

**Traffic-Death Scoreboard**  
Here is a comparison of traffic fatalities in 1952 and 1953 for the Twin Falls area.  
Twin Falls, 1952 - 24  
Twin Falls, 1953 - 15  
Pocatello, 1952 - 12  
Pocatello, 1953 - 8  
Arden, 1952 - 10  
Arden, 1953 - 6  
Total, 1952 - 46  
Total, 1953 - 29

# Times News

A Regional Newspaper Serving  
TWIN FALLS, IDAHO, FRIDAY, SEPTEMBER 4, 1953

FINAL EDITION  
PRICE 5 CENTS

## Record 275 POWs Promised by Reds in Next Exchange

ANNUNJOM, Korea, (Saturday), Sept. 5 (AP)—The communists promised to free a record 275 American prisoners today, the next to last day of historic "operation big bang" that will bring the total of Americans repatriated to 3,486, more than the total of reds added to the ranks of war prisoners during the war.

## Cut in USAF Plane Orders Hit by Solons

WASHINGTON, Sept. 4 (AP)—The Democratic senators today labeled a reduction in the air force production program "shocking" and "dangerous." and Senator Potter, R. Mich., asked for disclosure of all the facts involved in the 750-million-dollar cutback.

## 2 From Idaho Released Today

ANNUNJOM, Sept. 4 (AP)—Two American POWs were released today by the communists in the day of "operation big bang."

## in, White-Haired Dean Returns, Tells of Ordeal

DOM VILLAGE, Sept. 4 (AP)—Gen. William P. Dean, white-haired hero of the Korean war, returned today to freedom and a warm welcome by his family and friends.

## POW Welcomed Home

MILWAUKEE, Wis., Sept. 4 (AP)—The year's worst tropical storm moved with fury forward speed but no lull in power as it churned Atlantic shipping lanes early today with winds of 150 miles per hour.

## Wife Happy

ST. LOUIS, Mo., Sept. 4 (AP)—Mrs. M. J. Williams said today she was happy to see her husband home after three years in a communist prison camp.

## Returned Prisoner of Reds Is Resting At His Home Here After 3-Year Ordeal

St. Louis, Mo., Sept. 4 (AP)—Mrs. M. J. Williams said today she was happy to see her husband home after three years in a communist prison camp.

## Judging Takes Spotlight



Livestock judging highlighted Thursday morning activities on the Twin Falls fairgrounds. Here, Aberdeen Angus exhibitors line up their entries before judges and a host of spectators. Fair attendance Thursday topped 10,000. (Staff photo-engraving)

## German Party Assails Dulles Stand in Talk

BONN, Germany, Sept. 4 (AP)—The socialist opposition charged today the open backing of Chancellor Konrad Adenauer by United States Secretary of State John Foster Dulles was "incredible intervention" in the next Sunday's West German elections.

## Bureau Okays Plan for Basin Power Session

PORTLAND, Ore., Sept. 4 (AP)—The interior department has agreed to meet with National Hills Canyon Association representatives today to explore the possibility of a partnership between the federal government and local interests for construction of multi-purpose dams.

## AIRBASE BIDS OPENED

WALLA WALLA, Wash., Sept. 4 (AP)—Morrison-Knudsen company and J. A. Terrell and sons, Inc., have submitted the apparent low bid of \$6,112,013 for a covered runway and airport construction at Mountain Home air force base as army engineers announced today.

## Still Summer

—So it surprised us and got a little nipper," said the weatherman. "You're not too much winter is a long way off yet—and you must expect some fall weather before it arrives."

## U. S. Will Ask Delay on Red China Seating

UNITED NATIONS, N. Y., Sept. 4 (AP)—The United States will propose that the coming U. N. general assembly postpone the question of seating Red China for another year, informed quarters said today.

## Farm Prices In State Fall

BOISE, Sept. 4 (AP)—The average prices received by Idaho farmers for their crops dropped 5 per cent during the month ending August 1 and slipped to the lowest level since February, 1950.

## Life Sentences

RUPERT, Sept. 4 (AP)—Jose Pizar, 25, was given two life sentences plus five years here Thursday morning.

## Man Is Given 2

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## Punishment Is Urged for Tainted Men

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## Area GI Arrives

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## Bellevue Sets Annual Labor Day Program

BELLEVUE, Sept. 4 (AP)—Ezra Carr, general chairman of the Labor day celebration in Bellevue reports that plans are complete for a city-wide annual Labor day festivities Monday.

## Driver Draws Fine in Topsy Driving Case

Y. T. THOMPSON, 30, Blaine, was fined \$100 and \$30 costs and lost his Arizona driver's license for one year in Twin Falls police court Friday.

## Dispute Is Settled At Second Mine

HAILEY, Sept. 4 (AP)—A 10-day dispute at the Bailey local of the International Union of Mine, Mill and Smelter Workers, Thursday was settled.

## Fair Gate Topples County Records as 5,300 View Rodeo

FILER, Sept. 4—New standards of success for the Twin Falls county fair were written Thursday as more than 10,000 visitors flocked the fairgrounds in Filer for East day festivities and 5,300 jammed the arena for the second performance of the rodeo.

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Thomas Parks, fair board secretary-manager, said 10,537 paid admissions were chalked up Thursday, easily topping the 9,100 visitors during the last day of last year's fair.

The Thursday fair attendance was believed to be the largest single day gate in the 21-year history of Twin Falls county fairs.

Good weather continued to grace the festivities Friday, as the fair opened West end day.

Friday night is usually the best rodeo night with the Twin Falls county fair and Thursday usually sees the largest crowd to the fairgrounds according to Tom Parks.

North Side day, horse racing, school and fair activities were scheduled for Friday and Saturday, is expected to draw a large crowd to the fairgrounds. A livestock parade was to precede the rodeo and a variety of other circus and specialty acts will round out the afternoon program.

The program includes a kiddie parade at 10:30 a. m. Prizes will be given in organization, commercial, single and best decorated parade entries for city-wide annual Labor day festivities Monday.

At 11:45 a. m. the barbecue pits will be opened so serving of the free barbecue sandwiches and coffee will begin. The program will continue at 1:30 p. m. with the rodeo.

Civic club and Ladies Aid committees will handle a cake and pie social at 10:30 a. m. Prizes will be given in organization, commercial, single and best decorated parade entries for city-wide annual Labor day festivities Monday.

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## County Hosts Neighbors From North Side at Fair in Filer Saturday



Voices Listed in New Farm Adviser Panel

...national agricultural commission appointed by ... terms ending Jan. 31, 1953 ... R. Davison, Republican, vice ... American Milk ...

FFA, 4-H Beef Cattle Cop Trophies



Carl Leih, Buhl, left, exhibited the champion beef animal among 4-H entries, and Darrel Sweet, Twin Falls, the champion beef animal among FFA entries at the county fair.

...first: Charles C. Hart and sons, Buhl, second: Keith A. Jackson, Shoshone, third and sixth: W. H. Vaughn and son, Hazel ... FFA Dairy ...

...first: Albert Krizan, Buhl, second: Harold Peterson, Buhl, third: Heifer, over 1 year, under 2 years, Richard Van Zante, Buhl, first ...

T. F. County Fair Results

DAIRY CATTLE ... 2 years old or over, Smoot brothers, Buhl, first; L. A. Hansen and son, Twin Falls, second; third: 2 year old, under 3 years, Smoot brothers, Buhl, first ...

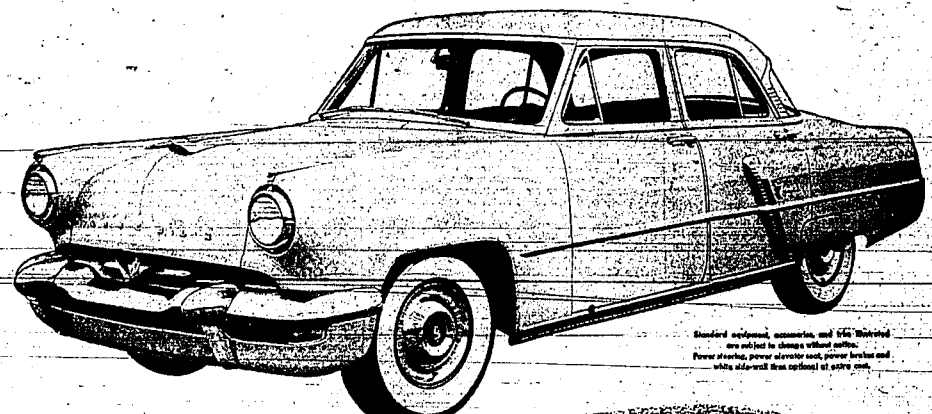
...and John Heald, Buhl, third; Frank Hoover, Jerome, fourth; Albert Hoover, Jerome, fifth ...

...second: Keith A. Jackson, third; Birchie V. Brown, Kimberly, fourth; Sues brothers, Gooding, fifth; Donna Van Zante, Twin Falls, sixth ...

Money to Loan ... Farm Loans, City Resident Loans, City Business Bldg. Loans, No Appraisal Fee, No Commissions, Low Interest Rates. J. E. WHITE AGENCY

Bull Dog Beer ... At last! a real beer for real beer drinkers! Brewed to a man's taste!

Rocket Powered Oil Company ...



Presenting with pride Twin Falls' Newest LINCOLN-MERCURY Sales and Service Center



OTECTION for your WATER HEATER, PIPING and all PLUMBING. BRUNER "Supreme" SOFT WATER. BBOTT'S

HALE PEACHES ARE NOW READY PICKED-OR-YOU-PICK Crystal Springs Orchard Filer Phone. 0243-R1

BAND Instruments Before you buy either a new or used instrument - investigate our rental-purchase plan! Large Selection! Low Prices! Easy Terms!

HOME CANNERS' FIRST CHOICE! Ball DOME LIDS Only BALL JARS come with DOME LIDS. Just Press-In-Tost! DOME DOWN... Jar Sealed.

With PRIDE and pleasure we announce the appointment of the new Lincoln-Mercury dealership in this area. Here you will find the magnificent new Lincoln... The Name That Stands for Service 351 Main Ave. E. Twin Falls



**LEGAL ADVERTISEMENTS**

NOTICE OF SALE OF REAL ESTATE  
 NOTICE OF SALE OF REAL ESTATE  
 NOTICE OF SALE OF REAL ESTATE

**TRIPS TAKEN**

GARY, Sept. 4—Valdo Benson and son were in Idaho Falls Monday on business.

**LEGAL ADVERTISEMENTS**

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**TUCKER'S NATIONAL WHIRLIGIG**

WASHINGTON—Stevensonian Democrats have received preliminary hints that their homecoming hero may turn into a tragedy for the 1952 nominee and the party, as so often happens when a candidate is hurriedly thrust into the limelight to harmonize with broken instruments and too many leaders of the band.

Originally planned, the mid-west conference was designed to provide a stage for Stevenson's speech and a purposeful assembly as the interim director of Democratic politics and affairs.

Nonpolitical gathering—The original program did not contemplate that ex-President Harry S. Truman should be invited. As for this occasion, the Chicago opera house will be delivered under the name of the "Whirligig."

College Courses To Open Monday  
 Full classes at the Twin Falls Public Schools will begin Sept. 8.

T. F. Auto Dealer Moves to Ogden  
 Les Ross, manager of Union Motor company, has accepted a position as manager of a Ford agency in Ogden.

Booths Planned  
 BROSHEIN, Sept. 4—Booths for the county 4-H fair—Monday and Tuesday were discussed and planned by the North Idaho Fair Association.

Views of Others  
 ANTSOV SURPRISED  
 Each time the Russians explode a bomb of one kind or another the headlines roll out of Washington.

TRICKY QUESTIONS  
 Sen. Prescott Bush, R. Conn., was trying to explain the federal reserve board action in lowering reserve requirements of member banks.

66 MILLION JOBS  
 Today some 66,000,000 men and women over 16 in the United States work for a living.

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**LITTLE LIZ**



What this country needs for the ladies than on the outside.

Officer of Local Club Cops Honor  
 C. R. Higgins was selected Rotarian of the week at the regular weekly meeting of the Twin Falls Rotary club at the American Legion.

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**HOW THINGS APPEAR FROM PEGLER'S ANGLE**

I cannot understand how any man could bring himself to write as horribly about his mother as Damon Ruyon, Jr. has in an article of about a month's writing entitled "Father, Dear Father."

He depicts her as a shallow, brutal drunkard who finally died of drink, without his allowing her to be the wretchedness of a wife and mother, and as a vile, selfish, philandering hulk.

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ing with this piece. It is the sort of thing that "people mean" when they say, "That's mean" although they never find a way of being, finding, or doing anything without trying that hard.

Trips Taken  
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**CORONET CURIOS**

THE GIANT TREE FROG OF JAMAICA LIVE AND BROOD HIGH UP IN THE TROPICAL TREES.

For the finest movie projects, see the KEVSTONE line at the CORONET CAMERA CENTER. We bring you a complete line of the world's most popular home movie cameras and projectors—Come in and select the one that meets your requirements and budget.

WALT BLAYLOCK'S CORONET CAMERA CENTER  
 PREMIERE HOTEL BLDG.—TWIN FALLS

**Save Feed Dollars With "Cream of the Valley Feeds" CHOICE CALF FEEDS**

- ★ CALF MANNA
- ★ ALBERS CALF SUCKLE
- ★ BLATCHFORDS CALF MEAL
- ★ BLATCHFORDS CALF PAB
- ★ CALVITA-HI-NUTRI
- ★ BET-R-GROW

**Twin Falls Feed & Ice**  
 135 5th Ave. E. A. M. Sande Phone 191

**VOLCO** Volco Builders Supply

WHAT A PLEASURE TO MILK COWS NOW THAT THEY ARE SO CLEAN IN THIS SANITARY VOLCO BLOCK DAIRY BARN.

Why put up with an old drafty, run-down barn when you spend about 2 hours a day of 730 hours yearly in it? When if it was modern and more efficient it would cut down your labor time and make you work so much easier.

It's easy to have a Modern Dairy Barn with VOLCO BLOCKS... and it's easy to finance with our modern Budget Payment Plan.

**COME IN—LET'S TALK IT OVER**

**VOLCO** Volco Builders Supply  
 JEROME Idaho Masonry Products TWIN FALLS



### Returned GIs Back up U. S. War Warning

WASHINGTON, Sept. 4.—(AP)—American veterans returned to the United States today to U. S. Secretary of State John Foster Dulles' warning that the home front would be attacked if the communists were not driven out of Asia.

"That's the way it is," said Jack E. Perry, a marine pilot from Laguna Beach, Calif. He spent two years in a prison camp in Japan.

"It's something interesting. I would like to go back and have another crack at those Japs. And I know a lot of other people who feel the same way. It is a terrible thing to have been humiliated both individually and as a nation, by a bunch of coolies."

**Knows Spies**

"I know a lot of stumpy points up there in North Korea. I could work over—and there is a Chinaman in every house."

Edward Frank, of Kuznech, Gilbertville, Pa., a young thunderbolt pilot shot down over North Korea, was surprised by Dulles' statement. "I believe you, it is a little bit surprising," he said.

"I think it is a damn good idea," the handsome pilot said with a high time that we got firm. They (Chinese Reds) evidently think they got away with something by fighting out of their Manchurian sanctuary, and evidently they think there is no stopping their armies."

"I personally feel that any move, including one against Indo-China, would be direct against our own nation and I would like to serve again in a fight against them."

Bomber pilot Lew, Harold A. Grotzer, of Klamath Falls, said he would have "no reluctance" to drop the first atomic bomb on Chinese soil.

"I would have compassion for the individual victims concerned," he said. "But the overall picture probably would make it necessary."

He added bitterly, "I would like to kick their teeth in. Nothing would give me more pleasure than to win a complete victory over the Chinese."

### Shunned Man Gets Welcome As Truth Told

DAYTON, O., Sept. 4.—(AP)—Robert Dunham's neighbors wept openly when he talked to them Thursday.

Some of them hadn't talked to Dunham for a long time. He was suspected of being a communist. Because of the talk of suspicion hanging over Dunham, his wife had stopped teaching Sunday school at her church.

Dunham's co-workers at Frigid plant No. 5 had threatened him with violence. One said he was able to prove you're connected with the Reds.

**Children Banished**

Dunham's six children didn't play with other children in the neighborhood. The neighbors wouldn't allow them to.

His 23-year-old son, Jerry, lost a job at a Dayton plant because of the suspicion.

Wednesday Dunham testified in the trial of Melvin E. Hupman, accused of falsely swearing he was not a communist when he signed a Taft-Hartley affidavit in 1940.

In the last minute of the trial, U. S. Attorney Joseph Bullard electrified the courtroom crowd with the question:

Helped FBI

"During this time the period of Dunham's Communist party membership did you maintain contact with the FBI?"

Dunham said "yes."

By the time Dunham reached home his telephone had started ringing. It kept ringing Wednesday evening and Thursday morning as neighbors and others who knew him came to the house.

Everyone offered him good wishes and sympathy for what he had gone through during his 13 years as a pseudo-communist.

The 43-year-old Dunham had testified in court about the activities of state and national communist figures.

### Gravel Workman Killed in Accident

DAYTON, Sept. 4.—(AP)—A 23-year-old gravel-pit employee was killed instantly under tracks of a bulldozer scraper Thursday. He was Gerald Wiggins, Asotin, Wash.

Sheriff W. W. Hays said Wiggins was working alone, apparently drove the scraper too close to the edge of the pit. It toppled forward into the pit, throwing him over the machine's front end, rolling over his body.

The tragedy was discovered a few minutes later by a fellow worker.

**MARSHAL HIRED**

HANSEN, Sept. 4.—R. V. Walker has taken over the duties of village marshal as of Sept. 1. He is a former marshal and replaced Earl Tridde, who resigned.

## Magic Valley Radio Schedules

KLIX (1310 KILOCYCLES) FRIDAY	KEEP (1450 KILOCYCLES) FRIDAY	KTFT AM-FM (1270 KILO-99.7 MEG.) FRIDAY	KBIO (1320 KILOCYCLES) FRIDAY
6:30 K-L-L's News	6:30 Fran Warren	6:30 12:15-12:30 News	6:30 12:15-12:30 News
6:45 Elmer Davis	6:45 12:30-1:00 News	6:45 1:00-1:15 News	6:45 1:00-1:15 News
7:00 12:30-1:00 News	7:00 1:00-1:15 News	7:00 1:15-1:30 News	7:00 1:15-1:30 News
7:15 1:00-1:15 News	7:15 1:15-1:30 News	7:15 1:30-1:45 News	7:15 1:30-1:45 News
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Bruins Open 1953 Grid Season With Idaho Falls Club

The Twin Falls Bruins will open their drive for the 1954 Big Six conference title Saturday night when they meet a rugged Idaho Falls eleven in the first local football game of the year.

Mathews Belts Homer No. 44 As Braves Win

By The Associated Press — Mathews and his eighth-inning home run with two outs aboard in the eighth inning to snap a 4-1 tie and give the Milwaukee Braves a 6-1 victory over the Brooklyn Dodgers Thursday at Brooklyn.

The Bruins, light and interchangeable Mathews nearly upon the accurate right arm of quarterback passer Bob Lydum in an effort to topple the big Tiger team to Idaho Falls back in Big Six conference play after a two-year absence, rolled to an undefeated season last year and look to be about as strong for '53.

Bruins Plot Strategy to Throw at Idaho Falls



Bruins closed out preparations for the opening game with Idaho Falls Saturday in a lengthy scrimmage Thursday evening. In top photo, quarterback Bob Lydum faces a handoff to halfback Glen Smith, as fullback Dan Davis and halfback Bill Cummins follow Smith.

Billings Thumps Cowboys 11-3 in Football Weather

BILLINGS, Sept. 4 (AP)—Both ball clubs were Magic Valley was colder Thursday night as the Billings Mustangs banged out an 11-3 decision over the Cowboys, played in temperatures nearing 45 degrees.

The Cowboys started out strongly, collecting two counters in the first frame with two out, Gary Killingsworth walked, Rube Johnson singled and Jim Soos reached base on a double. But after that, Haysom held the Cowboys well in check except for the seventh frame when they made their other run. The Pokes got six runs in all.

Hornsbys Easy Brooks Series Victory

NEW YORK, Sept. 4 (AP)—Rogers Hornsbys of the Brooklyn Dodgers today beat the Philadelphia Athletics 4-2 to win their fourth straight series victory.

The Tigers will field a potent offense—combination—linebacker Jerry Jorgensen, six-foot-five-inch quarterback, losing to Monte Benham and Jay Bates, both six-foot two-inch ends.

The Bruins will field a potent offense—combination—linebacker Jerry Jorgensen, six-foot-five-inch quarterback, losing to Monte Benham and Jay Bates, both six-foot two-inch ends.



STOLEN TFHS

Yankees Win Doubleheader From Electrics

GREAT FALLS, Sept. 4 (AP)—The Boise Yankees captured a doubleheader from the Great Falls Electrics 14-4 and 6-4 Thursday night. The first game was the completion of a contest, called by rain after two innings of play on June 8.

Seals Clobber Hollywood for 13-2 Victory

HOLLYWOOD, Sept. 4 (AP)—San Francisco overwhelmed Hollywood 13-2, pounding four pitchers for 17 innings.

Grizzlies See Bleak Grid Year Ahead

MISSOULA, Mont., Sept. 4 (AP)—It is difficult to find an optimist in the Montana university football camp this year.

3-Run Eighth Gives Ogden 8-5 Victory

OGDEN, Sept. 4 (AP)—The Ogden Reds scored three times in the eighth inning Thursday night to defeat the Idaho Falls Huskies 8-5.

Salt Lake City Bees Shutout Banricks 2-0

SALT LAKE CITY, Sept. 4 (AP)—Bert Barkley hurled the Salt Lake City Bees to a 2-0 win over the Potomac Banricks Thursday night.

AMERICAN LEAGUE STANDINGS

Table with columns for Team, W, L, Pct. GB. Includes teams like New York, Detroit, St. Louis, etc.

NATIONAL LEAGUE STANDINGS

Table with columns for Team, W, L, Pct. GB. Includes teams like Brooklyn, Philadelphia, St. Louis, etc.

Game Department Clarifies New Hunting Rules

The migratory waterfowl season which will get under way in Idaho at noon Saturday, Oct. 10, and end at sunset Dec. 23, will permit hunters to shoot daily or possess seven ducks, including not more than one wood duck, plus four pintails or wigglers a day or in possession.

Native Dancer Has Hoop Operation

NEW YORK, Sept. 4 (AP)—Trainer Bill Whitney said today a growth has been cut off the left front hoof of Native Dancer, Alfred Vanderbilt's champion 3-year-old.

Standings

Summary of standings for various leagues and teams.

LaStarza Calls on College Training to Predict Win

GREENWICH LAKE, N. Y., Sept. 4 (AP)—Take it from a college man, according to the theory of relativity heavyweight champion Rocky Marciano will be defeated by challenger Roland LaStarza in their title fight at the Polo Grounds on Sept. 11.

Insulation MAGIC CITY ROOFING

Insulation MAGIC CITY ROOFING TWIN FALLS PHONE 2995

PUMPS REPAIR PARTS SERVICE

PUMPS REPAIR PARTS SERVICE Prompt... Economic... Efficient Repair on Any Make. ROGERS FARM STORE

Advertisement for 'Shantz Lost to A's For Rest of Season' featuring Philadelphia Athletics and Philadelphia Phillies.

Advertisement for 'LaStarza Calls on College Training to Predict Win' featuring Rocky Marciano and Roland LaStarza.

Advertisement for 'Insulation MAGIC CITY ROOFING' with contact information for Twin Falls.

Large advertisement for 'SAY SEAGRAM'S and be SURE' featuring a Seagram's 7 Crown Blended Whiskey bottle and the slogan 'You're Sure when you say STERLING'.

Advertisement for 'Shantz Lost to A's For Rest of Season' with details about the Philadelphia Athletics and Philadelphia Phillies.

Advertisement for 'COAL' with 'ORDER Early-ORDER NOW!' and contact information for Idaho Bean & Elevator Co.







GOOD BUY... FARM IMPLEMENTS... RARE ONE... FINE SELECTION OF GUARANTEED USED TRACTORS... PERSON REALTY... GRAIN & FEED... FARMERS GOOD BUYS... SEEDS & PLANTS... LOST & FOUND... FARM IMPLEMENTS... AND-GRAIN BEDS... VEYS, INC.

Phone 38... FARM IMPLEMENTS... BEAN CUTTER FOR VAC Case tractor... HOWARD TRACTOR CO. FARM SPECIALS... FINE SELECTION OF GUARANTEED USED TRACTORS... FARMERS GOOD BUYS... SEEDS & PLANTS... LOST & FOUND... FARM IMPLEMENTS... AND-GRAIN BEDS... VEYS, INC.

SHOP YOUR CLASSIFIED ADS... GOOD THINGS TO EAT... TRUCKS & TRAILERS... AUTOS FOR SALE... TWIN FALLS EQUIPMENT CO... SPOT CASH FOR CLEAN USED CARS... HIGHEST PRICES... BIG HEARTED BOB REESE... WE'RE OUT OF USED CARS AND READY TO TRADE!... A-1 Used Car VALUES... SEE 'EM TODAY!

McVEY'S INC. INTERNATIONAL PARTS SERVICE... PICK UPS... TRUCKS... AUTOS FOR SALE... SAFETY TESTED Used Car SPECIALS... A-1 Used Car VALUES... SEE 'EM TODAY!

SPOT CASH FOR CLEAN USED CARS... HIGHEST PRICES... BIG HEARTED BOB REESE... WE'RE OUT OF USED CARS AND READY TO TRADE!... A-1 Used Car VALUES... SEE 'EM TODAY!

WE-BUY CARS... WE TRADE FOR ANYTHING... HUNT FOR FORDS IN BUILT... GORE MOTOR CO. 6-0-2 Main Ave. So... OPEN EVENINGS Closed Sunday... GORE MOTOR 602 Main Avenue So.

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VEYS, INC. Phone 177... WE-BUY CARS... WE TRADE FOR ANYTHING... HUNT FOR FORDS IN BUILT... GORE MOTOR CO. 6-0-2 Main Ave. So... OPEN EVENINGS Closed Sunday... GORE MOTOR 602 Main Avenue So.





HOSPITAL BOARD AND ROOM

# IMPORTANT NOTICE



SURGERY



CHILDBIRTH

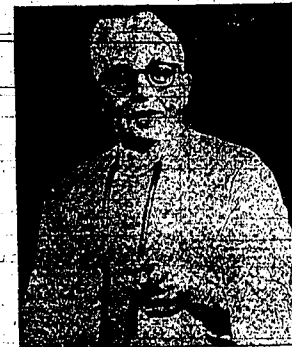
Interviews Will Be Conducted Here

For The

## National Benefit Plans of Protection

### Hospital - Surgical - Medical - Nursing

All residents of Twin Falls and Twin Falls county who qualify will have the opportunity to join the National Benefit Plans of Protection. These famous Plans now protect many thousands of individuals and families against expensive hospital, surgical, nursing and doctor bills for sickness or accident. The Program to explain this protection to all residents of the county now beginning and it will continue until all residents of the county have been contacted and the National Benefit Plans of Protection explained to them.



DOCTORS' BILLS

These Famous Plans of Protection Provide In Specified Amounts For

- PLAN A**
- HOSPITAL ROOM AND BOARD**  
In the hospital of your choice for either sickness or accident.
- HOSPITAL EXTRA EXPENSE**  
X-Ray, operating room, anaesthetic, ambulance, medicines, iron lung, etc.
- SURGEONS' BILLS**  
For operations performed either in the hospital or in the doctor's office.
- CHILDBIRTH**  
Double benefits for twin births. Triple benefits for Caesarian birth.
- HOME NURSING**  
For either sickness or accident.
- PLAN B**
- DOCTORS' BILLS**  
For doctor's calls to your home. For treatment at the doctor's office or clinic. For visits in the hospital.

## TWO GREAT NATIONAL BENEFIT PLANS

- Plan "A"** This is the tremendously popular Hospital, Surgical and Nursing Plan. It protects thousands and thousands of individuals and families. If you and your family are not protected under this Plan you may now learn how it may be available to you if you qualify.
  - HOSPITAL
  - SURGICAL
  - NURSING
- Plan "B"** This is the Plan that pays toward Doctor Bills in the home, at the doctor's office in a clinic, in a hospital - - - in fact anywhere. It covers sickness, accident, delivery charge for childbirth. The benefits for doctor bills, operations and nursing will give added protection to the National Benefit Hospital, Surgical and Nursing Plan or to any other plan of protection.
  - MEDICAL
  - SURGICAL
  - NURSING

## COUNTY-WIDE PROGRAM

We Are Pledged to Interview All County Residents  
The National Benefit Plans of Protection Will Be Explained to Individuals and Families

During the time necessary to contact all county residents, representatives will be interviewing individual families. The National Benefit Plans of Protection will be explained by fully qualified, specially trained representatives. They are pledged to contact all residents and to make the plans available to all who qualify.

### A FEW MINUTES TIME IS ALL THAT IS NEEDED

Just a few minutes of your time is needed for you to receive a full explanation of the Plans. The representative who calls on you will arrange a time that is convenient for you to receive full information.

**INCOME PROTECTION:** Ask the representative who calls on you about the National Benefit Income Protection Plans that give you a monthly pay check when you are sick or injured.

### HERE ARE A FEW REASONS WHY IT IS IMPORTANT FOR YOU TO HEAR A FULL EXPLANATION OF THE NATIONAL BENEFIT PLANS

- ★ They Are a Safeguard Against Government Control of Hospitals and Doctors:  
Socialized medicine is unnecessary for you when you and your family are protected under National Benefit Plans.
- ★ Hospital and Medical Care Has Become Tremendously Expensive:  
If you or a member of your family has been recently hospitalized and has had expensive medical or surgical care you know the importance of a National Benefit Plan to prepay the cost of this necessary but expensive care.
- ★ One Person Out of Every Two Families Will Be a Hospital Patient This Year:  
The advanced medical techniques and the ultra modern Hospital facilities are being used now more than ever to safeguard health and prolong life. If you or a member of your family takes sick or meets with an accident, you, too, may become a hospital patient. And 6 of every 10 hospital patients require expensive surgical operations.
- ★ You May Prepay Expensive Hospital, Surgical, Medical and Nursing Care at Low Cost:  
National Benefit Plans of Protection are low in cost. You will be surprised at the small monthly deposits to keep them in force to protect you and your family.

### IF YOU ALREADY HAVE A PLAN, HAVE YOU ENOUGH PROTECTION?

You possibly now have a National Benefit Hospital and Surgical Plan, or you may have some other Plan, or be protected through your employment in a Group Plan of some kind. **GET A MEDICAL PLAN, TOO!**

REMEMBER: National Benefit pays benefits direct to you, or to the hospital or doctor as you direct. Benefits are NEVER prorated or reduced on account of any other protection you may have or any payments you receive from any other source. A low cost National Benefit Plan will give you the protection you need.

## IDAHO DIVISION - Boise, Idaho

NATIONAL BENEFIT INSURANCE COMPANY

HOME OFFICE - DES MOINES, IOWA

DEPENDABLE PROTECTION - SINCE 1906

### Watch for the Man with this Cap

He alone is qualified to explain the plans, and carries a License issued by the Insurance Department of the State of Idaho.

\*\*\* Authorized \*\*\*  
STAFF REPRESENTATIVE  
The National Benefit  
Hospital & Surgical Plan  
DEPENDABLE PROTECTION... SINCE 1906

STAFF REPRESENTATIVE