

Weather

Fair and Warm

# Times News

The Magic Valley Newspaper Dedicated to Serving and Promoting the Growth of Nine Irrigated Idaho Counties

★ Final ★  
Edition

VOL. 48, NO. 159

TWIN FALLS, IDAHO, WEDNESDAY, SEPTEMBER 21, 1966

TEN CENTS

## Katzenbach Gets Undersecretary Of State Post

WASHINGTON (AP) — President Johnson made a "by the way" announcement today that Atty. Gen. Nicholas De B. Katzenbach is leaving the cabinet to join the little cabinet as undersecretary of state. This sparked speculation whether Katzenbach might be groomed to replace Dean Rusk in time as secretary of state. Along with disclosing the Katzenbach change and two other State Department appointments, Johnson held the door open for a possible tax increase later. But he said "no, I haven't indicated that," one may be in the offing to help balance government income and spending.

The President held what the White House chose to call a "news-briefing" rather than a news conference in his office room, with live radio listening in but no spot television coverage. He sounded a little hoarse on the telephone.

### Cutback of Spending Is Expected

WASHINGTON (AP) — Governmental sources suspect President Johnson is getting ready to try to kidnap their influence by announcing proposed spending cutbacks before the November elections.

Johnson said in signing a partial post-rate increase bill Tuesday that when he sees Congress during its regular session in '67, he will ask departments and agencies how much they can save and announce the results.

While the President gave no indication of the timing involved, Republicans believe that if Congress winds up its work by mid-October, Johnson will come up with some figures shortly before the Nov. 8 voting.

Both Democrats and Republicans have voted for more spending than Johnson asked in many categories this year. Senate Republican leader Everett M. Dirksen and members of Congress are going to continue to call their efforts to cut back on spending as the most effective way of combatting inflation.

### Humphrey Says Price Hike Overdue

NEW YORK (AP) — Vice President Hubert H. Humphrey said today: "If the price of milk goes up again, I can only say it's a little overdue."

Humphrey made it clear the statement was not a slip of the tongue: "I stand in New York City, this great city, and speak for the farmer."

The city has been conducting a flurry of investigations of the food and prices. In Humphrey's income from — perhaps — 50 cents an hour for his work to 60 cents an hour, or a boost in the price of raw milk to \$1 per hundred pounds, he said.

"On the three-legged stool of business, labor and agriculture, the farmer has always had the short leg," he said.

He added that the cost and the contribution of the National Association of Insurance Agents that "you have no right to expect avert shop conditions from anyone."

In the longest period of sustained economic growth in history, city dwellers should not be burdening the farmer a rise in income from — perhaps — 50 cents an hour for his work to 60 cents an hour, or a boost in the price of raw milk to \$1 per hundred pounds, he said.

**Village Is Captured by U.S. Marines**

SAIGON, South Viet Nam (AP) — U.S. Marines today captured a fortified village just south of the demilitarized zone.

North Vietnamese regulars who had fought four days earlier had withdrawn after attacks by U.S. helicopter gunships.

Marine ground troops were called in Tuesday to help repel riflemen, artillery and anti-aircraft fire from the village. In the first 300 yards south of the zone, they had been virtually assured of major losses.

No other details were immediately available. In Saigon the capture of the village.

As the Marines took Gia Binh, 100 152mm and Phamonti 100mm mortars, and 100mm recoilless rifles and pointed them toward the villages inside and below the area.

The eight-plane bombers of the 1st Bombardment Wing, which had dropped 1,000 tons of explosives about a mile below the zone and near the area of fighting between the Marines and North Viet Nam & 34th Division, which failed.

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**ROBERT RINEHART**  
Son of Mr. and Mrs. Walter F. Rinehart, District has been graduated from the U.S. Naval Aviation Officer Candidate School and commissioned an ensign in the Naval Reserve at Pensacola, Fla. A graduate of the University of Idaho, Moscow, the ensign taught school for two years before enlisting.

## Defector

### Returns to Soviet Union

WASHINGTON (AP) — The State Department reported Tuesday a Soviet fisherman who sought asylum in the United States about a year ago has now changed his mind and returned to his own country.

A State Department spokesman, Robert J. McCloskey, also confirmed Moscow reports that a U.S. Embassy representative will be permitted to visit Thomas R. Dawson, U.S. Peace Corps teacher, 40, who was Russian-born and left Sept. 11 at the Soviet-Vietnam border.

Although McCloskey made the two announcements simultaneously, he said the "timing was coincidental" and that there was no connection between the two cases.

McCloskey declined to say whether the Soviets are trying to use Dawson for "barter" purposes.

### Dummies Aid Business at Gas Station

ROTHWELL, England (AP) — Filling station owner Leslie Parkin bought three dummies in

"With-the-new-payroll-tax-it doesn't pay to have real live attendants standing around just waiting," he said. "So I bought the dummies for 25 pounds."

Under Britain's new payroll tax, employers must pay the government 25 shillings (\$3.50) weekly for every male worker, and 12 shillings six pence (\$1.65) for every female worker.

"Inside his pump," Parkin has two male dummies and one female.

"The dummies have paid for themselves in extra business," he said.

"The dummies are attracted when they see three attendants ready to serve them. The moment they drive their cars on my premises, I have some live attendants who rush out."

### Fulbright's Plan Meets Reluctance

WASHINGTON (AP) — Sen. J.W. Fulbright apparently has won the support of the Senate Foreign Relations Committee, whose Viet Nam and China hearings were the forum for much of the foreign policy debate in the Senate this year.

Two committee members, Sens. Karl E. Mundt, R-Dak., and John J. Sparkman, D-Ala., said they believed a majority of the committee did not want public hearings on American operations in Viet Nam, where the United States is building bases and has stationed some 200,000 servicemen.

"I think a majority of the committee feels that in the middle of a war you don't have hearings on a country operation, unless you're in a war," said Mundt.

Mundt and Sparkman gave their views after the committee questioned Assistant Secretary of State William C. Sullivan today about the situation.

Mundt said afterward they learned little from Hunt by the closed session that they hadn't already read in the newspapers. Fulbright, an Arkansas Democrat, said the administration effectively rebuffed him in discussions that led to the Thailand government's desire to keep these an official secret.

**SPEAKS**  
KING HILL — Dr. Walton Roth, Salt Lake City, spoke at the King Hill United Presbyterian Community Church during the worship service Sunday morning because of the death of Rev. R. L. Barnes.

**New! Only from Hamm's!**

# Real Draft Beer in new all-aluminum cans

*The first perfect take-home package for draft beer*

Hamm's real draft beer, brewery fresh from the tap, is beer at its best.

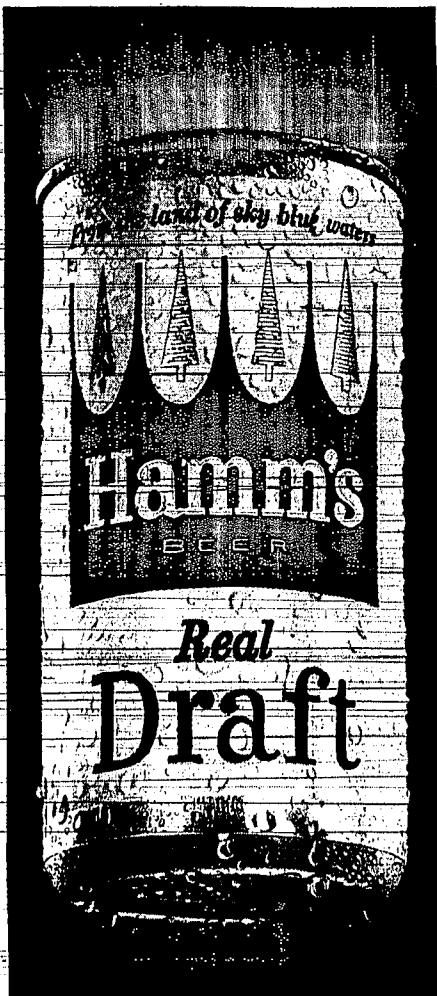
Beer drinkers know how good a glass of Hamm's draft beer tastes. They know the smooth, mellow, non-filling lightness of draft is light and easy on your thirst.

Until now, the fine draft beer brewed by Hamm's has not been bottled or canned because Hamm's felt they could not insure the high quality and delicate draft beer flavor of Hamm's for you in conventional take-home packages.

### All-aluminum protects the delicate flavor of draft beer.

Brewers have known for years that aluminum is the one metal that actually protects the delicate flavor of draft beer. No other container can do the job as well. That's why Hamm's uses only all-aluminum kegs for their draft beer.

Seven years ago, Hamm's and the Reynolds Metals Co. began an extensive research



program to develop a take-home package for draft beer.

That patience and research has paid off, with this, the most

perfect package for draft beer.

### The new seamless, all-aluminum can:

Different from the all-aluminum draft beer keg only in size, shape and tap. You tap the all-aluminum can with a quick snap of the new ring-pull tab.

Now, Hamm's real draft beer, in the new all-aluminum can, is the same brewery fresh real draft beer you've always enjoyed before, but only on tap.

### New can offers both protection and convenience.

Other advantages of this new all-aluminum can: It's light-weight, chills fast, can't rust. So friendly to the taste of beer. It gives Hamm's real draft beer the protection of aluminum, and the convenience of the new ring-pull tab.

Take a six-pack of Hamm's new all-aluminum cans home today, and tap a can of Hamm's real draft beer...refreshing as the Land of Sky Blue Waters.

**From the Land of Sky Blue Waters  
comes the water best for brewing**





ONE OF THE FIRST couples to sign up for the Times-News Magic Carpet trip to the Orient are Mr. and Mrs. A. R. Iverson, Bush. They will be part of a large group making the "day tour" of five Oriental countries. Travel hosts are Mr. and Mrs. Joe Salisbury. (Times-News photo)

## Times-News Magic Carpet Trip to Orient Scheduled

The Times-News Magic Carpet trip to the Orient, slated to get under way in November, is drawing much interest from area residents, according to Joe Salisbury, travel host.

Mr. and Mrs. Salisbury will host the group, which already numbers about 100, to five days of sightseeing in Japan, Korea, Thailand, India and Ceylon.

The tour will feature deluxe accommodations, special events and highlights of the five countries.

The travel itinerary will begin Nov. 3 when the group will fly to Anchorage, Alaska. Nov.

5 will be their first stop in the Orient, at Tokyo.

A full week will be spent in Japan viewing scenic, industrial and historical points of interest included in the week in Japan will be a visit to famous Mt. Fuji.

Stops in Taiwan will fill two days of the tour, with the group departing to Hong Kong the last Nov. 14. After two days in the most fancifully Oriental country of the Orient—the group will depart for the British Crown Colony of Hong Kong.

Five days will be spent in space Sept. 9 and Sept. 17, they Hong Kong before departure had not dropped any bombs.

Nov. 20 stops in Hawaii are planned for the return trip, with the group scheduled to arrive at Twin Falls Nov. 21.

## Ex-Burley Man Honored

BURLEY—Paul D. Montgomery, son of Mrs. Mary Popham, former Burley resident now living in San Leandro, Calif., was honored as the newest Charter Life Underwriter designation in New Orleans, La., Sept. 28.

The American College of Life Underwriters grants the CLU designation to persons in life and health insurance who pass professional examinations and meet stringent experience and ethical requirements of the college.

Montgomery, who was a native of Oakley and graduate of the Burley High School, was graduated from the Brigham Young University in 1958 and served in 1965 as division chairman for the American Cancer Society.

He was honored this year by the 100 thousand members of the Beneficial Life Insurance Co. throughout the United States. He has been a member of the Million Dollar Round Table for four of the last five years.

It was the second time in two days the department denied Red Chinese charges that such an attack had taken place.

Press officer Robert J. McClosey said Monday that while American planes may inadvertently have violated Chinese air space, they had not dropped any bombs.

Imported Holland Bulbs here, many new ones at Globe-Seed Adv.

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## 1967 CALENDAR TOWEL WITH THE PURCHASE OF 1 GALLON OR MORE OF ANY Bennett's PAINT

Embroidered with your family name, 10 inches by 25 inches. Colorful Pennsylvania Dutch pattern. An attractive calendar for the coming year. An attractive towl in years to come. An ideal gift, tool. Retail nationally for \$1.50. Yours FREE, with the purchase of one gallon or more of ANY Bennett's paint. At Bennett's paint stores and dealers, listed in the yellow pages.

**Bennett's**

TWIN FALLS GLASS & PAINT CO.

1863 ADDISON AVE. EAST

TWIN FALLS

## Thoughtful

SEATTLE (AP)—Police say Alvin G. Hendricks and his wife reported a man armed with a revolver broke into their apartment and demanded money. The couple reportedly told the couple he needed money because his wife was ill. Hendricks explained he had no money, then went to a neighbor and borrowed \$10 which he said he gave the intruder.

## Moyers Dies of Drug Overdose

WASHINGTON (AP)—Autopsy findings attribute the death of James H. Moyers, an assistant to President Johnson, to an overdose of medically prescribed drugs.

Moyers, 39, died Saturday at his home in nearby McLean, Va. He was a brother of White House press secretary Bill D. Moyers.

Tuesday night's announcement of the findings did not identify the drug involved or give other details.

USE TIMES-NEWS WANT ADS

## Movie Industry Makes New Set of Production Guidelines

NEW YORK (AP)—The motion-picture industry has a new set of production guidelines, eliminating many specific items in the original Production Code. Administration, for the first time, the power to label certain films "recommended for mature audiences."

The new code, in effect, gives filmmakers more leeway in treating sex, sin and violence, but still gives producers considerable flexibility in deciding what will get its seal of approval.

According to Jack Valent, new head of the Motion Picture Association of America, the use of the "mature audience" tag says, basically, "Look, Mr. Valent, this may not be a picture you want your child to see."

Valent, former special assistant to President Johnson, announced the adoption of the revised production code at a news conference Tuesday.

The Production Code Administration, now headed by Valent, has issued a new code which, Valent said, has two main objectives: to "encourage

artistic expression by expanding creative freedom" and "to assure that the freedom that encourages the artist remains responsive and sensitive to the standards of the larger society."

"This is self-restraint, self-regulation and self-discipline," Valent said. "We want to make clear that expansion of the artist's freedom doesn't mean tolerance of immorality or any reference to it."

In the revised code, this section is replaced by a more liberal one: "Promotion of standards of sex relationships shall not be justified" and demanding "restraint . . . in the new, strait and hard . . . ways dealing with sex abstinence . . ."

"Done away with in the new, strait and hard . . . ways dealing with sex abstinence . . . ." As they come down the passions that "stimulate base desire, we'll label them," Valent said.

The result was the new code which, Valent said, has eight para-

graphs specifically banning any treatment of abortion, the use of seduction or rape as material for comedy and "sex, perver-

sions or any reference to it."

In the revised code, this section is replaced by a more inter-

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# Idaho News

## CASE DISCOVERED

BOISE (AP) — The State Health Department reported Tuesday it has found the second confirmed case of PKU-like retardation known to exist in the state. It started testing all newborn babies.

Dr. Robert S. McKeon, director of the department's mental retardation and neurology section, said PKU, if not diagnosed within the first six months after birth, may lead to mental retardation. But he said the child is placed on a special modified milk diet; mental retardation will not occur.

## DISTRIBUTORS TO MEET

BOISE (AP) — The Idaho Beer Distributors Association will hold its annual meeting in Boise, beginning Thursday. Sessions will continue Saturday.

A speaker will be Atty. Gen. Alton G. Shepard.

## BIDS ASKED

BOISE (AP) — The State Department of Public Works Tuesday asked bids for the construction of two buildings at State Hospital South, in Blackfoot.

The bids will be opened at 2 p.m. on Oct. 6 in the office of Public Works Commissioner Robert V. Deshazo.

## WOMAN APPOINTED

BOISE (AP) — Appointment of Mrs. Roberta Mattoon of Boise as coordinator of a project on smoking and health was announced Tuesday by Dr. Terrell O. Carver, state health administrator.

A federal grant will finance the educational program intended to provide information on the effects of smoking on health, Dr. Carver said.

He added the project will be carried out under the direction of Don R. Bybee, chief of the health education and training section of the State Department of Health, in cooperation with the Interagency Committee on smoking and health.

## CRASH KILLS MAN

IDAHO FALLS (AP) — Richard Simpson, 22, of Idaho Falls died in an Idaho Falls hospital at 5:35 p.m. Tuesday, about 45 minutes after the car in which he was a passenger crashed into a tree.

The Bonneville County Sheriff's Office reported that Simpson was a passenger in a car driven by Howard Helm, 17, of the same address.

Helm was hospitalized under sedation, and unable to tell officers the circumstances of the accident.

## Mimi-Cassia Community

### Concert Drive Ends Friday

BURLEY — The Mini-Cassia Community Concert Membership campaign will close Friday evening, announces Mrs. Clifford Mullinik, publicity chairman for the drive.

Community concert make it possible for everyone in the Mimi-Cassia area to hear and enjoy some of the world's finest artists on stage, she notes. The association is concluding the 21st-membership campaign this week.

Volunteer workers will call on all present members to renew their memberships and invite others to join for the first time. Anyone interested who is not a member or volunteer worker is asked to phone or go to campaign headquarters at Mullinik Music Store during the week.

## Delbert Hopkins Taken by Death

Delbert LeRoy Hopkins, 63, died Monday evening at Sky View Manor of a long illness.

Mr. Hopkins was born Sept. 1, 1903, in Idaho Falls. He came to Twin Falls from Pocatello in 1931. He was a construction worker by trade.

Surviving are two sons, Clyde Hopkins, Los Angeles, Calif., and Delbert Hopkins Jr.; four brothers, L. E. Hopkins, Grant, Idaho, and Bob Blackford; L. M. Hopkins, Baker City, Calif., and R. B. Hopkins, Patterton, Calif.; and two sisters, Mrs. Ida Savelberg, Hailey and Mrs. Sylvia Warren, Blackfoot.

Funeral services will be held Saturday morning at the First United Methodist Church with Elder Jules Montgomery of the Incorporated LDS Church officiating. Final rites will be held at Sunset Memorial Park.

## CLAPPING HANDS

It is reported by performers that the clapping of hands is not a sign of approval in certain foreign countries. In fact, it is a sign of insult. When you clap the motion when playing "claps," such response should not play on your hands, because it can cause reactions like those follows fast on the heels of a "Went Aye, however. Note the statement of satisfaction this "clapped off" produced.

CHEVROLET 1966 pickup, heavy duty tires, intercooler, 8,000 miles, sell together or separately. Phone 733-0000.

**LOW BIDDER**

BOISE (AP) — Drake Plumbing and Heating Co., Boise, listed as apparent low bidder on a well drilling project for the State Highway Department. The firm will begin well testing and capping a well near Mitchell Hill on U.S. Highway 95 in Washington County. There were two other bidders.

**APPROVES GRANT**

BOISE (AP) — Robert E. Smiley and Tuesday he had approved a Federal grant of \$15,790, to help finance a neighborhood Youth Corps project in Troy.

The grant from the Office of Economic Opportunity will help the neighborhood corps to train 25 students also help to train them and increase their employability.

## FILES COMPLAINT

BOISE (AP) — A Nampa woman Tuesday filed a complaint against the Union Pacific Railroad, asking \$171,735 in general and special damages in connection with the death of her husband in 1964.

Mrs. Gloria Mary Figueira's husband, Oscar C. Figueira, 54, was killed when his truck was struck by a Union Pacific train in Ontario, Ore.

## PRO-MANAGER NAMED

LEWISTON (AP) — Lewiston Golf and Country Club Tuesday announced the appointment of Jim Williams as its new club operator, pro-manager.

He succeeds Boyd Walker, who is retiring. A former manager of Spokane Country Club, Williams has also managed country clubs at Walla Walla and Clarkson.

**BOY SCOUT YOUTH SHOT**

BOISE (AP) — A Boy Scout was killed Tuesday when a shotgun discharged as he and two companions prepared for a hunting trip. Officers called the shooting accidental.

The victim was Shawn Allen Beaver, the 18-year-old son of Mr. and Mrs. Arthur Beaver.

## CONTRACTS APPROVED

BOISE (AP) — Contracts under which Idaho Power Co. will buy power from the Washington Power Co. over a period of 10 years were approved.

At the same time, the court deferred action on the bid for a restraining order and various specific proposals to delay the merger itself.

The judges indicated they would say something after hearing the arguments on each side, both with a petition by the Erie-Lackawanna Railroad Company complaining mainly that conditions approved by the Interstate Commerce Commission would not protect smaller railroads against large railroads.

The ICC rejected a bid now, "stand and order" on the merger announced that a further hearing would be held and promising a new formula of indemnity for capital losses that might be suffered by the smaller roads.

The court's series usually includes four contracts and membership contracts for admission to any other city which has a Community Concert Association.

Good music is more than entertainment. It is a necessity in a mature civilization. It is the most potent force for good and for peace and harmony in the world, Mrs. Mullinik said.

Only the very highest standards of musical artistry or group can be part of the Community Concert series. With the world fine acoustics and staging of the Burley High School Auditorium nearly any type of program may be presented, she said.

The Community Concert plan brings distinguished concerts to over 800 cities in the United States and Canada. The Burley or IHF set is a substitute for Community Concerts, the chairman asserted.

The Mini-Cassia Community Concert officers are Clifford Robert Humboldt, president; Clifford Robert Humboldt, vice-president; Mrs. Robert Humboldt, secretary; Ernest Blauer, treasurer; Mrs. Clydie Mullinik, member; Mrs. Robert Humboldt, publicist; Mrs. Loren Nelson, editor, chairman, and Larry Touger, stage manager.

All of the volunteer workers and officers met Monday evening for a kickoff dinner at the Ponderosa Inn preceding the campaign drive.

Funeral services will be held Saturday morning at the First United Methodist Church with Elder Jules Montgomery of the Incorporated LDS Church officiating. Final rites will be held at Sunset Memorial Park.



EAGLE SCOUT BADGE presented to John Lowe, 15, center, is admired by the youth's parents, Mr. and Mrs. J. Omer Lowe, as his mother pins the emblem on the badge. Lowe was awarded to the youth, a four-year member of the Imman-

uel Church sponsored troop 88, during a court of honor Monday night. Other awards were presented to Scouts in the troop. Guest speakers were Gordon Beckstrand and Michael Mazzoni. (Times-News photo)

## Court Hears Protests on Rail Merger

### NEW YORK (AP)

A three-judge federal court turned down today's plea for delay and went ahead with a hearing on protest against the planned Sept. 30 merger of the two largest electric and gas utility companies in the nation.

At the same time, the court deferred action on the bid for a restraining order and various specific proposals to delay the merger itself.

The judges indicated they would say something after hearing the arguments on each side, both with a petition by the Erie-Lackawanna Railroad Company complaining mainly that conditions approved by the Interstate Commerce Commission would not protect smaller railroads against large railroads.

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## Another Cost

### WASHINGTON (AP)

Taxpayers may be emptying their wallets at a different location starting next year.

The Senate Finance Committee has approved a bill that would require mailing income tax returns to regional offices. At present, returns are mailed to the 53 district directors of the Internal Revenue Service.

Speakers of the bill say it will eliminate much double handling of returns and save \$4 million in administrative costs.

## Group Okays Probe of Integration

### WASHINGTON (AP)

The House Rules Committee has approved a Southern-sponsored resolution calling for an investigation of school desegregation guidelines.

Rep. George W. Andrews, D-N.C., introduced the resolution calling for the guidelines to be withdrawn by the Office of Education.

The House rejected a motion carried by Rep. John Young, D-Calif., to reverse the resolution.

The resolution calls for a select five-member committee to conduct the investigation if it is approved by the House. There was some doubt whether the House could act on the resolution in the few weeks remaining in this session.

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Reynaud later charged that De Gaulle had violated his own constitution and broke with him. In that 1962 legislative election, Reynaud was defeated by a Gaullist candidate.

In recent years he had written articles and books criticizing De Gaulle, notably, in particular, in his effort to draw clear of American influence.

Reynaud was taken to the American Hospital in suburban Neuilly Sunday night for an appendectomy operation. The hospital said he died at 7:40 this morning.

## Church Sets Live Theater Presentation

### "The People Versus Christ"

The dramatic live theater production will be performed at 7:30 p.m. Thursday, Oct. 20, at the First Norwegian Christian College, Eugene, Ore.

The play, which will be presented for Valley residents at the Valley Christian Church, investigates the birth of Christ.

The cast includes Betty Blaum, Robert Armstrong, Joseph McGaugh and Michael Brod. Ronald Coulter is the director.

There will be no admission charge, but a free-will offering will be taken following the play.

## KEEP

1450 KC on your radio dial

### WEEKDAYS

5:00 a.m.—SIGN ON

6:00 a.m.—HOLY HOUR

6:00 a.m.—BREAKFAST CLUB

6:00 a.m.—CATHOLIC SWAP

6:30 a.m.—JOE PYNE SHOW

9:30 a.m.—FO PLATER

12 Noon—HOLY HOUR

1:00 p.m.—TARRY BARWICK

4:00 p.m.—JULIE DEAN

5:00 p.m.—LAWRENCE

6:15 p.m.—SPOTS ON SPORTS

6:30 p.m.—THE JOE PYNE SHOW

7:30 p.m.—SCHOOL LILIES

8:00 p.m.—PLATE PARTY

10:00 p.m.—SIGN OFF

### KEEP RADIO FEATURES

You'll enjoy comments by Dr. Noam, Vincent Peña, Avery Sunay, morning of 8 a.m. — Hear the Silver Platter Show at 8:30 Sunday mornings 1450 radio

## COMING FRIDAY!

### "AS FUNNY A MOVIE AS ANY AUDIENCE COULD ASK FOR!"

REINOLD MAYER

DAVIDSON

FRANKIE FONSECA

THE WRONG BOX

CHARLES MELTON

COLON

JOHN MILLS

MICHAEL CAINE

PETER SELLERS

ORPHEUM

IDAHO

## FLASHER AND THE HORROR HORROR

### TECHNICOLOR

The story of the unspeakable vengeance of the crazed

"Baltimore Strong."

### KEEP RADIO FEATURES

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## Military Is Lowering Mental Rules

### Soviets Hit U.S. On Experiments

MOSCOW (AP) — The Soviet Union attacked the United States again today for experiments in torture. Red Star, the armed forces paper, said "the experiments run counter to existing norms of international law."

The experiments off the Kuil Islands this month are reported to provide information exploded to provide information on earthquakes.

### The move announced Tuesday

is the first step in Secretary of Defense Robert S. McNamara's plan to train for duty 100,000 men, a year who now are being released for physical or mental reasons.

It is the third drop in minimum standards this year, and

spokesmen said studies are under way to determine what revisions should be made in order to take effect in 1968-69.

McNamara sees the special training as an arm in the administration's antipoverty program.

The change affects men drafted after Sept. 30. Those who score in the bottom rank of the draft are required to take a general qualification test no longer will have to pass a general technical aptitude test, which measures verbal and arithmetic reasoning.

The test must pass a series of six other aptitude tests in fields of infantry, general maintenance, electronics, motor maintenance, clerical, and armorer-artillery engineer.

The Pentagon asked Selective Service to defer now the revision of the physical examination under previous requirements.

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## 8-Year-Old Girl Admits Causing Fire

SPOKANE (AP) — An eight-year-old girl admitted Tuesday she was responsible for a fire which caused \$3,000 damage last week at Troy Laundry in the city's Eastside, said police.

Officers said the girl earlier reported seeing a man ignite a stick and throw it on the roof of a sawdust shed at the rear of the laundry.

Fire investigators had termed the fire as arson-caused.

The girl, who was held in the Spokane County Juvenile Detention Home, explained she dropped a burning piece of cotton in her shed while playing, police said.

The laundry was struck by a second fire later in the week, but officers said they had not questioned the youngster about the blaze. It caused \$3,000 damage.

Firemen also had termed it arson-caused.

Meanwhile, three other fires believed started by children in Spokane during the past week were under investigation.



**WINNER OF THE 14th Gem Dairy award given annually to the top dairy animal entered in the 4-H district fair at Jerome, Idaho, is Sharon Malone, daughter of Archie Malone, Jerome county dairyman. More than 2,000 4-H youths from throughout Idaho**

Valley who were blue ribbon winners in their own county fairs entered their projects in the annual district judging competition.

County agents said it was one of the finest fairs in five years. (Times-News photo)

## Senator Hits Processing Of Claims

WASHINGTON (AP) — A virtual breakdown in Social Security Administration processing of new claims was charged today by Sen. Robert P. Griffin, R-Mich.

A tremendous backlog of files, he said, is available for legal action and claimants are being left dangling for as long as nine months after filing for benefits.

"I discovered this situation after being flooded with letters from retired people applying for benefits," Griffin said in a statement.

"A retiree who lives in Highland Park informed me that his wife had applied for social security benefits last December, and still has not received her first check," he said.

"Upon checking with the Social Security Administration, I was told there is a backlog of 12,000 cases in the Chicago payment center, which serves Michigan."

Spokesmen here told him the delay in the Highland Park case is "quite the prevailing thing right now," Griffin said.

"The excuse given," Griffin Wednesday, Sept. 21, 1966 said, "was that the delay was due to increased work load caused by automation and other improvements to the social security system."

At social security headquarters in Baltimore, a spokesman said it had no knowledge of any processing delays and that it takes about six weeks for a new claim.

Over 70 varieties of Tulips, many new ones at GLOBE SEED, Adv.

**DEAN MOTOR CO.**

**Authorized DATSUN Dealer**

126 2nd Ave. W. 733-2222

**drive a '67 DATSUN then decide!**



See the exciting new '67 Datsun Sedan, Wagon, Sports Car, Pickup at your dealer now!

# IT'S KICK OFF TIME

COME TO BUTTREYS SUPER STORE AND SCORE A SAVINGS TOUCHDOWN!!



It makes ironing easier and faster because it sprays water as you iron.  
See it today.

- Water window tells when you need water
- Easy power sprinkler—No pumping necessary
- Three special wash 'n wear settings
- Lightweight, 3 pounds

19.95 VALUE

**\$13.88**



**COFFEE MAKER**

- 3 - cup
- New modern styling
- Selector for mild, medium or strong coffee

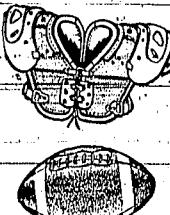
\$15.95 Value

**\$11.88**



**Football Helmet**

Reg. \$4.79 . . . . . **\$3.88**



WILSON "FAMOUS PLAYER" FOOTBALL TEE PUMP  
Reg. \$5.95 . . . . . **4.88**



KICKING TEE  
YELLOW PLASTIC  
REG. 89c . . . . . **59c**



PRESTONE  
ANTI-FREEZE  
Gallon Size . . . . . **\$1.59**

**REMINGTON or WINCHESTER**  
30-06 or .270 CARTRIDGES 5.00 VALUE . . . . . **\$4.19**  
30-30 CARTRIDGES 3.95 VALUE . . . . . **3.32**

**"Optima" Hurricane 4x32 RIFLE SCOPE**  
• ACCURATE • BRILLIANT • CLEAR  
• NITROGEN FILLED • PARALAX FREE  
• COATED OPTICS, 19.95 VALUE . . . . . **\$14.88**

**7x35 BINOCULARS**  
BY "SCOPE" MODEL 2830  
• Center focus  
• Stereo-blue-coated optics  
• With carry strap, 19.95 value . . . . . **\$14.88**

**RAY-O-VAC FLASHLIGHT BATTERY**  
"D" Size 20c value each 2 for 21c

"PLAYTEX" RUBBER LIVING GLOVE \$1.39  
• With free extra right hand. Almost like getting two pair for the price of one. . . . .

"Denier" 100% Combed Cotton  
**UNDERWEAR**  
BOYS' T-SHIRTS  
Size 4-14 3 in pkg. . . . . **2.25**

MEN'S T-SHIRT  
Large, Extra Large 3 in pkg. . . . . **2.95**

BRIEFS  
Size 4-16 3 in a pkg. . . . . **2.25** Size 30-42 3 in a pkg. . . . . **2.65**

20 Gallon Galvanized Garbage Can

• WITH LID  
• PLUS FREE SNAP ON LID FASTENER (REGULAR 29c)  
\$2.98 Value . . . . . **\$1.99**

**FIRESIDE FASHIONS**

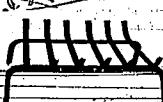


**Fireplace Screens**

No. 94 FRAME SIZE 38" x 28"

- BLACK AND BRASS FINISH
- PORTABLE CURTAIN SCREEN TYPE

\$19.00 value . . . . . **\$12.95**



**FIREPLACE GRATES**

Regular \$2.29 . . . . . **\$1.88**

**FIRE SETS**

Model No. 547

• POLISHED BRASS AND BLACK  
• 4 PIECE SET — SHOVEL, POKER, BROOM  
and STAND, 12.50 VALUE . . . . . **\$8.95**

**FIREPLACE MATCHES** YOUR CHOICE  
• 99 Eleven inch long matches  
• 1.00 VALUE . . . . .

**FIREPLACE CRYSTALS** 77¢  
• Transforms fire to multi-color flames  
• 1.00 VALUE . . . . .

**WOOD BASKET**  
LARGE SIZE \$5.88

• 10.00 value . . . . .

**CONTAC COLD CAPSULES** \$1.09  
• 10's . . . FOR NASAL CONGESTION DUE TO THE COMMON COLD  
• 1.49 VALUE . . . . .

**LISTERINE ANTISEPTIC** 79¢  
• 14 oz. size . . . Kills germs by the millions  
on contact. 1.09 VALUE . . . . .

**GOLD STRIKE STAMPS WITH EVERY PURCHASE**

**Buttrey's SUPER STORE**  
IN THE NEW BLUE LAKES SHOPPING CENTER





LOOKING SOLEMN, THE Charles Percy family leaves Kenworth (III.) Union Church after memorial service for Valerie, who was beaten and stabbed to death Sunday. Walk-

ing in front Tuesday are Mr. and Mrs. Percy, followed by two of their children, Sharon, 21-year-old twin of Valerie, and Roger, 18, to her right. (AP Wirephoto)

## Party Lines Emerge on Issue

WASHINGTON (AP) — Party lines where they can block Viet Nam their No. 1 campaign issue, said. "This war doesn't emerge amid heavy political opposition between House Republicans and Democrats, insisting that Viet Nam is not a political issue." Rep. Charles E. Goodell of New York told a news conference Tuesday as GOP leaders commented on a white paper they issued Monday night, in which they sought to discredit President Johnson's conduct of the Viet Nam war.

Democrats, on the other hand, plan to counter GOP thrusts with appeals to patriotism and nonpartisanship, and accusations that Republicans are trying to make the war into a political football.

The issue is a principal battleground in the Nov. 8 election, as Republicans seek to narrow a 284-139 Democratic majority to

"make it easier to make

"

"Later, in the midst of Demo-

cratic criticism on the House

floor, Israel, chairman of the House Republican Conference, said, "We have put our party before country."

He added that division among

Democrats "has prolonged the war."

Democrats were "quick" to

come up with a bill, Johnson's

support.

The GOP statement, said Rep.

Edith Green of Oregon, "is a piece of very obvious cam-

paign political propaganda

which offers nothing."

### PREPARE NOW

For The Fall Tee Up Programs

Prompt Servicing of COLOR

BLACK & WHITE TEE VEE

26 Years Electronic Experience

DEL BUTTERFIELD'S

RADIO & TV SERVICE

733-2837 Servicing all makes

### Pay Tax

CAMBRIDGE, Mass. (AP) — College students now have to pay the state's new 3 percent sales tax on their books unless they can prove the book is to be used in school work.

So Harvard, Massachusetts Institute of Technology and Radcliffe have printed 500,000 forms stating the case one for each book the student buys.

The GOP statement, said Rep.

Edith Green of Oregon, "is a piece of very obvious cam-

paign political propaganda

which offers nothing."

## Why Sacrifice Quality For Price?

## Get Both In Our Store!

### P.D. MYADEC

VITAMINCAPS

Bottle

of 100

GET 30 FREE!

**7.79**

REG. 1.00  
Desert Flower  
HAND & BODY  
LOTION

**69c**

50c

**\$1.00 BAN**  
ROLL-ON Deodorant. Limit 1

### SHOPPERS' SPECIAL

### Vitamins & Iron

**\$2.98**

GERITOL  
BLOOD BUILDER

Helps build rich, red blood. 12-oz. size.



**\$2.59**

**\$1.10**

Head & Shoulders  
DANDRUFF SHAMPOO

Regular  
Works.  
2.7-oz. tube.



**79c**

ALLIED

HOME LINES

1

Call your local  
agent 733-7371

WARBERG'S

MOVING & STORAGE

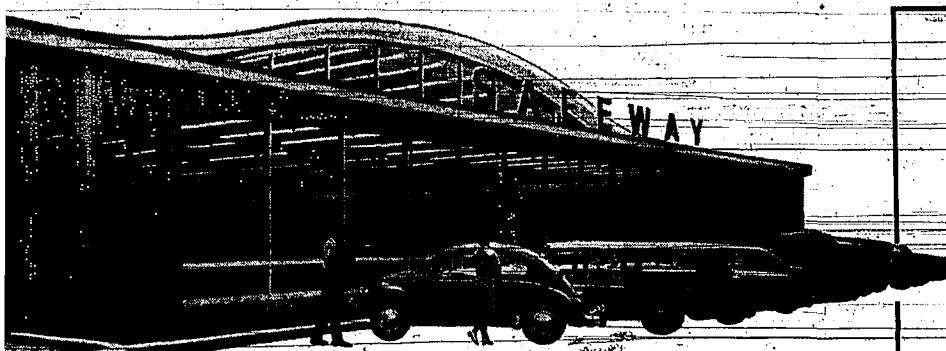
25% more  
absorbent.  
Pack of 10.

**45c**

45c

45c</

# GRAND OPENING



Hi Folks:

I'm RAY CLEMENTS,  
manager of your  
new Safeway Store.

You'll be reading  
about this brand-new,  
grand new store.

You'll hear about it  
on radio and see  
it on television.

We are really proud  
of it... please come  
and see it this week.

SAVE MONEY... WIN  
PRIZES and GET THOSE  
WONDERFUL GOLD  
STRIKE STAMPS

**FREE  
ORCHIDS**

1000 EACH DAY  
Wednesday, Thursday,  
Friday and  
Saturday  
For the Ladies

512 Main Ave.  
North  
**TWIN FALLS'**  
**NEWEST, MOST  
MODERN**  
**SUPER FOOD MARKET**

**Starkist Tuna**

Chunk Style 3 6½-oz. cans **85c**

**F & P Peaches**

Sliced or Halves 4 No. 2½ cans **89c**

**Don't Miss These Low-Low Prices!**

**Margarine**

COLD BROOK QUARTERS 3 lb. 89c SAVE 11c

**Skylark Bread**

CRUSHED WHEAT lb. loaf **19c** SAVE AT SAFEWAY

**Shredded Wheat**

NABISCO SPOON SIZE 3 12-oz. pkgs. **89c** SAVE 11c

**Edwards Coffee**

LB. CAN. 79c 3 LB. CAN. \$1.99 2 lb. can **1.49** SAVE 10c

**Pineapple Juice**

LALANI HAWAIIAN 4 46-oz. cans **\$1** SAVE 25c

**Soda Crackers**

MELROSE HERE'S A BUY 2 1-lb. boxes **39c** SAVE 11c

**Nabisco Oreos**

SANDWICH COOKIES 16-oz. pkg. **39c** SAVE 10c

**Grade AA Eggs**

CREAM 'O THE CROP MEDIUM SIZE Dozen **52c** SAVE 7c

**Crest Toothpaste**

SAVE AT SAFEWAY Medium Tube **43c** SAVE 10c

**Fruit Cocktail**

TOWN HOUSE NO. 303 CAN 5 for **\$1** SAVE AT SAFEWAY

Bake Shop

Hi Folks:

I'm Dale Drapeau

Your Safeway Bake-shop  
manager

Nothing makes the bakers in our Bake Shop happier than turning out batches of goodies. Hot breads and rolls right out of the oven! Flaky pastries, crispy-tender cookies, moist and delicate cakes! Come choose your favorites from all the wonderful delicacies in the Safeway Bake Shop. Now you can get those special orders for weddings, anniversaries, birthdays, etc., at typical Safeway low prices. Give us a try on your next custom baking needs.

**Assorted Cookies**

your favorite varieties  
boxed, fresh 'n delicious 4 dozen **\$1**

**SAFEWAY**

**GREAT PRIZES**

REGISTER EACH TIME YOU SHOP  
NO PURCHASE NECESSARY TO REGISTER  
ATTENDANCE NOT NECESSARY TO WIN

BOYS' BICYCLE, CORNING WARE FRY PANS, MIRRO CASSEROLE SET, RADIO STAKE WAGONS,  
HAIR DRYERS, AUTOMATIC TOASTERS, HAND MIXERS,  
DRAWING WILL BE HELD SATURDAY NIGHT, OCTOBER 1

# CELEBRATION

A Brand New . . . Grand New Building  
Inside and Out . . . It's Beautiful

The Newest Of Everything!

- ★ Complete Bake Shop Right In The Store With Out Of The Oven & Over The Counter Freshness.
- ★ Guaranteed Meats — Every Cut Of Meat Must Cook Tender & Delicous Or All Your Money-Back.
- ★ Self-Service Poultry & Sea Food Section Brimming Full Of All Your Favorites.
- ★ The Largest & Most Complete Frozen Food Displays In Town — Guaranteed Low, Low Prices, Too.
- ★ Hundreds Of Lineal Feet Of Gleaming New Fruit & Vegetable Display Cases Loaded With Farm Fresh Produce.

Prizes & Surprises  
Everyday

DID YOU KNOW?

Every Item Purchased From Safeway Must Completely Please, Or Your Money-Back.  
... Your Safeway Manager.

**FREE**  
Packet of Needles  
250 EACH DAY  
WEDNESDAY, THURSDAY,  
FRIDAY & SATURDAY

Food Demonstrations  
& Serving This Weekend  
**FREE SAMPLING**

WED.—THURS.—FRI.—SAT.  
10 A.M. 'TIL 7 P.M.

- Lucerne Fruit Drinks
- Clover Club Potato Chips and Assorted Dips

**SAFEWAY**

We're Celebrating  
In Both Stores:

512 Main Ave. North

And

**LYNWOOD** SHOPPING CENTER

ALL PRICES EFFECTIVE  
IN BOTH STORES

Registrations - Prizes,  
Favors And Other  
Advertised Activities.  
Only At 512 Main Ave. No.

C & H

Powdered or Brown

**SUGAR**

6 1-lb. \$1  
pkgs.

**100**

Bags of Food

**FREE**

25 BAGS EACH DAY

WEDNESDAY, THURSDAY,  
FRIDAY and  
SATURDAY

## Grade "A" Fryers



U.S.D.A. Inspected and  
Graded A

WHOLE BIRDS

**29¢**  
lb.

Cut-Up, Pan Ready

Fryer lb. **35¢**



RICHARD SHAFFER  
MEAT DEPARTMENT  
MANAGER

## Sliced Bacon

## Boneless Roast

## Halibut to Bake

U.S.D.A. CHOICE BEEF  
STOCK YOUR FREEZER

lb. **69¢**

lb. **69¢**

lb. **69¢**



Famous Flame

## TOKAY GRAPES

lb. **10¢**

## Fancy Avocados

LARGE SIZE **2 for 29¢**

## Crisp Celery

LARGE STALKS  
each **23¢**

## FREE PRIZES AND SURPRISES

All Day—Wednesday,  
Thursday, Friday & Saturday



**SAFEWAY**

Fancy Carrots

U.S. No. 1  
New Crop

2 lbs. **25¢**

Bartlett Pears

Local  
Grown

lb. **19¢**

Potatoes

U.S. No. 1  
Russet Potatoes

10 lbs. **59¢**

Raisins

Town House  
Seedless

6 1/2 oz. **25¢**

White Figs

California  
Carmelina

12 oz. **39¢**

Each And Every Cut Of Meat From Safeway Must Cook Tender  
And Delicious Or Your Money-Back Without Returning The Meat





ALBERTSONS

ALBERTSONS

ALBERTSONS



## FRYER PARTS

WINGS	29c
BACKS & NECKS	19c
LEGS & THIGHS	59c
lb.	lb.

## 3-LEGGED FRYERS

Albertson's TASTY-TENDER® lb. ...

39c

## Double-Breasted FRYERS

CUT UP FRYERS  
33c

Gullionland farm fresh lb. ....

43c

## PORK LOINS

From com fed porkers comes these well trimmed loins.

HALF OR WHOLE



65c

CENTER CUT RIB CHOPS

69c

COUNTRY STYLE SPARE RIBS

63c

PORK LOIN ROASTS

65c

## Giant Savings in our Meat Dept.

Mello CHEESE Kraft's Cracker Barrel - 10-oz. pkg. 57c

Sharp CHEESE Kraft's Cracker Barrel - 10-oz. pkg. 63c

Sliced CHEESE Albertson's American Swiss or Pimento 8-oz. 39c

LUNCH MEATS Armour's choice of 6 varieties 3 6-oz. pkgs. 89c

BACON Armour's Columbia lean and lye-sliced 1-lb. pkgs. 69c

## BANANAS



GOLDEN RIPE

10 1.00  
LBS.

APPLES Jonathan crackly fresh and juicy now-crop apples

8 lbs. \$1  
for

U. S. NO. 1's POTATOES . 10 lbs. 29c

SWEET, MEATY

GRAPES . . . lb. 10c

DISHWASHER "ALL"

20-oz. pkg. ....

COLDWATER "ALL"

3 lb. pkg. ....

SWAN LIQUID

22-oz. bottle

VIM TABLETS

55c

Final Touch Fabric Softener

Giant Size ..... 61c

KLEENEX NAPKINS

Quart. Bottles

## BOSTON CREAM PIES



Large old fashioned 8 inch sponge cake split and filled with creamy vanilla custard iced on top with chocolate drizzling and topped with stem cherry.

59c ea

## Assorted COOKIES

English Muffin BREAD

A real breakfast treat oven fresh muffin bread toasted.

5 dozen for 99c

25c LOAF

ALBERTSON'S

FLOUR 10 lb. 88c  
bag

MAXWELL HOUSE

COFFEE .... 3

199 LBS

SODA

CRACKERS Pound Box

23c

NALLEY'S Regular or Hot, 15-oz.

CHILI .... 3

89c FOR

ALBERTSON'S

Shortening ... 3

77c LBS

ALBERTSON'S

Margarine Rich blend 1 lb. pkg. ...

29c

## FESTIVAL JAMS

YOUR CHOICE OF PEACH

APRICOT

PINEAPPLE

GRAPE

ORANGE MARMALADE

2 Lb. Jar

49c

## Green Giant FROZEN VEGETABLES

Bowl 'n Bag . . . Leaf Spinach, Niblets Corn, Sliced Beans, Peas or Mixed Vegetables. 10-oz. 3 pkgs. for 89c

ICE MILK

Delta exciting flavors

per gallon

69c

HASH BROWNS 21c

Ice-Milk Delta delightful flavors 2 gal carton 2.39

HEATH BARS 59c

DRINKS

Tip Top Assorted

Fruit flavors just add

water and stir

6-oz. can

10c

## Eggs

Small "A" doz. \$1

Prices Effective THURSDAY, FRIDAY, SATURDAY and SUNDAY

THE FRIENDLIEST STORE IN TWIN FALLS

• Take a Giant Step to Savings •



ALBERTSONS

108 Washington Street North in Twin Falls

DISHWASHER "ALL"	COLDWATER "ALL"	SWAN LIQUID	VIM TABLETS	Final Touch Fabric Softener	KLEENEX NAPKINS	LUMBERJACK SYRUP	Nabisco Ritz CRACKERS	Oreo CREME SANDWICH
20-oz. pkg. .... 42c	3 lb. pkg. .... 89c	22-oz. bottle	Giant Size ..... 55c	Quart. Bottles 61c	50-ct. pkg. .... 29c	12-oz. btl. 6c off label 39c	1-lb. box ..... 39c	16-oz. pkg. .... 49c
DOVE LIQUID	SILVER DUST BLEU	ZEE LUNCH BAGS	Zee Bathroom TISSUE	Tablet-size 4 roll pack .... 42c	Tablet-size 50-ct. pkg. .... 29c	LUBBERJACK SYRUP	Nabisco Ritz CRACKERS	Oreo CREME SANDWICH

**Rainbow  
Ends Storm  
After Dance**

By ROGER DOUGHTY

Newspaper Enterprise Assn.

CLEVELAND (NEA) — Sam

Sheppard says he was falsely con-

sidered guilty of killing his wife in 1954.

The former Arlene

Febenf Johanns, the second Mrs.

Sheppard, is wealthy. German

she was married to

Dr. Sam in the 1950's.

Sheppard says he is

now a balding man of 42.

A producer is rumored to

have already purchased the film

rights to the book and there's

a lot of talk around Cleveland as

to who will be tapped to play

the lead role.

Sheppard's more talk about

that than there is about the new

trial.

"We're going to let them

(the prosecution) up," says

Sheppard. "That's about all he

will say these days. Once eager

to talk to me, Sheppard

has become Sam the silent on

the advice of Bailey, his brilli-

ant Boston-based attorney.

Sheppard is getting his second

chance because the Supreme

Court feels he never really got

a first chance.

For those who have forgotten

the events of '54, Dr. Sam was

convicted of murdering his pre-

dictive wife, Marjorie, 19 days

after the 1954 killing. In

the history of Ohio justice, Shep-

pard always maintained he was

innocent and claimed he chased

a bushy-haired stranger away

from the scene of the crime.

The Sheppards' suburban Bay

Village home is one of the nation's most

colorful and controversial news-

paperies and broadcasting per-

sonalities covered the trial and

hardly anyone denies that things

got out of hand. The Supreme

Court feels that things got so

far out of hand it was in

orderable. Sheppard got a

fair trial consistent with the due

process clause of the 14th

Amendment.

Democrats were optimistic

that they would retain their

congressional margin and keep

control of both houses of the

legislature.

The seven congressional in-

cumbents had virtually no party

opposition, but both sides

watched the total vote closely

with an eye to November. Prior

to the 1964 general election,

when Democrats won 29 of the

50 state congressional districts, Re-

publicans had long held a 6-1

margin.

In the 6th District, where the

total Republican vote surged

ahead of Rep. Thomas Foley,

Mrs. Dorothy Powers, Spokane

and Rep. John T. Turturro, 19,

posted bond.

Superior Court Judge Richard

J. Ennis refused Tuesday to re-

duce the \$2,000 bond for all but

two of those held, saying the de-

fendants appeared to be

dangerous, perhaps of varying

risk, and that several

had indicated contempt for the

court.

Judge Ennis did reduce bond

to \$1,000 for Hugh Williams and

his wife, Sylvia, both 24, be-

cause they were

responsible and native residents

in the community.

Williams is founder of the

colony known as Tolstoy Farm.

Before Tuesday's hearing,

Rep. Atty. William A. Zellman

advised his defendant.

"It is unusual to bring such a

judge before the court,"

Only four rose when Judge En-

nis made his entrance.

The plea for bond reduction

was made by Carl Maxey and

Thomas Lynch, Spokane at-

torneys, who said they were

available without pay.

Maxey said he doubted if the

property of the defendants ac-

cumulated in the sheriff's office,

would total \$200.

Utah Orchestra

Receives Praise

BELGRADE, Yugoslavia (AP) —

Critics gave high praise today

to the Utah Symphony Orches-

tra which opened the Belgrade

musical season this week.

Rep. Atty. George J. Gavrilov

said the ensemble best

pleased the tops of

even professional symphony or-

chestras."

KARACHI, PAKISTAN (AP) —

The Conference for Cooper-

ative Economic Development

of South and Southeast Asia will begin

here Nov. 14.

CONFERENCE SET

Wednesday, Sept. 21, 1966

Twin Falls Times-News 15

against failure of receiving tubes, transistors, picture tubes and parts (service charge after 90 days).

PHONOGRAPH warranted one year

against failure of all tubes, parts and

transistors (service charge after 90 days).

RADIO warranted 90 days against

defects in materials and workman-

ship, free labor to repair or replace

parts, 1-year on tubes and transistors of

table and clock radios (service charge after 90 days).

TRANSISTOR PORTABLE RADIOS have an

over-the-counter replacement waran-

ty!

90 DAYS ON SETS UNDER \$10

1 YEAR ON SETS \$10 OR MORE

Trade - Pay Less!

© 1966 by NIA, Inc.

SYNDICATION

"Don't you feel 'bout this inflation? I'll take care of it"

"after the November elections, you'll see, come

April 15th!"

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SYNDICATION

"Don't you feel 'bout this inflation? I'll take care of it"

KRENGEL'S

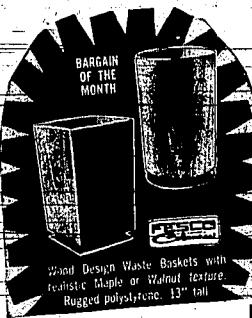
# GOLDEN VALUE DAYS

## TREMENDOUS SAVINGS IN ALL DEPARTMENTS



*Save  
NOW*

Round or Square \$1.57  
YOUR CHOICE...



Wood Design Waste Baskets with realistic Maple or Walnut texture. Rugged polystyrene. 13" tall.

CORNING WARE

1 QT. COVERED

SAUCE PAN

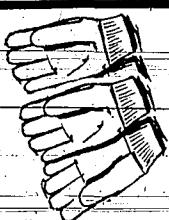
Freeze, cook, bake, serve and store all in this same dish. Washes easily.

SAVE \$2.97  
97c



CHORE GLOVES

3 PAIR \$1



Our most popular glove, a regular 59c seller. Yellow flannel with knit wrists—ideal for chores or potato picking. Warm and durable.



SPIRIMASTER  
10" CHROME TRICYCLE  
Adjustable handlebars and seat. Model #730. Will make any child the hit of the neighborhood. In handy take home carton. 8.99

TOWELS

Fluffy 16"x27" all cotton towels, extra absorbent. IMF-free. Colorful new patterns. Item No. 462573

Bundl of 3 Pattern Choice ..... 99c



COLEMAN FUEL

The approved fuel for best results in all equipment. Triple filtered, extra pure.

88¢  
gal.



MEMO MINDER

Organizes scattered letters and notes into one neat, 3-ring "ready-to-go" folder. Ideal for important bills and receipts. Has space keys on back. Study plastic.

88¢



CLIP THIS COUPON



SPACE-SAVING  
TWIN TURNTABLE

Spins needed items right up front on shelves, tables, it organizes cooking aids, smooth ball bearings. On shelves, count flavorings, baby foods, medicines, spins them within easy reach. #730(B-D)

WITH COUPON \$1.19



SPRING BACK RAKE

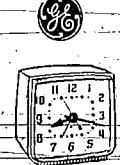
\$2.44



Priced  
RIGHT

SPLIT TIP  
Kitchen Broom

New split tip broom does extra good job of sweeping. Gets even the finest dust. We've sold hundreds of \$1.69.



ROOM-MATE ALARM CLOCK

Attractively designed, with large dial.  
3 1/4 x 3 3/8"

2.48



TORCH FUEL

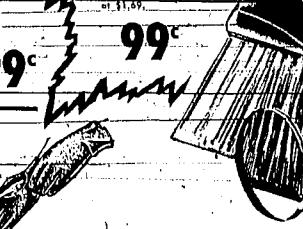
Bottled energy fits all standard torches. \$1.00



STADIUM CUSHION

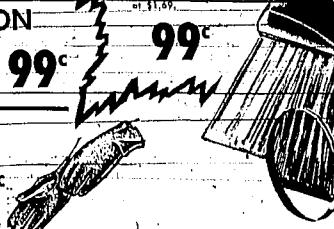
Filled with foam. Sealed with reversible 2-color vinyl 15"x15". With handle. #B-50-RB-GC. 4...

99c

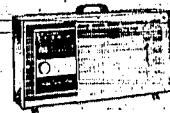


LADIES' STRETCH GLOVES

Soft stretch vinyl gloves, pigskin or smooth in your choice of fashion colors. Snug fitting with soft rayon fleece lining. One size fits all. #4000

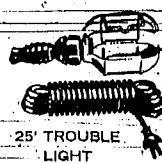


ARVIN



HEATER  
13.47

Brings instant clean heat to beds, teeth, workshop, kitchen, etc. Con-vec. set of 1370 or 1650 watts. Automatic thermostat. 84° to 120° fans forced circulation. Quiet operation. Tip-over safety. Model 34110 or 1111.



25' TROUBLE LIGHT

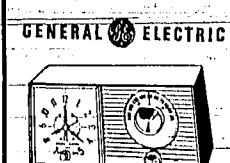
1.29



20-GAL. PLASTIC TRASH CAN

\$1.99

Unbreakable, leak proof, won't crack or chip. Excellent weather. Positive lock lid prevents spilling. Can't leak, times clean in seconds. No. 4200.



CLOCK  
RADIO

\$9.99

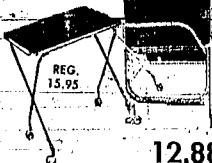
A real saving on a deluxe model! Wakes you up to music automatically. 4" Dynapower speaker gives rich sound. Built-in antenna, acoustical white cabinet.



ENAMELED ROASTER

Reg. 99c ... 66¢

Bluestone enamelware, for 4 lb. fowl or 7 lb. roast



SET OF 4 TV TRAYS

Generous 20" x 14" king size trays with built-in liquid sealant design. Easy to wash. Self-storage rack doubles as a bypass cart. Big eaters. Blue finished frames and tubing won't tarnish.

REG. 15.95 12.88



EVEREADY BATTERIES

2622¢  
with coupon

COUPON SPECIAL • COUPON SPECIAL

SIZE D  
EXTRA LONG LIFE  
FACTORY FRESH — REG. 204...

with coupon

COUPON SPECIAL • COUPON SPECIAL



WRIGLEY'S GUM

Buy 6 TREATS  
for the KIDS!  
• SPARKLING  
• JUICY FRUIT • DOUBLEBLOW  
your choice

6 packages for  
19c  
with coupon

COUPON SPECIAL • COUPON SPECIAL

COUPON SPECIAL • COUPON SPECIAL

with coupon

COUPON SPECIAL • COUPON SPECIAL

# Today's Market and Financial Report

## Stocks

**NEW YORK (AP)** — A discouraged stock market sank below the 800 level in the Dow Jones industrial average today, closing with a sharp loss.

It was the third-straight daily decline. Trading was slow, with losses deeper than the session wore on with no sign of a rally.

President Johnson's disclosure of plans to issue a new form of government savings bond was regarded as a plus, while it would appear the tightness of money, cutting down the funds available to banks for lending purposes, has been one of Wall Street's major concerns during the steep 1966 decline.

Du Pont was down .50 of 5 points, ending at 1,010, while half points were taken off in all three points in late dealings.

General Motors and many other blue chips were down a point or so. The retreat was general.

Volume for the day was estimated at 5.1 million shares compared with 4.57 million Tuesday.

Here was the picture near the close:

Wall Street seemed to be unsettled by President Johnson's plans to issue a new form of government savings bond, and he estimate that \$45 billion in cash may have to be raised by the government this year. Interest rate ceilings in certain categories also tended to breed hesitation.

Xerox dropped 5; IBM, Polaroid, General Mills, Philip Morris and others about 3 apiece.

Evans Products looked like the most active stock. It lost 2 at 21 1/2 on a late block of 20,000 shares. KLM and United Airlines also lost about 2 while American and Eastern airlines were off about 1.

Some gains were seen stocks at Itek, Raytheon, Colgate-Delta-Aleco, Howard Johnson, Ling-Temco-Vought, Motorola, Northwest Airlines and Superior Oil.

Most of the Illinois Central, two oil point gainers.

Prices fell in moderate trading on the American Stock Exchange.

**Dow-Jones Averages**

30 Industrials, 793.50 off 12.42; 20 Railroads, 194.07 off 3.14;

15 Utilities, 127.76 off 18.00.

**Closing Quotations**

**NEW YORK STOCK EXCHANGE**

(All figures are in dollars except where otherwise indicated.)

**Stocks** (High Low Close Chg)

Alab. Lab. 1/20 24 20 23 1/2 -1/2

Aero. Co. 1/20 22 21 20 20 1/2 -1/2

ACF Ind. 1/20 43 43 43 43 1/2 -1/2

Address 1/18 117 81 81 81 53 -2

Administr. 1/20 10 10 10 10 10 -1

Alfred. Corp. 1/20 12 12 12 12 12 -1

Alcatel 1/20 113 228 228 228 228 -1

Allied 1/20 28 28 28 28 28 -1

Allied-Sw. 1/20 80 80 80 80 80 -1

Allied-Sw. 1/20 133 385 385 385 385 -1

Allied-Sw. 1/20 333 333 333 333 333 -1

# Lions Remain Unanimous No. 1 Prep Team; Bruins Move up to Ninth Place

Coach Ed Troxel's Borah Lions scored an impressive 50-07 win over fifth-ranked Meridian last Saturday night and the victory impressed 13 sportswriters and sports editors to give the Boise Bench school all first place votes and retention of the No. 1 spot in the Associated Press prep poll. Surprisingly enough, the Meridian crowd lost very little prestige and dropped only from fifth to tenth in this week's rating.

## Former Champ KO's Cooper in Fourth

LONDON (AP) — Floyd Patterson, the former world heavyweight champion, floored British-champion Henry Cooper twice before knocking him out in 2:20 of the fourth round of a scheduled 10-rounders Tuesday night. Patterson won the first two rounds and then dropped Cooper for the first time in the third-round-for-a-count-of three. In the fourth, a left-and-right-to-the-head floored the Briton for a count of nine.

Patterson staggered to his feet and Patterson went right after him. He smashed a left and right-to-the-head and a right-to-the-chin. Patterson went down for the full count.

The two veterans were making their first starts since being stopped in their first bouts by champion Cassius Clay. Patterson was humiliated by Clay, who had a 12-round technical knockout at Las Vegas, Nev., last Nov. 22.

Patterson was stopped on cuts in the sixth round in London last May 21.

Cooper, two-time holder of the world crown, said he would retire if he lost to Patterson.

But it was Patterson all the way before a crowd of about 10,000 in the Wembley Indoor Stadium.

Patterson weighed 193 pounds to Cooper's 172½.

It was the seventh time the cut-prone Cooper had been stopped in a 47-fight career. His record is 33-13. Patterson, 31, has a 44-3 record—including 33 wins by knockout. He has been stopped four times.

Patterson said in his dressing room after the fight:

"Quite frankly I never want to fight Cooper again. I have watched him in action and he is like a machine—no emotion, no life. I have never seen anybody cut before."

"He didn't cut much tonight. But I kept on looking at his face. I usually look at the other man's chest. In this fight I kept looking up and wondering when the bleeding would start."

Oilers Lose Four Players To Injuries

HOUSTON (AP) — Injuries will force two Houston Oilers to miss the rest of the American Football League season and two other players to be out several weeks, team physician Dr. Thomas Schindler reported.

The injuries include defensive end Don Flock, who suffered a bone chip in his left hand during Sunday's Oiler-Lets game in New York. He will be out eight weeks.

Linebacker Danny Brabham slipped a disc in his back during Sunday's Oiler-Lets game in New York. He will be out six weeks.

Linebacker George Allen sprained his knee during Sunday's Oiler-Lets game in New York. He will be out the remainder of the season.

Rookie defensive back Allen Trammell also will not see any more action this season because of a fractured ankle that will be operated on.

Rookie offensive tackle George Allen has a shoulder separation that will put him out between four and six weeks.

The Highland Rams of Pocatello, nailed down second place with 103 points as they collected eight of 13 possible votes. Capital, with a 51-40 romp over Lewiston, stayed in third for the second week in a row.

Kelli High of Boise knocked off Nampa 12-6 and that put the Bulldogs out of the elite group and moved them into Knights' fourth slot in seventh place.

Caldwell tripped Mountain Home 33-20 and gained from sixth-to-fourth while Moscow handed Pullman, Wash., a 22-0 setback and took down fifth place.

Boise Braves pulled a mild upset by handing Pendleton, Ore., a 19-13 defeat and the win jumped the Capital City crew from eighth to sixth despite an earlier one-point loss to Medford.

Coeur d'Alene, 18-6 winner over Wallace, dropped from seventh to eighth and Twin Falls, 21-18 victory over Idaho Falls, appeared in the top ten for the first time this season at ninth place.

The 13 ballots failed to produce a second ten this week, with only 18 schools mentioned.

Preston was 11th with eight points while Parma, Nampa, Soda Springs and Idaho Falls all came up with five points each. Jerome, Blackfoot and Mountain Home picked up the other points.

1. Borah (4-0) (13) ..... 109  
2. Highland (3-0) ..... 103  
3. Capital (2-0) ..... 92  
4. Coeur d'Alene (2-0) ..... 89  
5. Moscow (1-0) ..... 83  
6. Boise (1-1) ..... 51  
7. Bitterroot (2-0) ..... 42  
8. Coeur d'Alene (2-0) ..... 42  
9. Twin Falls (2-0) ..... 41  
10. Meridian (1-1) ..... 21  
11. Caldwell (2-0) ..... 15  
12. Mountain Home (1-1) ..... 11

Wes Parker drove in three runs with two singles and a grounder, pacing the Bodie.

Orbit, which had a 15-15 record, and three relievers, Ron Fairly contributed a three-run double and Willie Davis a bases-empty homer.

The victory kept the Dodgers 1½ games ahead of second-place Pittsburgh in the National League race.

Koufax, who has lost eight,

walked three and struck out 11 in becoming the 12th National

Alexander to win 25 or more

games three different seasons.

Alexander did it six times between 1911 and 1920.

Philadelphia ..... 009 100 000-1-5-1  
Los Angeles 010-163 000-11-15-1  
Short-Bull (5), Verbanic (6), Morris (7) and Jucker; Koufax and Torborg; Roseboro; Chapman (8); W—Koufax, 25-5.  
Short—10-0.

Home run — Los Angeles—W Davis (4).

Meredith Is NFL Player Of Week

NEW YORK (AP) — Don Meredith, the Dallas Cowboys' quarterback, has turned the hometown boos-to-boos.

—Sergey Meredith called what Coach Tom Landry said was

against eight losses, "not a perfect game as I ever saw, he has been named

Offensive Player of the Week in the Associated Press.

Meredith probably has taken as much abuse as any passer in pro football history. In his painfully slow development, finally, we are seeing some running game to help him appear ready to become a superstar.

The former Southern Methodist ace took the New York Giants apart in Dallas Sunday afternoon.

Atlanta, 32-17. Although he played

with a sore shoulder, he still completed 14 of 21 passes for 228 yards and four touchdowns.

Conch Dog Andrus sold the Beavers' opponents a hard time, said Landry. "He ran the ball well in the 31-20 win over Arizona."

The Hawkeyes — completed seven of 14 passes but probably will throw more after the Beavers gave up nearly 300 yards

and 100 yards to the Michigan State defense.

"Now we have a running game," he said. "That makes the difference."

Beavers Drill Hard on Defense

CORVALLIS, Ore. (AP) — The Oregon State football team is

practicing its defense with

repeated stops and starts.

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Something New on the Prowl

1967 MERCURY COUGAR

Untamed elegance —

A personal car with European flair —

America's first sports car

at popular prices.



A SCORE ON THE WAY as second baseman Jim LaFever of the Los Angeles Dodgers reaches for a wide throw as Philadelphian Johnny Callison steals second in the fourth inning (wirphoto)

\* \* \* \* \*

Wednesday, Sept. 21, 1966

THE TIMES-NEWS

# SPORTS

## Koufax Stops Phillies for 25th Victory

LOS ANGELES (AP) — Sandy Koufax pitched his 25th career victory and became a 35-game winner as the Los Angeles Dodgers gained their second straight victory over Philadelphia 11-11 Tuesday night.

Wes Parker drove in three runs with two singles and a grounder, pacing the Bodie.

The victory kept the Dodgers 1½ games ahead of second-place Pittsburgh in the National League race.

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# New Format Slated for 1966 Version of Cactus Pete's Golf Invitational

The Cactus Pete's Invitational — the first club pro tournament ever offered — will be run over the Twin Falls Municipal golf course Sept. 29-30 and Oct. 1 and 2. In its new format, the tournament, now three years old, will also be the largest in the state's history, offering \$12,500 in professional money and an additional \$1,800 for amateurs. As usual, sponsoring Cactus Pete's, Jackpot, Nev., will provide social relaxation for the field four evenings. In addition to the prize money, the tournament will give a 1967 automobile for the first hole-in-one on the course's fifth hole and \$500 for the first hole-in-one on any hole. There will be \$100 lap money each day for the professionals and \$50 in merchandise in the amateur division daily.

Host professional Clyde Thomas reported the course will be closed to public play throughout the week. Monday will be used for watering and Tuesday is restricted to practice for members of the field. A pro-am will kickoff the competition Wednesday with the first 18 holes of the 36-hole tournament slated for Thursday.

As in the new format, defending champion Ken Sulli-Davis will be unable to return since he is a touring pro. The decision to change the format of the meet was made for several reasons. In the first place the dates conflict with the Canadian Open and the Senior National on the tour plus several amateur events.

With this in mind the Northern Chapter, Rocky Mountain Section of the PGA, in cooperation with tournament chairman Paul Bell decided to restrict professional entries to the touring professionals, the leaders pro shop operators etc.

"The tour actually got its start through the northern club pros who spent their vacations in the sun," reported Thomas. "They decided to stop playing tournaments and play among themselves until spring when they'd go home to begin another session. Eventually the idea grew into a year-round thing and some of the pros decided just to stay all year."

Then came the big galleries and TV money and the tour became a very big thing. Now there's no place left for the boys who really got the whole thing going."

It's expected to see some pretty good players here, despite the fact so many think without touring pros the caliber of golf will be down. Some of these club pros, when they can divorce themselves from the pressure and daily chores around their own courses, will always be professional entry-tour experts. Pan American Games to be held in Winnipeg.

## NFL Asks Congress For Legislation

**NEW YORK** (AP) — Commissioner Pete Rozelle of the National Football League said Tuesday it is very doubtful if plans can be made for an NFL-AFL title game, the common draft and expansion unless special legislation is passed by Congress. For the time being, the site of that super bowl game between the two pro champs will be in the halls of Congress.

Rozelle said in a statement released from his New York office, said the possibility of legal challenges was a major problem. One suit already has been filed by a Chicago group which sought an NFL franchise.

Rozelle said the NFL sought special legislation to accommodate the new bidding, prior to the NFL-AFL clubs carrying out their plans for an expanded football league. He said the bill

the league was advocating would not grant complete and trust immunity to operations of the NFL-AFL clubs, but would establish, but would only provide that the steps taken to combine the two existing leagues under the agreement would not in themselves be subject to antitrust action.

The NFL said it was supporting a special bipartisan bill sponsored by Sen. Long, D-La., and Rep. John R. Connelly, D-Calif. Bills also have been introduced in the House by Rep. Boggs, D-La., and Rep. Ford, R-Mich.

These proposed bills would extend to high schools the same protection against pro football expansion that Congress

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Saturday which Congress already has provided for the colleges.

**VIENS-PREPARES**  
**MEXICO CITY** (AP) — Clarke Flores of Mexico, president of the Pan American sports organization, left today for Winnipeg to look over the organization's preparations for the 1967 Pan American Games to be held

in Winnipeg. "With this being the first club well," he said, "we'll take the spots."

**Records in Jeopardy as South Idaho Loop Quarterbacks Take to Air Lanes**

Total offense and passing records already are in jeopardy as South Idaho Conference quarterbacks continue to make this the year of air game.

Official statistics released today by SIC coaches show senior Rick Jones, a signal caller for the undefeated Brad De Muro Rams, has amassed 884 yards in three outings, almost half the 18-game total of 1,459 established in total offense by Steve German at Caldwell in 1964. Jones has piled up 424 of those yards in the air, giving him a shot at Caldwell's record of 304.

His sternest opposition comes from Borash which has sent senior Gary Powell and junior Dan Cafferty out in a very un-Brahma-like passing blitz. The quarterbacks for usually ground-conscious Idahans have 647 yards between them, with Cafferty leading Cafferty to 304.

Each of the three has thrown four or five touchdowns, bringing the total of 16 by Paul Gonne, Boise, in 1963 easily within range.

While those two schools boast the top passers Caldwell provides the top receivers in Rick Sibley who has made 100 yards from end zone and one touchdown, Brad De Muro, Highland's Jack of all trades who pops up four times in the statistics, has one less catch but six more yards and two TDs.

Von Wells, Twin Falls Junior and defending champ, holds his passing record at 100 yards, "dropped" seven yards to 47.3, Dennis Pooley, Borash, leads in punt returns with five for 89 yards and Chuck Knut, Caldwell, top kick returns with three for 77 yards. No clear trend has been established in the return game yet.

Scoring leader is Borash's Mike Wistrom at 44 while Rick Hobart, Capitol, is second with 30.

In running, Poetry continues to lead in average with a 10.6 yards, while Steve Kirk, Highland fullback, has the best total of 35 yards.

**Rushing**  
Dennis Pooley, Borash ... 270, 10.6  
Rick Jones, Highland ... 260, 10.4  
Mike Wistrom, Borash ... 220, 10.0  
Rick Hobart, Capitol ... 220, 9.7  
Steve Kirk, Highland ... 210, 10.0  
Dennis Pooley, Borash ... 200, 10.0  
Gary Powell, Borash ... 190, 8.7  
Mike Wistrom, Borash ... 180, 8.7  
Rick Johnson, Twin Falls ... 210, 9.8  
Dave McAdam, Twin Falls ... 180, 8.2

**Total Offense**  
... plays yards av.  
Rick Jones, Highland ... 80, 10.6  
Gary Powell, Borash ... 80, 9.7  
Jerry Daniels, Boise ... 80, 8.8

**NAME** ..... (Please Print)

**ADDRESS** .....

**CITY** .....

Entry must be postmarked or delivered to the Times-News office before noon Friday.

# SPORTS



ADMIRING THEIR FISH are Willie Rosenbaum, left, and Jerry Lambert, both of Twin Falls; shortly after they landed the 14 rainbow trout in Rock Creek south of Kimberly Saturday. It took the pair only three hours to reach their poundage limit. The fish ranged from one to one and one-half pounds. (Times-News photo)

## T.F. Twosome Lands Limit Of Rainbows

Twins Falls Brulee Boosters will meet at 7 a.m. Thursday in the basement of the Elk Building, reports Pres.

Meet Ace Johnson, Coach Merl Eden, Jill

Debbie-Tam, Falls gamblers discuss this Friday night's encounter with the Jerome Tigers.

All interested persons are invited.

**Redlegs Drop Chicago 6-3 In 13 Innings**

CHICAGO (AP) — Leo Cardenas' double and Gordy Coleman's pinch single drove in three runs in the 13th inning as the Cincinnati Reds snapped a six-game losing streak by beating the Chicago Cubs 6-3 Tuesday.

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Cardenas' double drove

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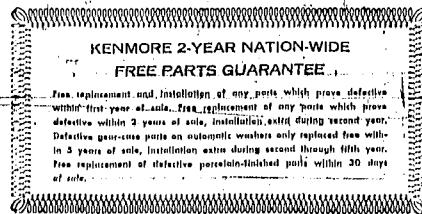
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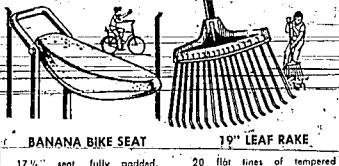
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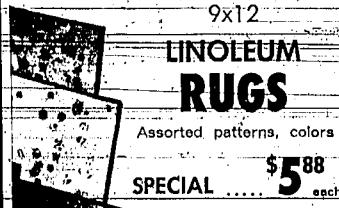
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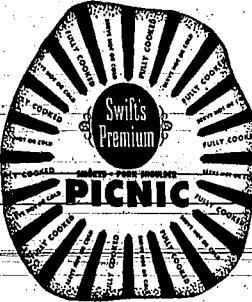
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"real eating pleasure..."



SWIFT'S FULLY-COOKED

**PICNICS**  
**49¢**  
lb.

FALLS BRAND

**CHILI BRICKS . . . 49¢**  
ea.

RIB CUT

**Pork Chops 59¢**  
lb.

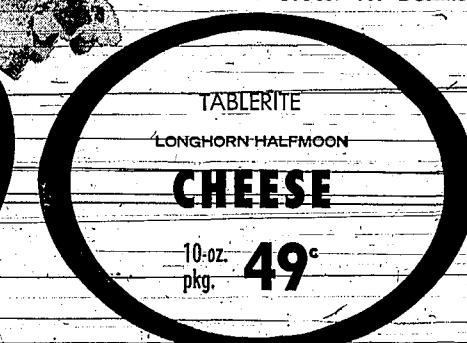
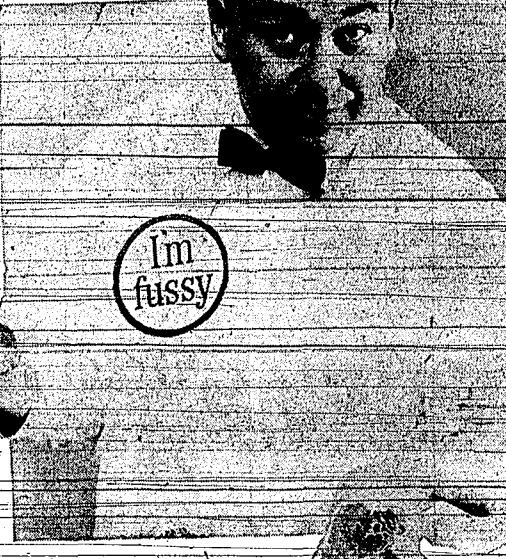
NALLEY'S  
REGULAR OR HOT  
**CHILI**  
3 15-oz. cans 89¢

VALENCIA  
**ORANGES**  
5 lb.  
bag 49¢

Jumbo  
CANTS  
**29¢**  
ea.

**FROZEN FOODS**  
FLAMINGO  
FLORIDA  
ORANGE JUICE  
8 OZ. CANS  
3 for 79¢  
5 10-oz. pkgs. 89¢

PEAS Pickewell . . .



**BEEF STEW** Dinty Moore, 24-oz. . . . . can 53¢  
**BROKEN SHRIMP** Orleans 5-oz. . . . . 2 cans 89¢  
**KLEENEX TISSUES** 200's, 2-ply assorted colors . . . 4 boxes 89¢

HUNT'S  
**PIZZA CATSUP**  
14 oz. bottles  
**11¢**  
EACH

NBC RITZ  
**CRACKERS**  
1-lb.  
box 39¢  
PITTER SWEDISH  
COOKIE KREMES  
VALUES 2-89¢ | 2-89¢



**TABLETITE ICE CREAM**  
All Flavors

1/2 gallon . . . . . 79¢

4c  
OFF  
**DUNCAN HINES**

LAYER

**CAKE MIX**  
3 pkgs. 89¢

GET 40c REFUND

By sending in 3  
Duncan Hines Cake  
Mix labels and 1  
Tablerite Ice Cream label.

See Your IGA  
Grocer for Details

**DECORATED TOWELS** 2c OFF Kleenex Jumbo 3 rolls 89¢  
**MAYONNAISE** IGA quart . . . . . 59¢  
**SALAD OIL** IGA 36 oz. . . . . 79¢  
**PINEAPPLE JUICE** IGA 46 oz. . . . . 3 cans 89¢  
**JELL-O** All flavors, 3-oz. . . . . 5 pkgs. 49¢  
**DREAM WHIP** 4-oz. . . . . 2 pkgs. 89¢  
**MARGARINE** Nucos Whipped, 1 lb. . . . . 2 pkgs. 89¢  
**BEAN - BACON SOUP** Campbell's or celery 5 No. 1 cans 69¢  
**MELLOW or SHARP CHEESE** Kraft Cracker Barrel 13-oz. 79¢  
**EXTRA SHARP CHEESE** Kraft Cracker Barrel, 13 oz. . . . . 89¢

**THERE'S AN IGA STORE NEAR YOU**

BUHL	MURTAUGH
Eib Bros.	Thorne's Market
BURLEY	OAKLEY
Clark's IGA	Clark's for Shopping
CAREY	NICHFIELD
Doris Food Bank	Piper's Shopping Center
DECLO	RUPER
Decla Market	Foodland Medium Foods
FAIRFIELD	TWIN FALLS
Market-Basket	East Side Market, Marty's IGA
FILER	WENDELL
Jordan's IGA	Cash Grocery
GOODING	
J. G. Painter	
KETCHUM	
Sun Valley Shopping Center	
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A PREVIEW  
OF FASHION

Times-News

FOR FAMILY  
AND HOME

SEPTEMBER 21, 1968

FALL FASHION SUPPLEMENT

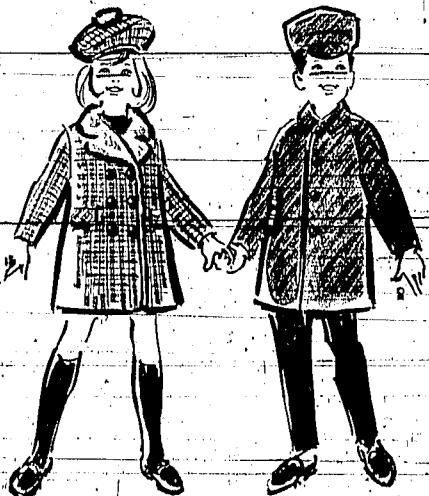
PAGE 81



# EVERYWHERE . . .



It's all around you, everywhere . . . fall! It's the brisk, buoyant air that sends spirits soaring. It's the young, modern look of fashion . . . the exciting contrast of pattern and colors. It's the dash of more color and pattern in men's Traditional and Contemporary styles. It's children's fashions designed for a small world. It's marvelous new ideas for a beautiful home. Read about fall on the following pages . . . find fall in Twin Falls stores.



## Fall Hats Small, Close To Heads

The fashion-picture-for-fall-is-a-total-one-and-the-latest-hats-go-a-long-way-toward-creating-this-new-integrated-outlook.

In it, the small, close-to-the-head, wrapped look is emphasized by a total look made up for fall-millinery either blend with or match coat & suit-s and are shaped with an eye to new silhouettes.

Shapes are small and close to the head, to complement such articles as the small dress and the subtly flared coat.

Jersey, so adaptable to the soft, wrapped look so favored by designers, emerges as an important fabric for fall-millinery. Jersey clothes and caps will be seen on most heads everywhere this season.

The cap is a favorite young look, perched regally above a coat and dress, preferable in matching fabrics.

Another popular shape is inspired by the Green Beret and lends itself beautifully to soft felt that blend with fall fabrics and hues.

Turbans that completely cover the hair—reflect the trend to softness; these often have the decorative-silken feature more than one color. Close cousin to the turban is the scarfed fez, usually draped in self-fabric and providing a dramatic focal point for any ensemble.

Of all things, the perennial beanie is enjoying a revival in the shape of a little cap that sets smartly on the back of the head. It offers the perfect toping for the narrowest suits and dresses, and for coats.

Still another classic, the roller, gets a new treatment this season: it's small, softer-looking and more in keeping with today's young snap.

## Brave New Styles and Bold Colors Stride Into Fall Exuberantly Young

They've got a good thing going, those juniors and their younger counterparts! Youthful, spirited fashions are going full tilt for fun, matching the exuberance and enthusiasm of these lively young things who will be wearing them.

Coats have fun-loving ways. Newest arrival is the "pop tent" coat, small at top, with big, swinging-skirt showing the waist of which is cinched with an Obi.

Obis are predominantly small and skinny with widened hemlines and there are lots of coats for "straight and narrow" adherents.

The seven-eights coat fits fall to the waist in an swing, low-bucked back-belted-and-turnabout fabric that can switch from plaid to plain on a whim.

Enlisting the help of the army and navy for another season, coats, pea jackets, officer uniforms, military-style breeches, regulation collars, pockets and bolts. Some march with aides-de-camp: turle-neck sweater and skirt. Most coats have hemlines short enough to show the short, short hemlines and there are lots of coats for "straight and narrow."

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Suits and suit-like coordinates are just enough cover for the first fall. Jackets may be long

or riding jackets, short to the waist, or elevated to rank with military trim over pleated and narrow skirts. Juniors like them best with sweater put-on, conductor's cap, neck-handkerchief print or Western-themed with tattersall-cowboy shirt.

The printed suit success of the spring is repeated for fall in hot tons of cotton hosiage and corduroy.

As in coats, suit fabrics and doublets are double up; tattersall reverses to calf; navy stripes team with berry print; plum meets green.

Daytime and date-time dresses have long sleeves, mobile waists, long, lean torsos. But Juniors also favor soft shapes, the revival of the 1940s sleeveless, the sweater dress. The skinniest, shortest, youngest

most colorful dresses are knits, stripes, magenta and marigold, banding red with purple.

Staples for juniors and young Juniors alike, skirts are snappy, shorter, bursting with color and pattern.

Sweaters are tight-knit, skin-tight and ribbed, new when streaked with electric stripes. The varsity sweater has found new fans among this season's young

girls.

For several reasons, the chandelier has enjoyed a renaissance of decorating significance. An antique chandelier is a great investment, manufacturers are offering a still-greater selection of designs to meet every taste.

To make living-better-as-well-as-brighter is the new goal of lighting fixtures.

In fall collections now being introduced, it's apparent that lighting fixtures go far beyond their basic, functional purpose. They do, of course, offer a choice-and wide-choice-of ways to light up for any and every occasion.

Available in a seemingly unlimited number of styles, lighting fixtures are ready to add a dramatic, decorative dimension to the home. Their more conventional lighting needs in a friendly manner, and other inspiring ideas for lighting completely different areas in and around the home.

For several reasons, the chandelier has enjoyed a renaissance of decorating significance. An antique chandelier is a great investment, manufacturers are offering a still-greater selection of designs to meet every taste.

Elegance illuminates these de-

signs in the magnificence of crystal, brilliant crystals and swags, and the splendor of chandeliers with mellow woods, the adaptations of age-old fixtures from Italy, Spain and France.

Among the many other lighting-fixtures are the popular, plastic chandelier's descendants, Instincts, electric wall sconces or dangled from the Spanish French baroque, Early American, provincial and Federal styles; pendants of beveled and cut glass, plus original designs in aluminum, perspex, bevelled glass designs, plus outdoor lanterns that are authentic French lantern adaptions; dramatic bathroom brackets and fixture-lighting.

Reinforcements such as sparkling brass, chrome, silver and gold unique and gold-finishes add to the opulence of new lighting fixtures for all.

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**ROPES OF GOLD.** Intricately interwoven and studded with dazzling diamonds, can be worn around the wrists or the two bracelets can be clasped together to create a beautiful necklace. Gold and diamonds blossom into flower earrings, and this pin is a delicate gold leaf with center drop diamonds. The ring is a dazzling dome of diamonds, with gracefully fluted sides, according to the Jewelry Industry Council.

## Sportswear Sparkles With Mixture of Fabrics, Styles

Double-breasted outerwear, double-breasted blazers, double-breasted-sweaters, double-knit sweaters — all indicate that men, shopping for their off-duty clothes this fall, will be seeing double.

Long a staple in the world robes of well-dressed British gentlemen, double-breasted blazers appear this fall in new Yankee versions as well as in their original blue flannel concept.

The updated American styles include hopsack and ribbed twill weavers, and the color range is virtually unlimited. The same, of course, applies to single-breasted blazers.

Big, bold, vibrantly patterned tweeds, shetlands and other woolens are another and very important part of the sport coat scene.

Colorful blends of honey wheat, white, gold and burnt orange — many seasoned with shades of green — rival the fall foliage in hue. There are also soft blue-grays and greens in heather blends.

Corduroys and heavily ribbed wools are among the attractive outerwear counter finds for fall. There are also many new interpretations of shearling — types that score with the college and young executive crowd.

"SPORTIES" ENTERTAINMENT  
The sportswear look hasn't missed a chance to entertain. Crumpled hostesses in long gracefull quilted caftans, while shirts have grown to full length and adopted paisley prints and stripes on soft fabrics.



Look and feel glamorous, enjoy the excitement of wearing precious natural mink — circling your neck and shoulders in a grand sweep. The double-breasted look is enhanced by intricately carved seaming — in the Infinito Rothmoofer manner.

108.00

Bertha Campbell's

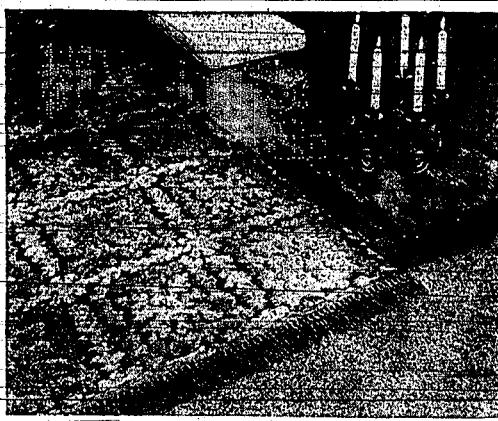
## 'Gentleman' Fashions Are Quietly 'in'

If there is any basis for the thought that the Mod trend typifies a teen-age "revolt" against the fashions of adult males, then perhaps the anticipated "look" for the immediate future and for future seasons will be another "look" — this time by the grown-ups against the less-than-humane grooming habits of the teens.

In hats, in shirts, neckwear — the direction is certainly toward smartness and good fashion. Dress shirts in deeper and brighter colors will come into their own for daytime wear — navy blues, stripes, navy neckties and tattersalls — and will have white collars and cuffs for a touch of formality.

Neckwear will be brighter, richer-and-fuller — and many of the ties will have coordinated foulard handkerchiefs, either matching or blending.

Hats — which undoubtedly have greater acceptance now at any time in the last several decades — due to the smart styling of fabric and fur felt hats.



**LURE OF MEDITERRANEAN** is still very much here. This fringed rug was styled after the sculptured forms of baroque Spain. The carved wood pile gables recreate the architectural motifs first expressed in the tiles and ceramics of Valencia and Catalonia. Geometric formality gives way to rich opulence in lush, full-brown leaf forms. The textured documentary-like

## Fur Combinations Are in Novel Shapes and Shades

New colors, new furs, new matching or contrasting colors: ways you favorite furs, new black badger with black satins; combinations of fur fashions with fashions that are both distinguished and unique; mink-beaver with beaver-in-orange and caramel shades.

Starting with white, the pale hues appear again and again, on their own or paired with rich, brocade and "fur" furs, such as rabbit, half black, half beige; half brown, as rabbit dazole in pink, with dyed Persian lamb.

Persian lamb looks young and fresh in now dyed shades of long-haired fur make a fashionable entrance. Fox especially, spotted skunk, fox and other Persian lamb looks young and fresh in now dyed shades of long-haired fur make a fashionable entrance. Fox especially, often combines with smoother-surfaced furs.

Fox furs such as rabbit and mink radiate the brighter colors — purples, reds, greens. But the rainbow hues are no longer the exclusive province of the funfairs. Animal combinations such as rabbit and mink, with tree-flowering skirts; other shapes show up in such innovations as a green-dyed pants suit, a yellow-dyed dress.

Combinations of fur with fur, color with color, develop the new fashion look of fall. There are many bordered treatments, in novel constructions, such as side buttoning, diagonal markings, or fur put together to form patterns of stripes, checks, even dots.

The silhouettes of fur are very much keeping with fall fashion. Slim, body-skimming fits, with the right combination of fur.

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## Fall Wig Fashions Are Making News This Year

No facet of the fashion pic also go out in the evening—once turn is more exciting this fall than what's going on—topsoe and a good pearl band is put with hair. And there's a place where the brightest and loveliest of these days is not necessarily a lady's own—in fact it's almost sure not to be.

The most looked-at coiffures this season will be achieved by three-quarter wigs, falls, posh bows, "Glamour Girl" bows, bows & bows. A creation designed for the Turbanaire wig is the "Sleep Wig." It's a Chisel-type bow of human hair, some 10 inches wide, considered very chic worn at the nape of the neck, but is equally pretty worn just behind the bangs at the front of the head.

The Classique, a domed wig made to the here-to-stay art of wiggery is that they have made their various hairs so easy to pin on—the "Kissing Banane" in popularity, and become the fashion classic its name indicates.

At a recent gathering of fashion editors in New York last week were the Classiques, all individually styled, and until they compared notes none of the four knew the others were wearing the same hairstyle. This could never happen with a hat of it dress!

Perhaps the greatest contribution the Marshall team have

Exciting wig fashions flow rapidly from the most unusual California firm, Marshall Imports. Headed by a husband-and-wife team, Joseph and Annette Marshall, the company has a factory abroad, headquarters in Los Angeles, branches in New York, Dallas, Chicago, and Atlanta.

With a London branch in the late planning stage, there is no doubt major cities in the U.S. will be centers of fashion importance where these wigs and hairpieces are not available.

It was Joseph Marshall who created the turban-wig combination—called the "Turbanaire," which hit the market in the U.S. two years ago—the perfect answer-to-what-to-wear after a swim, a hard game of tennis, or a fast ride in a sports car.

A soft jersey turban, detachable for cleaning, is a change of costume topped by "Human" hair which resembles one's own but was all part of the patient.

One hundred and forty thousand Turbanaires were adopted happily by American women who yearningly desired and the demand for them is now so steady that a whole section of the company's factory and shipping rooms is set aside for Turbanaire production.

The firm's big news this year is the "Sleep Wig," a fall of hair, long and flowing with a chiffon headband designed to match the nightie or hostess gown. It can go to bed, and will; it can

## Sweet, Sassy Teen Theme In Fall Shoes

Shoe-happy teens tend to build their wardrobes on a foundation of footwear. This fall, they can choose from either sweet or sassy looks—and the probabilities are that they will want both.

Choice of styles includes pumps, sandals, boots, moccasins, flats, ties and mules. Textures highlight smooth grained, such as brocade, waxy and polished leather, textured, rosettes. Leather Industries of America.

For classroom capers, teen fashionables give credits—to pumps and flates with new wide-toed silhouettes. Shell-style pumps with mid- or low heel can't cut out, opened up or strung.

Items have fun-in-flats with mary-jane buttoned straps, skinny or fat T-straps, and geometric appliques of contrasting textures and colors.

The "Tie" trend appears in many variations of new moccasins and ties. In addition to classic foofers, moc models include scotch-grain tasseled ties or kilts, moccasin slings, brush-on leather, strapless, mocs, and mules with brass buckles, bits or chains.

Ties are considerate—a rounder or squared-off.

A favorite teen "tie-style" is the gimpie, with little heel and rounded toe; it may open up and extend to the side, or be multi-tiered with bows, tassels, tufts or colors, or sling-backs. Other tie types are the conventional oxford and the ribbon-laced shoe.

Teen looks are made for walking fashionably through mud, water, snow, rain, sand, mud, and boozey, and below calf boots are seen in-and-out-of-doors. Zippers, tassels, buckles and buttons furnish styling details.

For outdoor warmth and protection, handknit cap or knee-high boots turn the trick—especially when they're woolly-lined.

At prom or party, the shoes are pared-down pumps, strappy sandals and sling-backs in smooth, leather, patent and suede leathers. Colors are bright, bold, round now, make up a collection of dancy footware—lots of silks, skinny straps and color contrasts. Date shoes show off buckles, bows, appliques and slanted throat-bliss.

Color plays a major role in the teen shoe picture.

## Hemlines Rising In New Fashions

How long is short?

This seems to be about the one question all over the country is asking—skirt lengths for fall's feminine fashions. The trend to the shorter skirt continues, as hemlines rise somewhat—a "who's in" season's lengths.

But how long is short? Marshall doesn't set an arbitrary length. The exact level of the hemline remains a matter for individual decision, to be made on the basis of personal preference, with an eye to must attractive appearance.

### COMFORT

Men's casual shoes now on the market are providing greater comfort than any footwear in recent memory.



## Handsome new styling

highlights  
the new

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Look them over. Take your pick. It's the best-looking Curlee collection ever. Suits, sportcoats, topcoats... excellently tailored by the Curlee craftsmen in an exciting array of all new, all smart styles in the latest patterns, colors and fabrics. Step out in confidence... in clothes by Curlee!

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A Vanopress shirt is permanently pressed the day it is made... and never needs pressing again! a. All Cotton Vanopress dress shirt, Spread Collar \$6.00 b. 65% Dacron® polyester, 35% cotton Vanopress dress shirt, Spread Collar \$7.00 Both shirts "Contour-Crafted" for the neat, tailored look. Available in white, stripes or handsome solids.

LOOK GREAT MEN AND STAY THAT WAY

Our new fall silhouettes sparkle with bright fashions



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... YOUNG AND EXCITING!

## EVERYWHERE....

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FALL LOOKS JUST GREAT

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it to  
your  
audience

A  
CLEAR  
VIEW  
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seamless nylons



Don't let crooked seams come between you and your audience. Play the new long-legged look to the hilt... with the seamless sheerness of Kayser nylons, plain or mesh, as you fancy... in a host of Kayser new Fall colors.

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FALL FASHIONS  
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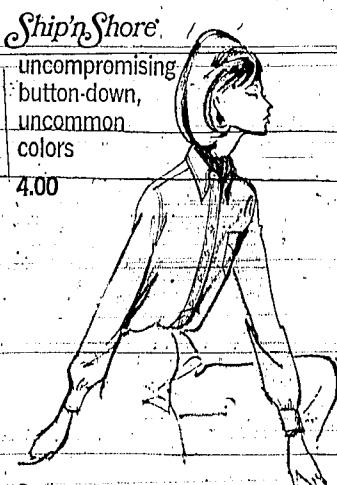
Soft and luxurious to wear, and they will not run.

The pair, \$1.35

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## Boys Saluting Military and

### 'Mod' Look

That "real boy" look of grimy hands and face, disheveled hair, buggy, knee-patched pants and sloppy shirt is a thing of the past.

The young man of today, though no less a boy than his bug-eyed predecessor, is neat, trim and aware of what's happening in fashion.

London has captured boys' fashion fancy with the Mod look, taking over the sportswear and other fashion scenes, while the Eton, Rugby and Norfolk jackets appear on both the men's and women's fall stages. These jackets are paired with short pants, knickers or trousers.

Boys give a sharp salute to military fashions with all the spit and polish of the brass buttons, the peaked caps.

Esquades, which originated with the military look but have been carried over into the mod fashions, appear in boys' fall suit and outerwear fashions. Little boys should especially like the way they suggest broad shoulders and wide shoulders for a future "marathon" look.

Wide-wale and thick - and thin corduroy, dark cottons and a diversity of knits, flannel and boys' fashions being offered for fall. They appear in a variety of colors and shades of camel, heather, gray, brown and navy, coordinated with bold reds, oranges and yellows.

## "Little Swingers" Are Setting Fall Fashion Pace

Does Mom or her great-aunts, daughters, grandmothers-in-father, mothers-in-law's fashion collections soon to indicate that daughter-is-fast becoming the trend-setter.

Every season little girls' styles keep growing to a more important position in the area of children's wear.

Little girls not only no longer have that "doll-house, baby pink and blue look" but also are no-longer pint-sized limitations of their older sisters, aunts and Mothers. They have a mind of their own and it takes all the strength of a mother to withstand the looks for all their activities and inclinations.

They take that crisp military look from their brothers and use it in a variety of ways, making special use of plaid, tweed, buckskin and velveteen. Fashions' sweethearts and the poor girl look enter the picture, too.

"Little swingers," as they aptly call themselves, like more sophisticated styling, in darker colors and fabrics and in every pattern, stripe, check and tweed. Prints are seen in suede, cloth, pile, wool, corduroy and vinyl. The loosely fitted look is still their favorite silhouette. Checks, windowpane plaids and intertars are new looks and are coming up with fur collars and cuffs.

Fur-furs in rabbit and dyed pelts make a dashing appearance.

Casual coats in wool, corduroy, suede and many combinations of materials are the latest with ribbed hoods, belt or without zip-out linings in styles ranging from parkas to banch-warmers to classic Chesterfields to the new double-breasted, well-seamed military style coats, many with a flip at the hem for a kick.

## Wallpaper Brightens up Old Room

The same four walls of any room can become an attractive new setting for more enjoyment.

This is the thesis of wallpaper manufacturers, who present for fall decorating, both a wide variety of colors and patterns and a wide range of convenience features.

In most cases, new wallpapers can be washed without marring colors or patterns. Some vinyl and vinyl-coated papers can even be scrubbed.

For "do it yourself" decorators there are easy-to-hang papers, factory-pasted and trimmed.

The design trend finds stripes in the wallpaper news. Traditional pairings of white and one color are present, but the freshest-looking stripes combine multi colors and multi widths.

Leaves and fruits appear in striped effects, as do provincial dots and geometric designs.

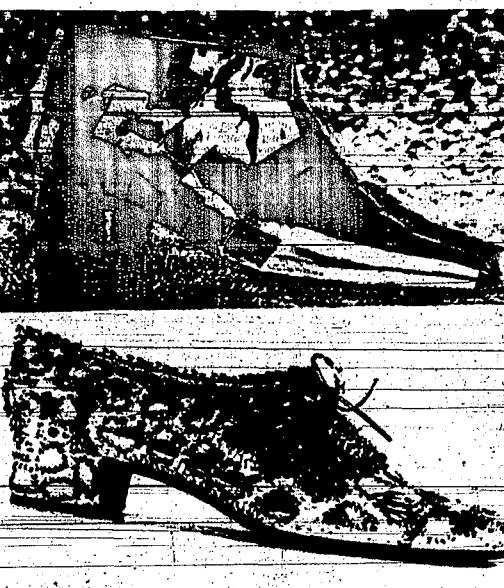
Interlocking plaid in all scales and varieties decorate the wallpaper scene, too.

To complement the "Mediterranean look" in furniture are wallpapers suggested by the patterns of Spanish tiles and grills. These are available in both brilliant and subdued color combinations.

Textured effects are noteworthy -- among them, woven grass cloths, burlap looks and designs with a two-dimensional feeling.

Plucked, papers continue in importance. Many are made from acrylics and vinyls, whether and in a range of uses that range in bathrooms and kitchens, too.

Tortoise shell papers of every description provide fresh design news. Often, they feature the elegance of gold and silver backgrounds.



SHOES CREATED by the Dior house include a steel boot with silver, pink and blue rings, above, and an embroidered beige satin shoe with colored stones, for evening wear, below. (AP Wirephoto)

## New Furniture Designs Combine Beauty, Value With Style Variety

The secret of home fashion and beauty at moderate price seems to have been solved by furniture designers. There is more attractive, relatively inexpensive furniture available this fall than ever before.

Style selection is wide. Furniture stores and departments offer a variety that ranges from traditional to Colonial to contemporary to the "Mediterranean" look.

Among the leading new styles are English and Country designs. The Country look partakes of influences from many countries, including France, England and Holland. Basically, Country furniture is lighter, with dark woods, and a comfortable, relaxed air not found in more formal styles. Whatever the design, furniture is gracefully proportioned, smartly tailored and solidly constructed, yet

not expensive. Many well-sparked many new cushions, de-styled sofas, for instance, are signs, with the emphasis on availability; for two hundred dollars or less.

Fabrics are an important part, rely on the use of latex foam padding, a feature often seen for fall. Velvet is everywhere. Sometimes as many as five layers are printed velvets, crushed velvets and cut velvets.

In another approach, extra large cushions are molded from latex foam in a single piece, sometimes as much as seven inches thick. Often, these cushions are wrapped in a layer of synthetic fibers to hide them in recent styles, and this has

fall home fashion finds woods features.

One manufacturer, for instance, offers upholstered furniture with custom-made armrests, self-extending, self-resilient, self-decking, self-resistant, self-plumage.

Comfort is important in all furniture. Seat cushions have become very plump and thick in recent styles, and this has

fall home fashion finds woods features.

## Leggy Looks Need Snappy Stockings

Legs have taken on and taken over fall's shortest skirts with panty hose, tights, short, well-shapen and textured stockings.

Fall's hemlines give rise to panty hose with briefie panty sections that fit and look better in their skin tones.

Tights provide the most extensive variety of diversity. They range from lightweight, opaque to velour, in both solids and patterns, and in all fall's fashion colors.

Textured stockings, crochets and structural patterns as well as favored fishnet, make colors new, too.

Shiny, glittering stockings are fall's newest way to carry out the tonal look.

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A remarkable special purchase enables us to bring you this great selection of fall and winter coats at one low price! In this superb group you will find woolens, wool tweeds, nubbles, wool loops, plaids and many more . . . and all in the newest shades for fall-and-winter. Misses' sizes 4 to 18 and junior petite sizes 5 to 13. Come choose your new fall and winter coat from this great collection and save! Use any one of our convenient credit programs.



and finishes getting darker. American oak, normally seen in tawny, honey tones, is now often finished in a fruitwood tone. Other woods, such as ash, pecan, cherry and walnut, maintain their originality.

Often, fall furniture offers features that were unknown a few years ago — with resulting extra value for today's customer. Soil-resistant finishes are common, some companies offering protection on the fabric and latex foam cushions all as standard.

Once added-cost options are now standard, in many cases.

One manufacturer, for instance, offers upholstered furniture with custom-made armrests, self-extending, self-resilient, self-decking, self-resistant, self-plumage.

Comfort is important in all furniture. Seat cushions have

become very plump and thick in recent styles, and this has

fall home fashion finds woods features.

## Sportswear Has Double Breasted Idea

Sportswear is kicking up a storm. Vibrant colors are bold and streaking with new intensity across skirts, sweaters, shirts, casual dresses, neat knits and the smartest...ever...pan-knit...doublets...and...are scrambled together.

An accepted fact for fall is the skirt rising several inches above the knee to an easy A-line or pleats. Many rest on the hipbone. Plaid, tweed...and checks may show up together on the same skirt. The top looks like a coat such as follows: a floppy hat, shoulder bag and boots.

Last fall's ribbed waff sweatshirt continues to be the perfectly proportioned partner for skirts. The waff now combines stripes and checks with its ribs, in such crazy colors as purple and gold.

For fall, however, colors may be picked up and carried to the winner's circle by skirt, tights or pants.

Also tops for skirts is the floral printed shirt, newly worn over striped little top, under plaid or checkered jackets to stir-up fashion.

Plush velvet adds a new dimension to toppers with horizontal and chevron 3-D striped sweaters.

The sweater look still rules in the saddle. It can be seen in leathers-like cowgirl shirts, flannel shirt bucking with rugged suede skirt, rancher's fleece lined suede jacket with fleecy skirt.

Many jackets are mapped out in military strategy: The battle jacket, "Captain Hornblower" and pea jackets.

In suits, the casual favorite is unmistakably the suit with tiny, tidy florals, widely-hued florals and geometric prints in poplin, gingham, quilts, corduroys.

Pants, too, have come the

number one casual way to

dress: Borrowing from the boys, pants suits are meant to be seen everywhere with their



FASHIONS RUN SCALES. Black, snaky, sequin, tank-top evening gown, left; while sandwich board panel in a black jersey dress with caped shoulders, center, and jet headed well-tailored look of longer jacket-and-straight-leg pants showing cuffs.

Jackets—cover military, cutaway, cardigan and trench styles. Fabrics range from wool to cover, jersey. Delicate lace, dots, plaid, paisley, pane checks. Most pantsuits have soft shirt or waist sweater.

Dresses are young, clashing with color. Simple shifts, long tunics with marginal pleats, blousons and jacket dresses designed to go, whipping up the color and patterns mix.

smoking jacket worn over a white silk jump suit, right, are among the fashions of Dominic. Dominic's creations were shown recently at a New York showing. (AP wirephoto)

Pants suits with a zest for the good life stop inches above the knee. In straight-leg pants or sleeves, little to long.

Knit dresses—knit, knit. Skinny and tent shapes. They revel in geometric blocks of color, stripes of magenta and violet, bands of red, on eggplant.

Dresses are young, clashing with color. Simple shifts, long tunics with marginal pleats, blousons and jacket dresses designed to go, whipping up the color and patterns mix.

## Important Jackets Setting Scenes While Skirts Are Looking Livelier

Variety prevails in suit silhouette, or shorter, jackets have size. Even the simplest of eliminating the double-breasted jacket look that is often envy-skirts takes on a new character, the scene, and the "pop-art" cuts by skinned treatment for color and texture. Tweeds shape seen in coats emerges suit skirts.

Spain's "fado" colors clash here as a swingy little top. The once-neglected suit skirt dramatically—plated pink with a slim skirt. Generally, it leads a livelier life now. It's red-green-red with orange, longer jacket gets the most vibrant with plaid, pants, pants, periwinkle with orange, fashion attention, with tunic or godet. Or, it's softly ruffled, to rajah effects preferred. The hip match a jacket with ruffled border.

This contrast of color and texture is one of the new characteristics of fall fashion, and it gives fashionists to the silhouettes. Jacket in one color, skirt in another get together to compose the newest of suits.

Often still another color sparkles in trim, jacket lining or blouse. Certainly, the costume jewelry is a keynote to the precisely matched look. A spirited scramble of colors and patterns is more likely to be seen.

One favored color combination—red-white-and-blue—reflects the military and naval looks. This influence finds battle jackets or pea jackets appearing as components of casual suits. Epaullets and brass buttons are other distinguishing items.

Single or double, side or asymmetrical closings appear in fall designs. The overall trend is to start the buttoning a bit higher, for a high-rise effect.

Severes sets in snugly, following to the well-tailored effect of a jacket, a keynote to autumn's suits.

Earrings are longer and more dramatic, in new shapes and colors. More and more styles are available in pierced earrings, as their popularity continues to climb.

Fall's costume rings go bigger and bolder, and the new designs put more emphasis on fall dresses.

Glamorous things are happening to the ever-popular pendant. Medium length or long, some are solid, others are jeweled. Another is black and white, with a fabric ensemble.

Fall sees almost a whole new category of costume jewelry with the grand entrance of silver-on-the-style scene. Beautiful and intricate designs highlight the soft, smooth look of autumn's fashions.

Bangles come in a wide variety of sizes, shapes, and necklaces.

HALTERS RISE HIGH Some all-time pant suits have halter necklines topped with high turtle-necks.

CHANGES NOTED Pantie girdle designs change to suit fall's shorter skirts. They are shortened to avoid being revealed, or they have "mean to be seen"—ruffled or lace-trimmed legbands.

# Take a Peek!

## FOOTWEAR FOR FALL '66

Fashion Steps Gracefully into

This New Season with the

Loveliest, Most Flattering

Styles... and Colors that

reflect all the beauty of

a colorful Fall!

*Air Step Risqué.*

• STREET FLOOR

OUR  
60th  
YEAR

SWING-LO  
BY RISQUE  
Frost kid-in-truffle sky  
blue or black... 14.00

CHALET  
BY RISQUE  
Patent leather, black  
kid, black, white... 13.00

DOLLIE  
BY RISQUE  
Pat. leather, black, white  
with truffles, black, white...  
14.00

HAMPTON  
BY AIR STEP  
Black - smooth Corfom, brown suede Corfom... 17.00

EMPEROR  
BY RISQUE  
Red jujube, smooth Mu  
or black patent... 14.00

JEZEBEL  
BY AIR STEP  
Black or truffle, black  
kid, black, white... 17.00

V. I. P.  
BY RISQUE  
In black or taupe suede  
black Corfom... 18.00

## Style Change

### In Topcoats

#### Is Reported

The standard, almost utilitarian, look of topcoats and overcoats has given way to styling that is warmer, more colorful and offers a great variety of colors and patterns.

Some of the new topcoats are styled for dresswear, while others are keyed to casual and country wear.

All styles of topcoats continue to be found in both traditional and Contemporary versions. Among the dresser Contemporaries are topcoats and overcoats of fabrics and models popular in suits of that type.

The pace is set by trim, forward-pitch shoulders, reshaped shawl lapels; angled welt pockets (some in the new thick-and-thin design) as well as colorful iridescent fabrics — all cut in the smart shorter lengths.

Contemporary casual coats brighten the winter scene with wide, straight, square-cut, as well as colorful, tweedy, contrasting herringbones and novelty weaves.

The natural shoulder Traditional topcoats borrow liberally from the warm, vibrant colors used in sport coats and eye-appeal of the new models. These include the classic semi-chesterfields as well as many innovations-on-the-very-smart British-type Short Wams.

Both Traditional and Contemporary topcoats show a large increase in size and double-breasted models. Also look for the superb luxury fabrics such as cashmeres, vicunas, camel cloths and soft velvets.

#### 'Personality'

#### Hosiery Have Color, Pattern

There's a whole new concept in men's socks that's causing excitement from coast to coast. It's the hosiery wardrobe, for men.

Fall hosiery for men shouts fashion louder than ever before, as manufacturers turn out socks in every length fromanklets to over-the-calf in new fibers, new colors and patterns, and new styles.

His "business" wear robes, when he wears a cult and, if the only correct style is the over-the-calf length, according to the National Association of Hosiery Manufacturers'. This length stays up, thanks to the stretch of cotton.

There are a wide variety of weights and constrictions available—certainly enough to satisfy every man. But the real excitement is caused by color and pattern.

Colors are strong and vibrant with background patterns of heathers-out-in-front. Patterns are wider than ever before, yet remain within the bounds of good taste. There are small and giant-size paisleys which fall into the "neckwear look" category, all-over polka dots, zig-zag patterns, and even horizon-



THIS BRIGHT RED woolen long coat with a very high waistline and fastened with three steel buttons was designed by Marc Bohm for the Christian Dior Fall showing. The matching jacket features a large black belt. It is worn with a black woolen skirt, black astrakhan fur hat, black suede boots and black gloves. (AP Wirephoto)

tal stripes. For leisure wear, there is now an enormous selection from which to choose. The crew sock, still popular with the teen-age set and appropriate for many casual activities, is not the only casual model available for leisure hours.

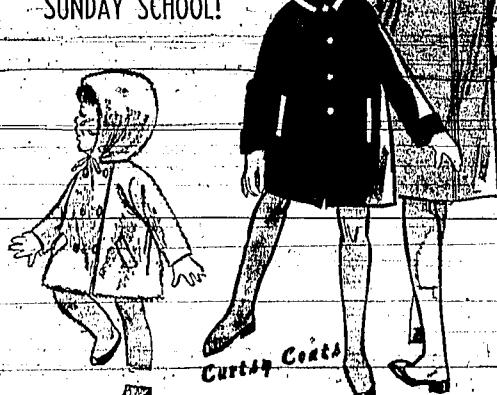
There are shaggy blends to match the latest sweater styles, bulkier knits for cooler days, and an assortment of styles for active sports activities, for spotting "the cushion factor" models, which offer comfort while absorbing the perspiration worked up during sports activities.

For formal dress, an all nylon dress over-the-calf length sock is the answer.

**MEDITERRANEAN LOOK** Giving or going to a private party, the fashion says the thing to do is think "Mediterranean."

## TOP HONORS

...FOR SCHOOL  
and  
SUNDAY SCHOOL!



**Duvetyno...** smooth, brushed fabric that retains its beauty, even with hard wear and repeated cleaning. Top-stitched seams, a touch of white leatherette in keeping with its tailored lines make this the ideal coat for School and Sunday School.

3 to 6x, grey or cadet . . . . .	26.00
—7 to 14, grey or oxford . . . . .	32.00
Toddler's 2 to 3 . . . . .	20.00

#### LEAN LINE SWEATERS

**"SPITFIRE"...** A rugged brushed sweater with competition stripes at bottom and cuffs. Acrylic and mohair with Spandex stretch for lifetime shape retention. Available in Catalina's new fall fashion colors. \$17.95

**Catalina**

STYLED FOR THE BREAKAWAY GENERATION

**BVD'S**  
**DUDS**

• 2nd  
Floor

OUR  
**60th**  
YEAR

## Lower Heels Are in Fall Fashion News

Lowered heels are everything to fashion now. They are the movers, the swingers, the heels that put swing-in-step.

They have all the news; the squares, the slanted heels, the lowered Louies and Cubans. They have the faceted shapes, the pinch backs, the spiral spools.

They might be clear glass, or bright shocks of color, or they might be covered in gold or silver or bronze.

The National Shoe Institute points out that the highest heel now is two inches, and a half inch and a third enough to look right with the chunky shapes shoes come in now. It might be a portly shape with a wide flair-at-the-bottom, or a setback with straightened inside edge, or a new-looking heel with a back and an inside edge in straight glass curve.

The somewhat higher heels make great good sense with some costumes, with the soft suiting—maybe, or the flowy, two-faced wool coats, or, perhaps just as well, a holdout for higher heels. In general, however, it is the lower heel that fashion has in mind.



"ADORN WITH FUR" artfully is the direction for fall's new coats. Here, opulence wears the new short skirts, mini dresses and new necklines is easily answered by the new "bare minimum" lingerie.

## Accessories

As "room" accessories, living plants add a fresh look to the home. They can even be selected to complement a particular decor.

With clean-lined, contemporary furniture, the needed "soft-touch" might come from large tropical plants. Or, consider stylized foliage plants, such as palms. Their spiky foliage can highlight unique furniture shapes.

Large-leaved plants also go well with Country and Mediterranean looks, as do ferns and rubber plants. Fine, too, for these styles are colorful muu plants in their natural clay pots.

Smaller plants complement traditional furniture. The flowering varieties are especially good here.

## Lingerie Meets Needs Of Fashions

What a Scotsman wears under his kilt may be an unanswerable question, but what today's fashionables wear under the new short skirts, mini dresses and new necklines is easily answered by the new "bare minimum" lingerie.

For short, short skirts there are sheer petticoats and panties. Some petticoats are attached to their own bikini panties, and a few petticoats have attached themselves to hip-length camisoles to create underneath jump-suits.

For fall's mini dresses, there are spare little dress slips that are so fashionable they sometimes go out on their own. Cheerleader-style slips and athletic-style slips that end at mid-thigh complement abbreviated fashions.

Slips may be prettier—but they no longer peek out where they shouldn't. Now there are slips with cutouts, backless slips and slips with one shoulder neckline.

There are slips to fit under every fall fashion, and they come in all the favorite prints, geometrical stripe designs and decorative looks of the season. Fall's deep mysterious hues, very much on the sly scene, are not to be outdone by the bright, bold and soft shades.

Although there are many tailored looks, deep, feminine lace and sheer lace overlays are still in the fashion news, to make a woman feel more womanly.

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**CAR COAT LAY-AWAY**  
**\$26.48**  
each

SUPER  
SPORT  
MODELS!  
Also prices from 13.48 to 29.48

Quilt-lined cotton suede car coat, with a luxurious lamb collar dyed to look like red fox (origin USA). Half belt in back, flap pockets. Blue, brown or green in sizes B-18.

Cozy acrylic pile lining this smart wool plaid coat with dyed lamb collar (origin USA). Roomy patch pockets, belted back. Choose a wine or blue plaid in misses' sizes B-18.

Rugged cotton corduroy lined to form for shape retention. Warm acrylic pile lining, attached hood. Neat goldtone clip closings. Rich shades of antelope or bronze. Sizes B-19.

**\$1.00 down holds your choice**



# "It's A Woman's World..."

The second comprehensive special edition of women's organizations ever published in Magic Valley will appear in the Times-News October 19.

Containing some 300 individual stories, the edition will include pictures of presidents of many local clubs, as well as illustrations of activities and projects carried out by different women's groups.

The stories range from minute neighborhood clubs with only a few members to large organizations with a membership of 200. They include social and civic clubs, fraternal orders and lodges, patriotic clubs, auxiliaries of all kinds, home demonstration groups, sororities, church organizations, book clubs and other organizations portraying women in every phase of life in Magic Valley.

Also included in the edition are stories from communities throughout Magic Valley, as well as every Twin Falls women's group. Women's clubs in Weiser, Gooding, Filer, Butte, Kimberly, Hansen, Carey, Richfield, Shoshone, Jerome, Burley, Rupert and Eden are described with stories and pictures.

Why not give us a ring now (733-0081) and let a Times-News advertising representative go over this special issue with you and budget your advertising space requirements early.



PARIS DESIGNER Jeanne Lanvin featured at his fall and winter showing this green-blue, pink and gold lame cocktail ensemble he called Martin-Pecheur. The pink silk-lined jacket is worn over a pink crepe blouse. Two vertical lines mark the skirt. The shoes are of large-grained beige and the chechia hat is of material similar to the ensemble. (AP Wirephoto)

## Gold Jewelry Is Blazing Bright in Fashion This Fall

Beautiful, sunny gold has been a favorite since the days of the Pharaohs thousands of years. And this year, gold jewelry is up at the top of the list for glamour, distinctiveness and sheer beauty.

The reason for all the excitement in karat gold jewelry this season, reports the Jewelry Industry Council, is due to two factors: the use of new combinations of precious and semi-precious stones and the new and fabulous textures of the gold itself in the finished jewelry.

Diamonds, of course, have been and always will be the favorite stone in gold jewelry, but some new and most beautiful combinations this fall and winter are coral and diamonds, diamonds and emeralds, diamonds and turquoise, all colorful and glamorous.

The textures and finishes in gold jewelry run the gamut of unusual and "fabulous" effects. Detailed, intricate and delicate third dimension make the gold seem light in both weight and color.

Textures and depths give light and low-key glories of light and shadow. The carefully-set designs and semi-precious stones add a bright airiness to the new and finely wrought designs. Florentine, matte and brush-finishes have been joined by frosty, nuggety, mossy, even shell, textured finishes that add a soft look to precious jewels.

Green gold, new last season, continues to grow in popularity and in the new finishes creates a lovely, deep, soft, almost luscious look.

In the field of sportswear is the Western look, branching out from the cowboy to cowboy. The Westerner's denim shirts, jeans, rider and ranch coats, as well as authentically styled cowboy vests.

Slim, trim and ruggedly tailored, the sportswear look of the West is enhanced by the use of braided fabrics and a full range of colors, adding even more dash to the vigorous mode of dress.

Shirtings, get the ranch treatment in both waist and hip-length jackets decorated with yokes and saddle stitching.

As always, a part of Western sportswear is the denim story, this year featuring durable press advantages.

TIME FOR A BRISK NEW OUTLOOK.  
FOR MORE SOPHISTICATION IN YOUR  
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Choose here from the area's largest stock of

## CULTURED PEARLS

OUR LARGE COLLECTION  
CONTAINS ALL SIZES,  
IN SINGLE AND  
DOUBLE STRANDS,  
EARRINGS,  
BROOCHES  
AND PENDANTS.

CULTURED PEARL  
PENDANTS from 3.95  
NECKLACES from 19.95.

Sterling Jewelry Company  
A FAMILY BUSINESS SINCE 1912

## Beaded Beauty

All that glitters is fashion in autumn's after-dark dresses.

The spotlight's glow focuses on the beaded beauties. For evening, the dress may be slim, swingy or flowing. It may be short, or long. But if it's a mere foil fashion, most likely it's beaded. Solidly-beaded dresses flash with fashion fire. Deep, beaded collar effects gleam on other dresses. Or, beads trace glittering patterns, such as diamonds, on opulent fabrics.

## Wear and Texture Are Carpet News

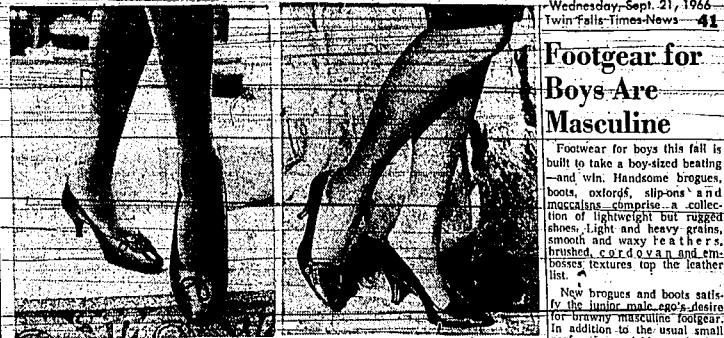
Perfect foil for today's elegant and opulent home settings is luxurious, plush carpeting. This deep, rich texture is achieved by emphasizing surface interest.

Fall's prospective carpet buyers are looking for new, new valleys-surfaces-of-the-last few seasons have all but disappeared. Taking their place are the deep-sculptured carpets whose designs look embossed; the shaggy piles, loops and twists that effect a look of cold, natural abundance; the random sheared surfaces, and the patterned carpet.

Selecting new carpeting this fall might even lead to the introduction of carpets into new areas of the home. In bedrooms, bathrooms, rooms that never saw a carpet before, can be just as luxuriously-and advantageously-carpeted as the rest of the year and the new easy care quality of the carpets.

Carpeting for fall can provide a harmonious blending of colors, or a pleasing contrast or be a pleasant backdrop to the rest of the room. They reflect the season of the year and the new easy care quality of the carpets.

TRY TIMES-NEWS WANT ADS FOR FAST SELLING RESULTS



NEWLY-ROUNDED toe-line, elegant ornamental touches distinguish fall shoes. Polished smooth leather pump at left has rounded, sloped toe shaping and takes a reptile applique at the vamp. Textured leather pump, right, is adorned by engraved silver buckles, curved to fit.

lene and acrylics.

Carpets now can be made to withstand any amount of harsh treatment. Especially revolutionaries, and absolutely necessary for kitchen carpeting, is the ability of these fibers to retain moisture, acids and alkalies.

Clean-up jobs are easier. Spills simply wash away.

Luxury fiber-blend pads and backings are used with the synthetic carpets to give them a deep, cloud-like feeling underneath. And since these, pad and backings are completely impervious to water, the entire carpet is wash-and-wear!

Carpeting for fall can provide a harmonious blending of colors, or a pleasing contrast or be a pleasant backdrop to the rest of the room. They reflect the season of the year and the new easy care quality of the carpets.

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TRY TIMES-NEWS WANT ADS FOR FAST SELLING RESULTS

## Unusual Fabrics Featured In Autumn's Bridal Look

The girl who plans to be married this fall will find that the look of the bride has changed-the new flowing back gives a graceful "high fashion" look.

Accent is on the use of new silhouettes. Pace-setting bridal fabrics are described as woolly, nubby and tweedy. Some are

Florentine velvet, corduroy, wool face, mohair, tapestry and even suede!

There are many in the market. There are many in the market. The traditional styles lead as the most romantic choice of the young bride. However, tradition combines well with news in fashions.

"The predominant new style features, so fashion reports say, "are

concerned first with a slimmer silhouette and a longer, lower-cut waist."

A great demand has been noted for coats to be worn with bridal gowns over a simple sheath dress, long or short.

Headpieces, too, reflect the fashion news. Sailor hats,

cloches, and little girl visor caps are offered for fall.

Many of these headpieces

have lower-cut waists.

Offords-with either a brogue or nautical influence-are in for schoolastic shoe honors with conventional oxfords. Other tie-shoe choices are dark-on-dark saddle oxfords and smart causals.

Future astronauts may blast off for school or playground in dashing moccasins and slippers.

Boots and shoes are in school-and-after favors.

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## New Carpets, Furniture in Many Moods

English is in. But last autumn's English look in furniture has gone Polynesian with liberal application of decorative prints-on-the-new-boots-in-beds and breakfasts.

The new "tagline" is "British Colonial," signifying an English look that has been rescaled, interpreted, altered, brought up to date.

If overseas English is news, then so is Louis XV, inspiration for one of the major new furniture collections. High Provincial is still with us, as are Early American and last year's favorite Mediterranean.

The furniture manufacturers and carpet mills are two components of the home furnishings industry that often work together closely.

Kept to the English look was an olive and gold documentary interpretation of a Georgian needlepoint rug by Lee's, which won a National Home Fashions Longer Editors' Choice award.

The showpiece of the room is showing carpet and rugs in a multiplicity of styles: thick, heavy shags to complement the smaller room.

What is striking with French Provincial is the new look put under a big Spanish chest.

There are few fast and hard rules to guide you. Dark wood finishes don't always look their best on pastels.

Women have more colors to choose from now than ever before—just two blues—peacock, sapphire, navy, etc.—example—*"Lasting Star"* is a carpet that has a color family that now numbers runs from blue-green through



## Knits Take To Fall With Enthusiasm

Most important thing to be noted about knits this season is: they're everywhere, and they're doing everything.

Knits appear in the popular costume looks, with patterned knits making news. There are the classic "Chanel look" suit and the tailored jacket paired with two-piece dress costume, and even pants-suit costumes: chevron stripes, multi-colored checks and bold plaids highlight knitted costumes.

Sweater dresses continue in the elongated, ribbed fashion, but they've added something different too: ruffles from whimsical, tiered short, short Mod looks to sophisticated skimmers in just above the knee lengths.

The "shirtshift" knitted dress combines two favorite styles, for the slouched look of a shirtshift with the ribbed texture of a knit. Knit skirts become more and more a part of a two or three piece ensemble. They have a personality all their own. Be-gingham short and getting shorter (some are no more than a foot and half long) is a total length to take to Alice, plaid, gored and dirndl styles.

A favorite fashion note here is the narrow belt with brass buckle.

For sweaters, the ribbed

"poor girl" is the most important single look. It's seen in knitted and ribbed shirts, two-toned shirts, long-sleeved shirts, round-neck, crew-neck, sweater-knit with cable stitching, as well as tons, and hip-slung belted pants with tucked-in shirts.

Within a texture grouping, a firm may offer over 100 colors, including high-fashion notes like

Pineapple, Eggplant and Peridot.

The much-seen turtleneck



MINK IN PALE, pretty shades goes to feminine heads this fall — witness the wide-brimmed bonnet here. In Embroidered mink, it's by Adolpho.

ranges from the conventional to the cutting edge, including a "doublet" collar that reaches almost to the ears.

Lacy or crocheted-look sweaters now have contrasting underlinings that bring out their patterns more vividly.

Sweater lengths vary from long, long-to-short, and the long Asymmetrical ones, the long-sleeved shirts streak down to within a foot or so of the skirt hem.

Short styles meet the waist precisely, above fall's popular

patterns more vividly.

The nautical look is present in the cut-and-sew sailor's shirt,

the sailor's plaid, broad-ore.

On the other side—the opposite coin are the winter-light and neutrals such as wild rice—coffee, apricot, little nothing (gray-white).

Black accents are the same.

Spanning the sportswear

scenes are fresh ideas by the

designer.

Roman-red and ink-blue are

scored among them, knits with

accents many a costume,

Olympic looks, Mod-mood sus-

tance, as are warm browns.

sweater skirts paired up with

the classic tennis sweater,

and the traditional men's golf sweater styled for the lady golfer—or

for hours of personal leisure,

loungewear is purely feminine—sheer, floating and softly swirling in silks, satins and chiffons.

Color enhances this femininity, whether it's bright and bold in floral prints and stripes; or soft and impressionistic. In a variety of pale-to-dark hues.

Lace, wedding white or sultry black—accents many of these fashions! It trim a robe, then

long, long-to-short, and the

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## At-Home Fashions Have More "Womanly" Look

The days when a woman wanted "nothing special" — just something to wear around the house" are gone forever. Today, women want to look good at home, whether she's just relaxing with her family or inviting the neighbors over for an evening with a very special party.

For fall, the season when "at home" living" comes into its own, loungewear fashions have just one motto: "A woman is a woman, 15, A woman is a woman."

Even the casual basics—robes in corduroy, pile, fleeces, quilted, brushed and knitted fabrics—have a new look. Though they are intended mostly for the draw-out hours just before bed, women are turning to them for their fashion air is wide awake.

Styles borrowed from the "granny" and "military" looks of sportswear, or sleepwear's jaunty nightshirt account for that vitality. Lace, brass buttons, paisley prints and lively, gingham-like patterns give these old favorites an even more exciting look.

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tance, as are warm browns.

Since pants and pants-suits now go out for the evening in many leathers, including kid, deer skin, pigskin,

## Leathers Credit Women's Gloves

Elegant leathers—chamois, dress, casual and sports gloves, in both lined and unlined versions. Choices include kid, suede, doeskin, deer skin, pig and caper-

leather shorts—may be clasped at the wrist, close with a pearl button or open a scallop. Other gloves, more simply finished, go from four to eight holes.

Continuing in popularity is the "sportswear" look glove, with new, free-hanging glove with openings across the back. This

"sportswear" glove is seen in many leathers, including kid, deer skin, pigskin.

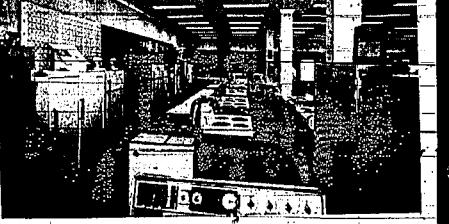
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Floors And Our Two Ware-  
houses Are Bulging With Recently  
Received Merchandise...

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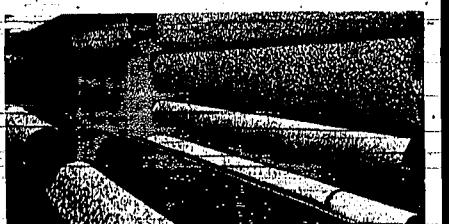
## FRIGIDAIRE APPLIANCES

Direct-from-factory carload shipments helps us with big selection of models and colors and big Velvet Idaho's largest Volume Frigidaire Dealer for nearly 21 years (main and 2nd floor).



## TV AND STEREO

Our specialty since introduced to Maple Valley!! We have the latest in shop equipment and trained personnel. Shop us for the biggest selection of color TV. Displayed in 4 showrooms on our 2nd floor. (Twin Falls Zenith dealer for 21 years).



## MOHAWK CARPET

An expanded carpet department gives our shoppers a larger selection from rolls in stock — In addition to hundreds of Mohawk samples in different series. Buy on F.H.A. (5 years to pay) (main floor).



## MAPLE SHOP

Magic Valley people shop our large maple shop every day and remark at the large selection and outstanding values we have in living room suites — sofas — love seats — chairs — tables — lamps — dining room and accessories. (Upper level).



## DINETTES

We just unloaded a car of famous metalcraft last week. (See last Sunday's Times-News for details). Our selection and values are the best we've ever offered! (2nd floor).



## BEDROOM AND BEDDING

Many large shipments of quality bedroom suites have been received for a big fall season. You can select from over 70 suites — priced from \$150.00 to \$900.00. Also the complete line of Sealy bedding. (lower level).