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 Class on Friday





- White Elephants! Every home has a Sew of these creatures hiding in the attic basement or garage . . . and to hunt then EYTR phant Hunt" throuch your home todaythen Phone RE 3-0931 and Cash In!
Phone RE $3-0931$


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Idaho's Second Largest Newspaper Serving Idaho's Second Largest Market

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Aslied to Use Strike Power


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## Tire Sale

New and Used
THRIFTWAY
TIRE MART GOLD STRIKE STAMPS *


G AID CLIN
Rogerson Hotal, Twin Fallis, Idāho, Tuetiday, April 19 and Wednesdoy, April 20, 1960. 12:00 Noin until 6:00 p.m. Dcily.
MR. A. WAYNE HALLSTROM Qualified Audiologist SPECIAL PREMIER DEMONSTRATION A Complete Ultra-Miniature HEARING AID


A friendly challenge from a proud distiller

## don't dare try HILL $L^{\omega i \alpha}$ HILL

## ...unless you're ready to change your brand

Here's whyl Folks here who have tasted Hill and Fill disoover:nomatterhowmuch you like your present brand, you'll find in Hill and Hill good reasons for making a change. We've put into Hill and Hill the best of the thinge that make Kentuoky whiskey taste great. And we take
the important extra step of aging this whiskey in a warehouse that produces a constant "Kentuoky Summer olimate of $72^{\circ}$. But it's worth it, for our. whiskey is mellowed to perfection with a flavor and lightness all its own. Taste it, and you'll make it your own.

Fill and Hill in this 88 proof bottling combinos enjoyable 2ightnobs with the amooth flavor of nuthentio Kontuo
Straight bourbon.


Confidence in Negro Action Is Expressed
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 Richfield People Report on Trips





Mr, and Mrs. Clint Bugn, wider.
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Special Week Is Noted by Library Sisoshone, Aprit 18 - hilbrniy
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## Radiators

 NEW AND OELD Phone RE 3-6080CLYDE'S


 Neighbor Witli Green Thumb


Buick "Easy-Ownership Plan" shows how little Buick '60 costs


TS EASYI No obligationt Jut como in with an iden of what '60 to your refgirements. Yout1 find the merward of owning a

bee thé "ensy-ownersilf man" at your qualith-bucick eo denlers):
MILES J. BROWNING 202 second avenue north, phone re 3.8821


## The diesel they call "Great" -now even better!

This is the lmproved verrion of our premium-buit inmanatonas tilt-enb dimed the truck that's alresdy a begend on the highwny. The new acrodyanmic design of the cab offors less wind resighnace. Optional weightsaving merase bengor liff, loweat coost per mila.

## See us about trucks...we know!

McVEY'S, Inc.

WORLD'S MOST COMPLETR LINE



BEST
BUY
We'll prove both points in minutes. Give Mercury-the roughest ride around, then look at the near-unbelievable price: $\$ 31-\$ 66$ below any Galaxie, Fury or Impala V-8: More car, less moncy.

## THAT'S MERCURY

THEISEN MOTORS, Inc.
701 Main Avenue Eaṣt
Twin Falls

## To sell more gifts for everybody, advertise where most giftshopping starts . . . . . .

In The Pages of The Times-News . . . Magic Valley's Total Selling Medium.

Gifts for Mother...
Mother's Day has become a "second Christmas." Best way to cultivate this rich, responsive gifts market is to andvertise where most people purposefully look for ideas on WHAT to buy .... . and WHERE to buy it!

Gifis for the Graduate...
Boy grad, girl grad .... grade school, high school; college . . . . the graduation gifts market is wide in scope, huge in sales potential. Surest way to reach the TOTAL market with TOTAL selling impact is via this newspaper.

Gifts for the Bride...
June is the "month of brides". . . but so are the other eleven months. Weddings can and do occur anytime . . . . adding up to a year'round gifting season. Most people heading for a wedding, start their gift-shopping in the pages of this newspaper . . . . which makes it the best place to start your gift-selling.

Gifts for Father...
The question of what to give Dad on his Day (June 19 will be getting a lot of thought in many families from now on.) Most will look to the ads in this paper for the right answers. To reach the right people at the right time, advertise here!

The Times-News Reaches 70\% of ALL Magic Valley Families


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Idaho's 2nd Lurgest Newspaper Serving Idaho's 2nd Largesi Market

District Deputy Sale Planned by Flag's Etiquette ' To Make Official Legion Auxiliary is Discussed by Visit to Lincoln

$\left\lvert\, \begin{gathered}\text { Riverview Club } \\ \text { OK's Project ot } \\ \text { Kimberly Meet }\end{gathered}\right.$
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Social Colendar
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## Marian Martin


by Ilarian Nlaritan




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Congratulations, girl graduates of Magic Valley Schools


COME IN NOW FOR YOUR free miniature lane SWEETHEART CHEST AT

## FIRST TIME SALE

APRIL $17_{\mathrm{ri}}$ TO MAYY $14_{\mathrm{th}}$ ONLY!


FLOATING ACTION BRAS


## Hudson's After Easter CLEARANCE WOMEN'S Dress Shoes

For Spring and Summer Wear

Large Selectian of Colors and Patterns

* DeLiso Debs
* Johansen $\star$ Naturalizer
* Town and Country
* Life Stride $\star$ Demosegte.


## VALUES TO 15.95

VALUES TO 21.95


One Large Group

## Casuals - Flats - Sport Oxfords


hudsons

Sam SneadBirdies LastTwo Holes to Win His Seventh Greater Greensboro Title


## Giants Get Dividend



SPORTS
Raid Possibility Is Posed for New League
 Title


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In Billy Loes Trade





Tigers Trade
Harvey Kuem






College Boxer Dies ofInjuries Incurred in Bout

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## BOARDING HOLISE - MAJOR HOOPLE



LIFES LIKE THAT By NEHER

"I don't know why you're surprised,

## THE STORY OF MARTHA WAYNE



By WALT.DISNEY
OUT OUR WAY By WILLIAMS

SIDE GLANCLS By GALBRAITH

"Could I have a serious talk with you, Mom? I'm
writing a theme ofn problems of the aged ${ }^{\prime \prime}$
CARNIVAL
By DICK TURNER

"First Halrcut!"


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