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Weather, Temperatures


## Magic Välley Hospitals





Minidokn Memorial and from 7 to 8 int.


## FOR'

 SALE!- USED bRICK
- brick tile
- DOors

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 Cow Mishap $\qquad$

Twin: Falls_News in Brief



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Death Claims
C. W.Mull in Valley Home

Seen Today

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TMES-NEWS, TWIN FALLS. WAHO





## Propaganda

The world has the communlst answer
to Presldent Kennedy's recent declaration that the United states is willng to
fight. of necessary, to protect the inter Typteal of communlsm, the answer come from the Soviet Communist party In Mos-
cow and makes no Yeference to President massive new program which dangles the usual plum of a better life for the rus slan people, The same plum has been
used to tantalize the Russlans for so get wlse. As if they could do anythine
The "Leninist principle of peaciful co of the new program. A child could se
thmogh the subterfuge. Undountedl
communism wris tocked by Prestiden Kennedy's tough taik and the immediate increase in activity for service recruiters
neross the natlon, People flocking to find
out about enlsting in the army indicated a drop In the paralyzing apathy that ha Complacency in the U. S. has been the
b!gest assistance to the sprcad of com the reds, expect for the U. S. and the res
of the free world. The party order for the "Eeninist princlple of peacefut- co
exlstence" is largely an effort to return Americans to the depths of complacency
Russlans reallze the tremendous value of an apathetic United states, even The Russian answer to President Kennedy went on to atempt fo hang any
blame posed the threat of war ns a retalla-
and por lon measure. The key phrnse is, "In case
he imperialst aggressors dare to un the imperiallst nggesssors dare to un bo-dolng just that in the Russinn view emove the free world from Berin. munktu-are noung here that the comperialist aggiessor" tag on the U. S., al-
though it fits commulsm and Russla miuch better. This is the philosophy of
the "blg lie, the hope that if it s rpent
ed often enough, everyone will belleve it Bolled down to its essentials, the new
communist program in an attempt to re at the sime time laying the groundworis No one should take it at, face value and taka to take communism itghtly any It would be a good guess that U . B
state
hapartment. experts nre workin hard right now to analyze the text of th to intorpret the declarntlons in the hight
of past records and known Rustan propof past records and known Rustan prop-
aganda and aims. Whatever the analysis
shows can clined to take the communist program at face value might find something to
deter them in other phrases. For example Tho-soviet-notoz, "Soclaلlem-(that's-the
 day, every day

 politan tirea has a. completed freewny
system. When thess notworks are finish ch, he adds, things will flow nicely.
The ciriens or Tos Angetes mignt surprised to hear thls. They have a
pretty elaborate frecway system in belng
right now, and yet at the rush hours you right now, and yet at the rush hours yo
could almost walk to work on the top
of the Jammed-ln cars.
Admittedly no other U. S. communities
have quite the cars-to-people ratio Los Angeles has. But-many places 100 for simillarecrushing trafile by the, tim
Anywny, Mr, Whatton has given us a
nlee-warm-weather-drenme
Comment is often heard SOOL

| Comment ls often heard that to let so many of our schools stand Idje during the There can be ilttle quarrel with the argument, even though summer courses keep some partly in use. <br> Recently a county school superintendent in an eastern state proposed a yearround school plan, with ench student attending in three 12 -week perlods, separated by month-long vacatlon interizis. The khious classes would be stageered so the school would be in continuous use. The pian may not be untque. Certain!y It deserves general conslderation_on an experimental bäsis. In expanding areas new school construction costs might bo cut inf:half by fuller use of avallable Dulldings andintensive uso-ot-new-ones- |
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Two Officials Disagreed on Berlin Crisis








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moved to
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 TIMES-NEWS, TWIN FALLS, IDAHO
Nevadans Say They'll Care Young.Demos
F For Califoruians in Crisis Ask Peek at



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## PNNETS

Pick Your Family's Jackets on Layaway!


CORDUROY

## JACKET

Orton pila collar. Quilt
Hacd. Maching washable.


GIRLS' ESKIMO SFYLEPARKA
With braid and ric-rac
$s_{160} 77^{10} 144$
$12^{88}$


YOUNG_GENTRY
sweater plus the added laminnted bocking makes this Orlon@ acrylic jack-


EXTRA WARM. LIGHTWEIGHT NORPOLE PARKA Waterproof fabric outside! Thick pile lined in: side with quilt lined alecver_ Machino. wash, lukowarm water,
$\underset{\substack{\text { lunior boya } \\ \text { Hizos } 60^{\prime}}}{ } \mathbf{1}^{95}$

WARM PILE LINER IN OUR VINYL JACKET Leather? No, but who can telll New Supplon vinyls are incredibly soft

TODDLER BOYS' PARKAS OF RICH NORPOLE Extra warm, no extra waight Waterproof fab ric, pile lining, quitt ling
sleeves. Machine wash, medium set.
roddleir boys 2 to 4 sixa 4 to 8 8...-1. 8.95

## YOURS

is the shoulder
they lean on...

It needs to be strong and sympathetic... but most of all, it must offer security.

A sovings account of First Federal Savings is security. All savings accounts are insured by the Federal Savings \& Loon Insurance Corpöation, a permanent agency of the-Unitad-States-Government. Sovings earn 4\% dividends compounded semi-annually savings earning at this rote will double in just 18 years! Education . . . a new home . . . that vacation trip. . . with a savings account ot First Federal, your family enjoys a full measure of security, knowing that the money will be availablewhen you want it.
Make it a strong slpulder they lean on, start gaving now a First Federal.

-
3 California New York Attorney Likely Fires Traced $\quad$ To Take Allen Dulles ${ }^{9}$ Place






No Violence Annual Mormon Pageant to Reported at Open on Wedresday Night

STARTING TUES. NIGHT
FOR YOUR LISTENING AND DANCING PLEASURE THE-

## COMMODORES!



SERVED BUFFET STYLE spaghetti - raviola - meat balls

Served with Cactus Pete's
ombination-tossed-green-saladr_
your choice of dressings
ced tomatoes, bread sticks, garlic stick rye bread, Italian sour dough breed. omous Itelian Garlic Sausoges, Polish Souse
$\qquad$
SERVED EVERY TUESDAY FROM 6:00 P.M.

ALL YOU CAN EAT
FOR ONLY
1.50

## membership drawing every Tuesday!

Nothing to buy? Just register
Lovely Fashion


## sellars. You'll loye the rosy flow of this coot and remarkably ca-

ressing warmth of Angelique.
Mayfair Shop


Clip This Check And Cash It for ${ }^{5} 1.00$ CACTUS-PETEESSAND BANK OF THE DESERT
PAx to the THE BEARER__ $\$ 1.00^{\prime}$
 Bur CACTUS-PERE
regular drawings every Wednestay

Nothing to Buy!
Southern FRIED CHICKEN
With All the Trimmins!

All You Can Eat
CACTUS PETES
Fun Spot South of the Bordef


## Talk about

 Nowrefrigerators! All New 12 Cubic-Foót© Whirlpoot

Only

 All


"Twin Falls' Only Exclusive Appliance Store",

## -AUTOMATIC DEFROST-

- Big-707-1b. capacify Żero Degree freexar
- Full width crisper
- Super storage door with built-in butter keeper
- Tight-sealing-Milliqn-Hagnet-doors ._.
- Adjustable shelves. Can be raised or lowerad
- Built-in look, fits flush at sides
- New thin wall dosign

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Miss Simmons
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## In Jerome Rite



MRA AND MME, DENNIS AETLSON
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## Fashion Showing

 KNIS\& Wonderifle new lowThey loom importantly on the autumn scene, pay graceful compliments to your town or travel plans. Here, two wool knits with lots of fashion know-
how follow the supple lines of a tunic.
or belted overblouse to top a slim skirt:

## ADKINS' BEAUTY SHOP

## 1520 Poptar Avonuo

ANNOUNCES

## Mosell Nora

## Specializing in Hair Styling. She

 will give a regular $\$ 10.00$ permanent for $\$ 7.00$ complete with styling from:August 1st to August 15ṭh
She invites her friends and Customers to call RE 3-5050 FOR THEIR APPOINTMENT
. AKONTMT


Breathe Freely in Seconds!



Ohaper Form DReprev sexuce



What you see above is known as "white space." It's what newspaper advertisers bus It's what they bought to the tune of $\$ 3,650,000,000$ in 1960 . They bought it for one purpole - to sell more goods and services. Must be a good investment, because adverisers put more moncy into newspaper white space last year than ever before, more than in television, ratio, magazines and outdoor combined.*

An all-time high of almost $59,00,000$ pewspapers are published on an average day and 9 out of 10 families get a daily newspaper on an average day. It follows that practically. every sale of every product or service is made to a newspaper reader.

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|  |  | Into Additional 18 Holes

CHICAGO, July 31 ( $P$ )- Jerry (Incredible) Barber, a mighty, Ittle britam who holes today for the national PGA golf championship at olympla Fletds fin the
wake of what Barber called "the mont amuzing finish of my carcer." Four strokey
behind Janury, n jittery Texan with a picture swing. with three. holes to play


## Over Pirates



Boise Man Wins Golf Tourney at Gooding

papal Moral Rearmament
Plain Pushed






14.Year-Old Horse to Race in Cassia Fair Events


Real Communism Long Way ${ }^{-1}$

## Off for Russia, Writer Says










## THE PRICELESS LOOK

$\$ 3.95$
A host of hothouse flowers add a feminine touch A ha ct of hotshots belted cotton print tunlc-shirt. Jaunty wing collar and roll sleeves are naturisms Shades: Vibrant Greet Ginger, Blue or Red. Sizes 30 to 38 .
the Mayfair shop







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supply dish for southern Nevada watery.
USE TINES-NEWG WANT ADS
FOR FAST BELINNO RESULT E

## COLONIAL

 CONCRETE - Pest for ovary concrete need.Satisfaction Guaranteed!
RE 3 - 5500.



the Mayfair shop

CHE BULET WITH fEE E gOT FLOWING INES - KCARVELOUG NEW "RUCGILBEPUN"M

This is the Bully that understand fashion - our new fat-knit to give you the faction detains you bore soft sud our Rugglespun version of he 3 imported shifecket is e detailed for fashion beauty contrasting border coll batons and of course a front that yipe up, In rich Grime colors, and at such a modest rice! Sizes 84-4.

Garland

This Beautiful Sweater Will Be Given Array Tuesday!
Register NowolNo obligation

Youth Killed In California


 Violence Breaks Out in Canada


 Members of the orthodox
Doukhobor seel shamed the out
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& \text { IF YOU PLANT IT } \\
& \text { OR FEED IT }
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For the girl who knows clothes (that's you!) The bodice benutiful, the flow of the eight gored skirt. the soft, total finttery of $80 \%$ wool,
$20 \%$ rabbit hair.

${ }^{24.198}$

## Showing

Starting
GLOBE SEED.

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## Below the National Average

It's a fact! Electric rates paid by Idaho Power Company domestic customers are 13 below -the national-average.-
Electrical living in the Snake River Valley is a bargain. As a result, the use of electricity for all kinds of household services is high -more than double the national average.
You live better electrically in the Snake River valley.

## Times-Mews comics

Reoding Fun for the Entire Family

## Crosswor Puzzla

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"Wouldn't you thlnk they'd get hungry from Side Glances


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 Donald Duck



## Frackles

 Gasoline Alloy


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$\stackrel{\text { You Can Help }}{ }$


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# EffectiveImmediately 

 Payments onfecounts
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## TWIN FALLS BOAT CENTER

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> A GOOD
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11 NEW
'61 CHĖVROLET
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$\underset{\text { HARRAUGH MOTOR CO. }}{\text { Hosilat }}$
$\overline{958}$ OLDSMOBILE

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1956 CHEV. $\$ 1095$.



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## 19 <br> 

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## 1959 INTRNTXL, \$1995

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## Phone 789-1019 <br> 150 3rd Àvenue East

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RICE
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A-R-L-E-S-O-N-S specials
tene inam.ason mexel. $\$ 1395$
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| MAGIC VALLEY |  |
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## WIRTHLIN'S

GOOD USED CARS
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${ }^{1050}$ RAMBLER
1.507



${ }_{1}^{19565}$ BUCK $\$$ F515
1965 FORD

${ }^{1961 . ~ B u r c k . . . . . ~} \$ 125$


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| SEE OUR FINESELECTION OF |
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Used Car Dept.
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"Ask the man with the fan
BLAIR'S
OLDSMOBILE"

56- FORD

${ }^{2} 57$ FORD
60_ FORD $\$ 2195$




PICKUPS-TRUCKS


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Toosters, Mixers, Waffle-Grills, Hand Mixers, Irons, Ere.



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