

Reds Fall For Battalion's Bait

Editor's note: When the Communists hit a South Vietnamese headquarters near the Bu Dop special forces camp early Wednesday, commanders of the U.S. 1st Infantry Division sensed a major battle might be in the offing and flew in a battalion of the Associated Press correspondent John T. Wheeler and photographer Horst Faas went along.

By JOHN T. WHEELER
BU DOP, Vietnam (AP)

Backed by big artillery rockets and heavy mortars, a large Communist force attempted Wednesday night to overrun a battalion from the U.S. 1st Infantry Division staked out as bait. The Communist assault died at a big concrete cross in a Roman Catholic cemetery 50 yards from the American lines.

Using tactics that have cost them dearly this year in fighting north of Saigon, the Communists attempted again to overwhelm well dug-in American positions. But American infantrymen, artillery and air power hurled them back and inflicted heavy casualties.

Twenty enemy bodies were found on the battlefield, and one wounded man was captured. But the fleeing Reds carried away many more dead.

Seven Americans were killed and 13 were wounded. One 122mm enemy rocket scored a direct hit on an American bunker, killing the three men inside and burying them under five feet of dirt.

A mortar crew fighting valiantly in the open was wiped out by a direct hit.

The attack came at 10 p.m. as many Americans slept in the open while their comrades kept watch. The first salvo of 122mm rockets sent men scrambling for their sandbagged bunkers. Mortars and antitank rockets began dropping in, making bright orange-yellow flashes in the night and spewing thousands of pieces of shrapnel.

"Doc! Doc! Hey, where's the medic?" a man called as he dodged among the bunkers.

Moments later machine guns began spraying the American positions.

(Infantrymen on both sides to aim their weapons accurately. At the battalion aid station, the battle to save lives was under way.)

One man had been hit in the mouth and was strapping. Capt. Samuel Kahush of Lockport, N.Y., performed a tracheotomy on the dirt floor of the tent.

A medic, Pfc. Thomas Torres of Houston, Tex., reported he had found a man with a head wound and had begun carrying him to the aid station.

"But he stopped breathing and I lost him," Torres said. "I tried. I did what I could."

On the east perimeter, the flames from the gasoline fire silhouetted a seven-foot cross in a Roman Catholic graveyard. Americans in the bunkers could see movement in the rubber trees beyond and called in more direct artillery fire.

Air Force jets dropping cluster bomb units, napalm and large bombs repeatedly seeded the area with explosive and fiery death.

Shrapnel clipped away at the big cross and smaller ones nearby in the cemetery.

Spec. 4 Marty Cardines of Des Moines, Iowa, grinned and reported he had hit one of the attacking troops in the chest with his M79 grenade launcher.

"It just lit him all up and blew him away," he said.

"Man, they tangled with the wrong outfit this time," a buddy said with gusto.

Communist troops still moved in the shadows, retrieving their dead, as dawn came.



THE STUDY OF WEATHER can be interesting, and two Magic Valley students at Idaho State University, Pocatello, are interested. They are Colleen McElroah, Twin Falls, on left, and Susan Orth, Wendell. Both are members of ISU's climatology course and are pictured here on the roof of the physical science building, taking wind measurements.

Valley Traffic Courts

Fines paid in Twin Falls Justice Court before Justice of the Peace Reed Maughan included Lawrence P. Elmer, Burley, \$15; Carl W. Warren, Route 1, Murtaugh, \$5; Donald W. Whitaker, 243 Quincy St., \$10; all stop sign violations; Claud L. Bell, Buhl, \$35 bond forfeited, being drunk in an automobile; Joseph M. Day, Route 1, Kimberly, \$105, and James W. Curry, Shoshone, \$135, suspended to enter the service, both driving while intoxicated.

Also fined were Larry Fife, 712 Second Ave. W., \$15, failure to yield right of way; Charles I. Manners, 581 Cindy Drive, \$20, failure to drive responsibly and prudently; Larry W. Johnson, Ridgeway Drive, \$5, improper equipment; Allan T. Aslett, 636 Quincy St., basic rule violation.



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Eisenhowers Donate Farm

WASHINGTON (AP) — Former President and Mrs. Dwight D. Eisenhower have donated their home and its surrounding Pennsylvania farm land to the people of the United States for eventual development as a national historic site.

The gift was announced by the White House which said the Eisenhowers will continue to live in their modified Georgian two-story brick and stone home and use the farm's facilities during Gen. Eisenhower's lifetime. But arrangements will be made to obtain congressional authorization of future developments there for tourists.

The 230-acre farm adjoins the Gettysburg National Military Park which includes the site of the famous Civil War battle.

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Hansen Says Figures Are Inaccurate

WASHINGTON (AP) — Rep. George V. Hansen, R-Idaho, asserted Wednesday that figures reported by the Commerce Department regarding this nation's imports and exports are inaccurate.

Hansen said the department reported that in 1966 exports amounted to \$20.3 billion compared with imports of \$25.8 billion.

"The figure suggests that we had a trade surplus of \$3.7 billion," Hansen said in a statement.

"However, the facts are that the Commerce Department includes exports under government subsidized programs, such as shipments of food under Public Law 480. This is about the same as a business including in its early sales reports the value of free samples given away."

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1962 MERCURY METEOR Club sedan. Standard transmission, radio, heater. Beautiful beige finish. Runs good. Sharp and shiny!	\$650	\$23²⁵	\$23²⁵
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1962 FORD CUSTOM CLUB SEDAN Sharpest in town! Blue finish, very sharp interior. Nearly new whitewall tires. Extra nice, you must see!	\$750	\$30⁹²	\$30⁹²
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1964 MERCURY COMET Club sedan with radio, heater, standard transmission. One owner car, real nice. Economical to drive.	\$820	\$28⁶²	\$28⁶²
1962 MERCURY MONTEREY Custom two door hardtop. Extra clean! Black flawless finish, all leather interior. Fully equipped.	\$888	\$37¹¹	\$37¹¹
1964 VOLKSWAGEN Radio, heater. New car trade in. Clean!	\$950	\$39¹⁷	\$39¹⁷
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ANDREW TULLY

Sharing Of School Controls Will Work

WASHINGTON — No one in the least interested in resolving the black-white conflict can quarrel with the principal concept of the Bundy report on New York City's schools. It is to turn over control of the schools to committees comprised of neighborhood parents in order to give the Negro a sense of power and thus develop his sense of responsibility. This worked with America's waves of immigrants after the ruling white Anglo-Saxon Protestant majority reluctantly decided to admit the Irish, Italians, Poles and Jews into their councils. Today, those immigrants...

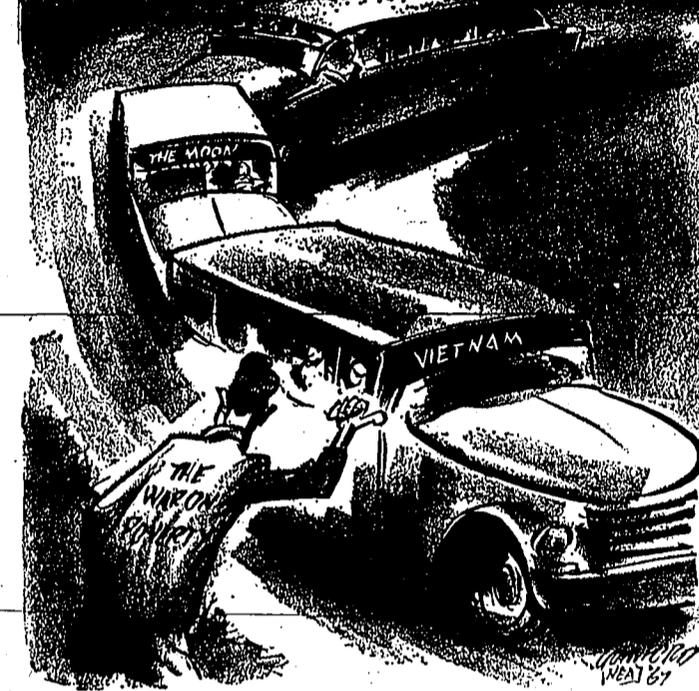
can seize control of the nation demand that black teachers in black schools concentrate on teaching the Negro child African culture, African history and African languages. Even the white nut fringe should find the logic of this proposition elusive. The culture and history of the American Negro is American, not African. He has never spoken anything but English, the American National language. In a sense, his Americanism is on a par with that of those thrasseous descendants of the Mayflower crowd because he came here early and developed it — admittedly under great difficulty — in America. His history may be littered with injustice, but it is no more African than the American Indian's history is Asian.

for a black curriculum in black schools is foolishly impractical as a means of achieving any kind of power in a white society. Deprived Negro children who now can scarcely read a sentence in the language of American business and politics would be further deprived by a sudden detour in Swahili. Even 20 years from now, the number of Swahili voters will be negligible.

Yet the American society continues to submit to such incidents as the near-rout perpetuated by 3,500 Negro students demanding "black teachers for black students and black history for black students" in the Philadelphia schools. And there were angry protests from the super liberal bloc when Philadelphia police forcibly broke up the demonstration after the youths started jumping on parked cars, throwing rocks and bottles and charging a police barricade.

A day later, New York police used night sticks to drive back Ukrainian demonstrators who tried to storm the Soviet mission to the United Nations. Not a single super liberal raised his voice in protest of a disturbance which would have brought cries of "police brutality" had it involved Negro protesters. It was, of course, the Ukrainians' own fault for being born white.

“Anybody Going My Way?”



JAMES MARLOW

An Oblique Rebuke For LBJ

WASHINGTON (AP) — It's an oblique rebuke to President Johnson but it is of dubious value. The Senate Foreign Relations Committee has approved and sent to the full Senate for its approval a resolution intended to curb the power of Johnson or any president after him in using the armed forces abroad. The full Senate is unlikely to act on it this year, it may never do so. The committee may not press for action. And even if the full Senate eventually approves the resolution, Johnson and all other future presidents can ignore it.

It didn't ask for just a resolution by House or Senate. He asked for a joint one and he asked for prompt action. Both houses gave it to him. Gradually, American involvement in Vietnam got deeper until now it is a war. As the war dragged on, Johnson's critics in the Senate multiplied, as they did elsewhere. Both House and Senate have a more direct way open if they want to disapprove. They can rescind the Gulf of Tonkin resolution.

WAYNE BRANDSTADT, M.D.

Working Lungs

In preparation for what may be a long, hard winter, let us consider frostbite and its prevention. Like burns, it may be classified as first, second or third degree. A first-degree frostbite there is gangrene of the skin and mild itching. This is sometimes called chilblain. It is nowhere near as dangerous as blisters and in third-degree frostbite there is gangrene of the skin and damage to some of the tissues beneath the skin.

Population Control

Now that the United States has officially passed the 200-million mark, and with President Johnson, for one, confidently looking forward to 300 million, it may not be inappropriate to ask ourselves where it is all going to end. Population control is a familiar term these days. More than 30 nations, aided by numerous private and international organizations, are trying, or thinking about trying, to reduce their population growth.

ulation for the benefit of society. On the contrary, there are good reasons to think they will not." For instance, a survey of women in the United States in 1966 revealed that they consider an average of 3.4 children an ideal number. This is more than enough to insure the arrival of the 300 millionth American before the end of the century.

But no country actually controls its population or has any really long-range plans. No government has even considered the goal of zero population growth, for this would be like admitting a nation had come to the end of progress. Yet zero population growth is the only logical ultimate goal, since any growth rate, if continued, would eventually use up the earth.

Freedom of choice is one of tenets of the family planning movement. "But in practice," says Davis, "this amounts to limiting the individual's choice, because the 'conscience' dictating the method is usually not his but that of religious and government officials."

The whole emphasis today is on family planning, Davis notes in an article in Science magazine. The distribution of new and efficient means of contraception is designed to enable couples to have only the number of children they want. This is well and good, but overlooked is the fact that desire for contraceptives is entirely compatible with the desire for large families.

What are the means society can use? Davis suggests, among others, encouragement of later marriages, ceasing the taxing of single individuals more than married ones, giving equal pay and equal educational and occupational opportunities to women—in short, restructuring the system of rewards and punishments that motivates people toward early marriage and large families.

MR. SPECTATOR

So He Mails Us The Buck

A well known businessman from the community of Gooding sent a dollar to the Times-News the other day. It wasn't for the Times-News, really, rather it was for the City of Twin Falls.

A NICE WARM FREEZER So you laugh at the idea of selling iceboxes to Eskimos? The Royal Canadian Air Force weather station at Alert, the nearest settlement to the North Pole, has had to install a freezer to keep things warmer than the outside, that is.

A NET GAIN

The world is so preoccupied with war, economy, social unrest and moon shots that it has largely overlooked one of the most violent upheavals of the century.

RAY CROMLEY

Reds And The Guerrilla War

WASHINGTON (NEA) — Bits and pieces of evidence make it almost certain—the Viet-Cong and Hanoi early this year de-

plotions on an ever broadening scale in South Vietnam's major cities and towns.

Today's Student

On more than 50 college and university campuses this year I have met and spoken with the young men and women who are usually pictured in the press and on TV as a howling mob of dissenters, hippies and alienated wanderers.

BARRY GOLDWATER

Today's Student

Nothing could be further from the truth. The present generation of these students is far away from the brightest and most responsible I have ever seen, perhaps that the country has ever produced.

Take the Vietnam war. For every objector who actually is taking the side of the Viet Cong, there are a hundred young campus dissenters who object to fighting a war without a stated goal of victory, with no end in sight and within a context of a foreign policy that ranges from vague to vacuous.

PIXIES by Wolf

Advertisement for RFD (Reds for Democrats) featuring a cartoon of a peace-loving pig and the slogan "IT'S SO PEACEFUL IN THE COUNTRY". Text includes: "I am not discouraged by what I've seen and heard on campus. I am, on the contrary, much encouraged — and proud."

Advertisement for RFD (Reds for Democrats) with the slogan "IT'S SO PEACEFUL IN THE COUNTRY" and a cartoon of a pig. Text includes: "I find nothing wrong with these positions. My first pledge in the presidential campaign was to end the unfair draft and to..."

Hubert Coats Is Manager Of Bank's Office In Rupert

Hubert S. Coats Jr., vice president of the Twin Falls First Security Bank since 1965, has been named manager of First Security's Rupert office, it was announced Thursday.



HUBERT S. COATS JR.

The announcement was made by Spencer F. Eccles, senior vice president of the Southwest division of First Security of Idaho.

Mr. Coats has been a banker since 1946 when he joined First Security in Jerome. He worked in Halley for two years and was named cashier of First Security in Twin Falls in 1959.

He is a native of the Midwest and attended high school in Fremont, Neb. He is a graduate of the American Institute of Banking and served in the Navy two years.

He has been active in Twin Falls community affairs and in 1966 was named "boss of the year" by the Twin Falls Credit Women's Club. He is married and has two sons, one a high school student, the other in the Marine Corps.

He will be missed by his many customers and friends in Twin Falls, but the move is both a promotion and a challenge for Mr. Coats, Mr. Eccles said.

Sales Of Bonds In Area Listed

Savings bond sales in October in the Magic Valley area amounted to \$60,000, James S. Kinney, volunteer district bond chairman, announced Thursday. He said state sales for the month of October totaled \$725,770, and said the total sales for the first 10 months of the year amount to \$6,988,207 for Idaho.

Bankrupt

DENVER, Colo. (AP)—Officials in a federal bankruptcy court are the technical guardians of a manorito that includes two bon constructors, a tiger lizard and several other exotic creatures.

It came about when Alexander Nicholas Orloff Jr., owner of a pet shop, filed a petition of voluntary bankruptcy.

Also in the zoo are four other lizards, two geckos, two parakeets, four canaries, one gerbil, 12 alligators, along with tropical fish, hamsters, mice, rats, guinea pigs, rabbits and a few unidentified creatures.

No Light

ROCKFORD, Ill. (AP)—A charge against Mrs. Marion N. Carter of riding a horse at night without a light was dismissed Wednesday in magistrate's court.

Magistrate Stuart Iyer said, "There is no law about having a light on a horse, only a horse-drawn vehicle."

"Besides," he added, "if there were such a law, where would you put the light?"

Mrs. Carter, 64, was charged Sept. 19 after a horse she was riding and an auto collided in Pecatonica.

Knoll Grange Has Court Of Honor

Highlighting a recent meeting of the Knoll Grange was a court of honor. Presenting the awards were Loren Parlin and Louis Starr.

Receiving awards were Rodney Starr, life award and automotive safety coin collecting merit badge and a three-year service pin, and Mickey Parlin, life, painting merit badge and a two-year pin.

Others receiving awards include Douglas Lincoln, star awards and camping, cooking, pioneering and surveying merit badges and a one-year pin; Ronald Jones, star, farm mechanics and hiking merit badges and a one-year pin, and Tony Kevan, second class award, a merit badge for first aid and a one-year pin.

Mike Parlin spoke on his "White Water Trip" and of his trip to the World Boy Scout Jamboree.

The next meeting will be Dec. 8.

Bonnie Ryan Is Top Club Loser

HANSEN—Bonnie Ryan was best loser at the Slim and Trim TOPS Club meeting at the home of Mrs. Thomas Steelsmith, with Mrs. Gene Walker a close second. A loss of 13 pounds was noted.

Mrs. Lynn Johnson took roll call with Mrs. Stoner's class winning. Seventh grade mom mothers served refreshments.

Mrs. Luke Rumpfelt was best loser for the month with Mrs. Sandra Reinhardt second. Mrs. Lanny Wooten was hostess and program chairman. She gave several diet hints and best ways to lose weight.

Winners Listed For Bridge Club

Magic Valley Duplicate Bridge club met Wednesday at the Colonial House. The group will meet next week at Burgess Hall, 151 4th Ave. N.

North and south winners were Mrs. John Hahn and Mrs. A. V. Williams, first; Mrs. Joe Stasny and Mrs. A. J. Meeks, second; Mrs. Lowell Hulbert and Mrs. Roy Hill, third.

East and west winners include Mrs. Gus Averett and Mrs. J. Frank Henry, first; Mrs. J. T. Shelby and Mrs. A. J. Lindner, second; Mrs. S. L. Thorpe and Mrs. N. R. Towle, third.

Shoshone BLM Board To Meet

SHOSHONE—The Bureau of Land Management grazing district number five Advisory Board will meet at 9:30 a.m. Dec. 15 at the American Legion hall here.

Purpose of the meeting is to consider grazing applications, transfer of base property qualifications, improvements on the federal range, management plans, and other business.

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LOCAL ECONOMY IN NEAR PANIC AS SWENSEN'S MARKETS DEVALUE THE POUND

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CAKE MIXES Western Family	4 for \$1
BONITA FLAKES Clearwater	6 for 98¢
S & W TUNA CHUNK	4 for \$1
JAM Raspberry, Strawberry, "Berry Patch", 2 1/2-lb. jar	59¢

JERGEN'S LOTION Reg. 1.59 with dispenser	99¢
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SWENSEN'S ECONOMY BREAKFAST

GRAPEFRUIT Texas Pink	15 for \$1
EXCELL BACON	2 lbs. for \$1
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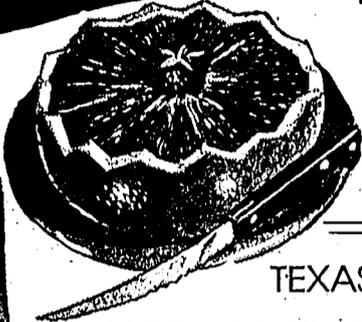
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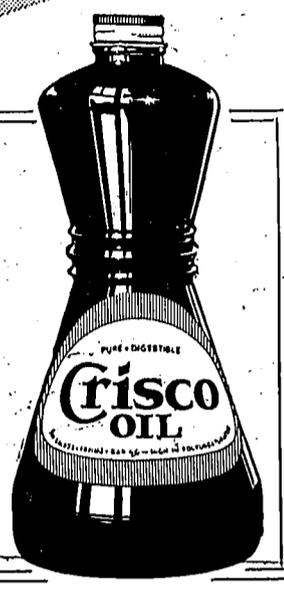


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Bulk Raisins 3 lb. bag **89¢**

Powdered Sugar 3 lbs. **55¢**

Chocolate Chips 2 lbs. **69¢**

Raw Peanuts Spanish 3 lbs. **\$1.00**

Bulk Coconut 1 lb. **49¢**

Nixon May Announce Candidacy Soon

By The Associated Press
The campaign for the Republican presidential nomination makes a heavy demand on Nixon, says Richard M. Nixon, that it should be entered only at the last possible moment.

When might that moment be, the former vice president was asked at a news conference Wednesday?

The reply: If, toward the end of January, "public acceptance is somewhere near where it is now, I expect to be a candidate."

Meanwhile a candidacy loomed for a senator who says he wants to bring the nation's Vietnam policy into open debate inside President Johnson's own party.

Son, Eugene McCarthy, D-Minn., intends to challenge President Johnson in at least four presidential preference primaries next year. He indicated in advance of his formal announcement that he will enter primaries in Wisconsin April 2, Nebraska May 14, Oregon May 28 and California June 4.

McCarthy, who acknowledges it would be almost impossible to take the nomination away from Johnson, maintains Vietnam policy must be debated within the Democratic party. His supporters say any sizable vote for him would indicate a degree of voter disenchantment with Johnson and his policies.

A different sort of political reaction came from New Jersey Wednesday as the state's 21 Democratic county organizations unanimously endorsed President Johnson for re-election.

The endorsement was "spontaneous," said Democratic State Chairman Robert J. Burkhardt, because "it was felt Johnson's leadership was such it should be reinforced."

At his news conference Nixon also expressed opinions on Vietnam. He said Republicans should adopt a platform calling for an end to the war in a manner which would insure permanent peace. He called also for a policy of preventive diplomacy to assure that the United States does not become embroiled in another Vietnam in Africa, Latin America or elsewhere in South East Asia.

Then he backed a statement of the Vietnam war by "making it clear that intervention by fighting men or planes will bring reaction." But he said he understood no North Vietnamese planes are now based at Red Chinese air fields.

The United States, Nixon declared, can prevent a widening of the Vietnam war by "making it clear that intervention by fighting men or planes will bring reaction." But he said he understood no North Vietnamese planes are now based at Red Chinese air fields.

Eisenhower's statement, Nixon said, should keep the North Vietnamese away from those fields.

A new name was placed on the list of possible contenders for the GOP nomination with the opening in Mount Vernon, Ohio of the national headquarters of the "L. May for President Committee."

The committee plans to place the name of Gen. Curtis LeMay, retired Air Force chief of staff, on Ohio's Republican primary ballot next May. Spokesman for the group says they feel they can get enough names on petitions to make the general "a real contender."



A SHEET OF ICE coats the hull and anchor of Canadian ship Gaspedec as she docked in Chicago River at Chicago to unload a cargo of nowprint. With the first hard freeze of the season, Great Lakes shippers had warning that winter will soon close the waterways. The line at right angle to hull is a welded seam. (AP wirephoto)

College-Career Day Held For Blaine Area Students

HAILEY — Annual College-Career Day for Blaine schools was held Wednesday at Wood River High School.

day-long program was a noon hour style show. The show, organized by Robyn Rhinehart and Jayne Poltevin, provided an entertaining look at new ski fashions presented by both boy and girl models.

All students from Wood River and Carey High Schools attended and senior students from Shoshone, Dietrich and Richfield were guests. They heard professional consultants from 25 career fields and six colleges. Speakers from two trade and technical training schools were also present, as well as representatives from seven business schools.

Other student chairmen included Mary O'Donnell, lunch; Allen Lake, invitations; Christine Bergin, entertainment; Vicki Stewart, building plans; and Kathy Laragan, program. Miss Jean Mizer served as adviser.

The full day's program was under the direction of the Future Teachers Association, headed by president Lynn Riggen. Spencer Ellsworth, student body president, opened the general session at 9:30 a.m. and activities continued until 3:40 p.m.

Entertainment numbers for the group meeting were furnished by each of the participating schools.

Need Is Seen For Historical Museum Here

Need for a suitable museum in which to preserve the historical relics and records of the local area was stressed by Ray Roston, Twin Falls Chamber of Commerce manager, in an address before the Twin Falls Historical Society.

Mr. Roston said many valuable records that tell the story of the development and growth of the area are being lost or even destroyed because of lack of an all-out effort to collect and preserve these. Aside from the efforts of the Historical Society, he said, little has been done.

Elmer Annis presented a slide show on trips the society has taken during the past season, including the Hollister area, a trip to Bellevue and Mutton and another in the Glenna Ferry area.

He also displayed photographs of many homes and school buildings of the 1800's. Special music was provided by Ralph Anderson and Harold Wagoner. William Patton was program chairman.

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HOME OWNED — HOME OPERATED
588 ADDISON AVENUE WEST
OPEN DAILY (EXCEPT SUNDAY) 8 TO 8

T-BONE STEAKS
U.S.D.A. Choice
89¢ lb



U.S.D.A. CHOICE
SIRLOIN STEAKS lb. 89¢
GROUND BEEF Pure Lean lb. 49¢
BACON Hormel's "Value" sliced lb. 49¢
BANANAS Golden Ripe lb. 9¢
GRAPEFRUIT 8 bag 69¢
CAULIFLOWER ea. 35¢

EGGS Grade AA Large 2 doz. 85¢
..... Medium, 2 doz. 75¢
OYSTERS Blue Plate Cove ... saves 20¢ 69¢
Big 15 oz.
CRACKERS Fireside Softlines, 1 lb. box... 23¢
SYRUP LUMBERJACK ... saves 30¢ 69¢
Big 47-oz. Decanter
MAZOLA OIL saves 28¢ 89¢
Big 48-oz.
GREEN BEANS Double Luck Cut, 303 8 for \$1
FRUIT CAKE MIX Pennant, 1 lb. 39¢

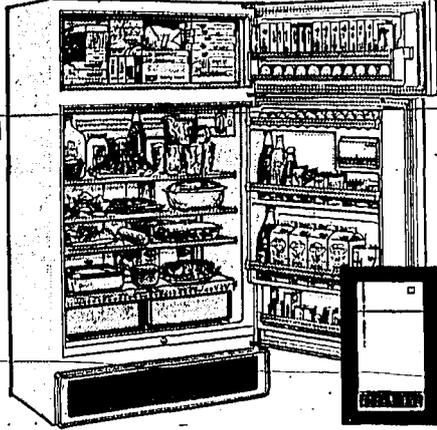
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ONE TO-QUART PLASTIC BUCKET with purchase of GIANT "Spic & Span" 99¢

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GINGERBREAD PAN WITH PURCHASE OF 2 PILLBURY Gingerbread MIXES 59¢



DON'T BE AN ICE BEGGAR

- True No Frost System
- Bookshelf Door Storage
- 137-Lb. "Zero-degree" Freezer



Model ERT17J

It's hard to believe a refrigerator could be so convenient, yet this Whirlpool 17 has just about everything. And for all its huge capacity it will still fit easily under standard-size over-head cabinets. This Whirlpool is as beautiful and dependable as it is convenient, too. Its exterior finish is tough acrylic enamel that will keep its good looks for years. The snowy white porcelain interior is famous not only for beauty, but also for cleaning ease and stain and scratch resistance.

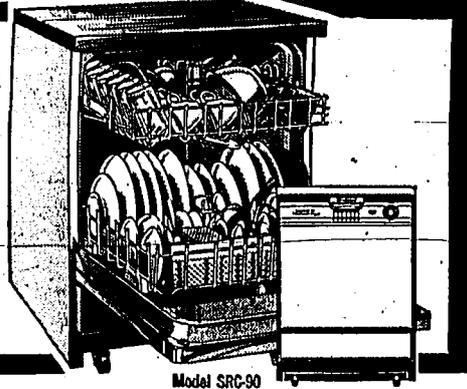
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289⁹⁵
with trade

OR A DISH DOER

- 6 Cycle
- Dual automatic detergent dispensers
- Thermostatic hold
- "Blindfold" random loading
- Beautiful, laminated edged grain maple work surface top
- Two silverware baskets

Its two revolving spray arms give you total washability. Every dish, cup, saucer, glass, pan, fork, whatever, is totally scoured and drained. Not just once, but each item is thoroughly washed and rinsed by the high-speed water action of the two revolving spray arms ... one for each rack.

299⁹⁵ w.t.



Model SRC-90

Or A Wash Day Slave WASHER

- 5 Cycles, 2 speeds
- Flexible washing selection
- Special cool-down care for permanent press

Washing flexibility ... to meet modern fabric requirements, provide no-iron care to permanent press

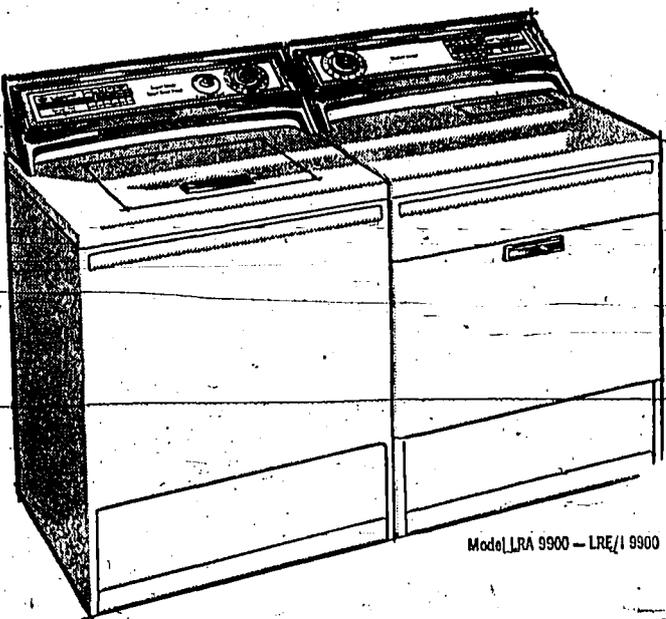
239⁹⁵ w.t.

DRYER

- Automatic Moisture Minder® dryness control
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Extraordinary drying convenience ... even no-iron care for permanent press

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SHOP ALBERTSON'S for BETTER SERVICE - HIGHER QUALITY - GREATER SELECTION



U.S. Choice
BLADE
CUT
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ROAST

43¢

lb.



GROUND

CHUCK

Made From Choice Lean Beef. Tasty!

59¢

lb.

Serve Your Family
Lean,
Crisp Bacon



SLICED

BACON

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59¢

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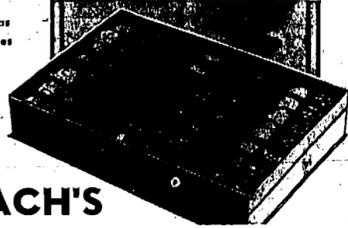
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Rich in Vitamins and
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Tomato

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3 lb.
BOX

5 LB. BOX \$3.19



U.S. No. 1,
Golden Ripe
Chiquitas.

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LBS.
FOR

- BONELESS BEEF STEW Lean and Tender. lb. 69c
- FRESH RED SNAPPER Tasty Seafood. lb. 49c
- ALL BEEF FRANKS Armour 1 lb. pkg. 59c
- STEWING HENS lb. 19c

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CHEESE STICKS

5 Pack, 2 oz. Variety or
Sharp. Snack Favorite. Ea.

- ALBERTSON'S PEPPER Pure Ground 2 4-oz. cans 69c 2/69c
- PEANUT BUTTER Albertson's 18 oz. jar 49c
- VET'S NUGGETS DOG FOOD Extra Tasty! 10 lb. bag 99c
- MARSHMALLOW CREME Kraft Pint 5 For only \$1
- FRUIT CAKE MIX Pennant 16-oz. pkg. 39c
- CHOCOLATE CHIPS Hershey. Best for for Baking. 5 6-oz. pkgs. \$1

JANET LEE'S
ROLLS

Assorted Varieties.

3 doz. \$1

for

ROSEDALE
PEAS

Extra Standard.

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CANS

TAMALES Nalley's XInt. Frozen Beef 59c

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ALBERTSON'S
TWINKLE

69c

1/2 Gal.



It's the Freshness
that makes our produce better!

Whether you want fruits - vegetables - melons or berries - you'll like Albertson's produce better because it's fresher!



BONELESS ROAST

Albertson's U.S. Choice
Tender Pot Roast.

69c

LB.

79c

SCHROEDER'S
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2 lb. bags

3 FOR \$1.00

Demonstrations Friday
AT BOTH STORES

ALBERTSON'S
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Chunk Style. Sandwich Favorite.

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- SALAD OIL Albertson's 24-oz. bottle 39c
- CAKE MIX Jiffy assorted 10 9-oz. pkgs. \$1
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- Clover Club GIDGETS Demonstration . 3/\$1
- KARO SYRUP Red Label. Quart size 59c
- COTTAGE CHEESE Meadow Gold. 2 lb. carton 63c
- COTTAGE CHEESE Meadow Gold. 1 lb. carton 33c

ICE CREAM BARS Eskimo Mint. Six pack 59c

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Powdered. Giant Size.

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RADISHES &
GREEN
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U.S. No. 1-Large, Fresh Bunches.

3 bunches for 19c

Spectacular BAKERY BUYS

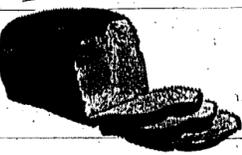
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COOKIES

A wonderful assortment of delicious cookies... many different and delectable varieties to choose from.

5 DOZ. \$1

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KARROT CAKES

99c



GERMAN CHOCOLATE
CREAM
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A Delightful Dessert. Excitingly Different and Sure to Please the Family.

FRESH OVEN EACH

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SHOP AND SAVE ON SPECIAL VALUES IN OUR VARIETY SECTION

CHRISTMAS Wrap

Plain or Foil Wrap or DRY IRON SPRAY STEAM

6 ROLLS FOR ONLY

77c

- CHRISTMAS TOYS Stocking Stuffers. Each only 88c
- CHRISTMAS WRAP 3 Roll Plain or Foil Wrap Pkg. 39c
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DINNER SPECIALS

FRIDAY Broiled Veal 89c	SATURDAY TURKEY 98c	SUNDAY Hen Pen Chicken. 69c
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fresh frozen
VEGETABLES

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VEGETABLES

MIX or MATCH

9 \$1

10-oz. pkgs.

CHOPPED BROCCOLI, CUT CORN, MIXED VEGETABLES, PEAS, PEAS AND CARROTS AND LEAF SPINACH



PRESTO LOGS
10 for \$1.00

CAULIFLOWER
U.S. No. 1 Snow-White Heads.

HEAD.. 29c

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PRICES EFFECTIVE: NOVEMBER 30-DECEMBER 1 & 2

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- AMERICAN BEAUTY MACARONI 12 oz. package 25c
- BREEZE DETERGENT 13c off label. Giant size 72c
- WHITE KING Granulated Soap 10c off label. Giant size 67c
- WHITE KING LIQUID 32 oz. Bottle 65c
- SCHICK SHAVE CREAM HOT LATHER 6 1/4 OZ. CAN EA. \$1

Activities For Bethel No. 56 Are Outlined

Carolyn Harvey, honored queen, outlined her holiday activities when members of Bethel No. 56, International Order of Job's Daughters, met in regular session at the Masonic Temple. Activities include doing gift wrapping at the Idaho Department Store. Members of Bethel No. 21, Buhl, visiting at the meeting were Maryanne Barker, honored queen; Mrs. Jean Kinyon, guardian, and several other members.

Ruth Dehoney was elected "able of the Mooting." Guests introduced were Gene Sharp, worthy patron of OES Chapter No. 29; Marlan Jenkins, past guardian of Bethel No. 56; Mrs. Artell Kelly, guardian of Bethel No. 56; Keith Jensen, associate guardian of Bethel No. 56; and Kathy Beck, past honored queen of Bethel No. 56.

Members of Bethel No. 21 provided a talent program and conducted group singing during the refreshment hour after the meeting. A visit to Buhl is planned for Dec. 1.



PREPARING ARTICLES FOR the Women of the Moose Christmas Fiesta are Mrs. H. C. Thompson, left, and Mrs. L. F. Kolley. The fiesta is set for 5 p.m. Friday at the Moose Hall and is a family event open to the public. Homemade chili, vegetable soup and pies will be featured along with assorted concession stands, games, fish pond, cooked food sale and a bazaar including home decorations.

Marian Martin Pattern



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SIZES 12½-22½
by Marian Martin

YOUNG, DLIN, NEW
From December dinner dances to January jaunts to April afternoons, look slim and elegant in a princess with pleats that give panel effect.

Printed Pattern 9400: H 11
Size 12½, 14½, 16½, 18½, 20½, 22½. Size 16½ requires 2½ yards 54-inch fabric.

Sixty-five cents in coins for each pattern—add 15 cents for each pattern for first-class mailing and special handling. Send to Marian Martin, Times-News, 305 Pattern Dept., 232 West 18th St., New York, N. Y. 10011. Print name, address with zip, size, and style number.

See 10 more fashions to sew in all sizes in our great Fall-Winter Pattern Catalog. Dresses, culottes, coats, separates, holiday styles. Get one pattern free—clip coupon in Catalog. Send 50c.

Canadian Miss, Rev. Tulk Set Wedding Date

SHOSHONE — Mr. and Mrs. Frederick C. Taylor, Grand Falls, Newfoundland, Canada, announce the engagement of her sister, Sylvia Stone, St. John's, Newfoundland, to the Rev. John Fowlow Tulk, Shoshone.

Daughter of the late Mr. and Mrs. Eliot Stone, Trinity, Newfoundland, Miss Stone is a graduate of Memorial University of Newfoundland and at present has a teaching position at Labrador City, Labrador, Newfoundland.

Son of Mr. and Mrs. Reginald G. Tulk, New York City, Rev. Tulk is rector of Wood Rivers' Parish of Shoshone and Gooding and Dean of the Central Deanery of the Episcopal Diocese of Idaho. He is a graduate of Trinity College, Hartford, Conn., and The General Theological Seminary, New York City.

A Jan. 6 wedding is planned at the Anglican Church of St. Michael and All Angels, St. John's, Newfoundland.

Holiday Ideas Are Discussed

FILER — Four Square Club members discussed Christmas ideas at the home of Mrs. Larry Schaefer. Plans were made to buy several things for the Idaho Youth Ranch, Rupert, and also send homemade cookies and candles.

The club will meet at 1 p.m. Dec. 13 at the home of Mrs. Robert Miller for a salad luncheon. Members are asked to bring the gifts and wrapping paper at that time.

WINNERS NAMED
HANSEN — Mrs. Kenneth Naylor and Thomas Steelsmith were high score winners at the Ace-Hi Pinocle Club meeting at the home of Mr. and Mrs. W. I. McFarland. Mr. and Mrs. Ralph Simmons were low score prize winners. Daryl McEly received the traveling prize. Mr. and Mrs. Dale Kirkpatrick were guests.

Social Events

BURLEY — The Golden Glean Club will host its Christmas dinner at 8 p.m. Friday at the 100F Hall. Those attending are asked to bring a covered dish and their own table service. Turkey, rolls, coffee and punch will be furnished by the club.

The Friendship Circle of the Women of the Moose will hold its annual Christmas dinner and gift exchange Sunday at the Moose Hall. A social hour will be held starting at 5 p.m. and dinner will be served at 6 p.m.

The Ladies Auxiliary Patriots Militant will meet at 2 p.m. Sunday at the Twin Falls Odd Fellows Hall for a review rehearsal.

Officers Are Elected For Shoshone Club

SHOSHONE — North Shoshone Home Improvement Club met at the home of Mrs. Ada Sandy where officers for 1968 were elected.

Officers include Mrs. Nephli Clark, president; Mrs. Clifton Dayley, vice president; Mrs. R. B. Kelley, secretary, and Mrs. Waldo Jones, treasurer. They will be installed at the December meeting.

A husbands party will be held at 7:30 p.m. Dec. 7 at the home of Mrs. R. B. Kelley. Food committee members include Mrs. Ward Mills, Mrs. Nephli Clark and Mrs. Ada Sandy. Mrs. John Stutznecker is program chairman and prize committee chairman. She will appoint other committee members.

Program Given On Yule Ideas

BUHL — A program on Christmas ideas and decorations was presented when the Lady Lions met for a regular meeting at the home of Mrs. Ralph Smith.

Mrs. Millard Stahlman was elected treasurer. Plans were made for a smorgasbord for the Lady Lions and their husbands at the R and R Cafe for the annual Christmas party set for Dec. 8. There will be a special prize furnished by Mrs. Bobbie Johnson and a gift exchange.

Mrs. Lionel Miller was co-hostess for the meeting.

Area Flower Club Convenes

CASTLEFORD — "Chrysanthemums and Candy" was the subject of the program given at the Flower Companion Club meeting at the home of Mrs. Frank Holesinsky. Mrs. George E. S. S. explained dividing chrysanthemums and gave points on making good candy. Members exchanged recipes.

Mrs. Denver Kinyon presided at the election of officers. Elected were Mrs. Joe Barlinga, president; Mrs. Chet McClain, vice president, and Mrs. Don Reese, secretary-treasurer.

The Dec. 12 meeting is a gift exchange at the home of Mrs. W. E. McCoy.

Women's Section

Magic Valley Favorites

MRS. WILLIS REED
Box 31, Paul

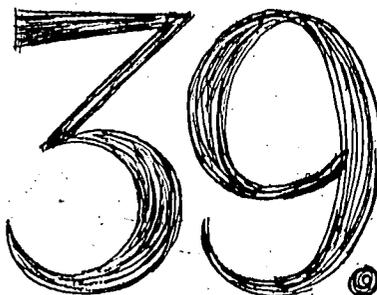
Frozen Canded Fruit Cookies
1 cup margarine
1 cup sifted confectioners sugar
1 egg
2½ cups flour
1 teaspoon cream of tartar
1 teaspoon vanilla
Pinch of salt

½ cup chopped pecans
½ cup candied red cherries, cut up
¼ cup candied green cherries
Cream margarine and sugar together. Beat in egg and stir in dry ingredients by hand. Blend in nuts and cherries. Divide dough in three parts.

Form into rolls one and one-half inches in diameter. Wrap in Saran Wrap and freeze. Slice thin and bake at 375 degrees for seven to nine minutes. Do not over bake. (Note: These cookies are real colorful for the holidays.)

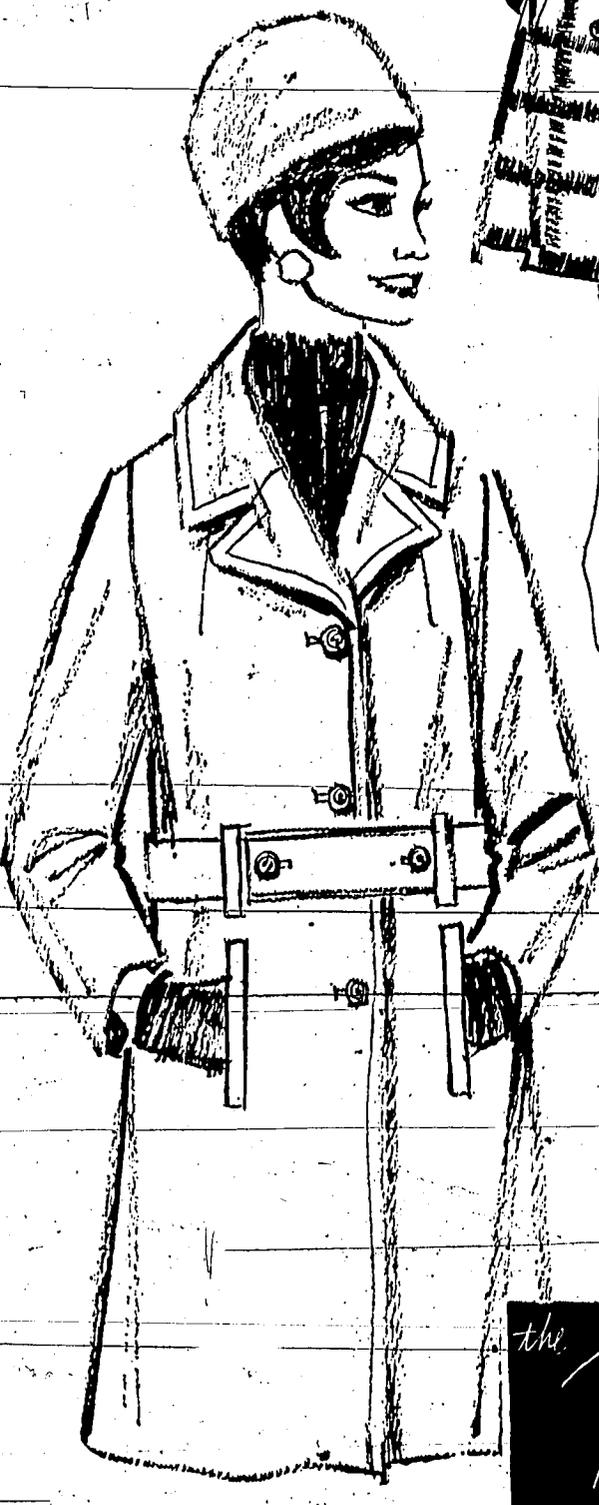
(The Times-News will pay \$5 each week for the best recipe submitted for Magic Valley Favorites. If you have a favorite recipe, just mail it to the Recipe Department, Women's Page Editor. The recipe becomes the property of the Times-News and cannot be returned.)

USE TIMES-NEWS WANT ADS FOR FAST SELLING RESULTS



COAT EVENT

VALUES TO 59.95



\$39.00

Here's the coat event you've been waiting for! Unbeatable quality for the money . . . PLUS the utmost in design and fabrics. What could be better. Choose from new textures, brilliant colors and patterns in 100% wool, misses sizes 6 to 18. Now at the Paris in downtown Twin Falls.

Layaway for just 1.00 down, or use your Paris charge account. Free gift wrap.



To help prolong your Slender Years...

follow the Profile Bread Plan



Profile Bread helps you keep from overeating. Here's all you do: 30 minutes before lunch and dinner, eat two slices of fresh, delicious Profile Bread. Like any good protein-carbohydrate food, Profile helps curb your appetite to help you control your weight. Look for the Profile Menu Planner leaflet at your grocer's. It will help you plan delicious, satisfying, slenderizing meals with Profile Bread. So to help prolong your Slender Years... to help yourself stay slender and young looking year after year, FOLLOW THE PROFILE BREAD PLAN.



CHRISTMAS COMES TO Dreamland

DREAMY SLEEPWEAR FROM BUD'S
Gowns from 5.99
Pajama Suits from 10.95
Sizes S-M-L

Open 'til 9 Weekdays
BUD'S DUDS

Women's Section

Her Diamond, His Sword Are Bright With Tradition

"A very sentimental girl" is the way her close friends describe Lynda Byrd Johnson—the nation's number one bachelor girl till her love was anchored by a handsome Marine with a diamond plating, "Semper Fidelis."

Certainly when Lynda marries Capt. Charles S. Robb in the White House on Dec. 9, the wedding will be as rich in American tradition and sentiment as ever a wedding was.

Her engagement diamond reflects an American tradition that dates back to very early Colonial times. Though the diamond has been the betrothal symbol of European nobility since the 15th Century, its role as a popular custom is strictly American. Only in recent years, with the expansion of a European middle class, has the diamond engagement ring tradition spread among average people on that side of the sea.

But for the American girl, diamond has always spelled "marriage." And when Lynda transfers her engagement ring from her left hand to her right

hand just before the ceremony, she will be following a Colonial custom. After the ceremony, she will place her engagement ring above the wedding band. This is because the American colonists regarded the diamond engagement ring as a "keeper ring." Early American superstition said that if a woman lost her wedding band she would have no end of bad luck all her life. Thus, the job of the durable diamond was to guard the wedding gown.

Lynda's gown, she has told the press, will be a traditional style with long sleeves.

And it will be white—the fashion-choice of American brides since the early 1800's. Before that, American brides wore every color of the rainbow in either solid hues or flowered brocade. But white long has been the sentimental choice—and white it will be for Lynda.

Usually the bridegroom's attire is of little interest, but in this case his attire, too, will be rich in tradition—in fact, a sartorial history lesson. Military regulations permit Captain Robb to wear civilian clothes for the ceremony. But the Captain—described by his father as "very gung-ho"—is expected to wear the Marine "dress blues."

The uniform jacket, which officially is described as the "blouse," is of Navy blue with a high tight-fitting collar. The collar dates back to the days in which Marines wore leather collars about three inches high to protect the jugular vein from saber slashes. That collar, of course, gave Marines their nickname, "leathernecks."

The sky-blue trousers have a bright red stripe down the sides. This stripe commemorates the blood shed by Marines during the Mexican War in the Battle of Chapultepec, a fierce battle in which Marines led the attack.

As an officer, Captain Robb wears a visored cap with a quaterfoil on the top. The quaterfoil symbol, which is four inter-twined loops, commemorates both the bravery and the expert riflemanship of Marines who served on early American sailing vessels. The Marines would climb to the rigging and fire into the enemy boarding party from that position. During the melees on deck, it was hard to distinguish friend from foe. So Marines sewed crossed ropes on their caps in the form of the quaterfoil to identify themselves to their comrades.

A Marine officer carries a cross-hilted Mameluke sword. This custom dates back to the capture of the fortress of Derna by Lt. Presley O'Bannon in the undeclared war against the pirates of Tripoli in 1801. Such a sword was presented to O'Bannon in recognition of the Marines' bravery, in a ceremony climaxed by the raising of the American flag in the Old World for the first time.

Swords play a dramatic part in a military wedding. After the ceremony, tradition calls for the arch of swords for the bridal couple. Captain Robb's fellow officers perform this service, Lynda's marriage truly will be launched, in the words of the time-honored saying, "with the help of God and a few Marines."

At the reception, the bride uses the bridegroom's sword to cut the first piece of cake. There has never been a military wedding held in the White House, and Lynda may be the first White House bride to see her husband off to military service. In any event, the diamond on her hand promises, "Semper Fidelis."

Mrs. J. H. Henry Gives Lesson. The lesson, "Ten Pioneer Autobiographies," was given by Mrs. J. H. Henry when members of Camp Mary Lois, Daughters of Uih-Pioneers, met recently at her home.

The business session was conducted by Mrs. S. R. Greene, captain. Group singing was conducted and Mr. Pearl Kidd gave the prayer.

Mrs. Emma Luke was a guest. The next meeting is the Christmas party at the home of Mrs. Greene.

Miss Lukens, Ducy Reveal Wedding Plans

KETCHUM — Mr. and Mrs. Frederick Lukens, Seattle, Wash., announce the engagement of their daughter, Patricia, to Patrick Ducy, son of Mr. and Mrs. Leo Ducy, Ketchum.

Miss Lukens was graduated from a Seattle High School in 1964 and will be graduated with a degree in Journalism from the University of Idaho in the spring. She is a member of Gamma Phi Beta Sorority.

Mr. Ducy was graduated from Wood River High School in 1964 and will be graduated from the University of Idaho in the spring with a degree in political science.

Following his graduation he will be commissioned a lieutenant in the Navy. He is affiliated with Lambda Chi Alpha Fraternity.

A June wedding is planned.

Parish Family Night Slated

WENDELL — Plans were formulated at the evening meeting of St. Anthony Altar Society for a parish family night, beginning with a smorgasbord and family fun Sunday evening at the Parish House.

The Altar Society met with Mrs. Delbert Wilcox, with Mrs. W. W. Whitehead, president, in charge of activities. Mrs. Charles Miller, Mrs. George Holmes and Mrs. C. Edward Gunning, family night committee, will be in charge of the special program.

Mrs. Paul Kearley reported for the service commission. A thank-you letter was read from an adopted orphan girl at the Cuddeback Orphanage.

Mrs. Wilcox served refreshments during the social hour. Mrs. Charles Miller is hostess for the December meeting.

"Autumn Leaves" Is Ball Theme

RICHFIELD — The Thanksgiving holiday season was highlighted at Richfield by the Gold and Green Ball at the LDS Stakehouse.

The theme song, "Autumn Leaves" was sung by a girls' quintet, Kathleen Riley, Gail McRoberts, Ann King, Rita King and Rena King. Cathie Flavel was piano accompanist.

A square dance, Texas Star, was the floor show feature. Dancers were Sandra Jones, Chris King, Dusty Dixon, Carol Lynn Sanders, Dale Crowther, William Crowther, Joyce Ward, Mark Dixon, Mr. and Mrs. Wendell King, Phyllis Flavel, Charles Jones, Reedy Corson, Sanders, Mrs. Sterling King and Mark Bowers.

Music was furnished by Dale Platt Orchestra.

LIVING ROOM QUALITY CARPETING
DuPont 501 Nylon
 Completely Installed on our heaviest foam rubber padding.
\$7.95 sq. yd.
 NO MONEY DOWN
Claude BROWN'S
 FEATURING THE LARGEST CARPETING SELECTION IN MAGIC VALLEY

JUST ARRIVED!

"Holiday Greetings" BOXED CHOCOLATES
 1 1/2 POUND **\$1.49**
 3 POUND **\$2.79**

1.3 oz. Aero Spray SNOW

 49¢
 white-pink-blue

HEATING PADS
 3 Positive Heats Removable Cover
 REG. \$4.95
\$2.99

Christmas LIGHTING HEADQUARTERS

 C9 1/2 Size 15 Light OUTDOOR SET
 Reg. \$3.98
\$2.99

Hallmark
 CHRISTMAS CARDS and PARTY DECORATIONS


GIFT SHOP

Bulk Christmas **CANDY**
 3 lbs. **89¢**
 • Hard Tack
 • Filled Pillows
 • Gum Drops
 • Chocolate Drops
 • Orange Slices

Punch Bowl Set
 27 Pieces
 Reg. \$6.95
\$5.87

2 year guarantee
NORTHERN ELECTRIC BLANKETS
 TWIN BED SIZE **\$10.88**
 Double Bed Single Control **\$11.88**
 DOUBLE BED DUAL CONTROL **\$13.88**

Jumbo Tin **SPRAY PAINT**
 SILVER OR GOLD **69¢**

Deluxe Style **BATHROOM SCALES**
 REG. \$8.95
\$4.99

CHRISTMAS CARDS
 Box of 25 - Reg. \$1.50
79¢

UNEDA Yummy WALKER DOLL
 REG. \$12.00
\$7.99

GIFT WRAPPING
 3 ROLL BOX **49¢**
 BAG OF 25 BOWS **69¢**

GOLDCREST INSTAMATIC CAMERA OUTFIT
 REG. \$17.95
 NOW ONLY **\$11.87**
 COMPLETE

24 Piece — Service for 6
ONEIDA Stainless Steel FLATWARE
 Reg. \$9.95
\$6.99

GENERAL ELECTRIC PORTABLE **TAPE Recorder**
 Model M8000
\$31.87
 Deluxe Set with Removable Mike

MATTEL'S SKOOTER DOLL
 SKIPPER'S FRIEND
 Reg. \$2.95 ... **\$1.44**

YOUR **Rexall** AGENCY
 Free Prescription Deliveries 733-6616
Serve YOURSELF & Save on DRUGS

Time to Eat

Crossword puzzle grid with clues for Across and Down words.

Answer to Previous Puzzle

Answers to the crossword puzzle from the previous page.

News Of Record

Local news reports including a car accident on Highway 2, a fire at a residence, and a school board meeting.

LEGAL ADVERTISEMENTS

Multiple legal notices including probate court proceedings, creditor notices, and real estate transactions.

LEGAL ADVERTISEMENTS

Multiple legal notices including probate court proceedings, creditor notices, and real estate transactions.

LEGAL ADVERTISEMENTS

Multiple legal notices including probate court proceedings, creditor notices, and real estate transactions.

WANTED TO BUY GOOD USED OIL HEATERS WOOD HEATERS COAL HEATERS NO JUNK BANNER FURNITURE

The Perfect Book...The Perfect Gift... Buy a personalized edition of this Almanac.

We will imprint one name on each book you buy... your own, or the name of your Mother, Dad, Son, Daughter, In-law, Aunt, Uncle, Cousin, Friend, etc. etc.,...

Advertisement for 'The New Information Please Almanac 1968' featuring a large image of the book and descriptive text.

Advertisement for 'The Next President?' featuring a large image of the book and a list of special features.

Southern, Eastern Idaho Loops Discuss Merger, Leave Proposal Tabled

Splitting of the Southern Idaho and Eastern Idaho conferences into two divisions was given a lot of lip service and not much action Wednesday when representatives of 14 Idaho high schools met in Twin Falls.

The meeting was originally scheduled by the SIC to formulate new football and basketball schedules that would include Meridian, accepted for membership starting next fall. Officials from five Eastern Idaho Conferences also attended, those schools receiving an invitation by telephone late Tuesday night.

Actually, not a great deal was accomplished. Of the 14 schools given the SIC members, that group was in no position to speak as a seven-school unit. The SIC officials offered a couple of suggestions.

12 Teams To Vie In Minico Mat Tourney

RUPERT — Twice champion Boise High School will lead 12 teams into the fifth annual Minico Invitational wrestling tournament Friday and Saturday.

The teams will represent all parts of Southern Idaho and bring a new season no one has taken the favorite tag as yet. The first session will open at 7 p.m. Friday with the quarterfinals being wrestled off at 7 p.m. Three sessions are slated for Saturday, starting at 10 a.m., 2 and 7 p.m. The final night's action will crown the top four places in each sport.

Dredging

The Army Corps of Engineers is reportedly again conducting a clearing and snagging operation in the Big Lost River according to area sportsmen.

T.F. Enters Veteran Team In Mat Meet

The Twin Falls Bruins will take basically a veteran team into the Minico Invitational wrestling tournament this weekend, reports Coach Roger Michener.

Jets Rank In All Phases Of AFL Data

NEW YORK (AP) — Major reasons for the New York Jets' No. 1 standing in the Eastern Division of the American Football League were reflected Wednesday in the team statistics.

Michigan Is Recruiting Evashevski

ANN ARBOR, Mich. (AP) — A group of former University of Michigan football stars are conducting a nationwide campaign among alumni to lure Forest Evashevski back to Ann Arbor as head football coach and athletic director.

Utah Says Coach Ordered Stadium Turf Watered

SALT LAKE CITY (AP) — The University of Utah says head coach Mike Giddings ordered the dry Utah football field watered late last Friday before Saturday's game against national passing leader, Texas at El Paso.

Velasquez Saddles Up 400th Winner

MIAMI, Fla. (AP) — Jorge Velasquez, 20-year-old Panamanian, became the third rider in racing history to ride 400 winners in a single year Wednesday at Tropical Park.

MacCall Trying To Sign Aussies

MELBOURNE, Australia (AP) — George MacCall of Los Angeles, former U.S. Davis Cup champion, arrived in Australia Wednesday with his check-book poised.

MacCall Trying To Sign Aussies

He denied, however, that he planned immediately to try to sign up women stars, such as Billie Jean King of Long Beach, Calif., and Margaret Smith Court of Australia, for his projected pro tennis tour.



100 Glover College of Southern Idaho's leading scorer and rebounder so far this year, will lead his Golden Eagle teammates against the University of Idaho freshmen Friday and Saturday.

Aparicio Goes To Sox In 6-Man Swap

MEXICO CITY (AP) — Luis Aparicio, the veteran shortstop coveted by several clubs, wound up with the Chicago White Sox Wednesday in a six-player trade deal that sent pitcher Bruce Howard and infielder Don Buford to Baltimore.

Eagles To Host Idaho's Frosh Team Friday Night And Saturday Afternoon

Ambushed 72-67 by a pool Western Wyoming club in their opener the College of Southern Idaho Golden Eagles return to Twin Falls Friday night and Saturday after to host a taller University of Idaho freshman team. Game times are 8 p.m. and 2:30 p.m.

Coach Eddie Sutton's charges, unable to come up with the big play against Western Wyoming, now have lost an unofficial three straight games—the longest in the brief history of the school. CSI lost to the Arme-

little problem getting started. They will have to come up to expectations if we're going to get through this schedule with a decent record.

Twilley Cited For Showing Last Sunday

Twilley ended a longtime personal drought and was named the American Football League's Offensive Player of the Week by the Associated Press Thursday for his part in Miami's 17-14 victory over Buffalo last Sunday.

Kelly Hikes Rushing Lead Over Roland

NEW YORK (AP) — Leroy Kelly of the Cleveland Browns holds a 301-yard lead in rushing over runner-up Jim Roland of the St. Louis Cardinals with only three weeks remaining in the National Football League season.

Utags Pin Hoop Hopes On Halimon

LOGAN, Utah (AP) — One of the best guards in college basketball this season may be a 6-foot-6 jumping jack who was one of the nation's highest-scoring forwards last year.

Jenkins Wins Collegiate Lineman Tag

TULSA, Okla. (AP) — A week ago tennis wailed in Al Jenkins' eyes as he said he let his University of Tulsa teammates down in their crushing football defeat by North Texas State.

O'Leary Reports Cage Schedules

It includes Dec. 7, Filer at O'Leary; Dec. 14, Buhl at O'Leary; Dec. 16, Stuart vs O'Leary (CSI preliminary); Dec. 19, O'Leary at Minico; Jan. 9, O'Leary at Filer; Jan. 11, Minico at Buhl; Jan. 18, O'Leary at Buhl; Jan. 23, O'Leary at Jerome; Jan. 30, Bury at O'Leary; Feb. 6, Stuart vs O'Leary; Feb. 13, Buhl eighth grade tourney.

Knicks Smother Royals 119-99

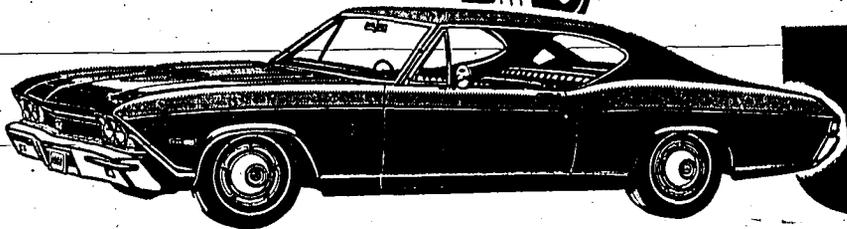
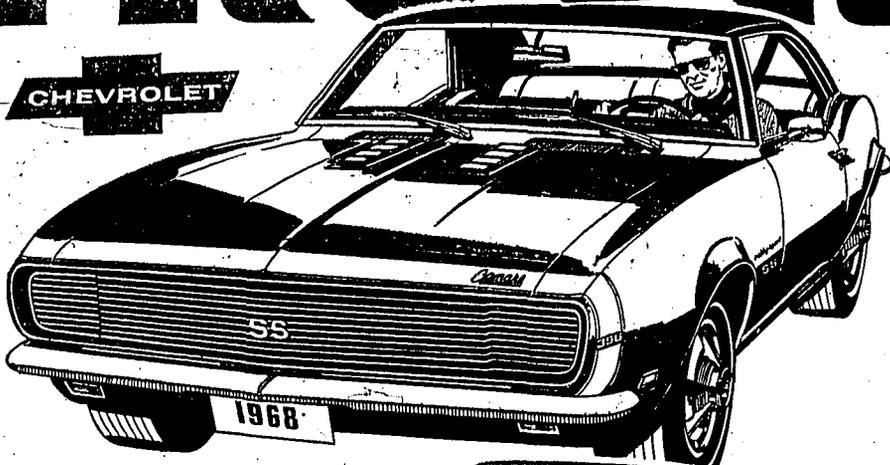
CINCINNATI (AP) — The New York Knicks reeled off eight straight points to open the third quarter and their tenacious defense held Cincinnati to only two field goals in the period as they buried Cincinnati 119-99 in a National Basketball Association game Wednesday night.

Sears OPEN EVERY NIGHT 'TIL From Now 'til Christmas

PINE CREEK HEREFORDS PRODUCTION SALE! 131 HEREFORD BULLS SELL AT AUCTION DEC. 7, 1967 AT THE RANCH, SALMON, IDAHO

TURKEY SHOOT SAT., DEC. 2ND Starting 1:00 p.m. 1/4 mi. north Berger Store on Highway 93

TRUCKLOAD



SALE!



SPECIAL PURCHASE Before The Price Increase... PRICES SLASHED!



ECONOMY CAR SALE OF THE YEAR

We originally planned this gigantic Chevrolet selling event to start December 8th . . . but, due to the uncertain labor situation, and our good fortune in receiving this huge shipment of new cars, **WE'RE NOT WAITING!** The sale of the century starts **FRIDAY, DECEMBER 1st.** There's no need to wait! **DON'T SETTLE FOR LESS . . .** buy America's number one car today at truckload savings: See the man behind the deal who is bonded and licensed - and save like never before on a brand new 1968 Chevrolet . . . **WE'LL BE OPEN NIGHTS AND ALL DAY SUNDAY (DECEMBER 3) FOR YOUR CONVENIENCE!**

What you pay for a '68 Chevy is determined by the law of supply & demand. With Our Supply of 100 New Cars You Can Be Pretty Demanding

GLEN JENKINS
YOUR CHEVROLET DEALER

313 Main Ave. West

Twin Falls, Idaho

Savings Bond Campaign Isn't Based On Patriotism

By TOM TIEDE
WASHINGTON (NEA)—Theoretically, there is a way for Americans to finance the awesome costs of the war in Vietnam and not spend a cent doing it.

How? Buy more Savings Bonds.

Although reluctant to indulge in such speculation, the U. S. Treasury Department readily verifies the validity of the proposition.

A spokesman there, Edward Snyder, says the plan is "improbable, but possible."

Here's how it would work. Since all money spent on Savings Bonds goes into the general federal spending fund, any increase in bond sales would result in an increased general fund. And the larger the fund, the more money to pay bills.

Therefore, if \$25 billion worth of bonds were sold this year, the revenue could conceivably be used to defray the estimated, immediate costs of the war.

The happiness of such a thought is obvious. Unlike a surtax increase, Savings Bond money would be refundable with interest of 4.15 per cent at maturity.

But nice as the whole thing sounds, the American public isn't about to rush out and save \$25 billion for Vietnam.

In fact, the American public isn't rushing to buy Savings

Bonds at all for this war, at least not on a large scale. In the three years of American involvement, government bond sales have remained steady at about \$5 billion annually.

This latter fact distresses some Treasury officials, who see increased bond sales as one way to ease current budget problems and who remember World War II as a prime example of how much the sales can benefit the national dollar interest.

"I can remember bond drives in every neighborhood in the early '40s," says a bond public affairs director Robert Harper. "They were sold on every street corner and in every schoolhouse. And people bought a lot of them."

Indeed, people did. In 1944, over \$12 billion worth were purchased by a population far less sizable than today's, by people far less affluent.

Authorities believe, however, that those days are gone forever.

"Can you imagine," sighs one Treasury employee, "millions of people saving tinfol and rationing gasoline just for the sake of victory in Vietnam?"

The Savings Bond people agree they can't imagine it. Thus their bond campaign next year will be the same as it was this year and in the past—with emphasis on savings benefits rather than patriotic duty.

The word "war," for example, seldom appears on bond propaganda—fighting machines seldom appear on posters. Anything combative is virtually taboo.

Bluntly put, the bond campaign is an appeal to the material instincts of the buyer. Officials admit that selling techniques are not along the lines of what the buyer can do for the government but what the government can do for the buyer.

Naturally, Treasury planners have considered basing the sales pitch to the sound of waving flags. But they frankly admit fear of a negative reaction.

Their conclusion is that the mood of the nation is such that a war drive would be disastrous. They fear critical demonstrations, mass rejection and, as one fellow puts it, "probably even some Savings Bond burnings."

Y Youths Train In Speaking

High school Juniors and seniors in the YM-YWCA Youth Leadership class are undergoing an eight-week course sponsored by I. B. Perrino Toastmasters, and Twin Falls Toastmasters Club No. 149.

The course, patterned after the Toastmasters program, is designed to acquaint youths with public speaking procedures, panel discussions, and public speaking in general.

Tuesday night the first meeting was held and Paul Hawkins was winner of the four-minute speech and Jim Rich was winner of the table topics.

Dr. Lucien Lafriere was toastmaster. Other Toastmaster members who served as evaluators were Robert Colner, Ron Finney, Frank Robinson, Allan Smith and Roy Slotten.

Mr. Slotten said a prime purpose of the course is to prepare the students for Youth Legislature which the Y-program sponsors each year.

There are 28 students enrolled in the current course and Mr. Slotten said another group will begin the course after the first of the year.

The group meets from 7:30 to 9:30 p.m. each Tuesday night at the Y-building.

Officers of the group are Sue Ann Robinson, president; Cheryl Wilkie, vice president; Barbara Barker, secretary; and Jan Worsencroft, sergeant-at-arms.

Other speakers Tuesday night were Charles Kennedy, Pam Rose, Leslie Benoit, Sue Wilcox and Janice Neilson.

Those interested in the program should contact Chet Bartlett or Sally Molyneux at the YM-YWCA.

Former Resident Dies In Oregon

Floyd A. Campbell Sr., Myrtle Creek, Ore., a former Twin Falls resident, died Tuesday at Klamath Falls, Ore.

Mr. Campbell had been in the plumbing business for 44 years, first in Twin Falls and then at Myrtle Creek, where he and his family moved in 1944. He owned and operated the Campbell Plumbing Co. there until retiring.

He was a member of the Christian Church, a charter member of the Twin Falls American Legion, and a member of the Klamath Falls Masonic Lodge, AF and AM.

Surviving, besides his widow, are two sons, Floyd A. Campbell Jr., and Richard K. Campbell, both Myrtle Creek; two daughters, Mrs. Burnett (Virginia) Howard, and Mrs. James (Patricia Ann) Schneider, both Eugene, Ore.; two brothers, James A. Campbell, Shoshone, and Roger Campbell, Twin Falls; a sister, Mrs. Wayne Corey, Santa Rosa, Calif.; and nine grandchildren and two great-grandchildren.

FOR FAST SELLING RESULTS USE TIMES-NEWS WANT ADS

EXCHANGING OF AWARDS was the occasion Wednesday night for the Twin Falls Junior Achievement program. From left to right are Frank Long, Intermountain States Telephone and Telegraph, sponsors of the Designers, of which Scott Standley is president, and Gus Averitt and Tirza Danner.



EXCHANGING OF AWARDS was the occasion Wednesday night for the Twin Falls Junior Achievement program. From left to right are Frank Long, Intermountain States Telephone and Telegraph, sponsors of the Designers, of which Scott Standley is president, and Gus Averitt and Tirza Danner.

Mr. Averitt represents Intermountain Gas Co., sponsoring Gas Co., of which Miss Danner is president. Other-awards went to Sears, sponsoring Craftsman; Idaho Power, sponsoring IPECO, and Anderson Lumber Co., sponsoring INVESCO.

News Of Record

TWIN FALLS COUNTY Probate Court

Miko Cannon, 18, pleaded guilty to battery charges against Danny Nickel, Nov. 21, and was fined \$30 and costs.

Fifth Judicial District Court Divorces were granted to Iola M. Galley from Cecil Galley, mental cruelty; Phyllis E. Haskell from L. Duncan Haskell; Gary Holland from Linda Holm, extreme cruelty; Arthur R. Minnich from Verma Minnich; Sharon M. Mullins from Ronald Mullins; James Donald Whaley from Rosalie Whaley; Ruth N. Woodford from Frank E. Woodford and her maiden name Ruth N. Haken restored, and Richard Appleton from Joanne Appleton. Leonard and Clifford Urle were awarded \$986.22 and \$49.78 interest in a civil action against Gilbert Quasnell.

Twin Falls Police Court Fines included Sandra Uker, 178 Blue Lakes Blvd. N., \$5; Robert Fulton, 178 Juniper N., \$5; R. S. Young, 451 Diamond

St., \$5; Mrs. Gerald Meyerhaefer, 1223 Lawndale Dr., \$5; Mrs. Roy Hall, 1326 Fourth Ave. E., \$5; Janice Keele, 201 Lois St., \$5; Lloyd Mills, 120 Sidney St., \$5; Max R. Black, 545 Sunrise Blvd. N., \$7, and Allen Eldredge, 350 Eldridge Ave., \$5, all violation of the city dog ordinance; Hene Odell, 320 Fourth Ave. E., malicious injury to property, \$35 bond forfeited; Ronald Rytting, destruction of property, \$20 fine and five days in city jail, and \$20 for disorderly conduct; David Young Hughes, \$35; Garth LeRoy Windom, \$35; William Henry Wright, \$35; David Young Hughes, \$25; Sim Yelverton, \$25; and Ron Rytting, \$25—Donald G. Russell, \$25; David Hughes, 6 days; Thelma V. Mintun, \$35; and Patricio Gordova, ten days, all drunk in a public place.

POISONING KILLS

BOGOTA, Colombia (AP)—A new outbreak of poisoning caused the death of a child and hospitalized 32 persons Wednesday in Cauca State in southwestern Colombia.

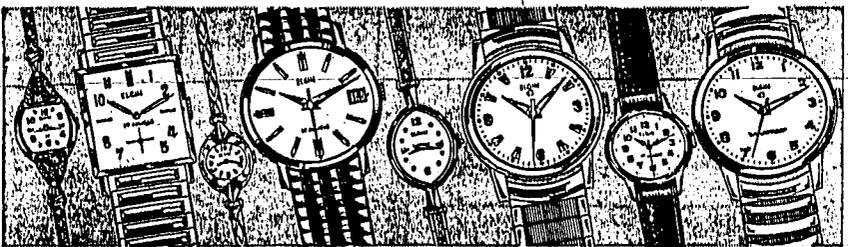
EXTRA MONEY
For
CHRISTMAS SHOPPING LOANS
on anything of value
RED'S TRADING POST

Fisher-Price TV-Radio
1.88
Discount Toy-land!
FARM & CITY
MAIN AVE. EAST

17-JEWEL ELGIN WATCHES AT LYNWOOD

- NURSES' WATCHES
- DRESS WATCHES
- WATERPROOF WATCHES
- SPORT WATCHES
- DATE WATCHES
- DIAMOND WATCHES
- ALL SHOCK-RESISTANT
- ANTI-MAGNETIC WATCHES
- DUST-RESISTANT WATCHES

\$29.95
MANY STYLES TO CHOOSE FROM!



Open Evenings til 9
BARTON'S Jewelry
LYNWOOD SHOPPING CENTER
FIRST SECURITY BANKAMERICARD

Vans
holiday fashions
Ideal for party-givers as well as the Party-goer

Make Your Christmas List Then Start Shopping at VANS

Above . . . The Chiffon Sleeve with the look of elegance. Sizes 10 to 20 and 14½ to 22½, in Black, Navy, Silver.
\$16.00

Right . . . One piece lace shift, square neck line, cuffed long sleeves fully lined, colors, Pink, Turquoise, and Beige. Sizes 10 to 18.
\$16.00

Vans
DEPARTMENT STORE
LYNWOOD SHOPPING CENTER
AMPLE FREE PARKING

FIRST SECURITY BANKAMERICARD

HOLIDAY HITS WITH THE CAMPUS SET

Gay Plaids and Checks

2 or 3 Button Models

From **29.95**

Sizes 36 to 44 Regular and Longs Wools or Wool Dacron Blends.



IT'S THE HERRING-BONE SUIT

100% wool in olive or Brass Color.

2 Pc. . . **49.95**

Sizes 36 to 42 Regular and Longs



Open Week Days
Til 9:00 P.M.

Now! Pepsi-Cola in One-Way, No-Deposit Bottles!



ONEWAY

Taste that beats the others cold!

Bottled by Pepsi-Cola Bottling Company of Twin Falls under appointment from Pepsi, Inc., N.Y.

O. J. Smith Wins Pencil For Talk

O. J. Smith won the Blue Pencil for the best speech at the meeting of the Twin Falls Toastmasters Club No. 118 Tuesday night in Kay's Supper Club.

Toastmaster of the evening was Harry LeMoine. Dr. Charles Manners, executive vice president, conducted the meeting. Other speakers were W. Parker, who gave an icebreaker; Laird Noh, Dan Obenchain and Les Crowley. Tabletop master was Jack Swisher.

Bill Claiborn was chief evaluator. Individual evaluators were Richard High, Stephen Bancroft, Stanley Herzinger and Darwin Peterson. Lloyd Webb was timer and Harald Gerber was grammarian.



"What's the story on this business trip deal where you can take wives along at a reduced rate?"

RESORT TO OPEN
SANDPOINT, Idaho (AP) — Opening of Schweitzer Basin Ski resort tentatively has been set for Saturday, manager Sam Worthington said Wednesday.

DEATH TOLL RISES
LISBON (AP) — The death toll from Portugal's floods last weekend rose to 427 Wednesday as workers uncovered more bodies.



733-3274

YOUR EXPERTS ON GLASS and PAINT

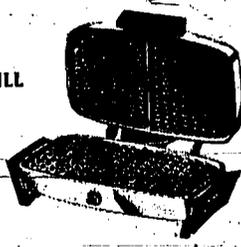
Magic Glass & Paint

560 Main Ave. S.

Pre-Holiday BARGAINS

COMBINATION WAFFLE BAKER and SANDWICH GRILL

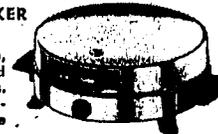
This combination waffle baker and sandwich grill has Teflon coated waffle grids and interchangeable chrome plated grill plates. Finished in gleaming chrome with brown plastic handles. Unit has automatic thermostat.



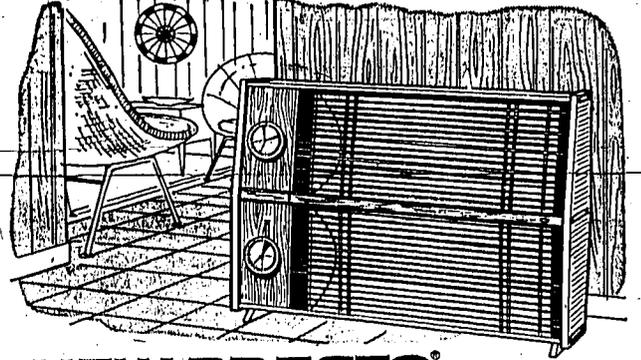
\$17.99

Model W253 Combination Waffle Baker and Grill ROUND WAFFLE BAKER with TEFLON GRIDS

Gleaming chrome finish, brown plastic handles and feet, Teflon-coated grids. Automatic control and signal light. Makes full plate size, delicious waffle.



Model W252 Round Waffle Baker \$14.47



NEW PRESTO PORTABLE HEATERS

PRESTO DELUXE PORTABLE HEATER

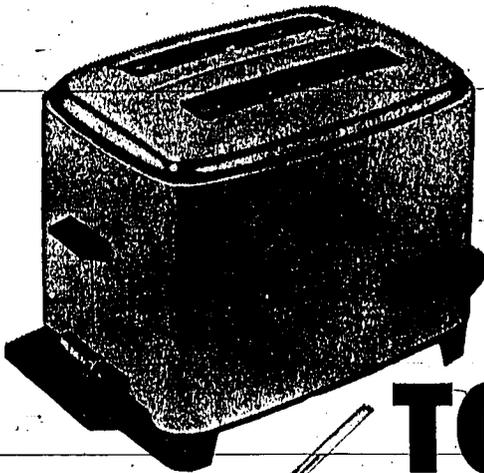
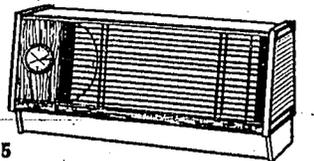
- Two heating elements total 1650 watts
- Dual heat control operates both elements, or lower element only
- Chrome safety grille
- Safety Tipover switch protects floors, carpets
- Portable, quiet, efficient
- 7-ft. attached cord
- Attractive cabinet with woodgrain panels

17⁹⁵

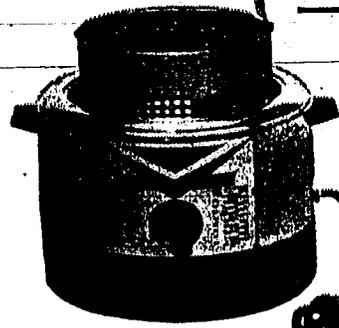
PRESTO STANDARD PORTABLE HEATER

- 1320 watt element with chrome safety grille
- Safety tipover switch
- Portable, plugs in anywhere
- Quiet, efficient, economical
- Convenient carrying handle
- 7-ft. attached cord
- Attractive modern styling

17⁹⁵



Proctor 2 Slice TOASTER 6⁹⁹



TEFLON COATED

DEEP FRYER

10⁹⁹



CORN POPPER

Electric with cord

2.99

CHRISTMAS CARDS BOXED

Reg. 2.00... 99¢
Reg. 2.50... 1.69
Reg. 3.00... 1.99

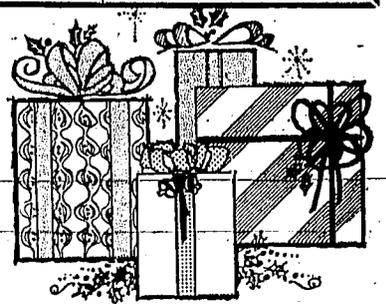
A Special Card for Someone Special is a CHRISTMAS CARD



from American Greetings

CHRISTMAS GIFT WRAP

3 Rolls Reg. .98c... 49¢
6 Rolls Reg. 1.98... 99¢
12 Rolls Reg. 2.98... 1.98

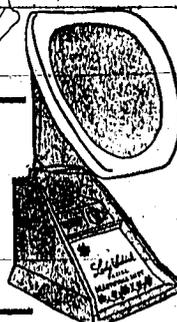


There's an added pleasure to giving or receiving gifts, wrapped and tied with AMERICAN GREETINGS Christmas gift-wrap, paper, ribbon and bows.

American Greetings Corporation

WE GIVE GOLD STRIKE STAMPS

PLASTIC COATED PLAYING CARDS 29¢



Lady Schick **FACIAL** \$24.50

6 TRANSISTOR **POODLE RADIO** 6.66



Penny-Wise DRUGS LUNWOOD

BIG MONEY SAVING

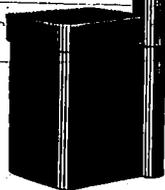
GIFTS ARE HERE!

at **KING'S**

LIFT TOP...IT LIGHTS

EVEREADY

swivel lite



THE CORDLESS LIGHT OF 1001 USES

- Patio • Boating • Bed Side
- Nursery • Camping • Map Life

\$2.99

REG. \$3.98....

7-Pc. Super-Hard Teflon Cookware Set

NO-STICK NO-SCOUR NO SPECIAL TOOLS

REGULAR \$19.95 VALUE

\$11.43



Heavy gauge aluminum "waterless" cookware. Use your regular metal spatulas and spoons on this All New Super-Hard Teflon.

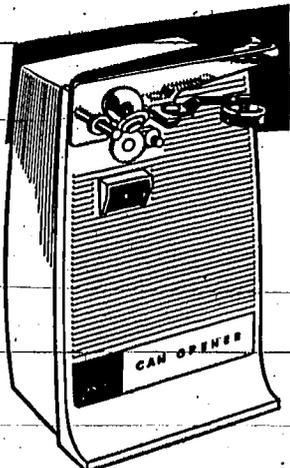
CUSTOM ELECTRIC

CAN OPENER

Makes Can Opening Easy

Regular \$14.95 Value **\$8.43**

- Opens any standard size can in seconds
- Fingertip control pierces can
- Magnetic lid lift prevents lid from drapping into food
- Handy cord storage for neat appearance



KING'S

VARIETY Department STORE

LYNWOOD SHOPPING CENTER

This could well be the best thing that's ever happened to your food budget!

SAFEWAY'S GREAT ANNUAL CANNED FOODS SALE!

PRICES EFFECTIVE TODAY THROUGH WEDNESDAY, DECEMBER 6th

PRICES EFFECTIVE TODAY THROUGH WEDNESDAY, DECEMBER 6th

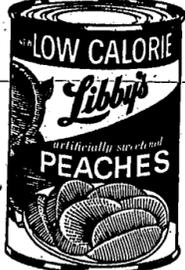
Green Giant
Mexicorn, Niblets, White Shoe Peg Corn, Cream-Style Corn, French Style or Kitchen Sliced Cut Green Beans No. 303 cans

4 cans **95¢**
Case of 24 Cans **5.49**



Libby's Low Calorie
Fruit Cocktail, Sliced or Halves Yellow Cling Peaches, Pears or Unpeeled Apricot Halves No. 303 cans

4 cans **85¢**
Case of 24 Cans **4.99**



Town House Fruit Cocktail
Packed In Heavy Syrup 16-oz. cans

4 cans **89¢**
Save On 12 Cans **2.59**



MIX 'EM or MATCH 'EM Canned Beans
Highway Pork & Beans, Pinto Beans, Light or Dark Red Kidney Beans, Garbanzo Beans, Blackeye Peas, White or Golden Hominy or Chili Beans Mexican Style

8 No. 300 cans **\$1** Case of 24 cans **2.95**



SMART SHOPPERS ARE STOCKING UP NOW... AND SAVING ON FINEST CANNED FOODS!

Buy The Dozen For Added Savings

Libby's Drink Pineapple-Grapefruit 4 46-oz. cans \$1	12 for 2.95
Libby's Vienna Vienna Sausage 5 4-oz. cans \$1	2.35
Pineapple Lantani Hawaiian Fancy Sliced 4 14 1/2-oz. cans \$1	2.95
Corned Beef Libby's Tasty 3 7-oz. cans \$1	3.95

Don't Forget Everyday Needs!

Skylark Bread Sliced Rye Bread Regular 29¢ 1-lb. loaf **19¢**

Clover Honey Empress U.S. Fancy 5 1-lb. can **99¢**

Chunk Tuna Carnation Note The Price 4 6 1/2-oz. cans **\$1**

Shortening Volkay - Save On Baking Needs. 3 1-lb. can **53¢**

Spaghetti Franco-American A Really Great Buy 7 15-oz. cans **\$1**

Non-Fat Milk Lucerne Dry Instant 4-lb. box **1.49**

Big Buys In Small Cans

Del Monte Mix Up A Cart Full! Fruit Cocktail, Cream Style Corn, French Style Green Beans, Peas, Spinach, Regular Cut Green Beans or Stewed Tomatoes 6 8-oz. cans **95¢** **12 for 1.85**

Highway Canned Beans

Highway Small Whole New Potatoes 8 15-oz. cans \$1 Case of 24 - 2.99	Highway Cut Green Beans 7 16-oz. cans \$1 Case of 24 - 3.39	Highway Apple Sauce 7 16-oz. cans \$1 Case of 24 - 3.39	Highway Sweet Peas 7 17-oz. cans \$1 Case of 24 - 3.39	Highway Golden Sweet Corn or Cream Style 6 12-oz. cans \$1 Case of 24 - 3.95
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Save On Hills Bros. Coffee

2 1-lb. can **1.53** 3 1-lb. can **2.29**
Instant 6-oz. Jar **99¢** Instant 10-oz. Jar **1.59**

Budget Stretchers!

Cookies Busy Baker Four Flavors 1-lb. pkg. **43¢**

Saltine Crackers Busy Baker 1-lb. box **29¢**

Libby's Stew With Meat Balls Delicious 24-oz. can **53¢**

FROZEN FOOD BUYS

- Chopped Broccoli 10-oz. pkg. **43¢**
- Peas & Carrots 10-oz. pkg. **43¢**
- Meat Pies Manor House - 8-oz. pie **43¢**
- Green Peas 10-oz. pkg. **43¢**
- Chopped Onions 10-oz. pkg. **43¢**
- Orange Juice 8-oz. can **43¢**
- Golden Corn 10-oz. pkg. **43¢**
- Potato Patties 12-oz. pkg. **43¢**
- Grape Juice 8-oz. can **43¢**
- Regular French Fries 9-oz. pkg. **43¢**
- Crinkle French Fries 9-oz. pkg. **43¢**

Comet Powdered Cleanser 21-oz. can **19¢**

Stripe Toothpaste - It's A Deal King Size **62¢**

Money Saving Buys!

Snowy Bleach A Great Value 16-oz. pkg. **47¢**

Snowy Bleach Note The Price 26-oz. pkg. **79¢**

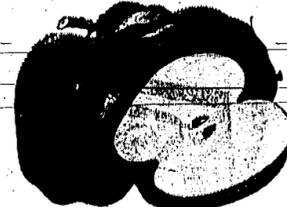
Mr. Bubble Save At Safeway 12-oz. bottle **37¢**

Glamorene Upholstery or Rug Cleaner quart bottle **1.49**

Zee Tissue Bathroom Assorted 4-roll pack **43¢**

Flamingo Orange Juice The Real Thing 2 8-oz. cans **49¢** **6 for \$1**

Apples Extra Fancy, Local Grown, Large Red Delicious or Rome Beauties **9 lbs. 99¢**



Dove Liquid Detergent 22-oz. Bottle **65¢**

Reynolds Wrap Aluminum Foil 12-inch x 25-foot **89¢**

Famous Brand Values!

Nabisco Graham's A Great Value 16-oz. pkg. **41¢**

Borden's None Such Condensed Tasty Mince Meat 9-oz. pkg. **35¢**

Borden's None Such Ready To Use Regular hot. 18-oz. box **47¢**

Borden's Cremora Inst. Dairy Product 8-oz. jar **53¢**

MJB Coffee All Grinds 3 1-lb. can **2.23**

Tangerines Large, Sweet Select With Zipper Peel 1-lb. **19¢**

Bell Peppers Large, Crisp Green Garden Fresh each **10¢**

Idaho Russets U.S. No. 1 Potatoes 10 1-lb. bag **39¢**

Peanuts Jumbo Roasted 3 lbs. **\$1**

Red Lettuce U.S. No. 1 Quality 2 heads **29¢**

Artichokes Fancy California Large Size 2 for **29¢**

Sunkist Lemons 5 for **29¢**

Produce Prices Effective Through Saturday, December 2nd

Cream O' The Crop Grade AA Eggs 43¢
Medium AA Eggs, 1 doz. 41¢; Large AA, doz.

Highway Large Lima Beans 6 303 cans **\$1**
Case of 24 - **3.95**

Safeway Coffee Already Ground

1-lb. Bag **67¢**
2-lb. bag **1.33**

Bake Shop

Apple Sauce 8-inch 2-Layer Cake **99¢**

Moist, Spicy Cake With Butter Cream Icing & Nut Meats **99¢**

Danish Crispies Assorted Finest 6 for **59¢**

Potato Rolls Oven Fresh Dinner Rolls 12 for **19¢**

Full Cut Round STEAKS **79¢** lb.

U.S.D.A. CHOICE BEEF

Gleem Toothpaste Extra Large **64¢**

Gleem Toothpaste Family Size **73¢**

Gardenside Canned Foods Regular Cut Green Beans, Green Peas or Tomatoes 7 No. 303 cans **\$1** **You Save**

Ellis Tamales Save At Safeway 4 15-oz. cans **\$1**

More Meat Buys!

T-Bone Steaks U.S.D.A. Choice Beef Safeway-Trimmed 1.19

Cube Steaks Made From Tender Steak Meat 1-lb. **98¢**

Ground Chuck Made From Tender Chuck 1-lb. **69¢**

Top Round Steaks U.S.D.A. Choice or Drumsticks 1-lb. **98¢**

Fryer Thighs U.S.D.A. Grade A 1-lb. **59¢**

All Meat Franks Safeway Skinless 1-lb. **55¢**

Fryer Breast U.S.D.A. Grade A Plump & Meaty 1-lb. **69¢**

Fish Sticks Captain's Choice Brown 'n Serve 3 8-oz. pkg. **\$1**

Pork Roast Fresh Pink-Pork Picnic Style 1-lb. **37¢**

Sliced Bacon Cudahy Wicklow Note The Price 1-lb. pkg. **59¢**

Rump Roast U.S.D.A. Choice Beef Trimmed For Value 1-lb. **79¢**

Ground Beef Freshly Ground Several Times Daily 1-lb. **49¢**

Chunk Bologna By The Piece A Big Value 1-lb. **49¢**

Meat Prices Effective Through Saturday, December 2nd

Prices Effective Today Thru Saturday. WE RESERVE THE RIGHT TO REFUSE SALES TO COMMERCIAL ESTABLISHMENTS.

SAFEWAY

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14 WORDS, 4 DAYS, ONLY \$2.45 - PHONE NOW, PAY LATER - 733-0931

Autos for Sale 200 AUTOS FOR SALE 200 AUTOS FOR SALE 200 Autos For Sale 200 Nov. 30 - Dec. 1, 1967 Twin Falls Times-News A-9

COOL BUYS

'65 CHRYSLER \$2095
New Yorker 4-door sedan, full power and air conditioning.

'64 CHRYSLER \$1095
300 4-door hardtop. Extra clean, full power, low mileage.

'66 PONTIAC \$2095
Bonnieville 4-door, full power, plus factory air, new tires. A real buy.

'65 CHEVROLET \$1095
Super Sport red convertible, 2000 miles, overdrive transmission, power steering and brakes, console, Real Sharp.

'65 COMET \$1205
4-door, 8-cylinder, radio, heater, extra clean.

'62 FORD \$895
Galaxie 400 hardtop coupe, V8 engine, overdrive transmission, almost new white wall tires nice.

'66 IMPERIAL SEE IT
4-door, equipped as a fine car should be, also factory warranty, can't be told from new.

'57 DeSOTO \$145
4-door sedan, V8 engine, automatic transmission, power steering and brakes, real nice.

'63 DODGE \$995
Polara 500 4-door hardtop, automatic transmission, power steering and brakes, 363 V8 engine, run good.

'63 MERCURY \$1095
Station wagon, V8 engine, overdrive transmission, rebuilt motor, Real nice.

'64 DODGE \$1695
Polara 500 2-door hardtop, 363 high performance engine, automatic transmission, power steering, bucket seats, console.

PICKUPS and TRUCKS

'65 DODGE 2-ton Truck
361 V8 engine, 5-speed transmission, 2-speed axle, 14.5 axle, 14.5 axle, only 8,500 actual miles, like new condition.

'56 WILLYS \$405
Station wagon, 4-wheel drive, 6-cylinder engine, lock-out hubs.

'57 INTERNATIONAL \$385
Traveler, 6-cylinder engine, overdrive transmission, good tires.

'50 DODGE \$170
1/2-ton. It's a good one.

'63 DODGE \$1395
Long, wide 1/2, 8-cylinder, 4-speed.

BOB REESE'S

DODGE CITY
300 Block 2nd Avenue South
Kenny Mann, Ken Butler
Winn Hills

Theisen's E. O. M. E. O. Y. Sale

In Full Swing
STOP SHOP SAVE

Theisen Motors

The Easiest Place in the World to Buy a Car
701 Main Ave. East 733-2700

WANT TO SAVE MONEY?
Come To Leo Rice Chevrolet, Gooding, Chevrolts, Oldsmobiles, Buicks, Pontiacs. Old Used Cars and Trucks.
Open Sundays and Evenings

Miller Auto Honda Sales
New stock of late models. New Low Prices.
3 Blocks South on Rock Creek Rd. Hansen - Phone 423-8179

FRANK MOTOR
Chevrolet, Plymouth, GMC
878-0021 - Hurley - 878-2788

MUST SACRIFICE! \$1,000! 1965 Chevrolet Corvair convertible, 20,000 actual miles, new tires, 140 H.P. engine, extra sharp. 733-0985 after 5:30.

MERCURY 1967 Comet 4-door, pay down small equity and take over bank contract. See at 219 Walnut call 733-7117.

GOOD 1957 Ford, 1959 Mercury for parts, like new Jeep 6 and flatbed 4, 423-5971, Hansen.

OTO, 1965, Excellent condition, fully equipped, 733-1141 8:00 to 5:00, 324-8178 after 5:00.

1965 DODGE 6-passenger wagon, Call 733-8221.

YEAR END PRE-INVENTORY REDUCTION SALE!!

SUPER SAVINGS AT RICE'S CHEVY LAND!!

COMPARE!!

1967 OLDSMOBILE 08
Town sedan, fully powered, air conditioning, Low mileage.
Was \$3995 Now \$3595

1966 CHEVROLET Monza Coupe
Radio, heater, standard transmission. New tires. Low mileage.
Was \$1695 Now \$1195

1966 PONTIAC Star Chief
Executive, 4-door. Fully powered. Extra clean. Local owner.
Was \$2795 Now \$2395

1965 OLDSMOBILE 08
Town sedan. Fully powered, has air conditioning. Local owner.
Was \$2795 Now \$2395

1965 FORD Mustang
Custom Sport Coupe. V8, automatic, power steering. Real sharp!
Was \$2095 Now \$1695

1965 FORD Galaxie 500
4-door hardtop. Fully powered, with air conditioning. Exceptionally nice.
Was \$2195 Now \$1895

1965 CHEVY Biscayne
Station wagon. Radio, heater, 6 with standard. Real good buy.
Was \$1995 Now \$1595

1965 PLYMOUTH Belvedere
Station Wagon. V8, power steering, automatic. Clean and excellent.
Was \$2095 Now \$1795

1964 FORD Country Sedan
Wagon, V8, powered fully. A real buy.
Was \$1595 Now \$1295

1964 CHEVROLET Super Sport
Hardtop coupe. Fully powered. Like new.
Was \$2095 Now \$1595

1963 CHEVROLET Impala
4-door hardtop, V8. Power steering, automatic. A beauty!
Was \$1495 Now \$1295

1962 CHEVROLET Monza Coupe
4-speed, bucket seats. A real sporty car!
Was \$895 Now \$695

1960 CHEVROLET Impala
Sports sedan. Radio, V8, automatic. Local one owner. Real nice.
Was \$795 Now \$495

1959 CHEVROLET Impala Wagon
V8, power steering, automatic. Good and clean.
Was \$595 Now \$295

WE HAVE MANY MORE CARS AND PICKUPS TO CHOOSE FROM AT OUR YEAR-END PRE-INVENTORY SUPER SALE! EASY TERMS. LIBERAL TRADE IN ALLOWANCES! COME IN TODAY.

LEO RICE CHEVY LAND
GOODING
OPENING EVENINGS AND SUNDAYS

YOUREE MOTOR CO.
Check These Latest Volks Trade-ins!

1967 OLDS Vista Cruiser
Custom 4-door station wagon. Automatic transmission, power steering and brakes, like brand new. Just 12,000 miles. \$3105

1966 CHEVELLE Malibu
Super Sport, 190' V8 motor, 4-speed transmission, power steering, just 16,000 actual miles. A nice one \$2395

1964 COMET Caliente
Hardtop sport coupe, 289' V8 motor. Cruiseomatic transmission, power steering, factory air conditioning. Very sharp \$1495

1964 MERCURY Montclair
4-door Breezeway. Automatic transmission, power steering and brakes. Very clean \$1595

- SPECIAL THIS WEEK -

1960 IMPALA Hardtop
Sport coupe. V8 motor, Power Glide transmission \$495

1958 MERCURY Monterey
Hardtop coupe. V8 motor, automatic transmission. A real clean car. JUST \$105

1956 FORD Victoria
4-door sedan. V8 motor, automatic transmission. A STEAL AT \$85

GET THE NEW 1968 BUG
\$89.00 DOWN
844 Main South
Ben Eldredge

\$63.50 PER MONTH
Phone 733-8811
Woody Turley

WHY WAIT 'TIL DEC. 8 BUY DEC. 1st

Glen Jenkins - 72 HOUR - TRUCKLOAD SALE
FRIDAY - SATURDAY - SUNDAY DEC. 1-2-3

MAGIC VALLEY'S GREATEST NEW CAR SALE

We originally planned this gigantic Chevrolet selling event to start December 8th . . . but due to the uncertain labor situation, and our good fortune in receiving this huge shipment of new cars, WE'RE NOT WAITING! The sale of the century starts FRIDAY, DECEMBER 1st. There's no need to wait! DON'T SETTLE FOR LESS . . . buy America's number one car today at truckload savings! See the man behind the deal who is bonded and licensed - and save like never before on a brand new 1968 Chevrolet. WE'LL BE OPEN NIGHTS AND ALL DAY SUNDAY (DECEMBER 3) FOR YOUR CONVENIENCE!

SPECIAL PURCHASE SALE
6 TRUCKLOADS of BRAND NEW 1968 CHEVROLETS

<p>CHEVY IIs Prices Start at 2129.75 \$100 Down—Bank Terms O.A.C.</p>	<p>CHEVELLES Prices Start at 2266.50 \$100 Down—Bank Terms O.A.C.</p>	<p>CAMAROS Prices Start at 2-Door Hardtop 2413.50 \$100 Down—Bank Terms O.A.C.</p>
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OVER 100 NEW CHEVROLETS IN STOCK FOR THIS SALE

- Impalas ● Bel Airs ● Biscaynes ● Chevelles
- Chevy IIs ● Camaros ● Trucks ● Pickups

OPEN EVENINGS 'TIL 9 P.M.

OPEN ALL DAY THIS SUNDAY ONLY

GLEN JENKINS
The Supermarket of Values

D. A. McGuire 733-7130	John Jenkins 733-6241
John Carlson 733-0187	Bruce Caughey 733-8861
Larry Sackett 733-4280	Leonhard Fischer 733-1264
Charlton Hatch 733-6017	Tim Snyder 733-2362
	Lloyd Stanley 326-5141

Use These Phone Numbers FREE OF CHARGE

No matter where you live in these areas, you can now telephone the Times-News Free of Charge. If you live in Buhl, Castleford 843-4448
Wendell, Gooding, Hagerman, Jarome 636-3338
Filler, Hollister, Rogerson 328-5378
Burley, Rupert, Declo, Paul, Norland 678-2592

WORKMAN BROTHERS
PONTIAC - CADILLAC - GMC
Rupert, Idaho 438-3476

MUST SELL
1966 FORD Mustang, \$1750, 18,000 miles, like new. May accept older car in trade? 301 Walnut or phone 733-1884.

BONANZA MOTORS
Pontiac Opel Buick
BURLEY, IDAHO

1967 CHEVROLET V8 engine. New automatic transmission. Like new condition. 733-2123.

1958 CHEVROLET Impala. New Paint, 3 speed. Good condition. \$350, 733-7402, evenings.

1962 CHEVROLET Impala 2-door hardtop, 327, 4 speed, good shape. Phone Paul 438-3374.

PONTIAC 1957 Star Chief - parts, engine and transmission. Phone 733-9784.

1954 BUICK hardtop, excellent condition. Priced to sell. Phone 423-8104, Kimberly.

1960 JEEP FC-150, 4-wheel drive, wide wheel base. \$595, Phone 520-5861, Hazelton.

MUST sell 1963 Pontiac Lemans 326, 3-speed, 8202, or best offer. 733-0133, 733-3241.

MERCURY, 1958 for sale. Excellent condition. Phone 733-8261.

1962 OLDS 88 4-door sedan. Radio, automatic, power steering, power brakes, good tires, looks and runs good. \$165. Local Chevrolet, Rupert, 438-3128.

1961 DODGE Seneca 4-door. Slant 6 engine. Standard transmission. Excellent mechanically. Newly recapped tires. \$325, cash. 733-5617, 733-8460.

1961 THUNDERBIRD, V8, automatic, power steering, power brakes. Real sharp. Best Buy Auto Sales, 733-8460.

If YOU have an old car to sell - now is the time before the expense of inspection. Real Deal Auto Sales.

British Countryside Has Reek Of Death

By GODFREY ANDERSON
LONDON (AP)—The smoky reek of death rises over Britain's rusest countryside this fall. The nation is burning infected livestock.

The worst epizootic of foot and mouth disease this island has ever known has brought the destruction of more than 200,000 animals—cattle, sheep, pigs, goats.

More than 1,000 farms and 14 northern counties are directly affected. The rest of the nation is in a state of virtual siege in an attempt to keep the disease from spreading.

Standstill orders prohibit the movement of cattle, sheep or pigs. The markets are silent and deserted, their stalls empty.

The 500 veterinarians fighting the epizootic—animal version of an epidemic—any the virus is the most virulent encountered yet. They aren't sure of its origin but they believe that a farmer's boot, a truck tire or a sudden change of wind can spread it.

Since the accepted method of control is slaughter, each new outbreak means another farmer's livestock is wiped out.

The farmer gets market value for his lost stock. He gets nothing for the consequential losses—milk yield, butter sales, the cost of building a new herd.

To some the spread of the disease, which first showed at Oswestry near the Welsh border five weeks ago, is reaching alarming proportions. There have even been suggestions it is out of control.

Minister of Agriculture Fred Peart calls such talk irresponsible. Even with the current proportions of judicial carnage, he says, Britain is losing less than one in every hundred of her 9 million cattle, 5 1/2 million pigs and 20 million sheep.

But the blow to badly needed exports is severe. Rudi Steinhilber, chairman of the Agricultural Export Council, has reported the loss of a \$297,000 order from the Soviet Union for British cattle.

While many farmers are forced to live virtually isolated on their farms, windows closed against the stench from their burning stock, each countryman's life is affected.

Fox-hunting, favorite winter sport of landowner and farmer alike, is completely stopped. So is horse racing.

The famed Smithfield Fairstock Show will have no live animals—just farm machinery.

ly homes are barred to visitors to protect deer in their parks.

The 30,000 Irish who usually go home for a Christmas visit are asked by the republic's government to stay away this time.

Those who travel have to walk through an atomizer mist of disinfectant on arriving at Dublin Airport.

Disinfectant baths for vehicles have been set up on roads at strategic points to protect southern England from possibly infected traffic from the north.

The Farmers' Union points out that the foot and mouth virus can live six months in a marrow bone and is asking people not to give their dogs bones, lest the dogs spread it further.

Some farmers suspect that the outbreak started with infected meat, possibly imported, being fed as swill to pigs.

There are plenty of other theories. Some blame migrating starlings for starting it all. The plain truth seems to be that the exports don't know.

There's been no noticeable effect on milk production but meat prices are up. Part of the rise, however, is blamed on a dock strike which held up frozen shipments from New Zealand.

Dr. John N. Carter won the Blue Pencil Monday night at Toastmasters No. 793 meeting for his speech on "Family Flaming at Magic."

Blue Pencils also were awarded to Homer Roberts, Frank Robinson, Ken Reid and Bob Day for table topics.

Other speakers were Dr. Marvin Jensen, Dr. Lucien Laforeire and Cliff Smallwood.

Lincoln McGinnis was toastmaster and Bill Foster was biotopics chairman.

General evaluator was Ken Reid and Homer Roberts was grammarian. Curt Garrison was timer and gave the invocation.

WITHDRAWN
BOISE—The Idaho Public Utilities Commission has announced that Wycoff Co. has withdrawn its application for tariff rate increases which was set for hearing Dec. 13 in Boise.

RELATIVES DIE
SHOSHONE—Mr. and Mrs. Mac Gray, North Shoshone, have been called to attend two family members' funerals within the week. They went in Columbia, Mont., to attend the funeral of Ernest R. Rutherford, 89.

Gray's uncle, and returned home Saturday evening to receive word Sunday that his mother, Mrs. Grace Gray, 87, Coquille, Ore., had died that day.

USE TIMES-NEWS WANT ADS

NEW FROM CHALLENGE!

CHALLENGE 98
 ONLY 2% BUTTERFAT
LOW-FAT MILK
 FORTIFIED WITH VITAMIN C

CHALLENGE

98
 98% FAT FREE
 20% MORE PROTEIN THAN REGULAR MILK

LOW FAT MILK
 HOMOGENIZED PASTEURIZED

THE MILK WITH POWER TO GROW ON

CHALLENGE 98 HIGH PROTEIN MILK

20% MORE PROTEIN THAN REGULAR MILK!

The added protein in Challenge 98 provides extra nutrition and energy for your whole family.

98% FAT FREE

Fortified with extra vitamins and minerals.

SAME CHALLENGE FRESHNESS AND FLAVOR

Enjoy the benefits of low-fat milk... with the same delicious taste you expect from Challenge.

FORTIFIED WITH VITAMIN C

Each eight-ounce glass supplies 100% of the minimum adult daily requirement of Vitamin C.



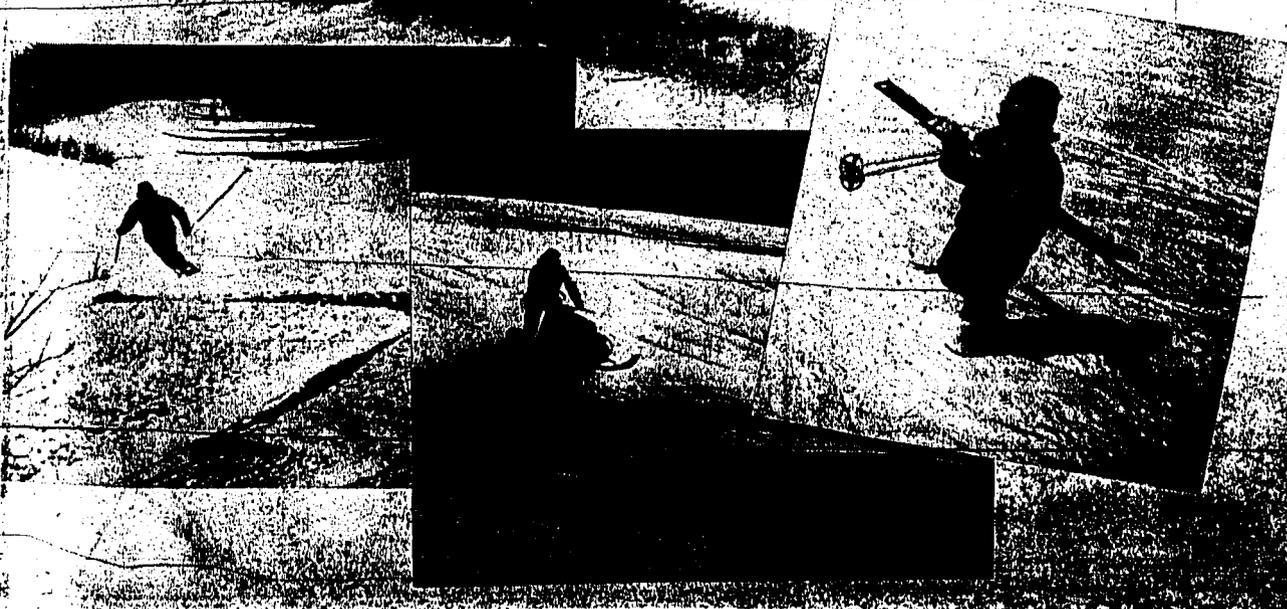
Abble Uriguen Oldsmobile-Bulck, Inc. proudly announces Ernie Krueger to the sales staff of Idaho's largest Oldsmobile-Bulck dealer. Ernie invites all his friends of Magic Valley to see him about a new Olds or Bulck or good used auto.

Magic Valley
Idaho's Winter
Wonderland

Times News

Winter Fun
for all
The Family

Thursday, November 30, 1967



New Ski Lodge Erected At Soldier Mountain

FAIRFIELD — A grand opening of the new two-story addition to the Soldier Mountain Ski Lodge will be held sometime in December depending on snow conditions.

Workmen are busy putting the finishing touches on the lodge. The new lodge joins the old lodge building. It features a large sun deck along the upper story. Large panel windows give a complete view of the hill. The interior is finished in mahogany paneling with expeditious beams. There is a circular fireplace on the second floor. The outside is of rustic construction.

The owners, Robert Frostenson and Levard Hansen, state that the new building houses a complete new kitchen and lunchroom. The lunchroom, indoor modern restrooms and office are on the lower floor and the lounge and eating facilities are on the upper floor. The old lodge will continue to be heated and will be open to accommodate people who bring their own lunch and as a shelter for others.

Each year more and more people visit the Soldier Mountain Ski area. Better roads and an enlarged parking area help accommodate the crowds. Situated

about 10 miles north of Fairfield, the area is reached by paved and graveled road without a single grade to climb.

The axiom, "The family that plays together, stays together" seems to be true in skiing as there are facilities for all members of the family. The Soldier Mountain course has two Bunny or rope tows for the ski school and beginners; a J Bar that rises to 900 feet for the more experienced and a Poma lift that can take a skier up to a 2,200-foot run if desired. Sleds and such for the younger set can be used on a small hill. Trails for snow machines are provided by the Forest Service along Soldier Creek.

Mechanical units pack the snow for better skiing. The brush has been cleaned from the runs.

The Soldier Mountain Ski area was started by Mr. and Mrs. Robert Frostenson and Mr. and Mrs. Harry Durall. It was a small unit designed primarily for their families and friends' use. Each year more people used it and each year something new was added. The Duralls sold out their part and Robert (Bob) Frostenson, his brother Sten Frostenson, and Levard Hansen, now of Ketchum, own the resort. As soon as farming operations are over in the fall, the owners start work on the ski area. The Poma and J Bar lifts were added a few years ago. The new lodge addition this year is one of their biggest improvements to date.

A ski shop, operated by Mr. and Mrs. Don Carrico, Gooding, has a spot at the resort where equipment can be bought or rented. A well-trained ski patrol is on hand to assist skiers and provide first aid, schools of ski instruction with qualified instructors are held during the season.

Resort owners and skiers are skanning the skies for that heavy snowfall that will mark the opening of the skiing season this year.

The Forest Service has been very cooperative in the development of the resort. Camas County road crews have widened and improved the road each year and kept the snow plowed during the winter months. Many non-skiers drive up to the resort to watch the skiers.

Each year the season closes with a spaghetti dinner provided by the members of the Ski Patrol. This gala evening includes a torchlight parade on the mountainside. This affair is open to the public and in the past hundreds have attended. The new lodge addition will make it possible to handle a larger crowd this year.



NEW SKI LODGE has just been completed for skiers at Soldier Mountain. This new lodge houses a complete new kitchen and lunchroom. The grand opening of the new lodge will be held sometime in December, depending on snow condition.

Alta Expects Largest Season Ever

ALTA, Utah—Officials of the Alta ski lifts are expecting the biggest season ever since completion of the new lift in Alblon Basin is virtually assured.

With five lifts from which to choose, the skier who goes to Alta this year will find shorter lift lines since more skiers will be on the mountain rather than waiting to get up the mountain.

Construction on the 5,100-foot-long Sugarloaf lift began in mid-July and it is anticipated to be open in early December as scheduled. There is a vertical drop of 1,300 feet and in addition to opening new runs for the beginning and intermediate skiers, it will also make available many new runs on the "backside" for the powder skiers.

In addition to the new lift there will also be a new parking lot located near the base of Alblon Lift. This will serve the present Alblon and the new Sugarloaf lifts.

OPENS DEC. 18

Sun Valley opens its 32nd winter season on Dec. 18. The resort closes its winter season on March 31, 1968.

SNOWMOBILE INSURANCE



- ★ Fire
- ★ Auto
- ★ Liability
- ★ Robbery
- ★ Burglary
- ★ Marine
- ★ Bonds
- ★ Home Owners

BERG INSURANCE INCORPORATED

241 Shoshone St. N. 733-3410





"SKIING'S SWELL AT POMERELLE"

"Excellent Facilities for the Whole Family"

NEW LODGE OPEN —

- ★ CAFETERIA - DINING AREA
- ★ RENTAL - REPAIR SHOP
- ★ LOUNGE
- ★ NATIONAL SKI PATROL
- ★ BOOT ROOM - REST ROOMS

FULL TIME SKI SCHOOL —

- ★ CERTIFIED INSTRUCTORS
- ★ PACKAGE PLANS

DOUBLE CHAIR LIFT — 2 ROPE TOWS

- ★ 15 RUNS - For all abilities
- ★ NEW CLEARING ON RUNS

Season Tickets for Sale Now

DOUBLE LANE HIGHWAY

- ★ Maintained by Cassia County Highway Dept.
- ★ Clearly marked with new signs
- ★ Enlarged parking at area



SNOW STOPPERS

Before you get the snowplow knowhow, come to Bud's Duds Sports Den and select from the kind of equipment and clothing needed to start skiing. Even the Wedelin expert will want to come in and browse.

Right
Just a few of the coordinated outfits available:

Aspen stretch pants for women,
22.00 and 35.00

Sportcaster parka for women,
24.95 and 35.00

Olav Norwegian sweaters
for women, 39.95

Fake Fur hats, 4.50

Cotton knit turtleneck shirts, 3.99

Edelweiss stretch pants for men, 30.00

Kasa knit competition stripe sweater
for men, 22.50



Left

Nordica adjustable buckle boots, all leather, padded for ankle comfort, innersoled, black, women's sizes, 5-9, 55.00. Men's sizes 8 to 11, 55.00

Full and Cony skis, metal or fiberglass with permanent no wax base and plastic top with interlacing metal edges.

Ski poles by Beconta, tapered aluminum with black leather grips and straps, all sizes, 7.95

Jr. Beginners complete packages: skis, poles and bindings, 4 sizes. Only 25.00 set

BUD'S DUDS

• LYNWOOD SHOPPING CENTER

Rotarun To Observe 9th Year

By DOROTHY FOVEY
Times-News Correspondent

HAILEY Rotarun ski area, some three miles west of Hailey will celebrate its 9th birthday anniversary this season. Perhaps it was a "premature baby," but under the watchful eye of its godparent, the Hailey Rotary Club, and the many good neighbors and friends who have been helping hand, both financially and with personal effort, in raising it, it is now out of swaddling clothes and each year gains more stature.

Born, primarily, for use by the school children of the valley who wanted to ski, many grown-ups now ride her two 700-foot rope tows and 1,500-foot J-Bar, which carries them to an elevation 400 feet up from the bottom of the hill.

When asked how many skiers the J-Bar will take to the top of the hill in an hour, C. E. Arndt, supervisor of the area, laughingly replied, "There are 27 chairs and it takes three minutes to reach the top. You figure it out."

Last year John McMonigle, Ray Nelson and Bruce Springer operated the three lifts.

While all details for this season's operation have not yet been worked out, the area will open as soon as there is sufficient snow, and will again run on Saturdays and Sundays. A lighting system, installed the latter part of the season last year, will make night skiing possible and plans are to open from 7 to 10 p.m. each Wednesday and Friday.

Last year a good-sized group of Twin Falls and Jerome women came for lessons on Wednesday afternoons, and it is hoped a bus schedule can be worked out for Wood River and Magic Valley women for this day.

Ralph Cisco, who headed the ski school last year, will again take this responsibility. There will again be 15 instructors. Joseph Swamer Jr. will head the first aid crew and ski patrol of 20 men, all of whom are members of the national ski patrol.

Rotarun instructors receive special training at a symposium held at Sun Valley and from Sun Valley instructors who give of their own time to come to Rotarun.

Racers from Rotarun train here during the week days and on weekends when they are not racing practice on Sun Valley's Bald Mountain. Last season some 18 youths raced with the Sun Valley Ski Club.

Rotarun racers have affiliated themselves with the Sun Valley Ski Educational Foundation, and two evenings each week a trainer comes from Sun Valley to train grade school students in the racing team.

Improvements made at the area the past summer include new bearings in the J-Bar; new rope for the two tows and changing of the shifting so the two can be run separately.

The parking lot was enlarged and graveled. A special area has been set apart for a snow machine headquarters.

"Each weekend there are at least a dozen machines quartered at the area and some of the time many more," Dr. A. E. Richards said.

A turkey shoot last week, sponsored by the Rotary Club, raised \$200 toward paying for improvements.

This season's officers of the Rotarun Ski Club include Dr. Richards, president; James Hurst, vice president; Mr. Roderrick Overfield, secretary, and Richard Anderson, treasurer.

The club's annual "kick-off" party for the some 85 members, will be held the evening of Dec. 2 in the warming hut at the ski area, and will be a potluck meal.

On Dec. 9, at St. Charles Parish Hall, the club's annual "Ski Apparel Exchange" will be held.

"Children outgrow their skis and ski clothing each year," said Mrs. Joseph Bergin, past secretary of the club, who has assisted with these exchanges each year "and here they are able to obtain most everything they need for another season of fun."

Anyone in either the Wood River or Magic Valleys who has skis or ski apparel his child has outgrown, as well as anyone who just wishes to buy, is invited to participate. Set a moderate price on the article, bring it to the sale, and in turn look for an outfit which will fit your own child. The club charges 10 per cent of the selling price as its commission to help raise operating funds.

"Some boys and girls might

have been denied the pleasure of skiing had it not been for these exchanges," said one of the workers.

Rotarun has become noted as a "family ski area." Grandmothers and grandfathers, along with their children and grandchildren, come to its slopes. Young mothers bring their children yet too young to put on "heavy skis," along with a baby sitter.

One family, from as far away as Burley has been bringing their camper and spending the week-ends at the resort the past two years.

"And grandmother skis right along with her grandchildren," laughed Mr. Arndt.

Many non-skiing members of families enjoy basking in the

warm sunshine of the spacious porch of the warming hut, or sitting inside the glass front of the hut for refreshments, while watching members of their family or friends flash down the mountainside.

Rotarun faces to the north and the snow remains in good condition until late in the spring. Its bowl is a protected area. There are no trees, and the sun shines from early morning until late afternoon. It is protected from the wind by surrounding mountains.

Perhaps the best news for everyone who likes to ski at Rotarun is that the past summer Blaine County commissioners oiled the road from Hailey to the turn-off to the resort, which from there lies on high ground. There will be no more "mud-pie" cars for those traveling the road when spring skiing comes. The Rotarun Ski Club was giv-

en a 99-year lease as a gift from George Arkoosh, Gooding, for the ground on which the area lies.

Ski Store In Burley Moves

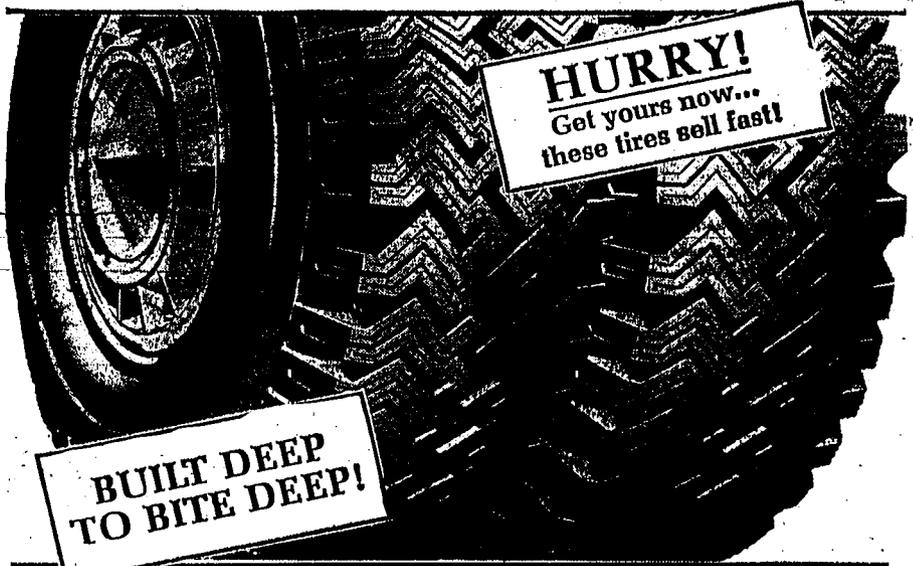
BURLEY — A new sporting goods store has opened in the Overland Shopping Center, which features ski equipment.

Michael Marc Inc., owned by Marc Williams and Mike Christiansen, moved to the Overland Shopping Center this past month from North Burley.

The store, in its enlarged and new location, handles all lines of sporting goods, including ski wear and equipment. The firm sponsors fashion shows of ski wear and equipment.

The firm was purchased by Christiansen and Williams in November, 1966. It was the former Fenton Sporting Goods,

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Size	Price per Pair*	Ret. Eq. Tax Per Pair
7.35/7.75 x 14	\$43.10	\$4.42
8.25 x 14	\$47.28	\$4.76
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*all prices plus tax and two old tires
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Forests Are America's Winter Playground

Although skiing is the most popular of the many winter sports found in the National Forests, there is fun for all.

On separate hills little folk try out new sleds and spin over the crust on flying saucers. On frozen lakes youthful people of all ages cut figure eights and zip over the ice with arms flying and skates flashing in the sun.

Undaunted by the cold, fishermen cut holes in the ice, put

up little huts for windbreaks for protection, and hopefully watch their lines.

Summer sailors find greater challenge and speed in iceboating. Other visitors to these winter playgrounds enjoy tobogganing, snowmobiling, snowshoeing, dogsled racing and sleigh riding.

More and more American families, skilled or not in winter sports, are finding fun and relaxation in the outdoors when deep snows and glistening ice crystals turn the forests into

green and white wonderlands.

A day or an afternoon in the cold fresh air, tramping through the snow and perhaps even engaging in a rousing snowball fight, are healthful and stimulating.

And the cares of the workaday world quickly fade before the freshness of an unbroken stretch of snow, the beauty of snow-laden trees etched against a steel-blue sky.

Then when the snows turn dark with evening's long sha-

dow's, it's time to relax on the lodge before a great open fire. It's time to ski again the trails conquered in the day, to laugh at the spills and the snowballs that missed, and to marvel again at the beauty of the white-blanketed world.

It's time, too, to plan the next day, the next week and even the next year, for the call of the snow is in the blood of those who have raced against the wind, or tramped through the silent woods.

Ski Accessories Must Be Checked

Now is the time to go through all those ski accessories rather than waiting until the morning you start for the ski slopes.

Gloves, ear bands, hats, wax, shoelaces and a multitude of other small items can easily be lost or misplaced during the summer months.

Replace these items now and avoid arriving at the hill with one glove, no shoe laces and cracked goggles.



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with 1 piece hidden edges, Poly-Kafix Base

Only **\$64.50** pair

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"I'LL NEVER FIGURE out how to get these things apart, much less on," says Leslie, left. Julie decides she should tighten the boots before she starts with the more difficult task of putting on the skis. After all, you have to have good "edge control."



LESLIE, AT RIGHT, struggles into the first ski, but Julie has a better idea. If she carries the skis to the instructor maybe she will get help.

Hansen Twins Learn To Ski

By BONNIE BAIRD JONES
Times-News Staff Writer

When you're 8 years old and it's the first day in ski class it seems there are at least a million things to learn.

Leslie and Julie Epperson, twin daughters of Mr. and Mrs. James A. Epperson, Hansen, are typical of the 150 youngsters who enrolled in the 1967 junior ski classes at Magic Mountain.

Although they can now ski the full length of the beginner's slope without so much as a worry, it wasn't always that way.

"That first day in a cold snowstorm — it always snows on the first day of ski school — the most difficult thing in the world seemed to be getting those awful skis on the stiff boots that made your feet feel like they belonged to someone else.

The boots are always too big for the ski bindings or the bindings are too loose for the boots. But after some help from the ski instructor who also had to help everyone else in the class, the skis were finally on.

"That ski instructor is some dreamer," thinks Julie, after being told that by next lesson everyone would be responsible for putting on their own skis.

Once they are on and you try to stand up you find that skis apparently weren't made for ski hills after all — as soon as you stand up the skis slide right out from under you.

But it turns out the instructor was right again — there is an easy way to do everything and before you know it Julie and Leslie can walk around at the

bottom of the hill on their skis like veterans.

"Just don't ask me to go up that hill. I know it won't work," says Leslie under her breath.

But since everyone else is getting into action and the instructor seems to think they can, the twins reason they may as well give it a try.

That going straight down the hill was fun but when the instructor asks you to "snow plow" down, that's something else.

"Who has time to think about bending from the ankles when you're going down the hill on a pair of run-away skis and there's a big tree at the bottom?" asks Leslie through clenched teeth.

But finally the end of the first day and two tired young ladies

have learned a lot about skiing. Most important they learned that perhaps it isn't impossible after all.

Just a day ago they didn't even know how to carry a pair of skis and now they can put them on, fall down properly, get up, walk, turn and even come down the hill for a short distance in what the instructor said with some reservations was "pretty good skiing."

New Winter Sport Is Snurfing

Surfing on snow!

Surfing is the new winter sport that takes its name from a word combination of snow and surfing. It is also a first cousin to both slalom skiing and skateboarding. The younger generation, according to the Brunswick Corp., producers of the Snurfer, finds this new winter recreation as kicky as skateboarding and just about as quick to learn.

The Snurfer, four feet long by seven inches wide and 9.16 inch thick, resembles a ski but the user rides it standing free without benefit of boot bindings. A hand tether at the front end and a shaped keel at the stern end of the Snurfer are the keys to direction control and balance. With the tether the rider can "lift" the Snurfer while shifting foot pressure at the stern.

For the buff interested in cutting sharper corners, a racing model equipped with a metal keel insert is available. A special Snurf wax adds extra speed.

Youngsters, teenagers and young adults who have tried snurfing have all gone overboard.

The Snurfer operates on a minimum of snow and may even be used on sand.

The Snurfer makes its first big splash with the first big (or even little) snow! Then watch a new lad sweep the slopes and the country.

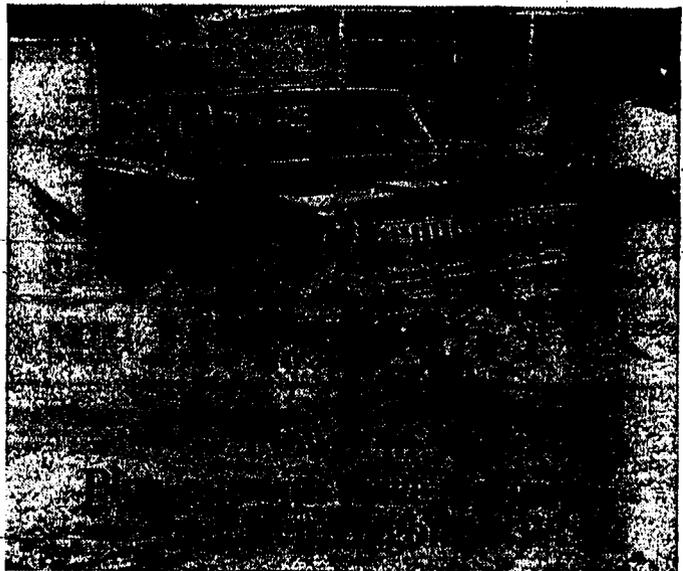
Slope Lighted

The longest illuminated ski slope in the world is located at Bogus Basin Ski Area near Boise.

The slope is 4,200 feet long and is equipped for night skiing with 21 1,000-watt mercury-vapor lamps.

NEW LOCK DESIGNED

Eaton Yale and Towne, Inc., has designed a new ski lock that features a 36-inch flexible steel aircraft cable encased in a vinyl sheath. The vinyl protects skis and clothing. It is key operated.



Flip one simple lever for the extra traction of 'Jeep' 4-wheel drive.

Winter's a different story with a 'Jeep' Wagoneer. You don't worry about getting plowed in... you're not afraid of icy hills. Just flip one simple lever into 'Jeep' 4-wheel drive (at any speed), you've got twice the "bite." Twice the safety. And... you're comfortable. Your 'Jeep' Wagoneer has all the options you expect: V-8 engine, Turbo Hydra-Matic automatic transmission, power steering, power brakes, air conditioning, among others. All the standard safety items... Plus the extra safety of 'Jeep' 4-wheel drive. **Kaiser Jeep Corporation** WELLES, OHIO 44090

Wagoneer has all the options you expect: V-8 engine, Turbo Hydra-Matic automatic transmission, power steering, power brakes, air conditioning, among others. All the standard safety items... Plus the extra safety of 'Jeep' 4-wheel drive. **Kaiser Jeep Corporation** WELLES, OHIO 44090

You've got to drive it to believe it. See your 'Jeep' dealer.

WILLS MOTOR CO.

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TWIN FALLS

Tote-Board

SUN VALLEY — Lift lines won't be a problem at Sun Valley this season.

In addition to construction of a new double chairlift, an ingenious tote-board has been installed on the mountains to indicate length of lift lines for all of the eight chairlifts on Baldy Mountain.

New Lifts

PROVO—Construction of two new ski areas and extensive improvements in other areas at Timp Haven, Provo Canyon, will give top grade skiing to Central Utah skiers this winter.



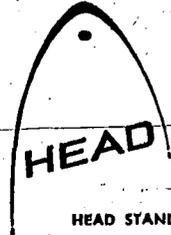
LANGER

SEE OUR NEWLY
REMODELED PROFESSIONAL
SKI SHOP

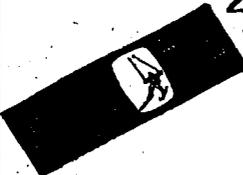
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World's best-made ski boot, from Austria - **HUMANIC dynafit**

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- Expert fitting.
- Choose from 6 models.

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22 pc. laminated, interlocking, overlapping steel edges, plastic top edges and top. P-Tex base, 1 year guarantee.
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- Arlberg Straps \$1.95
- Rieker Full Double Boot Goodyear Welt construction, speed lacing \$30.00
- P-K Aluminum Poles Tapered, fullhand grip, guaranteed for breakage \$5.95
- Rubber Ski Straps 50c
- Mounting & Lip-Release Check \$4.00

Total value price \$95.35

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Speers' Pond Favorite Spot For Skaters

RUPERT — Speers' Pond, located at 750 West 350 South on property belonging to Mr. and Mrs. Fred Speers, has been the favorite place to skate for youngsters and oldsters alike from Minidoka and Cassia Counties.

When the ice is good skaters by the dozen, some of them pulling sleds full of laughing, shouting youngsters, glide over its surface and cars line both sides of the road the half mile back to the highway.

The pond has been there since Mr. and Mrs. Speers moved to the farm over 40 years ago.

It covers approximately five acres and although water has been pumped out for irrigation purposes and it isn't as deep as it used to be, there are places where it is still "down in g depth," and the gate into the pond is kept locked when the ice isn't safe.

Mrs. Leta Bailey, a daughter of the Speers, says the pond has been used by skaters for as long as she can remember and also by duck hunters.

Mr. Speers has lost sheep and cattle and a good horse because of careless hunters.

One year while he was doing some fall plowing, a bullet, supposedly from a 22 caliber rifle, went through the top of his hat.

The pond is now off limits to hunters but skaters still enjoy it each winter.

Sweaters Are Fashion News For Skiers

Ski fashion starts with winter's wonderful world of ski sweaters. This season the world of knits shows four fashion faces.

The flat knit worsteds with close-knit, snow-shedding surfaces will be most in evidence in the snow country. This year the sleek-looking flat knits will be spiced with stripes and blocks and bars of color. The sleeves will be even more tapered, the bodies more fitted, and the length will be longer.

Three-dimensional "sculptured" knits in striking tone-on-tone solid color designs have blossomed as a skiers' favorite. It's a handsome, outdoor look destined to become even more popular.

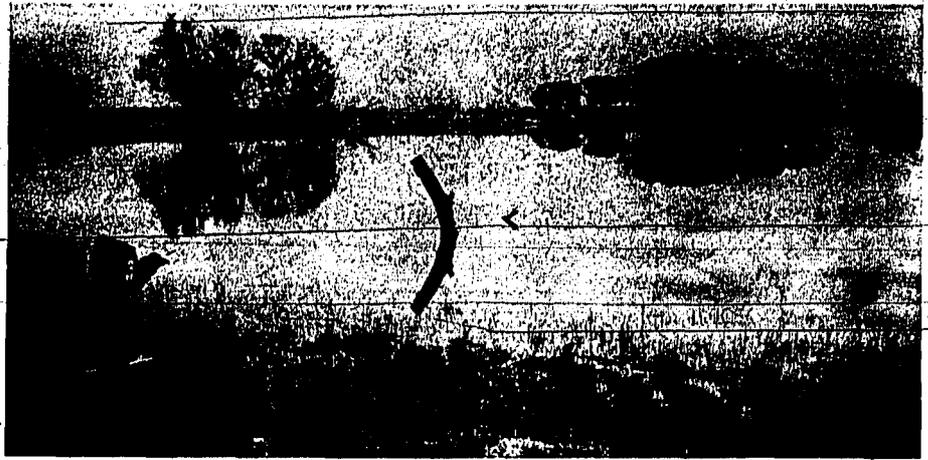
The third face of the new season's ski sweaters will be the Jacquards — knit classics of two or more colors in rich, hand-installed combinations.

Newest face in the realm of ski fashion is that of the "Young Turks," sweaters inspired by the intricate traceries of the Middle East. They feature unique, hand-embroidered patterns in rich colors on solid backgrounds.

These are the sweater looks for '67-'68 when the snow begins to fall in the high country. Beat news of all . . . if you don't ski you'll find they look just as great in and around town.

Changes Made

LOGAN — The Beaver Mountain Ski Resort, 27 miles east of here, has undergone extensive changes during the summer, states Dr. Loyal H. Schotzler, part owner in that of the "Young Turks," sweaters inspired by the intricate traceries of the Middle East. They feature unique, hand-embroidered patterns in rich colors on solid backgrounds. These are the sweater looks for '67-'68 when the snow begins to fall in the high country. Beat news of all . . . if you don't ski you'll find they look just as great in and around town.



"GEE, NO ICE!" shouts Dore Kay, 4-year-old son of Mr. and Mrs. Marlin Kay, Hoyburn. He is one of hundreds who are waiting anxiously for ice covered ponds in the Burley-

Rupert area so they can ice skate. This particular pond here is Speer's pond, southwest of Rupert, and is very popular among hundreds of area skaters.

Ski Resort Has New Chairlift

SUN VALLEY — One new double chairlift may not seem like big news at a ski resort but when it forges a link that joins two sides of a great mountain and makes possible a whole new combination of runs, it calls for cheers.

Ever since the Janss Corp. purchased Sun Valley in 1964, Bill Janss, a former Olympic skier, has been dreaming of a more fluid pattern of ski traffic on the mountain.

The new lift that begins at the top of River Run and crisscrosses the middle third of the mountain to the bottom of Upper College is the answer. From the upper terminal there is easy access to a whole list of runs including Lower College, Holiday, and the Costa Brava that leads to the Roundhouse.

It will give the expert skier the quickest route to the challenging College South slopes. Most important of all, by taking Pete's Lane or the Flying Squirrel a skier can go over to the Warm Springs, or north side of the mountain, without going to the top of the mountain. This is the final link in the Sun Valley ski circuit.

STATISTICS: The new lift is a Riblet double chairlift and is called "Sunny Side Six". Its horizontal length is 4,800 feet; vertical rise, 1,580 feet; capacity, 830 persons per hour; slope length, 5,160 feet; maximum speed, 500 feet per minute.

OTHER IMPROVEMENTS ON THE MOUNTAIN: A horrendous run has been cut down the Warm Springs lift line. Dubbed the Limelight, it will duplicate the thrills of skiing Exhibition in full view of the uphill passengers. New Canyon has been extended upward to meet the Blue Grouse and make one more intermediate run down the mountain. The Blue Grouse has had considerable reworking by Mountain Manager Les Outza, as have all other trouble spots and bottle necks on the mountain.

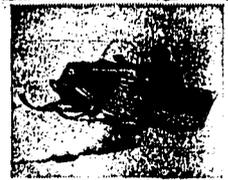
FOR THE BEGINNERS: Sun Valley works to make things easier and easier for the complete beginner. This year they will have a new portable rope tow that Sigl Engi, head of the ski school, thinks they will be able to handle the second or third day on skis. Sigl is again planning to use the short, five-foot skis for most of this group.



MARK I
15 hp. 292 cc



MARK II
17.5 hp. 297 cc*



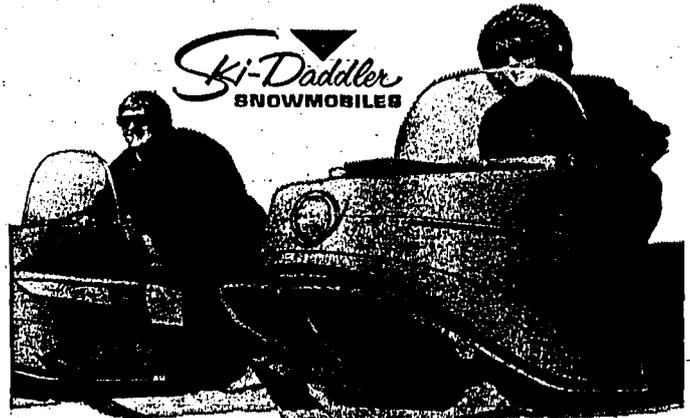
MARK III
20 hp. 372 cc*

For real winter thrills, take command of an AMF Ski-Daddler Super Scout. Here are the fast ones—3 exciting models. You'll thrill to the power and performance of this special breed!

3 Distinctive SUPER SCOUTS...

- 18-20 hp. Speeds up to 80 mph.
- Variable speed automatic transmission
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- New handlebars for easier steering.
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Handy Hints Listed For Winter Sports Enthusiasts

NEW YORK (NAPS) — When lakes and streams freeze over, and city and country skis are carpeted in snow — don't hesitate! Bundle and get outdoors. Be as healthy, tanned and active as you were during the summer, by participating in winter sports.

Ever - increasing numbers of Americans are heading to the hills to ski — in fact, skiing is the fastest growing sport in the country — but in addition, there are ice skating, sail skating, ice hockey, bob sledging and tobogganing, as well as long walks in the brisk or snowy weather.

Here, to help you warm up to the idea of playing outdoors this winter, are a few handy hints:

1. Are you physically fit? Authorities warn that you must be physically fit before beginning any program of exercise or sports. You can tone up by starting right now to walk a little more each day, and to gradually exercise each morning, afternoon and evening. Enjoying winter sports depends as much on limber muscles and agility as it does on skill.

2. Which way does the wind blow?

Usually square in your face, whether you're walking, skating or skiing. One good way to protect your face from windburn and get a vacation-in-the-sun tan at the same time, is to carefully apply Q T lotion or cream before you expose your skin to the wind. While protecting your skin, Q T will give you a quick tan — with or without the sun. Play it safe and you'll look your best all winter long.

3. Don't skate on thin advice. Ice skating dates back to the early days of the Scandinavians and Germans, and the earliest skates were made of bone or wood. Ice skating as a sport didn't exist until the Iron Age — and wasn't introduced into this country until Revolutionary War days. Skating then — as now — was a graceful sport, requiring good balance, a sense of rhythm, and athletic ability.

Today there are well over 12,000,000 skaters in the United States, many of whom are expert figure skaters, and probably the figure skate is the most popular style skate. If you're buying figure skates (ones that have slightly convex blades which permit you to turn sharply without lifting your skates from the ice) remember that good skating boots fit very tightly at the heel, provide toe wiggling space, are reinforced at instep and ankle, and come in half sizes with a variety of widths.

Figure skates are worn over thin socks, regular stockings, or stretch tights, not over heavy woolen socks. Again, the reason is tight fit. Authorities advise that your skate boots, to be well fitted, should be one to two full sizes smaller than your regular shoe. Another thing to remember is that whether you're an expert or beginner, chances are you're headed for a fall!

4. Don't just jump into skiing. "La fixation" sounds like it might describe the craze for skiing that has overtaken America, but in French it means the bindings on a pair of skis. If you plan to tackle skiing, you'll find that proper gear is as important as skill.

When buying skis, remember these rule-of-thumb suggestions: The correct length of the ski — if your height is in normal ratio to your weight — should be from the ground to the wrist when your arm is raised above your head. If your weight is greater, then the ski should be two to three inches longer; if your weight is less, then the ski should be two to three inches shorter. Women and beginners,

as well as older and less agile skiers, are also to use a shorter ski.

A word about safety: Most accidents in skiing occur when the foot cannot be freed from the ski. To offset this, safety bindings were designed — but to be good protection they must be quality bindings that are properly mounted and adjusted. Safety bindings cannot prevent all accidents (you could, for instance, lose your girl — at the lodge!) — but a considerable number of broken legs and other injuries are avoided by their use.

In addition to the safety bindings, be sure your skis have catch-straps. These are indispensable so that a ski which has been freed from the foot doesn't go scooting down the slope by itself.

5. Good common sense helps make a good sport.

Select your winter sport care-

fully — according to your interests, your age and your pocketbook. Take your time in selecting your gear and clothes — and once they're yours, take good care of them. Don't try to become a pro overnight; to become expert in any sport takes patience and practice. You will find the out-of-doors invigorating — for a day, a weekend or an extended vacation. Be a good sport this winter — and have fun!

Auto Racing?

Jean Claude Killy to take up auto-racing?

Don't be surprised if he did rather than settling down in a cushy ski resort job if he retires after the Winter Olympics as is speculated.



PARKA FOR MEN is this reversible one with waterproof nylon on the outside. This parka is by Head Ski Wear.

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The Helpful Ski Shop

5 BUCKLE BOOT PACKAGE

Adult ski package includes ski boots, poles, Miller or Cubco bindings, safety straps.

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BEGINNERS SKI PACKAGE

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Western Skiing On Increase

OGDEN — Skiing activity in the West may be expected to increase 200 per cent by 1970 according to "Skiing Trends and Opportunities in the Western States," just published jointly by the U. S. Forest Service and the Economic Development Administration. Prediction is based on a two-

year study in the 12 western states by the Intermountain Forest and Range Experiment Station. The 60-page illustrated report is based on interviews of 200 ski area operators and with nearly 6,000 skiers of widely varied ages. Interviewees later filled out comprehensive ques-

tionnaires to provide information about their age, favorite skiing areas, distance traveled, and amounts of money spent for equipment, clothing, transportation, lodging, food, and miscellaneous services. The study did not investigate financial profitability of operation of ski areas.

Skiing has become big business in the West during the past decade. Seasonal visits to western ski areas rose from 1.4 million in 1950 to 4.3 million in 1964. The 415,000 skiers averaged more than 10 days on the snowy slopes in the 1963-64 season.

Male skiers outnumbered females two to one, but in the 13- to 22-year age group, numbers were about equal. Two-thirds of the skiing population was 30 years old or younger.

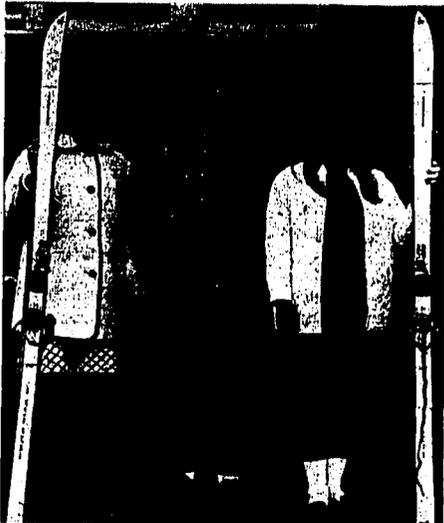
Skiers spent \$26.8 million for equipment and clothing that season and nearly \$98.5 million for trip expenses. Average daily expenditure for trips was \$20.54 per skier. Single-day trips averaged \$11, but daily costs for weekend trips were \$25. Ski vacations lasting longer than four days averaged \$52 per day.

More than one-third of the 197 ski areas operating in 1964 were located in California and Colorado. They had nearly one-half of the total passenger capacity for lifts and tows in the West.

Existing cable and rope tow capacity can accommodate some increase of users. Only 82 per cent of capacity was used on weekends and holidays, when 70 per cent of total visits were made. Only 21 per cent of capacity was used on weekdays.



ONE OF WHITE STAG'S new pace setters is this "sculptured look" ski swanor designs. Magnified cables form rich design tapering from shoulders to deep V-cabled front and back with cable motif repeated on top sleeves. It has a firm double-ribbed V-neck, tightly ribbed cuffs and band. And is in elongated ski length.



OFFICERS OF THE Gooding Ski Club are, from left, Debbie Meyer, secretary-treasurer; Joe Hollifield, president, and Penny Goodman, vice president. The club has 105 members this year.

Gooding Ski Club Has 105 Members

GOODING—The Gooding High School Ski Club was organized in 1955 as interest in skiing was just beginning to grow in this area. The membership consisted of eight at that time, but has grown steadily as the Soldier Mountain Ski area has increased in popularity.

Skiing is becoming one of the most popular sports and strong enthusiasm is shown by the increase in size of the club each year. For example, members point out, last year the club had 65 active members, and this year the membership has increased to nearly 105.

Main activities of the club begin the first of November, since by this time most interested members have paid their dues.

A monthly meeting is held, at which members are entertained by speakers or films to keep them interested and to encourage others to participate in this popular activity.

The main project of the club each year is the sponsoring of ski buses to Soldier Mountain each Saturday during the season. These buses are for all students of Gooding County who wish to ride. The club charges \$1 per person round-trip to pay for the bus expense.

This year, as in years before, the club plans to take a trip.

Plans Made

JEROME — Plans are being made for a ski club for Jerome High School students. Frank Schierer and Ace Ballard will be co-advisers.

They hope for 25 to 30 members to take part. The group organized last year and it was felt it was very successful. They skied at a different ski area each week.

They will meet to re-organize and elect officers soon.

as a club to a ski resort, such as Sun Valley, for a day's enjoyment of skiing. However, due to the large increase of membership, two trips are planned, both of which will be paid for by the club. One will be early in the season and one near the end.

The club is in the process of making plans to join the "United States Ski Association" sometime this year. This has never been done before, and members feel this will increase interest of more people in skiing.

Next spring club members plan an annual banquet to be held at a local restaurant. Purpose of the banquet is to tie together the many experiences of the members, shared throughout the year and to elect new officers.

At the banquet, there is a special guest who ends the year with a speech or film concerning skiing. Expenses of the banquet are paid by the club.

Ski Swap Planned By Local Club

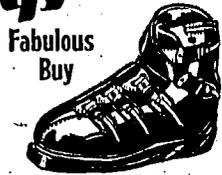
A ski swap has been scheduled by members of the Twin Falls High School Ski Club, according to Roger Louder, president.

Louder says the ski swap, a place where anyone can buy, sell or trade ski equipment, will be held Dec. 9. Time and place of the event will be announced later.

Another activity planned by the 50-member club is ski outings at some area ski resort. These outings will be held on weekends during the ski season. Film to be shown at club meetings have been ordered, states Louder.

Other officers of the club, besides Louder, are Kurt Threlkeld, vice president; Susan Davis, secretary, and Todd Brumbach, treasurer. Harold Brown is adviser.

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PHOTO BY GEORGE SCHWARTZ, SUN VALLEY

Only 80 Miles North Is the Best Skiing in the World

And for Twin Falls skiers, Sun Valley is one of the few ski areas anywhere with lower lift rates on weekends than weekdays. Our low lift rates and our short lift lines (if any) give you more feet of . . . skiing per dollar anywhere. To keep our reputation untarnished for crowd-free skiing, we've added a new double chair on Baldy from the bottom of Exhibition to mid-College and a surface lift on Dollar for beginners. The RAM has been enlarged and there is a new Mexican restaurant. Sun Valley is still the best, and it's right in your back yard.

Sun Valley



For reservations, call or write
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726-3311

Sun Valley Is Place For Skiers

If Sun Valley has one specialty above all others, it is teaching skiing to the beginner, aged five or aged fifty-five.

Dollar and Centlaw this is sound thinking. The future of all ski resorts depends on how many new skiers join the ranks of the enthusiasts.

It is also a tradition at Sun Valley. When the first of this country's great ski resorts opened in 1930, it had few guests who were not beginners. The goal of the ski school, under the handsome Austrian racer, Hans Hauser, was to teach them in one week to make a turn and come down a slope of average steepness.

Having initiated this early generation of skiers to the sport, the ski school has gone on, year by year, perfecting its technique of turning the novice into a competent and a dedicated advocate of the sport in the shortest possible time.

For the adult or the family planning to take up skiing, the ideal plan is to find time to spend two consecutive weeks in the Sun Valley ski school.

In one week the average beginner can expect to learn to

traverse, sidestep and complete a turn, so that he can safely make a run down a fairly steep slope.

But two weeks is a sound investment. In this length of time, with the concentrated instruction offered by the Sun Valley ski school — two hours every morning, two hours every afternoon — a skier will be well ahead of friends who take instruction every weekend.

With average coordination, he will undoubtedly have gained enough confidence by the second week to ski the easier intermediate runs on Baldy mountain. Fundamentals will have become so instinctive that bad habits will not be easily picked up when he skis alone. He will be well on his way to the parallel, the ultimate in skiing.

To non-skiers it may be well to explain that skiing is not a matter of making runs — slushes, as a skier calls them — straight down a slope. Skiing in the beginning is fundamentally a matter of traversing a slope, making a turn and then traversing in the other direction. Once a turn has been mastered, a skier will be able to come down al-

most any hill under control. As the skier progresses the traverse disappears and one turn is linked to another. When a skier can do this with his skis parallel and together, he will know the real thrill of skiing.

Sigi Engl, a dedicated ski instructor, now the head of the 116-man ski school, has many short cuts in teaching beginners. He starts all but the strongest young athletes on four-foot skis, which are easier to handle. This year he will again use videotape, which proved so successful a teaching aid last season. Each student is photographed as he makes a run and then at the foot of the slopes watches a playback while the instructor points out errors.

Sun Valley is proud of its reputation for expert runs, hair-raising race courses and the great timber-free bowls which delight the lovers of deep powder-snow skiing. It is also amazed at the number of Sun Valley-trained skiers who now with the greatest of ease ski this terrain. Twenty years ago it attracted only the daring few.

It is just as proud of its novice and intermediate mountain, Dol-

lar. Here on a knoll called Half Dollar there are ideal novice slopes out of the way of fast skiers. The runs are gentle but varied and interesting. The snow is soft packed powder, kept that way by constant manuring by a fleet of snowcats. There is a chairlift, the shortest in the country, and this year there is a new type of tow, which Sigi Engl thinks beginners will be able to use their second day in class to eliminate the drudgery of climbing.

The beginner feels at home at once in Sun Valley. In spite of its reputation as one of the world's top resorts, he will find it small, compact and above all friendly.

If he has not brought his ski equipment, he will find experts in Pete Lane's store on the Boardwalk Shopping Mall ready to help him in his selection. Good advice to beginners is to rent boots and skis at this sport shop until they are sure what is right for them.

Carrying his skis and armed with tickets for the ski school, the skier contacts Sigi Engl or one of his assistants on Monday morning at the ski meeting place in the center of the village. There he is assigned to an instructor and taken to the mountain in a free ski bus.

At the after-ski beer hour in the Ram, at the tea-hour in the Lodge or over hot chocolate in Poor Richard's konditorei on the Mall, he will find skiers as ready to listen to his day-by-day triumphs — the first day he uses the lift, the day he wins his one-star pin for a no-fall descent — as they are to listen to tales of record breaking runs

on the big mountain. He will find the ski atmosphere he is looking for on his first ski trip. There are sleigh-ride parties to Trail Creek cabin, ski songs during the cocktail hour at the steak house on the Mall and a real swinging crowd in the Boller Room, the discotheque in the basement of the lodge.

For the children of a family there are ski classes with specially trained teachers, and for children too young to ski, a play-school where they can be cared for all day long with lunch for \$3 a day, about the cost of a rollable baby sitter at home.

Rooms at Sun Valley range from \$5 a night per person in the chalets. Rooms in the Challenger Inn begin at \$17 a night, twin and in the Lodge at \$22.

Lift rates for Dollar mountain are \$4 a day and for both Dollar and Baldy, \$7.75. Ski instruction is \$35 per week.

A good idea for a person making a first trip to Sun Valley is to sign up for a Learn to Ski week. This package includes lodging for six nights, a 6-day pass of unlimited use of the lifts and six days of ski instruction. Prices begin at \$102 per person in the chalets and \$128 per person in the Challenger Inn.

Transportation to Sun Valley gets easier every year. By air to Salt Lake City and then by the West Coast Mini-Liner to Hayley, 12 miles from Sun Valley, it is now only 6½ hours from New York and about 4½ hours from Chicago, Los Angeles or San Francisco. The Janus Airways also operates between Salt Lake and Hayley, Friday through Monday. Both the Janus Airways and the West Coast Airlines make connections with flights to Boise.



WINTER SCENE THAT many area skiers will be looking forward to this ski season is illustrated in this photo of Sun Valley. The famed ski resort will open Dec. 16. Expecting thousands of skiers this winter, Sun Valley has added a new chairlift.

New Look Is "Pro" This Ski Season

This ski season, the closer-to-the-body look is what everyone's looking at... and looking good in.

Pants are slimmer and sleeker, parkas are longer and trimmer. Colors have never been more inviting, accessories never more practical. In short, this is the year of the "pro" look, the in-the-know look.

With heightened attention to contemporary fashion, goes new respect for everyday function. Why look the part of a pro in a silhouette profile, if you're

so giddy and shivering? Dry warmth is an absolute must on the slopes and the proof is in this season's new waterproofing techniques. Not merely water repellent, mind you, but waterproof. One manufacturer not only coats the fabric, but sprays and actually "cements" shoulder seams for dry-as-dust protection.

This is the year of the "racing" look, too—and smart ski-wear shops are outfitting women as well as men in the tout ensemble—from helmets to goggles,

outer racing shells (for the "layered" look) to pants that fit over the boot, while the strap goes under... an innovation long overdue?

A woman's double-breasted suit on a mountain top? Why not? A fashion trend is a fashion trend—whether it's a Manhattan or Mad River. And it's perfectly fitting with this year's fitted, utilitarian look.

The "pro" look in snowtime fashions, you see, is skiwear you wear where the action is.



Set the pace with the skiing set in the Floater® boot by Bates. You will love the lightweight Floater® construction and the pile linings. Silicone treated for water resistance, and the tank track sole made of Goodyear Neolite Tufsyn Crepe, make this boot a rugged match for all winter weather. Come on in and try a pair of these lightweights with the built in muscle.

SEE OUR COMPLETE SELECTION OF AFTER SKI BOOTS FOR MEN AND WOMEN

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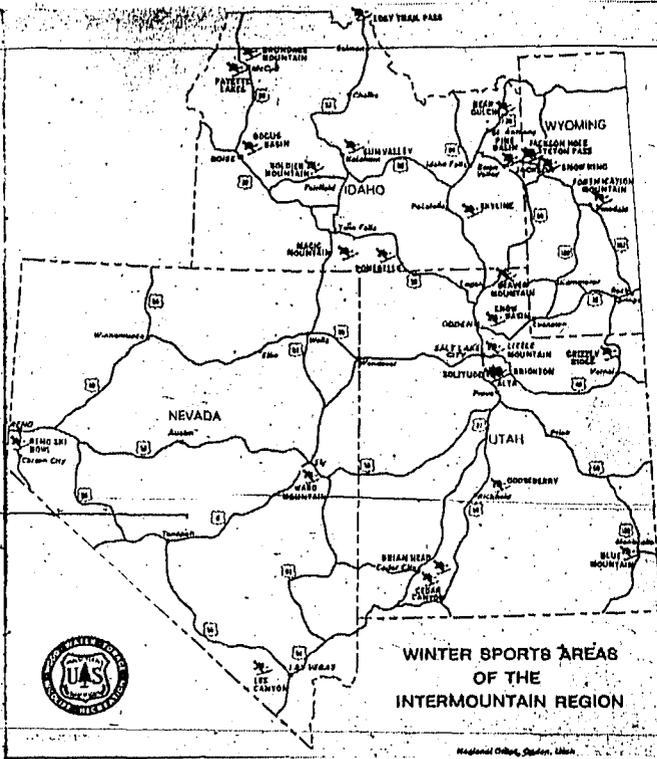
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taste that beats the others cold!

We mean it: Pepsi-Cola tastes better cold than other soft drinks taste at the same temperature. We designed Pepsi that way. We created a special taste that comes alive in the cold. Cold temperatures don't numb this taste! It tastes better cold—the colder, the better! But don't take our word—put it to the taste.





WINTER SPORTS AREAS OF THE INTERMOUNTAIN REGION

MAP SHOWS THE major winter sports areas in the Intermountain Region that are on National Forest lands.

Terrain For Snowmobiling Is Listed

HAILEY—Safe snow machine terrain is limited on the Hailey Ranger District of the Sawtooth National Forest.

The major roads in Deer Creek, Greenhorn, Hyndman and East Fork of Wood River go up the bottoms of narrow canyons which pose an avalanche hazard for machines and people traveling beneath them. Travel in these areas is not safe and is not recommended.

The Mormon Hill area on Copper Creek, above the Garfield Guard Station, is one area of-

fering rolling terrain suitable for safe snow machine travel. From this area one can look into the Little Wood River and also have a magnificent view of the Pioneer Mountains.

This isolated area offers about a 12-mile trip each way. The elevation is high with extremely cold nights. Two or more machines should travel together in case of breakdowns.

The Wood River Area has weather conditions favoring rapid snow metamorphism which joggles the snow pack in a sugar-

like condition with no cohesion. At times, snow machine travel can be impossible through sugar snow.

Snow country trips should not be taken when this condition is encountered. A new fall of snow on a sugar-like base will tend to avalanche readily, so travel should be planned carefully after a snowfall in steep terrain.

Winter access is open via Carey and the Little Wood River Reservoir to Copper Creek. For more information contact Ranger Richard Anderson at Hailey.



TWO MEMBERS OF a troop that made a ski hike into the Smokey Dome region of the Sawtooth National Forest in Camas County are shown here sidestepping up a hill. The group was made up of members of the Soldier Mountain Ski Patrol and Forest Service personnel. Purpose of the tour late last winter was to inspect the area for its winter sports potential. The inspection was made at the request of the Camas County Rural Area Development committee which is exploring the possibility of expanded recreational development in the county. Members of the group packed in via skis equipped with climbers and spent the night near the second peak of Smokey Dome.



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 - Pileable Vinyl Reinforced Knee and Lower Leg Front
- *Dupont's registered trademark for its polyester fiber

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MEN'S 19.95
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Warm in Coldest Weather!



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• LYNWOOD



THIS GOOD-LOOKING, full-fashioned flat double-knit has become a skiing tradition. This White Stag sweater has two-tone fine-line contrast racing stripes running parallel around chest, back and upper sleeves. It's made in long body length with raglan sleeves, firm V-neck with narrow knit on cuffs and band.

No Growing Pains For Sun Valley Are Noticed

Sun Valley, the classic ski resort high in the Idaho mountains, is changing from a hotel resort to a residential ski village as smoothly and easily as a snowshoe fabric changes color in the fall. The experience in real estate development of the new owners, the Janas Corp. of Los Angeles, is responsible.

More than a hundred new residents or families will be "at home" in the attolers which have been built this summer between the Challenger Inn and Dollar mountain. These studio apartments, which have attracted dedicated skiers and sportsmen looking for their own mountain retreats, promise to be the gayest and most congenial spot in Sun Valley this winter. A path has been built down the

hill so the occupants coming home from the mountains can ski from the buses right down to their own doors.

A group of large private homes is going up on the hillside that overlooks the golf course. This deluxe settlement has been skillfully plotted to conform with the topography of the eastern side of the valley.

Another cluster of private homes is tucked away among the trees along Trail creek to insure absolute privacy, a priceless commodity in today's world.

Returning guests will find the Ram, the popular restaurant in the Inn, done over with an enlarged bar and a Mexican restaurant next door.

As the planting has grown

around the luxurious Lodge apartments, built the first year the Janas Corp. took over, and in the Boardwalk Shopping Mall, completed last year, the success of both these projects is obvious. Anyone lucky enough to own or rent for part of the season, a Lodge apartment that comfortably sleeps six or seven, is in clover. The living rooms with their open fireplaces are ample for sizeable cocktail parties and the completely equipped kitchens invite gourmet cooking by the host or hostess when fewer guests are expected.

Pete Lane's store in the Mall is better than ever. The steak house, known as the Ore House, and Poor Richard's konditorei have added greatly to the zest of eating in the valley, and the Pumpernickel delicatessen is a great place to buy snacks to take home. It is fun to browse through the Sun Valley Gift shop the Owl and the Pussy Cat,

the Avventura, and even more fun to buy the unusual items offered. It is nice to know that there are enough of the intelligentsia among the skiing crowd to keep the book shop, Ex Libris busy.

There is nothing but praise over the way the mountain has developed under the watchful eye of Bill Janas. The two new lifts up the Warm Springs side of the mountain and the new Sunnyside Six have made traffic on the mountain flow as it has never moved before. Returning guests will realize that Sun Valley is growing, but growing intelligently and painlessly.

RACES SCHEDULED

The International Telemark Races, scheduled at Sun Valley, will be held March 22-24. The Kindercup Races will be held March 30.

Tips Listed For Driving To Ski Slopes

Driving to your favorite ski spot takes a little starting, steering and stopping "snow-how."

And anyone can learn how to winter-wise his driving by following some safety tips from the National Safety Council's Committee on Winter Driving Hazards.

Start cars gentle, or the wheels will spin, melting the ice or snow and cutting traction. Starting in the "drive" range or second gear will prevent overpowering.

Start with front wheels straight ahead, the council advises. If this is impossible, give the steering wheel a few turns back and forth to snowplow a path.

Steer with small adjustment, taking care not to oversteer. Steer to the left when rear wheels slip to the left and to the right when rear wheels slip to the right.

Hills can be a special problem in winter, and drivers must get good momentum before starting up. If a slower gear is needed, shift at the bottom of the incline and slow down just before reaching the crest.

Forget posted speed limits, the National Safety Council warns. Limits have been set for clear and dry conditions and even one-half the posted speed may be dangerous in severe weather.

Address Slated

IDAHO STATE UNIVERSITY, Pocatello — Nancy Hollahan, Kimberly, chairman of Idaho State's Issues and Speakers Committee, announces that Ernest L. Goodman, director of public relations at predominantly Negro Howard University, Washington, D. C. will be on campus Tuesday.

Mr. Goodman will speak on "Student Unrest in Relation to the Negro University" at 8 p.m. at the Student Union Film Theater.

OFF TO BAD START

TOKYO (AP) — The Tokyo Fire Department's annual fire prevention week got off to a bad start Sunday. Two persons were killed and seven injured in 22 fires — six more fires than Tokyo's daily average.

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BLUE LAKES SHOPPING CENTER
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the famous brands you want

child's
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\$277
Beginner's full 2 ft. wood skis... leather harness bindings, poles

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Your Best Buy!

8-pc. Ski Outfit — One Low Price!
Featuring White Lightning Cranmore Skis

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- Skis with bindings
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Terrific value for men and women! Skis are made of super-laminated maple and oak, with a smart white finish and quality bindings.

SKI BOOTS
Men's & Women's
\$39.95
no money down \$5.00 per month

Buckle-fastener boots give excellent support... easy to get in and out of, too! Plenty of adjustments for exact fit. Brown or black in adult sizes. Famous Riverton boots... try them on!

SKI BOOT TREE
Low price! Keeps boots flat. Sturdy aluminum. Adjustable... **\$2.77**

\$9.88

ECONOMY SKI CARRIER
Spring-loaded arms lock in 6 pairs of skis.

Gutter Mount Model charge **\$16.66**
Locks skis in rack, rack to car!.....!!!

SKI GLASSES
\$1.97
Two sets of snap-in lensset Nylon frames.

SKI WAX
59c
Best all-round wax for all snow conditions.

Soldier Mountain Has 12-Member Ski Patrol

FAIRFIELD — Soldier Mountain ski area is fortunate in having a 12-member ski patrol.

These unsung heroes of the ski slopes are unpaid volunteers. They buy their own equipment and spend many hours in special training. They must qualify in both the standard and advanced first aid course and take a 12-hour refresher course each

year. Members are on the slopes each day during the skiing season to promote safety and courtesy for the public in the ski area.

The Soldier Mountain Ski Patrol was organized about eight years ago. At present eight of the members are holders of the "avalanche card" in search and rescue work; Sawtooth Ranger Gary Smithley, Fairfield, is an expert in avalanche training, so the past few years the group have gone on avalanche training expeditions on the Soldier Mountain range.

This special avalanche training includes overnight stay in deep snow, often in below zero weather. Each trainee has to carry all necessary food and equipment in packs that weigh about 40 pounds each. They are taught to recognize avalanche hazards and the proper use of explosives to control them. They are taught the proper procedure through avalanche terrain. Each trainee goes through a simulated avalanche rescue.

The ski patrol has purchased a couple of "Akia" sleds. They are imported Austrian aluminum rescue sled that breaks in half for easier transportation. They are used to bring out injured people.

Present members of the ski patrol include John Glick and Phil Cloward, Twin Falls; Ed Gunning, Ann Gunning and Gene Glick, Wendell, and Willard Wilson, Harold Cluete, Doran Cluete, Tom Spackman, Sten Frostenson, Lowell Ruby and Gary Smithley, all Fairfield. Lynn McKindlay, Hugerman, is a trainee.

An annual spaghetti dinner is held at the close of the season in the spring. This patrol-sponsored affair includes a torchlight parade on the slopes. Funds raised at this event are used to purchase the "Akia" sleds and other special equipment used by the patrol.

The local patrol belongs to the National Ski Patrol. Doran Cluete is the regional section chief of the National Ski Patrol and Smithley is the regional avalanche adviser of the National Ski Patrol and trains five patrols in the region.

The Soldier Mountain Ski Patrol has been appointed by Camas County as the official search and rescue team in the county and functions both summer and winter if needed.



RACING SHELLS allow quick-change versatility on the slopes. This Head Ski Wear's creation is seen with a back-center warmup strip. Female skiers will go for this outfit.

Ski Classes At Soldier Are Growing

FAIRFIELD—Over 200 grade and high school students from throughout Magic Valley enrolled last year in the special weekend plan for beginner and intermediate skiers, at the Soldier Mountain Ski area.

Over the past five years the Soldier Mountain ski school has developed into a fully qualified school with six full-time instructors and six part-time instructors. The school now has its own office building at the area and is prepared to handle about any request for ski instruction.

This year Doran Cluete will be the chief instructor, with Kenneth Ruby, Rick Carrico, George Varin, all Gooding, and Gary Smithley and Willard Wilson, both Fairfield, as his staff. Part time instructors will be Jeanne Callen, Joanne Nelson, Bill Mobley, Sonnic Sonnicson and Jack Nelson.

Three of the instructors attended the Intermountain Ski Clinic for instructors at Alta, Utah, this past year. All are well qualified and proficient in their field.

Doran Cluete states that they hope to further upgrade the school this year and expand their instruction. They teach the American technique of skiing along with professional standards. All instructors are adults. Cluete states that the student plan of instruction will begin on Dec. 30 this year and run through February. Various towns in Magic Valley have been providing bus transportation in the past to the resort. Races and various forms of competition and fun are provided during the season. Some are sponsored by organizations over Magic Valley.

People of all age groups enjoy skiing, from the tiny tot to the mature, so the Soldier Mountain Ski School is prepared to handle all the needs for help and instruction.



DISCUSSING A MOVIE on "The Winter Spell," to be shown soon in Twin Falls are College of Southern Idaho Ski Club officials. From left, are Glenn Norris, ski club adviser; Velma Guyer, ski club secretary-treasurer, and Rick Carrico, president. The movie will be shown Dec. 4 in the O'Leary Junior High School Auditorium.

CSI Ski Club Plans Trip To Jackson Hole

Activities of the College of Southern Idaho ski club are centered around a trip to Jackson Hole, Wyo.

Rick Carrico, Gooding, president of the club, said a pleasure ski trip is planned during spring vacation at Jackson Hole and that all activities are geared to raise funds for this trip.

The CSI club has about 40 members.

One of the club's fund-raising events is the showing of the film entitled: "The Winter Spell," by Dick Barrymore. Some of the world's greatest skiers are featured in the 90-minute film, such as Billy Kidd, Art Furrer, Karl Schranz and Jim Huuga.

Several outstanding ski areas in Austria, Italy and Switzerland as well as other European and American ski areas, will be featured in the film.

This film will be shown Dec. 4 in the O'Leary Junior High School Auditorium. Tickets may be obtained from any member

of the CSI Ski Club or at the college office.

The club also plans various trips to local ski areas.

The CSI club is a member of the Intermountain Ski Association, an affiliate of the United States Ski Association.

Ski classes are being conducted at the college on Friday evenings.

Officers of the club besides Rick Carrico, include George Carrico, vice president; Velma Guyer, secretary-treasurer; Debbie Curtis, assistant secretary-treasurer, and Jim Stevens, reporter. Adviser for the Club is Glenn Norris.



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SNOWMOBILING IS GREAT fun and Max Peck, Ketchum, is one of hundreds who enjoy it. Here he is just below Ketchum with the Sawtooth National Forest in the background. The ski run on Baldy is visible.

Safety Tips Listed For Snowmobile Riders

Snowmobiles are generally safe, dependable machines, but like all machines, they are subject to failure—in most cases at a rather inconvenient time or place.

It is exhilarating to go racing across the snow-covered land, but did you ever stop to realize how fast you can get away out in the boondocks? It doesn't take long to be 10 or 15 miles out, so the question is—*are you prepared for trouble this far away from home in near zero or sub-zero temperatures?* If you lack the necessary knowledge on to some of the ones that are not. But if you fall in the other category, then heed this message. It may mean the difference between survival or just another statistic.

It is an absolute necessity that you be dressed adequately; not only for the present weather, but also for the potential weather. You deserve the best in cold weather gear, from head to toe, so don't cheat your chances by using cheaper or Brand X equipment. Get the best.

Take a first aid kit, a survival kit that includes a sleeping bag, adequate food for several days, a hatchet or small axe, matches, snow goggles, rope and snowshoes if possible. Travel with two or more machines whenever possible and be sure to let someone know where you are going and when you may be expected to return.

It would be wise for persons going off the beaten path to consider several safety factors. One of the most important is to take snowshoes. If the machine breaks down, it may prove to be an impossible task to walk out without them.

Beware of frostbite! Of the dangers involved in snowmobiling, possibly one of the most prominent of these would be frostbite. Because of the speeds involved and temperatures, the chill factor must be considered at all times.

For instance, with a temperature of 14 degrees above zero, and at a speed of 25 miles per hour, the equivalent tempera-

ture would be 24 degrees below zero, or in the zone of considerable danger to any exposed flesh.

It is noted that 25 miles per hour is not really very fast on most snowmobiles. So it would be wise to keep this in mind the next time out. Also remember the wind factor is relative—it makes no difference whether you are standing still and the wind is blowing, or you yourself are moving through a calm wind factor—the results are the same.

If frostbite should occur, the recommended treatment would be to rub the affected part of the frozen part, as this may tend to further damage the tissue. If you are out on the

trail, do not attempt treatment until you reach a place where adequate facilities are available—in short, do not compound the situation by partially thawing it out, then allowing it to freeze again.

When treated, the afflicted part should be rapidly warmed in a water bath with a temperature of 108 to 110 degrees. Rewarming should be continued until completely thawed—then immediately discontinued. The affected area should be wrapped lightly with muslin and the subject should be kept at room temperature.

A physician should be contacted immediately for continued treatment, or for deep frostbite.

Frostbite can be very painful and dangerous; therefore, an ounce of prevention is worth a pound of cure. Dress properly, as the misery you prevent may be your own.



HEAD SKI WEAR'S "Hills and Hores" parkas, with adjustable elastic belt is just right for ski enthusiasts this winter.

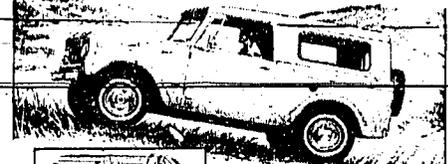
"Old Fox" To

Christian Prayda, Austrian racer known as "the Old Fox" of pro-racing, will coach the Sun Valley Junior Racing Team.

Be Instructor

Prayda is familiar to Sun Valley skiers for having retired the Harriman Cup after winning it three times.

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PIKE MOUNTAIN'S BEGINNER slopes should be somewhat less crowded this year thanks to another new run which has been cleared just to the right of the Poma lift above. Taking advantage of the steepest portion of the hill, the new run is designed to separate the faster and better skiers using the beginner slopes from the novice crowds. It will eliminate congestion and insure greater safety for all. A new novice run has also been cut out on Magic Mountain which will give the beginner-intermediate skier a longer run.

2 New Ski Runs Added To Magic Mountain

Bulldozers have been at work during the fall months carving out a new "ski scape" at Magic Mountain.

Skiers will find two complete new ski runs available for the coming season and ski school classes will be able to expand thanks to hill clearing operations.

On Pike Mountain, the beginner's hill, a run designed for the more advanced skiers has been carved out of the trees just to the right of the Poma lift, utilizing the steepest part of the hill. It will provide more interesting skiing for the intermediate and advanced skier and joins the "Pike-howl-run" near the base of the hill.

In addition to making the slopes of Pike more enjoyable for the more experienced skier, the new run is designed to take some of the faster and better skiers from the more gentle runs and to cut down congestion on these runs.

Designed to make both mountains more suitable and more enjoyable for all skiers, the new run on Magic Mountain is designed for the novice and intermediate skier.

It is located to the right of the T-bar lift between nose dive, an expert run, and the long novice run to the north. Claude Jones, area owner, said the new

run is much more accessible to the novice skier than the old novice run because of the closer proximity to the lift. The new Magic run will cut back to the lift from the tower and gentle portions of nose-dive run.

The lower portions of Pike Mountain have been cleared to make additional space for the junior ski school program classes.

The 1967-68 season is expected to be another big one at Magic. In addition to the mass junior program which will begin shortly after Jan. 1, for junior skiers from all parts of Magic Valley, the College of Southern Idaho ski school will be expanded this year.

Glenn Norris, college activities

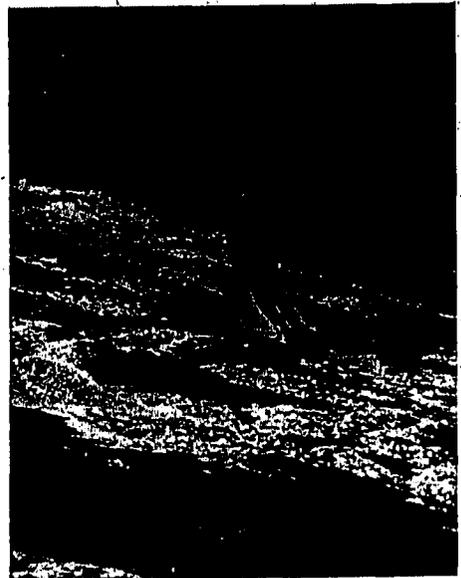
director, said registration has already begun for students wishing to participate in skiing. Students are given credit for the seven-week program and are taken to the resort each Friday for nearly a full day of ski instruction.

Magic Mountain will operate on weekends, Thursday and Friday, and daily throughout the Christmas holidays.

New hill grooming equipment has been added to keep beginner and intermediate ski runs packed and in top condition during the season. Both new runs will be accessible to the packing equipment.

Other regular summer work has included a step up in the capacity of the Poma lift by some 25 to 30 skiers more per hour and facilities have been added to broaden the menu offered at the cafeteria.

There will also be some additional instructors in the ski school this winter.



SEN ROBERT KENNEDY, an avid skier and adventurer, skis down Rock Garden at Sun Valley. Sen. Kennedy skied several days last winter at Sun Valley.

Skier's Courtesy Code

Skier under control.

When skiing downhill and overtaking another skier, avoid the skier below.

When meeting another skier in traversing the slope, pass to the right.

Do not stop where you will obstruct a trail or the loading or unloading area of lift, and do not stop where you cannot be seen from above.

When entering a trail or slope from a side or intersecting trail,

check for approaching downhill skiers.

When standing, check for approaching downhill skiers before resuming run.

When walking or climbing in a ski area, wear skis and keep to the side of the trail or slope.

Wear safety straps or other devices to prevent runaway skis.

Keep off closed trails and posted areas; observe traffic signs and other regulations of the area.

Club Plans Several Trips

BURLEY — Several ski trips are planned this winter by members of the Burley High School Ski Club.

At least two trips to Sun Valley, one to Jackson Hole, Wyo., and several to Pomerelle and Magic Mountain are scheduled, according to Ron Berry, president.

Other officers of the club include Steve Jansen, vice president, and Marilyn Elliott, secretary. Dwight Leo is adviser.

A ski equipment exchange is planned this year by the club.

New members are welcome, Berry said. There are presently about 40 members.

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Area Skiers Are Urged To Join Intermountain Ski Association

By BONNIE BAIRD JONES
Times-News Staff Writer

If you want to be a part of organized skiing — the United States Ski Association — and you live in the Intermountain Region, then you must join the Intermountain Ski Association with headquarters in Salt Lake City.

This can be accomplished by membership in the affiliated ski club in your own community or by a direct unaffiliated membership with the association. It will cost you \$8 per year.

In addition to giving you a voice in organized skiing, that \$8 will also provide a coupon booklet that includes free passes or discount passes at nearly every ski resort in the region, two free ski lessons, another discount lesson, with free pizzas, four free movies and one free dinner. These coupons may be turned in at various times when the skier happens to be in the ski resort or community where the coupon is honored.

For the skier of the Magic Valley area the coupons certain to come in handy would include two free passes at Sun Valley and 50 per cent discount on week-day passes at Magic Mountain and Pommerolle ski areas. The free dinner is offered by Warm Springs Ranch at Sun Valley and Maxie's Pizza House in Twin Falls, and in Burley the member receives a free pizza.

Members will also receive the Intermountain Skier, a magazine and ski directory.

However, if you are a junior skier interested in racing, these benefits are far overshadowed by the association's junior racing and classification program.

Through the association certain races are approved in the various areas of the region each year to assist junior racers in gaining experience and building points toward national competition. The association also gives the racer a classification card which allows him or her to compete throughout the season and to establish a racing record toward national standings.

Applications for the cards are sent by the local club secretary or racing chairman or the individual racer may apply on his own.

In Twin Falls two ski clubs are now a part of the Intermountain network. These include the College of Southern Idaho Club and the Twin Falls High School Ski Club.

Most of the business of ski organization in the Intermountain region which includes Utah, Southern Idaho and parts of Wyoming and Nevada, is under the direction of a blonde young lady who holds the position of executive secretary. A member of the 1964 U. S. Olympic squad, Margo Walters has put away her racing skis to assist other young racers through her position with Intermountain Ski Association.

And she has done an outstanding job thus far. In the two years she has held the position, the Intermountain family has grown from 25 to 71 clubs and from just over 3,000 members to the present 10,071. It now has one of the highest records of membership on a percentage basis of any division in the nation and is recognized as having the top junior racing program.

In Idaho alone there are 20 clubs with 4,850 members and much of the membership growth has come from Idaho, Miss Walters says.

Because of the increase, Intermountain skiers now have a greater voice in the national organization, adding four more directors to the national board. Each affiliated club has one or more members on the Intermountain board of directors, depending on membership. This voting body, made up of dele-

gates from affiliated ski clubs makes recommendations to the national organization, and through its national board members helps shape skiing policy across the country.

Earl Walters, Salt Lake City, is president of the Intermountain association this year and other officers include Clint Budge, Jackson, Wyo., vice president; Millie Rice, Salt Lake

City, secretary, and on the board of directors are Bob Chambers, Ogden; John Herbert, U. S. Forest Service, Ogden; Lou Lorenz, Salt Lake City, ski instructor representative; Ted Hansell, ski patrol; Loyal C. Seeholzer, Logan, ski area operators, and members at large; Mel Morgan, Blaine Gasner, Pocatello; Sunny Kortanta, Pinedale, Wyo.; Wally Abersold

and Vince Rice, Salt Lake City; Wes Dieat and Rodney Hall, Idaho Falls.

Miss Walters said there is a great need for more recreational skiers in the organization as they are the backbone of the ski world. Their support and assistance is all that makes the junior racing program possible.

A native of St. Anthony, Miss Walters began her skiing career at Bear Gulch ski area. The second ski trophy she won in that career was in a junior race at Magic Mountain. At the age of 13 her family moved to Salt Lake City where longer ski seasons and some assistance from such people as Earl Miller at

Snow Basin brought her to participation in four junior national teams. She was a junior national champion in 1960 and then on the Olympic team in 1964.

Taken out of action in the second race of the 1964 Olympics due to injury, she missed her part of an Olympic medal, but she has won more than her share of trophies in races throughout Europe, Canada and the United States. For three years Miss Walters skied on the U. S. Ski team.

Her present interest now toward helping junior racers and there is plenty of opportunity in her present position.

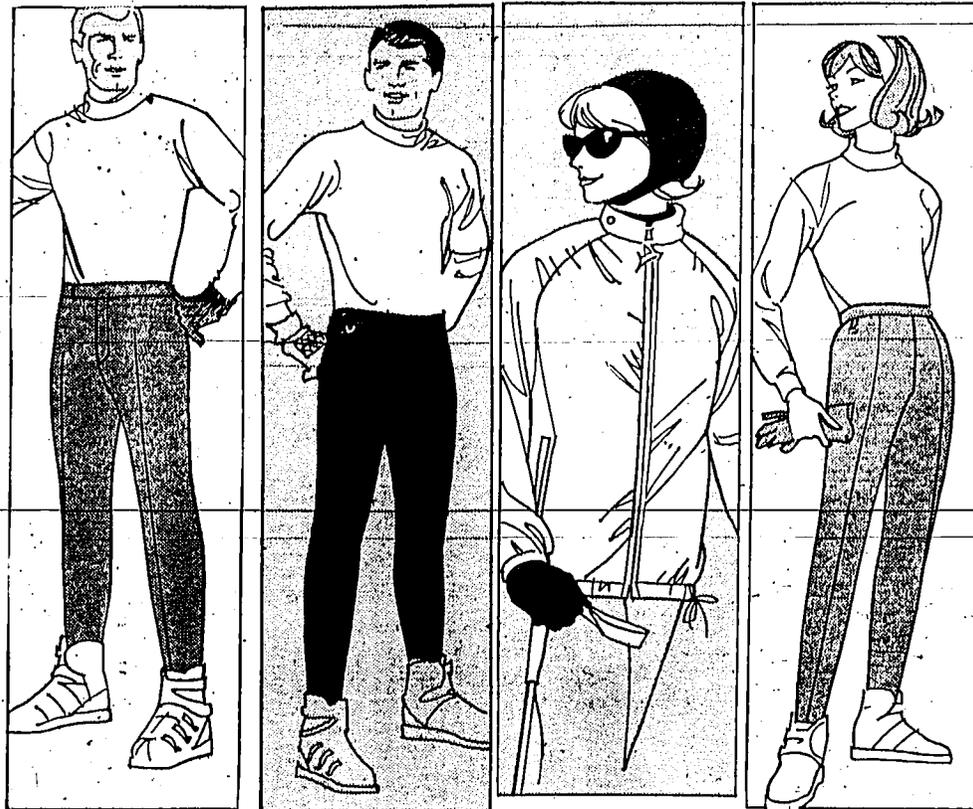
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Go for the slim, lean look of the ski pro in White Stag Gold Medal stretch pants . . . a blend of wool, nylon and spandex tapered from waist to fitted boot strap. \$32.50 in Ink Blue or Black. Top yourself with a cotton knit turtle toe to match or contrast. Come to Roper's first when shopping for ski wear, you'll be glad you did!

Carve a sleek ski trail in Roper's selection of very professional ski parkas for ladies. Choose "Young Turk," "Magic Circle," "Tube Top," "Hidden Belt," "Chrysalis," "Snow Smock," and "Zigzag" parkas in the smartest new winter colors. From \$23 to \$37.50. White Stag ski sweaters, authentic imported looks, from \$17 in ladies sizes.

White Stag of Austria's ready, ski-full look of the Bronze Medal Stretch Pant fashioned in a trim blend of wool and Helanca. You'll love the Bronze Medal stretch pant's stirrups . . . a slim stretch of pant fabric for real boot comfort. \$22. A ready mate: Banlon interlock knit Turtle Toe to match or contrast, \$6.00.



SKI INSTRUCTOR VINCENT Cooke of the Magic Mountain ski school takes time out for a run down the face of Magic Mountain, enjoying late season snow conditions. Mr. Cooke also heads the Magic Mountain Ski Patrol of approximately 12 active members including three who hold the rank of National Ski Patrol membership.



ONE OF BEST winter sports enjoyed by many area outdoorsmen is ice fishing. Here an avid fisherman seems to be doing very well at ice fishing on Fish Creek Reservoir, north of Carey. Many ice fishermen bring along a campstove to keep warm and to make coffee, as this fisherman does.

New Binding Technology Spells Safety For Skiers

If you rack yourself up on the slopes this winter, chances are you won't be able to blame it on your ski bindings. You won't, that is, if you've changed from the cable systems to the releasable heel units.

The new era of binding technology spells safety for the consumer, and that the step-in and latch-in heel units on the market this year are far superior to the cables. Even expert skiers are switching to them, according to Ski Magazine.

But not all the so-called cableless bindings are good. In fact, a few may offer less safety than cables. Fortunately, many discerning retailers have resisted carrying the inferior bindings.

Another area of danger with the releasable systems is the temptation to mix heel and toe units of different manufacturers, a dangerous practice if you want compatible combination. Another negative feature of releasable bindings is that they are difficult to understand. A customer should ask the ski shop to explain the mechanics of the bindings.

But now with the faults of the cableless units enumerated, still remember that you can't top 'em for safety. Just maintain their maximum operating efficiency and don't monkey with the adjustment yourself. Have an expert do the adjusting.

Binding technology gets kicked around by some skiers to eliminate misunderstanding. Ski Magazine offers definitions for the following terms.

Elasticity — The vertical amount allowed by a heel unit before it releases the boot. A small amount provides desirable movement over humpy terrain so that the ankles and legs won't be constantly pumping or taking jarring shocks.

Flexibility — Ability of the toe unit to absorb shocks before releasing the boot sideways. Such lateral movement of the boot is advantageous so that minor impacts won't open the binding when a release is not necessary.

Latch-in binding — A heel unit which must be closed manually on the boot.

Step-in binding — A heel unit which is closed by the skier's weight or down pressure from the boot.

Toe hold-down — A small lip

on the toe unit which keeps the boot from coming up and away from the ski.

That "One More Run" Is Dangerous, Says Ski Patrol

Fun in even the greatest snow on Earth can be ruined by "one more run," the National Ski Patrol warns.

Most accidents occur late in the afternoon because the skier is tired, snow conditions change rapidly, and shadows conceal treacherous spots on the hill at the end of the day. About 4 p.m. in most areas the snow also becomes "faster," the patrol reports.

Skilling under control ranks first in a list of general skiing safety rules issued by the Na-

tional Ski Patrol, and proper fit of boots, skis and bindings ranks second.

Other safety tips are:

Get advice from an expert, never from a fellow beginner, and take lessons from a certified instructor.

Climb to the side of the hill, with skis on, when climbing where others are skiing. Look around for oncoming skiers before traversing a hill, and never walk up a ski hill without skis. Boot prints and deep, treacherous holes may cause accidents.

Never leave a alitzmark unattended.

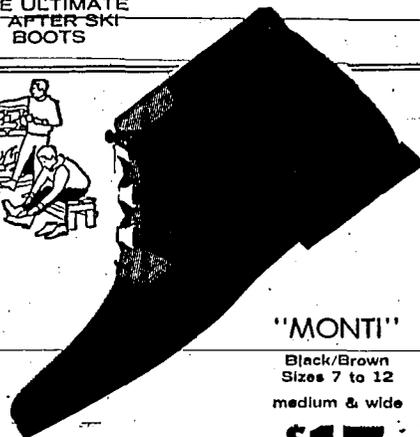
Avoid wearing loose clothing or flowing scarfs on lifts or tows, especially rope tows. And wear goggles to prevent snow blindness caused by the bright, reflecting sun. The use of safety straps on bindings prevents runaway skis in case of falling — and use those with two-point suspension to help protect yourself from falling skis.

If involved in an accident

while skiing, the patrolman is a trained first aider. Do not move an accident victim but wait for the patrolman, keeping the victim warm and comfortable in the meantime.

CONTINUES TO BURGEON Sun Valley's ski school continues to burgeon. More than 115 instructors will be teaching on the slopes of Baldy and Dollar Mountains this winter.

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New Sport Is Under-Way At Sun Valley—Shopping

SUN VALLEY—Although the ski lifts and skiing at Sun Valley will not begin until December 16, that new sport, shopping for unusual merchandise at Sun Valley's new Boardwalk Shopping Mall has begun.

There is a blaze of color in the shops unlike anything seen before pop art entered the scene of design. You can buy anything along the Mall, from the last word in brilliant paper flowers, colorful paper posters and even paper furniture in the Sun Valley Gift shop, to a blazing \$10-000 diamond in the Diamond shop.

Pete Lane's, one of the country's outstanding sport shops, is showing parks of the finest tailoring and design in navy, brown and dark green but with insets of brilliant orange and yellow that can be perfectly matched with brilliant sweaters that in turn match giddily striped turtle-neck T-shirts. Pants for men will match the dark shades but women can match the brighter colors if they prefer.

Not all the apparel in this store is for skiing. There are imported tweed sport coats, jackets for women that blend with skirts and slacks to make perfect sport costumes. There are bright colored sport coats and fur parkas that can go happily from the ski slopes to an evening party.

In the design studio, Sonia will make to order after-ski costumes from an outstanding collection of unusual materials.

A new line of reasonably priced sport jackets for men has been added.

According to Sigl Engl, head of the Sun Valley Ski school, the ski boot to buy is not the one the racers wear or that your friends recommend, but the one that fits you.

The early opening of this sport shop makes it possible to get a perfect fit before the ski season begins.

Besides its amusing offering of avant-garde paper gifts, the Sun Valley Gift shop has a section for French gourmet cooking utensils and hand-crafted stone serving dishes. The jewelry is wild and jazzy—the silver bangle earrings are outstanding gifts for teenagers, who will also like to find hippie buttons in their Christmas stockings.

For the men on your list there are suit games, barometers and aneroidometers and unusual clocks, as well as leather goods, baby gifts and children's stocking stainers are shown in profusion.

The Owl and the Pussycat, the interior decorating shop across the way has the things home-owners who decide on a house gift will like—one of a kind lamps, colorful rugs, fur throws and exquisite silver, both modern and antique. There are many reasonably-priced white bone china place settings and if you need one unusual item to stamp your home as modern, oversized ceramic animals—a leopard, a zebra, or a tiger.

The shop also has inexpensive and unexpected little gifts such as wooden spoons with an international flavor—a French scraper, a German ladle or a strange spiked wooden spoon for lifting spaghetti.

A shopper can stop at the Sun Valley Drug store for Revlon, Germaine Monteil or Bonne Bell cosmetics and a large selection of perfumes.

The Adventura on the Mall is one of those boutiques where a wife or daughter still love to be handed a Christmas check and permitted to let her taste run wild as she selects very individual fashions in women's apparel.

Ex Libris, the book shop, is the place to browse for a special

book to suit the taste of a hard-to-please friend, whether his interests are in sports, travel, music or art. It is also a good place to buy children's books and expert advice in selecting them is available.

Both the Sun Valley Gift shop and the Owl and the Pussycat have the last word in luxurious and original Christmas decorations and wrappings.

GOOD INSURANCE
One of the best insurances against spending the winter months in plaster is to have safety bindings before opening the season.

Ski Clothes Put Shape In Skiing

The big news for skilling's approaching season is SHAPE. Silhouette slim stretch pants, long and lean sweaters, a new tunic silhouette for parkas and fitted ski suits all express a turn to the "all-girl" look.

Tunic parkas will be narrowed below the bust and then gracefully and gently flared at the bottom in a "lazy A." This new, feminine silhouette will be evident in both long and short parka lengths.

Stretch pants have never been closer to the girl. Slimmest of

the slim will be knit, two-way stretch pants of nylon-wool-spandex blend that ski warm and dry and help control the figure as well. Look for many new woven stretch fabrics, too. Tricot will satinback tricotine, stretch denim, wide wale stretch corduroy, stretch whipcord and the glistening "French Team" stretch fabric will be on the girls that are on the mountain this year.

The bulky look in ski sweaters will be only a memory this season. Sleek looking flat knits with long, fitted bodies and tapered sleeves will take their place.

Girl watchers will be pleased with the growing trend to figure-hugging, one-piece and two-piece stretch suits. The suits are very skiable on the hill and very seable in the lodge.

Mrs. Hubsmith Is Loser Of Month

RICHFIELD—Mrs. Jack Hubsmith was Diet Does It Club best loser for November, it was announced at the Monday meeting.

Mrs. W. T. Finvel, a new member, and Mrs. Hubsmith tied for weekly loss honors.

Mrs. Clifford Dayley and Mrs. Ross Swainston received treasure chest gifts as other weekly winners during the month. A weight loss of 10½ pounds for the month and gain of 6½ pounds was recorded by Mrs. Ralph Riley Jr.

A Christmas party and gift exchange is planned for Dec. 18.

Ski Time at Sherwood's



"COLORADO"
LADY'S LIFT
COAT

For those girls and women looking for an extra-long (34"), extra-warm (5 oz. Dacron® 88 polyester fiber), and simply but fashionably styled ski coat. Breathable polyurethane - coat and nylon, slimline shell with quilted 5-oz. Dacron® 88 lining. Two front pockets with zipper closure with extra handy inside pocket. Two-way front zipper, knit wristlets in sleeves, and inside hidden hood with drawstring. Good looking large roll collar with front fasteners. Separate belt.

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SPECIAL PURCHASE
Ladies Size 10 thru 18
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"KODIAK" MAN'S INSULATED CHAIR COAT

A real skier's coat without needless frills. A basic, clean cut flat look with optimum warmth and durability. Nylon taffeta shell and lining with a 5 oz. Dacron® 88 polyester fiber interlining. Extra-long at 32" with separate belt. Two front pockets with zipper-closures and extra-inside-pocket. Two-way front zipper, elastic cuffs, and hood with draw-string hidden in collar. Good looking with plenty of room for the men of action. S-M-L-XL. **29.95**



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SPORTS CENTER



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PACKAGE WITH BUCKLE BOOTS **59.95**



CHECKING FOR SIGNS of avalanche on Bald Mountain is Butch Harper, a snow ranger. To insure the safety of the winter visitor, Forest Service snow rangers are on duty at many of the heavily used ski areas. (Forest Service photo)

Snow Rangers--Men In Green Parkas

Winter sports can be stimulating and healthful—and they can be dangerous.

To insure the safety of the winter visitor, Forest Service Snow Rangers are on duty at many of the heavily used ski areas. These men in green parkas and black ski pants work closely with ski area operators, ski schools and ski patrols.

Usually the Snow Ranger is among the first to ride the lift, checking the loading point, the landing platform and the unloading ramp. He notes the safety devices on the lifts; the brakes

that prevent backrolling when the chair stops for any reason, the automatic cutoff at the top of the rope tow to prevent the skier from tangling with the motor.

He makes sure a ski patrol is on duty and sometimes serves on the patrol during his nonwork days. And he is constantly on the alert for dangerous snow buildup.

Snow avalanche control in the United States started in 1937 at Alta, Utah.

This community, once famed as a brawling mining camp, had become even more famous to skiers because of its location in Little Cottonwood Canyon in the Wasatch National Forest.

Here was a valley of exciting ski terrain that for six months each year was covered with dry powder snow—the skier's dream. But here also was a valley with a devastating avalanche record. Alta had been

nearly obliterated in 1874 when a tremendous snowslide killed more than 60 persons. In the next 35 years, 87 others met the white death.

Development of Alta as a ski resort was contingent on taming the avalanching; so the Forest Service set out to do it. Snow Rangers studied the terrain, measured snow depths and charted winds.

They watched where and how the snow built to avalanche proportions and they found ways to precipitate slides.

They learned to ski them down by crossing high up on steep slopes until they triggered a slide, to shoot them down with recoilless rifles loaned by the Army or National Guard, and to blast with hand-placed explosives.

Latest development is the avalanche-launcher—a projectile propelled by compressed air, with a delayed fuse which lights automatically so that the can of explosives goes off after it hits the snow. Simple and surefire, the avalanche-launcher is used not only by Snow Rangers but also by ski operators.

Today, avalanches manmade to order mean safe skiing.



ZIP FRONT PARKA with Head Ski Wear medallion is becoming popular this year among women skiers.

Skating In Idaho Big Money-Maker

The ski business is highly important to a number of individual Idaho communities and to the state's tourist industry as a whole.

Skiers spend a considerable sum on trips each year—a total of \$81.9 million in the western areas alone.

This year to take advantage of all the winter visitors, Idaho has added a new ski area to bring the total to twenty-nine. The new ski bowl, the Jackass,

is seven miles south of Kellogg and Interstate 90.

There are five runs accommodating the area varying in width and up to two miles in length. The chair lift will have a 900-person capacity per hour and will rise vertically to 1,900 feet. There will be a day lodge with a cafeteria and cocktail lounge, a lunchroom, a ski and rental shop, and ski patrol room.

The Bowl is described as having beautiful and adventurous slopes, and it adds to Idaho's reputation of being the "ski mecca of the continent."

Now night skiing, new resorts, improvements and adventurous snow event-planning over a ski empire about as big as a half-dozen Switzerlands makes Idaho more than a skiing center; it's a ski world in itself.

Snowmobile Use Increases Near Ketchum

KETCHUM — Snowmobiling now has the reputation of being the fastest growing winter sport in the nation, and areas on the Northern Division of the Sawtooth National Forest are beginning to feel the pressure.

Snowmachine sales are expected to jump as much as 100 per cent over last year. Figures like these indicate that a larger number of people will be using the National Forest's each winter.

One of the most important things to consider if you are planning a cross country trip, is the type of terrain you will be traveling in. A large number of mountain canyons produce large snow avalanches and extreme caution should be used when in steep terrain of this type. Several of the more dangerous canyons in the Ketchum Area have been posted with a large orange octagon sign which reads "Closed, Avalanche Danger."

If you are planning a trip through the Ketchum Area, and would like information concerning the avalanche conditions, contact the District Ranger in Ketchum.

Garbage disposal is another problem that is growing along with snow machine use. The best solution so far is to carry a large sack or plastic bag and bring the material back with you to be disposed of in the nearest garbage can. Plastic bags are available at most ranger stations.



CLEARING SKIES ARE expected to greet early morning skiers at Sun Valley this year following a night of new powder snowfall. This scene is of the new Boardwalk Shopping Mall.

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BOARDWALK SHOPPING MALL



Sun Valley

Dear Skier:

Although Sun Valley still will not be ready for business until December 16th, our shop has now reopened for the Winter season.

Our shelves and racks are jammed with the finest in ski fashion and equipment from all over the world. We feel it is by far the best collection ever...and all at standard city prices.

We are particularly pleased with our Apre' ski department where we have a fascinating selection of the right items for evening or off-the-slopes wear.

Sincerely

Pete Lane's
ON THE BOARDWALK SHOPPING MALL

Slopes Closed

All ski slopes at Magic Mountain will be closed to all snowmobiles, according to George Fry, district ranger, Sawtooth National Forest.

Mr. Fry said not all of Magic will be closed, just the ski slopes. He said an area beyond the slopes will be set up for the persons to unload their snowmobiles.

He added that the area will be posted and that violators will be subject to fines.

private ski school. Lessons will be available all of the time. Bob Adams of Rupert will be the school manager.

The chair lift will operate every day of the week except Tuesday and Wednesday.

Plans are being made for a special ladies' day, possibly on Thursday. Women will be given special rates to help encourage them in the sport.

Officers of Pomerelle Ski Inc., are: Con DeThomas, Rupert, manager, and a board of directors with Roger Jones, Rupert, vice president; Dick Beeson, Rupert, secretary-treasurer, and directors, Leonard Rehn and Bill Barkdull.

Mrs. Roger Jones will handle publicity and reports this year.



NEARING COMPLETION FOR area skiers is a new day lodge at Pomerelle. The new lodge will include a cafeteria and dining room, lounge, boot room and ski shop. The sun deck faces the ski slopes.

Pomerelle Has New Ski Lodge

By FLOSSIE KAY
Times-News Correspondent
RUPERT — Skiers from the Intermountain area will have a new modern day lodge to add to their pleasure lifts year at Pomerelle, one of the newer ski areas in the Intermountain west.

The ski facilities are located about 10 miles south of Albion and each year draw increasing numbers of skiers from farther away. While skiers from all of southern Idaho and northern Utah are common on the Pomerelle slopes, inquiries were received last year from as far away as Vermont and California on the two coasts and Florida and Alabama in the South. Families in those areas planning ski

vacations expressed interest in Pomerelle.

The new lodge is being constructed at a cost of approximately \$75,000 for the convenience of skiers and will include a modern cafeteria, dining room and lounge, a boot room and ski shop.

A sun deck on the second story faces the ski hill and ample window space is provided on the second story for those who like to watch skiers.

Indoor-outdoor carpeting is being installed upstairs and in the lounge, and two fireplaces are being constructed of brick, one in the dining-room area and one in the lounge.

The boot room on the lower

floor will provide a place for skiers to change their boots and for those who bring their own lunches to eat.

Space for a modern ski shop has also been provided and the shop will be leased this year by Michael-Marc of Durley. Complete rental and repair service will be provided by the shop in addition to new equipment for sale.

Future plans also include addition of a nursery.

Funds for the new lodge were obtained through a Small Business-Administration loan, and the plans were approved by the forest service, which must approve all development on forest lands.

Construction of the lodge was begun last year and was continued through the summer. A steady stream of visitors all summer viewed the progress of the building.

Taking special ski training at Pomerelle last winter were the Idaho National Guard Special Forces Detachment (Green Beret) under the direction of M. Sgt. Melvin E. Casay, Boise.

The airborne unit consisted mainly of men from the Boise and Durley areas who have trained also at Harris Creek near Horseshoe Bend, Bogus Basin near Boise and in Alaska. The group consisted of 14 men.

The Pomerelle Ski Patrol is affiliated with the National Ski Patrol. Roger Howarth, Durley, is the captain of the patrol and will be assisted by Bob Beavert, Oakley. Roger Jones who was the captain last year is a district ski patrolman.

The patrol held several work

History Of Pomerelle Ski Area Is Listed

ALBION — "Skilling's swell at Pomerelle" is more than a cute slogan or advertisement gimmick. It's an accomplishment of fact. It took many people, each with a dream of better skiing, to build the excellent area and facilities at Pomerelle that are provided to the public today.

The latest dream to be realized will be the opening of the new day lodge at the area. This lodge is just one of the steps in growth of the area in providing facilities for area skiers.

The dreams that helped formulate and build the area stretch back to pre-war days, when skiing was a great sport that took more endurance than skill. Lifts, except Sun Valley, were mainly makeshift affairs. A handy motor, perhaps a tractor, was used to pull a rope which in turn pulled a skier to the top of a hill. To get in a long run like skiers take for granted today, the skier mangled somehow to get himself to the top of the mountain.

A rope tow was built in Howell Canyon in 1940 and used one year. In 1946, after the war, it was reactivated. The original owners of this venture were Bill Cowell, Dan Hunter, Chuck Parker and Pickens West, all of Rupert. These were the men that started the dream. Dick Beeson, Rupert, bought out West in 1946. He is the oldest in length of ownership and serves on the present board of directors.

On June 25, 1949, Pomerelle Ski was incorporated and moved the rope tow to the present area site. The owners at that time were Charles Norby, Mr. Beeson, Harold Fredricks, Donn Anderson and Con deThomas, all of Rupert.

It was during the next 10 years that skiing caught the fancy of the public. It became a sport not only for the very hardy and affluent, but one that could be indulged in by an average wage earner in an expanded economy.

So to meet the demands of a constantly expanding skiing public, Pomerelle Ski, Inc., built a platter lift in 1959.

Since then the dreams of better facilities and easier access to the area and the runs have been provided with head spinning results.

In 1963, a double chair lift was installed at a cost of \$130,000. This venture was financed by a group of private individuals who own stock in the corporation. The initial investment was underwritten by the Small Business Association.

The lift is 4,600 feet long, has a vertical rise of 1,000 feet and can handle 850 skiers an hour. It was the first hydraulic pump lift installed west of the Mississippi. As the chair lift was installed over the path of the platter lift, the latter was moved to the west side of the area and installed.

The following summer, a two-lane, all-weather road was built into the area. The completion of the road might be termed the end of a nightmare. Many harrowing tales of travel on the old, one-way "trail" can be told. Slowly, eating at the area evolved from something out of a paper sack and made at home to the variety of hot meals and sandwiches that will be offered the public in the new lodge cafeteria. The first facilities of this sort were offered to the public in 1961, when a ski patrolman

with a broken leg brought cases of pop and cations of candy to the area.

A trailer and then a makeshift shack were operated in the area to provide hot foods to the public. This year, the diners will be able to view the mountain through large windows, while they all around a cozy fireplace.

If the eating facilities have improved, the warming hut set-up has made a spectacular step forward. This year skiers will have over 4,600 square feet of space to use. Compared with the warming hut of even two years ago it's unbelievable.

Vivid memories of that hut will live on as long as there are people around who once crowded around its double barrel, wood-burning stove, who shivered when the door opened and roared when it closed, who reluctantly moved a card game off one of the two tables to make room for the ski patrol to administer first aid or who carved their initials into its ancient face.

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Sleek new shape of winter fun!

Mustang is the thoroughbred of the snowmobile world. It's not only lively, but reliable, comfortable, luxurious... has all the features you need for years of snowmobiling fun. Wide 18 inch track gives greater stability. Lower engine mounting adds balance. Multi-layer seat-cushion and posture fitted backrest provide comfort. Undersat storage and handy driver's glove compartment means extra convenience. Five engine options to 872 cc's. Electric starting available. One year warranty on parts and workmanship (includes clutch, belt and track). Compare and you'll see the Polaris warranty covers more!

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White Stag Parkas to \$50

The news is "shape" in White Stag's 67-68 parkas. Functional with a plus of fashion interest. Beautiful fabrics, gorgeous colors, many styles. Coordinate or contrast with all your pants. Sizes S-M-L.

French Rib Turtle 'T's' . . . \$5

Ten gorgeous colors in Poor Boy rib, rich girl fashion, 100% cotton with back zipper, tapered sleeves, latex in neck for permanent fit. Sizes S-M-L.

White Stag Ski Sweaters to \$35

Just fabulous sweaters for ski or after-ski. Functional, rugged styles to get you up and down the mountain, plus glamorous jeweled and decorated styles for "lodging." Colors to coordinate with all your ski wear. Sizes for everyone.

Knit Earbands \$1

All colors in 100% wool full fashioned rib knit.

Ski Mitts \$5

100% nylon backed, goatskin leather palms, foam interlining. Elastic shirred cuffs. All colors in sizes S-M-L.

"GOLD MEDAL" STRETCH PANTS

Sizes 10 to 18 \$30

Regulars and tall in Black, Snow Violet, Acorn, Old Gold, Ink Blue, Mist Green and Dark Olive.

Also "BRONZE MEDAL" PANTS \$22 and SKI PANTS for little girls, sizes 6-16 . . \$11



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Available in all sizes. By Wallis — the only blizzard proof coverall laminated with Scott Foam, gives you the warmest possible garment and with storm cuff hidden inside. Also available in stock is the belted model. Two colors: Loden Green and Antelope. Matching hoods with Loden Green. Also available in boys' sizes.

\$19⁹⁵ and \$22⁵⁰

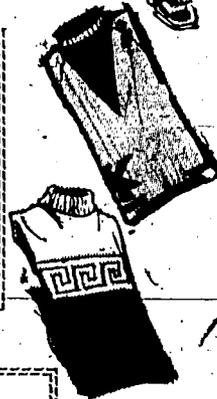
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MEN'S SKI TYPE SWEATERS

A great look is mock turtle, and full turtle neck in double knit virgin wools and shetland wool in outstanding fashions, for fall. See the all new layered look mock turtle: From such names as Tregg, Thunderbird and Brieshire.

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THE BENCH COAT
By Silton

Give the Ski Parka that has the style. Full length—with side-zippers—for added comfort. Made of rugged nylon construction—dacron filled, for warmth without weight.

Also available is the double quilt, reversible, in colors of blue, black, olive, gold and light green.

FROM \$22.95



OLYMPIC CHAMPION Pope Stiegler, wearing camera helmet combination, races down the slalom course in Vail, Colo. Camera angle gives racer's view of the 70 gates during actual competition of International Team Races last winter. Scene is from Dick Barrymore's "The Winter Spell," to be shown Dec. 4 at the O'Leary Junior High School Auditorium.

Ski Adventure Film Scheduled

Dick Barrymore, internationally known ski photographer and lecturer, presents his latest all-color ski adventure film, "The Winter Spell," at 8 p.m. Dec. 4 at the O'Leary Junior High School Auditorium.

"The Winter Spell" marks Barrymore's second visit to Twin Falls. Barrymore traveled more than 50,000 miles last winter, gathering footage for his sixth motion picture and returned with more than 30,000 feet of color film from Italy, Spain, France, Switzerland, Austria and the U.S.A.

The film is based on the adventures of seven ski enthusiasts, who roam the remote regions of the Teton National Forest in Wyoming aboard three tracked snow vehicles looking for new ski slopes. A sudden storm isolates them in a small

camp at 9,000 feet for seven days. During this time the viewers are taken on a global ski journey as the adventurers reminisce about ski spas such as Kitzbuhel, Zermatt, St. Moritz, Courchevel, Ortisei and La Molina.

Included in the film are ski stars Karl Schranz, Billy Kidd, Arthur Furrer, Ron Funk, Doug Pfeiffer, Jean Claud Killy, Rip McManus, Dave Gorsuch and

Sam Southwick.

Viewers also will get a competitor's view of an international ski race, by way of a new helmet camera combination, during the Vail International Team Races.

Sponsoring this film is the College of Southern Idaho Ski Club and tickets may be obtained at the door, from the college office or from any member of the CSI Ski Club.

New Ski Area Near Ketchum

KETCHUM — A tentative award to the Butterfield Creek Development Corp. for development of a \$600,000 to \$900,000 ski area near here has been made.

According to P. Max Rees, supervisor of the Sawtooth National Forest, the development is to take place 16 miles north of here on Butterfield Creek on

U. S. Highway 93 and should be in operation for the 1969 ski season.

The ski area will be primarily for day use and will consist of a lodge, restaurant, parking area and skiing slopes.

The Butterfield Creek Development Corp. has about 100 days to provide evidence of its ability to finance the proposed development.

Skids Ski Club Grows At Minico

RUPERT — The Skids Ski Club of Minico High School has grown from a mere handful of members when it was organized in 1958, to over 215 in 1968.

They have made a number of changes in the constitution and other functions.

A board of directors has been formed as a governing body to replace the set of officers used previously. Three or four members are elected to represent each class and a faculty member serves as advisor.

The club has been called "Alpiners," simply "Ski Club," and other things but has now adopted the name "Skids Ski Club" and designed a shoulder patch bearing the name to distinguish them from other skiers on the slopes.

In previous years the club activities have included showing ski films at noon for the enjoyment of members and ski enthusiasts, moonlight ski parties, and sponsoring ski trips to Sun Valley as well as encouraging others in the sport. They have also held equipment exchanges. The club isn't fully organized as yet this year but has a good start.

Mr. Raymond Anderson will serve as faculty adviser.

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ANOTHER SKI OUTFIT by Head Ski Wear is this tubular standup collar design for the man, and for his companion, the slim silhouette gooseneck long parka with vertical quilting.

Wendell School Forms Ski Club

WENDELL — A ski club has been organized at the Wendell High School. They are known as the Skiing Trojans Club.

Although the club has been organized, with some 60 members, officers have not yet been named. They will be elected Dec. 14 at a meeting of the club. Leading the club at present are last year's officers, Cynthia Mertele, president; Barbara Trounson, vice president; Car-

Handwarmers

SUN VALLEY — Sun Valley can't guarantee you sunshine every day. But it can guarantee warm hands in spite of cool weather.

Now on Baldy Mountain this season will be outdoor handwarmers — the first at any U. S. ski area.

lyn Trounson, secretary, and Robyn Frith, treasurer. Several events are planned by the club, including a dance.

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Implications Of Snowmobile Racing Listed

An article by Yvan Laliberte, Montmagny, Quebec, Canada, in the summer issue of Snow-Goer, the international snowmobile trade journal, is on snowmobile racing. He states in the article that there are two types of "racers" in the snowmobile world.

First, the semi-professional. This is a person who competes in this sport is seeking the fever of competition only, and who travels great distances at times for a major racing event, where he will be participating. There are very few, if any, who earn his living solely on snowmobile racing, so he is considered as semi-professional of snowmobile racing because of the time and money involved in this activity.

Second, there is the speed amateur. This person enjoys pleasures in this sport, some racing on a "local" level, just for the fun of it, and mostly cruising with friends. He requires, however, a better than "average" performance from his snowmobile, and is willing to engage in some minor modifications of same.

Before getting involved in the heart of the subject of racing, Mr. Laliberte offers a word of caution: "Whether you want to become a 'semi-professional' of racing or the less sophisticated speed fan, the following factors must be considered."

"First, you must like mechanics. Patience is also recommended, especially if you are getting involved in intensive modification and testing your vehicle.

"Second, you should consider forgetting most of what you have heard about snowmobile guarantees. It is indeed factual that most of those guarantees do not apply once a machine is converted for speed, as more strain and fatigue will be observed in the various component parts, and the original design of the machine did not foresee such punishment."

"Third, the cost of modifications. This might range from \$50 to \$500 and much more, depending on the extent of the modifications, the cost of new parts, machining, experimenting, testing, etc.

"Fourth, if you do not possess enough technical knowledge and tools to carry out the job properly, you should choose a competent two-cycle mechanic (most engines are of the two-stroke principle) or else make your own experiments. Later solution is usually the costlier and results are often erratic, since the basic rules of engine modification—for instance, have their limitations—and the trial and error method is always a costly one."

"What should be modified? Much more than the engine alone for top performance, the article continues. By order of importance here is explained each section of your vehicle that needs attention and industriousness, patience, knowledge, experience and also the "thickness of your wallet" will be your limiting factor.

The Engine
Carburetion—Appropriate setting of carburetor(s), depending on the condition of the snow, is a must. Some polishing is necessary plus velocity stacks, designed to keep the vacuum necessary for top performance. Pay particular attention to the type of oil and fuel used in your engine — any sudden change in the mix itself or the brand of oil will affect performance. The "break-in" period of a modified engine, i.e., when re-boring was performed, is very important. Some fuel and oil manufacturers advertise penetrating oils that harden and polish the inner cylinder surface.

Cylinder — Boring up to .001 of an inch and more is frequent. Some racing organizations do not allow more than .002 of an

inch oversize for the piston, and anything over this spec means you have to jump to the next higher class.

The transfer ports timing should be checked also. In many cases, these ports must be widened and delicate grinding and polishing tools have to be used.

Higher compression is a must for greater performance, and is

achieved by lowering the cylinder head so the combustion chamber be less voluminous, thus "increasing pressure." Also, "colder" spark plugs have to be used to withstand increased cylinder head temperature and pressure.

Cylinder intake and exhaust have to be enlarged because at this point, the engine's breathing must "pair" the increased

cubic capacity attained with a larger piston.

Crankshaft and flywheel—For top revolutions per minute, static balancing of these two engine components is necessary. "Dynamic" balancing would be indeed be more desirable, but specialized shops that have the equipment necessary are not widely spread. You can't think about maximum revolution with-

out making sure the crankshaft and flywheel are properly balanced.

Exhaust System
Standard — equipped mufflers are removed here and are replaced by an exhaust pipe that allows the engine to get rid of burned gas satisfactorily. "Tuned" exhaust systems are being used by more and more competitors and it appears to racers in the U. S. are adopting them rapidly.

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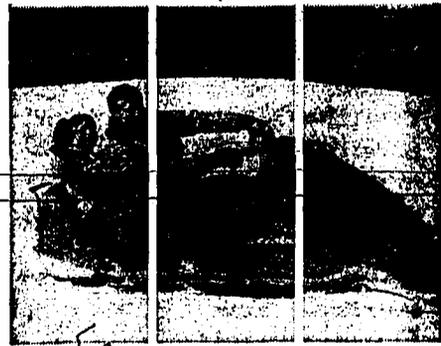
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All new for '68. Best looking, best performing snowmobile ever!
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ELECTRIC STARTING, TWIN HEADLIGHTS

Bigger and better in every way! No snow's too deep for the fun level, work level TWIN-TRACK ALPINE, with twin 15 inch tracks that give the best flotation in the industry. NEW 370cc Rotax engine gives power to spare . . . new automatic "Power Control" transmission delivers the perfect torque at every speed. Won't bog down or slip in. Safer for even the wife and kiddies . . . more power for faster take-offs and easier hill climbing . . . easy starting.

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