Drive Carefully!

TWIN FALLS, IDAHO, SUNDAY, MARCH 30, 1958

Havana Civilians Receive Arms as Crisis Heightens

Good Well

Meridian Boy

Head by FFA

o Danger to

aw, Cowshed Blaze on Farm

KLIX Seen in

Is Selected as

83 Present at T. F. Hospital

Cable System

Charges Pending As Two Injured

Bloodbank Slated For Area April

Charts Planned for Monday Meeting Here



Public-Participation Urged for Meet Monday Night on Problems of Schools

Looming for

Sales Tax Proposal Is Avoided by Teachers

Critical **Test**

Aviation Pioneer Claimed by Death

Water Bill OK'd

Big Boost Is Seen From Ike's Plan to Combat Recession

NEWS BULLETINS

Unusual and Dramatic Sunrise Services Set for Sunday at Falls

Boy Is Fined, Loses Permit In T. F. Tria

Region Speech Event Is Held by 24 Schools

Army Experts Aiding Probe

On Bombings

Pair Hurt by

Cassia Crash

HIGHLIGHTS in

Beef Cattle Tripled Since 1925 for T.F. County

Seen...

Army Experts Aiding Probe

Report Shows Car Fatalities Are Declining

cs.

Down in February
usry deaths totaled 2,350, seent drop from the 2,447 of
ry, 1957, snd the amallest
r any month since the 2,319
dn February of 1955.
the first two months of 1958

"Ike" Relaxing at **Gettysburg Farm**

Idaho Youth, 19, Killed by Tractor

Pilot Killed When Plane Hits House



Weather, Temperatures

Adding Probe

Magic VALLEX—Showers and local garly winds today

On Bombings

within few more furnise in the mountains. Color loday a

(Pros Para On)

Magic VALLEX—Showers and local garly winds today

on Bombings

(Pros Para On)

Magic VALLEX—Showers and local garly winds today

in the first property and to all the alternative color loday a

in the property and the promoting and the property and

Magic Valley Funerals

HEYBURN—Puneral services for Richard H. N. Yost officiating. C fartin L. Nutting will be held at cluding rites will be held at Pla n. m. Therday at the Burnet ant May constern Burley Plan

Magic Valley Hospitals

Magic Valley Memorial | St. Benedict's, Jerome Visiting hours at Magic Valley | Visiting hours at 8t. Benedict Memorial hospital are from 2 to 4 and 10.8 p.m.

Police in Utah Catch Fugitive

Langer Loses Bid

For Senator Race

Aged Man Found Dead in Jerome

BIRTHS

Bons were born to Mr. and Mrs. see Tudor, Twin Falls, Mr. and firs. Carl Royce, Jerome, and Mr. and Mrs. Lloyd Buckhouse, Wenell.

Gooding Memorial ADMITTED

Cottage, Burley

Rupert General
DISMISSED
Mrs. Charles Watten and

Canada Political



DIAL A PRAYER RE 3-2440

Twin Falls News In Brief .

delegate from high school Talks Victory

religion problem to the visition and control of the visition and control of the visition and warmen with the visition and control of the visition and control of the visition and the visition and visit

Proposals for

By Tunisians

2 T. F. Women Hurt in Crash

But the IEA reversed its previous position in favor of a statewise Jet Crash Fatal teachers' credit union. It said the catabilshment of such unions should be left up to local units.

Campaign Ends Early Red Seed Spuds and Onlor

For Two Airmen

SPECIAL SALE! "Vernon" Pottery

DINNERWARE



Beautiful Patterns in

- . TICKLED PINK ROSE A DAY

REGULAR 52.95 24.95

are all new, current patterns + Not discontinued Featuring the exclusive "GLAZE-LOCK" process that makes VERNONWARE . . . DISHWASHER SAFE. Wonderful for OVEN-TO-TABLE service.

–DINNERWARE HEADQUÁRTERS— PRICE HDWE CO.

Critical Test Looming for Farm Policy

Rocket Disasters

Of Russians Told

Russia Protests U.S. Bomb Test

MAY & MAY Law Offices

have moved to the new Idaho Savings & Loan Bldg. 214 Shoshone Street East

SPECIAL! MON. TUES.

NICE, LOCAL, FRESH DRESSED

Lean, Juicy, Tender Beef MINIT

Decorate that Easter Cake with Pre-Colored

In a re-usable plastic container

LARGE, SWEET ARIZONA

ASSORTED PASTEL COLORS, TERRY

Wash Cloths 3:25°

East Side Market

Open Week Days at 7 A.M.

RE 3-4434

-WE GIVE GOLD STRIKE STAMPS:

Safety Theme Reported for Meet of Cubs

Job's Daughters Accept Donations for Society



Artificial Easter Lilies Are Given for Society Donations

received artificial lilica. Twenty members of Job's Daughters bethel No. 43, including Miss Michener and Hene Summer, right, were stationed in the downtown area until moon Saturday. (Staff photographing)

Carl W. Berg, county drive chairman, asid 1,300 lilles were prepared for distribution, in Twin 13th and the property of the country of the co

Drive

Out and SAV.E

Nobody Really Wants A Diamond That is imperfect And Off-Color!

Protected You Are WHEN YOU BUY A SCHUBACH DIAMOND Because.



SOLITAIRE

SPECIAL DISCOUNT SALE PRICE

Reg. \$169

MOUNTING!
Yels, only ONE out of TEN
diamonds is fine enough to
be set in a Schubach mounting. One out of ten have
the color ... the proportion
... the brilliance ... the
perfection ... that is required for diamonds to be
set in a Schubach mounting. Why take unnecessary
risks? Schubach's diamonds
are actually LESS EXPENSIVE than imporfect and
off-color diamonds avoilable elsewhere.

UNTIL



7 DIAMONDS

America's Easiest Credit Terms! ło money A FULL YEAR TO PAY!

7 DIAMONDS

⁵149

KIMBERLY ROAD

Trips and Events Range Area's Told in Shoshone Opening Due

All other units will open on the Harley M. Mandy, acting district dates previously established, reports manager.

Prom Planned

SHOSHONE, March 29—The jun-lor prom will be held April 19 at the long the short of the short of the first of the short of the short of the first of the short of the short of the rekernd will play.

Heart Disease Stomach Trouble

Dr. Alma Hardin CHIROPRACTOR 130 North Main RE 3-474

HUDSON'S PRESENT LEG



1.65_{pr.}

First Quality HUDSON'S NYLONS

3 pairs ... \$2.00

New Spring Shades In STRETCH NYLONS

3 pr. Box . . . \$3.35



BEAUTY IS AFOOT... · Johansen Naturalizer 9^{.95} , 18^{.95}

Use the convenience of your Hudson's

SMART SHOES FOR

EASTER

charge account for all of your purchases.



Ciured Andrews

TUCKER'S NATIONAL WHIRLIGIG

VIEWS OF OTHERS

SHOTS A

ow it with glos

I should have stayed away

WASHINGTON CALLING" BY MARQUIS CHILDS

Pack Meeting Of Cubs Held For Shoshone

Meeting Slated

9. That So! er Engene Burns

ven Animals so Low i



Paul to Mark Holy Week in Special Rites

Educator Talks

Radiators

Phone RE 3-6080 **CLYDE'S**

in HORSE SHU'S SUNDAY **SWEEPSTA** EVERY 10 MINUTES FOR 8 HOURS MARCH 30 ORSE S FREE

Hiway 93 South at Nevada Line

CHICKEN DINNERS TODAY-MARCH

Session Is Noted

Senators End Kohler Strike Investigation

AND STATE OF THE S

gatem the strip of natures, man, in the strip of natures, man of Frances Hollenbeck, return 16a, and Oranger Junction 16a,

ADD AN EXTRA

COMPLETE White Steel Outfit Reg. 147.50

LOWEST PRICE IN HISTORY

- Finest Viterous Enamel Surface
- Sparkling Chrome plated Fittings add a touch of practical beauty
- Smartly designed for lasting beauty CHOICE OF STEEL

OR CAST IRON TUB NOTHING DOWN-up to

5 years to pay on Volco's EASY PAYMENT PLAN



VOLCO BUILDERS JEROME STORE ONLY

Students Participate in Regional Speech Festival



24 Schools Send Students to

Sentence of 299

The was lowered the end of the the street of the street of the the street of the the street of Region Speech Event in T.F.

Lussell Stover

Gay Easter Basket

Easter Candy Store

ed in milk chocolate. 50

PERFECT for

Snowslide Takes Couple for 'Ride'

Civil Defense—Bridge Birthday Reviewed for

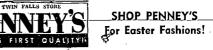
Uranium Firm Is

Accused in Fraud

DENVER, March 29 fts-A Greec, 10 helps and a girl to Gilir's Alectic prevalence commission of making the unature replectation. It is to help and a girl to Gilir's Alectic prevalence commission of making the unature replectation. The providance commission of making the securities and of the farming season. The SEC officered A temporary registration. The SEC officered A temporary registration of Uranium Quren Exploration et al., 10 miles a large and the company of the security of the secu

Couple for Kide PROVEN the Province of the Couple for Session Is Noted to the Couple of the Couple o

Fit-Rite Dental Lab





IT'S PENNEY'S TWO PARTY-LOOK SHOE



COLLEGE **BUCKLE BACK**

Penney's puts a girl skips 'n jumps shead in fashion with bucklebacks — Branwith bucklebacks — Bran-nock fits her for sure-size —toes are cozied with soft

Women's WHITE PUMPS

Sixes 5 to 9

Gleaming white leather in tower tall or petite heels!

Men's SLIP-ON **DRESS SHOES**

New moccasin style with



Those pixie curved flats so Those pixie curved lines so fabulous on the feet...now available in black, white, leather! All at this price! sires 5 to 9



bouncy comfort-sportsman look PENNEY'S CREPE WEDGE

Brannock fit perfection for a start—then it's all cloud-light progress thru a boy's busy day — with cushion crepe sole, Sanitized leather

You've seen 'em for more! THE PIXIE FLATS!

Plane Wreck

Near Downey

Boost Seen in 'Ike's' Plan to Combat Slump

KAYT

Gem Highway

Unit Hunting

New Quarters

-Bull Is Said Best

Report Shows County's Beef Cattle Tripled

(From Page One)
ral land. "There are also a few
perators whose only range would
e bureau land plus their own deedd range." Daigh says.

Breeding Group's

Reds Deny Claim About New Chief





MAGIC VALLEY RADIO SCHEDULES

KBAR

Death Claims

John Gray, 57

Egg Hunt Set

Ramona BUHL

ONE FULL WEEK SUN, thru SAT, AT BOTH SHOWS

PEYTON

PLACE

Voris PHONE 123

A GIANT SCREEN-FULL OF MIRTH IN COLOR AND CINEMASCOPE!

HIS MOST POWERFUL ROLE!

SNACK BAR, KIDDIES PLAYGROUNDS OPEN 6:45—DRIVE OUT EARLY!

THE COMEDY OF THE YEAR

DESIGNING WOMAN

KLIX

Television Log

MONDAY 1:33 KLIX Reddines 2:00 Brighter Day GBS

Reds Reportedly

Ask Benson Visit

Infant's Rites Held

Billy Graham NEW YORK

CRUSADE FILM

SEE IT AT

1st BAPTIST

CHURCH SUNDAY

MARCH 30

7:30 P.M.

KART

4-H Club Closes Sewing Machine Course for Meet

Parking Fines lutionary to the critical fine of the

NEWSMAN DIES

Russian Boss **Builds Stalin** Type of 'Cult'

\$325 Damage Set

Health Director

Gets Invitations

NOW! At BOTH Town & Country **DRIVE-IN'S**

Delicious Fried

Introducing Our New Feature "PAIL OF CHICKEN"

8 - 16 - 24 - 32 Pieces of CHOICE Town

and Country Chicken-TO GO "You Furnish the Trimmings—

8 PIECES -1 Whole Chicken _______ 2.29
16 PIECES -2 Whole Chickens ______ 3.89 24 PIECES __ Whole Chickens 32 PIECES _ whole Chickens ______6.89

TOWN & COUNTRY

Addison Avenue West - RE 3-1137 Blue Lakes Boulevard North - RE 3-5862

Good Medicine

UUNICH, Germany, March 2:
"Beer is liquid bread" is ar
German saying.

Bavarian doctor says it can
nedicine too; that it contains
ortant growth factors, prez akin diseases and ever
drup the healing of a broker

ieg.

Prof. Wilhelm Stepp, a Munich nutritionist, says in a new book that the therapeutic values of beer are due chiefly to the barley and yeast that go into it.

Satellite Held **Insignificant**

Salmon Tract's

Water Forecast

For Local Wreck

Bruces Eddy Dam Funds Supported

Meeting Is Set

OPENING SOON

WANTED COOKS and DISHWASHERS

Wegeners' Coffee Shop Kimberly Road

NOW! Open 1:15 P Price This Express 6te Til 3-tile Africe

Honored by 9 Academy Award Nominations



NOT SINCE "GONE WITH THE WIND" IT'S EQUAL IN ROMANTIC CONFLICT!



BIG! DRAMATIC, TENDER.

BIG! TI4 SPEAKING ROLES!

BIG! SHERMAN'S MARCH

HONORED 3 ACADEMY AWARD NOMINATIONS



MONTGOMERY CLIFT ELIZABETH TAYLOR

EVA MARIE SAINT. RAINTREE COUNTY

Now

"Indians" Dance at Meeting of Order



New Officers Selected to End Two-Day Session of South Idaho Order of Arrow



Falls Brand

At Your Favorite Market

By INDEPENDENT MEAT CO.

Financial Puzzle

DENVER, March 29 (F.-A bold gunman entered the Guardian Savings and Loan association and demanded money.

John H. White Is Paid Last Honors

Puneral services were held Sat-urday at the Twin Falls mortuary chapel for John H. White with the Rev, Ray Eugene Crow officiating.

there against any money, it had all the deposited in a binat "Gould I loan you sense of my money?" the asked, sympathetically, pouried bedding man shoot his braid and left.

Hearings Slated

Hearings control of the state of th

On Road Routes

HLOOG, March 29 - Pufflet lines on two proposed routes park. Insisted access freeway on U.S. 1981 of the Section 1981 of the Secti

tchway 10 will betin net younner.

thes Recee of the Kelloes Chiamber Commerce, asid Friday.

Recee, Chairman of the chambers of the route thousand Kelloes
you been in 1060 under an arlerized timetable.

Recee, reported the believe when the continues a way for the country of the continues and the continues are the continues as well as the

here. Wester, and Taro Eugene
Stabl. Wester. Stable Wester. Stable Wester. Washington, March 20 (90100 March 20 (100 March 20

Berec chairman of the chambers hickesy committee, and contribute and some hickesy committee, and the source of the court of the route though Kelleg and the contribute and the source of the contribute and the

Are Reported

In Area for Mrs. Idaho Event

Three Twin Palls county mothers years. Her hughand is local manual manual three mothers are the street of the more than 200

Recentific glanderist sent with the subjects when the street with the subjects when the subjects were subject to the subject with the subjects when the subject will be subject to the subject with the subject will be subje

Russet Seed Potatoes

Cut and treated in our warehouse at Kimberly, Idaho

J. H. HENRY PRODUCE CO. PHONE GA 3-5511

> SEARS IS **EASTER BUNNY HEADQUARTERS!**

he's cute... he's cuddly... he's a big 30 inches tall!





Decorated Eggs

29c 39c 1.10

Have Fun Making Your Own Easter Basket!

DELICIOUS BULK CANDIES Big Turkey Eggs35c lb. Easter Parade Mix29c lb. Rich Cream Eggs39c lb.

Tasty Jelly Eggs35c lb. Candy Dove Eggs35c lb. Easter Egg Kit 29c each

Candy Filled **NOVELTIES** 89c., 1.19



Our big personality bunny with lovely 2-tone pastel plush coat and big perky ears, meet him at Sears,

PLUSH Begging Bunny

ONLY

Chocolate BUNNIES

PARK FREE

Satisfaction guaranteed or your money back

403 Main Ave. W.

TIMES-NEWS PUBLIC FORUM

Aid for Library Week-Here Gets Thank-You Note

weapper.

We believe the message is timely described by the message throughout Magic Valley and policy described by the message throughout Magic Valley as policy described the described by the message throughout Magic Valley as a policy deficier, can be attacked to with a containing the message throughout Magic Valley as a policy deficier, can be attacked to with a containing the message throughout Magic Valley and policy deficier, can be attacked to with a containing the message throughout Magic Valley and policy deficier, can be attacked to with a containing the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message throughout Magic Valley and policy described by the message through the message through

wo Inkom Farmers, Wives Appreciate Aid From Police Time-New: what so is farmer and what is a blind man on my depratent. what so is farmer and what is a blind man on my depratent. when we were half of your defendance of the wing the work of the what is a blind man on my depratent. When we have been a so is a so is a blind man on my depratent. When we have been a so is a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. When we have been a blind man on my depratent. But being How which we have a blind man on my depratent. But being How was that time were list of the war list of the w Two Inkom Farmers, Wives

preparedness.
o feel strongly that the attendation of the attendant of the

2 Men Held for

the court dustained peak in oil of the form of the court of the court

Eirst choice

ing selecting an organ for your church, you owe it to yourself and your church to see and

of the Hammond Organ.

The world of

She Says Paper Being Used To Find Fault With Gillette

A few days also has farmers and here when you try to correct same there when you try to correct same there when the same can be also a left turn and the same can define when the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also a left turn and the same can be also from the block same the same can be also from the same can be same can be also from the same can be also from the same can be also from the same can be

FISH STUDIED

LONDON, March 29 UM-)
radio reports Soviet feithy,
aboard the trawler Okun are
fing the habits of North Atlan
and hallbut off Canada.

Times-News Gets

Thanks on Music Event's Success

People Thanked For Donating to 'Freedom' Drive

Arab Is Charged For Nasser Plot

It's News! It's Fashion!

GLAMOUR HIPS



Concert Held

UPITUE v

ILEY, March 22—The pre-fermusic concert at the high
Priday evening included school
Priday evening included school
Approach from Ketchum,

Approach from the fermion

SUBMARINE RETURNS
NEW LONDON, Conn., March
a-The atomic-powered subma
Rate arrived here Safurday

THE LAWN YOU WANT?

SUPERIOR LAWN

GOOD LAWN

NORTHRUP, KING& CO. XXX

Twin Falls, Idaho



CLYDE BISHOP LUMBER 4

FRUIT TR

NOW'S THE TIME TO PLANT

When you buy your Nursery stock here, you are sure of having when you our your Nutsery stock here, you are sure of having only FRESH, HARDY, WELL ROOTED-TREES... adapted to the soils and climate of this area. Buy your Nursery stock from men who know how and when to handle, plant and replant each item... that's our full time

handle, plant and replant each item . . . that's our full time occupation, and we're here to stay.

PEACHES Early to late 2.00 to 2.50 each

APPLES Large size — 2.50

APRICOTS Lerge size 2.25 each

PLUMS Large Hardy 2.00 to 2.50 each

PEARS Bartlett 2.00 to 3.50 each

NECTARINES .. 2.50 .ach

CHERRIES Several kinds 2.50 each

PRUNES Large, well roofed 2.50 each

Stop by and see our stock Watch for hur Advertisment on Match for Roses Skade Trees, Berguergreens, Roses Shane Flamering Trees. . . note the difference. Evergreens, Roses; Snade Trees, Berry Plants, Shrubs, Flowering Trees, Bulbs and others.

DWARF.



PEACH : APRICOT APPLE PEAR.

540 Filer Ave. I Block West of OK Market





USIC CENTER HAMMOND

221 Main E. Phone RE 3-8609

Dramatic and Unusual Rites Slated Easter

Plans Made for Sunrise Services



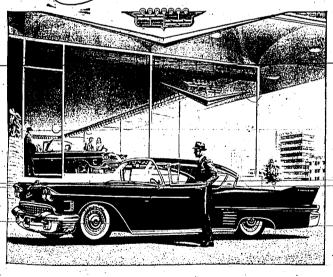
Final Rites Held

For Denver Cox

BUHLL March 20-LDS function by R. A. Clark. Solution Cox, Everett Cox and Dean Cox.

BUHLL March 20-LDS function by R. A. Clark. Solution Cox, Everett Cox and Dean Cox.

BUHLL March 20-LDS function common control of the control



Hes Putting an End to Compromise!

Every time he accepted the keys to a new car in the past, he knew he was postponing his heart's desire.

For Cadillac was his dream-and Cadillac his goal! So here he is at last—putting a final end to com-promisel He's atepping into the car of his dreams, ready to act off on his first glorious miles.

And he is about to learn what he sensed all along—there is no substitute for the things a Cadillac provides!

Once he finds himself surrounded by the great comfort and luxury of Ficetwood coacherafting...

... once he has experienced that wonderful smooth-ness of ride and that great eagerness of response... and once he has felt the pride and contentment

of commanding the "car of cars"—he will understand why Cadillac ownership is so uniquely satisfying.

If Cadillac is your goal, you ought to visit your dealer and learn how easily the car could be yours.

Whether your choice is the Sixty-Two Coupe or the Eldorado Brougham—you will find this the perfect moment to put an end to compromise!

STANDARD OF THE WORLD FOR MORE THAN HALF A CENTURY VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

- Every Window of Every Cadillac is Safety Plate Glass -



Your Authorized Cadillas Dealer in Twin Folls

CARLESON PONTIAC-CADILLAC

601 Main Avenue East - Twin Falls

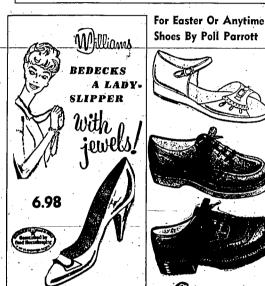
Phone RE 3-1823

step out in for Easter New SHOES for all the family!

ANNOUNCING OUR NEW

FAMILY SHOE CENTER

For your convenience, we have moved our Children's Shoe Department to the main floor, thus consolidating our entire stock of shoes into one, easy-to-shop family shoe center. Sure to please both Mather and daughter is our fine selection of pretty shoes in all the latest styles and colors. Both Father and Son will find Just what they like in good looks, plus real walking ease.



The ladylike pump, fashion's favorite footwear silhouette, wears a graceful little ramp pin of tiny jewels to clasp a slanting vamp tab. High on a slender heel, it's crafted of rich white leather.



3.98-6.95



i wice-crossed, are signed T-stra-distinction to a slim little I pump. It's the kind of shoe destined to walk lots of easy with you. White or red leather

OPEN-AN-L-D-CHARGE ACCOUNT 30- 60- 90-DAY or INSTALLMENT



of view-styling, comfort, long wear-Florabeim shoes offer the best value your dollars can buy. Little wonder Florabeim Quality is a famous tradition at Easter-time 11: and throughout the year.

18.95 - 26.00



No Danger to KLIX Seen in Cable System

CAIDLE SYSTEM

(I'me Dawn One)

the community antenna proposal is a local venture. Oisemann had said
the project was deing backed by
the Jerreld company, a Philadelphia firm. Reher stated, The effect
tange dines of interest in this proposed venture for Magic Valley in
any way, alsape or form. Refler
said equipment would be purchased
from the Jerreld company. The the
tent of the proposed of the proposed of the protion of the proposed of the protion of the pro
tion of the pr

tennas you can buy. Reiber 10d in directors, the directors and the directors at the directors at the director at the director

meurgs, said for the city interests, it is figured there are 8 there is a fixed in Twin Palis there results in the city. Rether told the directors his comers was going to attempt to "extend the fixed about committee in the facts about committee in all the facts about committee in the pace advertisement in many's Timul-News.

President Okavs Soil Bank Funds

WASHINGTON, Mater additional 250 million dollars for the farm soul bank this year has been signed by Preddent Eisenhover, a signed by Preddent Eisenhover, a signed by Preddent Eisenhover, and the secondand in a station of the secondand in a station of the secondand in a station of the secondand service in the current fisterial secondand services in the current fisterial secondand services in the current fisterial secondand services in the secondand secondary in the secondary secondary in the secondary secondary in the secondary se

Easter Finery



Mir. Dwight D. Eisenhower, left, and Mirs. Richard Nixon sport new apring hats at a Cherry Blossem featural Juncheon and fashion show in Washington. The first lady's hat is an upswept Sally Victor design featuring red peony petals. Mirs. Nixon's hat is an off-the-face pillion covered with pilns floware. (NEA telepholo)

Eden Girl Named Judge Rules Dogs On "Teen Board" Go With Children

On "Teen Board"
Of Farm Journal
DEDEM, March 29 — Barbara Sitters, account Judge has railed that come strength of the control activities, abe is citizenship commistioner in the Westimister Fellowiship and teaches Bible school, Last
year-flow on a tip to the nations
it club congress in Chicaro and
the control of the commission of t

Land Withdrawal

Sought for Lemhi
BOIEF, March 19 69 — The department of egriculture has aked
in the second of the

WEEKLY

SPECIALS

from

Exceptional VALUE

IN

ROUGH LUMBER

Anticipate your fu-ture needs and BUY

NOW! Take advan-

tone of this GOOD

QUALITY rough

1 x 6's

\$55 Per M

1 x 12's 2 x 4's 2 x 6's 2' x 8's

2 x 12's

65 Par M

Fencing

SPECIALS

BARBWIRE

5" SPLIT

CEDAR

BOISE-PAYETTE





LIGHT OR DARK FLOORS?

LIGHT OR DARK FLOURS!

tre is no rule which insists colors in furnishings and accessor the color of the floor covering ies.

Id be darker than the walls, iver, for a long time this was pet would have been equally effective in this setting, particularly the lightest color, in the room, and furnishings are ratile purpose, and frequently not patterned floor covering the results of the room of the results of the room of the ro

INTERIOR **DECORATING**



Twin Falls, 250 Blue Lakes North (The Red House)
OPEN EVENINGS BY APPOINTMENT!

CALDWELL BOY FICKED BOISE, March 29 to-Irving Sti-

Senior Play Set Alexander, Genevieve Armstrong, Ronald Campbell, George Ray SORIO March 24 to-irding Subper of Caldated high school was presented in the date of the fash of the

TEAMSTERS WITHDRAW BAN PRANCISCO, March 29

KING COAL WARBERG Bros.



Now's the time to give some serious thought to your spring wordrobe, and most certainly you'll want to make your selections in time for Easter. So come in today and choose everything you'll need to step out in style for the Easter parade.

Use your I. D. Charge occount for all you purchases . . . and remember, you get



New Miracle All-Cotton WASH 'N WEAR SHIRTS



"VANTAGE"

Waltron Van Heusen Dress shirt that dries in a Jiffy. Per-fect convenience with elegant styling, always soft and forever comfortable. Van Heusen's exclusive collarite stays that can't get lost and keeps

5.00



by KUPPENHEIMER

'TALL 'N-TRIM

A new look distinctively styled to enhance your appearance

The Tall 'n Trim look pays alert tribute to America's men-on-the-move. Here is a lean, natural appearance and well-balanced comfort . . . the achievement of distinction through simplicity.

¹85 , ¹95

SPORT COATS

Kuppenhaimer, Michael Sterns and Alpage Coats. All the new spring color and fabrics.

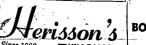
29.95 to \$55

SLACKS

New spring and summer Slacks tailored by Kuppen-heimer, Pendleton, Haggar and Days in sizes 29

10.95-32.50





POSTS 45c .ach

BOISE PAYETTE LUMBER CO. W. Addison Twin F Phone RE 3-5212

DOBBS

Perfect spring Dobbs

creation featuring an ad-

_vanced teardrop tele-

scope crown treatment,

with back bow. Designed with your wardrobe in mind. See for yourself. 10.95 _{up}

Boy's Wool

Sport Coats

Ivy styled for young men. Handsome models with natural shoulders, three buttons and center vest. Wide range of patterns and colors.

8.98 to 12.98

13 to 18 12.98 to 15.98

We invite you to open an

I.D. CHARGE ACCOUNT

30-Days 60-Days 90-Days Installment



Washable, handsome Ivy League styling with unpleated front and back strap. Charcoal grey or charbrown. Sizes 4-12 and 26-29.

5.98-6.98



Boy's Cardigan **JACKET**

Lightweight, featuring the four button cardigan look. Polished cotton in two popular colors: blue or tan. Fully washable. 3.98



The

Our newest and most

for girls. Each dress

exciting fashion theme

in this colorful collection adapted from the authentic uniform of a

European military-man. All in beautiful, washable, crease-

resistant cotton. All with hidden pocket.

Girls

Love a ·

Military

Look Sizes 3-6x

> 5.98 Sizes 7-14

8.98

Buhl Reports Plan for Holy Week Rituals

grill. March 29—Beginning with in Sunday rites at 8 p.m. Sunday, ion Holy week services have been anced for Buhl churches under retion of the Buhl Ministerial

Quarterly Parley Is Conducted by

Paid Last Honor Function services for Mrs. Emma Bunk Methodists profit of the Bunk Methodists profit of the Bunk Methodist profit profit of the Bunk Methodist profit prof

mislons, and Robert Petercial conterns,
el Losa was elected as church
superintendent; Dalo Chrislay leader; Everett Martin,
las secretary; George Likeness,
h treasure, Robert Hays and
Garman were elected honor-

Meeting Held by Valley Grangers

IALLY, March 20—Mr. and Mrs.
Illam T. Wilks of Pleasant Ridge
mae were visitors at the regular
ting of the Upper Big Wood
err Grange Friday evening.
Mills, editor of the Idaho Granger,
of other Granges he has visited
for the ware.

BE SURE IT'S

icd of other Granges he has visited
A mollo was made to change the
A mollo was made to change the
repular meeting nights from the
second and fourth Monday nights.
The home economics committee
reported that several members are
suiting on articles to be presented
Mrs. Proc. (Gelter, Mrs. Martin.
Young and Sirs, John Drexler served
riftenhends.

TIME FOR EASTER

DeLuxe Dry Cleaning for your favorite suits, dresses, coats, sweaters

ECONOMY DRY CLEANING For your second best

DRY CLEANED

1)050

Chosen Delegate



JUDY SCOGGIN

Mrs. Henderson Paid Last Honor



and your family

* life Insurance * Society Flora * Retirement Flora * Merigage Contellation Flora * Educational Foods PHILIP H: TALBERT, F.I.C. District Manager

239 Main Avenue West Phones: Office RE 3-5136

MODERN WOODMEN
OF AMERICA
Home Office, Rock Island, Ill.

Exciting New

All through the store you'll find fresh, newly-arrived fashions for Baster all your spring and summer

and after. Shop the entire store and open and I. D. Charge account for purchases. 10-60-90 day or installment.
And remember—8 & H GREEN
STAMPS WITH EVERY PURCHASE.



Emart tuxedo with a blazing jewel, Wide juxurious cuffs. Wear for day or date time. Black-Nary

10.98

Lengthening lines are

This Mary Lane suit for half sizes uses This Mary Lane sulf for half sizes uses every trick to whittle your silhouette. Note the long line collar, the diminishing scam lines, the absence of "dutter." Even the fabric, Silkeen, conforms. Black and navy. 12½ to 18½ (also straight sizes)

Slimmer lines

29.98



4.98 ,,

CHEMISE

Greet Easter in the newest fashion of all, the Chemise . . . young, spirited and so flattering, sure to atir up ex-citement wherever you go. eitement wherever you go. Cupionies, Cottons and pure silk.

SLIPS

cotton blends



Girls' Dept. Downstairs

ust arrived . . . a big selection of eautifully detailed Nannette frocks or babes and toddlers. Easy-to-care for tyles with those little extra touches hat make them as pretty as they are



GLOVES: The latest apring colors and styles for that added touch. Priced from _____98e

JEWELRY: The finish-ing touch to your Easter ing touch to your Easter wardrobe. New and dif-ferent. Priced (plus tax)



Uneven hemlines and shorter skirts mean that legs are in fashion and bound to be seen, so make sure that YOURS rate not ONE look but TWO.. and wear levely NoMonds—proportioned for YOUI

One of NoMend's "FAMOUS 5" Proportioned Leg Types is exactly yours.

Plenty of Drive-In Parking 232 2nd St. East

FORMULA

Bouffant Petticoat

3^{.98}-14^{.98}

OF THIN FALLS

Forest Service Document Presented to Governor



USDA's Book Will Guide U.S. Forestry, Regional Aide Says

to come, Iverson said. It represents stringer federal, state, and private of the private cooperative forestry. "Gover service technicians and cooperators smite said, "particularly in all fields of forestry.

Pointed out forestry. "He fact and efficient unitation of federal with white owners in the fact and efficient unitation of federal white owners." Adams estimates the fact and efficient unitation of federal white owners.

nd forest products operators with School Group

n Idaho.

page report points out resent U.S. population of n people will have exymanother one hundred the year 2000, only 42 ce, according to predict the demand for wood will

Seats Officers

For Shoshone SHOSHONE, March 29—Offic for the newly-organized high sch Puture Business Leaders of Am increase the serious control of the the Jerome chapter Thursday.

third, expanding popular porter, with title down the mer with title down the mer with the down the mer with the mer with the body and the shell of the the with the body and the shell of the the with the body and the shell of t

Report on Travel

Colorful Spring Pinafore In New Bavarian Print



For spring, 1935, Alex Colman interprets the pinafore in a coint.

Bavarian print, trimmed in white face and ric-rac. The peasant spice of the production biouse is ric-rac trimmed to match. You'll find then a liste 8 to 18 and colors of red with blue pattern and blue with the pattern. Blues is charming in white. The pinafore: 12.95, the blue 428, Just one of the many new Alex Colman spring and sumerablems new featured at the Paris.

—Adv.

m&yLUCKY"9"TVCONTEST ER NOW! Win Your RCA

IT ALL ADDS UP to a fascinating challenge of your ingenuity and you can win valuable prizes!



2nd PRIZE

RCA VICTOR TABLE RADIO

3rd PRIZE

LADIES' ELECTRIC SHAVER

PLUS: VALUABLE MERCHANDISE CERTIFICATES

THIS BEAUTIFUL TV **CAN BE YOURS** FOR SOLVING OUR PUZZLE!

- CONSOLE-like performance, featuring new "Signal Strong" Chasiss
- NEW "FLIGHT-LINE" STYLING — Streamlin-ed design! It's compact,
- NEW "MIRROR
 SHARP" PICTURE Gives new depth, new dimension

Read the Rules CAREFULLY!

Try it Today . . And Good Luck!

هٔ استوری بوری اور المحالی الم

It's a challenge! It's Fun!

SOLVE THIS PUZZLE

Gift FREE if you bring entry to M & Y in

Contest Closes Midnight April 5

Here Are The Rules — Read Carefully

- If Solve puzzle using any number from 1 to 15, inclusive and arrange them so they total 27 in every direction.
- Solve pulse using any number iron; in 10.15, includes an assault in 10.05 of the first pulse.
 No number can be used more than once. Prizes will be awarded according to merit.
 RIEMEMBER, PRESENTATION, OHIGINALITY AND NEATNESS OF ENTIRY WILL DETERMINE WINNERS, NO ELEMENT OF CHANCE IS INVOLVED. (Website defines 'originality' as "not copies, indication or reproduced,' independent and creative in thought and action")
 In case of title, duplinche prizes will be awarded.

 - an case of the component prizes with the awarded.

 Prize witners will be selected by three prominent members of the community.

 Only one member of a family is eligible to participate, and no employee of any firm engaged in the sale and manufacture of ROA Victor products is eligible.
- ALL ENTRANTS MUST AGREE TO ABIDE BY THE DECISION OF THE JUDGES.
 - Names of winners will be announced in this news All entries become the property of M & Y Electric

MAIL COUPON with ENTRY TODAY BETTER YET — Bring it in Person to M & Y and RECEIVE FREE BONUS Gift For Visiting Our Store!

Bring or Mail Coupon to M & Y ELECTRIC

Store Since 44"

M&Y ELECT

441 Main E.

Youth Solons To Gather at Idaho Capitol

Meeting for PTA

Green Bar Parley Is Held by Scouts

New Satellite in Sky



Hunt for Mine Claimants Set In Sawtooth National Forest

PAUL K'S

Another Outstanding Purchase



New Fashion COATS

With the look of real Leather!

Simulated leather in iridescent Vinyl-that looks and feels like the finest top grain leather—with the most omozing improved wearing characteristics.

- Stays comfortable, soft and pliable even in freezing weather.
- Finest wirgin vinyls permanently fused to a strong knitted backing.
- Resists acuffing and abrasion, splitting or tearing.
 Wind-and-weather-proof.
- trong, knitted backing for extra furability, permanent shape,
- Color fast, stays bright and new

7.95

Cub Scouts Dens Talk Planned Present Program For Shoshone

For Shoshone

NIMBERLY, March 29—Dena 1. 2
and 6 presented axis permining to
Alaka Thursday evening at the Cut
Scott pack 41 in the Methodist

1/34 sextsion. An opportunity will be given those firending to voice their views of the fronce system. Regulsts of the same ye will be sent to Bolose. By Valley C. of (By Valley C. of C. Caldavi

Residents of Paul
Report on Travels
Residents of Residents (Indeed, Cartoons and best of the tendent of the report of the project
Indeed to the Market
Residents of Paul
Report on Travels
Report on Travels
Residents of Paul
Report on Travels
Re

Slate Elected By 4-H Club

Of Hagerman

GOC Unit Given Talk by Captain

It was decided the group would Talk on Jade Is meet once every two months.

Dance Planned

Dinner Served

School's Levy **Ballot Slated**

Meet's Feature
DELL, March 29 — Lowell
Gooding, talked on jade at
urrday meeting of the Magic
Gem club at the Wendell city

METALLIZING

STEP-KEN



Outstanding.....

Just Arrived **NEW CASUAL**

SUITS

14.95-24.75

CASUALS

IVAN PREDERICKS, DE-DE JOHNSON, SIR JAMES, CHARLES HYMEN and many others! DRESSY DRESSES

PETITE SECTION





• SWIMSUITS • PEDAL PUSHERS

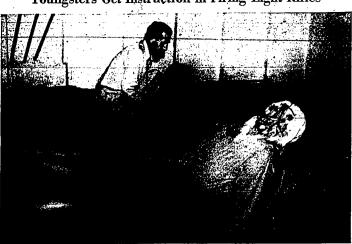
Close-Out! entire stock WEEL SKIRTS

A wonderful selection of fine wool spring skirts to mix and match all through apring and summar. We must clear our stocks of these earlier spring address to make rooms for the incoming stocks of summer merchandus arriving daily!



The Mayfair Shop

Youngsters Get Instruction in Firing Light Rifles



Probe Is Planned

Three-Hour-Course at-School-Results In Actual Firing of Rifles on Range RUPERT, March 20-A department of agriculture investigation of

Vehicle Safety Inspection Is. Set Here Tuesday Afternoon

oter vehicle safety hapection scheduled in 16aho cities during arration and panel discussion April.

The Twin Palls meeting was any held at 120 pm. Tureday 41 in The Twin Palls meeting was any held at 120 pm. Tureday 41 in The Twin Palls meeting was any held at 120 pm. Tureday 41 in The Twin Palls meeting was any held at 120 pm. Tureday 41 in The Twin Palls meeting was any held at 120 pm. Tureday 41 in the distriction and of the effect of American dollars and the eff

U. S. Aid Project Is Aired at Meet

mind Appn 30, the Cot younged statement of the state high would be no England today.

In contract for op-rapping and the state high would be no England today.

Wagner pointed out that it is the promoting of every motor vehicle operator to practice safety and not be performed satisfy interestate personatellity of every motor vehicle operator to practice safety and not be performed satisfy interestate personatellity of every motor vehicle operator to practice safety and not be performed satisfy interestate personatellity of motor performed satisfy interestate personatellity of motor personate satisfy interestate personatellity of motor personatellity of the formation of the fundamental of the fundam

Hot Rod Cops

Visits Listed

son.

James Hansen, Vernon Hall at Mac Gray went to Enter, Ne Saturday.

Dee Moss and Sheimin Res Shorhone, made a trap to New Friday.

It's downright smart to be an early bird when it comes to buying a new car. And, believe me. if you buy a new Plymouth or De Soto now, you can feather your nest with BIG SAVINGS!



THANKS! Magic Valley

YOUR RESPONSE TO OUR

ON THE NEW 1958

Plymouths & De Sotos

THEY CAME! THEY LOOKED! THEY BOUGHT! And as a result, several new Magic Valley families are now the proud possessors of a bright new Plymouth or De Soto! You too, can own one of these brand new cars today . . . BECAUSE RIGHT NOW — AT GORE'S — YOU'LL FIND THE, LARGEST NEW CAR SALE EVER HELD IN MAGIC VALLEY!

PRICES SLASHE

WE DARE YOU

- TO BRING US THE DEAL ALL OTHER DEALERS REFUSED!
- TO BRING US THE DOWN PAY-MENT EVERYONE SAID WAS TOO LOW! TO BRING US THE TRADE-IN NO
- ONE COULD POSSIBLY GIVE THE TERMS ALL OTHERS SAID
- WAS IMPOSSIBLE
 If You Can't Buy From Gore, You Can't
 Buy Anywhere In Southern Idaho!

AND WE'LL PAY A PREMIUM TO GET THEM!

Bring in your trade . . . you'll get more for it now than later and you'll have less cash difference to pay!

TRADE-IN ALLOWANCES ARE HIGHER THAN AN APRIL KITE

DON'T LET ANYTHING STOP YOU FROM LETTING US FIGURE A DEAL FOR YOU RIGHT NOW!
REMEMBER ... we have a finance plan to fit ANY pocketbook! NO two deals are alike .. BUT, WE HAVE ONE
TO FIT YOU! SO COME IN TODAY, BERNG THE FAMILY ALONG .. LET THEM CHOOSE FROM THE
MANY MODELS NOW REDUCED FOR THIS GIGANTIC SELLING STREE!

IMMEDIATE DELIVERY

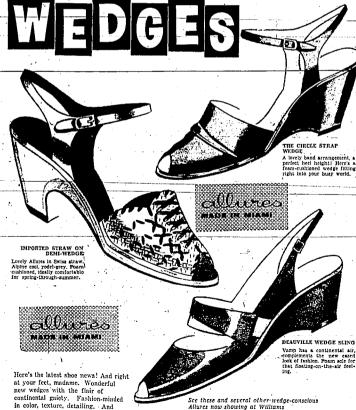
RE MOT

223 SECOND EAST

OPEN SUNDAYS

As resulted in threather course and the state of the course of the cours WILLIAMS SHOES PRESENTS

FASHION'S MOST ALLURING COLLECTION OF



continental gaiety. Fashion-minded in color, texture, detailing. And the famous Allures foam cushioning uplifts you with better-than. barefoot comfort everywhere, every hour . . . the best season companions for new costuming.

> All Patterns Priced only.

IN THE FIDELITY BANK BUILDING



'Gypsy Baskets' Are Distributed

At Society Meet

Potluck Is Set for Monday Evening

JUNIOUS LET HITE JEROME. March 20—The BaptiWed class will serve a politick diners at 1730 pm, Monday at the first
The program chairman has asked
that each member bring an old and
a récent pleture.
Dessert and coffee will—be- furnished by the hosts, Mr. and. Mrs.
Cedser Paylon.

Prom Held

MALTA, Murch 29—"Sail Along livery Moon" was the theme of the infor prom held Friday night in 18 Haft River high school gymnam. Ernie Jensen's orchestra, Ogn, Ush, furnished music.

BUHL CICRLE MEETS
BUHL MANN 20—Sunshine circle

Miniature Hats Are Fashioned for Easter Centerpiece



Features Parley
HEYBURN, March 29—Mrs. David
abin, salated by Mrs. Russell Holihan, Mrs. Alex Kerbs, Mrs. Everett
echnour and Mrs. Otto Vanex,
restrict a lesson Japan for the
rening group of the Christian

Club Convenes

FINDERLY, March 29—Method lat church women will hold a Lenton makes them more interesting than the common tentile and arrer efferaments.

Hansen Methodist church membership than the makes them more interesting than the common tentile and the group part of the makes the common tentile and the properties of the common tentile and the properties of

Lesson on Japan Miniature-Easter-Bonnets

Women Slated

**KIMERIX, Mark 29—Michael Share shows that the top with flowers or like at the church Wednesday Share shows the following the property of the says the foll or paint and the standard share shows the says the foll or paint and the says the says the foll or paint and the says the says the foll or paint share sh



Class of Church

Chooses Leaders

Observing Anniversary



Open House Fete | Meeting of Paul

Set for Couple's

Anniversary Day

Set Mr. Herbert Issaes will celebrate their 90 he welding anniversary some of Christian Service Thready so no pen house April 6 at the Kimberty Christian church. A record service bety Christian church. A record and their Service will be set on the service will be set of the service

As of figurality, time and a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity, time and the control of a bit of internuity and the control of a bit of internuity and the control of a bit 'NORTHERN LIGHTS" Fashion Flattery Juletter

___19.95 LAYAWAY.

Perfect Summer half-sirel The fabric is hand washable viscose and acctate . . and for perfect contrast-youll low the large-patent-buttons down the side-buttoned front, and

the side-buttoned front, and the smart cluster of black cherries. White, pink, blus; sizes 14% to 24%.

NOW FOR EASTER -

New heights of fashion confidence in this term piece linury still print Superb slyling with 12 keyshole neckline high-piece linury still past and pin at shoulder. Prioriest picket detailing from it abs accented pepium to absecented pepium to the soft pieceth act interest. Malchiess beauty in clove, olive and royal sizes 12½ to 22½.

Anderson's Millinery Jashion floor PRE-EASTER SPECIAL! HATS SPARKLING WITH **EXCITING SPRING NEWS** fashions that look dellars more but are priced at one low Tall cloches, rippling brims, upswept rollers, flowered, petaled and veiling frothed . . . You'll find all the feason's newsmoking headlines in this special group-of spring-fresh strow fabric hats. In radiant white, black, nory and brilliant new spring colors. Come choose the Easter hat that flatters you most from this value-packed group.

lystery Dads of Bethel Members Feted_for_Party

Golf Club Style Show Held Here

oster Novelties

Shown for Group

Gives Lesson

Marian Martin Pattern





HARDWARE

Engaged to Wed Program Is Held

Miss Wilson and Drake Betrothed Mr. and Mrs. Richard S. Wilson and Drake Betrothed Mr. and Mrs. Richard S. Wilson and Drake Betrothed Mr. and Mrs. Richard S. Wilson and Drake Betrothed Mr. and Mrs. Richard S. Wilson and Drake Betrothed Mr. and Mrs. Richard S. Wilson and Drake Betrothed Mrs. And Mrs. Richard S. Wilson and Drake Betrothed Mrs. And Mrs. Richard S. Wilson Mrs. And Mrs. Richard Writh Mrs. Richard Mrs. And Mrs. Richard Mrs. Richard Mrs. And Mrs. Richard Writh Mrs. Richard Mrs. And Mrs. Richard Mrs. R

DIETETIC FOOD

KRENGEL'S

GOURMET COUNTER

the

difference

Care of Your Children

By ANGELO PATRI

Social Calendar

At Joint Meeting

OMLEY, March 29—The "Desi"
on My heart" program was belied of or Extern Star. Will here at thready evening at a joint meeting at 5 juin. Thousday at the Masonia of the MIA Maids and their most comment of the Mid Maids and their most termine of the Mid Maids and their most comment of the Mid Maids and the Mi

Special Guest

Paul, March 29—Mr. Arnold Refreshments were served by the meeting of the Contract Bridge club Treeday exemple a war has the hosteast to 22 guests.

Baupe was special guest at the hosteast to 22 guests.

When the Contract Bridge club Treeday exemple at the hosteast to 22 guests.

It is provided to the Contract Bridge club Treeday exemple at the hosteast to 22 guests.

When the Contract Bridge club Treeday exemple at the Contract Bridge club Treeday exemple at the March Treeday of the Contract Bridge club Treeday exemple at the Contract Bridge at the Contract Bridge at the Contract Bridge at the Contract Bridge at the



Wed at Filer

lanes Lancaster Wed to Minister

Med to MITHER 10.

In Filer Services bot Rith
March 29 — Agnes Lauthnrich Med W. E. Mite

Spring Topic Is Used to Answer

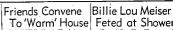
Meet's Roll Call authority States for the State of the St

Social Held

SIOSHONE, March 29—A social and in tribute to the lodge. Mrs. and the tribute to the lodge. Mrs. their Thursday afternoon method at their Thursday afternoon method at the home of Mrs. Vern John.

Bill Mrs. Elmer Terry.

Cloud, Wendell, will make her visit the Later was problem. The Learned of the Later was the Later was problem. The Learned of the Later was the Lat



Presents Lesson

Feted at Shower By T. F. Friends

For Lodge Meet,
SHOSHONE, March 29—The charer of Opal, Rebekah lodge was
lraped Tursday right in memory of
lift, Made Perrin

Meeting for OES

Feted at Shower





new beauty "between seasons"

Summer suit light as a petal and cool as the wind . . , lavishly belt epitomizes new, relaxed lines...Precise, but leisurely



sale! Kairloom

Regular 79c yard STAY-SAIL

Satisfaction guaranteed SEARS

erred drawn. The next merchine bold systay in the bond of Charter Draped (errory, Members will make)

Rug Lesson Given

Van Engelens

Pennant-Contending Team Predicted for Magic Valley As Cubs Open Spring Drills

Bruins Blank Hitless Indians for 12-0 Win

BOWL NG

BUSH LEAGUE Johnson defeated Walker 3-1; defeated Asgrow 4-0, individual game O. G. Nutlle, igh individual series B. Mc-872: high scratch team game,

Military Inn Red Rock....

Wins From Broncos

4		
_	Wonder Bread, No. 2 10	-
	Wonder Bread, No. 3 B	
	Military Inn P	
١.	Commercial Credit &	
		1
	Harvey Strong 1	ī
1-	FRIDAY NIGHTERS	
. 1	Brown and Lash shared	CAI

Tigers Need Top Relief Hurler, Utility

Power Comes From Here



Musial Hits Homer, Four Singles To Lead Cardinals by Braves 8-3

Miller Hurls 1-Hitter As Indians Tip Tigers

•	Hatmaker	2	1	31	Ward		-	2
		ī	ī	اة	S. Stubb		ī	ī
ы	Tanaka	i	á	o'	Rees		i	i
8	L. Johson	4	1	12	Complet	1 .	ı.	٠ô
	Thorne	4	1	4.	Flavel		- i	
c	Kinsey	Ī	٥	- 1	M. Kiar	_	٠.	۰
п		1	1	11	Helderm	a.D	3	t
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	Miller	4		n†				
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	Totals	11		121	Totale		12	
	Richfield					100	012	2.
	Shoebone .					201	101	1-

Ex-Big Leaguer Dies in Indiana

Meet Set

Montana Hires Ray Jenkins

As Grid Coach

was the "overof the faculty se on its tinal balte on the that been narte that been nar-Baseball Season

EAT at MAGIC BOWL

BOAT SHOW WEDNESDAY, APRIL 2



Jenkins Awarded Second National Skating Trophy

BOAT

SHOW Wed., April 2

Bud & Mark

Named Captain



BRAKE SPECIA

FIRESTONE

STORES

GOOD YEAR

UNDERGROUND ALL-RUBBER LAWN SPRINKLING SYSTEM



build-up inside pipe

Drawing for your lawn

KRENGEL'S HARDWARE

Our 51st Birthday



Infielder for 'Good Shot at Pennant'

AN JOSE STATE TAKES TITLE; ISC IS SECOND NCAA BOXING

hepherdson, Abeyta Cop ndividual Championships; Washington State Is Third

ats Win 4-Overtime ame for AAU Crown

1 10 points in the periods to stall o be a certain Denver

Past Vandals For First Win

Hawks Take

Edge as Pro Playoff Opens

Track Marks

Shattered in Texas Relays

Turner Drops Decision to Young Boxer

North Beats South

In All-Star Game

Septonic

Krengels

HARDWARE

ocatello Wins 3-Way Track Meet

Man Behind Muscle



American Fork Takes LDS Basketball Title

ship. The former Brigham Young star tossed in a field with two minutes and six seconds gone in a second overtime to give American Fork lita winning margin.

American Forkstruggled from be-likely for the field of t

ne of after Wins Skate Title -

IN STOCK

ENGLISH FORDS

Economy Cars With The FORD Name Behind Them.

CONSUL **PREFECT ANGLIA**

UP TO 35 MILES PER GALLON

Van Houten Motor Co. Phone for Sunday Appointment

FORD-MERCURY

... GOODING, IDAHO

Washington Squad Seizes Lead in American Legion Western States Ski Races

Canceled

Tim Tam Wins

Fight Fans Flock Into Los Angeles

TUESDAY

PRIL 1 - 8:30 P.M.



BY POPULAR DEMAND MAIN EVENT TONY SILIPINI WILD RED BERRY

SEMI-FINAL TAG TEAM MATCH
BOB HESS and
DANNY O'ROURKE TONY BORNE and DUTCH SCHULTZ

SPECIAL EVENT

ed by VFW Post 2136 Ticketson sale at Wray's Cafe, and T. F. Cigar Store Ringuide \$1.50... General 254 Student 750 Children up to 12—50e

Snead and Demaret Beat Japanese in Golfing Exhibition

Boise Payette's



SPECIALS

MIRRORLAC ENAMEL



VELOUR FINISH

AND REMEMBER! These and Other Bargains Are All Available on Our

BESTWAY

BUDGET PAYMENT PLAN

\$30 to \$3500



263 WEST ADDISON, TWIN FAI THIS SALE ALSO AT THE FOLLOWING STORES BUHL, FILER, KIMBERLY, HAZELTON, WENDELL SHOSHONE, GOODING, BURLEY and RUPERT.

THE OTHER SIDE OF THE COMMUNITY TV STORY

An easy flow of words is one of the blessings the Lord never bestowed on me. But nevertheless, I feel I must explain as best I can our position in all the current speculation over our proposed plans to provide Twin Falls with a Community Antenna Television Service.

Strange as it may seem, this is the first time in my 27 years of business experience in Twin Falls, that I have been expected to explain my reasons for wanting to go into any legitimate business or business expansion.

In proposing Community TV for Twin Falls, we are faced with several questions which are based principally on a combination of apprehension and confusion.

.For a better understanding of our proposed service, let us first review briefly a few highlights of TV. Back in 1941 all production of non-essential products was halted, including radio and the then infant TV. Radio and electronic manufacturers converted to bombsights, automatic pilots, direction finders, radar gear, etc. Dur-ing the 1941 to 1946 period. Uncle Sam trained thousands of the nation's smartest youngsters in the field of elec-tronics. Immediately following the war's end thousands tronics. Immediately following the war's end thousands of manufacturers auddenly realized their military contracts were terminated, Radio manufacture was the logical step, but it would take only a year or two to catch up with the existing demand. TV at that time was strictly in the laboratory stages, but tens of thousands of young men trained in radar were being released from the services. Television was their logical field and many of the beat and smartest men launched into-engineering-design. TV receivers soon started rolling out of factories by the

TV was new to the public and the demand resulted in hundreds of applications to the FCC for TV stations, although only 12 channels were available. Imagine a thousand stations on 12 channels! It was immediately apparent-something-had-to-be-done-to-prevent-interference between stations for everyone to have the oppor-tunity of enjoying TV. We all know how annoying it is to listen to interference between radio stations, but just imagine having such interference on TV.

About 1948 all new TV transmitter construction was frozen to work out some master plan for station alloca-tions. Four years later the FCC, trying to compromise the problem, lifted the freeze after a decision to mix TV frequencies. But it was like trying to mix water with castor oil. Although it did make 69 more channels available, one class of operators with more favorable channels had a decided advantage over all the others. Even today, the stations operating under unfavorable frequencies are fighting a losing battle, while the more fortunate operators enjoy what amounts to a monopoly of nels. This was never the intent of the FCC.

The allocation plan was not to prevent small towns are the communities from receiving many channels oddistant-channels, but-to-prevent-interference-between channels. It is not the intent of the government that because you live 150 or 250 miles from network stations you should not enjoy the freedom and-advantage of a choice of programs. It was never the intent of the FCC to grant any TV station a monopoly of a given area with a captive market. Thanks to Community TV, many markets which otherwise would be monopolistic are now operating under the free enterprise system,

Community TV is the most practical way to bring in distant TV stations without interference. If it causes any interference with any TV station, the FCC has authority to force the Community Antenna system to discontinue

TV in Magic-Valley has been in a state of confusion for five years. It all started in 1953 when KSL Ch. 5, Salt Lake City, began telecasting from a mountain top. During that same year four other stations entered the field in the following order: KFXD Ch. 6, Nampa, was the first Idaho station on the air, but it also went off the air several months later. KIDO, Ch. 7, started telecasting from Boise, but it reached only the Buhl and Castleford area where reception was poor. It was a happy day when KBOI, Ch. 2, Boise, next came on the air with the first TV for Magic Valley and Twin Falls. Sets came rolling in by the hundreds with 30 TV dealers in Twin Falls alone.

With Magic Valley reception predicted, hopes ra-high when KID, Ch. 3, Idaho Falls, went on the air. Bu only Burley and the Rupert area had good reception.

only Burley and the Rupert area has good reception.

In February, 1955, Factory Radio TV Center installed the Ifrat Community TV system in Twin Falls, with 3½ miles of coaxial cable in the Cook Sunrise addition with Ch. 2 and 3. About four months later KLIN-TV Ch. 11, Twin Falls, went on the air, and our antenna installations were almost completely stopped. That same

fall KHTV Ch. 13, Twin Falls, was granted a construction permit which a month later was thrown into the red tape mill in Washington by the filing of a second application for the same channel. You'll all remember that maneuver. As a result, the second Twin Falls channel was knocked out, but not by a community antenna

In the summer of 1956 KIDO Ch. 7, Boise, moved to a mountain top to compete with Ch. 2 Boise coverage. This time Ch. 7 put a good signal into Magic Valley, Hundreds of Ch. 7 installations were made at a nominal cost of between 25% and 25% of the control of the of between \$25 and \$50.

During the last several days, as a result of the recent developments, we have had finary inquiries as to how much of the valley can get TV-reception other than KLIX-TV-We believe 38 per cent of the people in the valley can receive good reception from one or more of the following stations: KBOI-Boise, KIDO-Boise, KID-Idaho Falls or KSI_Salt_Lake_City. KSL-Salt Lake City.

Now getting down to the Community Antenna TV Now getting down to the Community Antenna TV story. In the spring of 1953 we formulated plans to bring Ch. 5-Salt Lake City, Ch. 2-Boise and Ch. 5-Idaho Faths to Twin Falls by cable. In 1953 we filed for a few acres of land on the Sugar Lonf Butte for an antenna site. We planded to receive our signals at this site for conveyance by coaxial cable to both Twin Falls and Jerome. We even had most of the engineering completed, easements, rightsof way, and finances ready to bring cable TV to Jerome and Twin Falls. Most of you know what happened. We wound up three years later, minus \$6,000 in cash, and with leas hair and bigger uleers. We finally got the grant for our tower, but by this time KLIX-TV was on the air and doling a good job. The himself of the property of the state of th and doing a good job. The viewers were happy with the fact we had one local station and another on the way, and there were stories out we would soon be receiving color. We even heard we soon would be receiving live net-work shows. The local TV station fired up its transmitter before noon every day and things looked great. So at that time nobody was much interested in Community TV.

Then things started to happen. The application for a second-TV station in Twin Falls was still title up in Washington, KLIX changed ownership and management, telecasting time was cut back by several hours, many programs were cut short or portions deleted to make room for more commercials, and KHTV gave up its construction permit for a second station in Twin Falls.

As a result many new Boise and Idaho Falls installations were made in this area, with more and more people wanting to connect to our cable. Many requests are now being made to extend our cables into new areas.

This brings us down to TV in Twin Falls today. Our position is simply this: Here we are with a small antenna system, one of the smallest in the United States, and it has been in operation for over three years, delivering four channels—KLIX, KBOI, KID and KIDO. We have close to 100 subscribers. Only a couple of times has this system ever been out of service since the day it was

About two months ago we decided to make a doorto-door survey of four streets in the Sunrise addition.

were attempting to see how many really were interested in connecting to our system. Only the four existing channels were offered and no attempt was made to sell the Salt Lake City channel. This survey convinced us that we have a service the people of Twin Falls really want. In fact the results were so good we decided to expand whether we were able to deliver Salt Lake City

WHAT IS CABLE VISION OR WIRED TV? Briefly and simply, it is an antenna service. Anyone who is hooked to a two or more set system is actually a part of a community antenna system. Even a hotel or motel with several sets on one antenna is a community system. A coaxial cable that serves an entire community is actually the same thing, only on a much larger and more elaborate scale. To wire a whole community is not the kind of package you can put together in a few days, or even weeks.

WHO CAN HAVE CABLE TV? At first only the people living in or close to the city of Twin Falls. It is projected that it will take about two years to wire the

WHAT WILL IT COST? A small hook-up fee and a onthly charge of about \$4.50, or about half the cost of a package of cigarets a day.

In opposing our proposed community TV antenna system, spokesmen for KLIX-TV have stated that "locally originating broadcasts would never be possible again in Magic Valley once outside programs were introduced into

Our answer to this is that of the 25,000 TV sets claimed to be in Magic Valley we would estimate that at least 25 per cent, or better than 6,000 families, already, are enjoying outside TV at the present time. We, along with dozens of other dealers, have been selling and installing TV antennas since 1952—two years before KLIX-TV word or the air We believe www. TV went on the air. We believe we are in the best position to make an intelligent estimate of the number of installations for the outside reception of the Boise, Idaho Falls and Salt Lake City stations, as well as Twin Falls,

KLIX-TV also claims that "the Jerrold company, a Philadelphia firm, is backing the operation" and that "three Salt Lake TV channels would be piped into Twin Falls."

The Jerrold company does not have one single dime of interest in this proposed venture for Magic Valley in any way, shape or form. For the record, the Jerrold comany way, single or form, For the record, the Jerroid com-pany does manufacture community antenna equipment. About 70 per cent of all such systems in the U. S. use Jerroid equipment and we use it in our present system. We do not deny, on the other hand, that three Salt Lake City stations are included in our proposed expansion, along with KLIX-TV and one other Idaho station. Two along with KLIX-TV and one other Idano station.
of the five channels on the cable, KUTV Ch. 4, Salt I City, and KLIX Ch. 11, Twin Falls, are owned-by the same operators who are opposing our expansion.

KLIX-TV also claims "it would be impossible ever to revive local television broadcasting in this area if KLIX is forced to cease operations.

We have spent the better part of two days looking

up case histories of TV stations that have gone off it and have found that up to August, 1957, about tions discontinued operation. In reviewing these some odd cases, however, we can't find a single metic of Community Antenna or Cable TV being a contributing factor. In fact, and quite in contrast to the claims being made locally, TV stations have gone into many market already served by Community TV systems, some for u long as two years. There are a number of such example in our own intermountain territory.

One point we surely want to make clear. We appreciate fully the fact that the

farmers have been the backbone of our success, and we are not about to bite the hay

that feeds us. Had we any reason to believe our venture would ever result in taking the

vision out of Magic Valley, we would never have undertaken our Community Antenn TV project which already has been in operation on a smaller scale for several years. W.

still have no good reason to believe that our present plans will ever have any such resul

We are setting forth herewith our reasons for thinking there is no real basis to all the opprehension and confusion which our plans seem to have aroused.

> At Kalispell, Mont., for instance with a populatize of approximately 12,000, a trading area of 50,000, and a possible maximum TV set market of 12,000, Community a possible maximum TV set market of 12,000, Community
> TV was started in May, 1953, with three Spokane at
> tions and Missoula. They have 1,700 subscribers on the
> system, yet KGEZ Ch. 9 went on the air in July, 1951
> four years after the cable system was installed.

> KLIX-TV also has claimed that, "This (our propose plan) will hurt the whole area. Only Twin Falls or people living in Twin Falls would receive the service."

We feel that on the contrary, a little competition from cable TV would be of real service to Magic Valley. Eurthermore, with approximately 6,000. TV sats street enjoying outside TV, what's to stop everybody from put ing up an antenna for other stations? What's to sky other towns in the valley from enjoying Community TV

As for Community TV in rural areas, that is by means out of the question. With recent technical advance ments in low cost converters and open wire, it is quit possible that rural long distance runs can be made in the relatively near future at a fraction of the cost of city installations. Why should it be any more of a prolem than rural electricity which nearly every farmer nor

KLIX-TV contends further that our proposed seria "would have a serious effect on local sales" one & Lake City merchants realized Twin Falls people was watching their commercials and these merchants stand

appealing to local shoppers.
To our way of thinking, any such argument is rided lous. What Twin Falls merchant would admit he could's compete with any merchant 240 miles away, taking its consideration the TV advertising rates Salt Lake Giv merchants would have to pay in attempting to draw cu-tomers from such a distance?

In presenting the "other side" of the Community To ory, we urge the people of this vicinity to keep the following facts in mind:

Our proposed service would be locally owned. Acord Our proposed service would be locally owned. Aconing to the TV fact book, the KLIX.TV operation is own
100 per cent by out-of-state interests. Community TV
was in operation in Twin Falls before KLIX.TV went
the air. Community TV had been in operation for over
year when the present owners took over KLIX.TV. CLI
Vision today is no different than it was then, only the
by public demand it wants to grow.

Is there anything unethical or un-American and
this under our free schemels awards.

this under our free enterprise system?

Bill Reiher

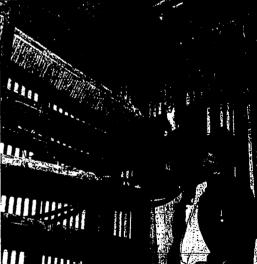


General Election to Cost County About \$17,500, Create 500 Jobs

Gravel in Old Snake River Channel Yields Gold

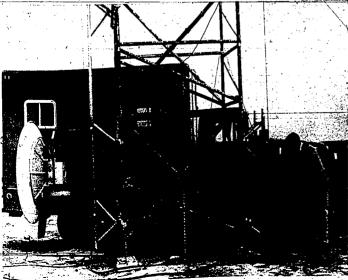
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Approximately 12,000 feet mixed widths and lengths.

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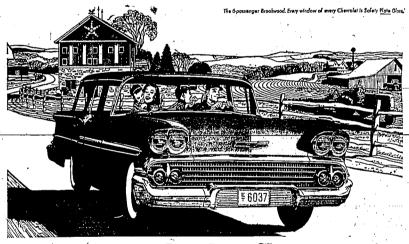
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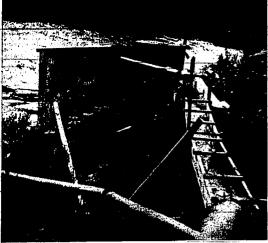




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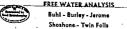
Bulldozer, Water Power Used in Canyon Mining



It Takes Determination

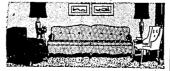
Thinner People Tend to Be Healthy, Live Longer: The subject of the companies of

by: Culligan





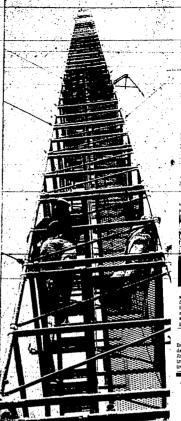
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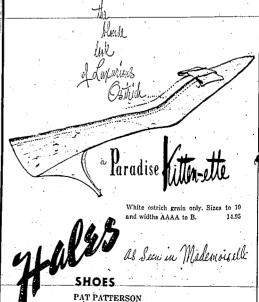
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in Minutes!

IT TAKES many an hour and many a dollar to built an automobile bull an automobile . . . bul in one tragic moment, i can be destroyed and worse

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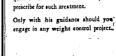
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Everything for your Lawn and Garden.
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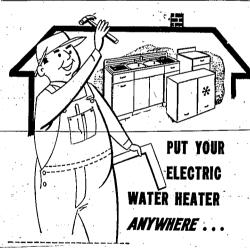
meas cruated to save souls and heal all commerced to the count at a suite in the Plana hotel.

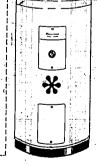
On several trips to New York in and the great few months, has hedd one count at a suite in the Plana hotel, and the great many other evangelist, he count at a suite in the Plana hotel, and the great many other evangelist, he would be said, were immediately thrown in the said, were immediately thrown in line a hoper, pot in a raisel of suite to the plane, contempt and deriston, and the plane and intriguing process, and the plane of the control of the control of the country of the control of t

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Covote Owned by Man at Hagerman Has Been Trained to Howl, Yip at Request

Extract and nicknamed shillies and its hunting instinct Mick." Cook concludes. "We go out ploney." Saint-Seens, "March College and the time. Cook of the seen cook as a seen of creation."

It is now, the cook as a seen consistent with the temperature of the time. Cook as a seen occasion.

The first and a seen consistent with the seen cook as a seen occasion.

The first and game department in his work. The first and game department is to how, the synthesis and recently showed it on a Bolts the coyole starts how; seen continued the coyole country, explains Cook. The first and game department is the coyole starts how; seen continued the coyole country, explains Cook. The first and game department is the coyole country, explains Cook. The first and game department of the coyole country, explains Cook. The first and the coyole country explains Cook. The first and the coyole country explains Cook and recently showed it on a Bolts was used at a Death Valley. The cook as a seen and the coyole hosting was used at a Death Valley with the youngers and a seen the coyole that and the coyole hosting was used at a Death Valley. The cooks are an all the coyole play with the youngers and the coyole that are the coyole that a see that the coyole that are the coyole

g strange about a ed off one evening and went into liar, that fell off the tree, He will eat dook a cyste one cerman. According to Goos, it forced watermedons, too.

I heperman, Inc. to do out of its dog hours and slept on by request.

I he cyste has a bout of its dog hours and slept on by request.

The cyste has a bout of the dog hours and slept on the cyste has a bound of the cyste has a bou

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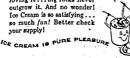
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Everybody's "refresher course!"

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Ice Cream is one food that's
sure to please! Kids grow up
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outgrow it. And no wonder!
Ice Cream is so satisfying...
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Selective Service Certificates Are Given To 68 in Magic Valley for Their Work

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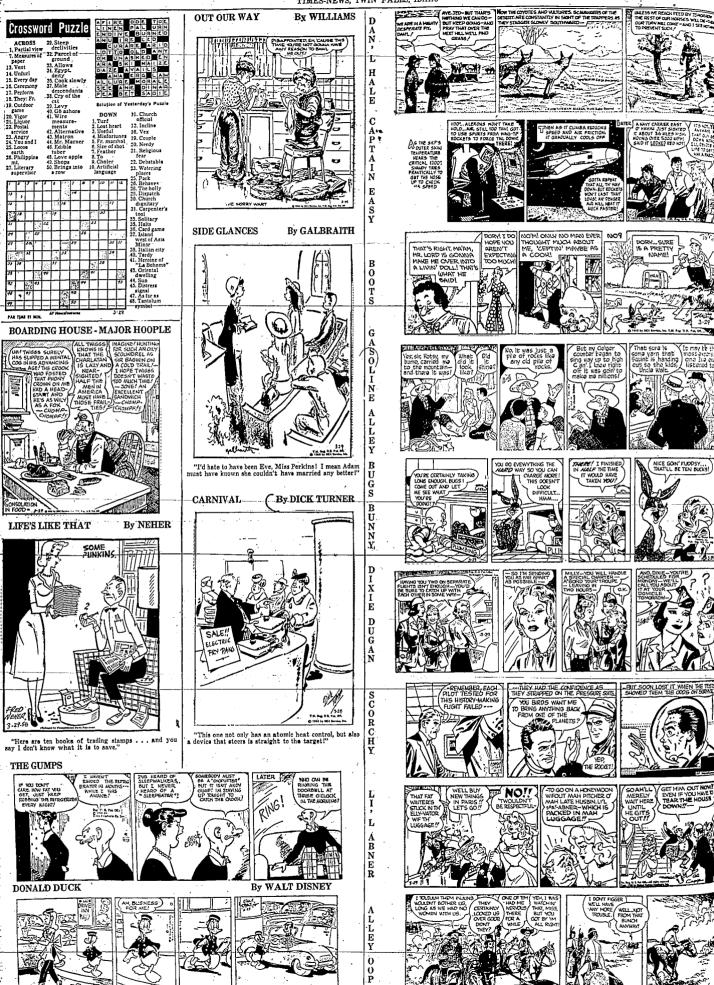
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14, 150, 14 lbs.	444.41	Wheet
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5 to 250-271 lbs.	\$19.30	Mired Grain
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10 D. 27th " A 15-4	470.00	Great Northerns - (9.15
Est Minister In		(12 dealers quoting \$9.25) Reds 99.009.25
And the last that		171 dealers quoting 40.00-9.15
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Ote desier quoted)		
1 EGCS	,	
ish is trade a factor		U. S. No. 2's 25 sents less each variety.
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	41 45-11 10	. (Detiers not quoted)
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In fact just opposite New HiSchool, a bedrooms, bath and half-full basement. Needs some paint but for \$12,000 why worry. Now vacant,

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Note these features;
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Just completing in New High Echool Area-Hirik Veneer. Three nice hed-gooms, Very nice lifting mome-Lamily room-the-upful lifting Kitchen with many built-in appliance - Fireplace, Full Resembert. Two Car Girage-Gin Large Lot. Let us show you this fine

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1245 DUDGE VA 4-shor Station Wagon,
Radin, heater, automatic transminion, Power streeting, powers
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ALL, OF THIS FINE CAR FOR
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1954 DODGE V-4 deloor Station Wagen. Black and white. Radio,
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Very clean inside and out. Law milrage, one owner. A LOW PRICE FOR THIS WAGON \$1095

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4-door with evertrive, [A one
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Class in First Aid Readied By Red Cross

KING HILL, March 29 - An uncoment of a Red Cross first at

ilich it to his car Instead of the me men required under present nonditions. Prank Jones reported on the vo-stonal testining program. It was common Granes will meet April 7 to the USO hall in Mountain Homer. Pred Lock. Gooding, secretary-casurer of the Grance Mutual Instance company, talked on Insurance company, talked on Insurance control of the Company of the Co

Crash Brings \$16,587 Case

total of \$16,587 is sought as ages as result of an automobile dent Juno 3, 1957, at the inter-tion of Second avenue and Third et south in Twin Falls. accomplaint was filed-by-Hood Jones, and Certrude Jones,

Fairfield Junior, Senior Fete Held

ATRIFILD, MARC 39—JuniorJunior Banquet was held in the high
col library Wednesday evening.
Toatimaster was Marvin Cox. Adsk of velcome was given by Carts.
Saf of velcome was given by Carts
bleating. The class prophery
full by Joy Rice. Speaker
full of was provided by Prances
full on the prophery
full of the prophery
f







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9 Only 10 last	WW/

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