

Fed loosens credit pinch

WASHINGTON (UPI) — The Federal Reserve Board, in a move long anticipated on Wall Street, has approved a reduction to 5 1/2 per cent the discount rate six of its 12 district banks pay to their members.

The Reserve's six other banks are expected to follow suit in reducing the rate from 6 per cent.

The approval, announced Tuesday, was a bit of a disappointment to some congressional leaders and to stock market dealers and investors who had expected more than a quarter-per cent cut. The former rate was the highest in 30 years. Wall Street analysts had predicted the move for more than two months.

The cut, the first in two years, is expected to have little

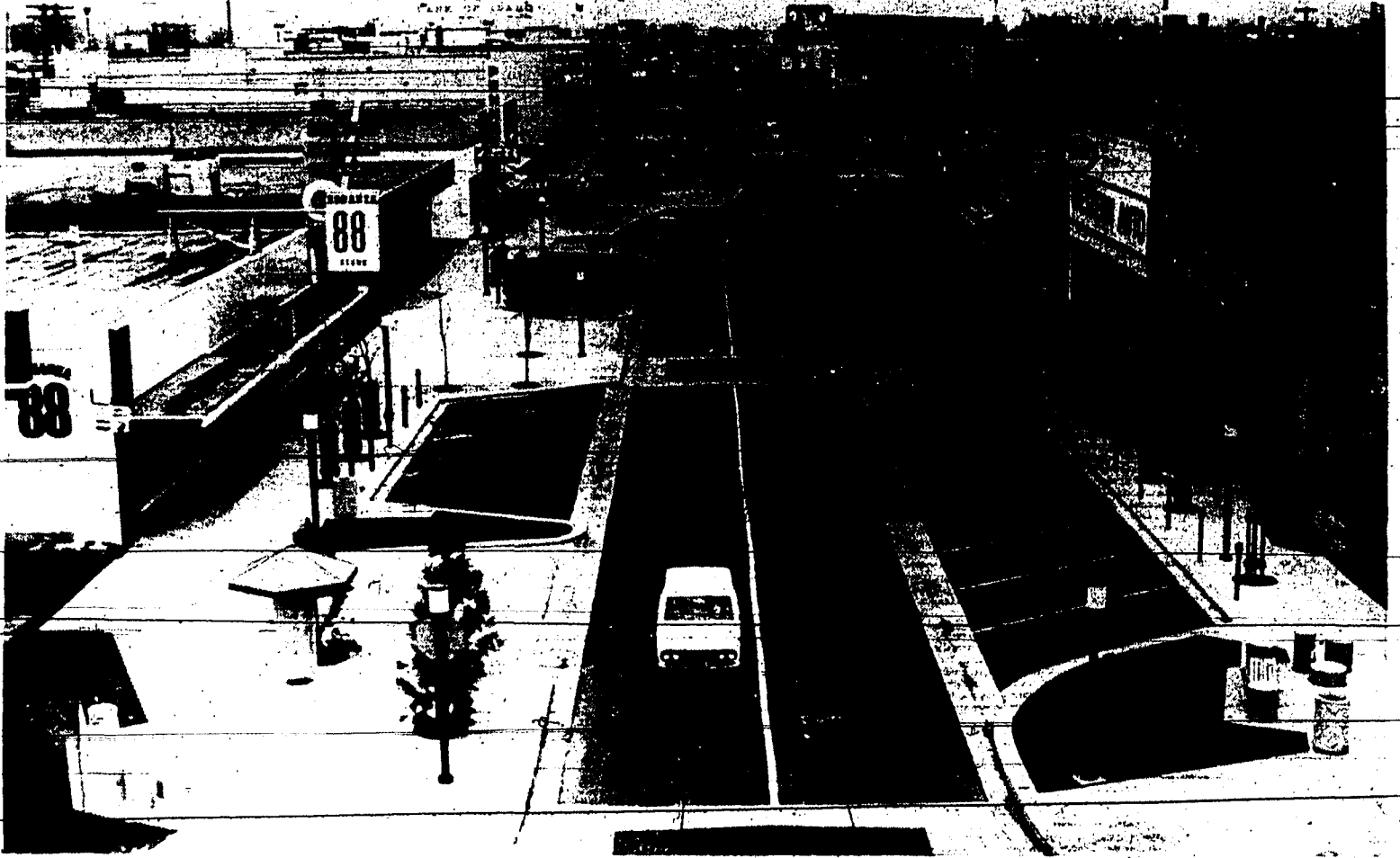
immediate impact on the man in the street who borrows from different markets for installment and mortgage loans. These consumer rates have changed little in the past two years, staying at close to legal ceilings established by the individual states.

The Reserve Board's cut, which will make it easier for members banks to obtain money, is intended to prompt commercial banks to lower their prime rates to spur business, industry and the overall economy which has been sagging since last year. About all it will mean to the man in the street is that his hometown commercial bank will get a better break on the money it borrows from the district reserve banks.

The rate reached the 6 per cent level in April, 1969, shortly after President Nixon took office.

Rep. Wright Patman, D-Tex., chairman of the House Banking Committee and a long-time foe of tight money as an anti-inflation policy, said: "This is a move in the right direction, but I do regret that the reduction was not larger. Under present economic conditions, a one-quarter of 1 per cent reduction is extremely small. However, even this decrease should encourage the banks to lower the prime rate and more importantly the interest charges to the consumer and small businessman."

"With unemployment continuing to rise, the Federal Reserve should give consideration to a further expansion of the money supply. This, tied to a sharp reduction in all interest rates, could do more than anything else to boost the economy and put the jobless back to work."



Proud street

ELEVATED VIEW of the revitalized downtown Twin Falls shopping area shows the extent of the visual impact of the new city mall. The city is about to begin a three day festival celebrating the mammoth improvement. (Times-News photo by Dan Johnson)



Remembered ...

U.S. WAR dead were honored in Washington D.C. Tuesday with a ceremonial parade, dedicated to all Leathernecks who have died in battle since Nov. 10, 1875. The Marine Band presented a concert at the Iwo Jima Memorial at Arlington, Va., prior to the parade. (UPI)

Nation airs peace hopes

By United Press International
Veterans Day observances were to be held around the nation today with everybody hoping for an end to the "human cost of war."

Veterans Administration head Donald E. Johnson used the phrase in remarks prepared for the traditional laying of the

wreath before the Tomb of the Unknowns in Arlington National Cemetery.

Johnson, representing President Nixon, said, "No Americans more fervently pray that the hope for the beginning of the end of war in this century will be realized, and soon, than this nation's nearly 28 million living veterans."

Antiwar demonstrations were not expected to interfere with observances. In fact, the Veterans Day parade in Houston, Tex., owed its existence to a bearded man who sells peace posters for a living.

GM makes new offer

DETROIT (UPI) — General Motors changed the complexion of the negotiations for a new national contract with the striking United Auto Workers by laying on the table a new economic package that sparked round-the-clock bargaining. It was learned early today.

The economic proposal, which included new first-year wage increases, was presented by GM Tuesday night, sources said.

The American Legion had found its plans stymied by a Houston ordinance originally intended to restrict the size of antiwar protests. The ordinance required payment of a \$2,500 fee for any parade involving floats or vehicles.

When it appeared the parade would be canceled for lack of funds, Jerry Jones, 31, a peace advocate, put up the \$2,500 because "I just like parades and I think everybody ought to have a right to them."

Simple grave ready

COLOMBEY-LES-DEUX- EGLISES, France (UPI) — The body of Charles de Gaulle, dressed in military uniform and draped with the French Tricolor, lay in the living room of his country home today awaiting burial in a \$63 plain wooden coffin made by the village carpenter.

De Gaulle collapsed and died of a rupture of the aorta at his home Monday night, 13 days short of his 80th birthday. He will be buried Thursday in a remote country churchyard near his home, as he wished, in a ceremony stripped of fanfare and pomp.

France called a day of national mourning, and the greatest assemblage of world leaders since the death of President John F. Kennedy was expected in Paris to attend a memorial service there.

Nixon to pay respect

WASHINGTON (UPI) — President Nixon will attend memorial services for Gen. Charles deGaulle in Paris to honor "a steadfast ally in war and a true friend in peace."

The White House says he will conduct no business with the many other heads of state there.

Nixon was scheduled to leave Andrews AFB at 11:15 a.m. EST for the six-hour and 45 minute flight to Paris. He will return to Washington Thursday evening after the service.

The President asked the former French president's 20-year-old grandson, Charles de Gaulle, to accompany him on Air Force One. The young De Gaulle was on a private visit to the United States.

Attired in the traditional cutaway and striped pants, he will attend with other foreign dignitaries the simple rites at 11 a.m. Thursday at Notre Dame Cathedral.

The White House went to great lengths to emphasize that Nixon planned to conduct no official business with other heads of state, including Soviet Premier Alexei N. Kosygin.

"The purpose of his visit is to pay his respects to De Gaulle who was both a personal friend and a man of great stature," said Nixon's Press Secretary Ronald L. Ziegler.

Extravaganza prepared to celebrate new mall

By LEE TREMAINE
Times-News Staff Writer
TWIN FALLS — The "great day" has arrived; the celebration is at hand, and the mall is complete, or nearly so. A three-day celebration to commemorate the downtown project starts Thursday with honors paid to those who have seen the most change — the old-timers of Magic Valley.

Dignitaries and officials from Boise, Seattle, Washington, D. C. and Grand Junction, Colo., and from many Idaho communities will be on hand to congratulate Twin Falls on its downtown project.

Bands will play; fiddlers will display their skill; speakers will orate and sirens will sound during the three days of festival in Twin Falls.

Some lucky citizen will win a brand new car as a highlight of the occasion, and the U. S. Air Force will get into the act with a flyover of the city.

It all starts Thursday at 2 p.

m. with a reception for old-timers at the Rogerson Hotel Roundup Room on Second Street East. Magic Valley pioneers will register and prizes are planned for the citizens who have lived the longest in Twin Falls city and county and for the longest-married couple. The prizes will be awarded Saturday during the drawing for the new car.

Manny Shaw and the old-time fiddlers will play along Main Avenue Thursday afternoon to get things going, and Holiday Inn entertainer John Maritzia will play and sing in the Roundup Room.

Music of a somewhat different flavor is planned from 4 to 6 p. m. in front of the Bank of Idaho at Main and Shoshone when the King Kong rock-and-roll band serenades passers-by. Boy Scouts will be on hand to sell popcorn, candied apples and other goodies to all comers.

Friday is the big day for the celebration. A torchlight parade

will be led by Miss Twin Falls and a color guard from a veterans' organization through darkened streets, with all business firms keeping their outside lights off, and the street lights off, until 7:30 p. m.

The parade will form in the Sears parking lot at 6:15 p. m. Friday. In addition to the color guard, about 100 Boy Scouts will carry torches, accompanied by the high school drill team and pep band.

The parade, leaving at 7 p. m., will march down Second Avenue West and South to the corner of the Imperial 400 Motel, where it will turn onto Main Avenue, proceeding to the corner of Shoshone and Main.

At 7:30 p. m. sharp, accompanied by the city air raid siren and all other sirens, bells and available whistles, all lights will be turned on simultaneously, marking the official completion of the mall and installation of lights.

Gordon Glassmann, chairman

of the parade, said a fire department crew will be on hand during the parade, "just in case."

Also at 7:30 p. m. Friday, in the heart of the business district (weather permitting), the mall will be formally dedicated with speeches by Gov. Don Samuelson, Sen. Len Jordan, Rep. Orval Hansen, and other dignitaries, including two officials of the federal Department of Housing and Urban Development (HUD) which helped materially in construction of the project.

Also present will be the Mayor of Grand Junction, Colo., whose downtown mall inspired plans for the Twin Falls project.

Joining the celebration will be mayors of 44 Idaho communities, who are scheduled to meet at 5:45 p. m. Friday at the Twin Falls City Hall to swap views and ideas on urban renewal, under direction of George Michael, Twin Falls city engineer.

Representatives of the Urban Renewal Agency, the Off-Street Parking Corporation and downtown businessmen will meet with the mayors to explain financing and other details of the Twin Falls project.

Bill Babcock and L. James

Koutnik are coordinators of the dedication ceremony, and Holly Houffburg of the College of Southern Idaho will serve as master of ceremonies.

In event of rain, Glassmann said, the dedication ceremony will be moved to the American Legion Hall.

On Saturday, the downtown area will ring to the music of 13 to 15 high school bands from throughout Magic Valley, who will celebrate the occasion by playing from 11 a. m. to noon at downtown intersections.

At high noon the grand prize drawing is scheduled for the new car as the climax of a series of drawings held during the construction period. The prizes for the old-timers also will be presented at that time.

Mike Gray is chairman of Saturday's concluding events. A flight of Air Force jets will conclude the three-day celebration with a low-level flyover of the city at noon Saturday.

And then the mall is officially "open for business"—though traffic and shoppers have been more than welcome throughout the district ever since the high school homecoming parade became the first to traverse the newly paved streets on Oct. 30.

Gooding asks vote accounting

GOODING — Gooding County commissioners have asked county senior election judges to report the number of write-in votes for Dr. Douglas Smith which may not have been counted in the tightly-contested coroner's race.

Commissioner Ben Glauner said the judges were sent a letter requesting the report because of a post-election hassle over the outcome of the coroner's election.

The vote tally showed Dr.

Smith defeated by a vote of 1,454 to 1,408 by current Probate Judge C. E. Spencer.

Supporters of Dr. Smith's write-in campaign said some votes for their candidate were not counted.

Andrew James, county prosecutor, said the "X" mark on the ballot is not necessary if the intent of the voter can be determined.

The commissioners will meet Thursday to review the write-in votes.

Nixon's aircraft tosses

WASHINGTON (UPI) — President Nixon escaped injury but members of his crew were shaken up Tuesday night when Air Force One, the presidential jet, was tossed by storm clouds during a flight from Florida.

The jet was about 50 minutes out of Homestead Air Force Base, Florida, when its pilot, Col. Ralph Albertazzie, tried to maneuver it around a storm. He said he ran into a turbulent cloud and the craft was jolted.

Three flight stewards were thrown to the deck and one, Air Force Sgt. John Palmer, Taylors, S.C., suffered a knee injury. He was able to resume work after treatment by a White House physician aboard the flight.

A steak dinner was being served when the plane began to drop. Food and drinks were tossed into the air, but Nixon, strapped in his chair and talking to an aide, was not harmed.

The President's Irish setter, King Timahoe, took the whole thing lying on the floor, barely blinking an eye.



Denial...

HOLDING COPY of book, "Amelia Earhart Lives," upside down; Mrs. Irene Bolam tells press conference in New York she is not Amelia Earhart, famed woman flyer who disappeared in Pacific in 1937. Book, by Joe Klass, said Mrs. Bolam is best candidate to be Miss Earhart if she survived. (UPI)

T.F. gets new look

TWIN FALLS — The story of the most ambitious and far-reaching project in the history of Twin Falls — the downtown redevelopment project — is of careful planning and hearty cooperation between businessmen.

Only a joint effort by all businessmen could accomplish

the job... a task well worth the cost, the merchants say.

The story is told in a special section of Today's Times-News, written and edited by staff writer Lee Tremaine.

Look for the special section and join in this week's celebration.

11 arrested in car ring

POCATELLO (UPI) — A 10-month effort by the Federal Bureau of Investigation to break an interstate auto theft ring ended Tuesday when 11 men were arrested in Idaho and Washington.

Seven men were arrested in Pocatello and placed in the Bannock County jail in lieu of bond. They were arraigned before U.S. Commissioner Don Bistline and charged with varying counts of conspiracy and interstate transportation of motor vehicles.

One man was arrested in Boise, one in Post Falls, and two in Washington.

FBI agents said the ring operated throughout Idaho, Utah, Washington, California, Montana, and Nevada for the past two years. They said about 37 cars were stolen and many were transported to Idaho, where they were stripped and sold for parts.

Probe launched

MOSCOW (UPI) — The Soviet Union announced today it had launched Luna 17 toward the moon, the third Soviet unmanned lunar mission in two months.

Tass, the Soviet news agency, said Luna 17 blasted off Tuesday and was successfully put into a trajectory that will carry it to the moon. The announcement did not say whether Luna 17 will, like its predecessor Luna 16, land on the moon and return to earth with soil samples.

The only Tass description of Luna 17's mission was a statement that the aim of Luna 17 is to check on new on-board systems and to carry out further scientific exploration of the moon and the near-moon space.

Tass said the latest Luna was launched Tuesday at 5:44 p.m. and went into a parking orbit around the earth.

Later it blasted out on the earth orbit and at 9 a.m. (1 a.m. EST) today it was 86,000 miles from the earth and "all systems were functioning normally."

The Soviet Luna series has carried out a long series of pioneering moon exploration projects, beginning with a Jan. 2, 1959, flyby by Luna 1.



SCRUTINIZING their country's national symbol, a couple of tots look over a rare kiwi bird at Napier, New Zealand. The kiwi, about the size of a chicken, lays eggs as large as one-fourth its weight.

Rubella program 'success'

BOISE (UPI) — Last month's statewide rubella immunization program was a success, the director of preventive medicine for the State Health Department said Tuesday.

Dr. John Mather said tabulations just completed show a total of 104,526 children received shots in the mass inoculation campaign. He said this represents 71 per cent of Idaho children between the ages of 1 and 12.

"Although we regard the immunization clinics as a success, the task of eradicating rubella is not over yet," he cautioned.

"Because this disease is so easily transmitted in the school age group, all efforts must be made to see that at least 85 per cent of all children are protected."

Primary purpose of the immunization program was to eliminate rubella as a major cause of birth defects. By preventing epidemics of the disease among children, women of child-bearing age might avoid exposure to rubella.

Tabulations by the health department indicated that immunization of pre-school youngsters, unlike those in school, fell far below expectations. Only 49 per cent of this segment of the population was reached.

We All Appreciate Twin Falls and Magic Valley

HUGH U. PHILLIPS
JERRY D. HOLMAN
EDGAR J. ROBERTSON
RONALD J. HAMILTON



Upset...
POLICE AND firemen carry woman to ambulance from a stalled subway train in a tunnel in Queens, N. Y. The train caused widespread disruption and 30 persons were reported taken to hospitals to be treated for shock and other complaints. (UPI)

Magic Valley Hospitals

Cassia Memorial
Admitted: Mrs. Jessie Garcia, Mrs. Robert Moncur, Mrs. Peter Snow, Enoch Dayley, Della McPherson and Mrs. Dennis Larsen, all Burley, and Lynn Tominaga, Paul.
Dismissed: Marie McKenzie, Jack Mortenson and Joe Renz, all Burley; Mrs. Ralph Pierce, Aberdeen; Mrs. Daniel Carper and son, Minidoka; Mrs. Kyle Adams and son, Oakley, and Mrs. Carl Reed and son and Ida Thomas, all Rupert.
Births: A daughter was born to Mr. and Mrs. Jessie Garcia, Burley.

St. Benedict's
Admitted: Mrs. Elza Hall, Mrs. Lee Hanks, Mrs. Frank Day and Mrs. Truman Miller, all Jerome; Mrs. A. W. Conrad, Twin Falls, and Mrs. John Burke and Mrs. Paul Anderson, both Wendell.
Dismissed: Muriel Pettit, Jerome, and Mrs. Lloyd Harrall, Eden.
Births: Daughters were born to Mr. and Mrs. Darwin McConnell and Mr. and Mrs. John Burke, all Wendell.

Regional Obituaries

Casper Keck
JEROME — Casper Keck, 77, died early Wednesday in St. Benedict's hospital in Jerome of natural causes. Hove Funeral Chapel in Jerome will announce services.

Carl Smith
GOODING — Carl C. Smith, 85, died Tuesday morning of a short illness in the Gooding Memorial Hospital.
He was born Nov. 10, 1885, at Weston, Wood County, Ohio, attending schools at Bowling Green, Ohio. He worked for the railroad, before moving to Gooding in his early teens, where he operated a hardware store with his two brothers.
He was a pioneer in the automobile business in Gooding and served as chauffeur to Governor Gooding. In 1924, he organized the Blue Line Stages, which operated between Boise, Twin Falls and Hailey. In 1928, he returned to the automobile business in Gooding and retired in 1960.
He married Harriet Williams on May 25, 1916, at Gooding. Surviving, besides his widow are a son, Bob Smith, Boise, and four grandchildren and three great-grandchildren. He was preceded in death by a son.
Funeral services will be conducted at 2 p.m. Thursday at Thompson Chapel by Rev. John Steppert, Wendell Presbyterian Church. Final rites will be in Elmwood Cemetery. Friends may call at Thompson Chapel Wednesday afternoon and Thursday until time of services.

S. Ellsworth
TWIN FALLS — Word was received here Tuesday of the death of Scott W. Ellsworth, 75, long time Magic Valley resident, who died Monday in Berkeley, Calif.
He had resided there the past several years after retiring from farming at Curry, Mr. Ellsworth had served as a school board member at Curry for a number of years and was a member of the Methodist Church.
His survivors include his widow, two daughters, Margaret Budd of Pennsylvania and Ann Radar, Woodward, Okla. A son, Frank, preceded him in death.
Funeral services were conducted today in Berkeley, Calif., under the direction of Sunset View Mortuary and the Methodist Church.

Funeral Services

TWIN FALLS — Funeral services for Mrs. Velma B. Lapray will be held at 2 p.m. Thursday at the White Mortuary Chapel. Friends may call at the mortuary Tuesday, Wednesday and Thursday until noon. Burial will be held in Filer IOOF Cemetery.

KIMBERLY — Services for John W. Moore will be conducted at 11 a.m. Thursday at the First Christian Church by Rev. Ray Jones. Private family services will follow at Sunset Memorial Park. Friends may call at Reynolds Funeral Chapel today.

Escape case delayed

BURLEY — Three young men appeared Tuesday afternoon before Probate Judge Vern Carter, Cassia County, on charges of assault and attempted jail escape. Action against the trio was continued until defense counsel can be appointed.

The three, Jeffrey Byous, 18, and Mark Leighton, 19, both Pocatello, and Dennis Spor, 22, Heyburn, were charged with the two counts after allegedly attempting to break out of the Cassia County jail last Friday night.

Officers said someone in the jail used the intercommunication system between the jail and police desk to report one of the prisoners had fallen while in the shower and was injured.

Deputy Sheriff Glenn Loveland and city officer Kirby Harkness went to the jail to investigate and were reportedly attacked by three inmates.

Police said a three-quarter inch pipe, 16 inches long, fashioned from a scrubbing bucket wringer was used as a weapon.

The two Pocatello suspects are serving a one-year sentence on grand larceny while Spor is being held in lieu of bond and is charged with illegal possession of narcotics.

Manager lost

BOISE (UPI) — Richard B. Minas, Boise, manager of foreign operations for Boise Cascade Corp., has been reported missing in Costa Rica, Central America.

E. W. Hughes, vice-president of the corporation's timber and building materials group, said Minas was a passenger in a plane piloted by Dirk De Boer of Newcomertown, Ohio, director of international timber operations for the company. George Hinkler, San Jose, Costa Rica, was another passenger.

Hughes said the three men left from Limon, Costa Rica, Nov. 5 to inspect some timber tracts by air. He said the airplane was to return to San Jose later in the day.

Subscription prices raised

WORCESTER, Mass. — Subscription prices of the Worcester Telegram and Evening Gazette have been changed.

The changes are: single copy, from 10 to 15 cents; home delivered, from 60.75 cents for six days; mail from \$31.20 to \$39 annually.

The Sunday Telegram price was unchanged.

PROVIDENCE, R. I. — The Providence Journal and Bulletin have boosted the price of the Sunday Journal from 35 to 40 cents.

The morning Journal and the afternoon Bulletin will continue at 15 cents a copy.

Price boosted

PROVIDENCE, R. I. — The Providence Journal and Bulletin have boosted the price of the Sunday Journal from 35 to 40 cents.

Blaine County

Admitted: Louis Whitecher, Ketchum
Dismissed: Virginia Wolfe, Bellevue.

News In Brief

Maroa Woman's Club will meet at 2 p.m. Thursday at the home of Mrs. Jacob Tolk, Filer.

Turkey dinner

BUHL — The Buhl LDS First Ward will hold a turkey dinner from 5 to 8 p.m. Friday at the LDS Ward Cultural Hall.

Advance tickets are on sale at Kendrick's Drive-In and Andy and Bob's Motor Co. in Buhl. They also will be available at the door.

Subscription Rates

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Twin Falls, Idaho

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By Mail: Paid in Advance (Daily & Sunday) 1 Month \$2.50, 6 Months \$13.00, 1 Year \$23.00

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Twin Falls News In Brief

A "boutique mall" featuring lunch, a snack bar and Christmas items is planned at the First United Methodist Church beginning at 9 a.m. Friday according to Mrs. Orrin Fuller, publicity chairman for the Woman's Society of Christian Service.

The Amoma Class of the First Baptist Church will hold a rummage sale at 135 2nd Ave. S. Friday and Saturday from 9:30 a.m. to 5 p.m., according to Helen C. Taylor, spokesman for the group.

St. Edward's Catholic Church is holding its harvest dinner Saturday at the Parish Hall. Dinner will be served from 5 to 8 p.m. The menu will include roast beef and ham.

Past Noble Grands Club of Primrose Rebekah Lodge will meet at 8 p.m. Thursday at the home of Mrs. Sarah Dameron, 1858 Shoup Ave. E.

Bridge club plays

TWIN FALLS — The Monday afternoon Duplicate Bridge Club met at the Episcopal Church. North and South winners were Mrs. Nick Bradic and Mrs. H.D. Fitzpatrick, first; Mrs. John Hahn and Mrs. Roy Hill second; Mrs. L.M. Hall and Mrs. H.M. Wycoff, third; and Mrs. Margaret McCall and Mrs. Jessie Husted, fourth.

East and West winners were Mrs. L.R. Dunken and Mrs. Thomas Marzocca, first; Mrs. L.J. Robertson and Mrs. L.E. Saunders, second; Mrs. Jack Steptens and Mrs. Howard Ward, third, and Mrs. A.V. Williams and Mrs. M. Hogg fourth.

4-H club will meet

TWIN FALLS — Members of the Sew-in 4-H Club will meet Nov. 20 at the home of Mrs. Glenn Dossett following school classes.

In their meeting Monday, members appointed a committee of Diane Fouts, Karen Fouts and Janice Moore, to prepare a theme song for the club.

A hay ride was sponsored for the group and the Boy Scouts sponsored by the Cedar Draw Grange. A wiener roast was held following the ride with Mr. and Mrs. Bob Rowe and Mr. and Mrs. Glenn Dossett in charge.

REAL BUYS SPECIALLY PRICED ITEMS FOR Thursday, Friday and Saturday.

FOR THE GRAND OPENING

MAALOX SUSPENSION 12 oz. Bottle 97¢	Reg. \$2.39 DRISTAN 50's \$1.69
COUGH SYRUP COLMAN, Reg. 99¢ 49¢ CEES, Reg. \$1.25 63¢ ARRESTIN, Reg. \$1.25 63¢	Reg. \$1.65—One Doz. PREP H. \$1.29 SUPPOSITORIES.
KODAK CASES & ACCESSORIES 1/2 Price	Arthritis Pain Formula 40 TABS, Reg. \$1.00 .69¢ 100 TABS, Reg. \$2.00 \$1.39
COTY GIFT SETS SPRAY MIST REG. \$2.00 \$1.49 POWDER & SPRAY MIST REG. \$4.00 \$2.99 POWDER & SPRAY MIST REG. \$5.00 \$3.79	TUSSY BATH OIL BEADS 89¢
Close Out YARDLEY PRODUCTS 1/3 OFF	Entire Stock SHEAFFER PENS 1/2 PRICE
KINGSBURY'S	
MEDICAL CENTER PHARMACY 608 SHOUP AVE. W. 733-9114	DOWNTOWN PRESCRIPTION CENTER 117 Main Ave. E. 733-6574

Troops take empty town

PHNOM PENH (UPI)—Cambodian forces pushed to the Communist-occupied town of Troeung only to find it had been abandoned and was deserted, a government spokesman said today. The government troops also beat off Communist attacks at Skoun and Prey Totung.

Military spokesmen in Saigon said that South Vietnam has abruptly broken off a 6,000-man operation in Southeastern Cambodia around the rubber plantation town of Snoul and pulled its men back to its own borders.

Military sources in the Vietnamese capital said the 15-day sweep produced no significant contacts with Communist forces. An estimated 230 Communists were killed while 20 South Vietnamese were lost. There were no significant finds of weapons or ammunition caches, the sources said.

American spokesmen in Saigon said that for the second time in a month no significant contact between GIs and guerrillas was reported for a 12-hour overnight period. The last time this happened was Oct. 24.

A Cambodian spokesman said a relief force from Kompong Cham 50 miles northeast of Phnom Penh reached Troeung, seven miles to the west, Tuesday but found Communist troops which had taken the town Monday following a tactical withdrawal of Cambodian forces had left. The relief force also left the town and returned to Kompong Cham.

The spokesman said fresh Communist attacks at Skoun and Prey Totung were reported early Tuesday, but no details were available. Reports from Skoun, located at the junction of Routes 6 and 7 20 miles west of Troeung, said the Communists hit the town with mortar fire followed by probes with automatic weapons and rocket grenades.

Prey Totung is on Route 7 between Troeung and Skoun.

A lot of people are looking at Twin Falls these days — people from the Idaho Statehouse ... people from the federal Department of Housing and Urban Development in Seattle and Portland ... and even more than a few in Washington, D.C.

The Twin Falls downtown redevelopment project has attracted a lot of attention. It's one of the first such projects to reach completion, or near completion, in Idaho and, most likely, in the entire Northwest.

The unique combination of Urban Renewal money provided by HUD, and local

initiative, demonstrated by the Local Improvement District that joined Urban Renewal for the downtown project, has excited many civic planners.

The interest of the federal government has been demonstrated by the willingness of HUD to provide funds to the Urban Renewal Agency, and by the participation of HUD officials in this week's dedication ceremonies.

Idaho's interest in the project, which could point the way to similar urban renewal projects throughout the state, is indicated by the participation of Gov. Don Samuelson in this week's events.

In addition, Sen. Len Jordan and Sen. Frank Church have indicated their interest in the ceremonies, and both plan to attend.

By Roger Bollen

COVENTRY, England (UPI)—Barmaid Margaret Baker, 20, who advertised for a husband because she wants to have her own pub, has closed the applications. She has settled on a man.

He is Peter Wines, 20, whom she said she found acceptable after three "suitability meetings."

Wines, son of a Leicestershire pub owner, spotted Margaret's ad in a liquor trade journal. She said her life's ambition was to run a pub and brewers will accept only married couples.

FUNNY BUSINESS.



Manson defense mentions LSD

LOS ANGELES (UPI)—The defense has sought to establish that a 17-year-old state witness at the Tate murder trial took LSD so many times she fabricated conversations she heard implicating Charles Manson and a female codefendant.

Dianne Lake, a pretty, auburn-haired girl who joined the "Manson Family" when she was 15 and lived with the group for two years, said Tuesday she was still in love with Manson and jealous of the attention he gave other female members of the hippie cult.

When questioned about her previous testimony that defendant Leslie Van Houten told her of stabbing bodies that already were dead, she admitted she had on occasion heard Manson's voice although he was not even present.

Manson's attorney, Irving Kanarek, questioned the witness at length.

"Have you ever been intimate with Mr. Manson?" Kanarek asked.

"Yes," she replied in a soft voice.

Kanarek brought out that in August, 1969—the time of the seven slayings—Manson began spending a great deal of time and sleeping with another girl named Stephanie Schramm.

"Do you know the feeling of jealousy?" Kanarek asked.

"I think so."

"Did you ever feel it?"

"Yes."

"Do you love Mr. Manson now?"

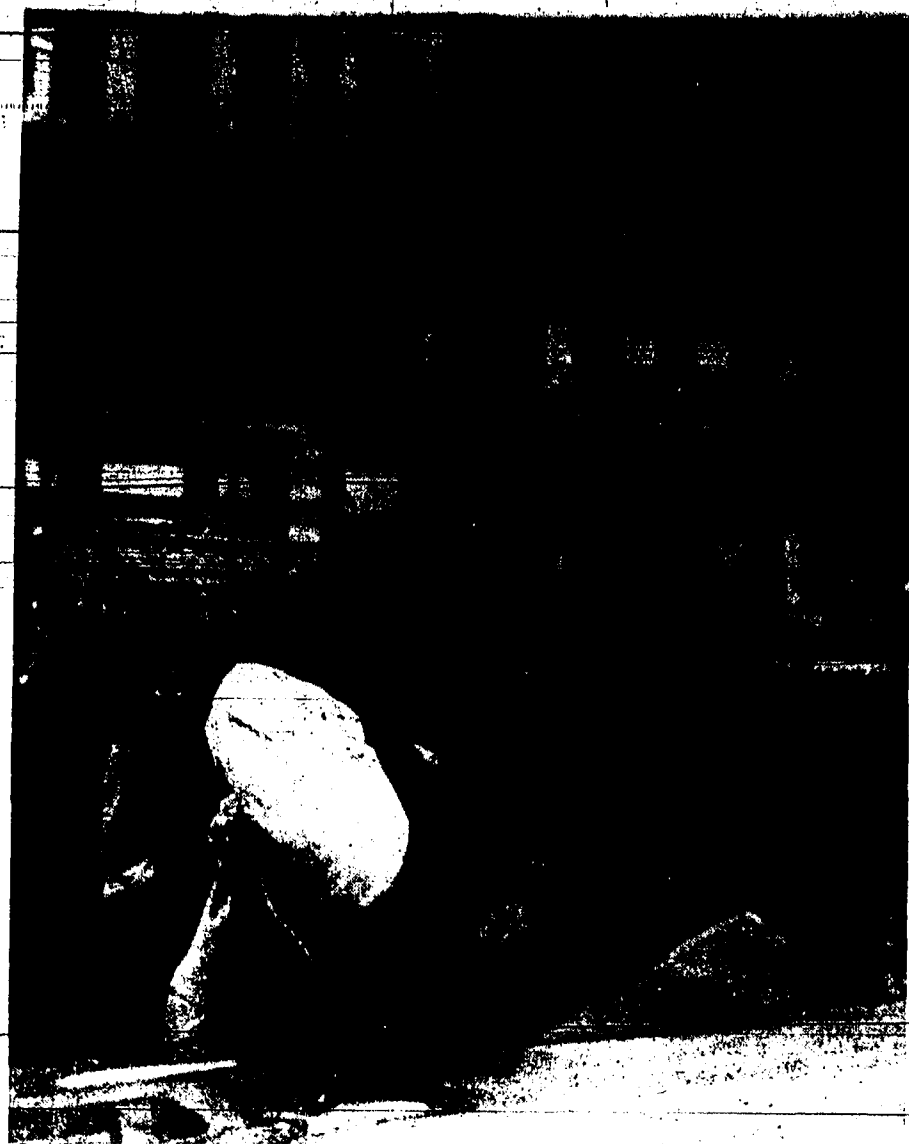
"Yes."

"Did you love Mr. Manson in August of 1969?"

"I guess so."

Manson suddenly interrupted the testimony by yelling: "You loved everybody, don't put it all on Mr. Manson."

The trial was recessed today and was scheduled to resume Thursday when the state was expected to wind up its case.



School trouble ...

POLICEMAN handcuffs an unidentified person in front of Westport High School in Kansas City after fights broke out in the school. Police used tear gas to break up groups of students. Most of the teachers walked out of the school. School was closed indefinitely. (UPI)

Death news delayed 14 hours Grand jury indicts Angels

PARIS (UPI)—Charles de Gaulle was dead approximately 14 hours 25 minutes before France—and the world—was told.

There were conflicting reports as to why the delay occurred, and also the way in which De Gaulle's successor in the Elysee Palace, President Georges Pompidou, was informed.

Most accounts agree De Gaulle suffered his fatal heart attack shortly after 7 p.m. Monday.

Yet Pompidou was not informed until "about dawn" Tuesday. According to government officials he was given the news in a telephone call from De Gaulle's son-in-law, Army Gen. Alain de Boissieu, a member of the French War Council, speaking from Colombey-les-Deux-Eglises.

The French state television service said first word reached the Elysee Palace in a call from the gendarmerie post at Colombey-les-Deux-Eglises, also "about dawn."

The official announcement was made at 9:40 a.m. (3:40 a.m. EST) Tuesday, about the same time Prime Minister Jacques Chaban-Delmas was entering the Elysee Palace to confer with Pompidou on the death.

Although there was no official confirmation, it was believed in Paris that Madame Yvonne de Gaulle kept her grief to herself until all available members of her family could come to her side.

She waited until Boissieu and his wife, De Gaulle's daughter, Elisabeth, arrived from Paris for Boissieu to take control. It was not known how long it took to contact the couple, but it appeared they arrived at Colombey early Tuesday.

SAN RAFAEL, Calif. (UPI)—Marin County grand jurors returned murder, kidnaping and conspiracy indictments Tuesday against black militant Angela Davis and a convict involved in a courtroom escape attempt that cost four lives.

The indictment declared that Rouchell Magee, 31, a San Quentin prison convict, fired the shotgun blast that killed Superior Court Judge Harold Haley, 65, on Aug. 7 and that the conspiracy was aimed at freeing three convicts charged with murdering a white guard.

Miss Davis, admitted Communist and onetime UCLA faculty member, was captured by FBI agents in New York and is fighting extradition to California.

Both Miss Davis and Jonathan P. Jackson, 17, who smuggled guns into the Hall of Justice, were present in the courtroom the day before the fatal shooting, the indictment declared.

Judge Haley, Jackson, convict John D. McClain, 37, and convict William Christmas, 27, were killed in the unsuccessful escape attempt which started while the judge was trying McClain on a charge of assaulting a San Quentin guard. Christmas and Magee were present as witnesses.

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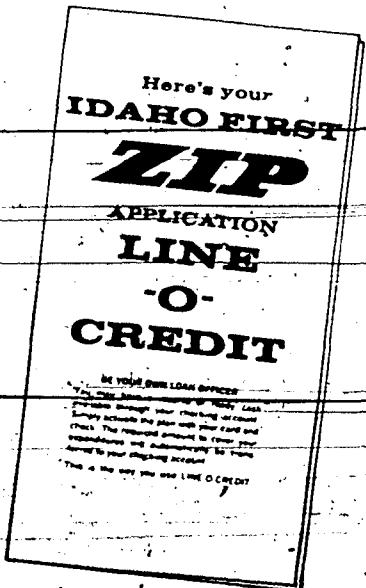
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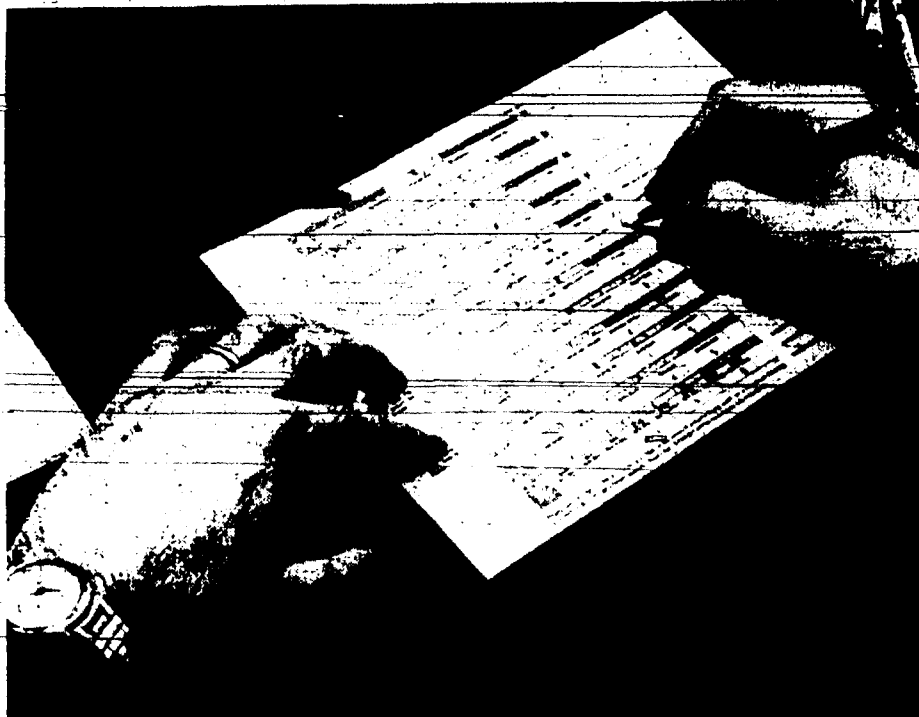
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That Debt Tab

Last year the federal government which means every taxpayer in America spent \$19,256,821,000 to service the national debt.

This \$19.2 billion was more than it cost to run the government for the first 117 years of our history.

This \$19.2 billion was the equivalent of the combined incomes of 2,231,000 average American families.

If the government had not been obligated to pay this cost, it could have reduced the average family income tax by \$294.

With this vast sum, says the C of C, the government could have:

Bought \$20,000 homes for 963,000 families, enough to house the combined populations of Detroit and Houston.

Paid weekly wages of more than \$122 to over three million unemployed workers for an entire year.

More than doubled the funds spent for the War on Poverty, Office of Education, Narcotics Bureau, environmental control, public assistance and housing and urban renewal.

Kind of shakes you, doesn't it? But wait a minute. Before we march on Washington, let's bring this matter of debt a little closer to home.

Consider a man who is buying a \$3,000 car over a three-year period and is paying perhaps \$600 in interest charges.

Or more dramatically, consider the man who is buying a \$20,000 home and who, over a period of 20 or 25 years, will possibly pay twice what the home is worth in interest on his mortgage loan.

It's a lucky individual who can pay cash for a car. It's an even

luckier, and much rarer, individual who can pay cash for a home. But does this mean that the millions of people who cannot afford to pay cash for these major purchases should do without them?

The point is that debt is neither good nor bad in itself. It is how it is used.

It is by no means certain that there were no national debt, the government today would have a \$19.2-billion windfall to spend on the worthy things listed by the C of C.

Money generates money, and this nation's growth has been built on debt. We would be a very poor country today, indeed, if we all emulated our yeoman forefathers, who hid their money under the floor and who never purchased anything they could not pay spot cash for.

But just as it is all too easy for an individual to go too deeply into debt, making him a slave to his own affluence, it is also possible for a nation to do so.

There will always be a national debt, and we really do owe it to ourselves—not just to the Wall Street bankers but to the millions who hold U.S. Savings Bonds. It is an investment in America's future.

The real question, of course, is whether the debt has not now grown beyond reasonable proportions. Even for this country, \$19.2 billion in carrying charges is a staggering load.

The Chamber of Commerce is right on the button when it notes that the continuing runaway growth of the debt feeds the flames of inflation, which just an added tax that hits the little person the hardest.

The trouble is that in the long period of prosperity through the decade of the '60s, we did not have the national self-discipline to tax ourselves enough to keep the debt in better balance with real economic growth and to pay-as-we-went for all the things we wanted as a people.

It is when economic growth slows, as it has now, that we really feel the burden of the debt—and it is, lamentably, the worst possible time to try to do anything about reducing it.

HONOLULU (NEA) — President Nixon, styled the master politician, has a way of outfoxing himself, and the Republicans' heavy gubernatorial losses in the 1970 elections are evidence he may have done it at this critical time for his party's future.

The Democrats' net pickup of governorships in the range of 10 or so, coupled with necessarily incomplete figures indicating total Democratic control of at least 27 of the 50 state

legislatures, can reinforce the party handicap of the GOP for another decade or more.

For, on the basis of the 1970 census totals, district lines for both congressional and state legislative seats will be redrawn in 1971 and thereafter. No one doubts that where Democrats have control at the state level, those lines will be drawn to their advantage.

If the importance of this escapes anyone, let it be remembered that only twice

since 1830 has the GOP commanded the U.S. House for two-year periods. In the last 20 elections from that date on, the GOP only five times has elected 200 or more congressmen — with 218 needed for a majority. Even without the coming reapportionment, the Democrats already have such a strong leg up in many years that in any given election year they need only a fair portion of the so-called swing districts to gain a House majority.

Moreover, in these 1970 tests, the Democrats have come close to turning around the GOP's lopsided 32-18 edge in governorships, which included nine of the 10 most populous states (Missouri previously was the most populous northern state with a Democratic governor). Now, in addition to keeping their prior hold on Texas, the Democrats have cut into the 10 biggest victories in Pennsylvania, Ohio and Florida and may add another.

Automatically, this widens the Democrats' power base for a strong presidential thrust against Nixon in 1972, especially since the Democrats' big state triumphs are backed up by governorship victories in such second-tier states as Minnesota, Wisconsin, Nebraska and Oklahoma. Their only loss to the GOP in this category was Connecticut.

A party holding approximately three-fifths of the governorships, as the Democrats will in 1972 as result of this election, can operate with far more unity and sense of command in a swing behind a key presidential prospect like Maine's Democratic Sen. Edmund Muskie, than can a loose confederation of headless state organizations such as comprised the Democratic party after 1968.

Of all this peril to himself in 1972—and to the GOP's long-

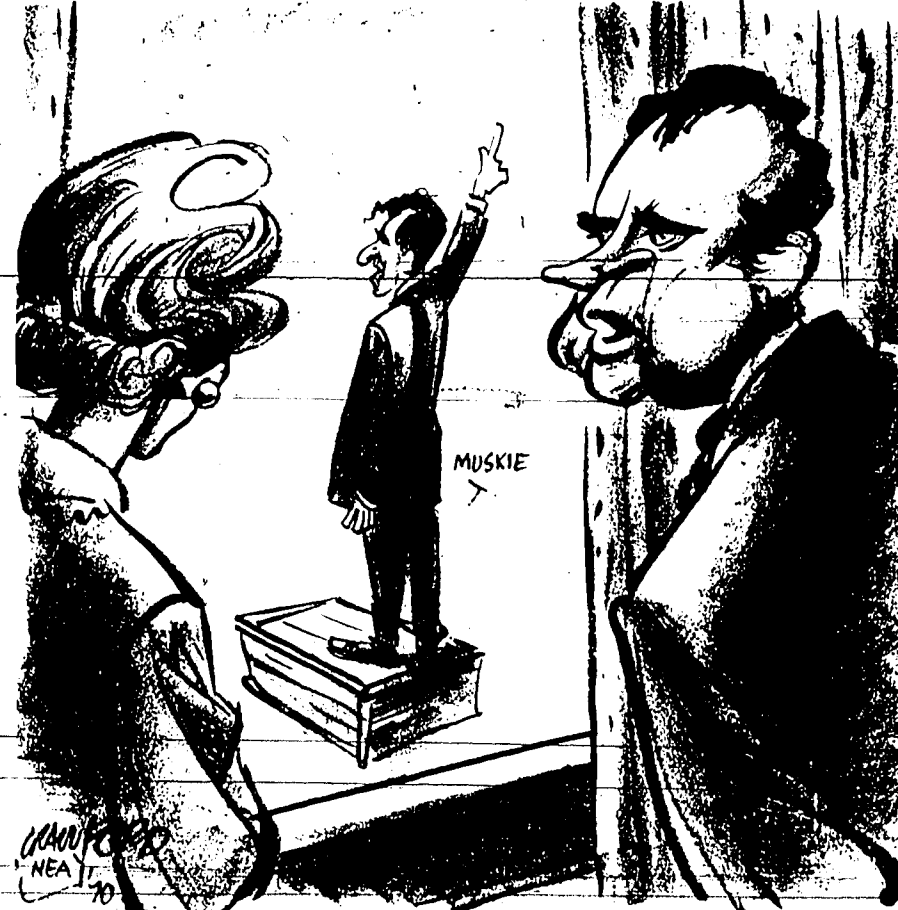
range building hopes, Nixon had fair warning in at least one private memorandum earlier this year. The key point of this advisory was that the President was concentrating on the wrong ball game.

In personally campaigning in an unprecedented 22 states, Nixon focused almost wholly on U.S. Senate races, even though GOP experts told me last spring and again in August that their pickup chances were at best only four or five of the seven gains needed for control. Nixon had to know what they knew.

Yet, doggedly, he pitched his whole effort toward the Senate. A dozen Republicans yielded apparently safe House seats to run for the Senate, many at the President's behest. Five won, and the official canvass in Indiana might give victory to a sixth. Evidently Nixon assumed some GOP House losses anyway (he was right), but figured that body's more conservative tone would make them less hurtful.

The great irony is that the President's entire game plan from the time of his election was to build the GOP toward a national majority. But what he has done is cop a small public relations triumph (holding House losses low and gaining two or maybe three Senate seats)—at the cost of party-damaging losses in the crucial governorship arena.

"What's the Matter with Him— Doesn't He Know the Campaign Is Over?"



ROBERT ALLEN AND JOHN GOLDSMITH

GEORGE C. THOSTESON, M.D. Arteries

(Second in a series of three articles)

In yesterday's column, I discussed the older person whose mind has begun to slip, who has become a "problem" because of various "behavioral" changes.

Let's face it. Most old folks are easy to care for, and a joy to have with us. Some become — shall we say — difficult.

The letter which brought this up specified that the senility or change, or difficulty, or whatever you call it, was the consequence of "cerebral arteriosclerosis." Not the only cause of such problems, but one of them.

In plain language, it means that, because of hardening of the arteries, or rather a reduction of the space through which the blood flows, circulation is reduced. In an old house, the water pipes become encrusted with lime or rust or whatever. So do our arteries.

In people, and it's people we are concerned with, the arteriosclerosis can affect certain areas more severely than others — impair circulation in the legs, or the kidneys, or the heart (coronary artery disease). Or the brain.

The carotid arteries, running up the sides of the neck, are the principal source of circulation to the brain. If studies of these arteries show defects that curtail blood flow, sometimes the defects can be corrected surgically. In other instances, the defects may be farther along, in smaller arteries, inside the skull, and not accessible.

We have, as yet, no sure means of "correcting" arteriosclerosis by medical methods — only by surgery, and then only in certain areas.

However, we have some, although perhaps limited, means of combating arteriosclerosis earlier in life. Keeping cholesterol and triglycerides under control,

both by diet and by reasonable exercise, is one. This has been emphasized principally in the area of preventing or postponing heart disease, but it seems to me that it might well be kept in mind for other purposes. Why not arrange our living habits, in earlier years, so as to lessen the chance of mental senility in our later years?

I repeat a word of warning that has been said a good many times before but not necessarily heeded: this matter of controlling cholesterol and triglycerides isn't a "cure" after arteriosclerosis has made its presence known. It is a preventive. It does us the most good when begun in the 20s and earlier.

Some still further thoughts tomorrow on aids when their minds begin to be affected.

Dear Dr. Thosteson: I have seen the address of where to write for one of those bracelets a person wears to tell what medicine not to give if the person passes out. I didn't write it down as I didn't know I would need it then. — Mrs. F.L.

Write to Medic Alert, Turlock, Calif. 95380. It is a non-profit organization.

Dear Dr. Thosteson: My husband, 71, is in good health except for arthritis in his knees, and he must urinate two or three times between retiring at 11 p.m. and arising at 6:30. He dribbles all the way to the bathroom. He says nothing can be done to help with this condition. Is he right? — Mrs. L.E.S.

No, he's doubtless NOT right. He could have prostate gland trouble, not unusual at his age or even younger. If that is his trouble, surgery can correct it readily. If not tended to, the possibility of an acute urinary stoppage looms, and that is a real emergency. Get him to the doctor.

BERRY'S WORLD



"I'd like to introduce you to the leader of our 'New Consciousness' group, but he's unconscious!"

MR. SPECTATOR

Libs Off Base

Dr. Benjamin Spock, who has come to the rescue of countless harried mothers, has spoken out against the "downgrading of the accomplishments and gratification to be found in the home care of children" which is popular among some women liberationists.

Attitudes toward jobs are learned, says Spock, writing in Redbook. "I believe that few jobs outside the home — for women or men — are nearly as creative as that of raising fine children."

He agrees, however, that many women who are bored by child care need some outside activity to counteract their sense of isolation—but he does not believe they need to prove themselves by means of the prestige and pay of a conventional job.

He recommends instead that communities provide centers where a wife alone or husband and wife together might spend one or more afternoons or evenings a week in all kinds of "stimulating activities," such as square dancing, painting, acting, studies of art, etc.

This should not be casual participation in some activity merely for the sake of amusement, he emphasizes, but "a deepening involvement that brings not only increasing skill but also a sense of achievement, joy and growth."

This ties in with something noted recently by Jane Buchholz, family

relations specialist at the University of Wisconsin.

It has only been within the most recent generations, she says, that mothers have been able to devote full time to raising children. In the past, other duties and full partnership with their husbands in trying to keep body and soul together prevented women from having more time to spend with children.

The irony of it all. Today's woman liberationist wants to be liberated from something her mother was liberated to.

BY PONY EXPRESS?

Two tiny pieces of moon rock brought back by the Apollo 12 mission last November are missing. They were mailed by special delivery from the Manned Space Center in Texas to two addresses in New York City. One was addressed to Columbia University and the other to an Army address.

The postoffice department has been asked to investigate.

But there is a distinct possibility they will yet reach their destinations. The samples were mailed only a month ago.

GIVEAWAY DEPT.

I have scores of Canna Lily bulbs which I would like to give away to those who could use them. All you have to do is pick them up at 1137 Sixth Avenue East in Twin Falls.

WASHINGTON — Spurred by some congressional prodding, federal agencies are opening a new offensive in the war against crime — a drive against hijacking and other types of cargo theft.

One of the problems is that no one really knows just how much is stolen from planes, trains, trucks and ships in the course of a year. Educated guesses put the annual total at well over a billion dollars.

At long last, however, the Civil Aeronautics Board and the Interstate Commerce Commission have bowed to congressional demands and have agreed to set up uniform loss reporting systems for shipments by air and truck lines. That will be at least a start towards curbing the losses.

In addition, the Treasury Department is moving to institute special security measures with respect to air cargo passing through customs. The system which has been in effect at Kennedy International Airport will be used nationwide.

At Kennedy (but not at other international airports) air carriers have been required to provide special handling for high-value shipments and to store such imports in special strong-rooms. That procedure will now be installed in other areas on request of regional commissioners of customs.

The Treasury has a special interest in thefts from cargoes which are still in the custody of customs. Loss of such cargo means that imports enter the United States without payment of customs duties.

Eugene T. Rossides, assistant secretary of the treasury, announced recently that new rules also will be issued with respect to cargo handling and cargo handlers. One aim is to bar individuals with criminal backgrounds from sensitive cargo handling positions. The Treasury is also said to be studying the possibility of new legislative weapons to prevent cargo theft.

Sen. Alan Bible, D-Nev., is the congressional gadfly whose needling is beginning to stir the government agencies. Bible, chairman of the Senate Small Business Committee, became interested because small firms foot the bill for much of the cargo thievery.

In the spring, Bible offered legislation to set up a commission to study the problems of

cargo theft and recommend countermeasures. As a result of a series of hearings, Bible estimated that cargo losses in 1969 amounted to about \$1.2 billion.

Just before Congress took its campaign holiday, Bible offered a series of amendments to his own bill. All were designed to speed a crackdown by federal

agencies on policies and practices which might contribute to cargo crime.

In addition to a commission study, Bible is now proposing that the secretary of transportation establish mandatory safety standards at once for docks, piers, terminals and vehicles involved in cargo handling.

Paul Harvey

The Engines

An Eastern Airlines jet — DC-8 — loaded with 106 passengers was flying at 14,000 feet over Ontario, Calif., when the engines quit.

I don't mean "an engine" quit; I mean all four engines. Now those flying blowtorches glide about like a greased anvil. With no power at all, that tin bird plunged 6,000 feet in 1.7 minutes.

Then, as mysteriously as the engines had quit, they sprang back to life. The plane leveled off about 8,000 feet from the ground, landed safely.

That was last July 29. Well sir, after that near-miss with disaster they took those engines apart.

On the old prop jobs it's been known for more than one piston engine to ice up simultaneously, but jets don't ice up. And each is totally independent of the other. So you can bet those engineers checked everything — before they put number 778 back together and test flew it. And it flew fine.

But then, two weeks following the first multiple flameout, that same plane was loaded with 128 passengers headed for Mexico City. It landed safely. But no sooner was it on the ground — still on rollout — than all four engines quit again!

That's when Eastern Airlines called out the "ghost-hunters." Let's join their unprecedented search.

When all engines on Eastern's unpredictable jetliner quit a second time, they flew that plane back to Miami empty. There, airline officials, FAA investigators, Douglas Aircraft technicians and Pratt and Whitney engineers converged. And all those brains and hands sought some explanation for why — with dual everything insuring the performance of each engine — nonetheless all

four engines had quit at once — and twice!

And they found no reason. By mid-August it had become real spooky. A giant jet which should have been earning \$100,000 a day was just sitting while mechanics dissected her innards and experts scratched their heads.

This became the deepest technical mystery in aviation's history.

Airplane number 778 was put back together and test flown hour after hour, in an attempt to reconstruct the conditions — or whatever — that had caused all four engines to quit. Weeks went by.

And then one day during a test flight over the Atlantic and the Straits of Florida, the plane was in the hands of a three-man test crew with other experts, engineers and factory representatives observing, when the crew throttled the engines back to the lowest idle, sustaining 150 knots, approached the critical altitude of 14,000 feet. Then, when the throttles were advanced — sudden — terrifying — silence. When the nose went down, airspeed increased, the power returned.

To translate technical language as best I can from the reproduced circumstances, if you were driving your car on the highway and took your foot off the accelerator, letting it coast for a full minute, then jammed the accelerator to the floorboard, it would not take hold, might stall out. What happens to this particular jet engine is a little more complex, but that's the gist of it.

Now on that model they're turning on fuel pumps prior to descent and no more trouble. Perhaps I've bored you with this little aviation shop talk.

Quick decisions made in shipping offices

NEW YORK (UPI) — Oil tankers are moved around the oceans and big shipping deals are consummated with telephonic "handshakes" daily in a second-floor room at 511 Fifth Avenue, New York.

Operations room with the help of nine other professionals in the art of making quick decisions and shipping profits. It looks and sounds like a "war office" in a grade B movie, but the tension is not make believe. Telephones ring constantly. A world map on a wall carries symbols representing OSG's fleet of 34 ships, and they're moved to reflect changes in ocean positions. This fleet of tankers and bulk carriers has a carrying capacity of 1 million deadweight tons and is expected to be almost twice that in three years. News development can mean thousands of dollars in profits or losses, so OSG has both commercial and internal news circuits piped into its offices. Changes in national laws, wars, strikes and government coups, national disasters and weather problems such as typhoons can influence where ships move or whether they move.

Computers aid medics

STANFORD, Calif. (UPI)—A computer is being applied in heart replacement research at Stanford University. A small, general purpose computer, said Dr. Eugene Dong, Jr., assistant professor of cardiovascular surgery, is being used to design a prototype control system for an artificial heart. It also looks for techniques which will pinpoint the first evidence of rejection of a transplanted heart.

Honors group at W.R. named

HAILEY — The first quarter Wood River High School honor roll was released Monday by Principal John Barton.

Tony Hall, a senior, was the only student to earn all A's. Those seniors receiving honors, with at least two A's and nothing lower than a B, include Kristy Bennett, Janis Bird, Ed Bowlden, Tim Brown, Cheryl Byington, Debra Craig, Be-

Garechana, Walter Haemerle, Jeff Isom, Cheryl Parks, Jamie Patterson, Chris Puchner, Debra Rayborn, Radenne Smith, Marilyn Stapleton, Sue Swanner and Lois Toner.

Juniors receiving honors are Steve Bird, Dan Brown, Mar-Jean Brown, Mary Cutler, Leslie Dale, Val Dumke, Larry Fife, Colalea Graham, Charlotte Hill, Kim Krettlow, Nancy Nichols, Meridy Parker and Barbara Vernon.

Others are Chuck Archery, Monte Brothwell, Lauri Byers, Joe Clements, Ricky Hazen, Ann Hendricks, Kim Laragan, Susan Patterson, Sarah Richards, Steve Spicer and Tom Thompson, sophomores, and Richard Braithwaite and Liz Richards, both freshmen.

Band, chorus, physical education and typing are not used to figure the honor roll.

other ways may be found to help weight loss among the members.

Mrs. Fred Howard will help audit the books. Cards and items were delivered to members.

Mrs. Robert Niven was hostess and program chairman. She read horoscopes of each member and told how they can help health problems. She displayed her personal scrapbook, kept since joining the club as a member, using an official TOPS scrapbook. She also has a box of items that couldn't be put into a scrapbook. She also gave her weight loss in pounds and measurements before and after losing the weight. Mrs. Niven has been a KOPS for over a year.

Exercise subject at TOPS session

HANSEN — "It's funny how calories one can't even see add up to a figure twice what it should be," was given as the opening exercise by Mrs. James Wright, from a TOPS magazine, at the Slim and Trim TOPS Club meeting Monday night at the home of Mrs. Thomas Steelsmith.

Mrs. Margaret McCoy was best loser with Mrs. Avis Allen a close runner-up. Mrs. Bryson Vinyard, Eden, was a guest.

A letter from Deloris Sims, state supervisor, was read suggesting that copies of revisions of TOPS constitution be made and added to the files, and that other obligations of the club should be met before the end of the year.

It was decided to draw "secret pal" names. There will be no gifts or personal calls, but



Celebrants...

HAPPY BIRTHDAY, blood program. Volunteers share a small birthday cake in observance of two full years of over-the-top quotas in the area blood drawing. Veterans of the two year program include Dave Nelson and Larry Henman, co-chairman, back; Mrs.

Howard Mills, Mrs. William J. Lanting and Mrs. Glenn Nelson, center row, and in front, Mrs. Evelyn Atwood, Mrs. Wendell Gloistein and Mrs. Luther Thompson, all from left. The next blood drawing is Jan. 3, 1971.

Valley Traffic Courts

Mary Dolores Kilmartin, 40, Burley, was fined \$17 by acting Burley Police Judge Afton Buckley for speeding; T.E. Higgins, Burley, forfeited \$5 bond, improper parking; Lorance C. Rodriguez, 23, Burley, fined \$30 speeding; Nancy A. Smith, 24, Rupert, \$15, failure to drive reasonably and prudently; Vinton L. Stanfield, Burley, \$5 bond forfeit, improper parking and Ruben R. Gonzales, 19, Uvalde, Tex., \$15, stop sign violation and \$10 for no safety vehicle inspection sticker.

Rupert, \$100, reckless driving and \$250 for driving on suspended driver's license.

Highest Continent

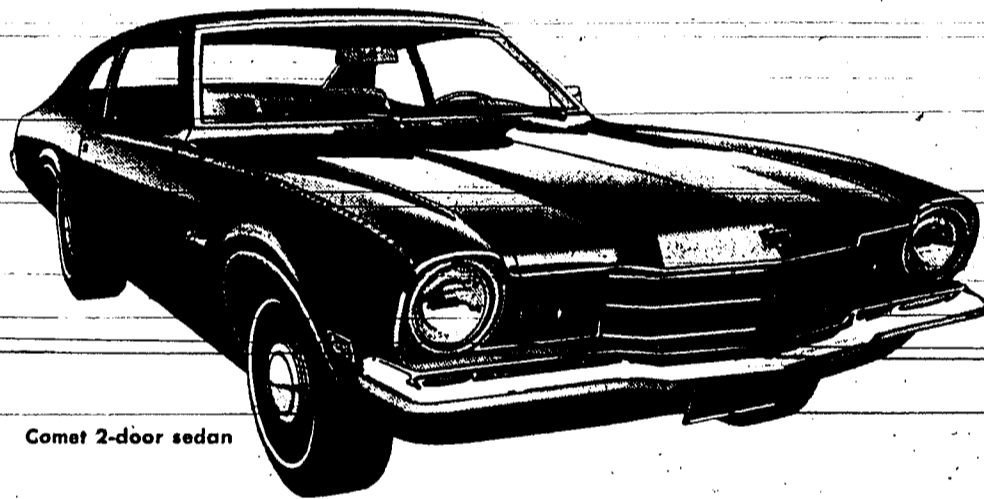
Antarctica, with its lofty mountains and ice cover, averages about 8,000 feet in elevation to make it the highest of all continents, according to Encyclopaedia Britannica.

Word's Origin

The word "gimmick" originated in carnival slang to describe a device to control the speed of a spinning "wheel of fortune." By use of the gimmick, which was always hidden—the operator or grifter could control the pay-off, if any.

Walter C. Roberts, 25, Burley, \$25, failure to obey citation and \$35 for speeding; Randall J. Moore, 16, Paul, \$15, failure to drive reasonably and prudently, basic rule; Audrey Parks, 47, Burley, \$15, stop sign violation and Barry K. Caldwell, 21,

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Comet 2-door sedan

1. A gutsy, "expensive" look plus luxuries you don't pay extra for.

We thought you'd like styling to wink at, not wince at. Nice lines, smooth, solid looking, sculptured.

Unlike "stripped" small cars, Comet offers many luxuries. At no extra charge: 100% nylon carpeting both front and rear. Wheel lip moldings. Deluxe steering wheel.

Plus a cigarette lighter. Rear armrests and ashtray. Foam-padded front seat cushion. Lighted front ashtray. Dual body paint stripes.

2. Real room for 4 adults—not just 3½.

Front hip room and shoulder room are much greater than in most other small cars.

In fact, Comet's front head room and leg room are within a fraction of an inch of big cars like Chrysler Imperial, Dodge Charger and Chrysler Newport.

3. Zippy "6" or V-8 performance—100 to 210 horsepower.

Comet's standard engine has over 50% greater power than many small imports.

If that's not enough, choose from 2 optional "sixes," 115 and 145 hp. Or a 210 hp. V-8. By the way, Comet is America's lowest priced V-8.

And Comet gives you everything you buy a small car for: Easy handling. Gas economy. Low prices.

Turning diameter is only 36.9 feet—Comet's just as deft in a parking lot as on the highway.

Gas mileage rivals imports—about 22 miles per gallon based on simulated city/suburban driving tests.

And look at these low prices. Remember these are manufacturer's suggested retail prices. Why not see what your Mercury dealer suggests. Get him to fill in the right hand column below.

	Manufacturer's Suggested Retail Prices*	Mercury Dealer Prices
Comet 2-door sedan	\$2217.00	
Comet 4-door sedan	2276.00	
Comet GT	2395.80	
Typical options		
Automatic transmission	\$183.50	
White sidewall tires	26.30	
AM Radio	60.80	
250 cu. in. "6" engine (over std. "6")	78.70	
302 cu. in. V-8 engine (over 250 cu. in. "6")	84.30	

*Manufacturer's suggested retail prices for cars and options listed or shown. Excludes transportation charges, dealer preparation charges if any, state and local taxes, license and title fees.

Better ideas make better cars. Mercury makes better cars—to buy, rent or lease.

A better idea for safety: Buckle up!



Mercury. Better ideas make better cars.

Congratulations

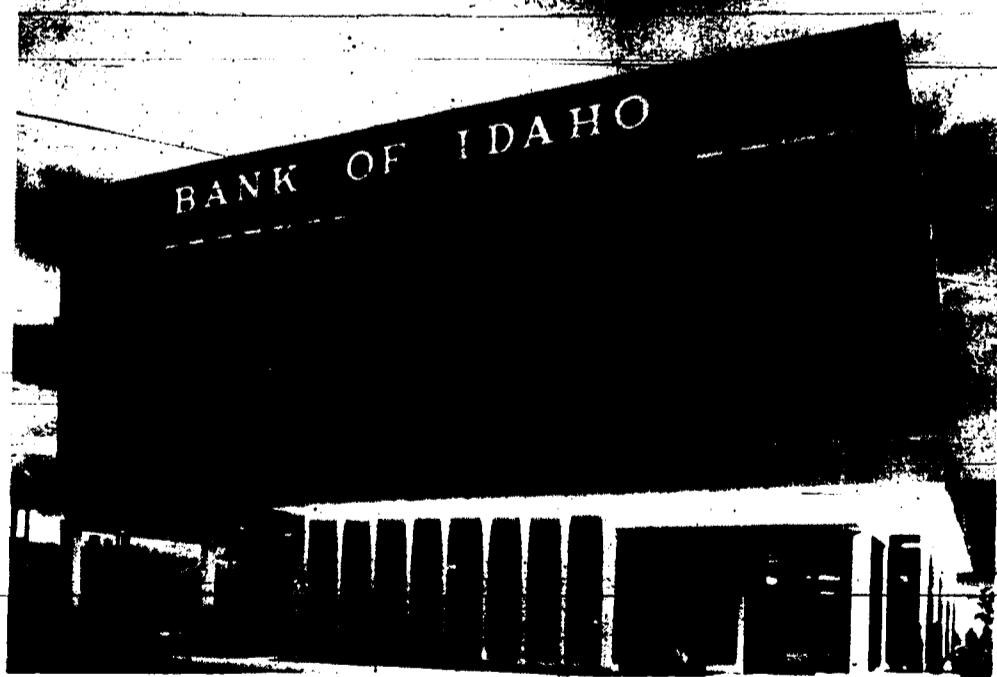
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Windex Window Cleaner	20-oz. Btl.	.49
Behold Furniture Polish	12-oz. Tin	1.17
Joy Liq. Detergent	12-oz. Btl.	.35
Thrill Liq. Detergent	12-oz. Btl.	.83
Ivory Liq. Detergent	22-oz. Btl.	.59
Cascade Dishwasher	36-oz. Pkg.	1.09
Ivory Snow	32-oz. Pkg.	.87
Oxydol Detergent	49-oz. Pkg.	.87
Dreft Detergent	44-oz. Pkg.	.87
Ivory Flakes	32-oz. Pkg.	.87
Duz Detergent	39-oz. Pkg.	.89
Bonus Detergent	70-oz. Pkg.	1.49
Gain Detergent	49-oz. Pkg.	.87
Dash Detergent	49-oz. Pkg.	.79
Bold Detergent	84-oz. Pkg.	1.45
Cheer Detergent	84-oz. Pkg.	1.45
Salvo Tablets	48-oz. Pkg.	.79
Tide Detergent	84-oz. Pkg.	1.45

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Buttreyl "Delishus" Pumpkin Spice
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 Glazed, Sugared Plain, Pwdr. Sugar
 18 for **\$1.00**

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Hard Rolls Doz. **39¢**

Buttreyl "Delishus" German
Choc. Cake
 Rich and moist with plenty of frosting!
 8-inch 2-layer **\$1.39**

A sumptuous holiday dinner takes a lot of forethought and planning. Start with your holl- other food sections at Buttreyl day bird: choose the right size, for the many other items on your the brand you prefer... a Thanksgiving shopping list: tender-meated turkey from pickles, relishes, canned and Buttreyl's special pre-holiday frozen foods, recipe ingredients. display. The selection is great! It's "turkey time" in Buttreyl-Buy now, for a successful land! Choose your turkey now "turkey day" dinner! ... while selection is best!

TURKEYS

GRADE "A"
OPOCO 18 to 22 lb. Toms
39¢ lb.

OPOCO Grade "A"
HENS 10 to 14 lb. Size **43¢** lb.

CLOSED AT 7:00 P.M. TONIGHT WEDNESDAY, NOV. 11th

NABISCO OREO CREME SANDWICH 19 oz. pkg. **49¢**

Nalley's 30 oz. Regular or Hot **CHILI** **69¢**

MEADOW GOLD YOGURT Sampling Sat. Nov. 14th 1/2 pt. **32¢**

PORK ROAST

COUNTRY STYLE SPARE RIBS **59¢** lb.

LOIN END "Bonus Special"

59¢ lb.

FALLS BRAND SLICED BACON lb. **69¢**

CENTER CUT PORK CHOPS

Family Pack Pork Chops **63¢** lb.

69¢ lb.

U.S. #1 Texas "Pink" GRAPEFRUIT "Bonus Special"

15¢ For **1**

MANDARIN ORANGES NEW CROP U.S. #1 JUMBO SIZE **5¢** Lbs. **1**

Everyday Low Budget Prices

Nabisco Mint Sandwich	10-oz. pkg.	.57
N.B.C. Choc. Pinwheels	12-oz. pkg.	.59
N.B.C. Ideal Peanut Bars	11-oz. pkg.	.57
Clov. Club Potato Chip	Reg. 6oz.	.63
Hills Bros. Coffee	2-lb. tin	1.89
Hills Bros. Coffee	3-lb. tin	2.69
Larsen Veg All	16-oz. tin	.24
Majesty Lunch Meal	12-oz. tin	.47
Buttreyl Potato Chips	1 lb. pkg.	.59
Howz 57 Sauce	16-oz. btl.	.89
Smuckers Grape Jelly	20-oz. jar	.51
Welch Grape Jelly	32-oz. jar	.63
Welch Grape Jam	32-oz. jar	.61
Log Cabin Syrup	24-oz. btl.	.69
Log Cabin Syrup	36-oz. btl.	.98
Swiss Miss Chocolate	32-oz. pkg.	1.35
Nestle's Quik	16-oz. pkg.	.49
Nestle's Straw'ry Quik	16-oz. pkg.	.49
Aunt Jemima C'ntry Waff	8-oz. Froz.	.45

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STORE HOURS:
 Weekdays 9 to 9
 Sundays 10 to 7

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YES! Buttreyl is USDA FOOD STAMP HEADQUARTERS

Romaine & Red LEAF LETTUCE "Bonus Special!" **2 bunches 29¢**

Coronet Paper Towels Jumbo Roll **20¢**

Del Cerro Pecan Halves 12 oz. pkg. **\$1.09**

Miracle Whip Salad Dressing qt. **59¢**

Baker's Angel Flake Coconut 14 oz. pkg. **45¢**

Del Monte Fruit Cocktail 303 can **23¢**

Valencia Ripe Olives Pitted Salad Style 4 #300 tins **\$1**

Jerome report clears



SLIM DOSSEY

JEROME — School board members met briefly Monday night and took action on only two matters in the absence of the district's superintendent who is attending a conference in north Idaho.

Dale Vining, board chairman, said the group heard a report from Gordon Hollifield, trustee, on the physical education and athletic programs of the district. The report was accepted by the board.

Approval was also given the varsity chorus to attend a special conference in Boise and to take a three day performance tour following the conference leaving from Boise.

Action on membership in the Idaho State School Trustee Assn., was tabled until a later meeting.

Program scheduled

FAIRFIELD — Mr. and Mrs. Lowell Fields, Gooding, will present the program for the Soldier Mountain Rock Wranglers at 8 p.m. Tuesday in the Camas County courtroom.

Mr. and Mrs. Fields are professionals in lapidary work and show their material at some of the larger rock shows in the country.

This will be the last meeting of the club until spring. The meeting is open to the public and those attending are asked to bring either sandwiches or cookies.

Jamboree features Dossey

JEROME — A country and western singer, Slim Dossey, who has just finished a tour of the western states with the "Sons of the Golden West," will be featured at the annual Girl Scout Jamboree Thursday in Jerome.

The event, sponsored by Girl Scouts of Neighborhood 18, will begin at 7:30 p.m. at the Jerome High School gymnasium.

Others performing will be Two Hits and Two Misses, Carletta Cox, Frank Hodge, Jack Miller and the Walden Brothers.

The jamboree is the main money making project for Girl Scouts. Tickets are available from all Junior and Cadette Scouts in Jerome, Wendell and Twin Falls. They also will be available at the door the night of the performance.

'Battling Bella' ready to fight administration

NEW YORK (UPI)—When the causes in which she believes are at stake, Bella Abzug comes out fighting. And her political clout appears to justify the appellation "Battling Bella," pinned on her by admirers and opponents, although she admits she was startled by the nickname at first.

In June the newly elected congresswoman from Manhattan's Lower East Side defeated the Democrat incumbent Leonard Farbstein in a bitterly fought primary battle.

Hernandez-barred campaign culminated election day with a victory over radio personality Barry Farber, the Republican hopeful.

Now the husky-voiced lawyer can't wait to get to Washington to take on the Nixon administration and "reclaim this country and its institutions for the American people."

"I think I am a fighter," she said. "I think that's what the words are saying and I hope to be able to continue fighting."

Mrs. Abzug, 50, is the mother of two daughters, aged 18 and 21. The eldest was old enough to vote in the election and her mother quoted her as saying, "I'm glad she's going out of our house and into that other house."

She plans to hold discussions with her constituents, after a 10-day vacation in Puerto Rico, about the committees she might join.

Mrs. Abzug has inherited an ethnically mixed district that includes the Lower East Side, Greenwich Village and the West Side up to 83rd Street.

Mrs. Abzug described issues there as housing, unemployment, child care and drug addiction, areas where she said she would try to be most effective.

When she gets to Washington, Mrs. Abzug said, "I'll be sworn in, I'll answer the roll call, and somewhere along the line, I may be doing the unexpected."

That last is said with a teasing smile, but her attempts to clown around occasionally do not mask her toughness or her sincerity.

White House political strategists distressed

KEY BISCAIYNE, Fla. (UPI)—Backstairs at the Florida White House: President Nixon wants last week's congressional election to be considered a major victory for his policies and the Republican party. He has gone to great pains to say how happy he is with the outcome of the mid-term voting.

But election returns from areas where the economic slump has bit hardest are causing distress among White House political strategists.

Nixon's efforts to woo blue collar workers into a new Republican coalition founded as unemployment rose to 5.6 per cent, the highest mark in almost seven years.

The law-and-order theme which Nixon political advisers thought would appeal to hard hats apparently was less compelling than the old-fashioned economic issues.

California is a case in point. Nowhere else was the law-and-order issue drawn more dramatically. Nixon's motorcade was attacked in San Jose, Calif. by rock and bottle throwing militants less than a week before the election.

But when the votes were counted, Republican Gov. Ronald Reagan, who had been a prohibitive favorite for re-election, won by a smaller majority than Democratic Rep. John V. Tunney, who unseated Sen. George Murphy. The

Tunney-Murphy race had been rated as a toss-up. There seems little doubt that the economic issue was crucial in California where unemployment is running more than a percentage point above the national average.

Nixon's economic "game plan" calls for a gradual pickup in the economy, beginning early

next year. The key political question is whether the upturn will be strong enough to produce full employment before the 1972 election.

The President has available the economic tools to assure a rapid comeback in the economy. But if he uses them to stimulate economic activity, he will run the risk of reheating

inflation.

Aides 'forgotten'

WASHINGTON (UPI)—The nation's 1,270 assistant principals in elementary schools are really forgotten persons, reports the National Association of Elementary School Principals.

The average holder of this position is a married man, 42 years old, with 10 years experience as an elementary school teacher. He makes

\$12,800 a year and works in a school with 875 pupils. The study shows the assistant principals, on the average, devote 15 per cent of their week to regular teaching duties, 46 per cent to clerical and administrative duties, 25 per cent to supervision, five per cent to community work, and four per cent to self improvement.

Television Schedules

Wednesday, November 11, 1970
At 7 p.m. on channel 11 and at 9 p.m. on 25L, 7B and 8 — Music Hall Six gifted mimics do everyone from Goldie Hawn to Sidney Greenstreet in this hour long program of impressions.
Evening
6:50
2B — Truth or Consequences
4 — Truth or Consequences

3 — News, Weather, Sports
5 — News, Weather, Sports
7B — Make Room for Granddaddy
6:30
25L — Men From Shion
5 — Governor and J J
4 — Eddie's Father
75L — Misterogers
7B — Room 222
7:00
2B — Seven Seas Travel
3 — Medical Center
5 — Medical Center
4 — Make Room for Granddaddy
75L — What's New
7B — Johnny Cash
8 — Johnny Cash
11 — Music Hall
7:30
4 — Room 222
75L — Stretching Your Meat Dollar
8:00
25L — Four in One
7B — Four in One
8 — Four in One
11 — Four in One
2B — Movie "Merrill's Marauders"
3 — Movie "The Perils of Pauline"
4 — Johnny Cash
5 — Movie "Cheyenne Autumn"
75L — Julia Child
8:30
75L — Civilisation
8:50
25L — Music Hall
7B — Music Hall
4 — Dan August
11 — Downtown Story
9:30
25L — Nader Report
11 — "NATV" News Special

4 — News, Weather, Sports
75L — Figuring It Out
7B — News, Weather, Sports
75L — Community Alert
11:30
3 — Ski Scene
4 — Dick Cavett
11:40
5 — Movie "Mystery Submarine"
1:00
25L — Movie "Beachhead"
2B — Movie "Babette Goes to War"
1:00
4 — Movie "Babette Goes to War"
1:00

9:00
25L — Ironside
7B — Ironside
75L — Ironside
3 — Jim Nabors
4 — Immortal
75L — San Francisco Mix
8 — Wildlife Special
11 — Dean Martin
10:00
25L — News, Weather, Sports
2B — News, Weather, Sports
3 — News, Weather, Sports
5 — News, Weather, Sports
7B — News, Weather, Sports
11 — News, Weather, Sports
75L — Soul's
10:30
25L — 25L — Johnny Carson
7B — Johnny Carson
8 — Johnny Carson
11 — Mod Squad
11 — Avengers' World
10:40
5 — Suspense Theatre
11:00
4 — News, Weather, Sports
75L — Figuring It Out
11:15
75L — Community Alert
11:30
2B — Rifleman
4 — Dick Cavett
11:40
5 — Movie "The Guns of August"
12:00
25L — Ski Scene
75L — Movie "That Kind of Woman"
1:00
4 — Movie "Pretty Boy Floyd"

Thursday, November 12, 1970
At 7 p.m. on channels 25L and 7B and at 9 p.m. on 8 — Wildlife Special
75L — The Black Rhinoceros: The story of an unusual census taker who is counting the rhinos in Africa.
Evening
6:00
2B — Truth or Consequences
4 — Truth or Consequences
5 — News, Weather, Sports
7B — News, Weather, Sports
11 — That Girl
8:30
25L — Nancy
2B — Family Affair
3 — Bewitched
7B — Bewitched
4 — Matt Lincoln
75L — Misterogers
5 — My Three Sons
8 — Ironside
7:00
25L — Wildlife Special
7B — Wildlife Special
2B — Movie "This Property is Condemned"
3 — Movie "This Property is Condemned"
11 — Movie "This Property is Condemned"
5 — Jim Nabors
75L — What's New
7:30
4 — Bewitched
75L — To Be Announced
8 — Nancy
8:00
25L — Dean Martin
7B — Dean Martin
8 — Dean Martin
4 — Barefoot in the Park
5 — Movie "This Property is Condemned"
75L — Civic Dialogue
8:30
4 — Odd Couple

The Almanac

By United Press International
Today is Wednesday, Nov. 11, the 315th day of 1970.

The moon is between its first quarter and full phase. The morning stars are Venus, Mars and Jupiter.

The evening stars are Mercury and Saturn.

Those born on this date are under the sign of Scorpio. Swedish King Gustaf was born Nov. 11, 1882.

On this day in history: In 1918 fighting in World War I halted with the signing of the Armistice.

In 1918 President Warren Harding dedicated the Tomb of the Unknown Soldier at Arlington National Cemetery.

In 1965 a United Air Lines jetliner crashed and burned at Salt Lake City, killing 42 of the 90 persons aboard.

Also in 1965 white-ruled Rhodesia declared its independence from Britain, an action Britain called treasonable.

A thought for today: American writer Eugene Field said, "I'm sure no heart goes wrong that's told 'good bye, God bless you.'"

GAS DOES THE BIG JOBS BETTER FOR LESS!

BARGAIN!!



A DAY

FOR UNLIMITED HOT WATER!

6½ pennies a day will rent unlimited hot water service for your family. You rent a natural gas water heater for only \$1.95 a month from Intermountain Gas. Installation and service are all included in this low

monthly payment. You have none of the responsibilities of ownership. Take into consideration that gas heats water 30% faster for 25% less money and you, do indeed have a BARGAIN!

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Only \$1.95 per month

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A Carlo Ponti Production starring
Sophia Loren **Marcello Mastroianni**
in Vittorio De Sica's
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In a world gone mad... a love story.
A woman born for love.
A man born to love her.

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East on U.S. 30 to Eastland Drive
Gates Open 6:45 P.M.
"Cougar" AT 8:30 Nightly
Free in-car Heaters
SO-O Great it had to travel
Now your whole family can enjoy this wonderful adventure in your own car... Kids always free!
COUGAR COUNTRY
IN COLOR
PLUS AT 7:00 and 10:30
ALASKAN SAFARI

UNICEF contributions in T.F. exceed \$560

TWIN FALLS — Residents of Twin Falls gave UNICEF trick or treaters a total of \$564.23 this year, Mrs. Joe Cilek, drive chairman, announced today. She said all tabulations have now been made and persons who may not have been con-

tacted in the annual Halloween campaign may contact Mrs. J. H. Breckenridge, Route 3, Twin Falls, or send their donations to her.

This year's campaign was an outstanding success, Mrs. Cilek said, and generous Twin Falls

residents helped make it possible for the community to help United Nations Children's Fund with their work for neglected children in some 100 countries around the world.

Organizations participating in the UNICEF drive this year included Episcopal Church, Twin Falls Methodist Church, First Baptist Church, Church of the Brethren and Valley Christian Church, all of Twin Falls and the Methodist churches in Kimberly and Murtaugh as well as the Twin Falls Key Club, Future Homemakers of O'Leary Junior High School and Girl Scouts of Mrs. Gayle Bennett.

Mrs. Cilek said the youngsters who participated in the drive learned a valuable lesson in international understanding and their responsibility toward those less fortunate than themselves and at the same time take part in an entertaining evening.

Record Reviews

***** EXCELLENT ***** VERY GOOD
*** GOOD ** FAIR * POOR

Mozart: Violin Concertos 4 & 5—Pinchas Zukerman, violin, Daniel Barenboim conducting the English Chamber Orchestra (Columbia M30055)

The two wonderkind of music give a mellow performance on two beautiful Mozart violin concertos.

Zukerman's violin talent is delicate and mellow, a warm rich sound without the harsh edges of sound many violinists will project in the same works.

Barenboim, who seems capable of doing just about anything he wants to, again turns in a stellar performance in his conducting chores, giving a personal, gentle reading to the score.

The two concertos, the most popular of Mozart's five violin concertos, are lush, broad works with ample opportunity for virtuosity.

The youthfulness of Zukerman and Barenboim, both of whom are in their 20s, was matched by Mozart, who composed both these works before he was 20.

This is Sam Cooke (RCA VPS 6027 (e))
This IS Sam Cooke
The incomparable singer, who rose to immense fame in a short time and tragically died at age 33, turned out a series of hits which would make Sinatra jealous.

Cooke was a singing idol, first R&B and then pop, during the late 1950s and early 1960s. This two-record album contains most of his hits: "Frankie and Johnny" and "You Send Me" and "Sad Mood" and "Summertime" and "Chain Gang" and "Little Red Rooster" and "Cupid" and "Sugar Plum" and "Send Me Some Lovin'" and

"Everybody Loves To Cha Cha Cha" and "Feelin' It" and "For Sentimental Reasons" and "Another Saturday Night" and "Wonderful World" and "Having A Party" and "Baby, Baby" and "Only Sixteen" and "Love Will Find A Way" and "Bring It On Home To Me" and "Twistin' The Night Away." It's quite a chronicle of one of music's finest singers. Five stars.

Ed Evanko (Decca DL 75238)
Ed Evanko has an excellent voice, a true singing phenomenon which surely will catapult him to international fame.

A good looking young man, he first came to light in the U.S. as a singer and actor in "Canterbury Tales," on Broadway and he starred in his own TV show in his home town of Winnipeg, Canada.

He sings in a strong yet relaxed manner, with a big, booming rich voice not unlike a young Jerry Vale.

The selection of songs is excellent, giving him a wide variety of tunes for his debut album. He handles them like an old pro, with nary a misstep or slip.

Tunes in the album include "Let Her Go" and "Young Girl" and "Sweet Caroline" and "Windmills of Your Mind" and "Honey Come Back" and "Let Me Go To Her" and "Everything is Beautiful." One of the real marks of beauty in the album are the fine arrangements and orchestration by Mike Leander, which provide an excellent setting for Evanko's fine voice.

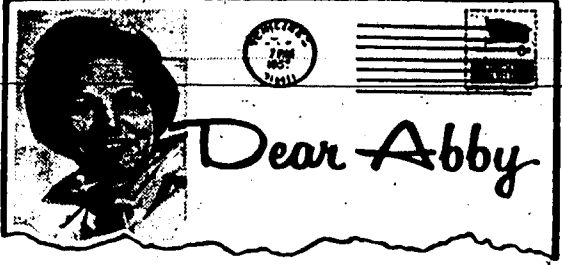
The U.S. population in 1960 was 31,443,321.

Milk run set Thursday

TWIN FALLS — Another milk run is scheduled from Twin Falls Thursday, Mrs. Irene Oliver, Magic Valley Memorial Hospital administrator, said today. The weekly milk run is made to Boise to take human milk to a small child, Jennifer Weeks who requires it for survival. Mrs. Oliver said the delivery last week was delayed until Saturday because of a lack of dry ice to keep it frozen en route. She said 73 ounces of milk left Twin Falls Saturday for Boise and additional mothers are expected to bring milk to the hospital by Wednesday afternoon this week for another scheduled delivery. A truck donated by Home Dairies delivers the milk to Boise.

CANNISTER SETS
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DEAR ABBY: What do you think of married men going to a "girlie show" where the girl dancers are completely naked and they dance VERY close to the tables? By the way, only men can get into these places. My husband plans to go with some men friends of his soon, and he is really looking forward to it. He doesn't know how furious I am about this. I did tell him I didn't see why a married man would even want to go to such a place, but he kind of laughed it off.

Do you think I am being foolish for feeling as I do? Maybe I should pretend I don't care so I won't be thought of as a jealous, possessive, nagging wife. What would you do in this case? Tell him he can't go? By the way, my husband is 25 and I am 23 and we've been married for three years.

JEALOUS
DEAR JEALOUS: You have already expressed your surprise (and probably disappointment) that your husband would want to go to such a place, and having done that, there is nothing further for you to do. Don't tell him he "can't" go. (He'll go if he wants to.)

DEAR ABBY: To ease the heart of the lady who kept finding fresh flowers on her husband's grave from an "unknown donor" and was hurt because she had thought him so faithful, please tell her this:

We had a dear old relative whose vision wasn't too good. After her husband died she went almost every day to place fresh flowers on his grave, and since it kept her busy, nobody interfered. One day, I went with her and discovered that she had been putting the flowers on the wrong grave. I didn't have the heart to tell her, thinking it couldn't possibly make any difference to anyone. So for the rest of her life, that dear little old lady never knew she was going to the wrong spot. It never occurred to any of us that such an error could cause heartache to anyone until I read that letter in your column. So, this lady's husband was probably the wonderful, faithful person she remembers, but somewhere there could be a feeble myopic mourner who is visiting the wrong grave. Hope this helps.

BETTY IN L. A.
DEAR ABBY: Re the widow who wrote that a mysterious person kept putting fresh flowers on her husband's grave, and she was heartsick.

It is possible that in her grief and shock, this widow when making the funeral arrangements signed for an automatic flower service. This means the grave site is perpetually provided with fresh flowers.

This happened to a friend of mine. She was so numb at the time she made her husband's funeral arrangements she signed with a florist for such a service.

When she was sent a bill one month later for "Perpetual flower delivery" she said she had never even heard of such a service—and she certainly didn't recall signing for it.

So tell that poor lady that she may be going thru all this for something she herself agreed to pay for.

JEAN IN LOMPOC
CONFIDENTIAL TO "NO SWINGER" IN MISSOULA, MONTANA: Dancing can be a very intimate business, and I don't think you are even a little bit square for wanting to dance the "slow, check-to-check" ones only with your own husband.

Vehicle bids due Nov. 27

TWIN FALLS — Bids will be received until 5:30 p.m. Nov. 27 for a 1971 four door sedan for the Twin Falls County Sheriff's office.

A 1968 Ford sedan will be offered as trade in. Specifications are available from the sheriff's office.

Bids will be opened in the office of the Twin Falls County Commissioners Nov. 30 at 10 a.m. Sheriff Paul Corder said the bids call for delivery of the vehicle prior to Jan. 1, 1971 to come under his 1970 budget where funds were provided for the vehicle.

Equipment available at Hailey

HAILEY — Various used vehicles and equipment offered for sale by General Services Administration may be inspected weekdays through Nov. 20 at the Sawtooth National Forest office, Hailey.

Items to be offered include pickups, buses, cartrays, truck tractor, graders, pumper, sedans, trail scooter, mobile incinerator, wagoners and a jeep.

Sealed bids will be opened at 10 a.m. Nov. 24 in Seattle.

Europe has a coastline of 50,000.

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<h3 style="text-align: center;">FREEZERS</h3> <p>Adjustable Shelves Interior Lights Defrost Drain Safety Warning Lite Protective Locks</p>	<table style="width: 100%;"> <tr> <td>16 Cu. Ft. Model 4640 UPRIGHT</td> <td>NOW \$206</td> <td rowspan="4" style="text-align: center; vertical-align: middle;"> <p style="font-size: 1.5em; font-weight: bold;">LESS ANOTHER 10% DISCOUNT</p> </td> </tr> <tr> <td>21 Cu. Ft. Model 4940 UPRIGHT</td> <td>NOW \$239</td> </tr> <tr> <td>23 Cu. Ft. Model 8979 CHEST</td> <td>NOW \$216</td> </tr> <tr> <td>28 Cu. Ft. Model 8281 CHEST</td> <td>NOW \$250</td> </tr> </table>	16 Cu. Ft. Model 4640 UPRIGHT	NOW \$206	<p style="font-size: 1.5em; font-weight: bold;">LESS ANOTHER 10% DISCOUNT</p>	21 Cu. Ft. Model 4940 UPRIGHT	NOW \$239	23 Cu. Ft. Model 8979 CHEST	NOW \$216	28 Cu. Ft. Model 8281 CHEST	NOW \$250	<h3 style="text-align: center;">WASHERS — DRYERS</h3> <p>COMBO MODEL</p> <h1 style="text-align: center; font-size: 2em;">\$348⁰⁰</h1> <p style="text-align: center;">PLUS 10% DISCOUNT 18 Pound Models — Color Choice</p>
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<h2 style="margin: 0;">PANTI-HOSE</h2> <p style="margin: 0;">Stretch - One size fits all in 3 colors</p> <p style="font-size: 2em; font-weight: bold;">Reg. \$1.47... 88¢</p>	<h2 style="margin: 0;">BLANKETS</h2> <p style="margin: 0;">TWIN/FULL SIZE</p> <p style="font-size: 1.5em; font-weight: bold;">Reg. \$11.00 NOW \$5³⁸</p> <p style="margin: 0;">KING SIZED</p> <p style="font-size: 1.5em; font-weight: bold;">Reg. \$18.00 NOW \$8⁸⁸</p>	<h2 style="margin: 0;">TOWEL SETS</h2> <p style="margin: 0;">REG. \$7.50</p> <p style="font-size: 2em; font-weight: bold;">NOW \$4³⁸</p> <p style="margin: 0;">Stock Up Now For Christmas SAVE 10%</p>
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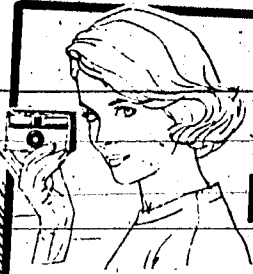


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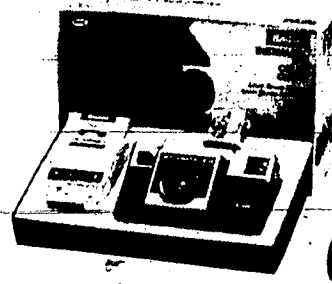
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Wig Heads **49¢**

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Wendell library marks 58th year of community service

WENDELL — With National Library Week just around the corner it seems a good time to remind Wendell Library patrons that the Sherburn Merrill Smith Memorial Library of will commemorate its 58th year of continuous service to the community Tuesday.

Mrs. Vivian Maltz, librarian, stated she wonders often as a patron leaves the library with a book they have borrowed, if he realizes as he opens the fly leaf of the book and sees the name Sherburn Merrill Smith Memorial Library that here lies a true story as poignant as any that grace the shelves of the library.

It is the story of Sherburn Merrill Smith, a young man reared in Milwaukee, a

graduate of Princeton University and University of Paris, France.

Smith came from an industrial far-sighted family and after a trip to the west coast in 1909 arrived at the then booming town of Wendell. To him Wendell was the answer to the cry, "Go west young man, go west." He settled in the town and bought what was then the Wendell State Bank from the former state senator, Fred Hastings.

In the fall of 1912 after a few months of marriage Smith was cleaning a gun and it fell from his hands and discharged, wounding him fatally.

Because of this tragic accident his mother, Mrs. William Chester, New York state, initiated the library in memory

of her son with beautifully bound copies of classic literature from her son's private library.

The library was situated in a back room of the Wendell State Bank, the present site of the Marlow Meat Market. In 1919 the library found a permanent home when the present city hall was completed. Until March of 1962 the city clerk also served as librarian.

Mrs. Nellie Dyar Hamilton, former librarian, financed the purchase of new volumes and created a wider circulation of readers by fines and the use of a pay shelf system.

In 1947, at which time the town of Wendell became a city, a two mill levy was assessed for the maintenance of a city library. Mrs. Lillian Comstock

began her 20 year tenure as Wendell City librarian at this time. An assessment of 25 cents per card was made for city residents, slightly more for rural residents and the pay shelf was maintained enabling Mrs. Comstock to add many excellence books bringing the total to over 6,000 volumes.

Mrs. Maltz stated that a city patron is still assessed the same 25 cents for a card, rural readers \$1.25 and the card does not expire until it is filled. The fine system is still being used but the pay shelf has been discontinued. She also stated the library has a lending system with the state library at Boise and patrons may order a book of their choice from state library free of charge.

The library is a member of

the Regional Reference Center which includes libraries in Twin Falls, Bellevue, Halley, Richfield, Rupert, and Burley and through this membership receives a number of reference books yearly.

They have recently received a small state grant which will be used to purchase volumes of the works of Shakespeare which the library doesn't presently have.

She revealed that presently the library has about 9,000 volumes to loan in addition to a number of first editions on Idaho and the original books donated by Mrs. Chester which may be used in the library.

The present library board is Mrs. Arlin Dennis, Mrs. Frances Lamb, Mrs. Ruth Gates, Mrs. Diane Adams, and Mrs. Darrel Watts.



MARY ANN MILLER

Wendell High School junior and daughter of Mr. and Mrs. Charles Miller, was elected president of the Future Homemakers of America Fourth District at a meeting at Minico High School. She is presently president of the Wendell Chapter and has earned her junior and chapter degrees and will work on her state degree during her senior year of school.

Figures state Wendell growth

WENDELL — Charles Ireton, Doug Schrank, John Wert, Sherill Grounds, John Steppert, and Mrs. Myrtle Schrenk, a special committee of Wendell Chamber of Commerce, report that through research they have definitely proved that the Wendell area is a growing, thriving community, basing their report on facts released by the Wood River Resource Committee which were broken down by Ed Koester, Gooding County extension agent.

Research shows that the business district in Wendell has grown slightly during the past year with the addition of Alred's Canvas and Upholstery Shop, Archibald's Roofing and Siding Co., Leland's Melody Shop, and the installation of a large potato cellar by Blick Brothers.

A survey by the Wendell Develop Corp. shows that there are a few houses for sale within the city limits but it is an impossibility to rent a two bedroom house within the township.

During the past three years the Wendell area has become first in the county in dairy farming and the raising of famous Idaho potatoes.

At the present time Wendell boasts only one feedlot as Joe Hansen of the Orchard Valley area sold to a dairyman.

An emerging and growing business of the area is trout farming with over 3,000,000 pounds of trout being produced yearly. Members of the Gooding County Planning Commission feel there is great potential of increasing the output of trout to over 20,000,000 pounds annually.

Other assets discussed were recreational opportunities and sites, largely undeveloped, large acreages of beans and sugar beets, and cattle ranching on a large scale.

Satirical play due at PTA meet

WENDELL — Dick Thomas, counselor at the Wendell school, announced that a number of students will present a play, "Animal Farm" by George Orwell, a satire on totalitarianism at the Tuesday PTA meeting at the Wendell Elementary School All-Purpose Room at 8 p. m.

The play, the first presented at Wendell which is entirely under student direction and creation will be presented in form of a Readers' Theatre with special lighting and has been written and adapted by the cast.

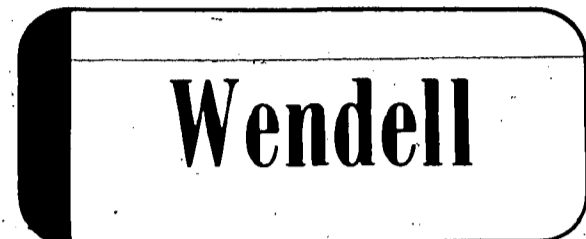
Thomas has acted as special adviser and Charlie Rodriguez serves as student director as well as taking a leading part. Other cast members include Lana Hoagland, Tracey Simons, Debi Gilbert, Vikki Pepper, Rick Thompson and Mike Strickling. Anne Hagerman will furnish guitar music as background.



Files given...

MAYOR EUGENE SOARES presented 63 years of bound volumes of the Wendell Irrigatorist to Mrs. Vivian Maltz, librarian, in memory of the paper's late owner, Alvin Reading. The Irrigatorist has closed its doors after 63 years. The volumes were returned to Wendell after being microfilmed at the Idaho

State Historical Museum. Copies of the paper from 1909 will be available to the public at the Sherburn Merrill Smith Public Library, Mrs. Maltz said. A number of issues are missing, but many of the back issues of the paper are stored at the library and may be organized to add to the files. She said anyone who wishes to do this as a service project is urged to contact her.



Trojan booster group growing

WENDELL — Coach Yogi Behrens, athletic director of the Wendell schools, relates that in the fall of 1968 a group of Wendell residents indicated their interest in the extra-curricular as well as academic activities of the school system by forming the Trojan Booster Club to aid with these activities.

He declared this club is a great success and bases his statement on the fact that the membership has increased to 42 from a beginning 18.

Present officers are Ben Kober, president; Doug Huff, vice president, and Mrs. Marie Howsden, secretary-treasurer.

According to Behrens some of the major projects that have been completed by the Boosters are the building of additional bleachers for the football field, the construction of a broadcasting booth at the football field, complete with new aluminum siding installed this fall by Jim Archibald. The Boosters went all-out to raise funds to send members of the

pep club, drill team and pep band to the 1970 basketball tournament at Lewiston last spring. They organized an appreciation banquet for the winning 1969 football team.

Other activities include supplying funds to send students to the state declamation festival, sponsoring and chaperoning buses to all athletic contests, and last but not least promoting full support from city-residents of all school activities as they welcomed the Trojan football team when they returned from Jerome after last weekend's play with an undefeated season record of 18 straight wins, winning trophies in both the Little Five and Big Six Conferences.

Behrens stated the major project for this year will be the construction of an activity bulletin board to be located at the major intersection on Main Street to announce coming school and community activities.

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Air cushion units to settle Alaska

SEATTLE, Wash. (UPI)—Transportation problems, the main deterrent to civilizing Alaska's vast wilderness, will be solved through the use of giant air cushion vehicles. That's the prediction of a former governor of the northern state, William A. Egan, who won the post again in last Tuesday's elections.

Within a few years, Egan said, giant cushions similar to "Hovercraft" now in use in England and British Columbia, will be hauling 100-ton payloads at 80 miles an hour to remote areas of Alaska.

Egan said he favors construction of a highway to Alaska's oil-rich Arctic slope, but the air

cushion craft will have an important role in development of the state. He said the Boeing Co., and other aerospace firms were studying air cushion designs that would be tailored to Alaska's needs.

Eventually, he said, air cushion craft with upwards of 300-ton capacity and speeds of 200 MPH would be developed.

"Think what this can mean to hauling cargo and passengers in the North," he said during an interview in Seattle. "The possibilities are just unbounded."

One type of cushion craft now in use skims over the water to link Vancouver and Nanaimo, B.C. But it operates only slightly above water level, zipping along like a bloated helicopter, too fat to get up in the air.

For Alaskan operations, the cushion craft would have to be able to rise through mountain

Painting conferred at Wendell

WENDELL — An oil painting was presented to students in Wendell schools this week by Lee Parkinson, Ogden, Utah, artist.

Lawrence LaRue, superintendent of Wendell schools, accepted the painting from Charlotte Duggan, representing the Utah artist.

Parkinson has taught adult art classes in Wendell and last summer instructed a special class for junior and senior high school students.

Harvest carnival scheduled Friday

WENDELL — Mrs. Jerry Bailey announces a Harvest Carnival sponsored by the Hub City PTA from 6 to 10 p.m. Friday at the Wendell Elementary School all-purpose room.

She said the event is a community affair and asks all parents who have students in school to assist in the project. Classes from the junior and senior high schools will have booths at the carnival.

There will be a chili supper. Special cartoons and a fish pond will be provided for the younger children. For older students and adults there will be dart throws, a white elephant grab bag, cake walk, fortune telling booth, spook alley and concession stands.

Donations are being accepted from businessmen to provide prizes, Mrs. Bailey said. Proceeds will be used for a service project which PTA members will choose during a regular meeting later this year. School classes participating will retain half the profits from their booths to use for class projects.

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Viet children's villages unique aid concept

SAIGON (UPI)—A young Vietnamese woman carrying a chubby baby clad in brown shorts with a matching cap shading his sad eyes entered the director's office and offered to give up her child as an orphan.

The director's Vietnamese assistants listened to the

woman's story, took her name, then referred her to other agencies in Saigon which offer help to needy children.

"We get a lot of women who come in off the street with children, saying they have found them and can't take care of them," said Helmut Kutin, director of the SOS Kinderdorf

International children's village here.

"They don't say the child is theirs, but it usually is," Kutin's village is a unique concept in raising orphans and he carefully screens the children to ensure they are truly without a family.

"We want them to stay

permanently in the village and not have relatives claiming them in a few years before their education is finished," Kutin said.

The SOS (Save Our Souls) children's villages, now numbering 55 in 36 countries, bring together orphaned and abandoned children to give them a

lasting home with the upbringing as close as possible to that of a normal family.

The village idea was born after World War II in Austria. Hermann Gmeiner, the founder, saw a lot of suffering among children in the aftermath of the war and decided to seek support for an orphanage at Imst, Tyrol, Austria.

Four Principles

Gmeiner devised four principles to create a homelike atmosphere.

First, the children must be given a mother. "Children don't need someone from the hours of 1 to 12 and 3 to 5," Kutin said. "But rather someone who will live with them and take care of all their needs."

Brothers and sisters must be kept together as much as possible, Gmeiner decided. And each little "family" of nine or

10 children should have a house of its own. Finally, 15 to 20 of these houses would constitute a village which would be integrated with the city near it.

"The children should go out to school and to church, not study among themselves in the village," Kutin said. "Integration is the most important thing for our village."

Gmeiner came to Vietnam at Christmas, 1966, and decided that a village was needed here. The Vietnamese Ministry of Health gave him a plot of ground at the outer edge of Saigon. After returning to Europe, he began a fund-raising campaign to give the new village a start.

Kutin, 30, and a product of the original SOS village in Tyrol, was the natural choice for director.

In September, 1968, the first

families moved in—and in November all 41 buildings were completed. The Saigon village now has 251 children, equally divided between boys and girls, with 185 of them in primary school and 20 in secondary school.

All "mothers" in the villages are single women between the ages of 24 and 40. Because the theory is to duplicate the age of a real mother, it is virtually impossible to have a husband and wife team in that age bracket who do not have a family of their own.

The only father-figures the children have are Kutin, two other European men staffing the village and two Vietnamese men who do maintenance work at the village.

Twenty-two women initially began the first course in learning how to be a mother,

Environment study scheduled

BOISE — Persons interested in environmental problems of Idaho have been issued an open invitation to a joint meeting of

the Southwest Idaho Chapter, Society of American Foresters and the Idaho Section, American Society of Range Management Nov. 16 and 17 in Boise.

The two professional societies will meet at the Rodeway Inn, Boise, at 9:30 a.m. Monday for the start of two days of resource

management discussion by land resource managers of southern Idaho.

Among speakers will be John Warwick, associate professor of speech, Boise State College; Donna Parsons, director, regional studies center, College of Idaho; Pam Marcum, microbiologist, state department of health; Janet Ward,

environmental lecturer, BSC, who will moderate a youth panel, and Dr. Les Pengelly, University of Montana forestry professor who will address a Monday night banquet. Representatives from leading industries will also address the conservationists.

Moon show scheduled at Elko

ELKO — A piece of the moon will be put on exhibit at the Northeastern Nevada Museum in Elko on Dec. 17. The two-week display will be open without charge to the public.

Special moon programs using motion pictures, color slides and tape recordings, will feature the sights and sounds of the Apollo 12 mission.

The director of the museum, Howard Hickson, will fly to Washington, D. C. to escort the lunar sample to Nevada in accordance with NASA regulations.

News of Servicemen

HEYBURN — Army Sgt. Richard D. Ramsey, 21, son of Mr. and Mrs. Bill Ramsey, received his second award of the Air Medal for meritorious service while participating in aerial flight in support of ground operations in Vietnam.

Sgt. Ramsey, a draftsman in the 12th Battalion, 25th Infantry Division, entered the Army in March, 1969, taking basic training at Ft. Ord, Calif. He also holds two awards of the bronze star medal. He is a 1967 graduate of Minidoka County High School, and his wife, Wenda, lives in Rupert.

FILER — Marine Pvt. David R. Montgomery has graduated from basic training at the Marine Corps Recruit Depot, San Diego, Calif. He will be stationed at Camp Pendleton, Calif., and is married to the former Sharon Sauer, daughter of Mr. and Mrs. John Sauer, Twin Falls.

BUHL — Michael B. Wetzstein, son of Mr. and Mrs. M. C. Wetzstein, has been promoted to technical sergeant in the U. S. Air Force. He is a weather technician at Fuchu Air Station, Japan.

HAGERMAN — En 2-C Gaylen Swainston recently spent his rest and recuperation leave from Vietnam in Hawaii. His wife, Janet, and baby son, Russell, joined him there for a week. Mrs. Swainston and Russell are living at Hagerman with her parents, Mr. and Mrs. Carl Morgan, formerly of Richfield, while he is in the service.

Traffic Courts

Richard Elisando, 29, Rupert, was fined \$150 by Acting Burley Police Judge Afton Buckley for driving while intoxicated.

Harvey Hubbard, 57, Rupert was fined \$15 by Judge Buckley for stop traffic light violation.

Delano Greener, 35, Burley, was fined \$5 by Judge Buckley for improper parking.

G. Dennis Goodenough, 33, Burley, was fined \$10 by Judge Buckley for making an improper turn.

Loren Joseph Hale, 32, Burley, was fined \$10 by Judge Buckley for lettering the city streets.

Randy D. Nelson, 18, Burley, was fined \$16 by Judge Buckley for speeding.

Bart Koyle, 15, Burley, was fined \$10 by Judge Buckley for failure to display slow vehicle emblem on vehicle.

A. Dale Floyd, 28, Burley, was fined \$10 by Judge Buckley for making an illegal U-turn.

Claude N. Belleston, 55, Rupert was fined \$15 by Judge Buckley for traffic stop light violation.

George K. Bowcut, 17, Burley, was fined \$10 by Judge Buckley for expired safety vehicle sticker, and \$25 for speeding.

L. Rene Dille, 16, Burley, was fined \$25 by Judge Buckley for failure to yield the right of way.

Barry C. Rogers, 19, Burley, was fined \$5 by Judge Buckley for improper parking.

Lawrence B. Jardine, 58, Burley, was fined \$35 by Judge Buckley for speeding.

Christine Robins, 17, Burley, was fined \$10 by Judge Buckley for expired license plates.



Tomorrow's main street

TODAY

The city of Twin Falls and its people are to be commended for their vision, foresight and cooperation on the completion of the new downtown area. It's the first of its kind in Idaho and has already attracted nation-wide attention. We join with the merchants in extending a welcome to all Magic Valley to come and see this really beautiful new main street mall.

We're proud of our part in its construction:

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No change in canvas

TWIN FALLS — Official canvass of the Twin Falls County vote on Nov. 3 was completed by county commissioners Tuesday with no change in unofficial returns as far as election of county officials, but with some minor changes in votes in various races.

Harold Lancaster, county clerk, said the returns were in the mail Tuesday night to the office of Pete Cenarrusa, secretary of state.

It had been thought the canvass would last through Thursday but commissioners began work early Tuesday and were able to complete the canvass in record time.

The total official vote showed the closest race in the county

was for the third district commissioner post in which incumbent Heber Loighmiller, Republican, squeezed by Democratic candidate and former commissioner Russell C. Larsen with 6,432 votes to 6,187 votes.

In the first district race, Republican Merl Leonard polled 6,802 votes to 5,457 for his Democratic opponent, Ed Lierman.

Official count in the prosecutor's race was 7,584 for Republican Leon Smith, while Golden Bennett, Democrat, received 4,645.

In the state legislative contests Republicans Jack D. Claiborn with 4,570 votes and Ray Lincoln, 4,957 votes returned to representative offices over their Democratic

challenger, Les Williamson with 2,321, in District 23. Richard High, state senator, Republican, polled 4,996 votes uncontested. Sen. John Barker received 4,195 votes.

In District 24 Republican Representatives William Lanting with 3,826 and William Roberts with 4,114 votes defeated their Democratic challenger Jack L. Clough with 2,112 votes. Coroner Cloyce Edwards, Republican, received 9,308 votes and Democrat Herman Jewell 3,072.

Uncontested county candidates saw Clifford Thompson, Republican, assessor, with the most votes at 9,718, followed by Ruth Jones, Democrat, treasurer, 9,538, and Harold Lancaster, Democrat, clerk auditor, with 9,276. John Cox,

Republican, constable, received 9,025.

Official count in the governor's race saw incumbent Republican Don Samuelson poll 7,102 votes and Cecil Andrus, Democrat and winner, 6,187.

Other state and national races included Republican Orval Hansen, U.S. Congress second district, 8,879 and Democrat Marden E. Wells, 2,981, Joel A. Anderson, American Party, 445; lieutenant governor, Republican Jack Murphy, 4,647 and Democrat Paul S. Boyd, 3,954 and American Party candidate Wallace Hitt, 1,074; secretary of state, Pete Cenarrusa, Republican, 8,998, and Winston L. Benson, Democrat, 3,734; state treasurer, Wallace Connolly, Republican, 4,847; Marjorie

Ruth Moon, Democrat, 7,938; state auditor, Jack Holley, Republican, 6,345, and Joe R. Williams, Democrat, 6,120; superintendent of public instruction, Gilbert T. McKinlay, Republican, 5,822, and D.F. Engelking, Democrat, 6,210, and A. Lane Blanchard, American, 747; attorney general, Robert Robson, Republican, 6,519, and W. Anthony Park, Democrat, 5,780. Supreme court justice race showed Clay V. Spear, 5,821 and Will S. Defenbach, 3,662.

The constitution revision vote was 2,799 for and 8,159 against; legislative pay incentive, 7,001 yes, and 4,394 no; HJR 3, constitutional amendment, 5,995 yes, and 4,174 no, and SJR 121, 6,167 yes and 4,467 no.

Times News

Times-News, Twin Falls, Idaho Wednesday, November 11, 1970



CHARLES E. SMITH

Rights lecture slated

TWIN FALLS — "Civil Rights is a Fraud" will be the title of a talk to be given at 8 p. m. Saturday by Charles E. Smith, editor of "The Voice of Watts" newsletter.

Smith is scheduled to speak in a TACT sponsored meeting at the Holiday Inn convention center. His publication spotlights the Marxist oriented agitators working to build a revolutionary movement in Los Angeles, local TACT committee members report.

Local committee members arranging for the Nov. 14 meeting include Mr. and Mrs. Dee Pace, Twin Falls; Mr. and Mrs. Frank Horsh, Kimberly and Mr. and Mrs. Albert Kratz, Filer.

A native of Pittsburg, Pa., Smith moved to Los Angeles in 1960 and has given many addresses around the country on the 1965 Watts riots which he says were triggered by revolutionary groups operating behind the facade of appealing slogans.

Meeting set

FILER — Parent Teacher Association will meet at 8 p. m. Thursday at the Filer Elementary School. Dr. E. M. Wright, Twin Falls, will speak on teen-age health problems.

Grange panel supports farm product controls

BOISE (UPI) — The Committee on Agriculture of the National Grange recommended Tuesday programs to control the supply of agricultural products and support and stabilize prices on a commodity-by-commodity basis.

The committee on Agriculture made its report to the 104th annual convention of the National Grange, meeting at the Hotel Boise.

The delegates from 37 states and one foreign country planned a day of committee reports.

The committee said it made its recommendation "because of the instabilities associated with production and the market" and because of the "need for a stable supply of agricultural products for the nation's welfare."

The report said the Grange continued to reject the concept of a massive land retirement program as a substitute for pro-

Billboard ban eyed at Hailey

By LIZ BOLTON
Times-News Correspondent
BELLEVUE — An ordinance prohibiting billboards in Bellevue is expected to be adopted when the city council meets in regular session Dec. 3.

Much civic controversy has arisen in recent months over the signs according to Mayor Charles Wright who proposed the ordinance during the recent November meeting.

Mayor Wright said several additional signs advertising county-businesses are planned

for erection within the city limits before the end of the year and he therefore feels the ordinance should be passed as soon as possible.

Attorney Steve Boller has been authorized to draw up the measure, which will be heard and probably adopted next month. Not included in the ordinance will be signs used to designate a business in the city. Billboard signs already existing will be prohibited when the present contracts expire.

The council also will be

represented during the Friday afternoon hearing in Hailey concerning the operation of the county Ohio Gulch sanitary landfill north of Hailey.

Mayor Wright said the city believes the landfill should remain at the present site.

The hearing was called by the Idaho Board of Health to investigate complaints that illegal burning was occurring at the site.

Grounds at Carey studied

HAILEY — The first in a series of meetings designed to take Blaine School District No. 61 school board meetings to various communities in the county was held at the Carey School Monday night.

Proposals for financing playground equipment and landscaping for the Carey school area were presented during a discussion period. Several interested citizens attended the meeting.

Ray Jefferson, assistant superintendent, explained how the cooperative city-state-federal project was developed and \$40,000 approved for the Ernest Hemingway School at Ketchum. Also discussed were school courses offered, budgeting of funds, certification of teachers and parent visitations.

Jefferson emphasized the importance of keeping the present formula for distribution of money to schools from the state. He said proposed changes would result in less state financing for districts which operate smaller and widely separated units.

Approval also was given for high school principals in the district to attend the conference of the Pacific Northwest Accrediting Association at Portland, Ore., later this year.

Architect presents report

TWIN FALLS — Minor items are yet to be completed on the new Twin Falls High School addition before it can be accepted from the contractor, J. A. Clawson, school board members have been advised by architect Harold Gerber.

He told board members Monday night the contractor will be completed within the immediate future. It has been in use the past two months. He said lawn will not be planted until spring.

A resignation from Ray Beaumont, industrial arts instructor at O'Leary Junior High School was accepted. No replacement has been made. Appointment of Darlene Curtis as high school teacher's aide was approved.

Dr. Ernest Ragland outlined Veteran's Day programs which school enrollments will observe.

Auditions scheduled Saturday

TWIN FALLS — Most young men look forward with dread to the time their voices start changing — and then can't wait until they're through changing.

For boys in Magic Valley who haven't reached either of those particular stages of life and like to sing — there's a job waiting with the Dilettante Group of Magic Valley.

Bradford Hickerson, director of "Oliver," is auditioning boys between the ages of 10 and 14 for spots in the boys' chorus. The auditions will be at 2 p. m. Saturday at O'Leary Junior High School.

Carpet contract awarded

GOODING — A contract for carpet for the new Gooding County courthouse was awarded to Contract Floors, Inc., Boise, on a low bid of \$11,994 during a Monday meeting of the Gooding County board of commissioners.

The courthouse is now structurally complete and opening of the new facility on Gooding's Main Street is awaiting installation of carpet and other minor items.

Ex-Cassia resident Ricks aide

MALTA — John H. Thompson, a former resident, is serving as acting assistant director of public relations and community services at Ricks College, Rexburg.

He is a former music and mathematics teacher at Spanish Fork, Utah; Malta and Riverside, Calif. He also was seminary teacher at Bonneville Seminary and was director of the Rex LDS Institute of Religion and coordinator of the western Nevada district seminars until 1968, when he joined the public relations staff at Ricks.

He teaches classes for the BYU-Ricks Center and lectures for the BYU Education Weeks. His brother, Robert Thompson, lives in Burley.



Ready to roll . . .

THREE MEN WHO are operating a new ambulance service in the Mini-Cassia area are shown with equipment in use. On the stretcher

is Jeff Cohen, and from left, lifting the stretcher into the ambulance, are Ron Wilcox and Roger Porter.

Redesign hearing Thursday

TWIN FALLS — City council members will probably testify on behalf of the proposed redesign of the West Five Points Intersection in a public hearing at 2 p. m. Thursday in the American Legion Hall.

City Manager Jean Millar said in general he believes the council favors the department of highways' proposal for redesign of the intersection, and

will appear at the hearing in its support.

"Personally," he said, "I favor it because there is traffic congestion at that point and the present program is not handling it adequately. We know the traffic is not going to decrease and the engineering experts with the department have given the matter considerable study. They apparently feel the redesign proposal is the best answer and they should be in a position to know."

He encouraged residents and business interests as well as persons with views on the redesign proposal from a street and highway users standpoint to attend the hearing and express their views. The hearing is open to the public and persons may submit testimony in writing or orally.

Wayne Summers, state highway board secretary, will be hearing officer.

East End residents beat goal

KIMBERLY — East End residents passed the 100-pint blood quota by Tuesday during the bloodmobile visit.

Red Cross officials said the drawing was held at the Kimberly grade school and there was one reject.

Attending physician was Dr. V. Ellis Knight and registered nurses were Mrs. R. C. Meyer, Mrs. Lloyd Shewmaker, Mrs. Bruce Blei and Mrs. Don Smith. Licensed practical nurses were Mrs. Jim Fraley and Mrs. Ted Mason.

The canteen was operated by the Lutheran Women's Missionary League with Mrs. Helen Dohse, Mrs. Dale Dohse, Mrs. Bill Mathers and Mrs. Henry Sievers in charge. Hostess was Mrs. Ron Taylor.

Typists were Mrs. Glen Beasire, Mrs. Don Taylor and Mrs. Keith Fullmer. Registration was handled by Mrs. Clyde Goodman and Mrs. Perry Butler. Mrs. Fraley took temperatures and juice was given out by Mrs. Truman Davidson.

Number tables were handled by Mrs. Jack Dodson and Mrs. Bud Morgan. Donor room aides were Mrs. E. V. Brown, Mrs. Paul Holcomb, Mrs. Ron Medley and Mrs. Eldon Larson.

One-gallon donors were Harold Waggoner, Mrs. Lucille Quesnell, Sterling Crothers and Clinton Tidquist. Henry G. Sievers received his two-gallon pin.

Paintings on display

JEROME — A group of about 20 paintings by an Ogden artist is now on display at the Jerome Public Library and will be open to public viewing during regular library hours through Friday.

Lee Parkinson, who is instructing an art class in Jerome now, is an artist, teacher and lecturer. His display includes character sketches, still lifes and landscapes.

Wendell health unit hears nurse

WENDELL — Mrs. Blanch Reay, Gooding County health nurse, discussed pulmonary diseases with members of the Wendell Health Council during a meeting Monday.

She described causes and treatments of diseases such as emphysema, asthma and chronic bronchitis. She said one of every 15 people in the United States is afflicted with some type of pulmonary disease.

Mrs. Ray Tener, secretary, said a new walker purchased by the group is now available for

Burley service growing

BURLEY — Three men in Burley have established an ambulance service and plan to add more personnel and another ambulance.

The men now have one blue and white ambulance operating for the new firm, the Mini-Cassia Cardiopulmonary Ambulance Service.

Ron Wilcox, one of the attendants, formerly of Ogden, where the service also is located, said the ambulance now operating is equipped with a heart and lung respirator, stretchers which are placed under patients to avoid lifting, and other modern emergency equipment.

Roger Porter, who will manage the firm in Burley, and Jeff Cohen, who has 10 years' experience in ambulance services in Chicago, Los Angeles and Florida, will be other attendants.

They plan to hire and train other personnel and have plans to offer training and education for the public in Red Cross and emergency treatment.

The service now is taking calls through the Burley Police Department and will have another ambulance available to serve Minidoka and Cassia counties.

Goat nabbed

TWIN FALLS — City Humane Officer Keith Seville has had a record number of stray dogs and cats to pick up this year, but Tuesday he had a different problem.

A stray black goat appeared first in the residential district and later at the downtown Main Avenue fountain. Not adaptable to the city dog pound, he was taken home by one of the city officers who has a goat pasture.

Classical Japanese drama booked at CSI

TWIN FALLS — "Rashomon," a Japanese mystery, will be staged Nov. 19, 20 and 21 at the College of Southern Idaho Fine Arts Center, according to H. Paul Kliss, director.

The play by the CSI drama department, which will be presented at 8:15 p. m. the three nights, will feature Phillip Rayner, CSI instructor of drama, as the "Bandit." The "Rashomon" story has taken many forms during the

past 10 centuries. It originally was a parable relating the misgivings of telling the truth and the tale has reappeared as a play in classic form, a modern novel, a movie and a contemporary play.

The plot concerns the barbaric acts of murder, assault and theft related to four of the participants. Setting and costumes will reflect the classic Japanese theater tradition in color and

pattern, Kliss said. Music for the modern production has been chosen both from ancient and modern idioms and will be supplemented by onstage accompaniment during scenes of swordplay and others requiring special effects.

The cast includes Linda Spain, Jim Langley, John Robnett, Scott Williams, Vickie Caughy, Valeri Barba, Marcia Lingley, Candy Smith and Teresa Cole.

Winners named

TWIN FALLS — Twin Falls Duplicate Bridge Club met Monday evening in the Episcopal Church auditorium. Winners were Harold Bulber and Harold Wycoff, first; Mrs. M.D. Hartruff and Mrs. Lewis Hack, second; Mrs. A.P. Russell and Mrs. A.V. Williams, third, and Lewis Hack and Mrs. Gene Carpenter, fourth.

U.S. to ground flights

CAPE KENNEDY (UPI)—The U.S. Space Agency seems to have abandoned all hope of avoiding a gap of four or more years in the mid 1970s when no Americans will fly in space.

George M. Low, acting administrator of the National Aeronautics and Space Administration (NASA), says "there are no viable alternatives" but to ground America's spacemen from mid-1973 to at least 1977.

The problem is money. NASA is facing its lowest budget in nine years and does not expect to have enough money in the next few years to extend present manned projects and still finance its planned space shuttle of orbital transport.

As it now stands, the last Apollo flight to the moon will come in July, 1972. The Skylab space station will be launched in November of that year and the last of three manned flights to it will end in July, 1973.

NASA had hoped to fly a second Skylab in 1974 or 1975 using backup equipment now under construction. But Low said it would require money "beyond available resources" to fly it.

"Although a single Skylab is most worthwhile, because it pioneers in so many areas, a second Skylab without a proper logistics and supply system would not add materially to our knowledge, to our technology," Low told aerospace engineers in Houston, Oct. 22.

NASA also had planned to fly two more Apollo missions in 1974, after the Skylab program ended. Those were cancelled in September because of budget restrictions and, Low said, because moonflights after a year's interval "would have a much higher risk than those before the gap."

The agency plans to use what money it will have for manned spaceflight in the next few years for work on the space shuttle. The rocket plane is scheduled to begin horizontal flight testing in 1975 and vertical launches in 1977.



Released...

VERLIN SPENCER, former Pasadena school administrator who served 30 years for the slaying of five persons was released from the California Medical Facility Monday. A spokesman said Spencer, 70, will travel to Hawaii where he will become active in social service for the Salvation Army. (UPI)

Troop reduction in Europe sought

By PHIL NEWSOM
UPI Foreign News Analyst

It costs the United States about \$1.2 billion a year to maintain 285,000 troops in Europe and, as the United States proceeds to reduce its forces in Vietnam and plans similar reductions in South Korea, influential voices continue to ask why not Europe, too.

It is a subject high up on the agenda this week as foreign ministers gather for one of the periodic meetings of the North Atlantic Council, No. 1 governing body of NATO.

The United States is committed to maintaining its forces in Europe at their present strength through June 30, 1971.

Among the voices asking why the United States should continue to bear such a heavy burden in peacetime, when a prosperous Europe at least should be able to bear the greatest share of the costs for its own defense, is Senate Majority Leader Mike Mansfield, Democrat of Montana.

In it he is joined by a substantial number of other senators. In one form or another the question has been on the Senate calendar since 1967.

Mansfield would like to see a withdrawal of at least two divisions.

Other authorities share the opinions of the senators.

Wrote Prof. Klaus Knorr of Princeton university, author of numerous books on defense and foreign policy, for the Foreign Policy Association:

"The European NATO countries may be lacking in military capabilities, but they do not lack wealth and income... the fact that the United States should suffer a dollar drain in exchange for conferring protection on Western Europe borders on the ludicrous."

At the core of the problem is the so-called nuclear deterrent, the fact that France and Britain, although nuclear powers, cannot compare with the United States or the Soviet Union, and the fact that the United States controls NATO's nuclear deterrent against Russia.

The presence of strong U.S. forces in Europe is Europe's guaranty that the United States will not abandon it in case of Soviet aggression.

In this way, the Americans may be regarded as hostages.

Samuelson, Andrus get budget requests

BOISE (UPI)—Director of the Budget Jack Holley said Monday both Gov. Don Samuelson and Governor-elect Cecil Andrus will receive budget request copies by Nov. 20.

He said, "We will not make recommendations to Cecil Andrus, for example, as to how much the department of health needs. We will just make available to him the agency's request for funds."

Holley said his office did not know where Andrus planned to place emphasis and priorities during the new administration.

Neither Holley or Director of Administrative Services Edward W. Sawyer would give an exact total of the agency request for the estimates of funds available for fiscal 1972.

Sawyer said the request were significantly above what they have been, and Holley said they were also "higher than the available revenue. Of course, this is not unusual."

Sawyer said he didn't have the "exact figure" of funds available. He added, "We had projected roughly for \$103 million for the year just finished and about \$106.7 for the year we're in now."

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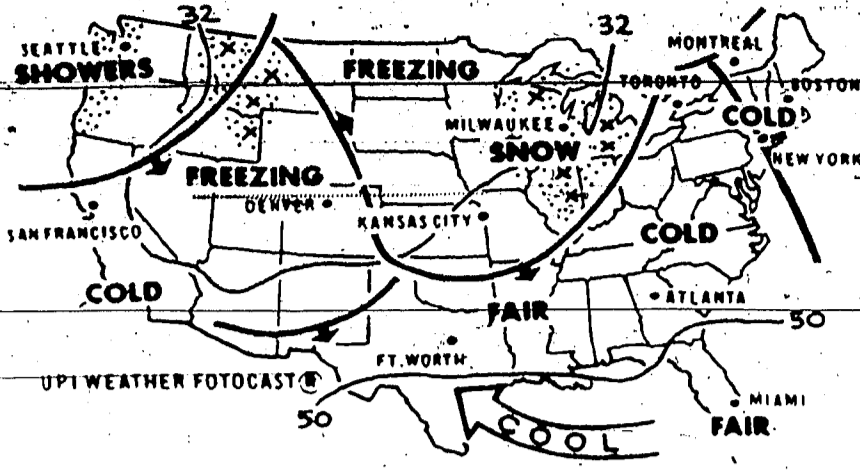
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Idaho Temperatures

	High	Low	Pr.
Aberdeen	46	23	
Bear Lake	44	21	
Boise	51	42	.01
Burley	47	26	
Caldwell	51	35	.10
Emmett	53	41	.04
Gooding	48	31	
Grace	45	22	
Grangeville	45	32	
Idaho Falls	45	25	
Kimberly	47	32	Tr.
Kuna	52	32	.02
Mtn. Home	52	37	.12
Lewiston	50	39	Tr.
Pocatello	45	28	
Soda Springs	46	23	

Magic Valley Weather



SNOW FLURRIES will occur in the northern Rockies, the upper Mississippi Valley and parts of the Great Lakes area tonight. Showers will fall in the Pacific northwest. Fair to partly cloudy skies over the rest of the nation. Freezing and cold temperatures should dominate most of the country. (UPI)

National Temperatures

	High	Low	Pcp.
Atlanta	62	44
Boston	54	48	.23
Buffalo	56	40	.19
Charleston S.C.	69	59	.36
Chicago	54	44
Columbus O. cy	62	43
Dos Moines cy	61	46
El Paso	72	43
Houston	74	56
Kansas City	63	48
Los Angeles	74	56
Memphis	57	35
Miami Beach	78	70
Minn.-St. Paul	49	42
New Orleans	66	41
New York	61	58	.29
Phoenix	79	45
Pittsburgh	52	49	.50
Portland, Me. cy	51	48
Portland, Ore. r	58	47	.74
Raleigh	61	56	.75
Richmond	73	60	1.20
St. Louis	58	36
Salt Lake City	54	31	.18
San Francisco	63	54
Seattle	51	47	.31
Wichita	66	43

Clearing, cooler tomorrow

Magic Valley, Twin Falls and vicinity, Northside, Burley-Rupert area.

Mostly cloudy with intermittent rain tonight. Windy at times. Clearing and a little cooler Thursday. Lows tonight in the 30s. Highs Thursday 43 to 53. Probability of measurable precipitation 60 per cent tonight, 20 per cent Thursday.

Outlook for Friday mostly sunny but cool.

Camas Prairie, Hailey and

Lower Wood River Valley:

Same as Magic Valley except snow level lowering to 6000 feet. Lows tonight 27 to 37. Highs Thursday 32 to 42.

Synopsis:

Another Pacific storm system was moving onto the coast of Washington and Oregon early this morning. Rain was falling as far east as Walla Walla and Pendleton. Measurable precipitation should fall everywhere tonight, and it is

likely that some places will receive one quarter of an inch or more.

Southerly winds will frequently reach 15 to 25 miles per hour and occasional stronger gusts will reach 30 miles per hour or more.

Temperatures will be similar to those of the past few days. Highs will range mostly in the 40s and lower 50s. Cloudiness will hold the lows tonight in the

30s and 40s.

Partial clearing and 5 to 10 degrees cooling will spread from west to east across this region Thursday and Thursday night.

The extended outlook is for freezing temperatures Thursday night—followed by generally fair skies but continued cool on Friday and probably also on Saturday. Rain is likely again Sunday.

Twin Falls Temperatures

	High	Low	Pr.
Yesterday	49	38	.30
Last Year	52	29
Normal	53	27

Successful Investing

By ROGER E. SPEAR

Q. I have shares of University Computing. I received no dividends from this stock and need income. What do you advise? —M.S. I bought 50 shares of University Computing at \$100 a share. Will it ever recover to this level or should I take the loss? —M.O.

A. University Computing was propelled from a low of 2 in 1965 to a high of 187 in 1968, on the strength of a tremendous upsurge in the company's reported earnings. However, this year profits plunged as results were penalized by losses from phototypesetting and heat transfer equipment, mass mailing services and higher labor and material outlays. The company's total pretax income fell a hefty 23 per cent in 1970's first half. University suffered an operating loss of \$186,000 in the June (2nd) quarter. The firm's reported net of \$1.7 million, or 24 cents a share in this period, came from nonoperating sources — largely capital gains.

Speculation that the FCC may approve University's Datran system for transmission of business data has, in part, stirred action in University shares. However, no definite decision has been made on this as yet. Until renewed profit growth is sustained, shares will probably continue to move aimlessly.

To M.S., whose primary concern is income, shares should be liquidated. For M.O., I would regard any rally as an

opportunity to sell.

Q. We have shares of Safeway Stores, bought at 35. Is this a

good stock for the conservative investor? —S.I.

A. Market action of many of the grocery chain stocks — including Safeway — has improved substantially in recent weeks. Company operations are improving also. For the 36

weeks ended September, 1970, sales advanced 17.1 per cent, while per-share net increased 34 per cent year-to-year. Addition of new supermarkets and expansion of nonfood outlets augurs well for continued sales gains.

Moreover, the absence of strikes, which adversely affected 1969's results, should allow appreciable growth in share profits as well. Stock offers long-term growth potential with steady, moderate income.

Lasers used on eyes

PALO ALTO, Calif. (UPI)—Physicists and eye doctors have joined in using a laser beam to cure eye disease. More than 900 patients have been successfully treated so far.

A disease known as diabetic retinopathy, one of the primary causes of blindness in the United States, results in hemorrhaging blood vessels on the surface of the retina. Scar tissue leads to blindness.

Since the retina is inside the eye, it cannot be treated by conventional surgical techniques. But a light beam can reach it.

And a laser beam, which concentrates the light to pinpoint precision, also conveys concentrated heat. The heat coagulates the blood in the hemorrhaging vessel, sealing off the blood flow. The unused blood vessel is then reabsorbed by the body.

By using an argon laser, which emits a blue-green light, the scientists found greater success. The red colored blood is very efficient in absorbing blue-green light and converting it to heat.



Receives high honor...

WELSH-BORN ACTOR Richard Burton, flanked by his sister, Mrs. Cecilia James, left, and his wife, actress Elizabeth Taylor, proudly displays his O.B.E. (Order of the British Empire) award after being invested as a commander of the British Empire during ceremonies at Buckingham Palace Tuesday. Burton, who is 45 years old, accepted the decoration from Queen Elizabeth II. (UPI)

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Wall Street Chatter

NEW YORK (UPI)—Even with the substantial market recovery which the stock market has realized since last May, the Dow Jones Industrials are still underpriced in relation to corporate equity, earnings and dividends, Wright Investor's Service believes. "Today's prices per dollar of equity capital are about 35 per cent below their highs of five years ago," the firm says.

"As the market goes, so goes the economy" would be an appropriate saying for today, the Neill Letter of Contrary Opinion observes. Because of the extreme collapses in numerous stocks and sharp losses of many traders, "a recovering stock market will do more for sentiment and buying-impulse than all the forecasts the Commerce Department can dream up," it adds.

As evidenced by its recent partial correction of the current advance, the market is displaying a good deal of resilience, E. F. Hutton & Co. says. The firm views it as "a market being propelled largely by its own internal forces that still has some unfinished business on the upside."

FIRST AMERICAN

TWIN FALLS TITLE & TRUST COMPANY
MICHAEL P. GRAY, President-Trust Officer

PEOPLE MAKE A CITY GREAT

A city is more than streets, sidewalks, curbs and lights, taxes, buildings and city hall. Above all, a city is people... people who have needs, hopes and ideas. In Twin Falls, the people are the city. And speaking of people, the folks in Twin Falls have a grand tradition of working together. A nationally-acclaimed example is the just completed downtown improvement project. Symbolic of main street U.S.A. in the future and America The Beautiful!

TWIN FALLS TITLE & TRUST COMPANY
Twin Falls, Idaho 219 Shoshone St. North
Since 1907

1971 Miss Wool of Idaho will be named Sunday during convention

BURLEY — Miss Wool of Idaho for 1971 will be chosen at the Ponderosa Inn Nov. 15, at the evening dinner of the Idaho Wool Growers at their annual convention.

Catherine Clemens, Miss Wool for 1970 and runner-up in the Miss Wool of America contest, will be on hand to crown her successor.

Mrs. Jen Claar, state director, and Mrs. Karen Stroschein, assistant state director, announce two more colleges have been added to the Miss Wool program. This year eight lovely coeds will vie for the title of Miss Wool of Idaho 1971.

Pamela Crew, daughter of Mr. and Mrs. De Mar Timmons, Boise, will represent Boise State College in competition. She is 18, 5 feet 8 inches tall, has brown hair and blue eyes and is majoring in fashion merchandising.

Miss Wool of the College of Idaho is Barbara Anderson. She is the daughter of Mr. and Mrs. Harry Anderson, Payette. Miss Anderson is majoring in English literature. She is 21, 5 feet 10 inches tall with brown hair and blue eyes.

Carolyn Harvey, 19, Miss Wool of the College of Southern Idaho, is the daughter of Mr. and Mrs. Bob Harvey, Twin Falls. Carolyn is 5 feet 10½ inches tall with auburn hair and green eyes. She is majoring in psychology.

Marilee Hubbell, daughter of Mr. and Mrs. Leo H. Hubbell, Idaho Falls, is the Miss Wool of ISU. She is 21, with dark ash blonde hair and hazel eyes. She is majoring in dental hygiene.

The Miss Wool of Lewis and Clark Normal is Karen Flerchinger, daughter of Mr. and Mrs. A. M. Flerchinger, Lewiston. She is 20, 5 feet 8 inches tall with brown hair and

blue eyes. She is majoring in nursing.

Joannie Diltz, Miss Wool of North Idaho Junior College, is the daughter of Mr. and Mrs. L. E. Diltz, Coeur d'Alene. She is 19, with brown hair and brown eyes. She is majoring in business administration.

Linda Wilcox, daughter of Mr. and Mrs. LeRoy Wilcox, Thornton, is the Miss Wool of Ricks College. She is 5 feet 8 inches tall and is a sophomore with brown hair and blue eyes.

Miss Wool of the University of Idaho is Vicki Mangum. She is the daughter of Mr. and Mrs. Ralph Mangum, Meridian. Miss Mangum is majoring in special education. She is 20, with blonde hair and blue eyes.

Judges for the event will be Mrs. Van Toolson, Rupert; Mrs. Roy Shaub, Twin Falls, and Pete Cenarrusa, Boise.



PAMELA CREW



BARBARA ANDERSON



CAROLYN HARVEY



MARILEE HUBBELL



CATHERINE CLEMENS
MISS WOOL OF IDAHO



KAREN FLERCHINGER



JOANNE DILTZ



LINDA WILCOX



VICKI MANGUM

Women's Section



MR. AND MRS. LONNIE D. LICKLEY
(Davis photo)

Washington miss, Lickley say vows

JEROME — Stefanie Keyan, daughter of Mr. and Mrs. I. R. Kevan, Snohomish, Wash., became the bride of Lonnie D. Lickley, son of Mr. and Mrs. Albert Lickley, Jerome, in rites Oct. 24.

The double ring candlelight ceremony was performed by Rev. John Garrabrandt at the United Methodist Church.

Matching white baskets with arrangements of pompon chrysanthemums in two shades of lavender with dyed carnations to match, adorned with purple bows, flanked the altar. The candelabra held purple tapers and a single purple velvet bow. Lavender chrysanthemums decorated each of the windows and purple velvet bows marked the pews.

Tom Holter played the traditional wedding music. Mrs. Elmer Correll, aunt of the bridegroom, accompanied Jack Hyder, soloist.

Escorted to the altar by her father, the bride wore a floor-length princess-styled gown of iagon lace over peau de soie, fashioned with a victorian neckline and long lace sleeves with ruffles at the wrists.

Her chapel train was accented with a full-length peau de soie sash. Her elbow-length veil of bridal illusion was fastened to a small pillbox enhanced with pearls. The gown and veil were fashioned by Mrs. O. E. Whitaker. She carried a bouquet of two lavender orchids with velvet ribbons on a small white Bible, a gift from her mother.

Matron of honor was Darnette Kevan, sister of the bride, Snohomish. Bridesmaids were Marcia Lickley and Jolene Lickley, sisters of the bridegroom. Candelighters were Ricky Stansell and Brent Stansell, cousins of the bride. April Lickley, sister of the bridegroom, was flower girl and carried a white wicker basket containing chrysanthemum petals. Ringbearer was Darrin Whitaker, cousin of the bride, who carried the rings on a small white satin pillow.

Tom McCaughey was best man with Ted Thrall, Hazelton, and Bill Rehwal, cousin of the bridegroom. Eden, as groomsmen and ushers.

A reception was held in the church parlor, with Mrs. Max Whitaker registering guests. Gifts were under the direction of Mrs. Mike Barnes, Mrs. John Malone and Michelle Laughlin, friends of the bride.

The bride's table was covered with white linen cloth. Lavender tapers in crystal holders flanked the three-tiered wedding cake which was decorated with lavender flowers, swans and silver leaves. Lavender bells, entwined with Lilies of the Valley, topped the cake. Flanking the cake were four heart-shaped cakes decorated with lavender flowers, silver bells and silver leaves. The cake was made and decorated by Jeanie Brown.

Mrs. David Stansell and Mrs. Ron Stansell, aunts of the bride, cut and served the cake and Mrs. Larry Lickley and Mrs. Norman Pohl, aunts of the bridegroom, poured.

Others assisting with the reception were women from the Methodist Church Circle.

Special guests at the wedding and reception were Mrs. Helen Fonley, and Mrs. Isora Kevan, Twin Falls, grandmothers of the bride; Mrs. George Lattimer, Eden, grandmother of the bridegroom; J. C. Rehwal, Eden, grandfather of the bridegroom, and Mrs. Lula White, great-aunt of the bridegroom.

The couple took a wedding trip to San Francisco and Reno, and will reside at route No. 3, Jerome, on the Lickley ranch. Out-of-town guests attended from Washington, Utah, Paul, Boise, New Meadows, Twin Falls, Hazelton, Wendell, Eden, Shoshone and Blackfoot.

A lingerie shower was given for the bride by Mrs. Norma Stansell, Naomi Stansell, Kathy Whitaker and Sue Rempaley, and a miscellaneous shower was given by Mrs. Elmer Correll and Mrs. Norman Pohl.

'Girl of Month' named by BPW

KETCHUM — Wood River High School junior, Terri Davies, has been named "November Girl of the Month" by the Sun Valley Business and Professional Women's Club.

Miss Davies was chosen by the school staff for her activity as co-editor of the annual, a member of the paper staff, member of the drill team, International Language Club, singing groups, Young Republicans, Job's Daughters and 4-H.

The announcement was made during the November Bosses Night of the women's group Monday at the Warm Springs Ranch Inn.

Lorin Bartolome, a certified instructor for the National Safety Council Driver Improvement program, keynoted the evening with a discussion on defensive driving. In an effort to retrain drivers to prevent accidents, Bartolome said, "The safety council program is created for eight one-hour sessions dwelling on subjects ranging from intersection

collisions to avoiding the car behind. Topics include the preventable accident; defensive driving, taking into consideration adverse driving conditions; making a premental inventory before driving, and realizing that a right of way is given by the driver."

He noted defensive driving techniques training is essential for experienced drivers as the school's drivers training deals mainly with the fundamentals of operating the vehicle.

In charge of decorations for the November harvest meeting was Iva Trowbridge, who will also be in charge of securing a January meeting place. Club members made plans for a baby shower for the Blaine County Hospital. It was reported the hospital is in need of items for new born babies and each BPW member was asked to donate items for the shower in December. The Dec. 14 meeting will be held at the Halley Grange Hall. Marilyn Stavros and Norma Garratea are members of the calling committee.

Special Couple weds

TWIN FALLS — In connection with the unusual promotion of dresses and flowers at the Mayfair Shop this week, one of the foremost experts of gladioli, Oscar Johnson, Jerome, will be in the store Thursday and Friday from 1 to 4 p. m.

Johnson has 20 years of experience in the growing, hybridizing and showing of gladioli. He has had numerous articles published in floral trade journals and has won countless ribbons and trophies in various shows. He is presently cultivating one and one-half acres in prize gladioli and is introducing 10 new varieties. Johnson would be pleased to discuss any phase of the growing or showing of gladioli during the time he is at the Mayfair Shop this week.

HANSEN — Ruth Evert, Bakersfield, Calif., and Earl Barnes, Hansen, were united in marriage in rites Nov. 7 at the home of Mr. and Mrs. Anthony Barnes, Hansen. Rev. H. J. Gernhardt, Sr., Twin Falls, performed the ceremony. Relatives witnessed the ceremony. The couple will reside east of Hansen.

Honored

FAIRFIELD — Senior citizens in the community were honored with a turkey dinner in the Community Church Recreation Room Monday. The annual affair was sponsored by members of the Ruth and Naomi Society. Dinners were taken to the elderly who were confined to their homes. Stories of early days were told by the various guests.

Award Given

RICHLAND — Mrs. Ross Swainston received the October hair-styling award for Diet-Does-It unit of TOPS as the best loser of the club. Mrs. W. T. Flavel won the weekly treasure chest gift and Mrs. Frances Frestad the weight reminder symbol it was announced today.

Toys needed

FILER — People with good used toys they want to donate to the Filer Civic Club toy drive are asked to contact or call Mrs. Stanley Melton. The club wants to start collecting and repairing the toys to give to needy children at Christmas.

Social Events

TWIN FALLS — The Swing Sixties will host its Thanksgiving dinner party at 6:30 p. m. Friday at the IOOF Hall. Turkey will be furnished by the club and those attending are asked to bring potluck dishes and their own table service. All persons 60 years of age or older are welcome to attend.

TWIN FALLS — The Golden Age Club will meet at the DAV Hall at 8 p. m. Friday for a potluck dinner, dancing and cards.

Tasting luncheon hosted by council

TWIN FALLS — The highlight meeting of the Twin Falls County Extension Council was held Monday at the YWCA featuring a tasting luncheon. Each club furnished eight dishes and recipes which will be compiled into a booklet and sold for 50 cents as a money raising project.

The afternoon program was given by J. R. Scholes of Juan's Beauty Salon. He showed many types of wigs and told of their selection, care and styling.

Special prizes were won by Mrs. Donald Joerger, Mrs. Radford Walker and Mrs. Charles Potucek. A plea for all clubs to send donations for the denture project for a local mother was made by Mrs. Richard Reed, Twin Falls County extension agent.

Reports of the state meeting held recently at Burley were given during the business meeting.

Mrs. Robert Norris, health chairman, warned of the reuse of plastic containers which were

not originally purchased filled with food. She also warned of the danger of using Vapon strips near food. The poison control center is now located at St. Alphonsus Hospital, Boise, and

a call to any telephone operator will secure help from the center.

Mrs. Oran Jones, safety chairman, told of the plans to secure adequate ambulance

service for all of Idaho. Many areas have only station wagons and are three hours or more from a hospital with no trained personnel available.

Mall Revelers!

Attend Our Celebration

35 TO 50% REDUCTIONS

formals - pant dresses

Casual Dresses

Knit Suits including Amalfi's

Lady Manhattan Blouses

MANY, MANY MORE ITEMS

THROUGH OUT THE STORE

Ann's Casuals

All Sales Final Please

136 Main Ave. N.



DOUBLE STAMPS

GOLD STRIKE

ON ALL PURCHASES \$20.00 and OVER THROUGH NOV. 11/15/70 (Where Give)

**TABLERITE
LARGE
EGGS**
DOUBLE A GRADE
DOZEN

43¢

**RUPERT
FILLET
OF
PERCH**
12 Oz. Package

59¢ in the freezer case

**IGA
EVAPORATED
MILK**
4 ¹⁴ Oz. Cans **69¢**

- BUHL — Erb Brother's Market
- BURLEY — Clarks IGA
- CAREY — Don's Food Bank
- CASTLEFORD — Castleford Market
- DECLO — Declo Market
- FAIRFIELD — Market Basket
- FILER — Jordan's Market
- GOODING — J. C. Painter
- HAGERMAN — Owsley's Market
- HANSEN — Daw's Market
- HAZELTON — Mac's Market
- JEROME — Marley's Food Market
- KIMBERLY — Person's Foodliner
- OAKLEY — Clark's For Shopping
- RICHFIELD — Piper's
- RUPERT — Foodland IGA
- TWIN FALLS — Marty's IGA Market
- Denley's IGA Market
- WENDELL — Cash Grocery

COUPON

**BETTY GROCKER
LAYER CAKE
MIXES**
WITH THIS COUPON

3 PKGS. 89¢

Coupon Expires 11/15/70

**SCOTTIES ASSORTED
TISSUES**

4 ^{Boxes of 200} **95¢**



**"C" GRADE
Turkeys**
**37¢
lb**

IT'S TIME TO SAVE

IGA PIGGYBACK SAVINGS

IGA SALTINE CRACKERS
POUND BOX **4¢**

SAVE 26¢ WITH THE PURCHASE OF

IGA PEANUT BUTTER
18 Oz. Jar **67¢**

COMBINATION MUST BE PURCHASED FOR PIGGY BACK SAVINGS!

**TABLERITE U.S.D.A. CHOICE
ROUND STEAK** LB. **89¢**

**TABLERITE U.S.D.A. CHOICE
RUMP ROAST** LB. **89¢**

**TABLERITE U.S.D.A. CHOICE
BONELESS
ROUND STEAK** LB. **98¢**

- IGA 16 Oz. **Potato Chips** 59¢
- IGA Pkg. of 8 **Sandwich Buns** 35¢
- Tablerite 8 Oz. Sliced **American Cheese** 45¢
- IGA Homogenized **Milk Gallon** \$1.03
- IGA Milk Chocolate **Grahams 14 Oz.** 37¢
- IGA Crushed or Chunk **PINEAPPLE 12 Oz.** 3 FOR 79¢
- IGA 46 Oz. **Pineapple Juice** 39¢
- F. & M. 2 Pound Package **Seedless Raisins** 63¢
- Blue Bonnet Pound Package **MARGARINE** 3 FOR 89¢
- Pennant Pound Package **Fruit Cake Mix** 39¢
- 3 Pound Can **Crisco** 98¢
- Meadow Gold Pint **1/2 and 1/2 Cream** 2 FOR 65¢
- Eddy's Leaf **Garlic French Bread** 39¢

BOLD
KING SIZE
BOLD
5 Lb. 4 Oz.
\$1.19

**GOLD MEDAL
FLOUR**
10 POUND
\$1.15

- NUMBER 1
IDAHO RUSSETS**
3 **10 49¢**
POUND BAG
- RADISHES OR
GREEN ONIONS** BUNCH 2 for 15¢
- FRESH GREEN
BROCCOLI** LARGE BUNCH 39¢
- ORANGE
JUICE** QUART BOTTLE IN OUR PRODUCE COUNTER 49¢

SPORTS

Tampa remains No. 1 small college team

Federal grand jury to probe antitrust aspect of National grid loop

CLEVELAND (UPI)—A federal grand jury will launch an investigation here next month into possible anti-trust violations by the 26-team National Football League, it was learned Tuesday.

Wrestling clinic

WENDELL—Will Spalding, wrestling commissioner of Fourth District, reports a clinic will be held for all wrestling coaches and persons who wish to certify as a wrestling official in the Fourth District at the Jerome high school on the next two Fridays, Nov. 13 and 20 at 7

Allen wants to help L.A.

LOS ANGELES (UPI)—Richie Allen says he wants to help the Los Angeles Dodgers win the National League pennant and he will do anything and play anywhere manager Walt Alton says to achieve that goal.

The noted slugger, obtained from St. Louis made his first official Los Angeles appearance Tuesday at a news conference and said it was "a dream that came true" when he was traded to the Dodgers.

Despite his delight in being with Los Angeles, Allen admitted he and general manager Al Campanis had not yet come to terms on a 1971 contract.

Atlanta nips 76ers by five

ATLANTA (UPI)—Lou Hudson hit three free throws in the last 43 seconds Tuesday night to pull Atlanta past the Philadelphia 76ers 109-104.

Harper says team can win

MILWAUKEE (UPI)—Tommy Harper may not quite be the American League's most valuable player, but he's easily the most optimistic.

Daniels decks Lincoln in 5th

DALLAS (UPI)—Young Terry Daniels Tuesday night scored a knockout over veteran heavyweight Amos "Big Train" Lincoln in the fifth round of their scheduled 10-round fight,

and the American Football Conference. The name of the new league is still the National Football League, however.

'Big 3' dominate offense

NEW YORK (UPI)—Three of the nation's top quarterbacks are rushing towards the individual total offense title.

Pat Sullivan of Auburn, Jim Plunkett of Stanford and Joe Theismann of Notre Dame are proving to be outstanding runners as well as passers, according to statistics released today by the National Collegiate Sports Services.

The talented trio also hold the top three positions in pass completion percentage.

In New York, a spokesman for NFL commissioner Pete Rozelle said the league knows "nothing about" the investigation.

"We heard some reports," the spokesman said, "but we didn't know this would happen."

The old National Football League and the American Football League announced a merger two years ago and this season began playing as one league with two divisions—the National Football Conference

Idaho film Thursday sportsmen meet set

The film of Idaho's third straight victory—a 27-17 decision over Weber State last Saturday—will be shown Thursday night in the Rogerson at 8 p.m., reminds Vandall, booster director Hank Woodall.

McLain Williams disagree

WASHINGTON (UPI)—Denny McLain and new Washington manager Ted Williams had their first personal get-together Tuesday and had their first mild disagreement.

Pitcher McLain likes to pitch every four days. Hitter Williams thinks pitchers should work only once in five. Otherwise, they hit it off fine.

McLain, one-time 31-game winner, and Williams, Major League baseball's last 400 hitter, met face-to-face for the first time since a controversial trade brought the three-suspended McLain to the Senators.

Later at a session with newsmen, Williams—who thought club owner Robert E. Short gave up a little too much to get McLain—commented: "I'm convinced Denny McLain wants to get himself back on the track that made him the greatest pitcher in baseball. I'm going to do everything I can to help a great baseball career."

Almost off-handedly, Williams added: "We've already discussed whether he should pitch every fourth day or every fifth day."

Sonics stun N.Y. 93-91

SEATTLE, Wash. (UPI)—Dick Snyder's off-balance jump with 17 seconds to play gave Seattle a comeback 93-91 win over the New York Knicks Tuesday night even though four Sonics starters were sidelined.

Bob Rule is out for the season with an injury, Don Smith and Barry Clens were both sick, and Don Kojis dislocated a finger in the first quarter and did not play during the rest of the game.

Air Force win nets coach of week award for Oregon mentor

EUGENE, Ore. (UPI)—His team has beaten UCLA, Southern California, Air Force and others, yet isn't in the top 20 ... He has the best corps of college pass receivers in the country.

With stars on the sidelines, he has brought his team to the emotion pitch needed to win when experts said it would lose.

He gives credit to his assistants and his players for any success ... and takes the blame for the losses.

And for the second time in two weeks, Jerry Frei of Oregon is the United Press International College Football Coach of the week.

You gotta be kidding ... hey that's impossible! Frei said when informed of the honor.

Two weeks ago Frei was named Coach of the Week after Oregon edged USC 10-7 in a downpour at Eugene to knock the Trojans out of a fifth straight trip to the Rose Bowl.

Last Saturday Oregon came from behind on the passing of sophomore quarterback Dan Fouts and the receiving of split end Bob Newland and others to knock Air Force from the ranks of the unbeaten and untied, 46-35.

Fouts, who started the season behind injured Tom Blanchard, completed 28 of 43 passes for 396 yards and Newland caught 11 for two touchdowns and 145 yards.

Oregon won without star halfback Bobby Moore, who was suspended for a week for missing practice.

"Maybe," said Frei, after looking at this week's rankings which saw USC, UCLA and Air Force all in the top 20, "our people are being underrated. We have proven the point that we're back in the football world. We're not surprised when we win. Why should everyone else be?"

Frei said Moore's absence "probably added a little incentive" but that the Webfoots have been "that kind of a team all year."

Oregon leads the nation in passing and with Moore out against Air Force.

Cavs tie mark for futility

SAN FRANCISCO (UPI)—The Cleveland Cavaliers equalled the National Basketball Association record for consecutive defeats at the start of a season Tuesday night by losing 109-74 to the San Francisco Warriors.

The defeat was the 15th straight for the Cavaliers and gives them a share of a futility mark established by the now defunct Denver Nuggets in 1949-50.

Cleveland is within two defeats of the all-time NBA record for consecutive losses.

The victory ran San Francisco's string to four in a row, best since the 1968-69 season, and boosted the Warriors to within one game of the first-place Los Angeles Lakers in the Pacific Division.

Fritz Williams was the high scorer for the Warriors with 22 points and Jerry Lucas had 17.

Royals top Portland

PORTLAND, Ore. (UPI)—Cincinnati scored 16 straight points to start the fourth quarter and broke open a close game with a 57 per cent shooting percentage to give the Royals a 138-121 victory over Portland Tuesday night.

The Royals trailed the last two points of the third period to edge in front of the Trail Blazers 98-94. Then Cincinnati blew the game open before Portland scored its first point of the final period with 7:39 remaining.

Portland missed its first eight attempts from the field in the last quarter before rookie Geoff Petrie connected with 5:40 left.

Veteran Johnny Green scored the first six points for Cincinnati and then added two more later on to account for half of his team's points during the 16-0 spurge.

Ben Hogan has won five National Invitation golf tournaments played at the Colonial Country Club at Fort Worth, Tex.

Syracuse nearing chance at bowl

South—Auburn 15 over Georgia, North Carolina 14 over Clemson.

Harlem clowns to play

WENDELL—Tom Webb, publicity chairman of the Wendell Booster Club, announced the group has engaged the Harlem Clowns to bring their show to the local high school gymnasium on Nov. 18 at 8 p.m.

Proceeds of the game will be used by the Boosters to construct or buy materials for installation of a large bulletin board which will be mounted on Zollinger's American Service on the town's main intersection.

Ben Kober, president, said the bulletin board would be designed, similar to a football scoreboard and will be lighted at night. All future school and community events would be posted on it.

There was quite a bit of excitement in the ratings this week as Texas and Notre Dame tied for the No. 1 spot, and things could continue that way for another week. Both teams should win easily this week with Texas meeting Texas Christian and Notre Dame hosting Georgia Tech.

Four races will be held in the championships, last event of the eastern cross country season. There will be varsity and freshman races in both the university and college divisions, starting at 1 p.m. The schools nominated a total of 2,363 barriers, but only 900 will actually start the races.

Detroit Lions coach Joe Schmidt Tuesday announced that third-year quarterback Greg Landry will start the National Football League game against the Minnesota Vikings this Sunday.

Landry, who has played in only parts of six games so far this season, will be taking over for quarterback Bill Munson who had three interceptions in each of the last two games.

The only other times in his career that Landry has gotten the starting nod has been in 1968 and 1969 when Munson was injured. So far this season, Landry has completed 18 of 24 passes for 233 yards.

Irish would take Cotton

CHICAGO (UPI)—Notre Dame would accept a Cotton Bowl bid over any other post-season invitation if it follows the recommendations of its "Monday morning quarterbacks."

Notre Dame Athletic Director Ed Krause brought the subject up Monday when he addressed a Chicago luncheon. He said there was no doubt at all Notre Dame will consider a bowl invitation if it wins its next two games.

Krause then conducted a popularity contest among Chicago's Notre Dame fans, asking them to signify by applause whether they preferred the Orange, Sugar or Cotton Bowl.

Trevino predicts victory

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"The putter's giving me just a bit of trouble," he grinned after canning a 10-foot birdie putt on the 18th green to wind up a "crazy" practice round. "I'm having the weight shifted a little now."

Trevino said Palmer gave him the putter and he likes the feel of it. The bouncy crowd pleaser will team with Californian Dave Stockton, winner of the PGA tournament, in the 72-hole World Cup over the short, 6,700-yard jockey Club course.

Trevino also tried out a dozen of the new smaller-size British balls which he plans to use if the wind blows up here.

"I like the way they play," he said, "and I've been getting around some across the ocean so I'm beginning to like them."

The teams from 41 countries are allowed to choose which ball they want to play—American or British.

day, gaining 17 first place votes and 301 points from the 32 members of the 35-coach United Press International board who participated in the eighth week's balloting.

Arkansas State, also 8-0, took nine first place votes and 273 points to lead third place Montana (9-0), named first on two ballots. Montana had 250 points.

Close behind were three more unbeaten, once-tied North Dakota State and Tennessee State and Wofford, both 8-0. Western Kentucky held on to seventh, with Abilene Christian, Delaware and newcomer Long Beach State completing the top 10.

Eastern Kentucky was 11th, followed by Texas A&I, Southern Illinois, Jacksonville (Ala.) State, Grambling, Alcorn A&M, Northeast Oklahoma and Linfield. Florida A&M and Wittenberg were tied for 19th and last.

Team

1 Tampa (11) 180 301

2 Arkansas St. (9) 180 273

3 Montana (9) 270 250

4 North Dakota St. (11) 180 111

5 Tennessee State (11) 180 184

6 Wofford (1) 180 110

7 Western Kentucky (6) 111 59

8 Abilene Christian (6) 27 55

9 Delaware (6) 21 50

10 Long Beach St. (6) 27 45

11 Eastern Kentucky (1) 11 45

12 Texas A&I (7) 27 28

13 Southern Illinois (6) 11 27

14 Jacksonville (Ala.) St. (6) 10 26

15 Grambling (6) 21 14

16 Alcorn A&M 14

17 Northeast Oklahoma 11

18 North Florida A&M 10

19 The Florida A&M 10

20 Wittenberg 10

21 Others receiving five or more points

22 Luther, Westminster (Pa.), Plattville

23 State Northern Colorado, Idaho State

Villanova to defend title

NEW YORK (UPI)—Defending champion Villanova, led by Donald Walsh and Marty Liquori, was among a record field of 73 colleges entered Tuesday in the ICA-A cross country championships to be held next Monday in Van Cortland Park.

Four races will be held in the championships, last event of the eastern cross country season. There will be varsity and freshman races in both the university and college divisions, starting at 1 p.m. The schools nominated a total of 2,363 barriers, but only 900 will actually start the races.

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The only other times in his career that Landry has gotten the starting nod has been in 1968 and 1969 when Munson was injured. So far this season, Landry has completed 18 of 24 passes for 233 yards.

Munson put on bench

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"IS ONE OF YOUR 'T'S' MISSING? ... YOUR LUMBER NUMBER IS 733-2910 OPEN ALL DAY SATURDAY ANDERSON LUMBER CO. ADDISON AVENUE EAST

Powell runs away with American loop MVP nod

NEW YORK (UPI)—John "Boog" Powell gave the Baltimore Orioles something to cheer about besides a World Series championship Tuesday when he was selected the American League's Most Valuable Player for 1970 in a runaway vote.

The big, blond first baseman, who was runnerup to Minnesota's Harmon Killebrew in last year's voting, drew 11 of the 24

first-place ballots for a total of 234 points. Although Powell fell short of the .300 mark with a .297 batting average, he called 1970 the best overall year of his career.

Tony Oliva of the Twins, who has yet to win the MVP despite two batting championships, finished second in this year's voting with five first-place mentions and 157 points. Killebrew was third with 152

points, although he headed only one of the ballots in the voting by the Baseball Writers Association of America, followed by Carl Yastrzemski of the Boston Red Sox with 136 points and Frank Howard of the Washington Senators with 91 points.

Alex Johnson of the California Angels, who edged Yastrzemski for the league batting crown, 3289 to 3286, did not receive a single first-place vote

and placed eighth in the balloting with 70 points. Howard won the AL home run and runs batted in championships with 44 and 126, respectively.

Powell's choice as MVP marks the first significant postseason award to a member of the Orioles, even though the team swept to the American League East title, disposed of the Twins in three straight for the AL pennant and then whipped the Cincinnati Reds in five games in the World Series. Just a few days ago, three 20-game winners on the Baltimore pitching staff were beaten out by Jim Perry of Minnesota for the Cy Young Award.

"I think it's a shame we were neglected for the other awards," Powell said at his Miami home after being informed of his own good fortune. "All of our three pitchers certainly deserved the Cy Young. But I'm still elated at being chosen the MVP. I feel it's the highest honor in sports."

"I didn't think I would be this happy because I kind of expected it. During the World Series all the writers told me I was a shoo-in because they voted for me. But they had told me the same thing last year. Now it's finally happened and I'm really excited."

Along with his .297 batting average, the 29-year-old Powell hit 35 homers and drove in 114 runs. None of these figures represented career highs, but Powell said he was more consistent this year than ever before.

"In other years I was a notoriously slow starter," he said. "This year, except for one slack period in August when I tore a muscle on the bottom of my right foot, I feel I was helping the ballclub. I think I'm maturing more as a hitter now. I'm more patient and not swinging at everything they throw."

"I also don't think people have been giving me enough credit for my fielding. I feel I did everything I had to at first base this year."

Powell is the first full-time first baseman in 32 years to win the American League MVP.

Ellis TKOs Davila

MIAMI BEACH (UPI)—Former World Boxing Association champion Jimmy Ellis stunned Peru's Roberto Davila with a roundhouse right Tuesday night and followed with a minute-long barrage on the ropes for a seventh-round technical knock out.

Ellis, 197, won the first three rounds and appeared headed for an easy victory before Davila, 201, rallied in the fourth and took the offensive. Going into the seventh, the fight was scored 3-2-1 for Ellis.

Ellis connected with the big right to Davila's chin midway in the seventh round and the Peruvian was dazed, retreating against the corner ropes. Ellis moved in and unleashed a flurry of left hooks and right crosses to Davila's head.

Davila, defenseless, slumped to the canvas at 2:22 and referee Dick Tobin counted only to four before declaring a TKO at 2:26.

Davila was dazed but still conscious as Tobin helped him to his feet. Davila, absorbing his 18th loss against ten victories, has never been knocked out.

Ellis, 30, took his 28th victory against six losses in his nine-year career.

Davila, 28, was South American heavyweight champion in 1967.

Ellis' victory marked his first return to the ring since losing the heavyweight title bid to Joe Frazier last February.

Britain's Cooper has European heavyweight title, whips Urtain

WEMBLEY, England (UPI)—Henry Cooper of Britain, employing the experience gained in 16 years as a prize fighter, regained the European heavyweight title Tuesday night when he stopped Jose Urtain of Spain in the ninth round.

Urtain's right eye was completely closed and there was a bad cut over his left eye. Referee Bernard Mascot of France had no hesitation in stopping the fight although he had refused the Spanish seconds' request during the interval between rounds.

Cooper was cut above the left eye and below the right eye as a result of headwork by Urtain, but his corner did a superb job between rounds.

The 36-year-old Cooper gave Urtain, nine years his junior, a boxing lesson and won all eight completed rounds.

Cooper moved behind his jab, used the short hook to head and body, and threw the occasional right cross—a punch he rarely uses.

The Spaniard boxed from a crouch and threw wild right and lefts but few of his punches landed on the target.

Urtain was cautioned in nearly every round for holding or illegal headwork and drew a warning in the eighth. Cooper weighed 189 1/2 pounds compared to 195 for Urtain. Urtain had gone into the bout with 33 kayos in 35 bouts, and his only loss was on a foul.

Urtain stayed in the contest on sheer will-power because Cooper's crisp left hand was rarely out of his face.

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KEEPING IT IN THE FAMILY, Mr. and Mrs. Phil McRoberts took both sides of the Twin Falls City championship this fall. Rosemary McRoberts nipped Mrs. Myrtle Peterson 1 up in 22 holes for the women's club championship while Phil edged Bob Young 1 up for the men's title. The McRoberts turned the same trick

while living in Rock Springs, Wyo., and this summer won the Jerome couple's tournament. Mrs. McRoberts has only beaten her husband once, however, over an 18-hole course. That was at Pebble Beach — and the third day of their honeymoon.

Liberty Bowl eyes 3 teams

MEMPHIS, Tenn. (UPI)—One of three bowl contenders eligible to accept post season bids this Saturday could be a likely pick for a spot in the 12th annual Liberty Bowl contest here Dec. 12.

Nebraska, Texas Tech and Air Force conclude their 1970 seasons on Nov. 21 and thus would be eligible to officially talk about going bowling following Saturday's game.

"I doubt if Nebraska will make a decision," said Bud Dudley, executive director of the Liberty Bowl, "but Air Force might."

The service academy was unbeaten before last Saturday's losing encounter with Oregon. Saturday's game is with Stanford, bound for the Rose Bowl, and the final game of the season will be against Colorado.

"If Air Force loses Saturday," Dudley said, "they might want to hold an athletic board meeting to decide, but they may just decide to wait until after the Colorado game to make a decision."

Association President Bill McElroy said he believes by Sunday planners "will know which direction we'll be headed in, at least for one of the teams."

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Honored Bowl eyes 3 teams

Kerry Brown of Twin Falls was advanced to the rank of blue belt in the art of Kaji Kumi Karate Tuesday night. O'Leary in a review conducted by Sensei Robert F. Tidd.

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Conn picks Foster to win match

DETROIT (UPI)—Billy Conn failed twice in bids to trade in his light heavyweight title for Joe Louis' heavyweight championship.

But that's not keeping Conn from picking Bob Foster to make a successful move to the heavyweight division in Detroit Dec. 18 against Joe Frazier.

"Let's see now," Conn said, "I must be the worst picker of fights in the world. I've got a string of 38 wrong picks in a row now. But I'll go along with Foster. He's got a chance."

Conn was only 169-12 pounds when he fought Louis the first time in 1941 and the light heavy was leading when he got tagged for the count in the 13th round. In the second bout, Conn came back after World War II and was knocked out by Louis in eight rounds.

"Louis can box better than either one of these guys," Conn said. "He would have knocked out both of them. Foster's good light heavyweight, the best around, but all the divisions are in bad shape today."

Conn compared Frazier's style with Rocky Marciano's and even admitted that Foster "is a better puncher than I was."

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Utahns tank cold Texans

SALT LAKE CITY (UPI)—The Utah Stars, taking it easy against a cooled-off Texas Chaparral team, scored the highest number of points in their American Basketball Association history with a 146-127 win Tuesday night.

The Stars coasted to the win over the Chaparrals before 6,855 fans to pad their ABA Western Division lead with a 10-1 record, the best in pro basketball.

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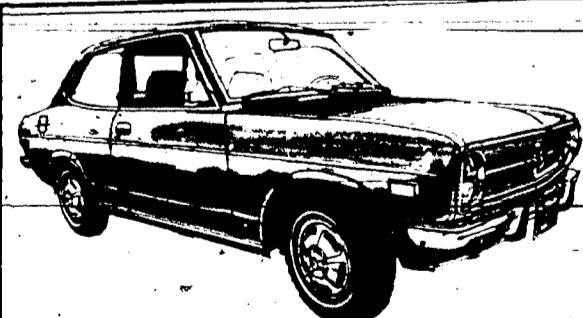
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Introducing the Li'l Something. Our least expensive 2-Door Sedan.

The Li'l Something is our new 1200 2-Door. We took the ugly out of economy and put the performance in.

New high-cam 69 HP engine. Front disc brakes. 30 MPG. Loads of no-cost extras.

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NEW "SURE-GRIP IV" ... 4 PLY NYLON CORD WINTER TIRES WITH SAFETY SPIKES

Tires installed free. Tubeless tire valves available at small extra charge

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735-14	\$49	\$56	\$2.04
775-14	\$55	\$62	\$2.17
825-14	\$57	\$64	\$2.33
855-14	\$61	\$68	\$2.53
560-15	\$40	\$47	\$1.75
775-15	\$55	\$62	\$2.19
825-15	\$57	\$64	\$2.36
855-15	\$61	\$68	\$2.57

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BRIDGE

By Jacoby

South Files Early Claim

NORTH				11
♠ 6				
♥ A 8 7 6 5				
♦ A 8 7 6 5				
♣ A 8 7 6 5				
WEST		EAST (D)		
♠ A K J 10 8 6 3		♥ 7 5		
♥ 8 5 4 3 2		♦ Void		
♦ Void		♥ K Q J 10 9 4		
♣ 3		♠ Q J 10 9 4		
SOUTH				
♠ 4 2				
♥ A K Q J 10 9 7				
♦ 3 2				
♣ K 2				
Both vulnerable				
West	North	East	South	
♠ 4	♠ 3	♠ 4	♠ 4	
♥ 4	♥ 3	♥ 4	♥ 4	
♦ 4	♦ 3	♦ 4	♦ 4	
♣ 4	♣ 3	♣ 4	♣ 4	
Opening lead—♠ K				

had started with either six or seven spades plus the five hearts he was marked with when East showed out. Therefore, it would be up to East to guard both diamonds and clubs.

You are looking at all the cards and should be able to see the play. South cashes all trumps, but one, leaving dummy with the ace of diamonds and the ace and two small clubs. South is down to one trump; two baby diamonds and the club deuce.

East has to come down to four cards. If he holds one diamond and three clubs, South leads to dummy's ace of clubs, ruffs a club and makes the last trick with the deuce of diamonds or tray of diamonds. If East holds two cards in each suit South leads a club to dummy, ruffs a club and makes the last two tricks in dummy.

(Newspaper Enterprise Assn.)

CARD Sense

The bidding has been:

West	North	East	South
Pass	2♠	Pass	1♠
Pass	2♥	Pass	2♦
Pass	4♠	Pass	2♣

You, South, hold:
♠ A K 7 6 ♣ Q 4 ♦ K J 3 2 ♣ 7 2

What do you do now?
A—Bid five spades. Your partner could have jumped to four spades earlier. He appears to be trying for a slam and your queen of hearts should be a key card.

TODAY'S QUESTION
Instead of bidding two hearts over your two diamonds, your partner has jumped to four hearts. What do you do now?
Answer Tomorrow

One of the most spectacular things a declarer can do is to claim his contract on a squeeze at trick one. It is almost as spectacular to claim it at trick four.

Pay no attention to the merits or demerits of the bidding of today's hand. It is taken from Victor Mollo's book, "How Good Is Your Bridge?" Victor designed the bidding to get South to a five-heart contract after a three-diamond opening by East and a four-spade bid by West.

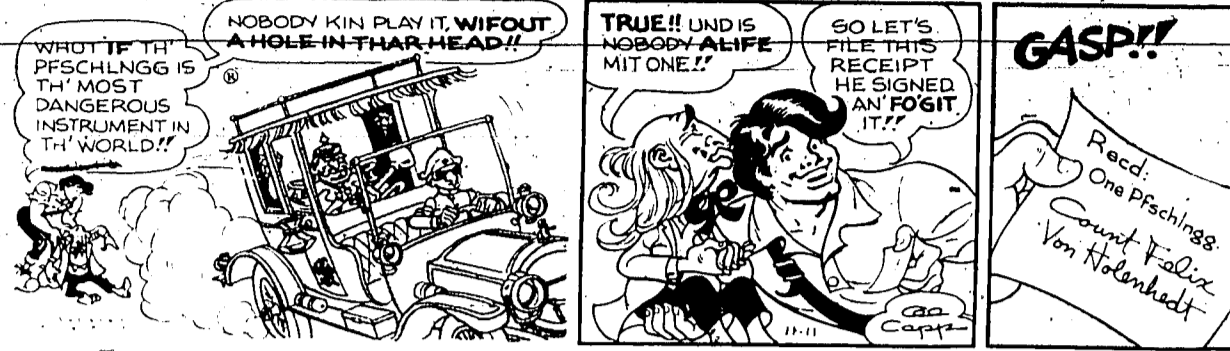
West started proceedings by taking two spade tricks and shifting to the three of clubs.

South won and played his ace of trumps. East showed out and at that point Victor claimed the rest of the tricks for South.

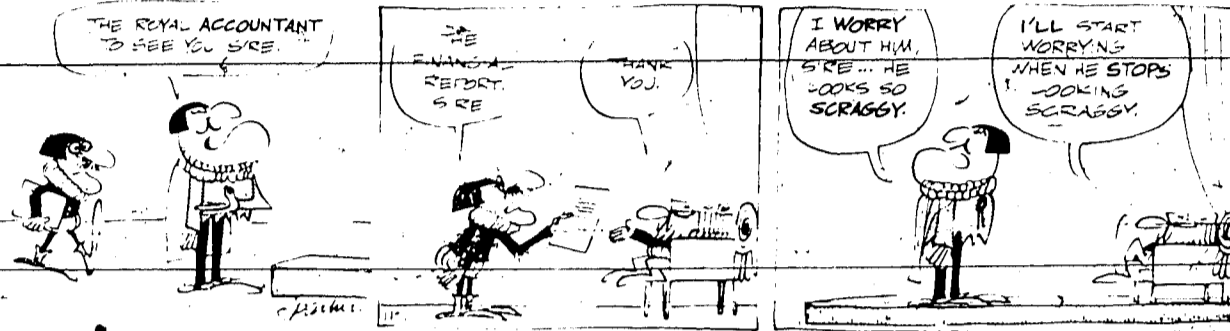
South could come very close to constructing the complete hand. Obviously West held no diamonds and



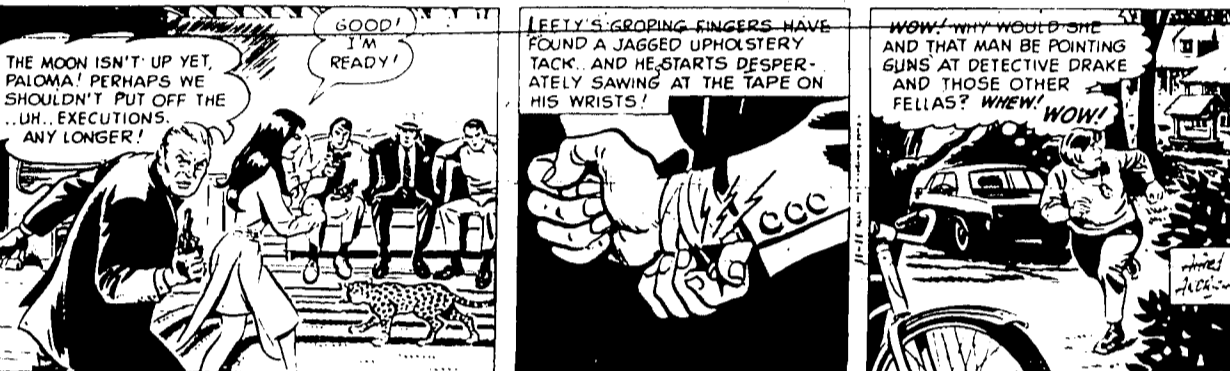
'LIL ABNER



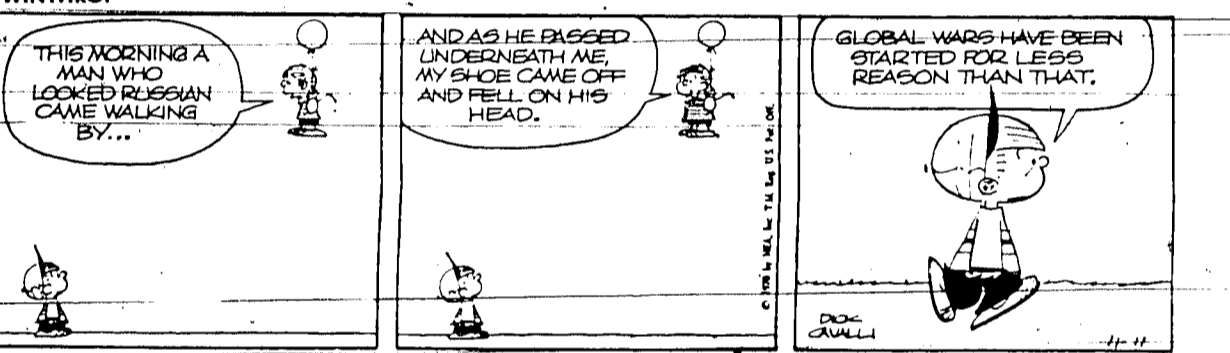
WIZARD OF ID



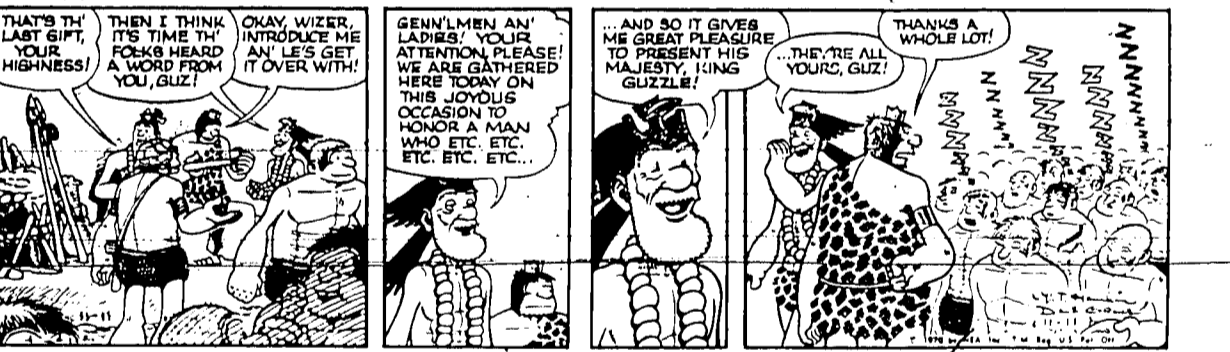
KERRY DRAKE



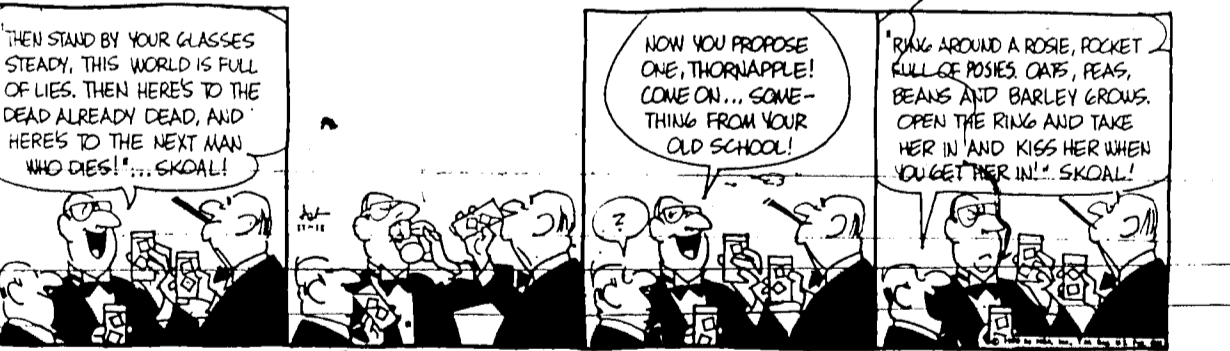
WINTHROP



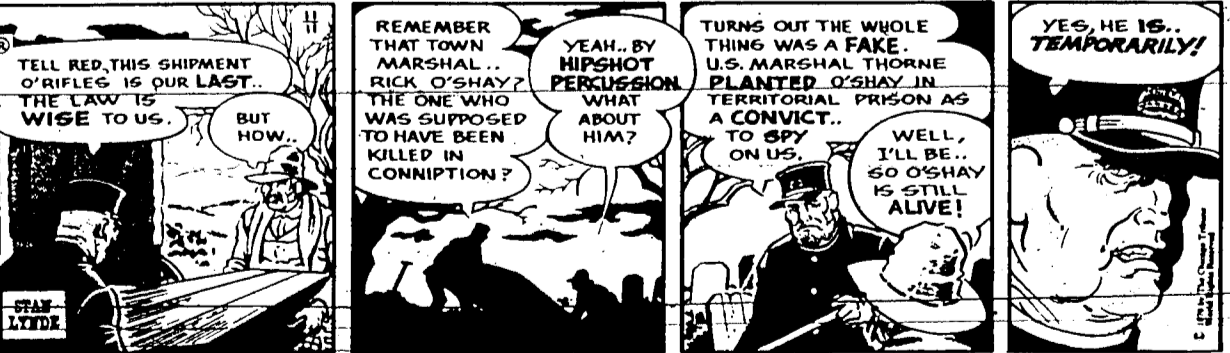
ALLEY OOP



RICK O'SHAY



REX MORGAN



MAJOR HOOPLE

PASS IT ON
by L.M. Boyd

A MINI-NAP LASTS from 10 to 15 seconds. When I repeatedly reported the erroneous claim that naps were the only word in English that begins with 'n', it was during mini-naps. Youngsters as well as tired old men take numerous mini-naps. That is said to account for the fact that a 17-year-old California high school student recently appeared to stay awake for 12 days, almost. To be exact, 286 hours. Believe that's the world's stay-awake record, so far.

IF YOU WANT to get some idea of how long the girls have been using makeup, consider this. In the British Museum in London is a female mummy. She's about 5,000 years old. All of her fingernails and toenails too are painted red. . . . WHEN THE temperature drops below zero, there is no fog where there are no people. Men make fog all right in sub-zero weather, men and their machinery and their buildings and their animals. But nature never does.

WRITES an Iowa wife: "Years ago I learned my husband was far more interested in the aromas of food than of flowers. So do you know what I use for perfume? Vanilla extract sometimes. Oil of wintergreen. Essence of peppermint. I even dab a little Accent on me, or, yeast. He loves the smell of fresh bread."

BRIEF DIALOGUE — "They had to shoot poor old Fido." "Was he mad?" "Well, he wasn't too pleased."

RECENTLY REPORTED the psychiatrist is the professional man most apt to take his own life. However, latest statistics indicate the dentist likewise appears far more suicide-prone than average. Theorists conclude therefrom that the practice of looking into other people's mouths is almost as demoralizing as looking into their minds. A little flip maybe, but the facts are accurate.

CUSTOMER SERVICE — Q. "Is there any country where the women are taller than the men?" A. Know of none. Average man worldwide is 6 per cent taller than the average woman, even among the pygmies. . . . Q. "Was there a real Peter Pan?" A. So to speak. The playwright Sir James M. Barrie drew his character from one Peter Llewellyn Davies who died about 10 years ago.

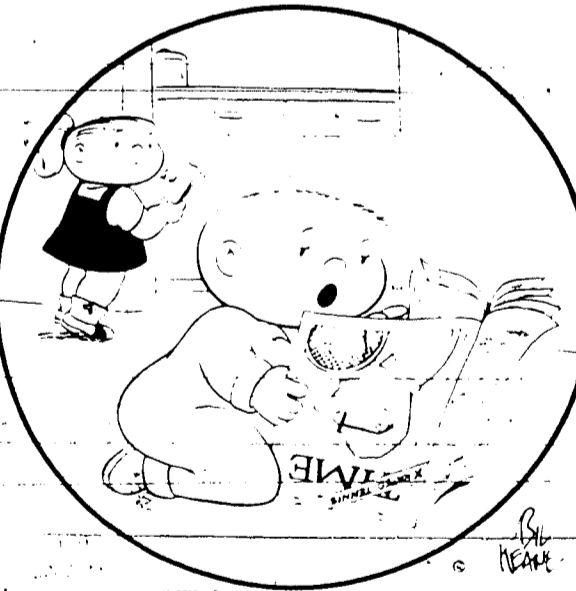
YOU MIGHT SPRING these rhetorical inquiries at the dinner table. Like, quick, what's the only state in the Union that was once an independent monarchy? Hawaiians need not reply. Oh, come on, if you can't name the only two bachelors ever to become President of the U. S., your old history teacher will be pretty upset with you. True, Buchanan and Cleveland. All right, how about identifying the only two countries that ever held national elections in the midst of all-out war. Sure enough, the U. S. and South Vietnam.

Your questions and comments are welcomed and will be used in PASS IT ON wherever possible. Please address your letters to L.M. Boyd, P.O. Box 99068, Seattle, Wash. 98199.

OUT OUR WAY



FAMILY CIRCUS



Crusaders

ACROSS 1 Seaport prominent during Crusades 5 Crusader's opponent 12 Sharp-pointed weapon 13 Fashionable 14 Utah 15 Mountains 16 Flying mammal 17 It is (contr.) 19 Put to proof 20 Study 21 Swiss canton 23 Egyptian deity 26 Biblical city 28 Chinese politician 31 One of the main religions 33 Coeur de Lion 35 Wyoming county 37 Asian country 38 Epoch 39 City in Italy 41 Not so much

42 In what manner? 43 Secret operator 45 Puerto Rican 48 Spelling event 49 Exclamation 52 Run 55 Small drum 57 Moslem 58 Banishment 59 Fire for one mammal 62 Anatomical network

DOWN 1 Utopian island seaport 2 Penny 3 Rodent 4 Mass of lyric poetry 5 Eternates 6 Moslem name 7 Roman household god 8 Famous violin maker 9 Love to excess 10 Roman date 11 Avian home 12 U-boat (coll.) 18 Business abbreviation 20 Scorch 21 One (comb. form.) 22 Enkind of tartare 23 Considerate tree 24 Russian emperor 25 Canadian province (abbr.) 27 Kazak lake 28 Female horse 29 Greek god 30 Harlem chambers 32 Single (comb. form.) 34 Numinous 36 At this moment 40 Peet Gunt's mother 42 King of Tyre and Sidon 43 One of the Apostles 45 Sticking 46 Semiprecious stone 47 Father (Fr.) 48 Propensity 49 Newspaper item 50 Cavity 51 Crude metal 53 Important card 54 Numerical 55 Woodcutting tool (var.)

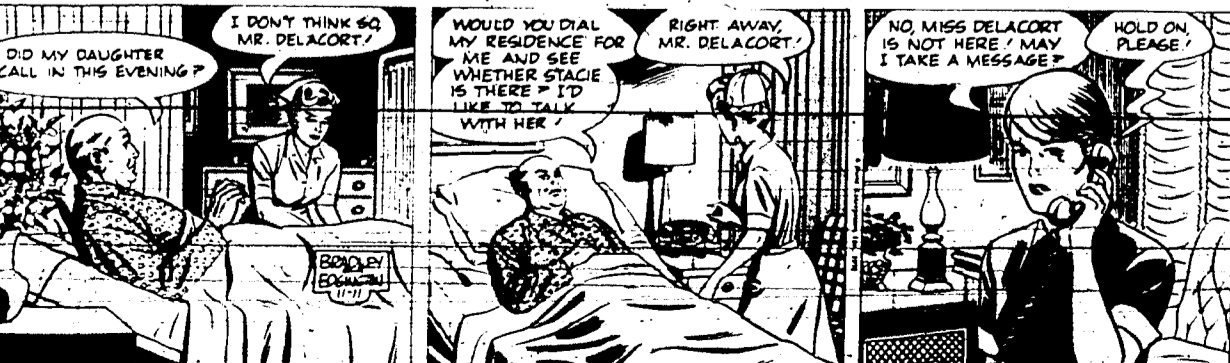
STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars. To develop message for Thursday, read words corresponding to numbers of your Zodiac birth sign.

ARIES	Taurus	Gemini	Cancer	Leo	Virgo	Libra	Scorpio	Sagittarius	Capricorn	Aquarius	Pisces																																																			
1 Improve	2 You	3 Be	4 Youth	5 She	6 Year	7 8 Year	9 10 Year	11 Don't	12 Receive	13 Ring	14 True	15 Sure	16 A	17 Worth	18 May	19 Give	20 Quiet	21 Awful	22 Join	23 Friends	24 Cheer	25 Method	26 27 Year	28 Year	29 Year	30 Always																																				
31 Tested	32 Ideas	33 Give	34 Associates	35 To	36 Ac. accomplish	37 To	38 Year	39 In	40 Special	41 Those	42 A	43 Best	44 Horshly	45 Suction	46 Outdoors	47 Well-meant	48 By	49 And	50 You'll	51 Correcting	52 Others	53 Important	54 More	55 Note	56 Fulfilled	57 Understand	58 Is	59 More	60 Token	61 Likely	62 Helpful	63 Give	64 Down	65 Rites	66 Especially	67 On	68 Year	69 Then	70 Wrong	71 And	72 Attitude	73 Games	74 Status	75 Forefulness	76 Habits	77 Will	78 From	79 Of	80 Affection	81 Be	82 Upset	83 Important	84 Their	85 Be	86 Fulfilled	87	88 People	89 You	90 Griefing	91/12	92-93-94	95-96-97

Good Address Neutral



12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60

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Antiques 130 GUIDED TOURS DAILY. Petri Johnson, 304 South Washington (Airport Road), 733-2345.

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GEM STATE REALTY 633 Blue Lakes North, 733-5333. Don Taylor, 423-5289. Ron Taylor, 423-5403.

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Baker's Mobile Homes 412 Addition West 733-3358. Dean Fenstermaker's TRAILER CENTER

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SHOSHONE SALE YARD SPECIAL GOOD DEAL Each Monday starting at 11 a.m. 150 to 250 Dairy Cows and Heifers each week.

WESTINGHOUSE STOVE, \$75. Portable, Frigidaire dryer, \$45. Both regular size and good condition. Phone after 2 p.m. 733-9229.

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YORKSHIRE and Yorkshire Durock cross. Large weaner pigs 8-10 weeks. Choice. Filler 326-5468.

YORKSHIRE and Yorkshire Durock cross. Large weaner pigs 8-10 weeks. Choice. Filler 326-5468.

TRIPLE PIECE bedroom set, refrigerator and stove and break fast table. Phone 733-8787.

RED AND GOLDEN Delicious Romaine, Winesap and winter banana apples. Orr Orchard, 1 mile North of Burt on Green Grant Road. Phone 543-5093.

FOR SALE COUNTERS, sport sweater racks, single tube fluorescent light fixtures, other odds and ends. The Paris, Twin Falls, 733-1504 (Mr. Faulkner).

BUHL AREA 40 acre farm, full water shares, modern electric home with fireplace. Good corrals and machine shed. Priced at \$36,000. WEST END REALTY, 130 Broadway South. Buhl, 543-4409.

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CE LANCASTER Estate 113 acres best farm land, located in Filer area, with 2 manure sheds, good improvements. Call 326-4745 for further information.

BEAUTIFUL BUILDING site on Falls Avenue East. Phone Mrs. Paskett 733-8391 or 733-5740. Klink Agency.

SMALL 1 bedroom apartment for rent. Freshly painted. \$65 a mo. 733-9048.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

WANTED: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

FOR SALE: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

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93 ACRES South of Jerome. 2 bedroom home, corrals, small barn. \$47,500. Might consider moderately priced home as part down payment. STOCKMEN'S REALTY, 600 South Lincoln, Jerome. Phone 324-4845.

FOUR LOTS in Sunny Slopes, Sunset Memorial Park. Inquire at 445 2nd Avenue West, Twin Falls.

APARTMENTS - FURNISHED 70 ROOM FOR rent. Close in. By night week or month. 733-1916.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

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215 ACRE STOCK ranch on oiled highway. Close to Gooding. Mostly hay and pasture. Corral for 300 head. \$65,000 with terms. MUFLEY REALTY & INSURANCE, Gooding 934-4781.

FOR SALE OR TRADE for property in Idaho. 1 vacant lot, 50 x 100. Clearlake Park, California in Lake County near beautiful Clear Lake, largest inland body of water in California. Call 733-4846.

APARTMENTS - UNFURNISHED 71 VERY NICE apartment 1 bedroom, living room, kitchen and bath. Water and heat furnished. \$80 per month. Lady preferred, 733-0716 or 733-2400.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

WANTED: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

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FOR SALE: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

215 ACRES, most all in hay and pasture. 2 homes, good set of corrals. Fronting on main highway. First time listed. \$45,000. IVERSON REALTY, 934-4354. Bob Lyon, 934-4623 or Christy, 934-4495.

SELF CONTAINED trailer house. Phone 543-4242 or 543-5509, after 5 p.m.

APARTMENTS - FURNISHED 73 2 BEDROOM furnished trailer house - \$55 a month. Adults preferred. No pets. 326-4221.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

WANTED: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

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FOR SALE: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

80 ACRES, Jerome area. \$22,000. 40 ACRES beautiful home and view good soil. Buhl. \$36,000. Call Joe Wagner FELDTMAN REALTORS, 733-1988.

LOVELY new 48x24 mobile home on one lot in Trailer Park, Kimberly. Phone 423-5206.

APARTMENTS - UNFURNISHED 74 3 BEDROOM, carpeted, basement, available December 31. \$135. Write Box D 6 Times News. References.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

WANTED: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

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FOR SALE: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

160 ACRES South Side of Snake River. 134 acre home site, 25 acre pasture, 100 acre irrigated. Call 733-0900.

LIKE NEW 15 foot Alpha trailer electric brakes, furnace. 734-2166, evenings.

APARTMENTS - FURNISHED 75 2 BEDROOM furnished trailer house - \$55 a month. Adults preferred. No pets. 326-4221.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

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WANT the best bargains in homes - acreages - farms - ranches or business opportunities? Please be sure to call Beth Wickham 733-5476. Edna Irish 733-0882. C. LOONEY REALTOR (208) 733-4081. Member of Multiple Listing.

WOW! COME SEE The all new Fleetwood and Broadmoor for 1971. We specialize in custom ordered units. Only 11,975. 64' 2 bedroom Fleetwood at close out price. Immediate delivery or 1,970 Broadmoor all electric 3 bed room home.

APARTMENTS - UNFURNISHED 76 CLOSE IN, clean, excellent sleeping rooms, private entrance. Air conditioning. 137 4th Avenue North.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

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FOR SALE: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

NEAR TWIN FALLS 34 acres, 20 stanchion dairy barn, corral buildings, good 2 bedroom home. Year round stream. Good terms. Owner will carry \$42,000.

SEE FLEETWOOD 1-2-3 BEDROOM MODELS In Stock

APARTMENTS - UNFURNISHED 77 UNFURNISHED 2 bedroom house. Call 733-1866 after 5:00 p.m.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

WANTED: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

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FOR SALE: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

NORTH OF JEROME 120 acres lovely 2 bedroom home. Dairy barn, corral, good 2 bedroom stock or dairy setup. \$42,500 - Good terms.

TERMS ARRANGED SIMPSON MOBILE HOME 436-4744. Rupert, Idaho

APARTMENTS - UNFURNISHED 78 WANTED: 2 or 3 bedroom house to rent with option or work out on contract. Can pay \$500 down by last of April. 734-3102.

NEW LYNVILLE deluxe 2 horse tandem trailer. Escape door. Electric brakes with controls. \$1,175. 366-2346. Glenns Ferry.

WANTED: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

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FOR SALE: Used furniture, appliances, baby things, coat stoves, antiques. Repairing, upholstering. Hayes Furniture, 733-4010.

USE TIMES-NEWS WANT-ADS FOR FAST RESULTS PHONE 733-0931

Earth Moving Equipment 93 YARD SALE

Animal Breeding 100 SELECT sires incorporated All breeds, dairy, beef, water fowl.

Hay, Grain and Feed 94 HAY bought and sold. Bonded dealers. McKittrick Trucking.

Cattle 102 6 LOCALLY raised, Holstein steer calves approximate weight 400 pounds.

Cattle 102 260 HEAD CROSS BRED Angus Herefords 420 to 480 pounds.

Cattle 102 10 HOLSTEIN milk cows for sale. ABS Breeding, phone 543-5776.

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BURLEY LIVESTOCK COMMISSION CO. THURSDAY, NOVEMBER 12th SELLING TIME 11:30 A.M. EARLY CONSIGNMENTS

THE IDEAL GIFT FOR MASON and EASTERN STAR FAMILIES Most complete concise and educational Masonic Family Bible ever published.

Congratulations "New Downtown" We Salute The Citizens With Foresight For Our City! While Shopping In The New Mall... Leave Your Car With Us For Servicing! 1970 PLYMOUTH \$1946 BIG CAR-AIR-CONDITIONED Delivered in Twin Falls

RESULTS ARE WHAT YOU PAY FOR AND RESULTS ARE WHAT YOU GET WHEN YOU USE A WANT AD!

Miscellaneous For Sale 140
MUFFLERS—installed with your wait. Complete muffler service, including custom ducts. Abbott's Auto Supply, 305 Shoshone St. South.
DELUXE POOL fabrics. Hand crafted. Natural Italian style. \$700. Freight orders over \$1000 ship by Nov. 15th. Penny Wise Drug.
SEWING MACHINES, new and used. Service all makes. Complete stock of S-T-R-E-T-C-H fabrics. Patterns and notions. Skinner's Sewing Shoppe, Save-On Shopping Center.
CUSTOM painting Cars, trucks, pickups. Denits removed reasonably. Cabs built for tractors, swathers, hay machines. 423-5634.
WE REBUILD hydraulic jacks at Abbott's Auto Supply, 305 Shoshone St. South.
MEXICAN PICTURE frames. Large assortment, reasonably priced. 427 East Avenue A. Wendell. 536-2383.
SEWING MACHING, like new, Zip Zag, button holes. \$50 by owner. Phone 733-8950.
FUEL OIL BARRELS, 55 and 110 gallon. Brake and Petroleum Products. phone 733-3078.
FOR SALE 7 mannequins 733-7683.
MANY LOVELY, size 18 dresses. Ladies bowling ball and bag. 367 Madison.
16-INCH BIGHORN saddle and 7' bumper pool table. Phone 733-2907.

Miscellaneous Wanted 141
HIGHEST CASH prices for your deer and elk hides. Idaho Hide and Tallow Co.
WILL BUY direct or Auction your furniture appliances, odds & ends. Snake River Auction. 733-7254.
CASH FOR SCRAP METAL. Copper, Brass, Aluminum, Radiators, Batteries, Etc. H. KOPPEL CO. 152 2nd Avenue South.
Fuel and Wood 143
DRY PINE Cut and split \$18 per pickup load delivered. Phone 733-5099.
FOR SALE, fireplace wood, several varieties. \$20 per ton delivered 733-5940.
FIREWOOD? Cut your own with a McCulloch chain saw. Brake & Petroleum, 213 4th Avenue West. 733-9028.
DRY SEASONED fireplace wood. All kinds. Phone 733-4206.
PEACH AND apple cordwood burns hot, long, and clean. Fat superior to pine. U haul or we deliver. 543-4055.

Heating Equipment 144
WANTED—Good used stokermatic parlor furnaces, and good used oil heaters. Banner Furniture 733-1421.
Sporting Goods 159
30.06 REMINGTON rifle. 12 gauge Springfield shotgun. Crossman pellet gun. Ammunition—extras. 733-8605.
Trucks 196 Trucks 196
1969 ARCTIC Cab Panther, 300 cc. Excellent condition. 733-8363.
ARTIC CAT SALES & SERVICE
 Magic Valley's oldest Artic Cat Dealer. All models available. DOUGLAS SERVICE Hazelton, Idaho
NEED A SERVICE MAN? See today's Want Ads for the service you want.
Boats For Sale 169
CHRYSLER boats and motors. Starcraft boats. Camper trailers. Harley-Davidson motorcycles. JEROME IMPLEMENT & MARINA.
A CHRISTMAS present for the entire family! There is still enough time to order and receive a new 1970 boat for the family for Christmas. Century Automotive Machine, 261 West Addison, 733-5070.
OUTBOARD OWNERS, it is time to start thinking about winter storage for your outboard motor. We will check, clean, winterize and safely store your motor. Also winter rates to tune up. Your Evinrude 30hp Mercury Dealer, 1162 Blue Lakes North. 733-1194.
14 FOOT fiberglass, 18 horsepower Evinrude with electric starter plus trailer. 733-2952 after 12:00 p. m.
Motorcycles 180
MUST SELL near new outlaw Trailcycle. Phone evenings, 733-6139. R. L. Nicholson.
1960-BSA Gold Star, 500 cc., good condition. \$250 or best offer. 733-6780.
1969 YAMAHA ENDURA 175, one of the best around, only 1,100 miles. must sell. 734-3850.
1969 175 BRIDGESTONE Road and trail, 5 speed. Many extras. \$395. 733-3159 after 6 p. m.
Accessories & Repair 182
6 TRUCK loads of Model T and A car parts. \$175. 733-3159 after 6 p. m.
Trucks 196
1969 FORD F 100 Ranger—shell camper, 360 V8, posi-trac, Micfilin tires, radio, 4 speed, tinted glass, power steering, auxiliary gas tank. 733-3320.
SPECIAL FOR ELECTRICIANS & FARMERS
1965 Chevrolet 1/2 ton pickup with utility body, 6 cylinder, 4 speed, 16" tires. Ready to go to work. RICE CHEVROLET Jerome 324-4318.
Autos Wanted 197
GOOD USED Volkswagen bus. Phone 733-1274 days, 733-8936 evenings.
Autos For Sale 200
SHARP 1968 Mustang, excellent condition, 17,000 miles. See to appreciate \$1,800. 733-1398.
1970 COUGAR, excellent condition. Phone 324-4182.

ANNOUNCING OUR OPENING
 We are going to have the **LARGEST TRUCK SALE ANYWHERE**
 Starting November 13
45 Trucks to Choose From

- Almost all are GM Trucks
- 1966's thru 1971's
- V6's and V8's
- All are 5 speed with 2 speed
- All have 900x20 rubber
- Warranty still left on almost all
- Some have cab chassis
- Some are equipped with bed and hoist
- Some 10 wheel's are available

COME AND SEE US TODAY!!
POLLARD LEASING, Inc.
 328 West Ave. A 324-5721 Jerome

Autos For Sale 200 Autos For Sale 200
LITTLE ADS BIG SAVINGS!
CHRYSLER - PLYMOUTH - DODGE
Direct Factory Dealer
HARBAUGH MOTOR CO.
 "Drive A Little, Save A Lot!"
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Today's Special From ACE Chevrolet
1970 CHEVROLET IMPALA
 Hardtop coupe, tinted glass, power brakes, 400 cubic inch engine, automatic transmission, power steering, belted whitewall tires, full wheel covers, rear fender skirts, radio, rear speaker, full factory warranty.
 Leonhard Fischer's Demo
Save \$800 On This Buy.
ACE CHEVROLET
 313 Main Avenue West 733-3033

Autos For Sale 200
1969 GMC station pickup. Excellent condition. Call evenings 734-1889. See 153 Caswell.
SHARPI, 1964 Chevrolet Impala. Hardtop, 327, automatic. \$595. Also, 1959 Ford station wagon, V-8, standard, 1957 Dodge 1/2 ton, 4 cylinder, 4 speed. Phone 733-9794.
1964 VOLKSWAGEN Deluxe. New paint and interior. Tinted glass. Excellent condition. 788-4661.
1967 CHEVROLET, 4 door, air, automatic, power steering, new tires and paint. Offer 733-8848.
Autos For Sale 200
NEW 1970 Chevrolet Camaro, 8, power steering, 5,000 miles. Must sacrifice, boy gone to service. Call 536-2640, evenings.
1965 GTO NEW 400 engine, 3-2's, 4 speed, 4-33 gears, Headers, red, white 733-8001.
1961 RANCHERO, good shape, phone 733-0354 after 6.
MUST SELL BY November 20, 1965 Dodge. Call 733-9198.
70 Ford Galaxie 4-door sedan, 390 V-8 engine, power steering, like new. 733-0545.
Autos For Sale 200
1968 BUICK WILDCAT, 4-door sedan. Actual miles, 12,300, like new. Power brakes, power steering, radio, air conditioning. \$7,500 cash, no trade. 734-1849.
1969 GTO 400, 4 speed. Must sell this week. \$2,500. Phone 733-5823.
1970 BUICK Riviera GS, fully equipped, only 6,500 miles. \$4,750. 733-1508.
1965 VOLKSWAGEN BEETLE. Good condition \$785. 543-0622.
1968 DATSUN 1600, Low mileage. \$1400. Phone 733-9385 after 6 p. m.

ANOTHER BILL WORKMAN FORD SPECIAL



1971 FORD
 Custom Long Wheel Base Pickup
 Loaded with equipment, V-8 engine, sport custom seat, ammeter and oil gauges, 4 speed transmission, 1250 lbs front springs, 1650 lb rear springs, 8 ply rated belted tires

ALL THIS DELIVERED IN TWIN FALLS \$2988⁰⁰

30 New 1971 Ford Pickups In Stock To Choose From
Come In Today...
We're Dealing!!



Bill Workman FORD

146 2nd Ave. East 733-5110
 8 a.m. to 7 p.m. Weekdays CLOSED SUNDAYS

4-1970's STILL IN STOCK!

1970 PONTIAC TEMPEST Coupe \$2497
 V-8 engine, standard transmission, radio, whitewall tires, deluxe wheel covers, carpets, deluxe steering wheel. List Price \$3043

1970 PONTIAC T-37 Hardtop Coupe \$2326
 6 cylinder engine, 3 speed transmission. List Price \$2926

1970 PONTIAC FIREBIRD Spree \$2872
 350 V-8 engine, radio, floor mats, etc. List Price \$3552

1970 PONTIAC Firebird \$3142
 350 V-8 engine, whitewall tires, power steering, turbo hydromatic transmission, radio, console, deluxe steering wheel, soft ray glass. List Price \$3862

1970 CADILLAC Sedan DeVille \$6310
 Equipped with air-conditioning, power options and convenience equipment. List Price \$7673 — \$6310 is the Average Retail Used Car Book Price

TOP QUALITY USED CARS

1967 CHEVROLET \$1695 Impala hardtop coupe, V-8 engine, automatic transmission, power steering, whitewall tires, radio, heater.	1969 CHEVELLE \$2995 Malibu hardtop coupe, full power, air-conditioning, rally wheels, 350 V8 engine, radio, turbo hydromatic transmission, beautiful bronze tone.	1964 FALCON \$895 Futura hardtop coupe, 6 cylinder engine, automatic transmission, bucket seats, radio, heater.
1966 BUICK \$1795 LeSabre hardtop coupe, everything including air conditioning.	1969 CHEVELLE \$2695 Malibu hardtop coupe, 350 V-8 engine, power steering, radio, heater, whitewall tires, artic white, blue interior, turbo hydromatic transmission.	1965 FORD \$695 Galaxie 500 sedan, V-8 engine, automatic transmission, power steering, radio, heater, Michelin tires, selling as is.
1966 Ambassador \$1295 4 door sedan, V-8 engine, automatic transmission, power steering, power brakes, good rubber.	1963 TEMPEST \$495 Coupe, V-8 engine, standard transmission, radio, heater.	1961 CHEVROLET \$495 Impala 4 door sedan, V-8 engine, automatic transmission, power steering, power brakes, radio, heater.
1967 PONTIAC \$1995 Grand Prix hardtop coupe, full power, air-conditioning, bench seat, whitewall fiberglass tires, vinyl top, turbo hydromatic transmission.	1964 PONTIAC \$895 Temans hardtop coupe, V-8 engine, console, bucket seats, radio, heater.	1969 CHEVELLE \$2895 Malibu hardtop coupe, V-8 engine, power steering, radio, heater, Michelin whitewall tires, vinyl top, automatic transmission, air-conditioning.

John Chris MOTORS
 PONTIAC Cadillac GMC TRUCKS
 Phone 733-1823

Autos For Sale 200
1966 VOLKSWAGEN sedan, good condition. Phone 543-4935. Buy!
1966 SUPER SPORT Chevy II, 4 speed transmission, 227 engine, good tires, good condition, 678-2465. 2515 Park Avenue, Burley.
LIKE NEW 1967 98 Oldsmobile, Luxury sedan. Fully equipped, stereo. Very reasonably priced. Call 733-5178.
1970 TRIUMPH Sports car. Perfect condition, 4,700 miles, radio, 4 speed, 4 months old. Warranty 734-3776, or 733-0844.
1964 COMET CALIENTE. High performance 390. Metallic green with black vinyl top. 888-7767.
1969 CHARGER RT \$2,300. Phone 733-1199.
WORKMAN BROTHERS
 Pontiac-Cadillac-GMC
 Rupert, Idaho, 426-3476
PONTIACS BUICKS CHEVROLETS OLDSMOBILES
LEO RICE MOTORS
 Gooding, Idaho

DODGE CITY
We Always Have The Best Selection

1964 Dodge \$695
 4 door 880, V-8 engine, automatic transmission, power steering, power brakes.

1966 Plymouth
 Barracuda, radio, V-8 engine, automatic transmission, heater, see this one!

1963 Rambler \$595
 4 door wagon, 6 cylinder engine, with overdrive, and very clean.

1966 Mustang \$1495
 Hardtop, 289 cu in. V-8 engine, automatic transmission, power steering, in excellent condition.

1969 Ford \$2695
 Galaxie 500, 4 door hardtop, 390 V-8 engine, power steering and brakes, factory air, vinyl top, low mileage.

1968 Dodge \$1895
 Coronet 440 station wagon, V-8 engine, automatic transmission, power steering, brakes, 1 owner.

67 Plymouth \$1395
 Valiant 4 door sedan, V-8 engine, automatic transmission, ver good condition.

1964 Chevrolet \$495
 Station wagon, V-8 engine, standard transmission, radio, and heater, runs good.

1966 Olds \$1695
 '66 Luxury sedan, V-8 engine, automatic transmission, power steering and brakes, windows and seal, belted tires, tu tone paint.

1969 Dodge \$3395
 Polara 4 door sedan, radio, V-8 engine, automatic transmission, power steering, factory air conditioning.

1969 Plymouth \$2795
 Fury III, 2 door hardtop, V-8 engine, automatic transmission, power steering, power brakes, vinyl top, factory air conditioning, sharp.

'67 Chrysler \$1795
 303 2 door hardtop, V-8 engine, automatic transmission, power steering, power brakes, real nice.

1963 Ford \$495
 Fairlane 500 2 door hardtop V-8 automatic transmission extra good.

1968 Chrysler \$2695
 Newport 4 door hardtop, V-8 engine, auto transmission, power steering & brakes, factory air, sharp.

'69 Dodge \$2195
 Dart Swinger, 340 cu in. V-8 engine, 4 speed transmission, vinyl top, one owner nice.

'68 Olds 98 \$3095
 Luxury Sedan, fully powered, air conditioning, just like brand new.

1966 Mercury \$1256
 Montclair 4 door sedan, V-8 engine, automatic transmission, power steering, bright red.

1968 Chrysler \$3095
 Town and Country wagon, V-8 engine, automatic transmission, power steering, and power brakes, factory air-conditioning, one owner.

1968 Dodge \$1895
 Coronet 440 station wagon, V-8 engine, automatic transmission, power steering, brakes, 1 owner.

1969 Ford \$2695
 Galaxie 500, 4 door hardtop, 390 V-8 engine, power steering and brakes, factory air, vinyl top, low mileage.

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 Station wagon, V-8 engine, standard transmission, radio, and heater, runs good.

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1969 Plymouth \$2795
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 303 2 door hardtop, V-8 engine, automatic transmission, power steering, power brakes, real nice.

1963 Ford \$495
 Fairlane 500 2 door hardtop V-8 automatic transmission extra good.

1968 Chrysler \$2695
 Newport 4 door hardtop, V-8 engine, auto transmission, power steering & brakes, factory air, sharp.

'69 Dodge \$2195
 Dart Swinger, 340 cu in. V-8 engine, 4 speed transmission, vinyl top, one owner nice.

'68 Olds 98 \$3095
 Luxury Sedan, fully powered, air conditioning, just like brand new.

1966 Mercury \$1256
 Montclair 4 door sedan, V-8 engine, automatic transmission, power steering, bright red.

1968 Chrysler \$3095
 Town and Country wagon, V-8 engine, automatic transmission, power steering, and power brakes, factory air-conditioning, one owner.

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1967 MERCURY Monterey Stationwagon
 We sold this one new and the local owner kept it that way. Fully equipped and must be seen to appreciate.
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1968 MERCURY Monterey 4 Door Sedan
 Sharp satona white with turquoise top and turquoise nylon interior. This beautiful automobile has power steering, power brakes, radio, heater, tinted glass, whitewall tires, an extraordinary clean car.
Priced At Only \$1845

1968 COMET Hardtop Sport Coupe
 Sharp white finish with all red leather interior, small V-8 engine, standard transmission, radio, heater, whitewall tires.
Theisen Motors Special \$1495

1969 MONTEREY Custom 2 Door Hardtop
 Beautiful urea red finish with white vinyl top, leather interior. Fully equipped with air-conditioning, power steering, power brakes, automatic transmission, whitewall tires, looks brand new.
Theisen Special Price \$2487

1968 CHEVROLET Chevelle Hardtop
 Sport Coupe, beautiful baby blue finish with white top, blue leather interior. This unit has all the cookies and looks brand new, sharp, clean, nice.
Priced At Only \$1595

1968 CHRYSLER Town and Country
 Stationwagon. Beautiful local owned unit is fully equipped with power steering, power brakes, power seats and air conditioning. It looks brand new and is a safe buy guaranteed.
Blue Book \$2900 \$2485

1966 BUICK Custom LeSabre 2 Door
 Hardtop, deep Peacock blue with white roof, an excellent unit, blue interior, fully luxury equipped.
Theisen Special Price \$1388

1964 PONTIAC Star Chief 4 Door Sedan
 Equipped with automatic transmission, power steering, power brakes, etc.
Slashed to \$480

1963 OLDSMOBILE F-85 Cutlass 2 Door
 Hardtop, Black & white combination, automatic transmission, whitewall tires, radio, etc.
Typical Theisen Special \$370

1959 OLDSMOBILE 4 Door — IT RUNS —
Theisen Priced At Only \$59

1968 CHEVROLET 4 Door Sedan
 Medium blue metallic finish with white top, blue nylon interior, looks new, equipped with automatic transmission, V-8 power steering, radio, heater, and is real nice.
Priced At Only \$1488

1970 MERCURY Monterey 4 Door Sedan
 Beautiful unmarred blue exterior with satona white top, nylon blue interior, die heater, automatic transmission, whitewall tires, wheel covers, Save Over \$1400.
Theisen Special Price \$2890

1969 MERCURY Montego Hardtop
 Sport Coupe, red exterior, white top, beautiful all red leather interior, automatic transmission, power steering, whitewall tires, tinted glass, wheel covers, back up lights and of course it has V-8 engine that burns regular gas, exactly like new.
Theisen Special Price \$2195

1969 FORD Galaxie 500 4 Door Hardtop
 Beautiful sky blue finish, local owned, looks brand new, has air conditioning, power steering, power brakes, whitewall tires and etc. extra clean.
Theisen Special Price \$2470

1969 MERCURY Cougar
 This is an extra clean unit with practically no miles, finished in beautiful blue with all leather interior, loaded with every accessory and priced below market.
Theisen Special Price \$2595

1965 CHEVROLET Impala 4 Door Sedan
 White finish with turquoise top, equipped with automatic transmission, power steering, whitewall tires, radio, etc. a truly great buy.
Theisen Special Price \$640

1965 FORD Galaxie 500 4 Door Hardtop
 Extremely clean exterior, with interior that looks new, automatic transmission, power steering, power brakes, radio, heater, whitewall tires and in exceptionally good condition.
Theisen Price At Only \$995

1962 FORD Falcon 4 Door
 Red bottom, white top, nicely equipped.
Theisen Motors Special \$330

1960 FORD Falcon
 A good little runabout.
Priced At Only \$160

1962 CONTINENTAL 4 Door Sedan
 A luxury car that is equipped with everything including air conditioning.
Priced At Only \$650

1967 MERCURY Montego Sport Coupe
 2 door hardtop, nice unmarred red exterior, black wall to wall nylon carpet with matching black interior, local owned, full power, fully equipped.
Theisen Special Price \$1488

1968 PLYMOUTH Barracuda Fastback
 This cute little 1 owner automobile has automatic transmission, power steering, V-8 engine, whitewall tires, and looks brand spanking new, unbelievably sharp.
Theisen Priced At Only \$1895

1967 MERCURY Monterey 4 Door Sedan
 Light green, dark green top, green nylon interior with matching green wall to wall carpeting, automatic transmission, power steering, radio, heater, whitewall tires, wheel covers, tinted glass, a truly nice car.
Theisen Motors Special \$1495

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THE EASIEST PLACE IN THE WORLD TO BUY A CAR
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Richfield school district board adds carryover funds to 1970-71 budget

RICHFIELD — A cash reserve of \$31,134 which was shown in a financial report presented Monday night to trustees of Richfield School

District No. 315 will be added to the 1970-71 budget, according to Neil Andreason, superintendent. Andreason said the 1969-70

reserve, higher than usual, will help make up for revenue lost this year because of decreased enrollment in the Richfield school system.

The trustees adopted a health and life insurance program for teachers and other personnel from the Blue Cross group. The board also:

— Authorized purchase of a mimeograph machine at a cost of \$450.

— Authorized the pep club and cheerleaders to go to Idaho State University on Nov. 21 for a play day.

— Directed Andreason and the school staff to take a survey of the high school curriculum with plans in mind to expand the program and offer more courses next year.

— Authorized conversion of the high school band room into an activity room.

— Gave permission for members of the Home Economics 2 class to take a field trip to Twin Falls for consumer education.

Audit report approved by Wendell trustees

WENDELL — An audit report for the Wendell School district's fiscal year which ended July 3 was read by Ronald Rogers, certified public accountant from Jerome, and approved by trustees during a meeting Monday night.

principal of the grade school, to arrange for parent-teacher conferences two afternoons next week.

— Reviewed a request from Mrs. Marsha Bright pertaining to an elementary music program.

Wards set programs two nights

JEROME — The LDS Wards of the Gooding Stake will hold a "Rx" program at the Stake Center in the Jerome LDS Church at 8 p.m. Thursday and Friday under the direction of Stake drama director Mrs. Bill Bartholomew.

Mrs. Bartholomew said families throughout the community are invited to attend the special parent and youth program.

The two-night production of song, dance and speech will deal on drug abuse, riots, suicides, sex problems and even the problems of war.

News Of Servicemen

RICHFIELD — Navyman Terry Swainston, spent the weekend with his parents, Mr. and Mrs. Nyle Swainston. He is based at Hunter's Point, San Francisco, while his ship, USS Coral Seas, is being recon- ditioned to return to Vietnam. He returned last July from 18 months duty in Vietnam.

Annual dinner set

FAIRFIELD — The chamber of commerce will hold its annual fund-raising, barbecued chicken dinner Sunday from noon to 6 p.m. in the American Legion Hall.

civic projects. It provided money for the Little League baseball teams, a scholarship to a high school graduate, cups for winners in a ski race and published a county brochure. The dinner is open to the public.

— Authorized Supt. Lawrence LaRue to apply to the state for certification for Dick Thomas as guidance counselor.

— Okayed a physical education program for elementary students during December.

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General Electric HEAVY-DUTY Commercial DRYER

Best ever made for Home use. Model DC580L

149⁹⁵

General Electric AUTOMATIC WASHER

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Model TFF18 G.E. Side-By-Side REFRIGERATOR-FREEZER

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Set of 40 — 5 sizes

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In beautiful carrying case

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Largest selection in Magic Valley from

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YOU MAY ALREADY BE A WINNER

We have selected at random 600 names from Magic Valley & Burley-Rupert area phone books. Come in and check the list of names in our store . . . if your name is on the list, you win a Bertie's turkey! Or guess the weight of the live turkey in front of the store and take one home.

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Men's and Ladies' Watches — \$50.00 to \$75.00 Values

FREE WITH ANY PURCHASE OF \$300 OR MORE DURING THIS GREAT GIV-A-THON SALE!!

General Electric STEAM-DRY IRON

Now Only \$8⁸⁸

General Electric Two Slice Automatic TOASTER

Now Only \$12⁸⁸

3 PIECE WALNUT BEDROOM SET

Dresser, Mirror, Bed \$129⁹⁵

Low cost! P7 Self-Cleaning Oven!

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Powerful-Low Priced Too!

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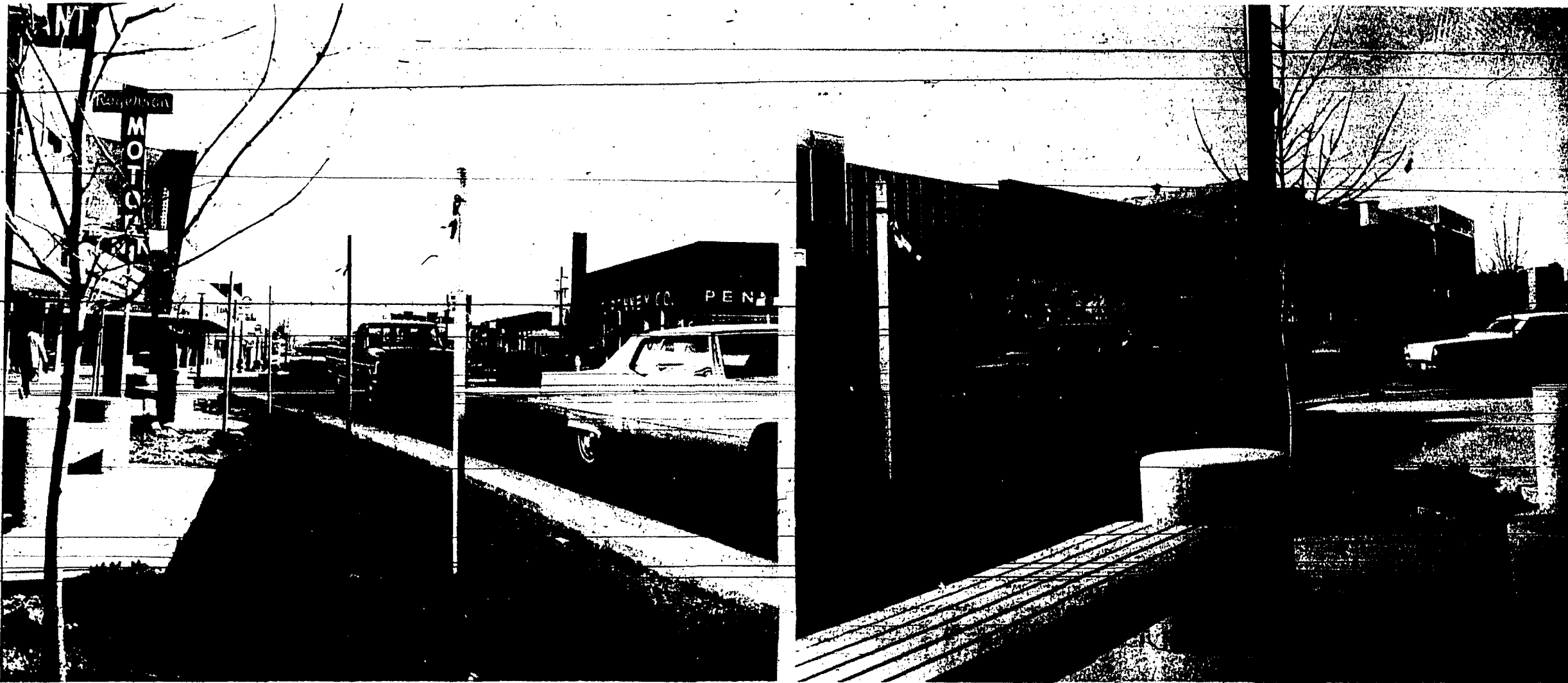
Magic Valley's Home Newspaper

VOL. 67, NO. 182

TWIN FALLS, IDAHO, WEDNESDAY, NOVEMBER 11, 1970

TEN CENTS

Historic project nears windup; Twin Falls mall celebration set



Downtown mall began with 'dream' long ago

It all began with a dream nearly 15 years ago — a dream and a growing two-pronged problem that needed urgent attention.

"Blight" and parking — these were the two parts of the problem; the rapidly aging downtown core, with buildings and businesses that needed remodeling; and a growing problem with parking.

James R. Kelsch, director of the Urban Renewal Agency, said "blight" is the official term for "decaying" buildings — an unfortunate term, probably; but a descriptive one nevertheless. As businesses age, and styles of architecture change, the business district takes on a "tattered" look; it just appears old-fashioned.

And as traffic grows along with population, more parking is needed to bring customers downtown. The Off-street Parking Corporation was formed nearly 15 years ago to study the problem and find some way to find increased off-street parking — in parking lots off the street proper.

Twin Falls businessmen took out stock in the corporation and paid for its incorporation, and later for the purchase of buildings which were demolished to provide the parking lots.

The corporation is presently just a "skeleton organization," according to Voy Hudson, chairman, and will probably go out of existence when the second phase of the downtown project — renovation of alleys and the off-street parking lots — is accomplished next year.

developed over the years, and in the early 1960s a group of businessmen including Hudson and Joe F. Cilek began to develop the concept of a completely renovated and updated downtown business district.

A study group of 31 Twin Falls businessmen was appointed "in 1963 or 1964" according to James R. Kelsch, director of the Urban Renewal Agency, to consider the problem. Business was falling off in the downtown area with the development of "suburban" shopping centers, and the aging, unattractive buildings, combined with the lack of convenient parking space, added further woes to the businessmen.

The study group recommended a long-range reconstruction project for the downtown core, with the help of technical experts in civic planning. The city was asked to contract with the federal government for planning funds which could be provided by the Department of Housing and Urban Development (HUD).

The concept of a downtown mall was first developed by a group of area businessmen who traveled to Grand Junction, Colo., a town about the same size as Twin Falls, which had faced the same problems of lack of business, and had constructed a downtown shopping mall.

The businessmen studied Grand Junction's approach to the problem, and brought back a lot of ideas on rebuilding and revitalizing the Twin Falls business district. However, a few more ideas were added locally — principally the con-

cept of off-street parking and of allowing traffic to flow through the mall — both of which Grand Junction had neglected to the city's sorrow.

The engineering firm known colloquially as "C2-HM" — Cornell, Howland, Hayes and Merryfield — was retained to draft a comprehensive plan for business district improvement. The study was funded in three ways — by a city appropriation, a donation from the businessmen and a grant from the federal government.

The comprehensive survey required 15 months to complete. It included a population analysis, economic survey and development of a land-use and beautification plan, including parks and recreational areas.

It was also requested that the city appoint an Urban Renewal Agency which could be funded by HUD under a federal civic-improvement statute. The agency was formed in July, 1965, after the Idaho Legislature enacted an urban renewal law allowing cities to contract with the federal government for planning and "execution" (or construction) funds.

The Urban Renewal Agency surveyed the community and its problems and in November, 1965, filed a petition with HUD for planning funds. A total of \$123,000 was granted for the first stages of the planning.

An unusual horseshoe-shaped area was initially selected by the agency running on both sides of Main Avenue, involving a total of 19 acres of land.

In order for federal "execution" funds to be granted, the area in question

had to be "blighted" to a certain extent — that is, it had to be in a deteriorating condition and badly needing refurbishing. The agency would then purchase the blighted properties — but, federal regulations stipulated, the property had to have a proper market value . . . that is, it had to be "marketable."

In addition, the businesses removed must be relocated in a proper, acceptable business location; and the proper local support must be pledged. The federal government would pay three-quarters of the project, but the city must provide one-fourth, either in direct financial contributions or in services during construction.

In the Twin Falls project, the city agreed to install storm sewers in the downtown area, pave the intersections and provide the street lights.

The federal agency agreed with the Twin Falls businessmen that provision of off-street parking would be an acceptable "re-use" of land after the buildings were demolished. And so the project got under way.

It had been hoped — and suggested — that a "major downtown department store" later identified as the J.C. Penney Company might expand its Twin Falls outlet as a part of the downtown renovation.

However, Penney's manager Vern Harmer said that the expansion idea was "strictly the agency's idea" and that the corporation officials had not considered it seriously.

The downtown project was implemented by a coalition of the Urban Renewal Agency and the Off-street Parking Corporation, with the help of the downtown merchants, who organized Twin Falls Futures Unlimited. Bill Grange was the first president of "Futures".

Later, the Downtown Coordinating Committee was formed to further coordinate efforts between the business

firms to renovate and revitalize the core area.

Twin Falls Futures has been warmly commended by all connected with the project for its continued help. Kelsch said recently that "We have to commend the group for their 'valued work in the development' of downtown Twin Falls. Kelsch said that the mall concept was primarily the work of Twin Falls Futures.

Even the Idaho Highway Department had to enter the picture. Main Avenue at that time was a part of U.S. Highway 30 — and a city simply cannot tear up a state or federal highway, or change its traffic routing, without permission from either the state or the city.

The Idaho Highway Department, after lengthy consideration and planning, drafted a plan whereby Main would be returned to a two-way street, and the Second Avenues would be utilized as a one-way couplet to funnel traffic through the city.

Another consideration of the project planners was to increase the sagging tax base of the downtown area through increased business. Many businesses were vacant and more merchants were planning to move out of the downtown area — further reducing tax income to the city and county.

In July, 1968, the Urban Renewal Agency's plans were submitted to the federal government for approval, and an initial grant of \$1.4 million was provided for purchase of buildings, relocation help for the merchants and demolition of the structures.

In addition, the funds were to pay for "site improvements," including resurfacing of streets, construction of sidewalks, installation of lights and completion of alley improvements.

The "fund structure" is a complicated matter, Kelsch recalled. Available funds from the Urban Renewal Agency and

the city had to be combined and compared with the estimated total cost of building removal, demolition, relocation and reconstruction of parking lots.

However, the city's total contribution, which went into the "gross figure" calculation, had to equal at least one-fourth of the total cost. Also, the agency had to estimate how much it could receive from the land it would sell after the buildings were removed, and include that in its allowable funds.

After all this was arrived at, the HUD department would provide three-fourths of the total cost.

The parking lots and alley improvements are yet to be completed; present plans call for completion of this phase of the project sometime during 1971.

Since the Urban Renewal Agency's "area of interest" did not include all of the downtown core area, another step was necessary. Downtown mer-

chants agreed to form a Local Improvement District for the three blocks fronting along Main Avenue between Third Street South and Second Street West.

To complicate matters — and help in the final analysis — the Urban Renewal Agency would help finance the LID on just one block along Main — from Second Street South to Third Street South.

A coalition of designers and workmen was developed with crews hired by both the Urban Renewal Agency and the merchants through the LID.

The project formally got under way with the receipt of federal funds in January, 1969, and the project has been considered "in execution" since that date. Planning, surveying, designing and other details occupied most of the time, until start of the actual mall construction last summer.

The entire project has been accomplished with unusual smoothness, Kelsch said. The

"close-out-date" for the entire program, under the federal guidelines, is Dec. 3, 1971, and it appears now that, barring unforeseen complications, the project will be completed well in advance of that date.

The Department of Housing and Urban Development is "watching the project with great interest," Kelsch said; the officials are "elated" that a federally funded project can run so smoothly.

The Urban Renewal Agency's authorization for the current project expires next year; but the agency may enter a new application for more planning funds and undertake another urban renewal project, according to Voy Hudson, chairman of the board of the agency.

The Twin Falls project is perhaps the first such urban project to be completed in the state of Idaho, and has earned the interest and appreciation of officials in all levels of government.



The 'brains' of the system, these boxes control watering system throughout the mall to keep shrubs, trees green

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light the way for someone you love this Christmas . . .

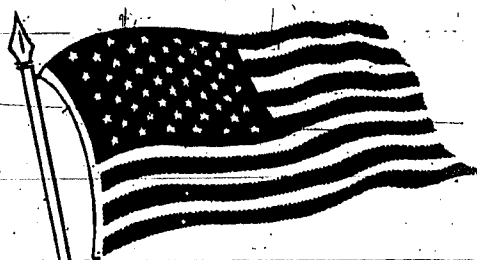
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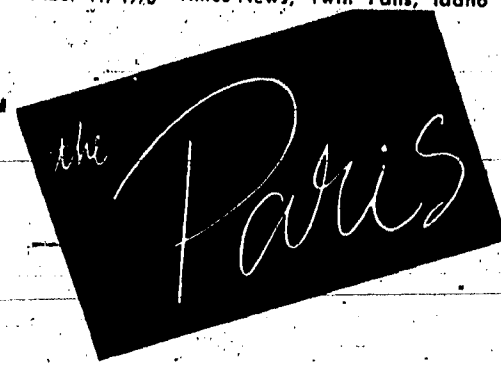
These buildings are seen no more . . .

downtown twin falls . . .



America the Beautiful

CELEBRATION SPECIALS



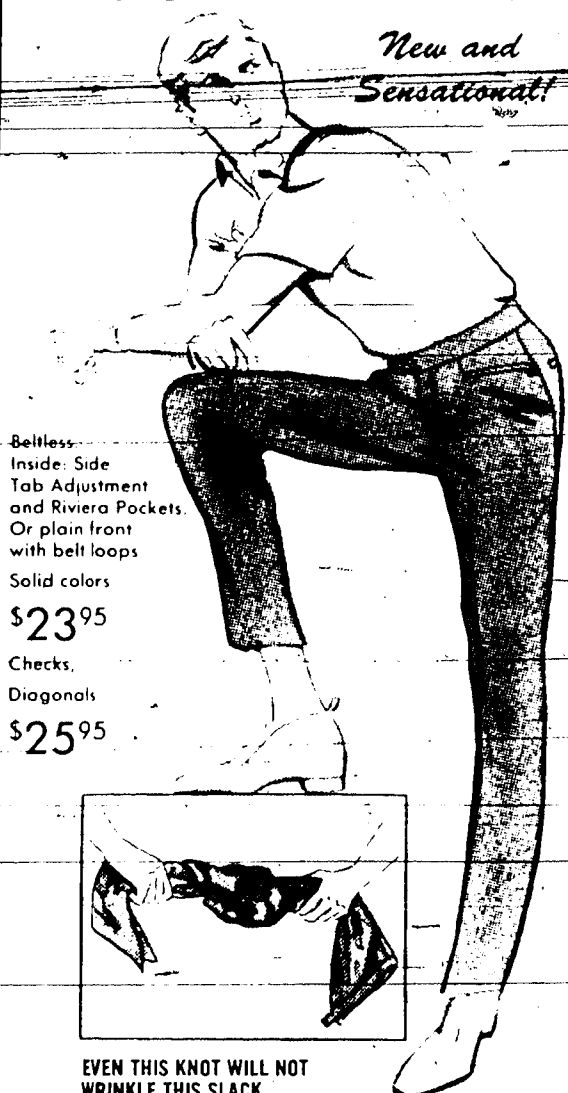
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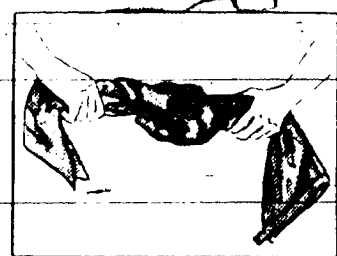
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Beltless. Inside. Side Tab Adjustment and Riviera Pockets. Or plain front with belt loops. Solid colors. **\$23⁹⁵** Checks, Diagonals **\$25⁹⁵**



EVEN THIS KNOT WILL NOT WRINKLE THIS SLACK.

The slacks of tomorrow is here. This all-polyester double knit slacks is without doubt the most comfortable slacks you can wear because it gives with every move you make. It sheds every wrinkle instantly but keeps its shape and press permanently. Just toss it into the washing machine, then the dryer, and they're ready to wear again. Also can be dry cleaned.

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400 FAMOUS BRAND SHIRTS
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Acrylic **PANTS-SKIRTS**

Regular **\$12.95**
 Sizes 8-16 **\$5⁹⁹**

400 Printed **BLOUSES**

With Roll-up Sleeves. 10-40 (if perfect) **\$2⁹⁹**
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Washable! **QUILTED ROBES**

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 Satin Trimmed. All the new Holiday colors. Sizes small, medium and large.

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"Innsbruck Lady", the original Tyrolean loden coat made in Austria. Great to wear to the game, perfect with pants. Designed to go everywhere with an air of continental elegance. And in any kind of weather. Superbly tailored of luxuriously wool/mohair/nylon with Tyrolean print lining and authentic filigreed buttons. Lemon with olive trim, white with green. Light Blue with black. Sizes 8-16

\$60⁰⁰

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for a **totally terrific unbroken line . . . from neck to toe**

Start with a super slink body suit of stretch rib knit nylon. Turtleneck back zipped. Black, Cinnamon or Plum. Pale Indigo, Malabar brown, Ebony, Rice. Ruffle hemmed peasant skirt. Great way to look . . . and be looked at.

\$10⁰⁰



'Traveler' to return

'Fizzy' faces finale in 'Falls'

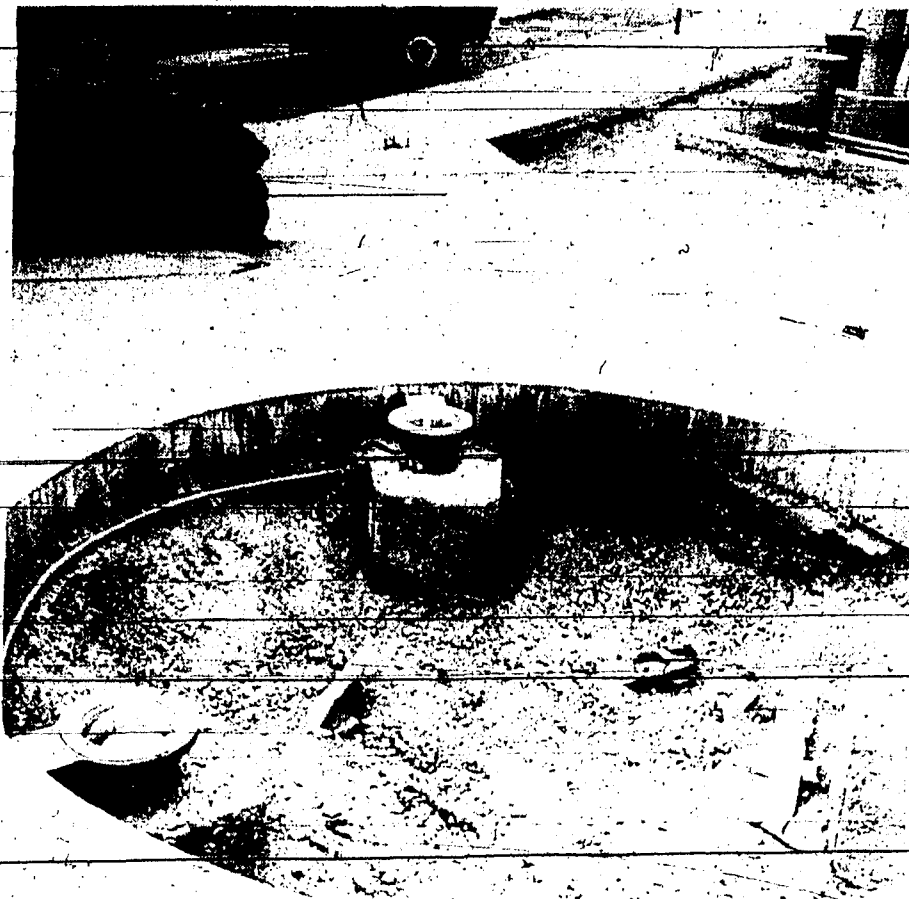


The "traveling champagne bottle" will be back this week — to dedicate the Twin Falls mall. The traveler has been hither and yon in many famed points of the United States to advertise Twin Falls and announce on

completion of one of the first complete downtown renovations in the Northwest. The champagne bottle has visited the Houston Astrodome, Philadelphia's Independence Hall and now the St. Louis Arch,

as on left, where it is used in a symbolic "christening" of the newest monument in America. By Fred W. Wenzel, chairman of the board and president of the Kellwood Corporation, whose

Twin Falls factory is one of Twin Falls' newest business concerns. The "traveling bottle" will be used in dedication ceremonies this weekend to dedicate the new downtown mall.



Underground lights, pumps and valves are scattered throughout the Twin Falls mall to provide unique effects during day and night.

Fred W. Wenzel, Kellwood president, 'christens' the St. Louis monument.

TWIN FALLS...
AMERICA
THE
Beautiful!



Bobbie Brooks

brilliant team work, 'PLAIDABOUTS'

Be Sure To Visit Our
Remodeled And Enlarged
JUNIOR DEPARTMENT
IN TWIN FALLS

Scintillating separates that capture all the verve and vivacity of a new season. Just the thing to banish the mid-winter doldrums and light up your holiday life. Plaids, tweeds and solids in bonded, 100% acrylic. Skyrocket colors. Sizes 3-13. Left to right:

A. Ruffler shirt in polyester-cotton, \$16.00
Plaid tunic, \$19.00
Fit and flare hipsters, \$15.00

B. Polyester-cotton shirt, 9-15, \$11.00
Cabled pullover vest, 38-40, \$13.00
Bias pleater skirt, 7-13, \$15.00

C. Zippety mock turtle, 100% acrylic, 38-40, \$11.00
Button-front pantskirt, 5-11, \$13.00

D. Deep cuff shirt in polyester-cotton, 9-15, \$11.00
One button tunic, 7-13, \$20.00
Fit and flare pant, 7-13, \$16.00

ROPER'S

If it's from ROPER'S . . . it's RIGHT!
TWIN FALLS — BUHL — BURLEY — RUPERT

Federal agency speeds project

An integral part of any downtown renewal project is the renovation of existing buildings and construction of the new up-to-date buildings on the sites cleared by the project. James R. Kelsch, director of the Urban Renewal Agency,

said that in both renovation and construction, the cooperation of the federal Small Business Administration has been invaluable. With the approval of commercial construction and remodeling loans totaling \$830,000 in the city of Twin

Falls, the Small Business Administration has "definitely contributed significantly to the redevelopment of the entire central business district, and has certainly assisted many individual businesses faced with the necessity of

rehabilitating or replacing the structures they occupied," Kelsch explained. SBA representatives working in Twin Falls to process loans and speed the overall project include Mrs. Roberta Koppes and Vern Leighton, who work

with Oliver Davis, SBA director for Southern Idaho. "The City of Twin Falls is certainly indebted to these individuals and the Small Business Administration for their assistance," Kelsch said.



Inside view of a kiosk shows light for night use



Not yet up, street light, boxes display "undone" look

TWIN FALLS — AMERICA THE BEAUTIFUL

DOWNTOWN OPENING

If there is a better value than the Penney jacket, it's the Penney jacket on sale.



Sale 16¹⁰
Reg. 18.98. Men's plaid shirt jacket of reprocessed wool wool nylon. Lined with warm acrylic pile, cotton backed. In blue, brown, green or gold.



Sale 42⁰⁰
Reg. 50.00. Men's 100% downproof nylon shell & lining Storm Cuffs, pile collar



Sale 18⁷⁰
Reg. 22.00. Men's plaid rancher jacket of wool nylon mohair. Lined with warm acrylic polyester pile



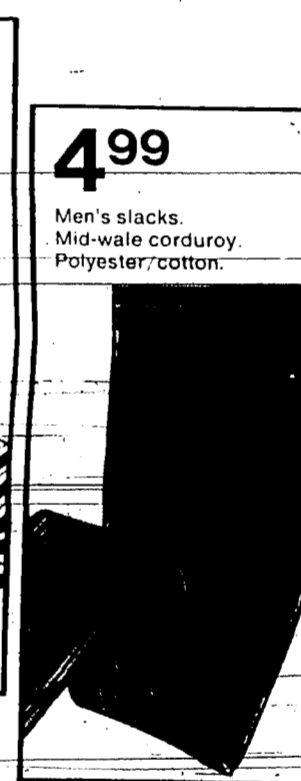
Sale 17⁸⁰
Reg. \$21. Men's chair coat of 100% nylon. Lined with diamond quilt 4.4 oz. polyester batting. Sizes S, M, L, XL.



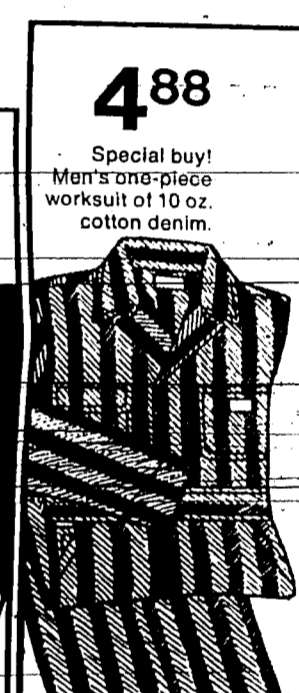
12⁸⁸
Special ski jackets. Special buy price. Nylon quilted to polyester. Two styles—belted or not—in sizes S, M, L.



2⁹⁹
Boys' Penn-Prest[®] fashion leg jeans. Polyester cotton.



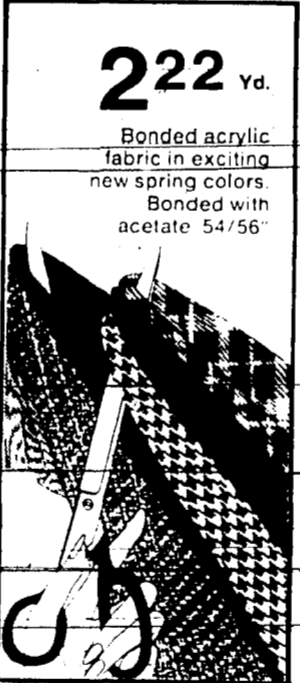
4⁹⁹
Men's slacks. Mid-wale corduroy. Polyester/cotton.



4⁸⁸
Special buy! Men's one-piece worksuit of 10 oz. cotton denim.



2²²
Infants' cotton corduroy pant sets. Vest/shirt look for boys. Lacy-trim blouse look for girls. Sizes 1/2 to 2



2²² Yd.
Bonded acrylic fabric in exciting new spring colors. Bonded with acetate 54/56"

STEP OUT IN THESE VALUES!

Girls snow boot one piece moulded construction. 100% water proof. Warm lined, vinyl. Sizes 10-3 Black. **4⁸⁸**

Womens heels reduced to clear selected fall & winter styles. Values to 12.99 NOW **6⁸⁸-8⁸⁸**

Mens smart dress shoes strap 'n buckle with stylish broad toe Peated[®] soles & heels. **9⁸⁸**

Womens flats reduced to clear Beautiful fall & winter styles Values to 8.99 NOW **5⁸⁸**

TOWEL BONANZA

Thirsty Rich Looking 100% cotton terry, at pleasing prices

Group I

Floral design, fringed blue, gold, olive

orig. NOW
Bath . . . 1.75 **1.44**
Hand . . . 95¢ **84¢**
Wash . . . 55¢ **44¢**

Group II

Solid color, criss cross




Bath 68¢
Hand 45¢
Wash 23¢

Womens seamless stretch pantyhose in suntan, or coffee can 88¢	Mens sharp plaid shirts Penn-Prest [®] 2 pocket styling short sleeves. 1⁹⁹	Polyester/Rayon thermal blanket nylon binding. Pink, Gold, Moss 72x90 Twin or full. 3⁴⁴	Womens hosiery happening Gaymade close out. 3 for \$1 88¢ Pant hose Knee Hi's white only 3 for \$1	100% cotton flannel womens sleepwear Beautiful Prints gowns or pajamas 99¢
Infants fleece lined playsuits sizes 1 to 4 pastel colors. 1⁸⁸	Special quilted bedspreads throw style colorful prints twin or full King & queen \$15	Fantastic Value . . . Room size Rugs 9x12 100% nylon pile fricat backing orig. \$59 NOW \$36	Girls Penn-Prest [®] dresses 100% cotton assorted styles 1²²	Special boys, girls coats 2-6x Pile . . . 13⁸⁸ 7-14 Plaid . . . 14⁸⁸
Penn-Prest [®] muslin sheets. Terrific buy! Twin, flat or fitted 1⁸⁸ Full, flat or fitted 2⁸⁸ Pillow cases 2/1³⁸	Girls matched sets. Special Buy 3-6x 2⁹⁹ 7-14 3⁹⁹ Girls pajamas & gowns 100% cotton flannel 1⁹⁹ Womens knit tops 100% polyester, long sleeve 5⁹⁹	Womens dresses 2 rocks Reduced to Clear Womens blouses specially priced short sleeve 100% cotton 1²² Synthetic stretch wigs Special buy 12⁸⁸	Womens blouses Size 32 only 44^c Track womens sportswear Reduced to Clear!	Close-out Furniture throws Orig. NOW 60x70 4⁸⁸ 70x108 11⁸⁸ 70x126 13⁸⁸

TROPIQUARIUM

"Idaho's Largest Pet Store"

TOWN OPENING SALE

-  Large ANT FARMS Reg. 6.95 **\$5⁴⁹**
-  SEA HORSE CORRALS 9 Seahorse Reg. 10.49 **\$7⁸⁸**
-  METAL BUG BEDS Polyester Cushions **20% OFF**
-  OUTDOOR BIRD FEEDERS Reg. 2.98 **\$1⁹⁸**
-  5 GAL. AQUARIUMS With Reflector Reg. 9.95 **\$8⁴⁸**
-  AQUARIUM HEATERS Reg. 3.98 **\$2⁹⁸**
-  AQUARIUM PUMP Reg. 3.98 **\$2⁴⁹**
-  GUENEA PIGS Reg. 3.98 **\$2⁴⁹**
-  BOX TURTLES Reg. 3.98 **\$2⁴⁹**
-  BEE-BEE PARROTS Reg. 9.95 **\$8⁴⁸**
-  SILVER ANGEL FISH Reg. 77¢ **47¢**

618 MAIN AVE. NO. PHONE 733-8075

Penneys ON THE DOWNTOWN MALL

Prime movers of mall



Voy Hudson, above left, and Joe Cilek, on right were "prime movers" of downtown improvement

Idaho Theater was demolished as part of plans for Shoshone



Three-day fete set to inaugurate mall

A three-day celebration is on tap this week to commemorate the completion of Idaho's first all-new downtown business-core mall.

Howard Allen is chairman of the initial celebration on Thursday. A reception for old-timers will honor the long-time citizens of Twin Falls, who have seen the city grow from a tiny village with dirt streets to the modern progressive community with far-reaching goals of today. The reception is scheduled from 2 to 5 p.m. Thursday in the Roundup Room at the Rogerson Hotel.

Prizes will be awarded to the person who has lived in the city the longest, to the longest county resident and to the couple who has been married the longest in the county.

John Martizia, Holiday Inn entertainer, will donate his services to entertain the reception.

At 4 p.m. the celebration gets under way in a way that will be heard far and wide — a rock-and-roll band will play in front of the Bank of Idaho at Shoshone and Main. Boy Scouts will sell popcorn, candied apples and other goodies to shoppers and listeners.

Gordon Gjasmann is chairman of Friday's torchlight parade which will march

through the darkened streets, beginning at 7 p.m. All street and business firm lights will be kept off while the parade provides the light, and at the conclusion of the event, all lights will be turned on at once.

The paraders, led by Miss Twin Falls, Civil Air Patrol cadets, a color guard, pep band and drill team, will form in the Sears Roebuck parking lot, and will march down Second Avenue West and South to the corner of Third Street South.

The parade will then turn down to Main and will return through the mall to the corner of Main and Shoshone.

At 7:30 p.m. the dedication ceremony is scheduled, under the direction of Bill Babcock and L. James Koutnik, Gov. Samuelson, Governor-elect Cecil Andrus, Rep. Orval Hansen and other dignitaries are scheduled to participate in the formal dedication of the new downtown mall.

On Saturday, the three-day celebration will be highlighted by a 13-band "serenade" throughout the downtown area from 11 a.m. to noon. High school bands from throughout Magic Valley will participate.

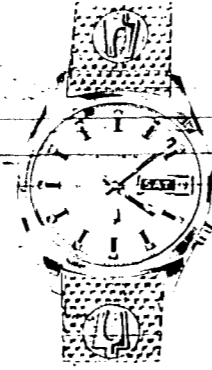
Air Force jets may fly over the area during the noon hour, in addition.

At noon, the grand-prize drawing for the car is

scheduled. Downtown shoppers have been depositing entry forms in participating merchants throughout the construction period and the car will be given to the lucky entrant.

Mike Gray is chairman of Saturday's events as the downtown mall is formally declared "open for business".

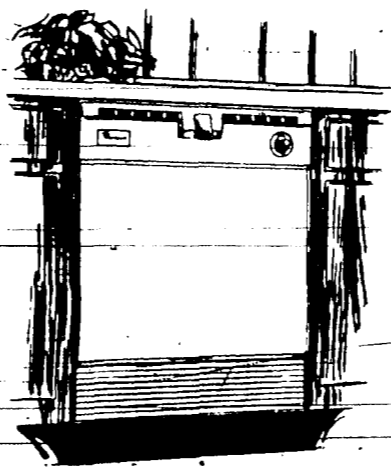
Accutron[®] by Bulova



MIKE SAMAC JEWELRY 118 MAIN AVE. North

Shopping? Stop!

These bargains satisfy longer.



Whirlpool

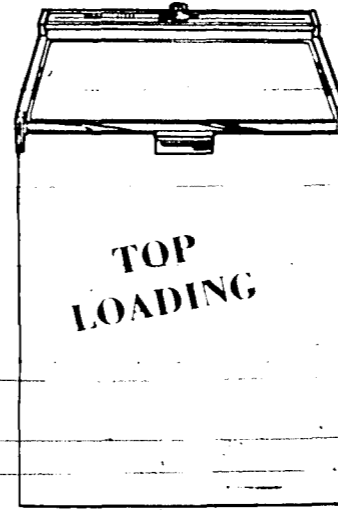
Deluxe undercounter dishwasher features one-dial simplicity

Simple one-dial operation gets you out of the kitchen fast • No pre-rinsing — full-time self-cleaning filter cleans water constantly • Dual dispenser adds detergent automatically • Large silverware basket • Slip-in front panels let you decorate it yourself without expensive trim kit • Porcelain-enameled tub

\$188⁸⁸

Model SWU-60

(SLIP-IN DOOR PANEL EXTRA)



TOP LOADING

Model SVP-50

Whirlpool

PORTABLE DISH WASHER

BEAUTIFUL NEW SLIM-LOOK STYLING

Full-time filter cleans itself; eliminates need to pre-rinse dishes • Full-size revolving spray arm • Double-wall construction retains heat and reduces sound • Separate hose and cord storage • Porcelain-enameled tub

\$148⁸⁸



Whirlpool

15.0 cu. ft. No-Frost refrigerator has family-size, 147-lb. "zero-degree" freezer

True No-Frost means no "defrosting day" drudgery ever — even in the separate freezer • Slide-out refrigerator shelf brings back-shelf foods out front for easy selection • Twin crispers keep produce garden-fresh, porcelain enamel finish cleans like china • Convenient temperature control center for both sections • Super-storage door.

\$329⁹⁵

MODEL EWT 15J

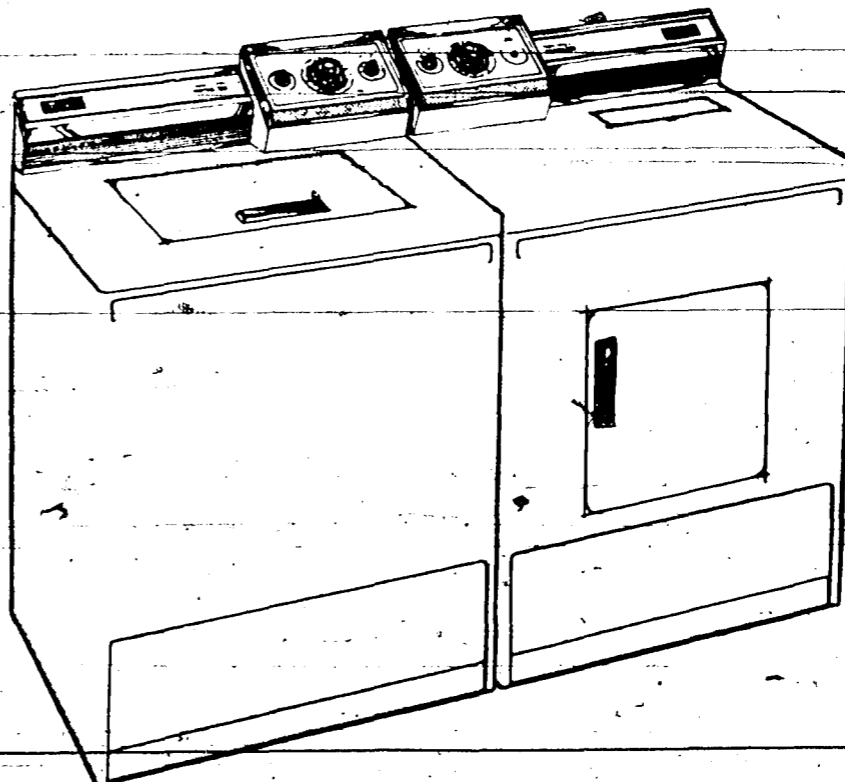
Whirlpool

2-speed washer takes better care of your Permanent Press fabrics

Special Permanent Press cool-down lets garments relax in cold water before spinning so wrinkles won't set in • Choice of 3 cycles NORMAL, GENTLE, PERMANENT PRESS • 2 agitation speeds, 2 spin speeds • 5 water temp. selections • New load-size water level control • Magic-Mix lint filter traps lint continuously • Super SURGILATOR agitator for deep-cleaning action.

\$219⁹⁵

Model LWA 5540



Whirlpool

5-cycle electric dryer gives Permanent Press wear wrinkles-away care

Special cycle-ending cool-down for Permanent Press fabrics fights wrinkles, helps garments come out ready to wear • 5 drying cycles handle every type of load • 3-position temperature selector • Extra-large lint screen removes easily • TUMBLE PRESS control saves you from touch-up ironing, helps remove wrinkles from clean Permanent Press clothes.

\$144⁹⁵

Model LWE 5500

M. & Y. ELECTRIC CO.

441 Main Ave. East

Twin Falls

733-8212

Remember Your Host For Thanksgiving

The skies are bluer the grass is greener the streams are cleaner the air is fresher and the FLOWERS are prettier especially in Idaho especially at Fox Floral

Select yours at

fox floral 733-2674

"BRIGHTEN YOUR WORLD WITH FLOWERS"

There's still work to do in mall area

The work isn't all done yet — there's plenty to do yet. The downtown redevelopment project is, basically, a two-phased affair; the business core project was the first, and largest half. But there's more to come — the "back side" of the core district; the alleys and off-street parking lots are yet to enter the picture.

The alleys will be reconstructed and paved next year in the final phase of the project, and the parking lots along the Second Avenues — North, and East, West and South — will be refinished by the Off-Street Parking Corporation.

In fact, all of the business-core work isn't quite completed, according to Voy Hudson, chairman of the board of the Urban Renewal Agency. A recent summary of the downtown project indicates that of the 30 "parcels" or properties to be purchased by the agency, only 26 have been acquired, leaving 13 per cent of the job yet to do.

And of the 43 businesses to be relocated, 27 have relocated, for a completion of 76 per cent; and 16 out of 25 buildings have been demolished, leaving nine to go.

Thus, an average of 75 per cent of the acquisition, relocation and demolition work has been completed, Hudson said.

The remaining demolition, including the former Wylie Drug building and others, will be done later this year, weather permitting, under one contract at one time, to save money.

GALA OPENING OF THE MALL

GREETINGS!! WELCOME TO OUR NEW DOWNTOWN MALL

We hope it meets your approval. Our goal is to serve you better with quality lines of merchandise... with the aim to please... THANK YOU For patience with all the construction during the past several months.

Bob & Les Crowley and Crew: Bernell, Diane, Linda, Midge, Berle, Marcene, Jean, Marianne & David

6 FREE

LookSee PHOTO ALBUM PAGES

\$2.10 VALUE WITH KODACOLOR ROLLS FOR PROCESS AND PRINT ORDER Effective Thursday

This Ad Must Accompany Order — **COUPON** — At Crowley Pharmacy

5x7 PRINT FROM SLIDES OR NEGATIVES for use on Christmas Gifts Good through St. 11/14/70. **39¢**

POLAROID 108 FILM ONLY **\$3.59**

CX 126 12 Exposure Film **88¢**

VIEW MASTER REELS Limited Offer **17¢**

ARRID EXTRA DRY REG. \$1.79 **\$1.19**

EXTRA DRY REG. \$1.79 **\$1.19**

SNOW SHOVELS Ideal for Emergency Compact Unit Be Prepared. **\$3.98 VALUE \$1.97**

Fiddle Fiddle Reg. 39¢ EACH **4 for \$1.00**

VITAMIN "A" 50,000 units Bottle of 100 Reg. \$2.49 **\$1.49**

ASPIRIN WORTHMORE QUALITY BOTTLE OF 500 Reg. 79¢ **49¢**

MAALOX ANTIACID 12 oz. Reg. \$1.43 **99¢**

TRIAMINIC COLD TABLETS Reg. \$1.79 **98¢**

VICKS Ease Symptoms Vicks NyQuil for Colds Bedtime medicine 6 ounces Reg. \$1.49 **89¢**

Russell Stover CANDIES

To Give and Enjoy FOR CHRISTMAS

ASSORTED CHOCOLATES

a very popular assortment in a variety of sizes... creams, fruits, nuts, caramels, nougats, toffees, nut crunches and chewy centers... dipped in finest dark and milk chocolate.

1 lb. box \$1.95 2 lb. box \$3.85
3 lb. box \$5.75 5 lb. box \$9.50
1/2 lb. box \$1.00

Plan Now For Christmas **DISCOUNT ON QUANTITY PURCHASES**

COUPON

FRUIT DROPS OR MINTS Flavor choice. Luxury. Without coupon 5¢

3¢ Or 7 for 21¢

VOID AFTER NOV. 14th

Complete Beauty Center the ultimate in luxury and elegance...

YOUTH & BEAUTY BATH— 2 oz. \$5.00 — 4 oz. \$9.00
POWDERED WHITE SHOULDERS— \$6.50
TRAVEL and REFILL \$5.00
LUXURY SOAP \$6.50

Cologne Atomizers \$7.50

TABU SPRAY COLOGNE by Dana \$3.75

also available in AMBUSH • 20 CARATS • PLATINE • EMIR

SHALIMAR By Guerlain EAU DE TOILETTE SPRAY **\$9.00**

EMERAUDE by Coty SPRAY MIST New Size **\$3.50**

TABU or AMBUSH DUET Cologne, 2 oz. Perfumed Bath Oil... \$6.00 Value **\$3.50**

IDEAL CHRISTMAS GIFT

OIL of OLAY 4 oz. Reg. \$3.50... NOW **\$2.19**

DRY SKIN LOTION by Dorothy Gray Reg. \$3.50... **\$1.75** Reg. \$2.00... **\$1.00**

Revlon AQUAMARINE MOISTURE LOTION For hands & body... \$2.70 Value **\$1.35**

PRINCE MATCHEBELLI POLY DERM NORMALIZING Cleansing Cream... 8 oz. jar **\$3.50**

ULTIMA II The Ultra-facial series. Planing—Tightening Deep—Moisturizing. The vital benefits of salon skin care in three remarkable new facials.

NEW! By Dorothy Gray OGILVIE Shades of Youth The 15-Minute Semi-permanent Shampoo in Creme color that lasts for 5 to 7 shampoos **\$2.00**

AT ROPER'S For Skiing, School, Business

THE "INSTRUCTOR" BY PACIFIC TRAIL

Don't sweat it! Wear this tow coat of waterproof nylon and you'll stay comfortable as well as warm and dry. ZePel® treated to repel stains. Popular side zips, inside pocket, adjustable belt, snap collar with hidden hood add up to that pro look. Navy, Dark Brown, Loden, Spanish Gold, Golden Beige, Doubleton. Sizes S, M, L, XL... **\$30.00**

Boys' Sizes 10-20... **\$25.00**

BOY'S SKI PARKAS

THE "JAVELIN" BY PACIFIC TRAIL

The side-zip tow coat look that goes everywhere. Waterproof nylon actually breathes to keep a guy comfortable right through the action. Treated with ZePel® to repel stains. Contrasting nylon lining, concealed hood, zip pockets. Wash 'n wear. Loden, Dark Brown, Navy, Spanish Gold, Golden Beige, Powder, Red, Black. Sizes 8 to 20... **\$20.00**

Men's Sizes S-M-L-XL... **\$26.00**

LONGS... **\$28.00**

ROPER'S If it's from ROPER'S... IT'S RIGHT! TWIN FALLS — BURLEY — RUPERT — BUNN

Crowley PHARMACY FOR PRESCRIPTIONS

Downtown Twin Falls Phone 733-9771

ON-THE MALL

Store Plan Eyed

What to do with the old C. C. Anderson building — the one structure along the downtown mall that has not been updated or remodeled?

Joe Cilek of Kregel's has some ideas but there are a lot of roadblocks in the way — the principal, and largest, one being a lease between the owner, who lives in New York City, and Allied Stores, who operated the C. C. Anderson outlet, that has more than eight years to run — until May, 1979.

The owner, a man named Hood, doesn't want to sell the building, or break the lease, Cilek said; the monthly rent is a sizeable amount and Hood doesn't want to lose out.

A group of Twin Falls businessmen have met with the owner and drafted some plans to convert the building into an attractive addition to the mall. The plans include an internal "mall" or pedestrian walkway running through the building, providing access to a variety of businesses. Elevators would give access to the second-floor firms.

The plans are attractive, but they're a long way from being realized. "Personally, I doubt if there's even a 50-50 chance at this time of getting the job done," Cilek admits.

After May, 1979 — something may be done. Until then, unless Allied or the absentee owner relent, not much can be planned.



Long-term lease vexes planners seeking to turn building to use

for every room in your home

FAMILY ROOM

Want to add life and color to your family room? We have patterns and colors to fit any decor.

LIVING ROOM

Select from a huge selection of shags and plushes in all the latest colors and patterns.

KITCHEN

New peel and stick carpet tiles for the kitchen. If one does get soiled, pull it up and replace it easily.

BATHROOM

No more cold feet with fine carpet that's water repellent. Many colors to choose from.

PATIO

Indoor/Outdoor carpet in a wide range of colors will add a bit of luxury to your outdoor living enjoyment.

Call us for a free estimate

Financing available

Easy installation plans

Many rolls to choose from

\$3.95 sq. yd. and up

We have 2 rolls of 100% shag. A beautiful 2-tone green and a 2-tone gold at a very low price to you. NOW ONLY

\$5.49 sq. yd.

VOLCO BUILDERS SUPPLY
1390 Highland Ave. E. Twin Falls

IT'S TURKEY TIME AT TATE'S

Sensational



Savings

NOW

\$99.95

Save \$37.90 on this Serta ensemble with velvet headboard

Regularly \$137.95 TWIN SIZE

SERTA AVONDALE ENSEMBLE... featuring a quality, tufted mattress with matching box springs, a sturdy metal frame and a PERMATUFF VELVET HEADBOARD (Scotchgarded). Your choice of goldenrod, moss, red or aqua. Far and away the biggest bedding value of the season. For a limited time only.

Save even more on the SERTA PERFECT SLEEPER

Save \$39.90 on this twin size with velvet tufted headboard

Full and Queen sizes at proportionately great savings!

FREE TURKEYS
With Your Purchases



\$ 61 to \$100 FREE 10 to 12 lb. TURKEY
\$101 to \$150 FREE 13 to 15 lb. TURKEY
\$151 to \$200 FREE 16 to 20 lb. TURKEY
OVER \$200 PURCHASES FREE 21 to 25 lb. TURKEY

Here are shown just a few of the many special values throughout the store during our Turkey Days Event. These, and many more furniture or carpets at Tate's qualify for a FREE TURKEY as explained above. Hurry in now for best selection.

MILK STOOL

Covered with HOOK RUG COVER
Reg. \$5.95

\$2.99

LIMIT ONE PER CUSTOMER—NO DEALERS!



COSCO CARD TABLE AND 4 CHAIRS
Special Purchase COMPLETE **\$49.95**

Select Now for CHRISTMAS!

LANE CEDAR CHESTS



CHOOSE NOW AND LAY AWAY

See our wide selection of beautiful cedar chests in all furniture styles. Just the one right for your certain someone.

PRICES FROM **\$59.95**

OUR ENTIRE STOCK
• LAMPS OF ALL TYPES
• OCCASIONAL TABLES
• PICTURES
• WALL DECOR

20% OFF

SPECIAL PRICES

3 Pc. BRAID SET
SET INCLUDES:
9'x12' OVAL
2'x6' RUNNER
2'x3' OVAL
Reg. \$69.95 Value
\$39.95
In Handy Plastic Pack
• Choice of Rust - Avocado - Gold
• TUBULAR CONSTRUCTION
• 99% NYLON

BRAIDED OVAL RUGS

9'x12' (Actual 102"x135")
95% Nylon
Reg. \$49.95

\$29.95

In Package — Assorted Colors
Double Thick Tubular Construction

TATE Furniture
1920 Kimberly Road
• FREE DELIVERY • EASY TERMS

Merchants feel pinch of construction

The merchants felt the pinch last summer. But it may have been worth it. During the lengthy demolition and reconstruction period that seemed endless, especially to downtown merchants, many complaints were voiced over the apparent lack of business. Customers heading for downtown businesses had to use the rear doors to gain entrance—and in some cases that wasn't the easiest thing to do. Some merchants hadn't anticipated this problem when they built

their stores many years ago, and just didn't have easily available—or attractive—back doors. Others, such as J. C. Penneys, the Idaho Department Store, State Hardware and Price Hardware, utilized the "back-alley" parking lots regularly, and many of their customers were trained to come in through the back door. Despite this, however, business fell off in some area. Edward Pedersen of State Hardware said that about 60 per

cent of his customers used the backdoor parking lot, but that the firm experienced a severe falling-off of business, estimated at 50 per cent, during the reconstruction period. Pedersen said the customers apparently didn't care for the dust and confusion of driving around the construction area to find the parking lot. State Hardware, who, by the nature of their business, depends heavily on "browsers" who buy on impulse, said this part of their business was

especially hard-hit; customers found it hard to get to the parking lot and so preferred to browse elsewhere. Pedersen said. Norma Crandall of Crandall's Flowers said her walk-in business was off during the construction period; but she depended largely on telephoned orders, so she wasn't badly hurt. Ed Purves of Clos Book Store said the convenience of his back-door parking lot helped keep business going during the

bad period. Business problems were also described by Bill Rappleye of the Idaho Barber and Beauty Shop, who estimated he lost about 25 per cent of his trade; Mark Brown of Brown's Music, who was especially hard hit (though not directly by the mall project) when burglars ransacked his store and cost him about \$1,500; and Mrs. Macie Cole of Macie's Boots, who not only lost some business but had to move twice during the project.

Mrs. Cole, who has been in business in Twin Falls more than 32 years, commended the city planners for providing a better business atmosphere. "We have to suffer to have anything," Mrs. Cole said. "Our younger folks need a better town and we should all look ahead to this." John Massey of the Idaho Department Store compared the construction period to breaking a leg—"You have fun during the time you're on crutches, but you think of how

much more fun you could be having." He said his business continued at a good volume, but it was impossible to tell what business he might have been doing under normal circumstances. Neal Montgomery of the Bonanza 88-cent Store said his business fell off about 12 per cent, but he had anticipated this. His store was one of the few without a formal rear entrance, but customers found their way through the stockroom anyway.

Most downtown customers were philosophical about the whole business, looking forward to an improved and beautified business district. One merchant said that the customers might "grouch about it, but they usually have smiles on their faces when they do." After all, he added, "it gives the people something to talk about." Nearly 80 per cent of American households have an auto.

DOWNTOWN OPENING 101 FAMOUS BRAND SUITS ON... SALE

Now you can save even more on our Downtown opening sale. The streets have been opened and now you can easily get to our store from the front door or the back. These suits are from our regular stock of first quality FAMOUS BRAND SUITS. They are not special purchase low quality sale suits.

SIZE CHART

36	37	38	39	40	42	43	44	46	Length
	1	2		12	3		3	4	Long
1		2	6	14	6	1	15	6	Regular
		3	2	5	13		2		Short

For your convenience the chart at the right has been prepared so you can check your size. If you don't see your size come in anyway we have a large selection of new arrivals in the latest styles, colors, fabrics for you to choose from.

VALUES UP
TO \$89⁹⁵

\$ 40

VALUES FROM
\$89⁹⁵ to \$115⁰⁰

\$ 60

VALUES FROM
\$115. to \$160.

\$ 90

For the most exciting Winter and Spring wardrobe see our selection of double knit slack and the all new double knit jackets
For the Man in your life give him a gift from Shirley & Wyatt

Cuff Alterations Only

Shirley & Wyatt

USE YOUR
BANK
CARDS

137 SHOSHONE STREET NORTH





Money flow cited

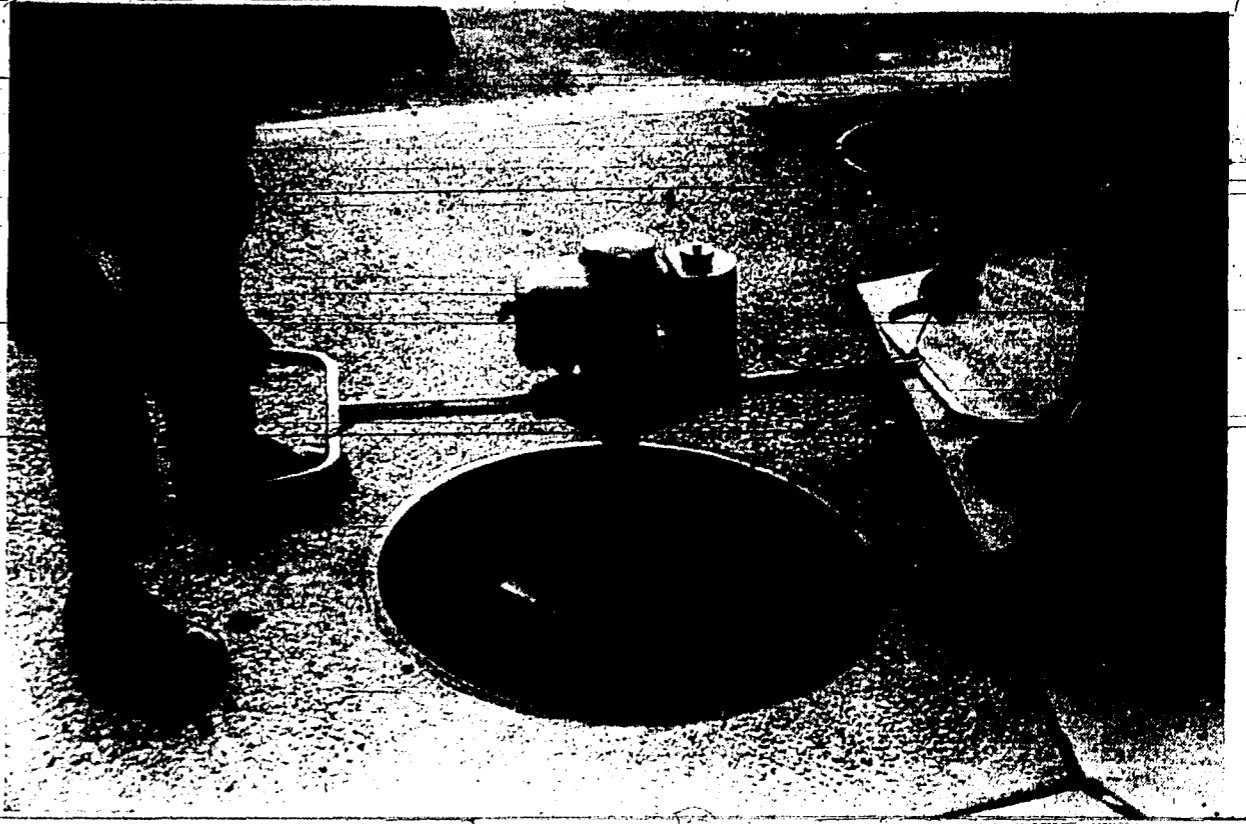
There's a lot of money involved in rebuilding a city's business core.

And it takes a lot of "high finance" to get the job done. In Twin Falls, a four-pronged financial set-up was developed to provide the total of \$2,165,000 needed for the redevelopment project.

The Urban Renewal Agency, funded by the federal Department of Housing and Urban Development (HUD), provided \$1,400,000, which covered all improvements on the first block of the Main Avenue Mall, purchase of real estate, the demolition of the buildings and relocation of businesses.

The city added \$260,000 in funds and "in-kind" services, performing some of the labor in the project, including installation of a long-needed storm sewer, construction and paving of intersections along Main, provision of street lighting, and completion of alley paving and traffic signals. In this \$260,000, the city budgeted \$35,000 worth of services by city employees.

The Local Improvement District (LID) added another \$265,000 — all paid by downtown merchants through the usual local improvement assessment of property footage.



No; they're not drilling for oil; but the large evergreens planted downtown require plenty of space for roots to grow next spring

Kimberly Nurseries men plant one of whole flock of trees in mall area

Diamond TIRES

PRE SEASON SALE

DIRECT FROM FACTORY TO YOU

PREMIUM SUPERLUX WHITE WALL

		FACTORY LIST	SALE PRICE
	700x13	38.45	15.88
F 78-14	775x14	40.45	18.88
G 78-14	825x14	42.45	19.88
H 78-14	855x14	48.45	20.88
F 78-15	775x15	44.45	18.88
G 78-15	825x15	46.45	19.88

FET — 1.90 to 2.88

Plus Fed. & State Tax & exchange

ULTRA PREMIUM White Walls

		FACTORY LIST	SALE PRICE
	700x13	44.45	19.88
F 78-14	775x14	50.45	22.88
G 78-14	825x14	52.45	23.88
H 78-14	855x14	54.45	25.88
F 78-15	775x15	50.45	23.88
G 78-15	825x15	52.45	24.88

FET — 1.96 to 2.80

Plus Fed. & State Tax & exchange

BELTED White Walls

		FACTORY LIST	SALE PRICE
	700x13	48.45	21.88
F 78-14	775x14	54.45	24.88
G 78-14	825x14	56.45	25.88
H 78-14	855x14	58.45	27.88
F 78-15	775x15	54.45	25.88
G 78-15	825x15	56.45	26.88

FET — 1.96 to 2.80

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SNOW PREMIUM WHITE WALLS

		FACTORY LIST	SALE PRICE
	700x13	40.45	18.88
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• 100 B12 Very High Potency
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3 Formulas: Dry, Oily and Regular.

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REG. \$3.50
NOW! \$1.99

SAV-MOR DRUG

137 MAIN AVE. WEST DOWNTOWN TWIN FALLS

Survey pinpoints civic needs

Wednesday, November 11, 1970 Times-News, Twin Falls, Idaho A11

The primary needs for the city center are to provide ease of access, efficient traffic circulation and adequate parking, according to a survey of the city prepared in 1967 by the engineering and planning firm of Cornell, Howland, Hayes and Merryfield, in cooperation with Larry Smith and Company, economic consultants.

The survey, prepared for the City of Twin Falls as an aid to studying the need for the downtown redevelopment project, was funded by a grant from the Urban Renewal Administration of the Housing and Home Finance Agency, under the Urban Planning Assistance Program under the Housing Act of 1954, as amended.

The Idaho Department of Commerce and Development assisted in the survey.

The city center had its beginning 62 years ago, in 1908,

when the original townsite was surveyed and recorded. The first automobile was seen in the county two years earlier, in 1906; and, though the use of automobiles grew steadily, it wasn't until comparatively recently that planning for traffic control became urgent. Traffic has increased faster than the city could accommodate it, bringing problems of traffic control, direction and parking.

In addition, many buildings needed remodeling, and haphazard and garish signs contributed to the city center's unattractive appearance, the survey noted.

The city center used to be the geographic center for Twin Falls. However, due to the development of residential areas in the northeast section of the city, the community has been thrown off-balance. In addition, new shopping centers

in the northern "suburbs" increased the pull away from the city center.

In order to restore balance to the community and revitalize the downtown "core" area, the comprehensive redevelopment project was envisioned. The 1967 survey proposed a plan whereby "Main Street... would no longer be a traffic thoroughfare in its traditional sense. Through traffic would be restricted but not eliminated. Emphasis would be upon making it easier for pedestrians to shop and stroll in a pleasant

environment." This has been done in the Main Avenue mall. Many of the designers' early plans were developed fully, while others proved less feasible.

"On-street parking and limited service traffic would remain," the survey continued; "but within a narrower pavement width. This allows greater space for landscaped pedestrian areas. Within these areas would be benches, shelters, canopies, kiosks for advertisements and displays, drinking fountains, telephones,

trash containers, children's play areas, rest rooms, directional and informational signs, fountains, screens, street lamps, and lighting.

"The street would be converted from a traffic artery to a leisurely and attractive street oriented to the pedestrian shopper. At several locations there would be small park-like areas with benches, trees, shrubs, flowers and attractive pavement."

And this was done, with few exceptions. To date the rest rooms have not been con-

structed but nearly all of the other planned items are in place or are planned.

One of the principal changes saw the development of the one-way street couplet which returned Main Avenue to two-way traffic and made the Second Avenues on either side of Main into one-way arterials. Where one early plan envisioned a unique box-like traffic pattern detouring one-way traffic only around the business core, the final concept has provided for a smoother traffic flow.

SPECIAL SALE!
FALL PERMANENT
FLORAL ARRANGEMENTS
THURS.-FRI.-SAT.
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 ON THE MALL, TWIN FALLS




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3" ft.	49¢
2" ft.	25¢
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52 Gal. **\$52.50**

Maximum tank life. Glass lining insures crystal clear water. Cannot rust or corrode. No pitting, chipping or cracking. Equipped with magnesium rod. 120 to 180 temperature adjustment. 6 to 82-gal. Tank sizes.

FACTORY 10-YEAR TANK WARRANTY.

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12' Tape with thermostat **\$5.95**
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Copper Loomex HOUSEWIRE

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250 ft. rolls **\$18.75**

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By Emerson

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Silent Reverse Trap **24.50**
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6" Galv. PIPE **36¢** ft.

6" Galv. ELBOWS **75¢** ea.

2 1/4 x 14 Floor DIFFUSER **\$1.95** ea.

Let Us Save You Money On All Your Furnace Duct Work

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Clear, long lasting light bulbs.

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Flannel
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Sears... the fashion stop

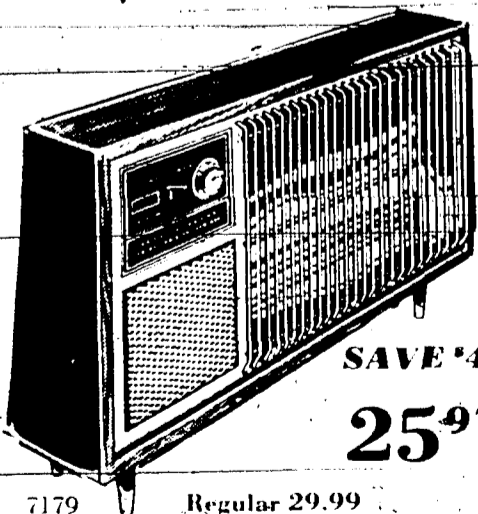
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PERMA-PREST
 34" wide
 Fabulous
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CHARGE IT
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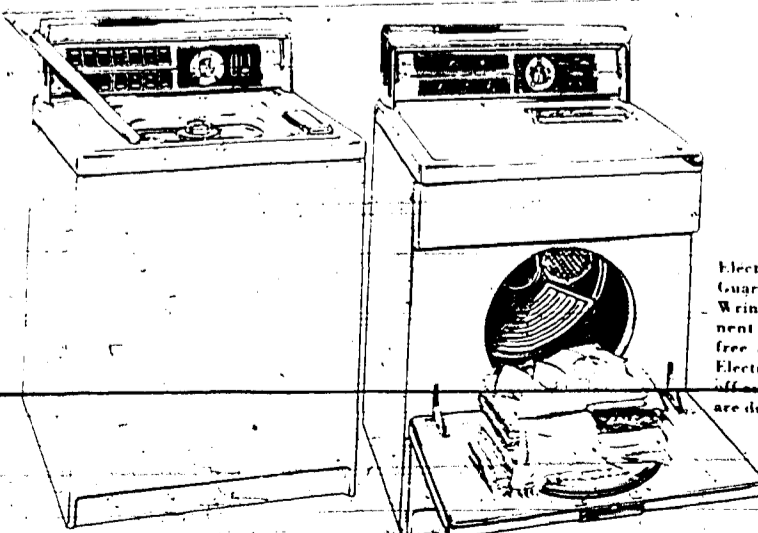
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Washer with Enzyme
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 Washer; Features 30-minute
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 Electronic sensors shut dryer
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Regular 17.99
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RED
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Machine Washable

Open Every Night Until Christmas
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SHOP AT SEARS AND SAVE
 Satisfaction Guaranteed or Your Money Back

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EVAN ROBERTSON

Top planners of renewal work include directors of HUD-backed Urban Agency

Buying Income Noted

Magie Valley residents have a lot of buying power — an estimated \$288,000,000 in 1968. And a lot of it comes to Twin Falls — with \$74 million in total retail sales the same year.

The importance of a revitalized business district in Twin Falls is shown by an analysis of statistics on the valley released for 1968. The figures show the tremendous buying power of the eight Magic Valley counties, ranging from a total "effective buying income" of \$5.5 million in Lincoln County to \$100 million in Twin Falls County.

By county, the effective buying income in addition to the above includes Blaine, \$13.6 million; Camas, \$2 million; Cassia, \$37.7 million; Gooding, \$19.5 million; Jerome, \$21.6 million; Minidoka, \$34.6 million, and the City of Twin Falls, \$53.2 million.

There are 108,000 residents in all of Magic Valley; they average a per-capita income of \$1,603. By households, the 31,700 households in the eight counties average a per-household income of \$9,103 — well above the Idaho average of \$7,882.

The flow of business to Twin Falls is indicated by comparing the city's effective buying income of \$53.2 million in 1968 with the total retail sales of \$74.3 million for the same year.

Automotive spending generally tops all other retail categories in most counties, the breakdown indicates; Magic Valley citizens bought \$40.9 million worth of cars and accessories in 1968, compared to \$7.6 million for drugs and \$38.7 million for food.

In other categories, the eight counties recorded sales totaling \$8.6 million in furnishings and household appliances; \$7.8 million in drugs and medications and \$21 million in general merchandise.

The Twin Falls business district was first surveyed and recorded 62 years ago — two years after the first car was seen in the city.

"Peripheral" business firms, on the edge of the downtown mall, which have either moved or remodeled during the construction project, include Dutch's Furniture, 251 Main Ave. W., and, right across the street, Havener's Camera and Sound, 242 Main Ave. N.

Dutch's Furniture and Appliance stayed put, but completed an extensive remodeling which included construction of additional display space to the west of the original building. An attractive shingle finish across the front of the remodeled firm adds a unique

suburban flavor to the company, giving it a "homey" touch that is much admired by many customers. Havener's Camera, formerly located in the first block of Main Avenue West, with Royal Optical Co., 151, Main West, has moved down a block to a new

location. The firm also is completing a remodeling project, putting a new front on the building which adds beauty to a formerly drab exterior. A number of other firms have completed remodeling projects to enhance the total at-

tractiveness of the downtown district. They include Abbie Uriguen Oldsmobile-Bulck, also out of the mall proper but nevertheless a vital part of the overall business picture. Uriguen, located at 712 Main Ave. S., has enlarged their facilities.

Stan's Camera Repair, 352 Main Ave. S.; Jellison Monument Co., 435 Main Ave. E.; Theisen Motors, 701 Main Ave. E.; and Warner Music, 133 Shoshone St. N., have also remodeled or expanded their facilities. Along Shoshone Street North,

Shirley and Wyatt Men's Shop, 137 Shoshone, and Koto's Cafe, 143 Shoshone, have also added new exteriors during the mall project.

The Kodiak bear is the largest flesh-eating land animal.



Invites You To The Mall ... it's beautiful

DOWNTOWN
With a deep sigh of gratitude we open the Mall tomorrow. And with a deep sense of gratitude we thank you all for being so patient with the construction going on.

Thank you all so very much.

CHILDREN'S SHOES

You will find a great array of styles for boys and girls ... and in price ranges that will not put a strain on the family budget. Good looks and great wear ... from such makers as

- BUSTER BROWN
- ROBIN HOOD
- HUSH PUPPIES
- CHILD LIFE
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- KEDS



MR. T. V. HUDSON, President OF HUDSON'S, INC.

Has expanded his shoe store from the original store in Twin Falls. You can find Hudson Shoe Stores in Burley, Pocatello, Idaho Falls and Boise.

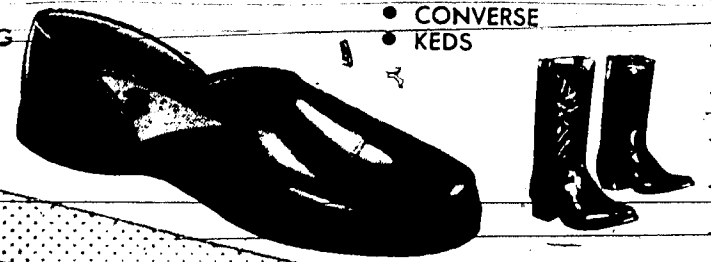
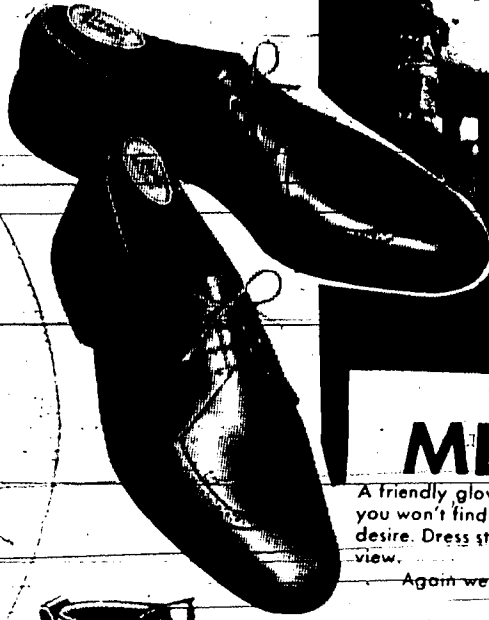
Largely due to his efforts the downtown project has come to it's successful conclusion.

We Invite You All To Visit Our Newly Redecorated MEN'S DEPARTMENT

A friendly glowing fireplace will make you feel at home and shag carpeting adds a touch you won't find in many shoe stores ... Our selection of styles are such as to please every desire. Dress styles, Western styles, hunting and work boots, and slippers with Christmas in view.

Again we pride ourselves on being able to offer men shoes from such makers as

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- FLORSHEIM
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- PEDWIN
- HUSH PUPPIES
- BASS
- NUNN BUSH
- BATES FLOATERS
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- RED WING
- EVANS
- RAICHLIE
- HEYER
- FRYE
- ACME
- DAN POST
- WOLVERINE
- DUNHAMS
- CONVERSE
- KEDS



YOU'LL FIND THE NAMES OF MAKERS YOU DEPEND ON ...

IN OUR WOMEN'S SHOES

- NATURALIZER
- LIFE STRIDE
- MISS AMERICA
- FLORSHEIM
- SELBY
- JOHANSEN
- TOWN & COUNTRY
- BANDOLINOS
- FRONT ROW
- ET CETERA
- PIERRE DEBS
- FOOT - SO - PORT
- FLIPS
- HI BROWS
- SBICCA
- COVERGIRL
- HUSH PUPPIES
- BASS
- BALL BRAND
- KEDS
- DANIEL GREEN

WOMEN'S SHOES

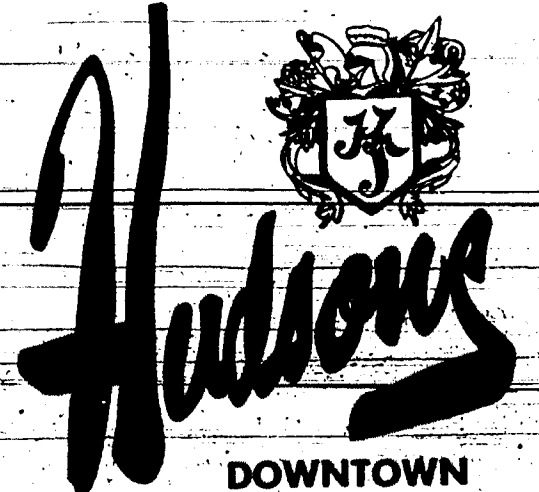
Thousands of pairs of women's shoes that offer an unbelievable variety of styles and colors can compliment milady's every desire. Dress, casual, play, outdoor ... whatever she wishes or needs it can be found at Hudson's.

When downtown shopping in the New Mall stop at Hudson's for a visit and dare us to please you.



Shoes For The Entire Family

For Over 40 Years
DOWNTOWN



DOWNTOWN

T.F. banks provide funds

The Twin Falls downtown redevelopment project was materially speeded by the cooperation and help of the banks in the city, who purchased bonds totaling \$207,187.50 for the Local Improvement District which comprised part of the overall project.

blocks of Main Avenue not included in the Urban Renewal Agency-sponsored district. The \$200,000-plus cost of the LID will be repaid over a 15-year period through an assessment on each businessman's front footage, as with any improvement district.

Curtis Eaton, vice president Downtown businessmen of the Twin Falls Bank and

Trust, said that the assessment will "exceed \$10 per front foot for each business." The merchants invested heavily in the project, Eaton said, since each believed it would revitalize the downtown district.

Participating in the bond sale were the Bank and Trust, represented by Eaton; Bank of Idaho, represented by former

branch manager O. J. Jenkins, who has since been transferred to Boise; Idaho First National Bank, with Jack Ramsey, vice president, representing the bank, and the First Security Bank, with Vice President Kenneth Newman speaking for the bank.

The \$207,000 worth of bonds were sold at an unusually low

interest rate of 5½ per cent, Eaton said. John Rosholt of Perry, Robertson, Daly and Larson represented the agent for the bonds. The low rate was offered by the firm as a contributing investment in the downtown project, Rosholt said.

Each of the contributing banks fronts along Main Avenue, and has a vital interest

in the future of the Twin Falls downtown district, the officials said.

The bonds will be repaid over the 15-year period by the city through the assessments on the merchants.

Aristotle was the greatest of all Greek Scientists.



Ed Peterson of CTA checks the fountain



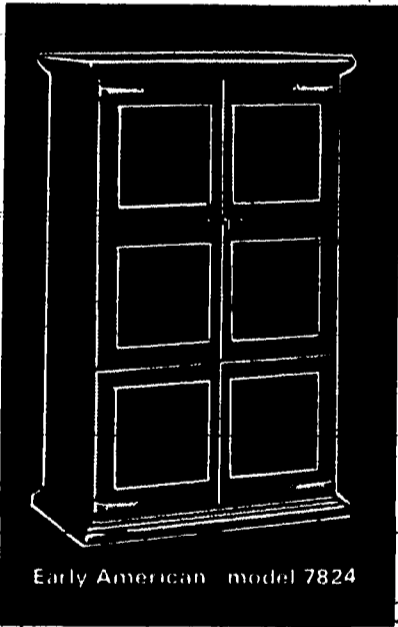
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**COLOR
STEREO
THEATRES
in magnificent
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Spanish—model 7826 (also shown open, above right)



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Your choice of three authentic fine furniture styles

\$898⁵⁰

Whatever your decor, whatever your budget—there's a Magnavox Stereo Theatre for you! Choose from over fifteen models. Prices start at only \$749.50

TAC NEW TOTAL AUTOMATIC COLOR SYSTEM

Magnavox brings you Color TV with a built-in memory! TAC keeps pictures sharp—flesh tones natural—automatically! There's no more jumping up to adjust controls—no more unsightly green or purple faces! If you switch channels, or if the scene changes—Magnavox TAC always remembers to give you a perfectly-tuned picture with the right colors—on every channel, every time! Magnavox Total Automatic Color—set it once, then forget it!

NEW ULTRA-RECTANGULAR SCREENS

The new square corners of these 21" diagonal measure screens (226 sq. in.) give you more viewing area. You now see all of the picture! And—its new flat surface gives you far clearer pictures and far less glare than ever before possible with conventional tubes!

NEW ULTRA-BRIGHT PICTURE TUBES

You'll enjoy fabulous life-like realism with the brightest pictures you've ever seen. Magnavox TV—the closest yet to a movie screen!

STEREO FEATURES

include solid-state Stereo FM/AM Radio-Phonograph, 20-Watt's EIA music power, two High-Efficiency 12" Bass Woofers and two 1,000 cycle Exponential Horns that project sound from both front and sides, pull-out Micromatic Player that banishes discernible record and Diamond Stylus wear and lets your records last a lifetime, record storage area, plus complete audio controls to bring you the full enjoyment of thrilling Stereo FM/AM, long-range AM reception, and your favorite recordings. Not until you've seen and heard an Astro-Sonic Stereo Theatre can you fully appreciate its magnificence!

See over 60 magnificent Magnavox Color TV models from only...**\$249⁹⁰**

KEN'S MAGNAVOX

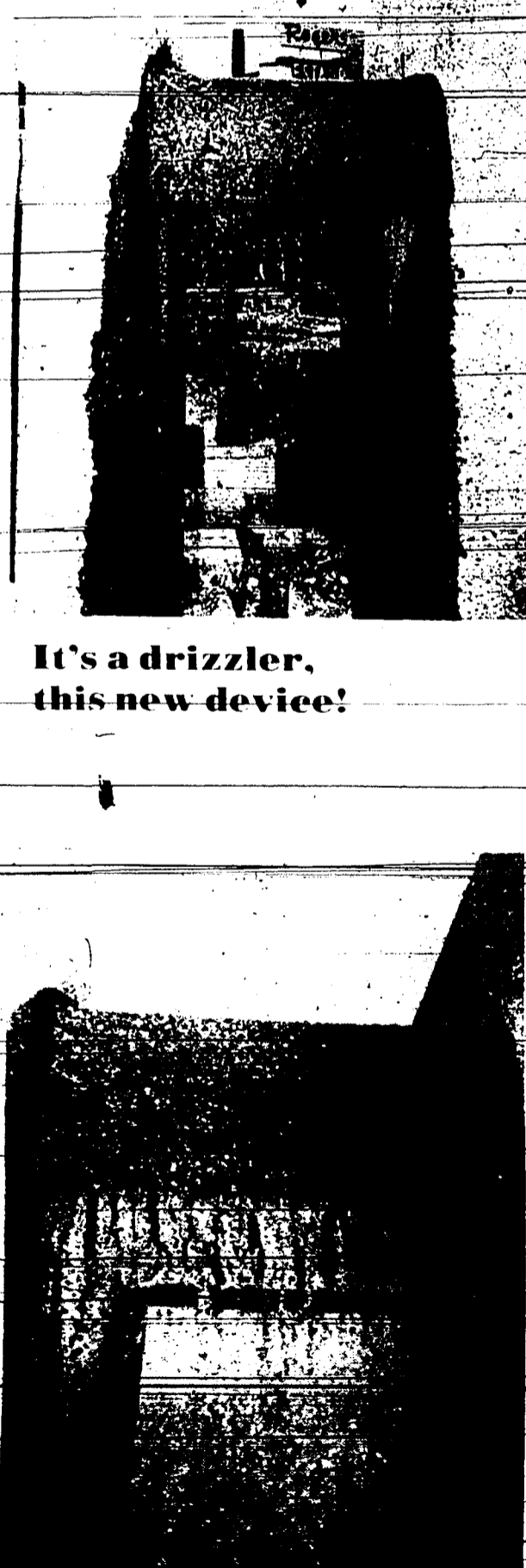
HOME ENTERTAINMENT CENTER

Close-up view shows the action

420 MAIN SOUTH

TWIN FALLS

733-2233



DRIVE IN TO
Firestone
FOR DEPENDABLE
CAR SERVICE

10-POINT
BRAKE OVERHAUL



Not just a reline...we do all this-

1. Replace brake lining on all 4 wheels
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6. Repack front wheel bearings (grease seals extra, if needed)
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9. Add super heavy duty brake fluid
10. Road test car

GUARANTEED 20,000 MILES OR 2 YEARS

We guarantee our brake lining for the specified number of miles or years from date of installation, whichever comes first. Adjustments guaranteed on mileage and based on prices current at time of adjustment.

\$44.88

Most Fords, Plymouths, Chevys. American compacts and light trucks. Others slightly higher.

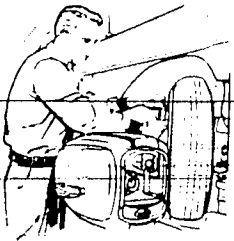
Disc brakes excluded.

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Precision alignment by skilled mechanics using the most modern equipment.

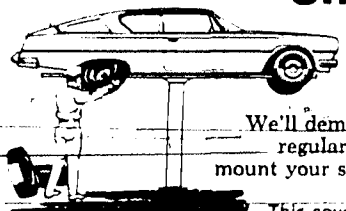
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This coupon expires November 30, 1970

Extra charge for cars with torsion bars or air conditioning

COUPON OFFER

Snow Tires Mounted



We'll demount your regular tires and mount your snow tires.

88¢

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Frigitone Anti-Freeze



A premium, permanent type anti-freeze. Has built-in rust and corrosion inhibitors.

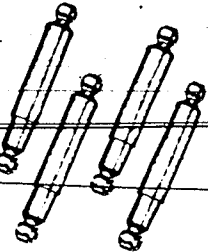
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gallon Carry Out

Coupon expires November 30, 1970

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4th Shock Absorber



Buy 3 famous brand shock absorbers at our everyday price... get the 4th for only

88¢

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3 DAYS ONLY

(Thursday, Friday & Saturday)

SNOW TIRES STUDDED

\$4.95

per tire

LOW COST WINTER TRACTION

Firestone Town & Country WINTER TREADS

RETREADS ON SOUND TIRE BODIES OR ON YOUR OWN TIRES

Same tread design as new Firestone Town & Country tires!

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7.35-14 or 7.35-15

WHITEWALLS or BLACKWALLS

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2 for \$29

2 for \$31

8.55-14 or 8.55-15

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2 for \$33

2 for \$35

Plus 43¢ to 67¢ per tire Fed. Ex. tax and 2 recappable tires of same size off your car.

3 ways to charge

FREE



ICE SCRAPER!

No cost or obligation!

3 WAYS to Charge



BURLEY:

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678-8351

TWIN FALLS

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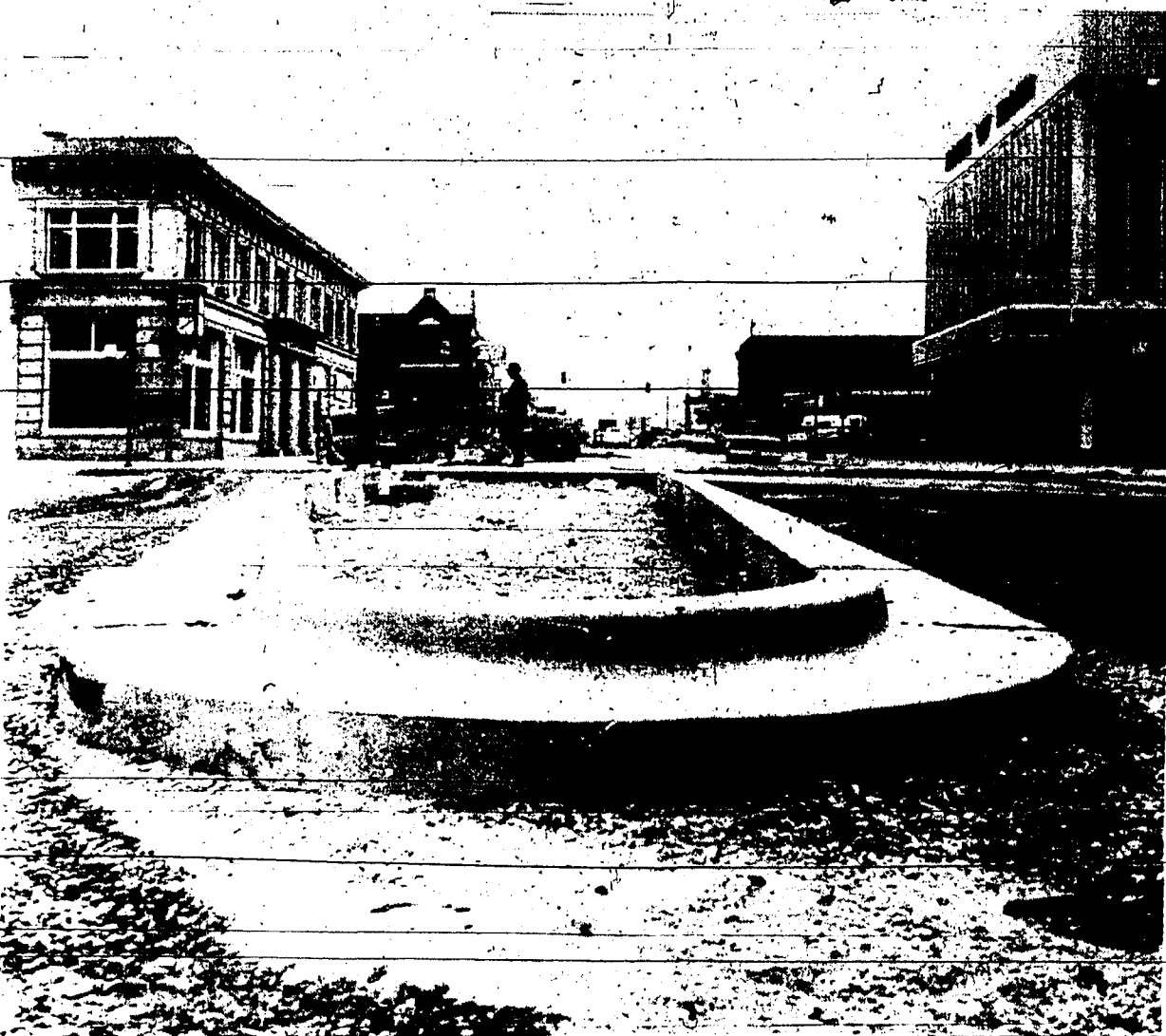
Firestone

First, stir well; then add asphalt

JENSEN jewelers
Grandall FLOWER SHOP

Many firms have brightened the downtown area

There are trees there by now!



A "low-down" view of the Shoshone Street planter shows it as few will see it.

ROPER'S Celebrating

IN TWIN FALLS

AMERICA THE BEAUTIFUL DAYS!



Roper's in Twin Falls have been planning for the Grand Opening of the New Main Street Mall for many months, and have extensively remodeled and enlarged our own large store. We are excited about the New Look of Downtown, Twin Falls, and hope you will be pleased. Our store is ready for a Great Holiday and Christmas Season—our stocks of fine quality nationally advertised clothing, sportswear and shoes for men, young men and boys are the largest ever, a really great variety. Roper's Womens and Young Womens department has been drastically enlarged for your greater convenience, with huge collections of famous brand sportswear and dresses, beautifully arranged for Misses and Juniors. Please visit every department during this great Downtown Celebration.

Hendrix Square newest Fall 1970

FRIENDMAKER TWO-TROUSER SUITS

Fine 2-ply 100% Wool Worsted Fabrics tailored by America's largest manufacturer in smartest new fall models. Sharkskin weaves, narrow stripes, medium stripes, herringbone weaves in olives, blues, browns, and greys. Sizes 38 to 50 Reg. \$85.00, 40 to 50 long Reg. \$105.00

Now only **\$91⁸⁵** with two trousers
\$81⁸⁵ with one trouser

One big rack of mens famous brand

SUITS

Many styles, many sizes. From our regular stock Reg. \$79.95 to \$130.00. Now only **\$54⁸⁵** to **\$95⁸⁵**

New Mens Perma-Press Polyester and cotton ALL WEATHER COATS

Solid colors Reg. 27.95 NOW **\$24⁸⁵**
 Plaids, checks Reg. 29.95 Now **\$26⁸⁵**

One big Rack of Mens Famous Brand

SPORT COATS

Many models, fabrics, colors, in most sizes. Reg. 29.95 to 69.95 Now **\$23⁸⁵** to **\$54⁸⁵**

Reston 100% Polyester DOUBLE KNIT SLACKS

New fabrics and colors in solids and diagonals. Waist sizes 30 to 42. New low price **\$18⁸⁵**

One big group of Famous Brand JEANS

Blue denim, and various colors in Navy Blue and corded Saddle Jeans. Perma-Press polyester-cottons in a variety of colors. Waist sizes 28 to 40 in group in most lengths. Just received—hurry for your size. Reg. 7.00, 7.50 and 7.98 Now Only **\$4⁹⁹**

Women's Famous Brand STRETCH JEANS

Navy and lighter colors. Most sizes. Reg. \$7.00 Now only **\$4⁹⁹**

Waterproof, breathable

NYLON SKI PARKAS

Pile body lining, hoods in collar knit cuffs in 4 new Fall 1970 colors. Mens S, M, L, XL **\$15⁹⁹**
 Reg. \$20.00
 Boys 8 to 20 **\$13⁹⁹**
 Reg. \$17.00

Women's Famous Brand NYLON BELTED SURCOAT SKI JACKET

Waterproof, Breathable, drop-in hood, 8 oz. quilted lining, zip pockets. S, M, L, XL. Reg. \$20.00 Now **\$15⁹⁹**

Women's Famous Brand 100% POLYESTER

TOPS, SKIRTS, SLACKS

Tops, reg. 8.00 Now **\$5.38**
 Skirts, reg. 10.00 Now **7.58**
 Slacks, reg. 12.00 Now **8.58**

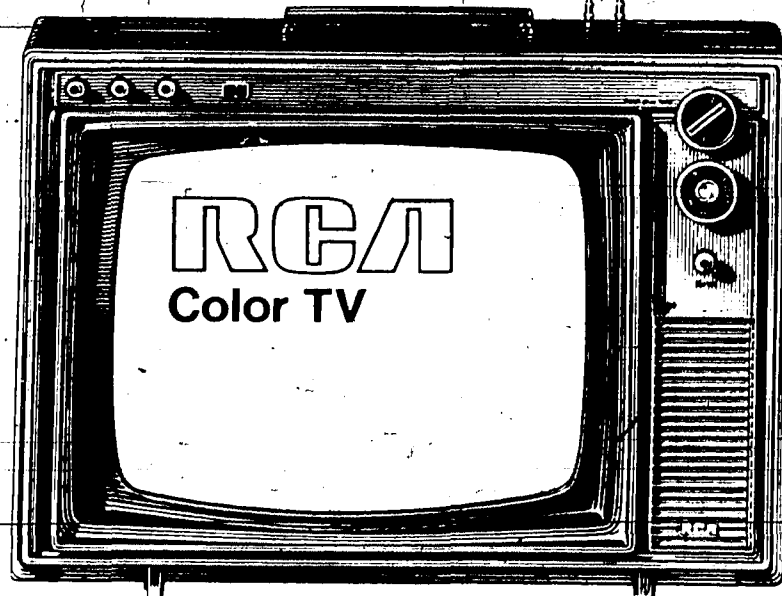
Four big racks of womens

FAMOUS BRAND SPORTSWEAR

Tops, Skirts, slacks, in new Fall 1970 patterns and colors. Reg. \$5.00 to \$40.00. Now only **\$3⁹⁸** to **\$29⁹⁸**

RCA

THE BEST IN SIGHT AND SOUND

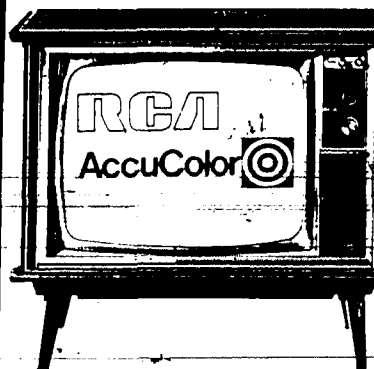


Computer Crafted Color Portable that's affordable!

Looking for compact, easily portable Color TV at a budget-pleasing price? RCA's The Graduate is the answer. High-level performance features including RCA's computer-designed picture tube provide superb, true-to-life color viewing. See this one in action—and check the price. It's a color-full value.

The GRADUATE Model GP 40A 14 1/2" diagonal picture

\$299⁹⁵

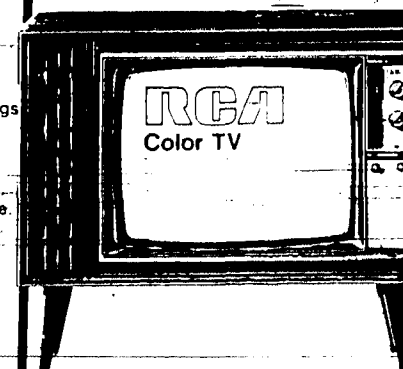


RCA AccuColor console at a budget price

AccuColor by RCA brings together into one set all the features people want most. Brilliant, lifelike color. Consistent, dependable performance. Plus accurate automatic tuning. See it now.

The BAKER Model GP 66B 23" diagonal picture

\$548⁸⁸



Fabulous value! Solid state* RCA Color TV

RCA Trans Vista* Color TV. Computer-designed ultra-bright picture tube and Automatic Fine Tuning (AFT). Convenient tilt-out control panel.

The DICKENSON Model GP 66B 23" diagonal picture

\$588⁸⁸

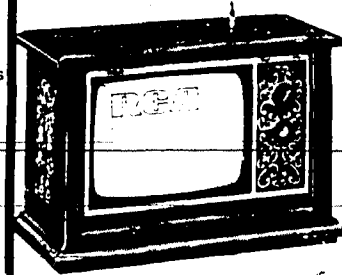


RCA launches the age of AccuColor

AccuColor by RCA brings together into one set all the features people want most. Brilliant, lifelike color. Consistent, dependable performance. Plus accurate automatic tuning. See it now.

The HAZLARD Model GP 518 23" diagonal picture

\$659⁹⁵

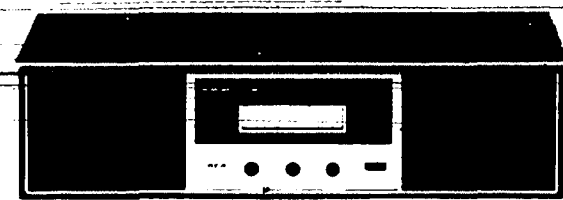


Beguiling Spanish Styling in unique personal-size TV

Gift-perfect, fun-perfect Personal TV in miniature. Spanish An asset to any decor.

The SIENA Model GP 518 17" diagonal picture

\$139⁹⁵



RCA 8-track Stereo Cartridge Player

Enjoy 8-track stereo tapes at home. Deluxe controls including tone.

\$99⁹⁵



Go stereo module at a budget price—with RCA

Value priced module stereo. Studiomatic changer. Dual tone speakers.

\$99⁹⁵

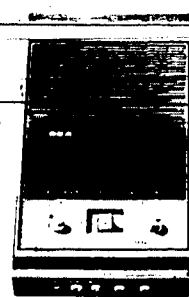


New cordless RCA Wall Clock with FM and AM Radio

Colorful and cordless with batteries included. Radio has vernier tuning push-bar on off.

The WALL CLOCK Model GP 518

\$39⁹⁵

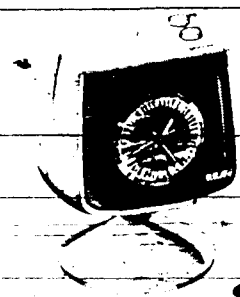


Value-priced RCA Cassette Recorder/Player

Operates on house current or four C batteries. Earphone, mike, batteries, cassette included.

The CASSETTE Model GP 518

\$49⁹⁵

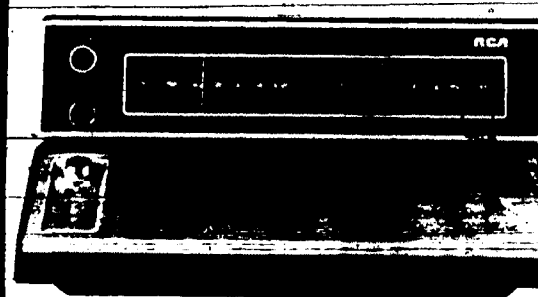


A goblet filled with time and music—from RCA

Unique clock and AM radio combination. All battery powered. Perfect as a gift.

The GOBLET Model GP 518

\$29⁹⁵



Beautiful sound—FM-AM Table Radio by RCA

Big 5" oval speaker. Slide-rule vernier tuning. Tone control. AFC for drift-free FM.

Model 820240

\$39⁹⁵

ROPER'S

If it's from ROPER'S... it's RIGHT!
 TWIN FALLS — BUHL — BURLEY — RUPERT

M. & Y. ELECTRIC

441 Main Ave. South

733-8212

'Moving day' strikes

The downtown improvement project meant more than just a new front door to many merchants — it meant "moving day" as relocation projects brought major changes.

Dean Motor Company, pictured on right, originally located at 126 2nd Ave. W., was one of those who had to move — shifting to 409 2nd Ave. So.

Others who moved included Waite Electric Motor Repair at 144 2nd St. E., moving to 255 2nd Ave. E.; Ron's Custom Upholstery at 261 2nd Ave. S., who moved over to 319 Main Ave. E.; Merle Norman Cosmetic Studio at 129 Shoshone St. N., moving to 346 Main Ave. S., and the Salvation Army Thrift Store, whose large building at 263 Main Ave. E. was demolished. The Salvation Army took over a former restaurant building at 219 Main Ave. W. as a result.

Others who moved were Key Realty at 124 Shoshone St. W., who moved to a brand-new location out on Blue Lakes Boulevard North; Boster Key shop, located at 217 2nd Ave. S., who moved to 350 Main Ave. S.; Rent-Alls, whose location at 233 2nd Ave. S. was also demolished, moving across to 740 Shoshone St. W., down by the "singing bridge."

Magic Valley Christian Supply was one of the hardest hit, moving twice and occupying three locations in a short period. First located in the old Perrine Hotel, the firm moved across the street to 131 Shoshone St. N., then when the project got under way they moved out of the central business district, locating at 762 Main Ave. N.

Others moving included Babel's Clothing Clinic, first located at 124 3rd St. S., who

moved to 232 Shoshone St. E.; Speed's Barber Shop, who shifted from 126 2nd Ave. W. to 409 2nd Ave. E.; Step-Ken Auto Parts, who moved from 151 2nd Ave. W. to 164 3rd Ave. So., and Bill Workman Ford, who will move in the near future from their present location at 146 2nd Ave. E. to a brand-new building out on Blue Lakes North.

The downtown redevelopment project was designed to solve a growing civic problem that is akin to that facing many older people — "middle-age spread."

By 1985, civic planners estimate, Twin Falls County will be the home of 49,000 people buying more than \$14 million worth of goods and services each year.



Free Shopping

DRIVE OUT AND SAVE

FARM & CITY

Plenty of FREE PARKING!

ROUNDUP OF
WESTERN BOOTS

CHILDRENS
COWBOY BOOTS
Reg. \$7.95
Black or roughout
sizes 8 - 3 **\$4.88**

BOY'S HARNESS BOOTS
latest in style
formost in quality
LOW LOW
\$10.95

5 GAL.
NON DETERGENT
OIL
10-20-30 wt.



Big Selection
PAKS • OVERSHOES
• SNOW BOOTS for Ladies
Men's & Boys
FROM **\$3.88**



DOUBLE MANTLE LANTERNS

TANKER JACKETS
Compare at \$8.00
\$4.99



Leather
Fringe
Vests
\$30

COWBOY BOOTS
CLOSEOUT STYLES
REG. to \$30.00
\$18.88

Y-E-S!! WE HAVE
WRANGLERS FOR THE LADIES!!
MEN'S DENIM JEANS
\$3.79
13 3/4 oz.
Boot Cut

Coats-Coats
Coats-Coats
BIG SELECTION
NYLONS, CORDUOYS,
THE NEW WET LOOK!!



BOYS COATS
TANBARK
Nylon Quilted
Sizes 6 to 16
Reg. \$9.95
\$6.88

KNEE HIGH SOCKS
REG. \$1.00 ... **69¢**

SKIL POWER TOOLS
LIFETIME GUARANTEE
1/4" DRILL 6 1/2" SAW
\$12.88 \$29.80

MEN'S SUEDE CHUKKA BOOTS
Compare elsewhere at \$10.
\$5.79

TYROLEAN HATS
FROM **\$3.98**

THERMAL INSULATED
Genuine Buckskin
GLOVES
FROM **\$3.49**

CAR ACCESSORIES
FOR COMFORT-SAFETY-PLEASURE

AMPEX

STEREO RECORDS
REG. \$3.98
\$3.29

STEREO TAPES
RECORDS AND TAPES

Bel Air
A.M./F.M.
TAPE PLAYER
\$94.95

Kraco
AUTO TAPE DECK
8 TRACK
\$39.95

AMPEX TAPES
8 TRACK OR CASSETTE
Reg. \$6.98
Large selection of all types of Music
\$5.29

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Open 8:30 a.m. to 9 p.m.

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The HOME OF HOOD TIRES
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LONGER WEARING
HOOD
PERMALEX
TREAD COMPOUND

BLUE LAKES SHOPPING CENTER

STORE HOURS: Mon. thru Sat. 9 to 9
Sunday 12 noon to 5 p.m.

PACE-SETTER VALUES

TEMPO TRACKS DOWN EXCEPTIONAL SAVINGS!



SAVE NOW!

SAVE 41% JUMPSUITS

reg. \$9.97 **\$5.88**

Bonded Orlon® acrylic in flare leg style with zip fly front. Black, brown or purple. Sizes 8-18

souffle knit pullovers
regularly \$3.97 **\$2.88**

Short sleeve cotton knit in bone color. Navy, red, brown or gold contrast trimming. Sizes 34-40

NO-IRON SUPER SET
in corduroy Comp. to \$3.97 **\$2.88**

Boy's 4 to 8 Cotton Corduroy flared slacks in navy, brown, Striped body shirt.

PENSIVE 1/2 SLIP IS WEAR DATED
reg. \$1.87 **\$1.64**

Tailored nylon in short, average and extra sizes. White Proportioned Full Slip—\$2.57

75" LONG SCARFS VALUE PRICED
compare at \$2.50 **\$1.57**

Wrap up in a cozy Durlayne acrylic fringed muffler. Assorted-pleids and stripes. 9" wide.

WOMEN'S PLUSH SCUFF SLIPPERS
only **\$1.66**

Thick plush in popular colors. comely crepe soles. Great for yourself or for gifts. S-XL

GIRLS' FLARE LEG ORLON SLACKS
compare at \$3.97 **\$3**

Shape holding bonded Orlon® acrylic knit in patterns and solids. Sharp styles! 7-14

SCOOP 'EM UP! GIRLS' BLOUSES
compare \$2.97/\$3.97 **\$1.88**

Permanent press blouses boast pockets, ties, jabots. Great selection of styles, colors. 7-14

TODDLERS & GIRLS PAJAMA SETS
only **\$1.97**

Girls culotte or Mommy's angel pajamas sizes 2-4. Sleepers, 1-4. Red and white print.

GIRLS' MINI-SLIP GIFT SPECIAL
compare at \$1.98 **97¢**

Adorable! Nylon sheer skirt attached to tricot panty. Lace and bow trim. Pastels. 7-14

lightweight warmth!

SNOWMOBILE BOOTS
men's—regularly \$11.77

\$8.77 PR.

boys' sizes reg. \$5.77 **\$4.99**

Waterproof rubber foot, no-skid soles. Nylon upper with drawstring top. Men's with zip front, adjustable foot strap. Felt liners. Sizes 8-3, 7-12

CHARGE IT AT TEMPO

SALE! POLAROID COLOR FILM
reg. \$3.99 **\$3.66**

Type 108 film for the Color-pack II and other Polaroid Land Cameras. Pacesetter buy!

REG. OR MINT 6.75 OZ. CREST
\$1.05 size **57¢**

Decay-fighting Crest is the family's favorite! Save at this Pacesetter price!

GAIN
10 lbs. 11 oz. **\$1.99**

Laundry detergent with micro-enzyme action. Family size.

10-OZ. J & J BABY OIL
reg. \$1.17 **88¢**

So soothing on baby's tender skin. Relieves winter dry skin for Mother, too!

HOLIDAY NUTS IN THE SHELL
only **59¢ lb.**

Choose walnuts or mixed nuts for baking and eating. A special treat for everyone.

POLYESTER BED PILLOWS
reg. \$2.66 **\$1.97**

Great buy on a resilient polyester fill pillow! White polished cotton tick. 21x27"

BOYS' THERMAL UNDERWEAR
only **97¢ ea.**

Ankle-length drawers and short sleeve shirts in 100% cotton thermal knit. White. S-M, L.

MEN'S NYLON JACKET
reg. \$9.77 **\$7.77**

Warm quilted zip front style with patch pockets, knit cuffs. 28" long. Black, brown. S-XL

PENSIVE PANTY SALE!
white Eiderlon® briefs

reg. 3/\$2.18 **3/\$1.57**

White Eiderlon® briefs, sizes 9, 10 **3/\$1.87**

Comfortable blend of 56% cotton, 44% rayon is guaranteed not to shrink or stretch out of shape. Elastic waist and leg.

print Eiderlon® briefs, sizes 5-8 **3/\$1.77**

SAVE 27%

PANEL CURTAIN IRREGULARS
\$2.29 if Perfect **88¢**

Tiny imperfections save you money! Assorted styles, fabrics. Widths: 40", 63", 81", 90" L.

COMET CLEANSER
9¢

29" size, 14 oz. can for all those household cleaning jobs.

SAVE 46% 9x12" FELT SQUARES
reg. 15¢ **8¢**

Bargain grade for holiday sewing and crafts! Red, green, white and assorted colors.

SHREDDED POLY FOAM
reg. 57¢ **44¢**

Perfect filling for dolls, animals and pillows. Resilient, non-allergenic. 1-lb. bag.

Use Your Credit — Just Say 'Charge It' at Tempo

4-DAY SALE!

SIXTY DEPARTMENTS FILLED WITH PACESETTER BUYS!



SAVE NOW!



10" FRYPAN
Reg. \$2.77
\$2.44
Avocado or Harvest Gold Super-tough Teflon II.




HUGE SELECTION of decorator SWAG LAMPS
Reduced up to **50%**

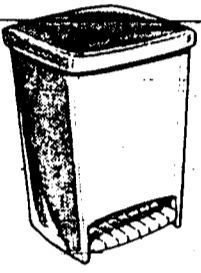


WINDSHIELD WASHER ANTI-FREEZE
Reg. 99c **68¢**
Protects to 25° below zero for safe winter driving. Ready to use. 1-gallon jug.

ALL SNOW TIRES IN STOCK
1/3 OFF
with or without studs
black or whitewalls



SUNBEAM 12-CUP COFFEEMAKER
Low Price **\$11**
Brew and keep hot 4 to 12 cups of perfect coffee. Strength selector, twist-lock top.

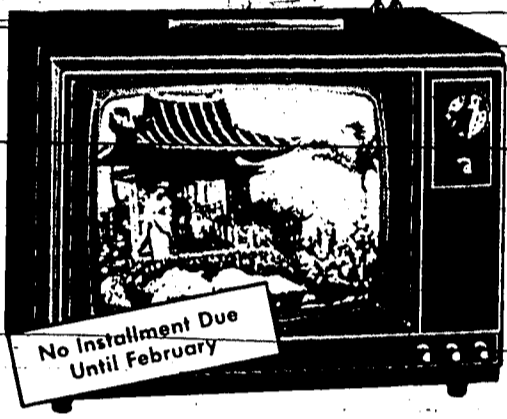


16-QT. POLY STEP-ON CAN
Low Price **\$1.88**
Opens at the touch of a toe in nursery, kitchen or bath. Separate liner. Zinnia or avocado.



PENNZOIL MOTOR OIL
3 FOR \$1
20 or 30 wt.

SUNBEAM DECORATOR STYLED ELECTRIC HEATER
\$15.50
Model HR-2
1 year guarantee



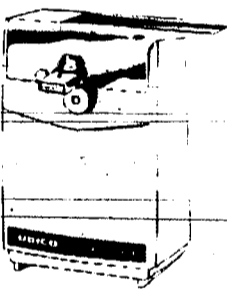
CORONADO 15" Diagonal Meas. Portable COLOR TV
Reg. \$259.95 **\$248**
Clear, true-to-life color at a Pacesetter price! Automatic color monitor. Set and Forget fine tuning. Walnut tone.
No Installment Due Until February



SILHOUETTE DEEP FAT FRYER
\$10.77



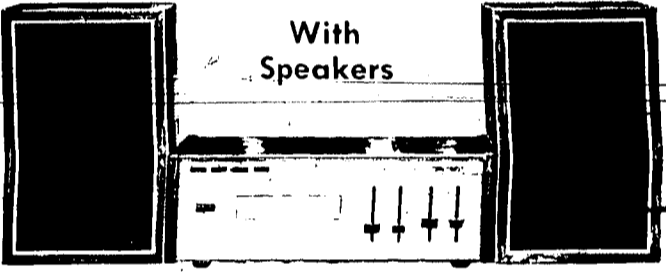
BOY'S OR GIRLS 20" POLO BIKE
Reg. \$39.95
\$33




UDICO ELECTRIC CAN OPENER
Reg. \$7.47 **\$6.88**
Opens any size can automatically. Cutting unit slides off for easy cleaning.



FAMOUS WARING 2-SPEED BLENDER
Low Price **\$12.88**
Amazing low price for a Waring pushbutton blender. 2-pc lid. Avocado, white.




Peerless 8-Track Stereo Tape System
With Speakers
Stereo tape listening at its best! Solid state amplifier. Slide volume and tone controls. Automatic or manual channel selection.
Reg. \$159.00
Use Your Credit **\$119.00**



PYROIL GAS-LINE ANTI-FREEZE
5 FOR \$1

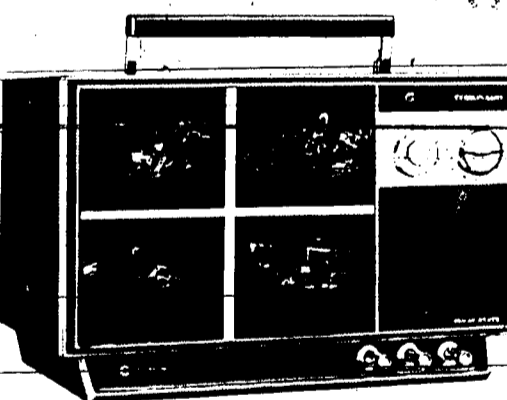
\$1.00
HOLDS ANY CAR STEREO UNTIL DEC. 15th
Complete selection of speakers in stock



S.T.P. GAS TREATMENT
Reg. 49¢
43¢



CRESTLINE ANTI-FREEZE
Sale Price **\$1.33** Gal.
Permanent anti-freeze protects all year. Helps prevent leaks. Fights rust and corrosion.



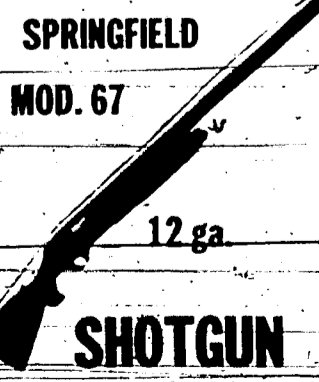
CORONADO 9" Diagonal Meas. PORTABLE TV
Use Your Credit **\$89.95**
Glare-free screen UHF-VHF
Car Cord \$ 1.49
Battery Cord \$ 4.95
Battery Pack, Charger \$29.95



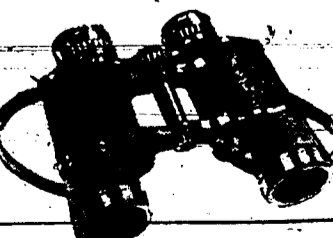
CORONADO POCKET RADIO
Reg. \$3.99 **\$2.66**
Solid state dependability! With earphone, battery, carry strap. Great sound—great buy!



ALL SHOTGUN SHELLS
Super-X, Hiawatha, Remington
1/3 OFF



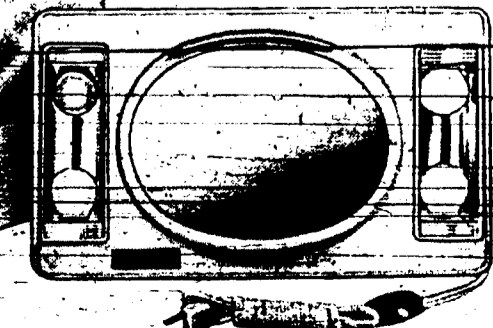
SPRINGFIELD MOD. 67 12 ga. SHOTGUN
Reg. \$79.95
\$59.95



LIGHTWEIGHT 7 x 35 BINOCULARS
Reg. \$23.88 **\$15.88**
Center focus binoculars with coated optics. 387 ft. field of view at 1000 yds. Carry case.



FREE ROLL OF COLOR FILM WITH EACH Polaroid COLOR PACK II
at our reg. low price of **\$29.88**



LADY VANITY Lighted MAKEUP MIRROR
Reg. \$6.88 **\$5.77**
Plenty of light—regular and magnifying mirrors—to help you apply makeup perfectly. Travel case, too. Great beauty aid at a Pacesetter price!

Farm wealth grows

The Magic Valley, and especially Twin Falls County, ranks high among all the areas of the nation in agricultural wealth. Of all 44 Idaho counties, Twin Falls County ranks second in farm potential; and of all 3,134 counties in the United States, Twin Falls County ranks 57th in the wealth of its farms.

The 1964 census of the Department of Agriculture lists 6,554 farms throughout the valley, with the most 1,907, in Twin Falls County.

Other counties include Blaine, with 222 farms, averaging 1,099.3 acres per farm; Camas, 163 farms, 1,612 acres average; Cassia, 878 farms, 678.7 acres; Gooding, 895 farms with 335.1 acres per each; Jerome, 981 farms, 236.6 acres; Lincoln, 348 farms, 431.2 acres, and Minidoka, with 1,120 farms averaging 321.5 acres.

Twin Falls County's 1,907 farms average 293.4 acres apiece.

Crops raised in the Magic Valley include sugar beets, potatoes, corn, beans, both commercial and garden seed; small grains, alfalfa and legume seed.

Twin Falls is the leading county in the nation for the production of bush-type garden seed beans.

Livestock and dairy farming are a vital factor in the agricultural income of the valley. Several livestock commission sales facilities are located in the area, providing a good market for all livestock.

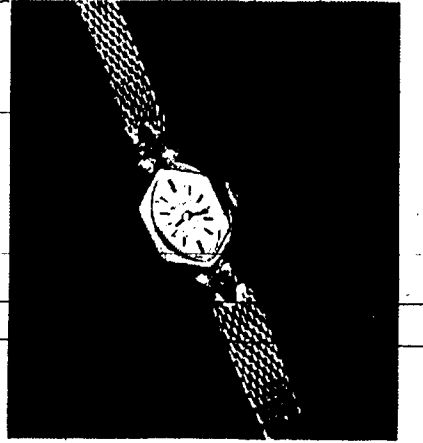


The finished product opens; curious drivers flood mall

SPECIAL CHRISTMAS SHIPMENT



BENRUS WATCHES



SEA VENTURE

REG. \$45.00
\$30.00

DIA LILA

21 JEWELS
REG. \$90.00
\$60.00

Summerfield's

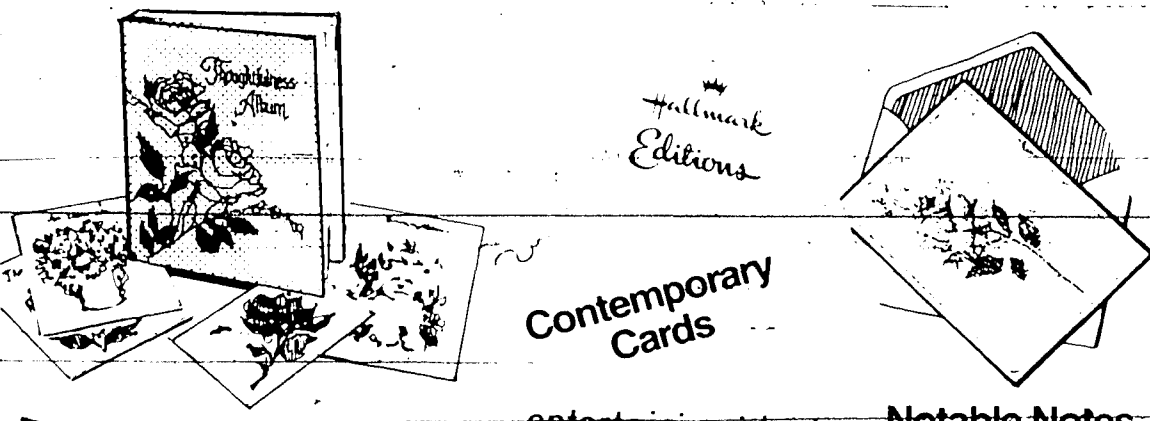


ALL BANKCARDS WELCOME!!

161 MAIN AVE. W. TWIN FALLS

Hallmark
Something a little extra
for someone extra special

When you make people happy with your thoughtfulness it makes you happy, too. Hallmark gifts are always welcome.

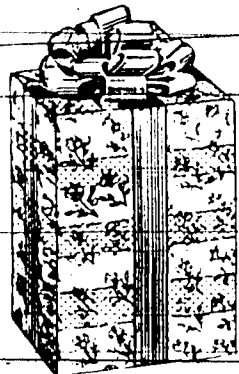


7 THOUGHTFULNESS ALBUMS

Contemporary Cards

Notable Notes

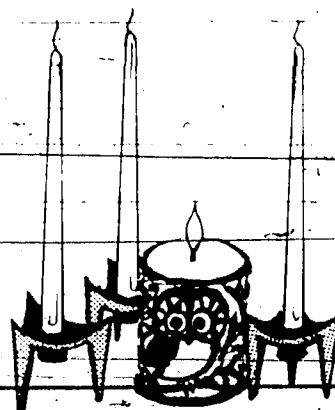
Add a glow to living
gift-giving



Gift Wrap

exciting
different

SURPRISES!



CANDLES

dazzling
colors

BRIDGE ENSEMBLES

Perfect for gifts

Birthday soon?

"Happy Birthday!"
with a Hallmark Card

HOURS
9:30-6:00
FRIDAYS
9:30-9:00

Yost's

CARD AND PARTY SHOP
135 Main E. 734-3842

CARPETS

LARGEST

SELECTION

LOWEST

PRICES

Claude **BROWN'S**

CARPET IS OUR SPECIALTY

143 Main Ave. E.

Twin Falls



These odd-looking "pots" are just that — the shorter ones are flower pots and the big units are unique trash-disposal containers for mall

New businesses established

A number of new businesses have been established in the Twin Falls downtown area during the five years between the planning of the project in 1965 and today's completion.

The new firms include Sterling Jewelry, now in the new building in the Rogerson Motor Inn Building; Sweetbriar Shop, 132 Main Ave. N.; the First Security Bank at 222 Main Ave. S.; and entirely new business in Twin Falls, King's variety store, in the old Woolworth building at 132 Main Ave. S.

Others which have recently located in the downtown "core" area include the Bank of Idaho, built on the site of the old Perrine Hotel at 113 Main Ave. W., right at the corner of Main and Shoshone; Yost's Hallmark Card and Party Shop, another new entry to the Twin Falls business picture, at 135 Main Ave. E.; Edson's 131 Main Ave. E.; and L'Herisson's store at 120 Main Ave. N.

Other business firms are either remodeling or expanding their mall stores. They include the Paris, 124 Main Ave. N., which has renovated its second floor; the Bonanza 88-Cent Store, expanded by 50 per cent; Hudson's Shoes, and Crowley Pharmacy, business neighbors at 148 and 144 Main Ave. S., each of which removed its second story and remodeled its basement, and Roper's, which has completed extensive remodeling both outside and inside.

Others include Western Auto, 233 Main Ave. E., which has completed a remodeling project; Price Hardware, which is now completing a front-door refurbishing; Twin Falls Bank and Trust and Idaho First National Bank, both planning expansions, and Macie's Boots and Repair, which is completing a double move — from their "old" store next to J. C. Penney's across the street, and back into a brand-new store at their old location.

RE-OPENING

IN OUR
NEW
BUILDING
IN OUR
OLD
LOCATION

OVER
5,000
PAIR OF
BOOTS IN
STOCK

MACIE'S BOOTS

218 Main
Ave. S.
733-5439



Parking lots such as this to be rebuilt during 1971 as part of mall to help speed shopping trips

GIRLS SHOW OFF

ROTHERHAM, England (UPI)—Four wives from a keep-fit class got a chance to show their stuff Sunday when their five-ton bus broke down in the middle of a busy intersection. They climbed out, gave a combined push, and, while 34 passengers and the driver sat stunned, pushed the vehicle 20 yards down the road.

"To be honest, we were as surprised as anyone when it started to move," said keep-fit fan Mrs. Clarissa Kavoluk, 56.

today's FUNNY



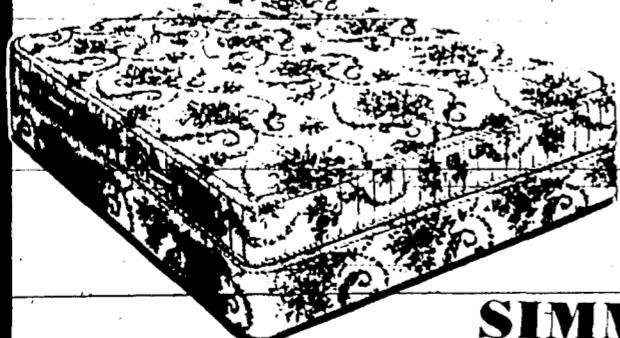
Today's FUNNY will pay \$1.00 for each original "funny" used. Send gags to: Today's FUNNY, 1200 West Third St., Cleveland, Ohio 44113.

REDUCED PRICES!!

AMERICAN BEAUTY - QUEEN SIZE
DELUXE MATTRESS
AND BOX SPRINGS

BOTH FOR
AS LOW AS

\$99⁹⁵



QUEEN SIZE
MATTRESS
AND
BOX SPRINGS

SIMMONS
GENTENNIAL SPECIAL

\$139⁹⁵



Dealing
With
Dutch
is
Like
Having
A Friend
At
The
Factory!

FURNITURE APPLIANCES
NEW **Dutch's** USED
DEAL WITH DUTCH

Congratulations

TO THE CITY OF TWIN FALLS FOR THEIR "FORWARD STEP" IN THE CENTRAL BUSINESS DISTRICT IMPROVEMENT PROJECT.
WE ARE PROUD TO HAVE FURNISHED THE FOLLOWING VARIETIES OF TREES IN THE BEAUTIFICATION—

AMERICAN ASH-MARSHALL'S SEEDLESS-HONEY LOCUST-MORAIN SEEDLESS
AND PODLESS-PINUS NIGRA-AUSTRIAN PINE-PINUS THUMBERGI
JAPANESE BLACK PINE-PINUS PONDEROSA-PINUS MUGHO PUMILIA-
DWARF MUGHO PINE



PHOTO FROM ARTIST DRAWING • NOT A PHOTOGRAPH



QUALITY
LANDSCAPING



TO BEAUTIFY YOUR HOME LET US PLAN AND LANDSCAPE YOUR YARD. YOU WOULD BE SURPRISED AT THE TREMENDOUS IMPROVEMENT THAT IS POSSIBLE WITH SUCH A SMALL INVESTMENT.

KIMBERLY NURSERIES

ADDISON AVE. EAST

PHONE 733-2717

Parking problem studied

The Off-Street Parking Corporation, first agency to consider the problems of the downtown business area, included a number of businessmen who saw the need for action to revitalize the city's future.

president: Glen Wilkinson, vice president: Miles Browning, William Hoops, John Robertson, Al Nelson, Jim Norfleet, who has moved out of the area since the corporation was formed; Ed Benout, secretary; and the late Art Bockwitz and Claude Detweiler.

The board of directors of the Off-Street Parking Corporation has included Voy Hudson, original president and still

15 years ago to solve the problems of growing traffic and

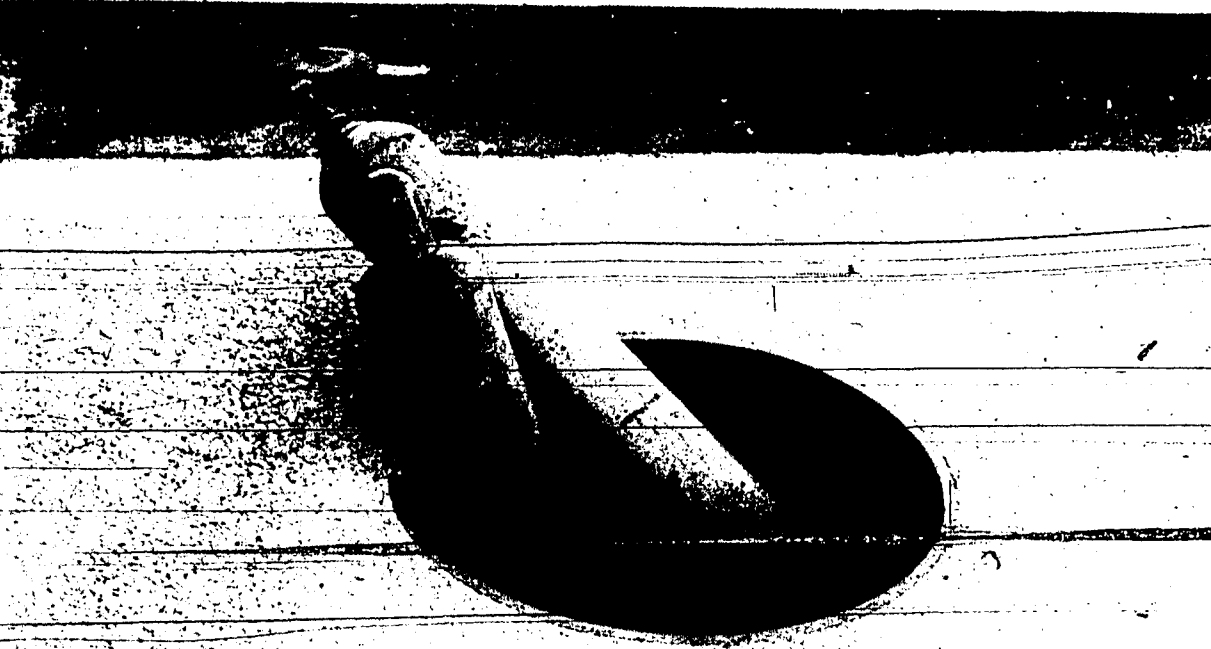
lack of convenient downtown parking space. Businesses were feeling the pinch as suburban shopping centers drew trade with ease of parking and attractive stores.

The directors of the corporation subscribed to the organization by buying stock. The corporation is expected to be dissolved next year when the final phase of the downtown

project is completed. The corporation will make a considerable financial sacrifice by donating all parking lots, which the corporation had purchased from the Urban Renewal Agency, to the city of Twin Falls. The city will install parking meters and will police the lots after they are reconstructed and paved.



An attractive row of businesses brightened by morning sun await completion of mall, daily end of project, return of trade

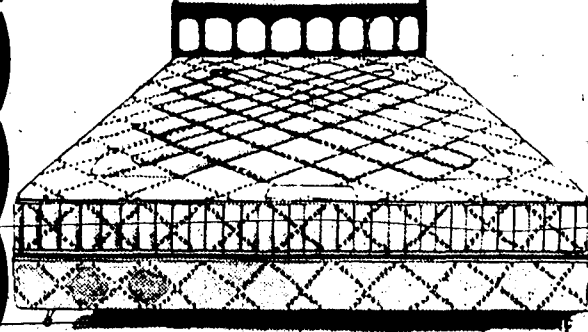


Rare "plant" blooms in sidewalk planter waiting for workmen

SPECIAL SALE!

SUPER 500

MATTRESS & BOX SPRINGS



BOTH
\$99⁹⁰

HERE'S WHY THIS IS SUCH A GREAT BARGAIN!

It's not just the low price, but it's the fabulous quality features made expressly by us in our own plant here in Twin Falls. A 500-coil innerspring unit covered with finest quality filling material, including a thick foam pad, then all of the insulation and cushioning material including the beautiful floral cover are quilted together into one integral unit, eliminating forever bunching or separating. It's so fine that we can guarantee it for 10 Years. We urge you to compare this set with sets selling up to \$179.50.

SUN VALLEY SLEEPER
QUEEN SIZED
MATTRESS

\$135⁰⁰

AND

BOXED SPRINGS

EVERTON MATTRESS CO.

326 2nd Ave. South

733-3312

Sew up Christmas
Now with

ELNA OR WHITE MACHINES

\$50⁰⁰
WORTH OF FABRIC

FREE WITH THE PURCHASE OF ANY ELNA OR CUSTOM MODEL WHITE MACHINE

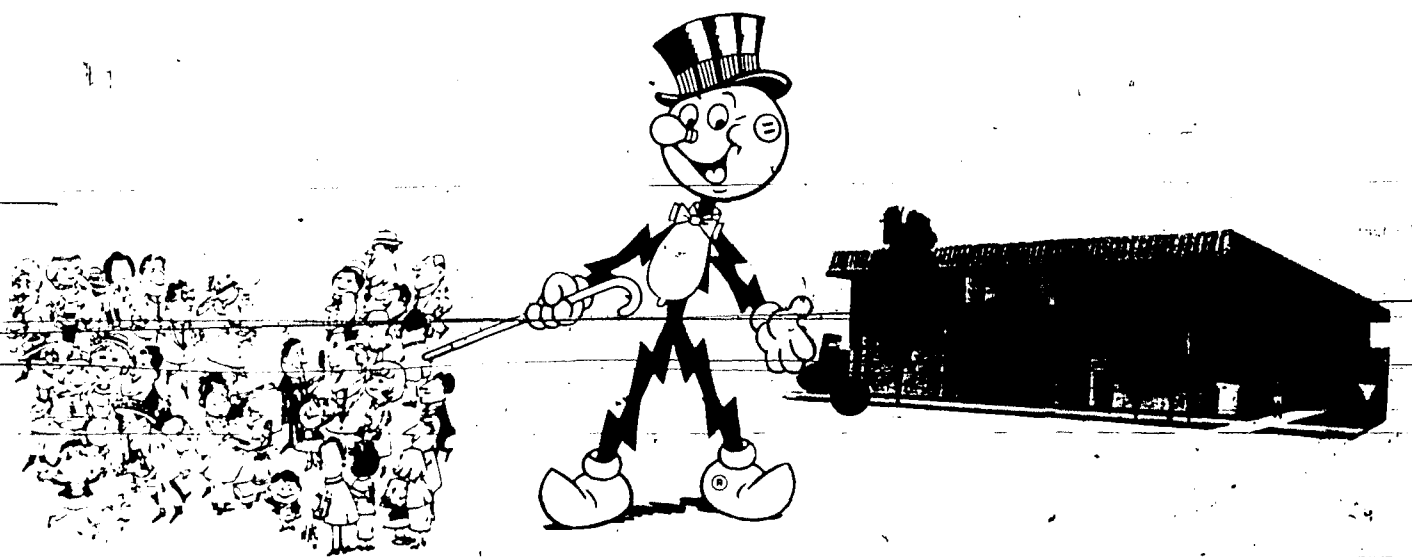
FABRIC PRICE CUT!

DOUBLE KNITS - Polyester, Wool, Orlon
COTTON KNIT - LINGERIE FABRICS
SWEATER BODIES
SKI PANT FABRIC

HURRY! 3 DAYS ONLY!

"YOUR ONLY EXCLUSIVE WHITE AND EENA-FRANCHISED DEALER IN MAGIC VALLEY"

SKINNER'S SEWING SHOPPE
IN THE SAVE-ON SHOPPING CENTER — 733-5542



Reddy's magic touch attracts customers

Whatever your business, Reddy has a way of making it more attractive to prospective customers. Lighting, for example, can enhance the exterior appearance of your place of business. Pleasant interior lighting can express warm hospitality, inviting people to come in. Decorative lighting can create a friendly, relaxed atmosphere. Spot lighting can dramatize merchandise. Electric heating and cooling can make people comfortable in any season. They'll stay longer, shop longer.

Businesses in the new mall which have made good use of electric heating and air conditioning as well as modern lighting will find the customers coming their way. You live better, work better, electrically.

Idaho Power Company

FLAMELESS ELECTRIC LIVING FOR A NEATER, CLEANER WORLD



A PERFECT FASHION MARRIAGE . . .
by Miss Elliette
BREATHTAKINGLY BEAUTIFUL

Gladiolas & Chiffons

Come join the excitement of our gala presentation of elegant, feminine chiffon evening wear . . . perfectly matched to thousands of gladiolas—flown fresh, especially for the Mayfair, direct from the living fields of California growers, Frazee Flowers.

Shipment of these prize gladiolas has been arranged by TWA Marketair. Exquisite displays by Fox Floral.

Never has a presentation been so spectacular . . . so dramatic. Share the glory of brilliant fresh flowers and glamorous dresses with us . . . all this week.

the *Mayfair*
ON THE MALL
DOWNTOWN — TWIN FALLS

Congratulations TWIN FALLS, IDAHO

It was a citizen backed team effort that made all this possible and we congratulate all members of the team. We commend each and every individual or organization that contributed to the realization of a modern downtown Twin Falls.

We are happy to have been selected as General Contractors for Twin Falls' "America the Beautiful." It is with a feeling of pride we find ourselves numbered among those who made this project a success.

BEFORE



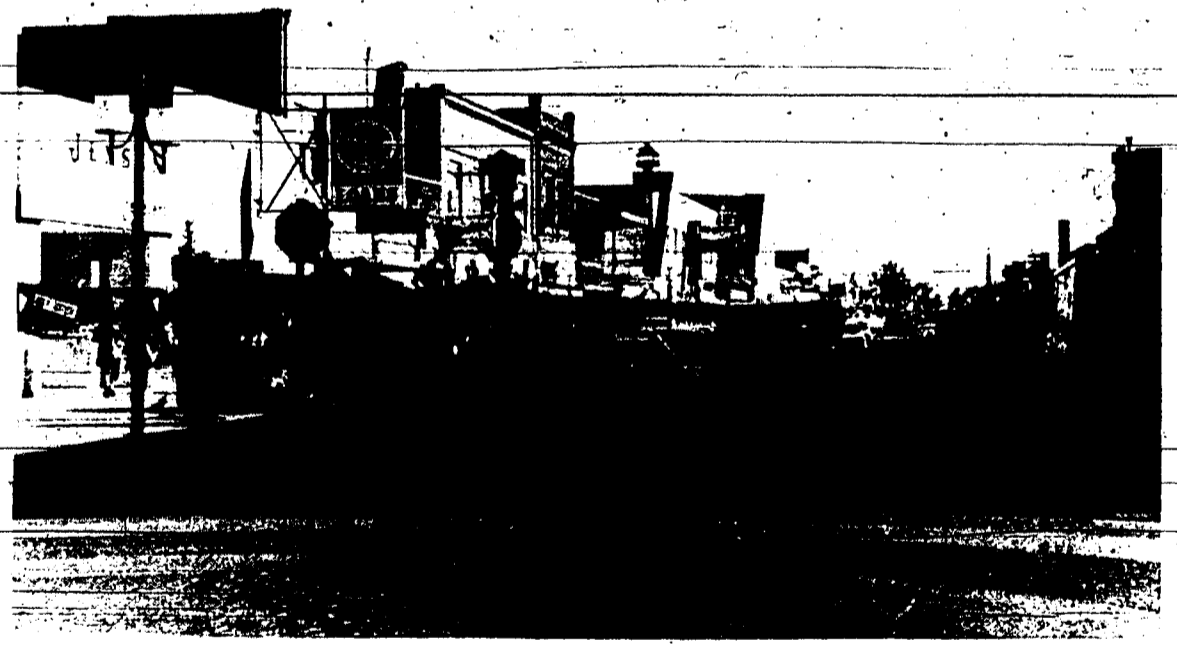
ARTISTS CONCEPT OF DOWNTOWN



AREA DURING CONSTRUCTION



COMPLETION



CONSTRUCTION SUPERVISORS



SLIM FOX



HOB BOWEN

WELLS & WELLS
GENERAL CONTRACTORS for "America the Beautiful"

Project Begins . . .



AERIAL VIEW SHOWS start of downtown construction as mall gets under way.

FUNNY BUSINESS



By Roger Bollen



PROMEX INTRODUCES
SCULPTURA

A Touch of Christmas All Year Long . . .
New From Sterling Jewelry

Your Choice . . . **\$5.98**

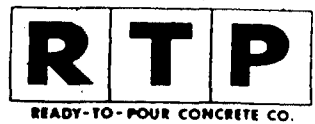
Sterling Jewelry Company
on the Wall, Royal Furniture
DOWNTOWN - TWIN FALLS

RTP SALUTES . . . THE MERCHANTS OF TWIN FALLS

ON THE BEAUTIFUL DOWNTOWN AREA
WE ARE PLEASED TO HAVE SUPPLIED THE QUALITY
READY MIX FOR THESE FINE CIVIC IMPROVEMENTS



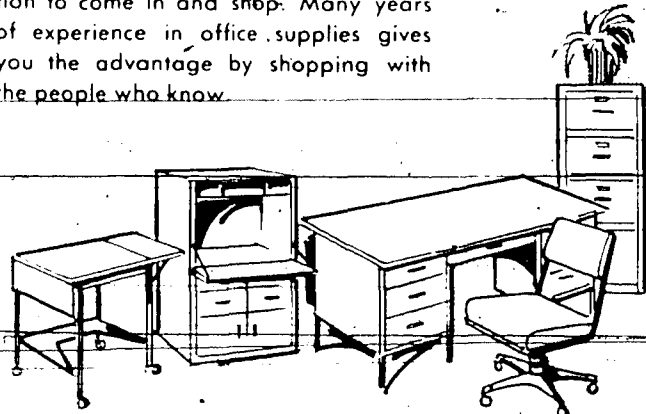
NO JOB IS TOO LARGE
OR
TOO SMALL
FOR



READY-TO-POUR CONCRETE CO.

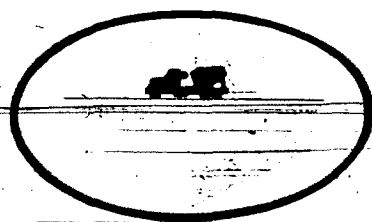
Clos BOOK STORE

58 years of serving you our friends and customers of Magic Valley. With the completion of the New Mall Downtown Twin Falls, we extend you an invitation to come in and shop. Many years of experience in office supplies gives you the advantage by shopping with the people who know.



- BOOKS • CARDS • OFFICE FURNITURE
- OFFICE SUPPLIES • STATIONERY
- PARTY SUPPLIES • ART SUPPLIES • LEATHER GOODS

Clos BOOK STORE 150 Main Ave. So. 733-2412



RTP

READY-TO-POUR CONCRETE CO.

ADDISON AVENUE WEST — TWIN FALLS — 733-5933

KRENGEL'S
True Value
 HARDWARE STORES
 PLENTY OF
FREE PARKING
 SPECIAL PRICES
 EXPIRE NOV. 14th

TWIN FALLS, IDAHO America the Beautiful!

We're excited with our beautiful new Downtown Mall and are going all out to invite everyone in the country to come to Twin Falls, Idaho and see our contribution to America the Beautiful!

FONDUE MAGIC DEMONSTRATION

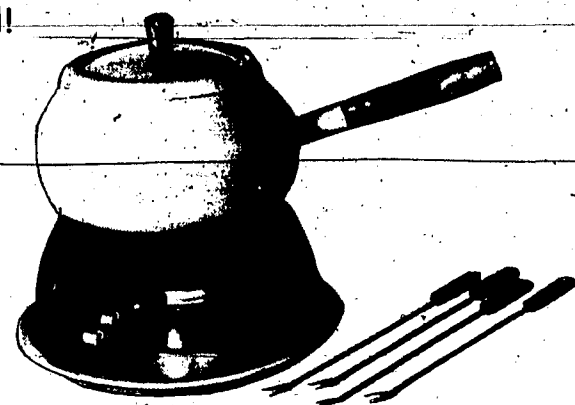
12:30 - 3:30

SATURDAY AFTERNOON NOV. 14th

Have you wondered what all the fuss is about the Fondue Parties? Do you know how to have one of your own? Come to this special demonstration and let a factory trained expert show you how it's done. You'll be glad you did!

EVERYONE INVITED!
 COME IN AND TRY SOME

Fondue Set
 Let guests cook fun-foods right at the table in this 2-qt. aluminum fondue pot. Colorful enamel finish, wood handles. Canned heat holder, stand, tray, 4 forks, exciting recipes.



Reg. \$9.95 **\$5.88**

50¢ USE OUR LAYAWAY PLAN
 HOLDS ANY ITEM
 UNTIL DECEMBER 15th

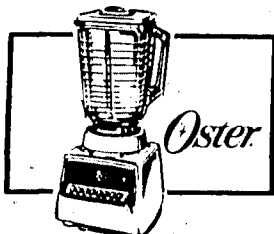
FREE GIFT WRAP

TIME-SAVING BLENDER DEMONSTRATION

We have invited a factory expert to come to our store and show us how a blend can make our life a little easier and meal or party fixing a lot faster. He will demonstrate the proper use of the blender.

SATURDAY AFTERNOON—NOV. 14th

Everyone Welcome



8-Speed BLENDER
 Five-cup glass jar opens at both ends, blades detach to clean. Measuring cap.
\$29.88

SPECIAL FOR THIS SALE!

COUPON
 LADY SCOTT
 2 ROLL TISSUE
 OR
 VIVATOWELS
25¢ Pkg.
 WITH THIS COUPON
 Limit One Pkg. Of Each
 Additional 29¢ Coupon Expires 11/15/70

Black & Decker Low-Cost 1/4" Drill
 Price breakthrough on this great general-purpose drill makes it a fine first tool for any man's home or an ideal addition to a handyman's workshop. We have a great comfort-able grip, 3-speed gear, and accurate cut. Comes with optional accessories to polish, buff, sand, grind or clean. #7000
\$7.99
 WAS \$8.88 LAST YEAR

HOOVER SCISSOR SHARPENING CLINIC
SATURDAY ONLY 9:30-5:00
 NOVEMBER 14th
 This Scissor Clinic is conducted by a factory trained expert and is done on Professional equipment. Bring all your household scissors, or shears and get an edge on!
REGULAR SCISSORS Only **37¢**
Pinking Shears **57¢**



9.88 Reg. 14.98

SOLID STATE AM CLOCK-RADIO

Wake up to music instead of a nerve-shattering alarm! Solid state AM radio chassis plays instantly—no warm-up needed. Easy-to-set clock hands; set and forget separate volume control. At bedtime, just flip "on-off" switch to "wake-to-music" setting. Big 4" up-front dynamic speaker. Handsome, dark brown cabinet. Easy to clean grille. Great combination for desk, studio or kitchen too!

HOOVER CUSTOM CONVERTIBLE VACUUM MODEL 1020
 CARPET SWEEPER
 Reg. \$14.95
\$7.88
\$59.50

Custom Convertible Cleaner
 2-speed motor automatically shifts into high for more suction with attachments (optional). Has large throw-away bag, 3-position handle, 4-position rug pile depth adjustment.

SUNBEAM HAND MIXER Mod. H M-300
MIRRO Pressure Pan MIRRO MATIC
IRON Mod. F-62 General Electric STEAM-DRY

YOUR CHOICE \$7.99

WEST BEND
9-cup AUTOMATIC PERK
\$6.97
 Brews full flavor coffee perfectly without gimmicks to adjust or dials to set. All polished aluminum with graceful easy-pour spout for 5 to 9 cups of really delicious coffee.

Special! YOUR CHOICE 4.99 EACH

- (A) WALNUT-GRAIN 3-QT. ICE-BUCKET: Dark walnut vinyl finish bonded to steel; fully poly-insulated. Walnut knob & handles. Chromed cover & trim. 11" high, 6 1/2" diameter.
- (B) TU-TER CHROME TIDBIT SERVER: Elegant way to serve candies, cookies, nuts. 6 1/2" and 8 1/2" diameter chromed trays with sculptured center handle of antique avocado.
- (C) RELISH TRAY WITH GLASS SERVER: Exquisitely cut glass server on sparkling no-tarnish chromed tray. With sculptured antique avocado handles. 12 3/4" long. Easy to clean.
- (D) 13" ROUND CHROME SERVING TRAY: All-time favorite! Easy to keep clean. Famous no-tarnish chrome finish. The antique avocado sculptured handles are resistant to moisture.

TOYLAND OPEN
 COME SEE! SHOP NOW! BEST SELECTION
PLUS AT KRENGEL'S
 • FIREPLACE SHOP • CANDLE SHOP
 • GOURMET SHOP • TRIM-A-TREE SHOP
 • BAR SHOP
COME IN NOW AND LAYAWAY YOUR SELECTIONS FOR CHRISTMAS

SAVE \$1.43
BATHROOM SEAT
\$2.07
 Combines iridescent glamor and solid plastic durability. Coronet lid covers completely, hides hinge, gives easy-to-clean 1-pc. look.
 White Only

SAVE \$1.00
ELECTRIC ALARM
 #7223
 Gets you up in time for that 8 o'clock class! Attractively-designed "Roommate" model, large dial.
2.99

HAIR SETTER
 HCD-1 1899
 Hair sets in about 8 minutes! 18 different sized nylon rollers heat in travel case.

SAVE 41¢
ENAMEL ROASTER
 4 lb. Fowl or 7 lb. roast... **\$1.17**

PROPANE FUEL
SAVE 31¢
88¢
 Interchangeable with all brands. Meet I.C.C. specifications. Contains 26.7 fluid oz.

FREE
 WITH THIS COUPON
RUBBERMAID PLATE SCRAPER
HURRY FOR THIS! LIMIT ONE LIMITED TO QUANTITIES ON HAND!

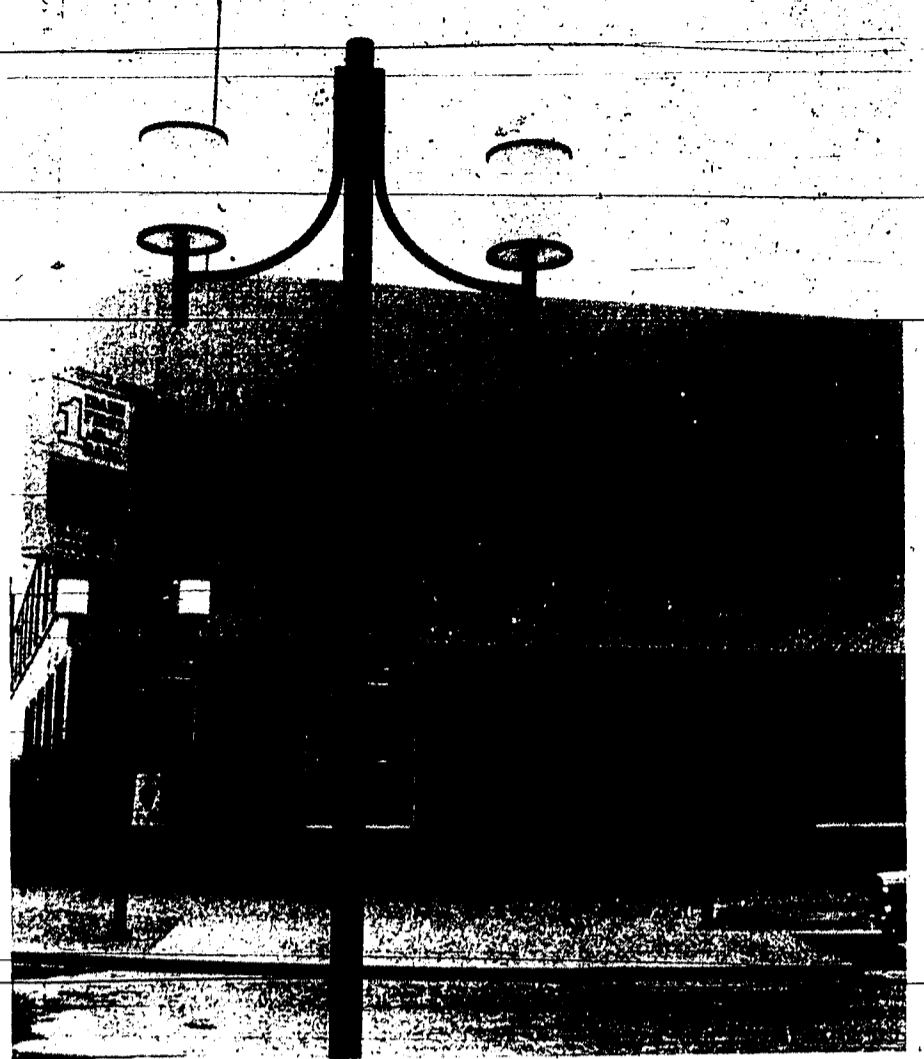
COUPON
VACUUM CLEANER BAGS
 FITS MOST VACUUMS
 HOOVER QUALITY
 Reg. 79¢ Pkg. **2 for \$1.00**
 LIMIT 2 PKGS.—ADDITIONAL 79¢ Pkg.
 COUPON EXPIRES NOV. 25, 1970

COUPON
HEAVY DUTY BROILER FOIL
 WITH THIS COUPON **33¢**
 25" Long, 18" Wide.
 LIMIT ONE—ADDITIONAL 69¢
 COUPON EXPIRES NOV. 15, 1970

COUPON
AMERICA'S FAVORITE ALMOND ROCA
 Reg. \$1.59 POUND **99¢**
 LIMIT ONE POUND
 ADDITIONAL \$1.19
 COUPON EXPIRES NOV. 15, 1970

WOOD GRAIN FINISH 6" SALAD BOWLS
 Reg. 98¢ **49¢** EACH
 LIMIT 4
 Additional Bowls 88¢
 COUPON EXPIRES NOV. 15, 1970

Homecoming Parade 'Tests' Mall



MODERN LIGHTING ideas highlight the mall in unique, graceful sweep.

THOUGH THE STREETS were designed for vehicular traffic, the first 'traffic' in the mall was afoot, as high schoolers paraded through.

THURSDAY-FRIDAY-SATURDAY



We help the merchants on the DOWNTOWN MALL celebrate their BIG EVENT
EVERY ITEM IN OUR STORE
(thousands of them) MARKED DOWN

AS MUCH AS 40%

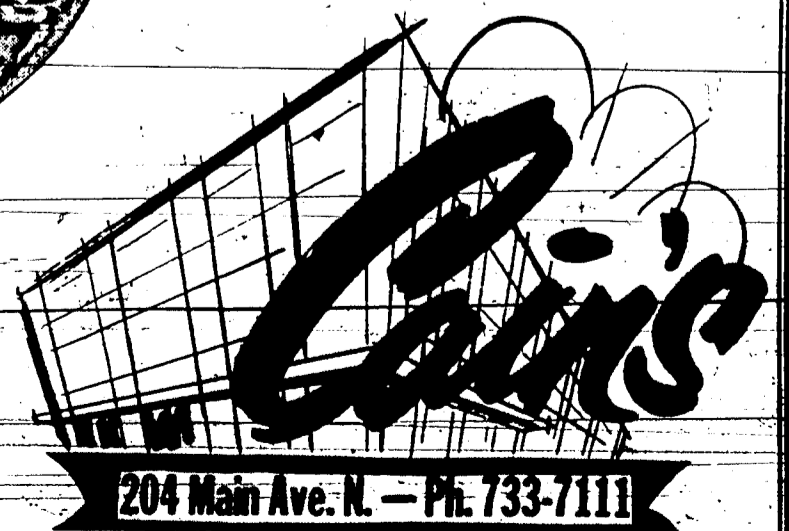
SHOP ALL 3 FLOORS
and ALL departments for values like you've never seen before

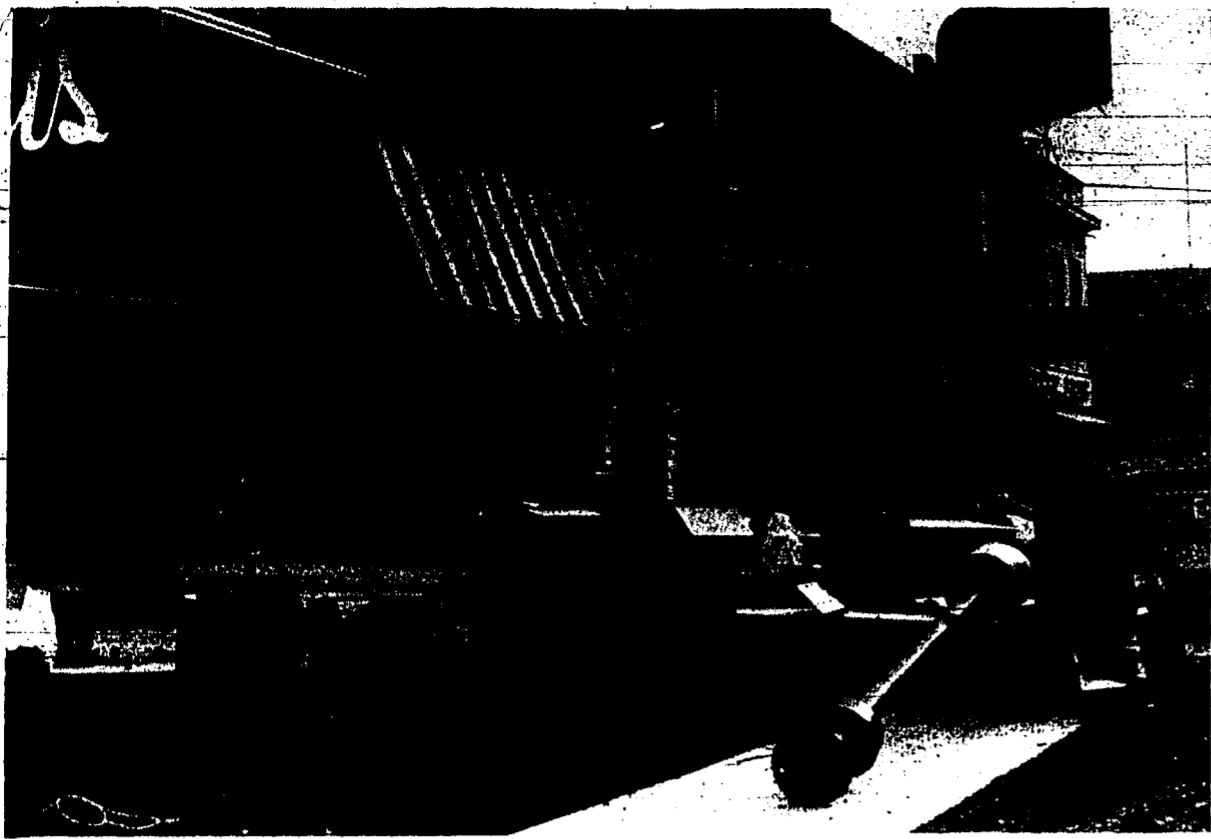
INRIED

THANKSGIVING TURKEY

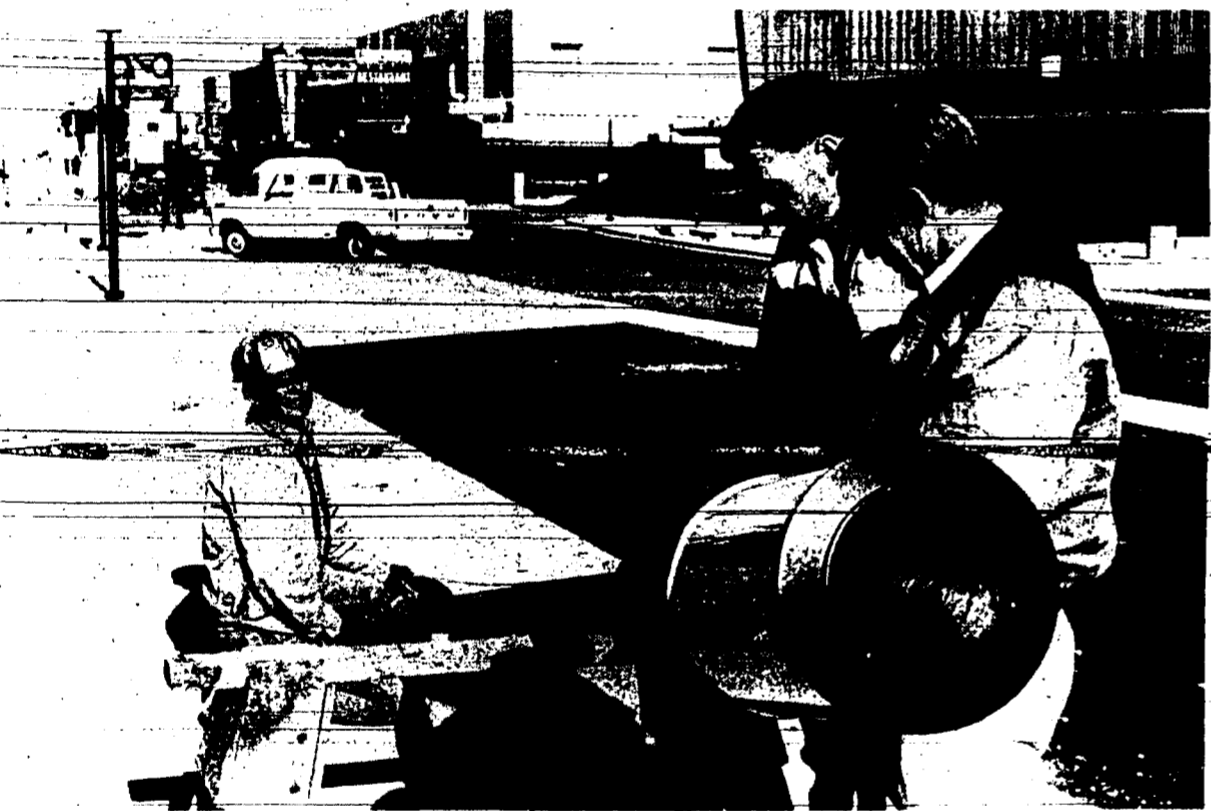
***** JOIN THE PARTY *****

**FREE GIFTS FOR THE KIDDIES
ICE COLD CIDER AND POPCORN**





Installation of street lights produced a cluttered look for a few days and problems for electricians doing the work.



WOW

WELCOME TO BOTH KING'S STORES IN TWIN FALLS, IDAHO!

 <p>KING SIZE FOLDING TABLES</p> <ul style="list-style-type: none"> King Size 15" x 2 Top Stain, Alcohol, Mar Resistant Smartly Edged with Brass Trim <p>SET OF 4 REG. 9.95</p> <p>6 84</p>	<p>SOLID STATE Pocket Radio 7 TRANSISTORS Regular \$4.98 Value</p> <p>\$3 21</p> 
<p>deluxe OVEN-BROILER</p> <ul style="list-style-type: none"> THERMOSTAT CONTROLLED TWO POSITION TRAY HAS SEE THRU GLASS FRONT <p>REG. \$19.95</p> <p>\$13 54</p> 	<p>TRIPLE DECKER METAL Food Carrier REGULAR \$4.95 VALUE</p> <p>2 64</p> 
<p>CORNING WARE Bake 'n Fry SET</p> <p>\$14.90 Value</p> <p>\$8 88</p> 	<p>7 1/4" POWER SAW</p> <ul style="list-style-type: none"> Power packed and portable! 1 1/4 HP motor is designed for tough cutting Taper-fit handle and perfect balance give ease in handling Externally adjustable clutch for added safety and protection against motor burn-out Retractable blade guard <p>17 87</p> 
<p>36 PIECE COLONY KITCHEN ITEM STARTER SET</p> <p>High Utility \$10.99 Value</p> <p>\$8 76</p>	<p>Decorator THROW PILLOWS Kapok Filled — 12" x 12" Large color assortment — Reg. \$1.99</p> <p>NOW \$1 67</p>
<p>7 Piece Basic Cookware Set Gourmet colorware A \$9.99 Value</p> <p>\$7 77</p> 	

<p>BENCH GRINDER MODEL 71507</p> <p>Adjustable tool rests, safety eye shields, work light, water tray, wheel cover guards and 3 conductor power cord. Fine and coarse grinding wheels for rough and finish grinding.</p> <p>\$17 87</p> 	<p>Sunbeam HAIR CURLER 20 Roller With Vanity Mirror. Reg. 24.95</p> <p>\$17 87</p> 	<p>Westinghouse LIGHTBULBS 60-75-100 Watts Reg. 27¢ Value</p> <p>14^c ea</p> 
<p>WELCOME DOOR MAT REG. \$1.98 VALUE</p> <p>\$1 21</p> 	<p>Insulated PACS Waterproof Rubber \$4.95 Value</p> <p>\$3 97</p> 	<p>RADIO JET WAGON Heavy Ridged Steel Body Mounted on Strong Rubber Tires With Cushion Bearings</p> <p>\$8 77</p> 

<p>LAYAWAY NOW FOR CHRISTMAS! PAY AS YOU CAN 50¢ DOWN WILL HOLD YOUR SELECTION!</p>	<p>TEFLON II Electric GRIDDLE</p> <p>\$19 84</p> 
---	--

Casual Modeling
DURING THE LUNCHEON HOUR EVERY FRIDAY
Featuring the Newest Fashions from
the Mayfair
A Special Fashion Show Luncheon Menu.
Make Reservations Early
in the Empire Room and the GOLDEN "K" LOUNGE of the Rogerson Hotel.

DOWNTOWN
Grand OPENING



WITNAUER
A PRODUCT OF LONGINES WITNAUER

"Fashion Bracelet Watch"

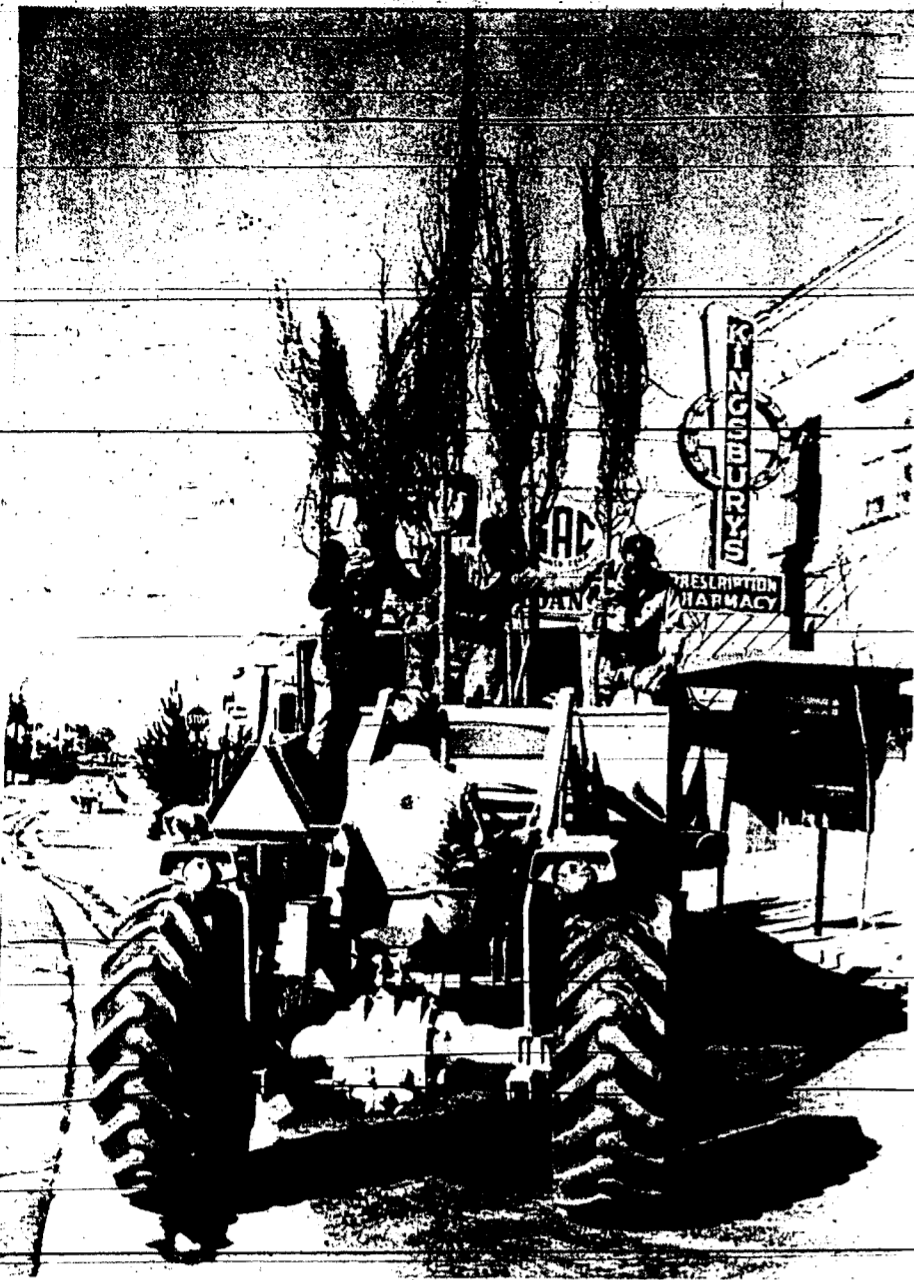
Nothing suits fashion like a Wittnauer bracelet watch with the "Golden Look."

See our fresh collection of "Golden Look" Wittnauer bracelet styles. Wittnauer, precision product of Longines-Wittnauer.

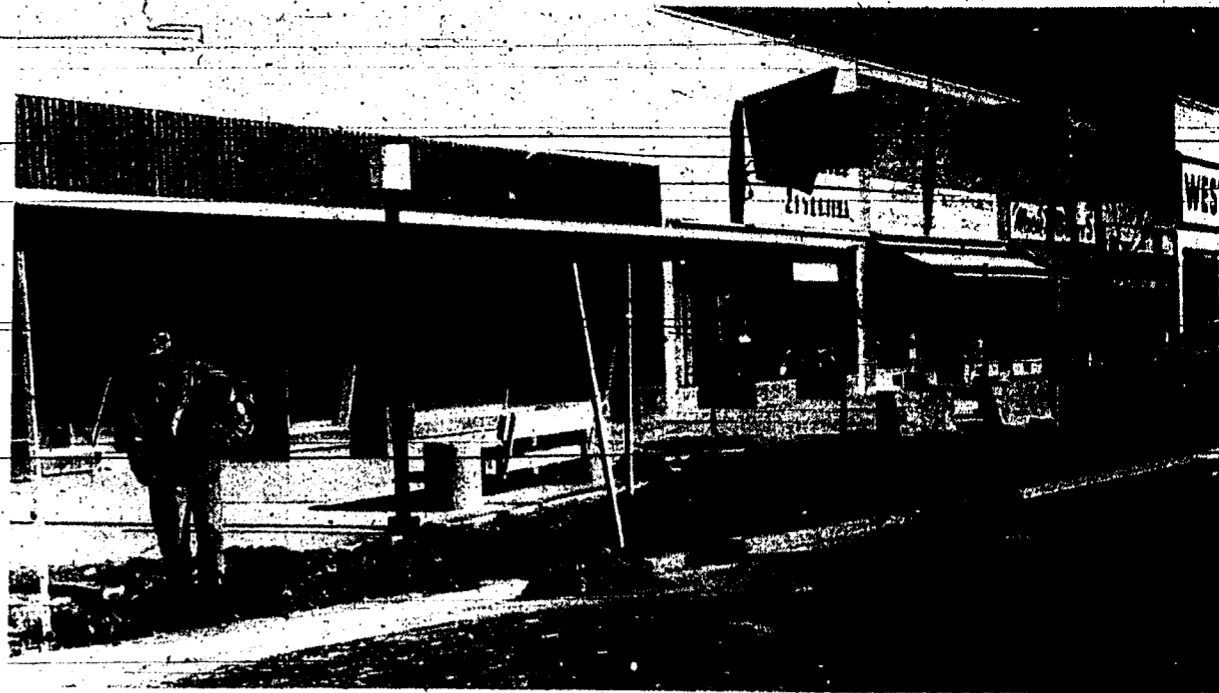
A. "Melody," with faceted crystal..... \$40.
B. "Coed," with faceted crystal..... \$55.
C. "Romance," with easy-to-read number dial..... \$65.

BENNO'S WATCH REPAIR
139 Main Ave. West
Franchised Jeweler For Longines & Wittnauer
Watches from \$35 to \$5000

KING'S
ON THE MALL IN DOWNTOWN TWIN FALLS
OPEN DAILY 9 A.M. TO 9 P.M.
AND LYNWOOD SHOPPING CENTER



Preliminary preparations produced a "dug-up" look



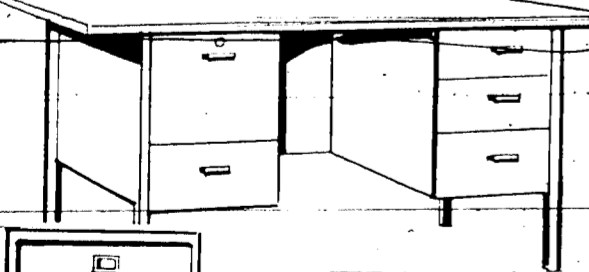
Tree planting took on a mechanized appearance as workers used a tractor to lower the slender stems into their streetside beds.

DOWNTOWN TWIN FALLS

NEW Gala

HON OFFICE FURNITURE SPECIALS BOOK CASES

- 30" high ... 12" deep ... reg \$46.40 **\$36.90**
- 42" high ... 12" deep ... reg \$63.30 **\$50.15**
- 48" high ... 12" deep ... reg \$70.80 **\$56.10**



DESKS

45x26" Reg \$110.40
\$87⁴⁰

FILE CABINETS

4 Drawer file cabinet Reg \$75.30

Now **\$59⁹⁵**

2 Drawer files Reg \$68.10

Now **\$53⁹⁵**

55x26" Reg \$138.00
SALE

\$109²⁵

60x30" Reg \$168.00

\$127³⁰

BURLEY 1340 Overland Ave. 678-8322

Spencer's
OFFICE SUPPLY

TWIN FALLS 156 Main Ave. N. 733-6180

at Sears

Sears Has Everything in Fashion



imported from Italy rich wool double knits with superb detailing

\$28

The price is practically unheard of for knits of this quality, rich and full bodied. Suit styling makes them wonderfully appropriate almost anywhere, anytime. That fine Italian hand is very much in evidence from the basically beautiful designs to the elegant finishing touches. In colors and combinations that have to be seen to be appreciated. Misses' and Half sizes. Sears... the fashion stop

CHARGE IT on Sears Revolving Charge

SHOP AT SEARS AND SAVE Satisfaction Guaranteed or Your Money Back

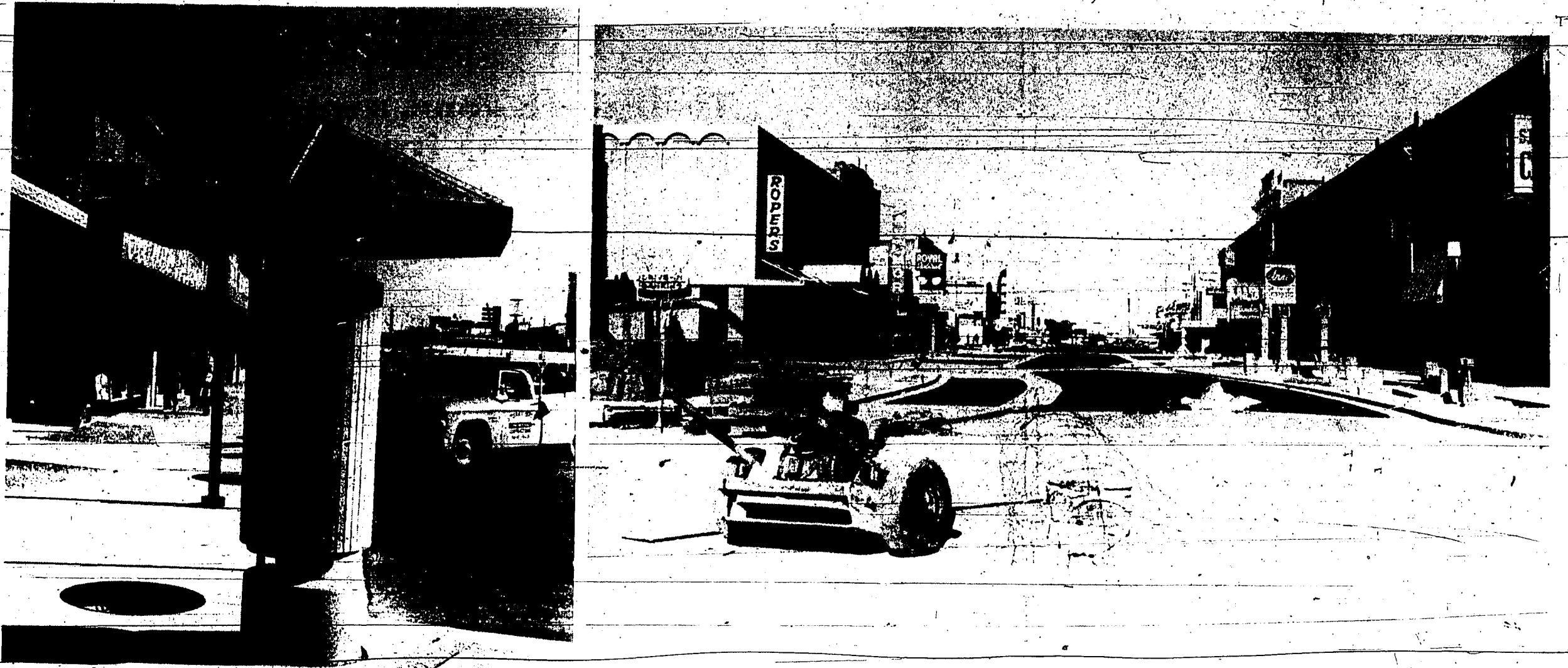
Sears

403 Main Ave. West Twin Falls, Idaho

Free Parking

OPEN EVERY NIGHT 'TIL CHRISTMAS

SEARS, ROEBUCK AND CO.



Bright autumn sunlight floods first block on Main Avenue North, still awaiting asphalt for paving traffic lanes and parking areas.

Toadstool appearance is presented by this nearly finished kiosk.

Here's to a
Spode
Christmas



There isn't anyone on your Christmas list who wouldn't be overjoyed to receive something from this unique collection of "Christmas Tree" giftware. And there isn't anyone who wouldn't be doubly grateful to see the name behind the gift, because the name behind the gift is Spode, England's foremost maker of fine China since 1770.

Sterling Jewelry Company

on the Mall - By the Fountain
DOWNTOWN - TWIN FALLS

DOWNTOWN MALL
OPENING SPECIALS

WOMEN'S DRESS SHOES SAVINGS TO 30%

For Three days ONLY

during the Grand Opening we are offering these new winter shoes at reduced prices. All from Regular stock Naturalizer - Lift Stride - Miss America Johansen - Florsheim - Selby - Town & Country

\$9⁹⁹ - \$13⁹⁹ - \$16⁹⁹

WOMEN'S SNOW BOOTS NOW! Just in time for Winter SAVINGS TO 20%

One Group — **FOLDING SLIPPERS..... \$1⁹⁹**

RED WING WORK SHOES & BOOTS \$17.99 and \$19.99 — For 3 Days Only —

IRISH SETTERS Regular \$32.95..... ONLY \$25⁹⁹

ALLEN EDMONDS & FLORSHEIM 3 Days only during grand opening SAVINGS TO 30%

FABRIC - SALE -



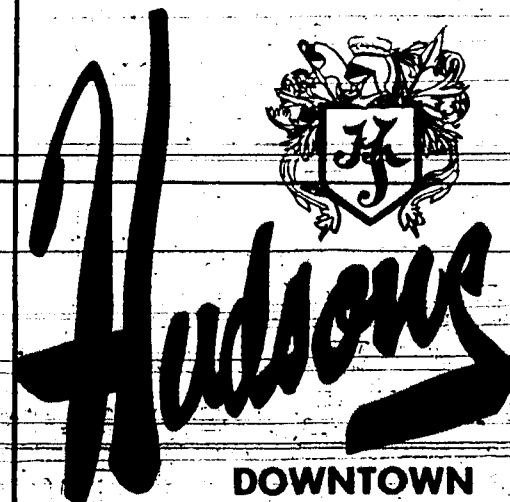
TENDER TOUCH 100% Pure VIRGIN ACRILAN
Reg. \$7.98 yd.
• Machine washable
• Tumble dry
• Permanent press

• Weardated
• 54" width
\$6³⁹ yd.

Klopman WHIPPED CREAMS \$1⁸⁵
Reg. \$2.29

THE
fabric house

1020 BLUE LAKES BLVD. NO.
Phone 734-3100

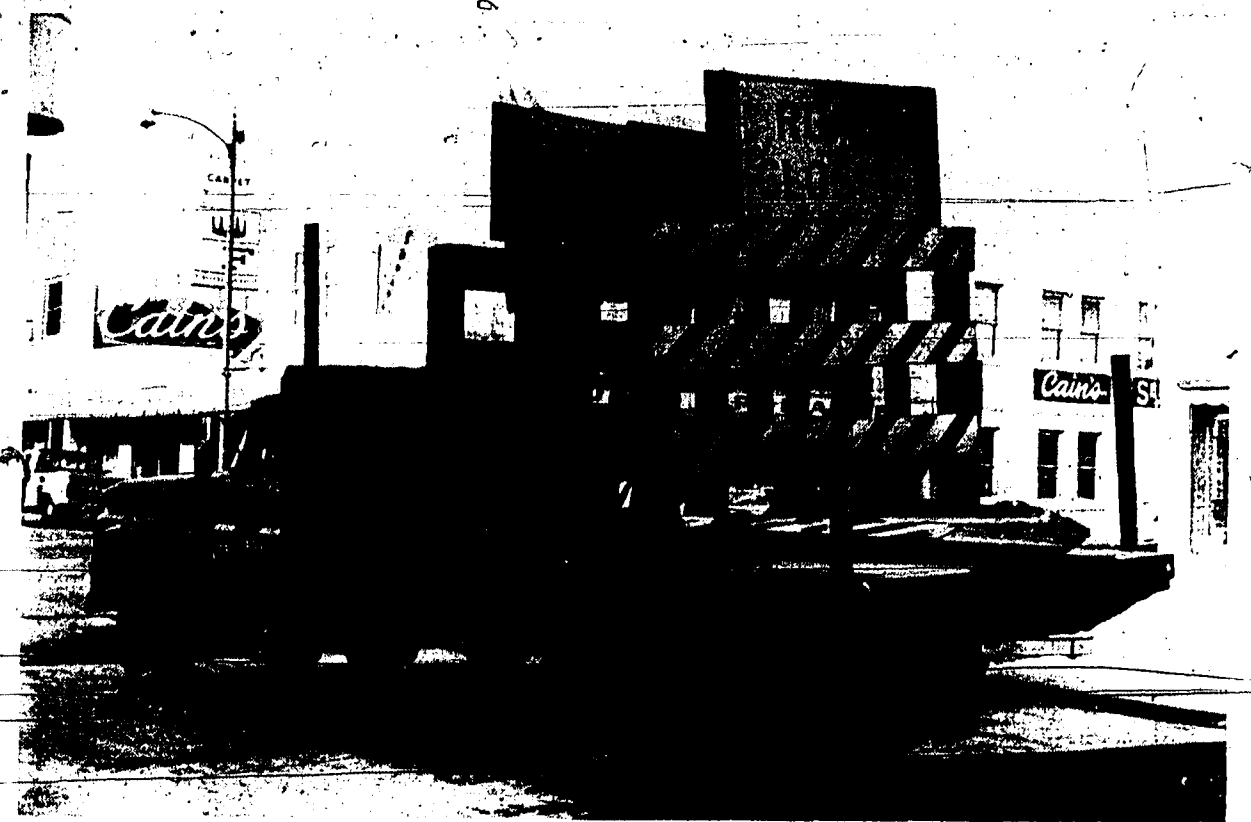


WE WELCOME YOUR BANK CARDS

DOWNTOWN



Their work done, a set of barricades is hauled away from Twin Falls' mall.



With construction virtually finished, traffic moves through the mall area as an autumn sun provides sidelights to objects along one side of the street.

**COME SEE THE ALL NEW DOWNTOWN MALL...
COME SEE OUR ALL NEW BABY CENTER**

EVERYTHING FOR THE COMFORT OF BABIES!

- * BASINETTES * CRIBS * PLAYPENS
- * HIGH CHAIRS * CAR SEATS * POTTIES

CRIB SPECIAL
\$39⁸⁸



COMPLETE WITH MATTRESS

ASSORTED FLOOR COVERING REMNANTS

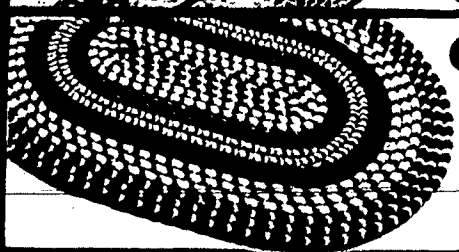
ARMSTRONG VINYL QUAKERTONE[®] **1/2 PRICE**
Reg. \$1²⁹ sq. yd.



OVAL BRAIDED RUGS

9x12 SIZE ASSORTED COLORS LIMITED TO STOCK ON HAND
Reg. \$49⁹⁹ to \$69⁹⁹

40% OFF



Sun Valley Sleeper
QUEEN SIZE MATTRESS AND BOX SPRINGS \$135⁰⁰

OZITE KLEAN 'N KLING CARPET TILE

12"x12" Reg. 69⁹⁹ SELF-STICKING EASY-TO-DO

NOW **1/2 PRICE**



YOU CAN ALWAYS BUY FOR LESS AT

BANNER FURNITURE
121 2nd Ave. W.

DOWNTOWN TWIN FALLS GRAND OPENING DAYS

STANLEY STAINLESS STEEL BOTTLES
PINT Reg. 16.95 **9.99**
QUART Reg. 18.95 **11⁹⁹**
2 QUART Reg. 21.95 **13⁹⁹**

GOURMET SET
3-PC. GOURMET SET
Set includes 8 1/2 in. Gourmet Pan, 10 in. Gourmet Pan, Steel Spatula, Instruction Booklet, Guarantee.

TEFLON II
Reg. 7.20.. **\$3⁹⁹**

STAINLESS STEEL BOWL
6 QUART with ring
Reg. 4.99 **\$2⁹⁹**

CHROME ITEMS
A real special
Reg. 1.98 to 2.19 **99⁹⁹ ea.**

ONLY 1.29 REG. 3.19

WORLD'S FINEST LABELER
Can't find it... put labels on everything! Astro prints large, raised, white letters on 3/4" wide self-adhesive label tape (not included) - for instant use. 3x144" tape refills: red, black, blue or green. 89¢ ea.

YOUNGER IMAGE CHINA
45 pc. sets
Reg. 79.95 **\$59⁹⁵**

A number of other sets including starter sets on sale during this opening.

Shop where you can enjoy it. Complete Stocks in all lines.

Progression CHINA
by Noritake
45 pc. sets Reg. 89.95 **\$69⁹⁵**
Layaway now. Open stock available

CORNING ELECTRIC PERK
10 cup Reg. 29.95 **\$24⁸⁸**

PRICE HARDWARE CO.

For First quality merchandise. All Famous Brand Names backed by years of sales and service.

147 Main Ave. South
733-5477

Couplet directs traffic

In France, they say, all the roads lead to Paris. In Twin Falls, apparently, all streets lead downtown.

At least that's the way the city planners have designed the relatively new one-way street couplets which funnel traffic into the downtown area from all directions; and, incidentally, help speed outbound cars out of town when desired.

In today's hurried world, the marketing habits of the public must be taken into consideration in any civic planning.

Most folks depend on the automobile and its fast pace to go from place to place — even to go short distances. Shoppers don't go "down the block" on foot much, any more — they want to drive.

The problem of parking and traffic flow was a primary consideration in the minds of planners seeking to rejuvenate the downtown area of Twin Falls.

In fact, additional parking space was the first consideration of the Urban Renewal Agency when it was formed by the City Council way back when.

And from parking ideas, planners moved to traffic flow; and from traffic flow to "people flow" — the movement of shoppers through the "core" area of business firms — and from "people flow" to the mall concept.

Officials of Grand Junction, Colo., who developed the mall which inspired the Twin Falls project, failed to take vehicular traffic problems into consideration in planning their project, according to Jim Kelsch, director of the Urban Renewal Agency. There was no provision made for traffic flow through the mall — it is restricted to pedestrians only — and no additional off-street parking was provided to make up for parking spaces taken up by the mall.

As a result, the Grand Junction project has been considerably less successful than we expect ours to be," Kelsch said.

In Twin Falls, traffic will flow through the mall — slowly, it is

hoped. Parking has been provided throughout the project, so that shoppers can, hopefully, park near the stores.

In addition, off-street parking lots will be developed on the "back side" of the project, a half-block away from the core area.

The ease of shopping has been carefully designed to match the convenience now found in the "suburban" shopping centers such as Lynwood and Blue Lakes, north of the downtown business district.

Now, how about getting downtown in the first place?

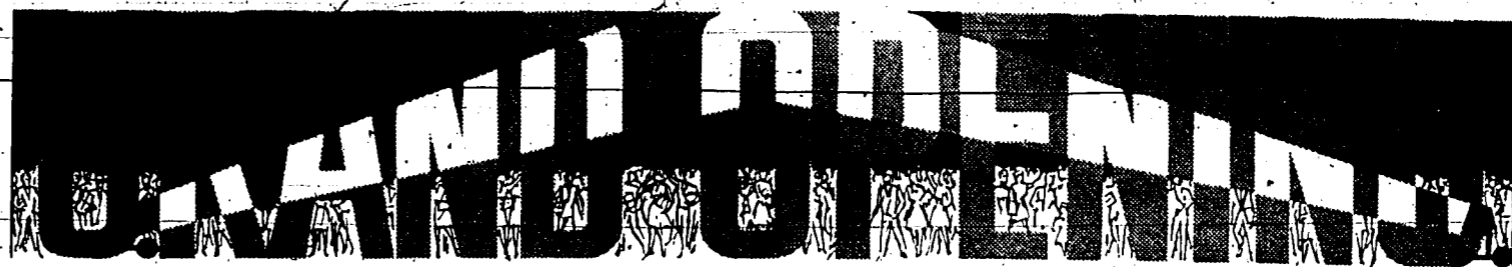
Again, the planners have kept this in mind. People driving toward downtown area from any part of town will find two "funnels" heading arrow-straight toward the core area— Second Avenues, one on each side of Main Avenue. Both are one-way streets — one east-bound; the other west-bound. The off-street parking lots are entered easily directly from Second Avenue in any direction.

Much careful planning was needed to arrive at this system — and the Idaho Highway Department had to enter the picture, since Main Avenue was originally a part of the state highway system, with Highway 30 running along Main. In order to rebuild part of Main as a mall, with traffic restrictions, Highway 30 had to be moved somewhere else.

And moved it was — effectively split into two halves and moved over onto the Second Avenues. Highway 30 eastbound through Twin Falls follows Second Avenue west and south; Highway 30 westbound is found on Second Avenue east and north.

Twin Falls businessmen had to approve the change — especially those most concerned with traffic, such as service stations and garages. All necessary approval was eventually obtained, and the plan was put into effect.

In the mall proper, even the parking meters are unique — they're black, to match and contrast with the colorful decor of mustard-colored sidewalks and unique kiosks.



THURSDAY, FRIDAY & SATURDAY... NOVEMBER 12-13-14

EDSON'S

IS PROUD TO JOIN DOWNTOWN TWIN FALLS IN THE CELEBRATION OF THE NEW AND BEAUTIFUL DOWNTOWN SHOPPING AREA.

FANTASTIC SAVINGS

DURING THIS CELEBRATION...

YOUR CHOICE OF ANY FUR TRIM OR UNTRIMMED COAT IN STOCK FOR 3 DAYS ONLY—FAMOUS NATIONAL BRANDS OF ROTHMOOR AND SYCAMORE.

1/3 OFF

DRESSES IN POLYESTERS AND BLENDS. A LARGE GROUP TO SELECT FROM IN PRINTS, PLAINS AND FLORALS. SIZES 8 to 20 and 12 1/2 to 24 1/2.

REGULAR \$20.00 TO \$50.00

NOW \$10.99 TO \$34.99

A LARGE GROUP OF COORDINATES AND SEPARATES IN POLYESTERS, BLENDS AND COTTONS

1/2 OFF

NYLON STRETCH GLOVES IN A MULTITUDE OF COLORS AND STYLES—A GREAT SELECTION.

1/2 PRICE

A SPECIAL GROUP OF FAMOUS BRAND SLEEPWEAR, ACETATE AND NYLON FLEECE. REGULAR \$7.00 and \$8.00

NOW \$3.99

FAMOUS BRAND THIGHMOLD NYLON HOSIERY. REGULAR PRICE \$1.50

NOW 89¢ pair

CRYSTAL CANTRECE PANTY HOSE, ASSORTED COLORS—IN SIZES PETITE, MEDIUM, MEDIUM TALL AND TALL. REGULAR \$3.50

NOW \$1.99

FAMOUS NAME COSMETICS. YOUR CHOICE IN SPRAY MISTS, COLOGNES, BATH POWDERS, PERFUME STICKS.

NOW 1/2 PRICE



DOOR-BUSTERS! AS LONG AS THEY LAST!

PANTS

Broken sizes, Regular \$10.00 to \$13.00

NOW \$3⁹⁹ to \$5⁹⁹

JACKETS

Regularly priced \$25.00 to \$35.00

NOW \$10⁹⁹ to \$14⁰⁰

SPECIAL GROUP DRESSES

Broken sizes, Reg. to \$60.00

NOW \$5⁹⁹ to \$29⁹⁹

ONE GROUP OF COATS

Broken sizes, Reg. To \$169.00

NOW ONLY \$49⁹⁹

EDSON'S

DOWNTOWN TWIN FALLS, IDAHO... AMERICA THE BEAUTIFUL!

3 DAYS ONLY

BONUS PHOTO.

film processing gives you an extra wallet print with every regular print.



Over \$2 worth of wallet pictures... EXTRA... with every roll of Kodacolor film you have developed here.

Why Get Single Prints When You Can Get **BONUS PHOTO** 12 Exposure Roll

Kodacolor **ONLY \$2⁹⁹**

OLD PHOTOS RESTORED One day Black & White Photo Finishing

MIKE'S PORTRAITS

132 Main Ave. W. Twin Falls



With the snows of yesteryear is this brick structure, which one stood at Main and Third Street East.



Freshly laid asphalt in the first block on Main Avenue West didn't meet specifications. It was promptly ripped up and replaced.

*Beautiful streets
plus
Beautiful "feet"
from
Williams*

★ ★ ★ ★ ★

Nina's
New Sidewalk special

\$10⁰⁰

★ ★ ★ ★ ★

Connie
Special for this event

\$8⁰⁰

★ ★ ★ ★ ★

1 large rack of misc.
Womens shoes

\$6⁰⁰

★ ★ ★ ★ ★

Red Cross
Selected group

\$10⁰⁰

★ ★ ★ ★ ★

Jaqueline
Street opening special

\$10⁰⁰

FROM *Williams* SHOES

— on the downtown mall —

STORE WIDE SALE

10% OFF ON ALL ITEMS

Cash or Layaway to January 1st, 1971

Now 10% off to celebrate the opening of our BEAUTIFUL Mall... this can really be called *America The Beautiful*

WOOL SHIRTS Reg. 2 piece sizes 14-17 Reg. \$16.00 **\$12⁹⁵**

MEN'S SHIRTS Reg. stock plain fancy & plaid **\$5⁹⁵ to \$10⁹⁵**
Now 10% off

SWEATERS Get them now at 10% off

Virgin Wool fine knit sweaters, dress sweaters with suede inserts, knit vests, gold and heather PLAIN & WESTERN STYLES SWEATERS, TOO

MEN'S SUITS by GROSS H-C — SPORT COATS — WOOL COATS — DOWNCOATS & VESTS — LEATHER COATS — Children's leather & quilted coats and vests.

LADIES PANTS Straight leg and bell bottom stretch & permanent press sizes 22-34 **Reg. 11⁹⁵ to 17⁰⁰**

LADIES BLOUSES Long Sleeve, short sleeve, figured, plain & fancy sizes 30 to 40 Ladies Suits — Chalko Sets 2 piece double knits. Children's 2 piece & 2 piece sets, separate shirts & pants. Select yours now and celebrate with us and SAVE

10% OFF ON ALL ITEMS

BOOTS AND MOCCASINS FOR THE ENTIRE FAMILY 10% OFF DURING THIS CELEBRATION

SPECIAL **\$3.88**
\$1.94

YES in appreciation of the fine business you, people of Magic Valley have given us, we want you to join with us in celebrating the new Twin Falls Mall.

PETERSEN'S WESTERN APPAREL AND GIFTS

340 Main Avenue So.

Lots of Free Parking in Rear

values
valore
in all the
stores

LOOK FOR THE RED, WHITE AND BLUE STRIPES ON FRONTS OF PARTICIPATING MERCHANTS



TWIN FALLS, IDAHO

“AMERICA
the BEAUTIFUL”



An Event
You Won't Want To Miss!

Official dedication & Grand Opening
Downtown Twin Falls Improvement Project
THURSDAY, FRIDAY AND SATURDAY, NOV. 12-13-14

Free

BUICK OPEL
KADETTE (Mini-Brute)

to be awarded

12:00 (NOON)

Saturday, November 14

in the downtown Mall

Be sure you have deposited all your tickets. Pick up FREE
entry blanks at any downtown merchant. DEPOSIT ALL COUPONS
BEFORE CLOSE OF BUSINESS FRIDAY NIGHT, NOVEMBER 13.

THURSDAY

2:00 to 5:00 P.M.

OLD TIMER'S RECEPTION! Rogerson Round-Up Room. High School and College Student Body Officials and Miss Twin Falls hosting.

PRIZES: For longest resident, Twin Falls County, City and to the longest married couple, Twin Falls County.

MUSIC BY: John Martizia.
4:00 to 6:00 P.M.

ROCK AND ROLL BAND will play in front of Bank of Idaho.

BOY SCOUTS will sell pop, corn, candied apples and all-day suckers.

FRIDAY

7:00 P.M.

TORCH LIGHT PARADE led by Miss Twin Falls, Civil Air Patrol, Color Guard participants, Boy Scouts, High School Pep Band and drill team.

7:30 P.M.

DEDICATION CEREMONY: Holly Houfburg master of ceremonies.

SATURDAY

11:00 A.M. to 12:00 noon

HIGH SCHOOL BANDS from all over Magic Valley will play at downtown intersections.

12:00 (noon)

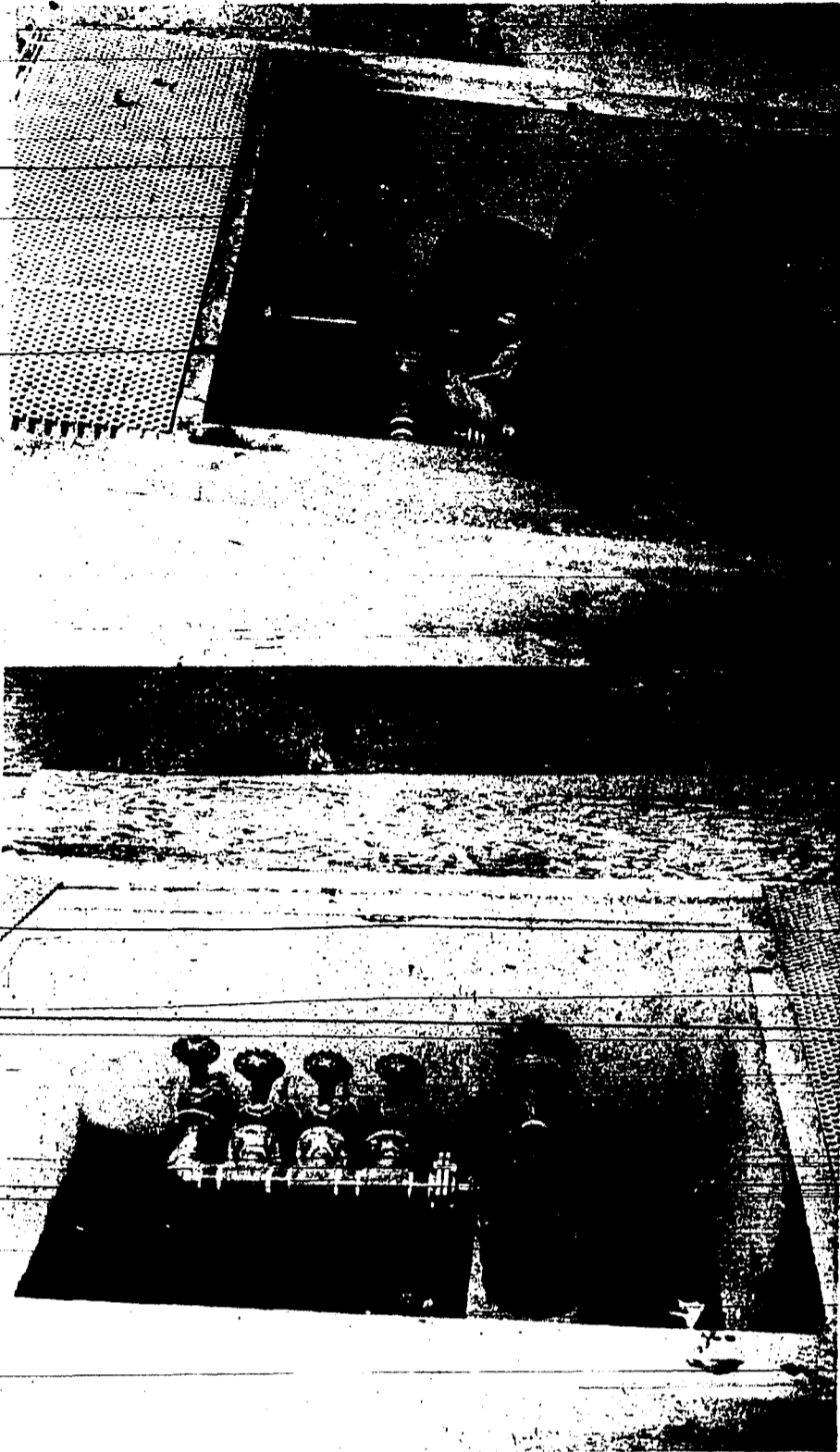
FREE Opel Kadette Automobile will be awarded

A SPECIAL WELCOME

for
everyone

FROM YOUR DOWNTOWN MERCHANTS

“IF IT'S IN TWIN FALLS, YOU'LL FIND IT DOWNTOWN”



Gardener need next spring

The downtown mall is in many respects a garden spot — so the city needs a gardener. The many trees and flowers (the flowers, daffodils, mostly, won't be seen until next spring) require a complicated watering system, and the watering system, though operated automatically, needs an attendant. And, as any gardener knows, a garden needs almost constant attention, what with pruning,

digging, cultivating, and general taking-care. Lynn Poplewell, an employee of the city Park Department, has been named city gardener, with the official title, according to his boss, Howard Johnson, of "downtown park attendant." Poplewell's job will include care of all greenery, cleaning out debris (hopefully, not too much) thrown down by shoppers and similar chores.

**DURING OUR GRAND REOPENING
BIGGEST DISCOUNTS - BEST TRADE-INS**

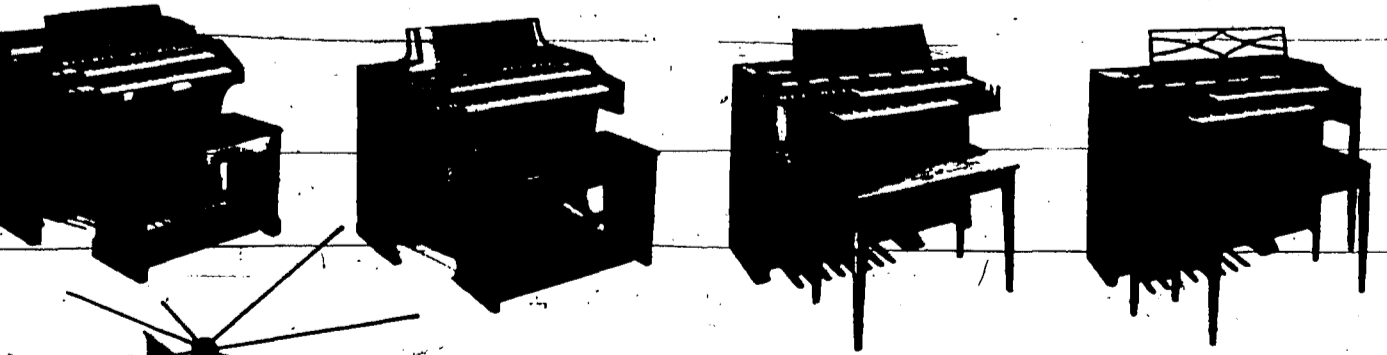
DINETTE SETS
DELUXE 7 PIECE
HI-BACK SETS
\$99⁹⁵
REG. \$149.95 ASSORTED COLORS

REPLACE WORN DINETTE
CHAIRS
DELUXE HI-BACK PADDED
REG. \$14.95 **\$9⁹⁵** Ass't. Colors

ROUND DROP LEAF DINETTE WITH FOUR CHAIRS Reg. \$139⁹⁵ NOW **\$109⁹⁵**
SQUARE DROP LEAF DINETTE WITH FOUR CHAIRS Reg. \$129⁹⁵ **\$89⁹⁵**

BUY NOW AND SAVE LAYAWAY FOR CHRISTMAS

FURNITURE APPLIANCES
Dutch's USED



DON'T MISS THIS BIG, EXCITING EVENT!
come one! come all!

DON'T FORGET OUR CONCERT
"THEX-PLORATIONS"
(Torrent & Alexander)
MONDAY, NOV. 16th—8:00 P.M.
O'LEARY JR. HI. AUDITORIUM

MASONER MUSIC

221 MAIN AVENUE EAST TWIN FALLS, IDAHO

HELEN'S RECORD SHOP

We're Celebrating the Downtown Opening
And our 15th Anniversary
221 Main Ave. East T.F.
We wish to take this opportunity to thank all of our patrons for the past 15 years. With the opening of the new Twin Falls Mall and our position on the beautiful street, we wish to invite all of our friends to visit us during this gala 3 Day Sales Event!

- ### L P SPECIALS
- Ann Murray—"Snowbird" (Reg. 4.98) **3⁶⁹**
 - Roy Clark—"I never Picked Cotton" (Reg. 4.98) **3⁶⁹**
 - Bob Ralston—organist—"I Left My heart in San Francisco" (Reg. 4.98) **3⁶⁹**
 - Tom Jones—"I Who Have Nothing" (Reg. 5.98) **4⁶⁹**
 - Moody Blues—"Question of Balance" (Reg. 5.98) **4⁶⁹**
 - Iron Butterfly—"Metamorphis" (Reg. 4.98) **3⁶⁹**
 - Tennessee Ernie Ford's Hepner Albums (Reg. 4.98) **3⁶⁹**

ONE GROUP MOSTLY WESTERN
Reg. \$4.98 **\$3⁶⁹**

ALL \$1.98 LPS..... \$1⁵⁹

ONE GROUP L.P.'S..... 88^c
Reg. \$6.98

ALL 8 TRACK CARTRIDGES & CASSETTES \$5⁹⁸

8 TRACK CARTRIDGES "COUNTRY FAIR—VARIOUS ARTISTS" VOL. I & II \$3⁹⁵ each

REGISTER FOR FREE ALBUM DRAWINGS

come...celebrate with us!

5th anniversary event

come one!
come all!

WURLITZER PIANOS			HAMMOND ORGANS		
STYLE & FINISH	REG	SALE	MODELS	REG	SALE
1 Fr. Prov. Cherry Console	'995 ⁰⁰	'795⁰⁰	1 H-133 Fr. Prov. Demo.	'4445 ⁰⁰	'3495⁰⁰
1 Fr. Prov. Cherry Spinet	'995 ⁰⁰	'795⁰⁰	1 H-182 It. Prov. New	'4245 ⁰⁰	'3595⁰⁰
1 Oiled Walnut Spinet Mod.	'945 ⁰⁰	'750⁰⁰	1 H-133 Fr. Prov. Used	'3495 ⁰⁰	'2995⁰⁰
1 Ea. Amer. Maple Spinet	'895 ⁰⁰	'725⁰⁰	1 E-133 Fr. Prov. New	'3145 ⁰⁰	'2595⁰⁰
1 Fr. Prov. Cherry Spinet	'915 ⁰⁰	'735⁰⁰	1 E-262 Church Demo.	'3140	'2395⁰⁰
1 It. Prov. Walnut Spinet	'895 ⁰⁰	'725⁰⁰	2 T-412 Wal. Spinets*	'2425 ⁰⁰	'1995⁰⁰
1 Oiled Walnut Spinet Mod.	'885 ⁰⁰	'715⁰⁰	1 T-295 Med. Oak	'1905 ⁰⁰	'1605⁰⁰
CABLE — NELSON PIANOS			1 T-212 Walnut Spinet	'1870 ⁰⁰	'1570⁰⁰
1 Mediterranean Pecan Spnt.	'902 ⁰⁰	'725⁰⁰	1 L-212 Walnut Spinet*	\$1540 ⁰⁰	'1340⁰⁰
1 Ea. Amer. Cherry Console	'998 ⁰⁰	'795⁰⁰	1 N-312 Walnut Spinet*	'1920 ⁰⁰	'1620⁰⁰
SALE PRICES INCLUDE, MATCHING BENCH, FREE DELIVERY, AND TUNING, AND FULL WARRANTY.			1 N-222 Walnut Spinets	'1720 ⁰⁰	'1295⁰⁰
WE INVITE YOU TO SHOP EACH AND EVERY DEPARTMENT IN OUR STORE FOR SPECIALS, DURING OUR SPECIAL ANNIVERSARY EVENT.			3 N-212 Walnut Spinets	'1720 ⁰⁰	'1295⁰⁰
			3 N-122 Walnut Spinets	'1520 ⁰⁰	'1195⁰⁰
			2 J-412 Walnut Spinet*	'1015	'915⁰⁰

*INCLUDES AUTO RHYTHM

221 MAIN AVENUE EAST TWIN FALLS, IDAHO



Assorted heavy equipment was used in mall construction work, including graders, left, and paving units, below.

More coming yet in downtown T.F.

There's more to come. The downtown redevelopment project isn't quite finished; in fact, according to Curtis Eaton, vice president of the Twin Falls Bank and Trust Co., what may well be the most important phase of the project still remains to be done. That is the reconstruction and development of the off-street parking lots, ranged along Second Avenue South and West, and Second Avenue North and East. The lots, and the alleys in back of the businesses along Main, will be rebuilt and repaved next year in the final phase of the downtown project. Eaton said that the parking-lot phase is "probably the most important phase of the overall project." The provision of adequate parking for downtown shoppers was the first item considered nearly 15 years ago, when the problems of the downtown area became urgent and the first steps were taken toward the solution which is being celebrated this week.

Parking — convenient, easy parking — is essential for the life of any community and especially for any business district, Eaton said. The off-street parking lots will allow long-term shoppers a chance to park their cars with safety and with ease. Then, short-term shoppers who wish can park in front of the stores along Main. One of the major problems to be solved before the second phase can begin is to decide whether utility lines — telephone and power — will be placed underground or will remain above-ground as they are now. The merchants have been asked to make a decision, but the ruling has not been made as yet. Placing of the lines underground would be a costly business, probably requiring another Local Improvement District; and, in addition, each merchant would have to contract on his own to run the new lines into his business from the alley property lines. A 1967 survey of the overall

project by the engineering firm of Cornell, Howland, Hayes and Merryfield quoted cost estimates from Mountain Bell and Idaho Power on placing their lines underground. Mountain Bell said their phase of the project would cost about \$4,000 per block. This includes removal of the existing aerial lines, along with design, administrative and other allied costs. For the entire 26-block downtown area, including a considerably larger area than the current downtown mall, overall costs could reach \$110,000. Idaho Power estimated placement of power lines underground would cost \$47,000 per block, or \$375,000 for the eight-block downtown core area. Both these estimates were reached in 1966, however, and construction costs would have risen by 1971. Spokesmen for the Downtown Coordinating Committee have declined to reveal more recent estimates of the cost picture.

A Time for Giving...

Unique and exciting music boxes with Swiss Movements, plus the new and different styles in boxes. Also featuring the newest addition to the Swiss Musical Family, the new Musical Wall Plaques.

GENUINE STONES in Pearls, Jade, Cameo's and many other fine stones. Select them in Rings, Bracelets, Earrings and Pins all set with genuine stones.

HERRETT'S
Manufacturing Jewelers
1220 Kimberly Road

Sew & Save FABRIC SHOP

106 Main Avenue North DOWNTOWN Twin Falls

Special prices prevail throughout the store to help celebrate the Grand Opening of the new — improved — downtown Twin Falls.

TERRIFIC FABRIC VALUES

in time for Christmas Sewing

SCREEN PRINTED
POLYESTER
DOUBLE-KNITS
45 inches wide.
Washable — no iron.
Regularly \$5.98-\$6.98
\$4.49 yd.

PRINTED Nylon & Arnel
VELVET JERSEY
48-50 inches wide. Terrific for robes, skirts, blouses, dresses and for holiday gifting. Washable, no iron.
Regularly \$4.98 yd.
\$2.98 yd.

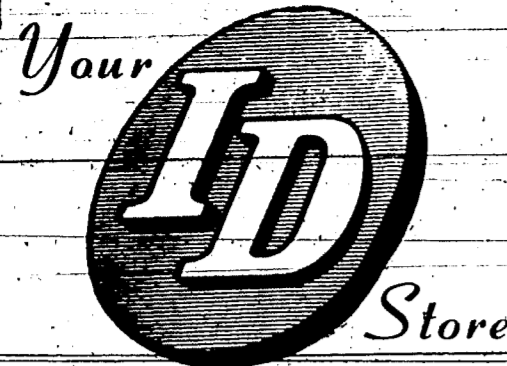
FABULOUS
NO-IRON
KETTLE
CLOTH
Dacron and cotton
45 inches wide.
Regularly 1" x 2" yd.
\$1.49 yd.

Nylon and Arnel
VELVET JERSEY
48-50 inches wide. Machine washable. Great for robes, blouses, dresses, etc.
Regularly \$2.98 yd.
\$1.98 yd.

DACRON AND COTTON
NEVER PRESS
In plaids and stripes! 45 inches wide. Fine for blouses, dresses and gift-sewing for Christmas. Sensational value.
Regularly to \$1.79 yd.
99¢ yd.

HEAVY-COTTON
SUEDE
Water repellent. Terrific for jackets, coats, etc.
Regularly \$2.98 yd.
\$1.98 yd.

DOWNTOWN SEW & SAVE FABRIC SHOP
106 Main No. Twin Falls



PROUD TO BE IN

TWIN FALLS, IDAHO

AMERICA THE BEAUTIFUL

CELEBRATING THE GRAND OPENING OF OUR DOWNTOWN MALL!

Before...

SAVE! SAVE!

MEN'S DEPARTMENT

LINENS & DOMESTICS

SEMI-ANNUAL PARK AVENUE WEEK SALE!

Park Avenue Hoosier represents great quality at our regular prices for one week only. We are offering even greater savings!

SALE! PARK AVENUE PANTY HOSE

Choose from Park Avenue's finest! Acetate-knit non-run panty or nylon panty hose. Fashion colors in petite, medium, medium tall.

If Perfect \$1.22 \$2 to 2.50

3 pr. 3.50

SUPPORT HOSE

Relieve leg fatigue with support panty hose. Petite, medium, medium tall.

If Perfect 1.95 \$2.44

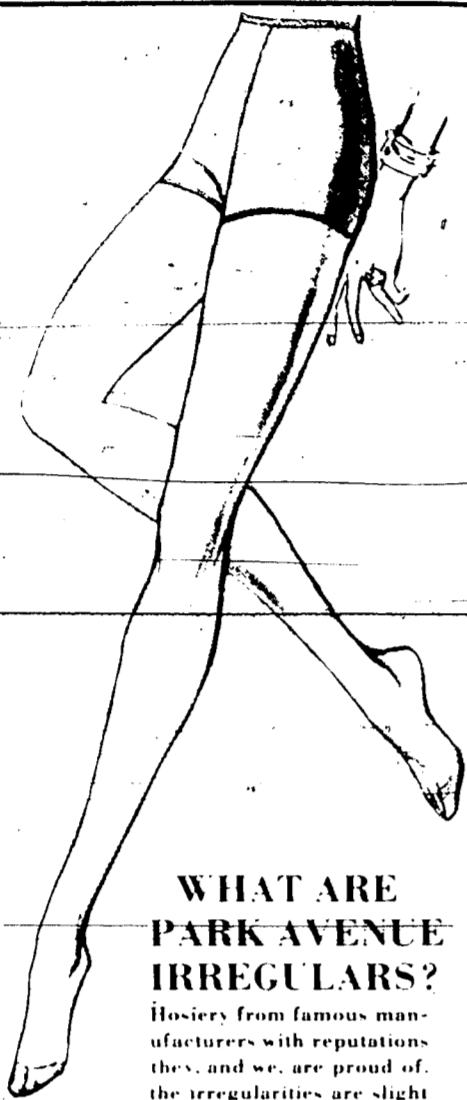
3 pr. 7.00

SEAMLESS MESH

Choose your favorite style of seamless mesh. Four semi-stretch sizes.

If Perfect \$1.50 to \$2. 59c

3 pr. 1.50



WHAT ARE PARK AVENUE IRREGULARS? Hosiery from famous manufacturers with reputations they and we are proud of. The irregularities are slight... the savings are big!

MEN'S BILLFOLDS Famous name brand billfolds in assorted finishes and colors. Reg. \$6.00. \$3.88

MEN'S DRESS SOCK Assorted styles and colors of men's socks. These socks are regularly \$1.00. Now 66c Pr.

MEN'S SWEATER SHIRTS A nice selection of Men's Sweater Shirts for the guy on the go! Assorted colors and sizes. Reg. \$10.00. \$8.88

MEN'S CASUAL PANTS Famous name brand casual pants and jeans in one big group to clear. Reg. to \$14. \$4.88

MEN'S SPORT SHIRTS A good selection of Men's long sleeve sport shirts for Fall and Winter. Values to \$8.00. \$5.88

MEN'S SPORT SHIRTS One group of short and long sleeve sport shirts to clear. Assorted colors and styles. Values to \$5.00. \$3.88

BLANKETS Our famous name blanket in Blue, Green, Pink, Gold, Orange, and Lilac. King sizes. Was regular \$21.98. Now \$16.99

COMFORTERS Beautiful floral covering in Dacron filled comforters. A great gift for the season. 72 x 84 Reg. \$19.98... \$12.99 80 x 90 Reg. \$22.98... \$14.99 80 x 108 Reg. \$29.98... \$16.99

DISH TOWELS A great assortment of dish towels in many, many colors. See this fantastic selection from. 59c

DECORATOR FLOOR PILLOWS Hit the floor on one of the 27"x27" square pillows in assorted colors with button center. Reg. \$6.00 Value. Now \$2.88

CHAIR PADS Now revitalize your every day chairs with new chair pads of foam, covered with assorted colors of fabrics. Reg. \$1.98. 99c

BED-PILLOWS Sleeping comfort at its best these dacron filled stripe tick pillows are a big 22" x 28". Reg. \$6. \$2.66



WOMEN'S DAYTIME COTTON DRESSES

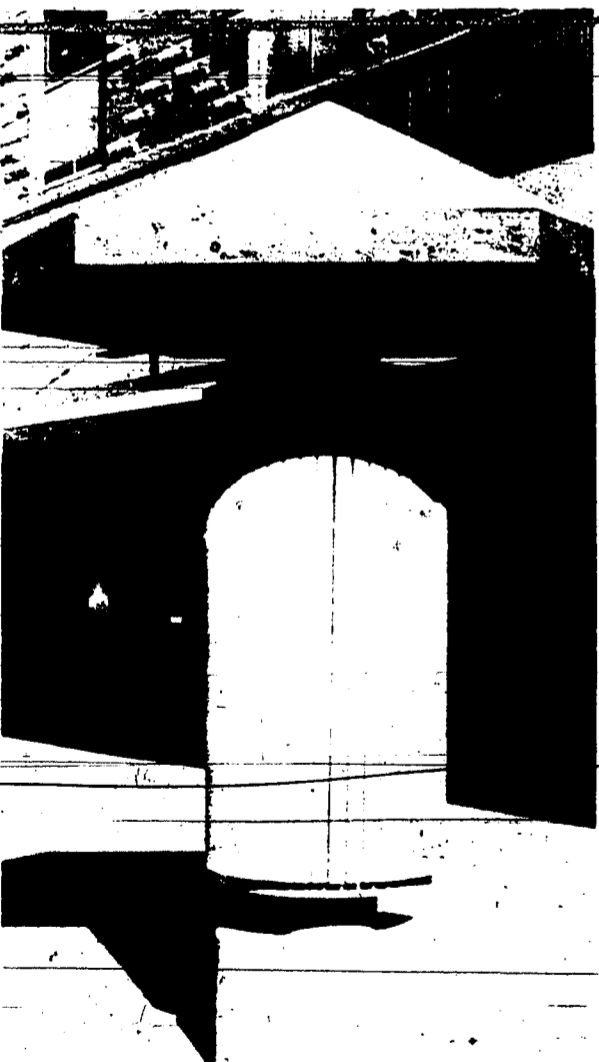
A beautiful assortment of 100% cotton dresses in assorted prints for you. Sizes 10 through 20 & 14' to 24'. Reg. \$8 Values. \$5.99

WOMEN'S BONDED ACRYLIC DRESSES Five lovely styles of Ladies Dresses to choose from. In assorted colors, sizes 8-18. Reg. \$16.00. \$10.88

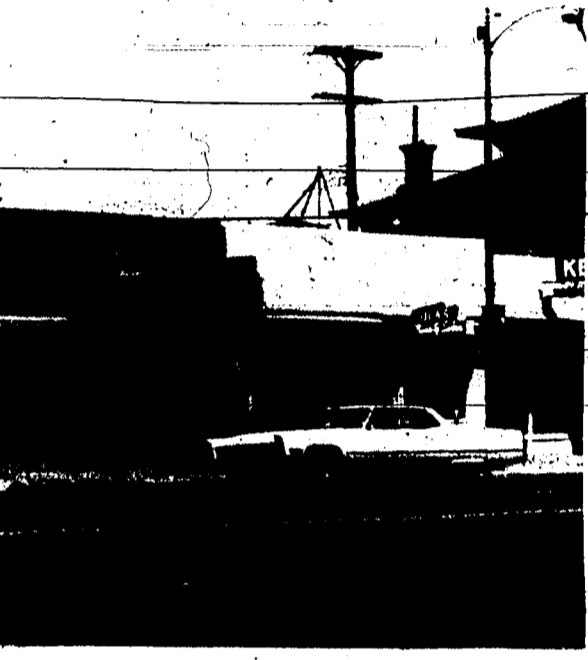
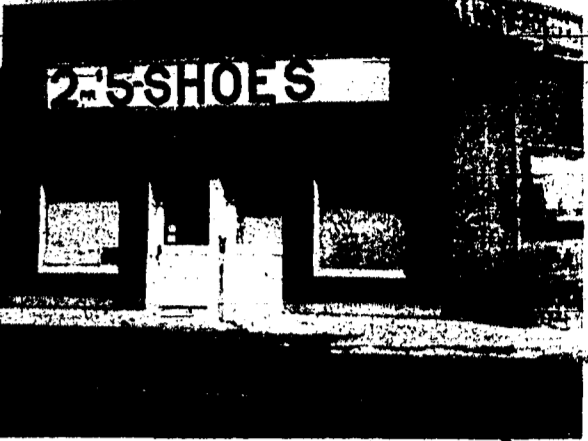
LADIES BLOUSES Permanent press finishes in ladies blouses in assorted colors and prints. Sizes 34-40. Reg. \$3.00. \$1.99



new look gives life to city



new to Twin Falls... but they look good



PROJECT RAZES many buildings in 'core' area

MAIN FLOOR

WIGS Our complete assortment of wigs in many colors and fronds. \$8.88

FASHION JEWELRY An excellent selection of our better Fall jewelry at great savings. Choose from all the latest styles. Up to 1/2 off

LINGERIE DEPARTMENT A fine assortment of feminine lingerie for lady. Sheers in Pignoni and sets. 1/2 Price

TERRY ROBES Long styles in terry robes for ladies. Many patterns and colors to choose from. Reg. to \$20. \$13.99

LUGGAGE Now's the time to buy luggage. Great assortment of kinds and colors at just great savings. Up to 1/2 Price

COFFEE MUGS A new shipment of assorted styles and colors in ceramic mugs. Up to \$1.00. 25c to \$2.95 doz.

PANTIES Famous name brand ladies panties. A great group of assorted colors. Reg. \$1.00. 2 pr. 99c

CLLOTES & ROBES Ladies famous name brand clottes and robes in assorted colors and fabrics. Our regular low price was \$9.00. Now \$6.99

MEN'S SPORT COATS Exciting specials in Men's Sport Coats. Good selection of colors in plains, plaids and stripes. Assorted sizes. Reg. \$45 to \$50. \$27.90

MEN'S DRESS CASUALS A fine selection of Men's blended fabric Dress Casuals in solid assorted Fall colors. Good selection of sizes. Reg. \$9. \$6.90

MEN'S CHRISTOPHER HALL DRESS SHIRTS The great new fashion colors from Christopher Hall, naturally. Long sleeve in button & French Cuff styles. Long point collars. Reg. \$5.59 - \$3.15. NOW 3/\$12.00

MEN'S SUITS One group of Men's Wool and Wool Blended Suits in assorted colors. Reg. to \$75.00. \$47.90

MEN'S WOOL DRESS SLACKS Broken sizes in Men's Dress Slacks of Wool. Come see if we have your size! Excellent Buy! 1/2 off

BLANKET BONANZA Big selection of Blankets. Thermals, solids, florals and more. Reg. \$5.00 to \$10.00. SALE \$3.99 to \$6.99

SPORTSWEAR FABRIC Big selection of Sportswear Fabric for the Fall Season. Choose from the many selections. Reg. to \$1.98 Yd. 77c

PERMA-PRESS FABRIC Easy to care for permanent press fabrics in a great selection of new patterns. Reg. to \$2.29 Yd. 88c

DACRON DOUBLE KNIT FABRICS Better weight double knit fabrics for that right now sewing job! See the many exciting colors and textures. Reg. to \$8.00 Yd. \$3.99

FINE PRINT FABRICS Large group of fine print fabrics from Amintex. Values to 89c Yd. 3 yds. \$1.00

GRAB TABLE See this selection of many wonderful items taken from our regular linen and domestic department. See the exciting prices!!!

NOTIONS Oceans of Notions taken from our sewing notions department. Choose for yourself or for gifts. Greatly reduced prices!!!

CHILDREN'S DEPARTMENT

GIRLS PILE COATS Washable acrylic and cotton frosty pile in Red, Navy, Beige or white. Sizes 4-6x... Reg. \$20. \$15.99 Sizes 7-14... Reg. \$22. \$17.99

GIRLS SKI COATS Assortment of bright colors and navy these are quilted with nylon shells. Sizes 7-14. Reg. \$17.00 Value. \$12.99

GIRLS DRESSES Fine assortment of Fall Dresses in sizes 3-14. All perma-press finishes were \$6 to \$14. \$3-\$5

GIRLS PANTIES Our regular 3 pair for \$1.47. panties. Cotton and Edilon blend in sizes 4-14. Solid or Print. 3 Pr. 99c

WOMENS

WOMEN'S WOOL COATS New patterns and textures in eye appealing colors. Sizes 8-18 were Reg. \$49.95. Lined. \$34.00

LADIES KNIT TOPS Acrylic knit tops with long sleeves and turtlenecks. Perfect for cold weather. Zip back. Reg. \$4. \$1.99

FUR TRIMMED COATS Every wanted texture of all wool and wool nylon blends trimmed with natural mink collars. Assorted colors in sizes 8 to 18. Compare at \$100. \$64.00

LADIES SKI JACKETS 100% waterproof jackets, the shell 100% nylon coated. Lining 100% nylon quilted. Hooded and zipper. Sizes S-M-L. Reg. \$19.95. \$15.88

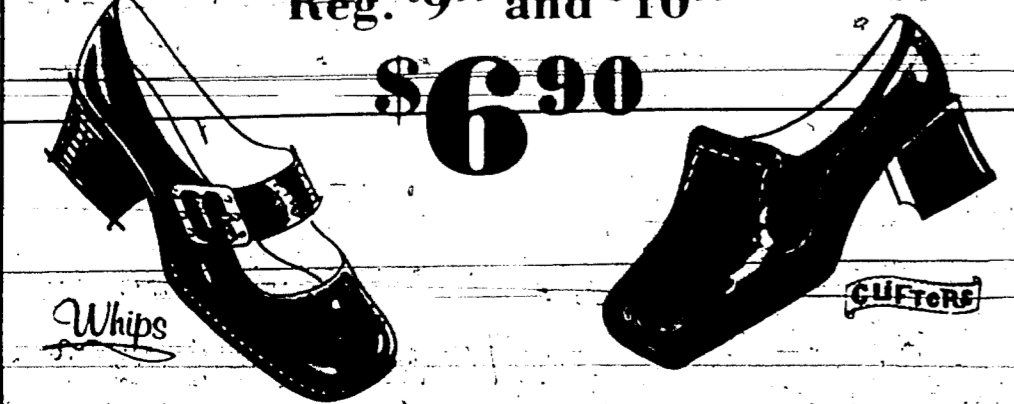
PANT SUITS Sizes 12-18 these pant suits for Ladies. Red, Navy, Brown and Turquoise. All Polyester Double knits. Reg. \$30 Values. \$24.88

2-PIECE PANT SET Check the look of cold weather then check these 2 piece pant sets of acrylic with laminated backs. \$14.00

LADIES BLOUSES Famous brand name blouses in assorted solids and stripes in sizes 7-15. Reg. \$6 to \$9. \$3.99

SHOE DEPARTMENT

ENTIRE STOCK CLIFTERS & WHIPS Reg. \$9.99 and \$10.99. \$6.90



FAMILY FLEECE LINED CHUKKA BOOTS - AFTER SKI BOOTS Men's & Women's \$8.99 Children's \$6.99

TEENS "KILTIE" SUEDE BEE-BOPS AND CHARLIE BROWNS \$8.90

SMOOTH LEATHER LUCY'S Reg. \$10.99. \$8.90

DIAPERS Our regular \$3.00 Dozen (if perfect) Diapers 20" x 40" size are now on special for only \$1.44 doz.

INFANTS TOWEL SETS Perfect for your baby or for a gift! 3 Piece towel sets (Towel, wash cloth, and rattle) Reg. \$1.69. 99c

INFANTS TERRY CLOTH JAMAS One piece Terry Pajamas in assorted colors and styles. Perfect for Fall and Winter. Reg. \$3.50. \$2.69

Introducing the Pretty Face Pommades. A gleaming collection of ClearGels and CremeGels. To give your face a beautiful importance-of-its-own-above-the-fashioning you'll be wearing. The Pretty Face Pommades are gels with a difference. A greater, more noticeable difference in tone, in texture, in color. In application. THE CHEEK POMMADES Gels in a form you've never seen. Discs of pure, crystalline softness in elegant, marbled compact. THE EYE-SHADOW POMMADES Gleaming sticks that glide, and tint and light-up your lips: "white" tinting their own soft texture show through. THE EYE-SHADOW POMMADES. Enchanting. "Lips" pairs of tubed gels. To illuminate your eyes. And the total look of our Pommades on you? Like an afterglow of all the fresh air, all the sleep, all the love in the world. Charles of the Ritz

YOUR IDAHO DEPARTMENT STORE - ON THE MALL - DOWNTOWN-TWIN FALLS - YOUR MOST COMPLETE SHOPPING CENTER

Time to plant...



EDSON'S

GALA OPENING

ENGLISH LEATHER SETS

25% OFF

of Downtown Twin Falls

SUPER SPECIALS

BONNIE BELL CLOSEOUTS

MAKE-UP

- MEDICATED
- REG. \$1.25

79¢

BONNE BELL CLOSE OUTS Reg. \$1.25

LIPSTICK Reg. \$2 **\$1.75**

TEN&O-SIX TREATMENT SHAMPOO

SAVE \$3.50 **\$8.50**
1/2 Gal.

REVLON PROFESSIONAL HAIR SPRAY

Reg. 98¢ **49¢**

ELIZABETH ARDEN BLUE GRASS

DUSTING POWDER Reg. \$3.50 **\$2.50**
FLOWER MIST Reg. \$3.50 **\$2.50**

Assorted Famous Brand Name NAIL POLISH

- LATEST SHADES
- Reg. \$1.25

59¢

Reg. \$1.59 MAALOX LIQUID

99¢

CITY DRUG

102 MAIN AVE. N. PHONE 733-8851

D & B SPECIALS

CELEBRATING DOWNTOWN TWIN FALLS REOPENING

These Special Prices Good Only Thru Nov. 14th

LINED STORM BLANKET

Top Grade Twin Jersey knit, reinforced at neck and all wear points. 2 inch over-edge binding. Red-Green or Blue. 72" or 74" length. Regular \$16.50.

SPECIAL \$10.89

MODEL 1870-HAIRSETTER

20 rollers—8 jumbo, 8 extra-large, 4 large & 4 On-off switch. Light indicates when unit is on. White light signals when rollers are at proper temperature. Avocado and blue floral carrying case.

Regular \$26.95 Retail **\$14.95** LAY AWAY NOW FOR CHRISTMAS AT ONLY

Carton Sale LAWN SWEEPERS

Standard Model **\$18.50**
Regular \$29.50
Deluxe Model **\$25.50**
Regular \$38.95

COMPLETE WATER SYSTEM

No. 391304-50 Convertible Jet Water System. Much more water. Bronze-ringed pump. "O" Ring design. Mechanical seal. Lifts water 80 feet.

List \$140.50 **D&B PRICE \$99.98**

ENDICOTT JOHNSON FULL LEATHER 9" WORK BOOT

No. 520 GOLDEN GLOVE. moccasin vamp. 8 inch blucher. cushion sole. PVC-mechanical sole. inverted wedge heel.

FALL SPECIAL **\$9.99**

RM 3-Point High Sprayer

SPARK PLUGS CHAMPION OR AC

REG. \$1.10 RETAIL ... **55¢**

SPRAYER SALE

Buy Now for 1971 at this special end-of-season special plus you'll beat next year's inevitable price raise!

Model 30C-rear mount with 110 Gal. Epoxy bed steel tank, 6 roller pump 29 foot (8 row) Booms—Reg. 352.64... SALE **\$269.90**

Model 30 Rear with 110 Gal. poly tank, 6 roller pump, 29 foot (8 row) Booms. Reg. \$377.84 **\$305.90**

Other Models and sizes—including pull type trailer model at comparable savings—Three days only sale prices and Nov. 14th.

Pay 10% down now—accept delivery now—pay balance April 1st, 1971—No Finance Charge.

CALF TABLE

For calves 400 to 700 lbs. extra heavy construction. Table lock. Stand. Tailgate center balance. Reg. \$360.00—Only one left.

AT THIS SPECIAL **\$275.00**

Universal Style TRACTOR HEATER CAB

Three Models (in stock) fit 90% of all popular tractor CAB ONLY **\$39.95** LESS WINDSHIELD. Windshield optional at \$9.45 extra.

100 HEAD CAPACITY

REG. \$119.95 RETAIL THIS SALE ONLY **\$74.95**

AUTOMATIC LIVESTOCK WATERER

YARD LIGHT

14" Reflector Porcelain socket. REG. \$5.50—SALE ENDS NOV. 14th SPECIAL **\$3.49**

Automatic MERCURY VAPOR

NITE-LITE

On at Dusk—off at dawn—cheaper to own than to rent—110 volt or 220 volt

THIS SALE ONLY **\$37.37**

BUY THIS GRINDER AT THIS SPECIAL LOW PRICE AND RECEIVE FREE 2 GRINDING WHEELS

PORTABLE GRINDER

5,000 RPM-12 Amp-2 h.p. Ball Bearings. 7/8" Cord. All gears-steel ball bearings. Gear-steel—traveling steel. Spiral. Finish: Non-wettable gray enamel. Epoxy in gorges. fanatics. auto body and welding shops. No. 2-8280. List \$99.50.

\$89.30

PONY CART

REG. \$149.95—SAVE OVER HALF **\$64.50** Not Assembled.

202 2nd Ave. N. — TWIN FALLS, IDAHO

D & B Supply Co.

THE Oooooobld RELIABLE

Downtown mall has potential of increasing business volume

The Twin Falls downtown improvement project has a potential of increasing business not only in the city of Twin Falls, but throughout Magic Valley.

At least, that is the opinion of the experts who have spent many hours planning the project. And it is a valid

opinion, based on the most trustworthy economic indicators.

The downtown project, it is hoped and believed, will increase trade in the downtown area, by attracting customers to the beautifully redesigned mall area.

But in addition, many out-of-

town people — and not a few "locals" — will pause at one of the outlying shopping centers, in addition to visiting the "core" area of the downtown business district. And increased business in any area means increased flow of money — that essential item for any community.

The business increase will inevitably mean more tax dollars flowing from the businesses to the various levels of government; there'll be more money for the employees wanting raises; more available funds for later improvements by the businessmen, and more money for the supplier who

provides the merchant with his "raw materials."

There are even more benefits — the customer and the Magic Valley farmer benefit, through increased sales which bring increased competition, which in turn spur bargain sales and price reductions.

Again, the completed

downtown project may result in increased valuation of business property — again bringing an increase in taxation. Despite the unpopular nature of this tax rise, it would boost the tax base for the city, giving the county and state more money to work with.

It was originally estimated

that there could be a 20-percent increase in the downtown tax base. This has not yet been calculated, but a 20 per cent increase could bring far-reaching changes over the years to the city and the county.

In all, increased business through the downtown improvement project would mean

a better Twin Falls, a healthier Twin Falls County and a more prosperous Magic Valley.

Thus, the improvement of downtown Twin Falls means not only more money for the downtown merchant; it can mean a better place to live and to raise a family.



Prices effective
Thurs, Friday and Saturday
November 14th

Downtown Twin Falls

America the Beautiful

SHOP DOWNTOWN IN OUR NEWLY COMPLETED SHOPPING MALL FOR THE BEST BUYS OF THE SEASON . . . NOW TO SERVE YOU WITH COMPLETE STOCKS OF CHRISTMAS ITEMS FOR YOU AND YOUR FAMILY . . . SEE YOU DURING OUR GALA GRAND OPENING.



BIG 7-FOOT TREE LOOKS LIKE IT'S FRESHLY FOREST-CUT

14⁸⁸

Reg. 17.88. Safe, flame-proof P.V.C. plastic in Scotch-pine green. Easy to assemble. Complete with stand.



50-LIGHT INDOOR SET

50-3 1/2 volt indoor miniature lights. Straight line constructed for easy trimming and decorating. Replaceable push-in bulbs guaranteed to light.

3⁴⁴ set

Early Xmas Value

Reg. \$4.44



AT HOME GLAMOUR... ORLON® PLUSH SCUFF

\$1²⁷

High pile Orlon acrylic in a big choice of groovy colors. Non-slip rubber soles. Sizes S, M, L.



NYLON PANTS IN FIVE TOP COLORS

\$2⁹⁷

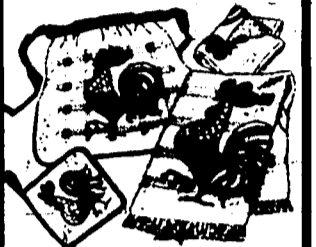
Casual, comfortable pull-ons in navy, black, brown, purple, olive. Washable nylon keeps its shape. Sizes 8 to 14.



SAVE ON ONE-SIZE NYLON PANTY HOSE

77c

Reg. \$1. One size stretch nylon panty-hose. Long-wearing micromesh. Seamless. Nude heel. Assorted colors.



TERRY CLOTH KITCHEN ENSEMBLE

Dish cloth 39¢
Pot holder 59¢
Half apron \$1.19
Matching and colorful



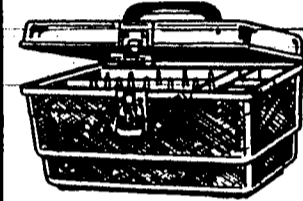
special purchase

SCATTER RUGS

4⁸⁸

Reg. \$6.49

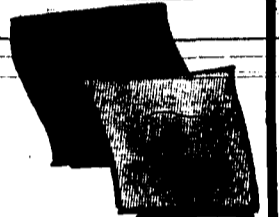
Oblong or oval, shag or hi-lo sculptured styles. Washable. Of 65% Zefran® acrylic, 35% polyester pile 26"x45"



JUMBO SEWING CHEST HOLDS "EVERYTHING"

3⁴⁷

Reg. 3.95. Removable tray holds thread, scissors, etc. Crystal clear or tortoise shell plastic. 14 1/2"x9 1/4"x8"



RED AND ORKEN FELT SQUARES

29c ea.

Great for making cute Christmas designs for toots, windows, trees—even aprons & packages!

2-FOOT SCOTCH PINE TREE

2⁹⁹

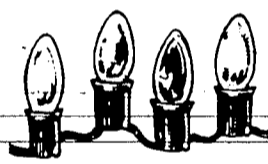
Idea for shipment overseas. Green poly vinyl chloride tree comes individually boxed, complete with base. Use it on a table or desk, too. Looks great!



17" SANTA SLEIGH AND REINDEER

\$1

Red flocked sleigh with 4 reindeer carries Santa, tree, snow man, miniature packages, holly. 7" high, 4" wide.

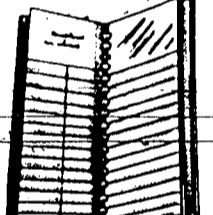


WEATHER-PROOF OUTDOOR LIGHTS

3⁴⁴

Reg. \$3.99

25-light set with glass bulbs, plastic sockets, for outdoor display. Assorted color bulbs. UL approved.



POLAROID PHOTO ALBUM IN VINYL

2⁹⁹

Protect your Polaroid photos in the acetate pockets of this album. Wipe-clean vinyl cover has gold stamped design.



PHOTO ALBUM WITH MAGNETIC PAGES

3⁷⁷

Longwearing acetate photo sleeves and vinyl cover with the look of leather. Scuff-resistant. Just wipes clean.



CHRISTMAS CARDS AND ENVELOPES

Reg. \$1.00 **84c**

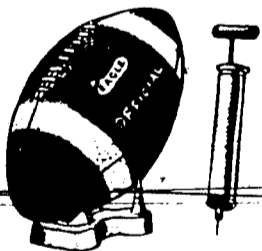
Here's a timely special value, beautiful full-color cards with matching envelopes. Twelve designs—one design to each box of 25.



ASSORTMENT OF FELT SQUARES

15c ea.

Range of colors in these 9"x12" squares of felt material. Useful, fun for decorating.

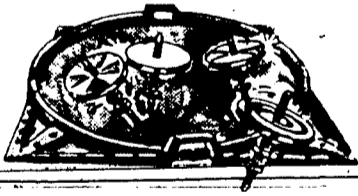


FOOTBALL WITH TEE AND PUMP

3³³

Reg. \$4.44

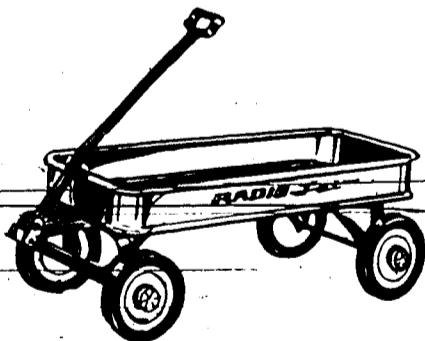
Set has everything your future pro will need. Rugged, professional-sized football. Durable plastic kicking tee.



HOURS OF FUN WITH RATTLING TOPS GAME

2⁷⁷

Reg. 3.44. The last spinning top to survive the collide effect is declared the winner. 2 to 4 can play the game.

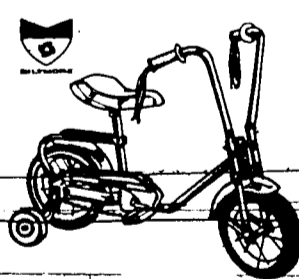


LITTLE RED ENAMELED WAGON BIG ENOUGH TO SIT ON

sale **7⁸⁸**

Reg. \$9.95

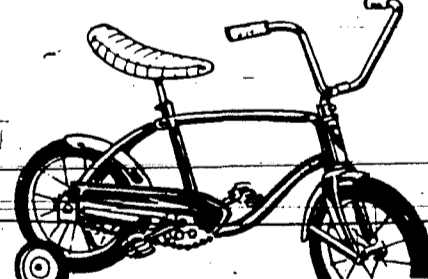
Rolls easily along on nylon bearings and the new fit-grip handle is so easy to steer. Smooth baked enamel finish.



10" BILTMORE SIDEWALK BIKE

12⁸⁸

Reg. \$16.95 Flamboyant raspberry color with chrome racing fenders, hi-rise handle bars, adjustable safety wheels.



OUR OWN BILTMORE 13" SIDEWALK TRAINING BIKE

15⁸⁸

Reg. \$19.95 Converts from boys' to girls' style and features new banana saddle. In flamboyant-magenta, highlighted by chrome racing fenders.



SOLID-STATE PORTABLE PHONOGRAPH PLAYS 4 SPEEDS

13⁹⁷

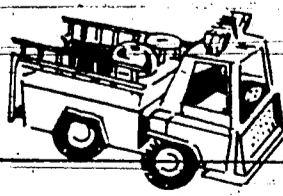
Reg. \$16.99 4" speaker for big sound, sapphire needle for clarity. Comes in choice of orange or blue.



LIFE SIZE 3-FOOT WALKING DOLL

7⁷⁷

Reg. 9.99. Take her hand and she'll walk with you. Choice of six pretty outfits. Life-like rooted hair.

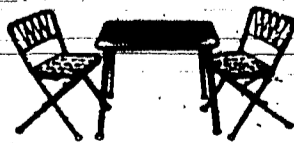


MERRY RIDER WIRE ENGINE

3³³

Reg. \$3.99

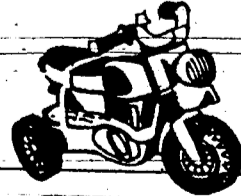
Perfect ride 'em toy for littl' tot's. 4 wheels and a steering wheel. For ages 2 to 7.



CHILD SIZE METAL TABLE AND CHAIRS

9⁸⁸

Reg. 12.98. Table has 18 x 24" Formica top, chrome legs. Two chrome folding chairs upholstered in heavy vinyl.

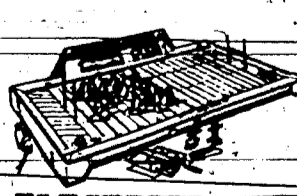


ROARING RIDE 'EM CYCLE

7⁸⁸

Reg. \$8.88

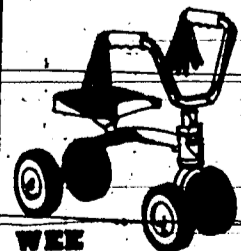
Our 18" roaring cycle bike is rugged plastic in red, silver, white and black. Adjustable seat for most kids.



ELECTRIC FOOTBALL GAME

7⁸⁸

Packed with action for guys. 22 plastic players, automatic timer, adjustable scoreboard, speed control. UL approved. 15"x28"

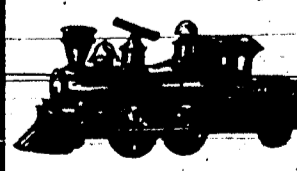


WEE WHEELER FOR BOYS, GIRLS 2-6

5⁸⁸

Reg. \$6.77

Bright red three wheel metal trike has easy steering handle. Safe and fun to ride. Very sturdy.



TOY'S RIDE 'EM LOCOMOTIVE

3⁸⁸

Reg.

\$4.66 Sturdy steel frame and axles. Has bell, bellows whistle and swivel wheels with steering handle. Big value!



BOYS' AND GIRLS' TOY ASSORTMENT

88c ea.

As stocking stuffers or special gifts, these toys are perfect. For action, fun—and games—pre-Christmas values start here.

Next step in the project: the alleys



THE ALLEYS need some attention

POWER LINES may go underground

Parking lot construction due next

The alleys and parking lots are next.

The downtown project has two principal phases — the mall along Main Avenue, and a half-block either way on Shoshone, which is now near completion; and the parking lot phase. Present plans call for reconstruction and repaving of parking lots and alleys back of the buildings fronting along the mall sometime next year.

James R. Kelsch, executive director of the Urban Renewal Agency, said their overall authorization expires formally in December, 1971 — three years from the inception of the project as far as they were concerned.

The Off-Street Parking Corporation, composed of

downtown businessmen, has acquired the land for the parking lots which will allow shoppers to park off the main streets and out of traffic. Their final task will be to deed the parking lots over to the city, and the city will place parking meters on the lots and will then maintain them.

The parking-lot project is "probably the most important part of the work," according to Curtis Eaton, vice president of Twin Falls Bank and Trust Co., and one of the prime movers of the downtown project. "After all, you have to allow people to park if you want to get them downtown," he said.

In Grand Junction, Colo., whose mall project inspired the Twin Falls model, off-street

parking was not considered initially — and, it is reported, Grand Junction officials and businessmen have felt the pinch ever since. Their mall is strictly for pedestrians, and parking has become quite a problem in the years since their project was completed.

Many Main Avenue merchants plan to remodel their "back doors" next year when the alley project gets under way; they will utilize their parking-lot entrances as a sort of "second front door" to make access convenient from both Main and alley routes.

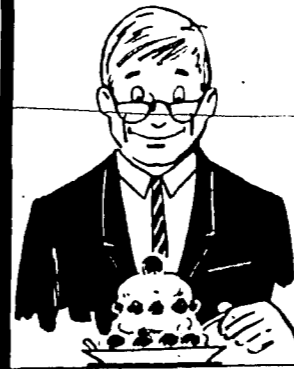
The businessmen have one major decision yet to make — what to do about utility lines now running along the alleys. The lines for power and

telephones are a bit unsightly at present; the poles make parking a problem in some areas. Idaho Power Company and Mountain Bell have estimated their costs of installation underground, and both firms say they may be able to donate a part of the construction cost as a civic-improvement project.

But it will be expensive for the businessmen at any rate; and part of the cost will be running the lines from the property lines to the stores. The merchants will vote on the problem some time before the project starts.

When all the dust has settled next summer, Twin Falls will have the most up-to-date business district in the state — no doubt about that!

ELKS LUNCHEONETTE



COME ON DOWN
AND ENJOY
GREAT FOOD

11:00 A.M. to 3:00 P.M.
6:00 P.M. to 9:00 P.M.

Lunch & Dinner
Week Days Downstairs Elks Building

BONANZA "88" STORE

244 Main Ave. South
STORE HOURS
Weekdays 9 a.m. to 9 p.m.
Sundays 12 noon to 6 p.m.

TWIN FALLS

Idaho
America
The
Beautiful

VALUES THURS.-FRI.-SAT.

**GRAND
OPENING**

Downtown
Mall

Lay
Away
For
Christmas

Choice
of
colors



Little
Girls

**TENNIS
SHOES**

12 Pair
For

88¢

PANTY
HOSE..... PR. **66¢**

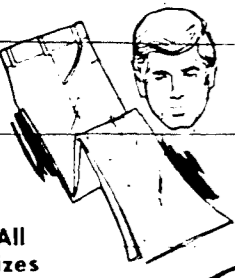
RUG
YARN..... **3 skeins 99¢**

CANNON
BLANKETS..... **\$3.88**

PILLOWS **99¢ & \$1.99**

USE
OUR
CON-
VEN-
IENT
LAY-
AWAY

THANKSGIVING NAPKINS & TABLE COVERS ... 3 for 88¢ to 55¢ pkg.
WAVERLY BRAND TURKEY PLATTERS 15"x21" \$3.88
PILLOW FORMS 12x14 inch — round & square 66¢ and 77¢



**MEN'S
FLARE
BOTTOM
PANTS**

All sizes
\$3.88 pr.

BOY'S DENIM PANTS

Sizes 3 to 6X ... **4 pair 88¢**

**BOY'S FLARE BOTTOM
PANTS** \$1.99
Sizes 3 to 6X

For Big Men
**BIG-YANK
WORK
CLOTHES**
Selected irregulars

\$3.22

Men's Long Sleeve
Permanent Press
SHIRTS
Stripes & solids

\$2.99

SHREDDED FOAM 2 FOR **99¢**
One pound bags

LINEN CALENDERS -
Year 1971 Only **88¢**

Styrofoam — All sizes
BALLS AND FORMS
DISCOUNT PRICES

**MEN'S & WOMEN'S
TOILETRIES**

KING'S MEN
Leather Collection
Gift Sets. Reg. \$2.75
Now **\$1.22**

DESERT FLOWER
Powder & Lotion
Collection. Reg. \$2.25
Now **\$1.99**

Infants to Men's

GLOVES

88¢ and 99¢

**GLITTER &
SEQUINS**
4 PKGS.

88¢

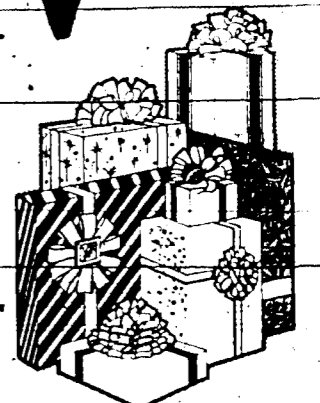
**XMAS
GIFT
WRAP
PAPER**
2 1/2 99¢
to 5 1/2 88¢

**XMAS
BOWS**
36 count

88¢

**GIFT
TAGS**
3 paks

88¢



**CELLO
TAPE**
1500 inch size
Regular 39¢

4 rolls 88¢



THOUGH IT SEEMS dry, this garden spot will bloom in spring

CLUTTERED Shoshone waits end of building, flow of cars



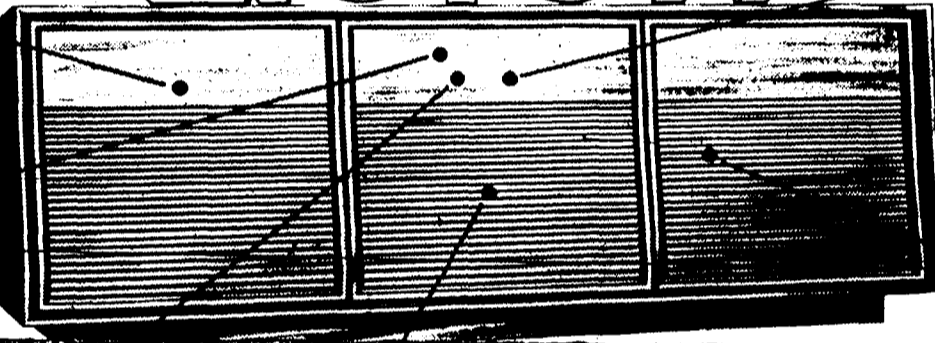
SAVE AT WILSON - BATES

Drive out to our **FREE PARKING** save on meter money and great savings on all your home needs.

LISTEN

1. 70 Watts *Peak Music Power *(35 watts E.I.A. music power)

2. Automatic/Manual 4-Speed Turntable



3. Split Level Control Deck; professional audio programming function controls

4. Six speakers: Two 15" oval woofers; Two 4" mid-range speakers; Two exponential horns

5. Automatic-Delay for delayed radio off

6. Handsome Contemporary Cabinet Styling; Walnut Veneers and selected solids

Magnificent cabinetry to grace any home with the finest in beauty and sound... come in... listen to superb stereo sound... see this splendid console from the Philco Mastercraft Collection of fine furniture... stereo Model H460UWA

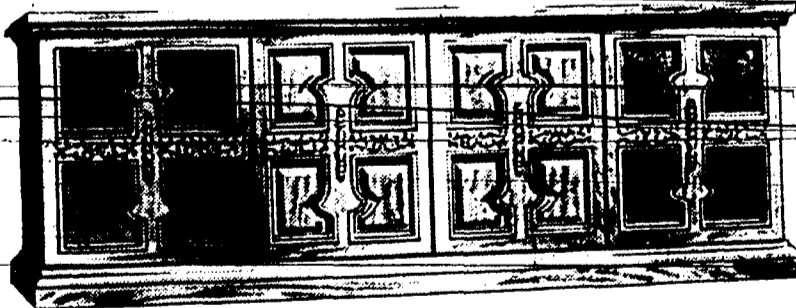
just listen... there's so much more to the new 1971

PHILCO *Ford*
The better idea people.

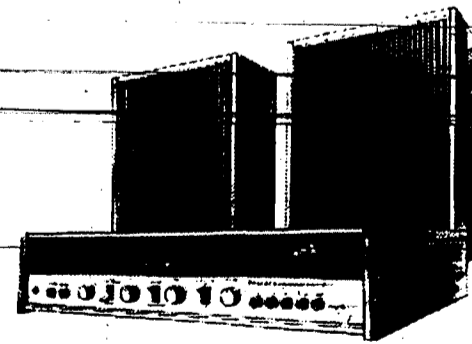
Come in... listen to Philco 70 Stereo... and hear a new excitement in sound. Matched and balanced Air Suspension speaker systems... power-packed amplifiers... precision-engineered turntable... and ultra-sensitive FM Stereo, FM/AM Radio all combine to produce exciting music and sound... to fill your home with beautiful full fidelity music.

PHILCO®

Stereo Hi-Fidelity



Here's cabinetry that captures all the grandeur of Old World Spain... in genuine wood veneers and selected solids. Features 6-speaker sound system with big 15" oval woofers, plus professional audio Programming/Function controls. Model H462UDK



Complete system includes super-powered FM Stereo, FM/AM Receiver with professional audio controls, plus two sealed, ducted-port speaker enclosures that house a 6-speaker Air Suspension sound system. Pagan cabinetry, finished to match Walnut, Model M386U 150 watts peak music power (75 watts E.I.A. music power)

Free

Introductory offer on New 1971 Models
12 ALBUM STEREO LIBRARY with each stereo purchased

WE HAVE A FEW 1970 STEREO'S
AT GREAT REDUCTIONS

"Serving Magic Valley Since 1935"

WILSON-BATES APPLIANCE STORES Inc.

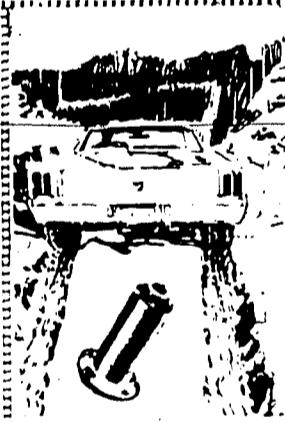
JEROME
137 WEST MAIN
325-2702

TWIN FALLS
702 MAIN AVE. NORTH
733-6146

BURLEY
1250 ALBION AVE.
678-2382

BUDGET DEPARTMENT
WE'LL ARRANGE TERMS TO FIT YOU
EASIEST TERMS
ANYWHERE IN MAGIC VALLEY
• NO FINANCE COMPANIES
• NO BANK FINANCING
WE DO IT FOR LESS!!!

AFTER YOU'VE LOOKED MAIN STREET OVER
COME AND SEE US...
WHERE THERE IS PLENTY OF
FREE PARKING AND PRICES ARE RIGHT!



YOURS FREE!

STUDDED SNOW TIRES

AT NO EXTRA COST

CARBIDE-STEEL SAFETY STUDS INSTALLED AT NO EXTRA COST WITH EVERY **WINTERLANE PREMIUM** TIRE SOLD THURSDAY, FRIDAY AND SATURDAY ONLY!

NOVEMBER 12, 13, 14



BRUNSWICK WINTERLANE PREMIUM
FOUR PLY NYLON-DEEP GRIP TREAD

TIRE SIZE	SALE PRICE	EX. TAX
7.00-13	\$18.85	1.96
6.95-14 (C78-14)	19.08	2.17
7.35-14 (E78-14)	19.79	2.25
7.75-14 (F78-14)	20.12	2.44
8.25-14 (G78-14)	21.52	2.60
8.55-14 (H78-14)	23.03	2.80
8.85-14 (J78-14)	23.98	3.01
7.75-15 (F78-15)	20.57	2.40
8.25-15 (G78-15)	21.49	2.60
8.55-15 (H78-15)	23.51	2.80
9.15-15 (L78-15)	24.18	3.20

ADD \$2.25 FOR WHITEWALLS

BUY NOW!

WE WILL MOUNT YOUR TIRES
NOW OR WHEN SNOW COMES

FREE
TIRE
MOUNTING

FREE
PUNCTURE
REPAIR

FREE
SPRING
DISMOUNT



Tremonton, Utah
206 So. 2nd. West St.

Twin Falls, Idaho
1757 Kimberly Road

Rupert, Idaho
Highway 24

Idaho Falls, Idaho
198 Park Avenue

Blackfoot, Idaho
865 West Bridge Street



November 11th ... a day dedicated to peace and freedom for all.

“America the Beautiful”



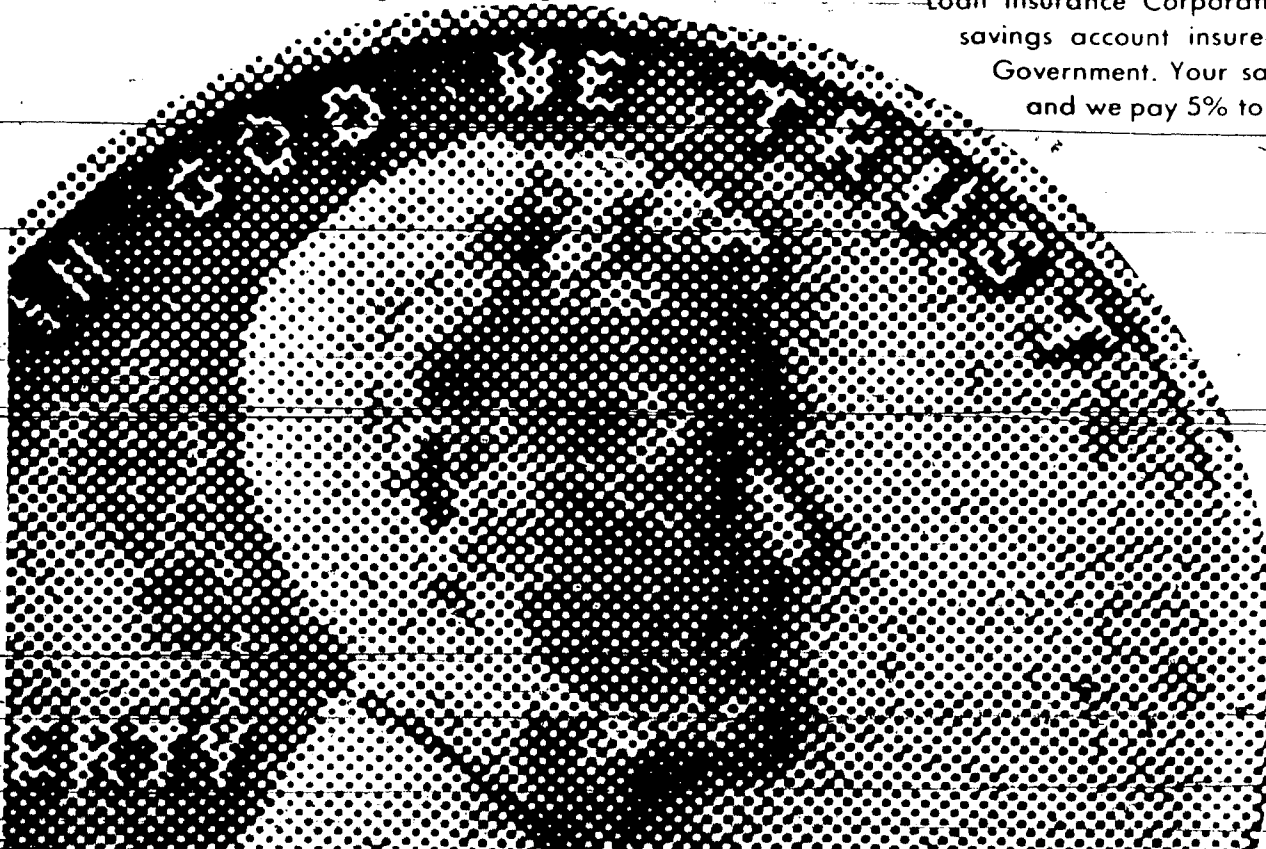
Artist's sketch of the New Downtown Twin Falls area

The re-creation of the downtown Twin Falls, involving the co-operation between individuals, groups and agencies, has been long, but rewarding. The new downtown is one that has the nation's attention. New life has been pumped into the city and a dream has become reality. We join in extending our welcome to the citizens of Magic Valley to attend the opening dedication and festivities.

**official dedication and opening celebration
thursday friday and saturday-november 12-13-14.**

Not a penny lost . . .

Since 1934 when Congress established The Federal Savings and Loan Insurance Corporation no one has ever lost a penny in a savings account insured by this agency of the United States Government. Your savings with us are insured up to \$20,000 and we pay 5% to 6% on savings.



FIRST FEDERAL SAVINGS

AND LOAN ASSOCIATION

of Twin Falls



233 SECOND STREET NORTH, TWIN FALLS • BURLEY BRANCH, OVERLAND SHOPPING CENTER