More News More Sports Family Comics ::

TWENTY CENTS

Feature Section

VOL. 66, NO. 292

TWIN FALLS, IDAHO, SUNDAY, MARCH 8, 1970



CHARLES MANSON could see "no love in the courtroom" and was visibly upset as he left court in Los Angeles. The judge had revoked his plea to act as his own attorney. Three members of his "family" were arrested for contempt during the hearing. (UPI telephoto)

Stormy Court Session Ends As Manson Gets Defense Attorney

Attracts At T.F. Armory

By KATHLEEN NEUMITYER, sadena attorney, to represent know what's in here, do you?"

LOS ANGELES (UPI) — Manson unless the 35-year-old Blinking hard and chewing defendant chooses to hire another lawyer.

"You can kill me but you tappointed defense attorney over can't give me an attorney," three weeks to become an independent of defending himself, appearing shaken and distold you I wasn't capable of motions he filed proved he was incapable of defending himself.

Superior Court Judge William S. Appearing shaken and distold you I wasn't capable of the only way I could have a Superior Court Judge William B. Keene ordered Charles of the U. S. Constitution and Hollopeter, a prominent Palasked the judge, "You don't think you know what it means

Magic Valley Rock Show think you know what it means to represent yourself," Manson

continued. When Keene started to

Nader

ANN ARBOR, Mich(UPI)—Consumer advocate
and auto industry critic
Ralph Nader said Friday he
will lead a drive to oust
four members of the General Motors Corp board of
directors for alleged conflict
of interest.

of interest.
Nader, here for a seminar on automobile product liabil-ity, said GM is resisting pollution control because top officials or board members of petroleum and chemical companies sit on the automaker's board. He declined to identify the men by name.

Arguments _ nterrupt, Manson snapped, In Bank Case

The Justice Department is seeking to block the merger which has been approved by the directors of both banks, the stockholders of both banks and Paper Today

The AEC said no radiation finishing processes and into the teme and has helped me on dyeing area.

Some areas of the plant are the state of the state of the plant are the state of the plant are the state of the packaging and shipping many talents. He is a senator, departments have yet to be staffed, so not much can be staffed, so not many talents. He is a senator, the staffed, so not many talents. He is a senator, and the staffed, so not many talents. He is a senator, and the staffed, so not many talents. He is a senator, and the staffed in the

BOISE (UPI) — Idaho's his ments outside of constitutional been seriously made." toric 40th state legislature was revisions. He also accused Readjourned sine die at 5:47 p.m. The legislators did pass favor of dragging their hee Saturday after 55 days of intenably on a Senate joint resolution sive lawmaking that resulted in that will place revision of the very few major accomplish-state's 81-year-old constitution

That Spooky Daytime Dark Was Eclipse

Welcome to Kellwood!

Welcome to Kellwood!

Today's Times News features an extensive, informative salute to the new Kellwood hosiery kep. Hansen said, "We're all plant, in a 40-page three-section for it." They agreed the giant addition which details hosiery hat more respectively. They are detonated friday within 25 minutes of each other at the Nevada Test one in that big building on Air formation.

The low-yield, underground tests—less than 20 kilotons each will be thrown open for a year. On the low-yield, underground tests—less than 20 kilotons each will be thrown open for a public to the eastern part of the state.

The low-yield, underground tests—less than 20 kilotons each will be thrown open for a public to the eastern part of the state.

The low-yield, underground tests—less than 20 kilotons each will be thrown open for a public to the eastern part of the state.

The low-yield, underground tests—less than 20 kilotons each will see how hosiery is made despite the close defonating following the nylon yarn into been a Jordan booster since the despite the close defonating following the nylon yarn into been a Jordan booster since the times, an AEC spokesman said, storage, through knitting and age of 19. "He's like a father The AEC said no radiation finishing processes and into the to me and has helped me on.

before the voters in November of this year. The short ballot this year. The short ballot rovision in the document was

acceptit.
The gavel in the Senate sounding adjournment was banged at 5:43 p.m. while the House went bombe at 5:47 p.m.

He also accused Republicans bills were introduced to control of dragging their heels on en-surface mining but were not convironmental pollution and said, sidered seriously by the majori-"The dredge mining act that ty party and went down to re-would prevent dredging on the sounding defeat.

eliminated — the only way that the state's 105 legislators would acceptit. Nixon Tells Of Goals In Space

The sun blinked for North American earthlings Saturday, and millions on the East Coast experienced the spooky daytime dark of a total solar eclipse.

The racing shadow of, the moon penciled an 85-mile-wide path up—the populous—eastern U.S. seaboard from Florida to Waryland like a gathering black tropical storm to the oohs and aahs of once-in-a-lifetime watchers.

Chickens roosted, frogs Croaked as at eventide, squirrels went to sleep, horses hung their heads, and even buzzards circling a Georgia swamp swooped down to roost on bare cypress trees.

In Washington, D.C., about my washed the light of the land apart of the complete of t

cypress trees.

In Washington D.C. about prequest for extrainid that you concurred in In Washington D.C. about prequest for extrainid that proper limited appropriation of the property of the washington by the present of the well-attended public and their long-haired prevent of the well-attended public and their long-haired prevent of the well-attended public and the property of the well-attended public and the well-attended public and the property of the well-attended public and the wel

to the U. S. Supreme Court.

The Ivery Tusk is a fund raising wing of the Idaho Young Republican League and Sen.

Jordan was invited to speak Friday to kick off such dinners throughout the state. Saturday night he talked in Idaho Falls.

Tuesday he and Rep. Orgal-Hansen will be back in Twin Falls for the grand opening of

11-17-17



tational Guard Armory north of the some of the gens, and stones are persons ylewed the displays of Gos

From Times-News 24-Hour Weather Bureau Wire



Temperatures National

Charleston S.C. El Paso Houston Indianapolis Kansas City os Angeles Miami Beach San Francisco Seattle Spokane Washington

Idaho

High Low Gooding Idaho Falls Mountain Home Pocatello

Agnew Urges Change In Living Habit

President Spiro T. Agnew called Saturday for greater use of suburban resources to help city minority groups rather than improving conditions in the ghetto, which he called 'a subtle form of racism."

Allowing members of our minority groups to find possibilities for decent housing, income, jobs and educational opportunities only in a limited geogrphaphical area that is already or is destined to become a minority enclave encourages segregated living and the development of racial hostility." Agnew told a conference of the National Alliance of Businessmen.

He urged suburbanites to ake a greater interest in the

problems of the cities. The suburban dweller who Hagerman, s his back on city problems claims that he should not financially contribute to their solution is closing his eyes to the direct relationship between the economic viability of his country and the city," the vice country and the city, president said.

KEY BISCAYNE, Fla Donald M. Kendall, president of decision were made retroactive.

Pepsico Inc., as chairman of The military court turned National Alliance of Busi nessmen.

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or 733-0931 Before 6 p.m. daily or

before 10 a.m. on Sundays

Official City and County Newspo Member of Audit Burson of Circulation and UPI Code, Thursday is hereby designated as the day of the week on which legal notices will be published.

SALT LAKE CITY (UP!) — Gov. Calvin L. Rampton feels that the vigilante groups formed recently in Utah would not control, "If root called upon if necessary agencies and county Civil Defense of local police officials."

The leaders of NET claimed support of law enforcement agencies and county Civil Defense organizations, but public officials deny any connection would not contribute to solving capable to cope with any situation would not contribute to solving part of the problem, they would become part of the problem if a riot control," where prompted by the numer who can be called upon if necessary.

The leaders of NET claimed support of law enforcement agencies and county Civil Defense organizations, but public officials deny any connection leaders are using Mormon theoretic that will be added that many of the laders are using Mormon theoretic that will be added that the utah any connection with the organization, and said the church of leaders are using Mormon theoretic that will be added that the Utah any connection with the organization, and said the church of leaders. Published dally and Sunday, except Saturday, at 130 Second Street West

Twin Falls, Idaho, 83301, by Mogis part of the problem if a riot. He added that the Utah occurred."

He added that the Utah any connection with the organ-light of the chief executive add his trained team of men available does not approve of any of its remarks on the Neighborhood 24 hours a day, and that there members becoming "active in Emergency Teams (NET) are 5,800 National Guardsmen, vigilante groups." Entered as second class mail matter April 8, 1918, at the post office in Twin Falls, Idaha, 83301, ander the ct of March 8, 1879.

Forecast

Southeastern Idaho: Variable Sunday 45 to 55; lows tonight in cloudiness this afternoon, tonight 30s and low 40s. and Sunday with a chance of Magic Valley: Increasing showers late this afternoon and clouds with mild temperatures tonight, a little warmer today today; chance of some light and cooler tonight and Sunday; rain nights and early Sunday; highs today in 50s and Sunday cooler and windy Sunday; high 45 to .55; lows tonight 25 to 35, temperatures today 52 to 62; Southwestern Idaho: Consider- lows tonight 32 to 40; highs Sunday supple cloudings; with a character.

Southwestern Idaho: Consider-I rows tonight 32 to 40; night Sunable cloudiness with a chance of day 43 to 53; probability of meanin today, and tonight decreas-surable precipitation 20 per ing Sunday; cooler tonight and cent today, 40 per cent tonight Sunday; highs today in 50s and and 30 per cent Sunday.

Admitted
Mrs. Harry Parker, Mrs. Bill
McVey, Mrs. Loyd Barnett,
June Peterson, Sam Popejoy,
Mrs. Charles Goddard, Charles Harrison, Frederick Catron, Mrs. Kenneth McDrummond, Mrs. Kenneth McDrummond, Sonnichsen, Mrs. Daniel Hop-Mrs. Alfred Davis, Bradjey J. kins, James Ray, Edward Ah-Bart, Flossie Meeker, Ethell rens, Mrs. Kenneth Crawford Spencer, all Twin Falls; Emma and son, all Jerome. Bienz, Buhl; Shelly Ann Chris-

tensen, Heyburn, M. Dee Snod-grass, Jackpot, Nev., and Sha-ron Smith, Filer. Dismissed Homer Hudelson, Merlyn Olson,

Homer Hudelson, Merlyn Olson, Julie Lynn Brown, Judy Brown, Louis Lasson, Alberta Irvin, Eli Dur an, Mrs. Arley Williams, Mrs. Bill McVey, Mrs. Gene Williamson and son, Mrs. Keith Harrell and son, Kelly Coates and Corey Ray Johnson, all Twin Falls; Mrs. Willien Hamsher and Kair Moss, both Kimberly; Homer Crawford, Mrs. Price Simon, American Falls; Mrs. Carla Jellison and Combs, Heyburn.

SAIGON (UPI)—The U.S. Command reported today the loss of three more helicopters form, Rupert, and Leonard Combs, Heyburn.

Willa—Shill, Brett—Schlund—and Villa—Shill, Brett—Schlund—and Villa—Shilla—And Villa—Shilla—And Villa—Shilla—And Villa—Shilla—And Villa—Shilla—And Villa—Shilla—And Villa—Shilla—And Villa—Shilla—And Villa—Shilla—And Villa—Shilla—An Villa Shill, Brett Schlund and David Braun, all Burley; Walter Burgess, David Langley, Julie Watkins and Margaret Dunlap, all Buht; Mrs. William Giliner, Jerome: Glenn Bessire, Murtaugh; Philip Kytle, Hazelton; Mrs. Duain Butler, Gooding; Mrs. Duain Butler, Gooding; Mark Tverdy, Castleford; Ray Faulkser, Bliss; Catherine Hansen, Rupert; Julie J. Mowry, Arco: George Guy, Jackpot, New, and Ira Morrell, Ontario,

A daughter was born to Mr and Mrs. Kenneth McDrum mond, Twin Falls.

Minidoka Memorial

Admitted
Zola Hanna, Rupert; Ralph
Bourquin, Rockland, and Bruce
Spalding, Idaho Falls.

Frances Kidd, Declo; Bill Wil-liams and Lila Neibaur, both Rupert.

Gooding Memorial Danny Driesel, Gooding.

Dismissed
Mrs. Don Mason, Antonio Malaxechevarria, Clay Salladay, all Gooding, and Murtle Peck,

No Civil Trials

that military personnel who cult gown in ucitation commit crimes in the civilian and I feel if we can cut back community in peacetime must on defense spending, let's do

Army Sgt. Joseph P. Mercer, who is serving a I0-year laous is necessary for the prosecution of "our men in Vietnam and I feel the administration has kept the Congress informed on all stages of this controver-

Magic Valley Hospitals Magic Valley Memorial | St. Benedict's, Jerome

Admitted
Mrs. Dave LaSalle, Shoshone
Dismissed
Bryan Williams, Twin Falls

Ehrmantraut and Mrs. Sonnich

Births
A son was born to Mr. and Mrs. Dave LaSalle, Shoshone.

Cassia Memorial

Senator

his Washington, D. C. apart-ment building last fall. The youth escaped, but not before Jordan inflicted several

Sen. Jordan inflicted several bruises.

When Sen. Jordan took the copters have been destroyed as stand to speak, he thanked Rep. Hansen for his remarks a nd said, "I wish my wife, my banker and my fellow senators could have been here to hear that."

He said, "It's always hard the said in the Twin Falls (Calif. Falls Cemetery. Friends may he held in the Twin Falls (Calif. Falls Cemetery. Friends may he held in the Twin Falls (Calif. Falls Cemetery. Friends may he held in the Twin Falls (Calif. Falls cemetery. Friends may he held in the Twin Falls (Calif. Falls cemetery. Friends may he held in the Twin Falls (Calif. Falls cemetery. Friends may held in Arkansas, and had been a services. The said the said the said the said the said to the said the s

to get people to listen to a politician. It's like the guy running for office in the south. He came across a hanging and the control highlands, near Hue demned man was given a few on the porthern across a hanging and the control highlands, near Hue The man had no words and military spokesmen said.
the politician stepped up and U.S. forces keep about a like to take his time helicopters in Vietna if he has nothing to say, and small "Hueys" at that point the condemned cargo carriers, man told the sheriff he didn't rescue helicopters.

mind yielding the time, but 'spring the trap first.' Then his speech got serious. He said the Senate has managed to keep the railroads running, and added a tactical air to New Mexico. This is a loss

of 788 military and 52 civilian jobs, he said. jobs, he said.
"That unit was assigned to WASHINGTON (UPI) — The NATO in the first place and So we in Idaho have escaped refused to make retroactive a great hardship. It's all part 1969 Supreme Court ruling of the administration's effort to at military personnel who cut down in defense spending

Utah Governor Feels Vigilante Groups In

Beehive State Would Hinder Officers

Magic Valley Obituaries Funeral Services | John Mercer

Mrs. Zeitler

Mrs. Zeitler was a former res ident of Denver, Colo., and Salt Lake City, Utah. She was a member of the Presbyterian Church. On Dec. 31, 1912, she married Louis Zeitler. He died in 1929 in Denver.

Surviving are Irs. Robert N. Balleisen, brothers, and John Headrick Sterling, Colo.; two grandchil-dren, Gary Balleisen, U. S. Navy, and Sonya Balleisen, Twin Falls.

Funeral services for Mrs Funeral services for Mrs. Zeitler will be conducted at 3:45 p.m. Monday in the Crown Hill Cemetery, Denver, Colo., with Rev. Charles R. Ford officiating. The family suggests memorials to the Children's Home, Boise, 'Idaho. White Mortuary is in charge of arrangements.

3 "Choppers"

Five crewmen were wounded in the downings of the three UHI "Huey" helicopters Friday, spokesman said. Each "Huey" costs about \$217,000 and carries a crew of four pilot, copilot and two door gunners.

Hondownsters said 1508 helis

Headquarters said 1,508 heli-

demned man was given a few on the northern coast and near minutes to say his last words. Ben Tre in the Mekong Delta,

U.S. forces keep about 3,000 selicopters in Vietnam—the

Tubing Accident Injures Boy, 12

- He was born May 30 1897, n Wenona, Mo. On June 28. in Wenona, Mo. On June 28, 1922, he was married to Rosalie Tremelling, St. Charles, Ida ho. The marriage was solem-nized in the Salt Lake City LDS Temple April 1, 1926.

They moved to Buhl several years ago following his retire-ment. He worked as a chef in Richland, Wash., and moved to Carey from Buhl in January. He was a member of the LDS Church and active in geneology wórk.

work.

Surviving are his widow: two daughters, Mrs. Norma Rose is survived by a brother, Glenn jail sentence.

Wild, Carey: Mrs. Clara Mae Gott, Kimberly, and three niece-was suspended upon the stipulation. Texas, five grandchildren and four great grandchildren.
Funeral services will be con-

ducted Wednesday in Garden City, Utah, Friends may call at Bird Funeral Home in Hailey Sunday and Monday.

Paul Connor

Paul A. Connor, 84, 1530 Kimmorial Hospital of a three-week ed the state liquor dispensary the hoax difficulties.

He was born Nov. 12, 1885, Stanley and Hailey area for in Kingman County, Kan., and many years. On Aug. 27, 1917, came to Hazelton in 1910. In 1962 he moved to Twin Falls from Tacoma, Wash. He was a farmer and carpenter in this area and worked for the Twin of the AF and AM No. 2 Mason-Falls Canal Co. for several ic Lodge, Boise.

Funeral services will be conducted at 2 p.m. Monday at

On May 21, 1915, he married the Bird Funeral Home with She died in December, 1943.
Survivors include one daughter, Mrs. Marjorie J. Morgan, december services will be conducted at 2 p.m. Monday at the Bird Funeral Home with Rev. W. D. Ellway, of the Emanuel Episcopal c h u r c h. Graveside services will be conducted by the Boise Masonic Palmdale. Calif.; one brother. Palmdale, Calif.; one brother, Emmett Connor, Jerome four sisters, Sister Mary St.

Funeral services will be con-ducted at 11 a.m. Tuesday in Reynolds Funeral Chapel by

Twin Falls **News In Brief**

Falls, has been admitted to the Dickinson, Reno, Twin Falls Clinic Hospital for granddaughter and

Jan Olsen, son of Mr. and rs., Raymond Olsen, 236 Madison St., has been placed on the dean's list at the University of Idaho. He is a freshman majoring in music, and is attending school on a music scholarship.

Mr. and Mrs. M. J. Bart, Twin Order of Eastern Star, will meet Falls, was hospitalized with face at 6:30 p.m. Tuesday for a potinjuries Saturday morning as a luck dinner, followed by the regresult of a tubing accident at the Presbyterian Cabin in the time past matrons and patrons south hills.

south hills.

He was a member of an LDS

Boy Scout party staying at the cabin overnight and was injured early Saturday morning. Sheriff officers received a call at an Mrs. Joe Stastny iff's officers received a call at an Mrs. 1. O. Oliver and Mrs. 1. O. Oliver and

t dent, died Saturday morning at est. Benedict's Hospital, Jerome, following a long illness." Mrs. Leland was born land the state of t

Funeral services are pending at Leeper Mortuary, Wendell.

SCAYNE, Fla. (UPI) community in the first of civilian courts. Lynn Townsend, Speaking for the rwo-judge ministration is making a good the hospital. Airman of Chrysler head a businessman's Judge William H. Darden said make jobs available core unemployed, core unemployed, core unemployed, that thousands of courting martials would be subject to eview if the 1969 O'Callahan of Kendall, president of Kendall, president of the military court turned in boxes and the cost of this troop had gone to the cabin friday and members were apparently tubing early Saturday when the boy was thrown into the through the hospital. Relatives in Twin Falls said the To Back Lenore Romney

SUBSCRIPTION RATES
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was a roll call vote rather than a secret ballot. And Milliken, who had been neutral during the meeting two weeks ago, had twicted the necessary arms since then to insure the easy "bossism" one of his major

win for Mrs. Romney.

"I believe now we are ready to unite behind Lenore Rom-ney and help her win a resounding victory in November.

PICK A SPECIALIST FOR YOUR HEARING

As a part of our complete hearing aid service, we offer a free audiometric test and hearing evaluation in our office or your home. Come in or call today and find out what "Comfort Sound" by TELEX can

Girl Admits -Kidnap Of Own Child

Mrs. Vance

and evening and Monday until

Mr. Dickinson

on June 12, 1925, he married Alfreda L. Moyer at Ogden,

Survivors include his widow

Park by Masonic Lodge No. AF and AM. Friends may

Mrs. Leland

at Reynolds Funeral Monday evening and until time of services.

Lewis (Del) Dickinson,

the Blaine County Hospital a daughter of Mrs. Hulda Gott

OZARK Ala (UPI)—Police mar class . . Ray Rostrod disclosed today that a 19 year picking up early copies of spe old mother had admitted cial edition . . Juneau Shin staging the "kidnaping" of her getting newscast ready for list

es and one nephew.

Funeral services will be held in Twin Falls with the White in the care of a doctor. She was don't have to remain free in the ments to be announced.

Funeral services will be held in the woman be placed in ambulance into hospital ments to be announced.

And was suspended upon the stipulation of the care of a doctor. She was emergency entrance. And overheard, "If you get mad at your husband, you can always the stipulation of the

mortuary in charge of arrangements to be announced.

Russell Vaughn

HAILEY — Russell Vaughn,
14. died Thursday in a Veterans
Hospital in Boise, following a where he is training to become long illness.

In the care of a doctor. She was emergency entrance. And overheard, "If you get mad at your husband, you can always she acted alone and that her husband hord more husband, by the custody of her actions. Spud Burning
McLeroy is a warrant officer.

Spud Burning

Candidate at nearby Ft. Rucker

where he is training to become a helicopter pilot.

Police Chief. in Quinemo, Kan., and moved bykes said Mrs. McLeron made to the Stanley area in 1927 from a statement saying she staged Colorado. In Stanley he operation the hoax because of domestic the state liquor dispensary the hoax because of domestic the property of the state liquor dispensary the hoax because of domestic the state liquor dispensary the hoax because of domestic the state liquor dispensary the hoax because of domestic the state liquor dispensary the hoax because of domestic the state liquor dispensary the hoax because of domestic the state liquor dispensary the hoax because of domestic the state liquor dispensary the hoax because of domestic the state liquor dispensary the hoax because of domestic the state liquor dispensary the hoax because of domestic the state of the state of the stanley have the state of the stanley have the hoax because of domestic the stanley have the stanley have the hoax because of domestic the stanley have the stanley have the stanley have the stanley have the hoax because of domestic the stanley have the stanley have the hoax because of domestic the stanley have the stanley have the hoax because of domestic the hoax because the hoax because of domestic the hoax because th moved Ozark Police Chief. J.R. Dykes said Mrs. McLeroy made

The baby mother in

New Job In San Antonio Lodge at the Hailey cemetery, Friends may call at the Bird Funeral home Sunday afternoon

Nugent, son-in-law of President Lyndon B. was learned Friday.

Nugent has left his job in the Johnson family's Austin broad-casting company to become president of Athletic Repair and Manufacturing Co., Inc. He drives 75 miles to and from San Antonio every day from his and home in Austin.

KTBC-TV and radio, the Johnson owned broadcasting stations, in April, 1969, after his tivity by NEO members. Convetting the Air Force.

He and Luci passion in venice named to the Dozler farm where it was unloaded. Nightly meetings are held to receive reports on national activity by NEO members. Convett the Air Force.

He and Luci passion and 25 controlled in Ore-

one September, 1966. They have two Brandon said. children. Nugent has worked with the

grandchildren; three sisters,
Mrs. Maureen Wilson and Mrs.
Helen Adamson, both Los Altos,
Calif.; Mrs. Iva Therkildsen,
Sunnyvale, Calif.
Graveside Masonic services
will be conducted at 2 nm learned. A vice president of the company is Scotter Monzingo, a punter on the University of Texas national champion football team last year.

Monzingo said the firm be conducted at 2 p.m. sday in Sunset Memorial by Masonic Lodge No. 45.

grossed \$550,000. The company also operates a plant in Fort Worth, the produces mostly football gear for sale to colleges and high schools in Texas, Oklahoma, Missouri, New Mexico, Louisiana, Kansas and Colorado.

WENDELL - Mrs. Elsie Bar-H. Leland, 93, Wendell rest. Jerome Boy, 8, Struck By Car

JEROME — Philip Boguslaw-ki, 8, son of Mr. and Mrs. arren Boguslawski, Jerome. escaped serious injury Saturda when he darted into the path of an automobile in front of the Safeway Store

id the child was by Vic Haynes, 64, Jerome. Mr. Haynes was turning from Adams Street onto 1st St. West

Dr. and Mrs. Elwood examining displays at Magic Valley tem show . . . Craig Day playing with friends dog Mrs. ville, Calif., Friday night.

Mrs. Vance was a resident of Apple Valley, Calif., at the time of her death. She was born Jan. 8, 1917, in Twin Falls and attended school here, graduating from the Twin Falls High School.

She moved to San Francisco from Twin Falls in 1936 and worked there as payroll supervisor for her company, then transferred to Apple Valley with the same company in the same position.

In addition to her mother, she is survived by a brother. Glenn January is costs and given a six-months is survived by a brother. Glenn January is staging the "kidnaping" of her four-months-old baby.

The kidnap reported by Mrs.

Mary Kathryn McLeroy on Feb. 19 had sent a search party base city. The baby, Shaun McLeroy, was found in a clump of grass.

Officers—said Mrs. McLeroy of the fairgrounds.

Officers—said Mrs. McLeroy of the mode of the four-months-old by trained foreign vehicle, "Power-wed by trained mice". James Munn running sheriff's office on the wood visiting day . Collins Heims introducing new officer. Ray Moon assisting public during for the fairgrounds.

Officers—said Mrs. McLeroy of the fairgrounds of the wood visiting day . Collins Heims introducing new office on the wo MIA pageant . . . Ro Coombs, Burley, posing for fure Cloyce Edwards

Continued

HEYBURN - NFO members with her plan to continue their "bake-courtroom out" by burning spuds the first of the week, Minidoka county officers said Saturday, to dram-atize their efforts to obtain high-

and rubber tires were set ablaze on top of several piles on the Lester Dozier farm as some 200 bystanders and participants ob-served the blaze with mixed emotions,

"We don't like to resort to these tactics," said George Brandon, NFO coordinator, "but aded through Burley and Ruperi

Signs were painted on the vehicles protesting the prices of-fered by local processors for the produce.
One large truck loaded

the vehicle hauled to the Dozier

The Procrastinators America, which likes to put things off, announced Saturday that the week of March 2 through 7 was National Pro-crastination Week.

Kimberly SwapShop

Main & Monroe Street

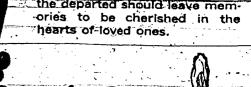
Large Commercial Faspray Dishwasher

 Maple Cutting Table Counters, Shelving and Counter Supplies

Furniture and Miscellaneous Used Merchandise

 8' Soda and Ice Cream OPEN 9 a.m. to 6 p.m.







Addison Avenue East PAUL D. REYNOLDS JAMES C. REYNOLDS

MEMBER IFDA and NFDA

Loyalty Of Mine-Union Is Shown

By STEPHEN MORROW

CEVELAND (UPI) — The lovalty of United Mine Workers lovalty of United Mine Workers (UMW) members to their union was never more evident than among a group of Kentucky and Tennessee miners summoned here to testiy before a federal grand jury investigating the Yablonski murders.

The UMW in recent months has been charged with corruption, nepotism, misuse of members' funds, and failure to do a job for the miner.

do a job for the miner.

The charges, echoed by some

congressmen and federal offi-cials, dominated the campaign of UMW official Joseph A. Yablonski for the union pres

But the charges make no impression on UMW members like Lewis Lowe, 61, of Clairfield, Tenn., Bronce Waldroop, Pruden, Tenn., and UMW field representative William J. Prater of La Follette Tenn. Prater of La Follette, Tenn.

To them, the UMW has meant a better life, and hope of a much better life for their

loyalty has proved a ble obstacle to the investigators seeking This loy formidable information on funds that paid for the murder

with his wife and daughter in his Clarksville, Pa., home three week after he lost the Dec. 9 union election, an election the government last Thursday

government last Thursday
asked the courts to set aside.
The five persons indicted in
the murder include Sillous
Huddleston, president of UMW
Local 3228 in La Follette.
Huddleston is accused in a
federal indictment of giving
"direction, advice and instruction" to the three Cleveland
men including his son-in-law,
charged in the indictment with Thomas in television's "That
the sexual and the se

charged in the indictment with Thomas in television's "That physically committing the murders.

The grand jury investigation into what the indictment calls "The fund to finance the conspiracy" has focused on UMW District 19, which includes Tennessee and southeast Kentucky.

Thomas in television's "That his day and age, then you're not involved in expressing how you feel about what is agries. Bessell is unhappy. But so are other series stars who seek movie careers.

The—unemployed thespian would open a vein for any kind of role.

Die As Fire

night when fire swept a three story brick apartment house while firemen were answering a false alarm turned in 12 blocks away.

The picture wasn't a hit. They might have had a successful movile if they do not could dry beans, important scenes."

An actor demeaning his equivalent in protein content to performance in two important one serving of meat. Levels Home

away.

Fire Chief John O'Hagen
said, "Some of the children
may have been saved if that false alarm hadn't been sound

He said the alarm delayed firemen's arrival at the actual blaze by about 10 minutes.

One young mother threw two children out of the window of the burning building.
jumped herself.

All three were taken to St. Mary's Hospital where officials said the children escaped with minor injuries but the mother suffered multiple frac-

Six of the dead children were found on the third floor of the building and one on the second floor.

floor.

The cause of the fire and the names of the dead were not immediately determined.

<u> Ailments</u>

CLEVELAND (UPI) - H. D. Ross a retired miner from Palmer, Tenn., says he has "so many ailments you don't have paper to write them down." Elihu Meeks, 59, of Palmer, Tenn., limps and has diseased

lungs. He cannot walk more than 20 yards without resting. He says "I wasn't hurt in the He says mine—I mines." was killed in the

These are two of the 22 January retired men who elderly, retired men who received more than \$800 apiece in October of last year from the United Mine Workers (UMW) union. Union officials say the their expenses for helping to organize nonunion miners.

FRUITLESS
FLINT, Mich. (UPI)—A bandit who held up a North Side service station Friday got away so fast he forgot the \$20 bill he had given the attendant to change before he willed the state of the sta change before he pulled the



FOUR YOUNGSTERS at Vancouver, Wash., seem enthralled as they watch the fire department test their equipment.

With the advent of sunny skies in the area, the kids' thoughts are turning to spring, which arrives March 21. (UPI telephoto)

of Yablonski was shot to death with his wife and daughter in "A Most Curious Animal"

cludes Tennessee and southeast Kentucky.

The grand jury has summoned all the top officers of the district, all the field representatives, and 21 aged and loyal UMW members.

The increasing implication of their union and their district, is to these men, a mystery. The union as they put it, means everything to them.

"What means a scab? You can ask that question for a vein for any kind of role.

Bessell is a well-educated from George-town University — seriously involved in acting and directing. But he finds television inhibiting, and movies little better, when it comes to creativity.

And Ted, who plays Don Hollinger in the ABC-TV series, longs to create.

"My trouble is that I don't believe any actor makes at a two-day trial in Fifth Dispersion."

thought I was only 50 per cent right for it." Bessell said. "I lits verdict, the all-woman fight for it." Bessell said. "I jury Thursday night found U.S. took it because I needed a Steel was not at fault in the

Girl."

Many an actor would sell his day and age, then you're not involved in expressing how

union as they put it, means everything to them.

"What means a scab? You can ask that question for a hundred years and I still won't be able to answer you." said Waldroop, who once served as president of a small UMW local.

He carried with him to Cleveland a letter from incumbent UMW President W. A. "Tony" Boyle, thanking him for a letter of support in the election. He tenames a clegarette lighter souvenir of the last UMW national convention in Denver.

This converted as they put it, means everything to them. He tenames a clegarette lighter souvenir of the last UMW national convention in Denver.

The several reasons he agreed to appear with Jackie Gleason in a movie, "Don't Drink The Water."

The accident happened in the agreed to appear with Jackie Gleason in a movie, "Don't Drink The Water."

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The accident happened in the all-woman into the picture and thought I was only 50 per cent.

In its verdict, the all-woman into two-day trial in Fifth District Court, found in favor of the defonce in a clvil suit.

An all-woman jury, following a two-day trial in Fifth District Court, found in favor of the defonce in a clvil suit.

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An all-woman jury, following a two-day trial in Fifth District Court, found in favor of the defonce in a clvil suit.

Somebody else's words. The director tells you what to do.

South Jaha Pipe and Steel, on the saking \$50,000 general damages and \$853.10 special damages and \$853.10 special damages and \$853.10 special damages for medical costs, hospital costs and loss of wages when a piece of pipe allegedly fell on Mr. Dickey alleged U.S. Steel with a special suit.

The accident happened in the believe and thought I was only 50 per cent.

The accident happened in the clear of the defonce in a clvil suit.

The accident happened in two-day trial in Fifth Don't S

USE TIMES-NEWS WANT ADS

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Shell be dressed in style for the Easter parade when wearing a fashion selected from our latest Spring collection. Our girls comer is budding out with Spring looks to delight every member of the young set. Such a great selection of permapress, wear dated cottons and rayon blends to choose from and in such delightful stylings. Sizes

Regularly \$5 and \$6

CHAMBER TO MEET Ex-Warden Talks On Sex cafe.

He described a movement through educational training which is "attempting to tear down the moral fiber of American youth," referring to the Sex Information and Education Council of the U.S.

He noted there are sex educa-

tion courses built into social studies, English and even drivers training, but "not any specific sex education course," then quoted the January, 1969, issue of "Today's Education" in which the writer forcest that

which the writer forecast that educators will assume responsibility for children when they reach the age of 2.

Educators, he said, are try-ing to assume the parents re-sponsibilities in the social, eco-nomic and political fields.

"We are not against educa tion; we just want to remove the bad from it," the speaker said, noting that when Gen. Dean was released from a Ko-

rean prison camp he was told by his captors that the Coin-

munists would destroy the moral values of one generation of

Takes Position SHOSHONE - Phyllis Pruett,

daughter of Mr. and Mrs. Dwayne Fruett, Shoshone, has accepted a secretarial with accounting position at Tuche Bertyman, CPA office, Salt Lake

RUPERT — "You can't fight Mr. Stiles, a former juvenile City. Miss Pruett recently common believe the truth," Orvil parents to teach their children Henager College, Salt Lake Stiles, former Idaho state prison a "good foundation of good movarden, told some 100 persons at a meeting Thursday in the district courtroom here.

He described a movement of the district courtroom here.

All 3 Magic Valley I.D. Stores



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• Total value of\$8 All for the special price of \$4.50

A great value on 1st quality seam-less panty hose and you get this multicolor Easter Bunny as a gift for some lucky childi

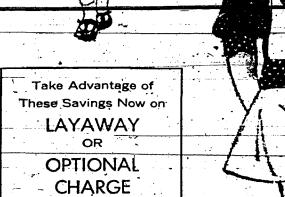
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Twin Falls, Burley, Rupert





The Idaho Department Store

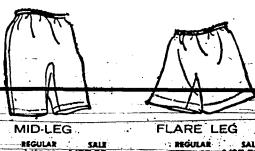


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6/34.30

The Idaho Department Store TWIN FALLS STORE

Sunday, March 8, 1970

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O. A. (Gus) KELKER PAUL STANDLEY

WILEY DODES O. Ja SMITH -

New Morality

Among the multiplicity of vogue trend that began back in the 1920s terms coined in the 1960s and one Concludes one of the authors of of the few still around as we enter the '70s is something called the "New Morality."

Narrowly defined, it means that instead of being weighed against certain changeless, eternal standards, the permissibility of any given act is flexible, relative. Instead of the Ten Commandments, clergymen and philosophers talk about "situational ethics." Instead of "Thou shalt not," the guiding rule should be "You may — so long as what you do harms no one else."

Nothing very new here, or even very startling. All of us in this fastchanging modern world find it necessary to apply this kind of practical approach in our everyday lives on some occasions and to some degree. The "New Morality" simply says we should not feel guilty about

The new commandment is not an Infallible and universal guide. It is all too easy to rationalize away the consequences of doing what one wants to do, or is told to do by

some superior authority.
As understood by most people, however, the "New Morality" in capital letters conjures up visions of all manner of licentious and hedonistic behavior among young people who, thanks to the Pill, parental indulgence and unprecedented afflu-ence, have cast off all the con-straints of an implied "old moral-

For some reason, in most cultures, morality has always been synonymous with sexual morality, and sin has meant sexual sin.

But a close examination of the alleged sexual revolution reveals that this, too, is neither so new nor so startling.

A just-completed study by the Institute for Sex Research at Indiana. University, begun in 1967 and involving interviews with 1,200 randomly selected college students, has found that there is indeed increasing liberalism in sexual practices. But the changes have been gradual and are apparently a continutation of a the test of all morality.

Concludes one of the authors of he study: "There remains a subthe study: stantial commitment to what can only be called traditional values.'

similar observation comes from another quarter. Says the Rev. Andrew Greeley, priest - sociologist from Chicago: "Most young Ameri-cans share — for weal or woe — the values of their parents."

It is no revolution we are going through, thinks medical journalist Edward M. Brecher. Rather, "our culture is gradually convalescing from a sexually debilitating disease: Victorianism."

The young object that all this concern over sex, sex education, abortion reform, pornography, X-rated movies, the hippic-drug culture, is just the older generation's view of-the "New Morality," further proof of its "hung-upness" and hypocrisy on the subject of sex.

What is really immoral and obscene, they argue, and what the "New Morality" really threatens, is the ugliness the older generation has perpetuated against the environment, its sending of barely begun lives to be snuffed out in unjust wars, the racial prejudice it harbors, the nuclear and biological weapons it stockpiles, the poverty of body and spirit it tolerates in the midst of plenty.

In the final analysis, the "New Morality," if such is emerging, can-not be judged by an older generation. The world of the future belongs to the young, who are the products of influences their fathers never experienced and who will have to cope with perils and make choices their fathers never faced.

Any honest assessment of the present state of the world cries out that some kind of morality-new, old or a combination of both — is needed. Desperately.

The young may not have found is combination, but they are searching for it. For like happiness, truth is not something to possess but to pursue. And the pursuit of truth is, after all, the origin and

MR. SPECTATOR

Note From Mr. Henderson

We now know a Stuart M. Henderson who is a walking — or, we mean writing — historical individual. To get you straight with what we really mean: he writes a real newsy letter - sparkled with history - and we got one from him just the other day.

Seems that he has been away from these parts — meaning Twin - since around 1920 so he left about 15 years before Mr. Spectator came to town but we are sure many of our older readers will remember

He wrote because there was mention of an Ivy Wilson in an article appearing in the Reader's Digest of March. The article said that Ivy was a 97-year-old Idaho teacher with over a hal the classroom.

He wondered if the reference was to an Ivy Wilson who had a ranch east of Twin Falls. We don't know but if you do then drop Mr. Henderson a line. His newsy letter follows

"The name 'Ivy Wilson of Idaho' recalls to mind that I knew a Frank and Ivy Wilson who had a ranch east of Twin Falls and a mile south of the Kimberly Road built of lava rock as also was another house of lava rock owned by Sarah and Robert Wilson, parents of Frank Wilson. In fact in 1913, I became the son-in-law of the parents by marrying their daughter, Belle.

"I came to Twin Falls in October of 1908. Prior to that, I had lived in Torrington, Wyoming, coming to it

"As I recall it, the News was first established (in Twin Falls) by Carl-Anderson, a preacher, and his son. Later Roy Read became the owner. The 'Times' was owned and managed by Wilbur Hill. Eddie and Nellie Williams managed the Perrine Hotel which I. B. Perrine had built probably about 1904 or 1905. 1 go a job on a crew to sectionize and classify the land. A highline canal was going to carry water for irrigation. Castleford and Three Creek are names I remember. My tent mate that real cold winter was everybody's friend, Jake Fritz, the real Old Timer, a one-time Kansas

"Sagebrush! One could ride into a clump of it covering acres while on horseback and couldn't reach the top of it. That was the Brumeau

"In the spring of 1909 I got a job with Bert Stroud selling town lots

mainly in Jerome and Wendell.

"In Wendell I became acquainted with the master salesman, Major Reed. One day I was in his office and before I knew it he had sold me 2,500 worth of lots. I told him that I didn't have any money. 'Don't need any' said the Major. 'Just sign this 90-day-note.' There must have been 10 or 12 lots.

"To make a long story short, I sold all the lots within 90 days. Doubled."

bled my money. One lot, the last one, I sold at cost. Last time I was in Wendell was in 1958 when I met Marion Boyd to whom I had once sold a lot. He said 'remember that lot you sold me? Well. I've still go he damn thing.

Then Mr. Henderson concludes by telling of his last visit to Twin Falls, walking into the National Bank that John Maxwell used to manage, but there were no familiar faces

Henderson moved back east in 1920 and has been in the property managing business and moved to Detroit in 1926 but has lived in Dearborn since 1940.

So if any of you guys or gais remember the Ivy Wilson yarn, or want to "chew" history with Stuart Henderson then write him at 15953 Woodland Drive, Dearborn, Michigan, 48120.

WHO IS MIXED UP?

It had to happen. A girl was sent from school in Pasadena, because her dress was too long. Her ankle-length maxiskirt causing a commotion among the other students, explained the principal.

No doubt we'll soon be hearing rom another part of the country about some boy being expelled for refusal to stop wearing his hair in a crew cut.

No wonder the kids think the older generation's mixed up.

GIVEAWAY DEPT

We have two male Collie-type sixweeks old pups to give away. Will make good stock dogs. Please call in Jerome after 6 p.m.

We have six nine-week-old part
Peek and Cocker pups to give
away. Our number is 829-5157 (Hazelton-Eden).

I have a young female cat to give away. Is about nine-months-old. Call Mrs. Emma Smith at 825-5011, Eden.

ROBERT ALLEN AND JOHN GOLDSMITH

WASHINGTON — Mindful of the embarrassing legislative de-lays which tarnished the congressional image last year, De-mocratic leaders are determined to avoid a repeat perform-ance in this election year.

Leaders in the House and Senate have met privately to iron

lems. They are quite serious about meeting the target of adjournment by Labor Day — and without any post - election return to the Capitol.

ticipated in a number of the speed-up meetings and have

joined in the early - adjournment drive. Even if the Labor Day goal proves to be a bit elusive, there is still a good chance that Congress will be

able to close up shop in the early autumn. In the leadership conferences special attention has been given Ebb Tide ~

. MORROWA Copyright 1970 Los Angeles Times Syndicate

BRUCE-BIOSSAT

And Alabama Squirms

SOVIET ECONOMIC AID

WASHINGTON (NEA) -Selma, Ala., a place proud of its long spell of racial quiet after the troubles of 1965, city fathers are struggling against a March 6 deadline to come up with a public school integration plan to become operative next September which the U. S. courts will accept. Selma already has done some

reshuffling which will keep open am useful a presently all-black school earlier threatened with closing. The unresolved question concerns a largely all-black eleschool for which new racial arrangements must be

Federal Judges in Montgomery have approved a new integra-tion plan for Soptember, 1970, affecting outlying Dallas, 1970, affecting outlying Dallas county, wherein Selma lies. In one instance, a county school is expected to have 478 Negro students and just 14 whites. There are others like that.

These shifting adjustments

are others like that.
These shifting adjustments are typical of what is going on in much of Alabama. School boards, HEW officials, experts from the University of Alabama and Auburn University are negotiating late-hour changes many school districts where the "integration deadline" is September of 1970. Federal judges

Some 100 Alabama school districts, all but a bare handful of the state's total, are under one general U. S. court order to complete integration by the complete integration by the September deadline. Actually, this order is a combination of many which apply specific integration goals to each of the affected 100 districts.

Those few outside this broad order include Mobile and parts of Birmingham and such of its environs as the steel town, Bessemer. Mobile and Bessemer came within the scope of a recent U.S. Supreme Court decision which ordered effective in-tegration by this Feb. 2 there and in scattered school districts in Louisiana, a few more in Mississippi, Georgia and Flor-

bracing nearly all of Alabama was made possible when George Wallace prodded his late wife, Gov. Lurteen Wallace, into seiz, ing the public school system—thereby reducing to fiction the alleged independence of the separate local school districts.

rate local school districts.
Since that time, ideral judges have been applying steady, re-lentless pressure upon uninte-grated districts to adopt staged plans with a final deadline late this summer. School boards have been conferring in the judges chambers at Montgom-

The natural question arises:
Why has a "do it now" edict been laid upon many school districts in Mississippi and some other southern states but only a tiny handful in Alahama? a tiny handful in Alahama? a tiny handful in Alabama?

The fact is, the pressures toward late 1970 integration laid
on by Alabama's federal judges
in their 100-district order have
been heavily convincing to both
whites and blacks in the state.

No black leaders have yet gone

court to demand that earlier deadlines be set.

Naturally, there has been a good deal of grumbling about deadline, but there is nevertheless wide acceptance of its inevitability. The details of
change, having been hammered
out in anguished sessions involving the court and the interested parties, may give Alabama the most orderly transition in the

Meanwhile, many northern liberals, characteristically be-dezzled by shallow impressions gained-in this instance from the public fury voiced by some southern U.S. senators and a few governors, seem to have overlooked the fact that Ala-bama's somewhat more measured integration pace is stirring no one into a froth of vitupera-tion. Reading a grossly ill-informed and distorted editorial in a preminent Washington newspa-per, one would gather directly and by implication that a Sep-1970 deadling is evilproposed for Mississippi but all right for most of Alabama. In early 1969, U.S. officials joined the NAACP in seeking to jettison "freedom of choice"

plans and speed integration in 30 Mississippi districts. Responding, the appealas court sponding, the appealas court fixed a September, 1969, date. Not Attorney General John Mitchell but HEW Secretary Robert Finch, writing the court last August to plead lack of planning time, opened the way to the year's delay there which the Supreme Court later denied. But the high court's impatience.

But the high court's impatience,

uneven, has exempted most of Alabama.

ANDREW TULLY

Hard And Soft

sources who were privy to the Nixon - Pompidou conversations that—among other things — the President of the United States took an alternately tough and apologetic line with the President of France.

Nixon, it is learned, all but read a electure to Pompidou about the failure — or unwillingness — of France to crack down on illegal shipments of heroin and other drugs to the sources who were privy to the

heroin and other drugs to the United States. On the other hand, he expressed official regret over the refusal of New York's Mayor John Lindsay and Chicago's Mayor Richard Daley have anything to do with ompidou on his visits to those

Nixon told Pompidou it would Nixon told Pompidou it would be a "great help" to efforts to control drug abuse in the U.S. if France would lay a firm-er hand on its international topmerchants. noted that

France, particularly the port of Marseilles where opium from the Middle East 4s, processed into heroin, is the major traf-ficking center for drug s hipments to the American East

The French President also listended as Nixon read a news story from the New York Times which quoted a specialist on drug problems as saying the outbreak of drug deaths in New York City amounted to a "fori York City amounted to an "epi-demic," Dr. Michael Baden, an associate medical examiner for the city, based his statement on the fact that "more people died in New York City, in the young age groups, of heroin than of all the infectious dis-eases, and all of the muscular dystrophies and polio and para-sitic diseases combined . . ."

few days ago stood at 141, in-

WASHINGTON - It is grati- cluding 35 children and 106 also have increased in Wash-

> cities.
> This is, of course, mainly our own personal problem, Nixon told Pompidou, "But w Then he noted that there is international agreement a mon g drug experts that France is the biggest supplier of illegal drugs to the U.S. market.

Pompidou in effect a greed that France's efforts to stem the drug flow had been inadequate and ineffectual. But he said that when he took office he ordered a staff study of the situation and in the meantime has directed law enforcement agencies to step up their ment agencies to step up their activities. The French President suggested that, as in the United States, drug traffickers often are protected by people in high

"We have our criminal corporations, too," he said.

As for the Lindsay. Daley snubs, Nixon explained that mayors of certain cities "have their own foreign policies," designed to suit local political situations. New York City in particular, said Nixon with a grin, was a kind of sovereign principality. Pompidou returned the

was a kind of sovereign principality. Pompidou returned the grin. "Like our Brittany," he quipped.

Pompidou also had the last word for Lindsay and Daley, according to those in the know. Nixon expressed his regrets that "certain public officials" had not seen fit to extend simple courtesy to a guest in the nation's official house.

"It is nothing." Pompidou re-

tien's official house.

"It is nothing," Pompidou replied. "Ir is nothing," Pompidou replied. "Ir ance has politicians, too. And besides, I refuse to be snubbed. After all, I didn't ask to see either Mavor Lindsay, or Mayor Daley." He might have added a triumphant French word, spelled touche

Impeding Congress' Life Style

to expeditious handling of the arm u a 1 appropriations bills. One of those, left over from last year, is still in the legislative mill.)

In that connection, Speaker

ohn W. McCormack and Chairman George H. Mahon, D-Tex., of the House Appropriations or the House Appropriations.

Committee, have told Senate

Leaders that they will put on
the heat to get all the money
bills approved and to the Senate by early June.

House and Senate Leaders in
both metals have also agreed

both parties have also agreed to prod chairmen of the regular legislative committees lar legislative committees so that approved authorization bills will be available in time to serve as guides for the appropriation process.

The speed-up campaign was very much in evidence last week when Secretary of Defense Melvin R. Laird testified behind closed doors for combined Sene

closed doors for combined Sen-ate Armed Services and Appro-priations committees.

Chairman John C. Stennis, D-Miss., announced that the Arm-

Miss., announced that the Armde Services Committee plans to
act as quickly as possible on
the defense authorization bill.
Chairman Richard B. Russell,
D-Ga., chimed in with a pledge
of expeditious handling for the
subsequent defense money bill.
Those bills — and especially
the authorization bill — a re
among the major hurdles for
Congress in its speed-up drive.
Last year the Senate dawdled
for a couple of months before

for a couple of months before approving the authorization for Pentagon procurement, research and development. Senate leaders expect a replay of that defense debate this part of the couple of the cou

year. They hope that it will not be so time-consuming, but they expect that renewed at-tempts will be made to trim authorizations for carriers. manned bombers, and the like, as well as the Safeguard anti-missile system (ABM).

Some participants in last year's debates are saying that the eight could be even more complex this time what with

complex this time, what with the administration shifting its justification for ABM expendi-tures to a concern-for the stra-tegic threat of Communist

PAUL HARVEY

China. That shift has already cost Mr. Nixon some support in the Senate; where the ABM prevailed last year by a single

Statistics reflect the legislat-

Statistics reflect the legislative speed-up. In the first three weeks of the present congress. sional session the Senate had 35 "yea" and "nay" votes, Last year it took nearly six months to reach that roll call total. The accelerated pace is having its effect on the quality of life — especially in the traditionally club - like Senate. Existence is not quite as leisurely as before.

ly as before.
Chairman Gordon Allott, R-Colo., complained recently to newsmen, in all seriousness, that roll call votes had interrupted the Tuesday luncheon of the Senate Republican Policy Committee twice in as many weeks. He suggested that Democrats, who do the scheduling, should make allowance for the luncheons, to which all GOP senators have been invited each Tuesday for a dozen veget.

senators have been invited each Tuesday for a dozen years.
Things even got so bad, said Allott, that Sen. Norris Cotton, R.N.H., was unable to make a scheduled report to his colleagues on that left - over appropriations bill, because of three roll calls during one luncheon. Cotton is something of an au-

Cotton is something of an authority on the change in congressional pace. In the current issue of his often aprightly report or constituents, the senator explains it all, with a dig at Democratic leaders.

"The Democrat majority control the compilities and the cal-

"The Democrat majority control the committees and the calendar," Cotton reports. "Last year they sat on legislation from January until Christmas and let the President whistle.

"But this year the shoe is on the other foot. Twenty five Democrat Senate seats will be contested this fail as against only ten Republican. Therefore, the majority is determined to the majority is determined to wind up the business of the ses-sion and get home for the cam-

paign.
"I predict your senator will be breathing the unpolluted air New Hampshire by Labor

More Water!

The big cities spent so much money on vote bait that welfare recipients came flocking from everywhere to get more money

for not working.

New York City newspapers are buiging with jobs begging for workers, but New York's welfare rolls continue to increase; there are how a million.

New Yorkers on welfare, rol-New Yorkers on welfare, col-lecting more than a billion tax-payers' dollars per year. Other big cities report similar

Invasions.

Now the blg city states, blaming the rest of the country, are demanding that the "country" share the cost of "city welfare."

What are we going to do about the fact that more people in big cities getting more welfare have attracted more people to big cities to collect more wel-

President Nixon's proposals for welfare reform include a provision for making welfare payments in all states more nearly similar, thus to discourage the continuing migration to already overstuffed cities. The national minimum would become \$1,600 a year.

Further, recognizing that the cities are already in financial trouble, the President would offer them \$3.4 billion federal aid.

legislators from nine of the most populous states say, that's not enough. Now they are demanding that the federal government take over the financing all welfare programs at an your dollars.

Let's face it: Cities are get-ting filled up with people least willing or able to support them-

selves, least able to pay taxes. If a city administrator would decree "work or starve." he decree "work or starve." he couldn't possibly survive the next election. And in today's elimate of volatile reaction, it's possible he coudn't survive at all.

So the city administrator has no place to go for morey except to Washington, and Washington has no place to go for money except to you.

President Nixon is aware that

as the Bible says, "the poor we will always have with us." The deserving poor will always have to be provided for. But this Administration is try-ing to reverse the trend toward more and more dependence on

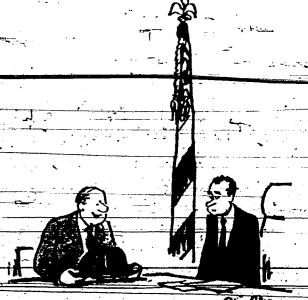
more and more dependence on government. The welfare pack-age proposed by the President and yet to be considered by Congress reduces the incentive not to work, increases the increases the increases the increases to work. Welfare dollars would always be available to prevent starvation, but it would always pay to work. It would assure minimum income to body willing to work and even to those who do work but don't

carn enough.
"Workfare" rather than "welfare" would encourage all fare" would encourage all Americans to be productive and aging them to remain unproductive tax recipients. This offers a remedy for what ails us, not just another temporary pallia-

A transfusion of federal dol-Right now the cities which

are drowning are just hollering for more water,





"I've got this idea for the new hats for the White House

Joann BERRY
. daughter of Mr. and
. Warren Berry, has been Mirs, Warren Berry, has been selected to represent Hager-man High School at Girls State in Bolse in June. She is sponsored by the American Legion Auxiliary of Lea Owsley Post No. 31.

Snowmobilers Set Fun Day

FAIRFIELD—Camas county sometry it would be accepted in the malaria had not been evident in the past five years.

The bloodmobile makes two conditions are favorable. The races will be co-sponsored by the Chamber of Commerce and the snowmobile club.

Workers Are

Workers Are

Workers Are

the Chamber of Commerce and the usual quota is 75 pints.

Floy d Crandall has been chosen as president of the snow-mobile club. Fred Mackey, is vice president; Mrs. Donald Ivie is secretary and Mrs. Donald Riley, Richfield.

Two-gallon pins went to Normond Conklin. Shoshone, Kenneth Dixon, Richfield and Mrs.

Exon assistant secretary: and reporter.

The club is sponsoring a contest for a name for the newly formed club. All interested people can submit names to be of the donors five were from in a recession.

And the usual quota is 75 pints.

Four persons earned their three-gallon donation pins, Law randed as salut Miss named as salut Miss

ple can submit names to be of the donors five were from turned in to Russell Pate at the Richfield, one from Dietrich and ASC office. Prize will be a tro- the rest from Shoshone.

be on April 14.

The snowmobile club is spon-The snowmobile club is sponsoring a ride over Soldier Mountain March 15. Interested snowmobilers are to meet at 11 a.m.
at the Soldier Mountain Ski Lift
and the tour will return in the
for a ham dinevening in time for a ham dinner at the lodge. All snowmobilsisted at the blood and labeling
even are to meet at the soldier Mountain Ski Lift
and the tour will return in the
evening in time for a ham dinner at the lodge. All snowmobilsisted at the blood and labeling
even are to meet at 11 a.m.

Mrs. Carl Schuppenies and
Albert said unemployment
now is double what it was one
being circulated by city resibeing circulated by city attorney, to legalize the self president and Mr. Kunau was of been to go on Sunday.

The ordinance, which was approved during the Espansion

The stockholders were told ner at the lodge. All snowmobil-ers are welcome to participate.

Soldier Ski Patrol Plans

On Sun Valley City Budget SUN VALLEY — Public hear-lection, \$300, the same as in ings have been slated for 1:30 1969; accounting and 1 e g al, p.m. March 16 and March 23 \$2,000, compared with \$1750 last at the city administration building here for the proposed 1970 compared with \$1,500; sanitary. city budget of \$31,673.50, according to Mayor Winton S. Gray,
The figure reflects a \$6,169 same; Insurance, \$500, comingrease over last year's budget pared with \$200 last year; utilfigure of \$25,704.50, but is still ities, including telephone, \$100, within the four per cent in-idown from last year's \$150 fig-

Public Hearing Slated

within the four per cent in down from last year's \$150 fig-crease limitation imposed by ure.

Travel expense, \$200, the House Bill 304.

House Bill 304.

This year's proposed figures same; bond interest and retirement, \$6,787.50, up from 1969's \$6,262.50; contingency, remaining the same at \$500; supplies, \$100 compared with \$150 last

Blood Quota Is Missed At Shoshone

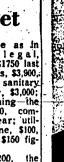
Of the donors five were from in a recession. The Labor Department's Beer Sales

phy with the winning person's name on it. The contest will end March 11.

The next regular meeting will be on April 14.

The snowmobile club is spon-4.2 per cent of the nation's labor force were out of work, indicating an 0.7 per cent increase during the first two months of this year.

> tables. The refreshment table was provided by the Wood River Center Grange and the Dietrich Grange furnished the fruit







JOHN BUSH

TOM ARKOOSH

KATHY HUMPHRIES

have been named scholastic leaders for the Gooding High School Class of 1870. John
Bush and Tom Arkoosh are co-valedictorians, with a straight A average and Miss Humphries, with a 3.89 average, is salutatorian.

year; ordinance advertising \$1200, up from \$200 last year; dues, \$100 compared with \$50 last year; hospital support, \$7,673, compared to last year; \$13,542; and newly added law enforcement, \$5,113. John Bush, Tom Arkoosh Clerk Clayton Stewart noted that the increased budget ex-SHOSHONE — Though the 75 int quots for the Red Cross Blood drive here this week was not met, 60 persons turned out to offer blood, reports Mrs. Frank Dallas, blood collection chairman. There were 49 pints donated with 11 rejects: No blood is accepted now from anyone who has had malaria in his life, Formerly it would be accepted if the malaria had not been evident in the past five years. The bloodmobile makes two visits a year to Lincoln county, we will be a year to Lincoln county. That the increased budget expenditure, figure this year is due mainly to anticipated additional revenue for the city. He said the Federal Government for the city.

Kathy Humphries, daughter of Mr. and Mrs. Lee Humphries, was named as salutatorian.

Miss Humphries carred a J.89 average throughout her high

Others named in the top ten

cent Is Protested

discouraging," Albert said.
Officials said a third of the joblessness came in the auto

Dinner Set

industry alone.

Oakley Man seniors are Eric Danlels, Brian Koester, Gwen Medford, Janie BURLEY - Directors of the Ponderosa Inn, Inc. elected W. B. Whiteley, Oakley, as a new member of the board of direc-

REGULAR FRUIT TREES

Our Trees Were Grown Right

PEACHES Early Elberta, Improved Elberta,
Hale Haven, Golden Jubilee, Relt

APPLES Red Delicious, McIntosh, Rome, Yellow Transparent, Golden Delicious, Jona-

CHERRIES Montmorency, Bing, Van (Polinizer) Semi Sweet. (Black Cherires, \$4.25

APRICOTS - PRUNES - PLUMS

Here and Are Acclimated

tors at the annual stockholders Mr. Whiteley replaces Otis H. Williams, who has been a general partner and director since the Inn was built in 1962.

Vice presidents re-elected in-cluded Vaness Anderson, Dan Howarth, Glen Kunau, Golden

The ordinance, which was approved during the February meeting, is to be signed by city councilmen Wednesday night during the regular board meeting.

Beer has not been sold on Sunday at Heyburn since an ordinance was passed against it Dec. 31, 1955.

The stockholders were told 1969 was a good year for the Inn which is now a multi-million dollar enterprise. An optimistic dollar enterprise. An optimistic ordinance was viewed for 1970, according to Mr. Forschler, especially with bookings slated for the new convention center facility.

The Ponderosa Inn is owned

Annual Fete

first aid and rescue equipment for the patrol. Members of the patrol donate their time and purchase their personal equipment. Rescue sleds, two-way radios and other safety equipment are purchased by the patrol tis sanual dinner at 5 p.m. March 15 at the Soldier Mountain Ski lodge.

This fund raising event will feature a ham dinner this year. There will be a ski movie at the lodge and a torchlight parade on the slopes. Skiers and non-skiers are invited to attend. The salud and rescue equipment for the patrol. Members of the patrol donate their time and purchase their personal equipment and purchase their personal equipment. Rescue sleds, two-way radios and other safety equipment are purchased by the patrol funds. Screetary of the Auxiliary will serve a birthday dinner for Legion members at 6:30 p.m. Monday, at the Legion hall. The auxiliary will furnish meat. Other dishes are to be by potluck. Screetary of the Auxiliary members and some of the youths who participated in the Legion oratorical contest had been invited to give their talks. Partners of the Legion and Auxiliary members will be guests.

The Ponderosa Inn is owned by 31 stockholders. It was built in 1962 with an investment of \$750,000 with 60 unit motel. In the Mary Memorial Hall from L to 5 p.m. Memorial Hall

Valley

Rose M. Farnsworth, Shoshone, was fined \$10 by Judge Wilson for failure to observe a stop sign. Fined \$10 by Judge Wilson for speeding was Jack M. Gray, North Shoshone.

Filer Auxiliary Sets Girls Tea

to attend Syringa Girls' State
to be held June 14-20 at the
College of Idaho, Caldwell,
All high school junior girls
as well as those planning to

FILER — The Girls' State tea, sponsored by the Filer Legion Auxiliary, will be held at 7:30 p.m. Thursday in the Filer American Legion Hail.

Candidates for Girls' State will-speak. Two delegates and two alternates will be selected recipe.

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THEY'RE TEARING THE WALLS DOWN AROUND US **EVERYTHING**

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"SPARTA" Classic border design of sculptured blocks makes this rug look at home with elegant traditional or contem-, porary interiors. Nylon pile with latex back. Gold, olive, teak, blue, white.

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SPECIAL BUY! MEN'S **JACKETS**

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100% cottor

Beautiful colors

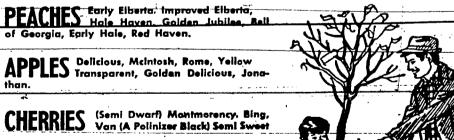
Preshrunk week

Pink, Gold, Olive, Blue

Penn-presto, light

Twin or full

Yellow, gold, olive



DWARF FRUIT TREES

Our Dwarf Trees Bear Full Sized Fruit. And They Will Start Bearing Their Second Year Under Average Conditions

APPLES Delicious, McIntosh, Rome, Yellow Transparent, Golden Delicious, Jone-

CHERRIES (Semi Dwarf) Montmorency, Bing, Van (A Polinizer Black) Semi Sweet

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NECTARINES - APRICOTS

PRUNES Italian

TOP SIZE 3 to 5 feet

TOP SIZE 5 to 6 FT. TREES

DWARF MULTIPLE APPLE TREES

SPECIAL 6 KINDS ON EACH TREE EACH LIMB A DIFFERENT APPLE

MULTIPLE APPLE TREES SPECIAL

4 to 6 ft.

PEARS Bortlett

NECTARINES

S KINDS ON EACH TREE TOP SIZE 6 TO 7 FT. TREES

540 FILER AVENUE

each

Military Cut To Depress **Many Areas**

WASHINGTON (UPI) -The Defense Department, conceding its action would depress the economy of many communities, Friday detailed econony cut-backs at almost 400 U.S. military bases that will cost nearly 100,000 jobs. It said 13 major installations would be completely closed.

The job cutbacks and closings were necessary because of a reduction in the defense budget from \$78.6 billion to \$71.8 billion in the last two years, the Pentagon said.

The latest cutback will eliminate 35,300 military jobs and 58,600 civilian ones, affecting 47 states and Puerto Rico the department said.

The list of affected bases was released just hours after the Labor Department announced that the unemployment rate had jumped from 9 per cent in January to 4.2 per cent in February—the highest rate in more than four years.

Defense officials said that In the history of cutbacks, "this is one of the most difficult times we have had in helping communities to recover."

Earlier action affected 307 bases and eliminated 37,800 military and 27,000 civilian jobs for an annual saving of \$609

in disclosing the new cutback Wednesday, Defense Secretary Melvin R. Laird said the action would save \$941 million.

Officials estimated that 70 to Officials estimated that 70 to 75 per cent of the civilians who lose jobs this time will be blue collar workers. The Labor Department, in its report, said this group was already among the hardest hit in the new rise in memployment.

The Defense Department now employs 1.24 million civilians and 3.3 million military men.

Stares Down

BARTON, England (UPI)— Postmistress Ruth Sherman, 60, was less than scared when a small man pointed a sawed-off shotgun at her and demanded

HAVE PROBLEMS IN your home? "porch" of her "ranch-type" ' home at the Special Forces Camp, Ben Het. The camp was under siege for more than 50 days last spring and was recently visited by UPI photographer Shunsuko Akatsuka. (UPI telephoto)

Judges Get Big Salary Raise And Warning To "Shape Up Or Ship Out" At Same Time

Sen. Wayne Kidwell R-Boise, in would "not only retain the com- and Les Dana Sib Mortey and urging the raise said "some petent judges we now have but Albert Posey, all directors. members of the judiciary in the would attract additional men of state have come from the bottom third of the law profession."

Senate President Pro tem He urged, and said the State Issuer for the raises the bar association and judicial law would begin riding led the debate for the raises the bar association and judicial each Friday at the Cassia Councils search for and encour- ty Fairpround arena Plans are

but he qualified his remarks councils search for and encourty Fairground arena. Plans are with a two-page statement that age men with such qualification under way for weekend trail said there were cases of "inat- tlons to serve on the bench." said there were cases of "inattention to duty, extreme intermines, and personal misconduct on the part of judges at both the Supreme Court and district court levels."

He said many senators had expressed "profound reserval tions" in voting for the bill because of "what they deemed some of them (judges) are act-

He said there have been failures of the courts in disposing you do a good job and you will of cases before them in a timely be rewarded."

fashion, delaying of hearings Preston added, "It's not the and withholding decisions to the dollars that prompt people to do point that "justice in many in stances has been thwarted."

The bill, as approved first by Ellsworth stressed, however, the House and by the Senate that the Senate State Affairs Friday, would raise the salary

cause of "what they deemed some of them (judges) are act-some serious shortcomings of ing. We should say to them the legislature will be back in ses-He said there have been fail- sion 10 months from now and

Church Asks For Change In **Burial Of Reactor Wastes**

WASHINGTON (UPI) — Sen. Church said he was "increasing-Frank Church, D-Idaho, urged ly troubled by the trend toward the Atomic Energy Commission secrecy in our government. Friday to reform radioactive "If security reasons are inwaste burying practices at Ida-volved, or the Atomic Energy ho's National Reactor Testing Commission does not feel the Station to conform with Public report is factual, it should say Health Service recommendations. "But to similations. The Committee did more than the AEC publicize a report on burial of felt it should, and used that as nuclear wastes at NRTS which a basis for not releasing the rewas compiled by a special comport, is a dubious procedure."

underground reservoir which feeds rivers and streams throughout southern Idaho and

ultimately, the entire Pacific Northwest.

Church said the recommenda-tions called for seven specific

reforms in current burial prac-

Trenches and pits which

in the near future and that soil

FRONTIER THEATER

DOUBLE FEATURE

THE SOUTHERN STAR &

YOUNG BILLY YOUNG

COMING WEDNESDAY

was compiled by a special com-port, is a dubious procedure. mittee of the National Academy. Church said the Public Healt Church said the Public. Health of Sciences in 1966.

f Sciences in 1966.

Service made the recommendathe report, Church said, was tions after it was disclosed that suppressed by the AEC on wstes from NRTS, as well as grounds the study committee exceeded its authority.

Speaking before the Senate, underground reservoir which

Pat Nixon Sees Peace

She made the statement at a news conference in Springfield, Mo., before returning to Washington after a five-day, five-state college tour that brought her in contact with students who are trying to change American society through volunteer work.

Mrs. Nixon told reporters she did not want to get onto the subject of Vietnam "because I'm not an expert on it." But she added without prodding, "light here are so many things going on now that peace is just around the corner."

Asked if she Scull avertage from which lie above the aquing which lie above the aquing for.

—Flood c on trol measures should be taken to prevent any accumulation of water in the mobile Association for recording mobile Association for recording to the character of the alluvial deposits of underlying basalt formations.

—Plutonium and americium waste should be received by Twin Fails, which also recorded the said in order to qualify for the award, the city not only digation that radiogetive material.

the monitoring holes.

In addition to the health recommendations, Church suggested that no liquid waste be stored at the burial site now or

Cavalier Riding Group Elects

money.
"I told him not to be so silly." she said.
"So he bought a fivepenny stamp and walked out of the shop."

By PAUL M. QUINN

passed and sent to the gover Committee had "positively no- BURLEY-New officers were ing the entire NRTS complex be initiated in addition to water, service of most of the able to the cavalier Riding dintered elected for the Cavalier Riding of the cavalier Riding dintered elected for the Cavalier Riding of the cavalier Riding dintered elected for the Cavalier Riding dintered the cavalie

SUNDAY, MONDAY, TUESDA



veteran actor, and star of the Perry Mason TV-section, died at Palm Springs, Calif. He was 55. He had been hospitalized because of a stroke but deady was caused by pneumonia. He was a son of the late writer Hedda Hopper. (UPI telephoto)

Trenches and pits which contain solid wastes should be covered and maintained with a minimum of three feet of soil Lady Pat Nixon, while not claiming to be privy to White House secrets, said Friday that beneath all buried wastes to the lelp insure that wastes do not corner" in Vietnam. She made the statement at a tions which lie above the aquinews conference in Springfield, fer. —Trenches and pits which contain solid wastes should be covered and maintained with a minimum of two feet of above to soil wastes to the lelp insure that wastes to the lelp insure that wastes do not the firstered lava formations which lie above the aquinews conference in Springfield, fer. Auto Safety

think there are so many things going on now that peace is just around the corner."

Asked if she could explain her optimistic outlook the First Lady said: "That's a general statement...I just feel that there's confidence among the leadership, a feeling of confidence and hope."

The said in order to qualify for the award, the city not only has to maintain a death-free status, but also has to meet the standards of the AAA. This includes making a report on safety procedures used in the for removal from the burial ground should it be detected in the monitoring holes.

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electoral register applications, put her dog's name on one as a joke, then posted the wrong They Were Irish!

They Were Rebels They Called Themselves The

Board To Meet

SHOSHONE - School Board

day at the high school building.
The budget hearing will be set and the annual school trus-

tee election discussed. The term of chairman Waldo Jones will be up for election this year, school clerk, Mrs. Claude Chess,

year-old Labrador owned by Mrs. Evelyn Lloyd Mrs. Lloyd received two

Molly Maguires!



SEAN SAMANTHA CONNERT ESCAR THE MOLLY MAGUIRES

> Today at 2:30 4:50 - 7:10 - 9:30 HURRY! ENDS

TUESDAY

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6:15 - 9:15 "Sea at 2:15 - \$:15 - 8:15

LAST TIMES TONIGHT Gates Open 7:00 p.m. "Savage" at 9:00 p.m 'War Wagon' at 7:15 - 11:00-Wildlife Adventure at it's Very Bestl

ORDON EASTMAN CO-HIT AT MOTOR VU

JOHN KIRK

FEATURETTE ATTRACTION - I AT CINEMA:

"LAND OF THE SEA"

COLOR_TECHNISCOPE [6]

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Week special buys you'll find in the Star-Value Page

Monday's Times-News!

WILLIAM KUNSTLER, defense attorney for the "Chicago Seven' tells Case Western Reserve University students that the Nixon administration has become a "government of hypocrites" for acceding to the wishes of the so called stlent majority. The university is at Cleveland. (UPI telephoto)

WESDAY AND WEDNESDAY SPECIAL CONTINUOUS MATINEES EACH DAY FROM 12:15 P.M. HAMLET AT 1:00 - 3:30 - 6:00 - 8:30

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ADMISSION MATINEES: EVENINGS AFTER 6:00 P. WAYNE DOUGLAS

Boost Frade With Spaghetti To Italy, Vodka To Russia

By DICK WEST

WASHINGTON (URI) The United States is having 'balance of payments' problems again, meaning that we are spending more overseas than we take in from abroad.

Shame

SALEM, Mass. (UPI)—Mayor Samuel E. Zoll, angered at firemen's demands for increased wages, has ordered all Appear In Well

Lawrence Welk Appear In Wells

we take in from abroad.

But things are looking up. One way of overcoming the deficit is to develop new foreign markets for American products, and on that score there has been an important breakthrough.

It recently was announced that papers a lot of typically markets from the performanced that papers a lot of typically markets. The west German economy is because Germany and other typically Teutonic products to America? Nein.

The West German economy is because Germany and other typically Teutonic products to America? Nein.

The West German economy is because Germany and the products to America and the products

Wearing Of United States Flag On Uniforms Of Officers In Magic Valley Law Enforcement Endorsed By President

porting wine to Germany Is like beds and easy chairs removed shipping smog to Los Angeles. However, the venture is not there wil be no more there act of folly that these ligures of speech would make it appear. Ask yourself this:

Is the West Germany economy also ordered all beds and easy chairs removed from the city's six fire stations there wil be no more there wil be no more the city's six fire stations. "In my view," the President of the American from the city's six fire stations the city's six fire stations the city's six fire stations the city's six fire stations. "In my view," the President of the American from the city's six fire stations of Police, Col. N. said, "the display of the United loan freedoms which the peace lowing a national trend started officers of our country have in Macon, Ga. Several other destination of Police, Col. N. said, "the display of the United States flag on the uniforms sent information to Sheriff Paul worn, by law enforcement officers of our country have in Macon, Ga. Several other destination of Police, Col. N. Said, "the display of the United States flag on the uniforms of their worn, by law enforcement officers of our country have in Macon, Ga. Several other destination of Police, Col. N. Said, "the display of the United States flag on the uniforms of their middle officers of our country have in Macon, Ga. Several other destination of Police, Col. N. Said, "the display of the United States flag on the uniforms of their middle officers of our country have in Macon, Ga. Several other destination of Police, Col. N. Said, "the display of the United States flag on law enforcement united the peace officers of our country have in Macon, Ga. Several months ago, following and their law officers of our country have in Macon, Ga. Several months ago, following and their law officers of our country

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Boys' Moc Toe Brown or Black **DRESS**

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HOOVER

Randall's GREENAWALT'S

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Black patent, 7 pastel shades

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LYNWOOD

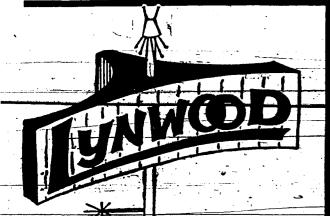
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and the TWIN-FALLS BANK & TRUST

Lynwood Branch

Northern

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PENNY-WISE DRUGS



BUYS AT





A PIANO DUO, Arthur Gold and Robert Fizdale, will present the final concert of the season for the Twin Falls Community Concert at 8:15 p.m. Thursday in the Fine Arts building on the College of Southern Idaho campus.

Last Concert Of Season Is Set For T. F. On Thursday

Twin Falls Community Concert Poulenc Concerto, with Bersseason will be presented at 8:15 stein and the New York Phil-

season will be presented at 8:15
p. m. Thursday in the Fine Arts
building on the CSI campus.

Arthur Gold and Robert Fizdale, America's great duo-pianists, will give the audience an
evening of something old, something new, and everything of
more than routine interest.

Adult basic education at the

The duo has been hailed as the best duo-planists in the business. They have earned this title through their distinguished performances both here and

In March, 1968, they appeared with the New York Philharmon-

ic for the fifth time. Leonard Bernstein conducted Mozart's Concerto for Three Pianos, and also played the third piano. On television, they have dis-

al Hall. In Europe they have in a decorative coffure. repeatedly performed in numerus countries such as Italy France, England, Holland, Bel-gium. Switzerland, Germany Austria and Greece.

They have inspired many con-temporary composers to write works for them including Sam-uet Barber, Darlus Milhaud, Virgil Thomson, Francis Poul-enc, Paul Bowles, Georges Aur-

and Vittorio Ried.
Among the many discs Gold and Fizdale have recorded for Columbia Records are Mendel ssohn's two hithorto unknown Concertos for Two Pianos and Orchestra, with Ormandy and

final performance of the the Philadelphia Orchestra, the

Adult basic education at the College of Southern Idaho Vocational school will not meet this week. Idaho continuing education, sewing classes, American government, short courses in typing and shorthand will meet as usual. Spring break for aca-demic students begins Wednes-

PILLOW COVERS

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WEEKDAYS 9 A.M.-6 P.M. -- SAT. 9-5 PH. 733-0106 ALSO JEROME AND BURLEY NO APPOINTMENT NECESSARY

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	2 Only, Reg. \$15.88. MEN'S TWO SUITER LUGGAGE	9 90
•	5 Sets. Reg. \$14.88. 3 PIECE LUGGAGE SETS	. \$6.00
•	2 Each. Reg. \$14.88. 8'6" x 11'6"	
	ROOM SIZE RUGS	\$9.8 8
•	4 Each. Reg. \$4.88. LAMP5	. \$2.00

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•	1 ONLY. REG	. \$16.88	. .	\$10.00
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• 3 ON	LY. REG. \$16.88	. \$7.8
• REG.	ADMIRAL BANKS	

_	ADMIRAL BANKS	
	REG. \$1.98 MONKEYS	. 77c
	REG. \$2.98 FROGS	
	REG. \$2.44 ANIMAL FIGURES	
,	REG. \$3.88, ANIMAL FIGURES	\$2.00
	REG. 98c. WALL PLAQUES	. 47c
	REG. \$1.99 WALL PLAQUES	
	REG. \$1-19. WIRE BASKETS	· 40c



6-12 VOLT AUTO SEAL BEAMS 4001

YOUR CHOICE

POLAROID TYPE 20 SWINGER FILM

osco LOW

PRICE

ROLL

8-SUNDAY SPECIA

WILDERNESS

CHERRY PIE

Only. 2-BURNER CHARCOAL

CAMP STOVE. Reg. \$18.97 ...

3 Only. \$17.95 Size FIREPLACE SCREENS

REG. \$3.49

FOLDING DOOR

AT OSCO



HARRIAN

No. 2 CAN

\$1.75 SIZE 10

VIFW MASTER and Stereo Pictures

TODAY ONLY AT OSCO

SUNDAY ONLY

99c. Imported



SUNDAY

WHITE-HEMMED

5 FOR ONLY

00

REELS \$39.50

QUICK

SPINNING

SUNDAY ONLY

Sears

KELLWOOD DAYS!

MONDAY AND TUESDAY ONLY!



SEARS PERMA PREST **Polyester** Double Knits

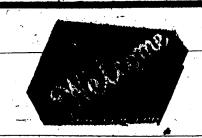
PERMA, PREST for easy machine wash tumble drv. no ironing necessary. 54 -60" width.



WOMEN'S STRETCH

DENIM PANTS

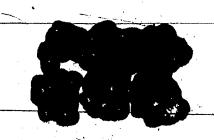
Comfortable slim fitting stretch denim pants in a good selection of colors. Pant sizes 8 to 20. Buy several pairs.



VINYL WELCOME MAT SAVE 60c

Black vinyl mat measures 15x 20". Designed to enhance your entrance inside or out. Keeps dirt off your beautiful floors.

Regular 99c



DELICIOUS PEANUT CLUSTERS

outer layer with chewy peanut

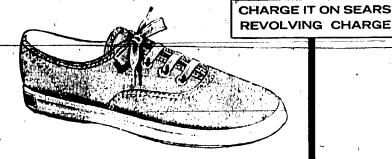
Regular 99c Lb.



3 POSITION RECLINER

Enjoy your leisure hours in a Sears Recliner, Choice of Avecado, Gold, Cocoa.

Regular \$79



WOMEN'S CANVAS CASUALS

Stock Up for Summer Now

Heavyweight cotton Heavyweight Cotton duck uppers are reinforced at points of wear with Dacron polyester stitching. Cushioned insoles and built-up-erchfor underfoot comfort. Polyvinyl soles. Colore available.



Men's Short Sleeve Dress

SHIRTS

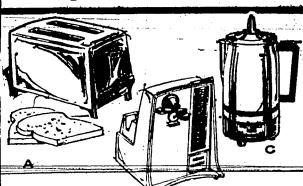
PERMA - PREST short sleeve dress shirts. Choose from whiteblue-maize-green. Sizes 141/2 to 17. Wear without ironing.



BOYS' DRESS PANTS

Reg. \$4.99

Assorted dress pants for boy's and students. Choose from solids, chacks or plaids. PERMA-PREST means no ironing needed, Sizes 6 to 12 in Reg. or Sim, Student sizes 26 to 32.



Automotic 2-slice Toaster

Just hold lever down to open cans smoothly, quickly, Also sharpens knives to keen edge

12-cup Electric Coffeemaker, Smartly designed polished oluhinum coffeemaker with coffee level window.

18100

YOUR CHOICE



Cahinet Model Kenmore

Zig-Zeg and straight stitches. Sews both forward and backward. Mends, darns, sews on buttons, makes button holes. Comes with welnut finished cabinet.



20-inch Electric Start Rotary

POWER LAWN MOWER

Save \$47 Regular \$144.99

tures lightweight magnesium housing, adjustable height of cut control, fold down handle and no adjust fuel mixer for faster atarting. Craftsman quality, bettery, key start engine. Starts like your car, just

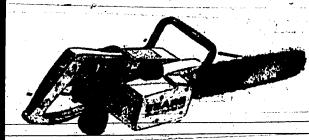
turn the key.

Use Sears Easy Payment Plan

ers 52 GPH of hot Water the first hour. White Bak-

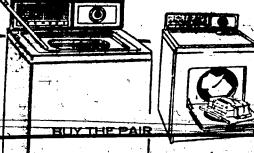
ed-on enamel finish. Glass

ght vet powerful 20-inch rotary mower fe



Our Lightest Weight Gasoline **POWERED CHAIN SAW**

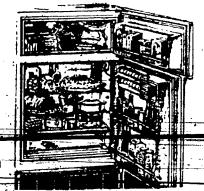
The ideal saw for the occasionel user . . . only 10-lbs.. com-plete. 14 - in. blade whips through fire wood, tree tri ming. With chein oller.



Temperature Dryer BUY THE

PAIR

Kenmore Washer With Lint Filter "Heat" for drying fabrics. Lint filter keeps lint and "Air Only" for fluffing. threads fr.om washing Built-in lint screen. Tumback into clothes. Washble-action stops when dryer door is opened. Loades, rinses, spin dries.



COLDSPOT TOP-FREEZER REFRIGERATOR

WITH AUTOMATIC DEFROST SECTION

frost refrigerator section has porcelain enamaled crisper. Manual defrost freezer section holds 108 lbs. of frozen foods. Reversible doors can be binged from entities side.

lined_tank_guaranteed_5 years against leakage. Shop Monday-Wednesday Friday Nights 'til 9

PLENTY OF FREE STORESIDE: PARKING

52 Gallon Electric Water Heater

403 MAIN AVE. W. TWIN FALLS



SAVE 25% ON ALL SIZES

PICKUP TIRES

Century 21 or Express 3 rib 6 ply Nylon

600x14 --- Reg. 23.99 -600x16--- Roy. 26.99 650x16 - Reg. 26.99

650x16 --- Reg. 31.99 470x13 -- No. 23.35 670215 - Ros. 25.29

700x15 -- Peg. 40.9 700x15 --- Reg. 35.99

SHOP AT SEARS AND SAVE Satisfaction Guaranteed or Your Money Back

Sears HARR BOKERICK AND C Open Tuesday-Thursday Saturday til 6

FINAL WEEK-SALE ENDS MONDAY, MARCH 16



Magnavox ANNUAL SALE

magnificent

COLOR-TV

You'll enjoy fabulous viewing and superb performance when you select a Magnavox! You may now choose from today's widest selection of outstanding Color TV models—from beautiful authentically styled consoles, to compact table models and easy-to-carry portables—all Annual Sale priced with substantial savings I All models shown at right have a Color Purifier (degausser) to automatically keep all pictures pure. And—the exclusive Magnavox Bonded Circuitry chassis with Automatic Picture and Sound Stabilizers (Keyed AGC) assures optimum reception and reliability that lasts—year-after-year! Isn't It time you treated yourself to the finest Color TV?

A. Outstanding Magnavox Portable—model 6104 has 14" diagonal measure screen, telescoping dipole antenna, slide rule UHF indicator, slide Color and Tint controls and fold-down carrying handle. B. Versatile Compact model 6260 has 18" diagonal measure screen and Chromatone for thrilling picture depth and beauty. It is also ideal on tables, shelves or bookcases. C. Swivel Console—model 6810 brings you today's biggest picture—23" diagonal measure—that you can enjoy from any angle! It has Chromatone as well as Quick-On pictures and sound. D. Automatic Fine Tuning—model 6910 will always bring you a perfectly-tuned 23" diagonal measure picture—instantly and automatically—on every channel, every time! E. Beautiful Mediterranean Automatic Fine Tuning Console—model 6916 will also bring you a perfectly tuned 23" diagonal measure picture. Chromatone plus Quick-On pictures and sound will add to your viewing enjoyment. You must see and hear these Annual Sale Values to fully appreciate all their qualify features!



Custom Stereo Phonograph System—brings you both the look and the sound of excellence. Precision Player/Amplifier (with dust cover) bands unscernable record and Diamond Stylus wear, Model 9261 has four extended-range speakers — two in seah matching enclosure—plus highest solid-state model 1212 is AC or battery-powered and brings you wonderful listening—noise-free and drift-free monaural FM or long-range AM. It has Automatic Volume and Tone controls, telescoping FM antenna, illuminated slide rule dial, push-button band selector, long-life batteries, private-listening earphone and many other features.

SAVE 10



SULLIVAN'S MUSIC

LYNWOOD SHOPPING CENTER
TWIN FALLS
PHONE 734-2054

119 EAST MAIN JEROME PHONE 324-4600

KEN'S MAGNAVOX

HOME ENTERTAINMENT CENTER

420 MAIN AVE. SOUTH

733-2233

Jurors to serve for trials in Probate Court in Twin Falls and Justice Court in Buhl and Twin Falls are needed

Sheriff Paul Corder, whose de-Sheriff Paul Corder, whose department is responsible for gathering jurors for trials in those courts, said the names of people willing to be called for jury duty are welcome. Only District Court draws names of prospective jurors. People to serve in the lower courts are selected at random.

The sheriff said anyone interested in being called should contact the sheriff's office, 733-8171. so their names can be placed on a call list. Those serving must be at least 21 years of age, residents of the county, and preferably property owners.

Lefties

LAWRENCE, Kan. (UPI)

— A group of 75 students representing the Lefthanded Student Union at the University of Kansas marched on Chancellor E. Laurence Chalmers' office Thursday with a list of ultimatums. They included:

— Lefthanded doors adja-

- Lefthanded doors adjacent to righthanded doors entering classrooms.
- Lefthanded desks.
- Lefthanded homecoming

- Lesthanded cheerleaders.

-Lefthanded professors.



REPRESENTING JEROME High School at the regional declamation meeting on March 14 in Caldwell will be from left, Janle Fife, after dinner speaking: Sue Hovey, prose manuscript; Sue Jacobson, retold story; Steve Cariton,

salesmanship; Cathy Blake, humorous dialogue, and Marilyn Burkhalter, prose



EIGHT TOP MINICO High School science students and their instructors attending a scholastic competition in the field of Science at Boise State College were from left, Charles Bohlen, Minico teacher, Charles Edmondson, Disk

Roomer, Raymond Wixom, Sterling Whitaker, Richard Sheen, Cary Son, Glenna Neilson, and Ned Moon, teacher. The group returned with three scholar-ships and a trophy

Former T. F. Man Hired By Ketchum Police Department

KEFCHUM — A third former Twin Falls man has joined the staff at the Ketchum city police department, according to Chief Dennis Haynes.

Jack Holloway, 32, began his duties as a police officer for the force the first of March, joining Chief Haynes and officer Jerry Chief. Haynes and officer Jerry. Engelbert, both former Twin Falls law officers. Prior to being hired by the local police department, officer Holloway had managed the Alpine Villa Mator Lodge in Netchum since August, 1969, and had also worked for Valley Security since December.

He is a 1956 graduate of Twin Falls High School and worked as a dental technician in Twin Falls until moving to Ketchum last year. Officer Holloway is married to the former Vicki Boss, Twin Falls, and the couple has two children.

In addition to his law enforce nent duties, officer Holloway is a licensed guide and is a mem-



JACK HOLLOWAY

Fish and seafoods are good a licensed guide and is a mem-ber of the Outfitters and Guide Association for the State, provided by red meats.

BARBARA JASPER

Announces the March 9th opening

of her

BEAUTY SHOP

at 221 BRUNEAU STREET

HAGERMAN, IDAHO

Eight Minico Students Earn Honors In Science, Math

Hollow Pipe, Or Waveguide

BUHL — A buried pipe about the size of a person's wrist will someday carry a quarter of a growth in long distance calling, million telephone conversations simultaneously, or enough capaturephone service during the city to transmit, letter by letter, a full 24-volume set of encyclopedias in one-tenth of a second. The hollow pipe, known as a waveguide, is part of a new economical system scheduled for a field trial, according to Buhl Mountain Bell Manager, Warren C. Saunders.

The waveguide system is part of manager, will travel through a two-inch.

Part Of New Phone System

MINICO—Minico High School students received honors during a recent scholastic competition in the field of science, at Boise State College.

Representing Minico in the four fields of science and math were Charles Edmondson, son of Mr. and Mrs. Arvis Edmondson, Paul, and Dick Roemer, son of Mr. and Mrs. Richard Roemer, Rupert. The two competed in the physics division and each were awarded \$160 scholarships to Boise State College as well as winning the team trophy for physics.

Sterling Whitaker, son of Mr.

Ron Schafer, son of Mr. and Mrs. Don Schafer, Paul, competed in.

Mrs. Don Schafer, Paul, competed in.

Other top Minico Science students participating were Glenna Neilson, daughter of Mr. and Mrs. Raymond Wixom, son of Mr. and Mrs. Raymond Wixom, Paul, both biology division; and Cary Son, son of Mr. and Mrs. Forrest Son, and Richard Sheen, son of Mr. and Mrs. Max Sheen, all Paul, the boys representing the Math division.

The eight Minico Students brought home three of the 16 scholarships offered, and one of the four team trophies. The students

The waveguide system is part

Toastmistress

Speech Awards

Are Presented

evaluator.

Sterling Whitaker, son of Mr. the four team trophies. The stuand Mrs. Reed Whitaker, Burdents were accompanied by ley, received a \$160 scholarship Charles Bohlen and Ned Moon, in the Chemistry division he and Minico Science teachers.

BREEZWAY

JUST RECEIVED

120,000 POUND RAILCAR FROM HUNTS FOODS DON'T MISS THIS OPPORTUNITY TO MAKE TREMENDOUS SAVINGS - HERE ARE JUST A FEW EXAMPLES -

"TooT"



Gai PRICES TRIMMED



LEAN TENDER -- U.S.D.A. INSP.

LARGE 21/2 SIZE HUNTS PEAR HALVES CASE 24 CANS \$7.79

Beef at its Best!

Mrs. Vera Young won the Blue Pencil for her speech at the recent meeting of the Magic Toastmistress Club.

Mrs. Sharon Walker was the other speaker. An original reading written by Alice Jean Davis, club member, was presented by Karen Stilling. Mrs. Mary Sharp was individual evaluator and Alda Strong was general evaluator.

Methods müst be developed for burying the pipe four feet underground and for installing it along gradual routs bends Be cause the waveguide is sensitive to localized earth movements, the pipe will be encased in a protective candult. Saunders concluded that the national tests can have significance to Idaho as Mountain Bell has over 4,000 statute miles of underground cable and much more will be added in the future. U.S.D.A. CHOICE

> FULL SIDE

HIND

MILLDTED

QUARTER

FRONT

CUT - WRAPPED - FROZEN READY FOR YOUR FREEZER

revaluator.

Lexicology lessons were given by Ethel Martin on medical terms and Mary Sharp on commonly used words. Mrs. Strong gave a report on parliamentary procedure. Nettie Magel was topic mistress and Karen Christopherson won the traveling trophy for the best topic. Mrs. Roberta Reynolds was toastmistress of the evening. Mrs. Glenda McCassia LDS Stake Culture.

To Oakley PTA

OAKLEY — Frank Ham, Burley, was the guest speaker during the Oakley PTA Banquet held at Cassia LDS Stake Culture.

The next meeting will be ident, welcomed the group and Thursday at the Colonial/House, was master of ceremonies.

Drive Under Way

On Easter Seals

SHOSHONE—The Easter Seal

under way in Lin.

SHOWN at the Colonial House.

Was master of ceremonies.

Mr. Ham discussed general problems facing students, teachers and parents of today.

The double mixed quarter from the Cakley High School sang three selections. Members included Kim Martindale, Harlo Clark, Douglas Buckley, Brian Crafton. Robon Whitalay. SHOSHONE—The Easter Seal Clark, Douglas Buckley, Brian fund drive is under way in Lin-Crafton, Robyn Whiteley, Janet Clark, Douglas Buckley and Stearns, Shoshone, Donations Deborah Mabey. Kent Severe, music director at the high many be mailed to Mrs. Stearns. The drive continues to March 29. Mrs. Robert Gaskil is the Lily Parade chairman at Richfield this year.

The fund is used to buy braces, crutches, walkers and wheelchairs and to operate centers for speech therapy and for youngsters.

Clark, Douglas Buckley, Brian Clark, Douglas Buckley, Janet Clark, Douglas Buckley, Brian Clark, Brian Clark,

wheelchairs and to operate centers for speech therapy and for youngsters.

Centers are located in Twin Falls, Boise, Idaho Falls, Lewsity of Tillhois after National iston and Coeur d'Alene.

Guardsmen moved onto the campus to enforce the second night of a 10:30 p.m. to 5:38

FOR FAST-SELLING RESULIS a.m. curfew.

BONELESS ROASI

2½ SIZE HUNTS WHOLE PEELED <u> Tomatoes</u>

4 CANS S**-1** 00

\$5.79 CASE 24

(C)

Millimeter waves, carrying information coded in pulse form, will travel through a two-inch circular waveguide, basically, a copper-lined steel pipe. A tachnique called pulse code modulation will convert all types of signals—voice, T.V. Picture, phone and date—to similar streams of easily transmitted pulses.

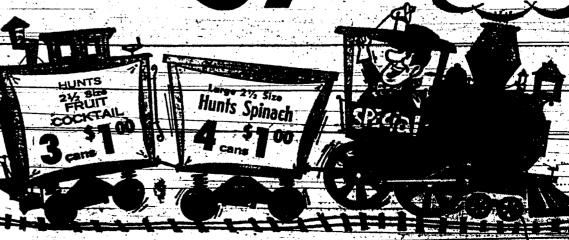
pulses. Methods must be developed

FRESH-PICNIC STYLE **PORK**

Large 26 oz. **HUNTS CATSUP 29**° Case \$3.33

ARKE

1708 Kimberly Road



Once More, Market Goes Up **And Down And Is Emotional**

the tape, advances outscored losers, 974 to 653. There were 443 new 1969 70 highs set, 58

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	WEEK	IN R	EVIE	₩ .	
By 1	United F	, tett	Intern	ational	
NEW Y	ORK-TH	week	ek In	review	for
the week	ending	March	4	. 4 2 4 2 1	
DOW	JONES !				
DOW	ACMES :	si Och	VAF	RAGES	٠
	Open	High	LOW	Close	Chg
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20 Trans	178.19	178.83	177.84	177-86+	0.75
15 Utile	T1844	110 71	110 40	118-51+	9 34
65 Stocks	267.46	******		243.79+	
as proces	242.13	263.90	747.43	248.78+	2.30
DOW	JONES	BOND	AVE	RAGES	ı
	Open	High	Low	Close	Chg
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T-100			40.34		

Inc. RRs	31.57 51	.61 51.6	2 51-62	+ 0.05
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Monday		This		vk Ago Ioliday
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Thursday		11,859,5 11,850,4	70 13,	213,650 547,230
	*******		PO 12	900,900 477,544
	VEEKLY			

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	High x43 x84 19 34			Dec 653 416 932 948	Unch 130 147 136 134	

	OA
TANDARD & FOOR 500 STOCK INDEX	378
High Low Close Chg	Ma
23 Industrials \$8.71 87.73 97.73- 4.28	Jul
Railroads 38.17 37.92 37.92 8.07	Sep
5 Utilities 60.37 58.88 60.65+ 1.41	Dec
08 Stocks 80.23, 89.44 89.44— 0.04	RY
	Mai
WEEK'S MOST ACTIVE STOCKS	Ma
Sales High Low Close Chg	
td Oil N J 774,700 5474 5274 3314-14	Jul
resge 961,766 58% 44 441 13	Sep
lenguet 616,300 1014 814 814-174	SO
m T & T 527,000 \$314 \$154 \$314+114	Mas
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	Sep
	Nov
erox 337,708 9574 9014 9354+3	Jan

373/-14 SOYBEAN 7214+27 May 10. 424-115 Jul 10. 774+114 Aug. p. 1224-213 Sep 9. 1224-213 Dao 3 Mohawk Dt 25,346 7816 85 45 - 1116 150 180 1818 310 881 310 1818 310 881 31 881 310 881 310 881 310 881 31 881 31 881 31 881 310 881 3

Twin Falls Markets

Oats
Mixed Grain
Soft White Wheat\$9.00 Choles But

ship to money conditions in this country.

The UPI marketwide indicator climbed 0.88 to 95.83. The New York Stock Exchange index mirrored a loss of 6 cents to \$50.04 in the average common share-price.

The Dow Jones Industrial average, barometer of blue chips, rose 6.53 to 784.12. The DJ transportation average rose 0.28 to 177.86, and utilities 3.26 to 118.51. Standard & Poor's average of 500 stocks dipped 0.06 to 89.44.

Of the 1,751 Issues crossing the tape, advances outscored black interdealer quotations do not in the tape, advances outscored black interdealer quotations do not in the form NASD at approximately noon. All blds are interdealer guotations do not in the tape, advances outscored black interdealer quotations do not in the YMCA Camp Marston at the

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60.00	60.50
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	29.25
	19.50
	7.75
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4.50	5.00
	Roberts 60.00 11.50 33.00 8.75 28.00 33.50 8.371/2 8.00 28.75 2.621/2 16.00 3.25 1.17

Grain of insufficient funds for operating expenses in the Department of Public Assistance and the taxpayers many thousands of dollars in the long run in extended Public Welfare payments and in a relatively short was any form of punitive measure but one based solely on financial period of time it enables an individual to become a productive medical form of the disallowance of city in the long run in extended Public Welfare payments and in a relatively short period of time it enables an individual to become a productive member of our society to cut our Departmental spend of the least number of public Assistance is designed to be a temporary program to aid individuals who are unable to function adequately and to aid the final last individuals the opportunity for function adequately and to aid the final last individuals the opportunity for function adequately and to aid the fact that there are alternatively short of cut our period of time in becoming more self-sufficient that final last individuals the opportunity for function adequately and to aid them in becoming more self-sufficient that there are alternatively short of the fact that there are alternatively short of the cooked cereals are decreased of the cables and in a relatively sh

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insufficient funds for operat- a sound one and that

At the time the public assistance recipients are enrolled in the WIN program, they are also started in a counseling program conducted by the Department of Employment which gives the presistance in architecture of the program of the them assistance in problems en-countered during training and also prepares them more adefor their eventual em

proyment.

Twin Falls County is one of the five areas in the State selected for this program and we currently have in excess of 60 currently have in excess of 60 currently have in excess of 60 currently have in excess to 60 currently have in excess currently have in clindividuals actively \$20,00-21 00 individuals accessively participat

TIMES-NEWS PUBLIC FORUM

Question Raised Concerning

And Down And Is Emotional

Jie interest of the property of the

for her baby sitter.

Bill Child said "nothing do-

I don't know how he bought voted Thursday against a move in so cheap, but I guess he to instruct the Department of owns that department. owns that department of owns department

Form letter submitted by Mrs. In specific reply to the forum off the job.

I should like to make the following reply in clarification of the policy of the Department of Public Assistance in matters of child care recipients of public assistance.

In the past, the Department of Public Assistance has granted child care as a deductible expense from earnings of ADC mothers who are employed outside their own homes. Our reasoning behind the granting of this allowance has been to meet the actual work related expenses in curred by working mothers and to give them some incentive for continuance of their employment. The recent disallowance of work related child care expenses of more related child care expenses of more than the will program. We have found that the investing of insufficient rands for operation and that it saves the taxpayers many thousands. In the policy to the forum of their care and that in saves the carbon monoxide abatement to give them some incentive for insufficient rands for operation and that it saves the expenses care solely as the result of insufficient rands for operation and that it saves the expenses in the Department of the carbon monoxide and trying to run the Democrats of the the job.

There has been enough money wasted to do a lot of good if the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the right people had got hold of it. If anybody wants to write the rig

Does the "Sweetest Masic This Side of

Heaven" still sound sweet to you, or are you one of the many people who have a bearing problem? M. a. Pd like to recommend that you see my friends at MAICO. They're knownsa, "The Most Re-spected Name In Hearing," and they've helped thousands of peo-ple, find new happiness through Box 35028, Normanda numeapolis, Minn. 55435—or see the friendly MAICO consultant in this area, whose address is below.

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BOISE (UPI) -- The House

Editor, Times-News:

| Indicative of the interest Public | the \$2,500,000 job, but they seem additional to draw their pay for quarreling | He said he thought the particular submitted by Mrs. | In specific reply to the forum | to draw their pay for quarreling | He said he thought the particular and trying to run the Democrats | to draw their pay for quarreling | He said he thought the particular and trying to run the Democrats | troil cars could be used by two off the job. | or more patrolmen in metropo| There has been enough money | litan areas where the patrolmen | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | The follow-letter | from Mrs. Rucker, | The follow-letter | from Mrs. Rucker, | There has been enough money | the follow-letter | from Mrs. Rucker, | The follow-letter | from Mrs. Rucker, | The follow-letter | f

Legislative Log

to draw their pay for quarreling and trying to run the Democrats trol cars could be used by two off the job.

There has been enough money litan areas where the patrolmen proposed four year terms for county as

sessors.

HB653 (Appropriations) — Transfers

\$30,000 from one category to another in

Fish and Game appropriation.

Passed by House

HB640 (Appropriations) — Re-allocates

\$10,000 from Permanent. Building Fund to

State Hospital North and \$30,000 for a co

solidated health center at Coeur d'Alens

56-3

56-9

HB553 (Appropriations) — Appropriates
\$17,000 from General Fund for State
School for Deaf and Blind 62-0

HB584 (Appropriations) — Appropriates
additional 148-000 from general Fund for
Reclamation Department 62-1

HB655 (Appropriations) — Appropriates

Governmental

Systems Are

Subjects In Note

Editor, Times-News:

Socialism is a transmission left to communism.

Free agency is liberty to market, what one produces.

May I quote from Mark E. Petersen the words he spoke at a general conference in 1950; "Capitalism is an outgrowth of free enterprise in business are committed."

Now, from all I can gather from talking to NFO people and reading their material it he gy state that "free enterprise does not work, It is a fallacy, is of the transmission left to convict the converted of the transmission left to so cialism?

To downgrade free enterprise is to downgrade free agency which is guaranteed by our constitution, God given.

To downgrade free enterprise is to downgrade free ente

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cerned approach to his profession during 1969 earned a special salute for outstanding performance. And a reminder: If you want excellence in insurance service, get yourself a concerned Bankers-

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ncernec

BANKERS LIFE COMPANY DES MOINES, IOWA

Attack On Negro School Bus Is Week's Top News

By DOUG ANDERSON

United Press International

An attack by angry whites on buses carrying Negro children to a South Carolina high school this week dramatized a new dispute on school desegregation which is causing repercussions all the way to the White House.

A mob armed with ax handles, baseball bats and stones attacked three buses outside the newly-integrated high school in Lamar, S.C. schools in the Several children were slightly injured by glass flying from

"Them's mighty good boys," said one 82-year-old farmer. "I would've been-out-there Tuesday morning myself if I was younger. Yes sir, I would've been there head over heels to fight for my rights."

The school dispute became a hot issue again when the court and handles, baseball bats and stones attacked three buses outside the newly-integrated high school in Lamar, S.C. standards to schools in the Several children were slightly horth.

Legislation to retard desegre-



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10 Big Defense **Contractors Do** \$11 Billion Job

WASHINGTON (UPI) — America's biggest defense con-tractor is the General Dynamics Co., which builds subma-rines and fighter-bombers, "Next in line in the "big ten"

are:
Lockheed Aircraft (transport planes and missiles).
General Electric (jet engines electronic systems). United Aircraft (jet engines,

nelicopters). McDonnell Douglas (fighters

helicopters, missiles). Ling Temco-Vought missiles, electronics). (electronics systems). the total procurement spending, General Motors (aircraft each year.

jengines, Mi6-rifle, tanks). (fighters Line Temco-Vought (fighters, Together, these 10 companies nissiles, electronics). handle about \$11 billion worth North American Rockwell of defense orders, or one fourth

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unison by all members of the congregation:

"Lord God, we say here in your presence and before each birth other that we, both individually "Ov your presence and before each birth other that we, both individually and collectively, have not been good stewards of your earth. We have fouled the air, spoiled the water, poisoned the land and by these acts have gravely this prayer of thanksgiving, burt each other. We know now said in unison by the entire that this bas and will cost us.

By LOUIS CASSELS

UPI Religion Writer
On the sound principle that the carth and its bounties are men should both work and pray for a cleaner environment, National Cathedral in Washing and conserved for generations

National Cathedral in Washing and conserved for generations ton, D.C., has evolved a new order of worship called "a liturgy for the earth."

First used at a recent Sunday service in the giant Episcopal cathedral which overlooks the nation's capital from the top of its highest hill, the liturgy wors a 19th century English includes this confession sald in hymn which begins:

"For the beauty of the earth

"For the beauty of the earth
"For the beauty of the skies
"For the love which from our

hurt each other. We know now that this has and will cost us, and for these and all other sins we are truly sorry. Give us, we pray, the strength and guidance to undo what we have done and grant us inspiration for a new style of living."

Prayers during the service Include this "collect for conservation":

watton":

said in unison by the entire congregation:

"O God, we thank you for all your gifts to us, our life, the good earth which you have for us, the air, water and food by which we live; we thank you also for your most holy word, and our communion with you by bread and wine this day.

Include this "collect for conservation":

"O God, who created the heavens and the earth, who has united man, animal and plants in a single evolution, grant to us a fresh vision of our dependence upon our environment for health and upon the for salvation;

"Give us this day the wisdom and the will to cleanse our planet of pollution and our lives of sin;

"Grant us also the means and motivation for smaller families that pollution control is dictated not only by common prudence." so that the resources of the not only by common prudence earth be not bruised or but also by reverence for God's exhausted."

Young Movie Star. 22, Is Good In Children's Roles

By VERNON SCOTT

In the interim Kim By VERNON SCOTT

HOLLYWOOD (UPI) — Kim
Darby is 22 years old and has
starred in four motion pictures
this year.

She was praised for her work
with John Wayne in "True Life thus far has left Kim
Grit," then went on to leading
roles in "Generation," "Norwood" and "The Strawberry her parents were divorced when
Statement"

wood and The Strawberry her parents were divorced when the strawberry in the was 2 years old. She lived most of her early childhood with grandparents.

This physical versatility allowed her to span the ages of 16 (True Grit) to 20 (Norwood). If called upon, however, Kim would make a believable 12 year-old.

"At 22 it's po strain playing younger, roles," she said the other day. "I don't think about it because I'm not sure that a 17-year-old girl behaves so much differently than a 22-year-old.

"At 12 it's po strain playing younger, roles," she said the other day. "I don't think about it because I'm not sure that a 17-year-old girl behaves so much differently than a 22-year-old.

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"All I can say for certain is enriched flour are more econthat I'm less sure of myself omical and nutritious than I was three years ago." store-bought brands.

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UTER, 49ers Belt Weber Utags

Williams And Roberts Combine For 61 Points To Spark Utah State Win PROVO. Utah (UPI)—Utah Archibaid: However, Roberts (S o Jo u r n e.r., spelled trouble first round of the first round of the first round of the first round of the Roca UCLA next week, sewed up the Western regionals saturble first fround of the NCAA UCLA next week, sewed up the Western athletic Conference and Drake will (UPI)—Bankans to a 37-28 lead in the Aggies to their win over the Aggies to their win over the Long Beach's Collapsing zone short but scarppy champions of discrete and four men surrounding through the contest of the Mexico State to the first round of the NCAA UCLA next week, sewed up the Open early in the sevent the Upi Bankans to a 37-28 lead in the Aggies to their win over the Long Beach's Collapsing zone short but scarppy champions of difference will have the content of the Note of the Cappy of the Note of the Note

play.
Williams hit his first eight williams hit his first eight shots from the field in a 22-point first half effort and Roberts picked up the scoring load after the Aggies had taken a 45-33 lead at intermission.

UTEP, which trailed all the way, closed to within four points early in the second half the Second half the Bulldogs 83-73 for their fifth life. Bulldogs 83-73 for th

Villanova **Takes Fourth**

NEW YORK (UPI)—Villand va's charged-up Wildcats responded with victories in four consecutive running events, including a meet record performance by miler Marty Liquori, to overtake Maryland Saturday night and capture their fourth straight team title in the 49h annual ICAA indoor track and inteld championships.

Liquori, America's premier miler, also maintained his perfect record of never having lost a race on the Madison Square Garden track as he took the mile in 4:02.1. It was his 10th win over a two-season mark.

The Vandals scored on the opening basket but never led again until 9:32 of the second half when guard Don Beame scored on two 18-foot jumpers to—put the Vandals on top 52-to—put the Vandals o

Square Garden track as he took the mile in 4:02.1. It was his 10th win over a two-season period on the Garden track.

Teammate Dick Buerkle also contributed considerably with an upset victory in the two-mile run, winning that even in the meet record time of 8:42.2.

The Wildcats, in winning their 11th team title in the past 14 years, wound up with 41 1-2 points. Maryland was second with 28.1-2, followed by Yale with 13, Northeastern and Cornell with 12, each, and C. W. Post College with 11. Liquori, running brilliantly despite a cold, outduelled red-haired Keth Colburn of Harvard as Villanova continued its domination of the mile, winning that event for the seventh straight year.

In the string of four running victories, the Wildcats also got points from Olympian Larry James, who won the 600-yard run in 1:10.4, and Andy O'Reilly and David Wright, who finished 1-2 in the 1,000-yard run.

Bama Topples

Bama Topples Elorida 89-79

Alabama closed out its basket-ball season Saturday with an 89-79 Southeastern Conference BSC Captures

victory over Florida

Alabama: ted thy Jimmy
Hollon with 26 points, took the
lead with nine minutes left in
the first half and held it for
TACOMA, Wash. (UF

Williams, a 6-5 sophomore, pumped in 31 points and Roberts, a 6-9 jupior, added 30 as Utah State shattered UTEP's deliberate pattern of play.

Williams hit his first eight

Idaho finished the season in fourth place in the conference with a 6-9 record and a 10-15 mark overall. Gonzaga finished the conference race in third place with a 7-8 record and a

0-16-season mark.

New Mexico Siate 101, Rice 77

New Mexico Siate 101, Rice 77

Houston 7:, Dayton 64

Long Reach State 19, Weber 73

Utah State 91, UTC

N.C. State 42, South Carolina 39 (to overtimes)

Colorado 80, Missourf 69

Kansas 82, Kansas Stassas 44

Michigan State 81, Ritinas 76

Kentucky 16, Tennessen 69

Konsas 82, Kungers 62

Olios State 63, Rutgers 62

Olios State 96, Wisconsin 87

Vanderbilt 78, Mississippi State 73

Purdue 49, Minneson 44

Nichrana 194, St. Louis 79

Purdue 49, Minneson 44

Nichrana 89, Florida 79

Purdue 49, Minneson 41

Nichrana 196, Stanford 83

Region Two A-1

Borah 67, Bose 48 (10th to state)

Mexicon 100, Stanford 43

Region Two A-1

Borah 67, Bose 49 (10th to state)

Highland 81, Pocatello 81 (winner to state)

Fifth District A-2
Aberdeen 73, Marsh Valley 58
Sixth District A-2
South Fremont 50, Madison 43
Salmon 54, Shelley 50
Seventh District A-4
Clark 49, MacKay 46 (Lover Out)
Second Region A-1
Capital 69, Nampa 61 (Lover Out)
Metadan 45, Caldwell 43 (Lover Out)
Third District A-3
Emmett 70, Valliyue, 54 (Lover Out)
Keily 72, Weiser 41 (Lover Out)
Third District A-3
Marving 50, Medicion 82, Lover Out)
New Piymouth 82, Homedalie 56 (Winner)

11:06 left.

Kalbaugh, who scored all of his 17 points in the second half, TUSCALOOSA, Ala. (UPI) — Bonaventure, the lead for good.

lead with nine minutes left in the first half and held it for most of the game. At half the TdCOMA, Wash. (UPI)—most of the game. At half the Tide led 41-36.

Alabama held 8-57-54 lead Puget Sound Loggers 83-72 with 12 minutes to play when Saturday to claim the Western Alan House hit for four points and Bobby Lynch three to put the game away for the Tide.

Lynch had 17 points for the game and House had 16 national college division finals Hollon's 26 points put him over Wodnesday at Evansyille Ind.

Hollon's 26 points put him over Wednesday at Evansville, Ind. the 500 point mark for the Boise State won third place in season, making only the 7th the regional tournament with a player in Alabama basketball last-second 63-61 win over history to do so.

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New Mexico State Buries Rice 101-77, Houston Thumps Dayton 71-64 In NCAA Basketball Playoff

Weber State, which could never get untracked against the aggressive 49er defense, turned in one of its poorest shooting

Team scoring honors for the Wildcats went to guard Sessions Harlan with 15. Sojourner was held to 13

Fifth In Row

Harlan with 15. Sojourner was held to 13.

The Victory moved Long (UPI)—Wisconsin's Greg Johnston and Mark Winzenried won the regionals at Scattle where the 49ers take on top ranked to down the Bulldogs 83-73 for their fifth Big Sky Conference win in a Raskethall Scores

Harlan with 15. Sojourner was held to 13.

EAST LANSING, Mich. (UPI)—Wisconsin's Greg Johnston and Mark Winzenried won two events each Saturday and the Badgers, as expected, swept the 60th annual Big Ten indoor track championships for the fourth year in a row with 63 rouns. Basketball Scores points.

Indiana edged (Michigan State, 48-43, for second place, and Ohio State placed fourth at NCAA Regionals
East
Niagara 89, Pennsylvania 79
Villanova 77, Temple 69
St. Bonaventure 85, Davidson 72
Mildester Motro Dane 112, Ohio U. 82
New Mexico State 101, Rice 27
New Mexico State 101, Rice 27
New Mexico State 101, Rice 27
Liberary 11, Mildwest
New Mexico State 101, Rice 27
Liberary 21, Minnesota, 17, Illinois 11, Northwestern 7, Illinois 21, Lohnora 2, sophomore, pick.

Johnson, a sophomore nicknamed "Grape Juice" who also plays football, defeated defending Big Ten champion Rich Feezel of Northwestern in the long jump Friday night. Satur-day, Johnson won the 70-yand day, Johnson won the 70-yard low hurdles and placed second in the 70-yard high hurdles.

Winzenreid, taking the place of Ray Arrington on Wisconsin's track juggernaut, broke Arrington's Big Ten record in the 880-yard run with a 1:49.8, clipping off a tenth of a second. Winzenried also won the mile in

Wisconsin's fifth individual victory was rolled up by John Cordes, who won the 1,000-yard run in 2:12.7

Michigan State sophomore Herb Washington twice smashed a Big Ten record set by Jesse Owens in 1935 Saturday by flashing over the 60-yard dash in six seconds flat. Owens' 6.1, tied five times, was broken by Washington both in preliminaries and in the final proken by wasnington both in preliminaries and in the final heat, where Owehs' record was tied by both Mike Goodrich of Indiana and Jim Harris of Ohio State.

Merdian 13, Capital 43 (winner to state) State) District Three A-2 Kelly 89, Emment 41 Homedale 67 Maraing 54 District Four A-3 Wendell 67, Giennas Ferry 81 District Four A-2 Wendell 67, Giennas Ferry 81 District Five A-4 Hagerman 63, Cammas County 47 Region Four A-1 Idaho Falla 66, Pocatellin 63 (acconditate) District Five A-2 Preston 70, Aberdeen 65 Seweith District A-3 Grace 65, Teton 56 Friday Scores Third Region A-1 Minico 66, Burley 41 (championship winner to state) Fourth District A-3 Buhl 69, "Wood River 53 (Forces Extra Game) Region Four A 1 Idaho Falls 61, Skyline 46 (Loser Out) **Maravich Pots** Region Four A 1 Idaho Falis 61, Skyline 46 (Loser Out) Highland 81, Pocatello 81 (winner to state) 41 To Pace LSU

ATHENS, Ga. (UPI)—Pete Maravich, the cries of "Go To Hell, Pistol Pete ringing in his season collegiate career Saturday night with a 41-point performance that led I ouisianal State University to an easy 99-88 victory over Georgia.

Maravich hit 16 of 37 shots inird District A-3 ora Out.

New Plymouth 62, Homedaie 58 (Winne to Stafe)

Fourth District Four A-4

Greenleaf 52, Notus 47

Camas County 13, Haperman 61 (Forces Extra Game)

Oakley 58 Murraugh 51 (Championthy)

Bolh 10 Stafe) 9 of 10 free throws and had II assists to help LSU clinch undisputed possession of seconds place in the Southeastern Conference, LSU, with a 20-84 season record. now goes on to the National Invitational Tournament.



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Wood River Claims District A-2 Grown

Aldinger, Patterson Get Key Points As Wolverines Meets Listed Nab Berth In State Meet

BUHL — Getting the opening Aldinger, left uncovered when the floor at halftime ahead 36 impetus from Rick Aldinger and Buhl fronted and backed Daryle 31.

Carolina In 2 Overtimes

impetus from Rick Aldinger and the closing kick from Patterson, the Wood River Wolverines downed the Buhl Inidans 72-66. Saturday night for the fourth district A-4 basketball c ha might not state tournament in Pocatello next week.

Wood River will go against the fifth district champion from the Pocatello area, in the curtain-raiser at 1 p.m. Thursday in the Idaho State University gymnasium.

The Wolverine victory came 24 hours after Buhl had tripped them and sent the meet into an extra session. But playing their third straight, the Indians, although trying hard, weren't able to repeat their Friday de
Wood River is to a 14-8 lead, But the Wolverines then left the right side offensively, where Alter the Wolverines then left the right side offensively, where Alter Buhl quickly closed to a 14-14 draw and it was a donnybrook over the middle quarters.

Wood River made the result evident with 4:10 left in the evident with 4:10 left in the when James hit twice from the line for a 63-53 lead. In the final three minutes and his biggest scoring night of the straight, the Indians, although trying hard, weren't able to repeat their Friday de
Wood River's biggest lead came.

them and sent use since the finding stave off the Indians, although trying hard, weren't able to repeat their Friday decision. They were in-contention throughout the fourth quarter but never got closer than five James and Patterson for a 30 during the period.

23 margin. The Wolverines left in the first half indians from Aldinger, but never got closer than five James and Patterson for a 30 drove for a cripple and a 49-38 Indians lead. Ralph Keeney jumped that to 51-48 before a succession of backetball trading that saw Hudson and Keeney hitting for Buhl and James and

er.
Anderson's first two free throws, with 1:18 remaining,

EVANSTON, Ill. (UPI)—

Two shots by Williford and one—

basketball te-am outscored Northwestern 31-16 in the last eight minutes Saturday to earn a 115-101 victory and become the third team in modern conference history to finish a league season unbeaten.

It was the leth straight win for the Hawkeyes, winding up

Aldinger, having one of his best nights, answering for Wood Riv-

CHARLOTTE, N.C. (UPI)— the Wake Forest game Friday and part of the Saw Age of the

First Games For State

Saturday night.

Class A-1 Moscow vs. Boise, 1:30
Meridian vs. Highland, 3 p.m.
Sandpoint vs. Minico, 7:30

Borah vs. Idaho Falls, 9 p.m.

Class A-2
(at Pocatello)
Wood River vs. Preston
Shelly vs. Post Falls
Aberdeen vs. Timberline
(Piece-Weippe consolation)

Golf Meet

The first meeting and luncheon of the Blue Lakes Women's Golf Association will be held Thursday at 11

a,m. Mrs. Frank Carpenter

Devlin, Lunn Forge To Lead At Halfway Mark

a field goal for Temple with operation for varicose veins a 3:07 remaining, pulled away with seven consecutive free

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ents appeared to shape up late of the atturday night. Class A-1 Class A-1 Class A-1 Class A-1 Class A-1 Class A-1

Slender Australian Bruce Devilin and burly Californian Bob Lunn didn't let the sun eclipse bother their play Saturday as they forged into the halfway

Willanova

Villanova

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Eyron Nelson Classic at Dallas, Tex. had seven hirdies—hut regional semifinals at Columbia, S.C., next Thursday against Niagāra, which defeated Pennsylvania in a first round game at Princeton.

O'Helson Classic at Dallas, Tex. had seven hirdies—hut revenue double bogey at the "relatively easy" par-4 sixth hole "when I fell asleep for a moment."

Lunn, eight years younger and considerably stronger at a

Niagra, which defeated realist sylvania in a first round game at Princeton.

O'Hanlon, a 6-foot backcourt sharpshooter, hit a long jump 6-1 but weighs only 160), is shot with 6:20 remaining to put Villanova in front to stay, 61-59.

The Wildcats opened five-point leads at 65-60 and 67-62 and, after Oilie Johnson scored point leads at 65-60 and 67-62 and, after Oilie Johnson scored Devlin who had to have an field goal for Temple with operation for varieties at 6-1 but weighs only 160), is supported by the same of the second of th

Murphy Leads Niagara Past Penn 79-69

PRINCETON, N.J. (UPI)— Guard Calvin Murphy scored 35 points Saturday night to lead Niagara to a 79-69 victory over Pennsylvania in the first round

Magic Valley Gem Club MARCH 7th and 8th, 1970 Twin Falls Armory
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for the Hawkeyes, winding up their regular season with a 19-4 record and gave them a 14-0 mark in the Big Ten. Only Ohio State, with 14-0 in 1961 and Illinois with 12-0 in 1943 had been unbesten in Big Ten play

been unbeaten in Big Ten play

The Hawkeyes ran up more than 100 points for the 12th time this season. John Johnson dropped 32 points to lead the Hawkeves scorers. Three other nawkeyes scorers. Inree omer starters had 20 or more points. Olenn Vidnovic had 25, Chad

Calabria and Fred Brown had 20 apiece.

Iowa set Big Ten season records for team scoring and team field goals while Johnson set a new Hawkeye season scoring mark with 649 points.

Dale Kelley paced the Wildcats with 28 points and set new Northwestern records for field

Northwestern records for field goals and season scoring average.

lowa's next game will be in the regional of the NCAA tournament at Columbus, Ohio

next Thursday night.
The Hawkeyes' Saturday ledonly four times in the first half

and never by more than one point before they came from behind for a 52-52 deadlock at

the half.

The hawkeyes got the first four points of the second half and led the rest of the way

Northwestern went in front twice, each time by one point, and the last time with eight

minutes to play.

Three Northwestern players

fouled out.

Calabria and Fred Brown had

Sunday, March 8, 1970 16 Times-News, Twin Falls, Idaho

Minico Defeats Burley In A-1 Finals

Boatwright Hits OAKLEY DROPS MURTAUGH FOR A-4 CROWN 31 In Farewell Home Victory

tans, with lanky Jim Boatwright Falls Thursday night to gain saying good-bye with a 31-point the finals for the first time since effort, rapped the Burley Bob the state went to four classifi-cats 66-41-Saturday night to cations, was unable to challenge claim the regional A-1 basket the tall Spartans, who won the all tournament.

The Spartans will advance to home court.

the state tournament in Boise next week, playing the second place team from the first region at 7:30 p.m. Thursday night. The Spartans bottled up Burley's top scorer, Mike Kloepfer, and limited him to only four points. Meanwhile, eight Spartans got into the scoring colwith the first-place team from the scoring column, two into double figures. the second (Boise) regional and that makes it appear that the that makes it appear that the Spartans will be meeting Borah in the semi-tinals Saturday ed in the third quarter when night.

East German Woman Wins Skate Title

LJUBLJANA, Yugoslavia (UPI)—East Germany's Ga-briele Seyfert won her second Ladies World Figure skating title Saturday night with a brilliant free skating perfor-

mance.

The charming 21-year-old blonde, displaying coolness and confidence, overcame a 24.1 point lead held by Austria's Beatrix Schuba after Friday's six compulsory figures.

Julie Lynn Holmes of Littleton, Colo., who placed fourth in the 1969 championships, moved up a notch to third in this competition. Karen Magnussen of Canada was fourth with Hungary's Zsuzsa Almassy, the hit a free throw with 1

a light green costume, skated to gypsy melodies by Balfe and Sarasate.

Miss Seyfert, whose home is in Chemnitz, won the 1969 title at Colorado Springs, Colo. Miss Seyfert skated so easily, beautifully, and effortlessly around the glittering rink it was as if she had wings. When she finished her 3.500 spectators in the Tivoli Sport Palace gave her a thundefous ovation. She smiled and walked to the crowd holding a bouquet of flowers thrown by an admirer.

However, Miss Seyfert's victory was expected. Miss Schuba, a 19-year-old clerk from Vienna, had 1244.3 points after the six compulsory figures. Miss Seyfert followed with 1220.2 points. But Miss Schuba predicted Friday, "I have no chance to retain first place after free skatting tomorrow," an acknowledgement of Miss Seyfert's reputation as an exceptional free program skarker.

All Marka, 19-year-old clerk from Vienna, had 1244.3 points after the six compulsory figures. Miss Seyfert followed with 1220.2 points. But Miss Schuba predicted Friday, "I have no chance to retain first place after free skatting tomorrow," an acknowledgement of Miss Seyfert's reputation as an exceptional free program skarker.

All Marka 23- Jean Pierre Beltolse of France, in the all-French Matra, finished fourth in the glittering rate of the all-French Matra, finished fourth in the glower among the top six not in the NCAA regionals berth NCAA regionals berth NCAA regionals March 12 in second place in the Pacific-8.

The Toojans are now 18-7 on the vear and 9-tin second place in the Pacific-8.

The Toojans are now 18-7 on the vear and 9-tin second place in the Pacific-8.

Last week and arg assured of a border to in the NCAA regionals berth in the NCAA regiona

N. C. Accepts Invitation

Carolina, led by All-America candidate Charlie Scott, and Massachusetts, sparked by Julius Erving, Saturday acceptations of the control invitations of the carolina in the car ed invitations to compete in the and invitations to compete in the 33rd annual National Invitation basketball tournament.

The acceptances raised the NIT field to 15 and left one berth remaining to be filled for

the tourney which gets under-way Friday night at Madison Square Garden and runs through March 21. The final and runs The final team will be named Sunday and it is lexpected to come from among North Carolina State, among North Carolina State, Duke, Tennessee, Santa Clara or Picific. Pairings for first round games are also expected to be announced Sunday.

Massachusetts won its last 10

games and finished the regular season with a 19-6 record. Erving, a 6-foot-5 sophomore, averaged 25.6 points a game and was second in the nation-in rebounding with 21 grabs a

Teams already having accepted bids to the NIT included; Louisiana State, Georgia Tech, St. John's Marquetta George St. John's Marquette George-town Duguesne, Louisville, Manhattan, Cincinnati, Army, Oktahoma, Utah and Miami

(Ohio).

Scott averaged 27.1 points a game in leading North Carolina to a regular season record of 18-7. However, the Tar Heels suffered a stunning upset at the hands of Virginia in the opening round of the post season Atlantic Coast Conference tournament despite 41 rount affort despite a 41 point effort

by Scott,

17-10. Coach Larry Norby's sopho mores won the jayvee beating Burley 43-33.

MINICO 66, BURLEY 41

Minico fg # of ip Burley fg

Totals 28 14 21 66 Totals 13 15 19 41 Own Minico Southern Cal

hour 49 minutes 34.6 seconds
for the 80 lap 204 mile event.
He averaged 111.70 miles per Gaither Tabbed UCLA 87-86

the 1969 championships, moved up a notch to third in this competition. Karen Magnussen of Canada was fourth with Hungary's Zsuzsa Almassy, the bronze medal winner last year, dropping to fifth.

American gifts took the next two places with Janet Lynn of Rockton, Ill., finishing sixth and Dawn. Glab of Paramount, Calif., seventh.

In the evening's top performance, Miss Seyfert, dressed in a light green costume, skated to gypsy melodies by Balfe and Sarasate.

Miss Seyfert, whose home 1s.

The loss left LiClA with 23.

LOS ANGELES (UPI)—Rebource forward Don Tenshaw for the finished 15 hour.

Driving his Ford-powered finished 15 hour.

Driving his Ford-powered strabham, he finished 15 champ Denny Hulme of New Called who was in a McLaren Sa upset victory over topranked Current world title holder Jackie Stewart of Scotland was third in the new March 701.

The Trojans, who trailed by The Aussie's time was one of George Watson with 250 left and then went ahead 85-80 on 11 Jean Pierre Beltolse of Starsate.

The loss left LiClA with 23.

Market finished 15 hour.

Driving his Ford-powered finished finished 15 hour.

Driving his Ford-powered finished finished for hour.

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FARM SALE

The following will be sold at Public Auction located 100 North 125 East, or one mile east, one mile north and 1/4 east of Rupert, Watch for sale

TUESDAY, MARCH 10, 1970

Sale Time: 11:30 A.M. Lunch at Chuckwagon

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5 - Straight Shanks 5 - Spring Shanks.
1968 IHC Mower, 7', side mount.
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110 Ggl. Fertilizer Tank, used one season, can mount

on tractor. Set of Truck Axles with springs, for tags, fair Some Cultivator Tools, and very few miscellaneous items, so come early.

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1;

Jacksonville, Irish Cop NCAA Tourney Wins; Carr Sets Scoring Mark With 61

DAYTON, Ohlo (UPI)—Sev- game of the doubleheader. the game and the Western star of the doubleheader. the game and the Western star of the doubleheader. Ithe game and the Western star of the Mid-East semi-scored 30 points and hauled both advance to the Mid-East to go. The Dolphins took the lead 22-3. down 19 rebounds to lead sixth semi-tinals Thursday at Columnamed Jacksonville to a 109-96 bus, Ohio. The Irish will meet for good with 6:20 to go, pulling Southeastern Conference away in the second half after leading 53-47 at intermission. Mid-East Regional here Saturday. Notre Dame defeated Ohio University, 112-82 in an opening Gilmore, the nation's leading Vaughn Wedeking hitting for 24 University.

The Lopping took the lead 142-3. In the fit of good with 6:20 to go, pulling for good with 6:20 to go, pulling rebounder, was too strong for and 19 points repectively.

Western, which has its own seven footer in Jim McDaniels, with 29 points but most of them Gilmore—two miches taller and 20 pounds heavier, kept McDaniels at long range throughout Perry had 12 for Western.

Brabham Has First Win

In 3 Years

Brabham, also world champion in 1959 and 1960 when driving for Cooper, flashed round the 2.5 mile Kyalami circuit in a record time of one

first show, Crenshaw sank the first show, Crenshaw sank the Second to give the Trojans and ters with 28 points, scored to pur the Illini ahead with 6.32 to Rowe sank a meaningless laying with three seconds left to throws for good measure with make the final score 87-86.

10 Benjamin, who led all shooters with 28 points, scored to pur the Illini ahead with 6.32 to throw for good measure with make the final score 87-86.

JOHANNESBURG (UPI) — Three-time world champion driver Jack Brabham of Prix in since 1967 with a resounding victory in Saturday's South African Grand Prix, the first of this year's championship series. The 43-year-old from Hurstville, Australia, first man to win a world title in a car of his own make when successful in 1966, registered his last Formula One successes in 1967 when he won the Canadian, and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian, and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and successes in 1967 when he won the Canadian and suscesses in 1967 when he won the canadian and suscesses in 1967 wh

Taylor's 14-Point Streak

Canadian and nine points in the first half but Gonzaga made a lay in to mak crix.

Gonzaga made a lay in to mak the score 60-59, Idaho ran the

NAIA Football Coach Of Year

KANSAS CITY, Mq. (UPI) KANSAS CITY Mo (IIPI)
Alonzo S. (Jake) Gaither, who closed out a brilliant quarter-century of coaching at Florida A&M last season; was voted Saturday the 1969 National Association of Intercollegiate Athletics' (NAIA) football coach of the year.

Gaither edged Jim Christopherson of Concordia (Minn.) by three points, 236-233, in balloting by the NAIA Football Coaches' Association.

Gaither's Florida A&M Rat-

oaches' Association.

Gaither's Florida A&M Rattlers posted an 8-1 record in points for the Wildcats who 1969, heating Grambling (La.), 23-19, in the Orange Blossom to finish before a regional Classic. His lifetime mark at the Florida school was 203-36-4.

Christopherson was 203-36-4.

the Florida school was 203-36-4.

Champaign, Ill. (UPI)—
Michigan State rallied in the second half and drove in front to stay with a basket by Rudy Benjamin in the final seven seconds Saturday to defeat Illinois 81-76.

The game closed the

drew to withing five, and intermission.

Gonzaga held its targest margin of the night at 49-37 with 11:50 to go in the game and just before Taylor went on his Rehaume 3 0-2 6 Netson 3 1-6 46.2 Rehaume 3 0-2 6 Netson 3 1-6 1

Totals 25 8-20 58 Totals Halftime: BU 35, Ida. 30 Total fouls: TU 19, Ida. 16 Fouled out: Prince. A-2,680.

Kentucky Raps

Issel and Parker each had 21

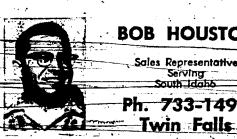
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out clutching.







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Phone 678-5585 BURLEY, IDAHO 2/20/2004 **Hornets Claim** 89-58 Win; Both **Advance To State**

and his field goal total also broke the old single game tournament record of 22.

baskets. Ogletree finished the and left it in when he tried to USE TIMES-NEWS WANT ADS 20, and Jim Ard 13. way tie at 285.

. NEW

6-10-4

PLUS TOSTPON

Sulphate

Golf Tourney

Bob Stone fired an even par 72 For a while, Murtaugh stayed to win the Florida Citrus Open in the game and actually led golf tournament here Saturday at 29-26 late in the second quarwith a total 10-under-par 278. with a total 10-under-par 278.

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finals and Western importance 22-3.

In the first game, Austin Carr set an NCAA tournament single game scoring record of 61 points to lead Notre Dame to dits lopsided victory over Ohio University.

Carr's record total broke the old mark of 58 points, set by Princeton's Bill Bradley in 1965.

Carr got 35 of his total in the first pulled the first pulled Stone Wins

Stone Wins

Stone Wins

AUVULIUM

MURTAUGH — The powerful championship but both, teams are now pointed toward the district currament in Burley, opthe Murtaugh Red Devils 89-58-ening next Thursday afternoon. Oakley will play Midvale, third district champion, in the finale Thursday night while Murtaugh will open things—by playing the seventh district champion Clark County at 1:30 p.m. Ron Hill, Midvale, coach.

made a scouting trip to Murtugh to view his opening-round opponent and reportedly left the game at the end of the third LAKELAND, Fla. (UPI)—

Loby Stone fired an autor time third quarter. Since he has no one over 6-1, it was probably a long trip, back to Midvale.

The Independence, Mo., proof only, Oakley blew it open with finished four strokes ahead of Rives McBee of Denton, Tex., who also had a 72 Saturday.

The victory was worth \$5,000 managed only three points to Stone and doubled his earnings to date this year.

Mark Howard hit 15 points

Cincinnati Is

95-79 Winner

Stone lost two quick strokes on the third hole when he three-putted from 18 feet for a bogey while McBee was carding and Hole when the third quarter. During the wenderfer's 21 points led four to the strokes from McBee by the strokes from McBee by the third period Crafton pumped the strokes from McBee by the third period Crafton pumped the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the time they were through the strokes from McBee by the third period Crafton pumped through nine points and Steve McLaws and Randy Hardy got four each to pace Oakley.

Oakley also won the 19 points of Deventer, Holland and Wilf Homenuik of Satleford 58-57 on the 29-point shooting of Severe. Castleford lost its first and last game of the season, winning 20 in belowed the strokes from the third quarter. During the third quarter. During the third quarter. During the third quarter only Howard could get points in the third quarter. During the third quarter only Howard could get points in the third quarter. During the third quarter. During the points and Steve McLaws and Randy Hardy got four each to pace Oakley.

Oakley also won the 19 points and Steve McLaws and Randy Hardy got four e Mark Howard hit 15 points

FARM Auction CALENDAR Contact the Times-News Fam

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ALLEN LINDY riteament: March 11 ers: West, Ellers, W

MARCH 16 WEST END COMMUNITY SALE

Wendell Fights To A-3 Championship

shot. First it was Greg Rost on a baseline jumper, then King inside, then Dennis on a layup and it was 59-54.

Tom Little hit a 14-footer and

Tom Little hit a 14-footer and Bob Shrum got one from the line to trim the Trojan lead to 59-57 with 2:02 showing, but after Ferry threw away a pass and missed on a 1-1 chance. Thompson upped that 61-57 on a basket off a jump.

The Triple Hit a 14-footer and Bob Shrum got and Trojan lead to 59-57 with 2:02 showing but after Ferry threw away a pass and missed on a 1-1 chance. The Triple Hit I will be a showing but a showing the sh

a basket off a jump.

King and Thompson put It away with four from the line with 49 seconds left and the Trojans had the hard-fought title.

Friday night Glenns Ferry dumped in an incredible 33 of 39 from the foul line to sink the Trojans 71-54 in a do-or-die game for the Pilots. The Trojans, on the other hand, could manage just 12 of 30 charity tosses and couldn't crack Ferry's tenacious zone defense.

It was the zone and some poor Wendell shooting from the field that shoved the Pilots up by 15 at the half. Wes Ferris connected for nine points in the first quester and Bob Shrum had the hot hand In the second affour of as long as five to six

connected for nine points in the first quarter and Bob Shrum in league play, moved the ball around for as long as five to six minutes at a time before taking a shot, with Purdue pressing all the time. period to pace the hot shooting Pilots.

midway through the third quarter as Wendell made its first run at the Pilots at 48-39, but run at the Pilots at 48-39, but Ferris hit right after that and Bob Carpenter hit a beautiful driving cripple sandwiched around another Dennis basket. Brown blocked a shot and Ferris and Paul Shrum added points to boom Ferry pack into a substantial 55-41 right away in the final period.

But Craig Thompson, Andersen, Rost, and Ralph King all got points to bring Wendell back within 55-48 with 4:39 left. It was here that the Pilots started a string of 14 straight shots for keeps and pull away. Fer-

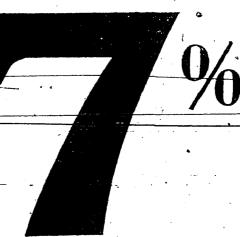
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MEMBERS OF THE TWIN FALLS Elks Lodge honored all old timers Thursday night at an annual banquet at the lodge. Although 100 were expected, more than twice that number showed up. All Elks with 30 years of membership and who are 65 years of age or older were given a free dinner. There are 1,509 members in the local lodge and J. G. Thorpe, on the left, is the senior member with 68 years of membership. He is talking here with Roy Russell, exalted ruler of the lodge. Another senior member is Ralph Pink, with 61 years of membership as an Elk. He was not available for the picture.

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Twin Falls Elks Lodge Has Annual Old Timers Banquet To get a free dinner at the kin; 43 years, Carl Glib, Vaughn Elks Lodge during any annual old timers banquet an Elk must Forty-two years, Sterling Al- Mr. Russell termed the ban-have 30 years of membership exander, F. L. Atkinson, J. H. quet a success. Tit's an honor and be 65 years of age or older. Blanford, Charles W. Coingsters, to honor.

pected to attend. Nearly twice that many showed up and Roy Russell, exalted ruler of the lodge, said, "Wow!"

There are 1,509 members in the local lodge and Thursday night 50 year pins were pre-sented to J. D. Claiborn, Ralph Mayer, R. P. Parry and F. C. Sheneberger.

Life memberships, which means you must have been a member of the Elks Lodge for 25 years or more, went to Dr. C. R. Fox, who joined in 1932; Al Westergren, who also joined in 1932; W. Arthur Ostrander, who joined in 1933, and John E. Leiser, who became a member in 1942.

The senior member of th lodge is J. G. Thorpe, who joined 68 years ago. Next in line is Ralph Pink, with 61 years of membership in the Elks Lodge. P. H. Stowell has 59 years;
L. A. Chapin has 58 years;
Owen Buchanan and W. R.
Chase have 57 years, and O.
J. Bellwood and Judge O. P. Duvall have 55 years member

Fitty-four year members are C. V. Hinkle, W. R. Cameron O. H. Coleman, Guy Shearer and Ed Tolbert; 53 year members are J. A. Campbell, M. E. Dolling, Herbert S. Hardin and L. T. Schiffgen, and 52 year members are G. E. Kunkle, E. G. Bracken, Henry Champlin, John J. Conway, T. T. Greenhalgh, Dr. J. F. Johnston, Roy C. Leedom, E. E. Ostrapder, Harry M. Ross, J. J. Whiterholer, L. G. Stettler and Hugh Fifty-four year members are holer, L. G. Stettler and Hugh MacMullen.

Fifty-one year members are T. Davis, Victor Fliflet, J. Hayes, Roland Hawes, Guy O. Hayes, Roland Hawes, Guy Kinney, A. Wilton Peck, H. L. Bob White and John Thometz: 50 years, J. D. Claiborn, Ralph. Mayer, R. P. Parry, and F. C. Sheneberger; 49 years, Kenneth Beach, D. J. Cavanaugh, C. R. Detweiler, Arthur Egbert and Phillip Fix: 48 years, John Foldhussen, John Baghart, Erick Johnson, T. J. Alovd, Neil Mackay, Stanley Phillips, Dr J. G. Toolson, William Towan and Edwin F. Young; 47 years, Charles Casey, Merwin Gill and G. R. Wilkison, and 46 years.

G. R. Wilkison, and 46 years.
B. Y. Ellsworth, Trueman Fuller, T. Vov Hudson, Nelson Jarvis and O. H. Weinrich. A 45 year member is R. I. Roberts: 44 years, Henry Slat-

USE TIMES-NEWS WANT ADS FOR FAST-SELLING RESULTS

BOOKMOBILE SERVICE

TO SENIOR CITIZEN
RESIDENCE CENTERS
March 13, 1970 (Friday)

Maurice Street North pokmobile stop in center of tract.

106 Main North 1700 Addison Avenue East kmobile stops at north side of Recreation Center

County Plans To Clean Up **Junky Areas**

Elforts are being made to clean up Twin Falls County — junk wise that is.

County commissioners met with officials of the Bureau of Land Management Thursday and it was decided to hold another meeting March 26 at which members of any volunteer organization in the county may attend.

"Junk will be the subject," Commissioner William (Bill) Chancey said.

He said the county is planning a massive cleaning job and is counting on the aid of Boy Scouts and all civic groups in the county.

"Anyone who wants to do a

little work is welcome," he said.
The efforts will be to clean un the desort area south of Twin Falls and work in other spots in the county, including property on the south side of the river near Niagara Springs, Shoshone Falls and Murtauch Lake.
"Since the BLM governs a

lot of land in the county, they have approached the commission with some suggestions and deas on the matter," he said

All junk material picked by volunteers will be carted to county dumps, or in the case of junk car bodies, taken to the crushing machine in opera-tion west, of the hospital.

Polite Thief

DETROIT (UPI) — Sarah Wilson, 42, and Brenda Gaines, 16, clerks at a West

Side dry cleaners, were "too nice to hold up" Thursday, An unidentified man en-tered the store and asked if they could hem a maxi-oat for him. When Mrs. Wilsontold him they could, he produced a gun and said it was

a holdup.

Then he changed his mind. "You're too nice to hold up." he said, and left.



Martyn, George Paulson, Johr

Rasmussen, W. B. Savage, W.I.

FABRICS

Fantastic Selection of Colorful and

better polyester

double-knits

Many textures and crepe weaves in the widest variety of new spring and summer cologs almost every color imaginable

New Arrivals! Bigger Selection! FROSTED DACRON SHEERS AND

DACRON AND COTTON

Easy-care, no-iron. Perfect for dressy dresses and every day occasions. New prints and colors are ready to be stitched into a wonderful Spring dress for you.

washable bonded crepe 45 inches

Very large selection, all new - strikingly colorful

dacron crepes the yard only

victorian prints and solids

On perma-press sheer dacron blend with \$ 29 dainty lend stripes 45 ieches wide Special ...

SAVE UP TO Patterns 50% and More by McCall

and Butterick terrific selection of Complete selection -of-trimmings **REMNANTS** and notions.

Sew and Save FABRIC SHOP

Twin Falls

WEWELCOME



Model UI-42W





SQUIBB ASPIRIN Bottle of 200 for ... Receive \$1.00

Back from Squibb



General Electric

RADIO

Model T-2100



COFFEEMAKER Electric - 5 cub **Imported** Reg. \$6.95





PORTA FILE

<u>Regular</u> \$2.98







NEW BRECK

GOLD STRIKE STAMPS, TOO!

The very best buys are at Fenny-Wise

LYNWOOD SHOPPING CENTER Open Every Evening



INDIAN SANDPAINTING as the Navajos do it is observed here by Sun 'Valley artist and anthropologist during one of his many visits to the Navajo reservation in Arizona and

New Mexico. Designed on the hogan floor for use in a single ceremony, the Indian sandpaintings have been preserved by Mr. Douglas who duplicates them in permanent form.

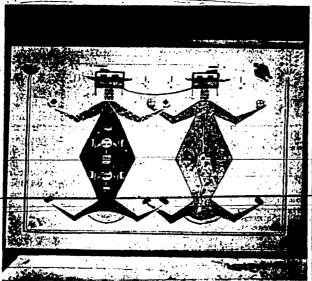


WORLDWIDE KNOWLEDGE of the cultures of the Navajo Indian of America is the goal of Luther Douglas, Sun Valley, and the U. S. Department of State through internationally traveled displays. Here Mr. Douglas selects some of the items

for the display. Small bowls of bright colored sand in the foreground, show materials gathered and used in the Indian sandpaintings.



International Show Of International Show Of Navajo Collection By BONNE BAIRD JONES Those-News-Learns Edited Shows - Father State (Shows - Father State) By BONNE BAIRD JONES Those-News-Learns Edited Shows - Father State (Shows - Father State) By BONNE BAIRD JONES Those-News-Learns Edited Shows - Father State (Shows - Father State) State of sick must be shown in which shows a state of show that shows a state of show that shows a state of shows a state of shows and shown on the learns of shows a state of shows and shown on the learns of shows a state of shows a state of shows and shown on the learns of shows and shows a state of shows a state of shows and shows a sta



is part of the United States ef-fort to tell other countries about American customs and history. People of these countries are

sand paintings of the Navajo ceremonies, a vast collection of Indian crafts and symbols including the rare pelt paintings, ceremonial masks, tools and symbols of the medicine man and leather punches of herbs.

There are also many large

colored photographs of the In-dians during ceremonial prep-arations and ceremonies includarations and ceremonies including the making of large sized sand paintings on the hogan floors prior to the Yelbichai Ceremony. This ceremonial continues nine nights and eight days and is the true source of many of the sand paintings.

Portions of the display shown throughout Furone are now ex-

throughout Europe are now exhibited in the Sun Valley Lodge near the America House, a gift shop operated by Mr. and Mrs.

shop operated by Mr. and Mrs. Douglas.

Through such displays, the Sun Valley artist and anthropologist is attempting to preserve and tell the world of the true cultures of the Navajo Indian. A research associate of the Museum of the American In-dian, New York, and a research

Museum, Mr. Douglas has achieved no small degree of authority through long friendships Navajo Medicine men and tribal members.

members.

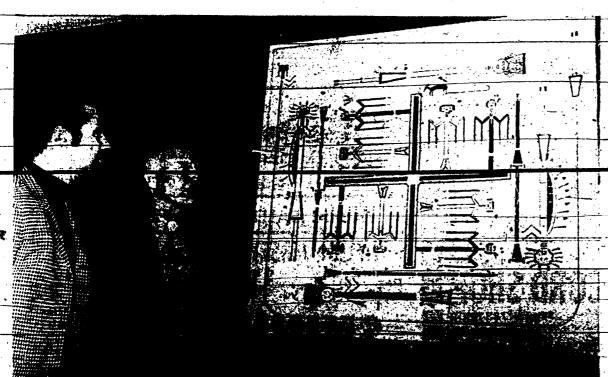
Mr. Douglas adopted the Navajo sandpainting by working with the tribal members and then perfected a method of preserving them in permaient form identical to those produced on the hogan floors and then destroyed at the conclusion of

the ceremony.

Prior to their ceremonies which may be for religious purwhich may be for religious pur-poses, to drive away svil forces, to control the supernatural for simply heal the sick, the paint-ings are fashioned by the medi-cine man. It may take two days and the medicine man may call in helpers to complete the de-sign before the ceremony. In the case of the Sun Valley satist it takes considerably long-



SANDPAINTING SHOWS Father Sky, with sun stars and moon, right, and Mother Earth with corn and other plants. This is typical of the paintings made in sand of various colors on the floor of a Navajo hogan prior to a ceremony.

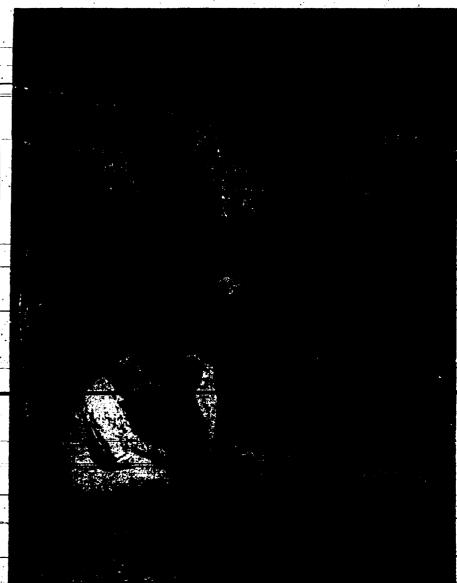


NOT ALL SANDPAINTINGS are leplay. This one by Luther Dougle.

INDIAN VERSION OF SAUNA bath shown by

in tribal history.

in the Litther Douglas display dred



LONG PRIENDSHIPS and hours of study on the Maraja Desgins the rare opportunity of first I Ceremony involves the unraveling of a ad white with clay. Unraveling the h



BOOKMARKS CAN BE anything from a ceramic chicken to a manicure kit, Mrs. William Mabbutt, Shoshone, finds. One of the Twin Falls Public Library employes, Mrs. Mabbutt inspects an unusual collection of items left in library books by readers. They are available for claim by the owners but few have been claimed.

Lost That Love Letter? Check Public Library

been on the National Bank Notes and substituting s I g n atures of the Federal Reserve
Bank Cashier and Governor. Issuance of these notes was discontinued in 1935. Serial numbers and the seal are printed
in brown. Your notes are listed
in Shafer's "Guide Book of Modern Currency" at \$70 to \$90.

Will Washington's pictupe be
in Shafer's "Guide Book of Modern Currency" at \$70 to \$90.

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in Shafer's "Guide Book of Modern Currency" at \$70 to \$90.

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Flow-year-old Susan Steele,
consolidation.

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depending upon condition, for a newspaper but I cannot rethe San Francisco note, and \$75
the San Francisco note, and \$75
to \$95 for the Chicago note. The
\$100 note from Kansas City is
worth very little over face value
in poor condition, but is listed
at about \$175 in Very Fine
Grading of paper money is
a very precise job, Quite frequently collectors are d is a ppointed because they are offered
a small amount over face value
for notes, which they think are
very scarce, but it must be remembered currency is not diffwhishington's portrait as it is
fitcult to obtain in the poor, or
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The Money Box

By Frank Schell

From G. G., Halley, Idaho: crause a note is old, or of diffunction of the property of the prop

Mergers Of Railroads On Increase

By DEAN C. MILLER UPI Business Editor

NEW YORK (UPI) — Since 1955 there have been 33 railroad mergers and proposals for 22 others. Where 1,243 line-haul railroads existed in 1916 today

there are fewer than 375.

Only this month four lines merged into the Burlington Northern to create a 27,000 mile railroad empire in the western United States.

western United States.

Why do railroad executives have such a heavy hand on the merger throttle?

Prime F. Osborn, president of Seaboard Coast Line Railroadl (SCL), gave some impressive reasons recently at a news briefing in his Jacksonville, Fla. headquarters. Osborn was the architect of the July 1, 1967 merger of Atlantic Coast Line and Seaboard Air Lines Railroad to form the SCL, serving Virginia, the Carolinas, Georgia, Florida and Alabama with 9,280 miles of track.

"Some of those early months we'd just as soon forget," said Osborn, who is deeply involved in Boy Scout and Episcopal Church lay work when he's not tying railroads together. "But we now are reaping the bene-fits."

fits."
That's a class-sic understatement. SCL's net 1969 incomecome was \$38.485 million, a 185 per cent increase over 1968 and equivalent to a \$4.25



SNOW REMOVAL KEEPS Evan Coates, Twin Falls Highway District heavy equipment operator, busy during winter months. He is responsible for keeping Rock Creek road

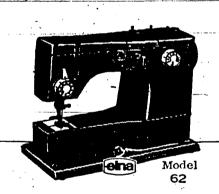
open for winter recreation use and has been assigned this area the past six years. In January alone, he plowed snow 15 days during a siege of heavy snow fall.

a 185 per cent increase over 1968 and equivalent to a \$4.25 per share of common stock. It took patience, intensive planning and a lot of tight money to weather the first 18 months of the merger. SCL spent \$1.5 million to move 680 employes and compensate for losses on 344 homes. Negotiations involving sen iority. Operator From Local Highway District What People use for book love leiters, Christmas cards, poses. What People use for book love leiters, Christmas cards, poses. Staff members of the Twin small round ceramic chicked with signal "If you lost it is a nown members of the Twin shall be the possible of the p



THE YEARS AHEAD SWISS SEWING MACHINE The Eina Super outsews them

alli Sews over a hundred differ ent stitches, embroidery as well as practical stitches. Has a builtin blind-hemmer, button-holer. Drop-in top loading bobbin. No attachments or confusing settings. Electronic control lets you through thick material.





ELNA OUT-STRETCHES THEM ALL!

TRIPLE STRAIGHT SEAM Unbreakable and Mexible heavy daty, stress oreas EDGING-STITCH VVVV or making invisible less and other nees. LABBER STITCH 1414444 ZINZAN STITCH
For quick overcasting,
attaching pockets,
after fasts

OVERLOCK STITCH Sews and aversate COCCOCC at the same time. SUPER STRETCH STITCH 777777 SERPENTINE ZIGZAR STITCH
Keeps Fice materials flat
When oversating.



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FABRIC SALE! **NYLON JERSEY**

ZIPPER SALE!

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Hey Jude; Revolution; Paperback 💎 Writer; Rain; Old Brown Shoe and others.

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Regular \$1.98 . .

BUILDING & LIGHTING CENTER TWIN FALLS

CONGRATULATIONS KELLWOOD

We are proud of your beautiful

new manufacturing facility in

our Magic Valley area.

SPECIAL PURCHASEI **PLAYTAPES**

NOW \$1.49

Filer Gets

New Books



GROUNDWORK FOR OLYMPICS is being laid in Twin Falls by TORCH members and honorary director, Carolyn Harvey, Miss Rodeo Idaho. From left are local TORCH di-

rector, Penny Stevens, Torch president, John Warner, Miss Harvey and Torch member, Connie Holloway.

Something For The Dog Who Has Everything

dish. For \$10.50 your dog can get an executive suite. And for only \$7.50 a day, there's the efficiency apartment. These lesser accommodations have all the characteristic sumptuousness of this kennel-to-end-allnels, but they get smaller as the price goes down. For the Small dog, there are mini quarters for just \$6.00.

"Pageant" learned the entire doggie home-away-from-home

home-away-from-hom wall-to-wall carpeting, col-

Bare Facts

SAN FRANCISCO (UPI)-Topless dancer Lola Raquel pleaded no contest Thursday to disturbing the peace of the financial district Dec. 23 by prominently displaying the words "MerryXmas" across her bare 43-inch bust

"I was sorry we couldn't write the whole word Christmas," she explained mod-estly at the time, "but there just wasn't room."

Municipal Judge' Harry Low fined her \$65.

Ladies Night Set March 20

Does a mentally retarded children for someday winning an Olympic someday winning an Olympic sold midal?

A group of idaho "citizeris sponsors of the Idaho State Special Olympic Sand Tyr. He Joseph P. Rennedy Jr. Foundation, the name of the state is an interest in competition in Pocatello.

The state wide Olympic games for the mentally retarded children of Idaho will be held June 16 and 27 in the Minital actided children and adults.

Dome, Idaho State University in Pocatello.

Each area of the state is authorized to stage its local Olympic stants. The Twin Falls event will be held the last week in May with some eight counters are now being set up in each area in preparation for the games. Many of the coaches in the Twin Falls are will be members of TORCH, Teens Organized For Retarded Children for competition in a number of athletic.

An executive committee repointers on how to train the younger children for competition of the games. There will be two field events.

The rewill be two field events and town will be two field events.

The rewill be two field events and two swimning events open to each. Gov. Don Samuelson is honorary chairman of the state is one of many opportunity of the course of a thletic events.

The rewill be two field events and two swimning events open to each. Gov. Don Samuelson is honorary chairman of the state is one of many opportunity of the college of the program.

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Carolyn Harvey.

Said it is hoped some winning Jerry Armstrong, Bolse, to members and other teen age groups will be helping the young athletes prepare for competit tended a preparation meeting in the local training program.

REDDY KILOWATI'S

Breakdown On U.S. Funds Received In Idaho Release

W. C. Fields, that matchless or coordinated with the decorphrasemaker who once so id, "Any man who hates dogs and children can't be all bad," would be utterly horrified at what's going on in the northern reaches of New Jersey.

"Pageant' magazine recently wisited a superkennel called Aramwood, an elegant environment with luxurious appointments and all the latest scientific and automated efficiencies, making for a stimulating atmosphere with individual, specialized attention to each animal's need.

Arthur Sa c hs, a meatrical producer and creator of Aramwood, offers his guest, for as little as \$12.50 a day, a master suite, measuring 8' x 6', with the decorphrasemaker who once sa id, "Arthur Sa c hs, a meatrical producer and creator of Aramswood, offers his guest, for as little as \$12.50 a day, a master suite, measuring 8' x 6', with bed (3" thick foam mattress!) and automatic ever-full water fish. For \$10.50 your dog can get an executive suite. And for only \$1.50 a day, there's the

ment, conservation and recrea-tion programs; for postal ser-vice; for the Atomic Energy Commission's installation in Eastern Idaho; for defense spending; and for ald to indi-vidual communities for urban renewal, pollution control, and

FILER — A number of new books, both fiction and non-fiction, have been added to the Filer City Library and are now in circulation, according to Mrs.

F. E. Albin, librarian.

Non-fiction includes "Wondrous World of Fishes" and others I have supported and others I have opposed. However, drous World of Pishes" and these figures do indicate just "Wild Animals of North America," both by National Geographic. These were presented to the library in memory of Clarence Cobb by Marshall and Bettie Cobb and Ralph and Mildred Ington."

Hosteller.

Others are "Iron Coffins" (a personal account of the German U-boat battles of World War II) by Werner; "A Place in the Woods," Helen Hoover; "The Bears and I," Leslie, and "Still-meadow Alburn," Taber.

The Six The Six The Six Pollution CURB TRENTON, N.J. (UPI)—Gov. William T. Cabill disclosed Thursday that nine major airlines have agreed to modify aircraft engines within two years to reduce air pollution.



WARBERG'S

MOVING & STORAGE Call your local agent 733-7371

DIET OF THE STARS LOSE 10 LBS. IN 10 DAYS ON NEW GRAPEFRUIT DIET

Hollywood, Calif. (Special) If it is followed exactly the average evi weight person should lose 10 pounds in 10 days.

This new diet plan lets you stuff yourself with foods that were forbid rien. Such as hig steaks trimmed of fat, southern fried chicken, rich

gravies, mayonnaise, lobsters swimming in butter, bacon, sausages and strambled eggs. You can eat until you are full, and cannot possibly eat any more: A copy of this new and startling successful diet plan can be obtained by sending \$2.10

MOVIELAND DIET PLAN

1151_S. ROBERTSON BLVD., Suite 2 LOS ANGELES, CALIF. 90035
Money-back guarantee: If after trying the diet you have not leet pour simply return the diet plan and your \$2 will be refunded premptly

Retarded Children Can Also Win An Olympic Medal

Does a mentally retarded tion child have a right to dream F

child have a right to dream of someday winning an Olympic gold medal?

A group of Idaho citizens, sponsors of the Idaho State Special Olympics say, "yes, they do."

A group of Idaho citizens, sponsors of the Idaho State Special Olympics say, "yes, they do."

BURLEY — Plans we nounced for a inter-citizens of the Idaho State Special Olympics say, "yes, they do."

each. Gov. Don Samuelson is found for assisting area retardhonorary chairman of the state ed children.

Because they have been work used by teenagers. The most in Twin Falls the co-chairman other programs in this marijuana. A question period have no difficulties in coaching them in athletic events. John chairman is Miss Rodeo Idaho, said it is hoped some winning there is housed by teenagers. The most in marijuana is disconting them in athletic events. John with Mr. Woolstenhulme and said it is hoped some winning there is hoped some winning there is hoped some winning the provided the various types of drugs being the v

SHOSHONE — Success of the Pinewood Deby run by boys of the Cub Scout pack, sponsored by the Rotary club, was reported by William Thomason at the

Sant, second and Boyd Setser third. Construction winners Dennie Beckman and Martin Kellev.

Everet Kidner.

Honorable mention awards went to Pat Thomason, Mike Tate and Dennie Edwards.

NEW YORK (UPI)-Six hut-ton packers were buried under hundreds of thousands of Guests at the luncheon Wednesday were Bob Colter, Boise

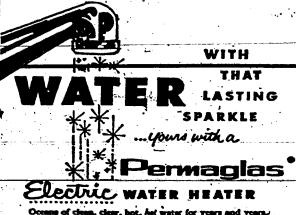
Club Lists Winners Of Pack Derby

SHOSHONE - Success of the club's luncheon meeting this

Winners in the speed races were Ronald Setser, first; Mike There were 19 youths who en

tered the races; Judges were Russell Scott, Claude Chess and

buttont this week when a set Don Simis n a set Don Simis and George Carrieo shelves Gooding, and Jerry Johnson, Je rome.



Supt. Neil Andreason, who has called the meeting, will discuss issues involved concerning cost, transportation to other towns for games, etc. Little League basebuil is proposed as a summer program principally for children from 10 through 12.

COACHES TUNE UP for the Idaho Special Olympics to be held in Twin Falls in May and on the state level in Pocatello in June. Ron Woolstenhulme, state director, shows Margaret McCurdy, foreground; and Vicki Bair some basic exercises they will use in training the local retarded children for the Olympic competition.

Long Shot

CANYON. Tex. (UPI) —
Robert B. Vorheis, who said
"my feelings about the draft
lottery are purely mathematical," discovered by programming a computer the
odds against 24 of the first
100 dates drawn falling in
January were a billion to

January were a billion to one.
Vorheis, a member of the

computer staff at West Tex-as University, decided to work out changes of the re-

cent draft lottery by "the hypergeometric distribution function for sampling without replacement." He found the probability of the 24

January days being drawn in 100 or for years and 10000000.

100 tries was 0.000000000-

Twenty-four of January's

31 days were among the first 100 numbers drawn.

BUTTON . SLIDE

of metal storage she collapsed and fell on them.

Mrs. Couch

Is Heyburn

PTA Leader

HEYBURN - Mrs. Sherman

couch was re-elected president of the Heyburn School PTA

Tuesday night.
Other officers Include Mrs.
Arland Olsen, first vice president; Mrs. Judy Anderson, second vice president; Mrs. Chuck

McCoy, secretary, and Mrs.

Jerry Haxby, treasurer. The officers will be installed next month.

Herbert Smith

Nominating committee

Loretta Steiner took first place during the oratorical con-test sponsored by the Modern Woodsman of American Lodge.

held in conjunction with the PTA meeting. Miss Steiner and Betsy Smith, who was runner-

up, each received plaques. Pins reecived by Tina Barton

Semi-finalists were Peggy Leatham, Diane Palmer, Daniel Taylor, and Mark Hamilton, Judges were Robert Taylor, La-

Rue Cheney, Lund Christensen ar.1-Peggy Leatham.

Mrs. Roma Bare's classroom won the prize for the room-count. Curtis and Bill Shockey

were introduced as carnival co-chairmen. Guest was Mrs. Veta Shufeldt, member of the fourth

Meet Slated

RICHFIELD — Parents interested in having their children play Little League baseball, and other interested residents, are asked to attend a meeting at 8 p.m. March 17 at the high entired library room.

school library room.
Supt. Neil Andreason, who has

SAMARITAN KILLED

ATKINS, Ark. (UPI)—James when hit by a car and as he was helping a stranded motor-ist fix a flat tire.

Lester Perry, Herbert and DeWayne Harrison.

and Peggy Mecham.

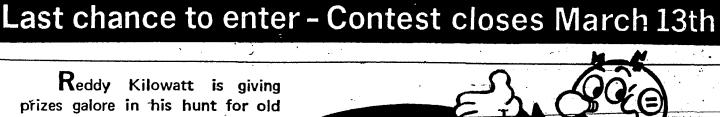
733-8212 441 Main Avenue East

among the many things electricity does best.

के पार्ट के रेक्ट्रेंग के कार **हैं. कुछ दे करने हैं के लेक्ट्रेड** के <mark>देह</mark>ने का **प्रारं**क के कार कर हैं हैं के देहें

decision will be final.

IDAHO POWER COMPANY



Reddy Kilowatt is giving prizes galore in his hunt for old electric water heaters. If you have an old-timer still in use tell Reddy about it. Perhaps you'll win a new one!

FOUR FREE WATER HEATERS

FIRST PRIZES: Four brand new, 52-gallon, ten-year guarantee, flameless electric water heaters (one for each Idaho Power division). Any necessary wiring or plumbing will be

SECOND PRIZES: Four new portable television sets (one for each Idaho Power division).

THIRD PRIZES: Four deluxe electric fry pans (one for each Idaho Power division). FOURTH PRIZES: Four deluxe electric steam

irons (one for each Idaho Power division). FOUR FREE LIGHT BULBS TO EVERY ENTRY

JUDGING, by three electrical dealers or plumbers, based one-half on water heater age, one-half on your comments. Their

Flameless water heating is fast, clean, quiet, dependable and carefree ... another

JUST FINISH THIS SENTENCE, USING NOT MORE THAN 25 ADDITIONAL WORDS: "I think we have one of the oldest electric water heaters around, because STREET. PHONE Approximate age of water heater years. MAIL OR BRING TO YOUR NEAREST IDAHO POWER OFFICE

OWN YOUR OWN: Just \$1.50 a month, no down payment (File year per \$100 of unpaid balance), buys the quick-recoverhoice from your favorite dealer or plumber. Not the baster baster

1 . Val 18 . 21

Life in AAGIC VALLEY

A4 Times News, Twin Falls, Idaho Sunday, March 8, 1970

Legislature

RICHFIELD — Richfield's 22 seniors attended sessions of the Legislature Wednes-

of the Legislature Wednesday in Bolse. They were accompanied by Supt. Neil Andreason and school board member Burl Akins.

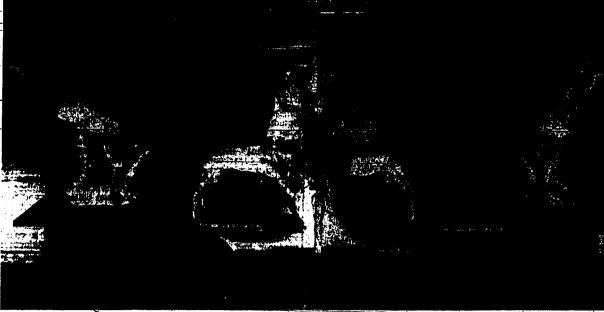
The Richfield high school. English classes will be taken to the Twin Falls Cinema Theater next Wednesday afternoon to view the Shakespearian—play "Hamlet." They will be accompanied by Walter Thoresen, English teacher, and Gary Kissler, another high school faculty member.

One of the more unusual half-in the Hansen school 12 years One of the more unusual half- in the Hansen school 12 years time entertainment features of ago by Mrs. Barbara Lalenbasketball games in Magic Valley is that of the HANSEN High School tumbling team.

An extra-curricular activity, for the girls in body coordination and physical education. Plans are being made to make the training available in the coming wars to improve high school girls. years to junior high school girls.

The art of quilting is returning to popularity in the DECLO area where girls of the LDS Church MIA are learning quilting from teachers in their regular classes. ular classes.

Various methods are being used including embroidering designs and the usual patch work quilting blocks. The quilts will be auctioned to the highest bidoe auctioned to the highest bid-der during the annual MIA ban-quet in April with funds being used to pay transportation for girls who have earned individ-ual awards including a trip to Salt Lake City during the sum-



HALF-TIME ENTERTAINMENT for Hansen High School basketball games lockides such tumbling feam poses as this. Participants, from left, include Deon Pettygrove, Fredricka

Wheeler, Arja Makela, Daria King, Vicki Wheeler, Pam Boulton, Connie Russell, Janice Huck, Holly Johnson and Judy Pollard. Instructor, Mrs. Barbara LaJeunesse is seen at right.

Traffic Courts

Traffic Courts

Wall Street

Wall Street

Wall Street

Inflation will remain an econt discounting has taken place current "nightmare" credit district court after a prelimity anticipated the first was fined \$25 by Burley Police

Judge Roland E. Willis for failty tere to drive reasonably and prubents. Skarlson; 19, Dechnis. S. Karlson; 19, Dechnis. S. Kar

News_Of_Record

CASSIA COUNTY Burley Police Court

Keith Couch, 19, Pat Rasmun, on, 19, both Burley, and Gary scheidt, and Patricia L. Boynmallory, 18, Declo, all entered a plea of guilty to first degree burglary before Judge Sherman Bellwood. The trio is charged with the break-in of the Joe Carlson home, Albion. Judge Bellwood ordered a pre-sentence investigation and date for senting will be set after Judge Miller Ave., Burley, was cited. tencing will be set after Judge Bellwood receives the pre-sentence investigation report. All three have posted bond which was set at \$1,000 cash or \$2,000 the 1300 block of Overland Ave-purp L. Brown. 22, 1410

MINIDOKA COUNTY

CASSIA COUNTY
Burley Police Court

Rudy Ortiz, 18, 290 W. 5th St.,
Burley, \$35, disturbing the peace; Dick E. Finch, 36, Burley, \$15, petit larceny; Barry J.
Hill, 18, 642 Albion Ave., Burley, forfeited \$40 bond, intoxication; Lyle F. Workman, 69, Murlaugh, \$25, petit larceny; and Antonio Ortez, 22, 290 W. 5th St., Burley, \$50 forefited, disturbing the peace.

Keith Couch, 19, Pat Rasmunon, 19, both Burley, and Gary

Annie Schorzman, 15, 1400 Miller Ave., Burley, was cited for following another vehicle too nue. Jerry D. Brown, 22, 1410
Elba Ave., Burley, stopped the
1969 Dodge he was driving south
on Overland Avenue for the
traffic light at the intersection

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7

FROM



Sealy.

BUDGET TERMS



A SCENE FROM THE fully produced Chekov farce, "The Marriage Proposal," shows Aldrich Bowler as Chubukov, center; H. Paul Kliss as Lomov, and Sue Galligan as Natalya

Stepanova. Mrs. Galligan will be teatured in a full evening program at 8 p.m. Tuesday at Wood River High School. (Photo by Bill Scruggs)

Drama Teacher Plays Lead Role

Sue Galligan is back on stage — and a very good thing it is to have this versatile, experienced actress with her flexible voice and sure diction performing

The special performance is set for Tuesday and Blaine County residents have a real treat in store for them as the Antique Festival Theatre players

Sue Galligan has taught speech, English and drama for the past ten years at Wood River High School and her husband. Bill, works in the Sport Center at Sun Valley. In their spare time the Galligans hunt, fish, hike, fly airplanes and act. For four summers Sue commuted from Hailey to Buhl to perform in the summer repertory of the Antique Festival Theatre and has also worked with the Winter Readers' program of the group. After two summers' moratorium due to health and an impossible tour schedule, Mrs. Galligan will be seen on stage

Rehearsals during the year have had to be scheduled to fit the calendar of a full time teacher so the Bowlers and Paul Kliss have driven to Hailey a number of times to work in the drama room at the high school. During one of these sessions, Vernon Exner and some of his teaching staff asked why they couldn't see their drama teacher perform. Right then and there tentative plans were made for a full evening program featuring Mrs. Galligan at Wood River High School in March.

The curtain time is set for 8 p.m. Tuesday in the high school auditorium in Hailey. The music department, under the direction of Alan Bixby, has taken over the sale of tickets and all proceeds will

go toward equipment and uniforms.

Christopher Fry's "A Phoenix Too Frequent," a produced reading, will top the bill, with Mrs. Galligan in the comedy role of Doto. The play is based on a Roman story about a Greek matron whose devotion to her husband is so great that when he dies she follows him to the tomb. Di Bowler plays that matron and Doto is the life-loving maid she expects to "companion" her to Hades. A twist on the original version is Christopher Fry's invention of a soldier on guard duty, played by H. Paul Kliss, who stumbles into the tomb to eat his lunch and finds the two women, "dyin' to be dead," as Dotosays.

Magic Valley theory, and soldier the two womens, "dyin' to be dead," as Dotosays.

Magic Valley theatre goers have experienced readers' theatre through Fran Tanner's work at



SUE GALLIGAN, speech, English and drama teacher at Wood River High School, is shown as Doto in Christopher Fry's "A Phoenix Too Frequent." Mrs. Galligan is a veteran performer with the Antique Festival Theatre.

the College of Southern Idaho, so this kind of performance is no novelty. Aldrich Bowler, who directed Phoenix, points out that the advantage of reading a piece of dramatic literature is the total focus on the words, in this case, the poetry. Very little time or attention is given to the actual production of readers' theatre, leaving the lines of com-

munication between author and audience direct.
After intermission, the group plays Chekov's classical comedy, produced several times by Mrs. Galligan's students at the high school, "The Marriage Proposal."

In this farce about love in pre-revolutionary Rus-Continued On Page A-6

Generation Gap Is Narrowed

By LORAYNE SMITH Magic Vailey Editor

"I Could Have Danced All Night" might well have been the theme of the recent dance at O'Leary Junior High School for parents and students.

Instead, it was "Bridging the Generation Gap" and the novel idea, of providing opportunity for students to meet with their parents on "equal footing" socially, proved most popular as evidenced by the large, enthusiastic turnout of both ends of the generation gap.

The old gymnasium, which has been the scene of innumerable basketball games and even graduations years ago, was resplendent with blue and white streamers and the area usually occupied by bleachers provided the proper Paris cafe atmosphere and parents and youths mingled to rest between dances,

Teachers remarked on the large percentage of students actually dancing, especially when the music, to their ears, was "foreign." The adults, I'm sure, found the Allan Devries Orchestra soothingly familiar. Ninth graders actually had worked during their lunch periods preceding the event to become familiar with the "old fashioned" dance steps such as fox trot and waltzes.

That the entire event had been a learning process, which was the goal of Norman (Duke) Wiseman. and the teaching staff, was evident in the thoughtful way students patronized the refreshment table, homemade cookies were attractively displayed under the direction of Mrs. Al Morgan, home economics teacher.

Even though there was the usual trepidation of some students to actually have their parents attend a function with them (one father confided his daughter suggested they come at 8 and leave about 8:30 p.m.) many fathers seemed to be having the time of their lives dancing with their daughters, and small sons gallantly maneuvered their mothers, while other adults enjoyed a rare opportunity to be havingfun dancing at the same place as their offspring.

Among the beaming fathers squiring daughters were Eugene McCoy, Gene Mcintyre and Frank DeLuca. Others enjoying the social event of the year at the school included the Dale Pattersons, Eugene Jensens, Fred Sangèrs, Dick Kevans and Mrs. Ora Lee Wiseman, wife of the vice principal, who was enjoying the first opportunity to dance with her tall sons, Andy and Jeff.

The gallantry even spilled over to home, for when my son got home that night he assired me "I'd have danced with you if I'd have seen you."



PROUD OF THE SUCCESSFUL "Bridging the Generation Gap" dance at O'Leary Junior High School are Mr. and Mrs. Norman Wiseman and Mrs. Carl Snow, wife of the principal.

Mr. Wiseman, vice principal and dean of boys, noted the generation gap phrase became popular during the 1960's and to help in closing it was a perfect way to start the 1970's.







THE NOVEL IDEA of "Bridging the Generation Gap" provided an opportunity for students and their parents to

AMONG THOSE PARTICIPATING in the recent dance festivities at O'Leary Junior High School were, from left, Mrs. James McMichael and her son, Patrick Grijelbe, and Mr. and



MR. AND MRS. R. J. SCHWENDIMAN (Dudley photo)

Mr. and Mrs. R. J. Schwendinam will be honored Saturday, March 14, in observance of their Golden Wedding Anniversary, The open house is scheduled from 2 to 5 p.m. at their home, 760 Sunrise Blvd. N., Twin Falls, hosted by their daughters, was graduated from Sunrise Blvd. N., Twin Falls, hosted by their daughters, was graduated from Burley High School in 1968 and is attending Ricks College.

All friends and relatives are invited to attend, and the couple requests no gifts.

Mr. and Mrs. Schwendiman are parents of three daughters, Mrs. Glenn E. (Ruth) Jenkins, Mrs. Kenneth (Shirlee) Straughn, both Twin Falls, and Mrs. Charles M. (Jeanne) Rountree, Boise. They have eight grandchildren and one great grandson. grandson.

Mr. and Mrs. Schwendiman, have been residents of Twin Falls since the early 1930's. Mr. Schwendiman is an ex-mayor and past president of the Twin Falls Chamber of Commerce and the Kiwanis Club. He was in the hardware business and is past president of the Inter-mountain Association of Hard-ware and Implement Dealers.

Miss Peterson, Monson Reveal Wedding Plans

WENDELL Mr. and Mrs. in 1965; fulfilled an LDS mission A May 14 wedding is planned hosted the recent Poplar Hill received high scores in contests.

Spencer H. Peterson, Wendell, in South Africa and is attending at the Idaho Falls LDS Temanounce the engagement of Ricks College.

Social Club meeting, Mrs. Ed-Mrs. Julius Jasper is hostess announce the engagement of Ricks College.

their daughter, Beverly to Mer-

of the program and Mrs. Len

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Verna Tracy Is Engaged To Jerry Hamby

A June 19 wedding is planned.

Drama Teacher Plays Lead Role

Continued From Page A-5
sia, Mr. Kliss plays the suitor;
Aldrich Bowler the anxious father of the prospective bride, and Mrs. Galligan the eager spinster who will do anything to be married — except give up her property rights or the prediction.

Wunity Chub will meet at 12:30
p.m. Weddesday for a potluck function at the home of Pearl Buchanan. Beulah Sweet is in charge of the program.

** **

Wrs. Smith Is her property rights or the pedigree of the family dog!

The same bill was presented last night at the Alpine Play-house in McCall for the Antique

last night at the Alpine Playhouse in McCall for the Antique Festival Theatre is peripatetic winters as well as summers and Mrs. Galligan has traveled a good many miles to meet rehearsal and performance dates. Many of the rehearsals this year have been staged in the lunch room at Bliss School.

Sue has been learning to navigate for her pilot husband and has frequently arrived, sandwich in hand, after hours of navigating both in the air and on the icy roads from Hailey. One Sunday afternoon she breezed in, put on her old lady shoes and rehearsal skirt and said, "Well — here I am in Bliss! And just a few hours ago I was in Idaho Falls. Bill and I flew over there this morning for a cup of coffee!"

FILER — Mrs. Ralph Smlth was elected president of the Hillside Helpers Club at the home of Mrs. Helpers Club at the Hillside Helpers Club at the Hillsid

Events

The Women of the Moose will hold their regular formal meeting at 8 p.m. Tuesday at the Moose Home. There will be an

MALTA — Mr. and Mrs. J.

LaVere Tracy announce the engagement of their daughter, Verna, to Jerry D. Hamby, son of Mrs. Stella Hamby, Salt Lake City, and the late Mrs. Noah Hamby.

Miss Tracy, a graduate of the bring clothing for the Nampa State School, State School,

Hamby.

Miss Track a graduate of Raft River High School and LDS Business College in Salt Lake City, is employed by Freedom National Life Insurance Co., Salt Lake City.

Mr. Hamby was graduated from Crossville High School, Crossville, Tenn., and Stevens Henager Business College in Salt Lake City. He is employed by the Salt Lake City Fire Department:

A limit of Policy He Is a mile Udd Fellows Hall. Members are asked to bring clothing for the Nampa State School.

The Magic Valley YWCA will bold a dance from 7:30 to 11 p.m. March 18 at the "Y" building, 1751 Elizabeth Blvd. Music will be provided by the Old Fellows Hall. Members are asked to bring clothing for the Nampa State School.

The Magic Valley YWCA will be provided by the Old Time Fiddlers Association.

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The Magic Valley YWCA will be provided by the Old Time Fiddlers Association.

Zenobia Club No. 2, Daughters of the Nile, will meet at 12:30 p.m. Wednesday at the home of Mrs. Wayne Wyatt, 441 Sunrise Blvd. Officers will be installed and a regular business meeting held. Members are asked to bring sandwiches.

Club President

FILER - Mrs. Ralph Smith

Betty Canary Wonderful World

Enough time has now passed and seeing an "X," Mary Lou to have given parents ample opportunity to judge how they like
the film ratings system. I, for
one, am more than happy with
the results. Most of the parents
with whom I have talked agree.
In fact, not one of them had
any complaints. (There was one
instance where an X-rated film
for all.

instance where an X-rated film for all.

chance of the period belief copouts, some of the period of the period of the period of the opinion that approval opinion

instance where an X-rated film was double hilled with a G pie ture, but all one needed to figure out this was only a mistake in copy sent to the newspaper was common sense or, at the most, a telephone call.)

Even though they took the chance of the place opouts, some of the place opouts, some of the place of mitted what they liked most about the rating system was the composition of sexual in-

around the house. An X guaranteed not arguments at all. Only when an M appeared need parents go through the familiar that there will the other kids get to see it routine.

One complaint, and a valid one, I think, was that previews of X-rated films were run when of X-rated films was a family the featured film was a family to the featured film was a featured of X-rated films were run when the featured film was a family picture. One would assume that the more risque scenes would not be chosen at such times for run tickets. It is seems to me the ratings have solved one more problem for some. They no longer run the chance of paying for tickets only to find themselves trapped into seeing a motion picture they considered not in good taste. It is easier now. While glancing through the show guide you never can tell, can you?

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regularly \$2.99 Make a flattering lined crepe dress with one cutting, one sewing. Crease-resistant fabric bonded to acetate tricot. Solid colors. 45" W.

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MEMBERS OF THE Gamma Etta Chapter of Phi Chi Theta, national business sorority, at Idaho State University are, sitting from left, Connie King, Bruneau; Joyce Vickers, Murtaugh; Nancy Tripp, Glenns Ferry; Susan Jan Hill, Ashton; Cynthia Pence, Pocatello, and Mrs. Jolene Parker, Pocatello. Standing, from left, are Leann Schwendig, Dubois; Shan

Hammer, Shelley; Daria Jean Stroms, Idaho Falls; Phyllia Thompson, Coeur d'Alene; Darien Dennis, Meridian, and Norma Boss, Twin Falls.

Into Sorority

POCATELLO (ISU) — Twelve Idaho Site University coeds and two honorary members of the Gamma Etta chapter of Phi Champa Etta Chapter of Phi Chapter of P

Norma Boss, I win Falls; public relations, Susan Jan Hill, Ash ton; advisor, Jolene Parker, instructor in business administration and members. Phyllis at the home of Mrs. Mary tion, and members, Phyllis and Darien Dennis, Meridian.

Hammer, She Ile y; Darie Honorary members are Janell Burke, dean of women, and Dr. James Kelly, dean of the College of Business.

Eva Sumner, director of the Mrs. Pedita Car m an, Mrs. Mountain District of Phi Chi. Gwinn Rice, Mrs. Edwand and Mrs. Rice gave a musical from the University of Ilrah, was the installing officer as the installing officer as the installing delegation.

Nors, John Gerrabrandt, chair; spirituals which were simple, samother of faith, and work of the most of faith, and an automobile accident.

Mrs. John Gerrabrandt, chair; spirituals which were simple, sincre expressions of faith, and in automobile accident.

Mrs. John Gerrabrandt, chair; spirituals which were simple, sincre expressions of faith, and an automobile accident.

Mrs. John Gerrabrandt, chair; spirituals which were simple, the who is convalescing from man of sacred music, presented the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate which their songs faith, and of sacred music, presented fix the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate who let the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate which the man of sacred music, presented fix the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate which were simple, sincre expressions of faith, and the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate which the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate which the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate which the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate which where some lath the "Hymn of the Month," "God of Ur fathers", played by Mrs, bate which which where some pincre every

Women Meet Marian Murray, assistant guide, and Mrs. May Meader, sentinel.

The Women of the Moose held their regular meeting at the Moose Home, with Mrs. Gene Tyner, senior regent, conducting.

Pro tem officers were Mrs. the members of the hospital Paul McCollum, guide; Mrs. committee.



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DOWNTOWN

Members of the Magic Valley Memorial Hospital Auxiliary held their membership c of fele hour recently in the hospital au

ear Abby

By ABIGAIL VAN BUREN

routinely visit the sick and el-derly and "admire" some of their bric-a-brac just enough to get the ailing person to make them a "gift" of a few pieces before dying.

l would like to quote some-thing from our church bulletin for NAIVE IN NEBRASKA to see: "The test of a people is how it behaves toward the old. It is easy to love children. Even tyrants and dictators make a point of being fond of children. But the affection and care of But the affection and care of the old, the incurable, the help-less are the true gold mines of a culture."—Abraham J. He-schel.

Her mother parted gladly with the antique bric-a-brac in "pay-ment" for the companionship (whatever the motives) which she so desperately hungered for. Sad to say, only closest rela-tives seem expected to render services out of love—for noth-ing, but strangers demand a price. Too bad NAIVE IN NE-BRASKA didn't know it. It may have inclined her to take better

care of her mother.
LOUISVILLIAN READER

DEAR ABBY: In reply NAIVE IN NEBRASKA who felt that another had used insincere means to acquire some of her deceased mother's lovely antiques. I hope it taught NAIVE that she should go now to cheer and take care of her remaining end take care of her remaining elderly relatives while they are still alive. And that goes for the ones she doesn't think have any antiques. (You never

I, a young girl, have many elderly relatives whom I take time to visit. Don't pat me on the back. I get something from them. A bit of folk humor, a smile, or the wisdom of someweight wool.

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Mix in order given. Dump out on cabinet and knead if necessary. Roll out and cut. Bake at 350 degrees for 10 minutes.

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ABBIE PYNE 733-2521 RUTH ALLEN

Rupert Canton. Auxiliary... Drape Charter

BURLEY - The charter was draped in memory of Florence Mahoney, Albion, during the re-cent meeting of the Ladies Aux-iliary Patriarchs Militant and Canton Rupert No. 19 at Bur-ley 100F Hall.

ley IOOF Hall.
Capt. Herbert Kennedy led the canton and Mrs. Birdie Kennedy, junior past president, led the LAPM.
Mrs. Lucile Anderson was in-

Mrs. Lucile Anderson was installed as treasurer by Mrs. Hazel Schwaegler, installing of ficer, and Ann Dutson, aide. Mrs. Esther Arbogast read the annual review. The auxiliary voted to give donations to the Eye Bank and the Educational Fund.

Plans for the annual visitation of the president of the Department Association March 23 were discussed. This will also be the 22nd birthday of LAPM, Rupert No. 19. The Canton will Jurnish Wedding Plans

No. 19. The Caston will Turnish to the birthday cake and the metal and dessert for a covered dish dinner.

The Was reported Mrs. Zella (Mrs. Miles (Asstant), Murtaugh and the following the properties of their daughter, Jose of Mrs. Miles (Asstant), Murtaugh and Alfred Hieb. Twin Falls and Alfred Hieb. Twin Falls and Alfred Hieb. Twin Falls and the University of Idaho, more the engagement of their daughter, Diane, to Christopher Hieb, Somith Paul, announce the engagement of their daughter, Diane, to Christopher Hieb, Somith Paul, announce the engagement of their daughter, Diane, to Christopher Hieb, Somith Paul, announce the engagement of their daughter, Diane, to Christopher Hieb, Somith Paul, announce the engagement of their daughter, Diane, to Christopher Hieb, Somith Paul, announce the engagement of their daughter, Diane, to Christopher Hieb, Somith Paul, announce the engagement of their daughter, Diane, to Christopher Hieb, Somith Paul, announce the engagement of their daughter, Diane, to Loonard (Inspect of the Casister), William Paul, announce the engagement of their daughter, Diane, to Loonard (Inspect of the Casister), William Paul, announce the engagement of their daughter, Diane, to Loonard (Inspect of the Casister), William Paul, announce the engagement of their daughter, Diane, to Loonard (Inspect of the Casister), William Paul, announce the engagement of their daughter, Diane, to Loonard (Inspect of the Casister), William Paul, announce the engagement of their daughter, Diane, to Loonard (Inspect of the Casister), William Paul, announce the engagement of their daughter, Diane, to Loonard (Inspect of the Casister), William Paul, announce the engagement and forthcoming mark they can of Mrs. An and for the Mrs. Announce the engagement and forthcoming mark they can of Mrs. Announce the engagement and forthcoming mark they can of Mrs. Announce the engagement and forthcoming mark they can of Mrs. Announce the engagement and forthcoming mark they can of Mrs. Announce the engagement and forthcoming mark th

served by Mrs. Anderson and Mrs. Schweagler. * * *

Mrs. Kramer Is Guest Speaker For Grandmothers

CASTLEFORD - The Castleford Grandmothers Club met at the home of Ms. Chester Mc-Clain, with Mrs. Lillie Haught as the assistant hostess. Mrs. Al Kramer, guest speak-er, spoke on Flower Arrange-

ments. She told of the four ba-sic styles of flower arranging, the traditional, expressive, free

style and abstract.
The traditional arrangements The traditional arrangements included the use of the mass line and line arrangements; the expressive, used to tell a story, and the free style. All were demonstrated by Mrs. Kramer with arrangements using the various flowers in their appropriate containers.

priate containers.

The club president, Mrs. Fred Koch, read a poem, "Mothers." Prayer was given by Mrs. Hazel Brabb, chaplain. Mrs. George Blick read, "Thoughts to Live By." a poem.

A letter from the Idaho Power Co. announcing and explaining the Best Cooks Contest to be held in Buhl this spring was read. Mrs. Koch also read a

be held in Buhl this spring was read. Mrs. Koch also read a letter from her son-in-law and daughter, Mr. and Mrs. John Van Derwarker, concerning their recent activities since their move to Maryland.

The courtesy chairman, Mrs. Henry Sentien, announced there were 9 greeting cards signed and sent to members.

Mrs. Laura Heller, historian, reported about the death of Mrs. Hallie Bridges, past president

Hallie Bridges, past president of the National Grandmothers Clubs, Mrs. Heller had met Mrs Bridges at the National Grand-mothers Clubs conventions and

had corresponded with her.

Mrs. Ona Sample read an article from the club magazine,
"Autumn Leaves," concerning
the City of Hope, the mational charity project.

charity project.

"Happy Birkhday" was sung
for Mrs. Dallas Cox, Mrs. Walter Reese, Mrs. Fred Koch and
Mrs. Wilbur Quigley.
Guests were Mrs. Kramer, Mrs. Mamie Swanson and Mrs.

Fred Ringert.
The next meeting is April 7
at the Lincoln Courts, Bull,
with Mrs. Frances Langford,
Mrs. Hazel Conrad will assist her. A white elephant sale will be held

DENIER'

Denier is the weight and thickness of each thread of nylon yarn. The lower the denier number, the thinner the the sheerer the stocking.





JOANN KALISEK

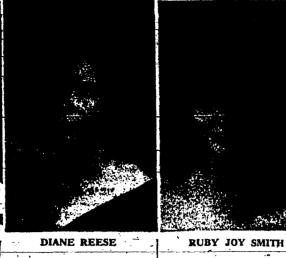
JoAnn Kalisek,

NOW at

Black

Patent

\$1695



Temple Rites

Diane Reese Ruby Smith, Reveals Troth Rasmussen Plan

CASTLEFORD-Mr. and Mrs. Donald Reese, Castleford, an-

SFASHION

RECIPE

FOR EASTER

Donna Hanners, Alexander Wed In Honolulu

RICHFIELD - Mr. and Mrs.
Eugene Alexander, Richfield,
announce the Jan. 18 wedding
of their son, Spec. 6 John Eugene Alexander, and Lr. Donna
Kay Hanners.
The couple exchanged vows
at the Fort DeRussy Chapel,
Horiolulu, Hawaii. The double
ring ceremony was performed

ring ceremony was performed by Maj. Geary, a chaplain who had served in the First Infantry Division in 196687 with Alexander, who is in the medical corp. Leis of white carnations were floral adomments worn by the bridal party. he bridal party.

After a short honeymoon, the Vietnam, where she has been stationed the past six months and he is serving his third tour Annual Dinner of duty there.

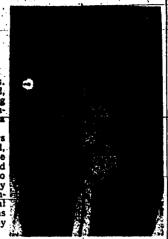
The bride is a daughter of Mrs. Oscar Hanners, Casey, Iil. Party Held

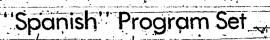
Red, White, Blue

Black & White \$1595

with

51695





Mary Jane Kinney will give a resume of the development vey, two plano, "Espana Rhapof Spanish art forms in music, sody" by Chabrier; Robert Harpainting and dance, "The Spanish Style," for the Monday program of the Twin Falls Music Club. The program is set for 8 p.m. at the CSI Fine Arts Building Music Room.

The Twin Falls Music Club is Students.

affiliated with the National Fed.

The Twin Falls Music Club is affiliated with the National Federation of Music Clubs. Mrs. Robert H arvey is program Radio And TV

Drug Problems Are Discussed

chairman. The program will include Teala Bellini presenting "Jota": Work Discussed

BURLEY — Members of Ca-Doka Chapter, National Secre-taries Association, heard high-lights of radio and television work during their meeting at

MRS. JOHN E. ALEXANDER

KIMBERLY — Charles' Johnson, formerly with the Twin Falls Sheriff's office, was guest speaker at the recent Readers' Guild meeting at the home of Mrs. John Feldhusen Jr.

Members and guests of the Country Women's Club held their annual dinner party at Sunny View Courts.

Several musical numbers

Mrs. Ron Ballard was co-hostess.

Mork during their meeting.

Price's Cafe.

Jake Hodge, a member of the RBAR Radio Station staff, was guest speaker.

It was announced the next meeting is at 8 p.m. Thursday at the downtown office of the Cassia National Bank. Each member is asked to bring a wrapped gift for the white ele-talk on drugs and the problems they can cause.

Mrs. Ron Ballard was co-hostess.

All interested persons are invited to attend.



Luncheon Meet

Marine Corp at Camp Pendelton.

In California. He will complete his service obligation in June his education in the fall.

An August wedding is planned at St. Nicholas Catholic Church, he Rupert.

An August wedding is planned at St. Nicholas Catholic Church, he Rupert.

LOSS Noted

LOSS Noted

HANSEN — Mrs. Margaret McCoy wore the best loser of the week banner althoing severed by the Turf Club.

Morris was the monthly queen and received a gift.

A letter received from the Gooding KKK Kops Club mem-bers asked that members have a contest with them. It was agreed to contact them for a contest.

Marched and sang the pig song.

Mrs. Junnita Cor's team won, the failure to be presented agreed to contact them for a contest.

Marched and sang the pig song.

Mrs. Junaina Cor's team won, the trip to Hawaii. A new contest with them. It was former from the marched and sang the pig song.

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FLOWERED PRINT COS-

TUME. The fabric sheds

rain and stain, 10-16 and

Use your Paris charge plate. If you don't have one; let us get one for



A dash of rounded toes . . . A pinch of higher heels . . . A bit





DONALD BROOKS, New York, sums up the spring, 1976, fashion look with this costume in his collection which features the maxi-coat and the tunic that turns mini when it's not worn over trousers. (UPI telephoto)

or. Those honored were Mrs. Richard Moncur, Mrs. Smyer, Mrs. Earl Clayville, Mrs. Bob Stevens and Mrs. Glen Weeks.

Several fund raising projects were discussed and it was decided to hold a candy sale Feb. 19 at the Declo Grade School. Members are asked to bring their candy to the City Hall at 10 a.m. and assist in boxing. A

Couple Honored At Box Social

BUHL - Local Jaycees and well party at the Jaycee Hall.

A box social was the highlight of the evening, with Virgil Maritt serving as auctioneer.

After the supper, Mr. Tren-

ary, Jaycee president, presented his past officer's pins to the outgoing officers. The Key Man award went to Bob Fields who has served on and headed the most committees during the

year.
The Jaycees presented Mr. Trenary the outgoing president's ring and wished him success in Minnesota where he had been transferred. Mrs. Trenary was. presented a gift certificate from the Jay-C-Ettes and Mr. Trenary was given a going away

gift from the Jaycees.

After the presentations, the group enjoyed music furnished by the Virgil Maritt and Leon-ard Vitek families. The evening closed with a breakfast at the

Girl Staters

Are Chosen

Members of the American Legion Auxiliars met recently at the American Legion Hall to select the candidates for Girls State. Twelve girls were in the competition and six were chos-

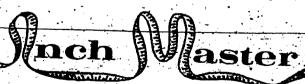
Delegates will attend the 1970 Girls' State June 12 through 20 on the College of Idaho campus Caldwell to learn more about their state and national gov-

A tea was held for the Girls State candidates and their par-

The American Legion iary donated \$25 to the American Legion Fund to assist in the repair of the 'Memorial Stone at Sunset Memorial Park.



LACE FLOWER EAR clips, a Regency-inspired jeweled choker and jeweled rhinestone mitten are some of the spring-summer costume jewelry accessories previewed at the Paris House in London. The model is Mary Ford. (UPI telephoto)



Makes exercise easy, fun, and --it really works!

Supervised Demonstrations

Salon El Margo **511 SECOND AVENUE WEST**

EVERY WEDNESDAY, THURSDAY and FRIDAY PHONE 733-4321

Col. Gooke Is Speaker At, Patriotic Tea

GOODING - Lt. Col. Thomas E. Cooke, Army and Air Re-onnaissance Liaison officer at lountain Home Air Force Basi poke to approximately 75 per-ions attending the Patriotic Tea sponsored jointly by the Ladies Auxiliary to the Veterans of World War I Barracks No. 1318 and the Ladies Auxiliary to the VFW No. 3078, both Gooding.

Col. Cooke, who has served 18 years in the Army, is the only Army officer in the United States occupying the position of Ground and Air Reconnaissance Liaison officer. He has had one tour of duty in Germany, one in Vietnam and two in Korea. He is a 1952 graduate of Howard University and has been awarded the Bronze Star, Army Commendation Medal with Oak Budd Disclose
Leaf Cluster, American and
Korean Service Medal and the Expert Infantry Badge.

Expert Infantry Bauge.

In his talk, the colonel traced the American heritage from the winter at Valley Forge to Vietnam indicating how this nation derived its greatness from such a feeble beginning.

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a feeble beginning.

Using slides and narration, Col. Cooke gave facts concerning the people, the land and other highlights of South Vict nam. Emphasis was placed on the challenge facing the modern day soldier—that of civil action in winning the hearts and minds of the people as opposed to destroying the enemy.

Pictures were shown comparing World War I fighting equipment with the modern day ar-

ment with the modern day artillery,

Mrs. R. Lucke was sololst. Beta Sigma Phi Patricia. Mannie Shaw, an old time fiddler from Corral, played Slates. Party several violin selections, accom-panied by Beryl Bevercombe

of old laundry.



PATRICIA TEGAN Patricia Tegan, Wedding Date

BUHL -- Members of Exem panied by Beryl Bevercombe on the guitar.

Mrs. Eva Moore poured punch at the refreshment table and Mrs. Paul Kearley served coffee.

BUIL — Members of Exemplar Chapter, Beta Sigma Phi, made plans for a husbands' card party during a regular meeting at the home of Mrs. Don Wavra. The event will be fee.

ROPER'S KELLWOOD DAYS

Men's Famous Brand Sport Shirts

Short sleeved, perma-press plaid, small, medium, large, Regular

NOW ONLY \$2.99

Famous Brand White Dress Shirts

ang sleeved models (and short sleeved). Long sleeved sizes are 14.30 to 17.7_1 , 35. Short sleeved size 14, 14.7_2 , 15, 16, 18. Mostly polyester and cotton, Reg. 55 and

NOW ONLY \$3.99

Men's Famous Brand

DRESS SLACKS

All wool and polyester/wool. Good colors, great fit. Sizes: 28, 29, 31, 32, 33R, 35R, 36R, 37R,

38R, 40R, 42R, 315, 34S, 32L, 36L, 37R, 33XL,

Regular from \$10.95 to \$28.00.

NOW ALL 1/2 PRICE

Famous Brand Long Length Nylon

TOW SKI JACKETS

Choose from two popular models, one with zip and

snap front, other with zip front and zip sides. Wa terproof, Snap in hood, and quilted lining. Com

plefely washable. Five colors, Men's sizes Small,

SPECIAL PURCHASE PRICE .. \$19.99

Medium, Large and Extra Large.

Reg. \$25.00

New for Spring 1970. All Wool Worsted FRIENDMAKER®

TWO TROUSER SUITS

Smart new colors and patterns Regular \$100.00 with 2 trousers Now \$89.85 With Two Trousers only With one pair trousers \$79.85

One Big Group Famous Brand Quality

YOUNG MEN'S & MEN'S SUITS

Regular \$55.00 to \$115.00 \$44.85 to \$89.95

and FAST-BACK JEANS

Sizes 2, 3, 4, 6, 7, 8, 9, 10, 12, Var#ty colorful fabrics. Reg. \$4 to \$6.98.

~ NOW ONLY \$2.39

Boys' Famous Brand

BOYS' DRESS SLACKS

BLUE JEANS Nylon reinforced, Sizes: 2R, 3R, 4R, 5R, 6R, 7R, 15R, 16R, Regular \$3.50 and \$3.98;

NOW ONLY \$1.88

All remaining Famous Brands

Dresses & Sportswear

Fall and Winter Styles for Women and Young Women

2 BIG RACKS

Boys' sizes in same 2 Styles Sizes 8-20, Reg. \$18 & \$20 . \$14.99 USE YOUR ROPER'S OPTION CHARGE OR YOUR BANK CARDS

EXTERNSION CLUD'S TOPIC DECLO — "Convenience pummage sale will be held-dur-cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery" was the topic of the log flaw and anyone watting to Cookery was the topic of the log flaw and anyone watting to Cookery was the topic of the log flaw and anyone watting to Cookery was the topic of the log flaw and anyone watting to Cookery was the topic of the log flaw and anyone watting to Cookery was the topic of the log flaw and anyone watting to Cookery was the topic of the log flaw and anyone watting to Cookery was the topic of the log flaw and anyone watting to the cookery was the topic of the log flaw and anyone watting to the cookery was the topic of the log flaw and anyone watting to the waste of the log flaw and anyone watting to the waste of the log of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was the topic of the log flaw and the cookery was th



MORET OF CALIFORNIA

- Pleated Wrap Skirt, white or navy, sizes 8-14, 15.00

DOWNTOWN-TWIN-FALLS

BRIDGE

By Jacoby

PESSIMISTIC PLAY
PAYS DIVIDENDS

Pessimistic Pete adjusted his suspenders, tightened his belt of play had insured his contract enth heaven. His cautious line enth heaven, heaven his cautious line enth heaven. His caut

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Pass	6 ♦	Pass	Pass

Then he came to his hand play for that 20-point extra trick. As for an expert match point player we rather fear that he would try for seven and blow the slam in a duplicate game.

CARD SENSE

Q7	The biddin North	g has b	en:
West	North	East	South
Pass Pass	1 + 2 +	Pass Pass	1 4
You,	South, he	14.	
AAK	8 V 43 (A52 4	AJ73

What do you do now? A—Bid three no-trump. You have a good 16 points and a no-trump type hand.

TODAY'S QUESTION Your partner continues to four diamonds. What do you do now?

Answer Next Issue

C 1970 by NEA, Inc. T.M. Rog. U.S. Par. OH

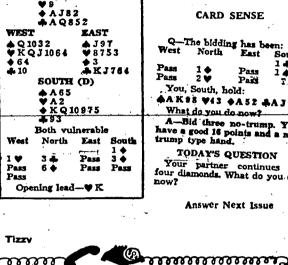
ALL I'D HAVE TO DO IS COME IN WITH A PAINED LOOK AND BENT. OVER LIKE THIS, AND THIS HOUSE-HOLD WOULD HAVE A COUPLE OF DOCTORS HERE HOISTING ME ONTO A STRETCHER! I GET LESS INFORMATION FROM THIS FAMILY THAN I WOULD FROM A NEWS SHOW ON A BLACKED-OUT TV SET!

Commence "If we aren't going to the movies and we aren't going to have a soda and we're just going to walk, let's

just go back to my house and watch TV!"

Out Our Way

ED TO FRET-ILL











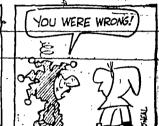
THINK

Short Ribs









Captain Easy





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WAP

WAP



Gasoline Alley







I'LL TAKE A WONDER IF WP SNOWING OUTSIDE.





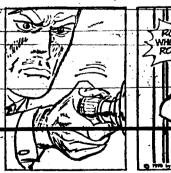


Robin Malone



GRAMPAW COMMUNICATIONS GAP-













Checking Up

By L. M. BOYD

Girl With Younger Brother Often Has Husband Trouble

CHANCES an engagement When a genial subscribeg will turn into a marriage start sprang the foregoing inquiry, I to fall-off fast after the engage-promptly got No. 1 — Elia Maement has lasted six months... Morse — and No. 2 — Wee COULD I HAVE FORGOTTEN Bonnie Baker — but fouled out

to fall-olf fast after the engagement has lasted six months.

CUULD I HAVE FORGOTTEN Bonnie Baker — but fouled out to tell you the average wife bends over 7,500 times a year?

OUT AROUND Lewiston, Ida, says' our Name Game aman, there functions a young lady whose true name is Blue such a manner so as to hear mann there functions a young lady whose true name is Blue and only the high tones in one ear and only the high tones in one ear and only the low tones in another in fictional fashion after a quarrel with her husband, . . AND DON'T FORGET, water is at its heaviest at 39.2 degrees F.

LOVE AND WAR — A girl with a young brother can be expected to run into trouble with her husband, That is a manner so as to hear and only the low tones in another in fictional fashion after a quarrel with her husband, . . AND the property of the experts. What handicaps is with a girl, they say, is her died that she has learned how to mahage a man, and even though she may marry a felt debated the matter on the way home. "The otto of your body has the most porce per square finch?" A. The soles of the feet, it's said . . Q. "WHAT TOWN has the worst traffic jam's?" A. Believe that's Tokyo . Q. "IS IT TRUE Red China bans dogs as pets?" A. So goes the report.

THE OLD SONGS — Can you man the girls who popularized these tunes? 1. "Cow Cow Boogie." 2. "Oh, Johnny." 3. "I Wanna Be Loved By You." 42nd St., New York, N. Y. 10017.

Major Hoople



CROSS WORD PUZZLE

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TV Schedules

Sunday, March 8, 1970

Tournament at Orlando, Fla., 7:00 p.m., 4; 9:00 p.m., 8; Vince Edwards stars in the pl	Country Club. 10:30 p.m., 7B: "Dial Hot Line," lot film for a projected series.
6:00 5—Gospek Jubilee 7.00 3—Tom and Jerry	5-Talent Showcase
7.00 3—Tom and Jerry 2SL—Science in	78—American Sportsman 8—College Skiing
Agriculture	3:30 2SL—Utah State Basket-
5—Lamp Unto My Feet 11—Tom and Jerry 4—Faith for Today	ball 2B—Amateur Hour
4—Faith for Today 8—Big Picture	3—Amateur Hour 5—Amateur Hour
7B—Agriculture U.S.A.	11-Amateur Hour
7:30 3—Batman	4:00 2SL—Sunday Scene 2B—News
4—Dudley Do-Right 8—Dudley Do-Right 5—Look Up and Live	3—News
5—Look Up and Live 11—Dudley-Do-Right	5—News
2SL-Sacred Heart	7B—Frank McGee
7B—Faith for Today 8:00 3—Cathedral of Tomorro	4:30 2SL—Something Else 2B—Daniel Boone
11—Cathedral of To-	3—Lassie
morrow 2SL—Science in	5—News 7B—College Bowl
Agriculatre	8-College Bowl-
5—Cathedral of Tomorrov 4—Fantastic Voyage	7SL—Film Special 11—Let's Make A Deal
7B-Cathedral of Tomor	5:00 2SL-Wild Kingdom
row 8Fantastic Voyage	7B—Wild Kingdom 8—Wild Kingdom
8-Fantastic Voyage 8:30 4-Spider Man 8-Fantastic Four	3—Bugs Bunny and Road Runner
8—Fantastic Four 2B—Revival Fires	4—Land of the Giants
9:00 2SL—Basketball	5—Lassie 11—Lassie
2B—Oral Roberts 3—Camera Three	5:30 2SL-World of Disney.
3—Camera Three 5—Day of Discovery	7B—World of Disney 8—World of Disney
8—Bullwinkle	2B-Virginian
7B—Bullwinkle 11—Herald of Truth	5—To Rome With Love 7SL—Retrospect
9:30 7B—Discovery.	11Room 222
9:30 7B—Discovery. 2SL—Herald of Truth 3—Time for Meditation	6:00 3—Ed Sullivan 5—Ed Sullivan
2B-race the Nation	11—Ed Sullivan
4-Discovery 5-Film Short	4—FBI 7SL—NET Journal
8—Discovery	6:30 2SL—Bill Cosby
11—Discovery 9:35 3—Tabernacle Choir	7B—Bill Cosby 8—Bill Cosby
9:35 3—Tabernacle Choir 5—Tabernacle Choir	7:00 2SL-Bonanza
10:00 2B—Tabernacle Choir 2SL—This is the Answer	2B—Glen Campbell 3—Glen Campbell
3—Insight 11—Faith for Today	4-Movie: "Dial Hot Line" 5-Glen Campbell
7B—Hardy Boys	7B-Bonanza
4—Oral Roberts 8—Viewpoint 5—47 Happiness Way	8—Bonanza
5-47 Happiness Way	7SL-Firing Line
10:30 2B—Dudley Do-Right 3—Face the Nation	8:00 2SL—Movie; "The Country Girl"
.5—Face the Nation	7B—Movie: "Mirage"
11—Face the Nation 4—Camera Four 78—Sky Hawks	5-Mission: Impossible 8-FBI
7B—Sky Hawks 8—High School Basketball	2B—Mission: Impossible 7SL—The Advocates
II:00 2SL—Meet the Press	11—Mission: Impossible
11—Meet the Press 5—Eleventh Hour	3-Mission: Impossible 9:00 2B-Hawaii Five-O
7B-Meet the Press	3—Hawaii Five-O
2B—George of the Jungle 3—This Is Our Land 8—Meet the Press	Sam"
	5-Gunsmoke
4—Directions 11:30 2SL—Assignment	7SL—Forsyte Saga 8—Movie: "Dial Hot Line"
2B—Cartoons 3—You and the Law	11—Glenn Campbell 10:00 2B—News
4—Issues and Answers 8—Issues and Answers	l 2SL—News
8—Issues and Answers 11—Issues and Answers	3—News 5—News
5—BYU Basketball	11-News
7B—Issues and Answers II:45 2B—International Traders	7SL—The Show 7B—News
11:55 4—NBA Basketball 7B—NBA Basketball	10:15 2B—News 7B—News, Weather
8-NBA Basketball	10:30 2SL—Bracken's World 2B—It Takes A Thief
11—NBA Basketball 12:00 2SL—College Skiing	2B—It Takes A Thief 3—Movie: "Son of
2B-NHL Hockey	Paleface"
3—NHL Hockey 5—NHL Hockey	5—Utah Basketball 7B—Movie: "Dial Hot
2:00 2SL—Golf Tournament 7B—Golf Tournament	Line"
7B—Golf Tournament 4—American Sportsman	II—Movie: "The Sea Chase"
8—American Sportsman	11:00 5—Country Carnival
→ 11—American Sportsman	8—News

8—American Sportsman 11—American Sportsman 2;30 2B—Danger is My Business 3—Killy Challenge 5—Killy Challenge 2B—Killy Challenge 11—Killy Challenge 3—Get It Together 4—Movie: "My Little Chickadee" 11:05 5—Country Carnival 8—News 11:15 4—News, Sports 11:25 8—News 11:30 2SL—Conversation 5—Changing Times 11:45 4—Movie: "The One Thousand Eyes of Dr. Mabuse" 5—Movie: "Something Value" Monday, March 9, 1970

-Movie: "Something of

7:00 p.m., 2SL, 7B, 8: Movie, "The Mask of Sheba," starring envelope

2B—Truth or Consequences	5—News 11—Movié, "The Hunters' 2SL—Johnny Carson
 3—News 7B—Laugh-In	3-Mery Griffin
5—News 4—Truth or Consequences 8—That Girl 11—Green Acres	4—Perry Mason 10:15 7SL—Community Alert 10:30 2B—Love, American
11—My Three Sons 4—I Love Lucy 7B—News 8—Ghost and Mrs. Muir 6:00 2SL—News	3—News 5—News 7B—News 7SL—Figuring It Out II—News
5:30 2SL—News 2B—News 3—News 5—News	2SL—Laugh-In 8—Laugh-In 7B—FBI 10:00 2B—News

receive sealed bids at his office.
Room 20 Statehouse, Boise, Idaho,
until: 4:00 P.M. March 17, 1970
for the following: Req. No. M-39-378
for Soil Sterilant for the Highway
Department at Boise, Idaho.
All bids will be publicly opened
and read at the above time and
place. Forms stating the conditions,
must be secured before bidding.
Inese are awailable from the State
Purchasing Agent Office.

TED CRAMER.

Publish: March 5, 8 and 8, 1970.

NOTICE TO BIDDERS Sheba"
2B—Mayberry RFD
5—Mayberry RFD
3—Mayberry RFD II—Mayberry RFD 7SL—What's New 7:30 2B-Doris Day 3-Doris Day 4-Movie, "The Night of the Generals" 5—Family Affair 11—Doris Day 7SL—Hunter Safety

8:00 7SL—World Press 2B—Carol Burnett

3—Carol Burnett

3 Gunsmoke

-Laugh-In

7SL-NET Journal

11-Carol Burnett Movie, From the Terrace"

B—Mod Squad NOTICE TO BIDDERS
The State Purchasing Agent will receive sealed bids at his office, Room 205. Statehouse, Boise, Idaho until: 2:00 P.M., March 19, 1970 for the following: Req. No. 8721 for Printing Camera Cards for the State Law Enforcement Department at Boise, Idaho.

Boise, Idaho.

All bids will be amblicly opened
and read at the above time and
place. Forms stating conditions,
must be secured before bidding.
These are available from the State
Purchasing Agent's Office.

IED CRAMER.
State Purchasing Agent

LENTEN-GUIDEPOSTS

2:00 p.m., 2SL, 7B: Florida Citrus Open Invitational Golf Physician's Secretary Finds By MILDRED B. DUNCAN not his, While tears cascaded down my face, he said softly, T33-8093, evenings. Every time I type a letter for "I'll pray for you." In a single day's mail I have bottom of the page I put his sent a letter to a worried mouninitials in capital letters and, er instructing her how to adjust alongside them, mine in lower the medication to better control case. "The small initials." LADIE FOUND in Twin Fails downtown area, reading and mounting area, placed with the playsician I work for, at the bottom of the page I put his sent a letter to a worried mouninitials in capital letters and, er instructing her how to adjust alongside them, mine in lower the medication to better control case. "The small initials."

alongside them, mine in lower the medication to better control
case. epileptic seizures, a letter to a
"The small initials are mine," man advising him to seek, legal
I commented to a new employe counsel, a letter stating that an
one day thecking over some ambitious young person, ucrailback correspondence. ed from normal living by years

one day thecking over some ambitious young person, derailback correspondence.

Afterward I got to thinking of mental illness, has now sufabout that phrase. What did it ficiently recovered to have his mean? The busy, important inherent civil rights restored, physician as contrasted to the insignificant secretary?

No, that's not at all the way, the charts still waiting to have I look—at—my job. There are progress notes typed in, I can't many rewards and satisfactions help, thinking that they are in being a secretary to a doctor, much more than ink and paper In his office the physician pages.

They are records of pain and

muscles relax and eyes lose a little of the anxiety that often

comes with meeting a new doc-

They are records of pain and Mildred In short, they represent hu-man lives I've been privileged

writes a prescription that will ease pain, and through a diagnosis he can effect a healing.
But—many of the rewards are on/my side of the door. I'm the first to see the smiling face of one who, leaving the office, clutches hope and assurance as tightly as he holds a sample of medication or a prescription.

Often I'm the first link to the doctor; and by simply saying, I'm the first link to the doctor.

Almanage do firm, Alcoholics Anonymous, Education and through a law and the first turn the first link to the doctor.

The Bett Way to Sell Anything, is With A Want Ad Phone 733-0931.

The Almanac

By United Press International It comforts a patient to know Today is Sunday, March 8, that even when it is impossible the 67th day of 1970 with 298 to for the doctor to come to the follow. phone, the secretary has time The moon is between its new It comforts a patient to know

to listen and can be trusted to phase and first quarter.

deliver the message. I try to keep in mind that that's the reason I'm here — and also the reason I'm often behind with mars and Saturn.

my typing.

I have been given messages

In 1894 New York became the I have been given messages in 1894 New YOR became the so important, and at times so first state to pass a law that frightening, that I could concentrate on nothing else until they were safely delivered.

By answering the phone, I the Russian (Bolshevik) revolu-

may hear something as routine ion.

as the news that a hospital bed in 1944 French authorities in we requested is now available Algiers adopted an ordinance — or something as spine-chilling giving French Moslems in as a terrified voice screaming, Algeria the same rights as included the same rights as a same right as a same right

suicide.

I have received some special hill which would have increased gifts. Three I cherish. The first its membership from 435 to 438.

gifts. Three I cherish. The first its membership from 435 to 438. Is a cardboard angel taped to the wall behind my desk. It was laboriously colored by a little hand whose muscles wouldn't follow directions very well, and given to me at Christmastime by a mentally retarded child. The two others are intangible, but no less real. One came from a new patient. The years had ringed her neck as faithfully as a tree trunk and given her eyes.

Servicemen

a tree trunk and given her eyes the look of deep softness that comes from suffering. We finished with my routine Air Force Technical Sergeant questions. When I said, "You can come into the doctor's office Jaye Davis, son of Mr and Mrs. J. R. Hogge of 800 Elba Ave., Burley, is on duty at Phu Cat Air Base, Vietnam. Sergeant can come into the doctor's office now," she arose from the chair slowly and replied. "I thought you were the doctor."

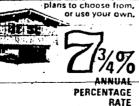
The last gift earne from a mahogany face crowned with gray-white hair. He pushed a stub of a pencil and crumpled envelope toward me as he started to Loave and said. "Miss, would you put your name on this paper?"

"Certainly, but why would you want it?"

"Because very ne hear kind for air operations in Southeast Asia, the Far East and the Pacific Air Forces, in Southeast Asia, the Far East and the Pacific Air Forces, in Southeast Asia, the Far East and the Pacific Air Forces, in Southeast Asia, the Far East and the Pacific Air Forces, the previously served at McConnel Air Force Base, Kan, The sergeant, who has served in the Republic of Korea, attended Burley High School.

"Because you've been kind High School MAKES NYLON He shuffled out, and I stored The DuPont company does not his compliment on the shelf in manufacture nylon hostery. It mus heart that I reserve for makes nylon, a basic textile fivery special things. Our paths ber from which hosiery manu-crossed again one day. This facturers, such as Kellwood, time the crisis was in my life, make stockings.

> The Pasadena 24" x 46" with 8' x 22' "L". 100's of other



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or 733-1865 after 5-00.

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5575, Hazelton.

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son, 536-2253, Wendell.

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News.

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Personals

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24

9 Personals

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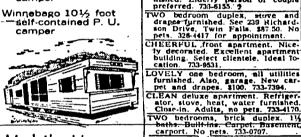
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tractor with dozer 4500.

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LUMBER, utility or economy, wood
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103

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125 | Miscellaneous for Sale 140 |

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We also service ALL makes and
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1969 PLYMOUTH

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Radio, heater, power steering, VB, automatic, factory air condition

List Price \$4309.60

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Hardtop Coupe, V-8 engine, radio, heater, automatic transmission, power steer-

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V-8 engine, automatic transmission, ra-dio, heater, power steering, new rubber. \$1595\$1085 \$1195 \$840

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1970 Pontiac Catalina Hardtop Coupe Standardly equipped

\$**700**700

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FOR SALE: 1968 Wiffys 2-door Wag-oneer. Good tires, low mileage. 1963 Chevrolet 34-ton truck, with atock rack. 733-6627. INTERNATIONAL 1962 1800 10-wheel. 20 hay and grain bed. New motor. 543-6228 after 6:00.

New Motor. bd.-6228 after 6:00, Buhl.

CLEAN 1859 Chevrolet 'J-ton pickup, 1½ miles north of Hansen. Coiner Brothers.

1955 CHEVROLET, 'J-ton pickup. Split rime, good condition: Safety inspected, \$300. 733-0114.

1961 CHEVROLET 'J, ton, V-5, good ruber, long wide ed. Mirrors. Clean. \$595. 324-2977.

1957 INTERNATIONAL 'J-ton pickup. Split inspected, \$300. Call 326-4732.

Autos For Sale



1967 BUICK \$2825 Electra 225, 4 door, V-B engine, auto atic transmission, full power, fac

1966 BUICK \$2220 Flactra, 225 4 door hardton, V-8 en-gine, automatic transmission, full pow-er, factory air-conditioning.

1966 OLDSMOBILE .. \$2090 98 sedan, V-8 engine automatic trans mission full power air-conditioning.

1968 DODGE \$2390 Polara 4 door VIB engine, automate

1967 DODGE \$1675 Polara 4 door, V-8 engine, automati transmission, air-conditioning, powe

1966 OLDSMOBILE .. \$1495 442 2 door hardtop, V-8 engine, speed transmission, chrome wheels.

1967 VOLKSWAGEN . \$1399 2 door 4 speed transmission, radio gasoline heater, 12,000 miles, like

1964 DODGE \$895 Dart 2 door GT, V-8 engine, automatic transmission, air-conditioning, 1968 PLYMOUTH \$2280

4 door stationwagon, V-8 engine automatic transmission, power steering. 1963 CHEVROLET \$645

Stationwagon, V-8 engine, automatic transmission, power-steering, 1964 PLYMOUTH \$785

4 door sedan, V-8 engine automati transmission, air-conditioning. 1964 DODGE\$850
4 door 880, V-8 engine, automatic transmission, power steering, power steering, power brakes,

1969 CHRYSLER New Yorker

4 door hardtop, V-8 engine automatic transmission, full power, air-condition-ing, 8,000 miles. 1969 PLYMOUTH FURY III

8 engine, automatic transmission actory alr-conditioning, power steer ing, 7,000 miles. Factory warranty. 1965 CHRYSLER \$1385 Newport 2 door hardtop, V-8 engine

atic transmission, factory all conditioning, power steering. 1963 DODGE \$775 Palara 2 door hardtop, V-8 engine, automatic transmission, power steer ing, chrome wheels,

1965 CHEVROLET \$1225 Impola 4 door hardtop, V-8 engine, automatic transmission, power steer

1964 MERCURY \$885 4 door sedan, V-8 engine, automati transmission, power steering, powe

~1966 DODGE \$1445 440 4 door sedan, V-8 engine, auto-matic transmission, air-conditioning,

1964 PONTIAC \$980 Stattonwagon, V-8 engine, automati transmission, full power, factory air

1968 DODGE 1/4 ton long wide box, 318 engine, speed transmission, radio, heater.

1964 CHEVROLET 1/2 ton

Long wide box, 6 cylinder, 4 speed transmission, new tires, 1963 CHEVROLET 1/2 ton Long wide box, V-8 applies, 4 spee

1964 DODGE 1/2 ton tong wide box, 6 cylinder, 4 spee transmission.

1962 GMC 1/2 ton

2'TON TRUCKS

Chevy's, Fords, Dodges, 16 of them — V-8's and 6's **BOB REESE'S**

DODGE CIT

500 Block 2nd Avenue South Kenny Moon Winn Ellis

PONTIACS BUICKS CHEVROLETS OLDSMOBILES

LEO RICE MOTORS

WE PAY CASH OR TRADE FOR USED * Cars * Campers * Trailers Madron Sales & Service Batt 5 Points Phone 724-72

Iser CHEVROLET Impale 3hardtop, 327 engle, stands
transmission, sharp 20-20-278 a

5 p.m., 733-458.

USED CAR BUYS

USED CAR BUYS
1969 DATSUN PL 510 4door, 4speed, radio.
1968 VOLKSWAGEN with
4-speed trausmission.
1967 MERCHRY COUGAR-hard
top 3-speed.
1967 CHEVROLET CORVAIR 95
sport coups.

sport coupe
1966 OPEL KADETT 2-door station wagon, 4-speed.
1966 CHEVROLET Impala V8 2door convertible, automatic
transmission. 1964 VOLKSWAGEN WITH

4-speed.
1964 PONTIAC Bonneville 4-door hardtop, automatic transmission, radio.
1963 OLDSMOBILE F85 Cutlass 2-door hardtop, Radio, heater, automatic transmission. 1961 BUICK 4-door Jedam Auto-matic.

PICKUPS " 1969 DATSUN 4-ton pickup 4-speed. 1967 GMC 4-ton pickup, Radio, heater, power steering, aut-matic transmission. 1966 DODGE 4-ton pickup, 4-speed, radio, heater.

1966 CHEVROLET 14-ton, Long wheelbase, 250 6-cylinder, 4-speed, heater. 1965 FORD Faicon Ranchero, 3-speed, heater.

Dean Motor Co.

NO GIMMICKS JUST SAVINGS

CHRYSLERS PLYMOUTHS

DODGES Direct Factory Dealer

Harbaugh Motors

GOODING Phone 934-4112

1970 PONTIAC

CATALINA HARDTOP COUPE

Standardly Equipped

JOHN CHRIS MOTORS 610 Main Ave. E. 733-1823

WANTED To Trade, sports car, 1963 Datsun 2000 Roadster, excel-lent condition. For good 4-wheel drive machine. Call 543-5280 after 6:00.

1963 FORD Ranchero, extra sharp. Phone 326-5116_8:00_until 5:00.

Autos For Sale 200 Autos For Sale 200 Autos For Sale 200 Autos For Sale 200 Autos For Sale

EL CAMINO, 1969. Less than 3,200 SHARP 1961 Chevrolet 4-door Bel miles. Call 436-4249 before 8:00 Arr. Automatic transmission, exam. arteer 6:00 p.m; or 436-8671; cellent condition. 733-2625 or 733-Rupert.

963 INTERNATIONAL Travel-All. 1967 MERCURY Cyclone, GT390. Mechanically good shape. 733-5385 Perfect condition, Low mileage. Air. \$1645. Phone 733-5240.

BROTHERS. PONTIAC—CADILLAC GMC.

- Rupert, Idaho 486-8476 1965 CHEVELLE 2. door hardtop, 1967 MUSTANG. V8, stereo, vinyl 1966 DELTA 88, immaculate conditions were in mileage, automatic, V8, top. One.car owner. Low mileage. tion. \$1,480.24. 543-5533, or 801 N. 733-0065.



Shop and Save at the

Sales Leader Bill Workman **FORD**

1963 FORD T-Bird Landau 2 door hardtop, V-8, auto matic transmission, power steering

\$895

culate throughout.

rübber, sharp.

V-8 engine, floor shift, radio, good

\$1095

1967 RANCHERO PICKUP

^{\$}1450

V-B, automatic transmission, p

1969 BUICK WILDCAT 2 door hardtop, V-8, automatic transmission, power steering, power

1964 MERCURY Comet 4 door sedan, 6 cylinder, standard transmission, radio, lots of economy

SAVE \$\$

1964 RAMBLER 1969 FORD Galaxie 500 1965 MERCURY Monterey door hardtop! V.B. gutomá 2 door hardlop, automatic transmission, radio, air-conditioning, ir

\$2495

Stationwagon, 3 seater, V-8 automatic transmission power steering, \$1445

1964 FORD 1/2 Ton 3 INTERNATIONAL SCOUTS TO CHOOSE FROM---ALL **HAVE FULL CABS**

4 door V-8 automatic transmis

\$945

Long wheel base 1/2 ton pickup, V-8, 4 speed transmission, hubs,

*\$*1450

1 with Diesel Engine
TAKE YOUR PICK

WORKMAN

Open 8 a.m. 'til 6 p.m. Weekdays 150 3rd Avenue East

Closed Sundays Phone 733-1019

WORKMAN

From Glen Jenkins Chevrolet

1968 Fiat \$1095 Just like new! 1967 Triumph \$1095

1967 Ford Falcon \$1195 4 door, 6 cylinder, standard transmission.

1964 Chevrolet BelAir ... \$795 Real sharp! 1966 Chevrolet

4 door, stationwagon. 1955 Chevrolet \$150

1952 International ½ Ton . . \$99

2 door, mechanics special.

1955 Dodge \$149 1/2 ton pickup, 4 speed transmission.

1967 Chevrolet \$1595 ½ ton pickup, real low mileage, almost like new, 6 cylinder engine, 3 speed, can be referred to previous owner.

1967 Volkswagen \$1495 Local doctor's car, low mileage, excellent

PLUS MANY MORE TO CHOOSE FROM

Glen Jenkins Chevrolet

Woody Turley Leonhard Fischer Larry Sackett

Look for the car fot directly under the Cactus Pete's sign, West Five Points PHONE 734-2450

Autos for Sale

Lease Buy

FALS

(Ford Authorized Leasing System) Lease A New 1970 Maverick For As Little As \$52.60 Per Month

Bill Workman Ford 146 2nd Ave. East Twin Falls

Phone 733-5110

1963 CHEVROLET Impala 2-door hardtop. 327 3-speed. Price to wholesale — \$320 cash. 324-4083. FORD, 1960 Fairlane 500, radio, heater, automatic, safety inspect-ed, \$150. Call 733-0420.

WE HAVE THAT

1969 MUSTANG

Grande 2-door hardtop. V8 engine, automatic transmission, power steering, radio. \$2199 1968 DODGE

Charger 2-door hardtop, V8 engine, automatic transmis-aion, power steering.

\$1999 1967 CHEVROLET BeiAir 4 door. V8 engine, standard transmission.

\$999 1965 FORD

Galaxie 500 4-door. V8 engine, automatic transmission, power steering.

~ \$599 1965 THUNDERBIRD

\$1199

1965 PONTIAC Star Chief 4-door, V8 en-g in e, automatic traffsmis-sion, power steering. \$699

1964 OLDSMOBILE

2-door hardtop. V8 engine, a u t o m a t i c transmission, power a t e e r i n g, power brakes.

\$399

1970 CHEVY 3-ton truck

With west coast mirrors, front axle, 9,000 pounds front springs, 11,000 pounds rear springs, 23,000 pounds axie, special equipment, 2-speed, vacuum tank booster, manual threatie, ail bath air cleaner, 5-speed transmission, dual fuel tanks, power steering, wheel covers, 200x20 10 ply tires with spare wheel, tachemeter and radio. Was \$8,115.10

NOW \$6699 1970

PONTIAC LEMANS Sport coupe. Vinyl top, autom transmission, radio, rally wheels, p er brakes, tinted glass, 350 eng

rear seat speaker, power front and rear floor mats. Was \$3957.73 NOW \$3279

> 1970 PONTIAC GTO

"THE JUDGE" Safe track, radio, power steering tinted plass, 4-speed, the G70 50

Was \$4413.40 NOW \$3649

ALL Demonstrators ON SALE

LONG ON BARGINS SHORT ON BRAGS Over the years our customers have become accustomed to the savings that are available to you. If there are any doubts



1970 Chevrolet 1/2 ton Pickup

Mirrors, heavy duty springs, 300-HP V8 engine, 4speed transmission, 650x16 tires, radio, bumpers, full foam seat, gauge, 2-tone paint.

1970 IMPALA 4-DOOR

DEMONSTRATOR-

Mirrors, 18000 lb. front springs, 23,000 lb. rear springs, auxiliary springs, 2 speed atle 5 speed tansmission 825x20 front tires, tach-

\$487452

1970 Chevrolet Biscayne

1970 NOVA COUPE

DEMONSTRATOR
Power steering, custom interior, tinted glass, radio, wheel covers and belted white sidewall tires.

\$2821⁶⁴

4 DOOR SEDAN
Turbo hydramatic, power steering, radio and belted white wall tires. All for only

1970 Chevrolet Impala Sport Coupe

Hee a 350-HP V8 power plant, tinted glass, white wall tires, full wheel covers, plus power steering. Now marked down to sell at





Tinted glass, air conditioning, turbo hydramatic, belted whitewall tires, full wheel covers, radio and 2-tone paint.

53472⁴⁷

1970 Cab Chassis, 102" Cab Axle



Legislative Log

Form General Fund to State Board of Education for minimum energy of the Sections of Island and Surface within the state of Idaho. The SB1614 (Finance) — Appropriates \$16,000 from General Fund to Water Resource Board for feasibility studies SB1615 (Finance) — Appropriates \$46,000 to Department of Public Assistance for Medicare insurance.

SB1615 (Finance)—Appropriates \$154,000 from General Fund for nursing home care effective April 1, 4270.

SB1617 (State Affairs) — Provides that request for subposen by outliters and guides association shall be directed to district courts.

Introduced in Senate:

SCR137 (Judiciary) — Directing Legislative Council to conduct study and review of sections of law on election law changes that become effective Jan 1, 1377 .

SIR 56 (Judiciary) — Adopting the permanent rules of the Senate of the 40th Idaho Legislature General Fund for institutions of higher learning 304 H353 (State Affairs) — Repeals the Senate of the Senate of the 40th Idaho Legislature General Fund for institutions of higher learning 304 H353 (State Affairs) — Appropriating additional, \$1.27 million from General Fund for institutions of higher learning 304 H353 (State Affairs) — Appropriating additional, \$1.27 million from General Fund for institutions of higher learning 304 H354 (State Affairs) — Provides that prepianned school and park sites should be set aside in urbaneted or provides for motor vinicle excess tax

HIS-28 (Ways and Means) Provides that pre-pinance school and park sites should be set aside in urbanized or polesiaside the urbanization BFES 27.1 HISSS (State Alfairs) — Raises the salary of the prosecuting attorney in certain counties 20.0 SBIS-8 (Judiciary) — Requires standardization of annual financial reports from all taxing districts shall not apply until Jan. 1972 26.6 SBIS-9 (Dissipary) — Require SBIS-9 (Dissipary)

Egislative Log

Signed by governor:

18457 (Saire Affairs) — Creates and office of atate planning and community of the control of the control

Idaho Junior College and College of Habbas Junior College and College of Habbas (Appropriations) — Increased appropriation for Department of Agriculture by \$130,000 — Increases appropriation for Secretary of State by \$130,000 — Silo.000.

Killed by House: HJRIS (Revenue & Taxatlon) — Constitutional proposal to give county trees sucres four-year terms instead of two-year terms. 39-23. (Falled to receive required two-thirds majority support) — Introduced in Sensie: — Provides for ScR.139 (State Affairs) — Provides for James of Majority support) — Introduced in Sensie: — Provides for ScR.139 (State Affairs) — Provides for James of Majority support) — Majority support) — Majority support) — Majority support of Majority of Majority support of Majority of Majority support of Majori



NEED

PLYWAY makes it possible

When remodeling your kitchen see us first. \$29999.

Free Estimates on all remodeling jobs . . . CALL US FIRST



120 BLUE LAKES BLVD. SOUTH

SAVE UP TO 15% at SAFEWAY DISCOUNT



Farm Fresh **Fancy Fryers**

For Wholesomeness



DISCOUNTS ON MEAT

Short Ribs Fix Your Family's T-Bone Steaks U.S.D.A. Choice ь. 1.39 Round Steaks Full Cut U.S.D.A. Choice



DISCOUNT PRICES

Orange Drink Breakfast Dairy Glen Butter Solid 78°

SUPER SAVERS

Cottage Cheese All Variation Cottage Cheese All Vorieties 65¢ Half- 35¢ Whipping Cream Lucerne

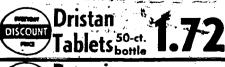


I Saved \$2.98

On a purchase of \$39.89 my groceries cost \$2.98 less at Safeway than at another major Food Store.



Rock Springs, Wyoming





Pacquin Hand 5¾-oz. **95** Cream



Cough Syrup bottle

Lavoris Mouth



Cudahy Wicklow Sliced Bacon

Everyday Is Saturday At Safeway Discount



DISCOUNTS ON MEAT

Chuck Roast U.S.D.A. Choice LL 69# Sliced Bologna Safeway Delicious 2-oz. 66° Pork Chops Family Pack — Full 15 of Loin Sliced

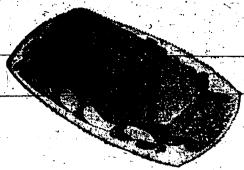
SUPER SAVERS

12-ax. 23# Niblets Corn Green Dennison's Chili With 15-oz. "34" Handiwrap Floatic Food Wrap 200-First 514 16-oz. 23* Cut Green Beans Libby's Lake Green Peas Delicious 77-8E 23 13V2-02 43° Pizza Mix Applian Way 24-1 58° Instant Rice House Noodle Roni Mixes Golden



SUPER SAVERS

7 Seas Dressing Creamy 16-oz. 48# 23° Armour Vienna Sausage 412-0E 32# **Carnation Chunk Tuna** 10-et. 88¢ Lucerne Instant Variety Pack 10-ax. 1.26 Airway Instant Coffee Cut Green Beans Freesen 199 28-oz. 49¢ Cut Green Beans Prozen Golden Corn Bel-air Framius 490 Golden Corn Bel-air Premium 10-az, 15#



Safeway Superb **Ground Beef**

At Safeway You Get Any Size Package At This Low Discount Price



DISCOUNTS ON MEAT

Canned Hams Morrell's Fish 'n Chips Captain's Choice 1-lb. 66¢ Fish Sticks - Captain's Choice Seafood Suggestion њ. 58¢

Safeway Discount Stores In All

Of These Towns:

Boise Blackfoot Idaho Falls Rigby **Payette** Montpelier Weiser

Pocatello Twin Falls Mtn. Home Rupert Burley Gooding Caldwell Nampa

And Ontario, Oregon

Super Saver Prices Effective Through Next Sunday. All Other Items & Prices Are *Everyday Discount Prices.

Bake Shop

Apple Sauce Cake Doughnuts

Unusual Flavor and Freshness

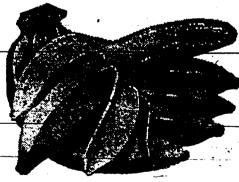


6 fer 38c

68¢

Lemon Meringue Pies 15-az. 32¢ French Bread oven **Assorted Früit Pies**

at Discount Prices Every Day!



Safeway Produce . . . Always Best!





Vine Ripened Medium Slicers



tach

EVERYDAY DISCOUNTS ON FRUITS & VEGETABLES

Pink Grapefruit Medium Size 12 for \$1

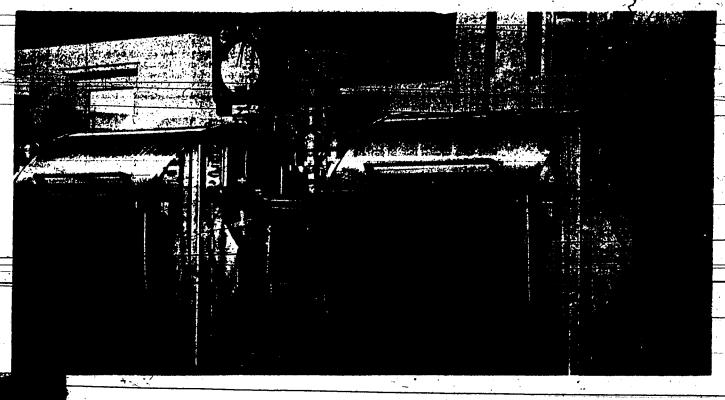
Red Delicious Apples Foncy 8 No. 1 Large Oranges All Perpose

SAVE MONEY EVERY DAY AT SAFEWAY DISCOUNT



Sally Long Long Contraction of the Reliable of the Reliable of the Residence of the Residen

Magic Valley and the entire state of Idaho are extremely proud to welcome this marvelous new hosiery manufacturing facility. We are happy that the Kellwood Company has chosen to add a grand new dimension to the economic growth and stability of our state. We look forward to a long and mutually beneficial association.



KELLWOOD COMPANY SPECIAL SECTION

Times de lews

SUNDAY, MARCH 8, 1970

Kellwood's Top Men Have Wide Experience Knitting Process At T. F.



Robert M. Matthews Plant Manager Kellwood Company

Plant Manager At Kellwood Appreciates Cooperation

Official Of

Praises T.F.

R. B. McKinley, president of

R. B. McKiniey, president of the Glendale Group of Kellwood Co., Siler Division, has express-ed his appreciation to the people of Twin Falls for the "interest, cooperation and enthusiasm" shown for the new Kellwood

The same traits shown by the people of Twin Falls on our

sincere and have contributed substantially to the success we

Kellwood

R. M. Matthews, plant manager for the Kellwood hosiery plant south of Twin Falls, has esyrpessed his pleasure in the esyrpessed his pleasure in the new facility in a statement to the Times-News.

"On the occasion of the opening of the new Kellwood plant in Twin Falls, I would like to express my feelings in this community," Mr. Matthews said.

"I have been here for approximately seven months and both in the series of the series of the series of starting a new plant easier.

"On the occasion of the opening of the new Kellwood plant in Twin Falls, I would like to express my feelings in this community," Mr. Matthews said.

"I have been here for approximately seven months and both in the continuation of starting a new plant easier.

"I have been here for approximately seven months and both in the cational training we need to low employes.

"We are highly pleased with the employes that have been the employes that have been dustrious and cooperative as they are most industrious and cooperative as the sting of snow in the winter.

Some Southern states do feel the sting of snow in the winter.

Well as quality-minded. It is my belief that we will have the finest plant in the United States located here in Twin Falls, Our of starting a new plant easier.

Of starting and to the remployes.

Robert M. Schultz Superintendent Knitting & Greige Finishing

Knitting Official Enjoys T.F. Area

Robert M. Schultz, knitting and "greige" finishing superintendent for the Kellwood hosiery plant, said he finds Twin Falls an interesting place to live-even with wintertime temperatures a bit cooler than he is used to.

Mr. Schultz recently completed a six-year tour of duty in Puerto Rico with another hosiery concern, where the temperature was "74 degrees the year around, winter and summer."

Mr. Schultz is married, and has three children. He has extensive experience in the hosiery field, counting 18 years in various positions around the nation of the Twin Falls area, as do all newcomers to the area with the Kellwood concern. He said he found the Idaho folks have warmly welcomed him, and gone out of their way to describe the beauties of idaho scenery.

"He'd seen snow when he was

mer."
"He'd seen snow when he was
Twin Falls from North Carolina Twin Falls from North Carolina and took his 10-year-old son recently to Sun Valley, "so he could see the first snow he remembers. He really had a ball, jumping a nd rolling in the snow," Mr. Schultz said.

"He'd seen snow when he was two and a half, but doesn't remember it, of course," he added.

Plant Introduces New Term

The "greige" finishing department of the Kellwood plant brings another new term to Twin Falls people unfamiliar with the intricacies of manufac-

turing hoslery.

The term "greige," according to Robert M. Schultz, knitting and greige finishing superintendent, is an old French hosiery term of unknown origin. It refers to the initial legislating of term of unknown origin. It refers to the initial knitting of hosiery from nylon yarn, and the subsequent sewing and processing. It is pronounced with a long "A": "grayge."

The greige finishing department involves the production of hosiery from knitting, through toe sewing, slitting, panty-hose

toe sewing, slitting, panty-hose manufacture and the various in-

including, the dyeing stage.

Another "finishing superintendent," Mrs. Alice Hornbaker, supervises the hosiery from dye-ing on through boarding, in-spections, pairing, and packag-ing, up to the final shipping

Throughout, the hosiery is carefully manufactured, cau-tiously handled and expertly supervised-by an interlocked chain of superintendents and supervisors to make certain that the final product is without flaw and perfectly acceptable to the re-tail outlets — Sears — and fin-nally to the ultimate consumer, Mrs. Housewife, U.S.A.

KNIT TOGETHER FOR A BETTER COMMUNITY!

WELCOME **KELLWOOD**

A Big Step For Kellwood And Idaho

We're Only A Couple of Feet Apart . . .

> WORKING **TOGETHER**





RONALD W. VAN AUKER, INC.

extends its sincere thanks and appreciation to all the construction personnel, sub contractors and employees from Twin Falls and vicinity for their cooperation in building Kellwood's new hosiery manufacturing facility.

To all, we give a hearty "Well Done."

We hope that we can again have the opportunity of working with you.

> Ronald W. Van Auker, Inc. Caldwell, Idaho

MOST LIKELY

We at Ramsey's are extremely proud to have been work in the beautiful new Kellwood Hosiery Plant in Twin Falls.

R. B. McKINLEY

have had in getting the plant up and having this opening at this time.
"We look forward to a long

"We look forward to a long and successful relationship with the people in this area. We want to be an important part of the community and contribute to its growth and success." It is a pleasure to be with you for opening ceremonies at this time." Mr. McKinley concluded.

The Glendale Group of Kellwood is one of eight groups into winds the company's manufecturing efforts have been placed. The Glendale Group produces women's, girls' and children's hosiery.

236 Main Ave. North

MAGIC VALLEYS FINE DRAPERY HEADQUARTERS

Phone 733-1979



Good Luck...KELLWOOD

a hearty old-fashioned welcome to the folks at Kellwood . . . from the contractor, sub-contractors and suppliers who had a part in building your new hosiery manufacturing facility in Twin Falls.

Ronald W. Van Auker, Inc. General Contractor

Arrow Plumbing Company

Ontario, Oregon Plumbing

McKnight & Syme Electric
Welser, Idaho
Electrical Contractor

Northwest Power Plant & Equipment Co.

Seattle, Washington Power plant for factory

The Bahnson Company
Winston-Salem, North Carolina
Air Conditioning

Ready-To-Pour Concrete Company

Twin Falls, Idaho Materials and Pre-cast Concrete

Beymer Paving Company
Twin Falls, Idaho
Blacktop and Curbing

Twin Falls, Idaho
Block Work and Masonry

D. R. & D. Masonry

Interstate Fire Sprinkler
Boise, Idaho
Sprinkler System

Superior Floors

Fwin Falls, Idaho Floor Covering

Treasure Valley Roofing

New Plymouth, Idaho Roofing and Sheet Metal

Overhead Door Company

Boise, Idaho Overhead Doors

Northwest Crane and Equipment Co.

Twin Falls, Idaho
Excavation

Magic Glass & Paint, Inc.

Twin Falls, Idaho Glass and Glazing

Boise Drywall & Acoustical

Boise, Idaho Drywall and Acoustical

Miller & Nitz

Boise, Idaho Millwork

Fairbanks Excavating

vin Falls, Idaho Excayating

Anderson Lumber Company

Twin Falls, Idaho Lumber & Supplies

Hardware Sales & Service

K & T Steel
Twin Falls, Idaho
Structural Steel

Volco Builders Supply

Gate City Steel

Boise, Ídaho Miscellaneous Steel

Hosiery Men Find No Surprise In All The Shapes That Need Sizin'

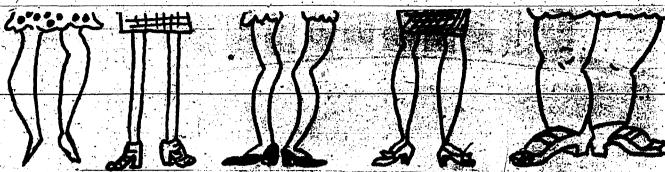
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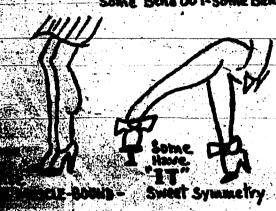
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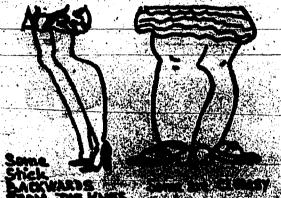
FEMANNINE

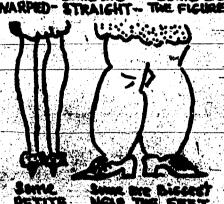
FERNININE



Some Bend OUT-Some Bend IN-Some are STOUT-Some are THIN-Some are WARPED - STRAIGHT. THE FIGURE EIGHT - Some are TAPERED - Some are ROLIND



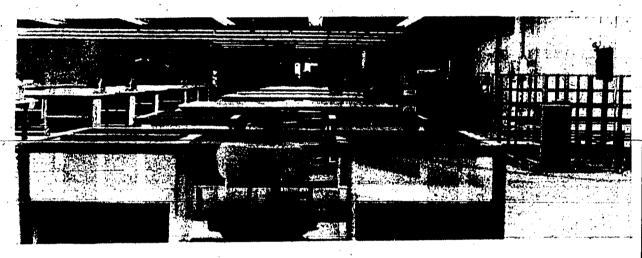






But a STOCKING MAKER Can't be WRONG!

Almost Ready To Go



All the friendly personnel

from

your





Join in to Welcome

KELLWOOD

TO MAGIC VALLEY

The Idaho Department Store has been a retail Institution in Twin Falls for 66 years. Over a half century of continuous service to the people of Magic Valley.

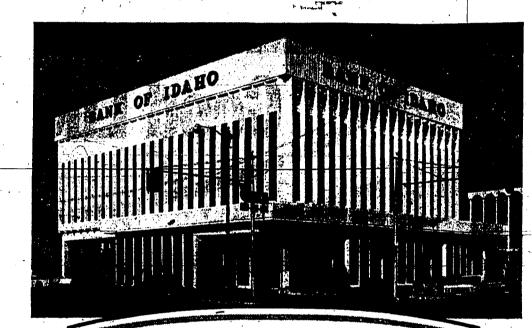
The 1st store in Twin Falls was opened July 1904 by G. W. Tarr

Mercantile Co. The present I. D. building was built in 1906 and the Allen Mercantile was changed to the present Idaho Department Store. R. C. Beach acquired an interest in the business in 1908 and became sole owner in 1922. In June, 1922, R. C. Beach's son, K. C. Beach, became manager and remained in that position until his retirement In 1948. At that time Hugh MacMullen became manager, retiring in February 1965 at which time Bob Harvey managed the store until March 1968 when the present manager, John Massey came to Twin Falls. Mr. Massey wishes to extend a cordial welcome to Kellwood and offers the reputation of the stores 66 years.

THIS IS THE STORE THAT SERVICE BUILT

SINCE 1904

THE IDAHO DEPARTMENT STORE



NEW LOOK IN TWIN FALLS



Bank of Idaho

is proud to be part of the new look in Twin Falls ... proud, too, that we played an Important part in our community's economic growth by participating in the financing of the splendid new Kellwood plant.

YOUR PROGRESSIVE



IDAHD'S LARGEST STATE CHARTERED BANK

SERVING IDAHO WITH 23 OFFICES

AFFILIATED WITH WESTERN BANCORFORATION WITH ADGREGATE ASSETS OVER STO BILLION

Top Officials Of Kellwood Plant Blend Youth And Wide Experience

are a pleasant mixture of youth and experience; newcomers to the hosiery industry blending well with men of vast

experience.
Robert M. Matthews was hired by the Kellwood Company as a plant manager for the Twin Falls facility, with the instruc-tions to get the plant built and operating as efficiently as pos-

sible,
Mr. Matthews is a bit reticent
to talk about himself, but admits to having been in the hoslery industry "since 1934, except
for three years with Uncle Sam,
at his insistence." He is a pioneer of the industry, holding
25 patents on manufacturing
processes, some by himself, and
some in conjunction with others.
The patents include some of the
basic stitch patterns used in. hasic stitch patterns used in hosiery manufacture.

The Kellwood plant manager has traveled throughout the

world on behalf of the hoslery industry, and in getting other plants under way.

He is married and has one son, presently in North Carolina with a family of his own.
Robert M. Schultz, knitting and greige finishing superintendant in the history of the superintendant in the history of the superintendant in the history of the h

dent, also brings a wealth of experience to the Twin Falls plant.
He hails from North Carolina,

He hails from North Carolina, and lists 18 years of experience in the industry. He is married, with three children.

The Twin Falls plant is the sixth hosiery facility he has helped to initiate, and he declares this plant is the "easiest so far." The women he has selected for employment have proven capable, efficient workers, eager and willing to learn the intricacies of hosiery-making. Mr. Schultz-said:

ing, Mr. Schultz-said:
R chard Williams, supervisor of the "dye house," where the hosiery is given the proper

shade, comes from Siler City, N. C., and brings extensive ex-perience in hosiery dyeing. His facilities at the Twin Falls plant facilities at the livin Falis plant include a complete laboratory, where he and his staff put together the delicate hosiery shades desired by women from three basic pigments — red, yellow and blue.

He said he will experiment with new shades of hosiery color, and perhaps Kellwood's Twin Falls plant could initiate a new shade that would be sold

a new shade that would be sold in many parts of the nation.

Terry Andrews, an industrial engineer, has moved to Iwin Falls from Siler City. He is concerned with analyzing the flow of work through the various departments, and establishing payment for some employes on a piece-work basis. Sewers, for instance, may be paid on an hourly basis, with a piece-work bonus if they handle more than a set quota of hosiery on

a shift.

Another, man with wide experience is Doug Peele, knitting shift supervisor, working with the complex knitting machines. He brings 13 years of experience to Twin Falls, coming from North Carolina.

Scott Stringer, chief engineer with the Glendale Group, the

with the Glendale Group—the division of the parent Kellwood Company which produces ladies' hosiery, is here only temporar-ily, to oversee the construction-and initial production of the new plant. He also has wide experi-

plant. He also has wide experience in hosiery manufacture.

A husband and wife team, both with many years in the business, is Earl Hornbaker, shipping and receiving superintendent, and Mrs. Alice Hornbaker, finishing supervisor.

Mr. Hornbaker, who is also supervisor of greige storage (the undyed but otherwise finished hosiery), will say on lythat he has considerable exper-

lence in the industry.

Mr. and Mrs. Hornbaker come
to Twin Falls from Siler City,

N.C.

New to the company—and to the industry — are Royce Williams, personnel supervisor, who graduated from Idaho State
University in Pocatello In the class of 1966, and was hired in May, 1969, with the initial labor survey, specifically for the position with the local plant. He has a degree in business administration from ISU, and worked for an insurance firm before joining Kellwood.

Mr. Williams is married, with one child.

A classmate of Mr. Williams,

one child.

A classmate of Mr. Williams,
A. J. Kellogg, also an ISU graduate, class of 1966, was hired
as office manager for Kellwood
in September, 1969. He had
served as assistant housing director for Weber State University. Mr. Kellogg is married and has one child.

Charles McManaman, boarding supervisor for Kellwood, was an instructor in the CSIoriented instruction program for Kellwood employes in mid-1969, and was retained to supervise

and was retained to supervise the boarding process, where hosiery is given its characteristic shape in a steam bath.

Mr. McManaman played a "large part" in the training program, according to Mr. Williams, the personnel supervisor, and was hired on the basis of his expertise and interest in the process.

He is married with thee chil-He is married with thee children, and lives in Buhl.

Jim Cobb, quality control supervisor, was hired in January.

His responsibility is to maintain a constant watch on the production of the knitting machines, and to work with all departments to insure top quality in the finished product.

the finished product.
Finished stockings and panty-hose will be tested on stretch

machines that determine their elasticity and check for proper

sizing.

Andrew Ward, production con-Andrew wars, production con-trol supervisor, is single, and attended Utah State University. He was hired in January as a local official. He had previously served in the Marine Corps.

His responsibility is substantial; his department receives orders for quantities of bosiery, orders for quantities of austery, both stockings and panty-hose, from the various Sears stores who are Kellwood's only customers. When he receives an order for hosiery, he passes it along to the production department, which can finish the homent, which can finish the hosiery only when a specific order is received. Ed Woods, maintenance su-

pervisor, is better known to Twin Falls residents as former manager of the local airport. He was hired by Kellwood specific-ally to maintain the sizeable amount of machinery.

'Gobs Of Shawls' Are Featured In Spring Showings As Designers Apparently Consider Air Conditioning

NEW YORK (UPI)—Some la Renta collection. last time around. —Ceil Chapman showed American designers apparently—Except for the short skirt this had air conditioners in mind could have been a Victorian when they put together spring dress. Long sleeves were puffed ashion event:

—Ceil Chapman showed Highlights of other designer soft, entirely feminine in collections at the week-long There were easy skirts and choice of silhouettes from the collection of the collection of silhouettes from the collection of

when they put together spring dress. Long sleeves were pulled collections.

The season, normally warm, hardly seems shawl-wearing time. However in many collections being shown fashion around neckline and hemline.

Apparently more than airconditioners were to be credited American designer showings, were shown over long-sleeved, look.

The clothes that in feshion to the shown to the season, normally warm, at the shoulder, high necklined to the old-string parade began with trim little cardigan suits and dresses in geometric many collections on white imported south to the country of the c

Were easy skirts and a

American designer showings, in this swing to the covered were shown over long-sleeved, look.

The clothes that in fashion to the hemline and trimmed mostly short, with smallness appreciated by a woman in a room made nearly frigid by backlash at unisex togs, and an air conditioner was a miniskirted costume in the Oscar de permeated many collections and solutions.

The clothes that in fashion to the hemline and trimmed mostly short, with smallness with white leather buttons and braided belts. Magnolia side-ing belt, and had an interesting notched white collars and rolled use of four pockets placed to give added interest.



Mrs. Alice Hornbaker Finishing Superintendent

Breakthrough Is Announced

machine has a high operating speed. Yarns are dyed in cheese form and wound directly onto the warpers. Drying is by steam. Savings of up to two-thirds in labor are claimed.

cooperated in developing a sectional warp sizing machine which automates yarn dyeing DuPont nylon has great durand sizing operations.

It is claimed that the new on tires made of nylon.

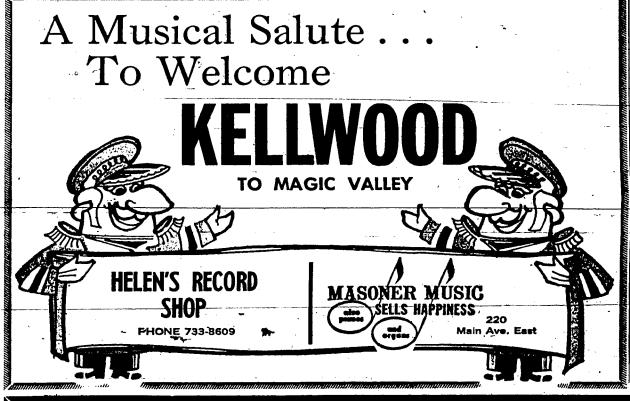


Salon el Margo

511 2nd Avenue West

Phone 733-4321

TWIN PALLS. IDANO



Lots Of Cement

The Kellwood plant contains 8,000 cubic yards of cement poured locally by the RTP Cement Co., plus giant pre-stressed beams trucked in from RTP in Poise.

UNAFFECTED

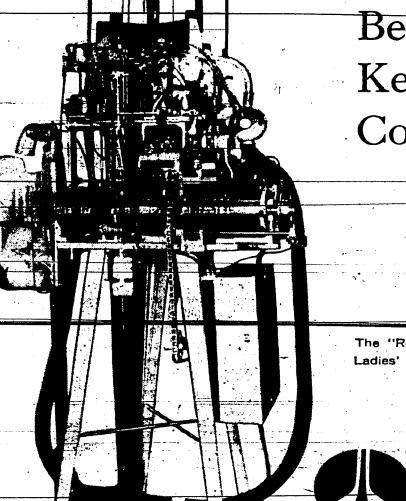
Nylon hosiery is heat-set. It remains unaffected by crushing or stretching and will always return to its original shape.



Walk in . . . in Cling-alon hosiery and start living . . .

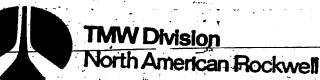
Housing of the Future Available TODAY For Everyone. Over Five Acres of New & Clean Used Homes to Choose From 10' Wide Thru





Best Wishes Kellwood Company

The "Reading" Mark III-S Ladies' Seamless Hosiery Machine



Reading, Pennsylvania, U.S.A.



Andrew Ward Supervisor . Production Control



Jim Cobb Supervisor Quality Control



Terry Andrews Industrial Engineer The Kellwood Co.

Earl Hornbaker Superintendent Shipping & Receiving Fast Scour System

A new wool scouring system known as the Wira Improved in the U. K. is said to reduce Scouring Set, to be better than water use by one-half. Trials either a conventional scour or have shown the new system, an aqueous jet scour.

WELCOME . . . KELLWOOD

From the Gang at . . .

EVERTON MATTRESS CO. 326 2nd. Ave. So.

(HOME OF THE SUN VALLEY SLEEPER)

Vocational Education Director At College Cites Value Of Training Program Initiated To Assist Kellwood Firm

Orval L. Bradley, vocational education director for the College of Southern Idaho, commented, in connection with the Kellwood training program, that "In the past years, vocational education has provided training to many of the residents of the state of Idaho.

This program was one that not only would make local residents estate of Idaho.

This became a type of cooperative implication in a new industry.

This became a type of cooperative venture between the College of Southern Idaho, state voced and the Kellwood Company to train over 300 people in over 10 different job classi
The past years, vocational education has provided training to many hundreds of local residents. It was late in 1969 when the college was approved to a different type of community. This program was one that not only would make local residents employment with an attractive industry, because it was designed toward definite and immediate occupation with some definite and immediate occupation with some voluding. These men and women received from 30 to 200 hours of training with being planned.

This became a type of cooperatively an input of machinery, equipment, instructors, facilities and input of machinery, equipment, instructors, sewing, inspecting, mending and many others.

"Some of the most visible values of this program are to be most relivant program of instruction for students looking can hopefully be seen as those trained begin work with some definite and immediate occupation with some values of their jobs. The cause it was designed toward definite and immediate occupation with some values of their jobs. The cause it was designed toward definite and immediate occupation with some values of the program of training program for k n it floated to the program of the program of the program of the program of t

GAS

DOES THE

Bld J033

BETTER

FOR LESS

ORVAL L. BRADLEY

NATURAL GAS WILL HEAT NEW KELLWOOD PLANT

Intermountain Gas congratulates Kellwood Hosiery for choosing the Magic Valley as the location for its newest plant. We also

compliment them for choosing natural gas, the modern fuel, for the heating and water heating requirements of this splendid, new manufacturing facility which will provide many new jobs for area residents.



CHECK WITH:

"BOB" OFFICE EQUIPMENT CO.

ADLER

PRECISION TYPEWRITERS

ELECTRIC - MANUAL - PORTABLE

ADDO-X

ELECTRONIC CALCULATORS

PRINTING CALCULATORS ADDING MACHINES

NORELCO

DICTATION SYSTEMS

RONEO

PRINTING SYSTEMS

IPC - ELECTROSTATIC COPIERS

COMPLETE PLANNING - SALES - INSTALLATION OF OFFICE FURNITURE

OFFICE SUPPLIES

MACHINE SERVICE





Pepsi-Cola Welcomes KELLWOOD To Magic Valley



YOU HAVE A LOT TO LIVE PEPSI HAS A LOT TO GIVE!

Pepsi-Cola Bottling Co.

255 THIRD AVENUE WEST

TWIN FALLS, IDAHO

UNDER APPOINTMENT

PEPSI COLA COMPANY NEW YORK

Samuelson Predicts 'New Era Of Development' For Gem State

Governor Don Samuelson

Unique New Plant Stirs Warm Praise Of Chief Executive

Good Housekeeping, Cosmopolitan and Red Book.

Tan and Red Book.

"Do Your Stockings Crawl In Traffic?" asks one ad, pointing in the plugging.

Traffic?" asks one ad, pointing to the exclusive fit of Sears fuel and power, at a reasonable Kellwood hosiery plant to Twin Falls. In a statement, Samuel wood looked for a community and statement, Samuel wood looked for a community as statement, Samuel wood looked for a community and statement wood looked for a community wood looked for a community and statement wood looked for a community wood looked for a commun

has joined other officials and an area with plenty of water Congressmen in welcoming the fuel and power, at a reasonable Kellwood hosiery plant to Twin Falls. In a statement, Samuely and wood looked for a community that really wanted a new industrial development of the great state of Idaho.

"Opening of the new Kellwood hosiery plant in Twin Falls heralis the dawn of a new eral in the industrial development of the great state of Idaho.

"For the first time, a major industry has come to Idaho. The extraction of Idaho's first hosiery plant can be attributed to careful planning and concentrated efforts of the product of Kellwood's not dependent on the timber, mineralls of seconces of Idaho. The product of Kellwood's not be presented to our business' community. I share the pride of the Twin Falls in welcoming Kellwood to our business' community. I share the pride of the Twin Falls chamber of Commerce, the Development Corpor aton, the city administration, and all others who devoted exited and in the millions of dollars. The cannot be company board, said that the company looked for a community that was pride for accommunity that was primed by the first time, a major industrial eventual payority to the product of Kellwood's to rapid expansion of Idaho's industrial eventual payority to the product of the present the pride of the Twin Falls chamber of Commerce, the Development Corpor and the restriction of the present the pride of the Twin Falls chamber of Commerce, the Development Corpor and the first state, will be arrength the exclusive stretchable properties of the product of the present the price of the Twin Falls in welcoming Kellwood to our business community. I share the pride of the Twin Falls in welcoming Kellwood to our business community. I share the pride of the Twin Falls have the price and the price and the price and to the price and the pr

Sears Advertises Kellwood Products As Standout Item

magazines as Glamour, Ladies "which fit where none others Home Journal, Mademoiselle, Good Housekeeping, Cosmopolitan and Red Book."

Exclusive Cling-alon panty hose, "which fit where none others do."

So although Kellwood's name is nowhere mentioned in Sears'

Kellwood's products, in part at least are a "standout" item, according to ads. of Sears Roberts apparel, comes in for its share of publicky in Sears ads.

National advertising of Sears, featuring ladies' hosiery, are appearing currently, both in the Sears catalog and in full-color and black-and-white ads in such magazines as Glamour, Ladies "which fit where none others"



WELCOME **Kellwood Company** TO MAGIC VALLEY

TITLE TO YOUR PROPERTY IS INSURED BY

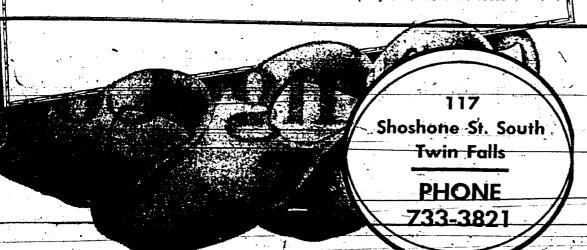
Boone Land Title Company

REPRESENTING



lawyers Title Insurance Corporation

The National Title Insurance Company With The Local Touch





Welcome

on becoming Idahoans. Our com-

munity is improved by your pres-

ence and you are our kind of folks-

Together we can make the coming years the exciting times we are

all looking forward to.



Sunday, March 8, 1970 Times-News, Twin Falls, Idaho A-



Daniel J. Brown Hosiery Buyer All Sears Stores

T.F., Idaho Officials Visit Kellwood's Siler City Plant

A visit to Siler City, N.C., by ment of the new plant back six Twin Falls and idaho civic with them on March 27, 1969.

Construction of the plant, a vear ago clinched the decision now completed, began March

and educational leaders nearly a year ago clinched the decision of the Kellwood Company to locate a mammoth hoslery plant in Twin Falls.

The group, Including Dr. James L. Taylor, CSI president; Orval L. Bradley, CSI vocational school director; Harold O. Hove, then president of the Chamber of Commerce; Ray Rostron, chamber of the Twin Falls office of the State Department of Employment, and Orland Mayer, Boise, director of Idaho Power Company's industrial development branch, brought the welcome announces.

Construction of the plant, now completed, began March of Without the plant, now completed, began March of Sile City-hosiery plant, and response of the Twin Falls.

The group toured Kellwood's Siler City-hosiery plant, and response of they were "very impressed."

Mr. Hove commented that "The women do not wear slacks, the working. Things are very clean."

The announcement that Kell-wood would definitely locate the plant in Twin Falls came only two weeks after the labor survey of the Twin Falls area, brought the welcome announces.

Hello

Neighbors!

After many years of close association with the Kellwood peope, It's nice to be located in the same wonderful city and manufacturing boxes for famous

HOSIERY

We're going to like it here in Twin Falls and look forward to many years of continuous friendship.

Carolina Paper Box Company

Of Idaho, Inc.

Twin Falls, Idaho

Carolina Paper Box Company, Inc.

Burlington, North Carolina



Charles McManaman Supervisor Boarding Department

Ed Woods Supervisor Plant Maintenance

Daughter Of King Henry VIII Described Art Of Knitting In Grammar She Wrote

The reign of the colorful King, Mr. Lec's knitting frame was production of shaped fabric the first specific mention of the ancient art of knitting in a grammar written by a daughter of the king.

In 1630, the unnamed daughter mentioned the very the knitt." Other accounts of the same period show that "hosen, bonnets and the like" were knitted by women at all levels of the word "nitting." Is derived from the Saxon word "cnyttan," meaning the making of fabric from threads by hand, and mention was made of this word by historians in 1492.

During these early periods, the knitting was accomplished by two or more rods made of the this word by historians in 1492.

During these early periods, the knitting was accomplished by two or more rods made of the the flished articles were coarse and primitive in nature.

Machine knitting got its start in 1589, when an obscure clergy man named william Lee, then the curate of Calverton, sought to alleviate his state of poverty by inventing a machine to a device of the eighteenth century, as the day of mechanisms.

The trade prospered; by 1727 the trade prospered; by 1727 the trade prospered; by 1728, the ribbed stitch, now universal to alleviate his state of poverty by inventing a machine to a device of the eighteenth century, as the day of mechanical power dawned. It was eventually seen, as the locky, can be considered a complicated machine possessing a large number of interesting mechanisms.

The appeared to Queen Elizabeth for exclusive rights to build such machines, but was defined on the grounds that mechanized, which is the prosper of the knitting frame and litroduced levers so that a crank would knit for the knitting frame and litroduced levers so that a crank would turn the device. Further attempts to increase, and provided the prospect of provery. All stocking frame.

The Queen did, Rowever, The Queen did, Rowever, The Queen did, Rowever, The of the knitting frame and litroduced levers so that a crank would turn the device. Further attempts to increase the provided provide

knitters of a means of livelihood.

The Queen did, however, grant Mr. Lee the right to knitted only by richer people. The Queen later withdrew the permission, when Mr. Lee proved actually able to produce high-quality silk stockings; she may have thought it was impossible and was granting her original permission only as a kindness. Hounded by bad luck, Mr. Lee took his "little stock of nine frames," as he called his machine, to France. Here King Henry IV received him gladly-but was assassinated and Mr. Lee, with a Protestant back of mine frames, "as he called his machine, to France. Here King Henry IV received him gladly-but was assassinated and Mr. Lee, with a Protestant back of mine frames," as he called his machine, to France. Here King Henry IV received him gladly-but was assassinated and Mr. Lee, with a Protestant back of mine frames in the world, "according to Ron Van Auker, prime contractor for the project. In its elimination of dust, temperature and humidity, control and workly in the founder of the great knitting industry died forsaken and was buried in an unmarked grave near Paris.

Congratulations

WE WELCOME YOU TO MAGIC VALLEY

LYNWOOD "SHOES FOR THE ENTIRE FAMILY" Welcome Kellwood!



ON THE GRAND OPENING OF YOUR MAGIC VALLEY PLANT

WE'RE PROUD TO HAVE YOU IN TWINIFALLS



Airline Luggage Limit Spurs the mood for color. For the foundations department, it's not only a chance to sell her the New Revolution in Fashions The 44-pound airline limit on wrinkle?"

The 44-pound airline limit on wrinkle?"

luggage has probably helped to of ingressity, the kind of start a revolution in fashion clothes that fit these qualification that add the fact that you tions and also move with ease known to archaeologists has been due up in Egyptian tombs dating to the different clifton one climate to another dating back to about 500 A.D., wastas within the course of a are soft, supple and climate to a so that knitted hosiery is about a 1500 years old. The art of hose

can let to three different clirom one climate to another been dug up in Egyptian tombs
mates within the course of a
day and you come up with the
beasonless, packable dress.

Today's well-organized closet
trip that also puts a woman in
trip that also puts a woman in
to a fur coat all year-round.
The first question a girl asks
when she's looking for clothes
the skin out. There's also somethat travel is, "Can you wash
thing about travel that puts evtry that also puts a woman in
trip that also puts a woman in
slery filting, however, did not
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slery filting, however, did not
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TO GREATER MAGIC VALLEY

We're proud to have played a part in the development of the beautiful new Kellwood Hosiery Plant. It is always our pleasure to help in the growth of Magic Valley.

SHEET METAL WORKS

THE "ANSWER MAN"

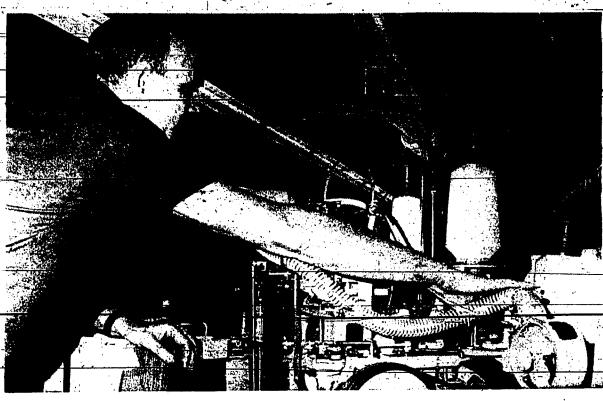
WELCOME

TO THE NEW

KELLWOOD

HOSIERY PLANT

He Keeps The Knitters Knitting



Doug Peele Supervisor Knitting Shift

R. Williams Supervisor Personnel

-Tinted

Tinted hosiery is dyed to fash-ion shades to blend with cost tume and shoe ensembles and to lend hore grace and beauty

DuPont nylon is one of the strongest of textile fibers . . even stronger than steel wire of the same weight:

Sears Salesmen



R. Raskopf Sales 'Boss'



R. J. Wade Buyer

Sears Operations Range From Canada **And United States Into 13 Countries**

Sears, Roebuck and Co.'s re-rations range from Canda and the United States to Central and South America, and to Spain — in 13 countries on three continents.

Sears opened its first store outside the United States in Market in Havana, Cuba. Despite handicaps of World War II, the store was an immediate success. It proved American retailing methods could work in La-

store was an immediate suc-cess. It proved American retail-ing methods could work in Latin America. Sears Cuban stores were expropriated by Fidel Castro in 1960.

After World War II, Sears ex panded into other Latin American countries: Mexico, Brazil, Venezuela, Colombia, Peru, Costa Rica, El Salvador, Panama, Puerto Rico, and Nicaragua.

In these 10 countries, Sears now operates about 100 retail stores and employs more than 13,000 persons, 99 per cent of them nationals of the countries concerned.

WELCOME TO IDAHO

Simplex Time Recorder Company

Extends a hearty welcome to southeastern Idaho and sincere congratulations to

KELLWOOD

KNITTING MILL

SIMPLEX TIME SYSTEMS

- Industrial Institutional
- Military Commercial
- Long Trouble-Free Service
- Local or Remote Stations
- AC DC Systems UL Listed

SIMPLEX FIRE ALARM SYSTEMS

- Attendance Records
- Job Cost Recorders
- Time Stamps
- Time Cards, and Racks
- Portable Watchman's Clocks —
- Program Systems
- Service on IBM

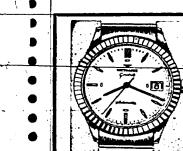
SIMPLEX TIME RECORDER COMPANY

1138 North Orchard BOISE, Idaho

Mending A Snag



Close Work, Indeed



Right Time FOR US TO OFFER

'TIS JUST THE

OUR **FORMAL**

WELCOME and CONGRATULATIONS **KELLWOOD**

GLAD TO HAVE YOU IN OUR COMMUNITY

WATCH REPAIR 137 Main Ave. West

Addison Avenue East

EXTENDS A HEARTY

733-2910 BankAmericard

FREE PARKING

Master Charge

733-8323

Conferring With The Contractor



Rons Van Auker, Contractor, on right; Dave Rau, construction foreman, confer with R. M. Matthews, Center, plant manager

Today's Shoes Spring Into Limelight By Displaying More Of The 'Nude Foot' Look Than In Many Previous Seasons

NEW YORK (UPI)-What ever one does for feet's sake, hurry up and do a lot of —

between now and spring.

On the double, please, if your tootsies don't meet beauty standards yourset for the rest of your anatomy.

The reason: Spring shoes bare more of the foot than's been the case for some seasons. The nearly nude foot will show itself most through straps of sandals—the really number one shoe for spring.

Even more of the foot will show when you climb into clogs

—some of which are held on by one strap. Maybe the word should be —climb onto. A lot of the clogs, as other shoes, are on thick platform soles. At the American Footwear

Institute preview of spring shoes, an event held in conjunction with the American

FILER AT FILLMORE, TWIN FALLS

The really clunky monster shoe doesn't seem slated to survive 'til spring. The spring shoes have cleaner, lighter lines. However, the thickened heal stays getting even heel stays —getting even thicker, moving forward to give the arch a shortened look.

The platform soles, according to the institute, are mild. But authorities predict. Har "tallor versions" are in the works. By ordering up the platform of a desired thickness, a woman can add inches to her height.

For men, sandals also abound -as they do for children and women.

One thing the shoe people know is that the shoelace seems to be on the way out. More and more men's shoes have buckles or snaps or are simple slip-ons. The same for boys' shoes.

is changing to softwear. There were leather ornaments and leather covered buckles, fra-punto and scroll work, puffed seams, metal worked in new and lighter ways.

Girls' shoes for spring are airy and open, done in soft materials and constructed in ways that let the softness come through whiles still giving the support growing feet need.

The institute issued one caution for women:

"Anyone who believes that toes (on shoes) have settled down to predictable rounds is due for a surprise. Some due for a surprise. Some designers are experimenting with subtly sloped ovals and with tapered, slightly angular shapes."

If they keep it up, that most uncomfortable shoe invention of all time, the needle-nosed toe,

PHONE 733-5542



With Hand Lotion Ready To Use, Hosiery Handler Works Carefully

Announcement **Plant Was Made** Just A Year Ago

The first announcement that the Kellwood Company might locate a plant in the Twin Falls area was made just a year and four days before the grand opening of the plant — March 6, 1969.

The announcement said the plant would locate in the area if a sufficient labor pool exist-ed in the Magic Valley area.

Kellwood Walls Deemed Unique

The "double tee" system of constructing the roof and side walls at the Kellwood plant is a unique system that incorporates insulation with the concrete.

ble tee" sections were trucked to the construction site. They are superior in controlling dust and temperature.

TO THIS COMMUNITY **KELLWOOD**

Congratulations...

On your wisdom and good judgment in choosing Twin Falls and Magic Valley for such a modern and large enterprise.

Bertha Campbell's





Fall Hosiery Market Looks **Bright For All Customers**

Will fall hosiery buyers see what they want to see or, better yet, will they want what they see?

A hopscotch survey by the trade magazine "Hosiery and Underwear" indicates "yes" to both. The market has seldom looked better — indeed, has seldom looked better — indeed, has seldom looked brighter for the buyer who comes not only with wants but some want-nots to ease her problems in running an effective hosiery department.

The answers to fashion, and The leg becomes exposed. Exposed to the updated classics of the updated classics. The beautiful properties and updated the updated classics of the updated classics of the updated classics. The beautiful properties and updated the updated classics of the updated classics of the updated classics of the updated classics. The beautiful properties and updated the updated classics of the updated

The answers to fashion, and watch: fit, to function and, above all, the feminine have been royally explored by those who know ex-

uncontrived and the natural. It begins with hugging textures that shape themselves to the deg. rolls out to patterns and weights that give visibility to the skin and finally to color. Soft, muted color that steals its tonality from the leather perfectly enveloping the foot or the heathery, tweeded, wines or greens of fall wear.

** Reds. Dark plums, a lighter plum and a graduation to the pl

fectly enveloping the foot or the heathery, tweeded, wines or greens of fall wear.

Weights: The best ones make the leg look lighter. Customers have already picked up the misnomer "sheer-opaque," and are using the contradiction to describe a very positive state of a leg that is covered but not concealed. Call it "transluscent" as one resource does. Call it a move to the middle, as does another, capping the best of both worlds—sheer and opaque. But call it a simple fact. Simply this: The leg wears the stocking. It does not weat the leg.

As everytedy knows, the emiddle service or several fashions.

and generally, weight on the feet has begun a more feminine

Pattern: Delicate themes are subtly interpreted. Embroidered flowers and updated classical flowers and updated classical motifs etch the stocking and panty-hose for fall '69. Subtlety and, softness characterize the feminine styling that puts every len under the soell of crepe, velvet, clinging fabrics. Opaque and sheer combinations and semi-opaque mimic the window-pane checks of Dior introduced at the Paris collections. All of

Even better, the sheer knee sock with opaque pattern. Remember: He-She means looking like him (but no woman alive wants to lose her edge on upon manship). Strictly speaking, if he had it first, he'll be the last to admit it came from his wardrobe when he sees what she does with it. The unisex look may have a worn look; it's been around but still due to hit with full force.

Color: Country colors like

fit: to function and, above all, the feminine have been royally explored by those who know exactly what covering today's leg means. And know about what other parts of the body need covering when fashion starts uncovering.

What's clearly about for all '69 is a wave of feeling for the unrestricted, uncomplicated uncontrived and the natural. It begins with hugging textures

* Reds. Dark plums, a lighter

As everybody knows, the emphatically heavy shoe—butcher block heel, pounds of metal trim the sportive, casual fashions—the town-country fabrics and a mix with the everyday propulation. mix with the everyday brogue or townie shoe.

feet has begun a more feminine pace. There's "more shoe" for fall '69 but the lines go clean and spare of detail with more tapering, rounded toes and slimmer heels. As the eye moves up the leg, the soft, delicate feeling continues.

Pattern: Delicate themes are that, says one school is where it belongs: with daytime clothes Fitting as naturally as jewels with wool or cotton. A second with wool or cotton. A second school says nay, call it obsolete in the kind of weights we've had. Maintains the heavy wet or silk look will give way to a matte finish. Whatever, it's there for the taking.

Do it yourselves: Bet on the the pattern is light. All of it meant to contribute to the total look of softness, paleness and bareness.

But the pattern is light. All of it meant to contribute to the total look of softness, paleness and bareness.

bareness.

Knee socks are expected to receive a high degree of acceptance, according to manufacturers interviewed. What heaviness there is to the leg will more likely than not be interpreted in knee socks. The Hesperich in the socks. The Hesperich in the socks. The Hesperich in the socks. All Street pin stripes and in argyle. Watch argyle. Multi-colors, those reminiscent of the knitting in French-class that swept college campuses aren't the sort to be snapped up by today's free thinking female, collegiate or no. So, say the hosiery makers. What is predicted to check out over hosiery counters is the two color variety.

Even better, the sheer knee

to hit with full force,

Color: Country colors like ever-green fresh-grown spinach, orchard plums, sun baked earth.

City shades such a taupe, town grey, whitened and lightened research in the sense it becomes susceptible to runs. Only a snag or break (or hot cigar-orchard plums, sun baked earth. City shades such a taupe, town this sometimes happens in the grey, whitened and lightened research.

CONGRATULATE

AND WELCOME YOU TO MAGIC VALLEY

LOWEST PRICES IN MAGIC VALLEY

121 Second Avenue-West

The 'Dyemaster'



Dick Williams Superintendent Kellwood Dye House

Finish Found

A new finish for home furnishings fabrics forms a hydrophobic and oleophobic film around the fibers of the fabric struc-

Designed to prevent dry soiling, application is for uphol tery, draperies, and curtains.

129 3rd AVENUE NORTH

Kellwood's Top Man For Furnishings



Fred Wenzel Chairman Of The Board The Kellwood Co.

1.00 PRESCRIPTION

FOR A MORE PROSPEROUS MAGIC VALLEY . . .

LLWOOD

IS HERE.

HEARTY WELCOME TO YOU FROM

KINGSBURY'S

117 Main Ave. E. - 733-6574

CONGRATULATIONS KELLWOO

REEDER FLYING SERVICE WELCOMES YOU



FIRST CLASS SERVICE

THAT'S WHAT REEDER GIVES YOU

REEDER SERVES INDUSTRY AND THE PUBLIC THE TIME SAVING CONVENIENCE OF AIRCRAFT

- CHARTER FLIGHTS
- FREIGHT FLIGHTS
- AERIAL APPLICATION --of insecticides, weedicides,__
- MOST ANY AERIAL SERVICE
- PLANES AND HELICOPTERS
- **EQUIPPED WITH THE BEST** ELECTRONIC AND NAVIGATIONAL AIDS FOR SPEED AND SAFETY

SINGLE AND MULTI-ENGINE AIRCRAFT

DAY OR NIGHT



CHEVRON AVIATION **PRODUCTS**

REEDER FLYING SERVICE

> AVIATION HEADQUARTERS ALL OF MAGIC VALLEY

Municipal Airport, Twin Falls



YOUR INDEPENDENT GOODYEAR DEALER

TWIN FALLS

PHONE 733-8761.

The Packages Take Shape



Stamping Cling-Alon Boxes

Rapidly Changing Hosiery Market Offers Challenge To _ Manufacturers; Growth In Many Directions Cited

A rapidly changing hosiery stocking combinations for sale education. Seventy-five per cent sumer wants to know about the market challenges manufacturing in the foundation department, of all women who buy hosiery fit or performance of an item, in the department or specialty or a recommendation for a parmarketing director for the Soft Hosiery department, for examinated ple.)

Riegel Paper Corp., New York.

Writing in a recent issue of an item, in the department or specialty or a recommendation for a parmarketing director for the Soft Hosiery department, for examinated ple.)

"Too much cannot be written incidental, perhaps about other with the abundance of certain styles, the salesgirl must have the trade magazine "Hosiery and Underwear," Mr. Smilow declares that:

"This is a delicate moment."

"This is a delicate moment in history for most hosiery manufacturers. They look at a rapidly changing market — a market which is growing together from top and bottom and feeling new influences from all sides

"Hosiery has extended upwards into panty-hose and is exploring alliances with panty girdles and foundations.

"Slips and bras and panties are combining into bra-slips and bedy-stockings and what-ever All the old borderlines are shifting as new ideas, new fi-bers and new marketing ap-proaches shake up the established routine.

"It's not enough to and 'young-think' on top of existing marketing and advertising directions. The pendulum of social orientation is swinging fast.

"Consumers, influenced much more quickly and deeply by overwhelming exposure to mass media, are thinking new ways. dressing new ways, and acting new ways in a more open so-ciety. It's a great opportunity for manufacturers. But they have to respond more genuinely than by stirring a few new style lines and a few new copy lines into the same old merchandis ing approach.

"They have to anticipate the "They have to anticipate the speed and direction of the pendulum's swing as they find their way through all the growing new fashion ideas. Picking the ones that will flower profitably and weeding out the worthless ones requires more than good guesswork. It requires a sense of history (this isn't the first pendulum that has ever swung) and a reasoned analysis of how the market will change in the he market will change ext 10 years.

"We do have some guidelines on the developing market." Projections become more accurate as the information hase they're built on gets firmer. The speed of the computer is a growing help both in assembling better information and in analyzing it more accurately. This will more accurately. This will cause manufacturers and retail ers to run faster and faster as they advanced through the '70s to keep pace with their mar-

"Inter-department selling and merchandising will become more important. Cooperation between various departments will be necessary to facilitate overall store profits. Some inter-department selling has bready been put into effect — much of it defensively — some of it without planning. (Refiliable girdle-

Welcome Kellwood We are pleased that you selected the growing Twin Falls area as the location of your new hosiery plant-



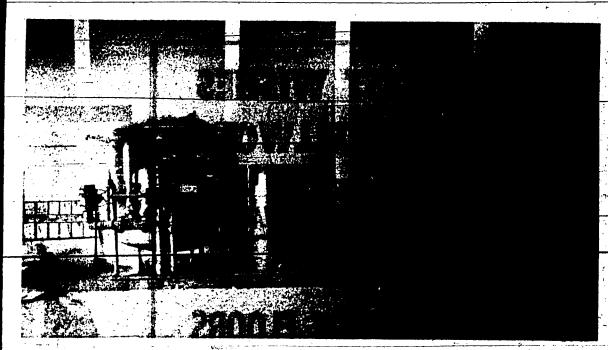
On the boulevard in the LYNWOOD SHOPPING CENTER

Inspections Are Continuous



Panty-Hose Are Checked Thoroughly

CULLIGAN WELCOMES KELLWOOD TO TWIN FALLS



We are proud to have been selected to furnish Kellwoods new plant with the finest, most complete Water Conditioning Equip-

- AQUA SENSOR WATER CONDITIONERS
- CHEMICAL FEEDERS
- AUTOMATIC SALT SERVICE
- AUTOMATIC CHEMICAL SERVICE
- FULL SERVICE, CONTRACT



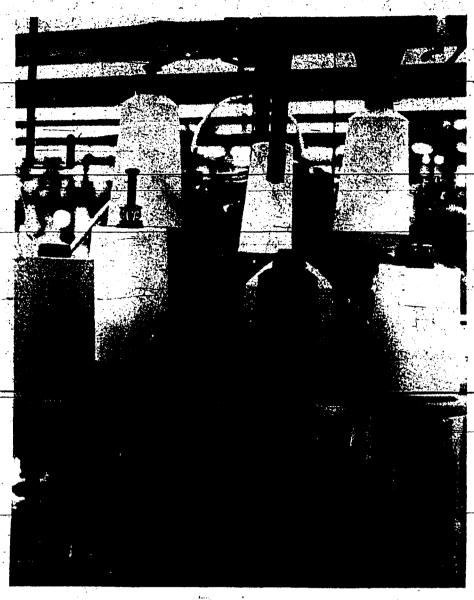
WATER CONDITIONING

627 2ND AVE. SOUTH

PHONE 733-2421

TWIN FALLS

What It's All About



The Raw Material: Knitting Machine Bobbins

Welcome Kellwood!

BEST WISHES KELLWOOD

MAGIC VALLEY

THINK . . . CUSTOM FLOORS

For All Your Floor Covering Needs. For Over 20 Years The Finest In Floorings.

REMEMBER . . .

Charles on grading was the

WHERE YOU CHOOSE YOUR

CARPET

IS AS IMPORTANT AS THE

CARPET

YOU CHOOSE



Mi.

 $Testing_{ar{\cap}}$ While Knitting



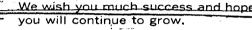
LORENE NELSON and DARLA CULLEY

WELCOME

KELLWOOD

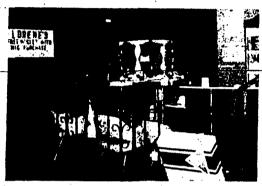


To Magic Valley





AND BEAUTY COLLEGE Overland Shopping Center Phone 678-3471 . . . Burley



BEAUTY ARTS ACADEMY 135 Main Ave. W., Twin Falls Phone 733-6342

LORENE'S BEAUTY SALON Overland Shopping Center In the MERC . . . Burley

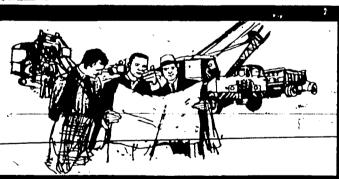


ARTISTIC BEAUTY SALON 135 Main Ave. W., Twin Feils Phone 733-1641



DARLA'S BEAUTY SALON On Highway 25 . . . Paul Phone 438-2422

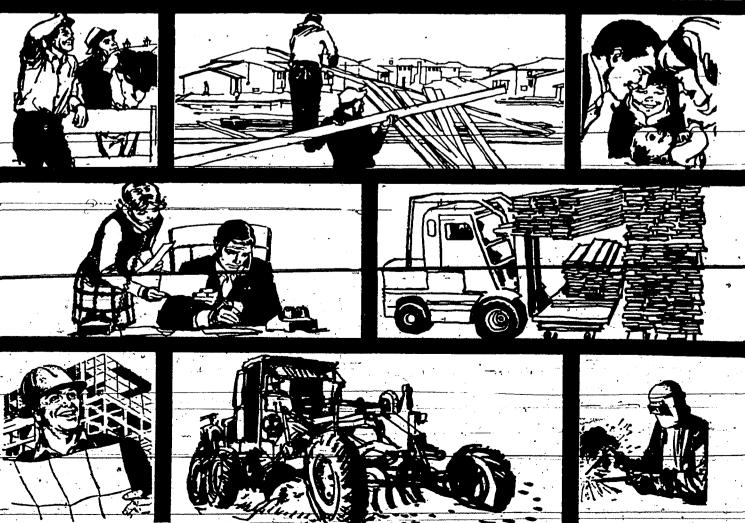
Building Twin Falls with better banking



First Security is known as "the bank that gets things done." Business and industry large and small, as well as thousands of individuals and families, have looked to First Security for a better way of life. Our complete banking service includes a wide variety of Savings and Checking plans, Loans of all kinds, Money Orders and Traveler's Checks, Sate Deposit Boyes, Bank and Traveler's Checks, Safe Deposit Boxes, Bank-Americand, and Trust Services

When you need a bank, see First Security—the billion dollar bank.

First Security Bank



Busy People, Machinery Make Up The Heart Of A Hosiery Plant



Looking For Snags, Flaws



Seamstress At Work



Informal Conference





Welcomes

WOOD COMPANY

to the Intermountain Area

Copier-Duplicator

- Multilith Offset Duplicators
- Office Electrostatic Copiers
- Paper cutters, drills, etc.

VariTypei

- Addressing Machines Headliner Machines
- VariTyper Machines AM 725 Photo Composing

Machine

Repetitive Writing Equipment

Addressograph

Data Collector System

Addressing Machines - Composing Machines - Electrostatic Office Copiers - Offset Suplicating Machines





.. helping people communicate



Ready To Pour Concrete Co.

WELCOMES KELLWOOD HOSIERY PLANT

A HANDSOME ADDITION TO THE TWIN FALLS BUSINESS COMMUNITY



R.T.P. PRESTRESSED DOUBLE TEE ROOF BEAMS AND COLUMNS CAN BE SEEN IN THIS INTERIOR VIEW WHILE UNDER CON-STRUCTION.

PRESTRESSED DOUBLE TEE ROOF BEAMS AND WALL PANELS. PRECAST COLUMN GIRDERS FOR

ESIGN VERSATILITY

- ECONOMICAL CONSTRUCTION • LOWER FIRE INSURANCE RATES
- PRESTRESSED CONCRETE BY R.T.P., IDAHO FALLS AND BOISE PLANTS READY MIX CONCRETE BY R.T.P., TWIN FALLS PLANT

BUILDIN





CALL R T P FOR ALL YOUR **CONCRETE NEEDS**

733-5933



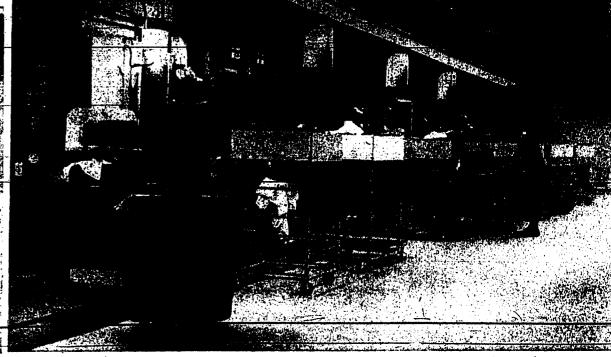


Soft Water In Big Quantities

Plenty Of Work Awaiting

Boarding Department At Kellwood Is A Growing, Bustling Place





New Boarding Machine Arrives

Ladies Leg-Shape Is Steamed In-

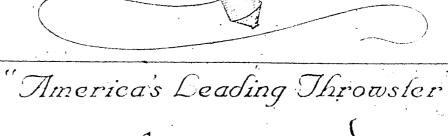
Machine Is **Developed For** Dye Samples

signed a jig suitable for dyeing sample lengths of fabric up to about five yards in length. The jig has working width of 63 inches and a dye liquor capacity of about 2 to 13 gallons. Batch rollers are approximately 7½ inches in diameter. Cloth speed averages 17 9pm. Reversing mechanism, controlled cloth tension, and heating by hot water, steam, or electricity are among the features of the new jig.

MANY FIRMS HELP
Sub-contractors for the Kell-wood hosiery plant range in location from Twin Falls across the nation, including firms in Boise and North

Failures Listed On Textile Mills

Credit Clearing House the ap parel services division of Dun and Bradstreet Inc., reports



OFFERS

Congratulations

Makes a Pledge to

KELLWOOD



Our Best Wishes

TO TWIN FALLS

And

KELLWOOD

We are pleased to have supplied power plant, and needed equipment for this post modern facility.

NORTHWEST POWER PLANT

EQUIPMENT COMPANY

607 THIRD AVENUE PHONE 206-622-4770

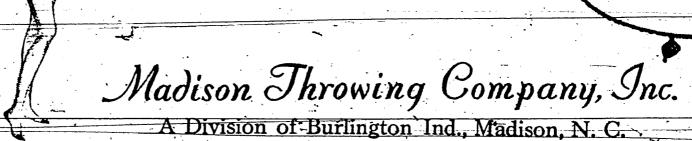
SEATTLE. WASHINGTON 98104

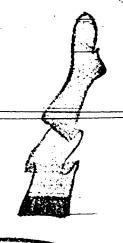
MADISON VOWS TO CLING LIKE A HEALTHY, THRIVING, FAST GROWING VINE PRODUCING FOR ALL HOSIERY DIVISION OF "KELLWOOD" the miracle yarn of the century . . .

OTH ATOM

"THE GREATEST" for manufacturing hosiery with that Comfy, Secure feeling . . . always in the right place . . . at the right time! Pantyhose for the young and young in heart; Thi-Hi for the mini with maxi comfort; regular sheer "Cling-alon" for the chick who prefers traditional! Styles and colors unlimited . . . you are always a winner with "Cling-alon" hose from **KELLWOODI**

> OUR BEST WISHES FOR CONTINUED SUCCESS IN THE OPENING OF YOUR MULTI-MILLION DOLLARPLANT IN TWIN FALLS!





Up She Goes!

Smooth hands are a "must" for women workers at the Kellwood plant south of Twin Falls. Nylon hosiery is delicate apparel, officials of the company are quick to point out, With an amazingly complex network of two million stitches in each pair of hose, the individual ny-ion threads are subject to snagging and damage when hand-

Workers At Kellwood Must Have Smooth Hands To Handle Hosiery

Each wilman working in sew ing, inspecting or otherwise handling the hosiery has her hands carefully inspected by a super-visor before going on shift each

The women are also given bottles of hand lotion to smooth their hands with during work. Thin mesh gloves can also be worn if the hands are rough or nails are snagged.

The inspections are part of a carefully planned system of safeguards to protect the Kellwood hose from all possible harm, officials say.



A Flagpole For The Kellwood Banner

From 'Raw' Yarn To Finished Hosiery, **Kellwood Routes Products Carefully**

'raw" yarn to finished perature and humidity of the of finishing, inspecting, dyeing, hosiery, nylon entering the Kell-building, wood plant travels a carefully planned route.

The yarn, in boxes, is brought trucks to the knitting room, in boxes, is brought trucks to the knitting room, in boxes, is brought trucks to the knitting room, in boxes, is brought trucks to the knitting room, in boxes, is brought trucks to the knitting room, in a dust-free loading area is employed, where trucks pick up the finished product in a dust-free loading area at one corner of the building which is maintained at a carefully selected balance of human air-conditioned area for at least 48. The knit hosiery then goes with no interference between inhours to acclimate it to the tem-through the various processes coming and outgoing products.



Suppliers of stacking boards and Formica for hosiery tables

CRABTREE WOODWORK & PLASTIC CO.

Burlington, North Carolina

Roses And Best Wishes To Kellwood

Please accept this message as a token of our sincere appreciation and congratulations on the occasion of your grand opening in Twin Falls. We extend newest industry and wish you the best in years to come.



and the Lats I. It I havood

The 'Trainer'



Linda Wilson, Of North Carolina She's Here To Help

Meeting On Cloth Trade

clety for Quality Control's Textile and Needle Trades Division.

Interest ran high in the full schedule of sessions, which was, as usual, divided into five primary interest groups. Each group had sessions running concurrently, and one often found it difficult to make a choice as to which session to attend.

In his keynote address which opened the convention, incoming chairman, Richard Whitten, of Dan River Mills, Inc., noted that quality control procedures have undergone more changes in the past two years than in the previous twenty. "Our advanced technology leaves no room for failure in consumer products," said Whittin. "The nation has become quality conscious, and the consumer bas no interest in quality control; he is only interested in getting the best product for his money."

Whitten predicted that this new era of quality control will create un-precedented financial prosperity for the firms able to deliver superior products. Regarding textiles, he noted that ing the knitting process. Fabric

garding textiles, he noted that ing the knitting process. Fabric the present technical demands flexibility is said to be retained in weaving and finishing were while affording protection for unknown several years ago. The use by militia, rlot police, and advent of permanent press, others.

bonding and laminating, etc., have created a new plateau of sophistication and awareness of the demands of quality.

The needle trades have enter-

Is Conducted

The needle trades have entered the finishing scene with post cured garments. Cooperation between the textile and garment industries must improve, said whitten: "Cooperation through communication can be the link to bind the two segments of the must be industry in achieving our mutual goals."

Types Of Acrylic Types of Acrylic Interest ran high in the full Island Needle Trades Division.



Twin Falls

Spring Fashions Indicate That Skirts Will Stay Short As 'Maxis' Expire

Fashion has cast a whole new breed of beautiful leg performers for this first spring in a new decade. It's a time of choice and a time when anything goes as long as it works for you. Of course, the big story is hemlines. Paris is trying to start a revolution with a lashing shock that will take time. start a revolution with a lash-ion shot that will take time to settle by showing midis in strength in a variety of lengths strength in a variety of lengths from mid-calf to mid-ankle. Predictions are, though, that short skirts will stay, midls may make it. for evening and late day but the maxi has just about gasped its last breath except for rainwear.

for rainwear.

No matter what the hem choice, legwear is still one of the important fashion statements of the season. (Marc Bowers of the season.) han, Dior designer, is emphatic about the midi being worn with colored legs and low broad heel shoes. . . the natural leg shades he says give an old fashioned look as do high heels.)

Tender-loving pastels, textures and warm sunny shades will accent, coordinate or add a dramatic nignight to this Spring's new clothes, say Hanes Hosiery stylists. Passe is the one colorhoslery wardrobe since pretty legwork can set the pace for the entire fashion mood being

Don't be color shy. According to Hanes Hosiery designers, every wardrobe must have a full complement of colors and start the new fashion mood from

the ground up.

The new footwork, open airy sandals, clogs, platforms from one half to one inch high are on the scene in profusion. Colors are bright, neutrals, like beige,

bone, greige; are strong with lizards and reptiles appearing in every color of the rainbow.
The warm spicy, sunny sheets
are perfection right now to drive
out the winter doldrums. A rich

shade with a dash of paprika is Bittersweet . . . smashing with a dress in a brilliant print of gold, green and red with bright green closed sandals. Tortoise, a snappy reddened brown, is a great performer with grey, beige, brown, black or with one of the new plaids on the scene in marigold and brown. Great fashion potency it is when worn with a navy short dress and blue patent boots to the knees.

A color sleeper and one that will be enjoyed by everyone is Butterscotch. It gives legs arrinstantaneous bronzy tan look that's hard to tell from the real thing, and the sheer panty hose it from toe to waist-a great fooler and lots of fashion fun.

Tea Rose, another new leg

color, is just peachy with all the new coral shades and a draand strange greens making

Open footwork works wonders with the new pastel shades in sandalfoot panty hose — all the pastel fashion hosiery routes are soft and clear. Morning Glory, a porcelain pink, sets off mossy green and is stunning with red linen. Bluebelle, Lemontree and Wild Mint are sensational accent colors.

Heather, a cool, fresh laven-der, is making strong points with the fashion arbiters. The lovely shade is total newness on legs with brown, beige black; fabulous with pastels and

Navy's much in the fashion news too from the leg point of view. It's brighter though than it was in the last decade and travels with ease with

brown, grey, lavender, yellow, champagne and reds in all hues.

Spring is new . . start/it off in-grey. Wear a red and black dotted wool midi suit grey lizard shoes with a low heel and Crescent Grey legs. A this year look.

Great designs are all around us and legwork is no exception. However today's textures are more subtle and delicate. . lovely for both daytime and evening wear. Herringbone, an old classic but new on legs, gives classic but new on legs, them a slim, long look. Petals, another pattern, reaches new fashion heights too and the soft design is superb in Bright Navy and Tortolse for evening. Blue-belle, Morning Glory and Lem-ontree are pure 18 carat with new pastel spoes.

Underneath spring fashions, of course, it's panty hose in a variety or styles from sneer too to waist to the replaceable hos-lery that stay put with the'r own little girdle. There's the with slits to the thigh. Sandal-foot is a marvel for all the open footwear.

Make no mistake about

this is a new decade of fashion.

And it's a kicky and colorful
year for legs. . so forget the
rule about one right look. Indulge you imagination a different way for different days. Remember . . . legwatchers won't retire but they'll have a little trouble this season if they're color - blind. What a pity.

Management Will Meet

New Demands

designs?

Are flexible, low-cost technologies available in dyeing, printing, land finishing double knits? Can the industry deliver a finished fabric that will perform?

plant points out:

"In our plant, we have the equipment to do a quality job. To spell it out, we have relaxed drying, an aucclave for setting before dyeing, and a heat setting frame for processing polyaster double knits. But we also have a good plant layout and colorings and printed in a few words: good tech-

sophisticated; Other things are

also necessary, as the president of an integrated double knit plant points out:

In a few words: good tech-nical management.

DuPont nylon is smooth, easy The answer to all these questions is a qualified "Yes." The equipment is most certainly available and becoming more and never loses its shape.



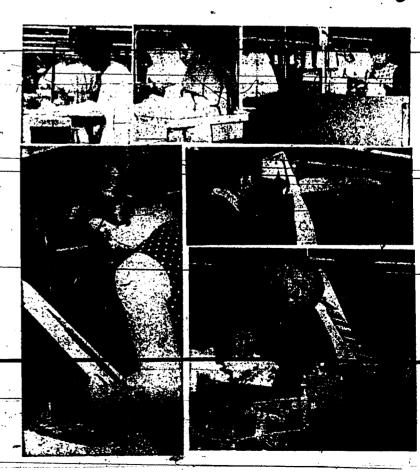
Congratulations Kellwood! you chose the Bahnson Company to provide climate control for your new knitting mill.

Now sit back and breathe easy.

year round comfort because Bahnson Is on the job. We are working with the air they breathe. We humidify it. Vitalize it Reclaim it. Wash it. Condition It. Refrigerate it. And circulate it.

For over 50 years we have engineered, built and tested our air conditioning and air handling systems with one idea. To provide superior equipment. Have we succeeded?

along with other leading mills all over the world, will agree that we have. The Bahnson Company, Winston-Salem, North Carolina 27108.



We clear the air.



1918-Vintage Knitter



'Can-Can' Lineup?

. . . A STOCKING **EVERY 12 MINUTES!**

We extend a hearty

welcome to the finest hosiery plant in the United States and to the officials

KELLWOOD

on their choice of locations

ew and Save

FABRIC SHOP

TWIN FALLS 106 MAIN NO.

First Nylon Was Tested For 15 Years

In 1939, after more than 15-years of intensive research, Du Pont introduced nylon to the

It completely revolutionized the thinking, the making, the wearing, and above all, the fa-shion importance of hosiery. For the first time in the his-tory of leg beauty, stockings were truly sheer. In clear, beau-tiful colors. They could be week. completely revolutionized tiful colors. They could be washed and dried in a matter of minutes. And they fit like no other stocking had ever fit!

Here for the first time was a fiber, made from such basic materials as coal, air and wa-ter, that was full of contradic-tions. And these contradictions made it simply ideal for hos-iery. For example:

DuPont nylon is beautifully light in weight . . . still it is one of the strongest textile fibers in the world. It is stronger than steel wire of equal weight!

DuPont nylon has great elasset, it never loses its shape!

DuPont nylon has a smcoth. gentle touch . . still it has fremendous durability; is unaffected by perspiration, mildew moths . . is actually durable enough for truck tires!

DuPont nylon was the begin-ning of all the hosiery excitement you know today. DuPont nylon is used in Kell-wood's hosiery.

Burlington Report Is Announced

Charles F. Myers, Jr. chaircharles F. Myers, Jr. chairman and chief executive of Burlington Industries, Inc., reported to shareholders that sales for the company in the current quarter are running 9 per cent ahead of the same period last Uncomfortable

Burlington's capital expenditures in 1969 will total between \$125 and \$150 million against and length measurements.

It seems almost impossible be the culprit that robs the customer of stocking satisfaction.

Re-check the measurements of your leg.

That you could be "mis-fit." But your comfort, budget and fa-

Great strides have been made

be about evenly divided between that you could be "mis-fit." But sexpansion and modernization for it does happen. Perhaps through shion is important.

Most manufacturers offer their own measuring charts, to of maximum utilization of existing facilities," he said.

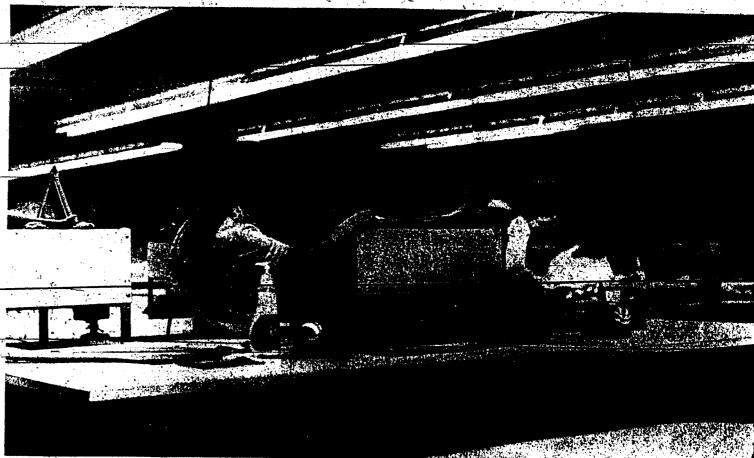
Your comfort, budget and fall to form missing the strongh shion is important.

Most manufacturers offer their own measuring charts, to use luxurious stocking in the simplify your life. Charts can world is a lost cause unless it vary from brand to brand.

Apollo Carpet

Many of the complaints you hear . . "my stockings just don't wear" . . "my stockings never feel right" . . come from improper fit. Poor fit can The red carpet rolled out aboard the USS Guadalcanal to welcome the astronauts of Apol-lo 9 was bona fide. The carpet was of continuous filament nylon pile with a nonwoven poly-propylene primary backing, a secondary backing of high-densi-

Dyed And Shaped Hosiery Is Paired



Kellwood's Workers Earn Praise For Efficiency

WE CONGRATULATE **KELLW00**

On the opening of their new Twin Falls plant

Allen Machine & Supply Co.

Incorporated ASHEBORO, NORTH CAROLINA

OCKWOOD Graders of Idaho

SERVING SOUTHERN IDAHO WITH

POTATO EQUIPMENT SINCE 1951

LOCATED IN RUPERT, IDAHO

EQUIPMENT DESIGNED ESPECIALLY FOR THE MAGIC VALLEY AREA



1969 Mark VI Model shown

★ POTATO CUTTERS ★ HARVESTERS ★ BULK BEDS

★ POTATO PLANTERS ★ POTATO BAGGERS

★ POTATO PILERS ★ CONVEYORS

★ COMPLETE GRADING LINES.

* SPECIAL CUSTOM BUILT POTATO EQUIPMENT

★ PARTS AND SERVICE

Welcome to Kellwood from another Magic Valley industry



RUPERT, IDAHO, 436-4701

Women At Work



Fine Detail For Quality Hosiery



'Modesty Curtain' Hides Knees

WE JOIN IN EXTENDING BEST WIHES AND A **WARM WELCOME TO**

THE **KELLWOOD** COMPANY

CONGRATULTIONS **FROM**

YOUNG'S DAIRY

'QUALITY CHEKD''

Dynamic' Decade Foreseen For Hosiery

A "Dynamic" decade is fore-seen for women's hosiery during the 1970s by George Todd, di-rector of marketing for Agilon, Deering Milliken, Inc., of New

Writing in the trade magazine "Hosiery and Underwear," Mr. Todd says:

"The 70's will be dynamic for women's hosiery — dynamic not necessarily in the sense of new styles or revolutionary concepts and we are certain there will. and we are certain there will—be some of those, too), but more in the sense that styles and trends set late in the 1960's will mature to become "standards" in the manufacturing and retailing of hosiery in the 70's. These new "standards" will require the hosiery industry and the retailing community—changes. tailing community — changes primarily in attitudes and hab-its.

"Perhaps the most significant trend established in the '60's was the great acceptance of stretch yarns for all hosiery products. To those of us in the stretch yarn business it has been a long and arduous growth.

"The consumer in search of better fit and performance has clearly asked for stretch hosiery styles. But her preference for stretch hosiery is only the be-ginning and 1970 will be the year that "tells the tale." Women will not much longer accept stockings and panty-hose with marginal stretch or marginal fit. They are more aware of hosiery fashions and want to know about stretch products what to expect from them and how to put them on — so much of the fit problem in incorrect size identification and selection. Hopefully they will not be con-fused by extravagant claims for fit when no other successful Item of apparel, men's or wem-en's, boasts of 'one-size-fits-all.'

"I feel 1970 must be a year of industry cooperation in man-ufacturing specifications and size identification, particularly for panty-hose and refillable panty-hose. You cannot measure the fit of stretch hosiery and panty-hose at the counter-it must be knit into, the garment and be properly identified on the package.

"While individual brand fit "While individual brand fit programs are common to other items of apparel as well as hosiery, our industry is the only one that doesn't allow for trying a garment before making the purchase. Often stretch yarns are held to blame when garments vary from manufacturer to manufacturer and often when they vary from the same manufacturer they vary from the same manufacturer. they vary from the same manufacturer because knitting techniques are changed, or when the construction of the finished garment is changed or garments of different yarns are used in the same packing.

"Clearly we must all work together to give the consumer the satisfaction she is entitled to. Happily the National Association of Hosery Manufacturers, working together with some of the hosery industry's leading of the hosiery industry's leading manufacturers, is investigating the standardization of pantyhose sizing and sizing nomen-clature right now. We hope the industry adopts the recommendations of this group.

"The 70's will also be the decade when the 'fashion' retailing of hosiery becomes a reality.

Retailers have generally accepted the self-selection d'solay of panty-hose, but in most cases display facilities are either im-provised to fit on present coun-ters or designed as 'add-ons' not always satisfactory.

"Several hosiery manufacturers have designs of retail hoslery departments built entirely around the self-selection (not to be confused with self-service) principle for hosiery as well as panty-hose. The 70's will bring some of these major renovations to main floor hosiery depart-ments to heat display fashion in hosiery, he it color, texture, or style. All must be attractively on view, readily identifiable

"Retailers have recognized the change in women's dressing preferences, their desire to streamline to fewer undergarments, and in 1970 retailers will excitation to the trend capitalize on this trend.

"Already clear is the continuation of affluence — continuation and broadening computerized crystal-gazers see more than half of the family units in the U.S. with annual earnings of more than \$10,000 in the second half of the next decade, and a much broader base than now in the so-called middle income group. Financiers predict come group. Financiers predict that while money may continue to be expensive, consumer credit will become easier as we ap proach the charge-card man's dream of a cashless society.

"With all this money available and easy to spend, who will be spending it in 1979? So much has been written and rehashed about the growing youth market that it is gratuitous to more than mention it again. Youth then (today's 5-10 year-olds) will be as youth now. A volatile, w de-open market that can be sold moon-suits one day and a welschmerz kind of nostalgia for an age it never knew (like the thirties) the next. And 'youth' has a tremendous influence on the opposite end of the market.

'We can't call them the old folks, because in fashion nebedy ever gets old. But whatever they are called the mature swingers are called the mature swingers are going to be a bg factor in the market. And the over-whelming presence of youth, along with more accent on keeping a young appearance (through new fitness programs, new fitness foods and new "fitness fibers") means the Social Security Set will stay active in Security Set will stay active in

"Where and how will all these young swingers, mature swingers and people in the middle buy hosiery products in 1979? The pendulum now is moving

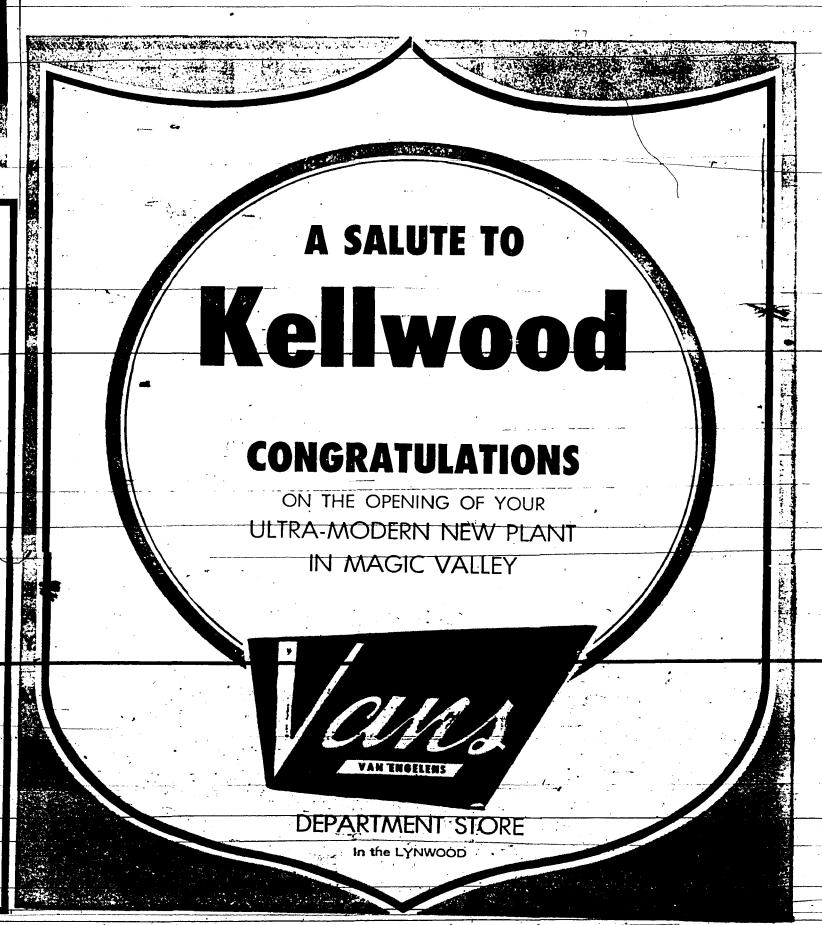
at a great rate foward more self-selection in all kinds of outlets as service people become scarcer. That trend, along with fast-changing products, will put a bigger selling obligation on packaging and point-of-sale presentation. Packages and display will have to integrate, even more closely with media advertising for instant identification. for instant identification.

"New techniques will give "New techniques will give package designers a greater freedom in exploiting new or to make graphics communicate the idea and the mood of the product. Just as the art nou-reau of the 20's became mod in the Psychedelic 60's with the addition of light and sound, so will we see great innovations will we see great innovations in techniques for attention-focusing in the 70's. Photography and printing, for instance, are tak-ing long, fast steps together in-to computer processes that will help make 70's packaging more compelling by far than the pres-

"The chemical, film, and pa "The chemical, film, and paper people are having their own product revolutions. By 1979, new materials will give manufacturers package possibilities as different from 1969's as the variety of possibilities today is different from a pasteboard hosiery box of 1919.

"Lastly, the systems approach will be used in hosiery packag-ing, just as it is being used to put men in space, or on the moon. In packaging, this means an all-encompassing approach, one that considers laproach, one that considers labor costs, transportation, pro-cessing, handling costs and mer-chandising effectiveness. In the years ahead the hosiery pack-aging industry will be supplying not just a packaging service but offering a marketing system.

"It has been said that 'the media is the message. In 1979 the pendulum will keep swinging in the direction of 'the product-package combination in the



Complex Procedure Is Required To Manufacture Ladies' Hosiery

That pair of nylon hose you ladies casually don each day is the end result of one of the most complex production processes known to man.

Each pair of nylons, size 914, with 15 denier thread, contains 2 million individual stitches and approximately. The miles of

approximately five miles of yarn. The nylon thread is so fine that one pound would stretch from Twin Falls to Pocatello and half-way back again—a total of 177 miles.

And, to top it all off, less than 150 pounds of nylon thread would circle the entire certh.

would circle the entire earth.

At the Twin Falls Kellwood hosiery plant, this thread—actually three tiny threads wound together—is the basis of employment for hundreds of people and the investment of millions of dellars.

Total but the when the plant is running at capacity will be

is running at capacity will be in the thousands of dozen pairs

of stockings each week, according to Kellwood officials.

Complex knitting machines begin the process, knitting an entire stocking automatically in just 12 minutes, pulling the just 12 minutes, pulling the snow-white nylon thread from

three-pound bobbins faster than three-pound bobbins faster than the eye can follow. (Nylon thread, surprisingly, perhaps, is snow white when it is produced; the stockings are dved to the proper shade later in the production process.)

The Kellwood knitting department presently has about 250 machines in operation, and has room for a total of 700 when fully equipped, according to Robert Schultz, knitting and finishing superintendent.

ishing superintendent.

The stockings are knitted in a tube shape with the toe open.
They go from the knitting de-

partment to a turning machine where they are flipped wrong-side out by a blast of compressed air. They are steamed and the toes are sewn shut by another battery of young women and sewing machines.

At this point, the stockings are diverted depending on whether they are destined to wind up as hosiery or as panty-hose. If the order is for regular stockings, the unfinished hose are stored until called for, then dyed the proper color according to the order from the production

ordering department.

The "dye house" is another fascinating operation to watch. The dyeing vats look like large horizontal washing machines in which batches of hose are tumbled through a series of baths to give them the proper color.

After dyeing the stockings are "boarded," or given the proper shape for a lady's leg in a steam process.

Inspections of the stockings are frequent throughout the process; at every major point, in-cluding toe - sewing, dyeing, boarding, finishing and after they are completed, eagle-eyed personnel watch for imperfec-tions that would mar the fin-ished product.

In addition, department superintendents frequently will in-spect individual pieces of work at various points throughout the process, as a check on the work of the women.

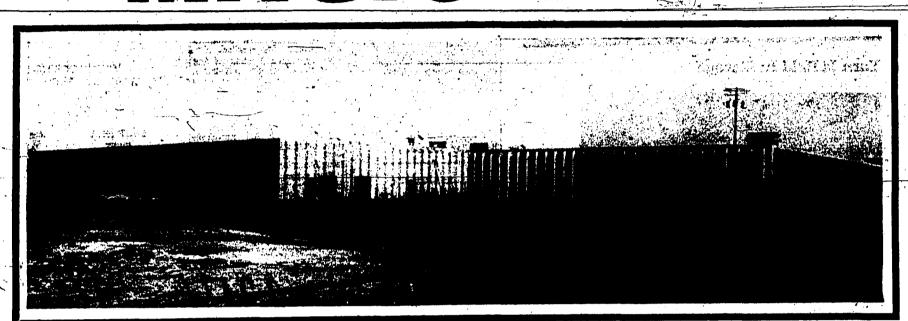
The production of panty hose requires several additional steps including the slitting of the tors of the stockings to allow addition of the central portion. Again, inspections are frequent throughout the process.

Behind all this complex net-Behind all this complex network of production is the production ordering department.

Before a single piece of hosiery can be manufactured, it must be ordered from the retail outlett. Andrew Ward, superintendent of production ordering, handles this department.

Strict inventory control is essential for proper ordering, and a complete inventory "of every stocking in this entire plant," is given Mr. Schultz every day.

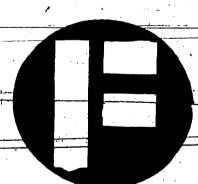
Welcome To AGIC VA



The entire staff and management of the Fidelity National Bank is happy to welcome and extend sincere congratulations to the Kellwood Company on the occasion of the opening of this fine new manufacturing facility. We wish you well in our Magic Valley.



OPEN EVERY BANKING DAY. SINCE 1-908



idelity National Ban OF TWIN FALLS

TWIN FALLS

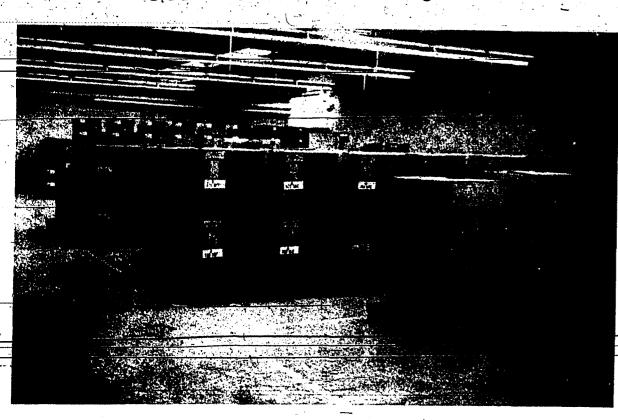
MOTOR BRANCH

FILER BRANCH

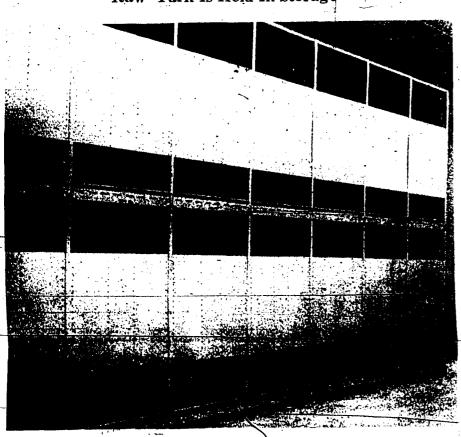
HAZELTON BRANCH

BER FEDERAL DEPOSIT, INSURANCE CORPORATION

Some Areas Are Quiet



'Raw' Yarn Is Held In Storage



Bins To Hold Undyed Hosiery

Chronology Of Knitting Is Reported

Sears 'Quiet Room' Provides Absolute Silence To Test Merchandise Quality

lion dollars in textured yarns sold in U.S.

1953—Stretch yarns launched in stocks, with emphasis on the one-size concept.

1956—New crimp technique in 1956—New crimp tec

1958—Stretch ski pants appear in U.S. market, following the lead of Europe.

in U.S. market, following the lead of Europe.

1959 — Set polyester launched in U.S., knits styled as duplicates of woven fabries.

1961—"Chavacete" developed in France, starts trend to textured acetate in knit dresses.

1965—Pantyhose make debut. Fishnet styling creates demand for heavier yarns in hosicry.

1965—Styling of printed nylon tricot dresses coordinated with textured stockings, introducing knits to "total look" styling. 1966-88 — Set polyester doubleknits reach volume sales. Finergauge fabrics, launched in Europe, move knits into high styling with strong resemblance to woven fabrics.

Mid-1968 — Stretch stockings for women firmly established. Opaque and fishnet effects begin to level off. Men's wearlooms as a new market. Textured yarns approach 500 - million-dollar volume.

ELASTICITY

will zippers in Sears clothing last under everyday use? Turn on the machine, let it run, and find out.

Will a new Sears bug killer really work? In the laboratory, beetles aren't rafsed for fun, but rather to be "sacrificed" for science.

Science was Introduced to Seans merchandising in 1911 in a modest way, with one chemist and one purpose: To serve as "watchdog" for the Sears catalog by protecting customers with reliable merchandise.

Today, with 200 scientists and technicians, including physicists, chemists, bacteriologists and technicians, including physicists, scears scientists now work on the principle that quality products. They test merchandise, design improvements, and draw rigid specifications for manufacturing new products.

For example, product engineers were thinking of mothers

ELASTICITY

DuPont Nylon has great elasticity it springs back into shape even after extreme flexing.

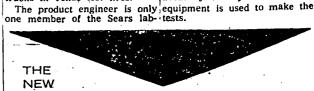
ELASTICITY

For example, products.

For example, product engineers were thinking of mothers when they tested children's bluejeans to 'learn why the knees wore out so fast.

To find the answer, they

Can you imagine a room so watched children playing. A study or on the control of the control of



ON OUR SOUTHERN HORIZON

WHEN LOOKING FOR A FASHION WARDROBE THAT LOOKS LIKE A MILLION AND NOT A

MILLION OTHERS

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KELLWOOD

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> Rotary Dyeing Machines Dyeing Equipment **Tumblers for Dry Plant Extractors**

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B.F.Goodrich 100th Anniversary

THREE LOCATIONS IN TWIN FALLS

KIMBERLY ROAD O.K. TIRE NORM'S O.K. TIRE

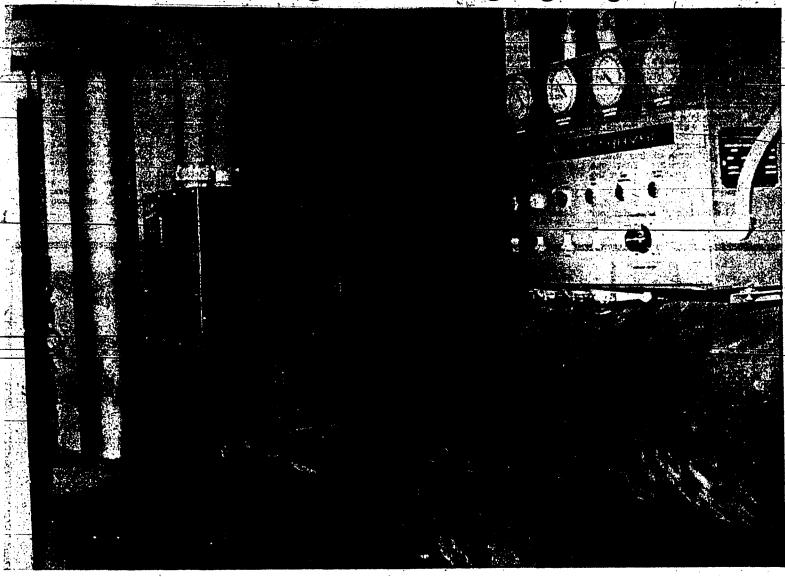
BLUE LAKES O.K. TIRE

Kenny and Don, Twin Falls

Dick King, Twin Falls



Big Machinery For A Mighty Big Job



Air Conditioning Helps Yarn 'Keep Its Cool'

Sears Official Says Area Is Ideal For New Firm

view, Twin Falls is an ideal sidered in servicing our stores place for a hoslery factory such so they may be in stock with as Kallwood, according to Richigalon hosiery. Twin Falls and T. North, national merchanis uniquely situated.

Annew kind of sliver knitting technique is said to eliminate the need for yarn spinning in the production of a novel type as Kallwood, according to Richigalon hosiery. Twin Falls of carpet.

The carpet has a deep state.

Mr. North commented, in welcoming the new Kellwood plant in the seven Western states serto Twin Falls, that "We in Sears viced by this factory will be composed of a blend are delighted with the new facilin Twin Falls for a number livery time. This of course will broad range of colors. in Twin Falls for a number livery time. This, of course, will broad range of colors

right place, in the right quanti-ties, at the right time. Because of the popularity of our farhion product, constant replenishment



Sliver Knitting Technique OK'd

A-new kind of sliver knitting

Sweets and fats contain many calories but not many nutrients.

WELCOME KELLWOOD

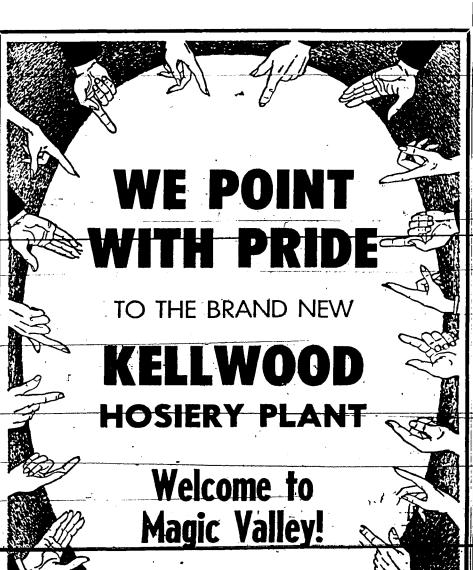
TO YOUR NEW LOCATION IN MAGIC VALLEY FROM OUR

NEW LOCATION IN TWIN FALLS 319 MAIN AVE. E.





Welcome **Kellwood!**



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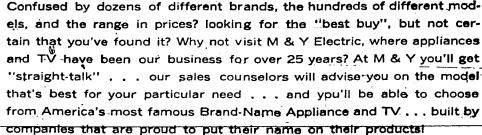
bÿ



156 Main Ave. N., Twin Falls

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ROPERS

TWIN FALLS - BUHL - BURLEY - RUPERT

Old-Fashioned Word 'Pretty' Is Revived

By GAY PAULEY UPI Women's Editor

NEW YORK (UPI)—A new, decade is almost here and with it comes an old, familiar word in fashion—the word pretty.

Protty is a tame adjective to describe spring 1970 trends in feminine apparel, but that is what's happening after an era of tough harsh clothes with a lot of construction. Now, the fewer the seams, the better the collections.

"It's going to be chic to be pretty. It's going to be stylish to be feminine," says designer

Ceil Chapman, a long time proponent of the girly look and fabled for her evening clothes. To be sure, all the fanciful things that marked the late 60's still are around—the maxi coat, the mini and midi skirts, the trousers suits.

But the soft wave is on the way, say most of the designers and manufacturers participating in this week's series of shows for the nation's fashion press, radio and television representatives.

Part of the trend shows in the new fabrics, super thin wools and crepes that shape to the figure, crushed velvets in spring weights, quilted silk crepes, organzas and chillons.

The frills are back in the form of ruffled necklines and sleeves, starched lacy trims, the familiar white touches on navy. And with it all, for evening, designers again are cutting big flattering sleeves, slashing waistlines and plunging necklines.

The look is pure Victoriana, except for the necklines. Even

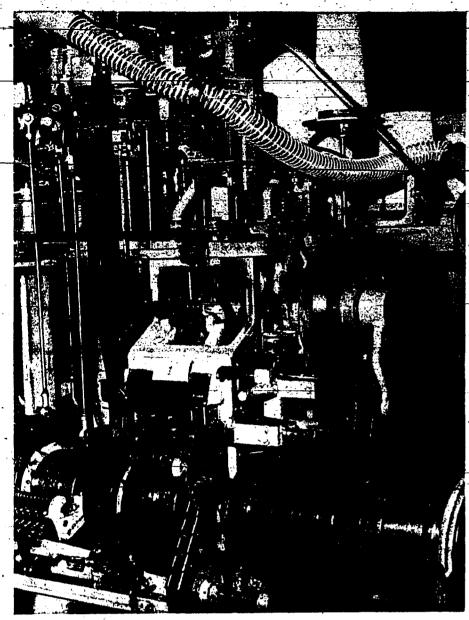
The look is pure Victoriana, except for the necklines. Even the hair styles are affected by this "pretty" look—the hottest style in the big salons is the Gibson Girl, piled high onto the

frown and up off the neck except. for a few tendrils, copied right from Charles Dana Gibson's drawings.

circular and pleated, swirly skirts, feathers and shawls earmark the trend too. One master of the ultra-feminine is Ferdinando Sarmi who puts feathery borders on silk prints of his long formals with their sweeping skirts. Typical: Teaters dyed to coordinate border a big shawl which wraps a handsome "entrance" dress. The works—in a pink and green silk floral.



Complex Machinery . . . And Lots Of Space . . . Are Essential



Heart Of The Matter

Personnel Shun Night Work, But Prove Capable And Efficient, Official Says

About the only problem with personnel at the Kellwood hosery factory, according to Royce Williams, personnel supervisor, is that some people are unwilling to work during the evening and night shifts.

Some portions of the plant, particularly the knitting division, will work night shifts when the plant is fully operational. In fact, the knitting machines now work around the clock to produce material for the day shift to process.

There is no training program at present underway in connection with the College of Southern Idaho, Mr. Williams said; but classes will start in the near future for "about 40 to 50" men needed as "fixers" or technicians to care for the complex knitting machines.

"This is a very skilled job;" law to sie the personnel office.

Applications are screened for suitability by the personnel of the fixer, will be selected makes the final decision on employment, Mr. Williams said. Night-shift personnel can work up to a day - shift position, work," Mr. Williams said. He said plant officials are well work, "Mr. Williams said the kell-wood Company is "interested in their employes" general well-fare, and offers a wide range of employe benefits, including backaging, labeling and similar purchasing, discounts.

The shipping division is yet life and health insurance, requirement program and employe benefits, including backaging, labeling and similar purchasing, discounts.

The cardinal is the most popular state bird in the United states—it holds the official title in Illinos, Indiana, Kentucky. North Carolina, Ohio, Virginia and West Virginia.



And The Constructon Is Vital

We're glad Kellwood's management found what they wanted in Idaho



We are inclined to believe that the Kellwood management stole a march on the whole textile industry in the wisdom of their site selection. Because of the ready convenience to western markets? Yes. Because of pleasant climate, good schools, stimulating recreation areas? Yes. Because Twin Falls is a clean, prosperous, friendly com munity? Yes. But most of all, for the reason Kellwood people have already expressed the quality of Idaho people!

WHAT'S **DIFFERENT ABOUT IDAHO** PEOPLE?

We like to think the pioneer heritage still lives in the attitudes of our people. That nearness to nature makes for healthful living. That old-fashioned virtues are respected in high degree, including the desire to give a day's work for a

The wide open spaces and mountain grandeur inspire an attitude toward living that is one of Idaho's priceless as sets. And it results in wholesome relationships among its people.

Thanks, Kellwood Company, for coming to Idahol We trust you will continue to discover the many attributes which make Idaho -and Idaho people - unique.

> AHO POWER COMPANY TAX PAYING CITIZEN WHEREVER IT SERVES

MARLEY MEND MORE INC. of New York

extends its heartfelt congratulations

and best wishes for a continued

KELLWOOD COMPANY

and to its Manager,

Bob Matthews

on the opening of its Twin Falls Plant; the most modern

MARLEY MEND-MORE, INC.

663 Fifth Ave., New York, N. Y. 10022

'Everything for Hosiery Mending'

Efficient Personnel Provide The Key To Kellwood's Operations



Concentratives The Way

Canteens Provide Food, Respite From Work For Kellwood's Many Employes

Training Proves Easier Chore In Twin Falls Area

when break and lunch time to the problem of your states of black, red, the provided for their use.

The canteens are attractives partment and another by the forms around tables knitting department and part of in brown, gray and white, encir-the greige finish employes, employes may go to three can blue, brown, yellow and beige the provided for their use.

The forms all champagnes of yarying length, Employes are everythered are strategically leave to the problem of their use.

The fooms, all champagnes of varying length. Employes are colored, are strategically located from the colored, are accessible in may buy food from any of the all areas of the huge plant. One many machines in the canteens, is used by employes in the boarding, pairing and folding pense soup, stew, spaghetti and areas and by office personnel, other hot foods. Cookies, candy, Another is utilized by the greige doughnuts and pies are also are machines from which are

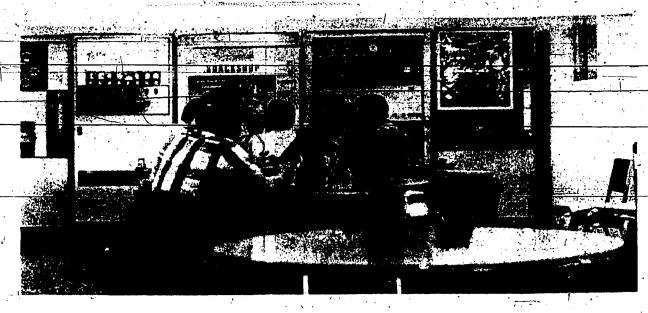
Training a crew of women to make ladies' hose in an area such as Twin Falls that has had The College of Southern Idaho where employes are allowed to the process can program to train the Kellwood smoke. For cleaniness and program to train the Kellwood smoke. For cleaniness and program to train the Kellwood smoke. The College of Southern Idaho where employes are allowed to program to train the Kellwood, smoke. For cleanliness and employes has helped, but there safety, no smoking is allowed are always problems with peo in work areas. As any woman ple who can't understand the who wears them knows, a hot process. Most of the 100 womens cigarette ash can be the ruman people found in the Twin Falls training have been hired, Mrs. a product such as Cling-Alon area has made the job consid-

THE A. C. HOUSTON LUMBER CO.

Wish To Extend A

TO TWIN FALLS TO

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INDEPENDENT MEAT COMPANY

PACKERS OF "FALLS BEAND" PRODUCTS TWIN FALLS, IDAHO

Greetings to our New Friends at Kellwood:

The folks at Independent Meat Company all join in welcoming you to Twin Falls.

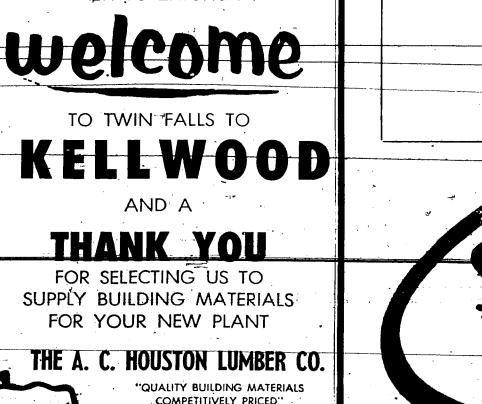
As residents of the city, we are confident you will find Twin Falls an alert and progressive community — a place to live and do business.

In Twin Falls you will work with able government and business leaders. Their foresight and cooperation helped make it possible for Kellwood to locate here.

Payrolls, purchases and taxes from your new plant should stimulate the entire area. Also the plant should make it possible for our people to find employment at home and to help the Magic Valley grow.

SINCERELY,





THANK YOU FOR SELECTING US TO SUPPLY BUILDING MATERIALS FOR YOUR NEW PLANT HOUSTON LUMBER CO. QUALITY BUILDING MATERIALS COMPETITIVELY PRICED" 301 2nd Ave. South PHONE 733-2214 TWIN FALLS







Some Stockings Are Slit



Preparing for Panty-Hose

Making Ladies' Hosiery Takes A Lot Of Compressed Air In Various Jobs

It takes a lot of air to make the more outside air coming in, four glgantic 75-horsepower moapair of women's hose.

Compressed air is used at the blown by giant fans, is care-blown by giant fans, is care-fully filtered, then washed, and in per minute to help the knittenance of the plant.

Nylon is "fussy stuff;" it's As the stockings are produced.

Twin Falls Kellwood plant in numerous places, including flipping the "raw," undyed, unsewn hose inside out for the initial processing.

All air coming into the plant is cleaned thoroughly with a water bath in a wind-tunnel-like arrangement that mixes "internal air" from the plant with outside air in an exact ratio—

In addition to the numerous places, including flipping the "raw," undyed, unseem hose inside out for the inflammable and must be treatical task. As the stockings are produced by the automatic machinery, they hang below the machines in long plastic tubes. The gale of high-speed air, funneled to flipping the "raw," undyed, unseem hose inside out for the plant, except for "canteens" where employes go for lunch and rest breaks. Clean air is essential to clean hosiery, officials stress.

In addition to the air wash, shape.

'Leg-Watcher' Notes Changing Scenery

I noticed in the Times News the other day that they're build-ing a hosiery mill over on Air-port Road and it started me

The young fellows nowadays think they invented girl-watching. But it's really an old and honorable way to kill-time that probably started back in the Garden of Eden.

Man and boy I've been a girl-watcher for more than half a century. And like all practioners of the art I tend to specialize. My speciality is legs.

My girl-watching career really got its start back when I was about 5 years old. As with most boys with an older sister. I used to hang around when she l used to hang around when she had her friends over. I was too old for the sand box and too young for the sand lot, so it seemed as good a pastime as any: I might have gotten bored and gone off to other things if Milly at some point in the pro-

and gone off to other things if Milly at some point in the proceedings hadn't yelled, "Ma, make Frank stop watching us."

Mother, who was usually upstairs in the sewing room or out in the kitchen would duifully respond, "Frank, stop watching the girls." It was the kind of command no red-blooded American boy could respond to by acquiesence. I kept watching. Naturally, in the course of time, some of my friends' pointed out what I ought to be watching for, and I changed my area of operations to the Main Street Pharmacy.

Here again, I might have gone on to tinkering with crystal sets if my mother hadn't crystalized my behavior by saying, Frank, the hadn't of

my behavior by saying, Frank, stop hanging around in front of Mr. Martin's drugstore. I can't imagine what you find all that fascinating there!" I kept watching.

Although some of my friends

had by then directed my attention to other areas of the anatomy, I quickly developed an in-terest in legs. Maybe that was because there wasn't much of them to be seen in those days. As soon as a girl got old enough to put her hair up, her skirts came down. Most of the feminine ankles that crossed my line of vision wouldn't get a second glance from a novice leg-watcher today.

They were either encased in leather and buttoned or laced to a fare-thee-well, or, they were draped in something called lisle that seemed to have a tendency to grow longer as the day wore on. A really 'well-turned' ankle was a rarity in the town where I grew up.

On my infrequent visits to the big city to visit my father's mother. I found that there were distinct advantages to city life for a young leg man. Despite the fact that my grandmother referred to her nether appendages as tlimbs', even she was forced to display an inordinate dages as 'limbs', even she was forced to display an inordinate gamount of leg when mounting the steps of a trolley. My favorite spot for lounging became the trolley stop.

My friends and I were used to bleek stockings' and to white

My friends and I were used to black stockings and to white stockings, but when we saw our first beige stockings we got into an argument about "was she or wasn't she?" (wearing stockings, that is). I actually asked my mother one afternoon and was fold;—"Frank, that's not a nice woman ston watching a nice woman, stop watching her!" I kept watching. By the time I had come back

from my stint in the Argonne, legs had become very much a part of the American scene. The girls I left behind me, had girls I left behind me, had bobbed their hair and shortened their skirts to their knees

their skirts to their knees.

The ones who could afford it (and lots could, what with all who had gone into war - work and found they felt right at home in the business world) were silk imported from Japan. Since they had dispensed with the garments that used to hold, the stockings up, they rolled the stockings below their knees and shortened their dresses some

more:
They even began rouging their knees! I have since pondered nees! I have since pondered much on the question of whether John Held Jr. created the flapper or recorded her. But in any case she was fun to watch and I kept watching.

A leg-watcher is unusually aware of the changing fashion-scene. It follows the law of physics . what goes up, must come down. And skirts came come down. And skirts came down. Not all at once of course, but to a mid-calf length that forced an inveterate leg-watcher to concentrate on ankles. At the time it seemed like a pretty good idea.

You'd never think foreign affairs could affect an innocent sport like leg-watching, but they did. Our relationship with the Japanese became a bit watchful and women all over the country (my wife included,) began signpetitions to stop wearing

silk.

It was back to lisle and even for patriotic reasons, 1 couldn't say they'd improved with the passing of the years. Rayon, the poor woman's silk, was a bit better, but had a shine like the seat of a 10-year-old blue

serge suit.

It was with great jubilation that I welcomed the introduction nat I weicomed the introduction of a man-made silk called nylon. My wife told me it felt like a wet-oyster when she washed it, but to the eye, it was all that could be desired.

Just when I began to feel I had it made in my avocation.

the war was over, and along came this guy Dior to obscure the view. Again to add insult to injury, women began walking around on something called 'platforms,' and the youngest of them (and hence the most watchable) be gan wrapping leather bindings half-way up their legs in ballet slipper fash-

To a purist, there was just too much going on for comfort. Even the exposure of the big toe was no compensation to me

for what was being covered up.
Recently the pictume has improved considerably. The miniskirt is the leg-watcher's idea of heaven here on earth. I notice that it took some adjusting as far as the ladles were con-

The first mini's exposed garters and stocking tops and lots of thigh. I joined my wife in saying, "Tsk, tsk" but actually of thigh. I joined my whe in saying, "Tsk, tsk" but accually I had no complaints. Later on the girls started wearing something called 'panty hose' which apparently gave them license to shorten their skirts still further. For 'me, it was a brief but happy Indian Summer.

They tall me now that skirts

happy Indian Summer.

They tell me now that skirts will be coming down again. Well, maybe it's just as well, I'm approaching my biblically allotted three-score-and ten and my wife keeps saying. "Frank, don't you think it's time you acted your age?"

Maybe it is, but reading about that hosiery mill coming to town started me thinking about this life-long hobby that's never cost me a cent, never gotten me into trouble, and given me thousands of hours of pleasure.

I wanted to let the young fellows know that they didn't invent the sport, and to let them in on a secret I discovered long ago. Girl-watching isn't a one-way operation... it's a form of communication.

The girls know they're being watched and they wouldn't have

The girls know they're being watched and they wouldn't have it any other way. Even back in the days when a well-bred girl wouldn't turn her head a fraction when the assed you well be the seed well they were the assed you well. tion when she passed you, you could tell she wasn't exactly

could tell she wasn't exactly angry that you looked.

So let the skirts come down to midi or maxi or whatever else they call them, there will always be girls with pretty ankles worth viewing, and boys to enjoy viewing them. And if I know myself, I'll still be one of the boys. I've noticed these days escalators have a lot of the advantage of the old-fashioned trolley.

CONGRATULATIONS **KELLWOOD**

BERTIE'S WELCOMES YOU TO MAGIC VALLEY



FRESHNESS

Bertie's

One Of Magic Valley's **BEST KNOWN LABELS**

BERTIE'S PROCESSES OVER 8 MILLION POUNDS OF POULTRY **ANNUALLY**

- BERTIE'S HAVE OVER 120 EMPLOYEES
- ALL POULTRY IS GROWN LOCALLY
- REPTIE'S HAS SALES OFFICES IN BOISE LEWISTO
- GROWING WITH MAGIC VALLEY AND HELPING MAGIC VALLEY GROW FOR 33 YEARS.

WIN FALLS, IDAHO

Congratulations

to all our good

friends at

KELLWOOD

on their

Grand Opening

in Twin Falls, Idaho

the very best of luck and many years of great success and happiness.

HOLT MANUFACTURING COMPANY

1325 NORTH CHURCH STREET

Burlington, North Carolina

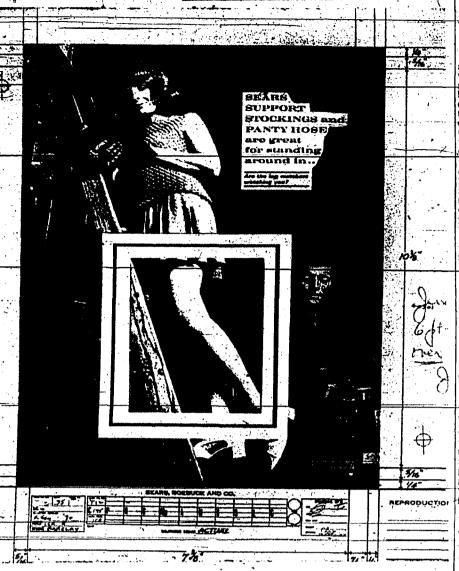
A few years ago the clickety-click of mom's knitting needles meant a fine new garment for someone in the family.

The clickety-click we hear today also means a fine new garment, and a whole new economy for Magic Valley.

To the people of Kellwood Hosiery we say thanks and welcome to the family.



Publicity Is The Thing



... And They're Made By Kellwood!

Sears Ads Portray Ladies' Hosiery As A Real 'Standout' Item Of Clothing

place for a hosiery factory such as Kellwood, according to Richard T. North, national merchandise, in the right quantities, viced by this factory will be flat the right time. Because of more than 48 hours away in the popularity of our fashion delivery time. This, of course, a protected loading dock, and product, constant replenishment will assure our stores that quick are surrounded with a dust-free to Twin Falls, that "We in Sears are delighted with the new facility in Twin Falls for a number of reasons."

CARGO IS PROTECTED

Trucks loaded with the finish-delivery time. This, of course, a protected loading dock, and delivery, will be made so that barrier while loading.

Search delighted with the new facility in Twin Falls for a number of reasons.

Little Trucks loaded with the finish-delivery time. This, of course, a protected loading dock, and delivery, will be made so that barrier while loading.

Little Trucks loaded with the finish-delivery time. This, of course, a protected loading dock, and delivery, will be made so that barrier while loading.

Little Trucks loaded with the finish-delivery time. This, of course, a protected loading dock, and delivery will be made so that barrier while loading.

Little Trucks loaded with the finish-delivery time. This, of course, a protected loading dock, and delivery time. This, of course, a protected loading dock, and barrier while loading.

Little Trucks loaded with the finish-delivery time. This, of course, a protected loading dock, and the product, constant replenishment will assure our stores that quick are surrounded with the finish-delivery will be made so that barrier while loading.

"In visiting the community we were impressed with the friendliness of the people, the cooperation of all of the organical interest of the people of the peop izations with whom we met, all of whom have been so helpful. The economic considerations were also a positive factor which made this community a most attractive one in which to build this facility.

"As a merchant, I am inter

Expansion Of

which an expansion of 1,000 wage disadvantage with foreign free from the pollution and conlittle trouble. All footings and drillings for the expansion were completed at the time of conformal from the less deformed to textiles from the less decompleted at the time of con-

completed the steel wall can the be removed with little effort, and the expansion is complete.

Tax Burden In Idaho Is 6th In U.S. Rank

If you feel you want to get away from taxes you had better do some checking. According to figurs released by the Advisory Commission on Intergovernmen-tal Relations you won't find this

It ranks number one in taking the heaviest bite for state, and local taxes.

The commission study also in-dicates where the tax burden have been increasing in relato incomes

For example New York had been 18th in 1957 and it moved up to fifth in 1962 and to third in 1962.

In five years Hawaii moved from 13th to first, Wyoming from 12th to second and Idaho from 25th to sixth.

INCREASE SOUGHT
A 20 per cent package in-rease in the present wage and fringe benefits, including an emphysicipal pendin program is the aim of the Textile Workers Union of America.

From the merchant's point of ested in supplying my customers: "Twin Falls is uniquely situview, Twin Falls is an ideal — the Sears stores — with the ated in that no Sears store withplace for a hosiery factory such right merchandise, at the right in the seven Western states ser-

Textiles Is Mentioned

completed at the time of construction of the main building. The west wall is of steel beams, instead of concrete. Mr. Van Auker said. The construction, when desired can be completed apart from the plant. Just one per cent of the extiles repeated to soar in annual sales with no dust from the construction threatening the delicate work of hosiery-making When completed the steel wall can be completed the steel wall can be constructed to the construction of the world, imports other textile replacements—are pletted apart from the construction threatening the delicate work of hosiery-making When so the construction of the world imports of the textiles repeated to soar in annual sales from the current \$500 million tries. The United States receives to \$1.3 billion by 1975, according to the Chase Marhattan

Idaho Senator

Says Firm Adds To State Wealth

a statement applauding the decision of the Kellwood Company to locate in Idaho, said:

Speaking to executives at a short course at the NCSU School of Textiles, Thomas Ingram, executive vice president of the North Carolina Textile Manufacturers Association, pointed to addition to the economy of our some major problems, associativate in new jobs and new because

Kellwood Is

Contemplated

The answer to the Important base is further evidence of the problem, he said, is to concentrate on exports by creating markets abroad, and to establish an orderly program if Imports. He emphasized that imports seeking new opportunities. More and more, large concentration plans included an area along the west wall on which an expansion of 17,000 square feet can be built with the future in mind, according to Ron Van Auker, prime contractor for the project.

Construction plans included an area along the west wall on which an expansion of 17,000 square feet can be built with the future with the force of the project.

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Construction plans included an area along the west wall on which an expansion of 17,000 square feet can be built with the future in mind, according to the important addition to the economy of our state in new jobs and new benefits for Idahoans.

The answer to the Import the fits for Idahoans.

The answer to the Import the fits for Idahoans.

The addition of the ector prise to our growing industrial base is further evidence of the project to our attractiveness of Idaho to companies seeking new opportunities. More and more, large construction plans included an international particle with item for item for the project to our growing industrial addition to the economy state in new jobs and new benefits for Idahoans.

The addition to the economy state in new jobs and new benefits for Idahoans.

The addition to the economy industrial addition of the enterprise to our growing industrial addition of the enterprise to pur growing industrial addition of the extended to purport and provide to

OUR CREW IS READY FOR YOU! WELCOME KELLWOOD TO - THE **COCKTAIL LOUNGE AND MOTEL** FOR FINE FOOD

AND AN

EVENING OF ENJOYMENT 496 Addison Avenue West

Sen. Jordan Will Attend

Plant Rites

Idaho Sen. Len B. Jordan, in a statement-welcoming the Kell-wood plant to the Twin Falls area, said "I look forward to being in Twin Falls for the opening of the new hosiery knit-ting factory and to personally extend my congratulations to the people of Twin Falls and the Kellwood Company on that

"The new company is a wel-come addition to the growing list of industries with operations in Idaho. It is my sincere hope that the feelings of good will established between the company and the community at this time shall continue as community and company progress with the growth of Idaho and the nation."

Exclusive License For U.S. Granted By Hercules Inc.

ed an exclusive license from Courtaulds Ltd., England, to produce and sell their carbon fiber in the U.S.

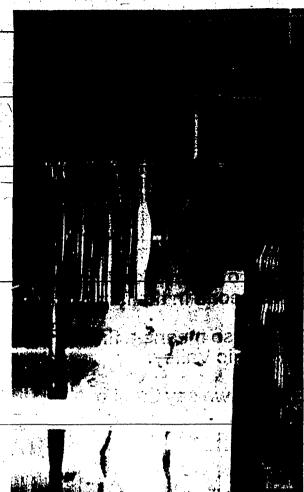
Principal application will be in aircraft and other aerospace structures requiring high streng-th and stiffness with minimum weight. The fiber is produced from a polyacrylonitrile starting material, whereas most U. S. produced graphite fibers use regenerated rayon. The fiber is aid to have outstanding shear properties.

Lost Time In 1968 Reported

Working time lost through strikes in 1968 was the highest since 1959, the Bureau of Labor Statistics has reported. The number of stoppages be-

ginning in 1968 was 4,950, an increase of seven per cent over the 1967 total. Stoppages in 1968 however involved fewer work-ers than in 1967—2.6 million as against 2.9 million.

CARGO IS PROTECTED



Stocking-Sizers In Place

THE RESERVE OF MICH.

More Boarders'. Length Of Legs Is Vital In Determining Stocking Size

Often women forget that the length and dimension of their legs are as important to correct fit as the foot size. For stockings that are too long or too short never feel completely comfortable, rarely wear well, and naturally,

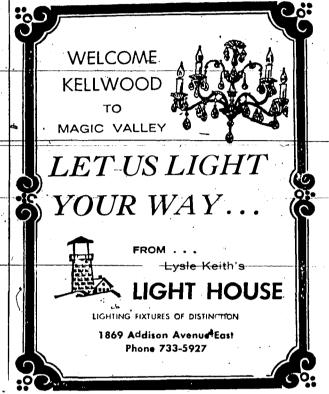
can't flatter the leg as they should. If you calways buy medium length" or are not certain

what your correct length is, do this: 1. Measure your leg from bottom of the heel straight up to the garter button of the foundation.

2. Note the shape of your leg—slender, average or full.
Renember: nylon hosiery is made in proportioned lengths and a very generous leg that measures 30 inches in length will require a slightly longer stocking than an average, leg of 30 inches. Women who have the same length the same length that the same length the same length. grown heavier, too, and who still select the same length as when their legs were slimmer, often find stockings are too short and too tight. A simple re-measurement can give them worlds of new comfort and wear.

A stocking fits well if:

- 1. It doesn't bag.
- 2. It doesn't bind.
- 3. It can be fastened without folding the welt.
- 4. It can be fastened without stretching the welt.
- 5. It feels comfortable when bending or sitting.
- 6. The seams stay straight after initial adjustment.



TWIN FALLS TITLE & TRUST COMPANY SERVING TWIN FALLS COUNTY FOR OVER HALF A CENTURY

IS PROUD AND HAPPY

TO WELCOME

COMPANY TO GROWING MAGIC VALLEY



Idaho Power Co.

A compilation of average benefits accruing from a substantial increase in manufacturing employment in nine Idaho counties reveals a total of \$2,950,000 more personal income per year for an average community.

The 500 employed in the manufacturing facility will mean actually 870 more people employed, with employment rising in firms allied with the new in-

dustry, Idaho Power said. With families considered, 1,480 more people will flock into the community, forming 560 new house-

holds and bringing 255 m or e school children.

Bank deposits will rise by \$1.-350,000; there will be 535 more passenger cars registered, 20 new retail establishments can be established, and retail sales will climb by \$1,800,000 per

year.
This increase, the Idaho Powr survey indicates, includes \$350,000 in retail stores, \$150,000 for restaurants and cafes, \$225,000 in department, dry goods and variety stores, \$125. 000, clothing and shoe stores \$250,000 for automobile dealers. \$100,000 in gasoline service sta tions, \$75,000 for lumber yards and \$525,000 for other busi-

The increase of 870 more people employed includes the 500 in manufacturing, 165 in retail trade, and 125 in construction. Other increases may be registered by professional services, with 70 more employed; transportation, communication and other public utilities, 65 more; business and repair services, 25; wholesale trade, 25; public administration, 25; finance, insurance and real estate, 20; entertainment and recreation services, 10; other industries, 10; and forestry and fisheries, five more employed.

Behind The Scenes During Construction

Career While Attending University of Sears in 1937, while attending the University of Southern California, began working for Sears in 1937, while attending the University of Southern California.

Following his graduation and service with the U. S. Navy more employed. The increase of 870 more peo-

Nylon Yarn Likened To Paper Clips

rived which is processed in a pressure-cooker-like vessel.

As heat and pressure are applied, certain molecules unite to form giant molecules; these, in turn book manufacture.

Located in this area are 103 retail stores two catalog order plants—in Los Angeles and Seat-like—and more than 200 catalog order of the governors-at-large of the governors-at-larg

A rotary cutter then proceeded of and is on the advictory. How this ribbon into small flakes, which are then melted and forced through a "spinneret," a He is a member of the Exnonzele with very fine holes. The resulting product is called my long fiber or filement.

After the fibers have been ex- gate member to the Nationa

The 'Dye House' Begins To Take Shape



vices, 10: other industries, 10:
and forestry and fisheries, five more employed.

Surprisingly, perhaps, a fall-off in some fields of employment has been registered, probably as employes leave for other jobs in industry or the manufacturing estab.

other jobs in industry or the new manufacturing lishment. These have included personal services, losing 10 employes; mining, with 10 less, and agriculture, losing 155 workers.

National Variation of the ferred in 1952 to the Los Angeles-Orange County Retail District offices.

In 1956 he was named manager of the Vermont and Slauson Ave. store in Los Angeles and later served as manager of the Inglewood and Torrance, Calif., stores.

Appointed Los Angeles-Orange County Retail District manager in 1962, he directed the opera-tions of the then 63 individual. Sears units, including 18 of the company's largest retail stores which are located in the greater. Los Angeles and Orange County areas.

The manufacture of nylod yarn can be likened to linking a chain of paper clips—using molecules instead of clips.

It all begins with a mixture of coal, air and water, though other materials can be used. Arizona, Utah, Nevada, Idaho Through an involved chemical process, a salt solution is derived which is

As hear and pressure are applied, certain molecules unite to form giant molecules; these, in turn, hook up with others to form a long chain called a "polymer" — and this, in turn, is what is compared to a chain of paper clips.

After this viscous, tough polymer leaves the "cooker," it is poured over a rotating wheel where it hardens into an ivory-colored ribbon.

A rotary cutter then processes of the Patrons of Safety of the California Hospital. He is a Rotarian:

Lowe was elected a director of Sears, Roebuck and Co. in May of 1968. He also is a director and vice president of Homart Development Co. and a director of Allstate Insurance County, Inc., the Metropolitan Los Angeles YMCA, the South Los Angeles YMCA, the South California Sports, Inc., Crocker-Citizens National Bank, Merchants and Manufacter of the National Safety Council turers Assn. and is a Trustee of the National Safety Council turers and the California Hospital. He is a Rotarian:

A rotary cutter then processes of the Los Angeles Chapter of Allstate Insurance County, Inc., the Metropolitan Los Angeles Chapter of the California Hospital. He is a Rotarian:

A rotary cutter then processes of the Patrons of Safety of the Wooldest attend the University

of America, as well as a dele-

TWIN FALLS WELCOME TO ...



JOHN G. LOWE Sears, Roebuck & Co.

Council, Boy Scouts of America and is a member of Commerce Associates of the University of Southern California.

He is also serving as chair-man of the Public Information Committee, 1969-70 United Cru-

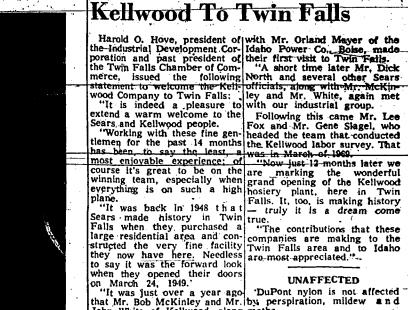
COMFORTABLE 'CLIMATE'

After the fibers have been extruded from the spinneret, they are hardened and grouped together into a straind and wound yarn," which is simply varn found" inside the huge Kellwood into a spool-like cake. A series of rollers revolving at different speeds stretches the fibers, adding both strength and elasticity to the yarn.

The finished yarn used in ny-lon hosiery is called "multifilament yarn."

gate member to the National It'll be "summer the year round" inside the huge Kellwood hosiery factory south of Twin founds in solery factory south of Twin to speeds stretches the fibers, adding both strength and elasticity to the yarn.

The finished yarn used in ny-lon hosiery is called "multifilament yarn."



when they opened their doors on March 24, 1949.

"It was just over a year ago that Mr. Bob McKinley and Mr. by perspiration, mildew and John White of Kellwood, along moths. **CONGRATULATIONS**

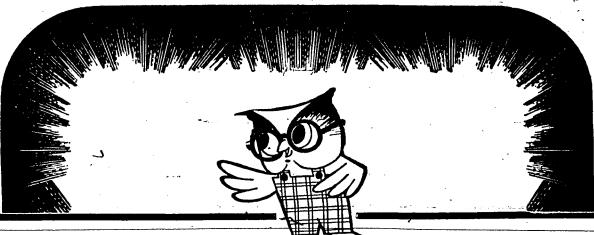
Sunday, March 8, 1970 Times-News, Twin Falls, Idaho C-7.

Harold Hove Welcomes

On Your New Modern Plant BEST WISHES FOR THE FINEST QUALITY SEAMING ON YOUR HOSIERY PAUL MASON & BOB RITT

KELLWOOD COMPANY

DuPont nylon is exceedingly light in weight, . . . a single filament is as gossamer as a thread in a spider web.



Welcome



WE'RE GLAD YOU'RE HERE





IN TWIN FALLS'-LYNWOOD SHOPPING CENTER

• OPEN EVERY EVENING •

Folks At RENGELS

ELLWØOD

From All The

YOUR COMPLETE HARDWARE STORE

SERVING ALL OF MAGIC VALLEY

Kellwood's 'Dye House' Gives Color To The Whole Business



Getting The Equipment Ready To Go



Two Vats Can Handle 600 Dozen Pair

Kellwood Workers Are Learning Many New Terms In Understanding Trade

than the normal toe areas.

Denier: the thickness of the nylon yarn. Generally speaking.

Costly Machine Prints Chart For Hoisery

The size and information chart found in every package of Cling-alon hosiery from Sears is one example of the care taken by the Kellwood people to meet the needs of the consumer.

The machine, produced by the Addressograh-Multigraph Corp. prints one side of the chart, this it over and prints the other.

lips it over and prints the

side, all in one smooth operation—and does it at the rate of 7,000 complete charts per hour.

This one machine, now instal—in one prece in a continuous led at the Kellwood plant south operation and there is no back of Twin Falls, costs approx—s e a m. To shape a seamless imately \$10,000— just to tell stocking the size of the loops in the loops.

Needle Count: Used only in seamless stockings, referring to the number of needles used to knit the stocking. Thus, the higher the needle count, the more luxurious the stocking will

Nude Heel: A heel section knit of the same denier used in the sheer portion of the stocking, also known as a sandal heel. Designed for wear with open-back shoes, it is actually as

milady what size hose she is varied as the knitting pro-needs.

Nylon Yarn 'Remembers'

beauty, especially when a low-denier yarn is used.

Demi-toe: the reinforced area in a nylon stocking which is knit a bit smaller and daintier than the normal toe areas.

Multifilament yarn: A 15-details and leg sizes. The most important stretch yarn used by the filament threads twisted together.

Multifilament yarn: A 15-details and leg sizes. The most important stretch yarn used by the filament threads twisted together.

Kellwood plant is the Cling-alon brand.

Steam heat helps set the dyeduring the two-to-three-hour process in the "dye house," where batches of 300 to 600 dozen pair of stockings are dyed at one time.

Only three colors - red, yel-And in "boarding," the dyed only three colors — red, yel-stockings or pantyhose are plac-low, and blue go into the dye ed on flat metal forms shaped that colors all nylon stockings,

Dick Williams, superintendent of the dye house, mixes the colors on order when a batch of hose is ordered by the production control department.

'TROUSER' COVERED LEG

The term "hosiery" came from the old Anglo - Saxon "hosa," a tight trouser that covered the leg "Stoka" ment the stump of the leg. When the "hosa" was cut off, leaving the top, to become knee breeches.

Many new terms are being the bower the denier, the thinner, the street denier, the thinner learner which colors and the sheerer the street of the more frequently sold terms include: Some of the more frequently sold terms include: Some of the more frequently sold terms include: After-welt: The inches of fabric. A high gauge he heavy garter section or boot. Cling-alon: A street on by the assetting series stocking a transform is stocking. The streets properties rare put in by heat-setting series stocking whit in a warriety of or "live" at tension is applied. Course c. He lengthwise row between the stocking with the stocking defining the stocking. The streets properties rare put in by heat-setting stocking with the stocking of the stocking **KELLWOOD** is in town business is making your business wordrobe look great. Our new selection of KUPPAINHEIMER and TIMELY suits, rich in color and patterns, new in styling . . . they show off their importance in any wardrobe. Handsomely tailored in one, two. three, or four button coats in a large assortment of fabrics

WELCOME KELLWOOD

We wish you every suc-

cility. Come in and see us

We Offer THE FINEST

PRESCRIPTION SERVICE

WE ALSO OFFER

THE LARGEST CHOICE OF COSMETICS

By Our Trained Cosmeticians

PAPER CO.

161 5th Avenue South Phone 733-6089

WELCOME

WE WISH YOU A SUCCESSFUL FUTURE

AND ARE GLAD

TO WELCOME YOU TO TWIN FALLS & MAGIC VALLEY

GEM STATE

WITH OFFICES & WAREHOUSES IN TWIN FALLS AND POCATELLO

"WHOLESALE PRODUCTS AND SERVICE WITH A SMILE"

USE YOUR BANK CARDS OR CHARGE ACCOUNT

Starting at \$120.00. Other Suits at \$79.95

Kellwood Meets Apparel Needs Of U.S. Consumers 'From Skin Out'

and use of a specially twisted nylon yarn combining both high. The Kellwood hoslery manu- It is planned that when the nylon yarn combining both high elasticity and recovery properties far beyond those of conventional nylon yarn. This yarn is used in the manufacture of the highly successful Cling Alon stockings as well as support cluded in the plant.

hose, briefs, panties, shells, and tights pursuant to Kellwood's patent.

These products, which are sold exclusively by Sears, continue to enjoy a phenomenal increase in sales as more women injuries.

The Kellwood hosiery manufacture manufacture in The Kellwood hosiery manufacture in The Kellwood hosiery manufacture in The Kellwood hosiery manufacture in The sale operation.

The Kellwood hosiery manufacture in The Kellwood hosiery manufacture in The supplement in The sale plant reaches ohe-half to three plant reaches ohe-half

subsidiary. ARK, Inc., which, outlets.

though in operation less than two years, has made valuable its sales and distribution in phasis is on internal expansion. Markets officer than those president and new plants are of improved production equip-



We Offer Our Sincerest

Congratulations

AND ALL THE FINE PEOPLE WHO WILL BE THEIR EMPLOYEES

JOHN CHRIS

PONTIAC - CADILLAC - GMC TRUCKS

GLEN JENKINS YOUR CHEVROLET DEALER EMMETT HAPPISON

MERCURY - LINCOLN

BOB REESE

DODGE - CHRYSLER - IMPERIAL

ABBIE URIGUEN -

BUICK - OLDSMOBILE - OPEL

HANK WILLS PLYMOUTH - KAMBLER - TOYOTA

BILL WORKMAN

BOB YOUREE

VOLKSWÄGEN

Research directed toward product Improvement is taking place in most Kellwood divisions. One of the successful improvations that has resulted from this research is the development and use of a receivily trigisted.

tinue to enjoy a phenomenal interest and supplies for minor crease in sales as more women discover their superb fit and excellent wearing qualities.

Another recent success which stocked, complete with three hadaches and other minor illness resulted from this research is Non-Cling lingerie. By giving ment necessary to accommodate preliminary treatment.

The infirmary will be generally used for people with three hadaches and other minor illnesses. The large percentage of women employes has also been cited as a need for the infirmary.

A WARM AND HEARTY WELCOME TO

KELLWOOD COMPANY NOW'S THE TIME!

YES! Now is the time to make arrangements for all your needs in-

FOR THIS SPRING

SPECIALS!

WE HAVE MADE SOME SPECIAL BUYS ON CERTAIN SIZES THAT WE ARE PASSING THE SPECIALS ON TO YOU, OUR CUSTOMERS.

. CONTACT US FOR PRICES

-ARCHIE LANGDON, Manager 250 South Park Avenue, Twin Falls

There's No Lack Of Work For The Busy Ladies At Kellwood



Boarding Shapes The 'Socks'

Early-Day 'Stockingers' Lived Lives Of Misery Under Primitive Conditions

by the company that cost from hundreds to thousands of dol-lars: \$700 for a sewing machine to sew panty hose, \$5,000 to \$6,000 for the knitting machines, and \$10,000 for a single label-printing machine. In the nine-teenth century, the poorly paid workers had to pay rent for their own, knitting frames out of their meagre pittance, as of their meagre pittance, as well as rental for a place to stand, and for light and fuel

Any bad work, often due to machine, came out of the stockinger's pay, and to top it all off, he even had to pay for his own needles.

TWIN FALLS

Gradually, however, as public

In contrast to the modern, air- anger mounted against the unconditioned, brightly lighted Kellwood plant south of Twin workers, laws were passed to dark ages.

Falls, early-day "stockingers," protect them, and it became as an historian of the eighteenth century termed knitting-machine rental and "standing room."

Trade conditions in England in the first half of the nineteenth century were primitive and difference of the frames were mostly walls.

in the first half of the nineteenth century were primitive and difficult. Though many hundreds of frames had been constructed and were available, only a comparatively fortunate few could obtain work. Even then, their pay amounted to barely seven shillings per week — about \$5.60 per week in today's money.

In today's Kellwood factory, workers use machines provided by the company that cost from hundreds to thousands of dol-

WELCOME KELLWOOD

From your neighbors to the north, Distributors of "Clark" Material Handling Equipment and "Allis-Chalmers" Construction Equipment.

EQUIPMENT

We are pleased to have been selected to do the stone and

block work for your beautiful

new facility in Twin Falls.

733-7838

WELCOME KELLWOOD

D. R. and D.



Three Needles For The Toe-Sewers

Ray Rostron Says Plant Is Milestone

Ray Rostron, manager of the "The opening of the Kellwood area of Idaho. It will provide munity exemplifies their faith to Twin Falls. Chamber of Commerce, in a statement welcoming the Kellwood hosiery plant to Twin Falls, says:

| made by Kellwood in our community exemplifies their faith to Twin Falls. "We congratulate the Kell-wood confidence in the fine people of Southern Idaho. "The Twin Falls Chamber of tinued success," the statement to Twin Falls, says:

or a national company "The tremendous investment ing our city. The Chamber of made by Kellwood in our com- Commerce is proud to have had a part in bringing this company

BEAN GROWERS WAREHOUSE ASSN.

THE KEY TO

- Efficient Service
- **Quality Products**
- Modern Equipment



MARKETING

- Technical Know-How
- Friendly Personnel
- Right Prices
- BEANS . . . top quality beans . . . certified or commercial. Pinto, Great Northerns, Pink and Small Red Seed Beans, Also top quality corn seed . . . Wheat, Mixed Grain . . . Oats . . . Barley, Alfalfa, Clov-
- FEKTILIZERS . . . Custom Mixing and applying of any combination of dry fertilizer . . . in trace elements. Pull type or tote bins available. Barber or spinner type custom truck spreading.
- CHEMICALS... Agri-Chemicals are offered for every place and purpose... all tested and approved for top results in every way. Custom application or incorporation available. Eptam, Tillam, Di-Syston, Treflan, Ro-Neet and others.

BEAN GROWERS WAREHOUSE AS: SOCIATION is farmer owned and operated. This coperative was started in 1914 and has grown and proven a benefit and success to all members.

BEAN GROWERS

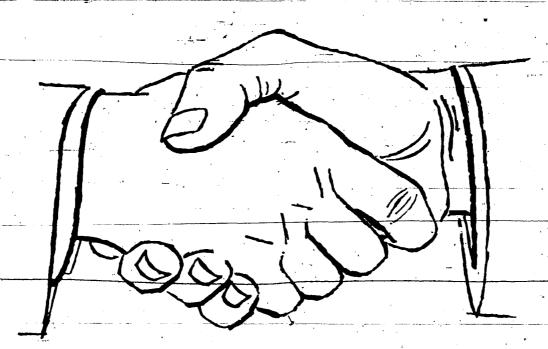
Buhl - Filer Kimberly - Hazelton



Contact your nearest warehouse manager or your area fieldman, for the complete job in fertilizers and/or chemicals . . or call 733-7132, Twin Falls Warehouse, and ask for our area su-

WAREHOUSE ASSOC Twin Falls - Jerome Milner

From one Magic Valley Industry to another



Not so long ago both of us were new to Twin Falls and the Magic Valley. And today we feel that we have been accepted as a welcome addition to the community.

We welcome you to this great valley. You will find everything here to make your new plant the success you expect it to be. Schools, churches, fine facilities, good homes, unexcelled recreation areas . . . everything that makes a community a good place to be.

And so we assure you that Twin Falls and the Magic Valley will become a source of satisfaction to your choice of the area in which to locate your fine new plant.

AGAIN WE BID YOU—WELCOME





From 'What's Kellwood?' Query To Grand Opening: Just One

A year ago this month it was announced Kellwood would come to Twin Falls.

"What's Kellwood?" the man on the street asked. The answers were readily supplied by the many men and women responsible for bringing one of the largest hosiery manworld to Ida

ho.

Kellwood officials were lookIng for room to expand. They
wanted a city of about 20,000
to 40,000 population in size and
the usual industrial questions
had to be answered. How are
the city's schools? The recreation? The labor force?

Officials of the company from

Officials of the company from the Siler City Division in North

Carolina looked at Boise and were impressed. But they didn't want to make a hasty decision, although Idaho looked like the

interested in bringing a non-pol-luting-type of industry to Twin Falls, met with the Siler City men and a tour of Magic Valley

men and a tour of Magic Valley was arranged.
There were many questions, and ready answers, with Ray Rostron, Twin Falls Chamber of Commerce manager, promoting Twin Falls as a city where you could golf in winter (sometimes) and fish the year around (in certain places), and other (in certain places), and other businessmen promoting Twin

Kellwood officials were impressed, with Fred W. Wenzel, chairman of the board of directors of Kellwood, saying, "The schools seemed better than avchurches available and it appared to be a growing community with a good county pop-

As a final test, Kellwood offilabor market. An arrangement was made with the Twin Falls employment office to interview people who might want to work for the firm.

Response was immediate. More than 100 applications were taken in the first hour. and as the days went on the figures mounted. Men and women of all ages were interviewed. By the end of the third day of interviews, more than 3.000 people had filed applications. The final tally was close to the 6,000 mark, 2,000 more than anticipated.

People from throughout Magic Valley responded to the labor survey call.

"It was a magnificent indication people want industry in Ida-ho," Gov. Don Samuelson later commented.

Kellwood officials reached their decision quickly and two weeks after the survey word was flashed back to Twin Falls.

The headline in the Times-News March 26 read: "Kellwood Okays Hosiery Plant In T. F."

Kellwood officials weren't inactive during this two weeks. came through, it was also learned Kellwood had purchased land on the Airport Road and plans were under way to build a modair-conditioned plant in a

Construction cost was estimate ed at \$1.2 million, and within days after the decision was reached the land was being surveyed and marked for construc-tion.

The VanAuker Construction Co. of Caldwell was selected as

the contractor and by the end of spring the outline of a build-ing was seen on the once empty

Kellwood then asked to be Kellwood then asked to be brought into the city. It was. Everything moved swiftly, then tragedy struck. The contractor, R. W. VanAuker, on a business trip to North Carolina, was murdered.

That case is still under investigation.

tigation.

Kellwood officials issued their regrets for the murder.

For a time people wondered what might become of the giant plant on Airport Road. They didn't wonder long. Mr V an Auker's son took over and completed the job.

going up, training was started. Eight families were moved to Twin Falls from North Carolina. Machines were brought in. The complex process of making ho-siery was explained to the pub-

And now, a year later, the building is finished. Production is ready to start. It is anticiis ready to start. It is anticipated that 500 people will work in the plant when the peak is reached.

The plant is 130,000 square feet in size and hosiery mast here will supply customers west of the Mississippi River, with Sears the largest purchaser of goods made by Kellwood.

'Carolinas' Feel Snows Of Winter

North Carolina isn't all tha summery the year around, con-trary to the thinking of many Idahoans who think of the Car-Idanoans who think of the Car-olinas as the "Deep South." Many of the North Carolina folks helping to set up the Kell-wood plant in Twin Falls say this winter isn't really so much different from their home-town

weather.
"You're having a better win-"You're having a better win-ter here than we usually have back home," Scott Stringer, en-gineering superintendent, said. Snow and cold weather are not unknown in many states, includ-ing North Carolina and Tennes-

Robert Schultz, knitting supervisor, said he is more used to a climate of "74 degrees the year round"...in Puerto Rico, where he was stationed for six years recently. He took his 10year-old son up to Sun Valley for the youngster's "first look at real snow . . . and he really enjoyed it," Mr. Schultz said.

Color Dynamics Plays Part In Kellwood Decor

The science of "color dy namics" has played a large par in the decorating scheme of the

Reliwood Company plant.

R. M. Matthews, plant manager, said that color of the surroundings is important to employe morale. Bright, cheerfu wall colors and a proper light-ing level will make work easier and more accurate

Color experts from the Du Pont Corp. were, called in .to suggest the decor for the Kell-wood plant, Mr. Matthews said. As a result, the walls are painted bright colors, and even the restrooms are light and cheery.

LARGEST IN WORLD
The United States hosiery dustry is the largest in the world. The total production in a single year averages a dozen pair for each person in the nation.

The Finished Product



Conference Room Incentive

Carefully Planned Interior Decorating Makes Kellwood Cheery Place To Works Even The Rest Rooms Are Bright

No dull drab hosiery plants bright colors. Platforms in front more pleasant atmosphere for building. Mr. Stringer said this ble, spacious and attractive

able, spacious and attractive place to work.

Most of the employes are women and as such, they appreciate the attractive decor of the plant, DuPont color dynamics expert Jack Jones contributed the plans for the basic decor of blue, white and yellow.

ed the plans for the basic decor of blue, white and yellow. Scott Stringer, group e n gineering director, said the colors were selected because they are both soothing and "happy" colors. Antique white has been used on the north and south walls and yellow at each end. The yellow, Mr. Stringer said, tends to draw the large work.

The yellow, Mr. Stringer said, tends to draw the large work area together so the expanse does not look so great.

Supporting columns have been painted in a medium blue to establish a dynamic affect, rather than trying to hide the functional part of construction. Office areas have been large.

Mix coal with water under

Office areas have been largely done in pastels and lavora most circumstances and what tories are light green for the men and pink for the women. The offices of plant manager Robert Matthews and Mr. Stringer, as well as an executive conference room are word. tive conference room, are wood-tive conference room, are wood-paneled and are in the process with the blessing and help of

Mix coal with water under

of being decorated with acces-portes. Indian decorated with acces-portes. Nylon, favorite of hos-Besides the basic bright colors suggested by the DuPont expert. Kellwood has thrown in extra splashes of color wherever possible. Bins, carts, curtains, letc., have been ordered in and water, believe it or not.



102 Main Ave. North

"Quality Products For Textile Processing Since 1904"

Best wishes to all our

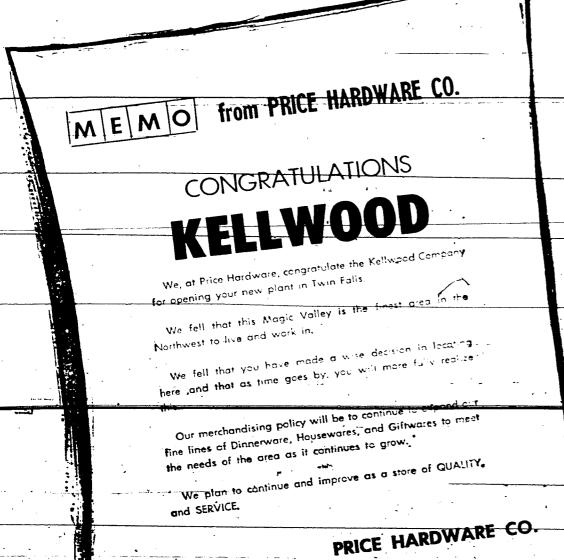
Friends at

KELLWOOD

CONGRATULATIONS ON THE OPENING OF YOUR NEW PLANT IN TWIN FALLS

F. Fancourt Co.

GREENSBORO, NORTH CAROLINA



During Construction, The Motors Are Quiet; But Soon...







when held for one year

\$5 or more opens an account.

Insured to \$20,000 by an agency of the Federal Government.

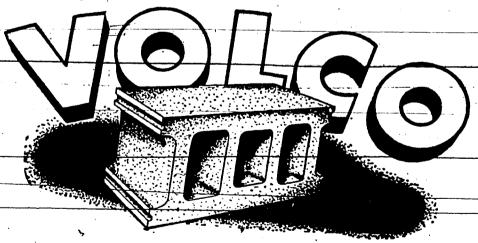
May be purchased conveniently



220 Shoshone St. E. /Twin Falls Free Parking



TO TWIN FALLS & MAGIC VALLEY

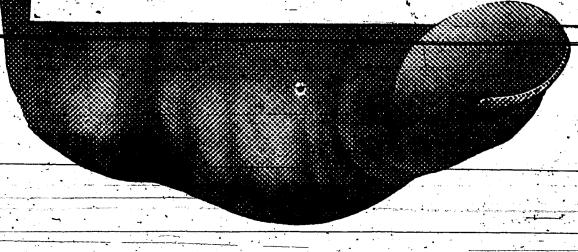


"EVERYTHING TO BUILD ANYTHING"

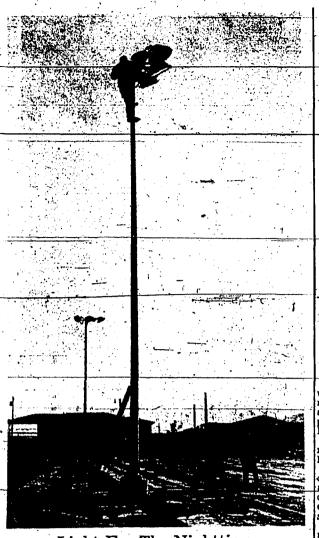
TWIN FALLS

JEROME

BURLEY



With Nearly 600 Employes, Parking Space Is Vital



Applications Needed For Plant Work

you answered the original If you answered the original labor survey last year when Kellwood officials were screening the Twin Falls area, but have not filed a subsequent application, you are not currently on the "active" file of potential employes, according to Royce Williams, personnel supervisor for Kellwood.

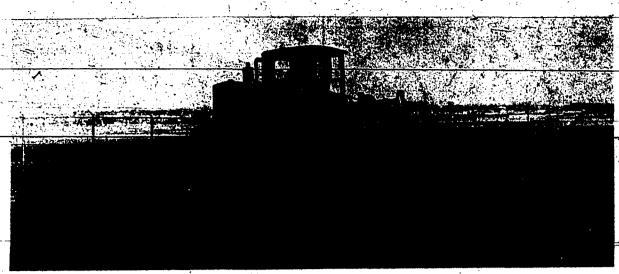
Subsequent applications, either at the plant office or at the former C. C. Anderson training offices, are necessary for people who still want to work for Kellwood, Mr. Williams said.

Kellwood does not plan to advertise for additional personnel in the near future, even though the plant is growing to completion. Officials will screen applications already on file for future

workers.
Applications are still being taken though; so if you want to work for Kellwood, let them know.



CARCELEGE STATE OF SERVICE STATE OF THE SERVICE STATE STATE OF THE SERVI



Grader Paves The Way For Floods Of Drivers

Simplification Of Machinery Is Anticipated In '70s As New Styling, Colors Are Demanded By Consumers

dation for the Fashion Industries.

He also serves as director of the American Cancer Society, and as a director-at-large of the National Retail Merchants Association.

A native—of Easthampton, Massachusetts, Mr. Hanson is a graduate of Amherst College and the Harvard Graduate School of Business.

School of Business.

technicians in this age of technology.

"Gauging of machines must be altered to fit in with simplification. We know there are certain stardard gauges in men's, ladies' and children's, hosiery machines and that these vary from market to market. However, there is no real need for ly" diameters in cylinder sizes even with natural fibers. This particular item will be given a lot of attention because not only will it help at the hosiery manuwill it help at the hosiery manu facturer's level, but it will also help the machine manufacturer to reduce or at least stabilize

> "Millions of dollars are pres ently being spent, not to create mechanical monsters, but rath-er, simplified, high-speed productive machines with greater pattern possibilities and fabric effects. With this will come more streamlined handling, fin-ishing and dyeing methods. of the industry are lending their efforts toward these goals.

"In the past few years we have seen many changes and trends but we are only in our infancy in these. The old saying of "we are in the space age" is no longer a cliche and the machine and hosiery manufac-

Proper Fit Of Hosiesy Is Essential For Long Wear

Fit may seem like a matter-of-fact subject, but the fact of the matter is, poor fit can ruin a new stocking. For the correct size not only prefaces lovelier legs and real comfort, but it can mean all the difference in the world between a stocking that wears well, and one that

If you are doubtful about size, or your stockings "just don't wear" or "never feel right," re-check your neasurements.

You'll be surprised at the wonderful improvement cor-

You'll find, too, that checking a manufacturer's own measuring chart will help you find the best size.

"AS WE LOOK INTO THE FUTURE WE SEE GREAT THINGS HAPPENING ONE OF THOSE IS . . .

KELLWOOD

WELCOME AND THANK YOU FOR SELECTING TWIN FALLS AS YOUR NEW HOME





BREEZ-WAY

- EXTENDS A WARM WELCOME TO

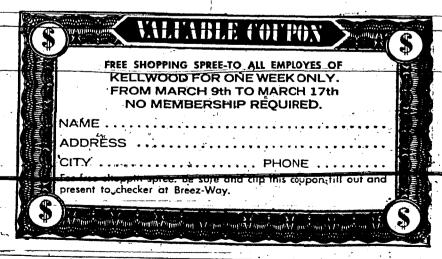
KELLWOOD COMPANY

Breez-Way brings to Magic Valley a new concept in shopping. Low cost operation with all unnecessary overhead eliminated making it possible to save Breez-Way shoppers unbelievable savings.

Breez-Way buys for less by buying direct from the packers in rail car shipments making the savings even greater. Breez-Way brings to you true wholesale prices.

TO HELP KELLWOOD COMPANY CELEBRATE THEIR GRAND OPENING, BREEZ-WAY OFFERS TO ALL EMPLOYEES OF KELLWOOD, FOR A PERIOD OF ONE WEEK, A FREE SHOPPING SPREE WITHOUT A MEMBERSHIP CARD.

FREE SHOPPING SPREE



HOWDY... **KELLWOOD**

GOT A YEN FOR WESTERN GARB?

THEN GALLOP ON DOWN AND SEE US!

We appreciate the employees of Kellwood for their patronage and WELCOME all the new employees to visit our store for same of that famous Western Hospitality. We offer clothes for Men, Women and

> PETERSEN'S **Western Apparel**

AND GIFTS

1708 KIMBERLY ROAD

PHONE 733-7043

Training Was 'Successful'

CSI President Says Kellwood

Aerial Photos Show Site Of Kellwood Not So Long Ago

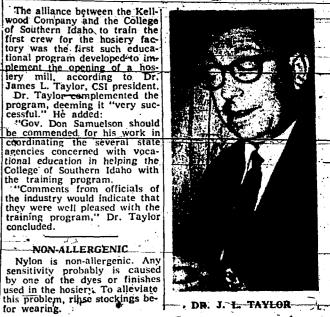


Just One Year Ago . . . A Bare Field

Kellwood Company Manufactures Wide Variety Of Items, Ranging From Ladies' Apparel To Home Furnishings



Construction Gets Under Way



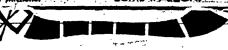




HEARING AID CENTER
135 Main West, Twin Falls

733-7330 134 E. 13th St., Burley 678-9312

COME IN SOON!



THE UNCOLA WISHES **Kellwood Company** SPARILING.



NOTHING TASTE LIKE 7 UP BUT 7 UP



126 LOCUST

The Relivood Company mana-products for a specific customer, feet to a kniewest plant at Speni-specific and the specific customer of the specific c Welcome lwood

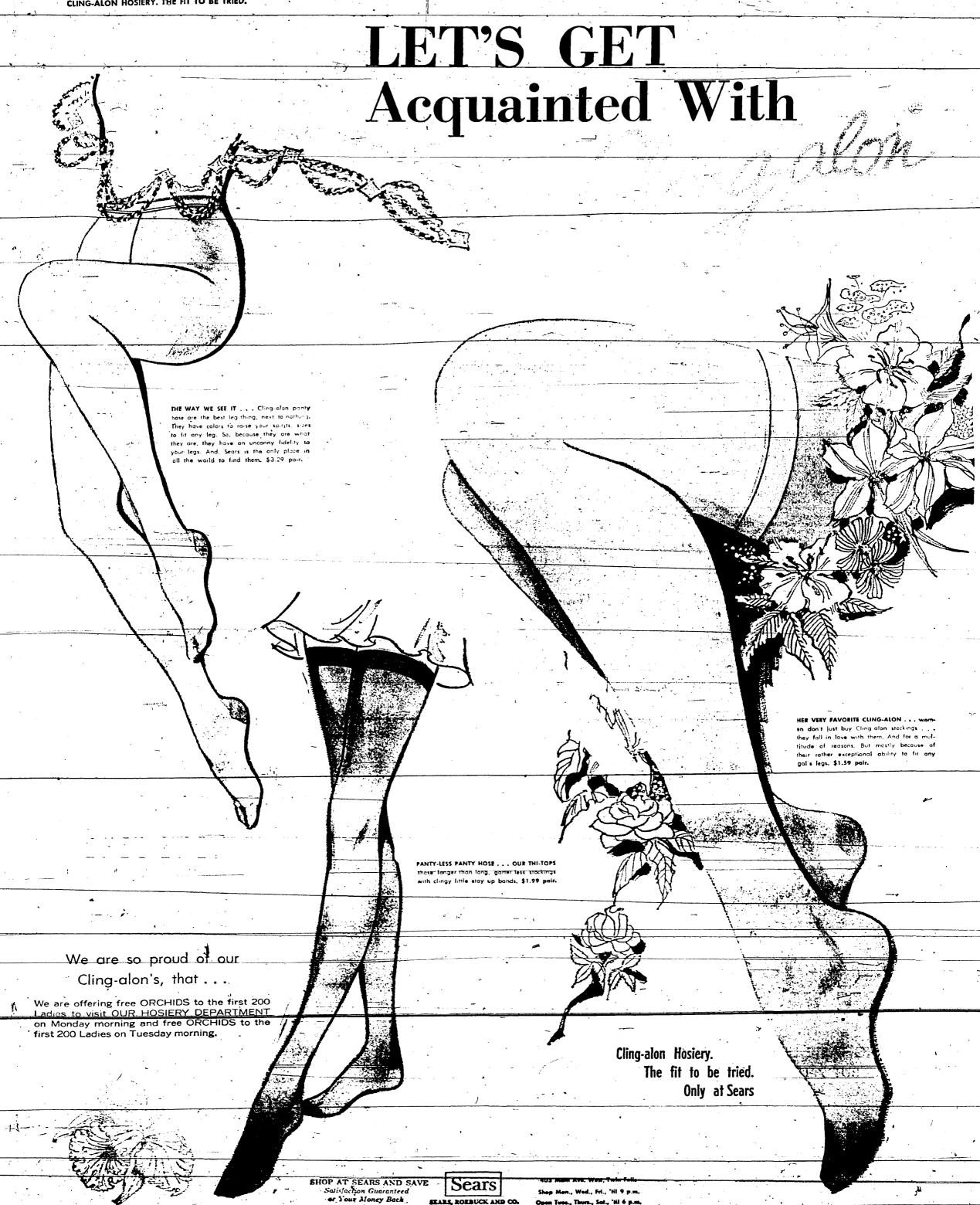
The Kellwood Hosiery Plant is certainly a fine addition to the economic community of Twin Fats and the Magic Valley. May we offer our congratulations. to the management and personnel in their choice of locations and wish them

We are happy to be a part of the continued growth and development of this fine area of Idaho.

YOUR FRIENDLY



CLING-ALON HOSIERY. THE FIT TO BE TRIED.



SEARS, ROEBUCK AND CO.

Times-News 20

SERVING ALL OF MAGIC VALLEY

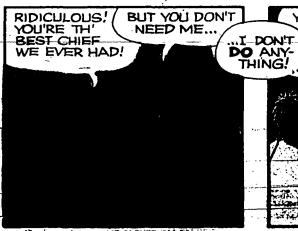
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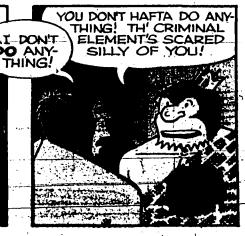
SUNDAY, MARCH 8, 1970









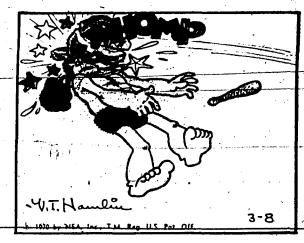












BUGS BUNNY

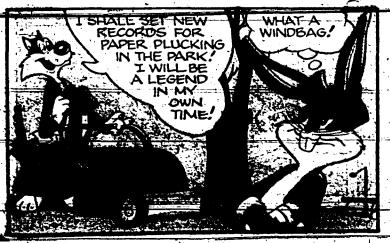
by Stoffel & Heimdahl



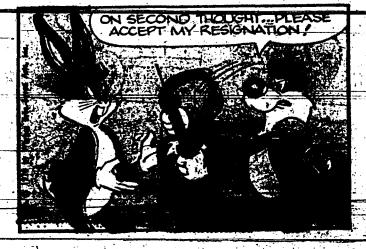


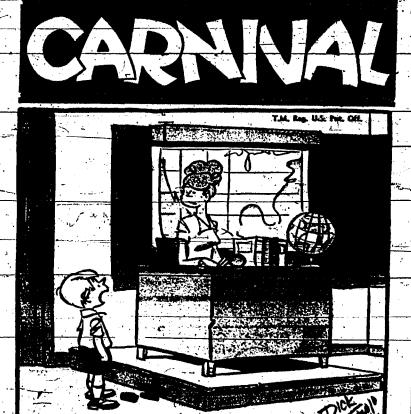


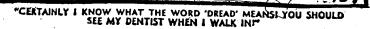














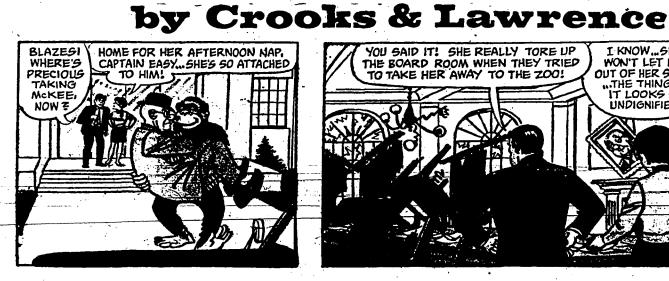






THE ACCIDENTAL MIXING OF A GROWTH HORMONE' IN PRECIOUS' FEED MAY HAVE AFFECTED HER SIZE ... BUT EVIDENTLY NOT HER FONDNESS FOR MCKEE.













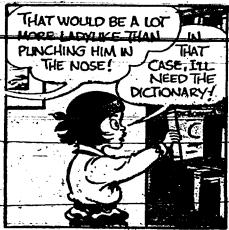












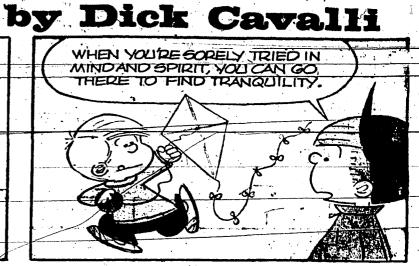




WINTHROP













OUT OUR WAY

The Willets

by Paul Gringle











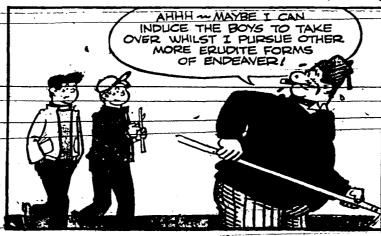




OUR BOARDING HOUSE

by Jim Branagan



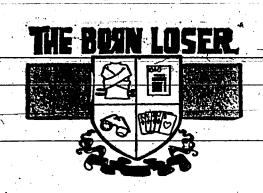


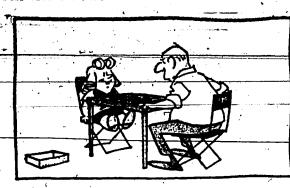


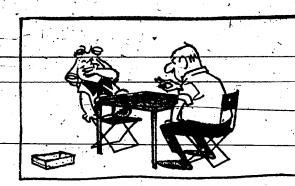


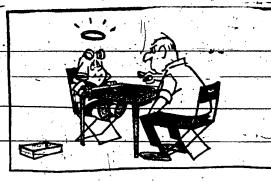






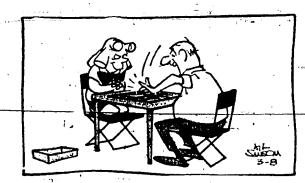


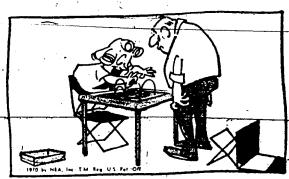






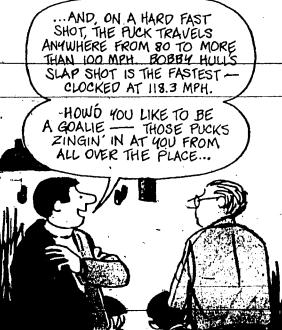




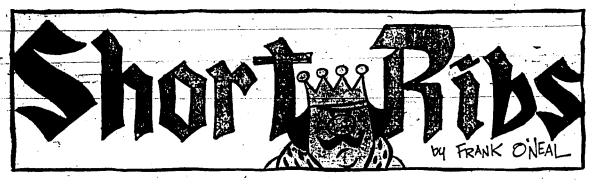


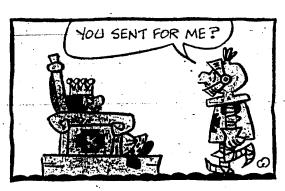


















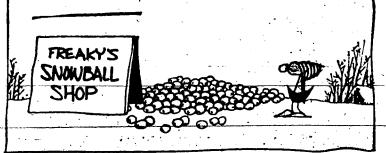


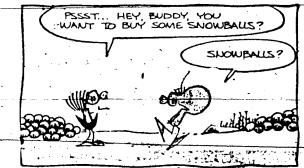




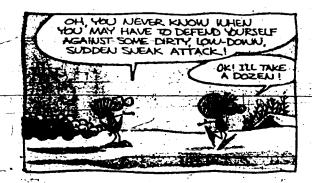






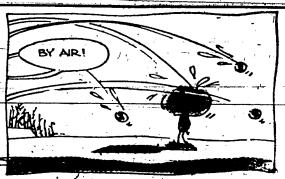










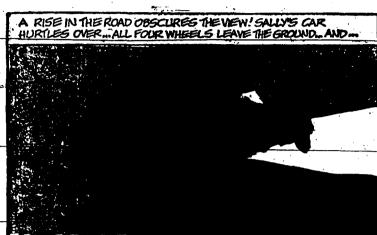












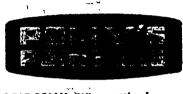






Accent on Chic A versatile sleeveless jacket from two-tone diamond afghan squares in easy crochet! Wear it to top dresses, sepa-rates and sports clothes! Pattern No. 5072-N has crochet directions for sizes 32 to 40. Stitch illustrations; diagram.





DEAR POLLY—When putting luggage away after a trip, put a small bar of scented soap inside each bag. The next time the bag is used it will have a nice fresh smell. Thanks for the column. I save it for last like the frostina on the rate. cake.—MRS, R. L. B.

WHEN I CARRY IT EVERYBODY WHISTLES AT ME



DEAR POLLY—My clothes dryer is in the basement so I never hear it when it stops. This is annoying as the towels come out wrinkled and the permanentby pressed articles have permanent wrinkles (until ironed). To avoid this I now set a timer to go off at the time I want to remove things from the dryer.

WILMA

Polly pays a dollar for every idea used. Send them to her, care of this newspaper, you can use don two can goo see the times we can

DEAR POLLY—If you misplace your darning egg an old electric light bulb will make a good temporary substitute.
—MRS. G. J.



DEAR POLLY—I have an unusual solution to an unusual problem. My husband prefers to sleep between sheets all year round but I-like the casy warmth of a blanket during the winter. I take one sheet and one light blanket, cut each in half lengthwise and sew the half sheets to the half blankets. Now we each sleep in comfart.—MRS. R. S. DEAR POLLY—A small board cut about two feet by two feet, with nails pounded in about two inches apart, makes a neat and handy holder for spools of thread and saves a lot of hunting for the right one.—KATHIE

DEAR POLLY-When arranging plastic flowers and some of the stems are too short, make them toller by sticking the end of a stem into a drinking straw and the problem is solved.—MYRTLE

DEAR POLLY—When you empty one of those plastic lemons or limes that come from the super-market filled with juice, save it and fill with your favorite hand lotion and keep on the kitchen sink. It is a cute decoration that is good for a quick squirt on the hands after doing dishes.—M. B.

POLLY'S NOTE—The blankets surely are washable cetten ones.—POLLY JEAR POLLY-When small children make their own beds it is hard for them make their own peds it is hard for them to get the sheets even. Sew a colored thread down both sides of the sheet where it should came at the bed edge. This helps them a lat.—ELSIE

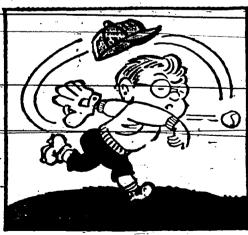
DEAR POLLY—When boiling eggs I could not find anything to take them out of the water. In desperation I used the ice cream dipper and found it was

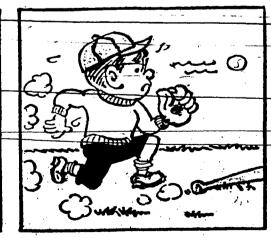
neat for this. The water runs off the eggs before you get them out of the pot.—EDNA



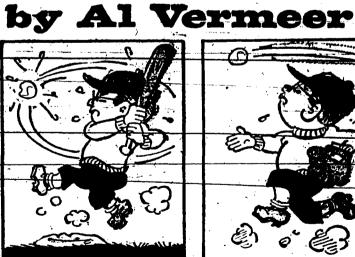
PRISCILLA'S POP

















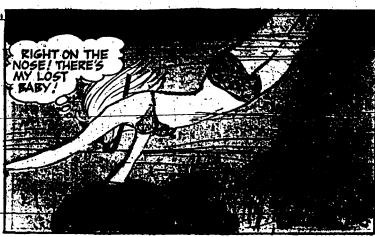










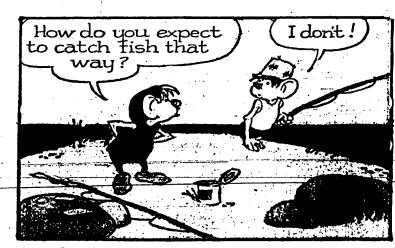


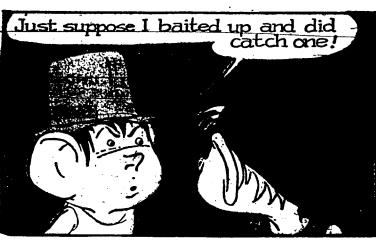




















WRITTEN BY MEG/DRAWN BY FRANK

LREMOVE THE BOTTOM 2. DRAW AROUND

TACK BOX. BODY

OTTO CUT OUT CARDBOARD FIT INSIDE BOT TOM MARK ARCUND INSIDE OF BODY TO DRAW CIRCLE

TOP AND BOTTOM PAPER . CUT OUT PASTE THEM TO TOPS.

A COMPANY

SIDES OF CARDBOARD CIRCLE AND INSIDE TOP AND BOTTOM AND BODY OF BOX.

3. PAINT BLACK 4. CUT A SMALL ON BOTH CIRCLE FROM COLORED PAPER ABOUT 3/4 IN. ACROSS.

CIRCLE PUT ON BOTTOM OF BOX. DROP IN BLACK CIRCLE THEN COLORED CIRCLE . (BLACK ONE

PUT THE LID ON THE BOX.
WAVE IT AROUND. THEN
TAP IT (TOP DOWN) ON A
TABLE 3 TIMES. OPEN
BOX AND COLORED CIRLLE
WILL BE GONE. TRY IT! SHOULD FALL FREELY

HEX SIGN. FRIENDSHIP.



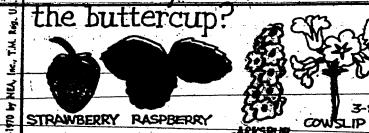
THE (9) STAND FOR PEOPLE AND THE # STAND FOR FRIENDSHIP." FROM: STANLEY KIM; SACRAMENTO, CALIF.

SIGN. HAPPINESS.



SMILE IS A SYMBOL OF HAPPINESS.
THE STAR IN THE BACKGROUND AND THE SMALL STARS SHOW HOW WONDERFUL HAPPINESS IS PETER HURD, AUBURN, CALIF.

Which 2 plants belong to the rose family and which to



ARKSPUR ANS: ROSE: STRAWBERNY, RASPBERGY; BUTTOKUP: LARISPIR, COUSLIP FROM: RHONDA COLÉMAN 3602 227TH ST., TORRANCE, CALIF.



THE TURTLE REPRESENTS LONGLIFE, THE ROWERS REPRESENT HAPPINESS, THE BIRD OVERHEAD-PEACE, AND THE OUTSIDE EDGE REPRESENTS SUNSHING, MEANING PROSPERITY."

Family Weekly Times And Mens

MARCH 8, 1970



AN EXPERT ANSWERS
Teen-Agers' Questions
About Drugs

FAMILY WEEKLY COOKBOOK

Special Section of

Exciting Easter Recipes

SELF-IMPROVEMENT
The Secret of Getting
Along with Others

Ask Them Yourself

FOR GOY, RONALD REAGAN.

California



Is California going to get a compulsory carinsurance law?-Mrs. Lily G. Davidson, Hollywood, Calif.

• The state legislature has considered enacting legislation for a compulsory insurance plan but decided against it. Many years ago, California enacted the Financial Responsibility Law to meet the problems created by irresponsible motorists. We find that about 88 percent of the drivers involved in accidents are covered by liability insurance and another 6 to 8 percent who either deposit security or establish an exemption; so the over-all effectiveness is approximately the same as those jurisdictions which have compulsory insurance.

FOR DAVID M. KENNEDY.



Secretary of the Treasury .

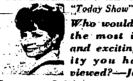
What is the average life of U.S. currency? When and how is it replaced and destroyed? Which denomination

has the shortest life?-Mrs. Irene Rohr, Devils Lake, N.D.

• The average life of a \$1 bill in circula-

tion is 18 months; \$5, 20 months; \$10, 32 months; \$20, 45 months; \$50, 112 months: \$100, 120 months. Currency is removed from circulation by commercial banks, which will include it in their surplus deposits with Federal Reserve banks, branches, and the Treasurer's Office in Washington, D.C. Usable currency is recirculated as needed and supplemented by new currency. Unfit currency is burned.

FOR BARBARA WALTERS.



Who would you say is the most interesting and exciting personality you have interviewed?---Jay A. Shorr,

Pomona, Calif.

· Prince Philip, Duke of Edinburgh.

FOR LIBERACE



What is the most expensive outfit you have worn on a program? Who is your tailor?-T. L., Altoona, Pa.

● My \$10,000 black suit of tails with 10 diamond-on-diamond buttons spelling out "Liberace." Acuna of Hollywood is my

FOR BILLY GRAHAM



Tell me how to refute the statement of a person who contends that there is no hell, that the very kind, loving nature of Jesus could

not condemn a person to everlasting punishment?-Mrs. G. W. Barbee, Hartford, N.C.

• The teaching of a literal hell is found in the creeds of all leading churches. But I am frank to say that even if no one else believed in hell-I would because Christ himself taught it. He said: "And fear not them which kill the body, but are not able to kill the soul; but rather fear Him which is able to destroy both soul and body in hell" (Matthew 10:28). Again, He said: ". . . but whosoever shall say, Thou fool, shall be in danger of hell fire" (Matthew 5:22b). It is possible to read into the Scripture only what we want to believe, and it is also possible to shut our eyes to that which is unpleasant to our thinking. God considered hell real enough that He sent His only Son

to the world to save men from hell; and, I, for one, refuse to live-as though it is an ancient myth

FOR JOAN RIVERS, comedienne



I read somewhere that you have a look-alike sister. Is she a train? Mrs. John Allen, Chi. cago, Ill.

 I have a sister one year older than I. who looks so much like me that we used to stand in for each other on the same temporary jobs. None of our bosses ever caught on.

FOR JOHNNY CARSON



What is the name of the theme song played on your "Tonight" Show, and was it specifically written for the show?-Mrs. Hel-

en Laffoon, Glenwood Springs, Colo.

• "Tonight" is the theme. Yes, it was written for the show.

Want to ask a famous person a question? You can through this column, and we'll get the answer from the prominent person you designate. Send question, preferably on a post eard, to Ask Them Yourself, Family Weekly, 641 Lexington Avo., New York, N.Y. 10022. We cannot acknowledge questions, but \$5 will be paid for each one used.

What in the World!

New Pooh Devotees of A. A. Milne's "Winnie-the-Pooh" may be surprised at a "new" character—the gopher—when they see the Disney animation Tuesday evening (March 10) on NBC-tv. Animation director Woolie Reitherman says that the gopher was actually a rejected favorite of Milne. He'd heard of a "curious animal, unknown to England, which escaped from an American freighter." So he wrote several chapters about it. But the publisher rejected them, according to Milne's niece, "because the gopher, being indigenous to the North American con tinent, would not be in keeping with the style of the rest of the book." So, to all



New "Pooh" character

fans who want their classics pure, now you know that upstart gopher is really legitimate.

Tea for Tub The British have a custom which is supposed to calm the nerves. stimulate the senses, and relax the whole



Tea on

body. It's drinking, A cup of nice hot tes taken with a morning or evening bath, says Earl Cohn, president of Superior Tea. and Coffee, is a cultural custom generally attributed to the British, which easily found its way into the American way of life. The early Massachusetts colonists boiled tea leaves and then ate them salted and buttered. Additional uses were found; cool tea relieves the pain of sunburn and can prevent peeling; varnished surfaces are easily cleaned with it; and chilled

tea bags placed over eyelids will greatly reduce puffiness.

When to Stop There's a new book. "When to See a Psychologist," by Lee M. Shulman and Joan Kennedy Taylor that also tells when to stop seeing a psychologist. Briefly, you say good-bye when: 1. The symptoms which brought you to therapy have diminished (you must understand why). 2. You understand the problems which underlie them so you know how to handle new conflicts. 3, You know yourself. 4. You are able to recognize neurotic behavior in yourself and others-anxiety, fear, guilt, etc. 5. You must have control of your life. You must know what you want to do.

Marriage Mores Michael Douglas, 25. year-old movie actor ("Adam at Six A.M.") and bachelor son of Kirk, talked



Michael Douglas

to FAMILY WEEKLY about marriage. "Many people I know consider marriage almost obsolete. It's difficult to remain married to one person," he observed, "but I have more hope for it." His own parents were divorced when he was six, and each remarried. "I like all my parents" is the way Michael puts it. "We talk to each other and agree generally," Can you see yourself settling down by 40? we asked. I hope so. Maybe by 30." And stay married to one person? "I think so. Today's generation is much more caring."

Family Weekly The Newspaper Magazine LEONARD S. DAYIDOW President

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Băttorial & Advertising Headquarters & O 1978, FAMILY WEEKLY,

ROBERT FITZGIBBON Editor-in-Chief JACK RYAN Managing Editor MARSUS N. TRINQUE Art Director MELANIE DE PROFT Pool Editor

__ ._. March 8, 1970

Associate Edite

You are invited to mail your questions or comments about any article or advertisement that appears in Family Weekly. Your letter will receive a prompt answer. Write to Service Editor, Family Weekly, 641 Lexington Avenue, New York, N.Y. 10022.

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An Expert Answers Teen-Agers

In some schools, up to 50 percent of the students have experimented with dope; if they kne



Group psychology causes many youths to start using marijuana to gain acceptance by pals.

D^{RUG} ABUSE by young people is reaching epidemic proportions in all parts of our nation, at all social and economic levels.

In some colleges and high schools, more than 50 percent of the students have at least experimented with some kind of drug, often with many different kinds. The problem is fast spreading to junior high schools, and chronic drug use is now being reported even among elementary-school pupils.

In their frantic search for new "highs," teen-agers and others are trying virtually any chemical substance that can be injected, swallowed, smoked, or sniffed—often with tragic consequences.

As an individual who has long studied drug addiction, I have felt that what these youngsters—and millions of others who have not yet tried drugs—need most is information. Too often what they know about the substances with which they so blithely experiment is no more than street-corner myth and misinformation. It is not only false but deadly. They find out the truth too late.

Here I have listed the questions

about drug use that I hear most often from young people. The answers are based on the latest findings of the National Institute of Mental Health and other research agencies.

Is it safe to try drugs once just to see how it feels?

This depends entirely upon the drug and the person—both of which involve important unknown quantities. Few people who try heroin once, for example, never touch it again. On the other hand, a majority of people who try marijuana, or "pot," do so fewer than 10 times before quitting entirely.

You cannot be certain ahead of time of your own reaction to a drug experience. About 10 percent of the people who try marijuana, for example, become chronic, compulsive users, often to their surprise. Some drugs, such as LSD and methamphetamine or "speed," can cause serious harm even with one experimental dosage. The risks of any kind of drug taking are too great to be dismissed lightly.

Can I become addicted to "pot"?

Unlike some other drugs, marijuana does not cause addiction—the disruption of your body's chemical balance to the point that you need it

to stay well physically. But it can be as habit-forming as ordinary cigarettes. Chronic users become dependent upon it psychologically. Without it, they may feel restless, unable to face life.

Can marijuana affect my personality?

Yes, and with use it apparently can also contribute to severe emotional problems in some individuals. You may become very passive and apathetic, lose your motivation and interest in activities that once seemed important to you, experience memory difficulties.

What should I do at a party where everyone is on drugs and they're trying to get me to take them?

Leave immediately! Most people start on drugs the first time in just such circumstances. Even if you stay but don't "turn on," you are in danger legally. A person present where drugs are being used can be arrested along with the users.

Isn't marijuana safer than al- ... cohol?

We have much yet to learn about the long-range effects of marijuana, but there is no firm evidence now that it is less harmful physically, psychologically, or socially, than alcohol if used consistently and in strong quantity.

Both intoxicants can impair your physical coordination and hamper your judgment. In countries where alcohol is forbidden by religious taboo, there are skid rows created by marijuana smokers...

marijuana amokers
Will using "pot" lead to other drugs?

Most occasional marijuana smokers néver "progress" to stronger substances. But heavy, regular users (or "potheads") often do. These people are likely to be emotionally disturbed and seem to have a basic need to try other drugs.

Don't drugs make a person more creative?

Some drugs, such as "pot" and LSD, may make you feel more creative. But they tend to hamper your actual performance. Under drugs, your motivation to work and execute creative ideas most likely will be reduced because of chemically induced lassitude and passivity.

Can I get to know myself better through LSD?

Under hallucinogenic LSD, probably the most powerful drug known to man, you may have the illusion that you are gaining great insights into your personality and behavior. This is because notions that come to you in the highly suggestible drugged state seem much more "real." It is doubtful, however, that valid insights occur with any regularity. The psychedelic world is one of fantasy, and to the average layman it yields no more "truth" about himself than his dreams while sleeping.

Does LSD cause chromosome damage?

Research that may answer this question is still under way. Some preliminary experiments have shown that chromosome damage may occur three or four times more often in LSD users. In any case, the taking of drugs by young women, especially expectant mothers, is extremely risky.

What can happen during a "bad trip" on LSD?

Almost anything. The sense of losing control during hallucinations can cause you to panic and blindly injure yourself or others. Horrible delusions that seem terrifyingly real can cause personality-shattering psychotic breaks with reality which may last

Questions About Drugs

truths, many might avoid the tragic consequences

By STANLEY_YOLLES, M. D. with Charles and Bonnie Remsberg

Director, National Institute of Mental Health

days or years after the drug has worn off. Because of feelings of omniscience and indestructibility, the "tripper" may believe he can fly—and plunge to his death from a high window as many have done.

Can a user "trip" on LSD even without taking it?

Yes, the LSD experience can recur spontaneously weeks or months after a user last took the drug. Such "flashbacks" are most common during physical or psychological stress but can also be brought on unexpectedly by some common medicines.

Will "speed" keep me alert and smarter than usual?

People on "speed" or methamphetamine, the strongest of all amphetamines, may seem to be more alert because they are so extremely active and talkative. The drug excessively stimulates the brain cells, much as normal body chemicals do when you face an emergency. But when this excitation is prolonged by "speed," undesirable changes take place, including an actual dulling of the mind. The speed user has great potential for violence and bizzarre behavior. Mental illness induced by the mind-accelerating "high" can last long beyond the period of actual drug activity.

Is it true that "speed" kills?

Some medical authorities estimate that once you become hooked on "speed" your life expectancy is about five years. Besides the risk of brain damage, habitual methamphetamine takes a heavy toll on the user's liver and heart.

Can I become addicted to "medicine chest" drugs?

Definitely...In fact, many young people are getting "high" illicitly on

which include model-airplane glue, paint thinner, laughing gas, nail-polish remover, and the mists from aerosol cans of furniture spray, cleaning fluid, and other chemical compounds, can be deadly. Most of these substances contain dangerous chemicals never meant to be taken by man.



Marijuana, or grass, as it's called by users, is rolled into "joints" at party off-campus at University of California.

the very drugs their parents use under prescription. Amphetamine pills for losing weight, tranquilizers for easing tension and anxiety, stimulants for "perking up," barbiturates and other sedatives for fighting insomnia—all can be addictive.

The cheap thrills obtained from inhaling a wide variety of deliriants,

Temporary blindness, convulsions, and permanent brain damage have been reported, along with damage to bone marrow, kidneys, liver, and lungs. Many deaths have occurred.

Can a person stop using drugs by himself?

Once you are addicted or habituated to drugs, it is very unlikely that you can "cure" yourself. In some cases, deep-seated psychological or character disorders, which require psychiatric treatment, may lie behind drug-taking. An abrupt withdrawal from some drugs is dangerous. For these reasons, hospitalization or at least close professional supervision while kicking the drug habit is most desirable.

Where can I go for help?"

Unless you really want to stop using drugs, probably no one can help you. If you do, seek out someone you trust—a friend, teacher, doctor—and ask him to help you, locate the best professional resource in the community to treat your problem.

Treatment will involve helping you understand and cope with the reasons you turned to drugs in the first place, as well as with the problems drug use has added to your life. The cure rate for drug users is not encouraging—another good reason not to get involved when drugs first look tempting.

WHAT CAN PARENTS DO?

With the right approach, parents often can help youngsters avoid drugs. Here are some guidelines that may prove valuable:

- 1. Many youths turn to drugs because they feel life is meaningless. Parents whose primary goals in today's world are to amass material possessions often contribute to this feeling. Growing youngsters need meaningful ideals and priorities, such as service to others and to emulate healthy people.
- 2. The selfish "grantication-now" outlook of many drug users may reflect parental attitudes. Parents who are unwilling to set limits for their children or who indulge them with everything may well find them growing up without a feeling of responsibility or self-discipline.
- 3. Parents must set a good example. The parent who reaches for a tranquilizer to meet every crisis or who drinks heavily for recreation is in a poor position to argue with a youngster who is "tutning on" with drugs for fun or escape.
- 4. Parents should take time to inform themselves about the drug scene.
- 5. Parents should not overreact to a single or very few experimental trials with drugs with harror and rejection. Communication must be kept open so that the matter can be clearly discussed.
- 6. If a young person becomes a confirmed drug user, it is no favor to him to supply money for his habit. He should know, however, that his parents have not emotionally abandoned him. Parents should use every possible means to urge the youngster to seek professional help in stopping drug use.

It's tough GROWING UP

When you were a kid you could get away with climbing trees and playing games and just generally having fun. But things are a little different now. Even clothes can be a problem. And getting those eyelashes on in under 15 minutes is next to impossible. That monthly period is a drag. Well, that is, unless, you use Tampax tampons.

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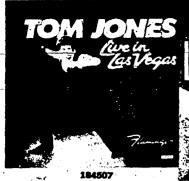
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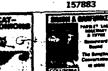












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FAMILY WEEKLY COOKBOOK

A.

An elegant Easter brunch featuring, clockwise from the right, Glazed Ham, Egg Nest Coffee Cake, Lime-Horseradish Cream, Fruit and Rice Pudding, and Café av Lait.



Special 8-page lift-ou



MELANIE DE PROFT Food Editor

It's the time of year for Easter lilies and violets, for the Easter bunny and gally colored eggs on nests in pretty beribboned baskets. It's a joyous time to gather friends together for an Easter Brunch. Why not plan that menu now?

Ham is always a favorite choice because just about everyone enjoys it. Since it complements almost any food served with it, planning a menu with ham is easy. Our Cookbook cover features food suggestions for an elegant brunch. The pictured recipes appear below, and throughout these food pages are other recipes you might like to include for your Easter brunch. We wish you all a jovous Easter!

Glazed Ham

- 1 canned ham, about 5 lbs. Orange half-slices A favorite glaze
- 1. Set ham on a rack in a shallow pan; heat according to the directions on the label.
- 2. Thirty minutes before end of heat-. ing period, lightly score the top of ham and garnish center with slightly overlapping half slices of orange. Spoon your favorite glaze over ham and orange. Baste twice during remaining heating period.
- 3. Transfer ham to heated servingplatter. If desired, garnish with galax leaves (see photo). 10 to 12 servings

Curried Fruit

Curried fruit is a delicious accompaniment to ham.

Put drained canned fruit - pineapple: spears, pear halves, and apricot halves - into a deep casserole-(allow about 4 pieces of fruit per serving). Pour over fruit a mixture of 1/2 cup butter, melted, I cup brown sugar, and I tablespoon curry powder. Bake at 375°F, about 40 min. Serve hot.

Lime-Horseradish Cream

This cool, creamy horseradish gelatin mold is a tantalizing accompaniment to the warm, succedent ham.

- 2 pkgs. (3 oz. each) lime-flavored gelatin
- 11/2 cups boiling water
- 11/2 cups cold water
- 2 pkgs. (3 oz. each) cream cheese
- 1 tablespoon prepared horseradish
- tablespoon minced green onion
- 5 1 cup chopped celery
- 1/2 cup chopped green pepper Lettuce
- Watercress Carrot curls
- 1. Pour boiling water over gelatin in a bowl and stir until dissolved. Stir in cold water. Chill until partially set. then whip until light and fluffy.
- 2. Meanwhile, beat cream cheese

until softened. Beat in sour cream. horseradish, and onion. Fold into whipped gelatin. Chill until partially set. Fold in celery and green pepper. Turn into a 6-cup fancy mold and chill until firm.

3. Unmold onto lettuce-lined chilled serving plate and garnish with watercress and carrot curls. If desired. serve with additional dairy sour 10 to 12 servings

Egg Nest Coffee Cake

- Z to 2¼ cups all-purpose flour
- 1 pkg, active dry yeast
- 1/4 cup milk
- cup butter cup sugar
- teaspoon salt
- egg Butter, melted
- 14 cup sugar
- 1/4 teaspoon ground cinnamon
- 1/4 teaspoon ground nutmeg
- 1/2 cup golden raisins
- Egg Nest Coffee Cake Icing (see recipe)
- 1. Thoroughly mix 1 cup of the flour with the yeast in a small mixer bowl.
- 2. Heat milk, butter, 1/2 cup sugar, and the salt in a saucepan until warm (120°F.-130°F.). Add to flour mixture with the egg. Beat 15 min, at low speed of electric mixer, scraping bowl constantly; continue beating 3 min. at high speed. Add 15 cup flour and beat 1 min. Stir in enough remaining flour to make a soft dough.
- 3. Turn onto a lightly floured surface and knead 5 to 10 min., or until sating and smooth.
- 4. Put dough into a buttered bowl and turn to bring buttered surface to top. Cover; let rise in a warm place (about 80°F.), or place bowl on a rack over hot water, until dough is doubled. about 11/2 hrs.
- 5. Punch down dough and turn onto a lightly floured surface. Form dough into a 26-in. rope. From one end, cut five I 12-in, pieces; roll each into a . 3-in, round. Roll remaining dough into an 18x7-in, rectangle, Brush all

pieces of dough with melted butter to within 12 in, of edges.

- 6. Mix 14 cup sugar, cinnamon, and nutmeg and sprinkle evenly over buttered dough. Top with raisins.
- 7. Reginning with longer side of rectangle, roll up and pinch edges to seal. Form roll into an 8-in, ring on a buttered baking sheet; slash top at intervals, Form each small round into an 'egg shape and place in center (see preceding Cookbook photo).
- 8. Allow to rise 40 to 50 min.
- 9. Bake at 350°F. 20 min., or until golden brown. Remove to wire rack to cool. Decorate as directed in Egg Nest Coffee Cake Icing.

One coffee cake

Egg Nest Coffee Cake Icing

- 115 cups confectioners' sugar
- tablespoons milk 1 tablespoon light corn syrup
- tengenene hutter, softened
- 1 teaspoon lemon extract
- Food coloring
- 1/2 cup flaked coconut
- 1. Beat the sugar, milk, corn syrup, butter, and extract together. Use a portion of icing to frost outer edge of coffee cake.
- 2. Dilute assorted food coloring with milk (see photo).
- 3. Toss diluted green coloring with some of the coconut. Sprinkle all of the coconut over icing (see photo),
- 4. Mix each diluted color with a small portion of remaining icing. Frost the baked egg-shaped dough.

Imperials

With or without the chocolate glaze, this melt-in-your-mouth butter wafer is an excellent choice for a brunch,

- 4 cup unsalted butter
- 4 cup sugar
- I egg yolks, well beaten (until thick and lemon-colored)
- 1 cup sifted all-purpose flour Confectioners sugar
- Sweet chocolate (about 6 oz.), melted over hot water
- I. Cream butter until softened. Add sugar gradually, creaming until fluffy after each addition.
- 2. Add egg volks in thirds, beating thoroughly after each addition.
- 3. Mixing until blended after each addition, add flour in halves. Chilldough thoroughly in refrigerator at least 2 hrs.
- 4. Shape dough into 34-in, balls.

Place about 2 in. apart on ungreased cookie sheets. Flatten with a glass dipped in confectioners' sugar.

5. Bake at 350°F, 6 to 8 min., or unti edges are lightly browned. Remove cookies to wire racks. When com pletely cooled, gently spread top of each cookie with about 1/4 teaspoon of the melted chocolate.

About 6 doz. cookies

Café au Lait

- 4 cups hot strong (double strength) colfee
- 4 cups milk

Heat milk in a saucepan over low heat, beating constantly until hot and foamy. Pour milk and coffee simul taneously into a carafe (milk and coffee will blend as they are poured) Set carafe on a candle warmer to keep beverage hot during serving. If desired, sweeten to taste with sugar.

Fruit and Rice Pudding

2 gts. beerrag

- V_2 cup regular long-grain white rice
- 1 cup milk
- 1 pkg.. (31/4 oz.) vanilla-flavored instant pudding
- I cup dairy sour cream
- Cherry Dessert Sauce (see recipe)
- 1. Cook rice until tender, according to pkg. directions.
- 2. Put milk and pudding mix into a bowl; beat at low speed of electric mixer until blended. Fold in sour cream and cooked rice. Chill.
- 3. When ready to serve, beginning and ending with Cherry Dessert Sauce, spoon alternate layers of sauce and rice pudding into parfait glasses. Top with slivered blanched almonds.

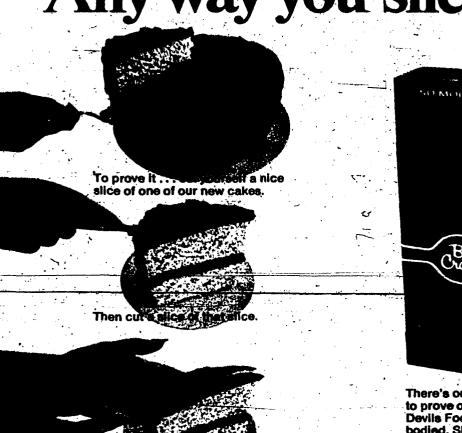
Cherry Dessert Sauce

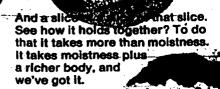
- I can (I lb.) pitted dark sweet cherries
- 1_can (81/2 oz.) pineapple tidbits
- tablespoons cornstarch 2 tablespoons sugar
- ¼ cup orange marmalade
- I tablespoon butter
- I. Drain syrup from cherries and pineapple; measure 11/4 cups syrup.
- 2. Blend cornstarch and sugar in a saucepan. Stir in the syrup, Bring to hoiling; cook and stir 2 min, or until thickened and clear.
- 3. Remove from heat. Blend in mar, malade and butter and then mix in cherries and pineapple. Chill.

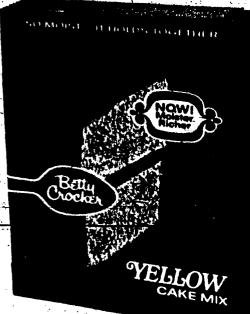
About 3 cups sauce

(Continued on page 12)

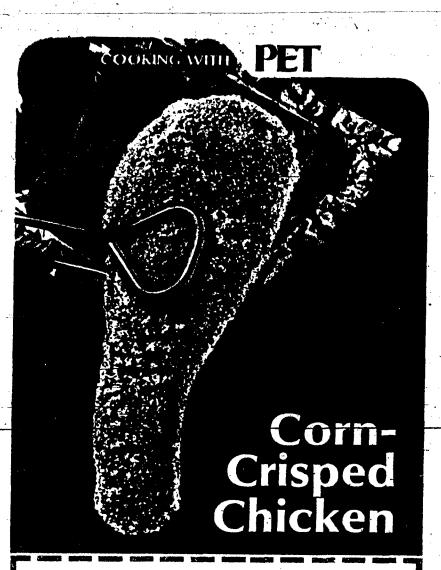
Our new Betty Crocker Cakes have a moister, richer body. Any way you slice it.







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to prove our new White, Yellow and
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CORN-CRISPED CHICKEN

DIP in Pet Evaporated Milk...ROLL in crisp, golden Kellogg's Corn Flake Crumbs...'n BAKE.

have ready—3 lbs. frying chicken, cut up. Wash chicken pieces and dry thoroughly.

TOTP chicken pieces in ½ cup PET® Evaporated Milk (thin milk just won't do).

ROLL in mixture of 1 cup KELLOGG'S® CORN FLAKE CRUMBS, 1 teaspoon salt, % teaspoon pepper. Place chicken pieces, skin side up, in foil-lined shallow baking pan; do not crowd. (For added flavor, drizzle with melted butter or margarine.)

BAKE in moderate oven (350° F.) about 1 hour or until tender. No need to cover pan or turn chicken while baking. Cover loosely with foil if less crisp crust is desired.

YIFLD: 6 servings



Easter Brunch 🔀

(Continued from page 10)

Ruby Raisin Sauce for Ham

- 1 tablespoon cornstarch
- 1/2 teaspoon dry mustard
- 2 tablespoons light corn syrup
- 1 cup currant jelly
- ¼ cup dark seedless raisins
- 2 tablespoons lemon juice
- 1. Blend cornstarch and dry mustard in a small bowl. Mix in the corn syrup.
- 2. Put the jelly into the top of a double boiler and set over low heat, stirring constantly until melted. Remove from heat and add the corn syrup mixture gradually, stirring to blend thoroughly.
- 3. Bring mixture to boiling and cook 3 min. Mix in the raisins. Set double boiler top over boiling water; cover and cook about 12 min., stirring 3 or 4 times.
- 4. Remove from heat and stir in the lemon juice. Serve hot with ham.

 About 114 cups sauce

- 1 can (1 lb, 1 oz.) purple plums, drained and pitted (reserve 1 cup syrup)
- 1 teaspoon cornstarch 1 to 2 teaspoons cider vinegar
- I tablespoon finely chopped

-chatme

- 1. Puree plums in a food mill or electric blender.
- 2. Blend a small amount of the plum syrup with the cornstarch in a saucepan; stir in remaining syrup and other ingredients. Bring to boiling and boil 1 to 2 min, stirring constantly. Serve sauce hot.

About 134 cups sauce

Mustard Sauce

This creamy perfection is to be served hot with ham,

- 1 cup cream or undiluted evaporated milk
- ¼ cup sugar
- 2 tablespoons dry mustard
- 2 teaspoons cornstarch
- √ teaspoon salt
- I egg yolk, fork beaten
- 14 cup cider vinegar
- 1 teaspoon butter or margarine
- 1. Scald % cup of the cream or evaporated mik.
- 2. Meanwhile, blend the sugar, mustard, cornstarch, and salt in the top of a double boiler. Mix in the remaining ¹/₄ cup cold cream or milk until smooth.
- 3. Adding gradually, stir in the scalded cream or milk, Bring to boiling; cook and stir 3 min, Set double boiler top over boiling water. Cover; cook 10 to 12 min, stirring occasionally.
- 4. Vigorously stir about 3 tablespoons of hot mixture into egg

yolk. Immediately blend into mixture in double boiler; cook 3 min.

5. Remove from heat and stir in vinegar and butter or margarine. Serve hot. About 114 caps sauce

Amber Raisin Sauce for Ham

- 3 tablespoons brown sugar
- to teaspoon seasoned salt
- 1, teaspoon ground cinnamon
- 14 teaspoon ground nutmeg
- 1 tablespoon cornstarch
- l cup apple juice
- 4 lemon slices 2 cup white grape juice
- 2 tablespoons butter or margarine
- 12- cup seedless raisins
- 1. Blend sugar, sensoned salt, spices, and cornstarch together in a saucepan. Stir in the apple juice; add lemon slices.
- 2. Stirring constantly, bring mixture to boiling and boil for 1 min Reduce heat, stir in white grape juice, and simmer until slightly thickened, about 5 min.
- 3. Blend in butter or margarine and raisins. Heat for a few minutes. Serve with hum.

About 13, cups sauce

Biscuit Blossoms .

- 1 pkg. (8 oz.) refrigerated fresh
- "Fat for deep frying heated to 375°F.
- 2 cup sifted confectioners' sugar
- 1 tablespoon instant coffee powder
- 1. Separaté biscuits. With scissors, make 5 cuts at regular intervals almost to the center of each biscuit.
- 2. Drop cut biscuits into heated fat, frying only as many pieces at one time as will float uncrowded one layer deep in fat. Fry 2 to 3 min., or until golden brown, turning several times. Drain biscuits over fat for a few seconds before removing to paper toweling: Be sure temperature of fat returns to 375°F; before each frying.
- 3. Coat biscuits with a mixture of the sugar and instant coffee.
- 4. Line a basket with a napkin large enough to fold ends over hot biscuits to keep them warm.

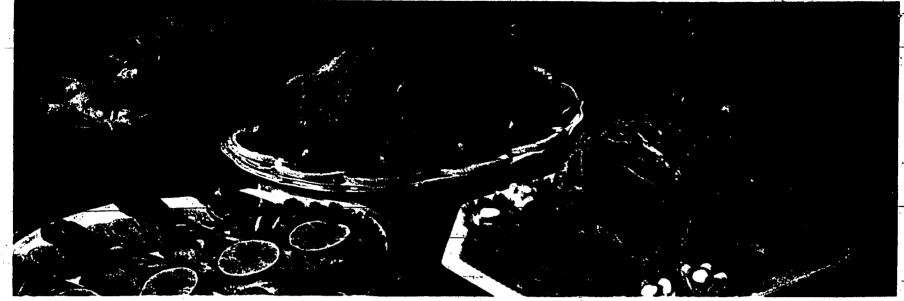
S'or 10 bisemts

*Suitable fats include salad and all-purpose oils, regetable shortening, all-purpose shortening, and lord.

Biscuit Puffs

Follow recipe for Biscuit Blossoms, cutting each biscuit into 4-pieces. While still warm, coat pieces with a mixture of ½ cup sugar and 1 to 2 tablespoons ground cinnsmon. Roll in Dutch process cocoa.

(Continued on page 14)



The Reynolds Wrap Digest of

Freezer-to-Table Cookery

The Basic Idea (Brrr...it's beautiful)

Now you'll never have to thaw your roast, poultry or fish again. You'll save hours...and everything you cook this revolutionary new way will be more tender and flavorful, because the natural juices in the foods are never lost...in the freezing or in the cooking.



THE RIGHT START: WRAP IT RIGHT!

Food technologists consider heavy duty aluminum foil best for freezing. So place the food on a sheet of Heavy Duty Reynolds Wrap. (First remove from meats and poultry the plastic wrap you bought them in. These seethrough wraps are fine for display in the store, but were not meant for freezing.)



Bring foil up over top of food and double-fold down tight, pressing out all air pockets. Air in the package causes food to dry out, lose flavor. (It's virtually impossible to get all the air out of plastic bags, so they shouldn't be used for freezing.)

Next, fold ends up tight against food. Label package with contents, weight and date. Your food stays fresh and full-flavored because Heavy Duty Reynolds Wrap is a solid sheet of strong, flexible aluminum that keeps moisture in, keeps air out. Reynolds Wrap is oven-tempered for flexible strength... a special kind of strength that resists tearing and puncturing.

Freezer-to-Table Meats







- 1. (4 lb. rolled rib roast) Remove foil-wrapped meat from freezer, and place in foil-lined roasting pan. Preheat oven to 400°.
- 2. Loosen foil across the top and at the ends of meat to allow heat to circulate and roast 3 hours.
- 3. During the final half hour of cooking turn foil back from meat completely so the meat can brown. Gorgeous! Rare and juicy...actually tastier than if you'd taken hours to thaw it.

Neat Gravy Trick: Bundle up the juices in the foil you cooked the meat in, hold close over a saucepan and split the bottom of the foil with a knife. The juices will drain with no spillage.

4		·				
ROAST Ove		Oven Temp.	. Approx. Cooking Time* per pound			
	(rolled top	l	Rare	Medium	Well Done	
	sirioin, cross	400°F	40-45 min.	46-52 min.	54-60 min.	
	eye round)	` ` `			1	

*When opening foil for browning period, insert meat thermometer to determine desired degree of doneness.

Freezer-to-Table Poultry

To Freeze: Truss bird and brush with melted shortening. Place bird breast up on length of Heavy Duty Reynolds Wrap. Bring up long ends of foil and doublefold down tightly to bird, pressing out the air between bird and foil. Fold up foil at each end, envelope style, and press close to bird. Label with contents, date and weight and freeze.







To Roast: 1. (3%4 lb. frozen chicken) Place frozen bird, foil-wrapped, in foil-lined pan.

- 2. Preheat oven to 450°. Loosen foil across top and at ends to allow heat to circulate.
- 3. Place bird in oven and roast 2 hours. Then turn back foil from the bird and roast uncovered for another 20 minutes to allow bird to brown.

Make your favorite stuffing and bake it separately in a tightly sealed Heavy Duty Reynolds Wrap packet. Stays moist and luscious! No pan to scour!

CHICKEN Own Temperature :: Approx. Gooding Time Approx. Gooding

Freezer-to-Table Fish

To Freeze: Clean and wash fish. Place, dripping wet, on a sheet of Heavy Duty Reynolds Wrap. Bring up long ends of foil and double-fold tightly, pressing out air between fish and foil. Fold ends, envelope-style, tight against fish. Label with contents, weight and date. (It is important to get fish into the freezer fast!)

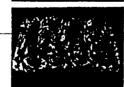


To Bake: (8 to 10 oz. whole fish or fillets.)

1. Remove foil wrapped fish from freezer. Place, completely wrapped, on shallow foil-lined baking pan.



2. Bake for 30 minutes in oven pre-heated to 450°. (The foil prevents fishy cooking odors and keeps the flesh flaky and tender.) Then turn back the foil.



3. Dot with butter or margarine, sprinkle with alivered almonds, salt and pepper and bake for 10 more minutes.

For variety: Sprinkle fish with chopped parsley and chives, mixed with a little dry oregano, dill or tarragon. A real gourmet touch!



Discover Freezer-to-Table Cookery. It's Great! Save this page for future use.



Heavy Duty Reynolds Wrap.
For Everything You Want to KEEP in Your Freezer.

Easter Brunch 🔀

Scrambled Egg Platter de Luxe

Sautéed Chicken Livers (see recipe)

- _6 eggs -6 tablespoons milk
- 1/4 teaspoon salt
 1/4 teaspoon white
- pepper
- // teaspoon / Worcestershire -sauce
- 3 tablespoons butter
- or margarine
 '4 cup shredded
 Cheddar cheese
- 1 medium-sized tomato, cut in
- 1 cup herb-seasoned stuffing croutons Watercress or paraley
- 1. Put the eggs, milk, salt, pepper, and Worcestershire into a bowl. Beat until just blended.
- 2. Heat an 8- or 10-in. skillet to sizzling; melt butter or margarine. Pour in eggs and stir in cheese; cook over low heat. With a fork or spatula, lift mixture from bettom-and sides of skillet as it thickens, allowing uncooked part to flow to bottom; avoid stirring. Before eggs are thick and creamy, gently stir in the tomato and croutons.
- 3. Turn onto one end of a heated platter with chicken livers at other end. Garnish platter with parsley or watercress.

6 servings

Sautéed Chicken Livers

Refrigerate livers in cream overnight.

- 1 lb. chicken livers
- 🌿 cup cream
- 1/4 cup flour
- 1/2 teaspoon sait
- 1/a teaspoon white pepper
- a cup butter or margarine
 a Minced paraley
- 1. Rinse chicken livers with cold water and drain on paper toweling. Put livers into a deep dish and cover with cream. Refrigerate, covered, overnight.
- 2. Shortly before serving, drain cream from livers and coat them evenly with a mixture of

flour, salt, and pepper.

3. Add chicken livers to butter or margarine heated in a skillet and cook until livers are lightly browned on all sides.

Sugared Cookie Chicks

- 4 cup butter or margarine l teaspoon grated lemon peel
- 1 tablespoon lemon juice
- 2 eggs, well beaten
- 2 cups sifted all-purpose flour
- 11/2 teaspoons baking powder

der, and salt together; add in fourths, mixing until blended after each addition. Chill dough thoroughly.

3. Roll a third of dough at a time 's in thick; cut with a chicken cookie cutter: Transfer cutouts to ungreased cookie sheets.

Miniature Glazed
Orange Rolls

1/4 cup warm water, 105°F.-115°F. 1 pkg. active dry yeast

1 cup milk, scalded

- % cup sugar
 % teaspoon salt
- 2 cup butter or margarine
- 4 to 4½ cups sifted allpurpose flour 2 eggs, well beaten
- 1. Sprinkle yeast over warm water; stir until dissolved; set aside.
- 2. Pour milk over sugar, salt, and ½ cup butter or margarine in a large bowl; stir until melted. Beat in 1 cup flour; mix in yeast.
- 3. Beat in eggs and enough flour to form a light, soft dough; beat thoroughly. Turn onto a floured surface; allow to rest 5 to 10 min. Knead until satiny and smooth. Put into a greased bowl and turn dough to bring greased surface to top Cover; let rise until dough is doubled.
- 4. Divide dough in half and roll each on a lightly floured surface into a rectangle ¼ in. thick. Brush with butter or margarine. Sprinkle with a blend of 1/2 cup sugar and 3 tablespoons orange peel. Beginning with longer side, roll dough and press edges together. Cut rolls into 1-in, slices. Place on greased baking sheets or cut-side-up in greased muffin-pan wells. Brush with butter or margatine. Let rise in a warm place until dough is doubled, about 30 min." 5. Bake at 375°F. 12 to
- 5. Bake at 375°F. 12 to 15 min. Remove rolls to wire racks immediately. Drizzle warm rolls with Orange Glaze and Icing. 5 doz. rolls

Orange Glaze — Stir together in a saucepan ½ cup sugar, ¼ cup light scorn syrup, ¼ cup hot water, and 1 tablespoon grated prange peel. Bring to boiling and cook 2 min., stirring several times. Set aside.

Icing — Blend 10 tablespoons sifted confectioners' sugar, 2 teaspoons water, and ¼ teaspoon vanilla extract.



Sprinkle with minced paraley.
Serve immediately.

About 4 servings

Note: The leftover cream may be used in a white sauce when chicken livers are served sauced over toast points.

⅓ teaspoon salt

- 1. Cream butter or margarine, lemon peel and juice; add the sugar gradually, creaming until fluffy. Add the eggs in thirds, beating thoroughly after each addition.
- 2. Sift the flour, baking pow-
- 4. Brush chicks lightly with beaten egg white and sprinkle with yellow decorating sugar. Insert a current in each for the eye and a sliver of candied cherry for the beak.
- 5. Bake at 325°F. 15 to 18 min.

 About 4½ doz. cookies

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These are the memories that never grow dim . . . Of young voices joined in a joyous old hymn.

Of bonnets abob to the cadence of canes,

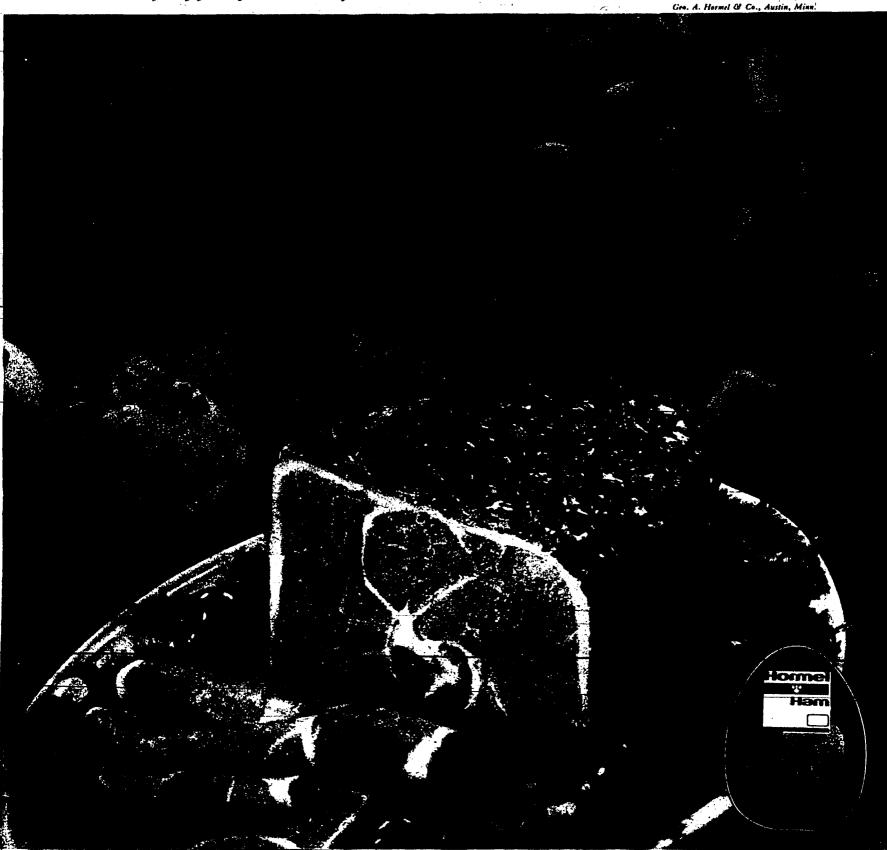
And grandfather-watches on great gold chains.

Of sugar-shell eggs that held small, secret sights, And baskets brim-filled with a million delights,

Of the elegant ham in its clove-starred glaze, For the family feast of our Easter Days.

Hormel Ham

•an» F**EASTER** TRADITIOI This ham has shared the happiness of many a family celebration. For this is the famous Hormel Ham—America's first ham in a can. Patiently boned, trimmed, shaped and baked to magnificent full flavor. Ready to heat and carve smoothly into broad, juicy slices. Hormel makes this same, famous ham today—true to its great tradition.



"Battling Grandpas" Return to War

They were hot-shot pilots in World War II; now they're back in combat in Vietnam as graying eagles— but still "gung ho"

By JOHN KENT

T T. COL. David Thomas of L the U.S. Air Force recently completed student-pilot training in an C-47 attackcargo plane and now is flying in combat areas of Vietnam.

What makes this unusual is that Thomas is 45, the father of three. and is flying the same type of plane he flew in World War II, when he recorded 57 combat missions. He's one of numerous "battling grandpas" -retreads from World War II-who are serving in their third war (counting Korea). The idea is to ease the combat burden on younger pilots in 'Vietnam.

An irony of the jet age is that the graying eagles are still piloting the lumbering propeller-driven "Gooney Birds" of the early 1940s, probably the most successful cargo planes ever manufactured. Nowadays, the C-47s still carry cargo but also, under the nickname, "Puff, the Magic'Dragon," are equipped as gunships to provide close-in combat support.

Lt. Col. Robert A. Davidson, for example, brought his C-47, a fat target for enemy ground fire, right over



the enemy as they attacked the Binh Thuy air base. Davidson's machine guns walloped the enemy so hard they fled. Davidson won a Distinguished Flying Cross. He is 43-and served 29 months in World War II.

Then there's Mai, John E. Mackey. who at 45 logged 40 combat missions in Vietnam in a "hot" jet, then returned to his World War II love, the C-17. "The jet is fun flying," he says, "and you don't see enemy ground fire because you're traveling so fast. The 'Gooney,' though, is so slow you can see them aiming at you-that makes life more exciting."

Our women military pilots are back in action, too. Lt. Cols. Ann R. Johnson and Yvonne Pateman, for in-

World War II photos show Ann Johnson (right) and Yvonne Pateman (left) and planes they ferried to advance areas. Today both are lieutenant colonels stationed in Vietnam.



David Thomas (above) was a young lieutenant when he first flew a C-47 in the early '40s. Recently, he left behind his family (center: one of his children is not shown) and returned to a C-47 cockpit (below) in combat zones of South Vietnam.



stance, were WASP pilots in World War II, ferrying planes to advance military bases. Now they're on active nonflying duty at Tan Son Nhut air base in South Vietnam. The evergentlemanly Pentagon does not give their ages. .



Vivid Photographs of Vietnam Action

Readers wishing close-up view of war in Vietnam, including action shots of our Armed Forces, may send for "13/13 Vietnam: Search and Destroy," a photographic-essay book by Gordon Baxter, with an introduction by Chet Huntley. Mail \$4.95 to "Vietnam" 54100, 2039 Greenland Bldg., Miami, Fla. 33054.





*Weathered brown spots on the aurface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with ESOTERICA, that medaway with ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, helps make hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes. If you have these age-revealing brown spots, blotches, or if you want clearer, lighter skin, use ESOTERICA. At your favorite drug and tolletry counter. \$2.00.

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HEARING AIDS



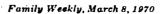
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Fidgeting, loss of sleep and a cormenting litch are often telltale signs of Pin Worms ugly parsaltes that medical experts say infest 1 out of every 3 persons examined. Entire families may be victims and not know it. To get rid of Pin-Worms, they must be killed in the large intestine where they live and multiply. That sexactly what Jayne's P-W tablets do... and here's how they do it:

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INGER STEVENS SAYS:

"I Can't Live Only for Myself"

PEER I. OPPENHEIMER

CTRESS INGER STEVENS found her A moment of extreme desolation on New Year's Eve, 1959. As far as she was concerned, all of her life added up to a big fat zero. Her solution was to take a handful of sleeping pills and lay down to die.

"At that moment, it seemed the only thing left to do with my life." Inger explained. "I'd taken a good look at the people around me and at myself. And all I saw was emptiness. I sat in my little apartment and stared at the walls. How desperately I wanted to talk to someone! Only there was no one."

Three days later, a janitor discovered Inger Stevens in a coma. She was rushed to the hospital, where doctors fought tenaciously for her life. At last she rallied, but her legs were swollen-four times their normal size with phlebitis, and blood clots formed beneath her left lung. Worse, she was blind for two weeks.

As Inger picked up the threads of her life again, she came to realize that there had to be more to living than feeling sorry for herself. She knew she could not exist for herself alone any longer. Inger used this understanding to launch herself into a new and rewarding life—a full-scale crusade for mentally retarded children.

She speaks often of retiring from Hollywood and devoting her life to working with retarded children. She certainly has no complex about being a star. "I don't even know what the word means and I care less," she insists. Yet she can no longer doubt that she is good and can point to nine starring roles in the last three years-each of which gained her recognition as a fine actress. Among Inger's most recent films are "Firecreek," "A Long Ride Home," "The Borgia Stick," "Guide for the Married Man." "House of Cards," "Five Card Stud," and currently, "A Dream of Kings," in which she really comes alive as a sex-starved widow.

Yet while achieving professional acclaim is important in giving Inger financial and professional security, it could still leave her emotionally bankrupt-if she would let it. But Inger no longer lives for herself. "I have achieved a wonderful balance in my life now," she explained.

That began when former Gov. Pat Brown appointed Inger a member of the advisory board of the Neuropsychiatric Institute of UCLA Medical Center, and she became chairman of the California Council for Mentally Retarded Children, both offices she still actively holds. Every spare moment



Inger won raves in "A Dream of Kings."

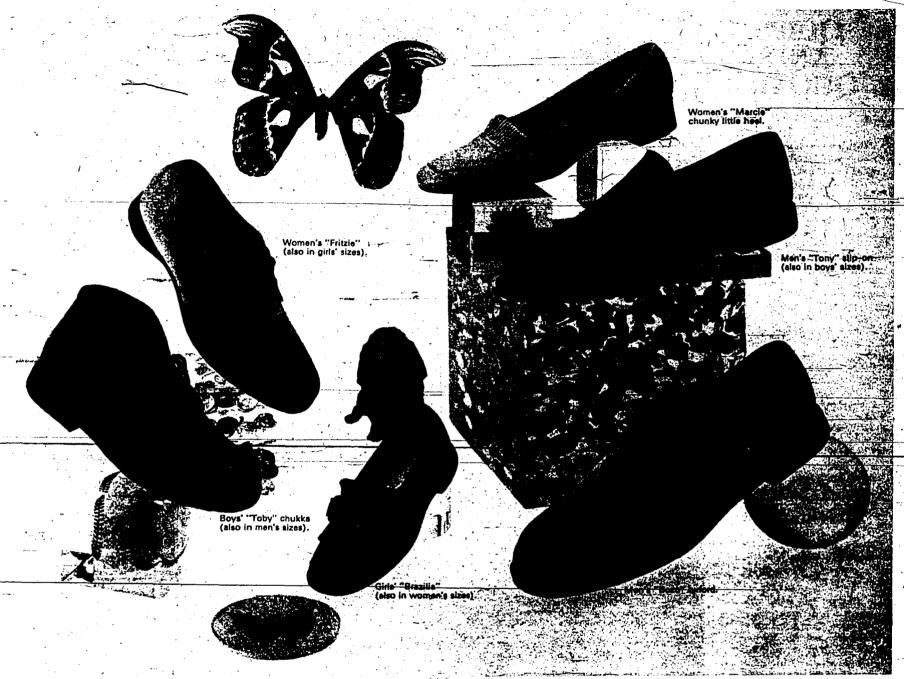
is spent at the Kedren Community Health Center in Watts.

Inger dosen't believe in living like a star, although she could. She has been a wealthy woman ever since she starred in "Farmer's Daughter" for three seasons on tv. She has a manager to make sure "there will never have to be a benefit for me!" and has invested in real estate, day-care centers, convalescent homes, a chain of pharmacies, bank stock, and a trust fund for herself. "I also have a \$100 bill tucked away-just in case," Inger laughed.

Inger, 35, still lives alone-but she isn't lonely. An offspring of a broken marriage, Inger Stensland came to America at the age of 11. After high school, she went to New York where she joined the chorus of the then popular night club, The Latin Quarter, and worked in tv commercials on the side. She met and subsequently married theatrical agent Tony Soglio (who changed her name to Stevens), but they were divorced three years later. The disillusionment of this marriage plus two disappointing romances-one with Bing Crosby-led to her near-fatal sleeping-pill bout.

But Inger still continues to get involved with people. When she was on location in Mexico for a film, she found out that a stunt man's wife and baby were in a hospital in Los Angeles. If he went to them, he'd lose his wages. Since he needed the money to pay the bills, he was trapped. Inger didn't rest until she'd seen to it that the man not only had the money to make the trip home but that he was paid while he

It is very likely that Inger will not marry for some time. She has been too bitterly hurt too many times. Whenever one brings up the subject of all the time and effort and money she has put into these past years for unfortunate children, her eyes flash and she quickly replies, "It is nothing compared to what they have given me! I am happy doing for others. I wake up to every day to see it." ◆



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QUIPS AND **QUOTES**

Gone to Pot

Conscience is the still, small voice, Nagging and accusing. That tells you that you shouldn't play Poker-when you're losing.

-Hal Chadwick



JUNIOR REASURE CHEST

While browsing around in the attic, Junior came across an old report card which had been his father's He brought it downstairs and compared it with the one he had just received at school and which he intended to show when his dad was in a good mood. When Dad was seated in his easy chair, Junior approached:

"Hey, Dad, just look t this old report card of yours and then look at the one I just got. Why, your grades aren't any better than mine."

Dad quietly compared the cards, then shook his head sadly.

"You're right, son," he said. "I guess the only fair thing to do now is give you what my Dad gave me."

F. G. Kernan

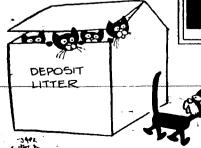
It would have helped a great deal if the pioneers had located cities closer to airports.

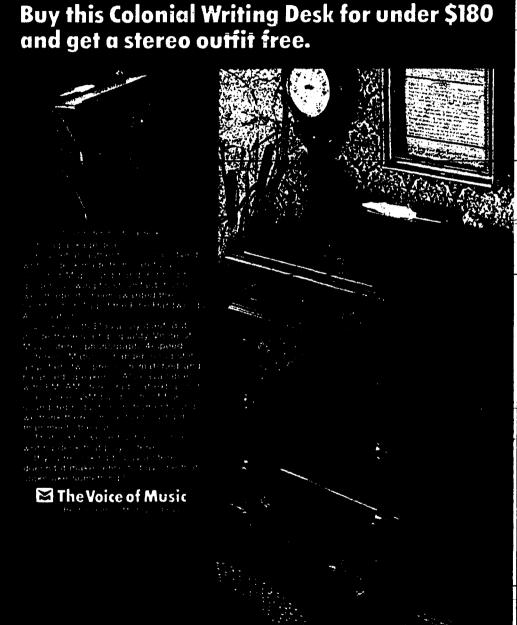
-Lucille J. Goodyear

Lawyer to wife who wanted a divorce: "Sorry, but I'm a criminal lawyer, not a divorce lawyer. But if vou ever decide to shoot him, I'm sure I could get you off."

-Gene Yasenak

If tombatones told the truth, everybody would want to be buried at sea. -Wilfred Beaver





The young litutenant was told to appear before the selection board, which was considering his promotion. He spent the evening before his appearance diligently applying spit and polish

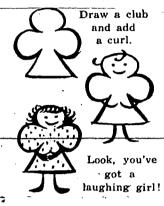
and in going over in his mind the answers to possible questions he'd be asked.

When he entered the hearing room, he held his head high. His carriage was erect. But he stumbled at the door and fell flat on his face. He rose, brushed himself off. saluted, and said, "Gentlemen, I have fallen into good company."

He got his promotion. -Dorothea Kent

Let's Draw a Laughing Girl

By Ann Davidow



Hidden in this sen tence is something a driver should know when he wants to reach his destination in the shortest time: They left their outer wraps in the hall before they entered the reception room.

(See Answer Box)

Minus One

From a five-letter word for a long band of cloth we use around our necks or heads, take away the last letter and get the lasting mark of a wound. (See Answer Box)

Plus One

To a three-letter word that asks in what manner a thing is to be done, add a last letter and get the word for the sound dogs make when they bay at the moon.

(See Answer Box)

Answer Box

Hide-a-Name: Route. Minus One: Scarf-scar. Plus One: How-howl.



I sure am glad that my daughter was too young to notice I looked like a fat, buttered biscuit here. And when I think of it now, I hadn't even reached 265 pounds at the time this picture was taken.



Now look at me at 136 pounds. Sure is good to get into

I carried my bridegroom over the threshold. Then I lost 129 pounds.

By Kathleen Coffey - as told to Ruth L. McCarthy

Maybe you can get an idea of what my husband and I looked like as a couple, when I tell you that I've lost as much as Charles weighed at our wedding. 129 pounds. Do you understand now why I was the one to carry him over the threshold of our first home?

Being fat had made me a loner through most of my school years. Mamma had a job at that time, and to ease her conscience for leaving my sister and me, she always gave us ice cream money. And I never missed a scoop. Besides, I'd stuff on bread and potatoes and sweets and all kinds of candy.

I remember how much I wanted to be on the square-dancing team at school. But I was turned down. First, because I was so big, I couldn't keep up with the others. And second, because I made too much noise stomping around.

All I can say now is, thank goodness Charles took me for what I was, not what I looked like. In fact, the only time he ever said anything to me about my weight was when I was expecting. He was scared for my health. But when anybody said anything to me about losing, I'd resent it and eat more.

After my little girl came and I went up to 265 pounds, even I was afraid. Of course, my doctor had got on to me plenty of times, but I never took his advice. But this time, it was me who made the decision to reduce. And until you make up your own mind that you have to lose weight, nobody can help you,

You see. I'd seen some of those stories in magazines about folks who'd lost weight with the help of a reducing-plan candy, Ayds. So I bought the vanilla caramel kind at the drugstore. Later, I switched around to the plain chocolate fudge type and the chocolate mint fudge for variety.

I took one or two before meals like the directions say. And Ayds helped curb my appetite. Why, on the Ayds Plan, I ate less because I really wanted less. Where I used to crave buttered biscuits, macaroni and cheese, and potatoes, I don't have a hankering for them now. In fact, I've acquired a whole new taste for food, since I've got all those starches out of my system.

While I was losing, I didn't think about how far I had to go down. Just that with each five pounds, I was that much closer to my goal. And it worked.

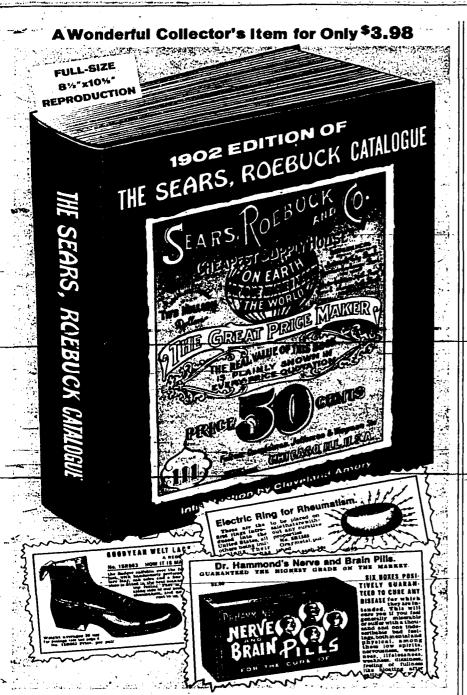
By the time Charles and I had our new home in West Asheville, N.C., I was so much slimmer, he carried me over the threshold. Even my little girl notices it now that I'm down to 136 pounds.

I'll tell you this, it sure has confused people. My

mamma, who hadn't seen me for a long while, almost cried when she spotted me in church. And my uncle couldn't believe his eyes.

But the best reaction of all was from a lady customer in our store. Charles and I used to deliver her newspapers. I'd sit one side of the car, tipping it most to the ground as I rolled up the papers, and he'd be on the other side, riding up in the air. Well, first time she saw me skinny, she didn't speak. Wouldn't, in fact. Instead she spread the word: "Mr. Coffey's got himself remarried." We laughed, when the news got back to us. But, in a sense, it's true. Because, thanks to the help of the Ayds Plan, Charles has got himself a new wife. Me.

	Before	After
Height	5'6"	5′6″
Weight	265 lbs.	136 lbs.
Bust	44"	34~
Waist	42"	281/2"
Hips	49~	36~
Dress	241/2	10



SEARS ROEBUCK 1902 CATALOG

A MERICA AT THE TURN OF THE CENTURY. When penny candy was king... when knickers were a boy's best friend and when a woman showed ankles, may be. Enjoy all the nostalgia of a young, still largely rural America in this remarkable, and amusing book. Published in the Spring of 1902, this Sears Roebuck catalog mirrors the dreams and needs of Americans at a time when life was far less complex...much 'more fun, and cost far less!

Buggies were the rage. The 1906 Pure Food and Drug Act was four years away and you could still get a Sure Cure for Tobacco Habit... Dr. Rose's Arsente Complexion Wafers and a White Ribbon Secret Liquor Cure. And prices were something else, again... Tooth-brushes 34... a thophead sewing machine guaranteed for 20 years and priced at only \$10.45... a solid oak home organ for only \$22... and high button leather shoes only \$1.98! All are beautifully illustrated with fine steel engravings of the period.

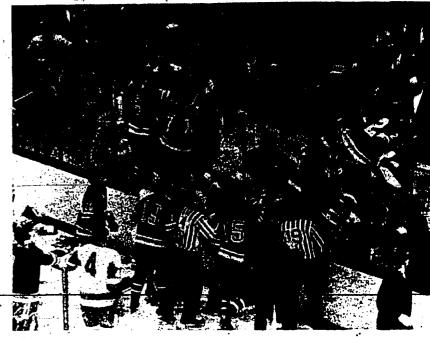
ror zu years and priced at only \$10.45 ... a solid oak home organ for only \$22 ... and high button leather shoes only \$1.98! All are beautifully illustrated with fine steel engravings of the period.

This great book is over 700 pages, a large 8%" x 10%" (the actual size of the 1902 catalog) and has more than 40.000 items, carefully illustrated and fully described. It's really a joy to read, with a lesson in thrift and true American thinking for every member of the family ... nostalgia for the older, an education for the young. It's a wonderful book, a wonderful gift, and at \$3.98, a lot more for the money than you can find today. Only 'I printing—the supply is really limited. Order today. It's worth it!

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FULL COLOR

LAMINATED



When hockey team's coach got into grandstand brawl, they leaped to his aid.

Are you well-liked? Do you get along nicely with relatives, neighbors, and fellow workers?

One of our deepest desires is for happy, harmonious relationships with our fellow humans. It's not always an easy goal to achieve.

Natural instincts and experience are a help; indeed, for many they provide all the know-how needed to win respect and friendship.

But it's all too easy to act toward others in unthinking ways, without regard for their feelings. The result is often that they are antagonized, "turned off." Their greetings afterward become perfunctory, not warm. They don't seek us out, send us a card, invite us over, confide in us. Many of the offenders are familiar types to us —inconsiderate husbands or wives, demanding parents, uncooperative coworkers, harassing bosses.

However, there are specialists in the field of human relationships who have acquired extensive knowledge in the art of getting along with others. FAMILY WEEKLY consulted several of them and offers their advice here.

"To love and be loved and to work productively are two of our strongest natural drives," says Dr. Manfred H. Hecht, clinical psychologist, who is supervising psychoanalyst at New York's Postgraduate Center for Mental Health. "These are things we deeply want to do.

"Whenever someone says or does anything in a hurtful way that reflects unfavorably on us, counter to our ego need, the relationship between us is sure to suffer."

It may be something as overt as a thoughtlessly blurted, "That's stupid!" Or it can be more subtle, such as failing, perhaps through forgetfulness or lethargy, to consult us about something with which we're personally concerned. Or a look of annoyance cast in our direction by the boss. Such acts do not register with us as constructive criticism, to which we ought always to be open. Instead, they bruise the ego and create tension.

"Marriage embodies intense psychological needs on the part of both husband and wife," Doctor Hecht adds. "Among them are love, a sense of belonging, and emotional support in times of great stress.

"But many marriage partners are not helping their mates to meet these needs. It may be out of simple negligence, a lack of awareness, or plain selfishness that the mate has not fulfilled important needs in the marriage.

"Whatever the cause, many partners are not contributing enough warmth, love, encouragement, and understanding to the marital atmosphere. If these critical needs go unmet, it's almost impossible for a marriage relationship to be really harmonious."

Doctor Hecht adds a few words of professional advice:

"Relate to people. Be sensitive to their needs, feelings, hopes, and fears. Be receptive, ready to listen or help. But be aware that not all

How to Get Along with People Our ability to live harmoniously with friends, family, and

with friends, family, and coworkers may be the key to happiness

By NEAL ASHBY

relationships can work out. Speak up if someone has made you angry or resentful. It will get things off your chest and win you respect. People by and large are not fragile. A worthwhile relationship will survive a flareup."

Clark W. Blackburn, general director of the Family Service Association of America, has been working to promote congenial rapport within families for 30 years. The association binds together 340 family social/service and marriage-counseling agencies across the U.S.

"One of the most effective ways members of families can contribute to an atmosphere of good will," declares Blackburn, "is to help and encourage one another to 'get out' their inner feelings, "Anger, worry, grief—we need a way of giving vent to these emotions so they cannot contaminate our thoughts, our outlook, and our dealings with others. Even happiness is so much more enjoyable if it can be shared with someone.

"The family should be the social unit in which we can be assured of love but in which we can feel free to 'sound off' about things that are bothering us. Husband should encourage wife to speak what's on her mind even if he knows she's going to give him a tongue-lashing! Afterward, the domestic climate is certain to be relieved of tension.

Fair sharing, in Blackburn's view, is another vital principle in family relations. Burdens, responsibilities, no-fun chores should be equitably distributed. Giving anyone reason to feel that others are taking advantage of him guarantees discord,

The American Telephone and Telegraph Company is pioneering a simple but generally overlooked human-relations concept that is causing many of its 800,000-plus employees to feel friendlier toward their bosses and relish their jobs. Under the direction of work supervisors, jobs are being made as interesting as possible—"enriched," as it's explained by the program's architect, Robert N. Ford, social psychologist and AT&T's personnel director for manpower utilization.

The program had its inception about four years ago. AT&T, along

with many other big companies, was concerned about the heavy employee turnover. Some firms have lost as many as one quarter of their workers, mostly through quitting, in a single year. Retraining and restaffing are costly in money, time, and reduced efficiency. Ford began to implement a theory developed by Frederick Herzberg of Case Western University.

"What happens," says Ford, "if that the work itself can be so boring people don't want to do it. But you can make people's jobs interesting and challenging—and it pays off.

"Take dishwashing. Suppose your employee is bored sick of the job. It's no good to tell him, 'You've been washing dishes a long time, why don't you switch over to carrying them to the kitchen?' That's no more interesting than washing.

"But you can say to that man, We



AT&T's Robert Ford



Coach Emile Francis

want you to be responsible for ordering the soap and all the materials needed for dishwashing and to make out the work schedules for the dishwashing crew."

AT&T thus now permits phone operators to summon police and firemen on their own instead of referring such emergency cath to supervisors as formerly was required. Business-office representatives can grant customers refunds without getting them approved, and repairmen can decide whether the company is liable when customers claim damage occurred in their homes when phones were being installed.

"We've put our program to work for about five percent of our work force in several hundred employee units thus far. In almost every case, we have recorded a significant decrease in turnover and observed an obvious improvement in morale.

"Not only that, but job enrichment is showing us who our next supervisors are—those who rise most impressively to new responsibilities.

Surely one of the most charismatic handlers of workers is Emile Francis, coach and general manager of the high-ranking New York Rangers hockey team. When Francis became involved in a scuffle in the stands at Madison Square Garden during a game several seasons ago, 13 Ranger players in pads and skates somehow managed to climb over the 10-foothigh protective glass surrounding the ice to go to Francis' aid.

"I demand effort, but not superskill from my men," Francis says.
"Absolutely no favoritism. I've seen the resentment on teams when a player who scored a few more goals was allowed to come and go as he pleased.

"I try to instill pride in our team and stress the importance of working together. Major leaguers know how to play the game. The way to win is to get something 'extra' from each of the men."

"Star" performers need to be handlers of people, too. One who does it well is Joe Namath of the New York Jets. Namath is extremely popular with his fellow Jet football players though he's paid more money than any of the others, is publicized far more, and adored by pretty girls from coast to coast. Says writer Dave Anderson, who covers the Jets:

"Joe's very democratic. He talks the players' language, and he's one of the wittiest 'kidders' in the locker room. He's just as friendly with rookies and substitutes as he is with 'name' players."

The results of these human-relationship experiments in the business or sports world can be applied to our private lives as well.

The accumulated data seems to boil down to this: we like and will follow those who can make us feel that they genuinely care about us, are ready to listen to or help us to any reasonable extent, and who show respect for our integrity and abilities.

There are many supplementary elements that make for ever more successful relationships, but these fewsimple principles can carry us far. •



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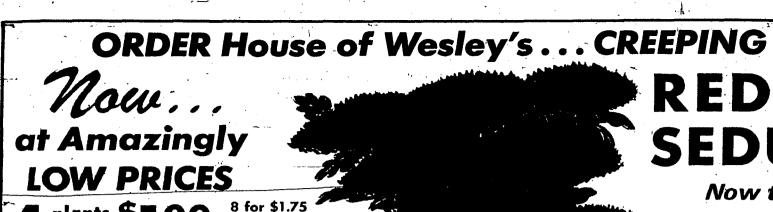
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