

**Traffic Death Scoreboard**

Here is a comparison of the number of traffic deaths for 1948 and 1949 for the entire state. For 1948, the total was 1,000. For 1949, the total was 950.

Idaho, 1948	1,000
Idaho, 1949	950
Idaho, 1948	1,000
Idaho, 1949	950
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Idaho, 1949	950

# News

TWIN FALLS, IDAHO, WEDNESDAY, MARCH 23, 1960

Nine Irrigated Idaho Counties

**FINAL EDITION**

PRICE 5 CENTS

VOL. 41, NO. 343

Official City and County Newspaper

Member of Audit Bureau of Circulations Associated Press and United Press International

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## Local Industrial Committee Orders Against Development Is Williams and Benson Is New Firm's Aim Rejected by State Court

A group of area businessmen in conjunction with the Industrial Division of the Chamber of Commerce, filed articles of incorporation Tuesday in the office of Secretary of State Arnold Williams for the Twin Falls Development Corporation. The corporation, the articles said, is "to promote the development of the Twin Falls area and vicinity." William Grange, secretary-manager of the Twin Falls Chamber of Commerce, says the corporation has been under study for several months. The newly formed group will attempt to raise enough money to purchase property and even construct buildings that would encourage industry into the area.

Capital was stated in the articles at \$250,000 with 10,000 shares of stock at a par value of \$25. The articles said the actual amount subscribed was \$100,000.

Grange says 15 years ago local businessmen donated \$100,000 for the purchase of a 25-acre tract southwest of the Rock creek canyon which was used as an industrial development site until a year ago when the last site was purchased by the Southern Idaho Pipe and Supply Co. The Industrial Division of the chamber has been looking for an alternative site.

Grange reports the \$100,000 fund has a balance of \$25,000. The land in the industrial tract was sold at cheaper rates than an industrial tract had previously been sold to a private individual. It is anticipated this capital will be used to buy more land in the industrial development corporation, Grange says.

The secretary-manager says the Industrial Division has been studying several propositions for raising money to build a new industrial tract. Grange listed at least three other industrial tracts located in the area. If the proper locations and facilities can be made available.

Incorporators listed in the articles of incorporation are Alton Young, W. Hudson, A. S. Harlow, W. J. Harlow, E. J. Harlow, A. Frazier, H. S. Ditterman and Warren Barry, all Twin Falls, and Harold Howe, Kimberly, chairman of the Industrial Division.

**BOISE, March 23 (AP)—**The Idaho supreme court refused yesterday to order two state elective officials to appear before it to face possible charges of contempt of court.

The court denied the motion of William R. Pudgett, attorney for the state highway board, who had asked that Williams and Benson be cited for contempt. Pudgett asked the court to require the two officials to show cause why they should not be cited for contempt. But the court said it was not instructed by the board of examiners to do this.

Benson, the court said, also was subject to a contempt charge for the reason that the acts charged against him were done as a member of the state board of examiners and that neither the board nor Benson were parties to this proceeding.

Pudgett brought his original action against Williams, asking the supreme court to instruct the auditor to pay Pudgett's salary as attorney for the state highway board, \$15,000.

The salary claim had been turned down on motion of Benson on the grounds that he had not been named in the original complaint. The court said it had the right to employ legal counsel against the attorney.

The court ruled, however, that the board had that right. It told Williams to produce evidence to claim to the board of examiners and if the latter failed to do so, he would be held in contempt.

However, the examiners denied the claim on grounds the funds to be used for his payment were not appropriated for that purpose. The supreme court said the secretary of State Arnold Williams, both Democrats, voting against Benson and Pudgett, who are Republicans.

## Rioting Decreases As Africans Turn To Strike Weapon

**JOHANNESBURG, South Africa, March 23 (AP)—**Violence appeared on the wane today in riot-battered South Africa, but militant Negroes turned to the strike weapon in their campaign against the hated pass laws. They must carry a pass to carry out their jobs, particularly in Johannesburg.

Negroes were expected to stay away from their jobs, particularly in Johannesburg and near Vereeniging, the coal and steel center south of Johannesburg. Nonwhite townships in those areas were the scene of the riots Monday and yesterday in which white youths were beaten down by Negroes, women and children.

The official death toll was given today as more than 100 wounded died in hospitals. Some newspapers put the total dead at less than 100.

## Dead, Injured Left in Wake of Rioting



The official death toll was given today as more than 100 wounded died in hospitals. Some newspapers put the total dead at less than 100.

Bulletins were deplored. The use of police bullets to quell the Negro demonstrations set off a worldwide wave of criticism of South Africa's white supremacist government. The angry foreign reaction included an extraordinary official denunciation by the U. S. State Department.

Foreign Minister E. W. Lowe today expressed concern over the U. S. State Department's condemnation of racial violence.

Foreign Minister E. W. Lowe today expressed concern over the U. S. State Department's condemnation of racial violence.

The black settlement of Langaville, near Cape Town, where at least 10 Negroes were killed Monday, was the chief trouble center yesterday. Crowds burned at least 100 Negro homes. Some rioters and police. One Negro was shot and killed.

Angry political opponents of Prime Minister Hendrik Verwoerd demanded a thorough investigation of the violence and an end to South Africa's racial laws.

Considers Stated

Verwoerd, whose Nationalist party is in power, has said that white supremacy policies, said he would consider naming a commission to study the situation.

The Anglican bishop of Johannesburg, the Rt. Rev. Ambrose Swilling, called for a judicial inquiry into the shootings.

## Denial of Accident Damage Is Upheld

**BOISE, March 23 (AP)—**The Idaho supreme court today affirmed a judgment of the Twin Falls county district court which denied damages to Mrs. Alfonso Balogh, Twin Falls, for alleged car-train accident injuries.

Mrs. and Mrs. Ralph brought suit against Union-Pacific Railroad Corporation for injuries Mrs. Balogh allegedly received when a U. P. train hit her car at a highway railroad crossing southeast of Twin Falls on Oct. 18, 1957.

District Judge H. A. Baker, Twin Falls, before he retired from the bench in January, 1959, set aside a \$4000 judgment in favor of the railroad. The railroad, through the Honorable W. J. Jerome, attorney for the railroad, had asked the court to set aside the judgment.

The high court, in a unanimous opinion written by Justice E. C. Smith, held that though the railroad may not have sounded a bell or whistle in approaching the crossing there were four plainly visible restricted signs along the highway warning motorists.

## Agreement Reached For Price of Spuds

**RUPERT, March 23 (AP)—**An agreement on potato contracts for the 1960 growing season was reached Tuesday between the J. R. Simplot company and the Tri-County Potato Growers Association. The agreed contract price is \$1.15 per hundred weight, plus a 50 cent per acre allowance for quality and size. L. A. Gillette, president of the Tri-County association, an affiliate of the Idaho Potato Bargaining association, announced that all growers who had signed up with the Idaho Potato Bargaining association, including J. R. Simplot, agreed to the terms of the contract.

Gillette said the contract offers a 20 cent increase over the 1959 season contract and the Tri-County association now has the best contract in the valley.

"We feel that in the future we can solve many of our problems for our mutual benefit and for the good of the potato industry in Idaho," Gillette said.

The Simplot company will intercede with growers who will select growers on a basis of previous business record and contract history.

"The Idaho Potato Bargaining association in no way wishes to interfere with the methods in which the growers and the Tri-County association are conducting their business," Gillette said.

The contract agreement was reached after several meetings between representatives of the company and the Tri-County growers' association Tuesday at the Simplot office at Heyburn.

## Museum Space Plan Gets Fast Approval

Quick approval was voted Tuesday night by the Twin Falls county historical society on a tentative plan for a museum space at the Twin Falls county fairgrounds. President Juneau Shinn outlined the offer of the fair board which would begin with a display in the antique building under the fair this fall. The board and historical society then would work together toward a possible permanent museum building which would attract tourists and tourists interest. It was voted by a 10-0 vote.

## City Unit in Salt Lake Is Reorganized

**SALT LAKE CITY, March 23 (AP)—**Bruckner Leary, mayor of Salt Lake City, announced today that he had reorganized the Salt Lake City fire department.

Mayor Leary said as a result of the public safety department, the city will have a new fire department. The new department will have a chief of fire, W. C. Skousen, as chief of police.

Since then the mayor and Skousen have been involved in a violent verbal battle, climaxed last night by Skousen's appearance on the radio to television and to the press.

(Continued on Page 2, Column 1)

## Valley Spud Unit Agree

**CALDWELL, March 23 (AP)—**Agreement was reached here last night between the J. R. Simplot company and the Tri-County Potato Growers Association.

In a joint statement released by the company and the association, the two said they agreed on a 1960 contract providing for a price of \$1.15 per hundred weight, plus a 50 cent allowance for quality and size.

The price will increase one cent per hundred weight over the 1959 contract. The price will be \$1.15 per hundred weight, plus a 50 cent allowance for quality and size.

A premium of one cent per hundred weight will be paid for each acre above 25 per cent of 10 ounce and larger.

The contract will last 25 years, depending on quality and amount of potatoes, the statement said.

## Gray Elected As President By Rotarians

Gordon Gray was elected president of the Twin Falls Rotary club to succeed Warren Barry at a luncheon meeting here Tuesday at the American Legion hall.

Other officers elected are Leo Pillsbury, first vice president, and Art Johnson, second vice president. Frank DeLoach remained secretary.

Originally, the department conference bulletin from the Idaho Falls Rotary club stating the club was in financial straits at Idaho Falls, instead of May 8, 9 and 10 as arranged earlier. The bulletin stated that the club was a banquet and golf and bowling tournament. The Sun Valley, Ore., club was to give the club a loan of \$500.00. Barry took down names of members who had not paid dues.

Barry pointed out at the beginning of the Rotary year, there were 60 members on the list. Sixteen members have joined, and six new members have moved the club. Barry said he would raise membership by 10 per cent.

John Roger gave the classification committee report, and explained the Rotary emblem, plaque and a book about "Service for my business" and "Adventures in business."

Barry announced forthcoming programs, and reminded members of the next luncheon at the home of Frank DeLoach.

Robert Barry and Philip Lowman were student guests. Barry told of the forthcoming "Twin Falls Rotary Year of Service" department production; "Rebel Without a Cause" in which he has a role. Pillsbury, secretary, was awarded the Rotarian banner for being the highest Rotarian in the district last year. Robert Moldenhauer, Filer, also was a student.

## Cyclist, 18, Nabbed After Chase in City

Robert D. Rainis, 17, 735 Buena Vista drive, was arrested here city police Tuesday night and charged with riding a motorcycle following a chase through city streets in which Rainis exceeded speeds of 60 miles per hour. Officers gave him the high-speed chase in order not to endanger lives but Rainis was taken into custody about 10:45 p.m. at the intersection of Broadway and Third streets.

Rainis was charged with riding a motorcycle through five points west onto Addison avenue west. Officers chased the pair to the Town and Country drive. Rainis turned in a circle around the police car and returned east on Addison avenue west, turned again onto Martin street and then east on Broadway street to the patrol car.

Rainis was arraigned Tuesday night before Police Judge J. O. Humphrey and released after posting \$1000 bond. Miss Was cited for speeding.

Marvin L. Daniels, 16, 310 Heyburn avenue, charged with riding a motorcycle through five points west onto Addison avenue west. Officers chased the pair to the Town and Country drive. Rainis turned in a circle around the police car and returned east on Addison avenue west, turned again onto Martin street and then east on Broadway street to the patrol car.

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## Foresters to Meet in T-F

About 150 professional foresters are expected to attend an annual meeting of the Intermountain Society of American Foresters, which will be held in Twin Falls, Idaho, Saturday and Sunday.

The meeting will be held at the Sheraton Hotel in Twin Falls. The meeting will be held at the Sheraton Hotel in Twin Falls. The meeting will be held at the Sheraton Hotel in Twin Falls.

## Nose Cone of Titan Missile Test Found

**CAPE CANAVERAL, Fla., March 23 (AP)—**A data capsule which rode 5,000 miles in the nose cone of a Titan Intercontinental ballistic missile was recovered today in the Atlantic ocean near Bermuda.

The capsule was expected to recover detailed information about the nose cone's performance in white-hot heat of reentry into the Earth's atmosphere yesterday.

The nose cone, which also has been tested successfully aboard the Atlas ICBM, would carry a nuclear warhead in time of war.

The Titan record set on March 23 is one of the most complex tests before the launch of a missile, including altitudes, cities and other interests.

The case, covering the local air service pattern in a large portion of western United States is the last of the area area capsules investigated by the CAB several years ago.

## River Search For Boy, 14, Is Called Off

A search for the body of a 14-year-old Carl Brandenburg, route 1, Hansma, who drowned Sunday night by drowning in the Snake River, was called off Wednesday afternoon, according to Sheriff James H. Brennan.

Murky water and obstacles below the water's surface plus the fact that the boy's body had been found in the water Sunday. Searchers and divers were called off the river. Sheriff Brennan said the search for the boy's body had been unsuccessful in his dragnet attempts.

He said if it appears researchers will have to wait until the body comes to the surface. According to the sheriff, the chances of that, should be in about one out of 100.

The searchers returned to the scene at 9 a.m. Tuesday. Ladd Smalley, Bush, a skin diver, went Monday afternoon to the river to look for the body because he was unable to probe successfully beneath the murky water.

Water in the area where the boy was drowned has been found to be 15 to 20 feet deep. The sheriff said there is some chance the body may be snagged between the bridge. Trash collectors at the Idaho Power dam at Twin Falls have been asked to place trash in the body should get that far.

## Dworshak's Aide Leaves Position

**BOISE, March 23 (AP)—**Jack R. Anderson, Sandpoint, announced today he is resigning from the staff of Gov. C. S. Sun. Heretofore, Anderson has been press secretary to the governor for the past two and one-half years.

Anderson, a former newspaperman, was appointed to his position in a message from Washington, D. C., which he has accepted a position as a public relations specialist with the Republican congressional campaign committee in Washington, D. C.

"We propose to this commission that a tariff-quota combination be established for the wool of the further import to our markets."

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## Tipsy Farmer Test Found

**NICHOLAND CENTER, Wyo., March 23 (AP)—**A Leno Rock, Wyo., farmer was charged with operating a tractor while intoxicated yesterday.

Mike Pulever, 42, of 29, reported with brakes when his tractor was demolished in a collision with an auto on U.S. 14, near Leno Rock.

Officials said the capsule would be returned to the Wilmington, Mass., rocket and development division of the Army Ordnance Corps, which builds the Titan operational-prototype nose-cone.

The capsule was expected to recover detailed information about the nose cone's performance in white-hot heat of reentry into the Earth's atmosphere yesterday.

The nose cone, which also has been tested successfully aboard the Atlas ICBM, would carry a nuclear warhead in time of war.

The Titan record set on March 23 is one of the most complex tests before the launch of a missile, including altitudes, cities and other interests.

The case, covering the local air service pattern in a large portion of western United States is the last of the area area capsules investigated by the CAB several years ago.

## Tariff Commission Told Lamb, Mutton Imports Threaten Sheepmen's Future

**WASHINGTON, March 23 (AP)—**The Tariff Commission today was told that congress had passed the national wool act providing for a tariff-quota combination for the wool of the further import to our markets.

"We suggest to the commission that the tariff-quota combination be established for the wool of the further import to our markets."

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## Dogs at Hailey Don't Realize It's Spring, Get Tossed Home

**HAILEY, March 23 (AP)—**Two dogs of weight in the barbed wire fence and could not move. The dogs were tossed home.

The dogs were tossed home because they were too heavy to move. The dogs were tossed home because they were too heavy to move.

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### Burley Sued For Damages

**BURLEY, March 23**—Three lawsuits for damages were filed today in the city of Burley for injuries to property and persons.

The first lawsuit was filed by Mrs. J. W. Smith, who claims that her car was damaged by a truck which ran over it on March 17.

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### Weather, Temperatures

**FIVE-DAY FORECAST** THROUGH MONDAY. Probable conditions for the week ending on Monday, March 27.

Temperatures will be in the 40s and 50s. There will be a chance of rain on Monday and Tuesday.

**MAGIC VALLEY**—Mostly sunny and continued mild through the week ending on Monday, March 27. High tonight 20 to 22, low tomorrow 10 to 12.

**SOUTHERN IDAHO**—Partly cloudy with a chance of rain on Monday and Tuesday. High tonight 20 to 22, low tomorrow 10 to 12.

### Cyclist Faces Charge After Speedy Chase

**(From Page Two)**

Police officers were on the scene at 10:15 p.m. and arrested the cyclist after a chase which lasted for about 15 minutes.

The cyclist was charged with driving on a public highway without a license and without insurance.

The cyclist was taken to the jail and will be held until his arraignment on Thursday.

### Twin Falls News in Brief

**Dancing Planned**—A round dance is planned at the DAV hall at 8 p.m. Thursday. Those attending are asked to bring a partner.

**Plant Tour Made**—Eight members of the O-W-E-A Club visited the Idaho State Power plant at Shoshone today.

**Club Set for Meet**—The Junior High School Club will meet at 8 p.m. Thursday at the Junior High school.

**Humage Sale Set**—A rummage sale will be held from 9:30 a.m. to 3 p.m. Friday at the home of Mrs. W. H. Stanger.

**Concert Set Friday**—Mrs. Teah Bell will present a piano concert at 8 p.m. Friday at her home, 511 Second avenue west.

**Katharine's Planned**—An annual benefit kaffeeklatsch sponsored by the Licensed Practical Nurses association will be held at the home of Mrs. William Baker, 225 Myrtle avenue, on Saturday.

### City Unit in Salt Lake Is Reorganized

**(From Page One)**

The reorganization today was supervised by Mrs. J. K. Perry, secretary of the Salt Lake City fire club.

The new officers of the club are: President, Mrs. J. K. Perry; Vice-President, Mrs. J. K. Perry; Secretary, Mrs. J. K. Perry; Treasurer, Mrs. J. K. Perry.

The club will meet at 8 p.m. Thursday at the Junior High school.

### U. S. Satellite Attempt Fails

**CAPE CANAVERAL, Fla., March 23**—The United States failed today in an effort to put a satellite into orbit around the planet Jupiter.

The four-stage Juno II rocket lifted off successfully from the Cape Canaveral launch complex at 11:05 a.m. but the satellite failed to separate from the rocket.

The satellite was intended to orbit Jupiter and study its atmosphere and magnetic field.

### Magic Valley Funerals

**ROTH**—Funeral services for the late Mrs. Ruth Roth will be held at 2 p.m. Thursday at the Magic Valley funeral home.

**McGowan**—Funeral services for the late Mrs. McGowan will be held at 2 p.m. Thursday at the Magic Valley funeral home.

**Ketchum**—Funeral services for the late Mrs. Ketchum will be held at 2 p.m. Thursday at the Magic Valley funeral home.

### 6,000 Acres Of New Land Await Water

**RUPERT, March 23**—Bureau of Reclamation officials announced today that 6,000 acres of new land in the Rupert area are awaiting water.

The land is located in the Snake River valley and is currently dry.

The Reclamation department is planning to build a dam to provide water for the area.

### Child, 8, Falls Out of Truck

**Matthew Amos, 8**, was in full condition at Magic Valley Memorial hospital Wednesday morning following a fall from a pickup truck on Tuesday.

The boy was riding in the back of the truck when it was struck by a car on Main street.

The boy was injured and taken to the hospital. He is expected to recover.

### Fast-Okay Is Decided Here Over Museum

**Size and location**—The size and location of the new museum building in Twin Falls has been decided.

The building will be located on the corner of Main and Second streets.

The building will be designed to house the collection of the Magic Valley Historical Society.

### Farmers to Plant More

**BOISE, March 23**—Idaho farmers plan to increase their planted acreage by about one percent over total plantings in 1959, the U. S. department of agriculture said today.

The department said that farmers plan to plant more wheat, barley, and potatoes.

The department also said that farmers plan to plant more alfalfa and corn.

### Magic Valley Hospitals

**Magic Valley Memorial**—Visiting hours in the maternity ward are from 2 to 4 and 7 to 9 p.m. in all other wards, by appointment.

**St. Benedict's, Jerome**—Visiting hours at St. Benedict's hospital are from 2 to 4 and 7 to 9 p.m. ADMITTED: Mrs. Fred Abrams, Mrs. H. V. Johnson, Mrs. W. H. Stanger, Mrs. W. H. Stanger, Mrs. W. H. Stanger.

### Plans Discussed On Anniversary

**The Union Pacific and Tanya club No. 21** auxiliary made plans for an anniversary dinner on Thursday at the Magic Valley club.

The dinner will be held at 7 p.m. and will feature a special menu.

The auxiliary will also be presenting a play on Thursday night.

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### Club to Meet

**WENDELL, March 23**—Magic Valley Club will meet at 8 p.m. Thursday at the Magic Valley club.

The club will discuss the plans for the new museum building.

The club will also be presenting a play on Thursday night.

### Idaho's Assistant Attorney Resigns

**BOISE, March 23**—Assistant State Attorney General Allen Derr today announced his resignation to enter private practice at Boise.

Derr said his resignation would be effective April 1.

Derr has been assistant state attorney general since 1956.

### Events Noted in Heyburn Vicinity

**HEYBURN, March 23**—Mr. and Mrs. J. W. Smith will host a dinner for the Magic Valley club on Thursday.

The dinner will be held at 7 p.m. and will feature a special menu.

The club will also be presenting a play on Thursday night.

### Guest Jailed For Fictitious Plates

**HAILY, March 23**—Ordel Harold Short, 26 Escondido, Calif., was released from jail today after serving a 10-day sentence for using fictitious license plates on his 1955 Cadillac convertible he was driving while staying at Sun Valley.

Short was picked up by Fred Turner, special agent at Sun Valley, after a tip from a local citizen.

### Attend Funerals

**HEYBURN, March 23**—Mr. and Mrs. Amos will hold funeral services for their son, Matthew Amos, on Thursday at the Magic Valley funeral home.

The funeral will be held at 2 p.m. and will feature a special service.

The burial will be in the Magic Valley cemetery.

### Papers Filed

**BOISE, March 23**—Articles of incorporation were on file with the secretary of state today for the Magic Valley company, a corporation to be organized in Magic Valley.

The company will be organized to develop and operate the new museum building.

### New Officers

**HAILY, March 23**—Newly elected officers of the Haily Rotary club will take over their official duties July 1. The new officers are: President, Paul Jones; Vice-President, Richard Stephens; Secretary-Treasurer, Mrs. J. W. Smith.

### Nominations for Lions Scheduled

**A nominating convention** for the Magic Valley Lions club was scheduled for Wednesday at the Magic Valley club.

The convention will be held at 7 p.m. and will feature a special menu.

The club will also be presenting a play on Wednesday night.

### Club Are Sworn

**Five new members** of the Snake River Lions club were sworn in by Richard Stroh, district club leader, on Thursday at the Magic Valley club.

The new members are: Mrs. J. W. Smith, Mrs. J. W. Smith, Mrs. J. W. Smith, Mrs. J. W. Smith, Mrs. J. W. Smith.

### Permits Asked

**Jack Chiswick** filed an application for a building permit today for a new building on Main street.

The building will be a two-story structure and will be used for office space.

Chiswick is the owner of the property.

### Plagued Day and Night with Bladder Discomfort?

**Nowadays a kid considers his home life insecure if his parents cannot insure him with a convertible.**

Dr. J. W. Smith, a specialist in bladder disorders, says that bladder discomfort is a common problem for many people.

He says that the condition can be treated with a special diet and medication.

### Keep the White Flag

**Keep the White Flag flying** for the safety of our Magic Valley.

The Magic Valley Safety Council is calling for more people to take part in safety programs.

The council will be holding a meeting on Thursday to discuss safety measures.

### Acousticon

**Acousticon**—A new hearing aid that allows you to hear better without the use of a hearing aid.

The device is called Acousticon and is designed to improve hearing in people with hearing loss.

The device is available at the Acousticon Hearing Center.

### Now Many Wear FALSE TEETH

**Now many wear false teeth** to improve their appearance and to make it easier to eat.

Dr. J. W. Smith, a dentist, says that false teeth are a common solution for people with missing teeth.

He says that false teeth can be made to look like natural teeth.

### Is your car SLUGGISH?

**Have it checked on a DYNAMOMETER** to see if your car is running smoothly.

McRILL Auto Repair can diagnose and repair any car problem.

Call us today for a free estimate.

### Plagued Day and Night with Bladder Discomfort?

**Nowadays a kid considers his home life insecure if his parents cannot insure him with a convertible.**

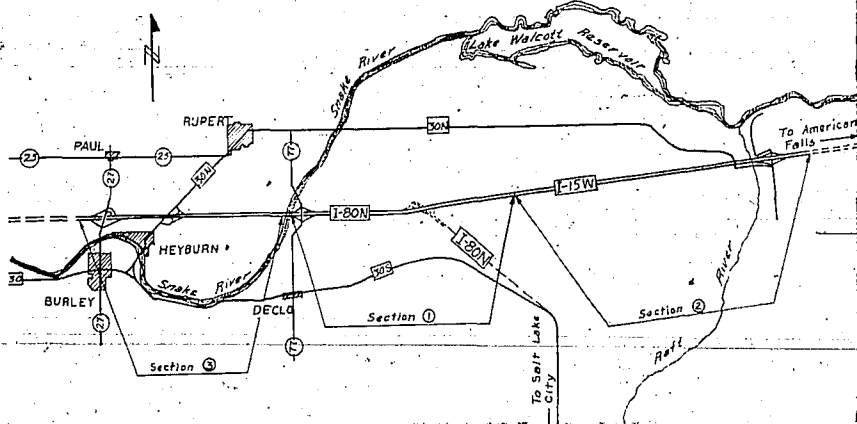
Dr. J. W. Smith, a specialist in bladder disorders, says that bladder discomfort is a common problem for many people.

He says that the condition can be treated with a special diet and medication.

**John Hawkins Interiors**—All sales final. No returns or exchanges. Interior furnishings, upholstery, and drapery.

319 MAIN AVE. E.

### Work Slated on Three Highway Projects in Mini-Cassia Areas



This will be opened soon on three interstate highway construction projects in Cassia and Minidoka counties. Section three, left, extends from the completed Snake river twin bridges to midway between Paul and Burley on state highway 27. Section one north to provide a better connection of U. S. highway 30S and highway 30N to the 80N interstate highway. At right, section two involves a 20.7-mile section from Paul river west to a connection with highway 77 at the Declo twin bridges. Staff engraving.

### Highway Projects in Cassia, Minidoka Areas Scheduled

(From Page One)  
planned to provide four lanes of surface this year. However, recent nationwide cutbacks of federal aid funds has made it necessary for more two-lane "state construction" work on the entire interstate highway system.  
Since construction work provides highway improvements that are most needed for present traffic with funds available, officials pointed out, and defers construction needed for future traffic in funds which will be available in later years.  
The 20.7-mile project (sections one and two) on major interstate surface work, with weather conditions permitting, is expected to be completed this fall as a two-lane highway. After four lanes are provided, it will carry only westbound traffic. The eastbound two lanes will be completed for use when additional funds become available, officials report.  
A project costing \$15,800 is in progress on a six-mile section of

### 20 Children Are Examined in Day

Approximately 20 crippled children from throughout Magic Valley were examined Wednesday during the neurological and rehabilitation clinic for crippled children and about 100 children during the three-day semi-annual clinic at the southeastern public health department, the clinic concluded early Wednesday afternoon.  
Acting with the program were Dr. Masley V. Shaw, Boise, rehabilitation team leader; Dr. Robert McLean, Boise, neurological team leader; William Woodson, orthopedist; William Brownfield, Boise, prosthesis; Ivan Alfred physical therapist; Ralph Carpenter, Boise, administrator assistant for the state department of health's crippled children service; Mrs. Knight and local public health nurses.

### Need Operating MONEY?



**USE PRODUCTION CREDIT**  
Get These Five Benefits

1. A budgeted loan for your needs for the entire year may be set up. Then when you need the money a check will be ready for you.
2. Interest is charged only for the number of days each dollar is used. This helps you save money.
3. You may borrow for any purpose from planting to harvest, including seed, fertilizer, labor, lime expenses, hospital and doctor bills, or any other eligible farm or family need.
4. Intermediate-term loans may be secured to replace or buy new machinery. Maturities are fitted to the farmer's repayment capacity, up to five years.
5. A production credit loan may be repaid when livestock, or farm products are sold.

### Mrs. Orm, Filer Pioneer, Passes

FILER, March 22—Mrs. Minnie Mae Orm, 76, a pioneer Filer resident, died Thursday evening at the home of her daughter, Mrs. Mabel Rainey, Ventura, Calif.  
Mrs. Orm was born in Minnesota, and was a member of the Filer Methodist church and Filer Rehearsal lodge. Her husband, Clinton Orm, preceded her in death.  
Surviving besides Mrs. Rainey are three other daughters, Mrs. Inez Outhrie and Mrs. Vera Brown, both Oxnard, and Mrs. Marie Bere, Masters, Calif.; a son, Wayne Orm, Los Angeles; a brother, Roy Thorsbom, Canyon City, Colo.; a sister, Mrs. Ruth Berger, Mealo, Kan.; and seven grand-children and six great-grandchildren.  
Funeral services will be held at 2 p. m. Saturday at the Filer Methodist church with the Rev. Mervyn C. Shay officiating. The Filer Rehearsal lodge will hold ritualistic graveside rites at the Filer IOOF cemetery. Burial may call at the White mortuary, Twin Falls, Friday evening and until Saturday noon.

### W. J. Fenwick, 85, Claimed by Death

FILER, March 22—William J. Fenwick, 85, retired Filer farmer, died at 12:30 p. m. Tuesday at his home in Filer. He has been a Filer resident since 1920.  
He was born Feb. 28, 1875, at St. Joseph, Mo. He was a charter member of St. Joseph Masonic lodge No. 219, 22nd degree Mason, Scotch rite Mason and a Shriner in Illinois. He married Erna Martin March 2, 1915, at Weidott, Ill.  
Surviving besides his widow are two daughters, Mrs. Louise Blodgett, Gooding, and Mrs. Inez Jean Mitchell, Host Lake, Minn.; three sons, William M. Fenwick, Boise; Capt. Dale R. Fenwick, Mountain Home air force base; and Dr. Harry E. Fenwick, Moscow, and a brother, C. C. Fenwick, St. Joseph.  
Gravestone services will be held at 3:30 p. m. Thursday at the Filer IOOF cemetery with the Rev. Mervyn Shay, Filer First Methodist church pastor, and the Filer Masonic lodge officiating. Friends may call at the White mortuary until 2 p. m. Thursday. Memorials may be made to the cerebral palsy school memorial fund.

**GUARANTEED WATCH REPAIR TIME SHOP**  
Orpheum Bldg. RE 3-1423  
A. F. Davis R.D. Young

**Southern Idaho PRODUCTION CREDIT ASSOCIATION**  
Main Office TWIN FALLS RE 3-8411 — BURLEY OR 8-7422 — GOODING WE 4-4312

### Swimming Pool at Gooding Entered

GOODING, March 23 — Police Chief Joe Brooks today reported several hundred dollars damage at the city swimming pool where someone broke in over the weekend.  
Entry was gained by crawling over a high fence which surrounds the pool. A water purifier, loudspeaker and city heater were damaged, rebarrens were entered and a hot punch in the toilet, the chief said. A first aid kit was taken.  
A door to the building, sprung by the weather so it could not be closed, had been left unlocked by city workmen who were repairing the pool for the season.

### Heyburn Citizens Report Activities

HEYBURN, March 23—Mr. and Mrs. Haynes Humphreys and daughter, Jolene, Hampden, are visiting Mr. and Mrs. Ott Olson.  
Mr. and Mrs. Bud Scovill have returned from Reno where their daughter, Nan Scovill, who has been attending BYU, Nan will remain at home this summer and will enroll at BYU again in the fall.  
Mrs. Grace Blier and Mrs. Charles Breeze visited Mr. and Mrs. Ed Stewart in Marsing Sunday.  
Eugene Pullman, Dolbe, visited his mother, Mrs. Marie Pullman.

**CORONET VSQ BRANDY**  
CORONET VSQ  
Imported by J. L. & C. Co., Inc., San Francisco, Calif. 50% Grain Brandy, 84 proof.

**CC ANDERSON'S**  
"Magic Valley's Largest and Finest Dept. Store"

**3-DAY-ONLY SPECIAL!**  
**MEN'S ALL-PURPOSE UTILITY RUBBER BOOTS**  
with steel reinforced shank construction most generally found only in much higher priced boots

COMPLETE-SIZE RANGE  
Sizes 6 to 12 in medium width

**\$5**

IDEAL FOR OUTDOORS  
To wear with wool socks and without shoes

Men, this is your opportunity to buy rubber boots with long-wearing utility and deluxe construction at big savings during this 3-day sale. Here is a boot you'll wear for work and for recreational activities and have real comfort. Don't delay, buy yours now!

**CC ANDERSON'S**  
"Magic Valley's largest and finest department store"

**IMAGINE! ONLY 98c yd.**  
**A FABRIC SALE FROM THESE FAMOUS FASHION MILLS**

**AMERICAN SILK MILLS**  
**BURLINGTON**  
**TRIPLEX**  
**FABREX**

Assortment includes  
50% cotton and  
50% arnel triacetate  
broadcloth, 100% rayon  
hopsacking, 91% rayon  
and 9% silk in a linen  
type weave, novelty  
check blends and  
beautiful shantungs in  
easy care blends.

MEZZANINE FLOOR

**98c**  
a yd. - reg. 1.49 to 2.98 a yd.  
and ONLY at C. C. ANDERSON'S

Can you buy these beautiful fabrics for all your summer sewing... wonderful colors... wonderful fabrics... many are crease resistant... most are washable... all are worth much, much more!

**Times-News**

A consolidation of the Idaho Evening Times published in 1905 and the Twin Falls Standard established in 1908. The paper is published daily except on Sundays and public holidays. It is published at Twin Falls, Idaho, under the act of March 3, 1911.

All matters required by law to be of record or of public interest should be published in this paper.

Subscription rates: \$1.00 per month, \$10.00 per year in advance.

Advertising rates: 10¢ per line per week. Special rates for long term contracts.

**TUCKER'S NATIONAL WHIRLIGIG POT SHOTS**



**NO THANK YOU!**

I think you're doing a rather good job of giving away the pot shots and doing them in another way in which you could be of great service to your readers.

Some of us have things, in which we no longer have any need. It would be of great value to us if someone like you would help us swap these things for something we could use and need.

Write me at 212 E. 2nd St., Twin Falls.

(Twin Falls)

**HOW THINGS APPEAR FROM PEGLER'S ANGLE**

The revolution which separated Panama from the United States of Colombia, formerly New Granada, was arranged by connivance and instigation of the President Theodore Roosevelt.

The new republic assumed all contract responsibilities of the Colombian government toward the American Cable Company. The railroad company's office in Colon yielded \$300,000 for a sale to the United States.

Nov. 4, 1903, was the day when the United States and the only cable to the New York Herald via the Panama Canal was inaugurated.

**Having Trouble? Shed Tears With "Old-Time" Millionaire**

It is a million here no longer can it be a million there, because he is no longer really wealthy.

During the Truman era, when the dollar fell to 40 cents, the value of his million dollars dropped to \$400,000. And what is that rubout 40-cent dollar of 1929 worth today? Probably about 45 or 47 cents.

So the millionaire's fortune has really been lost to him.

He is really poor, because he is no longer really wealthy.

**THE FLOOD OF IMPORTS**

Since the government stepped in and wound up the strike to the industry, disconcerting, paving the way for more inflation, we have been hearing more and more about high costs pricing this country's manufactured products out of the world market.

There is more back for such talk that appears on the surface. The problem is far more serious than most of us realize. And even labor itself may learn to its regret that it has been cutting its own throat with some of its demands.

In fact, recent figures on imports and exports have American workers worried a lot more than they like to admit. They are showing considerable concern over our general tariff and foreign aid policy.

**DEMAND SOCIAL EQUALITY**

It is not a matter of social equality, but of social justice. It is not a matter of social equality, but of social justice.

The Supreme Court, in its recent rulings, has been very clear in its attitude toward social justice. It is not a matter of social equality, but of social justice.

**POTS FOR KIDS DEPT**

Four baby pots for free, one for each child. Mother is Australian extraction. The pups will make good dogs. We live in the Deep Creek highway.

Phone 5257-34 (Twin Falls)

**Fishes School**

District, March 29—Second year of training in business and Mr. Floyd O. Kline, Director, has completed training in the 30 fish office officers. The school at Luckland Air Base, Tex., and will be assigned to various posts throughout the country.

**UNDER "GENERAL" LAWS**

The Democratic, principally Rep. Hale Boggs of Louisiana and his colleagues on the home ways and means committee, foreign competition, surprisingly enough, would even increase.

Connecticut Labor Council's concern, for instance, is understandable. Only recently, the Olivetti interests of Italy took over the Underwood Typewriter plant at Hartford, Conn., which apparently could not make a go of the President's proposed Underwood people have agreed to manufacture first in Italy.

**RECOGNIZE SOCIAL CONDITIONS AND CIRCUMSTANCES**

Neither President Eisenhower nor Vice President Nixon has been able to recognize the social conditions and circumstances which the management has created in the past few years.

**FLICK OF NATURE**

Dear Sir: We have five well-marked puppies to give to some farm families who may need a good dog. There are four males and one female. 6 weeks old, weaned and ready to go home.

**Radiators**

ALL NEW USED SERVICE & REPAIRS Phone RE 3-6080 All Types—Kinds

**APPLE OF DISCORD BETWEEN MAJOR PARTIES**

The President himself admits that he is not sufficiently versed in the law to discuss this question, although he seemed to agree with the 1952 election policy, and where he is so much interested in our private affairs and personal lives generally.

**NEED FOR FREE DEPT**

Spring has arrived officially. Free shirts available Tuesday at Mrs. Myrtle Moxey, 213 Jackson street. Anyone who will pick them up can have them.

**PANAMA'S LAST LINE**

It is a matter of social justice. It is not a matter of social equality, but of social justice.

**TV SERVICE**

PHILCO Picture Tubes and parts. All Work Guaranteed. Electronic Servicing.

**NOW IT'S OFFICIAL**

Through the years there has been much speculation over reported differences between President Eisenhower and Vice President Nixon. Yet no political realist doubted the President would support Nixon if he became the 1960 Republican presidential nominee.

**VIEW OF OTHERS**

**HOW TO LIVE LONGER**

The American Medical Association is the authority for you. It is the authority for you. It is the authority for you.

**Wilson-Bates Appliance**

702 Main North RE 3-6168

**PRE-SEASON SPECIAL! FREE LEAF MULCHER and WINDROWER during March**

**All new and what a buy!**

**NO ONE HAS REALLY DEMONSTRATED THAT THIS WAS BECAUSE OF ANY COLLUSION TOWARD NIXON.**

A look at Eisenhower's general performance in office makes thoroughly evident that he frequently takes a "hands off" attitude in major political matters.

**OUR PAST RECORD SPEAKS FOR ITSELF**

**"Investigate before you invest"**

The ONLY Savings and Loan Association in Idaho. All member's whose accounts are INSURED by a Federal Agency.

**FEDERAL SAVINGS AND LOAN ASSOCIATION**

OF TWIN FALLS 233 2nd St. No.—"The Savings Corner"—RE 3-4222

**New LAWN-BOY SPECIAL**

Get a balky, troublesome mower? One that's hard to start? Then it's time for you to get a LAWN-BOY Special... the mower that's got the features you want—at the price you want to pay. Come in today.

Call for a Free Demonstration



### Teamster Bid Refused; One Monitor Quits

WASHINGTON, March 23 (AP)—A federal judge denied a Teamsters union bid yesterday to bar court-appointed monitors from telling newsmen about moves to clean up the union.

One of the three monitors, Daniel B. Maher, announced he is quitting, and a split between the other two was disclosed.

Chairman Martin P. O'Donoghue censured him and the third monitor, Lawrence T. Smith, were not seeing eye to eye on how to proceed with reform measures.

O'Donoghue sought to file new complaints in court yesterday seeking removal of James R. Hoffa as provisional Teamsters president. He said he was going to file many more such charges regarding Hoffa, but neither Smith nor Maher would go along with him.

In S. district court Judge P. Dickinson Letts, 84, who appointed the monitors to oversee the 1,600-member Teamsters organization two years ago, rejected Hoffa's plea to muzzle O'Donoghue and the monitors.

Letts ruled that the public has a broad interest in the outcome of proceedings involving the Teamsters in particular, and has a right to full access to court actions generally.

Hoffa faces trial before Letts here April 27 on monitor charges that Hoffa misused some \$400,000 funds belonging to Detroit local 299 in connection with a 1958 real estate development.

### Idaho's Booster Films Well Liked

BOISE, March 23 (AP)—Audiences seem to like Idaho promotional films from the amount of use they're getting.

State Commerce Secretary Louise Shaddock says the 13 films owned by the department are being used all over the world.

She said the demand for some of the films is so heavy that all the requests can't be met even though the department has three or four prints of each picture.

She said one example of how the films are being used by former Idaho residents is the case of Ditch and Di Bowler, former Boise residents and now exchange teachers in the Netherlands. The Bowlers even prepared a soundtrack in Dutch to go with the film.

George Gerstein published his first song in 1916.

### Missionary



DAVID JENKS

son of Mr. and Mrs. Eugene Jenks, Paul, was honored at a farewell reception at the Holy-John LDS first ward sacrament meeting Sunday, prior to his departure for a Spanish-American mission. He has been employed at Millard's Beauty salon, Burley, and will leave April 11 for headquarters in Texas. (Staff engraving.)

### McLemore Salutes Princess For Choosing Short Fiance

By HENRY McLEMORE  
I am five feet 8 1/2 inches tall, or thereabouts, and I am sure that Princess Margaret is not going to get the usual electric toaster for a wedding present from me.

Nor is she going to get a silver salt and pepper set, which is what I sometimes send when I don't find toasters on sale.

Princess Margaret is going to get a handsome present from me. It is unusual, even if I can't afford it. For in choosing a husband who is well below average height she has done a splendid thing for me, and for every other man who has to stand on tiptoe to catch a cup on the second shelf.



McLemore

Short men all over the world have been given a tremendous boost in morale, had their egos reinforced, by Margaret's choice of Anthony Armstrong-Jones to walk down the aisle with her.

With all the world to choose from, the princess reached down, so to speak, and tapped Antony on the head. — Antony, who, from all reports, is not much taller than the tripod which supports his favorite camera.

What a blime the princess's choice must have been to the tall men of the world—the men who had come to believe that the world of romance belonged to them.

Hadn't they—the tall ones—been taught by fiction, by movies, by television, by advertisements, that they were the only ones the girls wanted, and the only ones who got the girls?

In popular fiction there isn't a plump-sized hero in 10,000 stories. Can you remember ever reading of a hero "taller to his full height of five-feet-eight-inches, and striding across the room?"

On TV all the dominant males are 10 feet tall, or thereabouts, and fill a door when they walk through, and mammoth small personnel get with the backs of their hands.

Who strides masterfully across the movie screens of the world? And handsome small personnel get with the backs of their hands.

In advertisements, who displays the clothes? Not a shorty. You can't count on that. As far as the ads are concerned, short men don't wear clothes, drive cars, smoke cigarettes, or become men of distinction.

How wonderful to have a royal princess, the most eligible girl in the world, turn her back on the congested gains and pince her royal approval—and kiss—on a man who could make a basketball team only as a water boy.

Had the chosen, Margaret could have had a six-foot-six guardman for her very own, or a towering cricket batsman, or a huge polo country squire, or a belted earl as tall as a dozing bantam.

Instead she chose plain, short Armstrong-Jones. It was a great boon for the common man. Armstrong-Jones wears no medals, has no great feats of derring-do to his credit. Just a plain, nice, capable, intelligent young man.

I am grateful to the princess, and when the presents are laid out in Buckingham palace, mine isn't going to be the worst one there. (Distributed by McNaughton-Syndicate, Inc.)

### What Now?

JEFFERSON CITY, Mo., March 23 (AP)—James N. Rice soon will become the owner of a genuine United States government log and dam—but dam if he knows what he's come in to do with it.

The property is U.S. log and dam No. 1—there never was a No. 2—on the Osage river.

It is 14 miles southeast of Jefferson City, near where the Osage empties into the Missouri.

Rice will become the owner because a bid of \$10,000 he submitted proved to be the highest among 29 received by the general services administration.

BLESS, March 22 — A potluck dinner and card party were held by members of the Bliss Grange here here with Mrs. Arthur Daniels, home economics chairman, in charge of the dinner. Mrs. and Mrs. Robert Watkins were guests.

**CORONET VSO BRANDY**

Bliss, Mo. Co., N. Y., N.Y. 10466. Each Brandy, 81 proof.

### Access Bridge on Green River Out

GREEN RIVER, Wyo., March 23 (AP)—Ice jams on the Green river yesterday took out more than 400 feet of the access bridge to the Flaming Gorge dam construction site at Dukat John, Utah.

The bridge was located on the Green river six miles east of Lonsdale Junction, Utah, along the Utah-Wyoming border.

Workers at the dam site will have to drive an additional six miles through Manda and Green Lakes region in Utah to Lonsdale and McMullan, Wyo.

### Guests Told

OAKLEY, March 23—Guests at the American Legion banquet held Saturday night in commemoration of the 25th anniversary of the organization took out more than 400 feet of the access bridge to the Flaming Gorge dam construction site at Dukat John, Utah.

Brown is Utah district Legion commander and Mrs. Dyer is district auxiliary secretary. Sam Harting was master of ceremonies and Lauer Banner presented a dance number.

**Boiler & Furnace SERVICE**

**JOHN LAIB**  
Serviceman

Phone RE 3-4466

**Vern Thomas**  
Plumbing & Heating

### Speakers Noted At Oakley Meet

OAKLEY, March 22 — Speakers at the LDS second ward sacrament meeting Sunday were Omer Baker and Don Loveland, Burley, members of the Casan stake high council.

Ronald Wahlstrom played a piano solo and singing was directed by Mrs. Golden Durch, accompanied by Mrs. W. D. Whitely. Joy Griffith was sustained as president of the priest quorum and Bishop Joel Rasmussen conducted.

READ TIMES-NEWS WANT ADS

Dine at Home but LET US DO THE WORK

**FRIED CHICKEN or FRIED JUMBO SHRIMP**

with French Fries and Rolls

READY TO GO

Single Order **1.00** Double Order **1.80**

**DEPOT GRILL** 515 Shoshone South RE 3-5972

Open 24 Hours Daily — CLOSED SUNDAYS

**AUTOMATIC Lawn Sprinkling System**

Champion Brass POP-UP HEADS

Pops up when pressure is on and watering. Grass doesn't hinder their efficiency.

Now right over.

PHONE RE 3-4466 FOR FREE ESTIMATE... Have installed now... before watering time.

**Vern Thomas**  
Plumbing & Heating

**Newberrys Horticulture**

All vigorous, hardy, 2-year-old hybrids—field grown, heavy grade. Individually wrapped, with roots packed in peat moss, large labels showing rose in full color, and complete planting instructions.

Double Camellia

**HYBRID TEA ROSES**

Newberrys' everblooming No. 1 grade will bloom this summer.

**1.00** ea.

RED VARIETIES

- Red Radiance
- Red Tullman
- Texas Centennial
- Crimson Glory
- Etrole De Hollande

YELLOW VARIETIES

- McGregory's Yellow
- Golden Jubilee
- Sister Theresa

TWO-TONE VARIETIES

- Tullman
- President Hoover
- Autumn

PINK VARIETIES

- Pink Radiance
- The Doctor
- Roseville

WHITE VARIETIES

- W.A. Victoria
- Brua Karl Druschki

CLIMBING ROSES

- Blaze Everblooming—Red
- Paul's Scarlet—Red
- Climbing Red Tullman
- Ch. Etrole de Hollande
- Ch. Belle de Portugal
- Pink Countess Vandal
- Pink
- Ch. Pres. Hoover—Multi
- Ch. Snowbird—White
- Ch. Tullman—2-tone

**BEGONIA BULBS**

2 large 1 1/2" to 2" bulbs to pkg.

49c

GLADIOLUS JUMBO BULBS

Prize mixture, 12 jumbo best quality bulbs to pkg.

89c

Rainbow Mix Gladiolus Bulbs

Package of 16..... 89c

16 No. 2 Bulbs to Pkg.

DAHLIA BULBS

Giant DECORATIVE type 1 Tubers to pkg.

49c

MIXED POM POM DAHLIAS

3 Asst. Tubers to pkg.

79c

PEONIES

Holland Import, Giant extra double flowering.

79c

COMPLETE SELECTION FERRY BRAND SEEDS

15c to 79c

# SLEEK & SOLID



*Sleek describes what meets the eye. Solid covers the hidden virtues. For sure, you want the beauty. For sure, you want the brawn. Add the Fury V-8 power plant and you get the best of all in the sleek, Solid 1960 Plymouth.*

Sleek means several things about the 1960 Plymouth. Neat, trim lines. Styling that says "no wasted metal, no wasted motion." The sure way this car daggars through the wind.

Solid fits, too. It means the strength and durability built into Plymouth's one-piece welded Unibody. It means the steady stance of

Torsion-Aire Ride. It means the surging V-8 power up front.

This just might be your car. Best way to find out is to see your Plymouth dealer. This week's a good time. He'll supply the sleek, Solid Plymouth for your once-over. You can supply the rest of the words.

A Chrysler-engineered product, built a new solid way to give you solid satisfaction.

See "THE STEVE ALLEN PLYMOUTH SHOW" Monday nights, NBC-TV, Solid

## SOLID PLYMOUTH 1960

**FLOWERING SHRUBS**

\$7.19 to \$7.69

- Leon Gambetta 1.69
- Amie Lemaire 1.69
- White
- President Loubet 1.69
- Blue
- Delic De Nancy 1.69
- Charles Jolly-Red 1.69
- Wisteria—Purple 1.29
- Honey Suckle 1.29
- Gold Flame
- Althea Pink—Pink 1.29
- Parvithia Golden-Bell 1.19
- Spiraea Van Houttei 1.19
- White
- Madrasense P.G.—Pink and White 1.29
- Flowering Quince 1.29
- Pink
- Althea Red—Red 1.29
- Syringa Mock Orange 1.29
- White
- Spiraea Billardi 1.19
- Pink
- Almond Pink 1.29
- Beauty Bush 1.29
- Pink
- Mock Orange Double 1.29
- White
- Snowball—White 1.29

Newberrys specially selected patented varieties... all heavy grade

**HYBRID ROSE BUSHES**

Chrysler Imperial (Pat. No. 1167)—Red 2.50

Pearce (Pat. No. 591) Yellow & Pink 2.50

Nocturne (Pat. No. 715) Red 2.25

Hearts Desire (Pat. No. 581) Red 1.75

Lilbet (Pat. No. 1209) Pink 2.00

Also, many varieties of patented Floribundas and Climbing Roses

**J.J. Newberry Co.** Open Daily 9:30 to 5:30 Friday's 'til 9 p.m.

Locker Error Costs Military \$100,000 Sum WASHINGTON, March 23 (AP)—House investigators have charged that the army squandered \$100,000 by slipping 20,000 foot lockers to an air base in Germany which had no use for them.

Without raising any questions about the error, the committee would have ordered the lockers to be returned to the United States.

Case Filed Here To Regain Home John V. Williams and Janet P. Williams filed a civil action in Twin Falls district court Tuesday to recover the home at 374 Madison street in the Cummings subdivision.

The complaint was filed against Sterling Homes, Inc., Sterling B. Williams, Mrs. W. F. Williams, J. C. Quinn, the Mortgage-Insurance Corporation and all others claiming an interest or ownership in the property.

Health, Posture Are Meet Topics Demonstrations of health and posture methods were given Tuesday at a meeting of the Net Nurses 4-H club held at Shannock school.

Police Look for Hit, Run Truck PARRIS, March 23—State police today were still looking for a driver of the truck which smashed into a car on Highway 10 near the town on U. S. 25 near here yesterday.

Teachers' Pay up Average of \$128 POGATELLO, March 23—Teachers and principals of the Pocatello school district will get an average yearly wage increase of \$128.

Mrs. Lillie Rhodes Honored at Rites RITES, March 23—Funeral services for Mrs. Lillie Rhodes were held at 2 p.m. Monday at the First Christian church.

DONNA MADDIN KINDERGARTEN ANNOUNCES Registration for Fall Classes being accepted. Fri., March 25—Mon., March 28

MAGIC VALLEY RADIO SCHEDULES

Table with columns for radio stations: KAYT (1770 Kilocycles), KBAR (1430 Kilocycles), KEEP (1150 Kilocycles), KLLX (1210 Kilocycles), KTFI (1070 Kilocycles), KART (1000 Kilocycles). Each column lists programs and times for Monday through Saturday.

This daily schedule of television and radio programs is presented as a service to the community and is furnished by the station. Any errors or changes should be reported to the station and not the Times-News.

Nationalists' Blockade of China Over

TAIPEI, Formosa, March 23 (AP)—Nationalist forces here today abandoned their never-ending effort to blockade the red-freighter shipping lanes in the Pacific.

Gooding PTA Elects Heads

GOODING, March 23—The slate of officers to head the Gooding PTA for the coming year was announced by Mrs. Milton Jensen, nominating committee chairman.

Mr. Ronk Talks At Club Meeting

Mrs. Howard Ronk was featured guest speaker at a meeting of the Magic Valley Toastmasters Club Tuesday at the Harry Barry park.

Church Rejects Hospital Project

TATLEY, March 23—The Episcopal church and St. Luke's hospital officials today rejected a proposal to operate the new Blaine county hospital.

Coronet VSQ Brandy

Advertisement for Coronet VSQ Brandy, featuring a bottle image and text: 'CORONET VSQ BRANDY'.

Advertisement for 'Color Vision' television, featuring a large image of a woman's face and text: 'Color Vision INCORPORATED'.

Patients Will Be Moved to North Idaho's Hospital BOISE, March 23 (AP)—Patients from the state school and the Idaho state hospital north in Orofino.

Truck Rolls Into Parked Car Here Damage of \$145 was estimated by Idaho state police Tuesday morning after a parked truck rolled into the side of a parked 1948 Chevrolet in the 700 block of Third street west.

Sugar-Salem Boy Represents State POGATELLO, March 23 (AP)—A 17-year-old Sugar-Salem high school junior, Chas. Barrow, has been named winner of the Idaho high school boys' state basketball tournament.

Soil Meet Set George White, Twin Falls area distributor of Philip R. Park, Inc., announced Corrine J. Huffman, San Pedro, Calif., will show a film and conduct a question and answer session about soil at a meeting at 8:30 p.m. today at the old N. club.

Boy-Cyclist Hurt In Traffic Mishap A 6-year-old Twin Falls boy, Johnny Allen, son of Mr. and Mrs. John Allen, 274 Pacific street, was taken to Magic Valley Memorial hospital Tuesday afternoon after his bicycle was hit by automobile at the intersection of Fifth avenue and Pierce street.

301 Fertilizer Ramona CLOSED WED.—THURS. Voris JEROME ENDS TONIGHT Anita Eberly - George Marchal 'SIGN OF THE GLADIATOR' Plus Color Cartoon and Color Special

Meat Set Tonight KETCHUM, March 23—Adolph Hombick, Sun Valley, newly installed president of the Sun Valley Ketchum Lions club, will conduct a meeting of the zone advisory committee for all presidents and secretaries of zone two of the Lions club at 7:30 p.m. today at the Warm Springs ranch club.

WHY J-301? Because It's For Lawns and Gardens 1-All-in-one Worm and bug control, including Ear Wigs, Night-crawlers, Beetles, Fleas, Mites, Slugs, etc.

FRIDAY ORPHEUM The Biggest Fun-Show's Here Oh Happy day! Lil ABNER COMES ALIVE!

2 TERRIFIC HITS! FIRST MAGIC VALLEY SHOWING FRIDAY MAGIC VALLEY SHOWING

THE GENE KRUPA STORY SUSAN KOHNER-DARRIN JAMES KOHNER-DARRIN

Yesterday's Enemy GLOBE Seed & Feed Co. STARTS FRIDAY IDAHO STARTS FRIDAY

Hero York Seeks Old-Age Benefits PALL MALL, Tenn., March 23 (AP)—Sgt. Alvin York, celebrated hero of World War I who in recent years has had income tax troubles with the government, is applying for social security benefits.

School Bond for Arcos Defeated ARCO, March 23 (AP)—Voters in this northwest Idaho community rejected a \$125,000 school bond Tuesday.

SEND FLOWERS by Wire Delivery and Quality Guaranteed by the world's most responsible florists Look in Yellow Pages

FLORISTS TELEGRAPH DELIVERY

HURRY LAST 2 BIG DAYS! A DOG OF BANDERS DAVID LADD - DONALD CRISP - THEODORE BIKEL

ORPHEUM PRICES: 7c-17c OPEN 5.00 11:00-12:00 35c DIAL THE 3-1955 10:10

WHY J-301? Because It's For Lawns and Gardens

FRIDAY ORPHEUM The Biggest Fun-Show's Here Oh Happy day! Lil ABNER COMES ALIVE!

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Yesterday's Enemy GLOBE Seed & Feed Co. STARTS FRIDAY IDAHO STARTS FRIDAY

DRIVE-IN NIGHTS ARE HERE AGAIN FRIDAY - SAT. GREGORY PECK 'PORK CHOP HILL' JEFF CHANDLER in 'THE JAYHAWKERS'

MOTOR VU SAVE 50% GET YOUR MOTOR VU FAMILY TICKET BOOK OF SIX TICKETS - EACH TICKET ADMITS WHOLE CARLOAD ANY SHOW OF YOUR CHOICE ON SALE FRIDAY - \$5.95 PER BOOK

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HURRY LAST 2 BIG DAYS! A DOG OF BANDERS DAVID LADD - DONALD CRISP - THEODORE BIKEL

ORPHEUM PRICES: 7c-17c OPEN 5.00 11:00-12:00 35c DIAL THE 3-1955 10:10

WHY J-301? Because It's For Lawns and Gardens

FRIDAY ORPHEUM The Biggest Fun-Show's Here Oh Happy day! Lil ABNER COMES ALIVE!

2 TERRIFIC HITS! FIRST MAGIC VALLEY SHOWING FRIDAY MAGIC VALLEY SHOWING

THE GENE KRUPA STORY SUSAN KOHNER-DARRIN JAMES KOHNER-DARRIN

### Improvement Of Dairies Is Meet Subject

Persons interested in improving dairy efficiency participated in a new type of workshop in the Twin Falls county regional meeting room in the old county hospital building Monday, to make an analysis of records kept in herd books by members of the Twin Falls county Dairy Herd Improvement Association.

The new type of study is one of very few held in Idaho this year and the only one attempted in south central Idaho counties this year, according to C. W. Daley, county agent, who made local arrangements.

Six major phases of the analysis were made from herd books on which there was a complete record for the year. The first was on the percentage of dry cows in the herd.

Another study was of cows returned from the dairy herd and the reason. A tabulation was made on the age at which heifers freshen and come into production.

Other phases of the study were furnished by G. C. Anderson, University of Idaho extension dairyman who handled instruction for the group.

The session began at about 10 a.m. and was concluded at about 4 p.m. Members present viewed a similar study to be made next year.

Those who were Walter Parfitt, H. J. VanZante, T. W. Richmond, C. J. Hildner and James and John Cothran, all Twin Falls.

Guests were Mr. and Mrs. Charles and Lloyd Larson, all Piler; Everett E. Allright, Kimberly; and Alvin Sautney and P. B. Johnston, both Twin Falls.

Voluntary supervisor for the east end of the Twin Falls tract, filled out a form for the herd of Francis Scott Kimberly.

Springdale Ward Changes Officers

SPRINGDALE, March 23—Officers of the Springdale ward of the Twin Falls city have been changed.

Ray Zollinger, Mrs. Dean Manning and Mrs. Orval Broadbent are the new officers.

Mr. Alton Jensen and Mrs. Bill Eddy are the new trustees.

Mr. Irvin Crayton is secretary and Mrs. Fran Dyer is attendance secretary.

McVain Larson was chosen Sunday school superintendent with Robert Rasmussen and DeWayne Clayton as assistants.

Junior Sunday school officers are Emma Werthington, Mrs. Wesley Hurst and Carol Larson.

Speakers at the services were Susan Bowen, Willard Bowen and Wesley Hurst. Robert Christensen conducted.

Springdale Area Notes Activities

SPRINGDALE, March 23—Mr. and Mrs. Max Barney and family, Salt Lake City, were guests of her parents, Mr. and Mrs. Alton Jensen.

Laurels and Emblems of the MIA met at the home of Mr. and Mrs. Dean Manning for a friends meeting.

Exploiters and Mitea met with Mr. and Mrs. Ray Wilson.

Guests of Mr. and Mrs. Thomas F. Bowen were their son and daughter-in-law, Mr. and Mrs. Leonard Bowen, and children, Pocatello.

Roger Wilson visited his parents, Mr. and Mrs. Roy Wilson, during spring vacation. He is a student at Utah State university, Logan.

4-H Leaders Will Meet at Hazelton

JEROME, March 23—Jerome county 4-H club leaders will meet at the Frontier Orange hall in Hazelton at 7:30 p.m. Thursday for a dinner and leader training meeting, says William W. Brown.

Demonstrations and illustrated talks by 4-H members will be included in the training session.

Leaders are asked to be prepared to present problems which they may have encountered in their club work.

All 4-H leaders are urged by County Agents Virgil S. Cross and Arlene A. Hunt to attend the dinner meeting as it is possible through the Sears Roebuck leadership training foundation and the Idaho Power company.



CAROL SWANSON

...assistant of Mr. and Mrs. Dean Swanson, Castledale, has been named delegate to Ohio's state in Castledale. She is sponsored by the Castledale Grange and the Everywoman club. Sue Dean Reese, daughter of Mr. and Mrs. Arthur Reese, is the alternate. Miss Swanson belongs to the Pils Club and club, and is active in the FFA and has held class offices. She is a member of the Trench board and the N.Y.F. (Staff engraving).

### Filer Legion Has Birthday Fete at Meet

PILER, March 23—In honor of the 41st anniversary of the American Legion, the Filer post was presented a birthday cake Monday evening by the Legion auxiliary.

Delegates to Ohio's state were introduced to the Legion by the auxiliary which sponsors them.

Guests were Mr. and Mrs. Charles and Lloyd Larson, all Piler; Everett E. Allright, Kimberly; and Alvin Sautney and P. B. Johnston, both Twin Falls.

Voluntary supervisor for the east end of the Twin Falls tract, filled out a form for the herd of Francis Scott Kimberly.

Entertainment was furnished by juniors who sang, twisted and presented a skit.

Hostesses for the party were Mr. and Mrs. Raymond Diecher, Mr. and Mrs. Ed Johnson.

At a separate business meeting following the celebration reports were given to the auxiliary on the 11th luncheon and redecoration of the Legion hall.

Mrs. Lillian Shuff was chosen chairman of the annual Easter egg hunt to be held April 14 at the Piler fairgrounds for pre-school children. Filer merchants are offering prizes for various eggs.

### Meet Outlines Plans to Curb Check Writer

A committee appointed by the Commercial division of the Twin Falls Chamber of Commerce met Thursday night with representatives of the three local banks to further investigate possibilities of a plan to curtail bad checks in the area.

The committee discussed suggestions with the bankers which will entail study on the part of the banks before a concrete program can be put into operation.

William Grange, secretary-manager of the chamber.

Grange said the committee, appointed by Carl Arnold, chairman of the Commercial division, has conducted a series of three meetings now in an effort to find some solution to the bad check problem that has plagued area merchants.

Members of the committee are Arthur Beckwith, chairman; Lee Fithore, Orin Pickett, Joseph Shelby, Arnold, Norman McIntire, Grange and Richard Prater, Twin Falls policeman.

Bankers representatives present included the presidents of the First National Bank and Edmond Nielsen; Twin Falls Bank and Trust company; Life Saver and Harold Stealey; Fidelity National bank, and Layne Wilkin, First Security bank.

Grange said the bankers will study proposals put before them by the merchants. A report on the feasibility of a plan will be made within two or three weeks, Grange said.

### Nurse Workshop Set for Gooding

GOODING, March 23—A workshop on chest surgery, sponsored for professional nurses in district 12 of the Idaho State Nurses association, will be held at 9 a.m. March 30 in the Grange hall here.

The morning session will include a film, "Bronchiolary surgery," and a panel discussion on "Evaluating the diagnosis and preparation of the patient for surgery." Panel members will include Dr. W. A. Tyler, Dr. Bernard Krellman, Dr. Paul Houston and Dr. W. F. Anderson.

Two films on heart surgery and special problems of nursing care and the use of special equipment in post-operative chest surgery cases will complete the program.

Staves planning to attend are asked to notify Mrs. Rosa Lee Rose, route 2, Gooding by Friday.

### Fireside Held

GOODING, March 23—Laura and Dorothy of the LDS second ward MIA met at the home of Mr. and Mrs. Gerald Harding with Artie O. Barker conducting.

MIA Malis and Exploiters met at the home of Mr. and Mrs. Golden Harper with Counselor Ralph Gorringe conducting.

### Recap Tires

Nation-wide Guaranteed Exchange—6.95

Size 6.70x15

THIRTFWAY TIRE MART

Access from Main Ave. Safeway GOLD STRIKE STAMPS

READ TIMES-NEWS WAD ADS

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# SPRING SALE

HARDWARE STORES

## LAWN WORK MADE EASY!

HERE'S IMPORTANT SAVINGS!

A WHOLE LOT OF POWER MOWER

FOR ONLY \$34.88

SAVE A BIG 20%

22" POWER MOWER \$61.88

LIBERAL TRADE-IN ALLOWANCE

18" cut, 2 1/2 h.p. 2-cycle Clinton engine. Lawn mowing is made easy with this sturdy constructed mower. All parts are fully guaranteed. Side-discharge-trim-close on both sides.

Briggs-Stratton, 4-cycle, 2 1/2 H.P. engine. Finger tip convenience, throttle control. Extra steel plates for positive wheel alignment. Vac-U-Ring construction for perfect mulching.

## TERRIFIC REDUCTIONS FOR THIS SALE!

MAKE HARD WORK EASIER

REG. \$2.69

\$2.19

SAVE 30c

KEEP THEM SAFE IN THEIR OWN BACK YARD!

JUMBO 11-PLAY KIDDIE GYM

Not the usual two, but three big swings. 11 play features instead of 7 or 8! Strong 1 1/2" galvanized tubing—a top value.

\$27.88

8-PLAY KIDDIE GYM

\$18.88

Safety-tested; this budget-priced model has 2 non-slip, 2 chinning bars, trapeze, rings and glider.

LIGHT WEIGHT LEAF RAKE

A \*\*\*\*\* SPECIAL

SAVE 30c

Has 16 spring steel prongs anchored in sturdy frame. Over-all length 56".

THIS SALE ONLY \$59

MAKES A TOUGH JOB EASY!

GLENWOOD LAWN SPREADER

REG. \$7.98

\$6.29

17", 30 lbs. capacity. Sturdy construction. Easy rolling bearings, never need lubricating. Over-all size, 21x34x28".

RURAL MAIL BOX

SAVE 71c

REG. \$3.49

SPECIAL \$2.44

Completely weatherproof. U.S. Approved. Heavy galvanized steel coated with aluminum paint.

BIG 2 1/2 CU. FT.

"TAKE IT LAZY"

Ideal for your lawn and garden needs. Sturdy all-steel construction.

\$5.77

JUMBO 3 CUBIC FT. SIZE—\$8.49

PUT IN NEW FIXTURES NOW!

RECESSED FIXTURE

REG. \$5.19

\$4.77

Ideal for recreation rooms, over kitchen sinks, range and bathroom mirror. 8 1/2" x 8 1/2" x 4 1/2".

GLENWOOD WHEELBARROW

Big 3 cu. ft. capacity heavy gauge steel tray. Wide tread 10" semi-pneumatic puncture-proof tire.

\$9.49

Brighten up for Spring!

BIG PAINT SPECIAL CLEAN-UP PAINT-UP SPECIAL

JANNEY BEST WALL BRUSHES

SAVE OVER \$1.00

JANNEY BEST ALL-KOTE LATEX

Dries quickly to a rich, flat finish—without lap or brush marks. Completely washable.

3-INCH \$1.99

3 1/2-INCH \$2.19

3" and 3 1/2" sizes. 100% pure Dupont tyvek nylon, tapered, tipped, and flanged. Vulcanized in rubber.

LARGE 7/16" SIZE PLASTIC HOSE

50 ft. plastic hose. Light, strong, easy to handle. Resists all weather, solid brass Full-Ro coupling—green.

SPECIAL \$7.99

Visit the Gourmet Bar

Krengel's HARDWARE

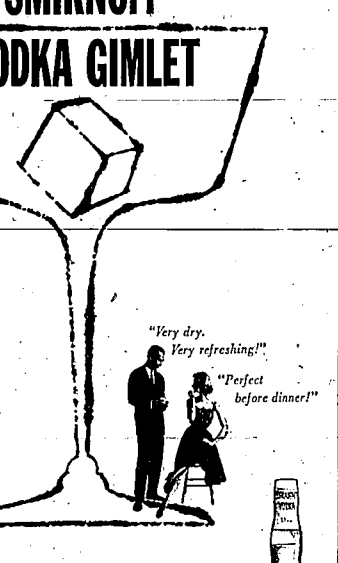
Magic Valley's Most Interesting Store

GARDEN RAKE

SALE PRICE \$2.44

Teeth properly curved and dish to rake clean. Extra long rounded bow provides powerful spring action.

## NEW COCKTAIL IN THE LIMELIGHT... SMIRNOFF



Thanks to Smirnoff's the Volka Gimlet has taken America by storm! You'll love its clean, dry limey-ness. It tastes delicious—and no mixed drink was ever easier to make.

Remember—smooth, flawless Smirnoff is as essential to a Volka Gimlet as genuine, imported Rose's Lime Juice. At home, use no lesser vodka. When ordering, just mention our name!

VODKA GIMLET. Add 1 part imported Rose's Lime Juice to 4 or 5 parts Smirnoff Vodka. Stir well, and serve over ice in cocktail or Old Fashioned glass.

Smirnoff VODKA

THE GREATEST NAME IN

3-HOUR SERVICE

No Extra Charge

Tree-O-Cleaners

Attends from Telephone 1116

80 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONN.

Census Form Being Mailed To Residents

POCATELLO, March 23—Arthur Wood district supervisor for the 1960 census, announced today that advance report forms for the 100th census will be mailed to all households in Pocatello today. He said the forms will be distributed through the mail this week to all households. The advance report forms consist of a new copy-making device designed to speed up the filing process and provide more accurate statistics, Wilson said.

Missionary



PHIL WARNER

The information of the form before the last of the household census was the family in charge to fill out the form and have them ready for the census takers when they start their rounds April 1.

Farewell Set

March 27 for Man at Declo

1960-1961 March 23—Phil Warner, son of Melvin Warner, Declo, will be honored at a farewell luncheon at 7:30 p. m. Monday at the Declo LDS chapel. He will leave April 18 on a mission to Central America.

Guests Reported

In Lincoln Area RICHFIELD, March 23—Alice Linder, Mrs. Dale Jackson, and John Whitson, who were weekend guests of Mr. and Mrs. Howard DeWitt.

Hagerman Meet

Confers Degree HAGERMAN, March 23—Members of the Hagerman Grange conferred the third degree on eight Grange members at the regular meeting at the West Point Grange hall.

The candidates were from Grange at Goodwin, Wendell, Orchard Valley and Hagerman. Trustees and officers who conferred the degree were: Earl Fish, overseer; Dick Pope, steward; Stanley Hoskovec, lecturer; Mrs. Hoskovec, instructor; Mrs. Ted Bell, chaplain; Percy Pollard, treasurer; Mrs. Pollard, secretary; George Leiker, steward; Mrs. Leiker, lady assistant; Mrs. Howard Clifford, piano; Mrs. Kay Cook, organist; Mrs. Dick Pope, choir; Elmer Cook, May Cook, and Tom Fluitt, executive committee.

Musical Concert

Set for Wendell WENDALL, March 23—Wendell high school music department under the direction of Frank Weider will present a vocal and instrumental concert at the grade school auditorium at 8 p. m. Thursday. The public is invited.

Baby's Rites Held

BUIL, March 23—Gravelde services for the infant son of Mr. and Mrs. Franklin Orwale were held at 10 a. m. Tuesday at the First Reformed church. Rev. Harvey Butler, pastor of the Buhl Free Will Baptist church, officiated.

Wallace Sharples Wins Blue Pencil

BUTLE, March 23—Wallace Sharples was blue pencil winner of the week at the Burley Toastmasters meeting Monday evening at the National hotel with his speech "When the eagle screams." He captured the hearts of the crowd for the government are paid and how they arrived at their salaries. He also presented a speech, "Representative of weakness."

Snake River Report

1960 MARCH 18, 1960 (From reports by Bureau of Reclamation, Gooding, Idaho, 82430) Big Spring Reservoir: 182,000 ac-ft. 100% full. Jackson Lake: 57,500 ac-ft. 100% full. Snake Lake: 50,000 ac-ft. 100% full. State Lake: 2,000 ac-ft. 100% full. Snake Lake: 50,000 ac-ft. 100% full. Snake Lake: 50,000 ac-ft. 100% full. Snake Lake: 50,000 ac-ft. 100% full.

Couple Named Co-presidents Of Local PTA

Mr. and Mrs. Nevill Johnson were elected co-presidents of the PTA at the regular meeting Monday evening at the Junior high school auditorium. Mr. and Mrs. Johnson were elected first and second vice-presidents.

"Hung"

SALT LAKE CITY, March 23 (AP)—An effigy was hung from a lamp post on the University of Utah campus today. The dummy, dressed in blue pants and a white shirt, carried signs that said "Hung" and "Hungry."

"Blue Pencil"

Award Given John Martin won the blue pencil award for his speech on "What about Castro?" at a meeting of the I. B. Perrine Toastmasters club Monday night at the Roomers hotel.

Fired Police Chief Indicates Lee Seeks Wide-Open Town

SALT LAKE CITY, March 23 (AP)—Former Police Chief W. C. Skouren indicated he felt Mayor J. Bracker Lee wants to close Salt Lake City a mere wide-open town. Skouren said he would not be fired but felt Lee had fired him because he was too conservative.

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Parents Surprise Richfield Leaders

RICHFIELD, March 23—Mr. and Mrs. Morris Swainston, Daisy Daisy 4-11 club leaders, were honored with a surprise party at their home last week by parents of 4-11 club members the past two years.

Service Held

ALMO, March 23—Zona Lloyd and Mr. Mourning, Burley, were speakers at the LDS sacrament service Sunday. Mrs. Ann Jones played a piano solo and prayers were given by Bert Tracy and H. E. King.

Use COLONIAL CONCRETE

For more permanent, more permanent wear. Phone RE 3-5500 S & H Green Stamp

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Inventory SALE!

Starting March 21st . . . Ending March 31st BUY NOW and SAVE . . .

Table with columns: MAHOGANY DOORS, Birch Grade A DOORS, FIR PLYWOOD, Mahogany Pre-Finished PLYWOOD. Includes various door and plywood sizes and prices.

CORRUGATED IRON Roofing Specials

Table with columns: CORRUGATED IRON, Roofing Specials. Includes items like 220 lb. 10 Yr. Bonded ASPHALT SHINGLES at 8.95 per sq. and 90 lb. SLATE ROLLED ROOFING at 4.50 per roll.

WEPKO Pre-Insulated Storm Doors

Table with columns: WEPKO Pre-Insulated Storm Doors, "Do it yourself" and save. New beauty, finest of quality! While They Last!

Wooden and Steel FENCE POSTS. STEEL POSTS, WOODEN POSTS. Includes prices for various sizes.

HARDWARE SPECIALS. American Made BARBED WIRE. 14 1/2 gage. LESS 20%. Includes prices for various hardware items.

TAKE ADVANTAGE OF OUR INVENTORY SALE AND SAVE . . . SAVE . . . SAVE . . . Remember Sale Starts MONDAY, MARCH 21st and will end MARCH 31st. Prices are SUBJECT to our present stock only!

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First Reunion in Five Years Held

By Oakley Ward
OAKLEY, March 23—Approximately 350 members of the Causal League...

Area Newlywed

MRS. HILLY D. WHITEY (Staff engraving)
Recent Bride Is Feted at Event Held in Hansen...

Anniversary Noted at Party

By Almo Group
ALMO, March 23—The Relief society anniversary party last week at the LDS church...

Social Calendar

Fifth ward Relief society will meet at 10 a.m. Thursday at the LDS stakehouse...

Election Parley Is Scheduled by Lincoln Chapter

SHOSHONE, March 23—Officers for the next year will be elected at the April 5 meeting of Lincoln chapter No. 42...

Meets for Study

UNITY, March 23—The Relief society met last week for a literature lesson given by Mrs. Gordon...

Mrs. Requa Tells Of Hawaii Trip

Mrs. Alma Requa showed slides of her trip to Hawaii for members of the Knapall community center...

Club Meets

SHOSHONE, March 23—Mrs. and Mrs. Joe Bryles entertained the Couple's Bridge club Saturday evening...

Three From MYF Speak for WSCS

General Confab
Three representatives from the Methodist Youth Fellowship presented the program for the general meeting...

Relief Society's Anniversary Is Feted at Confab

SHOSHONE, March 23—The relief ward Relief society observed its anniversary at the church Thursday evening...

American Home Is Lesson Topic

For Civic Group
SHOSHONE, March 23—A program of the American home was given for members of the Civic club Friday when they met at the Wilson's...

Social Held

SHOSHONE, March 23—A social was held by members of the 13 club when they met Friday at the home of Mrs. George Dewey...

Pythian Sisters' Install Officer

Mrs. Gerald Courtney was installed as past grand in the Pythian sisters meeting...

Care of Your Children

By ANGELO PATRICK
How can one reach a silent child? By silent I mean one who does not talk about himself or his concerns to anyone...

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TROLINGER Gold Strike Stamps. 5-lb. Bag GRASS SEED All green Mixture 99c. 50 ft. Plastic Garden Hose 3.99. KLEENEX 24c. FARM Auction and CALENDAR.

Easy-Way SELF SPRAY ENAMEL 97c. DuBarry, Reg. 2.35 size CLEANSING CREAM 1.50. BUBBLE BATH 59c. Lotion or Cream 2.00. ELECTRIC RAZOR 13.88.

VITAMIN SPECIAL! FREE Bottle of 50 Olafsen GERIATRIC CAPSULES 6.79. Melmac-DISH SETS 7.95. TROLINGER.

At Claude Brown's you see your choice of carpeting laid out on the floor just as it will look in your own home... Claude Brown's FURNITURE.

Mrs. Wall Leads WSCS Topic for Kimberly Parley

KIMBLY, March 22 — The topic for the women's society meeting...

Vows Exchanged in T.F. Ritual



SHE AND MRS. CHARLES F. MOCKETT were married March 16 at the First Methodist church...

Reception Fetes Couple Married In Nevada Rites

GOODING, March 22 — Reception at the Gooding High school...

Becomes Bride

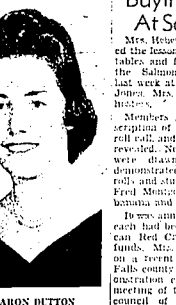


MRS. SAM CALLAWAY JR. (staff engraving)

Annual Party Is Held for Burley Camp Fire Units

BURLEY, March 22 — Around 75 Blue Birds Camp Fire and Horizon girls held their annual anniversary celebration...

Bride-to-Be



SHILOH DUTTON (Keller photo—staff engraving)

Fresh Produce Buying Studied At Salmon Meet

Mrs. Helen Loughmiller presented the lesson on buying fresh vegetables and fruits...

Mrs. Savelberg Relected Chief Of Area Council

HAILU, March 22 — Mrs. William Savelberg was re-elected president of the Sun Valley Camp Fire...

Cleric's Family Feted in Jerome

JEROME, March 22 — The Rev. W. A. MacArthur, Mrs. MacArthur and their family were honored at an open house...

Group Observes Anniversary of Shoshone Party Fellowship Units

SHOSHONE, March 22 — Members of the Shoshone party fellowship units commemorated the fifth anniversary...

Miss Dutton and Johnson to Wed

BURLEY, March 22 — The engagement of Shiloh Dutton to Robert Johnson...

Meet for Lesson

The lesson for the Valley Circuit church class was given by Mrs. L. E. Peterson...

Officers Named

GLENN'S FERRY, March 22 — Mrs. Ralph Hill was elected president of the Veterans of Foreign Wars auxiliary...

Visitors Listed

Mrs. H. L. Armstrong and Mrs. T. M. Knut were visitors of the Local Neighbors club...

Book Chapter Is Hugged Chapter Study

JACOBSON, March 22 — Mrs. J. W. Jacobs, Jr., gave a chapter from 'Lives of Christ' as the lesson for the Sunday school...

Officers Named

GLENN'S FERRY, March 22 — Mrs. Ralph Hill was elected president of the Veterans of Foreign Wars auxiliary...

Pinocle Played

SHOSHONE, March 22 — Pinochle club met last week at a local cafe with Mrs. Tom Yea as hostess...

Dinner Held

BHASS, March 22 — Mrs. and Mr. Dick Bray and Gene Jones were guests at the potluck dinner...

Attention—Newest Idea For Ladies Who Sew

ATTENTION—NEWEST IDEA FOR LADIES WHO SEW DO IT YOURSELF! Dress kit...

Pattern Marian Martin



it's smart, it's easy to outfit the whole family the Sears Catalog way



9325 SIZES 12-24 by Marian Martin

come in today or just call RE 3-0821 now... complete selection for spring dress-up and leisure wear...

SEARS ROEBUCK AND CO. SALE \$32 THURS.-FRI.-SAT. ONLY! Kenmore Zigzag Sewing Machine FREE! 30 Yards of Dress Goods! \$17 ONLY \$5 DOWN

# San Francisco Nips Cubs 9-8 In 12th Inning

A bases-loaded game in the 12th inning by rookie Joe Amalfitano gave the San Francisco Giants their second extra-inning victory of the spring exhibition season over the Chicago Cubs 9-8 Tuesday. The Giants came from behind twice, tying the count 6-6 in the ninth on Orlando Cepeda's three-run homer and again in the 11th at 8-8 on Eddie Bressoud's two-run homer.

## BOWLING

**MAGIC BOWL**  
Pioneer League  
Arcelle Circle defeated Martinez, Jim, 3-1; Meadow, Gold defeated Hank and Duvall, 4-0; Lundquist, 4-1; Patton, 3-1; Carl Manna returning defeated Hoyts Circle, 3-1; Mayfair defeated C. C. Anderson, 4-1.

High individual game, Lee Warner, 200; high individual series, Lee Warner, 471; high team game, Martinez, 810; high handicap team game, Hoyts Circle, 937; high scratch team series, Arcelle Circle, 273; high scratch team series, Martinez, 279.

**Twin Falls**  
Starlight League  
Twin Falls Tractor defeated Wylie's Fox Floral, 3-1; The Pars defeated Fox Floral, 3-1; Union Sheds defeated Sterling Jewelry, 3-1; Partner's Jewelry defeated Log Tavern, 2-2; The Sylvest defeated Union Sheds, 3-1.

High individual game, Jean Christensen, 192; high individual series, Ruby Boren, 471; high scratch team game, Log Tavern, 750; high handicap team game, Ruby Boren, 842; high scratch team series, Twin Falls Tractor, 268; high handicap team series, Ruby Boren, 268.

**Challenger League**  
Mike's Old Storage defeated Hoot N.W. Piping, 3-1; McMahana Heights defeated Idaho Proven, 3-1; Challenger Circle defeated Proved, 3-1; Bertha's Country tied Bertha Heating Oil, 2-2.

High individual game, W. M. Phipps, 253; high individual series, 111; high handicap team game, Challenger Circle, 871; high handicap team series, Challenger Circle, 2597; high scratch team series, Challenger Circle, 2555.

**BOWLING**  
Major League  
Arcelle Circle defeated Clements Oil, 4-0; Kay's Tire Bowl defeated Central T.Y., 4-0; Hoot N.W. Piping defeated Towner House, 3-1; 7-Up defeated Reynolds and Walker, 3-1; Richardson's Closures defeated National Bowling, 3-1.

High individual game, Bud Gardner, 235; high individual series, Dick Gullis, 600; high handicap team game, Richardson's Closures, 1020; high handicap team series, Arcelle, 3027; high scratch team series, Hoot N.W. Piping, 2762.

**Coffee Hour League**  
Baby Dolls defeated Coffee Beans, 3-1; Three Blooms defeated Coffee Beans, 3-1; Sugar Cakes defeated Coffee Cakes, 2-2; Sugar Beans defeated Sugar Lumps, 3-1.

High individual game, Hodges, 111; high individual series, Shirley Robinson, 455; high handicap team game, Coffee Beans, 715; high handicap team series, Baby Dolls, 628; high scratch team series, Baby Dolls, 1105.

**Monday In High League**  
Holyrollers defeated Alley Cats, 4-0; Alley Batters defeated Dixies, 4-0; Wash Bowlers defeated Dixies, 3-1; Blue Devils defeated Pin Smashers, 3-1.

High individual game, Anne Free, 170; high individual series, Roy Ophardt, 460; high handicap team game, Alley Batters, 805; high handicap team series, Alley Batters, 1918; high scratch team series, Alley Batters, 1553.

**Early Bird League**  
Morning Doves defeated Thunder Birds, 3-1; Pool Doves defeated Morning Doves, 3-1; Birds defeated Morning Doves, 3-1; Pin-talls defeated Top Kees, 3-1.

High individual game, Nancy Brown, 430; high handicap team game, Thunder Birds, 810; high handicap team series, Nancy Brown, 430; high handicap team series, Morning Doves, 1370; high scratch team series, Morning Doves, 1250.

**Kum Budden League**  
Kum defeated Budden's 4-0, Crumline and Cobel defeated Leand and Johnson 3-1, Hondericks defeated Larsons 3-1, Harding defeated Johnsons 2-1.

High individual game, Cecil Harrington, 197; high individual series, Jean Crumline, 612; high handicap team game, Cecil Harrington, 810; high handicap team series, Cecil Harrington, 810; high handicap team series, Cecil Harrington, 810.

**High School**  
Eight of the 17 members of the 1960 Michigan State wrestling team came from the area around Lansing.

# REPORTS

## NCAA Basketball Champions Celebrate



Wearing basketball nets cut down by his victorious Ohio State university basketball team, coach Fred Taylor is cheered by happy players after defeating California, 85-78, in the NCAA (final) at the Cow Palace in San Francisco, from left are Dick Furry, Larry Sheffield, Howard Swanson, Taylor, Mel Weaver and John Hayles. (AP Wirephoto)

## Lavagetto Sees Some Sunlight For Senators, but Not too Much

ORLANDO, Fla., March 23 (AP)—Cookie Lavagetto, a man who has known deep trouble, thinks he can see some sunlight ahead for the Washington Senators. Despite the homer boom of 1959, it takes a real optimist to look past an 18-game losing streak and three straight years in the cellar. The Senators did show marked improvement last year, winning the mid-summer headlines with homerun clusters by Harmon Killebrew,

Roy Sievers. They had the shutout king of the American league in Carmelo Pascual who also led the pitchers with a 2.23 ERA. At the end of the year the club was second to Cleveland with 163 homers but last in club hitting average. The Senators were right-headed and leaky in the cellar, the most serious in the league.

Washington was rumored to be involved in all sorts of deals through the winter. None of them were made, so Lavagetto must go ahead with what he has. But some promising youngsters.

Lavagetto said he was hoping to make a starter out of Jim Kaat, a young left-hander who was leading the league in strikeouts when he was called up from Charlotte.

The pitching back of Pascual (17-10) and Ramis (13-10) was shoddy last year. This year they have a 4.8 and 4.2-year-old rookie, has a good shot. For relief, Lavagetto has Dick Egan (2-5), Gene Stuber (1-4) and probably Truman Cleaver (8-5).

Lavagetto's infield plans will be involved in all sorts of deals through the winter. None of them were made, so Lavagetto must go ahead with what he has. But some promising youngsters.

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## First Pro-Am

First pro-am of the season will be conducted at Blue Lake Country club Monday, announced host Dave Killen. Killen will be in the south end of the 1600 season for the Rocky Mountain chapter of the PGA. In addition to the south end Idaho club members, Bill Schreiner, James and Leslie Schreiner, James and Leslie Schreiner, James and Leslie Schreiner are expected to participate.

Local amateurs interested in participating must contact Killen by Friday evening.

## Hull Claims Hockey Loop Scoring Title

MONTREAL, March 23 (AP)—The National Hockey league's first official statistics today showed Bobby Hull of Chicago Black Hawks as scoring champion and smaller Jacques Plante of Montreal Canadiens as winner of the Vezina trophy.

Each carries a \$100,000 bonus from the league. A goal and an assist in his last game Sunday, Hull scored the 21-year-old Hull 30 goals and 42 assists for 81 points and a one-point margin over Jerry Hovell of Boston Bruins. Hull sets the NHL record.

Plante won the Vezina trophy for the 11th consecutive season, a feat unprecedented in NHL history. The award goes to the goal-keeper who sees the most action for the club with the best defensive record.

The league-champion Canadiens, with Plante in net for 69 of the 70 games, yielded 172 goals. Bobby Hull and his Chicago mates allowed 180.

## Kono Has Easy Time Beating Jerry Aitken

Joe Kono, only five feet, 5 1/2 inches tall, weighed 230 pounds, made an impressive debut in the Twin Falls wrestling arena Tuesday night by defeating Jerry Aitken in two straight falls.

The Japanese blockbuster beat Aitken in submission with judo chops and followed up with a body press in the first fall. He took it to the mat in the second fall.

In the tag team event, Red Donovan pulled uncensored Ken Kenneth out of the ring. Billy Melly to decide the issue. After splitting the first two falls, Kenneth and Donovan got Melly in trouble and appeared headed for the win. Suddenly Melly "bounced" enough strength to knock Kenneth into the ropes. Kenneth bounced off, hit Melly and both were flattened. As the referee restrained Melly's partner, Danny McDonald, Donovan slipped in unnotified to put Kenneth in the pin position.

McKee Royall also came back in a winning way, defeated George Latta with a cradle hold in the fifth fall.

The Lakers tied the score at halftime 47-47 and tied most of the game and went on to win the sixth game and the seventh game.

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# Neale Eyed for Hall of Fame as Coach and Player

NEW BRUNSWICK, N.J., March 23 (AP)—Earl (Greasy) Neale, a versatile athlete who once combined major league baseball coaching with college football coaching, was being nominated to football's hall of fame both as a player and as coach. Neale, now retired, was one of 61 former players

## Clay Looms As Top U.S. Olympic Hope

NEW YORK, March 23 (AP)—In the 1960 U.S. Olympic boxing prospect of the moment is a 19-year-old Louisville high school student whose grandfather was a Kentucky slave.

Neale is the only man nominated in both categories. He played on the Philadelphia Eagles for 10 seasons. He coached at Marietta, Washington and Jefferson, West Virginia, West Virginia Wesleyan, Virginia and Yale. Then he went with the professionals and coached the Philadelphia Eagles for 10 seasons.

At an all-around college athlete, Neale joined the Cincinnati Reds in 1936 as a catcher. He played for 22 games with the Phillies in 1936 and for 1916 in 1937. He was the first player to be named MVP in the 1930 world series—the year of the "Black Sox" scandal—and made it to the majors.

Other coaches nominated were Lou Lichten of Georgetown and Columbia, the late Charles W. Caldwell, Jr., of Williams and Princeton, the late Jess B. Hawley of Iowa and Dartmouth, Don Faurot, who coached at Kirkwood, Iowa, Iowa State and Missouri before becoming Missouri coach, and Bill Bennett, a graduate of Michigan State and Ohio Wesleyan; Lombard Hill, a basketball player at the southwestern university, Baldwin Wallace and Lincoln college, and Preston (Tuffy) Overall of Tennessee Tech.

To be eligible for election to the hall of fame, a candidate must have been retired three years before his nomination and a player must have played his last college game 10 years before.

Among the players nominated were Russ Biechler of the Cincinnati Reds for Neale and on Feb. 7, Rose Bowl team, and such well-known ballplayers as Navy and Army's John J. McGraw, Pooley Hubber, and Eugene (Shelby) Miller, who also became prominent coaches.

## Puglie Has Third In Bowling Meet

TOLEDO, O., March 23 (AP)—Tony Puglie, of Detroit, missed third place in the all-events and with the help of Don Glinak, fourth place in the doubles of the American Bowling Congress championships here Tuesday.

Puglie returned from a 650 series in the first event Monday night to a 575 in the doubles and 599 in the singles Tuesday. His nine-games aggregate of 1299 placed him 18 pins behind all-events leader Dick Weber of St. Louis.

Puglie's 215-245-214 string in the doubles was complemented by a 245-245-214 string in the singles. He was 245-245-214 in the doubles and was complemented by a 245-245-214 string in the singles.

## Idaho Colleges Ready for Bouts

ELKO, Nev., March 23 (AP)—Two college teams from Idaho will compete here in the Intermountain AAU boxing tournament this weekend.

The program is under the supervision of Art Bergner, boxing judge, who was Wesley Cooper and Jerrell Redke and Gerald Hard. They was the wrestling judge.

Another card is slated for Saturday night.

# SUNNY BROOK

Enjoy The Great Bourbon of the Old West



## For Sale—Real Estate

An attractive 3-bedroom home, located right off Kimberly Road at 112 Elm Street, 2 full lots and the home is real good. Also possibilities for a good Motel site. Show by appointment only. \$11,500.

80 acres only 4 miles from Twin Falls, plus good modern home, 50 acres of top land, \$28,000 with a \$1,000 down payment and \$700 a year.

10 acres pasture land with a good livable 3-bedroom home, also well stocked farm, 2000 sq. ft. garage, 1000 sq. ft. other outbuildings, \$6,000 full price. Also 1000 sq. ft. and only \$65 per month.

YOU don't know it there... till you use it!

Parking or driving in heavy traffic is no problem with a Vista Liner. You hardly know it's there, either in town or on the highway. Yet when you're ready to stop for the night... you've got all the comforts of a fine motel... lights, refrigerator, sleeping for six.

SEE IT AT Glen G. Jenkins

313 Main Avenue West RE 3-3033

Crossword Puzzle

ACROSS
1. He's at full speed
2. One of the New York state
3. Plank messenger
4. Ends on
5. Inanimate
6. Civil injury
7. Squaw of fish
8. Harlequin
9. True
10. Fine earthly matter
11. Responder
12. Copel
13. Feet date
14. Piece of neither
15. Darker

ROCK LARIES ARC

ERIC TITL
FRANK SIN
MIRIAM DOLIE
OS DAB DIAT VA
SEA ROM LAGER
ELISA WAR PAIDS
SILV RODIN D
TIRE PAI BORI DI
APT STONE RAT

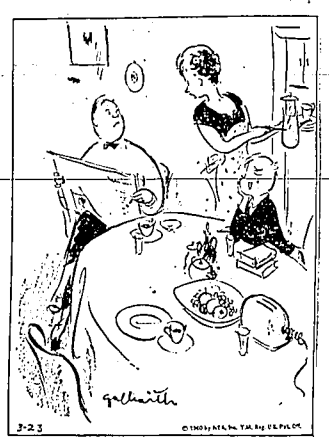
Solution of Yesterday's Puzzle

- 1 Order of
2 Order of
3 Order of
4 Order of
5 Order of
6 Order of
7 Order of
8 Order of
9 Order of
10 Order of
11 Order of
12 Order of
13 Order of
14 Order of
15 Order of

OUT OUR WAY By WILLIAMS



SIDE GLANCES By GALBRAITH

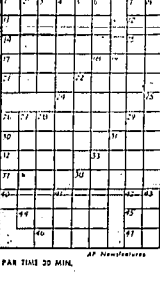


"Excuse me, dear, but please read Tommy something else for his current event. The teacher might not know how to pronounce those names!"

CARNIVAL By DICK TURNER



"If you don't feel well don't go to the office today, Pet! The car needs washing, anyway!"



BOARDING HOUSE - MAJOR HOOPLE



LIFE'S LIKE THAT By NEHER

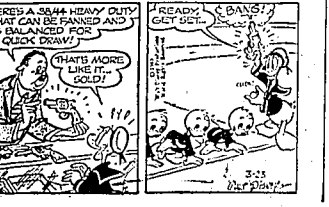


"Why don't I take them both as a hedge against inflation?"

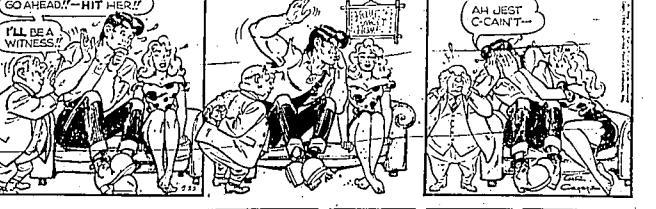
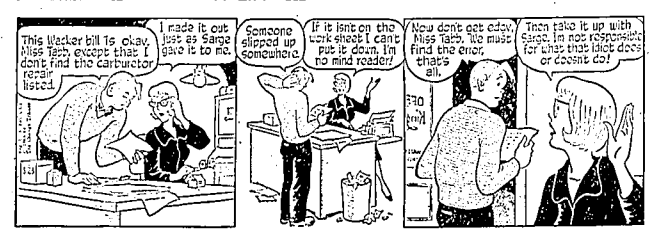
THE STORY OF MARTHA WAYNE



DONALD DUCK By WALT DISNEY



DAN L HALE CAPTAIN EASY BOOTS GASOLINE ALLEY BUGS BUNNY DIXIE DUGAN SCORCHY LI L ABERN ALLEY OOP





MARKETS AND FINANCE

Stocks

MARKET AT A GLANCE
NEW YORK, March 23 (UPI)—The stock market today showed a steady advance...

Livestock

CHICAGO, March 23 (UPI)—Cattle 100...
PORK—CASH—March 23 (UPI)—Lard...

Grains

CHICAGO, March 23 (UPI)—Dulles...
WHEAT—CASH—March 23 (UPI)—Wheat...

Jerome Stock Sales 'Ready' On All Classes

JEROME, March 23—The market at the Jerome Livestock Commission company sale was "ready" on all classes...

No Tarzan At Burley Has Mystery Man

BURLEY, March 23—There is no such thing as a mild tarzan, one man can read, Mac Murray, who spoke to the Burley-Robert Knif and...

Dinner Group Closed for Carts

JEROME, March 23—A notice Chief Fred Abrams announced that the dinner group west...

Classified

WANT-AD RATES
1 Day 10¢ per word per day
2 Days 18¢ per word per day

Bond Sale in Valley Listed

Idaho sales of U.S. Savings Bonds increased six per cent during February compared to February of last year...

Trailer Home Parking Plan Draws Protest

BURLEY, March 23—Petitions bearing 86 names were presented at the Burley city council Monday night...

Philanus

PHILANUS, March 23 (UPI)—A...
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Roy Lammers Is Claimed by Death Wall Street Chatter

NEW YORK, March 23 (UPI)—The Wall Street chatter is claiming that Roy Lammers is dead...

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Beauty Shops

BEAUTY SHOPS
GARDNER'S Beauty Salon
LADY'S Beauty Salon

Butter and Eggs

CHICAGO, March 23 (UPI)—Butter...
EGGS—CASH—March 23 (UPI)—Eggs...

Potatoes-Onions

IDAHO FALLS, March 23 (UPI)—Potatoes...
ONIONS—CASH—March 23 (UPI)—Onions...

Butter and Eggs

CHICAGO, March 23 (UPI)—Butter...
EGGS—CASH—March 23 (UPI)—Eggs...

Potatoes-Onions

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ONIONS—CASH—March 23 (UPI)—Onions...

Potatoes-Onions

IDAHO FALLS, March 23 (UPI)—Potatoes...
ONIONS—CASH—March 23 (UPI)—Onions...

Pocketbooks Hit By Rights Debate

WASHINGTON, March 23 (UPI)—The Senate today passed a bill that would allow the federal government to sue for the right to use the names of its employees...

Dinner Sated by King Hill Church

KING HILL, March 23—A potluck dinner was held at the King Hill church Sunday afternoon...

Hagerman Grange Welcomes Couple

HAGERMAN, March 23—Mr. and Mrs. Roy Brackett were welcomed to the Hagerman Grange at the meeting of the Hagerman Grange...

Shoshone News

SHOSHONE, March 23—Visitors from the home of Mr. and Mrs. Perry, Rockland; Marilyn Thorne, Leland; and Mrs. H. H. Hertzberg, Murtugah...

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### Director for Jaycees Talks At Area Meet

Dr. Jerry Bruce, Columbia, international director, was a guest at the regular meeting of the Jerome Jaycees Monday evening at 8:00 o'clock.

Dr. Bruce spoke on the "Back up Jaycees" program. He is a candidate for state president.

He told the group that funds for state operations are entirely a problem. He mentioned that some groups want to run their own state operations, but he pointed to the state club. Dr. Bruce also said he was opposed to a "back up" program for officers. He told the state has the money to pay for it.

Dr. Bruce conducted the meeting. Darl Buntin reported on the club and extension project. Other club members reported on their activities. The meeting closed with a prayer.

### Gooding Girls' Staters



LOUISE LOCKE and JOYCE ADAMS, who will represent Gooding high school at Girls' state at the College of Idaho June 5 to 11. They are sponsored by the Piers House American Legion post and their group. Their partners are Mr. and Mrs. Fred Locke and Mr. and Mrs. Charles Adams. (Staff engraving.)

### Army Snorts At Report to End KP Duty

PT. JACKSON, S. C., March 23 (AP)—The United States Army snorted at an army report on 10,000 such, the 600-line army reported. The report said that 10,000 of the men from the boys club left a kitchen police.

And yesterday's announcement that the air force will allow individual unit commanders to hire civilians for kitchen duties later this year brought another snort from non-coms and officers here.

"Responsibility Developed"

Actually, the army has had the same policy in effect since 1946, but it hasn't infiltrated into this line as there fresh-faced recruits are turned into hardened old hands. KP said Capt. G. M. Locke, Jim Thome, 1st Lt. developed a "sense of responsibility" in the line and make him feel committed that he is an integral part of the army.

"I've seen, said both veterans of 12 years' service in army units, said they want no part of civilian workers."

"You're in three civilians and it amounts to this—cheap labor, cheap pay, cheap work," said David Reed, San Francisco.

Role Would Be Lost

Sgt. J. Q. Reed, Gadsden, Ala., said that in the army it is impossible to have a role as a civilian. "What do you do when their work doesn't pass inspection?" Reed demanded. "Do you reject them to the base? They'll just pick up their coats and hats and walk out. If you check them out or inferior work."

Pvt. Sgt. H. T. Hart, a veteran of 19 years in the service and one his time-honored role as the one man in the army it is impossible to have a role as a civilian.

Privates Reaction Differs

Reaction of the privates who pre the privates, with thousands of dollars, scrub the floors and clean the grease traps did not quite seem out of character.

Pvt. C. J. Ferris, Fall Creek, Pa., who holds a masters degree in history from the University of Pennsylvania, reflected thoughtfully that a certain amount of KP might be necessary.

Pvt. J. M. Edridge, Tifton, Ga., was more definite. "I'm not sure it's woman's work," he said. "I didn't join the army for this."

### Gooding Lists Two Juniors For Gen Meet

GOODING, March 23—Louise Locke and Joyce Adams, juniors at Gooding high school, have been selected to attend Girls' state at the College of Idaho, Caldwell, June 5-11.

Miss Locke, daughter of Mr. and Mrs. Fred Locke, has an average of 85. She is an active member of Gooding's Senior's band, is drum major for a member of the pep band and has participated in the art department of these events and inter-school activities.

She is vice president of Gooding's Future Teachers club, and is a member of the Dramatic club and Future Teachers club. She is honored queen of Gooding's Bob's Daughter Bethel No. 15, and an active member of the Gooding Future Teachers club, serving as president since her freshman year.

Miss Adams, daughter of Mr. and Mrs. Charles Adams, is vice president of Future Homemakers of America and has been selected for participation and attended the state FFA convention.

She is assistant editor of the school yearbook and recently attended a state journalism convention at Moscow. She belongs to the pep club, chorus and attended the all state choir at Boise March 10-12.

Miss Adams also belongs to the Girls League Drama club, sings in the girls' Tripp Trip, acted in the winter class play, and sings in Methodist church choir.

The selection was announced by Piers House post No. 30, American Legion auxiliary, who will be assisted by the Grange, Burley, HEN, Social and Service clubs in sponsoring the delegates.

### Sanborn Speaks To Top Women

HAMILTON, March 23—John Sanborn, former U. S. senator, spoke to the Snake River Republican Women's club Monday afternoon at the home of Mrs. J. R. Huxell with an Republican pollster and the coming elections.

Mr. Alfred Sudd, president, conducted the meeting. The club passed a resolution stating that vacancies to be filled in state and county offices should be filled by Republican opposites.

Mrs. Cleonice Prince announced that her present work was up to date. Mrs. Ed Burnett was appointed finance chairman. Mrs. G. K. Kesterman is a new member of the club.

Mrs. Martin Curran and Mrs. Joy Brackett were co-hostesses.

### Logan Residents Are Elba Guests

ELBA, March 23—Richard Hoover, Logan, Utah, visited in Logan, March 23.

Mr. and Mrs. Glenn Carnahan and family, Logan, were guests of her parents, Mr. and Mrs. Fred Lloyd.

Mr. and Mrs. John Darrington and family, Logan, are guests of his mother, Mrs. Judy Darrington.

Clifton Otley, Corinne, Utah, visited relatives here.

Mr. and Mrs. J. R. Hurd have moved to their new home in Burley.

Students returning to school after vacationing here are Veronique Heeder, BYU; Paul Ward, Rex Edwards, Darlene Ward, Larry Edwards, Tim and Tom Hale, Utah State University, Logan, and Voltaire Wood, Eastern Washington school.

### Speaker Noted

SHOSHONE, March 23—Speaker at the 14th convention service Sunday night were Lewin Holt and Darrell Cook, youth speaker, told of a trip to Trow, Utah.

Mr. Holt's speech was played by Brian Smith and Duane Trammel, Ralph Smith conducted the meeting.

### Visits Parents

EDEN, March 23—Pat Albert Eitt has completed his brief training at Ft. Ord, Calif., and is home visiting his parents, Mr. and Mrs. Everett W. Uitt. He will enter the army special school at Ft. Dix, N. J., April 1.

### Methodist Group Takes Boise Trip

SHOSHONE, March 23—To celebrate the confirmation classes held at the Methodist church since November, the junior confirmation class took a trip to Boise Saturday.

They were given a guided tour of the new First Methodist church, there by Dr. Herbert E. Richards. They also visited the state historical museum, the city park and state capital building.

Accompanying them and providing transportation were Mrs. William Van Dyke and the Rev. Ralph A. Lawrence.

### Fairfield Pastor Is Guest Speaker

SHOSHONE, March 23—Speaker at the Sunday evening service held at the local Methodist church was the Rev. Dave Colter, Fairfield. His topic was "Christian Witness."

The Rev. Mr. Colter is a former Shoshone high school student having made his home here at the age his father was pastor of the Methodist church about 16 years ago.

A social hour was held following the service with Mrs. George Ferguson as pianist. The Rev. Ralph A. Lawrence led the service and Elmer Terry, youth leader, led the question period at the close of the service.

### Warehouses Clearance

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★ PRE-CUTTING SAVES TIME in erecting, insures accuracy, cuts down on costly waste.

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Full line of practical, easily erected farm buildings featuring Bestway Steel Span or wood trusses, pre-assembled wall panels, maximum usable floor space (post-free). See us for estimates on loafing sheds, barns, storage sheds, granaries, coops, etc.

BARGAIN OF THE MONTH!

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20 DECORATOR COLORS

So easy to install... so easy to care for. Wears wonderfully well because colors are solid clear through. Stays shiny bright - requires minimum upkeep.

9" x 9" TILES ONLY 13¢ ea.

DEVON Wondertones

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Less Than \$1.00 per foot!

Selected ladder stock. Safety steel bracing. Safely treads.

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All materials complete! Includes cedar boards, rails and posts. Be the first in your neighborhood to have this handsome, new vertical Patty-O-Fence.

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FASHION  
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# Times News

TWIN FALLS

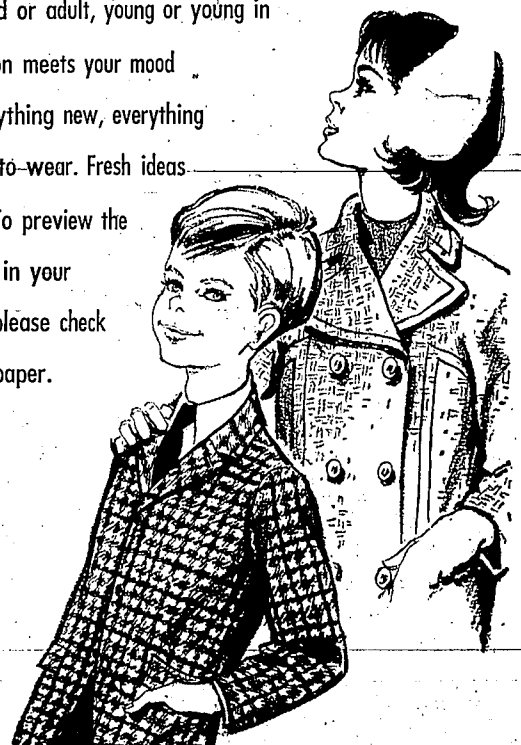
SPRING  
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*It's aster hopping time!*



The beautiful season is here. Suddenly,  
your heart is light . . . you feel like  
singing . . . smiling . . . and dressing  
up for an exciting spring. Whoever  
you are . . . lady or gentleman,  
child or adult, young or young in  
spirit . . . fashion meets your mood  
with everything new, everything  
wonderful-to-wear. Fresh ideas

for your home, too. To preview the  
gala array ready for you in your  
Twin Falls stores, please check  
the pages of this newspaper.



### Hats Have No One Silhouette



There is no one hat silhouette this spring. There are many and varied hat heights and widths. These range from miniature to large and include veils as well as wide brims. The "big" story is sold, upper left, in terms of height in crown and a wide brim. This hat, in delicate pink ball straw, has rips of trim blooming with roses. It's a Miss Gray design. Classic silhouette, upper right, by Christian Dior-New York is in natural hair with gaited flowers in blue, gold and pink. There's a 1930 upward tilt to the brim at the back. The hats below, lower left, in shiny black straw has faltered low trim flange on the brim. This is an Emme design. A bulky look is achieved in a smart hat, lower right, by designer Sally Victor. The dome silhouette is draped in natural silk straw has a matching straw-braid band.

### You Can Wear Hat of Dreams Now and Still Be in Fashion

NEW YORK (NEA)—This is a spring in which a girl can wear the hat of her dreams and be in fashion. Whether she likes it small, large, tailored or fluffy, there's a hat just for her. Hat sizes start with the miniature and run on into the mammoth. They are done in turbans, cones, sunsets, shawl, pillboxes, toques, cloches and off-the-face styles.

Materials used for them are just as varied. Shiny black licorice straw, black horsehair, white willow mesh, ballroom, milan, silk and organza are all used by this country's top designers for spring. The favored fabric for a hat is in full force but with a difference this year. Instead of taking its bearings from the Far East, designers have related it to spheres and architectural shapes. They've even opened up the crown on some turbans and edged them with flowers and green leaves.

### White and Other Colors Noted in Girls' Wardrobes

White and a variety of new colors share popularity in children's spring shoes. Interest in white gets an accent from washable white leather, which can be wiped clean with a damp, soapy cloth. New colors, often combined with white, include smoky neutrals, sunny lavas, warm browns, scarlet, turquoise, reds, peasey grays and off-whites. Boys' shoes follow dad's lead, with washable white or suede leather shoes frequently seen in shoe-front styles, and washable white combined with black or brown in wing-tip styles for older boys. There are more slip-ons, too. Little girls' shoes are more sophisticated and more colorful. Girls as young as 6 or 7 can now wear party shoes in patent leather or black suede, with one-inch heels that curve in like big sister's Louis heels.

### New Design and Fabrics Used in Shirts for 1960

Dress shirts made of fabrics that "breathe" sports shirts in solid shades as well as in both woven and printed floral patterns are all part of the men's fashion picture for spring. There are millions of tiny "port holes" in the new dress shirts that act as a built-in air conditioning unit in shirts designed for warm weather wear. Known as "knipdents," "ferns" and "moshies," these cool fabrics come in colors as well as in the popular whites. Among the staple and always popular shirtings are the silky broadcloths, the end-and-end muslins and, of course, oxfords. A great many of these shirts are made with half-sleeves this spring, a comfort feature that is increasingly accepted each year. With these short sleeves are an unusual wide choice of collar styles. Green appears prominently in conditioning unit in shirts designed for warm weather wear. Known as "knipdents," "ferns" and "moshies," these cool fabrics come in colors as well as in the popular whites.

### Wide Variety of Fabric Is Used

Fabrics for spring fashions range from crisp to airy. From luxuriously textured to smoothly polished. Cottons, in silk, wool, or cotton, exemplify the diverse look in texture. The subtle ease of new styles leads to prominence for crepe—wool, silk, rayon and other synthetics—knits and knit effects. Widely-popular silk is all things to all fashions—sometimes smooth and satiny, sometimes rustling,

### Knit Shirts

Continental knit shirts and sweaters dominate the sportswear scene. Boatnecks, V-neck and cardigans are the star styles... but the sweater-shirt (to be worn inside or outside trousers) is fast becoming a basic. Stripes, horizontal, vertical and on-the-bias are everywhere! The button-down shirt is still a staple. Mesh, crocheted-knit alliches and basketweaves lend new interest.

## at Van's Springtime is dress-up time

Dress for Spring... dress for Easter, in fresh and lovely styles from our collection. We feature beautiful new prints... elegant basics... flower colors... slim sheaths... and more flattery! CHOOSE A SUIT, A COAT, A DRESS... OR BEAUTIFUL ACCESSORIES.

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Nationally advertised Spring lovelies.  
YOURS TODAY or to LAY-A-WAY

### at Van's

### Jackets Rank High for Boy Who Dresses?

Give the American lad a good-looking jacket and as far as his concern—his well-dressed. Springtime, especially, is jacket time. For school and casual dress-up occasions there is an excellent jacket—resembles a sweater—on top of the hat. With patterns on one side and plain on the other, they offer a bonus in extra wear. Cordis revolve in smart foulards, madras to cords and on and on! Bedford cord is another favorite and is often trimmed with knit on collars and cuffs, leather and fabric contrast detailing. Leather tabs and leather buttons are smart on more classic car coat styles. There's new, too, in the jacket that's styled like a cardigan sweater and knit trimmed in a contrasting color for smartness. For sudden showers, many of the new jackets have hoods which are either detachable or simulate large collar when not "unbuttoned." Fabrics such as the finest-wool cordis, compact cotton poplins, Bedford cord's sacron blends, silver gabardine, a new blanket weave called "wicker" cloth are fabrics that shape the jackets. Paisley and foulards are the bright notes used for linings, pockets and collar trims. Balmain, slant collars and convertible collars all kinds are important details. Yes, for a boy's spring outfit, it is a jacket who's doing it.

YOURS TODAY OR TO LAY-A-WAY

### fresh ideas for your aster wardrobe

Inspired by the new fashions... spring accents planned to harmonize beautifully or contrast dramatically... with your Easter costumes. Here, you'll find everything from handbags to hankies... from blouses to "bouquets"... from fashion jewelry to fashionable gloves... all ready for your most elegant, exciting Easter.

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As seen in GOOD HOUSEKEEPING

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For the girl who is all girl... the full-skirted cotton blooming with medallion buttons by Costumaker. Fresh and frilly enough for Easter Sunday... right on through summer. From our springtime Cinderella collection.

### Little Boys Like To Copy Fathers

Copying Dad, little boys are well-dressed for spring in suits, coats and caprigates that show a strong Continental influence. Companion to the Continental is Ivy styling, which connotes importance. Like the rest of the fashion family, boys' clothes take to muted colorings—of greens, golds and blues—stripes and checks. Warm wear is a favorite with boys of all ages. Toddler boys like their Elton suits, as well as red-white-and-blue nautical-look outfits.

SPRING CAR COATS, light in weight... pleasing to the eye! No. 560 — Water repellent cotton poplin car coat, braid trimmed collar and pockets, brass buttons, novelty stripe lining. Beige, willow, mint, blue. Sizes 8 to 16 ————— 9.95

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GLOVES that point the way to a pretty spring — 1.00-2.00  
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Washable white and pastels... 100% Acrilan Acrilan-Suede. Now big and little sister can wear washable snow white, aqua, red pink.

3-6x ————— 9.95 7-14 ————— 12.95  
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# VanEngelens

# VanEngelens

Spring Brings New Styles in Dresses and Coats



Jacket plus dress is ever so important for spring. And the style shown here is especially new... with two gold sleeves that widen at the elbow. The fitted jacket conceals a slim dress with neckline accented by the same print that lines the jacket.

One of the very newest looks in coats for the coming season is the double-breasted design with broad trim outlining the front. Style shown here is in camel hair; features are white braid and buttons.

**Bold Pattern, Bright Colors, Smart Designs Ready for Men**

Bold patterning, bright colors, golds and silvers, they go on from and smart designs mark men's sportswear for spring 1950. The range of ideas is further increased by having the outerwear shirts, sweaters, slacks, work shirts, sports jackets and outerwear keyed to either Continental or Ivy styling. Some new models combine features of both Continental and traditional design. Take sports shirts, for instance. They cover a dazzling range from larger classic patterns to oriental motifs, from modern abstract prints to bold designs marked by "documentary" motifs of early American. Button-down Ivy sports shirt collars, curved Continental collars and plain easy-fitting collars are all part of the new leisure wear picture. Outerwear, light in weight yet warm enough for the chilliest spring days and summer nights, also combines good looks with its easy-to-wear practicality. Button-front jackets have made a strong comeback, taking their place alongside the zip-up jackets, and many of both types are made in the easy-to-care-for wash-wear constructions. Sweaters, light in weight but loaded with comfort for spring, include coat-like cardigans, knit vests, hood-necks, crew-necks and many more V-necks than have been seen in the recent past. Zipper-weight shirt-sweaters with a silky hand vie with traditional cable-knit tennis types. There are even sweater coats that will remind you of blazers. Colors in the new spring and summer sweaters range over the whole spectrum, starting with new

**Right Slacks Are Awaiting Boy's Choice**

No matter whether the lad is a "regular," "lucky" or a "slim," there's a wide variety of smart and neatly-styled slacks for his choosing. Most of the more popular slacks styles are based on all sorts of popular "Continental" themes. Such styles as side-buckles for waist adjustment also beltless models, others have side buttons for adjustment, also beltless; buttoned or buckled, many slacks now have no back pockets. Front pockets have the newly defined western-type or slant pocket. Traditional belted styles carry on with Continental details, flared or western pockets. Narrow pleated and bedford-cords are the fabric leaders; hop-facking, sweeply combed twills, lightweight flannels and a bevy of worsteds in natural and "science" fibers and blends are everywhere. Big checks, little checks, in-between sized checks, glen plaid, woven madras are all important in the all-important pattern picture. Fashion experts predict that more and more of the younger set will continue to endorse lots of walking shorts and ensemble shorts and jacket sets. Rope-belted or belless look pants with a nifty nautical look and polished cottons. And, of course, wash and wear is an important factor in these styles for most boys' hard-worked moms.

**Use of Leathers Helps Furniture**

Furniture upholstered in one of the brightly hued durable leathers can answer many a home decorating problem this spring — particularly when the object is to give a room a new look without doing a major job of refurnishing. Leather, which used to be thought suitable only for strictly masculine locales — offices, dress men's clubs and such — has burst beyond its more than 500 colors and in modern or period styles for living room, dining room, family room, bedroom, study. A favorite starting point for the decorator is a leather sofa, six feet or longer. For traditional decor, there are substantial leather couches with tufting, tufting, tufting or quilting to add dimensional depth to the surface. For a contemporary room, the light lines of leather back and seat cushions on a frame of light wicker or blond mahogany are preferred. Put yourself into a contour chair and really relax! Contour chairs, those relaxing, figure fitting pieces of furniture which used to be so expensive, are being sold at popular prices now and are adding beauty and utility to homes everywhere. Although they are made in modern and traditional styles, they are filling a need that is essentially modern — the necessity for quick, complete relaxation for the man or woman whose nerves are worn to a frazzle by the distractions of these times.



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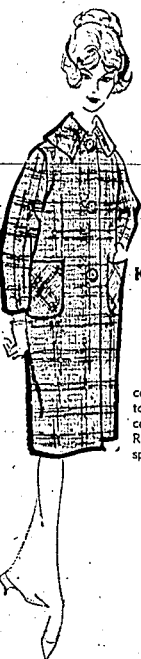


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in black, bronze or grey patent with high heels 5 1/2-9.

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### Many Variations Possible



A long taper is used by hairdresser Rudolph of New York to give proper shape and body to the new flame coiffure suggested for spring. The hair is cut from three to three and one-half inches long all around the head, making possible many variations of styling.



Short ends of hair have been styled, hair is now ready for setting. Silencing is good for hair that has split ends.

The hair has been set with three rollers on top and three on each side to lend height and body to this hairdo.

### "Flame Coiffure" Is Hottest Hairdo Designed for Spring

By VIVIAN BROWN  
 AP Beauty Editor

One of the hottest coiffures for spring is likely to be the "flame coiffure."

"It's the answer to those girls who've worn the touched, wild, erratic coiffures," explains Rudolph, creator of the new hair fashion. "These unruly hairdos and permanent waves leave the hair with split ends, and the best way to remove them is by singeing."

"That's where the flame part comes in. Rudolph singes the hair with a taper while it is still wet," says he.

"Singeing the hair leaves it a little curly at the ends, helping to give enough body at the edges to make the hair stay in place. But the hair must be wet when it is singed, otherwise you know what could happen."

"It 'reases' the hair back with a comb, and the hair that is left

over is singed. If the hair is being singed and shortened, he cuts it first with a razor or scissors to get the desired length. Then he singes it a little curlier.

He sets the hairdo with very large rollers to get that effect so popular in France — bulky height and roll on top. He uses three big rollers on top, placing them one in front of the other. Three rollers go to the ear, side of the head, with the hair being pulled in the direction you want the final result to fall.

One of the popular members of the hairdressing profession, Rudolph is a favorite with young girls who like casual hairdos. His New York shop is crowded with girls who clamor for something different.

"That you can't do a hair style unless you have the proper hair length," he points out. "The flame coiffure requires 1 1/2 to three to 1 1/2 to three and one-half inches of hair over the head. If the hair is short-

### Emphasis for Furs Isn't in Lone Season

The desire for furs is a year-around one, as women everywhere dream and plan for the next luxurious item in their wardrobe.

No wonder, then, that many of the top fur designers develop impressive collections, early in the year, which are intended for autumn and summer, and indicative of the fashion trends that will dominate the fur picture for fall and winter.

Spring has been out of the boots era, fashions featured in the latest collections. The change is to a softer look. Furs are more feminine. There's a touch of elegance in all, and even coats that have been designed for a special occasion.

Interesting to see is the trend away from concentration on just one fur—mink, mink. Designers, realizing that fashion dictates variety, are expanding on all other furs.

Coming in the fur are Arabian fox, squirrel, squirrel and other foxes, Southwestern African Persian lamb, sable, otter, American beaver and many more. Many novel furs, such as spotted cat, offer individuality in the modern fur range.

In all furs, capes are new style centers, even in many lengths, ranging from shoulder slings to just below the hip line. Some flare gently, but the majority taper from the drooped shoulder line to barrel in at the bottom.

Jackets are meticulously tailored and offer many variations of the box line, usually softened by tucks or gathertings, achieving in many instances a bloused effect in back. Quite a few are true corduroys, reminiscent of the thirties.

Many of the openers or boleros look as though they had been inspired by the Edwardian era.

er than that on top, it will not set properly. It will be just short ends. If it is longer, it will look messy.

He experimented with this new look until he found just the right length, using his wife as model.

"The advantage of this hairdo for girls with the proper length hair is that it is so easy to wear. The hair wherever they like it, it can be a center or a side part. The hair can be worn straight like the one Gina Lollobrigida wears. Or it can be worn straight if the girl wishes to give the illusion of an allover face."

Another advantage of this new hairdo is the ease it is to give height. It is a particularly good one for short girls because it can give them the added inches without overheating them.

Rudolph bran his hairdressing experiments in 1937, and has been a trend-setter with his many variations of the flame hairdo, the page boy and the pompadour.

### Spring Fashions From Paris Feature Different Silhouettes



Here are three totally different silhouettes from the hands of three top Parisian designers. Short evening gown, left, with side slit and train is Oriental in feeling, quite possibly draws its inspiration from Queen Farah Diba of Iran. It's the design of Yves St. Laurent of Dior who also designs for the Iranian queen. Fabric is a deep turquoise nylon tulle heavily encrusted with a beaded metalion motif. Jacket ensemble, center, with relaxed lines and slim gathered skirt is by Jean Patou. The two-piece dress with slipover top is sleeker. Fabric is a soft pink, rayon-and-wool tweed.

Pleats are important in the French collections this spring. They're handled adroitly, right, by Jacques Griffe in a town dress in a back pleats from shoulder to hem. Dress is plain in front, cut from a lightweight fabric of rayon-and-wool in tobacco brown. It has one of the huge, white spaced collars seen throughout this designer's collection.

### Fashion Pictures From Paris Tell Story of Relaxed Lines

NEW YORK (AP)—Paris suits and even coats show short fashion pictures from Paris, which are relaxed rather than the three-quarter length.

This, in turn, means clothes that follow the body lines gently and therefore are easy to wear. Except for the body lines, they are usually, they are clothes with the most appeal for the greatest number of women since they do not present impossible figure problems.

The most is a youthful one—sleeves, usually putting a loose top and a slim, short skirt. Here lengths aren't big talk this season. Generally, the length has stayed from hip to hem with rounded shoulders and fitted sleeves.

It's important to the French collections, bear out this curved look. They may be used from shoulder to hem or in-belted or skirt only.

Many dresses in the Paris collection are sleeveless. Dresses that

within a collection. Yves St. Laurent's decision will fall to the mid-length short and the other, this shows some evening coats to vision's taste of the wearer. Most women will take theirs just a bit the knee and some below the knee, likely, the younger set will like longer.

### New Fabrics for every type of Spring Sewing!

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Slipons, Oxfords, Chukka Boots in colors of Scarlet, Loden Green, Houn' Dowg, Corn Cob, Sage Brush, Silver Dollar, Gunsmoke, Tumble Weed, Black Thunder.

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### Tunic for Resort



For resort wear, the tunic has a new, fresh look. Here it's worn over matching Jamaica shorts. In the background, the tunic is shown in a dark color. Print blouse provides dash of contrasting color.

### Men's Spring Wear Warm, Rather Light

Early in the spring a young man's fancy may turn to outdoors—often even before the thermometer starts its upward climb. The trend toward warmth without weight in men's leather outerwear can keep these eager-beavers comfortable in the chilly operations of the sport season. Leather and knit shortscoats have a lead in the new season. A somewhat bulky European look in knit shortscoats is modified in trim American versions. Deeply turned back knit cuffs in harmonizing colors, edge trimmed in suede, add durability to style at points of greatest wear. Fans at the early ball games will welcome a just-below-the-waist jacket, also of a knit and suede combination. For the man not content to be merely a spectator, wool knit jerseys under the armpits and the knit leather-edged collar—give him a chance to pitch a few balls with ease.

Bolder touches in masculine outer garments this spring are seen in a sturdy European-inspired all-purpose jacket. The five-button, simple sleeve front blends toward its knit side panels and sleeves whose strong stitch pattern lends texture interest. Buttoned hush, the knit miniature shawl collar chases chilly. Warm open, it cinches the front against slim-lined shortscoats.

Custom attached belt and flowing leather collar add a spring tonic to the early crop of leisure wear coats and jackets.

Today's leather sportswear is built to active use specifications in a variety of fabric and trim-stretch combinations. New suedes and leathers are as easy to dry clean—or even wash—as the fabrics with which they are teamed.

### Rome Fashions Are Featuring Classic Lines for Spring



In the classic tradition is this slender evening gown of cream silk embellished chiffon, with matching floating cape, by Eleanor Garnett of Rome.



Pamant of Rome shows this tunic dress in pale pink wool with black belt. Roman Forum in background. Luciani uses authentic gray alpaca for an elegant suit worn with wide back sandy hat.

### Coast Fashion Designers Go Crazy Over Color in Dresses

By DOROTHY ROE AP Women's Editor

They're going crazy over color, out where the West begins.

California fashion designers have captured the color rainbow in their spring collections, running from chromatic scents in cream colors such as pistachio, multi-blueberry, vanilla, lemon, cherry, apricot and lime. Other top favorites for the 1950 season are curry, a tawny gold, pink, a dark green and—present in every collection—romantic, nostalgic lilac.

The sheath and the full-skirted shift dress are still the favorite silhouettes of western designers—all designed to flatter and favor the feminine figure. Waistlines are well defined in both longer and full-skirted styles. Hemlines are short enough to be interesting, long enough to cover the knees.

Favorite fabrics are silky cottons in many weaves and all the easy-care synthetics such as rayon, dacron and acetate. The miracle fabrics are preferred in dazzling white, and are used in all categories, from cocktail dresses to bathing suits. The classic Greek draped silhouette, pure white, is seen in both evening dresses and swimwear—a new end flattering note.

There are plenty of bare mini-mans in the California fashion lineup for spring—short-sleeved dresses and bikini swim suits—kitt all have cover-up jackets, stoles or sweaters. They permit a girl to be modest or daring, according to her whim—and in the audience.

As is generally true of the spring-although throughout the country, there's much emphasis on color at the top, achieved through big collars, capeslets, flounces or sleeves. Also, of course, pants are present in every variety and length, for every occasion from parties at home to the beach, in fantastic fabrics and wild colors, effective in the California sun.

### Sportswear, Sleep Styles Look Similar

It's going to be difficult this spring to tell sleepwear from sportswear or dresses. Walls length gowns, for example, are designed with three look as bare-top, warm-weather, dresses. The fabric is just about your-only clue to a difference.

The "Baby Doll" gown, though looking new for spring, is basically the same popular style. In fact, this fashion is going to the beach this summer, so it too has a day-time counterpart.

Pajama bottoms look like capris, torador pants, shorts (anything but the full-length pig of old). Topping them are split level blouses cut full for comfort, cropped tops, jackets—all style nova. Robes are designed with lounging in mind—attractive yet comfortable.

Long gowns come in for more fit around the bust and midriff than past seasons. And everywhere you look—those wonderful easy-care fabrics have taken to the sun on the beach, in fantastic fabrics and wild colors, effective in the California sun.

### Foundations Try Perfect Figuring

Perfect figuring in new fashions is assisted by foundations that ease thought of "padding" of old. Waistlines and fuller sleeves, as well as the bare backs and wide decrease in late-day of old. Most important are foundations that offer control for the waist area. These include long line brasieres, bra-letties, corsettes and high-top girdles.

Long tops have been added (or pull-on girdles, for example, to lift the top line and thus mold the body. Brasieres have been lengthened, to anchor below rather than just at the waistline. There are many short, cinched bra-letties along with the long, gently shaped styles.



Jamaica is Peggy Hunt's name for this bold printed plaid sheath dress with draped top, slim skirt.



This is Slim Pat's newest sun fabric, used in a sun dress with gay Baizeen print jacket.

### New Lingerie Is Cool and Skimpy

Cool and abbreviated styling marks a youthful freshness in spring's crop of new lingerie. Opened necklines, open sleeves, bare midriffs and bikinis offer spring-like-summer comfort. Designed for easy care and serving practical needs, spring lingerie appears in a variety of delightful shapes. New, intimate apparel, sleepwear and loungewear are playfully frivolous. Nylon tricot is still a favorite; however, there are many different nylons—zoms, eprez, abez and the new satin sheer plus nylon blends. Addition of a new faceted yarn to nylon tricot gives a crystal-like sparkle. All-cotton dip-dye batiste or plisse attracta prints and bright colors while cotton blends are wistful. Solid pastel shades. Silk crepe and nylon acetate star in full-length gowns and matching, pleated-type robes, often highlighted with lace at the bodice.

### Ensembles Being Highlighted By New Fashions for Spring

Wherever you look this spring, the spotlight focuses on the ensemble. And, there are dozens and dozens of variations of ensembles. No matter how the units go together, they add up to a sum total of smart, good looks and versatility!

Foremost are the slouch dresses that are topped with Chanel-type jackets, or cutaway blazer tops, or novelty sweaters or the three-quarter length walking coat or a full length one.

Other ensemble notes are achieved in ties of cropped tops with blouse and skirt; matching vest and skirt with harmonizing blouse and sleeveless tunic with their own skirts that show off full blown long sleeves in happy harmony.

### Furniture Noted For Outdoor Use

It's time to make plans for furnishing the outdoors for the porch, patio, terrace or lawn. Spring-summer collections of lightweight, weather-resistant outdoor furniture offer exceptional variety as well as year-round usefulness and up-to-date styling.

Aluminum continues popular, looking newest with redwood. Square tubular aluminum frames, antique white, gold and turquoise, combine with Dacron fabrics in charcoal, antique white, lemon yellow and turquoise. Black and gold lend sophistication.

Square steel tubing frames table, chairs, ottomans of black, wooden slats. Lounge and side chairs, featuring sculptured wooden arms, are upholstered with foam rubber padding and gold plastic fabric. Matching tables have black, mosaic, rope-colored.

Slender golden chains, 30 of them, form a bib-necklace of great distinction. Wonderful with winter blacks now and spring clothes later on.

### Leggy Look Part Of New Fashions

Grace notes on the summer scene are the lites, lengthening and definitely-alluring lines of the fashions that point up a leggy look. Two-breath ensembles with a hint of shorts showing do up the "leg look" beautifully: go do the "to-shir" shift and cardigans, and cropped mid-thigh length leech coats and a lengthy slender overbust top the skinniest of pants helps add "stretch" to the figure!

To the "knee tunic over skin-tight pants, long-tunic swim suits; paired sheath dresses; long-lined cardigan coats—these are but a few of the many fashions that point up the long, luscious, leggy look that is so "typically American."

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There's a dividend of a blouse, travel-minded—with a heavy ensemble and a bonus of a lovely coat or physis on the "peel off" costume! Many of these come in three parts—(1) the sheath dress (2) a matching or contrasting overbust vest, cropped tops, blouses, tunics on extra elegance with a ray vest to match or contrast.

Thanks to the fact that more or less in a trio of harmony, ensembles and more women are going places, such as these are welcome additions to any wardrobe.

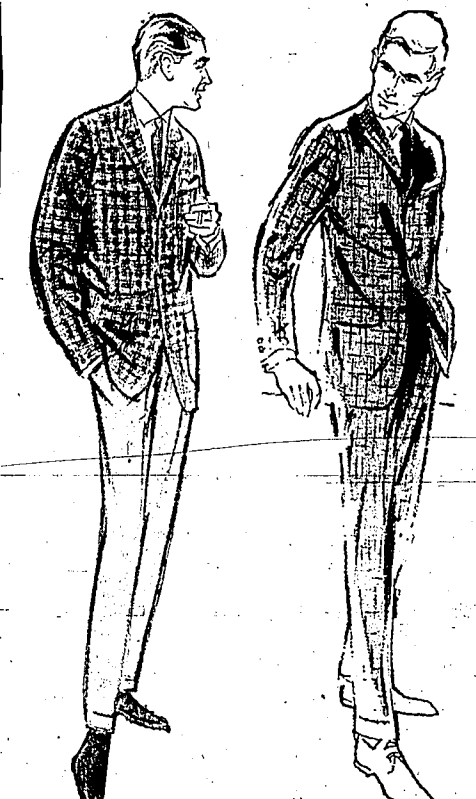
In the sportswear picture there is absolutely no limit to the ensemble theme—as pants of all lengths, skirts, jackets, sweaters, cropped tops, blouses, tunics—to name but a few—add up over and over again in two-part, three-part, and even four-part go-togethers.

# PENNEY'S HOLD IT ON LAY-AWAY!

ALWAYS FIRST QUALITY!



PIMA COTTON EASY-ON-CARE Wash 'n Wear \$9.98 Little or no Ironing



STITCH 'N TURN PENNEY OXFORDS 9.95

men's sizes 7 to 11—Penney's quality stitch 'n turn treatment hides stitches—gives you sleek, smart styling from heel to toe! Rich kip leather in black or brown. Sanitized.



SMART SOCKS IN NEW PATTERNS! 69c Pair

Luxury 10 to 12 Lustrous-soft Orlon® acrylic 'n viscose rayon is distinguished by neat colorful designs. Heels and toes nylon reinforced for longer wear!

THE SPORT COAT Neat checks... rich plaids... sparkling boucles... find them all in Penney's latest sport coat collection! All 3-button. Light to dark shades in regular, long.

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THE PANT Penney's Worsted Wool Flannels Solid favorites and a winner for good looks, too! Yours in Penney's University-Grand style—plain front, flap back pockets. Charcoal, brown, olive, more.

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You'll go for Penney's new fashion Dacron® Polyester 'n wool Town-Clad! Chooses the new Continental or trim 3-button models in shadow stripes, herringbones, freckles. Regulars, shorts, longs.

## PENNEY'S



### JUST RIGHT FOR NOW DUSTERS

from a collection that runs the glamour gamut from casual cotton tweed to rich cotton rayon ribbed ottoman like the one we show here! Choose from wrap lines, push up sleeves, panel backs to intricate yokes. Many are surprisingly water repellent, too. Basic colors in misses' and half sizes.

others 12.95 to 16.55 14.95

### Many Variations Possible



A long taper is used by hairdresser Rudolph of New York to give proper shape and body to the new flame coiffure suggested for spring. The hair is cut from three to three and one-half inches long all around the head, making possible many variations of styling.



Short ends of hair have been singed, hair is now ready for styling. Singeing is good for hair that has split ends.

### "Flame Coiffure" Is Hottest

#### Hairdo Designed for Spring

By VIVIAN EDWARDS  
AP Beauty Editor

One of the hottest coiffures for spring is likely to be the "flame coiffure."

"It's the answer to those girls who've worn the 'scooped,' wild, erratic coiffures," explains Rudolph, creator of the new hair fashions. "These usually include and permanent waves leave the hair with split ends, and the best way to remove them is by singeing."

"That's where the flame part comes in, Rudolph since the hair with a taper while it is still wet. Says he:

"Singeing the hair leaves it a little curly at the ends, helping to give enough body at the crown to make the hair stay in place. But the hair must be wet when it is singed, otherwise you know what could happen."

He "tapers" the hair back with a comb, and the hair that is left

### Emphasis for Furs Isn't in Lone Season

The desire for furs is a year-around one, as women everywhere stream and plan for the most luxurious item in their wardrobe.

No wonder, then, that many of the top fur designers devoted their latest collections, early in the year, which are ideal for spring and summer, and indication of the fashion trends that will dominate the fur picture for fall and winter.

Spring days, being out all the lovely and fashion variations of the latest collections. The chances are, in an all-around fur, are more feminine, there's a touch of elegance in it and each seems to have been designed for a special occasion.

Interesting to see is the trend away from experimentation on just one fur—namely, mink. Designers realizing that fashion dictates variety, are expanding on all other furs.

Coming to the fore are Alaskan fur seal, Norwegian blue and other fashions. Also, Persian, lamb, sable, otter, American beaver-fall. Many lovely furs, such as spotted cat, offer individuality in the moderate price range.

In all furs, caps are new style getters, even in many lengths, ranging from shoulder slings to just below the hip bone. Some flare gently, but the majority taper from the broadest shoulder line to barrel in at the bottom.

Jackets are meticulously tailored and offer many variations of the box line, usually softened by flaps or gatherings, achieving in many instances a bloused effect in back. Quite a few are true cutaways, reminiscent of the thirties.

Many of the sporters or boleros look as though they had been inspired by the Edwardian era.

er than that on top, it will not roll up properly. It will be just short ends. If it is longer, it will look messy."

He experimented with this new look like he found just the right length, using his wife as his model. "The advantage of this hairdo for girls with longer lengths of hair," he says, "is that they can part the hair wherever they like. It can be a center part, or the part. The hair can be worn straight like the one Gina Lollobrigida wears. Or it can be worn straight if the girl wants to give the illusion of a slimmer face."

Another advantage of this new hairdo as he sees it is to give beauty. It is a particularly good hairstyle for short hair because it can give them the added inches without overwhelming them.

Rudolph began his hairdressing experiments in 1947, and is a trend-setter with his many variations of the Italian hairdo, the boy and the pompadour.

### Spring Fashions From Paris Feature Different Silhouettes



Here are three totally different silhouettes from the hands of three top Parisian designers. Short evening gown, left, with side slit and train is Oriental in feeling, quite possibly drawn its inspiration from Queen Farah Diba of Iran. It's the design of Yves St. Laurent of Dior who also designs for the Italian queen. Fabric is a deep tangerine nylon tulle heavily encrusted with a beaded medallion motif. Jacket ensemble, center, with relaxed lines and slim gathered skirt is by Jean Palou. The two-piece dress with slipover top is sleeker. Fabric is a soft pink union-and-wool tweed.

pieces are important in the French collections this spring. They're handled adroitly right, by Jacques Geste in a town dress with back pleats from shoulder to hem. Dress is plain in front, is cut from a lightweight fabric of rayon-and-wool in tobacco brown. It has one of the huge, white starched collars seen throughout this designer's collection.

### Fashion Pictures From Paris Tell Story of Relaxed Lines

NEW YORK — (NEA) — First suits and even coats show short sleeves rather than the three-quarter length.

Many suits and coats are collarless this spring. This is also true of daytime dresses. Bole exception here is the collection of Jacques Geste where, white starched collars are styled.

There are many two-piece dresses, usually pairing a loose top and a slim, short skirt. Hem lengths aren't big talk this season. Generally, the length has stayed short but lengths can vary even in short and flared sleeves.

If you're planning a festive evening, save enough time to be dressed for a few minutes before you go out. Put your feet higher than your head, and you'll find that your face looks prettier when you get up to dress.

Within a collection. Yves St. Laurent shows some evening gowns to rival those of the older. Most women will take theirs just a bit shorter and come below the knee. Heely, the younger girl will like longer.

### New Fabrics for every type of Spring Sewing!



Take the sew-wonderful way to spring fashions—make your own. One look at our colorful selection of flower-fresh new arrivals and you'll be brimming with fashion ideas for dresses, separates, suits and coats.

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If it's from Roper's, it's Dependable  
TWIN FALLS, BURLEY, RUPERT, BUHL

### Tunic for Resort



For resort wear, the tunic has a new, fresh look. Here it's worn over matching Jamaica shorts. Both tunic and shorts are in Coto cotton. Print Jamaica provides dash of contrasting color.

### Men's Spring Wear Warm, Rather Light

Early in the spring a young man's fancy may turn to outdoors—often even before the thermometer starts its upward climb. The trend toward warmth without weight in men's leather outerwear cuts deep these days. Leathers comfortable in the chilly opening of the sport season. Leather and knit shortcoats have a lean line and a swagier all their own this year. The somewhat bulky European look in knit shirt collars is modified in trim American versions. Heavily tufted back knit cuffs in harmonizing colors, edge treatment in suede, add durability to style at points of greatest wear. Fans at the early ball games will welcome a just-below-the-waist jacket, also of a knit and suede combination.

For the man not content to be merely a spectator, wool knit insets under the arms and the knit leather-edged collar—give him a chance to pitch a few "balls" with ease. Softer touches in masculine outer garments this spring are seen in a sturdy European-inspired all-purpose jacket. The five-button, supple suede front blends toward rib knit side panels and sleeves whose strong stitch pattern lends texture interest. Distinctive knit miniature abetal collar chases cuffs. Warm open, it emphasizes the popular slim-lined shortcoat look.

Custom-tailored detail and glowing leather colors add a spring tonic to the early crop of leisure wear coats and jackets. Yokes are outlined in shoemaker stitching borrowed from Italian craftsmen. High and double royal accent collars, front facings and even embellish on golden sand, caramel brown and deep earth tones.

Today's leather sportswear is built to active use specifications in a variety of fabric and non-stretch combinations. New suedes and leathers are as easy to dry clean—or even wash—as the fabrics with which they are teamed.

### Rome Fashions Are Featuring Classic Lines for Spring



In the classic tradition is this slender evening gown of ornamental pink embroidered chiffon, with matching floating cape, by Eleanor Garnett of Rome.



Pendant of Rome shows this tunic dress in pale pink wool with black belt. Roman Form in black and ground. Lustrant uses authentic gray silks for an elegant suit worn with wide back or gandy hat.

### Ensembles Being Highlighted By New Fashions for Spring

Wherever you look this spring, the spotlight focuses on the ensemble. And, there are dozens and dozens of variations of ensembles. No matter how the units go together, they add up to a sum total of smart, good looks and versatility. Foremost are the sheath dresses that are topped with Chanel-type jackets, or cutaway bolero tops, or novelty sweaters or the three-quarter length walking coat or a full length one.

Other ensemble notes are achieved in trios of cropped tops with blouse and skirt; matching vest and skirt with harmonizing blouses and sleeveless tunics with their own skirts that show off full blown long sleeves in happy harmony.

ed to perfection by its dress-line; There's a dividend of a blouse, and a bonus of a lovely coat or jacket matched to the blouse in newest spring costume suits.

The tailored look in suits takes on extra elegance with a gay vest to match or contrast.

Thanks to the fact that more and more women are going places,

sembles take honors with the lions to any wardrobe. In the sportswear picture there is absolutely no limit to the ensemble theme—

as pants of all lengths, skirts, jackets, sweaters, vests, cropped tops, blouses, tunics and a jacket top—sole as a dress, in smart dyes or all together in a trio of harmony, ensembles three-part, and even four-part go together.

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### Furniture Noted For Outdoor Use

It's time to make plans for furnishing the outdoors—the porch, terrace, or lawn.

Spring-summer collections of lightweight, weather-resistant outdoor furniture offer exceptional variety as well as year-round usefulness and up-to-date styling.

Aluminum continues popular, looking newest with redwood.

Square tubular aluminum frames, in antique white, gold and turquoise, combine with plastic fabrics in classical, antique white, lemon yellow and turquoise. Black and gold lend sophistication.

Square steel tubing frames, tables, chairs and ottomans of black wooden slats, lounge and side chairs, featuring sculptured wooden arms, are upholstered with foam rubber padding and gold plastic fabric. Matching tables have black mosaic tops, color-flecked.

Slender garden chairs, 30 of them, form a hip-necked, high-great distinction. Wonderful with winter benches now and spring together later on.

### Leggy Look Part Of New Fashions

Grace notes on the summer scene are the lithe, lengthening and defining—slender lines of the fashions that point up a leggy look.

Torso-length overblouses with a hint of shorts showing do up the "long look" beautifully; so do the "no-shorts" shifts and camisoles.

The cropped mid-thigh youth bench coats; and a lengthly slender overblouse atop the skinniest of pants help add "verticality" to the figure!

To-the-knee tunis over skintight pants; long-tunic swim suit; pared sheath dresses; long-lined cardigan coats—these are but a few of the many fashions that point up the long, lithe, leggy look that is so "typically American."

### Penney's

Always First Quality!

# HOLD IT ON LAY-AWAY!

### Sportswear, Sleep Styles Look Similar

It's going to be difficult this spring to tell sleepwear from sportswear or dresses.

Waist-length gowns, for example, are designed with the same look as bare-top warm-weather dresses.

The fabric is just about your only clue to a difference.

The "dainty doll" gown, though looking new for spring, is basically the same popular style. But this fashion is going to be the best this summer, or it too has a day-time counterpart.

Tajama bottoms look like capris, torador pants, shorts (anything but the full-legged pj's of old). Topping them are split level blouses cut full for comfort, cropped tops, jackets—all style new.

Robes are designed with bouncing in mind—attractive yet comfortable.

Long gowns come in for more ill than past seasons.

And everywhere you look—those wonderful easy-care fabrics have taken on gay, exciting, so feminine patterns and luscious, luscious colors.

More use of trim in lace, embroideries and novelty effects add extra spice to the dream-line concoctions stirred up by fashion designers.

### New Lingerie Is Cool and Skimpy

Cool and abbreviated styling marks a youthful freshness in spring's crop of new lingerie.

Opened necklines, open sleeves, bare midriffs and halter offerings—into-summer comfort.

Designed for easy care and wear, the practical trends, spring lingerie appears in a variety of delightful shades. New "lingerie" separates—sleepwear and loungewear may be simply tailored, luxurious or playfully frivolous.

Nylon tricot is still a favorite; however, there are many different. Nylon—some crepe, sheer and the new satin sheer plus nylon blends. Addition of a new faceted yarn to nylon tricot gives a crystal-like sparkle.

All-cotton drip-dry batiks or silks attract prints and bright colors while cotton blends are mostly solid pastel shades.

Silk crepe and nylon groupette star in full-length gowns and matching petticoat-type—rebees—often highlighted with lace at the bodice.

There are many short, clip-on-type petticoats with the long, gently shaped styles.



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men's sizes 14 to 17 True dress shirt luxury at a price you can really save on! Contour tailored with short point collar, convertible cuffs! Fully Sanforized, of course!

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SMART SOCKS IN NEW PATTERNS! 69c Pair. sizes 10 to 13 Luxury-soft Orlon® acrylic in viscose rayon is distinguished by neat colorful designs. Heels and toes nylon-reinforced for longer wear!

THE SPORT COAT Next checks... rich plaids... sparkling boucle... find them all in Penney's latest sport coat collection! All 3-button. Light to dark shades in regulars. Long.

YOU'RE SUITED FOR COMFORT IN TOWN-CLAD YEAR AROUND WEIGHTS! 50.00

THE PANT Penney's Worsted Wool Flannels Solid favorites and a winner for good looks. Look Yours in Penney's University-Grad style... plain front, flap back pockets. Charcoal, brown, olive, more.

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### JUST RIGHT FOR NOW DUSTERS

from a collection that runs the glamour gamut from casual cotton tweed to rich cotton and rayon ribbed ottoman like the one we show here!

Choose from wrap lines, push-up sleeves, panel backs to intricate yokes. Many are sun-prisingly water repellent, too. Basic colors in misses' and half sizes.

others 12.95 to 16.95 shown 14.95

14.95

### Fabrics Draw Top Attention For Shoppers

Today's fashion-conscious woman is the fabric-conscious woman. When she shops for herself, her family or her home, she looks not only for style, but for durability and ease of care as well.

The new familiar wash and wear label on clothing holds great attraction for the smart shopper who wants to cut down on her laundering chores and cleaning costs. As a result, fashions in future are assuming more and more toward "minimum care."

Because such "no-wash" or "minimum care" or "easy care" can mean almost any fabric today, the wise buyer would do well to determine just what fabric she is buying.

To assist the shopper in the proper identification of fabric, the textile fiber products identification act was passed in 1939 and became effective this year. It requires that all fibers used in clothing be labeled according to predominance of weight, such as "75 per cent Dacron," so the consumer can identify the fabric.

In addition, many manufacturers are including laundering and ironing recommendations on hang-tags to assure top performance of their products.

Automatic washers, too, have done their part to relieve the busy—and sometimes quite bewildered—homemaker—through the extensive use of modern all-fabric laundry.

And now for example, one company's recently introduced "single control, all-fabric" automatic washer has eliminated the element of risk completely by predefining proper time allowances, water temperature and level and agitation and spin speeds for every type of fabric—according to its origin and construction.

With the solution of her laundry problems literally at her fingertips, the homemaker is now secure in the knowledge that if what she buys can be washed, it will be washed with proper care—and with no more effort than it takes to push a button.

### Sweaters Moving Into Spring Spot

Sweaters move front and center in the season's fashion parade. More popular than ever, they are presented in shell styles, types, no heavier than a mild breeze—yet in the more familiar cable stitch types.

This season you'll find cardinal colors, knitted v-necks, pullovers and sweater coats that double as jackets. Look for them in the widest range of colors ever—bold tones and brilliant ones, white, blues, olive shades and gold.

### Checks and Plaids Important in Sleek Lines of New Fashions



The first signs of spring are seen in fine checks and plaids and in fashions with neatly over a gracefully pleated skirt. Loose dolman wrap silhouette is used, right, for double-faced monogram faced coat in gray. The reverse side is gray-and-white check, which shows in notched collar and cuffs. All designs shown here are by Holly for Jack Starhoff. They are the kind of fashions basic to any smart spring wardrobe.

### N.Y. Designers' New Fashions, Sophisticated but Uncluttered

NEW YORK (NEA) — From unusual colors and the traditional gingham and the traditional gingham, designers come up with truly luxurious, are done in silhouettes, silk, wool and fine rib cottons.

White is all-important in 1950 spring fashions and even intricate color. This there are elak white, naturally, beige, gray, taupe-and-white in checks.

Some of the checks and plaids are reversible with a solid color as an alternate, allowing a coat to lead a double life.

Suits are belted, cut hipbone length or definitely with longer jacket lines. Many show the drop-shoulder and slightly widened shoulder shape.

Coats have a gentle bell shape

### Lamps For 1960 Are 'Imaginative'

Smarter, taller and more imaginatively lamps are everywhere on the spring furniture fashion scene.

Even the smaller, budget-priced lamps show the styling trend. Some are delicate and airy looking, with black wire frames in minimalist and graceful shapes; others are solid and substantial.

In many there is a swing away from shiny pottery glazes to soft, muted, matt finishes in all the wanted decorator colors, including a number of pastels.

In line with the general trend of home furnishings, there is lots of black or black and white and lots of brass.

Pastels of all kinds are everywhere and often are cut with ruffled sleeves. The kimono treatment is used with many variations.

### Portrait Photos Are Being Used For Home Decor

The homemaker who does her own interior decorating can pick up a smart new idea from professional decorators by hanging large portrait photographs on the wall, perhaps as the focal point of her living room.

Decorators today consider portrait photographs as the family's most personal form of art, to be matted and framed in hundreds of exciting ways, created by the homemaker's own furnishings and taste.

The first step in pecking up your home with your family's portrait photographs is a trip to a local portrait photography studio. Next is selecting frames which complement, not dominate, the subjects. Frames can be beaky, express, framed, shadow-box styles or a variety of other possibilities geared to the personality of your decorative scheme.

For real spring spice, try wearing a black-and-white dress under a up of tiny fake red pearls are red conf. Finish off with a pair of patent leather pumps, handbag and spanking white gloves.



WASHABLE BUCKSKIN CAR COAT — Knit ton collar and pockets, shawl saddle stitching trim on collar and pockets, print lining. Completely washable in white, natural, blue, willow. 3-6x ..... 5.05 7-14 ..... 7.95

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**1960 Fashions for Young Fry Described as Two-Part Story**

Fashions for young fry is a two-part story this spring. Almost every style for little girls features a dress plus another part. Little boys' knits (very important) feature shirts and matching sweaters or pants and shirt. Most blouses or pants have matching tops too.

Little girls' dresses add linen coats, hats, removable aprons, tiny jackets, vests. Almost every fashion is in at least two parts. Even fun outfits of shorts, caps, deck pants, etc., have matching tops, sometimes overskirts.

As with their slightly older counterparts, fashions for girls will feature the theme of early Americana. Gingham and calico flourish.

Chapel, too, is still featured, and most of the braided-trimmed, box-jacket suits are in any check.

Biggest news for this age group is possibly in sportswear for little girls. This spring styles range from trim outfits to fringed deck pants with matching top to short pleated skirts with cropped tops.

Fauna, colors and patterns are novel and fun, as are trims. Little boys get set for church and other special events in gay blazers with long pants in a to-match shade.

As with men, little boys will fare better for fashions this season with more variations on accepted styles, and lots more colors.

**New Gloves Help Focus on Hands**

Spring fashions with their new shorter sleeves draw interest to the hands. Spring gloves keep it there.

Gloves in soft, handsome leathers are seen in muted, misty colors that match suits and dresses, or in sharp, spicy tones that favor an ensemble.

One favorite cool color is a pale yellow. Shade, Drier, has a delicate bone light green and an understated coral. Strong tones lean to bright fuchsia, deep brown and red in smooth and corded leathers.

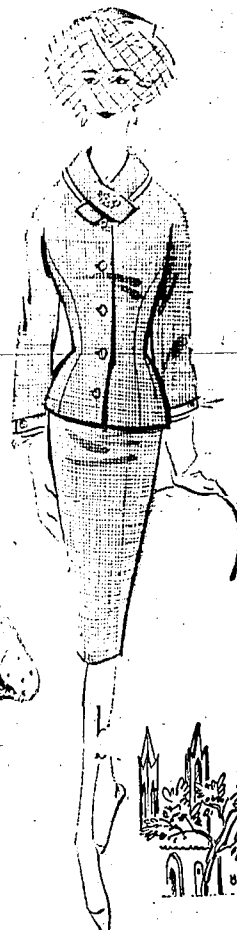
As always, white gloves are a basic spring item.

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What will you wear in the Easter Parade? Will it be a dress? a costume? a suit? Should it be a coat to cover all... or the elegant touch of a jacket. We've a world of exciting suggestions to help you make your fashion decisions. Dresses and costumes, supple and feminine... suits, in so many delightful silhouettes, you're sure to find your most becoming style... everyone, wonderful.



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Fresh New 100% wool Worsted Dimensional Check (above) Beautifully sculptured, deftly fitted and magnificently detailed, this new long-line beauty will definitely be worn for best! The pure Irish linen cuffs and collar are detachable when you like and emphasized with brilliant jewel trim. **39.95**



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**WALKING SUITS — The Golden 60's** Fashion for Every Event (above) The long, long line is the line of fashion for the new decade. Notice the bias-piping around the collar; the important patch pockets; the jaunty splits at lower jacket sides. Wear it alone or with the belted skirt; it's a stunner in diagonal weave 100% wool Diogo. **39.95**

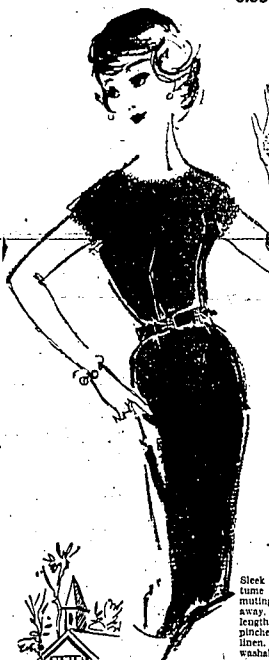
**MIRAGE** (right) ... Illusion yarn-dyed worsted. What applause, you'll hear in this young and lovely suit. Bubbling with buttons and a bow... carved to an elegant fit. Completed with a flattering six-gored skirt, it is truly an outstanding fashion in shadowy-checked Mirage suiting. **49.95**



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Because so many Easter suits have short or open jackets, beautiful blouses are more than ever important. Ours are real show-offs... in lady-like and lovely ways. Won't you come see them for yourself?

**6.98**

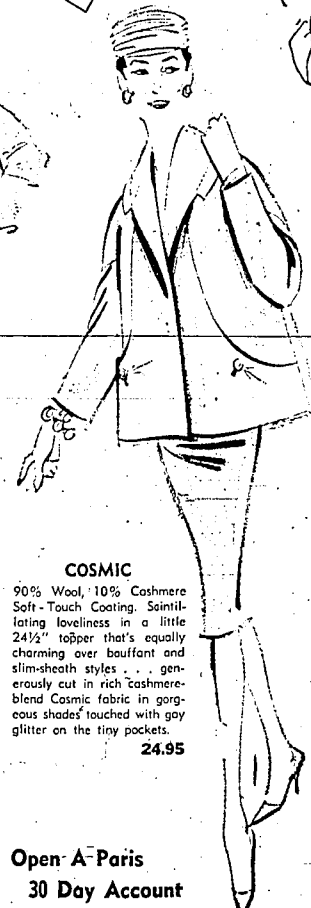
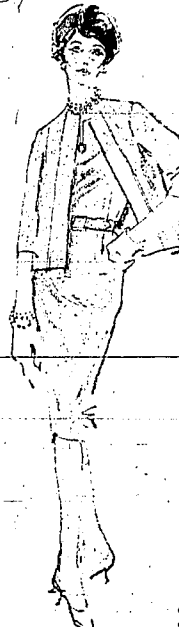


**TOWN OR TRAVEL COSTUME**

Sleek little dress and jacket costume that's equally at home commuting to the city or jetting far away. Short sleeved sheath and hip-length jacket or rayon and silk pincushion with the knobby look of linen. White piping trim. Hand washable. **25.95**

**BLACK IS BEAUTIFUL**

(Left) Yours by Henry Lee, this clever afternoon creation designed with your pleasurable wearing in mind... beautiful easy-care all cotton eyelet blouse adroitly detailed with lace-edged bateau neck and sleeves, allen skirt. Tailored throughout. All cotton belted lined. Black only in sizes 10-20. **24.95**



**COSMIC**

90% Wool, 10% Cashmere Soft-Touch Coating. Saintillating loveliness in a little 24 1/2" topper that's equally charming over bouffant and slim-sheath styles... generously cut in rich cashmere-blend Cosmic fabric in gorgeous shades touched with gay glitter on the tiny pockets. **24.95**

Open A-Paris 30 Day Account

*the* **PARIS**

Paris Does New Evening Gowns



Typically French are these evening gowns in lace from the current Paris collections. Black Catala lace is used, left, over white mousseline by designer Maggy Rouff. Bodice is tucked mousseline and midriff is wrapped in black velvet. The Yves St. Laurent silhouette for Dior, right, is apparent in this short white evening gown of Catala French lace. Silk blossoms out into a voluminous ruche of white lace from a flattened top.

American Woman Will Look for, Love Simplicity, Elegance of New Fashions

The American woman — still recovering from "scholarship shock" — yet always quick to recognize what's smart, new and exciting in fashion — will look for smart, simple, elegant and feminine of the new season.

The fashion-conscious woman will like the look of the new dresses! There's a relaxed and easy air about them, and they are expressed by gently-bunched, kimono sleeves, wide underarm fullness and nip-and-tuck at the waistline.

Slim skirts are now more rounded over the hips, even shorter skirts are a bit wider at the hemline. Sharp pleats are smart and popular; there is a definite return to the full-looking circular skirt, too. In dresses, black stands out as fashion important. Pale colors, especially in black and white or black with color, are popular. Prints are at their pinnacle — the silky look and alky fabrics are just everywhere — to help suit up a simple but happy dress picture for spring.

Short coats or jackets over dresses, coats over suits, jackets

over vests, sweaters, jackets over shirts, blouses, jackets over full-skirted blouses — all these are equally new and smart. Pale colors, checks, braids and stripes are many, many highlights of the new season.

To play up the elegant simplicity of pale color, simple and relaxed styling and to complement the handsome fabrics everywhere this spring — jewelry, handbags, neckwear and flower accents are most important.

Lots of beads that ride high in hair and chokers — bracelets or more — are all fresh and appropriately newsworthy for spring.

The large romantic flower for the neckline of a suit, coat or simple dress — the sleek-white lingerie collar as a neckline — a pale, printed scarf — will give punctuation to the new season.

Shoe styles in pale neutral tones are long on fashion importance, but the eight-button length will be doing high to meet the demands of the many shorter-sleeved dresses, suits and coats.

Ble, big handbags will be popular with slumped-down handles, boxes and satchel-type cases.

The New Dressy Look for Springtime... Eastertime! ... Anytime!

We're proud to present an impressive collection of new spring apparel for style and quality-conscious men and boys. Now is an excellent time to choose the newest fashions in the finest fabrics from our peak selection.

**BOTANY "500" SUITS of Distinction** for the man who cares... **65.00 up**

Handsome Hats FOR THE NEW SEASON! by **RESISTOL**

HEADS UP... for spring! See our collection of new season hat fashions. Felts in new shapes, new colors... **8.95 up**

**MEN'S SPRING SHOES**

**NEW SHIRTS** by Van Heusen. Styles and colors to a man's liking. In Dress and Sport models. **9.95 up**

**Slacks** by **JARMAN**

**BOTANY and FRITZ!**

**ALEXANDER'S**

# HUDSON'S spring opening

**LIFE STRIDE** Jamaica. Bone straw, leather trim. **12.95**

**LIFE STRIDE** Exquisite. Mid or high heel. Black patent or desirable white leather. Extra bows. **11.95**

**LIFE STRIDE** Century. 4 1/2 to 5 widths, strap to 10. Black patent, bone leather, red leather, white leather. **12.95**

**LIFE STRIDE** Cinderella. Pink lustre, blue lustre. **12.95**

**LIFE STRIDE** Lustré. Powder blue or pink in mid heels. Extra high heel. **12.95**

**LIFE STRIDE** Athlete. Spectator in black patent and white leather. **12.95**

**DELISO DEB** Bar Tie. Black patent, white leather 8 1/2 width. **19.95**

**LIFE STRIDE** Delbio. White leather. See them all. 17 patterns in the new popular squish heel. **5.95 to 10.95**

**NATURALIZER** Barcelona. Bone or white in soft punched pigskin. **13.95**

**NATURALIZER** Marvellous. Black patent, white leather, bone leather. **13.95**

**NATURALIZER** Capetown 1. Bone straw, white straw and mesh. **13.95**

**NATURALIZER** Vapor. Soft white grained leather. Size to 11. **18.95**

**LADY FLORSHEIM** Vapor. Soft white grained leather. Size to 11. **18.95**

**TOWN & COUNTRY** Walkiel. White lustre, black patent. **13.95**

**TOWN & COUNTRY** Sonata. White lustre leather. Black patent. **14.95**

**TOWN & COUNTRY** Blasher. Bone lustre. **14.95**

**DEMOSSETTE** Baby Gille. Red leather or white. Green styles from which to choose. **9.95-10.95**

**JOHANSEN** Muro. Black patent, sun copper, toots green. **14.95**

**SMARTAIRE** Tango. Medium or high heel. Black patent or white leather. **8.95**

**SMARTAIRE** Grand. Black patent, white leather. **7.95**

**SMARTAIRE** Tuck. Yellow, white, bone. **6.95**

**JOHANSEN** Nesciar. Jade green. III heel. **17.95**

undeniably new for Easter 1960!

matching bags available for all shoes 3.98-16.95

# HUDSON'S

Use Our Convenient Rear Entrance From The Parking Lot

**Lanz**

Jenny ensemble for play days ahead. The white cropped top, white color matched embroidery to complement the slim tapered pants of sturdy all cotton rib. Red, blue, or black. 7-15. The topette 9.95; The pants 9.95

**Bertha CAMPBELL'S STORE**

West Made Clothes for Stars, Now Designs Others' Clothes

West Coast manufacturers, who have already made their reputations internationally by designing the famous names of Hollywood, are now designing clothes for men who earn their livelihood throughout the country in such diverse industries as transportation, engineering, education, medicine, insurance, selling.

Many clothing stores will begin carrying "made-in-California" topsuits, suits, sports coats, slacks, wool swim trunks and casual wear this spring.

The Wool Bureau reports California made its first big impression last in the early thirties, when the business trek to the West Coast first began. The interest in California clothes started with topsuits. Manufacturers there introduced California-weight topsuits of all-wool.

Shoppers on the road found them comfortable in inclement weather, yet easy to carry over their arms on warm sunny days. These cool coats lacked the bulk of heavy outercoats being sold in the East.

Movie audiences first became aware of California-styled apparel with the introduction of "talkies" — remember the late Ronald Colman, who, as the famed sleuth Huldor Drummond stalked his criminals in a tweedy wool top which he wore with the collar turned up? And later on, remember Bob Hope in his famous "Road" series wearing a snappy polo coat with a wrap-around belt. And now, Pat Hooke and Rock Hudson, to mention two among today's crop of celebrities, promote California fashions across the cinematic screen.

For spring '60, wool topsuits from California are still light in weight, still distinctively patterned, still tailored in fine soft woolen fabrics. The bold plaid and the sharply defined black and white houndstooth check are California's contributions to the current topcoat scene. In topsuits the most popular California weight is 20 ounces to the yard, which is much lighter than coats styled in the East. In Boston, Philadelphia and Rochester, the three eastern coat centers.

Long before the Italian Continental became a famous by-word in this country, California had contributed an entirely new look in fine wool suits, a look that broke with tradition. California gave American men the famous Ambassador, a shaped silhouette noted for specific details. It was the western man's rebellion against the conservative-styled suit-type clothes, and many men in other sections of the country began to prefer the westward-looking straight-hanging lines of ivory.

They felt shaped jackets enhanced their physiques. Padded shoulders made them look more virile. The narrow lapels of the American Ambassador with its peaked, semi-peaked or shallow notched details also drew more attention to them, made them appear brighter, younger.

In California, particular attention is given to the selection of suitor fabrics, and more West Coast manufacturers of suits and sports coats put their stamp of approval upon light weight, wool-worsted fabrics, many woven of



Details found only on West Coast clothes: the padded shoulders and half-moon pockets appear on Louis Roth's version of the American Ambassador. Fabric is an iridescent tropical wool.



Fact: a California design of wool jersey cardigan for cool weather.

such fine wool that the fibers impart a lustrous iridescent quality.

Look to California to come up with the unusual in knitted wool shirts. In fact, they were the first to knit wool shirts and to take them out of the doldrums by knitting brighter, lighter colors in unusual spaced patterns. Californians were first to wear their soft wool knitted shirts outside their trousers.

The completely pleated, slope-pipe type of wool slack with fancy front pockets caught on west of the Mississippi long before 1958, the year the famed Italian Continental concept of styling was first introduced to eastern shores.

When eastern slack manufacturers were still in the gray flannel era, Los Angeles manufacturers had already begun brightening their wool slacks, giving them brighter colors, more pattern, more unusual treatments in styling. Bold plaids, cool greens, blues and yellows were mixed-matched with sports coats and blazers.

When buying a hat, remember that you must see yourself in a full-length mirror. Your whole silhouette is an important factor in how it will look. Many a poor choice has been made by women who looked only in a hand mirror when selecting a new chapeau.

### Everybody Gets in Swim



This two-piece suit in printed cotton and latex designed by Heuban Herman has its own ferry-lined beach coat.



Bold evening stripes distinguish this striking new one-piece swim suit of knit cotton and latex by Fred Cole.



This is the popular and figure-making one-piece suit in heavy knit by Herman's gay print fabric, coat to match.



Young glamor girls like the one-piece knit suit with low plunge back, smooth fit, designed by Rose Marie Reid.

### Glass Almost Invisible Big Aid in Homes

A glass that's almost "invisible" is a new decorator aid.

These vinyl can brighten the charm of framed pictures and decorations without any reflection or glare.

This non-reflector glass has an unusual decorative value in framing water colors, posters, photos, sketches and treasured fabrics.

"Tri-Site" as the glass is called is actually unnoticeable until you actually touch it.

Even in the brightest sun room, it is glare-free from any angle — and every soft, delicate line or brush stroke, or bold color, dash of charcoal or ink stroke — shows up authentically.

Frangible Oriental crystals now so popular — paintings, art forms, portraits and landscapes, tapestries and samplers; fine needlework and important documents — can be seen perfectly in their finest feathery line and can be beautifully preserved for all times with Tri-Site's protection.

It is produced in single strength, standard framing weights and sizes for replacement glass for your now-framed pictures; or cut to order.

### Spring Bride to Find Her Tastes In New Fashion

Whether she prefers the completely traditional or more fashion-influenced styles, the spring bride will find the loveliness and elegance she desires in the wedding gowns ready for her choice.

Princess and other traditional styles, sophisticated sheaths with court trains and intricately draped full styles are some of the possibilities.

In many gowns, longer trains are new. Embroidery, tulle, lace, tucked cummerbunds and elegant styling give materials dramatic attention.

In many gowns, longer trains are new. Embroidery, tulle, lace, tucked cummerbunds and elegant styling give materials dramatic attention.

Silk organza and a variety of deep laces are favorite materials for white. It starts as a true white, of a lustrous color on a white cut, and gradually deepens to a pale beige and second look.

For white is a big spring color others do not. But the total effect this year. It starts as a true white, of a lustrous color on a white cut, and gradually deepens to a pale beige and second look.

### White and Plaid Coats Are Rated High This Spring



This is a big spring for white coats, a big spring for plaids. The whites are done in every shade from true white to off-white, oyster white and grayed white. Plaids are bold and bright or soft and muted. Contemporary version of the plaid coat, left, blends six shades in one bold palette. Sleeves are cut from the shoulder line and deep collar lends wider shoulder look. A beautiful white coat, center, in a soft, fleecy fabric is crowned with a stand-up collar of leopard. The coat swings gently out from narrow shoulders, has tapered sleeves. Quiet plaid, sleek for petite proportions, has double-breasted cut, right, and notched collar. All of the designs shown here are by Brittainy. The white coat is as right for resort wear as it is for spring.

### This Is Spring to Plunge on White Coat You've Never Had

NEW YORK — (UPI) — If you coats are done in trends and styles have never owned a white coat, basket-weaves as well as crocheted before. This is the spring to take effects and lapped fabrics.

Some white coats have fur trim. For white is a big spring color others do not. But the total effect this year. It starts as a true white, of a lustrous color on a white cut, and gradually deepens to a pale beige and second look.

For white is a big spring color others do not. But the total effect this year. It starts as a true white, of a lustrous color on a white cut, and gradually deepens to a pale beige and second look.

Some of the plaids are wrap coats with big collars. Others are cut single-breasted and neatly buttoned down the front. But in the collections of this country's top designers, the plaids are mimicked

beautifully and styled with the utmost care. Some have dolman sleeves, others have seven-eighths sleeves and still others offer brief capelet sleeves. If you've always thought in terms of navy or navy blue for your spring coat, this is the season to revise your thinking. Strike out in a coat that's bold, beautiful and different. And listen to the compliments—come along!

### Contents of Bag Noted Important

Since fashion and good grooming naturally belong together, smart women make certain that what's inside the new spring handbag is as presentable as the bag itself.

New purse accessories range from multi-colored French purses to cigarette cases with their own lighters attached by jeweler's chain.

### Swim Suit Is Becoming Basic Part of American Wardrobe

By DOROTHY ROE  
Associated Press Women's Editor

Now that the backyard swimming pool has become standard equipment for new American homes, the swim suit has become a basic part of the American wardrobe.

When you go swimming every day, one suit is not enough. You need a wardrobe for water as well as land. This may be the reason why the swim suit business is booming throughout the country, and why designers are turning out so many and varied new styles.

Most of today's swim suits are designed for serious swimming — not just cooling glimmers on the beach. That's why the knit suit — in wool or synthetic blends — has become a top favorite with athletic-conscious women.

Many have found that this is one of the most flattering styles, even for the larger figure. New methods of construction and new techniques for elasticity and figure control make the knit suit both practical and becoming. Add to that the advantages of quick drying and freedom of action and you have the reasons for its growing popularity.

The home-swimming pool boom also has helped in the bikini as a standard item in the swim suit wardrobe. Women who wouldn't want to appear on a public beach

### Many Sleeves Are Noted for New Fashion

Paris Fashion has a world of surprises "up her sleeve" — and the big news is in the sleeve.

Foremost are the Oriental-inspired, draped sleeve silhouettes such as control make the knit suit both practical and becoming. Add to that the advantages of quick drying and freedom of action and you have the reasons for its growing popularity.

The home-swimming pool boom also has helped in the bikini as a standard item in the swim suit wardrobe. Women who wouldn't want to appear on a public beach

### New Floor Gives Smart Look for Tired, Old Room

One of the most practical ways to give a smart "without" look to a "tired" room is to install a smart flooring pattern in rubber or vinyl.

The term "old vinyl" is a generic one, indicating a top quality vinyl which, like rubber, has colors that go all the way through.

The wide variety of features, patterns and colors now available in both rubber and vinyl give decorators and do-it-yourselfers unlimited opportunities to create elegant designs that will qualify as the focal point of any room's decor.

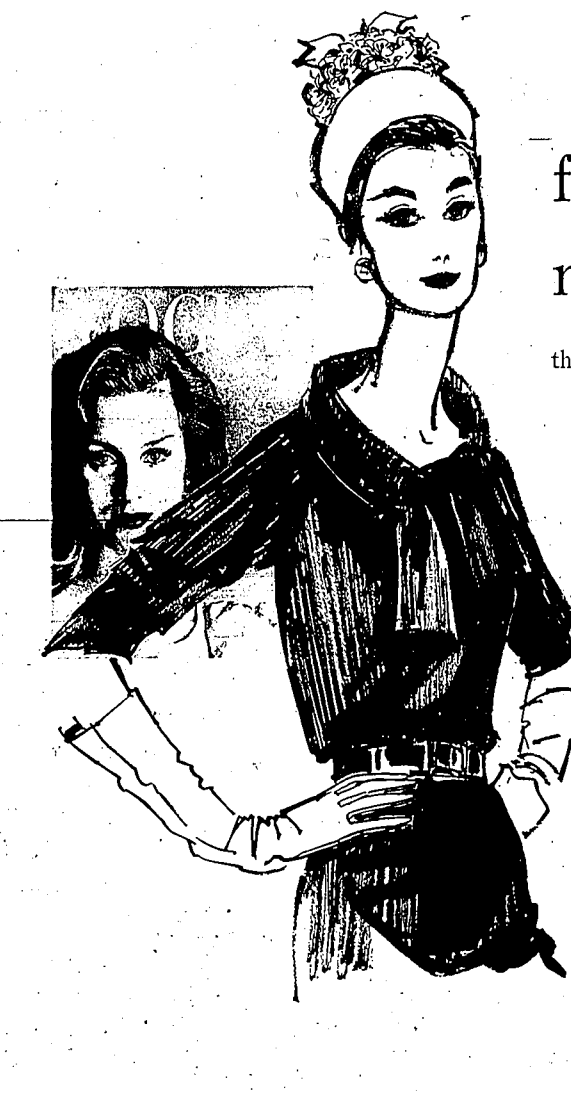
Decorators often reproduce classic rug patterns and geometric designs to give flooring interest.

### News in Pajamas

Pajamas, too, have their own newsmakers for the "guys."

Embroidered collars have replaced ruffles and very lightweight printed lawns for sweltering summer nights are providing a touch of luxury.

Many nautical prints here; lots of boatloads and more and more colorist.



# fashion naturals u.s.a.

the knitted dress by kimberly

A Kimberly knit heads the "fashion naturals U.S.A." in VOGUE'S February Americana issue. Since fashion naturals are scored on adaptability a Kimberly is bound to be in the lead. It's an imperishable stand-by both a.m. and p.m. — and it's unflinching fashion spirits travel as smoothly as traveler's checks. Left: mohair/wool slimly knit in one piece, belted in leather and collared importantly. Various in black or American Beauty. 59.95



### Spring Evening Gown



Looking to spring is this off-white silk slanting evening gown cut by Sarah with wide, squared collar. Bodice is sleek and skirt fans out from upraised pleats. In place of a tulle, the model wears a diamond necklace with pear-shaped pendants. Pendant earrings are done in round diamonds.

### Jewelry Gets Big Role for New Fashion

Jewelry plays its role as fashion accent in more dramatically than ever this season. Simple silhouettes, emphasis on sleeves and shoulders, and soft or light hues call for support from jewelry with personality. Large earrings, bold pins, shortened necklaces and bracelets have a share in the limelight. The outside, earrings, in floral, dome, drop or upwrest shapes, are part of the fashion plan to play up the top of the silhouette. Pins, often with big, flashing stones, make an effective show on sleeves, shoulders, collars and wide belts. Along with the upward movement of necklaces in many shortened styles—among them, the dog-collar look, bibs, chokers. Bends are important. Since scarcely a sleeve reaches to the wrist this spring, bracelets have a good chance to shine. Bangles, chains, wide alone bracelets and new styles in charm bracelets are some of the choices. Jewelry in subtle tones blend with spring costumes. A comparison trend to the exotic look presents jewelry in rich colors, with a continuation of the Far Eastern influence and much interest in stones. Simulated semi-precious stones, such as jade, turquoise, coral and topaz, take the limelight in many designs.

### Princess; Flattened Bosom Silhouettes Used in Paris



Princess line, as interpreted by Guy Laroche in a two-piece dinner costume, has extra-long jacket effect. Fabric is white nylon-and-silk sarah dotted in black.

This dance dress by Jacques Heim shows the newly-defined princess waistline with puffed tulle skirt. Skirt has a full border of gold nylon tulle with beaded black beneath the tulle. Fabric is white orlon-and-silk cotton. design.

The long torso line is shown in this brief evening gown by Yves St. Laurent of Dior. Fabric is gold nylon tulle with beaded black beneath the tulle. Fabric is white orlon-and-silk cotton. design.

### Deep Sleeve and "Cinched" Waist Are Style Points

Newest style trends in this spring's lovely assortment of dresses are the deep sleeve, cinched waist and rounded hip-line. Enhancing the costume look, jacketed dresses are very impressive. The coat dress is a great favorite. Silk has a major fashion fabric role. Variations on the shoulder width theme, some lowering of waistlines and adjusting of hems, belting of shirts and ruffling of pleats all add to spring fashion drama in dresses. Highlighting top width, sleeves blossom big in bell, three-quarter puffed and wide bathing shapes. There's ample under-arm fullness emphasized in dolman sleeves or loosely draped over-the-shoulder styles. Lower setting of sleeves adds to the popular "dropped shoulder" idea.

### Gay Scarves Are Noted in Spring

Scarves will add a pale accent for the bright black and navy of the season, or give a sharper brighter touch to pale colored costumes and ensembles. So many of the new collars and necklines just seem to demand that extra fluff of fluff so beautifully done with a gay scarf that you'll want to select several of them as important spring fashion add-ons.

### Really Washable White Shoes Follow New Tanning Process

NEW YORK (NWA)—This coming summer could be the nicest at least one on record. And that's because it is the summer of the washable white shoes. For most men, white shoes are pleasant things to contemplate—they look summery, they go with any outfit, they give a spring to the step. But they have historically been horrible substances to keep clean. No more. Enter the washable whites, a development of new tanning procedures which make them cleanable with a damp cloth. The grime and dirt can be wiped away with a moistened cloth or tissue in the office or between sets on the dance-floor. This development is just in time for the last few years have seen an upsurge in the use of white shoes, and white-and-brown or white-and-black combinations. The new whites are patterned in simple, after other shoes. The lines are slim, the varieties in finite, the uses many. You'll find whites for dress shoes for play, in smooth finishes, textured finishes and brushed leathers. (An im-

### Men's Neckwear Brighter, Bolder

In men's neckwear, it's well to join the swing to bright and bolder colors and patterns—in shantung silks, foulards or reps. Marking a trend away from the subdued tones of past seasons, the new ties greet the Spring like a festival of cheer—complete in tone with the spirit of things. Spring neckwear is light, bright and colorful. Medallion effects, scroll and tapestry prints will be featured as well as rich brocades, satins and jacquards in the Continental manner.



### Spring Hats the silhouette's thing

398

Our new collection of Spring straws will go to your head. Come see, try on these colorful hats in all the most fashionable shapes trimmed with flowers, bows, veils... many in youthfully-designed large head sizes. Choose from a palette of fashionable and fetching new Spring colors.

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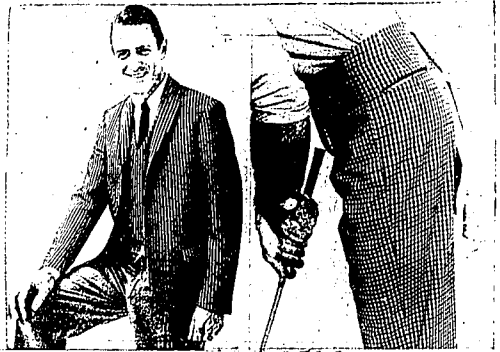
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### Versatile Garments Are Prudent Buy



Spring's spring for men's wear. At left, a combination-knit vest-and-jacket. Pedestal cuffing is the material and units can be worn together or separately. At right, Uxeron-and-cotton blends make up in golf slacks with towel loop, adjustable half-belt and contour pockets.

### Most Men Purchase Garments Suitable for "Double Duty"

NEW YORK (REDA)—Spring hasn't sprung, but we can dream. Can't we? And dreamers often are practical affairs if we start planning now the wardrobe we want in the spring.

Few of us can go out and buy indiscriminately. We can afford only so many new garments a year, and they must frequently do double duty. What good, to the average man, is an item that has only one use? A pair of slacks, for example, must be able to be worn with one or two jackets as well as with sports shirts.

If you're a golfer, you'll be interested in new-for-spring golf slacks. These fit the requirements noted above. They can be worn for many occasions, but they have the added merit of being just about perfect on the golf links.

There's a small loop in the back for carrying a towel to dry off sweaty hands. Pockets are designed for carrying golf paraphernalia (not clubs, however). And they are built for comfort.

From a styling standpoint, these golf slacks come in several patterns—check, plaids, solids—and have a neat, half-inch of elasticated cord. Bermudas are available with the same features, if you prefer that length.

Another economical investment might be a vest-jacket combination which can be worn together or separately. This is made of Alamac permanent cotton knit and comes in several patterns.

Jackets-in-buttonless and knit no breast pocket—give it a neat, smooth appearance. The vest is the pull-over type. Either can be worn without the other, of course, and together for a pleasing effect.

These are but two harbingers of spring that could be welcome—as well as economical—additions to a man's wardrobe. It's a good idea to look for items, such as these, which can serve dual purposes.

Although Parisian men's fashions are not the pacesetters that the women's fashions are, it is always fun to see what the French have come up with now. In the case of the broad, square shoulders longer than anybody's, have finally abandoned them.

In color, the new French collections feature various shades of brown, from deep reddish browns through a color they're calling tortoise shell to light beiges. Some blues, but very few greys are seen this year.

As usual, the Parisian stylists pay a great deal of attention to the linings—silk, generally, chosen to either match or contrast with the fabric itself.

### Olive Is Leading Color for Men's Suits This Year

A new note in men's suits this spring is color... especially in shades of olive.

They range all the way from soft tan olives to deep black tones—with medium mixtures of gray-olives in between.

But the color spectrum is a wide one; this season it includes lots of browns, bronzes and blues in shades to please every man.

New this season is the "sports suit" or "country suit"—designed to be equally appropriate for either business or leisure wear. Versatile is the word for these newcomers.

With jackets cut along the lines of sports coats, they're made with matching trousers or trousers in the same fabric but without the pattern of the jacket. Some have a handsome vest in a contrasting color. Experts predict a growing popularity for these multi-use outfits.

### New Shoe Noted For Use of Men

An exciting new shoe called the "Gardair" is offered by the U. S. Rubber company for the season ahead.

Men will go for its smart continental three-toe easy-going casual that's styled with a high tongue, cork-and-crepe outsole.

It's upper is made of knit-weave jute that's cool and washable, too. It comes in natural or black and is one of the many budget-priced shoes available to the man seeking comfort and good looks in his warm-weather footwear.

### Wallpaper Is Keeping Step On Early Day

Keeping step with current interest in early Americana, new wallpaper designs show many adaptations of the Colonial theme—old block prints, small geometrics with early American motifs, documentary designs.

Nearest adaptation of all, the modern "rustic" type of design, reflects all kinds of early American inspirations, from the eagle to the covered wagon.

One attraction of these patterns is the fine use of color. Early Colonial houses were notable for their colorfulness in this respect, and Colonial crimson, yellow, blue and green show their warmth and melodrama in modern wallpaper.

Because the pattern itself provides both atmosphere and decoration, wallpaper does much to further the period look of a room. For the homemaker who exists, the furniture isn't Colonial in style, and who would like to achieve an early American feeling in home decor without completely reforming wallpaper is an easy and attractive answer.

Suggestion is to set the stage with one of the new Colonial patterns. Then, add one or two important Colonial pieces—either furniture or accessories—to the present furnishings.

Neat idea for the customer: sweater is the leather belt matched exactly to the color of the sweater.

### Hats That Bloom in Spring



Though she usually has been photographed hatless, actress Gina Lollobrigida has discovered hats. Here, she wears two from her current spring collection. Shiny, tailored black straw hat, left, has high crown and a narrow band of black velvet. Another favorite is this smooth white straw, right, circled with flowers and green leaves.

### Handbag Width Is Dictated by Hemline Height

The height of the hemline dictates the width of the handbag this spring.

And with fashions in hemlines presenting many differences, according to the style or the occasion, new leather handbag shapes are more varied than they have been for many years.

To harmonize with shorter skirts, handbag stylists have come up with broader "horizontal" bags in smooth, grained, antiquated and suede leathers.

Long torso detail — an emerging fashion note — calls for correspondingly lowered hemlines, to be accompanied by a long, vertical envelope of firm, antiquated calf or an oversized pouchy sachet of suede leather.

Change in popularity is a spacious half-circle of grained leather that is at its handsomest when teamed with a tailored spring dress. Detail interest comes from belting, shirred effects and horse-shoe-shaped padded handles.

### Fun Hats Used

Fun hats are fashion headlines! Casual and sports headwear feature court raffia, cocoanuts and fringed panamas. Bands range from thin ropes to wide, handspan types in Caribbean prints and Madras types.

All colorful conversation pieces for a man's wardrobe.

Again there is great emphasis on accessories—such as brocade vest-ho.

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- A. WAIKIKI, beige and tan straw
- B. RUSTIC, punched bone wicker
- C. MY PET, all white crepe sole
- D. STARDUST, bone or white calf
- E. BOULEVARD, black calf leather, patent trim
- F. LA SCALA, black patent, vinyl pump



### Pick a pretty Easter shoe from our wonderful collection of spring-new Red Cross Shoes

Come, see all the pretty new arrivals... just in time to add the footnote of fashion to your Easter costume. Whichever styles you choose, you'll love them all spring long for their special Red Cross Shoe talent for fitting your busy life and your busy feet so beautifully.

Largest selling brand of fine footwear in the world. Styles from 10.95 to 14.95

This product has no connection whatever with The American National Red Cross

### Varied Color Reported for New Clothing

The colors for the new season might well have come right out of the Easter bunny's basket.

The colors for spring time are an array of clear-lined water-colors . . . or a fresh box of assorted bonbons . . . or may even be comparable to the luring of ice cream flavors.

Yes, this season's colors are "delicious" all ways—appealing to the eye, detectable to the "fashion taste" and "mouth-watering" in their nomenclature.

**WHITE**—whites are milky, vanilla flavored, oyster-toned, cream, oatmeal and basic tints.

**BEIGE**—there's a cool and fresh look to the beige family for Spring. Pale almond, butter cream, ham-bone and light toast are the diverse hues of this color range.

**YELLOW**—There's a real fiesta of paled yellows for the season ahead. There's lemon and citron saffron and butter, quince and peach, apricot and flax; to name but a few.

**GREEN**—what wonderful greens to be seen this season! Out of the orchards and gardens come lime-greens, pale apple greens, soft lettuce tones; mint and moss greens are smart and new-looking as grass hues, the olives and all the many variations of leaf greens.

**REDS**—from true pinks to variations on orange-red themes—there's a new appearance to red—it's paled-down, cool-looking and destined to accent or blend with all the many new pale colors.

Pale cherries, gentle violets, rose fresh apricot and rosy peach, strawberry parfait, whipped creamery and frosting pinks are the diversified notes of the red color scale.

**BLUES**—there's a brighter look to navy and a paler look to the lookeyed blues.

Hues are borrowed from the landscape of a fresh spring day . . . here are some of the new-comes: the blue of the sky, the blues of a robin's egg, the blue of a cornflower, bluebell and winter-rose.

Blues as pretty as a rain sea, a peacock's feather and bluebird's back are repeated in sparkling silks, rich cottons, luxurious satins and coatings.

Blues slip gently into the purples tones this year, as many purples, lilacs and lavender bloom throughout the fashions scene.

Wood violet becomes an important color after-five, and mauve-cast blues and rose-cast mauves step into the bright sunlight.

**BROWN**—now so new for spring when combined with pastels, used for accents or engravings for checks, plaids or multi-stripes—is a surprise favorite!

Brown stands in harmony with the liveliest prints of the year. Bark tones, chocolate, alicia, rala, in mocha and lots of variations of coffee-with-cream are importantly new.

Cafe espresso, rich and sultry, is the elegant touch for those who

### Leather Fashionable for Spring



Designed for town or travel, this washable white leather chesterfield, left, has leopard trim on collar and sleeve pockets. A dress, right, in velvety soft suede is cut tonic fashion. Color is pale beige. Large patch pockets are set exactly at the hipline.

### Leather Coats in White Are Important in Spring Parade

**NEW YORK (INBA)**—This is the big year for white fashions throughout the land. The leather coat or jacket in white is naturally an important part of this spring parade.

Washable white leather is practical as well as chic. It's intended for both town wear and travel and has been cut by top designers into coats, cardigans and man-tailored jackets. Some are trimmed in black, brown or crimson in order

to take their coffee "black." Again and again, such shades as burnt almonds, dark toasts, cedar and nut browns stand out.

**GRAYS**—from light to dark, gray is seen in woollens primarily—especially the beige-eray—called greige, or combined with pastels in plaids and stripes.

**BLACKS**—are big when combined with white or the new pale tones; bright hot shades bino at their best in night settings but generally it's the great white way and the self-glowing pastels that are making exciting fashion copy this season!

to keep company with spectator big year for white fashions.

For evening, white leather gold-blew. It's embroidered in gold thread to make little bolero jackets with lantern sleeves. Off-white leathers display scrolls worked in bold threads, seed pearls and jewels.

Again for evening, fur and leather are paired up. Full-length leathers coat get collars of mink or big fluffs of Canadian lynx or blue fox. A very beautiful and sophisticated white leather coat has collar and pockets of leopard.

Even spring's tunic dress appears in leather. This time a pale beige suede.

For at home evenings, the hostess can receive her guests in a short jacket and matching skirt of violet leather. Or, she might prefer slim pants of white leather adorned with beaded designs and worn high on the waist.

Instead of the traditional white, try a native blouse, scarf, gloves with your navy blue this spring. It creates a fresh, different look.

### Wrought Iron Is Taking to Color

During the last few years manufacturers have brought out the paint pots especially the pastel ones and the result is wrought iron now comes in pinks, blues, pale greens, and even gold tones.

The days when wrought iron furniture, like the old "model T," could be purchased in only one color—black—are long gone.

The new color trend is one of the big reasons for the steadily growing popularity of wrought iron furniture in recent years.

Always light and airy, wrought iron furnishings are lighter and stiffer than ever now that they have become available in many colors.

### Sport Suits Big

Sport suits for country suit are aimed for a big season.

There are three important styles, the blazer suit with solid jacket and matching trousers, the subdued patterned sport coat with matching slacks and vest (some vests reversible), and the classic two-piece suit with contrasting trousers.

NEW for Spring!

### Hard of Hearing?

You too can enjoy the Glamour of New Spring Fashions

a fashionable new way to wear ear rings . . . especially ideal for the hearing aid user

Whisper Lite

HEAR - RINGS®

by

MAICO

Now, a new concept in hearing comfort, fashion and glamour that may be worn with any make or model hearing aid.

### New Glamorous Way to Hear



A Maico Exclusive yet you can wear with any Hearing Aid

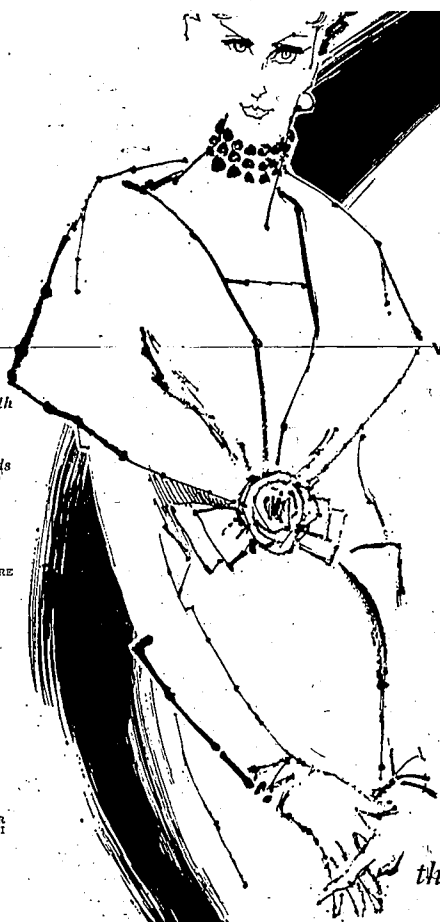
An exciting new fashion accessory that is glamorous and comfortable. No pinch, no pull! Your Whisper Lite Hear-Rings rest comfortably in place. And they help conceal any hearing correction. Now, look beautiful and hear with confidence knowing that your hearing problem is your secret. Many styles to select from.

another fashion first by MAICO

TWIN FALLS HEARING CENTER

155 Main Ave. West

RE 3-7330



### Shape News...

wide crop-of-sleeve, great collar

Fashion focuses attention above the waist this wonderful spring . . . with huge boat and shawl collars . . . glorious poufed sleeves . . . captivating farebules . . . and wide, cinched-in belt to give one that whittled look. Your heart'll leap a bit faster when you see this pre-Easter collection of dresses and you'll have an irresistible urge to buy one after the other. Petal soft pastels, blazing colors, loveliest of prints—bold to tiny. Sizes for Juniors and Misses, just arrived! Just unpacked! A gorgeous collection from the most famous brand name designers in America today!



The Store With MORE

Famous Brands Arriving Daily

- JONATHAN LOGAN
- R & K
- SABU
- GEORGETTE THILERE
- MIRIAM MCCOY
- CARLE
- BETTY CLINE
- ALEX OF MIAMI
- FRANK WYATT
- CHARLES HYMAN
- DAVID
- DAVID CRYSTAL
- CANDY JONES
- LADY PETTIE
- KOBRELL
- AMOUR
- BETTER MADE
- LILLI AN
- JACK WINTER
- BOY
- WHITE STAG
- ARDEE
- JANTZEN
- SHIP N SHORE
- MAC SHORE
- QUEEN CASUALS
- BRITTANY BRAND
- MATRICE HANDLER
- DONOVAN GALVANI
- CAMPUS CASUALS
- BERNSTAN
- PLAYTEX
- JANTZEN
- VASARETTE
- PERMA LIFT
- HENSON
- AMERICAN MAID

the Mayfair shop

### Paisley Featured



Paisley is long in vogue wool fabric... Yellow and blue pattern can be worn with gray, blue or yellow... red wool slacks, a white shirt and black knit tie.

### Paisley Name Originated in Scotland; Design in Kashmir

The name "Paisley" originated from the paisley wool spined at rain from a town in Scotland... In a sports coat, in lightweight fabric with the familiar scroll wood chaalis for spring and summer pattern in the early 19th century... But the weavers of Paisley were only copying a design that was at least 2,000 years old.

Until recently men wore the Paisley pattern almost exclusively in ties, the newest being hand-knitted wool chaalis ties... The Paisley pattern is now appearing in jackets, sport coats, even dinner jackets. And the colors are new and vibrant—especially the light yellows and golds woven with the darker browns, rusts and navies.

### Foundations Important to Spring Style

Spring 1960 will be one of the most important seasons in several years for foundations... Women are more than ready to embrace the new styles which feature the return of the fitted waist and in most cases, slim skirts, too. And this, of course, means good foundations.

Here's a short summary of what to watch for in foundations if you like to try new things: The longline bra features newly dressed up middie... Slimmed with lace, sheer or embroidery... Don't shape of the midriff section gives the bra a more slender look, too.

Select your bra with special care this year as fashion is emphasizing the top... Long panties are still to be popular, with caps, for young figures... Color variety will be greater this spring, too, with just about every color you could want for matching to other lingerie.



This flattering chaparral is of braided straw in ecru colors. Light and airy, it is ideal for spring afternoon or evenings. Shown in Paris.

### Paris Uses Ideas for New Designs of Spring Hats



Something for the cocktail hour is this "Cote Jardin" from Saint Cyr's 1960 spring creations... The effect of this frothy hat of silk dompling is like spun sugar. Designed by Claude Saint Cyr.

the new dressy look for SPRINGTIME... for Eastertime... for Anytime



- SUITS**  
Kuppenheimer-Timely  
Cricketeer - J. Copps and sons
- SPORT COATS**  
Kuppenheimer Louart
- SLACKS**  
Kuppenheimer-Haggar  
Timely Plateau-Champion
- HATS**  
Stetson Mallory
- DRESS SHOES**  
Springs Newest Styles  
by Freeman
- DRESS SHIRTS**  
Van Heussen - Enro  
4.25 - 5.00
- SPORT-SHIRTS**  
McGregor - Van Heussen  
Enro - Lancer  
up from \$4
- TIES**  
for Spring and Easter  
1.50 - 2.50

## SHIRLEY-MENDIOLA

MEN'S STORE

# Spring Opening



The time to buy Weatherstone suits is now while the stock is complete. Handmacher has gone all out to select materials and styles that will make this suit still more attractive and still maintain their old prices of from —

\$25.95 to \$39.95

- We offer such well known brands of suits as —
- Handmacher
  - Gilbert
  - Anne Fogarty
  - Don Loper

### Choose From These Famous Names NEW SPRING DRESSES

- Anne Fogarty
- Andrew Arkin
- Don Loper
- Nat Tuman
- Gi Gi Young
- Jerry Gilden
- Murray Millman
- Fred Rothschild
- Glen of Michigan

Both Anne Fogarty and Don Loper are acknowledged leaders in their fields.

### SPORTSWEAR

is a new department for us and we have the following lines to offer you... GLEN OF MICHIGAN — FRANK LEE — J. L. ORIGINALS LADY MANHATTAN — CAROLE CHRIS



who's a sissy?

... you in your marvelous Lady Manhattan shirt with row after row of soft ruffling on the bodice, single rows on the three-quarter sleeves. In Man-smooth, a washable whiz that stays neat and fresh all day.

white only  
Sizes 10 to 18

\$8.95

Lady Manhattan

# Hales

PRESENTING... The nationally famous line of

# Vitality SHOES

famous for fashion and fit

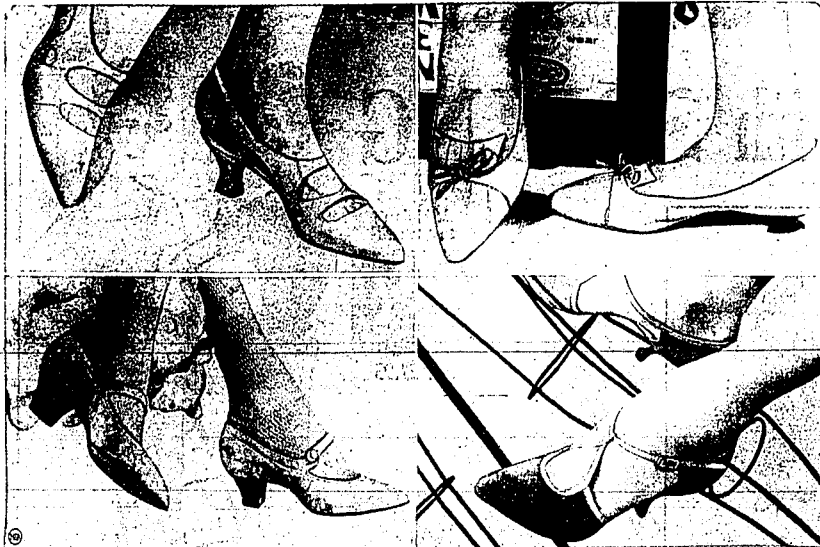
the thing about calf is...



Such a pleasant-to-the-touch leather -- here, cut in exciting new lines, presented in exciting spring colors. Its soft-glove smoothness is so gentle on the foot, takes so beautifully to the special freshness of today's fashion. Choose yours today. All styles available in a wide range of sizes and widths. \$12.95 to \$14.95

Footwear for the whole family —  
**BECK'S Shoes**  
"Put Yourself In Our Shoes"

### Slim and Tapered Shoes Featured; Closed Pump Opened up



Fine leathers, little heels and fresh new strap treatments stamp these shoes as belonging to spring, 1960. Cut-out apron sandal, upper left, in bone beige is set on small shaped heels, has closed front coupled with sandal back. The pleated lounge flip, upper right, is a graceful flat shoe with tiny shaped heel. Front tie envelope fashion. The color is pale beige. The perfect walking shoe, lower left, in bone suede has single strap buttoned with ocean pearl button. This is a light, unlined shoe with slacked leather heel. The circle T-strap, lower right, on slender shaped heel combines two leathers and two colors. The shoe is suede trimmed in kid. It's a coffee color with pale beige binding. All of the designs shown here are from Capello.

lower left, in bone suede has single strap buttoned with ocean pearl button. This is a light, unlined shoe with slacked leather heel. The circle T-strap, lower right, on slender shaped heel combines two leathers and two colors. The shoe is suede trimmed in kid. It's a coffee color with pale beige binding. All of the designs shown here are from Capello.

### Open Shoe on Slim, Tapered Lines Featured for Spring

**NEW YORK — (NEA) —** Since hemlines are staying up this year, the shapely American leg will again be displayed to advantage. Aiding and abetting American girls to look their prettiest are the nation's shoe designers. For one thing, they have given us the open shoe once on a slim, tapered line. But it's an open shoe with a difference. It's open at the toe, the side or the back but never all three at once.

Even the closed pump has been opened up for daytime town wear. Paced on a tapered heel, the pump has an open blank or an opened up vamp. Perforations are used, too, and so are narrow strips of leather worked across fashion.

Both contrasting leathers and colors are used in the new shoe fashions of spring.

Heel shapes are many and varied. The silhouette is still primarily meant for evening wear and is often jeweled. There are squared-off heels, the Louis heel in both slender and wide shapes, and the slacked leather heel.

Many of the new spring shoes are unlined for lightness and flexibility. This is particularly true of the walking shoe but it holds good for many daytime types.

There will be lots of printed silks, many colored crepes, straws and hockasings (for casuals) and so on as leather.

### Lingerie Has Lots of Ideas In New Style

There are more new ideas in lingerie this year than there have been in years.

Newest is the bra slip, an all-in-one garment featuring comfort, convenience and beauty.

Styles range from a semi-bra top to a mid-hip torso bra—and the attached slips may be slim, fitted or fully bouffant.

In the regular slip and petticoat line the key note is "compliment." Each style is especially designed to go with one of spring's dress or suit silhouettes.

For example — a softly pleated blouse and bosom follows the

lines of a "Chanel" type suit. A softly gathered, stand-out petticoat offers just enough bouffance to prop the new belted coat dress silhouette.

A molded bodice and slim skirt offers figure definition for a blouse-on-dress.

A bias cut (something new, too) slip fluidly follows the natural body line shaping bodice and hips to duplicate a bias cut dress silhouette.

Palettes are truly whisper-weight for spring and all are, of course, easy-care. Trims are luxurious and perfectly lovely under sheer.

Colors, yes! they return in lingerie, richer with more hues, too. There is a color to match or contrast with every outfit in your wardrobe.

A word about pants—these, too, are prettier than ever with greater use of lace delicate trims and color seen everywhere.

### Chanel Look for Fashions Sticks

This spring, fashion continues to cheer Chanel! The Chanel look encompasses everything from sleeveless, round-neck blouses, and pull-overs, to cardigan jackets with braided trim, and pleated or slim skirt.

This year's newest Chanel styles include refer coats with "Chanel" binding in contrast colors . . . "length tunics with contrast binding, and simple check suits a la Chanel with fine striped shirting blouse underneath them.

Berets, a Chanel signature, especially when worn on the back of the head, are being played strongly as Chanel touches this spring. So are pins placed on berets or on cardigan jacket pockets.

### Spring Furniture Picture Is Masterpiece of Fine Styling

Springtime is the time to give your home a fresh new look with new furniture. Whether you plan to buy a little or a lot, you'll find the spring furniture picture to be a masterpiece of fine styling and superb craftsmanship.

There are two major trends in the world of furniture fashion: both, contributing new charm and beauty to today's living.

Contemporary furniture is characterized by new warmth and softness . . . with less stress on its purely functional appearance and rather severe acoustic pop-art examples.

Colonial and Early American furniture are increasingly popular. They are increasingly popular. They are increasingly popular. They are increasingly popular.

Architectural styling has a classic beauty, yet a trim, young, clean-cut look. This smooth-lined furniture seems to have been built for the room. Functional cabinets with arched tops in beautifully grained mahogany are outstanding examples.

Danish modern continues to be a home favorite in all price ranges. The use of elm as well as walnut gives it richness and durability. It is featured in groups of coordinated furniture for a harmonious theme throughout the home.

All in all, the new furniture styles are more versatile, more livable and more beautiful than ever. They interpret the best of the past for the way you want to live today and in the future.

The other important trend is the very pronounced traditional influence, both in authentic reproductions of furniture classics and in contemporary interpretations inspired by the past.

Such illustrious names as Empire, Regency, Directoire and Biedermeier lend new enchantment to current collections.

The revival of interest in historical furniture is manifested in neo-classic which is asymmetrically proportioned and gracefully ornamented. It is based on classic Greek and Roman design and flourished in Europe in the late 18th and early 19th centuries.

### White Is Big Spring News For Coat Use

What a wonderful season for white! And see what wonderful versatile ways for white—in the new coat showings!

Long or short . . . casual or dressy . . . soft touched woolen or sleek, crisp finish . . . White is right and makes the exciting coats for the new season especially thrilling!

Shaping up to big fashion are flustering white coats in flannels, basket weaves, crepes, pelts, weaves, jerseys, fleeces, boucles, plushes, looped and brushed surfaces—in woolens, worsteds and blends.

Slim, single breasted styles with deep notched collars and wide bound cardigan coats . . . double breasted split level styles and a wide range of clutch styles or "fling" coats with show-off linings catch fashion's spotlight in white.

For extra fashioning, coats are generous servings of white, sprinkle will with bold black or a wide range of contrast patterns and see the mixings for some of the season's smartest coats in checks, tweeds, plaids, novelty weaves and novelty knits!

The stand-out coat style is the one with the cape-like look and the flat front! But easy-fitted and belted coats have a nonchalant look about them . . . double breasted coachman styles have an air of sophistication and collarless neckties on slim-cut coats are equally at home in casual and elegant settings.

The more formal looking coat for important daytime doings or for after's occasions have a somewhat fuller look. They boast such fanciful fabrics as ottoman, petit points, shirtings and silks, of all types, to set them apart.

As elsewhere throughout the fashion picture, pale tones coat people with a discreet clean-cut look in the light look!

The big style difference in coats for spring 1960 is found again in the sleeve interest . . . deep, dolman cuts; fullness from the shoulder; puffed, postured-up hems and cape treatments give impetus to the so-wearable silhouette!

## VISIT OUR SPRING FESTIVAL!

of colors and styles in our spacious new Store! We have combed the markets to bring you the newest in fashions at prices you can afford!

**DESSES**  
Dresses, jacket dresses  
14.95 - 19.95

**DESIGNERS DRESSES**  
Pure silks, imported linens, one-of-a-kind styles.

**LADIES' PETITE and half size DRESSES**  
New lines, beautiful styles.

**Formals and Bridal Dresses**  
also bridesmaids.

**SUITS**  
wools, silk mixtures  
all the newest shades

**JEWELRY**  
fashions finest  
all the newest designs.

**HOSIERY**  
Hoses, all newest colors for Spring.  
Sheer! Comfo-Hose, Also Hamo-Dome, those stretchies for tired feet.

**GLOVES**  
hand sewn, silk and cotton mixture.  
\$2.95

**Handbags**  
Straws, Potents, Lucites,  
all new shapes.  
\$5.95

**Silk Skin GIRDLES**  
Bien Jolie,  
**BRAS and GIRDLES**

**Jack Winter**  
Pants, Capri's, Pedal Pushers, Walking Shorts

**Lady Manhattan**  
**BLOUSES**  
Hundreds of others, all new colors and styles.

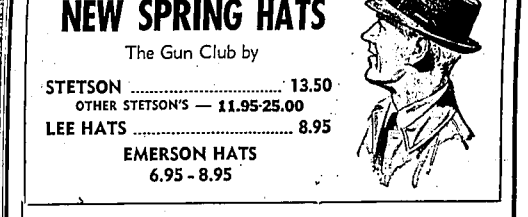
**White Season**  
Building up now for three years, spring 1960 will be a big season for white. Led off by the white coat—white slits, white shirtings, white shirtings and white crepe dresses are all significant. Off-white and creamy whites that go with gray and beige are favorites.

**NEW SPRING HATS**  
The Gun Club by  
STETSON ..... 13.50  
OTHER STETSON'S — 11.95-25.00  
LEE HATS ..... 8.95  
EMERSON HATS  
6.95 - 8.95

**ARROW and CAVALIER TIES** ..... 1.50-2.50  
**BOW TIES** .. 1.00-1.50  
**ESQUIRE and INTERWOVEN SOX** ..... 1.00 up  
Other fine Sox from 69¢

**ARROW INITIALED HANKIES** — 3 for 1.00 and ..... 3 for 1.50

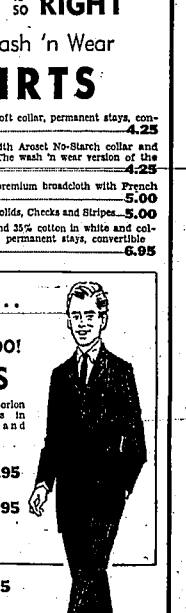
**WHITE IS SO RIGHT**  
Arrow Wash 'n Wear **SHIRTS**  
WHIP — Wash 'n wear, soft collar, permanent stays, convertible two-way cuff ..... 4.25  
WHIP — Wash 'n wear with Aroel No-Stretch collar and convertible two-way cuff. The wash 'n wear version of the Aroel ..... 4.25  
CHASE — Wash 'n wear premium broadcloth with French cuff and short collar ..... 5.00  
COLORED SHIRTS — In silks, checks and stripes ..... 5.00  
DEXTON — 65% dacron and 35% cotton in white and colors, short soft collar with permanent stays, convertible cuff ..... 6.95



**Weyenberg**  
11.95 TO 14.95  
Shown — 3 Eyelet Tie \$17.95

**NEW SPRING SHOES**  
by Weyenberg

**IS FOR BOYS TOO! SUITS**  
Fine all wool and orlon and wool fabrics in charcoal, olives and browns.  
6 to 12 17.95 - 19.95  
13 to 18 21.95 - 25.95  
19 and 20 & 25.95



# Anne's Casuals

136 Main Ave. No. "DRESS LIKE A MILLION, NOT LIKE A MILLION OTHERS" Twin Falls

## ROPER'S GIVE YOU MORE OF THE New Look for Spring and Easter

A woman's smartest "accessories" is a well dressed man and at Roper's you'll find more of everything it takes to make a man well dressed.

**Hart-Schaffner & Marx**

Caribbean worsteds, Revalve ..... **75.00**  
Tempanville Worsteds ..... **79.50**  
checks and overpleats ..... **85.00**  
Beautiful New Futura deception plaids

**CAMPUS TOGS**  
Especially tailored for the "Young In Build" with wider shoulders and narrow waist and hips.

**IVY MODEL**  
In your choice of Hopstaking checks and the popular Olive Green Hopstaking. Fine all wool fabrics and 65% wool and 35% rayon materials.  
**50.00 - 59.50**

**CONTINENTALS and MODIFIED CONTINENTALS**  
Newest dark tone highlighted worsteds. .... **59.50 - 65.00**

**MANCHESTER IVY MODEL**  
Newest muted Temperawave in Charcoal and Olive Green ..... **37.95**

**MANCHESTER**  
All wool worsted fabrics, 3-button models in smart new stripes and checks ..... **50.00**

**Hanover Square Suits —**  
Rugged hand finish all wool worsteds, lean wearing all wool "Leatherneck Twills," rich silky looking mohair and wool ..... **50.00 to 59.50**

**SPECIAL PURCHASE SUIT SALE**  
At Twin Falls and Buhi, Reg. 75.00 two-trouser suits **58.85**  
Now

## ROPER'S

If It's From ROPER'S - It's Right  
TWIN FALLS - BURLEY - RUPERT - BUHL



Spring is here! The entire I.D. Store is . . .

# SYNONYMOUS with SPRING



### NEW SPRING HATS

In all the new spring colors and styles. Flower hats and straw. (Second Floor).

3.98 & up

### SPRING JEWELRY

New styles and colors to accent your spring and Easter wardrobe. Massive styling in necklaces, earrings, bracelets and pins. (Main Floor)

from 98c up p.l.



### HANDBAGS

New styles in soft leathers, plastics, nylon zircon, beaded, and black patent. Blacks, whites, bone and colors to go with your new attire. (Main Floor)

1.98 to 35.00 p.l.



### SPRING GLOVES

Woven and knit styles to complete your outfit. Whites, blacks and the latest spring neutral shades. Sizes 6 to 8. (Main Floor)

98c to 4.98

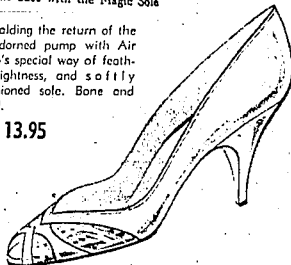


## Air Step

The Shoe with the Magic Sole

Heralding the return of the unadorned pump with Air Step's special way of feather lightness, and softly cushioned sole. Bone and vinyl.

13.95



IT'S ALWAYS

SPRING IN A SUIT BY

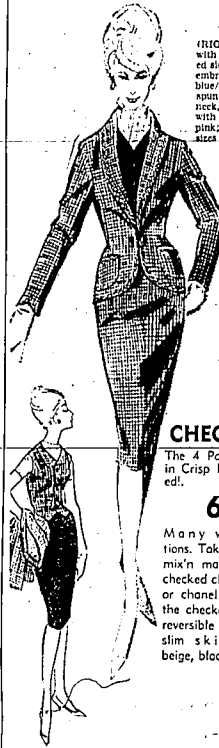
KUPPENHEIMER

This imported mohair and worsted ends up as a remarkably rich and lustrous suit. New lighter tailoring creates comfort you'll enjoy the year 'round.

Crisp, exceptionally wrinkle resistant and cut to create a taller, slimmer-looking you . . . in new shades of grey, brown and light-black.\*

We have our best selection now, and we will fit you carefully. Kuppenheimer from **89.50**

\*Black is that perfect light . . . look light and feel light.



### L'Aiglon Straight talk!

(RIGHT) 1. 100% cotton with bateau neckline, bow-tie sleeves. Bone with white embroidery; pink/white; blue/white. 2. Linen-look spun rayon with square neck, wide belt. White with beige embroidery; all pink; all navy. Both in sizes 10-20. (Second Floor)

ea. 22.95

### CHECK-MATES

The 4 Part Suit Wardrobe in Crisp Hockanum Worsted.

69.95 EACH

Many winning combinations. Take either style and mix'n match to taste; the checked classic fitted jacket or chanel box jacket with the checked slim skirt, the reversible vest, and solid slim skirt. Navy, grey, beige, black. Sizes 8 to 18.



### nannette\*

SPRING ORIGINALS for babes, toddlers and the crib set.

An inspired collection of beguiling little frocks . . . styled in flower-fresh colors . . . with details to charm the hearts of little girls . . . in easy-care fabrics to please their mothers. (Second Floor)

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### Ladies' Slips

Nylon tricot in white and soft shades. Beautifully trimmed with lace and sheers. Adjustable shoulder straps. Sizes 32 to 44. (Main Floor)

5.95



### JUST ARRIVED! The new collection of Kate Greenaway DRESSES

for girls. Sizes 3-6x and 7-14 (Downstairs) 3.95 to 10.95



### Infants and Toddlers Spring Coats

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