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Weather, Temperatures


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Fidelity National Bank

Twin Falls News in Brief


Jerome Pupil Career Event

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Nearly 200 Idaho Municipal


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"Magic Valley's Largest and Finest Department Store"


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| FINAL DRESS CLEARANCEI 21 only in sixes 12 to 18. Many beoutiful fashion colars 10.00and styles. Regular to 29.95 .......... 10.01 |  |
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FURNITURE

SPORTSWEAR

GIRLS' WEAR

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## CHINA and GLASSWARE



HOUSEWARES
mezzanna ne


FASHION ACCESSORIES


## STATIONERY



## COSTUME JEWELRY



## MEN'S WEAR


1 6.95 mp

IRRIGATOR SPECLAL
Range, Refrigorator, Auto. Wohhar 6.00 por
No down payment .........................

## INFANTS' WEAR

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## Common Problem



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of red. Of resi dignifleance, the population center
of the nation has been edging toward the
west cyer since the first census 1790. That tread is expected to continue ior sive census, the nation can expect the popu-
tation center to shlft stul farther west. Sometime in the suture the population
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xeeps inching the population center westAs a mather. of fact, Janho would do well
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FREEWAXS ARE SAFEB






Henry McLemore


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Commercial Photos
Black \& White ond Color
FREE! 25
BABY CHICKS


With The Purchase of 50 lbs. of Pillsbury Baby Chick
STARTER
RATION

## WED.; APRIL 26

Startīng 10 A.M:

## SECURITY

SEED \& SUPPLY, INC. Truck Lone-RE 3-1101 Across the Street from Young's Dairy

Replacing valuobla papers is a costly oftoir. Avoid it with a low cost deposit

## Twin Falls

Bank \& Trust Co.
Tola Filla and Ktmberty


Ross Prather


Dorothy Prather


FROM LOS ANGELES 24 HOURS ENROUTE

Ship by
560 Third Street W Twin Falls, Idaho
Phone REdwood 3-3282 Garrett
drect service to
2500
WESTERN POINTS

Asthma Formula Prescribed Most By Doctors-Available Now Without Prescription









Harold Cook


Dtck Stosich, Asst. Manager

## These 8 MONY people

 have one thing in common"Bill Mendenhall



Bruce Caughey


Elden Jackman
Leonard Graham


You're looking at a group of top MONY representatives who all share a very special quality . . . a deep-down desire to help people. You see, that's a vital quality for a MONY representative, because he must carefully fit together various life insurance policies to suit the individual family's needs. This demands the kind of understanding found only in some-
one who likes people and wants to help them. It's another big reason so many have MONY, to help them achieve financial security that is tailored to their needs. You, too, can talk over your special life insurance questions with someone special. Just call any one of these representatives.

[^0]The Mutual Life Insurrance Company Of Now Yoik, New York, N. Y.


Mobyr: $\mathrm{APRIL} 24,1961$

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TIMES-NEWS, TWIN FȦLLS, IDAHO

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Fairfield Scouts







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## CONTRACTORS - FEEDERS

## Soe These Buys-



 THE SAWTOOTH COMPANY




The pumps will be different. The sign will too... Our Gasolines, now "AMERICAN," are still best for you!
watch for the BIG STEP at your UTOCO dealer's!

## Your BEST BUY for Enduring Quality




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Wa'll give you I FREE elocening lob tby Service-
master) for your Kroehter sot anyitme within the master) for your Kroahler set anytime within the first 2 yearn. If thete it no servicemater in your
orea mail the coupon to Kroohler and thay will sand you Absolutaly Froe a $\$ 15$ home furniditinga cloaning kit.



## BLACKER'S BUY IN VOLUME! SAVES YOU MONEY!

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Twin Falls Bank \& Trust Co.
"Your Banking Parlner Since 1905" win falls


SERVED BUFFET STYLE spaghetti - raviola - meat balls

Fompus goummet tiolicen sucre 12 dyurt chicen of difessings

 Cocktoil Frons -Garbano Beons
SERYED EVERY TUSSOAY FROM 6:00 PM. ALL YOU CAN EAT
FOR ONLY
1.50

## membership drawing every Tuesday! Nothing to buy: Just register <br> Clip This Check And Cash It for ${ }^{\$ 1.00}$ CACTUS PETE'S SAND BANK OF THE DESERT <br> 

Mishap Kills OneLOWESTCARPETPRICES!Drive out and Sawe
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## fried chicken

Delicious Golden Crisp Southern Fried $\$$. With All the
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CACTUS PETE'S
Fun Spot South of the Border!

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Attention Farmers!
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Contract Beans Available



These Standard Brands as well as others

- Topcrop ..... 9.50


## SPRINKLING

 SYSTEMS- White Half Runner 0.50
- Tendercrop .................. 12.00 Ftrar culmatat Free plot

Finoncing Available
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You can't be first by following. There's only one leader in the four-wheel drive field-and no one wants an imitation: The 'Jeep' Universal is a rugged four-wheel drive workhorse designed to make trails where none existed. In rain, snow or blow the 'Jeep' Universal gets the joh done-weather or not! There are 'Jeep' Universals in 3 wheelbases to pick from: $80^{\prime \prime}, 81^{\prime \prime}$ and $101^{\prime \prime}$. And they've been all use tested, abuse tested. So be our guest! Drive and test. One is right for you.


WILLYS MOTORS, INC., TOLEDO, OHIO. One of the growing Knlate haduatrine:
WILLS MOTOR CO. 236. Shathom St, Wir Tune In MAVERICK, Sundoy Eveiting 9.00 PiM.

-This new all-time high figure was reached on April 11, 1961. Subject to audit by on April 11, 1961. Subject to audit
the Audit Bureau of Circulations.


This strong testimonial to the appeal of the Times-News in the Magic Valley market is important to both national and local advertisers. It means that their-messages have an even greater opportunity to be seen, examined and acted upon. If you want to penetrate into the homes of this market of 102,196 consumers, use the Times-News . . . with the highest total circulation in its history for your sales messages. The total selling medium in Idaho's second
market.

## The Times-News HITS ANOTHER ALL-TIME

## TODAY...

The Times-News reaches more people . . . costs less than other media. . . reduces selling costs . . . boosts sales volume! It's read by 3 out of every 4 families in Twin Falls county, and 6 out of 10 families in the 8 counties of Magic Valley . . . a market of 102,196 consumers with an effective buying power of over \$193,147,000.00.
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Louritzen Weds Nevada Miss in Campus Ritual








Care Of Your Childicen
By ANGELO PATRI


| Job's Daughters | Gooding to Host | Blue Bird Group |
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 Member Reads ${ }^{4}$

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Article of Meet




Fine Fabrics at Van's
It's time to stort sowing for a fashionable, comfortablo summer, a thrilty summer too


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YOGUE PATEERNS ALWAYS THE-SMARTEST!

## VanIngulens

Register all this week for the fashions to be given awoy Salurdoy, April 29ih.


YOU'LL GO FAR IN CARROLL'S NEW SILK-LIKE SUITS
29.95

New brecze-weight suits with four saosons' foshion mileage. A textured weove of viscose ,rayon and pima cotton, slicked with a blt of silk. Fully lined jocket, seot-lined skirt-with a scorf bonus for your foshlon investment. Two styles: the one below in cocoo or block, voriously in slzes 12 to 18.


## Detroit-Stretches Win

 Streak to 7 to Lead Twins by One-Half Game Detroit stretched its winning streak to seven Sundny and opencd up a half game leadIn in the American league on the Minnesota Twing, Manager Bot Scheifing 's ijgers
who lost their opener, polished off the Los Angeles Angels in both ends of a doubleCowboys Weathered Out, Boise Beaten
 opened the Class C bascobill senson Sundny on the wronk
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Why Tolerate A Sick Lawn？ Full of Worms，Night Crawlers，Web Wormis， FEED YOUR LAWN RIGGT NOW 50 Pounds Will Cover $\$ 3.75$
1,000 sq．ft．，only... .3. Don＇t Silimp．．．Measure or step off your lawn．．．．Rlad
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J－301 Available at the following Magic Valley Dealers－ RUPERT－Mint－Cossla Morketing Coroperotive RUPERT－Anderson Lumber Company BURLEY－Evergroen Nursery \＆Gorden Center HAILEY－Francis Jones Hawe ond Lumber
KETCHUM－Sun Valliy Shopping Conter：－ GOODING－Cla，Ketchum Lumber Co． GOODING－CITMoniFeed Store WENDELL Wondell Grange Supply
SHOSHONE－Eastway Buiding Canter KIMBERLY Arnold＇s JEROME－Joroma alto Ranber Ca
TWIN FALIS Also，Growern Worohouto Co． －

## Times-News Comics Reading Fun for the Entire Family

## Crossword


"Yes, ma'nm, l'm the same boy who delivered your
groceries hat sumamer. The years crecp up on all
of us, don't they?" of us, don't t
Carnival


## Scorchy

Martha Wayne


"HOWDY
FOLKS":
I'm
John Roemer

Tutn Fanls wappy and proud to be back in Moyed an n_salesman at Blair's Oldsmoble, 217
PS. I North, RE B-4086
S. I mould appreclate having my old friends
alop by and say hello.

## Sincerely,

JOHN ROEMER

Market Place BENEATH THIS BANNER ARE THE WORLD'S BEST BARGAINS



PEAT MOSS $\$ 4.59$ 10 cuble fett

Shelby markets



ROSE BUSHES 43 c

BAMBOO RAKES 19e
white outside Paint $\$ 1.59$


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| RENT A SINOER <br> semany Maching fot enis 16.00 Pry Moath <br>  | BAMBOO RAKES |
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FEEDERS GRAAN

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## BUSINESS and PROFESSIONAL

## DIRECTORY

## NEEGAN EXPERT?

ONE OF THESE CAN HELP YOU!

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 MACKS U-DRIVE
 FOR RENT OR LEASE


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## REMOVAL

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IDAHO HIDE
\& TALLOW CO.

## page sixteen

## Looking for Real Estate Property? End Your Search Here



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[^0]:    J. Richard Clarke, Manager

