

Benson Gets Okay in New Farmer Polls

LOS ANGELES, Feb. 28 (AP)—Farm Management magazine said today first returns of its poll of 50,000 western farmers indicates that nearly two-thirds think Agriculture Secretary Ezra T. Benson is doing a "good job."

The vote was strictly along party lines, with 65 per cent of the 4,000 first returns declaring the Republican party this year, showing 64.5 per cent for Benson, against 34 per cent for the Democratic party with 35.5 opposing Benson.

"Big" Farmer Asked

The magazine, which is aimed at the "big" farmer rather than the small individual, said the survey showed most western farmers take a dim view of price supports, favor soil bank restriction and divide on the question of restricting federal payments to farmers with certain annual-income levels.

The continuing compilation of returns beyond the first 4,000 show no significant changes in percentage figures, the magazine said.

Survey questionnaires were mailed to 212,437 "commercial" farms (with incomes of \$1,200 a year or better) in the seven western states—Arizona, California, Idaho, Nevada, Oregon, Utah and Washington.

More to Be Mailed

A magazine spokesman said another 50,000 questionnaires on the same subject will be mailed out this week to give nearly 50 per cent sampling.

The questionnaire asked "do you think the secretary of agriculture is doing a good job? 2—Is not doing a good job? A random sample of 300 questionnaires from among the 4,000, separated by political preference, gave this breakdown: Democrat: opposed to Benson 87 1/2 per cent; pro-Benson 12 1/2 per cent.

Republican: Pro-Benson 89 per cent; opposed to Benson 11 per cent.

Other Issues Listed

Voting on other questions, listing the top two places only, broke down as follows:

Price supports: No supports 40 per cent; flexible supports 28 per cent.

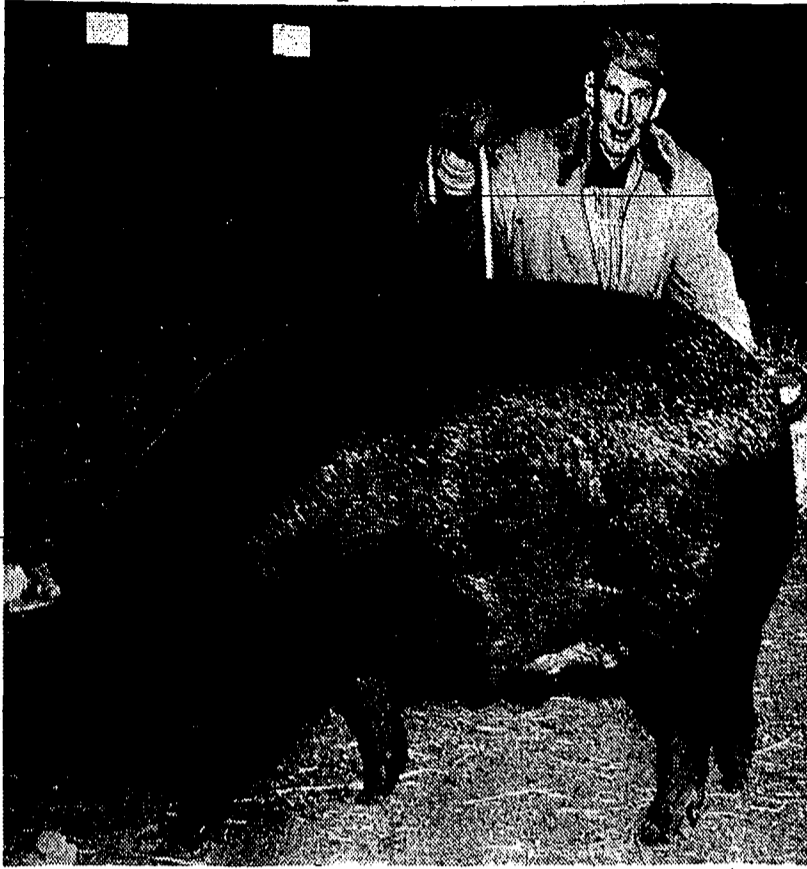
Soil bank: Restricting grazing on diverted land 52 per cent; let farmers decide use of diverted land 30 per cent.

Federal payments: No income restriction 35 per cent; \$15,000 income restriction 34 per cent.

CAST IN PLAY

UNIVERSITY OF IDAHO, Moscow, Feb. 28—Larled Montgomery, Richard Day and Allyn Dingel, all Twin Falls, have parts in the cast of "Finian's Rainbow" at the University of Idaho.

Duroc Gilt Tops Swine Sale at Filer



J. Harland Monroe, Twin Falls, stands behind the Duroc gilt which brought \$100, the highest price at the Filer Purebred Swine sale Monday at the Twin Falls county fairgrounds in Filer. The nearly 40 purebreds averaged \$57 each. In the judging that preceded the sale, the Castleford FFA judging team took top honors. (Staff photo-engraving)

Parking Fines

W. E. Jones, Lloyd Staley, Stanley Detweiler, L. K. Stuart, Hoops Construction company, Shotwell's Utility Service and Allen Shaffer posted \$1 bonds Monday for overtime parking violations.

SERVES IN MARSHALLS

BUHL, Feb. 28—Winfield B. Hill, driver third class in the navy, son of Mr. and Mrs. Jefferson Hill, is serving in the Marshall Islands.

BLUE COAL
—AT—
WARBERG'S
PHONE 2468

BYF MEETS

SHOSHONE, Feb. 28—The Baptist Youth Fellowship met Sunday evening at the church with the Rev. Joseph McLeod acting as supervisor and William Tanaka presenting the lesson.

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John Hancock

MUTUAL LIFE INSURANCE COMPANY

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THE VISION SPECIALIST
of Salt Lake City, will be at the

BUHL, HOTEL
Saturday and Monday
February 25 and 27

and at the—
LINCOLN INN
GOODING
Tuesday thru Thursday
Feb. 28 to March 1, inclusive

His Years of Experience enables him to handle the hard-to-fit cases.

BRAND NEW '56 OLDSMOBILES and GMC Trucks

UP TO **\$700.00** DISCOUNT

LET'S FACE IT! We're terrifically overloaded with new cars and trucks. \$65,000 (or 18 new units) is entirely too much for us to carry. As a matter of fact, our banking facilities compel us to DRASTICALLY REDUCE OUR INVENTORY WITHIN THE NEXT 5 DAYS! Therefore, for the next 5 days and nights (we'll be open every evening for your convenience) we propose to CUT BRAND NEW "FACTORY-FRESH" CARS UP TO \$700.00 in the extreme effort to liquidate this inventory!

We have thirteen 88's, Super 88's and 98's in all body styles. We also have FOUR 1/2-ton pickups and one 2-ton truck.

All Must Go in This Gigantic Liquidation!

Here Are A Few Samples

1956 OLDSMOBILE 98 HOLIDAY

4-door hardtop sedan. Power steering, power brakes, 6-way power seat. Radio and heater. Jet-a-way hydraulic. Rear seat speaker. Whitewall tires. Custom lounge seats, electric clock, dual exhausts, tinted glass, wheel discs, Zerex, 1956 license and many, many other extras. REGULAR PRICE: \$4597.

Inventory **\$3897**
Reduction Price
(two to choose from)

1956 OLDS SUPER 88 4-DOOR

Power steering, hydramatic transmission, heater, radio, rear seat speaker, whitewall tires, electric clock. Turn signals, windshield washer, tinted glass, dual exhausts, Zerex, 1956 license and many other extras. REGULAR PRICE: \$3783.

Inventory **\$3383**
Reduction Price

1956 OLDS 88 2-DOOR SEDAN

Hydramatic, radio and heater, white side wall tires, deluxe steering, electric clock, wheel discs, oil filter and air cleaner. Glareproof mirror. Exhaust extension, Zerex, 1956 license, foam rubber seats, and other extras. REGULAR PRICE: \$3395.

Inventory **\$2945**
Reduction Price

1956 GMC 1/2-TON PICKUP

4-speed transmission. Heater and defroster. Turn signals, fiores and reflectors. Side-mounted spare. Oil filter. Oil bath, Zerex. REGULAR PRICE: \$2215.

Inventory **\$1915**
Reduction Price

We Pledge You

The above regular quoted list prices are copied from prices made up, in many cases, weeks ago and have not been changed ONE IOTA!

We will be glad to give you the best possible trade on your car and terms on the balance.

Remember this stupendous inventory reduction starts at 8 a.m. Wednesday, February 29 and goes day and night through Sunday, March 4.

YOU'REE MOTOR COMPANY

701 Main East

"Your Olds-GMC Dealer"

Twin Falls

Olympia... with pleasure!

In perfect time with the increasing tempo of the West, Olympia's flavor is brisk as a barn dance and every bit as popular. Our famous, naturally perfect brewing water extracts only the most delicate flavors from choice hops and grains—assuring Olympia's never-changing quality. If good taste and consistent product excellence are important to you, join those who enjoy Olympia... with pleasure.

"It's the Water" that makes the difference

Visitors are always welcome at "One of America's Exceptional Breweries," Olympia Brewing Company, Olympia, Washington, U.S.A.



Subscription rates for The Idaho Evening Times, including options for one, three, six, and 12 months, with and without delivery.

TUCKER'S NATIONAL WHIRLIGIG

WASHINGTON—The Republican team of Eisenhower and Nixon, deliberately or not, have produced an almost unprecedented state of Democratic disruption...



May Tucker

After three years of preventing an open split between northern and southern Democrats by skillful compromises and personal appeals, Senate Majority Leader Lyndon B. Johnson finds them falling apart...

LYNDON JOHNSON'S CONTROL WEAKENED—The ordinarily good-natured Texan has grown irritable toward colleagues and once friendly capitol hill reporters...

INCENSED AT PRESIDENT—President Eisenhower has not escaped unscathed, and relations between the White House and capitol hill Democrats are bound to suffer...

NIXON'S APPEAL TO NEGRO VOTERS—Nixon did his disruptive bit with his boast that a Republican chief justice was responsible for the anti-segregation decision...

Views of Others: Politicians reflect changing moods. Sen. Kefauver's decision not to wear his conical cap in his campaign for the Democratic presidential nomination indicates that the cult of the well-dressed is taking over even in politics...

GOOD NEWS: Medical specialists meeting in New York predicted recently that by 1961 a cure will have been devised for the common cold...

WHAT DO THEY STUDY?: What with all the current stir over this country's failure to produce enough scientists and engineers, one might fairly assume that American college youth is directing its studious attention to such matter as English, the story of government and politics, the nation's history, and economics...

TOO MANY LAZY DRIVERS: In the middle of a snowstorm it is difficult, and at times impossible, to keep side and rear windows of an automobile free of snow...

PROBE OF THE PRESS: It is a Communist aim to invade important fields of American life, the better to serve the international Communist conspiracy...

TOO MANY LAZY DRIVERS (continued): This is not only very dangerous, it is illegal. The fault is not only with motorists in clean off their windows after a storm is obvious proof...

Dropping in on people is a friendly gesture that usually spoils the plans of the other folks.

POT SHOTS



SLIGHT ERROR!

Some gent in Eugene, Ore., made a couple of mistakes. It all started when Reed Bankhead, former Twin Falls resident, and his wife and mother parked their car in Eugene to do a bit of window shopping...

Another chase lasted for about two blocks. The thief wound up in a hospital, but undoubtedly has transferred to a nice cool jail by now.

The story was brought to Twin Falls by none other than Reed Bankhead. He returned here to replace dentures broken by the thief's would-be hawker.

The thief's other mistake? It seems this guy Bankhead is a truck driver. And, oh yes, if any of you good constituents happen to know Reed Bankhead it's okay to greet him as "Dex" next time you see him.

KITTENS FOR KIDS DEPT.: The note says one kitten and three half-grown pussies need new homes. The kitten is gray and long-haired. One of the others is yellow and two are gray.

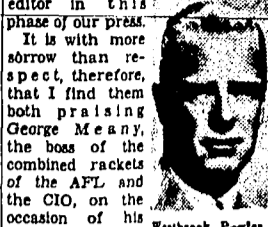
WHAT WINTER?: Dear Pot Shots: Lately there have been several wretchedly cold winters. All of which means people are spelled.

IN 500 WORDS OR MORE: Potshots: Might just as well bring the Washington birthday "riot" at Twin Falls high school up to date, hadn't we?

FAMOUS LAST LINE: "One nice day and Herbert will be shedding his red flannels!" GENTLEMAN IN THE FOURTH ROW

HOW THINGS APPEAR FROM PEGLER'S ANGLE

I have often saluted the Tablet of Brooklyn as the best Catholic diocesan paper in the United States, and its managing editor, Pat Scanlan, both by inference and in plainer terms...



Westbrook Pegler

Meany is about 25 years behind Westbrook Pegler and a hundred other journalists who recognized and opposed this evil when Roosevelt and Walter Reuther, Meany's partner in power in the new combination, were joyously consorting with communists...

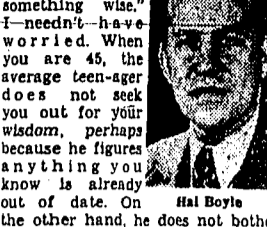
There is nothing to indicate that Meany had anything to do with this repulse. Ryan did it himself and, moreover, while other unions of the AFL were keeping loyal Negro workers on the permit list without hope of full membership...

While Ryan was doing this, Meany kept a still tongue in his fat head, a silent, complacent political agent of the party which, however painful the truth may be to Harry Truman, did load the labor relations board, the state department, agriculture, the treasury and the department of justice with communists...

For prompt, efficient INCOME TAX SERVICE Contact LEWIS HACK PHONE 3628-J

Age of 45 Is Seen as Quiet, Serene Time for Reflections

NEW YORK, Feb. 28—I used to worry that when I became 45 years old teen-agers would stop me in the street with the request: "Old man, say something wise."



Hal Boyle

Hal Boyle: I found that women have proved tremendously. At 15, 16, 17 members, all the girls he met were vain and silly. But now the ones he meets seem charming, witty and full of commonsense information...

On my 45th birthday I got one new girl. Only one girl showed up to club work in the morning. All the old girls stayed home from work. I guess there must have been a virus going around...

Prayers were given by L. A. Gillette and Clifford Darrington, Dignitary and Moderator. Dignitary Darrington was graduated from Primary and was accepted in mutual by President Ida Darrington.

There was one big disappointment in the day, however. In earlier years I started the custom of kissing all the girls in the office on my birthday. On my 45th birthday I got only one girl. Only one girl showed up to club work in the morning...

Trains in Germany: JEROME Feb. 28—Pvt. Theodore Serk, son of Theodore Serk, Jerome, recently took part in army training in Germany.

Service Held: DELO, Feb. 28—Speakers at the meeting at the DeLo LDS chapel Sunday evening were Larry Wardle, DeLo, Stake High Council member James Miller, Borley, and Eljer Lawrence Tolman, who recently returned home from a two-year LDS mission.

Speaks at Church: DELO, Feb. 28—The Rev. Roy Tulus, secretary-manager of the Burley Chamber of Commerce, officiated at Presbyterian church services here Sunday in the absence of the Rev. Kenneth Bealle, pastor, who is in San Francisco attending the western meeting of the National Council of Presbyterian Men.

Visiting Wife: HOEBURN, Feb. 28—Stanza Boone Zillner who is stationed in the navy in San Francisco, is visiting his wife, Mrs. Ora Gay Zillner, and his parents, Mr. and Mrs. Fred Zillner, Burley.

Club Council Picks Officers: BUHL, Feb. 28—Miss Joe Wackcaver, Castledorf, was elected president of the West End 4-H Ladies Club week, March 3-10. Chairman of club work in Buhl and Mrs. Adolph Lehman will be in charge of local economic displays.

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It would be table tennis. When I really learned anything I learned by playing table tennis. It's a game that's more fun and more educational than anything else I've ever played. At 45 a man finds new confidence. He goes through a change. He loses his confidence in himself, but this is replaced by a belief that he would actually lend him money make his treasure those still left.

Clubs Council Picks Officers

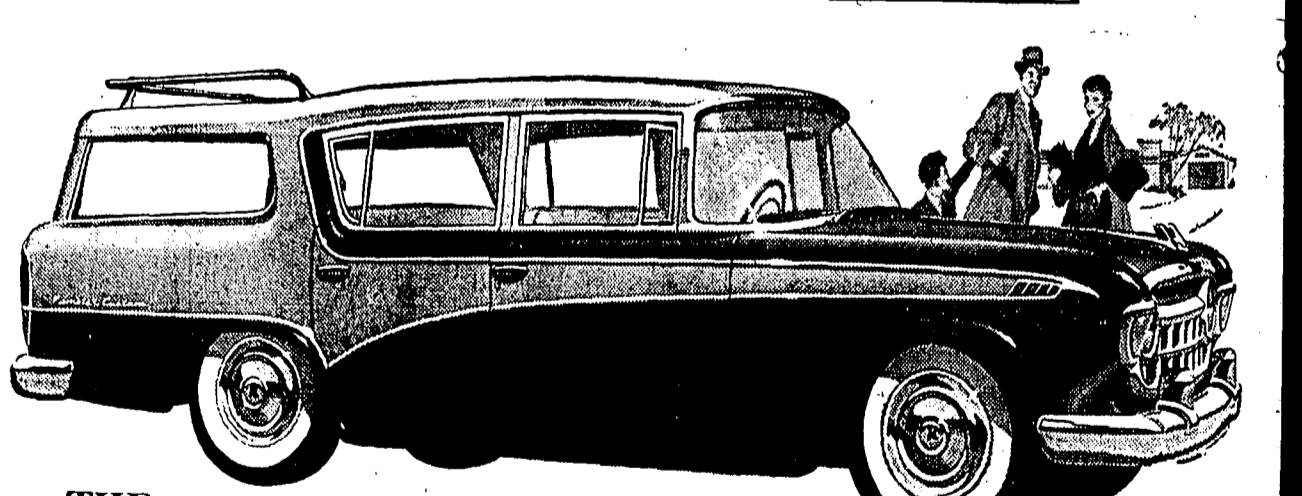
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CASTLEDORF: Mrs. L. A. Gillette, chairwoman of the Buhl Chamber of Commerce, reported to the 4-H and FFA sponsored program. Members voted not to hold a 4-H talent show this year.

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Magic City Roofing Co. GEORGE WIRSHING-GENE DANIELS. METAL AWNINGS, SIDING, INSULATION, STORM DOORS, STORM WINDOWS, Magic Valley's Only JOHN'S-MANVILLE Approved Applicator. PHONE 2995 COLLECT

The Fun Goes Up...The Costs Go Down With America's MOST WANTED Car



THE All-New RAMBLER! CROSS COUNTRY

Yes, come see why everybody wants it—the sensational All-New Rambler for '56! Slip behind the wheel for a demonstration and you'll lose your heart. For never before have you driven a car so responsive... so quick and nimble in traffic... so easy to park and turn in tight spots. Never have you driven a car with such superb getaway... and amazing fuel economy of up to 30 miles per gallon. Never have you driven a car with such head-turning style... six-passenger spaciousness with lavish interior luxury you'd look for only in cars costing \$5,000 or more.

THE SECRET'S UNDER THE SKIN

No other car in the low-price field can give you Single-Unit Construction. Rambler construction provides a superior power-to-weight ratio, gives more room inside and offers far better handling and greater safety than any car in its class.

Again in '56 RAMBLER is First in Resale Value! See Your Dealer

WILLS MOTOR COMPANY

236 SHOSHONE STREET WEST PHONE 1450

Turn in Display on ABC-TV. See listings for Time and Channel. The Only Used Cars Backed by a \$1,000,000 Bond are Nash Dealers' Bonded Select Used Cars! Your Wheel Deal.

New Types of Jet Assigned, Power Added

BOISE, Feb. 28 (AP)—The air force yesterday announced assignment of a new type of supersonic jet interceptor to the 190th fighter squadron at Boise's Gowen field and delegation of heavier responsibilities to the Northwest defense unit.

Start in April
Replacement will begin during April, said Walsh, and probably the entire changeover will occur before July 1. The new jets are at Hill air force base, Ogden, Utah, being modified by the addition of certain equipment.

A mobile training unit will arrive at Gowen field during April to instruct pilots and mechanics in the conversion for F94s to the faster and more complicated F89s.

The assignment of the new type aircraft will mean an increase in employment of permanent personnel at Gowen field, said Col. James Trail, the base detachment commander.

Supersonic Speed Cited
The F89 is supersonic above 25,000 feet, and is in the 600-mile an hour class below that altitude. It is of longer range than the F94, and is armed with both rocket-firing pods in the wings, and four 20-millimeter cannon. The aircraft carries a radar observer in addition to the pilot, and is designed to operate under the most severe of weather conditions.

With these aircraft, said Walsh, the 190th attains the potential of covering a wider operational territory in the event of war. The planes have sufficient range to work with almost any ground control intercept station in the Northwest.

Last July, the squadron was converted from F86 swept wing jet fighters to the F94s in line with a general practice.

Facts Are Asked In Arms Inquiry

WASHINGTON, Feb. 28 (AP)—The senate foreign relations committee yesterday sought facts and figures from two top administration officials on U. S. arms shipments to Israel and the Arab nations.

Undersecretary of State Herbert Hoover, Jr., and Adm. Arthur W. Radford, chairman of the joint chiefs of staff, were scheduled to meet with the committee behind closed doors for intensive questioning about the entire Middle East situation.

But specifically they had been asked for figures on the amounts and types of all U. S. military shipments to any of the nations in the tense Middle East.

SERVES IN FAR EAST

BUHL, Feb. 28—Jerry Norris, seaman apprentice, son of Mr. and Mrs. Jerry Norris, Buhl, is serving in the far east on board an aircraft carrier.

City Preparing Anti-Toot Plan

NEW YORK, Feb. 28 (AP)—New York City sets out at midnight tonight to restore some peace and quiet to its noisy streets with a drive against horn tooting.

The drive comes to a silent climax in two weeks when it becomes a fine or jail offense to nudge the car in front of you with your horn.

An anti-horn-honking committee thinks the whole just as a similar campaign eliminated noise from the streets of Paris some years ago.

'Shots' Given To Stop Rare Disease Rash

MICHIGAN CITY, Ind., Feb. 28 (AP)—Michigan City's school children lined up for immunization shots today to protect them against a mysterious outbreak of diphtheria.

There have been 21 cases of the choking disease in the last few weeks in Michigan City and a surrounding area which includes 40,000 persons. Thirteen of the cases were reported during the week-end and all but one of those stricken are children.

Modern diphtheria serums have made the disease a rarity in modern America and there were only 28 cases in all of Indiana last year.

Health authorities ordered the immunization program for the 4,700 children in public and parochial schools yesterday. It was scheduled to be completed by tomorrow and after that, it was expected, children will not be able to go to school without slips saying they have been vaccinated.

None of the diphtheria victims here has died or is in critical condition and most of the cases are localized to an area on the west side of Michigan City and in nearby Coolspring township.

The normal case range for diphtheria is one-half per 10,000 population and anything over normal is technically considered an epidemic. However, Michigan City officials refrained from labeling the current outbreak as an epidemic as yet.

A doctor with 13 years' experience in Michigan City commented "I've treated about 50,000 persons and never saw a diphtheria case until Monday."

Eyes Bequeathed To Help Children

MILAN, Italy, Feb. 28 (AP)—A Catholic priest dying of cancer in a Milan clinic has offered his eyes as a last request to war-crippled children he has helped.

The priest, Don Carlo Gnocchi, 53, told Milan eye specialist Cesare Galenzzi, "I want one of my blind children to see again with my eyes." Galenzzi promised he would carry out the request.

Don Carlo has given some 2,000 war-crippled children new hope in life through institutes organized by his foundation. When doctors announced he was dying of cancer of the spine children all over Italy started praying for him.

11 Crewmen All Killed in Plane Crash

DAYTON, O., Feb. 28 (AP)—A four-engine Superfort carrying 11 crewmen on a brief test flight, crashed and then exploded on a farm near here yesterday, killing all aboard.

Eyewitness accounts indicated the big plane was crippled, and heading for an emergency landing when it smashed into the earth.

A series of explosions ripped it apart and scattered bits of wreckage over a nine-acre area. After hitting the ground it first ploughed into an unoccupied farm dwelling.

Flames splashed over the house, an adjoining barn and garage housing two automobiles. All the buildings burned to the ground. Mrs. Madeline Henderson, owner of the property and a widow, is vacationing in Florida.

The plane was attached to Wright Air Development Center at Dayton-Patterson air force base near here. Officials there said it took off for the brief test flight at 11:45 a. m., and crashed at 11:55 a. m. on the Henderson farm.

Two men aboard were civilian technicians. Six of the nine air force men had 18 children among them. At least five eyewitnesses noticed that the plane was in trouble before it crashed.

About 150 million dollars worth of infant's toys are sold annually in the United States.

Nominated

BLOOMINGTON, Ill., Feb. 28 (AP)—Dr. Stanley Spector, Far Eastern expert, last night nominated comedian Danny Kaye as a United States ambassador to Asia.

Spector, an assistant professor at Washington university in St. Louis, Mo., said, "all the Asians want is someone who is human and loves them. I would not hesitate to nominate Danny Kaye as ambassador to any southeast Asian nation."

Famed Singer Is Claimed by Death

BEVERLY HILLS, Calif., Feb. 28 (AP)—Elsie Janis—the "little Elsie" who sang and danced her way into the hearts of World War I dough-boys—died Sunday night at her home. She was 66.

The former "sweetheart of the AEP" succumbed after several years of failing health.

Of her many friends in show business, only Mary Pickford was reported at her bedside when she died.

Miss Janis, a top comedy star of Broadway and London for a 20-year period beginning in 1906, would have been 67 next Tuesday, March 6.

SERVICE SLATED

SHOSHONE, Feb. 28—Baptism services will be held at 8:30 p. m. Saturday at the Gooding LDS church. Candidates from here wishing to attend may contact Bishop W. F. Stimpson.

Newest Mobile Hospital Units Given to State

BOISE, Feb. 28 (AP)—The federal civil defense administration is supplying Idaho with a mobile 200-bed emergency hospital for use in event of disaster. Rear Adm. William G. Specht, state civil defense director, announced yesterday.

Specht said the \$26,000 hospital is being "permanently loaned" to the state. It consists of packaged units that can be transported in a moving van and set up in schools, churches or other public buildings in a short time.

"This hospital will be available for display and training purposes in the various sections of the state, under the sponsorship of the state public health department," Specht said.

He added that "additional hospitals of this type are available to the state, counties or communities under the federal civil defense matching funds program on a 50-50 basis."

The PCDA also is loaning the state 20 cases of radiological instruments, such as Geiger counters and survey meters, which will be used for training and in case of emergency.

LEAVE DECL

DECLIO, Feb. 28—Mr. and Mrs. Albert Olsen and Mrs. Vosco Parke have left for Phoenix, Ariz., to meet Mrs. Parke's husband who has been employed there.

Kefauver Seeks Changes for Bill

SIGOURNEY, Ia., Feb. 28 (AP)—Senator Kefauver, D. Tenn., last night proposed amendments to the senate farm bill to provide, among other things, for a food stamp plan and production payments on livestock.

The senator, carrying his bid for the Democratic presidential nomination into Iowa, declared the farm bill "as recommended by the administration or as reported by the senate committee, won't do the job that needs doing."

The bill needs to be changed, Kefauver said, to help eliminate farm surpluses and "get money into this livestock farming region and get it here fast." The farm bill is now being debated in the senate.

U. S. Puts B52's Back in Service

WASHINGTON, Feb. 28 (AP)—The defense department said last night that B52 jet bombers are flying again. They were grounded after one crashed Feb. 16 in California.

A department spokesman said all of the bombers were inspected after the crash and half of them "were immediately ungrounded." He said it was determined that the remainder needed modifications and that they are being flown as soon as they meet the specifications.

The spokesman said he did not know what modifications were found necessary.

Resolution OK'd

BUHL, Feb. 28—Cedar Draw Grange Friday passed a resolution approving a national public relations office for agriculture.

Leo Mathews spoke on his recent seaman apprentice, son of Mr. and Mrs. Fred Heinze, Burley, has armetz and Mrs. George Baxter also participated in the evening's program. Refreshments were served by Mr. and Mrs. John Lunney and Mr. and Mrs. E. B. Hicks.

ARRIVES IN FAR EAST

BURLEY, Feb. 28—Melvin Heinze, seaman apprentice, son of Mr. and Mrs. Fred Heinze, Burley, has armetz and Mrs. George Baxter also participated in the evening's program. Refreshments were served by Mr. and Mrs. John Lunney and Mr. and Mrs. E. B. Hicks.

MELMAC UNBREAKABLE DINNER WARE



SALE 16-PIECE SETS

"BELLE" PATTERN 9.95
Was \$14.95

"Deluxe" Pattern 11.95
Was \$16.95

"CANDESCENT" 12.95
Was \$17.95

ALL OPEN STOCK REDUCED ACCORDINGLY!

Kenro "Holiday" Patterns
16-pc. set 12.95 53-pc. set 28.88
Was 17.95... Was 61.95...

NIELSEN'S

ACROSS FROM POST OFFICE

Wherever fine Kentucky whiskey is enjoyed the call is for



SUNNY BROOK
"Cheerful as its Name"

The four most desirable features a whiskey could have are listed on the chart. Sunny Brook has everything!

Sunny Brook	Is it Kentucky Whiskey?	Does it have an old 100% century name?	Is it available as a straight whiskey?	Is it properly bottled?
	YES!	YES!	YES!	YES!

KENTUCKY STRAIGHT BOURBON WHISKEY | KENTUCKY BLENDED WHISKEY

THE OLD SUNNY BROOK COMPANY, DIVISION OF NATIONAL DISTILLERS' PRODUCTS CORPORATION, LOUISVILLE, KY. BOTH 86 PROOF. KENTUCKY BLENDED WHISKEY CONTAINS 65% GRAIN NEUTRAL SPIRITS

IT'S LEAP YEAR, GIRLS!

A LEAP YEAR BONUS AT THE PARIS...

Wednesday, Feb. 29, is an extra day in this year on which it will cost us practically nothing to do business... We want to share this extra "Bonus Day" with you by offering you...

A \$5.00 GIFT CERTIFICATE WITH EVERY \$50 PURCHASE

This Free 5.00 Gift Certificate may be saved for future purchases, or used as payment on the original 50.00 purchase.



ONE TABLE OF REALLY TERRIFIC BARGAINS!

One huge table heaped high with selected items taken from our regular stock of late season, nationally known brand merchandise... and all reduced to ridiculously low prices. You must see it to believe it.

MAKE YOUR SELECTIONS NOW FOR EASTER...

It's getting later than you think... Easter is just one month away. Why not come in and choose your spring wardrobe now, while our selections are complete. Right now we have a truly wonderful collection of smart new spring fashions from the nation's foremost designers. All the smartest of new styles and popular spring colors are here to await your selection.

Use Our Layaway

COATS 19.75 to 59.95

SUITS 17.95 to 59.95

DRESSES 8.95 to 34.50

MILLINERY 3.98 to 10.95

Use our convenient rear entrance off the metered parking lot.

the PARIS

Free Chinese Hail Outlaw Leader's Act

TAIPEH, Formosa, Feb. 23 (AP)—A ferocious guerrilla leader named Yang today is waging a successful hit-and-run war against the Chinese Communists in the rugged mountain area of south China, according to the Nationalist Chinese.

This leader, identified as Yang Teng-Peng, heads a 12,000-man band in Kwelchow, Yunnan and Kwansei provinces and thus far has evaded all red attempts to kill or capture him.

Yang has been a thorn in the side of the communists since 1950 when he began operating with some 2,000 men.

As late as 1952, the communists sent an agent to Yang offering him autonomous status.

Takes Ears
Yang returned the agent to the communists with a firm refusal—and minus his ears.

Reports of Yang's activities coincided with Nationalist Chinese claims of a growing resistance movement to the communists on the mainland.

Capt. Liu Ho-Teh, spokesman of the national defense ministry, said that the government was preparing a full report on the guerrilla movement and would make it public within a few days.

Peasants Help
The English language China News newspaper, which has access to government intelligence on some matters, said Yang's band has been swelled by disgruntled peasants fed up with the reds' land collectivization program.

There have been no indications that the Nationalist Chinese government is supplying Yang's troops, although it is almost certainly giving whatever assistance is possible.

The China News said Yang is operating with a seasoned combat force equipped with machine guns, automatic rifles, bazookas and heavy trench mortars.

Whoa

HELSINKI, Finland, Feb. 23 (AP)—A report from the Finnish town of Kittilä said today a local resident was fined \$30 for drunken driving with a reindeer.

Record Is Sought For Beating Drum

COLUMBUS, O., Feb. 23 (AP)—Husky Jimmy Rogers yesterday set out to beat the world record for pounding a drum.

To establish the record, Rogers will have to hit the drum 241,908 licks. The contest requirement is one lick per second.

At precisely noon, the 240-pound Rogers sat down behind the drum and began pounding away.

The record, since man began keeping account of such things, is 68 hours, 11 minutes, and 47 seconds. It was set last year by Sam Uliano, a New York drummer.

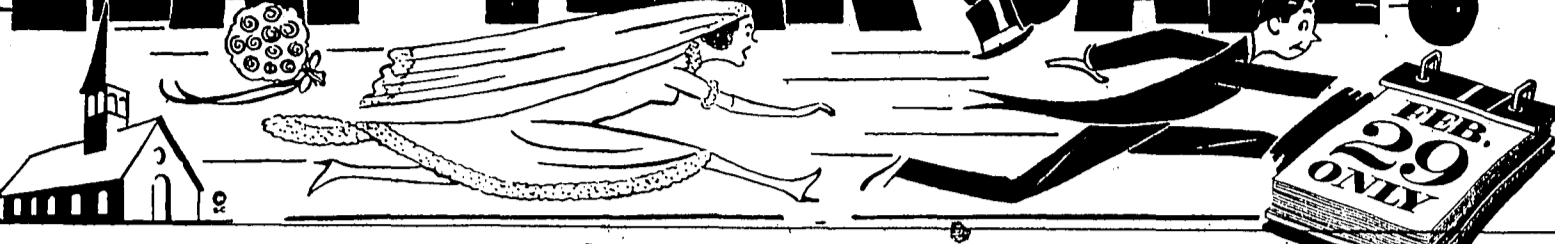
Parking Can Be 'Biting' Problem

PEORIA, Ill., Feb. 23 (AP)—Parker Pyatt can testify that it's getting pretty difficult finding a parking space in downtown Peoria.

Yesterday, said Pyatt, 25, Galesburg, Ill., he finally found a space to park his car after circling a block. But another motorist, unidentified—raced him to squeeze into the space first.

Both men jumped out of their cars and scuffled. The other man bit Pyatt's thumb so severely that the nail had to be removed at a hospital.

HURRY! HURRY! Don't miss this special LEAP YEAR SALE!



Munsingwear

Full-Fashioned Hosiery

1c SALE!

No. 165—60 gauge, 15 denier with cotton foot. Short, medium, tall in sizes 8½ to 11.

No. 156 Stretch. Three sizes: 8½ to 9 (short), 9½ to 10 (medium) and 10½ to 11 (tall). 60 gauge, 15 denier.

All First Quality

60 Gauge 15 Denier

Popular Shades

1.65

One Group — 28 Only

DRESSES

Wools, crepes, taffetas and novelty weaves.

Values from 17.98 to 49.98

\$5

Wed. Only

Springtime BROADCLOTH PRINTS

A large selection of colorful prints now for your spring sewing.

Regular 37c Value

25¢

Wed. Only yd.

BOYS' JEANS

2.79 value

Boys' western, heavy 13¾ ounce jeans. Regular 2.79 value in sizes from 6 to 12.

1.99

BOYS' WINTER COATS

Values 6.88 to 10.95

Mouton collars, quilted lining. Sizes 4-12-14-16-18.

3.00

Men's WORK SHIRTS

First quality chambray work shirts. 3.60 weight for long wear. Blue and gray colors. 2-button, three pockets. Full cut over graduated patterns. Sanforized for perfect fit. Sizes 14½ to 17.

\$1

Girls' Wear Rummage Table

Values to 4.98

Girls' Gowns, Dusters, Flannel Shirts, Skirts, Aprons and many other items.

1.00

WE GIVE GREEN STAMPS

LADIES' PUMPS

REG. 8.95

Wednesday Only

5.00

17/8 heels. Guaranteed by Good Housekeeping. Brown or black calf.

SCHOOL OXFORDS

For the young fellow with a man-sized foot. Cap toe, cordovan brown, neolite sole. Sizes 6-12. Also a few black suedes.

6.00

MAIN FLOOR

CHILDREN'S SHOES

One table of Kalistenicks shoes, Good-year welt, all leather construction. In strap and oxford styles. Red or brown. A few pair of 2-tone brown and white. Broken sizes from 8½ to 3. Values to 8.45.

3.00

BASEMENT

IDAHO DEPARTMENT STORE

Twin Falls

Cameras Barred From Top Trial

DENVER, Colo., Feb. 23 (AP)—A Colorado supreme court ruling that permits courtroom photography does not mean that cameramen will be admitted to the murder trial of John Gilbert Graham, 24-year-old accused airliner bomb plotter.

District Judge Joseph M. McDonald said today he had not decided whether to permit radio broadcast, television cameramen and news photographers to work inside the courtroom when the trial begins April 16. When the supreme court lifted canon 35 of the American Bar association yesterday, it did so with the provision that permission of the trial judge must be obtained for photographing and broadcasting the proceedings.

Canon 35 bans courtroom photography and radio broadcasting on trials. It remains in effect in several other states.

The supreme court also stipulated that a witness or juror may prevent pictures and broadcasts simply by objecting.

WHAT'S WRONG, FELLAS?

DETROIT, Feb. 23 (AP)—Police arrested Maurice St. George, 27, yesterday as he stood on a street corner in a chilling rain, completely nude. He told officers he was "just waiting for a bus."

FOR WINTER TRIPS OR ANYTIME

I Choose Greyhound

It's convenient
It's comfortable
It costs less

from Twin Falls	one way	round trip
Los Angeles	\$18.60	\$35.30
Portland	13.80	24.85
Seattle	16.85	30.00
Vancouver, B. C.	16.90	30.45
Boise	3.15	5.70
Salt Lake City	5.45	9.85
St. Louis	31.80	57.25
Minneapolis	38.15	54.30
Atlanta	41.15	74.10
New York	47.55	85.00

(plus U.S. tax)

GREYHOUND Bus TERMINAL

137 2nd Street East
Phone 2080
Agent: L. W. Carter
TWIN FALLS

Get rid of ugly fat! Feel like a new woman!

ALL-IN-ONE

Amazing New Capsule Discovery for SAFE

EASY REDUCING

Helps You Take Off Pounds and Pounds of Excess Weight While You Eat All the Foods You Choose

FRIENDS, let me ask you a simple question:

Are you too fat because you eat too much? Like to lose fat but can't control your appetite? Are you a dieter when it comes to candy, cake, butter, gravy, potatoes? Have you spent dollar after dollar for reducing pills, yet despite everything you've tried you're still too fat?

A Capsule that Equals a Meal of Vitamins and Minerals!

A well-known scientist has perfected a new tiny capsule that combines ALL THE RECOGNIZED proven aids to reducing he found in all the "REDUCING" products sold today. It contains the concentrated proteins you've read and heard about. It combines the vitamins and minerals often lost when cutting off fattening foods containing these needed vitamins and minerals. It combines the vegetable cellulose that has no calories yet expands when it absorbs water, thereby helping to give the feeling of a full stomach. Yet these capsules contain ALL the drugless reducing aids needed to make you not lose with painstaking effort. They are so packed with vitamins and minerals, protein and non-enjoyable filling food, they equal and exceed many a meal.

298 IN CAPSULES

Economy Size
180 Capsules
1950

At All Good Drug and Department Stores

MISSOULA BALL CLUB RAISES \$25,000, ENTERS PIONEER LEAGUE

Montana City's Request for Franchise Gets Official Okay From Loop President

SALT LAKE CITY, Feb. 28 (AP)—The Pioneer league Monday accepted Missoula, Mont., as the eighth member of the three-state class C baseball circuit. League President Claude Engberg said he received verification that the Missoula Baseball club, Inc., had met league requirements by raising sufficient cash and completing lease of a ball park.

'More Clothes' Decreed for Muny Golfers

Golfers covering the course at Twin Falls municipal golf course this summer must wear more clothes and pay more greens fees. Recommendations made by the Twin Falls parks and recreation commission to the city commission Monday pointed out that some golfers are not wearing enough clothes.

Grappler



BOB FORD who defeated veteran Hardy Kruskamp last week will meet 'Darling Danny' McKay, Hollywood badman, in the main event of Tuesday evening wrestling show at Radio Rondevoon. Three matches are on the card promoted by Tex Hager.

Firearms School Is Scheduled

A hunter safety instructor training clinic will be held at the Idaho Power company auditorium in Twin Falls Wednesday. The all-day clinic is one of a series which began in Boise Monday.

Bengals Idle After Taking League Crown

Only five games will be played in the Rocky Mountain conference this week, winding up the 1955-56 basketball season for all the members except Idaho State.

Russell, Uhl Will Meet in Charity Game

NEW YORK, Feb. 28 (AP)—Dayton's Bill Uhl and San Francisco's Bill Russell, two of the biggest and best-publicized basketball players of the season, are due to meet face to face in the fresh air East-West game here March 31.

Utah Offers Fieldhouse For Playoff

SALT LAKE CITY, Feb. 28 (AP)—University of Utah Monday offered its fieldhouse for a March 12 NCAA basketball playoff game between Idaho State and Seattle.

Bob Blaik Hired As College Coach

MINNEAPOLIS, Feb. 28 (AP)—Bob Blaik, son of Army football coach Earl Blaik, was hired Monday as an assistant football coach at Minnesota.

Skiing Excellent At Sun Valley

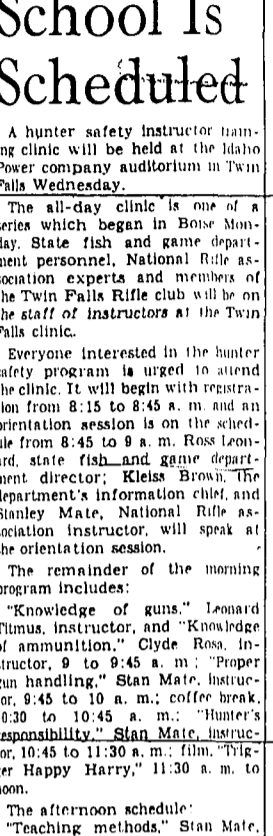
SUN VALLEY, Feb. 28 (AP)—The Sun Valley news bureau Monday reported 90 inches of snow on Mount Baldy, 77 at the Roundhouse, 44 on Dollar mountain and 37 on the valley floor.

Wood River Soil Unit Plans Annual Meeting on Wild Life

RICHFIELD, Feb. 28—The Wood River soil conservation district will hold the annual wildlife meeting at Richfield on Wednesday. The meeting will begin at 8 p.m. at the Grange club room. The public is invited.



Stripped for Work



Granny Hamner, Phillies shortstop, gets the benefit of the sun and a pitching machine at Clearwater, Fla., camp. He's one of the first Phillies regulars to start shaping up. (NEA photo)

District Class A Tournament Play Resumes Tuesday

With state tournaments less than two weeks away, basketball fever is at fever pitch. Fourth district class A teams pick up the tournament thread Tuesday evening at Twin Falls and Buhl.

Moscow Man Named to Fish, Game Agency

BOISE, Feb. 28 (AP)—Gov. Robert E. Smylie appointed Tom Felton, Moscow, to the state fish and game commission Monday, filling a vacancy created by the death of Oliver W. McConnell, Grangeville, in a Spokane hospital Feb. 19.

Three Amateur Boxing Matches End in TKO's

Hard punching featured Monday night's amateur boxing card sponsored by the Twin Falls Elks lodge, with three of the bouts ending in technical knockouts. Lyle Boyer, Gooding 149-pounder, scored a TKO over Lyle Shockey, Twin Falls, 155, in 1:30 of the second round which saw Shockey staggered by a right hand just before the bell ended the round.

Piedmont League Pronounced Dead

NEWPORT NEWS, Va., Feb. 28 (AP)—Thirty-six seasons after it began operating in 1920 and had gained recognition as one of the oldest and fastest class B leagues in the nation, the Piedmont league Monday was officially declared dead by the National Association of Professional Baseball leagues.

Conservation Man Transferred

ALBION, Feb. 28—William H. Dorris, resident conservation officer, will be transferred to McCall early this spring.

Even the 'rocks' taste better with



Even the 'rocks' taste better with OLD TAYLOR 86

ONE straight bourbon rich enough to retain its deep, mellow flavor in lighter, milder 86 proof! Try it.

'The Noblest Bourbon of Them All'

KENTUCKY STRAIGHT BOURBON WHISKEY 86 PROOF - THE OLD TAYLOR DISTILLERY COMPANY FRANKFORT & LOUISVILLE, KY. DIVISION OF NATIONAL DISTILLERS ASSOCIATION

BOWLING

Table with columns for league names and scores. Includes Merchants League and United Oil.

Table with columns for league names and scores. Includes Idaho Power and Reynolds & Walker.

Table with columns for league names and scores. Includes C. Dink Store and American Lutheran.

Table with columns for league names and scores. Includes Lutheran and Christian.

Table with columns for league names and scores. Includes First Baptist and Methodist.

Table with columns for league names and scores. Includes First Baptist and Methodist.

Table with columns for league names and scores. Includes First Baptist and Methodist.

Table with columns for league names and scores. Includes First Baptist and Methodist.

Cage Results

COLLEGE Illinois 97, Minnesota 81 Colorado Mines 72, Colorado College 66

HIGH SCHOOL District 2, class B tournament at Lewiston: Nezperce 76, Kendrick 71

Class B tournament at Coeur d'Alene: Rathdrum 54, Priest River 36

Class B tournament at Lewiston: Craigmont 75, Kamiah 59

Class B tournament at Lewiston: Lapwai 63, Genesee 55

Class B tournament at Lewiston: LaSalle 90, West Chester, Pa., 78

Class B tournament at Lewiston: Oklahoma City 76, Houston 67

Class B tournament at Lewiston: Mississippi 81, Louisiana State 70

Want to Move?

Anywhere—Any Distance JUST PHONE 227

For Local Drayage—Pickup and Delivery of General Commodities

FORD Transfer & Storage Co.

Is Your Sears Craftsman Lawn Mower Ready for the Season?

Call 2860 for prompt, efficient and economical service on your Sears mechanical items.

ENTIRE STOCK OF NAME BRAND SKIS HENKE & RIEKER SKI BOOTS

SKI POLES ON SALE

GERRISH SPORTING GOODS - Phone 533

Coaching Job Rumor Told

SEATTLE, Feb. 28 (AP)—Darrell Royal, head football coach at Mississippi State for the past two years, may be named to a similar position at the University of Washington.

The P-I, in a story written by Mike Donohoe, said Royal, a University of Oklahoma graduate, probably is the choice of George Briggs, the new Washington athletic director.

At Washington Royal, if selected, would replace Cowboy Johnny Cherberg, who was fired Jan. 27 as the outgrowth of a player rebellion which flared for two months.

Dartmouth's freshman track coach, Edmund Styrrna, won the New England intercollegiate javelin title three times while at the University of New Hampshire.

MERCURY, CHAMPION & LAWSON Outdoor motors, repair parts and service.

346 Main North Phone 945

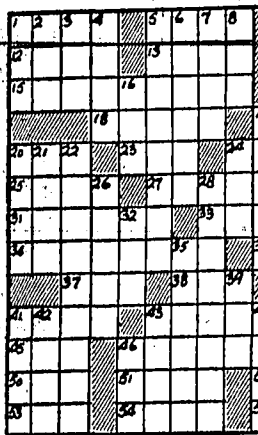
Crossword Puzzle

- ACROSS**
- Invites
 - Turn up the ground
 - Hole
 - City in Pa
 - Mature
 - Macaw
 - Leader of the mob
 - Blarf
 - Couches
 - Kitchen utensils
 - High mountain
 - Cudgel
 - Peacock butterflies
 - Spanish measure
 - Snuggling

MOARSE SAINEST
ARNICA ONAGER
PI POVERTY CO
POM WEAR SLEW
ELIS STOP ALE
NESTS SWIM EL
TEES SLOE
PA PALP LATER
ALE TIES TORE
RUNS PRAM NAP
AD POPULAR SE
DERIDE ACUMEN
ELATED DETEST

Solution of Yesterday's Puzzle

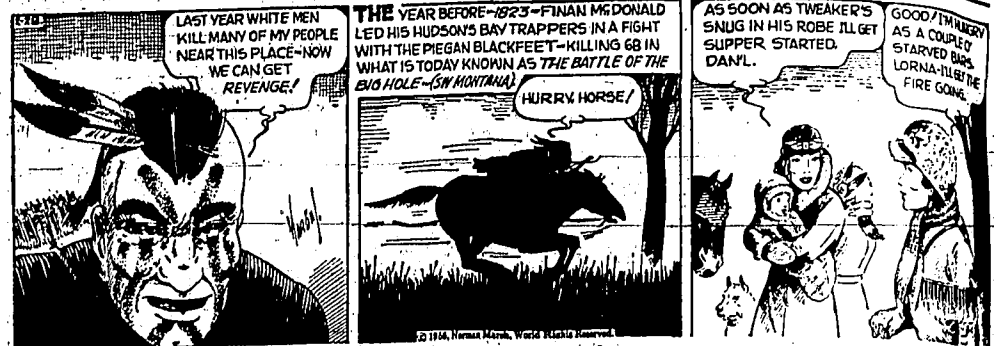
- DOWN**
- River bottom
 - Wrath
 - Faint
 - Ocean
 - Deified
 - Bandage
 - Musical work
 - Tiny
 - Hangers-on
 - Metal
 - Urchins
 - Maas
 - Casts a vote
 - Declare
 - Crippled
 - Flowers
 - Philippine negro
 - Foreign
 - Uttered a piercing sound
 - Roman tyrant
 - Increased in size
 - Anglo-Saxon king
 - "Lily maid of Astor"
 - Spill pulse
 - Falsifier
 - Formerly
 - Sailing vessel
 - Eat
 - Water resort
 - Grow sleepy
 - Disease of sheep
 - Crafty



OUT OUR WAY By WILLIAMS.



DAN, L'HALE CAPTAIN EASY



SIDE GLANCES By GALBRAITH



BOOTS GASOLINE ALLEY BUNNY

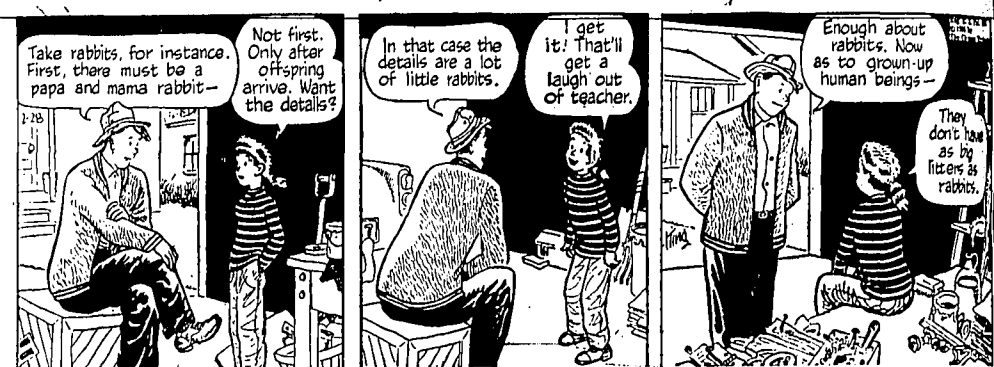
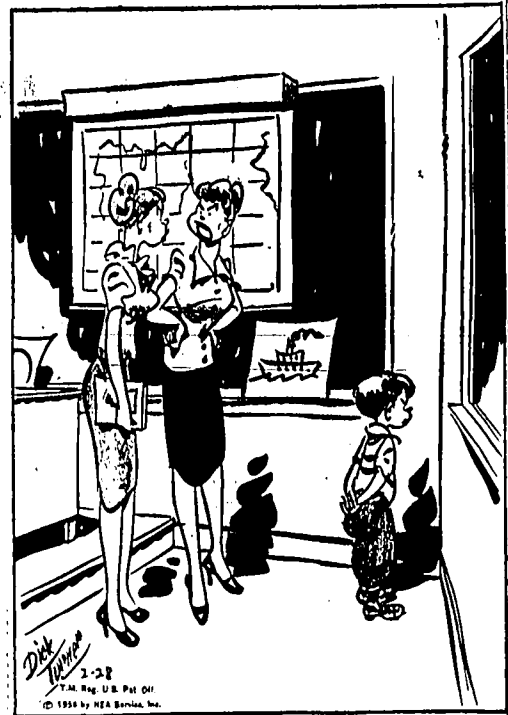


BOARDING HOUSE - MAJOR HOOPLE

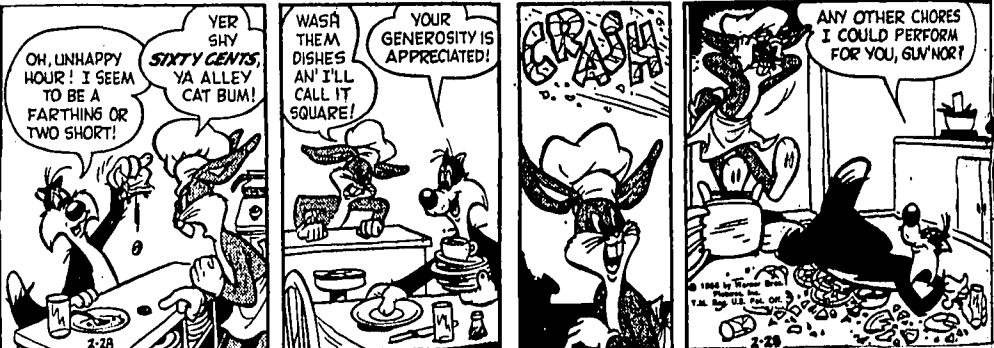
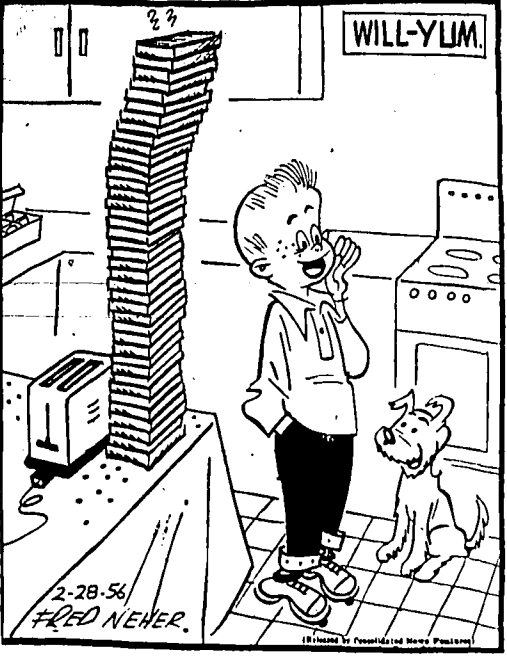


"A buck when a girl quits to get married, and now a buck for a gift for her baby? Be sure to let me know when she becomes a grandmother, won't you?"

CARNIVAL By DICK TURNER



LIFE'S LIKE THAT By NEHER



DIXIE DUGAN



SCORCHY



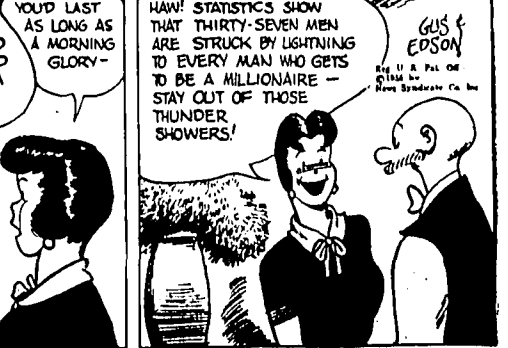
LI, LABNER



THE GUMPS



DONALD DUCK By WALT DISNEY



ALLEY OOP



FARM IMPLEMENTS

Apply book-up power and crown... Phone Kimberly 3-5623

market place of magic valley

CLASSIFIED ADS

Phone 38

AUTOS FOR SALE

ASHWORTH MOTOR COMPANY 601 East Main

FOR SALE

John Deere "G" 5-wheel, completely... Phone Kimberly 3-5623

BABY CHICKS

U. S. APPROVED HY-LINES, efficient whiteleg layer... 735 Main East - Phone 295-W

FURNITURE & APPLIANCES

NICK refrigerator, range, bed, sectional... 426 North Locust, Phone 408-N

AUTOS FOR SALE

1954 OLDSMOBILE Super... Hydraulic, radio, heater, power steering...

AUTOS FOR SALE

1954 PLYMOUTH Bel-Air... Full equity... Phone 432-N

AUTOS FOR SALE

1954 MERCURY 4-door... Fully equipped... Phone 439

AUTOS FOR SALE

1954 CHEVROLET Station Wagon... Very clean... Phone 439

LOWEST PRICES

USED CARS... 51 BUICK Super 4-door sedan... 52 CHEVROLET Deluxe 4-door sedan...

E. C. HILTON

Phone OR 8-5555... 228 N. Main

HAY, GRAIN AND FEED

MIXED grain for sale... Phone 295-W

USED FURNITURE

Hire away made-over \$20.00, play pen... Phone 439

DEAN MOTOR

Phone 146-126 2nd Ave. West

ROY'S USED CARS

Auto Clinic on Old Hi-Way... Phone 358-W

SHARP STUFF!

1954 CHEVROLET Station Wagon... Phone 439

FIRST COME FIRST SERVED!

1951 CHEVROLET Deluxe Radio heater... Phone 439

ROY'S USED CARS

Auto Clinic on Old Hi-Way... Phone 358-W

BALED HAY LOADERS

Take up bales out of windrows... Phone 439

LIGHTWEIGHT

Light Hay Elevators for stacking... Phone 439

NEW FURNITURE

Black iron TV stands... Phone 439

"QUALITY" USED CARS

SAVE COST... SAVE TERMS... Phone 439

HUNT FOR FORDS

1954 FORD "F" Customline 4-door... Phone 439

TWIN FALLS EQUIPMENT CO.

Phone 1949

GET MORE GORE

1955 MERCURY MONTECLAIR... Phone 439

OLDSMOBILES

1955 OLDSMOBILE "88" Holiday coupe... Phone 439

CULTIVATOR BARS

For Ford Tractors... Phone 439

PAUL EQUIPMENT

AND WELDING SHOP... Phone 439

SPORTING GOODS

SKI SALE... Phone 439

GLEN G. JENKINS

Chevrolet... Phone 439

YOUR BEST BUYS

This Week!... Phone 439

READ WITH CARE!

This ad contains some of the best used car buys in Magic Valley!

GORE USED CARS

6-0-2 MAIN SOUTH... Phone 128-ASK FOR "STAN"

YOU'RE MOTOR COMPANY

701 Main East - Phone 1818

LIVESTOCK & POULTRY

BAVEN pigs for sale... Phone 439

GOOD THINGS TO EAT

QUALITY RUSSET potatoes... Phone 439

HAYES FURNITURE

480 Main Ave. So. Phone 73

WARRANTY IN WRITING

27th Year SAME DEALER SAME LOCATION

MITCHELL HUNT

FORD SALES... Phone 439

REAR WITH CARE!

1954 DODGE V-8 Royal Club Coupe... Phone 439

GORE USED CARS

1st CHOICE USED CARS... Phone 439

YOU'RE MOTOR COMPANY

701 Main East - Phone 1818

MILK COWS

10 Holsteins, 1 Guernsey, 8 just fresh... Phone 439

FOR SALE OR TRADE

TRADE Horse bus for one in Twin Falls... Phone 439

TRUCKS & TRAILERS

USED SPECIAL... Phone 439

JEROME

Phone 77 or Phone 115

CARLESON'S

PONTIAC CADILLAC... Phone 3097

THEISEN

Motors, Inc. Phone 1149-W

"NOW" IS THE TIME TO BUY!

We Are Still Offering These Fine Used Cars at Winter Prices... Phone 439

UNION MOTORS, Inc.

Enos Schiffer - Jake Roth... Phone 439

EWES and LAMBS

200 ewes, 2 and 3-year olds... Phone 439

MISCELLANEOUS FOR SALE

OUTBOARD motor, Evinrude... Phone 439

McVEY'S INC. INTERNATIONAL PARTS SERVICE

PICKUPS... Phone 2871

February "WHOLESALE" SELL-OUT SALE

52 CHEVROLET 2-door sedan... Phone 439

CHEVROLET TRADING DEALER

1954 FORD Coupe... Phone 439

"GET" YOURS... While We Are So Heavily Overstocked!

1955 FORD Fairlane V-8 Club Sedan... Phone 439

HONEST-TO-GOSH

Dollar-for-Dollar Values!... Phone 439

"CERTIFIED"

Any way you look at it a used car with the "CERTIFIED" label... Phone 439

FOR PROMPT REMOVAL OF DEAD AND USELESS LIVESTOCK

PHONE US COLLECT... Phone 439

IDEAHO HIDE & TALLOW CO.

Phone 439

AUTOS FOR SALE

WE PAY CASH! FOR USED TRUCKS... Phone 439

MANY OTHERS!

GLEN G. JENKINS CHEVROLET... Phone 707-GMAC TERMS

JEROME

Open Sunday 10 A. M. to 6 P. M. Phone 684

THE WILLS USED CAR DEPT.

TRUCK LANE WEST... Phone 439

SP-ETH MOTOR COMPANY

Phone 626

WYLLIE'S TWIN FALLS MOTOR

Phone 439

BABY CHICKS

White Leghorn... Phone 439

FURNITURE & APPLIANCES

WILSON play pen... Phone 439

1951 CHEVROLET

Powerful, radio, heater... Phone 439

BUSINESS AND PROFESSIONAL DIRECTORY

BICYCLE SALES & SERVICE... Phone 439

MOTORCYCLES

PLUMBING & HEATING... Phone 439

THE WILLS USED CAR DEPT.

TRUCK LANE WEST... Phone 439

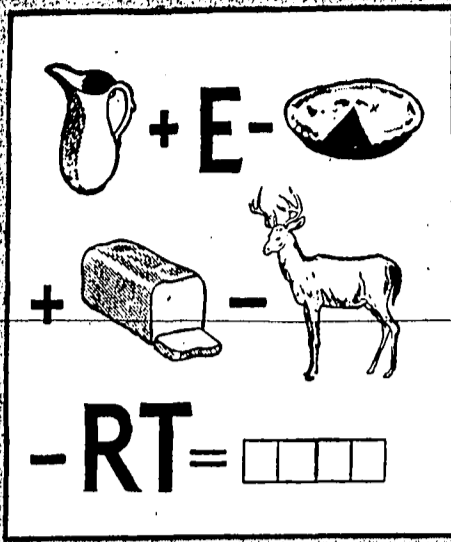
WYLLIE'S TWIN FALLS MOTOR

Phone 439

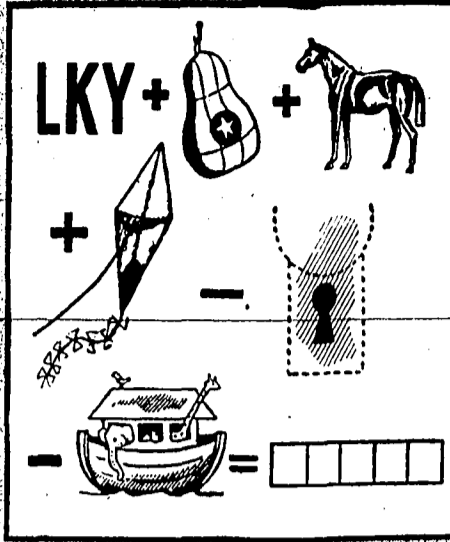
TRUCKS

1941 FORD V-8 1 1/2 ton truck... Phone 439

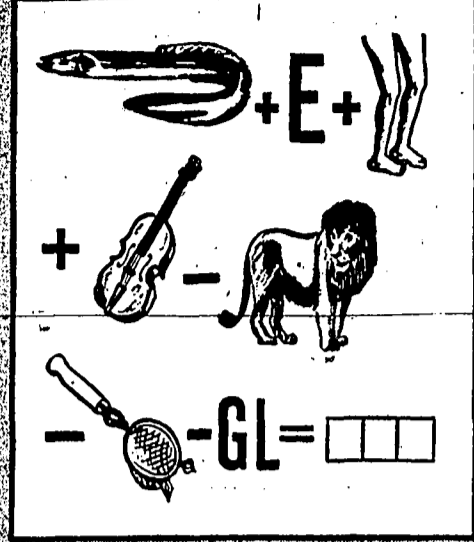
Can You Solve These 3 Puzzles?



NO. 1 Solution is One of Last Names Below:
 Johann E. RODE Alice CARY Johann S. BACH
 Henry FORD Alexander G. BELL William PACA



NO. 2 Solution is One of Last Names Below:
 Robert BROWN Peter ALLEN H. G. WELLS
 John BROWN Alfred E. SMITH Sigmund FREUD



NO. 3 Solution is One of Last Names Below:
 John GAY Walter MAP Robert E. LEE
 Will H. LOW Edgar W. NYE Samuel J. WAY

Mail At Once Your Answers on Coupon Below and Learn How You May Share in

\$133,250.00



IN PRIZES - \$50,000.00 CASH 1st PRIZE!

Fun and Fortune Await You in This Fascinating Contest



THIS MAY BE YOUR TIME TO WIN!

You've read of others winning big prizes. You've seen their pictures in the papers, smiling broadly and beaming at their good fortune. Well, maybe this is YOUR time to win!

Think what it could mean to you! The home of your own you've always dreamed of! A college education for your child! Perhaps at last going into business for yourself!

Whatever your dream, act today on this great opportunity... presented under sponsorship of the publishers of The Standard International Encyclopedia... and designed to publicize this great reference work and further its distribution.

Believing that people like puzzles, and that puzzles in themselves are inherently educational, the sponsors have combined the challenge of puzzles with the opportunity to get rich—with the result being this \$133,250.00 Opportunity Puzzle Contest, in which YOU MAY WIN A FORTUNE IN CASH!

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AS YOU READ this page, you have before you a truly remarkable opportunity... an opportunity to win thousands and thousands of dollars in an exciting, fascinating contest with new and stimulating puzzles for you to enjoy!..

Today!—right now!—ACT on this opportunity! See the three puzzles printed above. And, following the procedure explained with the Sample Puzzle in the lower part of this page, see if you can find the name each puzzle represents.

When you have done that, fill in your answers to the three puzzles, along with your own name and address, on the coupon

This May Be Your Golden Opportunity! Act NOW!

The Sample Puzzle at the lower right will give you an idea of how to solve the interesting name-puzzles featured in this \$133,250.00 Opportunity Puzzle Contest. And the puzzles you see above are actually the first three official puzzles of the contest.

First, of course, study the Sample Puzzle, and read carefully the explanation printed along with it. Then try solving Puzzles No. 1, No. 2 and No. 3 above, and see if you can find the famous name represented by each puzzle, in the list of names printed under it.

In this way you will get a taste of the enjoyment and challenge presented in the puzzles of this contest. And as to the thrill of winning, can't you yourself imagine what it would be like to win \$50,000.00, \$10,000.00, \$7,500.00 or any other of the cash prizes shown at the right!

This may indeed be the opportunity you've been waiting for!—to free you from money cares and bring you the security and the luxuries you have always craved!

Act today to get in on this great opportunity! Right now!—fill in your answers to Puzzles 1, 2 and 3 on the coupon

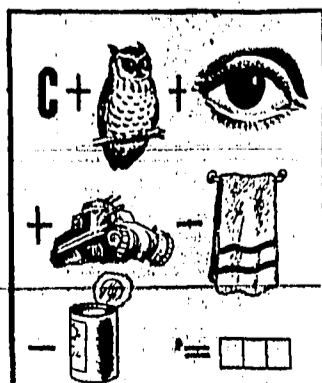
in the lower left corner of the page. Mail the coupon promptly—to the address shown—and we will send you, FREE and entirely without obligation, full rules, details and the official set of basic puzzles of the Opportunity Puzzle Contest, in which \$133,250.00 is offered in hundreds of generous prizes.

Yes—any one of 400 cash prizes may become yours in this contest—a 1st Prize of \$50,000.00!—a 2nd Prize of \$10,000.00!—a 3rd Prize of \$7,500.00!—a 4th Prize of \$5,000.00!—or any one of the other prizes in the official prize list plus \$33,250.00 in bonus awards, including 5 Buick automobiles!

at the lower left. Also fill in plainly your own name and address, and mail the coupon promptly to the address shown. We will then rush you additional puzzles, rules and details explaining just how you go about making yourself eligible to win \$50,000.00, \$10,000.00, \$7,500.00, \$5,000.00 or any other of the great prizes to be awarded.

Don't put it off! Act here and now, while this opportunity is before you! Solve the three puzzles above, and mail the coupon TODAY!

This SAMPLE PUZZLE Will Give You the Idea!



Read Explanation Below

Before you try solving Puzzles 1, 2 and 3 above, let's get the idea by solving this Sample Puzzle together:

Note, first of all, the various letters and objects pictured, and the plus and minus signs: C plus OWL plus EYE plus TANK. Add 'em together and we've got COWLEYETANK... after which we see minus TOWEL minus CAN... which means that from COWLEYETANK we take away the letters TOWELCAN, leaving only the letters YEK.

So we now scan the list of names under the puzzle and sure enough, there we see the last name of Francis Scott KEY, and we note that by rearranging the letters YEK into KEY, we have KEY as the correct solution to this puzzle.

Now, see how well you can do by yourself with Puzzle 1, 2 and 3 above... and then send in your answers on the coupon that appears at left, so that we can send you Free details on how you can enter the Opportunity Puzzle Contest.

THE SOLUTION IS ONE OF THE LAST NAMES BELOW:
 Edward W. BOK Peter PAN Franz ABT
 Robert E. LEE Francis Scott KEY Edgar Allan POE

\$100,000.00

IN CASH PRIZES PLUS \$33,250.00 EXTRA IN BONUS AWARDS, INCLUDING 5 NEW BUICK AUTOMOBILES

1st Prize \$50,000.00

2nd Prize \$10,000.00

3rd Prize \$7,500.00

4th Prize	\$5,000.00
5th Prize	\$2,800.00
6th Prize	\$1,500.00
7th Prize	\$1,300.00
8th Prize	\$1,000.00
9th Prize	\$1,000.00
10th Prize	\$1,000.00
11th thru 15th Prizes, each \$200.00	\$1,000.00
16th thru 30th Prizes, each \$100.00	\$1,500.00
31st thru 100th Prizes, each \$75.00	\$4,250.00
101st thru 150th Prizes, each \$50.00	\$2,500.00
250 Additional Prizes, each \$35.00	\$1,750.00

PLUS \$33,250.00 IN EXTRA BONUS AWARDS

Solve the puzzles at top of page! See what fun puzzle-solving can be! Then fill in coupon at left for FREE details on how YOU MAY WIN!

SOMEONE MUST WIN! WHY NOT YOU?

MAIL COUPON NOW FOR FREE DETAILS!

OPPORTUNITY PUZZLE CONTEST
 DEPT. N-358 P. O. BOX 537, LYNBROOK, N. Y.

Send in box at right my answers to Puzzles 1, 2, and 3. I am interested in your \$133,250.00 Prize Contest and would like you to send me—without charge or obligation—the set of basic puzzles together with full rules. I will fill in how I may win \$50,000.00 First Prize and the hundreds of other prizes.

PUZZLE NO. 1 _____
 PUZZLE NO. 2 _____
 PUZZLE NO. 3 _____

Contest Closes Soon! This May Be Your Last Chance—So Act Quickly!