

Magic Valley On The Move -- It's In Today's Progress Edition

Weather
Fair And Dry

Times News

Magic Valley's Home Newspaper

Home
Final

Twenty Cents

VOL. 65, NO. 342

TWIN FALLS, IDAHO, FRIDAY, MARCH 21, 1969

Charity Auction Brings In \$3,020

Squirreled In His Seat And Paid \$40

By FRED DODDS
Times-News Staff Writer

"Ladies, raise your hands and bid! It's one chance to get even with the old man."

And with these words 42 items went on the auction block Thursday night at the Blue Lakes Country Club. When it was all over \$3,020.50 had been raised by the Junior Club for the YM-YWCA swimming pool fund.

The words were spoken by Jim Messersmith, a professional auctioneer who has times left the more than 300 attending spellbound with his rattling commentary and boosting of prices.

He was helped in the effort by five amateur auctioneers, Robert Coiner, James Danner, Dr. John McKain, the Rev. John Riley and Joe Clek.

The items going on sale, all donated by various Twin Falls business and professional men, ranged from a poker table with genuine silver dollars to "Jim Henry's Thing," a golf club wrapped around a small tree.

This is the second annual Junior Club auction and proceeds always go to a worthy project. This year to the YM-YWCA swimming pool fund. A social hour started at dusk and dinner was served about 7:30 p.m.

Amid the clink and clatter of dishes and the roar of diners' talk, people steered themselves for the auction to come right after dinner.

At one table a man presented his wife an antique clock.

"I remember one I attended. I was afraid to move a muscle. These guys spot you in the back of a room and if you wriggle your nose they got you for a hundred dollars."

Sure enough when the auction started some squirreled in his seat. It cost him \$40. But in good luck, the individual he donated the item to the Junior Club and it was sold again.

There seemed to be some friendly cross-bidding between Mr. Henry and Ed Benoit, with Mr. Benoit at times standing and yelling "Jim Henry'll go for it."

Mr. Henry countered with an offer to hike the price and so it went.

In the corners a few women seemed to get in on the act, with Rev. Riley picking them out and upping the price, although at times it appeared no one had really made a bid.

The entire auction, lasting into the wee hours, was conducted with a great deal of comedy.

At one point Mr. Messersmith called at his understudy, auctioneers to the center of the country club and said, "Now fellows I'm going to teach you how to auction. The first step is to chant, 'Dolla dolla, dolla dolla and bid now an bid in fita dolla.'"

Mr. Clek tried it, but got lost on the "dolla dolla," and shrugged his shoulders.

The auction started at 8:30 p.m. and in 10 minutes was in full swing. Rev. Riley started to make a comment on the club's intercommunications system, but it began to wobble long again," he said and the gathering rocked with laughter.

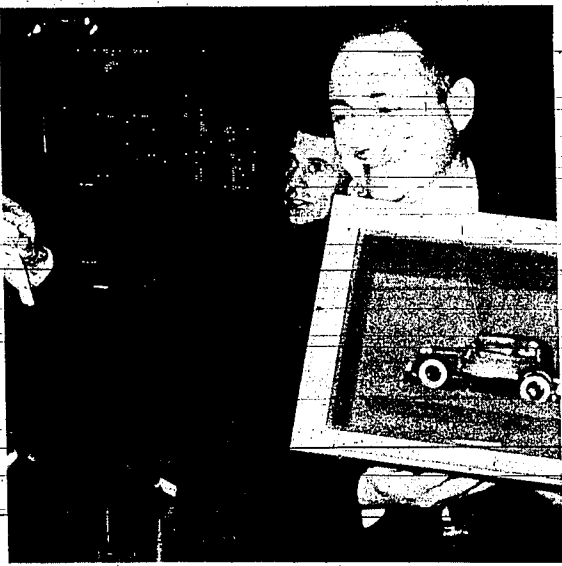
The Rev. Fr. Riley is an Episcopalian.

Lloyd Webb bought a poker table with 35 silver dollars, paying the top price of the evening of \$220. Three cash donations were received to the tune of \$60 and Mr. Henry's "thing" brought \$40.

Candies made by Times-News publisher Al Westergren brought \$47 each and there were three of them.

Once a woman raised her bid.

See AUCTION, Pg. 2, Col. 7



HERE ARE TWO MASTER auctioneers who demonstrated their ability to raise money. Thursday night at the Blue Lakes Country Club during the Junior Club auction to raise money for the YM-YWCA swimming pool fund. A total of \$3,020.50 was raised. In the foreground is Joe Clek and behind him, trying to raise the bid on this item is the Rev. John Riley. An estimated 300 attended the evening of comedy, dinner and charity, and bidding went on into the late hours. It was the second annual Junior Club auction and 42 items sold were donated by area business and professional men.

Solon Threatens Filibuster To Gain New School Formula

By RICHARD CHARNOCK
Times-News Staff Writer

NOISE (UPI)—New troubles arose on the legislative horizon today when Rep. Harold Reid, D-Craigmont, threatened to filibuster the overtime session of the legislature in an attempt to get a new school aid formula.

The House of Representatives recessed for party caucuses after the morning prayer and a floor speech by Reid to discuss the school formula and Reid's threat.

Reid's threat was prompted by newspaper reports that the Mountain Home School District had granted a \$1,000 average raise per year to its teachers.

"I do not criticize that system for granting their anticipated new funds to raise the wages of their rank and file teachers," Reid said.

"I must point out, however, that this action is a prime example of the gross problems and inequities which exist in the educational systems of Idaho."

Mountain Home has had a \$5,500 starting wage for a teacher with a bachelor's degree and are raising to \$6,300, he said. "Payette has had a starting wage of only \$4,000, Middleton, \$4,600 and Mackay, \$4,450."

"At the same time as several districts are contemplating raises of the same magnitude as Mountain Home has indicated, there are nearly 30 districts who under the present formula without change will receive no additional state and county funds."

"Most of these districts are making the maximum legal property levy for their schools and are in serious trouble."

"We then panicked and the pilot opened the throttle to get back in the air. But the left wing caught on something."

It was 3:30 to 3:35 minutes before any firefighting equipment arrived," Brooks said. "It seems we should have had some kind of relief before then."

"I think, a 19-year-old Tennessee State Technical Institute freshman, tried to help his father from the wreckage. Other survivors said he had to be pulled away to avoid being engulfed by flames himself.

"My father and I were tangled up," he said. "I got

See ANGRY, Pg. 2, Col. 1

Kennedy Renews Plea On Red China

By RICHARD CHARNOCK
Times-News Staff Writer

NEW YORK (UPI)—Senator Edward M. Kennedy has urged the United States to discard the "passions of the past" and take steps leading toward recognition of the Communist regime in Peking as the legitimate power in control of the Chinese mainland.

Kennedy's position Thursday was an marked contrast to his first White House news conference Jan. 27.

Nixon, who may have to face the Massachusetts senator in the 1972 presidential race, said it would be a mistake for the United States to abandon its opposition to seating Communist China in the United Nations pending possible changes in that country's attitude on major issues.

In his policy address to the National Committee on U.S.-China Relations Thursday night, Kennedy took the opposite view.

"We are a great and powerful nation," he said, "and we should not condition our approach on any favorable action

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He said formula reform is a must and that "some modifications are essential in this session."

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Eight Chicago Policemen, 'Yippie' Leaders Charged With Convention Rioting

CHICAGO (UPI)—Eight policemen, including the biggest names in the anti-establishment movement—are the first persons indicted under the anti-riot provisions of the 1968 Civil Rights Act as a result of the disturbance at the Democratic National Convention.

Eight Chicago policemen and a television network director for the National Broadcasting Co. also were named in the indictments of 17 persons returned Thursday by a federal grand jury in a batch of more indictments within 60 days.

Four of the policemen already were under suspension (as the result of a Police Department investigation. The other four were suspended today. The Federal Bureau of Investigation was handed warrants to serve on the defendants but announced no immediate arrests.

David Dellinger, Renard

"Rennie" Davis, Tom Hayden, Abbott "Abbie" Hoffman, Jerry Rubin, Lee Weiner, John Froines and Bobby Seale, either leaders of protest organizations or sympathizers, were charged with traveling interstate to incite, organize, promote, encourage in and carry on a riot.

Twelve persons named as conspirators were not indicted. Dellinger and Davis are leaders of the National Mobilization Committee to End the War in Vietnam; Hayden is a founder of Students for a Democratic Society; Hoffman and Rubin are leaders of the Youth International Party (Yippies); Seale is chairman of the Black Panthers; Froine is assistant professor of chemistry at the University of Oregon; and Weiner is a research assistant in pathology at Northwestern University.

Davis, Weiner and Ben

Radford, named as a co-conspirator, is a new recruit in Chicago (10 a.m. EST).

Hayden, 29, of New York, said in San Francisco he would turn himself in today.

U.S. Atty. Thomas A. Foran said the maximum penalty which can be imposed on each defendant is 10 years in prison.

Eld Roth, 38, of New York, a television director for NBC at the convention, was charged with two counts of electronic interception of communications. She was accused of "bugging" two rooms of the Hilton Hotel where secret Democratic party committee meetings were being held.

If convicted, Mrs. Roth faces a possible sentence of 10 years in prison and \$20,000 fine, covering both counts. Bond for her was set at \$10,000.

Dispute Ends By United Press International

The long, violent student boycott at San Francisco State College has ended with student leaders saying they won all their demands and mediators terming the settlement a "model for colleges around the country."

The dispute began last November when the Black Students Union issued 10 "non-negotiable" demands and stopped attending classes. The Third World Liberation Front joined the boycott a few days later and issued five demands of its own.

About 250 of San Francisco State's 1,300 faculty members walked out Jan. 6 demanding better working conditions. They returned to work March 4 after gaining minor concessions.

The campus was closed for eight days before S. I. Hayakawa was named acting president in November. He reopened the school Dec. 2, stationing hundreds of police on the campus and vowed to keep the college open.

Communists Intensify Drive With Attacks On U.S. Bases

SAIGON (UPI)—Communist gunmen pushed their nationwide offensive to its highest pitch in a week today. One of their 65 overnight attacks destroyed or damaged a \$20 million dollar American base in Saigon.

U.S. intelligence sources revealed, however, that the Saigon attack was a research operation. American officials gave it a 50-50 chance of coming off.

Commanders on the battlefield northwest of Saigon said their Operation Atlas Wedge counteroffensive, aimed at a weeklong attack on Saigon, had killed 47 guerrillas in the past four days. But the guerrillas launched three counterattacks, killing 10 GIs and wounding 28 in one.

Armadas of American B52 bombers splattered at least 500 Communist troops in the area. Vietnamese soldiers reported to have fled the Atlas Atlas Wedge drive for their War Zone.

Chinouts 55 miles northwest of the capital.

Military spokesmen said the ferocity of the overnight attacks was unprecedented in the past seven days. Communist U.S. rockets slammed into both military camps and South Vietnamese towns. The rockets were fired from the capital, killing 10 GIs and wounding 28 in one.

The costliest salvo—one of the costliest of the 27-day-old offensive—slammed into the U.S. Air Force base at Chu Lai headquarters for a major detachment of American fighter-bombers on the central coast. It destroyed two F-4s and smashed or damaged two F-105s.

Wayne Cole Named Cassia County Agent

BURLEY — J. Wayne Cole has been appointed Cassia County Extension Agent to assume his duties April 1. It was announced Thursday by Cassia County Commissioners and Extension Service.

For the past 12 years Mr. Cole has served as county agent for Preston High School and the University of Idaho College of Agriculture. He served three and one-half years with the Marine Corps prior to being vocational agriculture instructor at Kimberly High School; where he taught for seven years.

Mr. Cole is a member of Rotary Club, active in LDS Church and community affairs, and the past commander of the American Legion.

Missile Network Seen Hazard To U.S.

WASHINGTON (UPI)—Sen. Albert Gore, D-Tenn., told the Nixon administration's Pentagon chiefs today that the so-called missile network was "a defense in search of a mission" which would endanger U.S. security.

Gore made the charge to the staff of Defense Secretary Melvin R. Laird and his deputies at the outset of a hearing before the Senate foreign relations subcommittee, headed by Gore, aimed at challenging President Nixon's plan to deploy 400 B-1 billion antiballistic missile (ABM) system for defense of U.S. offensive missiles.

"He said the decision to go ahead with the ABM system, even on a scaled-down basis as outlined by Nixon and Pentagon leaders, was a mistake," said the Tennessee senator noted that the ABM originally was advertised to defend against a possible Red Chinese missile attack, but said the Chinese do not have any intercontinental ballistic missiles.

"They can't even hit the Pacific Ocean," he said. U.S. missile sites in Montana and South Dakota, where the Safeguard is first to be deployed, Gore said.

Laird and his aides knew beforehand that when they faced the Gore group, they would be in for a tough going, in their second consecutive day on nationwide radio and television, when they testified Thursday before the Senate Armed Services Committee. Most members of the latter group favor the ABM while many Foreign Relations Committee members have strongly opposed it.

NASA Chief Urges Joint Missile Work

HOUSTON (UPI)—The head of the national civilian space agency Thursday suggested development of a joint civil-military spacecraft and launch complex during the 10th annual major departure from government policy.

Dr. Thomas O. Paine, recently appointed administrator of the National Aeronautics and Space Administration, made the suggestion in a speech prepared for delivery to an Air Force Association meeting.

Trail Machine Confab Slated

Saturday an estimated 200 motorcycle and bicycle enthusiasts will gather at the Holiday Inn to discuss riding recreation and hear talks from various outdoor organizations.

It is the annual gathering of the Idaho Trail Machine Association, an official of the Sawtooth National Forest.

This August, Idaho Trail Machine members will gather at the headquarters of the Salmon River District of Guleen, Snare, for a ride through the area, on a course authorized by the Forest Service.

Boise City Sawtooth District ranger will present information on this ride at the Saturday convention.

Elmyr Wilson and Mr. Bruce will present a special recreation

Interest

BOISE (UPI)—The Idaho Senate killed twice, once by a resounding 3-1 margin Thursday night, the bill to "cut the lip" off banks' interest rates and set an interest rate on credit cards.

The upper chamber also killed a measure to allow the limit to 10 per cent from eight per cent and left untouched a third bill to raise the interest rates to 12 per cent.

The unlimited interest rates for loans above \$5,000 had survived its first test Wednesday when the Senate, by an 18-4 vote, passed amendments to the measure.

Sen. Russell Enters Hospital

WASHINGTON (UPI)—Sen. Richard B. Russell, 71, one of the most powerful men in the Senate, was admitted to Walter Reed Army Hospital today to begin cancer treatments for possible lung cancer.

Russell checked into the hospital immediately after appearing at an awards dinner given in his honor. An aide said the senator is expected to remain in the hospital during the two-week course and to stay until Monday.

Air Crash Kills 16

Angry Youth Sees Dad Die

By K. MACK SISK
Times-News Staff Writer

NEW ORLEANS (UPI)—Frederick "Thickhead" Hill, 10, a four-year-old runaway, died at New Orleans International Airport Thursday and watched his father burn to death.

Winfred Smith and two other men crashed into the terminal, top officials at an airline counter their plane had crashed on the runway and caught fire to the terminal.

The men were among 11 survivors of a flaming crash of a World War II vintage C-47 that slammed into the runway early Thursday in fog on dense

Angry Youth Sees Dad Die

"The fire would not be seen 200 yards away."

Sixteen persons, most of them Memphis, Tenn., business and civic leaders on their way to a British Honduras on a fishing and hunting trip, were killed.

Airport authorities apparently did not know the plane had crashed until several minutes after it was down.

"We were coming in for a landing when we broke through the fog and went over a small levee," said Dr. Jack Brooks, a building 48-year-old Memphis dentist credited with rescuing at least four persons and tending to their wounds.

Trail Machine Confab Slated

Paine omitted the proposal when he delivered the speech but said later he would stand by the suggestion although this did not permit him to mention it when he read the address.

In the past, government policy has kept the civilian NASA and the Air Force military space program separate.

Gen. J. P. McConnell, Air Force chief of staff and another speaker at the association meeting, said the United States must maintain a fighting force of highly trained and well-educated warfare specialists.

"Warfare itself is outdated as a means of solving international problems."

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YOU CAN BET YOUR BOTTOM DOLLAR . . .

on the fact that an "Innovative" West-Ad Clear coat is more useful to others than in your house and did 732-9931 to place your ad. It costs so little and works so well!

Here's the first ad received in the West-Ad department today.

EXPERIENCED FARM HAND and Tractor, needed for year-round work. House for sale. 423-2997.

Daily Weather Report

From Times-News 24-Hour Weather Bureau Wire

Temperatures

City	Max.	Min.	Exp.
Atlanta	73	52	52
Bismarck	56	34	34
Chester	55	34	34
Cleveland	70	39	39
Denver	53	24	24
Des Moines	68	27	27
Detroit	68	27	27
Fort Worth	70	44	44
Indianapolis	67	36	36
Jacksonville	55	37	37
Kansas City	59	44	44
Las Vegas	65	49	49
Los Angeles	70	55	55
Memphis	71	44	44
Minneapolis	62	34	34
Mpls-St. Paul	67	39	39
New Orleans	74	51	51
New York	50	40	40
Omaha	59	42	42
Philadelphia	60	42	42
Portland, Ore.	64	34	34
St. Louis	67	29	29
Seattle	51	34	34
San Diego	63	51	51
San Francisco	53	48	48
Seattle	55	41	41
Spokane	55	34	34
Washington	58	45	45

Forecast

Continued fair through Saturday. Highs both days 46-56, lows 26-36, and low tonight in the 20s. Chance of precipitation near zero both days. Today's 8 a.m. high, 49; low, 27. Tomorrow's high, 56; low, 27. Falls Weather Bureau: 30, with 77 per cent humidity; T. F. Entomology Laboratory, 31, with 70 per cent humidity; Jerome, 47-33.

Weather Synopsis

High pressure both at the surface and aloft was holding over the Northwest states this morning while the low pressure system in the eastern Pacific ocean continued to travel south-southeastward along the coast of California. Although the rain and some cloudiness at times, no precipitation is expected and generally fair-weather should continue to be the rule through Saturday. An East-Central Oregon at least through the weekend.

The extended weather outlook indicates the possibility of some precipitation, mostly in the form of rain, about the middle of next week.

To the south, showers are expected to move through California into Southern Nevada, Arizona and New Mexico during the next couple of days.

With a few local exceptions, surface winds over Southern Idaho and East-Central Oregon are from the west.

Alaska, Canada, Hawaii

City	High	Low	P.
Calgary	59	19	
Edmonton	40	19	
Montreal	40	37	04
Ottawa	38	34	08
Regina	27	8	
Saskatoon	45	40	
Winnipeg	28	7	
Vancouver	43	36	
Anchorage	38	27	02
Chicago	54	34	19
Jenaca	34	31	
Honolulu	83	70	

Idaho

City	High	Low	P.
Aberdeen	43	23	
Boise	57	31	
Buhl	45	25	
Burley	50	28	
Carleton	58	25	
Elmore	55	27	
Emmett	55	27	
Fairfield	44	29	
Gooding	43	26	
Hamlet	50	25	
Grangeville	50	27	
Halley	37	15	
Idaho Falls	53	23	
Kimberly	50	26	
Kuna	56	24	
Lewiston	58	30	
Mountain Home	55	27	
Parma	50	19	
Pocahontas	44	22	
Soda Springs	55	24	
Twin Falls	55	17	

Angry

Continued From Page One

toose from him and I tried to help him out. Finally I crawled out the window on my side.

"I was walking around and I was angry—I was angry because I couldn't help him and nobody could help him and he had a gun," young Thirkield said.

"He told me his foot was caught. He was about halfway through the fire drove us off. I think his legs were on fire."

Minor Injuries Result From Auto Collision

Minor injuries were reported Thursday when two cars collided on State Highway 74 a mile and a half south of Twin Falls.

Idaho State Police said that a 1967 Buick driven by Ollmann Armstrong, 48, of Twin Falls, was stopped by a fire department at an attempt to make a left turn into a private driveway. As she was waiting for oncoming traffic to clear, a 1965 Mercury driven by Charles T. Roper, 56, of Twin Falls, approached from the rear.

The front of Mr. Roper's car collided with the rear of the Buick. Minor injuries resulted, but neither driver required hospitalization. Mr. Roper said he did not see the Buick until the car stopped in the road. He was cited for failure to keep his vehicle under control.

The accident happened at 8:25 a.m.

Nixon To Visit Harry Truman

WASHINGTON (UPI)—President Nixon flew West today for the weekend, stopping off on the way to visit Harry Truman, once one of his bitter critics.

The president will be spending most of the weekend in Southern California, and will have some major conferences on Vietnam, but the first part of the trip was a sentimental journey to Independence, Mo., to see the aging former president with whom he formerly feuded.

Truman and Nixon buried the hatchet five years ago at a Washington meeting. Recently they were seen together in a hotel in New York.

Twin Falls News In Brief

Victoria L. Roper, daughter of Mr. and Mrs. John W. Roper, and a sophomore at Radcliffe College in Cambridge, Mass., secretary of the Harvard-Radcliffe International Relations Council. As a freshman, Miss Roper participated in projects of Phi Kappa Psi, Harvard's undergraduate student service organization, and in productions of Harvard College's "The Sound of Music" and "The Sound of Music" in Twin Falls. She was admitted to Radcliffe from Twin Falls High School.

The "Outback Woodmen" will sponsor a wild party Tuesday at 8 p.m. at the Idaho Power Auditorium. Each member is to bring a pie. Prizes will be given.

Mr. and Mrs. Varen C. Falor, Twin Falls, recently returned from a visit to the National Speaking Engagement for the Lions organization. Mr. Falor is an international director of the International Association of Lions Clubs.

RICHFIELD Kelly, Richfield high school senior, received an excellent rating at the regional declamation festival in Twin Falls. Dusty Dixon of Tom Owens was graded first.

Children's Theatre Presentation

"Ghosts" Opens Run Here



Approximately 100 underprivileged children of Twin Falls were present when the curtain opened on the Children's Theatre's first production of "The Ghosts and The Gangsters" Thursday night.

The play, under the direction of Mrs. Gene (Beverly) Sturtevant, opened Thursday afternoon at 4:30. Tickets for the children were made available through an annual project of the Altruistic Club of Twin Falls.

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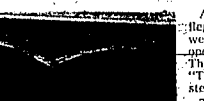
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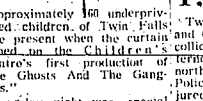
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Catholic Priests And Seeds Of Chance

by REV. LESTER KINSOLVING

The concern of America's Catholics, particularly the nearly fifty million Catholics who comprise its largest segment, should be focused upon New Orleans this week.

On Sunday afternoon the first nationwide Assembly of the National Federation of Priests Councils begins a three-day convention. The 230 priests delegates represent 104 diocesan priest senates, 22 priest associations and 37,000 of America's 60 Catholic priests.

Such a convention, chaired by a 65-year-old Chicago priest named Patrick O'Malley rather than by a bishop or cardinal, would have been simply beyond imagination ten years ago.

In this gathering lie the seeds of a major reformation. A relatively small group of bishops may bring full-scale democracy to the structure of the U.S. Catholic Church. And since the U.S. has the largest number of Catholics in the world with a major source of its income as well as some of the world's most dependable Catholic banks, the changes that should be watching New Orleans carefully.

The assembled priests could spend an entire conference discussing either or both of the two major conflicts now rending the priesthood, namely the battle with the Vatican and the clash over compulsory priestly celibacy.

Instead they are expected to devote a basic aspect of the entire structure of the Catholic Church: the lack of due process when a priest is in conflict with his bishop.

At last November's Conference of Catholic Bishops in Washington, D.C., San Francisco auxiliary bishop Mark Hurley, told a press panel that he designated as "a stock seminary" group to "list the rights of an assistant pastor," the correct answer: "The assistant pastor has the right to be heard."

To some priests, chafing under authority, this joke is no joke. As the nation's youngest Catholic prelate, the 47-year-old auxiliary bishop of Detroit, Thomas Gumbleton, objected to a resolution on the subject which had been prepared and presented by Philadelphia's conservative John Cardinal Kroil.

Bishop Gumbleton told the assembled prelates that he saw

in Cardinal Kroil's paper no due process for priests after arrests or suspension by their bishops.

This "virtually unprecedented challenge" was "generally squashed," however, by the awesome Archbishop of Los Angeles, James Francis Cardinal McIntyre, named one of the senior-most among the bishops. Do the bishops want themselves faced with diocesan "fact-finding boards" to check the archbishop's actions? Is this not inconsistent with the "father-son" relations of a bishop and his priests?

Cardinal McIntyre's original paper was quickly adopted and Bishop Gumbleton's objection was then drowned in a "voice vote."

Yet there are priests, particularly in the Archdioceses of Los Angeles, Washington, D.C. and San Antonio — who are not so sure.

These "fact-finding boards" are one-man combinations of judge, jury and executioner, should they ever be in existence.

This "virtually unprecedented challenge" is being cooling the Catholic Church's most devoted priests — with the resignation rate reaching a new high. At the same time that ordinary enrollments are plummeting.

Last year's Conference of Catholic Bishops ignored the case of 41 priests suspended by Washington's Cardinal O'Boyle. If the priests' meeting in New Orleans fails to take decisive action in this matter, their organization will be revealed as a "paper tiger."

The first of the priests, Father Joseph O'Donoghue, was joined in an outdoor meeting last Sept. 15 by more than 1,000 of his fellow priests and Catholic laymen, whom he asked:

"Can a priest be suspended without the failure of which many of them know already, namely that other bishops and cardinals have taken a different position on this issue?"

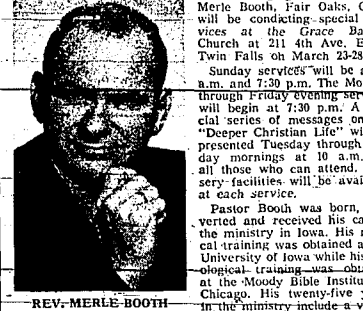
Father O'Donoghue also told the hushed throng: "Twenty years ago today — an officer of the right to be heard — came over that hill behind you to tell the mother of two sons that her policeman husband had been killed in the line of duty."

Ten years later, Bishop John McNamara ordained that policeman's son and at the end of the probation period did not speak the truth and to serve others as his father had. I do not know if I have fulfilled that responsibility. I have tried." (Copyright Chronicle Publishing Co. 1969)



ACCOMPANYING THE Linfield College A-Cappella Choir Saturday evening in the Twin Falls First Baptist Church will be these three trumpeters from the college band. Also, there will be harpsichord, bass, piano, two violins and assorted percussion accompanists. The concert will begin at 8 p.m. The public is invited to this concert and a free-will offering will be received for the choir's travel expense.

"Singing Pastor" Conducts Special Services In T.F.



REV. MERLE BOOTH

The "Singing Pastor," Rev. Merle Booth, Fair Oaks, Calif., will be conducting special services at the Grace Baptist Church at 211 4th Ave. E. in Twin Falls on March 23-28.

Sunday services will be at 11 a.m. and 7:30 p.m. The Monday through Friday evening services will begin at 7:30 p.m. A special series of messages on the "Deeper Christian Life" will be presented Tuesday through Friday mornings at 10 a.m. for all those who can attend. Nursing facilities will be available at each service.

Pastor Booth was born, converted and received his call to the ministry in Iowa. His musical training was obtained at the University of Iowa while his theological training was obtained at the Moody Bible Institute of Chicago. His twenty-five years in the ministry include a varied background as youth evangelist, radio and recording artist, soloist and Bible teacher.

His musical ministry on the West Coast, where he has been for over a decade, has rightfully made him known as "The Singing Pastor." Every song that Rev. Booth sings reflects the soul of a man who believes in the message of his songs and a man who knows how to sing with strength and clarity with feeling and personal projection. He sings the familiar and the new — each one sung with the careful attention of one who loves to sing of the living Saviour and the Christian life.

The community is cordially invited.

Cooperative Bible School Set June 9

A one-week Vacation Bible school is planned in Twin Falls the week of June 9, under sponsorship of the Magic Valley Council of Churches.

Classes will be scheduled according to age group — in three different churches with sessions to run from 8:30 to 11:30 a.m. Monday through Friday, June 9-13. Kindergarten classes will be held in the United Methodist Church and Primary and Junior departments will meet in the First Presbyterian church.

The Church of the Brethren will hold classes for all three age groups for all children living in that part of town. The church is located at 461 Filer Ave. W.

Pastors of each of the participating churches will have part in at least one opening exercise at the start of the morning classes, according to Miss Schmucker, United Methodist Church, who is in charge of plans for the cooperative school.

Helpers will be needed from each denomination for craft leaders, teachers and teachers' aides as well as adults to help with refreshments.

Teacher training sessions are planned after curriculum material is received, Miss Schmucker said.

Another planning session is

Nampan To Speak Sunday At Castleford

BUHL — Robert Smith, Nampan, chairman of the Idaho Commission on Human Rights, will be the speaker at the Lenten Service at the United Methodist Church in Castleford at 8 p.m. Sunday.

An attorney by profession, Mr. Smith has been an ordained Methodist minister and has served as a missionary in Malaysia.

A native of Idaho, Smith attended public schools in Rupert. He attended the College of Idaho, Caldwell, and received his theological training at Garrett Biblical Institute, E. v. a. n. t. o. n. i. l.

He served as pastor of a Methodist church in Wisconsin and after special training served for five years as a missionary in Singapore, Malaya, while in the Orient he did extensive investigation into the Hindu and Buddhist religions of the area.

He returned to study law at the University of Idaho, passing his bar examination in 1967. While in Moscow he also served as part-time campus minister and counselor to students.

Long interested in the application of the gospel to the problems of society, Mr. Smith is convinced that he can be more effective in the area of public service and political life than with the institution of the church.

He taught a subject "New Forms of Mission" at the School of Christian Mission of the United Methodist Church in the summer of 1968.

The service Sunday evening is one of a series being sponsored jointly by the United Methodist Churches of Buhl, Castleford, and Ellettsville. Rev. Kendall North, pastor of the Castleford Baptist Church, will lead the singing and Gate Conner will provide special music. A social hour and discussion will be held following the service. The public is invited to attend.

Last Sunday evening, members of the three churches met in Filer to hear Rev. Virgil Welmer, pastor of the Church of the Brethren, who spoke on the topic, "What's New About Love?"

Session Set

SHOSHONE — A regional leadership meeting will be held at the Jerome LDS Church at 11 a.m. Saturday for area church leaders.

Representatives will be there from Salt Lake City general headquarters to conduct the classes Sunday School, MIA, Music and mission leaders are to attend along with the stake presidents and bishopric representatives.

The service Sunday evening is scheduled for 8 p.m. April 21 at the Fireplace room of the United Methodist church.

Participating churches include the Valley Christian, First Presbyterian, Episcopal Church of the Ascension, United Methodist and Church of the Brethren.

DINNER HELD — The fellowship dinner at the Richfield Methodist church Sunday was attended by 50 persons. Rev. Hardy Thompson gave the invocation.

LDS Official Speaks To Area Stake

RUPERT — "If you have been taught the truth, believe that truth with a positive assurance and it will become a part of your lives." That was the message presented to a congregation of over 1800 members of the LDS Church Sunday by Elder Theodore M. Burton, an assistant to the Council of Twelve Apostles of the LDS Church.

Elder Burton explained that action is what makes truth valuable. He compared the Christian way to that of Satan as being like positive to negative.

He said when the youth of today is tempted to destroy, tear down or burn something, they should think of the message of Jesus when he taught to strengthen and make all things beautiful, whereas Satan teaches to make things ugly.

"None of us knows anything except we are taught," he noted, and said that a testimony of the truth comes through knowledge. "It is not God's duty to communicate with us but our duty to communicate with Him," he said, "if we don't open the door, he won't come in."

Prior to Elder Burton's address, Minidoka Stake President Rodney Hansen addressed the congregation which had gathered for the second Stake conference in 1969. President Hansen spoke of obedience being satisfaction to the soul.

President Jay Merrill, first counselor, discussed the importance of teaching the scriptures and President Earl Griffin, second of the vice of following the crowd.



ELIAS ZARRO, Indianapolis, Ind., will be the evangelist at special services Sunday through April 6 at the Twin Falls First Assembly of God Church, 123 Filer Ave. W. Services will be nightly at 7:30, except on Saturdays, when they will be at 8:00. He has preached at several revival meetings, church meetings, youth rallies and camp meetings across the country. The public is invited.

Memorial

Friends of Mrs. Anne Powers have instituted a Memorial Fund in her name to be used for scholarships to High School graduates who wish to go on to college.

This fund will be administered by a committee of the Presbyterian Church. Others who wish to honor this fine teacher and outstanding person in this way may do so by mailing contributions to the Twin Falls First Presbyterian Church for the Anne Powers Memorial Fund.

USE TIMES-NEWS WANT ADS FOR FAST-SELLING RESULTS

Baptists At Gooding Set Special Week

GOODING — The First Baptist Church of Gooding will hold special evangelistic services starting Sunday morning and ending Friday night, March 28-31.

Rev. Kendall North, Spokane, Wash., will be the evangelist. Rev. Kendall is no stranger to Magic Valley, as he served in his first ministry here and at that time started the first Protestant ministry in Sun Valley. He met and married his wife at Arroyo, Idaho.

Rev. Kendall graduated from San Jose College with a degree in music. He received his B. S. in Music from the University of Berkeley. He holds a D. Min. from Central Baptist Church, Spokane.

Rev. Kendall will sing as well as preach. The choir will bring a special number each night, and there will be several evangelistic music groups.

Topics of Rev. Kendall's sermons include, "Have I Grieved the Holy Spirit?" "What's Missing?" and "The Cup in the Garden — What is it?"

Rev. Helen Davenport, pastor Gooding First Baptist church, invites the public to attend these services at 11 a.m. Sunday and at 7:45 p.m. daily Sunday through Friday.

ATTEND RETREAT

SHOSHONE — Susan Parkhurst and Diane Williams are conducting the Baptist Youth Fellowship retreat at Cathedral Pines last weekend for Magic Valley youths.

MONDAY 6:30 P.M. STATION KTFI 1270 KO

THE BIBLE SPEAKS TO YOU

Methodist Guild Slates Summer Travel Seminars

To help Christian people travel to church missions, the Wesleyan Service Guilds of the United Methodist Church are sponsoring Travel Seminars in the summer of 1969, local Guild officers report.

A tour is planned by the Guild to Mexico. The group will fly from Seattle or Portland or Los Angeles to Mexico City. From there two weeks will be spent visiting such exciting places as Puebla, Orizaba, Vera Cruz, Taxco, Toluca, and Oaxaca.

For the fourth year, a bus tour will travel from Yakima, Wash., to El Paso, Tex. The group will visit church missions, see the Gorge, and visit national parks. Some of the church mis-

Methodist Church Troop Wins Boy Scout Olympics

Troop 67-A, sponsored by the Twin Falls First United Methodist Church, received first prize Monday night in the annual Scout Olympics. Frank Mogenau is Scoutmaster.

All active troops from the Southside District, Snake River Area Council, competed in the annual competition.

The program is offered each Scout troop to encourage friendly competition with other units in the district. The program includes physical fitness, judging of items, water and distance, first aid, and a relay race. Troops work and transport relief.

The program was under the direction of Dr. Arthur Franz, activities chairman, and judging was by Keith Egbert, Kimbber.

Other winners were Troop 65, sponsored by the Twin Falls First Christian Church, and Troop 67-B, sponsored by the Twin Falls First United Methodist Church, third. Keith Jensen is Scoutmaster of the Christian Church group.

Troops having over 25 boys participating could enter two complete troops to compete. This would have the opportunity to participate. Each participant received an activity segment for his uniform and expenses were presented to winning units.

Revival Set

SHOSHONE — Revival meetings will be held nightly at the First United Methodist Church, beginning at 8 p.m. March 23, and running to March 28.

The services are at 8 p.m. and will feature Rev. Leslie Wright, minister of the church, as speaker. The public is invited.

Attend Meet

SHOSHONE — Rev. and Mrs. Wesley Johnson attended the District Council meetings at Central Assembly of God Church in Boise this week.

A Christ's Ambassadors rally was held concluding ordination and a social.

Rev. and Mrs. W. J. Patterson were a delegate from the Shoshone Church, General Superintendent, Thomas Zimmerman, Springfield, Mo., was the main speaker.

TWIN FALLS. MORTUARY SINCE 1931

William Boyd - Dale Patterson
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The elegance of wool with the durability of finest nylon.

Double Date Carpet

by Evans-Black with 10 year wear guarantee

Evans-Black carpets

by Ometron

An outstanding carpet value, \$10.95 sq. yd.

Installed over heaviest rubber pad.

MAGIC VALLEY'S LARGEST CARPET SELECTION

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GET A LOAD OF THIS!

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"It's So Nice To Have Around The House"

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BUY FROM YOUR HOME OWNED FIRM

PHONE 733-5500

Plant Located Addison Avenue West — West of the Hospital

They don't make them like they used to.

They may still look like they used to, but that doesn't mean we still make them that way. We used to have a tiny rear window.

Now there's a big one. We used to have a plain old rear seat.

Now there's one that folds down.

Over the years, engine power has been increased by 76%.

A dual brake system has been added.

The heater is much improved. Fact is, over the years, over 2,200 such improvements have been made. Yet, you have to buy some sort of a car now to tell a new one from an old one.

Which, of course, was the plan.

In 1949, when we decided not to out-date the bug, some of the big auto names making big, fancy changes were Kaiser, Hudson and Nash.

Not that we were right and they were wrong, but one thing's for sure:

They don't make them like they used to either.

You're Motor Co.

351 Main Avenue East 733-2954

The Prescription Is To Soak The Poor

Friday, March 21, 1969... PHONE 733-0931... THOMAS HOWARD... PAUL STANLEY...

WASHINGTON — Big Oil's blatant influence on American politics and American policies is emphasized again in the current thinking within the Nixon administration on how to fight the continuing spiral of inflation.

Specifically, Nixon's tame economists have decided that an increase in business expansion investment in new plants and equipment — running about 14 percent over 1968, has made retention of the 10-percent income surtax imperative.

hardest because business can't raise prices — as in most cases it has to pay the tax. In addition, business enjoys a 7-per-cent investment tax credit, which reduces the cost of ex-

Camels In Idaho?

Prof. Paul S. Martin on the staff of the University of Arizona... He has combined his geographical and scientific knowledge to suggest one of the most bizarre — and apparently realistic — answers to the threat of hunger through overpopulation.

Short Cut Or Dead End?



oil and gas industry's 27 1/2 percent oil depletion tax allowance — an oil import quota system initiated by President Eisenhower in 1959 as an emergency national security measure.

Unique Study

If there is such a type as an environmentally produced killer, three researchers may have come across it. They may have discovered a pattern which is readily identifiable in the elementary grades.

Hope, Dims For Russian Talks

WASHINGTON — Repeating reports of resurgent hard-line policies in the Kremlin are beginning to cast a cloud over President Nixon's hopes for talks soon with Russian leaders.

GEORGE C. THOSTESON, M.D. Scaly Skin

Dear Dr. Thosteson: Can you give me some information on ichthyosis, a severe scaling of the skin which gives it the "fish skin" name.

Space Age Lesson

There was something ironic in the three-day delay of the Apollo 9 launch caused by three bad colds. Science has demonstrated time and again its ability to put together fantastically intricate machinery.

Nixon's Trip

You have wondered about President Nixon's recent trip. With so many campaign promises unfulfilled at home, you have questioned the usefulness, perhaps even the wisdom of his trip to Europe.

MR. SPECTATOR About Living Longer

Medical science, someday, may hold within its test tube the key to longevity. It is not far from that point now — comparatively.

Camels In Idaho? (Continued)

They took a look at the expanse of unused land in 11 Western states and Mexico — land which is only marginal for grazing and is not worth farming in its present state.

Hope, Dims For Russian Talks (Continued)

For others who dared to support the writers, penalties are reported to have been nearly as severe; that in the Stalin era, many are said to have lost their jobs or to have been denied the precious right to live in Moscow or Leningrad.

Scaly Skin (Continued)

Dear Dr. Thosteson: Please send me your booklet, "It's A Fact About Shingles," for which I enclose 25 cents and a self-addressed, stamped envelope. Also could some eye be caused by shingles? — Mrs. M.W.

Official City and County Newspaper... Member of Audit Bureau of Circulation and IUPI... Published daily and Sunday at 130 Second Street West, Twin Falls, Idaho, 83401.

Minidoka Stake Gold And Green Ball Scheduled

RUPERT — The 1969 Minidoka Stake Gold and Green Ball promises to be a real "ball" Saturday with many dance groups scheduled to perform and singers to sing.

Participating during the floor show entertainment beginning at 10 p.m. will be dancers from the seven dance groups who will perform the swing and the waltz; an all-girl dance consisting of dancers from several wards, and square dancers from the Rupert Second Ward. Singers Cary MacNeil from the Rupert Second Ward and Cindy Port from the Rupert third ward, will present the theme songs from those wards.

The decorations for the event will consist of something from each ward's Gold and Green Ball, and the event will carry a combined theme.

From the stake dancers in the first group, several couples will be selected to dance in the dance festival during the June Conference in Salt Lake City June 25 through 30.

The floor show is under the direction of stake dance directors Mr. and Mrs. Richard Williams. Mrs. Shirley Paoli will narrate.

The dance begins at 8:30 p.m. at the Minidoka Stake Tabernacle and all persons 14 years of age and older are invited. No admission will be charged and refreshments will be served.

BRIDGE PLAYED

SHOSHONE — Mrs. Frank Carothers was hostess to her bridge club. Guests were Mrs. Chalmers Martin and Mrs. Chalmers Baumann. Prizes were won by Mrs. Baumann, Mrs. Joe Bierbrochka and Mrs. Oela Porter.



RECEIVING THE FIRST DEGREE OF THE Pallas Athene Award are, from left, Mrs. Vaughn Woodhouse, Mrs. Dick Hultzing, Mrs. Derold Schafer and Mrs. Sandy Farrell—all members of Burley Alpha Psi Chapter, Epsilon Sigma Alpha

Sorority. This award is the first of a series of five degrees by which outstanding members may gauge their accomplishments within the sorority. The special ceremony was conducted at the home of Mrs. Dean Gibson.

Alpha Psi Unit Receives First Degree Of Award

BURLEY — Members of Alpha Psi Chapter, Epsilon Sigma Alpha Sorority, received the first degree of Pallas Athene award during a special candlelight ceremony held at the home of Mrs. Dean Gibson.

Rebekah Lodge Program Given

A program, dedicated to Schuyler Colfax, founder of the Rebekah Degree, was presented by Frank Eastman, William J. Boyd and Ed Witte when members of Primrose Rebekah Lodge met recently.

Receiving the degree were Mrs. Vaughn Woodhouse, Mrs. Dick Hultzing, Mrs. Derold Schafer and Mrs. Sandy Farrell. This award is the first of a series of five degrees made up of a continuing program which rewards outstanding service in Epsilon Sigma Alpha by recognizing individual contributions to the growth, progress and service of the organization.

The candlelight ceremony was conducted before a table covered with a floral arrangement. Mrs. W. F. Quast Jr., awards chairman, presented each honored woman with a "gold" engraved scroll and the Pallas Athene charm, "Aides."

Dr. Hayden Ellingham, guest speaker, showed slides of his recent tour of duty in Saigon, Vietnam, while serving with the Army.

The guest speaker was in keeping with the sorority's educational theme. "A Career of Excellence" was arranged by Mrs. Keith Uscola and Mrs. Glen Logan.

The business meeting was conducted by Mrs. Woodhouse. Plans were discussed for the ESA District III meeting which includes Burley, Rupert and Twin Falls chapters. An "Epsilon Noon Luncheon" was planned for April 26 hosted by Burley chapter and Mrs. Dean Algood, Rigby, state president, is expected as a special guest.

The American Cancer Society official fund drive is set for April and for the fourth consecutive year members of the sorority will conduct the fund drive in Burley downtown area.

Mrs. Uscola was honored for the month of March and Mrs. Ken Frank read Mrs. Uscola's life history.

Refreshments were served by Mrs. Gibson and Mrs. Schafer, co-hostess.

It was announced the March social meeting will be a mock Reun party with husbands as special guests at home of Mrs. Roger McBride and Mrs. Frank as co-hostess.

signature contest was several points ahead of the first team, it was announced.

Plans were made to attend the district meeting to be held in Duhl Saturday.

HUSBAND 'FETED'

MILNER — Mrs. Edwin Bruce honored her husband at a birthday anniversary picnic card party recently at their home.

Mrs. Alvin Meyerhoff, Eden and J.E. Neumann, won high prizes; Neumann traveling and Mrs. Donald Helwich, Twin Falls, and Farnum Warr, wood, The second team in the low prizes.

DEAR ABBY: About three years ago my husband and I began a friendship with another young couple. Perhaps we saw too much of them, but talk of wife-swapping developed. Against my husband's strong veto, the other man and I began an affair which lasted almost a year.

About seven months ago, guilt-ridden and miserable, I told my husband all. He was incredibly forgiving, but never wanted to see this other couple again. The other man's wife knew about us and she blamed herself, for she had pushed the idea in the first place. This woman and I were almost like sisters, and now the friendship has ended. We are all in our late twenties, and we did have

a wonderful four-sided friendship. I can't seem to warm up to any other couple. It is definitely ALL over between this other man and me, but my husband says no, he doesn't want to see them again, is he being fair? I think we've all grown up a lot. Am I wrong in wanting to resume our friendship? I give my word, I am not interested in this man, but I do love his wife. Signed, "BLUE GRASS"

DEAR "BLUE GRASS": Believe me, another couple, I can't blame your husband. If you "love" his wife, see her in the daytime.

DEAR ABBY: My husband rushed me to the hospital to have my baby as I started to get pains in the lower part of my back and since I never had a baby before I was told that is where the pains start.

Well, after I got to the hospital the pains tapered off and nothing happened so they finally sent me home saying, it was "false labor."

I got a bill for \$43.50. Since it was false labor and nothing happened, do I have to pay this bill? (NO BABY)

DEAR NO: Yes. (And not in Confederate money, either.)

DEAR ABBY: How does this grab you? The other day while visiting my mother-in-law, I noticed two hand-painted plates that were mine. I was shocked. I knew I had bought and paid for them. "When did I give those plates to you?"

She replied, "You didn't. I saw them down in your cellar during those three weeks you and Tom were separated. I figured they'd just get broken, so I took them."

What would you have done? MAD REDHEAD

DEAR MAD: I'd have told her that now that the danger of "breakage" had subsided, I'd like to have my plates.

DEAR ABBY: In a few words in a recent column you refused my outlook on a problem concerning my 75-year-old parents, and relieved me of a responsibility which I now see was not mine.

In their retirement years, my parents have fought and argued almost continually until it has become a way of life. Our children no longer enjoy their freedom and company, and I must admit that my patience was worn thin listening to them argue, one against the other.

Your logic sounds "they don't understand each other better than you will understand either one of them," did no words of wisdom.

I had been trying to "understand" them, and resolve their differences to keep the peace, but with no success. Now I realize that what you said is true. They DO understand each other, and that is why they have remained together. Thank you for your insight.

COLORADO READER

Everybody has a problem. What's yours? For a solution, reply write to Abby, Box 67200, Los Angeles, Calif., 90009 and enclose a stamped, self-addressed envelope.

9318 SIZES 8-16
by Marjorie Martin

SIDE-PLEAT SKIRT
Cut a new figure in one of spring's nicest shapings. Off-alo seams suddenly breeze off into pleats. Chocoso crisp linen, rayon.

Printed Pattern 9318: New misses sizes 8, 10, 12, 14, 16. Size 12 (just 34) requires 2 1/2 yards 44-inch fabric.

Sixty-five cents in coins for each pattern — add 15 cents for each pattern for first-class mailing and special handling. Send to Marjorie Martin, c/o Times-News, 355, Pattern Dept., 232 West 13th St., New York, N.Y., 10011. Print name, address with zip, size and style number.

Spring send-off! More fresh, young, easy-new styles in Spring/Summer Pattern C 1 a top free pattern coupon, 50c. Shows you how to sew it today, wear it tomorrow. Over 500 pictures. Only \$1.

Women's Section

Magic Valley Favorites

MRS. GEORGE TWISS
Route 2, Paoli

Hamburger Casserole
1 1/2 pounds ground beef
1 package dressing mix
3/4 cup chopped onion
1 small can mushroom stems and pieces
1 can cream of chicken soup
- Grumble half of ground beef
- Sprinkle half of celery and green onions on top of dressing mix.
Repeat layers. Pour chicken soup diluted with one cup water on top. Sprinkle drained mush-

rooms on top. Bake for one hour or longer until ground beef is done. Set oven at 350 degrees.

(The Times-News will pay \$5 each week for the best recipe submitted for Magic Valley Favorites. If you have a favorite recipe, just mail it to the Recipe Department, Women's Page Editor. The recipe becomes the property of the Times-News and cannot be returned.)

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Club Convales

FAIRFIELD — Mrs. Cletis Fleischer recently entertained Matrons Club at the Soldier Hotel. One get-well gift has been sent since the last meeting. A note was read from Mrs. Neville Abbott who is vacationing in New Mexico.

It was decided to accept the proposal from the Ruth and Naomi Society, who offered to change its meeting date to the fourth Wednesday, so that members of the Matrons Club could attend the meetings.

The next meeting is Wednesday at the Soldier Hotel, with Mrs. John Hurtnack as hostess.

BRIDGE CLUB MEETS

GLENN'S FERRY — Mrs. E. D. Stone hosted the Monday Bridge Club for cards and a salad luncheon. Winning prizes were Mrs. Helen Morrow, Mrs. Worth Montgomery and Mrs. G. F. Robertson.

Look at him...growing up. Listen to him...the clear laugh of twelve years old. The folks would love to hear his voice, share his thoughts. About teachers. Television. Hamsters. Home runs. They can. Tonight, we'll call. Can you sum up your son in a letter? Hardly. Only by Long-Distance. Sensational!

The Sensation Machine

Mountain States Telephone

Witness Defends Sirhan

LOS ANGELES (UPI)—Witnesses for the defense in the trial of Sirhan B. Sirhan have testified the 25-year-old Arab immigrant is mentally incapable of premeditating and carrying out a murder.

What galloped the prosecution Thursday was that the witness corroborating that testimony was not summoned by the defense, but was a court-appointed psychiatrist being paid by the County of Los Angeles.

Dr. Eric H. Marcus told the court Sirhan is unable to deliberately or premeditatedly and specifically the assassination of Sen. Robert F. Kennedy.

Safety Projects Gain Approval Of Idaho Panel

BOISE (UPI)—The Idaho Traffic Safety Commission met with Chairman Richard Hughes Thursday morning and approved six applications for highway safety projects.

Curtis Eaton Will Be Honored At ISU Banquet

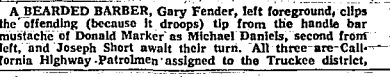
FOCATELLO (UPI)—Former governor of Idaho Robert F. Snyder will be guest speaker at the Idaho Businessman of the Year Banquet April 10.

Dinner Held At Snowmobile Area

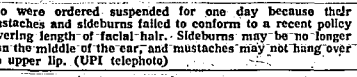
FAIRFIELD—About 45 businessmen, merchants and their wives from Fairfield and Grading were guests at an appreciation dinner at the new Willow Run Snowmobile Lodge.

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A BEARDED BARBER, Gary Fender, left foreground, clips the offending (because it drops) flip from the handle bar mustache of Donald Marker at Michael Daniels, second from left, and Joseph Short await their turn. All three are California Highway Patrolmen assigned to the Truckee district, who were ordered suspended for one day because their mustaches and sideburns failed to conform to a recent policy covering length of facial hair.



who were ordered suspended for one day because their mustaches and sideburns failed to conform to a recent policy covering length of facial hair. Sideburns may be no longer than the middle of the ear and mustaches may not hang over the upper lip. (UPI telephoto)

Burley Slates Hearing On City Budget

BURLEY — The public hearing on the proposed City of Burley budget for \$1,731,026.67 will begin at 8 p.m. Monday in the council chambers.

The estimated budget was approved in a special meeting, Councilman James Henson and councilman Les Morgan abstained on the vote of the estimated budget.

Legislative Log

By United Press International
H1273 (Ways & Means)—Adopts the Public Health Facilities Act and establishes a 14 member Professional Health Council.

Annual Band "Battle" Set For Tonight

The Annual Twin Falls Jaycees Battle of the Bands pit six car-shattering groups in tight competition Friday and Saturday from 8:30 p.m. to 12 midnight.

Rupert Student Tapped By Club

RUPERT—Scott Cunningham, son of Mrs. Sally Cunningham, Rupert, now a junior at the University of Idaho at Moscow, recently tapped for Phi Gamma Mu, a National Social Science Honorary.

Charges Upheld Coeur D'Alene (UPI)

Donald Otis-Hodges, 43, Caldwell, has been bound over to First District Court Wednesday to face trial on one count of first degree murder, two counts of kidnapping and one of assault with a deadly weapon.

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Utah Legislature Faces Extra Term

Utah Legislature faces an extra session of the Utah Legislature. Gov. Calvin L. Rampton said Thursday he would call the session early in May. He made a special session of the Utah Legislature.

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STARTS SUNDAY!

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Purdue, UCLA Gain NCAA Cage Finals

UCLA Outlasts Drake And Purdue Tanks Tar Heels To Gain Tourney Finals

LOUISVILLE, Ky. (UPI)—Guard John Vallely and giant Lew Alcindor spoiled a dramatic upset bid by underdog Drake with 23 and 25 points respectively Thursday night as UCLA continued its quest for an unprecedented third straight NCAA crown with an 85-82 victory in the semifinals.

The Bruins will meet Purdue for the championship Saturday. The Boilermakers, and the combined 30-point outburst of guards Rick Mount and Bill Keller, scored to a 92-85 rout of the Bruins in the first semifinal contest.

The Bruins, who expected little trouble from the smaller

Hebert Goes 5 Under For Tourney Lead

JACKSONVILLE, Fla. (UPI)—Lionel Hebert, the 45-year-old playing former PGA champion who faded from the golfing spotlight in recent years because of a bad elbow, shot a 5-under-par 67 Thursday to seize the first round lead in the \$100,000 Greater Jacksonville Open.

The 45-year-old Hebert, a Lafayette, La., veteran who hasn't won a tournament since 1963, said he has gotten over his ailment and proved it with a five-birdie, no-bogey performance over the 7,221-yard Deerwood Country Club course.

Hebert's good start in the lead over a group of 68 shooters that included Gardner Dickinson, Ray Floyd, Jerry Heard, Lee Trevino, Tom Weiskopf, Dewitt Weaver and Bob Smith.

Hebert had the advantage Thursday of teeing off early and thus playing in the best weather. The touring pros have seen since they came to Florida more than three weeks ago. The sun shone brightly throughout the day but the wind, which was only a breeze in the morning, whipped around the heavily doglegged course during the afternoon and sent the scores of the late starters soaring.

"It was a comfortable 67; I played well and I putted well," said Hebert, who plays a trumpet as well as he plays golf.

"I'm starting to play well again after a long bout with the pain in both of my elbows. The pain started in my right elbow in August, 1967, and I no longer play. I cleared up that and switched to my right."

Then, Hebert continued, "I was just starting to hit the ball a little better when I caught the Hong Kong flu while we were in Los Angeles. I didn't really get back on my game until we reached Miami two weeks ago. It really feels great."

Hebert's older brother Jay, who hasn't played much this year after getting married in January, made a run at Lonedale during the afternoon but fell back to a 4-under-par 69 where he was in a stiff-necked duel that included Jack Nicklaus, U.S. Open champion Lee Trevino, Citrus Open champion Gene Saffel, Frank Branton, Frank Beard, Bob Mitchell, 20-year-old South African Bobby Cole, Dick Hart, Australian Bruce Crampton and recent Army private Tom Weiskopf.

Another stroke back at 70 was England's Tony Jacklin who hasn't been successful in the U.S. tour since winning this tournament here last year. A couple of other former GTO champions, Don Sanders and Dan Silies, had 71 and 73 respectively.

Lionel Hebert, short, heavy set and good natured, has earned only \$7,100 so far in his career. He was a top 100 player for 370 at the Crosby. Last year, even with his ailment, he won more than \$22,000.

"I've always wanted to swing the way I taught myself," the first-round leader said. "I wasn't able to drive at all. I was playing like a handicapper. I don't know the only thing good you could say about my trouble is that it forced me to really work on my short game."

Miss Crump Has Double Win

HALLANDALE, Fla. (UPI)—Diane Crump became the first woman to win a single profit Thursday when she scored a double at Gulfstream Park.

Diane won the day's first race on the flat (\$4,000) and came back in the third to win aboard Hilding Bulldog (\$13.60).

Miss Crump, a 28-year-old Florida-born woman, said her first race March 1 aboard Misquonia at Florida Downs. The two victories Thursday are her first since then.

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SPORTS

Boston Topples Army And Temple Ousts Tennessee In Semi-Finals Of NIT

NEW YORK (UPI)—Temple scored 10 straight points late in the second half to defeat Tennessee 63-56 Thursday night and gain the finals of the National Invitation Tournament along with Boston College, which used Terry Driscoll's 28 points to down stubborn Army, 73-61.

Lanky Eddie Mast led Temple with 24 points, but it was Joe Cromer and John Baum who supplied Temple's spark during its key rally.

With the Owls trailing 44-49 with 5:30 remaining, Cromer hit five straight points to tie the game, and Bill Strunk then sank a 15-foot jumper with 4:39 left to put Temple in front to stay as the lead changed hands for the 10th and final time in the second half.

Baum then scored the next three points before Jimmy Engleman came two foul shots for Tennessee to end a Volunteer drought which lasted nearly three minutes, except for England's two points, all of which were blocked.

Tennessee's 32 points in the straight victory.

The Eagles were forced to battle from behind from the middle of the first half until nearly midway through the second half before taking the lead for good at 42-40 on a field goal by Tom Veroneau.

Veroneau was fouled on the shot by Goyval, sending the Army player to the sidelines with his fifth foul, but Driscoll stepped in the rebound of Veroneau's missed free throw attempt to raise the Eagles lead to 44-40.

Doug Clevenger, Army's high scorer with 25 points, kept the Cadets in contention for the next couple of minutes by scoring his team's next five points. But once Simmons fouled out the West Point team was badly beaten off the boards and was forced to commit numerous fouls near the end in an effort to gain possession of the ball.

Billy Evans with 13 points and Jim O'Brien with 10 followed Driscoll in the Boston College scoring attack. Goyval with 11 was second high for Army.

The victory capped BC's record to 4-2 and sent Army tallest player at 6-6, committed his fifth personal 1:35 later to virtually insure BC's 19th Army led 29-26 at halftime.

O.J. Might Open Career In 'Minors'

ORLANDO, Fla. (UPI)—O. J. Simpson apparently won't be promoting orange juice as the player for the Orlando Panthers next fall but team president Elmer Cook said there remains a chance the Heisman Trophy winner might start his pro career in the Continental Football League.

However, Simpson's agent contacted the league two weeks ago to see what kind of deal could be made for his services if he failed to sign with the NFL. He is asking from the Buffalo Bills of the American Football League.

"I'm not sure the deal with the Florida Citrus Commission promoting O.J., the real thing from Florida" it might be a hook-off-a-promotion to have Simpson playing for Orlando, Cook said.

Cook tried to get the commission to contribute some of the money needed to hire the Southern California halfback for Orlando but was advised that the agency didn't have it.

"We are not going to get into any bidding wars with the National or American Football leagues and Simpson was told this," Cook said. "But if he can't reach agreement with us, we are sure would like to have him."

Cook said Simpson would want from the CFL \$150,000 in cash and an immediate \$20,000 loan using future earnings as security. The future would be for one year.

Unheralded Austrian Wins Slalom

WATERVILLE, V.A. (UPI)—Unheralded teamer Bernie Rauter of Austria opened the 1969 North American alpine championships today by capturing the women's giant slalom at Waterville Valley by one-one-hundredths of a second over two American girls.

The 19-year-old skier from Englewood, Ariz., followed in an unofficial one minute and 11.95 seconds for the 47-year-old Karen Budge of Jackson, Wyo., and the local favorite Marilyn Cochran of Richmond, Va., were tied for second in an unofficial 1:11.99.

Fourth place went to Florence Steurer of France in 1:12.02 with Wilfrid Drexel of Austria fifth in 1:12.25 and Austrian Gertrud Gohl—the pre-race favorite and leader in the World Cup women's competition—an unofficial sixth in 1:12.33.

Kiki Cutter, 19-year-old student from Bend, Ore., was seventh in 1:12.34.

The 3,000 foot course, with a vertical drop of 1,000 feet, slowed visibly as the race continued. A blanket of wet, powdery snow fell during the night, cutting down the times. Temperatures near freezing all the way to the bottom of the course did not freeze the course, making it faster.

ISU Wins, Idaho Loses In Meet

LEWISTON (UPI)—Eastern Washington State College is leading group "A" with two wins in the annual Bunnam Belt baseball tournament.

Central Washington with two wins and Seattle Pacific with a single win are leading group "B" which ended Thursday night's third day of competition.

Rob Hippl and Steve Orrell combined to stop the Idaho Vandals and give Central Washington a 3-2 win. Lee Day pitched in Bill North with a winning run in the fifth inning for the Wildcats. Paul Paul pitched the Vandals down in one run with a double, and singled and scored the Vandals' second run in the fifth.

Chet Dickey had a three run triple in the fifth inning and Brent Cutright singled home two runs in the sixth in leading Idaho State to a 7-0 win over Gonzaga University.

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Canada Blanks U.S. Ice Team

STOCKHOLM (UPI)—Canada scored four goals in the third period Thursday night to fourth straight victory over the United States in the World Ice Hockey Championships.

Fran Huck took a pass from Gerry Pinder to score from close range and give the Canadians a 1-0 lead at 10:49 of the first period. The U.S. put on a surprising show of strength until the final period when

Canada ran wild with goals by Terry Caffery at 4:15, Ted Hargreaves at 11:20, Steve King at 12:42 and Richie Byrnes at 17:33.

The victory gave Canada a 2-2 record in the Group A round robin tournament.

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to the Music of
MUSTIE BRAUN
AT THE PIANO AND ORGAN

Nightly except Monday and Tuesday—Playing and singing your requests at the piano and organ.

\$1 PER PLATE

CLUB 93
MOTEL
Lorraine and Roberta Barton
Harvey and Hazel Wright

WIN UP TO \$100
SATURDAY ON THE
WHEEL OF FORTUNE
DRAWINGS EVERY FIVE MINUTES
Bring Your Sweepstakes Tickets

30 LUCKY LICENSE WINNERS
Register Free all Week. Winners posted Wednesdays and Thursdays.
\$5 - \$10 - \$25

Wednesday and Friday
BANK NIGHTS
3 - \$200
BANKS

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SUNDAY DINNER
With all the trimmings... Including Soup... Salad... Dessert... Served 12 noon to 6 p.m.

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MOTEL
Lorraine and Roberta Barton
Harvey and Hazel Wright

HIGHWAY 93, JACKPOT, NEVADA

Today's Market And Financial Report

Over the Counter

Successful Investing



Stocks

NEW YORK (UPI) - Stock prices softened Friday in fairly heavy turnover. Ralls and electronics generally encountered still selling pressure, but in most other groups it seemed to be the form of profit-taking following heavy gains earlier in the week.

Motors also drifted lower, although the industry is laying the groundwork for a major second car selling effort this summer.

After three hours of trading, the UPI market indicator measured all 30 percent declines were off their peaks. Declines edged advances, 655 to 589.

The Dow Jones average of 30 blue chip industrial stocks lost 3.11 to 917.02 near 11 p.m. Volume neared the eight-million-share mark.

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Am. Nitrogen	70 1/2	-1/2
Am. Oxygen	72 1/2	-1/2
Am. Hydrogen	74 1/2	-1/2
Am. Helium	76 1/2	-1/2
Am. Neon	78 1/2	-1/2
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Am. Hassium	126 1/2	-1/2
Am. Meitnerium	128 1/2	-1/2
Am. Darmstadtium	130 1/2	-1/2
Am. Roentgenium	132 1/2	-1/2
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Dow-Jones Close

Dow Jones Industrial Average

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Apparel.	917.02	-3.11
Shoes.	917.02	-3.11
Furniture.	917.02	-3.11
Household.	917.02	-3.11
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Energy.	917.02	-3.11
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Media.	917.02	-3.11
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Foreign.	917.02	-3.11
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Minerals.	917.02	-3.11
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Livestock

Livestock Market

Commodity	Price	Change
Choice Hogs	27.50	+0.25
Standard Hogs	26.00	+0.25
Utility Steers	21.00	+0.25
Choice Heifers	25.50	+0.25
Standard Heifers	24.00	+0.25
Utility Cows	20.00	+0.25
Choice Bulls	23.50	+0.25
Standard Bulls	22.00	+0.25
Utility Calves	18.50	+0.25
Choice Lambs	20.00	+0.25
Standard Lambs	18.50	+0.25
Utility Kids	15.00	+0.25

Grains

Grain Market

Commodity	Price	Change
Wheat	1.35	+0.01
Corn	1.20	+0.01
Soybeans	1.10	+0.01
Barley	1.05	+0.01
Oats	0.95	+0.01
Rye	0.85	+0.01
Millets	0.75	+0.01
Buckwheat	0.65	+0.01
Sorghum	0.55	+0.01
Flour	4.50	+0.05
Meal	3.50	+0.05
Cracked Corn	2.50	+0.05
Distillers' Dried Grains	1.50	+0.05

Mutual Funds

Mutual Fund Market

Fund Name	Price	Change
Fidelity	12.50	+0.10
Investment	11.50	+0.10
Equity	10.50	+0.10
Income	9.50	+0.10
Bond	8.50	+0.10
Money	7.50	+0.10
International	6.50	+0.10
Global	5.50	+0.10
Emerging	4.50	+0.10
Technology	3.50	+0.10
Healthcare	2.50	+0.10
Energy	1.50	+0.10
Telecom	0.50	+0.10

Over the Counter

Over the Counter Market

Symbol	Price	Change
Albertson's	13.25	+0.25
Equity Oil	12.50	+0.25
First Nat'l	11.75	+0.25
Garrett Freight	11.00	+0.25
Ida. Nat'l Bk.	10.50	+0.25
Int'l. Nat'l Bk.	10.00	+0.25
Inter. Nat'l Bk.	9.50	+0.25
Morrison Knudsen	9.00	+0.25
Pacific Standard	8.50	+0.25
Sierra Life	8.00	+0.25
Surety Life	7.50	+0.25

Successful Investing

By ROGER E. SPEAR

Q-I'm retired and would like to travel. My pension along with my Social Security and IRA from 200 standard oil of New Jersey and 50 Maytag, takes care of my ordinary needs. I'm about to inherit a small amount of money. What shall I sell for travel money? What shall I hold and add to?

A-As you find your inheritance, I'd hold Anacosta, Northern Illinois Gas, AT&T and GM. These four provide good income. In my opinion you'd do well to build up GM and AT&T to 50 shares each as cash because available when the market moves up again. The sale of R.R. Donnelly, Reliance Electric and Engineering, St. Regis Paper and National Propane preferred will release the capital you want for travel. I suggest that you discuss these proposed sales with your lawyer in accordance to determine your tax liability.

National Propane is traded over-the-counter, transactions are limited on a per share basis. The company is controlled by DWG Corp., through the latter's ownership of approximately 50 percent of the common stock. Latest quarterly earnings are disappointing, and price action is

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700 Expected For State FFA Convention Next Week On CSI Campus

An estimated 700 future farmers will be congregating in Twin Falls next week for the 38th annual Idaho FFA Leadership Conference.

This annual state convention will be held Thursday through Saturday on the College of

Southern Idaho Campus.

According to Leonard Kucera, Twin Falls vocational agricultural instructor, the 700 delegates to the convention will come from all parts of Idaho.

The delegates will be welcomed to Twin Falls Thursday by

Mayor Egon Kroll; Dr. James Taylor, CSI president, and John Adams, CSI vice president.

Also welcoming the future farmers to the convention will be Jeff Hanlon, Cornelius, Ore., national FFA president.

During the three-day confab, several awards will be presented as well as awarding the State Farmer degree. Sixty-nine FFA members from throughout the state will be receiving state farmer degrees.

Several scholarships also will be awarded.

Also the top public speakers and top parliamentary procedure teams will be competing on the state level. These two contests will be conducted by state FFA officers.

Featured speaker during the convention will be Rep. Orval Hansen, R-Idaho. He will be

speaking during the morning session on March 28.

During the final session on March 29, new state FFA officers will be elected and installed.

Several local chapters are in charge of convention arrangements. These chapters include

Burley, entertainment; Filer, banquet; Carey, public speaking and parliamentary procedure programs; Buhl, publicity; Twin Falls, registration and reception; Camas chapter name plates; Hagerman, decorations, and Kimberly, stage crew.



WELCOMING SIGN is being erected on the north edge of Twin Falls by the Twin Falls FFA Chapter in preparation for the State FFA Convention next week. Over 700 FFA members from throughout Idaho are expected here for the three-day confab. Erecting the sign on Blue Lakes Boulevard North are

Leonard Kucera, left, local FFA Chapter's advisor; Randy Austin and Steve Nichol, FFA members, while Dick Adams looks on. Mr. Adams owns the property on which the sign is set. The sign was made and donated by Lytle Sign Co., Twin Falls. Several chapters are helping with convention arrangements.

Along Fences And Canals

Ice breaking away from Little Wood River caused a narrow escape for four cows and two calves at the E. D. Adkins ranch in the Marley district near Richfield. Lester Moll, leasee of the ranch, and his son, Eldon, were checking cattle and heard the ice break off. Moll and his son used bars to move the ice and make a way of escape for the animals with the four cows ending up on the wrong side of the river. One calf had to be pulled out with the tractor. The Molls moved the cows back to the ranch the next day and it took about two hours to drive them three-fourths of a mile. The cows sometimes broke through the crusty snow and had to help to get their legs loose. The snow was at least two feet deep, and had been closed in all winter in that area. The Molls had no difficulty walking on top of the snow.

Delbert Clamplitt, Glens Ferry, who operated the Black Mesa Farms last year, has announced that he has leased the Indian Hills Farms for this season. He is busy moving machinery to the project west of Hammett now and will be ready for farm operation at the proper spring time. In addition to the regular crops of beans, grain and beans, he intends to raise experimental plots of lima beans, peas and canner corn, in cooperation with Del Monte Company. These plots may determine if the local area is suitable for an early harvest of these crops and thus might develop a new market in this farming area.

Jack Hubsmith and Ronald Falls have purchased the Humphrey ranch, west of Richfield, from Mark Humphrey and Don Sewell. Mr. and Mrs. Louis Vaughn and sons have moved from north Richfield to the Humphrey ranch house.

Ed Stubbs, Richfield, trucking company has been hauling hay from the Carey area this month. The greatest distance traveled has been to Cascade and Donnelly.

Mr. and Mrs. Hoyt Pugh have purchased the former Harry Primrose ranch northwest of Richfield. The Pugh family moved from the former Charlie Paulson ranch west. Pugh is well known in Lincoln, Blaine and Gooding counties for horse shoeing. He also hauls hay.

Mr. and Mrs. Tom Owens have moved to the Edgar Stubbs tenant house in Richfield. He is employed at the C. F. Chaffinch ranch. The Owens formerly lived in Buhl.

The fire department was called to the ranch of Mr. and Mrs. Floyd Marsh to extinguish a blaze that spread from a neighbor's ditch bank and burned a field of stubble. A pickup truck and irrigating well equipment were saved.

Stan Wright, Pocatello, assisted his father, Raynard Wright, Tuttle, and a well man to repair the well at the Wright farm.

Two large horned owls were sighted in a grove of crabapple trees at the Otis Chaumell ranch, Pleasanton. Deer are seriously overbreeding the low hills there, but seem in good condition.

Elba well driller, Arlo Lloyd, has finished a well on the Hove Ranch near Snowville, Utah, and has moved his rig to the Morlin Tanner ranch in Grosu Creek.

... THAT'S LAYNE FOR YOU!

LEADER IN IRRIGATION PUMPS

For more than 66 years of service to most areas for water in the agricultural field, Layne Pumps have produced an untiring supply of water. Layne Pumps are as vital to irrigation farming as the application of food nutrients, weed and pest control, and the selection of seeds and crops. The skillful manufacture of pumps plus engineering know-how make Layne a leader.

VERTICAL TURBINE IRRIGATION PUMPS

LAYNE PUMPS, INC.

A subsidiary of Layne & Bowler, Inc., Memphis, Tenn.
2 Miles East U.S. 30, Twin Falls 733-3284

High Flood Waters Predicted In Idaho

BOISE — High flood waters are predicted in many parts of Idaho because of the heavy snowpack in most areas, according to a report released recently by Lee Morgan, state conservationist.

The report, prepared by Morland Nelson, snow survey supervisor, states that unusually heavy streamflow from snowmelt and the potential for damaging runoff on many low-elevation streams is forecast as a result of the deep snowpack and saturated soils in the mountains and valleys of Idaho.

The distribution of the snowpack in 1953 is unusual. At the valley and foothill elevations, there is a record-breaking snowpack throughout the state. Such a deep snowpack can be expected to occur only about once in 100 years.

This unusual snow cover distribution increases the hazard from high water because the low elevation snow water alone can raise the rivers to flood stage under a rapid melt. This can be followed by continuation of high flows as the high mountain snow melts.

Soil moisture conditions beneath the snowpack are saturated on most drainage which will add to the speed of runoff. The entire state, the report states, is unusually sensitive to even normal spring rains at any time during the grain snowmelt period.

In those areas where the high water potential is high, plans should be made to move equipment and livestock to a safe location if this should become necessary.

Mr. Morgan states that the weather during the snowmelt season is the key factor in the development of these potentials, but the statistical chances are high that flood conditions will prevail on many drainages.

Members Of Knull Grange Hear Reports

Reports highlighted the recent Knull Grange meeting. Reports were given by Robert Rowe, Carl Davis, Elmer Annis and Glen Dosssett.

Mr. Rowe told the grangers that six scouts from the grange sponsored troop are planning to attend the world jamboree. Mr. Davis told of the sugar beet acreages that farmers are planning to plant this spring. Mr. Annis said that the best ramp at Murtaugh Lake has been enlarged, but vandalism is a problem in the area now.

Mr. Dosssett said that the Knull Grange goes to the Lucerne Grange on April 18 and that the program is to be provided by the Knull Grange.

Farm AND Ranch

Friday, March 21, 1959 Twin Falls-Times-News 9 SECTION

Dr. Harrington To Retire From Asgrow

Dr. Cecil D. Harrington, 335 Alturas Dr., announced recently that he is retiring from Asgrow Seed Co. after being with the firm for the past 28 years.

Harrington has been manager of the company's production research and quality control department for the past 15 years. This department is located at the company's research center in Twin Falls.

Dr. Harrington was a recipient of a three-year research fellowship at the University of Wisconsin in 1937 and received a doctorate degree in plant genetics and economic entomology in 1940. He joined Asgrow upon graduation as a research entomologist and plant breeder for the breeding and research department.

In 1945 he was transferred to the production department to establish and manage the company's first fully mechanized pea seed production branch at Elgin, Ore.

In 1953 he became manager of the production research department in Twin Falls and directed a comprehensive research program to install a production research facility of the company's extensive vegetable seed production.

An essential part of this effort has been the development of methods for standardizing seed quality. By 1958 routine seed quality control procedures were completed and operative on a company-wide basis for all vegetable species and the department name and function was changed to quality control.

During the past several years Dr. Harrington also served as project engineer for the production department. His efforts are principally concerned with research and development of improved procedures and equipment for specialized processing of seed to enhance its quality and performance.

He also assisted Asgrow branches in the design and installation of more efficient equipment to receive and process vegetable seed at higher volume.

Resolutions Are Okayed At Tuttle

TUTTLE — The Tuttle Grange has adopted resolutions sponsored by the Jerome and Lemhi Granges concerning North Side water and grazing fees.

Members also endorsed a proposal to make the Grange travel cards smaller. They decided to clean and paint the dining area and kitchen in the Grange hall and to increase the insurance coverage on the building.

PRODUCTION TESTED

BULLS For Sale

Our yearling calves will be weighed and graded March 24th at 10 a.m. The weighing will be done by Mr. Donald Young, Twin Falls County Agent, and the grading will be done by 3 graders under the supervision of Mr. Wade Wells, U of I Extension Animal Husbandman.

The Public is cordially invited.

SUNNY LANE RANCH

First Idaho production tested herd in Twin Falls County, Plus A.H.I.R.

RALPH and MARJORIE BAUGHMAN

Rt. 4, Box 140, Buhl, Idaho Phone 543-5094

Farm is located 1 mile East of Buhl on Highway 730; 5 miles North, 1/2 mile East, 1/2 mile South.



DR. C. D. HARRINGTON

LET'S TALK SOLID SET IRRIGATION

With "ANDERSON-MILLER"

SOLID SET YOU ENJOY:

1. Increased Quality and Yields (up to 35%)
2. Frost Protection
3. More Irrigable Acres
4. "Anderson-Miller" solid set gives flexibility required to control moisture and weather conditions
5. Uniform application of Fertilizers, herbicides and blight control through solid set
6. Diversified growers can use Solid Set on Beets... then on potatoes after May

FARM AUCTION

Located 2 miles South and one mile West and 1/4 South of S.W. corner of Buhl. (Wasco Corner)

MONDAY, MARCH 24

SALE TIME: 11:00 LUNCH ON GROUNDS

<h3>FARM MACHINERY</h3> <p>Oliver Bean Drill, 3 p.h.; John Deere Corn Planter, 3 point hook up, plant, 400 acres; P.H. Tool Box, 9' x 9', with coil shenke, gauge wheels; Oliver No. 72 Hunkon Plow, shears sharp, ready to go; New Idea 2 Row Side Rake, 18 ft.; International 4 wheel Rubber Tire Wagon and Rack, 18 ft.; Woodson and Weaver Jenkins Saws; Moline 2 bottom Sulky Plow 3 Section Wood; Harrow; Phosphate Spreader; on steel wheels; International Ditcher, heavy duty; 5 Bar New Idea Side Rake on rubber; Oliver Ropcover 3 1/2 ft. steel wheel; 30' Grain Drill, 20 hp.; steel wheel, metal box; New Idea Side Rake 3 bar on steel; Champion 2 Row Spud Digger; Ghent Corn Planter; Truck, 6 cyl.; Goss Grain Bed; Oliver Dump Rake; Vawter PTO Plow, 18 ft.; International 7 ft. Disc; McCormick Mower, horse drawn; Bean Cultivator, horse drawn; Bush Rake (tractor); Allis;</p>	<h3>FARM MACHINERY</h3> <p>Chalmers Hunkon Plow (11 1/2 ft.); Oliver 70 cultivator, complete, 20 ft.; Hay Tool with Elation motor; good Walking Plow.</p> <h3>TRACTORS & BALER</h3> <p>Oliver 1942 Allis Chalmers (5); 2147 John Deere Baler, like new condition (good).</p> <h3>MISCELLANEOUS</h3> <p>Set markers, 2 log chains, 18 ft. 5/16 set mover, reel type with Briggs & Stratton motor; axles, forks, spud baskets, tractor blades, weed sprayer; 40 years accumulations, 10 ft. wooden boat, painted, and boat trailer.</p> <h3>MILKING EQUIPMENT</h3> <p>2 wheel milk cart, 1-33 6 can milk cooler (good); Farm Master 2 bucket milker. Approximately 7 tons 3rd Cutting Hay;</p>
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TERMS: CASH

HAROLD FOREST, owner

AUCTIONEER: Delbert Alexander, Phone 543-4870
CLERK: B. P. Johnson, Phone 543-5746

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SERVICE and REPAIR

WITH 2 MOBILE FIELD PRESSES we can handle your break-age problems right on your farm.

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Twin Falls 733-3221 — Blackfoot 785-1435 — Ketchum 726-5300

In the Burley-Rupert area call D. L. (Bud) Webb; 678-7123

Social Security Question Box

If you have any questions about your social security, address them to Jim Davis, Box 1239, Twin Falls, Idaho.

Q.—A friend of mine has been receiving widow's benefits and she recently remarried. She tells me that she will continue to receive her widow's benefits, but it will be at a reduced amount. Could this be right? I have always thought that a widow loses her social security benefit if she remarries.

A.—If a widow remarries after age 60, she can receive 50 per cent of her deceased husband's social security instead of the 75 per cent she was receiving before she remarried. If she marries a person already receiving social security benefits, she can receive 50 per cent of his social security. However, she cannot receive both amounts — she will be entitled to receive the higher benefit amount.

Q.—In 1967 I was told that if the doctor didn't want to accept reimbursement directly from Medicare, I must pay the doctor bill before I could collect on my doctor bill insurance under Medicare. Now I understand the doctor bill doesn't have to be paid before I can collect on the doctor bill insurance. Has there been a change in the law?

A.—Yes, the last amendments to the social security act stipulates that a Medicare beneficiary may collect on his doctor bill insurance by submitting an itemized bill to Medicare. The bill does not have to be accepted. When Medicare pays the patient, the patient then pays the doctor. The law has not been changed concerning the doctors accepting an assignment from Medicare. If



PAUSING DURING a luncheon meeting of the Northeast Elko Soil Conservation District are cooperators of the district. This luncheon was part of the annual meeting held

Discussion On Grasses Highlights Nevada Meet

JACKPOT — A discussion on grasses and reports highlighted the annual meetings of the Northeast Elko County Soil Conservation District, held recently at Cactus Pete's.

The discussion on grasses and those applicable to Northern Nevada was led by Harold Harris from the Plant Materials Center at Aberdeen. This center has, from 1,700 to 2,000 test plots annually of various types of grasses and legumes that may be used in the three states served by the center. These three states are Idaho, Utah and Nevada.

Mr. Harris used several color slides to illustrate his discussion of the grasses and legumes that may be used in this area. He said that management and some cases fertilizer are needed to produce top quality grasses and legumes.

The Conservation of the Year award was presented to Wayne Phillips, a cooperator of the soil district. Presenting the award was Warren Scott, Wells First National Bank.

Other reports were given by Nevada Fish and Game, Bureau of Land Management, Humboldt Forest and Soil Conservation Service officials. They discussed projects they have started and completed during the past year and some of the projects they plan to do this year.

Clark Torell, Knoll Creek Field Station, and secretary of the soil district, explained about some of his projects and of the upcoming field day on forages. The event will be held in June.

During the business meeting all officers of the organization were re-elected. They include Harvey Hale, chairman; William Gibbs, vice chairman; Eyer Boies, treasurer, and Mr. Torell, secretary. Also re-elected were two directors, Lester Agee and Mr. Boies. Other directors include Victor Nelson, Twin Falls and Wayne Phillips.

FOR FAST ACTION THIS SPRING Use LIQUID FERTILIZERS From FARM SERVICE INCORPORATED KIMBERLY

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Box 392 Kimberly 423-5586
 FARRELL PETERSON CLAUDE BERNARD
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 Kimberly - Hansen - McNaught

SOIL FERTILITY MAKES SENSE AND DOLLARS TOO WITH SIMPLOT FERTILIZERS

WEEKLY AGRICULTURAL WEATHER REPORT

Showing daily high and low temperatures, precipitation and weekly mean temperatures for 1968 and current 1969.

1968				1969			
Date	Hi	Lo	Precip.	Date	Hi	Lo	Precip.
March 12	61	29	0	March 12	39	17	0
13	44	33	0	13	41	15	0
14	48	32	.15	14	46	19	0
15	59	31	.02	15	52	22	0
16	47	37	0	16	55	23	0
17	38	34	.37	17	53	25	0
18	45	29	T	18	55	31	T
1968 Mean 41.2*				1969 Mean 35.2*			

30 years average precipitation for March is .84".
 AVERAGE SOIL TEMPERATURE at 4" on March 18th is 38"

Simplot SOILBUILDERS
 Burley - Rupert - Jerome - Hazelton - Twin Falls

CSI Heifer Has Highest Test In Area

The heifer that was donated to the College of Southern Idaho by Blaine Curtis, was sold for \$500 to Larnar Cramer and Max Larson, both Burley.

The proceeds will go into a scholarship fund in the college's agricultural department.

Mr. Cramer indicated prior to the sale that he and Mr. Larson were going to purchase the heifer to show the support of the college. Mr. Cramer indicated that the heifer might be renamed "Miss CSI."

25-Year Pins Presented At Grange Meet

BUHL—Twenty-five year pins were presented to Mr. and Mrs. Carl Hendrix, Mr. and Mrs. Eugene McNeely, Mrs. Lucy Askew and Mrs. Ted Hicks during a meeting of the Cedar Draw Grange.

Master Preston Gentry presented the pins which were given to the members by Mrs. B. J. B. Assendrup, lecturer. Mrs. Lonnie Moore, secretary, read high lights of their grange activities and told of the offices each had held.

Other grangers honored at the meeting were Mrs. L. G. Cobb and Mrs. Emma Bent, 45 years; Mrs. Effie Bauer and Mr. Bauer, 34 years; Mr. and Mrs. Henry Dahlquist, 31 years; Mr. and Mrs. Arthur Bell, 30 years; Mr. and Mrs. W. B. Stonemets, 28 years; and Mr. and Mrs. Richard Morgan and Mr. and Mrs. W. R. Ward, 20 years.

Mr. and Mrs. John Pearce were given the grange obligation by Richard Morgan and Mrs. Moore as new members. Guests at the meeting were Mr. and Mrs. I. T. Creed, Twin Falls, former Cedar Draw members, and Scott and Steve Atkins.

Carl Hendrix, legislative chairman, reported that he had sent letters to representatives at Boise concerning the school consolidation bill and had received replies from Ray Lincoln, John Barker and William Roberts. The replies were read by Mrs. Moore.

Master Gentry read a letter from Mrs. Don Dietz for the county grange support to be held April 12 in Buhl. Tickets are available from Mrs. Gentry.

Mrs. Moore reported that \$40.50 was sent to the Cancer fund; \$55.50 in honor; \$41.50 to Red Cross; \$41.50 to Birth Defects and \$38.75 to the Idaho Youth Ranch.

I. T. Creed spoke on youth under 18 having produce entries at the Twin Falls county fair. His entries would be judged separate from the grange entries.

Scott and Steve Atkins played pool in a series of duets. The program was under the direction of Mr. and Mrs. Gordon Hendrix and Mr. and Mrs. Lonnie Moore.

Idaho's Range Condition Listed

BOISE (UPI)—The Idaho Crop and Livestock Reporting Service announced Tuesday that Idaho feed conditions are held steady during February at 80.

Currently the condition is three points below the previous year but five points two years ago.

On March 1 most ranges were now, above normal and livestock were generally on a full ration of supplemental feed with hay supplies reported becoming short in some areas. In some cattle and calves remained in good condition at 84 the same as the previous month but four points below a year ago.

Wendell Herd Has Highest Test In Area

JEROME—Ronald and Glen Taylor, Wendell, were owners of the highest testing herd during February, according to Ben Russell, unit tester of the Gooding-Jerome-Lincoln Dairy Herd Improvement Association.

Their herd of 54 cows averaged 1.72 pounds of butterfat per cow. Others whose herds averaged over 1.50 pounds of butterfat were Paul Beckman, Frank Houston, Lyle Anderson, Henry Reid and George Cobb, all Jerome.

Owners of herds that averaged over 1.25 pounds of butterfat per cow during the month were Jack Edwards, and Walter Rinehart, Dietrich; Lee Morgan, Hazelton; Orville Mattice, Bob Burks and Westpointe Hotels, all Wendell; and Don The bull, Gerald Gries, Leroy Hege, Herman Hall, George Beer, A. L. Blades, John Webster and Leavess Cox, all Jerome.

There were 12 herds that averaged more than 1.00 pounds of butterfat per cow during February and 11 herds that averaged .85 pounds or more.

Feed Grain Totals Listed

WASHINGTON (UPI)—Nearly 823,000 producers of corn, barley and grain sorghum enrolled in the government's 1969 feed grain control program during the first four weeks of a seven-week sign-up period, the Agriculture Department said today.

In a report covering enrollment through Feb. 28, the department said farmers signing up plans to plant 2.6 billion bushels of grain land. This compared with a government goal of 37.38 billion acres for the entire sign-up period which ends March 31.

SAFETY WEEK SET

WASHINGTON—President Nixon has proclaimed the week of July 20 as National Farm Safety Week and all farm families are urged to work to cut down accidents.

Recent Japanese Embargo On U.S. Wheat Will Hurt Exports This Year

By BERNARD BRENNER
 UPI Farm Editor

WASHINGTON (UPI)—A November-January ban in Japan on imports of American wheat will hurt U.S. export sales for this year by up to 10 to 12 million bushels, agriculture department officials estimate.

The Japanese suspension of purchases from the United States came because shipments in late October and early November included an estimated total of 75,000 tons of wheat containing some "sprouted" kernels and moisture damage.

Wheat trade with Japan was resumed Jan. 24. Government trade experts here said the year were "hopeful" some of the 10 to 12 million bushels in loss could be regained later, but they offered no firm estimate.

A department study, made available to newsmen recently, pointed out that while the United States was temporarily out of the Japanese wheat market, Australia posted substantial sales gains.

During December, Australian wheat sales to Japan reached 13.1 million bushels, nearly equal to the total Australian Japan-wheat trade for the full 1968 season.

After a hectic series of negotiations with the United States government and private exporters joined in paying the Japanese food agency an indemnity of \$50,000 recently—\$20,000 from private-source and \$30,000 from the government—Japan then resumed purchasing wheat from the United States, but would not accept shipments containing more than 0.5 per cent sprouted wheat.

Because Japan is the largest overseas cash customer for U.S. wheat, taking an average of 145-150 million bushels annually in recent years, government trade officials are greatly concerned about preventing a recurrence of the quality problem which led to the recent Japanese embargo.

Officials said in a report proposals to set stiffer U. S. grade

standards on sprouted wheat might not be practical because not all the damage involved in the Japanese case can be detected by ordinary tests. In any case, spokesmen said, the department plans to see if the Japanese limit of 0.5 per cent on sprouted wheat imports will be sufficient to prevent future problems.

The causes of the problem, experts said, was a series of "unlucky" rains in the Pacific Northwest and Northern Plains states during the 1968 harvesting season.

Officials noted that growers, traders and state officials in the Pacific Northwest have made plans for a widespread crop sampling and testing program. The Agriculture Department said it would cooperate in this effort to get early clues to the quality of the 1969 wheat crop.

FROM THE MAKER OF AMERICA'S NO. 1 TIRE VALUES!

"More than just a pretty face!"

COOPER Starfire Imperial

"a 4 ply tire to stabilize the ride for a safe drive"

\$17.95

- 4 Full Nylon Cord Piles - RUN COOL - RESIST MOISTURE
- Wras Around Tread - Good Cornering Traction
- Air Retaining Liner - Worry Free Driving

6.50x13 4 ply nylon cord Black-wall tubelless... Plus \$1.79 Federal Excise Tax.

Size	Ply	Sale	F.E.T.
7.35-14	4	19.95	2.07
7.35-15	4	21.95	2.20
7.75-14	4	24.95	2.36

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Now, effective wireworm control, even if you plant before April 1.

Now you can apply Diazinon® at higher rates and get effective wireworm control when planting before April 1.

Just broadcast Diazinon either as a spray or granular application and control will last long enough to do a job on wireworms.

And what a job it does. Even on any strains that might be resistant to other insecticides. For years growers have been able to rely on Diazinon's effectiveness.

Now you can get the same kind of reliability on early planted potatoes, too.

Of course, Diazinon used at the lower rates still does the job on wireworms in potatoes planted after the first of April.

Either way, early or late, you'll get effective wireworm control with Diazinon.

Geigy Agricultural Chemicals, Division of Geigy Chemical Corporation, Ardsley, New York 10502.

Diazinon by Geigy

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Kimberly 423-5511 Paul 438-4665

FOR ALL YOUR CHEMICAL NEEDS **MAGIC VALLEY GROWERS**
 Twin Falls 733-5671 Jerome 324-2751

FOR ALL YOUR AGRICULTURAL CHEMICAL NEEDS SEE **SIMPLOT SOILBUILDERS**
 TWIN FALLS, BURLEY, JEROME, RUPERT, HAZELTON

Film Shown To King Hill Grange Meet

KING HILL — Frank Jones showed a film on farm safety, and on concrete pipe for irrigation at the King Hill Grange meeting.

Master John Davis was in charge of the business meeting. The members discussed the new ruling on taking new members into the subordinate Grange.

Mrs. Horace Lips, Women's Activity president, reported on the March meeting held at the home of Mrs. T. M. Timbers. The secretary, Mrs. Denver Allred, read a letter asking the Grange to sponsor a girl for fair queen.

Arthur Green gave a report of the work necessary to move a sink and cabinet into the Grange kitchen. He also reported on the effort to preserve the historic D.A.R. building in Boise, one of only two such buildings in the United States today.

Plans were made for a card party to be held on March 28 at the hall for the benefit of the health charities.

Karin Johnson was appointed to paint a Grange roadway sign and install it. Mrs. Joel Young, lecturer, presented a short program before the business meeting, with Mrs. Sherman and Mrs. Wesley Fink giving readings.

McC and Mrs. Sherman served refreshments.

RESERVE CHAMPION HEIFER at the Idaho Angus Association's annual Capitol Female Sale in Meridian recently was this heifer consigned by Clyde McAffee, Gooding, right. Judge for the event was Bob Thomas, Baker, Ore., left. This heifer was purchased by Robert McClain and Sons, Hazelton.

4-H Leaders Training Meeting Set

A 4-H club leader training meeting has been scheduled for 8:30 a.m. to 4 p.m. throughout Magic Valley.

This one-day training session will be conducted by state 4-H staff from the University of Idaho. 4-H leaders from throughout Magic Valley have been invited to the sessions.

The training sessions will be held at 8:30 a.m. Thursday in the Twin Falls M.A.L.H.O.d.s. Church. Also helping the state 4-H staff will be several extension specialists.

Some of the projects to be discussed include 4-H dog projects, veterinary science, electricity, child development, money management, entomology, and many others.

Spring Theme Of Local 4-H Style Revue

FILER — Spring fashions highlighted the 4-H Builders Club style revue, held recently in the Tom Parks Pavilion.

Seventeen members of the club modeled the new fashions during the revue, narrated by Joy Owen, Fredricka Wheeler and Grant Bodily. Intermission entertainment was presented by Susan Conrad, Castleford, a reading, and Mrs. Alice Reed, county home extension agent, and Olan Genn, county extension agent, gave a skit.

The fashions were provided by Roper's Clothing Store, Twin Falls. Modeling the clothes, from swimwear to sportswear to formal suits, were Joyce Kaecher, Loris Sill, Brad Clahorn, Marilyn Conover, David Hart, Valerie Wood, Maribel Schroeder, Katie Rasmussen, Ann Leonard, Jack Southwick, Susan Hogue, George Wagner, Beckie Williamson, Janice Cook, Carl Goldhusen, Gladys Wagner and Glenn Stewmaker. Linda Allen was in charge of tickets and Mark and Mike Howard were ushers.

Proceeds from this revue will go towards a safety educational program and various other 4-H projects.

BEEF PURCHASED

WASHINGTON — The U. S. Department of Agriculture recently purchased 2,233,000 pounds of frozen ground beef, at an approximate cost of \$1.2 million for distribution to schools.

Bean Support Loans May Be Extended

WASHINGTON (UPI) — The Agriculture Department Wednesday announced producers of dry edible beans have been authorized to extend federal price support loans on the crop stocks for 60 days beyond the original April 30, 1969, loan maturity date.

Officials said a farmer who wants extensions must request the extra time by April 30. Storage costs on beans remaining under loan between April 30 and June 30 must be paid by farmers.

Spokesmen said extension of the loan would give farmers additional time to market 1968 beans while retaining the protection of the support program.

The department added it has adopted a new procedure for decisions on price support loan extensions for dry beans in future years.

From now on, an initial loan maturity date will be announced as usual annually. But after the December crop report shows the size of the crop, the department will consult with farmers and others and will decide, about Jan. 15 each year, whether to extend the maturity date.

BUTTER PURCHASED

WASHINGTON — During February, the Commodity Credit Corporation bought 25.4 million pounds of butter and 43.4 million pounds of nonfat dry milk.

Aides Named For Northside SCS District

JEROME — Committee aides named for the long range program revision at the recent meeting of the Northside Soil Conservation District.

Alvin Chojnacky will be overall chairman and will be assisted by David Mitchell, Roger Flala, and named chairman of the cropland committee, Harold Grant, Eden, will head the committee on recreational development and income producing recreational areas.

Art Batlach, Hazelton, was named chairman cooperating with city and urban development and Bill McCoy will furnish assistance for district work.

New cooperators were Don Elliot, Carl Jackson, Joe Bennett, Charles E. Marsden, Lee Zahn and Dea Ford, all Jerome, and R. L. Long, Hunt.

It was announced that judging the single contest, cosponsored with the Jaycees will be held on March 21.

Alvin Chojnacky will be a discussion leader at the semi-annual District 4 Soil Conservation meeting in Twin Falls, April 4. Also attending will be Roger Flala, David Mitchell, Bill McCoy, all Jerome, and Harold Grant, Eden.

The next meeting is scheduled for 8 p.m. April 8 at Hazelton.

Planting Set

GLENN'S FERRY — Glenn's Ferry high school, elementary, and junior high students are planning again to plant trees and shrubs at the high school elementary grounds this spring.

March 28 has been selected for the combined planting day, reports Tish South, high school reporter.

Farm Prices Rising

WASHINGTON (UPI) — Government statistics told the story this week consumer prices are rising, and so are farm prices.

Farm prices rose the most in February of any month since September and beef cattle prices were the highest in almost 10 years, the Agriculture Department said today. Even so, farm income failed to keep pace with farm costs.

For the month ending Feb. 15, prices received by farmers increased 1.5 per cent.

The firm prices were four per cent above the February, 1968, level, but income did not keep pace with farm costs. The department's crop reporting board said the parity level (the comparison of prices received by farmers with the cost of things they buy) was only 73 per cent of the "fair earning power," compared to 74 per cent a year ago.

Higher prices for slaughter cows, hogs, oranges and tomatoes were cited for most of last month's gain in prices, increases partially offset by lower egg prices.

Farm costs advanced by 0.5 per cent during the month, primarily the result of higher prices for building materials and feeder livestock, the department said.

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RICHARD C. MILLER, Wendell, left, accepts a \$200 scholarship check from Dr. Don A. Marshall, associate dean of the University of Idaho College of Agriculture. The scholarship was provided by the Challenge Cream and Butter Association. Miller is a freshman at the university, majoring in dairy science manufacturing. Miller's older brother, Ray, who now is in the Air Force, graduated from the university with a degree in dairy science.

Kiwanians Hear About Project

JEROME — Mayor Earl Green, assistant reviewed the history of the low-cost housing project for Kiwanians at their recent meeting. Ed Stockton and Gerald Hite held of the initiation of were guests.

the project and progress up to the present time. Presently people are moving into the homes, but open house will not be held until the landscaping is completed. Harleigh Wallington was the program chairman.

SEE US NOW FOR YOUR SPRING

SEED GRAINS

WHEAT... BARLEY... OATS... MIXED GRAINS... ALFALFA... CLOVERS, ETC.

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1967 LANDROVER 107 Station Wagon	\$2750
1963 SCOUT 80 with full top	\$1295
1962 SCOUT 80 with half-top	\$795
1955 JEEP 2J22	\$695
Pickups	
1964 C-110 INTERNATIONAL, long wheel base	\$1095
1961 B-110 INTERNATIONAL, long wheel base	\$595
1943 CHEVROLET 3100	\$95
Cars	
1965 FIAT SPYDER Convertible	\$1095
1959 RAMBLER Station Wagon	\$195
Camper	
USED 10' Pickup camper, Excellent Condition, Just like new	\$1450
Farm Trucks	
1964 INTERNATIONAL 1600 Diesel	\$1795
1964 INTERNATIONAL 1700 with tag axle	\$2850
1964 CHEVROLET 6803 with tag axle	\$2850
1964 CHEVROLET 6803 with tag axle	\$2850
1962 INTERNATIONAL B C 162, two ton	\$1695
1962 CHEVROLET with grain body and hoist	\$2495
Heavy Duty Diesel	
1958 INTERNATIONAL 600F-405, .NH 220 Cummins	\$5250
1956 WHITE FREIGHTLINER, .NH 220 Cummins	\$4750

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Planting Set

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HERE'S A REAL BARGAIN

50 ft. x 80 ft. General All Purpose STEEL STORAGE BUILDING WITH 14-FOOT WALLS

It has much greater structural strength—Beams and columns, the load, are structural steel!

It is positively weathertight and maintenance-free! Sliding or 26-gauge steel panels. High rib (ribs) add still greater strength. Each panel is full length (no piecing) and anti-rust on side lap, water, even wind-driven rain. Clever panels have permanent lap which fill not fade or peel, need practically no maintenance.

It's by far the biggest value on the market today. Takes very little time to erect—so a much greater share of your building dollar goes into the building. Let us show you detailed plans and color samples, on package price.

SPRING SPECIAL PRICE \$6490

OFFER ENDS APRIL 30, 1969

VOLGO BUILDERS

TWIN FALLS — JEROME

Weed School Set Monday At Fairfield

FAIRFIELD — Robert Higgins, Extension Agent, will conduct a weed school from 9:30 to 4 p.m. Monday, March 24, in the Camas County Courthouse.

He will be assisted by James Eakin, Blaine County Agent and Robert Loucks, Camas County Agent. The meeting is open to farmers of the county and is sponsored by the Extension Weed Advisory Committee and the Extension Service.

County Agent Loucks states that there is diffuse knapweed, Canada thistle, chickory, morning glory, farquhar and white top among the weeds to combat in Camas county.

There will be a meeting at 2 p.m. Thursday in the courtroom of a marketing meeting sponsored by the Livestock Advisory Committee and the Extension Service. Directors of the Upper County Marketing Association have been invited to meet with the local group to discuss the mechanics of operating a marketing association.

Director Named

WASHINGTON (UPI) — Elvin J. Person, a 57-year-old farmer and businessman from Big Lake, Minn., will be appointed Northwest area director of the Agricultural Stabilization and Conservation Service (ASCS). Agriculture Secretary Clifford M. Hardin announces.

Person will have headquarters here, and will supervise administration of federal farm programs in 10 states. These are Alaska, Idaho, Minnesota, Montana, Nebraska, North Dakota, Oregon, South Dakota, Washington and Wyoming.



TOP BULL at the recent Spring Range Bull Sale in Filer was this Hereford bull consigned by Naugle-Herford-Ranch. The bull was sold for \$1,875. Standing behind the bull are, from left, Wayne Naugle, Nampa, consignor of the bull; Lyle Taylor, Vernal, Utah, purchaser of the bull, and Mr. Naugle's son, Kenneth Naugle.

Filer Range Bull Sale Grosses \$104,705

FILER — The Idaho Cattleman's Association annual Spring Range Bull Sale, held recently on the fairgrounds here, was termed "successful by officials of the sale as the average price paid per bull was about \$10 higher than a year ago.

The top bull at the sale was the reserve champion bull consigned by Naugle-Herford-Ranch, Nampa. This bull was sold to Lyle Taylor, Vernal, Utah, for \$1,875. The second highest priced bull, consigned by Royal Jensen and Sons, Malad

City, was sold for \$950 to Warren Rockwood and Sons, Kent. The average price paid per bull was \$548.19 as compared to last year's average of \$538. The 131 bulls sold for a total of \$104,705.

The range bull sale at Filer is considered to be the largest bull sale in the Northwest by the cattlemen's association.

Results of the other bulls sold, listing consignor, buyer and price paid are:

Bulls
R. J. Harper and Sons, Malad: Ralph Hillman, Rexburg, \$575; Daniel Beilers, Malad, \$500; Tommie Tompkins, \$1,000; Rudd Herford Ranch, St. Anthony; Marvin Smith, Grace, \$610; R. Udd Herford Ranch; R. Udd Herford Ranch; R. Udd Herford Ranch; Dale Robertson, Rexburg, \$600; Tom E. Shaw, Caldwell; Glenn Brennan, Butte; and Calvin V. Harrop and Sons, Rigby; Roy J. McGarry, Rexburg, \$500.

You Don't have to Sweat . . . Freeze . . . Scratch . . . Wheeze or Freeze . . .

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It's FREE When you buy a New '68 or '69

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Yes! It's time to plan your fertilizer for the season . . . see us for your special needs in all your . . .

DRY or LIQUID FERTILIZERS

TRAILER SPRAYER Mixed and blended to your own specifications and/or special needs.

ANHYDROUS AMMONIA FERTILIZER

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- TOTE BINS
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Ranget's Inc.
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HEAVY GRADES
GRADES

Amalgamated Has Ended Record Sugar Campaign

The last of the 1968 sugarbeet crop entered the Amalgamated Sugar Company's factories in Idaho this week, signaling the end of a record-breaking five-month campaign. Two of TASC's five factories last month processed more than 3.2 million tons of crop were plants at Nyssa, Ore., and Nampa.

Sugar production at Nyssa is indicative of the bumper campaign year, exceeding every previous campaign high with an output of about 100,000 tons of white refined sugar. Amalgamated's total production exceeded 8,700,000 bags, some 800,000 more than the previous highest in 1963.

Amalgamated's vice president of operations, S. Burnell Brown, credited the high production to a large sugarbeet harvest containing a good percentage of sugar, a combination that is industry-wide this year with most sugarbeet growers. Companies joining Amalgamated in realizing new sugar production records.

General Agriculturalist Harry A. Elcock noted that the 1968 growing season had seen the overall grower demand for sugar beets increase in considerable; he anticipates continued large demands for increased acreages during the 1969 season now beginning.

TASC's Nampa, Idaho factory turned out a total of 1,940,000 bags of sugar; the plant's second highest production since it began operating in 1942. This occurred despite a major expansion program still under way to triple the plant's capacity to the world's second largest and the nation's biggest in time.

Richard's Ranch, Western Shoshone-Livestock, \$420; J. H. Howell and Sons, Malad City, P. H. P. Harris, Hazelton, \$480; George and Maxine Larson, Houghland Farms, \$380, and Clay Miller, Boise; Pence Ranch, \$510.

Harry D. Miller and Sons, Nampa; A. Paul Hatch, \$480; and Donald Merrill, \$370; Leo Murdock and Sons, Malad City; Floyd Banks, Bancroft, \$480; Hickey's Fy Herolds; Jay Burdick, Malad, \$400; Elkington Brothers, Idaho Falls, \$480; E. Eldon Ross, Leonard Combs, Aberdeen, \$500; Frank M. O'Hara; Jay Burdick, \$385.

Ernest A. Sloops, Crouch; Joe Quessnell, Buhl, \$400; J. Emerson Mabey, Bancroft, \$400, and Don Lee Nelson, \$450; A. J. Howell and Sons, Malad City, \$480; and Janice Burns, Western Shoshone Livestock, \$400; Burnett Herford Ranch; Bob Brant; \$470; and L. Jewell-Keen, Buhl, \$450, and G. A. and Norman Ireland; LZ Ranch, Rexburg, \$400.

John and Nora Techick; Joe Pirletta, \$500 and \$420; Clifford Skilnord, Dingle, \$380, and Houghland Farms, \$430; Rathwell Herford Ranch; Wayne P. Bruns, Bancroft, \$440; Douglas Harper, Malad, \$450; Daniels Brothers; Western Shoshone Livestock, \$410, and Donald Merrill, \$440; W. E. Elba, \$480; Norman Howell, Malad; Asa Black, \$300; Houghland Farms, \$370, and Robert Jones, \$480.

D. Thayne Thompson; Western Shoshone Livestock, \$400; Udy Brothers; Western Shoshone Livestock, \$450; M. DeVissor, Filer; McCarter Cattle Co., \$450; A. D. Clark; Owen Jones, Almo, \$400; Western Shoshone Livestock, \$450, and Asa Black, \$430; Beaulieu Farms; Ruben Welmer, Rupert, \$350; Asa Black, \$440 and \$410; Herb

factory operations there. Amalgamated's five factories, with a combined daily beet slicing rate of over 24,000 tons per day, started working in the first week of October. Plants at Twin Falls and Rupert, Idaho, ended their beet slice Feb. 8. The Lewiston, Utah factory which started alongside the campaign activity on Oct. 11, ended its production run on Dec. 12.

LOOK AT THE SAVINGS DURING OUR BIG Spring SALE

Many items for your spring farming needs not advertised . . . drop out, see what we are offering.

"IMCO"

RAR TRACTOR BLADES

Rugged, reversible blades . . . angles for ditching.

6 Foot	139.50
7 Foot	149.50
8 Foot	189.50

"RANCH RITE"

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Group 1 — 6 Volt, 115 Amp Reg. 38.45. SALE	15.85
Group 24 — 12 Volt, 70 Amp Reg. 43.25. SALE	19.95
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Also a full line of Batteries for Pickups and Automobiles, at equally low savings.

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"IMCO"

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Heavy Duty — 3 point hook-up

with 9" auger with 12" auger

169.50 179.50

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2500 PSI (example sale prices)

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Reg. 33.18		Reg. 43.99	

SALE 26.95 SALE 38.95

All different sizes in stock.

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SPRAYERS

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LOWER PRICES, GUARANTEED CONDITION, COMPLETE PARTS AND SERVICE, COMPLETE FINANCING SERVICE!

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1965 F 806 D Tractor \$5250	1967 Ford 2000 Row Crop Low hours, real sharp, excellent condition. \$2775
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2x6 Utility Grade COAST FIR per m	\$125
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2x4's Standard & Better Ass't. lengths per m	\$165
400 Sheets, rough 3/4" FIR PLYWOOD, 4x8 sheets, per m	\$90
3/4" MAHOGANY PANELING 4x8 sheets per sheet	\$2.99

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DOORS and BIRCH PLYWOOD for cabinets, etc.

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Larger Volume Of Farm Marketings For '69 Forecast

RENO — The national agricultural situation and outlook for 1969 indicates larger volume of farm marketings than in 1968. Farm prices are expected to be about match 1968 levels, and net farm income may be down a little from 1968.

These forecasts were made at the National Agricultural Outlook Conference in Washington, D. C., according to Mabel L. Hartley, assistant agricultural

FARM Auction CALENDAR

Contact the Times-News Farm Sales department for complete advertising coverage of your farm sale. Hand bill, newspaper coverage, lower 7,000 readers in Magic Valley advance billing. All at one special low price. Every sale listed in this Farm Calendar for 10 days before sale.



MARCH 22

J. F. STOKA
Auctioneers: West, Eilers, Wall and Messersmith

MARCH 22

RUTH STEVENS
Auctioneers: March 22 and 23
Auctioneers: Sale managed by Great Western Auction Service

MARCH 22

D. J. STEPHENSON
Auctioneers: West, Eilers, Wall and Messersmith

MARCH 22

KEITH RESSELE
Auctioneers: West, Eilers, Wall and Messersmith

MARCH 24

HAROLD FOREST
Auctioneers: March 21 and 23
Auctioneers: Delbert Alexander

MARCH 25

WAYNE McCLAIN, BURLEY
Auctioneers: March 23 and 24
Auctioneers: West, Eilers, Wall and Messersmith

MARCH 26

ROYD RICHMAN
Auctioneers: March 24 and 25
Auctioneers: West, Eilers, Wall and Messersmith

MARCH 27

LOYD JUSTICE
Auctioneers: March 25 and 26
Auctioneers: West, Eilers, Wall and Messersmith

MARCH 28

KIMBERLY NIGHORHOOD SALE
Auctioneers: March 26 and 27
Auctioneers: West, Eilers, Wall and Messersmith

MARCH 29

ALVA BELL
Auctioneers: March 26 and 27
Auctioneers: Sale managed by Great Western Auction Service

economist, Max C. Fleischmann College of Agriculture.

"Sizeable marketing increases are indicated for beef, pork, poultry, citrus fruits, canned nonfruit fruits and processed vegetables. Per capita use of veal and lamb will be smaller. And use of eggs and dairy products may decline a little. Fats and oils, fresh vegetables, and cereals are expected to continue to increase.

Retail food prices are figured to average around 2 to 2 1/2 percent higher in 1969 compared with last year's 3 1/2 percent increase. In 1968 about 50 percent of the marketing bill went to processing and marketing agencies; the remaining 40 percent went to farmers. The share for farmers may be smaller this year than in 1968.

Gross farm income is expected to increase in 1969. Increased marketings will up farm receipts. However, rising cost will increase farm production expenses. As a result, net farm income is expected to be down a little from 1968.

Beatle John Weds Japanese Friend

GIBRALTAR — (UPI) — Beatle John Lennon and his Japanese girl friend, Yoko Ono, both wearing white hats and sneakers, were married Thursday in a surprise civil ceremony. It was the second Beatle marriage in a week. Paul McCartney, married American writing Beatle, married American socialite Linda Eastman in London last week.

Lennon, 28, and Miss Ono, 24, have been going together for several months.

USE-TIMES-NEWS-WANT ADS

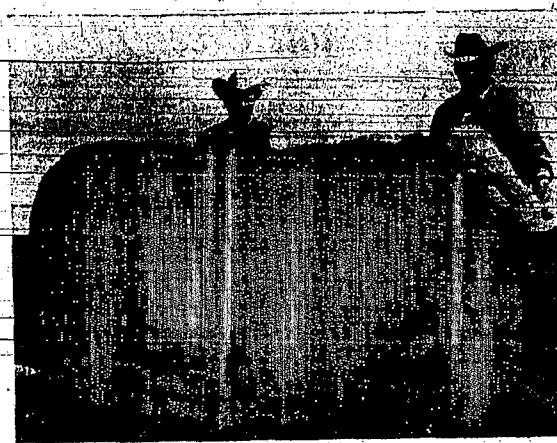
Along Fences And Canals

A bobcat "tired" up a telephone pole was sighted by Mr. and Mrs. Cecil Cope, Jerome, as they drove to Richfield to visit their parents. Mr. and Mrs. Kenneth Johnson, a German shepherd dog, believed to be owned by a Marley resident, had chased the bobcat and kept it on the pole near the Leandro Ruiz ranch on highway 93A. Cope went to the Johnson ranch for a 22 rifle and shot the bobcat. It was taken to Leslie Bushby, a local trapper, for sale of the pelt. Bobcats have been seen by a number of residents driving by the Ruiz sheep ranch. Others have been seen by Pete Appel near his milking barn on the old McNulty ranch on Little Wood River.

Maylon Whiting moved his range cattle from Malta where they have been wintered to his ranch south of Elba this week. He was assisted by Leo Beyler of Malta.

Mrs. Art Ward is recuperating at her ranch home in Elba after she slipped and fell on some ice and broke her leg while doing business in the Burley area last week.

Elba rancher, Malbourn Barker, has returned to his home in Elba where he is recuperating following surgery at the Magic Valley hospital in Twin Falls.



TEX REAL ONWARD 166, Blaine Curtis' top herd sire, was purchased by these two men during Mr. Curtis' dispersal sale recently. Standing by the \$11,600 Hereford bull are Max Trickey, left, and Jack Danvers, representatives of Herschede Ranches, Springerville and Hereford, Ariz. The sale was held at the Curtis ranch south of Burley.

Blaine Curtis Disperses Herd; Arizona Ranches Buy Top Bull

BURLEY — Blaine Curtis and Sons, Burley, held a dispersal sale of their Hereford cattle recently at the ranch located six miles south of Burley on Highway 27.

Tex Real Onward 166 the top bull was purchased for \$11,600 by Herschede Ranches, Springerville and Hereford, Ariz. Max Trickey and Jack Danvers, officials of the Herschede Ranches, were on hand at the sale and made the purchase.

BCS Tex Onward 706 was the second top bull and was purchased for \$7,500 by Rockland Valley Ranches, Rockland, Idaho.

The third top bull was BCS Royal Tex 829, selling for \$7,300 and was purchased by Walter Graham, Happy Tex JPC Husker, Dom 106, the fourth top bull, was purchased for \$5,300 by Long M e d o w Ranch, Prescott, Ariz. BCS Tex Onward 727 the fifth top bull was purchased for \$4,000 by Salisbury Ranches, Malls, Mont.

Top females sold were BCS Mies Husker 514, purchased for \$4,000 by Hereford Ranch, Soter, Alberta, Canada, and BCS Capitola 331, purchased for \$3,000 by Frog Meadow Ranch, Prescott, Ariz.

A total of 42 bulls were sold for \$64,880 making a \$1,545 average per bull. There were 175 lots sold for \$14,650 for an average of \$82.22 per head.

Hereford buyers attending the sale were from Arizona, Utah, Idaho, Montana, Wyoming, California, Washington, Texas and Canada.

Auctioneers for the sale were Gene Watson, H. B. Steer, and Bill Nelson, Denver, Colo. The dispersal sale was managed by Ross Miller Management Co., Denver.

Representatives attending were D. B. Berry, secretary, and Willard Wolfe, both American Hereford Association; Kermit Ford and Dean Spencer, American Hereford Journal; Sherm Guttridge and Ralph Heinemann, both Western Livestock Journal; Bill Rohm, The Record Stockman; Keith Gilmore, The Canadian Hereford Digest; Joe Monforton, Northwest Farm Paper Unit; Charley Cooper, Western Livestock Reporter, and Bob Henderlier, Idaho Cattleman.

It is with considerable regret that we disperse this herd, but the doctor says I must slow down," stated Blaine Curtis. "The herd is the result of careful planned breeding program combined with a rigid selection policy. The foundation herd was built with the best we could select and buy of the top crosses on Anxley's females. We were fortunate in being able to obtain

Benham Explains Measure On Brand Inspection Fee

BOISE — James Benham, Idaho state brand inspector, Boise, issued a statement to all cattle growers, feeders, and others interested in the livestock industry that the current legislation to change the fee for brand inspection to a maximum of 30 cents per head is permissive legislation and there is no intention of going to an immediate 30 cent charge. As some individuals are claiming.

"The phase-out of the personal property tax on cattle also eliminates approximately 40 percent of the revenue for financing the brand inspection service and therefore the only method of replacing this loss must be through a per head fee.

Currently, Benham said, the law allows the Brand Board to set the inspection fee at 15 cents per head plus the mill levy, but because of prudent and economical use and management of the fund by the cattlemen, who are on the Board it has not been necessary to charge more than 10 cents plus the mill levy. However, it will be necessary in the next future to increase the per head charge in order to maintain protection for the cattle industry, as the revenue decreases from the mill levy.

Brand inspectors in Idaho help the transfer of ownership on 3,552 head of cattle with an estimated value of \$216,535, in 1968. These animals were questioned as to the rightful owners and

Twin Falls Times-News, 13 Friday, March 21, 1969

could depend upon the integrity of the members of the Brand Board because they are also paying the inspection fee on their own livestock and certainly are very interested in keeping their own cost of operation as low as possible.

However, in order to operate and maintain an effective protective agency, it does require financing and the industry is only interested in this type of operation, therefore a maximum fee of 30 cents was established to last the department for many years.

1500 head were returned to their proper owner after investigation by the department.

The State Brand Board has indicated no desire to immediately start charging 30 cents for brand inspection. Settling the maximum fee for brand inspection was recommended to eliminate unnecessary costs in preparing legislation, should additional funds be required to operate the department sometime in the future.

Benham stated that stockmen may

Raps Pay Increase Bill

AMERICAN FALLS — The Idaho Farmers Union has called for a veto of the recently-passed legislative pay increase.

According to Ted Roth, vice-president of the Utah-South Idaho Farmers Union, the organization sent the following telegram to Gov. Don Samuelson.

"The Idaho Farmers Union opposes the legislative pay increase that passed the House and Senate recently. Speaking for farmers and rural taxpayers of Idaho, we strongly urge you, Gov. Samuelson, to use your power to veto this bill.

The general taxpayer is up in the air over the passage of this bill. This bill will put additional tax burden on our low-income people. You, Gov. Samuelson, and many of the legislators won your seat in the Idaho capital building on your campaign to stop excessive spending and a 'hold the line' approach.

According to buyers attending the sale the purchase price was the highest paid for hereford cattle in the northwestern states this fall and winter.

Mr. Curtis and sons were very pleased with the prices they received for their hereford cattle. The sale started at 11 a.m. and ended about 6:30 p.m. and lunch was served on the grounds over 400 prepared by Price's Cafe, Burley, courtesy of the Curtis family.

EXTRA STRONG NYLON WEB HORSE HALTERS

Small - Medium - Large Sizes
Choice of Red or White
REG. \$5.50

\$3.60

SPECIAL CLOSE-OUT


COTTON ROPE HALTERS

PONY — COLT — HORSE SIZE

\$1.49

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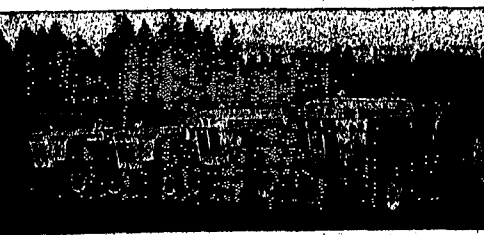
at "That O-o-old Reliable"



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PLENTY OF FREE PARKING

David Brown TRACTORS



3 MODELS IN STOCK TO CHOOSE FROM
No. 780-46 B.H.P. — 990-55 B.H.P.
1200-72 B.H.P.

A new tractor in diesel power AT THE PRICE OF A LOT OF USED TRACTORS on the market today.

Come in, see for yourself. Compare the prices and values of the "David Brown" line of diesel tractors.

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Your Magic Valley "DAVID BROWN" Tractor, Freeman Baler, Fox Chopper, Howard Renovator, Lulliton Rolling Cultivator and Wisconsin Motor Dealer.
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Rupert Sheep Farm Toured By Group

RUPERT — One of Mindoka County's outstanding farm sheep operations was toured recently by members of the Mindoka Sheep and Lamb Pool as well as other interested people.

This operation is the Patterson Land and Livestock, located northwest of Paul, helping Lloyd Patterson with the operation are his wife, and four children as well as a hired hand.

Several years ago the operation was a dairy and sheep farm. The dairy has been eliminated and now the farm flock has been increased from 200 to 500 head of sheep. Mr. Patterson plans to increase his flock. In addition to the farm flock, Mr. Patterson pastures from 2,500 to 3,000 feeder lambs on his brood ewes in the fall.

Helping Mr. Patterson with the tour of his farm was Lamont Smith, county agent. Mr. Patterson's farm covers 200 acres of sugar beets, 100 acres of potatoes, 28 acres of pasture and 22 acres of alfalfa, hay, and other grains.

Calves Weighed

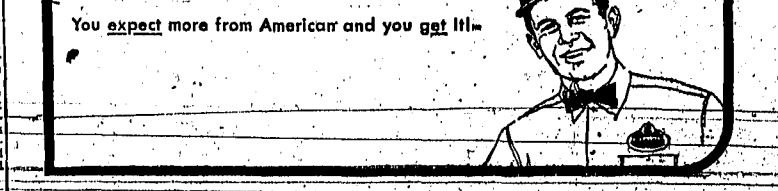
BULL — Various Angus calves will be weighed Monday at the Ralph Baughman ranch, northeast of Bull, as part of the Idaho Beef Improvement program.

Mr. Baughman is one of several cattlemen in Twin Falls County who are upgrading their beef cattle through the improvement program. The weighing and grading is part of the production testing program currently under way at the Baughman ranch.

"Anyone interested in this testing program or the improvement program in the area should contact the weighing and grading Monday, beginning at 10 a.m.

Is AMOCO® Anhydrous Ammonia the answer to your high crop costs?

It takes a high yield just to cover your crop growing costs, not to mention making a profit. That's why AMOCO® Anhydrous Ammonia is so important. Its 82 percent nitrogen content punches up total plant vigor... helps produce the profit yield. It can spell the difference between profit and loss in bad years... mean top profits in good ones. And it's the most economical source of nitrogen you can buy. Because it's applied in the proper root zone, Anhydrous Ammonia promotes strong root systems that help standability, and give the plant a "boarding house reach" for the other important nutrients you have provided. Ask us about the benefits of AMOCO Anhydrous Ammonia. No obligation, of course. AMOCO Anhydrous Ammonia... another quality reason to farm with American Oil.



You expect more from American and you get it!

TWIN FALLS

For products, information and technical assistance, call the American Oil Farm & Home Center or your American Oil Farm Man.

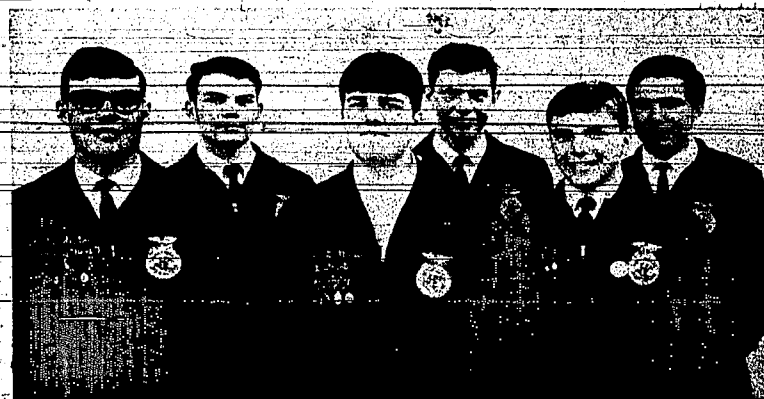
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PHONE: 733-9003

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EDEN: Don Black 823-9914

BURLEY: Larry Adams 678-0882

D. L. (Don) Granzaw, Manager
Derral Warner, Agronomist
Dick Guiley, Agronomist

GOODING: Claude Scanlon 934-4151
TWIN FALLS: E. E. (Ed) Hedding 733-0741



THESE SIX FFA MEMBERS from Shoshone were the top parliamentary procedure team during the recent Area FFA Parliamentary Procedure contest at Valley High School. From left are Carl Pendleton, Stan Kerner, Kevin Guthrie, Larry Kerner, John Urrutia and Bruce Helsley. Also on the team, but not pictured was Ken Faught.

The Green Thumb
by GEORGE ABRAHAM

STARTING YOUR OWN TO- MATO PLANTS: Many home gardeners like to start their own tomatoes, but find that it's often frustrating. Seeds start, seedlings grow, then suddenly they die. This is called "damping-off" disease.

Here are a few tips on starting your own plants: (1) Start with a loose mixture—say 3/4 sand, 1/4 peat, or half and half mixture of peat and perlite or vermiculite. The secret is to use a sterile, loose mixture. Avoid garden soil loaded with rot-causing organisms. For starting seeds, you use garden soil, better pasteurize it for 30 minutes at 180 degrees in an oven. If you use plastic materials, baking in an oven is not necessary.

(2) Sow seed lightly, either in rows or broadcast. If you sow thickly, plants are apt to be stunted. Then cover seed lightly with milled sphagnum, sifted peatmoss, or vermiculite.

(3) Water by subirrigation—that simply means placing the seed box in a pan of water and letting it soak for an hour or so.

(4) After soaked thoroughly, place a plastic sleeve over the seed box (to prevent water) and place in room temperature of 72 degrees or so. After germination starts, move the flat to a bright window and let it grow—making sure the plastic sleeve was removed.

Avoid overwatering and temperatures over 72 degrees.

HOME-GROWN SWEET CORN: Home gardeners should sow at least four rows by side rather than in a single long row, to insure pollination and development of a full set of kernels. Plant several kinds together for a succession of ears, and it's also a good idea to make repeat plantings of good variety such as Wonderful or Seneca Chief. Both varieties take about 82 days to mature and this means you can extend the harvest over a long period.

The home gardener has a better selection to choose from today than he ever had before. If you want early corn, try North Star, Northern Belle or Seneca 60. It's safe to say that earlier varieties do not have the taste that the later varieties have, but they are well worth putting in.

Do not plant corn seed too thickly! Drop the seed four to six inches apart in the row, later thinning to 8 or 10 inches for the early varieties and 12 to 18 inches for the later kinds.

If you grow corn in hills or groups, use five or six seeds per hill two or three feet apart, leaving three plants of early kinds and two of the later. If the term "hill" is confusing, let me explain: It means several plants together, not in a mound of soil.

QUESTION OF THE WEEK: D. F. of Twin Falls: "Last year I had a terrible time with mildew on my floribunda roses, cut them way back in the fall and cleaned up the leaves. Is there anything I can do this spring to protect my roses?"

Powdery mildew occurs on all kinds of roses, but some varieties get it worse than others. Rambles and climbers are very susceptible, and often the white and yellow are more susceptible than reds and pinks, although all kinds fall fair to mildew. A white powdery fungus growth appears on the leaves, stems and flower buds, causing leaves to scucker and distort. Young buds often fail to open. High humidity (not rainfall) and warm temperatures favor the growth. Spores are spread by air currents and splashing water. You did the right thing by raking up leaves, since the fungus can spend winter in fallen leaves.

CONTROL: (1) You can apply a dormant spray (before buds open), using lime-sulfur, 1 pint per gallon of water. Spray canes and flower buds, causing wintering on canes. (2) You can use a rose spray already to go, containing both fungicides and insecticides. The fungicide is using an old-fashioned material, sulfur. You can use either a wettable-sulfur-as-a-spray, or you can use the plant powder. If the temperature is below 90 degrees F. Old fashioned copper fungicides are good mildew killers. Karathane is useful to control mildew. Also phalan (folpet). Be sure to cover both top and bottom sides of foliage.

J. B. of Coaling: "Please tell me why my glorioxia plant stands still. It doesn't seem to grow fast, or send out any buds. When plants 'sit still' and do not form buds, or form buds which do not open, this is often due to a lack of humidity around the plants. Try setting the pot inside a large pot, and pack moist peatmoss between the two pots. The wet peatmoss gives off enough moisture to open the buds. Blasted buds (turned brown) can be due to excess water, too much heat, lack of humidity, and watering with cold water. Also, a disease known as botrytis (gray mold fungus) causes buds to rot. Disease is associated with poor ventilation, or too much water.

N. L. of Buhl: "How can I start a snapdragon seed? For some reason mine never start."

Sow snapdragons in a mixture of peatmoss and sand. Do NOT cover seeds completely soaked. Cover with pane of glass, or plastic sheet, and put in a warm spot (72 degrees or higher). Germination takes place in 4 or 5 days. As soon as seed starts, remove glass and bring to full light. Let seedlings grow to height of 1 1/2 inches and transplant to individual pots.

D. P. of Wendell: "Please tell me how to start a Christmas cactus. We have one that's real old and we want to start new ones from it."

Both the Christmas and Thanksgiving cactus can be propagated by taking cuttings with three to five nodes and placing them in a container of sphagnum moss (long fibre moss) or you can use a combination of sand and peatmoss. Insert the cuttings into the moist medium and keep in a bright window but out of direct sun. The plants can also be grafted on other cactus. A common method of starting these cacti, incidentally, if you want to tell the difference between a Christmas cactus and a Thanksgiving cactus, take a look at the leaves. The Christmas cactus leaves have a rounded tooth, but the other has pointed teeth.

During the summer, both plants need light shade. Grow them outdoors in a tree limb, a shaded collar, or under a bush. Plants of both species which are grown outdoors in summer and fall will flower again in those grown in a green house.

Knoll Creek Field Day Set For June 18

CONTACT — "Sagebrush Forage" will be the theme of this year's annual Knoll Creek Field Day scheduled for June 18. The event is held at the University's Knoll Creek Agricultural Field Laboratory located north of Wells in Elko County. Date for the yearly tour along with an agenda was established last week and announced by Dr. E. J. Jensen, University of Nevada agricultural and extension chairman of this year's field day committee.

The agenda for the day will also cover research on soil and other subjects.

Northside Soil District Enters Event

JEROME — The Northside Soil Conservation District has entered the 23rd annual Good-year competition to select the nation's top 53 conservation districts, according to Alvin Chojnacky, district chairman.

Activities of the district will be weighed against the performance of other districts in the state to determine the outstanding district. This is an annual event, sponsored by the Good-year Tire and Rubber Co., Akron, Ohio.

Key agricultural leaders will serve as judges. Soil conservation efforts from 1963 to Dec. 31 will be considered. Grand award for the 53 districts will be an expense paid work-study trip to Arizona in December, 1970, for one member of the district's governing body and the outstanding farmer-operator in each winning district.

The 106 men selected will be guests of Goodyear Farms, a 14,000-acre general farm operation near Phoenix.

The Northside Soil Conservation district has taken part in the competition 15 times and was the first winner in the state in 1955. District supervisors are Alvin Chojnacky, Roger Flala, Bill McCoy, all Jerome; Harold Grant, Eden, and Arthur Baisch, Hazelton.

Chojnacky said that the district's outstanding cooperation efforts from 1963 to 1968 were selected from the 866 farm operators enrolled in the district program.

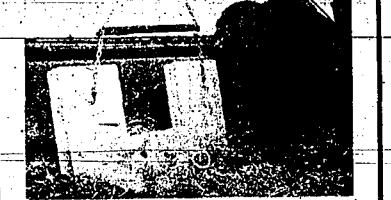
Conference Set

SAN FRANCISCO — Agrilbusiness and government leaders throughout the west, including Hawaii and Alaska, have been invited to attend a special "Food by Air" Conference at the Sheraton-Palace Hotel, San Francisco, on April 8, 9, and 10.

The three-day workshop is a joint project of the Western Region of the National Association of Agricultural Experiment Stations and the San Francisco Chapter of the Air Cargo Association.

OUTPUT INCREASES — WASHINGTON — The Farm Index points out that the world agricultural output during 1968 was up by about two to three per cent.

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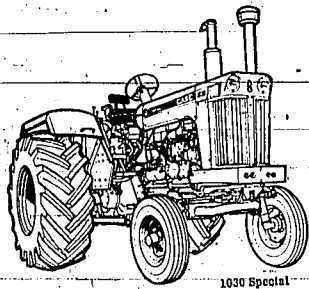
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GOODING TRACTOR & IMPLEMENT CO. **C-R Equipment Co., Paul**

See LAWRENCE ADAMS at - See EARL BIRD or WOODY REED at -

WENDELL IMPLEMENT CO. **REED TRACTOR CO., Twin Falls**

2 Are Arrested

Two women were arrested by Twin Falls police Wednesday and charged with petit larceny. Vicki L. Dudley, 22, and Sharron A. Hiner, 24, are accused of shoplifting. They have been released on their own recognizance and a court appearance is pending.



DISCUSSING PROGRAMS of the Idaho Association of the Soil Conservation Districts are, from left, Lee Morgan, state soil conservationist, Boise; Doyle Scott, administrative officer

of the State Soil Conservation Commission; DeVon Jensen, Moore, state association president, and Glenn Nelson, Twin Falls, director.

Spud Growers To Plant 298,000 Acres in Idaho

BOISE (UPI) — Potato growers in Idaho intend to plant 298,000 acres of potatoes in all areas of the state this year, the Idaho Crop and Livestock Reporting Service said today.

The prospective acreage represents an interpretation of reports from growers as of March 15.

The total would be 1,000 acres above the total planted a year earlier.

Potato growers in the 10 southwest counties have not made significant large scale changes for the third consecutive year.

Foothills Club Elects Officers

MURTAUGH — The Foothills and Lassie 4-H Club held its first meeting of the new club year at the home of the new leader, Susan Hogue.

Debbie Howard was elected president; Wayne Buchanan, vice president; Debbie Buchanan, secretary; Linda Morrison, treasurer; Dana Silvers, reporter; Roy Toupin, agent at farms, and Carol Brockman, recreation chairman.

The next meeting will be held at 8 p. m. March 28 at the Bill Brockman home.

Record books were distributed by the leader. Demonstrations for the next meeting will be given by Carol Brockman and Dana Silvers. New members this year are Roy Toupin, Dee Toupin and Nancy Brockman. Refreshments were served by Mrs. Wayne Hogue.

Gooding Woman Visits Grange

KING HILL — Mrs. Ira Kistler, Gooding State Grange lecturer, made her official visit to Mariposa Grange and outlined her goals for the year.

She reminded members to make plans for the 1970 National Grange convention in Boise.

Herbert Edwards, Elmore county agent, talked on fertilizer.

A group of 23 4-H girls gave the pledge to the flag, and the 4-H pledge. A group of high school girls gave a tumbling act.

Nine members of King Hill Grange were guests.

District Soil Meet Held In Twin Falls

The Idaho Association of Soil Conservation District 4, held its annual spring meeting recently at the Roundup Room of the Rogerson Hotel, Twin Falls.

Glenn Nelson, Twin Falls, district four director, gave the opening remarks and presided over the meeting which was attended by some 50 Magic Valley people.

During the morning session Rodney Hansen, Paul, discussed the functions, duties, budget and financing of the Soil Conservation Commission. Discussion on this topic was conducted by H. A. Harrison, Rupert, and Ellis Fulter, Twin Falls.

Lee T. Morgan, state soil conservationist, Boise, discussed the future of soil conservation districts in an afternoon talk. The purpose and goals, organization, budget and financing of the Idaho Association of Soil Conservation Districts was the topic discussed by DeVon Jensen, Moore, state president.

Gene Thomas, of the Balanced Rock Soil Conservation District, led a panel discussion on the long range program, annual

Meet Slated To Classify Cassia Land

BURLEY — The Bureau of Land Management has proposed that about 441,000 acres of public domain land in Cassia County be classified for continued multiple-use management in public ownership.

A public meeting will begin at 10 a. m. March 24 in District Court Room of the Cassia County Courthouse in Burley to present this proposed classification to the public. The public's recommendations are invited, and all interested parties are urged to attend.

Benefit Set

KING HILL — The King Hill Grange will host a benefit card party at 8:30 p. m. Friday at the Grange Hall.

Half of the proceeds will be given to health charities and the other half used for repairs to the Grange Hall.

Reclamation Pays Tribute To Explorer

WASHINGTON — A special issue of Reclamation Era is off the press honoring Maj. John Wesley Powell for his explorations of the Colorado River 100 years ago and giving the dauntless explorer-scientist major credit for the creation of the Bureau of Reclamation to conserve and develop the water resources of the arid West.

Although the Reclamation Service now the Bureau of Reclamation in the Department of the Interior was not established until 1902, the 1899 Powell Centennial Issue of Era makes the point that much of the credit for its start is due to Powell's earlier work.

which first brought national attention to the tremendous potential of the largely untapped land and water resources of the West.

After Powell gained fame throughout the country as the explorer of the Colorado River, he continued vigorous campaigning for critical conservation moves, Indian benefits and science in government.

With more than 20 Powell photographs, some in color, the 24-page Reclamation Era includes information on this year's celebrations, and covers aspects of how Maj. Powell's daring explorations and surveys of the river and its canyons brought him prominence with the public and in science. The magazine describes how Powell's bold writings and speeches concerning reclamation were controversial in his day because they were many years ahead of their time.

Powell's "dream come true"

is illustrated by an article and four-color map on present day Colorado River developments including extensive benefits in irrigation, hydropower, recreational activities and other water development uses.

Copies of Reclamation Era are available at 45 cents each from the Government Printing Office, Washington, D.C. 20402.

Twin Falls Times-News — 15 Friday, March 2, 1970

NAMED EDITOR CINCINNATI—Robert W. Parker, 35, has been appointed managing editor of the Farm Quarterly magazine by James Rosenthal, publisher of the nationally-circulated publication for business agriculture.

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15 cows milking heavy now
25 head older cows milking heavy now

Also included 300 gallon bulk milk tank (3A); Surge milkers, 3-units complete; stock-rack for pickup and other pieces of machinery.

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work plan, and Soil Conservation District and IASCD committees. He was assisted by the Balanced Rock SCD board. A discussion period was conducted on the afternoon subjects by Selji Endow, Cassia Soil Conservation District and Mr. Morgan summarized the concluding remarks.

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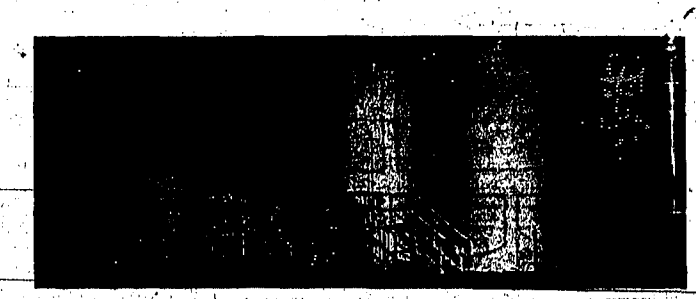
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BRIDGE

By Jacoby

PLAY AT TRICK ONE
COSTS CONTRACT
 "Well, partner!" growled North, "you just about won first prize for throwing the dummy."
 "What do you mean?" replied South. "I know I could have made my contract by stripping

as bad as North thought it was. At slam contract you play as safely as possible to make the slam and disregard overtricks. You make the contract only if it comes with no risk.
 South did not need to take a heart finesse. He would make his contract any time West held the ace. He should win the first heart with his king. Then, after drawing trumps, he would cash dummy's ace. This time the queen would drop and everything would be fine. But, if the queen did not drop, South could come back to his hand and lead a third heart toward dummy's jack. If West held the queen, this would set up the jack for a discard of the diamond queen.

Suppose East held the queen? If hearts were 3-3, the fourth heart would still set up the jack with four or five to the queen, there would have been no way to develop three heart tricks. But the diamond finesse would still be available to declarer.

CARD SENSE

Q—The bidding has been:
 West North East South
 Pass 2♥ Pass 3♠
 Pass 4♥ Pass 4♠
 Pass 5♦ Pass 7♣
 You, South, hold:
 ♠ A K 6 5 3 2 ♦ 5 ♣ A K 10 9 8 4
 What do you do now?
 A—Bid six or seven hearts depending on the sort of bidder your partner is. A mere five hearts would be a frightful underbid.

TODAY'S QUESTION
 Instead of bidding four hearts your partner has bid four clubs over your three clubs. What do you do now?

Answer Next Issue

NORTH ♠ A J 9 3 2
♥ A J 5 4
♦ 9 7 3
♣ 4

EAST ♠ 4
♥ Q 3
♦ J 6 5
♣ K J 10 8 7 5

SOUTH (D) ♠ K Q 10 8 7 6
♥ K 8 2
♦ A Q
♣ 4 2

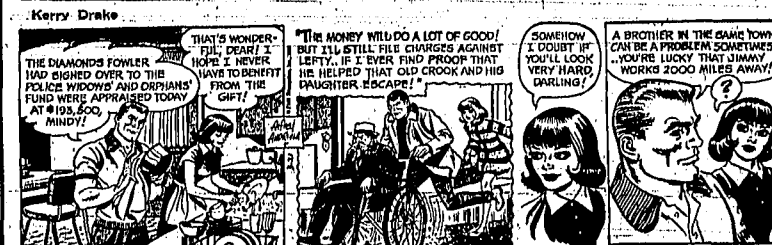
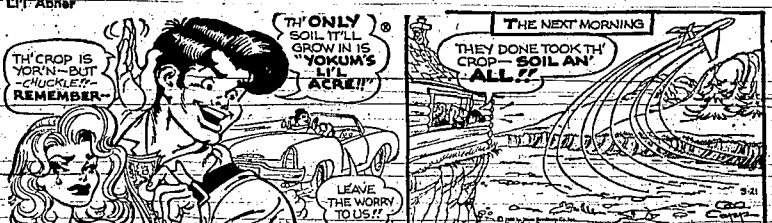
Both vulnerable

West	North	East	South
Pass	3♠	Pass	4NT
Pass	4♥	Pass	5NT
Pass	6♠	Pass	6♠
Pass	Pass	Pass	Pass

Opening lead—♥10

my hand, running all my trumps and throwing West in with his last heart to make him lead a diamond up to my queen. But that play would fail if hearts were to divide 3-3 or if West should happen to unguard his king of diamonds. My play was a mistake.

"Not that at all," said North. "I was referring to your play of the jack of hearts at trick one."
 "How was I to know that East held the doubton queen?" said South.



CROSS WORD PUZZLE

Let's Dance!

ACROSS
 1 Brazilian dance
 8 Dances
 10 Day window
 11 Highest
 14 Asian paper
 15 Infectious disease
 16 Uncooked
 18 Beachcomber
 19 Edible grain
 20 Head covering
 24 Seline
 25 Exclamation of sorrow
 27 Winged insect
 31 Iterative
 33 Willows
 34 White
 37 Intricate
 39 Group dance
 40 Modern painter
 43 Italian

DOWN
 2 Exit
 3 Fingerless glove (var.)
 4 Tavern brew
 5 God of Islam
 6 British vehicle
 7 Tritate
 8 Arab country
 9 Italian folk dance
 11 Afternoon
 12 Water
 13 phenomenon
 17 Man's name
 18 Boat paddles
 20 On the sheltered side
 21 Pedal performance
 23 Proposition
 24 Tree part
 28 North Sea fishing boats
 29 American monogram
 30 Fabric
 32 Lawyer (abbr.)
 33 Scottish dance
 35 Pace
 36 Paid notice
 41 First man
 42 Interlaced
 43 Bullroom dance
 47 London gallery
 48 American inventor
 51 Viscous liquid
 53 Registered
 55 Reply (abbr.)
 56 Encountered
 57 Lawyer (abbr.)
 58 burden

Major Hoopie



Out Our Way



STAR GAZER
 By CLAY R. POLLAN
 Your Daily Activity Guide According to the Stars
 To develop message for Saturday, read words corresponding to numbers of your Zodiac birth sign.

ARIES	MAR. 21	1	11	21	31
TAURUS	APR. 20	2	12	22	32
GEMINI	MAY 21	3	13	23	33
CANCER	JUN. 21	4	14	24	34
LEO	JULY 23	5	15	25	35
VIRGO	AUG. 23	6	16	26	36
LIBRA	SEPT. 23	7	17	27	37
SCORPIO	OCT. 23	8	18	28	38
SAGITTARIUS	NOV. 23	9	19	29	39
CAPRICORN	DEC. 23	10	20	30	40
AQUARIUS	JAN. 20	11	21	31	41
PISCES	FEB. 19	12	22	32	42

STAR GAZER
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AQUARIUS	JAN. 20	11	21	31	41
PISCES	FEB. 19	12	22	32	42



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MARCH 21, 1969

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| Gem State Realty | The Land Office of Idaho | Shaw Realty |
| Globe Realty | C. Looney Realtor | Twin Falls Realty |
| Hamlett Realty | Lynwood Realty | Taylor Agency |
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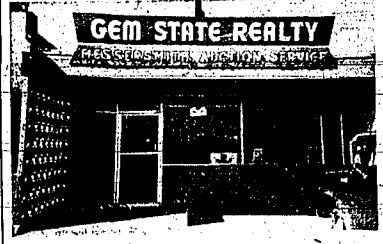
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One Acre. Nice 2 bedroom family home. Fenced pasture, well and city sewer. Just outside city limits. Close to college. Jr. High and grade school. Reasonably priced at \$14,500.00

FARMS

Good Potato Ground, 360 Acres 2 miles from Cottrell Port of Entry, 180 acres plowed, fertilized, ready for spuds. Balance can raise grain or hedges. Has level out of crested wheat grass for 2 years. All fenced. This can be bought for \$278.00 per acre.
2120 Acres. Newly developed land in the Blue Sulch Area with a good production record of barley, beans and potatoes. Five deep wells pumping 680 inches. Two pumps in Salmon Falls Creek, pumping 550 inches. Water costs \$15.00 per acre. Three mobile homes, large shop and storage cellar. Farm grossed \$250,000.00 in 1968. Price, \$837,000.00.
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160 Acres Northside row crop and livestock combination. Two homes, potato cellar, corral, outbuildings.

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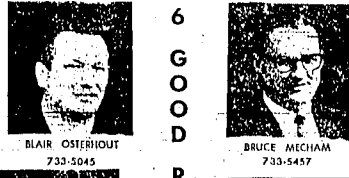
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Left to Right, Both Wickham, Chas. Looney and Edna Irish.

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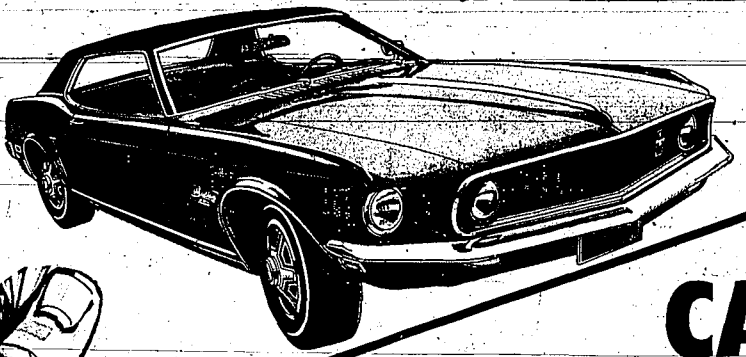
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The 5th Mustang will be given away FREE this Sunday by Cactus Pete's and the Horse-Shu Club. You can still register... all tickets previously entered are still eligible!

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IS THE BIG DAY!

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Friday, Saturday, Sunday

Vivacious, lovely and talented Mary Taylor of "Queen of the House" fame is appearing this weekend in a great, entertaining show at Cactus Pete's. Don't miss this outstanding recording star's performance! Miss Taylor will be accompanied by the versatile musical group...

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SUNDAY

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"MR. PERSONALITY"

... Brand new crowd pleaser now appearing at Cactus Pete's Piano Bar. This talented performer entertains you with the Tenor Banjo, Bass Guitar, Mandolin, Trumpet and Full set of Drums... PLUS fine comedy... and is known to "sing up a storm!" A show you won't want to miss.

COMING ATTRACTIONS

Arthur Duncan

The exciting performer you've seen so often on the popular "Lawrence Walk Show." Mr. Duncan will be appearing at Cactus Pete's over the Easter weekend. A fine show for old and young alike. The dancing and singing Arthur Duncan promises an entertaining show!

APRIL 1-6

THE HORSE SHU 49'er

ITALIAN SPAGHETTI

A superb dinner of Italian Spaghetti served with a marvelous meat sauce. Crisp salad and hard rolls are included. Served Sunday from 1:00 to 6:00 at the Horse-Shu Club.

49¢

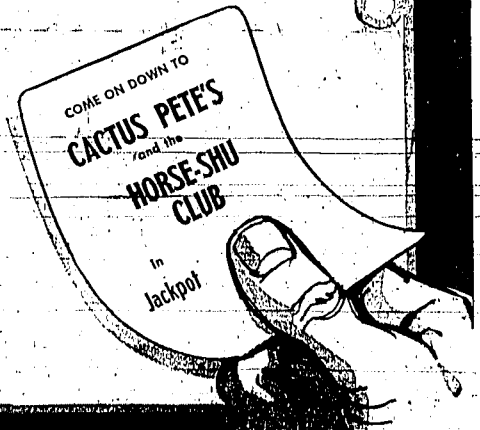
THE HORSE SHU-CLUB

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Come prepared for fun... live music to dance to... great food to eat... and relaxed atmosphere to enjoy it in. Bring a group of friends... and have a delightful time south of the border at the friendly Horse-Shu Club in Jackpot.

"BUS BEEMER"

The talented Mr. Beemer... will be at the Horse-Shu Club this weekend to entertain you with a fine selection of listening and dancing music.



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Times-News

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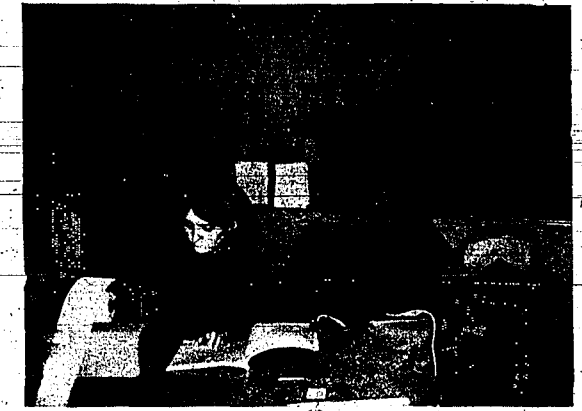
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PROGRESS

REPORT

1969

EDU



TEN KINDS OF ADDING MACHINES give students in the office practice class at Glens Ferry High School an opportunity to familiarize themselves with any kind of office equipment they may encounter. The two-hour-a-day class ends with actual on-the-job training.

Glens Ferry High School Has Office Practice Class

GLENS FERRY — The dictating machine was talking steadily at a measured pace for students operating the 11 dictating machines when we visited Brent Taylor's office practice class in Glens Ferry High School.

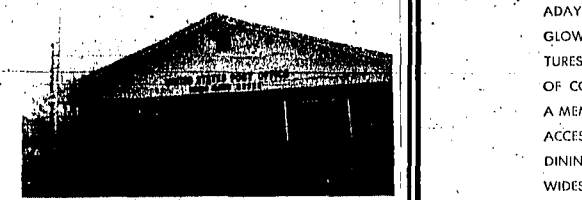
The girls transcribed their tapes on typewriters later. Mrs. Taylor contends that the learning time is much reduced in attaining a higher degree of speed and more accuracy by use of these machines than is possible for manual shorthand. This is just one phase of Mrs. Taylor's office practice class, which spends one hour a day, for a total of 90 hours, on stenographic training and one day a week on general office practice material.

There's another section of 30 hours of practice of adding machines, from a hand calculator to a rotary. A segment of 10 hours is spent on the dictating machine training, to familiarize students with this kind of dictation. Twenty hours go into payroll procedure.

In the office room is a payroll machine and a posting machine, as well as a plot checker, so the students become thoroughly acquainted with these operations.

One girl at a time works in an office practice set which incorporates many types of business records with the requisite typing and mathematics used to complete these business papers. Another 15 hours is spent in filing, including a survey of the different methods of filing, such as alphabetic, numerical, chronological, geographic.

The entire block of two hours a day office practice runs from 2 to 4 p.m. each school day. This is the third year the business students have followed this procedure, getting initial training in garage offices, etc., at the same time they're finishing their office course in the spring.



DECLIO USED TO BE KNOWN as Marzfield, but when the U. S. Post Office recommended the community be renamed, residents were unable to decide on a title for their town. The problem was solved by five residents, each of whom offered the first letter of their last name in the town—the result was D-E-C-L-I-O.

Declio Named At Random

DECLIO — Not many months ago a new name, as a result of a community-wide effort, was chosen for the town. The name, Declio, was chosen at random from a list of names submitted by the community. The name was chosen because it was the only one that had five letters, each of which was the first letter of a resident's name. The names were D, E, C, L, and I, which spelled Declio.



USING A UNIVERSAL GYM MACHINE bought jointly by the school district and the DeLco Company are members of the DeLco High School wrestling team. Danny Osterhout is clanking himself as Glen Whittle sits on an apparatus designed to develop leg muscles.

New Church Constructed At Gooding

GOODING — When the LDS church in Gooding burned over a year ago, church members and Gooding citizens in general were understandably upset. While members regretted the destruction of the beautiful structure which housed them, all are happy to see a new church rising where the old one stood. The new church will contain 14,500 square feet of floor space all at ground level. This floor plan will include a chapel, junior Sunday school rooms, and 22 teaching areas. Also included will be a cultural hall for basketball, drama productions, and so on. It will include a stage and complete lighting system to accommodate any type of production. There will be a baptismal font, with access doors from each of two dressing rooms. The font will be tiled. The building will be constructed of brick and cement block, with oak paneling on the inside. There will be several carpeted areas, including the junior Sunday school rooms, lounges, Relief Society room and entryways. Also carpeted will be the rostrum and some of the aisles.

The Convest Construction Co., Salt Lake City is building the church. This company builds only LDS Churches, and they employ some of the labor to local church members in order to help defray some of the costs of construction. Local members chose to pour the foundations and footings, do the fine grading, cement floors, sidewalks and build the trusses.

This work has been completed, but due to snow, rain and cold weather construction work has been halted. As soon as weather permits, work will resume and there is a hope for completion date of three months from the time work is resumed. The community wishes members well the completion of their new structure.

Times-News

Magical Valley's Home Newspaper

PARLOR — To take his place in the dare-not-in-Pain way. A nation writer blinched a false eyelash. When Andre Courreges curvaceous models through the streets. More than the small colored bikini pants. It was only a year ago. Courreges would be covering the bottom with more than two straps. Three days later, Yves Laurent launched the transparent dresses and trousers suits and provided a handsome model. The collar, tie and boxer shorts, their right underwear to emphasize the privation. Courreges goes for bare legs. Some of his new women revealing necklines. It may be a better verb. They through the suits and revealing dresses. The clearest thing about the skinless is that it fills the bottom of by themselves. No hair is visible, muscle is worn. West Side Story. The young women of the West Side. The young women of the West Side. The young women of the West Side.

WENDALL — Oil painting by Mrs. Nevada Omoto. The young women of the West Side. The young women of the West Side. The young women of the West Side.

Horzavoile's subject is animals. She has exhibited at County fairs in Twin Falls and Gooding. She has been a recipient of brief training from Libbe Slindee, Twin Falls. She attended a summer workshop session on subjects taught by Harry Kirkwood and sponsored by the University of Idaho.

Benefit the Borah. The Borah orchestra, fund at the Borah orchestra. The Borah orchestra, fund at the Borah orchestra. The Borah orchestra, fund at the Borah orchestra.

new years... the women of Magic Valley have turned to Paris for the ultimate in fashion.

FORMAL COLLECTION \$12.95 TO \$14.95. The young women of the West Side. The young women of the West Side. The young women of the West Side.

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Shane's FURNITURE

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Superintendent Says 'Regard For Education,' Makes 411's Job Easier

The public school system is \$300,000 a year in federal funds, the single most important community agency in any town, and of the local schools are raised in the following manner: The Twin Falls School District No. 411, headquartered at 201 Main Ave. W., has how many mills are to be levied vital significance to Twin Falls for one year on real property.

After their decision is made, the principals and teachers of Twin Falls are presented to the school board. Local funds for the operation of the schools are raised in the following manner: The Twin Falls School District No. 411, headquartered at 201 Main Ave. W., has how many mills are to be levied vital significance to Twin Falls for one year on real property.

Most of the school system is \$300,000 a year in federal funds, the single most important community agency in any town, and of the local schools are raised in the following manner: The Twin Falls School District No. 411, headquartered at 201 Main Ave. W., has how many mills are to be levied vital significance to Twin Falls for one year on real property.

Operating with an annual budget of over \$3 million, the mill levy limit that local taxing agencies can collect for school operations. The limit is now 20 mills for all Idaho school districts except a few "charter" districts. In addition all the districts are allowed a one mill emergency levy for particular situations. In Dist. 411, the current levy is 20 mills plus one emergency mill.

Recently the Idaho State Supreme Court decided to equalize the taxes on utilities and property. The legislative result was that the assessed value of property is to be brought up to 20 percent of the true value.

"This equalization will have a strong effect on enlarging the budget we have to work with unless this session of the legislature decides to freeze the assessed value, which they may do if they think the equalization will be too hard on property owners," Dr. Ragland explained.

"There are certain charter districts in the state that are allowed to levy more than we can and therefore can spend more money per student annually. For instance, Boise, in 1968 levied 5.6 mills while the Twin Falls district levied 38.54 mills. Ten mills of the Twin Falls levy went toward bond issues."

"Therefore Boise was able to spend an average of \$94.77 per student in 1968-69 as compared with Twin Falls' \$39.59 per student. The charter districts were strong when Idaho's constitution was written and that's probably why they're exempt from the mill limit," said Dr. Ragland.

In comparing Idaho's educational standards and teachers' salaries with those of other western states, Montana, Colorado, Wyoming and Utah, "We recognize that the Western coastal states are ahead of us and we may never catch up — we don't have their money to work with. But we can try to stay on an even keel with them," he added.

Educators feel now that perhaps the best criteria for individual states to use in budgeting finances is the average amount spent per year on each student. A second criterion is community used is teachers' salaries.

"Here our staff turnover is about 20 percent. That's higher than it should be," said Dr. Ragland. "And there's not an enlarged supply of teachers in the state by any means. Sometimes we have a pretty tight situation, particularly for high school teachers of specialized subjects."

Dist. 411 employs 272 teachers and about 25 library and teacher aides for Twin Falls' 6,000 students. The Assistant Superintendent, George Stauber, interviews and hires applicants for teaching positions.

Mr. Stauber also has direct contact with the various schools as to establishing curriculum and visiting classes. The various principals of schools in the district work with Mr. Stauber in finalizing or changing curriculums.

The principal at each school is responsible for the administration and functioning of his school, such as filling out requisition orders for various supplies, most of which are stored in the district's administration building.

Dist. 411's administration is housed in what used to be the Twin Falls Post Office. They moved into the new quarters from O'Leary Junior-High School in 1963.

"The new quarters have worked out very satisfactorily," said Dr. Ragland. "I freed classrooms and office space in the then-crowded O'Leary school and has allowed us more room for administrative offices but for storage of school supplies and hot lunch foods."

In the basement of the building is a maintenance shop where repairs for the school district are made and maintenance equipment is stored.

"When the new post office was constructed the old post office's school district property was declared surplus property by the federal government. After deciding we made the strongest case possible for our need of it to the government.

"The building now belongs to the district under certain conditions, one of which is that it be used for public school purposes for 20 years. The building cost \$70,000. It was sold to us for 20 percent of that value."



FROM THIS SANDSTONE BRICK BUILDING the schools educating 6,000 students are kept functioning. Dist. 411's Administration Building not only houses administration offices but also stores food for the hot lunch program and paper and supplies for the schools. Occupancy in the basement is a complete maintenance shop for equipment and repairs. Formerly a U. S. post office, the building was sold to the school district at one-fifth of its assessed value of \$70,000 six years ago.

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50	5,800	3,480	9,780
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TEACHING THESE PRESCHOOLERS how to say exactly what they mean is the job of the Twin Falls Easter Seal Center, Merle Stoddard. In this picture sequence of a language stimulation class, Mrs. Stoddard holds a "pig" in her hand

as she instructs and encourages the children to repeat the word after her. Getting children ready for public school is stressed at the center, where most of the children range in age from three to six years. "By far the majority will go to

regular school," says Mrs. Stoddard. "The children here all have wonderful empathy with each other's problems." In addition to overcoming their particular speech problem, classes teach kindness and tolerance to the children, feels

the speech therapist. Begun in 1960, at the end of the first-month 40 children were coming to the center for the professional help offered. While a few of the children are cerebral pained, over 90 per cent have speech problems.

Easter Seal Center Emphasizes The Whole Child Rather Than Speech Only

Five preschool youngsters were sitting on the floor with their teacher, spread before them was a toy barn and toy animals. As their teacher picked



WHILE THE GIRL WATCHES THE CAMERA, Marjorie Benedict, who conducts the coordination exercises required of every student at the Easter Seal Center, pulls up her stockings. Mrs. Stoddard thinks that every child who has a speech problem also has a coordination problem. Therefore all the children at the center participate in a carefully prescribed program of exercises.

up one of the animals, she said "pig" slowly and distinctly. "Gig," one of the boys replied. "No," teacher said, and putting her hand to her throat.

These daily classes are called "language stimulation." They utilize play situations to hold the child's attention and to overcome fear and shyness. These classes are directed toward readying the preschool child with a speech or auditory problem, either severe or mild, for the first grade in a public school, says Mrs. Stoddard.

"The children all have a wonderful empathy with each other's problems. For a normal kid, this is a good experience and only does it help him conquer his difficulty. It helps him also teaches kindness and tolerance," she adds.

The driving force behind the Twin Falls Easter Seal Center is Merle Stoddard, who earned a master's degree in speech pathology and audiology from the University of Connecticut.

"When I got my degree," she asked me if I'd like to start a center here. I said I would and so I did. The center came into being in 1960, on Seventh St. E. in a small house. I immediately had a houseful of kids. After the first month there were 40 children coming in. Now we have 45 children and five or six adults coming in."

Begun in March, the center began offering a half-day lip-reading class, and as a public service Mrs. Stoddard works one day each week in Lincoln school.

Children begin coming to the Easter Seal Center, now on Laurel Drive in a facility donated by the Idaho Power Co. and the Rotary Club, at the age of three, and most of the children are aged from three to six years.

"By far the majority of the children in this age group will go on to regular school, after an average of one year's help," says the therapist. "We try to get them physically, mentally, emotionally prepared for kindergarten and school."

Often mothers who for some reason are worried about their child's development, come to the center for the professional evaluation offered at a very modest cost of \$5.

"This is a speech, auditory and perceptual evaluation. About half of the children I test are sent home after I give their mothers special instructions or exercises for correcting the child's problem or difficulty."

"Basic rule of thumb that we encourage mothers to use are that if by two-and-a-half years the child isn't talking, or if he's three and he doesn't fit words into sentences, or if he's four and he can't be understood when he talks, then the child's mother should seek a professional help," she explains.

For those who can afford, without sacrifice of basic necessities, to pay for the professional help and instruction offered at the center, there is a charge of \$20 a month to the parents.

Mrs. Stoddard's specialty is working with cerebral pained children. "They actually make up only about one-tenth of the children here," she says. "We have only two children here who can't walk."

I asked Mrs. Stoddard if speech therapy techniques had changed much in the last decade.

"Yes. A few years ago speech therapy was work only with speech. Now we work with the whole child. I think that every kid that has a speech problem also has a coordination problem. Because of this, all the children here do special exercises designed for neurological development. Every child needs rhythm and coordination."

"In fact, I think all children in the primary grades should participate in some form of these exercises. Here we start every child from basic coordination, and of course with the cerebral pained the basic does last longer extensive."

The objectives of the exercises, as outlined in a photograph sheet given to parents,

are to loosen the muscles of the neck and shoulders to overcome the tendency to move "in one piece," to teach the eyes to move independently of the head, practice balance, to control head movements that cause dizziness, and to generally encourage self-confidence and easy, spontaneous movement.

To accomplish these aims, a careful, enjoyable and sometimes strenuous system of exercises is used, involving seemingly simple movements like bending forward to complex coordination like throwing a ball from hand to hand under the knee.

Most of the speech therapy is accomplished through the language stimulation classes, where the sounds of animals are imitated as are the sounds heard around a house — running water, vacuum cleaner, car.

Self-concepts through drawing a child and dressing dolls, and

also exercises — "We're dependant on volunteer help especially for the cerebral pained kids and for the kids that live outside Twin Falls. For instance, we have five very generous women that donate their time in bringing a girl here every day, but it's a problem in getting transportation for a Bull of the children coming here are normal, healthy bright kids with a speech problem."

"Our biggest problem is stigma some people feel is attached to bringing a child here. They fail to realize that most of the children coming here are normal, healthy bright kids with a speech problem."

"Last month we had 101 hours of volunteer work at the center," says Mrs. Stoddard. "The only regular help she has is Marjorie Benedict, a woman who works about 15 hours a week physically exercising children at the center."

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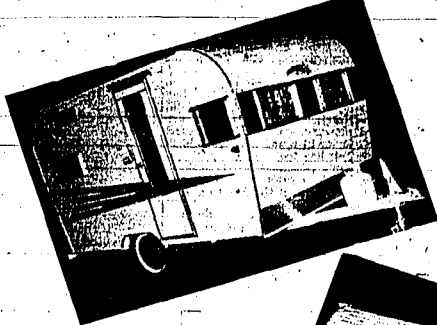
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15 Years Sees All New Schools In Richfield

RICHFIELD — New school buildings have been built in Richfield within the past 15 years. The new grade school addition was built as the result of a fire that destroyed the 55-year-old rock building, built in 1910 and added to five years later.

The entire Richfield school system was housed in that one building for over 40 years, except for the gymnasium housed in the once fabulous Richfield Hotel of the 1910 era.

Richfield's new high school and gymnasium of modern design was built in 1953. Efforts are under way to bring back into the curriculum the school's industrial arts, foreign languages, and art classes, all of which have been offered intermittently over the past 15 years.

The modern school addition, with its spacious classroom and kitchen facilities, foyer and principal's office, was completed in 1965.

While the addition was being built grade school classes were held in Richfield churches and the junior high was held in the high school's extra rooms.

Many progressive methods of teaching, utilizing tape record-

ers, projectors, scientific equipment and laboratories have been secured for Richfield students. Many purchases have been made through the PTA which raised funds with "Halloween year-old rock building, built in 1910 and added to five years later."

Supt. Neil Anderson, who came to Richfield as a teacher and coach has been retained as superintendent. His wife works in the hot lunch program, and they have five children.

Mrs. W. E. Fowel is principal of the grade school and serves as eighth-grade teacher. Richfield has been fortunate in securing very competent science and mathematics instructors over the years.

Most teachers do double duty in teaching more than one and often several different subjects. Enthusiasm for academic training is the aim of Richfield's high school teaching staff. This is difficult to maintain with only a basic program and minimum staff.

Supt. Anderson gives guidance counseling on a limited basis, having received summer course training at the University of Idaho.

College requirement subjects are offered at Richfield high school and the majority of students continue in school toward a college education. Vocational training for students who do not plan to go to college is provided presently at Richfield.

Ground improvement for the grade school was made this year with installation of new equipment and ground work. Outdoor basketball games are the next playground diversion of upper grade students at this time of year.

Education

Continued from page 1

A wholesome regard for education which helps us transcend by. And it has a faith in what education can accomplish — this helps the children tremendously," he concluded.

The Twin Falls school system recently hired a school psychologist and at a recent school board meeting the district was authorized to hire a speech therapist. Under a state program, a school system the size of Twin Falls can hire certain professional people and the state will pay 80 per cent of their salary.

"We have a psychologist and hope to have a speech therapist as soon as a qualified applicant is available. Under this program we could employ a special worker also if authorized."

SEA LAMPREY
The sea lamprey remains in the larval stage from four to seven years, moves into the fish-like stage and consumes 20 pounds of fish during its parasitic life stage, which lasts from 12 to 18 months, then spawns and dies.

FOR FAST SELLING RESULTS USE TIMES-NEWS WANT ADS

M & Y OUR

Electric



JIM RUGE
Owner
Manager

25 YEARS OF GROWTH AND SERVICE—OUR THANKS TO YOU!

RCA



Dave Hilty

Dave Hilty joined M & Y Electric in 1962 to manage the growing new RCA Victor department on radios, television and record players. Today the RCA line features the ultimate in home and portable entertainment electronics, from vest-pocket transistor radios to magnificent color TV-stereo AM-FM radio combinations in the most beautiful furniture cabinetry available anywhere. "First in Color TV" is the by-word, and as they say, there must be a reason! See for yourself by dropping by to view the outstanding selection on display in the newly expanded showroom. You'll see color TV with clarity that will amaze you, and our acoustics for enjoying our stereos is excellent. Come in today!

Whirlpool

We are happy to introduce the newest member of our organization, Dave Brown, who recently joined our staff as appliance salesman. Dave, son of Mr. and Mrs. L. H. Brown of Twin Falls, is an up and coming young man with a great deal of experience in appliance sales. He began his career in 1962 as assistant manager of Lingwall's in Jerome. He then spent four years in Anchorage, Alaska, as appliance salesman for the Pennays store there. Returning to Twin Falls he sold appliances for the local Sears. Dave invites all of you to come in and shake hands, and he states, "I will be proud to show you the finest line of home appliances available . . . Whirlpool!"



Dave Brown

MALBERG & YAPLE, 1944

Often, in fun, we call our store My & Your Electric. But Magic Valley "old timers" know that Bill Malberg and John Yaple gave it its name when they opened the store as partners in 1944. They had worked as salesman and servicemen respectively for John Soden of Twin Falls of Soden Electric Company before World War II. When Mr. Soden went to the coast for the war effort, Bill and John applied for his appliance franchise. No new appliances being available to sell, Bill went to work in the shipyards to help back John's appliance repair business in Twin Falls . . . keeping area residents appliances in working order "for the duration." When Bill returned, the two men became partners and opened M & Y Electric in its present location.



M & Y Electric was remodeled and an open house was held to celebrate on January 11, 1953. As shown above, the store was greatly expanded at that time at its original location.

MALBERG & RUGE, 1958

Jim Ruge had gotten acquainted with Bill and John in the early 1940's when he worked for a carpenter on the street. From 1946 to 1954 he had been "on the road" for the U. O. Colton Company, selling advertising specialties. Wishing to have more time to spend with his family, he became store manager of M & Y in 1954 for Bill Malberg who had previously bought out Yaple's interest. Jim and Bill divided their time between two stores . . . M & Y Electric of Twin Falls, and M & Y Electric of Bailey. After three years they closed the Bailey store, bringing to Twin Falls the exclusive RCA Whirlpool franchise. Jim and Bill then became partners in the Twin Falls store.



M & Y Electric as it looked from 1958 to 1968, before its recent expansion and remodeling. Shown here, one of the fleet of trucks that service the area with repairs and deliveries.

JIM RUGE'S M & Y ELECTRIC, 1966

Becoming sole owner of the store on January 1, 1966, Jim decided to keep the name of M & Y Electric due to the respect the name had earned through the years. M & Y had been constantly expanding the store and the lines. The RCA Victor line of television, radios and record players was added, as well as the full line of Eureka products and Sunbeam small appliances.

In 1966 M & Y Electric had the honor of being the only retail operation in Idaho to be named a Retailer-of-the-Year finalist in the National Brand Names Foundation awards. This honor was repeated in 1968. Jim presently has the pleasure of being a member of the board of directors of NARDA, the National Appliance, Radio and TV Dealers Association, a nationwide organization with a membership of over 1400 retailers, which acts as guardian of the industry's advertising and specifications ethics.

In 1967 M & Y Electric expanded (as in the picture at right) to double its size, taking in the building formerly occupied by Eleaton Motors, in order to display its growing television and stereo selection. The same year RCA Whirlpool became officially "Whirlpool" major appliances, and RCA Victor brand name was changed to "RCA."



AWARD-WINNING SERVICE

We are proud of our award-winning service department which boasts 30 active years of service at M & Y among our three fine men. Wally Whittier joined the service department

in 1948 just two years after its original grand opening. Donnie Knodel now counts 13 years at M & Y to his credit. Lou Fort has been our able TV technician for three years. Colleen (Mrs. Walter) Bolyard is a comparative newcomer, going on her second year as our receptionist, dispatcher and office manager. Now you've met our entire staff . . . do come in and let us be of service.

Jim Ruge's

M & Y ELECTRIC

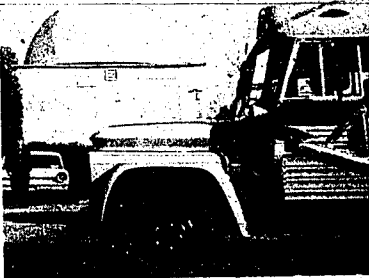
The only exclusive appliance store in Twin Falls.

441 Main Avenue East, Twin Falls

Telephone 733-8212



TELLING HOW THE AMERICAN INDIAN discovered and used certain dynamic principles in making his musical instruments is Norman Herrett. In a condensed version of their musical history he demonstrates how the sounds and instruments evolved.



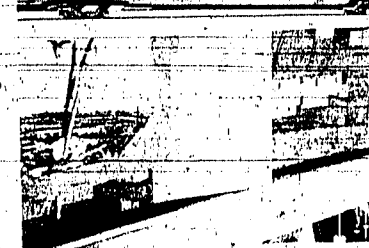
GREETING ONE OF THE HUNDREDS of schoolbuses that journey to Herrett's Arts and Science Center each year is Norman Herrett, the center's founder, standing by the observatory and planetarium. Ten thousand children will come to the center during this school year.



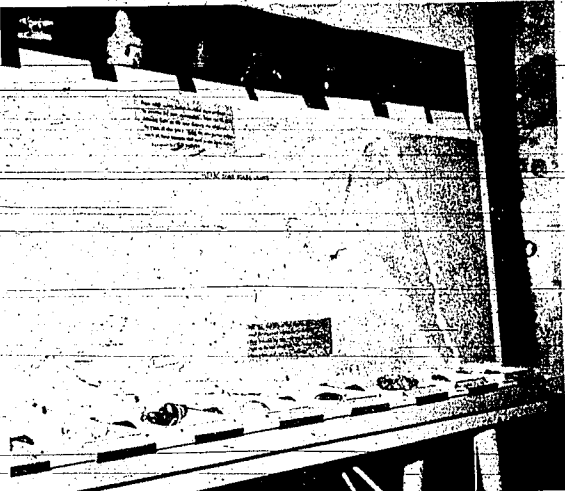
ANSWERING QUESTIONS about the Hohokam civilization is Steve Cover, 14, son of Mr. and Mrs. Jerry Cover. Many artifacts at the center from this little-known culture are on loan to the Herrett Arts and Science Center from the University of Arizona.



SAMPLES OF SUNFLOWER ROOT, one of the North American Indian's staple foods, is being passed off by Xian Cary, 12, daughter of Mr. and Mrs. John Cary. Kimberly, one of the younger lecturers at the center. The children also sample pine nuts and jerky.



DISPLAY CASES line the walls and intersect the center of Herrett's Arts and Science Center. In this photograph the contents of two upper cases can partly be seen. Each one houses an example of North American Indian living quarters. On the left is a model of a cliff dwelling unit and on the right is a cross-section of an underground kiva.



CHILDREN TOUCH AND MANIPULATE this exhibit designed by Mr. Herrett. At the bottom of the map are artifacts connected by a cord to the map. When someone picks up the artifact a light in the map glows showing where the artifact was found. At the same time one of the fragile objects above the map revolves. Below each artifact and object is a paragraph describing it, its location and the culture that made it.

New Jobs For Water Shortage

NEW YORK (NAP)— Society officials may picket the schools, instead of students picketing the city, unless more students choose a career in the water industry. Clean water is getting scarce.

An estimated \$20 billion will be spent during the next five years to "clean up" American water, according to National Water Institute executive David L. Gallagher. Public works officials are looking for thousands of people to man the projects this multi-billion dollar sum represents.

Today, 85,000 Americans make a living in water pollution control, but 160,000 will be needed by 1972.

For every 60 gallons of water we'll need in 20 years, it looks now as if we'll have only 58 gallons readily available, unless a lot of ingenuity and skill is directed at finding new sources of clean and abundant water.

College and high school campuses are being searched by water men for talent. Engineers and liberal arts majors are being enticed into an industry that is virtually recession-proof, and lately, full of challenge and promise.

Recruiters stress the social contribution that can be made and tell of talent willing to work for less money to experience the challenge and opportunity which public service provides.

How important are good water facilities to an urban renewal program? And where fresh water is short, how can dirty water be scrubbed clean to meet consumer demands of 5 gallons a day for showering, 27 gallons daily for a single load of wash, and on and on to an average of 60 gallons per person per day.

Not only college graduates, but also high school graduates and even drop-outs are being asked to help find answers to these questions. Training has become an important aspect of saving our water. Government agencies and educational institutions conduct training programs, while in-plant and out-plant training sessions are offered by the involved industries.

Young men and women can advance much faster in the water industry to positions of responsibility and authority. Water utility plant operators are vitally needed now and in the immediate future. It is estimated that the need for such operators will double by 1980.

Overseas opportunities for American water experts are likely to mount in the years ahead. "In the globe, 10 or 15 years from now, put your finger on any land area and there may well be a need for American water expert helping government officials solve the problems that Americans are being today.

Having been dug for, found, over-mined, and not to be man's since man began, water is taking on increasing importance as we overpopulate the earth. During the years ahead, thousands of young people today must correct old errors and contribute to America by finding ways to keep water a clean and plentiful beverage.

BEARS KILL BOARS
Black bears are being exported from Manitoba, Canada, where they have increased to outrageous proportions, to a kill in a way to check an over-population of wild boars and the damage they are causing to newly planted trees.



SHOWING EXPRESSIONS of pleasure and displeasure is a class of fifth and sixth graders from Washington School, Twin Falls. They are tasting, most for the first time, bits of sunflower root. This tuber, which tastes somewhat like raw potato, was eaten by North American Indians in both its fresh and dried form.

Museum And Planetarium

Continued From Page A-6
"Even 20 years from now I doubt that this community will be able to afford a large museum and planetarium. But this way, using the system from years to come," Mr. Herrett said. "With community sponsorship can expand. If the community interest and educate for many decades to come."

on the MOVE...

toward greater progress

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SOUTHERN IDAHO PIPE AND STEEL CORP.

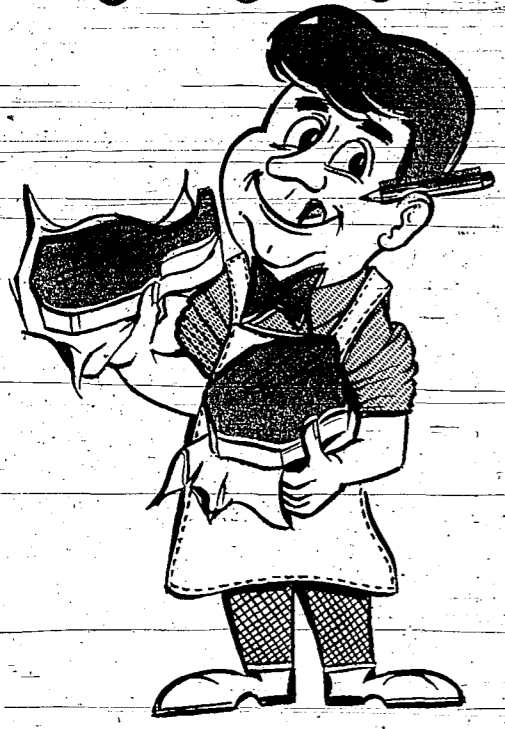
ARCHIE LANGDON, MANAGER
250 SOUTH PARK AVENUE, TWIN FALLS — PHONE 733-8599

COMPLETE STEEL STOCK

Our stock includes everything from the smallest steel rods to massive overhead girders, flat stock, rolled, angled, corrugated, I-beams, steel pipe, plate, culverts, sheet piling, reinforcing, expanded metal, structural steel for builders on every type job. Call Idaho's complete modern steel service center for all of your steel requirements. Free estimates gladly given. Fast, courteous and efficient service.

"SIPSCO WRAP"

Non-corrosive, permanent protection for surface of underground pipe. Triples the life of the pipe. 300,000 feet in stock. 1/2" through 36" pipe. 12 gauge thru 1/2" for easier safer handling. APPROVED BY ALL GOVERNMENT AGENCIES including soil conservation, etc. For special sizes and extra large contract orders, we can apply this "SIPSCO WRAP PLANT" of this type and quality in the entire State of Idaho.



... SMART MOTHERS ALL OVER MAGIC VALLEY AGREE ... "Shelby's the store we like best"

18 wonderful years of building ... growing ... expanding ... living in the Magic Valley. This is our success story. We strive to maintain only the highest quality in foods, produce and meats that can be offered to our customers ... and you can be assured this quality will be maintained at Shelby's. And of course our success is really due to all our customers ... new and old that we've come to know and appreciate over the years. We all say ... Thanks to the Magic Valley!



SHELBY'S MARKETS have what smart mothers want! U.S.D.A. Grade Choice Meats, conveniently packaged or cheerfully cut to your order; garden-fresh produce attractively displayed and guaranteed to please or your money back; famous brand canned and packaged foods of all kinds in the best selections found anywhere and at the best prices every day; non-foods in a big variety to make your one-stop shopping at Shelby's a pleasure! Ask the Shelby shopper ... then come in and try us yourself!



SHELBY'S OF BURLEY

Shelby's store in the Overland Shopping Center first opened in December, 1958. Growth and success followed. In April, 1968, nearly 10 years later disaster hit the Burley operation: Fire. Pulling ourselves up by the bootstraps, we determined to make our new Shelby's even bigger and better. We're proud of our Burley Store ... and Dale and Betty ... invite you to shop where you'll find Super market service, low prices ... and old-fashioned friendliness.



SHELBY'S OF TWIN FALLS

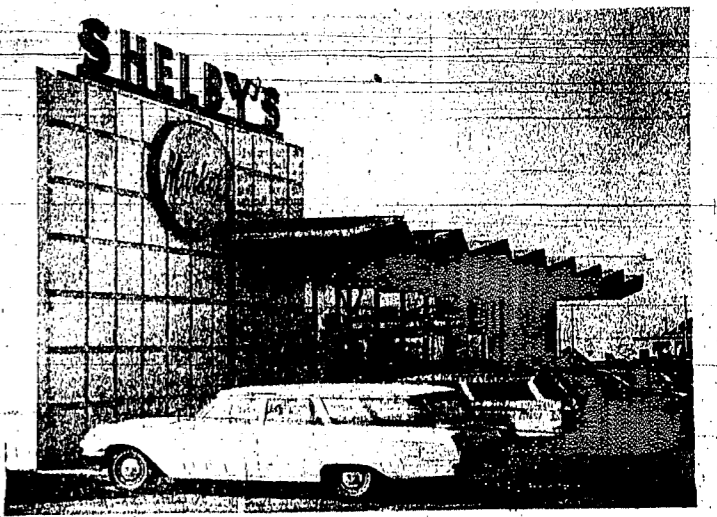
The first Shelby's Market opened its doors in Twin Falls on April 21st, 1951. Since then, Joe, Alyce, Dale and Betty have become well known to the shoppers of Magic Valley. Their community spirit, friendliness and up to date markets have been a favorite shopping place for many Magic Valley housewives. SHELBY'S PLEDGE: Continuing progress with the same "old-fashioned" friendliness you've enjoyed in the past.

SHELBY'S A WARM HEARTED FAMILY AFFAIR

Meet the family ...

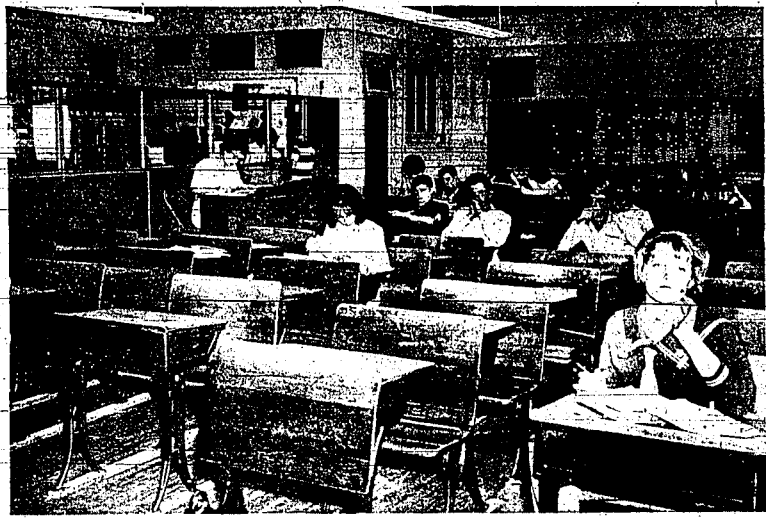
Joe and Alyce Shelby, their son Dale, his wife Betty, and their five children.

The whole family ... and each and every one of our employes from Twin Falls, Burley and Buhl wish to say "thanks" for your past patronage and express their wish to continue serving you in the future.



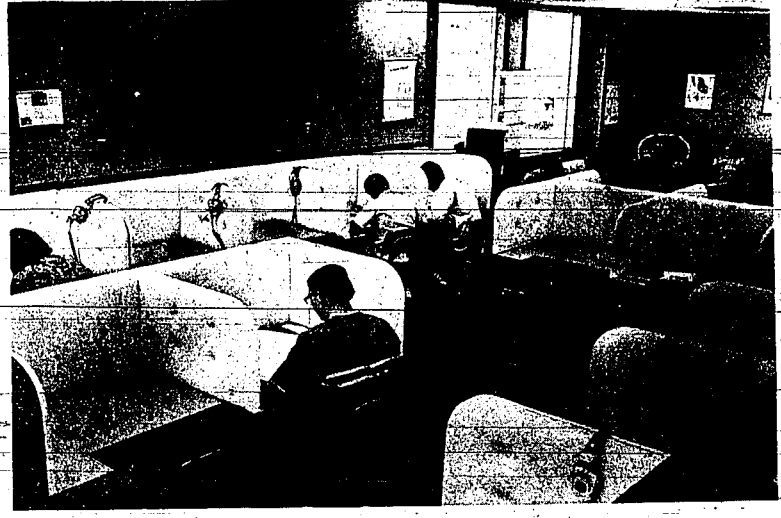
SHELBY'S OF BUHL

SHELBY'S of Buhl opened the doors of this modern operation to the public in November of 1961. Since that time, customers in the west end of the valley have come to trust the fine quality meats ... produce and groceries of all kinds plus the same Old-Fashioned-Friendliness that prevails in all Shelby Markets.



THIS OLD STUDY HALL with its inadequate library at the Hagerman High School had the same study arrangements that many parents of current students had sat through a generation before. The need to change this situation led to

the development of the Individualized Learning Center which began here in 1966. Removing some of the partitions and discarding the old uncomfortable desks made this room ready for its transformation.



THIS IS THE SAME ROOM after its transformation into a modern, well-furnished, well-equipped and comfortable center for learning. New study carrels and electronic study equipment replace the battered desks. In the library students

choose among audio tapes, film strips, records, transparencies and reference books. First used in January, 1967, the Title III federal program ends in June of this year, but a permanent mark will be left on the community.

Hagerman's ILC Advances Spread To Earlier Grades

HAGERMAN — The need for a larger, up-to-date and more adequate library facility for junior-high and high-school students, coupled with imagination and enthusiasm, blossomed into a new approach to learning for Hagerman students through the development of the Individualized Learning Center (ILC) in January, 1967.

Since that time, individualized learning methods have been spread out of the ILC at the high school building — they have mushroomed into individualized prescribed instruction (IPI) in the elementary grades.

The building that houses the Hagerman High School has not changed much — on the outside — since its construction in 1924, but the inside has taken on a completely different aspect since the initiation of the ILC project. Construction on the center began in the fall of 1966 and was ready for use in January, 1967.

With the need for better facilities in mind, the seeds of project began to germinate when George Carnie, superintendent of the Hagerman schools, was given a class assignment to write and submit a federal project design for education which was accepted by Utah State University working

on his doctoral degree. This assignment caused the seeds to sprout, and they continue to sprout as the needs of the smaller schools come into focus.

Dr. Carnie's project was approved — and federal money — through the Title III program was made available to the Hagerman school to develop and conduct an exemplary Individualized Learning Center. It would serve as a model for the later development of similar individualized learning opportunities for students of small rural secondary schools.

The old study hall that housed the inadequate library had the same study arrangements that many parents of current students had sat through a generation before. It was the prime target for the new proposed project.

Removing some of the partitions and discarding the old uncomfortable desks made the room ready for transformation into a modern furnished and decorated center for learning. It was made complete with the addition of an up-to-date library filled with various types of research material, of electronic study equipment and study carrels in place of rows of battered and initial-scored desks.

structural machine that teaches through both sight and sound. Material for a particular study is implanted in a cartridge placed in the machine. The machine is designed, at the present time, to teach one year of Spanish without the need of a teacher. Cartridges of teach one year of math analysis and one year of physical science are also available.

Spanish is the only foreign language available in the school curriculum, but both German and French are being taught through the ILC with the help of local residents assisting in pronunciation and the conversational aspects of them. Supt. Carnie reported one student had taken a semester of German in a nine-week grading period and passed the test with an A.

Each teacher is working to update and re-vamp his courses. History and government are being related to what is happening in society today. Journalism means no longer

just writing articles for class and putting out the school paper, but involves the students in TV, radio and new media. Each student is required to interview individuals and to write an article about their interview. Plans are being made by the Journalism class to write programs for a noontime disc jockey and radio show.

Just as children differ in size and physical structure, so also do they differ in their learning abilities and skills. With this in mind, individualized instruction has been implemented into each of the 12 grades this year. Students are working at their own rate of speed and ability in some classes of math, science, languages, spelling, reading and social studies.

Individualized Prescribed Instruction (IPI) has been implemented in the elementary grades, 1 through 6. The objectives of this program are to enable each pupil to work at his own rate through units of

prescribed study in a learning sequence; to develop in each student a demonstrable degree of mastery of the subject matter; to encourage self-evaluation and motivation for learning and to foster the development of problem-solving thought processes.

Prescribed "tests" are given the student to determine his individual needs. From these "tests," the teacher can evaluate the student's weaknesses

Continued on Pg. A-11 Col. 4



ONE PERSON MANS THE COMMUNICATIONS CONTROL CENTER at the school, channeling a selected program to any one or all the student carrels, separately or all at the same time. Each carrel is equipped with earphones, a tape recorder and a television receiver.

A portion of the money for the project was used to organize and equip an instructional materials production room as a model to other small schools. This room is specially designed to provide the teachers and students a working area to produce learning materials for classroom and individual use.

Audio tape productions can be made by the teacher for use in the class room, by students, or can be taken from a teacher lecture for later review and study.

The video tape recorder is useful in making special class or teacher productions available for later playback when they can be studied and viewed at times more convenient and educationally practical for both the teacher and the student.

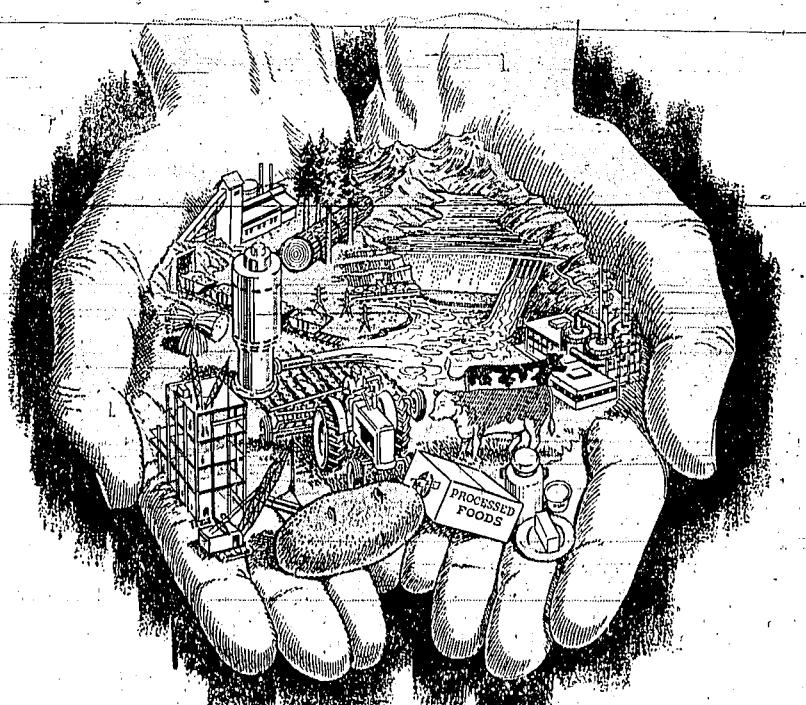
Hagerman High School has its own closed circuit TV network whereby several options are available to teachers for use of the video equipment. Programs may be produced with a single classroom and sent out over the entire network, either as it happens in a classroom or taped and later sent to other classes or the carrels for individual student viewing and study.

Experience has shown that teacher-made visual materials are used more than commercially-purchased ones as they can be tailored to fit the specific and individual needs of the class. Some of the more common machines used to produce visual aids now being evaluated at Hagerman include the photo copy, thermo copy, Dazco color plotter, and the electric stencil. Students are instructed in the use of these machines and their care.

Hagerman was chosen as one of nine test sites for the new self-instructional systems and has been furnished with an Audioscan through the Northwest Regional Education Laboratory at Portland, Ore. Schools in Washington, Idaho, Montana, and Alaska are taking part in this program study.

The Audioscan is a self-in-

A GREAT PAST—A GREATER FUTURE FOR IDAHO AND MAGIC VALLEY



The hands of destiny hold Idaho's economic future, the hands of inevitable progress. Abounding in diversified natural resources — deeply undeveloped — with land and water, timber and minerals, ours is a land with a tremendous past, a great future.

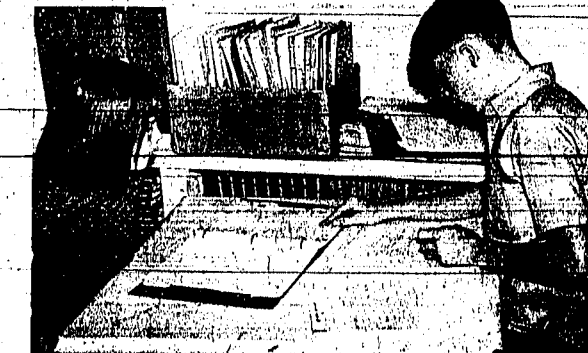
Day after day, year in and year out, new people are coming. Attracted by a climate too good to keep a secret, and one of America's last frontiers of mountain recreation, they bring their energies and their resources to invest in Idaho's future.

A clear and certain barometer of progress is the use of

electric power. In the decade just past, the completion of the T. E. Rauch Hills Canyon Development quadrupled Idaho Power's generating capacity. Already the Company is embarked on further expansion which in the next five years anticipates \$130 million in expenditures for additional generating capacity. The new 1,000 megawatt generating complex, to be located in the eastern part of the Company's service area.

As orderly growth quietly pushes ahead, there's no evidence the pattern will change. All of which points to a bright future for Idaho!

IDAHO POWER COMPANY
A TAX-PAYING CITIZEN WHEREVER IT SERVES



INDIVIDUALIZED LEARNING, BECAUSE OF ITS SUCCESS in the upper grades, is being used in the elementary grades as well this year. This means that students work at their own rate through prescribed study units in a particular sequence, which not only develops problem solving abilities but gives the student needed self-confidence and motivation. Above a class of fourth-graders construct dioramas out of paper-mache.



A TYPICAL GOVERNMENT CLASS at the Hagerman Learning Center is being video-taped for a later showing on the closed circuit television system available at the Learning Center. The program may be simultaneously televised into other classrooms or, if video-taped, shown at a later date in other classrooms or even in the individual study carrels for learning or review.

Three Buhl Schools Were Aided In 1961 By \$885,000 Bond

BUHL — On May 19, 1961, residents of Buhl voted in favor of a bond issue for \$885,000 for school improvements. The money is being used for the construction of a new elementary school building, the remodeling of the F. H. Buhl school and the senior high school. Construction began in the fall of 1961 and the buildings were completed in time for the 1962-63 school term.

The building contains 30 elementary classrooms designed as self-contained classroom units. The rooms are fully equipped with modern furniture and supplied with modern learning aids and devices such as opaque projectors, overhead projectors, tape recorders, phonographs and even pianos for those teachers so desiring.

The all-electric school is built on three levels with the upper level housing the intermediate grades and the lower level the primary grades. The middle level houses the central administrative offices, library, music and art studios, school health facilities, kitchen and multi-purpose room.

The multi-purpose room serves as the lunchroom, gymnasium and auditorium. The full room is constructed with a full-size stage and boys' and girls' residents of Buhl voted in favor of a bond issue for \$885,000 for school improvements. The money is being used for the construction of a new elementary school building, the remodeling of the F. H. Buhl school and the senior high school. Construction began in the fall of 1961 and the buildings were completed in time for the 1962-63 school term.

Micro-Teaching Is Used

WENDELL — Willard Spalding, principal at Wendell High School, reports that the administration of the school is introducing a new concept in education called micro-teaching.

Mr. Spalding explained that many teachers try to cover too much material during one lesson. The end result of this attempt is too broad coverage at one time is often confusion for the class.

Micro-teaching teaches single concepts. The method used might be defined as a miniature lesson, and there are basically three steps involved.

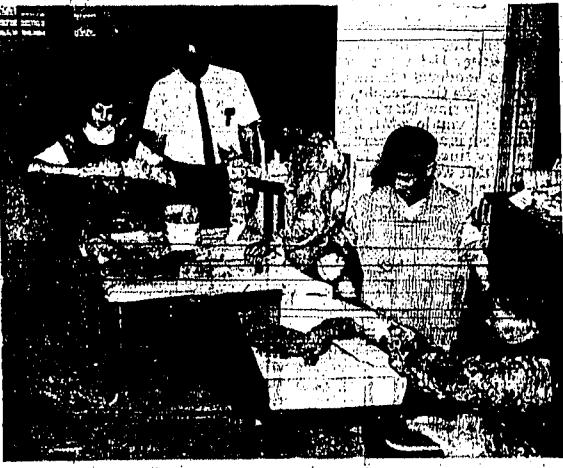
First, a two-minute introduction of a topic explaining what point is to be reached; second, a two- to five-minute explanation of the concept, during which the teacher may use any aids, such as slides, maps, or the blackboard; that she will have a third and finally is a two- to three-minute summary and review, being together lesson ends.

Introduction of the entire concept should take less than 10 minutes and a teacher can adequately a full class in one hour.

Mr. Spalding stated that, to help the teachers grasp this new idea tapes will be used during their presentation. The second phase will be the playback. During the playback three to four teachers will comprise a critical team. A team leader will review, criticize, analyze and evaluate the presentation.

After the criticism the leader will offer suggestions, limited to one or two, using the same line of thinking that he wishes the teacher to use on the student.

Mr. Spalding and Mrs. L. Ruth, superintendent, feel micro-teaching will prove to be a vast improvement in the teaching quality of Wendell schools. This and more will be especially realized by the student.



INDIVIDUALIZED INSTRUCTION often calls for individual help, which, at Hagerman, is supplied by the high school students to the younger grades. Approximately one-half the high school students are student teachers, getting high school credits for their assistance. Above Dan Reed teaches math to a young lady at her own rate in a prescribed sequence of 111.

Hagerman's

Continued from Pg. A-10 Col. 8 and needs and prescribes particular study material to help the student master these weaknesses at his own rate of speed and ability.

Math-IPF is being used throughout the six elementary grades this year under the direction of Jack Martin. These same grades are in their second year of individualized reading through the Sullivan series. Mrs. Stanley Penfold is developing individualized spelling in a combined second and third grade with a Brigham Young University "individualized" program.

Lysle Gilmore has developed an individualized study program in science for the 4th, 5th, and 6th grades and beginning Feb. 1, a new science program was begun in the primary grades starting with the third grade under Mrs. Walter Stewart.

Since January, 1967, over 4,000 persons have signed the ILC visitors' register and many, many others who came neglected to sign it. Educators, students, and other interested persons in ladies clubs, businesses, and other organizations from practically every state in the union including Alaska have visited the center. Foreign visitors have come from Canada, Argentina and as far away as Australia.

"Many think of the Learning Center as a separate thing. This it is not. It is the school itself. This center is only a part of the whole educational system," remarked Dr. Carnie.

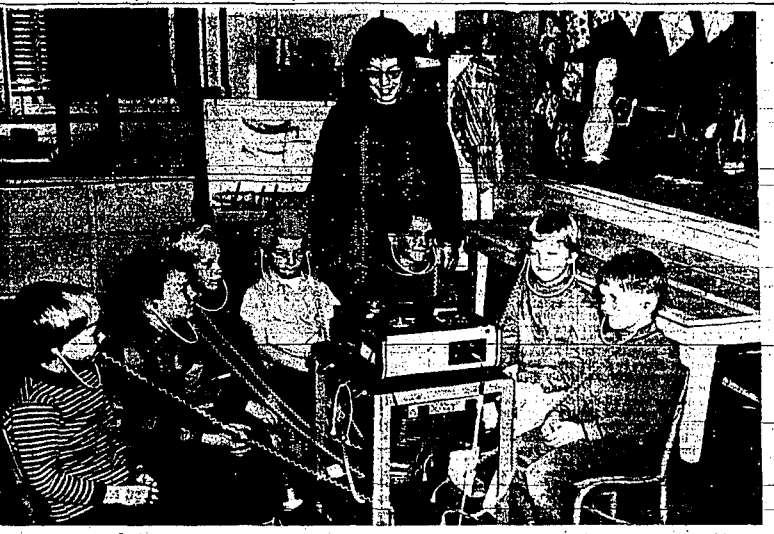
The Title III program for Hagerman school ends in June of this year. Can a school district the size of Hagerman afford to keep such a fantastic program as this going in the Hagerman schools? Probably not. Not on the present basis of equipment and materials available. But will Hagerman want to?

Ever since the beginning of the ILC, materials and equipment have been evaluated and are still being evaluated. Some will be eliminated on the basis of cost and performance.

An evaluation format is being prepared by Dr. Carnie, ILC director, which will cover in detail what has been done in and through the center, methods used, equipment, procedures, its strengths and weaknesses, recommendations and costs. Also included in the evaluation will be the community's reaction and acceptance of the program beginning and now. The format will be available to the public the latter part of June.

There have been mixed reactions regarding the ILC in the community. Some have praised it for its foresight — others have condemned it as a waste of time for the students during these critical years and are not in favor of using government funds in the school.

Perhaps the true value of the ILC will not be realized for several years.



THE USE OF AUDIO-VISUAL AIDS speeds learning considerably when used correctly. Here a class of first-graders receive an early introduction to a foreign language with such an aid. IPL (Individualized-prescribed-Instruction) is used in the elementary Hagerman grades for teaching reading, math, science and social sciences as well as languages.

H. Buhl school was then remodeled for use as a junior school. Until this time the junior and senior high had been combined.

Remodeling included the enlarging of two rooms to provide science rooms with laboratory working space, storage space, a lecture-demonstration area, projection facilities and work space for student projects, providing new doors for entrances, replacing toilet fixtures, providing for adequate locker space, adding rooms for physical education, raising blackboards to standard height and installing combination speaker and program clock systems.

Remodeling the building now used as the senior high school included providing biology, general science, chemistry, physics and foreign language classrooms and laboratories; relocating the bookkeeping, typing and speech-making facilities; providing a publications room for the student paper and annual; replacing lavatories, re-wiring and painting.

"The fact that all three Buhl schools are located in close proximity has added considerable flexibility to the educational program."

They have combined use of facilities such as the industrial arts and music rooms, auditoriums and physical education. There is only one landing area for school bus transportation. The schools are all located near the Buhl city park and use it as a playground area.

Eons Ago, Lava Created 1,000 Buried Springs

On US Highway 20 near Hagerman a Highway Dept. historical sign reads: "Over thousands of years, volcanic activity repeatedly spread lava over the Snake River plain, slowly forcing the river southward in a great curve."

"Successive channels of the river and its tributaries were filled with sandy lava, and became both reservoirs and underground conduits, gathering water from far to the northeast. Torrents from one or more of these buried channels burst forth on the opposite canyon wall."

These buried channels resulted in the famous "Thousand Springs."

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New Elementary School Utilizes Modern Methods

PHILIP—When the brand new Filer Elementary School was dedicated over a year and a half ago, pride was mixed with reservation in the minds of many of the local people. Everyone agreed it took some adjustment on the beautiful building but there were questions. Could classes be successfully taught in an open area where students in one class be seen by those in another? Could discipline and order be maintained? And carpeting on all the classroom floors—could that really prove suitable and be kept clean?

Now these doubts have all disappeared as Filer's "school of the future" is proving most successful. The first in the area to initiate many innovations, it has attracted school board members from many surrounding towns to inspect its facilities and to use it as a model for their own schools.

Planning for the new school began four years ago when a Citizen's Committee was formed to look into the need for a new building and to present its findings to the school board.

The committee of 10 men, two from each of the five school zones, inspected the two existing schools—Victory and Central—and found them small, inadequate and not even structurally safe for students to attend.

When the committee and trustees of the school board met, the essential, the two groups worked together to persuade the public to finance construction. The group worked hard and speaking meetings—whenever and wherever it could, and contacting interested persons and groups. So successful was it that when a \$600,000 school bond issue was introduced, it passed with more than 75 per cent of the vote.

The bond issue was approved by a large margin. Some school bond issues have been turned down again and again.

The bond issue opened a number of schools in this state and bordering ones. They were especially impressed with those at Arco and at Omerig, Ore., both of which feature the open area for team-teaching.

Team-teaching is the means by which a specialist in his fields teach one subject to all the grades, much as do the teachers in high school. The Filer school is being some years ahead of this year. Mrs. Henry Westendorf and Mrs. Virginia Wright, fifth-grade teachers, are using this new method. As this effective team-teaching becomes more predominant in school systems, the Filer school can easily convert to it with its system of folding doors which can be opened to make a large area.

Filer's Elementars School was dedicated in the summer of 1967 and opened its doors for classes that fall. The one-story brick building with landscaped lawns and large play area has two wings, one for the first four grades, the other for the fifth and sixth grades and junior high classes. The center section contains the gymnasium and kitchen.

Rest rooms and drinking fountains are located at both the north and south ends which greatly reduce congestion. Each end contains a fire door that drops down automatically in case of a fire, thus sealing off the part which is burning from the rest of the building and firemen can arrive to put out the blaze.

The fire doors, although expensive in install, are a very good investment according to Tom Turner, superintendent, who noted they not only are, an excellent safety measure but also cut down the insurance rate.

The school is heated with electric heat, another feature which has earned the school a national award for being safer and cleaner but less expensive.



THE NEW ELEMENTARY LIBRARY with its many windows, book-filled shelves and bright carpeting is especially appreciated by students and faculty at the Filer school. Federated at all enabled the school to have a number of tasks. Mrs. Bill Heaps, standing, is a high school senior who donates time to the school, Shirley Yoder.



SHOWING STUDENTS HOW TO USE NEW AIDS is Mrs. William Bunce, a reading teacher at the new Filer Elementary School. Behind Mrs. Bunce is seen an overhead projector, one of four or five frequently used in the school. In front of her and of third-grader Deanna Durham is a tape recorder. Also seated is Eddie Pickett.

wax and then rewaxed periodically. "It is completely sold on the carpeting," commented Mr. Heaps.

Meals to more than 400 students are prepared and served each day by the four cooks. Some of the students bring their own lunches or walk home for the midday meal. Mrs. Elma Fouts, head cook, makes up the menu, assisted by Mrs. Fred Gardner, Mrs. Warren Stroud and Mrs. Earl Mason.

Mrs. LeRoy Eicknor is not lunch supervisor of the three schools in School District 413. They are the Filer High School, Filer Elementary and Hollister Elementary. She is in charge of the lunch tickets which the children buy and present at noon when they pick up their trays for the lunches.

The children pick up their food and milk from the kitchen and carry their lunches back to their own rooms. There is no central eating cafeteria. Many schools convert auditoriums or gymnasiums to lunch rooms, but by using the classrooms for lunches, the gymnasium and auditorium at the Filer school are freed for none use of games and exercise.

A few accidents happen, of course, and trays are occasionally spilled, but not as often as has been anticipated. The carpet is easily cleaned after these spills and, as one teacher noted, the children are so proud of the school that they seem to be un-

usually careful not to spill anything on the colorful floor covering.

The well-planned kitchen is completely equipped with sanitary sneeze bar, stainless steel appliances and utensils, built-in cupboards and yellow vinyl flooring. With its cheerful yellow walls and well-lighted work spaces, it is a pleasant place in which to work.

Several conference and preparation rooms are provided for the teachers to plan their work and hold meetings. The band and chorus room serves as music center for the seventh and eighth grades.

The four upper grades have physical education classes with Lee Bartlett and Mrs. Connie Slatter, instructors. Any of the students of the eight grades may use the gymnasium at noon.

Books in the library are now in the process of being sorted and catalogued by Mrs. Art

Wylie, librarian, and first-grade teachers. Since the older eleven-lary schools had no libraries, this one with its bright carpet, many windows and birch shelves is specially appreciated by both faculty and students.

Mr. Heaps said.

Other teachers include Mrs. Mary Jean Nelson, seventh grade language and reading; Mrs. Elaine Martin, eighth grade science and humanities; such as answering the telephone, correcting papers, typing tests and daily bulletins, operating the mimeograph machine and supervising the playground at noon.

Mrs. William Bunce, special reading; Ralph Brown, seventh and eighth grade mathematics; Mrs. Paul Brown, eighth grade science and humanities; Mrs. Doris Lewis, sixth grade; Mrs. Arlene John, eighth grade social studies, and James Blake, sixth grade.

Mrs. Lyman Engle and Mrs. Emily Toverdy, first grade; Mrs. Russell Hall and Mrs. Clifford Slatter, second grade; Mrs. Con-

nie Garey and Mrs. Nell Sparks, third grade; and Mrs. Isabelle Fields and Mrs. Uletta Martin, fourth grade.

Several years ago the federal government inaugurated a program of hiring school aides to assist principals and faculty members. Mrs. Heaps and Mrs. Robert Triplett are the two aides for the Filer School and they perform a number of tasks such as answering the telephone, correcting papers, typing tests and daily bulletins, operating the mimeograph machine and supervising the playground at noon.

An open house was held in the new school when it was dedicated and parents and interested persons were taken on tours of the entire education plant.

Visitors are always welcome, according to the principal, and people who have not yet seen the new, efficient modern school are invited to come.

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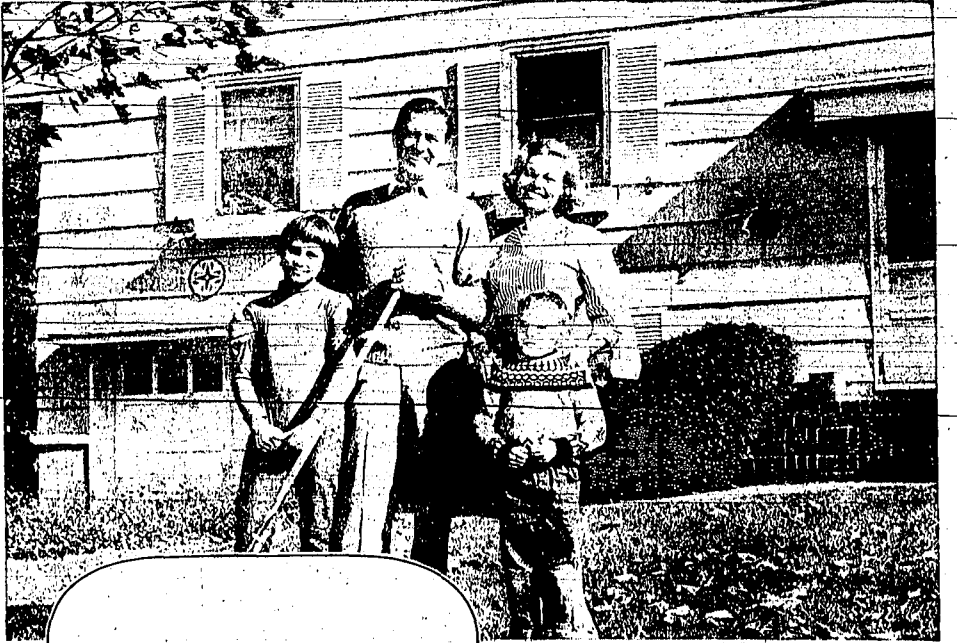
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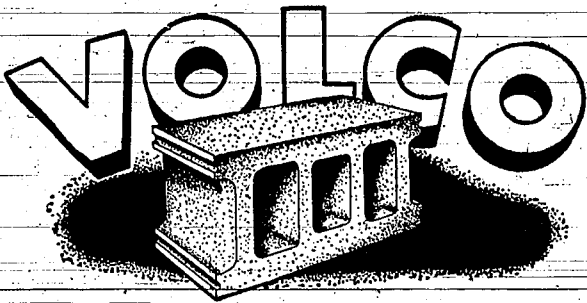
People who work hard every day . . . and go to church with you on Sunday. People who buy groceries and shoes . . . school clothes and furniture . . . who watch television and bowl, and volunteer as Scout leaders.

Ida Gem is basic to Magic Valley economy. The sales and payroll is money that is earned, spent, and stays in Magic Valley . . . a constant flow of money that touches all of us. And the taxes paid by Ida Gem and its Producers are a major contribution to Idaho's schools and future growth.



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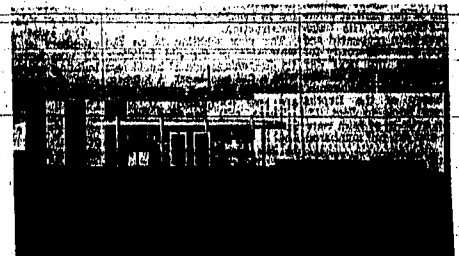
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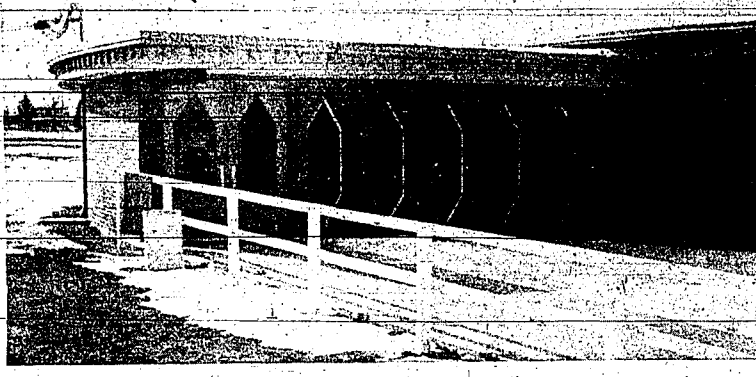
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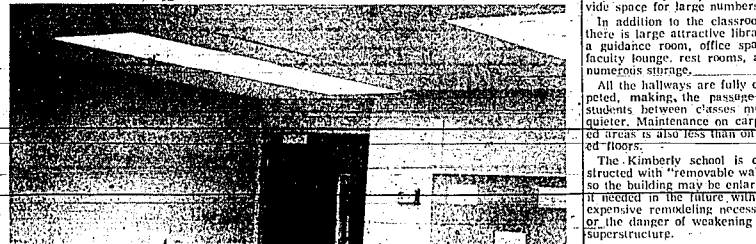
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THIS INVITING ENTRYWAY entices students of Kimberly High School into the building, the only circular school in Magic Valley. Built in 1967 by Van Aucker Construction Co., Caldwell, the building has a diameter of 140 feet with a 60-foot actively circled center. The school's design is flexible for changes from small to large classrooms.

Circular School With Hexagonal Windows Makes Older Kimberly Students Unique

KIMBERLY—High school students in the Kimberly school district have enjoyed their new school building. Their school makes them unique as they are the only students attending a school building in the valley with a 60-foot actively circled center in the center of the building.



THE WALLS CURVE in this classroom, but it is so spacious that one doesn't realize it. Only the fluorescent lighting panels recessed in the ceiling reveal the definite curvature of the room. Here students in a class taught by Mrs. Joseph Van Leeuwen practice typing.



THE WALLS CURVE in this classroom, but it is so spacious that one doesn't realize it. Only the fluorescent lighting panels recessed in the ceiling reveal the definite curvature of the room. Here students in a class taught by Mrs. Joseph Van Leeuwen practice typing.

Four Of Shoshone's Six Churches Are Refurbished Over Past Decade

SHOSHONE — Four of the six churches in Shoshone have either had a major or partial building program completed in the past 10 years. The Methodist church has a new sanctuary and classrooms, measures 169 by 40 feet, and the second section, measuring 40 by 70 feet, contains a fellowship hall and kitchen. The exterior of the church has a brick veneer. Paintings and a special glass window on the north of the building add to the atmosphere of the church. The window, fashioned of bright pieces of glass with a cross in the center, was designed by the Rev. Mr. Winkler. Over 1,000 tiny pieces of glass were used in making the 24 panes of the beautiful window that graces the Baptist church. The Rev. James Holt is pastor of the new church and the final plans are being drawn for the work, are reaching completion under his direction. On Nov. 3, 1963, the members of the Methodist church held a ground breaking service for a new educational building to be added to the old quarters of a century old. The old building and ground is small to provide adequate space for the growing population in the Shoshone school area. An old wood handled plan, a "heel burner," was used in the building. To do so was not in the plans of the membership, but a fire on Dec. 15, 1963, destroyed the original church. It was one of the earliest structures in Shoshone. The building had just been renovated and redecorated and was ready for special services the next day when the fire broke out in the garage room. The library of the Baptist church goes back to Sept. 13, 1898, when articles were drawn up and the roll numbered 12. In April 10, 1964, the first service was held in the newly erected church located on the block of property donated by Mr. and Mrs. Fred Klingler at the north edge of Shoshone. The entire building, of course, had not been completed, and long hours were spent by members of the church during the

Lutheran Church Operates Burley's Inter-Denominational Kindergarten

BURLEY — A kindergarten ceive during classes at the kindergarten program is presented by the Lutheran church in Burley. The children are taught their letters and numbers and are prepared for school and church meetings held during the year. The children are taught their letters and numbers and are prepared for school and church meetings held during the year. The children are taught their letters and numbers and are prepared for school and church meetings held during the year.

New Beauty College In Burley Held Grand Opening Early In This Year

BURLEY — The Overland Beauty College held its grand opening Jan. 14 in an open house and tours of the facilities. The college's first classes opened in 1968 with 19 students. Presently there is an enrollment of 27 students including freshman and senior students. Students are required to be in training 2,000 hours before they are eligible to take the state board examinations. Scholarships are available to high school graduates who must make application through their counselors at the high school they attend.

Hughes Link Is Seen In Purchase Of Spokane Land

SPokane, Wash. (UPI)—A local television station has learned that a large block of land near Newport, about 40 miles north of Spokane, has been purchased by a Las Vegas firm with roundabout ties with Howard Hughes. Reporters found the 25-acre block of land was purchased by Ancon Corp. of Nevada. One of the principals in that company is Gene Bolden, personnel manager of the Frontier Hotel which is owned by Hughes.

Ride To Work Costs \$53 'Fee'

MADISON, Wis. (UPI)—Michael J. Laufenberg, 18, called police and asked for a suitor to take him to work, police said Wednesday. Laufenberg was told the department didn't provide that kind of service. He then phoned the Fire Department and said he had a heart attack. When the firemen ran up to his door, he told them he just wanted a ride to work. Laufenberg got a ride to the police station. He forfeited \$53 on a charge of disorderly conduct.



CUTTING HAIR FOR A PATRON is a student beautician at the new Overland Beauty College. This and other extensive training must be completed by the students before they become licensed beauticians. Burley also has another beauty college, the Mini-Cassia College of Beauty.

Advertisement for Kingsbury's Pharmacy and Medical Center. Text includes: 'KINGSBURY'S PHARMACY DOWNTOWN, 117 MAIN AVE. EAST', 'Kingsbury's Prescription Pharmacy in downtown Twin Falls is conveniently located in the center of the city... a full-line pharmacy, with a complete selection of cosmetic and toiletry needs, cameras and photographic supplies, baby needs, gifts, medicine cabinet supplies. Pharmacists on duty day and night to serve you', 'KINGSBURY'S MEDICAL CENTER PHARMACY 608 SHOUP AVE. WEST', 'located adjacent to the professional complex of doctor's offices on just steps from the Magic Valley Memorial Hospital, the Medical Center Pharmacy was opened in 1961. Modern as tomorrow in its design and shopping convenience, old-fashioned in its friendliness. Pharmacists on duty 24 hours a day, 7 days a week.'

Advertisement for Partners in Progress. Text includes: 'PARTNERS IN PROGRESS: YOUR DOCTOR AND YOUR KINGSBURY'S PHARMACIST', 'Kingsbury's Pharmacies are proud of the high regard in which they are held by Magic Valley citizens, and strive to maintain that reputation by strictest attention to accuracy in the compounding of your doctor's prescription. A complete stock of the newest and freshest drugs are always on hand... our pharmacists keep abreast of the latest developments in pharmaceutical research in order to better serve you. Your prescription is our most important consideration at all times.', 'ESTABLISHED 1904', 'In September, 1904, the first drug store in Twin Falls was founded by E. B. Miller and Fred Gontling, in a building which had been moved to Twin Falls from Alliner and was located when Penney's now stands. It was called Penney Drug Store. Since then, the drug store has changed hands five times. In 1905 it was owned by C.C. Bedford, in 1907 by Bedford and C.C. Fisher, in 1914 by Fisher, and in 1920 by O.L. Thomson. The late C. C. Kingsbury purchased the store in September, 1932. In 1941 he decided to eliminate lawn mowers, garden hose, etc., from the business, and establish a Drug Store in which full time could be devoted to filling prescriptions and supplying sickroom needs. The store was moved to its present location at 117 Main East and the name changed to Kingsbury's Prescription Pharmacy. In 1947 a partnership was formed by C. C. Kingsbury and Lloyd E. Anson. In 1961 the Shoup Ave. Medical Center Pharmacy was opened. Kingsbury retired later that year, and Anson became sole owner.'

Shoshone Schools Improve

SHOSHONE — The enrollment in the Shoshone district has been fairly steady during the past few years. It has ranged from a high of 573 in 1964 to a low of 521 last year. This year's enrollment is 528, twelve fewer than ten years ago. The district employs 30 certified teachers compared to 29 ten years ago.

As in most schools, the emphasis is on agricultural areas. Shoshone faces the prospect of continued decreases in enrollment. The present enrollment of the first grade is 100, or 19 percent of the total, states Superintendent Kenneth Crothers.

Increased financing on the state and federal government has made some improvement in facilities and programs possible. Most notable in the elementary school is the reading program. A reading teacher has been employed to provide remedial instruction. The number of library books has more than doubled and a number of overhead projectors and other audio-visual equipment have been added to help improve teaching procedures.

A library of filmstrips and recordings is being increased annually. The physical plant has been improved by modernization of the heating system and the addition of an asphalt play area. All rooms in the older part of the building have been repainted.

The junior-senior high school has seen improvement in the science, library, home economics and art departments. Commercial departments. The science laboratory has been completely remodeled. A new reading room has been equipped. The physics and biology laboratories have been the areas of greatest improvement.

The library has been remodeled. A new set of bookshelves has been added. Over 1600 volumes have been added since 1962. The library is open from 9:00 a.m. to 4:00 p.m. from that date in 1965 the position of librarian was increased from half-time to full-time.

The kitchen in the home economics department has been built and furnished with appliances. A language laboratory has been installed for use in French classes.

The typing class has been equipped — one-half of the typewriters are electric. Conversion to metric units, new lighting, and replacement of sidewalks are improvements in the physical plant.

A room in the high school has been remodeled to provide a guidance office and library study area. A person trained in counseling has been employed half-time to work with the secondary students. Materials for the guidance library are being added.

Two new lockers were installed at the high school, which probably increases the school's neatness as much as any single project over the past 10 years.



ALBION'S COLLEGE HAS LONG, FRUITFUL HISTORY, most recently as Magic Valley Christian College. First begun 79 years ago as Albion State Normal in a two-story, three-room rock building, it has grown to a 40-acre campus containing a fully accredited two-year college. Although a move to Portland may be imminent for MVCC, it has made tremendous progress since 1938. MVCC reopened the college doors after they'd been shut for seven years.

Campus At Albion Has Unusual History

ALBION — The college at Albion has had three different names in the past 79 years — The Albion State Normal, Southern College of Education and its present name, Magic Valley Christian College.

In the 1890s J. E. Miller, one of Albion's pioneers, gave five acres of land to the state for a normal school. Through his efforts, in 1893 Idaho's second legislature established two normal schools. The one designated for the south half of the state was to be established in Albion if the citizens could construct a building and furnish it until 1895.

The residents of Albion put their collective shoulder to the wheel, raised \$3,000 and with their free labor completed a two-story, three-room rock building in which the Albion State Normal began its existence in 1894. Within a year the school found it necessary to hire a faculty of five to teach the students that had enrolled.

John L. Smith, Oakley, Cassia County representative in the third general assembly of Idaho in 1895, was instrumental in getting \$37,500 appropriated for the school.

The legislature continued to support the college and the children of Albion donated another

five acres to enlarge the campus. In January, 1905, the training school was added.

The normal school was almost snuffed out when the county seat was moved from Albion to Burley. The school itself was nearly moved to Burley but the Idaho Supreme Court declared the bill unconstitutional because it had originated in the senate but included a statewide tax on all Idaho property to be used to construct new buildings in Burley.

Buildings were added and acres of land were added until a total of seven large buildings and a 48-acre campus.

In 1947 the Albion State Normal became Southern College of Education, offering a four-year program. After the end of World War II a large number of veterans attended Southern College of Education on special GI bills. Then the last veteran graduated and a lack of interest in the profession of teaching seemed to take its toll on the school and enrollment dropped.

In 1951 the legislature voted to close the college's doors. From 1951 until 1958 the campus remained shut and idle. It then a non-profit corporation was formed in 1957, composed mostly of members of the Church of Christ. A 19-year

lease bill was passed by the legislature granting use of the campus to the corporation.

In the fall of 1958 the college reopened under the name of Magic Valley Christian College. George W. Dehoff was the first president of Magic Valley Christian College — he served at this post until June, 1964.

Donald R. Neilson assumed the president's post at the college in the summer of 1964. Soon after Neilson arrived at MVCC the decision was made that the college should return to a junior college status.

As 1966 came the news of "a great breakthrough for Magic Valley Christian College" was announced by college officials. Letters had been received from the Office of Education in Washington and from the University of Idaho listing the following developments:

(1) MVCC now qualified for accreditation requirements necessary to participate in the financial aid programs administered by the Office of Education; (2) The University of Idaho and Idaho State University had given Magic Valley Christian College a favorable report on state accreditation,

and (4) Magic Valley Christian College had been invited to cooperate in a statewide program of continuing education coordinated by the state universities.

The college, although its future is uncertain, is now receiving much wider recognition and acceptance, and is now in a position to be of greater service to its students.

Being listed in the directory will be of assistance to high school counselors and prospective students all across the nation.

Federal financial aid will give students the advantage of the National Defense Student Loan Program, the College Work-Study Program, and veterans' benefits for which students may apply.

During 1966 the college received a matching library grant to supply up-to-date books, periodicals, tapes, records and audio-visual aids to students.

Students are now able to transfer to other colleges and universities and receive full credit for classes completed at Magic Valley Christian College. The two-year liberal arts college, presently in its eleventh year, has an enrollment of 114 students. A well-qualified faculty is on the campus to serve the academic needs of students.

No More Study Hall In Wendell School

WENDELL — Many changes in the Wendell High School system during the past year, Major among these is the elimination of study halls. The administration of the Wendell school system feels that innovating and trying new ideas is the best way to move ahead. Under the new system each student has 45 minutes of 60-minute periods. During each period the classroom teacher is not to use over 40 to 45 minutes for presentation, and the remainder of each class period is set aside for study.

A strong argument for this new idea is that a math student with a problem would be able to receive more help from his math teacher than from a study hall teacher.

French and art are new subjects offered this year. Miss Donna Kemp has three large French classes. So much interest has been shown that plans are being made to offer the second year of French next fall.

Miss Alene Meyers is teaching the fundamentals of art. The class is currently working on abstracts. During the year they will get a chance to do many kinds of art.

The choir, also taught by Mrs. Meyers, has been expanded to include a complete four-part choir due to the greater number of boys attending. When performing the girls wear similar dresses.

The school has a new advanced physical education program. Mr. Richard Flynn handles all of the physical education in the school. He has two periods in the high school, two in the junior high, and two in the elementary school.

This program again is a new concept — educators feel that a specialist in one field instructing individuals can accomplish more. The high school PE program is being expanded through the fundamentals of art. The primary emphasis is on individual and dual sports instead of on team sports.

Archery, tennis, badminton and golf in season are offered. Mr. Spalding, principal, stated this is a real preparation for the student graduates he will be able to better compete socially. In addition he will have learned to appreciate the origin, art and history of a sport as well as the rules, skills, and etiquette of it.

At present this program includes only boys but plans are being made to broaden it. The school's athletic department recently purchased a new Universal Gym. This equipment is used to strengthen back, leg, arm and neck muscles. Eight persons can work out on it at one time.

Coach Yogi Behrens has introduced wrestling to the school for the first time. Although just started, the program has been accepted by both the participants and sports fans of the community. The 17-member team has participated in many matches throughout Magic Valley and has been quite successful.

Men Lived In Magic Valley For 10,000 Years

Men occupied the Snake River plains for more than 10,000 years, according to recent archaeological findings. An historical sign on Idaho Highway 25 near Jerome tells of primitive men who left weapons and bones in a cave on a nearby butte.

"Bones show that they hunted game now extinct — camels, ancient horses and ground sloths. In succeeding thousands of years the climate grew extremely dry, much drier than it is today. Still later, it became a cold again. Through all these changes, men succeeded in adapting to them and remained on the Snake River plain."

New Law Library, Carpeting, Signs Decorate Courthouse

SHOSHONE — Since there is no marking on the exterior of the Lincoln County Courthouse, tourists have been known to inquire "Is this the old school building?" The design may appear as such — and the construction does date from early in the century.

However, even the oldest tree adds a little new bark each year and so it is with the courthouse in Shoshone.

In the past 10 years the entire interior of the building has been recarpeted, repainted and general improvements have been made. New floor coverings have been installed in the clerk's and treasurer's offices, and a red colored in-door, out-door carpet laid on the main floor hallway and a few byways. New signs designating office locations add to the hall landing and each office entry.

Much of the general improvement as far as furnishings are concerned has been left up to the occupants of the individual offices, and ordered as needed. Nevertheless, there are some equipment additions that benefit all of the offices as well as the general public. These are the microfilm and xerox copyers in the clerk's office, the addressograph in the assessor's office, and the new equipment at the county clerk's office for the home demonstration agent.

The courtroom has a new ceiling and lighting and the law library has been improved and added to. In both location and volume.

The law books were housed a few years ago in the clerk's and judge chambers and prosecutor's office.

With each year's usual addition to these, the law books have outgrown their location. Consultation with the district judge, probate and justice of peace, prosecutor, and county clerk brought about general plans that have now given the county a much more attractive and efficiently located and handled law library.

The hallway in the upstairs was lined with book shelves with a new lamp and table installed in the old school building area. The old wood railing that separated the law tables from the spectators in the courtroom was removed and a new low shelf was added there to accommodate more books.

The front area of the upstairs hallway has been used for bookshelves for display of pamphlets from the county extension service. These are provided free to the public.

Of special interest is the improvement in display of pamphlets from the county extension service. These are provided free to the public.

Plans are made to stand both the American flag and Idaho flag in this area. A large portrait of George Washington was also hung in the room, courtesy of Reid Newby, watermaster.

The courtroom was originally located by individual slaves in the various offices, then a stoker coal radiator plant was installed. The coal pot ultimately relocated in the room about two years ago. The radiators are still used in each office location.

On the outside of the courthouse, a new entrance overhead shelter was added at the back door. Trees now completely line the new "avenue" fall.

The Rotary Club three years ago installed picnic tables on the courthouse lawn for the convenience of the public.



Paintings done with Indian dyes still hang at

CATALOG

Father Russell, with the aid of unskilled Indians, built Catholic Mission in northern Idaho in 1818. It was constructed from mud bricks and rocks, held together with wooden pegs and adobe mud. Used about 40 years, the mission was abandoned in 1858 and burned until citizens of several nearby communities restored it in 1930.

At that time it was set aside as a historical monument. The early visitors burned three altars and a baptismal font. Its walls were decorated with paintings colored by Indian dyes. Today two of the original paintings, those of Heaven and Hell, remain. See museum visitors to see.

The early missionaries contributed to development of the area, substituting the Indians' tools as well as their skills by teaching them to plow and sow. Since then Idaho's fertile valleys and rich mountains have served generations of families, but only since 1917 has agriculture shown its full potential. Through the Federal Land Bank is part of the miracle, providing farm and ranch families with a dependable source of long-term real estate financing. We are proud to serve, helping farm families to a more prosperous, less risky way of life.

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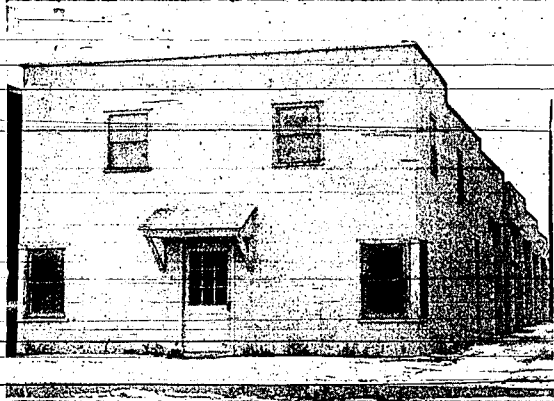
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SIX DIPLOMA AREAS ARE OFFERED at the Twin Falls Business College including stenography, secretary, clerk-typist, executive secretary, bookkeeping, and accounting and business administration. Shown lecturing to a class is Randal K. Wilson, educational administrator and part-owner of the business school, founded in 1947.

Business College Fills Niche

The objectives of the Twin Falls Business College are fourfold: to offer balanced technical and business administration training, to provide opportunities to meet the needs of its students, to be alert to the needs of employers in this area, and fourth, to be of service to graduates in finding employment.

Here since 1947 and located at 208 Second St. E., the college has a faculty of nine and a continuous enrollment numbering from 100 to 150, according to Karl Black, part-owner and administrator of the school. It is co-owned by Randal K. Wilson, educational administrator.

Various course programs leading to a diploma are offered, ranging from nine months to two years in duration. The programs are stenography, secretarial study, clerk-typist, executive secretarial study, bookkeeping and accounting, and business administration. The college is open the year around, operating on a quarter basis.

"Our enrollment dropped slightly this year, but I think it will remain fairly steady now," says Mr. Black. "I think Twin Falls Business College courses will complement and extend business courses offered by CSI. We fill a definite place in the community."

Most of the business college's students are young women taking secretarial studies in a nine-

Parole Officers Find Convicts Poor Credit Risk

CARSON CITY, Nev. (UPI) — The state parole office finds itself in the embarrassing position of having loaned more than \$500 to ex-convicts it cannot collect.

The 1967 legislature established a \$2,500 fund for loans to parolees to buy tools to help them get jobs. Now state parole chief Phillip Hannifin says "it is extremely doubtful" that the division will get back \$510 of the amount because many of the inmates have been tossed back in prison.

He said when he took over the job last summer there was no effort being made to collect the loans or to make persons on probation pay restitution ordered for their crimes.

He said the policy is now for ex-convicts to make at least a token repayment or they will be thrown back in prison.

GOING FISHING

Hunters and fishermen spent 709 million recreation days on their sports in 1965 and traveled 31 billion passenger miles to do so.



DEMONSTRATING THE USE of an IBM card punch is Karl Black, business administrator and part-owner of the Twin Falls Business College. The fully-accredited two-year school offers 40 to 50 business courses.

The eyes are on . . .

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Thirty-six years is a long time. We're proud that we've been the number one shopping stop for Magic Valley women for thirty-six years . . . We've expanded, remodeled, had a disastrous fire, rebuilt, expanded, and remodeled again! We enjoyed our many pleasant years of business association in Twin Falls and are grateful for your acceptance of our service and our merchandise. We look forward to participating in the beautifying and redevelopment of our downtown area soon to come.

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- Arpeja Junior Dresses
- Kahn of California Coats
- Charm of Hollywood
- Stefani Brothers Furs
- Garland Coordinate Sportswear
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Declo Students Build, Sell Calf Pens

DECLO — Perhaps the most versatile subject taught at the Declo High School is the combination shop and agriculture class. To begin with it is most surprising to walk into the old garage that used to shelter buses where the class is held.

The boys, their parents and their adviser, Richard Garrard, have paneled the large garage, creating a study area, office and workshop.

The workshop boils with activity — some boys are welding, some work on a metal box, others are putting finishing touches on perhaps a sculptured wooden swan or gun rack.

A recent project of the class is construction of calf sheds measuring eight by four feet that have galvanized roofs, gates and a V-shaped insert for the calf to stick his head through for his morning bottle.

The boys were building them as their own personal projects when Milton Osterhout, Declo dairyman, saw them and placed an order for several, thus a money-making project for the group developed.

About 70 boys participate in classes that cover basic wood work, drafting, tool usage, electricity, tune-up and overhaul of motors, farm equipment repair, and in addition to their livestock projects.

Several field trips are taken each year to dairies, feedlots and ranches. This enables the boys to judge different types and breeds of animals that will assist them in various competitions that the Future Farmers of America sponsor.

Last summer Mike Priest, Terrel Kidd, Orlo Kidd, Brent Wickel, and their adviser Mr. Garrard attended the National FFA Convention in Kansas City, Mo. The boys placed third in dairy judging throughout the nation and came home happy with their honors.

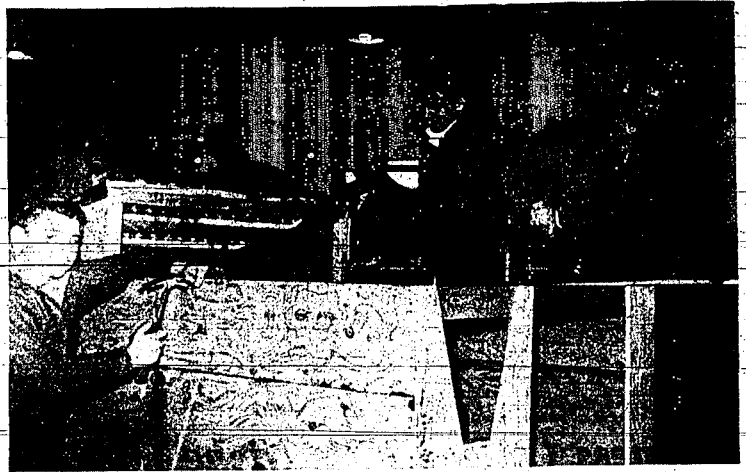
The winners were judged on the point system, as well as on the number of gold medals received. These were awarded to boys in the top 10 per cent of all contestants. The next 20 per cent received silver medals, and the following 20 per cent, bronze medals.

All members of the Declo group received medals — Terrel Kidd and Brent Wickel received gold — Kidd, silver, and Mike Priest, bronze.

With such a diversified program it is no wonder that practically all of the boys in grades 7 through 12 include shop or vocational agriculture in their busy schedules.



UGLY DUCKLING ROUGH LUMBER has been transformed into these gleaming objects by students in the shop and vocational agriculture class at Declo High School. On the left are sculptured swans of walnut with a hand-rubbed finish. Right is a gun rack featuring a drawer with a lock and tel-lined racks for the guns.



AN INDIVIDUAL PROJECT turned into a money-making one for the shop and vocational agriculture students at Declo High School. Some boys were building these four-by-eight-foot calf pens for their own use when a local dairy-

man saw them and placed an order. Now the project is a fund-raising proposition. The pens have galvanized roofs and gates, and the V-shaped notch visible in the photograph enables the calf to stick his head through for a bottle-feeding.



THE ELEMENTARY-Secondary Education Act enabled the Hanson school system to purchase equipment for a closed circuit television system including a video tape recorder, a number of receivers and a camera, and to hire an aide to assist with the mechanics of the system. Also under this federal act a cooperative special education class was established at Hanson for the Kimberly, Murtough and Hanson schools. Pictured in this class are a student and Mrs. Anna K. Knight, teacher.

5 Buses Center County

FAIRFIELD — Camas County schools have come a far way from the one-room schools that used to dot the prairie. The first step on the way was the consolidation of all the county schools to a central location in Fairfield and the inauguration of bus service to transport the students.

One elementary school and one high school serves the whole county. Five buses traverse the routes to bring students to Fairfield.

A large modern gymnasium was added to the high school. It does double duty for school activities and as a public auditorium.

Recently a hot lunch program was instituted in the school system and has proven to be successful. Much of the food comes through a government agency. This program provides students a warm balanced lunch at a time in place of the cold sandwiches in a lunch pail that were brought from home.

A school building was brought in from Hill City and placed in back of the grade school. The interior was remodeled and a classroom and the hot lunch room were built. The hot lunch room also serves as the meeting place for the Camas Club.

The school district recently purchased the old Methodist Church property, across from the grade school, and is using part of it for remedial reading classes.

During the past few years a kindergarten class has been organized during part of the year for pre-school children.

A vocational - agricultural center has been hired to teach these special classes. This has included evening night welding classes for adults.

The new math was adopted in the schools and an adult program of it was taught at first to introduce it to teachers and other interested persons. A new English program is also beginning in the schools.

The high school office was refurbished with a wicker secretary's chair in the high school and glass bookshelves have been installed in the gymnasium.

FOUR-EYED FISH — Four-eyed fish, presumed to be the rarest of all sea creatures, have been captured off the coast of Oregon and are now under observation to determine whether they are fossils of nature or members of a distant and unknown genus.

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Mr. Peterson continues to manufacture leather jackets for the store, as well as special orders in any style desired. Also in the major quality for better known manufacturers in leather, Idaho and Northwest Nevada, having been represented at the Max Baile American Center by beautiful young contestants in annual fashion line.

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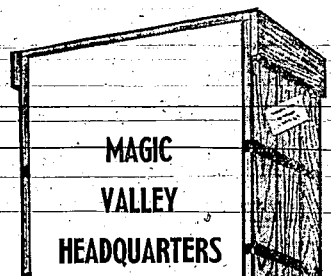
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FOUR OF FILER'S HOUSES OF CHRISTIAN WORSHIP, representing four denominations popular in Magic Valley, are here pictured. On the left is one of the town's oldest, the Methodist Church. In its basement are "The Catacombs," rooms containing a refreshment bar, study corner, worship

area and even a pool table, all oriented to the young people of the church. Also in the church is a lovely little "Bride's Room," a dressing room used by brides-to-be. Second from left is the First Baptist Church. It has a brick and redwood exterior which was carried onto the large educational building

constructed beside it. Third is the town's newest church, the Filer Ward of Latter Day Saints. It was finished in 1968 after fire destroyed the earlier church building. The light-colored brick building supports the tall steeple spotlighted by night. The fourth picture shows the distinctive styling of the Peace

Lutheran Church, distinguished by the tall slender iron-cross standing between the A-frame sanctuary and the flat-roofed wing housing the fellowship hall, pastor's study and kitchen. The church stands on 10 acres of land that also encloses a picnic area and playground.

Filer's Churches See Extensive Changes During Their Half-Century Span

FILER — This is a town of quiet streets, attractive homes and gardens, modern schools and fine churches.

Two of these churches are new, being built within the last few years, and others have added new educational buildings or fellowship halls. Each has done extensive remodeling and renovating during the last 10 years.

One of the oldest churches in the area is the Methodist, organized in 1906, which observed its sixtieth anniversary in 1966. This neat red brick building with its white trim was completely renovated and expanded five years ago, when the sanctuary was enlarged to hold 250 people.

West of the church is a new brick building, "Wesley House," was created. This contained the minister's study, kindergarten and nursery rooms, adult-Sunday school classroom and the church parlor, used for small weddings and church affairs.

All the interior walls of the church were repainted at this time and new carpeting was laid. A room in the basement was finished for use for the young people of the church. "The Catacombs," the room contains a worship area, study corner, refreshment bar, pool-table and table tennis equipment.

Rev. Ralph A. Calms is pastor. A unique feature of this church is the lovely little "Bride's Room" which was furnished by Mr. and Mrs. Morris Carlson in memory of their daughter, Judith. It is used by brides in dressing for their weddings.

The First Baptist Church observed its fiftieth anniversary in 1968. Their original church is now being used by the Seventh-day Adventists.

The church has a brick and redwood exterior with white trim. A large educational building, erected south of the church several years ago, features the same exterior trim.

Within the last few years the church was repainted inside, new lighting was installed and new carpeting was laid. Receptions and fellowship dinners are held in the church's basement.

The new educational building is used for young people's meetings, nursery, primary, and kindergarten for Sunday school classes.

The new pastor of the church, Rev. Roy Watson, formerly of North Hollywood, Calif., delivered his initial sermon to the Filer congregation the first Sunday in February.

Peace Lutheran Church, in the Cedarholm subdivision, dedicated its new building in 1965. The congregation had formerly held worship services in the present Seventh-day Adventist Church.

Pastor of the Lutheran church is Rev. T. D. Johnston, who also serves the Clover Lutheran Church seven miles southwest of Filer.

Power Lutheran Church, built with modern floors, is distinguished by the tall iron cross in front. Multi-colored brick and redwood siding were used in construction of both the church and the low flat-roofed wing which houses the fellowship hall, pastor's study and kitchen.

Extra seating in the 200-person sanctuary is available in the organ and choir loft, and in the overflow rooms. These rooms by use of folding wood doors can be partitioned into Sunday school classrooms.

The 10 acres on which the church stands also support large picnic area and playground in the rear, landscaping on the front and side lawns is being done through a project in which members choose the trees or shrubbery they enjoy and wish to donate.

Some of the church buildings in the Filer Ward of Latter Day Saints are across from the Filer High School on the highway. This church was finished last year after the former building was completely destroyed in a fire.

This light-colored brick building, set in landscaped lawns, has a chapel which will hold 300 people, a cultural hall, library and completely-equipped kitchen. The tall steeple of the church is illuminated at night producing a striking effect.

The church is equipped with air-conditioning and has a loud speaker system for the chapel.

Bishop James Page has his study in the church, and the clerk has an office. There are also Sunday school rooms and a Relief Society room.

For musical renditions, the chapel has both a grand piano and an electric organ, and several of the classrooms have pianos.

The Church of the Nazarene also has seen extensive work in the interior of its buildings including repainting the walls, refinishing all the floors, and putting new draw draperies at the windows. A solid oak altar has been constructed and a lighted cross placed behind the baptismal font.

Two years ago, the congregation purchased the property and church across the street from the Rev. Jack Weller, and this building is being made into an educational building and fellowship hall.

The young people will hold their meetings there and Sunday school classes will convene in the building. It will be the setting for fellowship dinners and other church events.

The Nazarene parsonage underwent thorough remodeling several years ago involving new carpeting, new electrical appliances in the kitchen, and other improvements.

Elder John Boyd, Twin Falls, is pastor of the Seventh-day Adventist Church in Filer. This church recently had a new furnace and heating system installed.

Sunday School classes and study groups are held in the church basement.

Last year the congregation purchased a home near Curry and had it moved into town and placed on a lot adjacent to the church.

This new building is under the charge of the Dorcas Society of the church and in it they keep used clothing, bedding and other articles which are given to the needy in the vicinity. Members also make quilts and comforters for the welfare projects.

The East Menonite Church is undergoing remodeling now, according to Rev. Royden Schweitzer, pastor, who stated work is being done to finish the church basement and remodel the church kitchen.

Other recent additions include new pine paneling, reorienting, and a new rug in the aisle. A new communion table and pulpit also were added.

The United Baptist church put in new flooring in its building several years ago and also added new pews. Church services and Sunday school classes are held on the main floor.

Rev. Loren Blades, Jerome, is pastor of this church.

A text meeting in 1965 marked the beginning of Filer's first church, The Brethren in Christ, which later became the United Missionary Church and is now The Missionary Church. Rev. Joseph Joh is the pastor.

The church was built in 1909 and a new parsonage was constructed in 1959. Sunday school classes are held in the church basement and also in the parsonage basement and on part of the upper floor.


Recent renovations of the church include construction of a new outside entrance and foyer, putting in a new floor and laying carpeting. Wood paneling was installed behind the pulpit and a new fuel furnace was added. New gold draw draperies were hung by the ladies group of the church. A new organ was purchased last year and a chimes system installed.

The church basement was finished last year when new concrete floors were poured. A crowning glory to this church are the new stained glass windows being put in this winter and to be completed by spring.

The new Lutheran Church, southwest of Filer, is one of the few country churches remaining in the area. This thriving church has a membership of more than 300 and is a vital force in the community.

Recent improvements include building a new stairway and kitchen. The tall steeple of the church is illuminated at night producing a striking effect.

The church is equipped with



We are proud to be

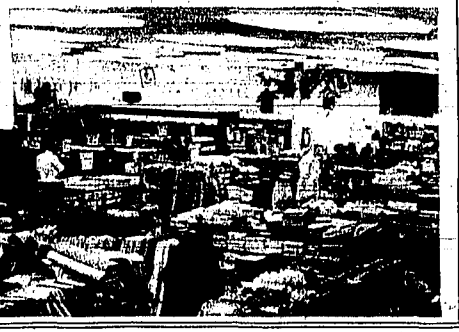
Serving Magic Valley

59 YEARS

• Same Ownership • Same Management

We have seen fifty-nine years of progress in Magic Valley since our founding in Burley in 1910 and our opening in Twin Falls in 1923. The years have emphasized many changes in the home, on the farm, in the office, in the churches, in the schools, in transportation and communication. In step with this progress there have been changes in retailing, too, that benefit both the store and our customers. While progress in the past serves as an inspiration it also offers a challenge for the future. In looking forward to another fifty-nine years, Vans department store is determined to assist and be in step with further progress.

You can expect quality merchandise at fair prices — always.



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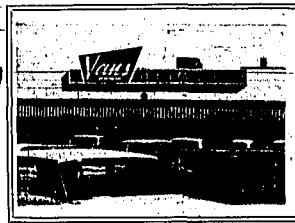
- LADIES' READY-TO-WEAR AND SPORTSWEAR
- MENSWEAR
- SHOES
- CHILDREN'S WEAR
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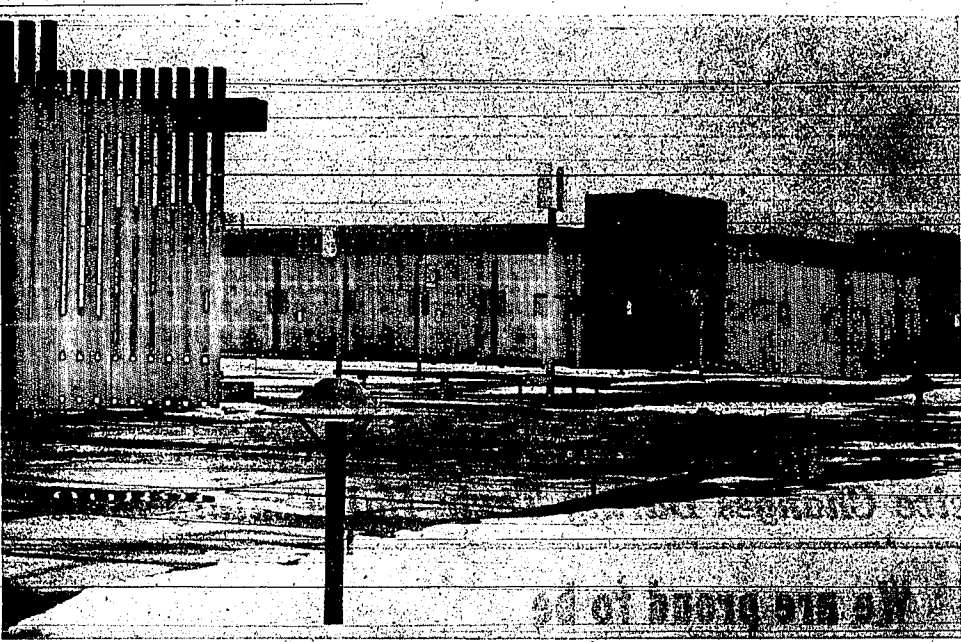


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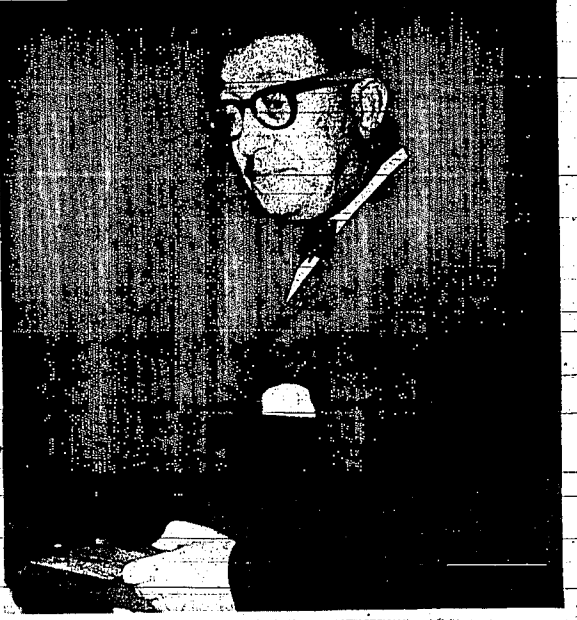
LYNWOOD SHOPPING CENTER
TWIN FALLS, IDAHO





THE LINEAR ARCHITECTURAL THEME USED IN CSI construction by Jones-Fehlbach Associates, college architects, is evident in this winter photograph of the Shields Academic Building. Completed in the fall of 1968, this

building was part of Phase I construction, which also included the long-awaited Fine Arts Center and a maintenance building, at a cost of \$3.3 million. The College of Southern Idaho's enrollment already exceeds 2,000 students.



THE COLLEGE'S FIRST EXECUTIVE OFFICER, Dr. James L. Taylor, seems to embody the spirit of Magic Valley concerning the College of Southern Idaho. With dynamic educational leadership in a community with a tremendous need for higher educational opportunities, President Taylor made CSI what it is by seeing what it could become in less than five years from its inception in 1964.

Even Dr. Taylor Surprised By The College Of Southern Idaho Phenomenon

"I question whether any community college in the nation has moved as far, and as fast as we have," says Dr. James L. Taylor, president of the College of Southern Idaho, "in its acquisition, growth of enrollment, and completion of the first phase of construction."

"First, the tremendous need for higher educational opportunities in this area; second, a very dedicated board of trustees; third, the universal community acceptance of CSI, and fourth, dynamic educational leadership," explains the college president.

In March 1965, Dr. James L. Taylor, embodying the spirit of Magic Valley concerning CSI, came as its first executive officer and has spearheaded its fast-paced development.

Dr. Taylor attributes this phenomenal development to four major causes.

Beginning at 3:30 p.m. Wednesday, Sept. 1, 1965, the first classes were offered by the College of Southern Idaho, which was established temporarily at Twin Falls Senior High School. This beginning came less than a year after the junior college's formation was decided upon by over two-thirds of the citizens of Twin Falls County in a Nov. 3, 1964, vote.

In February, 1966, the college's board of trustees announced its chosen campus site, 250 acres on half-mile from the city center, and approved its plan to build a facility that will eventually accommodate 5,000 students.

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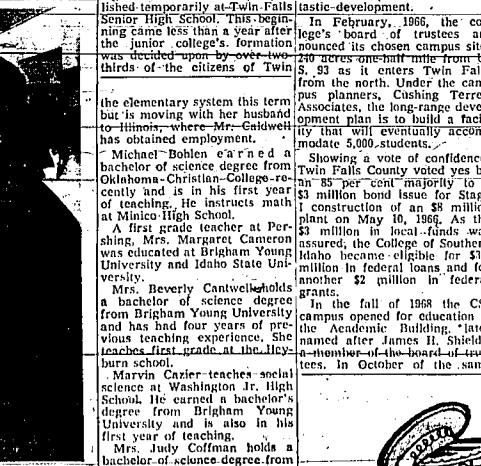
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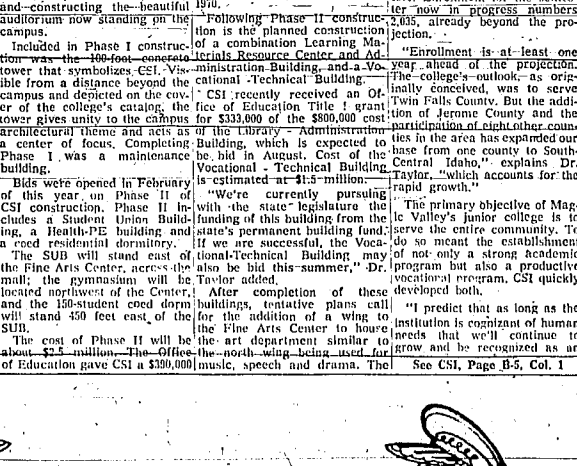
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THE PURPOSE OF A COMMUNITY COLLEGE is to serve the community in as many ways as possible. CSI served an area much greater than Magic Valley by bringing here a special speaker, Bill Sands, seen on the left, an ex-convict who voluntarily made "11" back into society. Mr. Sands established a foundation, the Seventh Step, to recover the men wasted in prisons. He spoke to a capacity crowd in the Fine Arts Center.



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Minidoka County Schools Have 3 New Programs

RUPERT — With a record enrollment at the beginning of this school year, the Minidoka County School District transferred some students, added a new sixth grade, filled 21 teaching positions, and added three new educational programs for the system's 5,000 students. Twenty-one teachers in the system are either new or just returned after an absence of a year or more. They include Mrs. Betty Barton, Michael Bohlen, Mrs. Juanita Caldwell, Mrs. Margaret Cameron, Mrs. Beverly Cantwell, Marvin Cazler, Mrs. Judy Coffman, Mrs. Kathryn Stevens, Mrs. Elizabeth Gaudin, Mrs. Nancy Thompson, Mrs. Helen Hill, Mrs. Lucy Jensen, Mark Odum, Mrs. Barbara Shank, Mrs. Nancy Thompson, Mrs. Kathryn Dell and Mrs. Deloyce Tyler.

In total, 203 teachers are employed by the district this school year.

An innovation this year in the Minidoka County School system is a vocational-rehabilitation school for mentally or physically handicapped youngsters from the ages of 15 to 21. The program is supervised by Peter Keys, who heads the program in both Minidoka and Cassia schools.

In addition to proposed placement for the older group, many outings are planned to actually acquaint the children with some of the things they learn about in the classroom. Outings taken during the first

semester included a trip to the Snake River Trout Farm, the Union Pacific train depot, the Minidoka County School District, transferred some students, added a new sixth grade, filled 21 teaching positions, and added three new educational programs for the system's 5,000 students. Twenty-one teachers in the system are either new or just returned after an absence of a year or more. They include Mrs. Betty Barton, Michael Bohlen, Mrs. Juanita Caldwell, Mrs. Margaret Cameron, Mrs. Beverly Cantwell, Marvin Cazler, Mrs. Judy Coffman, Mrs. Kathryn Stevens, Mrs. Elizabeth Gaudin, Mrs. Nancy Thompson, Mrs. Helen Hill, Mrs. Lucy Jensen, Mark Odum, Mrs. Barbara Shank, Mrs. Nancy Thompson, Mrs. Kathryn Dell and Mrs. Deloyce Tyler.

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MASONER MUSIC CENTER

Home of Helen's Record Shop
221 Main Ave. E. — 733-8609

- WE SELL HAPPINESS •

The Music Center was originally established in 1945. In 1955 it became White's Music Center and was moved to its present location. Elwood Maschner purchased the business in 1965, changing the name to Masoner Music Center. Salesman Don Heller has been with the firm since 1951. They invite you to stop in for all your music needs.

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If you can't learn to play...
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- and DOWNTOWN KETCHUM •

Helen Brown began working for The Music Center in 1945. When the business moved in 1955, she opened Helen's Record Shop, her own business, in conjunction with White's Music Center. In February of 1966 she opened Helen's Record Shop in downtown Ketchum to better serve the music lovers of that area. Come in and browse around!

MAGIC VALLEY'S BEST SELECTION
RECORDS
SHEET MUSIC

Cartridge tapes, record players, record racks, children's musical instruments.

OUR RECORD SALE BINS SAVE YOU MONEY!



THE VOCATIONAL COURSES OFFERED BY CSI have received wide community acceptance, reflected by the increased enrollment—from 80 in 1967 to 200 this semester. Next year it is hoped that programs in drafting, home economics, food sanitation and general maintenance can be added. Shown in an auto mechanics class are, from left, Eddie Carpenter, student; John Langford, tool room manager, and Carl Engelbrecht, auto mechanics instructor.

CSI Phenomenon Surprised Dr. Taylor

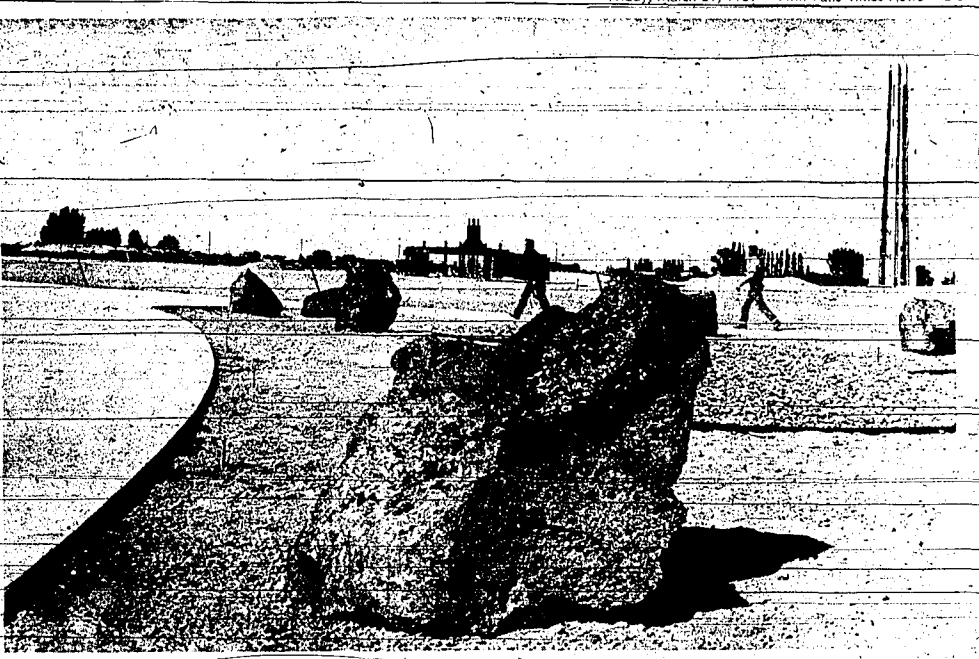
Continued From Page B-4

excellent institution of higher learning.

"As long as community college education—whether it be basic, vocational, technical, academic or community services—is comprehensive and of high quality, we'll grow and prosper," he adds.

"We will show the same consideration to each of these areas and encourage the orderly development of all the component parts." For the college's initial semester 24 academic and vocational faculty members were employed. Now 79 teach at CSI, and 19 to 15 instructors will be added "next year." New courses are continually being added to the school's curriculum.

The purposes of the college are outlined as follows: 1. To provide a program of general education—the knowledge, skills and values needed by each individual in a democratic society; 2. to provide a university parallel curriculum—the first two years of senior college courses in preparation for entrance into the junior year of a four-year college; 3. to provide vocational/technical education—programs to prepare students for immediate gainful employment upon completion; 4. to provide continuing adult education—learning is a lifelong process and the college provides educational opportunities for those in the community who do not pursue studies on a full-time basis; 5. to provide a program of guidance—the personalized services constituting a good guidance program are an integrating factor in the achievement of all other institutional purposes; 6. to provide community services—the college



THE SPACIOUS 240-ACRE COLLEGE SITE with its 100-foot tower and Idaho lava rock is evident in this early photograph of the campus. Phase II construction, including a Student Union Building, Health-PE Building and residential dormitory, will be occupying some of the 240 acres by the summer of 1970.

After their completion a Library-Administration Building and Vocational-Technical Building will be constructed. "The biggest problem that I can foresee is the acquisition of finances enabling us to construct sufficient facilities to keep up with the rapidly increasing enrollment," says Dr. Taylor.

courses in creative writing, the history of England, on soils, family living and two PE sports, skiing and fencing. The sociology course, family living, is being taught by area physicians. Under Orval Bradley, director of the vocational program, 11 new classes were added. They are sewing, farmer's welding, small appliance repair, tailoring, refrigeration and air conditioning, feed lot management, fertilizers, artificial insemination, conversational Spanish, law enforcement procedures, and businessman's math. Most of these courses are in addition to the growing number offered in the annual catalog.

Taylor hopes that a registered nurse program will be added when a qualified MA degree holder is found to coordinate the program. "As for the rest of the academic programs, we feel they are comprehensive now. In offering over 200 courses, CSI well exceeds the ordinary comprehensive community college average of 125 courses. "CSI's administration and the board of trustees have a strong desire to provide a great community college for this area—and this desire has enabled the college to provide such extensive course offerings," Dr. Taylor

Schools Offer Anthropology, On-The-Job Work

JEROME—Although the Jefferson School is newer, built in 1956, the junior high building had a lovely new addition to it built in 1968.

The new addition, which cost \$300,000, has 12 classrooms, a shop and mechanical drawing room, a comfortable audio-visual room that seats 125, storage for the school lunch program and quarters for the central office.

The bond issue that provided this will be retired in 1975, resulting in considerable savings to the taxpayers. The audio-visual room is able to seat four classes at the same time to study films on science, foreign languages or government.

Some of the more interesting teachers that Jerome schools have had are Madhuber Nalik, from India—who taught mathematics for two years and Curson Wong, born in China, who presently teaches band and chorus in the high school.

A recent innovation is the grouping of all the same classes together in a separate school. All first and second graders attend Washington School; those in the third and fourth attend Lincoln School, and fifth and sixth grade pupils go to Jefferson School.

This is the only school so arranged within Magic Valley but Caldwell has a similar setup. Some of the advantages are that pupils of the same age and size are together on the playground, teachers with the same interests are able to work together more closely and it cuts the hauling of all equipment and materials for each age group in the same building. The junior high has had seven teachers of mathematics for two years, in the seventh and eighth grades. Grade one and two had a test program for Science. Report card associations for two years, which emphasized the linguistic approach to reading. Jerome was one of only twenty schools in the nation chosen for the test program.

The special education class, taught by Mrs. Alta Durrant, has 11 pupils which are taught individually. The pupils attend the same hours as the regular students and some have been able to enter regular classes. Some students that were thought to be unteachable have been taught to read and write. This class started six years ago.

Art for all students from grades three to seven has been offered for three years. Willard Brown is the instructor and has a large display of ceramics, copy-

City In Mexico Demands Return Of Town Clock

CUERNAVACA, Mexico (UPI)—Cuernavaca is looking for its clock, and time is of the essence.

The clock, a gift from Burlingame, Calif., the town's sister city, used to be mounted atop City Hall. But when Mayor Valentín Lopez retired he took the timepiece with him. Now the city wants it back, claiming that the clock was a gift to Cuernavaca and not just to Lopez.

His successor, Felipe Rivera Crespo, has ordered a police detective to get the clock back as quickly as possible.

Crespo says the clock must be back over City Hall before a delegation from Burlingame arrives in town in the next few weeks.



SHOWING NOT ONLY FINE PAINTING but also the spirit of the CSI Golden Eagles is this canvas by Mary Kirkwood that was an display with others early this year in the Fine Arts Center. The building's lobby has been the scene of several art exhibits.

Skinner Sewing Shoppe THE WOMAN PLEASER!

What started off to be a relatively small sewing machine retail business has grown into one of the most popular "woman pleasers" around! It has proved in a few short years that there is practically no item of wearing apparel that cannot be made at home with the many fabrics now available and the White and Elma sewing machines to sew them on.



DISPLAYING some of the latest knit fabrics, is Mrs. Norman (Donna) Skinner. There is practically nothing nowadays a person can't sew at home with the many fabrics available.

INSTRUCTION CLASSES

"Sew on Foot and Stitch" classes are held periodically. If you want to get in on this latest "do-it-yourself" class, don't hesitate to call or drop in to inquire about classes. Textbook lessons as well as practical application of what you learn can turn a few dollars into an exciting wardrobe in a hour!

SWIMSUITS can be fashioned at home with famous fabrics and all the patterns and films available at Skinner's for women, children and men.

SEWING MACHINE SALES & SERVICE

White and Elma sewing machines are our life, known from among many for their dependability, versatility, and the fine workmanship they produce. All types are always in stock. If you bought a stitch-machine in the ultimate in automatic machines. Our motto is, "We sell the best and service all other makes as well." Free home demonstrations of the fabulous White and Elma sewing machines that are uniquely suited for sewing on specialty fabrics.

SKINNER'S SEWING SHOPPE Save-On Shopping Center — 733-5542

tasty, tender, hot and bubbling

just the way you like it . . . at

Mc-n-Ed's

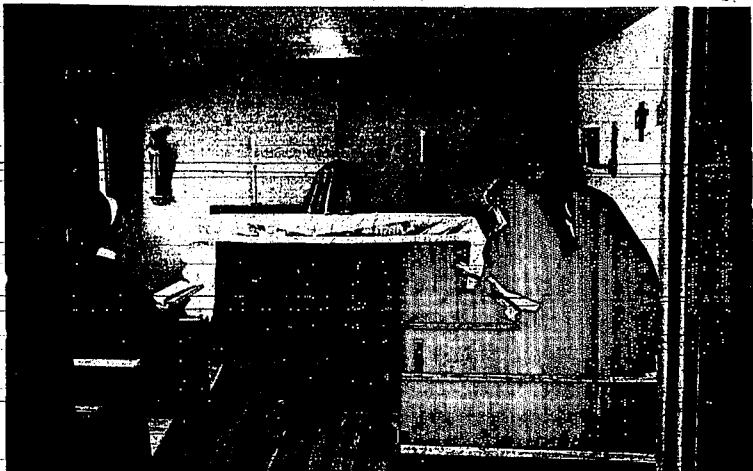
PIZZA PARLOR . . . BLUE LAKES SHOPPING CENTER

... where the pizza is great ...

... the music is lively ... and

lots of good company ...

OPEN EVERY DAY 5:00 P.M. TO 1:00



MEDITATING IN THEIR CONVENT'S CHAPEL are three of the sisters who live in the convent located to the left of the school. The pews in the chapel were donated in memory of George Willard, and the entire site has been landscaped



LIFE IN A CONVENT IS NOT AS AUSTERE as many laymen imagine, as is shown in these photographs taken by Pat Hamilton, Buhl. The sisters teaching at the Immaculate Conception School are of the Sisters of Mercy Order. From left are Sister M. Idelle, fifth and sixth grade teacher; Sister M. Patricia, principal and seventh and eighth grade teacher, and Sister M. Carolyn, first and second grade teacher, all relaxing in the living room of the convent.

9-Acre Catholic Building Complex Houses Church, School, Rectory And New Convent

BUHL — In 1969 members of the Immaculate Conception parish, under the direction of the late Rev. Jerome T. O'Connor, embarked on a building project which would include a church, school building, convent and rectory on a nine-acre site west of 14th Avenue between Poplar and Maple streets.

Dedication of the building complex was held in April of 1961. The interior of the church, which is combined in one building with the school, focuses on the central act of worship in the Catholic church. The altar is modern in design, made of Philippine mahogany and walnut.

parish has an efficient house-keeper to take care of the rectory and prepare the meals.

Classes began in the new parochial school in September, 1961. The school consists of four classrooms, a library, a large activity or multi-purpose room, kitchen and office facilities. It includes all the latest developments in school design and is modern in every respect. Lighting fixtures are of an incandescent flush style on the acoustical ceiling and the rooms are painted in soft pastels with tiled floors for a warm effect. Heat for the building is furnished by a low pressure natural gas-fired steam plant.

The convent or sisters' residence is located to the left of the school in a two-story building of frame construction with brick veneer to match the school and rectory. The first floor contains complete kitchen and utility facilities, dining room, chapel, community or living room, library and two offices. The upstairs has individual bedrooms and bathroom facilities, a large sewing room and trunk room plus ample storage space.

Meal time comes as often in the convent as in any regular home. The sisters take turns cooking, each one cooking two nights a week and each third Sunday. On one occasion, a lady asked if the sisters liked to go out to private homes for meals and the answer she received was a mystery for a few minutes.

assured her the other sisters were permitted to go to homes for supper only on Tuesday and Friday evenings. The mystery was solved, however, when the lady learned that Tuesday and Friday were this particular sister's evenings to cook.

Although some religious orders still call their sleeping rooms "cells," the bedrooms in the convent are similar in appearance to bedrooms found in any average home today. The rooms are comfortably furnished with a bed, nightstand, dresser, easy chair, bookcase and ample closet space.

The convent in Buhl has been landscaped by the men of the parish. The landscaping was made possible by contributions from the many people of the community who donated shrubs, trees and plants. An underground sprinkling system has helped simplify the care of the spacious lawns. An ample parking area is located in front of the buildings.

The convent in Buhl could certainly be called one of the most modern and spacious "homes" in the area.

The pulpit is made of wrought iron and the oak pews were built by the Coopers' Marks of Lafayette, Oregon. The church has a seating capacity of 350. An outstanding feature to be found in the church is the overhead natural light created by the use of sky-domes. These sky-domes are plastic bubbles inserted in the roof construction to allow natural light to filter into the room, creating a very pleasant atmosphere.

The rectory or priests' residence is to the right of the new church and is constructed of wood veneer and brick with electric heating. The parish house is similar to any home complete with kitchen, dining room, living room and sleeping quarters.

The kitchen is equipped with facilities designed for serving the large dinners often held in the multipurpose room. A large pantry and storage room is located next to the kitchen. The multipurpose room is used as a meeting place for various church groups as well as by the school and has been constructed so that it can easily be divided into two classrooms if needed.

Special expensive items such as playground equipment and a new piano have been purchased for the school through the efforts of the parishioners by the

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EXPENSIVE SPORT Approximately \$3 million sportsmen spend more than \$4 billion for hunting and fishing equipment, transportation, food and lodging, license fees, and other equipment and services in 1965.

READING IN HER SLEEPING QUARTERS is Sister M. Patricia. Although still called "cells" in some religious orders, the bedrooms in the Buhl convent are comfortably furnished with a bed, nightstand, dresser, easy chair, bookcase and ample closet space. The convent is a two-story construction with a chapel, library, sewing room and trunk room as well as living facilities.

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Improvements Noted In Declo Schools Include New Classes And Equipment

DECLO — A new "teaching tool" was praised by Merrill B. Robinson, principal of Declo High School, recently after favorable reports were received by the various school departments that had used it. This new teaching tool is a video tape television, purchased under the Elementary and Secondary National Defense Education Act for use in the reading, speech, dramatics, debate and science classes.

It has already proven itself in the athletic department during various games and matches. Mr. Wilson, basketball coach, stated that the main purpose in using it was that it was easier for the boy to see his own mistakes than to have the coach try to tell him what he is doing wrong.

Some of the improvements made in the athletic department at the school gymnasium are:

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1920 Kimberly Road, Twin Falls

Harvey's

Continued From Page 10

ing machine, a 1925 Fordson tractor, an old-Studebaker car, a 1930s-era washing machine, a 1940s-era vacuum, a 1950s-era radio, a 1960s-era television, a 1970s-era stereo, a 1980s-era computer, and a 1990s-era mobile phone.

Bandit Flees, Leaves Gun After Struggle

PHILADELPHIA (UPI) — It was a gun duel at point-blank range, one man pulling repeatedly on a revolver trigger, the second angling over the barrel of an automatic pistol.

It ended in a rough-and-tumble fight. Then the man who held the automatic fled with the wrong weapon.

Tragically, Meyer Stein, 44, was killed in his robbery when a young man in a dark raincoat entered, pointed the pistol at Stein, and demanded money.

Stein reached beneath the counter for his revolver.

He pulled the trigger four times. Click, click, click, click.

The gunman reached across the counter and slugged Stein on the head with the pistol butt.

The two grappled and Stein's revolver fell to the floor. The robber grabbed it, pointed it at the druggist and pulled the trigger twice. Click, click.

Then he fled with Stein's revolver.

He was arrested at a hospital for head lacerations.

Detectives said, cartridges in the revolver were too old to fire.

They found the gunman's pistol on the drugstore floor. It was empty.

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Continued From Page 10

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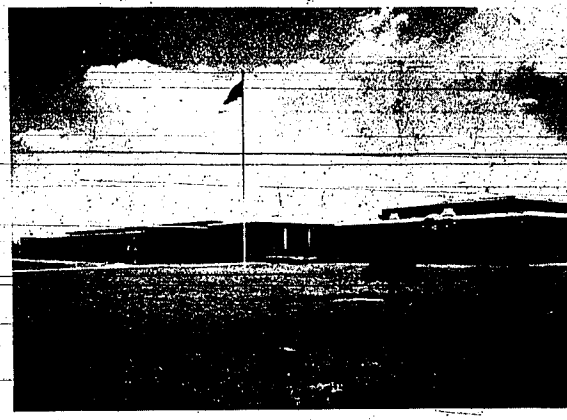
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SCHOOL OPENED IN CASSIA COUNTY IN 1875. After 1907, 31 school districts in the county were organized, including Warm Creek. The Warm Creek School Building is pictured above. Directly responsible for this population boom was the development of irrigation water from the Snake River.



COUNTY CONSOLIDATION AND LEGISLATED FINANCING are primary keys to successful educating in Cassia County. Pictured is the Dvorshak Elementary School, Burley, built in 1960. Average attendance in the school district is 4,702 students, taught by 237 teachers. The district encompasses 2,200 square miles.

95-Year History Marks Education In Cassia County

BURLEY — Early school records seem to be lost in Cassia County. In the few records that have been found it appears that the first school house in the county was built of rough logs in 1873 for children of 14 families in Albion Valley.

The roof and floor were of dirt and the fireplace was of lava rock. The first teachers were paid with fuel and food since there was very little money available.

A Mr. Rose, first name not available, taught the first term of three weeks. S. P. Westerman taught the second term which lasted three months. He received \$1 a month per pupil, plus produce between eight and 11 students attended.

In research this reporter found in another book on early history of Cassia County that the first school was held in 1877 located in Albion Valley. So whether the year is 1875 or 1876 for the first school in Cassia County, schools have been here a long, long time.

By 1880 an Albion School District was organized. Frank Riblett was hired as the teacher and received \$50 per month.

In 1884 a new school was built near where Albion LDS Church now stands today. Enrollment of students soon had this building at the seams and a new building replaced the small school building which could handle 100 students. The school district was bonded for \$3,000 and building materials had to be shipped by freight from Truckee, Calif., to Kelton, Utah, and then hauled by wagon the 62 miles to Albion.

In 1890 J. E. Miller, one of Albion's pioneers, gave five acres of land to the state of Idaho for a normal school. The people of Albion pitched in \$3,000 and their free labor and completed a two-story, three-room rock building in which the Albion State Normal began its existence in 1894. Higher education was established and within a year the normal school had grown in enrollment and it required five faculty members.

The citizens of Albion donated another five acres of land in 1895 to enlarge the campus. In January, 1905, the training school was added to the Normal School. The Albion State Normal was later changed in 1953, but in the fall of 1958 the school was reopened under the name of Magic Valley Christian College.

In the late 1890's and early

1890's pioneers settling in Cassia made the land fertile and abundant. Families settling in the area meant children, and children needed an education.

School buildings became scattered throughout the county from 1886 to 1906. School records of this period of time are no where to be found.

In 1907, records show that a total of 18 school districts had been organized in Cassia County and were operating schools. The school districts included Albion, Bosson, Dam School, Hegarty, Malta, Elba, Pell, Bowland, Sublett, Almo, Locust, Island, Bridge and Burley.

Many factors which are expressions of progress in Cassia County developed after 1907, which in turn increased the population many times.

The Snake River water development for irrigation, which was directly responsible for the greatest increase in population. Better roads and improved transportation facilities also led to progress of new areas in the county being settled by homesteaders. This progress in turn created a demand for additional schools in the county.

After 1907 a total of 31 school districts were organized. These were: Albion, Bosson, Dam School, Hegarty, Malta, Elba, Pell, Bowland, Sublett, Almo, Locust, Island, Bridge and Burley.

As school opened in 1909 the staff was increased to six and there were 45 students. Mr. Crane served as the first principal. Hal G. Blue became Burley's first school superintendent in 1910. Mr. Blue was a brother-in-law of C. C. (Pop) Baker.

The Miller School was built in 1909, a red brick two-story building. The upper floor was used for high school classes. On May 21, 1914, the first class graduated from the Burley High School. The Miller School is still used today by first through sixth grade.

The first Burley High School was built in 1915. At that time the first and second grades occupied part of the first floor, and the Junior and senior High School in the remainder of the building. This building is presently used as the Burley Junior High.

Elementary classrooms were built in 1920 under a cry of protest because it was way out of town in the scrubbrush. Presently the building is being used for classes and the town has grown to the school and beyond.

Burley was still growing and in 1924 the Overland Elementary School was constructed at 830

Overland Ave. The name was changed to Declo. Independent School District No. 2 was formed at Oakley by an election held April 27, 1909. The Cassia County Commission is still used today by favor of the district and appointed Joseph Smith, Lovisa Hale, Tinney-Jack, John A. Elston, M. O. Funk, A. F. Nielson, as the first trustees.

High school education was first at Oakley for the Cassia Stake Academy as a high school established in 1892 was owned and operated by the LDS church. The Academy served the area between eastern Idaho and the Silver City region.

A school building was built at Oakley in 1898 and is presently part of the Oakley High School. The Oakley school district progressed and by 1912 the white brick Oakley elementary school was built. It has continued to serve as an elementary school to date.

The Oakley Rural High School purchased the Cassia Snake River Academy building and opened a high school in 1922. Jared A. Mercer, served as the first superintendent of the Oakley Rural High School. In 1934 several small school districts around Oakley consolidated and maintained the Independent School District No. 2 degree directed the Malta High School. The Oakley area education and is possibly the only arrangement until 1948.

The Raft River Rural High School was established with 100 students. The Declo Elementary School was built in 1912. The Albion school situation was unique for they worked jointly with the Normal in solving their school problems. The elementary students were taught in the Normal training school. The Albion School District had a financial arrangement with the Normal to care for the elementary school. Up to 1922 the Albion High School was conducted at the Normal also. In 1922 the Albion High School was organized and they moved into the new building.

Now the school problems seemed to be that the houses had been built without any idea of the requirements of a school house, and in many instances the buildings were totally unfit for a term of school during the winter months. In most cases the school district's buildings were a rude kind of shell, building, standing out in a blizzarding wind with no stoops, nor shelter of any kind around them.

There were rough, cracked, worn out and rickety tables dotted for desks, long irregular benches, no backs, for recreation benches.

Such conditions existed in the schools primarily because an adequate technique of financing had not been established and secondly, the people in charge of schools were inadequately prepared and trained.

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Some system should be devised for the assistance of poor and thinly populated districts. The feeble districts were forced to be content with but a few month's school. This was perhaps the first public admission to the unequal problem of equalization.

School development was at the mercy of the legislature, and legislators generally regarded themselves fully qualified to determine how much taxes they and their fellow citizens could stand and herein was the secret to the gradual problem-solving.

Now we are pursuing what was called "free education," but it could not truthfully be called free system until all alike enjoyed the rights of free academic as well as elementary education.

The idea of equalization was broached in territorial days, but it was not until 1913 that it was first advocated that a state tax be levied for the benefit of the poor school districts. In 1937 a School Survey Commission was established and the Peabody College was retained to make a survey of the state by 1941 the legislature reorganized the school system by reorganizing public school districts; revision of equalization law, increasing state aid by 184 per cent, county aid by 60 per cent, minimum program 70 per cent; compulsory minimum salaries of teachers; compulsory cumulative sick leave.

Establishing a county board of education; adoption of certification code, increasing by 1955 to four years, minimum of preparation for elementary certificates; calling for an election upon the question of amending the State Constitution to remove the county superintendent from the list of politically elected officers, and appropriating \$8,000,000 to the public school fund.

School population in Cassia County was continuing to grow and in 1953 the Springdale school was built and is still being used. In 1955 a new elementary building was built at Malta, also still being used.

In 1948 Cassia County was consolidated into one school district. One administrative school board and a county school superintendent was the result of consolidation of the school districts into one.

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The need for special classes for mentally retarded children in the area was seen by the Burley Soroptimist Club, and with \$100 and volunteer work they opened the Opportunity School in 1952. The classes were held in the building next to the water tower owned by the City of Burley.

For two years the Soroptimist Club paid the expenses of operating the school for 140 mentally retarded. In 1954 the club was able to get the school district to assume the responsibility for financing and maintaining the school.

Other clubs in Burley also came forward to the needs of the Opportunity School once it was started. This school is still in operation today as part of the school district system.

Still progressing with the times, 1955 the Burley High School, Declo High School and Raft River High School were built along with an addition to the Raft River High School.

In 1960 the Dvorshak Elementary School in Burley was built and additions expanded facilities at Raft River High, Declo High and Burley High.

The newest building in the Cassia County School system is the Albion Elementary School which was constructed in 1961. That same year an addition was built at Oakley High School and Springdale Elementary.

For the school year 1965-66 there was a total enrollment of 5,136 students in Cassia County School District.

In the past few years several school bonds have been defeated by the voters in the county. The Cassia County School District encompasses an excess of 2,200 square miles. The district includes all of Cassia County except three small areas which have been attached to Maladoc County School District — the Jackson area, the American Falls School District has Hagler, Maladoc and the Murtagh School District has the Artisan area.

Presently there are 237 teachers and there is an average daily attendance of 4,702 students in the Cassia County School District.

The schools in Cassia County have progressed with the growth of the county from the rough log building with a dirt roof and floor in the late 1800's to the comfortable and convenient schools of today.

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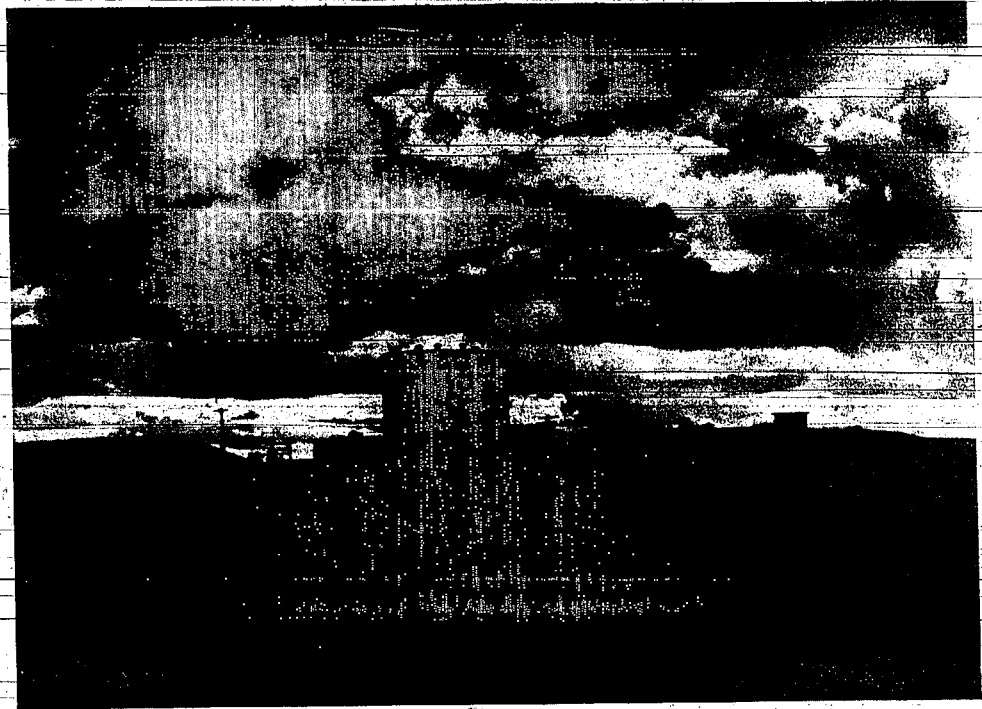
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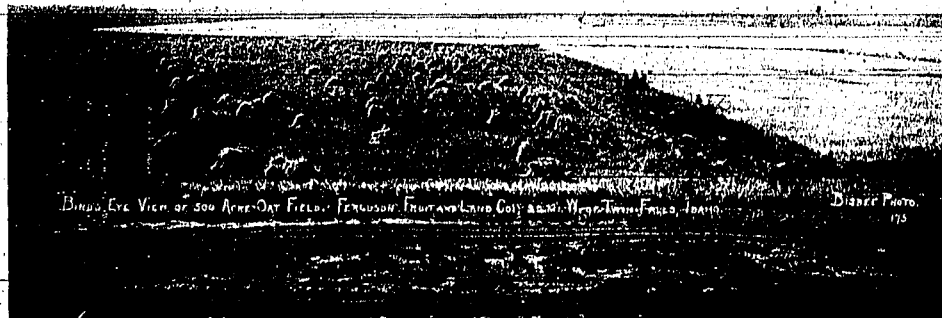
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PROGRESS IN MAGIC VALLEY



(Photo by Dan Johnson)

INDUSTRY AND AGRICULTURE



BIRD'S EYE VIEW OF 300 ACRE OAT FIELD, FENLSON, FRUIT AND LAND CO. AND W. W. LITTLE FARM, 1910.

BLASSE PHOTO 1910

(Blasse photo, circa 1910)

TIMES-
NEWS
PROGRESS
REPORT
1969

Cassia And Minidoka Counties' Industries Led By Potato Processors In Contribution To MV Economy

BURLEY — Industry in the east end of Magic Valley has shown tremendous growth in recent years. The big surge ahead has continued a round the processing of agriculture products.

As more and more agriculture products were grown the processing plants came forth to care for the products and to put them before the consuming public. This sequence needs a three-way team including the grower, plant processor or manufacturer and the retailer, each stimulating the other to further expansion.

The biggest growth in our industry has been centered around the tuber, the potato. Idaho has become known the world over for the famous "Idaho potato," ideal for baking.

To meet the demands of the modern housewife several huge processing plants have been built in Cassia and Minidoka counties to process the potatoes grown in the area in the varied manners requested by the consumer.

Z. B. Simplot Co., Heyburn, probably has the largest plant of this type in the world. This plant has been expanding year after year. Presently under construction is a large cold-storage facility for storage of the plants output.

Potatoes are shipped all over the country, fresh processed by being frozen and dehydrated in a number of ways. The potatoes which cannot be used for food can be made into starch, and in this way gives the grower an outlet for the cull potatoes in his crop.

Burley Processing Co., located on West Main St., Burley, another potato processing plant is owned by the Simplot Co. This plant is a large modern plant with a large modern plant. Canned potato products, both fresh and frozen, are produced at this plant. They fill many government contract orders for potatoes. Presently they are processing potatoes under contract which will be used by the armed services both in the states and overseas.

Ore-Ida Foods, Inc. the world's largest potato processing concern first began in the early 1950 at Ontario, Ore. Through the years the original plant has been expanded. In 1957, through the purchase of Grigg, with associates, purchased a frozen food plant after renting the plant in 1948. A second and even larger plant was built in 1959 at Burley. The third plant, also at Burley was purchased in 1964 from the former Idaho Potato Processing, Inc. The fourth plant, built at Greenville, Mich., and was ready for full production in 1965. Through the years the original plant has been expanded.

In October, 1965, Ore-Ida Foods, Inc., became the frozen food division of H. J. Heinz Co. Potatoes are processed at all four plants. Corn and onions are processed at the Ontario, Ore. plant.

Each plant employs between 400 and 1,000 people and is equipped to process more than 1 million pounds of raw potatoes every day.

Still another potato processing plant located at Burley is the A and P plant located just west of the two Ore-Ida plants. It is one of the smaller plants in the area but it has added to the industrial progress of Cassia County.

All of the potato plants are located along Snake River and the waste from the plants which drains into the river has caused a real water pollution problem. Extensive research has begun and is continuing by engineers with the hope of soon finding a way to remove as much as 90 percent of the pollution in the waste going into the river.

The overall picture of the potato industry in Cassia County and Magic Valley shows a steady and a sometimes rapid expansion and growth, which will continue for some time to come, potato plant officials believe. The payroll from the plants and the growth in agricultural products use makes for a better and more prosperous area.

In Sept., 1967, ground was broken for a new corn and pea canning plant three miles west of Burley for the Del Monte Corp. By the time the 1968 crop was ready to harvest the plant was ready to start canning it. The plant canned whole, cream style and vacuum-packed corn. The corn was contracted grown by farmers in Cassia and Minidoka counties.

This winter equipment was introduced to growers was by planting in the Del Monte plant. Peas have been grown by contract in the area for several years to Del Monte. It has been handled by truck for three for canning. By harvest time this year peas will be processed in the local plant.

The first and only container plant in Idaho, the "Box Factory" is located at Burley, and was built 11 years ago by the Idaho Cascade Corp. The box factory is closely associated with Idaho industry since so many firms have need of shipping containers. The largest users, of course, are the processors and fresh packers of the famous Idaho potatoes.

Other industries that use the containers are canners, industrial manufacturers, poultry, fish and fresh fruit processors.

Since the first building was finished at the container plant



FOUR LOCAL WOMEN WORK AT THE FRENCH FRY TABLE in one of Burley's potato processing plants. The biggest growth in industry in Cassia and Minidoka counties is centered around Idaho's famous tuber, the potato. Success in this field involves a three-way team — the farmer, the plant processor or manufacturer, and the retailer — and each stimulates the other to further expansion. Other industries in this area include flour mills, box manufacturers, brick and concrete makers and sheet metal companies. The industries in these areas add to the prosperity of all Magic Valley.

site the firm has expanded the plant to double its size. The boxes are made in four colors with the seams taped, glued or stitched with metal stitching. The most commonly used seam is the taped joint.

In 1949 Wes Karlson started a small welding shop, working alone. The work orders increased and additional help was added in order to get the jobs done on time.

In 1960 a large building across the street was purchased and the welding shop was moved. In the large building a modern complete machine shop began operation. The shop is equipped with overhead cranes, has lathe, row self-propelled sugar beet presses and drills. At Wes Welding and Iron Works any year. One of the diggers was equipment.

kind of welding can be done on all types of metal. Sheet work from the smallest to any size desired for use on machinery or pumps is available.

The firm services and repairs all types of pumps of all kinds, which are used on the farm land recently put under pump irrigation. A few years ago the first digger was built in the same vice calls and orders for new equipment.

shipped to American Falls and the other was sent to Malin for the fall beet harvest, and both were successful in cutting time for the beet harvest. Today this machine is being built and is franchised by a concern at Caldwell.

During the winter months there are about 16 employed and in the summer rush months there are about 40 working to keep up on the repair and service calls and orders for new equipment.

If you can draw or sketch a picture of the object you want built from metal, Wes's Welding and Iron Works says it can build it for you.

Burley now has two concrete fabricating plants. They are Valley Concrete Co. located at the west edge of town on Highway 27 and the Idaho Concrete Products Co. located on Highway 27 at Farmers Corner.

Both firms make concrete pipe in all sizes and lengths.

Gradual Changes In Buhl Business Go Unnoticed By Some

BUHL — Many changes have taken place in downtown Buhl during the past few years, some so gradually that the changes go unnoticed by those living in the area. Building and remodeling have thus given a "face-lift" to the community.

The most recent addition is the new Buhl branch of the Idaho First National Bank, first open for business in December, 1968. The new building is located at Ninth and Main streets facing Missouri and the new banking facility expands many times the floor space formerly occupied.

The design is unique among bank buildings in Idaho adding beauty to the community as well as modern banking convenience.

Roper's Clothing Store anticipates utilizing the building vacated by the bank at its former location. Work on the building will include a major alteration of the building on the corner of Main and Broadway.

The new space will allow for an individual appearance in the ladies' department as well as additional floor space for men's wear.

A bright corner was added to the town when Mrs. Stanley Kern opened Marcy's Gifts. The building had been vacant for several years after the closing of a television and music retail store.

A major change in the appearance of the downtown area was

made when the "Buhl Merc" moved into the building formerly occupied by the Sprouse-Reitz Variety Store.

The Merc's old location was renovated and the law firm of Hopworth, Nungestor and Felton and the J. Robert Tullis Accounting firm moved there from offices above the Farmer's National Bank.

A new law firm, Behm and Anderson, now have their offices in the new building, formerly the Boring Drug Store.

Many stores have moved to new locations for added space, have remodeled the interiors of their places of business or have spread into formerly unused areas to meet demands of retail business.

Progress always makes way for the new but at the expense of some of the old which disappears. Many old buildings, considered by some to be landmarks, have been torn down to make way for new supermarkets, drive-ins and gasoline stations. Businesses have built up from one end of town to the other, and shopping is no longer confined to the downtown area.

Businesses in Buhl offer shoppers everything from groceries to gifts, furniture to farm machinery, clothing to carpeting. This small town is keeping pace

King Hill Farms See Improvement

KING HILL — Mrs. W. W. Knox of the Pitch Fork Ranch purchased the ranch of J. W. Robinson, formerly the Russell McMillan farm, for use as a pasture area for helters. She named the "River Ranch" and it is along the north side of the Snake River.

New tractors and farm machinery was purchased for the Pitch Fork Ranch. A big saving was given the charge of the farming operations. Denny Donahue of the cattle, but often they all work together.

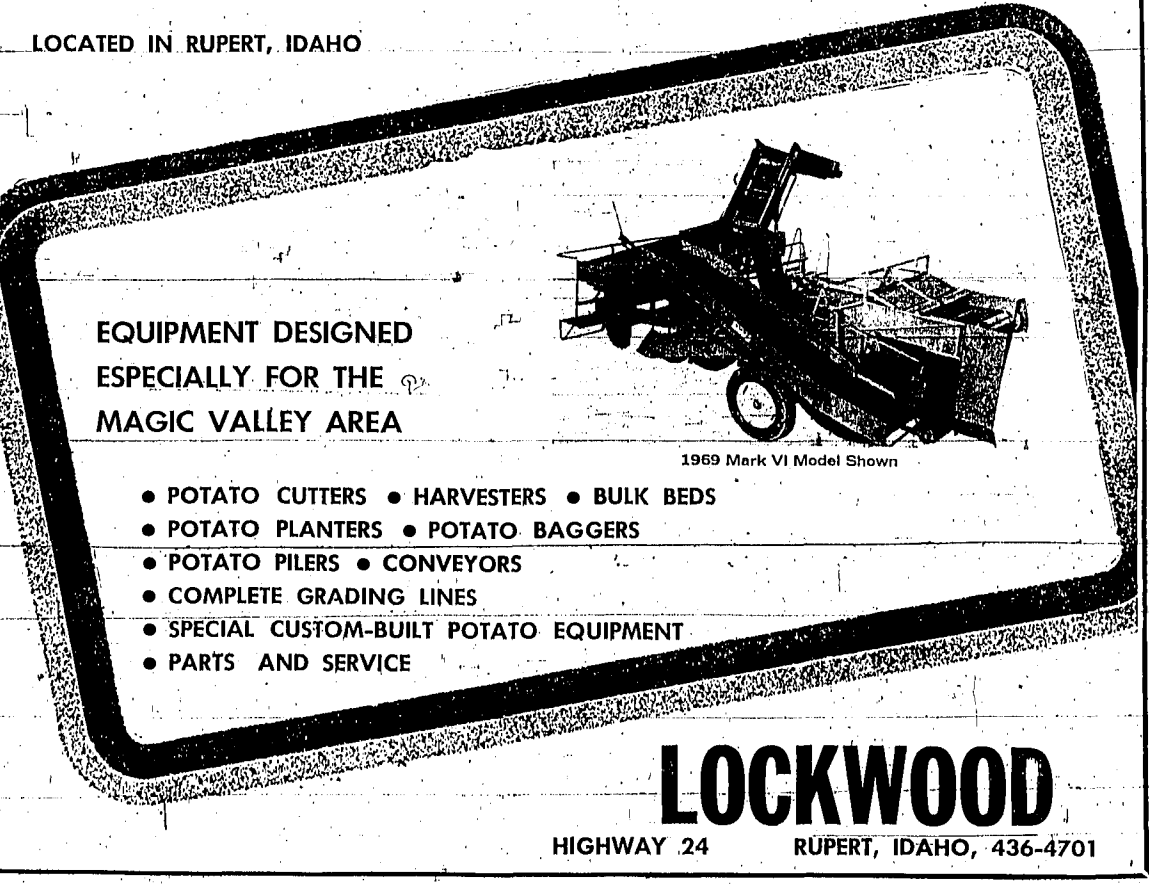
MILE-DEEP LAKE

Eastern Siberia's Lake Balkal, which covers an area larger than Belgium, has a depth of 5,315 feet.

Lockwood Graders of Idaho

SERVING SOUTHERN IDAHO WITH
POTATO EQUIPMENT SINCE 1951

LOCATED IN RUPERT, IDAHO



EQUIPMENT DESIGNED
ESPECIALLY FOR THE
MAGIC VALLEY AREA

1969 Mark VI Model Shown

- POTATO CUTTERS • HARVESTERS • BULK BEDS
- POTATO PLANTERS • POTATO BAGGERS
- POTATO PILERS • CONVEYORS
- COMPLETE GRADING LINES
- SPECIAL CUSTOM-BUILT POTATO EQUIPMENT
- PARTS AND SERVICE

LOCKWOOD

HIGHWAY 24 RUPERT, IDAHO, 436-4701

Feathers For Fish Flies Are Grown On Rupert Farm



THE EXPENSE OF FEATHERS used in tying fish flies spurred Bruce Fredrick into investigating the possibilities of growing the feathers himself. Shown with a handful of them is Dennis DeThomas, who helps with the latest butchering. He broke his leg skiing and during his resultant time-off from school he helped the Fredricks.

RUPERT — It was an enterprising young man and his father that started the feathers-for-fish-flies business in Minidoka county. They're now in the process of first seeing the fruit of their labors.

Bruce Fredrick and his father, Harold, are raising barredrock roosters for their neck feathers, which they in turn sell to wholesalers for use in fish flies.

Bruce explained that the roosters are raised until they are about 10 months old, at which time the feathers are usually bristled enough to make good flies. He said the first butcher since the project was begun last March has been completed, during which 1800 roosters were butchered.

He said the neck portion is then skinned off, washed in borax, and stretched to dry. An old farm house is used by the Fredricks to prepare the fowl.

The necks are then stacked skin to skin to prevent oils from soaking the feathers when they are packed and shipped. Wholesalers, supplied by the Fredricks, distribute the necks to companies in all parts of the United States.

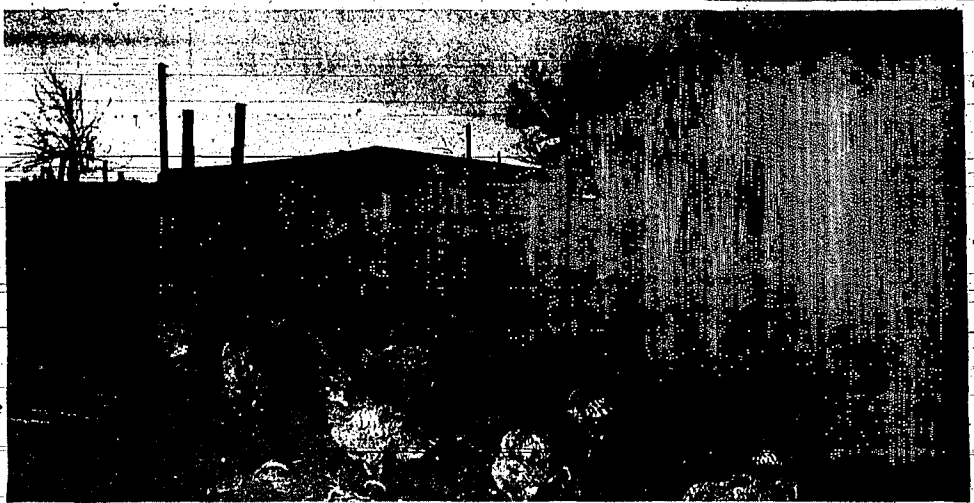
Bruce noted that the family hopes to market between 3,000 and 4,000 necks a year when the business gets better organized. The second butcher of the birds will begin soon.

It is a rare business for any area and Bruce was asked how he and his father got into it. Bruce explained that an eighth-grade teacher, back when he was a boy, taught him how to tie fish flies. As he did, however, Bruce noted that he discovered the feathers were rather expensive. He then decided perhaps there would be money in growing and selling the feathers.

Then he purchased 200 of the roosters and raised them on the family farm three miles north of Rupert during the summer. That project, however, proved unsuccessful.

Bruce decided maybe success laid in larger numbers so when the family purchased another farm southeast of Feary, Bruce and his father became partners in raising the chickens again. Only time will show whether this venture will offer returns for the investment.

Bruce is a 1948 graduate of Minico High School and left last month to attend the University of Idaho, to study agriculture.



UNBEKNOWNST TO THEM THESE BANDROCK ROOSTERS will soon lose their neck feathers to anglers. A father and son, Harold and Bruce Fredrick, recently began this unusual industry, and hope to see marketing three to four thousand birds annually. The roosters are slaughtered when they're 10 months old; and their neck feathers are sold to wholesalers for marketing to fish fly factories.

Lack Of Good Help Hinders TF Business

One of the few Twin Falls businesses that has more business than it can handle is Brackett's Heating and Plumbing, here since 1952.

"The problem is lack of adequately trained help," says Robert Brackett, owner-operator. "There isn't enough money in it and the work isn't steady enough the year around to bring people into the business," he says.

Brackett's was first involved in the business of heating, primarily with coal, in residential homes. In 1951, the business took in a master plumber because of public demand. Both heating and plumbing have changed significantly in the past 12 years.

"It's much more complex—we're handling jobs now that 15 years ago people had never heard of. And besides that Twin Falls has changed considerably over that span of time," remarks Mr. Brackett.

"Natural gas came into Twin Falls changed the total picture of heating. It has added business, but installation and repair gets more and more difficult," Mr. Brackett is a mechanical

Bean Houses In Kimberly Store Crops

KIMBERLY — Bean houses in the Kimberly area shipped during this past season 35,200, 600 pounds of beans and 120,000 bushels of grain to markets throughout the United States and to countries of the free world.

The bean industry in Kimberly represents an annual employment of 30 full-time men and women and 112 part-time employees during the shipping season.

A new crop in the area this year was handled by the Magic Valley Bean Co. and shows promise as a new commercial crop in the area. Gerwin Woodland revealed there had been 500 acres of maturing barley grown in this area. And the company plans to increase the acreage to three to four thousand acres next season. This barley is sold in the Portland area and must be of high quality to be accepted.

The Magic Valley Bean Co. was also first in the valley several years ago to introduce the pink bean, which has since become a good export bean, most of them being shipped to Puerto Rico. Woodland stated that although this bean is not popular with Idaho housewives, it is a mainstay in the diets of Puerto Ricans.

The Bean Growers Warehouse is the only warehouse in Kimberly which ships packaged beans. This machine is completely automatic, starting with the polyethylene film, it constructs the bag, prints the label on it and then fills the bag with a weighed amount of beans. The bags are then placed in cartons and sealed, also done by the machine.

Intermountain Bean has added 7,000 additional square feet of storage space to their warehouse this past year. In addition to the added storage they installed facilities to handle beans in bulk loads. The average farm truck hauls about 10,000 pounds of beans and the average bulk beans average 15,000 pounds. These give the farmer a saving in hauling expenses and time required to get the crop to storage.



THESE "PRINCE RUPERT" POTATOES are being stored in new bag and box storage building at Max Herbold Potatoes, Rupert. In addition to that building a new 7,200-square-foot vehicle storage building was constructed in the past year.

A 10,000-Foot Addition Helps Herbold Potatoes

RUPERT—Max Herbold Potatoes looks different this year since the office and storage facilities were improved. A 10,000-square-foot addition accomplished the feat.

In the office, which has existed since 1948 when the plant first opened, the space was doubled. Remodeling was accomplished by Volco Builders, Burley.

Volco's firm also constructed a bag and box storage area and a vehicle storage building for the plant. Largest of all the improvements is the vehicle storage building covering 7,200 square feet. It replaces a potato storage area that stored the firm's trucks and tractors.

The entire project was completed by Volco at a total cost of \$10,000. Cinder block forms were used and a dirt floor built the vehicle storage. The bag and box storage, half a story up, is supported with a wood foundation.

A larger plant, than the one in Rupert was built in Paul last year by the Herbold corporation. That plant, operating only on rotated days this year, em-

Old Receipt Book Found In Remodeling Warehouse

HANSEN — The L. W. Moore Warehouse is in the process of remodeling, states L. W. (Bill) Moore, owner and manager. A new office for Acie Clements, manager of the chemical division, is being constructed. They plan to add another spray truck and another tractor to the chemical equipment for quicker and better service to their customers.

A shop for repairing equipment is being planned and will be constructed in the tile store.

DESTRUCTIVE STARFISH
One of the most destructive animals within the tidal zone is the starfish. It destroys thousands of dollars worth of clams and oysters yearly.

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Try our examples of each type and size mattress produced here. Choose your desired width, length, cover, degree of firmness, biggest selection of headboards in the area. Also frames and custom bedding and special factory purchases of bunk beds and rollaway beds.

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OTHER RETAIL OUTLETS: Skaggs Furniture, Burley - Gambles Store, Buhl

Amalgamated Sugar Co.'s Only Seed Processing Plant Operates In Burley

BURLEY — The Sugar Beet Seed processing plant of Amalgamated Sugar Co. is operating in the former Burley Sugar factory. The seed plant is the only one of its kind owned by the company.

About 5,000 pounds of seed is processed through the plant each eight-hour working shift. The seed is a high quality and better yield seed.

Seed is shipped to the plant mainly by railroad and truck. About two-thirds of the seed comes from Salt River Valley, Ariz., the rest comes from the Salem, Ore., area. Upon arrival at the Burley plant the unprocessed seed is stored in the warehouse.

As the processing begins the seed is dumped into a elevator where it is carried to another storage bin holding about 30,000 pounds of seed. From the bin the seed dumps into a elevator for a preliminary sorting.

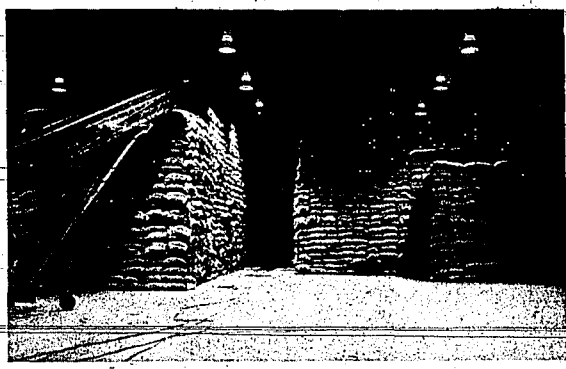
After the preliminary sorting the seed goes into a separator where it is separated to the desired diameter and thickness.

Seed that is too thick or too thin or in some other way unsuitable for use is sorted out and transferred to the hammer mill where it is pounded and ground up for cattle feed.

The desirable seed goes into storage bins then drops into additional cleaners and onto gravity table where air blowing upward blows off chaff or light seed that wouldn't germinate well; the seed then passes over a vibrator which gives it a final sorting.

Next the seed is lifted by an air-lift, then dropped down into the treader. In the treader the seed is treated with captan, a fungicide that helps control seedling disease.

After the treating process the



THESE SACKS OF CAREFULLY PROCESSED SEED WILL ultimately be shipped to commercial growers in the Amalgamated Sugar Company's five districts, Min-Cassia, Nampa, Twin Falls, and Oregon and Utah. Most of the "raw" seed comes from Salt River Valley, Ariz., and the rest comes to the processing plant from Salem, Ore. Before being issued to the company's growers, the seed is shipped to a pelleting plant in Los Angeles.

seed travels to a bagging machine where it is bagged in 30- or 50-pound bags. Now the beet seed is ready for shipment to Los Angeles, Calif., where it is prepared in a pellet. The pelleted seed is then shipped to the pelleting plant in Los Angeles which is the only one of its kind in the world.

At the Burley Sugar Beet Seed plant the seed is separated into four different sizes: 8-10 64ths, 10-8 64ths, 9-64ths and 11-64ths. About 60 per cent of the original seed coming to the Burley plant for processing becomes the finished sugar beet seed.

Seed is processed in a time if desired and by spraying the gains reduction of hand labor at thinning time.

Cutting the hand labor means a reduction in labor cost for the farmer. Sugar beet thinning by hand may soon be past history.

Hand thinning is still being done but the amount of acreage a laborer can thin per day has tripled. The work is now easier due to space planting. The work can now be done with a long-handled hoe instead of a short hoe and hands as in the past.

Despite processing of a better quality of sugar beet seed, the weather loss and insect loss will still take their toll on seedlings in the spring.

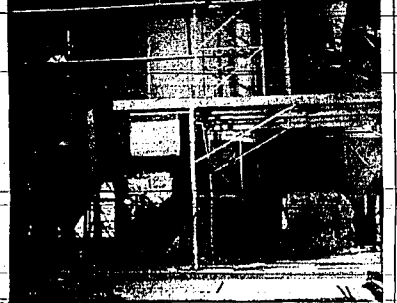
"Some growers in Cassia and Minidoka counties have already been space planting with the processed seed and the result has been a reduction in thinning and in some cases no thinning needed at all," company officials stated.

During January and February about one million pounds of sugar beet seed will be processed at the Burley plant. Seed processing began on Dec. 15, 1958, after the store room of the former Burley Sugar factory, under went remodeling and needed construction for installing the processing equipment. The remodeling and installation began in July, 1958.

"Assisting Mr. Traveller at the plant are Bernard Stout and Blaine Mal, both Burley.

Dust collection filters in the equipment prohibits any dust from floating in the air.

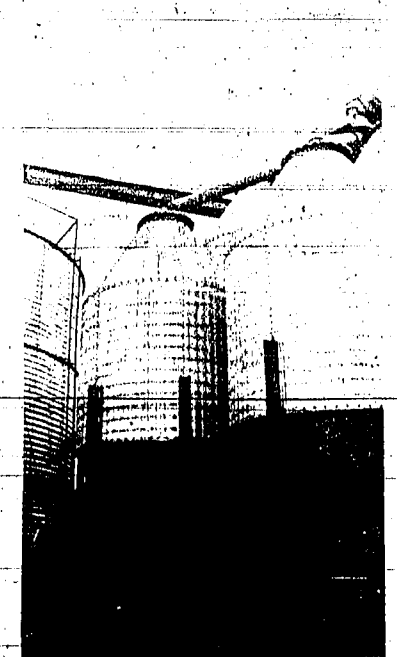
The sugar beet seed processed at the Burley plant will be issued to commercial growers in the Amalgamated Sugar Company's five districts which include three in Idaho, Nampa, Twin Falls and Min-Cassia, one in Oregon and one in Utah.



FIVE THOUSAND POUNDS of sugar beet seed is processed during each eight-hour shift at the Amalgamated Sugar Company's seed processing plant in Burley. Formerly the plant was a Burley sugar factory. About 60 per cent of the seed beginning the processing sequence at the plant is finally used as sugar beet seed. The remainder becomes cattle feed. This equipment sorts and treats the seed in four different sizes.

Chester B. Brown Company Adds Silos

RUPERT — The Chester B. Brown Company's plant in Rupert is one of the relatively new bean plants in the "pink" this year. The silos, constructed to store following the addition of storage about 30,000 hundredweight of space to handle the large volume of the bulk beans, cost about \$35,000.



STORAGE FOR 30,000 HUNDREDWEIGHT of bulk pink beans was built last summer at the Chester B. Brown Bean Co., Rupert, at a cost of \$35,000. The storage facilities hold a large scaler for the immediate removal of dirt and larger foreign material from the beans.

Vern Schutte and Sons erected the structures in the east section of the plant.

Within the new facilities, a huge scaler has been installed for the immediate removal of dirt and larger foreign material from the beans. The process is preliminary to milling of the beans. The piece of improvement cost \$3,200.

Four new pieces of equipment were also added to the present warehouse. They facilitate the removing of foreign matter such as rocks and clots, from the beans. Two of the pieces are Inceel Brothers Rolls, and the others are Valley (Knee) Rolls. The four machines had a first cost of \$10,000.

Most of the company's remodeling of improving was done by Rupert, Ore. Works and Dalry Electric, Rupert.

Brown's employe count has remained the same this year, although the volume of beans processed has increased. The volume is up nearly 60 per cent over that of last year, officials said.

Prices, the heart of any business, however, are down from last year. Pete Ford, Rupert, said that lower prices at this time, he anticipates a favorable season. He said he took the farm, the larger percentage of the beans at favorable prices to the growers.

The major concern of the Rupert plant is the preparation of bean seed. In addition to seed preparation, however, the plant also markets all types of beans, including pintos, small red Mex, leans, great northern, the pinks and other less popular varieties.

The company, which is a quarter in Idaho since 1926 and in Rupert since 1952.

CULTURED CORN
Corn was known as "the grain that built a hemisphere" because its abundant harvest in Mexico and Central America gave these ancient people the leisure to develop the high degree of culture their civilization was noted for according to the Encyclopedia Britannica.

Seed Company Adds Line Of Fertilizers

HEYBURN — Fertilizer, an addition to the line of products distributed by Western Seed Company, Heyburn, is not exactly that plant's bag, however.

Now an Ortho Chemical distributor, the firm does not bother to lug the stuff, just contracts it to applicators who buy it in bulk.

The fertilizer became a line for the firm in 1957 and, to accommodate the addition, a 605-foot-high storage building was constructed by the Chester Brown Company. The building has a storage capacity of 1500 tons of bulk fertilizer.

To get into full swing in the fertilizer line during 1958, Western hired two additional employes to care for the product.

Plans for the immediate future call for a permanent anhydrous ammonia storage tank, with a capacity of 30,000 gallons. Also planned is a pesticide and herbicide chemical storage warehouse. The 40, by 80-foot structure and the storage tank will carry a price tag to Western of \$30,000.

They too will mean an addition of another employe.

Although the fertilizer business averages net returns of \$300,000 to \$350,000 yearly, the seed business in 1958 was slow. Officials said the production had shown an increase of from 15 to 20 per cent yearly until 1958, when it just "held its own."

Serving a 250-mile radius, the Heyburn firm deals with many legume and grain seeds. They sell both wholesale and retail and contract the seeds in the Min-Cassia area.

Plant manager is Charles Barnes, with Charles Barnes as assistant manager. Don Moscoe is in charge of the fertilizer division.

Motel In Jerome Has Heated Pool

JEROME — The new Holiday Motel is the only motel in Jerome that provides an enclosed and heated swimming pool for its guests.

Opened in the fall of 1958, the beautifully designed and landscaped two-story motel is made of brick and has 24 rooms, of which some are two and three room suites.

Each room is carpeted, has television and phone service and some of the rooms have kitchenettes. The motel is close to the Interstate and is situated next door to a cafe.

The motel, managed by Paul and Nancy Grooms, has three full time employes.

Jerome's Long Term Care Unit Provides Home And Recreation

JEROME — When St. Benedict's Long Term Care Unit opened in December, 1951, a home away from home was provided for many elderly and ailing persons who were unable to care for themselves.

The 33-bed unit provides private, semi-private and a room care and operates capacity most of the time. Most of the patients are elderly, but care is provided for any adult who has not reached hospital age but is not completely able to care for himself.

From 17 to 20 nurses are employed to care for the patients. The unit housekeeping, bookkeeping and records, meals and laundry are provided by the hospital.

The four-meal plan is used and is served in the dining room for those not bedfast. Early in the morning, coffee, juice and toast or a roll is served.

At 10 a.m. a full breakfast is served. The dinner meal is served between 3 and 4 p.m. and a bedtime snack is provided in the evening.

The dining room is also the scene of many other activities. The Hospital Guild entertains the patients each year with a Christmas party, and many patients' birthdays are remembered by their families and friends with refreshments in the dining room.

There is also a TV room, a quiet place for those who enjoy television. The unit boasts of a beauty shop, where some free services are provided.

Each Sunday afternoon, church services are provided by the various churches and the chapel is always open to the patients and the public.

The Long Term Unit is one of the few fully accredited such units in the State of Idaho by the Joint Commission on Accreditation of Hospitals, a national association. Laboratory are provided to the patients through the hospital.

Therapy is provided in the afternoon and is always open to the patients. Exercise sessions are held nearly every afternoon. Aside from the physical help, these sessions help the patients become more self-sufficient and help them do more things for themselves.

A lovely, fenced area with grass and flowers is enjoyed by the patients who want fresh air, sunshine and exercise when the weather is good. A new recreation area is being planned on the west, where shuffleboard will be available.

Sister Mary Luigaard, a former teacher, is in charge of arts and crafts and gives individualized instruction and help with projects.

For the past five years, the unit has had a booth with a display of patients' work at the county fair.

Some of the things enjoyed by the ladies are needlework, crochet and painting. Mrs. Myrtle Larson, who is 85, makes quilts. Jay Armenta, who has been a patient since a serious accident, makes rugs and has won six blue ribbons in two years of exhibiting at the fair. Nearly all of the patients take part in some of the crafts.

Gas Station Can Expand To Cafe, Motel

JEROME — Less than a year ago, Walt Thueson moved his gas station from downtown Jerome, where he had operated for four years, to its new location a mile west of town adjoining the new freeway. Located at the former site of the outdoor theater, the new station has a total of 24 acres for further development.

Presently operating in conjunction with the station are a grocery store, a hot sandwich shop, a vending machine and a gift shop featuring all kinds of gifts and souvenirs. The station is also agent for U-Haul trucks and trailers.

Present plans include the handling of diesel fuel for trucks beginning this summer. Plans are also under way for an auto leasing dealership. Also planned is the buying and selling of used cars.

Plans for the more distant future include the construction of a cafe, motel and campground facilities with 50 spaces for the public. The motel is designed for a minimum of 25 units.

Barber Shop In Wendell Moved To New Quarters

WENDELL — Doug Huff, proprietor of Doug's Barber Shop, moved from his old location on Main Street to a newly decorated building at 124 1/2 Main Street.

Doug had been at the old location for 14 years. He purchased the building from Bill Dunn and added a new Redwood front, picture windows, new attractive ceiling tile and mahogany paneling, all of which gave the old building a new look.

Doug and his family have lived in Wendell for 14 years. His family consists of his wife, Marg and a daughter, Janice. In addition to barbering, Doug owns and operates a 40-acre farm northwest of the city.

An interesting sidelight in the barber shop is a "swap library." If you wish to trade or borrow books, Doug's Barber Shop has several hundred available.

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Hike In Grazing Fees Objected To By Stockmen

SHEOSHONE — The raise in animal unit month grazing fees has not gone into effect as yet, said delegates from the North Idaho communities in clarification and discussion at the meeting here recently.

The proposed raise is from 33 to 44 cents per animal unit month for grazing privileges on federal lands.

Discussion at the meeting pointed up the fact that income of ranch and sheep operators does not warrant any increase in fees for grazing privileges and they were contacting BLM and state legislators in opposition to the raise.

The King Hill Irrigation Company has replaced old siphon pipe with new concrete siphon for a distance of approximately one and one-half miles, connecting it with the old wooden siphon pipe suspended under the old bridge east of Glens Ferry, which crosses the Snake River. The new pipe was connected to both ends of the wooden siphon.

The Hood Construction Company of Boise bid \$251,000 for the work, and total cost ran to \$284,000.

Plans have been made to install new siphon pipe on top of the old bridge at some time in the future.

The irrigation company also finished a project started in 1957. When steel pipe was installed to replace old wooden pipe in the Little Canyon Creek area. Approximately 500 feet of the steel pipe was needed to complete the project.

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Yes, we build all sizes here . . . from the large rotary snow plows to the smallest tools or equipment used for your job. (Machine pictured has a snow moving capacity of 1,400 ton per hour.) Our newest model Rotary Snow moving equipment.

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PLUS COMPLETE MACHINE SHOP & BLACKSMITH SHOP FACILITIES AVAILABLE

COMPLETE LINE OF SPRAY EQUIPMENT

Including Fiberglass Tanks, Pumps, Valves, Nozzles, Hoses, Booms, and "Ro-Neel" Shoe Applicators. Also Hand Spray Guns.

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Idaho Industry Uses Intermtn. Natural Gas

Industry is the biggest single user of natural gas," says Robert Peterson, Sawtooth Division Manager for the Intermountain Gas Company, a big Idaho industry in itself.

Connecting gas service to its first customer in December, 1956, Intermountain Gas, a firm with 66,000 customers, of which about 12,500 are in the Sawtooth Division. The Sawtooth Division ranges from Raft River on the east to Gooding on the west and to Sun Valley on the north. The division's central office is located in Twin Falls.

"The large industrial users are processors of potatoes, sugar beets, phosphate, dairy products, poultry and livestock as well as the brick, block and container plants."

Natural gas is also used domestically and commercially for heating, cooking, water heating, air-conditioning, clothes drying, firelogs, outdoor grills and yard lamps.

The natural gas burned in the 59 southern Idaho cities served by Intermountain Gas Company is brought to Idaho by the El Paso Natural Gas Company. The gas is piped to stations in the local area from the Four Corners area — at the junction of New Mexico, Colorado, Utah and Arizona — and also from a Canadian gas field.

After purchasing the gas at these stations the Intermountain

Gas Company pipes it through mains it has extended to and throughout the Idaho communities.

"We have many new connects each year: in the Magic Valley area last year there were in excess of 500," says Mr. Peterson. "In order to keep up with the growth of the community there is continual construction of new lines."

Installation and maintenance of the vast network of pipe supplying natural gas to Idaho residents is a major operation. Intermountain Gas Co. has 269 employees, 39 of which work in Magic Valley.

"Although building is a curtailed status from what it was two to three years ago, Intermountain Gas will continue to expand as the need arises," Mr. Peterson said.

Usually there is no charge for installation of a natural gas pipeline to a customer who lives 100 feet or more within 100 feet ordinarily. The company is responsible for maintaining the pipe from the main to the house or business.

Intermountain Gas Company ran a successful industry last year as is indicated by share earnings. For the year ending in December, 1968, earnings per share were \$7.1 as compared to \$1.7 over a similar period ending in 1967.

Rupert Iron Works

PRESENTING OUR TOP MEN, WHO KEEP THE JOBS MOVING . . . SERVING THIS AREA WITH SKILL AND EFFICIENCY FOR OVER 23 YEARS. We are proud of our service personnel who can build, service or repair your farm, ranch, commercial or industrial equipment . . . no matter how large or small it may be.



WELDING & FABRICATING DEPARTMENT PERSONNEL . . . Reed Larsen, 23 years with us, foreman; Dick Porter, 11 years; Carl Painter, 3 years; Henry Rathe, 2 years, and Jock Port, 3 years.

Keeping our modern tools and equipment at top efficiency as we do, we are able to handle even the most intricate piece of work demanded of us with skill and dispatch.

32,000 Acres Since 1960 Are Irrigated In Lincoln County

SHOSHONE — Since 1960 approximately 32,000 acres of irrigated land have been added to the old established farming areas of Shoshone, Richfield and Dietrich in Lincoln county, according to Ivan Hopkins, county extension agent.

The elevation in Lincoln County ranges from 3,900 feet in Shoshone to 4,300 feet at Richfield and in the Kinama area of the county, the elevation is about 4,100 feet.

The growing season here is from 100 to 118 days; temperatures average in January from 19 to 33 degrees and in July from 70 to 72 degrees with a minimum of 40 and a maximum of 106.

The climate in general is favorable for the production of hay, grain, beans, potatoes, silage corn and pasture. A few of the cattlemen's groups that graze the BLM ranges in the county, Hopkins points out.

Improvements Mark Areas In Camas Prairie

FAIRFIELD — Much progress has been made in building homes and remodeling and modernizing existing homes on the Camas Prairie.

Many farmers have built new homes in the past few years. These show a sharp contrast to the remaining weathered homestead shacks that still stand in some places.

Each year more of these relics of the past are torn down or burned as time passes to a new era.

About 30 new homes have been built in Camas County during the past 10 to 16 years and "many" of the existing homes have been rebuilt, added to and completely modernized. Some have changed so much that there isn't even a faint resemblance to the former home.

A clean-up and paint-up spirit seems to have prevailed the past few years in Camas County, both in the rural section and in town. Some people feel that families, and particularly children, need the security and convenience of an attractive home in this dry and age.

In addition to an attractive home, many farmers have been building big sheds for their large stacks of hay to protect them from snow and rain. Cattlemen have been building sturdy corrals and handling chutes for their herds.

The county road crew has widened and raised the roadbeds of many of the roads in the rural area, and gravelled many of them, making them much easier to travel. Modern snow removal equipment has made it possible to keep most of the country roads open all winter for travel.

Paving was completed this year on the section of the road to the west. Roads from the south and east were rebuilt and paved about 10 years ago, and now the county has excellent highways. A section of the road toward the ski lift and Couch Summit was closed this year.

"People can now live in modern homes in the country and be able to get in and out in bad weather instead of having to move into town or to another area for the winter months. And many of the larger new homes have been built in the rural area."

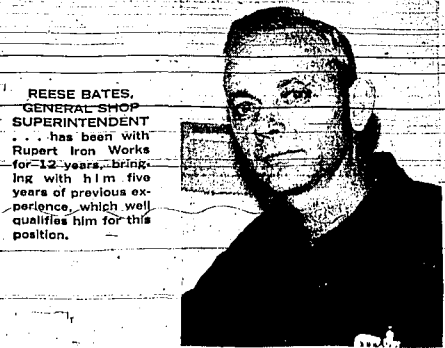
Hansen Men Make Guns, Service Cars

HANSEN — R. F. (Bill) Bailey and his son, Arlie Bailey, are still serving their customers at the garage with their work as always.

Arlie has added large large machinery to their business. It does custom farming and will in all probability be helping residents in Hansen install their new line to the main sewage region, as he has equipment to handle this.

Another interesting phase of Bill's talents is making guns. He chambers and threads the barrels and makes the stocks. He uses seasoned wood, usually locust, which may have been made for seven or eight years. He orders barrels and actions from Germany.

Mr. Bailey also services Mercedes-Benz cars, a European make car. He owns two of these, one for Mrs. Bailey and one for himself.



REESE BATES, GENERAL SHOP SUPERINTENDENT . . . has been with Rupert Iron Works for 12 years, bringing with him five years of previous experience, which well qualifies him for this position.



MACHINE SHOP DEPARTMENT PERSONNEL . . . Left to right: Marvin Hirsch, foreman, 14 years experience; VaDell Mahoney, Weinmuller, 2 years.

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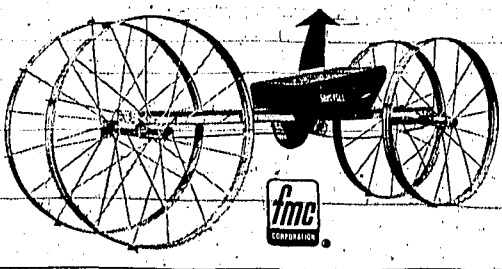
Here's the most accurate power mover system ever built into a side roll irrigation line: a system with positive power that adds exacting fingertip forward or reverse movement control over any desired distance from 1/4 of an inch through entire field length; a system with positive gearbox locking action that eliminates rolling or backlash at all times and in all types of terrain.

Shur-Roll Model M-4 Power Mover Features Positive Power Control

The M-4 Power Mover features an enclosed worm gear drive for greatest positive power control. Hinged hood encloses gear box and entire drive mechanism for added safety and protection against weather. Floccid, cord neoprene quick starting. Four horsepower gear engine warms up in seconds. Single lever provides instant reversing for forward or backward movement.

Shur-Roll Model M-4 Power Mover Features Positive Power Traction

The M-4 Power Mover features four-wheel drive for positive traction and flotation. Standard line wheels eliminate the need for costly heavy duty power mover wheels. Single clamp design allows fast attachment of wheels. Heavy galvanized rims, spokes and hubs resist weather and corrosion.



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TRUCK HOISTS, TRUCK BEDS, PICKUP RACKS, PICKUP GAS TANKS, CATTLE GUARDS, BEET STABILIZERS . . . and Many Other Items.



AERIAL PHOTOS OF ALL FARMS in the Filer area are on file at the Filer United States Steel Farm Service Center, according to Bill Lewis, manager, pictured, Mr. Lewis checks over a fertilizer spreader used in the application of anhydrous ammonia or any other fertilizer combination desired by the farmer.

Service Is In Season At Filer USS Farm Center

FILER — "Service is always in season," is the motto of the United States Steel Farm Service Center, according to Bill Lewis, manager of the Filer plant, one of 600 retail USS plants in the United States. The Filer plant, located at the Beaver crossing three miles west of town, is one of nine USS plants in Idaho and three in Magic Valley. The other two Magic Valley plants are in Kimberly and Paul. The Filer USS Farm Center, erected June, 1966, is an attractive addition to the area. It consists of a large warehouse for storing dry fertilizers, a smaller storage building for liquid fertilizer, and an office building. All the buildings are painted a pale green color and the office area is neatly landscaped with colored rocks and plants. The large parking area holds the two dry-spreader trucks and eight truck applicators. Year-around employees, besides Manager Lewis, are Wayne Helms, field man, and John Gister and Meris Green, plant men. Extra help is hired as needed during the planting season.

Three Shoshone Groceries Remodeled Simultaneously

SHOSHONE — Three grocery stores here are in the process of finishing remodeling projects all started since Christmas. The coordination of these selected remodeling by the three businesses was purely a coincidence. At Johnny's Country store, the north of the building is now part of the store area, after one wall was taken out and shelving and general arrangement of the store was changed. John Urrutia, owner, states he and his family have done most of the work, having had help in removing, sanding, painting walls and some of the painting. New lighting was installed. The actual addition measures 150 square feet, but the overall effect of the change is noted throughout the store in both appearance and shelf space, particularly.

Progress In Filer Shows New Lighting

FILER — Progress sometimes can be measured by a few changes now completely taken for granted that were practically unthought of 10 years ago. One example of this in Filer are the mercury vapor lights which have become common in most schools, churches and business buildings. They have been installed and probably at least a third of the farm owners have installed them in place of the incandescent lights. They are an end-of-the-line, lighting only a small area underneath. The vapor lights, working automatically, come on in the morning at dawn and go off in the morning when it rises. They radiate enough light to illuminate the yard, barn and other buildings. Some of the lights have been purchased independently by farmers, but many have been installed by the Idaho Power Company which charges a fee for installation and a monthly charge is added to the power bill. Repairs and upkeep are assumed by the company. Farmers feel the lights are convenient and protection they afford. Visitors to the area from the northwest and Eastern states are amazed when they see the hundreds of bright lights twinkling at night, making the country look like a large metropolitan city.

Sale Of Frozen Pond Water Grew Into Feed And Ice Co.

"We freeze in 400-pound blocks, say, of 25 or 60-pound pieces and then chop it or crush it to various sizes. Believe it or not, we sell every day of the year," said Jerry Cover, manager and part-owner of Twin Falls Feed and Ice, here since 1906 and the only ice producer in Magic Valley.

There is also a retail store in the Feed and Ice building at 121 1/2 Fifth Ave. S. "There plants and shrubbery are sold as seeds, salt and tools."

"On the feed end of our business we take grain and run it in storage for the customer or sell it on the market. If he leaves it in storage he may take it processed, rolled, ground or mixed with supplements or antibiotics," Mr. Cover remarked.

Mortuary Has New Owners, Ambulances

WENDELL — Mr. and Mrs. Joe Leeper became the sole owners of the Leeper - Weaver Mortuary in July, Mr. and Mrs. Leeper, who operated the business for 17 years, have purchased a home in Boise and plan to retire.

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Creamery Is Now Largest In Richfield

RICHFIELD — Continued progress seems the watchword at the Richfield Creamery and Cheese Plant, owned by C. W. and Jay Ward, Jr. Clifford Ward, now president of the corporation, has been manager of the Richfield Creamery for 22 years, and has been in charge of a four-year operation to the largest business in Richfield, now employing the greatest number of people.

The group was shown a number of films explaining problems of crops and soils and the proper fertilizers which should be used for regular and problem soils. A catered smorgasbord dinner was served at noon.

When questioned about future plans for the company, Mr. Lewis stated, "Probably our largest future plan is to try to give even better service to our customers than we've given in the past."

Globe Seed & Feed Company Will Have It

"If you plant it or feed it," says the Globe Seed and Feed Co. "we'll have it." That phrase is their motto.

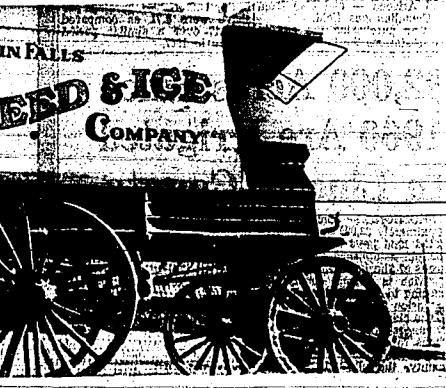
After 30 years the business has expanded from a four-room square-foot warehouse it occupied in 1933 to an area of 60,000 square feet of space, containing offices, a store, cleaning plants, cold storage and dry storage.

Rural Power Co. In Rupert Shows Growth

RURUP — The Rural Electric Company in Rupert has a new 45 by 70 foot warehouse and shop building on the back of the office building. The new addition, contributed to John Tracy, Big Valley Co., construction, was begun in mid-August following the letting of bonds. It is expected to be ready for use in the immediate future.



CUTTING A 400-POUND BLOCK OF ICE is Jerry Cover, manager and part-owner of the Twin Falls Feed and Ice Co., here since 1906. Open 24 hours a day, ice is sold every day of the year, says Mr. Cover. Storing, processing and retailing the feed and seed accounts for the largest part of the company's business.



THIS HORSE-DRAWN ICE WAGON, a relic from the company's past, stands in front of the Twin Falls Feed and Ice Plant, a silent reminder of the business's heritage and progress in the past 50 years. A. M. Sande, the company's Norwegian founder, used to cut ice from ponds in winter, store it and sell it from this wagon. The company now sells feed under the "Cream of the Valley" brand.

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In 5 Months Plant Grew From 4 To 34 Employees

GOODING—The meat-packing business is gathering momentum at Magic Valley Packing Plant, located five miles east of Gooding, in a new and modern plant.

The plant, a subsidiary of the James R. Allen and Sons Co. of San Francisco, is managed by Ed Beach, who makes his home in Gooding. From their start only five months ago when there were only four employees in addition to Mr. Beach, and 21 head of cattle a day were slaughtered, the company has grown to a total of 34 full-time employees that handle 189 head of cattle per day.

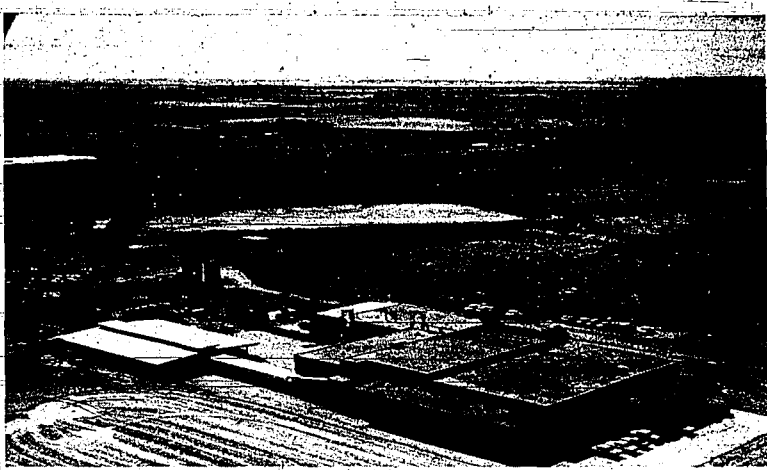
This is the only branch plant of James R. Allen and Sons. Their main plant is in San Francisco. The company originated in San Francisco in 1896 and now employs 400 persons at the main plant, which covers a three block area.

Mr. Beach says the company tries to confine its buying to Idaho and most especially to the Magic Valley area. There are several large cattle-raising operations in the area and cattle are purchased primarily from them. The retail market area includes the entire Northwest and the Bay area, the meat is shipped out by truck to the markets. By-products are also sold in Idaho, with the exception of the tallow, which is shipped to the Bay area.

The branch plant has tried to confine its hiring of people from the Magic Valley, particularly to the Gooding area. A large number of employees moved to the area after gaining their employment at the plant. While exact figures on a payroll were not available, Mr. Beach said he would estimate the plant's weekly payroll at about \$4,500 currently, which is a boon to the economy of Gooding, and of Magic Valley, especially since the operation is increasing in size rapidly.

CHANGED BILL

After Alaska became a state, the U.S. House amended an existing law that protects bald eagles under the American flag everywhere "except in the territory of Alaska," removing the exception.



THIS MODERN MEAT-PACKING PLANT five miles east of Gooding is a subsidiary of the James R. Allen and Sons Co., San Francisco. Managed by Ed Beach, Gooding, the

plant began five months ago when 21 head of cattle a day were slaughtered. Now 189 cattle a day are processed. This is the only branch plant. It employs 34 local people.

Snake River Farms Grow Almost All Table Trout

The Frame Trout Farm represents one of Magic Valley's largest industries. Approximately 90 per cent of all the table trout in the nation are raised on the Snake River between Twin Falls and Hagerman, states Delbert McGuire, manager of Frame Trout Farm.

"A female trout will spawn approximately one thousand eggs for each pound she weighs. For example, a six pound rainbow trout can be expected to provide six thousand eggs each season," stated Delbert McGuire, manager of Frame Trout Farm.

The eggs are the color green when first laid and if they are healthy and properly fertilized will turn yellow and begin to "eye up."

The farm keeps a breeding stock of over 300 spawners. From mid-October to the middle of February we collect the eggs that these fish spawn, fertilize them and place them in an incubator where they remain for 24 days before hatching. About 50 per cent of these eggs will hatch and grow to maturity.

"The eye can actually be seen through the outer membrane of a healthy egg," he explained. "Our trout are fed commercially prepared pellets once a day," he said. "The amount of food the fish are fed is determined by a chart printed by the New York State Fish Hatchery."

Many factors, including the size of the fish, the number of fish, and the temperature of the water figure in their feeding. The warmer the water the more the rainbows need to eat," added Mr. McGuire.

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When Mr. McGuire was asked what similarities there are between fish farming and ranching or crop farming, he replied, "both are a seven day a week job — someone has to be on hand all the time."

"The trout we raise grow at an average rate of one inch a month," he said. "We haul them to the processor when they reach an age of 14 to 16 months. We have no slack season at the farm, because of the fact that the fish spawn five months of the year and we process them in various size and weight lots, we are able to ship an average load of 1,000 pounds of trout a week to the processing plant all year long."

The rainbows weigh around eight ounces when shipped to the Idaho Trout Processing Plant in Ellier. The owners of the processing plant at the Frame Trout Farm and the Canyon Trout Farm, both of Twin Falls, and the Rainbow Trout Farm, both of Hagerman, co-owner of the Rainbow Trout Farm, manages the processing plant.

"We welcome visitors and well-supervised groups of children," he concluded.

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"We welcome visitors and well-supervised groups of children," he concluded.

Two Richfield Groceries Were Once Country Stores

RICHFIELD — Richfield still has two modern grocery stores, both have histories of once being country stores in the town's more affluent days, when Richfield was a Village with double its present number of residents.

Piper's Shopping Center, owned by S. J. Piper and his son, Lyle Piper, is a general store with departments for groceries, dry goods, general house wares and meats. A meat cutting and cold storage service is operated as an adjunct to the store.

Urie Brothers Panel Office

HANSEN — Although no great changes have taken place in the Urie Bros. Service, Leonard Urie and Clifford Urie, brothers, are still giving good service at a reasonable cost to their customers.

About a year ago, they did improve the looks of the interior of the office considerably by adding paneling to the walls and are known as Piper's and Peterson's. What you can usually walk a block and get at the interior of the office considerably by adding paneling to the walls.

New Land Opens, Makes Industry Of Agriculture

SIOSSHONE — Development and potential of an estimated 6,000 acres of new land in the southeastern part of Lincoln County has progressed considerably over the past 10 years.

Other areas of Idaho and probably other states of the union, due to the heavy use of gas, started, some have had to give up and leave their own venture.

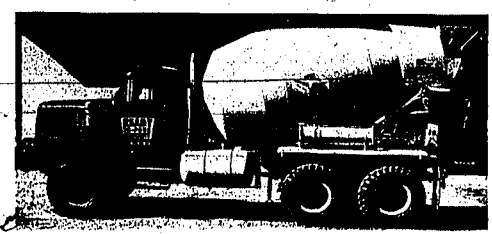
"The primary requirement for a trout farm," said Mr. McGuire, "is an abundant supply of fresh water at the proper temperature. The reason we have so many trout farms in this area is because of our plentiful water resources."

Most of the farms now have electric lines and telephone services in Kinman, from the Nurland exchange out of Rupert. The new road parallels the railroad.

"The trout we raise grow at an average rate of one inch a month," he said. "We haul them to the processor when they reach an age of 14 to 16 months. We have no slack season at the farm, because of the fact that the fish spawn five months of the year and we process them in various size and weight lots, we are able to ship an average load of 1,000 pounds of trout a week to the processing plant all year long."

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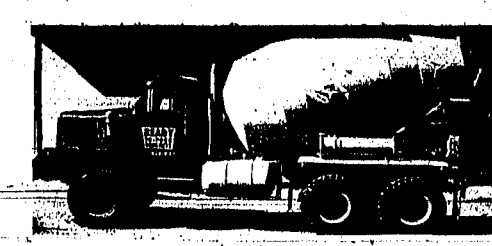
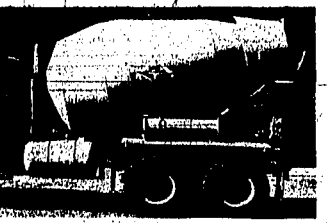
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Jerome Dealer's Wendell Branch Is Successful

WENDELL — The Ross Tea Motor Co., Jerome, held open house on Idaho Street the first week of May at the Pontiac dealers for the Wendell area.

SPARSE POPULACE
The Democratic Republic of the Congo, in Africa, is one of the most sparsely populated areas in the world with an average density of only 17 persons per square mile, according to the Encyclopedia Britannica.

Independent Meat Co. Processed 37,500 Cattle, Porkers, Lambs In 1968, Employs 70 Local People

The Independent Meat Company just completed its busiest and most productive year, purchasing and processing a total of 37,500 head of livestock at the Twin Falls plant. The meat from the animals was shipped to and sold in an area ranging from as far north as Lewiston down throughout southern Idaho.

"All our products are sold interstate, and all the livestock we buy comes to us from within the state," said Otto Florence Jr., vice president and general manager of the meat processing company.

Coming under the present ownership of company president Otto Florence Sr. and his family in 1945, the Independent Meat Co. plant had been here since the 1900's, under the name of the Twin Falls Meat Co. Now the meat company's products are marketed under the brand name, Falls Brand.

In 1955, Independent Meat Company employed 20 people. Now 70 people are on the plant's payroll—a payroll that totaled over \$500,000 last year. "I think we have an excellent caliber of workers here—they come from all over Magic Valley, and they're good reliable people," comments the younger Mr. Florence.

Each year the company adds to the plant overlooking Rock Creek canyon, just completed in the past year—is an all-concrete and metal hog-holding facility, with a automatic feeding and watering equipment, designed to increase the hog processing capacities of the plant. The building measures 180 by 60 feet.

Two new buildings are now under construction, both by Fred R. C. Construction Co., Twin Falls. The first is a 125-

by 60-foot steel and concrete building for general livestock holding and anti-morsem inspection. In the same complex are livestock receiving and springing facilities and scales.

A new machine shop and maintenance building will be completed in the coming year, and plans for major construction in 1969 and 1970 are now being formulated by the company's management.

Plant improvements also include the continuing purchase of labor-saving high-speed machines, the latest of which, at a cost of \$21,000, is an automated wiener stuffing and linking machine capable of linking up to 28,000 wieners an hour with one operator. Previously two machines and three operators were used for the same process.

"These complicated and sophisticated machines can cause problems—we have many pieces of equipment that were new five years ago that are now obsolete. We haven't been able to recover depreciation on many of them," Mr. Florence remarked.

About three-fourths of the meat processed at the plant is sold to retailers, primarily local grocers. The rest is sold to institutions, other meat wholesalers and other meat processors.

The Independent Meat Co. handles all three major ends of meat processing—slaughtering, processing and distributing. Other plants usually specialize in one of these steps.

"We are in an extremely competitive market—there aren't many plants located here, but from 20 to 25 plants ship fresh or cured meats here," he said.

Call the general manager, Otto Florence Jr., who is essentially good. "I keep people on their toes. We have to maintain a positive attitude, we can't become complacent about our products," he adds.

Falls Brand products have a good reputation here. Many other companies have no brand items—they have to sell their products on competitive prices and their service.

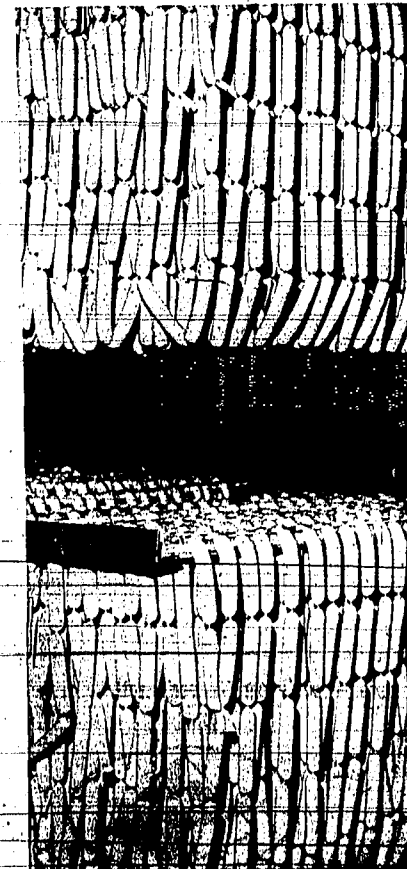
"Our production schedule is geared to what we sell—I think it has to be. Those who don't gear their production to their market usually aren't very successful. The most important thing, of course, is accurate projection of our sales," Mr. Florence says.

Fran Florence heads general sales and distribution for the company. Ted Florence is in charge of livestock procurement, and Joe Florence heads the feed lot and farming operations.

The general plant superintendent is Harry Whitmore and Emmett Lyda is Independent's office manager. The company's stockholders are all local people.



THESE SIDES OF BEEF ARE BEING HELD in one of the meat plant's coolers. At Independent Meat Co. there are facilities for a full-time state inspector. In addition a veterinarian and federal meat inspector visit the plant each day.



KNOWN AS THE WIENER STORAGE ROOM, this is where "Falls Brand" wieners are kept until packaged and shipped to the retailer. During the summer months the Independent Meat Co. produces from four to five tons of wieners daily, says Otto Florence Jr., vice president and general manager of the plant.

MV Growers Offer Farmers Many Services

JEROME—A wide variety of services are offered area farmers by the Magic Valley Growers, which opened in its new quarters in August, 1966. The building is owned by Pacific Cooperative, whose products they retail. Don Hamrick, manager and there are six full-time employees.

The business has a service center and a separate office building which contains three offices. There is a dry fertilizer plant for the mixing and storage of 550 tons of dry fertilizer. It is the only one in the valley capable of mixing according to 5,200 formulas.

The liquid fertilizer dock and storage area holds 50 gallons gas, diesel and furnace and stove oil are available in the petroleum area where there is storage for 60,000 gallons.

Two men are employed in handling liquid petroleum. Last year, the company adopted the dual pumping system for its trucks so that fuel oil and gasoline are never pumped through the same hose.

The dry fertilizer department has 11 pickup trucks for fertilizer rental units. They also have two dry fertilizer trucks that are used by the company to apply fertilizer. They are two liquid applicators used to pull fertilizer into the ground or for side dressing growing crops.

Two spraying rigs with 80-foot booms are available for weed spraying. The company also has pumps to inject liquid fertilizer into the sprinkling system.

Two men are employed locally applying herbicides before beets or beans are planted.

The Magic Valley Growers are presently building a soil testing laboratory in Twin Falls for complete soil analysis. This will facilitate results from soil testing than have previously been available.

Two men are employed locally full-time in soil analysis, crop programs and recommendations and the application of fertilizers and chemicals. The company has a full time agronomist in the area for consultation.

Other services available at Magic Valley Growers are the sale of tires and batteries, which are bought in carload lots, and a full line of auto and grocery products. They do a large volume of business in fence, gates and stock tanks.

The company is situated on seven acres on the west edge of town with plenty of space available for future development.

Grocery Now Displays Cars

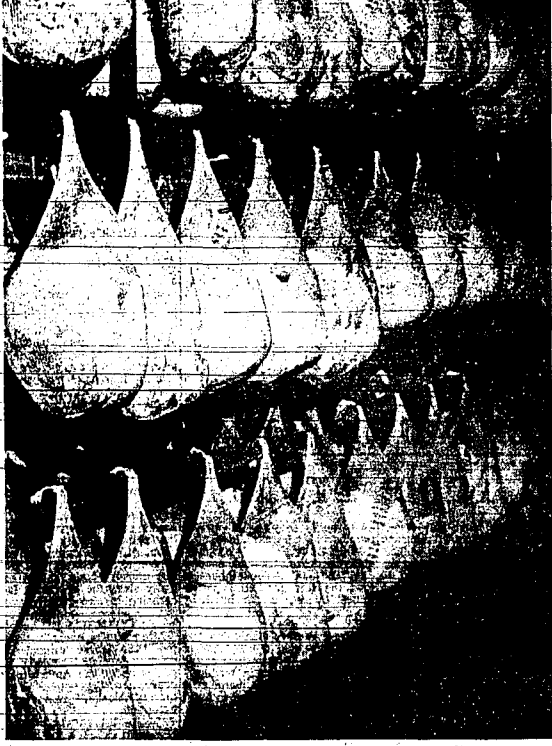
HANSEN—Leo's Service Station has undergone a complete change during the past three months, in converting to a new and more car business from a combination grocery, service station and car business. Leo Hansen is the proprietor. His assistant is William Richardson.

The former grocery department has been remodeled into a display room which can handle one or two cars. A large display window has been added at the west side of the station. It and the two large windows at front show to advantage the cars on display.

A small office has been built inside the showroom for private transactions.

The service station has been enlarged and new facilities added for better car servicing. This service will be stressed more than ever before, and will continue as a Mobil gas and oil station.

Living quarters will be maintained in the back of the building for the time being.



THESE HAMS ARE BEING STORED in one of the smoked meat coolers at the Independent Meat Co. Oregon hardwood sawdust is burned to give the hams and bacon from the local plant their "smoked" flavor. The famous "Falls Brand" wieners are also smoked.

Flame Encased In Glass Marks Unique Fireplace

BELLEVUE—An unusual fireplace designed by a local man for his vacation home here has been turned into a profitable business for a California manufacturing firm.

In December the Malm Mfg. Co., Santa Rosa, Calif., began marketing the "Slidewinder fireplace" designed by Harold Hannebaum in 27 different hood and pedestal colors with glass to match or harmonize.

Mr. Hannebaum's fireplace can be placed anywhere, tall floor space is encased in glinting glass and is remarkably efficient in heating.

"I know the one I built for our home in Bellevue heated our five rooms with very little fuel. We had used small pieces of waste 2x4s, pine, fir, bark, sawdust, rubber, almost anything. In below zero weather we still had to open the doors," says Mr. Hannebaum.

"I didn't know just what it would do towards heating the 80x100 foot room at the California plant where it was tested. However, it was only a short time before the automatic air conditioner came on," he added.

Mr. and Mrs. Hannebaum were guests at the Malm Mfg. Company's Santa Rosa plant. Company officials asked Mr. Hannebaum to build their first Slidewinder fireplace while he was there. He built a 28-inch model, which they tested. Malm officials were overjoyed with the performance.

The company has asked Mrs. Hannebaum to write a booklet on preparing meals with the Slidewinder. Copies of the booklet will be included with the newly marketed fireplace.

"I've prepared meals in the fireplace for over two years now. I simply wrap my roast, chops or whatever I want for dinner in one piece of foil, my vegetables in another and my biscuits or other bread in still another. Just insert them in the Slidewinder built for me around the edge of the firebox and then forget them until we want to eat. Nothing has ever burned," says Mrs. Hannebaum.

We sat around the cozy blaze in the center of the Hannebaum living room. The fire performed in such a way that the 18-inch slat-shutter-rod plate glass panes around the firebox

glowed. We had been there about an hour when she removed a small pork roast that had been turned brown and crisp. When she unwrapped the foil the meat was tender and juicy.

Said Mr. Hannebaum, who has 17 inventions to his credit, "I can't explain why food cooks so perfectly in the firebox and never burns. It must be the continuous movement of air around it."

The Hannebaums reside in Gooding, but they are spending more and more time in their Bellevue home. They originally purchased it for use as a "summer cabin."

"After I got it all fixed up, I decided she just had to have a fireplace. I couldn't see tearing the entire side wall that I had just paneled out of the living room, so I started out to make an 'indoor' fireplace."

He made the original Slidewinder with scraps of material and much experimentation. Mrs. Hannebaum insists on keeping the original model rather than the one of the more sophisticated and brightly colored and sold in Canada.

"The space heated in this home is equivalent to a 12-room house," he said. "Some of the time they open the doors leading to the sun deck on the top story."

The latest word from the Raymond Lee Organization, Inc., New York City, through which Hannebaum is marketing the Slidewinder, is that the Slidewinder will also be manufactured and sold in Canada.



AN ADVANCE ROYALTY CHECK is being presented to Harold Hannebaum, right, by Gooding attorney Andrew Jigs, who has been legal adviser for Mr. and Mrs. Hannebaum. The check, from the Malm Mfg. Co., is for Mr. Hannebaum's "Slidewinder" fireplace. Although the company will market the fireplace in 27 different hood and pedestal colors with glass to harmonize, the original model was made from "junk yard scraps."

Produce Co. Is Kimberly's Big Industry

KIMBERLY—The J. H. Henry Produce Company is a working example of how the latest, most modern equipment and handling techniques produces a superior product.

"Henry's Produce" with an office staff of 12 employees and 160 warehouse workers, is Kimberly's largest industry, and in peak years is capable of shipping from 1,600 to 2,000 railroad cars of quality number one potatoes to markets throughout the United States and Canada.

The Kimberly warehouse is one of the most complex up-to-date structures in the west. The 180 by 80 foot warehouse features flumes to move the potatoes from the holding bins to the sorting area where the U. S. No. 1 grade potatoes are culled.

The No. 1 potatoes are conveyed to new electronic automatic sorters where the potatoes are segregated into various weight groups and are packaged, according to weight and size, into various containers of plastic, cardboard, burlap, mesh, or paper.

The No. 2 grade potatoes are sacked and the culls are shipped to processors.

No. 1 grade potatoes shipped from the Henry warehouse are unique in that they all bear the stamp JOHN POTATO. This machine requires much attention to perfect, as the potato bruises too easily and is too irregular for the conventional types of stamping machines.

The J. H. Henry Co. was established in 1934 by J. H. "Big" Henry, who transacted business in the fields as a "cash-tract buyer." His employees sorted and shipped the potatoes from cellars on the farmers' land, where they had been stored at harvest time.

Mr. Henry shipped 200 cars of potatoes during his first year of business, and the operation gradually grew each succeeding year. His son James Henry joined him as a business partner in 1939.

Today, the J. H. Henry Produce Co., managed by James "Slim" Henry, assisted by his son-in-law William "Bill" Floyd, works out of a two-story office building located on the highway in Kimberly. The company stores its potatoes in refrigerated cellars and sorts and ships from the modern mechanized warehouse into larger railway cars than those used 35 years ago.

Kimberly Girl Does Well With Her Paper Route

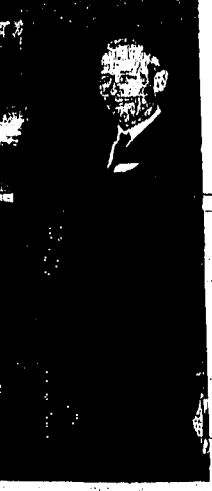
KIMBERLY—Alice Jones entered the business world last May when she constructed a Times-News delivery route. Since that time she has purchased equipment for her horse, which includes a matched saddle, bridle, saddle blanket, and numerous smaller items of equipment.

A newspaper route prize enabled her to purchase a horse blanket. During a subscription drive for the carriers, each carrier was awarded an unwanted, unassembled model of a totem pole for having sold a required number of new subscriptions.

The carriers assembled and painted their models and returned them to the Times-News to be judged for the most outstanding workmanship.

"This" Totem Pole received first place, a prize of a \$15 check which she cashed at a local saddle shop for the purchase of the horse blanket.

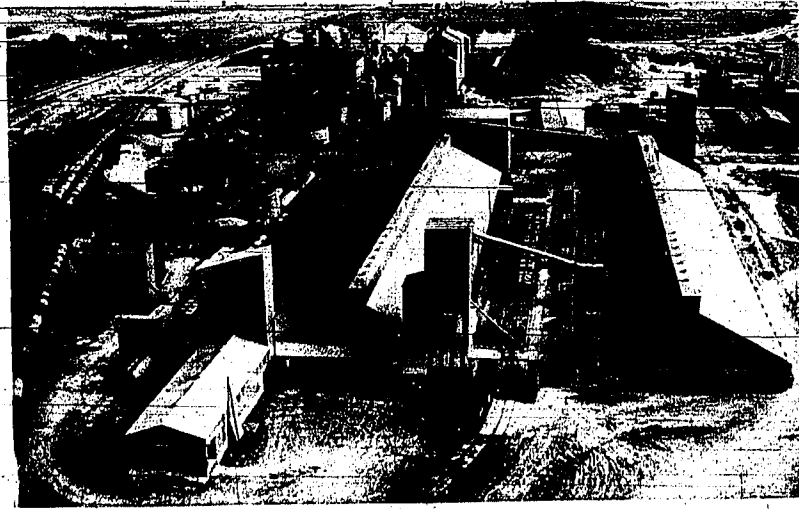
When asked what she planned to buy next she replied, "a speedometer for my bike and maybe special reins for my horse for barrel racing—then I'm going to start a savings account at the bank."



Alice Jones, Kimberly, is shown here reading the Times-News. She has received a newspaper route prize for having sold a required number of new subscriptions.



AGRICULTURE PLUS INDUSTRY FEEDS THE WORLD



- 0-45-0 Triple Superphosphate
- 0-46-0 Urea
- 16-20-0 Ammonium Phosphate
- 11-40-0 Ammonium Phosphate
- 18-46-0 Ammonium Phosphate

- 16-48-0 Ammonium Phosphate
- 21-0-0 Ammonium Phosphate
- 0-70-0 Superphosphoric Acid
- 0-52-0 Phosphoric Acid
- 10-34-0 Ammonium Phosphate Solution
- 34-0-0 Ammonium Nitrate

The ingenuity and hard work of the farmer . . . aided by dynamic industry . . . has changed barren wastes to rich farm lands!

J. R. Simplot Co. and Simplot Soilbuilders

MINERALS AND CHEMICAL DIVISION • TWIN FALLS, BURLEY, RUPERT, HAZELTON, JEROME

Maximum Yield Crops Rather Than Livestock Grown In Cassia County

BURLEY — Agriculture in the Cassia County area of Magic Valley has steadily progressed and has changed its entire scope since the turn of the century.

Early day agriculture centered around raising livestock, including saddle horses, draft horses, cattle and sheep.

The business of livestock raising was always centered where water could be obtained without much effort. The banks of Goose Creek and Raft River and where smaller streams from the mountains ran into these drainages were the primary livestock areas.

These farms or ranches, from an agricultural standpoint, consisted of growing enough native grass-hay and later alfalfa to take care of the livestock. The livestock were not fed much during winter, and everything but weaner calves, sick and older cattle wintered out.

When hard long winters hit the area much of the livestock perished. As time passed and more feed was developed, much of this loss was diverted.

In the early days ranches also grew enough grain, mainly wheat and oats, to feed their saddle horses and work stock. Grain crops began to increase each year.

Two mills for making flour were built and started operating. One was located at Oakley and the other at Conant, on Cassia Creek, between what is now Malta and Elba in eastern Cassia County. The mills were the gathering places during grain harvest time. The farmers and ranchers had many, many miles to travel by team and wagon to get their grain to the mill. Sometimes as much as a week was spent at the mill waiting their turn to get their grain processed.

The two mills were first run by water wheels grinding the flour for the early day settlers into flour, grain and shorts. A form of cereal from the wheat germ was made called Germade. Enough flour was then hauled back to the homes and stored to last a full year.

Quite a contrast now in getting flour. Today, a person can stop at any grocery store and purchase flour in 10, 25, 50 or 100 pound sacks.

The settlers grew a garden for their own vegetables including potatoes, beets, carrots, onions, turnips, and corn for drying, for use fresh, or for storing in root cellars for winter use.

Any of the ranchers or farmers that grew a surplus of hay, grain or vegetables sold their produce to freight and stage lines which operated throughout the county. The mines in the Wood River, Halley, Ketchum and Bellvue areas often purchased all the produce they could get from the ranchers.

As time passed more residents became interested in farming as they were in livestock raising. Water was the life line for farming in Cassia County. Residents had watched water in the Snake River flow by the area for years, then they began to talk of storing the water for use in dry periods of the summer.

After much studying, talking and hard work the dream of storing water became real. The Oakley Dam was built, holding the water from Goose and Trapper Creek drainages.

A congressional action known as the Carey Act set aside about 56,000 acres to be irrigated from water from the Oakley Dam. Due to faulty information or dry years or both, there was nowhere near sufficient water to irrigate a project of this size. Presently the water for the Oakley Dam is used on some 10,000 acres in and around Oakley, and there is still sometimes not enough water year in and year out for the smaller project.

It was found that much of the higher country bordering the mountains could be dry farmed on a profitable basis. Dry farms were then located in the Birch, Boulder and Willow Creek areas along the mountains east and south of Burley, Junction or Mouth area about 20 miles south of Oakley via Birch Creek, was farmed extensively.

In the Raft River area, Cottrell, Miller and Sublett also began to produce good dry land crops.

With the crops being raised all over the south and east section of Cassia County the next problem was getting the crops where they could be processed.

At this time all the crops and produce had to be transported by freight wagons. A railroad proved to be the answer to this problem for the settlers.

A railroad was built from Miller to Oakley, known as the Idaho Southern, but after several years it was abandoned when the Oregon Short Line built a line from Burley to Oakley. The Oregon Short Line also started a line from Burley through Declo and on east into Raft River Valley and into Utah. This really gave the tracks where laid Declo and on to Idaho where the tracks ended.

The tracks made it only to Declo for the long haul. The produce, the railroad to Oakley is still in use today, running plants are located in the county including Ore-Ida Foods, Inc.,



WASTE WATER FROM FIELDS is taken back to the top of the fields by these sump pumps to be used again in the irrigation of fertile but ordinarily arid areas in Cassia County. Deep wells were first drilled about 15 years ago, and water from these wells now irrigates thousands of acres.

south and west of Burley.

The old grain elevators at Cottrell and Idahohome can still be seen but they have been sold to local farmers and are used for grain storage. Also the grain elevator at Churchill, south of Oakley, still stands. It is owned and used by a local farmer.

The railroad played an important part in the development and progress of Cassia County.

The men and women who were early settlers, ranchers and farmers kept looking to the future. They kept looking at all the fertile acres of rich land in Cassia County and Magic Valley that lacked only water and work to make them produce abundant crops.

About 15 years ago thousands of dollars were spent on the Snake River flow by the area. Deep, deep wells were drilled and the water was found. Large pumps were then installed and water was pulled to the surface to irrigate the fertile land.

Presently most of the once deep wells are built, holding the water from Goose and Trapper Creek drainages.

In the Raft-River area deep wells have also been drilled and in that area thousands of acres are now under cultivation. Crops produced in these two areas are sugar beets, potatoes, grain, beans and corn.

To make our modern day farming successful many things have entered or have been added to the system. Soil testing has been a great help to the farmers, done through government agencies and private enterprises. For the right amount of fertilizer according to the type of soil and irrigation, at proper time a maximum yield of crops is the reward.

In the early years weeds and insects, sometimes both, completely destroyed crops and a battle was fought. Weeds and insects are combated in a scientific way. Special sprays are used on the crops. Some of the best pulled helpful tractors and other fields are sprayed with airplanes and helicopters.

There are many private specialists in the fields of controlling insects and weeds through the use of the right amount of all-farmers.

At one time the farmer had to grow and save his own seed for the coming year. Presently in our fast-moving world we now have seed houses, and all his business to keep up on the latest and best kinds of seed for such locally.

In Cassia County several seed houses and storing facilities are located. Some of these are the Van Seed Co., Farmers Grain and Supply, Burley Flour Mills, all in Burley, caring for the grain needs of the area. Some are located at Declo and Springdale, Declo and Miller.

Potatoes have been on the farms for several years in the county. Huge potato processing plants are located in the county including Ore-Ida Foods, Inc.,

Co. These plants contract several thousands of acres of potatoes in both Cassia and Mindoka counties each year.

Part of the potatoes are shipped as Idaho baker potatoes known around the world. Others are shipped as fresh pack, and others are processed and packaged by freezing and canning. Burley is now known as the Potato Capital of the World.

Waste products from the potato processing plants are used as supplement feed for cattle and various feed lots in this and adjoining counties.

A more recent outlet for agriculture is the Del Monte plant located just west of Burley, which for the first time last fall, processed and canned corn. Several hundred acres of corn were grown and contracted for canning at the plant.

Plans call for the Del Monte plant to can peas this year. For the past several years peas have been raised in the area for Del Monte, but they had to be hauled to Utah for canning.

The processing plants in the county have added greatly to the progress and economy of the area by their addition of crops raised and by the payroll of employees at the plants.

All types of farm machinery have improved as have the times. The hard labor operations have been replaced with equipment for faster service. Some of the greatest improvements have been in potato canning. The harvesters and grain combines. The size of tractors to haul the produce to storage, both on the ground and existing plants do the work of several hundred people (in hand labor) in a much shorter period of time.

In the last two years a new crop for Cassia County has been turned in. Conrad Farms, south of Burley, and Anderson Brothers at Oakley, have planted turnips immediately after they harvested peas or grain, getting two crops from the same acres in one year.

In the late fall sheep or cattle are turned into the fields where the turnips are growing for feeding. Both cattle and sheep seem to like eating the turnips. Some experimenting is being done this winter on storing the turnips.

Corn grown in the area is also used for livestock feed by cutting the corn and putting it into silos.

Livestock has made great strides of progress the last 25 years. The time of the great cattle empire is past, although there are still many cattle ranches in operation, their methods of handling cattle have changed greatly. The cowboys now will put more beef on the market today than 10 cows would at the turn of the century.

A few years back cattle were two or more years old before they were sold, then most were sold as calves. Today they are sold as calves and are fattened for the market. Today cattle still go to the

feed lots where thousands of head of cattle are fed. Some of the larger feed lots are Swift and Co., J. R. Simplot Co., Anderson Brothers at Oakley and many others individually owned throughout the county.

Sheep also are very much at home in Cassia County, and they have improved both in meat and wool production through the years. Some of the major sheep ranchers are Pickett and Taylor, Oakley, and Garnett Kidd, Caspersen and Taylor Sheep Co., all Burley.

The baby lambs arrive in late January and early February and by August they weigh 90 to 110 pounds and are ready for the market. The mountain sheep during the late spring and summer. When fall arrives the sheep are returned to the farm lands and are turned into the fields for the winter.

Swine are not grown in great large numbers, but those that are raised in the county have been improved to a meaty type because lard is not in great demand.

From the first part of the century to date horses are still very much in the area. Today the horses are raised mainly for pleasure saddle horses, used in riding clubs and for racing on tracks or the ever so popular chariot team racing.

Eggs are marketed from several large chicken farms in the county owned by Glenn Judd, Harley Goodwin and Floyd Lathrop.

Rabbits are raised commercially in Declo and Albion.

Each August the Cassia County Fair is held, centering around the agricultural economy of the county. On display are cattle, sheep, swine and horses owned by 4-H members and members of Farmers of America. Produce is also displayed in the buildings. The fair is growing each year, and recently a commercial building, horse barn and a little arena were built at the fair grounds.

From an agricultural standpoint Cassia County has added significantly to the progress and development of Magic Valley by making homes for thousands of new able people and its produce is assisting in feeding and clothing a hungry world. In utilizing our natural resources under the competent leadership the residents of Cassia County will continue to progress with the passing times.

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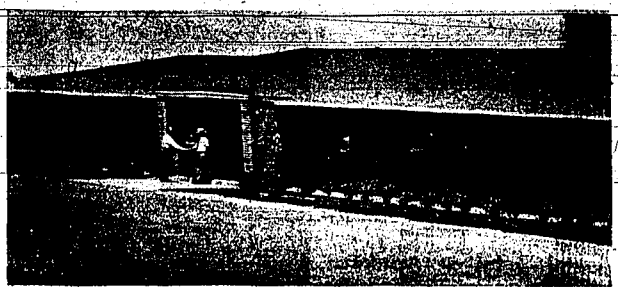
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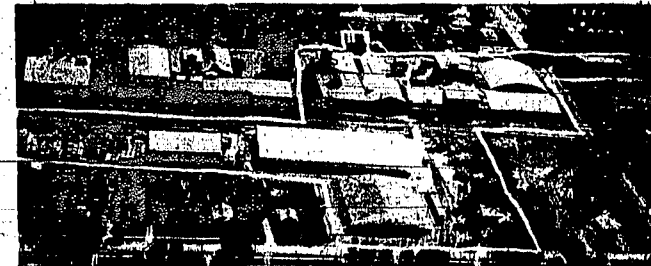
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Lodes Ran Out, Skiing Became Calling Card

An historical marker on US Highway 13 at the town of Rich Creek in 1878 led to a rush to the lead-silver mines of Wood River Valley. Mining quickly brought in railroad and prosperity; in a time this was the leading region of Idaho.

Halley had Idaho's earliest passenger service (1883) and many newspapers; a telegraph and a pioneer electric light.

Elevator In Richfield Is Landmark

RICHFIELD — Steam rolled grain instead of ground grain is a service offered at the Richfield elevator in its modernization program. The steam roller is brought to the Richfield elevator each Friday by its owner Howard McMillan, Jerome. The equipment is operated on his truck.

The elevator is a Richfield landmark and has changed ownership several times in the last 10 years. It was built by the Grand E. Mills and Elevators about 1915.

One of its first managers was F. L. Manwill, who held that position longest and who still resides at Richfield. He was succeeded by George Coxes, the man who later was killed in an accident at the elevator.

An elevator employee, Ronald Ralls, succeeded Coxes. He is now manager and the elevator is owned by Bob Reed, Gooding grain broker. The new owner purchased the elevator in August, 1968, after it had been owned for a short period by another company.

In ordinary years wheat from the Richfield elevator is shipped to General Mills in California. In 1968 the Richfield wheat was damaged by heavy rains and not much was shipped out, but was fed locally.

The Richfield elevator does not handle beans, but sells feed, seed, and coal.

Employees of the elevator are Gerald Seward and Mrs. Jack Hubsmith. The area served by the Richfield elevator includes Carey, Pico and Richfield.

Fire has threatened the Richfield elevator several times, but repairs have been able to maintain the general structure and its appearance over the years.

Hansen Elevator Plans Change

HANSEN — Although there were no changes during the past year, the Hansen Farmers Elevator manager, James A. (Bud) Pelton, said there are some in the wind for the future, though probably not for this year.

One of the most important improvements will be an enclosure for bulk grain. During harvest season, much bulk grain must be stored in an open area near the elevator until it can be stored or mixed into saleable feeds.

They plan to go strictly to storage of bulk beans, so an elevator system, to handle beans in bulk, will be installed. It is faster and better service to the growers. The beans are now being handled mostly in wooden boxes which require storage and are expensive to maintain.

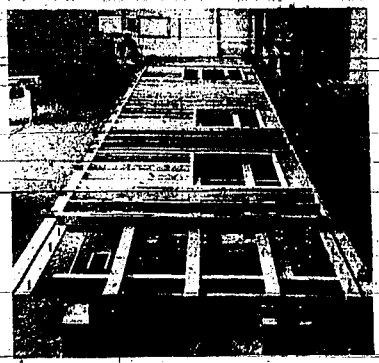
The elevator handles grains, beans seeds and retail feeds and salt. They also handle garden seeds and supplies and plants in season.

The elevator was purchased a year or two ago from the Colorado Milling and Elevator Co. by the Twin Falls Feed and Ice Co., Twin Falls.

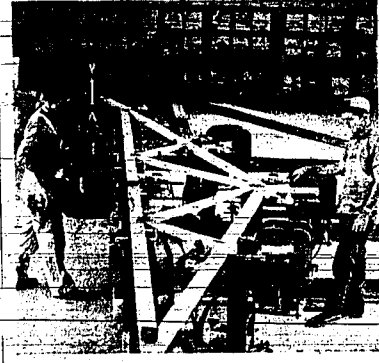
FISHERMEN

The increase in the number of fishermen 12 years and over from 1960 to 1965 was greater than the increase of the total population by the same age group over the same period.

Jerome's Volco Builders Makes House Components



ONE WALL OF A HOUSE is being made in the new division at Volco's Jerome plant by Tom Adkins and another employee. A 68-foot component table is used in manufacturing the wall panels.



THE LARGEST IN THE INTERMOUNTAIN AREA, this Structomatic machine at Volco Builders, Jerome, makes house trusses. It takes two men two minutes to lay the boards in place, help the machine fasten them together and remove the finished truss from the machine.

JEROME — New building methods that make the hammer and saw obsolete are being used in a new department at Volco Builders. Since February building components by precision factory methods has resulted in a saving of almost half the labor time.

Component parts being built are wall panels, gable ends, pre-hung doors and windows and pre-built kitchen cabinets. By using component building methods, the average home can be constructed in only one day using four men, and be ready for shingles the following day.

For building the trusses, a Structomatic truss machine has been installed, the largest in the Intermountain area. Tom Adkins heads this department which took two men two minutes to make a 35 foot truss for the Gooding golf club house. Trusses of all sizes are being sent all over Magic Valley and into Nevada. A special kiln-dried wood is used for making the trusses.

A 68-foot long component table has been installed for use in manufacturing wall panels. Volco made all the wall-sections and partitions for Jerome's new low-cost housing project. It took approximately 45 minutes to make all the partitions used in each unit. Pre-built gables are completely fabricated on the ground.

A new nail gun can set 7,000 sixteen-penny nails in an hour as opposed to 600 or 700 by the conventional methods. Nails for the gun come in what looks like an ammunition cartridge.

Donald O'Toole is in charge of the pre-hung doors, a department that has been operating one and one-half years in 20 minutes, the hinges, knobs and frame can be made ready for the wall, and even that can be supplied but that takes a little longer. Window lights in the doors are cut by a router in 10 minutes in (any one of) 80 patterns.

Although brand new to Idaho, 60 per cent of all new homes in America are being built with component parts. Lumber industry officials predict that in a very short time, over 90 per cent of new home construction will utilize "this method."

MICE

Mice are said to spend about half their lives grooming themselves.

most frequently, and manpower was in high demand to service them and to keep them running on all fronts.

However, such tremendous strides were made at this time in the air transportation industry that the trains were unable to compete, and gradually the decline began.

Passenger traffic decreased (except in bad weather when people expected the trains to keep available many cars to carry the surplus) and the final straw was broken when the mail contract was taken away from the railroads.

A consistent elimination of railroad jobs has been the result in this area. Changing to the diesel-electric locomotion had reduced the roundhouse area to just a few men, as it had reduced the "roundhouse" itself to a stall or two.

Now the last of this force was eliminated this fall, and the car inspectors swiftly followed them. Switchmen were also cut off at Glens Ferry yards, before the end of 1968.

All these men had to go elsewhere if they continued to work for Union Pacific, and of course when they went, families moved too. Their loss is felt for a long time and in many ways.

The impact of this loss of economy ultimately will mean to the town is not known yet. It is true that the large agricultural developments in the area have brought added income, but by their very nature are not quite the same as semi-monthly paychecks the year around.

Transient workers bring in money for part of the year. The supervisory personnel residing in Glens Ferry or on the agricultural projects with permanent employes are, without a doubt, a help to the economy of the town. Ten years ago, before the projects opened up, such a railroad cut as is now experienced here would have been more keenly felt.

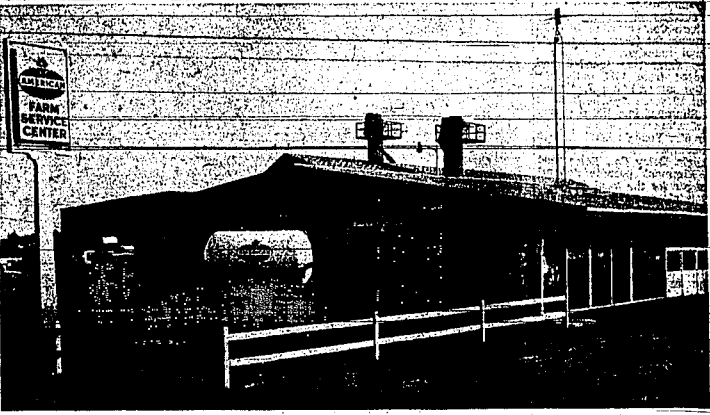
The fact remains that in Glens Ferry there's a good reason not to panic yet, but offering advantages to new industrial possibilities. The climate is moderate and with transportation advancing as it is by the hour and by the minute in Boise or Twin Falls in but a matter of minutes away, even by car.

Probably Glens Ferry will continue to exist and might even flourish.

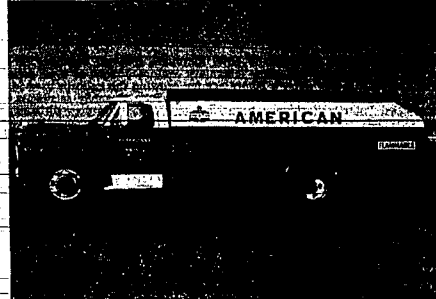
It started as a little western settlement attracted by the ferry across the Snake in 1860; then in the middle '80's it became a "railroad town." It may exist well beyond the end of the railroad support that was its basic and only industry. Only the future will tell.

PLASTIC FOR IVORY
Serious development of the

AMERICAN OIL FARM & HOME SERVICE CENTER



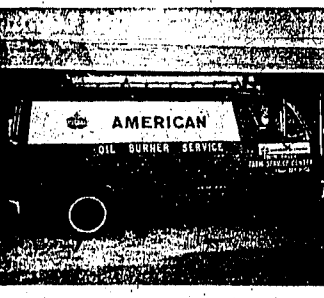
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"Serving all of Magic Valley"

AMERICAN OIL FARM & HOME SERVICE CENTER

Decló's Morgan-Lindsay Warehouse Adds Quonset-Type Bean Storage-Unit

DECLÓ — One of the busiest spots in Decló, regardless of the season, is Morgan-Lindsay, Inc. warehouse. During the harvest season trucks can often be seen lined up awaiting their turn to unload beans or grain. And on an ordinary day, farmers drop in to load feed for their cattle or just to visit and discuss local happenings.

Of course the children like to go along with dad perhaps to get a piece of bubble gum or an all-day sucker from Bill Matthews, manager, who always has a friendly word.

Matthews has been the manager since 1959, when Clive (Sid) Lindsay, who was co-owner with Bill Morgan, retired. They purchased the business from Bob Peace, who was also well-known in the potato packing business.

Morgan-Lindsay are owners of warehouses in Eden, Pául and Jerome. They also manage a second elevator in Decló, which is owned by Colorado Milling Co.

A large quonset type storage building, built last summer primarily for bean storage, has increased their storage facilities from 80,000 bags of beans to 100,000 bags.

When one enters the huge rock storage building in the rear of the main building, and sees the mountain of beans there, it is hard to comprehend the process that cleans them and bags them prior to their being sent all over the nation by train and truck to markets.



PLASTIC FOR IVORY
Serious development of the

Young's Dairy Products Co. Processes Yogurt And "Les-Cal"

"Constant cross-checking and good management" are the primary ingredients responsible for the success of Young's Dairy Products Co., according to Uriel Simmons, the 50-year-old dairy's general manager.

The dairy was founded and operated from 1917 until 1955 by the late A.T. Young. About 20 years ago, he brought Mr. Simmons into the company as sales manager. About a year after Mr. Young's death in 1955 the company was sold to the Triangle Dairy Co., Boise, and Mr. Simmons became general manager for the local dairy.

"I think we have perhaps the most successful independent dairy in Idaho. Triangle has pretty much left us alone except perhaps for picking our brains for ideas," says Mr. Simmons.

The milk is picked up on Young's Dairy tankers from Grade-A farms as far east as Hagerman to the west of Rupert and points in between. The milk is brought to Young's each day where it is processed, packaged and distributed via refrigerated trucks. "We process from 10 to 11,000 gallons of milk each day," added Mr. Simmons.

Young's dairy trucks market the milk as far east as Strevell and through Triangle Dairy it's marketed as far north as McCall. Young's has a fleet of 30 trucks.

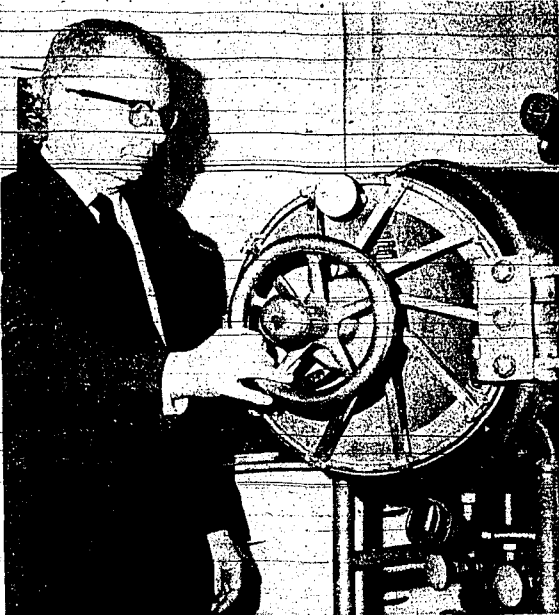
There has been a sharp increase in public demand for what is called 2 per cent low-fat milk and for flavored yogurt in the last few years.

"We're the only commercial yogurt maker in the state, but about two years ago there was a sudden consumer demand for the flavored varieties of yogurt. To keep such an inventory of cartons, lids, syrup and fruits for 10 flavors is prohibitively expensive for us, so we ship all but the plain yogurt in," explained Mr. Simmons.

As for the low-fat milk, the rise in its popularity is due to public de-emphasis on consumption of animal fats such as the butterfat level reduced to 2 per cent and is fortified with additional protein and vitamins.

In January, Young's Dairy began marketing another milk product similar to the 2 per cent milk only more so, called "Les-Cal." The milk has an even lower butterfat level and even more vitamins and protein.

The dairy industry as a whole and Young's Dairy specifically are exploring the possibilities of



OPENING THE DOOR to an autoclave is Uriel Simmons, general manager of Young's Dairy Products Co. The autoclave and other laboratory equipment such as a pH meter and a culture incubator are used in the dairy's laboratory for growing the cultures used in producing sour cream and buttermilk. The lab's technician, Mrs. John Connolly incubates the cultures from freeze-dried "starters" shipped here from the East. "It's very difficult to keep these bacteria strains pure—any change or contamination will cause inconsistent quality in the final dairy product," said Mr. Simmons.

making and marketing a vegetable-based milk imitation of fluid milk.

"To this end and to evaluate present and future products, we have added to our staff a man who has a master's degree in food science from the University of Idaho. He is a local man, Carl Nelson," Mr. Simmons says.

Young's Dairy has 65 full-time employees here and 12 to 14 employees in the Burley-Rupert area. In 1964, the plant underwent extensive remodeling. "We designed to rate what the dairy products company has now against what the firm's projection is that the company will need in the next five years, including new areas of production, foreseeable problems, and so on."

Young's Dairy has been at the same location on Fourth Ave. W. for 40 years, and the company had enough foresight to buy bonding properties as they became available although there was no immediate need

Speaker Warns Universities "Court Trouble"

CORAL GABLES, Fla. (UPI)—The nation's universities are courting "academic bankruptcy" by failing to move swiftly enough toward educational reform, said Robert W. Sarnoff, president of RCA, in an address at the University of Miami.

"Higher education is supposed to complete the foundation for a continuing process of learning that extends into professional and business life," he said. "Yet how can it do so if it lags behind the business world in adapting to a new environment? If a business institution rejected so lethargically in the need for new concepts its failure would be only a matter of time."

for them. "I think we'll even have enough parking room for our own employees for quite awhile," laughs Mr. Simmons. Because of far-sighted planning in building the current plant, there is no need for expansion in the near future, feels the manager.

About two-thirds of the milk brought into Young's goes out as fluid milk, and the remaining one-third is processed into other dairy products such as butter-milk, cottage cheese, sour cream and the ice cream mix that becomes "softie" ice cream when frozen.

I asked Mr. Simmons if there were ever problems for the dairy in getting sufficient milk.

"About 90 per cent of Idaho's milk eventually goes out of the state, in either cheese, butter or in powdered milk. Because of that there has never been any lack of milk for fluid milk production."

The shelf-life of a carton of milk is about 30 days, but we never leave our milk on the shelf that long—we pick it up long before. We can salvage some of what we pick up, but we manage to keep this waste within a reasonable operating loss," he explained.

The major problem in recent years for the local dairy has been competition from dairies outside of this area.

Mr. Simmons said that the Young Dairy Products Co. has always been very conscious of the quality of its products, and still checks continually on the quality level of all products they make and distribute. On their products appears the "quality check" emblem.

The S.M.B. used by independent dairies only if the products are of superior quality, as determined by an independent testing agency.

The prospect for Young's Dairy Products Co. is continued excellence.

Medical Students Voice Discontent With Society

By THOMAS POWERS

NEW YORK (UPI)—On a Friday afternoon in Boston, a medical student, hunched under his white coat and went off to a student health organization meeting where the subject under discussion was "Medical Imperialism" in the ghetto.

Nearly a third of today's medical students, a group once considered the most conservative on campuses, are sons of physicians and on the surface they seem much like their parents—pipe-smoking fathers of 30 years ago. But beneath many are afire with discontent. Like undergraduates across the country, they are critical of the way things are and impatient to see them change.

Some of their ideas about government and personal involvement in medicine would clearly send blood pressures skyrocketing in the ranks of the American Medical Association; some would shake their views about the AMA itself.

"So far, anyhow, their aren't just thinking about their careers and what specialists make the most money," said Dr. Irwin Almenoff, a teacher at Columbia Medical School. "I think they're going to be good doctors."

but officials are beginning to feel pushed and students are beginning to feel they are not getting anywhere.

The AMA, known for its long and expensive fight against Medicare, received Lucas' speech with polite applause.

Lucas, a student at the University of North Carolina at Chapel Hill, has described the AMA as a "trade union that primarily promotes the welfare of only a handful of people who may be changing but is afraid it will not change fast enough to avoid a collision with the new generation of doctors."

Robert Lundstrom, a medical student at the University of California's Los Angeles campus, is somewhat less diplomatic in his attitude toward the 215,000-member organization. "The AMA," he says, "is a fossilized dinosaur which resists progress."

Dr. Daniel Funkelstein, an expert on medical education who teaches at Harvard, says students can expect their most determined resistance—from faculty members who like things the way they are.

"They may pay lip service to the ideals of the students," he said, "but they have private lives they aren't interested in changing. Some of these men are outstanding medical scientists; they may be doing first-rate work and they don't want to give it up."

They know what the Bible says, "A Harvard medical student said, 'Physician, heal thyself.' Well, that's what we want to do."

While legislators, university presidents and the press have all been watching undergraduate groups like the Students for a Democratic Society (SDS), many medical students have been quietly re-examining the education they receive and the purposes to which they are expected to put it.

At Harvard, Western Reserve and Columbia Universities medical students have returned letters from drug companies to protest pricing policies and to assert their own independence.

In Philadelphia, a city-wide Committee on Black Admissions (CBA) has demanded that medical schools in the area recruit enough black students to fill a third of next September's entering class. CBA's in other cities are doing the same.

In Chicago, a group of medical students invaded a meeting of medical school deans to protest, among other things, the treatment of ghetto patients in teaching hospitals.

For the most part students and administrators have discussed their differences politely

and rural poor often resemble the health statistics of an underdeveloped country.

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Too much money is being spent on research and not enough on delivering health care to the people who need it.

Teaching hospitals affiliated with medical schools use the community as a reservoir of "teaching material" while failing to provide other much-needed medical care.

The conservative, solidly established AMA got its first good look at the new students in San Francisco last spring when they were addressed by C. Clement Lucas Jr., active and sometimes eloquent president of the Student American Medical Association (SAMA), child of the AMA which has been moving steadily to the left.

"While our nation is thought of as being a leader in medical science and research," Lucas told the AMA's House of Delegates, "And while we spend a large portion of our Gross National Product each year for health services, the fact remains that for a developed country we have a high infant mortality rate; we find severe shortages of physicians and allied health professionals in many areas; and we find that the health statistics of the urban

Educator Cites Student Protest Many Years Ago

IRVINE, Calif. (UPI)—The president of the University of California told the World Affairs Council of Orange County Monday night that student demonstrations were "definitely not modern inventions."

Dr. Charles Hitch cited a 1776 demonstration at Yale University as an example.

"The vast majority of students do not differ from the majority of adults in deploring disruption violence and cohesive tactics," he said. "However, many students are genuinely believe in the cause espoused by campus activists."

Hitch said there were three major reasons for student unrest.

He listed them as the Vietnam War, race and poverty problems, and university operations.

BEAN'S EYE—The eye of the bean is known as the "hilum."

FRAMELESS STEEL CLEAR SPAN BUILDINGS

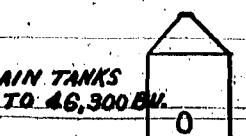
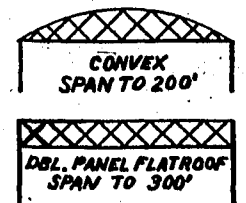
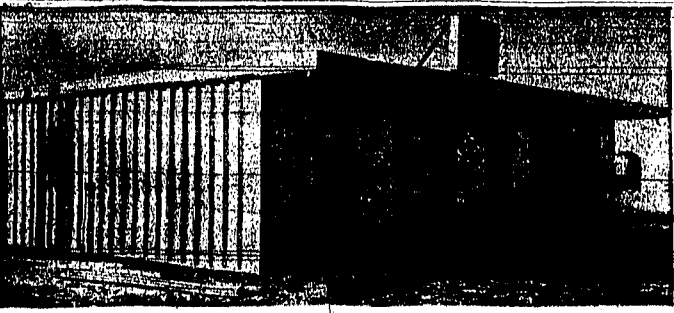
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Old Paul Plant Processed 750,000 Tons Of Beets

PAUL — An old plant received a new admittance the fall of 1967 through the construction of a third bulk storage silo. That plant, in existence since 1917, is the Paul plant of the Amalgamated Sugar Company. Capable of holding enough of 50,000 tons of beets over a 1967 campaign, the silo was built by Chicago Bridge and Iron Works, Chicago, Ill. Within the Weibel silo, sugar is revolved constantly to keep it from hardening. The temperature is kept constant by revolving air within the space in the walls of the structure. The concrete floor is topped by corrugated steel walk.

Bliss "Strip" Is Oasis To Tourist And Truck Driver

BLISS — Less than a quarter of a mile along U. S. Highway 30 at Bliss is a bustling, busy strip — a need for truck drivers and tourists alike, offering restaurants, two bars, two motels, self-service laundry, store, and a series of service stations.

Perhaps the oldest of all these establishments is the Y-Inn, a restaurant and bar combination owned and managed by Mr. and Mrs. Albert Wilkins. The original Y-Inn, named after the junction of the old highway 30 and Highway 25, forming a "Y", was built in 1929 by Mr. and Mrs. Bill Miller, now residents of Kuna.

The original Y-Inn had six booths and nine stools. At that time, the lunch counter and service station were under one roof. A bar and office was added later. Through the years, the ownership of the cafe changed several hands and in 1961, Mr. and Mrs. Wilkins purchased the cafe from John Christensen, and Worth Montgomery.

During the change of ownership, the cafe itself took on changes, and when the Wilkins purchased it more changes were made as "room" was expanded for more tables, new equipment was installed and a brick veneer was added to the cafe front.

Then in October, 1966, Mr. and Mrs. Wilkins started construction of a new building directly behind the cafe. By February, 1967, the new building was open for business as the new Y-Inn, making it one of the oldest businesses in Bliss. The original building was earlier additions and remodeling was torn down and hauled away.

The new cinderblock building has an interior of knotty pine and Philippine mahogany and features two U-shaped counters with 10 booths and six tables in the main room. The portions are all movable, so that the rooms may be made larger or smaller as the need arises to accommodate private parties or large banquets. A large banquet room in the rear of the cafe can seat 110 persons. Plans are being made to convert this room into a supper club.

The Y-Inn also features the Silver Dollar Bar — the bar itself is covered with 1,220 silver dollars. Mr. and Mrs. Wilkins raise and fatten their own beef. All beef used in the cafe is cut by them to meet their own specifications.

When the Wilkins purchased the Y-Inn almost eight years ago they had seven employees. Now they employ from 20 to 40 persons on a full-time basis.

Mr. and Mrs. Wilkins also own two service stations. One is located on the other is managed by them. In recent years, they constructed a motel, laundry, grocery store, and campground for overnight camping.

The 20-unit motel was purchased in May, 1968, by Mr. and Mrs. Harold Fahn, formerly of Hagerman.

The Circle Bar Cafe, owned by Robert Byce and Odie Henderson is managed by Odie Byce. The date of its construction is not definitely known, but it is estimated that it was built approximately 5 years after the Y-Inn. In its early days, it was primarily a truck stop catering mostly to the truck drivers. Since then a motel, service station and bar have been added. The Circle Bar Cafe can accommodate approximately 100 diners, and the banquet room seats 60 persons. The attached bar is leased to Robert Chuvin, Rex Painter has his International Real Estate Office in the cafe. Last year, the cafe building was remodeled and a rough cedar addition was added to the exterior. The owners plan to add the same type of siding to the motel this year.

Two truck drivers traveling through Idaho, Calif., entered Foster Young to come to Bliss where he has opened the "Bliss" truck stop, formerly the Bliss View Cafe. The building, owned by Myron Harbaugh, Clonding had been empty for some time, but has been leased by Mr. Young. Mr. Young has plans for re-

Another step forward was taken in 1964 when the plant went from wet pulp to dry pulp. At that time, a large storage building was constructed to accommodate the increased production. In 1964, another storage building was built. The two sugar bulk storage silos were built then, and the 1968 campaign's peak employment figure topped 600, and will drop off about 175 workers as the season nears the end.

Wendell Store Is 1st There In 20 Years

WENDELL — Darrell and Marjean Drake, managers of Town and Country Furnishings, are operating the first furniture store in Wendell for 20 years. They opened the new store on Nov. 1 with a grand opening, giving away balloons to children and gifts to adults.

The business is located in the old post office and hardware building on Shoshone Street in Wendell. The old building has been completely refurbished in an attractive modern decor.

The Drakes came to Wendell from Twin Falls where they had lived for 21 years.

They are very familiar with the Magic Valley area. Mr. Drake was born in Hagerman, attended schools in this area and in Bliss; Mrs. Drake, formerly Marjean Waite, attended Gooding schools.

Town and Country Furnishings has been appointed the Adirondack dealer franchise with a complete line of appliances, television and stereo.

Also they have a franchise on the Ampex Tape Recorders for this area as well as a franchise on the Monarch carpet line. Other furniture includes a complete line of dining, living and bedroom furniture.

For the music listener they stock a wide selection of records which includes everything from rock and roll to "easy listening." The store also has many kinds of musical instruments in stock.

Mr. Drake states that prices will always be less than the normal retail and he will special order any item wanted by a customer not in stock.

The family has purchased the Randall place across from the bank and say they like living in Wendell very much. They have four children: Randy, a junior in high school; Sandra, a freshman in high school; a second grader, and Diane, who is four years old.

New Building Graces Old Jerome Cafe

JEROME — When the new Woods Cafe had its grand opening on Jan. 13, 1968, four banquet areas became available for private and community functions. Woods Cafe was built in 1938 as a part of the old North Side Inn. Until 1958 it was owned and operated by Willard Wood, and it was purchased by Larry Fleming.

In the spring of 1967 the corporation owning the North Side Inn sold its holdings to the Bank of Idaho. The inn was demolished and the new bank branch was built on the site. At the same time, the new cafe building was built in what was formerly the alley.

During the construction, Woods Cafe continued to operate and in November moved into the new quarters.

Attending the grand opening were Gov. and Mrs. Don Sam Jackson and Mayor and Mrs. Earl Greenwalt.

The new cafe has a lounge which seats 40, a coffee shop that accommodates 60 and the dining area has room for 50 persons. The four banquet areas accommodate from 12 to 130 people.

All the restaurant facilities are on one level and a large lounge, rest rooms and an office are in the basement. At present the cafe employs 25 persons.

SOLITUDE — All ants and termites live in colonies, but some bees and wasps prefer to live alone.

Glenns Ferry's System Nears Completion

GLENN'S FERRY — Construction of the new sewage disposal system for Glenns Ferry homes and businesses is nearing completion at this date, and by mid-March should be all finished. The bond issue voted in by the property owners was for \$250,000

and the project will cost considerably more. Financed through some federal aid. The sewer lagoon system will provide aeration in three ponds on land purchased for the purpose. Included in this project was a considerable number of

storm drains for city street relief from melted snow and rain water. Hood Corporation has basic contract for the work, and the project, when completed, will not pollute the Snake River waters. A city sewage will



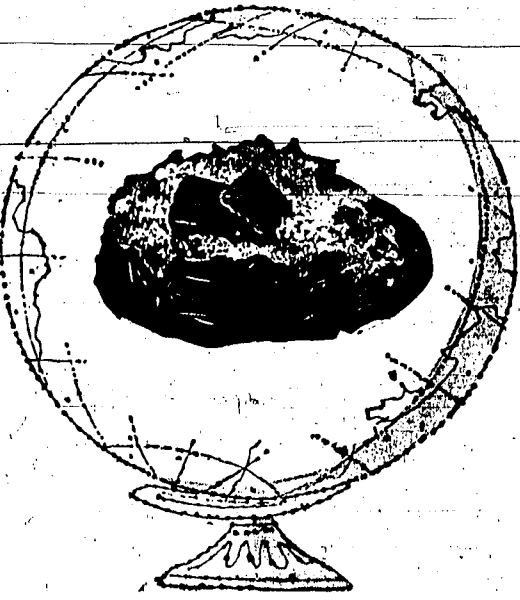
FIRST THEY DIG THE HOLES—Here at Glenns Ferry a dragline is shown at work digging trenches for the city's new sewer lagoon system financed with federal monies and a \$250,000 bond issue voted in by property owners.

THEN THEY WILL FILL THEM UP—a bulldozer pushes dirt back into the deep trench leading to the sewage disposal ponds. Three ponds and a number of storm drains were included in the projects contracted by the Hood Corporation.

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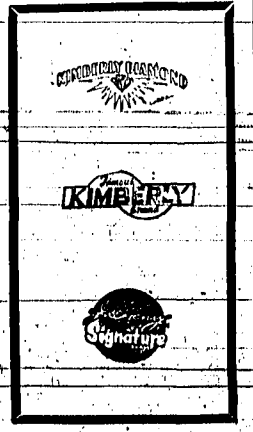
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The J. H. Henry Co. first came into being in 1934 when its founder, J. H. Henry, decided to go into business for himself. Today, the firm averages between 1,600 and 1,700 railroad cars shipped annually, with the capacity of 60,000 pounds per car. Potatoes shipped from the Henry warehouses are raised on area farms and on 2,000 acres of land managed by the Henrys. POTATOES — IDAHO. POTATOES ARE OUR BUSINESS . . . AND WE'RE PROUD OF IT . . . SERVING SOUTHERN IDAHO FOR OVER 34 YEARS! Remember, the J. H. HENRY PRODUCE COMPANY QUALITY PACKERS OF J. H. HENRY SIGNATURE BRAND, KIMBERLY — DIAMOND AND FAMOUS KIMBERLY BRAND I.D.A.H.O. RUSSET.

POTATOES ARE OUR BUSINESS



Sanitary invention devised by Del Butterfield. An electronic eye, light switch and timer switch are used in the invention which will detect special bacteria and remove them. Mr. Butterfield has a patent pending on his invention.

Man Devises Invention To Aid In Sanitation

A local man has perfected and now has a patent pending on an ingenious device.

Del Butterfield, area television and radio repairman, calls his new invention a "TOILET-CLEANER". The device is designed to eliminate bacteria and odor from the lavatory.

The system is activated by a three-way combination switch which includes a manual light switch. The timer switch is installed in the bathroom wall and automatically puts the system in operation.

This device prevents bacteria from becoming airborne in the bathroom and prevents its spread throughout the house. It is quiet in operation and completely self-contained.

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The vacuum is attached to the side of the upper lid of the toilet seat, just behind the horn.

What Was A Family-Operated Business Is Now A Family-Managed Industry

Jerome Firm Sells Used, New Machines

JEROME — The Farm Equipment Exchange, dealer for International Harvester, opened its doors for business June 1, 1968. The owners, Emmett Mierkiy and Jack Allison, formerly operated a similar business in Chandler, Ariz. Although the climate conditions offered a drastic change, they have been enjoying Idaho weather.

The company has a full line of International Harvester farm equipment, and also maintains a large inventory of used machinery in several western states.

If they do not have the particular piece of equipment needed, they are able to obtain it in a very short time. The company owns a Kenworth tractor and semi-trailer that operates as a private carrier transporting used equipment to the purchaser.

The company sells Hustler and Rustler snowmobiles which have recently become popular. They also maintain a parts department which has been expanding as the need arises.

The company employs two salesmen, two mechanics, a truck driver and an office manager.

Both men feel the past six months have been a challenge and are looking to the future confidently. They feel Jerome is more than its name, because our dad and the surrounding area has a large sales outlet and there is room for expansion.

Having filled contracts for mattresses and box springs with Sun Valley, Idaho State Prison, several hotels, local hospitals and now marketing their own mattresses under the brand name "Sun Valley Sleeper," Everett's Mattress Factory, Inc., has progressed from a family-operated business to a family-managed industry.

Larry and Don Everett now run the Twin Falls operation that manufactures an average of 50 pieces of bedding each day, with a maximum production level of 100 pieces each day. Everetts, at Second Avenue South, employs 10 people full time.

Currently about 75 per cent of the mattresses and box springs Everetts makes are sold wholesale or on contract while 25 per cent are sold on a retail basis, primarily through the "Sleep Shop" in the factory.

Recently Everetts added a new building to their shop to house a new machine due here in March. The \$10,000 machine is designed to card cotton. "Hopefully, it will cut our cost and double our cotton production," says Larry Everett, co-owner.

The Everetts Factory was begun here in 1941. Similar operations under the same name are in Nampa. "There's actually little connection between them other than the name," says Larry. "The elder Mr. Everett still

works occasionally in the Twin Falls operation, which is slightly larger than the others.

In 1968 an "automatic border-measuring and handle-attaching machine" was purchased at a cost of \$5,000.

"In the last five years we have doubled our gross income, and last year was the biggest yet. Up until 1968, if we produced six mattresses a day we

thought we had done well. Since then there's been tremendous expansion and I expect it to continue," Larry Everett remarked.

"We intend to expand along

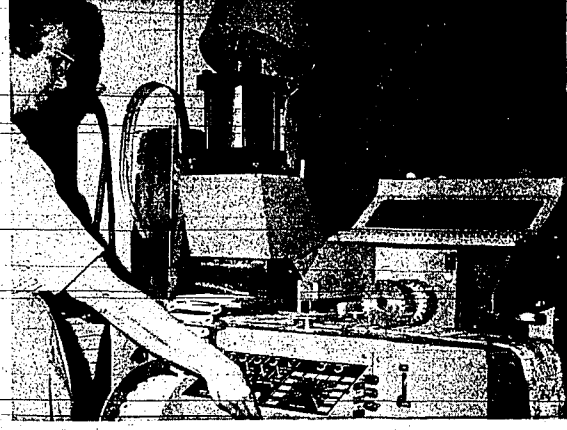
with the Idaho economy—right now we don't have any plans to go out-of-state. We're operating in many different directions right here in the state."

Everett is now in the process of registering a trademark, "Sun Valley Sleeper," that it currently uses on mattresses. These mattresses, both innerspring and foam rubber, have 15 and 20-year guarantees.

"There has been a change in what people want — what was considered a firm mattress 10 years ago would be medium-soft now. And foam is becoming more and more popular as the quality becomes more consistent," he explained.

Everett uses 300,000 board feet of lumber each year—most of their materials are shipped in by truckloads, and in turn Everetts has a diesel truck and a smaller truck for delivering their own mattresses.

Mr. Everett concluded: "The business situation here is real good—actually I wouldn't want to live anywhere else. We have a diversified industrial situation, there's no big boom, but that's not what we want anyway."



OPERATING AN "AUTOMATIC border-measuring and handle-attaching machine" is Viola Cox, a steamstress in the bedding department at Everetts' Mattress Factory, Inc. Everetts now manufactures an average of 50 mattresses and box springs each day. The machine was purchased in 1968 at a cost of \$5,000.

with the Idaho economy—right now we don't have any plans to go out-of-state. We're operating in many different directions right here in the state."

Everett is now in the process of registering a trademark, "Sun Valley Sleeper," that it currently uses on mattresses. These mattresses, both innerspring and foam rubber, have 15 and 20-year guarantees.

"There has been a change in what people want — what was considered a firm mattress 10 years ago would be medium-soft now. And foam is becoming more and more popular as the quality becomes more consistent," he explained.

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"BLACK THURSDAY"
The great stock market crash of Oct. 24, 1929, was known as Black Thursday. Almost 13 million shares of stock were sold and the market eventually dropped to a point which wiped out two-thirds of the value of all listed securities, according to the Encyclopedia Britannica.

HUGE MEMORIAL
The Mt. Rushmore Memorial in South Dakota is larger than the Sphinx of Egypt. The sculptured heads of the memorial are so large that Lincoln's nose is longer than the entire face of the Sphinx.

Camas Prairie Improves Farming

FAIRFIELD — Two Camas County farmers and stockmen have won the coveted title of Idaho Grassman of the Year during the last decade.

Everett Coates was chosen 1958 Idaho Grassman of the Year and Gwynn Rice, Hill City, was chosen 1963 Idaho Grassman of the Year. Wesley Fields was a state runner-up during one year between the two winners. It all indicates that much improvement has been made in farming practices in Camas Prairie.

Much farmland has been leveled and cleared during the last 10 years. Most of the improvement has been sponsored by the Camas Soil Conservation District. Eroded waterways have been straightened and the surrounding ground leveled.

Good stands of grass have taken the place of sagebrush. Tired ground has been revitalized. New farming methods have been tried with some amazing results—Correct fertilization and other modern practices has increased the yield of hay, pasture, and grain crops.

Up-to-date tillage and harvesting machinery have changed the amount of labor required to plant and harvest crops. This is especially true in hay harvesting operations where mechanical stackers and loaders have taken the place of manpower.

Range improvement has included the clearing of sagebrush

and the planting of grasses on some of the cattle allotments. Each year a certain amount of clearing and replanting of sagebrush land is accomplished by the cattle associations. An attempt is also made to prevent overgrazing of existing forage.

One of the major range improvement programs has been the building and rebuilding of many water holes, on grazing land. Many springs were dug out and developed and metal tanks have been installed in some places. The cattle associations and the Forest Service cooperated in much of this work.

The Sun Valley Farms, operated by Lloyd Barron and Sons, installed automatic sprinkler systems on some of their farmland last year. The latest type of equipment is being used and it is hoped that outstanding yields will result.

Sales Skyrocket In Electronics
NEW YORK (UPI) — Sales of the electronics industry may reach \$25 billion in 1969, according to Herbert H. Adise, president of Computer Instruments Corporation of Hempstead, N.Y. Adise said greater demands are being placed on the technical capabilities of companies in the industry as a result of rapid technological advances and the growing sophistication of today's electronic equipment and systems.

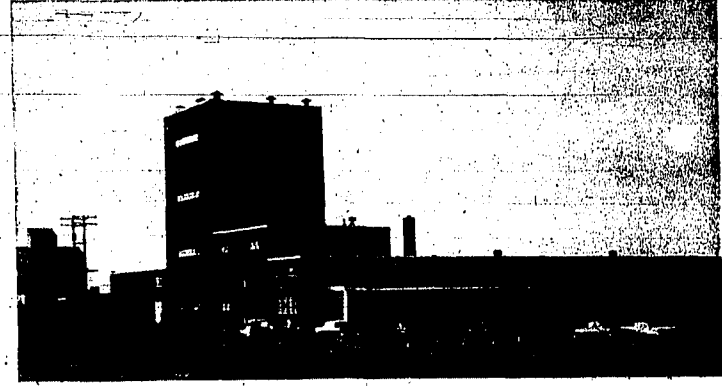


NORTHROP KING CO.

TWIN FALLS, IDAHO



THE "MORE FROM EVERY ACRE" SYMBOL



The N K shield, wherever it appears, identifies one of America's oldest and most progressive seed companies. Northrup King's research . . . and the products that result from this research . . . range from alfalfa to zinnias.

Northrup King's large research staff is constantly developing new exciting varieties of crops. Many of these varieties are helping local farmers get more from every acre. New, high yielding alfalfa varieties like RESISTADOR, HAYMOR, and PROMOR . . . new hybrid corns like PX610, KE497 and PX446 are increasing farm profits. Talk to your local NORTHROP KING dealer about them.

With your cooperation we have been producing seed in southern Idaho for over 50 years of the 84 years our company has been in existence. The seeds you have grown . . . beans, peas, carrots, radishes, onions, alfalfa and clover . . . have been marketed throughout the world in bags bearing the N K shield.

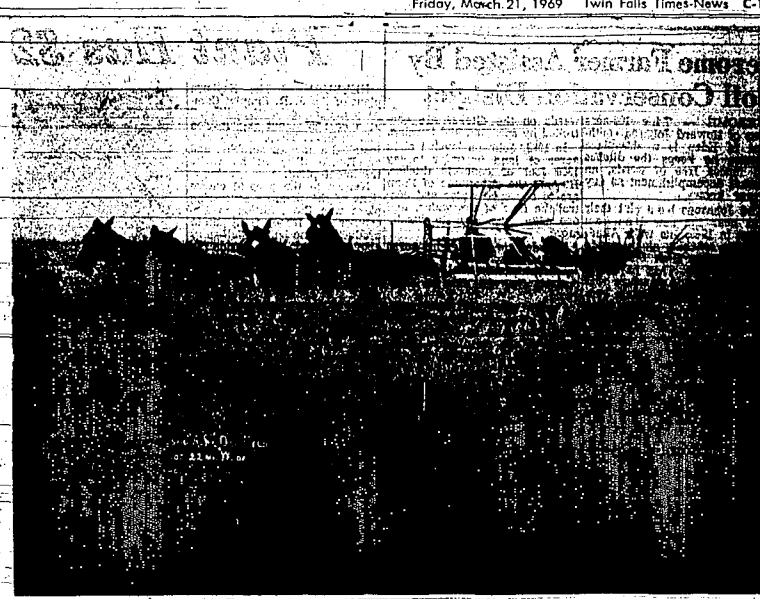
WE HOPE YOU ARE AS PROUD OF THIS SYMBOL OF QUALITY AND PERFORMANCE AS WE ARE AT NORTHROP KING CO., TWIN FALLS, IDAHO





EARLY PIONEERS used a horse-drawn one-row potato digger in harvesting potatoes in Magic Valley. This Bibbee photo shows an early day digger and sorter in operation in the field. This potato field was on the J. R. Newton farm

near Twin Falls. The yield of this crop in those days was 400 bushels per acre. Today the yields are around 300 hundred-weight per acre.



THIS DISSEE PHOTO shows an early day combine in operation. Here two teams of horses draw the swathers in harvesting a 500-acre field of oats on the Ferguson Fruit and Land Co. farm 22 miles west of Twin Falls. Today a self-

propelled combine threshes the grain in operation where as in the early days the grain was first cut and bled, then hauled to the threshing machine. The early day harvesting operation required several men as compared to one man today.

Farm Mechanization Made Great Strides

Great strides have been made in mechanization of farms since the pioneer days in the early 1900s in Magic Valley. The early pioneer knew he had done a good day's work plowing three acres behind a horse or mule, while today's farmer plows many times that with a highly sophisticated tractor. On the early farm, 12 to 14 head of horses or mules might be needed for 120 acres. Plowing three acres in a day was a big task for four horses. Today, the horse is forgotten, except in a few circumstances. Saddle horses are about all that remain on farms today. It wasn't until after World War II that farms were mechanized to the extent that hand operations of farming gave way to farm equipment.

When the first settlers started farming the fertile land in Magic Valley, farm equipment was used. However, this equipment had to be used with the help of from one to several people in raising crops for the settlers. Today one man can farm 100 acres or so with the help of his farm equipment that he alone can operate or use in raising his crops. In the early days, the farms were smaller in size than they are today. The trend today is for farms to decrease in number and increase in size. In the early 1900s, farmers used a grain drill to plant their grain. The early drill was similar to the one of today, except it was pulled by horses instead of a tractor. A binder was used to cut and tie the wheat, oats and barley and neighbors would get together with wagons and teams in haul stocks to the threshing machine.

This early day threshing machine would be operated by a large steam engine. A Buhi

farmer today uses one of these threshing machines in harvesting his grain. Each fall, Ed Vogel has his neighbors help him in threshing the grain with unhookers from throughout the valley. He lets the public know about when he will be threshing and with several teams, threshes with the steam engine and belt-driven threshing machine.

Early crops in this area was mostly wheat and other grain. The bean cutter was built with the introduction of beans in the early 1920s. The one-row potato digger was used for many years prior to the late 1930s when the two-row digger was built. Even today the two-row digger is still being used by many potato farmers, but are constructed better than the early ones. Some

farmers today use a four-row digger and in the past year or so six-row potato diggers are used in some areas, but most are four-row diggers.

The trend today for farm equipment is to be bigger and more powerful. The cost of the equipment also is getting larger. The old horse-plow cost about \$60, but today's plow, up to an eight-bottom model, can range anywhere from \$500 to \$1,000. The cost of tractors also has gone up as they get bigger and more powerful. A few years ago a new tractor would cost a local farmer about \$2,600 or \$3,000, where today's farmer will have to pay out \$10,000 for one of the large sophisticated models. Generally there are less farms today, but those remaining are larger, with large farm machinery, cultivating more land and are worth more than they were 25 years ago, when mechanization took over.

INSPIRED SONG In the time of Shakespeare, London Bridge was lined with houses and resembled a street. The houses were torn down when the bridge became unsafe and this destruction inspired the famous singing game of "London Bridge Is Falling Down."



MODERN POTATO EQUIPMENT used in potato harvesting is shown in these two photos. The top photo shows a two-row digger pulled by a modern tractor and the bottom photo shows a harvester picking up the potatoes from the ground and putting them into a truck which will haul the produce to storage bins. In the early days, hand-labor and horse-drawn equipment were used to harvest potatoes.

The Seas Will Feed The Earth

NEW YORK (NAB) — Scientists tell us the oceans every year grow more than enough food to feed everybody in the world. This is a comforting fact when we consider the millions of hungry people. But it underscores the tragedy that we don't know how to harvest all that food efficiently.

The numerous studies have been made in conventional land harvesting methods. But harvesting the ocean profitably is a tremendous challenge facing industrialized governments throughout the world.

Many developing nations desperately need food, especially high protein food, of which the sea is an excellent source. Today, only one per cent of all food comes from the sea, but that one per cent is so protein-rich that it accounts for 12 per cent of the protein consumed by people the world over.

The methods we use today for getting food from the sea haven't changed much since the days fishermen first cast nets into the water. If we're going to do better, new methods, practically a whole new body of technology, will have to be developed.

Governments, industries and universities are working right now to meet the challenges of the sea, to channel its potential. They're working on new tools, developing ways of living underwater and trying to learn how to select and grow the most productive plants and animals.

Hacked by EPC researchers and the efforts of a growing body of dedicated men, tremendous strides are being made. One example is fish protein concentrate-EPC. EPC is a high protein foodstuff made from whole fish with a process developed by the U. S. Bureau of Commercial Fisheries. It could prove a mighty weapon in the battle against world hunger because less than one cent's worth of EPC can supply a child with his minimum daily-protein needs.

Though its potential is great, the history of EPC is filled with controversy. The U.S. Food and Drug Administration was hesitant to clear the product for human consumption, mainly for two reasons. One, EPC is made from whole fish — bones, scales, heads — everything. Two, the fish used for raw material are "trash" fish, which people in the U.S. do not ordinarily eat. Eating whole fish is presumably no more repulsive than eating whole clams or oysters. And fresh fish are no less nutritious than frozen fish; they're simply less tasty. In its final form, EPC made from whole trash fish is a white powder, very pure. Tasteless. But tasteless. Adding it to foods like bread is a cheap way to greatly enhance their nutritional value. Objections to its use were eventually overcome and the FDA approved EPC for consumption at home and abroad.

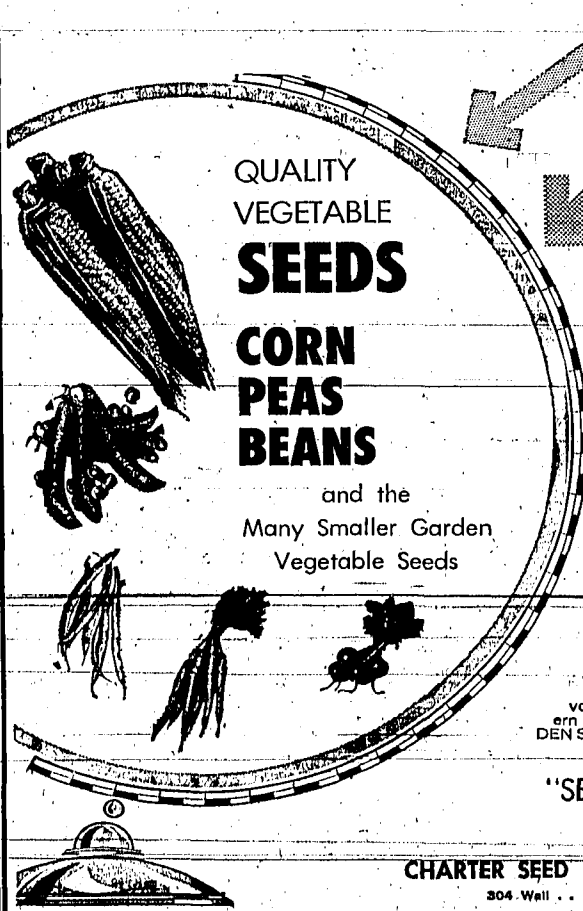
That it did so is important, not only for the future of EPC, but also because it clears the way for the development of foodstuffs from other under-theocean sources. The sea will be one of these sources, but there will be others. Crude oil, for instance, can be converted into protein by a certain type of bacteria.

The promise of filling the world's pantries is not the only force pulling men toward the sea. It's filled with other possibilities. By expanding our knowledge of the ocean, we'll know more about the weather and perhaps be a step closer to controlling it.

CHARTER SEED CO.

Helping Magic Valley and Idaho

FEED THE WORLD



Through the Selection, Development, Production and Distribution to National and World Markets of Quality Vegetable Seeds.

SCIENTIFICALLY BRED AND GROWN VEGETABLE SEEDS

From tiny seeds to a delicious food, in the production of better vegetables, is our goal. We are happy to have a part in the development of this great irrigated area in Southern Idaho . . . and the influence of BETTER GARDEN SEED development for the nation.

"SEEDS OF CHARACTER"

CHARTER SEED CO. An Idaho Based Company
304 Wall . . . Twin Falls, Idaho

Jerome Farmer Assisted By Soil Conservation District

JEROME — The 160-acre farm of Howard Johnson southwest of Eden is a showplace because he keeps the ditches and fences free of weeds, an unusual accomplishment as any farmer knows.

The Johnsons have a 160-acre farm near the new highway bridge in Eden. His wife, Alma, has been teaching eighth grade at the Valley High School for about 12 years. They have two grown children, a daughter who lives in California and a son, recently discharged from the Army, who is now employed by the Bean Growers at Hildilton.

Mr. Johnson farms alone, except for occasional help from his wife in the summer. Their crops are contract beans, grain, soy clover seed and alfalfa. They do not milk cows, but buy calves and sell them for feeders.

The Johnsons are members of Farm Bureau, the Bean Growers Association, and the Northside Soil Conservation District, which helped with the changes he has made in his place.

They recently made additions to their home and added modern heating. Mr. Johnson has a new shop of corrugated iron which he spends much of his time.

He reminisced that he once worked for \$18 a week in 1937 and he managed to save \$136. With which he started farming on the south side.

Johnson became a cooperater with the Soil Conservation District in 1961 and has worked eight years to make the changes.

He changed the direction of the irrigating south of the canal. Where he had eight fields, he now has four. There were initially 21 fields in the farm and he has 10. Formerly he had a lot of point rows — now he has virtually none. The

Plant Has \$2.5 Million Face-Lifting

HEYBURN — The Heyburn plant of the J. R. Simplot Company underwent a "face-lifting" of about \$2.5 million this summer. The company also installed a new air scrubber and an Elmco filter at its waste treatment plant.

Newest to the general operations of the potato processing plant was the addition in December of a french fried potato production line built a half-story above the main floor, inside the regular plant. Fifty new employees have already been added to implement the new production line.

The line will also mean a 35 per cent increase in overall production at the Heyburn plant.

For the new line, a 65,000 pound-per-hour steam boiler was added. The boiler weighs about 75,000 pounds and was shipped here from Pennsylvania in June. It measured 15 by 15 by 12 feet and brought the total production capacity to 145,000 pounds of steam per hour.

Also for the line, another refrigeration unit was added. Included in the equipment is a compressor containing a 450-horse rotary booster and a 1,000-ton evaporating, condensing unit which follows the recent trend to anti-pollution.

A large storage tank has also been installed outside near the plant building and stores fat used as fryer oil for the new line.

One of the highest cost items in the budget for the 1968 remodeling of the Heyburn plant was the purchase and installation of a new Elmco filter at the waste treatment plant, which has a 25-ton per hour capacity, exceeded \$100,000 plus installation.

Realizing the importance of air as well as water treatment facilities, the company also installed a new air scrubber. This was done in conjunction with the cooking equipment required in the production of french fried potatoes.

The water spray-type scrubber removes polluting particles from the cookers before it enters the atmosphere.

Yet another feature was the installation of the 1,000-ton evaporator condenser, mentioned earlier, to reduce the amount of water consumed. Water conservation is considered important at the Heyburn operations.

After leaving the plant, the water enters a system of large tanks and a skimmer removes all vegetable oils or fats. The fat is hauled away to be used in cattle feeding operations.

The water then travels through a complete screening system. The system removes any potato pieces, peelings and debris carried from the plant. The water is then pumped through a 100-foot diameter, where a revolving skimmer removes any floating particles and carries the settled solids to the center.

The processing plant — uses about 4,000 gallons of water a minute.

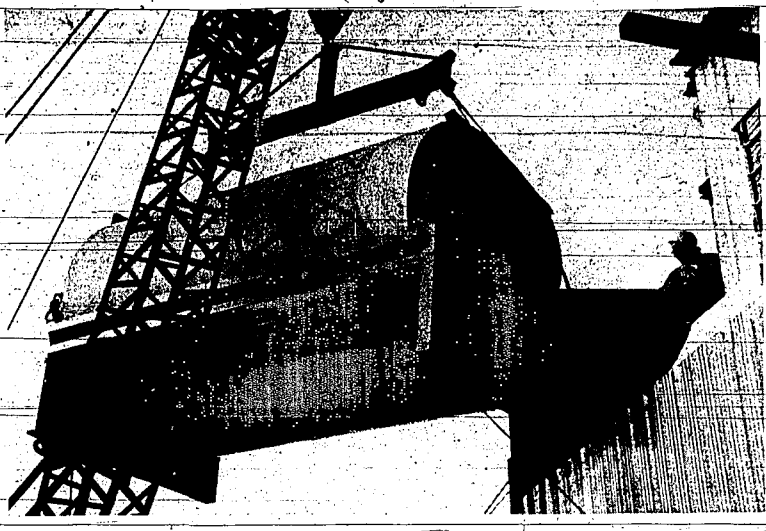
Another addition at the plant recently put to good use by the fresh and should be consumed within 10 days after the kill. Only 10 per cent are frozen and they have a shelf-life of six months. Any point in the United States is only four or five days away by truck, therefore we have to compete with the national market.

There are only two major processors in Idaho, but most of the major packers like Swift and Arroyo ship fryers into the area from the Southeast.

A second problem is "lack of marketing by the industry as a whole. We spend more money for advertising and promotion than the average processor in this business. But our advertising has made a notable difference in the Magic Valley area," Mr. Bertie said.

"In the last three years there has been a rise in competition from outside sources, primarily wholesalers from the South. Right now we're processing to about 85 per cent of our capacity each day. I don't think there'll be a need for us to make any drastic expansion in the next two years.

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THE SINGLE MOST COSTLY ITEM in the Heyburn Simplot plant's remodeling was the purchase and installation of this Elmco filter in the waste treatment plant. Cost of the filter exceeded \$100,000. It has a 25-ton per hour capacity, and is designed to accommodate the tremendous amount of waste water discharged from the potato processing plant daily. Cost of recent improvements in the Heyburn operation will total \$2 1/2 million. (Photo from J. H. Simplot Co.)

Yield Is Down In Minidoka

RUPERT — Speaking on the potato and beet crops in the Minidoka County area over the past couple of years, county officials planted 15 tons per acre indicate that for both crops the acreage planted and market prices are up, although the yield per acre is down for both.

According to figures released by Mr. Smith, in the 1968 farm season, 31,000 acres of potatoes were planted, "now contracted" in the county, compared to 30,000 last year. The 1968 potatoes are bringing about \$1.65 per hundred pounds, compared to \$1.50 last year.

The yields, however, dropped from 210 sacks an acre to 195 sacks.

Beets told the same story. The acreage has increased from 18,380 acres to 23,000. The large increase is due to two sugar companies "now contracted" in the area. From \$16.50 a ton in 1967, the market price rose to \$17 a ton this year. The yield last year was 15 tons per acre and dropped to 16 tons this year.

In both cases, Mr. Smith said, the yield decline is partly due to the bad weather the county has experienced.

1968 feedlot cattle in the county number 90,000 head; stock beef number 7,720; farm sheep, 12,000; range sheep, 48,000; ewe lambs, 30,000; and dairy cows, 3,938.

Another notable increase is in the gross estimated value of the county's farmers over the value last year. This year's figures show a value of \$12,099,150 for the livestock and \$22,252,500 for the crops. That is a total of \$34,351,650, compared to \$32,758,943 last year.

Soap Concern Seeks Opinions

CINCINNATI (UPI) — Keep those letters coming, folks. — One company, P o c e t e r & Gamble, welcomes them. It is reports, someone writes to us — on the average of every five minutes 24 hours a day, 365 days a year.

That adds up to 100,000 letters, but the company uses the mail as a guide to improving existing products and developing new ones.

So important is consumer comment that P & G annually seeks out the opinions of more than one-half million people through home visits, mail questionnaires, and telephone interviews.

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employees, is a parking lot and pedestrian bridge. Two hundred cars can park in the new lot, across Highway 30N from the Main plant, although the area has capacity for 400 cars when fully developed.

Prefabricated in August by Harlan Jensen of the bridge, the first of its kind in the area, crosses the highway from the parking lot into a coat room inside the plant. The bridge is covered for protection from the weather.

Now half-way complete, a frozen storage warehouse is another addition at the Heyburn plant. The biggest addition in area to the operations, the building will enclose nearly four acres of ground under one roof. Estimated cost is in excess of \$1 million. The building will cover 160,000 square feet and is expected to be in use this season.

It is being constructed of metal and will be used for storing frozen potato products.

Covering an area 180 by 220 feet, there is also a new dry storage warehouse on the premises. The building ties the production plant to the starch plant and is designed for storage of packaging materials. It was built at a total cost of over \$100,000, and is now complete.

In 1959, the Simplot Company

completed initial construction of their plant at Heyburn. The plant now covers 20 acres of ground. It employs 920 workers during peak employment.

In the earlier days of the Heyburn plant, a primary industrial water treatment plant was constructed to process the waste water discharge from the plant.

Since that time, the treatment plant has been continuously modified and updated as new and better techniques were developed.

Frozen french fries are the primary product of the Heyburn plant, although a variety of dehydrated potato products, including instant mashed potatoes and potato starch, are also produced.

Sale of Liquid Feed Is Thriving

HANSEN — The sale of "Pro-Lix" line, a liquid stock feed, managed by Gary Leuchter, has been thriving since its beginning in the past two years.

Recently a medium-sized trailer house was placed beside the tanks on railroad spur in Hansen on Main street, and is being used as an office for the business. Gary Leuchter lives on a small farm at Murtaugh, so this makes his business transactions easier to handle than his home.

Some of the equipment used in serving Magic Valley area ranchers and others a greater distance away is still kept on property belonging to the Lee's Service station. A horizontal tank and upright tank are positioned near the railroad.

SEWING ARTS

Certain tropical ants are silk-spinning larvae as they eat and thread. Holding the larvae in their jaws, the ants work them back and forth to pull the edges of the leaves together and to fasten them with silk, thus making their nests in trees.

Billie Joe's Feeds Public

HANSEN — A new and much needed business has been added to Hansen just the latter part of the past year. A restaurant under the management of Mrs. William McFarland, is situated on the corner of U.S. Highway 30 and Rock Creek Road. It goes by the name of Billie Joe's.

The building has been leased from A. E. Frum, it was used for many years as a service station and grocery but had been vacant for the past two years.

The interior entry — to those wishing to eat at tables or at the counter. A former storage area at the back has been modeled into the kitchen.

They serve full meals as well as short orders and sandwiches. Mrs. Allen Bourn helps cook and Mrs. Ed Morkle helps serve during the noon hour rush, but otherwise Mrs. McFarland handles it by herself. Her husband, Bill, helps in the evening when he can. Since he is assistant at Lee's Service Station across the road, he hasn't too much time to help.

"To add to the parking area at Billie Joe's, the gas pump cement installations have been removed from the front. Adequate parking areas are available at front and side now.

Mr. McFarland stated that some improvements are planned for the future.

MONEY STAMPS

An act of Congress passed in 1962 authorized the use of postage stamps as money.

Bertie's Processes 5 Million Pounds Of Poultry Annually, Employs 120

As many as 12,000 chickens a day are made into fryers at Bertie's Poultry Farms processing plant on Fourth Avenue East. That amounts to about 4 million pounds of chicken each year, all grown locally.

All the chickens are grown in the eight Magic Valley counties, either on own farms or on contract with farmers, said John Bertie, owner and manager of the Twin Falls industry begun in 1937 by his parents.

In addition to 4 million pounds of chicken, Bertie's sells about 85,000 turkeys annually, amounting to 1 million pounds. Sixty per cent of the poultry products are purchased and eaten by Idaho people, and the remaining 40 per cent is sold in eight Western states.

In addition to distribution here, Bertie's has branch distribution agencies in Boise and Lewiston. Idaho sales are made directly to the retailer while in other states sales are made to wholesalers.

Of Idaho sales, about 70 per cent to grocers and 30 per cent to institutions, including colleges and universities.

As for out-of-state sales, fryers are shipped as far away as Alaska. "Most of the out-of-state sales are made in Montana, eastern Washington and eastern Oregon," said Mr. Bertie.

"We feel at a disadvantage compared to other members of the industry," he continued.

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Mr. McFarland stated that some improvements are planned for the future.

MONEY STAMPS

An act of Congress passed in 1962 authorized the use of postage stamps as money.



CONTINUING THE INDUSTRY begun by his parents in 1937 is John Bertie. He stands next to a rack of the final product, the packaged fryers that will be prepared by housewives and consumed by their families. 85 to 90 per cent of the fryers processed at Bertie's will be eaten by Idahoans. Overproduction and lack of marketing by the industry as a whole were listed as major problems by Mr. Bertie.

fresh and should be consumed within 10 days after the kill. Only 10 per cent are frozen and they have a shelf-life of six months. Any point in the United States is only four or five days away by truck, therefore we have to compete with the national market.

There are only two major processors in Idaho, but most of the major packers like Swift and Arroyo ship fryers into the area from the Southeast.

A second problem is "lack of marketing by the industry as a whole. We spend more money for advertising and promotion than the average processor in this business. But our advertising has made a notable difference in the Magic Valley area," Mr. Bertie said.

"In the last three years there has been a rise in competition from outside sources, primarily wholesalers from the South. Right now we're processing to about 85 per cent of our capacity each day. I don't think there'll be a need for us to make any drastic expansion in the next two years.

"The most major production change we've had is a steady gain in feed efficiency through genetics and breeding in the last 10 years. We now put the same amount of weight on the chick-

employees, is a parking lot and pedestrian bridge. Two hundred cars can park in the new lot, across Highway 30N from the Main plant, although the area has capacity for 400 cars when fully developed.

Prefabricated in August by Harlan Jensen of the bridge, the first of its kind in the area, crosses the highway from the parking lot into a coat room inside the plant. The bridge is covered for protection from the weather.

Now half-way complete, a frozen storage warehouse is another addition at the Heyburn plant. The biggest addition in area to the operations, the building will enclose nearly four acres of ground under one roof. Estimated cost is in excess of \$1 million. The building will cover 160,000 square feet and is expected to be in use this season.

It is being constructed of metal and will be used for storing frozen potato products.

Covering an area 180 by 220 feet, there is also a new dry storage warehouse on the premises. The building ties the production plant to the starch plant and is designed for storage of packaging materials. It was built at a total cost of over \$100,000, and is now complete.

In 1959, the Simplot Company

completed initial construction of their plant at Heyburn. The plant now covers 20 acres of ground. It employs 920 workers during peak employment.

In the earlier days of the Heyburn plant, a primary industrial water treatment plant was constructed to process the waste water discharge from the plant.

Since that time, the treatment plant has been continuously modified and updated as new and better techniques were developed.

Frozen french fries are the primary product of the Heyburn plant, although a variety of dehydrated potato products, including instant mashed potatoes and potato starch, are also produced.

Sale of Liquid Feed Is Thriving

HANSEN — The sale of "Pro-Lix" line, a liquid stock feed, managed by Gary Leuchter, has been thriving since its beginning in the past two years.

Recently a medium-sized trailer house was placed beside the tanks on railroad spur in Hansen on Main street, and is being used as an office for the business. Gary Leuchter lives on a small farm at Murtaugh, so this makes his business transactions easier to handle than his home.

Some of the equipment used in serving Magic Valley area ranchers and others a greater distance away is still kept on property belonging to the Lee's Service station. A horizontal tank and upright tank are positioned near the railroad.

SEWING ARTS

Certain tropical ants are silk-spinning larvae as they eat and thread. Holding the larvae in their jaws, the ants work them back and forth to pull the edges of the leaves together and to fasten them with silk, thus making their nests in trees.

Billie Joe's Feeds Public

HANSEN — A new and much needed business has been added to Hansen just the latter part of the past year. A restaurant under the management of Mrs. William McFarland, is situated on the corner of U.S. Highway 30 and Rock Creek Road. It goes by the name of Billie Joe's.

The building has been leased from A. E. Frum, it was used for many years as a service station and grocery but had been vacant for the past two years.

The interior entry — to those wishing to eat at tables or at the counter. A former storage area at the back has been modeled into the kitchen.

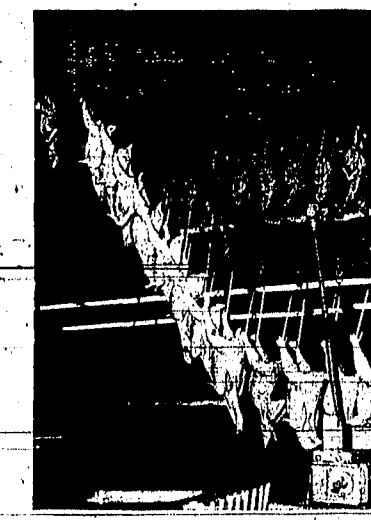
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MONEY STAMPS

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PART OF A 12,000-A-DAY CHAIN, these chickens soon will be Bertie's fryers, available on a grocer's shelf. Annual production at Bertie's amounts to 4 million pounds of chicken and 1 million pounds of turkey. The Twin Falls industry employs 120 people and supplies eight Western states with fryers.

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Special Education Class And Closed-Circuit TV Help In Hansen Schools

HANSEN — A year ago, the equipment. Another important phase of the Elementary, Secondary Education Act is the special education class which is being taught through television. At that time it was anticipated that educational television network would be available soon and the school officials anticipated the need.

Murtaugh and Valley schools purchased similar equipment at the same time. A video tape recorder, a number of receivers and a camera were also purchased.

The equipment has been put to good use, especially in the high school by the speech class and debate. History and social studies classes too have benefited greatly. With the ability to tape events and programs, they can be played for classes, again and again if wished.

Cable television were available. The full potential of the equipment could be realized through the University of Utah and Utah State University educational TV programs. Now the only available educational TV programs are commercial.

The best use of the equipment as presented in making up the school's own programs, it helps the students see themselves and see what others are doing and therefore helpfully improve. It is thus used in athletic and physical education programs and quickly shows greatly improved styles.

This year's Title I ESEA, a teachers' aide, Mrs. Hazel Nelson, Twin Falls, was helped to help in the teaching of the TV and to release teachers from non-teaching duties so they can utilize the equipment to better advantage. In-service training of the staff and the television is also available under this act.

The school also plans to install an antenna and purchase one or two more receivers to present the equipment in all the small gymnasiums except for one receiver used in classrooms.

The director's recommendation that funds be used for expanding the educational TV network in the state is accepted. It will be a jump toward realizing the full potential of use of the equipment.

Liquid Fertilizer Output Reaches 2 Million Gallons

KIMBERLY — Farm Service Inc. was formed in 1957 as the first liquid fertilizer plant in the Magic Valley — today its annual liquid fertilizer output approaches two million gallons.

Farm Service installed its first aqua-ammonia converter in 1957 and its first liquid ammonia fertilizer reactor in 1959.

The Kimberly office has a complete laboratory for feed and fertilizer analysis, soil testing and quality control. Lloyd Kuykendall heads the lab work.

Farm Service has bulk tanks located at the Kimberly site as well as in Pocatello, Blaine, Burley and Bellevue. Fertilizer is taken from these tanks by numerous custom applicators.

Another product playing a big part in Farm Service production is the mixing and marketing of PMS, a protein and molasses supplement used through the valley by area sheep and cattle ranchers.

The Kimberly office of Farm Service is managed by R. G. Sasse and Jill Crawford. Erv Bower keeps the office records. C. P. Parrish is sales manager assisted by Vern France, Don Wallace, Jack Reed, and Clyde Hunter, salesman.

Plant and delivery men include John Holmes, Larry Robinson, Paul Hutchins and David Lasure.

Henry's Farm Service, located on the north-east edge of Kimberly on Highway 30, also services the whole valley with complete line of all types of fertilizers and insecticides. Ground applicators they also employ for airplanes for crop-dusting.

The Kimberly plant, under the management of Bill Davis, offers complete soil testing facilities with Don Stivers, Wall-terman, and Con O'Keefe serving the farmer as field men.

Idaho Power Co. Plans 1969 Investment Of \$2.1 Million In Magic Valley Alone

The Idaho Power Company is by any standard one of Idaho's largest industries. Organized in 1916 from a group of lumber predecessors, the company is now listed on the New York Stock Exchange and is owned by over 16,000 shareholders.

"The largest single stockholder owns less than 2 per cent of the stock," says Earl Haroldson, the southern division's manager. "Idaho Power breaks down thus — 15 per cent of the stock is owned by men, 10 per cent by women, 6 per cent by insurance companies, 10 per cent is owned jointly, 2 per cent of the stock is in family trusts, and the remainder is owned by churches and other organizations."

"It might be interesting to the readers to know that 18 per cent of the voting stockholders are Idaho residents," added Mr. Haroldson. The company has four divisions. The southern division, encompassing area from Jackpot to Easley and from Rupert to Bliss, covers 22,000 square miles.

From one side of Magic Valley to the other, three Idaho Power Company employees in the utility's southern division will be busier this year than ever before.

The reason for their speeded pace of activity is a division-wide construction program aimed — like others before it — at a two-part goal set by the company. It is designed to (1) extend service to new electric users whose number is growing in a burgeoning economy, and (2) maintain for both new and existing users a high standard of operating reliability that is an essential element of Idaho Power's product," states the firm.

At Sun Valley, the company will extend service to still another all-electric housing development as this year's main assignment. At various locations, the company expects to begin the one-supply ground work for new electric pump irrigation projects.

"There has been fantastic progress made in desert land reclamation by private enterprise developers," the company said in a release.



A NEW CONDOMINIUM HOUSING DEVELOPMENT, "Villager II" Sun Valley, will be electrically heated by the Idaho Power Co. as are the resort's original condominiums seen on the left. At the right is the Lodge. Last year 52 of its rooms were converted to electric heat, and more are scheduled for conversion this year. In Twin Falls, new buildings on the CSI campus will be connected to underground Idaho Power lines. In addition, Earl Haroldson, local division manager, estimates that by the start of this year's irrigation season 10,000 to 11,000 Magic Valley acres will be watered by pumps powered by Idaho Power electricity. The Idaho industry will invest \$2.1 million in this area this year.

Across-Magic Valley, the company expects to add power service to new college buildings, new street lighting systems, and new electric-heat home loads to its system.

"These and other items in Idaho Power's 1969 program will require an investment of \$2.1 million for new facilities in Magic Valley alone," reports southern division manager E. E. Haroldson.

"The additional lines and substations expected to take shape this year will be the result of imaginative planning and careful budgeting in years past assuring orderly and timely expansion of the company's system."

In that sense 1969 will be a continuation of 1968 for Idaho Power's southern division employees. Last year, similar expansion of the company's system took place — and the 156 employees in Magic Valley were kept busy.

East of Jerome, they built Idaho Power's new Flatop substation and extended a 48,000-volt transmission line to serve the area's growing electric pump irrigation loads.

Other new lines were strung and existing ones lengthened to supply additional irrigation pumps elsewhere in Magic Valley, particularly in the vicinity of Blue Gulch.

Outside of Burley a new line was constructed to serve Del Monte Corporation's new plant, which joined the nearby production facilities operated by A&P and Ore-Ida Foods also supplied by Idaho Power's system.

Also added to the system in 1968 were 118 new electrically heated homes — more than 50 per cent of all the new homes completed during the year in Magic Valley.

Nearly 110 existing homes in the valley were converted from other systems to electric heat — 31 of them in Twin Falls. That made Twin Falls second only to Boise in the number of converted heating systems throughout the utility's service area, say officials.

Across the 22,000-square-mile area covered at the end-of-last year, more than 5,440 homes were being heated by one of the available electric methods. And now in 1969, the number of new-home electric-heat installations topped — the mark reached at the same time a year ago.

At Twin Falls, the company constructed a new heavy-duty transmission line across the Snake River canyon to provide an alternate source of supply for its 138,000-volt system to Magic Valley's hub city.

This new transmission line completed last year as an alternate source of supply for Twin Falls, was a major undertaking for the power company.

Stretching some five miles from Idaho Power's 138,000-volt system north of the Snake to the Twin Falls substation, it was strung from the rim of the deep river canyon in the floor and out again. The longest spans of the energy-carrying cable are 2,600 and 2,300 feet.

Sun Valley's new all-electric housing development is called "Villager II" — 80 apartments known as condominiums.

Also at the Idaho resort progress will continue to be made in a program designed to convert the Sun Valley Lodge to electric heat. Fifty-two Lodge rooms were converted last year and more are scheduled for conversion in the coming months. Mr. Haroldson estimates that for Magic Valley customers,

Idaho Power will have extended service by the start of this year's irrigation season to pumps supplying water to an area of 15,000 acres of land in Magic Valley.

Last year across the company's southern division, private enterprise developers put more than 15,000 new acres into effective cultivation, adding 8,650 horsepower of irrigation pumping load to the Idaho Power system.

Elsewhere in Magic Valley this year, Idaho Power will assist several communities in converting their old street-lighting systems to modern mercury vapor fixtures. They are Ketchikan, where the change is already in progress, Murtaugh and Caspelleford.

Meanwhile, back in Twin Falls, three more electrically heated buildings on the College of Southern Idaho campus will be constructed and connected to Idaho Power's lines.

The buildings — residence hall, dining commons and physical education building, totaling 4,600 kilowatts in electrical load — will be served from an underground system.

The underground system was completed last year in preparation for the college's anticipated growth.

The success and progress of the Idaho Power Company is perhaps best measured by the company's intention to invest over \$2 million in new facilities for Magic Valley customers,

Idaho Frozen Foods Adds \$600,000 Unit

From August through May the Idaho Frozen Foods potato processing plant employs about 400 workers. The Valley residents and ships frozen potato products all over the nation.

Began as an independent plant in Kimberly in 1955, processing French fries, Idaho Frozen Foods opened a plant in Twin Falls in 1961 and in 1968 became a division of Consolidated Foods Corporation, Chicago, Ill.

In 1961, the processing plant added frozen french fries and whole peeled potatoes to its line of products, under the brand name "Twin Falls".

"In the last two years our production has grown by 25 per cent," says Vern Routh, president and manager of Idaho Frozen Foods since 1955.

"About 70 per cent of our total sales are french fries, then the hash browns, then the whole peeled potatoes. We sell more to institutions, such as restaurants and hotels, than we sell retail through distributors," Mr. Routh comments.

There are 22 potato processing plants in Idaho that in 1967 paid a total of \$30.4 million in an annual payroll to nearly 10,000 employees, thereby creating one of Idaho's largest industries, one allied to agriculture.

"Twin Falls is a good business area except that everything is dependent upon agriculture. Therefore it's not as dependable, and not an aggressive kind of economy," said the manager.

"Although this plant is the only one in Twin Falls and the only Idaho Frozen Foods plant in the state, its president terms the field "very competitive." Over the past decade there has been a tremendous increase in the processed potato market.

"These products are more reasonable than are fresh potatoes, and much more convenient. I think the demand will continue to increase, and in five years there probably will be more new frozen products on the market."

This summer Idaho Frozen Foods completed an expansion project with the addition of a cold storage building at a cost of \$600,000. The 200-by-220-foot refrigerated building is racked for storage. Most of the potato products are shipped by rail cars and shipped by rail or truck as far away as Alaska and even to Hawaii.

The local plant contracts in the Magic Valley area for a certain percentage of their potatoes, others are purchased on the open market.

Mr. Routh stated that Idaho Frozen Foods has no immediate plans for major changes, but that eventually other frozen potato products will be added to their line.



CONTINUOUS CHECKS ARE MADE on the frozen potato products as to size, color and texture at Idaho Frozen Foods. Samples are pulled and checked for defects. Texture is gauged by cooking in deep fat fryers.

also is controlled by careful weighing and color is checked under special light designed to imitate sunlight. For each of the three shifts three women work in the lab. Pictured from left are Ella Mae Gilster and Linda Allen.

Valley Livestock Commission Co. Does Booming Business

Stew is the word for an electric calculator. The office, another improvement designed to better serve the firm's customers. The TV camera in the rig, allowing the weights and price of the animals being sold for the benefit of the sellers and buyers, are reportedly working out very satisfactorily.

Regular sales at the Rupert firm are held at 11:30 each Monday morning with special sales held on demand. Cattle, hogs, sheep and horses are sold.

After the livestock is received, it is sorted and prepared for market under the direction of Wendell Butler, Zay Crystal, yard foreman, and Howard Jensen, yard assistant.

H. D. Wilberson has been the auctioneer for the past nine years. Wayne and Lolita May own the firm, and Mr. May works through a field man, Mrs. May and Mrs. Howard Williams, who is bookkeeper, manage the office.

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"A NEEDED SERVICE IN MAGIC VALLEY"

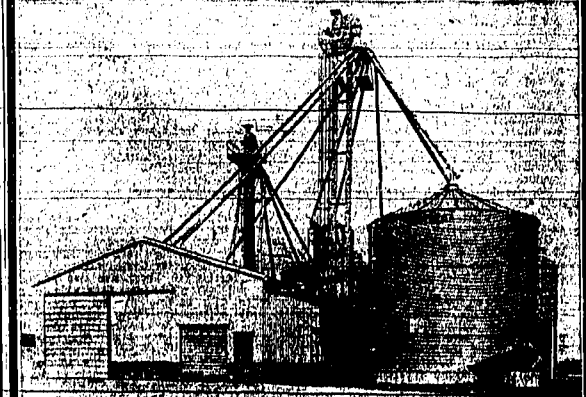
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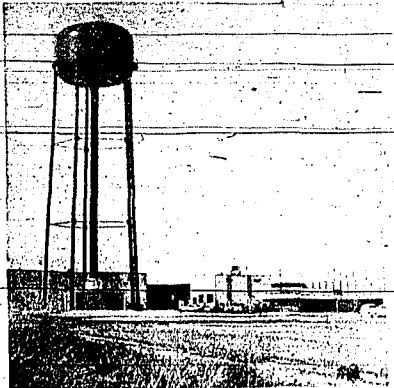


IN ADDITION TO CANNING CORN contracted by the Del Monte Corporation, peas contracted by them will also be canned at the Burley plant. Before, peas grown here were shipped to Utah for canning. During the harvesting and canning season, 250 local people will be employed. In the above picture corn begins its brief circuit of the plant.

Burley Del Monte Plant Now Cans Peas As Well As Corn, Employing 250 People

BURLEY — Equipment for the past, company officials reported. The big difference in the pea harvest this year will be that during the harvest there will be about 250 persons employed locally whereas in the past only about 35 persons were employed during the pea harvest. The pea harvest is expected to run from late June to early August. From August through October last year corn was processed and canned at the Burley-Del

Monte plant for the first time. Corn also will be canned this year, in both whole kernel and cream style corn. The corn is also contracted and last year was grown in Cassia, Minidoka, and Twin Falls counties. Harvesting equipment for the corn as well as for the peas is owned by the Del Monte Co. The harvesting of the corn takes about 20 employees which include the field men, operators of the harvesters, and truckers. When the corn arrives at the plant it is unloaded on a large flat area. A tractor with a front loader is used to push the corn onto a moving conveyor which takes the corn on its journey through the plant.



A NEW LANDMARK for the Burley area is this high water tower, constructed during 1968 as part of the Del Monte plant located west of Burley on U.S. Highway 30. The tower is 170 feet tall and holds 250,000 gallons of water.

About 80 employees at the plant are needed to care for the corn, from those working directly with the corn to maintenance and office personnel. From the time the corn leaves the field in only a few hours it has completed the cycle and emerges in sealed, labeled cans headed for the warehouse. The canned corn and peas will be shipped directly from the warehouse to consumers or to disposition points. A large volume of corn is expected to be handled this year at the plant.

A brick building houses the main office at the plant site. Other buildings include the workers' lounge and lunch rooms, the processing and canning plant and the warehouse. The groundbreaking ceremony for the Burley Del Monte plant was held Sept. 14, 1967. Howard Reynolds, Twin Falls, was the contractor and the building was designed by the Central Engineering Department of Del Monte Corp.

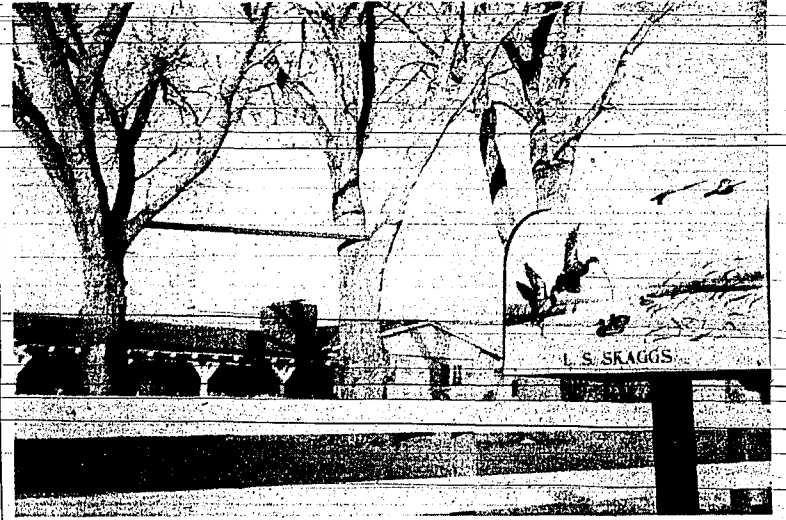
Writer's Daughter Possesses Middle-Of-Road Digestion

By JOAN HANAUER
NEW YORK (UPI) — My 11-month-old daughter has rejected both the New Left and the Extreme Right. Like her mother, she is fascinated by newspapers. Like her father, she also is a devotee of intellectual magazines. I like both of her parents, she absolutely devout, paperback mysteries. My, she doesn't read. When I said she devours paperbacks, that's just what I meant—she eats them. Give her a baby pretzel and she starts at it intelligently, passes it from hand to hand, uses it as a stick for beating on toys, and eventually just drops it to crumble on the floor of her playpen when she crawls on it. But her catch sight of a piece of paper with the printed word on it and she goes wild. Her political middle-of-the-roadism first became apparent when her father brought home a newspaper. She immediately fixated herself on the breed of publication. He never had a chance. Our daughter, pounced on it, ripped it to shreds in a matter of moments. I might not have realized the

significance of this had I not read a story years ago by newspaper great Heywood Brown, in which he was able to analyze his infant son's taste in such matters by his response to various writings. Having been alerted to the possibility, I was ready to interpret my daughter's venture into matters of political and other print, and my husband agreed we should investigate our 24-inch high prodigy. We were afraid, at first, that her violent reaction to the New Left might mean she was a miniature militant of the right. But she showed the same disdain for the right, tearing to bits a scurrilous publication, mailed to my office with no return address, that editorialized the country was imperiled by anyone who wasn't a blood relative of its publisher. Now we know she wasn't an extremist, but she told her true colors by eating the couple's magazine. When I took the funnies from her—her evil rights are not a thing, her digestion another—she made a beeline for the magazine section of another Sunday publication and took a large bite of this

Six S Spread Results From Hard Work And Good Management, Says Skaggs

DECLO — Dreams, hard work was built chiefly by Volco Building and a good management pro-gram are the assets that the by several large and wagon Six S Ranch of Declo boasts. The ranch was purchased from E. Lee Dewey in the fall of 1958 to represent the Skaggs home. It was ordered by Mrs. L. S. Skaggs of family-composed of Skaggs, his wife, and their four children. Salt Lake City, and has a wife, Aline and their four children. It has been one of the busiest places in Magic Valley over the past year, with constant improvement making it one of the finest spreads in the state. Concrete ditches have been added and some fields this year. An additional concrete is added each year to improve the irrigation method. In addition to the flood-type irrigation program, a sprinkler system will be put into a split-level ranch-type home. In excess of \$100,000, has 1911, has recently been remodeled built on the ranch for the Skaggs family. The home, which in the future will have a full-time bookkeeper to handle the business records of the ranch. The dinner-bell, which once served the five hired men to assist with the cattle and ranch improvements. About 100 head of cows, primarily of the Angus breed, were run on the ranch the past year and records were kept of the calf crop, which noted a 92 percent calf crop and steer calves weighed out at weaning time at 420 pounds. Both black and red bulls are hereford-bulls will be used as they feel there is a better market for this particular cross of cattle. Local farmers have been contacted for the purpose of setting up a metal quonset storage unit for the purpose of storing corn silage and 3000 tons of livestock chute for treating and working the cat's. Sixty-foot truck scales will be installed during the coming months and all cattle, hay, silage and ranch products will be

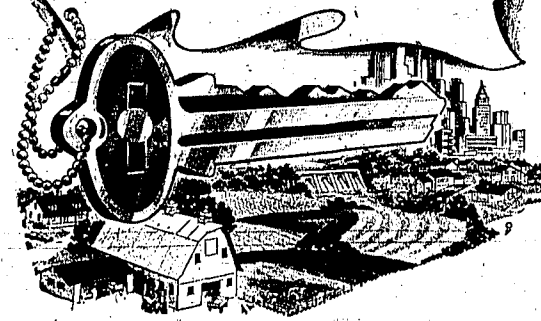


THE WILDLIFE ON THE SKAGGS RANCH will be protected and encouraged by Mr. and Mrs. L. S. Skaggs, Declo, through windbreaks and shelters provided on their 30,000-acre spread. Behind the decorated mailbox can be seen the split-level ranch home which recently was built by the Skaggs family.

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- 1. BEANS** . . . top quality beans . . . certified or commercial. Pinto, Great Northern, Pink and Small Red Seed Beans. Also top quality corn seed . . . Wheat, Mixed Grain . . . Oats . . . Barley, Alfalfa, Clover, Grasses.
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Senior Citizens Home In Shoshone Now Has Capacity For 10 Residents

SHOSHONE — The newly remodeled Senior Citizens Home, owned and operated by Mrs. Ora Matthews, first opened to the public a little over two years ago. The last person to move in was a man from Jerome. The residents come from Burley, Idaho, and various parts of Lincoln County. Mrs. Matthews cooks three meals a day for the occupants and reports they are all healthy and good appetites, she does

not take bed patients. Mrs. Harold Casper and Mrs. Lawrence Hands work for Mrs. Matthews when she needs help. "CRYSTAL DAY" observations in November of 1968 marked the 20th anniversary of the New Synagogue of Jewish Synagogues in Germany. This day became known as "Crystal Day" because of the many glass and crystal objects that were shattered.

Story Of Power's Progress

NEW YORK (NAPS) — As mankind enters the age of atomic power, it is well for him to consider how this era might affect the complexity of life in the future. Predictions are difficult. We do know, however, that the development of new power sources in the past meant higher degrees of specialization and sophistication in the lives of our forefathers.

If all the machines ever invented were set up in a row, they would, forever, remain a silent mass of useless parts without a source of power. Whether we turn to muscular power, water, steam, electric or atomic power, the saga of power through the ages is dramatic and fascinating.

A man cannot budge a big boulder with his bare hands. But when he pushes a crowbar beneath it, he propels a rock under the crowbar to serve as a fulcrum. The boulder moves. This lever prompted an early Greek, Archimedes, to boast that he could move the world with a simple lever.

Today, of course, machines do more than move boulders. Yet the moving parts of all mechanical devices can still be reduced to combinations of five "simple machines" known to the ancient Greeks — the lever, the wheel and axle, the pulley, the inclined plane and wedges, and the screw.

A Roman engineer of the first century, B.C., put the machines to serious heavy work. He turned the wheel on edge and thus invented the basic principle of the vertical waterwheel. The wheel came into use during a time when the Roman population was clamoring for cheaper bread.

In the fourth century, flour mills were built that produced flour in one hour a day, enough for 80,000 people.

It was water — and the water wheel — that continued to be man's single greatest source of power until the coming of steam, another power source derived from water. As water wheels were improved, they powered machinery that sawed, pressed, wove and milled cloth. Water power could also be harnessed for the rich gold, silver, copper, iron, zinc and lead mines along the swift streams of central Europe.

In the 17th century, discoveries established the facts that water, when boiled, becomes steam and steam can do work. When power in this expansive force; when steam cools, it condenses, and, in this process, takes place in a closed container, it will create a vacuum.

Many odd ideas came to be associated with power prior to the Industrial Revolution. Some believed it impossible to drive faster than a horse can run. Others thought it "impossible" for anything to be more powerful than a steam engine. One man thought a buffalo. Still others thought it "impossible" to try "driving through the air in a machine."

A state of invention dawned in different countries at different times, bringing with it new machines and tools and agricultural techniques. One of the earliest inventions bred another, beginning in England in 1628 with the steam engine and the application in 1765 of internal power to drive machines for spinning and weaving.

French, German and Belgian inventors in the 18th century added the water turbine, internal combustion engine, and electrical generation.

American inventions like the steamboat, reaper and telegraph provided the new nation with technological independence.

Today, human comfort and convenience hinge on machines powered by water or steam. Water brings energy to homes for heating, lighting, and radio and television. Electric stoves, coffee makers and heaters are common. Most homes have electric clocks and ranges.

A key facility of the nation's essential power industry is the more than 100 billion wood utility poles now in use in the United States. These poles support the wires that deliver the nation's electricity to homes, farms and industry. They are pressure-treated to give efficient service for more than 30 years.

All of the nation's electrical utility companies (both public and private) use chemically-treated wood poles for more than 100 billion of the nation's electrical delivery systems. The reasons: safety, economy, easy serviceability and good insulation.

And now, more and more atomic power plants are producing electricity in the United States. Because it needs no oxygen to consume its atomic fuel, the nuclear furnace or reactor, is particularly suited to provide steam for submarine turbines. Even the spectacular advances made in nuclear power were the individual, he might pause and reflect upon a myth from the Bible. The race is not to the swift, nor the battle to the strong," says Ecclesiastes. Such a sentiment can only temper what in many instances has become man's worship of power.



Early day ditching operation on canal system.

T.F. Canal Co. Continuously Improving System Since First Delivery In 1905

The Twin Falls Canal Co., Idaho's largest irrigation district, is the delivery vehicle responsible for distributing irrigation water to the Twin Falls Tract.

This tract, consisting of 202,706 acres, is unique because it is one of the few Carey Act projects that ever delivered on the pioneer promises. It's also one of the few private undertakings that has never had to be bailed out by the government. It works with the government, but doesn't depend on it.

When water was first turned into the canals back in March, 1905, the Twin Falls Tract was the largest gravity irrigation project in the United States and third largest in the world. Since then other projects have surpassed it, but it remains one of the largest privately operated tracts in the nation.

Since 1905, the Twin Falls Canal Co. has spent nearly \$42 million for improvements on the system. The total cost of the project in 1905 was \$2 1/2 million.

Alfred Peters, general manager of the company for the past 21 years, said that \$2 1/2 million has been spent since the early days on drainage along throughout the tract and \$1 million has been spent in the last 20 years on permanent improvements, rock rip-rap, radial spillways, new buildings and structures that replace flumes.

When the canals were first constructed, sedgebrush was used to rip-rap and hold the banks. Sedgebrush was plentiful and cheap in those days.

Today almost 90 per cent of the main canals are lined with crushed rock rip-rap. Banks have been rebuilt and strengthened. When necessary, other changes in the system are made.

For example, the old flume across Cottonwood Creek stood for 38 years. When the flume began to deteriorate, a dam was placed across the creek and a new channel was forged outside

of the hillside and dam. The canal literally runs over the creek, or the creek runs under the canal.

Mr. Peters says that the canal system has been improved to the extent that instead of 3,000 second feet, the firm can now deliver 4,000 second feet of water through the canal system.

In the early days of the canal system hand labor and horses were used. Today equipment with radios and chemicals are used. The number of employees on the payroll of the company also has changed. In the old days, as many as 275 to 300 men were on the payroll and his late as 1947, they were working for the firm. Today only 85 men are on the payroll, working the entire system.

One of the main problems on the tract that concerns the canal company is drainage. The canal company feels that it has a moral obligation in some cases to help with individual drainage problems arising on the tract. Drainage assistance comes in the form of the lines, wells to lift ground water and tunnels. The company has since World War Years ago the tunnels were drilled into the sides of Rock Creek for considerable lengths. This canyon, not feasible, but not deep, bisects much of the tract.

Another problem that happens once in a while — canal breaks — these have been few, thanks to the rebuilding program, the rip-rap and the watchful eye of the ditcher. It's been five years or so since the last major break.

The rip-rap and rebuilding program over the years, plus efficient management, results in an annual distribution loss of less than 12 1/2 per cent.

The maintenance costs for this system are quite low. For the first time since World War II, the canal company raised its maintenance fee to share holders this year from \$2 to \$2.25 per acre. This fee, since 1957, has been from 30 cents an acre in 1909 to as high as \$3 in 1918.

The Twin Falls Tract is truly one of Idaho's top projects.



Concrete structure used by system today

Bizarre International Race Tests Ingenuity, Speed, Wits

LONDON (UPI) — Fighting planes of World War II days in May-May 4-11—the world is to be treated to what shapes up as a spectacular race between London and New York, and between New York and London.

Going west from London to New York the race will be from the top of the Post Office Tower, London's tallest structure, to the top of New York's Empire State Building.

Going east from New York to London the starting and finishing points are reversed from the top of the Empire State to the top of London's 625-foot tower.

The main prize in each "race" is \$12,000.

Already the London Daily Mirror newspaper staging the contest, claims 2,000 inquiries from "pros" to amateurs.

In the race the Atlantic Ocean will be crossed by air, using a procession of aircraft ranging from the revolutionary vertical take-off plane to ordinary airliners, from private jets to

fighters planes of World War II vintage.

On the ground, Londoners and New Yorkers can expect to see people leaning around their streets on motorcycles, roller skates, just about anything that moves people in safe and legal fashion. Even parachutists may be dropping in.

Anyone who thinks he can make the fastest time from building-top to building-top in two cities can enter the main rule requires competitors to stay within the law in their mode of travel. Otherwise just about anything goes. For instance, there can be no winching of a competitor from ground to roof, or vice versa, by helicopter. Since flights within a striking distance of buildings are prohibited in both cities.

U.S. competitor is reported, however, to be thinking of employing a "James Bond" jet pack for launching from the top of the Empire State.

An armed forces team probably will win the overall prize. The fastest time between London and New York, particularly since the Royal Air Force has already announced its intention of entering its new Harrier vertical take-off aircraft, and a Victor jet reconnaissance bomber.

To give everyone a chance, the \$144,000 prize money has been divided into 20 categories, some reserved for competitors choosing ordinary airline flights or private jets, and others that must be "ruled on route."

Several prizes go for the most meritorious and ingenious losers, whether or whether the finishing line is ever reached. These encourage a "spect performance of the fun and fur" of a similar 1959 London-Paris race, when the race was transported-roller skates, a lawn mower, an old automobile and a war-time spitfire.

Competitors start in New York or London, flying back for a jet across the Atlantic as many times as they like between May 4 and 11. Closing date for entry forms is April 18.

For a full list of the rules, which are 400 to 500 pages, mostly Britons and Americans, may actually compete.

Likely entrants include the Marquis of Bristol, member of Parliament Hector Monro who recored breaking solo woman flyer Sheila Scott.

Daily Mail executive Brian Harper said, "The lure of this race is not the prize money but the lure of having a gun, taking part in something adventurous, and a safely element is absolutely top. They must do by law and what is recommended by us."

What American authorities have been ungrateful. Mayor John Lindsay has put the whole of New York at our disposal as far as I can see. The airport authorities have been with us from the word go. It's most heartwarming."

Competitors are planning their routes in strictest secrecy to try to beat their rivals.

From London, the start of the contest hangs 448 feet up the Post Office Tower, from where two express elevators descend to the ground in 30 seconds. The alternative is to run down 708 steps. The quickest route then would probably be to run behind an expert motorcyclist in the Rye, Thames if that turns out to be the narrowest gap where the authorities allow a helicopter to land. The helicopter would get to one of the airfields outside London to pick up a plane for the Atlantic hop. An interesting fact which shows how close to the city the RAF will be allowed to bring its vertical take-off plane.

On the New York side, Manhattan has a helicopter pad from which a motorcycle again could be used to get to the Empire State.

The Empire State elevators take one to five minutes to reach the 80th floor, depending on stops. Another elevator goes from the 80th floor to the check-in point at the observatory on the 88th floor in 14 seconds.

Competitors lacking the funds for their own plane-helicopter-motorcycle team may simply hop in a cab, now to London's Heathrow or New York's Kennedy airport.

Skaggs

Continued from Page C-18 and 4000 head of calves next winter.

Hufbuh Concrete Products, Burley, are presently precasting concrete managers for the calves. Plans are not definite at this time regarding a feedlot operation but it is in the planning stages.

ranch advantage found on the ranch are the two small flowing wells used by the Dewey owners. They prompted additional drilling and this resulted in an artesian well that flows over 100 inches of water. With pumping, it can be developed into 100 inches for irrigating purposes.

An oddity of the well is that its temperature is over 145 degrees, 100 feet to keep your hand in. Steam can be seen rising from the area of the well as far as the ranch house, five miles away.

The temperature of the water, which also is bottled prior to irrigating, will be an asset to the feedlot, where it will be pumped as drinking water for the calves.

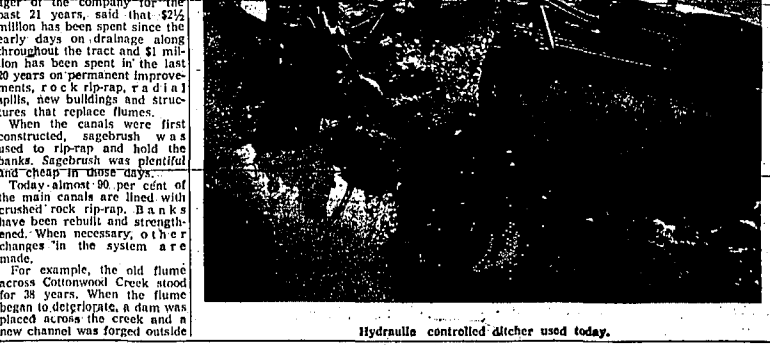
In approximately three years, this water will be used to irrigate 2000 acres of irrigated pasture, which will increase the grass and carry capacity from running an additional 3000 head.

Two ranches have just been recently added to the Skaggs holdings — the Wendell Gibby ranch, which was primarily dry farm now needed to wheatgrass, and the Taylor Estate ranch, owned by Rex Taylor and Max Gillett, which is a cow-calf ranch. Both will provide spring pasture for the cattle.

The ranch of the late Bill Anderson, located west of the old Dewey homestead, was bought from Mrs. Anderson and her children this winter. Mrs. Anderson retained rights to live on the ranch until her death.

A new pre-lab home has been moved onto the old McWilliams ranch for Mr. and Mrs. Woody Egan, emigrants to the ranch. This ranch, in addition to the John Matthews and Emory ranches, provide the summer pasture, which now totals approximately 30,000 acres.

Mr. Skaggs, who is a great wildlife enthusiast, has had a Dowsy hunter's box built on the ranch for the wildlife. It is his desire to increase and protect the wildlife on the ranch. When one thinks of the progress of a 5 1/2 acre farm, the practice, and ranching during the past century of this ranch's development, one has to wonder how many more years are left for the productive spread under the ownership of the Skaggs.



Hydraulics controlled ditcher used today.

Burley's Ore-Ida Plants Can Process Two Million Pounds Of Potatoes Daily

BURLEY—Local people working together within the department is a major reason for the progress growth of Ore-Ida Foods, Inc., according to the local manager.

There are only four Ore-Ida Foods plants — one at Ontario, Ore., one at Greenville, Mich., and two at Burley. The firm is considered one of the largest processors of frozen foods in the world,

reports Paul Handy, manager of the Burley plants. The firm was organized in the early 1930s when Neighi Grigg and Golden Grigg, with associates, purchased a frozen food plant at Ontario after renting the facility in 1928.

The original plant has been expanded, and a second larger plant was built in 1960 at Burley. The third plant, also



THE FROZEN FOODS DIVISION of the H. J. Heinz Company, Ore-Ida Foods, Inc., has four plants, two of which are in Burley. Pictures in the laboratory at one of the Burley processing plants in the Norma Ward. She is doing one of the daily bacteria checks made on samples of the finished frozen products.

Each plant is equipped to process more than a million pounds of raw potatoes every day. To comprehend potatoes weighing a million pounds, one could imagine a standard, ice refrigerated railroad car, one such car having a normal load of about 60 100-pound sacks of potatoes, or 40,000 pounds, plant officials reported. It takes 25 railroad cars to haul 1,000,000 pounds.

The combined processing capacity of all four plants is more than 116 railroad-carloads of potatoes every 24 hours.

Ore-Ida prepares and nationally distributes a complete line of quality potato, corn and onion products. Potatoes, however, comprise the majority of the total production.

Most of the raw vegetables are contracted a year in advance from private growers who farm a total of more than 75,000 acres.

During the line to 15,000 potato processing season, usually from August through May, the firm's operations include buying, sorting, controlling temperature and processing more than 600 million pounds of russet potatoes.

The potatoes are processed in a variety of items with different forms, shapes and tastes. The products are distributed to all 50 states under the "Ore-Ida" label. The firm also processes and packages frozen products for several private label firms.

The firm's officials believe the company's success is based on the theory that modern homemakers are interested in quality, economy and convenience.

All potato products are made from the world famous "Burbank Russets." They have a high solid content and a tasty, mealy texture.

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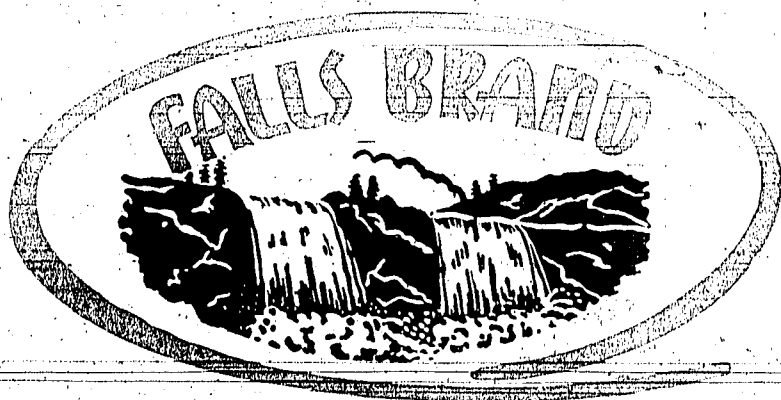
All potato products are made from the world famous "Burbank Russets." They have a high solid content and a tasty, mealy texture.

FEDERAL LAND Almost one-fourth of the land area in the United States is owned by the government.

Falls Brand beef cuts; Falls Brand ground beef;
Falls Brand fresh pork; Falls Brand pork
sausage; Falls Brand hams; Falls Brand boneless
ham; Falls Brand picnic ham; Falls Brand bacon;
Falls Brand lard; Falls Brand wieners and
franks; Falls Brand link sausage; Falls Brand
bologna; Falls Brand polish sausage; Falls Brand
salami; Falls Brand liver sausage; Falls Brand
assorted lunch loaves; Falls Brand corned beef;
Falls Brand chili bricks; Falls Brand lamb ❀

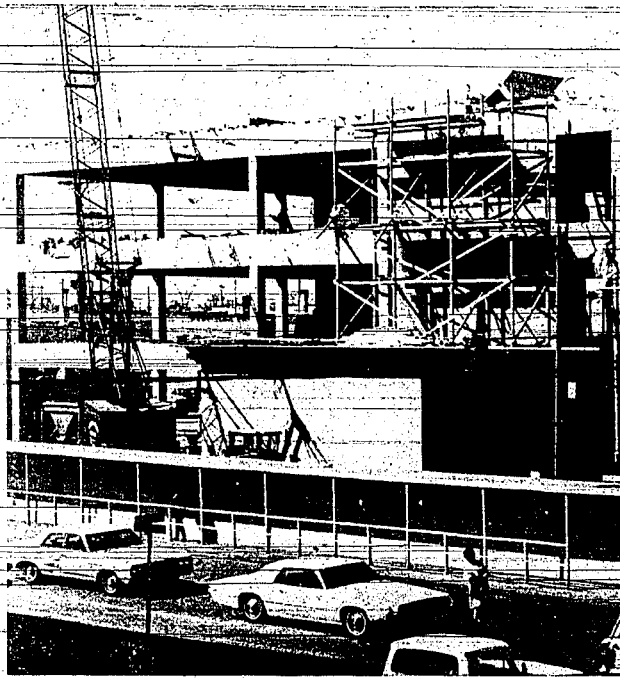
WHEN YOU WANT TO
BE SURE OF THE
QUALITY . . .

LOOK FOR THIS
LABEL ON THE
PACKAGE



❀ ...on Idaho tables for over 50 years...from
Independent Meat Company, Twin Falls

PROGRESS IN MAGIC



BUSINESS AND REC



(Photo

Red's Trading Post Buys And Sells Both Odd And Ordinary Articles

One of Twin Falls' oldest businesses specializes in a little of practically everything. At the same location for over 30 years, Red's Trading Post was owned and operated by Lowell Kinney from 1938 to 1964 when his son, Wayne, and another man took over the Post's management.

"We're just the same as we've always been, only now we have a bigger inventory and offer more," says Wayne Kinney. He and Dale Speirs, now owner, operate this "jack-of-all-trades" store at 218 Shoshone St. S.

The Trading Post is a combination sporting goods store, second-hand store, a saddlery, hardware store, an outlet for guitars, drums and even accordions, and a pawn shop.

"Guns sell best, but used to be pretty seasonal but now there's a general increase in sale of guns and ammunition partly due to the impending gun laws," commented Mr. Kinney.



REPRESENTING A TWIN FALLS TRADITION is Wayne Kinney, co-owner of Red's Trading Post, in business for over 30 years at the same location. His father, Lowell, opened the all-purpose store in 1938. Now Mr. Kinney and Dale Speirs run the Trading Post, an unusual conglomeration of goods.

ing, too, but about 10 years ago we omitted them because of our changing tastes. Second-hand merchandise usually sells better than new, and there's a higher mark-up on it."

The Post has also branched into the saddle and bridle business. "Riding equipment is beginning to sell well — there's been a big upsurge in it recently," he remarked.

Because of the upsurge in rock bands and also in folk music, both folk and electric drum sets and amplifiers. Mr. Kinney said the drum sets sold especially well.

As a pawn shop the Trading Post makes small loans on practically anything of value, "usually on guns, watches or jewelry," Kinney said.

Some of the merchandise stays in here 20 years before it finally sells, but it almost always sells — even to the peg leg that was here 18 years," he says. Other unusual items for sale at the Post are big stone crocks, washboards and

"This is a real good business area for us and it's always been a good place to raise a family," commented Mr. Kinney. The biggest problem Red's Trading Post has had was a series of burglaries several years ago.

As a pawn shop the Trading Post is looking forward to the increase for them, Red's Trading Post is looking forward to the increase for them, Red's Trading Post is looking forward to the increase for them.



PUMPKIN SEEDS, ALMOND BUTTER and Juniper tea are sold at the Sta-Well Health Food Store, 827 Main Ave. W., along with many other interesting foods and novel cosmetics.

Women working in the store are, from left, Norma Mason and Anna Reed, clerks; Beatrice Grout, owner, and Rae White, manager.

Sage Honey, Cornsilk Tea, Wheat Germ Are Sold At Sta-Well Health Food Store

Would you like some minted honey and almond complexion cream? Or how about a high-pro-

tein meat substitute that tastes like bacon? These extraordinary items are available at the Sta-Well Health Food Store.

Food Store, 827 Main Ave. W., owned by Beatrice Grout.

The store has been in operation since 1941, and in recent years has expanded greatly.

Jerome Has New Native Rock And Solar Bronze Bank Of Idaho Branch

JEROME — When the historic North Side Inn was torn down, it was replaced by a new, modern Bank of Idaho branch.

The bank came to Jerome in 1965, but all business in rented quarters until the new building was completed.

The new structure, designed by Wayland, Cline and Smith, Boise, is made of native rock and solar bronze. It was built by the Jacobsen Construction Co., Salt Lake City, and features drive-in banking services.



Anti-Addiction 'Drug' Discovered

SAN FRANCISCO (UPI) — Two substances which may help paracetamol addicts overcome their habit have been discovered by a professor of pharmacology and toxicology at the University of California Medical Center.

Dr. E. Long reported discovery of the substances, which prevent mice from becoming addicted to morphine. He said the discovery may have application to human drug addicts.

REPLACING THE HISTORIC NORTH SIDE INN in a modern Bank of Idaho Branch in Jerome, The Bank of Idaho has been open in Jerome since 1965 in rented quarters, and late in 1967 the new structure was opened for business. The branch employs eight people.

Niagara Springs, Malad River Canyon, City Park And Camp Roach Are Bettered

WENDELL — During the past year the Wendell area has moved forward in facilities for recreation. The Niagara Springs Park, Malad River Canyon Park, Camp Roach and the city park are all part of this progress.

During the past seven years there has been a concerted effort by the Snake River Canyon. Perhaps the most spectacular change concerns the Niagara-Crystal Springs area, south of Wendell.

The road to the lush spot has been improved, several areas of lawn were planted, unwanted trees and underbrush have been removed and burned, boat landings have been built, drinking fountains constructed, a sprinkling system for the lawns and trees installed, parking areas made, and hundreds of trees planted, to list a few of the improvements.

The Idaho Power Co. has installed flood lighting in the area for night enjoyment. A large concrete slab has been laid for parking and other entertainment. There's a large storm shelter available to picnickers.

Ten miles of the river's banks have been cleared, providing the public excellent boating and water skiing.

This project has been carried through without the aid of either state or federal funds. The park was completed under the joint efforts of many committees and people who have lived in Magic Valley most of their lives do not always appreciate the grandeur of the bubbling sources of the river.

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Gooding County has posted signs directing tourists to the park. The park is a memorial to the late Emerson Pugmire of Hagerman.

An added attraction to the Niagara area is the largest steelhead hatchery in the world. The hatchery is owned and operated by the Idaho Power Co.

Bob Quail, manager, stated that approximately 200 to 250 visitors register at the hatchery each week during the summer months.

In February of 1968 the State Park Board approved a site adjacent to the present highway at 20 at the Malad River Gorge northwest of Wendell as a site for a state travel and rest park.

The area is for all types of hikers, photographers, fishing and geology.

Historical sites include visible signs of the Kelton trade and which was part of the Old Oregon Trail, remnants of an old trading post and the old winter campsite of a trading party.

A few of the fossils, thousands of which are found in the canyon cause the largest single spring flow, which amounts to 1500 second-feet of water.

The sheer black rock walled canyon, cut deeply from old basaltic lava, towers hundreds of feet above the river.

The canyon's many varieties of flora and its well developed shrubs are a delight to both the sight-seer and the photographer.

The main features and attractions have been briefly outlined although there are far greater details for local exploration.

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Snake River Council Boy Scout Director, Mike Mazzoni, announced at the meeting that the council is planning to erect a campsite on the old Banbury property southwest of Wendell to be used as a year-around camp.

This camp is designed primarily for the younger scouts; however, it is open to everyone, including the public. It was named Camp Roach in honor of T. E. Roach, head

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pressed oils, safflower, sesame and olive.

There is a gourmet line of honey, sage, orange, clover and butters for example. One refrigerated case has flavoured and plain yogurt and other milk products.

The store also specializes in non-allergenic food-based cosmetics. These are skin creams made from papayas, strawberries or honey and almonds.

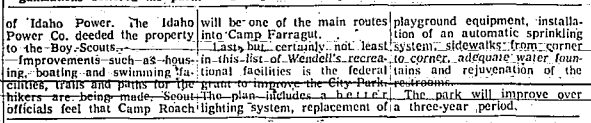
Bright colored, and clear glycerine soaps from Germany are on sale at the store. In addition there are avocado creams and oils.

These cosmetics are mixed by hand and whipped by machine so that they're naturally air. You could even eat the cream if you wanted in. There's nothing poisonous about them," added Mrs. Grout.

Mrs. Grout hasn't noticed much change in Twin Falls in the past 27 years. "I think that people are more educated now," she says.

Next are the coffee substitutes, usually made from dandelion root. There are shalves and sugar-free foods. There are soy bean meat substitutes even for wieners and ravioli. "Once for owners of food eaten the substitutes are a relief for you and are cheaper," said Mrs. Grout.

One display counter is laden with unseasoned natural fruit juices and juice concentrates. On the counter also are cold



THE NIAGARA-CRYSTAL SPRINGS area south of Wendell has undergone spectacular change. Unwanted trees and underbrush were removed and burned, new lawns and trees were planted, a sprinkling system and drinking fountains installed, boatlandings and parking areas built and flood lighting for night use constructed. All of these improvements and more were made without the aid of either state or federal funds—area individuals and organizations bettered the park.

Expense Of Ego Inflation

Each year some hunters pay a tremendously high price to inflate their egos. They injure or kill other hunters they claim to be mistaken deer, bear or other game animals.

True, some hunting accidents are attributed to various other causes. Victims, innocent to the shooter, are out of sight yet in the line of fire. Loaded guns are placed in cars, triggers snag on brush and shooters stumble and fall.

But when hunting seasons close and statistics on accidents are compiled, however, one category dominates all others. It's called "victim mistaken for game."

Now or why any man can mistake another for a deer, a bear, a moose — even a pheasant — is difficult to comprehend. Let's give it a try.

What makes the acquisition of big game trophies so important as a risk the life of another hunter? Certainly not the value of the meat it will place on the table. Add up the cost of a hunting trip and you're way ahead of the game with a side of choice beef.

Part of the trouble lies in the desire of some hunters to acquire status among their fellow hunters by bringing home a trophy. The man who gets his deer, for example, experiences a feeling of pleasure and pride. He is admired by the group and continues to bank in this admiration when he returns home.

In some this desire for ego satisfaction is stronger than in others. Where some hunters are smart enough to look carefully to be certain of their target before shooting, others will take away at a rustle in the brush, a range of gun or a vague movement. Their desire to acquire a status symbol is greater than their concern for the safety of another human being.

It is true that hunting is a relatively safe sport, that it ranks high on the list of so-called dangerous sports, that more accidents for game there can be while hunting. But this is not enough.

As long as hunters continue to hunt because they are mistaken for game there can be no false satisfaction in comparing statistics — no complacency in the false conclusion that hunting is a sport safer than most.

TOURISM

The third largest industry in Idaho in terms of dollar volume is tourism. In 1968, 8.8 million visitors spent \$101.2 million in Idaho.

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Strike Up the Band

AT WARNER MUSIC COMPANY

133 Shoshone St. N., Twin Falls

YOUR FULL LINE MUSIC STORE

- BAND INSTRUMENTS
- YAMAHA PIANOS
- THOMAS ORGANS
- VOX GUITARS • KLH STEREO
- RECORDS AND SHEET MUSIC

Warner Music has been a vital part of the cultural progress of Magic Valley... from the best-known catalogs collecting sound-giving instruments in the early years, to the big-band sounds of swing bands, the Dixie Band, and the numerous musical groups that followed through the years today, Warner Music has been a vital part of that musical appreciation and popularity, offering everything musical to the people of Magic Valley since 1937. Our newly expanded and remodeled store is right next door to our original location, and designed by your convenience and pleasure.

Come In For Your FREE Color Catalog Of Floral Gifts

For your telephone order convenience, we have handy catalogs of flower arrangements, gift baskets, and floral decorations. Choose from large or small bouquets, floral arrangements, funeral wreaths, blankets, aprons, special occasion designs for every need.

CRANDALL FLOWER SHOP

112 Main Ave. E. Phone 732-2044

Dogs Are Groomed, Boarded, Taught Obedience At Kennel

A 130-pound German shepherd named Prinz Hans von Krauth and a 10-pound miniature poodle named Suzette have a kennel named after them—the Han-Su Kennels on South Blue Lakes Blvd. Mr. and Mrs. Chris Krauth own and operate the kennel which boards cats, as well as all breeds or mixed breeds of dogs.

Mr. and Mrs. Krauth have been in Twin Falls for 15 years. They came here for health reasons from Ohio where they ran a modern kennel that housed 60 dogs and a grooming parlor. "Naturally there's less business here. Ohio is densely populated. There a big farm is 20 acres of land," says Mr. Krauth.

"We like it here because of the peace and their friendliness. Here people are really people," adds Mrs. Krauth. Motto for the kennel is "your dog's home away from home." There are accommodations for all dogs—from chihuahuas to Great Danes. Each dog kept there has his own private stall and outside run. The kennel is heated and air-conditioned, and there is an intercom from the kennel to the Krauth's home for night monitoring.

"We feed the dogs a blended mix of fresh beef, vitamins, calcium, cod liver oil and dry food. If the dog is upset and doesn't eat after the second day we hand-feed him," Mrs. Krauth says. The dogs receive a general feeding in the morning and again in the evening. If they haven't eaten, if a dog requires a special diet he is fed as required, says the Krauths.

Han-Su Kennels also has a veterinarian on 24-hour call. In addition to the boarding services, Mrs. Krauth grooms dogs on behalf of the kennel. "I usually groom 10 to 15 dogs a week and it takes from three to five hours for each dog. Poodles and weiches are the best customers," she remarks. Grooming a dog involves bathing, brushing, drying, combing and shaping, clipping toenails and cleaning the ears and anal gland.

Cost to board a dog each day is \$1.00—covering the size of the dog. The Han-Su Kennels has boarded dogs for as long as four months and as briefly as "overnight" during the summer months and over various holidays are out busiest times," commented Mr. Krauth. "Often we bring the little ones in the house and baby them," added Mrs. Krauth.

The Han-Su Kennels also offers obedience lessons and classes for all dogs. In the spring and summer I give a 10-week, one-hour each week, classes for dogs and their owners at a cost to each owner of \$15 for the course. The dog is taught to heel, stand, sit, come and stop on a command from his name. The term," says Mr. Krauth, "is so



SHOWN WITH TWO OF THEIR OWN are Chris and Sue Krauth, owner-operators of Han-Su Kennels on Blue Lakes Blvd. Besides the heated and air-conditioned stalls for boarding, they offer obedience classes and professional grooming. Posing with them are two of their own dogs now at staid service, Prinz Hans von Krauth, a large German shepherd, and Han-Su's Mickey of Gee Whiz, a 15-month-old schnauzer.

will train and board or just train on a private basis. The only dog or with both the owner and dog at a cost of \$5 per hour.

"The only aids used in Training the dogs are a six-foot training lead and a chokechain. The dogs are rewarded with kind words and praise," he said.

When asked about the differences among breeds of dogs he said, "there's not only a difference among kinds but also a difference among dogs of the same breed. The majority of all dogs, however, learn obedience in approximately the same length of time. Older dogs seem to retain their training longer. And I've found that trying to train a dog before he's six months old just isn't very effective."

"A dog's manners really depend on the owner," Mr. Krauth said. A well-mannered watch and guard dog that's large for his age is Prinz Hans, the six-year-old 130-pound-German shepherd he is grooming for the Krauths. Other pets include Suzette, the poodle, and two schnauzers. Mrs. Krauth summed the services available at Han-Su Kennels when she said, "we're here for the owner so he can leave his dog with peace of mind and go have fun!"

TIME IS RELATIVE
The Egyptians and Romans were first to begin the day at midnight; Babylonians began their day at sunrise and the ancient Jews at sunset.



WATCHING THE HUMANS watch him is a standard poodle temporarily housed at Han-Su Kennels. Each dog has his own stall and outside run. The dogs are fed a blended mix of vitamins, calcium, cod liver oil, dry food and fresh beef once a day. If a dog is upset by the change of surroundings and won't eat, the Krauths hand feed him.



LISTENING TO A STORY BEING READ to them by Mrs. Eemilinda Garza, an aide working at the Burley Neighborhood Center, are seven children who just finished their afternoon snack of cookies and juice. From left they are Trina and Dana Brooder, Eritie Garza, Roy, Donnie and Debra Breeding and Bobby Sana.

New Neighborhood Center Offers Day Care, Classes

BURLEY—The Neighborhood Center, located at 1600 Alton Ave. in Burley is a child care program and assists in adult education programs for local low-income families.

The center is financed through the Office of Economic Opportunity assisted building. The Neighborhood Center has been donated by the Cassin County School system. The establishment of the Neighborhood Center in Burley was a made through the South Central Community Action Agency, a local division of the Office of Economic Opportunity. The agency, which serves Twin Falls, Cassia and Jerome counties sponsors Office of Economic Opportunity programs in 14 other counties. A Neighborhood Center similar to the one in Burley was opened in November in Twin Falls.

The Neighborhood Center in Burley provides a day-care service to mothers who wish to work but cannot find care of a babysitter. The center will care for children between ages two and one-half and six years for fifty cents per child daily. The care of each child includes mid-morning and afternoon snacks, as well as a lunch. The center is open from 8 a.m. to 5 p.m. week days. The children use a large play

room, two nap rooms equipped with nursery cots, an isolation room set aside for a sick child, a kitchen and an office. At present there are 14 children being cared for at the center. Future plans call for caring for as many as 24 children.

The Burley center is managed by Kirby Wilson and he is assisted by Mrs. Florence Grelfins, secretary and Mrs. Eemilinda Garza and Carol Smith, aides. The two aides are a key house contacts and find persons eligible for the center's programs, as well as work with the children in the child-care center.

"The basic purpose of the Neighborhood Center is to help low-income people to better help themselves. Adult classes now under way include reading, writing, arithmetic, home maintenance, home making and wedding. Future plans call for classes in home management, finances, car buying and repairing, sewing and cooking. All the classes care for adults who have less than an eighth-grade education and they are free. Presently attending the classes are adults ranging in age from 18 to 24 years. As soon as the present session of the same courses will be offered.

3 Islands Crossing Is Site

GLENS FERRY—Land has been purchased by the State Parks Department adjacent to Glens Ferry, along the banks of the Snake River where a spacious three island State Park is to be laid out soon.

This will commemorate as well as overlook the historic Three Island Crossing of the turbulent Snake where many pioneer travelers on the Old Oregon Trail lost their lives or if they were lucky, their belongings as they forded the river. It was here that the Oregon Trail forked — one followed the south or desert side of the river, and the other crossed the river to head into the foothills toward the present Boise.

The second route afforded better grazing for the oxen and was preferred because it had frequent streams of fresh water, food, and it was a cooler route for the pioneers and their animals.

However, there was just one way to get to land on the north side of the often raging torrent — ford from island to island in this comparatively shallow stretch of the river. And the ford was difficult to follow at times, especially if the stock became panicked or were misguided into the downstream current of rapids, bringing disaster and sometimes death.

The Parks Department has a land now on both sides of the river and will develop the north or township side into its limited capacity. In the future an old-fashioned ferry will be constructed so that campers and tourists can cross the river without having to wade with their animals when the oxen traveled to the Beacon Desert from here.

An ox show was found there last year. The show was held on the banks of the big Conestogas are still evident.

THE SNAKE
Idaho's main river was named for the Snake (Shoshoni) Indians earlier than for its 4,200 ft. twisting path. Big dams along its upper course supply water to one of the world's most extensive irrigation canals networks. "Apple Valley" was formerly only a sagebrush desert.

LaVelle and Roberta Barton and Harvey and Hazel Wright invite you to come join the fun at the friendliest club in Nevada . . .



DANCING NITELY

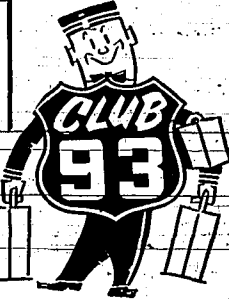


Your Favorite! **MUSTIE BRAUN**

Nightly except Monday and Tuesday—Playing and singing your requests at the piano and organ.



SPEND AN HOUR OR SPEND THE WEEK! . . . YOU'LL HAVE A WONDERFUL TIME!
CLUB-MOTEL-CAFE OPEN 24 HOURS!



SWEETSTAKE DRAWING

SUNDAYS! NO PURCHASE NECESSARY!

24-\$25 CASH DRAWINGS!

LUCKY LICENSE

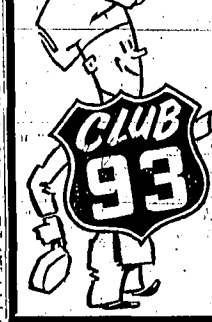
30 WINNERS!
Register FREE All Week
Winners Posted Wed. & Thurs.
\$5-\$10-\$25



WHEEL OF FORTUNE

SATURDAYS! DRAWING EVERY FEW MINUTES! BRING YOUR SWEEPSTAKES TICKETS!
WIN UP TO **\$100**

Wednesday & Friday are **3-\$200 BANKS**
SPECIAL BANK DRAWING
SUNDAY **2-\$500 BANKS**

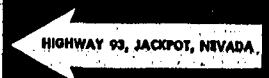


HOME COOKIN'

SUNDAY DINNER
With all the trimmings! Soup, Salad, Dessert.
Served 12 noon to 6 p.m.
\$1 per plate



CLUB 93 MOTEL
LaVelle and Roberta Barton
Harvey and Hazel Wright



Shoshone BLM Office Increases Staff, Provides Better Use Of Public Land

SHOSHONE — Among government agencies the Bureau of Land Management is a comparative youngster, having been formed in 1946 through consolidation of the General Land Office and the Taylor-Grazing Service. This new agency was given the responsibility of managing all the "public lands" and the use of their many resources. The "public lands" include all lands under federal jurisdiction, except those designated national forests, national parks and monuments, military reservations, and so on. The remaining "free lands" number 660 million acres, located primarily in the 11 Western states in Alaska. There are 10 million acres in the State of Idaho. The Shoshone BLM office is responsible for the management of 2 million acres of Idaho's 10 million.

There are numerous jobs involved in the overall management program of the Bureau. Some of these jobs take on more importance than others, depending on the location of the lands under management. In the Shoshone district, range management, watershed protection, land classification and disposal, material sales, wildlife management, and fire protection are perhaps the seven most important.

During the past 10 years a number of changes and improvements have been made enabling the district to better meet its responsibilities. Many of these changes, though subtle, have nevertheless been conducive to better land management. District personnel during these 10 years has increased from 15 to 20 permanent employees. The addition of three permanent range conservationists has made it possible to initiate and administer more intensive range management programs. Grazing allotment in a general plan incorporating the use of a pasture rotation system as a management tool is a recent innovation in the Shoshone district. Watershed protection and wildlife habitat improvement, though listed as separate functions, are closely related to range management. A good range management program naturally leads to improvement in the condition of the watershed and to wildlife habitat.

The addition of a realty specialist to the District Staff in 1968, made it possible to better serve the public in its endeavor to acquire or use federal lands. This new position is a realty specialist who is properly classifying the federal lands for their most productive use.

Each fire crew is made up of state that give excellent coverage over varied types of terrain. The Bureau utilizes a VHF-FM radio system that is used primarily for fire suppression. Each of the Districts has a base station, repeater, mobile and portable radios. In 1968 all radio maintenance and engineering was accomplished by one engineer traveling from Boise. In 1961 a new radio shop was built in Boise and one technician was added to the staff. In 1966 this technician was moved to a temporary shop in the Shoshone District. Shoshone now has radio maintenance responsibility for the Burley, Idaho Falls, Salmon and Shoshone districts.

A new radio shop is presently being planned for the Shoshone District. The radios now in use are about one-third the size of those of 10 years ago, but their efficiency has increased immensely. Though the "public lands" are 185 years old, the responsibility of land management is a relatively new job. The fathers of the country, to utilize the land and its resources to best advantage for all, not only to meet the wants of today, but also to meet the requirements of tomorrow.

The fire compound, located two miles east of Shoshone, is the hub of activity during the fire season. Here are the headquarters trailers for the fire dispatcher and his assistants. The compound also contains a large mixing tank for mixing fire retardant. Adjacent to the compound is an airstrip which can accommodate small aerial tankers.

The fire organization could not function efficiently without proper communications. The Bureau of Land Management communications network engulfs all of Southern Idaho. There are numerous mountaintop repeaters throughout the

Seven pickup trucks equipped with slip-on pumper units plus several per diem guards located throughout the district add strength to the organization. A new lookout station was constructed on Bell Mountain north of Shoshone which supplements and enlarges the area covered by the North Butte and Kinnaman lookouts. The Kinnaman lookout is scheduled for abandonment in the near future.

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views video tape. "Buzz" Langdon, assistant manager at KMYT, monitors the sophisticated ma-

otal Color In '70

does black and asting. is that all programming locally will be color," says Gordon, general manager of d by the K14X. According to the Research Bureau, cent of the sets are color. About our programming color and by the), it'll reach 100 gan in 1965. "The sit-on-a-picoonova's camera, one film ba antenna and a nsmitter. 1-14 years—the sta-wn-to a 35,000-watt and the old 235-foot w 674 full-time-and 393-30 full-time-and

n's signal reaches s Malta and i's Mountain Home. d of a translator, iaches as far nornd Ketchum. "The Valley is covered a signal," says Mr. ego. KMYT installed antenna and trans. Jerome, bringing uming into Micke the first time. Two deo tape and switch- y was added to the upmen. The most ictant network pro- more favorable or ime. put in the new tr- smitter, the b.a.s.c. r signal hasn't in the quality of home s. And there have logical advances for f studio color, also, nager.

stations are sup- by advertising revenues, and KMYT is no exception. TV advertisements are classified as local, national or "national spot." Network advertising is the commercials inserted in the network's programming; a national spot is local advertising time purchased by a national company's agency. "I'd say the proportions are about one-third each for each form of TV advertising," he said. "Our rates are based on our market size, how many people we reach. As of November, 1968, we reached 37,000 homes, according to the American Research Bureau.

Prime television time is from 6 to 11 p.m. each night. KMYT's hourly network rate for prime time is \$250, of which they receive about 30 per cent. In non-prime time, they get only 15 per cent of the rate, according to Mr. Glassmann. "Stations with much larger market areas have much larger advertising rates on Salt Lake City the rate is \$300 per hour, and WCB5 in New York City commands a rate of \$3,500 per hour. Our network prime time broadcast."

The rate charges for local TV advertising are based on length only. Production costs are extra. On a one-minute basic during prime time at KMYT costs \$31. That rate can go down to as far as \$20 depending upon the amount of time the advertiser buys.

Programming for the station falls into three categories, as outlined by Mr. Glassmann and "Buzz" Langdon, assistant general manager for the station. "Each network holds a preview showing of new fall shows and a business meeting in the spring. We go to the previewing and then to the business meeting," states Mr. Glassmann. About 80 per cent of KMYT's network programming is CBS. The other 20 per cent is ABC which receives 10 per cent.

"In choosing our programming we pay careful attention to letters and ratings. Some are very good," Mr. Glassmann. The programs come by cable into Salt Lake City. A KMYT microwave station at Cotton Peak carries the signal across the Great Salt Lake to an Alblon-microwave station.

Of KMYT's 30 employees, six are engineers, three are salesmen, three make up the news staff, five work as office help and the balance are employed in production.

Progress In Shoshone Over Past Decade Is Evident In Continuing Improvements

SHOSHONE — The most noticeable improvement made by the City of Shoshone over the past 10 years is the new city library, city hall office building.

The city hall was formerly located a block from South Rath Street along the fire truck and the library was located in the unimproved building belonging to the late E. G. Goelz. Through payment of back taxes, the city was given the property that housed the library and the area that formerly held the postoffice, on South Rath Street. Myrtle G. Durant was mayor at the time and she recalls holding the first City Council meeting in the new building on Oct. 4.

The rooms are 100-foot long with a frontage measuring approximately 75 feet. They are new and modern, cheerful in appearance with a bright warm color.

Financing for the new building was provided by the city's budget, helped by donations from individuals and organizations. A community auction raised more than \$300, the Civic Club promoted various activities and the 125 Church raised \$181 in the 1967-68 Christmas Bazaar.

During the remodeling project, the city library was temporarily housed at the Bellin building on South Rath Street. Contractor Joe Broyles, Shoshone, did the work.

Although less noticeable, many overall improvements have been provided the City of Shoshone over the past 10 years. A new six-acre station, purchased from Mrs. Nellie Murphy, was transformed into the Myrtle L. Gooding park, one of the prettiest parks in the Valley.

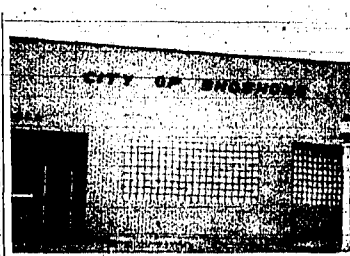
system, though a few places on the north side of the city have access to irrigation from a ditch.

City crews have been assigned removal of trees that are dangerous or hazardous along the main streets of the city.

Securing permission and cooperation of property owners for removal of some of the trees was an extra project. There are always water lines to install or repair and plans are under way by the City Council to improve the tennis court recreation area, and to improve the park area near the fair grounds.

Victor Bozzuto is the current mayor of Shoshone and expresses satisfaction with the "fine work of city employees in all phases of work."

Mrs. Claude Chess is Shoshone's city clerk.



PROGRESS IN THE CITY OF SHOSHONE is marked by construction of a new library and city hall, pictured above, a six-acre park, a deep-well water system, now community equipment, and other improvements.

Milking Barn Is Dairy

BUHL — "From calves to the consumer" was the slogan of French's Dairy in Buhl. At the present time it is the only dairy in the Buhl area to raise its own dairy herd, process the milk and sell it directly to the consumer.

When the Dwan French family first arrived in the Buhl area in Nebraska in 1901, Mr. French bought a milk route and built a milk house and barn. All the while building up his own dairy herd. To increase his profits, he went into direct selling along with producing milk.

In 1927 French's began selling raw milk in gallon jugs at the rate of 10 gallons a day. The business soon grew to the point of selling 75 to 100 gallons daily.

In order to broaden his market, Mr. French went outside the Buhl area. During that time he was expanding his "milkline barn" into a dairy.

In 1927 French began selling pasteurized milk in addition to the raw product. Since that time he had retained his products in markets in Buhl, Jerome and Twin Falls. In addition to operating his own dairy depot.

The milking barn has indeed expanded. Now it's a building large enough to accommodate a milking room with facilities for milking several cows at a time, and automatic conveyer for auto check of each cow's production.

NOW AT

BAKER'S MOBILE HOMES

In 1956 Jim and Mrs. Baker purchased the Trailer Home Trailer Sales, Inc. in Twin Falls. In 1961 the decision was made to change the name to the new "Wolf Shop" BAKER'S MOBILE HOMES. The Baker's are well known for their wonderful service and top quality brands they carry, such as NASHUA, KIT AND BUDDY Mobile Homes, KIT AND KENRAFF Inval Trailers, KIT AND CAVIMAN Campers. In addition, Baker's carry a complete line of mobile home accessories, parts and supplies in stock . . . and their service department handles repairs on furnaces, air conditioning and gas refrigerators. STOP . . . at your one-stop mobile home center today!

BAKER'S MOBILE HOMES
412 Addison Avenue West
Twin Falls • 733-3358

Your **LD** Store
TWIN FALLS



John Massey



Richard Morris



Dennis Curfew



Eloise Newbry



Judy Stout



Bob Lozano



Rose Aikens



Luanne Baker



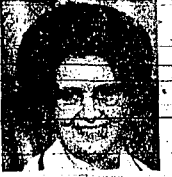
Lella Buckendorf



Dave Burgess



Wilma Burson



Beulah Carter



Joy Crags



Maude Dennis



Doris Garbrandt



Clifford Ghen



Meggie Giles



Pauline Gillespie



Joan Glodowski



Margaret Graham



Volma Hansing



Letha Harder



Earl Hintze



Thelma Holloway



Alberta Knight



Joan Larson



Kathy Ledbetter



Lella Lessey



Bonnie McGroer



Ruth Mechem



Lucille Milligan



Greta Sharp



James Smith



Joan Smith



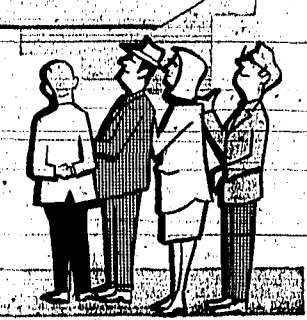
Eleanor Summer



Arvella Tate



*This is the store that Service built
... the store where people count.
1904-1969*



Largest Saddle Selection In The West Is Found At Home-Owned Saddlery

A Twin Falls saddlery has the largest selection of saddles to be found in the West either than manufacturers' outlets. Vickers Saddlery, 259 Shoshone St., has over 60 saddles in stock, both Western and English in style.

In addition to saddles from 20 companies, Vickers sells custom-made chaps and rubber boots for horse hooves. After enlarging their quarters by one third last December Dan and Jim Vickers added boots from four companies and hats from two companies to their diversified stock.

"We've sold more English saddles this year than in the last five years put together," said Jim Vickers, who feels that is a strong trend now. "There's a lot of English riding activity at Sun Valley which accounts for some of our increase," he added.

English saddles, in spite of their smaller size and simpler detailing, are as expensive as good Western saddles. "That's because they're all imported and hand-made of high quality materials," said Mr. Vickers.

Vickers Saddlery sells from two to three hundred saddles each year. In general, the lines of accessories they offer sell as well as the saddles. These include bridles and halt buckles, coversalls and cinches, sequined harnesses and halters, belts and blankets and billfolds, ranging and race horse supplies, saddlings and sheepskin rugs, and they also have a repair shop.

"This has grown from one saddle and bridle and one pair of chaps, the complete inventory in the saddlery just six years ago."

Vickers Saddlery also has a large line of Garcia sterling silver bits. Made by a father and son operation in Reno, Nev., the bits are the finest made, according to Mr. Vickers. "Eight new bits we're selling our Garcia bits at 25 per cent under what the manufacturer is selling them for. The price of silver is way up."

Mr. Vickers feels there is probably more saddlery competition in the Magic Valley than there would be anywhere else.

"The retailers here don't hurt us as much as the sales and auctions do. There are a couple of men in Idaho who bring in big shipments of Mexican saddles and auction them off."

"Because of the hoof and mouth disease it is illegal to ship any oiled leather across the border. Therefore the Mexican saddles are brittle, usually cheap and of poor quality. But since they're purchased at an auction there's no dealer for the customer to come back to," said Mr. Vickers.

As in cars, there are annual style changes in saddles. The newest development is in materials for saddle trees. "Trees, most of which are made in Vermont, Utah, are of wood covered with rawhide. Now there are fiberglass trees and recently Phillips Petroleum Co. developed a new plastic tree that is supposed to be better and cheaper than either fiberglass or wood.

Due to consolidation of small companies and new manufacturing techniques, the price of good guaranteed saddles has



THIS SLICK WINTER SPORT IS PRACTICED BY Burley's children and adults. Ice skating on Speers' Pond, one and a half miles northwest of Burley, is jointly sponsored by that city's recreation department and Mr. and Mrs. Fred Speer. Once the ice begins to freeze a daily check is made by Jack Keen, recreation director, determining when the ice is safe for skating. An ice plane belonging to Burley is used to keep the ice smooth enough for the figure eight.

BURLEY — Ice skating is a drench just learning the art of the younger children enjoy a nice slick family winter sport, standing up on a thin metal blade on the sled pulled by mother. Residents of Burley enjoy ice skating to adults who have skated, dad, brother or sister, skating at Speers' Pond, one and a half miles northwest of Burley.

The pond used for ice skating is a joint project between the City of Burley's Recreation Department and Mr. and Mrs. Fred Speer, owners of the property where the pond is located.

Once the ice begins to freeze a daily check is made by Jack Keen, recreation director for the City of Burley. Soon the word is out — "the ice is safe for skating" or sometimes the news is the other way around, "no ice skating today — the ice is not safe."

To assist in keeping the snow scraped off the ice and the area smooth for ice skating, an ice plane, owned by the city of Burley, is used.

All ages from the small child

Scientific Method Is Encouraged In Novel Science Class

BUIH — Buhl High School is the first school in the state to offer a course in the scientific method. The course was developed by teachers and scientists through a "feedback" process. It is not a typical or traditional textbook-centered program.

IPS gives students experience in observation, basic laboratory skills, a knowledge of how to analyze experimental data and generalize from it, and how to correlate an abstract idea with a concrete situation.

They develop a feeling for experimental errors and approximates, and an ability to judge the interrelation of the factors in an experiment or model.

The IPS course furnishes not only a sound foundation for future biology, chemistry and physics courses but also provides nourishment in the spirit and substance of physical sciences for those students who will terminate their study of science with this course. The course is general for all levels of ability.

Bob Humphrey, head of the Buhl high school science department, noted that it is the human effort involved in the development of science that is the major emphasis in the course. The students get more of the information from the original sources — from nature itself — usually through the students' own real investigations in the laboratory or perhaps from careful descriptions of more difficult experiments and from films.

The student then is encouraged to correlate and generalize his own observations. From this he constructs models or theories which can be used logically to raise new questions leading to new experiments.

The emphasis in the class is placed on experimentation and logical development rather than on cataloging facts and names.

The results are that the students are deeply motivated and the teachers are able to detect students' attitudes and methods of investigation into the laboratory early in the high school years.

The course requires that students actually perform the laboratory experiments and the specified equipment is on-hand and easily accessible to the student.

Burley Residents Enjoy Ice Skating On Expansive And Slick Speers' Pond

BURLEY — Ice skating is a drench just learning the art of the younger children enjoy a nice slick family winter sport, standing up on a thin metal blade on the sled pulled by mother. Residents of Burley enjoy ice skating to adults who have skated, dad, brother or sister, skating at Speers' Pond, one and a half miles northwest of Burley.

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All ages from the small child



A MASSIVE STOCK of saddles, bridles, bits and other equestrian accessories are available at Vickers Saddlery, 259 Shoshone St. It is the largest horse supply store in the West. Here Jim Vickers stands amid that stock. The newest trend in the West is English riding. "We've sold more English saddles this year than in the last five years put together," he said.

Pet Milk Co. Has Market For Milk Buhl Produces

BUIH — The Pet Milk Co. is the first processor of evaporated milk in the United States, founded in Highland, Ill. in 1895.

Bob Humphrey, head of the Buhl high school science department, noted that it is the human effort involved in the development of science that is the major emphasis in the course. The students get more of the information from the original sources — from nature itself — usually through the students' own real investigations in the laboratory or perhaps from careful descriptions of more difficult experiments and from films.

The student then is encouraged to correlate and generalize his own observations. From this he constructs models or theories which can be used logically to raise new questions leading to new experiments.

The emphasis in the class is placed on experimentation and logical development rather than on cataloging facts and names.

The results are that the students are deeply motivated and the teachers are able to detect students' attitudes and methods of investigation into the laboratory early in the high school years.

The course requires that students actually perform the laboratory experiments and the specified equipment is on-hand and easily accessible to the student.

Summerfields B/B

PROGRESSING WITH TWIN FALLS



Rick Summerfield,
manager, is following in the footsteps of his father, the late R. L. Summerfield, who founded the business as Coronet Jewelry in 1939 in the Perrine Hotel building. Today, in its brand new location, Summerfields B & B stands ready to serve your diamond, jewelry, and loan needs, as it has in the past. We're going forward in our established tradition of friendliness, with the latest selections and modern shopping convenience.

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After You Buy
IT'S TOO LATE!
COMPARE
Diamond Prices
BEFORE YOU BUY!

We Dare You to Compare
QUALITY — SIZE — PRICE

On The Corner of Main and 2nd St. West

Camas County Offers Open Recreation

FAIRFIELD — The use of recreational facilities has been growing each year in Camas County as better roads make it possible for more people to come to the region.

Also the population explosion and the growing scarcity of recreation spots within driving distance of the more metropolitan areas of the state are causing more people each year to come to the various attractions on Camas Prairie.

Mormon Reservoir, about five miles south of Fairfield, is becoming more popular each year to the fishing public. In view of the growing use of the Fish and Game Department, few years ago purchased 40 acres of access land along the west shore and entrance.

During the fall of 1968 a work crew cleared agricultural, leveled and filled a portion of this access land, and made parking spaces for campers, trailers and other vehicles. Some buildings were constructed. Peeling and additional work is planned for 1969, all for the comfort and convenience of the public.

Mormon Reservoir is open to year-round fishing of trout and trout fish have been eradicated twice in the past 10 years. The Mormon Reservoir is popular in the fall and winter months for ducks and geese. Many waterfowl live and hatch their young along the shores of the reservoir and islands.

In the cold winter months more hardy individuals fish through holes cut in the ice. During mild winters the road to the reservoir has been kept open when the snow is deep. Access has to be made by snowmachines.

Magie Reservoir, bordering a southern corner of Camas County, has long been a favorite recreation spot, especially for the trout fisherman.

Clear, cold mountain streams traverse various sections of Camas County and are well stocked with catfish trout. Some of the more popular streams are Big and Little Smokey, the South Boise River and its tributaries, Lino Creek, Wilcox Creek and Soldier Creek. High mountain lakes near the headwaters of the Snake have an added attraction in the late summer and fall when the water and ice is melting and the trout are in the best of health. A steady improvement program on roads, campgrounds and trails has been under way

Refuge And Walcott Lake See Changes

RUPERT — New to the Mindoka National Wildlife Refuge, located 12 miles northwest of Rupert, is "The Swainwright" sign and two new fiberglass restrooms.

The restriction on swimming was put into effect the latter part of the summer of 1968 following the fourth drowning at Walcott Lake in the Refuge in the past 10 years. The restriction was instituted by the Burley office and will be in effect at least for the coming year.

John Hill, manager of the refuge, said, however, the swimming restriction will in no way affect skiing or other water activities at the area.

The new outdoor restrooms have been constructed at the Walcott Lake area. The cost of \$400 each, Mr. Hill said it is hoped six new buildings can be constructed at the refuge. The office will be located in the same building as the previous office. Bill Rickett, Rupert, will contract the remodeling.

In the fall of 1968 a small cap line was added to the Buhl plant. The \$100,000 capital investment will provide a production capability of 300,000 cases annually of the six-ounce cans. There are 48 cans per case. In addition to meeting its own needs for cans at the Buhl plant, Judge and area is under construction and nearing completion. This new development in the northeastern end of the county is geared to the sport of snowmobiling that gains enthusiasts each year.

The lodge will rent snowmobiles, sell fuel and show entertainment in a plush new setting. About 20,000 acres of land here is available for snow machine use. This new development is about 11 miles up Willow Creek off Highway 66.

The lodge will rent snowmobiles, sell fuel and show entertainment in a plush new setting. About 20,000 acres of land here is available for snow machine use. This new development is about 11 miles up Willow Creek off Highway 66.

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"We act as a broker on the customer's behalf, strictly as an agent or sometimes as a principal on our own behalf," says E. W. (Bill) McRoberts, the longest-established stockbroker in Twin Falls here since 1937.

"I came here with another firm in that year, opening a branch in 1940. We found our own company." There have been many brokerage firms in and out of Twin Falls in the past, but most have not come and gone," he says.

Investors in the Twin Falls area generally put their money into mutual funds, says Mr. Roberts, who pioneered the mutual fund industry in Idaho years ago.

Mutual funds are investment companies formed by people who wish to invest in a fund where from less than \$100 to several \$1000. The money is pooled and professionally managed, invested in anywhere from 30 to 100 different securities.

The advantages to investing in mutual funds for most investors is that their money is spread over a wide variety of securities and, therefore, relatively safe. Also, few people are as well versed with the stock market as the professional managers of mutual funds.

"You can invest in some mutual funds for as little as \$1," adds Mr. Roberts. Other investors prefer individual securities or bonds in general.

"Being a stockbroker in Twin Falls is somewhat seasonal because of this area's dependence on agriculture. "If the agricultural season is prosperous, then our business is prosperous," he remarks.

But on the other hand, McRoberts' business has steadily increased because the public has become more and more educated as to the value of investing. "Inflation has definitely had a strong effect on the popularity of stocks because of the devaluation in the value of the dollar in fixed income investments. The dollar's value has fallen 50 per cent in the last 20 years," Mr. McRoberts explains.

"There have been many changes in the general public's attitude toward the stock market in much more stable and controlled than it was 30 or 40 years ago. We have to adhere to certain regulations, many of which were not there when those governing banks, even."

"Sometimes we feel as if we operate in a big cage under the Securities Exchange Commission." All brokers have to be licensed through both the state and federal governments. The licenses are gained through examination. "And it's nearly impossible to operate as a broker without a license," Mr. McRoberts adds.

Last year's volume of exchange on the stock market was the largest ever in the country's history. But Mr. McRoberts has taken out of a magazine's phrase he finds relevant to the situation: "The ray who put the first dollar into the market years ago into a 10-cent frame now finds that the frame is worth a dollar and the dollar is worth 10 cents."

The entire brokerage system has become more complex and more competitive, according to the Twin Falls broker. "The commission schedules, established by the federal government, are the same for all brokers. The rate varies with the investment, but the schedule is relatively stable."

Mr. McRoberts' son, Phil, recently joined the firm, and there are plans for an expansion program. "We plan to incorporate — in bringing in some younger personnel for better service to the customer, better generally in every field," says E. W. McRoberts.

The primary purpose of brokerage firms, he noted, is to help provide finances for this democratic, private enterprise system.

Mr. McRoberts got his early training, as he puts it, on the floor of the Los Angeles Stock Exchange. "I came up here from L. A. because this is a better place to raise a family and because I enjoyed sports."

"The Twin Falls area has been good to me, but it would be better if it weren't so dependent upon agriculture. However, there's a lot of new wealth developing around Sun Valley which is beneficial to our business."

E. W. McRoberts and Co.'s gross income has risen over 40 per cent in the past two years. "Most of our customers are from the Magic Valley area, but an increasing number come



CONFERRING ON POSSIBLE EXPANSION PLANS FOR E. W. McRoberts and Co. are the brokerage firm's four members. From left are Jenny Dougherty, registered representative; Kay Harrison, Realtor; Phil McRoberts, registered representative; and E. W. McRoberts, broker, who founded the firm in 1936. As for being a stockbroker in Twin Falls, "if the agricultural season is prosperous, then our business is prosperous," he commented.

not only from Sun Valley but Nevada and California," he adds.

In the past McRoberts and Co. has handled "astronomical sums. We used to do a lot of stock business. For instance, we helped finance the construction at the University of Idaho. In these cases the amount of money involved was tremendous, but we actually saw very little of it."

"For certain individuals, however, we have in the past invested as much as \$1 million in a particular mutual fund at one time."

"Because they are safest, mutual funds are the best long-term investment. Next are good listed individual securities, of which there are a literally thousands. Two thousand of them are listed on the 'big board' at the New York Stock Exchange."

Besides the big mutual securities, there are hundreds of good local securities that people wisely invest in," he continued.

"Idaho Frozen Foods," for which McRoberts was an underwriter, has made good returns. Sierra Life is a large local active stock, one that we think is a good long-term investment. "We also invest in Cascade and Morrison Knudsen, although no longer exactly Idaho-centered industries. "I still hold investments in Idaho Gas and Intermountain. "And there are the mining companies, like Bunker Hill, Sullivan, Sunshine, Hecla and others. Many of these have made more people wealthy than any other Idaho county."

"And then there are Ore-Ida and the other potato processing plants. Banks all have local securities, although the stock of the two Twin Falls banks (Twin Falls Bank and Trust and Fidelity) is closely held," he concluded.

The prospectus for E. W. McRoberts and Co. looks good at this point, "because more and more people are becoming interested and educated about stocks and bonds."

Although not generally as speculative as it has been in the past, investors and brokers are often speculative about certain commodities. "For instance, Arrow Uranium was worth one cent a share less than a year ago — now it is selling at close to \$2 a share. I sold mine at 15 cents a share and thought I made a tremendous profit."

"But the success of that extremely speculative stock was unusual. More people lose their money in speculation like that than gain — probably only one investor out of 100 makes it," he commented.

"The most fantastic rise in the past few years has been in electronics and space-age stocks, of which IBM is the best. These stocks will continue to rise. Dupont and other heavy chemistry-oriented industries appear most of their money developing new products and industries."

FOREIGNERS

Nearly a third of all Idaho tourists come from California, Washington, Utah, Montana, Nevada and Oregon contribute the next largest percentages.

THE SENIOR CITIZENS HOME, Shoshone, is pictured here with its recently completed addition, enlarging its capacity to 10 residents. Mrs. Oran Matthews operates the home.

Detective Agency Fills Variety Of Community Needs

Twin Falls is fairly quiet compared with a big city — in a very congenial part of the country, that you'd be surprised — the number of collection problems is surprisingly high," says Jack Clough, operator of the Twin Falls business that has separate listings in the telephone book: State-wide Adjustment Bureau, State-wide Detective Agency and Intercity Bail Bonds.

Those three titles summarize the business's activity, he said since 1955. The agency is affiliated with the International Police Congress, International Central Bureau for Detectives, Allied Adjustors Conference Inc. and Rugged with the Idaho State Department of Finance. From the national affiliates the agency receives 30 to 45 assignments each month.

"I don't think we could survive without the national organizations that give us the monthly assignments," Mr. Clough adds. "We receive three or four hundred repositioning orders from banks each year. Most of the missing cars we find in this area have come from California, Arizona and Texas. During the winter season we have a number of investigative assignments in the Sun Valley and Jackson Hole areas."

"Most of the agency's requests come from out of the state. "We have on file over 10,000 phone books and city directories of the United States and from many foreign countries. Our file of directories is so extensive that the telephone company often refers people looking for distant telephone numbers and addresses to our office," Mr. Clough comments.

"In some cases the State-wide Agency works closely with the area police departments. "When we repossess a car from an attorney or occasionally, when the local sheriff complains," he says, "but ordinarily our business here in Magic Valley area doesn't involve any law enforcement."

"For collection we use letters that have been approved by the Idaho State Department of Finance and are occasionally, when a person is reluctant to give up a vehicle for repossession, we have to secure a court order."

The local agency is also a member of the Idaho Collectors Association, the American Collectors Association which has 2,000 members nationally, and of the Finance Adjustors Conference.

There are cooperative agencies in virtually all of the non-Territorial counties, according to Mr. Clough.

"One time we traced a man to Afghanistan, by contacting a lawyer there who was an affiliate of one of the agencies we are affiliated with, and finally we secured a check for payment of a local debt the man had incurred."

Business repossession and investigation make up the bulk of the agency's business. "Not only cars are involved, but also airplanes, appliances, heavy equipment, even boats."

The agency often works with local attorneys. "We handle bail bonds also. Most of the bond work is done by other agencies, although occasionally we deal with felonies."

Since the agency works with attorneys, it is bound to abide by the ethics code of the American Bar Association in its collections, says the agency's operator.

"The agency gets many 'crackpot calls and letters.' "However, if I didn't like my type of work, I wouldn't do it," says Mr. Clough. "Of course there are unpleasant tasks to perform in this line of business, but I love the attitude of our patrons but to do it, and if it weren't me, then it would be someone else."

The agency employs two full-time and one part-time secretary, plus several investigators on a part-time basis.

TF Businessman Of 18 Years Opens Locks, Repairs Bikes

Eighteen years of successful business in the same location marks Hafner's Key and Bike Shop, owned and operated by William Hafner.

The special skill Mr. Hafner offers in his shop is that of opening locked locks without the aid of keys. "It's more difficult than it used to be," he says, "because the locks are more complex and many are foreign locks."

In 1967 Mr. Hafner was awarded a National Locksmith Award of Merit for his technical contributions to the "National Locksmith Ledger," a trade magazine. "I sent in some material on specific locks that they published. Most locksmiths don't like to share any of their trade secrets," he commented.

Most of the locks he opens are fitted with a blank impression which he makes into a key. It takes him about 10 minutes. He also changes combinations on and opens safes, although there isn't much call for it in this community.

While the key business in Twin Falls is steady throughout the year, the other half of his business is seasonal. "Bikes sell well in the summertime but drop off during winter," says Mr. Hafner. He has Magic Valley's only Schwinn bicycle dealership. In the past he has sold tandems, 10-speeds and even a couple of unicycles. He also handles some less expensive lines of trikes and bikes and sells bike accessories.

Generally the bike business for him has been on the increase. "I think it's mostly because other dealers have gone out of business," he says. The repair and rebuilding of bikes is another facet of Mr. Hafner's shop. "The repairing, like everything else, has gotten more complicated. There are more gears, speeds and more goes wrong with them."

In this past operation used bikes are rebuilt for resale and trade-ins are repaired and sold. Mr. Hafner also repairs the more complicated break-downs in the bikes sold by the major department stores in Twin Falls.

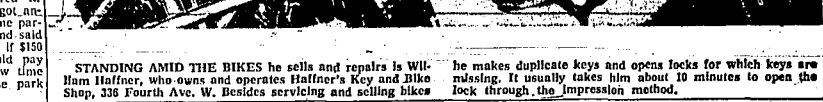
Safety Alarm Is Carried In Pocket

PHILADELPHIA (UPI) — A personal safety alarm is being sold at cost by the University of Pennsylvania campus as part of a community safety program.

The device, which sells for 60 cents, is the size of a cigarette pack and can be carried in a pocket, purse, or the palm of the hand. Its loud, shrill alarm is activated by pulling a pin.

Even if the device is dropped or thrown in the sidewalk, it will continue to sound an alarm until the pin is reinserted.

The alarm can also be installed on doors or windows.



STANDING AMID THE BIKES he sells and repairs is William Hafner, who owns and operates Hafner's Key and Bike Shop, 338 Fourth Ave. W. Besides servicing and selling bikes he makes duplicate keys and opens locks for which keys are missing. It usually takes him about 10 minutes to open the lock through the impression method.

Sagebrush Celebration Flourishes

BURIE — Sagebrush Days first originated in Burie in 1963 as the Burie Jaycees project. Since that time the celebration has grown and flourished under the direction of the Jaycees organization and with the support of merchants from the West End and surrounding areas.

The celebration is an annual event held on or near the town of Burie, usually consisting of several days of festivities including a free barbecue, western dance, bank robbery, carnival, parade, teen age dance, sidewalk sale and other attractions.

In 1968 a rodeo added to the celebration. The Burie Jaycees and the Burie Rodeo Association worked together to bring the largest annual celebration in Idaho.

Construction of the rodeo arena was undertaken by the Rodeo Association on a five and one-half acre plot of ground in the 400 block on South 12th, behind the Parish Oil Co.

Jim Wilson, owner of the rodeo arena, inside the property available on a five-year lease with a renewal provision for five years or outright purchase of the land at \$2,000 per acre. The arena is 300 feet and includes bleachers and bucking chutes.

The arena is located on property sufficiently large to accommodate parking. Recreation facilities outside the arena are large enough to handle attendance in excess of 2,000.

Three rodeo performances were held this year in conjunction with the Sagebrush Days celebration. More than 200 cowboy from seven states competed for the prize money.

Overland Shopping Center

OVERLAND SHOPPING CENTER IN BURLEY IDAHO

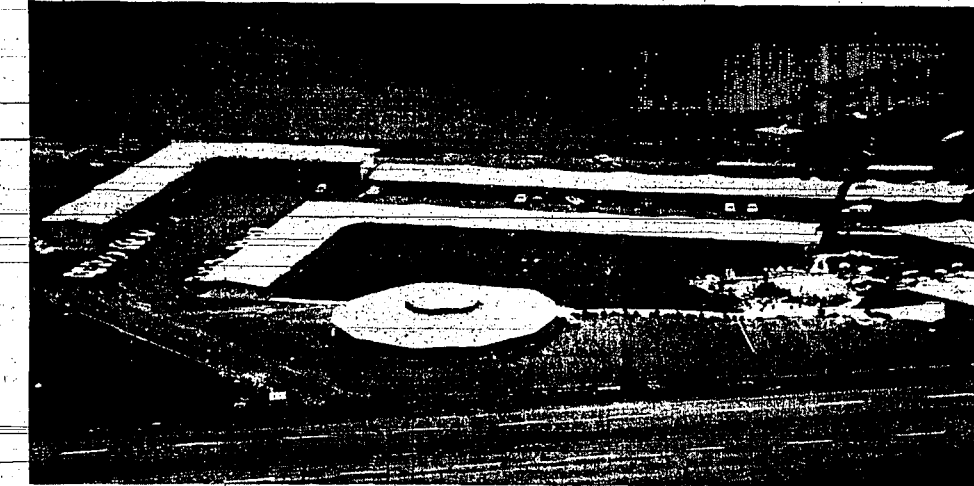


- MOST MODERN SHOPPING CONVENIENCES
- NEW IMPROVED STORES
- LARGE VARIETY OF MERCHANDISE & BARGAINS
- LARGE FREE PARKING AREA

Serving the greater Mini-Cassia area for nearly 11 years, the Overland Shopping Center first opened in December 1958. The center is comprised of new and old firms alike... and has endeavored to fill the needs of the area with a progressive and forward-looking enterprise. Disaster struck the area in April of 1968 in the form of a fire... which destroyed 11 businesses. A little over 6 months later, in October of 1968... the 11 firms were reconstructed... and open for business once again, with even more modern and convenient facilities. We invite the entire Magic Valley area to visit and shop out (up-to-date Overland Shopping Center soon.

OVERLAND SHOPPING CENTER

SOUTH OVERLAND AVENUE • BURLEY, IDAHO



ABOVE ARE THE PONDEROSA INN GROUNDS seen from the air looking south. A corner of the nine-hole golf course can be seen at the bottom left corner, and the round building is the motel's conference room. The oblong building at top right is the former Coachman Inn, now being retrofitted and

added to as part of Burley's Ponderosa Inn complex. When finished, there will be 184 motel units available to the public. A new convention center there now under construction is expected to attract large conventions, which will bring in extra income to not only Burley but all of Magic Valley.

Expansion Of Burley's Ponderosa Inn Is Designed To Attract Large Conventions

BURLEY—The growth potential of Burley and Cassia is intriguing. In this area are a variety of extant facilities which make it a natural convention center—and a beckoning oasis for tourists.

For the tourist and convention-goer, Burley offers some of the best housing accommodations and food service to be found in Southern Idaho. The City of Burley, geographically, is strategically located on the vital point for Idaho and the Intermountain area.

Easily accessible to motorists, Burley and Cassia County immediately adjacent to Interstate Highway 80N. There are three runways for the private flyer and one of the Federal Aviation Agency's key navigational stations at the Burley Airport.

There are flights daily both east and west on commercial airlines, charter flights are also available and many private aircraft are based at the Burley Airport.

Housing, food and accessibility are of primary concern to the convention planner and the vacationing tourist.

With this and the future in mind a group of 26 businessmen in 1962, formed a partnership and started building the Ponderosa Inn. A coffee shop, large dining room, kitchen, bar and lounge, a meeting room surrounded by motel units, an office building and a total of 60 motel units were built and opened for business. The initial cost was about \$300,000 and almost immediately the partners could see that the facilities were no large enough.

By 1964 40 more motel units were added making a total of 100. A swimming pool and a three-par, nine-hole golf course with professional type greens and bunkers was added at the Ponderosa Inn to be used by the guests at the motel.

Another small meeting room was built for convention meetings. To make things convenient for the tourists and persons attending conventions a beauty shop and barber shop were added and opened for business on

the Ponderosa Inn grounds. Also added was a pro-shop handling all types of golf equipment for sale and rent.

A ladies dress shop was needed and the B-Mary Shop opened for business featuring sport clothes, afternoon dresses, suits, coats, cocktail and formal fashions.

In 1967 the Coachman Inn, across the street from Ponderosa Inn, was purchased thereby making a total of 130 motel units and two swimming pools at the center.

In the fall of 1968 a groundbreaking ceremony was held starting the construction of a large convention center still under construction. The main convention hall will be 136 feet by 52 feet with the flexibility of being divisible into four rooms, each 34 feet by 52 feet. Each individual room will have phones, a modern public address system, individual air conditioning and heating.

The large room will seat 1,100 theater style and serve 550 to 600 persons for banquets. A portable stage will be available. The floor of three of the divided rooms will be carpeted and the fourth will be tiled with vinyl asbestos tile.

The adjacent serving kitchen connected by a long narrow enclosed corridor, permitting service to each room simultaneously. This kitchen will include enough kitchen equipment to serve banquets of different sizes infrequently at one time.

There will be a lobby and rest room facilities at the south end of the building and a long 14-foot corridor or foyer running the entire length of the main building. Storage rooms are located on the north end and the south end.

Completion date is set about April 1 for the large convention hall, Ponderosa Inn officials report.

Also, last fall construction was started on the former Coachman Inn to supply an additional 50 twin sleeping room motel units. Completion date on the addition at motel units has been set for June 1. At that time the total will rise to 184 sleeping rooms available.

The Ponderosa Inn is managed by Frank Forscher. The friendly personnel at the Ponderosa Inn will make one feel welcome whether alone, with a small party or attending a large convention.

After the completion of the large convention center at the Ponderosa Inn it is hoped it will attract large conventions. Convention goers and tourists are notably good spenders which are the accommodations and facilities are good, where they enjoy themselves and where they feel they are welcome.

"This extra spending will naturally bring an increased cash influx into Cassia County and into Burley Businesses."

Two of the partners of the Ponderosa Inn have looked beyond serving the public in one location and have purchased the Bannock Motor Inn, Pocatello. Here remodeling and up-dating of the facilities is already under-

Development At Emerald Lake Nears Completion Of Second Of Five Phases

HEYBURN—The \$64,000 development of a two-unit restaurant and a paved access road to the site. Other projects included in the second phase of development, east side of the lake. It is also contemplated that a caretaker will be hired this year to live at the site.

Development call for the installation of a two-unit restaurant and a paved access road to the site. Other projects included in the second phase of development, east side of the lake. It is also contemplated that a caretaker will be hired this year to live at the site.

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Ribbons Of Asphalt Now Replace Narrow, Rough, Dusty Fairfield Roads

FAIRFIELD—The completion of the paving of Idaho Highway 68 in the fall of 1968 was a long sought project for Camanche County.

This road gave this county and others a paved access road to Mountain Home, Boise and other points west. A road from Fairfield east to U.S. Highway 83 was built about 10 years ago. Even though the years meant portions of the road in the west were rebuilt and graded a bit, some of it remained steep, narrow and rough. A few years ago the Cal Creek grade was rebuilt, and then the Windy Gap grade was re-aligned and rebuilt. Eventually the highways in road shape year-round.

The annual average labor force in Idaho totaled 270,000 in 1968. Trends indicated a substantial increase in lumbering, food processing and manufacturing jobs with a slight decrease in Idaho's largest employment group, agriculture.

Hobby Is Big Business For Paul Parr

PAUL—Something fishy about the newly opened J and K Tropical Fish Hatchery, located on North Main in Paul.

The business began about six months ago as a hobby for Randy Butterman and John Spivey, but the doors were opened to the public in November.

In the beginning, their collection consisted of 10 gallon, 10-gallon and one five-gallon aquatic tanks, fitted with a wide variety of tropical and exotic fish. Four additional tanks, including one 20-gallon and three 10-gallon, will arrive early in 1969, as well as a shipment of 3,000 exotic fish from Florida.

Nearly 50 species of both live and egg-layer tropical and exotic fish are for sale at the business, as is the latest in aquariums and accessories.

The men are thoroughly versed on the habitats and backgrounds of the fish, and are available even for medical consultation. A variety of medicines are sold also.

Head slanders, elephant fish, upside down catfish, angel fish and the fearless Jack Dempsey fish are among the interesting varieties available at the J and K Fish Hatchery.

Plans for the immediate future call for the acquisition of a pet shop, either in Burley or at the present location in Paul.

IDAHO'S LABOR FORCE

The annual average labor force in Idaho totaled 270,000 in 1968. Trends indicated a substantial increase in lumbering, food processing and manufacturing jobs with a slight decrease in Idaho's largest employment group, agriculture.

Local Cobbler And His Wife Repair And Rebuild Shoes

"Twenty years ago some old-timers said that shoe shops would be a thing of the past by now. But I believe our business is better now than it was then," said Bill Meyers, and his wife own and operate the Reliable Shoe Shop, 122 Second St., under their management since 1953.

Repairing and rebuilding boots and shoes and selling footwear accessories makes up most of the business. "I have 100 pairs of boot and shoe lasts, and as far as I know the only one in Idaho with that complete a line of lasts to fit all sizes and shapes of feet," says Mr. Meyers.

He noted that two or three years ago there was a change in his own business because of the popularity of inexpensive shoes of manmade materials.

"Now there's a trend back to more expensive, longer-lasting shoes. Good shoes look better, feel better, and in the long run are less expensive."

Today there's a heavier investment both in new machinery and in inventory stock for the Reliable Shoe Shop draws customers, especially for boot work, from Sun Valley, Mountain Home and Nevada. "I don't believe my work will do my advertising for me," Mr. Meyers remarked.

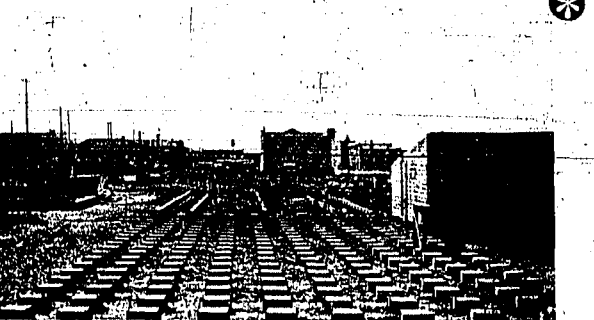
"Like everything else our prices have gone up considerably," he said. "It may be a question of whether we can stay in business. They're supposed to find us rental property of equal value, but after 16 years at the same location that might be hard to do," Mr. Meyers stated.

In order to stay in business, he added, a shoe shop now has to work on a volume basis, "it has to be you could get along by fixing just a few pairs of shoes a day—now it has to be 10 times that many to stay ahead of the creditors."

The Reliable Shoe Shop draws customers, especially for boot work, from Sun Valley, Mountain Home and Nevada. "I don't believe my work will do my advertising for me," Mr. Meyers remarked.



REBUILDING A TODDLER'S SHOE is Bill (sic) Meyers. On the left his wife stitches a torn seam in a comfortable, old workshop. Mr. and Mrs. Meyers have owned and operated the Reliable Shoe Shop, 122 Second St. S. for the past 16 years. Mr. Meyers said he was the only Magic Valley shoe repairman that was a member of the National Registry of Orthopedic Footwear Repairmen.



BUILDING

With Magic Valley

ANDERSON LUMBER CO.

Everyone's building... and so are we! Our new location will be ready for you near future at Addison Ave. East.

Our new plans include a much larger area not only for the large stock we carry, but display floor area to enable us to show you, our customers, the fine lines of famous well-known brands of building supplies and accessories.

OUR MANY SERVICES INCLUDE:

- Free estimates on building and remodeling
- Free home visiting plans
- The same courteous service by our fine staff
- Free delivery service

EMERALD LAKE, COVERING 85 ACRES, is part of a 70-acre redevelopment project to be completed by 1971 at a total cost of \$64,000. The Minidoka County Commissioners are directing the project which is running somewhat behind schedule. The second of five phases is now being finished.

Deelo Kiwanians Build Needed City Park

DECLO — When men decide their community has a strong need they will "move a mountain" to fulfill it.

The Deelo Kiwanis Club members probably felt as though they had moved a mountain by the time they cleared the brush, trees and rubbish from the lot purchased in 1965 from the LDS Church. Their old church house stood there previously.

Earl Darrington was president of the club at that time and with assistance from the other officers the work was begun.

The beautification work was first begun. Seeding the lawn, planting shrubbery and trees including blue spruce, pine, Norway maple, green ash, red dogwood, weeping birch, flowering crab, sumac and pifizer was a main-sized project.

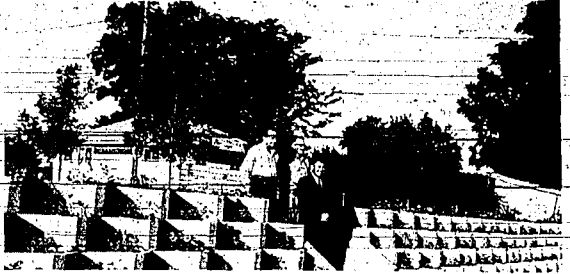
The only tree left at the new park site was a towering pine, which is majestically 111 feet high each holiday season. It was brought from the farm of Hy-

rum Lewis to beautify the church grounds many years ago. Construction and planting was done under the direction of Joe Gillett, assisted by club members, and Claude Vallet, a member of the city council.

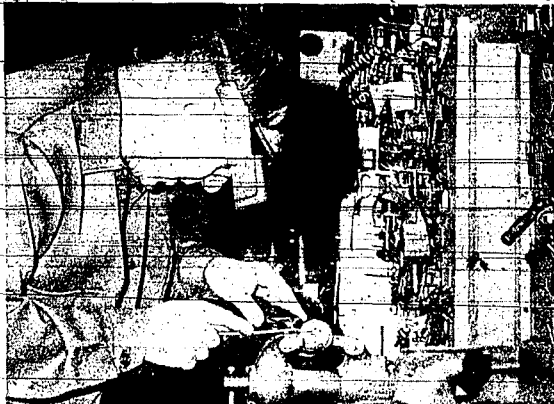
Cooperation between the club and city has helped complete the project. The city has installed a new sidewalk along the north side of the park, with steps leading to the area. The city also installed a new water line and the club followed through with installation of a sprinkling system.

Latest addition to the park is the construction of a "hold a hill" wall and flower planting along the north side embankment of the park. Blazing red petunias made the new addition especially appealing last fall.

In addition to complementing the beauty of the park, the cinder blocks will prevent erosion of the soil.



THIS HANDSOME RETAINER WALL at the new Deelo Kiwanis Park was planted with petunias and blazed a bright red last fall. The newly installed "hold a hill" project prevents erosion of the park and adds to the park's design and beauty. Cooperation between the Deelo Kiwanis Club and the City of Deelo has led to the construction of this sorely needed community park. Shown surveying their work are Joe Gillett, park chairman; Claude Vallet, member of the city council, and Earl Darrington, past president of the Kiwanis Club.



CUTTING A KEY TO FIT A DOOR KNOB is Joe Boster, owner of Boster's Key Shop, 217 Second Ave. S. To open a lock with a key he uses two tools to control 17 moving parts inside the lock. Most of his business now is done from his fully equipped service van, in an area from Challis to Elko.

For 22 Years Man Has Made Business Of Picking Locks

"I think this is a good business area from an agricultural standpoint but not from an industrial standpoint. The town's location is far out-of-the-way. It's a good place to live, though. And it's like a different town now than it was 20 years ago. There's been a lot of change, mostly for the better," says Joe Boster, owner of Boster's Key Shop, 217 Second Ave. S.

There had been a key shop behind the Police Department Store since 1919, run by H. C. Schade. Mr. Boster joined him in 1946 and, in 1958, he moved to his current location. He said the business had changed much since he began as an apprentice.

"We used to do a few key duplications in the shop only. If we had to go out we walked or the customer furnished transportation, and we didn't retool locks at all."

Now Mr. Boster has a service van nearly as equipped as the key shop. He carries 300 kinds of blanks for duplicating keys and has machinery wired to the van's battery to make the keys. Parts and various locks are also kept in the van.

"This is my treasure chest," said Mr. Boster as he pulled out a small case and opened it. It contains pins and washers calibrated by five thousandths of an inch for tumbler locks. They're brightly colored in pieces of metal, colored to avoid mixing the sizes.

"I use it for changing combinations and making master keys to several locks." Making master key systems is a comparatively new skill to locksmiths.

"I started a little master keying about 12 years ago, but really got into it after going to school to learn more about it," said Mr. Boster.

Mr. Boster has attended locksmithing workshops in Denver, Seattle, Chicago and Santa Barbara. "The field is more complicated now than it used to be. I carry more code locks in my van than we used to carry in the whole shop. Before we didn't sell any locks now I sell over 100 different kinds."

There's not too much locksmith competition in Twin Falls (there are only two of us) but to keep busy I have to cover territory from Elko to Challis," remarks Mr. Boster. He works on opening, repairing and installing new locks or changing the combinations on safes.

"Contrary to what most people think, I don't work on bank vaults. When a company sells a bank door they also sell them a service contract with the door."

The larger part of Mr. Boster's business is done from his service van. "One very regular part is unlocking cars. I do that by taking the code number of the set of keys, if the customer knows it, and using the right key. If I can't do that, then I have to take the lock off the door and print to a code number usually given on the lock. Using this code number I can make a key to fit the lock."

Mr. Boster also sells, in his store, flower arrangements made by Margaret Strickling and ceramics by Mrs. Fred Sprague. Of the over 100 kinds of locks he sells, most are re-

Disaster Seen In Bay 'Quake

SAN FRANCISCO (UPI) — A new regional agency should be formed to try to head off disaster before the San Francisco Bay Area's next big earthquake, urges a University of California governmental studies specialist.

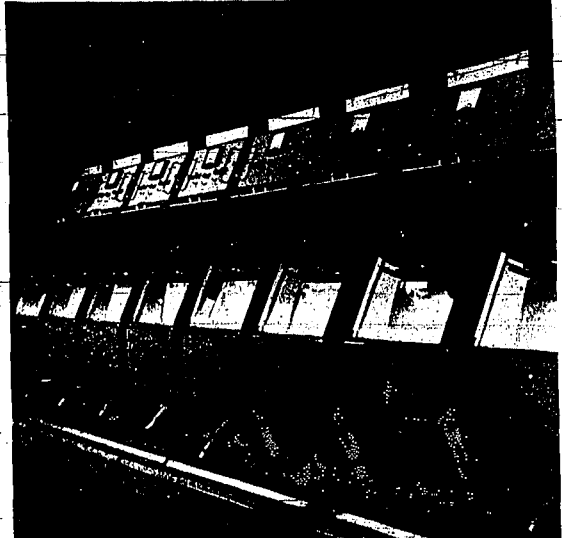
The new organization should act to reduce earthquake hazard, since performance by local governments so far "leaves much to be desired," says Stanley Scott, assistant director of the Institute of Governmental Studies at Berkeley.

Scott says an earthquake control commission could devise a regional plan to correct existing buildings, control new construction, safeguard pipelines and other utilities, and to prepare for landslides, flooding and fire.



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Snow, Sleds And Snowmobiles Are Key Ingredients In Winter Play

BURLEY — "Let's pack up and head for the snow," are words heard in many homes throughout Magic Valley on weekends. The Dale Smith family, Burley, is one of the several families in Cassia County that enjoys the snow, family style.

With all members of the family packed in heavy warm clothing, sled and snowmobile parked in the bed of the pickup, everyone turns toward the South Hills, where the snow and pine make a water playground.

After driving for a short time, the next chore is unloading snowmobile and sled. Before the equipment can be unloaded,



RIDING A SLED BEHIND A SNOWMOBILE is nearly as good as a carnival ride every day, an increasing number of Magic Valley residents are discovering. Here the Dale Smith family, Burley, enjoys the snow of the South Hills on a weekend outing.



QUALITY SEED from QUALITY GROWERS

Local Repertory Company Will Open 6th Smashing Season In CSI Arts Building

BÜHL — "The Antique Festival Theatre, while pursuing its original goal of providing entertainment in classical and contemporary drama and a place for fledgling actors to test their abilities, is really making a big change in moving to the river to begin its sixth season," says Aldrich Bowler, producer-director of the theater company.

The AFT conception came into being when Bowler and his wife Di, who had summer-stock experience, were offered use of the Ramona theater by Mike Clark for the Bowler felt that it afforded an excellent opportunity to start a theater group that would fill a need for "living" theater in an area that seldom saw fine productions.

It also gave them the chance to put into practice changes in direction and goals that differed from the theaters they had been acquainted with with financial backing from the Northwest Benevolent Association, the oldest theater company was started.

After two weeks of rehearsal the first area repertory group of community players presented Moliere's "Le Bourgeois Gentilhomme," a high farce with an easily exemplified plot theme. The play was presented six nights to enthusiastic audiences at the Ramona, and that classical comedy continued to hold its own entertainment value.

During its second year the AFT went to true repertory theater and scholarships were for the first time awarded to interested and qualified drama majors. That season the group produced Moliere's "The Intellectual Ladies," John Gay's "The Beggar's Opera," and "The Broken Jug" by Heinrich von Kleist and "The Boor" by Anton Chekhov.

The Bühl community as the center of the Antique Festival Theatre, demonstrated enthusiasm for the artistic adventure.

Local business men and women served on the board, raised scholarship grants, and in short, did what had to be done to show the finished production before an audience.

The third season saw the production of "The Merry Wives of Windsor," by Shakespeare; "Tartuffe," by Moliere, and "The Twin Menacehmi," by Plautus.

Following the 1966 summer season, a small core of the theater company instituted a touring group, presenting more limited theater in concert, or reading form. The winter itinerary included Boise, Twin Falls, Wendell, Burley, Moscow and Ellettsville.

The fourth season in 1967 saw the advent of road performances for the AFT players. Five productions were staged in addition to 20 performances in Bühl at the Ramona theater.

Productions for this season included George Bernard Shaw's "Arms and the Man," "The Circle of Chalk," a 13th century Chinese play; Alexander Ostrovsky's "The Days of a Senechal," and "The Queen and the Rebels" by Ugo Betti.

During the company's fifth summer season the concept of a permanent, resident company was devised. A limited number of performances was produced in the resident theater and four weeks of the regular production period were reserved for producing the plays in requesting towns in Idaho. Out-of-town appearances balanced those in residence.

The 1968 All American Season featured "Both Your Houses" by Maxwell Anderson, "The Steer" by Charles Hoyt and



PICTURED IN COSTUME at an opening night reception are Joyce Conrad and Shari Bagges. The Antique Festival Theatre originated in Bühl six years ago, and now offers scholarships to drama majors, many of whom have gone on to professional careers. In summer seasons the AFT presented to the public three plays each season at the Ramona Theater in Bühl. In 1967 they began road performances in other Idaho cities, and in 1968 out-of-town appearances were expanded. For the 1969 season three satiric comedies will be produced by this rare and unique Idaho phenomenon.

"Rip Van Winkle" adapted from Washington Irving.

The AFT will open its sixth season at the beautiful, new Fine Arts Center, College of Southern Idaho, Twin Falls, with three spot plays were selected for production by the theater.

They include Henry Fielding's "Tom Thumb the Great," Moliere's "The Doctor in Spite of Himself," and James Rosensberg's "The Death and Life of Snacky Fitch."

The AFT operates on a budget of \$18,000. In March of 1968 the Idaho Commission on the Arts and Humanities, W. Grant Kilbourne, chairman, approved the Antique Festival Theatre's application for a grant to aid the company in its 1968 Idaho tour.

The budget includes this \$8,000 grant from the Commission.

Many of the scholarship students who performed in Antique Festival Theatre productions have continued their theatrical work in other parts of the country.

Alexandra Shenk is working in Pittsburgh, Pa., the actress while in the process of becoming a lady stockbroker.

Joyce Conrad, Shetlock is working with the Boise Little Theatre. Joe Juggard, a 1965 scholarship actor, is currently teaching drama in the Bühl high school.

Marvin Weitzel worked at the American Conservatory Theater in San Francisco and is now a director at the Community Theatre in Dallas, Texas.

Margaret Marshall did graduate work at the University of Colorado and she and her husband operate a supper club in the Denver area.

John Abjallan, a 1966 scholarship actor is attending the University of Washington where he was chosen one of 10 students in the country to take the first class of professional acting school offered under the auspices of the University of Washington, headed by Duncan Ross.

Phillip Dietz and Serena Soren-

son (Mrs. Dietz) are currently working in a documentary film in Los Angeles and John O'Connell is overseas on a Fulbright scholarship to England for study with the Royal Shakespeare Theatre.

Jan van Leeuwen returned to Holland in September and is teaching in Rotterdam. He has sent designs here for next season's Summer AFT production, "The Antique Festival Theatre."

has won wide acclaim throughout the State of Idaho. A picture of the performing cast of "The Diary of a Scoundrel" appears on the cover of the Idaho Calendar of Events, a printed schedule of what's happening in the Gem-state.

The Board of Trustees for the AFT includes John M. Barker, chairman; Mrs. G. M. Gehrick; James H. Shields; James Brennan and Robert McVannaman.

The permanent staff of the unique AFT includes Aldrich Bowler, producer-director; H. Paul Kils, associate director; Di Bowler, assistant director; Wayne Kimball, business manager, and Mrs. Lionel Miller and Mrs. Ed Chupa, costumes.



SEEN GESTICULATING IN 1968's "Rip Van Winkle" are two standbys in the Antique Festival Theatre's permanent staff. H. Paul Kils serves as associate director and stars in many of the company's productions; Mrs. Ed Chupa, who jointly handles costuming for the AFT occasionally gets to wear one of the costumes. Other staff members include Mr. and Mrs. Aldrich Bowler, producer-director and assistant director, respectively; Wayne Kimball, business manager, and Mrs. Lionel Miller, who also handles costuming.

and roasted turkey sell real well, but then so do the sirloin steaks, ham and "ham," remarked Mrs. Barnes. "Naturally our bestest time is at lunch, but our speed and efficient and friendly service makes everything possible." She handed the bill with a flourish.

Coffe breaks both morning and afternoon, make up the second largest part of the Barn's business.

Kelly's Barn has 13 full-time employees and numerous part-time ones. "We've built up a



THESE FIVE WOMEN are often seen pouring coffee at Kelly's Barn, 221 Main Ave. W. On the left is Mrs. Leo Burton, Bühl, proprietor; La Vern Oshiner, "Junior Achievement's



1968 "Waitress of the Year," Frieda Trauus, chief cook, and Honnie Williams and Melva Driesel, waitresses. Most of the Barn's daily trade is from downtown, working people.

Kelly's Barn Has Built Reputation For Good Food And Fast Service

"We're not fancy — we want a man who's been working out in the fields to feel that he can come in to eat lunch and be comfortable," says Barbara Barnes, who with her husband, Lee, own and operate Kelly's Barn, a restaurant at 221 Main Ave. W.

Kelly's Barn, open from 8 a.m. to 8 p.m. each day, caters to "the working people of downtown Twin Falls. As well as the regular bill of fare on the menu there is five different luncheon specials are featured each day. "Our fried chicken

reputation for good food and we have a pretty steady clientele. It doesn't fluctuate very much, our prices are rising, see, we'd like to keep them the same but we can't because of rising food costs," says Mrs. Barnes.

Mrs. and Mrs. Barnes have done much remodeling in the last two years. "At first I just would take out the old room and put in more booths, but in many older men asked me not to because they use it so much, so I left it."

Mrs. Barnes makes a special effort to know her trade and call people by name. "If someone comes in and asks for a pack of cigarettes several times, pretty soon when he comes in I'll just hand him a pack of the brand he usually smokes."

"The major problem for Kelly's Barn is finding good help. "I'm very proud of the help I have — I think we have a good relationship," said Mrs. Barnes. One of the waitresses, La Vern Oshiner, was recently awarded first from the Junior Achievement award.

Twin Falls' finest waitress. The Barn is owned for a year-old son, Kelly, Mr. and Mrs. Barnes live in Bühl,

The Downtowner Caters To Businessmen; Workers And Downtown Shoppers

"Sure, with this set-up I could drive-in into the new building, starting out on his own. He can make more money in California, but I don't want to live in California. This is a wonderful place signed the restful interior of the states — Mr. Perkins."

"I enjoyed raising my family here," says Chuck Perkins, owner of the Downtowner Restaurant and Blue Lakes Town and Country Drive-in.

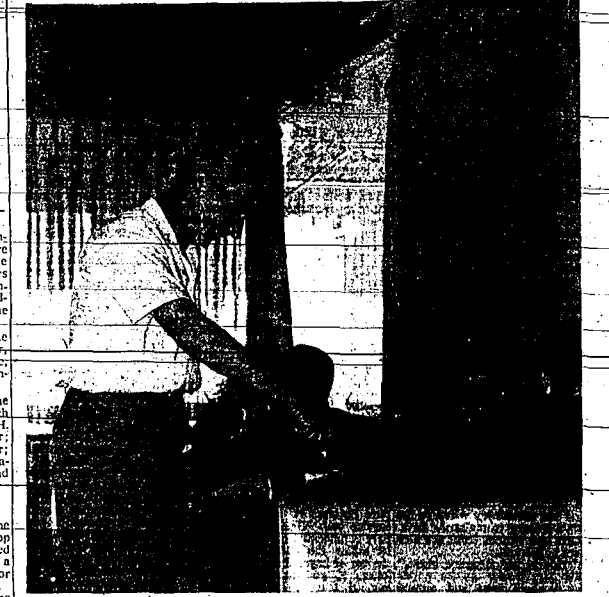
"I came here for an 11-day vacation in 1946. I was here four days and I decided to make months when we get the tourist trade and the rest of the time. Summer is our heaviest season," he says.

"The growth of this community will never be phenomenal unless a big industry moves in. But there always has been and will be a slow growth. It's an of them part-time. Mr. Perkins' ideal place to live. The only drawback I see is that there aren't too many opportunities for a young person just Mr. Perkins."

The Downtowner has a seating capacity of 92.

The Blue Lakes Town and Country was constructed in 1967. "That's been a real good location. Our business there grew for the first five years, leveled off, and now it's growing again because of the CSI campus," said Mr. Perkins.

The drive-in is managed by Neil Turner, who started there when he was 15. He is now 28 according to Mr. Perkins. "We plan to enlarge the dining and kitchen facilities and to convert the canopy for the cars at 360 Main Ave. N. in 1969, aren't too many opportunities for a young person just Mr. Perkins."



POURING COFFEE for a satisfied customer is Chuck Perkins, owner of the Downtowner Restaurant, 360 Main Ave. N. "I could make more money in California but I don't want to live in California. This is a wonderful place," says Mr. Perkins. He also owns the Blue Lakes Town and Country Drive-in.

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Every gift should bear two names . . . yours and Sterling Jewelry. Serving Magic Valley since 1910.

Charles Allen Howard Allen Richard Machamer

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- PARTICIPATION
- EMPLOYMENT
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- CONVENIENCE
- ONE STOP SHOPPING



The combination of Buttrey's Foods and Osco Drug creates a truly ONE STOP SHOPPING CENTER... and all under one roof.

We doubt that the shoppers who use our services realize that they have the opportunity of selecting from over 24,000 items... This is a staggering amount. But that in itself is not why we are proud to be part of this community and to be of service to the people in Magic Valley.

The hundred or more employees that are members of our staffs are mostly homeowners. They pay taxes as do all folks who own property. Our wage scales insure that these employees are able to be responsible

citizens and participate in many civic functions.

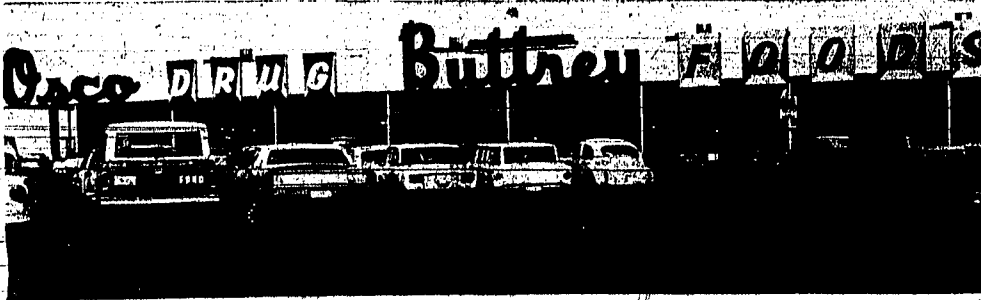
The services offered to shoppers are many and varied. Money orders may be purchased, mailing service is available, check cashing service is offered. The wide variety of items makes it easier for folks to shop here than to have to go from one store to another to fill their needs. In our food departments prices are always comparable and in most cases lower... we use only Idaho grown beef... we stock our shelves with items purchased thru Local and Idaho suppliers and we have a bakery that is second to none. Prescription drug service, health aids, cosmetics, school supplies, camera service, sporting goods... all are

offered at lower prices.

We participate widely in local events and programs. 4-H, FFA, Junior Achievement, service clubs, church programs, Little League teams, bowling teams and contributions to many worthy projects that we feel will add to the betterment of our community.

Quality is paramount in what we offer the folks who come thru our doors to satisfy their needs, whatever they may be. In no case will we sacrifice quality for price.

So, all in all we feel justly proud to say that this is our community. We also feel that you reflect this pride because more and more of you are choosing us to supply your needs.



For your convenience
we are open

9 A.M. to 9 P.M. on Weekdays—
and from 10 A.M. to 7 P.M. Sundays

Snake River Pottery Molds Local Clay Into Works Of Idaho Art



FASHIONING A POT ON A POTTER'S WHEEL is Di Blosser, part of the couple now, after two decades, able to support itself entirely by work in the arts. Snake River Pottery products are sold nationally through shops and also directly to Idaho residents and travelers from the site on the old U.S. Highway 30 between Hagerman and Bliss. Mr. and Mrs. Blosser also conduct a Saturday afternoon class for potters.

Bliss — From the banks of the Snake River as it winds its way through Hagerman Valley Di and Drieh Blosser have literally dug and molded their future. During the past 20 years, when Di and Drieh left New York over 20 years ago and built their home and pottery shop at the edge of the Snake River near Bliss, they little thought it would take all those years to build up a craft business that would be self-sufficient.

In the first years, the Blossers struggled with their raw materials. The only producing "industry" in Gooding County, the Snake River Pottery is founded and based upon the use of native and mostly local clays.

The clays are dug by hand from the river bank in the summer and brought to the shop by pickup loads to be processed through a revamped farm hammermill. The "body formula" is measured and mixed in a paddle mill with water to a wad consistency.

The final step in the preparation of the clay for pottery is extruding the wad of clay through a machine which Drieh made from an old flower pot extruder. The clay comes out in long "pugs" pushed under 250 pounds of pressure which "de-airs" and compresses the clay.

The clay is then wrapped tightly in plastic for storage or for sale to schools and hobby shops. The Snake River Pottery, with family labor, processes over 10 tons of clay each year.

By adding a friable aggregate to the clay, it will dry faster and without as much shrinkage or cracking. This, they find, makes a very suitable clay for children to work with.

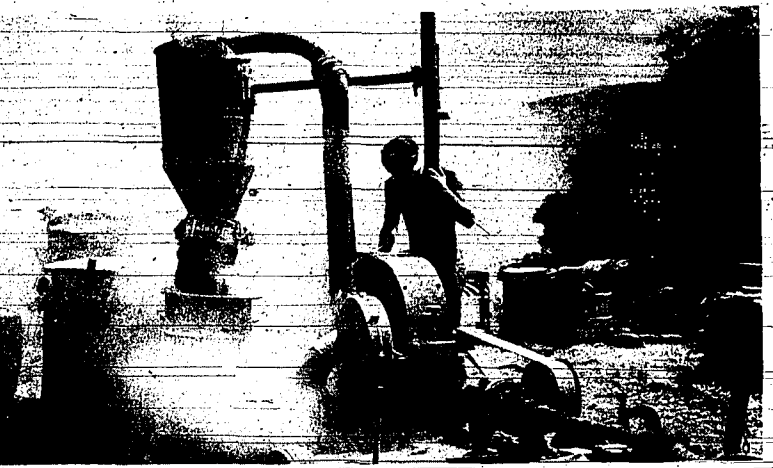
By adding a fine mineral component obtained near Regain and Brownlee, the Blossers have formulated a clay that does not crack during the drying process. The Blossers dig their own talc, mill it, and crush it to a fine powder which is then added to the Hagerman clay.

They are presently experimenting with the addition of bentonite, an aluminous silicate, that has remarkable colloidal or clinging qualities. This is used to increase the moldability and plasticity of the pottery clays. Adding it to the glazes makes the glaze stick to the ware better.

The Blossers have learned a lot about the native clays over the last two decades, through their experimenting and their business.

Through these years of experimentation with local clays, they are able to produce suitable glazes for schools and hobbyists at a lower competitive price, as well as produce the material needed in their own shop. Where they create unique, handmade pieces of pottery bearing the seal of the local Snake River.

Snake River pottery can be



CLAY DUG BY HAND from the banks of the Snake River is fashioned into ceramics later marketed by the Snake River Pottery, Bliss. After the native clay is hauled by pickup to the pottery site it is processed through a revamped farm hammermill. The final step in the process, pictured above, is forcing the

clay through what was a flower pot extruder under 250 pounds of pressure that compresses and "de-airs" the clay. The machinery used in the processing was modified by Aldrich Blosser, who with his wife runs the Snake River Pottery industry in the Hagerman Valley.

found in shops throughout the United States. The Blossers also do custom work on order.

They sell direct to those who buy at their shop overlooking the rapids of the Snake River just off the old U. S. Highway 30 between Hagerman and Bliss.

They also act as consultants in the fine arts of pottery and also of drama, with which they are associated, having originated the Antique Festival Theatre in 1964.

Drieh Blosser "retired" recently from the teaching profession after 22 years, in order to devote full time to the arts profession.

Combining their knowledge and skill in teaching and pottery, Mr. and Mrs. Blosser recently began special Saturday classes in pottery. The classes are open to both children and adults, no age limit, and are held each Saturday from 1 to 4 p.m. They began March 1 and will continue through 10 consecutive Saturdays, ending May 3.

The course includes instruction in all hand methods of building with clay as well as work on the potter's wheel. It covers working with glazes, firing—both electric and outdoor kilns, experiments with some primitive pottery methods and a trip to the clay mines. Classes were held to a minimum number so that each student could receive individual instruction and assistance.

Last year, Jan Van Leeuwen, a professional potter from Holland, distinguished in the fine points of his craft, used the cash prize he won on an exhibit to travel to America.

While here, he lived with the Blossers, whom he had met sev-

eral years ago in Holland where Drieh-Blosser taught as a Fulbright exchange teacher in 1959-60.

Jan had been in a speech class taught by Drieh and had taken part in a one-act English-speaking play directed by Drieh.

Jan's visit here was one full of experiences, social and educational. He visited all the Idaho college campuses where he conducted special workshops in pottery making. He also visited in San Francisco, Seattle, and Billings, Mont.

In San Francisco he received a prize for a hollow sculpture he built onto a wooden chair using a "spigot" method whereby the clay is added a pinch at a time, creating a rough hewn, whittled surface. He presented the prize-winning sculpture as a gift to Mr. and Mrs. Blosser before returning to Holland last fall.

Jan assisted Drieh in making a large outdoor kiln heated with wood, used to fire the larger pieces such as sculptures. He also constructed a sculptured ceramic tile wall, 7 by 12 feet, which now forms one wall of the pottery shop.

This same type of sculptured ceramic can be put on panels to be used singly or combined in a complete wall or divider in the construction of a home or other building, or it can be used to cover an existing wall.

Plinch type sculpturing is also used to make lawn or garden ornaments and various types of pottery.

Wilderness — The nation's largest official wilderness area, 1,239,840 acres big, is found near the Idaho-Montana border — the Selway-Bitterroot Wilderness. This home of the world's biggest elk herd has been barred by the federal government from all works of man save horseback and foot trails. There is another huge wilderness called simply Shows, the Invitational Cheney Idaho Primitive Area, drained by the Middle Fork of the Salmon, that encloses 1,232,744 acres.

They are now doing. By creating their own designs into ornamental and useful items, and by instructing and encouraging others, they have earned something. Their work has led them to their own and national fame — Idaho living whym from the arts, as artists.

"Light The Way" Project Succeeded

BUHL — A community effort, known as the "Light the Way" project, inspired by the will of the late Rollie Homing has resulted in two major projects being accomplished in Buhl, the installation of lights at the high school football field and city softball park and an addition to the Buhl city library.

Mr. Homing, a long-time resident of Buhl, provided the community a challenge through the bequest in his estate of \$10,000 for the installation of the lights, provided the amount would be matched.

The will also stipulated that the income from an invested \$50,000, or approximately \$4,000 a year, was to be given to the Buhl Public Library for the purchase of new books.

The community rose to the challenge and the climax came in August when the eight lights were turned on at both the football field and the Farris field softball park.

The improved lighting at the football field nearly triples the foot candlepower on the playing surface. The lightpower jumped from 15-foot candles to 40-foot candles.

The former lighting system, first installed and used in August, 1947, as a project of the Buhl Jaycees, consisted of 10 poles with five reflectors on each pole.

Each reflector held a 1,500-watt incandescent bulb. All 50 of the former reflectors have been removed from the football field and part of them were installed at the Farris field location.

The new lighting system at the high school includes eight light units on each of the 10 poles for a total of 80 light units. Each light unit is a 1,500-watt quartz halogen unit. The existing poles were utilized and each pole is nearly 60 feet above ground surface.

The six poles at Farris field, each rising 70 feet above ground, carry a total of 120 of the 1,500-watt quartz halogen light units. The four remaining poles have 28 units and the four remaining poles each have 16 units.

The six poles surround the previously lighted field.

The \$10,000 bequest to the Buhl Public Library makes possible the purchase of 700 or more new books annually. The book stock of 12,045 volumes already filled the available shelving, and it was necessary to provide additional shelving for the new volumes.

The expansion and remodeling program provides a workroom of the size necessary for efficient operation, a combination magazine-storage room and public meeting room to seat 30 or more for film projection.

The reference room will provide numerous audio-visual aids. A new heating and air conditioning unit has also been installed.

The library was constructed in 1950 and is supported by the City of Buhl by a tax levy. The library serves the city and

Service Station Adds Gift Shop

HANSEN — Although not in Hansen, a service station with lunch machine facilities and an overnight trailer park is in operation across the river accessible from the Interstate Freeway.

Eddie Eulich is managing this station.

A possible addition to this business is being contemplated by Mrs. Lee Luech. She plans to open a gift shop later in the year. She has been helping in the grocery business at the Lee's station in Hansen, but since they have discontinued the grocery line, she is free to do this, and she helps out in the station at times anyway.

City Of Buhl Constructs New Housing

BUHL — July 10, 1968, saw the Lincoln Courts low-rise housing project formally dedicated.

Work on the project began in the spring of 1966 when a survey was conducted to determine the need for a low-cost housing development in Buhl. Following the survey, wheels of progress were set in motion under the direction of Mrs. Josephine (Ellen) Buhl Housing Authority chairman.

Land, purchased from Elmo Ford, consisted of the 100 Block between 13th and 14th Avenues. The project was begun. Harrie Gerber was hired by the Authority as architect and prime contractor for the complex was the City of Buhl Construction Company.

The project consists of 10 units with four apartments in each unit and a community center building available for community use.

The units and community center are of brick veneer and frame construction. Each apartment is painted in a neutral color and furnished with a stove and drapes.

Bedrooms were designed with safety and convenience features, including a drop ceiling, built-in bar over the tub and the four to six bath is wide enough to accommodate a wheelchair.

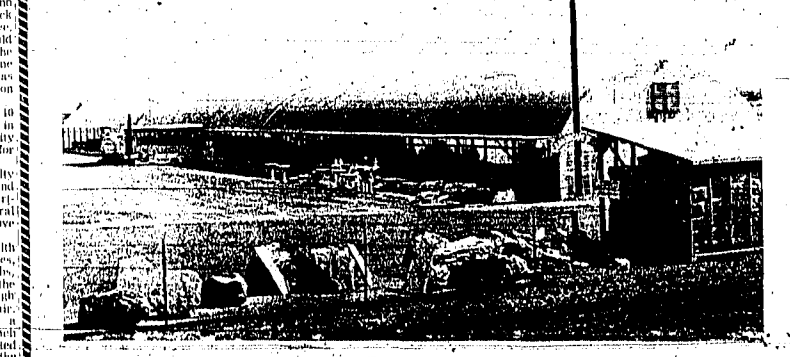
The apartments also have a patio and storage space. Each dwelling has an area designated for tenant planting and the senior citizens can plant the flowers of their choice.

All 40 of the apartments are in use at this time, providing low cost housing for many of Buhl's senior citizens.

FOR TIMES-NEWS-WANT ADS FOR FAST SELLING RESULTS

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Local Cable-Vision, Inc., Has Spread To 4,400 Subscribers In T. F., Kimberly

"It costs us \$4,500 a mile for a trunk-and-feeder system; we're dead if we don't go into a somewhat densely populated area. We're hoping for a search in the cable systems will come up with an answer to reduce this cost so that we can provide cable television service to the many people in the rural areas, but as yet we can't," says Bill Grange, general manager of Cable-Vision, Inc., a completely local operation.

The local system was begun in 1954 as a neighborhood community antenna project in Twin Falls. It was started by W. A. Reher, a man involved in TV sales and repair, put up an antenna designed to amplify the signals from TV stations in Boise and Twin Falls. People in the area near the antenna agreed to jointly pay for it.

At that time the cost to subscribers was \$160 to hook up the antenna to each home and \$5 a month thereafter. By the late 1950's, the number of subscribers had grown to about 500, a sufficient following to warrant Mr. Reher's establishing a microwave system for the Salt Lake City channels. From there the system rapidly expanded.

In the spring of 1964, Mr. Reher sold the complete system to a San Francisco investor, Sheldon Sackell. By that time subscribers numbered about 1500 — this was Mr. Sackell's only cable television property.

Gus Pene, who was associated with Mr. Reher, became manager of the system for Mr. Sackell, until his death in 1965. Bill Grange became general manager later in that same year. By then there were 1300 connections in the city of Twin Falls, and the system continued to expand.

As of December, 1968, Cable-Vision, Inc., serves 4,400 subscribers with five channels of television and two channels of FM radio.

"We provide virtually 100 per cent coverage of all three major networks; an educational channel from the University of Utah and two music channels," says Salt Lake City, FM Stereo which has a broadcast musical format with a limit of four commercials each hour and another FM channel which originates from this office, offering 24-hour interrupted light classical music," states Mr. Grange.

"Like all cable TV systems the only product we sell is a selection of television viewing and in our case, of music," he adds. Although this cable system is local and autonomous, the manager noted there is now a national tendency toward consolidation of cable systems in order to provide wider and less expensive service.

Sheldon Sackell, owner of the local system, died last year. His two sons and a daughter, however, were pleased with the operation of the system, and as of yet do not intend to sell the cable system property, says Mr. Grange.

The five channels offered by Cable-Vision, Inc., are brought to Twin Falls through four microwave stations, each of which is designed to capture and amplify the signals coming from Salt Lake City. The final microwave station is in Twin Falls from the head-over-the-trunk-and-feeder lines go out in a spiderweb fashion all over the city of Twin Falls.

In the early history of the system, as revenue needed additional capital was invested until most of the city was covered. In the fall of 1956 the South Park area joined the system — this completed coverage of most of the residential areas in Twin Falls.

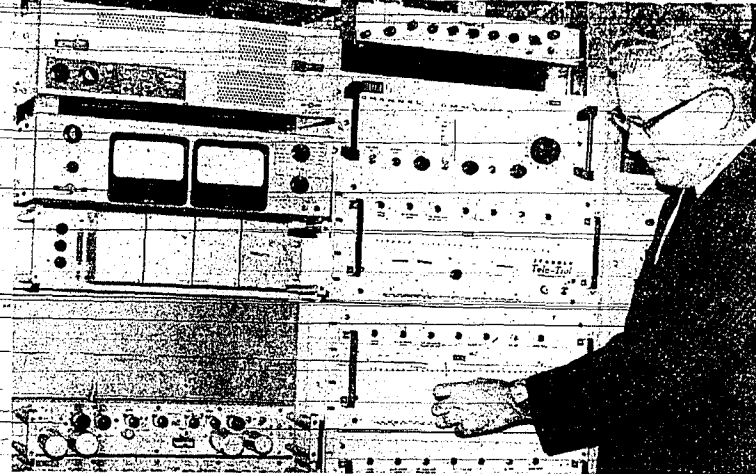
By the fall of 1967 we extended the Cable-Vision service to Kimberly, at a heavy investment — six miles of cable with one household per single household costs us an average of \$40 although we charge the subscriber only a \$7.95 installation charge. In the future we have to be relatively certain of a long-time return through subscriptions to even pay for our investment."

The equipment being used in this particular system can carry a maximum of five channels, although with some modifications it could carry 13 or 17 channels.

"There wouldn't be a big advantage in our carrying that many since we already cover the three major networks, the local channel, an educational channel and carry FM stereo music. There would be an advantage if we could carry independent channels, but they're still in the far distant future," he said.

The growth of Cable-Vision, Inc., has been comparatively rapid. The system has steadily grown and is now a healthy one. Many of our technical problems have been ironed out. The commercial power between Twin Falls and Salt Lake City is more consistent, there are fewer power failures — it's hard for people to realize that if the power is out, near any one of these distant microwave sites, our service is thrown completely off the air. But I would love to see now have 75 per cent less trouble than we did five years ago.

"We're completely at the mercy of the elements in this business.



OPERATING A PORTION of the conversion equipment needed for channel microwave signals of the Salt Lake City television channels to a cable-borne electrical signal is Bill Grange, general manager of Cable-Vision, Inc.

ness: But the situation has so much improved as to make it economically feasible to install generators at these remote microwave sites. And the increasing use of transistorized equipment has helped tremendously also.

Of Twin Falls, Mr. Grange, who was the city's Chamber of Commerce director, feels "this is the finest place in the world to live. Of course my desires are not the same as everyone's but three months after I'd been here I decided to stay for the rest of my life."

"I think it has tremendous potential. I don't think there ever will be and I hope there won't be an industrial explosion. Twin Falls has problems but it's a great place to be — if it didn't have problems it would be dead."

As for the future of cable television systems, the earliest system "is only 15 years old," he thinks it has a broader future for the future than it does for today. It has many current and potential mechanical and legal problems, but none of them are insurmountable.

In many circles cable television is looked at in the same context as television was in the early 50's. Many individuals fear that the growth of cable television will mean the death of some of the conflicts of interest involving cable television and local TV stations. "We now have to protect the local station's programming by one day and in the other when they broadcast a show we cannot show the same one the day before, they do, or the day following."

Two years ago the limitation was 15 days before and 15 days after, but it was decided that the limitation was providing too much protection for local stations and was too harsh on cable systems.

"I'm in compliance with the FCC rule, Cable-Vision, Inc., invested in a \$2,500 switcher. KMYT gives Cable-Vision their schedule and the switcher is set so that when a Salt Lake City channel and KMYT are showing the same thing, the switcher automatically switches the SIC channel to perhaps an NBC program emitting from another SIC channel."

The future for the local Cable-Vision, Inc., business looks bright. "As soon as we feel we need more additional investment in expansion to provide service to other homes, we will expand," concludes Mr. Grange.

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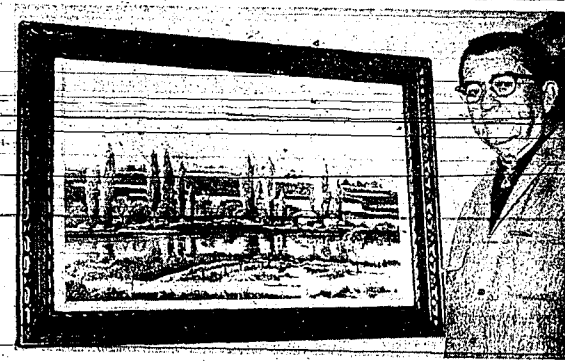
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HAGERMAN VALLEY IS PICTURED in this oil painting, done on location by Lee Logan. For Christmas last year he was commissioned to do two paintings of a family's Idaho ranch as Christmas presents for a husband and son. Although he doesn't feel Twin Falls has the best market for his paintings, he thinks "people around here are much more cultural minded than they used to be."

Local Professional Artist Says City Needs Gallery

A commercial and professional artist in Twin Falls since 1924, Lee Logan feels that there is a strong need for an art gallery in the Twin Falls area. "There are many artists besides myself who would like to have their work before the public — that's the only way paintings are ever sold, and here there's no permanent place where an artist can hang his work."

Mr. Logan began his professional training as a teacher at the Kansas City Art Institute, after coming here he worked as a sign painter and had a commercial show card lettering shop for over 30 years.

In the last couple of decades Mr. Logan turned back to oil painting, particularly landscapes, and hopes that eventually he can phase out the commercial part of his business.

One of Mr. Logan's landscapes, an oil on canvas, is shown in the foreground. He says that many of his landscapes are based on actual sites and painted in the Desert Art Center in Palm Springs. "One half of the gallery is hung with landscape paintings — the other half is hung with abstract art. Well, some from the realistic side paid the expenses for the whole gallery."

"Although it's a commissionary have increased over the past 15 years, Mr. Logan says he has sold as many paintings in California as he has in Twin Falls.

"One of the best ways to get your name before the public and

to build a reputation is through one level and stay there the rest of their lives because to get any better they'd have to do it, to paint and to work at it."

Mr. Logan says he is encouraged by several other artists visiting with them and painting. "We give each other encouraging professional criticism. I've learned a great deal from these sessions, getting criticism from artists who, experienced than with noted southwestern artists such as Jimmy Swinnerton, Bill Hender and Brownell MacGregor."

Mr. Logan's art work is displayed in the Desert Art Center in Palm Springs. "One half of the gallery is hung with landscape paintings — the other half is hung with abstract art. Well, some from the realistic side paid the expenses for the whole gallery."

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"One of the best ways to get your name before the public and

"In the Southwest many painters are making comfortable livings from their work. I know one of them who has had a painting for \$10,000. There would be retired people like the retired areas and support the business of the artist."

"I like to live here and I want to stay here, but I'm beginning to think there aren't enough people interested in art. A local gallery would help the situation," he said.

The style evident in his recent realistic landscape paintings has changed very much. "It's only gotten better — it's bound to if you work at it. Some artists,



MT. BORAH OF THE LOST RIVER RANGE, Idaho's highest peak, can be seen in the distance behind the 10 elk shown crossing the snow-covered slope at the head of Herd Creek. They were photographed from an Idaho Fish and Game Department helicopter, and appeared to be wintering well.

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Business Situation Is Good Despite Overland Shopping Center Disaster

BURLEY — Business in Cassia County has steadily progressed through the years, sometimes a little, sometimes a lot. The slowest progress was made during the great depression in the early '30s. Since the severe depression, however, business of all manner has progressed and expanded at a rapid rate.

The industrial growth in Cassia County and the surrounding areas has stimulated business enterprises in this area far above anyone's expectations. Old businesses have thrived and many new businesses have formed.

Business today here is very competitive, all businesses trying to get to the customer first with the most. This first prize generally means more and better products to the buying public.

Some of the older businesses that have stood the test of time in Cassia County, progressed and expanded are Roper's, Van Engelen's, M. H. King, and the National Hotel.

Roper's, started in Burley 56 years ago by William Roper, featured the finest in men's wearing apparel. Today Roper's has four stores spread over the Magic Valley including the original home store in Burley and others in Roper, Twin Falls and Buhl. All are large modern stores selling both men's and women's clothing.

Van Engelen's is a department store that originated in Burley over 50 years ago under Henry Van Engelen. Later stores opened in Twin Falls and Nampa.

In January of this year the Van Engelen's Department Store in Burley was accepted into membership of S.C. Inc., the nation's largest voluntary department store group.

The well-known King's Variety Stores also had their beginning in Burley. Some 30 years ago, the M. H. King Store number one is located in downtown Burley, and last full store number 30 of the M. H. King Company was opened at the Overland Shopping Center in Burley. Their other stores are located throughout the intermountain area, and complete M. H. King's pride and joy during the early 1900's. The original was destroyed by fire in February, 1913, but was rebuilt and today is still in operation with its modern dining room, coffee shop, bar and lounge, and modern rooms.

The National Hotel, when built and completed, was a Burley's pride and joy during the early 1900's. The original was destroyed by fire in February, 1913, but was rebuilt and today is still in operation with its modern dining room, coffee shop, bar and lounge, and modern rooms.

Paulson's Jewels was opened in 1910 by Gus Paulson and the store is operating today under the same name in downtown Burley.

Other businesses in Cassia County that have progressed and expanded with the area are Cassia Lumber, Miller Drug which recently observed 25 years in Burley; Cassia National Bank, serving the area for over 46 years, opening a branch in the Overland Shopping Center.

Idaho Bank and Trust has a modern building in downtown Burley in Paul, a few years ago. The Burley Realty and Abstract Co. has been in the Cassia family since 1923. Wolf Hardware, the oldest hardware store in Burley, still operated today by the Wolf family, and Sprague's Sport Shop has served the area since 1924.

The D. L. Evans and Co. Bank was established in 1904 at Albion and holds the honor of being the oldest banking institution in Cassia County. The firm, still in operation, has witnessed an economic recession as well as the expansion and growth, but through it all the firm never lost faith in the community.

Clark Brothers at Oakley has one of the oldest occupied stores in the State of Idaho. They first opened for business in 1924 in small quarters, selling groceries and meat.

Today the business is still operated by the Clark family. They have expanded and now sell clothing, dry goods, groceries, meats, green vegetables, and cold storage lockers.

Meat is a grocery store in Burley, known as Clark's I.G.A., located at 201 West 16th Street. Dan's OK Restaurant was started by Dan Howard in Burley, who a few years ago moved to a large new home on West Main Street. Haight Motor and Bonanza Motors, both downtown Burley.

Frank Motor on East Main Street sells cars as do many other "car dealers" located throughout the town. There are also smaller businesses handling auto parts in assist in keeping the automobiles on the road.

The major electric appliance agencies handling ranges, refrigerators, freezers, washing machines, dryers and televisions in Burley are Sedam's Furniture and Appliances, Skaggs Furniture, Stoddard Appliance and Furniture, Lee's Furniture and Jasper Kidd Appliance.



BURLEY'S OVERLAND AVENUE looking toward the north is pictured in this photograph. The advent of new industry near Burley has significantly increased the city's volume of business. Wide-spread businesses that first began in Burley include Van Engelen's Department

agriculture equipment. Hotels, motels and service stations are numerous enough in Burley to serve local needs and assist in making life convenient for the traveling public. Cafes, drive-in cafes, restaurants, bars and supper clubs are available for any occasion in Burley and will cater to all wants and needs.

A number of large garages and car agencies are located in Burley, including Hanzel Motor, who a few years ago moved to a large new home on West Main Street. Haight Motor and Bonanza Motors, both downtown Burley.

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On December 17, 1958, the Overland Shopping Center was officially opened for business. Since that time the shopping center has been one of the fastest growing business areas in Burley. The center filled the consumer's needs for groceries, clothing, jewelry, hardware, furniture, real estate, drapes and carpet, physicians, decorative arts, barber and beauty shop, and even the government offices of the Forest Service and Agricultural Stabilization and Conservation, dry cleaners and laundry, service stations, and cafe.

On April 8, 1959, during the night, disaster struck the new shopping center. A fire gutted a block, destroying 11 businesses. The blaze were Shelby's, Quality Bakery, Hinz Jewelry, Cornet Variety Store, Sacknor Drug, Price's Cafe, Clove's Clothing, Guy's 'N' Dolls, Garrard's Radio and TV, The Cloth Shop, and Mildred's Gaytop Beauty Salon.

With the fire still smoldering cleanup began and plans were being made to rebuild. The block-long building, now nearly completed is bigger and has a basement. The front of the mall is enclosed so the shopper may walk the length of the shopping center and enter any of the stores from the walkway without going outdoors. The new building was built using modern ideas in design and has fire proof walls and fire protection in each business.

Eight months after the fire disaster six businesses are once again operating in new quarters. They are Shelby's Supermarket, Sacknor Drug, Cornet's Clothing, Hinz Jewelry, Martin's Guy's 'N' Dolls and King's Variety Store has taken the place of Cornet which closed not to reopen.

The Cloth Shop and Garrard's Radio and TV have reopened in new quarters in downtown Burley. Mildred's Gay Top Beauty Salon has opened in her home and the barber shop is located across the street from the shopping center.

Price's Associated, the "oldest gas and oil dealer" in Cassia County, is located in Burley. Klink's Florist has served Cassia County for over 40 years. They built their first greenhouse in 1930 and today have seven greenhouses where they raise the plants for their business. A modern display building has been constructed next to the greenhouses.

Klink's is a member of Florist Transworld Delivery. Flowers ordered here will be delivered anywhere around the world. Don and John Chisholm came to Burley from Nebraska and operated the Chisholm Brothers International Firm-Equipment Sales and Service. After the Rambler automobiles came into being they also held this dealership. Recently they sold the entire equipment and real estate agency to Ross Taylor and Cal Johnson. The Chisholm Brothers retained the American Motor Franchise and have moved to North Overland where they still sell automobiles.

Burley has many farm implement dealers handling all the various makes of tractors and home companies.

"Three long-playing albums have been particularly big sellers here." The three were performed by Gary Puckett and the Union Gap—a hard rock group that is doing well nationally. "Gary Puckett graduated from Twin Falls High in 1962," Helen said.

An unusual multi-record set available at Helen's has a price tag of \$100. It is titled "Winston Churchill—His Memoirs and His Speeches, 1918-1945."

Helen employs three people and her business is fairly steady. "There is some slack when school starts because kids are buying clothes but it picks up during the Christmas season. It has been itself out," she remarked. "I like Twin Falls. I think it is growing—I get a lot of new customers each year."

Twin Falls Nursery Concern Thrives In Summer Months

"I imagine that 95 per cent of this nursery's annual business is done from April through June," says Eugene Connor Sr., owner of Western Nursery on Filer Ave. Western Nursery has five greenhouses and four acres of nursery grounds.

"For four months out of the year Western employs 12 people; for another four months it employs three and for the remainder four there are only one or two full-time employees."

Mr. Connor has operated Western Nursery for the past 20 years. When asked how business was in the Twin Falls area he replied "lousy." He felt that it was due partly to freight rates here. "The rates are way too high the rate from Chicago to Portland is the same as from Chicago to here. Until there are more favorable rates here I do not think any big industry will come in," he remarked.

"And in the last 20 years evergreens have become more popular than flowering shrubs. Now they sell 10 to 1 over the flowering shrubs," he added.

Besides the plants and trees the nursery sells peat moss, bark and rock. "In a climate like this we take lots of chances with plants we bring in. Something that survives very well in a colder climate may all of the sudden die during a winter here after several years' healthy growth."

"In hardy plants there is a gradual chemical change when the weather starts to get cold. If there is a sudden and severe cold snap, the plant or tree may die because it hasn't had time to complete the change, even though it might have survived a much colder winter," Mr. Connor explained.



HOLDING ONE OF 1960 BEAN SPROUT POTS is Eugene Connor Sr., owner of Western Nursery on Filer Ave. A local seed company rents greenhouse space from the nursery during winter months for growing hybridized kinds of beans.

Helen's Record Shop Caters To All Tastes

"We're doing a good business in spite of the record clubbed laughs. Helen Brown, owner of Helen's Record Shop at 221 Main Ave. E. since 1956, Helen's offers a huge selection of long playing albums, the current hit 45s, car tapes and cassettes, sheet music and music autographs, and music necessities such as batons and reeds.

"About 75 per cent of our business is the records, and most of them are pop records, both standard and rock. But we have a nice clientele for the classical," she says. The greatest proportion of record buyers are between the ages of 13 and 35 according to national surveys.

There's a swing now toward softer rock or folk-rock. We appreciate the teen-age business—a lot of nice kids come in, she adds.



FINDING ONE SPECIAL RECORD for a customer out of a thousand is what Helen Brown, owner-manager of Helen's Record Shop at 221 Main Ave. E. She listed "Somewhere My Love" theme from the movie "Dr. Zhivago," and "The Sound of Silence," performed by Simon and Garfunkel, as surprise runaway hits of the past year.

Helen uses three methods in choosing records to stock her shop. "First of all there are national surveys printed in trade magazines, then there are both radio and radio requests as well as the weekly survey made by KIEP Radio."

"I used to take at least three months for a record to become a hit. Now with radio, and in as little as two weeks," Helen explained.

"Fifteen years ago there were five or six big record companies and it took 20 years for a record to get 700 to 1,000 record companies. Many of them are short-lived, however." Helen said the hit 45s from a distributor in Salt Lake City known as "one-stop" who handles hundreds of different labels. The LPs are usually ordered from

Mobile Park In Buhl Has Ample Room

BUHL — The Mickelwait Mobile Park is representative of the design of a particular kind of mobile home occupying that particular space between the house to eliminate crowding. In addition to the 20 mobile homes, each lot has a storage shed and a patio. The lots allow for spacious lawns, trees and flowers.

Each lot includes electricity, natural gas, telephone, water and sewer are underground and are available at each site. Lots have an underground irrigation system and are maintained by the park.

The Mickelwait Mobile Park also housed in the community building for the convenience of those without laundry facilities in their mobile home and for the overnight guests.

The Mickelwait Mobile Park is a 20 by 30-foot room with an offset kitchen. It is equipped with: rest chairs, card table and folding tables. Members of the park often gather there for potluck suppers, birthday parties or just general get-togethers.

A coin-operated laundry is also housed in the community building for the convenience of those without laundry facilities in their mobile home and for the overnight guests.



- Golden Fries
- Golden Crinkles
- Tater Tots
- Shoestrings
- Hash Browns
- Pixie Crinkles
- Shredded Potato Patties
- Cottage Fries
- Corn on the Cob
- Cut Corn
- Onion Rings
- Chopped Onions
- Stew Vegetables
- Instant Mashed Potatoes
- Small Whole Peeled Potatoes
- Potatoes O'Brien

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PURCHASED IN 1913 FOR LESS than \$500,000, the Perrine Memorial Bridge is now maintained by the Idaho Department of Highways. In the past year the road surface of the bridge received a new sealcoat and every 15 or 20 years the bridge is repainted. Currently an inspection of the bridge is underway. The Southern Idaho landmark was built in 1927 by the Puget Sound Bridge and Dredge Co. When completed the nationwide interstate highway system will be a 41,000-mile network of high speed, high capacity, controlled-access roads. (Idaho Dept. of Highways photo)



THE NEW HANSEN BRIDGE WAS COMPLETED IN 1966 under the direction of the Idaho Department of Highways. It replaced the 47-year-old Hansen Suspension Bridge, often called the "Swinging Bridge." Built before the Perrine Memorial Bridge, the old Hansen span was begun in 1917 and dedicated in 1918. The old bridge, built for wagon traffic, was suspended between two towers on each side of the canyon. The strong wind conditions which sometimes prevailed through the canyon gave rise to the bridge's nickname, "Swinging Bridge." The new bridge can withstand winds of up to 100 miles per hour according to engineering claims, and offers motorists from Twin Falls and Kimberly a direct route to Interstate 80N between Burley and Jerome. (Idaho Dept. of Highways photo)

Highways Dept. Throws Road Net On Magic Valley



IN THE DISTANCE down this 70-mile-an-hour road can be seen a crowd of people dedicating the opening, in 1966, of the Interstate 80N, a divided highway through Magic Valley. It has now passed the half-way mark toward its completion—cars travel on 80 miles of the network, another 50 miles are now under construction and the remaining 30 miles will be completed in five years.

SHOSHONE—The construction and operation of state highways in Magic Valley is a multi-million dollar public enterprise. Annual operating and construction expenditures are approximately \$10 million a year, giving a substantial boost to this area's economy.

Blaine Sessions, former engineer states, "the improvements over the past 10 years have been gratifying—there's ample evidence of them everywhere you look, indicating a better system of highways. Continuation of the existing programs and highways financing will result in more dynamic changes in the highway system in the next decade."

The Interstate Highway construction activity has been the most significant and continues to lead the way.

A total of \$70 million in construction contracts has been awarded over the last 10 years, and 85 per cent of these monies were expended on the Interstate system.

Eighty miles of the network are now completed and in operation in Magic Valley and an additional 50 miles are under construction. The remaining 30 miles in the Magic Valley segment of the Interstate are being designed and should be completed within the next few years.

All projects on all highway systems are in some stage of progress, such as securing right-of-way purchases, or structure foundation survey.

The District Maintenance Program has been increasing each year because of the additional highway mileage. A large constructed and increasing maintenance costs. Total mileage of the highways has increased from 1,163 miles being maintained in 1948.

The total cost of maintenance per mile of highway is currently \$1,538, having increased 40 per cent in the past 10 years. There has been no appreciable personal increase in this period although the mileage increase has been substantial.

Better equipment and improved methods have permitted the Department to accomplish more work with basically the same personnel. Equipment and personnel are controlled by a fully planned program. These are coordinated when Districts and Divisions discuss their anticipated requirements with principal management.

There are six highway districts in the State of Idaho. Most of Magic Valley is found in District 2, Shoshone.

Over the past decade expenditures in Dist. 2 totaled almost \$71 million for the construction of new miles of highway, \$12 million for the Interstate, \$18 million for primary highways, \$8 million for secondary roads and \$25 million for maintenance of current roads.

In the year 1961, the largest amount, \$17 million, was spent for Interstate construction; in 1962 the largest amount, \$11 million, was spent for secondary road construction; in 1963 the largest amount, \$12 million, was spent by the Idaho Dept. of Highways.

All in all, over the decade, the department spent \$12 million for the Interstate system, \$18 million on primary roads, \$8 million on secondary roads and \$25 million on maintenance of the elaborate network of new miles of highway.

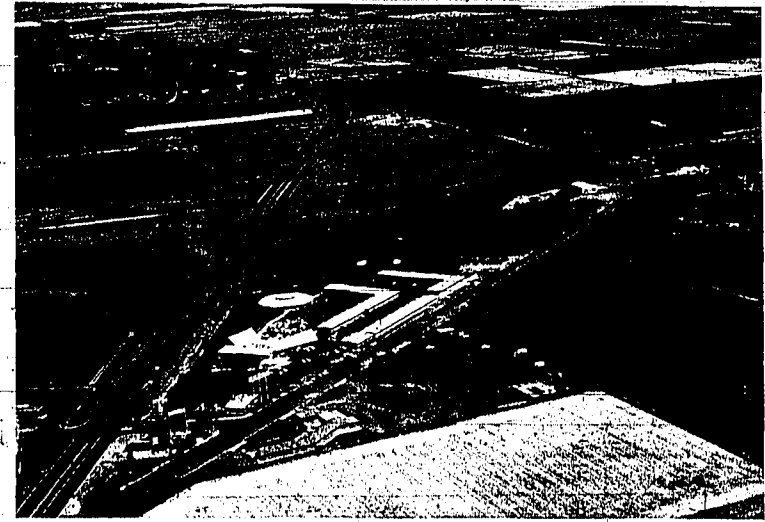
In 1969, District 2 plans continued construction of 7000' north from Cotterell in the Utah State Hwy. re-routing of areas on I-84, Highways 30, 202, 201, and 88.

Two hundred rest areas, four hundred screening or removal projects, breakaway signing, edge stripping and other projects are to be begun in the coming year.

New buildings added to the Department's facilities include the maintenance shop at Shoshone, a maintenance shed and office at Rupert, and a maintenance shed at Hatley, Cule-



THE NEWEST COMPLETED HIGHWAY REST AREA near Jerome is one more step toward the Department of Highways' goal of providing safety rest areas at 25-mile intervals on the Interstate and at 15-mile intervals on primary highways. New rest areas have also been constructed at Cotterell, Ralt River and Hagerman. (Idaho Department of Highways photo)



IT ISN'T YET LOS ANGELES, but the makings of a four-level clover interchange are here. This Interstate Interchange near Burley is one of several recently completed interchanges near Magic Valley cities. Travelers on the Interstate network will more quickly and safely be connected to these towns or be able to bypass them if they wish.

Rupert Has Good Recreation Program

RUPERT—Rupert area youngsters this year had the services of a full-time city Recreation Director, Paul Caldwell, to help organize and supervise the summer program.

Due in part to the expert supervision, almost 500 youngsters played baseball, nearly 700 participated in the Red Cross swimming program, 25 joined art and crafts classes, about 80 studied art, 86 learned dance, and about 80 played tennis.

The turnout was well above expectations and the programs are tentatively scheduled to be continued next summer.

The city is, however, without a Recreation Director at this time as Mr. Caldwell has accepted employment in Illinois.

George MacDonald, city recreation in charge of recreation, has been charged with the responsibility of finding a replacement for Mr. Caldwell.

In the tennis program, 30 of the participants completed in tournaments for beginners. In a second open tournament, 39 children—compared with 20 in past years—participated. The winners met twice a week and were instructed by Shelby Zimmerman, Fred Ash and Paul Caldwell.

Larry Caldwell instructed the adult art classes, and taught the basics of oil painting. The youthful section was instructed by Carolyn Harrison, who dealt with basic art concepts. The groups met twice a week.

Only girls between the ages of four and 10 years were eligible for the dance instruction, under the direction of Floyd Crandall. Four classes were held twice a week each, and

Instruction was given in ballet, tap dancing, and acrobatics.

The arts and crafts group met three times each week throughout the summer at the Peñafing school. Carolyn Harrison, under the direction of Larry Caldwell, introduced the students to the intricacies of basket weaving, seed mosaics, jewelry, and even complete silk construction.

Supervised playground activities were held at the Neptune Park under the direction of Beverly Anderson and Carolyn Harrison, assisted by Twyla Hildsmith and Judy Hynes. From 15 to 40 children daily came to enjoy bear stories, play equipment, or compete in various events.

Fred Ash and Eldon Stephenson managed the swimming pool, which was open to the public a each afternoon. Lifeguards were Betty Short, Kathy Callum, Julio-Rasmussen, Laura Leim, Renee Rasmussen, Lynda Wolfe, and Louis Caldwell. Judy and Jean Hynes were working pool attendants.

The swimming team worked out each morning under the direction of Betty Short and Lou-

Caldwell. They participated in meets at Twin Falls, Idaho Springs, and Idaho Falls. A majority of the group also attended the state meet in Moscow.

Swimming lessons, sponsored by the Red Cross, were given by Alice Donner. Special lessons were given for Boy Scouts earning merit badges, for adults, Cub Scouts, and children attending the扶轮社 school.

The city's recreation department also made services available to other groups. The picnic areas, supervised by the Neptune Park office, and equipment loans were made there also.

In the little league action, about 400 youngsters participated in 41 teams in seven leagues. Over 200 games were played.

Bob Scammon and Fred Ash were responsible for maintaining the fields and scheduling the games and umpires and for delivering the equipment.

MOBILE HOME INDUSTRY

The mobile home industry in Idaho has shown an increase of 50 per cent between the years 1952 and 1953.

ently, there is a maintenance shed under construction at Fairfield with others planned at other needed locations in the next few years.

An office addition for Shoshone is presently being designed, which would replace the now inadequate materials laboratory. Provide needed office space and construct an Emergency Operations Center for the District's civil defense commitments.

The construction of safety rest areas along highways has been a new development for the Department of Highways in the past decade. New safety rest areas have been provided at Cotterell, Ralt River, Hagerman and Jerome.

Other safety rest areas will be provided as new highway routes are constructed so that adequate facilities are available for tourists on all major routes. The ultimate goal is for safety rest areas at 25-mile intervals on the Interstate Highway with rest areas facilities at 15-mile intervals on primary type highways.

State highway funds come solely from highway-user revenues, consisting of gasoline taxes, ton-mile taxes, licenses, and other highway related assessments. Our current gas tax rates, the largest source of highway revenue, are consistent with most other states. The gas tax is one revenue source where both the tourists and local highways within District No. 2, Mr. Sessions said. "Please contact the Idaho Department of Highways at Shoshone or at Boise," he concluded.

In Idaho, Mr. Sessions feels, these improvements are not only necessary for the state highway system, but also for county and city street systems. Presently, 33 per cent of Idaho highway-user revenue is returned to local jurisdictions to construct and maintain their road systems.

These systems are considered feeder routes to the principal highways and are a most important link in the various communities.

The public is invited to inquire about any question or problem they may have related to highways within District No. 2, Mr. Sessions said.

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A 300-FOOT BOARDWALK takes visitors to frontier ghost town around the reconstructed "cow town" at Bliss owned by Mr. and Mrs. Lorain A. Mylan, Sparks, Nev. Built by the late Homer Hensley in 1953, Ghost Town houses many artifacts and antiques from genuine Idaho cow towns and mining camps.



PONCHO, THE MEXICAN BURRO, entertains the tourists in his own sleepy way. They can also visit a prisoner in the one-cell jail, and if it gets too hot and dusty, they may sit a "spell" in Wong's Chop House. Then on through the blacksmith shop and the wagon barn with its collection of antique wagons, buggies and stage coach. The House Of Memories keeps visitors inside with items such as Indian clothing and old coffee mills.

Bliss Ghost Town Offers Thrills, Mementos Of West

BLISS — "Some things are worth repeating: like old tales, especially the colorful, authentic documentation of our past, our national heritage. We all had a part in the growth of this land. We are all descendants of the breed which blazed this frontier only five decades ago."

"As America was the melting pot, the Old West was a cauldron for the adventurous, the restless, it is not gone. It comes more alive each year even as it recedes into history."

"Some, a few of us can recall the fantastic epoch as it unfolded. For others, fathers and relatives participated in the struggle to tame the Wild West. We can read their accounts and relive their struggles. Good to guys, bad guys, cowboys and Indians — not fiction, but reality."

"Small the acrid smoke of gunfire, hear the thundering clatter of war ponies—Feel the loneliness of open plains, the majesty of mountain trails. With these thoughts in mind and hearts, the management of the Frontier Ghost Town at Bliss have recaptured the spirit of the Old West."

Frontier Ghost Town, owned by Mr. and Mrs. Lorain A. Mylan, Sparks, Nev., and managed by Ed Dundas, was constructed at Bliss on U. S. Highway 30 by the late Homer Hensley in 1953. Assisting with some of the design for the buildings of the old frontier town was Sundt Cravat, Twin Falls, formerly of Bliss.

Stepping through the door moves back into time to see in the Idaho Hotel in Silver City, an old mousetrap cup, glassware, record players, organs, anos, a harpsichord, spinning wheels, coffee mills, a cast iron waffle iron which had to be heated on top of a stove and

The porch and step railings, the windows for the gift shop and main entrance to Frontier Ghost Town, as well as some of the other fixtures used in the building of the frontier town itself were once a part of the Dewey Palace Hotel in Nampa. The Dewey Palace Hotel was torn down several years ago to make room for Nampa's progress.

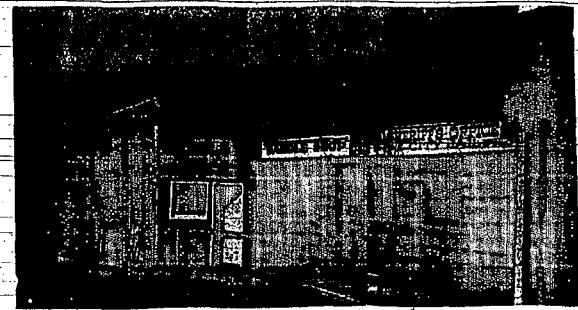
One section of the Ghost Town's main building is the music room, dedicated to sounds of the past. Here are musical instruments that were popular "way back when," and they are still in working condition. In fact, visitors are encouraged to play them and to listen to the unique melodies and tones they have retained through the years.

Among these old instruments is a player piano. Player pianos are now becoming popular again, but this one is different from the ordinary. The piano has a pipe organ built into the front and the bottom of the cabinet, featuring the tones of a flute and a mandolin.

The type of musical machine used in theaters during the silent movie era and was very popular in the seasons.

Among the other music makers is a Violino, a piano and at Bliss on U. S. Highway 30 violin combination. This may be the first displayed at the St. Louis Exposition. Through this glass window on the front, one can watch the violin as it is being played mechanically.

Here also is a music box, 97 years old, that formerly played in the Idaho Hotel in Silver City, an old mousetrap cup, glassware, record players, organs, anos, a harpsichord, spinning wheels, coffee mills, a cast iron waffle iron which had to be heated on top of a stove and



A 97-YEAR-OLD music box that played in the Idaho Hotel in Silver City is one of many musical treasures on display at Ghost Town. Proceeding down the boardwalk, sightseers may explore the business, pictured above and others.

was dated 1876, "sad" Irons, Indian clothing and artifacts and even a china doll collection. From here a boardwalk 300 yards long takes sightseers along Jalopy Lane, a collection of old cars that were once the pride of their owners, into the era of an old mining or "cow" town from the Post Office to the "Boot Hill" cemetery.

Here one can visit the Old Town Hall, the drug store, barber shop, assay office, the harness shop, sit a "spell" in Wong's Chop House, visit the prisoner in the one-cell jail, see the blacksmith shop with its bellows—that helped forge history; the wagon barn and its collection of antique wagons, stage coach and buggies; the fire station with its 1924 Republic fire truck; the old one-room school house and walk past the galleys where villains met justice; then conclude your "trip" by reading colorful epitaphs on the grave markers in "Boot Hill."

Idaho's topography is considered very mountainous. The Rockies extend from the panhandle in a southeasterly direction about two-thirds down the state, becoming the highest and most rugged toward the southern end, which is unhabited.

"South of these mountains, the Snake River plateau, a relatively flat region, is broken by canyons, buttes, mesas and terraces in the southwest part of the state. The southwest part, on the Utah border, is desert," says an American Heritage and Idaho Dept. of Commerce and Development publication.

Wendell's Mayor Is Pleased With City's Progress In 1968

WENDELL — Mayor Carl October, 1968, to collect the city of Wendell — much was accomplished.

During that year the city purchased a new police car and a new fire truck.

Bids were let for a new well. With the addition of this new well, full insurance requirements will be met as will Wendell's future water needs.

Plans now call for a pressure pump which city officials hope will eliminate the water pressure that is in the present system. The well, when completed, will cost \$30,000.

The City Hall received a complete outside painting and decorating. Considerable improvements were added to the interior of the building, including new glass doors, carpeting on the stairways and a new paint job.

Mayor Geisler is pleased to state that the sewer bond payments are current and the financial statements shows a revenue of \$29,000.

He stated that the city's finances are in good standing and the board has tried diligently to keep expenses within the proposed budget.

Much work has been done on the dump grounds north of the city. The City Board has conferred with the State Health Dept., BLM and Goodling Soil Conservation Service to create a sanitary landfill dumping area.

Considerable time and money has gone into the city irrigation system over the past year. New pipes have been installed, thus doing away with many of the city's upon laterals.

One of the greatest achievements of the year was given by the Land and Water Conservation for the improvement of the City Park. The park program will be extended over a four-year period and the city will match funds with a federal grant.

The grant provides money for park lighting, an automatic sprinkling system, new landscaping, sidewalks, paved play areas, the purchase of playground equipment, a covered picnic area and renovation of existing rest rooms.

Mayor Geisler concludes, "This was a very productive year and I take this opportunity to thank the board for their cooperation. The Wendell merchants and all concerned are building to meet a challenge."

Art Club Adds To Valley

WENDELL — The Wendell Art Group assessed itself recently as to growth and progress, asking, "have we added that which was not there a few years ago?"

It came into existence five years ago with the help of Charlotte Duggan. She taught a class, "Let's Have Fun With Painting." The response was big. Forty-three people attended this first course, and a community project was born.

In the past five years art has become well-established in Wendell. Only by looking back over this period can one appreciate the progress that has been made as individuals, as a group, and as a community.

Part of the first art group has met faithfully at the Wendell high school each month. They have brought a lively participation from the Wendell, Hatersman, Goodling and Jerome areas.

Over the years the quality of paintings has improved thanks to the many excellent teachers who joined the group.

The Goodling County Fair exhibits from 100 to 200 paintings each year, and the majority comes from the Wendell Art Group.

Prizes and honorable mentions have been awarded at the Goodling Fair and at the Magic Valley fairs to members of this group.

Charlotte Duggan was chosen by the Idaho Art Association in October, 1966, to conduct the Art Conference in Sun Valley, where 200 artists from the state were exhibiting paintings.

The Idaho Art National Bank, Wendell Branch, has provided an excellent place for the group's artists to show their progress. This has enabled them to sell a number of their paintings.

At the first of the year an artist had his own showing at the bank. The January calendar featured Roy Mason whose specialty is water colors.

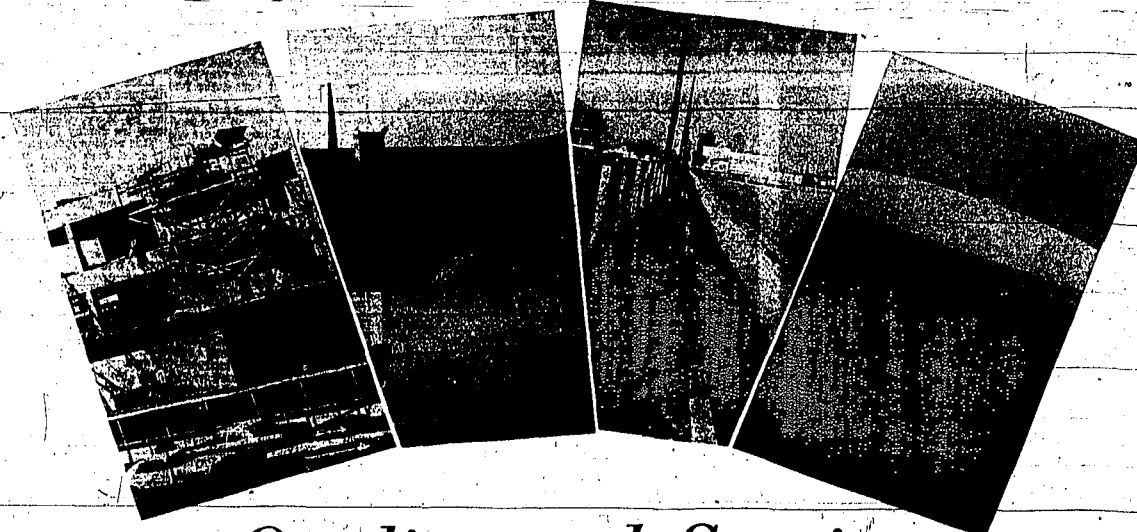
In February Nevada Omahonda exhibited some of her paintings. Dooley Parkins, Wendell's commercial artist, will display his work there in March.

Yes, art is now well-established

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Cassia County Sports Fans Find Recreation Available All Year Long



ONLY CHILDREN 13 AND UNDER are allowed to catch these whoppers in the Kids Creek winding through Air Marine Park between the Burley Airport and Highway 30. The half-mile-long park also has a toddlers' pond and a Go-Kart track. These youthful anglers stand at the mouth of Kids Creek with their catch.



A LARGE SWIMMING POOL, TENNIS COURTS, five patios, a baseball field and a wading pool are available in Salmon Park located south of the high school at Burley. One of the patios is equipped with enough picnic tables to feed 200 people. A playground with a slide and merry-go-round is also available at the park.

BURLEY—Recreation in Cassia County can meet the desires of almost everyone, winter or summer, indoors or outdoors.

For the outdoor man, woman or family, hiking in the mountains in the south and eastern part of Cassia County is ideal. The Forest Service continually works the roads they now have and improving them. Each year they make new campgrounds and improve existing campgrounds.

All main roads into the mountains and through them are clearly marked. Most of the roads are designed so the modern low-centered family car can travel into the mountains with ease. However, if you wish to travel into a more remote area, a pickup or jeep is recommended.

An interesting day can be well spent in the mountains on three sides of Oakley in an overnight trip staying at one of the numerous campgrounds. Some of the favorite overnight camping sites are the Foster area west of Oakley, Howell Canyon south of Albion and Sublett area east of Malta.

The City of Rocks, southeast of Oakley, is a fascinating group of rock formations a few miles from Almo. The Silent City of Rocks is in a basin over three miles long with patches of juniper and piñon pine scattered about on the higher slopes. Weird assemblies of heather temples, eroded cathedrals and shattered walls, towers and turrets, mosques and minarets, hollow cones and tall spire-towers like columns have all been carved in granite of light color by the elements — wind and water erosion created them from a huge mountain of stone.

The Old California Trail passed practically through the center of the City of Rocks. A stage station was located near the southeast entrance of the City of Rocks, where the stagecoach stopped, was harnessed to fresh horses, then continued on its way.

It is said the City of Rocks still holds the answer to a hidden treasure. According to fact, in 1878 an Overland Stage was robbed of its cargo of \$90,000. One of the bandits was slain and the other died in jail, but the treasure is yet reportedly hidden and waiting among the towers, pinnacles and caverns of the City of Rocks.

One must not forget the 300 people of a Missouri wagon train who were massacred there by a large war party of Indians.



SAIL-BOATING AND WATER-SKIING are attracting an increasing following, and in Cassia County the Snake River provides a good surface for both water sports. Along the river

near Burley are several boat docks, and at the Marina below the Burley Airport boats may be rented or a cruise down the river may be taken.

A man, a woman and a child of the best snow skiing areas is Pomerelle Ski Resort located south of Albion in Howell Canyon. The area has a chair-lift and a rope tow. Just last summer a lodge was built and now meals are served. Skiing instructors are available for private lessons and skiing schools are featured throughout the winter. Road conditions should be checked prior to driving to the area.

Snowmobiling is becoming a very popular winter sport. The area just above Pomerelle Ski Resort is excellent for snowmobiling. All snowmobile drivers are warned to stay off roads or highways.

Snowmobiles have been put to use other than recreation in this area. In the Almo area a

mountain lion had been killing sheep. A snowmobile was used to trail the dogs in tracking the mountain lion. After the kill the mountain lion was brought out on the snowmobile.

Any time you plan on going into the mountains, summer or winter, get someone at home know where you plan to go, how long you plan to stay. This information makes it considerably easier to find a lost person or for help to locate anyone in case of breakdown.

If you don't like outdoor recreation, perhaps bowling is your choice. Burley has two bowling alleys. The Y-Dell Bowling, located on east main street, is operated by Clive Holland. Bonanza Lanes is located on North Overland, across the highway from the Ponderosa Inn.

Burley has several supper clubs that cater to parties or to individuals. You can have your favorite drink, food and dance at Nelson's Pilots Club, the 10 Club and Cousin Roy's Hotel and Lounge all in downtown Burley, and at the Ponderosa Inn in north Burley.

The Ponderosa Inn also has a golf course open to membership holders and guests. For a quiet hour or two away from home patronize one of Burley's theaters, the Burley Theater or the Harris Theater, both in downtown Burley. The Burley Elks Lodge, No. 1384 has recreation for its members and guests including bowling, pool facilities and drinks. Whatever you feel is your recreation, it can be found in Cassia County, winter or summer.

Jerome Civic Club Memorial Library Has Books, Records, Even Exhibits

JEROME — The Jerome Civic Club Memorial Library is one of the few in the state with a room designed specifically for the showing of audio-visual films. The room has no windows and has fiber board and burlap for hanging displays.

Each month the work of a different area artist is displayed. During January, water colors by Rev. William Barrett were on display to the public.

This multi-purpose room is also used each month for Civic Club meetings of the "Great Books" discussion group. The room is also available to other groups and has been used two years for flower shows.

The Civic Club created the first Jerome library and worked diligently for a new and larger one when the need became apparent. Cost of the new building was \$48,000 — \$10,000 of which were provided by the city, \$34,850 in federal funds were gained, and the remainder was earned and contributed by local business and service groups.

On November 19, 1967, an open house was held honoring the completion of the new structure. The building has 3,250 square feet of floor space and about 600 square feet of storage space in the basement. The floors are completely carpeted except for the tiled entrance.

The multi-purpose room is separated from the children's book area by a folding wall. According to Mrs. Douglas Finkelburg, librarian, the Jerome Civic Club Memorial Library boasts approximately 15,000 volumes, and over 30 new magazines are available each month. Over 150 records are on hand to be checked out. Use of the library has nearly doubled since the opening of the new facility.



THE WORK OF A DIFFERENT LOCAL ARTIST is displayed each month in the all-purpose room of the Jerome Civic Club Memorial Library. In January the water-color works of the Rev. William Barrett were on display there. He has been painting for three years.



PUTTING THE FINISHING TOUCHES of all paint on a paint-by-number canvas is Edith Williams. Keen eyesight and a steady hand are required for this intricate work. Other crafts enjoyed by the patients are needlework, crocheting, rag quilting and some leatherwork.



IN THE PAST TWO YEARS his rugs have earned six blue ribbons at the county fair. Jay Armenta, a patient at the Long Term Unit since a serious automobile accident, enjoys making rugs. The patients at the nursing home have exhibited their handiwork at the fair for the last five years.

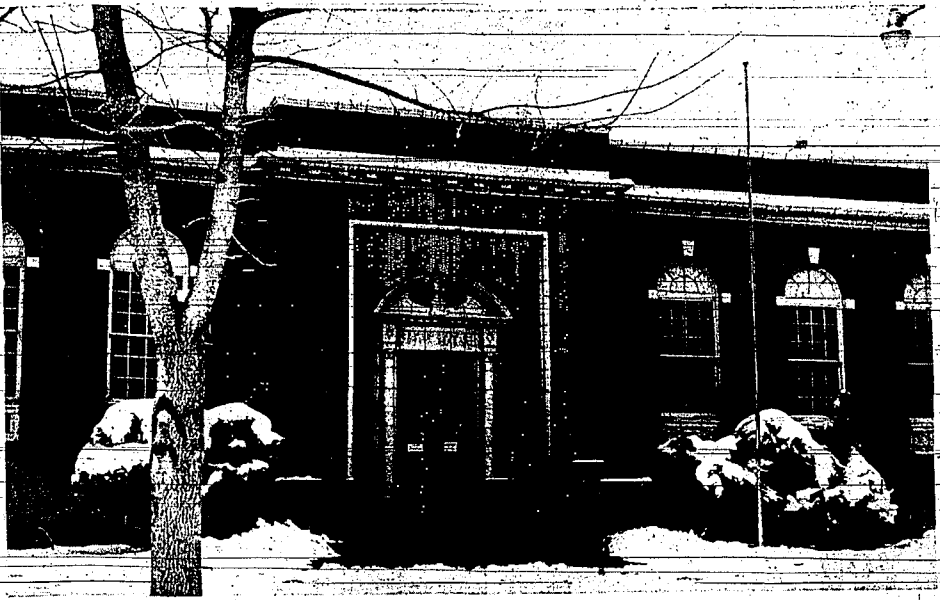
See Related Story On Page C-4



WITH A BASKET of bright-colored yarn between them, two patients at St. Bernard's Long Term Care Unit make preparations for another crocheting project. Left is Mrs. W. O. Harmon, right is Mrs. Blanche Fine. Hazelton, a former arts and crafts teacher, Sister Mary Lutgaard, helps with individual instruction in whatever activity the patient enjoys.

welding two bright futures

GATE CITY STEEL CORPORATION



SERVING TWIN FALLS FOR OVER THREE DECADES, this building now houses over 70,000 volumes. Completed in 1937 under the Works-Progress Administration, it is very well constructed according to Robert Bruce, librarian. "It would be a great pity not to continue to use it," he said. It is hoped an addition to it can be built in the near future, correcting the current over-crowding. About 1,500 titles are added to the library's collection each year, and it

subscribers to 80 periodicals. In addition to the books and magazines here, the resources of other libraries are available through inter-library loans, both in-state through an Idaho library telephonic service, and out-of-state through a huge central catalog agency in Seattle, Wash. "If we don't have it, we can get it," is a slogan said of the Twin Falls Public Library.



FINDING A PROKOFIEV BALLET RECORD out of the library's collection of 625 adult records is Robert Bruce, librarian of the Twin Falls Public Library for the past three years. Mr. Bruce noted that community use of the library has grown extensively in the last two years. Non-student use has accounted for the biggest increase, he said. This invites a great interest in community affairs in general, of which the library is an integral part. In response to this progress the library offers more services now than ever before. In the future it may become a regional library for all Southern Idaho.

Library Services Growth Reflects The Stirring In Community Affairs

It seems to me that there is a stirring in Twin Falls — the junior college was one great step toward progress. CSI, the new water source, airport plans, all of these are indicative of a decided interest and stirring in community affairs here.

"And any library is very sensitive to changes like these in its community," says Robert Bruce, librarian of Twin Falls Public Library for the past three years. Over 70,000 volumes are housed in the building at 434 Second St. E., which was completed in 1937 by the Works-Progress Administration.

"It's a very well built library, but we're hindered by a serious lack of space and working room. It's so well built that it would be a great pity not to continue to use it," he said. It is hoped that soon an addition to the library can be built and completed, doubling its current capacity.

Five years ago a false ceiling and a new lighting system were installed in the old structure, but according to Mr. Bruce it needs more extensive remodeling as well as the addition to make it a better library for Twin Falls.

The staff in the library numbers 24 adults. "We're lucky here to get such interested and talented local people to work in our library. Gone are the days when the local library could be staffed by an untrained local staff. Our library services are cheap — it requires trained personnel getting good wages."

Most of our senior staff members have taken courses in library science either through CSI or elsewhere. Libraries are rapidly expanding everywhere, and more professional librarians and educated and library services become more complicated.

"Librarians are now a necessity in a community. One problem we have is keeping good people after getting them here. Librarians are now professional people getting professional pay," comments Mr. Bruce.

About 15 per cent of the library's total annual budget goes into a book fund for the purchase of new volumes. "Each year we add about 1500 new books to our collection. Many of these new titles are replacements. Some of the non-fiction acts terribly out of date and some of the fiction gets worn out, so part of these new titles are replacements."

"Most people don't realize it, but a library sets a great many books on shelves. Some are materials or simply because the donor wants to share a particular book. From three to four hundred of our books each year come from private sources."

The Twin Falls Public Library offers material to other than books. Over 90 periodicals are available. There are 624 adult records and another 100 children's records. "Our record collection is growing slowly, but surely," he added.

work closely with civic organizations as we will when meetings are available," says Mr. Bruce.

"There is a growing problem in Twin Falls Public Library with all its books and periodicals. Books are being stolen — in the last three months four volumes of encyclopedias have been taken (back issues) are shot. And I don't entirely blame students for this, either."

"Generally students make excellent use of the library and its resources. We used to find many articles gone, cut out of the magazines. Since we have purchased an inexpensive copier for the public to use in making duplicates of the articles they want, this problem had diminished somewhat."

"We need microfilm readers for our magazines and papers — I hope we can get them in the next couple of years," he added. The use of the library has grown extensively in the past two years.

"The junior college is partly responsible, but non-student use has accounted for the biggest increase. Most of it has come from adults in the community who are taking CSI or extension courses for their own interest and pleasure. They're finding the library is full of useful material. Even businessmen, usually the last group in town to find their way to the library."

"There's been a change in emphasis in libraries during the last 25 years. The trend has been toward information service; that is, finding information for the searcher. Our reference collection is being built with this in mind."

"This library had an extremely low budget in the 30s and 40s. Consequently we're now faced with a serious necessity — find information for the sciences and in biology."

"Unfortunately the business reference section is growing faster than the science reference for the simple reason that we can get good business books at a much lower price than our science books. Art and science books because of their high quality illustrations, usually cost from \$17 to \$25. The library tries to get as much as it possibly for the money spent from the book fund."

"The public library has a motto: 'If we don't have it we can get it.'"

"Over 80 per cent of the time, we run, and we do a big inter-library loan business throughout Idaho and even nationally."

"The Twin Falls Public Library is a member of the Pacific Northwest Regional Library Center at the University of Washington, Seattle. This is a big central catalog that lists where each book is available throughout the country. After contacting the center, finding where a copy of a particular book is, the library independently contacts the library that has the book, asking that it be mailed here for use if possible."

"The person borrowing the book pays only for the postage on it here and back. Usually, through this system, it takes 10 to 12 days from the time of request to get the book here and it's usually loaned for a period of one month, sometimes less if the book is in heavy demand."

This library is also a member of a unique library interloan system in Idaho. Idaho State Library furnished nine Idaho libraries with telephones whereby requests and replies can be sent from any one library to any other of the others.

"It's much cheaper than using long-distance calls and much faster than the mail. Very often if we send out a request in the morning we can get the book here by the following day."

The Idaho State Library in Boise has provided another major service to the Twin Falls Public Library. It has loaned this library 100 volumes in a rotating collection that is continually being supplemented and changed.

"They did this shortly after I came here in order to establish a Magic Valley Reference Center for a cooperative of 13 public libraries in the Magic Valley area."

"These libraries all have collections of their own, and two good collections have very good books. In giving good library service at a minimum of cost toward the community, the method we use now book trays aren't used which saves time and space. Although it's a step toward saving time and money."

In addition to providing and expanding all of these library services to residents of Twin Falls, Mr. Bruce sees in the near future the establishment of a regional library center and the acceptance of all but one of Twin Falls, but also Southern Idaho.

A new system for checking out books is being used in our public library. "The strong trend now in giving good library service at a minimum of cost toward the community, the method we use now book trays aren't used which saves time and space. Although it's a step toward saving time and money."

"No, I don't think so. I find the college very pleasant to work with and must appreciate the staff's spirit. This is due in part to their sophistication in knowing how to use the library's resources, and secondly, the staff is so good because they have more freedom

in topical assignments. Besides that the increased demand they make on the library's collection and services is good for us. It shows us where weak areas are and proves our need for expansion."

About 15 per cent of the total population in the city of Twin Falls has library cards on file. "This percentage is far above the national average. We're trying to reach more and more people throughout the community by taking the library outside the walls, as in bookmobiles," said Mr. Bruce.

In the past 19 years the library's budget and its staff have doubled according to Mr. Bruce. The current budget is just under \$200,000.

"We're trying to serve the total community as best we can. Student use of the library is somewhat incidental — we're glad to have them, of course, but generally we leave the purchasing of special books they need for assignments in the school libraries funded and designed for students."

"For instance, in the high school an English teacher has given several classes assignments on epics. Well, the average reader wouldn't ordinarily ever read an epic. Any library with a good reference section should have a collection of two or three epics, and I've ordered one. If we had three collections, they could be rotated to fulfill the sudden demands of 70 or 80 students."

A new system for checking out books is being used in our public library. "The strong trend now in giving good library service at a minimum of cost toward the community, the method we use now book trays aren't used which saves time and space. Although it's a step toward saving time and money."

In addition to providing and expanding all of these library services to residents of Twin Falls, Mr. Bruce sees in the near future the establishment of a regional library center and the acceptance of all but one of Twin Falls, but also Southern Idaho.

Lumber Companies And Silver Mines Add To Fairfield's Economy

FAIRFIELD — A new mill and plantery powered by electricity has been built by the Wendell Mill and Lumber Company. The new equipment and building replaces the ones that were destroyed by fire in 1964.

Other improvements include a new office building built along the highway. The yard has been cleaned, leveled and gravelled where needed and the lumber is stacked in neat piles.

The largest stockpile of uncut logs in the history of the mill sits at the mill, awaiting the opening of the mill in some time during severe winter weather.

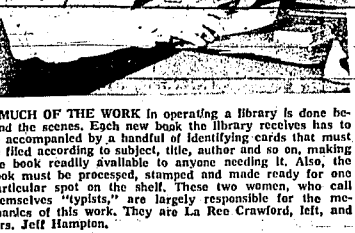
Now owned by the Prairie City Lumber Company of Oregon, the mill was started and operated by a group of Magic Valley people for many years. Many truckloads and carloads of finished lumber are shipped from here all over the United States. The mill has been modernized and a d d e d down through the years and the production rate has been greatly increased.

A smaller lumber mill is operated north of Corral and produces rough lumber of large dimensions. Bridge timber is a specialty of this mill. Started in the 1930's by John H. W. Shreve, it was purchased in 1968 by Richard Reynolds of Gooding. Entering and improving both the buildings and capacity of the mill has been accomplished over the past few years.

The northern half of Camas Prairie is dotted with many a mining claims. Most of them are small claims and the acceptance work is done by hand.

The Buttermilk Mine up Willow Creek, owned by the Rusco Silver Mining Company, is a large operation. It began its operations during the last 10 years. The road up Willow Creek and to Bullerup Mountain have been rebuilt to accommodate ore trucks and access to the mine.

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MUCH OF THE WORK in operating a library is done behind the scenes. Each new book the library receives has to be accompanied by a handful of identifying cards that must be filed according to subject, title, author and so on, making the book readily available to anyone needing it. Also, the book must be processed, stamped and made ready for one particular spot on the shelf. These two women, who call themselves "typists," are largely responsible for the mechanics of this work. They are La Ree Crawford, left, and Mrs. Jeff Hampton.



"HOW TO REPAIR YOUR FOREIGN CAR" and "The Complete Ski Handbook" are two books in this stack that recently returned to the library after a journey as part of a bookmobile service. Mrs. Robert Ballen is the extension librarian. The Idaho State Library has loaned the Twin Falls Public Library 10,000 volumes specifically for the purpose of circulating a wide selection of books throughout Magic Valley. This library in turn acts as a Magic Valley Reference Center.



CATALOGUING AND BOOKKEEPING for the library will be Mrs. Henry A. Jones' regulars. Having worked at the Twin Falls Public Library for 15 years, she is well-accustomed with its budgetary problems and its current holdings. "It is her responsibility to decide where on the shelf new books will be housed."

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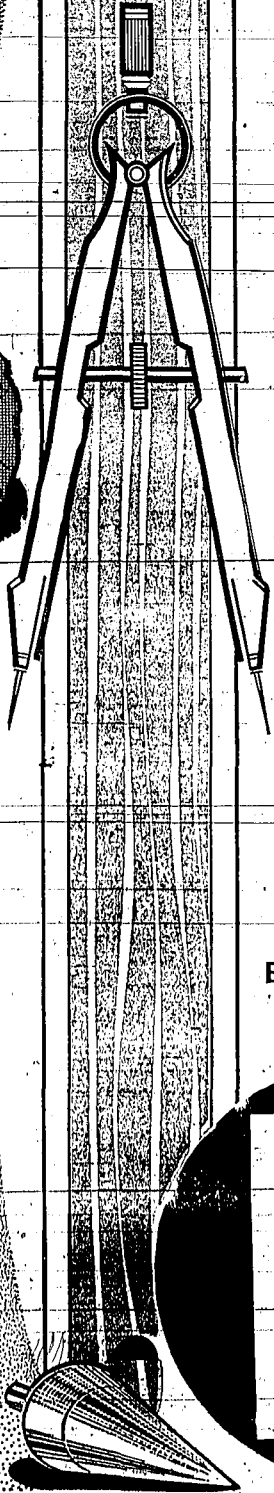
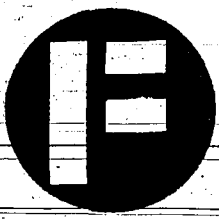
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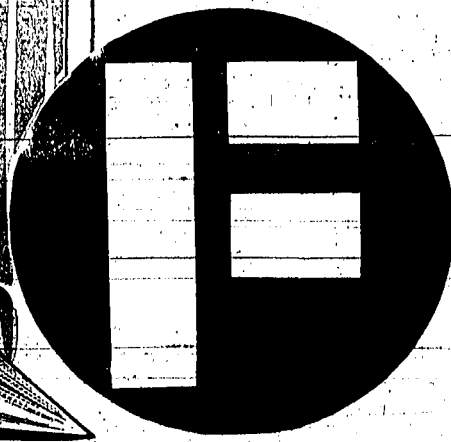
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