

wo Biggest

lailways Are

Set to Merge

ea Drivers

dget Strategy

Drive Carefully!

Sight Optioned for Armor Packing Plant at Hansen

T.F. Resident Registers for Aug. 2 Sewer Vote



Plans Canceled for

Western Solon Is Demo's Chairman

Demo Leader 🚆 Taking Reins Of His Part

Shoshone Girl Boards Plane On Prize Trip

NEWS BULLETINS

Russian Leader Quits Presidim

est Well Proves Okay at Public Meeting Planned U.S. "Keep For Discussing Proposed Sewage Treatment Plant

Crews Speed Flume Repair At Hagerman

T.F. Nursing Home

John Marquand

Forest Fire Control Men Get Break: Bad Season Looming

Reds Away"
Plan Backed

Views Horse

Left to Guard 2 Blaze Site

GOP Parley Is Open for

Rockefeller

HIGHLIGHTS in

OUR Blood Is Needed; Give It to Bloodmobile at Legion Fall Mo

Shoshone Girl

Plan for T.F. **Nursing Home**

Commission Sets Last Budget Meet

Administrator of

Iron Blamed



Weather, Temperatures

Nursing Home

MAGIC VALLEY—Continued fair and het today and to
Grif for some afternoon cloudiness and a few holisted man
derhomers. Low couldn't 35 to 85; high both days 16 to 18.
Tarday 21, low Frindry night of 7, the 41 5 pm. Sarriardy, Baron NORTHERN IDANO Fair and continued warm through ton

NEW YORK, July 16 try-Needles, Calif., with a legrees, was the nation's hottest and yesterday, according to the second th

		Miami, viousy		
crear	53 51	Milwauker, cloude . 10		
eloudy 47	AH.	Mple-St. Paul, chudy 14 New Orleans, cloudy 24	14	
h, cloudy 94	61	New York, clear 30 Ogdan	60	
riest	61	Omaha, cirudy	41	٠
cirar	53 46	Phoenis, clear	#11 45	
elear	62 53	Pocatello 17 clear ki	AG 68	
il, clear	60	Richmond, Clear >6 Rock Springs : ky	65	
		Sale Late City 101.		_
elegr eth, cloudy >4	70	San Francisco, clear 45	41	
rife, cloudy 14	72 \$.66	Frattle, clear 90	#4 #2	
City, clear	74	Tamps, cloudy	17	
ales, clear 21	65	Weshington, clear #3	49	
Clear 88	67	Winnipeg, clear 10	6.8	

Magic Valley Funerals.

RICHFIELD - Puneral services: OLENNS PERRY - Funeral Dallas Coomba, Mountain services for Mrs. Agnes Davis will

siling hom.

I are from 2:30

8 p.m.

ADMITTED

Fren, Mrs. Evelyn

son

Magic Valley Hospitals

Magic Valley Memorial | Cottage, Burley Visiting hours at Cottage

Is Estimated at

10 Million Tons

60 Sugar Need

Muricy,

Gooding Memorial

Valing hours at Gooding Meto 8:0 pm at a from 8:20 am
to 8:30 pm,

Mr. Westley Warter, Pairtield
and Mrs. Ministra

Mrs. George Young, Shoahone,

Mrs. Denny Jettins, Hagerman
and Mrs. Rosald Being, Gooding
Sons were born OMrs and Mrs.

Westley Warter, Pairtield, and Mr
westley Warter, Pairtield,

Mrs. Most papirous, Wenedley

Mrs. Kut Tridock, Shoeshous

Minidoka County
Visiting hours at Miniounty hospital are from 10
7 p.m.

Hospital Is Told

COLONIA CONCRETE

CHERRIES

Crystal Springs ORCHARD

Twin Falls News in Brief

Boards Plane On Prize Trip

On Frize 112 | June 1 After Victory LH, Girls Meet

Platform for Demos Called

Big Spender

atatement was produced as a series in evidence, residential ticket, and the produced as a series in evidence, residential ticket, and the produced as a series in Fitzgerald K of Sen. John P. Kennedy level as changed man. Lyndon B. Lohnway was purely and and phony, and the preposterous.

To Helo Cons

Drop for Grains

Rail Rate Asked

Not Involved

THE THE PARTY OF T

Triendly Thoughts

indig to take curge on the large decisions, realing the signals, and parks making the big decisions, realing the signals. We have some the large decisions of the signals of the signal decisions of t

the has disposed of these mat-ters in jig lime.

The half-shy, boylah grin flash-ce less frequently now. The cool quips are less in evidence.

Already, John Fitzgerald Ken-nedy is a changed man.

_To_Help_Congo

Minor Accidents Reported in T.F.

Rotary Meets

U. S. "Keep Reds Away" Plan Backed

Views Horse Show in T.F.

West Areas **Crops Value**

Is Still High

Barn Burns



Reynolds EUNERAL CHAPE East Addison RF 3.40 NEW LOCATION

Only two putions — Mexico and Meet Set to mit themselves during a during the set of the Discuss T. F. Sewage Plan

To Congo Is In Full Swing

U.N.'s Airlift

6 Youths Queried In Beer Purchase

LEOPOLIDVILLE. The Congo, uly 18 49—A vast airlift of U.N. orces was in full swing tonight to the chaotic Congo, locked in a rar of words between its new unies and its former Beighan masters. Violance between Negro crowds and Beigfan soldiers threatened he capital as the U.N. vanguard f Negro solders from Chana and State's Names Of Landmarks Made Official

PRAYER RE 3-2440

TWIN FALLS KINDERGARTEN



ENROLL NOW!

Two Teachers Each Session

Morning Class 9 to 11:1 Afternoon Class 1 to 3:J

- QUALIFIED TEACHERS

NOMA WALKER — 2 years college summer work at the University of Coloredo, 7 years teaching experience. Substitute at kindergorten for 4 years. Active in P.T.A. 14 years. Has artisticability.

MAXINE RYAN — 2 years of cutlege. Music-supervisor for 1 year in elementary, school. 3 years experience as 1st gode feacher, 1 year kindergarten. Ballet, top and acrobat.

Lincoln School — Outdoor Recet -\$10 Per Mo.

Reprisal Feared if Report Given on Drag Race Strips



nk & Trust Co









Plan Devised To Brief '60 Campaigners

Weekly Ice Show Given_at_Resort



All Work Guaranteed!

SCOTT'S INC.

"Magic Valley's Largest and Finest Department_Store 2nd fashions

> MISS PAT conjures up the most fetching fashion magic that ever captured your heart ... four (4) yards of billowy skirt, MISS PAT'S 6 inch hem, plus your favorite

olled-sleeve shirt . . . cuts it in lustrous Wampoise cotton, that carries the Good-Housekeeping seal . . and dips it in new fall colors, Curry, sage green, stone blue, grape.—Sizes 7-15, 8-16: \$12.98



Get extra cooling power with an

(RCA) Whirlpool

DEHUMIDIFIES

FILTERS "CONDITIONS

the air in a Big-BIG ~ Room. Slim and low in design...

Call us for a free room survey



REFRIGERATOR

Not an 8'-9' or 10' BUT A



BIG

Cubic



See The **Fully Automatic**



S

Filters out lint ... Blends in detergent automatically!

M&Y ELECTRI

BY CARRIER

TRAVELING OBSERVATIONS

thout the manufacture in the Interstate rights-of-way, fought insideration when locations were detected. But almost without exception

tor consucration when locations were de-termined. But aimost without exception, or town after town is by-passed in a uniform mo-puter. The properties of the properties of the pro-puter of the properties of the pro-guard against such things as running out look guard against such things as running out look of gas, service in case of emergencies, or a wenn deciding wifere to get a sandwich or a light's lodging.

bissette (UBN retired), discounting the endless miles on the long retches of the Interstate, Stiff-necks and thing backs actually make such driving to the company of the c

resome.
rtain parts of Montana, for instance,
teresting to note that over-passes
the Interstate are built at every
tersection for great distances.

p intersection for great distances.

In this raises the natural question as to is the their so many overpasses were built as clearly constructed to the solution of the soluti

agination.
Interesting to compare the difspeed limits as one travelspeed limits as one travelses states. Montana has only sand prudent" speed limit foliving on its open roads, unless

ven "unmarked cars." rywhere, and only a few miles apart, est the great confentrations of govern-grain atomage bine, which in them, suggest there is something wrong the Whole system. Ask the average what he thinks about it all includer what he

he federal land bank, and you'll get radically opposed opinions. rywhere the smaller towns are having uity in holding their own. As an ex-e, one town of 5,000 has six barber i, all of them one-man operations with

one exception. It is trying to accept and dirs busy.

Ill along the way you hear the same story, by re-trying to figure out what is meant our present so-called prosperity.

In his West Virginia debate with Senator umphrey, he and his rival were asked hether they favored an increase in the ursonal exemption from the current \$500

not been in vain, in view of re ince given by the present admin

TUCKÉR'S NATIONAL

VIEWS OF OTHERS

Por

GENTLEMAN IN THE FOURTH ROW

"How I learned I don't need a hearing aid.



"I was afraid I needed a hearing aid. But thank goodness I sent for that booklet. Now I know I don't need one after all. Maybe it will help you as it helped me."

If you bear, but don't understand, perhaps you don't need a hearing aid—as you'll learn from this revealing 43-page booklet, "Your Hearing and Your Health."

It doesn't sell a thing, not even a single word about Sonotone's new all-transis-tor hearing aid. Contains

SONOTONE

OF TWIN FALLS Apt. 211, 833 Sheshone 1

WASHINGTON CALLING" BY Hank Asks How Candidates MARQUIS CHILDS

Heyburn Reports Visits, Journeys

Radiators hone RE 3-6080

CLYDE'S

Will-Keep Their Promises

Claimed by Death

Selected From Krengel's Gourmet Bar

IT PAYS TO BUY AT KRENGEL'S

"SPICE ISLAND" **VINEGARS**

Cooking Vinegar ... Red Wine with Garlic ... White Wine ... Red Wine ... White Wine with Sweet Basil ... Red Wine

"Magic Valley's Most Interesting Store

KRENGEL'S Hardware

Not a single cracked egg since Chevy took over the route

That '00 Flectside pickup you see takes whatener kind of road comes along, and makes about 250 stops a day delicening leggs house to house for Mr. Harry Hansen of Missoula, Montana. "With may previous truck," Mr. Hansen writes, "I divays had some cracked eggs Cargo damage always cut into my profits. But the new Cheoy eliminated that problem completely, I hanen's had one cracked age with my new truck and I've had up to a ton of eggs in the without any difficulty. ... I didn't know a truck could ride so nice."

WORTH MORE BECAUSE THEY WORK MORE! CHEVROLET STURDI BILT TRUCKS

See your local authorized Chevrolet dealer

GLEN G. JENKINS

313 Main Avenue West

Phone RE 3-3033

Decrees for Divorce Are Okayed Here

Elleen Lucille Pearheller

was approved as the second of the second of

Residents Report Heyburn Visitors

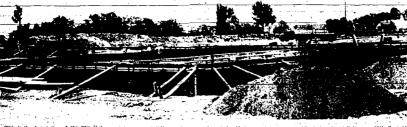
SURN. July 16 - Gordon Portland, is visiting his greats, Mr. and Mrs. Carl

Servicemen Visit Parents in Area



Peavey-Taber Co.

Foundation Poured for New Grade School Being Built at Rupert



3-INCH HEMS! GENEROUS SWEEPS!

PRE-SCHOOL SPECIAL SAVINGS

VALUE

Scores of fresh look dresses for long term value! School is just a whoop

zerm value! School is just a whoop and a holler away—and our collec-tion couldn't look liveller. Paint box cottons in gingiam yialds! stripes and florals—too. Chalk white and

shop Penney's today!

Sizes 7 to 14.

rky trims! Machine wash drip drys perky trims; manual perky trims; manual little iron fabrics. Don't wait-

School Trustees at Minidoka

RUPERT, July 16 — Boone R, lunes most by Ted W.mn, P.ml.

P. e., Reiburn, was approved as were encypted, and tentrenets for this bases just as with the composed by the Miller and Lunel room facilities boand and state approved by the Miller and Lunel room facilities boand and state proposed by the Miller and Lune room facilities boand and the Miller and Miller a

MOTHERS! Mothers to be You can't afford to miss!

Attorney Speaks

To Filer Kiwanis

Club Has Picnic

Filer News



INFANTS' COLTON
SUN-FUN SUITS
Where else but Penney's would you find such ente styles, so many patterns and solids in sun-suits

2 for 88c

Be smart! Get ahead of the game—stock up now on the Se soft, highly absorbent diapers, and save! Medium weight ... sturdy cotton, 27 by 27-inch size.

one dozen pack 1.88



BEDFORD COTTON
CORD CRAWLERS!
Values! Buy them for now—for full! for gifts
Cute hib style! In light
bluer tang rest and aqua!

88c



17.88



YATEPROOF PANTS BUY! Check the way they're made, see why they're such good buys! Four-gauge strong plastic, required waist, leg openings | Bar tacking adds strength!



4 for 88c





3 for 88c



Entire Stock Summer Sportswear Reduced to Clear!

SPORT TOPS • SHORTS
 MIDCALES • SUNSUITS



Sizes 11/2 to 4



Kennedy Will

Make Policies American

LOS ANGELES, July 18 (M-Sen. John Kennedy took peronal command of the Democratic party machinery today after blumtly layers the religious issue on the campaign line.
In a dynamic address accepting the lirst presidential nomination given to a Roman Cahtolic vince 1935. Leannedy, fold a ...cheering throng of 80.000 in Los Angetes'

Brothers Are

Uninjured by

Freak Crash

_For W. G. Wood

900 MASONS MEET

Funeral Is Held

Funeral Pending For Ex-Resident

July 18—Funeral ar-are pending at Rock yo, for Fred Barrus, Rupert resident, who day of a heart attack in Rock Springs. This was born Oct. 5.

Former Resident Of T. F. Is Dead

OM LO. 1.0. IN 1980, and the control of the control

Escapes Injury

GLOBE SEED

MAGIC VALLEY RADIO SCHEDULES

KAYT	KBAR	KEEP	KLIX	KTFI
70 (Libercles)	(1238 Killocycles)	(1450 Kittaeyeles)	(INIU Kilocycles)	(1278 Ellocytier)
MUNDAT	*ANO	SUNDAY	BUNDAY	LNEC EUNDAT
News	6. III.	Lati News	AM	
Murning Melodies	1:00 B orme Music	Tre Sunday Serenade	1:49 College News Cont.	6 W Kews
Hersic of Truth	6:00 Mormon Hymne	fill News	THE BEIDE LEGIDA CH	" G til Top U The Mornin
News	B.00 LPS. Chest. K-tel.	1 to Sunday Berenade	1 to Hour of Decure	7:05 Your Worship Hr.
KAYT Itis Parade	1-10 Showcase .	1:14 None	1 19 Voice of Prop	7:05 Worship Hour
KAYT flit Parade	1:35 Sunday Shewese		. a v4 Back to God	7:45 Art of Living
Methodiat Church News and Weather	10:01 News	9:00 Sunday Serecade		9:00 Charles E. Fuller
tiens and mestner	10:30 Showress	9.15 News	\$:32 Gene Bickley	9.05 Sentimental Time
Song Parade	11:00 Romance ta Marie	18.40 Sunday Serenade	Sulus News	1.16 Christian Beijage
KAYI BEGGETEE	12.00 News	-11:10 Nows	11:00-100-0	9:09 aftadie Pulpft
Family Worship	1:00 Nens	11:00 Sunday Berenade	11:05 Darrell Hansen	10:00 News
News Sunz Parede	3 50 News	11:45 News	12:0) Darrell Ransen	a.m.
Hone of BL Francis.	99 Munday Bostuse		- 1:00 Darreil Hensen	-11-01-1-01
News	6:00 Muste	11:10 Berenade 'til 4	1.co News	12:05 Cayalcade of Music
Ifi Fl Serenade	1:15 Hunte You Wast	4:02 Pleasure Time	4.49 News	1:09 Farm and Hume
News Dualing Records	1:00 News	4:31 News	A DO News	1:39 clutherse floor
Gospel Bour	1.00 News	\$100 Pleasure Time	4 00 Morning Readlines	2.05 Good Music Time
News	10:00 Music to Oream by	1:11 Sports News	4:15 Gene Bickley	2 05 Moniter
Social. Security.		1.00 Hume 'to 10'7	7-04 Name	3:15 Hob Considing
Top Tune Chest	MONDAT	18:00 Richfield Reporter	, 8:32 Darrell Hansen	4:15 Monitor .
ott	4.00 Bunriae Musia	18:18 Pleasure Time	10:50 Darrell Hansen	1:00 sNews
MONDAT	4:10 Nems		11:00 Darrell Henren	1:01 Graucho Mara .
News		10.13 Sports News	14 to News	8:05 Monitor
Top O' Morning	7:00 Pulks	11.00 Pleasure Time		10 00 Dance Time
News	7:15-News	II:35 News	MUNDAT	12.45 Dance fime
Treding Post	5:16 Larry Walton	II W Sign Off.	A M	
News Top O' Morning	9:00 Hreakfast Clab	MONDAY	1 40 Sign On	a.m. MONDAT
Tap O Morning	19:00 Castles in Air		1.40 Pay to Day	6 00 zNews
Birthday Program	19:10 Castles In Atr	S.S. News	4:43 Sun-Up Fallier	
Quitmester	11:00 Banus Babies	1:00 Breakfast Club	4 00 KLIX Newsbeat	
Pop Show Man About Music	11:10 Castles In Air	4:55 Neng	1:00 KLIX Newsbest	7:30 eWorld News 7:43 Heb Considing
News	2.cn.	1:50 Hrenkfast Club	1 Cl Sun-Up Fallies	7 - 1.00 sNews
Bilboard	11:00 Cassa-Doke III-	1.15 News 5:00 Breakfast Club	7:14 Gordon Shaw	\$:05 Sound and Musle
New Unitens	Lites 12:05 Name	1:11 Nema	\$:00 Hemingway-News	\$:00 News NBC
Name the Artist	11:10 Farm News	1.00 Coffee Club	3:15 Music with tiordie . 8:55 Paul Harvey, News	9:05 bound and Mutte
Man About Muste	11:11 Boorte	1:55 News .	1:50 News	10:00 News NBC
News	11:30 Paul Harrer	-16:60 Coffee 'til 12	9:10 Swap & SMap	16:10 Emphasia
Man About Musle	TT: ED Musli	12:00 Monday Mattee	10:00 Name	10:05 Club News
Guest Star	1:00 Music for Yes	12:53 Name	10:05 Gordon Shew	12:00 ENews

KLIX-TV

Charge Dropped

A. D. Dunham, 64 Claimed by Death

MUPERT, July 16—A. D. Dun m. 64, longtime Heyburn resi-nt, died Saturday morning a i nome atter a long illness. He was a farmer and had neve tried Mr. Dunham was a World I veteran. Since his illness his

CAN YOU TAKE IT?

FREE Shrunken Heads

FOR EACH CAR OPENING NITE!



STARTS WEDNESDAY!

Television Log

Merry Milkman KLJX Kartoons -Willy

Woman Falls on

Street in Rupert RUPERT, July 16—Mrs. A. H. Bulley, 70, Rupert, was in Cottage aspital, Burley, Saturday night or treatment of injuries received

Loss Noted

Twin Falls County Sheriff's **Mounted Posse**

Monday, July 18 JAYCEE BALL PARK 8:00 P.M.

A Nite at the **GRAND OLE OPRY**

GEO. MORGAN

COWBOY COPAS

KEN MARVIN

ALEX HOUSTON

ANNIE LOU

AND DANNY ELMER HOUSTON

RED MURPHY GENE MARTIN

CANDY KIDS

Area Kitchen Opens Soon

KART

o users of the facilities.

Because of the higher operaional costs, the group voted to
calse the registration fees from \$
0.\$5 per censon and the charge
or cans to 10 cents for members
of the cooperative and 11 cent
can non-members. Moon Glo BUHL SUNDAY AND MONDAY



The Sins . . . of the

MOTOR-VU BEST SELLERI-PLUS - The Fiercest Battle ever fought by our



TARAWA BEACHHEAD

Enrollment for Mrs. Bryan, 4-H Clubs Noted

Age 82, Dies

4-H Club Meets

"SLEEPING BEAUTY"
egory Peck - Susan Haywa
'A Walt Disney
All carloon feature

RIO REY

STARTS-TONIGHT "VISIT TO A SMALL
PLANET"
Starring Jerry Lewis COMING SUN., MON., TUES.

PATTERSON-

MOSSMAHOL

FIGHT

PICTURE

After-Illness

an odulty wit eliminate the state of the property of the prope

ROOFING

PHONE RE-3-2050

SMITH Roofin



JOHN SAXON LLOYD NOLAN ##= / RAY WALSTON RICHARD BASEHART

PERTURE TIMES HURRY!-LAST 2 DAYS

DIAL RE 3-3570



STARTS WEDNES

"THE THREAT" TENSE EXCITEMENT!

DEFINITELY ENDS TOMORROW!

WHEN HE TOOK HER IN HIS THE COLOR

WILDE • FRANCISCUS • COOLEY • BALLANTYNE



Elks Band for **Burley Boosts** Idaho at Fete

BURLEY, July 18—Idaho and its most pointed; were advertised by the Burley Zita hand war, represented the state, during represented the state, during realist. Text., Li was granted to the Lone club during relative to the Lone club during the control of the Lone club during the club during the club during the lone club during the club during

un law enforcement inution. He expressed his thanks
i appreciation to the Burley
retran Lejion post 17 who
sacred him and the Lions who
financed his trip.
lively note was

need his trip.
Inote was added to the ting by the presence of elected talltwister, Bil

ening.

Hensen announced that the sold committee would meet it a week Jack Holland retthat the street curb numproject was being conver Wight, Malta, was a Lloyd Hollinger was in of the program.

Fertilizers Said Key for Profits

SNAKE RIVER REPORT

Former Richfield Resident Passes

RADIO and TV

SERVICE Am NOW LOCATED

671 MARION STREET Ready to Serve You With All

Kinds of Service.

Electronic

Makes and Rinds



Phone RE 3-1037

He Enjoys Life After Heart Surgery



Realization That Blood Is Necessary At Critical Times Said Key to Giving

oberation was a supplementary blood to the heart muscle. Mr. P. Peckardt will not know rerail months it the open was a supplementary of the result of the supplementary of the results of

PIE CHERRIES AT THE ORCHARD

GOURLEY ORCHARD

FILER, IDAHO

1 mile west of Crystal Springs Road and 4 miles North, (Not in Canyon)



DIVIDEND PAID ON BONUS **SAVINGS!**

(48 Month Certificates)

1/2% Regular Rate COMPOUNDED

PLUS:

FREE GIFTS for new accounts or add

EXTRA DIVIDENDS—all deposits made by July 31st earn from July 1st

ACCOUNTS INSURED up to \$20, Insurance Financial Ins. Corp.

AND LOAN ASSOCIATION

220 Shoshone Street East

RE 3-3791

Other Offices in Idaho Falls, Boise and Pocatello

Plans Noted For Blaine's School Issue

Picnic Is Slated -By-Old-Settlers

American Walnut, Blande, Mocha With matching chali Reg. 99.95

7 pc. Set with 30x40 table, T tension loaf, 4 co from which to cho

78.00

MIDSUMMER

This is your chance to Save on Dinette Furniture

of Beauty at a Budget Price

Here is the buy of the year on a full sized (36x48) table with 6 chairs and one extension leaf

Regular 59.95

5.PC. SET

30x40 table, 4 match-ing chairs, Never Mar finish,

formerly 119.95 CHOICE OF

Regular 74.95

5-PIECE

DINETTE

See these Values Now!!

I only High Style Marble Finish Empire 5 piece, Reg. 149.95

only 7-Pc. Empire Set, heavy duty co Regular 129.95

WHILE THEY LAST



O USEGOLI REFERM PLAN

4-H Fete Set For July 26 At West End

Shoshone Water Situation Noted

BHOSHONE, July 16 — Water users from Marie reservoir may determine how much water they have left this season by inquiring at the Big Wood Canal company office at Shoshone, officials announced this week.

Dietrich Reports Recent Activities

Sherrod & May's Bros.
PAINTING

Phone RE 3-4875 or 6760

The reason is that all the other small economy cars are altif running to catch up with WYs professor perfect (Falliures, But VV stay teagues shead ... 27 new features for 1960? See us soon for your W. Own the world's standard of expellence in economy cars ... epipyone speed with service, too!



Scout Hopes to Trade Slides at Jamboree

160 Magic Valley Scouts to Depart by Bus for Jamboree at Colorado Springs

Death Claims Buhl Man. 93

Theft Reported

AUTHORS WANTED

BY N.Y. PUBLISHER



DOORBUSTERS

MONDAY & TUESDAY Only 36" to 45" 100% COTTON

Consisting of Foulards, American type prints, Fine count broadcloth, Fine print cloth, exfords, Paisley prints. All wash and wear finish.

FULL BOLT Values to Per 98c sq. yd.

Inch

Polling Place Almo Residents Told in Wheat

and sons returned to Indians Ind., Thursday after visiting with his parents, Mr. and M. C. Parnsworth, and family. Report_Visitors HAS SURGERY HAGERMAN, July 16-1

VFW POST FILES

When you need help with a hearing problem

ALWAYS INSIST competent professional professional help in over-ns. By appointment only.

Salt Lake City 11. Utob



ming hearing problem

WEATHER PROTECTION

YEAR 'ROUND

Area Happenings R. Adkins, Orin Boo

Richfield Notes

Ballot July 21

RUPERT, July 16 - Polling

Joseph F. Giles Honored at Rite

FINED AT BURLEY

MAIL COUPON TODAY

Kool Breeze VENTILATED ALUMINUM

AWNINGS GOODING, IDAHO 618 Montana St., Ph. WE 4-4654

TWIN FALLS, IDAHO

Newberrys

SEND TO:

BARGAINS are our business
QUALITY you can depend on

Prices Good Mon. - Tues. - Wed. Only -- Or While Quantity Lasts



Z for

57c EACH

TOP QUALITY, flexible plastic from famous maker. Includes 12-qt. water pall, 8-qt. waste basket, medium dishpan, 3-pc. mix bowl set, 2-qt. juice decanter, 1-qt. juice decanter, 1-qt.

RECEIVING

69c Reg. HAZEL BISHOP

HAIR SPRAY



extra-sovinosi Heavy vinyl,

FOAM MAT WITH

NON-STAIN TOP



5-DRAWER CHEST

J.J. New Berry co.

9:30 A.M. to 5:30 P.M. DAILY FRIDAY TIL 9:00 P.M.



No Car Stands Still

for the VOLKSWAGEN

Two Weed Tours

Slated in Cassia

3 Men Face Sentence on Theft Cases

Mitchell Play Is Feature of Club

Rupert Will Open Bids for Project



uxtil you us the now



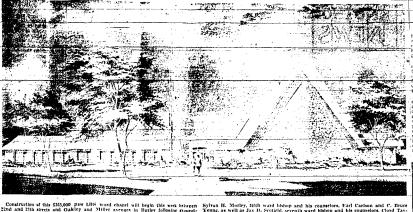
CHANNEL MASTER

ATT ANTENNA

Brings in 'difficult to get'channels beyond therange of ordinary actennas.



Construction Scheduled to Start on New \$365,000 LDS Chapel at Burley



Spraying Set on

Shoshone Streets

Death Claims ested. se appeared in court with mary, J. Alfred May, of May way, Twin Falls. Woman, 87, At Shoshone

SABRA McCAIN





DREAM YOUR DREAM . . PLAN YOUR DREAM and make it a reality by dropping in and letting our experienced personnel help you work out a SYSTEMATIC SAVINGS PLAN that will grow and grow.

SAVE A LITTLE EACH WEEK and/or MONTH AND BE ABLE TO HAVE THE THINGS YOU WANT and dream about NEW FURNISHINGS... NEW FURNITHEE. .. APPLIANCES OR EVEN A NEW CAR or a "Hittle luxury living" or a vacation beyond you now.

Our over 40 years of serving Magic Valley, plus our INSURED SAVINGS IS YOUR GUARANTEE OF SAFETY AND SATISFACTION. Plus the big 4% Dividend (current rate) paid on your savings.

"Investigate Before You Invest"

AND LOAN ASSOCIATION

OF TWIN FALLS

"The Savings Corner"

"Mail Order" Auto Agency Opened Here

WARM SPRINGS

GOLF COURSE SATURDAY

LOCATED I MILE WEST OF KETCHUM ON WARM SPRINGS ROAD DINING ROOM

9 HOLES - TOUGH COMPETITION Planty of Traps and Roughs



Of-Course . . .

you need more than crib-sized sleeping space! But, if you are sharing a standard size (54 inch wide) double bed

YOU'RE NOT GETTING IT!

Your "half" is only 27 inches wide, exactly the same as a baby's crib.

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TWIN SIZE

Beautifully Styled 6'x7' KING SIZE BEDS
Complete with Box Springs & Mattress



Public Forum

He Claims Farm Policies Are Rigged by Special Interests

Editor, Times-Ness: tire family to be sure they-could the Senator-John Kennedy, dated to Senator-John Kennedy, dated to Senator-John Kennedy, dated to Senator-John Kennedy, magazine. Tasts to Farm-could be supported to the senatine, thousands of the senatine the senatine the sand and caused the unemployed and thous.

Burley Mayor on

Valley Man Suggests Church - Vote as He Talks on Pay Bills

Editor, Times-News:

The letter by Dan Cavanagh in three-quarters of a bill the Bunday Times-News, extelling, and then voted again the economy virtues of our firm, the Predictit's veto. Thank Church, with reference to include try voting as the bill to rate salaries of federal for a change, employed seven and one-half per will.

e part that the people of Writer Questions
of Velley should know is what
pensar said on the floor of
Rurley Mayor on

He Wants to Keep Sawtooths For Common Man's Vacation

Shoshone Notes Achievement Day

COMPLETE

Annexing Lands

130 2nd Ave. No. ..

Krongels

Septonic

SEPTIC TANKS

RADIATOR SERVICE for every type radiator
USED RADIATORS -- NEW CORES

Experienced Operators .. Guaranteed Work McRILL Auto Repair

Jewelers, 7-4, with Duane Preancil Caper his a double for the Hawki.

Trash Control to
the loss Stric Peterson his a sin-tens and keing pitcher was Mise ProRe Tanie of Most
and a first for the Press of Tanie of Most
and a first for the Press of the P

Be Topic of Meet

New, easy way to key your lipstick and nail polish shades to your complexion and your costume! Keyed to you Colors







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To Ride for Pioneer Day

BURLEY, July 16 — "The Port of the Port of

Springdale Areas Report Journeys

National, State Officials Meet at Convention



At Shoshone

Air Force Association Elects Officers Report Given For Chamber At Annual State Convention Held Here

Supporter for Rockefeller Is ClaimingVotes

NEW YORK, July 16 (h — A Rockefelter-for-president worker today, claimed, AG, at., Illinoist (b) delegates to the Republican na-tional convention favor Gov. Nel-son A. Rockefeller, It was quickly

Baptist Group Opposes Demos

Dworshak Notes

-Forest Benefits Account in the transfer of the control of the contr

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Excellent opportunity for experienced operator, who wants steady work!

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Ten miles at the wheel are all you need...



to prove the superiority of Cadillac design!

In all the wonderful world of motoring, the Cadillac it; you'll never b

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VISIT YOUR LOCAL AUTHORIZED CADILLAC DEALER

CARLESON PONTIAC-CADILLAC

Filer School Board Eving Storage Unit "

Shoshone Reports 📗 Year's Tax Levies

Victor Pas Estensoro is prident of Bolivia.

G. O.O.D.NO. July 16 - Members 2 1940 and their families will cred at 1 pm. Sudday at the The committee in charge in thick K Duain Blater, Ms. Jes. Carme, Panik Store, Alan Mc works and Mrs. June Autrama.

Reports Given to Lincoln Officers

Reunion Set Hansen Club

ELKS DINING ROOM **OPENS TUESDAY**

Completely Redecorated

SAME CREW **NEW MENUS**

Outstanding—Figure Flattering You'll like the smart good looks, the versa ways of our in fall knils. The choice varied . . . the colors, styles delightful and prices right! SIZES 12-18 SIZES 141/2-221/2



No. 1787 - Wool flat-knit suit with but toned box jocket, wide crocheted edge on club collar and on pocket flaps. Straight skirt. Blue, green, toupe and charcool. Reg. and half sizes. 29.50

No. 1789 — Chanel costume of chapille bouck knit. Dress has cop sleeves with yits crocheted border at sleeves and agiptie neck. Waits is thobed, with saft best Chairs jacket has matching, crocheted border all rounds. But, blue, gran toups, Reg, and half sizes — 20 500 km.

Marry in Rupert Ceremony

Nuptial Promise

Dancers in T. F



Use of Leisure Marian Martin Is Discussed at Pattern

Valley Meeting



Marian Martin



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Measures Growth of New Flower in Garden



Unusual Flower, Perfect Sphere, Is Grown in T.F.



Annual Reunion Of Kidd Family

Held at Rupert

Camp Fire Girls

Note Swim Party

Plans Revealed

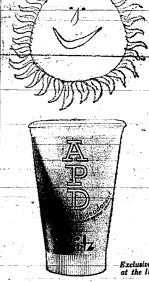


T. F. Miss to Be September Bride



Miss Dixie Roberts Idaho Dept. Store

New York trained Charles of the Ritz Beauty Consultant.



there is something new under the sun

A brand new concept in deodorants. Called APD RITZ and created by Charles of the Ritz, this anti-perspirant a quite unlike any other APD is a clear gel. It squeezes o of its handsome, handy tube like toothpaste. Apply it with your fingertips, Feel its smooth, cool, silken and refreshing quality. Absolutely non-sticky...a pleasure to the touch and child's play to use. Most effective, wonderfully safe for the fairest skin or fabric, \$1.50-plus tax

Charles of the Ritz





Miss Jolley and Squires Wed in Hagerman Rite

Trade Promises in Church

Special Meeting Weds Next Month Girls of Burley

Set for Monday By Buhl WOTM

Date Announced

For Hailey Miss

Care of Your Children

Club Has Picnic

Taking Part in

Camp Activity

SALE!
HAGERMAN VALLEY
Itals springs and atteam on 35
tet. Ideal for homesite or fish
pergetains.

Date Circled

Social Caléndar

RICHFIELD, Richfield Woman's club members will hold a work day Wednesday at the home of Mrs Rafph Smith to begin the wardrobe for its annual doll project.

DIETRICH — Friendship circle.xill.meet. Thursday et. the home

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Invitations and
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Garters are attached to the inner panel, a gent technique that holds the garment alightly away from the body for complete freedom.

the Mairfair shop

Olson and Fenwick Share First-Day Lead in State Pierce Cup Tennis Play

USGA Juniors Begin Qualifying Tuesday

Palmer Ready

For American **Grand Slam**

Piersall Is Ousted for Profanity

Miss Wright. Miss Suggs Are Favored

APE LAVOPCOI

WOUNDESTITE Mar. July: [Infert three this wasen a kon in periodic to the course, the course of the c

California Okays Promoter License

70-Year-Old Can Score His Age

Liston, Folley To Meet Monday

WSU Golfer ls Women's

Links Champ

flight—Helen Yost, Wal-Slates Talks

Long Shot Wins Royalty Stakes

First Landing Is Monmouth Winner

Dotted Swiss Is Gold Cup Winner

Neat Car Trick



Meet Set July 30, 31

ALS flight-Velma Shep National Loop

On Expansion

Dead Heat Breaks

Annual Gooding Golf

Texas Lass

Wins Women's Golf Tourney

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Boise Gets Two Six-Run Innings To Trounce Twin Falls by 13-7

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Mrs. Brown, Miss Rudolph Collect Two First Places In Women's Olympic Trials

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Redhot Wall Takes ead for Western



Hole-in-One

Standings

Lowman Defeats Williams to Cop Golf Tournament

Callison Takes

Publinks Crown

Boise Lad Wins Jaycee Medalist

Willie Mays Steals Third Base



Qualifying Set for Women's Tournament

Deločk Hurls **Boston Past** Athletics 1-0

Intentionally Wins In Photo Finish

Howard to Speak | Back Into Post At Coaches' Meet

Pocatello-to Take on T.F. Legion Today

Logan Signs to Meet Besmanoff

Mrs. Gasser Is New President

Manager Hit for Betraving" Cuba

Rosburg Enters Utah Golf Open

Befuddled Horses

Fenton Takes 3 REFERENCE Firsts in State Water Ski Meet

66-Foot Putt

Jerome Speeds To 10 Flat In 110 Meters

BOWL NG

Wins Match For Texan

Hooker Is Top

Reliever in Pioneer Loop

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FOR ALL INFORMATION

MR. BRIZZEE

Friday & Saturday July 15 & 16 9 A.M. to

Certificate Awarded to Draft Board Clerk



Ketchum Sets

Program for Wagon Event

Murtaugh Man Named to Post



chuckwagen f. ed., D. 24 to 18 to 18

YOUR CREDIT IS GOOD AT McMAHAN'S USE IT!

11 pt.

Long Service of Draft Board Clerk Here Gets Recognition

For 191' years Mrs. Pearle Al-residered in Yeali Palls county, drich has been dedicated to the She has no estimate of the other selective series eystem, Thrichen flowands of "Popy" -throughout Palls as clerk of the foed board at Starten in Halley.

Falls as clerk of the foed board at Starten in Halley in the She has been awayded a certiff; the past few years. In 1958 and many recruiting service. The sward at is the third similar extilent to be presented to her in Child and the She was the sward of the She presented to her in the half of Col. Citena 1. Citnebell, additionally the presented critical to the part of the part of the continued of the sward of the continued of the continued of the criticate and the continued of the co

of sixth army recruiting service.

San Prantisco.

Printed on the certificate are printed of the fine spirit and public service of the fine spirit and public service demonstrations at their cub meet precruiting service in building the bronned of Victi Selfers.

Man Melray Afternoon at the recruiting service in building the bronned of Victi Selfers.

Man Melray Afternoon at the recruiting service in building the bronned of Victi Selfers.

Man Melray Afternoon at the recruiting service in the service partner in 1860 in the service partner in 1860 in make a nuturing artini, was a feel to Bolise to become ciert of Adm encounty local board No. 1 in 1861 with the service partner in 1860 in 1862 in 1

Site has been used of Trein Palis, then the clerk here and the clerk here. The clerk does, the plans, to ryther a book isomerase as a of Deelo Welned and boys who have filled den mobility, Mrs. Weyne Lew the clerk here and boys who have filled den mobility, Mrs. Weyne Lew the clerk here and boys who have filled den mobility, Mrs. Weyne Lew the clerk here and boys who have filled den mobility, Mrs. Weyne Lew the clerk here. The clerk here are clerk here and here. Harry De as she calls them, whom she has l'imptee.

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37 LB. TOP FREEZER SECTION AUTOMATIC INTERIOR

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MAGNETIC DOOR SEALS AIRTIGHT ALL AROUND

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10.39 CU. FT. FOOD FREEZER

New Magnetic Door Sep!
5 Full Width Shelves

251 Main Avenue East - Twin Falls

SUNDAY FEATURE SECTION

TWIN FALLS, IDARO, SUNDAY, JULY 17: 196

"Sawtooth Reamers" Check Map for Route of Outing in Rough Country Near Ketchum



Families Explore Sawtooth Region

Four-Wheelers Need No Bridges



Magic Valley Trout Farm **Becoming Top Attraction**

Atom Electricity Progress Marked



Polio Victim Eyes Education



Make Bread

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- 23 Years of Suc-
- For your convenience we are able to do most Denture Repairs in less than 1/2
- It costs nothing to come in and discuss your denture problems.

Open Daily 9 a.m. to 5 p.m.

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artises. It was and 4-H Group Plans

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First Rate Tourist Attraction Recently

Valley Trout Farm Has Developed Into

Clean Out Your Mind

Memories Are Cluttered With Unimportant Facts

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Picnic Is Slated

A little MOORE paint makes a big difference PAINT HEADQUARTERS

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- Sparkling fresh colors
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√ Streamline House Paint

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/ Moores House Paint √ Alkyd Latex Flat Paint

√Aluminum Point

√ Implement Enamel

√ Barn & Roof Paint

√ Redwood Finishes √ Waxes

√ Patching Plaster

√ Fillers / Linseed Oil

Whatever You Need — We Have It!



County Agents for 12 Western States Dates Date This Fall At the Don States the Stop Here on 4,000-Mile Region Tour

Magic Valley FARM NEWS



Hawaiian Among County Agents Visiting Magic Valley



Survey of Dryland Winter Wheat Crop Highlights Cassia County Annual Tour

Soil Range Workshop of Agency Here Is Unique

Grass Seed Harvest for

This Area Hits Full Stride

Transfer Slated To Area Station For Agronomist

Eggs Are Being Bought Again

To Raise Prices

Canadian Visitor Impressed by Irrigation Here



Eves Opened for Canadian Experts on Use of Water in Salmon Tract Fields

Purebred Stallion Dies Just Short of 34 Years

Best Use for Water on Beans To Be Topic of Tuesday Tour to his bean

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Are you having trouble trying to save money with cheap twine?

So you get heavy duty twine and only get 400 bales or less of hay when you should be mak-ing 500 bales of hay to a 40 lb. bale of twine,

Try "EMERALD ISLE"

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No More Water

FEATURES





McVEY'S, THE VALLEY IMPLEMENT

Professor Posts Bulletin Board; Students Get Lecture on Principles of Art at Workshop



Workshop Gives "Art Colony "Look to Redfish Area at Fifth Annual Outing

ing for detailed information the program. To date, Dunn Boise Man Talks sales tax and facts we concerning the equilable the program.

Yes .

George E. Brown, M.D. FACP Announces the

RE-OPENING OF HIS OFFICES at 519 Main Avenue West

Practice limited to cardialogy, internal medicine and diagnosis.

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Better Quality-Bigger Savings CARPETING

60 PATTERNS 240 Color Styles All Wool—Nylon Viscose—Acrilan







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Here is your chance to cash in on New & Used Cars alike . . . but - this terrific offer -

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Eradication Program at Magic Considers Future Fishing



All Public Interest Not Favorable on Slated Treatment of Magic Reservoir

Arco's Lights Went on Five Years Ago In Surge of Power Felt Around World

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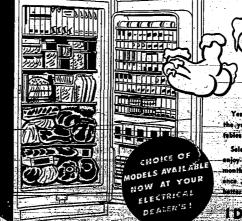
вох Bank & Trust Co.

what, FREEZE in July?



TWIN FALLS HEARING CENTER

155 MAIN AVE. W.



year for freezing fresh fruits and vegeyou'll enjoy eating next winter.

joy this year's harvost bargains. Use it ave ence . . . plan-shead meal prepare

DATO Y POWER



Man Has Used Bell on Two Ranches



Old Dinner Bell Used for Decoration Here Until Owner Gets Another Farm

Large Sheep Run Noted at Market

Twin Falls Markets

U.S. Politics, World Affairs - Keep Businessmen on Edge

Stock Market Dwindles for **Most Sectors**

Children Prominent Among "Roamers" of Sawtooth Area



Find Enjoyment as "Sawtooth Roamers"

Livestock

Soybeans up.

Somewhat on Trade Board

Classified

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SITUATIONS WANTED HOUSECLEANING, all types, Re-ences. Phone RE 3-5415 crealage. WANTED & Custom balling. 2 Free-machines. Go arrylace. Phone-RE-machines.

MAN wants job. Will y work, Have one year jumb experience, references. Pho

Cultiveting, har baling an All types of custom farming tal apraying. Jack Huffman

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MTER work. Building cabinets door hanging, replacing with

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SPRAY NOW for dandellons and insects; also liquid fertilizer.

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Phone Rr. 3-2122-IOTUTILLING, Gardens, lawns and words, Bill Bkinner, 232 Pierce, Phone ATRI.

ENT EXCAVATING, trench distor soil, gravel hauled, Phone
1890; RE 3-8932,
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d basement with another and beth, Double garage,
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TIVE one bedroom duple a sietzie, range, caramie it sarrori, storage green, feel, Cail RE 3-499 after a no. S, leath. Store refrigerator, washer furnished, radiant Clean. No children, no per RE 3-1912. ROUSE, bath, Drainade, Fernander, Francisco, Carlos Marchael, Francisco, Francisco, Phone RE 3-1918.

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1897 CHEVAULAT a speciment of the control of the co

automatic transmission, tuton paint. A good family car. 353 1933 CHEVROLET 4 door. Radio heater, automatic transmission Very Clean Date

COMMERCIALS

1947 FORD V-L 'S ton, 172 wheel base, 4 speed tree

STUDEBAKER 15 tons, long wheel base, 4 speed, good rub-

RICECHEVROLET

USED CAR LOT

JENOME II

montriale hardtop coupe. Rel and white. Mercomatic transmission, radio, heater, white aldewall tires. Top condition.

1954 PLYMOUTH \$495 mint. Powerflite transmission. Ra-dio, heater. This station in A-1 condition. WORKMAN'S 1951 STUDEBAKER \$95 BETTER BUYS

1957 MERCUITY Monterey 4 door, 2 tone, radio, heater, white side wall tires. Turnpike cruiser motor, Seving is believing, 1950 DE SOTO \$165

1987 MERCURY Montelair 4 door, Bronse and ubits Power steers ing, power brakes, Low mile-- COMMERCIALS -

1959 FORD \$1795 F-100, long wheelbase, wide box pickup. Like new. THEISEN MOTORS 1942 CHEV 701 Main East \$125 GORE'S

FORD-MERCURY SALES

In Jerome
IRA BROOKS - Used Car Manager
Phone EA 4-1146
Open 5 to 8 Monday through Friday
Open 5 to 5:30 Saturday and Sunday CAN'T BE DUPLICATED IN PRICE. ANYWHERE THE 1956
PLYMOUTH 4-DOOR SEDAN
Savoy Model with V-4 motor, radio,
heater, automatic transmission, God
tires, Extra Cless Inside and Out
—SALE PRICE \$757

TEMPERATURE Is GOING UP BUT,...

The Prices Are COMING DOWN AT

GLEN CHENKINS FIVE BEST BUYS

IN TOWN

IN TUWN

1957 PONTTAG 2-door Sedan.
V-4 motor, standard transmission,
2-tone paint, radio and hester,
REDUCED to only 11194.
1957 MERCURY Monterey
4-door Hardtop Sedan Marco
Mattle transmissick, power steer,
100, power brake, it is see paint,
radio, and heater. You Can't least
The

HURRY!

These Cars Will Sell Commercials.

114 FORD T too, lear wholese truck, V-1 more, beyond task, beyond task, passed, and the second selection, price relevant to 114 March 1984 CHAYNOLET U. on Pitton. E willinger, motor, t-speek trust mitation, new consertial time, see paint, ONLY 1984 (MN 114) for trust. He main the consertial time, see paint, ONLY 1984 (MN 114) for trust. He main the consertial time, see paint, on the paint of the conservation of 1 Meril time, seepond 1 M GLEN G. JENKINS

CHEVROLET

RE 3-0931 AUTOS FOR SALE

Specially Built VW Stationwagon KOMBI

FOWARD SCOTT

MOTORS

THEISEN

BEST BUYS

PACKARD, 4 door executive sedan Tuttone green, with power stacks, path button uttrainate framenistics, three glass, white said wall premium thes. An Exceller Buy,

HUDSON Hornet hardtop, 4 door medan. Tritone, fully equipped with power steeries, power brakes, tintol glisa, automatic teamming, led, insit Very low milesge, A lical Buy.

PLYMOUTH Brivalers hard-top coupe. I tene paint. Stan-dard transmission with over-drive. Radio, heater, that glass. Don't miss this one.

10 SPECIALS

FOR 10 DAYS STARTING JULY 12th

1955
DODGE 2 DOOR MARDTOP
V-8 Motor, radio, bester, automatic
transmission. A one owner Automobile in Top Condition.
—SALE PRICE \$197

TWO 1955 PLYMOUTH 4-DOOR SEDANS

V-S Motors, Automatic transmissions, Beth are Good Astomobiles,
Take your Choice,
—SALE PRICE \$597

1955 PLYMOUTH
4-DOOR STATION WAGON
V-8 Netor, radio, heater, automatic
transmission. New paint, Very cless
Inside and Out. One ownery cless
—SALE PRICE \$197

1959 FORD
THUNDERBIRD HARDTOP
A beautiful one urner car equipped
with power sterring and britise,
power seet and windows, factory
Air Conditioning, Illow miles, New
Whitewall Nylon, Here's a Buy of a
Lifetime,

1957 4 - DOOR
CHRYSILER SARATOGA
Power steering, power brakes, submatte franzmission, New point, food
tires, Clean History
—BALE PRICE \$1397

1953 DODGE 2-DOOR WAGON V-8 Motor, radio, heater, Here's as Ideal Second Car for Those camples and fishing trips. —SALE PRICE \$267

—SALE PRICE \$16

1855 DODGE 4-DOOR SEDAN
V-8 Motor, heater, solomatic transmission, Good tires, New Valve job
A. Real, buy.

MOTO 4-DOOR SEDAN ;

COME IN . . SEE THEM

-OPEN EVENINGS-

BOB REESE

MOTOR CO.

The Later of

-BALE PRICE 1887

BALE PRIOR 1271

SATE DRICE 1997

Main Bast RE A-5226 Chawagen Sales and Service

"> FORD (d.or. Sharp.
"> FLYNOUTH 4 door. Low mileto SMI II 4 conf. Like Mar ille 10 FMI I foot, Like Nar ille 10 FMI Wagnn, Ven terrifiere. Non rikker SMI II dase with Michan 12 FFFMI MER Ven sput course, there is Ored to MANOUTH & Moor, Beal Sharp Oliovacolis, To Section Crabover, THER I, tog I speed Sharp CHLVROLET I, ton. Real Clear BARGAIN he tare several good older that for that second car.

WYLLIE'S TWIN FALLS MOTOF On Truck Lane At for "Numb" or "Wandy" Her full doors and principles on 1911 H. John B. Photonger with 1 th rays on the period blue. Dura, exhaust, Tr in excellent condition

MID-SUMMER

nex 915-Ketchum, Ida, Phone 4931 or 3232 Brit GRANDOLET De Ray, Sichek auch albeimyl interes, radio, 1995. State Phill. 2005.
 Brown Salah Phill. 2005.
 Brown Labo, heart, original from Salah Phillies. 2005.
 Miller Ray Monteey and arrival from Salah Phillips. LOOKING FOR -ECONOMY? · TRY THE Let 100th V.s. Clab Course, Radio, treet, work shift, clean, SALE IMPORTED AUTOMOBILE

PRICE Labor, Vol ergine, Tes-Le, hester, dynamics, SALE \$125 beier, Synchim MALE
(Fib.) 427 4-ber, Redio,
1-20 4-ber, Redio,
1-20 4-bernstein-spans, and
1-20 173 MOTHET 1-2-bernstein-spans,
1 1959 Volkswagen \$1595 Todor velve traket per vallon. 1959 Ford Tannus \$1795 4 day, terman bulk, Excellent quality in this "compact" submo-1958 Volkswagen \$1395 Tuder selan. Equipped with radio, heater and many functional extras.

ALL CARS GUARANTEED HALOUSKA

1957 Ford Consul \$895 AUTO SALES TRADES - BANK TERMS 20 for throng East - RE 3.8576 McKENZIE

WILLS ANNUAL SALE FRIDAY, SATURDAY, SUNDAY, MONDAY

1916 RAMBLER Custom station wa-

1936 MERCURY Monterey # door hardtop. Radio, heater and automatic transmission. Very Clean Only \$119 1914 FORD V-s. 2 door setan, Radio brater and overdrive. Only \$591

1913 PONTIAC 4 door arden, Radio,

1933 OLDSMOBILE Super 64, 4 door -PICKUPS--"SE VOLKSWAGEN Microbas"
"SE CHEVROLET 115 ton true
"SE FORD V.S 15 ton
"SE FORD V.S 15 ton
"SE FORD V.S Panel
"SI CHEVROLET 115 ton
Plus 10 gallone gas with each

wills 1 USED CAR DEPT.

242 4th Avenue West
Levell Wills — Boy Howard
bose RE 1-7244 Twin Falls ers Bend Their Fr F

0 R

TRADE-INS LOCALLY OWNED B-U-Y AND S-A-V-E N-0-W-1

1957 CHEVROLET \$1895 1956 CHEVROLET \$ 995 VJ Tudor, radio, heater, overdrive 1958 PONTLAC \$2295 Bardton Tudor Catalina, heater, hydramatile, power scientists, power brakes, Air ride 1959 TB(BD) \$8895 Fully equipped, heavitful color. One

1969 RAMBLER \$1895 nision 1956 DE SOTO \$1295 Sectioning, hydromatico 1954 PONTIAC \$ 596

dramatic 1957 BUICK \$1695 Ferder hardtop, Super, Fully semip-18 TRUCKS

And PICKUPS To Choose From 1949 THRII 1959 MODELS

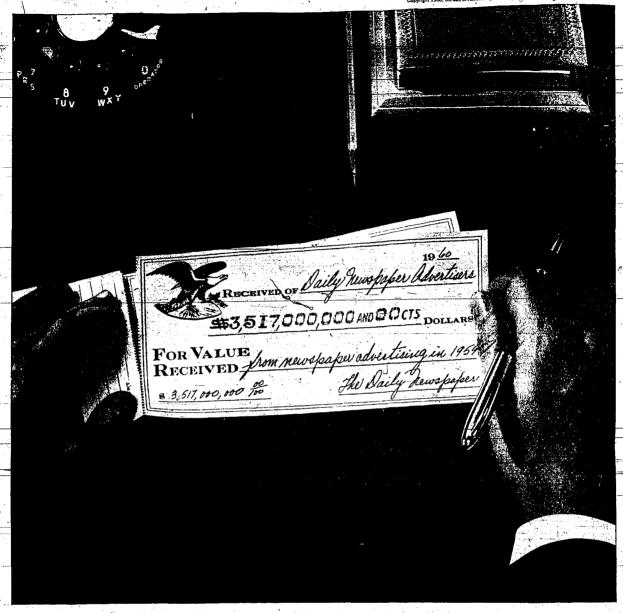
U-N-1-O-N M-O-T-Q-R-S

EIG DRIVE TROPPE BIG trans

SOB Block Second Avenue Section

Open Book

The Arico Physics of Advertising of the American Newspaper Publishers Association, in



"FOR-LECELYEID"

 When you add up the money advertisers spent in 1959 for...

 all their television commercials
 \$1,525,500,000

 all their magazine ads
 866,200,000

 all their radio commercials
 638,000,000

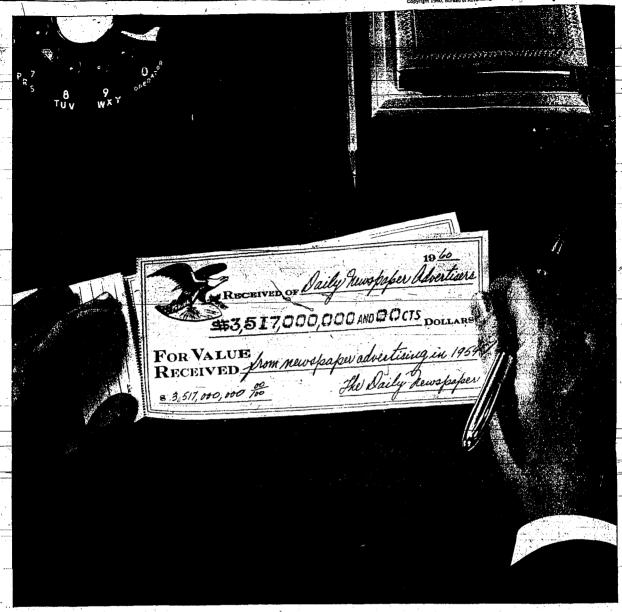
 all their outdoor billboards
 193,200,000

... and you compare the total with the amount they invested in DAILY NEWSPAPERS alone ... \$3,517,000,000 ... you'll understand just how much advertigers rely on daily newspapers!

\$3,222,900,000

Times of Arms

Idaho's Second Largest Newspaper Serving Idaho's Second Largest Market — 20,383 Daily A.B.G. Net Paid Circulation, 20,589



"FOR-LECELD"

When you add up the money advertisers spent in 1959 for...

all their television commercials\$1,525,500,000

 all their magazine ads
 866,200,000

 all their radio commercials
 638,000,000

all their outdoor billboards 193,200,000

\$3,222,900,000

... and you compare the total with the amount they invested

in DAILY NEWSPAPERS alone

...you'll understand just how much advertisers rely on

daily newspapers!

Times A. Rews

Idaho's Second Largest Newspaper Serving Idaho's Second Largest Market — 20,383 Daily A.B.G. Net Paid Circulation, 20,589 — \$