





## Buhl Names Fire Chief As Purchaser

Buhl, Oct. 14.—James Wilson, fire chief, has been hired as purchasing agent for the city of Buhl, officials announced today.

Wilson will purchase staple items, not those calling for contract bids, for the city.

City council members voted to support the city of Lewiston in its joint resolution No. 5 of the 1965 legislature proposing an amendment to the Idaho constitution to allow port districts in Idaho.

The Westcott Oil company was the successful bidder for furnishing approximately 14,000 gallons of regular gasoline for the city of Buhl. Westcott submitted the low bid of 14,770 cents per gallon.

Other companies submitting bids, excluding four cents federal tax and six cents state tax, were American Oil Company, 15.8 cents per gallon; Kondrak Gas and Oil, 17.5 cents per gallon; Continental Oil Company, 18.4 cents per gallon; and the Refining company, 18.5. Buhl Co-op Supply, 17.5; Parish Oil company, 19.5 cents per gallon.

Olin Smith, district manager of the Idaho Power company, met with the council and reported the recent reduction by the Idaho Power company on water and sewage pumping rates will bring about \$1,000 in savings annually to the city of Buhl.

He noted the reduced rates were developed by the Idaho Power firm with the approval of the Idaho public utilities commission to benefit cities in Idaho and western Oregon areas. Purpose of the lower rates is to assist communities to provide best possible water and sewage system services for residents, he concluded.

In other business council members voted to invest \$9,700 from the cemetery—perpetuity fund in bonds in local improvement district No. 8 of Gray's addition, at an interest rate of 4.5 per cent.

The council voted to participate in the nationwide observance of United Nations Day Oct. 24.

In observance of the event the United Nations flag will be flown and a special display will be featured in the public library.

An award of merit to the management and employees of the city in recognition of an excellent safety record in water works industry for 1964 was received from the American Water Works association.

It was noted this award was presented to Jess Holmes, Buhl city street and water works superintendent, during the annual water works convention held last month at Idaho Falls. He was also appointed Holmes was elected to the board of trustees at the conclude.

The police judge reports for September submitted by Harry Jennings showed a total of \$304. Of this amount \$271 was in fines and \$33 in court costs. Reed R. Teams was issued a journeyman's plumber's license under Albert Tobiens for a fee of \$10 for the balance of the year.

John H. Moore was hired on the street and water works department. He fills the vacancy created upon the resignation of Dale Orton.

The Farmers Insurance Group was authorized to write an \$85,000 fire insurance policy for the city of Buhl for a five-year period. It was announced that Reed P. Vaughan, mayor of Buhl, has been appointed to serve as a member on the policy and resolution committee for 1965-66 for the Idaho Municipal league.

The league policies cover many phases such as air pollution, area development, airports, census, civil defense, financing and taxation, fire insurance, highways, hospital construction, inter-governmental relations, juvenile delinquency, public relations, employee retirement, water resources, pollution control and local government.

Building permits were issued to Millard Stahlman, to construct a residence with attached garage at \$13,000, and remodel another residence at \$5,000; Dick Karsley, construct an addition to rear of residence at \$1,500; Walter Harmer, construct frame building for use as garage at \$250; Joe B. Cook, construct an addition to rear of residence for \$1,000; Arnold Tanner, construct a stoop for back door at \$25; Alfred M. Perkins, remodel interior of residence at \$500, and Hazel Clifton, reshingle roof of residence at \$800.

**VISITS PARENTS**  
RICHFIELD, Oct. 14.—Sp. &c. Jack Alexander and family have spent the past month visiting his parents, Mr. and Mrs. Eugene Alexander, and other relatives. He is stationed at Ft. Huachuca, Ariz.

"If you plant it—  
or feed it—  
GLOBE SEED  
WILL HAVE IT."

CUSTOM  
CLEAN ONLY!  
**4 LBS 89¢**

**Troy National  
LAUNDRY  
CLEANERS**



SOVIET COSMONAUTS Konstantine Feoktistov, left, scientist, and Dr. Boris Yegorov, a physician, arrive at Kustanay, east of Moscow, Wednesday for physical checking and questioning after their 16-orbit flight in the Soviet three-man spacecraft. With the third man, Col. Vladimir Komarov, pilot, they will get a gala reception in Red square, Moscow, this weekend. Photo is from Novosti, official Soviet photo agency. (AP wirephoto via cable from Moscow)

## Speakers for Burley Stake Meet Listed

BURLEY, Oct. 14.—Two prominent leaders of the LDS church will be featured speakers at the quarterly conference of the Burley LDS stake Saturday and Sunday.

They are Elder Junius E. Driggs, member of the priesthood home teaching committee, and Elder Samuel A. Hendricks of the missionary committee.

General sessions of the conference will be held at 10 a.m. and 2 p.m. Sunday in the Burley stake center, 2050 North Main.

They will be conducted by John William Lee, 143 Overland avenue.

Elder Driggs attended school in Arizona and is executive vice president of a savings and loan firm. As a missionary he served two years in Great Britain as a missionary for the church. He has been president of two stakes and bishop of two wards.

Elder Hendricks is a former president of the West central stake.

After attending the "Former Utah State Agricultural college,

Elder Driggs has been associated with the J. C. Penney company, re-

maining with the firm for many years as a store manager. He

## T. F. Chamber to Hear Applicants For Manager Job

The Chamber of Commerce executive board expects to have at least seven applications to review for the position of secretary-manager, from which William Grange resigned the first of the month.

The board will meet Thursday night for applications from the area and Sunday morning to consider applicants from out of the area.

Grange noted that all the applications have not yet been received.

He was returning from a horseback ride with his friend when the bad horse fell. Mrs. Billy was admitted to Magic Valley Memorial hospital where she was treated and dismissed Monday.

## Former Kimberly Man Dies at 53

KIMBERLY, Oct. 14—Death of V. E. (Shug) Moore, 53, former Kimberly resident, was reported today by his widow, Mrs. Maude Curran, Gooding.

He was born in Twin Creek, Kan., and attended schools in Kimberly. He moved to Branson in 1961. Mr. Moore was owner of the Blaake sheet metal company there, former president of the Field and Stream Sportsman's Conservation club, member of Elks and active in youth groups.

Survivors include his widow, two sons and two daughters, a brother, sister, brother and three grandchildren.

Funeral services were held at Branson.

**Hansen Woman Hurt in Mishap**

HANSEN, Oct. 14—Mrs. Bally Hansen, is recovering at her home from a slight concussion she received Saturday when the horse she was riding slipped on some pavement and fell.

She was returning from a horseback ride with her friend when the bad horse fell. Mrs. Billy was admitted to Magic Valley Memorial hospital where she was treated and dismissed Monday.

## Viet Nam Questions Answered

(Editor's note—Q-Viet Nam's future and what the United States can do about it have become an issue in the U.S. media and a problem affecting U.S. relations with other countries. Elements of the situation can be best understood by listening to the following questions and answers. Here is an attempt to provide a general picture based on the best available information gathered by Malcolm W. Brown and William T. Bran, AP special correspondents.)

By The Associated Press

Q. How did the Viet Nam situation come about?

A. The Indochina states—Viet Nam, Laos and Cambodia—were a French colony. When the wartime Japanese occupation ended, communist Ho Chi Minh proclaimed a republic in 1945. Later he mounted a guerrilla war, with Soviet and Chinese aid, against France.

When the French junta forces of Dien Bien Phu fell in the March of 1954, the end of the French colonial empire, the Viet Cong, a guerrilla unit, was born.

In other areas, by night, the government controlled the Viet Cong.

Q. Why does the Viet Cong fight?

A. The communist propaganda is effective, picturing the enemy as a force of foreign invaders. When that fails, there are such methods as coercion and terror. The ordinary Viet Cong irregular is concerned with his crops, works with guerrillas only.

Q. What kind of war is it to do?

A. Nightmarish, with no front, no rear against an elusive enemy difficult to identify. The Viet Cong hit and hide, raid and ambush, infiltrate and terrorize, propagandize and enslave peasants, constantly recruit manpower. The Viet Cong fights in jungles, marshes, rice paddies, villages. It is a political as well as military struggle, a contest for popular support.

Q. How does the United States feel involved?

A. The fall of the French made South Viet Nam—a dangerous vacuum in U.S. eyes. An American program of advising South Viet Nam, though on a small scale, began quickly with the object of keeping Southeast Asia out of communist hands.

Q. What administration started this?

A. In 1954 President Dwight D. Eisenhower sent Ngo Dinh Diem to help pitch U.S. efforts to install Diem as his government as a "stable state capable of resisting attempted subversion or aggression through military means." Diem visited the United States in 1957 and Eisenhower pledged continued aid against the communists.

Q. Was the policy continued in the Kennedy and Johnson administrations?

A. Yes, but in 1961 the situation changed. Under North Viet Nam sponsorship, a "national liberation front of South Viet Nam" stepped up pressure on the Saigon government. U.S. aid personnel had been in modest numbers until then.

Q. What is the Viet Cong?

A. It is the name the South

uses planes. The government has a local leader, orders or civilian, military forces, raid hills.

Q. How about government counterpropaganda?

A. It is weak, opposing the 320 communist propaganda teams are only 20 government Information units. Many of these people do not know how to live with rural people and even resist doing so. A team leader gets no more pay than a competent housewife in Bagan.

Q. What about Viet Cong liaison?

A. About 200,000 regulars, about 300,000 paramilitary forces.

Q. What about U.S. forces?

A. In December, 1961, there were 1,000 U.S. military personnel. By the end of 1964 this had risen to 15,500. This month it is 18,500.

Q. Didn't the U.S. officials say last year the program would be phased out to just a handful by 1965?

A. Yes. But the situation changed. More U.S. personnel are expected, including military police to protect close to 4,000 U.S. civilians and their families.

Q. Why did estimates change?

A. Defense Secretary Robert S. McNamara, after repeated trips to South Viet Nam, firmly reported the situation had worsened since last fall and the road ahead would be long and frustrating.

Wednesday, Oct. 14, 1964  
Twin Falls Times-News

## WOOLWORTH'S



### VISIT OUR CURTAIN ROD DEPARTMENT

**CAFE ROD BRACKETS** **15¢** **MASTER FLAT ROD** **35¢**  
Sturdy, well made

**WINDOW SASH ROD** **19¢** **LONG MASTER FLAT ROD** **69¢**  
Size, 21-40"

**BRASS CAFE CURTAIN ROD** **19¢** **"ROYAL" TRAVERSE ROD** **229¢**  
Standard, 28-48"

**VENETIAN BLIND ROD** **25¢** **"ROYAL" TRAVERSE ROD** **339¢**  
Standard style Size, 48-86"

**STANDARD FLAT ROD** **29¢** **"EMPIRE" HOOKS** **39¢**  
Size, 28-48" Sturdy Metal, Package

WOOLWORTH'S YOUR MONEY'S WORTH MORE AT **WOOLWORTH'S**  
132 MAIN AVE. SO. UPTOWN TWIN FALLS

**When you need  
BLUE CROSS  
—nothing else will do.**

### FORGET RED TAPE!

Your Blue Cross Plan works directly with the hospitals of Idaho —like a partnership. You just show your card for admission to the hospital and Blue Cross knows all about your illness the same day. And when you leave — no claim forms to complete. Blue Cross pays the hospital direct — you just receive an information statement.

#### HERE IS THE COVERAGE BLUE CROSS GIVES YOU:

- Paid-in-full hospital care for a wide range of services regardless of cost.
- Liberal maternity benefits.
- Use of operating room.
- Identical benefits for eligible dependents.
- In-hospital X-ray and laboratory examinations (Non-diagnostic).
- Choice of converting coverage after retiring or terminating employment regardless of age or health.
- Flexible coverage that allows you to select extra features: diagnostic X-ray and laboratory services... additional accident benefits... Extended Benefits.

PLUS MANY MORE  
OUTSTANDING SERVICE BENEFITS.

WITHOUT OBLIGATION, SEND ME COMPLETE INFORMATION.

**BLUE CROSS OF IDAHO**  
P.O. Box 2837,  
Boise, Idaho 83701 — Phone: 349-3691  
WITHOUT OBLIGATION, send complete information about  
Blue Cross — the prepayment plan endorsed by hospitals.

Name..... Age.....  
Address.....  
Name of Employer.....  
Accrued Number of Employees (including employer).





**Penneys**  
ALWAYS FIRST QUALITY

**THURSDAY**

**FRIDAY**

**SATURDAY**

# Penney's 5 Day Days

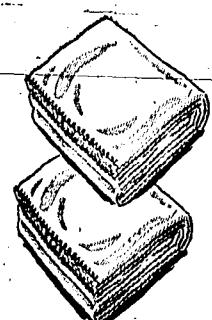


**PARFAITS**  
for jr. petites . . .

**\$7**

Jumper confections, sized and styled just to flatter the junior petite figure! Choose from loopy wools shaped along the A-line, into belted sheaths, new sling-shift designs too! All in the palest pastels for campus or career—8 to 16. At incredibly low Penney prices!

## Draperies at spectacular savings!



**EXTRA LARGE  
COTTON SHEET  
BLANKETS**

**\$2**

80" x 108"

Use it year 'round, it's so practical. Unbleached cotton with stitched ends, machine washable in lukewarm water. Hurry!



**SATURN, LINED DRAPERIES, WOVEN-IN DESIGN . . .**  
yes, lined draperies at this low price! Beautiful oval medallion design, slightly formal, very handsome. Heavy-weight rayon and acetate. White, sand, toast, green. Come in, see for yourself what a beautiful buy!

**RIO, RAYON AND ACETATE ANTIQUE SATIN**, your favorite texture so right in any decor! This is a heavy-weight quality you'd expect to cost far more. A buy not to be missed, come in today, choose from white, oyster, toast, green.

**\$5 \$10 \$15**

single width

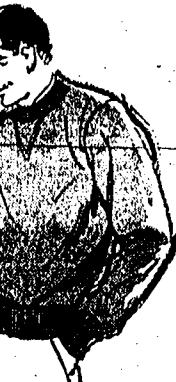
sill or floor lengths

double width

sill or floor lengths

triple width

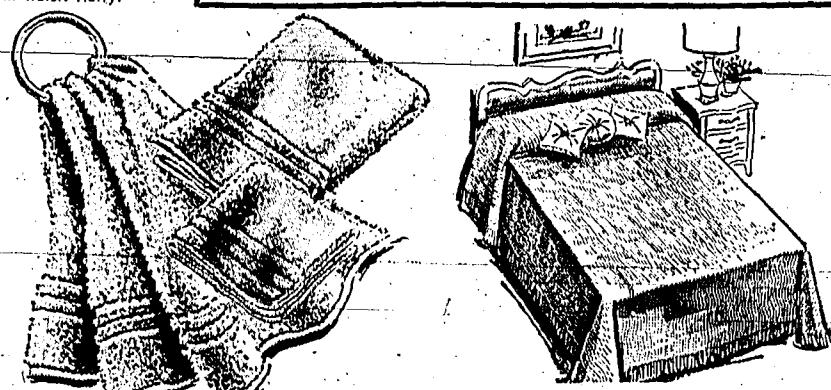
sill or floor lengths



**MEN'S SPECIAL!  
FLEECE LINED  
SWEAT SHIRTS**

**\$1**

A perfect pullover for sports and work-around-the-house. Machine-washable cotton, cotton fleece lined. Long sleeves, crew neck.



**SPECIAL TOWEL ENSEMBLE BUY  
IN LOTS OF POPULAR COLORS!**

**20" x 40"  
bath size**

**2 for \$1**

wash cloths, 6 for \$1

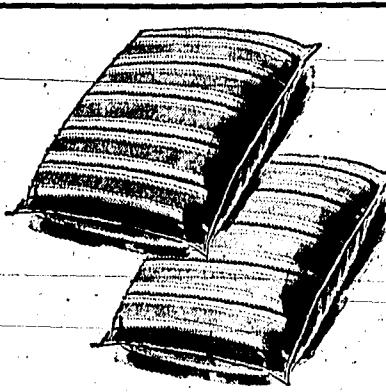
hand towels, 3 for \$1  
Exceptional bargain on heavyweight, popular sized towels! Soft-touch cotton Terry in White, Pastel Yellow, Baby Pink, Fawn, Turquoise, Shocking Pink. Top Penney days value!

**Beautiful Tufted Spreads With  
LUXURY BULLION FRINGE**

Twin or full

**\$5**

Big buy on a bedroom classic! Sturdy, long-wearing, cotton, tufted all-over for a very plush look and edged with thick bullion fringe . . . unusual at this low, low price! White and decorator colors. Machine washable in lukewarm water.



**Feather Pillows That Wash . . .  
Thanks to Tan-O-Quil Process**

**2 for \$6**

Now, a pillow that goes into the washer and dryer too . . . because its odorless, dustless, crushed feathers have been Tan-O-Quil processed. Lukewarm water.

**SPECIAL PENNEY VALUE!  
ACETATE TRICOT BRIEFS!**

**4 for \$1**

Your favorite elastic-leg briefs in silky-soft acetate tricot, and . . . four pair for only \$1. Count on Penney's for the high-quality too! fine long-wear stitching, excellent waist 'n leg elastic! Size S, M, L.

**SHOP  
MONDAYS 'n  
FRIDAYS**

**9**

**SHOP PENNEY'S in Twin Falls!**

202 MAIN AVENUE EAST  
Open Tues., Wed., Thurs., Sat., 9 a.m. to 6 p.m.

**CHARGE IT!**

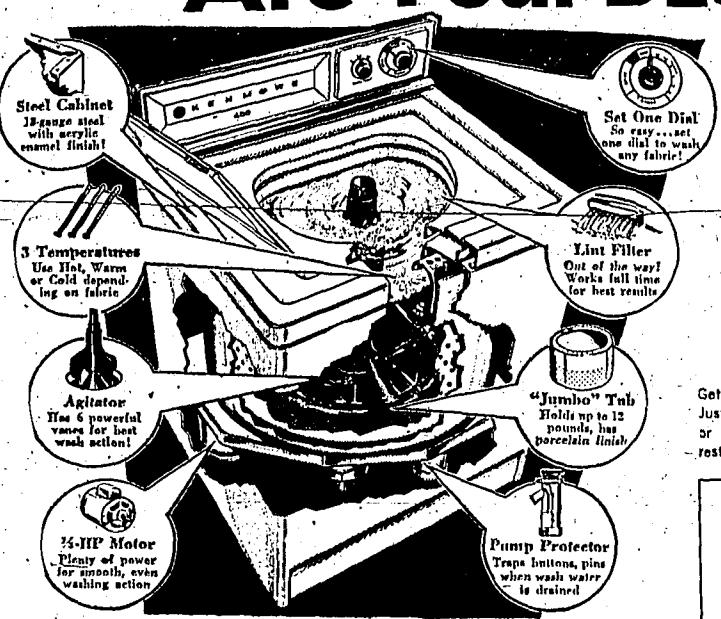
Shop without cash whenever you want!



# NO MONEY DOWN ... Plus No Monthly Payments 'til February 1965 On Any Sears Appliance You Buy on Sears Easy Payment Plan!



## 8 Reasons Why Kenmore Automatic Washers Are Your BEST BUY



Sears Low Price.

**\$168**

NO TRADE-IN REQUIRED

Just Set It, Forget It...  
Your 12-lb. Family Wash  
Comes Out Spotlessly Clean!

Get famous Kenmore quality at a low, low price. Just set one dial for all fabrics... choose hot, warm or cold water temperature. This washer does the rest. Come in for a free demonstration.

**FREE**

Sample box of Kenmore Lo-Suds detergent when you buy any washer from Sears.

Matching Kenmore  
Automatic Dryer**\$98**

No Trade-In Required

One cycle... 2 temperatures—set for heat or air. Then set the drying time. Dryer shuts off automatically when time is up. Handy Load-A-Door shelf for folding, sorting.

EXPERT SERVICE is as near as your phone anywhere in U.S.A. Replacement parts readily available for reasonable life expectancy of appliance. Ask about extended service protection for pennies a day.

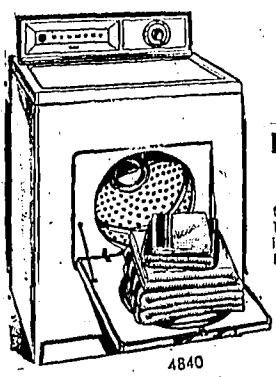


14.3 Cu. Ft. Frostless and Spacemaster-105-lb. Freezer

No Trade-In Required

**\$259**

Frostless, even in zero-degree freezer. Spacemaster shelves, crispers. Porcelain-finish interior, flush hinging.



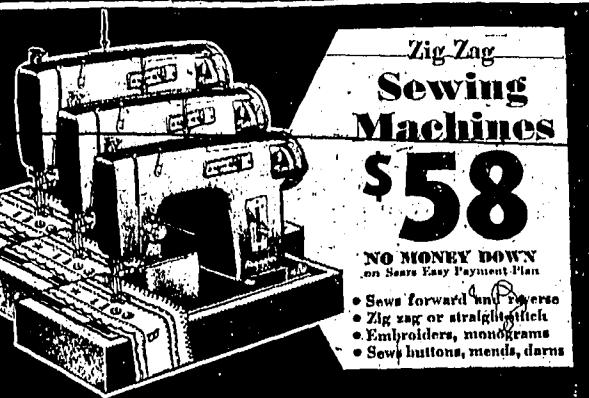
4840

Electric Model

**\$98**

No Trade-In Required

One cycle... 2 temperatures—set for heat or air. Then set the drying time. Dryer shuts off automatically when time is up. Handy Load-A-Door shelf for folding, sorting.

Zig Zag  
Sewing  
Machines**\$58**NO MONEY DOWN  
on Sears Easy Payment Plan

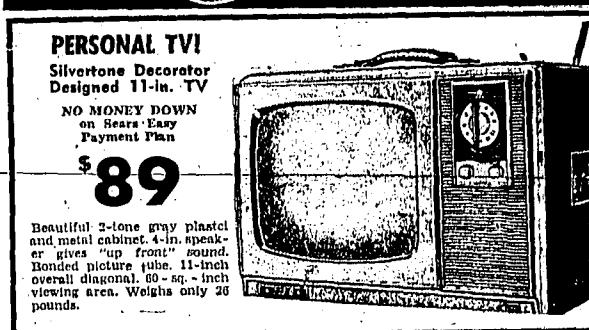
- Sews forward and reverse
- Zig zag or straight stitch
- Embroiders, monograms
- Sew buttons, mends, darns

Kenmore  
Vacuum  
Cleaners**\$28**NO MONEY DOWN  
on Sears Easy Payment Plan

- 5-piece attachment set
- Wrap-around cord storage
- Lightweight, roll-around
- Disposable dust bags

Kenmore  
Polisher-  
Scrubbers**\$22**NO MONEY DOWN  
on Sears Easy Payment Plan

- Scrubs and polishes floors
- Regular full size brushes
- Twin brush cleaning action
- Easy Tip-toe on-off switch



PERSONAL TV!

Silvertone Decorator  
Designed 11-in. TVNO MONEY DOWN  
on Sears Easy  
Payment Plan**\$89**

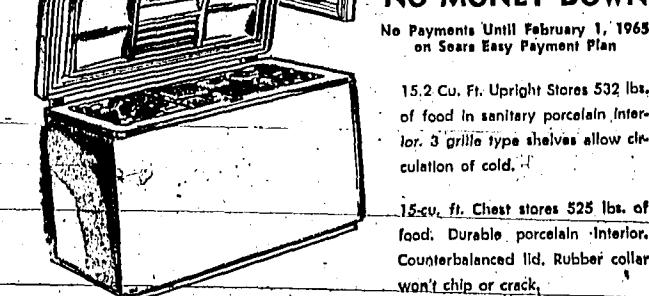
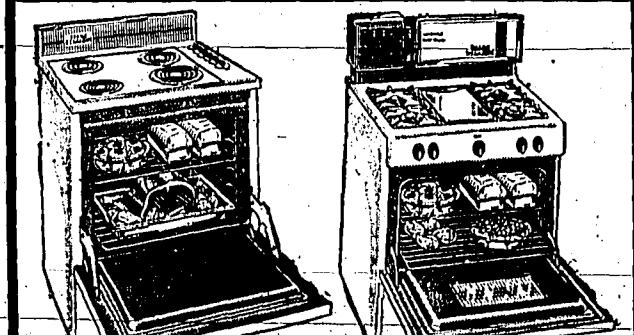
Beautiful 2-tone gray plastic and metal cabinet. 4-in. speaker gives "up front" sound. Bonded picture tube, 11-inch overall diagonal. 60-sq.-inch viewing area. Weighs only 20 pounds.

**FREEZER SALE!**

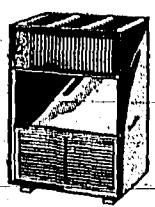
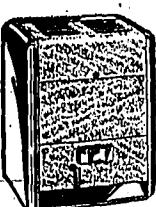
Your Choice!

Coldspot 15-Cu.-Ft.  
Upright or Chest**\$198**

NO MONEY DOWN

No Payments Until February 1, 1965  
on Sears Easy Payment Plan15.2 Cu. Ft. Upright Stores 532 lbs.  
of food in sanitary porcelain interior.  
3 grille type shelves allow circulation of cold.15-cu. ft. Chest stores 525 lbs. of  
food. Durable porcelain interior.  
Counterbalanced lid. Rubber collar  
won't chip or crack.**NOW SAVE \$20.07!**Regular 159.95 Kenmore 30-inch  
Gas or Electric RangesGiant 24-in. oven electric range  
with infinite heat switches. No-drip  
cook top. Huge 25-in. gas oven has  
removable door, with Visi-oven see-  
through window.**139.88**NO MONEY DOWN  
on Sears Easy Payment PlanSears Has a Heater for any  
Need—Gas, Oil, Coal and  
Wood.

Prices Start at . . . . . 49.95

NO MONEY DOWN  
No Payments Until Feb. 1, 1965  
on Sears Easy Payment PlanSears Low Price:  
16.1 Net Cu. Ft.**\$299**

NO TRADE-IN REQUIRED

Completely frostless—even in 135 lb. true freezer. Thinwall design means it is no larger outside than a standard 14 cu. ft. Spacemaster shelves and crispers. Magnetic doors. Fits flush to walls. Others As Low As....\$177

Shop at Sears and Save  
Satisfaction Guaranteed or Your Money BackSEARS  
403 MAIN AVE. WEST  
FREE-PARKING  
PHONE 233-0821STORE HOURS:  
Tues., Wed., Thurs., Sat. 9:30 a.m. to 6 p.m.  
Mon., Fri. 9:30 a.m. to 9 p.m.

## Deaths From Disease Has Quadrupled

**WASHINGTON**, Oct. 14—Dr. Albert Roberts, of the U.S. public health service reported yesterday that deaths from chronic pulmonary emphysema, a progressive lung disease, have more than quadrupled in the last 10 years.

The report was contained in a paper Roberts presented before the international congress of physicians at the meeting in Mexico City. It was made public here by the service.

He said that a group of non-specific respiratory conditions had killed 27,000 Americans and hastened the deaths of another 43,000 in 1962. Pulmonary emphysema, a progressive breakdown of the air sacs of the lungs that begins with shortness of breath and can end in suffocation, tops the list.

## Installation Of Grangers Set Saturday

**KIMBERLY**, Oct. 14—A joint installation of officers, sponsored by the Bonneville Grange in the Kimberly high school auditorium Saturday was announced at the Kimberly Grange meeting Monday night.

Erroll Jerome, Kuna, state Grange master, will be the installing officer for the ceremony.

Leahie Lowe, chairman of the resolutions committee, reported on the resolutions which will be presented during the state Grange session.

It was announced the Kimberly school system has expressed a desire to rent the Grange hall for a classroom to be used as a special educational class. The class is expected to be established next semester.

A resolution from the Pocatello Grange against the proposed community junior college was read and tabled.

Mr. and Mrs. Bruce Lulloff were elected delegates to the state Grange session to be held in Boise Oct. 27. Mr. and Mrs. Leslie Lowe were chosen alternate delegates.

Mrs. Lowe, lecturer, opened the program with a review of the past year's programs, attendance record, and other high lights. Lulloff gave a reading and articles were read by the lecturer and a group of the Grangers entitled "Why the Grange."

Mrs. Ogle Wall, lecturer-elect, announced she would like the members to attend the next meeting dressed in a gingham dress and overall fashion for her first meeting in the office of lecturer.

Refreshments were served by Mr. and Mrs. Lloyd Persons and Mr. and Mrs. Roy Lattin.



**NECESIS COUNTY (Tex.)** Sheriff Johnnie Mitchell holds up an automatic pistol, submachine gun and a .270 caliber rifle equipped with a 10-power telescope sight as he stands amid part of the large arms cache picked up at two houses in Corpus Christi, Tuesday night. A 20-year-old plumber, Julian Schmidt, was arrested and charged with violation of the federal weapons law. Mitchell said all the guns except the submachine gun were in excellent working order. He said the cache was found and the man arrested after informers reported loose talk about assassinating President Lyndon Johnson, who is due to speak in Corpus Christi Sunday evening. Ben Harry Goldwater is expected the following Saturday. (AP Wirephoto)

## C. of I. Aide Outlines School Plans

The next decade at the College of Idaho promises to be, perhaps the most exciting in its history, Erwin Schwibert, C. of I. consultant for financial development, told alumni and friends of the college at a luncheon at the Rogerian hotel Tuesday.

Special guests were teachers and administrators who are in Twin Falls for the annual district Idaho Education association convention.

Schwibert reviewed efforts made in the past nine years towards arriving at a long range development plan for the college in the areas of financial matters, physical plant needs, curriculum and students.

To protect the physical facilities needed in this program for the next decade, a blueprint or a master campus plan was necessary! In 1963 John Graham and company, Seattle, a nationally recognized planning, architectural and engineering firm, was retained to make a study for the physical plant development.

In his speech Tuesday Schwibert outlined some of the needs projected by this study and what they mean for the college future. The college, he pointed out, is now in the phase of completing work-on-the-blueprint-in relation to a timetable and financial feasibilities.

It is anticipated, he said, that by 1975 the college will be adding four new dormitories, an addition to the student union, a science building with both classrooms and extensive laboratories, an additional dining and kitchen facility, an open stack library, an addition to the art center, a new classroom building, an arts center, a new administration building and the remodeling of the gymnasium, Blatchley hall, Gorham chemistry building and Sherry hall.

Alumni will be kept informed, he emphasized, as the timetable begins to take shape so they may know what part they can play in making this program possible. First steps toward making this plan a realization are being taken this year with the construction of two 90-unit dormitories connected by a central lounge and the expansion of the student union.

Dr. R. Ward Tucker, head of the college education department, summer, evening and graduate programs also addressed the group.

**Full-Featured Portable with Choice of 2-Type Styles at Sears Low, Low Prices**



## SEARS CELEBRITY MODEL

Check Sears Low Price Pica and Elite Type

No Money Down

on Sears Easy Payment Plan

**84.88**

plus tax

- 1, 1, +, =, included, no need to improvise

- Key set tabulator for neat, even columns

- Removable roller snaps out for easy cleaning

Look all over town, you are not going to find a better typewriter to buy. A choice of 5 type styles is usually offered on our more expensive typewriters. This machine has the same height and width between keys as an office model, plus the same typing feel. Come in today and try it out.

**SEARS**

403 MAIN AVE. W. STORE HOURS  
FREE PARKING TUE., WED., THURS., SAT. MON., FRI.  
PHONE 733-0821 9:30 a.m. to 6 p.m. 9:30 a.m. to 9 p.m.

## Retailers in T.E. Area to Attend Meet

James Norfleet, director of the Idaho Retailers association, announced Tuesday that several retailers from Twin Falls will attend the annual meeting of the association from 10 a.m. to 5 p.m. Monday at the Downtowner, Boise.

Ken Kind, managing director of the Washington retail council, will address the morning session. Kind, who has had extensive experience in the area of retailers effectiveness, is promoting their legislation and will discuss association effectiveness in state legislature.

Other speakers on the program include Edward O. Cole, who will discuss retailers' increased potential influence in the western states; U. S. Rep. Ralph Hardin, D., and his Republican candidate opponent, George Hansen, who will both discuss federal legislation concerning retailing; State Sen. Peter Swisher, State Sen. James McClure, former State Sen. James Donart, and State Rep. Larry Mills will appear on a panel discussing our state structure and other state legislation concerning retailing.

## Grange to Hear College Proposal

**MURTAUGH**, Oct. 14—Murtaugh Grange will hold an open meeting at 8:30 p.m. Friday to give everyone in the community an opportunity to hear John Olmstead, Twin Falls, explain the proposed Twin Falls Junior college district.

John New James Crowe, Idaho Youth ranch, also will be a guest speaker. The regular Grange business meeting will be held after the open meeting with Mr. and Mrs. Robert Breeding and Mr. and Mrs. Earl Barnes as hosts.



**TALKING OVER IDAHO EDUCATION** Tuesday at the Twin Falls high school gymnasium during the fourth district Idaho Education association meeting are Dr. Boyd Martin, left, superintendent of humanities, University of Idaho, and D. F. Engeling, Idaho state superintendent of schools. Both spoke Tuesday morning to the Magic Valley educators. (Times-News photo)

## Laymen's Sunday Set for Church

**BUTIL**, Oct. 14.—Layman's Sunday will be observed with

charge for the entire morning worship service at 11 a.m. Sunday at the First Presbyterian church, announces the Rev. Dale K. Olson, pastor.

Speakers will be Shirley Constant, Ed Anderson and Marvin Elders of the church to have Non-Denominational meeting will be held to elect a nominating committee whose duty will be to select a slate of new deacons and elders for the ensuing term.

**TRY TIMES-NEWS WANT ADS FOR FAST-SELLING RESULTS**

You Can Count on Us... Quality Costs No More at Sears

# Now! Low Prices

**SEARS**  
ROEBUCK AND CO.

## TWO SELLING AREAS

for your Shopping Convenience  
**SEARS SERVICE STATION**—across  
the street from the main store—  
or **Automotive Department** in basement

Guaranteed Against All Failure For Tread Life, NO LIMIT  
ON TIME OR MILEAGE, PLUS A 24-Month Guarantee on  
Wear Out.

## Fits 65% of Non-Compacts

If You Use Size 6.70x15 or 7.50x14, Move Up To A Safer, Softer Ride at These Low Prices. Fits Chevrolets, Fords, Plymouths, Others.

**8.00x14, 7.10x15**

**TUBELESS**  
**BLACKWALLS**

**16.93**

Plus Tax,  
Old Tire

**Tubeless Whitewalls 19.93**

Plus Tax,  
Old Tire

## Companion Nylon Tires

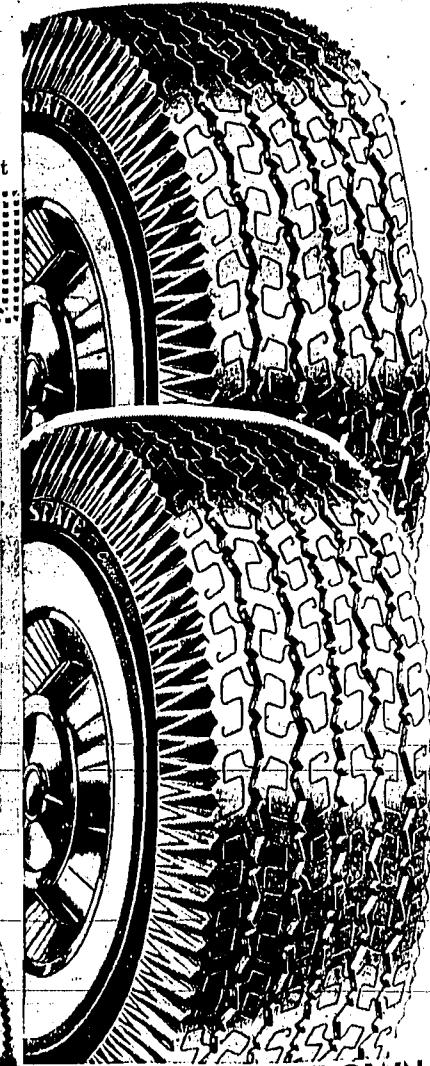
**GUARANTEED 15 MONTHS**

**8.50 10.95**

6.70x15 Tube Type  
Blackwalls  
Plus Tax and Old Tire

7.50x14 Tubeless  
Blackwalls  
Plus Tax and Old Tire

Guaranteed Against All Failures for Life of Tread, NO LIMIT ON  
TIME OR MILEAGE, PLUS 15-Month Guarantee on Wear Out.



## NO MONEY DOWN

On Sears Easy Payment Plan

### ALLSTATE Passenger Tire Guarantee

#### ALL FAILURES TREAD LIFE GUARANTEE

Every ALLSTATE tire is guaranteed to last the tread life specified. If tread wears out within this period, return the tire to the original dealer at our option—Repair it without cost, or, in exchange for a new tire, receive a refund of the purchase price less a pro-rata charge for wear. (This is a trade-in deduction on new tire price.)

We guarantee tread life for ALLSTATE tires against damage from road hazards or defects in the tire itself. If tread wears out within this period, return the tire to the original dealer at our option—Repair it without cost, or, in exchange for a new tire, receive a refund of the purchase price less a pro-rata charge for wear. (This is a trade-in deduction on new tire price.)

We guarantee tread life for ALLSTATE tires against damage from road hazards or defects in the tire itself. If tread wears out within this period, return the tire to the original dealer at our option—Repair it without cost, or, in exchange for a new tire, receive a refund of the purchase price less a pro-rata charge for wear. (This is a trade-in deduction on new tire price.)

Shop at Sears **SEARS**

403 MAIN WEST

PARK FREE

TUES., WED.

9:30 A.M. to 6 P.M.

STORE HOURS

MON., FRI.

SAT.

9:30 A.M. to 9:00 P.M.



MYRL SCHROEDER, building committee chairman, prepares to dig the first shovelful of dirt at the site of the new Peace Lutheran church which will be erected on the Cedarholm sub-division west of Filer.

### Ground-Breaking Ceremony Held for Church at Filer

FILER, Oct. 14—Ground-breaking ceremonies at the site of the proposed new Peace Lutheran church were held Sunday after the morning church services.

The Rev. Carl Lesser, pastor, was in charge of the observance and was assisted by Myrl Schroeder, building committee chairman. Other members of the building committee include Walter Mueller, Henry Westendorf, Delwyn Butterfield, and Reuben Lierman.

Thomas Hampson, Mueller and Albert Lierman are church elders and Marvin Rutherford, Clyde Smith and Reuben Lierman are trustees.

The entire congregation gathered at the site of the new church which is to be built in the Cedarholm sub-division west of Filer. The church will be erected on 10 acres which the congregation had purchased.

Mark Stricker, Seattle, has been hired as architect. Building is expected to begin this fall.

Peace Lutheran church was organized two years ago and is served by the Rev. Mr. Lesser who is also pastor for the Clover

### Soviets Have Banned All Injuries

TOKYO, Oct. 14 (UPI)—The Russians, who have mastered the mysteries of the space age, have also solved one of the main problems plaguing athletes at the Tokyo Olympics—allments and injuries.

Their solution is simple. They just don't have any.

Several of the 93 other national teams competing in the 18th Olympiad, especially the Americans, have reported a wide variety of aches, colds, bumps and honest-to-goodness injuries.

But the Russians, to hear them tell it, have been completely immune.

And they can't understand the bewilderment of Western reporters at this perfect record.

"What's so strange about it?" one Russian official asked. "All our men and women are in the best of health and condition. No one has caught a cold and no one has been injured. It that so unusual?"

Told it was a bit unusual for a team 970 strong, he shook his head sadly. And in apparent commiseration with the ills of capitalist society, he added: "In the Soviet Union—it is not unusual."

Other Russians have expressed annoyance at the daily health checks of Western correspondents covering Tokyo's Olympic village. Some are downright suspicious.

"You Americans are always looking for bad news," one of them said. "Why don't you write good news? And why don't you check the Americans and see if they have any injuries?"

Reports of U.S. injuries have been splashed in Tokyo's English-language newspapers but Americans apparently don't read such capitalist propaganda.

### 2 Accidents Are Probed by T. F. Police Officers

Twin Falls police investigated two accidents in the city Tuesday with only one citation issued and no injuries reported.

Marcelline Elbert Henry Smith, 31, Denver, Colo., was cited for carelessness in parallel parking after he drove his 1964 Buick into the rear of a properly parked 1964 Chevrolet truck owned by Coca Cola Bottling Company at 3107 Main, on Second Avenue south.

Elizabeth Magel, 84, 275 Lincoln Street, was attempting to parallel-park her 1961 Dodge at 10:45 a.m. in the 100 block of Main Avenue south when her vehicle struck a properly parked 1962 Chevrolet owned by Youres major company.

### Crosswalks Discussed at Burley Meet

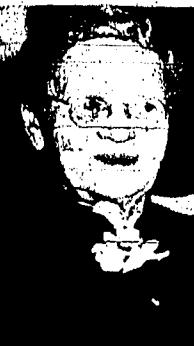
BURLEY, Oct. 14—Crosswalks in downtown Burley were discussed at the noon luncheon Monday of the Chamber of Commerce at the National hotel. Kenneth Roth, chairman of the retail merchants committee, reported the inconvenience to the shoppers by removing the crosswalks. Merchants feel that it is more dangerous for pedestrians to jaywalk than are now doing that it would be for the shoppers to cross the street in a marked crosswalk, which is contrary to the city's contention that the crosswalks are dangerous.

The city has pointed out the state highway department does not sanction crosswalks over state highways. It was reported by chamber members that a new crosswalk had been authorized by Twin Falls officials to meet the new shopping center. Also crosswalks are being used in Ketchum and Hailey downtown areas.

Mayor Mack Crouch, reported the city has written to the state highway department requesting an answer to the question if the state would issue a permit to replace the crosswalks in downtown Burley. To date no answer has been received from the state highway department.

Mrs. Fred Anderson, chamber secretary, reported that the blue card system which the Chamber of Commerce recently adopted is very effective.

It was announced that the State Chamber of Commerce will be held Nov. 9 at Boise.



MRS. KLOTILDA WARBERG  
Mrs. 85, pioneer Twin Falls resident, died Monday at Hazel Dell manor. Mrs. Warberg and her husband, William Warberg, moved to Twin Falls from Boise in 1905. Funeral services will be conducted at 2 p.m. Thursday in the Twin Falls First Baptist church, with concluding rites to be held at Twin Falls cemetery.

### STUDY ELECTION

LONDON, Oct. 14 (UPI)—A four-man delegation from the Japanese parliament has arrived here to study the British electoral system and observe the British general election Thursday.

### How To Hold FALSE TEETH More Firmly in Place

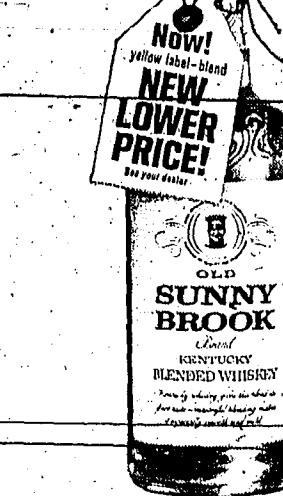
Do your false teeth annoy and embarrass by slipping, dropping or wobbling when you eat, laugh or talk? This unique adhesive contains a powder holds false teeth more firmly and more comfortably. No cement or glue required. Just brush it on and your "false teeth" become firm again. Check "false odor" (denture breath). Get PART-EETH today at drug counters everywhere.

Advertisement

### announcement!

To make Sunny Brook a bigger favorite than ever

We've reduced it to an even more popular price!



Absolutely no change in quality!  
Enjoy it tonight!

OLD SUNNY BROOK DIST. CO., LOUISVILLE, KY. KENTUCKY BLEND WHISKEY 40 PROOF, 65% GRAIN NEUTRAL SPIRITS



## 9-inch Radial Arm Saws or 10-in. Bench Saws

SAVE 30.95 to 60.95



3 Days Only  
Your Choice

**\$99**

No Trade-in Required

### 9-IN. RADIAL ARM-SAVE!

Regular \$159.95

- Key-lock switch . . . no accidental starts
- Safety clutch and overload-protector
- Operates on household current

**\$99**

Cuts 3 1/4 inches deep at 90°. Width of crosscut 15 3/4 inches on 1-inch stock. Width of rip 24 1/4 inches. Miter stops at 0°, 45° left and right. Adjustable hold-down. Permanently-lubricated ball-bearings; 5/8-in. motor, 1/2-in. auxiliary shaft.

### 10-IN. BENCH SAW

Regular \$129.95

- Precision blade height, tilt controls
- Miter gauge with stops at 45°, 90°

Cuts 3 3/4 inches deep. Machined cast iron table 20x27 in. Ball-bearing motor. Motor and blade tilt together, no excessive belt wear. Micro-adjustment . . . laterally positions rip fence exactly where you want it. Controls tensioned to hold settings. Blade guard extra.

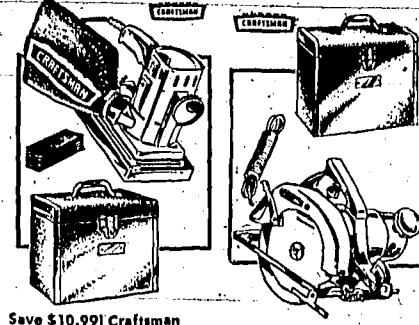
**\$99**

## CRAFTSMAN TOOLS

YOUR CHOICE

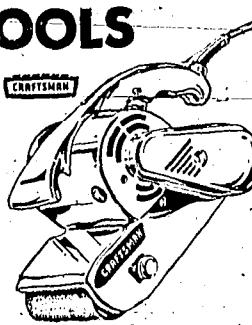
**44.99**

No Trade-in Required



Craftsman Power Tool Guarantee

Craftsman hand tools are unconditionally guaranteed. Any tool that fails to give complete satisfaction will be replaced free of charge.

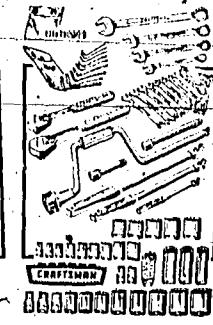


Savo \$15.00! Craftsman 4-inch Bolt Sanders

Regular \$9.95. 4x6-in. sanding area. 4x24 in. belt. Ball sleeve bearings.

**44.99**

No Trade-in Required



Savo \$10.99! Craftsman 1/2-in. Reversible Drill, Case

Regular separate prices total \$5.95. Heavy-duty, 3/4 HP, reverse switch.

**44.99**

No Trade-in Required

Savo \$27.39! Craftsman 72-pc. Drive Socket Sets

Regular separate prices total \$23.95.

**44.99**

No Trade-in Required

Shop at Sears and Save  
Satisfaction Guaranteed or Your Money Back

SEARS

PHONE 733-0821  
FREE PARKING  
403 MAIN AVE. WEST

STORE HOURS:  
TUES., WED., THURS., SAT., MON., FRI.  
9:30 a.m. to 6 p.m. 9:30 a.m. to 9 p.m.

## Intersection Near Paul Is Dangerous

PAUL, Oct. 14—A busy state highway intersection here which is termed as hazardous by area residents is concerning village and county officials.

The intersection is where highways 27 and 25 meet. Traffic is controlled by two stop signs on the north and south, but does not have a stop light.

According to village officials the intersection needs either stop lights or a four-way stop sign control. Marvin Looelle, member of the village board, said it is almost impossible for vehicles to enter the intersection from the north or south.

The traffic is made heavier from cars coming off the new interstate between Burley and Paul and hitting the intersection from the south.

The Minidoka county sheriff's office noted several accidents have occurred at this intersection.

Members of the village board, Lions club and Chamber of Commerce, are sending representatives to Shoshone to meet with highway officials concerning the matter.

Harvey Hrommer, chairman president, and village officials were told by county no that they would like better traffic control at this intersection, and improvements made on Highway 25.

He said the main reason for the meeting is to learn the nature of the delay and if arrangements can be made to speed up the action.



RECEIVING PAMPHLETS, "Sources of Our Liberties," from Robert N. W. Balleisen, left, are John Campbell, principal, Orlary junior high school; George Staudaher, principal, Twin Falls high school; Mrs. Andrew Hillverda, guidance counselor, Kimberly high school, and Mrs. Alice Haynes, Twin Falls public library. The pamphlets were presented by the American Bar association to all junior and senior high schools and public libraries in the county. (Times-News photo)

## Paul Village Aides Confer About Use of Garbage Dump

PAUL, Oct. 14—An agreement was reached during a special meeting Monday evening by members of the Paul village board and Minidoka county commissioners concerning the garbage dump northeast of here.

Both groups approved of the Minidoka county maintaining the 50-acre dump area and the village paying a monthly fee of \$25, the same rate paid by Heyburn for dumping access.

In the past the village of Paul and the county commissioners were responsible for maintenance. Marvin Looelle, member of the Paul board, said the village does not have revenue and means with which to pay for a caretaker.

The two village employees are kept busy with village matters. But he pointed out village personnel burned their material when it was dumped out. He said this is not being done by others who are using the area.

The area is fenced into two sections, the east half for Paul and the west for the county. Looelle said they were given a 90-year land deed by the government and they are letting other area residents use it.

The officials reported persons are taking their vehicles inside the gates and dumping around the entrance, making it difficult for others to enter. They urge everyone using the area to cooperate and dump in uniform places and to burn their garbage as soon as it is dumped.

Bert Van Every, commissioner chairman, noted persons were hauling in dead animals and covering them with garbage. He said the area is crushed with rock and contains only about a six-inch dirt surface, making it impossible to cover over.

Several residents have referred

to the dump as a "rat breeding area."

Looelle said if people will watch what they dump and how they do it the place can be better protected from rats.

Van Every said the dump maintenance would have to come from the county's general fund and there is not enough cut-and-tumble-to-take care of everything right now.

Alex Roemer, county commissioner, said "Things would have gone along the way they are right now for at least a year."

He pointed out that the town of Rupert has a separate dump area which the one at Paul was arranged for others living in the country.

## Ex-Buhl Woman Dies in Othello

BUHL, Oct. 14—Mrs. Christina Petersen, 81, former Buhl resident, died Monday night at an Othello, Wash., hospital.

She was born May 10, 1883, in Germany and was married to Thomas Petersen at Clinton, Ia., in 1910. They moved to Buhl in 1930 and farmed in this area for many years. Mr. Petersen died May 25, 1964, and since then she had made her home in Othello.

Survivors include two sons, Elmer Petersen, Othello, and Carl Peterson, Hagerman; one daughter, Mrs. Olen (Father) Miller, Rapid City, S.D.; one brother, Harry Lee, Sioux City, Ia.; one sister, Mrs. Doris Shifflett, Clinton, Ia.; seven grandchildren and one great-grandchild.

Funeral services will be conducted at 2 p.m. Friday at the Alberta-Dickard funeral chapel. Concluding rites will be held at the Buhl cemetery.

## How can you tell our Hart Schaffner & Marx suits are made of the world's finest pure wool?



This mark guarantees it!

### HART SCHAFFNER & MARX SHARKEYE

The pure wool sharkskin that's 3 ways better! Some suits have everything—style, wear, quality. HS&M "Sharkeye" suits meet this Triple-Test. It's sharkskin with a new twist. Strong on wear. Neatly dodges wrinkles; bounces back into shape. Dark threads sparked with light create rich but subdued colors.

Hart Schaffner & Marx tailoring keeps "Sharkeye" fit and trim. The look you buy is the look you keep.

Stop in today and see yourself at your best, in an HS&M "Sharkeye" suit.

\$95.00

HART SCHAFFNER AND MARX CLOTHES ARE EXCLUSIVELY AT

### ROPER'S

If it's from ROPER'S . . . it's RIGHT  
Twin Falls • Burley • Rupert • Buhl



The Woolmark is awarded by The Wool Bureau, Inc.  
to quality products made of the world's best pure wool.



### THE HSM ST. ROQUE

Iridescent highlights play over the fine pure wool worsted fabric in our St. Roque suits, creating or picking out a pattern. It's a trick of the light plus finesse in the weaving of multi-color yarns. The perfect fit you buy stays perfect.

\$89.50



### THE HSM 100 SUIT

The pure wool fabrics, the proportioned fit that Hart Schaffner & Marx tailors into every garment, and the special detailing lavished on the HSM 100 suit give you a custom-tailored look that well exceeds the initial investment.

\$100.00



RAISING NEW FLAGS presented in the YM-YWCA are Nikki Bonk, left, Tri Y, Y-Teens, and Rick Farmer, Beta Hi-Y. The American flag was given by the American Legion and the Idaho state flag by Twin Falls county Republicans. (Times-News photo)

## Rupert GOP Headquarters Is Opened

RUPERT, Oct. 14 — Minidoka county Republicans opened a headquarters office in Rupert today. It will be operated by volunteers, according to Mrs. Gladys McBride, vice chairman of the committee.

The headquarters is located on Fremont street across from the Minidoka central school office and will be open from 1 to 5 p.m. Monday through Saturday from now until Nov. 3.

Officials of the Republican committee, Republican precinct committeemen and block workers have been asked to meet at the headquarters each Thursday evening.

Persons may obtain information regarding registration and voting at the headquarters office and in addition may also re-

ceive information on Republican political candidates, according to Mrs. McBride.

## Sear's Save on Five Delicious Varieties Chocolates

**ASSORTED 77¢ lb**

69¢ CHOCOLATE POKIES Candy Coated Milk Chocolate Kid's Favorite

lb. 57¢

79¢ CHOCOLATE BRIDGE MIX

Bite-size goodness generously covered with chocolate... nuts, cream caramel, malted milk, jellies... raisins... lb. 67¢

79¢ REESE'S PEANUT BUTTER CUPS Peanut Butter center covered with milk chocolate

lb. 67¢

79¢ MALT MILK BALLS

Crunchy malted milk balls thickly coated with rich milk chocolate

lb. 67¢

Saturday, October 17 is

Sweetest Day... Give Her Delicious

## COUNTRY INN CHOCOLATES

21 Variety Assortment... butter-creams, fruits, chowrys, nut fudges, Light and dark chocolates.

Milk Chocolate Assortment... crisps, nut fudges and yummie chowrys... all with wonderful milk chocolate.

Buttercream Assortment... grand variety, vanilla, chocolate, coffee walnut, coconut with dark or light chocolate.

**SWEETEST TASTE THIS SIDE OF HEAVEN**

Reg. \$2.98 **244**  
2-lb. box

JOIN SEARS  
COUNTRY INN CANDY CLUB

STORE HOURS  
OPEN MONDAY AND FRIDAY TIL 9:00  
Open 9:30 to 6 Tues., Wed., Thurs., Sat.

**SEARS**

103-WEST MAIN  
PHONE 733-0831  
PARK FREE

## 3 Salt Firms Are Sued for Price Fixing

CHICAGO, Oct. 14 (UPI) — The attorney general of Illinois sued three large salt companies for \$10,000 damages yesterday, alleging they had fixed prices on salt used to de-ice highways.

Those sued are the International Salt Co.; the Diamond Crystal Salt company, St. Cloud, Mich., and the Morton Salt company, Delaware.

The suit said they are the principal producers and distributors of rock salt in the United States with 90 per cent of total sales crossing 25 million dollars a year.

The suit brought by Atty. Gen. William Clark said the Illinois toll highway commission has bought 11 million dollars worth of rock salt at a 3.4 million dollar loss because of price fixing since 1952.

### Awards Given

PAUL, Oct. 14—Two awards were received by the Paul LDS ward this week.

A sportsmanship plaque was presented the girls softball team, and a certificate for an excellent rating on the recent MIA state roundup by the Minidoka LDS stake. The awards were received by Bishop Jay S. Maxwell.



FORMER PRESIDENT of Mexico, Miguel Aleman, addresses a state dinner at the Southern Governors conference in San Antonio, Tex., Tuesday night. Listening to the former chief executive of the neighboring country are, back row from left, Govs. Elbert N. Carvel, Del.; Farris Bryant, Fla.; John Connally, Tex.; Carl Sanders, Ga.; Donald S. Russell, S.C., and the Rev. Walter Browners of San Antonio. Front row from left are Govs. Edward T. Breathitt, Ky.; Frank Clement, Tenn.; John J. McKeithen, La.; Paul Johnson, Miss., and George Wallace, Ala. (AP wirephoto)

Bathe away your tensions!

Relax...with

*Many Sherman*

PERFUMED, BUBBLING BATH OIL

In your daily bath.

- softens hardest water
- soothes and smooths dry skin
- makes millions of bubbles that really last!
- leaves no bath tub ring!
- Your delightful fragrance!

8 oz., 1.50; 16 oz., 2.25; 32 oz., 4.00. Plus tax



## Trolinger Pharmacy

UPTOWN TWIN FALLS

YOU GET THE BEST AT LOWEST PRICES!

### MEDICINE CHEST NEEDS

#### ALKA SELTZER TABLETS

Large bottles of  
25 tablets

**3 98¢**

#### BAYER'S ASPIRIN

Bottle of 100

**NOW 59¢**

#### GERITOL HIGH-POTENCY TABLETS

Sells for  
2.98

**ONLY \$1.98**

#### RELIABLE SERVICE!

Export Pharmacists to serve you night or day

**79¢**

FREE DELIVERY

OLD SPICE STICK

Deodorant OUR PRICE

**69¢**

New beauty discovery helps you fight wrinkles!



### New Skin Dew Cream

From Helena Rubinstein: the face cream with Collagen Protein, free when you buy Skin Dew—the continuous all-day moisturizer!

ONLY HELENA RUBINSTEIN, world's First Lady of Beauty Science, brings you this scientific beauty discovery! New Skin Dew Cream, a patented cosmetic preparation with Collagen Protein, works deep to stop dryness... keeps your skin soft and supple! New Skin Dew Cream helps end the dryness that could turn into lasting wrinkles.

To introduce this important advance in skin care, Helena Rubinstein will give you your first jar of new Skin Dew Cream FREE when you buy Skin Dew Emulsion. Get 24-hour beauty care with rich, beauty-affecting Skin Dew—Dream and famous dewy-light Skin Dew Emulsion. Don't miss this fabulous beauty value!

### INTRODUCTORY SALE!

FREE! NEW SKIN DEW CREAM  
with famous SKIN DEW EMULSION  
the continuous all-day moisturizer

reg. 3.75  
reg. 5.50  
value 9.25  
**NOW 5.50**

Also... Introductory Set: 5.25 value, NOW 3.25  
... Anti-scorcher, whitener hands...  
New Skin Dew Hand Cream... 2 oz. 1.75

please plus tax



LUSTRE-CREME  
HAIR SPRAY  
Reg. 99¢  
**ONLY 69¢**

#### MENNEN'S BABY MAGIC

The finest  
for babies.  
\$1.00 bottle

**69¢**

#### DESERT FLOWER HAND LOTION

\$2.00 Size  
Only **1**

LUSTRE-CREME HAIR SPRAY

Reg. 99¢

**ONLY 69¢**

REG. \$2.00  
NOW ONLY

**1.39**

#### BRECK SHAMPOO

for all types of hair

Reg. \$1.00

**69¢**

#### TONI PERMANENTS

Reg. \$2.00

**NOW ONLY**

**1.39**

### BUY YOUR DRUGS HERE!

We'll advise you on those which should be taken with care.

We are

PHARMACOLOGISTS

Phone 733-9771

## Hailey Names Maintenance Officials

HAILEY, Oct. 14—A city maintenance superintendent and an assistant were appointed at the Hailey city council monthly meeting Monday evening.

John Heeder, who has worked for the city for several years operating heavy equipment, was named as superintendent, and Bruce Springer will be assistant.

No one was named to fill the position of city watermaster to replace Grant Remer who resigned several weeks ago.

Lloyd Smith, manager of the Idaho Power company, presented a plan to revamp the city lighting system, using mercury vapor lamps in a portion of the town. He indicated a saving in power would be one of the advantages, in addition to using fewer poles.

Smith pointed out Ketchum is having 17 mercury vapor lamps. Members will study the matter further before making a decision.

Bids were opened for a street sweeper. No decision was reached. Robert Biggen heads the street department for the council.

Three citizens met with the council to protest ordinance No. 270, which takes 20 feet from each side of Chestnut and Maple streets between Main and River streets, narrowing the street from 100 to 80 feet.

Petitions protesting the ordinance have been filed with the council previously.

## Deelo Girl Hurt In Horse Mishap

DELO, Oct. 14—Patricia Kidd, daughter of Mr. and Mrs. Dale Kid, Deelo, was dismissed Tuesday from Minidoka Memorial hospital, Rupert, where she was treated for injuries received when she was thrown from a horse Friday evening.

She received skull fractures when the horse she was riding became spooked and ran away. Patricia and her two sisters were riding on a county road west of the second lift pumping station.

It was reported she hit the back of her head on the hard surfaced road.



TWENTY-FOUR FREIGHT CARS make up this mountain of debris near Montgomery, Minn. The pileup occurred when a truck traveling on state highway 99, top, struck the side of the train

in a heavy fog at 6:30 a.m. Tuesday. The truck was ground into chunks and authorities worked nearly eight hours to locate the body of the driver (AP wirephoto)

## Special Plots For Indigents Are Discussed

PAUL and Heyburn cemeteries do not, making it more expensive.

The financial arrangement with the Walk mortuary was made by the commissioners with the Rupert cemetery in mind. Alex Iademur, commissioner, reported there were people who wished to be buried in Paul or Heyburn, but because there is not a special place donated by the villagers for these people, they were taken to the Rupert cemetery.

Only two members of the Paul board were present and were unable to take any action on the request but felt something could be arranged during their meeting in November to arrange for single grave spaces which were unable to sell to families.

It was reported the Walk mortuary has an agreement with the county to take care of these cases at a special rate. The Rupert cemetery has a special area arranged for this purpose but

## Winners Listed By Toastmasters

BURLY, Oct. 14—Herber W.

Vanslyke and Terrance Gully were the blue and red pencil winners Monday evening at a joint dinner meeting of the Burley and Rupert Toastmasters clubs at Herring cafe, Rupert.

Presiding officer was H. W. Van Slyke. Table topics were under the direction of George Spangenberg and each member

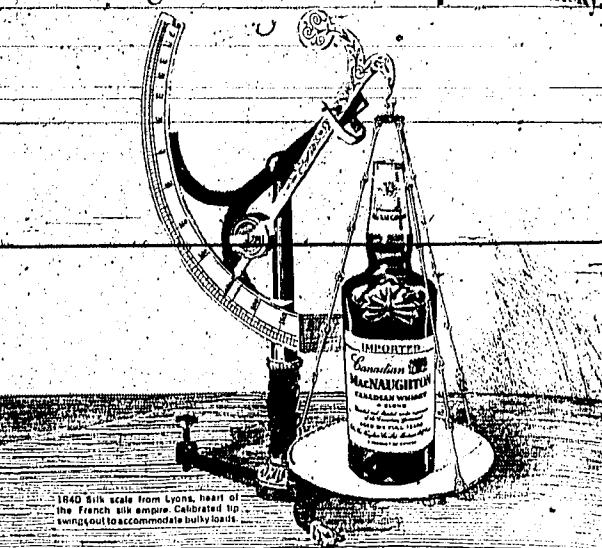
spoke on a different topic. Floyd Ellers was the toastmaster. Speakers were James Henson using the title "Free enterprise," Herbert W. Van Slyke spoke on "Perseverance conquers all," and Dale Brooks titled his speech "What is life?"

Evaluators were John Mitchell, Henson and Leo VanEngelen. General evaluator was Mark Johnson. Floyd Actis was a guest.

The Burley Toastmasters next meeting will be Monday at Nelson's cafe.

FOR FAST SELLING RESULTS TRY TIMES-NEWS WANT ADS

How to weigh the worth of an Imported whisky!



However you set your standards... MacNaughton meets them all!

Taste?.... The lightness you like

Age?..... 6 years old

Proof?..... 86.8 Proof

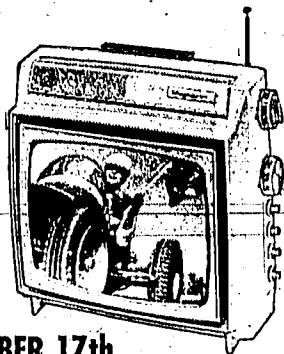
Quality? Nothing finer

**Imported**  
**MACNAUGHTON**  
CANADIAN WHISKY

**IT'S OUR FIRST Anniversary**

COME IN AND REGISTER FOR A HIGH QUALITY 12 INCH PORTABLE TV

**FREE!**



JUST REGISTER!  
WINNER WILL BE NOTIFIED  
DRAWING WILL BE SATURDAY, OCTOBER 17th.

**Free Coffee, Donuts, Pop!**

1/3 off on some famous brand floor  
Domos, HiFi's and Stereos

SONY  
RECORDERS ... up to 25% OFF  
Friday Only

**FACTORY**

**Radio TV Center**

420 MAIN AVE. SO.

733-2233

**SPECIAL**  
ALL DAY FRIDAY AND SATURDAY  
— OR AS LONG AS STOCKS LAST.

OPEN 'TIL  
9 P.M.  
FRIDAY

WATCH TATE'S AD EACH WEEK FOR

EXTRA SPECIAL VALUES!

NONE SOLD TO  
DEALERS

NO PHONE OR  
MAIL ORDERS

CASH  
and  
CARRY

NO SALES 'TIL  
10 A.M. FRIDAY

BEAUTIFUL  
Framed  
DOOR  
MIRROR

A convenient 15 1/2 x 35 1/2 gold framed door mirror that will fit any door or mount it on a wall. Galvanic Electro copperplated glass for long life. Pre-drilled holes for mounting in seconds.

**4.19**

Complete with mounting pins.



BUY WHERE  
PARKING IS  
NOT A  
PROBLEM!

**119<sup>88</sup>**

\$42.50

SPARKLING WALNUT  
BEDROOM SUITES

For those who are looking for something extra special in smart furniture... see this three-piece set in beautiful modern design. Panel bed, double dresser and plate mirror.

CHEST TO MATCH .....

MODERN  
WALNUT

Danish modern styling makes this budget priced set something you'll love. 6-drawer dresser, panel bed, 2 night stands, mirror. Hand-rubbed finish.

**219<sup>95</sup>**

FRENCH  
PROVINCIAL

A beautiful French classic suite in fashionable fruitwood... includes: Bedstead, triple dresser, mirror, night stand, and two panel twin beds for only—

**249<sup>95</sup>**

HARD  
ROCK MAPLE

This warm Early American design is so popular. 6-drawer dresser, mirror, night stand, and two panel twin beds for only—

**299<sup>95</sup>**

MOUNTAIN  
ASH

Distinctive and beautiful balsam color in fine wood. 6-drawer dresser, mirror, night stand, and two panel twin beds for only—

**239<sup>95</sup>**

**TATE**  
furniture

Same Values  
BOTH STORES  
TWIN FALLS  
and JEROME

JEROME  
324-2831  
141 West Main

TWIN FALLS  
733-2772  
1920 Kimberly Road

FREE DELIVERY — Park Easy — Easy Terms







## Soroptimist Club Holds Luncheon

The Soroptimist club of Twin Falls met for a luncheon and business meeting Tuesday in the Rogerson Inn State room. Mrs. Ann Steens provided.

Final plans were made for the younger's day dinner to be held Oct. 27 in the Cabaret room of the Depot Grill. Mr. and Mrs. Rex Octay will be their speakers. They have spent five years in Saigon and will return there in November.

Mrs. Sterling Larson is program chairman. A rummage sale will be held Oct. 23-24 at 140 Shoshone street west.

The club voted to purchase flags of the new nations. Transportation plans for the Soroptimist state meeting to be held Oct. 26 in Rexburg were discussed.

Members from Twin Falls going are Mrs. Percy Greene, Mrs. Richard Howard, Mrs. John Koontz and Mrs. Jean Lebovitz.

William Orange gave a talk on the proposed junior college district for Twin Falls county and a discussion followed.

## U.S. Negro Gets Nobel Peace Prize

Oslo, Norway, Oct. 14 (UPI)—The 1964 Nobel Peace prize was awarded today to Dr. Martin Luther King, Jr., Georgia-born Negro who became a civil rights leader in the United States.

"Martin Luther King has consistently asserted the principle of nonviolence," the Oslo Nobel Institute said in its statement announcing the award.

King, son of an Atlanta Baptist minister and himself an ordained minister, provided his fellow Negroes with powerful new weapon molded and shaped from the teachings of India's Mahatma Gandhi in the fight for Negro civil rights.

King's award, rumored for months, will amount to 273,000 Swedish kroner (\$65,120) this year. The cash prize and the Nobel gold medal and diploma will be handed to King at a ceremony in Oslo Dec. 10.

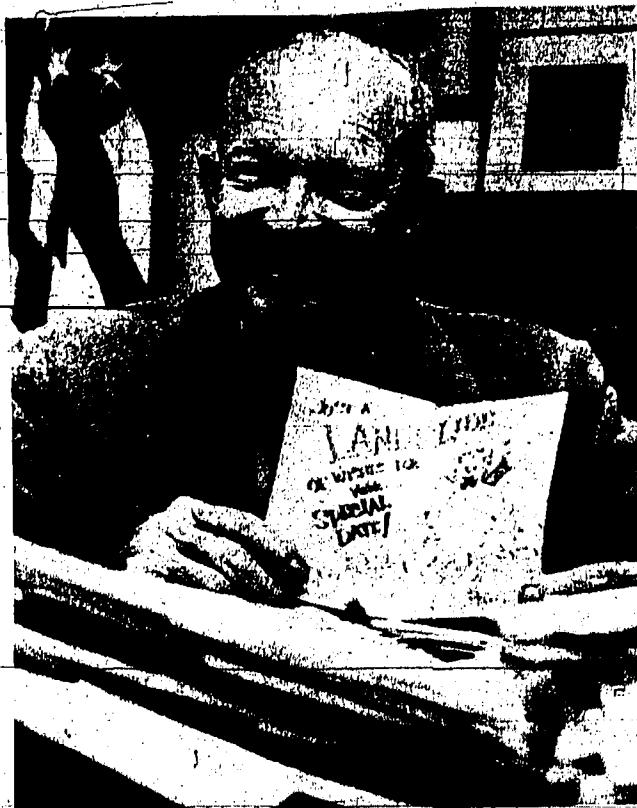
King was born in Atlanta, Ga. in 1929. He went to the Chover Theological Seminary, Chester, Pa. He took his doctor's degree in theology at Boston university and served later as a Baptist minister.

In 1955 he was chosen to lead the Negro boycott of the Montgomery, Ala., city buses. Since then he has served as a leader in the Negro fight for civil rights, as president of the Southern Christian Leadership Conference.

King was made "Man of the Year" by Time magazine in 1963 and this year was made an honorary doctor at Yale university and was awarded the John F. Kennedy prize by the Catholic Council for Cooperation Between

the Races in Chicago.

He was the 12th American to be awarded the peace prize. In addition, the American Friends Service Committee got it once.



FORMER PRESIDENT Dwight D. Eisenhower, who observed his 74th birthday anniversary Wednesday, sits in his office behind the hundreds of cards and gifts which have been arriving by mail. Eisenhower said he planned to spend his birthday working in his office, although he might get in a few holes of golf. Close friends were to honor him at a dinner Wednesday night. (AP Wirephoto)

## Ike Reveals Golf Secret By Palmer

GETTYSBURG, Pa., Oct. 14 (UPI)—Former President Dwight D. Eisenhower, who celebrates his 74th birthday anniversary today, revealed one of Arnold Palmer's golfing secrets while chatting with reporters and photographers Tuesday.

He said he planned to paint the head of his favorite putter black.

"Arnold Palmer told me about that," said Eisenhower, who has golfed on several occasions with the pro great. "He lets his putter get rusty, but I'm going to paint mine. It cuts down the sun glare when you're trying to line up a putt."

As far as his birthday, the former President said he plans to celebrate it by working "a full day" in his office on the campus of Gettysburg college. He said there were no plans for family parties.

"We, Eisenhower and his wife, will dine with the Nevins tonight," he said. "They're old

## Reports Given To Commissioner

SHOSHONE, Oct. 14—Quarterly reports of county officers were received by Lincoln County Commissioners at their Monday meeting.

Sheriff Thomas W. Conner reported a total of \$46,000 collected in fees from his office. Mrs. Lurell L. Neary, auditor, reported \$4003 collected in fees for the past quarter, with Probate Judge G. M. Wilson reporting \$475 collected in fines and fees.

Judge of Peace C. W. Gwin reported \$454 collected in fines and fees during the past month.

## Harold O'Brien, 72, Dies in Utah

Harold T. O'Brien, 72, former Twin Falls resident, died at 2:20 a.m. Wednesday at his home in the Charleston apartments, Salt Lake City, of a lingering illness.

Mr. O'Brien was in partnership with William J. Peters in the onion seed business, Twin Falls Seed Company, as Peters-O'Brien Seed company. He had been a frequent visitor to and part-time resident of Twin Falls for some 20 years.

He was a lifelong member of the Catholic church. Survivors include his widow, Mrs. Agnes O'Brien.

Rosary will be recited Thursday evening and requiem mass will be celebrated at 10 a.m. Friday in Salt Lake City. Arrangements are being handled by the O'Donnell mortuary, Salt Lake City.

## Erhard Completes First Year as Chancellor

BONN, Germany, Oct. 14 (UPI)—Ludwig Erhard is completing his first year as chancellor, with West Germany climbing new peaks of prosperity but still groping for its place in world affairs.

The role Erhard and his country will play on the international scene may become clearer early next year when Soviet Premier Khrushchev is expected to make his first visit to Bonn.

The Russians control the solution to Germany's chief problem: What to do about the part of the period when West Germany emerged from the rubble of World War II and became Europe's most prosperous country.

The United States controls the solution to Germany's chief problem: What to do about the part of the period when West Germany emerged from the rubble of World War II and became Europe's most prosperous country.

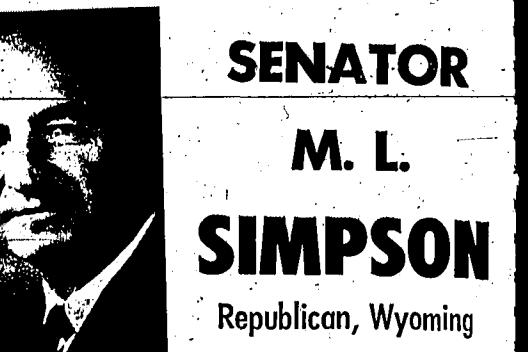
With the biggest army in Western Europe, the West German government is afraid to let it be used for peace-keeping operations abroad. Ordinary Germans are mistrustful of foreign military adventures, and they fear other peoples would take advantage of the labor exchanges.

Erhard's heavy figure, white hair and big cigar have become the reassuring, fatherly image that the West Germans want to venerate. With the biggest army in Western Europe, the West German government is afraid to let it be used for peace-keeping operations abroad. Ordinary Germans are mistrustful of foreign military adventures, and they fear other peoples would take advantage of the labor exchanges.

The German feeling that old differences with France must be reconciled results in considerable support for President Charles de Gaulle when he visits here.

Erhard and Schröder, who has taken over the job of leading the opposition, are considered foreign because they hold his views in public. Adenauer's friends have sharply criticized Erhard and Schröder.

## PUBLIC INVITED! HEAR SENATOR M. L. SIMPSON



## AMERICAN LEGION HALL

LUNCHEON 12:00 Noon, THURSDAY, Oct. 15

"THE TRUTH ABOUT JOHNSON'S ADMINISTRATION"



REPUBLICAN

Vote

(Paid pol. adv. by Twin Falls County Republican Central Comm., Chas. Lunte, Chairman)

## Shirley-Mendiola's Annual SUIT SALE!

STARTS THURSDAY!

IT'S THE SALE YOU'VE WAITED A YEAR FOR . . . OUR ANNUAL SUIT SALE! BIG SAVINGS ON THE NATION'S FINEST NAME BRANDS! COME EARLY . . . DOORS OPEN AT 9:30 A.M. TOMORROW!

(SEE TUESDAY'S ADVERTISEMENT)

**150 SUITS** Regular 55.00 to 145.00

**39<sup>85</sup>** **49<sup>85</sup>** **59<sup>85</sup>** **69<sup>85</sup>** **79<sup>85</sup>** **89<sup>85</sup>**

(SEE TUESDAY'S ADVERTISEMENT)

NEW STYLES! . . . CURRENT MODELS! . . . POPULAR COLORS! . . . ALL SIZES!  
FAMOUS BRANDS SUCH AS KUPPENHEIMER . . . TIMELY . . . J & F

- SPORT SHIRTS • SOCKS • TIES • KNIT SHIRTS
- SWEATERS • SLACKS • SPORT COATS•

WAIST AND LENGTH ALTERATIONS ON SUITS ONLY! ALL SALES MUST BE FINAL!  
LENGTH ALTERATION ONLY ON SLACKS

**SHIRLEY-MENDIOLA**

137 SHOSHONE NORTH (Open 'til 9 p.m. Friday) CONVENIENT REAR PARKING

With the time-saving and money-saving CHECKWAY plan... there's no need to pay for checks in advance. You pay for the checks only as you use them. And it doesn't cost you anything if you spoil or lose one. Any amount will open an account, and no minimum balance is required. Open your CHECKWAY account today!

FIRST SECURITY BANK  
OF TWIN FALLS  
Member Federal Deposit Insurance Corp  
222 Main Ave. So.





# Yankees Try to Get Back Into World Series by Beating Cardinals Today

ST. LOUIS, Oct. 14 (AP)—The proud New York Yankees, straining to avert another straight world series disaster for the first time in 42 years, were hoping for a near miracle as they faced the front-running St. Louis Cardinals in the do-or-die sixth game Wednesday. Down three games to two—just one away from elimination—Yankee manager Yogi Berra pinned his hopes on the right arm of 25-year-old Jim Bouton in a return match engagement with Cardinal veterans southpaw Curt Simmons.

## Nears Record

ST. LOUIS, Oct. 14 (UPI)—Ed Olson gets another chance to pitch for St. Louis in the World Series, he probably will set an all-time Series strikeout record.

Gibson fanned 13 in the second game and 15 in the fifth game for a total of 22.

Sandy Koufax of the Los Angeles Dodgers set the mark in 1963 when he walked 23 New York batters.

## Declo-Oakley Showdown Is Set Thursday

JURLEY, Oct. 14—The Declo Hornets and Oakley Hornets collide in an all-Cassia county field battle that could wind up the Magic Valley conference championship chase. The game, originally slated for Friday afternoon at Declo, has been moved up to 3 p.m. Thursday in Guy's Dennis field.

Oakley could pick sole possession of the championship by winning the Thursday battle as it would complete its season with a record. Declo is undefeated in league play, and ranks among the top 10 class B schools, but the Hornets have played only one conference game. Should Declo win it would end up another championship showdown in the season finale at Murchison. Maxfield has one loss, and the Hornets have to win to throw the title into a three-way tie, and the way it ended last year, Oakley welcomed back 12 boys who were suspended temporarily for disciplinary reasons and missed two games. The Hornets, who will have a slight speed advantage, appear to be at full strength for the battle.

## Iowa Waits for Snook to Mature

CHICAGO, Oct. 14 (UPI)—Coach Jerry Burns of the unbeaten Iowa Hawkeyes says he is waiting for quarterback Gary Snook to reach his full potential.

It must be the most exciting year in Big Ten football. For a guy who hasn't reached his potential, Snook seems to be the star of the show.

The St. Louis lad has completed 71 of 100 passes for 704 yards and three touchdowns and has had four interceptions.

"Snook can drop back and pass, work the border and roll out," Burns said Tuesday. "But he is not up to his potential yet. At times he doesn't throw the ball hard enough and at times he is off balance."

"So far we have had 60 rushes and 60 passes—you can't beat that for balance."

### WINS 12TH GAME

MUNCIE, Ind., Oct. 14 (UPI)—Dick Robertson dumped in 20 points and led the Cincinnati Royals to their 12 NBA exhibition victory Tuesday night, a 21-11 decision over the St. Louis Hawks.

## Times-News Gridcasting Contest

Hooper's Choice	Your Choice	Scores
Auburn at Georgia Tech	17-7	
Navy at California	10-7	
Oklahoma at Kansas	14-13	
Purdue at Michigan	17-10	
Illinois at Minnesota	20-8	
Utah State at New Mexico	24-13	
UCLA at Notre Dame	24-7	
USC at Ohio State	14-12	
Idaho at Oregon State	21-14	
Washington at Stanford	17-8	
Arkansas at Texas	21-10	
Iowa at Wisconsin	23-18	
Bryant at Penn State	24-8	
Arizona at Oregon	21-20	
Twin Falls at Pocatello	20-14	
Bishop Kelly at Jerome	21-6	
Burley at Idaho Falls	19-14	
Pilot at Valley	14-7	
Glenns Ferry at Gooding	21-10	
Camas County at Carey	14-13	

(Please Print)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

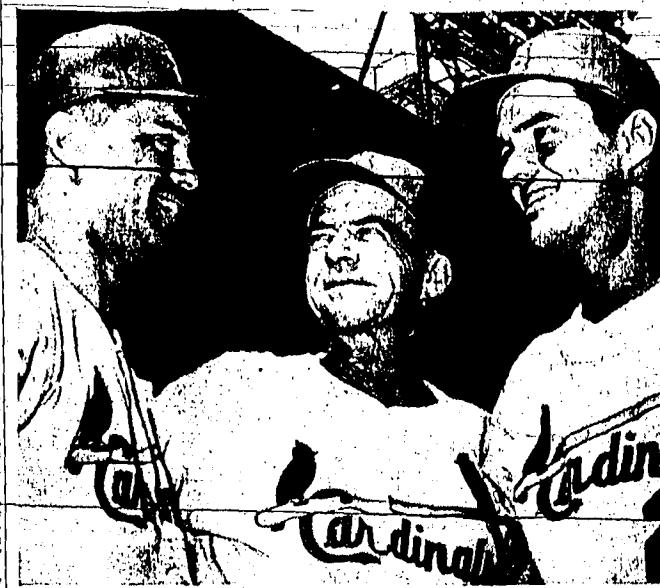
CITY \_\_\_\_\_

(Entries must be postmarked or delivered to the Times-News office before noon Friday)

THE TIMES-NEWS

Wednesday, Oct. 14, 1964 19

# SPORTS



DOING THE JOB for the St. Louis Cardinals have been stand-ins Carl Warwick, left, and Dal Maxvill, right, during the world series against the New York Yankees. Maxvill has played second base for the injured Julian Javier while Warwick has smacked three pinch hits. Both received a beaming smile from Cardinal manager John Keay, center, during a Tuesday workout.

## Olympic Boxing Refs Said Power Hungry

TOKYO, Oct. 14 (AP)—Boxing referees, judges and doctors came under fire Wednesday as more Olympic boxers found themselves either disqualified or stopped for fear they may get injured. John Henderson, Scotland's International Boxing association representative who refereed at the 1956 Melbourne Olympics said: "This is the worst refereeing I have ever seen. They are making a farce of the Olympics."

Doctor Joseph Blonstein, British member of the official medical panel defended the number of fights stopped because of cuts but added: "I feel there have been far too many disqualifications. It is absolutely ridiculous and is placing a stigma on many of the boys in their first Olympics."

Bob Burkelin, Joliette, Ill., who is refereeing at these Olympics, said: "I can't comment because of my position here but I will say I have not agreed with all the decisions."

In the first days of first round contests eight boxers have been stopped for minor fouling while 18 bouts have been stopped for technical reasons. Four of these followed advice from the medical panel.

The Argentinian, Chilean and Cuban team managers gave notice of written appeal Tuesday after their boxers had lost.

A Cuban delegation, led by Minister of Sport Jose Llanus, marched to the appeal jury's taunt to protest organized.

Spanish lightweight Valente Loren took matters into his own hands and chased Hungarian boxer Gyorgy Sermeter across the ring and punched him in the face, after he had been disqualified. It took three referees and his second to subdue Loren.

John Henderson, who has many years of international refereeing behind him, and as he watched another boxer disqualified: "This is appalling. Boxers are causing 12,000 miles and are being disqualified after only minutes for the most minor infringements."

Henderson said the medical panel was being far too strict and "going overboard with fear when they saw the slightest sign of blood."

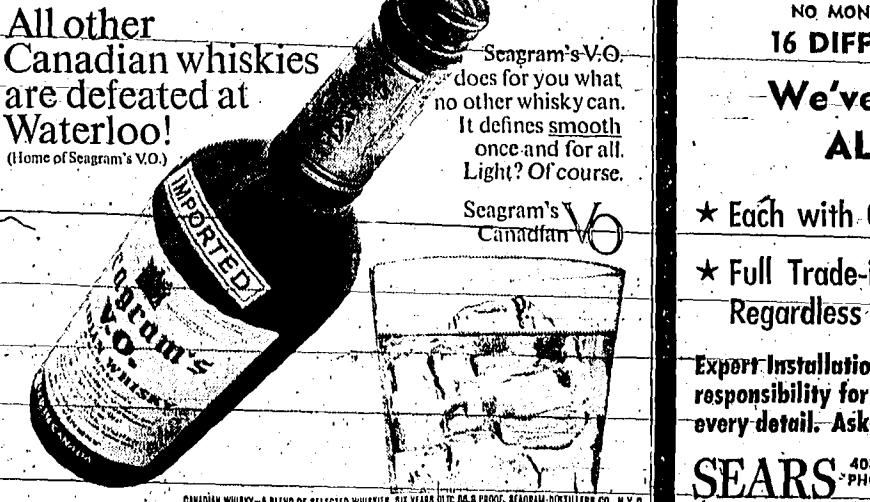
Blonstein said: "I think critics that we are stopping too many fights are grossly exaggerated."

He went on: "I agree that the referees have become a little power conscious and are spoiling the Olympics with all these warnings and disqualifications."

Seagram's V.O. does for you what no other whisky can.

It defines smooth once and for all. Light? Of course.

Seagram's V.O. Canadian Whisky



CANADIAN WHISKY—A BLEND OF SELECTED WHISKIES. SIX YEARS OLD. 40.8 PROOF. SEAGRAM DISTILLERS CO., N.Y. CO.

# Breedlove Slows Down, but Sets New World Mark

RONNEVILLE SALT FLATS, Utah, Oct. 14 (UPI)—Craig Breedlove, jarred so hard by a rough course that his head cracked the canopy, roared to a world land speed record of 468.72 miles per hour in his jet-powered car Tuesday. He said, "Almost certainly I would have exceeded 500 miles per hour if he hadn't slowed me down after slamming into the glass. As it was he hit 498 miles per hour on the run."

Breedlove was not hurt—his crash didn't shatter the shell. But he said, "My head was knocked against the side of the canopy. It broke the glass." That rough stuff jerked me from side to side and I allowed down to 498."

He couldn't give his exact speed when he hit the rough spot but he estimated he was above 400 miles per hour.

Breedlove said the course would have to be improved before it could handle 500-plus speeds. "But we'll do it before we try again."

"I don't know when, but something this week."

Breedlove hit the rough stuff on these western Utah flats just before driving his three-wheeled "Spirit of America" into the measured miles where he hit 498.13 miles per hour. It was the same speed—plus a quarter mile—that caused Breedlove to drop his drogue parachute Monday and end off an earlier record try.

"Somewhere at the end of the run Tuesday," he said, "we exceeded 500."

Breedlove's first run through the mile was timed at 422.50 miles per hour. The average of 468.72—the official record—was computed from total time and distance of both runs.

Breedlove, 26, Los Angeles, first set a record over 400 a year ago by averaging 477.45 miles per hour. Tom Green, Maxvill's fourth jet car for a record speed of 413.20. Then Maxvill's brother, Art, got his jet car to a record 434.02.

On one run Art reached 470 miles per hour.

The jets are in a special class as far as record recognition is concerned: Great Britain's Donald Campbell holds the record of 403.10 for cars where the engine drives the wheels direct.

## SAIN SIGNS

MINNEAPOLIS - ST. PAUL, Oct. 14 (UPI)—Johnny Sain, former star pitcher for the Boston Braves, New York Yankees and Kansas City Athletics, has signed Tuesday as a coach by the Minnesota Twins.

## Boosters Meet

Plano of the Twin Falls Borah football team will be shown at 7 a.m. Thursday at the Roosevelt Hotel in conjunction with the Twin Boosters' weekly meeting.

Coach Paul Ostyn also will discuss this Friday's Southern Idaho conference test at Pocatello.

SEARS ROEBUCK AND CO.

## Attention

PLYMOUTH . . .

DODGE OWNERS

**SAVE up to \$30**

**Avoid Continual, Costly**

**Engine Troubles**

**REPLACE . . . Dont Repair**

**10 DAYS ONLY!**

**1954-62 Dodge or Plymouth**

**11.50**

**AS Low As... 11.50 per mo.**

NO MONEY DOWN on Sears Easy Payment Plan

16 DIFFERENT ENGINE MODELS

We've Sold over 1 Million  
ALLSTATE Engines

★ Each with OVER 200 BRAND NEW PARTS

★ Full Trade-in Allowance on Your Old Engine  
Regardless of Condition.

Export Installation . . . through Sears. Let Sears take the responsibility for the entire job. Get careful supervision of every detail. Ask at Sears about installation.

SEARS 403 WEST MAIN PHONE 733-0821 Open 9:30 to 6, Tues., Wed., Thurs., Sat. PARK FREE Open Monday and Friday, 11:00 p.m.

**SUPER  
Values**  
Available at  
Save-On Drugs

**BARBIE  
DOLLS**  
REG. 2.98  
**\$1.99**

**WESTINGHOUSE  
STEREO**  
Phonograph  
DELUXE MODEL  
REG. \$79.95

**59.87**

3 Quart  
ELECTRIC  
CORN  
POPPER  
REG. 3.98

**2.99**

1200 Foot  
MAGNETIC  
RECORDING  
TAPE  
ONLY **99c**

  
Bathroom Tissue  
**8 rolls 88c**

**VIBRATOR  
MASSAGER**  
5 PC. SET  
REG. 6.95

**4.99**

**DOMINION DELUXE  
4 SLICE  
TOASTER**  
REG. \$21.95

**13.99**

**1320 WATT—DELUXE  
FAN FORCED  
HEATER**  
REG. \$14.95

**9.88**

**FLASHBULB  
SALE!**  
AG-1  
**88c**

**M-2  
99c**

**DOZEN  
No. 5 or No. 25  
1.09**

**JUMBO  
Extra Heavy Duty  
LAWN RAKE**  
**69c**

**Rexall**  
10 BIG DAYS  
THURS. OCT. 15  
through  
SAT. OCT. 24

**REXALL RUBBING  
ALCOHOL**  
Pint.  
Reg. 79c **2 for 80c**  
Cooling, soothing body rub. Finest quality; contains glycerin to help prevent skin dryness.

**SACCHARIN**  
Rexall 1/4-Oz. Tablets  
Reg. 1.19 **2 for 120**  
1000 mg. tablets. Choice of flavor: plain, lemon, lime, orange, grapefruit.

**FUNGI-REX**  
For Athlete's Foot  
Cream, salve,  
balm or liquid.  
Reg. 98c **ed.**  
**2 for 99c**  
9.98 Fungi-Rex Aerial.  
4 oz. **3 for 1.70**

**MILK OF  
MAGNESIA**  
Antacid-laxative.  
Plain or mint.  
12 oz. Reg. 69c  
**2 for 70c**  
650 TABLETS, 150 mg. each.  
3 for .30

**POLYMUSSION**  
Multi-Vitamins  
Pint.  
Reg. 3.69  
**2 for 3.90**  
Child's liquid formula.  
1/24 oz. bottle.  
3 for 1.50

**DENTAL NEEDS**

86 ALERGOL TOOTH PASTE  
Reg. 1.02 **2 for .99**

86 CHILD'S TOOTHBRUSH  
Kleinz, Nylon Bristles  
Kleinz, Nylon Bristles  
**2 for .30**

86 YOUTH'S TOOTHBRUSH  
Adel, Nylon Bristles  
**2 for .40**

86 KLENZO TOOTH BRUSHES  
Adult, Nylon Bristles  
Regal, for cleaning dentures  
**2 for .70**

86 DENTAL PLATE BRUSH  
Regal, for cleaning dentures  
**2 for .70**

86 DENTAL FLOSS  
Regal, 30 yds.  
**2 for .40**

**HEATING PAD**  
Reg. 3.95  
**2 for 5.96**  
3-speed, waterproof,  
washable cover.

**INFRA-RED  
HEAT LAMPS**  
Reg. 1.10 **2 for 1.11**  
Infrared lamp.

**SAVINGS ON VITAMINS**

**REXALL MINUTEMAN  
CHEWABLE  
VITAMINS**  
100% Reg. 3.49 **2 for 2.70**  
9 vitamins for children.  
Fruit flavor.

**STOCK UP! 2 for the Price of 1-Plus 1c**

2.25 VITAMIN B-1, 50 mg., 100's, Rexall  
**2 for 2.28**

0.38 ALPHACAPS, 50,000 Units, 100's  
**2 for 6.40**

0.95 MINERALIZED B-COMPLEX, 100's  
**2 for 5.98**

1.38 BREWER'S YEAST Tablets, 250's  
**2 for 1.40**

1.59 COD LIVER OIL, Regal, Pint.  
**2 for 1.80**

4.70 GER-RITE, with Iron, 8-12, 80's  
**2 for 4.69**

7.39 THERAMIN-S-M, vit. and minerals, 100's  
**2 for 7.40**

2.19 V-10 TONIC, multi-vitamin, pint  
**2 for 2.20**

2.50 B-COMPLEX Vitamins, 100 capsules  
**2 for 2.60**

7.05 VITAMIN E-12, 50 mg., 100's  
**2 for 7.08**

1.19 VITAMIN C, 100-mg., 100 tablets  
**2 for 1.20**

3.19 VITAMIN C CHEWABLES, 100 mg., 250's  
**2 for 3.20**

## RECORD ALBUM SALE

All Reg. 4.98  
**3.99**

All Reg. 3.98  
**2.99**

**2 for the price of 1!  
PLUS A PENNY**

**SALE**

At Our **Rexall** Drug Store

**Serve YOURSELF &  
SOON**

**DRUGS**  
WE GIVE S&H GREEN STAMPS

TWIN FALLS, IDAHO

BRING YOUR PRESCRIPTIONS TO OUR REXALL PHARMACIST  
Highest quality pharmaceuticals, dispensed exactly as your  
doctor orders. Rely on Rexall for everyday low prices.

**REXALL AEROSOL  
SHAVE CREAM**  
.11 oz.  
Reg. 98c **2 for 99c**  
Choice of Lavender or Red Shave  
in regular or manhattan.  
Large 11-oz. aerosol.

**BOXED  
STATIONERY**  
Reg. 2.00 **2 for 2.01**  
Quality writing paper  
with matching envelopes.  
Smart, new styles.

**RADIANCE  
MAKE-UP**  
• Compact Powder  
• Eye Powder  
• Liquid Foundation  
Reg. 1.50 **each**  
**2 for 1.51**

**NOW! TWIG  
ACROSS  
COLOGNE**  
Fragrance artfully  
blended with natural  
essentials.  
Reg. 2.00 **2 for 2.01**

**2.75 DUSTING POWDER  
TWIG & COLOGNE**  
3 for 1.70  
214 H. oz.  
Reg. 2.00 **3 for 1.70**

**AMERICAN  
BEAUTY ROSE  
Fragrance  
Your Choice**  
Reg. 1.50 **each**  
**2 for 1.51**

**CARA NOME  
HAND LOTION**  
Reg. 99c **2 for 99c**  
Creamy, Jasmin-rich, non-  
sticky, keeps skin soft.  
1.00 Cara Nome  
Hand Lotion, 8 fl. oz.  
Reg. 1.50 **each**  
**2 for 1.51**

**HAIR SPRAY**  
Big 11-oz. Aerosol  
Reg. 7.50 **2 for 7.51**  
Satin hair right, keeps it  
bright and lustrous.

**REXALL SHAMPOOS**  
Reg. 98c EACH  
**YOUR CHOICE**  
**2 for 99c**

**EMERALD  
BRIT**  
Rexall's rich  
leather shampoo.  
8 fl. oz.  
**2 for 1.51**

**FAST  
DANDRUFF  
TREATMENT**  
Cleanses, half,  
leaves hair  
silky-soft.  
8 fl. oz.  
**2 for 1.51**

**SILQUE**  
CREAM  
SHAMPOO  
Leaves hair  
silky-soft.  
8 fl. oz.  
**2 for 1.51**

**BOXED CHRISTMAS  
CARDS**  
Reg. 1.00  
**2 for 1.01**  
Choice of 3 styles.

**JUMBO  
SITTING  
POODLE**  
3'  
Fancy plush mt.

**SURPRISE BUYS!**  
Specially Priced for this Event (Not on our 1c Sale Plan)

**WATCHES**  
Men's and  
Ladies'  
Watches  
Reg. 88  
**88**

**LAZY SUSAN**  
14" ceramic dish on  
turntable base.  
Reg. 2.99 **2.99**

**BUTANE GAS  
CIGARETTE  
LIGHTER**  
Reg. 2.88  
**2.88**

**PEPPLE LE  
POOCH**  
Reg. 2.99  
**2.99**

**CHRISTMAS  
TREE  
LIGHT SETS**  
7-LIGHT INDOOR SET...  
15-LIGHT INDOOR SET...  
15-LIGHT OUTDOOR SET...  
**.99**  
**1.99**  
**2.99**

**CHRISTMAS  
CARDS**  
Reg. 1.00  
**2 for 1.01**  
Choice of 3 styles.

**BABY DOLL**  
3'  
**3.99**

**STATIONERY**  
115 sheets, 65  
envelopes  
**1.59**

**MIXING BOWLS**, polyethylene, Colors  
Reg. 3.57 **3.57**

**HAIR DRYER** Dominion portable  
Reg. 1.99 **1.99**

**WASTE BIN & HAMPER** with swing-top  
Reg. 1.99 **1.99**

**KITCHEN KNIVES** 7-pc. set, stainless steel  
Reg. 1.99 **1.99**

**COLOR MOVIE FILM** Dynachrome w/processing  
Reg. 1.99 **1.99**

**SPRAY DE-ICER** 16-oz. aerosol  
Reg. 1.99 **1.99**

# GRAND OPENING

9 A.M. THURSDAY - FRIDAY - SATURDAY    BLUE LAKES BLVD. NORTH



Come in and see the "SPARKLING NEW IN-STORE BAKERY"!... the spacious Frozen Food, Produce and Meat Departments!... in addition to a complete selection of Grocery and Non-Food convenience departments!... You'll find shopping a pleasure where the selection is complete, the prices low and the service superb!



### FREE MERCHANDISE AND AUTO GIVEAWAY

Each Saturday beginning Oct. 24th through Nov. 21st Buttrey's Super Store will draw five \$100.00 awards for merchandise of the winner's choice in Buttrey's Super Store!

ON NOVEMBER 28th BUTTRY'S SUPER STORE WILL  
AWARD THE ...

## GRAND PRIZE

This beautiful new 1965 4 door Impala... Be sure to register each time you are in the store for the next seven weeks... No purchase necessary and all adults are eligible to win except Buttrey employees and their immediate families... You do not have to be present to win.



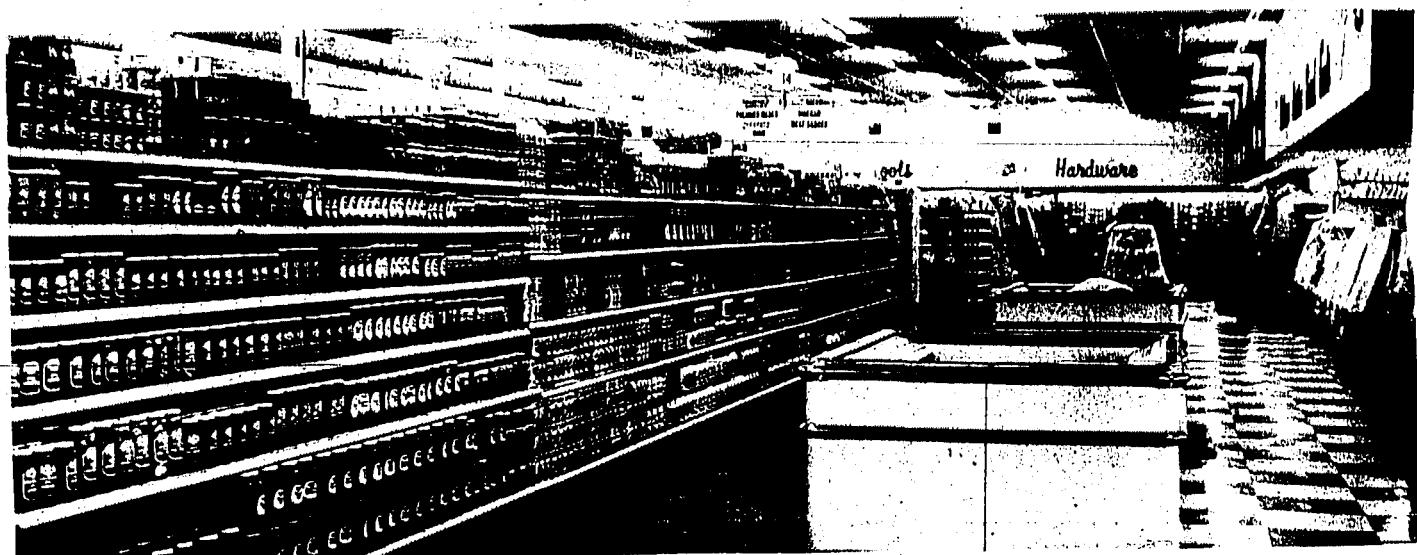
See You at Buttrey's

Super Store.

# Congratulations



in the New Blue Lakes Shopping Center



CONGRATULATIONS TO BUTTREY'S BRAND NEW SUPER STORE . . .  
OPENING THEIR DOORS ON FABULOUS SHOPPING FOR MAGIC  
VALLEY . . . WE WERE VERY HAPPY TO BE SELECTED AS  
THE CONTRACTORS ON THIS NEW BUILDING!

MAX A. BOSIGER CO.

General Contractor

GORDON PAVING CO.

Mtn. Home

Paving Contractors

Burley



IDAHO ELECTRIC CO.

Electrical Contractors

FIRE ENGINEERING CO.

Jerome

Automatic Sprinkling System, Salt Lake City

SELF MANUFACTURING CO.

Structural Steel Contractors

Twin Falls

MAGIC GLASS & PAINT CO.

Glass, Glazing, Automatic Doors, Twin Falls

HARNEY'S BUILDING SUPPLY

Lumber and Materials

Kimberly

# Congratulations

# Butreys SUPER STORE

in the New Blue Lakes Shopping Center



WE ARE PROUD TO HAVE BEEN SELECTED TO HELP  
BUILD THIS BRAND NEW SHOPPING ADDITION  
TO TWIN FALLS AND MAGIC VALLEY!

#### VERN R. THOMAS

Plumbing, Heating, Refrigeration, Twin Falls

#### STUART BROS.

Painting Contractors

Twin Falls



#### HOFFMAN, FISKE & MILAR

Consulting Engineers

Twin Falls

#### SUMNER SAND & GRAVEL CO. Inc.

Concrete Contractors

Twin Falls

#### RALPH THORNTON

Concrete Contractor

Burley

#### GIFFORD & DRIESEL

Masonry Contractors

Jerome

Everyone's invited to

OPEN TILL 9 P.M.

# GRAND OPENING

**FREE!**

**M.J.B.  
COFFEE**

and Fresh Baked  
**CAKE**  
Served Thursday  
Friday and Saturday!



Check These "Grand Opening" Specials

Buttrey's Delishus Frozen  
**ORANGE JUICE**

2 12-oz. Tins **89¢**

Indian Gem, R.S.P.

**PIE CHERRIES** . . . 4 303 Tins **89¢**

Pride of the West

**APPLE SAUCE** . . . 9 303 Tins **\$1.00**

Haley's Grape and

**ORANGE DRINK** 4 46-oz. Tins **\$1.00**

Kerns Grade "A" Frozen

**STRAWBERRIES** 5 10-oz. Pkgs. **89¢**

Paul Mark Pure

**PRESERVES** . . . . 3 20-oz. Jars **\$1.00**

Prizes... Surprises and Specials for Everyone!

MJB  
**COFFEE.** 1 lb. tin . . . 85c  
3 lb. tin . . . 2.49  
10-oz. Inst. 1.33

Pillsbury Layer  
**CAKE MIXES** . . . 3 PKGS **89¢**

Pillsbury's Best  
**FLOUR** . . . 25 lb. bag **2<sup>25</sup>** 10 lb. bag **\$1.07**

Pillsbury  
**ANGEL FOOD MIX** . . . 3 PKGS **39¢**

1500  
**FREE  
ROSES**

or  
**CARNATIONS**

for the ladies each day

Thursday,  
Friday and  
Saturday



**PICNIC HAMS**

SIGMAN  
Fully Cooked  
POUND . . .

**29¢**

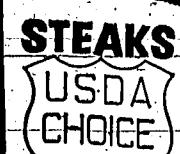
ENJOY TENDER, JUICY "U.S.D.A. CHOICE"

## ROUND STEAK

**59¢**

"Grand  
Opening  
Special"

FULL CUT  
POUND . . .



## BUTTREY'S SUPER STORE

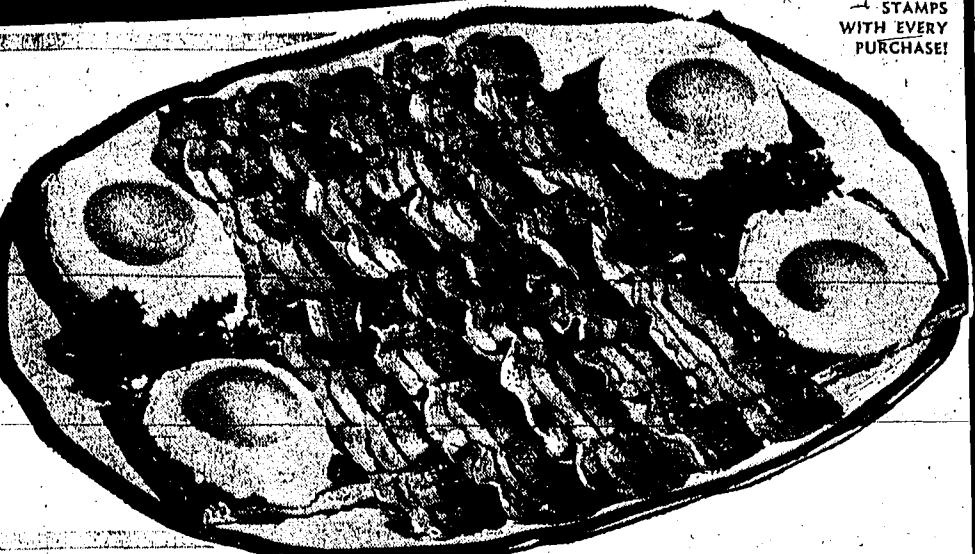
# OPENING

GOLD STRIKE  
STAMPS  
WITH EVERY  
PURCHASE!

ENJOY "SWIFT'S PREMIUM"

## SLICED BACON

**49¢**  
POUND



FRESH FROZEN PIKE  
**FILLETS**

1 Pound Package **39¢**

**FREE!** DOOR  
PRIZES

EVERY HOUR

Thurs., Fri., and Sat. !!!

Toasters, Blankets, Revere-  
ware, Radio . . .  
and many other  
valuable prizes

Del Monte Tomato

## CATSUP . . . 5 20-oz. Btls. **\$1.00**

Gold Strike Stamps With Every Purchase at . . .

**Buttrey's**  
SUPER STORE

In The New Blue Lakes Shopping Center!

Don't Miss These "Grand Opening" Specials!

Buttrey's Delishus  
**Salad Dressing**

Quart

**35¢**

Buttrey's Pure Vegetable  
**Shortening . . .**

3 lb. Tin

**63¢**

Buttrey's White, Yellow, or Pink  
**Facial Tissue . . .**

2 400 Count Boxes

**35¢**

Buttrey's Delishus  
**Frozen Peas . . .**

4 10-oz. Pkgs.

**55¢**

Jack-in-the-Bean Stalk Cut  
**Green Beans . . .**

6 303 Tins

**\$1.00**

Indian Gem Cream or Kernel  
**Golden Corn . . .**

6 303 Tins

**\$1.00**

U. S. No. 1  
Flame-Red Tokay

## GRAPES

3 LBS **25¢**



U. S. No. 1 Pink

## GRAPEFRUIT

12 FOR \$1

U. S. No. 1  
LOUISIANA YAMS  
3 LBS **29¢**



## Times-News Comics for the Entire Family

## Countryside



Answer to Previous Puzzle

Side Glances



"Can we substitute southern fried chicken on the New England boiled dinner?"

Continued

## Molar Holes



"I suppose it does for adults about the same thing the hi-fi turned up real loud does for us!"

## Out Our Way

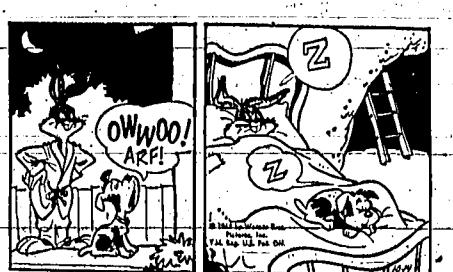


"When you offered to help with the dinner dishes—I'll bet you didn't think we'd accept your offer!"

## Bon Cappy



## Bugs, Bunny



## U.M. Almanac



Captain Easy



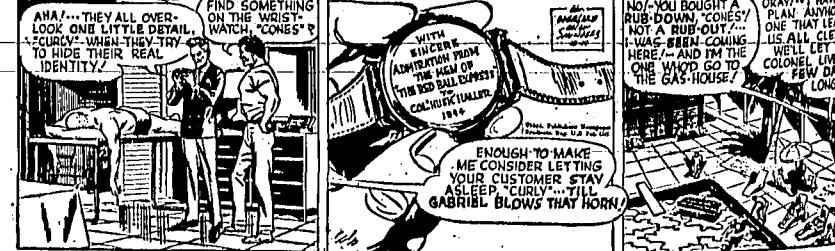
Gasoline Alley



Short Rife



Steve Roper



Terry and the Pirates









# BUTTREY'S SUPER STORE OPENS THURSDAY

## Buttrey's Will Offer Meat Bought Locally

Buttrey's Super Store meat department will feature a complete stock of U.S. D. A. primo and choice beef, lamb and pork furnished by local suppliers. Packaged meats, tastefully displayed and wrapped for freshness will be offered to choosy shoppers who are particular in what they buy! Meat department manager Ched Botkin has been with Buttrey's for 21 years and was transferred from Glengow, Montana to guide this most important department. In addition to packaged meats Buttrey's butchers will gladly cut special orders for those customers requesting them.

Also on the department staff will be three wrappers to make sure that the display cases are full at all times.

The Botkin family, residents at 1000 North Lincoln, while Botkin is busy at the store Marilyn (Mrs. Botkin) is busy overseeing the activities of the Botkin children, Jerry, Dennis and Susan.



## Sprinkler System Is Installed

A very important part of the new Blue Lakes Shopping Center will be one which few people will see or even notice.

This is the fire prevention sprinkler system installed by the Fire Engineering Company of Twin City.

An automatic sprinkler system is a network of pipes, hidden or exposed, connected to an adequate water supply. At regular spaced intervals, sprinkler heads are located to assure that water will douse every inch of floor or wall space in a building. But water is wasted only where the fire is, and only when set off by incendiary heat.

Automatic sprinkler systems do more than just put out fires.

By assuring that the occupant of a building and its general public benefits by being able to save money on purchases, employees are assured of not losing wages by time loss and most important of all lives are protected.

Over the past 30 years, sprinklers have acted to control or immediately extinguish 95.2 per cent of 80,000 sprinklered fires.

Open 'Til  
9 p.m.  
Each Day



## B. Sparrell Takes Charge Of Produce

One of the busiest departments in the new Buttrey Super Store will be under the direction of Bernie Sparrell. Sparrell was transferred from Buttrey's Boise store to take charge of this huge department. Fifty-six feet of refrigerated produce counter will keep perishable items garden fresh. In addition there will be seventy-two feet of space on which to display dry items of produce.

Now a resident of Twin Falls, the Sparrell family, Mrs. Sparrell (Darlene), and Dennis and Douglas, call 1127 Spruce, home.

Sparrell adds up six years experience in this specialty and looks forward to years of serving Twin Falls and Magic Valley shoppers with the finest.



## Department Managers Are Announced For New T. F. Buttrey's Super Store

### Smock Named Assistant T. F. Manager

Bob Smock, who will serve Buttrey's Super Store as assistant manager, has over seven of experience logged up.

Primarily, Smock will oversee the needs of the grocery department, but will perform the duties of manager when the occasion arises.

Bob and his family reside on Taylor Street. Mrs. Smock (Judy) and children, Jeanette, Dorien and Bob, junior.

### Gold Strike Stamps On All Purchases

### Non-Food Items Are Managed By E. Neumann

Uncounted thousands are the items that will be found in the new Buttrey's Super Store that opens tomorrow.

Ernie Neumann, non-foods department manager, refused to hazard a guess at the total number. Whatever it is, Neumann and his assistants will be ready to serve Buttrey's shoppers.

In this department will be found such items as sporting goods, hardware, soft goods, cameras and supplies, electric table appliances, toys, notions, housewares, household supplies, paint, baby items, gifts, cards, wrappings, clothing, luggage, radios, watches, jewelry and many, many others.

Neumann has years of experience in such departments and promises that shoppers will always find the shelves and racks well stocked.

The Neumann family resides at 1040 Sherry Drive. Mrs. Neumann (Rudean) has her hands full with the rest of the family which includes Lynn, David and Julie.

### Pat Fahy to Operate Store Bakery

Headquartered in Mountain Home, the Max A. Boziger Company counts such varied projects as schools, churches, highway overpasses and work at Mountain Home AFB for the Corps of Engineers.

Fifteen years' experience in producing the goodies that make a hit with every family, Fahy promises surprises to lovers of fine bakery products.

Under the Buttrey label, "Delilahs," shoppers will find all such regular items as breads, rolls, pies, cakes, cookies, etc.

In addition this fine new bakery will create special orders for such occasions as birthdays, weddings, anniversaries and novelty orders.

The Fahy family resides at 238 Taylor and includes Mrs. Fahy (Katherine) and children, Vernon, Susan, Rodney, Karen and Peggy.

This complete in-store bakery is the largest of its kind in this part of Idaho.

## Largest Store Between Boise and Salt Lake City Is Constructed in T. F.

The largest Buttrey's Super Store between Boise and Salt Lake City will open for business Thursday morning, announced Stan Dunham, store manager. The Grand Opening of the new store will complete the complex of buildings under construction at the new Blue Lakes Shopping center and has been awaited by residents of Twin Falls and Magic Valley. Buttrey's Super Store is the largest of the present shopping complex which was developed by Dunham Development Company, Boise.

Buttrey's new Super Store stocked to every one of its two thousand one hundred square feet of floor space.

Featuring many of the innovations in super stores chandlery Buttrey's has installed motorized check-out that will cut down the time it takes a customer to get with his purchases. No matter what is purchased food or food items, only one check-out.

Another feature that will much favor with those who is the final-large check-out customer with ten service items. This service will be at the courtesy counter.

In addition, the courtesy users will be able to check, free money order use the mailing service.

All Buttrey's Super Stores will be available to the public 11:00 p.m. every day of the week.

The dairy department will introduce an innovation in the 72-foot long dairy display. All shelves are refrigerated to assure freshness in all items.

The entire store is air-conditioned for the comfort of patrons. A well-balanced temperature and moderate light will be maintained at all times.

Huge is the word for the new building. Approximately 112 blocks in size, hundreds of windows will be able to look out at any time. Frozen food display area almost beyond belief. A hundred and fifty feet of frozen food cases will keep contents frozen at the peak of freshness!

Soft, soothing music will be piped into the speaker system and be a welcome to buy and to shop.



## Dunham to Manage New T.F. Store

Buttrey's Super Store has delegated the responsibility of store manager to Stan Dunham long a member of the Buttrey organization.

Dunham adds up 20 years experience in large store management and is welcoming the opportunity to put this experience at the disposal of the Twin Falls and Magic Valley shopper.

Mr. Dunham was transferred from Great Falls to his present duties in this fine new store.

Married, the Dunham family lives on Falls Avenue East, Route 3, and finds Mrs. Dunham (Faye) and children, Dan, Steve, Dirk and Mark at home.

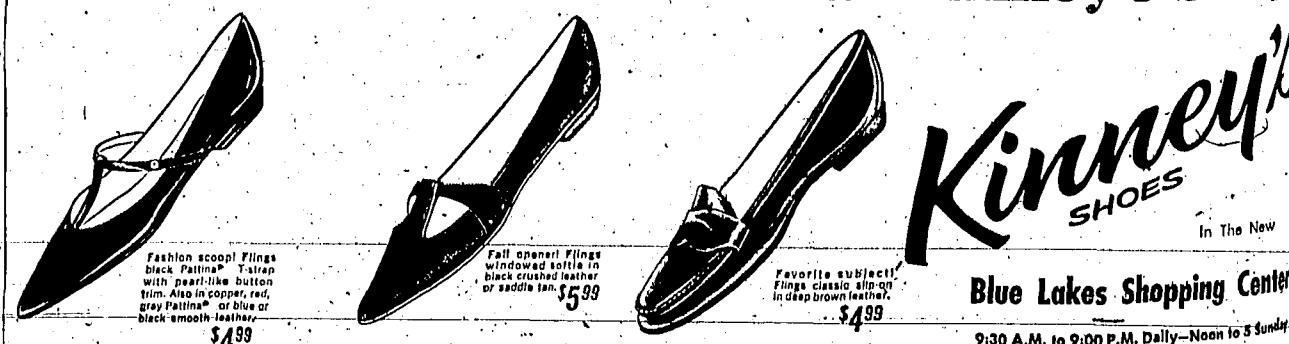
Where Thrifty Thousands Shop and Save



Style conscious women appreciate the real



selections available to them at Kinney's Shoes



Kinney's  
SHOES  
In The New  
Blue Lakes Shopping Center  
9:30 A.M. to 9:00 P.M. Daily—Noon to 3 Sunday



ADVERTISEMENT

ADVERTISEMENT

ADVERTISEMENT

ADVERTISEMENT