

### Panama Rioting Subsides

By ROBERT BERRELEZ  
PANAMA (AP) — Normally returned to this politically torn capital this morning following wild rioting Thursday night that left two dead and at least 16 persons injured.

Stores that shuttered down quickly at the first sign of trouble reopened and traffic throughout the city seemed normal. The opposition has been returned to a general strike started against the government.

A national guardsman shot and killed a looter in the second window-die-in still unclear circumstances. Guard patrols were out in large numbers in the business district.

The commander of the guard, Brig. Gen. Bolivar Valterio, said in a communique today his troops would act vigorously, with "all means at their disposal" to put down any new disturbances. He blamed Thursday night's rioting on "unscrupulous politicians" without making any specific reference to persons or organizations.

The main elements in Panama's trade war today were Panama to the presidency, a restive national guard and a decisive Supreme Court session starting Monday. Thursday night's rioting followed a silent protest by 2,000 women.



## France Stands Alone At World Money Conference

By CARL HARTMAN  
STOCKHOLM (AP) — France has the most vocal support at a 10-nations club conference of 10 nations for an increase in the price of gold and a broad distribution of the world money system.

This difference between the two leading members of the conference was the chief feature of the opening address by the planned business of the meeting.

But he added that the new form of international money, the conference was called to discuss. "I take into account the creation of a new monetary unit for use in amount the United States would international trade to supplement the principal monetary unit now normally used—gold."

According to participants, De Gaulle was so angry that he would not attend the new unit—called SDRs, or Special Drawing Rights—would cause the amount of gold and dollars and pounds sterling.

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Advocates of SDRs say the new unit—called SDRs, or Special Drawing Rights—would cause the amount of gold and dollars and pounds sterling.

### Robbery At Bliss Station Nets \$300

BLISS — Two men about 25 years-old and a girl of 16 were caught by officers Friday in connection with an armed robbery about 4:10 a.m. at the Bluffs Service Station here.

Gooding County Sheriff Verne Rogge, said between \$300 and \$500 in cash was taken from a pickup point from Willy Stanley, 31, station attendant, when he got out of his truck to go to the station as the trip started to pay for their gas.

The attendant told the sheriff that the two men, one estimates about five feet, 10 inches tall and weighing 180 pounds, and the other five feet five inches and 140 pounds, asked to have their car, a 1953 or '64 red Chevrolet, filled with gas. When they were inside the station to pay for it, one man held Mr. Stanley at gunpoint while the other took the cash.

They then took the attendant into the restroom, telling him if he came out before five minutes someone would be there to shoot him. Mr. Stanley notified Sheriff Rogge about 4:15 a.m. and was arrested.

The girl, thought to be about 16, was described as weighing 130 pounds and being five feet tall. She wore a blue jacket and slacks. The trio was the object of an air search Friday morning.

NATIONAL GUARDIANS with bayoneted rifles stand guard in a doorway near the corner of Beale and Herndon Streets in downtown Memphis Friday morning as workmen continue to board up store fronts in the wake of Thursday's rioting and looting in the area. Violence broke out early Thursday afternoon, spreading through a march conducted by Dr. Martin Luther King. Some 4,000 National Guardsmen have been called in to help maintain order. (AP wire photo)

## Guardsmen Watch Over Memphis

MEMPHIS, Tenn. (AP) — Memphis rioting has been held back since the city's National Guardsmen were deployed to watch over the city.

The rioting broke out in the early morning hours of Thursday and spread through the city. The rioting was held back since the city's National Guardsmen were deployed to watch over the city.

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## North Vietnamese Claim They Shot Down U.S. F111A Plane

By GEORGE ESPER  
SAIGON (AP) — North Vietnamese forces had shot down an F111A, the controversial new U.S. airplane which is being used for the first time this week, U.S. authorities had reported earlier in one of the 36 million planes was overdue after a mission.

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### Arson? Idaho Falls Man Dies After Crash

CHICAGO (AP) — Extra alarm fires attacked three big State Street department stores within a span of three hours today and an arson investigation was begun immediately.

There were no injuries reported immediately.

The stores in order in which they were attacked were the Carson Pirie Scott Co. on the southeast corner of State and Madison streets, the Montgomery Ward and Co. on the northwest corner of State and Adams streets, and the State and Adams streets.

The accident happened at 11:45 p.m. when a pickup truck was driving on the highway and rolled over several times.

### Traffic Deaths

Year	Idaho	Magic Valley
1968	57	6
1967	43	6

The sixth traffic death in Blaine, Idaho, was reported on Thursday. The victim, a 29-year-old man, was killed in a crash in Twin Falls County.

## Israeli Jets Bomb Jordan Artillery Nests

By ED BLANCHÉ  
TEL AVIV (AP) — Israeli jets, screaming over Jordan for the second time in two weeks, have bombed Jordanian artillery nests and destroyed tanks, armored cars and artillery emplacements in four-hour attacks Thursday.

The Jordanian army claimed the Israeli jets penetrated several miles into Jordan to strike at the village of Um Kait, then an Israeli jet struck a Jordanian artillery nest in a four-mile square area.

### School Board OK's Budget For 1968-69

Trustees of the Twin Falls School District approved Thursday night a budget of \$2,659,000 for the 1968-69 school year.

The budget includes a 4.2 percent increase in salaries for teachers and other staff members.

### 2 Area Congressional Candidates Encouraged After Smith Withdraws

Two Magic Valley men who state they will run for Congress in the Second District Congressional seat vacated by Sen. George Hansen, announced they are in the race.

The candidates are Roy McHenry and Mrs. Mary Sackett.

# Hawks, Doves Want To End War Honorably—Differ On Way To Do It

(Editor's note: This is the last of a series of six editorials outlining the background of U.S. involvement in Vietnam that were published originally in The Boston Globe. The Times-News has given the administration the Boston Globe to republish the series.)

BY CHARLES L. WHIPPLE  
Editor of the Editorial Page

Barely in its history has the nation been so deeply opinionated as it is over Vietnam. The only close comparisons were the Korean War, which Abraham Lincoln opposed, and the War in the Philippines, which led an angry Mark Twain to substitute the skull and crossbones for the stars in the American flag.

Today emotions are again running as high or higher. Hence a dispassionate account of the views of both sides seems in order. They both share one thing in common—a desire to end the war honorably. They differ on how to do it.

A majority of Americans support the administration's policy, and some of them who, they want to be sure that the North Vietnamese are not going to take over South Vietnam. They do not think Communist China will enter the war, because it has revolutionary doubts of its own. If China does, in those who think the administration is right are prepared to see all our weapons against her.

They believe that the war in Vietnam was caused by Communist aggression and that the war can be stopped whenever this aggression stops. If the aggression is not stopped, they are sure that all Southeast Asia will fall into the hands of the Communists, including, most serious of all, India. This is the basic theory.

Any compromise, they feel, would be another Munich, which will fall into the hands of the Communists. They believe that the phase of a world struggle between freedom and Communism, and believe the latter can no more change its spots than a leopard.

They think that there is a real split between Moscow and Peking. They think that in any big confrontation of the free world against Communist nations would stand together. To them the Communists are a monolith; at Marx and Lenin said it must.

And so to the strong backers of the administration the only solution in Vietnam is a military victory. They are sure that to persuade the Communists either to negotiate or to fade away is a dishonest act, and to anything less would be to dishonor our flag.

Americans who oppose our present course are in a minority. Only 10 per cent believe the polls, want to withdraw our troops unilaterally. A larger number thinks we could do more and end the war honorably. The minority includes a great many of their distinguished teachers.

To them the war's objectives are neither clear nor persuasive. It is the kind of land war in Asia against which Gen. McArthur had "other military objectives" in mind. He thought that all too likely could lead to World War III.

The minority doubts the validity of our commitments, holding that our obligations under the SEATO Treaty of 1954 and the Geneva Treaty of 1954 and Diem the same year offering aid, at best, tenuous. They feel that the situation is a tragic dilemma if Secretary of State Dulles had used the treaty to undermine the SEATO Treaty.

To the minority it is of great significance that our SEATO allies have sent so few troops to help us in Vietnam. Britain and France have sent none; the Philippines sent 2,000, the Austrians 4,600, New Zealand 150 and Thailand 250. Only South Korea sent an appreciable number, 47,000 as of last week.

While the administration charges "foreign aggression" in violation of the SEATO treaty, the minority sees this as a case of civil war, an internal revolution in a developing nation—since the Geneva Accords treated North and South Vietnam as one nation. It adds that while we did not sign the Geneva Treaty, we would not disturb it, and we did not.

The minority believes we should enter the SEATO area without any declaration of war by Congress, and by a series of steps that would not make a public pledge until it was too late to affect the decisions, and has more than to obtain peace talks.

It can quote James Reston, the foremost Washington correspondent, who says it is unfortunate that the press did not report more fully the successive steps of escalation, so that there could have been more public debate over them.

The hope of those who do not see the pursuit of military victory as the way to peace, and who do not think that we can bomb the enemy to the negotiating table, is for a compromise which the Vietnamese would decide their own future.

The Globe appreciates and respects the arguments on both sides of this momentous issue. It believes that our troops in Vietnam should be withdrawn, and that a precipitous unilateral withdrawal of them is out of the question.

But we also believe that far See VIETNAM, Pg. 2, Col. 4



# RFK Has Reason For Campaigning At College Sites

**IN THE WEST WITH KENNEDY** (AP) — Bobby Kennedy is demanding that the Supreme Court be held in court for the Robert F. Kennedy has chosen for the launching of his campaign to smother the Democratic presidential nomination from Lyndon B. Johnson.

By tonight he will have barnstormed through a dozen campuses west of the Mississippi since declaring himself a candidate two weeks ago.

All but one of his formal appearances—as opposed to shopping center, airport and street corner rallies—have been before

## Wendell Has Two Speakers For Banquet

**WENDELL** — Vice Governor, Boise, of the Small Business Administration, and Ray Rostrom, manager of Twin Falls Chamber of Commerce, will be the two speakers at the "Build a Better Wendell" banquet sponsored by the Chamber of Commerce here Tuesday evening at the American Legion hall.

J. H. Freeman, chamber president, gave the address of welcome and introduced the speakers.

Non-profits currently in charge of Oregon activities of the SBA in southern Idaho, eastern Oregon and northern Nevada, said that more than \$600,000 is spent out of their own yearly.

He asked the question, "Why and continue to answer the question we must ask ourselves: 'Do we deliver the kind of service our customers want?'

Merchandising, advertising and promotion must keep pace with the times. There is no place in a shrinking community. Many communities in the state have eroded away.

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He stressed planning and unity of purpose for a successful chamber.

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NEW OFFICERS OF THE Twin Falls League of Women Voters are, from left seated, Mrs. James Hughes, Mrs. Tom Nelson and Mrs. Harold Drake, all two-year directors. They were installed during a meeting Thursday night at the Colonial House.

## Free Spuds

**IDAHIO FALLS (AP)** — Potato farmers in Bonnellville and Jefferson counties who are members of the National Farmers Organization say they will give away potatoes to anyone who brings a container.

The action is to protest a price squeeze. Potato farmers say it costs almost \$1.50 per hundredweight to farm potatoes while the average sale price is 50 cents per hundredweight.

## Indians

### Criticize State Agency

**BOISE (AP)** — Shoshone-Bannock Indians have criticized state agency operations at the Fort Hall Reservation.

They say state regulations make it difficult for Indian homes to qualify as foster homes and state police officers over-exercise authority on the reservation.

## Cleanup Jobs Will Boost Fund For Buhl Projects

**BUIH** — Buhl residents will pledge at the present time to have opportunity to get some \$3,850. Additional workers in the cleanup division were named in the cleanup division chairman.

High school principal, said dismissed from classes Tuesday afternoon to be available for odd jobs at homes or in stores. Their wages will be contributed to the "Light the Way" fund designating for expansion of the Buhl Library and improved lighting for Paris and Bowers field.

## LOCKER BEEF SALE

Especially Selected Baby Beef From Local Feedlots. USDA Inspected.

BY THE 1/2 CUT AND WRAPPED FOR YOUR FREEZER

**45¢ lb**

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Classification 1

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ON CURS, GOLF CLUBS, SKIS, DIAMONDS, WATCHES, RADIOS, MUSICAL INSTRUMENTS, TV'S, TYRETTIES, BONGOS, CAMERAS, TAPE RECORDERS, SAIDLES, CHAIN SAWS, TOOLS, AND OTHER ITEMS OF VALUE.

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Easy-to-clean Nylon

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**CARL REYNOLDS** 436-4185  
**LLOYD ROBINS** 678-2402

Or contact the Field Department at the Main Office  
Phone 678-9431

**Colorful Carpeting**

10-Year Wear Guarantee Exceeds FHA Requirements

Choose from several colors

Easy-to-clean Nylon

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**STEVEDORES Back On Job After Strike**

Some 14,000 workers—about 2,000 more than normal—were called to the docks today to start clearing up the jam of cargo and enable a stream of ships to get out to sea.

When the strike was settled Thursday, 136 vessels were at anchor or piers waiting to be loaded or unloaded.

Ships with military cargoes and also tankers were exempt from the strike, estimated to have cost the shipping industry \$16.5 million and the townspeople \$1 million in lost wages.

The longshoremen struck to protest plans by the Waterfront Commission to reopen the region's ports for new work. The longshoremen-back to work after work on the new automated an 11-day strike—today began in Port Newark and Port Elizabeth, N.J., where many of the big heavy to move an estimated 400,000 tons of cargo. Longshoremen have been reported on pairs or in ships in the Port of New York.

Longshoremen in other sectors of the port were angry because new jobs were planned in New Jersey while many of them were jobless because of shifts in shipping operations.

USE-TIMES-NEWS-WANT-ADS

**WALL'S** COURTNEY LUTZ (SUNNY) 203 Fourth Ave. West Twin Falls, Idaho 83401

**GENE'S CLOVER FARM MARKET**  
HEYBURN and JACKSON

**LOCKER BEEF SALE**  
Especially Selected Baby Beef From Local Feedlots. USDA Inspected.

BY THE 1/2 CUT AND WRAPPED FOR YOUR FREEZER

**45¢ lb**

**“Quota Busting Sale”**

OUR GOAL IS A NEW FORD SALES RECORD IN MARCH!

“LAS VEGAS” Holiday FOR TWO! 4 DAYS—3 NIGHTS

That's right! We'll give you a FREE vacation certificate for two at the luxurious FRONTIER HOTEL in LAS VEGAS, when you purchase any new Ford car or truck, or with the purchase of any used car retailing for \$1000 or more. Offer Good Mar. 27th thru Mar. 31st.

**B & B LOANS** \$5.00 to \$500.00 INSTANTLY

ON CURS, GOLF CLUBS, SKIS, DIAMONDS, WATCHES, RADIOS, MUSICAL INSTRUMENTS, TV'S, TYRETTIES, BONGOS, CAMERAS, TAPE RECORDERS, SAIDLES, CHAIN SAWS, TOOLS, AND OTHER ITEMS OF VALUE.

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**BILL WORKMAN FORD**

146 2nd AVE. EAST TWIN FALLS, IDAHO 83401



March 29-30, 1968

News

PHONE 733-0931
Official City and County Newsletter
Member of Audit Bureau of Circulation and AP
Published weekly by 4122 Idaho Code, Thursday it hereby designated as the day of the week on which notices may be published.

The Sober Lesson

Just as the Communist-Tet offensive set off a fundamental re-evaluation of America's ability to fight and win a limited-guerrilla-style war, the gold crisis has set off a stunning blow to the illusion of American economic omnipotence.

WASHINGTON — As the political campaign swings into high gear, there are some who are beginning to yearn for the good old days of Harry Truman, who stood on his principles and when a hot year for the home for an honest belt of bourbon.

Who's Responsible For The Ghettos?



BRUCE BISSAT

Keys To The Victor's Door

WASHINGTON (WPA) — The largest proportion of Richard M. Nixon's present-day Republican presidential bid tends to solidify in this southern strength since Rockefeller is expected to be the least acceptable of all GOP moderates to the southern electorate.

Victory Is Defeat In Vietnam

The cruelest irony in our Vietnam is that if we win we lose. To a degree, the winner loses. We must have a similar situation. We must have the Vietnamese people defend themselves without fighting their wars for them.

of this campaign Johnson scribbles, especially a man on a long line, is especially all right for Johnson's opponents to attack Johnson's record. But Johnson's record is what Johnson attempts to defend it.

Wayne Brandstadt, M.D. Breast Lumps

Q. How many kinds of breast cancer are there? What is the ordinary kind?
A. Serious breast cancer primarily involves the connection of the tumor to the lymphatic system; the glandular tissue; medullary; the deep central portion; and Paget's disease, the nipple. A cutaneous carcinoma is the type A (fast-growing tumor) in women under 40 and type B (slow-growing tumor) in women over 40. These types are relatively not absolute-type A is occasionally seen in women who are over 40.

Racial Imbalance

(Editor's Note: Marlow is ill. Today's column is written by James Marlow, of the Associated Press.)
WASHINGTON (AP) — The government's new program to fight discrimination in Northern schools cannot force local districts to eliminate racial imbalance.

Pixies

MY FATHER SAID, 'HE'D CUT ME OFF' — AND HE DID.
A large-scale mixing in such cities would require metropolitan desegregation plans that go far beyond anything contemplated in the new program.

Mr. Spectator I'm A Tired American

Set, Curtis Gosset, who is doing his bit far out in the Pacific and who has an APO address out of San Francisco, sent home a clipping titled "I Am A Tired American." The title is written by Alan J. McIntosh, publisher of the Rocky County Star-Herald in Lawrence, Minn. It took the long way around from there to a Pacific outpost and back to Twin Falls. But here goes: "I am a tired American."

Paul Harvey

CONGRATULATIONS
See by the papers where Regina Gardner, Filer, has completed her pageant in the state of Idaho. Yet send their children to private schools.





# F111 Has Major Setbacks

WASHINGTON (AP) — The ill-starred F111 has suffered major setbacks on two fronts — a powerful congressional committee has denied further funds for building a Navy model of the swing-wing jet and one of the first Air Force models to see service in Vietnam is reported missing.

The Senate Armed Services Committee voted 11 to 2 Thursday to exclude from the defense budget \$460 million that had been requested for research and development on the F111B, the Navy version.

Meanwhile an F111A — the Air Force version of what is basically the same plane — reported by defense officials "overdue on a mission in Southeast Asia." The plane was in the first strike plane contingent of F111A sent to the war zone, arriving on station only last Sunday.

The North Vietnamese reported today the plane was shot down in Ho Tinh Province, some 100 miles above the militaryized zone. U.S. officials are concerned the wreckage, if the North Vietnamese claim is true, may yield valuable secrets.

On Capitol Hill Thursday, the focus was on the F111B, which was secretary of defense, Robert S. McNamara promoted the idea of a single aircraft that could perform both strike and reconnaissance services, but Navy top brass have made it plain they don't want the F111B.

The complaint most often heard was that for a carrier-based plane the F111B at 30,000 pounds was too heavy by about 20,000 pounds.

# Bar Forming Unit To Set News Guides

CHICAGO (AP) — The American Bar Association announced today formation of a committee which will work to set guidelines throughout the nation for news coverage of trials and pending criminal cases.

Headed by the seven-man ABA Legal Advisory Committee on News Coverage of Trials and Proceedings, the committee was authorized by the association's House of Delegates last month after it adopted recommendations of the Reardon Committee.

The Reardon Advisory Committee on Fair Trial and Free Press recommended that courts and law enforcement agencies restrict information given to the news media about arrests and pending criminal cases.

Judge Edward J. Devitt of the U.S. District Court in Minneapolis was named chairman of the new legal advisory committee.

The ABA House of Delegates specified that the functions of legal advisory committees will be two-fold: to work through state and local bar associations and other organizations to make the recommendations of the Reardon committee effective, and to encourage courts to take the recommendations of the media of communication in voluntary measures to protect the rights of fair trial and free press.

Some lawyers, including Alfred J. Schweppe of Washington and a member of the ABA House of Delegates, have expressed the opinion that the designation of the legal advisory committee functions puts voluntary plans between the bar and news media on a par with the compulsory Reardon plan.



A DEPARTMENT STORE MANNEQUIN liters the sidewalk along with broken glass and placards as three Negro youths — one wearing from a gas mask — slash the rioting sector of downtown Memphis Thursday afternoon. Officers in the background stand still along the sidewalk as looting continues around them. The rioting and looting erupted midway through a march led by Martin Luther King in support of striking garbage workers. (AP wirephoto)

# Former Kennedy Aide Has Television Aspirations

By LINDA DEUTSCH  
LOS ANGELES (AP) — The man who has been a presidential press secretary, a senior vice president of an airline and co-owner of a Hollywood discobro, says he wants to be a television star — if he can find the time.

Pierre Salinger, a chubby, cigar-chomping, perpetual motion machine, previews his new television series this April with a one-hour special syndicated to independent stations. "With Salinger."

The show will not begin regular weekly airing until next September.

That's fine with Salinger who doesn't seem to find enough hours in each day anyway.

On a recent afternoon, he failed to appear at his office for an interview. Tracked down at the campaign headquarters of Sen. Robert F. Kennedy, D-N.Y., Salinger was dashing from empty room to empty room supervising the arrangement of furniture.

Phone rang constantly. A woman campaign worker would answer, announce a name, look to Salinger who would intently shake his head negatively or affirmatively depending on the caller.

At one point he eagerly grabbed the receiver. "McNamara!" he said. "Sure I'm

back in harness. After all, dots a dog eat dog food?"

The return to public life began early this year when Salinger took a leave of absence from his vice presidency at Continental Airlines. His plan was to concentrate on the new television show and to write a political novel.

Then Kennedy decided to seek the Democratic presidential nomination and enlisted the aid of the late President John F. Kennedy's press secretary.

"I'm moving to Washington now to concentrate on the campaign," Salinger said. "My publisher has given me another year to finish the novel."

"But I won't be a delegate to the Democratic convention because of the TV show. If I were a delegate there might be a problem with other delegates asking for equal time."

The show's format, he explained, will be "a balance of serious discussion of today's issues with Americans and people abroad — and a look at the world through satire — with entertainment."

The first hour, to be aired on various local channels across the country, features interviews with New York Gov. Nelson A. Rockefeller, baseball great Jackie Robinson and presidential aide John Roche. There is also satire presented by The Opposition Party, an improvisational group.

Selected  
JEROME — Carm Walgamott, Jerome, has been selected as one of two delegates from Idaho to attend the first International DeMolay Congress to be held Saturday and Sunday in Washington, D.C.

His selection was announced by Frank J. Kester, DeMolay executive officer for Idaho. Walgamott belongs to the Jerome DeMolay chapter.

# Idaho News

### FOOD SEMINAR HELD

BOISE (AP) — Latest techniques in food-science were reviewed Thursday at the seminar sponsored by the Idaho Department of Health and Welfare and the Idaho food processors' industry.

### FILM CONFISCATED

CALDWELL, Idaho (AP) — Copies of a Canadian-produced film have been confiscated by United States customs officials because of health and safety reasons.

### MAN BOUND OVER

BLACKFOOT, Idaho (AP) — A Blackfoot man, Margill Sanchez Jr., has been bound over to district court on a charge of involuntary manslaughter in connection with the death of his 17-month-old stepson.

### SUIT DISMISSED

BOISE (AP) — A Boise district judge has dismissed a suit against two Garden City bar owners who were named in a damage suit because they allegedly sold liquor to a man involved in a fatal automobile accident.

### EXPERTS TO GATHER

BRUSSELS (AP) — Experts on war criminals from 22 nations including the United States and Israel will gather in Belgium this Sunday to discuss the resurgence of Nazism in the world.

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Use Times-News want ads for fast-selling results. Contact: 407-615-8211.

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HURST'S SLAGGY DOG STORY  
DIRTY ROAD

WALT DISNEY'S GRAGGY DOG  
THE MURRAY HAGEN

### MOON GLO

DRIVE IN — SUN.  
Fri. — Sat. — Sun.

WALT DISNEY  
The JUNGLE BOOK

WALT DISNEY'S GRAGGY DOG  
THE MURRAY HAGEN  
Adm. Adults 90¢ - Jr. 60¢  
Children 30¢ - Inf. 20¢  
7:30 - 9:30 P.M. 2:00  
4:07 - 6:15 - 8:21 - 10:02

### WALT DISNEY

The JUNGLE BOOK  
WITH JOY!  
2 1/2 HOURS  
SHOWING "Charlie the Lonesome Cougar"  
COMING ATTRACTIONS  
"TO SIR, WITH LOVE"  
"THE SAND PEBBLES"

### Blacker

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MONDAY, APRIL 1  
UNTIL 4:00 P.M.  
FOR ANNUAL INVENTORY  
— OPEN 4:00 P.M. TIL 9:00 P.M. —

### Samuelson Charged By Joe Williams

IDAHO FALLS (AP) — Democratic State Auditor Joe Williams charged Rep. Samuelson with a failure of responsibility in administration of state affairs.

### SPECIAL 2-DAY ENGAGEMENT! APRIL 3 AND 4

"AMONG THE GREAT MOVIES OF ALL TIME!"  
"The Gospel According to St. Matthew"  
SPONSORED BY: The Youth Committee of the Magic Valley Council of Churches  
"Tickets Now On Sale"

### NOMINATED FOR 10 ACADEMY AWARDS INCLUDING Best Picture

Spencer Tracy | Sidney Poitier  
Katharine Hepburn  
guess who's coming to dinner  
Katharine Houghton

### SEE IT TODAY!

DAVID MCCALLUM | STELLA STEVENS  
"SOL MADRID"  
WITH — TELLY SAVALAS and RIP TORN  
ACTION CO-HIT  
THE SHARPEST SECRET AGENT OF THEM ALL!  
A MAN CALLED DAGBERN  
FR. CONTINUOUS FROM 7 P.M. Box Office Open 6:45  
SAT. CONTINUOUS FROM 1:15 P.M. 7:45 - 9:47 P.M.

# PROTEST LEGISLATION WASHINGTON (AP)

Some 100 Indians from the Aneah Adillon Reservation in Utah protested Thursday against legislation which would make all Navajos in San Juan County beneficiaries of oil land royalties.

# MAKE-A-STEAK TWO BUCKS

Choose your own pound 3/4" cut of Top Grade  
RIB-STEAK  
Char-Grill Your Own!  
Then serve yourself at our SIDE DISH BAR  
Tater Dressing, Baked Beans, French Bread, in stuff  
NEW BAR PRICES!  
Lounge, Dance, Enjoy Your Hosts  
Bill and Carmo Crooks  
"Lucky 77" Club  
JACKPOT, NEVADA

# KEEP

1450 KC  
ON YOUR RADIO DIAL  
LISTEN DAILY  
9:00 a.m.  
TO  
SWAP  
AND  
SHOP

### MOTOR-VU NOW Ends Tues.

DRIVE-IN  
Phone 733-6216  
East on U.S. 30 to Enland Drive

### KELLY'S BARN

"HOME-COOKED-FOOD"  
3 to 4 Lunchon  
Specials a Day  
221 Main Ave. West, Twin Falls

### WALT DISNEY

Gnome-Mobile  
Plus At 9:15 Nightly

### WALT DISNEY

Gnome-Mobile  
The wackiest road race ever-run!  
Plus At 9:15 Nightly  
A whisp of boy... A ten of bear. And the Years Not Heart Warming Story!  
GENTLE GIANT  
STARRING DENNIS WEAVER VERA MILES  
FREE — WARM IN-CAR HEATERS

### GRAND-VU TONITE SAT-SUN

Phone 733-5918  
West on U.S. 30 to Grandview Drive  
Gates Open 7:15 p.m.

### 2 ALL C-O-L-O-R HITS ON ONE B-I-G PROGRAM! 3

No. 1 at 7:30 p.m. Nightly  
The biggest bundle of them all!  
No. 2 at 9:15 Nightly  
KILLER vs KILLER!

### 3

No. 3 at 11:00 Nightly  
Last Challenge  
CANDIDATE'S CABARET



### Druggist Is Honored At Club Meet

Leonard Emerson, Twin Falls pharmacist and owner of City Drugs, was named businessman of the month at a meeting of the Chamber of Commerce Thursday at the Depot Grill.

Mr. Emerson is an active member of the Chamber of Commerce, the Elks Club, American Legion and the Presbyterian Church.

Neal Garrison spoke at the monthly meeting of the group and spoke of the new Walker-Bankard system offered by the Twin Falls Bank and Trust Co. Mr. Garrison is an official of the bank.

THE TWIN FALLS Businessman of the Month is Leonard Emerson, selected Thursday night at a meeting of the Credit Women's International.

### Surplus Idea

**PRE-QUE-ISE** Maine (AP) — Republican State Chairman Cyril M. July Jr. has a suggestion on how to get rid of Maine's potato surplus. July told a GOP platform committee meeting Thursday that the state's excess of spuds might well be made into vodka.

### Ladies Fete Set By Buhl Rotary

**BULL** — The annual Buhl Rotary Club ladies night dinner will be held Saturday evening at the R and R. The event will feature an international theme with each of the ladies receiving a gift from a Rotary member in a foreign land.

A social hour will precede the 7:30 p.m. dinner. Al Kempton will serve as master of ceremonies. Dancing will follow the international program.

Dave Erickson is chairman for the ladies night event assisted by Wayne Aland, Frank Matthews, Cal Harper and Al Kempton.

### Concert Set

**JEROME** — The Jerome High School Music Department will present a concert at the High School at 8 p.m. Tuesday. The music to be presented will be performed at the fourth district contest at Minico High School April 4-6.

USE TIMES-NEWS-WANT ADS

### Sun Valley, Pomerelle Report Snow

New snow is reported by ski areas in the Magic Valley area. At least two resorts still are operating and both listing excellent skiing.

**SUN VALLEY** — Four inches of new snow is reported on a base of 43 inches at Sun Valley and of 37 inches at Pomerelle. Excellent skiing is forecast for the weekend. This will be the 112th annual ski season at Sun Valley. The final weekend of skiing at the resort this season. Crowds are small and there are no lift lines, resort officials say.

**POMERELLE** — Three inches of new snow is reported from the resort. The lift will continue to operate Thursdays, Saturdays and Sundays until the close of the season.

**SOLDIER MOUNTAIN, ROTARIAN and MAGIC MOUNTAIN** are closed for the season.

### Valley Traffic Courts

Fines paid in Twin Falls Police Court on traffic violations included: Albert R. Lutz, 448 Polk St., \$20, and Richard L. Hageman, Eden, \$20, both disorderedly conduct with an automobile; Gregory Michael Byrd, 221 Seventh Ave. N., \$5, stop light violation; Wayne L. Pating, Route 2, Wendell, \$10, and Edwin L. McVey, 2202 Harrison Ave. W., \$10, following too closely; Max Valdez, Gooding, \$100, driving on a suspended license; Albert T. Billington, Route 3, 149 Dubois St., \$10, June 2, 1967, driving on a suspended license; Robert H. Steen, 412 Walnut St., \$15, and Danny L. Brown, 357 Caswell Ave. W., \$10, following too closely; Max Valdez, Gooding, \$100, driving on a suspended license; and Robert R. Skeen, 149 Dubois, \$100, driving on a suspended license.

Also fined by Judge Harry Turner were: Floyd Newberry, 420 Kimberly Road, \$10, driving out of land highway; David Rogers, 90 Second Ave. W., \$10, and Mitchell Ray Campbell, 304 Grant Ave., \$15, both noisy mufflers; Linda Leonard, Filer, \$5, Dorothy Rouse, 35, 253 Fourth Ave. N., and Linda Kay, 277 Sidney St., \$15, all driving without licenses.

Other fines in Twin Falls police court included: Thero Aslett, 623 Quincy St., \$5, failure to obey traffic marker; Dorothy L. Rouse, 35, 253 Fourth Ave. N., \$10, improper turn; Margie S. Sola, 608 E. 10th St., Jerome, \$10, improper lane change; and Max Valdez, Gooding, \$10, driving on an expired driver's license.

**DANIEL J. SIMON**, 17, Glens Ferry, was fined \$10 in Glens Ferry Police court for excessive speed.

**TED W. THRALL**, 19, Route 2, Box 13, Paul, was fined \$25 by Burley Police Judge Roland E. Willis for failure to drive reasonably and prudently.

**MABEL LAMUN**, 41, Route 1, Box 100, Hazelton, was fined \$15 by Judge Willis, soon traffic light violation. Brien Tracy, 197 Oakley, posted a \$100 bond in Burley Police Court for leaving the scene of an accident.

**DORA GONZALEZ**, 31, 2530 Park Ave., Burley, was fined \$16 by Judge Willis for speeding. Others fined by Judge Willis for speeding were Peggy L. Packer, Heyburn, and Stephen A. Herby, 18, Route 1, Burley, \$18, teach.

### Pills Recovered In Trash Barrel Following Theft

Police in Twin Falls are investigating the theft of a quantity of pills that were recovered Thursday from a trash barrel in Twin Falls City Park on Shoshone Street.

Chief of Police Frank Barnett said a woman notified the department Thursday after she saw several bottles of pills in the trash barrel.

They were reported stolen from a "parked automobile" in the 500 block of Shoshone Street South. Fred Maltz, Wendell, a drug salesman, told officers they were taken last Wednesday.

Police said there were no narcotics taken in the theft. Police said that may be why the drugs were discarded.

**BOOM-CAUSE TOLD** — WASHINGTON (AP) — Some booms occurring regularly over Utah were caused by the new \$2-71 state "recreational" tax. Al Force told Sen. Wallace F. Bennett, R-Utah.

# Spotlighting

# ENTERTAINMENT

## 93 CLUB and CAFE

IN JACKPOT



FEATURING DINING AND DANCING  
to the music of  
MAGIC VALLEY'S MUSTIE BRAUN

Every Wednesday, Thursday, Friday, Saturday and Sunday

FOR EATING OUT PLEASURE



For those who seek the exotic and exceptional... the Holiday Inn... we have a gala array of specially prepared...  
dinner!

The Holiday Innkeeper's Solid Bar Open Every Evening. Select your own... we have a gala array of specially prepared...  
dinner!

BUFFET LUNCHEON Tuesdays & Sundays

DANCING NITELY

9 HOLE - 3 PAR GOLF COURSE

Blue Lakes Boulevard North, Twin Falls

DINE AND DANCE

to the Music of

MUSTIE BRAUN

at the Piano and Organ

You'll enjoy the cozy, friendly atmosphere at the 93 Club and Cafe. Good food... good fun!

93 CLUB CAFE

Jackpot, Nevada

Wednesday & Friday are BANK NIGHTS

2 - \$200 Bank No Purchase Necessary

WIN UP TO \$100 Saturday on the Wheel of Fortune!

SWEEPSTAKES DRAWING

\$600 IN CASH 24 - \$25 Drawings on Sunday

COME ON DOWN!

All-time Favorites in the Gala Room

TEX RITTER

Friday and Saturday Night Buffet

Ocean fresh seafood, flown in and prepared by master chefs featured every Friday night. Every Saturday evening in the Gala Room, choice prime beef, cooked to perfection and served just the way you like it. All you can eat for just \$2.95.

Nightly Drawings for "Pat-O-Gold"

Win! Free! \$200-\$300 \$700

CACTUS PETE'S and THE HORSE SHU The Fun Spot South of the Border - 40 miles south of Twin Falls on Highway 53

GRACIOUS DINING!

Exotic Cantonese Dishes

Prime Rib Braised Chox Steaks

Your Favorite Cocktails in the Scarlet Lounge

RAY'S

DINNER MUSIC and DANCING Each Evening

Arlon Bastion and Mustie Braun

DIAL 733-3051, TWIN FALLS 200 ADDISON AVENUE WEST

MAKE-A-STEAK

TWO BUCKS

Choose your own pound 3/4" cut of Top Grade

RIB STEAK

Char-Grill Your Own!

Then serve yourself at our

SIDE DISH BAR

Tater Dressing, Baked Beans, French Bread, 'n' stuff.

NEW BAR PRICES!

Lounge, Dance! Enjoy!


Your New Hosts BILL and CARMA CROOKS

LUCKY "7" CLUB

JACKPOT, NEVADA

FINE FOOD

In a Pleasant Atmosphere



Dining Out With Us is Always a Treat!

Cocktails • Dining • Dancing

FREE hors d'oeuvres

The ALLEY

Shoshone & 4th Ave. South



Women's Section



Dear Abby

By ABIGAIL VAN BUREN DEAR ABBY: The fellow I'm going to marry hates my dog of 38. He is a widower with two children...

I am sorry I told him now, but I never thought he would. The trouble is my mother. We have lived together since Dad died 12 years ago...

What am I supposed to do? I don't choose his friends. My fiancé says if I loved him, I'd listen to him...

IN THE MIDDLE

DEAR IN: If your fiancé asks you to make a choice between your friend and him, that's a decision only you can make...

Pattern Marian Martin



915 TEEN 10-16 by Marian Martin

EASY-SEW! Which way will you have the curved hem - all one fabric or light on bright contrast? Teen really go for this "very new" neckline.

Blacker WILL BE CLOSED MONDAY, APRIL UNTIL 4:00 P.M. FOR ANNUAL INVENTORY - OPEN 4:00 P.M. 'TIL 9:00 P.M.



TAKING SHEETS from the new commercial dryer presented to the Casola Memorial Hospital by the Pink Ladies Auxiliary Association...

Social Calendar

GLENN'S FERRY - Xi Alpha Chapter, Beta Sigma Phi Sorority will meet at the home of Mrs. Barbara Keck at 8 p.m. Thursday...

Open House Set For Birthday

SALT LAKE CITY - An open 4, 1858, in Lavan, Utah, and was an early resident of the Cottonwood area...

Area Florist Set To Speak

GLENN'S FERRY - Xi Alpha Delta Chapter, Beta Sigma Phi Sorority will meet at the home of Mrs. Joe Woods at 8 p.m. Wednesday...

Woman Feted

GLENN'S FERRY - Electa Past-Matron of the Victory Chapter No. 60, Order of Eastern Star, met for a dinner meeting at the Masonic Temple...

PROGRAM GIVEN

RICHFIELD - Mrs. Roy Young presented the Women's Society of Christian Service Program, "Upkeep of Youth," at the recent meeting at the home of Mrs. Eugene Alexander...

SHOWER HELD

VIEW - Mrs. Dean Angus and Mrs. Reid Angus hosted a pre-nuptial shower in honor of their niece, Cheryl Anne Nowland, at the home of Mrs. Dean Angus...

Magic Valley Favorites

DIANNE VAWSER Box 54, Hansen

- Cherry Nut Pudding 1 cup butter, 1 cup sugar, 1 cup walnuts, 1 cup pie cherries and enough juice to cover them, 1 teaspoon soda, 1 teaspoon salt, 1 tablespoon melted butter, 1 egg.

ALLIED

ALLIED logo and contact information for Warberg's Moving & Storage.

Whirlpool PORTABLE DISHWASHER

Whirlpool portable dishwasher advertisement with image and price \$129.95.

Call your local WARBERG'S MOVING & STORAGE agent 733-3711

Gooding Garden School is Scheduled For Tuesday

GOODING - The annual event, which is sponsored by the Gooding Garden School and the Gooding County Extension Agency...

Rebekah Lodge Drapes Charter

BURLEY - The charter was draped in memory of Mrs. Evelyn Baker, past Assembly president, during meeting of the Rebekah Lodge No. 107 at the IOOF Hall.

An invitation was read from the Twin Falls Rebekah lodge to attend a fund raising party...

Conducting the draping of the charter ceremony were Mrs. Edet Nelson, Mrs. Grace Bister and Mrs. Clarice Toner.

Want to Buy

A floral arrangement was presented to Mrs. William Behtfield in commemoration of her 90th birthday anniversary.

A HOUSE?

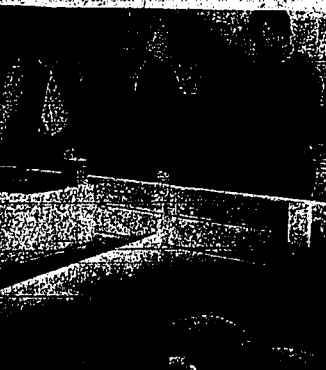
See the Classifieds Classification 50

Plant Gladiolus and Dahlias Now! FOR THE BEST BLOOMING SUMMER YOU EVER HAD. GLOBE SEED & FEED CO. 733-1373

THEY'RE HERE! OUR NEW 1968 LINEUP OF FAMOUS VIRTUE DINETTES. 40 STYLES FROM WHICH TO CHOOSE. CLOSE-OUT PRICES. ON OUR FEW REMAINING PIECES OF 1967 VIRTUE BROS. DINETTES. Claude Brown's 143 Main Ave. E. Twin Falls



HOG PRODUCERS in Twin Falls County were visited this week by Wade Wells, University of Idaho extension animal husbandman, and Donald Youtz, Twin Falls County agent. In left panel, Billy Loughmiller, Twin Falls, left, talks with Mr.



Youtz about his weaner pigs. In the panel on the right, Dave Chadwick, Hollister, left, shows Mr. Wells, center, and Mr. Youtz, right, his Yorkshire weaner pigs. Mr. Wells and Mr. Youtz visited several other producers.



WADE WELLS, University of Idaho extension animal husbandman, right, in left panel, views part of V. D. Brown's operation at Buhl. Mr. Brown is on the left. In the right panel, Mr. Wells, right, looks at one of Vernon Lassen's hogs southwest of Filer. Mr. Wells' visit this week with Donald Youtz, Twin Falls, is on the left.

## T.F. Hog Producers Have Good Operations

By ROBERT VANAUDEIN hog industry in Idaho.

News Service Farm Editor. This was the first of a series of visits by Wade Wells, University of Idaho extension animal husbandman, and Donald Youtz, Twin Falls County agent, in left panel, Billy Loughmiller, Twin Falls, left, talks with Mr.

ings in the county this past year and the pigs themselves are more stable and healthier because of improved feed.

However, there is one problem that could face the producers very soon. Mr. Wells said this problem is marketing. He said there are not enough markets.

## Along Fences And Canals

Mr. and Mrs. Dean Johnston and family, Auburn, Calif., have moved to the rental home on the McCoy Jones Ranch northwest of King Hill, the former Melvin Hewich Ranch home. Mr. Johnston is employed at the McCoy Jones Ranch on King Hill Creek, according to Grant Johnson, foreman of the ranch.

Mr. and Mrs. Dee Allenbaugh, Yuba City, Calif., have bought the Clark Chaffin Ranch south of King Hill and will be moving their household furnishings to their new home about April 1. Mr. and Mrs. Chaffin are going to move to King Hill for the present. They have farmed in the King Hill area for many years.

Delmar Brannan has seeded several acres of mixed grain at their farm south of King Hill, the former Freeman Yings Ranch. He also has planted pasture grass west of the house to pasture their milk cows on during the summer.

Delbert Clamplitt, Kimberly, has leased the bulk of the Anderson Brothers Black Mesa Farms land, near Glenn Ferry, for this season. Clamplitt intends to put in 1,250 acres of sugar beets and some grain, as well as several varieties of beans on an experimental basis.

Vernon Lassen, Filer, attended a Livestock Marketing Board meeting in Boise.

Under the direction of Lee A. Sharp, professor of range management at the University of Idaho, another year of research for farmers about grazing of crested wheatgrass ranges is beginning at Point Springs near Malia, where field studies were interrupted by winter weather last fall.

Mr. and Mrs. Doc Rowe have sold their farm to M. Tracy and have moved into one of the Morris apartments in Shoshone. The farm, located several miles east of Johnny's Country Store, was formerly the Ritter place.

Members of the Richfield Cattleman's Association are building a bridge across the Byron Slough eight miles north of Richfield. Men starting the work Wednesday included Carl Morgan, Bill Morgan, Carl Riley, Wendell Johnson and Robert Dunlap. The bridge was washed out three years ago and the cattle have had to swim back and forth when crossing.

Mr. and Mrs. Frank J. Rusten and two children have moved into the Olsen Ranch at Richfield, which they recently purchased. Former Sam Mateo, Calif., residents, Rustens previously had farmed in Montana. They plan to raise range cattle.

Vaccination and branding of calves at the farm of Mr. and Mrs. Ed Davis, Tuttle, was finished this week. Mr. Davis was assisted by Gene Turner and Raymond Wright, neighbors of Mr. and Mrs. Davis.

Mr. and Mrs. Raymond Lower, Tuttle, are having trees re-set at the southeast corner of their farm as the trees obscure the highway there.

Sheep shearing has been completed at the ranch of Mr. and Mrs. Glen Patterson, Tuttle.

Mr. and Mrs. Brent Yule and family have moved from their home in Idaho to a farm south of Malia in the Belgrade area.

Olsen Berryman, Eliza rancher, branded, marked and vaccinated his calves this week. Helping him were Wallace Sears and Eille Parise.

Some of the operations Mr. Wells and Donald Youtz, Twin Falls County agent, visited were somewhat. For example, all producers, while some other operations the pigs are out in the open in larger pens.

Improving, Mr. Wells said that producers are improving their growing sheds to the extent of insulation and heating.

Throughout the state the hog industry is on an even keel, Mr. Wells said. He said the outstanding board producers are not overproducing.

While visiting these hog producers, Mr. Wells and Mr. Youtz gave valuable information on some of the problems that the producers are facing in their own individual operation. Mr. Wells also commented on the outstanding board producers.

FFA PROJECT for Dan and Ed Potucek, sons of Mr. and Mrs. Joe Potucek, Castelford, are these hogs. The two FFA members discussed their hog operation at the University of Idaho extension animal husbandman.



RULER OF THE Joe Potucek farm, Castelford, is "Pig". This little pig, playing here with a cat and dog on the Potucek farm, was raised by Dan and Ed Potucek, sons of Mr. and Mrs. Joe Potucek. He has free run of the area and when anyone visits Potuceks, they see him running around playing with the cat or dog or just looking over his kingdom.

## Shin-On Poison Film To Grange

SHOSHONE — Wood River Center Grange members saw a film on poisons and received information on the subject by Ivan Hopkins, county extension agent. Reid Newby operated the projector.

Mr. R. B. Kelley gave information on the history of the Star-Spangled Banner.

Mr. and Mrs. Waldo Jones were named delegates to attend the extended area telephone service meeting to be held April 2 at the American Legion hall, Twin Falls.

## Contest Set For Jerome Soil District

JEROME — A jungle contest for pupils in the third through sixth grades has been announced by the North Side Soil Conservation District.

Contestants must live within the district and will be judged against students in their own grade. First place winners in each grade will receive a trophy. Second, third and fourth place winners will receive a certificate.

The contest will end April 15. Teachers will select one-fourth of the best judges in her class and submit them for the contest, at either Hazelton or Jerome.

FFA PROJECT for Dan and Ed Potucek, sons of Mr. and Mrs. Joe Potucek, Castelford, are these hogs. The two FFA members discussed their hog operation at the University of Idaho extension animal husbandman.

**We Service All Makes**

FINANCING PUMP 127 56

## BABY CHICKS

For your replacement layer flocks or some heavy flocks. Phone 326-4247. SUNNY CHICK HATCHERY, FILER, IDAHO

## Enjoy the Advantages of Low Cost CONCRETE Head Gates



For less than the cost of two canvas dams you can install a concrete head gate and it will last forever!

NO LIFTING. 18-INCH OPENING. Easily installed with any manure loader or 3-point boom. Will handle up to 160 inches of water.

ONLY **6.50** EACH. Also available in 24 inch opening. **ROGER VINCENT**. AN 1/4 W of Asgrow Research Center (Highway 30). Phone 326-5922.

Drop into your nearest PCA office, let's talk it over.

SOUTHERN IDAHO PRODUCTION CO. HAZELTON, IDAHO 821-1927. MAIN OFFICE TWIN FALLS.

HEADQUARTERS FOR LIVESTOCK VACCINES and SUPPLIES.

That All Livestock Wounds VIOLET WOUND DRESSING For superficial wounds, ring worm, tails, SULFA-UREA CRESOLIS POWDER Dry dressing for surface wounds. TINCTURE OF IODINE Strong 7% I2. DOUBLE SULFA OINTMENT Fraxin Neocillin Neomycin streptomycin Solution WIRE CUT DRESSING FOOT ROT TREATMENT Hazelton Drug Dick Nelson, R.F. Your Community Drug Store. 829-5461, 829-5462, 829-5463.

SERVICE Is a plant located right in Kimberly with 218,000 gallons of fertilizer storage.

**FARM SERVICE**

SERVICE Is quality control with constant laboratory checks.

SERVICE Is local responsibility — you deal directly with authority.

**FARM SERVICE**

SERVICE Is reliable custom application by men who live near you.

SERVICE Is nineteen application units and seven-ton trucks and eight field storage points.

**SERVICE IS FARM SERVICE**

KIMBERLY 83341

# Water Forecast Meet Set

The forecast of the water supply for the Salmon tract and Roseworth tract watershed will be given during the annual Water Forecast Meeting, sponsored for 8 p.m. April 5 in the Hall at Grange Hall.

## 8 T.F. FFA Members Attend Meet

Eight members of the Twin Falls FFA Chapter are attending the State Leadership Conference this week in Meridale. The event ends Saturday. More than 700 FFA members from throughout Idaho are attending the conference. While at the event the FFA members are competing for several state awards. Two members of the local chapter will receive their State Farmer Degree. They are Mike Holloway and Archie Queenell. This degree is given to two percent of the state members. These awards are based primarily on leadership of local and district activities and participation in local and state activities. Also competing in the state parliamentary procedure contest is the Shoshone team. Glen Ortel, Filer, will compete in the state speaking contest.

**DO IT NOW! LET US REBUILD & CONDITION YOUR PLANTING & HARVESTING EQUIPMENT**

**ALL TYPE CUSTOM MACHINE SHOP**

and

**LATHE WORK**

- HARVESTERS • PILERS
- PUMPS and all types of Farm Machinery and Equipment

**CURL MFG. CO.**

1960 Floral Ave. (block So. Kimberly Road)  
Twin Falls Phone 733-7481

# Higher Profits Realized From Irrigated, Fertilized Pastures

The true value of irrigated pastures is unknown to many area farmers and ranchers. Those who are irrigating their pastures are learning that there is higher yield per acre than they ever realized. Also many farmers and ranchers who are irrigating their pastures also are adding fertilizers.

Recent research and demonstrations on fertilization of irrigated pastures show that low yields are a main factor restricting yield and quality of feed produced.

Another factor that affects the yield of pasture is grazing. Many farmers and ranchers are continuously grazing pastures. This is poor management. In a short time an irrigated pasture subjected to continuous grazing will consist of a "wandering stand."

Best results are from rotation grazing. Under rotation grazing, the pasture is subdivided into three or more units. As soon as the forage is about eight inches tall in the spring, the livestock are turned into the first unit.

They graze the first unit for six to nine days and then are turned into the second unit. The remaining units are grazed in turn and then the cycle is repeated starting with the first unit again.

It is important to point out that there are several advantages for rotation grazing. Irrigation can be done while livestock are not in the field; pastures can be irrigated until the field is sufficiently dry to prevent trampling damage to plant crowns and the soil. Proper rotation grazing prevents overgrazing. This allows plants to maintain a good root reserve and vigorous growth.

There are 700,000 acres of cropland pasture in Idaho, of which 500,000 acres are irrigated and capable of producing three to six tons of air-dry hay per acre. Yet only one to four tons per acre are being produced, depending on area and management practices.

IRRIGATED PASTURES, along with fertilization, result in higher yield and quality of forage for cattle, increasing the profits for farmers and ranchers. Along with irrigation and fertilization, pastures should be rotation grazed.

**NEW ALUMINUM ALLOY HEADGATES!!**

AVAILABLE IN ANY SIZE OR SHAPE CONTROL BOX NEEDED

- They are driven in your ditch
- Don't dig
- Free delivery and estimates
- You install or we will
- Won't Rust, Rot, Heavy, Ruin or Freeze

**CLICK PORTA PLANK SALES**

1420 Olymple Drive Phone 324-2559 Jerome

**NFO Members To Buy Their Own Animals**

RUPERT — Monday has been selected as the day when five full hog producer members of the Minidoka County National Farmers Organization will sell 150 of their hogs to fellow NFO members.

The sale is part of a national movement to force the price paid to the farmers and ranchers for livestock up. NFO members from throughout Southern Idaho have agreed to buy the hogs "raising in weight" from 225 to over 300 pounds, for 18¢ a pound.

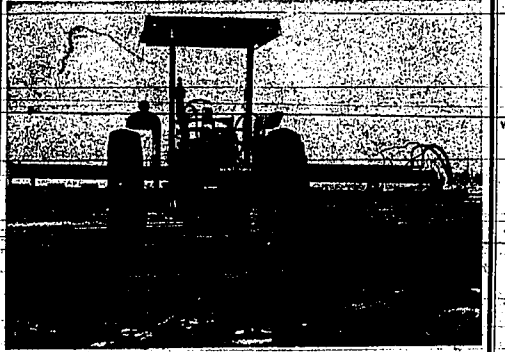
Collection point for next week's sale is the Burley Livestock Commission Company at 9 a.m. If the action isn't effective, members say they will take other steps to end the meat holding as soon as possible.

USE TIMES-NEWS WANT ADS FOR FAST-SELLING RESULTS

# THE ALL NEW WEST END CORRUGATE OPENER LEADS THE WAY!!



★ FIRST FULLY HYDRAULIC DRIVE  
★ FIRST TO THROW THE DIRT EITHER WAY



PLUS ANGLES 270 DEGREES  
PLUS ALL NEW MATERIAL IN MANUFACTURE  
FOR COMPLETE DETAILS, CONTACT

**WEST END EQUIPMENT, INC.**

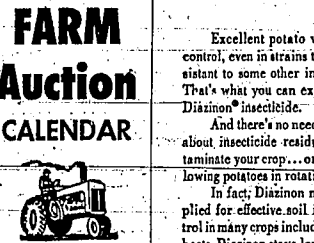
Your John Deere and GMC Truck Dealer

220 N. BROADWAY BUHL, IDAHO

**FARM AUCTION CALENDAR**

**PURCHASE OKAYED**

MINNEAPOLIS, Minn.—J. P. McFarland, president General Mills, Minneapolis, and E. R. Kinney, president of Gorton Corporation, Gloucester, Mass., today announced an agreement in principle for purchase by General Mills of the assets of Gorton and its subsidiaries.



Contact the Times-News Farm Sales department for complete advertising coverage of your farm sale, bond bills, newspaper coverage over 70,000 readers in Magic Valley advance billings. All orders subject to low rate. Every sale listed in this Farm Calendar 10 days before.

- All Magic Valley Sales Listed Here**
- MARCH 30  
WALTER JOHNSON ESTATE, GOODING Advertisement: March 28 & 29 Auctioneers: John Wall and Messersmith
  - MARCH 30  
BOB ADAMSON and OAIL HANSEN, GAY Advertisement: March 21 & 22 End: March 28 & 29 Auctioneers: D. C. "Type" Trougher
  - MARCH 30  
JAYS FORD SALES, SHOSHONE Advertisement: March 28 and 29 Sales Managed by Del Hiett Auctioneers: J. J. McLAWS
  - MARCH 30  
DON and VERA NICHOLS Advertisement: March 28 and 29 Auctioneers: Guyard Phillips, Dril Sears and Bill Estes
  - APRIL 6  
GODDING COMMUNITY SALE Advertisement: April 4 and 5 Auctioneers: John Edgareugh
  - APRIL 8  
LOUIS TENCHICK ESTATE Advertisement: April 5 & 6 Auctioneers: Herb Keuss and Joe Duffek
  - APRIL 7  
KEIN'S ANTIQUES Advertisement: April 3 and 4 Auctioneers: Great Western Auction Service

# For the best in potato wireworm control without crop residues, apply Diazinon.

Excellent potato wireworm control, even in strains that are resistant to some other insecticides. That's what you can expect from Diazinon® insecticide.

And there's no need to worry about insecticide residue to contaminate your crop... or crops following potatoes in rotation.

In fact, Diazinon may be applied for effective soil insect control in many crops including sugar beets. Diazinon stays long enough to do a job on wireworms, but there's no danger that crops will be rejected because of residue.

Diazinon is available in several formulations: liquid, wettable powder and granular. So it works in all standard equipment and fits any program you decide on.

You can broadcast it, or put it on combined with fertilizer before planting. Incorporate into the top 4 to 8 inches of soil. And Diazinon is easier to handle than many other insecticides. Just follow the label as you would with any insecticide.

Plan to use Diazinon for effective wireworm control this year and solve your residue problem, too. Your supplier can give you all the details when you order the formulation you need.

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SHOSHONE FAIRFIELD GOODING



## Magic Valley's 4-H Scene

### 4-H'ers Learn About Co-Ops, Corporations

Cooperatives and corporations were explained to some 40 members here from throughout Magic Valley recently in Twin Falls.

The meeting, which explained the structure and operation of cooperatives and corporations, was sponsored by the Idaho Agricultural Cooperatives Youth Council, Robert Holloway, Ida Best Inc., and Mac Kump, Bean Growers Warehouse Association, conducted the meeting for the members of the Magic Valley Cooperative Youth Council.

The structure of a cooperative was explained by Elliot Jones, production manager of Ida-Gem Dairymen Inc., Jerome. He told how the cooperative operator and who can become members.

Explaining the operation and structure of a corporation was Robert Petersen, district manager of the local factory for Amalgamated Sugar Co.

A film on philosophy of cooperatives was shown. It was entitled, "Cows, Kids and Co-Ops."

The lunch was furnished by the Cooperative Council and Mrs. Kermit Wolf's 4-H Club prepared the lunch.

### Family Event Is Set For 4-H Club

A family get-together was planned by members of the Twin Valley Saddle 4-H Club during a special meeting.

The event will be held at 7 p.m. Monday at the Kermitt Wolfe Grange Hall. All members and their families are invited. A talent show will be presented.

### 4-H Club Has Demonstrations

Demonstrations were given by members of the Happy-Go-Lucky 4-H Club when they met recently.

Edward Britt, junior leader, evaluated the Foods I cooked and Bob Britt, junior leader, instructed turning, stuffing and closing the pin cushion. Janice Britt gave a demonstration on making chocolate cookies and Sandra McBride gave one on experimenting with cooking can.

Robert Petersen, district manager of the local factory for Amalgamated Sugar Co., explained the philosophy of cooperatives was shown. It was entitled, "Cows, Kids and Co-Ops."

### Club Elects

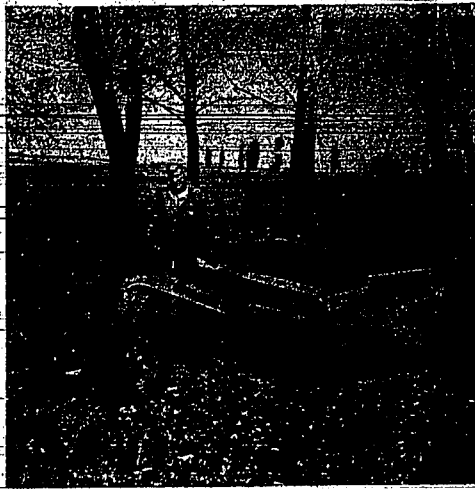
KING HILL — The King Hill Wranglers 4-H Horse Club was re-organized at a meeting at the home of leaders, Mr. and Mrs. Bud Allen.

Ricky Allen was elected president; Jack Lile, vice-president; Judy Allen, secretary; and Roxie Mick, reporter. The club will meet on the second and fourth Thursdays.

### President Elected

SHOSHONE — A discussion was held by the Handy Home-owners 4-H Club regarding the club's future.

Robin Young is a new member and was elected president at the meeting this week. Charlene Jones, vice president, conducted.



WALDO FAUGHT, North Shoshone farmer, stands near the Wood River Soil and Water Conservation District owned carryall which is available to farmers and ranchers on rental basis. This equipment, owned by the district, will be discussed at the district's board of supervisors meeting at 8 p.m. Thursday in the Lincoln County Courthouse in Shoshone.

### Farm Plans, Machinery To Be Aired By Lincoln Group

SHOSHONE — Wood River Soil and Water Conservation District supervisors will have their April meeting at 8 p.m. Thursday in the courtroom of the local courthouse.

All interested persons are invited to attend.

Richard Payton, North Shoshone farmer, will explain his farm plan, relating how a farm plan can be used in the daily operation of any farming setup.

There will be a discussion on soil stewardship and local mill and leaders of fatals are invited to attend and participate in plans for a special Soil Stewardship Program in May.

The board of supervisors will discuss proposals for a tour of range and livestock, development and improvements in the district.

There also will be a discussion on district-owned equipment and other related matters.

### Wayne Hogue To Head Council

MURTAUGH — Wayne Hogue Murtaugh, was elected president of the East End 4-H Club at the meeting held Monday night at the Kimberly Methodist Church.

Jack Claiborn was elected vice president; Dan Shevemaker, secretary; Carl Feldhusen, treasurer, and Mark Howard, reporter.

Glan Genn, extension agricultural agent, spoke on an exchange of older 4-H Club members proposed by Tetco County.

The exchange would be for a two-week period this summer. Future meeting of the East End Council will be held on the first Monday of each month.

## Applications Sought For 4-H Delegates

BURLEY — Cassia County Extension agents are accepting applications for delegates to attend the National 4-H Conference April 21-28 at Washington, D.C.

Four delegates from Idaho will be selected and they will be sponsored by Pacific Supply Cooperative Association. Deadline for submitting applications is April 3.

Delegates must be 16 by Jan. 1, 1968, and not have passed their 18th birthday that date. They must be an active member of a 4-H club and completed at least three full years of school work.

The applications must be in the county agent's office by April 3 and they will be judged the following day.

The counties throughout Idaho have been asked by the sponsor to nominate delegates on basis of 4-H achievement, citizenship and leadership. Additional information is available at county agent's office.

### H. Schmidt To Head NFO In Gooding

WENDELL — Henry Schmidt was elected chairman of the Gooding County National Farmers Organization at the meeting held last week at the Wendell city hall.

Others elected were Joe Doramus, vice chairman; Richard Thompson, secretary; Ray McCord, treasurer; Dale Durfee, Herman Meyers and Ted Rosen, trustees.

Committees appointed include Ted Rosen, Carl Doramus, Maurice Casps, Ron Koldewy and James Ray grain committee; Art Terry, Ray McCord, Frank Graves, Stanley Hanstean and Ray Cook, meat committee; Joe Doramus, Jerry Tumer, Ernest Kober, Jerry Bailey, R. A. Gagne and Ole Kivimaa publicity.

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So come in and make arrangements with us for a FREE DEMONSTRATION of a New Holland grinder-mixer ON YOUR OWN FARM. No obligation, of course.

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### Tour Slated

GLENN FERRY — All 4-H members who are 16 or older will be making an off-farm tour to a cooperative and a business in Twin Falls on April 12.

Those who are interested in going on this tour should contact the Extension Office in Mountain Home, Elmore County Court House, or Lenora Anderson, Glenna Perry, who that transportation can be planned for the trip, announces Mrs. Marilyn Fay Jordan, Elmore County Extension Home Economics Agent.

### Weed Control Campaign Is Begun In Cassia County

BURLEY — A county-wide campaign for control of weeds began this week with 2,000 letters mailed to all farmers in Cassia county. The program has been named "The Cassia County Weed Fighter of the Year Program" and is being directed by the Cassia County Extension Office.

The unified support of all farmers in the county is urged by Gene Rinebold, county agent.

Purpose of the program is to get unified community action on weed control because weed control is in excess of a million dollars per year in Cassia County and each year they are getting progressively worse, he said.

An award is being planned to give public recognition of the best "weed fighter" in the various communities in Cassia County.

### Members Join Fun Night Held By Knoll Grange

A community "fun night" was sponsored by the Knoll Grange recently at the grange hall. Door prizes were awarded to John Gibson, Mr. and Mrs. Bob Rowe and Mrs. Harry Sharp.

"Pinocchio" prizes were awarded to Harry Sharp and Mrs. J. T. Creed.

The next regular meeting will be held April 12 with officers elected by lottery, conducting the meeting.

### Club Elects

SHOSHONE — Officers elected for the Handy Home-owners 4-H Club are Cindy Hollibaugh, president; Tim Ridinger, vice president; Brenda Aale, secretary; Darryl Ballard, reporter; and Lavinda Knowles, song leader.

Members announced what projects they will take at a meeting held at the home of Mrs. Hollibaugh, leader. Booklets were distributed and explained.

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## See Us For All of Your Needs In — FEEDS!

- CHICK STARTER AND GROWER
- LAYING MASH
- DAIRY FEEDS
- CALF FEEDS
- CATTLE FEEDS
- SHEEP AND SWINE FEEDS
- DOG AND RABBIT FEEDS
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We Buy Full Carloads of Tires . . . To Save You Money

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SIZE	LIST PRICE	SPECIAL	FED. TAX
700/650x13	\$39.05	\$17.47	\$1.93
735/695x14	\$40.80	\$19.12	\$2.08
775x14	\$42.90	\$19.49	\$2.21
825x14	\$47.05	\$21.37	\$2.38
855x14	\$51.65	\$22.89	\$2.56
775x15	\$42.90	\$19.52	\$2.23
815x15	\$47.05	\$21.82	\$2.33
845x15	\$51.65	\$23.02	\$2.53
900x15	\$57.55	\$25.74	\$2.86

ADD \$2.00 FOR WHITEWALLS

Designed Without Compromise! Unconditionally Guaranteed Without Compromise! Durlon Premiums Have More Cords Per Inch — Deeper, Wider Treads, Better Rubber.

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LIST PRICE	OUR PRICE	FED. TAX
600x16	\$37.20	\$17.95
650x16	\$45.40	\$18.98
700x16	\$54.90	\$21.95
750x16	\$62.45	\$25.69
670x15	\$43.10	\$17.99
700x15	\$54.65	\$19.37

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## Lockwood made 17 changes to make the Precision Potato Seed Cutter even better in 1968...you won't notice most of them.

A few of the changes on Lockwood's 1968 Precision Seed Cutter will be apparent right away — bigger work bars and belts for greater wear — economy, a redesigned handle for more positive riding, an optional seed-treating attachment.

A lot of these are not noticeable, and you won't notice them until you try it. . . or until you begin cutting seed.

There are more improvements from clove or rind, the horsepower of the electric motor has been doubled to give you greater capacity without any worry of overheating. Spring roller speed has been increased for a glass-smooth cut with less power.

The new design auger gives more accurate slicing job and discourages after plugging. And the slider slope has been moved 3 degrees downward — barely visible, but it moves potatoes across the rollers better.

Lockwood recognizes the seed cutter you introduced in 1966 with the color-code seeding concept. From these polishing and other improvements that year's Precision Seed Cutter an immediate success.

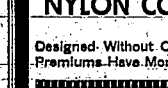
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### Cedar Draw Grange Has Dues Suffer

BUHL—Members of the Cedar Draw grange held the annual dues paying outlook supper Friday evening at the grange hall. The program for the meeting was under the direction of Mrs. Gary Grindstaff.

Ralph Hostetter, agriculture chairman, announced that beans for display at the fair would be picked at the next meeting. Mrs. Lee Mathews, women's activities chairman, has grange cook books and also urged members to enter the 1968 sewing contest.

The grange will donate \$25 to the "Light the Way" fund. A resolution from the Luce rone grange concerning crop reports before harvest was read. No decision was reached by the grange members concerning extended telephone service in the valley.

Master T. R. Hicks suggested that a young couple attend the youth camp near McCall. Beginning April 12, the grange meeting will begin at 8:30 p.m. Hosts for the meeting will be Mr. and Mrs. Preston Gentry and Mrs. Harvold Grindstaff.

### Buhl Women Are Luncheon Guests

BUHL—Mrs. Leo Mathews and Mrs. Henry Dahlquist of the Buhl grange were guests at the Cassia-Miafoka county grange luncheon held recently in Burley. Both ladies are winners in the 1967 National grange sewing contest.

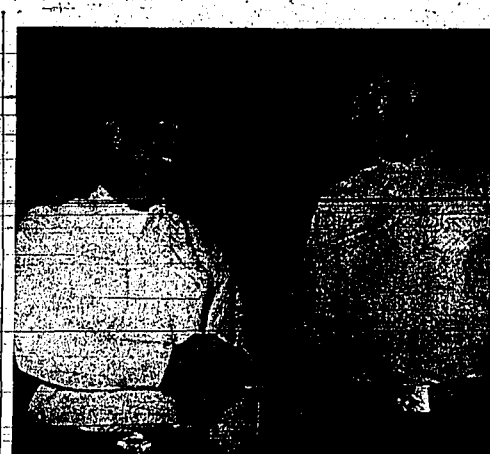
Mrs. Mathews' of her trip to New York for placing second in the contest. The winning outfit was modeled at the luncheon.

Mrs. Dahlquist, second place winner in the class, also urged more members to sew for the national contest.

### Grange To Help In Tree Project

WENDLELL—Wendell Grangers will assist the Wendell fire department with its tree planting project to help make the area more attractive. A memorial service honoring Arthur Byce was given. Ivan Miller was appointed to the office of gatekeeper. The Wendell Grange will assist the fourth grade April 2.

Members will assist with the 4th grade dinner to be held at the Gooding Grange Hall March 30. Funds raised at the dinner will be used to send delegates to the 4th Congress at Moscow this summer. The public is invited.



WAYNE HAYDEN, left, retiring president of the Cavalier Riding Club at Burley, shakes hands with Robert Russell, newly elected president. The group, which includes men, women and children of all ages, will begin weekly Friday night rides in April. If weather permitting, at the Cassia County Fairgrounds area. The club offers membership to family groups from the Burley and Rupert areas.

### Tax Bills Discussed At Grange Meet

KIMBERLY—Leslie Lowe, legislative committee chairman, reported on a bill pending in Congress concerning large companies taking income tax relief on losses suffered on farm property owned by the companies.

He spoke at the Kimberly Grange meeting. Remodeling of the fair booth and the fair book were discussed, with members urged to describe any changes they would like in the fair book before printing time.

Mr. and Mrs. Hugh Sanderson were awarded their 25-year membership pin and certificate. Other members having received their pins this month were Mr. and Mrs. Jim Beat, Mr. and Mrs. Harold Best, Mrs. Edith Patterson, Mrs. Hattie Jansen, Mr. and Mrs. Roy Latin, and Mr. and Mrs. Orlie Wall.

The program under the direction of the lecturer, Mrs. Dean Britt, was opened with a piano solo by Cindy Lulloff, followed with little songs by E. Bent. Readings and poems were given by Bruce Lulloff, Jim Messer, Smith and Leslie Lowe.

### Cavalier Riding Club At Burley Elects New Officers

BURLEY—New officers have been elected and installed by members of the Cavalier Riding Club in conference room of Ida Bank and Trust.

Officers elected were Robert Russell, president; Lloyd McCullison, vice president; Mrs. Sylvan Morley, treasurer and Mrs. Lloyd McCullison, secretary.

Committee chairman appointed were Dewayne Sandlin, arena director; Dale Doman, drill master; Albert Posey, trail ride director; Chris Brunton, membership and attendance; Mrs. Roland Giorfield, publicity; and Mr. and Mrs. Ken Jensen, host and hostesses.

"Family Togetherness" is the goal of the Cavaliers, a family horse riding group from the Burley and Rupert area. Organized in February, 1966, the Cavaliers membership has increased each year.

Members of the riding club include men, women and children of all ages. The purpose of the club is to give families an opportunity to participate together as a family in an evening of fun and entertainment. The club offers an hour of riding in various drills and several hours of trained and classes in horsemanship, which members learn as a delightful way to get away from the everyday routine of living.

A change from last year is the children's drill which will be run concurrently with the adults, thus giving horses and riders a solidified price.

### Reynolds To Join Ore-Ida

BURLEY—Ore-Ida Foods, Inc. announces the addition of Carl Reynolds to the Burley factory Field Department staff, reports Lloyd Robbins, Burley field manager.

Mr. Reynolds was born in Idaho Falls and obtained most of his basic education at Buhl. In 1955 he received his bachelor's degree in math education from Idaho State University, Pocatello.

Mr. Reynolds spent the past 11 years as an agricultural inspector with the State of Idaho and United States Department of Agriculture. He was an assistant federal supervisor for Idaho prior to joining Ore-Ida.

His chief duty will be to assist Mr. Robbins in giving professional and scientific agricultural guidance to Ore-Ida growers. This service is intended to help increase grower efficiency, yield, quality and eventual profits, Mr. Robbins said.

Mr. Reynolds was a college wrestler and football player. In his spare time he officiates at school wrestling, matches coaches Rupert little league teams, fishes, hunts and plays softball. He is also an active church worker. The Reynoldses have six children and currently reside on a 250-acre farm at Rupert.

### Water Turned Into North Side System

JEROME—Water was turned into the North Side Canal system last week at Milner and released from Wilson Lake were started Tuesday. North Side Canal Co. officials report.

It is expected that water will be distributed into the smaller laterals and canals on April 1. Water will be withheld from some of the laterals to start with until the weeds can be burned out and last maintenance work taken care of.

Water will be available for irrigation as soon as it is distributed through the system, officials said.

The flow past Milner dam has been reduced in a minimum to continue the filling of American Falls Reservoir since the ice cap disappeared. American Falls Reservoir is expected to fill sometime in late April.

### Slides Shown Of Australian Farms

KIMBERLY—Glenn Miller spoke on agriculture in Australia and he and his wife showed slides before showing their stay there, when the Kimberly Grange held a quarterly pot-luck supper.

Ten members received their 25-year membership pins and certificates. They include Mrs. Hattie Jansen, Mrs. Edith Patterson, Mr. and Mrs. Roy Latin, Mr. and Mrs. J. E. Beat, Mr. and Mrs. Harold Best and Mr. and Mrs. Orlie Wall. Mr. and Mrs. Hugh Sanderson were unable to attend and will receive theirs later.

It was reported Mr. and Mrs. Dick Callen will be eligible for their 50-year pins this year. Mrs. Dean Britt, lecturer, was in charge of the program.

### Slaughtering Of Animals Noted

BLISS—Slaughtering of farm animals in the Midwest was discussed at the Bliss Grange meeting.

Mrs. Arthur Daniels said positions are being circulated in the county regarding the establishment of libraries in towns with financing to come from a mill levy.

Members decided to help with the annual 4-H scholarship dinner, scheduled for 7:30 p.m., March 30 at the Gooding Grange Hall and co-sponsored by the county granges and 4-H Junior leaders.

Entertainment for the dinner will be provided by 4-H youths, who will present a talent show.

BILL INTRODUCED for manufacturing plant in Washington. A bill to be introduced in the House reduce the price of butter, to be by Rep. Graham, Pursell of Texas, consumer by payments to but-ja.



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 • GENE BAISCH  
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 5 1/2 YEAR LEASE  
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19.49 (6.50-13 tubed with 1000) plus \$1.81 F.E.T.

27.5-14/7.75-15 \$21.95 plus \$2.19/2.21 F.E.T.

32.5-14/8.15-15 \$24.95 plus 2.39/2.38 F.E.T.

35.5-14/8.45-15 \$26.95 plus 2.54/2.54 F.E.T.

All prices plus trade-in, Goodhouse \$2.00 less.

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You own that smooth ride  
 You own that improved traction  
 You own those reversible sidewalls  
 You own that extra tread width

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ACME 6 ply nylon and steel tires.

All-purpose, Go-anywhere TRUCK TIRE

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### to use bulk fertilizer to relieve your Spring workload!

When the spring work starts there's never enough time for the busy grower to get everything done. Even though the days get longer, the workload increases. The THREE most VALUABLE items in the spring are (1) TIME, (2) LABOR and (3) MONEY. Bulk application is convenient, rapid and economical. And U.S.S. Fertilizers, made by United States Steel are finest quality products available—made in the west for western growers. Take the spring workload off your back and put it in a bulk fertilizer truck. Apply bulk fertilizer this spring. It pays in the fall.

**U.S.S. Fertilizers**

**IDAHO GRANGE CO-OP**  
 SHOSHONE FAIRFIELD GOODING

### Holstein Sale Slated May 4 In Rupert

Subj: The Idaho State Holstein Association will hold its annual dairy cattle sale at the Minidoka County Fairgrounds May 4, according to Jerry Bots, association president.

### Chairman Named For Rotation Plan Used At Wendell

Wendell, Idaho, is the only town in the state to use the "restoration" plan for rotation management of alfalfa. The plan was developed by the Wendell Alfalfa Association, which is practicing "restoration management" theory.

### Don't get caught in the rush... we're still taking orders for... ROLL-OVER HEADLAND FURROW OPENERS



Simple, trouble-free... NO MAINTENANCE. OPENS FURROWS AT 7 TO 8 INCHES PER HOUR. ALSO ORDER YOUR ALFALFA CROWNERS... SLED CORRUGATORS... BALED HAY LOADERS... CULTIVATOR TOOLS... REEF and POTATO BEDS.

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For faster and cheaper gain, start your lambs now on ALLISON'S CHOICE LAMB CREEP PELLETS

Top Quality... Competitive prices on COMPLETE LINE OF LIVESTOCK & POULTRY FEEDS

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### SOIL FERTILITY AND DOLLARS, TOO WITH SIMPLOT FERTILIZERS

### WEEKLY AGRICULTURAL WEATHER REPORT

Showing daily high and low temperatures, precipitation and weekly mean temperature for 1967 and current 1968.

1967				1968			
Date	Hi	Lo	Precip.	Date	Hi	Lo	Precip.
Mar 20	50	32	.01	Mar 20	51	21	0
21	58	34	.01	21	57	23	0
22	70	31	.12	22	65	26	0
23	59	38	0	23	60	34	0
24	48	29	0	24	57	36	0
25	56	23	0	25	61	29	0
26	49	33	0	26	46	30	.09

1967 Mean 43.3° 1968 Mean 42.5°

30 years average precipitation for March is .84". AVERAGE SOIL TEMPERATURE at 4" on March 27 is 41°.

### Simplot SOILBUILDERS

Burley - Rupert - Jerome - Hazelton - Twin Falls

### Rotation Plan Used At Wendell

Wendell, Idaho, is the only town in the state to use the "restoration" plan for rotation management of alfalfa. The plan was developed by the Wendell Alfalfa Association, which is practicing "restoration management" theory.

Just why the leaves bend down no one knows, nor does any one know why the leaves re-erect after a few minutes. Sow seed in a pot of sand, peat and loam with some vermiculite added. Keep it in a warm room, with bright window and uniform moisture. That's all the care it needs.

DOUBLE PETUNIAS: If you're looking for an exceptionally fine double petunia, try the Cherry Tart, a multiflorous double. It throws out masses of white, fully double and about 1 1/2" across. We like it because Cherry Tart holds up fine in bud weather. By the way, you think gold is worth money at \$3 a ounce, this is petunia double petunia seed is worth \$1.00.

### Spray Fruit Trees Now For Insects

SHOSHONE—Early spring is the time to control insect pests on fruit trees with dormant oil sprays. Ivan Hopkins, county agricultural agent, recommends a great, dormant oil sprayer this week. The sprayer can be used on all fruit trees and shrubs.

It is advisable to get after insects in the last winter, before they can get serious pests overwinter in the dormant stage. They include San Jose scale, the rose apple aphid, red tip, clover mites and peach twig borers. All these insects can be controlled more easily before bloom than at any other time.

Either dormant oils or newer types can be used for control, the agent said. The oils may be combined with a combination with phosphate pesticides. In case growers are unable to put on a dormant oil spray now they can apply phosphate sprays later without the oil. The best time is at petal fall. However, coverage is not so good after the leaves come out.

### Trip Offered

SHOSHONE—A trip to the National 4-H Congress in Chicago is prize offered by Tupperware of Orlando, Fla. This is a 4-H management project won by Mrs. Mary Lou Ruby, home economist here, announcements.

The 4-H'ers will compete for one of eight national scholarships of \$500 each. Winners will be named by the Cooperative Extension Service.

### STOP THAT WIND! SAVE ON Insulated Coveralls... only 15.95 Insulated Jackets... only 8.38

GET YOUR SUPPLY NOW! AUTO AND TRACTOR OIL FILTERS (FOR ONE OR A DOZEN) 1/2 Off List

THIS WEEK'S SPECIAL TRACTOR SEAT CUSHIONS... only 1.99

HYDRA-MATIC COUPLER \$4.14 120" HOSE \$9.50

CHECK OUR DISCOUNT PRICES ON PLANTING GUIDE, PINS AND COMPLETE STOCK CULTIVATOR, SHANKS AND LAMPS!

### FARM & CITY

A DEPENDABLE SOURCE OF SUPPLY! 2663 MAIN AVE., TWIN FALLS 733-5241



### The Green Thumb

SENSITIVE PLANT EASY TO GROW: If you want something that smazes the kids, sow a few seeds of sensitive plant in a sunny window.

DOUBLE PETUNIAS: If you're looking for an exceptionally fine double petunia, try the Cherry Tart, a multiflorous double. It throws out masses of white, fully double and about 1 1/2" across.

Spray Fruit Trees Now For Insects: SHOSHONE—Early spring is the time to control insect pests on fruit trees with dormant oil sprays.

Trip Offered: SHOSHONE—A trip to the National 4-H Congress in Chicago is prize offered by Tupperware of Orlando, Fla.

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### Snow Pack Is Below Normal In East Cassia Soil District

MALTA—Moisture in the snow covered areas is 25 to 40 percent below normal, farmers in the East Cassia Soil Conservation district were told at the annual water forecast meeting.

Valley grass lands have above normal moisture, however, and good range land is predicted for the current growing season.

85 Bulls Are Graded In Lincoln Area: SHOSHONE—Some 85 bulls were graded in Lincoln area.

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(Formerly Irrigation Service Division of J. B. Knight Co.) 249 South Park Avenue W. Twin Falls, Idaho

### "Your AMES distributor FOR MAGIC VALLEY"

All types of Irrigation Systems: HAND LINES • SOLID SETS • WHEEL MOVES • TRIMATIC • TOW-A-LINE

### "Complete irrigation design and installation"

DESIGN AND SALES PAUL GIBBART - 733-8594 or 733-8596 VAL TOULSON - 436-3555 (Rupert, Burley, Paul and Minidoka areas)

Shop Foreman and Portable Field Repair SHOP LOWE - 733-8594 or 733-8596

MANAGER RAY FRIES - 733-8594 or 733-8596

"PROFIT PLANNED" to fit your land. With the versatile AMES Bulk Coupler.

### TROUBLE SHOOTER



### MASTITIS TREATMENT

- 8 Active Ingredients
- Huge Size Dose
- FREE Sterile Cleaning Pads Included

FOR THE TOUGHEST MASTITIS PROBLEMS!

FREE ONE TUBE MASTITIS TREATMENT to each of the first 100 coupons brought in to D & B Supply (Limit one to family)

NAME R. ROUTE NO. CITY

NO OBLIGATION... this is a NEW Kendall product and it's terrific! We'd just like for you to try one.

Always Plenty OF FREE Parking Here! D & B Supply Co. 202 2nd Ave. N. Twin Falls, IDAHO





Stocks

Dow-Jones, 2 p.m.

Livestock

Grain

Are Released

March 29, 1968 Twin Falls Times-News 15

3 P.M. QUOTATIONS... MARKET AT A GLANCE... Stocks - Higher; active trading...

Here was the picture near the close: Blue chips and gold-mining stocks advanced. Gold-mining stocks fell as the Stockholm monetary conference got under way.

Lockheed climbed about 2 points on news of its \$2.1-billion contract to produce the big new passenger plane known as the Airbus for TWA, Eastern Airlines and Alitalia...

American Airlines, up a fraction, paced the list on volume. Among other active gainers, Control Data rose more than 3 points.

Among market wheel horses, gains of a point or more were noted for General Motors, Chrysler, Boeing, Sperry Rand, Eastman Kodak and Royal Dutch/Shell rose 1/2 point.

Change prices were generally higher.

2:30 P.M. SUMMARY NEW YORK STOCK EXCHANGE... High Low Last Chg.

Table of stock prices for various companies including IBM, AT&T, and others.

Table of stock prices for various companies including American Airlines, Boeing, and others.

Table of stock prices for various companies including General Motors, Chrysler, and others.

Table of stock prices for various companies including Royal Dutch/Shell, Eastman Kodak, and others.

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30 Industrials, \$40.38, up 5.32... 15 Utilities, 121.36, up 1.23... 5 Stocks, 224.54, up 2.34

Wheat - Lower; late liquidation... Oats - Lower; light trade... Soybeans - Mixed; light trade...

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Somehow, you never hear them talk about their losses...

Fast, in-and-out stock trading to do. I think you mentioned such as your friend brings along...

growth stocks are getting more and more popular. It can be all right...

in the latest venture she made a \$20,000 profit on a \$4,000 investment...

When you try for the best of either, she may tell some great stories of her Wall Street successes at the weekly bridge...

A group of investors that's expected to go up in value because the company in which it represents ownership is showing...

It's impossible, however, to track growth stocks and income. Just remember that there is usually more risk in growth stocks than in income stocks...

If you're looking for income (as I assume you are) I suggest that you sit down with a broker and ask for his recommendations...

Q. My husband left me some stocks which are marked very plainly as "junk" stock. I have never seen any of them...

The pickpocket's report came in the form of the consumer price index, which rose to 9.9 in February, an annual rate of 8.2 percent...

This rising consumer price index is the tax of inflation - a tax that is sure to apply to the worst extent that it has no basis in law...

Inflation is an insidious tax. It is tricky. Often it cannot be seen. It disguises itself as prosperity. It is a tax on the measure of the economic engine...

Q. I have a bank to liquidate. The bank turns the order over to a broker and the customer receives a check from the commission and an extra service fee...

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# Mavericks Declare War On NBA, Offer \$750,000 To Hayes For Three Years

By B. F. KELLUM  
HOUSTON (AP) — The Houston Mavericks, declaring all-out basketball association war, offered \$750,000 to buy Elvin Hayes from the San Diego Rockets of the National Basketball Association, offering Elvin Hayes \$750,000 Thursday to play surprise for three years for Houston.

## Fashion Plate Sanders Leads Golf-Tourney

JACKSONVILLE, Fla. (AP) — Golf fashionster Doug Sanders thundered out from in the first round of the Greater Jacksonville Open Thursday, firing seven-under par 65.

## Warriors And L.A. Hope To Extend Leads

By The Associated Press  
The San Francisco Warriors won tomorrow or next week, according to Elvin Hayes, who is looking to stretch their National Basketball Association play-off advantage to 3-1 tonight. Mean-while, the Los Angeles Lakers will try to wrap up their semi-final victory over Kentucky in the American Basketball Association.

## Rojas' Late Flurries Win Title

By BOB MYERS  
Associated Press Sports Writer  
Raul Rojas, who fell in two violent rounds, the 12th and 13th, and won a unanimous decision over Enrique Higgins, of Colombia Thursday night to win the World Boxing Association featherweight championship.

## May Bows Out Of Olympic Cage Picture

DAYTON, Ohio (AP) — Don May, who led the Dayton Flyers to the National Invitation tournament championship, has withdrawn from the Olympic basketball team tryouts, citing physical exhaustion.

## Big 10 Chief Seeks Ruling On Discounts

ANN ARBOR, Mich. (AP) — Bill Reed of Chicago, Big Ten athletic director, said he is unconvinced that discounts reportedly given Michigan U. athletes by local merchants are in violation of a conference rule.

## Auto Racing Has Engine Revision

NEW YORK (AP) — The Automobile Competition Committee of the United States approved a revision of the rule on stick-car carburetion Thursday.

# Change Of Command, New Faces Might Put Atlanta Back In Pennant Picture

By DICK COUCH  
Associated Press Sports Writer  
WEST PALM BEACH, Fla. (AP) — The Atlanta Braves, who were struggling in the National League East last season, might be back in the pennant picture if a change of command and the arrival of fresh troops from Houston, Cincinnati and Richmond, Va., have set the stage for a 1968 court attack.

# Treatment Of Kaat's Arm Is Slated

MINNEAPOLIS (AP) — Pitcher Jim Kaat was due to fly to Twin Cities Thursday night to begin a short series of X-ray treatments on his ailing right arm.

# Altering NEW YORK (AP)

NEW YORK (AP) — Don of Sunday's playoff games in the Eastern Division of the National Basketball Association will be nationally televised, the American Broadcasting Company said Thursday.

# Studebaker Parts Sales & Service

General Automotive Sales and Service  
New and Used Horse Trucks  
CASSIA MOTORS  
BURLY BL. 678-5263

# REMEMBER

EVENTS IN TWIN FALLS  
50 and 30 YEARS AGO  
50 YEARS AGO  
30 YEARS AGO

# Giants Bury Angels Under 22-Hit Attack

By DICK COUCH  
The California Angels and Baltimore Orioles have had their wings clipped but Jim Kaat's elbow trouble has hurt them.

# Scores

Table with columns for game, score, and location. Includes games like Boston 125, Detroit 10, Philadelphia 10, and Atlanta 2.

## OPENING

SUNDAY, MARCH 31 - 10:00 a.m.  
The Largest Most Modern Covered Swimming Pool in Southern Idaho  
Natural Warm Water - Clean - Safe - Comfortable - Heated - Side Walks and Dressing Rooms - Confection Bar  
Open 10 a.m. to 10 p.m. Daily  
SLIGARS THOUSAND SPRINGS PLUNGE  
Located 12 Miles West of Buhl on U.S. 30

FIRST SECURITY BANKAMERICARD  
Your Name  
FIRST SECURITY BANKAMERICARD

# It's 1 year old

... and already 275,000 people in Utah and Idaho carry this Number One credit card  
They tell us it's the greatest credit convenience they have ever known. And they're proud of it, making millions of dollars in purchases at thousands of local merchants.  
Many have used their BankAmericard to obtain cash advances - giving them immediate cash for special occasions.

# Want One? Get One!

You don't have to have a big income - just the ability to pay your bills. Pick up an application at any of the 101 First Security Banks or the 8500 BankAmericard merchants. Fill in and mail. It's self-addressed and postage is paid.

















# Television Schedules

Saturday, March 30, 1968		Friday, March 29, 1968	
<b>PROMISING SPECIALS</b>			
12:00 p.m. 25L - College All-Star Basketball. The sixth annual East-West College All-Star game is telecast from Indianapolis. 7 p.m. 8: p.m. 25L - Movie, "Mirage," is a suspense drama filmed in New York. The cast includes Gregory Peck and Diane Baker.	4-Beales' 7-Top Cat 8-Top Cat 10:30 25L - Super 9 c 25L - Frankenstein Jr. c 25L - Frankenstein Jr. c 4-Casper c 7B-Super 6 c 8-Super 6 c 11-Super 6 c 5-Frankenstein Jr. c	7B-World of Sports 7B-World of Sports 3-Petroleum Junction 3-Petroleum Junction 11-Petroleum Junction 4-Hollywood Palace 7B-Hollywood Palace 8:00 2B-Wizard 5-Twilight Zone 8-Dawn Valley Days 25L - High Chaparral 4-Time Tunnel 5-News 7B-Outdoor Sportsman 4-Batman. Game 11-TBA 5:00 2B-News 3-News 5-News, weather, sports 7-News 8-High Chaparral 11-News 5:30 25L - Rowan and Martin 2B-Lost In Space 3-Jackie Gleason 5-Lost In Space 11-Jackie Gleason 7B-Dating Game 4-Dating Game 6:00 4-Newsday Game 7B-Newsday Game 8-Invaders 6:30 2B-My Three Sons 5-My Three Sons 25L - Saint 3-Lawrence Welk 4-Lawrence Welk 7B-Lawrence Welk 11-Lawrence Welk 7:00 2B-Hogan's Heroes 8-Hogan's Heroes 8-Movie, "Mirage" 7:30 25L - Get Smart	
<b>PROMISING SPECIALS</b>			
6:00 4-Farm Report 6:30 5-Sunrise Semester 7:00 25L - Super 9 c 25L - Frankenstein Jr. c 25L - Frankenstein Jr. c 4-Casper c 7B-Super 6 c 8-Super 6 c 11-Super 6 c 5-Frankenstein Jr. c	11:00 2B-Lone Ranger 25L - Film Feature 3-Lone Ranger 5-Lone Ranger 11-Lone Ranger 11:30 2B-Road Runner 25L - Inquiring Editor 2B-Road Runner 3-Road Runner 4-Happening '68 7B-Happening '68 4-Spider-Man 7B-Spider-Man 8-Shazant! c 7B-Shazant! c 8-Shazant! c 8-Flintstones c 8-Himstones c 11-Flintstones c 8:30 25L - Samson & Goliath c 2B-Space Ghost c 3-Journey c 4-Journey c 5-Space Ghost c 7B-Samson & Goliath c 8-Samson & Goliath c 11-Samson & Goliath c	5:30 p.m., 11:17 p.m. 5-Harlem Globetrotters will be challenged by the Washington Generals who haven't beaten the courtesters since their last laugh-and-laughable-tradition rivalry. 7:30 p.m., 25L, 8-Sports Documentary-Jesse Owens revisits Berlin to relive and recall the drama of the 1936 Olympics.	12:30 2B-Spider-Man 3-Film Feature 4-P.D. 7B-Golf 1:00 2B-Hi Science Club 3-Hi Science Club 4-Hi Science Club 11-Hi Science Club 4-Superman 1:30 25L - Golf 25L - Navy Film 3-Bowling 4-Bowling 7B-Bowling 12-Bowling 2:00 2B-Denby 25L - CBS Golf Classic 5-CBS Golf Classic 2:30 25L - Movie, "Tarzan's Secret Treasure" 8-Movie, "Francis Covers the Big Town" 3:00 2B-Tom Thiel & Peck 3-World of Sports 4-World of Sports

### ISU Grant Gets Approval of OEO

WASHINGTON (AP) - A \$29,447 grant for an Opened Joint program at Idaho State University has been approved by the Office of Economic Opportunity.

Sen. Frank Church, D-Idaho, said the program will serve 80 students in Bingham, Bannock and Pocatello counties. The program is intended to aid high school students who might be drop-outs.

### Slight Delay

ANNAPOLIS, Md. (AP) - With unseasonable temperatures in the 80s, a Christmas thank you note arrived in Maryland from the Army's Canine Behavior Laboratory of Duncas, Pa.

In Mr. and Mrs. Clarence Thompson, his aunt and uncle, he wrote: "I got your present and opened it in surprise. I had one but I lost it."

The thank-you, which arrived Thursday, was dated Dec. 27, 1967. A handwritten postscript noted: "I thought the letter was mailed but it wasn't."

### Army Sets Out To Find "Super Dog" For Vietnam

By FRED S. HOFFMAN - Full evaluation of the dogs at the university's Canine Behavior Laboratory is performed in five stages and takes about 52 possible purebred or crossbred animals that "can cope with a critical problem in Southeast Asia-tracking the enemy and alerting troops to mines, landmines, booby traps and ambushes."

Each Army brigade in Vietnam is supposed to have one sent dog platoon with up to 32 animals controlled by handlers. Ideally, the platoon's point man-is the head of a column of dogs as breeding stock.

The Army's Limited War Laboratory at Aberdeen, Md., has developed an electronic device to be ligated to a dog's harness to help in detecting the enemy. But regardless of whether the dog is a sensor, it was agreed that no wepf herd and small cattle with Labrador retriever for size and combined intelligence.

Purchased standard poodle, Dogs used in this research program either are bred at special kennels or bought from commercial breeders.

Experts explain that a cross-bred dog's family tree is traceable while the mongrel's background usually is k-p-o-n.

Only Crossbreds are used in the Army-University of Maryland study.

### Cooperation Is Urged By Chief On Stolen Items

Residents of Twin Falls were urged Thursday by Chief of Police Frank Barrett to report all stolen items to the department, regardless of how small the loss.

He said a number of incidents which officers knew were stolen but because no report was made of the thefts it is impossible for the department to return the recovered items to the owners.

Chief Barrett said there are a number of recovered items now at the police station, including ski racks which have never been reported stolen.

Also included are items taken from stores, homes or parked automobiles, he said, to the immediate report and return.

11:30 25L - Movie, "The Hunchback of Notre Dame" 12:00 25L - Movie, "Dunkirk"

### 25L - French Chef

7B-Operation: Enter, Tainment

8:00 25L - Sports Documentary 25L - Not Festival 3-Movie, "The Ugly" 8:30 3-Guns of Will Somers 7B-Hall of Fame Special 8-Hall of Fame Special 25L - Hall of Fame Special 9:00 4-Judd 3-Rat Patrol 11-Judd 11-Draget 9:30 2B-Judd 35L - NET Playhouse 3-Living Nun 10:00 25L - News 3-News 4-News 7B-Perry Mason 8-News 11-News 10:30 25L - Johnny Carson 3-Johnny Carson 2-Movie, "Highway 301" 7B-Johnny Carson 11-Movie, "Carson City" 10:10 25L - Movie, "Dixie Doll" and "Creature From the Black Lagoon" 11:30 25L - Movie, "The Hunchback of Notre Dame" 12:00 25L - Movie, "Dunkirk"

### Trap Shoot

SUNDAY, MARCH 31st

FOR HAMS, BACON, CHICKENS, TURKEYS, ETC.

HAGERMAN, IDAHO

on Highway 30 at Thousand Springs Resort

Auspices of HAGERMAN LIONS CLUB



### VETERANS - Learn to fly

Complete Training Program

All Ratings Offered

CALL OR SEE REEDER FLYING SERVICE

Aviation Headquarters for all of Magic Valley

MUNICIPAL AIRPORT TWIN FALLS, 733 5920

# FREE CASH SUNDAY, MARCH 31

**DRAWINGS AT**

12 Noon to 2 p.m. .... \$100 pot

2 p.m. to 4 p.m. .... \$100 pot

4 p.m. to 6 p.m. .... \$100 pot

6 p.m. to 8 p.m. .... \$100 pot

8 p.m. to 10 p.m. .... \$100 pot

All drawings on Series I Cactus Pete's Membership cards. Nothing to buy. Any person over 21 years of age may obtain membership cards at Cactus Pete's.



### "Tex Ritter"

Famous Star of Movies, Radio, TV and Records

Singing all the Famous Songs of the West Including "High Noon"

NOW APPEARING IN THE GALA ROOM

COMING ATTRACTIONS

- JIMMY WAKELEY
- ALONZO & OSCAR
- EDGAR BERGEN & CHARLIE MCCARTHY

Then ...

AFTER 10 P.M.

3

"POT OF GOLD" DRAWINGS

\$100 - \$200 - \$700

YOU MAY WIN AT EITHER CACTUS PETE'S OR HORSE SHU

Southern Fried

## CHICKEN DINNER

Served Family Style

In The Gala Room

ALL YOU CAN EAT SUNDAY \$1

### CACTUS PETE'S BUFFETS

SEAFOOD EVERY FRIDAY NIGHT

Ocean fresh seafood, flown in and prepared by master chefs. Complete assortment of entrees and salads.

All you can eat just ... \$2.95

ROAST BARON OF BEEF SATURDAY

Tony Saturday evening in the Gala Room, show your beef, covered in perfection and served just the way you like it. Dozens of salads from which to choose.

All you can eat just ... \$2.95

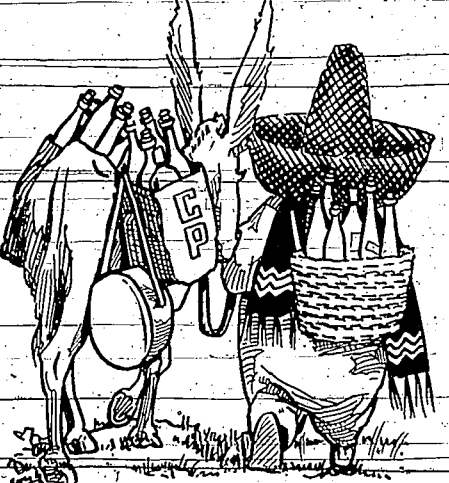
## CACTUS PETE'S AND THE HORSE SHU CLUB

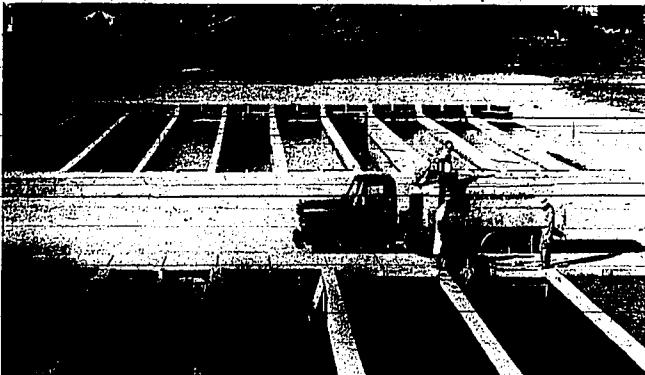
The "FUN SPOTS" South of the Border

Refreshing Talent at Gala Bar Stage

40 Miles South Twin Falls on Highway 93

CONTINUOUS ENTERTAINMENT





MANY OF THE FISH which are stocked in waters on lands under federal control in Western states come from the Hagerman National Fish Hatchery which was established in 1931. The hatchery employs seven full-time men, a part-time clerk

and some part-time summer help. The Hagerman field station, a branch of the Western Fish Nutrition laboratory, also is located at the federal hatchery. Fish hatcheries abound in the Hagerman area.

### Federal Fish Hatchery At Hagerman Provides Trout For Streams In West

HAGERMAN — Perhaps the "big one that got away" last summer was one of the trout reared at the Hagerman National Fish Hatchery. The hatchery employs seven full-time men, a part-time clerk and some part-time summer help. The Hagerman field station, a branch of the Western Fish Nutrition laboratory, also is located at the federal hatchery. Fish hatcheries abound in the Hagerman area.

### Idaho Firm Uses All Wood Species

BOISE — You may not know it, but any species of wood which has been used for flooring and from five to seven inches in diameter, has a very good use in Idaho. Even materials that have laid on the ground for a long time but haven't developed heart rot may be used.

### Goodwin Egg Farm Adds New Buildings

SPRINGDALE — The Harley Goodwin Egg Farm in Springdale, east of Burley, continues to expand with new buildings and a new delivery truck added the past year. The Goodwin flock consists of 14,000 hens which lay on the average of 10,000 to 11,000 eggs per day. The poultry farm was started in 1951. About 150 dozen eggs are sold per day to customers who come to the farm and the rest are sold to a younger hen layer, better quality egg than an older hen.



WALTER N. CAMPBELL, left, project manager for Federal Resources at their mill at Bellevue and the operation of the Silver Star-Queens mine close by and Rupert House, mine foreman, admire a 100 pound chunk of ore taken from the wall of the mine being run down from the 700 foot level of the Silver Star-Queens mine. "The rock is running rich in silver, lead and zinc," said Mr. Campbell.

### Pozzolan Being Found Near Weiser

WEISER — Pozzolan, a building material used nearly 2,000 years ago in structure, vitrification, is retrieved in Weiser. Natural pozzolan is found in deposits in the Western United States. El Paso Natural Mining Division engineers recover mercury-calcium—an opaline-rock which contains the finest of pozzolan materials.

### Plant To Make Radial Ply Tires

KITCHENER, Ontario — Radial ply passenger tires will be produced by R. Goodrich Canada Ltd. in a new expansion of the company's tire plant here. East of name, president of DFC-Canada, said a full-range of at least ten sizes of radial ply tires for Canadian cars just now nearing completion.

### FOR PROMPT-PICK UP OF DEAD ANIMALS Trucks Dispatched by Radio

PHONE COLLECT 733-6835 Twin Falls 678-8411 Burley

Top Market Prices for HIDES - FUR - PEELS - WOOL Serving the entire Magic Valley area. Idaho Hide & Tallow 1 mile East, 1/4 mile South of Twin Falls

### Springdale Plant Handles Feed, Grain

SPRINGDALE — The Magic Valley Bean and Grain Distributors, located 540 East of Burley on Highway 30 S in the Springdale area, is a branch of the Magic Valley Bean Co., Inc., Burley. The Springdale plant process and handle all types of grain and feed. The business was purchased from the Cassa Lumber Co., Burley, in 1963. Cyrus N. Yeaman was the owner. Since that time several storage buildings and receiving facilities have been added as the business has grown.

### Work On Silver Star Queens Mine At Bradford Reported As 'Encouraging'

HAILEY — "Faults" in a mine very encouraging, and if the property continues to develop like it is now the mine will have of persons, but rather as a much longer life." Mr. Campbell said his company is now doing the first exploration ever done below the 700-foot level, with the exception of a little work done by Roy. They have de-watered the mine on the old mine shaft down to the 300-foot level and are drifting out on that level beneath the old mine. Mr. Fitz is in charge of the operation with nine men working under him, running two shafts. "We will continue exploring the entire area," he said. During the winter Federal Resources has been developing the Silver Star-Queens mine, a concrete big shaft in the vicinity of a vein of ore.

## Twin Falls' Only Home Owned

READY MIXED CONCRETE PLANT

SEVERING THE TWIN FALLS AND JEROME COUNTY AREAS WITH QUALITY "READY MIX" CONCRETE FOR OVER 20 YEARS... WITH FRIENDLY, PERSONAL, EFFICIENT SERVICE TO ALL OUR CUSTOMERS AT COMPETITIVE PRICES.

- SIDEWALK
- STEPS
- BASEMENTS
- FLOORS
- DRIVEWAYS
- PATIOS
- FEED LOTS
- DITCH LINING

AND MANY OTHER COMMERCIAL and INDUSTRIAL and AGRICULTURAL USES

We pride ourselves in always keeping abreast of the times... with the latest, most modern equipment... to serve you best!

FOR ALL YOUR NEEDS IN "READY MIX" CONCRETE, SAND OR GRAVEL... CALL COLLECT FOR PRICES

# COLONIAL CONCRETE, INC.

PHONE 733-5500 TWIN FALLS

### Father, Son Operate Sign Firm In T.F.

A father and son operation in Twin Falls is Lytle Sign Co. Ray Lytle and his son operate the business which manufactures plastic and neon signs, lettering, glass blowing, sign service and sign erection throughout Southern Idaho.

Lytle and his son have been in business since 1948. The company's yearly payroll is about \$15,000 to \$20,000. This business has been in operation in Twin Falls since 1948.

A Plexiglass cutter and letter former and a signpost letter and display cutter have been installed this past year by the firm. The firm also has a glass blowing plant—swirls, bendings and pumping of neon (lighting), Lytle says.

Mr. Lytle says the outlook of the industry is very favorable because businessmen desire to keep their sign advertising up to date and attractive and to advertise their business and products and the sign industry arrives in designing signs and displays which add to the appearance of the city.



### Brothers Run Cabinet Shop At Rupert

RUPERT—A classic example of family "togetherness," John L. and Forest Badger first set up shop together in Rupert in 1938. They began with a small cabinet shop, which they called "The Badger Cabinet Shop."

John explained that the overall picture of the cabinet shop was closed down in 1946, however, the two re-opened the shop again, this time with an extensive line of retail construction materials, home contracts are produced and the cabinet shop is made to fit the need, and mainly to supply new kitchens for nearly every building need in the area.

NEWEST MOGUL DESTROYER and ski run smoother is inspected by Elvin Brooks, left, Halley, who manufactures such equipment; Lou Wiltcher, Robert Swanner and Craig Stewart. Mr. Brooks says his best ideas for improvements of his equipment come from the men who work with it. His machines have been used successfully in other ski areas at Aspen, Colo.; Squaw Valley, Calif., as well as in Vermont, New York, Montana and Wisconsin.

### Machinery To Smooth Ski Runs Is Made At Ketchum

By DOROTHY POVEY Times-News Correspondent

KETCHUM—Elvin Brooks built the resort, made the machinery to smooth the ski runs. It was a long led on run of machinery at his shop in Ketchum, but had no hydraulic controls as does today's machine. There is no mass production, and each machine that comes off the assembly line is an improvement on the one before it.

Mr. Brooks built machines for the Janss Corp, which uses them to keep the snow on Bald Mountain and Dollar Mountain in excellent condition. Corp. had hoped to have there Stewart, who lives on a farm near Halley, said as he dragged five snow harrows.

"It didn't take long to see with a heavy chain behind them what was needed, so we went down Olympic run with one of our back-down to the shop and made the new 'Big Tucker Snow-Cats' a model I thought would work. Janss works on the mountain, Craig Stewart, who lives on a farm near Halley, said as he dragged five snow harrows.

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### Minicar

A patent has been granted for a cheap, lightweight vehicle to carry three or four people. Rights were assigned by the inventor, W. E. Egger Jr., to the Budd Co.

The re-engineered "buggy" weighs less than 800 pounds. The engine is air-cooled. Low slides on the water-tight body permit passengers to step into the car. There are no doors but it has a simple canopy top.

### Mining In Nevada Area Is Dropping

CARSON CITY — The U. S. Bureau of Mines reports that mineral production in Nevada dropped 54 per cent during 1967. Reports show that output was less for all mineral groups — 20 per cent for metals, 28 per cent for minerals and six per cent for nonmetals. The total mineral production was \$38 million.

According to the Bureau of Mines this was Nevada's lowest mineral production since 1963. Only gold and mercury showed increases over 1966. The report said there was no production for tungsten and uranium.

The report said the loss in metals production because of strikes was estimated at 400,000 ounces of gold, 400,000 ounces of silver, 45,000 tons of copper, 2,000 tons of lead and 3,000 tons of zinc.

Market value of the loss was estimated at about \$37 million.

### 6 Warehouses Operate In Filer Area

FILER — The buying and selling of grain, beans and peas is an important industry in Filer. The area has six warehouses, most of which are located in the northern part of the town close to the railroad tracks to facilitate shipping and to allow ample space for milling and storage.

Most of the Filer warehouses have been there since the early days when the town was founded. Some have had difficulties with them.

In addition to Stewart, these include Robert Swanner, Don Nance, Louis Wiltcher and Ivan Swanner. They are under the supervision of Paul Mathis, manager of the Ski School and Les Ouzts, who is in charge of Sun Valley's mountains.

Byron Downard is employed by Brooks in his shop.

An improved machine which is still in the experimental stage is one on which the large ski runners are at the end of a seven-foot tongue from the trucks. Spreading to a width of some nine feet and back five feet from the runners are stationary cutting knives.

In back of these are 20 knives rotating on a cylinder. Back of this is the blade to smooth the snow before it is packed by a roller, which is also a part of the machine.

The machine is operated by the cat driver from his cab, through hydraulic power.

Another experiment is Mr. Brooks is waiting to prove out has as soon as the next heavy snow fall comes. It is the "sheep's foot." "This piece of machinery is being promoted by Bill Janss and Les Ouzts," he continued, "and will have the same effect increased from 15 to 20 in the past three decades."

It is a combination roller-driver heater, with 25 foot-long hot low points about three inches square and spaced alternately in a revolving cylinder two feet in diameter.

"In packing snow the air must be gotten out, and this machine should do that," Brooks said.

BLOWING GLASS tubing for a neon sign is Ray Lytle, owner and manager of Lytle Sign Co., Twin Falls.

### Firm Erects Commercial Buildings

Commercial building in Magic Valley and Wood River Valley areas is the specialty of the Ulman Construction Co.

The Twin Falls firm builds offices, schools, libraries and many other types of commercial buildings.

Some of the recent buildings constructed by the firm include the Memorial Library in Jerome, the new Production Credit Association building in Burley and the Mountain States Telephone Co. expansion in Twin Falls.

The firm also has erected the Twin Falls Chamber of Commerce building, Catholic Parish hall and school additions in Twin Falls and some buildings in the Halley-Ketchum area.

According to Robert Ulman, the firm is somewhat smaller than other contractors in the area and employs eight persons on a year around basis and increases this during the building season.

PLASTIC  
NEON  
LETTERING  
RENTALS  
Erection Specialists

DESIGN—MANUFACTURE—SERVICE  
636 Main Ave. North, Twin Falls

The teeth on each of the five diamond-shaped harrows extended down into the snow one and one-half inches and the heavy chain dragged in back of it to smooth the cut-up snow. This machine is used primarily to give the snow a satin smooth finish.

To cut down the many moguls which build up on the ski runs, a machine with a dozen teeth across a 3-foot bar, which will cut to a foot in depth. A few feet back of these teeth is a blade to smooth the cut-up snow.

This machine has been used the past three years with much success. It has found favor in other ski areas and is now in use at Aspen, Squaw Valley, Vermont, New York, Missouri, Montana and Wisconsin.

Mr. Brooks said that Nelson Beckett, first skier in charge

### Development Of Gas Field Delayed

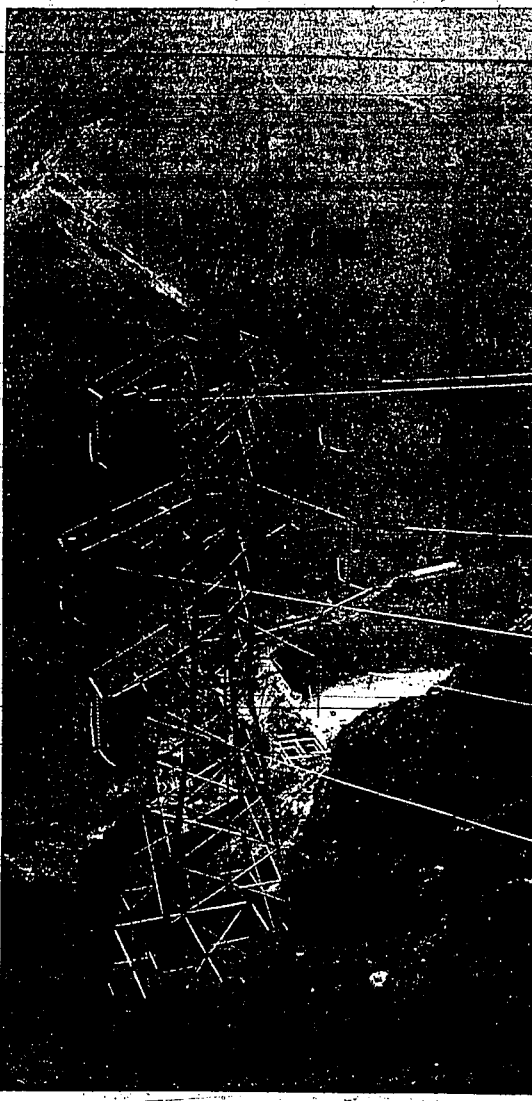
NEW YORK — A petroleum company has delayed development of a newly discovered gas field until May in order to avoid disturbing the world's last flock of whooping cranes.

Oil Facts reports that the discovery well is three miles off the Texas coast, near the wildlife refuge to which the sensitive birds return after spending their summers in Canada.

Another oil company won a distinction from the National Audubon Society a few years ago for helping to protect the whooping cranes. With the assistance of wildlife conservation authorities, the site of the flock has increased from 15 to 20 in the past three decades.

RUSSIA HAS LARGEST LIBRARY SYSTEM

The U.S.S.R. has the world's largest library system. It has 231,000 libraries with a stock of two billion volumes, compared to about 15,000 libraries in the United States, according to the Encyclopedia Britannica.



## Speaking of Progress

Idaho Power's progress reflects your progress in better living—expanded businesses—new farms and new homes.

Our new Hell Canyon project keeps electricity abundant for area growth of all kinds — for the growth which has characterized the Snake River valley for the past two decades, and which is continuing.

Power consumption is a good measure of economic activity, and on that basis area growth has been remarkable. The 3-dam Hell Canyon project constructed during the past 12 years has added 1,100,000 kilowatts of generating capacity to Idaho Power's system, a growth of 292 per cent. New power has kept pace with area growth and provided a comfortable cushion for several years ahead.

One of the most dramatic evidences of power-using area progress is in pump irrigation. The year 1967 was the biggest year yet, when private developers served by Idaho Power added 76,800 acres of new cropland. The total of pump irrigation on Company lines now amounts to 931,000 acres, most of which has been developed within the past 20 years.

For big jobs like this—or for smaller ones—low-cost, tax-paying power was there in abundance whenever needed. We intend to keep it that way.

IDAHO POWER COMPANY  
A TAD-PATHON GREEN WHENEVER IT BEVER

THE MOST FOR YOUR FOOD DOLLAR

is a "Good EGG"

HARVEY'S EGGS PAUL IDAHO



# Thank You



# MAGIC VALLEY!

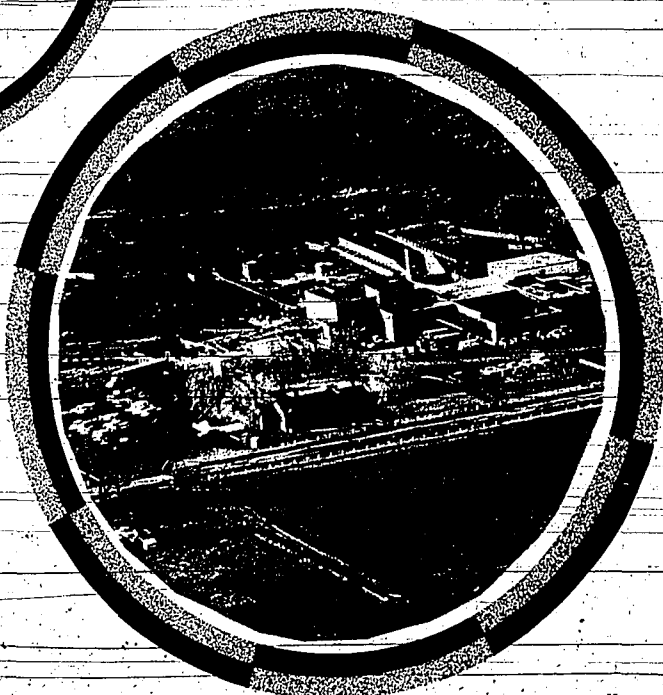
SERVING  
**Southern Idaho**  
 FOR OVER  
**50**  
 YEARS

WE ARE VERY GRATEFUL FOR YOUR CONTINUED FAITHFUL PATRONAGE OF OUR PRODUCTS AND SERVICES DURING THE PAST YEAR AND EVER MORE DETERMINED TO CONTINUE TO SERVE YOU WITH THE FINEST QUALITY MEAT DURING THE COMING MONTHS AND YEARS!

OVER  
**12,000,000**  
 POUNDS  
 OF MEAT PRODUCTS  
 PROCESSED  
 LAST YEAR

We are proud and grateful for our growth... but most of all we are proud of the quality of our products and of the sanitary conditions that exist in our production of them. We invite everyone to visit our plant and inspect the facilities. We are sure that you will be satisfied with the effort we put forth to see that you get only the best... FALLS BRAND PRODUCTS.

TODAY... with nearly seventy-five employees and the most modern methods and health-protecting regulations... we have been able to market approximately 12 million pounds of the finest meat products... from Boise to Idaho Falls... nearly 20% more than the preceding year. TOMORROW... we pledge to bring you more and more "Good Things To Eat" — FALLS BRAND MEAT PRODUCTS.



## Independent Meat Company

### TWIN FALLS, IDAHO

# Mobile Home Leasing Is Big Business

**BOISE** — Boeing Aircraft of Seattle, Washington, faces an expansion of 731 and 747 supersonic transports, until MICO moved its office to Boise.

MICO Mobile Leasing (Motors Investment Corp.) headquartered in Boise, maintains a sales and leasing line of mobile units from Anchorage to Reno with representatives in Denver and Washington, D. C.

The company leases mobile homes and mobile units utilized as offices, schools, motel units, recreation halls, shops and dormitories. The latter unit, providing showers and hot heat and equipped to sleep from 8-10 people, is well established in Alaska.

A total of 650 mobile units are now being leased to Idaho, Oregon, Washington and Nevada firms. Berne Jensen, general manager, says that the most active customers are the large construction companies and government agencies, both state and federal. Jensen looks toward the San Francisco area for further expansion.

MICO is affiliated with Larry Barnes Chevrolet Co. and Security Trailer Sales, a manufacturer of travel trailers and pickup campers west of the Mississippi.

# Kraft Foods Opened In Area In '24

**RUPERT** — 1924 marks the 60th year that Kraft Foods is a part of the territory.

The company was founded in Chicago by J. L. Kraft in 1903. The business, founded on quality and economy, was established in Idaho in 1920 by going business nationwide.

In 1922 Mr. Kraft visited Idaho at the invitation of the then Gov. Davis. He was impressed with the dairy products available and promised to purchase all of the quality cheese the state could produce. Soon small cheese factories sprang up throughout the state.

The cheese was purchased and shipped to the coast.

In 1924 Kraft purchased the Idaho Packing Co. building in Pocatello and began producing the famous Cheddar cheese. Kraft had assumed the operation of 17 cheese factories in Idaho.

The first factory in Rupert was established in 1924. The first factory was near the Pocatello square. The factory was then moved to a location one and one-quarter miles south of Rupert on Meridian road.

In 1924 the factory on Meridian Road burned and a new building was erected on the site of the present plant on Highway 24. Since that time, the building has been remodeled and enlarged in producing volume and date on increasing volume and change in products.

Through the early years, the plant produced Cheddar cheese. In the early 1930's a new method of producing Swiss cheese was developed by Kraft in their Middletonville, Ill., plant and soon thereafter the Rupert plant began producing Swiss in limited amounts.

As the demand for "Swiss" cheese grew in the United States, it became the dominant product and in 1951 the plant was remodeled to produce exclusively Swiss.

When in 1966, it became necessary to add cream cheese to the cheese products, the Rupert plant was again expanded and enlarged to accommodate the needed equipment and storage.

The plant today produces both Swiss and cream cheese from the milk produced by dairymen in the surrounding area. The Swiss is produced, cured and aged in bulk form and is shipped to Pocatello where it is packaged in consumer-sized packages and distributed throughout the Western United States.

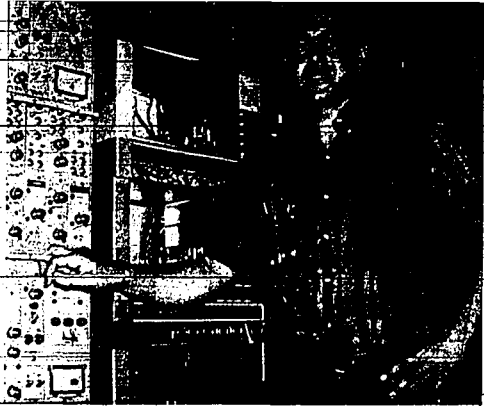
The cream cheese is packaged in a number of different packages such as three and eight ounce Philadelphia brand for consumers, the 1/2 and 3/4 pound Kraft Cream Cheese which are sold in restaurants and institutional kitchens, and larger drums of cheese which are shipped to other plants for processing into other products.

Cheese produced at Rupert supplies the markets of western United States as well as Hawaii and Alaska.

In addition to the Rupert plant and the packaging operation in Pocatello, Kraft has plants at other locations in Idaho. These plants at Carey, Ririe, Blackfoot and Aberdeen produce the numerous varieties of cheeses found in the dairy case such as Monterey, Cheddar, Brick, Colby, Muenster, Kumiost and Mozzarella.

The growth of the Rupert plant typifies the growth of Kraft throughout the United States, Mexico and various foreign countries, officials said.

**USE GIVEN** — NEW YORK — More than \$2 billion in state and federal highway user tax collections have been spent on non-road projects since 1956, Oil Facts reports.



Odeen Redman, manager of the Albion Telephone Co., stands by the panel of controls in the telephone building at Malta, one of four structures housing modern telephone equipment of the firm. Mr. Redman is the third-generation manager for the firm which started as a privately owned company under the direction of his grandfather, the late Mrs. Jeanette Brantly. He learned the business from his father, the late Victor Redman, son of Mrs. Brantly.

# 3 Generations of One Family Have Managed Albion Telephone Company

By GEORGIA LAYTON Times-News Correspondent

**ALBION** — The Albion Telephone Co. started as a privately owned telephone company under the direction of Mrs. Jeanette Brantly, who was out of town and there are 750 miles of telephone lines in command. They could be located in case of an emergency, and what she did in her home. In the early days, she was a common sight to see Mrs. Brantly sitting at the head of a number of phones, each with a telephone and a microphone. A pair of wires from each telephone in the community connected with the switchboard, each pair of wires had its own jack (connector) in the switchboard. The jack is a hole in the board into which the operator can insert a metal plug to make a telephone call. At the shelf in front of the operator holds a number of plugs, each attached to a wire cord.

When a person in the community lifted his phone to make a call, a light on the switchboard at this jack on the switchboard. Mrs. Brantly then would insert the metal plug into the jack and the light would glow. Then Mrs. Brantly had to flip a switch in the shelf in front of her head to set the call in motion.

In response to "Number" the caller then gave Mrs. Brantly the number of the person he wanted to talk to. (Many times it was the name of a neighbor rather than a number).

The next step was for Mrs. Brantly to put a calling plug into the jack in the switchboard by the telephone of the person being called. "A light" went on in the shelf before her and then Mrs. Brantly would flip a switch to ring the phone of the person being called. When the person answered his phone, the light went out.

After the two people hung up their telephones, two lights went on in front of the wire cords of the answering plug and the calling plug. The wires connected Mrs. Brantly to pull out the two plugs, breaking the connection.

The lifeline of a small community was through the telephone company operator. It was a custom up-to-date equipment housed in phone Co. started as a privately owned telephone company under the direction of Mrs. Jeanette Brantly, who was out of town and there are 750 miles of telephone lines in command. They could be located in case of an emergency, and what she did in her home. In the early days, she was a common sight to see Mrs. Brantly sitting at the head of a number of phones, each with a telephone and a microphone. A pair of wires from each telephone in the community connected with the switchboard, each pair of wires had its own jack (connector) in the switchboard. The jack is a hole in the board into which the operator can insert a metal plug to make a telephone call. At the shelf in front of the operator holds a number of plugs, each attached to a wire cord.

Albion residents who are now adults can recall sipping in Mrs. Brantly's home early in the morning and seeing her put in the plug in the switchboard. She used each night by the telephone switchboard.

The company is now under the direction of the third generation manager, Odeen K. Redman, son of Victor and Mildred Redman who died while attending a telephone convention in Wyoming.

From the "telephone" switchboard and office in Mrs. Brantly's home the firm has grown with the changing times. In 1953 the office was moved to its present underground building site four miles north of town. The office was changed to the dial system.

Last year, Madrid had 125 supermarkets, 227 for dried fruits, 143 grocers, 2,729 bobbers, 5,476 greengrocers, 56 horse meat shops, 1,943 fishmongers, 2,209 butcher-craft shops, 1,201 dairies, 1,459 for chicken, eggs and game and 211 for oils and soaps.

**Madrid Has Some 25,000 Factories And Workshops**

Madrid — Madrid is an ideal market for most products, and in the course of the first six months of 1957, the inhabitants of Spain's capital consumed 420,000 metric tons of fruit, 100,000 metric tons of fish, 27,000 of potatoes and 30,000 of meat.

For his three million population, Madrid has five central markets supplying 17,444 establishments. The central markets sell wholesale, thus there is a chicken, eggs and game market, a fruit and greens one, fish, potatoes and meat all have their own markets.

As well as the five central there are 42 district markets, 1,943 fishmongers, 2,209 butcher-craft shops, 1,201 dairies, 1,459 for chicken, eggs and game and 211 for oils and soaps.

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DALE MITTON, LOCAL contractor, left, is remodeling two business offices in the Windoka-Lumber-and-Farm Supply building, for owner, Art Grove, (right). Mr. Grove has been instrumental in the industrial growth of the Paul area—the past 12 years and this summer will complete a 35-unit housing development project for this community.

**Billions Spent For Gas Fields**

**NEW YORK** — The nation's oil companies have spent an estimated \$7.5 billion finding and developing new oil fields in the Louisiana coast in recent years.

Oil Facts notes that after paying royalties and other operating costs, the companies had a cumulative income of about \$2.5 billion, leaving an offshore deficit of \$4 billion.

Since 1958, crude oil production from offshore Louisiana has quadrupled and natural gas output has increased sixfold.

**RECORD SET**

**NEW YORK** — Domestic taxes on the U.S. petroleum industry and its products reached a record high of nearly \$10.5 billion in 1956, according to Oil Facts. This was an increase of 35 percent since 1954.

**Use Triples**

**NEW YORK** — Highway consumption of diesel fuel and lubricated petroleum gases has tripled since 1957, according to Oil Facts.

Use of these special fuels on the highways in 1957 was estimated at \$2 billion gallons, nearly 7 percent of all the motor fuel consumed in the nation.

**B.F. Goodrich Makes Widest Conveyor Belt**

**AKRON, OHIO** — The widest conveyor belt ever made by the B. F. Goodrich Co., has been recently produced here as a result of a multimillion dollar expansion of manufacturing facilities.

The five-ply, all-nylon belt, 84 2/3 inches wide, was cured on a roller in its entire curing area at the plant in Monticello, Miss. A new rotary press for curing the belt will be used for long lasting by the Kraft division of the Regis Paper Co. — at its new plant in Monticello, Miss.

A new rotary press for curing lightweight belting and the huge flat belt press were installed recently to significantly increase capacity of B.F. Industrial Products of manufacturing facilities.

The flat belt press can exert 100,000 pounds of curing force, which is twice that of the conventional press. It provides greater curing accuracy day after day, in excess of higher temperatures and high-pressure steam, than can be obtained by the conventional press.

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# Ore Exports On Increase

SIDNEY — Australia's mineral exports are expected to be worth \$533.5 million in fiscal 1967, or \$163.9 million over 1966, it was predicted by Dr. E. Fairbairn, minister for national development.

On the basis of no further export contracts being signed, mineral exports will be worth \$292.2 million yearly by 1971.

However, Fairbairn forecast that there would be more big mineral contracts, and mineral exports would be worth \$1.1 billion a year by the early 1970s.

Coal will be the biggest overseas exchange earner this year, valued at \$121 million against \$80.3 million last year.

Other mineral exports in order of importance will be iron ore, \$24.9 million (\$20.7 million in 1966); lead, \$22.1 million (\$20.96 million); zinc, \$19.5 million (\$18.4 million); aluminum, \$13.1 million (\$12.5 million); mineral sands, \$10.26 million (\$12.42 million); and copper, \$23.2 million (\$21.6 million).

It is expected that by 1971, iron ore exports worth \$231 million will displace coal, \$203 million, as the main overseas exchange earner.

Aluminum is expected to jump to third place at \$119 million, followed by lead at \$107.2 million, copper at \$75.9 million, zinc at \$66 million, and mineral sands at \$51.7 million.

Fairbairn said the earning potential of the mineral industry would increase with the construction and expansion of processing plants. This trend already is strong in the aluminum field.

Present capacity to produce alumina — the halfway process between bauxite and aluminum — is about 1.5 million tons a year. Expansion plans would raise this to 2.5 million tons by 1972.

At the time construction of the Oakley Reservoir in 1910 John Southworth sold out to the Faris-Kessel Construction Co. The Faris-Kessel Construction Co., continued to operate the flour mill for a few years. During their operation of the flour mill it was changed over to electric power.

The mill pond at flour mill site, "burning" hundreds of tons of ice during the winters to the early day soldiers. The ice was cut in blocks and stored in sawdust for summer use.

The first dry land wheat raised in the area was grown by John Southworth, (father of Walt Southworth, Oakley) just west of the flour mill. The name of the wheat was "Gold Crown" and was grown from seed brought from George Farrell in Cache Valley, Utah. The yield from this wheat was about 30 bushel per acre.

In 1912 John Southworth and George Waller purchased a site and built a flour mill near the railroad tracks in Oakley, which flour mill was not a burr-type mill but a roller type mill. The flour mill was not a burr-type mill but a roller type mill. The flour mill was not a burr-type mill but a roller type mill.

The early day information on the flour mill was received from J. Newell Dayley, Oakley, who will always remember the old mill south of Oakley, as it was where Mr. Dayley had his first date with the girl he later married.



LONGTIME OAKLEY RESIDENT, J. Newell Dayley, stands by the bottom half of the granite burr which was once used at the flour mill four miles south of Oakley on Goose Creek. The flour mill was the first in this section of the country. The granite burr was imported from France and grain was ground between two heavy granite slabs on an axle turned by the water wheel. The mill is no longer used to make flour but is now used only for storage of grain. The old mill has special memories for Mr. Dayley as that is where he had his first date with the girl he later married.

# Flour Mill Elevator At Oakley Have Long History

OAKLEY — In 1881 Norton Tuttle with his family moved from Tropic, Utah, to Oakley where he bought a mill site four miles south of town on Goose Creek. He built a sawmill and a millpond, and later a small flour mill.

The water from Goose Creek was diverted into what was called a mill race where the water was used to turn a water wheel to make power to operate the sawmill. Here the lumber was sawed to build the first flour mill in this section of the country.

Henry Southworth helped to build and set up the machinery for operation of the flour mill. Mr. Tuttle's oldest son, Edward, learned the trade and worked with his father until 1892 when he left to serve on LDS Mission. Ormus Tuttle, the youngest son, took over the business after the death of his father in 1903.

Soon after Ormus Tuttle took over the business, John Southworth leased the mill which was the land mines, required a rest and the mill waiting for their wheat to be processed. While at camp the teams of horses and mules, required a rest and the men enjoyed the views around the camp fires.

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HERITAGE MANOR, The new 40 bed retirement center in Alphon in the process of construction. Scheduled to open in August it will become part of the Hazel Dell, Manor and Sky View Manor complex.

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UNDER GRACEFUL TREES, the campus at Magic Valley Christian College, Albion, looks much as it did when the site was the home of the former Albion State Normal and Southern Idaho College of Education. The MVCC is preparing to celebrate its 10th anniversary, having rallied behind many challenges and disappointments.

# College At Albion Called Industry In Community

By G. BROOKS DAVIS Times-News Correspondent

MAGIC VALLEY CHRISTIAN COLLEGE, Albion — A part of the community often overlooked as an industry is the college which serves residents of the area.

Cassia and Mindoka counties, in particular, are being served by Magic Valley Christian College, a junior college teaching the arts and sciences. MVCC is operating on the former campus of Albion State Normal and Southern Idaho College of Education (1893-1931).

Preparing now to celebrate its 10th anniversary, Magic Valley Christian College has rallied behind many challenges and disappointments. Its history, although stormy, has served its purpose. More than 400 students from more than one-half of the United States, including California, smaller folk-singing groups and ensembles busy themselves by performing to a community of clubs and civic groups. A basketball team of 10 members are fighting courageously against AAU teams and colleges.

The mostly 19th Century and early 20th Century-styled campus provides a striking beauty in its setting below Mt. Harrison, nearly 10,000 feet in elevation. Recreation for the form of the skiing is only 15 minutes away according to the Encyclopedic at Pomerelle ski Resort during Britanica.

One fact cannot go unnoticed by anyone spending time at Magic Valley Christian College. Whether it be administration, faculty, staff, students or avid supporters, most all assert that when more students learn about the type of education gained at MVCC, there will no longer be an overseas campus. Dormitory rooms and classrooms will be filled to capacity with students, and the community will feel even more the presence of "their community junior college."

TEXAS HAS MORE — Although about 87 percent of Texas is ranch and farm land, the state has 21 metropolitan areas, more than any other state in the United States. The greatest industries in 1958, states Jim Vickers.

# Riding Gear Specialty Of Local Firm

A Twin Falls firm is reported to be the largest saddle dealer in the Northwest, and manufactures all types of riding gear, particularly saddles, and repairs all leather and canvas goods.


This firm, Vickers Saddletry, has been in operation for six years under the ownership of Mr. and Mrs. Vear Vickers and Mr. and Mrs. Jim Vickers. Originally the store began as Max's Harness Shop in 1912.

A new leather machine has been added in the past year by the Vickers, as well as increasing the inventory. The firm also makes several custom items, including riding gear, girths and chaps. The firm services all parts of Southern Idaho, Northern Nevada and Northern Utah. Saddles and other custom items also are shipped overseas as well as throughout the nation.

For one saddle, it takes about three cowhides and the assembling alone takes about four days. The trees of the saddle are made of wood. The only metal part of the saddle is the horn, plus any special decorations such as conchos.

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## Moore Egg Firm Expands At Hagerman

HAGERMAN — "Eat Moore Eggs" is a slogan seen throughout Magic Valley as the Moore Egg farm, Inc. truck goes about its job of delivering "Moore" eggs.

Mr. and Mrs. Juan Moore began their egg business on their fruit farm just north of the Hagerman city limits in 1950. Prior to this time, Moore had been employed for 20 years by the Idaho Power Co.

From the beginning of one hen house for his 3,000 hens, the business now proudly shows 15 units with 60,000 chickens, including the laying hens and replacements and a daily average production of 25,000 eggs.

In 1962, the business was incorporated when Vernon Cox purchased shares in the business. Cox came to Hagerman to work for Moore in 1962. Prior to that he worked at the Dunlap Hatchery, Caldwell, the Meridian Egg Co. and was poultry specialist and sales representative for the Sperry Division of General Mills at Nampa.

It has been Moore's policy to construct new buildings whenever permanent secure outlets are available. With this policy, buildings have been added and expanded until at this time they have 15 units.

One of these units is a brooder house in which 4,000 baby chicks are kept in the age of five weeks. Three units are used for "growing" houses. In these, the 5-week-old pullets are kept until they reach the age of 18 weeks.

The other eleven units are laying houses. The 18-week-old pullets are put into these laying houses where they remain for their laying period of 12 months.

Moore's program calls for egg replantations, except five weeks. Under this program they never have any laying hens over 12 months of laying age.

This is a very important factor in the quality of an egg drops rapidly as the hen becomes older than 18 months, he says.

Eggs are gathered manually on plastic filler flats four times a day in seven laying houses. From the laying house, the eggs are brought into the egg room where they are mechanically washed and sanitized.

Special vacuum type cups pick up the eggs from the flat and place them on a roller type "assembly" belt which takes the eggs right through the candling process to the table where they are put in cartons. The eggs are candled with a mercury vapor light.

The eggs are sized and packaged by six women who work fulltime in this part of the production. After packaging, the eggs are stored in a 50-degree holding room until distributed.

Nearly all eggs are distributed within 24 hours from the time they are gathered.

Eggs are distributed through Magic Valley as well as eastern Idaho by truck to various markets.



PUMPING UNITS, each nearly 12 feet high, are inspected here by G. T. Newcomb, owner and founder of G. T. Newcomb, Inc., Twin Falls and Ketchum. The pumps, the type used on large-land development projects undertaken by the firm, are capable of lifting more than 20,000 gallons of water per minute from river-edge pumping plants to the sprinkler system.

lets and dairies. A feed mill was built on the farm in 1956. Here, feed is mixed according to a formula which was drawn with the help of expert nutritionists. It is always mixed with the same amounts of grain, protein, vitamins and

feed which insures the proper egg quality at all times. The feed mill has a capacity of 50 tons. They also have enough mechanical storage tanks to supply feed for one day.

At the present time, four persons are employed full time basis gathering eggs and assisting in the laying houses. Six women are employed full time also in the egg room and others are employed on a part-time basis when needed to assist in vaccinating, de-beaking or cleaning the houses.

There are more than 5,000 forest products being used today in everyday living, filling such diverse consumer needs as ice cream and toothpaste, according to the National Forest Products Association.

## New Vaccine Successful In Some Rh Cases

GOTHENBURG, Sweden — Medical researchers at the Sahlgrenska Hospital have successfully used a new vaccine which cures newborn babies from complications arising in mothers with Rh-negative blood. The vaccine prevents the mother from creating antibodies in her blood which causes an Rh-positive fetus.

A team of physicians has used the vaccine on 52 Rh-negative women. Not one was found to have set up an immunity to her child through antibodies.

The vaccine consists of Rh antibodies which had previously been created in the blood of the donor. It is administered to the mother after delivery of her first child. Formation of antibodies during an initial pregnancy tends to be less severe and usually the child is born without complications.

The vaccine prevents creation of antibodies which would arise in subsequent pregnancies and thus endanger the fetus.

## G. T. Newcomb, Inc. Offers Service To Magic Valley Farmers, Ranchers

G. T. Newcomb, Inc. is a magic valley firm bearing the name of its owner and founder in the mid-30's but it was offering farm and ranch services which ranks among the most actively new innovations in the field.

That service is the installation of sprinkler pipe systems in the development of new land or the updating of already "farmable" lands.

G. T. (Bud) Newcomb, Ketchum, became interested in this new way to irrigate water to some arid acreages while attending college at Oregon State. The system was developed at that time and was used until the advent of aluminum pipe in 1940 that the idea really became feasible.

Mr. Newcomb opened his Twin Falls office in 1948 with the installation of pipe, pumps and fertilizers. Sprinkler systems for farmers were also installed and in 1961 the firm began land development on a large scale.

In the past 20 years the company has brought water to some 200,000 acres all over the United States. They have completed projects in Michigan, Wyoming, Montana, Oregon and Idaho.

Latest of the large projects to be completed was some 19,000 acres near Ontario, Ore. The project, which includes 1,000 acres of sold and the rest hand moved pipe, is one of the largest privately financed agriculture projects ever developed in Idaho. The project took several months and much manpower before completion last August.

Tom Rudy, manager of the Twin Falls office, said he feels the company is riding the crest of its boom period now. The company's work, as in any farm related job, is seasonal and largely dependent on the weather.

In 1966 the firm opened a Ketchum office as home base for all large projects. The Twin Falls office primarily serves as a sales and service outlet.

The business has been a steady growth in the number of acres developed each year. There are 10 full-time employees in the office. During the large projects the number of employees will rise to 35 or 40.

Supplies for the company are numerous. They include aluminum pipe and tank, pump and coupler manufacturers who's products can be seen stored in the Twin Falls office at 729 Commercial Ave.

Gas will result from major new discoveries that have upped the supply of gas in the West. The overall effect of the new discoveries will also contribute to the petroleum company profits and improve the payoffs to the stockholders.

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phosphate is the largest product of it and is used in the production of fertilizers and in the manufacture of glass, ceramics and other products.

It is one of the 15 necessary elements for life because without it, neither plant nor animal could exist. However, phosphate is of no value until it is made commercially usable by strong acids or subjected to heat.

It is important to everyone; it affects the welfare of the State as well as that of the Nation; it can lower or improve the standard of living.

It is possible for the Monsanto Co., located at Soda Springs, to stockpile a whole year's supply of phosphate ore in the months of June to October. Once in the plant, the ore that is brought from the mines is combined with coke and quartzite and becomes elemental phosphorus.

The Montana Co. is the largest phosphate producer in Idaho and it has the largest reserves in the world. The total phosphate rock reserves have been placed at from 5 to 15 billion tons, and Idaho deposits found in seven counties have been estimated to contain 65 per cent of the total U. S. reserves.

The country where the Monsanto Co. is located is rough and remote country. It's almost impossible to get to the plant.

By 1980, natural gas will contribute more to the U. S. energy supply than oil. The overall effect of the new discoveries will also contribute to the petroleum company profits and improve the payoffs to the stockholders.

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## Carters Is Leader In Inspection

BUHL — Carter Packing Co. has been a leader in the area in providing state and federal inspected meat products for its customers. Leased for the past few years to Armour and Co., the plant is once again operating under the management of Carter.

When Mr. Carter started his plant in 1945, he also purchased a retail meat market from Lewis Hocking and operated under the name of American Market. At that time he sold mostly retail. In 1948 he closed the meat market, expanded his plant and dealt in wholesale sales only.

Sheep, hogs and cattle were handled by the plant. Over the years he added trucks and gradually expanded to cover most of southern Idaho.

After signing a contract with Armour and Co., Mr. Carter continued all other animals and concentrated on beef only. The entire plant output was sent in carload lots to the west coast, with no local deliveries.

Carter Packing Co. was the first plant in this area to voluntarily have state inspection. The plant has been under federal inspection since 1953. This is necessary in shipping meat interstate, under federal law.

When the Carter plant first started, they handled less than a hundred cattle a week and a few hogs and sheep. For the past three years they averaged about 500 cattle a week and the past few months they have increased to about 100 cattle a day.

Because there are no sheep-holding plants in this area, Carter is now in the process of changing his plant to take care of sheep, lambs, and ewes for delivery to various markets in the country.

Japan heads the list, followed by Norway, France, Italy, Denmark, West Germany, Poland, and East Germany next in order.

MADRID, Spain, with a total tonnage of 307,340 in 1956, ranks ninth in world shipbuilding, according to Lloyd's Register of Shipping.

Japan heads the list, followed by Norway, France, Italy, Denmark, West Germany, Poland, and East Germany next in order.

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## Phosphate Affects Welfare Of Gem State And Nation

SODA SPRINGS — The real treasure in our State is not its mineral wealth, but its soil. Initial part of the State's economy, Idaho, phosphate can well be more valuable than all of the gold and silver found in the State.

Other companies in the area dealing with phosphate and the products of it are the Idaho Products Co. and the J. R. Simplot Co., both located at Coeur d'Alene, Idaho; the Kerr-McGee Oil Industries, Inc. and the Idaho Slag Corp., both in Soda Springs.

Gas Usage In Europe To Rise Rapidly

NEW YORK — By 1980, natural gas will contribute more to the U. S. energy supply than oil. The overall effect of the new discoveries will also contribute to the petroleum company profits and improve the payoffs to the stockholders.

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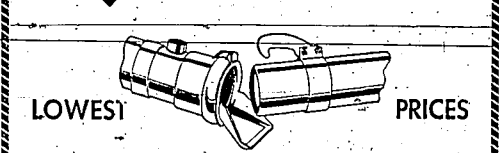
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## IRRIGATION EQUIPMENT



LOWEST PRICES AVAILABLE ON: HAND LINES, SOLID SET, WHEEL LINES

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SEE US FOR ALL TYPES OF: STEEL, ALUMINUM, ASBESTOS, CEMENT AND PLASTIC PIPE

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Branch Office at Ketchum, Idaho.

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- Potato Baggers
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- Potato Pilers
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# Lockwood Graders OF IDAHO

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# New Safety Device By Eliminating Fuel Tank Explosions Being Developed

**NEW YORK** — A new safety fuel tanks was developed by the Firestone Tire and Rubber Co. which is saving lives in Vietnam by virtually eliminating fuel tank explosions in military and civilian use, it was announced here today.

The new device, called SAFOM, is a reticulated foam which is used to fill fuel tanks. It is made of a special type of foam which is designed to prevent explosions. SAFOM is 97 per cent void and takes up no more than three per cent of the capacity of the tank. It does not increase weight and is an important factor in the design of the tank.

SAFOM is used in military and civilian use. It is used in the fuel tanks of aircraft, trucks, tanks, and other vehicles. It is also used in the fuel tanks of ships and boats.

The Firestone Tire and Rubber Co. is a leading manufacturer of tires and other rubber products. It is also a leading manufacturer of SAFOM.

tion this summer. He said that SAFOM should be used in commercial aircraft and pleasure boats— from volume and takes up no more than three per cent of the capacity of the tank. It does not increase weight and is an important factor in the design of the tank.

Robert A. Volz, manager of substantially increased development for the Scott foam which is an important factor in the design of the tank.

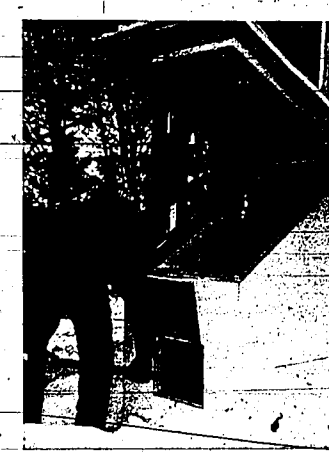
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The Firestone Tire and Rubber Co. is a leading manufacturer of tires and other rubber products. It is also a leading manufacturer of SAFOM.

## New Rail Links Spain, Morocco

**MADRID**—A new rail connection has just been established between Spain and Morocco, according to the Malaga-Burgers ferry. It signifies an important improvement in communications between the two countries.

The new ferry link is operated by the Linimad Shipping Co. New Moroccan residents and tourists will be able to use the Malaga-Burgers ferry, and can also take their cars on the train on the "line Bataia" which has automobile carrying facilities.



**AFTER THE "POWER off alarm"** blings in the home of either Harvey Hollinger or his hired man's home, they hurry to connect the tractor's power takeoff to the stand-by generator to keep the power flowing.

Mr. Hollinger, shown holding the power takeoff device, has used the generator frequently the past few months, because of power outages.

## Stand-By Generator Keeps Paul Hens From Disaster

**PAUL** — A power outage in this area no longer worries Harvey Hollinger, owner of "Harvey's Eggs" business, north of Paul.

He merely connects his tractor to a "stand-by" generator, which he installed in his house and his poultry business goes on without incident.

"But," said the poultry farmer, "I don't want to lose my means of power, and electricity was off for some time. I could be in serious trouble."

He said the danger is not in storms or cold weather conditions, but in the heat of the summer.

"Without proper ventilation, the birds can suffocate in 100-degree weather in just an hour," he said. "Even in a short period without fresh air and without cooling, some of them would die immediately—and the longer it went, the more would die, and before too long all of them would be dead."

Mr. Hollinger has installed a "power off" alarm in both his home and the home of Joe Dreyer, his hired man. When the alarm goes off, one or both of us "hits the deck" and are on our feet.

"In the winter, by opening a few doors and windows, we can go about three or four hours without great danger. But the chickens have no water or feed, which cuts down production," he explained.

"There's nothing like going 'modern,'" and this is the description of Harvey's operation right down the line. There is an automatic feeding and watering system for the hens, which although it is operated by a timer, could also have mechanical difficulties.

A stiff feather will disrupt the flow of feed, or a rock coming in with the feed from the outside bulk bin will shear a pin and if the men aren't watching carefully, then maybe hens will suffer in the empty feeder area.

The automatic feeder unit was put in the building in March, 1967. He uses one ton of feed per day for 10,000 chickens. The daily egg yield averages 5,000.

Harvey hadn't had very many power failures before installing the stand-by generator, but in order to set up a climate control condition in the chicken houses, he had to have electric

ity at all times. He installed the generator on a Thursday and used it the following Saturday because the electricity went off. He used it only two times, the first two years, but has used it frequently the past few months.

The system is set up so that they can use all the power in the electric house for all operations, such as washing, heating, and grading. Now they can switch on the house over and above that. His house is located several yards from the business.

The generator cost him about \$500, which is less than it would cost to replace 10,000 layers in the event of emergency.

The "stand-by" generator is located near the front part of the chicken house and the tractor is used in other farming operations almost daily, keeping it in running condition.

"Having a tractor with an automatic power takeoff is adequate to run a generator," he noted. "The tractor is always in running order, and it's always ready to go. It's a matter of minutes and hook it to the power takeoff."

An electric light switch is connected above the generator, which is turned on the "on" position during an outage. When the light comes on, the men know the utility is back in service.

He has two water pumps. If one pump fails to operate then they have another one set on the generator. It will take over when the pressure goes down on the first one.

There are times during the summer when they need both pumps, which are each operating, from deep wells. During the summer the water demands are enough to run both pumps.

Harvey keeps young hens for high quality eggs. "Most important is quality, and it has paid off," he commented.

"It replaces hens every year, by buying them—they have started laying, and then keeping them for a year. He purchases chicks every two months so there is a constant turnover in the operation, guaranteeing him high quality eggs."

Harvey is well known in the area for his sense of humor and persons get enjoyment from seeing the animated advertisements around his establishment and on his delivery van.

Located on the west side of his property on 600 West, he has displayed a sign reading: "Harvey's Poultry Palace, Visitors Welcome. Especially Customers."

## Coal Chutes Converted By Simplots

**GLENN'S FERRY** — Simplot Soil Builders has been in this area for four years.

Officials utilized the coal chute formerly used by the Uniga Pacific Railroad before the advent of diesel electric power for the locomotives, by converting the chute to storage of their bulk dry fertilizers.

Ron Vance, Mountain Home, manager, reports they handle both dry and liquid fertilizers, with a year-round force of four men. In the busy season they have six or eight working. Their payroll runs between \$50,000 and \$80,000 a year; there is an outlay of some \$50,000 in equipment and they serve some 20,000 acres of irrigated land.

Of this the greatest part lies in the new projects around Glenn's Ferry, but they also have many existing irrigated farms to serve.

The principal farm crops are potatoes, sugar beets and grain. Both beets and wheat are raised and there is a comparatively small acreage of corn and onions. The existing farm owners: the King Hill Irrigation District water raise mostly sugar beets and grain.

Besides the fertilizers, they furnish all types of weed killers and chemicals, as well as giving a complete soil testing service and plant growth recommendations.

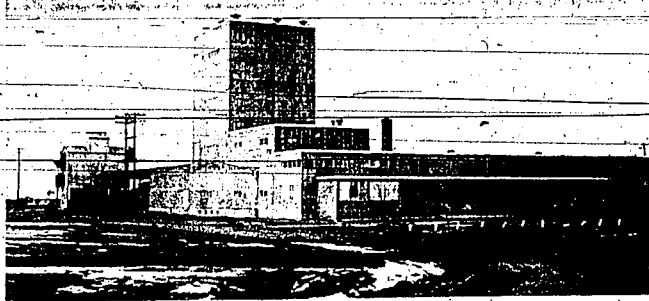
## Buhl Man Is Holder Of Many Patents

**BUHL**—Roll back truck beds, lift bed trailers, power side booms, and scoop attachments for fork lift trucks are some of the items manufactured at the Buhl Machine Works, owned and operated by Dick Love, Mr. Love is the holder of many patents, most of which are incorporated in the equipment he manufactures.

One feature of his trailers with oscillating axle is the inertia trailer-brake. The advance of this brake is that it automatically slows the trailer when the towing vehicle slows for a turn, or is traveling down grade, making it a valuable safety factor. This invention of Love's paved the way for the first legal inertia brake and this type is now being used on many types of trailers.

Various types of equipment similar to that built in Buhl and using some of his patents are now being made by other firms in Kansas and in several places in Canada.

# The "More From Every Acre" SYMBOL!



The NK shield, wherever it appears, identifies one of America's oldest and most progressive seed companies. Northrup King's research... and the products that result from this research... range from alfalfa to zinnias.

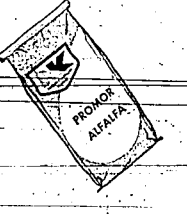
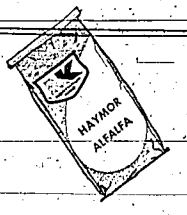
Northrup King's large research staff is constantly developing new exciting varieties of crops. Many of these varieties are helping local farmers get more from every acre. New, high yielding alfalfa varieties like Resistador, Haymor & Promor... New hybrid corns like PX610, KE497 and KE477 are increasing farm profits. Talk to your local Northrup King dealer about them.

With your cooperation we have been producing seed in southern Idaho for over 50 years of the 84 years our company has been in existence. The seeds you have grown - beans, peas, carrots, radishes, onions and clovers - have been marketed throughout the world in bags bearing the NK shield.

We hope you are as proud of this symbol of quality and performance as we are.

# NORTHROP KING CO.

TWIN FALLS, IDAHO



### Peterson Supply Began 15 Years Ago

BURLEY — Oscar A. Peterson purchased the potato warehouse located at 416 W. Main St., Burley, on Jan. 19, 1953, and opened for business under the firm name of Peterson Feed and Supply.

A brother, Harold A. Peterson, became a partner in the business in April, 1953. A closed corporation was formed in June, 1955, by Oscar A. and Harold A. Peterson and their wives.

The first year of operation remodeling was done throughout the building. A cement floor was installed in the basement, featuring 27 individual grain storage bins. Also a steam roller was installed and steam heat for the building.

A complete floor auger system for filling the grain storage bins in the basement and the elevator was installed during 1957.

Improvements during 1956 were the addition of three large round metal storage tanks and a large scale. The size of the tanks was increased to hold a 10-ton load of grain in 10 minutes.

The company employs 19 persons the year around. They are the dealers for Purina Feeds, known as "Checkerboard Feeds" with headquarters at St. Louis, Mo.

A mobile feed grinder serves both Petunia and Minidale counties for grinding feed on the local ranches.

The truck delivery of bulk feed to feedyards in the Snake River doka country has a steady growing during the years the firm has been in business.

The DeLaval milking machine dealerships is held by Peterson Feed and Supply and in the last few years the local farmers have changed their milking machines to the DeLaval system or the milk bulk tanks system.

Lawn sprinkling systems are installed by the firm with a custom trencher and they also do custom trenching.

In September, 1967, Harold A. Peterson left the company and returned to the school teaching profession. Oscar A. Peterson continued to operate the business.

### Rupert Firm Modernizes With Times

RUPERT — Who says the days of the horse and buggy have passed? The rugged Burley isn't so, that they, have just been modernized.

Leather and canvas work have been associated with the name Hogan for more than 75 years in southern Idaho. Robert Hogan, owner-manager of Hogan Leather and Canvas in Rupert, is a third generation family member associated with the business. He and his brother launched the family work as a harnessmaker in the 1890's.

Robert's father, J. D. Hogan, established the Burley harness store. He remained active there until 1906, and Robert's brother, D. C. Hogan, now operates the Burley store.

Things have changed some from the early days of the business. Instead of wagon covers the Hoggans now produce tarpaulins mainly for trucks, such as leather harnesses and the early day irrigating methods and tools have been replaced by chains, clams, hoses, both products of the Hoggan business.

Riding equipment is another product of the business. The Hoggans have replaced work-horses, so a saddle and bridle business has replaced the original harness making for the Hoggans. Hogan brand saddles are custom made in the Burley shop by Ted Krutkowski as well as a full line of riding equipment, western wear and accessories.

In the canvas line, the artisans fabricate seat covers for all types of vehicles such as cars, trucks, pickups and tractors. They also manufacture a wide variety of awnings for commercial and pleasure use, along with air conditioning covers, lambing shed covers, horse blankets and tents.

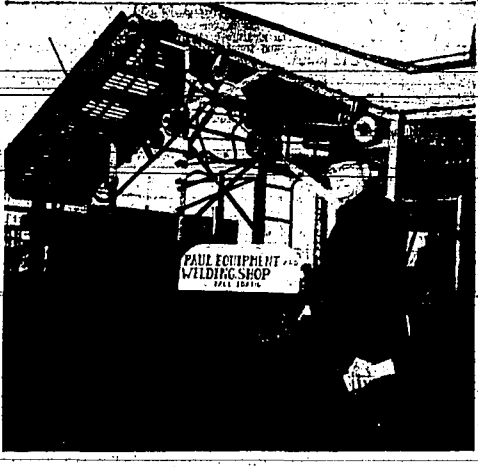
The Hoggan store is a retail outlet for all types of western supplies as well as items which are manufactured locally. The store handles a full line of riding equipment, western wear and accessories.

### T.F. Firm Builds Commercial Sites

One of the major builders of commercial buildings in Southern Idaho is Reynolds Construction Co.

In 1946—the firm began as Reynolds and Walker Construction Co. and in 1952, the firm separated with Howard Reynolds, now president and manager, branching into building with a special interest in commercial structures.

Presently Reynolds Construction works are building the Del Monte Processing Plant at Burley.



WHEN PERSONS SEE a sign on a potato harvester reading "Paul Equipment and Welding" they know it's either invented or designed by the manufacturer, J. A. Bauer. Paul—the sign being displayed by Mr. Bauer, is not the size signs usually tagged to the equipment—but was placed there for the benefit of a picture.

### Paul Firm Is Pioneer In Spud Harvesting Equipment

PAUL — Paul Equipment and Welding is one of the pioneering manufacturers of potato harvesting equipment specifically designed with the trend in mind of harvesting four rows of potatoes (two direct and two indirect) simultaneously by using a companion two-row digger. It has served the area over 30 years with the motorized DeSiga and Manufacture of Oregon power which they have Farm Equipment Tailored to your needs.

### Buhl Firm Sells Beans

DUH — Germany, Spain and Venezuela are the principal buyers of beans exported by Shields. The firm is primarily known as cash buyers and shippers of beans, seed and grain. They also handle garden seed, a complete line of fertilizers and insecticides.

### To Venezuela

The original owners of the firm, known as the Buhl Grain and Produce in 1917, were James H. Shields and J. W. Feeler. James Gannon bought Feeler in 1917 and continued with the business until his death in 1933. Mr. Shields purchased the remainder of the firm and in 1943 his son, Jim T. Shields and his daughter, Jane Shields Redman, joined the company.

Storage for the seed, beans and wheat now runs close to one million bushel capacity. This extensive storage space has become necessary due to the change in methods of handling products of the farm. Formerly the produce was kept at home and hauled in only as it was sold.

Now with more and better trucks and improved combines, growers bring their crops to town immediately and store in federally bonded warehouses until time to sell.

Shields have similar warehouse storage in Tampa and near Blackfoot.

### Demand Rises

NEW YORK — U.S. oil companies will have to invest up to \$200 billion between now and 1980 to meet the anticipated increase in petroleum demand, according to Oil Facts.

Domestic demand averaged 12.2 million barrels daily in 1967. The figure is expected to rise to 17.4 million barrels a day by 1980.

### CONTENT CHANGED

Dimes and quarters in U.S. coinage, once 90 percent silver, now are made entirely of copper. State coins contain only 40 percent silver.

## PAUL EQUIPMENT and WELDING SHOP

WE DESIGN AND MANUFACTURE FARM EQUIPMENT TAILORED TO YOUR NEEDS

- Potato Piler • Funnel Corrugators,
- Potato Ridgers • Bean Cutters
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**PAUL, IDAHO**

### Smith Dairy At Buhl Is Family Firm

BUHL — Started in 1915 in a 25-foot building, Smith's Dairy continued 53 years later as a family business.

The entire process was a family affair with deliveries being made by Ted Winn in the morning so that the children could get to school on time. After school, they would be making all the bottles by hand, at the rate of eight per minute compared to the modern washing and sterilizing equipment which handles 42 bottles per minute.

Their original delivery vehicle was a car-trailer covered with a canvas. During the freezing weather blankets were used to keep the products from freezing.

During the war years when gasoline was rationed, Smith's Dairy was designated as the one dairy in the Buhl area to make home deliveries and thus receive sufficient gasoline.

Since sugar was also rationed, it was necessary to find a substitute in order to make ice cream. After several formulas were tested, one was found which required no sugar. This product made of potato syrup in 1939, an entire new plant was built on the west side of Buhl.

### Big Motor Hotel Complex Planned

HOUSTON — The world's largest motor hotel complex, a multi-million dollar project with a 5,600-person capacity, and including three of the world's largest motor hotel chains, will be constructed near Houston's Astrodome and Astroworld, the multi-million-dollar family amusement park. It was announced by Judge Roy Hofheinz.

### Funds Collected For Leases Given

NEW YORK — Petroleum companies pay millions of dollars annually to the federal government and state governments for operations on public lands, Oil Facts reports.

In fiscal 1967 the federal government collected a record \$366 million from this source. The cumulative total since 1920 exceeds \$4.5 billion, with about 60 per cent of this coming from leases on the Outer Continental Shelf.



TED WINN, CENTER, sometimes finds it difficult listening to his partners at the same time, especially when each partner operates a different business. Larry Winn, left, is partner in Big O Tire business, while Jim Winn, his younger brother, is Ted's partner in a service station business.

### Winn's Corner In Paul Has 3 Businesses Run By 6 Men

By ARETIA SAVAGE  
Times-News Correspondent

PAUL — A corner located at Paul's main intersection on State Highways 25 and 27 is referred to as "Winn's Corner."

The corner has been well named with inadequate space for a good operation.

In 1962 the business was divided and the old building torn down. Jim and Ted went in partnership on the service station and bulk delivery service in a new structure built further back off the intersection.

Larry and Ted built a large building west of the service station along Highway 25 and went into a complete line of tire sales and repair.

For two years it was known as Winn's OK Tire and then it changed to Winn's Big O. Besides the tire portion of the business, it also does front end alignment.

### New Gasoline

A subsidiary of Continental Oil Co. is turning out gasoline made from coal in a test refinery at Greengrass, W. Va.

The hoped-for technological goal is to make practical by 1975 plants that will turn a ton of coal into 125 gallons of gasoline.

### AMONG TOP 500

Among the 500 largest United States industrial corporations, Jack Frederickson, owner, has been a candy maker since 1941. In 1952 he moved his business to its present location, 163 Third Ave. E.

USE TIMES-NEWS WANT ADS FOR FAST-SELLING RESULTS

available at your local food market

## SO QUICK - SO GOOD - SO MANY WAYS... RUS-ETTES

### FRESH FROZEN

- FRENCH FRIES
- HASH BROWNS
- WHOLE PEELLED POTATOES

CHOICE IDAHO POTATOES, PROCESSED IN MAGIC VALLEY, SOLD ALL OVER THE NATION AND USED IN THE FAVORITE MENUS OF AMERICA'S LEADING COOKS.

PROCESSED AND DISTRIBUTED BY

# IDAHO FROZEN FOODS

TWIN FALLS, IDAHO

### Owner Of Greer Automotive Parts Dreamed Of Ranching

PAUL—A child, Bob Greer Service, at Paul, used his ranch-able dream of someday ing skill to help finance his automotive business.



THE COLORFUL ARRANGEMENT of rebuilt car and truck engines adds to the decor of the Bob Greer Automotive Parts and Service at Paul. Mr. Greer went into this line on a higher scale last year and is now stocking the engines all the time.

### Hobby Has Become Work For Bails

HANSEN—"what was a hobby," he declares. F. (Bill) Baily, who with his son, Arthur Baily, has now branched out from regular work into several lines.

### Owner Of Greer Automotive Parts Dreamed Of Ranching

When Mr. Greer decided to purchase his new house in 1955, he lacked sufficient financing and decided to put both his skills to work for him.

IDAHO POWER CO.'s Hells Canyon Dam, spanning the narrow, rock-walled gorge that is North America's deepest, began generating electricity in November, 1967, and will be in full production with all three of its units by spring, 1968.

### Idaho Power Co. Is Expanding Its Facilities In Magic Valley

Pacing progress in the years it was established in 1916, Idaho Power Company built a built new distribution facilities and carried array of services extending service to nearly 120,000 facilities across Magic Valley, additional electric irrigation pumps put into operation in half-century. It was operating in 1967.

### Sunglasses

Americans will spend an estimated \$100 million on sunglasses this year, according to a survey by Reader's Digest.

### U.S. Is World's Top Oil Producer

NEW YORK — The United States set a new oil-producing record of 3.2 billion barrels in 1967, retaining its title as the world's leading oil producer.

USE TIMES-NEWS WANT ADS

Advertisement for Kimberly-Clark Potatoes. Features a large illustration of a potato and a map of Idaho showing various counties. Text includes: 'We deal in Idaho's most famous product! POTATOES ARE OUR BUSINESS!', 'Any way you want 'em', 'FAMOUS IDAHO RUSSETS... THE BEST OF THEM ALL!', 'J. H. HENRY PRODUCE CO.', and 'QUALITY PACKERS OF J.H. HENRY SIGNATURE BRAND, KIMBERLY-DIAMOND AND FAMOUS KIMBERLY BRAND IDAHO RUSSETS'. The map labels counties like Ketchum, Sun Valley, Hailey, Bellevue, and others.



JUST COMING UP from the mine tunnel of the Liberty No. 4, Robert Schlosser, left, mining engineer of the W. S. Moore Co., Duluth, Minn., which has a management agreement to operate the Liberty Gem Mine, and Tony Vitale, mine foreman, pause beneath the "head frame" of the shaft to talk over immediate needs in the cleanup-up process now under way.

### Duluth Firm Is Operating Hailey Liberty Gem Mine

HAILEY — The W. S. Moore Co., Duluth, Minn., has signed a management agreement with the Liberty Gem Silver Mines, Inc., to operate the Liberty Gem mine some eight miles west of Hailey.

Robert B. Schlosser, mining engineer representing the Moore Co., said operations by his company began Feb. 1 and they will follow a very modest program. Thomas Brown, Dick Engle and Mintun Vitale with Tony Vitale as foreman, are doing preliminary work, cleaning up and making the mine safe.

The Liberty Gem group of nine claims lies within the Wood River Mining District, on the edge of the Gold Belt, and is located a short distance north of the old Hailey-Fairfield road which runs past Rotarian Ski Area.

The claims were located during the summer of 1927 as the "Liberty" group by the Matthews brothers, Newton L., G. Arlon and Guy. Their location of the claims was aided by the one mile east of the mouth of Kelley's Gulch at its junction with the Boise-Hailey Highway.

The past three years the Liberty Gem Silver Mines, Inc., with Paul Boyce, Jerome, as president, has operated the mine under a basic lease agreement with Guy Matthews, Boise. For two years previous to that the Shelton Co., Yakima, Wash., leased the mine.

Tony Vitale was in charge of operations under both these companies and is continuing as mine foreman for the Moore Co.

There are two shafts and one incline shaft on the property. This time the shaft on the Liberty Gem No. 5 claim is the center of operations. This shaft is down into the canyon with a horizontal working, drifting to the northwest.

Mr. Schlosser said this claim is located almost in the center of the mine. Water is being pumped at the rate of 50 gallons a minute. Drains have been installed for communication between the working area and the surface.

What is known as the Shelton shaft is down 47 feet, and the incline shaft is down about 60 feet. In 1957 the property produced 8,000 tons of ore running 10 ounces in silver, 11 per cent lead and 2 1/2 per cent zinc. The ore was hauled to the Gemlet siding of the Union Pacific Railroad north of Hailey and shipped to the Salt Lake City smelter.

Mr. Schlosser said that in examining the erratic pattern of mineralization in the area he cannot see any continuity between the Liberty Gem vein and that of the old Minnie Moore mine.

The W. S. Moore Co. has no holdings in the West and is primarily an iron ore contracting firm. Mr. Schlosser became a

### X Ray Testing Helps Set World Record

KOKOMO, Ind. — A record of 23,000 tons of aluminum castings a year—more than produced by any other plant in the world—is claimed for Chrysler Corp. die-casting plant here.

Among the factors contributing to this world-record operation is the use of X-ray inspection. Each new die set must have X-rays taken of the first parts off the line, and subsequently of selected parts for comparison to standards.

### Factory Planned In Montreal Area

MONTREAL — Finx Metal Limited, a Canadian Refractory and Consolidated Quebec Refractory subsidiary, is scheduled to build in Montreal a factory for the reduction of iron ore.

The company also will produce 50 tons of elementary iron per day. The hydrogen necessary to the reduction process will be supplied by Canadian petroleum's refinery.

The end product will be pure iron powder, easy to handle, used mainly for low-cost-price finished castings.

### Construction On Refinery Started

BRUSSELS — The S. A. Texaco Belgium has started the construction at Ghent of a new refinery producing 100,000 barrels per day.

The refinery, with an annual capacity of five million tons, will produce a full range of petroleum products for distribution in Belgium and other European countries.

## New Self-Contained Flashlight Introduced

NEW YORK — Never before possible with ordinary flashlights, a new long-life, built-in battery now provides over a year and a half of guaranteed instant, constantly brilliant, high-intensity illumination in the new one-piece, "Lumijet". It is self-contained, one-piece, sealed and is said to obsolete the conventional flashlight.

Just introduced in the U.S. by its exclusive distributor, Fluadnet International Corporation of America, after its successful launching in France and Canada, this unique new product is reportedly the most economical and efficient flashlight of its size on the market. Suggested retail price is \$1.50.

Elegantly styled, it weighs only seven ounces and has a compact, slim, comfort-contoured design. It measures only 3 1/2" by 1 1/2" about the size and shape of a regular size pack of cigarettes—and thereby fits conveniently in pocket, purse, glove compartment, and of night tables.

This handy new "Lumijet" flashlight can be used by every member of the family—and even light-it-under-water. The exclusive internationally-patented "Lumijet" flashlight is virtually indestructible because of its all-in-one construction including cap, reflector, bulb, glass, case, components and batteries.

These with positive results in more "Zumbarsome, larger-size units—increasing the number of problems that can negatively affect the ordinary flashlight's more powerful than ordinary flashlight's flashlights weaken in light intensity as their batteries drain. But "Lumijet's" unique design—its battery is built on a three-cell construction is said to last for 18 months—guaranteeing one-and-one-half years of lights under average normal household use, according to one of the nation's leading independent testing laboratories.

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After its power supply is fully exhausted, the entire unit can be discarded and replaced with a new, inexpensive "Lumijet" battery. Lower cost than batteries that require 20 or more equivalent first have to be correctly loaded with batteries.

"This is a product of highest quality and workmanship," says Eric Baudinet, the firm's President, "and its low price and long dependable service should appeal to the public, which has been frustrated for years when ever a crude light was needed usually to flashlight failure from battery deterioration, poor contacts, corrosion, and common malfunctions."

The latest development in battery technology makes it possible for the "Lumijet" flashlight to be "dormant," unaffected during the time between its manufacture and sale across the country, and initial use, without any loss of its battery power. The company's guarantee starts the day "Lumijets" are first flashed on by the consumer wherever flashlights are sold.

By contrast, the "shell life" of other batteries and flashlights is considered much more limited.

Furthermore, "Lumijet" offers the practical convenience to the purchaser of flashing on the flashlight the switch is pressed. Unlike ordinary flashlights that have to be correctly loaded with batteries, "Lumijet" is sealed long-life battery power makes the "Lumijet" flashlight an ideal emergency or safety light for camping, traveling, boating, at the theater, and at home on any situation where instant, dependable light is needed.

Service and repairmen find "Lumijet" particularly practical because of its small size, dependable bright light, and the convenience of setting it down anywhere without bothersome jiggling over 50 common with its conventional tubular flashlight. "Lumijet" flashlights are available nationally in drug, department, hardware, stationery, radio-appliance, variety stores, wherever flashlights are sold.

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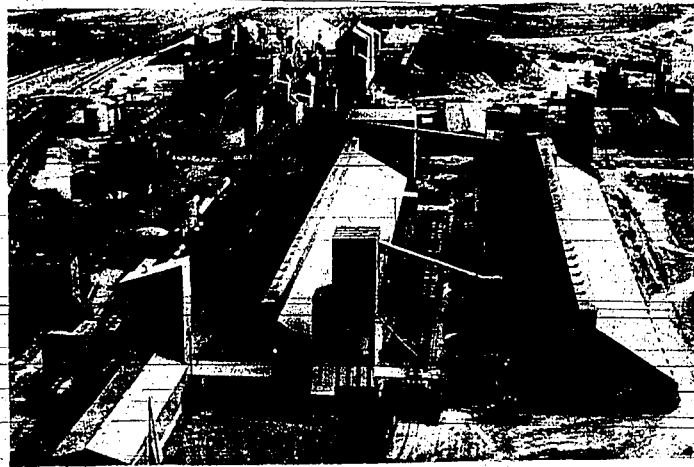
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### Rupert Radio Station Is Pioneer

**RUPERT** — Mervyn Line, owner of radio station KAYT in Rupert, is something of a pioneer in the nation in broadcasting equipment used.

Mr. Line has been in radio since 1948 and began broadcasting in 1955 when he bought station KWEI at Weiser.

He had planned the station in Rupert since 1952 when he purchased the property where the station was later built.

KAYT went on the air October 1, 1955, broadcasting on a frequency of 970 kilocycles with power of 1,000 watts, from 6 a. m. to local sunset.

Mr. Line's was one of the first stations in Idaho to convert to automation in any form. He and his staff at the Weiser station, Ed Miller, began building their own forms of automation before manufacturers had it on the market.

At one time they were manufacturing and selling some of the automatic gain and amplifier which controls volume. An announcer can talk either softly or loudly and the output remains constant.

Other equipment which they built was used for automatic switching to change from one of commercials, a group of news items, etc. to music.

Manufacturers can see the importance of such equipment to small stations as well as the large ones and since have made great advancement in this field.

KAYT broadcasts with a hi-fi signal. The station owner says that in the old days the sound didn't have to be good but now many people have hi-fi sets and stereo in their homes and are too conscious of the quality of sound to ignore it.

Every piece of equipment at the station has been replaced at least twice in the last 13 years on the air to keep abreast of the advanced state of technology.

Club notes, meetings, church banquets and local organization activities are also broadcast.

George Macdonald is sports director and a sales manager. The station carries mostly local and regional advertising with some national ads.

Other employees are equipment list Jack Allen who also gives News From The Women's World on the air, and announcer Joe Gilliland. Rudy Morrow is a Jim Falkner.

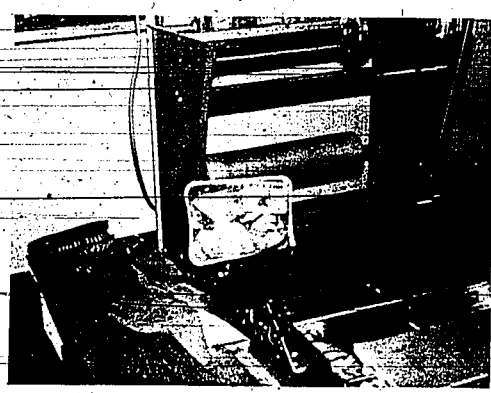
### Spain's Cement Output Increases

**MADRID**—Cement production, capacity, often regarded as an indication of industrial progress, will amount to 20,440,000 tons in Spain by the end of 1959, according to the Ministry of Industry.

Cement production, it is estimated, will eventually exceed domestic demand and allow for export. At present, Spain's self-sufficient, with a moderate surplus.

**U. S. FLEET DROPS**

U. S. flag ships have dropped another notch in the list of world tanker fleets, with Japan taking over fourth spot behind Liberia, Norway and Britain, according to the U. S. News and World Report.



**PROCESSED RABBITS ARE** ready to be wrapped at the K and R Rabbit ranch near Rupert. When the plant, sets into full production, 10 persons will be employed on butchering days. The ranch produced 2,000 pounds of packaged meat during the best two months last year. The owners hope soon to be able to produce 50,000 lbs. per week.

### Rupert Rabbit Ranch Is New Industry With Unlimited Growth Potential

**By FLOSSIE KAY**

**RUPERT** — A new industry is being born in the Rupert area this year as the K and R Rabbit Ranch begins to produce its own meat. The ranch, owned by Jerry Kent and Raymond Hays, is producing 2,000 pounds of packaged meat during the best two months last year. The owners hope soon to be able to produce 50,000 lbs. per week.

By about 7 weeks old they are packed in cases and shipped to the market. The process takes approximately 2 minutes from the time the rabbit enters into the building to the time it is packaged and ready for shipment.

The ranch is located at 250 head of rabbits, digestible compared with 62 per cent of a chicken.

Mr. Kent also stated that all the pelts and entrails have been stretched and the excess fat removed for use in some hospitals for convalescents.

The fryers enter the building through chutes and are killed through the meat is very high in protein it is easily digested and is used in some hospitals for convalescents.

The fryers enter the building through chutes and are killed through the meat is very high in protein it is easily digested and is used in some hospitals for convalescents.

### New Local Firm Does Big Business

**CONSUMPTION LISTED**

When the litter is largest, they are capable of producing new litters every 32 days. However, at this rate the production span would be longer.



**BUTCHERED RABBITS HANG** on rack at the K and R Rabbit Ranch southeast of Rupert before being cut and wrapped. The business, locally owned by Jerry Kent, Kent and Raymond Hays, started in January, 1957, with 200 rabbits. When ready for marketing, the rabbits are butchered and within two minutes, the meat is packaged.

### Moore Signs, Four Years Old, Does Booming Business

A booming business in Magic Valley signs of all kinds is being done by Moore Signs. The firm, just four years old, now has two offices, one in Twin Falls and the other in Burley.

From Moore operates the Twin Signs office and the monthly payroll is about \$2,000.

New equipment has been added to the firm. A crane truck, welding equipment and painting equipment have been added to the present equipment.

**Airport Planned**

**HAMBURG, Germany** — The largest jet airport in West Germany will be built at Kattenkirchen near Hamburg, and is expected to be ready for traffic by 1975.

The airport will occupy about 1,000 acres.

**BOSTON WAS FIRST**

Boston was the first American city to have a subway.

### Business Became Hobby For Bliss Couple For Time

**By WILLIAM LARSON**

**Time-News Correspondent**

**BLISS**—Little thought is given to a future business when a couple get together in their youth, and probably it never entered the minds of Mr. and Mrs. Aldrich Bowler when they were in the "mud pie" age.

Today, watching Mrs. Bowler to shops also, mostly in Idaho, where your "mud pie" age and it is amazing the finished product her simple fingers and innately produces.

The Snake River Pottery is 20 years old. When DI and Drieh Bowler left New York and started their house and shop on the banks of the Snake River near Bliss, they little thought it would be a craft business that would make them a living.

Mrs. Bowler is often asked, "Is this a hobby that became a business?" and she answers, "No, this is a business that became a hobby for Ashley."

The first few years, the Bowlers struggled with their raw materials.

The only primary product is "industry" in Gooding County, the Snake River Pottery is based upon the use of native, and mostly local, clays.

The clays are dug in the summer and brought in by the pick-up truck. The clays are mostly revamped farm hammermill. Next, the body formula is measured out and mixed in a paddle mill with water to a consistency.

The final step in the preparation of the clay is extruding the wad of clay through a machine which Drieh Bowler made up out of old flower pot extruder. The clay comes out in 10 or 15 "pugs" pushed under 250 pounds of pressure which de-airs and compresses the clay.

The clay is then wrapped in plastic for storage or taken to schools and hobby shops. The Snake River Pottery, with family labor, processes from three to five tons of clay each year.

DI, Bowler is the potter — a domestic potter, whose production of bean pots, cavers, coffee mugs and jam jars is USE TIMES-NEWS WANT ADS

### Items Made From Waste By T.F. Firm

**Twin Falls** has an industry which makes products from waste materials.

This firm, Idaho Hide and Tallow, has been in business for 33 years, and is still going strong.

Principal products manufactured are finished hides, meat and bone meal and tallow. The meat and bone meal are mostly used by the poultry industry. A large percentage of Idaho Hide and Tallow's products are used in the manufacture of soap.

Suppliers of this firm are cattle feeders, ranchers and livestock sales yards throughout Magic Valley. Dead animals' carcasses are one of the best wastes products existing at dump yards. Idaho Hide and Tallow will pick up dead animals at no charge if the farmer or rancher will call them. This is a service offered by the company to schools and hobby shops.

The annual payroll of this firm usually runs about \$100,000 and about 15 fulltime people are employed and extra men are employed about four days a month for shipping.

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# Payroll Of Pet, Inc. Is Reported

**BUHL** — The Pet Milk Co., the first processors of evaporated milk in the United States, founded in Highland, Ill., in 1865, was reported to have a payroll throughout the United States. Its main products are Pet and Sego evaporated milk. In the past few years, however, Pet processes various food products such as potato chips, cranberry sauce, and instant noodle. Because of the diversification of the company, the Pet Milk Co. is now known as Pet Inc. The local Pet plant has been continuously operating since 1927 and provides a job for 100 workers and a 70-mile radius of Buhl an evaporated milk market. "To call the milk they can produce. About 30 per cent of all milk produced in Idaho is processed in Magic Valley and nearly half of this is processed into evaporated milk at the Pet plant."



**NOT EVERYONE HAS the privilege of having such a young secretary in his own family. Dick's Flying Service, Paul Dick, operates with the able assistance of a family of girls. When the mother and other sisters are field flaggers, then it is up to 8-year-old Lisa Kennett to "babysit" the telephone for her father, Richard Kennett.**

## Fertilizing And Seeding Done By Flying Service

**PAUL** — Dick's Flying Service is starting its eighth year. It is a dry fertilizer application with a fertilizer spreader. This is a high-powered unit that much surpasses the fan type spreader which was used until recently. The Barber is a metered form of applicator which gives a much preferred and scientific method of application. This method is advantageous for heavy amounts of fertilizer to be applied. This year there will be three airplanes available during the busy season on west and in control. Spring time weather does not always allow sufficient hours per day for all the work to be done by one or two planes.

## Oil, Gas To Be Found Offshore

Current estimates show that one fourth of the new world oil and gas reserves will be found offshore. The staggering expense of offshore operations has brought about a demand for improved technology. These observations were made at a recent meeting of the Society of Petroleum Engineers. **GRAND COULEE LARGEST** World's largest concrete dam built in Grand Coulee on the Columbia River in Washington.

## New Container

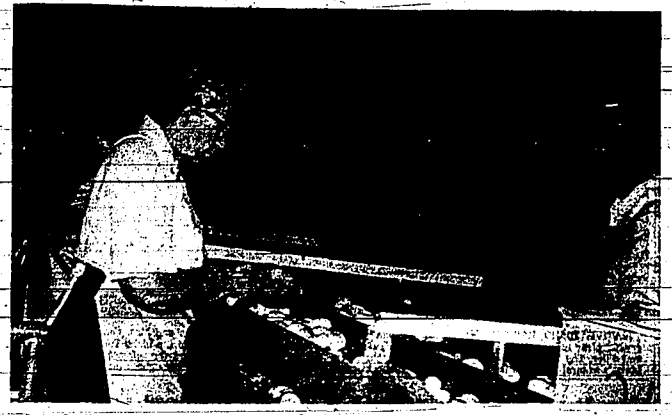
A lightweight container which features insulating foam between inner and outer corrugated walls, is dry-ice to keep frozen produce four days and a small amount of gelatinous filling, enable to keep fresh produce two days, and culls handling and shipping cost factors by one-half to two-thirds.

## Boise Firm Makes Flies For Fishing

Clint Stevens' most skillful manuever was incorporating the services of merchandiser Will Nelson to form Shoshoni, Inc. of Boise, in the capital of a state that harvests over 11 million trout and 100 thousand salmon and steelhead annually. Shoshoni, Incorporated in 1963, specializes in manufacturing fishing flies, lures, lures and caviar procurement and sales and introduced a fabrics application which is presently being packaged and sold under another brand name largely through lack of funds. Nelson reveals that Shoshoni has committed orders of caviar totaling over one million pounds for the 1968 fishing season. He says that Shoshoni is the only company in the world with the technology for processing both American and Japanese caviar. Shoshoni is represented in western states, Alaska, British Columbia and five midwestern states. Eggs are procured from canneries in six prime locations from Washington to Northern Alaska.

The company recently moved headquarters to a 13-acre plant in the heart of the city. It has moderate expanding ball and factory facilities in August. Shoshoni opened the Eastern Seaboard with its products. Projections exceed \$100,000 for the 1968 season in the fly division and in the snow-removal division. One million dollars in caviar and ball.

**BALSA WOOD** More balsa wood comes from Ecuador than from any other country in the world. One man can carry a tree trunk by himself with ease. Some of the trunks are 15 feet in diameter. **USE NEWS-NEWS WALT ADS**



**INSPECTING POTATOES on the firm table at Nu Ida, newest potato processing plant in Rupert are Mrs. Alice Seaman, left foreground, and Mrs. Edith Johnson, right foreground.**

## Rupert Potato Processing Plant Opens Last Fall

**RUPERT** — Nu Ida, the newest potato processing plant in Rupert, with the exception of a few shutdowns on short duration, has been in operation continuously since the potatoes started to rot Oct. 1, 1967. Rocky Mountain Chemical Co. was declared bankrupt in 1964. Stockholders, 1,573 of them, repurchased the plant and early in 1966 began working to get into production as Nu Ida. The old plant was completely altered to better processing facilities for a flake line, fresh pack, and several cuts of frozen French fries. It was also expanded and adjacent property was purchased for future expansion. The plant was sold and the space was used for a packing room and a packing line was installed to handle institutional, retail and wholesale packaging. Nu Ida is equipped to receive 100,000 bushels of potatoes daily. At the present time 6,000 bags are coming in. Between 100,000 and 120,000 pounds of French fries are processed each day and the remainder sold on the fresh market. The flake line has just been in operation this year but plans are in progress to have it running by fall. The new product enters the plant and is cut into different sizes, 3/4 and 1/2 inch fries as well as the shoestring. Some are crinkle cut and others straight cut. From here they enter vats of hot oil where they are par-fried at a temperature of 370 to 380 degrees. After leaving the vats they travel through the freezer for quick freeze. It takes only 25 to 30 minutes. From the freezer they pass over a table where they are again examined by workers for defects and into the bags or cartons which are sealed and packed for retail or institutional use. The frozen potatoes are under 24 hour continuous U.S. Department of Agriculture inspection. Nu Ida packages under several names and also sells to about ten different companies which use their own brand labels. The company brands are Nu Ida and Idaho Lampton. These are packed in 5 to 6 pound bags which are institutional packs, poly-bags in four different sizes for retail and institutional use. A contract with Consolidated Foods calls for 8,000,000 pounds of frozen French fries per year. These will be institutional packages selling under the Minidoka name. Other brand names on institutional packages are Miss Muffet, Perfection and Seven Veils. Nu Ida has entered an exclusive contract with Pacific National Foods, Inc. of Seattle with Warren Marzagh as broker to handle the sale of the frozen potatoes. Sale of the fresh market potatoes is being taken care of by Bob Weaver who has operated potato farms in Buhl and Declo. Mr. Weaver also buys potatoes for the plant. The potato supply for Nu Ida is purchased within a 30 mile radius of the Burley-Rupert area. About 1,500 acres were contracted for this year and the remainder bought on the open market. Floyd West, Declo farmer and Burley businessman, who headed the minority committee which was instrumental in reactivating the plant, served as president until recently when because of other interests and health he resigned. Elected by the board of directors as president to fill the vacancy was W. H. Miller, Rupert. Serving as general manager

## Be Specific When Ordering a Slip-pack

When ordering a slip-pack be specific or you may get cans of brasserie, panicles or slips, warm Modern. These items have been canned — just like beer — and can be bought in a multipack, reports the McGraw-Hill publications.

## T.F. Concrete Firm Sees Good Future

**Read-To-Pour Concrete Co.** of Twin Falls, a firm with a belief in its motto, "Building permanent tomorrow with this concrete," foresees the outlook for that particular industry as being good. Walt Todd, Magic Valley division manager, stated that "We see concrete as a highly versatile, economical, fireable building material which is gaining rapidly in popularity." The firm which employs 175 people in all divisions, has an annual payroll in excess of a million. The corporation has owners, including Mr. Todd, living throughout Southern Idaho and many of its employees own stock in the firm. Ready-To-Pour Concrete has plants in Idaho Falls, Magic Valley, Boise, Ontario, Ore., and Missoula, Mont. Its products are distributed in Southern Idaho, Eastern Oregon, Western Wyoming and Southwestern Montana. Products distributed in these areas include sand and gravel products, ready mixed concrete products and concrete accessories. The corporation, 20 years old, has recently added a new manager to its Twin Falls plant. The equipment, called an extruder, produces prestressed, ready-mix concrete flat slabs for floors, roofs and walls of buildings.

## Three States Operated In By T.F. Firm

A Twin Falls Construction firm operates in three states. The firm, J. A. Clawson Construction Co., builds homes, schools, churches and many other types of buildings in Idaho, Nevada and Utah. Some of the firm's recent buildings erected include modern, modern school buildings in Twin Falls, Murrough, Eden and Hallett. The firm's yearly construction value ranges up to more than \$1-million. J. A. Clawson, owner of the concern, also heads the Magic Valley Paving Co. the firm that paves driveways and parking lots.

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**MINIDOKA SEED CO.**

PAUL, IDAHO

**U.S. EXPORTED IN 1967** The first exported shipments of manufactured goods from America consisted of products of the lumber industry — pluck, tar, clapboard, and wainscot — carried to England by a Captain Newport in 1603, according to the National Forestry Association.

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OPERATING THE ROTO BOOM, which unloads "raw" fenceposts brought in from the woods to the Penta Post Co. at Tuttle is Lawrence Severe Jr., company employee. These posts will be peeled and pent-treated before being sold. The business is the result of the ambition of Vernon Ravenscroft, owner, to develop a business where he could be his own boss.

### Penta Post Firm At Tuttle Is Result Of Owner's "Brain Child"

By WILLMA LARSON Times News Correspondent  
**HAGERMAN** — The past 17 years have seen a idea flitting in an ambitious young man's brain for a business that is known throughout the Inland Northwest.

In the spring of 1951 Vernon Ravenscroft was a young man with a growing family striving to fulfill his desire of being his own boss, of having more time to spend with his family and to see his idea become a reality.

Being in on the making of the pent-treated fenceposts, Ravenscroft was a young man with a growing family striving to fulfill his desire of being his own boss, of having more time to spend with his family and to see his idea become a reality.

After selling his house in Moscow and "selling" the idea to his father, the late W. F. Ravenscroft, and four friends to take a chance with him and invest in the new business, Ravenscroft set out to make the idea a reality.

One of the recent "back-overs" a dded to the company equipment was a Roto-Boom mounted on a truck. With the Roto-Boom, a load of approximately 1600 posts can be loaded in one and one-half hours.

Reflecting on the past years, Ravenscroft estimated the first year's business was the equivalent of 20,000 fence posts. Over the years, the business has expanded to include lumber, metal sawing and saw rental.

In addition, labor and material are furnished for pole-frame farm buildings, and the posts are treated in a tank with both pine and cedar, and utility, curral and building poles. The business has grown to the equivalent of 350,000 fence posts per year.

The unprocessed posts are purchased from family-size logging crews who work on individual operations. Logging on pine supplies seasonal work for 12 to 15 persons, but help supply posts and poles for the plant.

The posts are peeled and sawed in the woods and are either delivered to the yard here by the wood-crew's own truck or by a truck from the Penta Post Co. truck.

in warm weather and from one to three weeks in colder weather, which gives the necessary treatment for this climatic area. Larger material is treated by the normal method, whereas this preservative is "cooked" in the post or pole through heating the preservative solution to a specified degree by means of electric heaters. The temperature is maintained throughout the treating process by thermostat control.

When the posts and poles are treated adequately the treat has penetrated one to two inches deep through the entire diameter. The desired length of treat is governed by the purpose for which the post or pole will be used and varies from three feet for posts to full length on some specified items. After the treatment the posts are packed in the tanks and piled according to their size and are ready for shipment or local sales.

Being in on the making of the pent-treated fenceposts, Ravenscroft was a young man with a growing family striving to fulfill his desire of being his own boss, of having more time to spend with his family and to see his idea become a reality.

Four men are also kept busy about two-thirds of the year doing custom construction work, which is mainly pole-frame buildings. This type of building has become very popular for storage, machine sheds, warehouses, auto, loading sheds, and commercial or farm shops.

Two Brothers Produce Mint Oil  
CALDWELL — 16,000 pounds have been minted in one year in Caldwell! Pounds of mint oil, that is.

The Batt Brothers, F. G. and Robert, long-time residents always looking for new ideas, have found that Idaho land is very advantageous for growing mints, and they have readily accepted mint as one of their major crops. The mint oil is used primarily for flavoring chewing gum, candies, toothpastes, and pharmaceutical medicines.

Three times the oil from the leaves of the plants must grow around the plants. The next year, the plants are cut and the leaves are dumped into a truck that doubles as a vat, where they are scalded to kill it. If a which ruptures the oil cells, it is passed into the vats and the steam escapes with the steam. It is forced through pipes connected to condensers. The oil is lighter than the water, so it is easily drained off into 50-gallon drums.

The perennials plants must be treated with "leider fly" in a "car," as they grow best in fertile, sandy soil, and they are particularly susceptible to unfavorable weather, insects, and disease.

BARRELS LARGEST  
World's biggest beer barrels are situated in St. Louis, Mo. Some have given the Pent-Treatment. Fence posts are given a cold-soak method of butt-jointing 20 tons, stored 27,000 treatment from three to six days of butt-jointing.

### Bows, Arrows Are Made By Buhl Family

**BULL** — One of the most versatile of family sports is archery, according to Mr. and Mrs. Lynn Thomas, owners of the Thomas Archery firm, where high quality bows and arrows for a century throughout the northwest are manufactured.

The Thomases started their business in Filer in 1933 and moved to their present location in the old Lucerne school building in Filer in 1953. Three types of arrows are made at the plant. One type is wood, made from Port Oxford cedar found only in Oregon; another is made of aluminum from California, and the third type is of fiberglass, with either a hollow core like a fishing rod, or a solid shaft.

It may require from three to five feathers per arrow and these are turkey feathers from Texas. The feathers must all be from the left or right wing and only three of the feathers from each wing are suitable for use on the arrows.

Mrs. Thomas stated that bows with a wood core and fiberglass laminations are the most popular to use and that they have more tensile strength. She also stated that the bow must be designed to fit the person using it.

One of the sport contests participated in by local archers is the annual shooting of the users camp at the archery site. This contest runs from spring to late summer, with the winner being announced in August. This year the largest single fish weighed with a bow and arrow weighed 37 pounds, which is considered quite large for a carp.

A game which is getting more notice all the time is archery golf. Annual tournaments are held in Utah and Washington. A regular course layout is not necessary.

The most popular outdoor archery sport is hunting. VIP shooting, care of the bow and arrow, safety factors, and how the equipment is made.

The company makes its own Pent-a solution at the plant where they have tanks large enough to mix 100-gallons-at-a-time. The dry preservative is purchased from chemical companies and combined with the liquid preservative solution, water, and as a concentrate for resale.

Posts and preservative are sold on a retail basis throughout Magic Valley, and northern Nevada and Utah. On a wholesale basis, Penta Post Co. posts and preservative reach across southern Idaho, into Utah, Nevada and Oregon. Many of the fence posts processed at the plant are sold on government bids for highways and Bureau of Land Management land-clearing.

The little logging crew tent was replaced by a pole frame type building with office space added in recent years along with a shop, storage room, saw repair room and the new pole-frame storage shed. The machinery and trucks are repaired in the company shop and on orders they have built post peeling machines for sale.

Two fires have slowed the business and destroyed materials, but has not stopped operations for very long. After a serious fire about seven years ago, cement "fire breaks" were erected near the thermal-treating tanks to separate that section from the other cold soak tanks.

These "fire breaks" were probably responsible for keeping the damage and loss to a minimum during the fire a year ago. A truck was lost during the last fire. A short in a electrical heater was the cause for both fires.

The idea that began years ago grew and expanded that time the young family grew too and the Penta Post Co. has truly been a family endeavor. Mrs. Ravenscroft has been the secretary-bookkeeper for the company from the beginning. In recent years a part-time bookkeeper has been employed.

As their sons, Allen, Gordon and Bryan, grew to young manhood, they have each taken their place in the expanding business working alongside their father and mother.



**NATIVE IDAHO RAINBOW** trout grow to pan size in crystal clear beds in Rock Creek Canyon between Twin Falls and Filer. The firm is typical of small businesses that utilize Idaho's natural resources for a worldwide market. Operated by A. F. and C. E. Wylie and Mrs. Cora Frymeyer, owners, the firm takes live trout to the Idaho Trout Processors where it is dressed and packaged for shipment to restaurants and other commercial outlets throughout the world.

### New Beet Harvester Being Made

**BOISE** — A new concept in beet harvesters, combining the best advantages of both the tank and direct types, is now adding its new touch of efficiency to the rapid growth of the American beet sugar industry.

The first model is being marketed by the makers, Western Conveyor Co. of Boise, and is winning acceptance and gaining a rapid position in sales among many states.

Favorable acceptance is an important point in the ultimate destiny of this promising machine because as both growers and manufacturers put it, "It doesn't even look like a beet harvester."

Its new look was not accidental to its development. The engineers developing it were pointedly instructed to ignore all present designs and concentrate on the functions and efficiency demanded by growers.

The result features a highly maneuverable machine which has a combination holding tank and electric clutch-controlled unloading conveyor, extremely short turning radius and a new cleaning and elevating system that contains neither reinks nor finger flights.

### Tasty Rainbow Trout Are Produced By Local Firm

Natural spring water that bubbles from the lava rock walls of canyons in the Twin Falls area provides an ideal resource for the production of trout and many enterprising area residents of the area have taken advantage of the natural conditions.

One such operation is the Canyon Trout Farm located in Rock Creek canyon between Twin Falls and Filer. Here for 21 years the firm has been producing tasty rainbow trout for dining tables throughout the world.

Not the largest such operation, the Canyon Trout farm produces about 100,000 trout annually and maintains a staff of three employees and a pay roll of about \$18,000.

This firm of three trout producers from delivering live trout to that of Mount Palomar, in California.

### Second Largest Tasty Rainbow Trout Are Produced By Local Firm

Idaho Trout Processors, Filer, where they are cleaned and packaged for shipment.

A. F. Wylie, C. E. Wylie and Mrs. Cora Frymeyer, owners of the trout farm say that like most other small business operators in southern Idaho they are feeling the same pangs of inflation and the outlook is not for any major growth or expansion in the near future.

This telescope is second only to that of Mount Palomar, in California.

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OF INSECTICIDES, WEEDICIDES, FERTILIZERS, AIR  
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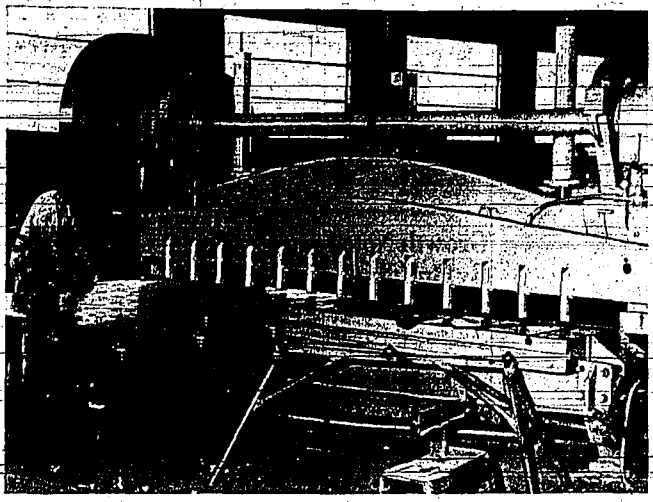
CHEVRON  
AVIATION  
PRODUCTS

**Hansen Has Spud Plant**

**HANSEN** — Although running on a seasonal basis, a potato processing plant is being built in Kimberly. They buy and sell potatoes and they are packaged in a ratio of 10, 50 or 100 pounds.

When operating the plant has 27 employees, both men and women. The season runs from November until May or June. Mr. Harmanstad, a local resident, is handling the operation and is expected to be in charge of the plant.





STEEL SQUARING SHEAR, at the Rupert Iron Works is capable of cutting a 14 inch thick steel plate up to 12 feet long. The company has grown considerably since Henry Bohle and his son, Richard, moved their blacksmith shop from Acaquia to Rupert in 1946 and opened the business with a welder and drill press.

### Rupert Iron Works Has Unique Pieces Of Machinery

RUPERT—When Henry Bohle and his son, Richard, moved their blacksmith shop from Acaquia to Rupert in 1946 and began business under the name of Rupert Iron Works, they had a welder and a drill press in 720 square feet of floor space. The business has expanded until it is one of the largest, most diversified and best equipped machine shops in the Intermountain West. It boasts several pieces of machinery which are the only one of its kind in the state and floor space of over 14,000 square feet.

### Sawmill At Corral Runs In Winter

FAIRFIELD — Camas County produces wheat, hay and cattle primarily, but John Humphreys of Corral includes a sawmill along with his wheat and hay farming. The farms about 1,500 acres of prairie land and operates a medium sawmill during the fall and winter after the main farming tasks are completed. Usually about five men are employed at the mill.

There were several small sawmills located in the area on the prairie during the first part of this century, but they have all disappeared. Humphreys and his late father started this mill when they needed lumber to build farm buildings. It has been in operation well over 20 years. The location has been changed a few times. The original location was further north in the timber. The present location is just north of the Humphreys farm. A good graded county road goes by the site.

### French Dairy At Buhl Has Own Cattle

BUHL — "From calves to the consumer" could be the slogan of French's Dairy in Buhl. At the present time it is the only dairy in the Buhl area to raise its own dairy herd, process the milk, and sell direct to the consumer. When the Frenches first arrived in the Buhl area from Nebraska in 1961, Mr. French bought a milk route and hauled milk for several years, in addition to building up his own dairy herd. He himself and his wife went into direct selling along with producing milk.

### 1967 Good Year For T. F. Sugar Factory

The Twin Falls factory of the Amalgamated Sugar Co. had a very successful year this past season in which about 450,000 tons of sugar beets were processed. Robert Peterson, district manager, said the 450,000 tons of sugar beets were processed in about 106 days. This 450,000 tons represents about 1,300,000 hundredweight bags of sugar. Mr. Peterson said most of the sugar processed here is shipped to the Chicago market, but some is distributed here in the Magic Valley. The future of the sugar beet industry is bright as new land in the Brunson, Mountain Home and Balanced Rock areas is opening up to sugar beets.

**MINES REOPENED**  
King Solomon's copper mines at the southern tip of Israel were reopened in 1959. After nearly 2,000 years of inactivity, beyond production.

Bohle and his son, Richard, moved their blacksmith shop from Acaquia to Rupert in 1946 and opened the business with a welder and drill press. There are about 15 full-timeless more than 20 years ago.

Rupert Iron Works specializes in heavy industrial maintenance, pump repair and steel fabrication. Another specialty is metalizing, a process which rebuilds worn parts by the use of a metal spray.

The 84-inch turning and boring mill is the only one of its kind in Magic Valley and has a maximum capacity of 100 inch swing. This machine weighs more than 25 tons. It is used for turning and boring large machine parts. The steel squaring shear in the shop is capable of cutting a 14 inch thick steel plate up to 12 feet long.

The automatic sprocket machine is one of the 13 in existence. They were made by a Bole man who died after making the 13 machines, and there have been none made since that time.

Welding has changed a great deal since 1946. The old arc welding machine could put no four or five pounds of weld metal per hour and the new machines can run as much as 20. Richard and his workers are continually watching for new and better ways and equipment to do things. He constantly is adapting new methods and techniques. Rupert Iron Works has a reputation over most of the western part of the country.

Plans for the coming year include a new building for the expansion of the Rupert Iron Works. One of the biggest and best equipped plants of its kind in the Intermountain West. Farmers, businessmen and industrial executives rely on our experience and knowledge to help them solve their "knotty" mechanical problems. The wide range of experience assures our customers of the "know-how" to tackle any problem they may have.

Our machine shop boasts some of the largest and finest equipment in Idaho. Modern equipment that is capable of doing your particular job with complete satisfaction. By constantly adapting new methods and techniques for the problem of hand, Rupert Iron Works is second to none.

- Listed here is some of the equipment you'll find installed in our shop. We'll welcome a visit from you anytime!
- 100" BORING MILL
  - 5 LATHES (from 15" to 40" swing x 13 foot center)
  - 2 MILLING MACHINES
  - SHAPER
  - 36" x 36" 8" O.D.H. PLANER
  - 12" x 12" SQUARING SHEAR
  - SPROCKET and SHAPE CUTTING MACHINE
  - METALIZER (complete service)
  - 12" x 26" UNIVERSAL CYLINDRICAL GRINDER
  - 300 TON DRILL
  - 300 TON PRESS
  - GEAR CUTTER (up to 5' gears)
  - HORIZONTAL BORING and MILLING MACHINE
  - 12" x 12" POWER BRAKE
  - HELIARC and MIG WELDING

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WE'LL DO THE JOB RIGHT THE FIRST TIME IT COSTS LESS! (We have the right man and the right machine to do every job without loss of time or material. You don't waste dollars on any job. We guarantee satisfaction.)

### Bryant Packing Products Sold In Mini-Cassia Area

BURLEY — Products from Bryant's Packing Co. in February, 1947, Read L. Bryant and Wendell Maxwell purchased the packing company and named it B and M Packing Co. Mr. Bryant and Mr. Maxwell opened plans for the coming year call for up-dating the working areas of the plant.

The plant was built in 1944 by F. M. Thornton and was operated under the name of Thornton Packing Co. In February, 1947, Read L. Bryant and Wendell Maxwell purchased the packing company and named it B and M Packing Co. Mr. Bryant and Mr. Maxwell opened plans for the coming year call for up-dating the working areas of the plant.

The business grew and in 1949 the packing plant had to be enlarged. To 1951 a larger beef cooler room had to be added. Mr. Bryant became the sole owner in 1957 by buying out Mr. Maxwell's share.

The meat packing plant then received the name of Bryant's Packing Co. A new office was built in 1961, the sausage room was remodeled and up to date equipment was installed during 1961. A larger freezer room was built in 1964.

A tenant house was built in 1958 across the driveway from the packing plant for the plant watchman. Meat products delivered include beef, pork, veal, lamb and a full line of sausage and smoked meat.

Bryant's have their own feedlots for the choice beef located behind the packing plant. About 17,000 pounds of beef are processed a week at the plant. All the swine and sheep are purchased locally for the needs of the packing plant. About 1,000 pounds of pork are processed a week at the plant.

In 1967, approximately \$30,000 worth of products were manufactured and distributed by the firm. About \$300 worth of new equipment was added last year in the gold rolls, hand tools, ultrasonic cleaning system and various other devices used in the business.

The jewelry firm celebrates its 20th anniversary this year. In 1966 Bryant's Packing Co., Rupert, Idaho, joined the firm. Plant manager is Dewayne Sandlin. There are 15 employees on the Bryant's Packing Co., payroll the year around.



WIENERS ARE PREPARED at Bryant's Packing Co., near Burley, by Peggy Moultrie, one of the firm's 15 employees. Products from the firm are sold in Cassia and Mindoka counties. The business is owned by Read L. Bryant who bought Wendell Maxwell's share in 1957.

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EVER BUILDING TO SERVE OUR CUSTOMERS BETTER WITH ONE OF THE MOST COMPLETE & UP-TO-DATE MACHINE AND FABRICATION SHOPS IN SOUTHERN IDAHO.

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A new and expanding service to meet the ever growing needs of this area with dependable supplies, parts and equipment.

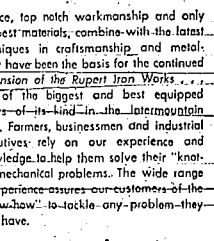
**Industrial Power Transmission**  
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All sizes and types, Agricultural Sprinkler Pumps, Hydraulics for every purpose.

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**TRUCK HOISTS, TRUCK BEDS, PICKUP RACKS—PICKUP GAS—TANKS, CATTLE GUARDS, BEET STABILIZERS . . . and Many Other Items.**



Service, top notch workmanship and only the best materials, combine with the latest techniques in craftsmanship and metallurgy have been the basis for the continued expansion of the Rupert Iron Works. . . . One of the biggest and best equipped plants of its kind in the Intermountain West. Farmers, businessmen and industrial executives rely on our experience and knowledge to help them solve their "knotty" mechanical problems. The wide range of experience assures our customers of the "know-how" to tackle any problem they may have.



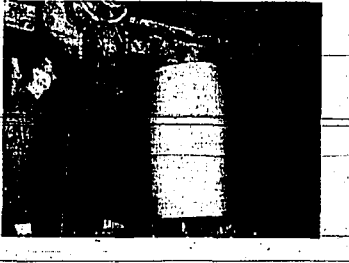
Our machine shop boasts some of the largest and finest equipment in Idaho. Modern equipment that is capable of doing your particular job with complete satisfaction. By constantly adapting new methods and techniques for the problem of hand, Rupert Iron Works is second to none.

### SPECIALIZING IN HEAVY INDUSTRIAL MAINTENANCE — PUMP REPAIR AND STEEL FABRICATION!

Our machine shop boasts some of the largest and finest equipment in Idaho. Modern equipment that is capable of doing your particular job with complete satisfaction. By constantly adapting new methods and techniques for the problem of hand, Rupert Iron Works is second to none.

Listed here is some of the equipment you'll find installed in our shop. We'll welcome a visit from you anytime!

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- GEAR CUTTER (up to 5' gears)
- HORIZONTAL BORING and MILLING MACHINE
- 12" x 12" POWER BRAKE
- HELIARC and MIG WELDING



### Family Runs Fairview Poultry Farm

**RICHFIELD**—Fairview Poultry Farm has become a familiar name to many Magic Valley egg buyers. The farm, which delivers eggs in Twin Falls, Jerome, Shoshone, Dietrich and Pocatello, is the only Richfield egg producing industry on such a wide scale.

The business is operated by the owners, Glen Ross and family. Ross is the manager and also Mr. Fikil, who keeps the building and equipment in repair, cuts chickens and is the deliveryman.

Mrs. Ross (Polly) grades eggs, catches eggs and does the bookkeeping. The Rosses' two sons, Arnold, 15, and David, 17, grade and pack the eggs. They also check automatic water holders. A good practice of the Ross family is to check the chickens regularly, keep the chickens from being thrown into a mail.

Mrs. H. A. Ross, Glen Ross' mother-in-law, has been in the grading chain for many years. She has a good knowledge of the grading chain and is a big help. Mrs. Ross finds it a pleasure to keep the business after being a commercial egg raiser with her husband for more than 20 years.

Mrs. H. A. Ross sold the last of their chickens last October to retire. Their chicken business is now being run by Mrs. Ross family as growing houses. The Fairview Farms grow their own feed and are also growing and purchasing day old chicks and growing them in brooder houses until transferred to growing houses.

This transition takes about five months before they are ready to peak. The Rosses have two of the two laying houses. Usually, as at present, the replacements number 120,000 chickens are gathered three times daily with one half being produced on the one half brooding operation. The eggs are sanitized, washed and packed in the brooding rooms adjacent to the chicken houses.

The Rosses have been here for one year and then sold to make room for replacements and to keep the Rosses in production. The Rosses are now producing and purchasing the hens for food at a very low price for quality chickens.

The Ross poultry farm is a place of interest to many people who are especially interested in the room is often "cleaned out" by visitors who can't resist purchasing the eggs, small grade A quality eggs.

There are often "peewees" or small chicks, big quality eggs with big yolks, big yolks and small grade A quality eggs.

Summer delivery is made to Magic Valley and is looked forward to by the Ross family, who can sometimes work in a little extra on boating with the egg deliveries.

### St. Maries Plywood Co. Is Growing

**ST. MARIES**—Although it's almost the baby of the plywood world, St. Maries Plywood Co. is growing rapidly.

Not yet three years old, the mill, located in St. Maries, and under the direction of manager John M. Richards, is an example of a company on the go.

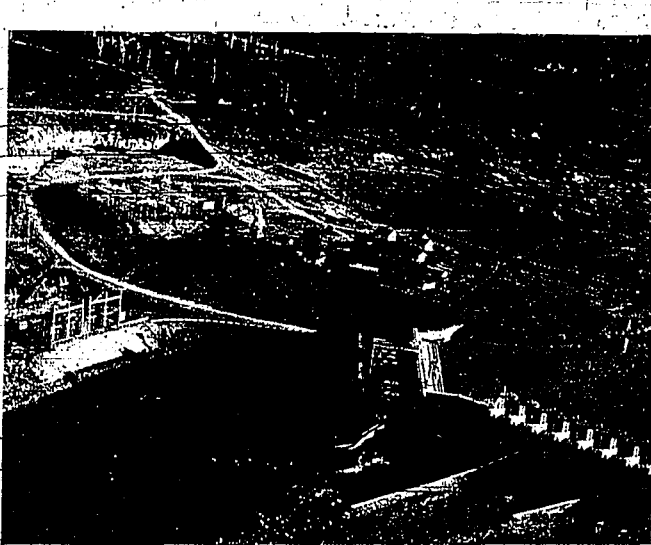
Provisions are now under way for a new expansion program that includes construction of a new steam power plant, the addition of a new veneer dryer, and more equipment to increase veneer lay capacity.

By mid-1967, half a year after it began, the mill has exceeded its designed capacity of 25 million square feet (2 1/2 inch bark) of plywood a year, and with only 200 people last year, the company put out 36 million square feet of plywood.

The basic resource for St. Maries' plywood is white fir, red fir, spruce, and evergreen which grows in the mountains of Idaho.

The company has the second unit of what is called the "chip" which operates in a large profile planer. Logs are fed into one end and when they come out of the other they are ready to be used.

Operations such as this—and many others—will be completed for the future have consequently made the St. Maries plant the fastest producing plywood mill in the nation.



**LOWER SALMON FALLS DAM** and Power Plant on the Snake River, right foreground, two miles north of Hagerman, is one of several power plants in Hagerman valley. The ladder is shown at the lower right of the plant. The living compound where some of the employees live is pictured just above and to the left of the power plant. The King Snake Recreation area is on the left and the lower Salmon subdivision is just above and to the center of the picture.

### Six Power Plants Of Idaho Power Co. Are Located In Hagerman Valley

**HAGERMAN**—Idaho Power Co. located west of Burley on the Snake River, right foreground, two miles north of Hagerman, is one of several power plants in Hagerman valley. The ladder is shown at the lower right of the plant. The living compound where some of the employees live is pictured just above and to the left of the power plant. The King Snake Recreation area is on the left and the lower Salmon subdivision is just above and to the center of the picture.

hydroelectric companies in the area, utilizes the stable flow of the Snake River to generate electric service in an area of about 22,000 square miles. The Snake River has six power plants in the Hagerman valley. The first power generated with this plant produces 8,000 kilowatts in 1921, but the earliest known hydroelectric development in the area was in 1851, when a smelter was operated by means of a waterwheel in the valley from Snake through the valley from the Thousand Springs to Bliss, there are six power plants.

Billings the water from the famous Thousand Springs gushing from the massive rock wall rising above the Snake River valley. The bulk of water in a concrete collecting flume was built to divert part of this water to a hydroelectric power plant.

The first part of the plant was constructed in 1910 and the larger unit began operations in 1917. This section unit is the first in the post-war series of Idaho Power development.

This plant was not built directly on the Snake River. Water for the two units at this plant is diverted from the Snake along a 2 1/2 mile long canal.

The Upper Salmon plant produces 20,000 kilowatts at top capacity. This section unit is operated and maintained in the installation, Ralph Caldwell is the superintendent.

The Lower Salmon Power plant is located just north of the city of Hagerman. This unit produces 7,000 kilowatts of power. It is operated by Mr. Wayne Archer and the present manager is Mr. Wayne Archer.

The partnership of Pace and Eaton was entered into in 1954. The partnership of Pace and Eaton was entered into in 1954. The partnership of Pace and Eaton was entered into in 1954.

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compound where some of the employees live is pictured just above and to the left of the power plant. The King Snake Recreation area is on the left and the lower Salmon subdivision is just above and to the center of the picture.

### Firm Builds Bulk Cement Storage Plant

**BURLEY**—Valley Concrete Co. located west of Burley on the Snake River, right foreground, two miles north of Hagerman, is one of several power plants in Hagerman valley. The ladder is shown at the lower right of the plant. The living compound where some of the employees live is pictured just above and to the left of the power plant. The King Snake Recreation area is on the left and the lower Salmon subdivision is just above and to the center of the picture.

The land was leveled and on Aug. 10 the plant building was started. The plant opened for business and started making concrete pipe Jan. 7, 1967 at its present location west of Burley.

During the first year of operation all pipe was made in three-foot lengths and were long and grooved pipe for fitting on one end and flange for fitting on the other.

In February, 1967, a hydraulic crane was installed. The plant made bell and spicket pipe in four-foot lengths. During 1967 jackets were purchased for the plant for making tongue and grooved pipe.

After the pipe is formed inside the jacket the jacket is removed and the green wet concrete pipes are placed in the steam kiln. At night the thick concrete doors of the kiln are closed and the pipes are cured by steam pressure.

At the Burley plant there are two steam kilns which are 45 by 64 feet.

Available at the Burley plant are bagged, open and slash check lamination (dishes, covers for manholes, concrete curb and gutters).

The first plant manager was Wayne Archer and the present manager is Mr. Wayne Archer.

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### Tough Abrasive Is Developed

**JOHANNESBURG**, South Africa, has developed a new abrasive for grinding modern machinery. The abrasive is made of diamond and is used in a variety of applications.

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### Three Types

Now there's a typewriter that's types in French, Spanish and English, reports the Times. The typewriter has all the pronunciation and punctuation marks used in these languages such as the Spanish tilde, the French cedilla, and the English pound sterling symbol.

### Growth Noted By Building Supply Firm

A building supply firm in Magic Valley that is continuing to expand is Volco Builders' Supply.

The firm operates in three Magic Valley cities, with a new store in Twin Falls. The firm has decided to go into business for himself. Two hundred railroad cars holding 35,000 pounds of lumber are raised entirely on the W. B. Savage ranch, stored in Kimberly cellars and processed for market by area people.

Patatoes shipped from the Henry warehouses are raised on farms and land managed by Henry's under the direction of first manager, J. H. Henry Co. The J. H. Henry Co. first came into being in 1934 when founder, J. H. Henry, decided to go into business for himself. Two hundred railroad cars holding 35,000 pounds of lumber are raised entirely on the W. B. Savage ranch, stored in Kimberly cellars and processed for market by area people.

### Potato Industry Employs Some 200 In Kimberly Area

and general manager of the company. "My" Henry and Bill Davis serve as covice presidents; William (Bill) Floyd is the secretary-treasurer of the business and sales manager; Wayne Patrick is the head of the warehouse; and Harold (Hap) Gimer, Murtaugh warehouse man.

Roberts Otto is the general manager of the farming operations and president of the C and H of Murtagh. The office staff is managed by Madelyn Slight with Doris Underwood, Mary Perkins, and Barbara Kunkle serving as office personnel. Carl Peterson is the head accountant.

### Detergent Plant Opened In Brazil

**LOS ANGELES**—Atlantic Richfield Co. has opened a new \$4,000,000 detergent manufacturing plant near Sao Paulo, Brazil.

The new facility has an initial production capacity of 12,000 to 15,000 tons of detergent per year, more than enough to meet Brazil's current requirements, said J. W. Simmons, vice president of marketing of Atlantic Richfield's International Division.

Constructed and operated by Empresa Carloca de Produtos Quimicos S. A., one of two consolidated Brazilian subsidiaries of Atlantic Richfield, the plant "will be staffed entirely by Brazilians," Simmons said.

Dodecylbenzene is the raw material used in the production of almost all synthetic detergent soaps used in the home and in industry.

Atlantic Richfield is a major marketer of petroleum products in Brazil and, in 1964, put into operation the country's first refinery for producing technical and pharmaceutical grade white oils from basic tubular stocks.

USE TIMES-NEWS WANT ADS FOR FAST-SELLING RESULTS

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The new facility has an initial production capacity of 12,000 to 15,000 tons of detergent per year, more than enough to meet Brazil's current requirements, said J. W. Simmons, vice president of marketing of Atlantic Richfield's International Division.

Constructed and operated by Empresa Carloca de Produtos Quimicos S. A., one of two consolidated Brazilian subsidiaries of Atlantic Richfield, the plant "will be staffed entirely by Brazilians," Simmons said.

Dodecylbenzene is the raw material used in the production of almost all synthetic detergent soaps used in the home and in industry.

Atlantic Richfield is a major marketer of petroleum products in Brazil and, in 1964, put into operation the country's first refinery for producing technical and pharmaceutical grade white oils from basic tubular stocks.

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—THE TWO SMALL buildings located in the rear of the Kloefer Concrete Co. property at Paul apparently are "victims" of sentimentality by the Kloefer company crew. The small unit on the left was used as an office during the first nine years of operation by the company. In the Paul area, the company crew had a garage building was a garage shop used by the company crew who incidentally had to be repaired in the open until the new modern office and repair building was constructed in 1962. Members of the crew painted "All's Tune Up" on the front of the building. Fred P. Kloefer, company owner, stands in front of the former office.

## All Types Of Beans Are Marketed By Rupert Firm

RUPERT—Rupert area farmers grow contract beans for the distribution as plant beans, Pete Chester B. Brown's son, Rupert, local plant manager says. In addition to seed preparation the plant, which has eight year-round employees, also markets all types of beans, including pinto, small red Mexicans, great northern, pinks and other less popular varieties.

## Headquarters Of Ore-Ida To Be Moved

ONTARIO — Ore-Ida Foods Inc., has announced that it will move its corporate headquarters from Ontario to Boise this year. The move will affect about 75 of the firm's 1,200 Ontario employees.

According to Frank Armour Jr., Ore-Ida chairman, the move will probably be made late this summer. The move to Boise was decided "by its proximity to company production centers and growing operations in the Ontario and Burley areas, Mr. Armour said.

Ore-Ida Foods was founded in Ontario in 1952. The company today is a leading processor with an established name in the national frozen-processed potato market. In addition to Ontario, the company operates facilities in Burley and Greenville, Minn.; the latter plant completed in 1965.

**BOTTLED SODA WATER**  
Soda water was first bottled in the United States as early as 1870, according to the Encyclopedia Britannica.

These photoelectric sorters work 24 hours a day nearly all year, and the long line of equipment requires only one man on each of the three shifts to keep it running. Final steps in the seed operation are treating and bagging in 100-pound lots for shipment to various markets.

When the beans arrive at the Rupert plant, they are first "scalped" for removal of larger rocks, dirt, sticks, and other debris. Smaller dirt and rocks as well as split beans and chaff are removed in the cleaner, then a work-out on a "gravity table" removes additional foreign material. The final step comes when the beans reach the photoelectric sorting equipment.

Area farmers grow certified seed for Browns under a regular growers contract based on commercial prices plus a premium. The seed stock is all boxed in the field to preserve the identity of each grower's seed lot.

These sacks-of-pinto beans from the Chester B. Brown Co. plant at Rupert are inspected by Pete Ford, plant manager. Bagging equipment automatically weighs 100 pounds of beans into the sacks, then sews the tops and the sacks are ready for shipment to markets throughout the world.



## Kloefer Concrete Started With "Foundation" Of Faith

PAUL — The Kloefer Concrete Co. started in the early 1900's with a "foundation" of faith and fortitude, combined tired backs and callused hands.

Henry Kloefer, father of Fred P. Kloefer, company founder, first operated the business by shoveling by hand from a wooden wagon, pulled by a team of horses.

Even the fuel has had drastic improvements during the past several years. Horsepower, which was once supplied by hay and oats, now comes by means of gasoline and diesel.

But the horse fulfilled its purpose and the company has gone strictly modern. But not so modern that the Paul company owner, Fred P. Kloefer, son and grandson of the founders, has forgotten the modest means and hardships under which the company was formed.

Like most everyone else in the early days of this country, the Kloefer earned their livelihood by farming. The farm was located in Logan, Utah, near the main source of sand supply. The sand protruded on a foothill about one and two blocks away from the Kloefer house.

In those days foundations were laid by use of mortar sand, and to supplement the family's farming income, the father and son team would load by hand between one and one-half to two yards of sand in the old buckboard and would deliver this around town.

"Of course there wasn't very much of this material used at this time," said Fred P. Kloefer. But as the demand became greater and the father and son started hauling sand and gravel, they purchased the plot located near their farm.

## Idaho Cheese Production Big Business

"Little Miss Muffet Sat on a Tuffet Eating her curds and whey; When along came a nice man And sautin filled her pan With cheese made the Idaho way."

If the little miss was around today, she would see that Idaho is doing a booming business in cheese production and has been since 1922 when the first factory was processing opened in Idaho. Current figures show that the 11 Idaho plants are expanding and making new changes to keep up with an increasing demand from surrounding areas.

From January to November, 1967, Idaho plants produced 20,000 pounds of American cheese. This category includes jack, colby, monterey, and washed or stirred curd. These figures are impressive and allow Idaho to rank 8th in national competition.

The food that Little Miss Muffet munched on was a colonial version of what we know today as cottage cheese, but hers was without any liquid. For 75 years day whey was once considered a plague to the dairy industry, a foul-smelling waste product from cheese manufacturing.

However, Idaho dairymen have found a good use for the whey product in the production of animal feed. The main uses of liquid or dehydrated whey are in bakery products, soups, gravies, and fermentation of beverages. It is also a valuable source of minerals, vitamins, protein, and lactose.

Fred J. Kloefer, who now resides in Mesa, Ariz., remembers feeling in on some of the first Portland Cement, which was poured in that area. The original Portland Cement used in making concrete first came over from Germany in steel barrels and was used in the pouring of the floor of the Utah State College.

As he recalls, the college basement was in a rocky area and little sand. The Kloefer men helped furnish sand for concrete on the college basement floor.

According to the elder Kloefer, the area was so gravelly that workers would dig gravel out of the bottom of the basement through the masonry among other ingredients and make the concrete, which was poured right back into the basement.

Later on when the two Kloefer men started working with concrete, they dug up another area further down from the Kloefer home, located against the foothill where there was more gravel. This source practically supplied all of Logan for concrete, as it was the main vein of gravel for the area.

The Kloefer company was the first in that area to use a dump truck to haul sand and gravel. The dump bed on the trucks was operated by a hand crank and the men had to crank the bed in the air in order to dump its load.

As time went on and Fred P. Kloefer became a part of the firm's business, it also became necessary to divide the operation into three divisions, such as construction, transportation and concrete.

Fred P. started working for the company when he was 15 years old and operated the screening plant at Logan. He really became a part of the company in 1951 after his 19th birthday.

The company continued to grow and by this time the Northside Homestead. Project was opening in the north section of Minidoka County.

Fred P. Kloefer came to Paul in 1954, liked the community and arranged to open his business here. He brought two trucks with him, a three-yarder and a five and one-half yarder. The first year he purchased sand and gravel from a local firm and in 1955 started screening his own supply.

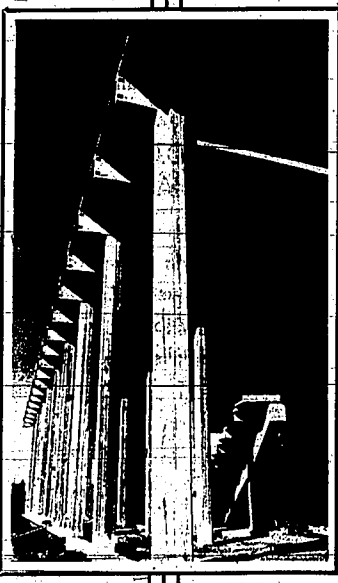
"The first office for the Paul company is one which is remembered by many local residents, and it considered one of the early company "landmarks" during this period.

The office looked like a "left over" from the rear of a mobile unit. Being that it was the only building around, persons would come and inquire if it was the office and kind of chuckle as they "climbed" in.

The unit was replaced by a more modern concrete structure in 1964 and was moved back in a field in the rear of the property. Apparently the crew had considered the unit "rotten" or less as part of the company "family." It is retired beside another old "small shed," during the early part of establishment in the Paul area.



# Concrete goes to College



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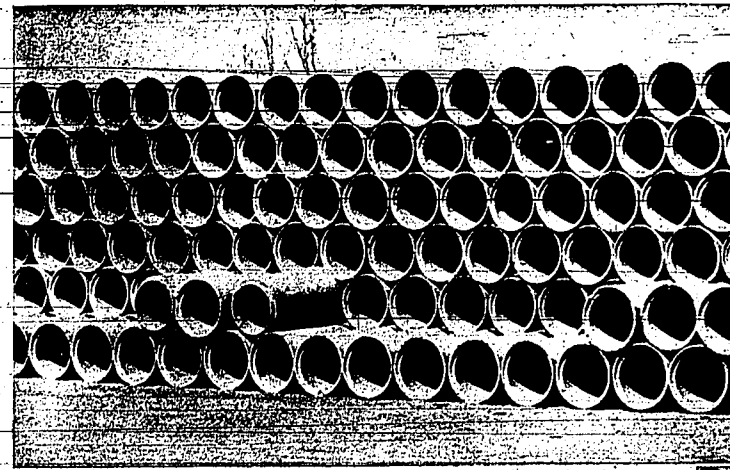
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Times-News

## Magic Valley INDUSTRY

1968





### Cover Photos

Manufacturing in Magic Valley is important to the economy of the area as well as providing valuable products. The cover photos show some of the manufacturing that is done in Magic Valley.

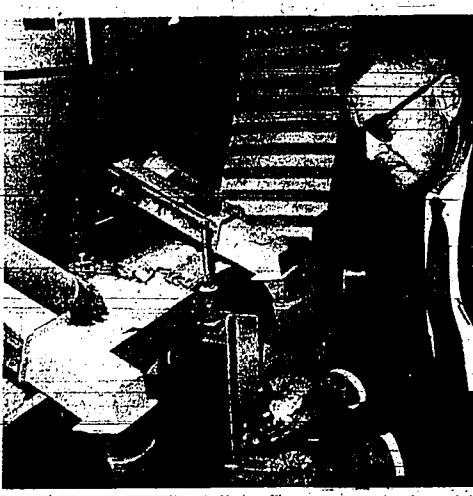
Concrete pipes shown stacked in rows in the top photo, are important to the water systems of Magic Valley. Some are used for irrigation systems while some concrete pipes are used by cities for their water systems.

The center photo on the right shows a machine which some concrete firms use to make the concrete pipes.

Left center, Mrs. Dean Vickers is putting finishing touches to a pair of chaps which she has made for some Magic Valley rider. Chaps are used mostly for shows and rodeos in this area.

The bottom two photos depict the typical steel workers in Magic Valley. On the left a welder welds a steel beam, while a grinder smooths the edge of a sheet metal.

These are just a part of the many types of manufacturing firms and manufactured products in Magic Valley. The photos were taken by Robert Vanauden, Times-News special editor.



**AUTOMATIC 'HAND PICKERS'** at the Northrup King and Co. processing plant work 24 hours a day handling some two and one-half pounds of beans per minute. They help process and package the vast Magic Valley seed being produced. Here Twin Falls plant manager Emery K. Chaffee inspects the two types of seed being sorted by the "electric eye" machines. Sixteen of the machines are in operation at the plant.

## Northrup King And Co. Ships Garden Seed To All Parts Of Nation, World

Long a leader in the seed in plants for canning or freezing, Northrup King and Co. has done much to improve the reputation of the Magic Valley area as the nation's best producer of garden bean seed. From the large warehouse and processing facilities on the firm's local laboratories and millions of pounds of beans are shipped to markets throughout the United States and to many foreign outlets. Specializing in garden seeds, the firm handles beans, peas, and radish seed with a major research program under way in the firm's local laboratories and on experimental farms. Many of the local commercial beans and peas are also shipped to other areas.

## Valley Livestock Firm At Rupert Reports Sales Hike

RUPERT — Valley Livestock Commission Co. reports a 29 percent increase in their sales dollar volume over last year with a total figure of \$5,178,243.83. The sales figure plus the near \$400,000 paid in wages is an important factor in the economy of Blaine County. Also open locally was approximately \$25,000 for supplies, repairs, veterinary services and miscellaneous items necessary to the firm's operations. Fifty full and part-time employees are listed on the payroll over the past year. Many local truckers benefited from the sales also. The firm sends out approximately 1,000 market cards each week. Regular sales are held at 11:30 a.m. every Monday with special sales held on demand. All kinds of livestock pass through the firm's cattle, horse, sheep and horses. Special horse sales are also held on demand. After livestock are received at the sales yards, they are sorted and prepared for market.

## Family Business Does Heavy Work

Highway bridges, airports and other heavy construction projects in Southern Idaho are the specialty of Aslett Construction Co. Operated as a family business, the firm is owned by Melvin Girth and Elizabeth Aslett, brother and sister. Other phases of the firm's operations involve crushing and stockpiling rock for the State of Idaho.

## Pickup Campers Are Made By New Firm In Twin Falls

A new manufacturing firm in Twin Falls, Idaho, has greater stability than most. The firm, which manufactures pickup campers, was founded by Wayne and Leta May. The firm, under the management of Howard (D.H.) Sturtevant, is located at Volco Business Supply. These campers, called "Sturdy-Built," have several advantages. Mr. Sturtevant says when the camper is in the lowered position, it has a telescopic and offer several advantages in the lowered position.

## Flour Mill's Office Moved To Burley

BURLEY — The Flour Mill of the area moved their district office to Burley last January. The office at Burley Flour Mill has been remodeled for the district manager, secretary and bookkeeper. The office for the local firm.

The district manager is B. F. Barker, Twin Falls, who is continuing to live in Twin Falls. Melvin Marlin, plans, district bookkeeper, plans to commute from Hasteo to Burley. Mrs. Katherine Klitz, district secretary, has been transferred to Burley and will make her home there.

The Burley Flour Mill is managed by Harold Stoll, who transferred to Burley on June 1, 1967, from Twin Falls, replacing Robert E. English, who was also transferred. Mr. Stoll has been working for the company for the past 22 years.

The first mill and elevator at Burley were built in 1909 and has served the Burley area for 58 years.

Plant buildings faced east toward the present Farmer's Equity. In the spring of 1910 steel grain was furnished to the mill by the Southside Milling Co. project by the elevator.

Shipment to the area was guaranteed by the Oregon Short Line Railroad Co. "A" harvest time in the fall of 1910 the elevator returned enough grain to the elevator to repay the Oregon Short Line Railroad Co. and the elevator.

In 1911 the wooden elevator just west of the mill was replaced by a concrete one. The new building constructed was a cement tank elevator in 1912. This structure as the contractor cut the forms that supported the roof too soon, the roof collapsed and the contractor fell 80 feet, but the vacuum formed, by the falling roof inside the tank saved his life. Pieces of the cement and wood frame fell on the man and broke his leg and several ribs.

A boy started on a sack of grain waiting grain being unloaded in the west Colorado area was struck on the head by a piece of cement which fell through the roof of the elevator and the youth died a few hours later.

The property of the present mill was purchased from the Mr. Hansen who owned and operated an implement business. The Burley Flour Mill was built by the Fenton Construction Co. a firm from Chicago.

They also had the contract to build concrete elevators at Churchville, (south of Burley) Oatley, Cotterel and Idahoone, all in Cassia County. All were built under the Colorado Milling Co. with headquarters in Denver.

A wooden elevator was built by the company at Declo in 1912 and was the first outside elevator. It still is in operation today serving the Declo and Albion area.

At the time the elevators and flour mill were completed outside elevators were necessary because there were no trucks for transportation. It was not uncommon to see 50 wagons waiting to be unloaded at the elevators.

Today with the large grain trucks for delivery, the concrete Snake River Valley.



**BACTERIA-TESTS AND** experiments with flour from mills throughout the western states represent a large share of the activities now under way in the old Twin Falls Flour Mills. Closed as a mill since last November, the pioneer industry now handles only storage and shipping operations and the laboratory managed by Howard Fisher, above.

## Fast Test

CANTON, Ohio — Two seconds is all the time required to test flour non-destructively for a transmission shaft in a non-destructive testing system at Ford Motor Company's Canton large plant.

After cold forming, the shafts pass an eddy current test device which detects seams deep enough to cause trouble when shafts (spindles) are machined in a subsequent production operation.

The shaft is rotated at 500 revolutions per minute under test device which automatically segregates defective from defect-free shafts.

Elevators at Churchville, Oakley, Cotterel and Idahoone have been sold to private owners and still are used for grain storage.

The building constructed for the present Burley Flour Mills by the Fenton Construction Co. is said to be able to withstand earthquake damage because it is reinforced with steel and concrete frame finished with a brick curtain for each window.

The large storage tanks were built in 1910 and will hold half-million bushels of grain. The cake flour plant was constructed in 1932.

Today there are 30 employees at the mill the year around, with additional help hired during harvest time.

The mill produces 1,200 hundred-weight of flour per day. The flour is blown by electric powered blower into glassined railroad cars, weighed over automatic scales, 20,000 to 100,000 pounds flour per car.

The flour is sold to several national companies, where it is packaged in small packages, made into cake mixes, also into cookies, crackers and frozen foods and shipped to the markets throughout the United States.

The Burley Flour Mill purchased the large grain trucks for delivery, the concrete Snake River Valley.

## T.F. Flour Mills Closes Its Milling Operations

While new industries are being built at the plant at Burley, the flour mill has been closed since 1910 when the mill either closing their doors or becoming one of the area's major converting to new products and industries.

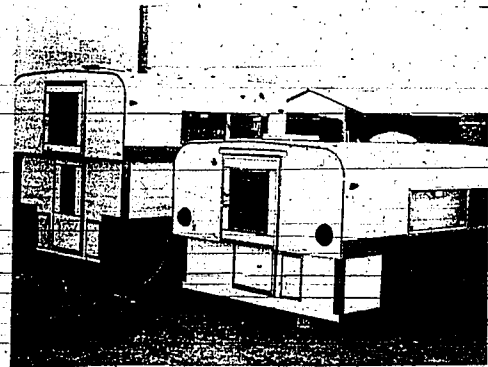
## Elevator At Hansen Still Serves Area

HANSEN — The Hansen Farmer's Elevator, purchased last March 15 by the Twin Falls Flour Mills, still serves area farmers. They handle commercial beans, great northern, pinto and small red. They have installed a new polishing machine and automatic bagger. In addition to beans they also handle grain and mixed grains, wheat, oats and barley. They receive and hold the grain and sell on the open market.

Chemicals and insecticides are also handled for sale. Garden seeds and plants will be available through the Hansen Elevator. This purchase by the Twin Falls firm.

James (Bud) Felton, who came in June, 1966, as manager of the elevator, stayed on as manager after the transfer of ownership. This is not his first time here, as he served the community as manager of the same elevator many years ago, before going on to Rupert, and is very experienced at this type of elevator work.

The Hansen Elevator is a landmark in early history. It was built about 1908 and believed to be among the first ones constructed in the valley. The doors in November, 1967, some taking over as a branch of the 24 employees were either retired Colorado Milling and Elevator Co. employees or other operators of the business establishment. Until that time, the mill-spring.



**TWO CAMPERS** built by a new camper manufacturing firm in Twin Falls show the type of campers made. They are telescopic and offer several advantages in the lowered position.

# INDUSTRY SAVES

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### Three Idaho Firms Listed In Magazine

Three Idaho firms are listed in News Front magazine's listing of leading U. S. non-manufacturing corporations. They are Morrison-Knudsen and Albertson's, both Boise, and Garrett-Frelighway, Tootell-Morrison-Knudsen is listed sixth in the classification of contract construction.

### Clover Club Uses Idaho's Famed Spuds

Boise — Ever wonder why Idaho grows such famous potatoes? Obviously because they are of a superior quality. But why? The answer is quite simple. Idaho is reputed to be "the best potato growing country in the world." The days are warm and the nights cool.

Ideal conditions, as it usually is, attract many business enterprises processing and selling the famous Idaho spud in a variety of ways. The Clover Club Potato Co. with five plants in Boise, Colorado, Arizona and Utah is one good example. The story of Clover Club potatoes to chips, a product that enjoys a wide reputation for quality begins with the growing of potato tubers. Idaho potato growers whenever possible — on a company basis — farm near Idaho Falls. The seeds are sold to another company while the plants then and they buy the harvested potatoes to make Clover Club potatoes.

### Local Firm Is Building CSI Campus

One of the largest building contracts in Idaho Valley is Nelson and Miller Construction Co. Presently the firm is general contractor for the college of Southern Idaho campus, located at South Falls Idaho. This campus is one of several projects the firm has done to improve Magic Valley and Twin Falls.



ONE OF THE BUILDINGS presently under construction by Nelson and Miller Construction Co. at the College of Southern



Potatoes are being sorted...

### "Idaho" Is Stamped On All Potatoes Shipped By J.H. Henry Produce Co.

KIMBERLY — Every potato which is stamped with the "Idaho" brand is stamped by J. H. Henry Produce Co. in addition to the warehouse stamp. The other one is relatively new, made by the FMC Corp. It is used to stamp every potato that is shipped from Kimberly. The warehouse at Kimberly is one of the most mechanized in the Magic Valley. Here several types of machines are used to sort, clean and package the fresh potatoes.

### 5 Bean, Small Seed Firms Are Located In Kimberly

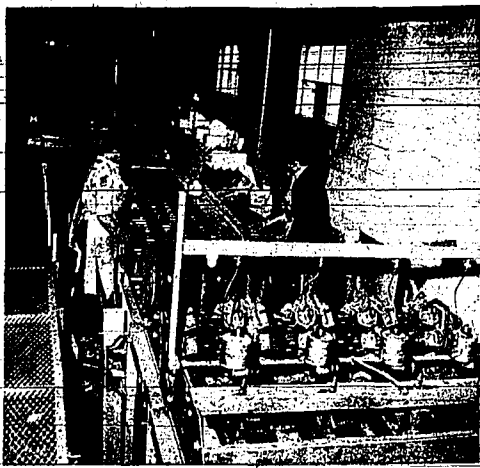
KIMBERLY — The bean and small seed industry in Kimberly is represented by five bean companies, the Magic Valley Co., Beakon Beans, Bean Growers Warehouse, Intermountain Bean and Green-Kimberly Seed Co. These five companies will ship annually an average of 21,900,000 pounds of beans to markets throughout the world. Approximately 150 rail cars of grain are shipped from Kimberly along with various amounts of other small seeds.

### 3 Bottling Firms In T.F. Expanding

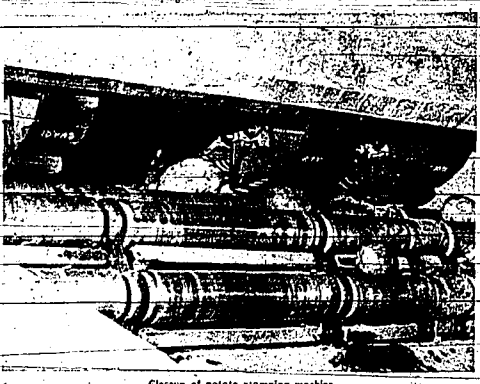
The three bottling companies in Twin Falls are boosting sales in process year and also are expanding. Two of the three firms have moved to new locations. They are Seew-UP Bottling Co. and Coca-Cola Bottling Co. Although Pepsi-Cola Bottling Co. did not move, it has expanded their floor space.



Idaho Campus is this one, the fine arts center, Nelson and Miller is the general contractor for the campus.



Stamping machine and women workers...



Closeup of potato stamping machine.

### Idaho Woman Tinkers With Chemistry Ends Up With Industrial Discovery

MELBA — Doing the farm job, has found in the past, as a healing agent for rheumatism, sprains, and other ailments. She has discovered a new chemical compound that she has named "Melba's" and which she has patented.

### Sales At Jerome Auction Show 300 Per Cent Hike

JEROME — Livestock sales at the Jerome Auction have shown nearly a 300 per cent increase since Producers Livestock Marketing Association assumed the operation. The manager of the Jerome facility says, "We are very pleased with the fact that each week's sales are exceeding the previous week's."

### Autos In Spain Are Increasing

MADRID — The number of cars in Spain will eventually rise to 2.5 million, with an annual registration rate of 500,000. The current rate of one car per 20 persons will rise to one car per 13 persons.

### CONTRACTS LET AKRON, OHIO — B. E. Good

agropac, and D. E. F. Products announces Department of Defense contracts totaling more than \$4 million for the manufacture of a variety of aircraft wheels, brakes, tires and de-icers.

### Exploratory Drilling Down

NEW YORK — Exploratory drilling for oil and gas in the United States continued a 10-year decline in 1957, according to preliminary reports indicating that about 8,000 exploratory wells were drilled during the year. This is a drop of more than 40 per cent since 1957. Oil prices are continuing to decline, and because petroleum demand is rising rapidly.

### Firm Breeds Peas, Beans, Corn Seed

A local firm dedicated to the breeding and development of improved processing of pea and bean seed, for finer quality and higher yield crops is Rogers Brothers. The Twin Falls plant and Filber experimental farm are a part of the project.

### Burley Brick Firm Started By 3 Brothers

BURLEY — The Burley Brick and Sand Co. presently located at 1000 E. Main St. Burley was first started in 1939 by three brothers, H. G. Pullman, Joseph Pullman and V. T. Pullman. The brothers opened a brick company known as the Heyburn Brick Co. where the two million stands on Snake River at Heyburn.

### MILEAGE INCREASES

NEW YORK — The total motor vehicle mileage in the United States during 1957 is equivalent of 23 million trips around the world. Oil facts reports government estimates place the total at 92 billion vehicle miles — more than twice the figure for 1950.

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VIEWING AN ARRANGEMENT of fresh cut flowers he has just completed is Albert Klink Jr., who purchased the business from his father, Albert Klink. The elder Klink and his brother, George, started a photography shop in Burley in 1919 and later branched into the flower business.

### Klink's Florists At Burley Has Operated For 40 Years

BURLEY — "I enjoy seeing made into the smallest corsage people's faces—light-up-when-or-a large wreath according to they see an arrangement of flowers—whether of the customer, fresh flowers being delivered to Klink's Florist's is a member their door," stated Albert Klink of the "Florist Transworld-De- Klink's Florists has operated here," which means that flow- continuously for nearly 40 years, and may be quickly delivered and is part of a business which anywhere in the world. The firm was begun by two brothers 43 and 40 years ago. In early 1919 Albert and George Klink started a photo- Mr. Klink personally takes care of making up the fresh- enly housing the Oregon Trail flower arrangements. Employees East, Main Street, Burley, on- day service on developing pho- the store and Mrs. Earl Bar- also look pictures for all occa- sions and made frames to suit the needs of their customers. The brother soon added a mu- sic department to the business, selling band in a t u m e n s plants, organs and they also repair work on the instruments. Later they became the General Electric agent for the area and they added the agency for 15 years. In 1923 they added the flower department to the business, specializing in fresh cut flowers for all occasions. The flower business boomed and in 1929, the first greenhouse was built near to the alley on E. 16th Street and Oriental Ave. In 1943 the Klink brothers dis- solved their partnership. George Klink continued to operate the music and General Electric de- partments. Albert Klink assumed operation of the floral business. "During the early days the floral business was learned by working directly with a florist for at least a year. Today per- sons entering the business al- ways attend school which is held annually in Salt Lake City. When World War II ended, Albert Klink Jr. returned home from the armed services and went to work in the floral busi- ness, learning the trade from his father. As the floral business grew additional "partnerships" were built in the firm. In 1953, Albert Klink Jr. purchased the business from his father. The elder Mr. Klink still makes his appearance daily at the store, and can be seen during the day making deliv- eries of flowers to the hospital or residents in town. A new modern brick building was built on the green- houses on Oriental Avenue and the business was moved from 16th Street to the new building in May, 1953. The up-to-date building has a lobby for flower arrangements, large display cooler, cooler stor- age room, fresh make-up room where fresh cut flowers are

### Manager Of Plant Retires At Burley

BURLEY — Herb Kennedy retired as plant manager of the Ida-Gem Dairymen, Inc., at Burley August 1967, after 22 years of service with the com- pany. He was born in 1905 and was transferred to Burley from Jerome as the plant man- ager. The Ida-Gem Dairymen, Inc. plant in Burley is located at 245 So. Oxford Ave., just across the Snake River on a six-acre tract which is a branch of the firm which has headquarters in Jer- ome. In October, 1948, a new re- ceiving plant was dedicated in Burley, where the milk is re- ceived and stored in large tanks until it can be transported in tanker trucks to the processing plants. As transportation facilities im- proved and labor costs increas- ed, the need for consolidating all the processing activities at one central point became para- mount. The Milk-Casta Dairyman's Association was formed and the group became affiliated with the Jerome Cooperative Creamery in 1926. During the 1952 annual meet- ing, the name of the organiza- tion was changed to Ida-Gem Dairy- men, Inc. It had long been felt that the organization had out- grown the original territory and since its procurement encom- passed the entire Magic Valley, it was a multi-product processing plant instead of a creamery. Since Nov. 1, 1965, milk re- ceiving cars from the Milk-Casta area has been going di- rectly to the Jerome plant where it is received, weighed

### Rural Power Firm Buys Paul Electric Company

PAUL — At midnight on June 21, 1965, the sale between Rural Electric Electric Co. and the Paul Electric Co. became final and all er, assisted with power changes Paul Electric firm became the property of Rural Electric, which is a cooperative. With this business transaction, the Paul Electric users became owners in their electric com- pany for the first time. This is unless they were stockhold- ers in the Paul Electric Co. Paul Electric was a stock company organized about the time the surrounding mutual companies were to serve the village and farms with much needed electricity for progress. Instead of everyone owning a share, there was a group of stockholders that built, financed, maintained and managed the company. As has happened to many other small companies in other businesses, Paul Electric be- came too small to be operated efficiently. Qualified personnel was hard to find at a price the company could afford to pay. Mainte- nance became a real problem as time went by. This wasn't any different at Paul than many other places, as this is a trend in all businesses, according to John Brog, manager of Rural Electric Co. Eventually, three- Idaho Power Co. to manage and operate the system. Service was improved during this time and the able direction of the Idaho Power managers. The Paul Electric Co. had served about 600 customers and Rural Electric felt it could operate the Paul system with its facilities without additional per- sonnel on the line. "There are many advantages in purchasing the Paul system. Brog. The operating cost of both systems would be lower as many fixed costs would be shared. The Paul system, as they are for each one operating separately. "The Paul system would not cost the company anything in the long run but would add to the assets of the company and reduce the operating cost for both groups of consumers. Action to purchase the Paul Electric board of directors who worked on this transaction were Vernon J. McLean, Arthur Jer- ome, Clark Clark and Dale Eick. Members of the Rural Electric Co. are: J. Blincoe, Tom Aberley, George Sullivan, Bert Van Horn, Joe Horn and W. B. Kent. An advisory committee representing the Rural Electric Co. are: Blainey, Leo B. VanEvery, Kenneth Rochford, Robert Graf, Frank Hon- nis, Melvin, Henry Lind, Frank Trevis, Fuller Penton, H. J. Bedard, City Greenwell, John E. Dolan, Allan Blainey and Heston Duff. Financing of this transaction by a loan of \$300,000 through the Nationwide Insurance Co., was arranged by John Brog and Henry Alderman. The conversion of many pro- ducers to bulk tanks with a consequent reduction in the volume of canned milk was the reason that the Ida-Gem Direc- tors decided that it would be more economical to close the dump at Burley. Management reports that be- cause of the fine cooperation of the producers and milk haulers from the Burley area the change has worked "very smoothly and efficiently. The Burley office and sales- man will continue to give ser- vice to its Mini-Crust patrons and will be headquarters for the wholesale and retail routes serv- ing the area with Challenge Dairy products. There are 22 products pro- duced or manufactured by the company plus several other products handled by the firm for deliv- ery to the homes, wholesale to stores, restaurants and cafes. Officials point out the reason for the organization in which they provided them- selves a place where they could always sell their milk and have a voice in the quality and sale of their product all the way to the consumer.



NEW BUSINESS at Hazelton is the drapery and upholstery shop run by Mr. and Mrs. Everett Kimball. Working on material are Mrs. Carwin Kimball, left, Mrs. Charles Kimball, in background and they have worked in shops in California, Oregon, Colorado and Nevada before coming to Hazelton.

### Upholstery Shop Is New Business For Hazelton

HAZELTON — A new place of covers and all manner of win- dows for Hazelton is the new- ly-established drapery and up- holstery shop located in the building that is the new Hazelton Center used to occupy for a lum- ber yard. Mr. and Mrs. Everett Kimball, Mr. and Mrs. Carwin Kimball and Mrs. Everett Kimball worked in shops from Denver, Las Vegas, San Jose to Eugene, Ore., before settling here a year ago where they had their busi- ness in their home until they opened the shop the latter part of November, 1967. Everett Kimball was born in Hazelton and has spent most of his life in this area. Mrs. Everett Kimball has spent the past 15 years doing this type of work. Many times the men have worked all day or all night without a refresher. As long as a customer is without power or in danger, the men stay on the job. The company has had two ac- cidents in the past 17 years which involved two men getting hurt.

### Spain Puts Out 345,000 Cars, Trucks

MADRID — Spain's vehicle out- put in 1967 amounted to 345,000, according to figures from the manufacturers. These are 280,000 cars and 65,000 industrial vehicles of various kinds, including cars turned in to vans. As the spectacular increases in production over the past few years have satisfied the Span- ish home market, the percentage rise is small, only seven per cent, and this is the propor- tion of rise to be expected over the next ten years as well. The output of 280,000 cars, making Spain the world's num- ber eight producer, comes from six firms making 14 models in differing versions. DOESN'T NEED REFINING Honey is the only form of sugar food that does not need to be refined.

### Work Under Way

MADRID — Work is under way at Vandellós on the preliminary plans of the construction of a nuclear power station, which is scheduled to start operating in 1977.

### Glenns Ferry Produce Co. Expects Growth Of Area

GLENN'S FERRY — Val- lejo the season, they hope to have a capacity of six cars a day in a good yield year. The summer past was just too hot here for the best potatoes, too great a change all at once, and there were not too many really top yields available. However, Christensen says they have furnished quite a few loads to the cafes and stores. "The potatoes were packed in 100 to 100 pound packages, in boxes and 100 lb bags as well. The business here utilized ex- tensive buildings formerly ex- Johnson Warehouse.

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## POTATO EQUIPMENT HEADQUARTERS

### COMPLETE LINE OF

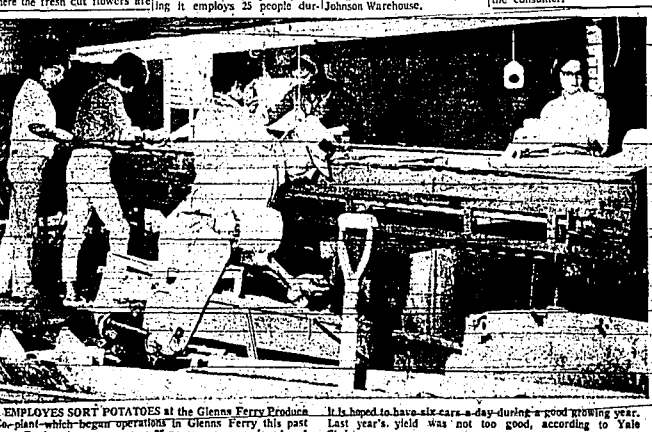
# Molyneux

## POTATO HARVESTING EQUIPMENT

### SEE US FOR ALL HARVESTING NEEDS

# Molyneux Machinery Co.

FLORAL AVENUE TWIN FALLS



EMPLOYEES SORT POTATOES at the Glenns Ferry Produce Co. plant which began operations in Glenns Ferry this year. During the season some 25 persons are employed and it is hoped to have six cars a day during a good growing year. Last year's yield was not too good, according to Yale Christensen, manager.



# Bean Growers Warehouse Receives, Processes, Markets Commercial Beans

Representative of the industries that have been fostered by the ideal conditions of Magic Valley... the Bean Growers Warehouse Association.



JACK PIERCE, left, fieldman, and John Gentry, general manager, discuss quality of shipment to commercial outlet. Beans are their business and the Bean Growers Warehouse Association handles some \$6.5 million a year in beans and wheat. The firm has seven warehouses in Magic Valley with three additional receiving stations and employs about 47 persons full time.

With seven major warehouses in the area, the association employs 47 full-time workers and processes some \$6.5 million in beans and grains annually.

Headquarters for the center are in Twin Falls, under the general management of John Gentry. In addition to the local warehouses and specialized operations in Bull, Arco, Kimberly, Milner, Hazelton and Jerome.

## Bean Mill At Declo Is Part Of History Of Area

By WILMA BEANCHARD Times-News Correspondent. A recently purchased in Declo... Affectionately known as "the bean mill" is operated by Morgan-Lindsay.

The original building was a train car built in 1920, by Sam Perlo... of residents and the sound of the wheel of the mill is pleasantly familiar to those of the nearby area.

# Machines To Keep Canals Clear Made In Elmore.

GIENNS FERRY—Starting last year, the diverter and three machines to clean power on a one-man basis... the Thompson cleaner operates on a one-man basis.

The screen cleaner, a motor driven arrangement of eight flaring disk-like arms, each carrying the screen as the blade revolves, and each removing moss from a different section of the screening material.

He figured out his machine 15 years before he got to build it. When labor was cheap, many workers used to clean the accumulations, but it got to be too expensive and nearly impossible to hire help.

Flooding the eastern part of town the water threatened to inundate the mill. To prevent the ruin of tons of produce stored there, the city health officer caused dikes to be thrown up east of the buildings, digging up the streets in some places and filling in others.



TRASH DIVERTER is one of three machines produced by Thompson Manufacturing Co. of Glens Ferry to help irrigation companies keep their canals flowing. The flanged wheels above the trash across the canal to the cleaner fork to be lifted out over the bank. The machine is operated by the force of the irrigation water with a one-man power motor.

# Steven Herrett Has World-Wide Reputation For Handgun Stocks

A Twin Falls man has gained a reputation for his handgun stocks which are excellent and Herrett's handgun stocks growth is expected to continue during the future years.

Board members are Edward Rehbert, Bill Miller, president, and Harold Albers, vice president. Other board members include: Carl Wain, Twin Falls; Leslie Jones, secretary; Salmo Trenchard, treasurer; Edwin Bruner, Miller; Carl Nelson, Hazelton; and Charles Jerome, Hazelton.

Through the Bean Growers Warehouse Association system of plants in Magic Valley, nearly every need of the bean and grain producing farmer is answered.

Facilities at Filer provide the firm's only fertilizer mixing plant with rental equipment available to farmers. This is one of the newer fields of the concern.

## 9 Railroads Are Serving Gem State

BOISE—A total of nine railroads serve Idaho with a network reaching into every section of the state. They provide freight and passenger service to most points in the state.

At Bull, a warehouse and plant provide the grinding, rolling and blending of feed grains for use in the area.

From the seven major warehouses and three receiving stations for bran and wheat at Hollister, Berger and McDermid, Magic Valley products are shipped throughout the United States and to world markets.

## Trout From Frame Trout Farm Adds Five Concrete Raceways

Five additional concrete raceways have been added at Frame Trout Farm by the 300 brood fish each year, they purchase from the state to the Producers. The firm has been producing brood fish in live state to the Producers.

Along with his other services to the community, the company sponsors the Declo Junior League football team, also contributing \$4000 in equipment to get them started. Jerry English, president of the League, assists in this enterprise.

Mr. Matthews, who is deeply concerned with the youth of the area, says that promoting these teams is the best way to keep the boys from getting into bad habits.

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For The World's Best Tea or Coffee Make It With Soft Water

## Serves You Better

Industrial Water Softening Test

### HAS PROVIDED THE FINEST WATER CONDITIONING IN THE COUNTRY FOR OVER A QUARTER OF A CENTURY

As we look back to the day when CULLIGAN came to Magic Valley we can see the greater acceptance of the world's finest water conditioners. Their improvements have kept up with the demands of the space age.

Today more people choose Culligan Water Conditioners because we have the most complete line — We give Dependable local service — Culligan Guarantee is a Trust — You get assured performance from your Culligan conditioner — you get quality — you get security — proves a sensible cost for soft water and... it is backed by a Nationally Known Company.

We could go on telling you that Culligan Conditioned Water Improves Your Bathing — Your Shampooing — Your Shaving — Plumbing, Water Heaters and Drains — Your Washable Clothes — Dishes and Glassware — Tubs and Sinks and much more.

Why don't you investigate the Water Conditioner that is providing a source of Growth and Progress for this community through better water.

## HEY CULLIGAN MAN!

AN EMBLEM OF SERVICE TO THIS COMMUNITY FOR OVER 27 YEARS

Our contribution to the Magic Valley Area's growth has been a result of many decisions. The decisions to ever improve our service and to keep ahead of the demand with newer techniques and products thus providing some of the factors that have made progress possible in this area. Thus, after 27 years of service we look forward to many more years of pleasant association with this ever growing, prosperous area.

# Culligan

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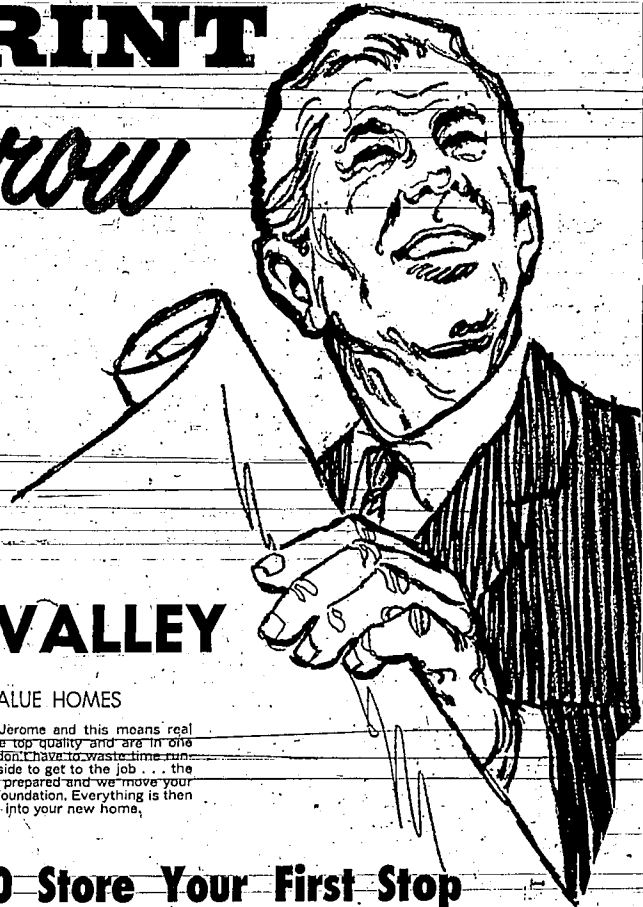
SAVE MONEY! Use Less Soap With Soft Water

Dishes Don't Spots With Soft Water

Electronically Automated Water Softeners

# A BLUEPRINT

## for Tomorrow



- ★ PLANNING
- ★ SERVICE
- ★ MATERIALS

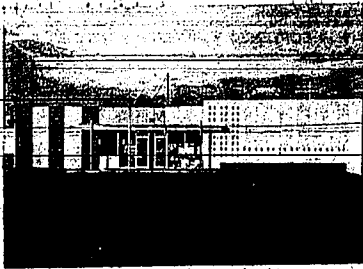
### FOR ALL OF MAGIC VALLEY

Three stores operate in Magic Valley serving nearly all communities with a "supermarket" in building materials. Each store offers a complete line of building materials and supplies for any residential, agricultural, commercial, or industrial need. We are proud of our status as an independent and locally owned concern of Magic Valley. We will welcome an opportunity to serve you.

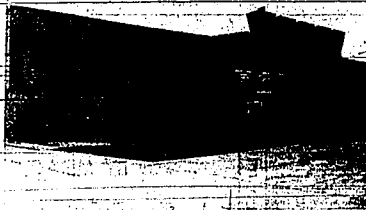
#### VOLCO. VALUE HOMES

are built in our yard at Jerome and this means real savings. All materials are top quality and are in one spot — our carpenters don't have to waste time running all over the countryside to get to the job — the foundation on your lot is prepared and we move your new home right onto the foundation. Everything is then completed and you move into your new home.

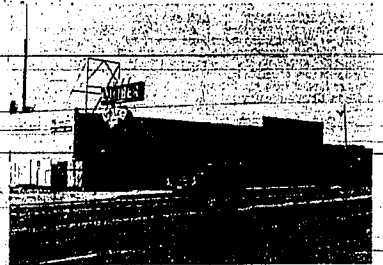
### Make Your Nearest VOLCO Store Your First Stop



BURLEY



TWIN FALLS



JEROME

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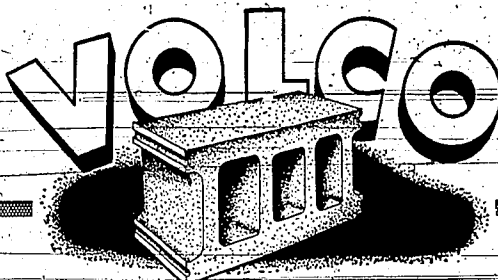
Hardware  
Insulation  
Joint Cement  
Kiln Dried Lumber  
Linseed Oil  
Mouldings

Nails  
Oak Lumber  
Plumbing  
Quality Products  
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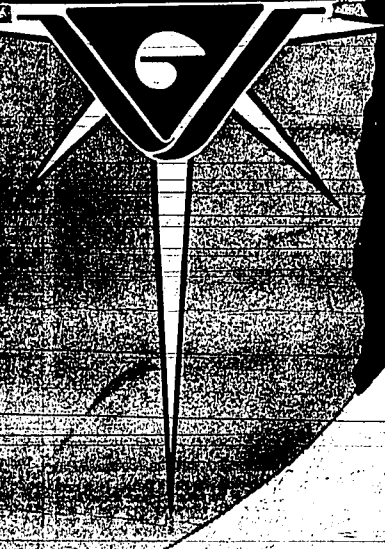
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# GALLATIN VALLEY SEED CO.



*Famous The World Over!*



In 1967 we shipped seeds to Australia, New Zealand, South Africa, United Kingdom, Holland, France, Germany, Sweden and Italy as well as all over the United States and Canada.

BETTER BEAN AND PEA SEED . . . THROUGH RESEARCH AND DEVELOPMENT

We've expanded our facilities into our new plant southeast of Twin Falls so that, through new and modern equipment, we may meet the challenge of a growing future in Magic Valley. In addition to new varieties, we are continually studying new methods of seed handling and weed, insect and disease control.

Gallatin Valley Seed Company is in the very technical and specialized business of breeding and producing seed peas and beans for the canning and freezing industries throughout the world.



### New Auto Safety Belt Adds Comfort

**VASTERAS** — A young Swedish aircraft technician has invented an automobile safety belt which now adds passenger comfort to safety.

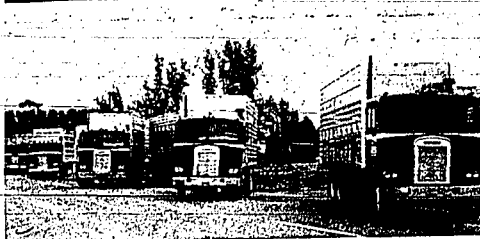
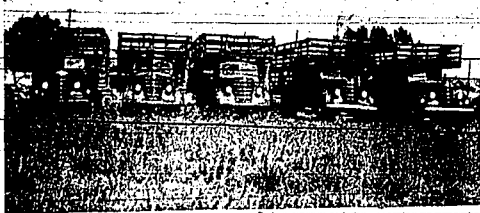
Five years ago Hans Karlsson told of having to remain in his wife to fasten her belt every time they went for a drive. He set out to design a unit which would find neither uncomfortable nor unnecessarily restraining. He has come up with the Easen Belt (named for Swedish Metalverken, now producing it) which has performed successfully under rigid testing by the National Swedish Road Research Institute.

The new safety measure is a three-point unit which differs from ordinary belts through the use of expansive, self-adjusting straps and a pair of unusual locking devices. The wearer is allowed freedom of movement. He can bend or turn, but it must be done with a slow even motion. The straps always fit snugly, whatever the body position. There is no slack to permit body motion before the belt takes hold.

The two locking devices come into play when the belt has to perform its restraining role. One is a so-called "shock lock." With any sudden motion or jolt, the belt creates a counter pressure which grows firmer against increasing force.

A "retardation lock" acts against pull on the belt. It does not function under steady driving conditions, but becomes operative when body weight moves forward such as when brakes are applied or the car goes downhill. Any slight backward motion of the passenger releases the lock.

**USAGE INCREASES**  
The average use of electrical power in the American home rose to an estimated record high of 5,565 kilowatt-hours during 1967, an increase of some 300 kilowatt-hours over the preceding year.



**TOP PHOTO** indicates old-time transportation provided for trucking sheep to mountain pasture by Lady Auto Co., Hagerman. This photo was taken in 1940. Bottom photo shows the firm's modern fleet of trucks. It took 44 hours to deliver a load of lambs into Bear Valley back in the 1920's, according to Jim Barlog, one-time part owner of the firm. Now the round trip can be made in about seven hours.

### Lambs Travel 800 Miles From Pens In Hagerman Before Going To Market

**HAGERMAN** — "It took us 24 hours the first time we made a trip into Bear Valley with a load of lambs. We only had to make four bridges," recalled James (Jim) Barlog, one-time part owner of the Lady Auto Co. in Hagerman.

The year was 1925, shortly after he bought into the business, said Dale Gudy.

"We can make a round trip to Bear Valley now in about seven hours," commented Lloyd Chick, one of the drivers for the company, "and carry about 400 lambs."

The Lady Auto Co. is the oldest livestock trucking business in Hagerman. Although employees truck various types of livestock, sheep are their main cargo.

Marion Pugmire, owner of the business, now reports that figures show a lamb will travel an average of 800 miles via one of these trucks from the time it leaves the lambing pens in Hagerman until it goes to market.

As soon as the Bruneau desert southwest of Hagerman opens in the spring, usually the latter part of March or early April, the trek for ewes and lambs begins when they are trucked to the spring range. At one time, the trucks started hauling wool out to the sheep on the Bruneau range.

Today, as the range lands north of Hagerman are opened, the ewes and their lambs graze northward until they can go to summer range in the Stanley basin or Lailay area. Shepherds have found it is getting more difficult each year to graze the sheep to the summer range due to the increased traffic and less open range area; therefore most of the sheep are trucked.

In the late summer and early fall, the fat lambs are trucked to market and the feeder lambs are taken to feedlots. Later the ewes are taken back to their lambing pens in Hagerman valley.

In the early days of 1931, the trucking business began with hauling hay, potatoes and some livestock. During the construction of the power plants near Hagerman, the company hauled 200 sacks of cement to the sites.

In the fall of 1944, the late Emerson Pugmire and his son, bought out the company and in 1951 they also purchased Barlog's interest.

By this time, livestock transportation was the main business and most of the livestock was sheep. Following the death of Emerson (Smoky) Pugmire in 1954, the sole ownership was taken over by Marion.

At the present time, the company has six trucks and four wheel trailers. The trucks and trailers have a loading space of 12 feet cubic and four decks high, making it possible to haul an average of 470 fat lambs at one time.

In the year ending June 15, 1967, the Lady Auto trucks traveled a total of 471,853 miles, shipping lambs into Arizona, New Mexico, California, Montana, Washington, Nevada, Utah, Oregon, Wyoming and throughout Idaho.

During the same time, 453,952 head of sheep, 20,750 head of cattle, 12 horses and one buffalo were transported by the company trucks. Over the years, a few goats and some pigs have also been company passengers.

"The buffalo? The buffalo is joined to a mule association and was hauled from Filer back to its home base at Roseville, Calif."

An average of 16 men are employed year around by the company. Trucks are maintained at the company's shop. The hardware store is also operated in conjunction with the trucking business.

The future looks good for the company. "We were able to pretty well raise the bees that were planted to begin with. This gave us a longer growing period for those bees, particularly when we recognize the fact that the bees that usually stopped in Hagerman were not there," he noted that the frost in 1957 was, at least one month later than usual here.

"So with a very good spring and a real warm summer, ample water to irrigate with, and a long growing fall, we came up with this tonnage," he said.

"We think that perhaps this is an education that nature has our side, more perhaps than any one time for the last three years," he said.

"The future looks good to company officials and after the company year this comment is very good, that they can expect an increased average."

At one time the company had contracted 45,000 acres in the Boise Cascade area. It dropped to 17,000 in 1956 and back to 25,000 in 1957.

"So we expect to get back to 30,000 acres in 1968," said Mr. Blauer.

### Burley Firm Was First For Idaho

**BURLEY**—Maple Valley Cage Eggs, located four and one-half miles south of Burley on the Oakley Highway, was the first cage egg operation in Idaho, according to Glenn C. Judd, owner. Visitors are always welcome.

When the firm started in 1924 as a family operation there were 700 hens in a building 20 by 50 feet, with the hen house featuring each hen in an operation with the cage.

During the first year of operation the eggs were sold to Swifts Hatchery for hatching eggs.

The wire cages all hang from a gathering tray in front of the cages and the water trough is behind them. Over 100 feet each day is eaten by the leptom hens. Feeding is all done by hand.

The eggs roll from the cages to a gathering tray in front of the cages for easy hand collecting. Daylight hours are controlled automatically by switches giving the hens 15 hours of daylight per day.

In 1958 and again in 1962 additional hen houses were built and in 1964 a new brooder house was constructed.

Presently there are 17,000 hens in three buildings with 18 hens per cage 16 by 18 inches and is one of the larger cage egg operations in the state.

A full time hired man with additional part-time help and family members care for the hens, gather the eggs, clean the hen house and box the eggs for delivery.

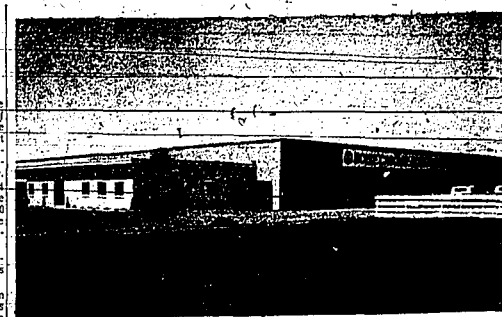
In 1962 an automatic egg grader was installed to lighten the work. The eggs are washed in a chemical to kill bacteria, and then are automatic graded. After the grading the eggs are packaged by hand for daily delivery in the Burley area.

One van type truck is used to deliver the eggs to restaurants, nursing homes, hospital and grocery stores in Burley only.

Baby chickens are hatched 3,000 at a time, three times a year, for replacement hens. The hatching period of a hen is from 12 to 15 months.

**Oil Firm Profits About Average**  
**NEW YORK**—A new Federal Trade Commission report shows that all company profits rank midway between the highest and lowest rates of return among 23 industries studied.

Oil facts notes that although the net income of the oil companies studied has increased in recent years, the rate of return is still below the 1957 level.



**THE CORRUGATED CONTAINER manufacturing facility** of Boise Cascade Corp. at Burley marks its 10th anniversary in 1968. It is the only container plant in Idaho and the second of its kind to be built by the Boise Cascade Corp. The firm has sales offices in Boise and Idaho Falls as well as Burley.

### Box Factory At Burley Marks 10th Anniversary

**BURLEY** — Residents of the Burley area usually refer to the plant as the "Box Factory."

In more sophisticated terms, it is the corrugated container manufacturing facility of Boise Cascade Corp. This year marks the 10th anniversary since the Idaho-based corporation built the plant in Burley.

The first and only container plant in Idaho, the Burley plant is the second of its kind to be built by Boise Cascade Corp.

The box plant is closely associated with Idaho industry since so many firms have need of shipping containers. The largest users, of course, are the processors and fresh packers of the famous Idaho potatoes. Other industries that use Boise Cascade containers are canners, food processors, industrial manufacturers, poultry, fish and fresh fruit.

The employment at Boise Cascade container facilities directly to the economic vitality of Burley and indirectly to that of the rest of the state. The plant staffs three sales offices, Boise, Idaho Falls and Burley. Two warehouse operations are maintained in Blackfoot and Idaho Falls.

The sales personnel at Boise Cascade containers have a unique approach in serving the firms for whom they manufacture containers. They feel that their responsibility as a supplier of packaging should not be confined to merely "selling and making boxes."

Whenever possible, they like to conduct a "total packaging analysis" of the customer's markets, products, production and packaging facilities and

control corrugator machine

for making boxes has been installed which is the most modern type used by the industry. Steam generators were installed at the north end of the corrugator machine.

With the expansion during the last few years the company officials believe the plant facilities will handle growth usage in the industry for the next few years.

The large rolls of paper weigh 3,500 pounds each and are used for the outside and inside lining of the boxes with a corrugated middle lining. The plant mixes its own glue starch in 1,000-gallon tanks.

The boxes are made in four colors with the seams being top-edged, glued or slotted with metal stitching. Most commonly-used is the taped joint.

The printing press may print company name and product in two colors on the containers. All containers are shipped flat with 90 per cent of the product going to its destination by truck.

There are 100 employees at the plant year around working two shifts. From August through May the rush season, a third shift sometimes is needed.

The firm's theme for 1968 is "Going to New Directions with New Ideas." The Burley Container group feels that they have a head start on the rest of the company as this has been their philosophy for several years in serving Idaho companies.

**Tibetan World's Top Tea Drinkers**  
The natives of Tibet are among the world's greatest tea drinkers. The average Tibetan drinks 30 to 50 cups a day of the beverage, according to the Encyclopaedia Britannica.



**LEONARD McCOSH**, plant superintendent, left, confers with Henry Jenkins, plant manager of the Amalgamated Sugar Co. in Twin Falls, on the new long-exchange plant which was built during the inter-campaign period of 1967. This facility was in operation during the entire campaign period of 1967-68. It was very successful in accomplishing higher pulpures sucrose solutions which in turn made possible for better overall extraction.

### Mini-Cassia Factory Of Amalgamated Sugar Co. Broke Record Last Season

**PAUL**—The Mini-Cassia Super beet from the south side of the Amalgamated Sugar Co. Factory of the Amalgamated Sugar Company broke a company record during the last season.

According to E. R. Blauer, district manager, the Paul factory sliced 7,400 tons of beets in a 24-hour period. He said that at no time has any mill of Amalgamated sliced that many beets in a 24-hour period.

"We had above our problems at the mill because it is still rather new, this is the third year since remodeling," he noted. "Consequently, there are areas that have been revamped and additions made. This will take some time before we get this mill functioning as smoothly as once did. But we think we will iron out most of the difficulties that we experienced this year."

The company contracted 25,000 acres of beets here, which is the highest yield since 1963 when they had the top yield of approximately 650,000 tons of sugar beets. 1,800,000 100-pound bags of sugar, came from this production.

Many of the sugar beets were shipped from the Twin Falls district and the north side of the Twin Falls District. Many of the beets from the south side of the Twin Falls District were shipped to the Paul factory. And it wasn't too cold, which

## FARM THE MODERN WAY WITH THE CURL SYSTEM

### Sprinkling Pipe Moving Trailer Built By Paul Man

PAUL—A Paul man went into the business of designing and manufacturing a trailer for his... The first attempt was so successful that he was soon... around and Mr. Leback has been in the manufacturing business ever since.

### Beet Acreage Increases In Elmore Area

GLENN'S FERRY — Eastern Elmore County has been increasing its sugar beet acreage each year, but in 1967 the tonnage of beets shipped was nearly double.

Increased acreage through several large projects accounts for the difference. There were 20 people employed at the three beet dumps along the Union-Pacific Railroad tracks at Glenn's Ferry, Hammet and Reverse. This work lasted for about six weeks, ending in mid-December.

Approximately 4,000 carloads of sugar beets, according to Sam Clark, Mountain Home, field man for the company.

There were approximately 8,000 acres harvested in this area, part of it in Owyhee County, since the Indian Hill project of the Hammet Irrigation Project. The other four large projects are Sallor Creek, south of Glenn's Ferry, The Flying "H" and Billy Bird west of Hammet, and the Black Mesa project east of Glenn's Ferry.

Clark stated that he believes there is no place in the world that can produce beets superior to those grown in this area of southern Idaho, both from a sugar content and high yields.

Leback said a major problem, when the agricultural segment of the population is assimilated into the community, is that the economy of the area will be improved through these initial stages of the beet sugar industry, he added.

In recent years, the firm has become more market-oriented, endeavoring to produce more and pre-packaging more products specifically asked by the consumer.

RAIL FREIGHT LARGEST — U. S. railroads carry 43 percent of all freight transported in this country. Trucks get 22 percent of the total tonnage, pipelines 18 percent, waterways 15 and airlines one per cent.



THE SPRINKLING pipe moving trailer was designed by LeRoy Leback to load from the ground and be able to walk right up to the center section of the unit. Leback is the owner of the Leback Farm Equipment Rep...

### Canvas And Plastic Items Repaired By Local Firm

"Almost everything made of plastic or canvas, we repair them." This statement is made by Jack Powles and Ken Tucker, co-owners of the Canvas and Plastic Co., 239 Addison Ave. W. They also say that almost every job they do is a specialty job.

The two men repair damaged boats, torn plastic tanks, plastic tank liners or even a damaged water ski. In addition, canvas work such as shed covers, warehouse aprons and awnings are made and repaired by the two men.

"About half the work is canvas and half is plastic." Prior to opening his business three years ago, Jack Mr. Powles and Mr. Tucker worked for Fox Manufacturing Co. before that firm closed. Now Canvas and Plastics Co. is the only one of its type in Southern Idaho.

In addition to repairing and patching all types of laminated material, the shop receives many requests for special work such as building large plastic tanks that are mounted on trucks to carry fish for scientific lining, oil large concrete tanks for laundry carts for local laundry firms.

Work with plastic is on the increase as the material continues to be used in a wide variety of other less pliable and durable and heavier materials.

### Dance Hall Is Converted For "Chicks"

HAGERMAN — "Those old hens have a better floor than I do," Mrs. Everett (Mildy) Jensen said in 1957 when her husband converted the Midway Dance Hall into a chicken house.

The Midway Dance Hall was for many years the social center of the town of Hagerman and located on Jensen's ranch.

In the process of the conversion from use by the young people to the hens, the beautiful fully polished hardwood floor was covered with chicken litter, brooding the conversion from Mrs. Jensen.

The dance hall conversion was the beginning of an egg-production business for Jensen which has grown to seven 32 by 75-foot laying houses. Jensen's hen population has also grown to approximately 12,000, including hens and their replacements.

Mr. Jensen purchases his baby chicks from "Lone Star" hatchery at Paul at a rate of 2,300 each, three months. The babies are kept under brooders until they are about six weeks old, depending on the weather and the time of year.

A "new" house is started each three months, which means a new house is started each three months. The old laying houses which are all of the same age as one laying house, are packed for stewing chickens and a new group of layers are moved in.

One man and one woman are hired full time to assist with the egg business. The hired man also assists with the orchards which Jensen also has in conjunction with the egg production.

Eggs are gathered manually twice a day and cooled in a refrigerated cooler. They are automatically graded and placed in the cooler again until shipment.

Jensen reported his hens are vaccinated and immunized for bronchitis and New Castle disease with water type immunization at one week, one month and four months. They are vaccinated for cholera when they are put in the laying houses.

The dance hall is no longer used as a laying house, but it does serve the purpose as a brooder house for the baby pullets.

### Independent Meat Vital To Valley

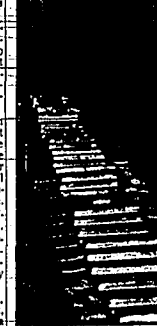
An important industry to livestock men as well as consumers is independent meat Co. This firm purchases more than 20,000 head of livestock annually from Magic Valley farmers and ranchers in supplying a variety of meat products to the consumer.

The firm processes beef, pork and lamb and also fabricates primal cuts from each of these species, selling and distributing the finished product throughout Southern Idaho.

Sausage and cured and smoked meats also are processed at independent Meat.

In recent years, the firm has become more market-oriented, endeavoring to produce more and pre-packaging more products specifically asked by the consumer.

RAIL FREIGHT LARGEST — U. S. railroads carry 43 percent of all freight transported in this country. Trucks get 22 percent of the total tonnage, pipelines 18 percent, waterways 15 and airlines one per cent.



PLANT MANAGER for the Richfield creamery and cheese plant, Jay Ward, stands by one of the large tanks and a row of cheese hoops. The plant is the chief industry in the community and is the largest employer. Cheese is made mostly in 40-pound blocks with some in 10 pound bricks.

### Creamery Is Richfield's Chief Industry, Employer

RICHFIELD — Richfield's chief industry, the creamery and cheese plant, continues to be a booming business for the farming community. The plant employs the greatest number of men and women in the town.

Operation control of the fiscal plant is principally in the hands of Jay Ward, plant manager. He is vice president of C. W. and Jay Ward, Inc. for the Richfield Creamery. Trade names include Danquet.

Employer of the creamery are Jay Ward, plant manager, and Jack McKean, plant manager. The work so the cheese making will not be interrupted when some workers are absent. A new man or woman works all over the creamery to learn its operation.

The first employee goes to mostly in 40-pound blocks with some cut in 10-pound bricks. Women's work is principally wrapping cheese. Mrs. Eula Apple is a loggia woman and...

### Pipelines Carry Most Oil Tonnage

NEW YORK — Pipelines carry 44 percent of the petroleum tonnage transported in this country, says O. I. Facts, but trucks play important roles.

The publication says the gasoline purchased at a neighborhood service station may have traveled the pump through a combination of several means of transportation.

Mr. Leback's job is to go and weld the catwalk the structure to the leg of the tank and over to the pipe underneath. In the future, workmen can climb a ladder, walk across the catwalk, and replace the pack-trucks and just a short time.

Constructing the catwalk was something Mr. Leback enjoyed. "But this place where I'll be working," he laughed hesitantly, "is 4,257 feet high."

"God luck," smiled his friend.

### Spain Third Top Builder Of Oil Ships

MADRID — Spain comes third in the list of the world's oil-building countries, according to comparisons of the tonnage under construction. This country is led only by Japan and Sweden, and at the cause tanker tons of the check, was building 150 recent, 14 ships to a total CRT of 207,069 tons.

In 1965, Spain was only sixth with 209,000 GRT. She has now passed such traditional ship-building nations as Norway, Germany, Italy, France, Great Britain and Holland.

In the classification according to line to total tanker tonnage, Spain is tenth, with 77 units in progress and 891,364 tons. This is behind 10.6 cc

### ACTION .. THE AUCTION WAY



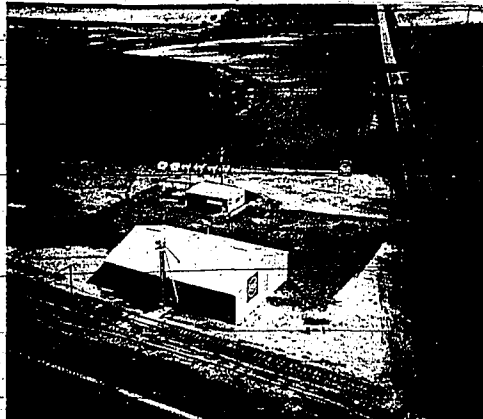
EVERY FRIDAY AT 12:00 NOON

Gooding Livestock Commission Company has been in the business for 22 years consecutively. Our doors have been closed except for holidays. We are bonded for protection and your check is waiting as soon as your e-cold.

### GOODING LIVESTOCK COMMISSION CO.

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FOR FAST-SELLING RESULTS USE TIMES-NEWS-WANT ADS



U.S. STEEL'S FARM Center near Filer is shown in this aerial photo. The smaller building serves as a retail office and maintenance area. The larger houses a fertilizer storage area and modern, high-capacity bulk blending equipment.

### U.S. Steel's Farm Service Centers Continue To Grow

Backed by another year of they combine in a single unit growth and expanded service to the latest concepts in soil fertilizer area farmers, U.S. Steel's Farm Utility programming, bulk fertilizer Service Centers in the Magic Valley head into the spring season, bolstered by the addition of a complete line of farm-chemical products for custom-

The company operates three full-sized centers in the valley other U. S. Steel fertilizer centers at Paul, Hansen and Filer. The operations are part of a planned program for growing system of fertilizer distribution outlets throughout the Mountain West. In all, U.S. Steel operates ten plants in Idaho and western Oregon.

William B. Lewis is manager of the Filer Center. His counterparts at Hansen and Filer are James T. Brown and Gale F. Stevens. Idaho area manager for the centers, explained that the addition of farm-chemicals—herbicides, insecticides and fungicides—to the Center's product line is another step aimed at helping area farmers achieve maximum yields and profits.

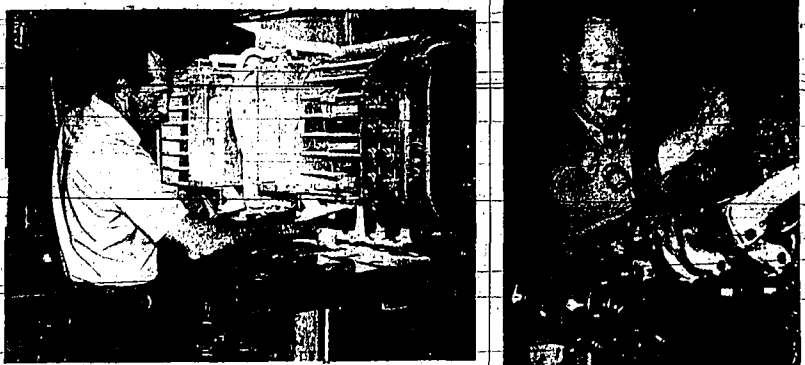
"We'll be handling the finest chemicals brands available," he said. "Our staffs in the Magic Valley have undergone intensive training in chemicals and their application to solve pest control problems. They're a duty to offer the service to our customers."

minimize a sales-office and maintenance area. All staff members have completed extensive training by U. S. Steel agronomists in soil fertility technology, crop information, marketing services and custom blending techniques. Effort is based on a program of extra service to the farmer. Initially, the potential customer receives aerial photographs of his farm. Staff members then keep and the availability of the fertilizer is checked which nutrients are lacking. From the tests, separate recommendations are made for fertilizing each field. Additionally, complete records are kept on a yearly basis on soil tests, crops planted and yields obtained.

### Local Firm Is Five Years Old

Massee Sheet Metal Fabricators, Twin Falls, is just five years old, and heating, ventilation and air conditioning equipment makes up the majority of the work of the firm. The firm opened five years ago by Carl Kobel, who had worked for Dettweiler Brothers for 16 years. When Dettweiler's metal operations in Idaho Falls, Mr. Kobel started his own business.

A water-bomber, being developed in Canada to fight forest fires, has a water-carrying capacity of eight tons.



ADMIRAL PRESS plant superintendent and part owner, Bill Nickolson, operates the Miehle two-color press at the firm's shop in Rupert. They began operation in March, 1955, after first opening in Salt Lake City in 1951. The firm specializes in packaging materials—labels, cartons and headers for sealers in poly bags.

### Admiral Press Began At Rupert Three Years Ago

RUPERT — Lee Inury and Schilling Company at Bluffton, N. C., began operation in Minidoka County in March, 1955. The firm first started in Salt Lake City in 1951 but since the major portion of their business was in Idaho, they built a shop two miles south of Rupert on Highway 30. The owners felt that to operate on a profitable scale, it was necessary to specialize. Handling every type of job, including cartons, labels, and headers for sealers in poly bags, was a matter of convenience for the customer with other work. Each year a few mill order catalogues are printed. Lowry and Nickolson have handled to purchase all of their supplies and materials in Idaho. They order label paper and white sulphate board from the Potlatch Mill at Lewiston. The cartons are ordered already cut out of the particular size of the cartons to be run. They have standardized the label paper, using the same size and weight for all labels making it unnecessary to change sizes of plates and other equipment. Nine fulltime employees keep the press running two shifts each day and an impressive amount of work is produced.

### 20,000 INVOLVED

Efforts of some 20,000 private citizens are involved in Apollo, the U.S. project to land two astronauts on the moon.

### PORT OPENED IN 1958

Norfolk's harbor was opened to foreign trade in 1958.

### Candy World's

Beltons are the world's greatest candy makers, consuming an average per capita of about 7.8 ounces a year. The comparable figure in the United States is about 6.4 ounces a week.

### Firm Handles 80,000 Bags Of Beans

JIHANSEN—The L. W. Moore Warehouse, with L. W. (Bill) Moore as manager, handles more than 80,000 bags of commercial beans a year. In plant, great northern and small red beans are farmers' front end of the surrounding areas. Custom spraying, added this year, also has been added. Last year, in applying chemicals to ground and weeds.

Acie Clements is the manager of the chemical department and Stanley Earl is an addition to this department, working in the chemical section. A second telephone line has been added to handle this department and it will be listed in the new telephone directory.

To give additional service to customers and to save the expense of one application, a trace of the first Federal Grade Certificate has been added to equipment to incorporate chemicals and fertilizers in just one application. This was after the members of the Federal Committee came to this area and made their decision he is able to keep his own record on what a No. 1 bean should be.

### Paul Automotive Firm Owner Flies After Needed Parts

PAUL — Finding area parts and houses freshly out of a certain automotive part doesn't hinder the only business in the Mini-Cassia area which remanufactures engine assemblies. Within a 48-hour period, his shop can rebuild an average truck engine. The business also handles and rebuilds automatic transmissions and does tune-up and general repair. Mr. Richan first opened his business in 1951 and the next year built an office and two stalls. By 1953, he found it necessary to expand and added another stall and office space.

In 1956 he built another addition across the back to double the first structure in size and put in a machine shop. The business currently consists of office-storage and six stalls. Mr. Richan is office clerk. Mr. Richan believes in being active in community affairs and is a member of the local chamber of Commerce, Paul Lions Club, Rupert Fles, Rupert Country Club and is the only Paul native member of the Idaho Mountain Search and Rescue Club. Mr. Richan went into business for himself because of health reasons, so he could work and oldest warehouses in the valley.

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Our stock includes everything from the smallest steel rods to massive overhead girders... flat stock, rolled, angled, corrugated, I-Beams, steel bars, pipe, plates, culverts, shafting, reinforcing, expanded metal... structural steel for builders on every type job. Call Idaho's complete modern steel service center for all of your steel requirements. Free estimates gladly given. Fast, courteous and efficient service.

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Non-corrosive, permanent protection for all steel pipe for surface or underground installation. Triples the life of the pipe, over 300,000 feet in stock, 1/2" through 36" pipe, 12-Ga. thru 1/2" Wall. Sipsco Wrap provides corrosion, tough, non-cracking, non-chipping coating for all steel pipe... For coating, solar handling, hauling and laying. APPROVED BY ALL GOVERNMENT AGENCIES... special sizes and extra large contract orders, we can apply this "SIPSCO" wrap coating immediately. Offering the only "Sipsco" Wrap Plant of this type and quality in the entire State of Idaho.

# SOUTHERN IDAHO PIPE & STEEL Corp.

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TRYING TO SNAP a picture of the G and G Manufacturing owners at Paul was quite a tricky experience. Dick Greenbeck, right, talking long distance to a supply house to obtain for a quick turn of a truck camper. On the left is partner, Joe Gistler, who is trying to find the right sample color to order.

### Manufacturing Campers Keeps Two Paul Men Busy

By ARVETTA SAVAGE  
Times-News Correspondent  
PAUL-To maintain a yearly record of continuous improvement, the G and G Manufacturing Co. keeps pace in the competitive field of manufacturing campers.

The business operates under the trade name Kamp-Away and things are going so well for them, that in order for this writer to get information for the industry edition, she had to follow the men around the shop and talk and snap pictures of them while they kept in constant motion.

The two men celebrated their fifth year in business March 15, 1968. Quality of workmanship has been the extent that the past two years the men have been able to give the customer a lifetime guarantee on their product.

This past year the two men have been going into a line of custom work of foreign made pickup covers and larger or campers. They are doing custom building on vacation trailer campers from 12-foot to 20-foot models.

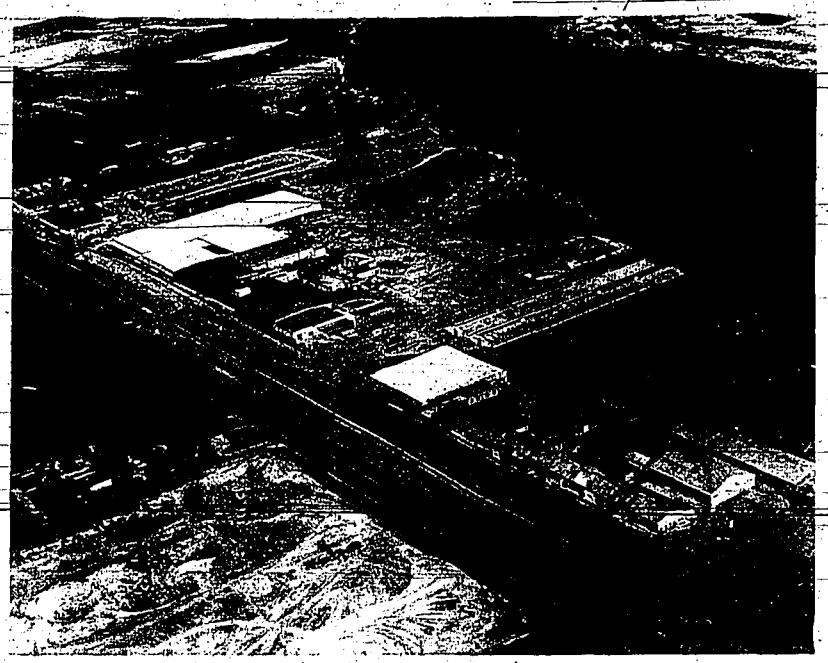
### U.S., Italian Firm Build Big Rail Car

NEW YORK — What is reputed to be one of the world's largest railroad cars was recently assembled at the Port of New York.

The most formidable component of the car was a 36-foot long structural steel member weighing 50 tons. The car is being used for the transport of heavy machinery, such as the large turbine generators for the Erie-Lackawanna Railroad yard in Jersey City.

When fully assembled the car measured 45 feet in length. It was specially designed and imported by the Noreca Machinery Corp. for an American electrical equipment manufacturer which will use it to transport its massive products.

DRILL CHANGED OFTEN  
Call men say that drilling for oil to a depth of 10,000 feet requires changing the drill bit an average of 30 times.



AERIAL PHOTO shows the plant complex of Ore-Ida Foods, Inc., located at the west of Burley along U.S. Highway 30. Ore-Ida, a subsidiary of the H. J. Heinz Co., processes potatoes grown by Burley and Rupert area potato growers which are marketed throughout the nation.

### Ore-Ida One Of Largest Frozen Food Processors

BURLEY—The Ore-Ida Foods, Inc., has two plants at Burley, each plant employs between 400 and 1,000 people and the firm is considered one of the largest processors of frozen food products in the world and also has been ranked as one of the top 100 companies in the world.

The firm's first plant was built in 1947. It takes 25 railroad cars to haul potatoes to the plant. The plant is equipped with 100,000 pounds of processing capability of all four types of potatoes. The plant has been expanded and also presently houses the company's general office at Ontario, which will be moved to Boise this summer.

During a 6- to 10-month potato processing season, usually from August to May, the firm operations include buying, storing and controlled temperature processing more than 500 million pounds of Russet potatoes. The potatoes are processed into a variety of items with distinctive sizes, shapes and tastes. The products are distributed in all 48 states under the "Ore-Ida" label. They also process and package frozen products for many private label firms.

All potato products are made from the world famous Burbank Russets. They have a high solid content and a delicious, meaty texture that makes them ideal for frozen items. Mass production and efficient operations keep the price of frozen potato products low. Most of the raw vegetables are grown on private growers who farm more than 75,000 acres.

ated independently until October, 1955, then it became the frozen food division of H. J. Heinz Co. The division is managed by Frank Armour, Jr., chairman and chief executive officer of Ore-Ida Foods, Inc., and a member of the board of directors.

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HOLDING PENS at the Burley Livestock Commission Co. fill as the weekly Thursday sale nears. Swine sold during the past year has totaled more than 4,000 head during 1964, according to Bill Wiseman, owner, in partnership with Bob Shultz, Burley.



LOOKING OVER A display of small signs painted by his Hansen Sign Co., located at 1625 W. 16th St., Burley, is Robert C. Hansen. He and his wife, Virginia, opened the business on a part-time basis in 1956 and the firm has grown over the years to include all types of signs and lettering.

### Sign Business Of Burley Couple Has Grown In Size

BURLEY — The Hansen Sign Co. signs and trucks and other mobile advertising work of the sign Burley, contrary to many business observers, has grown to 1959 a small heated cinder block building 24 feet by 32 feet. A small part-time business in 1956, the company is now a full-time business. The company is owned and operated by Robert C. Hansen and his wife, Virginia. It all started with the painting of signs for a local business. The company has grown to include all types of signs and lettering. The company is now a full-time business. The company is owned and operated by Robert C. Hansen and his wife, Virginia. It all started with the painting of signs for a local business.

## Ore-Ida

CREATING MARKETS FOR LOCAL CROPS AND JOBS FOR LOCAL PEOPLE

- "TATER TOIS"
- GOLDEN CRINKLES
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- "PIXIE" CRINKLES
- SHOESTRINGS
- INSTANT FLAKES
- CORN-ON-COB
- UNION RINGS
- STEW VEGETABLES

Building OUR Area Through National Distribution of Superior IDAHO Potato, Corn and Onion Products

### Ore-Ida Foods, Inc.

P.O. Box 10, Burley, Idaho

### Swine Sales Increase At Burley Livestock Auction

BURLEY — Swine sold in 1967 came from 1,000 head of sows and 1,000 head of pigs. The total weight of the swine sold was 1,000,000 pounds. The auction was held on Thursday, March 28, 1968. The auction was held at the Burley Livestock Commission Co. The auction was held at the Burley Livestock Commission Co. The auction was held at the Burley Livestock Commission Co.

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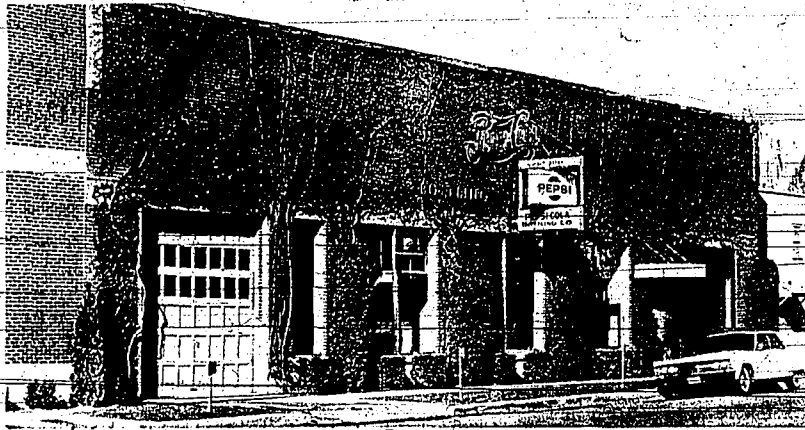




PEPSI-COLA BOTTLING CO.

255 3rd Avenue West, Twin Falls, Idaho

# How long has it been since we told you that We love you?



How long has it been since we said "thank you" for all you've done for us? Thank you for making each one of the last 30 years bigger than the year before. We at Pepsi-Cola Bottling Company are well aware of your loyalty . . . a loyalty that brings you back again and again and gives us a feeling that you like us too.

The Pepsi-Cola Bottling Company is proud to be a part of the industry and progress of this great Magic Valley, and we renew—once again—our pledge to keep stride with the social and civic growth of the area.

*In Magic Valley . . . and all over America . . .*

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