

YOUR BIRTHDAY and HOROSCOPE



WEDNESDAY, SEPT. 26—How today you have a basically adventurous nature that thrives on newness and change, and is particularly quick to travel. However, because you have a great desire to be more than a "rolling stone," to first in your profession, you would be wise to get travel out of your system early in life that you can then concentrate on the business at hand.

Talented in the arts, it is not at all improbable that with proper application and rigid self-discipline, you could rise to lasting fame through creative expression. Here, too, however, you must guard against leaving projects half-completed in fulfilling an urge to be on the move. It is a member always to indulge in first things first.

Gifted with a keen intuition, you should make it a habit to trust your own good judgment. Remember, however, that good judgment is often not the same thing as desire. When it comes to marriage, take care that you select a mate who, by his or her practical nature, can help keep your own restless urges under control and so help you toward the success desired.

Among those born on this date are George Grahwine, composer; Charles Munch, famed French-born American conductor; Edmund Owen, actor; King Christian 3 of Denmark.

To find what is in store for you (tomorrow, select your birthday and read the corresponding page of your birthday star.

Thursday, Sept. 27

23RD (Sept. 21-Oct. 21)—Sift up tribulations for an end-of-project apert. Don't let interest waste as your goal approaches.

SCORPIO (Oct. 24-Nov. 22)—Success looms larger than anticipated if your plans and ideas have been well-founded.

SAGITTARIUS (Nov. 23-Dec. 21)

Kovacs' First Wife Remarries

JACKSONVILLE, Fla., Sept. 26 (AP)—The late Frank Kovacs' first wife, who recently lost a California court fight for custody of her two daughters, has remarried.

The former Belle Kovacs told a newsmen she married Larry Walizer, a manager of a Jacksonville real estate firm, at Kingsland, Ga., last Thursday.

Marion Ede Adams, widow of Kovacs, was awarded custody of the two girls, Belle, 16, and Virginia, 13, at Los Angeles Sept. 13.

WE HAVE ALL THE ANSWERS!

To Your Tire Troubles!

GOOD YEAR

MAGEL TIRE COMPANY

PHOTOGRAPHY EQUIPMENT

PICTURE TAKING TIME

The advantage of the beautiful fall colorings and this

SPECIAL SALE

of PHOTO SUPPLIES and ACCESSORIES

BOND FLASH BULBS

SLIDE VIEWER

8mm CANS & REELS

35mm FILM

8mm FILM

These and many other fall specials in our complete Photo Department. Drop in, see and save.

Thriftyway Drug

JEROME

Harrison School PTA Unit Meets

Harrison PTA held its first meeting of the school year Monday in the school auditorium. Speaker was Dr. Charles Dehaeck, who urged the use of the rabies polio vaccine.

Robert Ryan, president, introduced members of the executive board and Beulah Way introduced the teachers and students. Goldie Pawcett sang "This Is My Task," accompanied by Mrs. Sigel-Glatzer and both ladies sang "My Love of God."

Refreshments were served by members of the executive board.

Boy Honored

RICHFIELD, Sept. 26—Gary Parke was guest of honor at a hamburger fry sponsored by the PTA at the home of Mrs. Parke. The party was held Saturday at the home of Mrs. Parke. The party was held Saturday at the home of Mrs. Parke.

Buddy burners were made by each boy for the cook-out with other refreshments served by the women.

Property matters need particular consideration today. Go over it before it comes to the attention of the court.

LEO (July 24-Aug. 23)—Put your efforts where your money is! Action can change what seems to have been a poor investment.

BRING YOUR RADIATOR TROUBLES TO...

CLYDE'S RADIATOR SHOP

245 Washington 732-0000

Count on Penney's for everything in

HUNTING CLOTHES

CHARGE IT...

It's easier to plan, easier to pick, easier to pay!

MEN'S WARM INSULATED WORK SUITS

14.95

Daaron fiberfill quilted lining. Perfect fitting. Heavy duty zip. Wash and wear finish.

Men's Durable COTTON WORK SUITS

sizes 34 to 50 **4.98**

For mechanics, handyman! Keep in your car for emergency use! They feature double direction zippers, action backs, reinforced machine washable.

Tea-green or spruce green regulars, shorts, long

HALF ZIPPER SWEAT SHIRTS GO COLORFUL!

All cotton with big extra set-in sleeves, cotton fleece lining, half zipper collar. Pick red, white, taupe, more.

Sizes **1.98** S, M, L, XL

Insulated quilt undergarments. 12.95 set

Cotton therman knit undergarments. 2.49 each

Fully cushioned insulated boots. 20.95

PENNEY'S 60th ANNIVERSARY

END-OF-MONTH CLEAN-UP!

Drastic Reductions on Many Seasonal Wanted Items. Big Savings In Every Department. Limited Quantities.

Large Metal FOOTLOCKER 7.77

Plus 10% Fed. Tax. Ideal for storage, travel, construction.

Toddler's PLAYWEAR and SLEEPWEAR

Large Selection Drastically Reduced **88c**

Toddler's Better Dresses

Lovely Selection **\$2**

Quick! CHECK THESE VALUES

Toddler Caps **33c**
Toddler Dresses **88c**
Girls' Ankle, size 6 **30c**
Girls' 3 pc. Pajamas **1.50**
Boys' Jeans, size 4-12 **1.00**

Penney Value ELECTRIC BLANKET

Double bed size **10.88**
Duel control **13.88**

Big Selection Woolen Yardage

Terrific values **1.66**
54" wide...yd.

Terrific Skirt Lengths

Pattern and zipper included **\$1**

Hundreds of REMNANTS DRASTICALLY REDUCED PRICES

REDUCED Regulated Gingham and Cottons **58c** yd.

Terrific values. Penneys regulated quality. 36" wide.

Large Selection BROADCLOTHS and PERCALES

3 yards **\$1**
Famous Penny Quality

STRIPED BATH TOWELS

2 for **88c**
Outstanding Values

Printed Headquaters **50c**
26 pc. Shavings **10c** pr
Plaid Sleepwear **88c**
Slips, half and full **1.99**
2 only Overnight
Bulldozers **55** plus tax
3 only, Tote Bags **25** plus tax

30 Only—Closeout Women's BRAS 50c

Assorted sizes and styles

COFFEE TABLE

Drastically Reduced **8.88**

BASEMENT BARGAINS

2 pc. Bath Sets **2.88**
Crisp Cross Curtains **3.88**
Cafe Curtains **1.88**
Mirror and Shelf **3.00**
Covered Foot Stools **4.88**
Shower Curtains **1.88**
2 only King Size **3.88**
Fitted Sheets **3.88**
76" Wide Drapes **6.88**
Redeprad and Pillow Shams **16.76**
Foam Rubber Kitchen Mats **2.22**
Jumbo Size Hamper **6.88**
Regular Size Hamper **5.88**



REDUCED, MEN'S TOWNCLAD SUITS

Top Townclad tailoring in smart year around weights. Truly outstanding values at this low price.

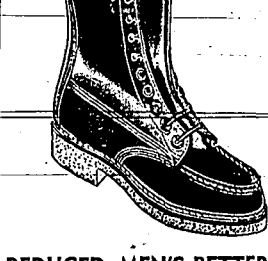
Buy now for next Summer Boys' and Toddler Boys' **PLAY SHORTS**

4 PAIR **\$1**

Choose from solid denims stripes, in popular boxer model. Terrific values.

SPECTACULAR VALUE Merceized No. 50 Sewing Thread **4 SPOOLS 88c**

Fine quality 50 weight, 350 yd. spool.



REDUCED, MEN'S BETTER ALPINE HUNTING BOOTS

Long wearing, soft comfortable leather with tough durable soles. Several styles to select from **\$10**

LARGE SELECTION DRAPERY REMNANTS

Outstanding Values

Better BEDSPREADS

Early American Styles, soiled **7.88**

PENNEY CHARGE CARD

takes 2 to 6 weeks for application approval. Will have your card for winter and holiday shopping!

Men's Medium Weight JACKETS

Water repellent zip front Washable **5.88**

Men's Shirts

Dress shirts, Knit Sport, Better sport, tremendous values **\$2**

Men's Reversible SPORTS VESTS

Choose from deep plaids, Cotton Batik Prints, bright Corduroy or Heekswade **\$5**

Non-Reversible **\$3**

Men's RED 'HOT BARGAINS!

Western Straw Hats **50c**
Felt Baseball Caps **15c**
Beach Towels **50c**
Swim Trunks **50c**
Better Western Shirts **4.00**
Men's Wool Felt Hats **1.00**

6 pr. Men's 100% Wool SLACKS

Olive shade, Terrific, Buy **\$3**

24 Pair Only Men's Dressy Cotton SLACKS

Fabulous buy Broken sizes **\$2**

Fabulous Savings Here MEN'S AND BOYS'

3 only, Fur Felt Hats **2.00**
Men's Better Wool **1.00**
24 only, Better Sport **\$10**
Bibbels **2.44**
1 only, Beach Hats **2.00**
3 only, Terry Beach **1.00**
Jackets **1.00**
Work Socks **4 pr. 1.00**

Boys' Next Summer SWIM SUITS

Fantastic Values **25c**

Boys' Acrilan Acrylic SPORT SHIRTS

Knit styles Broken sizes **1.50**

Boys' Short Sleeve SPORT SHIRTS

Not all sizes **\$1**

Limited Quantity BOYS' DRESSY Cotton Slacks

Broken sizes **\$2**

Fabulous Value! WOMEN'S PANTIES

4 PAIR **\$1**
Brief Style

12 Only—Women's Muted Plaid All-Weather COATS

Terrific Value **9.44**

MATERNITY SWEATWEAR SEPARATES

2 FOR **\$3**
Tops and bottoms

3 Pc. Wool Dresses **8.00**
Tulley Knit Sweater **4.99**
Lined Wool Slacks **2.99**
Half Cloth Knee Pants **1.99**
Girls' Jackets **2.50**
Girls' Cotton Socks **1.00**

LARGE SELECTION WOMEN'S DRESSES REDUCED

HUNDREDS OF PAIRS SHOES REDUCED SEE THESE

Group 1 Ladies' Flats **1.88**
Group 2 GIRLS' SADDLE OXFORDS **4.88**
Group 3 MEN'S SPORT SHOES SLIPONS **\$5**
Group 4 LADIES' VALVES Heels, Walking Sport Oxfords **3.88**
Group 5 MEN'S BETTER SHOES **4.99**
Group 6 Men's Oxfords **6.88**

Better shoes drastically reduced. Slipon and loco styles.

THERE'S A BEST WAY TO BUY EVERYTHING AT PENNEY'S. CASH C/Y-AWAY CHARGE IT TIME PAYMENT

WHIRLIGIG

BY RAY TUCKER

WASHINGTON, Sept. 26.—The foremost financial officers of the United States have now left Washington with the sharpest and bluntest warnings ever given to the United States by the major officials of the international aid program.

These warnings did not come alone from economic isolationists on Capitol Hill. They were voiced by the foremost financial officers of the Kennedy administration, and their addresses were approved by the White House. Despite the President's commitment to continuation of the anti-communist "containment" policy, the unprecedented outbreak has heralded a sharp revision and reduction of these extremely generous expenditures. They alone account for our balance of payment deficits.

These demands for greater contributions from our prosperous allies, especially the Western European countries, were reinforced by the 11 billion dollar cut which the full House appropriations committee made in the 1953 budget dollars requested by the White House. The foreign financial officers almost heard the denunciations on Capitol Hill, and they must have heard the front page accounts in Washington and New York newspapers.

In BLACK AND WHITE.—The stage for these official complaints was impressive. It was provided by the annual meeting of members of the international monetary fund and the international development association. The communist bloc was represented, and two of them are beneficiaries of our foreign aid program.

As they assembled, they could read a startling and blistering article by McGeorge Bundy in the Foreign Affairs Quarterly. An internationalist from the Eisenhower and Truman administrations, he is now the President's adviser on national security.

Bundy declared that there must be "more respect" in the field of international relations and finances. In an obvious reference to Charles G. O'Connell, he said that "the communist bloc" problems were marked by too much "complexity and nonsense." His listeners recognized the reference to the President's latest insistence upon the communist bloc for an atomic force, while skimping on his obligations to NATO and to the United Nations.

ON-FENCES WARNED.—The audience interrupted the paper with an allusion to Prime Minister Nehru of India, which also applied to many other U.S. beneficiaries. Bundy said that too many people will not be granted while pressing their demands to the limit.

This was an obvious criticism of the French countries which accept aid from both Washington and Moscow, or which threaten to turn communist. He said he would continue to scratch their backs with dollars.

George W. Ball, undersecretary of state, was equally blunt in his address to the world. He said that Western European countries—France, West Germany, Italy, Belgium, Holland—must supply their own needs through the international development association.

The subscribing nations, he said, "should provide these new resources on the basis of contributions that reflect, in the light of resources available, the relative efforts and resources of the participants."

NIHUSED AID.—Durene R. Bangs, veteran president of the world bank, cited the dangers implicit in a system where a single nation such as the United States acts as a banker for the world. He said he would attempt to "buy" friendship, which has not been successful. He said the United States must continue to supply the world with dollars.

The beneficiaries refuse to accept necessary restraints. They are not willing to accept the American dollar permanently. Worst of all, our money loses its effect because it has become as defensible as the sun.

Instead of this harmful kind of unilateral aid, the international monetary authority urged that the nations should make their contributions out through the various multination organizations. In an especially frank comment that was not without its effect, he said:

"Unilateral aid suffers the risk that political influence may be exercised. I have known cases where, as a result, a splendid new sports palace has been built, while the highway system has been neglected."

The foreign experts listened attentively to these "red up" warnings. But whether their governments will respond to them is another question.

VIEW OF OTHERS

AN UNKNOWING MAN.—The Times-News has discovered that Shakespeare was an Arab. One reason that has led him to this conclusion is the similarity between the Arabic language and some of the plots of Shakespeare's plays.

A few years back we came across an Englishman who was a great admirer of Shakespeare. He was a wealthy American who spent considerable time, money, and ingenuity in trying to prove that Shakespeare was not Shakespeare but Marlowe; and there have always been with us, of course, the Baconians. Some even believe it was Elizabeth who wrote King Lear. Why people should be so anxious to prove that Shakespeare was not Shakespeare but somebody else is beyond me.

What was W. H. "the little beggar" of these ponderous "Who was the dark bard?" beholders who have been much misled by the "Arab" idea. Now could a man with a headscarf write "Hamlet" and "A Midsummer Night's Dream"?

Shakespeare was that of Browning (who was not) but Shakespeare in important respects: "Others who have written these are free," said the Arabians (Dacca).

HE'D BEEN.—A reader is quite concerned about an item appearing in Frank Rhodes' column in the San Diego Union. Rhodes mentions an Idaho red chuckhole, refers to a humorous sign about California being "discovered" by a man named "E. B. Smith," and his wartime observation that Adolf Hitler had been sentenced to life in Idaho.

The reader is a little puzzled. He is sure that the Gen state while serving here briefly during the war as it is a "lucky" (budding) private. It is a little bit of a "lucky" (budding) private. It is a little bit of a "lucky" (budding) private. It is a little bit of a "lucky" (budding) private.

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"They'll Try to Make Us Look Ridiculous"

MARQUIS CHILDS WRITES ON WASHINGTON



POT SHOTS

WASHINGTON, Sept. 26.—The inescapable conclusion from history is that a man throughout most of his life is a little bit of a pot shot. He is used to the philosophy that he is a little bit of a pot shot. He is used to the philosophy that he is a little bit of a pot shot.

Even though it may be illegal, Pot Shots is ready to admit to it. He is ready to admit to it. He is ready to admit to it. He is ready to admit to it. He is ready to admit to it.

where to find the prisoner. That's the only way Pot Shots gets a chance to bring a little. We offered to let T.N. spots editor Larry Hovey that Lison would be in the hands of the police.

Two to one," answered Mr. Hovey. So the wager was duly completed and the stakes were turned over to another staffer to hold with the money and the pot.

Now if you're looking for the last of his big spenders...

PUPS FOR KIDS DEPT.—A male dog about 10 months old of cocker extraction must have a new home. He's good with children. You can get him at 200 Second avenue, north or phone 723-7450.

Dear Pot Shots.—We have five week-old cocker puppies, black and brown, give away. Contact Bob Saunders, 1000 North 10th, or phone 723-7450.

FAMOUS LAST LINE.—"This weather will frost you."—B.S. (Hazelton)

GENTLEMAN IN THE FOURTH ROW.—A reader is quite concerned about an item appearing in Frank Rhodes' column in the San Diego Union.

THE DOCTOR SAYS.—A reader is quite concerned about an item appearing in Frank Rhodes' column in the San Diego Union.

QUOTES FROM THE NEWS.—ALLEGEDLY—Veteran Algerian nationalist leader Ferhat Abbas, speaking before independent Algeria's first parliament, said "Algeria reflects the nation's world divided into two enemy camps: the Algerian people and the Algerian people."

JACKSON, Miss.—The University of Mississippi board of trustees has voted to accept the resignation of Dr. James Meredith as president of the university.

ST. LOUIS — Mayor Charles L. Allen has announced that he will not run for reelection in 1954.

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WASHINGTON

THE HAGUE, Netherlands, Sept. 26.—This little country, which has been a world leader in the world, this one fact alone, that there are no more people to the square mile, estimated at 10 to 12 of about 100,000.

Holland has one of the highest birth rates of any western country and the world's highest birth rate per capita.

Small things as well as large have aggravated the Dutch. The Dutch have been a world leader in the world, this one fact alone, that there are no more people to the square mile, estimated at 10 to 12 of about 100,000.

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Poor Man's Plato

NEW YORK, Sept. 26.—The poor man's Plato is a man who is a poor man's Plato. He is a poor man's Plato. He is a poor man's Plato.

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Stocks
NEW YORK, Sept. 26 (UPI)—Stocks were mixed today, with gains in many sectors offset by losses in others. The Dow Jones industrial average closed at 10,000.10, up 1.00 from the previous day's close. The S&P 500 index rose 1.25 points to 1,000.00. The New York stock market was active, with trading volume of 1.2 billion shares. The market was characterized by a general upward trend, with many individual stocks showing gains. The technology sector was particularly strong, with several stocks reaching new highs. The financial sector also showed gains, with the Dow Jones financial index up 1.50 points. The energy sector was mixed, with oil stocks down and gas stocks up. The healthcare sector was strong, with several stocks showing significant gains. The market was expected to continue its upward trend in the near future.

Grains
CHICAGO, Sept. 26 (UPI)—Grain prices were mixed today, with gains in wheat and corn offset by losses in soybeans. The Chicago wheat futures market was active, with trading volume of 1.5 million bushels. The market was characterized by a general upward trend, with many individual grains showing gains. The wheat market was particularly strong, with several contracts reaching new highs. The corn market was also strong, with several contracts showing significant gains. The soybean market was mixed, with some contracts showing gains and others showing losses. The market was expected to continue its upward trend in the near future.

Livestock
CHICAGO, Sept. 26 (UPI)—Livestock prices were mixed today, with gains in cattle and hogs offset by losses in sheep. The Chicago cattle futures market was active, with trading volume of 1.5 million head. The market was characterized by a general upward trend, with many individual livestock showing gains. The cattle market was particularly strong, with several contracts reaching new highs. The hog market was also strong, with several contracts showing significant gains. The sheep market was mixed, with some contracts showing gains and others showing losses. The market was expected to continue its upward trend in the near future.

Metals
NEW YORK, Sept. 26 (UPI)—Metal prices were mixed today, with gains in copper and aluminum offset by losses in steel. The New York metal futures market was active, with trading volume of 1.5 million tons. The market was characterized by a general upward trend, with many individual metals showing gains. The copper market was particularly strong, with several contracts reaching new highs. The aluminum market was also strong, with several contracts showing significant gains. The steel market was mixed, with some contracts showing gains and others showing losses. The market was expected to continue its upward trend in the near future.

Oil
NEW YORK, Sept. 26 (UPI)—Oil prices were mixed today, with gains in crude oil and gasoline offset by losses in heating oil. The New York oil futures market was active, with trading volume of 1.5 million barrels. The market was characterized by a general upward trend, with many individual oil products showing gains. The crude oil market was particularly strong, with several contracts reaching new highs. The gasoline market was also strong, with several contracts showing significant gains. The heating oil market was mixed, with some contracts showing gains and others showing losses. The market was expected to continue its upward trend in the near future.

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Stock Exchange
NEW YORK, Sept. 26 (UPI)—The New York stock market was active today, with trading volume of 1.2 billion shares. The market was characterized by a general upward trend, with many individual stocks showing gains. The technology sector was particularly strong, with several stocks reaching new highs. The financial sector also showed gains, with the Dow Jones financial index up 1.50 points. The energy sector was mixed, with oil stocks down and gas stocks up. The healthcare sector was strong, with several stocks showing significant gains. The market was expected to continue its upward trend in the near future.

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Unlisted Stocks
NEW YORK, Sept. 26 (UPI)—Unlisted stock prices were mixed today, with gains in technology and healthcare offset by losses in financial and energy. The New York unlisted stock futures market was active, with trading volume of 1.5 million shares. The market was characterized by a general upward trend, with many individual unlisted stocks showing gains. The technology sector was particularly strong, with several contracts reaching new highs. The healthcare sector was also strong, with several contracts showing significant gains. The financial sector was mixed, with some contracts showing gains and others showing losses. The energy sector was also mixed, with some contracts showing gains and others showing losses. The market was expected to continue its upward trend in the near future.

Trust Funds
NEW YORK, Sept. 26 (UPI)—Trust fund prices were mixed today, with gains in equity funds and bond funds offset by losses in money funds. The New York trust fund futures market was active, with trading volume of 1.5 million shares. The market was characterized by a general upward trend, with many individual trust funds showing gains. The equity funds market was particularly strong, with several contracts reaching new highs. The bond funds market was also strong, with several contracts showing significant gains. The money funds market was mixed, with some contracts showing gains and others showing losses. The market was expected to continue its upward trend in the near future.

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Judge Speaks at Fairfield Meet
FAIRFIELD, Sept. 26—Fourth District Judge Charles Scoggin was the featured speaker at the teacher's reception Monday evening in the Community church recreation room.
The program included a video, prepared of Marilyn Costello, County Williams and Diana Krahm, with Linda Carman as accompanist. Arthur Beegan sang a song with guitar accompaniment by Mrs. Victor Planetary. Invocation was given by the Rev. Roy V. Danagan.
Supt. Harry Durrill introduced the high school faculty and the custodian, Grade school principal, William E. Sweet, introduced the grade school faculty. Sweet also told of the success so far of the new hot lunch program and said that attendance has increased to 122. Chairman of the school board, Percy Coates, introduced the members of the board.
Refreshments were served by representatives of the Ruth and Naomi societies, The Prairie Schoolers' club and The Prairie School Mothers' club.
This seems to be the "what-d'you-rent?"
The previous column pointed out that Standard Fruit and Steamship, in addition to common stock outstanding also has cumulative participating preferred stock outstanding on which the dividend amounts amount to \$2.25 a share.
Now there's a "participating" provision on that preference stock. Before any dividends can be paid on the common, the arrears on the preference stock must be paid up, the preference stock then must receive dividends of \$3 a share a year, and the preference stock will then be entitled to receive additional dividends to the tune of four times the dividends of the common stock.
In other words, if the common stock receives dividends of \$1 a share a year, the preference stock must receive dividends of \$7 a share a year.
After deducting that portion of the company's net earnings that are not available for dividend payments on the common stock, Standard and Poor's report Standard Fruit and Steamship earnings for the 24 weeks as \$2.95 per common share.
(Mr. Doyle will answer all representative letters of general interest in "The Daily Investor.")



B47 Jet Crashes

Into Tampa Bay
TAMPA, Fla., Sept. 26 (UPI)—A B47 jet bomber crashed into Tampa bay area, two minutes after takeoff today, killing one of the three crew members.
Two of the crew escaped injury, Mac Dill Air Force Base officials said. There were unconfirmed reports from witnesses that two parachutes were seen just before the crash.
The names of the crash victims and the two crew men who remained were withheld pending notification of next of kin.
A crew of investigators was sent to the scene immediately in an attempt to determine the cause of the crash.

(Mr. Baker will be pleased to receive letters from readers concerning their financial problems. Letters with self-addressed, stamped envelopes should be sent in care of this newspaper. Questions of general interest will be answered in the column.)

Trade's a Picture of 'le'
They're Delicious
ALL MEAT FRANKS
PRIDE OF MAGIC VALLEY
TWIN FALLS, IDAHO

Advertisement for York's New ALL MEAT FRANKS. The ad features a large image of a hand holding a fork, with the text "Trade's a Picture of 'le'" and "They're Delicious". Below the image, it says "ALL MEAT FRANKS" and "PRIDE OF MAGIC VALLEY". The ad also includes the text "TWIN FALLS, IDAHO".

Bill Signed
NEW YORK, Sept. 26 (UPI)—The House today signed a bill to increase the federal estate tax, which would raise the tax on estates over \$1 million from 55 percent to 58 percent.

McNamara Sees U.S. Readiness
WASHINGTON, Sept. 26 (UPI)—Defense Secretary Robert S. McNamara said today that the United States is ready for any eventuality in the Korean war.

Butter, Eggs
CHICAGO, Sept. 26 (UPI)—Butter and egg prices were mixed today, with gains in butter and eggs offset by losses in milk. The Chicago butter and egg futures market was active, with trading volume of 1.5 million pounds. The market was characterized by a general upward trend, with many individual dairy products showing gains. The butter market was particularly strong, with several contracts reaching new highs. The egg market was also strong, with several contracts showing significant gains. The milk market was mixed, with some contracts showing gains and others showing losses. The market was expected to continue its upward trend in the near future.

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SELECTED OFFICERS AND DIRECTOR OF THE Idaho State Education association discuss plans for the coming year after the group's annual meeting Tuesday morning at the Twin Falls American Legion hall. From left are Alex Coleman, Jerome, state director of the National Education association; Mrs. Elsie Jefferson, Boise, secretary, and Tom Olmstead, Twin Falls, president. Artie L. Perkins, Marsing, is vice president. All were reelected during the Tuesday morning business session. The Tuesday session concluded the two-day conference. Times-News photo.

Old Capitalistic Pawn Shops Still in Russia

By GEORGE SYVERTSEN
MOSCOW, Sept. 26 (AP) — The capitalistic pawn shops of Moscow are still in business, but they are not the same as they were a few years ago. The pawnshops are now in the hands of the state, and the pawnshops are now in the hands of the state. The pawnshops are now in the hands of the state, and the pawnshops are now in the hands of the state. The pawnshops are now in the hands of the state, and the pawnshops are now in the hands of the state.

for the last time before stuffing is dictated by the Russian dread of the cracks with cotton or of winter drafts. Shops will have passing paper strips over loose or heavy curtains over door-fitting frames. This annual ritual says.

KING WILLIAM IV

The King Proclaims:
"Henceforth, my Premium Scotch Whisky shall be available to all the people."
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Solons Will Talk Finance At Buhl Meet

BUHL, Sept. 26—William Lanting, GOP state representative candidate, and Edward Balcock, candidate for state senator on the Democratic ticket, will discuss school problems and finance during the Buhl PTA state meeting at 8 p.m. Monday in the new elementary school.

The school law reformation committee's report and the children's commission committee report also will be heard. The reformation committee was set up by the legislature to systematize the school laws of the state and the children's commission committee was appointed by the governor two years ago to study laws dealing with children. First grade room representatives will serve refreshments.

The PTA also announces the school calendar, which will list all activities, programs and important events in all three of the Buhl public schools, will go on sale next week. The calendar will be available through the schools.

In addition, a canvass of the business district and a door-to-door campaign also will be held in conjunction with the sale of the calendar, reports Mrs. Charles Culhane, local PTA president.

USE TIMES-NEWS WANT ADS

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Oil Theft Probe Stated Thursday

AUSTIN, Tex., Sept. 26 (AP) — A hearing on alleged oil theft from a single well. The investigating committee moved back to Austin and set its meeting for 10 a.m. Thursday.

WANTED
at Twin Falls Public Library,
Circulation-Reference Librarian
Must be willing to work evenings and Saturdays
College education recommended.
Send applications to:
H. Ted Roth
Secretary, Library Board of Trustees
P. O. Box 823 Twin Falls, Idaho

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Weekdays 9 am to 9 pm
Sundays 11 am to 2 pm

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Always fresh, always wanted.
The candy you'll be proud to give or receive

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Regular 1.75 SPECIAL **1.10**

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APRIL SHOWERS SKIN BALM
Regular 2.00 NOW **1.00**
Makes Hands Lovely

"MATCHABELLI" Golden Autumn COLOGNE
It's time to change. 4.5 oz. bottle NOW ONLY **2.00**

\$18.00 Revlon ETERNA 27
The most significant skin-cream discovery of our time. SAVE NOW—ONLY **10.85**

DANITA COLOGNE by DANA
Buy now at **1/2 Price**
Also many other Cosmetic Specials.

BUBBLE BATH
3 boxes of 30 envelopes
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A WONDERFUL ASSORTMENT of TOYS

35mm FILM 2.39
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Olafsen SUPER AYTINAL
VITAMINS & MINERALS
Save \$3.49
BOTTLE OF 50 Free! When You Purchase 100 at... **5.98**

Walgreen
AGENCY DRUG STORE

It Pays... to Shop Downtown!



T. F. Public Library Adds New Books

The Twin Falls public library announces it has received two gift books, "Investment Companies, 1962," published by Arthur Wiesenberger company, donated by E. W. McRoberts and named by E. W. McRoberts and company, Twin Falls, and "The Spirit of the Letter in Paint," by Jean Leysmarie, published and donated by Hallmark Cards, Inc.

Other new adult non-fiction items added are "Travels With Charley," by John Steinbeck; "Look Both Ways," by Mildred P. To a Young Dancer," by Adela de Miller; "Fun With Brand New Games," by Allan MacFarlan; "Space Travel," by Hein Oertmann; "The Lady Be Good," by Dennis E. McClinton; "Economic Development in Perspective," by John Galbraith, and "Representative American Speeches: 1901-1962," edited by Lester Thompson.

The library has added the Twin Falls County Territorial

centennial committee's publication of "Twin Falls County, Idaho," for the Idaho Material collection.

Adult fiction newly added includes "The Blood of the Lamb" by Peter DeVries; "Hornblower and the Hotspur," by C. S. Forester; "Mend My Hawk," by Vashar Kemal; "Letting Go," by Philip Roth; "Tribute in Burna," by Van Wyck Mason; and "A Shade of Difference," by Allen Drury.

Three new titles in the youth section are "Where My Heart Spins in Korea," by Hannah Barver; "Courage," by Albert Tilla; and "Kings of the House," by Arthur Daley.

MINISTER GRAVE
RIO DE JANTERO, Brazil.
Sept. 26—Francisco Choudade da Rocha, 55, who resigned as Amdes de Miller, "Fun With Brand New Games," by Allan MacFarlan; "Space Travel," by Hein Oertmann; "The Lady Be Good," by Dennis E. McClinton; "Economic Development in Perspective," by John Galbraith, and "Representative American Speeches: 1901-1962," edited by Lester Thompson.

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Army Aid Slated

HEIDELBERG, Germany, Sept. 26—The U. S. Army in Europe today prepared to send medical aid to the 48 survivors of Sunday's plane crash in the Atlantic are expected to dock.

An announcement said army units will meet the survivors in the Sates freighter Columbia when she docks at Antwerp about midnight Thursday.

FOR YOUR 3rd Cutting USE IRISH **BALER TWINE** IT IS BETTER! **GLOBE SEED & FEED CO.**

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TWIN FALLS

CLINIC & HOSPITAL

DISCOVERING AFGHANISTAN in Washington are Sen. Len B. Jordan, R. Ida., and Carroll Wilcoxon. Wilcoxon called on Senator Jordan prior to his departure to Afghanistan as an ambassador. Senator Jordan spent the summer of 1959 in the country investigating and reporting on the Helmand river reclamation project.

Bids Called on Coal for School

BID, Sept. 26 — Rex Engelberg, superintendent of Buhl schools, announces sealed bids will be received by class A school district No. 412, for approximately 100 tons of washed and treated coal to be delivered during the 1962-63 school season. Bids will be opened during the regular monthly board meeting at 8 p.m. Oct. 6.

Bids are to specify the type of coal and have a minimum of 12,000 BTU unless otherwise specified in the bid. One inch slack is required.

Musical Set

PL, Sept. 26 — The King's Men, a special singing group from Magic Valley, will meet at the 11:30 a.m. service of the Twin Falls church on Sunday.

The group is invited to attend the service, announced the Rev. James Schmidt, pastor.

PEONIES

The Decoration Day Flower
In Whites, Pinks, Reds, Rose

ALSO-OFFICIALS-PEONIES
EXTRA EARLY—In Red, White and Pink.

We imported these from Holland 5 years ago.

1.00 to 2.00 for Extra Large Starts

Plant Now for Spring Flowers

WESTERN NURSERY

540-Filer Ave. Twin Falls



SHOP THE ENTIRE STORE FOR MANY OTHER UNADVERTISED VALUES - DON'T MISS THIS OPPORTUNITY TO SAVE !!!

ANNIVERSARY Sale

CONTINUES!

We invite you to visit us during this great ANNIVERSARY SALE! NEVER BEFORE SUCH SAVINGS!

"BUYING OPPORTUNITY OF A LIFETIME"

This is our way of saying THANKS for your Patronage and Friendship!

All Sales Final!

BEDROOM SETS

6 Drawer DRESSER and BOOKCASE BED. Plastic top. Regular 129.95. **ANNIVERSARY PRICE 89.88**

9 Drawer large 66" DRESSER and BOOKCASE BED. Plastic top, 2 finishes. Regular 179.95. **Anniversary price 119.88**

12-Drawer DRESSER and BOOKCASE BED in hardwood maple; 20-year guarantee. Regular 398.50. **Anniversary Price 289.88**

RECLINERS

CHOICE OF COMBINATION or all PLASTIC. Regular 59.95. **Anniversary Price 39.88**

Deluxe PILLOW BACK RECLINERS. Choice of all supported plastic or all nylon fabrics. Regular 159.95. **Anniversary Price 99.88**

Choice of ROCKERS or RECLINERS. Matched sets, all plastic or combination. Regular 99.95. **Anniversary Price 66.88**

THROW RUGS

27"x54" **ANNIVERSARY PRICE 3.98**
values to 20.00.

9x12 RUGS **ANNIVERSARY PRICE 49.88**
ALL 49.88
Others 39.88-59.88

POLE LAMP 5.88

Anniversary Sale Special Reg. 11.95

Mirrors
Lamps
Wall Racks
Pictures
Hassocks
Occ. Tables

1962 Smooth-Top SERTA-LUX[®] MATTRESSES

YOUR CHOICE OF INNERSPRING OR FOAM

Choose either 100% Mattress foam or standard inner-spring mattress with fresh-scented foam and softest hand-feel. Both models offer unsurpassed comfort.

\$39.75 EACH
ONLY Full or twin size. Matching box spring, same price.

CARPET 3 ROLLS ONLY

Your CHOICE OF ALL WOOL or ALL NYLON

Reg. 9.95 sq. yd. Your Choice **6.88** Sq. Yd.
Anniversary Price

FREE Drawing

Come in and register at either the Jerome or Twin Falls store. There is no obligation to buy and you do not have to be present to win. All winners will be notified. (Adults only)

GRAND PRIZE

The SURREY with the fringes on top

A totally different kind of ride for every youngster in the family! Cholesterol-free to pedal. Easy to steer. Two easy seats. Gay colors and a matching fringed canopy.

KIDDIES LOVE IT

Recommended by ART LINKLETTER

GYM-DANDY SURREY 9 Other Big Prizes!

LINOLEUM RUGS 5.88

Save over 3.00 now—Regular 8.95—9x12

LIVING ROOM SETS

2-PC. DAVENPORT and CHAIR. Beautiful nylon covers. Regular 239.95. **ANNIVERSARY PRICE 129.95**

7-PC. LIVING ROOM ENSEMBLE. Sofa, rocker, 2 step tables, coffee table, 2 matching lamps. Beautiful concord plastic cover. Wood arms, finished in Maple nut. Regular 279.95. **ANNIVERSARY PRICE—All 7 pieces 229.88**

2-PC. DAVENPORT and CHAIR. Beautiful green nylon. ONE ONLY. Regular 349.95. **ANNIVERSARY PRICE 199.95**

2-PC. DAVENPORT and CHAIR. Choice of nylon covers. Regular 289.95. **ANNIVERSARY PRICE 179.88**

DINETTES

9 PC. RANCH HOUSE DINETTE. Extra large table, 42x60, with two 12" leaves, opens to 84"—8 upholstered padded chairs. Regular 199.95. **ANNIVERSARY PRICE 139.88**

5-PC. DINETTE (30x48) Extension table and 4 padded chairs. Golden plate legs. Regular 59.95. **ANNIVERSARY PRICE 49.88**

8-PC. DINETTE—36x48 TABLE extends to 60"—with extra matching 36x24 utility table—8 deluxe chairs. Regular 129.95. **ANNIVERSARY PRICE 89.88**

FREE Gifts for Ladies

FREE Gifts for Men

FREE

Balloons for the Kiddies

SPECIAL!
Innerspring Mattress or Box Springs
Only **19.88**
Twin or Full Size

TATE Furniture

FREE DELIVERY - Park Easy - EASY TERMS

Jerome—EA 4-2831
141 WEST MAIN
OPEN FRIDAY EVENINGS

Twin Falls—733-2772
1100 KENDRICK ROAD
OPEN FRIDAY EVENINGS

PEOPLE LIKE YOU LIKE SUNNY BROOK!

90 PROOF

People with a taste for today's good living—people like you—like Sunny Brook. This flawless Kentucky straight bourbon has earned a worldwide reputation for quality. It is so fine it has a World's 1st Grand Prize to its credit. Try fully matured Sunny Brook tonight. People like you like it.

SUNNY BROOK
Kentucky Straight Bourbon Whiskey

SUNNY BROOK DISTILLERY CO., LOUISVILLE, KY. KENTUCKY STRAIGHT BOURBON WHISKEY, 90 PROOF

Demos Speak At Jerome's C. of C. Meet

Jerome, Sept. 25.—The Jerome County Democratic candidates were invited guests at the Jerome chapter of Commerce Wednesday night at Woods cafe.

Ralph Peters, candidate for state representative, commented on the problems facing the small farmer and the small businessman, suggesting a broader communication of ideas and greater degree of cooperation might help to solve these problems without the necessity of legislation and government controls.

An example of this is the trading stamp situation, he said. Merchants should have realized that all they would gain is a costly form of advertising and instead used the local mediums such as newspaper and radio thus keeping these large sums of money in the community.

"Learn from others' mistakes, you can't stay in business long enough to make them all your own," he said.

Peters expressed a great interest in education and a personal knowledge of the school problems as his mother taught Jerome's first graduating class and retired only last year.

He expressed concern over the danger of teachers becoming unionized rather than taking their rightful place as professionals.

Peters said, "A representative does not know in advance what legislation he will be faced with. The people can only judge him by his past and present thinking and actions."

Charles Liferlson, county auditorial candidate, pointed out his talk in remitting on his term as an attaché in the Idaho legislature during the governorship of C. Ben Hunt. He described the stirring second extra special



WORKMEN ARE POURING BEAMS on the classroom section of the new \$185,000 Christian church being constructed on Eighth street in Rupert. The walls will go up next week on the chapel at the left, according to a spokesman. To the right is the Fellowship hall which will contain kitchen facilities, a stage, and will double as a gymnasium. The building will have 22 classrooms.

session being held on the controversial sales tax bill. It was the oratory of Jerome's Sen. William A. Peters which focused the final vote on the issue, he said.

Liferlson asked the chamber members to give some thought to some possible changes which might improve the efficiency of state government. The ever-increasing amount of legislation brought to the legislature is still handled in the same time period, thus much ill-conceived and hasty-drawn legislation is passed, he noted.

"A longer session might correct this, the candidate said. Ex-

isting of the offices and other rooms. Large parking areas are planned to the west of the building site. As a safety measure, entrance to the parking will not be made from Eighth street. The entire building should be closed in before cold weather begins, according to C. Paul Moore, minister. (Times-News photo)

Mrs. Charlotte Robertson, Jerome county clerk-recorder; Carl Stephens, treasurer; Bryan Henry, candidate for attorney; Fred Kiser, candidate for sheriff; J. W. Smith, probate judge; and J. W. Liferlson, candidate for legislature constable.

SWEET TASTE
PARIS, Sept. 24 (U-P)—Licking stamps may become a pleasure in France. Postal minister Jacques Marette said the new 100-franc stamp has a mint flavor in the mouth. Experimenters are going ahead with licorice, lemon and vanilla flavorings.

REA Joins Burns Creek Controversy

RIVINGTON, Wyo., Sept. 26 (U-P)—The Wyoming rural electric association has joined the controversy over the proposed Burns creek project in eastern Idaho.

The project was approved by the association in a resolution at its convention Tuesday.

Burns creek has been opposed by the Wyoming natural resources board and acting Gov. Jack Ogden on grounds it will damage or destroy plans of the Power and Light company to develop hydro generating plants in southwestern Wyoming using coal from the Kemmerer area.

Harold Lee, executive manager of the Midwest Electric Consumers association, Denver, said bureau of reclamation power supply is uncertain after 1967.

THE ARMY THAT TURT COOPERATES filled the vacuum left when private power companies failed to serve rural consumers.

Tom Wheaton of the reclamation bureau, Casper, said Wyoming's power supply would be increased by 85,000 kilowatt hours if power from the Yellowstone dam in southern Montana is divided equally between the two states.

Meeting Is Held By Toastmasters

I. B. Perrine Toastmasters club met Monday night at the Rodeo hotel Desert room. Lynn Dillon conducted table topics along the line of funny stories.

Kenneth Shaw won the pencil for the best two-minute speech. Bill Lanting acted as toastmaster, with three extemporaneous speakers. Homer Roberts won the blue pencil for the best speech. He spoke on "The Cuban Situation."

Earl Haroldson spoke on "My Trip to the World's Fair" and Elmer Wilson won the cup for being the most improved speaker. He spoke on "Democrats and Republicans."

USE TIMES-NEWS WANT ADS FOR FAST-SELLING RESULTS

Working Through NORWALK, 14, Sept. 24

Burglars worked their way through school here the night.

Police said they had a lead in the elementary school where 100,000 from the high school and private door to the high school is a filling cabinet.

Now Many Wear FALSE TEETH With Little Worry

Falsely worn to cover up signs of aging, false teeth are becoming a fashion accessory. Many people wear them to look younger, but they are not always comfortable. It is a shame that many people wear false teeth to look younger, but they are not always comfortable. It is a shame that many people wear false teeth to look younger, but they are not always comfortable.

FOR SALE

Sealed bids will be received by the Twin Falls Highway District before October 6, 1962, for:

1931 Walters Model FKD Truck

1937 Walters Model FKCD Truck

These trucks may be inspected at the Twin Falls Highway District shop on Highland Ave. East.

Newberrys BIG BUYS

For FALL

Big Sale on CAR COATS

Choose from our large selection of plastic or cotton coats. You will be amazed at our low price. Standish styles are sure to please. All reduced for this big sale.

Reg. 6.88 5.99
Reg. 8.88 6.99
Reg. 10.88 7.99
Reg. 35.00 28.88

Many more to choose from and remember you can "Charge It at Newberry's."

Leather-Look Bolita-Flex '400' Jackets

Rugged, handsome, for all-weather wear in super-sturdy Bolita-Flex '400' that wipes clean. Hoods zip off. Fancy knit collars and trims. Slip-on, 2 slash pockets. A. Quilt-lined. Beige, denim, blue, black. Sizes 12 to 16.

Shop compare 9.97

Betty Barton COTTON CARDIGANS

So good looking. So care free and practically ideal for your round cardigan. Some are all the many new styles and colors. Choose from bulky and flat knits. Solid colors and novelty knits. Washable of course. S-M-L. Comparative value \$2.99

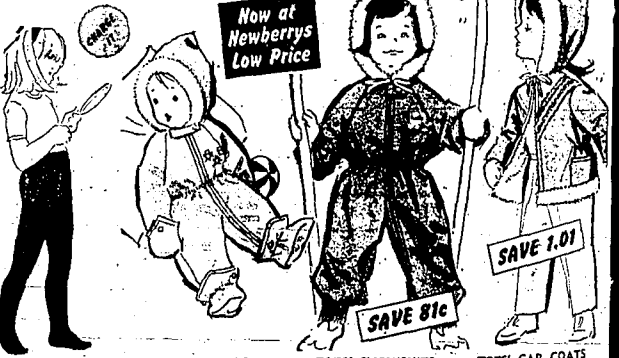
Now 1.66

HOODED SWEAT SHIRT SIZES 10-16 1.66

Drawing hood is thermal-lined for radiant warmth. Multi-pocket. Heavy cotton in blue, red, tan, white. 10-16.

OPEN YOUR NEWBERRY'S CHARGE ACCOUNT TODAY - IT'S EASY

Now at
Newberrys
Low Price



Stretch Nylon
LEOTARDS
99c

Run resistant elastic top. Size 1-3-4-6x. 7-10 and 12-14. Gay fashion colors.

INFANTS' HOODED
NYLON PRAM SUIT
4.97

Washable nylon in cute, easy-on slipper style with mittens, booties. Warm quilt lining. Pink, blue or white, 12/24 mos.

TOTS' SNOWSUITS
WITH QUILT LINING
3.99

Washable nylon and cotton with quilt lining. Attached hood. Trimmed with furry trim. Red, turquoise, navy, coral. Sizes 2 to 4.

TOTS' CAR COATS
WITH PILE LINING
2.97

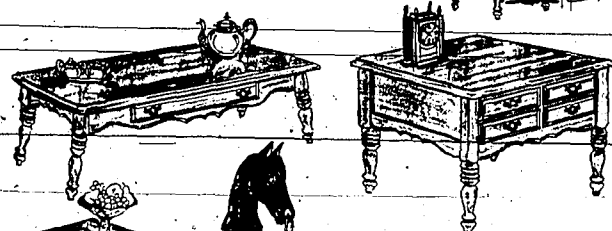
Furry Orlon acrylic pile two slip-front coat, drawing pile hood. Cotton acetate. Red, blue, turquoise, pink. Sizes 2 to 4.

Be sure to
visit
CAIN'S
FABULOUS
MAPLE
SHOP

J.J. Newberry Co.

9:30 A.M. to 5:30 P.M. DAILY
FRIDAY 'TIL 9:00 P.M.

Cain's APPLIANCES-TV-FURNITURE



Hitch your home-loving heart to
our choice collection of tables in

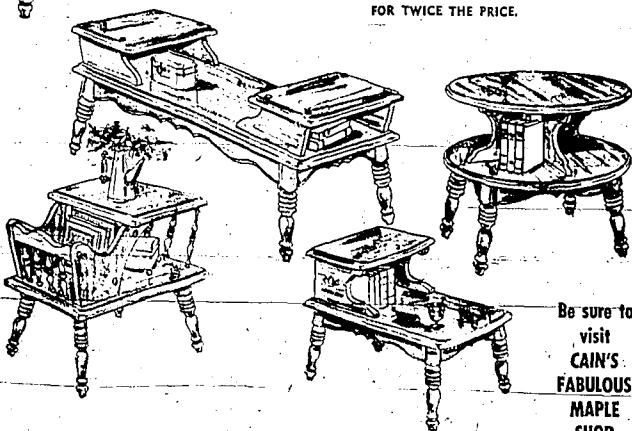
solid maple

29⁹⁵

9 authentic
Early American tables
take your pick at

Once again CAR LOAD BUYING is paying off for our customers. At the summer of furniture sale we bought a full car load of these fine tables in conjunction with 3 stores in Boise valley.

COMPARE THEM ANYWHERE
FOR TWICE THE PRICE.





FIVE GENERATIONS OF FAMILY gathered in Twin Falls recently at a family reunion, during which Orville S. Jaynes, 78, Long Beach, Calif., standing left, met his only great-grandson, Robert Max Johnson, Jr., 2 months, seated in the lap of his father, Robert Max Johnson, 25, 456 Locust street north.

Floating Bonds Better Than 'Floating Money,' Pair Finds

LOS ANGELES, Sept. 26 (AP)—Four Parris-wildcats in a hot car. His wife wanted to buy another. They argued Tuesday as they drove.

Suddenly Mrs. Parris gestured with the sack containing the family savings. "Buying—that car," she said, speaking of her husband's choice, "would be like throwing money away."

On the car window went the sack of money. It disappeared into a storm drain. In it, said

Jaynes' daughter is Mrs. Helen Burke, 57, Jerome, standing right, the eldest of 11 living children. Mrs. Robert W. (Maxine) Iverson, 32, seated, is Mrs. Burke's daughter and Johnson's mother. Jaynes' family currently is comprised of 11 children, 50 grandchildren, 41 great-grandchildren and one great-great-grandson.

Fair Exchange

OMAHA, Neb., Sept. 26 (AP)—A knife-wielding robber took \$21 from taxicab driver Artie L. Davis yesterday and hardly broke even.

"During a chase, Davis clouted the thief on the head with a brick and the culprit dropped his hat and glasses.

With a hose, The water poured into a drain, down the drain, and to the sack.

As the would-be rescuer watched helplessly, the sack floated away.

Parris and his wife drove away in their old car.

Mass Celebrated For Buhl Woman

BUTTE, Sept. 25—Regular high mass for Mrs. Amy M. Osterhout was celebrated at 10 a.m. Tuesday at the Bull Catholic Church by the Rev. Father John Koelich as celebrant.

Music was directed by Mrs. Lloyd Sullivan with Mrs. Mattie Leahy as organist. Flowergirls were Harvey Bickelhuus, Lawrence Gulgley, B. J. Weinstein, Walter Messley, Loy Spradling and Dean Smith.

Concluding rites were held in the Butte city cemetery.

Terry Gives Warning on Asian Flu

WASHINGTON, Sept. 26 (AP)—If you're (1) over 45, (2) pregnant, or (3) suffering from a chronic disease, the assistant general of the U. S. public health service has some advice for you.

His advice is:

Start taking flu shots right away.

It looks like it's going to be a bad winter for Asian flu, according to Surgeon General Luther L. Terry.

The last widespread epidemic of Asian flu occurred in this country during the winter of 1952-53. Since the disease hits in cycles of two or three years, Americans are due for a large outbreak this winter, probably beginning about mid-December.

"Long experience shows that

the greatest risk occurs when influenza strikes persons over 45 years of age, pregnant women and those suffering from chronic illnesses," Terry said.

TIME PAYMENTS—Wednesday, Sept. 26-1962
LONDON, Sept. 26 (AP)—Ed-ward DAVEY, 30, ordered yesterday to pay \$2,500 in back rent at \$1.40 a week, said it would take him 31 years.

FOR FAST SELLING RESULTS
USE TIMES-NEWS WANT ADS

SHOES

for every member of the family

Save Here Economy SHOES

1820 Kimberly Road

DOUBLE YOUR SAVINGS WITH "P" STAMPS

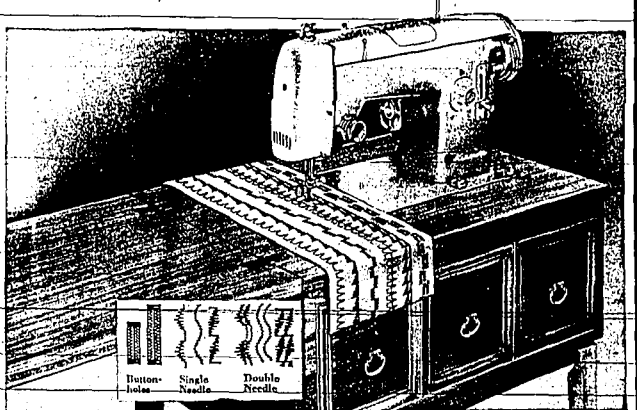
OPEN 24 HOURS

Don Pieper's GAS FOR LESS

240 Addison Ave. West

You Can Count on Us... Quality Costs No More at S

Sewing is as Modern as Tomorrow... See Sears National Sewing Week (Sept. 27 thru Oct. 6)



Cut \$96... Our Best Console Cabinet Regular \$245.95 Kenmore Zig-Zag Sewing Machines

- Fabulous new built-in buttonholer—no need to turn fabric.
- Automatically sews zigzag in both single and double needle.
- 28 basic patterns with blind-stitching and double needle.
- Round bobbin smoothness... winder shuts off automatically.
- Drop-feed darning release; forward or reverse sewing; built-in light.

149⁸⁸

No Trade-in Required
NO MONEY DOWN
No Payments 'til Feb., 1963
on Sears Easy Payment Plan

Here's a complete home sewing center that does more intricate operations than any machine we have ever offered at this price. Beautifully designed consoles with built-in head lift! Five-ply hard-wood veneer in walnut.

Free Gifts in All 3 Home Sewing Departments

IMPORTED QUALITY SCISSORS AND SHEARS 99c

ALL SIZES AND TYPES. SAVE NOW!

6-Way Adjustable, 12-Section Dress Forms



Sears Low, Low Price **10.99**

Jr. Sizes	A Sizes	B Sizes
Bust 29-30 in.	32-33 in.	34-43 in.
Hip 31-38 in.	34-41 in.	37-45 in.

- Easily adjustable to any size and height
- Firm, well-balanced stand is solid metal.

Basic to fitting fashions. Popular paper-mache dress form with pinable cotton jersey cover. Height, neck, shoulder, bust, waist and hips adjust with marvelous ease to any figure changes for years to come.

Fabulous Buys in Sixteen Wale Corduroys



67c yd.

Cotton Pinwale; 37 in.

- Favorite fall'n winter school fashion fabric
- Machine washable, shrinkage controlled
- Gay, lustrous colors include red and black

Start sewing for the whole family... jumpers, dresses, school coats, jackets, coats, shirts and vests. Individual or co-ordinated fashions and charming, lined reversible for school costumes.

this is SEARS



Little Priced Casuals for Early Fall Wear



SLIM WOOL CAPRIS . . . **\$2²²** ea.

In charcoal gray, brown or black. Sizes 10-18. Just right for cool fall weather.

ALL COTTON BLOUSES . . . **\$1⁹⁹** ea.

Wide assortment of Styles, including both long and short sleeves. Many lovely colors in your choice of prints, plaids or stripes.



Shop at Sears and Save Satisfaction Guaranteed or Your Money Back **SEARS**

STORE HOURS
Mon., Fri. 9:30 a.m. to 9:00 p.m.
Tues., Wed., Thurs., Sat. 9:30 a.m. to 5:30 p.m.

SEARS 403 MAIN AVE. WEST PHONE 733-0821 FREE PARKING

STORE HOURS
MON.-FRI. 9:30 a.m. to 9 p.m.
TUES., WED., THURS., SAT. 9:30 a.m. to 5:30 p.m.

Still Wondering . . . ? This is
what we forgot to include
in last Friday's advertisement!



*You Are Cordially Invited
To Attend Our
Sixth Birthday Anniversary
Celebration*

*Saturday and Sunday,
September Twenty-Ninth and Thirtieth
at the
"Fun Spot South of the Border"
In Jackpot, Nevada*

"THE FUN SPOT SOUTH OF THE BORDER"

JACKPOT, NEVADA

SEPTEMBER 26, 1962

This weekend marks the sixth anniversary of the opening of Cactus Pete's funland in the desert and a special party is being prepared for all our friends.

In the spirit of gay birthday festivities, Cactus Pete's has many pleasant surprises in store. Plan now to attend this gala celebration. Come to say "Hello" ... and stay as long as you wish. Look for our announcement Friday for complete details ... we'll be looking forward to seeing you.

Cactus Pete

Annual Party Slated in Buhl

By Jay-C-Ettes

Buhl, Sept. 26—Buhl Jay-C-Ettes will hold an annual membership party Oct. 10. Members were asked to bring a guest and furnish their own table service. Mrs. Bob Kostany, Mrs. Jerry Knopp and Mrs. Earl Reed are the decorating committee for the event.

Mrs. Jack Fields reported on the party wagon and also the coffee hour honoring Mrs. James C. Reed.

Mrs. William Nungesser will host the traveling basket Oct. 1. One dollar and one dollar's worth of baked goods are to be placed in the basket and passed to another member. The basket should be passed within three days.

Monthly visits with patients at Harrell's Nursing home will be made by the club. Mrs. Knopp reported on the luncheon at T-in Falls honoring Mrs. Larry Stout, state president.

A cake presented to Mrs. Stout from the Twin Falls and Buhl clubs.

The group voted to handle the paper work during the oral polio vaccine clinic to be held Sept. 29-30 in a room and cover all dance and box lunch social will be held in November for the Buhl club. Buhl club members' wishes were extended to Mrs. Frank Ripper.

Mrs. Jerry Records introduced new members. Mrs. Bud Mason, Mrs. Larry McMurrie, Mrs. Willy Peterson, Mrs. Helen Smith, Mrs. Quanta were Mrs. James Lowder, Mrs. Jerry Meyerhoeffer, Mrs. John Gaudin, Mrs. Bessie Gaudin and Mrs. Leo Martens.

Mrs. Fields received the surprise package and Mrs. Meyerhoeffer the door prize. A jewelry auction was held and refreshments were served by Mrs. John Johnson and Mrs. Lee Souza.

A school theme was carried out with a door prize. The theme was one, pencils, miniature schoolhouses, napkins rolled into small dipoles and a cake baked in the form of a book.

Jerome Legion Women Install New Officers

Jerome, Sept. 26—Mrs. Leon Jippert was installed as president of the American Legion auxiliary. Mrs. Alois Hall, vice president of the western division, was installing officer. Other officers are Mrs. Herbert Holm, first vice president; Mrs. Doris York, second vice president; Mrs. L. W. Sarnberg, secretary-treasurer; Mrs. Pearl Overfield, chaplain; Mrs. Arvil Watson, sergeant at arms and Mrs. Sam Enkin, historian.

Mrs. Lola Jepson, retiring president, gave a resume of the past year's activities.

Members voted to serve coffee and cookies to workers at the polio clinic at the high school, Sept. 29. Mrs. Sam Enkin, legislative chairman, reported on the recent trip to the state and discussed foreign aid bills.

A potluck dinner honoring Mrs. Bessie Gaudin and her parents preceded the meeting. Hostesses were Mrs. York, Mrs. Russell Blaud, Mrs. Helen Gaudin, Mrs. Watson, Mrs. Charles Buhak, Mrs. J. C. Scheld, Mrs. Jerry Ditch and Mrs. A. A. Woodard.

Boys state delegates were John Biele, Skip Hall, Robert Hall, Victor Albert, Gregg Olio and Warren Corry.

Marian Martin Pattern

9037 10-20

by Marian Martin SEWING BUY

When you sew, you can afford two dresses instead of one, and here they are. One tailored, one feminine—both perfect for day or evening in rayon, cotton, flannel.

Printed Pattern 9037: Misses' sizes 10, 12, 14, 16, 18, 20. Yardage in pattern.

Fifty cents in coins for each pattern. For first-class mail, send to Marian Martin, Pattern Dept., 22 West Main St., New York 11, N.Y. Print plainly name, address with zone, size and style number.

First time ever! Outstanding movie star's wardrobe plus 110 exciting styles to sew in our new Fall-Winter Pattern Catalog. Send 35 cents.

19037 10-20

by Marian Martin SEWING BUY

When you sew, you can afford two dresses instead of one, and here they are. One tailored, one feminine—both perfect for day or evening in rayon, cotton, flannel.

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NEWCOMERS CLUB annual membership tea was held at the home of Mrs. Carl Berg. From left are Mrs. LeRoy Thomson

and Mrs. David Rider, both new members. Mrs. Borg, hostess, and Mrs. Gerald Garrett, club president. (Times-News photo)

Yearbooks Are Distributed to Garden Club

Yearbooks for 1962-1963 were distributed to members of the Twin Falls Garden club at the meeting at the home of Mrs. C. W. Deigh, Mrs. Deigh outlined the program, with culture of plants to be stressed in the monthly horticulture report.

"Putting your garden to rest" is October topic. Indoor gardening is November topic.

Mrs. Russell Miller reported on progress of the newly organized Spence Avenue Junior Gardeners' club.

The club received an invitation to attend the Leaf and Petal club's flower show Sept. 27 at the home of Mrs. Deigh, 716 Eighth avenue east, Jerome.

Committee chairmen for the year are Mrs. Homer Ramseyer, program; Mrs. Sam Porter, yearbook; Mrs. Russell Miller, horticulture; education, conservation and junior club; Mrs. Smith, publicity and national council books; Mrs. Harry Wilcox and Mrs. E. T. Guttery, hostesses and housing; Mrs. C. W. Deigh, liaison; Mrs. Lloyd Johnson, membership; Mrs. Howard Giltshire and Mrs. Schwartz, record and garden therapy; Clara Walton, scrapbook; Mrs. Arthur Miracle, telephone; Mrs. Floyd Bandy, property.

In charge of the rose garden project are Mrs. John Plank and Mrs. Thomas Speedy. Mrs. C. W. Deigh and Mrs. Johnson head the anti-litter and Toss-out-beverage committee. Reports for plant society bulletins are Mrs. Bandy, American Iris society, Mrs. Bandy, American Rose society and Mrs. Ramseyer, National Gardeners' magazine.

The next meeting will be held Oct. 3 at the YWCA. The club will hold its fall, winter, and early-spring meetings the first Wednesday of each month.

Social Events

Leaf and Petal club will present a flower show from 2 to 4:30 p.m. Thursday at the home of Mrs. Deigh, 716 Eighth avenue east, Jerome. Visitors are welcome.

LDS Eighth ward Relief society opening social will be held at 1:30 p.m. Friday in the Relief society room of the fourth and second ward building. This will be a luncheon meeting. Baby attire will be provided.

The Bolo club, sponsored by the YWCA, will hold its monthly meeting at 8 p.m. Thursday at the YWCA building. The program will be given by Mrs. Agnes Hurst. All young widows and divorcees are invited.

Auxiliary of Magic Valley Barbers No. 509, Veterans of World War I, will meet at 1 p.m. Friday at the home of Mrs. W. C. Stame. Pliers avenue west. All members are asked to bring the clothing for the fashion revue.

Bo-Journey club will hold a card party at the home of Mrs. Emma Harrison, 2609 Eleventh avenue east, at 6 p.m. Thursday. Call Mrs. Walter Prince at 733-1654 for reservations.

The all-church rummage sale was announced for Oct. 5 and 6 at the Daughters' building.

A meeting of the United Church women of Idaho will be held Sept. 26 at the Twin Falls church, it was reported.

Announcement was made that Barbara Hughes and Mitti Van Dyke will be in charge of cleaning the church in October and November, respectively.

Refreshments were served by Mrs. Petrick and her co-hostess, Mrs. Scott, to 18 members and five guests.

Deviations were led by Mrs. John Stevenson, Mrs. Richard Gentry reported on a film shown at the educational seminar at Manhattan, Sept. 12 and Mrs. John Thomas reported on a potluck luncheon in Gooding Sept. 8.

Mrs. Pearson reported on a study course to be held in January when a study will be made on the "Atlantic film."

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Couple to Be Honored at Shoshone Fete

SHOSHONE, Sept. 26—Newlyweds, Mr. and Mrs. Harold Tanaka, are visiting at Arco, where Tanaka is an instructor at the high school.

The couple was married Sept. 4 at Arco by the Rev. Paul Winkler. Shoshone. The bride is the daughter of Mr. and Mrs. Lloyd Hardesty, Piler.

A reception honoring the couple will be held at 3 p.m. Sunday at the Shoshone American Legion hall. Friends of the couple are invited to attend. The bridegroom's parents, Mr. and Mrs. Ray Tanaka, will be hosts at the event.

Beta Sigma Phi Will Help With Polio Clinics

JEROME, Sept. 26—Members of Beta Sigma Phi will offer services to the oral polio clinic to be held Sept. 26, Nov. 3 and Dec. 6. Members met at the home of Mrs. Paul Barke.

Mrs. John George presented the program on the "body beautiful." Mrs. Martin Moorhead, finance chairman, reported that the sidewalk sale was successful.

Mrs. Clyde C. Brass, social chairman, gave an account of summer events, including the husband's party held at the home of Mr. and Mrs. Harold Green-awell. This was a farewell gathering for Mrs. Jones Leonard and Mrs. George Beattie. The chapter also had a children's party and a slink try in July.

Members discussed pledge-of-the-year and girl-of-the-year programs. Mrs. Paul Barke was named chairman for a hayride in September. She will be assisted by Mrs. Martin Moorhead.

Mrs. Betty Perich will be hostess when the group meets Sept. 26. Mrs. Moorhead will give the program, "Painting the person."

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6 years experience... Large Powerful Vacuum, cleans hot and cold vents and chimneys.

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Club Meets LDS Party Held at Emerson Hall

Members of the Equila club met in the Golden Room at the Emerson Hall for a luncheon meeting.

Guests were Mrs. Fred Nelson, Mrs. Wesley Brown, Mrs. Garguiley and Mrs. Bonnie Ray. Mrs. Clarence O'Brien received a gift. The next meeting will be at the home of Mrs. De-verse Fuller.

CLUBS were under the patronage of Vic Everett, Don Jud and Howard Green. Plans were offered by Alma and President Rodney James.

New!

EXCITING Color and change Color as often as you choose

24 colors

FABULOUS Shoe-Makeup is as easy to apply as nail polish. Flows smoothly over any surface (except plastic). Will not crack or rub off and is water resistant, too. When you want to change the color remove color with conditioner and put over-right shoes will cover dark. One quarter of a bottle will cover a pair of shoes—takes just 30 minutes.

Conditioner—50¢ per bottle. 24 colors—\$1.00 per bottle. Colors available to match 24 per bottle. Includes brushes—Gold, Silver, Cream. 75¢ per bottle.

Shu-Makeup. \$1.25

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3 Days Only

NO MONEY DOWN

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No Payments Till February, 1963 on Sears Easy Payment Plan

• Normal, delicate, wash'n wear cycles; 2-speed wash and spin.

• 12-pound capacity for your largest loads.

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• Lint Filter; safety switch; easy instructions inside lid.

• Price includes home delivery plus normal installation.

Matching Kenmore Electric Dryers \$149

Dry All Fabrics Reg. 169.95

3 cycles, 5 heats for all-fabric safety. 10-lb. capacity. "Air" for fluffing

Sears does not establish "official list" prices to allow so-called "discount" or "trade-in" prices. Sears original prices are low prices.

Up to 36 Months to Pay Ask Sears salesman how you may have up to 36 years to pay for Sears Home Appliances.

Shop at Sears and Save SEARS

MON.-FRI. 9:30 a.m. to 9 p.m. STORE HOURS TUES. WED. THURS. SAT. 9:30 a.m. to 5:30 p.m.

DRIVE OUT AND SAVE

NALLEY'S 15-oz. HOT-CHILI 27c

JONATHAN APPLES 10c lb.

CARFIELD FREESTONE 2½ PEACHES 25c

WOODS CROSS 2½ TOMATOES 22c

Suspinct—MIX or MATCH

FROZEN VEGETABLES

BRUSSELS SPROUTS 7 for 81c

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CAULIFLOWER 81c

CHOPPED BROCCOLI 81c

PEAS AND CARROTS 81c

CORN ON COB 81c

FRENCH STYLE BEANS 81c

Libby Assorted 22-oz. FRUIT PIES 5 for 1.65

ALL GROCERIES AT INVOICE

Newspapers Issued Stern Challenges

MINNEAPOLIS, Minn., Sept. 26 (U-P)—American newspapers, long the dominant force in day-to-day enlightenment of the reading public, were issued a stern challenge today by one of their leading spokesmen to scale even greater heights of meaningful reporting.

The call came from Ed Stone of the Seattle Post-Intelligencer and retiring president of The Associated Press Managing Editors Association, which opened its annual five-day convention here. "I feel strongly," Stone said, "that the great challenge to our existence as a vital and essential part of American life lies still before us; that only by daring and imagination and a constant questioning of time-honored concepts and practices, can we ever hope to approach the shining goal of maximum service to our readers, our community and our nation."

Stone cited The Associated Press' "World Spotlight Series" as a significant breakthrough in illuminating the news, calling it "the weekly background report from the hot news fronts of this troubled globe."

Long Night

CINCINNATI, Sept. 25 (U-P)—William A. Proctor, 31, is in trouble because he got caught sleeping on the job. William Baurum spent his coin shop yesterday and found money and a watch missing. Proctor, found asleep upstairs with the items in his pocket, was charged with breaking and entering.

PRESIDENT ELECTED
ALBUQUERQUE, Sept. 26 (U-P)—Ferdinand Alford, once premier in exile, was elected president Tuesday of the Idaho National Assembly.



PRESIDENT AND MRS. KENNEDY get enthusiastic reception from a crowd outside the National theater in Washington after attending the benefit premiere of "Mr. President," a musical by Irving Berlin about a fictional chief executive and his family. The proceeds of the performance and supper parties before and after the show were for the benefit of a Kennedy family charity for retarded children. (AP wirephoto)

Books Donated to Genealogy Group

Mrs. George W. Herlick of the South Central Idaho chapter of the Idaho Genealogical society announced the following have donated books to the chapter: Mrs. Alice Murry, Twin Falls, a

book and microfilm, "The Loyalists of New Brunswick" and "The Gensong Family"; Ellen Blackwood, act of "Trans Vision Maps"; and Mrs. Helen L. Hall, Hingham, Kansas, two volumes

of "Hill Genealogy." Also acquired by the chapter were "List of Emigrants to America, 1600 to 1700," by Ho-

lister; "Genealogical Register of Louisiana," "Oklahoma Genealogical Quarterly," "The Arkansas Family Historian," "Survey Gazetteer of the British Isles," by Bartholomew, ninth edition; "My Native Land," by David F. Smith; "LDS Biographical Encyclopedia," and "Large Illustrated Map of England."

Candidates

Continued From Page One
There to state unqualified opposition. His opponent, Ray Anderson, Democrat, who filed after the primary, had no comment as did Mrs. Lucille McClintock, Democratic hopeful for state representative.

J. Vard Chaburn, Republican incumbent representative said, in my opinion the constitution of the state of Idaho prohibits gambling. I have taken that oath several times and I would do so again. However, he added he did not want to be quoted as being opposed to gambling.

Two out of the three Camas county candidates gave unqualified "No's." They are two Democrats, Milo Baker, who seeks the state senate seat, and Fred Walton, representative. Baker said, "I am not for gambling and would vote a definite no. As a loyal Democrat I will support the candidate, Vernon K. Smith, but not his so-called gambling plan."

Walton said, "From a personal standpoint I have always been opposed to legalized gambling and have gone on record as such. I believe the issue is up to the people of Idaho."

Lloyd F. Barron, OOP incumbent senator who has no opposition on the Democratic ticket, said, "From a personal standpoint I would say a definite 'no' to gambling. If the majority of the people signify by their vote 'no,' they favor a gambling candidate, then I think it will be up to the legislature to present some plan and the people should be given the chance to vote on the gambling issue and not leave it up to their representatives to decide for them."

All four Blaine county candidates refused to be pinned to an unqualified yes or no answer. Holger Albrehtsen, Democratic senatorial candidate, said, "I believe in allowing the people to have their choice in the matter of gambling through local option."

Mervin B. Hunt, Esterhold, a Democratic write-in candidate for representative in the primary last June, "I favor the Democratic convention platform. If elected I would favor the Tourist

for Idaho. Unlimited. As far as gambling is concerned, I would be the choice of the people through local option."

The Republican senatorial hopeful, Hal Wallington, refused to give an unqualified yes or no answer. Pete Genarius, OOP representative candidate, "The constitution provides for a republican form of government. The people are heard via elected representatives in our form of government. In another sense, the elected representatives are hired men doing the best possible job for the people who hired them. These people will make their wishes clear Nov. 6."

The Twin Falls county Democratic candidates also hedged on a direct answer, but some of them indicated while they personally were against gambling they would vote for a referendum to the people.

Russell C. Larsen, candidate for representative stated: "I personally would be against gambling as a Twin Falls citizen. When we get a chance to vote on it, here, I don't want it. But as a legislator, I believe the people have a right to vote on this for themselves. I'd vote for a bill which lets each county decide."

William Pohman, state representative candidate on the Democratic ticket, "I am a farmer of the biggest kind of gambler there is. I gamble on my land and I like other kinds of gambling, too. But it's the public's choice which

matters. If the people don't want, vote for it. But whether I'm gambling myself, or watching a county referendum, I won't answer."

The third Democratic hopeful for state representative, U.N. Terry, said, "I would favor a referendum. If the people want it, I'd vote against local option gambling as a Twin Falls citizen. Personally I am opposed to gambling and I think it would be bad for Idaho, but the people must decide."

Edward Bakcock, Democratic senatorial hopeful, "I will stand by the Democratic platform. If a local option bill is presented in the state senate next term, I will

vote for it as a private citizen. I don't want to answer strictly a personal matter. All four of the GOP Twin Falls county candidates, Harry Hunt, J. D. Claiborn and Wendell Lanning, state representatives, and Sen. George L. Barr, who they opposed gambling.

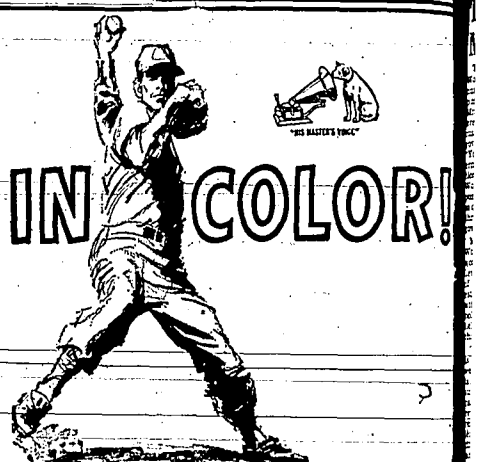
DEATH DANCE
PORTELO DE CAMAS, Portugal, Sept. 26 (U-P)—Porto, 26, was electrocuted yesterday when she stepped in live wire while cruising in her bare feet.

PROTECTION

Asphalt shingles surfaced with mineral granules give your home a longer lasting, weather-defying fire resistant roof. We will be glad to inspect your roof and submit our recommendation, without any cost to you.

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'63 super torque Ford Galaxie (foreground, Galaxie Sport 2-door Hardtop). The look, the power—and now the feel of the fabulous Thunderbird! The glamorous '63 Ford Galaxie has a ride so new, so effortless, so Thunderbird-smooth, you must try it to believe it! Super torque thrust ranging up to 405 hp (optional). Exciting new elegance—including an optional Swing-Away ignoring wheel that moves over to let you in. It's the liveliest of the lively Ones for '63!

'63 Ford Fairlane Hardtop (background, Fairlane 50 Sport Coupe). Hot new middleweight... with V-8 punch! Preventing a full line of nine stunning Ford Fairlane! New styling! New power! Wide 'n' handsome choices! Three new middleweight wagons. Two dashing new hardtops. Four jaunty sedans. All give you big-car room, ride, performance... nimbly new size... saving price. Optional bucket seats... new 260 V-8... 321 V-8 for standard Six. Fairlane—new idea in car!

America's liveliest, most care-free cars
FORD
FALCON • FAIRLANE • GALAXIE • THUNDERBIRD
PRODUCTS OF
Ford
MOTOR COMPANY

'63 Falcon (below Sports Coupe)—Fun is what's new in Falcon—America's all-time economy champ. The fun begins with the first Falcon Convertible and runs through 15 of the best, lowest-costing cars and wagons in the land. And this year, Falcon goes even further to save you money and bother. All '63 Falcons have the exclusive two-year or 50,000-mile warranty of big Fords. Options include bucket seats, speed floor shift, slazing 170 Special Six Special Six standard in Convertible... along with power-operated top.

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GODDE MOTOR
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MARTIN MOTOR CO.
Shoshone, Idaho

HAIGHT MOTOR SALES CO.
Butley, Idaho

COBBLE FORD SALES
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ANDY & BOBS MOTOR CO.
415 South Broadway
Buhl, Idaho



PLANS FOR MEMBERSHIP MEETING are being discussed by members of the Twin Falls League of Women Voters. The annual membership meeting will be held at 8 p.m. Thursday at the home of Mrs. J. D. McCollum, Twin Falls. From left are Mrs. Richard Hivner, president; Mrs. Leola Davidson, membership chairman; and Mrs. Rose Frutiger, state constitution study chairman. At the next three meetings members will discuss four constitutional amendments. (Times-News photo)

T.F. League of Women Voters Annual Membership Meeting Slated Thursday

The Twin Falls League of Women Voters will have its annual membership meeting at 8 p.m. Thursday at the home of Mrs. J. D. McCollum, 400 S. 1st St. Members will discuss the role of the citizen in government, from the local level to the federal level. The League of Women Voters is a non-partisan, non-sectarian organization of women citizens. Its purpose is to promote political responsibility and informed citizenship in government.

Membership in the League of Women Voters is open to any woman of voting age who believes in a representative form of government. Anyone interested in becoming acquainted with the league program and policy is invited to contact Mrs. Leola Davidson, membership chairman, by calling 733-2438.

The League of Women Voters is a part of the American women's suffrage movement, and is a non-partisan, non-sectarian organization of women citizens. Its purpose is to promote political responsibility and informed citizenship in government.

Why 'Good-Time' Charlie Suffers Uneasy Bladder

Viewers seeing or drinking may be a source of mild, but annoying bladder irritations—making you feel restless, tense, and uncomfortable. And if restlessness is accompanied by urinary hesitancy or muscular aches and pains due to over-excitation, strain or emotional upset, are adding to your misery—don't wait—try Doan's Pills.

Shelter Measure Goes to Kennedy

WASHINGTON, Sept. 26 (AP)—Congress has passed and sent to President Kennedy a bill appropriating \$8 million dollars for shelter research and surveys. By a vote Tuesday the House completed action on the measure, part of an \$11.8 billion appropriations bill for several fiscal years.

BLOODY MARY?



On the bottle are eighteen reasons why Relska® makes a perfect Bloody Mary. Models that Relska has won in international competitions. Sip a Relska Bloody Mary and discover the qualities that won these awards. Get Relska—in the bottle with the medals.

Valiant for 1963 to Be Shown Oct. 3

The 1963 Valiant, made by the Chrysler corporation, will be at Magic Valley dealer showrooms Oct. 3. This Year's Valiant has a fully new design. Brand new in the Valiant line are two convertibles.

The new Valiant look is highlighted by a broad front-end treatment featuring single headlights. Front bumpers are mounted higher on the car and supported well away from the street. Frontal protection is provided by a circular parking light located below the bumper to help the new amber lenses.

Two engines are offered, the 170 cubic-inch and the super 225 cubic-inch. Both are six-cylinder engines. The new convertibles, available in November in the V-200 and the 200 series, incorporate the basic body structure of the two-door hardtop and will feature a power-operated top as optional equipment.

The Valiant offers an entirely new heater and fresh air ventilation system for all-weather comfort. For warm weather driving the ventilation system has approximately 60 per cent higher fresh air capacity than the previous system and distributes the air more effectively for passenger cooling. The new heater features simple push-pull, bowl, controls and new outlets improve the distribution of warm air.

For the growing air conditioner market, a recirculating unit

Special Passes

HAVANA, Sept. 26 (AP)—The government notified foreign newsmen here last night that in future they will have to get special permission to visit any part of Cuba outside the Havana city limits.

At the same time, the ministry canceled all existing press credentials and instructed correspondents to apply for new press cards Thursday.

Chinese Mass Bomber Forces

TAIPEI, Taiwan, Sept. 26 (AP)—The Chinese communists have named a large number of jet bombers at Chien Chiao, near Shanghai, the Ta Hwa Evening News said today.

It warned that the Chinese Reds may be planning some "provocative move" in the Pusan area in coordination with growing tension over Cuba and Berlin.

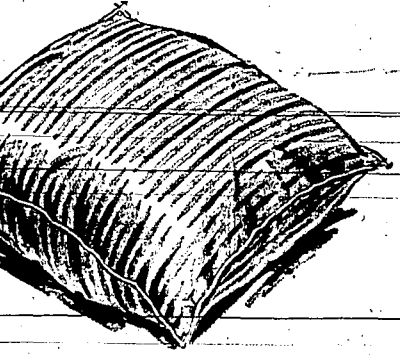
Quoting "intelligence sources" for its report, the newspaper said groups of 50 to 60 communist bombers recently held a series of day and night exercises in the Hangchow area south of Shanghai.

It is available as a factory-installed unit on the Valiant.

To provide increased left-foot room for the driver a new hand-operated parking brake is introduced. It employs a T-handle which is pulled outward to apply the parking brake and twisted to release it.

this is SEARS

SEARS
ROEBUCK AND CO.



1,000 only
Soft, Buoyant
Foam Pillows!

\$100
each

Limit — 2 to a customer

Long lasting, comfortable, non-allergenic pillow filled with extra-fine shredded polyurethane foam. 18x24-inch size. Buy several now and SAVE!

THREE DAYS ONLY

Shop at Sears and Save.
Satisfaction Guaranteed or Your Money Back

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403 MAIN AVE. WEST
PHONE 733-0821
FREE PARKING

STORE HOURS
MON., FRI. 9:30 a.m. to 9 p.m.
TUES., WED., THURS., SAT. 9:30 a.m. to 5:30 p.m.

U.S. Successfully Defends America Yachting Trophy

NEWPORT, R. I., Sept. 26 (AP)—Weather, a cast-off of the gallant challenge, and the sea Tuesday and successfully defended the United States' 111-year hold on the America's Cup. The trophy was flawlessly skippered by Emil (Bus) Mosbacher Jr., the graceful skipper of the 24-foot sloop.

The 12-meter sloop, which carried a 4-1 victory in the first race, was the only one of the fleet to finish in the top three. The bottom of the fleet was a 24-foot sloop, which was the only one to finish in the top three.

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SPORTS

Uncertain

LOS ANGELES, Sept. 25 (AP)—The Los Angeles Rams, who were expected to win the NFL championship, were uncertain of their fate after a 17-10 loss to the New York Jets.

The Rams, who were expected to win the NFL championship, were uncertain of their fate after a 17-10 loss to the New York Jets.

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Spahn Fires 326th Win For Braves

By The Associated Press
LOS ANGELES, Sept. 25 (AP)—Tommy Spahn, 32, pitched a 1-0 victory for the Atlanta Braves over the Los Angeles Dodgers.

Spahn, who was the Braves' ace pitcher, pitched a 1-0 victory for the Atlanta Braves over the Los Angeles Dodgers.

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Downes Outslugs Sugar Ray in 10

By The Associated Press
LOS ANGELES, Sept. 25 (AP)—British boxer Terry Downes, 24, defeated Sugar Ray Robinson, 35, in a 10-round decision.

Downes, who was the British champion, defeated Sugar Ray Robinson, 35, in a 10-round decision.

Downes, who was the British champion, defeated Sugar Ray Robinson, 35, in a 10-round decision.

Downes, who was the British champion, defeated Sugar Ray Robinson, 35, in a 10-round decision.

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Yanks Rap Senators 8-3 to Cop Pennant

By The Associated Press
NEW YORK, Sept. 25 (AP)—The New York Yankees defeated the St. Louis Cardinals 8-3 to win the National League pennant.

The Yankees, who were the league's top team, defeated the St. Louis Cardinals 8-3 to win the National League pennant.

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Correction

Correction of a statement made in the Times-News Press section Sept. 25 on over-hunting will clarify the special deer tags available to hunters in the Middle Fork of the Salmon river area.

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AT HOPPY'S AUTOMOTIVE, THAT IS!
Specialists in OVER-DRIVE, STANDARD AND AUTOMATIC TRANSMISSION PARTS AND REPAIRS
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GENERAL AUTOMOTIVE REPAIR
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Bryson's Invite You To Take Advantage Of Their Tremendous 2nd ANNIVERSARY SALE

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TANKER JACKETS

8 oz. Beaten Shell, 16 oz. Quilt Body, 12 oz. Quilt Sleeve Lining, Heavy Duty zipper, fly front, Semi-BL-Swing back, Sizes: S-M-L, Olive Drab or Charcoal

\$5.95

Boys' OXFORDS

Broken sizes 8 1/2 to 11 WHILE THEY LAST

1.50

TRUCK CHAINS

Extra Heavy Duty Genuine G.I. Army Surplus. Hardened steel. Dual wheels.

Sizes 8.25x20 List price \$9.95

35.00

Coleman Stoves

3 Burner, reg. 29.95 **21.75**
2 Burner, reg. 21.50 **15.83**
2 Burner, reg. 15.95 **10.99**

Coleman Lanterns

Single Mantle Fluorescent HUNTING VESTS Red, orange, yellow

Reg. 15.50 **9.98** Reg. 1.49 **1.10**

Sweat Shirts

Pull-Over Genuine Navy Knit THERMAL UNDERWEAR

Reg. 1.47 **1.25** Reg. 2.95 per piece By the Set **4.99**

SPORTER STOVE

5-Gal. Styrofoam GAS CANS

Reg. 10.95 **6.95** **2.98**

ALL FISHING TACKLE

DRAMATICALLY REDUCED FOR THIS SALE!

Bryson's Bi-Rite

Featuring G.I. Surplus

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Stadium SEATS

with new fold-away spring clips. Reg. 3.95

2 for 6.88

Then say Seagram's and be Sure.

Only America's great whiskey tastes so good as it quenches your thirst. Enjoy a refreshing 7 Crown highball after the final frame tonight. It's the smoothest nightcap bowling night can have.

Tonight, go bowling

Times-News Comics for the Entire Family

Names You Know

Answer to Previous Puzzle

ACROSS

- 1 Queen of Scots
- 3 Mr. Franklin
- 5 Secretary Hawk
- 12 Tropical plant
- 13 Tract
- 14 Unemployed
- 15 High
- 16 Immediately
- 17 Telephone
- 18 Slow parts
- 20 Velly
- 22 Extinction
- 23 Velly
- 24 Light rains
- 25 Cold
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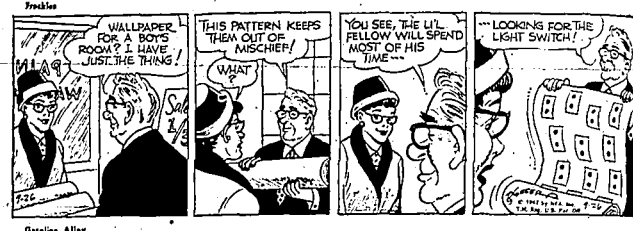
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Farms For Sale 52

STICK, rock, 32¹/₂ acres, 210 calves
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and 100 head calves.

20 AVREX, Jerome top farm. Cows in
two bands and good outbuildings
and barn. 32¹/₂ acres. 713-2117

20 HENRY, 20 acres Bull acre, Low
down payment. 20 years balance
interest. 704-2000

20 BUCKLEY, 20 acres Bull acre. Farm-
house, concrete North side ridge
creek. 724-2016.

6250 ACRE top farm, well improved
with 100 head cows, 200 calves
and 100 head calves. 724-2117.

FINK 12¹/₂ acres, near Jerome. Full
stocked with 100 head cows, 200
calves, 100 head calves. Farmer's
Furnishings. 724-2142.

32¹/₂ ACRE of good grass brush land
with 100 head cows, 200 calves,
water, 116 on acre. Dryden Acres.
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TIE**

Don't be left the hare, "the goods"
of 34¹/₂ acre near Jerome.

227 of a HEINRICH
218 ACRES OF RANCH, WITH
run 100 head of cattle. The total
selling price of this is only \$60-
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machinery - all crops - 109 head
of fine cattle. Lately
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We will list TRADE on any terms
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The "ole trader"
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140 ACRES, 125 cultivated, 3 good
mowing machines. Very good outside
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now cropping. Northside Canal
Company water. \$12,500 with terms.

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shores Northside Canal Company
water. Exceptionally good 3 bed-
room Modern home, excellent
improvements. \$12,500 with terms.

600 ACRES, 210 improvements. Land
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country setting. Will trade
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liquidity: up to 15 ac. term. Located
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Will take trailer, boat or vehicle
Large lot, 100' wide.

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Rafic here, sole & inside. Good
steady business, excellent lunch
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monthly profit. Good location, 100
lock-out-and-barrel. Selling price
is less than the worth of the real
estate here. So, come along and
see this NOW!

122 ACRES, Northdale unit. 10
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supply. Good building shed. This is a good unit
seller will make excellent terms to
suit buyer. So, come along and
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Owner wants to deal and will trade
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This is the only business in center
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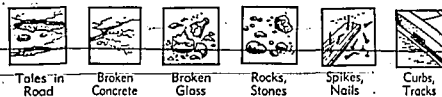
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of 21.10 plus tax ... Then You Get ...

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From Coast-to-Coast or 24 Months**



Tube-Type Blackwall			Tube-Type Whitewall		
Size	1st tire at no trade-in price plus tax	Get 2nd tire this low price plus tax	Size	1st tire at no trade-in price plus tax	Get 2nd tire this low price plus tax
6.70x15	21.95	11.95	6.70x15	25.95	15.95
7.10x15	24.95	14.25	7.10x15	28.25	18.25
7.60x15	26.95	16.95	7.60x15	30.95	20.95

Tubeless Blackwall			Tubeless Whitewall		
Size	1st tire at no trade-in price plus tax	Get 2nd tire this low price plus tax	Size	1st tire at no trade-in price plus tax	Get 2nd tire this low price plus tax
6.70x15	24.25	14.25	6.70x15	28.45	18.45
7.50x14			7.50x14		
7.10x15	26.75	16.75	7.10x15	30.75	20.75
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7.60x15	29.45	19.45	7.60x15	33.45	23.45
8.50x14			8.50x14		
8.00x15	32.75	22.75	8.00x15	36.75	26.75
9.00x14			9.00x14		

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Truck Tires Are
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STORE HOURS:
MON. - FRI., 9:30 A.M. to 9 P.M.
Tues., Wed., Thurs., Sat.,
9:30 A.M. to 5:30 P.M.



HART SCHAFFNER & MARX

America's First Name in Men's Clothing* for 75 Years

Salutes **ROPER'S**

Idaho's first name in Men's Clothing for 50 Years



HS&M 75th Anniversary Collection of distinguished clothing for fall

You are cordially invited to see this just-arrived collection which represents three-quarters of a century's experience in tailoring suits, topcoats and sportswear that are among the finest in the world. Buying or browsing, we'll welcome the opportunity to show what's-new-for-Fall. May we suggest you stop in soon while our HS&M "Anniversary Collection" is at its most complete.

HS&M SUITS Domestic and imported fabrics woven for HS&M.

HS&M SPORT COATS Worsteds that emphasize the "Smooth Look."

HS&M TOPCOATS "Styled ahead" for seasons to come.

HS&M SLACKS Tops in Style and Service.

From \$79.50

From \$55.00

From \$75.00

\$22.95

50
YEARS

Times-News

1912
1962

SUPPLEMENT TO THE TIMES-NEWS

TWIN FALLS, IDAHO, WEDNESDAY, SEPT. 26, 1962

Roper's Is Celebrating 50 Years

William Roper Opened Burley Store in 1912

Door Prizes

Over \$800 in top quality famous brand clothing will be given away free as door prizes in Roper's live sizes during the celebration of Roper's 50th anniversary. Stated in Burley, Twin Falls, Boise and Rupert will be participating in the event.

The prizes are being offered as another means of saying thank you for patronizing Roper's for the past 50 years.

The winners don't have to be present to win nor is any purchase necessary to be a winner. Simply come in to the nearest Roper's store beginning Friday and register.

Winners will be notified at a later date.

Roper's Will Feature Old Time Styles

Styles have changed tremendously in the past 50 years and the change will be even more pronounced at 9:30 a.m. Friday when Roper's greets their customers in the togethery of 50 years ago.

During Roper's 50th anniversary sale, Friday and Saturday, you will have an opportunity to observe the styles of 50 years ago and might be able to determine where some of today's styles originated.

It is an opportunity to look back and wonder why. Many of those styles and clothes were once stocked on Roper's shelves and sold to residents of Southern Idaho.

In the 1910s and in the 1920s can be seen many old pictures from this bygone period. A variety of apparel items were especially loaned to Roper's by the manufacturers to help Roper's celebrate.

The only thing that remains unchanged is customer satisfaction.

Buhl Store Was Completed 1948

Roper's came to Buhl in January, 1948 with the new store under the management of LaMont Parish. Parish began his career with Roper's in 1927 at Burley.

Parish was graduated from Buhl high school and attended what is now Idaho State college in Pocatello.

Although they had earlier purchased another building, Roper's had been located with the purchase of Day's clothing store. The interior of the store was completely relinquished and new fixtures were installed.

The new store opened for customers only a few weeks after the purchase of Day's, and has grown ever since. Displays and more story on page 14.



SOME 50 YEARS ago William Roper, right, opened his first store in Burley. The Roper Clothing Company now has five stores in Buhl, Boise, Burley, Rupert and Twin Falls. Left to right are Jack Gaskill, Frank C. Bedke, J. L. McCurry and Noel Groshong. Several in this picture have since died. The original store is now occupied by another business and Roper's Burley store is now located south of this building.

Anniversary Sale Starts Friday in All 5 Stores

Five businesses ever get the opportunity to celebrate 50 years of service and all five of Roper's stores will be offering top bargains beginning Friday at 9:30 a.m. All of Roper's stores have extended an invitation to stop in and share in Roper's 50th anniversary.

Only once in 50 years is the public likely to find such tremendous values. Such a sale is Roper's special way of thanking the citizens of Southern Idaho for their support and patronage for the past 50 years. Roper's sincerely believes that their success is due largely to public support. (Continued on Page 2, Column 1)

Rupert Store Added 1914

Rupert was the location of Roper's first expansion in the fall of 1914 when the firm was only a year and a half old. William Roper, in partnership with E. M. Tomlinson, purchased the Parker Brothers store in Rupert.

Part of the building is now included in the present building. For almost 50 years Roper's has served Rupert from their city square location.

The Parker Brothers store sold dry goods, clothing and shoes. After it was purchased by Roper's the stock was immediately expanded and many of the famous brand names still carried at the new store.

Jack Roper, younger brother of William, was named manager early in 1914 while 21 years of age. He remained manager until 1940 except for time spent in the service in 1918-19.



WILLIAM ROPER



T. J. (JACK) ROPER

Move to T. F. Made in 1949

Roper's delayed opening a store in Twin Falls until they felt that they could offer to the residents the same fine service and quality that they had at their other stores. Many years of planning resulted in the finest men's store in Twin Falls and Jack Roper, William Roper's younger brother, left the management of the Rupert store to become manager of the new store in Twin Falls.

The store was opened Sept. 30, 1949.

The building chosen for this venture was one of the city's earliest permanent brick structures. It was completely rebuilt and remodeled on the main and lower levels.

Roper's Twin Falls store features the newest modern functional fixtures and equipment.

See additional story and pictures on page 11.

When William Roper opened his first men's apparel store in Burley back in 1912 he had no idea then that it would grow and prosper into the fine network of stores now covering southern Idaho. In fact, during those early days there were times when he wondered if the whole project might collapse. But William Roper didn't leave his home in Missouri to give up in a small town of the Idaho desert that was only seven years old.

Roper was born Oct. 27, 1885, and attended local schools before entering Southwest Baptist college and attending Springfield Normal and Business college. During this time he was already picking up background in the clothing business by working part and full time for Richman Brothers Clothing store in Springfield.

In 1911, Roper and T. E. Masters, one of Roper's customers, decided to take Horace Greeley's advice and go west. They secured temporary employment in Boise before they made their move to Burley.

Early in 1912 Roper and Masters opened their men's wear store under the name of Roper and Masters Clothing store. However, poor health forced Masters to retire a year later and Roper, after purchasing Masters' interest, added a new partner, E. M. Tomlinson. A new store was constructed and they expanded their merchandise to cover ladies and children's wear and piece goods. Footwear was also added.

Evidently the call to come west fell on Roper's younger brother, T. J. (Jack) Roper, because soon after finishing business college he came to Idaho to work for his brother.

Shortly after Jack's arrival in 1914 the Roper-Tomlinson company (retained on Page 2, Column 1)

Store Added Boise in '52

September, 1952, marked the expansion of Roper's into Boise. Roper's declined an offer to buy another Boise men's store. Thorough investigation by Roper's pointed out that the company would be better to open a complete new store with Jack Roper as manager.

The location, 819 Idaho street, in the center of Boise's downtown retail area and was completely remodeled with new display windows.

New modern fixtures, new floors, new equipment, new lighting, new equipment and new interior trim produced an outstanding place nearly double the size of the original. As in the case of other locations, new remodeling and decorating program was undertaken.

The new store opened for customers only a few weeks after the purchase of Day's, and has grown ever since. Displays and more story on page 14.



EARLY DAY picture shows Main street in Twin Falls. The building at the extreme right housing a grocery store was later purchased by Roper's when they moved to Twin Falls. Adjacent to the grocery store is a real estate office that is also included in the present building. After purchasing the building Roper's has undertaken several remodeling projects to make the Twin Falls store one of the finest men's stores in Magic Valley.

THE BEST BRANDS ARE AT **ROPER'S**

SEE THE SEASON'S SMARTEST

CAR COATS

By AMCO

- Beautiful Wool-Cashmere Blends - Corduroys - All Wool Tweeds and water repellent Cottons
- Warm Pile or Quilt Linings



FOX COLLAR Wool-Cashmere

Wear with collar on or off—Smart double breasted styling. Rich, deep wool-cashmere. Black and Red.

45.00

MANDARIN CORDUROY

Being into the active life. Ten-wale Crompton corduroy—Mouton collar—on pile lining. Hump and Olinger.

29.98

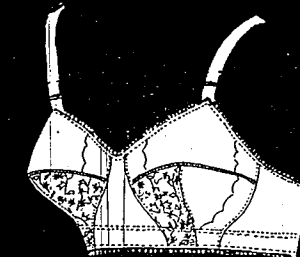
HOODED Wool-Fleece

Finger-tip—onion pile collar, hood and body lining. Luxurious wool fleece in Camel and Red.

29.98

OTHER AMCO COATS FROM 14.98

Only The Best Brands Are Found At . . . **ROPER'S**



PERMA-LIFT self-fitting bra



Just feel the difference in fit!

Most bras do not allow for the many figure variations between cup sizes. With other bras you are forced to fit the bra, with a Perma-Lift Self-Fitting Style, the bra fits you. There is never any puckering or looseness. Each side fits perfectly—each cup conforms to your exact proportions on your figure—adjusting to you—allowing for every subtle figure change, common to all women. Select your bra today—you'll love the difference.

Style No. 110—Self-fitting bra by Perma-Lift. Conforms to your exact cup size. In fresh wash 'n' wear cotton. Sizes: A cup 22-24, B & C cups, 22-28. Only 2.50. Many other Perma-Lift Bras and Girdles.

Employees of Roper Store



THE BEST BRANDS ARE AT **ROPER'S**

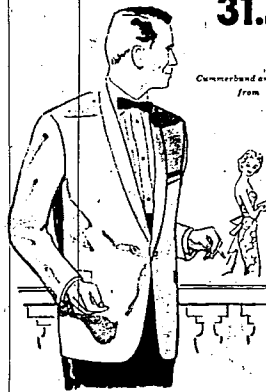
White Formal DINNER JACKETS

by *After Six*

Blended of Dacron and Orlon. Fully lined, yet lightweight. Magnificently tailored.

31.50

Cummerbund and Tie Set
from **5.95**



Roper's Has Served Rupert For Almost Half Century

Roper's in Rupert, 48 years old this year, has always been an important factor in the business of Minidoka county. The original store was opened in part of the same space now occupied. It has been expanded, remodeled and changed many times. In 1929 extensive changes were made in the rear half of the store, expanding the clothing department, and new lighting was installed.

Presently, the men's furnishings and men's sportswear occupy the west half of the store. Women's sportswear, men's and boys' shoes, and boys' department are provided space for a modern special tailor shop.

Plans are being made for further remodeling and purchase of more modern fixtures, so that Roper's apparel and oldest apparel store will continue to be the finest.

Thank You

Roper's in Burley, Buhl, Boise, Rupert and Twin Falls would like to express their thanks to those who loaned the old-time pictures for this issue and others too numerous to mention who have contributed so much to our past success.

Roper's sincerely hopes that you will drop in during the sale and that you've appreciated our efforts to say Thanks.

CHECK FIRST
Roper's is one place the man of the family can be completely outfitted. If it is his birthday or anniversary and a gift is needed then check Roper's first. Chances are the salesman knows him as this is where he would buy it himself.

**50TH ANNIVERSARY
SALE STARTS FRIDAY**

ROPER'S 50th ANNIVERSARY SALE

BIG BUYS FOR BOYS

COTTON SLACKS

Discontinued colors and styles of reg. 4.98 and 3.98
pents. Sizes 6 to 20 **2.50**

SPORT SHIRTS

Woven and print fabrics. Regular and button down styles. Reg. 1.98 **1.50**

13 3/4 OZ. CORRAL

JEANS

First quality, heavy-weight. Sizes 6 to 16 **1.50**

ROPER'S 50th ANNIVERSARY SALE



THE BEST BRANDS ARE AT

ROPER'S

ROPER'S Suggest . . .



*This is
the way
to make an
entrance*

You're sure to make an outstanding impression wearing this handsome bal collar coat. The styling is trim and altogether masculine.

And the superb fabrics are tailored with custom-like detail. Looks costly in every way—but one of the nation's foremost coat-makers did a great job of keeping the price down. We pass the savings to you, and see that you're perfectly fitted!

39.95 to 65.00



Retirement Program Is Available for Workers

In addition to having all employees covered under a major health and accident medical plan Roper's also provides retirement pension benefits for life under an employee's pension trust plan initiated in February, 1959.

The plan, an insured pension trust, provides a substantial supplement to social security payments when the employee retires. Retirement is normally at age 65. However, by mutual agreement, those who have been under the plan for 15 years or more may retire after age 60 at a reduced rate.

The entire cost of the pension benefits is paid by the Roper Clothing company. Employees also receive substantial life in-

urance benefits during the period of employment.

Years of service and monthly salary determine the amount of pension benefit at retirement time.

Income tax savings result during the active working and earning period of the employee because the amount paid by the company into the pension trust is not taxable until time of retirement. The only part that is taxable is the amount received by the employee yearly.

Should an employee desire he may add disability income whic-

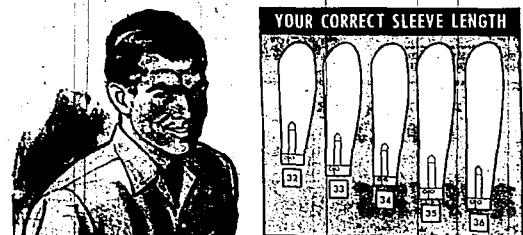
Some 17 of the present employees are now covered and two more will be added this year. This is a high percentage in the retail business.

Quality Counts

Nationally known merchandise never achieved fame because of bargain prices or bargain quality. Fame has come because the merchandise has held up and been superior. Many nationally known brands have been in business long before Roper's began selling them. Quality merchandise is always a good buy; that's why Roper's stocks only the best in clothing.

The Best Brands Are At ROPER'S

Looking for Perfect Sport Shirt Fit? Here It Is!



STRAD-O-TRAVLER

Other STRADIVARI
FEATURE SHIRTS

by

STRAD-O-METEOR
STRAD-O-CHECKMATE
\$7.95

STRAD-O-YARDLEY
STRAD-O-FUTURA
\$8.95

ROPER'S

TWIN FALLS - BUHL - BURLEY - RUPERT - BOISE

The Top Brands Are At

ROPER'S



FROM FAMOUS CHAMPION

it's BARKTONE

The slack that has produced more repeat sales than any other anywhere - it has been the answer to men's slacks (worn) than any other. Tremendously hard finished, wrinkle-resistant and long wearing. Choose from medium or dark brown, grey or olive. Sizes 28 to 44.

21.50

Naturally correct
plain front

Slacks

By CHAMPION
SIERRA TONES

A hard finish whipcord
gabardine. Rugged.
Long wearing. 5 colors.

19.95

CHAMPION
All Worsted

Hard finish weave. 4
colors

14.95



PARKING WAS a problem even in early day Roper. The building on the left was purchased in 1914 by Roper's. The present store includes the old building. Roper's in Roper has occupied the same location for 45 years and top quality merchandise has always been available to Roper residents.

High Fashion Coats Have Extra Detail

Trims and detailing that add high fashion to classic lines are knit collars, set-in knit sleeves, or knit used to trim.

Piles that look like fur are used for collars, cuffs, banding on hoods or fully line the coats innards.

ESL-and-snow fun enthusiasts will like the popular polka look. They have lightweight but warm Eskimo-inspired furry touches or are risk-rack braid trimmed. Other cautions favor the ship-shape look of navy-inspired pea coats.

Smooth-as-cream flat-hand

All-Around Favorite



JEANIE by blue belt

Wise for the weather... double-breasted coat in water-repellent Crompton corduroy, snugly-warm quilt lining, smart, curly pile collar. Blue, Green, Wheat. Sizes 2-20.

16.98
Only the best brands are sold at ROPER'S

The Best Brands Are At ROPER'S



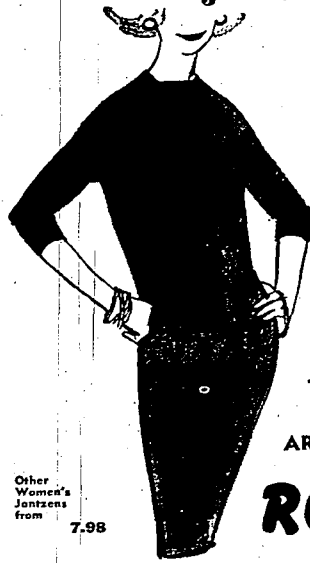
STORM OR SHINE... IT'S ALWAYS FINE IN PACIFIC TRAIL

He'll outweather the weather in "Cascade"... Pacific Trail's imaginative reversible of finest Nylon taffeta. Quilted or smooth... and filled with 100% Dacron polyester for warmth. Exclusive Revers-a-Snap collar, hood rolls out of sight when not in use. Washable and extremely wearable. In loden reversing to vicuna; black/electric; electric/black; vicuna/black. Sizes S and M... \$14.98. Sizes L and XL... \$16.98

*U.S. Pat. Pend.

The neatest, newest knit for fall... our crisp, smooth Merino knit from Jantzen. The full fashioned cardigan is framed at the neckline with contrast stripes. Full fashioned skirt has elasticized waistband. Cardigan 34-40, \$17.98; Skirt 8-18, \$16.98. just wear a smile and a jantzen

This is our Campus Choice... from Jantzen. Of smooth flat knit, the exclusive wool blend, Janessa. Named Campus Choice for its smart young design and color keyed to a tapered skirt of luxuriant Countrybred tweed. Cardigan *34-40, \$14.98. Skirt 8-18, \$15.98. just wear a smile and a jantzen



Other Women's Jantzens from

7.98



ONLY THE BEST BRANDS ARE SOLD AT

ROPER'S

Customer Service Merit Atmosphere for Shopping

Throughout the past 50 years, Roper's has been more than just a men's apparel store; they have been leaders in modern merchandising methods. Back in 1912, when William Roper opened the first store, clothing was displayed on shelves and tables. Often the interiors of early-day clothing stores were dim, poorly lighted, business was transacted while standing over a high top glass counter and sales were rung up on an old cash register.

Roper's pioneered customer comfort. Roper's store in Burley underwent several redecorations and alterations. If the merchandise was more attractively displayed then it would be easier to sell. If the customer felt at ease in the store, the easier it would be to sell.

Teach Quality To Youngsters

Roper's has always felt that young men and boys should learn the true meaning of quality, especially when it comes to dressing right. Superior quality is always the best buy. When it comes to knowing quality Roper's sales personnel are excellent.

Questions concerning the quality of clothing and material are welcomed by Roper's and sales personnel will be glad to point out the advantages of buying quality merchandise. Questions by youngsters are always invited.

When it is time to buy that boy his first suit, Roper's advises that he be brought along and taught the value of quality purchasing. Roper's has been selling suits and clothes for four generations.

Habits learned while young are habits retained. Careful selection of clothing is one of those habits. Roper's will be glad to assist you in any selection and offer advice.

ROPER'S 50th ANNIVERSARY SALE



Terrific Value SPORT SHIRTS

- Quality styles and fabrics from LANIER and PURITAN
- Regular end button down collars
- Long and short sleeves

4.00 to 6.95 Values

2.99

ROPER'S 50th ANNIVERSARY SALE

TO ROPER'S ON THEIR 50th YEAR

Our Congratulations



THEN
Fashions change during five decades, but good friendships continue. Just as Day's has supplied Roper's with the latest fashions in past years, the same is true...

NOW
The latest styles and fabrics in Quality Men's Slick and Cotton Casuals, always available at all five Roper's stores.



DAY'S

Our 60th Year

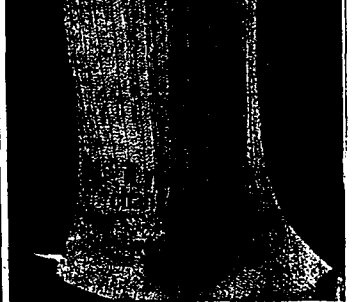
THE TOP BRANDS ARE AT ROPER'S

SPORTSWEAR, INC., Tacoma 1, Washington

THE BEST BRANDS ARE AT ROPER'S

Lighting is important, and those early-day stores featured single drop lights. Now modern light fixtures brighten every Roper's store.

Roper's has always felt that service to the customer was more than just treating the customer honestly. Service means creating a convenient, relaxed place to shop.

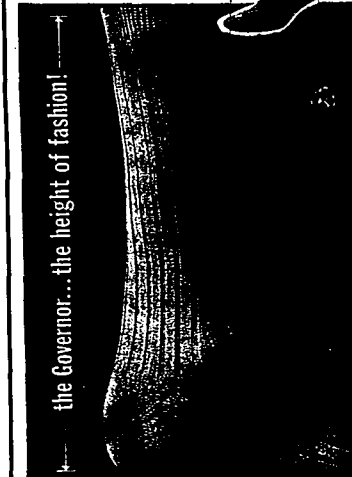


be sure to change to the Olympian!

For a great change, by the most comfortable feature socks you've ever owned...and the hand-crafted knit of 80% Orlon, 20% wool, the Olympian is the smallest thing on two feet! Just \$1 a pair, saves you lots of change, too!

ESQUIRE SOCKS

ANOTHER TOP PRODUCT OF DAY'S SPORTSWEAR



the Governor...the height of fashion!

Now, America's best-selling, all-over one-size rib sock goes to two popular lengths to reach the heights of fashion. Whichever you choose, you'll find the Governor is the most perfect-fitting, smartest thing on two feet. The 18-Governor is \$1.25 a pair. The Governor, \$1.00.

ESQUIRE SOCKS

ANOTHER TOP PRODUCT OF DAY'S SPORTSWEAR

If it's from **ROPER'S** IT'S RIGHT!



Burley Store Has Conducted Business From Same Block

Some 50 years of increasing business under the original owner and manager, in the same business block, is the record being celebrated this week by Roper's Burley store.

In 1950 Roper's completely rebuilt and remodeled the corner location now occupied by the store, moving from the middle of the same block where William Roper had done business for 38 years. Since 1950 the new store has been expanded several times, now utilizing the complete 60 by 125 foot building on the first floor and downstairs.

A new shoe department was completed in 1950, combined with a new side entrance.

All the men's clothing, furnishings, sportswear, work clothes and western wear, shoes, and hats are displayed on the first floor. The tailor shop is located behind the clothing department.

Boys' clothing, sportswear and women's sportswear are sold in the downstairs area. Roper's General Office is also located downstairs, as is the receiving room and warehouse space.

William Roper has his personal office downstairs at the Burley store, where he is close to the operation of the General Office, and the Burley store. The office is accessible to friends visiting with him regarding civic, fraternal, and agricultural matters.

ONLY THE BEST BRANDS Are Sold at ROPER'S



IT'S OUR **50th**

...so, let's celebrate

It's also ANOTHER MASSAGIC

We certainly hope you'll stop by and help us celebrate our anniversary. It means more to us than you might think.

It's not just that another year has gone by. It's the beginning of a new year of enjoying old friends and making new ones... a year of the fun that comes from pleasing people... and the pride that comes from bringing you the best to be had in men's shoes... MASSAGIC Air Cushion Shoes!

That's worth a celebration. don't you think?



Stitch and turn smooth calf! Blucher Black or brown. **17.95**

Chisel, Cu Moc Toe, Custom Classic. **19.95**

Rope chisel Blucher in brown, olive or black. **19.95**

Cashmere Grain wing-tip Blucher. **24.95**

The Top Brands Are At ROPER'S

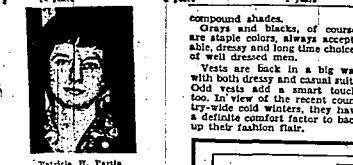


Reston Slacks

America's Finest medium priced slacks... Rugged long wearing fabrics in all colors. Plain, continental and pleated models.

Sizes 28 to 50

7.95 - 16.95



Many Styles Available This Autumn

When it comes to fashion in men's suits this fall, step right up, gentlemen, and name your favorite. Seldom, if ever, have American men had such a wide array of styles from which to choose. And never have they had such a tempting range of fabrics, colors and designs to meet their fancy.

According to the American Institute of Men's and Boys' Wear, a fellow has the choice of two-button, and two types of three-button.

The two-button style has made rapid strides since its introduction last year. The favorite of President Kennedy, it is made in both natural and tailored shoulder versions.

The three-button models are the most widely worn of all, and here the classic natural shoulder types continue to register slow but steady gains.

The three-button style is also the most popular type in the conservative middle-of-the-road styles. Coats to coat favorites, these have slightly more shoulder and chest expression than the classics.

The traditional suits cleave to classic patterns such as herringbones, sharkskins, plaids and stripes. The non-traditional suits like these, too, but as a rule they will be executed in more imaginative fabrics that employ fancier ground weaves, twist yarns and tailored shoulder styles.

Outstanding among the season's patterns are the many stripes. Ranging from the almost invisible modest penit stripes through the more decided pencil stripes the variety is complete. There are also cluster stripes, ombre stripes, self-stripes and ornate vertical weaves. They all add up to what is currently called the "Tail Look."

Browns are due to make a comeback this fall, too. Not the red-browns of days gone by, but clear, true browns and handsome black-browns.

Olivens are still prominently represented in the style scene. Many of the latter shades are achieved by blending the olive with blues, grays and soft tans. The resultant mixtures come under the designation of

compound shades. Grays and blacks, of course, are staple colors, always acceptable, dressy and long time choices of well dressed men. Yests are back in a big way with both dressy and casual suits. Odd vests add a smart touch, too. In view of the recent country-wide cold winters, they have a definite comfort factor to back up their fashion flair.

Old Friend
E. M. Tomblin, William Roper's second partner, now resides at Buhl. Since they divided their interests in 1917 the two men have remained close friends. When the partners divided, Tomblin retained possession of the building and for many years was building observer in the business and a cooperative landlord.

Roper's Buhl Store Still Appears New

Roper's Buhl store still presents a new look this year. The store was completely remodeled in April and May of 1961. A large new downstairs store was added to provide more and better space for the women's growing sportswear department with new functional features. Modern color-corrected fluorescent lighting was added. A new refrigerated air conditioning system has been added this year.

The first floor area was entirely redesigned with a new location for the men's clothing department. The shoe department was also enlarged and expansion of the men's furnishings and sportswear and the work clothes department was completed. All fixtures are new, functional, of handsome hard woods. The store has a gleaming new tile floor. Buhl residents have hailed the remodeling as an attractive addition to their shopping area.

Personal Contact
The shopping experience at Roper's Buhl store can be described as a personal contact with the staff. The staff is trained to assist you in your shopping. The staff is trained to assist you in your shopping. The staff is trained to assist you in your shopping.

ROPER'S 50th ANNIVERSARY SALE

THE SOCK BUY OF THE YEAR!

100% STRETCH BANLON

• ALL FIRST QUALITY

SOX

Regular 79c

ANNIVERSARY SALE PRICE **2 FOR 1.00**

ROPER'S 50th ANNIVERSARY SALE

The Best Brands Are At ROPERS



CHALFIELD \$18.95

"You'll feel 10 feet tall" in **BULKY**

WOOL SWEATERS by PURITAN

Talk about "towering feelings!" In a Puritan Wool Bulky you're on to something big, something soft, something altogether supreme in sweater styling. The CHALFIELD, a handsome V neck cardigan is luxuriously detailed with two lower pockets, welt in sleeves, and six coined buttons. Come in soon to see this and the other sweater styles in Puritan's Bulky Bazaar. The CHALFIELD, 100% virgin wool, sizes 36-46.

Cardigan Sweaters	from	8.95
Zip Cardigans	from	15.00
Pull Over Sweaters and Vests	from	8.95

FULL-FASHIONED PURITAN® BAN-LON® BROOKVIEW
\$8.95

America's favorite knitshirt and no wonder. It's full-fashioned knit to fit of 100% Texturized Nylon yarn. Collar, cuffs and placket are joined to the body of the shirt stitch for stitch, not sewn together—the fit is forever. And after 40 times in an automatic washer dryer, the only change you'll see is an improvement in its look. Broekview in solid colors and stripes too. Sizes S M L XL \$8.95



CARS TO THE center and horses to the side. Shopping was active in early day Buhl. Roper's had just moved to the center of the block and opened their store.

ROPER'S 50th ANNIVERSARY SALE

All Shetland Wool PULL-OVER SWEATERS

Real Quality Bulky-Knit

Reg. 8.95 **5.99**

Plus Bulky Wool-Kodel

Zipper Cardigans Bulky Waffle Knit Beautiful colors

Reg. 12.95 **8.99**

ROPER'S 50th ANNIVERSARY SALE

ROPER'S 50th ANNIVERSARY SALE

A Timely Saving on

All Wool

RESTON SLACKS

- Pleated or no pleat styles
- GABARDINES
- IRRIBESCENTS
- GRANITE TWILLS
- WORSTED FLANNELS
- Sizes 28 to 42

Regular 14.95

12.50

FREE ALTERATIONS



ROPER'S 50th ANNIVERSARY SALE

THE TOP BRANDS ARE AT ROPERS SMARTEST BUTTON-DOWNS EVER! by LANCER



LANCER'S new album of sport shirts is a picture of fall martins. The colors fill the eye with pleasure. Included are striking stripes, plaids and handsome solid shades, neat figures and baltics. The button-down collar style is neat, comfortable and fashion approved. Newest styles, too, of the LANCER originated Snap-Tab collars, and the newest Zip-Fronts.

5.00 - 5.95 - 6.95

LANCER

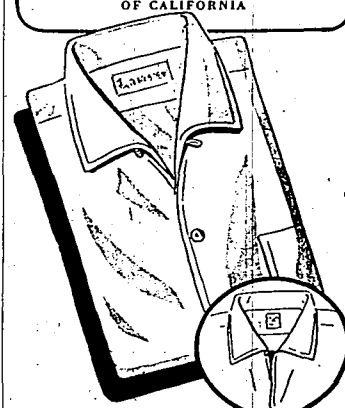
The **CELANO COLLAR** by **LANCER** OF CALIFORNIA



LANCER TAPERED BRITISH BUTTON-DOWN Lancer has created a trim button-down collar in a decidedly tapered shirt that eliminates the old-fashioned "bunched-up" look at the waist. Unconditionally washable.

5.00 and 5.95

Here's a casual comfortable sport shirt with all the elegance of that sought-after, expensive silk look — so effectively produced by LANCER. Washing won't affect colors or sizes of the famous Lancer Celano Collar. Small, medium, large, extra large.

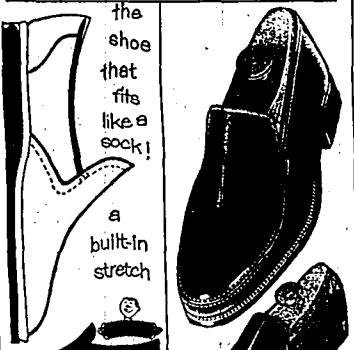


- Guaranteed Washable
- Wrinkle Resistant
- Shrinkage Controlled
- Quality Controlled

5.00 - 7.95

Male Sex Keeps Eye on Fashion
 The same thing applies in men's fashion. The terms today are "natural looking" or "lapped" look.
 Roper's has always felt that men are just as style conscious as women and for that reason they try to keep up on the latest men's fashions.
 Often the male sex pokes fun at women's fashions and the name of the style. However,

THE BEST BRANDS ARE AT ROPER'S



the shoe that fits like a sock!
 a built-in stretch

Sockaroo
 by CROSBY SQUARE

- Leather that stretches
- Soft and flexible
- Cushioned insole
- Wedge rubber sole for support
- In your favorite colors

ONLY 10.95

Crosby Square JRS.

Fine quality boy's slip-on oxfords that really fit growing feet.
 Stocked in A and C widths AT A SURPRISINGLY LOW

9.95

ROPER'S 50th ANNIVERSARY SALE

DACRON-COTTON WEATHER COAT
 With Zip-Out Orion Pile Linner



Definitely the best buy you will find in a quality coat!

Shell is 65% Dacron, 35% cotton. Makes a wonderful light coat without the liner.

A really warm one with it.

YOU'D EXPECT TO PAY \$30

24.95

ROPER'S 50th ANNIVERSARY SALE

THE BEST BRANDS ARE AT ROPER'S

picture the two of you in matching Pendleton® jackets



Double exposure! His and her Pendleton jackets to wear together when fun is shared. "Pendleton Classic" plaid—dyed, spun, woven and tailored of 100% virgin wool—click with guys and gals whether of the sports car crowd, or the station wagon set.

BROWN: Men's Jacket, 8-16-18, 18.95
Women's Traveler Jacket, sizes 10-20, 19.95.
Tabmaster Skirt, sizes 8-18, color-matched in men's wear flannel, 14.95.

THE BEST BRANDS ARE AT ROPER'S

See all the New Pendleton Shirts at ROPER'S

Country clothes by Pendleton
 ALWAYS VIRGIN WOOL

The Best Brands Are At ROPER'S

PACIFIC TRAIL

SLOPE INSPIRED... "CASCADE"... BY PACIFIC TRAIL

Head a busy chase... in town or on the slopes... in Pacific Trail's reversible ski-parka with exclusive Reverso-Snap® collar-hood, that hides away when not in use. Fashioned of Pacific Trail's exclusive Nylon taffeta... and filled with bonded Dacron polyester... sturdily quilted with Dacron thread.

Wash and wear. Quilted/lozen reversing to smooth vicuna; black/electric; electric black; vicuna/black; yellow/red; gray/vicuna. Sizes S, M, L, XL... \$18.95.

*U.S. Pat. Pend.




TWO-TIMING JACKET BY PACIFIC TRAIL

You'll double your fun... double your wear... in "Duo-Quilt"... high-spirited reversible Nylon ski parka by Pacific Trail. Distinctive diamond quilting on one side... black quilted on the other. Impressively tailored of finest Nylon Taffeta, treated with Norac durable water repellent. Exclusive Reverso-Snap® collar hood. In navy reversing to electric; black/vicuna; electric powder; black/electric. Sizes S, M, L, XL... \$22.95.

*U.S. Pat. Pend.

ROPER'S 50th ANNIVERSARY SALE



A BEST BUY! MEN'S NYLON Ski Jackets

- Dacron quilted
- Roll-hood collar
- Zip pockets and front

13.95
 PLUS
 DACRON-COTTON

Klicker Coats

FROM AIRMAN
 Orion pile lined
 Dacron—35% Cotton
 Reg. 17.95

SALE PRICE 14.50

ROPER'S 50th ANNIVERSARY SALE

The Best Brands Are At ROPER'S




AMERICA'S TOP CLOTHING VALUE


Kingsridge
 CUSTOM FABRIC

SUITS — 69.50 and 75.00
SPORT COATS — 39.95 to 49.95
SLACKS — 16.95 to 23.95

The Best Brands Are At ROPER'S STETSON HATS




THE STETSON "EAGLE" 13.95




STETSON HATS

The SPARTAN 11.95



STETSON HATS

The GUN CLUB 13.95



THE OPEN ROAD

BOSS of the PLAINS
 by STETSON
 3x BEAVER—\$20.00
 OTHER STETSON WESTERN HATS FROM 13.95

13.95 to 25.00

You are looking at the hat treasured by most men in the West, and by a great majority of men across the land. These men desired a hat that was comfortable, good looking, and was able to take everything the weather had to offer. The Open Road gave them all of these things. We suggest that you visit us today and experience the pleasure of wearing this truly remarkable Stetson Hat.

The Most Popular Undergarment
Long or short, the party girl has become the most popular foundation of all. Full-on or slipper fastened styles, party girls hold the latest "chassis" in good scene.

ROPER'S 50th ANNIVERSARY SALE

SPORT COAT VALUES



Choose from a big group of fine wool and Wool-Orlon Fabrics.

All handsomely tailored by the world's largest manufacturer.

Sizes 36 to 46

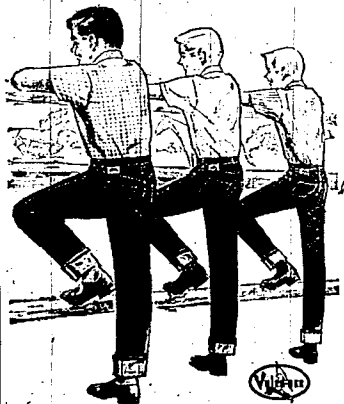
Regulars — Shorts — Longs

23.50

ROPER'S 50th ANNIVERSARY SALE

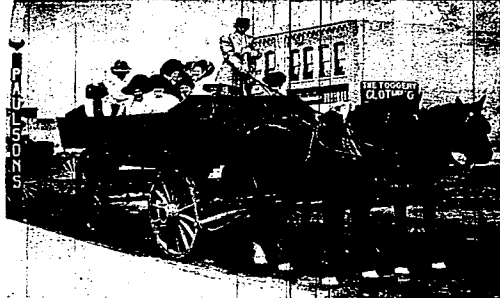
The Top Brands Are at ROPER'S
You can fit him perfectly in

FARAH® GOLD STRIKES®
if he's slim, regular or husky



Farah's proportioned tailoring gives a comfortable fit to all boys. Gold Strikes are sturdily constructed of Farah's own rugged nylon-reinforced denim, vat dyed and Sanforized®, exclusive VULCA-NEES for longest wear.

Regulars (4-12) Slim (2-12)	2.99
Regulars and Slims, sizes 2 to 16	3.75
Husky, 20" to 36" waist	3.75



SHOPPING TRIPS in pioneer Burley weren't as easy as they are now. This old photo shows a group coming to town to shop. Directly in back of the team and wagon is the "Toggery" which was purchased in 1912 by William Roper and L. E. Masters. The building was the forerunner of the Roper Clothing company and started the group of stores that now dot Magic Valley.

For every one of these fifty great years,
ROPER'S have sold Florsheim shoes



FOR
70
YEARS

Florsheim Quality

HAS BEEN IN STYLE!

Once again the quality that has led the men's fine shoe field for three-score and ten years will be the accepted standard of elegance. Styled for today — satisfaction for months to come. — from 19.95

BURLEY — RUPERT — BUHL STORES ONLY



WILLIAM ROPER
OLD CUSTOMERS will have no difficulty recognizing William Roper, left, and Jack Roper, right. This is the way they looked to their customers almost 50 years ago when they first entered the clothing business. The picture was taken in 1912 when Jack became manager of the Roper store.



T. J. (JACK) ROPER

War Years Were Lean on Clothes

During the second World War quality merchandise became a problem as it was very scarce. During this time Jack Roper had to spend considerable time on the road trying to find quality merchandise to satisfy the needs of Roper's customers. (Quality was always the back-

bone of the Roper Clothing company and William Roper was determined that his customers would have the best that was available.)

This action was hard on the stores as qualified help was hard to find and Jack was sorely missed by many of his customers and by the company.

50TH ANNIVERSARY SALE STARTS FRIDAY FREE DOOR PRIZES

The Top Brands Are At **ROPER'S**



McGREGOR® Nordic Jumbo

On the touch-football field or in the grandstand... this jacket gives you complete freedom of action. It's completely wind, rain and weather resistant—chill winds won't penetrate the "Dacron"® polyester-Cotton shell. Thick, meaty "Orlon"® acrylic pile is the secret of its wind-tight weight and extra warmth. Big bulky-knit collar, cuffs and waistband.

Reg. and Long, 25.95 — Giants, 48-52 27.95

Other McGregor JACKETS from 10.95

McGregor SHIRTS — 4.00 to 13.95

BOYS' McGREGOR, TOO!

"If It's from Roper's -- It's Right"

ROPER'S ANNIVERSARY SALE

WEBFOOT

SWEATERS—SKIRTS

NOW

Choose from a Big Selection of these Great Styles and Colors...

From The West's Most Famous Maker—

SAVE 40%

OR MORE DURING THIS GREAT SALE!

The Best Brands Are At **ROPER'S**



\$22.95

SKM Penguin

BELAIR is a handsome, rugged, classic cardigan zip style with a contrasting trim on collar, zip (black) and bottom — Fall faves.

again sets the pace of the big knits on campus with the "New Haren." This crew neck sweater is perfect for casual living, sports, and campus wear — a comfortable rib stitch knit of 100% worsted wool, check pattern body with raglan sleeves, and piped front. It comes in two-tone color effects with a distinctive crest for a touch of accent.

\$22.95



RECOGNIZE ANYONE in this picture of these old-time Buhl baseball players? If so, let Roper's know and drop into the Buhl Herald office and identify them. Roper's will give a finger ring to anyone in the picture who comes in to the Buhl store. From the uniforms one can tell that it isn't one of the recent teams.

William and Jack Roper Have Fine Civic Record

Besides planning Southern Idaho's finest group of men's stores William and Jack Roper found time during their busy formative years to become active civic leaders in their community.

It made sense to William Roper that if a man was going to do business in a community he must become interested in the community and participate in its functions.

William Roper was one of the original members of the Burley Commercial club, forerunner to the present chamber of commerce. He served as president of the Commercial club and later as president of the Burley Chamber of Commerce, being a charter member. He also served on the Burley school board three years as chairman, Cassia county fair board, and was active in the building and planning of the existing municipal golf course.

He is a charter member of the Burley Rotary club and has served as president of the Burley club.

In addition to these duties he is serving on the board of directors for the Idaho Youth Ranch and was a charter member of the Burley Christian church. His honors in the Masonic order are many. He is past master of the Burley lodge. He has been made an honorary third degree Mason in the Scottish Rite bodies. Since 1937 he has represented in Korean temple and Idaho on the board of governors of the Oak Lake Phisic hospital for crippled children.

He is also an alternate supervisor of the Earl Cassia Soil Conservation district board.

Jack Roper is a charter member of the Roper's Chamber of Commerce, Roper's Rotary club, having served as secretary for 25 years. He has been active in school, church and other civic

Sportswear Is Women's Choice

Southern Idaho women who like to participate in the great outdoors do not have to borrow clothing from their husbands or brothers. Roper's women's sportswear department in all Roper's stores have long been a favorite place to shop.

Over the past years decisions were reached to drop women's apparel from stock in Roper's stores. However, requests by individuals led to the opening of the women's sportswear department. The women of the house can golf, tennis or loaf in the best of fashion. Quality is the watchword in the women's section as well as the men's section.

Roper's sincerely believes that in the pages of this special edition are the finest buys in quality merchandise. Our 50th birthday issue is loaded with tremendous values. It is our way of saying thank you for past support.

ROPER'S 50th ANNIVERSARY SALE



BIG VALUE ON THE BOYS BIG FAVORITE SKI JACKETS

- Nylon shell
 - Dacron quilted
 - Zip pockets
- | | S | M | L | XL |
|--|-----|-------|-------|-------|
| | 6-8 | 10-12 | 14-16 | 18-20 |

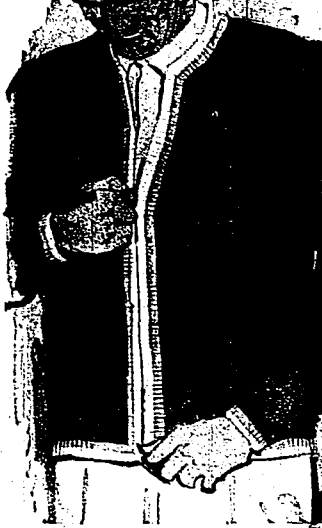
10.98

ROPER'S 50th ANNIVERSARY SALE

THE BEST BRANDS ARE AT ROPER'S

If you were looking for a phrase to describe the Jantzen All Star it would be all purpose. This versatile zipper cardigan doubles as a crew neck model. The contrasting border sets the pace for an outstanding group of colors and color selection. S-M-L-XL. \$19.95.

Jantzen sportswear for sportsmen



Jantzen's famous Canadiens Cardigan is now styled in a crew neck zipper model! This is the husky outdoor look you want for brisk fall weather. The luxury bulky knit of pure wool worsted, striped in a host of new colors. S-M-L-XL. \$16.95.

Jantzen sportswear for sportsmen



Marcell Call 13 years, Sam Rubin 12 years, D. Wesley Dekey 12 years, Dale L. Smith 6 years, Carl M. Esham Jr. 6 years, Mary Ann Bush 6 years, Greg Henderson 1 year, Ron W. Watson 2 years, Freda Brandt 1 year, Kit Moon, Elaine Stephens, Catherine E. Larsen

Considerable Changes Mark Growth Rate in Twin Falls

Roper's in Twin Falls, like many other Roper's stores in other towns, is the largest men's store in the city. Constant expansion of merchandise carried, sales volume and selling space have marked Roper's growth.

When the Mayfair shop moved in October of 1960, Roper's obtained the space, and the size of the first floor selling area was doubled. Three alcoves were constructed to join the two sections and the entire area was completely redecorated and remodeled. New display windows were added, enhancing Roper's store.

The men's clothing department was moved to the rear section of the newly acquired space and the new "Jantzen" shop was established in the front section of the store. This section was designed to feature clothing and sportswear in traditional models for young men, high school, college and alumni ages.

Also expanded was the shoe department, men's sportswear department and the furnishing department.

A completely new section was created by bringing men's coat and jacket department up from the downstairs section and combining it with the western wear

The Best Brands Are At

ROPER'S

"Forecaster" Raincoats

ALL WEATHER COATS

Newest, smartest styling, water repellent

19.95 and 24.95

See the latest 38" YOUNG MEN'S COAT — Cape shoulder and belted back — 19.95



Dale L. Smith 6 years, Carl M. Esham Jr. 6 years, Mary Ann Bush 6 years, Kit Moon, Elaine Stephens, Catherine E. Larsen

Charge Account.

These are the days of charge account and credit cards and Roper's back in 1960 foresaw the coming change and became one of the first firms in the area to offer a new type of extended charge account.

The option charge account enables customers to become their own credit managers. When "extra time to pay" is more convenient than regular 30 day terms, all the "option" customer has to do is make a partial payment of approximately one-sixth or more on the balance.

Each of Roper's stores has "option charge accounts" and inquiry at the local store will answer any and all questions about the service.

ROPER'S 50th ANNIVERSARY SALE

SUIT SALE

ONE BIG GROUP HART, SCHAFFNER & MARX SUITS

Reg. 100.00 74.50

Reg. \$85 - 89.50 64.50

Reg. 79.50 58.50

Terrific Value

Hanover Square SUITS

All Wool 2-ply; Choriot Cloth

Handsome new patterns, hard finish fabrics with two trousers.

Reg: 69.50

Two Trousers **58.50** WITH ONE TROUSER 48.50

MANCHESTER ALL WOOL WORSTED SUITS

Reg: 50.00 **38.50**

ROPER'S 50th ANNIVERSARY SALE



HART SCHAFFNER & MARX Regular, Short and long — FREE ALTERATIONS

MANCHESTER ALL WOOL WORSTED SUITS

Reg: 50.00 **38.50**

ROPER'S 50th ANNIVERSARY SALE