

Manhattan Quarantines Castro, Extended to Casero; Develops Security Plans

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76 Saved as Plane Crashes, Tips Over
NEW YORK, Sept. 14 (UPI)—An American Airlines Electra struck a runway dike on its landing approach and crashed upside down today.

Opening Near At Remodeled Store in T. F.
Alexander's Clothing store, 128 Main avenue south, will have its grand opening at 10 a. m. Thursday following a complete remodeling.

Nixon Pledges New Reclamation Starts
BOISE, Sept. 14 (AP)—Vice President Richard M. Nixon urged heavily on reclamation projects in his talk here tonight at a Republican rally at the Boise Junior college.

Protection Methods Vary
The capsule, from Dukerover, XIII clipped pay, waiting phone A-11 but was fished from the 10th minutes later.

Leader Asks Unity Against Congo Chaos
LEOPOLDVILLE, 14 (UPI)—The Congo, in a bid to bring the country back to unity, today called for a national conference to discuss the political situation.

Experts Are Beginning to Talk Hopefully of A-Attack Survival
The scientific-technical staffs of the Atomic Energy Commission are beginning to talk hopefully of the possibility of surviving a nuclear attack.

Nixon Plane Has Trouble; It Lands OK
BOISE, Sept. 14 (UPI)—Engine trouble forced the plane of Vice President Richard M. Nixon to land at the Boise Municipal Airport today.

Like Plans to Address U.N. Before Ruse
WASHINGTON, Sept. 14 (UPI)—President Eisenhower will address the United Nations general assembly today in New York.

Lutherans at Kimberly Set New Church
KIMBERLY, Sept. 14 (UPI)—Lutherans here have established a new church at Kimberly, Idaho.

60 Miles up Posted After Tippy Arrives
LONDON, Sept. 14 (UPI)—Prime Minister Harold Macmillan may appear before the House of Commons today.

NEWS BULLETINS
NEW LONDON, Sept. 14 (UPI)—A tropical storm roared into the Gulf of Mexico today.

About One Million Dollars More to Be Received Under New Plan for Old Age
BOISE, Sept. 14 (UPI)—Recipients for old age assistance in Idaho will be approximately one million dollars more per year in state aid.

Death Takes Ex-Resident Of Area, 31

JEROME, Sept. 14.—Mrs. Charles H. Hays, 31, ex-resident of Twin Falls, died at her home here today.

Weather, Temperatures

By The Associated Press Five-day forecast, Thursday through Monday: Temperatures will average near normal in Idaho, Tuesday and Friday with a high of 60 and a low of 40.

Table with columns for location, high, and low temperatures. Locations include Boise, Idaho Falls, and various other Idaho cities.

Transient Is Bound Over In Lewd Case

BURLEY, Sept. 14.—Ernesto Blanco, 33-year-old transient, charged with lewd and lascivious conduct, was bound over to district court Tuesday by Probate Judge E. W. Carter.

Blanco was bound over to district court on a second degree kidnapping charge. He was arrested on the charge of kidnapping a 6-year-old daughter of Mr. and Mrs. L. M. Hays, Burley, on Sept. 10.

Twin Falls News in Brief

Completes Course Army Pvt. Marvin D. Sperle, son of Mr. and Mrs. G. W. Sperle, of Twin Falls, has completed the eight-week radio relay and carrier operation course at the Signal School, Ft. Gordon, Ga. Sperle was trained to install and maintain radio relay systems and carrier equipment.

Chances for Surviving in Attack Better

(From Page One) An individual working with an instructor has had to improve his chances for survival if he is attacked by a hand-to-hand combat instructor on Main avenue. The instructor was a member of the Twin Falls Police Department and was on duty during a birthday anniversary party.

\$250 Bond Is Posted After Tippy Arrest

Lawrence P. Tippy, 31, of Twin Falls, was arrested today on a charge of driving a motor vehicle without a license. He was released on a \$250 bond.

Magic Valley Funerals

SHOSHONE—Funeral services for Robert J. Hays, 31, of Twin Falls, will be held at the Magic Valley funeral home today at 2 p. m.

Nixon Urges New Projects In West Area

(From Page One) The candidate charged that the Eisenhower administration in the West has been "a record of inaction and failure."

Opening Near At Remodeled Store in T. F.

(From Page One) In a blending beige and eggshell tones, the store at 149 Main avenue south, owned by Mrs. M. J. Smith, is being remodeled.

Vacation Talk Given to Club

Travel Hohen spoke to the members of the Twin Falls Club today at a meeting held at the club house.

Magic Valley Hospitals

St. Benedict's, Jerome: Visiting hours from 2 to 4 and 7 to 9 p. m. in the maternity ward. St. Joseph's, Jerome: Visiting hours from 2 to 4 and 7 to 9 p. m.

Survival Talk Is Feature of Lions Meeting

Survival in the wilderness was the topic of Keith Turner, principal of Lincoln school, at the meeting of the Twin Falls Lions club at a weekly luncheon Wednesday at the Roundup room.

Welder Damaged In Area Mishap

JEROME, Sept. 14.—Approximately \$7,500 damages to a welder and his equipment were caused by a fire that broke out from a panel truck and truck at 149 Main avenue south, owned by Mrs. W. Freeman, Burley, at 6:30 p. m. Tuesday.

Transient Faces Trial for Theft

BURLEY, Sept. 14.—James M. Aker, 33, transient, was bound over to district court today on a charge of grand larceny and carrying a dangerous weapon.

Man Is Held For Forgery Charge

Hal Wood, 40, of Twin Falls, was held over to district court Wednesday morning when he appeared in court on a charge of forgery.

Donald B. Holden Claimed by Death

BURLEY, Sept. 14.—Donald Barton Holden, 14-year-old son of Mrs. and Mr. Donald B. Holden, died at his home here today of natural causes.

Scout Jamboree Discussed Here

Dr. Vaughn M. Pond and William Rappaport, executive committee members of the national Boy Scout jamboree, discussed the jamboree at a meeting of the Rotary club here today.

Damage Listed

JEROME, Sept. 14.—Damage was estimated at \$10 to a 1933 Ford driven by Mrs. Fred Wood, Twin Falls, which was damaged by a Chevrolet truck owned by Earl Thompson, at 4:45 Tuesday.

Wake Up RARIN' TO GO

From the kitchen to the dining room, RARIN' TO GO is the answer for a quick, hot, and delicious breakfast.

DIAMONDS

From BOB SUMMERFIELD, Jeweler, we have the price of the quality and size diamond you desire.

Convention Set

The 12 representatives of the Southwestern Dental Assistant's Society will attend the Idaho state convention of the Dental Assistants' association starting Thursday at the Valley Hotel.

Gooding Memorial

Visiting hours at Gooding Memorial hospital are from 8:30 a. m. to 8:30 p. m.

NOTICE

J. ALFRED MAY AND JAMES J. MAY of the Firm of MAY & MAY ATTORNEYS AT LAW

Selected From Kregel's Gourmet Bar

AMERICAN BREAKFAST TEA (Black Tea) A blend of hearty, brilliantly-flavored teas, mellow and smooth in the breakfast tradition.

TV or Not TV

There's no question about the safety and profit of savings working here!

FALSE TEETH

Many types of false teeth have been developed, but the one that is most comfortable and most natural in appearance is the one made of a special material called "Denturex."

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Women Seek Divorces in Three Cases

Three divorce suits were filed in Twin Falls district court Tuesday...

Mrs. Anderson asks that the court award her custody of the child...

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Church Rites Draw Crowd

Jerome, Sept. 14—One thousand and fifty persons attended the dedication ceremonies of the LDS meeting stake church...

The choir, directed by Melba Jackson, sang several numbers...

Richfield Scout Drive Set Soon

Richfield, Sept. 14—Richfield finance committee for the Snake River Boy Scout area...

Topics Reported at LDS Service

SHOSHONE, Sept. 14—The influence of the Savior in man's life...

FINED OVER LIGHTS

WENDELL, Sept. 14—Evelyn T. Nelson, Jerome, was fined...

"ABERDEEN" COAL

RE 3-0801 McCOY COAL & TRANSFER Gold Strike Stamps

Apprenticeship Award Is Made Here



W. A. Threlkeld, left, is congratulated by Edward E. Gibson, executive director, apprenticeship system...

Threlkeld Presented Award By Apprenticeship Council

W. A. Threlkeld, owner of the Home Plumbing and Heating company...

"Top Secret"

HAVANA, Sept. 14 (AP)—The Russian freighter Rye Mechnikov...

Man, 44, Killed In Road Mishap

SODA SPRINGS, Sept. 14 (AP)—A 44-year-old man was killed yesterday when his pickup truck...

Funeral Is Held On Mountain Top

JACKSON, Wyo., Sept. 14 (AP)—Funeral services were conducted at about 8,000 feet...

Appointee Named By Farm Bureau

POCATELLO, Sept. 14 (AP)—The Idaho Farm Bureau federation yesterday announced appointment...

Fairfield Areas Report Activities

FAIRFIELD, Sept. 14—Mr. and Mrs. William Grommet and son...

Fines Noted

SHOSHONE, Sept. 14—Clifford L. Smith, Oakley, was fined \$25 and costs...

Twin Falls Bank and Trust Co.

Twin Falls and Kimberly

Classes Name New Leaders At Richfield

RICHFIELD, Sept. 14—Richfield High school class officers were elected last week...

Unshaken

CHERRY, Sept. 14 (AP)—The Christmas spirit was unshaken by hurricane Donna's August winds...

Church Receives Freedom Award

BOISE, Sept. 14 (AP)—The award yesterday in Philadelphia of a medal to Sen. Frank Church...

Restrictions Imposed

JAKARTA, Sept. 14 (AP)—President Sukarno banned political activity throughout Indonesia...

Channel Master TV Antenna

PAUL K's TV SERVICE RE 3-2260

Disaster Area

WASHINGTON, Sept. 14—President Eisenhower has ordered...

SERVES IN GERMANY

WENDELL, Sept. 14 (AP)—A son of W. A. Threlkeld...

Ironrite Wilson-Bates Appliance advertisement with image of a washing machine.

SAVE \$30 A 109.95 Value Special Sale Price 79.88 advertisement for a recliner.

YOUR OLD LIVING ROOM SET IS WORTH \$500 advertisement for a living room set.

Big Reductions on most floor sample Bedroom Sets advertisement.

FREE INNERSPRING MATTRESS and Box Springs advertisement.

USED FURNITURE ANNEX advertisement.

TATE furniture advertisement with logo and contact information.

Small advertisement for a TV set with the text 'If you're drinking, you're drinking TV eyes'.

DU PONT Talar - FIRST & ONLY NEVER DRAIN ANTI-FREEZE & SUMMER COOLANT advertisement.

Expansion of Geology Near At University

UNIVERSITY OF IDAHO, MOORE, Sept. 14—Beginning this fall, the department of geology and department of the University of Idaho will offer a program to the degree of doctor of philosophy with a major in geology.

The inception of the Ph. D. program in geology is part of the school's level of research activity, including both geologic and geophysical research. The first class will be held in Idaho, and the first Ph. D. will be awarded in 1962.

Several things have helped to make the expansion of geology possible, Reid said. Two years ago, a fourth geologist was added to the staff, making the staff sufficiently large to handle the additional graduate courses needed could be offered without seriously reducing available time for research.

The new university library, completed several years ago, has made possible materials much more acceptable and easily used. New and modern reference books and materials have been added to the library's collections.

Both the college of mines and the Idaho bureau of mines and geology have been adding scientific research equipment during the past several years. X-ray diffraction equipment, electronic and electrostatic separators available now for research use with other tools.

The new college of mines building, being built by the state and built by the Idaho mining industry, has modern teaching facilities that will help to improve still further the geology programs of the university, Reid added.

Chamber Budget Is Set for Year

Members of the Chamber of Commerce 1960-61 budget committee met Monday morning by the chamber budget committee will be presented at the next meeting of directors, reports William Grant, secretary.

A six-man committee met at 6 a. m. Thursday to plan the year's budget. The committee members are: Chairman, Carl Berg; Vice Chairman, Donalld and Grange; O'Donnell, chamber auditor, will present the budget. The committee will meet again on the Friday luncheon, an annual affair.

Parley Reported By Toastmasters

Toastmaster Robert Day conducted the 13th Parley Toastmasters club meeting Monday morning meeting in the Rogerson Room. The meeting was presided over by Stanley Michel, who blue parleyed on the subject of "Cold war spying is a must."

Other formal speakers were Melvin Cutler and Donald Hitchings. Speeches were given on the topics and the invocation was given by Linn Dilbert. Mutual singing concluded the meeting.

Parking Fines

Posting 13 overtime parking tickets with Twin Falls Police Monday were Keith McWhin, J. S. Somerville, Dale Davis, Dale Christensen, A. R. Larsen, Bill Peters, Hamilton, Mrs. Joe Sedillo, Rubie Galt, A. J. Smith, F. C. Shewmaker and Terry Broening.

Permits Asked

General Contractors applied for certificates for completion of a two-year life underwriting training course were awarded Leo Betts, Robert Brown, Lloyd Henry, Douglas Cook, regional vice president, reported on suggestions made by the new state officers, and Grant Reynolds advised the group that state re-certification of the insurance laws was progressing with additional proceedings scheduled for October.

Permits Asked

Prather also noted the change in the meeting day from the first Saturday to the first Monday at the Round up room of the Rogerson Hotel. Guests included Bill Mendenhall, Bruce Gaughey and Mrs. Hoop Prather, all of Mutual of New York.

Congratulated for Completing Course



Lester Reinken, right, congratulates Charles Shaddock, one of 10 life underwriters who successfully completed the new two-year training course. Reinken, who instructed the second class in 1959-60, presented the certificates at the first fall meeting of Southern Idaho Life Underwriters at the Rogerson hotel Roundup room. (Staff photo-engraving)

Much Wealth Is Transferred Through Life Insurance Plan

Approximately 45 per cent of the wealth of the United States is transferred from one owner to another through the means of life insurance. William Baker, trust officer, stated in a talk to the Southern Idaho Life Underwriters association at its first fall meeting Monday.

Baker felt the group that considering the tax angle, life insurance is safer and just as valuable as other investments. About 60 per cent of the wealth of the United States is transferred from one owner to another through the means of life insurance. William Baker, trust officer, stated in a talk to the Southern Idaho Life Underwriters association at its first fall meeting Monday.

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Richfield Vicinity Reports Travels

RICHFIELD, Sept. 14 — Mrs. Victoria Wilson, Boise, has returned home after visiting her parents, Mr. and Mrs. Mont Johnson, D. C. Walker and Leon Street by her through the means of life insurance. Lester Reinken, trust officer, stated in a talk to the Southern Idaho Life Underwriters association at its first fall meeting Monday.

Reinken also noted the change in the meeting day from the first Saturday to the first Monday at the Round up room of the Rogerson Hotel. Guests included Bill Mendenhall, Bruce Gaughey and Mrs. Hoop Prather, all of Mutual of New York.

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Advertisement for Bestway featuring a compass graphic and the text 'the Best Buys are at Bestway'.

Advertisement for '16 PAGES OF BARGAINS' featuring a graphic of a window and text: 'TIME TO WINTERIZE 2 for 39c', 'WARPS WINDOW KIT', 'FLEX-O-GLASS 36" wide 29c', 'SCREEN GLASS 28", 36", 48" widths 19c', 'JIFFY PANE STORM DOOR 69c', 'SILVER KING Weather Stripping 89c'.

Advertisement for 'SAVE 10% ON YOUR NEW ROOF' featuring a graphic of a roof and text: 'Limited time only! Re-roof your home now, save 10%! NO DOWN PAYMENT Terms as low as 9.59 month'.

Advertisement for 'Roll Roofing' featuring a graphic of a roll of roofing and text: '45 lb. smooth surface, roll... 2.99', '90 lb. Mineral surface... 4.85', 'Perfect for garages, farm buildings, etc.'.

Advertisement for 'WEPKO Aluminum PRE-HUNG Storm and Screen Doors' featuring a graphic of a door and text: 'It's Easy to Install! It's Pre-hung 39.95', 'America's finest quality construction over 1" thick', 'All Hardware Included', 'FREE - Handsome aluminum scroll-work grill included FREE - Limited time only.'.

Advertisement for 'SALE! PRE-WAY BUILT-INS' featuring a graphic of kitchen built-ins and text: 'OVEN and RANGE \$259 Reg. \$289 SAVE \$30', 'DISH WASHER \$199.95 Reg. \$248 SAVE \$48', 'Dramatic new designs feature convenience as well as beauty. Save space! Look! Come with the latest control features.'.

Advertisement for 'Sonotone "66" Smallest Hearing Aid' featuring a graphic of a hearing aid and text: 'Smallest Hearing Aid Five times more power sensitivity than any other miniature Sonotone', 'FREE - Handsome aluminum scroll-work grill included FREE - Limited time only.'.

Advertisement for 'CLIP THIS COUPON' featuring a graphic of a coupon and text: 'A real money-saving event. Tremendous purchase makes these values possible. Buy for son, mother, daughter.'

Advertisement for 'SAVE ON LIGHT FIXTURES' featuring a graphic of various light fixtures and text: 'Betterlite QUALITY Modern Design Newest Finishes Package Savings', 'HALL FIXTURE 1.89 2-LIGHT BEDROOM 1.75', '2-LIGHT 9.40 2-LIGHT KITCHEN 3.85', 'Full Down 1.00 PORCH 1.75', 'Bathroom FIXTURE 1.00', 'SHELF BRACKETS 66c 79c 1.17', 'WALL UPRIGHTS 66c 99c'.

Advertisement for 'FOOTBALL 1.35' featuring a graphic of football socks and text: 'DISHCLOTHS 99c', 'FRENCH PERFUME 77c', 'Knitted 12 for 99c', 'Apron or Channel No. 5 77c'.

Advertisement for 'Equip Your HOME WORKSHOP at SAVINGS' featuring a graphic of a jigsaw and text: 'JIGSAW 17.95', '1/4 in. Electric Drill 14.95', 'Cuts wood, metal or plastic in curves or straight line. Versatile tool for dozens of uses. A must for home workshops. Use it as a drill or as a buffer with attachments.'.

Advertisement for 'Original Joby-Track' featuring a graphic of a track and text: 'Hanger loops glide on wheels, lock apart with a finger. Expandable to exact length.', '18" to 30" 1.98', '27" to 48" 2.98', '42" to 78" 3.98'.

Advertisement for 'BUILDING A NEW GARAGE' featuring a graphic of a garage and text: 'As low as 11.95 per month', 'New Carport Materials only 149.00 Monthly terms', 'NEW KITCHEN Monthly terms 17.00 per month As low as 17.00 per month'.

Advertisement for 'Additional BARGAINS' featuring a graphic of a broom and text: 'BROOM AND TOOL HOLDER 39c', 'STEEL BROOM RAKE 88c', 'LUX ALARM CLOCK 1.99', 'STEEL LAWN RAKE 1.98', 'MAJIX-TENSION SHU-POLES, 24" to 40" 3.49 36" to 48" 4.49'.

Advertisement for 'FINE FOODS' featuring a graphic of a coffee cup and text: 'Open 6 a.m. to 10 p.m. Closed Sundays', 'Special Mergaons Lunch 65c', 'WEGENER'S COFFEE SHOP 114 Kimberly Road - U.S. 96E'.

Large advertisement for 'The World's Finest Bourbon Since 1795' featuring a graphic of a bottle of Jim Beam and text: 'The World's Finest Bourbon Since 1795', 'Worthy of your Trust', 'BEAM', 'THE WORLD'S FINEST BOURBON', 'JIM BEAM', 'Straight Kentucky Whiskey', 'Distilled and Bottled by JAMES B. BEAM DISTILLING CO., CLEMONT, KENTUCKY'.

Advertisement for 'Bestway' featuring a graphic of a Bestway logo and text: 'Satisfaction A Division Of GUARANTEED 90-DAY CARBON GUARANTEE', '263 Addison West RE-3-3216'.

Death Claims U. S. Senator For Missouri

WASHINGTON, Sept. 10 (AP) Sen. Thomas C. Hennings Jr., D. Mo., died yesterday at the age of 67 after a long illness.

His death was attributed to terminal cancer, and that the senator had never fully recovered from an operation last year.

Hennings was unable to attend the August session of congress, and had been absent about the entire month because of serious illness.

Hennings had undergone an operation last spring at the Mayo clinic in Rochester, Minn., for removal of an intestinal obstruction.

Mrs. Isenburg Is Winner of Blue Pencil at Meet

DURHAM, Sept. 14—Mrs. Ted Isenburg, 47, of Durham, N.C., won the regular meeting of the "Blue Pencil" club Monday evening.

Isenburg's winning essay was entitled, "Sleep out the cobwebs," and was evaluated by Mrs. Alva Johnson, Mrs. Alice Johnson and Mrs. Betty Johnson.

Isenburg was welcomed to members, new members and guests present from Dunn, California and Hagerman, Idaho.

U. S. Africa OK Telescope Apat

PRETORIA, South Africa, Sept. 10 (AP)—The United States has agreed yesterday to the South African and U. S. governments for construction of a radio telescope.

The telescope will be built at Krugersdorp, about 10 miles west of Johannesburg. The project is sponsored by the U. S. national science foundation.

Collision Noted

EDEN, Sept. 14—Damage was estimated at \$200 to \$250 for a station wagon driven by Samuel W. Adair, Jr., 35, after it struck the rear of a 1948 Buick.

Snake River Report

SEPT. 11, 1968 (River reports in Snake River Basin) ... Station ...

MAGIC VALLEY RADIO SCHEDULES

Table with columns for radio stations: KAYT (770 Kilocycles), KBAR (1320 Kilocycles), KEEP (1510 Kilocycles), KLIX (1818 Kilocycles), KTFJ (1875 Kilocycles), KART (1440 Kilocycles). Each station lists program names and times.

South County Told to Okay Negro Voters

MACON, Ga. (AP)—A recent judge has ruled in a three-to-two decision that the five-county registrars must enroll four Negroes on the voter lists in the future Negro apportionment.

Strickland Gets Post at Grange

ORCHARD VALLEY, Sept. 14—Dick Strickland was elected manager of the Orchard Valley Grange last week.

U. S. Africa OK Telescope Apat

PRETORIA, South Africa, Sept. 10 (AP)—The United States has agreed yesterday to the South African and U. S. governments for construction of a radio telescope.

Collision Noted

EDEN, Sept. 14—Damage was estimated at \$200 to \$250 for a station wagon driven by Samuel W. Adair, Jr., 35, after it struck the rear of a 1948 Buick.

Snake River Report

SEPT. 11, 1968 (River reports in Snake River Basin) ... Station ...

Life's Energy Is Huge Issue To Scientists

NEW YORK, Sept. 14 (AP)—The mystery of life's energy and the power of a moving human muscle are in a single nugget of chemical energy called ATP.

This chemical is the basic source of energy for all life, said a two-day symposium here Monday.

Chemists and physicist should step over into biology to try to answer why life's energy is so uniquely qualified for energy production in the human body.

Latin Group Skeptical of Plan for Aid

BY PHIL NEWCOM (UPI Column Editor) — The just-completed meeting of the American states in Bogota, Colombia, proved anything, it was that Latin American states are skeptical of a plan for aid.

Jerry Osterhout Honored at Meet

DOUGLAS, Sept. 14—Jerry Carl Osterhout, 57, of Douglas, was honored at a luncheon here Monday evening at the DeLoe Dining Club.

Big Haul

LEICESTER, England, Sept. 11 (AP)—The world's largest haul of an insurance office in the night spent hours trying to crack the safe of Douglas William's personal popularity among Latin Americans.

Former Resident Claimed by Death

George Robinson, Thomas, 59, 1497-17th Ave., Boise, Idaho, died suddenly at his home in Las Vegas, Nev., Monday night.

Fairfield Names College Students

FAIRFIELD, Sept. 14—Students attending or returning this week to college include George Jackson, Pat Jones, Martin Keene.

Hearing Set on Estate Petition

A hearing on a petition for letters of administration of the estate of Douglas William, deceased, is scheduled for Twin Falls probate court Monday.

FROM A GREAT AUTHOR'S PEN—2 GREAT ALL-TIME ACTION HITS!

Battle Cry movie advertisement featuring Robert Mitchum and Stanley Baker in 'The Angry Hills'.

Rug and Furniture Cleaning advertisement for TROY NATIONAL Laundry & Dry Cleaners.

Expert Watch and Jewelry Repairing advertisement for Tanner's Jewellery.

Plane Is Seen in Area Reservoir

POCAHELLO, Sept. 14—A spotted 'Waco' was seen flying over the area reservoir.

Castleford Unit Chooses Leaders

CASTLEFORD, Sept. 14—Mr. and Mrs. Fred Gilchrist, 4200 N. 1st St., were elected leaders of the mixed choir at Castleford high school.

Guests Reported in Heyburn Area

HEYBURN, Sept. 14—Mr. and Mrs. Fred Gilchrist, 4200 N. 1st St., were reported as guests of Mr. and Mrs. Walter Halsten.

STARTS TOUR, ADULTS ONLY

Richard Basehart movie advertisement for 'The Love of Mike'.

Wing Girl movie advertisement for 'The Love of Mike'.

Passions in Paradise movie advertisement for 'Tahiti'.

Springdale News movie advertisement for 'The Flame Over India'.

MOON-GLO BUHL movie advertisement for 'The Flame Over India'.

RIO REY movie advertisement for 'The Flame Over India'.

Held Over! movie advertisement for 'The Flame Over India'.

FROM A GREAT AUTHOR'S PEN—2 GREAT ALL-TIME ACTION HITS!

2 OF THE BIG STARS! advertisement for Frank Sinatra and Dean Martin.

MOTOR-VU DRIVE-IN advertisement for 'The Angry Hills'.

CEANS 11 advertisement for Sammy Davis Jr. and Peter Lawford.

MOTOR-VU DRIVE-IN advertisement for 'The Angry Hills'.

Students in Wendell Area Go to School

WENDELL, Sept. 14—Students are leaving for college and universities from this area...

T.F. County Fair Results

PLANTERS Community Exhibit... Station born in 1932 before Paul...

Class I Horse... Class II Horse... Class III Horse... Class IV Horse...

Class V Horse... Class VI Horse... Class VII Horse... Class VIII Horse...

Class IX Horse... Class X Horse... Class XI Horse... Class XII Horse...

Class XIII Horse... Class XIV Horse... Class XV Horse... Class XVI Horse...

Donna Called Worst Storm; Alert Praised

WASHINGTON, Sept. 14 (AP)—The worst bureau said today that hurricane Donna was the most destructive and violent tropical storm since the bureau started keeping records in 1851...

Announcement! Winners of the Two FIRE RESISTANT SAFES of our booth during the Twin Falls County Fair... MRS. E. C. ASMUSSEN

Cubans Are Called Agents for Russ

COLOMBIA, Sept. 14 (AP)—Undersecretary of State Douglas Dillon said last night that Cuban Foreign Minister Ruzo in Cuba is acting as Russia's agent in introducing communism to the new world...

Attention! Cattleman, Farmers, Sheepmen, Ranchers, Etc. 300,000 Ft. Priced to sell, in packages to be loaded on truck with fork lift...

Girl at Heyburn Goes to School

HEYBURN, Sept. 14—Karen Heiner, accompanied by her mother, Miss Cathryn Heiner, left Monday morning for Heyburn, Mont. to attend school...

Advertisement for Wenden Mill & Lumber Co. Inc. featuring 300,000 Ft. of lumber.

Also Residents Report Journeys

ALMO, Sept. 14—Resident Taylor, daughter of Mr. and Mrs. Dalton Taylor, returned from a trip to Grandparents, Mr. and Mrs. Howard Brackley...

PEACHES Improved Elberta and Hales WILSON ORCHARD 3/4-Mile North on Clear Lakes Road Phone 158

HOW SMIRNOFF CHANGED THE DRINKING HABITS OF A NATION

SMIRNOFF advertisement featuring a man and a woman sitting at a table, with text: 'What started you on vodka drinks?' 'The vodka that started them—Smirnoff!'

Group Elects Officers for Grange Year

SHOSHONE, Sept. 14—Officers for the coming year were elected by Grangers last week at the Grange hall.
Vivan Jackson was reelection master; other officers to serve with him are George Horn, overseer; G. R. Mitchell, secretary; William Tewe, steward; Mr. and Mrs. Voren Johnson, assistant and lady assistant; Mrs. Louis Cough, chaplain; Keith Jackson, treasurer; Mrs. Vivan Jackson, secretary; Ed Sheer, gatekeeper; Mrs. William Kemner, Correspondence Secretary; Mrs. Fred Moore, Flora Louis Cough, new members to executive committee.
Mrs. Fred Moore and William Kemner as in-door members. Mrs. George Horn is house-ecological chairman.
The officers who present the bill for the fourth degree are scheduled to meet this week. D. G. Mitchell will take pictures to show at the annual booster night and Idaho Products dinner to be held Sept. 22.
Mrs. Vivan Jackson reported on the fair booth at the fair. Resolutions to be presented at the state Grange convention were considered. Mrs. William Kemner was hostess.

Events Noted in Almo Community

ALMO, Sept. 14—Halt River Bible singing Mothers practiced in the Elba LDS chapel Sunday afternoon with Mrs. Orylve Beyer.

The group is preparing for the Halt River picnic on Monday.
Joe Erickson, Penny Erickson, Alan Tracy and family participated in dance given at Mallia and Elba last week.

Pair From Filer Returns Home

FILER, Sept. 14—Mr. and Mrs. Oscar Wright and Nina are home after a three-month absence. Week-end guests of the family were Mr. and Mrs. Ronnie Walsh and family.
Maureen Toole has arrived home after a two-week visit at the home of her cousin, Judy Moore, Elk Horn, Calif.

Teaches Seminary

RICHFIELD, Sept. 14—Glen Crowder, Proprietor, Utah, is the new Richfield LDS seminary teacher. Crowder arrived in August and is making his home with a cousin, Mack Crowder, and family. Crowder has attended BYU at Provo and filled a Western Canadian mission for the LDS Church from 1925 to 1927.
Fourteen pupils are enrolled for seminary classes which are held in the seminary room at the new LDS stake house from 9:30 a. m. to 1:30 p. m., before public school begins. The new treatment is being studied this year.

Sunny Brook
Kentucky Straight
Bourbon tastes better than any other bourbon!

Grand Champion Beef to Be Sold at Minidoka Fat Stock Sale



Howard Ballance, son of Mr. and Mrs. E. Ballance, Heyburn, shows his animal which was declared the grand champion beef at the Minidoka 4-H and FFA fair. It will be one of about 55 head of stock to be sold at the annual fat stock sale Monday at the Valley Livestock Commission company sale yards in Rupert. Wendell Johnson is in charge of the sale for the Rupert Chamber of Commerce. LaMont Smith, county agent in charge of the 4-H section of the sale, will be assisted by Wibur Butler and Arlo Montgomery, 4-H leaders. Keith Merrill and Vern McNeil, FFA advisers, will be in charge of arrangements for FFA stock. (Staff photo-enzaving)

Annual Fat Stock Sale Is Set By Rupert 4-H, FFA Youths

RUPERT, Sept. 14—The annual fat stock sale for beef, sheep and swine raised by county 4-H and FFA members will be held Monday at the Valley Livestock Commission company sale yards in Rupert.
Sale officials report that about 50 head of stock will be entered at the sale which begins at 11 a. m. according to Lewent Smith, county agent in charge of the 4-H section of the sale, about 25 swine and five or six fat lambs are expected to be offered.
He also explained a new feature of the sale this year whereby the youth controlling the animal will pay for any advertising concerning merchandise who buy the stock. Merchants are being contacted this week, he said.
Wendell Johnson is conducting the sale for the Rupert Chamber of Commerce. Wibur Butler and Arlo Montgomery, 4-H leaders, will assist Smith with that section of the sale while Keith Merrill and Vern McNeil, FFA advisers, will handle arrangements for their section.

Accreditation to Be Meets' Topic

BOISE, Sept. 14, RIT—Six conferences on accreditation problems will be conducted by the department of education for school personnel Sept. 14-21 in various Idaho cities.

Minidoka Urges Grassman Entry

RUPERT, Sept. 14—John Trevino, chairman of the Grassman of the year contest in Minidoka county, said today that any group who is planning to sponsor an entry for the 1959 contest must get the information ready and entered.
The winner of the local contest must be accepted before Sept. 30, Trevino said. He added that if sufficient entries can be found to compete, a tour will be held in the county late this month.
Interested groups may contact Trevino or the Rupert Chamber of Commerce office.

Leinen Wins Speech Test

which and been" awarded a variety of speeches for Twin Falls Toastmasters club No. 149 Tuesday night, but an on-the-spot talk by John Leinen won the blue pencil his second award in as many weeks.
Leinen's extemporaneous talk was entitled "How I met my wife."
Other speakers were Pat Handerson, Dr. Richard Roberts and Kurt Moss. "Our agriculture economy is for the birds" was Frank Leinen's topic; Dr. Roberts described "A day in the field" in his hall which was illustrated with a staff of pheasant, and "From the valley to the east" was the title of Kurt Moss' speech. He expressed concern for America's future because of citizens' physical deterioration.
Other participants on the program were Dr. J. H. Smith, chairman; Harry Turner, chief speaker; Eddie Daughner, Arlo Montgomery, Donald Murphy and Van Wilson, evaluator, and Kenneth Water, grammarian.
George Spanberger, Rupert, governor of Idaho Toastmasters club three was a guest.

Smells Money to Model

MOSCOW, Sept. 14 (AP)—Soviet newspapers report that a Kiev hospital for heart and kidney patients has hermetically sealed rooms featuring an atmosphere and temperature so pleasant "they remind one of a pine forest."

Two Fined

CASTLEFORD, Sept. 14—Pedro Farrabaster was fined \$20 and given by Mrs. Anne Williams, justice of the peace, for having no driver's license. He also was fined an additional \$5 and costs for having no motor on the right side of his truck.
Theron J. Smith was fined \$10 and costs by Mrs. William for driving with faulty equipment. Both men were cited by State Patrolman Richard Burns.

Ally Khan Leaves Money to Model

LONDON, Sept. 14 (AP)—Aly Khan left \$200,000 and a mansion at Chantilly, France, to his constant companion, Bettina, it was disclosed in his will published yesterday.
Bettina, a model whose real name is Miss Simone Bodin, was with the late Aga Khan's son in Paris. He incurred fatal injuries in an automobile accident in Paris May 12.

Filer Events

FILER, Sept. 14—The Filer Seventh-day Adventist church group some at the rest home in Buhl on Saturday afternoon.
Mr. and Mrs. Frank Moore, Origeville, Ill., are visiting Mr. and Mrs. C. H. Wilson.

DOCTOR BOOSTS KENNEDY

BOSTON, Sept. 14 (AP)—A 78-year-old Boston physician who brought Democratic presidential nominee John F. Kennedy and eight of his brothers and sisters into the world, has been named head of the national committee of "doctors for Kennedy."
READ TIMES-NEWS WANT ADS

Protestant Unit Applauds Demo

WASHINGTON, Sept. 14 (AP)—A Protestant group that sponsored a parade here last week whether Sir Winston Churchill was a "big game hunter" or not. The group is known as the "Protestant Unit" and is based in Washington. It is a group of about 200 members and is active in various Protestant churches in the city. The group is known for its conservative views and its support of the United States government. The parade was held on the grounds of the White House and was attended by a large number of people. The group is known for its support of the United States government and its opposition to communism.

2 Appointments Made by Gooding Lions Directors

GOODING, Sept. 14—Directors of the local Lions club appointed Dr. Walter E. Anderson to the second vice president position and replace James Murray as the second vice president. The club is known for its support of the community and its members are known for their volunteer work.

Leinen Wins Speech Test

which and been" awarded a variety of speeches for Twin Falls Toastmasters club No. 149 Tuesday night, but an on-the-spot talk by John Leinen won the blue pencil his second award in as many weeks. Leinen's extemporaneous talk was entitled "How I met my wife." Other speakers were Pat Handerson, Dr. Richard Roberts and Kurt Moss. "Our agriculture economy is for the birds" was Frank Leinen's topic; Dr. Roberts described "A day in the field" in his hall which was illustrated with a staff of pheasant, and "From the valley to the east" was the title of Kurt Moss' speech. He expressed concern for America's future because of citizens' physical deterioration. Other participants on the program were Dr. J. H. Smith, chairman; Harry Turner, chief speaker; Eddie Daughner, Arlo Montgomery, Donald Murphy and Van Wilson, evaluator, and Kenneth Water, grammarian. George Spanberger, Rupert, governor of Idaho Toastmasters club three was a guest.

KING COAL WARBERG'S RE 3-7371 for Quality

ATTENTION! POTATO PROCESSING EMPLOYEES

- The next regular meeting for the employees of:
1. Shelley Processing Company - Burley
 2. Starch Plant Operation - Heyburn
 3. J. R. Simplot Company - Heyburn
 4. Idaho Potato Processors, Inc. - Burley

will be held at The Teamsters Food Processing Employees Union, 1124 Overland Ave. The date and time will be Thursday, September 15, 1960, at 1:00 p. m. and at 7:30 p. m.

Those to be present to speak to you on the advantages this Union provides for you, your family and community will include representatives from the Western Conference of Teamsters, Western Cannery & Food Process Employees Council, as well as representatives from our own state of Idaho.

ANOTHER PROMISE FULFILLED

The Teamster Charter we promised and applied for has been granted by our International Office and will be presented at the meetings.

There will be refreshments for all and babysitters for the children. Kindly make every effort to be in attendance.

YOUR TEAMSTERS ORGANIZING COMMITTEE

NORM'S
O.K. RUBBER WELDERS

MURDERERS FORCES!!

NEW CAR TIRES 9.95
21 Only
6.70 x 15, 4-ply Nylon Tube-Type

NEW TRUCK TIRES 24.95
19 Only
6:50 x 16, 6-ply Nylon Lug Type

NEW TRUCK TIRES 39.95
22 Only
8:25 x 20 10-ply Nylon

STOP AND SEE OUR NEW TRUCK RE-CAPPER
Fullrecap or top . . . Lug or highway full tread

TO SERVE YOU BETTER . . . We'll soon have our 2nd. STORE OPEN ON KIMBERLY ROAD, for the convenience of the East-Enders.

Distributors for B.F. Goodrich and OK New Tires NORM'S

OK Rubber Welders
TWIN FALLS TRUCK LANE

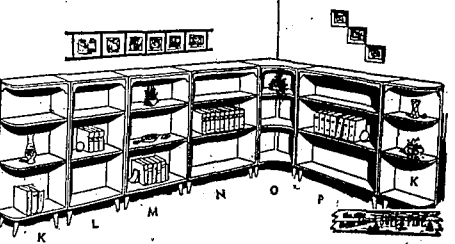
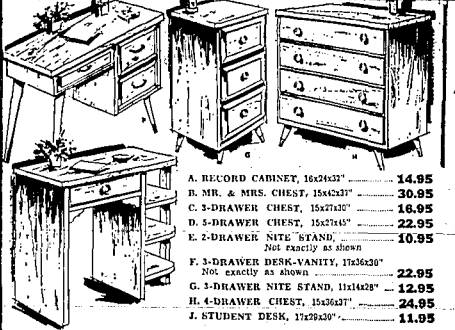
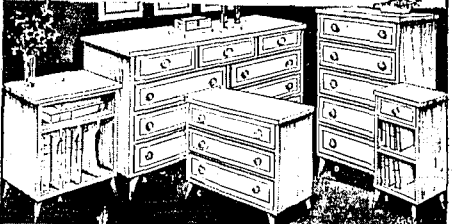
Hank Tells Starlet She Can Live on \$2,125 Weekly Pay

By HENRY McLEMORE
 Tuesday Eve was wrong, and the judge was right. It is entirely possible to live on \$2,500 a week minus 15 per cent for savings. I know. Because the stock market isn't easy, and you can't tell when the gold and silver will rise or fall. A lady I would like to see there no need to tell you she is a Hollywood starlet and that only 10 per cent of her weekly salary is left over. She can be held out for a rainy day.

has done to your salary. Remember, child, you only have \$2125 coming in every seven days, and if you take more than \$2125 that you have little more than a front porch.
 You can get by without 15 per cent. Sure, you'll have to butter your own toast when breakfast is brought to you in bed, and buttering toast can be a wearisome job, but you'll just have to get your teeth and do it. Think of three cavities when crossing the plains. Think of your own nookie. I'll bet she didn't have many. Keep your fire for roses. A 32-year-old lady that must, no matter what some people say. With money, you're only for it is that you have to wear the hat. I am sure that you can manage that too. I am sure that you would rather have three, not four, 100 cars in your garage.
 That doesn't sound like thirty cars, I know, but even \$2,125 a week you'll be able to afford a mechanic-chauffeur, and if he is any good at all he should be able to keep at least one of the cars in running order at all times.
 You're going to have to cut down on shoes. No matter how much you may need 75 pairs of shoes, you're going to have to get by on 35 or 60 pairs. And instead of buying all the good LeWeeks you want, you'll have to accept a position as detention officer at a dorm at the University of Idaho, Mexico. She received her masters of the science degree at the University of Wisconsin. Madison. This summer she was in a National Science Foundation scholarship student. Mrs. Wobbs has worked her graduate work with the University of Idaho. She is a member of Phi Beta Gamma, national honor society, and a graduate of the University of Idaho. She received her masters of the science degree at the University of Wisconsin. Madison. This summer she was in a National Science Foundation scholarship student. Mrs. Wobbs has worked her graduate work with the University of Idaho. She is a member of Phi Beta Gamma, national honor society, and a graduate of the University of Idaho.

Newberrys SALE UNPAINTED FURNITURE

COME, COMPARE! Fine, kiln-dried Pacific Northwest Clear and knotty pine with top quality construction, satin-smooth finish - ready to paint or stain. Note the smart styling, paneled drawers.



- A. RECORD CABINET, 16x24x33" 14.95
- B. MR. & MRS. CHEST, 15x24x31" 30.85
- C. 3-DRAWER CHEST, 15x27x32" 16.95
- D. 2-DRAWER CHEST, 15x27x31" 22.95
- E. 2-DRAWER NITE STAND, 20x24x31" 10.95
- F. 3-DRAWER DESK-VANITY, 17x29x32" Not exactly as shown 22.95
- G. 3-DRAWER NITE STAND, 11x14x28" 12.95
- H. 4-DRAWER CHEST, 15x26x31" 24.95
- I. STUDENT DESK, 17x29x30" 11.95

NEWBERRY'S ... HAVE DONE IT AGAIN!

HOG WILD SALE!

Newberry's have gone Hog Wild on Prices to bring you fantastic savings on hundreds of items from all over the store. We list only a few. Some items are slightly soiled, but undamaged otherwise. Be here at 9:30 Thursday morning for Really Terrific Savings - All items subject to prior sale.

-GONE PLUMB HOG WILD-

97¢ 67¢ 44¢

- BOYS' SHORT SLEEVE SHIRTS
11 only - broken sizes, Regular 1.59 97¢
- BOYS' PANTS
2 pair - broken sizes, Regular 2.58 97¢
- BOYS' JACQUETS
19 only - broken sizes, Regular 1.58 97¢
- BOYS' CABANA SETS
8 only - broken sizes, Regular 1.17 97¢
- BOYS' SWIM SUITS
11 only - broken sizes, Regular 1.59 97¢
- BOYS' SHIRTS
11 only - broken sizes and styles, Reg. 1.99 97¢
- GIRLS' SWIM SUITS
11 only - broken sizes and styles, Reg. to 2.38 97¢
- INFANTS' CRAWLER SETS
11 only - broken sizes, Regular to 1.58 97¢
- INFANTS' PINAPONES
4 only - broken sizes, Regular 1.08 97¢
- INFANTS' DRESSES
4 only - broken sizes, Regular 1.58 97¢
- LADIES' SUMMER PLAY TOPPERS
10 only - broken sizes and styles, Reg. 1.08 97¢
- LADIES' COTTON SHIRTS
4 only - broken sizes and styles, Reg. to 2.47 97¢
- LADIES' SHORTS
8 only - broken sizes and styles, Reg. to 1.59 97¢
- LADIES' COTTON CAPRIS
29 only - broken sizes and styles, Reg. to 1.59 97¢

- BOYS' SHIRTS - 22 only, Broken sizes and styles, Regular to 1.79 67¢
- BOYS' PANTS - 3 only, Broken sizes and styles, Regular 1.57 67¢

26 ONLY!
DRESS CLEARANCE!
 Original Values to \$4.99
\$1

- BOYS' COTTON PAJAMAS
4 pair only - broken sizes, Regular 1.59 44¢
- BOYS' SWIM TRUNKS
3 only - broken sizes and styles, Reg. 1.00 44¢
- GIRLS' COTTON CAPRIS
21 only - broken sizes and styles, Reg. 1.00 44¢
- GIRLS' SWIM SUITS
3 only - broken sizes, Regular 1.00 44¢
- BEACH BALLS
10 only - Regular to 99c 44¢
- INFANTS' POLO SHIRTS
12 only - broken sizes, Regular 1.00 44¢
- INFANTS' SWIM SUITS
2 only - broken sizes, Regular 1.00 44¢
- INFANTS' PAJAMAS
1 pair only, Regular 1.00 44¢
- LADIES' COTTON PLAY TOPS
33 only - Broken sizes and styles, Reg. to 1.90 44¢
- LADIES' PLAY SHORTS
4 only - broken sizes, Regular 1.00 44¢
- SWIRE BAGS
7 only - assorted styles, Regular 1.00 44¢

6 ONLY BRASS
MAGAZINE RACKS 1.77
 Reg. 3.99 Value

ONE LOT
PIECE GOODS 19¢
 A huge assortment of patterns, colors and materials.
 FULL BOLT VALUES TO 25 YARD.
 WHILE QUANTITY LASTS

TENNIS OXFORDS 99¢
 Imported.
 1 pair, 1.49 value.
 Sizes 8 1/2 to 3.

17¢ 1.27 1.97

- LADIES' SCUFFS - 24 pair only, Broken sizes and styles, Reg. to 1.00 17¢
- BOYS' PLAY SHORTS
6 only - broken sizes, Regular 49c 17¢
- MISSIE'S SUN SUITS
6 only - broken sizes, Regular 59c 17¢
- GIRLS' PLAY SHORTS - 30 only, Broken sizes and styles, Reg. to 49c 17¢
- GIRLS' PLAY TOPS
1 only, Regular 49c 17¢
- INFANTS' FOLDS
5 only - broken sizes, Regular 59c 17¢
- INFANTS' SUN SUITS
8 only - broken sizes and styles, Reg. to 89c 17¢

- BOYS' CABANA SETS
5 only - broken sizes, Regular 2.99 1.27
- INFANTS' CRAWLER SETS - 18 only, Broken sizes and styles, Reg. to 2.98 1.27
- LADIES' CANNON BRAND TOPPER
1 only, Regular 2.98 1.27
- MEN'S SHIRTS
5 only - broken sizes, Regular 2.79 1.27

- BOYS' TROUSERS - 3 only, Broken sizes and styles, Reg. to 4.88 1.97
- MEN'S PANTS - 3 only, Broken sizes and styles, Reg. to 4.57 1.97
- MEN'S SHIRTS - 18 only, Broken sizes and styles, Reg. to 3.58 1.97

CANDY SPECIAL!
 Thurs. - Fri. - Sat.
MILK CHOCOLATE

Peanut Clusters
 Regular 79c lb. **50¢** lb.

Ladies' Genuine
HEEKSUDE JACKET
 4 Button Front, 2 pockets, Belled, Taffeta lined, Sizes 18 to 14. Color: cinnamon, red, beige and aqua.
 Regular \$12.99 **\$10.38**

Thursday, Friday, Saturday
9-PIECE PLASTIC SALAD SET
 Regular 1.49 Value **77¢**

THURS.-FRI.-SAT. ONLY
NYLONS 33¢
 Blue 8 1/2 to 11. Redstone and Whiteone, All are first quality.
 60 Gauge - 15 Denier Full Fashioned PAIR

Where's That Book?



- Thurs., Fri., Sat. Only
5 DRAWER KNOTTY PINE CHEST \$10.88
 Reg. 16.95 Value.
 Also available in 3 & 4-drawer sizes at regular price.
- 10"x36"x48" **\$14.95**
- 10"x30"x48" **\$13.95**
- 10"x24"x48" **\$11.95**

Open Daily 9:30 to 5:30
 FRIDAYS 9:30 A.M. to 9:00 P.M.

Karen Walker Is Wed to Powers In Church Rites

DECILO, Sept. 14—Karen Fay Walker, daughter of Mr. and Mrs. Austin Walker, became the bride of Robert Powers, son of Mr. and Mrs. Robert Powers, Burley, in 3 p.m. rites Sept. 2 at the Burley Presbyterian church.

Burley Church Is Scene of Rite

The Rev. Kenneth Beale, pastor, officiated at the double ring ceremony. Vows were exchanged before an altar decorated with baskets of plaid and fall candles and lighted white tapers. The vows were made with white satin ribbons and bells. Baskets of plaid and greenery were placed about the sanctuary.

Social Calendar

Seventh ward MIA will hold its opening social at 7:30 p.m. Thursday. All mutual aids members are invited.

Junior Club Officers Discuss Year's Activities



New officers of the Junior club discuss future activities of the club and projects for their first full meeting Tuesday. They are Mrs. L. (Boni) Langston, from left, treasurer; Mrs. Dennis Love, president; and Mrs. George E. Williams, secretary and hostess for the meeting.

Her finger tip of white tulle was applied with roses and held in place by a thin of blue ribbon.

The bride escorted by her father, was attracted in a gown of white satin, with a long, full skirt. Her hair was styled in a bun. She wore a long, pointed earring and fitted with tiny shoes down the back. Her dress was designed and made by her sister, Mrs. Larry Bell.

M. and Mrs. LLOYD POWERS (Francisco photo-art engraving)

on a mirror surrounded with pink and white gladioli flowers and red roses. The cake was served by Mrs. Robert Stevens. Presiding at the punch bowls were Mrs. Marie Muttel Reynolds, aunt of the bridegroom, and Mrs. Jean Walker, aunt of the bride. They were assisted by Edith Matthews, Karen Loveland and Connie Ostrubow.

Memorial Ritual Held at Hollister

HOLLISTER, Sept. 14—At last week's meeting of Hollister Chapter No. 47, Order of Eastern Star, the altar was draped and a memorial service conducted for Mrs. Irene Fox, who died Aug. 29.

Memorial Ritual Held at Hollister

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Woman's Society District Seminar Slated at Jerome

JEROME, Sept. 14—The fall district educational seminar for the eastern division of the Woman's Society of Christian Service will be held Sept. 28 at the Jerome Methodist church.

Shoshone Group Views Roadshow at MIA Meeting

SHOSHONE, Sept. 14—Members of the Shoshone group at the MIA meeting at 8:30 p.m. Thursday at the home of Mrs. M. J. Deed.

Care of Your Children

Homework is always a matter of how to do it, not whether to do it. The child who is not given any homework at all is likely to be behind in school.

Conducts Study

DAVIS, Sept. 14—Mrs. L. Parsons conducted the home of the Social Study Club at the home of Mrs. Greg Becher.

Reports Study Mark Parley of Burley's WML

BURLEY, Sept. 14—Various reports and a Bible study were presented at the meeting last week of the Lutheran Women's Missionary League at the Zion Lutheran church.

Shoshone Group Views Roadshow at MIA Meeting

SHOSHONE, Sept. 14—Members of the Shoshone group at the MIA meeting at 8:30 p.m. Thursday at the home of Mrs. M. J. Deed.

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Marian Martin Pattern



Care of Your Children

Homework is always a matter of how to do it, not whether to do it. The child who is not given any homework at all is likely to be behind in school.

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Off-to-Town Dress

Off-to-Town Dress. A beautiful, casual or elegant, depending on fabric. Dandy collar, clip bow give it a new flavor.

Fifth Annual Convention

Fifth Annual Convention IDAHO STATE ASSOCIATION FOR RETARDED CHILDREN. FRIDAY and SATURDAY September 16 and 17. State Room ROGERSON HOTEL TWIN FALLS, IDAHO.

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IF YOU PLANT IT YOU GET IT GLOBE SEED WILL HAVE IT!

PREMIUM BUILT-IN DISHWASHER. Number one choice of American Women. Only \$99.95.

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WIN GET YOUR "JINGLE CONTEST" ENTRY BLANK HERE TODAY. 2 PRIZES EACH WEEK SEPT. 11 through OCT. 7.

Thrill 'Em With TIRE MART. See Us for Your Winter Tires. BIG SAVINGS!

WIN AN ELECTRIC DISHWASHER. THIS WEEK'S JINGLE: There was a young woman Who lived in a shoe, Had so many dishes There was just one to do. She drove with Pop To the electrical store.

Roddy Kilowatt's DISHWASHER JINGLES. My last line for this week's jingle is: I plan my next major appliance purchase to be: 1. _____ 2. _____ 3. _____

RCA Whirlpool Portable Dishwasher. WHY WASH DISHES THE TIRING OLD FASHIONED WAY when with an RCA Whirlpool you don't even have to scrape or pre-rinse the dishes!

M & Y ELECTRIC. 441 Main Street, Twin Falls, Idaho.

Nicklaus Takes Easy Win In Second Day of National Amateur Golf Tournament

ST. LOUIS, Sept. 14 (AP)—Defending champion Jackie Nicklaus defeated Ken Finke of Tucson 4 and 3 in the second round of the national amateur golf tournament. The crew-cut blond from Columbus, O., had five birdies—four in one six-hole stretch—in putting away the 19-year-old Arizona youngster. This was an 18-hole match.

Inter-League Trade Rumors Concern Stars

NEW YORK, Sept. 14 (AP)—Major-league stars are expected to be traded in the near future, according to reports received from sources in New York and St. Louis. The Yankees, who are expected to acquire infielder Bobby Richardson from the Mets, and pitcher Tom Seaver from the Mets, are among the players expected to be traded.

Car Trouble Cancels Run For Record

BONNEVILLE SALT FLATS, Utah, Sept. 14 (AP)—Alicia H. Flatt, a 20-year-old woman from St. Louis, Mo., who had set a record for the fastest woman to drive around the world, had her record attempt canceled today because of car trouble.

Oliver Leads Ropers for Rodeo Honors

DEWIER, Sept. 14 (AP)—Only cowboy Dean Oliver of Boise has a first-place ranking among 100 riders in the rodeo circuit, the rodeo information commission reported today.

Campanella Drops Suit For Divorce

GLEN COVE, N. Y., Sept. 14 (AP)—Campanella has decided to drop action for a legal separation suit against his wife, the former baseball star said today.

Vandals Stress Grid Offense

MOSCOW, Sept. 14 (AP)—The University of Idaho Vandals held an offensive workout Friday as they prepared for their Saturday opener against the first team of Oregon at Eugene.

Standings

Table with columns for National League, American League, and International League, showing teams like Pittsburgh, New York, Milwaukee, and their respective records.

Times-News Gridcasting Schedule

Gridcasting schedule table listing various sports events and their broadcast times on different stations.

Catching Thin Air



Tommy Harper of the St. Louis Cardinals is shown here in action during a game against the New York Yankees.

Bowling

Both Harvie Ward, two-time champion from San Francisco, and Dick Chapman, 1960 champ from Ontario, Mass., won handily in the first round of the national amateur bowling tournament. Ward defeated Chapman 11-7.

British Champion Beats Roy Harris

LONDON, Sept. 14 (AP)—British professional champion Henry Cotton defeated Roy Harris, 3-1, in a 90-minute match today.

Kuenn Hurt

CLEVELAND, Sept. 14 (AP)—Roy Kuenn, an American League pitcher, won his first game in the majors today against New York.

Kansas City Blasts New York by 12-3

The last-place Kansas City Athletics pulled the door shut on the New York Yankees today by thrashing them 12-3. Dick Williams pitched his 15th victory of the season.

Pairings Set For Women's Golf Tourney

Pairings for the first round of the Twin Falls Women's Golf Association handicap tournament are announced today.

Giants Down Pittsburgh by Score of 6-3

By Associated Press. Pittsburgh's Steve McCorkle struck out 13 batters and picked up his 15th victory today as the New York Yankees lost to the Pittsburgh Pirates 6-3.

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FINANCE

NEW CAR SALE

NEW CAR SALE in a New 1960 CAR. Features include 2-Door Pickups, 4-Door Trucks, Station Wagons, and And All 1960 CORVAIRS.

ALL STOCK MUST GO AT GLENN'S CHEVROLET. 5313 Main Ave. West - Twin Falls, ID. 83434. RE 3-3033

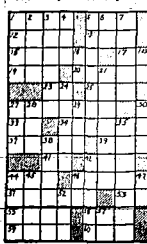
Crossword Puzzle

ACROSS
1. Evince
2. Wild sheep
3. Prosperity
12. Engage for service
13. Pig
14. Pig
15. Girl's name
16. Inscription
17. Here
18. Encountered
20. Note the speed
21. Dutch common
22. About
23. English
24. Hypothetical force
25. Obsolete
26. Receiver
27. King of Bashan
28. Evergreen
29. Fervent
30. Astral body



Solution of Yesterday's Puzzle

DOWN
1. Pretense
2. Here's home
3. Public
4. Indian
5. Haty
6. Queen of Sheba
7. Acute
8. Attention
9. Involved
10. Eagle's nest
11. Pillar
12. Unfinished
13. He of the initiative
14. Precious
15. Villain
16. Asiatic
17. Row
18. Victim
19. Tantalum
20. Symbol



PAR TIME 25 MIN.

BOARDING HOUSE - MAJOR HOOPLE



LIFE'S LIKE THAT By NEHER



"Fight back! Do you want to win the Nobel Peace prize?"

THE STORY OF MARTHA WAYNE



DONALD DUCK By WALT DISNEY



OUT OUR WAY By WILLIAMS



SIDE GLANCES By GALBRAITH



"Mother, why does Sis have so many privileges that I don't have when I was in the third grade?"

CARNIVAL By DICK TURNER

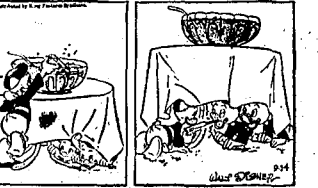


"You should have the mister's clothes cleaned more often! These letters in his pockets he was supposed to mail are getting yellow!"

THE STORY OF MARTHA WAYNE



DONALD DUCK By WALT DISNEY



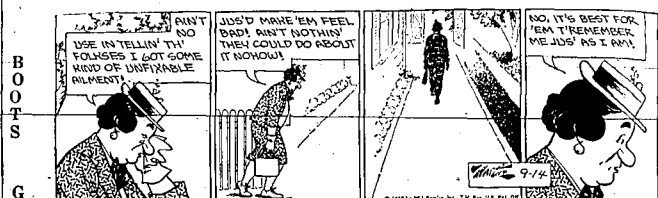
DAN L'HALE CAPTAIN EASY



BOOTS GASOLINE ALLEY



BUGS BUNNY



DIXIE DUGAN



SCORCHY



L'LABNER



ALLEY OOP



ALLEY OOP



ALLEY OOP



MARKETS AND FINANCE

Livestock

Stocks

Grains

MARKETS AT A GLANCE

NEW YORK, Sept. 14 (AP)—Cotton futures... Wheat... Corn... Soybeans...

MARKETS AT A GLANCE

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Rupert Youth Center Slates Vote Meeting

RUPERT, Sept. 14 (AP)—A meeting for election of a board of directors for the Rupert Youth Center...

"Amusing" Per Herd Set From Testing

BOISE, Sept. 14 (AP)—At least one person who shook his head at the "Amusing" per herd set...

Heyburn Youth Enrolls at Utah

LEWIS, Sept. 14 (AP)—Donald Heyburn, son of Governor Heyburn...

2 Students Take Dietician Posts

IDAHO FALLS, Sept. 14 (AP)—Two Idaho students have taken positions as dieticians...

SCHOOLS & TRAINING

MOTEL MANAGEMENT... CHIROPRACTORS... LOST AND FOUND... BEAUTY SHOPS... SITUATIONS WANTED

Wall Street Chatter

NEW YORK, Sept. 14 (AP)—The market opened with a slight advance...

Unit Drapes Charter for R. W. Villers

SHOSHONE, Sept. 14 (AP)—Wood River Unit Drapes has chartered...

Classified

SPECIAL NOTICES... PERSONALS... TRAVEL AND RESORTS

Potatoes On the Wagon

IDAHO FALLS, Sept. 14 (AP)—The potato crop is being marketed...

Director Chosen For Bridge Club

ROBERT SASS was elected new director of the Twin Falls Bridge Club...

Mass Celebrated For Zita Heger

REQUISITUM MASS for Zita M. Heger was celebrated in the Catholic church...

Brush Burned

GOODING, Sept. 14—About 10 tons of brush and grass were burned...

Visit Relatives

HAERDMAN, Sept. 14—Lola Condon, daughter of Mrs. George Haerdmann...

Stock Averages

Table with columns for various stock indices and their values.

Investment Trusts

Table with columns for investment trusts and their values.

Butter and Eggs

Table with columns for butter and egg prices.

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Health Seminar

Three Twin Falls residents representing the state department of health...

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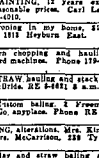
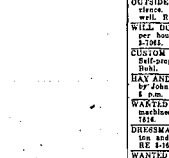
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Advertisement for ABC (American Business Circulation) featuring a tree illustration and text about circulation statistics.

Advertisement for Idaho Bean & Elevator, including an order form and contact information.

Advertisement for 'The Best Thing in Life is a Tree' with a tree illustration and promotional text.

HELP WANTED-FEMALE

EXPERIENCED WAITRESS. Apply in person...
NIGHT SUPERVISOR. See us at under...

YEARNING FOR FINE CHINA

Half price on new china and stock...
Stenographers Clerk Typists

Needed At The NATIONAL REACTOR TESTING STATION

High school graduation and previous experience required.
Write or contact: Phillips Petroleum Co. Atomic Energy Division

HELP WANTED-MALE

Mechanical. See us at under schools and training.
MACHINIST. See us at under schools and training.

ROUTE MAN

Married, Age 26-30. Permanent-Steady.

TRAY

NATIONAL LAUNDRY

MALE OR FEMALE

WOMAN TO take orders and food and bill. Must have experience...

MEN AND WOMEN WANTED

To train for civil service job. We have more men and women...

SALES HELP WANTED

WANTED AT Once, man or woman to sell 1000 bottles of...

BUSINESS OPPORTUNITIES

BUSINESS. Selling warehouse for rent...

DEALER WANTED

Wanted in Twin Falls and Jerome. Good location. 1934 Buick...

GOOD BUSINESS OPPORTUNITY

Wanted in Twin Falls and Jerome. Good location. 1934 Buick...

FOR LEASE

SERVICE STATION in Hamilton. Space available for specialty business...

BLAKE OIL CO.

ONE OF THE TOP RESTAURANTS IN TWIN FALLS

BILL COUBERLY REAL ESTATE

425 Main Ave. North-RE 3-1536

CAFÉ

Main Avenue Twin Falls location. Main business, above excellent...

IRRIGATED LANDS CO.

Multiple Tracts

BOARD AND ROOM

ROOM and/or board for men. Phone

Market Place of Magic Valley BENEATH THIS BANNER ARE THE WORLD'S BEST BARGAINS CLASSIFIED ADS

RESTATE FOR SALE. 1/4 Section 22, T2S, R2E, 1/4 Section 23, T2S, R2E, 1/4 Section 24, T2S, R2E, 1/4 Section 25, T2S, R2E.

FARMS FOR SALE. 160 Acres, 1/4 Section 22, T2S, R2E, 1/4 Section 23, T2S, R2E, 1/4 Section 24, T2S, R2E, 1/4 Section 25, T2S, R2E.

FURNISHED ROOMS

Private entrance, 1/2 bath, phone, refrigerator, gas stove, central heat, double windows, hardwood floors, tile bath, linen closet, etc.

FURNISHED APARTMENTS

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

MISCELLANEOUS FOR RENT

Wagon, truck, horse, etc.

HOMES FOR SALE

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

GOLDEN VIEW HOMES

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

ATTENTION HOME BUYERS

1/2 Section 22, T2S, R2E, 1/4 Section 23, T2S, R2E, 1/4 Section 24, T2S, R2E, 1/4 Section 25, T2S, R2E.

HOME FOR SALE OR RENT

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

ACREAGES FOR SALE

1/2 Section 22, T2S, R2E, 1/4 Section 23, T2S, R2E, 1/4 Section 24, T2S, R2E, 1/4 Section 25, T2S, R2E.

UNFURNISHED HOUSES

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

HOMES FOR SALE

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

5-ACRES-5

1/2 Section 22, T2S, R2E, 1/4 Section 23, T2S, R2E, 1/4 Section 24, T2S, R2E, 1/4 Section 25, T2S, R2E.

HOMES FOR SALE

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

UNFURNISHED HOUSES

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

MAGIC VALLEY REALTY

23 Shoshone Street, Twin Falls, Idaho. Phone RE 3-2321

TWIN FALLS REALTY AGENCY

227 Shoshone St. - RE 3-8855

KIMBERLY HOMES

2 bedrooms, 1 bath, central heat, refrigerator, gas stove, tile bath, linen closet, etc.

WANTED TO BORROW

1000.00. See us at under schools and training.

WANTED TO RENT

1000.00. See us at under schools and training.

MISCELLANEOUS FOR RENT

Wagon, truck, horse, etc.

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WANTED

1000.00. See us at under schools and training.

HUDSON AGENCY

227 Shoshone St. - RE 3-8855

FARMS FOR RENT

1000.00. See us at under schools and training.

FARMS FOR SALE

1000.00. See us at under schools and training.

ATTENTION FARMERS

1000.00. See us at under schools and training.

LUKES AGENCY

227 Shoshone St. - RE 3-8855

CALL REALTY

227 Shoshone St. - RE 3-8855

BY OWNER

1000.00. See us at under schools and training.

OWNER TRANSFERRED MUST SELL!

1000.00. See us at under schools and training.

TWIN FALLS REALTY & INS.

227 Shoshone St. - RE 3-8855

80 ACRES \$5,000

1000.00. See us at under schools and training.

OWNER LEAVING

1000.00. See us at under schools and training.

TWIN FALLS REALTY & INS.

227 Shoshone St. - RE 3-8855

NORTH SIDE FARM

1000.00. See us at under schools and training.

W. A. OSTRANDER AGENCY

227 Shoshone St. - RE 3-8855

"YOU MUST ACT NOW"

1000.00. See us at under schools and training.

80 ACRES

1000.00. See us at under schools and training.

STOP HIDING YOUR BUSINESS! You can get more customers every day. People who are interested in your business. The cost to be successful is only \$2.50 per month.

IRRIGATED LANDS CO. BOARD AND ROOM. BILL COUBERLY REAL ESTATE. TAYLOR AGENCY. KEY REALTY.

LIVESTOCK & POULTRY

Market Place of Magic Valley
CATTLE: Choice Yearling Steers, 100 lbs. to 1,200 lbs., \$10.00 to \$12.00.

Market Place of Magic Valley

MISCELLANEOUS FOR SALE
FURNITURE & APPLIANCES
HEAVY EQUIPMENT

BENEATH THIS BANNER ARE THE WORLD'S BEST BARGAINS
CLASSIFIED ADS

FURNITURE & APPLIANCES

HEAVY EQUIPMENT
TRUCKS AND TRAILERS
AUTOS FOR SALE

HEAVY EQUIPMENT

TRUCKS AND TRAILERS
AUTOS FOR SALE

TRUCKS AND TRAILERS

AUTOS FOR SALE
WIRTHLIN A-1 USED CARS

AUTOS FOR SALE

WIRTHLIN A-1 USED CARS
A-1 USED CARS

Phone RE 3-0931

AUTOS FOR SALE

AUTOS FOR SALE
WIRTHLIN A-1 USED CARS

WANTED TO BUY

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74 T.F. Firms Take Part in Annuals Plan

High schools in sixteen Macie Valley communities received money from 74 Twin Falls firms participating in the annual plan for school year books, notes, William Orange, secretary-manager of the Twin Falls Chamber of Commerce.

In the fourth year of the program, 1950 has been distributed to the 16 schools. Schools included in the program are Hansen, Halsey, Bellevue, Valley, Condon, Elk, Kimberly, Murfreesboro, Dietrich, Halgerman, Wendell, Shoshone, Oakley, Bliss, Carey and Macie Valley Christian college.

The basic purpose of the program is to save time of the high school students who come to the Twin Falls to collect, merchants and save time of merchants. Instead of dealing with student collectors from Macie Valley high schools, the merchant sends a check to the Chamber of Commerce.

Orange commented that there were more schools participating in the program this year and \$15 more was contributed this year.

Missionary



DONALD DAVIS

son of Mr. and Mrs. C. E. Mary Davis, Burley, who will be honored as a farewell luncheon at 5 p.m. Sunday at the Burley High second ward chapel. He will leave from New York City Oct. 4 for a mission in Austria. He was graduated from Burley high school and attended Utah State university, Logan, where he majored in physics this past year. (Staff engraving)

GOES TO OKINAWA

PIERCE, Sept. 14.—Martin Landon O. Ronald H. Owey, son of Mr. and Mrs. Earl H. Owey, Elletts, has departed for Okinawa as a member of the third battalion, Seventh regiment, from Camp Pendleton, Calif.

Local Weight Club Reports Pounds Lost

Some 151 pounds were lost during the week by members of the Six-on-six TOYS CRABE 60 Pounds Society club, which met Tuesday afternoon in the Salvation Army building. The group lost a total of 35 pounds but other members gained a total of 211 pounds and 15,000 to the 27-month.

Head of the week was Mrs. Keith Johnson who lost four pounds. Since the local chapter was formed in October, 1947, pounds have been lost. A guest of Mrs. Edmund Moon was Mrs. John Grubb, Kendrick, Wash.

Highlighting the next meeting at 1:30 p. m. Tuesday in the Salvation Army building, will be a dance hour with skim milk and a low-calorie sugar substitute instead of cream and sugar. Members are requested to bring their favorite cup and saucer.

Vacancy Filled

Dr. Fred T. Kolouch, 1846 N. 4th, has been named to fill a vacancy on the Twin Falls Board of Commerce. He was elected by the directors left by W. C. Astill, who will assume his duties on Friday at the board meeting. The board consists of 12 directors, six of whom are elected every year. Astill was elected in January, 1950, and was to serve until the end of December, 1951.

Accident Report Sent to Gooding

BLISS, Sept. 14.—Report of a motor accident at 2:45 a. m. Sunday in front of the Y-club was received Tuesday by mail at the Gooding county sheriff's office. Damage was listed at \$100 to the 1947 Buick owned by Kenneth Street, Gooding, and driven by George J. Pague, 28 Bliss, which collided with a 1955 Plymouth driven by Roger Libby, 47 Mountain Home. Damage was set at \$100 to the Buick. Pague was taken to the sheriff's office. Pague was taken to the sheriff's office. Pague was taken to the sheriff's office.

Burley's Singing Group Organizes

BURLEY, Sept. 14.—Nancy Weldon has been elected president of the Burley singing group. The group formerly known as the Madcaps, of the Burley high school.

Other officers are Bill Clowen, vice president; Jean Seattle, secretary-treasurer, and Eva Ann Madson, award chairman. The director of the 26-voice chorus is Myrtle Marie. The group will be ready for rehearsal of the group. The group will be ready for rehearsal of the group. The group will be ready for rehearsal of the group.

Bureau Official Is Transferred

RUPERT, Sept. 14.—Orville Kime, bureau of reclamation engineer in charge of the Northside pumping project for the past 11 years, has been assigned to the Dully Creek extension project in eastern Oregon. Kime came to Rupert in 1949 to conduct the investigation of underground water resources prior to the establishment of the pumping project. Before that, he had worked on the Hunt project near Eden, where nearly 8,000 acres were put under irrigation. While working on the Northside project, Kime also was in charge of the Mitchell Flats project between American Falls and Pocatello. He is a veteran of 30 years service with the bureau of reclamation. A native of Oregon, Kime was graduated from Oregon State college with an engineering degree.

MEETING REPORTED

HAGERMAN—Sept. 14.—The Lions club had a dinner meeting last week at Calkins cafe. President Henry Cliberry conducted. Guests were Mr. and Mrs. L. C. Moore Howard, Sacramento, Calif.

Van Engelens

THIRD THURSDAY REMNANT DAYS

Terrific Values on a BIG GROUP of Fabrics of every description! All first quality! SAVE NOW!

Prices Greatly Reduced

THURS. - FRI. - SAT.



NOW PLAYING at "The Fun Spot South of the Border in Jackpot"



THE COQUETTES

MGM Recording Artists

and, The FRONTIER GIRLS CACTUS PETE'S



Stock up and Save!

VITAMINS SICK ROOM SUPPLIES DRUG NEEDS!

Wide Range Formula for Super Nutrition!

Olafsen SUPER AYTINAL

VITAMINS & MINERALS

Save \$3.49

BOTTLE OF 50 Free! 5.98

When You Purchase 100 at...

Stock up and Save! KODACHROME MOVIE FILM 8 mm movie film, now for less, 25 ft. Mfg. list 2.85 1.98

Stock up and Save! KODACOLOR Your choice of 120, 620 or 127. Buy Plenty Mfg. list 1.25 99c

Stock up and Save! VITAMIN C TABS 100 mg. Bottle of 100 49c

Stock up and Save! Reg. 4.98 Mastercraft Heating Pads 3 heats, guar. 100 now 2.98


Stock up and Save! Jumbo pack LUNCHEON NAPKINS Pkg. of 200 25c

Stock up and Save! Reg. 2.25 NESTLES SPRAZE Hair spray for firm, lasting sets. A giant value 89c

Stock up and Save! Reg. 49c Ethyl RUBBING ALCOHOL Pint bottles 29c

Softens-Smooths-Protects Like home a household at half price... for the bedroom, bathroom, kitchen and guest room. Exclusive Star of Iodolin formula vitamins, tones and restores moisture your skin... protects from chapping. by SHULTON

COUNTING SHEEP?



Don't let an occasional wakeful night concern you. Excitement from the day past... tension over days ahead can easily start you "counting sheep." But when sleeplessness persists—see your Doctor, for there may be a functional reason for your insomnia. Your Doctor can help you regain the habit of normal healthy rest. Trust him to prescribe for you, and then rely on our pharmacists.

DEPENDABLE PRESCRIPTION SERVICE

SPECIAL OFFER!

NEW! PURSE SIZE Adorn WITH 601 CRYSTAL CLEAR White Rain



only... 99¢ PER FL. OZ.

MISS AMERICA BEAUTY BOOK 40 PAGES IN COLOR! IT'S COMPLETE!

Learn New Modern Setting Techniques

- 12 New Hair Styles
- Hair Trimming Tips
- Make Up Analysis
- Complexion Care

FREE WITH TORI REGULAR • GENTLE • SUPER \$2.00 plus tax

Remember in September!

Layaway for Christmas

Just received! A fall shipment of

MADAM ALEXANDER DOLLS

(Latest creations... Exclusive)

Here is the prize-winning doll known all over the world for its excellence! Choose now while selection is complete.

Visit our toy department—Upstairs

Russell Stover CANDIES Assorted Chocolates \$1.40 \$2.75

large 2.00 size, 8 oz. NOW 1.00

Stock up and Save! Reg. 2.25 NESTLES SPRAZE Hair spray for firm, lasting sets. A giant value 89c

Stock up and Save! Reg. 49c Ethyl RUBBING ALCOHOL Pint bottles 29c

half off

right hole

TUSSY Moisture Cream and Lotion

Tussy's prize-winning perfume puts the dew in you. Vitamin A keeps flaky spots away. And protects the oils keep the eyes of sun and wind and rain good-bye. Moisture Lotion all day (all over). Moisture Cream all night. All for just \$1.50 or \$2.50 right now! Regularly \$3.00 and \$5.00.

Genii—Electronic ROOM DEODORIZER 3.95 value 79c

Reg. 89c Insect Bombs 59c

TROZLINGER

WE GIVE GOLD STRIKE STAMPS

144 MAIN SO. Pharmacy

**FALL FASHIONS
1960**

Times-News

**FOR HOME
AND FAMILY**



The Fall of the year gives a lift to the spirits . . . puts a touch of tang in the air, a blaze of color on the trees to signalize the debut of the most exciting season of the year . . . rich in promise of wonderful new things to do, see, wear and enjoy. To be ready for Fall at the drop of a leaf, visit your Twin Falls stores now. You'll see happy signs of autumn everywhere you look . . . savor its full flavor in fascinating displays of everything you'll need (from fashions to home furnishings and fun-fare). to make this Fall your very best ever!

To help you make the change to Autumn living, new fashions for family and home are previewed in the pages of this section . . . and await you in the Twin Falls stores listed below.

- | | |
|---------------------------------|--------------------|
| Alexander's | Darrell Jensen |
| Anne's Casuals | The Mayfair Shop |
| C. C. Anderson | The Paris |
| Beck's Shoes | Patterson's Shoes |
| Blacker's Furniture & Appliance | J. C. Penney Co. |
| Claude Brown Furniture & Music | Ropers |
| Bertha Campbell's Store | Sew & Save |
| Carousel | Shirley Mendiola |
| Country Cobbler | The New Vogue |
| Hudson's | Vogue Beauty Salon |
| Idaho Dept. Store | Van Engelen's |
| | Zimmerman's |

Co-Ed Styles Hit New High For This Fall

Girls ages 13 to 16 have a job of fashion-tan to look forward to this fall. It was a classic season last year, but this year almost everything is new, new, new.

Wonderfully suited to the way young girls are, the Scandinavian styles. Hicx rack, embroidery, ruffles, and a wonderful Bohemian print create the European flavor.

There is more emphasis on full skirts throughout. Tunic blouses, slim skirts, too, are softened with casual waistlines.

Tunic tops and belted over-shirts show up everywhere. Many tops are sleeveless and have open necklines which set off sweaters worn beneath.

Shaggy and bulky sweaters remain on the scene, and the always look moxie slung into the coat picture, 21 vies for top honors with fore-trimming fur.

But—oh, yes—the young girls come in for their share of all kinds of fashion fun. The national kingdom knows no bounds this season. Skirts, sweaters, jackets and lots of fun sweaters are created in fur or are fur-trimmed.

Hoods are practically standard equipment on coats and sweaters. Fur or pile lining that sharply contrasts is the big feature.

Tapered pants, Jamaica and Bermuda shorts may take a haircut to collaret, kilites and bandstand skirts in sportswear.

Light and knee socks are bright and tight components to the short-length "fun" outfits.

Mix and Match Separates



Mix and match separates combine tunic-overblouse and easily full skirt in distinctive print with self-belted, tuck-in roll-sleeve skirt and slim skirt, in solid color, by Bobbie Brooks in "Everglaze" color.

Foundations Are Helped by Colors

Makers of foundations have a word for you. They say that the most proper foundation has already been reached the peak as far as shapeliness are concerned.

For fashion's lowered waist-line and bloused bodices, which will be most popular this season, the proper foundations have already been introduced in every season.

But, there's a big surprise in foundations for fall... color. They will be matched to linette in color brown, bright turquoise, lilac, scarlet, hellebore and shocking pink.

There will be a blending of soft and strong colors, for example, pinks and blues in matching deep tones with lighter contrasting or blending colors as an overlay of lace.

Appliques and embroideries, too, tend to dress up and feminize foundations.

Because of the recent development of new foundation fibers—nylon, silk and rayon—foundations will be lighter and more comfortable than ever before.

But, there's a big surprise in foundations for fall... color. They will be matched to linette in color brown, bright turquoise, lilac, scarlet, hellebore and shocking pink.

Fluid Lines; Lively Hues Are Notable

Zenful and full of vim, new fabrics launch the young crowd into fall on a wave of fun. To be seen in class, campus and career looks are:

Lively, almost startling colors. Kelly green, shocking pink, turquoise, bright yellow, vivid blues, orange, flamingo, and brick-reds make a fashion splash, separately or together in daring combinations.

Animal Prints

A whole zoo of zebra, leopard, cheetah, and leopard spots are on the spot for blouses, skirts, jackets and coats. Pile fabrics emulate leopard, curly lamb, seal and seal.

The blouse that drops below the waist with easy, fluid lines, is a fall signature. Overblouse look is popular for one and two piece dresses, too. Tunic continue summer accessories, as tops that reveal a long sleeve blouse or sweater beneath.

Dressy Sweaters

Longer sweaters illustrate the fashion trend to lowered waistlines. Bulky knits and heavy textures are effective. For dressier occasions are smooth knits with pretty details.

Skirts in Motion

Even the simplest skirts are easier, and some styles are really beautiful. There are dirndl, hip-situated skirts, also, cut in bold plaid, other types with soft tailoring. Popular cropped jacket tops many. Slender skirts with dropped waistbands match up with longer jackets.

Collaret and Necklets

Collaret or divided skirts come in all lengths—full, mid-length, and above the knee. The shortest complete ensembles require attention. Necklets, often in plaid are a fun fashion joining the ranks of the most casual pantie styles.

Hooded top off blouse sweaters, jackets, coats... including the always popular car coat. Belts mark annual or lowered waistlines—apagbetti strings for sweaters and blouses, wider belts for dresses and skirts. Newest looking belt idea is the sash or robe-like tie.

Carry-up Look for Dresses

High, hard necklines and bracelet length sleeves mark many day and date dresses. Dressy jacket ensembles combine covered-up look with bare necklines. Attractive jackets and sweaters are two effective ideas.

Fun fills for young coats include bold plaids, knit trims, cape shapes and cape collars, pile linings. Pure-wool coats are popular up even the most basic of coat styles.

Skirt lines, lowered waistlines, and textures are the news here. Bubble, mink and tweed effects more ahead.

Gains Made

A size range that met with wide summer success makes still greater fall gains.

Turned "Minkette" lines are popular sizes are intended for a particular type of young woman and short - waistlines are two characteristics.

COATS

See a wide and wonderful selection of casual, dressy, and rich fur-trimmed models!

POPULAR PRICES!

Fall's Newest By Air Step

You'll step out into a whole new world of fashion in the cushion-sole Air Step... choose from the new styles in your favorite color.



13.95

Girls' SWEATERS

Janzen and Newport beautiful Fall Sweaters. Orion, bulky and plain knit. Carigan, alpaca and blouse styles. All new Fall colors. Sizes 3 to 14... subnets 29 to 16.

2.98 to 10.98

Girls' DRESSES

Put stars in her eyes with a dipdip cotton dress that's star-splangled fashion for fall. Flirty skirt, peasant bodice, wee pout sleeves... go! in Scarlet and Dave Grey.

So Pretty!

Beautiful Fall Cottons... many styles and colors. Plain, plaid, stripes, prints and combinations. Blouses and skirts that can be matched with blouses and skirts. Brand Names: Kate Greenway... Truce of California... Considered Sizes 3 to 14 and subnets 8 to 14.

2.98 to 14.95

Girl's COATS

Girls' winter coats in many styles, fabrics and colors. All wool with rayon lining and wool interlinings. Some with waist orion pile lining and trim. Sizes 4 to 14 and subnets 6 to 14.

11.95 to 22.95

fashion harvest!



USE YOUR CHARGE ACCOUNT

30-60-90 Days or Installments

FASHION Scoop!

POPULAR PRICES!

New Dresses

Day And Evening Styles
Wonderful selection of new styles for day and dress occasions! Crepes and wools.

casual no-iron Ship'n Shore shirt

relaxed and refreshing in 65% Dacron polyester/35% cotton... with smart convertible collar, roll-up sleeves.

White Sizes 30-38 3.98

FABRIC GLOVES

all the new fall tones in an outstanding selection of woven gloves. Choose from several styles.

Sizes 6 1/2 to 8 98c up

FALL JEWELRY

heads for fall are the new-looker with Aurora crystals, pearls and rhinestones supplementing. The rich new shades accent your new or old outfit.

from 98c.p.t.

FALL HANDBAGS

mello-tones in synthetics and leathers to highlight your ensemble. Blouses and blouses lead your colors compliment parade

from 2.98.p.t.

White Stag

Two for you in combed cotton tarpon cloth with the impeccable fit and greatness of fun that's White Stag. The shirt is the "Dispatch" that goes in or out, knows what it's about with roll sleeves and side vents. The Embassy Check pants, Southampton length, have a self belt, pocket and zipper to the side. Both Zelan® treated for easy care.

Colors: Sizes: Shirt, \$5.95. Pants, \$9.95.

WE GIVE GREEN STAMPS

THE OF TWIN FALLS

IDAHO DEPARTMENT STORE

Main Floor LINGERIE FASHIONS

by Munsingwear, Artemis, Kieckhefer and others —

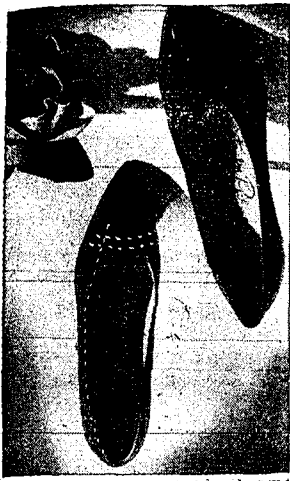
See the very latest satin tricot with beautiful lace trims in slips and sleepwear. The new fall shades are really outstanding. This is in addition to our regular stock of cottons, blends, winter weight, nylon tricot and rayons in panties, slips, petticoats, pajamas, gowns and negligees.

Nylon-Satin TRICOT SLIPS

Sizes 32-40 from \$5.95



New Point of View



Sharp Point in Shoe Point Up Dressy Look in Footwear

Fashion show are "getting the idea" this fall as four distinct "needle" trends take pointed shoes to the top of the list in the footwear.

Royal Look Is Reflected for Fall's Jewelry

Jewelry, in line with the fashion of the times, reflects the profession of the fall. This fall, large earrings, necklaces, and bracelets are the striking accessories of fall clothing.

Long and many-stranded necklaces are predominant. Hoops of various sizes, sometimes combined with beads in various shades for fall, do nothing to dress of complementary color.

Color-tinged gold chains add vibrance to the sweater look. Chain bracelets and large, hoop earrings do the same for evening wear. Colorful bibs and women, bead bracelets give necklaces opulence.

There is no chance of falling into a single jewelry habit, however. Large earrings and bold, stone-studded pins can effect a new look, doing away with the necklace altogether. Glittering tiaras, crowns, combs and pins attach emphasis to the hair.

Unusual plects can win many friends, but most important jewelry news of the fall season is apt to be color. Topaz, jet, pearl and opalite appear, pure, shaded, or alternating with beads or rhinestones.

Red, blue, green and their tributary shades are prominent, as well, in fact, it may be safe to say that an ornament can be found in every popular color to accentuate any fall outfit most effectively.

JACKETED FOR FALL To be found in accessories departments are many little fur jackets, some with real fur collars.

SHOP PENNEY'S You'll Live Better!

PENNEY'S BONGO BOOT!

You, too, will sing praises when you slip your foot into this cozy leather casual. Adjustable elastic lace ropes. Cushion crepe sole. Red, black, fashion colors.

4.98 sizes 4 to 9

Needle Point Shoes Go With Newest Styles

Shirley pointed shoes later to a point-shoe in an this fall, the needle point look in footwear carries through in dressy, casual and even in sporty styles.

Many new pumps feature cut-outs and cut-out effects achieved through complementary color contrasts. Contrasting textures make new in casual shoes with special detailing on pumps and shoes.

Many styles have dropped, pleated and perforated fronts to accentuate the silhouette. Both texture and color interest are evident. Luster leather is seen in pumps, pumps and monastics for evening wear. Evening pumps in soft, creased leather finishes appear in unlined pump and pumps.

Very high heels wearing a new fashion note in pointed-shoe varieties that rise to three and a half inches, a half-inch higher than the popular "spike" design. Both casual and suit shoes stand on midheeled or stacked leather.

ing, perforations and cutouts. Buckle stitching, though facing and buckles all add new notes to tailored pump styles.

And in the spotlight are light, graceful, high stepping boots. With a higher topline, a longer ramp, smoother or brushed leather, these boots come in a wide range of decorative styles from the most casual flat to the high-heeled daintier.

Storm footwear for fashionable women gets a "gay boot" in boot shoes. Warmth, comfort and breathability are built into the eliminating the need for bulky purchases in colder, wetter weather.

Leather shoes for fall, all in all, are for fun, for style and for high fashion. Look for these new shoes to complement the new season's fashions.

Fall Jackets Are Distinctive



Two distinctive fall jackets—the shapely continental, at left, in gold wool shawl, features three buttons with cutaway front; American Ambassador, at right, is a more conservative jacket in blue and olive check in a soft wool worsted. By Fashion Park, Wool Bureau photo.

Gibson's "Girl" Was Setting Fashion Style 50 Years Ago

It was always a lot of fun in looking through fashion magazines of days gone by. Or, to look at the old family album and giggle over the buxom girls and high hats that fashion may have worn.

So let's take a look and picture the fashions of 50 years ago—fall fashions, 1919. Charles Dims Gibson's "girl" was just departing from the scene as a new era of elegance and sophistication began.

The dress silhouette was changing; dresses were very slim, just above the ankle; often had their fullness brought to the front and draped or draped.

Ensembles were important; dresses were elaborate and had delicate coats to match. The simple tailored suit, was often bound with silk braids, and was set off by a blouse with deep ruffled front.

The year 1919 introduced what was known as the dressmaker suit, elaborately tailored to "look like a dress."

Girls with "lark" fur linings came into their own; the fad was for lining at that time was required.

Shirts thereafter, fur began to swirl about hemlines, excite

Men's Shirts Give "Quiet" Look for Fall

There is an elegance about men's shirts this fall that cannot be denied in all ways, the attention is toward simplicity, restraint and good looks.

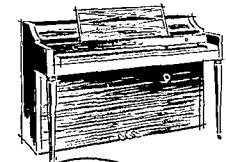
For example, one of the new conservative stripes, white and blue, is more prominently represented, are more subtle than the average stripes. Colors, generally, feature

plaid, as well as some new striped or wavy

point of view—in gold, maize, ivory, cream, taupe and a sprinkling of muted in textures. This is reflected in burgundy-rose, lavender and hopack, weaver, and treatments as character built effects in cotton-plus blends. In the past, the fall of the dress has been a time when the most important accessories are the most important. There is a heavy emphasis on pattern in the new fall suits, the colors and the designs in new shirts, trend toward blue and olive check in a soft wool worsted. By Fashion Park, Wool Bureau photo.



Now's the time to start your child on the wonderful lifetime adventure of music. Leading educators agree... piano study means a happier child, better grades and more fun, now and in years to come...



FREE... "PATTERN FOR YOUR CHILD'S ACHIEVEMENT" This new kind of book tells you how to make piano lessons productive and fun for your child. Approved by leading educators. Stop in for your free copy today!

CLAUDE BROWN'S MUSIC FURNITURE

"Magic Valley's largest and finest department store"

C.C. ANDERSON'S

You are cordially invited to attend a Fashion Show featuring The many moods of Autumn

C. C. ANDERSON'S
AUGUST 15th
3:00 P.M.

Come to our Fall Fashion Show and see the wonderful ways to look this fall... ways to suit your every mood from day-time to date time. Make special note of the new ultra femininity of clothes and notice also the supple wools and jerseys, the elegant crepes and chiffons, the versatile costumes, the care paid to soft fluttering details, and above all, feast your eyes on Fall's vibrant, sparkling colors.

—Prices Begin at 10.95—
2nd Floor Fashions



MISS NORMA PACKARD, well-known New York Fashion Authority, will be C. C. Anderson's guest commentator. She will aid you in the selection of your new fall wardrobe and will also award six pairs of nylon hosiery to a lucky customer!

YOU MAY CHARGE YOUR COMPLETE FALL WARDROBE AT C.C. ANDERSON'S

Clothes Hanging in Closet Should Determine Wardrobe

Every man, whatever his taste, requirement and income—should plan his apparel purchases with an eye to what's already in the closet. That is, unless he can afford to buy a whole wardrobe.

Since his important investments are made when he is wearing a suit, his first consideration should be his suit needs.

If he wears suits for business, his requirements will be much greater than those of the man who works clothes or a uniform.

To give himself variety, he should select one of the new gilet jackets checked in the closets for fall in both the continental or natural shoulder—truly the two most popular styles.



Young Shoes Following in Adults' Steps

Dual editions of men's and dad's favorites are showing young feet this fall.

Clas favor pumps or strap shoes, and delight in styles that create the illusion of tapered toes "like mom's" according to The Fashion Service of Leather Industries of America.

Gleaming black patent leather pumps step into the season as a year-round favorite. Leather, leather shell pumps, with or without strap effects, are a treasured party shoe.

Even the conventional saddle shoe bids for attention with two styling innovations, the patch saddle and the steamlined saddle.

Boys follow dad's footsteps in adult-tailored all-leather high-flying slip-ons, tapered-toe moccasins and almsly styled four-eyelets. Little Boy Brummels has the look of dress and school shoes with inverted seams, and the two-texture effect of grain and smooth leathers in one shoe.

Hosiery to Accent All Costume Hues

Color is the watchword for fall hosiery, ranging in spectrum from deep purple to pale bronze, to accent every costume in the wardrobe. And hosiery gets a further lift from new textures.

Hosiery milks are turning out stockings to blend and complement each ensemble. If an glittering lacey effects for the most formal occasions to casual textured hose for cutie and tweeds.

Shades for daytime wear are seen in pale lavender, olive green, blackened browns and pale beige. For evening wear there are darker shades of the basic colors plus glittering gold and silver. And for casual wear there will be textured and brown shades with a blackened overtone.

Blue hints through many shades, while the lighter tones are overcast on the rainbow's arc. They will range from the watercolor to a coat with an over-sized collar.

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Boys follow dad's footsteps in adult-tailored all-leather high-flying slip-ons, tapered-toe moccasins and almsly styled four-eyelets. Little Boy Brummels has the look of dress and school shoes with inverted seams, and the two-texture effect of grain and smooth leathers in one shoe.

Hosiery to Accent All Costume Hues

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Hosiery milks are turning out stockings to blend and complement each ensemble. If an glittering lacey effects for the most formal occasions to casual textured hose for cutie and tweeds.

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Blue hints through many shades, while the lighter tones are overcast on the rainbow's arc. They will range from the watercolor to a coat with an over-sized collar.

Weyenberg shoes for men

Exciting new colors, inviting new styles... soft, light soles that flex with your foot, for Man, 'O Man comfort! Get it all, in Weyenberg shoes, today.

Other Weyenberg Styles from 11.95

Four Fabulous Fashions for Fall



A look from left to right shows a diagonal striped cloth coat with deep, deep collar; the double-breasted continental; the single-breasted continental (both tops created in favored split-raglan construction with slant pockets) and a smart walking suit with fox collar and cuffs.

Favorite Choice
In either case, the suiting fabric plays an important role. Wise men prefer all wool suits because wool has already proven itself. Good fabrics that go into suits are chosen to hold their shape and keep a crease. They always look distinguished and tailor-made.

Vested Suit
An old favorite is coming back. That a good wool suit with matching wool vest. A matching wool vest will help men maintain a coordinated, well-dressed appearance where as a sweater worn with a suit looks more sporty, less business like.

Basically, wool suits are "sober-dark" this fall. There is a liberal use of decorative colors so that the total effect is a somber.

Suit Colors
You'll find good decorations in green, navy, blue, blue-green, mustard olive and gray. Plain and checked patterns as well as solid, tweed country wools are all fresh and new.

The color, fabric and type of wool suit you choose to wear is a matter of personal taste. As a rule, smooth fabrics, such as hard, smooth woaded and most, business suits come in smooth, woaded, are slightly more dressy than rougher, tweed and woaded.

Dark shades are a bit more formal than light colors, and conventional "winter" shades with extreme cuts.

No matter how fine the quality of a garment, it cannot look well or wear well unless it fits properly.

Proper Fit
When trying on a new wool suit, put on a belt or suspenders to get a better fit. Put all the things that you normally carry into the pockets of the new suit.

A garment that is altered to fit will create pockets will off-angled, be a result when you load it up with wallet, handkerchief, keys and cigarettes.

A new wool suit should fit comfortably. It should be full enough to permit easy and comfortable walking and sitting. It should guard against bagginess and fullness, since they spoil the general appearance.

Continental Touch Dominates Men's Footwear for This Fall

Dominating men's footwear this fall is the Continental look, with slims, graceful lines, but with a smooth or light grained leather, will be available in many styles for dress or casual wear.

Also new are brown shoes with touches of black, such as black piping along the top, black leather or welt, and black leathers.

Light and heavily grained leathers are for casual shoes and the another leather for the continental look.

Of special interest is the new group of chukka or derby boots in smooth or brushed leathers with a rugged but supple leather sole. Ankle high boots are hard-wearing and give much needed firm support. Various leather construction will enable the feet to "breathe" the air they need at the weather turns cold.

The high rating, tapered toe look may be either rounded or squared off at the tip. The taper ranges from very slight to extreme, almost pointed in some styles. This shape combined with soft leather construction, gives the foot maximum toe room and a clean elegant look most wanted today.

Men's slip-on and blucher effects will come in burished brown and olive, that will prove very popular this fall. They wear well and are easy to maintain.

Fall Rainwear Offers Study In Contrasts

Rainwear is a study in contrast this season. Coats are big and short, bold and subdued, worn inside or out.

Yes, big, big silhouettes are new in rain all-weather coats. Not only is the body cut wide, but sleeves are heavy, collars generous, pockets giant.

There's also an important alternate silhouette, the semi-fitted princess style.

Short coats, in seven-eighths and three-quarters lengths, will be seen in profusion. Other "shorties" are the eakim-style coats, "gan" coats and crawling waistline coats.

Bold are the blanket plaids that often appear in reversible coats. The other half of the story is most often tackle twill, duck or wide wale corduroy.

Banded are colors and prints. Black olive is the outstanding new hue arrival. Prints are meditation, stripe-effect, floral or polka-dot.

In fabrics, jersey assumes new fashion stature by way of laminated, synthetic foam backing which give qualities of crease resistance and warmth.

Last, but wonderfully new and exciting, is the appearance of coats on the rainbow's arc. They will range from the watercolor to a coat with an over-sized collar.

Young Shoes Following in Adults' Steps

Dual editions of men's and dad's favorites are showing young feet this fall.

Clas favor pumps or strap shoes, and delight in styles that create the illusion of tapered toes "like mom's" according to The Fashion Service of Leather Industries of America.

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Other Weyenberg Styles from 11.95

Carpets Show Hand-Crafted Texture Look



Texture and color take the rug in carpet areas for fall.

A soft, hand-crafted look for carpets is achieved through extra-thick pile, bone looms, bulky yarns and shaggy tufted textures. Designs—such as a soft effect cut into thick-plush fabric—combine well with texture.

Contrasting effect is the needlepoint look, treated by tightly-looped tufts.

Color is abundant and varied. There are many new high-fashion hues, among them pinks, apricots and yellow-golds. Iridescent colorings, with a shimmering effect, appear in greater numbers.

Color and texture together are responsible for some of the most distinctive ideas in carpeting and area rugs.

Textural effects combine with unusual patterns, resembling an impressionistic painting.

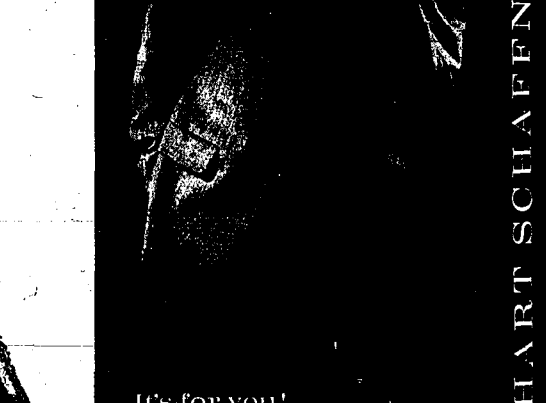
Along with the interest in color and more color goes a growing demand for beige perhaps because it's an ideal background color for shouder off other interior hues. And "beige" can mean anything from off-white to near-black, as current carpet colorings prove.

Fresh and smart approach to loved carpeting is the switch from multi-color combinations to two-tone effects.

Toppers for Outdoor Men

Two terrific toppers to wear while rooting for your favorite team, in woods, even handsomely shorting the snow. The long poplin coat at the left has dropped shoulder, bold, slitting at the side that "fills" to reveal pockets. Collar and lining are of orlon plus dacron-cotton quilt coat at right has attached hood.

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Fashion Pace Being Set by Style in Fur

Fall pace of a dramatic fashion pace with intriguing styles, to please every taste from avant garde to conservative! And, full range of prices makes a fur coat possible for even the budget-conscious college girl or careerist.

All the opulence traditionally associated with fur is presented in a dramatic series of coats, jackets, capes, and stoles that beautifully interpret every one of the new season silhouettes.

Full-length cape coats and princess lines that vary from close to loose fit set the pace for the high-style devotees.

Wool, Alaska seal, beaver, broadtail and the real furs including mink and leopard shine in these categories.

Full-length capes of flat fur, i.e. broadtail, calf skinned to look like seal, bordered at the trim with single or double rows of shaggy lynx or fox — are all new.

SOFTLY TIED

Soft ties for collars and trim and fluid tie-belts for lower waistslines are notable.



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- BUTTON CARDIGANS: Rich new bulky sweaters in finest Jantzen knits 13.95 to 22.95

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STANDARD HEAVY DUTY SKI SWEATERS

Zipper front, Solid colors with trim collar or two-tone stripes, Showl or crew neck collars, 7 colors 19.95

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Plaid Coats Take on New Elegance, They Have Fur Trim This Season



A line which flares from shoulder to hem is apparent in all three of these new coat designs for fall and winter. Double plaid, left, combines two of autumn's big trends: plaid in use, right, for this tapered coat with back fullness released from under skirt and fur trim. Cape collar is in luxurious black-beaver. Snowflake fringe coat, mushroom collar, huge patch pockets are placed at either side just for fun. Coats made in done in artful shadings of brown, blue and wine. Color of ranch knit is shown as leaved design.

Cape Shape Is Important in Autumn Coats

Voicing for variety, fall coats elect to stand on a platform of attractive shapings, fabric distinction and color excitement. Fur trim is a handsome winner. Among the shapes to choose from, the wide cape is outstanding. Again, there's diversity in the ways width is achieved. Coats with cape backs and straight or shaped fronts and coats with dione backs reverse the wider silhouette. Others have shoulder flanges that create a cape effect or bell shapings—sometimes both. Wrap and the coats, narrow coats shapings with genuine or princess lines and long torso coats with slim or dione—also compete for favor. The fitted coat gets a number of ballots. The animal kingdom contributes heavily to fashion's campaign for handsome coats. Mink, beaver, fox and spotted furs lead the parade, but virtually every fur gets on the same-named, including such novelty furs as hamster. Fur additions to coats don't stop with collars and cuffs. Headings for borders for slim or swirling-skirted coats show a duality in influence. Fur lines, many coats, frequently in reversible styles. Nutria is a favorite coat lining. When it isn't fur, it's the fur look. Deep pile fabrics copy practically every animal, in complete coats as well as trims. Surface interest, lent by animal, maintains the strong position in coat-fabric news. There are many, heavy, ribbed and corded surfaces. Deep velours, fur blends, wool chinchilla look luxuriously. Coat colors vary from light and bright to deep and drabbed. Plum, amethyst, brown, drabbed, gray and black are standard bearers. Plaid, stripes, checks are important.

Faces Fall in Purple Turban



She faces fall in a purple velvet turban, with satin-draped dome crown that exemplifies fall trend to belch and white in hats. It's by Sally Victor. Fur face care are Pull-off, compact-size powder buff in individual layers that peel off to puff surface is always clean.

Proper Boston Dowagers May Push Into Bargain-Hunting Mob to Buy Clothing

BOSTON, Sept. 14 (AP)—The proper Boston dowager does not buy her hats, she just has them. Her chances are that she pushed her way through a bargain-hunting crowd to buy some of her other clothes at cut rates. Competing with hordes of shoppers for goods on sale at greatly reduced prices is a tradition, or at least a habit, with shopgirls and Black 'n' Whites, State street bookies and money-short students. Many dowagers shopped with them during a recent trip to Boston. Under an automatic price reduction plan, prices are marked down 25 per cent, if goods are not sold in the first 12 days and are further reduced after 24 days. This, a shopper can play the part of a Wall Street speculator—'Will that suit still be here if I wait 12 days for the price to go down?' Merchandise on sale in the basement includes \$1,500 fur coats on sale for a bargain price of \$1,000 and neckties going for a quarter. So successful was the basement that its profits carried the store while the other eight floors were losing money during the depression. Edward A. Filene was born 100 years ago on Sept. 3 and died Sept. 26, 1937. Though the automatic bargain basement was perhaps his most spectacular innovation, it was not his only one. He was an originator of the credit union movement in retailing. He also was a founder of the Boston Chamber of Commerce, the United States Chamber of Commerce and the International Chamber of Commerce. To help various nationalities communicate, he inspired the de-

Accent Is on Neatness for Men's Necks

Neatness is the dominating theme in neckwear for men in 1950. Even in the relatively festive occasions, such as in traditional formalities and geometrics, the trend is on neat appearance and clean, fresh design. In the chain types, a fashion-conscious man can find neat interpretations of large patterns, many "conventional" and interesting Persian block patterns. In stripes there are bright flashes of color and a revival of the "smoky" tones. In the woven category, there are many "textured" effects, resulting from interesting jacquard treat-

Fur Creates Stir as New Fashions Appear on Scene

The great fur future is on. Fur fashion. The cape can show back adds to the fashion impact of coats, fullness, with a front that may be full, adds, stripes and patterns. Fur cutters sportswear, catches across the back and figure to accessories, hats, and even lingerie straight lining. The slim coat, and, naturally, with mandatory lines, makes somewhere is the fashion interest in publications of simplicity. Colors range from none to deep collections of fur coats, jackets, eye colors that can be pulled up into hoods, while sleeves are generally short, wide and uncutted. There is a continuing use of princess line lightly defines the dress for fur trimming.

FORMAL WEAR LEADER

The season's big formal wear leader is the shawl collar tuxedo. Fringed lapel models are catching up, however. Lapel trim is in fashion, for the most part. More than 600 different kinds of furs grow in the forest lands of the United States.

EARS KEEP WARM

Woolen caps for girls come in gay, practical variety, including long stocking styles, boy caps, novel ones with braided picnics.

Kuppenheimer Clothes

NEW FOR FALL

Plaids, Checks and Stripes in New Olive and Vintage Tones

A sensation in rich gray to brown Olive and hearty Vintage tones. And note these important changes—new cloveleaf or peaked lapels, angled flapless pockets, patch pockets on rough weaves—details you'll welcome to your wardrobe.

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3-piece suit with color-blended reversible vest

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For connoisseurs of fashion!

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Hold Your Selection . . .

L'Algon styles both of these sheaths with infinite care—you'll find them doing yeoman duty all winter long!

LEFT: Striped wool dress in olive/mustard; brown/cognet; navy/royal. Sizes 8 to 18.

RIGHT: Feathering District Check in navy/royal/olive/mustard; charcoal/red. Sizes 8 to 20.

24.95

the PARIS

Coat Fashions Are Long, Short



The long and short of fall coat fashions are shown here in two all-weather coats which make use of a new polyester foam which is bonded directly to the fabric. The foam provides lightweight insulation. Black and white combination water repellent classic coat, left, with haze patch pockets is ideal coat for travel. That American favorite, the sea-coat is cut from a knit jersey shirting fabric, right, and bonded with foam. This coat is water repellent.

Leather Fashions Are Making Bright Splash in Fall Colors

Nature's own bright splash of color is reflected in the new leather apparel fashions for daytime, casual, and evening wear this fall. There are glove-soft cowhide, cabretta, kidskin, coltskin, suede and calf leathers in bright, muted, vivid reds, soft blues and greens, and a whole range of more subtle neutrals such as beige, tan, brick, bone and white. There are seen in smartly tailored trench suits, or skirts teamed with three-quarter length leather jackets. There are also seen in richly lined in a complimentary hue or patchy print. The three-quarter length casual suit is important in neutral colors and sooty charcoal, as well as in autumnal browns. It is also seen in early draped smooth leathers. Leather trunks with cashmere lined and knit for warm wear in the brisk days ahead. New two-piece suits feature leather jackets with skirts of tweed or knit. Often the jacket carries through the fabric motif, with leather shown in the back of the jacket and repeated in the fabric yoke and collar and cuffs. For dressy occasions, there are

Dress Shirts Will Feature Easy Wearing

Dress shirts this fall will add a new note to fashion. They've been scored for easy teaming with patterned or plain clothing. New wardrobe sets bring up such themes as several color styles, all in one color, or shirts in stripes (and checks all in a base color and collar style.

Collars will be shorter and to the point with many fall models following the lead and length of labels. There are narrower spreads to be worn without pins, some really wide spreads, too, plus shorter button-downs. Within this collar trend, blancher button ends take their turn along with new tabs and pin-stays that have an angled cut away from the collar. New stars on stage in fall dress shirts are plique d'acier front styles, two color embroidery on solid tones; worn check collars, corded color stripes—and an endless variety of other smart-looking novelties. Colors will hit a new note. A "burst of color" will help brighten and enliven dress shirts. White tones, off-white blues, greys and gold come out in front with tartan and exciting summer-upbeat. An added note that will be reflected is that a shirt pattern for wash and wear will look as cotton-blends. READ TIMES-NEWS WANT AD

Foundation Garments Are in Shape With Fall Outerwear

Foundation garments for fall take their shape and color clues from the dress, suit and sportswear collections. For the full-skirted dresses with dropped waistlines, there are dresses made in unbroken line from bust to mid-thighline. For the slimmer, low-waist fashions, there are sleek corsets, and girdles which concentrate control at the upper curve of the hips. For the easy-fitting suits with cardigan or long, boy jackets and suit jackets or sleeve-trimmed skirts, there are long-legged panty-girdles to taper the thighs. And there are bralettes to suit every neckline that designers of color fashions have come up with. Camisole, scoop square, ring, V-neck and beehive. They are well as basic-curve and long line bralette, have lingerie-like straps set wide at the shoulders. Many slip leavers, ingenious strap arrangements of and bandages, through elastic construction, bear the back completely. New fabric control with a light touch. Laces are soft and pretty. Flower nets are beautifully patterned.

Men's Belts Look Newer and Neat

Belts obviously take fashion pointers from the classics for fall. Traditional and continental models now have styling and refinements to reflect all moods. Many feature new construction and fashion details that apply to dress or sport belts alike. Shapes are wider. Leathers are softer. Knife or leather-edged leather predominate. Many compound belts will lend this fall to the most casual styles. Warehouse, buckles are neater and trimmer, all adding up to a well-belted fashion hit story. Boys' accessories will once again include more belts. With the belt loops back on slacks—a whole new array of belts await. Narrow and "skinny" models, as well as popular stretch belts will be very good this fall.

Jewelry Has 2 Candidates For Choosing

Though jewelry is far removed from the political scene there is a resemblance to the Jewelry offers two outstanding candidates for midday's choice. The two beautiful looks that are "campaigning" for your vote are the bold, yet graceful pieces, and the delicate and precious. In necklaces the chunky look very often combines with the precious influence—or, many delicate bracelets are worn together. Whatever the choice, bracelets, and bits of them, belong with the new wear arm styles. Rings are coming into their own once more—in lavish, large diamond style rings, to be worn with the most casual styles. Earrings follow the lead of necklaces—from gray hoops to tailored gilt pieces. Semi-precious stones will be seen more, along with the ever-popular, silver, gold and pearl earrings. Pins are practically indispensable for fall's new fashions. Giant sprays or gilt filigree, they're designed for placement low on a neckline, melted in a cowl neckline, or as a clip with a gypsy scarf. Throughout the jewelry picture rich fads brosis in both stones and beads, reflecting the fur influence, which is most popular. They are spiced by tope, amber and champagne hues.

All Weather



Betty Rose

fashion in high gear!

You'll just live in this one! Ribbed knit cloth, lined with colorful, striped cotton knit. Collar and wristlets of wool knit are as cozy as they are smart! Double breasted front adds to the final note of casual chic you'd expect from the talented Betty Rose designer.

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Fine Clothes for Ladies

Zimmerman's

It's water-repellent, weighs only 11 ounces, and folds for carrying. The single-breasted club-collar style has double-entry flap pockets and raglan sleeves.

Gloves Needed For New Fall Sleeve Length

Because of abbreviated sleeves, the hands are accentuated in this season's fashion portraits. Here, beautiful gloves have an unequalled opportunity for diction and governors have answered the need admirably. Short gloves are still in evidence, while new four and five button lengths comfortably cover the wrist, and eight to eighteen button gloves snugly compensate the abbreviated sleeves. Many gloves are lined to seal for additional warmth. Minkette fibers or silk tulle-like linings are added. Wool, felt linings often reverse, to check or help prevent slipping. A bonus style feature, and an intriguing accessory gloves for both town and country sportswear. Various lined leathers, warm and washable, tailored or unlined, come in a kaleidoscopia of colors, and textures. Many of these gloves dress up fashions in shaggy fur fabrics or tweeds, and travel with country casuals just as easily. Stretchable gloves are available in every fabric, leather and knit.

Leathers Found In Home Styles

New leather covered couches and headboards run the gamut from severely tailored modern furniture to buttered, draped and quilted traditional styles. High color in leather furniture novelties of shades permit a single leather piece to be integrated with a room's decor. A choice of pieces with which to furnish a kitchen nook. Modern laminating processes have perfected the practicality of leather furniture by assuring freedom to fading, cracking and soiling. Top-grain leather furniture can be cleaned with clean, soapy cloth.

Style Story Gets Assist From Belts

An active performer in the style story is the belt. From simple, buckled or latched leathers to complex, interesting fall suit and dress belts. A crushed leather ash belt can define the line of the tunic, a statement of crushed leather gives appeal to both a bohemian suit jacket and a simple dress for evening or cocktail wear. With smooth and grained leather, the belt can be made and is matched to shoes, handbags, and handbags. It can be made the custom look. New fashion provides for matching belt, handbag or foot-catch-

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Wallpapers Stress Good Taste With Trend to Deeper Colors

Good taste—not limited to the browns, deep golds, yellowish green, and gray levels—leptoids. One such pattern is a new design in wallpaper. Superior design, with a subtle, olive green background, and color are appropriate to the present interest in decorative elegance.

An important trend is toward richer backgrounds. Many of today's traditional patterns were derived from historical papers, in rich reds, muted in silver and wedgewood blue

a midnight blue background. Trend toward deeper hues does not mean that the pastels are neglected. They are plentiful, in color variations such as salmon yellow, celadon green, clear cyclamen pink, and many like hues.

Refreshing color combinations include clear cyclamen pink with red, light blue with aqua, blue with blue, orange with pink.

Shanklin and Sabidine make a dramatic contrast. Fabrics for boys' suits. Other popular cloths include red, blue and black, simple effects, weaves and tweeds, simple effects, and dressy cottons.

Uniforms Taking On Smart Details

Without sacrificing the practical or neat qualities that are so important in uniforms . . . the woman in white is being treated to fashions that are as up-to-the-minute as any daytime dress.

The revolution in fabrics that offers wash-wear features is particularly important for the woman in white. That trend's arrival is a boon to the fashion designer, for it allows her to use the important fabric . . .

but it looks brand new in patterns of white on white plaids, stripes, and novelty motifs. Puckered Daron gives an illusion of texture. This reason there will be more separates for uniform wear too. Every time dresses and tapered slacks are being shown.

The shirtdress with its many variations still holds the top, but lawn dress styling is definitely on the increase.

That trend's arrival is a boon to the fashion designer, for it allows her to use the important fabric . . .

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GENERAL CONTRACTOR

Grand Opening

ALEXANDER'S NEW MODERN STORE!

Celebrating 25 Years In Twin Falls With A Completely New Alexander's Store. We Invite You To The Official "House Warming" All Day

THURSDAY - FRIDAY - SATURDAY
SEPT. 15 SEPT. 16 SEPT. 17

ZOE ANN WARBERG

MISS IDAHO, 1952

WILL CUT THE RIBBON

Officially Opening Our New Store Thursday At 10 a.m.



Bigger, brighter, more convenient - Alexander's completely remodeled store is ready for your inspection.

From the moment you enter through the large double doors you'll delight in the clean modern lines and the sparkling atmosphere that greets you. Here you can shop at ease—wide aisles, no crowding, new inlaid floor . . . Bigger stocks . . . New fixtures . . . New departments! Everything planned for your shopping convenience.

See and shop the new Alexander's - The most modern and complete men's and boys' clothing store in Twin Falls.



18 FREE PRIZES TO BE GIVEN AWAY!
3:30 P.M. SATURDAY
NOTHING TO BUY . . . Just Register As You Enter

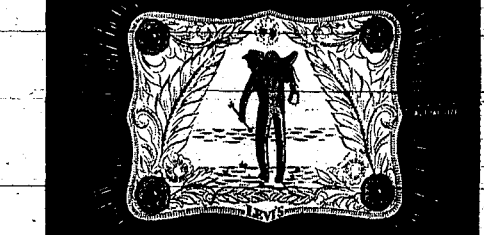
- Jarmon Shoes
- Resistol Hat
- Van Heusen Century Shirt
- 12 Pair Bobs Ladies' Hostery
- Botany 500 Suit
- Levi Silver Belt Buckle
- Allen Western Pants
- 6 pair Lee Westerners or Lee Riders

You Don't Have To Be Present To Win!

- ALEXANDER'S - HOME OF FAMOUS BRANDS -

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| Botany 500 | Plymouth Ramfair | Sturdee Capri | Pleatway Jayson | Heath Knit Jockey | Wrighte Justin | Gold Toe Swank | Vale Pec Carters | Paris Wambley |
| Crashie Phoenix | Jarmon Lee | Rasistol Van Heusen | Chippewa Levi | Kendell Kato | Buckshain Allen | Sotwell Spumonis | Martin Corsair | Ripob Buxton |
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WIN THIS STERLING SILVER, RUBY-STUDED BUCKLE



Unique Sterling silver buckle with Levi's famous saddleman in gold, four gold roses set with rubies! Value \$50.

SEE our complete line of LEVI'S Western Shirts - real Western shirts for real Westerners - in latest patterns, colors and styles.

FILL OUT your entry blank and post it in the ballot box in our store - no slogans to write - just fill in your name.

NOT A CONTEST - nothing to buy - you need not be present to win!

ALEXANDER'S

Casual Wool Slacks Stand As Favorites

Although traditionally styled sports slacks are far and away the most popular for those leisure hours away from work — patterned wool slacks styled along casual lines stand out this fall as the most eye-catching for men.

More and more suburbanites with a yen for fashion are getting fitted with these fancy sport slacks reports the wool bureau.

Have Country Look This fall, wool slacks have an authentic country look. Men in the suburbs are taking to them because they like the air of refinement about them, and that real wool look they can be found only in all-wool slacks. Spotty, plaid and window gingham, they're in good taste.

For week-end living, there are bright and new—small checks, window pane plaids and wool herringbones—in large checked checks in mill-weave woads... classic glen plaids... compound color woads... shadow stripes... new all wool patterned trousers all look good with blazers and acid color sports jackets.

These provide the right degree of contrast and color essential this year for a well-coordinated outfit.

No matter how fine the quality of a pair of slacks they cannot look well unless they are fitted properly. So it pays to be exacting when you buy.

Some Check Points

Wool trousers should hang straight from the waist, bearing no wrinkles—in front or at the seat when the wearer stands up. Trouser cuffs should be straight in the back and show a slight break over the hickup in front.

Good News

Wool slacks now come with permanent creases. Over the last few years, slacks were made with iron patting. Now, permanent creases keep trousers looking sharp, even in the rain. Whether you choose country slacks or continental slacks, look for the permanent-crease label.

2-Piece Dress Is Big News Of Fall Look

Styles are diversified, lines are fluid in dress silhouettes. Long torso coats, princess lines, two-piece dresses lead the news.

Long torso coats are rich colors, elegant fabrics and trims—satin bands, knit trimmings, borders of braid and lace, and most important of all, touches—of hair—of fur.

Ways to the long torso effect range from styles with waists elongated in high, narrow, normal waistline, to the longer tunic. Two-piece expression of this look pairs a long overcoat with a slim skirt.

Blousy bodices over slim skirts are another distinguishing attribute of fall dresses; however, movement is generally in the direction of more skirt ease and fullness. Like cuts, pleats, deep gathers, darts and cut-and-out bouffants add to the look of fluidity.

Curved seams highlight the princess silhouette. Usually such dresses define the bodice, then flare gently.

To carry out the easy-going theme, designers often develop into soft draping shapes many collars and midriffs. Simple, collarless dresses are in great favor, and there are the collars of all sorts.

Loosely sachred, as opposed to tightly cinched, is the predominant trend for waists, whether normal or lowered. Hip-circling belts share low-key attention.

Full in the shoulders are generally loosely cut, set-in or all-in-one, sometimes with underarm fullness.

Men Favoring Outerwear in Fine Leather

More leisure is bringing more leather into men's clothes closets this fall.

Outer jackets and hip-length coats in new supplies but hard-wearing leathers are now available for every male casual activity—driving, golfing, hunting, hiking or just strolling.

Fashion Aims to Flatter and Please



Capn shaping is coat news, and so is plaid—here, in a three-quarter coat, matching cap, overblouse, and slender skirt. Coat and overblouse are in a brilliant blue, green and black British woolen giant plaid, while the skirt is black. By Arthur Jablow.



More fashion personality for the costume is expressed here, by a three-quarter coat, matching cap, overblouse, and slender skirt. Coat and overblouse are in a brilliant blue, green and black British woolen giant plaid, while the skirt is black. By Arthur Jablow.

Casual Flats With Boot Look Win in Popularity With Teens

Boots are moving up and down again in teen-age fashions this fall—moving up in popularity, and moving down below the ankle to give a boot look to the newest casual flats, reports Shoe Fashion service of Leather Industries of America.

The teen-ager finds a great variety of colors in brushed and smooth leather boots, with some styles also featuring grained leather. Deep and golden browns, olive greens, graphite grays, bright reds and yellows attract the teen-age eye.

Smarterly styled boots feature elastic closings that may vary from small strap clasps through buckles on wide straps to button effects. Some boot-style shoes show scored tread-lines that rise high over the vamp.

Flat heels and higher vamp and toping create the boot look. Soft leather uppers and thin, flexible leather soles give these beautiful, heavy, little look and a walking on air feeling afoot.

Tailored

Tees continue to give in a high fashion direction to five shoe-boots and other dress and casual styles versatile personality. Shell and ball casuais, featuring outer detailing and an understated look, point the toe, and even quarter-off moc-type casuals taper off.

Tees, ranging from one to three pockets, strike a natty tailored look. Many the shoes sport novel vamp detailing. Others have black skirted soles emphasized with white stitching.

There's a leathers look in leatherette leather flats, in black, brown and green leather. Some shoes use two contrasting finishes—such as smooth and grained or brushed and smooth—for a textural effect.



Lean tailoring, new styling appear in a waist-length sweater for fall. Fly front in new fashion feature "Ben-Lon" sweater by Lamp.

Suit Look

Suit look for juniors comes with coordinates—here, checked blazer jacket and pleated skirt. By Mr. Moret in an Aerial and rayon blend.



Suit look for juniors comes with coordinates—here, checked blazer jacket and pleated skirt. By Mr. Moret in an Aerial and rayon blend.

Cropped Jacket

The new fall cropped jacket of ple, fabric is a blend of mod-acrylic fibers containing Eastman Verel.



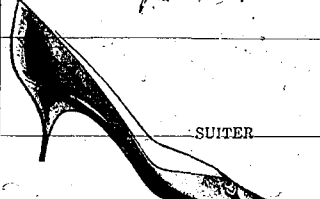
Young fashionists take the fur-look from day to evening in this new fall cropped jacket of ple. Fabric is a blend of mod-acrylic fibers containing Eastman Verel.

Loden Green, Custom Stitch and Matching Hand Bags



DORSET

Slender Sophistication in Footwear... is the "fashion hi" look exclusively styled by Tweedies.

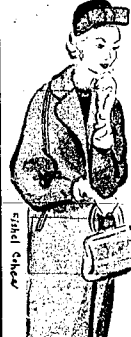


Milk Chocolate and Black Matte... sizes 4 to 10-AAAA... B widths. With Matching Hand Bags

COUNTRY Cobbler Next to Lloyd's Jewelry

everywhere IT'S FALL

WE'RE READY WITH EVERYTHING NEW FOR YOU!



There's a tang in the air... new color in the hills and new coats at Van's!

EMPERADO CASHMERE — 3 button front, slit sleeves, 2 1/2 inch milk collar. Sizes 6 to 18 \$149.50

EMPERADO CASHMERE, dutch body, push up sleeves. Notched shirt collar. 8 colors. \$89.50

TWEED COAT of O'Donnell tweed, with dropped shoulders, push up sleeves. \$34.50

CAPE COLLAR Hockbaum wool, straight lines, smart detailing, black braid edge on \$44.50

BLACK & WHITE ALL-WOOL TWEED, straight lines, smart detailing, black braid edge on notched collar. \$44.50

CASHMERE BLEND, with hand-picked novelty collar, narrow revers, vertical slash pockets, ruffle-trimmed pin. Millum lined. Sizes 6 to 16 \$29.50

CASHMERE BLEND, shawl collar, clutch coat, with push-up sleeves, collar hand picked. Millum lined. Sizes 6 to 15 \$29.50

MOULTON PROCESSED JACKETS, luxurious and priced low at only \$59.50



collar-hood sweater

A handsome two-tone-100% wool sweater designed with a care-free draw-string waist and a collar which converts to a hood... long sleeved. In a wide and wonderful range of colors. Sizes 34 to 40.

8.95-11.95-14.95



Fun for All in Trimfit Tights

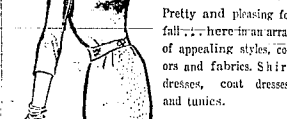
For Toddlers Teens & Misses

Cozy tights, made of stretch nylon, in choice of 6 colors. "Classic" full fashion "non-run." Best because they're TRIM FIT.

Petite sizes 1 to 3 \$2.25-pr. Girls' sizes \$2.50 pr. Ladies' sizes \$2.50 pr.

DRESSES

Pretty and Pleasing for Fall!



Pretty and pleasing for fall... here in an array of appealing styles, colors and fabrics. Shirt dresses, coat dresses, and tunics.

8.95-10.95 12.95-17.95 19.95 Party Formals Excitingly New For Fall! 17.95 - 19.95

Knits

friend of Fall and Fashion. Walking hand in hand with tangy autumn air. In colors: Blue, Green, Toupe, Charcoal and Black. SIZES 12 to 18 14 1/2 to 22 1/2



PRICED RIGHT AT...

29.50

See Them at Van's!

THE NEW VAN SEASON IS BIG

FALL VALUES ON PARADE

For fashion news in fabrics, and the best news in savings... see Van's Fabrics for dresses, suits, coats, skirts and sportswear.

STRETCH YOUR SAVINGS DOLLARS! VOGUE PRINTED PATTERNS TOO!

VanEngelens

Zest Added in Lively Colors, Flowing Lines

Zestful and full of zing new fashions launch the young crowd into fall on a wave of fun. To be seen in class, campus and after hours are:

Lively, almost startling colors, such as shocking pink, turquoise, bright yellow, vivid blues, flaming orange and brick red make a fashion splash, especially when put together in daring combinations.

Animal prints and fur imitations, while too of animals covets young wardrobes. Let-through and jaguar prints are just the spot for blouses, skirts, jackets and coats. Pile silk, fur emulate broadtail, curly lamb, ocelot and seal.

Overblouses and tunics. The blouse that drops below the waist with eye-finding lines and full collar. Overblouse look is popular for one and two.

The same tunic and skirt taken on a festive late-day early-evening elegance with a change of accessories. A deep red shirred suede pouch purse, with matching leather gloves, can accomplish the look easily.

For fall's perennials—coats and sweaters and plaids—tote bags of calfskin in bone white, charcoal sand and arctic serve as a smart understatement.

Burle and kid leather clutch bags for evening are smart in style, having more length than depth, and come in a range of intense colors.

Boys Take Early Interest in Style

Young boys are becoming clothing conscious at an increasingly early age. Today such terms as "fashion" and "fashionable" mean as much to little brother as they do to dad. And clothing manufacturers are making it easier for every youngster to get the "sixties he wants."

This fall he can choose suits from a modified Continental all the way to the three-button natural shoulder style.

Among coordinations, solid color blazers are important fashion notes. Patterned jackets add madras coloring, plaids and checks.

Vests—some reversible—continue for favor in wool, tweed and corduroy. But boy-sweaters make news, with shawl collars, high V-necks and crossover button-ups as eye catchers.

By shirt, especially the pull-over turtleneck model and the tie-to-waist shirt with neckband and buttons, are popular.

COAT COLORINGS
White, off-white and pale beige color many fall coats.

Spotlighting Fresh Accents



Spotlight on accessories shows: Smooth leather travel bag, lower left; late-day bags in suede and smooth leather, center top and bottom; smooth leather suit bag with brass-tipped frame, right. Leather gloves highlight three lengths—shorter, six and eight-inch. Gloves, Joseph Perella; bag, Harry Rosenfeld; Greta, Dig Inala, Coronet.

Separates Meet Fashion Needs



All-in-one wardrobe of separates meets many fashion needs. Components are a slim skirt, double-breasted vest, sporty jacket, slacks and shorts. All are of American wool in topaz gold. By Chelsea Sportswear.

EASY DOES IT
Long but easy is the line in tunic and long-sleeve styles.

Intimate Apparel Will Range From Elegant to Casual Look

Intimate fashion for fall has two also answers the fall call. Cold and face. One may love the freestone green leave the tree to color sleep, and the other prefer the field, but war, sometimes mixing with pairs, both set together to produce this fall's upward or downward trends.

This effect is especially attuned to tunics and culottes. The tunic is blue, rose, raspberry and other where between the knee and upper warm shades. Nightgowns and slits (blouse) it can be better cover trim of nylon, satin and other elegant looking palmas slacks, hand loose fabrics are modeled to an easy, flow-and-easy in a baby doll or dress like, petticoats although, chastity, French gowns or turn up as a full-waist and hipline are cut to oiled tube cut.

Slings and biased skirts may open. Culottes, full, skirt-stimulating to a full circular hem. The effect trousers, which act on the color fun to entirely feminine. Also, whether they set the part of the crisp, outdoor autumn look a slip or a full length pleated.

timely fashions for fall by deAngelo Caressa Palizzio VERY NEW YORK

For the finest in fashion footwear see our selection of other fine shoes by GEPETTO, HOME ABRADO, FERNICRAFT, AMANO, PARADISE, JOCELLI, MADE PARTICULARLY FOR US FOR PARTICULAR YOU. These can be found only at MAGIC VALLEY'S ONLY EXCLUSIVE LADIES' SHOE SALON.

Coordinated handbags for every shoe

Just one of the many delightful patterns by deAngelo. Shapely green suede calf with the exciting contrast of black matte calf.

\$16.95

CARESSA

The Italian styling of these fine shoes captures the imagination of all who see them. The pictured pattern is of Furlan's Top Tapestry with the newest of Triple Needle toes and heels. Beautifully styled and ideally priced at

\$16.95

\$24.95

Magie Valley's Only Exclusive Ladies' Shoe Store

They adopt themselves to pajamas, trousers, blouses and underwear. Both tailored and ready-made with a change of fabric. Golden knit sleepwear, in such colors as coral, green and purple. Robes appear in fur-like fabrics, or of beige and brown that add a lux-fact that one third of last year's unions look to wash and wear de-furbers were under 20.

Convertible, pajamas that are stylishly, "distraction presentable" with the Fall inside and out, is a harvest of color. Young Look themes new blend as dresses take note of fact that one third of last year's unions look to wash and wear de-furbers were under 20.

FALL'S FASHION TREND FOR MEN AND BOYS!

NEW

The Stetson TURF CLUB

Youthfully flustering with a swagger town-country air. All new, from its silvery-mix finish and inspired crown to its special lining and rough textured band with bronzed equestrian ornament. In three smart colors for Fall.

\$13.95

MEN'S WEAR Main Floor

BOYS' WEAR Basement

Get yourself a bonus... get a KUPPENHEIMER

The intangibles may well help you earn that bonus... correct trim line styling by Kuppenheimer gives you natural distinction. See the new silky-look in ideal 3-season-fabrics for your utmost enjoyment—all year round. 89.50

CORDUROY SUITS
Corduroy is correct. The right answer to "what's fashionable in casual clothes for the growing boy?" This continental suit meticulously tailored in luxurious long wearing corduroy... with reversible vest that turns itself inside out to please. New loden green. Sizes 14 to 20 \$29.95

3/4-SLEEVE SHIRTS
For boys. A large selection of these 3/4 length sleeve sport shirts in the new fall shades. Tapered bodies for a slim fit. Sizes 8 to 18 \$2.98

CORDUROY PANTS
For boys. Corduroy pants have a talent for taking rough and tumble play... a genius for looking smart at school. Fancy patterns, tweeds, or plain fabrics. Sizes 12 to 18 \$4.98-5.98
Also slims and burlaps

STYLIGHTS
The Evening Star... for after six wear

Their lightweight comfort and sophisticated styling will tempt you to wear them to work. Where else can you find such soft, supple leather... such lightweight luxury? Try on a pair soon.

BROWN or BLACK \$23.95

planning to sew?

DON'T MISS OUR FALL FABRIC FESTIVAL!

For the fashion news in fabrics and the biggest news in savings, come to our Fall Fabric Fashion Festival. You'll find the fabrics you want for dresses, suits, coats, sportswear... and you'll find trimmed-down prices to stretch your sewing dollars.

- Exquisite Brocades
- Fine Laces
- Fabulous Brushed Woollens for coats and walking suits.
- Washable Orlon Piles for linings in jackets or children's coats.
- Bulky Knits in cottons and in woollens.

Fabrics of Distinction For Fall Sewing!

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THE 10 OF TWIN FALLS

patterson's SHOES

150 MAIN-N.

Culottes Among Fall Themes



Demure in town, comfortable on a bicycle, new jumper makes a feminine contribution to the fall look in culottes. Right and left is crease-resistant and washable. The outfit includes a pale beige slip-dry blouse. By Mr. Mori in a blend of Creolan acrylic and rayon fiber.

Sportswear Takes Important Place in Feminine Wardrobe

Every season, sportswear becomes more diverse, and occupies a more and more important place in the feminine wardrobe. This fall is no exception. Established favorites—separates, blouses, sweaters, skirts, cardigans, pants, knits—cover the whole range of fashion in styles and colors. New entrants appear—culottes and knickers, for example. The long-line overblouse makes its influence felt. There are a variety of lengths, and the writhing tunic gains prominence.

Smart Companion



Smart companion for fall days is a knit in washable, wrinkle-free corduroy. This comesper collar and lining of the double-breasted jacket. In Cone Moby Dick corduroy.

Quaint Look Is Big With Young Girls

It's another big year of a continuing old-fashioned "quaint" look in girls' clothing for fall. Received in 1912 styling with lowered waists. Many examples show Amish and Pennsylvania Dutch influences and peasant motifs plus Bavarian themes. Moreover, alabaster fabric surfaces and bulky sweaters stitching cast out the rustic look.

Old-time trappings such as heavy lace rickrack, floral print, multiple buttons, ribbons, embroidery, quilted fabrics, flared cuffs, along with aprons and pinafores, bring out the best in a girl—a fashionably enduring femininity.

Lower Waistlines
The young set, too, has been influenced by the trend to lower waistlines, often achieved by an overblouse, jacket or longer cardigan. In more "grown-up" designs, it is the new long torso.

Drawn Up Boy Coat
Blouses, tailored or frilly, are important parts of the jumper outfits. Three-button tabs front shirts is a girl's classic favorite. Flower prints, lace-trimmed and embroidered fronts are pretty and easy to launder.

Boy coats lead the field. Mostly casual, the boy coat is made dressy with a touch of fur or velvet trim. Princess coats, checkered and plain, fitted styles are seen, some with matching scarves.

Casual Pose
Sweaters are always and becoming more so, the favorite for the young set. They are made in a variety of styles, from the simple to the elaborate. They are made in a variety of styles, from the simple to the elaborate.



Casual costume poses an easy jacket over a matched plaid skirt for a young but subtly sophisticated look. Both are in knit with long sleeves and long-sleeve shirt in cotton broadcloth. All by Alleen.

Tunic Look Projected for Fall



Projecting the tunic look for fall, workunit suits a belt for a new softened effect. Three-part fashion makes a tunic coat and slim skirt, while the skirt is in a counterpoint color. By Gino Paoli.

Versatile Costumes Branch in Many New Style Directions

For the woman who enjoys the versatility of a dress-and-jacket or suit-and-coat, fall brings a new style direction, to impart considerably more fashion distinction to the wardrobe. A ruling influence is fur, from mink to hamster. Fur collars and cuffs are just the beginning. There are bodices and overblouses of fur and, for evening, entire costumes made of fur.

Costume jackets, accompanying dresses or skirts and blouses, are as varied as fashion in shape and length. They start with curving dolman, continue through short and boxy, bloused and belted, long and easy, down to the tunic-tube coat. Costume-companions look newest when shorter-than-usual or longer-than-usual.

CALLING THE CULOTTES
Culotte skirts and dresses are becoming and practical for active little girls. There are many versions, among them woolen taster platts.

When you are on a diet it may take a week or so before you notice any real weight loss.

Paris High Fashions 'Decreases' Short Skirts Just Below Knees; Bias Cuts

PARIS, Sept. 15.—Heres first evidence of what Paris high fashion decrees for fall and winter wardrobes. The new fashions are short skirts just below the knees, short fullness that do away with stiff foundations, bias cuts, drapery materials, wraparound envelopes, with asymmetric closing—there are the basic trends.

Color, or lack of it, plays a more important role than usual. Nearly all the dressmakers have used dark, sober tones for day wear. Paris department stores have fall window displays in black, brown, prune and steel gray. Color was the first and easiest trend to copy. If you can't be colorful, you can at least be cozy in clothes that abound in fur trimmings. Part of the 1920-1920 look comes from the standup fur collars, fur trimmings, cuffs and hems. The huge diamonds you

noticed fur, probably fox, are back in favor, along with more luxurious seal, beaver, mink and sable. The Paris designers have unashingly turned thumbs down on bouffant skirts, with slight fullness caught in at the hemline. They're not tight enough to be bubbles nor drapery enough to be harem.

Among the gimmicks are scalloped hemlines—chiefly by Cardin—a card decolletage baring just one shoulder; a new formal length that hits the bottom of the calf—Dior, Heim, Desses; great big busts, full-cut evening culottes—Marilyn all the dressmakers of their kind at a low level; long or chemise, bringing back memories of the Hapsburgs.

DEETER IN FUR
Fur hats are making a comeback—along with the new—



THE PENNEY PLUS... Really Beautiful Fit! Beautiful Finish!

Would you believe it, only 10.95—for all this smartness, all this quality! Famous Pomette put their usual loving care into every stitch of these Marvellous Milliken fabric went into every one! Go anywhere, do anything styles in black, blue, green, brown, red. Misses' sizes.

10.95
PENNEY PLUS VALUE



THE NEW VOGUE Beauty Salon

New fall fashions demand new fall hairdos

FALL PERMANENT SPECIAL

Reg. \$20 Oil Waves Reg. \$15 Cream Wave

NOW... \$9.95 NOW... \$5.95

Carl Easter, Stylist

Phone RE 3-8463 or RE 3-8462

Located in the new Vogue

THE NEW VOGUE Beauty Salon

new open Friday night until 9

SUBURBIA, U.S.A.

A superb new line of inter-mix separates for individualists who like their skirts and shirts tailored to a turn and distinguished with unusual touches... such as gleaming fobs and uncommon belts. Sketched (large figure) orange-tweed skirt with own leather belt, 19.95, harmonizing print blouse of washable Dacron polyester, 14.95 (Above right) slim tweed skirt, gold and stone striped with brown, gilded sunburst, fob, 19.95 (Right) flared flannel skirt in pewter grey, silvery fob, 23.95

Here Comes the Bride



They certainly beautiful in her gown of champagne acetate tulle tulle, topped with silken lace. Princess lines flow into a scooped-train skirt, follow into a chapel train. The back is detailed with a full applique of willow and ferns and a wide panel of a large flat bow. In fall's newest soft pastel hues, is tied with a large flat bow.

Victorian Splendor Recalled In This Year's Bridal Wear

"The bride wore a chapel-length gown of white velvet cut on princess lines which flowed into a chapel train. The scooped-neckline, bodice and skirt were embellished with elaborate floral motifs of gleaming tulle, lace and beads and seed pearls." This describes the typical bridal gown in the fall and winter collections, which often recall the glamour and splendor of Victorian weddings. Such generous use of elegant best embroideries has not been seen for many years and will mean more sparkling brides in the months to come. To complement the gowns, hats will be more elaborate, too, and there is a wider selection of veils to let them off most beautifully.

JUMPERS TAKE PART Jumpers play their part on the sportswear scene. Some are cropped for a tunic look over skirts or pants. READ TIMES-NEWS WANT ADS

Appetizing Colors Served by Fashion; "Menu" Consists of Appealing Purples

Colors in fashion are, the purple palette, with color names that appeal to the palate. Served up is a first-class menu of purple, purple-tinged reds, plum, mulberry, raspberry, grape, burgundy, claret. Another good enough-to-eat purple line is elegant. Or, for those who would rather feast their eyes on flowers, there are femininely blue, violet and purple-pink shades. Ethel's named or red, the palette usually have a bright highlight in the spring, and they look healthily refreshing in this fall appearance. Spring—the lion is the impressive number of pale beige and off-whites.

It's all part of a new approach to color. After the recent interest in muted, smoky hues, fashion now trends to either deeper and richer or lighter and brighter colors. Purple is closely followed by red. From appetizing strawberry and blueberry, to the more dramatic hues are intense, and greens have more character, moving away from

Hosiery Area Is Taken by Black Shades

Black and shades are sweeping the hosiery scene like wildfire. One this season are most of the hot colors—red, green, blue of the past. However, more fiery than ever will be the key to sports line textured stockings and hights. These items will be more prominent this year too, with dark colors and knickers joining the hite and knicker. Fall hosiery colors must be subtle enough to wear with many occasions and patterned enough to mix with a range of tones. In dress line, very dark brown will be the key to sports line textured stockings and hights. These items will be more prominent this year too, with dark colors and knickers joining the hite and knicker. Fall hosiery colors must be subtle enough to wear with many occasions and patterned enough to mix with a range of tones. In dress line, very dark brown will be the key to sports line textured stockings and hights. These items will be more prominent this year too, with dark colors and knickers joining the hite and knicker.

READY FOR RAIN Rain ensembles match short coats and skirts far pile trim and linings and cape shaping are significant.

Fall Fabrics Are Aid for Washing

The smart housewife who has learned to plan for family's wardrobe will care for her fabric care as well as its appearance. An all-time favorite—the pleated skirt and box jacket—make its appearance this fall in smart fabrics. Suburban girls for their hand-laundering to carry their styles can be a lot of work from powder puff to transistor radio.

FABRICS ON SEURICE

Two fashions go on a parade of bold and colorful fabric patterns. Which come in fresh color combinations, prints, herringbone trends, hand-stitched checks are giving a look of hunk without added weight. fabric blend of 65 per cent wool and 35 per cent nylon that is machine washable. Extensive tests by the Maytag Home Service department with these new household outfits as well as similar blends in children's wear, demonstrated excellent results when they were laundered in an automatic washer at the "cool" setting.

Special Slips

All the many new collotes styles demand the same divided-leg cut in a slip—and you'll find them for fall in many styles and lengths. This fall, new styling will go into the continental slacks with changes ranging from the current, trim or extreme modal (no-cuffs, front pockets, side-backle adjustments) to a new conservative model. This new style has cuffs, is a fuller proportioned garment, with tassel cuffs and side button-tab adjustments. HOW LEGS LOOK Look for leg sets that continue slacks, with knee accents ready to underpin knickers and culottes.

6 PIECE DANISH LIVING ROOM GROUP-FOAM SEATS & BACKS!

\$279.00 FOR ALL SIX



By Bassett.

HERE'S WHAT YOU GET: LEFT HAND SECTIONAL, RIGHT HAND SECTIONAL, TWO COMMODE TABLES, CORNER TABLE AND LARGE ROUND COCKTAIL TABLE!



INDIVIDUALLY: Right and left sectionals . . . 159.95 Matching commode table . . . 39.95 Matching cocktail table . . . 39.95 Matching corner table . . . 39.95 MATCHING CHAIR \$39.95

Claude Brown's Music Furniture



autumn

—and trust The Mayfair to bring you all that's new and fashion favored in Coats, Suits, Dresses and Sportswear. Selection unparalleled . . . eclipsing even those of former seasons—You can understand why we're so proud this autumn, 1960 . . . why we're so anxious to show you around . . . our wonderfully new and spacious store enables us to display one of the largest and finest stocks of ladies' fashions in southern Idaho. Come, see us soon, see all the important new arrivals we're unpacking daily.

the Mayfair shop

Paris Silhouette Notes Flat-as-Board Figure With Curves to Be Eliminated

PARIS, Sept. 14 (AP)—Here's the new Paris silhouette. Now where's that diet diet?

You've got to look tubular to be a la mode, as shown by the season's first fashion releases from France.

Curves are out, and the flat-as-a-board figure is in. Worse, you can't count on stiff foundations to conceal anything. They've

put the puffball skirt in moth-put the puffball skirt in moth-balls. The new cut is usually hip, lower the knees with just an inch and the materials are almost all for two in one.

Wags drap, so even when the outline is loose, it takes a skilful figure to wear it.

Darting colors are so dark as to be almost funeral. You can take your pick of black, brown, plum, purple or steel grey.

The girls with good legs still look like a flogger, or a cliche.

vine, here's your chance, sanctioned by high fashion. Most of the designers dipped literally into the lot of the late 1820s and early 1930s for a new silhouette to use in the 1950s.

The general trends include: wrap-around envelope dresses, mid-torso, worn midhip length over a hip suit jacket, back-bottoms, hub ring collars, far trimming, heavily flared or baggy trousers, skirts, and high-crowned shoes or helmets, worn with a shingle bob and dark eye makeup.

To nobody's surprise, Dior was different. Many of designer Yves Saint-Laurent's creations, showed half the knee-cap. His little lem-

Jackets Top All Types of Dress Styles

Little or long jackets top all types of dresses, regardless of their skirt styling: Bias, or semi-circular, pleated or straight.

Dresses with sleeveless or camisole bodices usually underscore jacket styles. Also, three-piece outfits with blouses and skirts plus jackets are coming to the fore.

Handsome jacket linings usually match the overblouse.

Dresses with coats of varying lengths are smart and either sharply contrast or coordinate with companion dresses.

Wool, nutria and fox are but a few of the many exotic and exciting furs that are used to trim collars, cuffs and linings of these fall costumes.

Ocelot, leopard and cheetah furs are used with emphasis and elegance on many of these cool and dress, or jacket and dress ensembles.

In the "ensemble" category are two-piece dresses—composed with

an easy-fitting overblouse—either a separate unit or built over—and a coat, usually made of a two-piece dress. This design is specifically designed to be worn with the dress below in a variety of late-day wear.

All in all, the average fashion less model that can choose to be chic simplicity and dramatic of fabric and color.

"Excelsior" the name of New York state, means "over" in

- Town Brown
- Cocoa Tan
- Coffee Brown
- Sport Rust
- Frosty Bear
- Antique Gold
- Wild Rice
- Champagne
- Brogue Brown
- Smoke Screen
- Bruno
- Tan
- Beige
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- Bronze Gold
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NATURALIZER
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Town Brown. Also Black
Leather or Buckle and Red
Leather
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To see them is to love them!

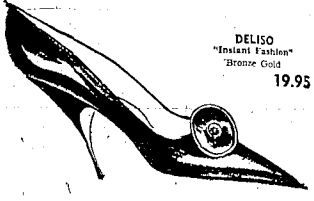
Introduction to a wonderful selection from Hudson's

The beautiful autumn collection in Hudson's wonderful new "Introduction" selection. Now from our store only selected suit shoes — our handsome models for busy days.

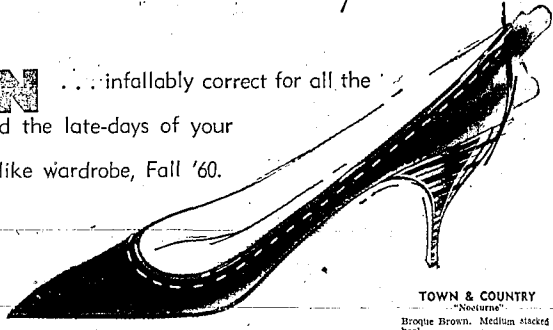
The "Introduction" selection is a new and exciting line showing all the latest Hudson's features that

bring a new joy of style to every step of your life.

BROWN . . . infallibly correct for all the days and the late-days of your fashion-like wardrobe, Fall '60.

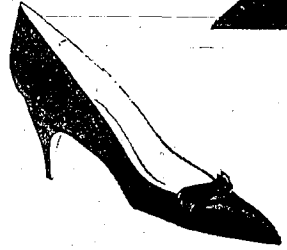


DELISO "Instant Fashion" "Bronze Gold" **19.95**



TOWN & COUNTRY "Neoturne" Brogue Brown. Medium stacked heel **14.95**

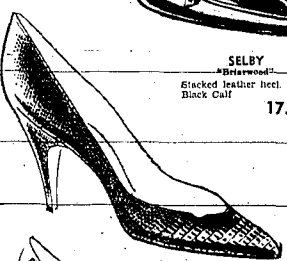
BROWN IS EVERYWHERE THIS FALL



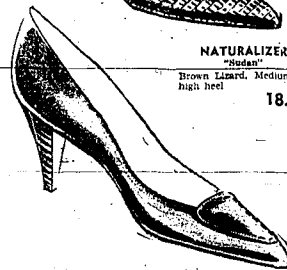
NATURALIZER "Midway" Town Brown, also Black Leather **13.95**



SELBY "Greenbird" Stacked leather heel. Also Black Calf **17.95**



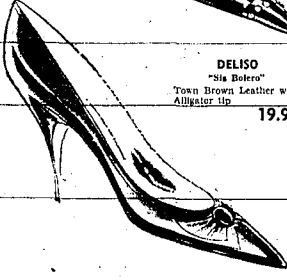
NATURALIZER "Siesta" Brown Lizard. Medium or high heel **18.95**



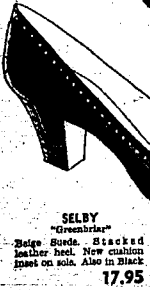
NATURALIZER "Festive" Bruno Brown. Stacked leather heel. Also in Green **14.95**



DELISO "Sis Bolero" Town Brown Leather with Alligator tip **19.95**



LIFE STRIDE "Siesta" Champagne - Antique Gold - Gun Metal. Lustré Calf. Medium or high heel **12.95**



SELBY "Greenbird" Beige Buckle. Stacked leather heel. New cushion inset on sole. Also in Black **17.95**

hudson's

Feeling of Luxury Dominates Fashions; Opulent Trims Used

Fashion aims not to startle or excite but to fall in array of feeling, becoming, well-being, and change in style take the focus is all on helping every woman look her best.

Each of a great variety of changes more feminine, and in every price range, are more emphasis on quality fabrics and trim.

Feeling of luxury dominates and fur facinias enhance the glow of sequins, beads and rhinestones light up the party-interesting scene.

Whether lustrous, flowing or smooth surfaced, quietly an elegance. Colors glow in "jewel tones" and "muted" hues are frequently mentioned.

Though silhouettes vary, there is a difference for the more formal. Bodices and jackets are generally well-tailored, lined by easy, self-fabric belts, and ripple with pleats, flutes and ruffles.

Some of the shapely fashion are the long tunic, the long-sleeved, buttoned-in, knee-length suit, the long-sleeved, buttoned-in, knee-length suit, the long-sleeved, buttoned-in, knee-length suit.



Shaggy look gets a luxurious interpretation in knitted wool hair-and-acetate coat. It's belted, generously patch-pocketed. By Tricoza-Feder.

Modern Note Seen in Gowns

Greater formality is the trend in fashion for autumn's brides. Cathedral trains, princess-cut bodices with elaborate detailing of lace and embroidery, distinguished Elizabethan and Victorian styling elicit wedding gowns.

Although traditionally classic, the bride's traditional classic is a new-innovation look. Long, flowing, to evocative in gown with lace bodices dipping low in front and back. From the lowered line of the bodice, a magnificent flounce of gathered fabric or silk flows down into a real train.

Square-shaped trains, blending into the time fronts of princess dresses, a severely appropriate. Contrasted skirts with flat front silhouettes, caulked sides, and bust of drapery in the back, the dress is long, slim, and belted.

Other styles include that worn back, bustle, bustle bows, dress and jacket, and bustle, dress and jacket, and bustle, dress and jacket.

When Occasions Are Elegant Entertainment Is Theme for Rooms



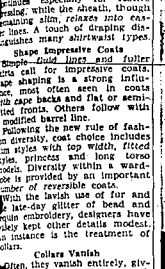
When the occasion is a fall wedding, the gown, left, might be this sixth-draped design of abounding tulle and tulle with lace. For after-five occasions, fringe dress displays a wide, curved neckline, draped to form cap sleeves. Bodice dips to a center point. By Dorothy Thosa of California.

Entertainment Is Theme for Rooms

That modern families seem to be not so much interested in the decorating of a sort of catch-all room that covers many necessities, as they are in the creation of a new life in the entertainment center.

Living and dining rooms that are the "live music" part of the house are the "live music" part of the house. Usually, there are two decorative objectives for the entertainment center: one, a setting that is with their own dresses or suits, and effective background for the other coats, and seven-eighths lengths.

Matches



Collars vanish again, they vanish entirely, giving way to jewel necklaces or neckties. Sometimes fur trim comes with the no-collar look, as necks of fur is placed away from a high and rounded neckline.

Winter Clothing Is Fun to Wear

Even winter sports accessories are fun-makers. Two, ski-slope mittens, caps and scarves, for example, often feature enormous cuffs of novelty fur, combined with gay knit or colorful leather.

Caps are everywhere—in long, tasseled types, stocking caps, hooded scarves, bonnets. There are scarves of fur which may be tied over the head.

When skirts or knickers are worn, there will be stockings to the knee, accented out below in bright colors and exciting knit patterns.

Children's Leather Jackets Need Just Smidgin of Care

From the Leather Industries of America comes good news for mothers. Practical sturdy leather jackets, for boys and girls now can be kept clean and neat with just a smidgin of care.

The high fashion styling of "dirt-proof" fabrics, sheepskin and cowhide leathers—whether smooth-finished or suede—is further enhanced by the fact that they can be wiped off with sponge or cloth, soap and warm water.

Leather finishes are often water-proofed to keep the kids dry as well as toasty warm.

Prints Win



East Indian print wins fashion honors in a young, brilliant shirt of cotton satin. By Lady Manhattan in "Everglaze" knitwear fabric.

Tell Grandma its' at The CAROUSEL

Downstairs in The New Mayfair

Infants' Corduroy GAR COATS

With colorful socks to match. Completely washable. Sizes 6 to 18 months.

Girls' 4-Piece Outfit

Blouse, Vest, Skirt and slim pants. Completely washable corduroy. Sizes 4-6x and 7 to 14.

Donny Dora BOYS' COAT

Washable corduroy, invitation fur collar. Corduroy lining. Corduroy pants to match. Sizes 4 to 7.

Tunic's Look

It's next in the fashion field. It's the tunic again—for any and all occasions and in every conceivable fabric.

Along with the tunic look comes the puffed bubble silhouette in a large neckline at the hip, acute in all fabrics.

This year's fall and winter mother-to-be can look forward to materials in hard-wear, easy-care, machine-washed fabrics—the wife—as well as in the luxurious silks and satins that her non-expectant friends will be sporting.

Cliffon, lace, point d'esprit, and floral brocades are all in evening wear, many with fox trim on the hemline, making for fluid movement.

Necklines are primarily bateau and jeweled styles with some large collars.

One-piece dresses rival the two-piece costume, with high-waisted effects predominating. A new look here is smock gathering front and back below the bustline seam.

Wool-afternoon dresses have intricate details, while wool suits include leather trims. Party dresses come in jewel tones.

Kit and match sportswear comes in a variety of fabrics, prominent among them, corduroy and oxford cloth.

Whether the expectant mother goes to a football game or a formal party this fall, she can be assured knowledge that her clothes are in line with the fashion news.

Interest Reported Booming in Beads

There's a boom on in beading. Not since the twenties has fashion interest in shimmering bead trim and all-over beaded dresses been so high as it is for fall 1950.

Bead and palette specialists both here and abroad are "busy as bees" embroidering evening fabrics with glittering bugle beads, seed pearls and crystals, many in intricate patterns.

Lavish fabrics are often contrasted with gold, silver or brilliant sequins and fashioned into graceful cocktail dresses and gowns that are alluring.

Novelty in New Shoes Is Noted

Here on new fall shoes stack up beautifully as fashion focal points.

The stacked heel, achieved by placing layers after layers of fluff or leather on top of each other, has been a classic for tailoring shoes.

Most of these interesting heels appear in dressy daytime styles and all suited up for evening.

Most unusual are the leathers that simulate the stacked look (the use of a mid-high heel of this type on a very elegant "dancing" slipper).

Leather is laminated to wood and often enhanced by gluing to each heel, just as a cut jewel to simulate true wood grain tone.

The stacked heel appears in all styles from simple to casual and in treadle point, oxford, or most any favorite shape.

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Breathtaking, fabulous, dressy, casual and after-five dresses in all their splendor. Wools, sheers, satin, velvets, silks and brocades, from — the largest selection in Magic Valley.

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Anne's Casuals

"Dress Like A Million — Not Like A Million"

Fabrics Make Fine Showing In Fall Wear

Fabrics have aristocratic ideas for fall wear, with the most made wonder fibers and cottons excel in quality, presenting a distinctive, distinguished appearance.

Elaborate weavers impress the eye with dimensional textures and airy weaves, often crisscrossed in subtle loops or subtle loopy patterns with wadded cottons and ribbed or corded weaves, with many varieties of knits and knits. Rich-looking gabardines make a strong showing, especially in smart, tailored dresses.

Knits are everywhere, and in every texture—braided, honeycombed, jersey, serotons and fur-like. Others reflect the look of fall in their weaves.

They women's include pebbly creases and sheer, eye-catching textures. Prints and stripes are prominent in dresses for the festive hours.

Wool of luxury emanates from fur blends, lustrous wools, wool chinchillas, camels and cashmere. Fabrics are all long and broad and metallic for evening continue in the luxurious line.

Man-made fibers, cottons and blends achieve new elegance. The new fibers, for example, realistically copy the look of silk, and blends are styled like fine quality wools.

Taking note of the fact that the fall of warm weather is over, the fall fashion presents many more cottons. Comfort is furthered by the prevalence of wool and wool qualities—blended with or without synthetics blended in.

New Styles to Meet Mood of Fall Subteens

A subteen's moods are many, and fall fashion caters to all. For her more casual needs is a look that might be called "romantically relaxed," highlighted by long and shaggy sweaters, black knits and the softest coats. On the other side are styles that aid her in her wish for a more dress-up, adult air.

The fashion sophistication liked by the growing up girl is provided by the long-sleeved look. Turtlenecks grow in prestige on dresses, coats, suits and sport-wear. Blouses and sweaters come in tulle, knits, silk and at the waist.

A heading although is the unpressed, pleated, fall skirt with jacket. Important, too, for subteens are smart slim skirts, now appearing with tucked waists and flared and pleated skirts. Pleats are many, accordion, lunatic, box, unpressed.

Pink, pile and points of all sorts are seen in many of the new styles. The plaid—many in brighter hues—and prints, with special favor for the old-fashioned look, show up everywhere.

Pa-look pieces comprise coats, slits them and trim them. And in the fun fashion in jects and shaggy textures fabrics are plentiful, including pants, jackets, vests. Turtlenecks and the shaggy coat.

For subteens who practically live in separates, falls lots of versatile tops and bottoms include the long shaggy sweater over tapered skirts, blouses with long sleeves, wash little suits, collared and jumpers.

Coats also trend to the three-quarter length, with the duffel coat in the lead.

Richness Seen in Kitchens

Sometimes, there's blousing, etched in by a long, elegant stair with the cropped little jacket and contrasting, distinguished waist, hip-top and what weaves.

"Dulle and coal-length topings (skirts) are an important category."

In every phase of fashion, fur and the fur-like hold the limelight. Suit jackets are colored and on-lined in just about every imaginable color copy for fur. Fur wools or overcoats make warm additions to the winter suit.

Girls' coats, too, attractive fluidity in motion, take to pleats, flares, bias cuts and soft gathers.

Suit Roster Has Several Designs

Numerous candidates for the good fashion record, appear on the roster of fall suits. Lengthened jackets, pleated and flared skirts, overhose accommodations, and long shaggy sweaters over tapered skirts, blouses with long sleeves, wash little suits, collared and jumpers.

Coats also trend to the three-quarter length, with the duffel coat in the lead.

Gracious Living Reflected in Furniture



American traditional furniture creates an atmosphere for a living-room that's secure, warm and comfortable. The cherry wood glow center, dark wood of lift set contrasting effectively with grained hardwood wall paneling. Suggested by Stanton Furniture.

Creative Designs Pleasing For 'Gracious Atmosphere'

It's a creative era in furniture design, and homemakers, intent on creating an atmosphere of warm coziness and rich beauty in their homes, are the inspiration.

American women are proving that they have both knowledge and discrimination when it comes to the selection of furniture. They are responding by continuing improvement in quality and construction of furniture and furnishings.

Rising incomes, higher standards of living and the pressures of modern life combine to focus increasing attention on richness and variety in home decorating.

Richness value the feeling of security that comes from an attractive home, and they also enjoy the deep satisfaction of beauty that can take pride in the appearance of their homes.

All this is reflected in the great diversity of furniture and furnishings offered for fall. There are many furniture styles and periods to choose from, although the dominant trend seems to have evolved from the '60s looking for mixing designs.

Blend Harmoniously

No longer is one style, one color, one kind of wood advocated as the "home fashion of the season." Rather, a creative outlook, distinguishing a blend influences from many countries and many centuries, so that contemporary furniture takes on an international feeling.

Varying designs, ranging in inspiration from the orient to modern Scandinavia, go harmoniously together. Furniture in the traditional spirit shows the contemporary effect of "twentieth century functionalism." These are fresh, and more-luxurious treatments for "Early American" furniture, in pine and cherry as well as maple.

While function goes hand in hand with beauty, the primary demand for dignity of design, handsome details, opulent upholstery fabrics, fine woods and veneers and a lavish array of colorative help to achieve this.

Quilting, braids, scalloping, tufting and other details lavishly and richly adorn upholstery.

Color is Praised

And color isn't confined to home furnishings. Painted furniture is making a big comeback.

New Hats Are Fancier Than Ever Before

Fall hats will be fancier than ever for men. New country finishes, which were once banished to the backwoods, are now the outstanding headlines. Smart veils, lively textures, crests and silk linings will share equal billing and attention.

Hats will offer new variety and add that spice needed to complement fall ensembles.

Feather-bands too or feather applied or feather "raze" this fall. Ribbons and ornamental touches will definitely be part of fall fashion parade.

Shapes are playful, too. They're getting smaller, giving a look of "regal" and "royal" rather than the "solid citizen" air.

Hats will be astonishingly narrower. Extreme brims for the young-at-heart will be 1 1/2 inches. For the older and more conservative men, they will be up to 2 1/2 inches.

Colors will be mostly dark with the old standby, black—being the color pace-setter. Colorful mixtures will also be introduced in acceptable effects.

Fall Scene Has Glitter, Glamor

Dresses for occasions, afternoon to evening, succumb to the influence of glitter and glamor. Gleaming sequins, bugle beads, crystals, possibly rhinostoned castles, brocades, velvets, etc. Little fabrics shine on their own.

A prime example is the sleek, long evening sheath sparkling with all-over bugle bead embroidery. Fall gowns appear in floor-sweeping brocades, or ethereal tulle-and-sequin combinations.

The two-piece looks evening dress is an important element uniting a clinging "sweater" top with zipping skirt.

Slit, for women, come with flounced hemlines and lustrous bodices, or with fitted, bodices and wide, stiffened skirts.

Evening coat and dress ensembles complete for attention.

Wide Stripes

Wide stripes and shiny narrow stripes alternate on a sweater certain—a fun attractive backdrop for a fall bath robe or patterned towels. Shower curtains by Jackson.

Men's Styles Adapt British Color, Accent

The British are coming, and men's wear styling, that is! Men's fashions for fall will speak-up with a British accent.

The English infection will dominate all the clothing categories—tops, coats, furnishings and accessories.

The British are coming in by using authentic fabrics from the little isle: such as tweeds, checked, other wools, shaggy, chevils, flannels, urquhart plaids, houndstooth, district and inter-cast checks, varying only in weight and color.

Natural-shoulder suit styling is the American choice, but the English influence, could be instrumental in reviving the double-breasted suit.

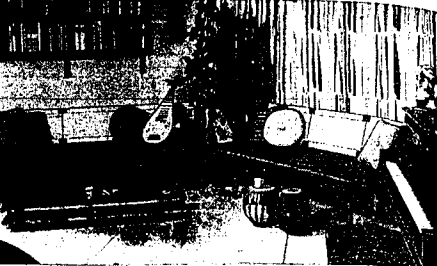
Speaking of colors, typically British are the local mixtures that will take over olive shades and characteristic blues, gray-brown and beige natural shades. Chalk and clutter stripes, cross-foots and barley-corn weaves will supplement checks and glens.

Suits will have that real "bread-and-butter" look-forward pants will reduce reverse pleats. Hats will be full weight, raw edge snap brims, flanked by bowlers and boaters while Truett's "Tweed" types are borrowed from the Shire squires.

British shortwears, tops and rainwear—rely mostly on checked styling, popular hat mixtures, crests and silk linings—mixtures come in poplin and reversible-wools.

Collared shirts, zip-ties, ancient madder foulards, sporting print, wool chinch cravats, argyle socks and patchy silk scarves are new furnishings and accessory items taken from our cousin across-the-pond.

Family Interests Noted in Music Room



Whether the focus of interest is a stereo console, a hi-fi set or, as here, a piano, the entertainment center is an increasingly important part of family living, and deserves to be decorated accordingly. Theme of this room is vibrant color, for Danish sofas and draperies. White vinyl tile, decorated in the center, with beige feature strips. It's Robbins' Queen Anne tile, and decorating is by Peter Harvey.

Sports Shirts For This Fall Are Colorful

Traditional colors, patterns and fabrics in men's sport shirts continue to cause quite a stir in the "cut-and-sew" circle. However, off-beat colorings and fabric treatments—will appear to add night-looking notes.

This means that prints come up for wider attention in sport shirts and they go two ways—big and small in necks, huge heraldic motifs, either widely spaced or in confined fancy squares. Many knit shirts bow in, ranging from district checks to madras look plaids.

Fly-front, an engineered panel or embroidery accent are fancy touches in good taste in sport shirts.

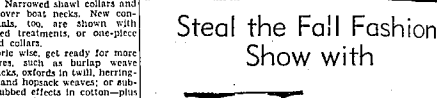
Collars this fall will be shorter and to the point and are now made with ribbed bands for a neater, smoother fit. Important addition to the button-down picture is a shorter, non-roll collar.

Necklines show some changes, too. Watch for a revival of soft-fabric collars. Also in the running: Narrowed shawl collars and cross-over boat necks. New construction, too, are shown with notched treatments, or over-cast spread collars.

Fabrics will get ready for mac textures, such as burlap weave hopsacks, oxfords in twill, herringbone and hopsack weaves, or subtle shabbed effects in cotton—plus blends, usually with small space prints.

All in all, the picture is newsworthy in casual and leisure wear shirts with "good sport airs."

What Young Boys Will Wear



For a trip to the zoo, and many special occasions, look for the Continental-influenced suit, coordinated. Young man at the top wears a green plaid Continental suit, his companion a full-length striped jacket and slacks. "Santoni" by Juvelitti manufacturing company of San Antonio.

Steal the Fall Fashion Show with Vitality Shoes

Everything to make your new "outfit" look even newer from the ground up. All this plus Vitality's inimitable fit and fashion-on-the-go comfort.

Choose from subtle colors of Red, Bone, Black or Brown Calf.

Rich brown calf or black suede with stacked heel.

Gleaming Brown, Red or Black Calf.

"Put yourself in pur shoes"

MADE BY BASSETT, THE WORLD'S LARGEST MANUFACTURER OF WOOD FURNITURE

NOTHING takes the place of solid maple for Colonial furniture! These very unusual tables are BIG (up to almost five feet long!) They're handsome designed with deep carved legs and graceful gully tops. Some have drawers for extra utility!

COMMODE \$39.95 26" x 26" x 21" H.

COCKTAIL TABLE \$39.95 47" x 21" x 17" HIGH

COCKTAIL TABLE \$54.95 34" x 21" x 17" HIGH

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Claude Brown's Beck's Shoes

Music Furniture

The Heirloom Group UNHEARD-OF PRICES FOR SOLID MAPLE COLONIAL TABLES

ADVERTISED IN LIFE LOOK

COCKTAIL TABLE \$39.95 47" x 21" x 17" HIGH

COCKTAIL TABLE \$54.95 34" x 21" x 17" HIGH

STEP TABLE \$39.95 28" x 17" x 17"

LAMP TABLE \$54.95 28" x 23" x 23"

MADE BY BASSETT, THE WORLD'S LARGEST MANUFACTURER OF WOOD FURNITURE

NOTHING takes the place of solid maple for Colonial furniture! These very unusual tables are BIG (up to almost five feet long!) They're handsome designed with deep carved legs and graceful gully tops. Some have drawers for extra utility!