

















# Along Fences and Canals

**Burley** (Continued) — Miles to combining at Orchard by C.W. Stewart, who owns 1,000 acres of wheat. One field is two miles long, and the other is one mile long. The wheat is combining same, 3,000 acres of wheat at Orchard by C.W. Stewart. One field is two miles long.

The La Mar Orions are keeping busy milking between 40 and 50 Holstein and Jersey-Holstein cows on their ranch west of Buhi. They report their grain and pasture is exceptionally good this year.

Mr. and Mrs. Zartas report they will start the second cutting of hay this week on their ranch west of Buhi. They have finished harvesting their barley crop.

The Bureau of Land Management from Shoshone has crews and equipment doing controlled burning of grass, weeds and sagebrush in the desert section of the Payette River drainage basin. This is to control the range and the fire hazard and should aid in controlling range fires that start from the edge of the highway.

Rainy on the Mr. and Mrs. William Utzman ranch north of Tulee has been planted and bean fields on the William Maute and Raymond Wright farms are weeded.

Mr. and Mrs. James Deppenreiter, Farmers, are attending the annual convention of the National Association of Canners in Chicago. The three day session is attracting audiences from 40 states and Canada.

Bruce Becker and A. Thompson, Billings, Mont., Guernsey breeders, visited the dairy farm of Mr. and Mrs. Walter Matthiessen, near Elmer.

## Jerome Agent Warns of Meadow Mouse Damage

**JEROME**, July 26 — W.C. Priest, Jerome county agent, warns farmers mouse damage in many fields of grain and in some areas of stripe rust. Priest said, "This build-up has been continuing for one and a half years. It is a definite indication that natural diseases will develop in time to lower the population. In the past, stripe rust has always occurred in the late winter and spring seasons. At the present time mice are eating grain in these areas and leaving it to mice to eat into potato and beet fields. As soon as the grain is harvested they will move out of the grain fields and into other crops."

Priest said, "Meadow mice can be controlled once mice of the year are removed." He pointed out meadow mice do not burrow deeply over the surface of the ground. Their feeding is evident in the tracks in the runways they build and constantly extend. "Poleworms laid in larval amounts may have been placed directly in these runways."

"Stripe mice are unashamed where vegetation is, and overwintering vegetation, he said.

At cost, at the county agent's office.

## Officers Reelected for Idaho Poultry Federation

**SUN VALLEY**, July 26 — Bert Storey, Nampa, was reelected president of the Idaho Poultry Industry Federation at the final meeting of the 1964 convention here.

The group also reelected John E. Lee, Twin Falls, as first vice-president; N.L. Johnson, Filer, vice-president; Tom Jorgensen, Blackfoot, secretary and Black, treasurer.

Ralph Millar, Preston, was elected state chairman of the newly established Idaho Poultry Research Board; Dick Boise, treasurer; and William Jones, Caldwell, treasurer.

The 1964 convention will be held again in Sun Valley.

A resolution was adopted requesting a public education program on egg quality through the Idaho Department of Agriculture, poultry specialist, county agents, and home agents.

The federation reelected four directors: Bert, Lee, N.L. Johnson, and George Givens, Giant company, as director of research. Jackson will be responsible for coordinating all research projects relating to the development of products, existing and new, for the company.

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AMERICAN FALLS ABERDEEN  
BURLEY HAZELTON

TWIN FALLS

# Farm AND Ranch

Magic Valley's Week-End Farm Paper

SECTION

July 26-27, 1963. Twin Falls Times-News



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LOOKING OVER information on stripe rust which has hit southern Idaho farms, from left, Dr. Harry Fenwick, extension service pathologist; Old Bodhi, Cassia county agent; and Robert Higgins, extension service. A special "Wheat Day" was held at Old Bodhi's residence to contribute to provide farmers and ranchers with answers to stripe rust effects. (Times-News photo)

\* \* \* \* \*

**Special Stripe Rust School Held for Farmers and Ranchers in Cassia Area**

**BURLEY**, July 26 — An estimated 100 farmers and ranchers crowded into the demonstration room of the Cassia county court house during a special school on stripe rust held by Dr. Harry Fenwick, extension pathologist, says "things don't look good."

Dr. Fenwick is referring to the recent infestation of stripe rust throughout Idaho. The picture darkens when Dr. Fenwick says, "I'm not an expert." One farmer figures his differently than another, he says.

Stripe rust isn't new to Idaho. Northern Idaho has been fighting stripe rust for the past few years and they are defeating it, he said. Dr. Fenwick pointed out to the group that 1964 is an unusual year. It is an excellent year for the growth of stripe rust. Stripe rust hasn't been seen in eastern Idaho for almost 30 years.

Most of the research on stripe rust has been conducted by the University of Idaho, he said. Recently, however, research has all been abandoned in many areas. With laboratories closed in Oregon, Washington, Montana and Idaho, research has picked up, he said.

"Last year, stripe rust was held in check for our own purposes," said Wallace. "The on a living plant—spring or winter wheat. It can not live on dead market at stake—they contaminate stubble. It must over-

winter or over-summer on wheat. Most of the efforts in combating the disease have been to break the cycle. However, the usual weather breaks in spots from other infected areas of Lemhi, than there is no problem. If it can't be killed, then it must be eradicated."

Concerning losses from this year's crop, Dr. Fenwick said, "This is his own expert." One farmer figures his differently than another, he says.

Planting the disease resistant varieties will result in some loss, but these varieties are more resistant to stripe rust.

Planting Lemhi, for example, Lemhi can yield 100 bushels per acre. Gaines can be expected to yield 10 percent less in switching yields. Then comes hail, rust, weather, mice and other factors.

Dr. Fenwick did paint a bright picture for 1965. If a Lemhi variety is available, he says, stripe rust problem—anything is possible, says Dr. Fenwick. "We'll know more about the situation this fall after harvest is over more fully," he concluded.

Robert Higgins, extension service, then told the farmers and ranchers about the individual losses.

After lunch the group toured several farms hit by stripe rust under the direction of Old Bodhi, Cassia county agent.

## U.S. Reports Lamb Crop Below Normal

**WASHINGTON**, July 26 — Sheep raising apparently is losing further ground in this country.

The agricultural department reports the 1963 lamb crop totalled 10,654,000 head, a decrease of three per cent from last year and five per cent from 1957-58 average.

The government has been seeking to encourage greater production through a favorable payment program on wool.

The department said the reduction in lamb production reflected in breeding stock.

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feel about this, is they keep the cattle off the irrigated pasture during the spring when the ground begins to grow. This way the grass can get a good start, absorb the manure and get continued growth to sustain the cattle.

During the summer the cattle stick to a 10-day rotating cycle, but this can vary depending upon the condition of the grass. The cattle are turned out onto the place. The third cutting is not harvested; it is usually grazed. However, they harvest the fourth cutting.

Open-drains have been used extensively on the Shoe-Sole. Water recovered from one spot may be pumped to another. In addition to Rock creek water they also have canal water which they use for their irrigation system. The Callens have improved several feeder ditches and drains.

One of the most important things the Callens do, is they

## Twin Falls County Grassman of Year Title Is Won by R. Callen and Sons

By G. H. CHAMBERS

Holiday Inn, Twin Falls, Idaho  
Richard and sons—Shoe-Sole ranch, has been named "Twin Falls County Grassman of the Year." The award was made today by Harvey Quisenberry, county committee chairman.

The announcement was made after a judging committee toured the Shoe-Sole project. Runner-up in the contest was Jones Brothers, Inc., Rogerson and Burdette.

For Magic Valley residents have never heard of the Shoe-Sole ranch, it is one of the oldest and best known ranches in the valley. The Callens have done something else besides a good reputation—it has problems. And these problems faced Richard Callen, his wife, Orlene, son, Richard Jr., and David, when they purchased the place in 1957.

Some of those problems included wet pastures, which could not be drained, dry pastures, alkali soil, and a soil that packs hard when wet and stays on. There was grass on the hill slopes, but there was little.

Most of the grass on the Shoe-Sole was Kentucky blue grass. This grass was very brittle and brittle with early day grass producers and growers.

The new grasses, bromes, orchard grass, and others, were planted. Another problem of the soil, alkali and unbroken pastures reseeding was a problem and resulted in a new stand of grass was started.

Thus the restoration of the Shoe-Sole is one of restoration and rebuilding. One often thinks of grass problems in the same light as other management problems. The contestants are judged on three main items—the grass, the man and the equipment.

The Callens' grassman program is one of the best managed. The contestants are judged on three main items—the grass, the man and the equipment.

The annual grasses—these are 740 head of cattle on 270 acres of irrigated pasture on the Shoe-Sole. In addition there are 320 acres of alfalfa, sudan and other land leased from the Larsen spread which adjoins the Shoe-Sole.

The cattle, mainly Herefords and cross-breds, are split into four herds and these four herds are rotated on 11 pastures. Callen likes to buy his animals when they weigh 300 to 400 pounds.

The animals are sold, cleaned up their marketable cattle.

The Callens began their re-building operation by leveling the high ground and digging drain ditches. When this was done, it was necessary to drain a couple of the pastures from the soil. These needed to be plowed and alkali removed from the soil.

These new pastures were reseeded with bromes and alkali bromes and then were drilled.

To represent the grass the Callens spread manure during the late part of the year, November and December and in some cases, the spring. This was followed by the mowing into the soil.

The "crab"—like many other pieces of equipment, was constructed by the Callens. "It may not look fancy, but it does the job," said Richard Callen, Jr.

A cylinder chopper is used to mow the grass.

Attack profit-robbing, disease-spreading flies now! Use a combination of Purina's research-proven fly killers.

Fly control pays for itself many times over by keeping animals and birds gaining and producing at a normal rate right through fly time.

Now's the time to see us for a variety of safe, effective, easy-to-use Purina Fly Killers. Kill flies like Magic. We have the right combination to help you solve your fly control problems.

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**Flies rob  
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Profits  
Kill 'em!  
Control 'em!**

Attack profit-robbing, disease-spreading flies now! Use a combination of Purina's research-proven fly killers.

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BUILDING SUPPLY**  
319 Monroe St. W. Kimberly  
The store that undersells  
the store, that undersells  
the store, that couldn't be  
undersold.

DON, RITA, RON  
423-5516

"We want to make a little  
money off of the people.  
lot of money off just a few."

DOZENS OF OTHER FARM BOYS wanted that Grand Champion ribbon for themselves, and Johnny knew it.

So he looked a long time for the best-bred calf in the country. He fed it a deluxe ration, gave it loving care for months as it grew sleek and fat. He groomed it beautifully from nose to tail before he led it into the judging ring.

In fact Johnny didn't get to that place of honor strictly on his own; he was pushed... by competition.

Imagine what the Grand Champion might be like if Johnny knew he was going to be the only entry. And imagine what kind of a community this would be to live in, if there weren't brisk competition among businesses.

To assure vigorous competition in buying and selling is one of the purposes of co-ops. Many of us remember when lack of competition forced producers to accept less than the true value of what they sold and forced consumers to pay more than a fair price for what they bought.

Co-ops are changing all that. Today there is protection in the market place. Competition from co-ops keeps other businesses on their toes, all strive to give more and better service. All the whole community benefits.

**Johnny won  
because others  
didn't want  
him to!**



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**TERIAL OILERS** are used on the Shoe-Sole ranch. The oilers are inexpensive and keep the flies and other pests away. The Callens, from left, David, Richard, Orlene, and David, are keeping the cattle clean and comfortable. In the early

spring the cattle are held on dry pasture to let other grass grow, as is one of the reasons Richard Callen and sons were picked as Grassmen of the Year. Photo of the grass work conference restoration. (Times-News photo)

**Montgomery  
Named  
Grassman**

PEORIA, July 26—Vern Montgomery has been named the Grassman of the Year for Minidoka county.

An announcement was made in Malad and Waynesburg, at the breakfast.

Four participants in this contest will be entered in the division of the state of Idaho and other grass programs used by the entrants.

Montgomery is the man and student in the class and student in the class of the highlights of his program.

His draft pastures now four-and-a-half to five tons per acre for the

soil, county agent, all participants make good fertilizers.

**Twin Falls 4-H  
outh Honored**

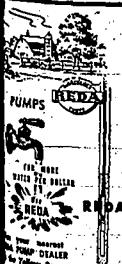
IVERNESS OF IDAHO, July 26—Beth Britton, of Twin Falls, is one of 13 Idaho 4-H clubs receiving scholarship in farm safety, announced Dorrel C. Larsen, state, Idaho Farm Safety editor and extension irrigator.

scholarship was in competition with 110 clubs. Farm week, July 21-27.

During the week, Larsen said, emphasized safety and preparations for fall fair demonstrations as a result of the scholarships received during the Idaho club congress "held" on the University of Idaho campus.

Purchasers of  
WHEAT-BARLEY,  
OATS and Mixed  
GRAINS!

**POULTRY and  
DAIRY FEEDS!**  
TWIN FALLS.  
FEED & ICE  
"CREAM OF THE  
VALLEY FEEDS"



## Gem Farm Bureau Chief Insists on Free Market

**POCATELLO,** Idaho—July 26—Idaho Farm Bureau President R. L. Martin insisted today that an administration which undertook such a delicate test of farm sentiment in the recent election must now live up to its moral obligation to honor the results of the test.

"Much of the reaction in Washington has been well-meaning and unrealistic," he told members of the Idaho Farm Bureau state board meeting in Pocatello. "The people were sharply aware from the public treasury AND TO VOTE DOWN higher guaranteed prices must seem like an inexcusable dereliction of duty by government, and there has been widespread misunderstanding, and in some cases deliberate distortion of the facts."

Martin said: "The distortions usually take the line that farm voters 'voted in' effect to have more when in reality they voted for a program which the government projected—a government program with high prices and tight production controls in the hope of getting maximum returns from the market as high prices and no production controls at all."

"This is not only wholly untrue, but it is also very unfair to farmers who voted against the blandishments of high fixed, government-guaranteed prices in spite of a long and supervised itself."

"Clearly," he said, "farmers voted to turn over the management of their farms to the government to the management of their farms by themselves."

"But after 28 years of inaction, in effect, in the face of

the same program, it is not realistic to expect them to break away again."

Martin added: "THEIR PROGRAM, which the Farm Bureau endorses is a temporary program to serve as a transition between where farmers have been under an era of controls and where they have voted them to be in a new era without controls."

Martin noted that Secretary

**GRASS MANAGEMENT** is one of the keys to successful cattle operation on the She-Bob ranch, Rickie Callen, 26, whose father, growth on an acre of pasture. Fences are in the pastures. The fence in the foreground has been allowed to grow. (Times-News photo)

**FITTE TEETH!** In Colorado has designed metal teeth for all the cracked and worn teeth, reports Anthony Timmons, technical service manager, Bo an ingenious veterinarian.

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**GRAIN**  
BUY ... STORAGE  
Barley ... Oats  
Wheat... Mixed Grain  
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Idaho, Montana,  
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and Alaska

Ring for Your Free Pamphlet  
Showing Some 111

## Stump Noted in Blue Grass Seed

WASHINGTON, July 26—The crop commission said yesterday blue grass seed produced in Kentucky last year cost \$40.000 pounds.

This is 71 per cent smaller than last year's crop, 87 per cent less than the 1957-61 average, and the smallest crop since 1924.

The board said Sojne Dakota,

which produces 90 per cent

of total production,

is the leading bluegrass

seed producer for the fourth consecutive year.

Kansas, Missouri, and

North Dakota. These four states produce 87 per cent of the total

## New Method Is Announced By Chipman

PORLTAND, Ore., July 23.—The Chipman Chemical Company has announced a new method of putting settable powders into colloidal suspension.

New equipment for manufacture of the new product has been installed in the Portland plant, and it is the only such installation in the world-wide Chipman network. The firm has just com-

pleted a three-year, \$100,000 project culminating in the installation of the new equipment.

Chipman officials have noted that what has previously been put into solution in dry form and required considerable mixing and agitation to keep them

in suspension, now have been put into liquid state, which, when added

"If you plant it or feed it . . .  
**GLOBE SEED**  
WILL HAVE IT."

## NOTICE

### SALMON RIVER CANAL CO. STOCKHOLDERS

At a special meeting of the board of directors of the Salmon River Canal Co., it was decided to close down the delivery of water for a period of 4 days, Aug. 1 to Aug. 4.

NEW ORDERS will be taken on Aug. 3 to 8 p.m. and deliveries will be made on Aug. 5.

**Salmon River Canal Co., Ltd.**

By Order of the Board of Directors

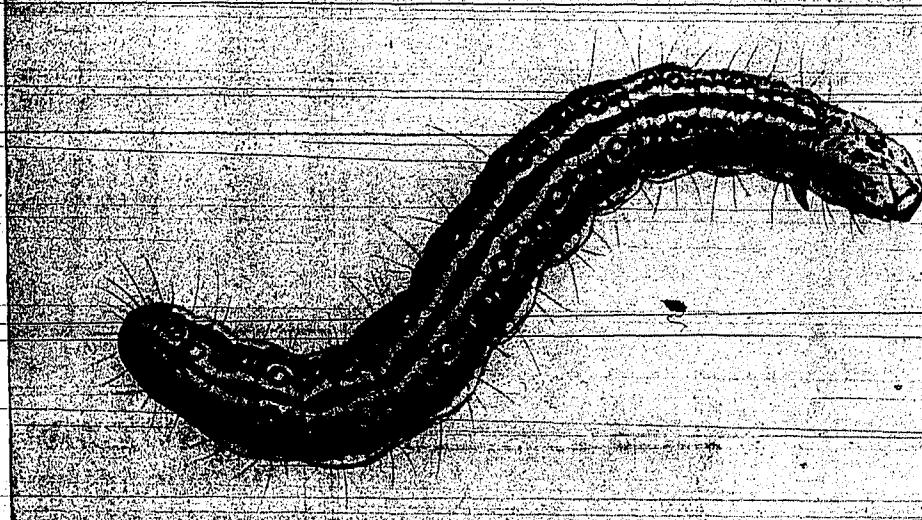
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Inc.  
500 MAIN — FILER



Sugar beet webworm larvae, about 12 times life size.

## WARNING:

Sugar beet webworm larvae are hatching now.

Here's how to get low-cost, long-lasting control with powerful endrin insecticide.

**SUGAR BEET WEBWORM**, armyworm, and fall armyworm destroy foliage, reduce yields and sugar content, cost beet growers an estimated \$8,000,000 annually. Endrin gives positive, long-lasting control of all these sugar beet pests and cutworms as well.

Now is the time to apply endrin—before in-

sects can do serious damage to your crop.

#### Endrin cuts spray costs two ways.

Endrin saves you money while it guards your crop. Here's how.

1. Because endrin is powerful, low application rates do the job. As little as 0.3 to 0.5 pound of

endrin per acre will control the toughest insects.

2. Endrin outlasts other insecticides. Properly timed applications control one generation of sugar beet webworms. Re-treatment may be necessary for a second generation.

#### Where to get endrin

Endrin is available from your local insecticide dealer under many well-known brand names. It comes as liquid and as dust. Whichever formulation you choose, look for the name endrin on the label or in the ingredient statement.

For more information on endrin, write: Shell Chemical Company, Agricultural Chemicals Division, 100 Bush Street, San Francisco 6, California.



**endrin**

A PRODUCT OF SHELL CHEMICAL COMPANY



Besides cutworms, endrin also controls armyworms (left), fall armyworm and cutworm (right). As little as 0.3 to 0.5 pound of endrin per acre gives outstanding control of the important sugar beet insects.

# Cactus Pete's

**Presents . . .**



NOW  
PLAYING  
through  
Sunday!

## "Miss Versatility" **FRANCES SELF**

What is a versatile entertainer? Miss Frances Self is a perfect example. This young lady at the age of 18 has had more experience than some entertainers twice her age. Starting her career at the early age of 7 doing a weekly TV show in Fresno, Calif. When only 9 she began a Disc Jockey Show on Station KEAP in Fresno, which developed into a top rated show and supplied her with valuable experience.



### FRIDAY NIGHT SEAFOOD BUFFET

Ahalone Steaks	Frog Legs
White Fish	Plaice in Barbecue Sauce
Cold Shrimp	Scallops
Cold Table with Choice of Eight Salads	Eastern Oysters
Seafood Jello Molds	Lobster Newburg
Hot Rolls	Kippered Salmon
	Coffee
	Butter

ALL YOU CAN EAT \$2.50

### SATURDAY NIGHT REGULAR BUFFET

Roast Baron of Beef	Choice Prime Rib of Beef
Baked Potatoes	(Rare - Medium - Well)
Baked Beans	Smoked Spare Ribs
Baked Virginia Ham with all the trimmings	

ALL YOU CAN EAT \$2.50

At the Gala Bar

IT'S  
"JEANNIE  
and WILL"

### OLD FASHIONED RANCH DINNER

SERVED EVERY SUNDAY  
Family Style in The Gala Room  
1.50 Child 1.00  
HIGHWAY 93 SOUTH —  
JUST ACROSS NEVADA LINE

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THUNDERBIRD**

Register now. Register often!  
Drawing soon! See this beautiful new auto  
on display at "THE FUN SPOT".

**NO Purchase Necessary**

The Fun Spot South of the Border

**"Cactus Pete's"**





Friday, July 26, 1963

# Times-News Comics for the Entire Family

## Fuels



Answer to Previous Puzzle

JOHN									
ELIA									
DALE									
SPENCER									
JOHN									
ELIA									
DALE									
SPENCER									
JOHN									
ELIA									
DALE									
SPENCER									



"Every speech Dad rehearses begins: 'Well, folks, I had no idea I'd be called on to say a few words this evening!'"

U.P. Above

THE FIRST CITY TO BE HIT BY THE SHARK SPRAY IS WASHINGTON, D.C.—  
ALL WE GOT LEFT O' TH' SUPPLIES WE BROUGHT FUM HOME!

IS THIS ONE MEASLY CAN O' BEANS!!  
AN' HAM, SCOTTA APPETITE LIKE A HOSS!!

IT HITS!!  
A COUPLE OF GUYZ IN A BOAT ARE HAVING A FIGHT OVER AN OLD MAN.

C'MON, EVERYBODY!  
FOOD "NUFF FO' A ARMY!"

Captain Easy



Rex Morgan, M.D.

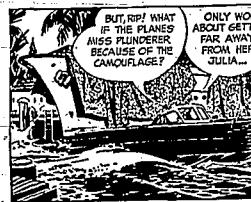


MEANWHILE, AT DR. MORGAN'S OFFICE...

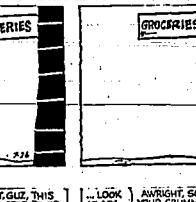
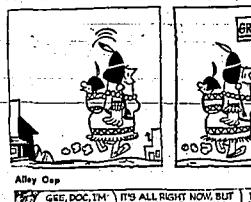
Gosling Alley



Dick Kirby



Short Ribs



Alley Cat



Steve Keene



Tony and the Petties



See Candy

"It's just a portable TV, in case the movie is dull!"

7-26

BOB CONN

"WAKE UP, IT'S DR. CASEY."

"HMM, DR. CASEY! WH- HOW'D YOU KNOW HE'D COME?"

"MORE IMPORTANT, HE'S TELLING ME HOW AND WHY YOU CAME HERE!"

7-26

BOB CONN

"THIS IS THE BEST I CAN DO FOR YA, RANDY!"

"YOU'LL HAVE TO BE BETTER OR WE LEAVE!"

"IT PAYS TO BE FIRME!"

HMM...OKAY, FOLLER ME!"

"HOLLER WHEN YER READY TO ORDER!"

7-26

BOB CONN

"PEAS!"

"SOUP!"

"FRENCH FRIES!"

"POTATOES!"

7-26

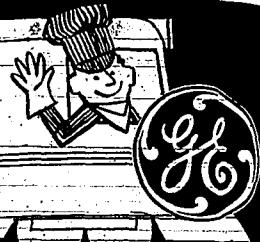
BOB CONN







# BUY NOW AND SAVE!



## GENERAL ELECTRIC TRAINLOAD SALE

APPLIANCES • TELEVISION

We've bought a trainload of G-E appliances—we're really bulging with merchandise—and we're anxious to unload. Come and get 'em—at real honest-to-goodness low prices!

### 2-door Combination REFRIGERATOR-FREEZER



- Automatic defrosting in refrigerator section
- Big 2.3 cu. ft. zero-degree freezer
- 3 cabinet shelves
- Butter compartment
- Porcelain vegetable bin—holds  $\frac{1}{2}$  bushel
- Magnetic safety door
- Protective door stops

ONLY \$228\*

with operating trade

Model TB-302X

### DIAL DEFROST REFRIGERATOR

- FULL-WIDTH FREEZER holds up to 38 pounds
- CHILLER TRAY—ideal for frozen desserts, soft drinks, meats
- 4 CABINET SHELVES
- THREE removable
- TWO DOOR SHELVES—bottom shelf holds  $\frac{1}{2}$  gallon milk containers, tall bottles

\$168\*

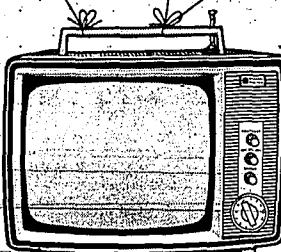
with operating trade

Model TA-211X

Take it  
everywhere!

New!  
11-inch  
personal  
portable  
TV

12 $\frac{1}{2}$  Only  
pounds  
light!



- Small and compact only 14" wide
- Front controls—easy to use

ONLY

\$99.95\*

- Smartly-designed carry handle
- Built-in adjustable antenna
- Famous G-E "Daylight Blue" picture

### FULLY AUTOMATIC RANGE



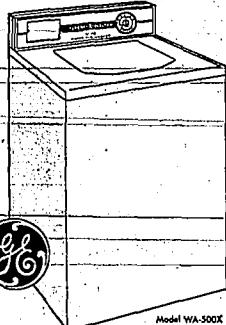
- Removable oven door for easy cleaning
- Automatic oven and appliance timer
- Kitchen clock and minute timer
- Pushbutton controls

ONLY  
\$178\*

with operating trade

Model J-311X

### BIG 12-LB. CAPACITY WASHER



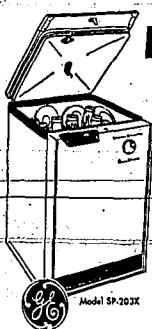
- Safety lid switch
- Powerful spray rinse
- Full backsplash
- Porcelain tub and lid

ONLY  
\$158\*

with operating trade

Model WA-500X

### MOBILE MAID Dishwasher



Ends hand washing  
of dishes FOREVER!

- Needs no installation—rolls on wheels
- 3-way washing action with Power Shower
- Washes, dries place settings for 14 people (NEMA standards)
- Famous Flushaway Drain—eliminates scraping and pre-rinsing

\$178\*



Say Goodbye to Messy Garbage  
GE Disposal  
ONLY \$38\*

Model FC-15

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BUHL

**IDAHO ELECTRIC**  
JEROME

**THOMPSON FURNITURE**  
GOODING

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RUPERT

**Blacker**

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and  
FURNITURE**



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Major Appliance Division Salt Lake City Division