

Time News

Valley's Home Newspaper
TWIN FALLS, IDAHO

71st year, 178th issue

25¢ Even more for better delivery

today in brief

on said ready to free more tapes

FBI arrests SV man

SUN VALLEY — A Sun Valley man wanted by California authorities for alleged kidnaping and armed robbery was arrested Saturday afternoon by an FBI agent and the Sun Valley police chief.

Leslie Vance Cram, 29, was taken into custody on an FBI warrant issued Feb. 6. California authorities had requested assistance in locating the man, known to them as Vance Leslie Fields.

The Orange County, Calif., sheriff's office confirmed Saturday night that the charges involve armed robbery and kidnaping. According to an FBI spokesman, Cram is being held in Twin Falls County jail awaiting arraignment Monday before U. S. Magistrate Harry Turner.

Getty kidnap suspect seized

LAGONEGRO, Italy (UPI) — Police seized a suspected leader of the gang that kidnaped J. Paul Getty III in a dawn raid Saturday on a farmhouse in southern Italy. Girolamo Piromalli, 58, left, was the seventh Calabrian charged with the abduction of the 37-year-old heir of the American oil millionaire. Police said the husky Piromalli has a criminal record.

Fire bombing kills 8

ALLEN TOWN, Pa. (UPI) — Eight persons were trapped and killed and 12 others injured Saturday when fire started from an incendiary bomb raced through a crowded neighborhood bar with a polioed back door and barred windows. Fire officials said the victims were trapped against the door after flames blocked the front when a firebomb was hurled through a front window of the tiny Caboose Bar.

The dead, including one woman, were found crowded against the bolted door and were pronounced dead on arrival at several city hospitals.

French 'dirty tricks' reported

(c) N. Y. Times Service
WASHINGTON — State Department officials said Saturday they had received reports that French diplomats had tried to persuade Arab states not to lift the oil embargo against the United States.

There was no evidence, the officials said, directly implicating Foreign Minister Michel Jobert in the effort. But they said there were reports of such activity by other French diplomats.

Soviet exile blasts homeland

ROME (UPI) — Russian dissident Pavel Litvinov, grandson of Josef V. Stalin's foreign minister, said Saturday that Soviet citizens who seek freedom often pay with their physical freedom, livelihood and health.

Litvinov, whose grandfather, Maxim, was Stalin's foreign minister and whose well-known name he said, "saved me from more severe punishment," left the Soviet Union, with his family earlier this week.

Nixon's brother quits firm

WASHINGTON (UPI) — F. Donald Nixon, the President's brother whose name has been linked to mining claims deals involving billionaire Howard Hughes, is resigning from the Marriott hotel chain because of ill health, the company said Saturday.

Nixon had joined Marriott early in 1970 as vice president for community and industry relations based in Newport Beach, Calif.

In a statement Saturday, a Marriott spokesman said that in addition to Nixon's health problems, "Marriott Corp. has embarked on an austerity program caused by the energy crisis."

WASHINGTON (UPI) — President Nixon is believed preparing to surrender some or perhaps all of the 42 Watergate tapes the House Judiciary Committee says it must have for its impeachment inquiry, UPI learned Saturday.

The possible change in the President's hard-line stance on the tapes was said to have followed a meeting Tuesday when Senate GOP Leader Hugh Scott and several other Republican senators warned his Watergate lawyer, James D. St. Clair, that if Nixon did not soften his stand, the House would impeach him.

White House Press Secretary Ronald L. Ziegler said after the UPI dispatch ran, that the reports which say the White House has made a decision to turn over more tapes to the House Judiciary Committee are incorrect.

"We have already provided the committee with 19 tape recordings of conversations, more than 200 documents which were provided to the grand jury, and boxfiles of additional material," he said, and the White House "is prepared to...look for ways to cooperate, but we

continue to feel it is essential that the committee first define the charges and be specific on what additional materials are wanted and why."

The GOP senators also warned St. Clair, sources told UPI, it would cost the Nixon administration 15 Senate votes if the committee voted him for contempt for refusing to turn over the tapes. Sources said there are 35 "sure" Senate votes for conviction now and that would put Nixon in jail.

It takes a simple majority vote for impeachment of indictment in the House, and two-thirds of those senators present and voting must approve an actual conviction. The charge: If all 100 senators were present, it would take 67 votes to convict.

Sources said St. Clair met with Scott as part of a series of meetings by administration aides with House and Senate members to whip up support for the President's position. Also reportedly present were Sen. Robert F. Griffin, Mitchell, and Norris Connors, R-N.H.



Tri-state water pact urged

By DAVID ESPINO
Twin Falls News Writer
SUN VALLEY — Washington Gov. Dan Evans issued a call Friday for the formation of a tri-state compact to oversee the water resources of the Columbia and Snake River systems.

Evans proposed at a meeting of the Pacific-Northwest Regional Commission (PNRC) that his state, Idaho and Oregon find agreement on the questions of water management.

"I don't think we can afford to operate independently," he said. "Idaho Gov. Cecil D. Andrus responded cautiously to Evans' proposal. He said he was in agreement "in broad scope" that cooperative work was necessary.

But he also said he reserved the right to "narrow the scope" of the agreement. He also said "we're going to make certain things go through without our getting a pound of flesh."

Evans predicted the eventual ratification of a compact. Oregon Gov. Tom McCall, who was not at the meeting, but

was never any deed by the papers other than a post-dated one, will be presented shortly by the staff of the congressional Joint Committee on Internal Revenue Taxation to the members of the committee. The staff is trying to get its report written on all aspects of Nixon's tax returns by the end of next week, though some of the staff experts doubt that this tentative deadline will be met.

The staff appears likely to abstain from reaching any conclusions on the crucial question of how much President Nixon himself knew about the allegedly improper arrangement and about the undisputed fact that the only copy of the deed, which now is a backdated version.

On the question of Nixon's knowledge, may hinge the even more important question of whether the committee will charge the President with fraud on his income taxes.

TOY GUNS are probably outnumbered by the real thing in battle-torn Cambodia. Wearing a combat helmet and holding a rifle, a young soldier is right at home with machine guns and cartridges. He has soon then used them in his village near Phnom Penh. (UPI)

Evans said he was with Evans "all the way." Evans' efforts in making his statement that efforts in past years to form a compact for management of the river systems had met with opposition. He said a dispute between public and private power interests had hampered the earlier effort in this area.

"It seems to me maybe we're in a different generation," he said. "The needs for cooperation on water are urgent. There's not enough water."

McCall told the commission "one of us should go for widespread meetings." McCall said the widening would put his

Department of Highways condemnation suit next Friday in court.

The case was one of about a dozen which the department has brought to obtain right-of-way for widening Addison Avenue and Washington Street in West Five Points in Twin Falls.

The department condemned 17 22-foot strip of Addison owned by Arthur Harrison. Harrison had been notified of the property and the highway department had offered \$2,500 for the land, although this could not be confirmed in a check Saturday with the department's attorney.

Harrison said the widening would put his

Nixon tax cut illegal?

(c) New York Times Service
WASHINGTON — Congressional staff experts who are investigating President Nixon's taxes have reportedly become convinced that the deed establishing the President's right to a 46,600-yr. deduction never actually existed, despite the contention of his lawyers to the contrary.

In addition, according to sources close to the congressional investigators believe they have sufficient documentary evidence to refute the argument made by Nixon and his lawyers that the deduction was legal, even in the absence of the deed.

That argument rests on a claim that Nixon's pre-presidential papers were deleted from the National Archives before a change in the tax laws that disallowed his deductions for gifts of personal papers by private citizens.

A document in the hands of the investigators shows, however, that more than three months after the cut-off date, the papers were still being described by a key man in the administration as the property of Nixon. The papers were merely "presently owned" by the Archives at that time.

The evidence on the question of whether the deed that there was never any deed by the papers other than a post-dated one, will be presented shortly by the staff of the congressional Joint Committee on Internal Revenue Taxation to the members of the committee. The staff is trying to get its report written on all aspects of Nixon's tax returns by the end of next week, though some of the staff experts doubt that this tentative deadline will be met.

The staff appears likely to abstain from reaching any conclusions on the crucial question of how much President Nixon himself knew about the allegedly improper arrangement and about the undisputed fact that the only copy of the deed, which now is a backdated version.

On the question of Nixon's knowledge, may hinge the even more important question of whether the committee will charge the President with fraud on his income taxes.

Deadly playthings

TOY GUNS are probably outnumbered by the real thing in battle-torn Cambodia. Wearing a combat helmet and holding a rifle, a young soldier is right at home with machine guns and cartridges. He has soon then used them in his village near Phnom Penh. (UPI)

Condemnation suit settled

TWIN FALLS — Jurors awarded a \$15,000 to a Twin Falls man in an initial judgment of highways condemnation suit next Friday in court.

The case was one of about a dozen which the department has brought to obtain right-of-way for widening Addison Avenue and Washington Street in West Five Points in Twin Falls.

The department condemned 17 22-foot strip of Addison owned by Arthur Harrison. Harrison had been notified of the property and the highway department had offered \$2,500 for the land, although this could not be confirmed in a check Saturday with the department's attorney.

Harrison said the widening would put his

complex of three doctor's offices to close to Addison, in violation of city code.

As long as no remodeling occurred, the building would be allowed to stand. Kristian said that if any changes were attempted, a new city permit would be required and that the three offices would have to be obtained the legal setback, he maintained.

Lloyd Welsh, attorney for Kristian, said Saturday he might appeal the decision.

The city's attorneys to the city, P.D. Johnson, District Judge Theron W. Ward advised members to consider the market value of the property and damages to the remainder of the property by the street widening.

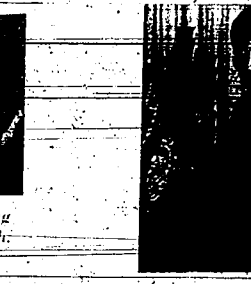
SUNNY
Details p. 19
Opinion: 4-5
Living: 11-16
Valley: 17
Business: 19
Farm: 20-22
Sports: 26-30



Magical Valley's basketball all-stars clash in Murtaugh. Story, p. 28.



'Bearish' student in O'Leary touring drama class emulates Winnie the Pooh. See today's Idaho magazine.



Janice Club's annual art auction slated Wednesday. See p. 11.

Regional Obituaries

Anna E. Jones **J.C. Gratio** **Hugh Donnelly** **Byron Williams** **Etta Ray Smith**

GOODING—Anna E. Jones, 84, died Friday afternoon at Gooding Memorial Hospital after an extended illness. She was born Jan. 22, 1900, in South Greenfield, Mo., and was married Aug. 2, 1907, to Joe L. Jones in South Greenfield. They lived in Missouri until 1937 when they came to Gooding. She died Sept. 23, 1963.

Survivors include two sons, Melville A. Jones, Ramona, Calif., and J. T. Jones, Clatskanie, Ore.; three daughters, Mrs. Ruel Andrew, Newark, Calif.; Mrs. Eldon Ransom, Blackfoot, and Mrs. R. L. Jordan, Gooding; one brother, Alfred Long, South Greenfield; 10 grandchildren and 10 great-grandchildren. Funeral services will be conducted at 2 p.m. Monday at the First Baptist Church. Friends may call at the funeral home until time of services Monday.

TWIN FALLS—James Clayton Gratio, 77, Twin Falls, died Friday night at Magic Valley Manor in Wendell following a long illness. Born Aug. 11, 1886, in Superior, Wis., he farmed in Minnesota until moving to Twin Falls in 1943. He worked as a carpenter in Twin Falls until his retirement in 1962.

On April 18, 1921, he was married to May Johnson in Claret, Minn.

Surviving in addition to his wife are five sons, Henry Gratio, Pinedale, Calif.; James Gratio, Boise; Gordon Gratio, Bountiful, Utah; Calvin Gratio, Idaho Falls, and John Gratio, Pacific, Calif.; one daughter, Mrs. Bernice Lechner, St. Cloud, Minn.; two brothers, Richard Gratio, Willow, Alaska; and Neil Gratio, Duluth, Minn.; and one sister, Mrs. Siedra, Mrs. Mable Uvund, Mrs. Terrisa Uvund, Mrs. Maycel Danburg, all of Oregon; 20 grandchildren and 25 great-grandchildren.

Services will be announced by Reynolds Funeral Chapel.

TWIN FALLS—Hugh Johnson Donnelly, 59, Twin Falls, died Thursday morning at Magic Valley Memorial Hospital after a long illness. Born Oct. 32, 1914, in Chuckey, Tenn., he moved to Jerome to work for Union Pacific Railroad in 1930 and in Jan. 11, 1936, he married Fern G. Donnelly.

Mr. Donnelly farmed and worked for Charter Steel Co. in Twin Falls and Caldwell before retiring about three years ago. He was a member of the Methodist Church.

Survivors include his wife, Twin Falls; two daughters, Mrs. George (Linda) Beece, Twin Falls, and Linda K. Rose, Boise; one son, William H. Donnelly, Boise; two brothers, Paul-Donnelly, Kimberly, and Cecil Donnelly, Arco; one sister, Mrs. Robert Kalousek, Nampa; and nine grandchildren.

He was preceded in death by one sister and three grandchildren.

Funeral services will be conducted at 2 p.m. Monday at the Jerome Cemetery by Rev. Herbert Morris.

Friends may call at White funeral home until 10 a.m. Monday.

TWIN FALLS—Byron Williams, 71, Twin Falls, died Thursday at Magic Valley Memorial Hospital after a long illness. Born March 31, 1902, at Okmulgee, Okla., he came to Idaho from Oklahoma in 1911. He married Mirtle M. Reece in 1922 in Driggs. She died April 14, 1973.

Mr. Williams farmed in the Teton Valley for several years before moving to Jerome. He moved to Twin Falls in 1949 where he was a building contractor.

He was a member of the Odd Fellows Lodge and attended the Methodist Church.

Survivors include two daughters, Mrs. Elwood Adams, Lexington, Ky., and Mrs. Richard (Pleta) Adams, San Antonio, Tex.; one sister, Virginia-Scott Cottonwood, Ariz.; three brothers, Paul Williams, Moses Lake, Wash.; Mr. Williams, Cottonwood, Ariz.; and Edward Williams, Manchester, Wyo.; six grandchildren and two great-grandsons.

Funeral services for Mr. Williams will be at 11 a.m. Monday at White Mortuary Chapel by Rev. John Smith. Burial will be at Sunset Memorial Park.

Friends may call at the mortuary today and until 1:30 p.m. Monday.

HANSEN—Mrs. Etta Ray Smith, 87, Hansen, died Thursday morning at Magic Valley Memorial Hospital after a long illness. Born Dec. 28, 1888, at Grandview, Ark., she married Charles E. Smith Aug. 31, 1906, at Berryville, Ark. They moved to Hansen in 1919 from Arkansas. Mrs. Smith died Nov. 13, 1969.

Mrs. Smith attended the Baptist Church in Arkansas. Survivors include four daughters, Mrs. Esther Craft and Mrs. Nell Hulse, both Murtaugh; Mrs. Mable Blanchard, Boise, and Mrs. Beulah Bennett, Prosser, Wash.; five sons—Roy Smith, Sockton, Calif.; Leo Smith, Watsonville, Calif.; Troy Smith, Lodi, Calif.; and Lester Smith, Palo Alto, Calif.; two sisters, Germa Wright, Dimas, Calif., and Clara McCall, Eureka Springs, Ark.; one brother, W. N. Ray, Kimberly; 33 grandchildren, 55 great-grandchildren and 35 great-great-grandchildren.

She was preceded in death by one daughter, three sons, four sisters and three brothers.

Funeral services for Mrs. Smith will be at 2:30 p.m. Monday at White Mortuary Chapel by Rev. John Sims. Burial will be at Sunset Memorial Park.

Friends may call at the mortuary today and until 1:30 p.m. Monday.



Best boxes selected

THREE GIRL Scouts won awards for having the best decorated box at the Father-Daughter Box Sale Friday night in Jerome. Left to right they are Tina Leytham, Christine Hodges and Kanna Turvey.

Aeronautics department to honor safe MV flyers

TWIN FALLS—Local pilots with good safety records will be honored in an awards banquet Monday evening at the Turf Club.

Awards at the 14th annual event, sponsored by the Idaho Department of Aeronautics, are based on the number of years a pilot flies more than a minimum of 50 hours annually, without having an accident or breaking flying regulations.

Darrell Manning, state aeronautics director, said everyone interested in aviation is invited to attend the banquet. Those attending should contact the Turf Club for reservations.

Pilots to be honored are, for a quarter-century and over, William Gilliom, Fred M. Frazer, Twin Falls, for 28 years; for a quarter-century and one million miles, Eugene O. Seale, Gooding; 28 years and 500,000 miles, Wendell, Twin Falls; 26 years, for a quarter-century, L. E. Wills, Twin Falls; 27 years; honored for 24 years is Charles Barry, Twin Falls; for 21 years, Edward McCarty, Kimberly; for 20 years, Dale B. Garner, Rupert; for 19 years, James F. Hanzel, Burley; for 17 years, Dean Kalmann, Rupert; 16d Keith L. Miller, Twin Falls; for 16 years, Ralph H. Fisher, and William LeMay, Burley; 15 years, Donald G. Heath, Bliss, John L. Brog, Burley; Lloyd E. Showmaker, Kimberly; Leonard N. Purdy, Pinedale; Morris M. Starks, Wendell; 14 years, Roy W. Hixson, Jerome; Merrick, both Twin Falls; flying safely for 14 years were Marvin Aslett, Wendell; Aslett, and Harry P. Lemoyne, all Twin Falls; for 13 years, Verd Chesley, Burley, and John C. Hunter, Burley; for 12 years, Danny O. Danielson, Ketchum; J. A. Bauer, Paul; Bill Powell, Twin Falls; for 10 years, Joy Lou Wang, Jerome; Gilbert L. Farr, Kalmann; Richard Kennel, Paul; E. C. Connell, Twin Falls; for 9 years, Leo Stokesberg, Piner, and Ernest P. Hyman, Jerome.

Honored for a half century are Valdo Gray and Linda J. Lauder, both Gooding; Richard H. White, Ingomar; Jack N. Adams, D. C. Charles, Jerome, and John E. Rogers, Jr. and Joe Roudy, both Twin Falls; for 7 years, W. Leroy Chausse and S. Keith Stoddard.

Honored for 3 years are John C. Ough, Blaine, Or., and Burch and Bob Hillard, both Burley; Everett Andrews and Richard E. Tucker, both Piner; Rosella F. Peterson and Wm. C. Peterson, both Gooding; Bruce C. Cliff, E. McIntyre and Gary Taylor, all Jerome; Walter M. Charles and Ray E. Ivie, both Rupert; Jerry Blades, Larson G. Campbell, both Gooding; Bruce C. Cliff, Sterling, Wash.; Kimberly Sale, Piner; for 2 years are Edward L. Moldenhauer, Don Gray, Conrad, Burley; Dale A. Thomas, Fairfield; James L. Davidson and Benjamin B. Glassinger, both Piner; Jim Arkush, Rick Roebette and Rod Thomas, all Gooding; Bruce C. Cliff, Ingomar; Dora L. Schaff, Burley; Grant Johnson, Murtaugh; Nick Purdy, Pinedale; Scott M. Garfman, Sun Valley; Thomas E. Astin, Blaine; Shawn Hinn, both Twin Falls.

Valley Hospitals

Magic Valley Memorial
 Amelia
 Mrs. Kurt Thompson
 Gretchen Gillette, Walter Woodard, Mrs. Vivian Courtney, Randall Dingwall, and Dan Mungar, all Twin Falls; Mrs. Harry Quigg, Jerome; Mrs. Thomas Chapman, Ketchum; Mrs. Charles Shulberg, Sun Valley; Mrs. Jess Ward, Murtaugh; E. M. Swanson, Wells; Neva Lee Howard, D. C. Charles, J. Harrison McFarland and Mrs. Curtis Perry, all Burley.

Dismissed
 Mrs. Ronald Silvers and daughter, Mark Moser, Cora Lee, both Burley; Mrs. Gerardo Sanchez and son, Mrs. Floyd Warren, Arizona Flame, Klondike, Linda Wilcox, Edin Woods, Jason Qualls, Mrs. Harlan Williams and daughter, Gerla-Miller, all Twin Falls; Ralph Wright, Gerald Jensen, Mrs. Ed Heam, Mrs. Chester Muffert and Mike Holm, all Burley; Chester Stephens, Gooding; Mrs. Glen Maughan, Rupert; Mrs. Chester James and Mrs. Lynn Plocher, both Burley.

Sons were born to Mr. and Mrs. Kurt Thompson, Twin Falls, and Mr. and Mrs. Larry Galay, Jerome. A daughter was born to Mr. and Mrs. Thomas Campton, Ketchum.

Times-News
 Call for Carder at the Times-News 543-4468
 Multi-Carrier 543-4468
 Burley-Poplar 578-2553
 Pinedale-Hoffler 326-5375
 Wendell-Jerome 536-2553
 Gooding-Hagerman 536-2553

COMMUNITY CORRESPONDENTS
 Arns Mrs. Wallace Taylor 824-2321
 Buhl Mrs. Howard Miller 543-5412
 Paulson Day 543-5412
 Marjorie Harman 524-5426
 Gooding County 934-5706
 Pappi Day 837-4436
 Hagerman 423-5408
 Jerome 374-4761
 King Hill Mrs. Arthur Greer 366-2258
 Minicoville 678-0302
 Eden-Hazelton 825-5615
 Dalia Dronon Shoshone Mrs. Thelma Taylor 886-2071
 Sun Valley-Bellewood Terry Campbell 788-4634
 Springdale 678-2077
 Council Bluffs 678-2077

Funeral Services

SHOSHONE—Services for James Sims will be at 2 p.m. Monday at the Shoshone Chapel by Rev. Nathan Ware. Burial in the Shoshone cemetery. Friends may call at the chapel Monday afternoon and until time of services Tuesday.

Jerome foundation sets goal

JEROME—Members of St. Benedict's Hospital Association met for the second annual dinner at Jeromes Elementary School Thursday night.

Members voted to establish bylaws and changed the number of members on the board of trustees to 32 from the present 25.

Frank Matz, public relations director for St. Benedict's, gave a presentation on a seminar dealing with planned giving he attended in San Francisco. Matz reported that the foundation which was established in 1974, has presently obtained \$108,000 in pledges and should at the end of April have \$52,000 in cash.

The foundation had set a goal of \$450,000 to pay for project flow underway at the hospital. Project 1 is an internal remodeling program to upgrade the service areas at the hospital.

Herman Maas

RUPERT—Herman Ernest Maas, 71, died Thursday from injuries sustained in a car accident.

He was born Sept. 12, 1900, in Germany. He attended school in Missouri and was a farmer and was employed by Crosby-Algerstaff.

He was a member of the LDS church.

He is survived by his wife, Mary Etta, Burley; three sons, Stephen R. Maas, Rupert; Herman H. Maas, Burley and George E. Maas, Kirk, Nev.; six daughters, Mrs. Mary Sievers and Mrs. Darlene Reynolds, both Rupert; Mrs. Lois Bookholder, Twin Falls; Mrs. Dale Domingo and Linda Maas, both Burley; and Donna Maas, Healyburg; one sister, Mrs. Edna Kraech, Salem, Ore.; and six grandchildren.

Services will be at 10 a.m. Tuesday at Magic Valley Funeral Chapel with Bishop Clinton Nelson of the Idaho LDS ward officiating.

Friends may call at the funeral chapel Monday from noon until 9 p.m.

Robert Payne

GLIENS FERRY—Robert S. Payne, 82, Glens Ferry, died Friday at a Mountain ridge nursing home after a short illness.

Born June 24, 1891, in Colton, Idaho, he moved to Glens Ferry in 1914, at Riverside Calif.

He had been living in Glens Ferry since June of 1973.

Survivors are his wife, Mrs. Fery; one daughter, Mrs. Justie Haight, Claremont, Calif., and two sons, Robert Payne, Glens Ferry, and Floyd Payne, Training, Calif.

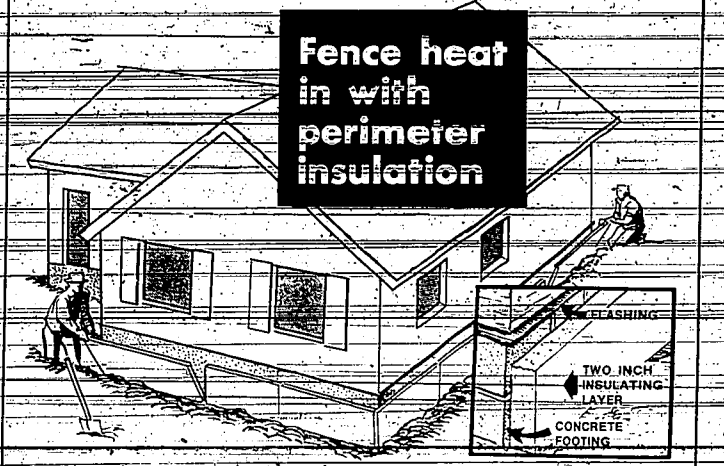
Funeral services and burial will be in Esccondido, Calif.

Glady's Wolf

BURLEY—Mrs. Glady's Wolf, 78, longtime Burley resident, died at the Burley care center Saturday.

Services are pending and will be announced by Payne Mortuary.

Cold Concrete Floors?



If the floor of your home is made of concrete chances are your feet are familiar with the chilling effects of cold winter floors. You can help make your floor warmer and reduce energy waste by installing perimeter insulation around your home's foundation.

Perimeter insulation acts as a fence, preventing frost from creeping under your house and helping to stop heat loss through the floor.

To insulate your home's perimeter, install a one to two-inch barrier of polystyrene or polyurethane, two products known for their insulating qualities and their ability to withstand weathering. The insulating boards should be implanted to the depth of the frost line—at least 18 inches—and should be placed against the exterior of the foundation all around the house.

This type of perimeter insulation can help keep any home warm. But is particularly effective in reducing the chill of concrete floors. Try it. Your feet will appreciate it.

Idaho Power Company
 WISE USE IS COMMON SENSE

Reynolds FUNERAL CHAPEL
 ADDISON AVENUE EAST
 TWIN FALLS, IDAHO
 PHONE 733-4900

A PRE-NEED ARRANGEMENT
 makes things so much easier for the bereaved. With funeral details arranged in advance, there are no perplexing problems to add to the burden of sorrow.

Paul D. Reynolds James C. Reynolds
 member, IFDA and NFDA

Insurance, pay scale discussed

By CRICKETT BIRD
Times-News Writer

TWIN FALLS — Health insurance coverage, leave policy and salaries look like the major issues in discussions between teachers and school administration here.

Preliminary contract negotiations began Thursday night with representatives from the school administration and the Twin Falls Educational Association.

The district is represented by board members Rudy Day and Frank DeLuca and Asst. Supt. Camden Meyer. The negotiating team for teachers includes Dennis Sontus, chairman; Doris Williams and John Darrington.

According to Sontus, negotiations on salaries may be over before they start.

"We are sort of in a unique position. I think we're going to agree on our starting position," Sontus said. "We were pretty much in agreement on everything," he added.

Both Sontus and Meyer agreed that discussion of actual salary figures would have to wait until the district knew exactly how much money it would get next year.

Meyer said, "We have little discussion to be done right at the moment. We're not sure as to what our allotment will be."

The Idaho Department of Education will have to interpret the legislature's action before any exact figures will be available, Meyer said.

According to Meyer, the question on health insurance is whether the district should pay for health and accident insurance costs for the families of teachers. All health insurance costs for the individual teacher now are paid by the district, Meyer said.

Another, smaller issue involved the clarification of administrative policy on personal and professional leave, Meyer said.

Sontus mentioned the possibility of reworking the present teacher salary scale to come more into line with districts around the state.

Everyone is working toward more education, he said, and we're looking toward expanding on that line."

State FFA convention opens Wednesday at CSI

TWIN FALLS — The State Future Farmers of America Convention opens Wednesday at the College of Southern Idaho.

FFA conventioners will meet through Friday at the CSI Fine Arts Building.

Other events listed on the week's CSI schedule begin with a baseball game between CSI and Rocky Mountain College held at 1 p.m. Monday at the Cowboy stadium. The Alcohol safety program is scheduled for 7 p.m. Monday night in the student conference room, and the FFA Bible study film "The Power of the Resurrection" will be shown at 7 p.m. in room 118 of the Shields Building.

Tuesday, the program board meeting will be held at noon and the meeting of Phi Theta Kappa will be held at 6 p.m. both in the student conference room. The movie "Such Good Friends" will be shown at 8 p.m. in the fine arts auditorium.

Wednesday, there will be an HSVI meeting at 1:30 p.m. and a student personnel meeting at 3 p.m. both in the student conference room. Intramural volleyball begins at 7 p.m. on the gym.

On Thursday, the Veterans Club will meet at noon and the Student Senate from 1 p.m. to 3 p.m. in the student conference room. Thursday evening, a movie will be held in the cafeteria at 8 p.m.

Friday and Saturday, CSI will meet Boise in the Boise Classic. The baseball meets will be held in the capital.

Saturday, CSI will compete in track at the Idaho State University Invitational at Boise, Utah.

On Saturday and Sunday from 8 a.m. to 6 p.m. both days, Twin Falls musical scholarship auditions will be held.

Farm picture good

JEROME — The 1974 farm picture in Jerome County looks good, according to Bill Priest, county agent.

"Last year, was the best year for farmers in their lives and this year should be the same," Priest told members of the Jerome Community Family Bureau at their quarterly meeting Thursday night.

Priest explained that there is a world-wide shortage of protein which is expected to help maintain the price for crops paid in 1973 as long as the United States continues to export.

"If we don't continue to export at least 40 per cent of our product, we are going to be in a depression. We are living on a world market and you had better enjoy it while you can because just a two or three per cent drop in the export market could knock the bottom out of prices," Priest said.

He noted, however, that dairy, grain and livestock prices are good.

Other events listed on the week's CSI schedule begin with a baseball game between CSI and Rocky Mountain College held at 1 p.m. Monday at the Cowboy stadium. The Alcohol safety program is scheduled for 7 p.m. Monday night in the student conference room, and the FFA Bible study film "The Power of the Resurrection" will be shown at 7 p.m. in room 118 of the Shields Building.

Tuesday, the program board meeting will be held at noon and the meeting of Phi Theta Kappa will be held at 6 p.m. both in the student conference room. The movie "Such Good Friends" will be shown at 8 p.m. in the fine arts auditorium.

Wednesday, there will be an HSVI meeting at 1:30 p.m. and a student personnel meeting at 3 p.m. both in the student conference room. Intramural volleyball begins at 7 p.m. on the gym.

On Thursday, the Veterans Club will meet at noon and the Student Senate from 1 p.m. to 3 p.m. in the student conference room. Thursday evening, a movie will be held in the cafeteria at 8 p.m.

Friday and Saturday, CSI will meet Boise in the Boise Classic. The baseball meets will be held in the capital.

Saturday, CSI will compete in track at the Idaho State University Invitational at Boise, Utah.

On Saturday and Sunday from 8 a.m. to 6 p.m. both days, Twin Falls musical scholarship auditions will be held.



Venus exposed
A photograph of Venus taken by the Mariner 10 spacecraft, showing a large dark belt near the equator, suggesting of the Earth. The feature often photographed from Earth through ultraviolet filters. This is per cent illuminated view of the planet was taken from a distance of nearly 2 million miles. (UPI)

Webelos scout wins in pinewood derby

HAZELTON — Scott Johnson, Webelos Scout from Park 18, won the annual pinewood derby championship trophy for the 1974 Pinewood Derby Thursday night at the Hazelton LDS Church.

This is the second year in a row that Johnson was won the coveted award.

He was first place winner of the Webelos division race, which entitled him to compete in the final against adult Pinewood who was first place winner in the Cub Scout division.

Kenneth Anderson placed second in the Cub Scout division and Tony Davidson, third.

In the Webelos division Scott Stewart placed second and Mike Bowlin, third.

Gold, silver and bronze medals were awarded to the winners in the derby by Assistant Scoutmaster Bobby Blacker also awarded the following awards to the Cub Scouts before an audience of 120 families and friends of the scout troop.

Art Henry and Gary Blacker, Art Henry, athlete, citizen, scholar and showman; Karl Jones, citizen, scholar, spokesman; Scott Stewart, citizen and scholar; Rusty Standee, craftsman and traveler; Duane Earl, artist and engineer; Hank Rosenbloom, craftsman and engineer; Mike Bowlin, artist, craftsman, engineer and showman; Burtis Batschi, artist, athlete, craftsman, engineer, geologist and showman.

March of Dimes walkathon set

TWIN FALLS — A 20-mile walkathon will be held April 6 in Twin Falls to help raise March of Dimes funds.

March of Dimes officials say pledges will be made by area residents for the hikers and the hiker collecting the most money for the March of Dimes will receive a new 10-speed bicycle. Numerous other prizes will also be given.

The hiker who is designated to K must and other merchants have given smaller awards.

There will be a special award in the leisurely walk over a designated 20-mile course around Twin Falls, Bill Rumpf, chairman, said.

Walkers of all ages are invited to participate, and registration blanks may be obtained from KEEF Radio, another sponsor, or from any of the junior high or senior high school buildings in Twin Falls.

Plans are to start the walking groups from city park in Twin Falls at 9 a.m. April 6. Persons must be at the city park to turn in or fill out registration forms at 8 a.m.

A total of \$10,000 has been set for the walkathon, and it is hoped a large number of hikers will participate.

The route will go northwest of the city, then back to the east, south and into town to McDonald's where free hamburgers and coffee will be served all who complete the 20 miles.

Election set

TWIN FALLS — Two new board members will be elected when the Twin Falls Chamber of Commerce holds its annual membership meeting at 8 p.m. Thursday at the TORO Power Auditorium.

Mrs. J. H. Sharp, manager, plans to resign this year so the board will be looking for a new manager as well as other employees.

According to Sharp, the ensuing season set a record for the amount of produce raised.

TF man jailed

TWIN FALLS — Billy Dean Schlund, 29, was in Twin Falls County jail today in lieu of \$1,000 bond after being arraigned on charges of assault with a deadly weapon.

He was arrested Thursday night by Twin Falls City police officers at the home of a neighbor on Quincey at the residence of 137 Harrison St.

Capt. Tim Qualls, chief of detectives, said the man was arrested after he had gone to the relative's home to obtain a handgun and shot gun following an argument with a former employer.

During attempts by city police to arrest him he allegedly committed the assault, pointing the gun at arresting officers, Qualls said.

He was being arrested for protective custody at the time of the alleged assault, Qualls said. No shots were fired and there were no injuries.

ASC officer speaks to grangers

SHOSHONE — James Pate, local Agricultural Stabilization and Conservation Service representative, spoke at the Magie Grange meeting Friday. Pate explained the proposed combining of government offices and branch offices into service centers.

Grange members voted in opposition to the plan for combining the offices and will notify the state ASC office of this fact.

Mrs. William Kerner was hostess to the social hour after the business meeting.

Break-in probed

TWIN FALLS — Twin Falls police are investigating a break-in Friday night at Ron's Custom Upholstery, 319 Main St.

Police said the store was worth about \$100,000 and reported missing by owner Ron Cozswell, and gas was reportedly siphoned from some of the vehicles.

Another break-in was reported at the Town and Country Bakery, 1925 Kimberly Rd., between 10 p.m. and 2 a.m. Friday night. A total of \$22.08 in merchandise, including potato chips and donuts was missing, according to reports.

Jerome event held

JEROME — The junior high school band, under the direction of Larry Standee, presented a band concert Thursday night in the Junior High Auditorium.

A smaller than usual crowd was in attendance at the concert which featured a large selection of different music.

Proceeds from the concert will be used by the band for expenses on several trips to Magic Valley schools to present a band concert.

The first concert is scheduled at Robert Stuart Junior High, Twin Falls, April 6.

Tired Of High Prices?

Watch For The **Walgreen AGENCY**

BUY 2 SAVE BIG SALE

Coming soon... With Savings Galore Watch For It

CROWLEY'S PHARMACY ON-THE-MALL
DOWNTOWN - TWIN FALLS

MAGIC VALLEY DRUG
W. ADDISON AT MARTIN, TWIN FALLS

Friendship night held by chapter

RICHFIELD — The St. Patrick's Day theme was carried out in table decorations at the Friendship night observed Thursday evening by Richfield Chapter 72-Order of Eastern Star.

Mrs. Billie Conner, Haley, past grand matron, was a special guest. Other guests included chapter members from Halley, Shoshone, Gooding, Jerome, Wendell and Boise.

Mrs. Clifford Conner had written original songs for each chapter with members present and the songs were sung by the Richfield chapter.

A social hour was held during the social hour after the meeting.

One Fill-up - A Travel all and it's Your Wide Wonderful World!



FOR A BETTER LIFE TOTAL TRANSPORTATION!

When you use Travelall... you've got it all! One fill-up, the infinite variety and beauty that is our great North West is in your hands. With Travelall the bonds are gone. You're free to go wherever, the whole game. Travelall is space! Tow what you will. Travelall is power! Take the high road, the low road, the highway, the byway. Travelall is master of all. Total transportation that's Travelall. Buy a better world today!

WIN A GREAT FISHING TRIP... GET A FREE LURE OR MAP!

5 Winners of Trips for Two Salango Charters, 11260 S. 200 E. Map of this area. A Local Contest for this region for licensed drivers. Fishing to buy. Contest ending 5/31/74. Can't lose! Free of Map & entry blanks at International Harvester Dealers below.

For Total Living Closer to Home

TRAVELALLS ■ SCOUTS ■ PICKUPS

BUHL
Buhl Implement Company
907 South Main Street

BURLEY
Gem International Inc.
1164 Hansen

RUPERT
Cameron Sales, Inc.
Junction Hwy. 24 & 25

TWIN FALLS
Magic Valley International, Inc.
259 Fourth Avenue West

INTERNATIONAL HARBESTOR

Differing US-European concepts behind clash

WASHINGTON—The Atlantic dialogue that Secretary of State Henry A. Kissinger began so confidently 11 months ago has slipped into charges and counter-charges of "hostility" and "lack of consultation" between the United States and its traditional Western-European allies.

Last Thursday the secretary of state said the dispute had reached a stage where "the issue is whether Atlantic relations should be consulted cooperatively or competitively."

The completion of at least two "declarations of joint principles" by the Americans and Europeans and the postponed journey of President Nixon to Europe depend on the resolution of the dispute.

Underlying the current conflict over "consultation" are sharply differing concepts of what the relationship between America and Europe should be in the nineteen-seventies and eighties.

The United States feels that as a contributor to European security it should be included in the decision-making processes of the nine-member European Economic Community. The Common Market members feel their young club has to develop its own life before it can deal as an equal partner with the United States.

THE BACKGROUND

The Atlantic relationship has its origin in World War II when President Roosevelt and Prime Minister Churchill documented in the Atlantic Charter their determination to defeat the Axis powers in Europe and cooperate in re-establishing peace.

After the war a mutual fear of expanding Soviet power prompted a revival of the Atlantic charter spirit and led in 1948 to the founding of the North Atlantic Treaty Organization.

The United States also actively supported the creation of a European Defense Community—a project that in 1954 ran into strong objections to West German participation. West Germany was later accepted in NATO.

West Europeans sought other forms of unity. In 1958, France, West Germany, the Benelux countries, Belgium, the Netherlands and Luxembourg joined in the Common Market. The market expanded to nine members in 1973 with the entry of Denmark, Britain and Ireland.

By the nineteen-seventies the strategic situation had changed profoundly with the Soviet Union's achievement of parity with the United States and the advent of China as a "thermonuclear power." The economic situation had changed also.

It was to take account of these transformations that Kissinger, speaking in New York on April 21, 1973, urged the Western Europeans and the Japanese to join the United States to "strike a new balance between self-interest and common interest."

Two dialogues with Europe developed: one in NATO and the other between the United States and the European Economic Community. The two Atlantic dialogues, though "90 per cent complete" in Kissinger's view, remain in the drafting stage.

that instead of sharing his world view, which included a joint Western approach to the security and economic problems of the future, he would be asked to emphasize differences with the United States.

He has said he fears that if Europe organizes itself apart from or in opposition to the United States in economic and political fields, it will drift away from the United States in defense policy as well as in economic cooperation.

Finally, there is the question of policy priorities. Kissinger and Nixon maintain that US relations with Europe remain "the cornerstone" and "the core element" of all their foreign policy efforts. Consequently, the official US view of the current rift is that it is "serious."

EUROPEAN VIEW

When France in the vanguard, the European nine decided early in the new Atlantic dialogue to share the dialogue with the United States, the dialogue was an excellent vehicle for defining and expressing European political identity in terms of a joint foreign policy.

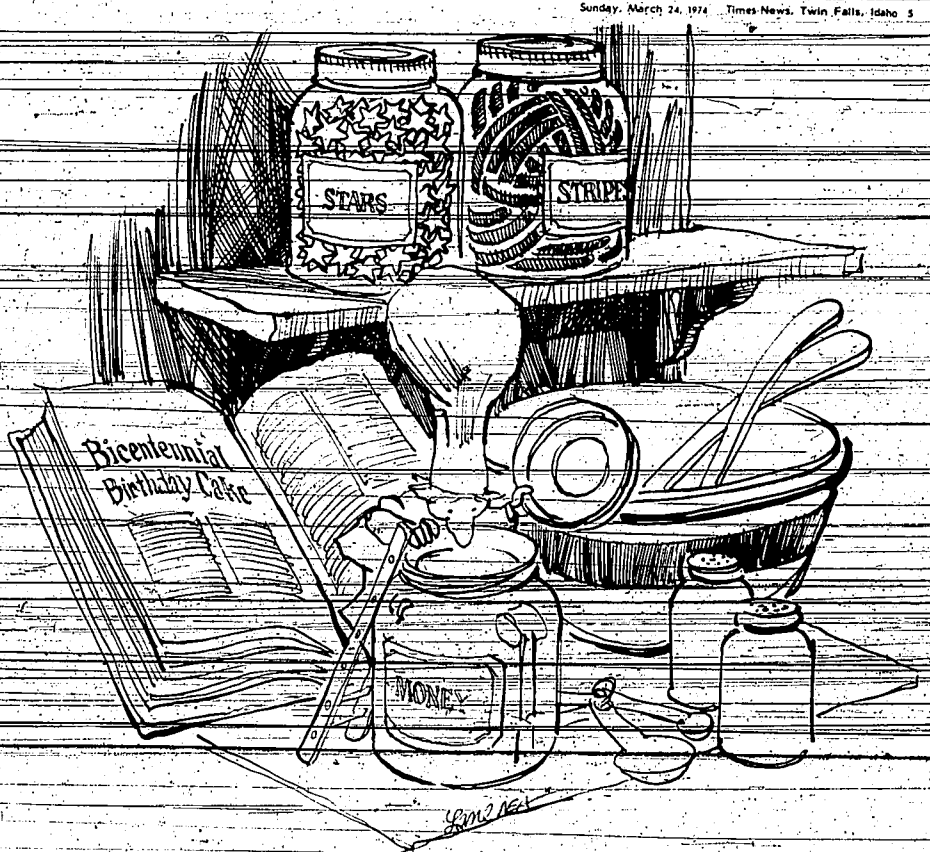
Adopting a joint position toward the United States was seen as a new and promising move by the nine.

The French objection to US participation in European forums, indeed, to the "partnership" concept, is based on the conviction that the United States has not treated the Europeans as equals in the past. A greater measure of equality can be accomplished only by a separate "European identity," the French maintain.

While the Europeans agreed on the value of a joint foreign policy, the majority disagreed with French attempts to separate Europe from the United States politically and economically and with the French view that the United States and the Soviet Union sought a nuclear "balance of power."

As for American participation in Europe, all appear to agree with the French that no American can sit in on the sessions of the nine Europeans also agree with the French clause in the 1973 "joint declaration" that the United States refrain in Europe to provide needed security.

Europeans are also suspicious of assurances that the relationship with Western Europe is pacifist.



Predator control measures defended

Editor, Times-News: Recently the Times-News saw fit to publish a thoughtless syndicated cartoon depicting a shepherd cutting a sheep in the loin grasping a blade of steaming poison in the other, and marching across a landscape strewn with dead wildlife.

As a news service fostered in an agricultural community, very possibly you are aware of the problem that exists among the shepherds of the world's well-being in the immediate future, yet you seem inclined to leave accusations at food producers.

In themselves such snide aspersions would not be an unhealthy function of your estate as the public conscience—if they were true.

But such a rude condemnation of stockmen suggests a gap in your understanding of the nature and effects of predation. If you do not perceive factual information as the justification for notice, perhaps you could pass on the following small amount to your readers:

A major premise of the current anti-predator control language implies that coyotes do not molest sheep or if at all only to a minimal degree that does not warrant reaction from shepherds. Biological research suggests otherwise.

Not only has the geographic distribution of coyotes expanded with the frontiers of cultivation in this country, but while the coyote has trailed the stockman and farmer, it has been consuming their domestic animals (P. R. Ewer, "The Carnivores").

A 1933 study of the stomach contents of 8,300 coyotes from the 12 western states conducted by C. L. Soper and published by the United States Department of the Interior found that livestock constituted an average of 14 per cent of the coyote's diet.

A similar 1955 study by Plichter et al. discovered the amount had risen to 26 per cent of the diet. More than a quarter of the average coyote's diet is livestock!

predator control advocates is based on the specious reasoning of the first: if sheepmen are not able to survive without tampering with the environment, they should get the hell out if God damn it to hell. If coyotes were wild we would have been born with poison sacs.

As it is, they say, those who kill animals are nearly people and for "humanitarian" reasons should be stopped. I can only take the opposite position substantiated by the foolishness of sheep cartoon that quite possibly man possesses life in sufficient quantities to kill reason if not coyotes.

The intricacies of dead animals in Oldham's cartoon was disturbing enough, but knowing that same conditions causing a picture of hunger in North Africa, India, and elsewhere could ensue on this country is terrifying.

Any definition of humanity should give precedence to people and that we can do to most people's needs should be done.

Sheepmen do not farm. They are wrecking the environment. Rather, as their business depends on nature's welfare, they try only to control and partly control the uncertain in their world just as any rational being does.

This condition and your mistake were literally expressed by the poet William Wordsworth in 1800: "And valleys, and the streams and rocks, were things indifferent to the shepherd's thought."

C. TOM ARKOSH II
Cambridge, Mass.
(Editor's Note: Mr. Arkosh's letter was edited for length.)

US POINT OF VIEW

While the United States is irritated by what it regards as discriminatory common market tariff barriers—particularly for agricultural products—Kissinger has made plain that he views the present United States Atlantic relationship in a much larger framework.

As described by Kissinger and backed by Nixon, United States policy is to seek the forms of Atlantic cooperation because without it the world's great powers alliance could impair "the structure of peace" they are trying to erect.

Kissinger was reportedly annoyed to discover

News tips

T-N Phones 733-0931

(Or use our toll-free lines)

Where are the terrorists?

By NEA-London Economist News Service LONDON (AP)—The two Arabs who hijacked a British Airways VC10 on its way from Beirut to London March 27 and subsequently set it on fire at Amsterdam's Schiphol airport after releasing the passengers and crew, are now being held by the Dutch police.

Their future poses a problem for the British and Dutch governments. They are being held as a bargaining chip in the hijacking of a British plane in flight, have technically committed an offense on British soil, by setting the plane alight at the airport they have broken Dutch law.

Not surprisingly, neither country is keen to be responsible for their trial. Already an organization calling itself the Arab Nationalist Youth for the Liberation of Palestine, which claimed responsibility for the hijacking, has warned the Dutch government against

prosecuting its two prisoners.

The table below shows what has happened to the terrorist groups which committed the 12 most recent hijackings and was caught—in Greece, Italy and Norway have any of them actually been tried?

The five terrorists who killed 33 people at Rome airport Dec. 17, and then hijacked a Lufthansa plane to Kuwait, were flown to Galvo on March 5, where they were tried over the Palestine Liberation Organization for trial. Egypt agreed to a trial on its territory as a gesture of goodwill to the west—and to affirm its position on terrorism. Yasser Arafat, the PLO leader, wants action taken to demonstrate to the world that the guerrillas are a disciplined movement.

But the trial may, in fact, never take place. There is, at present, no legal basis for any court set up by the PLO.



N. Clear-Lakes grade worries motorist

Editor, Times-News: All winter long I've been concerned over the Gooding north of the Clear Lakes grade south of Buhl, next to the big fish farms. There is no guard rail, and in some spots along the road there are not even rocks placed along the side as a warning. This winter, weeds have been removed from the rocks, but in the summer they are so overgrown it is difficult to spot them. At the viewpoint there are several logs along the

roadside grade road was improved there was a painted center line. Since the improvements were made the line was not repainted and is no longer visible.

In January I talked with wo state policemen about this situation and was advised to write to the Gooding County commissioners to see if they would take action. I wrote the letter, and by return mail

I was informed that it had been sent to the Westport Highway District for their review. It is possible that "concerned" citizens can donate cash and labor to Westport Highway District. The funds to do anything about it, is it possible that "concerned" citizens can donate cash and labor?

VIRGINIA J. ASH
Buhl

TERRORIST ACTION	DATE	PEOPLE INVOLVED	CURRENT LOCATION OF TERRORISTS
Jordanian hijack 4 members Black September murdered in Cairo	Jan 1970	4 members Black September	Believed under house arrest in Cairo
American and Belgian hijacked in Khartoum	Mar 1973	3 members Black September	In custody in Khartoum
Moroccan hijacked in Hamburg	Apr 1973	Unknown number	6 captured and tried. One not known where he is. One released.
Japan Airlines hijacked and burned in Bangkok	Jan 1973	34-Japs One Japanese female girl	Unknown
Airline hijacked in Algiers	Aug 1973	3 Arabs	Sentenced to death by Tunisian court in custody pending appeal
Saudi hijacked in Damascus	Sept 1973	6 Arabs	Released and flown to Libya. 4 are being held pending appeal.
Hijacked in Suez	Nov 1973	3 Egyptians	Believed in custody in Kuwait
Train hijacked in West Germany	Feb 1973	2 Japs	Flown to Libya.
Hijacked in Rome	Oct 1973	3 Egyptians	In Cairo for trial by E.C.
Hijacked in Kuwait	Jan 1974	2 Japanese	Flown to Kuwait and released
Saudi hijacked in Rome	Jan 1974	2 Japanese	South Yemen released by South Yemen
Japanese hijacked in Rome	Feb 1974	5 Japanese and 2 Arabs	Singapore group and released
Spanish hijacked in Rome	Mar 1974	7 Arabs	In custody in Hanoi

Troop cost sharing eyed

(C) New York Times Service
 WASHINGTON — For the first time in many months the Nixon administration has expressed confidence that it can obtain adequate support from the European allies to share the costs of maintaining 315,000 American troops in Western Europe, officials said Friday.

They said that their confidence was based on a preliminary agreement reached with the Bonn government on Wednesday for \$2.2 billion in payments to offset the deficits caused by stationing troops in West Germany for two years.

The administration is hoping to get its partners in the North Atlantic Treaty Organization to cover all of the deficit in the American balance of payments resulting from the "busing of United States troops."

Officials estimated that the current deficit from stationing American troops in Europe was running at about \$2.5 billion a year. The West German contribution in 1971 was \$1.2 billion, but the deficit had increased over previous years, officials said.

The administration would be forced to comply with the Jackson-Vanik amendment to last year's military provisions. The provision, introduced by Sen. Henry M. Jackson, D-Wash., and Sen. Nunn, D-Ga., requires that United States troops be withdrawn from Europe in proportion to the balance-of-payments deficit resulting from maintaining them there.

However, US officials believe the pact will not be a physical barrier to NATO nations to make up the rest of the deficit.

The previous agreement with West Germany provided compensation to the United States in the form of arms purchases, renovation of American air facilities in Germany and the purchase of United States treasury notes.

The outline of the new arrangement reached by State and Finance Ministers Helmut Schmidt and Hans-Joachim Genscher, German foreign minister, was announced in Bonn.

The new arrangement calls for an increase over previous years in the amount of German bank credits to the United States.

States report gasoline 'glut'

By United Press International
 The gasoline situation has eased so much in some parts of the country where motorists were waiting in mile-long lines a few weeks ago that some states are reporting a possible "glut."

The District of Columbia's voluntary odd-even gasoline distribution system set up to ration gasoline during a possible "glut" will be discontinued next energy in time for the annual Energy Billson Congress.

In Maryland, a state where the gasoline shortage was so severe that the state sued the federal government for more allocations, Gov. Marvin Mandel said he was considering lifting a mandatory odd-even system that would wait for the April final decision.

In Delaware, some state officials said there was a "glut" of gasoline in some areas. At a service station complex on the Delaware Turnpike, prices were dropped to less than 40 cents a gallon for regular gasoline, a price not in station elsewhere in the state.

"We have more gas than we need in some places. There is a surplus of gas in the state," said a state official.

A survey by the American Automobile Association reported that 75 per cent of stations in the Washington area were open Saturday compared to 62 per cent last Saturday. Most were allowing motorists to fill their tanks and lines were no longer in most cases more than two or three cars.

The same was true in Maryland where during February some station lines were only a few cars long.

Officials said there was a "glut" of gasoline in some areas. At a service station complex on the Delaware Turnpike, prices were dropped to less than 40 cents a gallon for regular gasoline, a price not in station elsewhere in the state.

"We have more gas than we need in some places. There is a surplus of gas in the state," said a state official.

A survey by the American Automobile Association reported that 75 per cent of stations in the Washington area were open Saturday compared to 62 per cent last Saturday. Most were allowing motorists to fill their tanks and lines were no longer in most cases more than two or three cars.

The same was true in Maryland where during February some station lines were only a few cars long.

Israel predicts UN reprimand

By United Press International
 Israel said Saturday it expected the United Nations to take action on US charges that Egypt is trying to move heavy artillery across the Suez Canal in violation of their disengagement agreement.

In the embattled Golan Heights, Syrian and Israeli tanks dug for the 12th successive day. Syrian spokesmen said 28 Israeli artillery and mortar batteries were destroyed and 400 tanks destroyed in seven hours fighting along the entire length of the cease-fire line.

The Israeli command report of two soldiers wounded along the Golan front lines, raising to 64 the number of Israeli casualties, was one of the latest signs that the fighting ended the 1973 Middle East war. A Syrian woman also was killed.

Israel National Radio said Prime Minister Golda Meir's government intended U.S. State Secretary Henry Kissinger of Cairo's introduction of excess weaponry on the Suez East Bank.

It said Israel was not asking for a cease-fire, but expected the United Nations to take up the complaint, the first such public charge of violations since the disengagement process was completed March 5.

Israel said Saturday it expected the United Nations to take action on US charges that Egypt is trying to move heavy artillery across the Suez Canal in violation of their disengagement agreement.

In the embattled Golan Heights, Syrian and Israeli tanks dug for the 12th successive day. Syrian spokesmen said 28 Israeli artillery and mortar batteries were destroyed and 400 tanks destroyed in seven hours fighting along the entire length of the cease-fire line.

The Israeli command report of two soldiers wounded along the Golan front lines, raising to 64 the number of Israeli casualties, was one of the latest signs that the fighting ended the 1973 Middle East war. A Syrian woman also was killed.

Israel National Radio said Prime Minister Golda Meir's government intended U.S. State Secretary Henry Kissinger of Cairo's introduction of excess weaponry on the Suez East Bank.

It said Israel was not asking for a cease-fire, but expected the United Nations to take up the complaint, the first such public charge of violations since the disengagement process was completed March 5.



All for Jackie
 BELLY DANCER 2nd Mostafa dances on table for Jacqueline Onassis (third from left) and her husband Aristotle (third from right), during dinner at Galt Hall club. Onassis and family are on a key-day, night-long visit. (UPI)

Nixon urges busing halt

CAMELDAVID, Md. (UPI) — President Nixon Saturday urged Congress to pass anti-busing legislation this year and said he will ask for \$1 billion in supplemental aid for the nation's public schools.

From his Camp David retreat on a sunny and crisp first weekend of spring, Nixon endorsed a bill calling for debate in the House next week which would extend federal education aid to the nation's schools another three years.

"At the same time," he criticized a pending Senate version of the measure, saying it would "create a bureaucratic nightmare helplessly bound up in miles of red tape."

He urged Congress to make school aid programs faster and less complicated and said he will request \$1 billion in supplemental aid for federal funds to the schools this spring so that for the first time they will be able to plan ahead knowing the size and extent of the federal contribution.

His contention that education has not made progress in America in the last five years drew immediate response from Dr. Helen D. Wise, president of the Council of Living Conditions, who called it "a period of retrogression in many ways unprecedented since World War II."

She criticized Nixon for withholding funds by which local communities might be "more effectively" with desegregation, specifically because he opposes busing.

"She noted that amendments were pending on the education aid bills in both houses, and said 'I do not believe any man I can support one and reject the other when neither is a bribe form.'

The NEA president said while we are delighted with the President's apparent general blessing of education, we eagerly wait for more concrete evidence of his support.

without funds by which local communities might be "more effectively" with desegregation, specifically because he opposes busing.

"She noted that amendments were pending on the education aid bills in both houses, and said 'I do not believe any man I can support one and reject the other when neither is a bribe form.'

The NEA president said while we are delighted with the President's apparent general blessing of education, we eagerly wait for more concrete evidence of his support.

without funds by which local communities might be "more effectively" with desegregation, specifically because he opposes busing.

"She noted that amendments were pending on the education aid bills in both houses, and said 'I do not believe any man I can support one and reject the other when neither is a bribe form.'

The NEA president said while we are delighted with the President's apparent general blessing of education, we eagerly wait for more concrete evidence of his support.

Wiretapes traced

(C) New York Times Service
 WASHINGTON — At least one of the 17 wiretapes authorized by President Nixon for "national security" reasons provided the white house with political intelligence about the Democratic presidential campaign of Sen. Edmund S. Muskie according to summaries of the overheard conversations.

The reports containing references to Muskie were reportedly prepared in late 1970 and early 1971 by federal agents monitoring a wiretap on the home telephone of Morton H. Halperin, a former National Security Council official who joined the Muskie campaign after leaving the government in April, 1970.

The disclosures came as Halperin won from a federal district judge Friday an order to the Nixon administration that it turn over to him the records of the wire tap which ran from May, 1969, until February, 1971.

The order by Judge John Lewis Smith affirmed a request by attorneys for Halperin for the summaries prepared by the FBI agents who monitored the wiretap. Nixon has held the personally approved wiretapes as part of an effort to stop leaks of classified information to the press.

Dismissing that politically useful information was being produced by the Halperin wiretap may help to explain why the former official was kept under surveillance longer than any of the other members of the operation and despite the lack of any evidence that he had breached security.

The White House did not

respond Friday to a request for comment on the report regarding information on Senator Muskie.

Halperin, a republican, served as an unsalaried adviser on foreign affairs to the senator from Maine after leaving the government.

According to confidential documents prepared by the Federal Bureau of Investigation, the wiretap program (44-1981) lasted from 1969 until February, 1971, and involved at various times 113 officials of the Nixon administration and four newsmen, including two reporters for the New York Times.

Halperin is suing several present and former administration officials, including Secretary of State Kissinger and the former White House chief of staff, H. R. Haldeman, on the ground that the wiretap on his home phone, which was not authorized by a court order, was illegal and was intended primarily to monitor his political activities.

Capezio
 THE DANCE SHOE SINCE 1917

Dance Wear

A Ballet A Toe
 Tap Tights
 Leotards
 Exercise Apparel

William's SHOES
 ON THE MALL

SPECIAL SERVICES
 NIGHTLY 7:30 P.M.

PIONEER
 REVIVAL CENTER
 454 Highland, Twin Falls

GUEST SPEAKER:
 Rev. John Lee Spivey
 Cross Plains, Texas

EVERYONE INVITED

For Transportation or Information, Call Gene Andrews, Pastor, 734-5385

Where Do You Need To Hear More Clearly

In Noisy Crowds?
 In Factory or Office?
 In Church or Meetings?
 At A Distance?

Maico Directional Hearing helps you hear better in all these difficult situations, lets you face the sounds you want to hear, and lets you avoid the sounds you don't want to hear. Clearer sounds today with Maico Directional Hearing Aids.

See and hear the new Directional Hearing Aids with the new unique Electrical Microphones or White Tapes for more information.

DISCOVER
Directional Hearing
MAICO

FOR THE BEST SERVICE IN ALL YOUR HEARING NEEDS SEE YOUR FRIENDLY-MAICO DEALER

Walter L. Anderson, Owner 1966 Anderson, Consultant
 155 Main St. 733-7330 Twin Falls

The Holiday Inn Restaurant and Lounge

is under new management
 ENTERTAINMENT & DANCING NIGHTLY EXCEPT SUNDAY

Gloria Kay
 Now appearing at the organ

EACH DAY FOR LUNCHEON MENU

PRICES RANGE 99¢-1.35
 Restaurant Mountain View Dining Room
 Open 7 Days per Week

Coffee Shop Open 24 Hours

FAMILY NIGHT — TUESDAY
 5-9 p.m.

\$1.49 Adults — 99¢ Children under 10
 SUNDAY BUFFET — 11-3 All You Can Eat
 ADULTS — 2.75 CHILDREN — 1.5¢ per yr. up to 12

The Holiday Inn Restaurant and Lounge
 at the New Sun Valley Area Holiday Inn
 1 mile north of Ketchum
 for information call 726-3461

ORPHEUM THEATRE
 7:30-9:30 P.M.
 50¢ Matinee from 1:00 p.m.
 Program Rated "A"

NOMINATED FOR 3 ACADEMY AWARDS

7 P.M.
 A PRODUCTION OF THE ORPHEUM THEATRE

NOMINATED FOR 4 ACADEMY AWARDS

9 P.M. SAVE THE TIGER
 SPECIAL SPANISH SPEAKING MATINEE ON SUN. 3/25 CONTINUOUS FROM 1:00 P.M.

LOSE A POUND A DAY AND MORE
Vitamin E Discovery Offers Fast Weight Loss

HOLLYWOOD'S special new scientific discoveries have produced a Vitamin E diet that quickly works wonders on overweight people and reportedly is gaining great popularity across the country with glowing reports of easy weight loss while still eating almost as much as you want.

Those who follow the simple Vitamin E diet report an average loss of at least 10 pounds in 30 days, even more without exercise or starvation. Nutritionists' files are bulging with happy testimonials from formerly overweight people who are now trim and healthy.

Best of all, you can still eat almost as much as you want of the forbidden foods like steak, chicken, fish, sauces, cream, breads, eggs and still lose weight. Chewable (candy-like) vitamin E tablets, as used in the diet plan, contain a new scientific combination of ingredients that quickly curbs and controls the appetite also giving the wonderful benefits of Vitamin E which is so essential to good health.

The use of the new Vitamin E Diet tablets and foods prescribed in the plan will, through natural action, act to help your body use up excess fat. According to recent clinical tests, a person who is deficient in Vitamin E Protein will double the speed of fat utilization with the use of Vitamin E.

VITAMIN E DIET AVAILABLE TO YOU TODAY! This highly successful diet and E-Tablets send \$5.00 for 10 day supply for \$7.00; for 30 day supply for \$10.00; for 90 day supply for \$25.00. Diet Dept. G, 11526 Burbank Bl., North Hollywood, Cal. 91601 (Unconditional money-back guarantee if not satisfied)

PACIN CINEMA 1
 7:30-9:30 P.M.

It's True! Is a Little Confidence

PAUL / ROBERT NEWMAN / REDFORD
ROBERT SHAW

"THE STING"
 NOMINATED FOR 10 ACADEMY AWARDS - "BEST PICTURE"

TWIN CINEMA 2
 7:30-9:30 P.M.

Many of his fellow officers considered him the most honest cop

AL PACINO
"SERPICO"

NOMINATED FOR 2 ACADEMY AWARDS INCLUDING "BEST ACTOR"

MOTOR-VU
 7:30-9:30 P.M.

SUN. MON. TUES. CHARLEY VARRICK

WHEN HE RUNS OUT OF DUMB LUCK HE ALWAYS HAS GENIUS TO FALL BACK ON!

WALTER MATTHAU
CHARLEY VARRICK

GRAND-VU
 7:30-9:30 P.M.

NOMINATED FOR 5 ACADEMY AWARDS - "BEST PICTURE!"

George C. Scott, Glenda Jackson

A Touch Of Class

"NIGHT WATCH"

Come In And Get A **FREE ESTIMATE**

Scale and Perspective of Your **Kitchen Cabinets**

Then take it anywhere in the Magic Valley and Compare the Prices

WE HAVE NO COMPETITION!

Phone 734-4567 or 733-0102

BUILDER'S EMPORIUM
 226 Eastland Drive (Next to Motor-Vu)
 Open 8:00 A.M. to 5:00 P.M.

Panel votes pay increase

BOISE (UPI) — Including a spokesman for the Idaho State Employees Association, the budget committee voted Saturday to give the employees a \$3-million pay hike from budgets already voted for them.

Sen. Richard High, R-Twin Falls, co-chairman of the Joint Finance Appropriations Committee, said most dedicated and general fund agencies already have the money for the raises.

"He said they can finance the increase by not filling vacancies on their staffs. For those agencies too small to get the money from personnel attention, the bill will be written so the funds can be taken from the capital fund."

Of the total, \$3,077,000, \$2,077,000 will be paid out in raises from dedicated funds and \$1 million from the general fund.

In explaining his action after the meeting, High said that no matter what action was taken on behalf of the general fund agencies, the payment of increases to employees of dedicated agencies would have had to come out of the budget already voted for them.

"What this motion does is say we are going to deal with general fund agencies in the same manner," High said.

Past experience has shown the committee's action is consistent with the action it has done in recent years by executive order, relying on attrition to keep its budget balanced.

"It would only require an adjustment in positions in the general fund of less than one per cent," High said.

William Roden, a representative of the employees association, sharply criticized the action and said his group will step up its statewide petition drive to get the governor to call a special session of the legislature on salary increases.

In the department of health and welfare alone, he said, the administrator would have to absorb a \$266,000-to-\$280,000 increase with the budget proposed for him.

"What about the historical society?" Roden asked. "They don't have any money to spare. Look at the state library; it would take \$11,000. Now what that really means is books when you get right down to it."

Sen. Mike Altheide, D-Lewiston, a member of the budget committee, also criticized the action.

"I think the end result is going to be that the employees will either get fired or there will be some curtailment of their activities," Altheide said.

"The long range effect is that state agencies who sincerely tried to comply in the last budget request this year will have to go back to padding in future requests to prepare for this type of last-minute action by one committee," he said.

High said the action leaves \$1,527,000 in recurring general fund monies still to be appropriated. That makes \$1.5 million available to finance the House approved "official breaker" property tax relief bill for elderly-home owners and \$27,000 for pay raises for elected officials.

There also is \$1.1 million still available in surplus funds, for messengers who refuse to use taxwriters want to use it, High said. Otherwise it can be used for prepayment of some of the state's obligations to pay back the endowment funds for park endowment lands put into parks.



Lawmaker backs extra \$ for panel

(T-N Capitol Bureau)

BOISE — A Twin Falls state representative decided in advance last week to vote on a measure that would have raised certain fish and game licenses.

In exchange, according to Representative Olmstead, a Republican, had received "assurances" that objectionable public information practices in the fish and game department would cease.

The House Journal records Olmstead as not voting on five separate roll call votes pertaining to the measure, House Bill 59. The roll calls came over a five-day period during which Olmstead was recorded as voting on other business before the House.

Olmstead acknowledged in an interview he had simply decided to sit out the votes. He said he wanted to vote in favor of the measure because the fish and game department needs more money to operate. But he said if he had voted he would have had to work to kill the bill because of the problems with public information that had been brought to his attention.

He cited an example where an unnamed public information officer in the department had made an effort on a public-service television program to influence public opinion particularly with respect to environmental issues. Olmstead said statements had been brought to his attention by constituents in Twin Falls.

The statements involved "running down the mines and ranchers," according to Olmstead.

Budget committee to study BSU report

By DAVID ESPO
T-N Capitol Bureau

BOISE — The Joint Finance Appropriations Committee will get its work Monday at an audit into charges of improprieties at Boise State University.

Chalm. Richard High, R-Twin Falls, said Saturday the committee would receive and discuss the audit at its meeting Monday afternoon.

The audit was authorized by the committee last fall after a former college official charged improprieties in six separate areas of the institution's operations. The official, William Monagle, held detailed discussions with the office of the legislative auditor in an effort to document his allegations.

The six areas include:

- Improper travel expense payment;
- Unethical purchasing procedures;
- Unauthorized remodeling expenditures;
- Violations of intoxicating beverage policy of the State Board of Education;
- Payments from local funds for unauthorized purposes;
- Maintenance of bank accounts for educational related projects which were not controlled by the Business Office.

Legislative Auditor Clyde Kooniz is expected to report on the results of the audit into these six areas when the committee meets.

An independent investigation into operations at BSU several weeks ago indicated an improper diversion of \$120,000 in funds from a revenue bond to the administrative building offices.

The investigation by the Times-News and Lawton Morning Tribune established that the revenue bond proceeds were placed where college officials were aware that there wasn't enough money left in the revenue bond construction account to construct a swimming pool that had been promised to the students at the school. It was the students who in effect authorized the revenue bond series when they voted for it.

The two papers also determined that the diversion of funds was unreported by the

private auditing firm that audits BSU's books. Stauch, Roas. Furthermore, the firm, when finally told of the diversion, discussed the allegations with university officials but not those in the Office of Higher Education or the Board of Education.

POCKET PAGER
With my Pocket Pager I never miss an important call. My secretary sends a verbal message to me anywhere in Magic Valley.

BE ON TOP OF YOUR BUSINESS ALL DAY!

For information call Hutch at 734-8506 or 734-4567

PERSONALIZED TELEPHONE ANSWERING SERVICE

Subscribers are more than names and numbers to us. They are real people that our own people take pride and delight in answering with friendliness and warmth.

100 CALLS \$20.00/month

OPEN SUNDAYS 12 TO 5

Hurry Over! It's Penneys Pre-Easter Sales

Sunday 20% Off
All Penney-Pet Coordinates for Boys - Girls and Toddlers Sale 1st to 3rd

Reg. 1.98 to 4.98. Mix 'n' Match tops and pants in bright plaids, pretty flowered and solids. All items "Post" for easy care.

Sunday Selection of Spring Fabrics Sale 1st to 2nd

Reg. 1.29 to 3.50. A lot of sport clothes, a lot of shirts, sweaters, cottons, checked, flannel, plaid, broad cloths and polyes, 100% rayon, eyelet, knit prints. See now for Easter!

Sunday 20% Off All Girls Dresses Sale 1st to 11th

Reg. \$4.50 to \$14. Included in this group are: polyester, flannel or gandy, smocks, short dresses and long. Beautiful spring colors, easy care fabrics. Sizes 7/8, 1/4, 3/4, 5x and Toddlers sizes 1 to 4.

Sunday 15% Off Our Entire Stock of Ready Made Draperies Sale 1st to 6th

Reg. \$9 to 72.25. All our prints, solids and Damask type weaves. Some cotton lined and some acrylic foam backed. If the size and color you want aren't here, we will order them for you.

A STAR IS BORN!!

(Just A Wild Prediction)

THE NEW SWENSEN'S MAGIC MARKET

ON MAIN STREET IS OPENING

TOMORROW, MONDAY, MARCH 25!!

EXACT ADDRESS: 636 Main South. Almost exactly where the old Swensen's Magic City Market was nestled in amongst the big car dealers — John Chris, Bob Reese, Abbie Uriguen and "Easy Thiesen."

HERE ARE A FEW DOOR BUSTERS TO GET US STARTED. PRICES EFFECTIVE AT BOTH TWIN FALLS STORES MONDAY, TUESDAY AND WEDNESDAY!

PARKAY MARGARINE

39¢ LB.

FALLS BRAND WIENERS OR FRANKS

\$1.69

2 lb. Package

FALLS BRAND LINK SAUSAGES

79¢ LB.

CORONET JUMBO ROLL TOWELS

3/\$1

WATCH FOR GRAND OPENING SALE LATER!!

After We Get Settled!

SWENSEN'S MAGIC MARKETS

THREE CONVENIENT LOCATIONS:

SOUTH PARK 636 MAIN SOUTH

PAUL, IDAHO

STORE HOURS 9:30 AM TO 10:30 PM MON THRU SAT CLOSED EVERY SUNDAY

PIERCE'S CHILI CON CARNE

15 OZ. CANS..... **3/\$1.00**

CASE OF 24 **\$7.98**

For Your Shopping Convenience We Are Open Monday Night 'til 9

Special Womens Tank Tops 79¢

For the coming summer wear your own your soft, seaveral oil based, 100% polyester in bright solid colors. Sizes S, M, L, XL.

Boys Cutted Baggie Jeans 79¢

Rugged, wide, logged pants of 50% polyester 50% cotton. Wide cuff and stitched-in white for trim. Choose from Blue Denim, Berry and Brown. Sizes 6 to 16.

Special Purchase Hard - Side Luggage

Lay away now for your graduate or for yourself. These soft resistant vinyl covers with washable interiors come in green, white and orange colors.

Baggy Cases 9⁹⁹
Weekender 11⁹⁹
Pullman 14⁹⁹

Men's Work Suits 99¢

All cotton. Sanforized w/ suits are guaranteed to be perfect fit and correct length. Action back, long sleeves, 2 way zipper and hammer legs. Machine wash and line dry for best results. Sizes 34 to 50 in short, a medium, a long.

OPEN MONDAY NIGHT 'TIL 9

JCPenney

We know what you're looking for.

Charge It!

It's the quick and easy way to shop. Pick up a bargain on the spot. Next time you're in cash, for a Charge Card application.

Pay bill introduced

By DAVID ESPU
T.N. Capitol Bureau

BOISE — The House State Affairs committee has introduced legislation providing pay increases for most of the state's prosecuting attorneys and county commissioners over the next two years.

The legislation would authorize increases for either this year or in 1975 except for the Elmore County officials.

"It would guarantee an increase for all Magic Valley prosecuting attorneys for the next two years. The normal course is to set the pay for one year only."

Other legislation introduced this session includes the election of prosecutors in the 44 counties in the state is apparently doomed. One proposal, establish classes of pay according to the population of the county where the prosecuting services has been in the State Judiciary Committee for over a month.

A measure to give the county commissioners the right to elect a House committee.

The new legislation introduced Friday by the State

Attorneys' Committee would raise the Ada County prosecutor the highest paid in the state, receiving \$20,000 during the present year and getting an increase to \$25,000 in 1975.

By comparison, the Idaho attorney general currently receives \$18,000, and would get \$25,500 under an amended pay bill.

Officials that are now pending before the Senate.

The county commissioners pay bill in the House would leave the Ada County commissioners with salaries of \$17,000 in 1975, an increase from the \$16,000 they are now receiving.

The increase in the Magic Valley counties include: Blaine County, currently at \$6,500, increased to \$7,500 for 1974; Camas County, currently \$6,000, increased to \$10,000 effective 1974; Cassia County, currently \$13,000, increased to \$14,000 effective 1974; Elmore County, currently \$13,000, increase either 1974 or 1975; Gooding County, currently \$6,000, increased to \$8,500 in 1974 and \$9,000 in 1975; Jerome County, currently \$7,500, increased to \$8,000 in 1974 and \$9,000 in 1975; Lincoln County, currently \$7,000, increased to \$8,000 in 1974 and \$9,000 in 1975; Minidoka County, currently \$10,500, increased to \$13,000 in 1974; Twin Falls County, currently \$16,000, increased to

\$16,000 in 1974.

The 1974 increases would be retroactive to Jan. 1, while the 1975 increases would take effect the first of next year if the bill passes.

The county commissioner salaries would also increase, according to the proposed legislation: Blaine County, currently \$3,600, increased to \$4,200 in 1974; Cassia County, currently \$1,500, increased to \$1,600 in 1974; Cassia County, currently \$3,800, increased to \$4,400 in 1974; Elmore County, currently \$4,200, no increase in either 1974 or 1975; Gooding County, currently \$2,500, increase to \$3,000 in 1974; Jerome County, currently \$3,600, no increase in either 1974 or 1975; Lincoln County, currently \$1,700, increase to \$2,000 in 1974; Minidoka County, currently \$3,000, increase to \$4,200 in 1974; Twin Falls County, currently \$8,800, increase to \$10,000 in 1974.

As with the prosecutors' pay increases for 1974, the ones for the commissioners would be retroactive to Jan. 1.

The legislation dealing with prosecutors' salaries also include a provision stating that any county prosecutor who lives outside the county in which he serves will have the salary set by the county commissioners. The maximum pay allowable would be the figure contained in the scheduled bill.



Tax relief bill OK'd

BOISE (UPI) — Taking another look at revenue projections, the House approved 644 Friday a \$1.9-million "circuit breaker" property tax relief bill for elderly home owners.

Appropriations Chairman William Roberts, R-Buhl, opened the gates for the measure when he said the revenue projection may be a bit low for next year.

He added that — to be on the safe side, however — the legislature could set aside a million dollars in case the projection is correct.

If the Senate buys the idea it would make possible the ongoing tax relief for the elderly.

TF lawmaker withheld vote

T-N Capitol Bureau
BOISE — A co-chairman of the Joint Finance Appropriations Committee said Saturday he wants to try again with a supplemental appropriations for the Human Rights Commission.

Rep. Richard High, R-Twin Falls, said, however, he was expressing a "personal preference," and hadn't discussed the idea with the other members of the committee.

The House last week killed a proposed supplemental on a series of close votes. The measure, which would have made available \$3,300 for the remainder of the fiscal year, has passed the Senate earlier in the session.

House members who debated against the bill did so for two

basic reasons. The first was the commission had become involved in actions and complaints that it should have steered clear of. The second was that the legislature had funded it for the current fiscal year last March, and the agency had failed to live within the limits of the budget.

High said he would take the idea to committee sometime this week. He said it was obvious the legislature would not "agree" to funding a supplemental for the final six months of the current fiscal year. But he said he might try drafting legislation take the agency through the months of April, May, and June.

The supplemental funds that were killed in the House would have gone to travel and other

expenses for the staff and the commission members, as for salary increase for the former administrative director by the commission last fall.

FLOOR FASHIONS



WALT ANDERSON
LARRY SLATTER

RIGHT IS RIGHT in many home decorating situations, including the choice of a carpet. It used to be that careful homeowners steered clear of light carpets for fear of showing soil and staining. For one thing, today's miracle fibers resist soiling and staining. The fibers do not absorb moisture or alien chemicals, so they can be cleaned up easily. Some carpet fibers are now treated with a stain-shedding process like that used on furniture fabrics. Spills bead up on the surface instead of soaking in.

Result: easy care in any color. Light colors show less dirt of many kinds than darker colors. Dust and lint stand out more on dark colors than on light.

Light-colored, carpeting enlarges a room, since the pale hues recede visually instead of jumping at you. They also provide a perfect foil for the bold colors and patterns so popular today in furniture fabrics, draperies, art and accessories.

You'll find a rich array of light colors in lovely carpets in many fibers displayed in our carpet showrooms along with a host of bold, bright and deep colors. Look for your carpet where you always find more... at

VOLCO INC.
1390 Highland, Twin Falls, Idaho
Phone 733-5571

Legislative log

By United Press International
Introduced in Senate

SB 1000 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1001 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1002 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1003 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1004 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1005 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1006 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1007 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1008 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1009 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1010 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1011 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1012 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1013 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1014 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1015 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1016 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1017 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1018 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1019 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

SB 1020 (Finance) — Appropriates \$1,500,000 from general fund for 1974-75.

DRESS UP FOR Easter

Prices Effective thru March 26th
Use Sears Easy Payment Plan

The Easter Bunny is here and the hostess time is upon us. Celebrate with a new look for your family.

Sears

Inside story

When the name is Naturalizer—what you don't see is as important as what you do see—things like the wide size range and special comfort features that make every Naturalizer fit and feel better.

NATURALIZER

\$19.00

Black Patent
Navy Patent
Red Patent
Bond Patent

Bankcards and Charge Accounts Welcome

Hudson

Open Fri. Nite Till 9 p.m.
Lynwood & Downtown

Our Regular \$14.99 Knit Blazers Easy Care Polyester
They're in polyester knits that hold on to their pressed looks. We have 'em lots of colors and styles. Regular and Slim sizes. 08, 10, 12 in solids. Your Choice **12.97**

Our Fancy Polyester Knit Sport Coat Regular \$15.99 Sizes 8, 10, 12 Regular and Slim 13.97
Our 100% Polyester Cuffed Double Knit Baggie \$7.99 5.97
Our \$10 Boys' Polyester Knit Blazer Sizes 3 to 6x 8.97
Our \$4.99 Perma Prest® Cuffed Polyester Knit Jean Sizes 3 to 6x in regular and slim 3.97

Our Toddler And Juvenile Dressy Dresser
Regular \$7.99. Machine washable. Many even Perma Prest®. We have an enormous collection of Easter dresses for your girls. Sizes 2T-4T, 3-6x, 7-14. **6.97**

Our Regular \$8.99 Cuffed Baggies
Fancy double knit cuffed baggies are really something to kick up your heels over in terrific colors and plaids. All easy machine washable. Sizes 8, 10, 12 Regular and Slim. **6.97**

SHOP AT SEARS AND SAVE

Sears

SEARS-BOISE
Daily 9:30 a.m. till 9 p.m.
Tues. and Sat. till 6 p.m.
Sundays Noon till 5 p.m.

SEARS-IDAHO FALLS
Daily 9:30 a.m. till 9 p.m.
Saturday till 6 p.m.
Sundays Noon till 5 p.m.

SEARS-TWIN FALLS
Daily 9:30 a.m. till 9 p.m.
Tues., Thurs., Sat. till 6 p.m.
Sundays Noon till 5 p.m.

SEARS-CALDWELL
Daily 9:30 a.m. till 9 p.m.
Mon. and Fri. till 9 p.m.
Sundays Noon till 5 p.m.

DECA's convene in TF

TWIN FALLS — Idaho distributive education clubs will meet here Wednesday through Friday for the state leadership conference.

The Twin Falls chapter, Distributive Education Clubs of America, will serve as host for the event at the Rodeway Inn.

The Rodeway, not yet officially in operation, will open its convention center and some of its rooms to the DECA group because they were unable to find space elsewhere.

A Scout 400, high school students from throughout Idaho are expected to attend, James Alcaraz, Twin Falls chapter adviser, said.

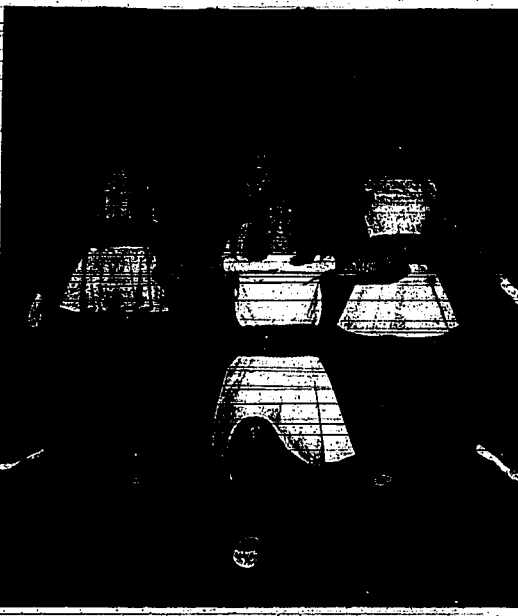
On Wednesday, Ray Ferguson, Twin Falls Chamber of Commerce manager, will address the recognition dinner honoring contributors to the DECA program.

Students will compete in various contests on Thursday. This year's competition will include sales demonstration, radio script writing, business mathematics, job interviews, advertising display, business letter writing, public speaking and situation handling.

Finalists chosen Thursday will compete for top honors on Friday. Awards will be presented at a banquet dinner at 4 p.m. Gov. Cecil D. Andrus has been invited to address that dinner.

Other invited guests include Anthony J. Maudino, state supervisor of distributive education; John Holup, distributor education specialist from the University of Idaho, and officials from the Twin Falls School District.

Alcaraz said the display of materials prepared by students will be open to the public from 9 a.m. until 1 p.m. Friday.



Routine rehearsal

KATHY STOWELL, Rhonda Blatburn and Cindy Bergie, all TFWO girls, rehearse in front of practice audiences they will present when the Shoshone High School drill team performs April 19.

Shoshone girls perform

SHOSHONE — A drill team show to promote school basketball players will be presented at 8 p.m. April 19 at the Shoshone High School gymnasium.

Mrs. Pam Phillips, teacher director of the team, said the girls selected to give the presentation to attract the ball players to see them, since most of the performance time at ball games was during half time when the boys were in a huddle.

There are to be 14 drills presented, including tumbling, musical row and others by the girls, all in a variety of costumes. In addition, there will be some special numbers by faculty members.

Tickets will be sold at the door and funds will go toward the purchase of drill team costumes next year.

The public is invited to the April 19 performance.

Chen Gaslights Gaslighting may have been used first in China in the 10th century when natural gas was captured in bags or bladders or it escaped from the ground. When they wanted light, the Chinese pricked holes in the bag and lit the gas as it leaked out.

Bahai Faith
"Thou Art My Lamp and My Light is in Thee"
For more information write Box 57, Route No. 3, Jerome, Idaho. Telephone 392-4926.

Veteran, widow aid ends

TWIN FALLS — Thursday will be the last regularly scheduled time for veterans and veteran widows to meet with the DAV and VFW service officer.

Earl B. Newnam, commander of Straley Chapter of DAV here, said the service was attractive to few people to be worthwhile.

In the last three weeks, we've only had about ten people in there," Newnam said. "With no charges for the service, the cost of keeping the DAV Hall open all day Thursday is prohibitive. We just can't afford it," Newnam said.

The weekly service was originated last fall with the intent of helping people with anything they might have pending in their pensions disability compensation, getting into the veterans hospital," Newnam said.

Newnam said the service wasn't being cut, however. He said any persons wanting assistance should call him at 732-3869 and he would reset up an appointment with the service officer.

Newnam said he anticipated that people who needed assistance would call him. "If they want the help, they'll call here. As far as that goes, I can answer a few questions over the phone. Otherwise, I'll have to order or the service officer."

RUMMAGE SALE

WEST END SENIOR CITIZEN CENTER OF BUHL
113 N. Broadway
MARCH 25, 26, 27
8 A.M. to 5 P.M.
PUBLIC INVITED!

Drunk drivers fined, sentenced

The following sentences and fines were imposed for drunken driving convictions in Fifth District Magistrate Court during February by State Naom R. Hansen, 38, Twin Falls, fined \$142.50 and required to attend the driver improvement program (DIP) and court alcohol school (CAS).

Betty Elizabeth Pastoor, 38, Twin Falls, \$157.50 and DIP and CAS.

Richard A. Hodgson, 30, Burley, \$57.50, DIP and CAS.

Joe Myron DeFew, Kimberly, \$142.50, DIP and CAS.

James Robert Anderson, Sacramento, Calif., \$142.50, DIP and CAS.

Rocky Len Fischer, Twin Falls, \$152.50, DIP and CAS.

Richard W. Dole, Boise, \$207.50, DIP and CAS.

Peter Eldon Neissen, 59, Burley, \$142.50, DIP and CAS.

Georgia W. Dean, Jackpot, Nev., \$142.50 and DIP.

Charles David Henington, Twin Falls, \$207.50, DIP and CAS.

Alven Lee Lasley, Burley, \$142.50, DIP and DIP.

Charlie Elden Day, Twin Falls, \$207.50, DIP and CAS.

Levinna Joyce Lemons, Twin Falls, \$142.50, DIP and CAS.

Scott David Fitch, Twin Falls, \$142.50, DIP and CAS.

Gayle Ann Briggs, Murtaugh, \$142.50 and DIP.

Raul Antonio Garcia, Twin Falls, \$157.50, DIP and CAS.

Chester Arnold Johnson, Twin Falls, \$142.50, DIP.

Roy J. Prescott, Kimberly, \$142.50, DIP.

Valdi June Balles, Filer, \$142.50, DIP.

Darney Ray Pope, Twin Falls, \$142.50, DIP.

George Lewis Meyer, Twin Falls, \$207.50, DIP and CAS.

Lewis Ray Prather, Glenns Ferry, \$209.50, DIP.

Prather was given a 10-day jail sentence, which was suspended.

Robert Ray Martinez, Twin Falls, \$142.50, 10 days, suspended, and DIP.

George Russell Webber, Buhl, \$157.50, DIP and CAS.

Jeffrey Scott Jucker, Buhl, \$182.50, 10 days, suspended.

Lauren Melvin Heldeman, Hansen, \$142.50, DIP and CAS.

Harvey Dale Martin, Twin Falls, \$207.50, 10 days, suspended, DIP and CAS.

Florence Jane Hutchison, Burley, \$142.50, 10 days, suspended, DIP.

Judy Ann Parrott, Twin Falls, \$207.50, 10 days, suspended, DIP and CAS.

Duane Gordon Neary, Caldwell, \$157.50, DIP and CAS.

Martin T. Levings, Twin Falls, \$182.50, 10 days, suspended.

Richard L. Carraway, Twin Falls, \$142.50, 10 days, suspended, DIP and CAS.

Flora Jane Hutchison, Burley, \$142.50, 10 days, suspended, DIP.

Duane Gordon Neary, Caldwell, \$157.50, DIP and CAS.

Lots of people have jobs we taught them.



KINDERGARTEN
REGISTRATION FOR 1974 BEGINS NOW UNDERWAY!!

We offer a complete kindergarten curriculum with emphasis on phonics, reading and math, as well as AS A BONUS

We include dance training and a rebates for physical development.

154 Second Street East
Twin Falls, Idaho 83301
CALC COLLEGE 739-2671

Army

154 Second Street East
Twin Falls, Idaho 83301
CALC COLLEGE 739-2671

MARCH INTO SAVINGS AT PENNY WISE

WHEATIES OR CHEERIOS
24 Oz. Reg. 79¢ **65¢**

AT... Safeguard SOAP
15 Oz. Reg. 81¢ **39¢**
2 Bar Pack Bath Size

BICYCLE LOCK
Combination Type Reg. \$1.98 **99¢**

ADD-A-BITS PEPPERONI OR HAM
Spice up your meals and salads Reg. 85¢ **37¢**
3 1/2 Oz.

SUNMAID RAISINS
1 1/2 Ounce **73¢**

Sweetheart FABRIC SOFTENER
1 Gallon - 15 Oz. of Fabric Reg. 95¢ **69¢**

Betty Lou POTATO CHIPS
3 Oz. Can. Reg. 29¢ **15¢**

Nestles Hot COCOA MIX
14 1/2 oz. Envelope Packages Just Add Water! Reg. 97¢ **67¢**

HAMBURGER HELPER
Assorted Flavors Reg. 64¢ **49¢**

Daisy Fresh SPRAY STARCH
22 Oz. by Dament Reg. 89¢ Value **43¢**

Arrow BLACK Pepper
2 Oz. Tin Reg. 33¢ **33¢**

DIET SCALE
With Calorie Counter **57¢**

Brace BREATH FRESHENER
98¢ Value **37¢**

Tuck Cellophane TAPE
1/2" x 800' 29¢ Value **15¢**

HY-FRY COOKER
Better Homes • Cooker & Fryer • UL Approved • Thermostatically Controlled 12.95 Value **7.77**

Penny Wise Drugs
LYNWOOD SHOPPING CENTER

Chauncey rides in car trunk

SALMON — Chauncey Fehr rides to work every morning in the trunk of a car and goes home in the evening the same way.

Chauncey is an 8-year-old male St. Bernard that looks a little like a full-grown lion with a sad face.

"We call him Chauncey Fehr because we consider him part of the family," Phil Fehr, who owns and manages Pioneer Sales and Service, on Main Street, explained.

"Everyone in town knows who he is," he added.

Chauncey spends the day at the Pioneer Sales and Service Garage while Mr. and Mrs. Fehr work.

He generally accompanies Fehr on foot when he goes to the bank and post office.

"Other than leave him at home, we bring him to town," Fehr explained.



Demos caucus in Jerome

JEROME — The Jerome County Democratic caucus meeting will be held at 8 p.m. April 2 at the Episcopal Parish Hall.

The purpose of the meeting is to select delegates to the convention, who in turn will select delegates to the state convention, which is in accordance with new rules promulgated by the National Democratic Party.

Part of the Fehr family

CHAUNCEY Fehr, an 8-year-old St. Bernard, rides in the trunk of a car to and from work with his owner, Phil Fehr, Salmon, each day.

Wendell council creates planning panel

WENDELL — City Council members in an adjourned session Thursday night, called for an ordinance to create a Wendell City Planning Commission.

The council also discussed the problem of waste water being discharged from private property into the city's waste water system and called for an ordinance to control this practice.

The council asked city attorney Cecil Hobday to draw up necessary documents to form the city planning commission which could review subdivision plans now being presented to the council.

Hobday recommended an ordinance to prevent persons from discharging waste into the city's waste water system unless the property owner's water is of the same purity as required of the city by the Environmental Protection Agency.

Hobday explained the EPA guidelines which control the quality of city waste water going into natural water systems should be applied to the property owner's water so the city is not responsible for their discharge.

The council reviewed a pre-application property sketch submitted by Bruce Olsen, Wendell, and JUB Engineers, Twin Falls. The proposed subdivision is located adjacent to Boise Street and Avenue D and would involve 54 home sites ranging in size from 75 by 75 feet to 80 by 130 feet.

Although council members said they are in agreement with the basic concept of the subdivision, objections were raised to the absence of always a 4-foot setback which council members feel are too small and planned 50 foot right of way for streets, which would not conform to the 100-foot streets in other residential areas.

The planned subdivision is in a platted area of the original townsite of Wendell and in order to be approved would require replanting of the area and the city's willingness to vacate the plat.

Councilman Harold Suterly said the city would be inclined to share in the cost of the street until the other streets in the city have been resurfaced.

OPEN DAILY 10-10; SUNDAY 11-6

Kmart

just satisfaction always

BOMBSHELLS

K mart Blasts Rising Prices with these Fantastic Discounts

Boys' & Jr. Boys' SPORT COATS
 Reg. 13.88 — 9.96 — 12.44
 Reg. 13.88 — 9.96 — 14.57
 100% polyester coats in assorted colors and plaids. Sizes 4 to 7, 9-96; Sizes 14 to 18; 12.44.

BOYS' DRESS PANTS
 Values to 7.44
 In-style flares in assorted styles, colors and sizes.

LADIES' PANTCOATS
 Reg. 12.96 — 10.22
 Complete clearance of a huge assortment of classic and contemporary styles for women or friends you can find. All in easy-care colors: polyester, and dark, bright, and light shades. Mixed sizes.

PKG. PANTIES
 1.33
 Stretch nylon panties, three in a pack. Have pretty sets now at savings.

2 Days Only!

KING-SIZE CANDY BAR BOMANZA
 Reg. 3.17 — 3.88
 For large portion size
 100% MILK CHOCOLATE

ESTEE LAUDER NESTLE'S NESTLE'S

Sears
 Where portrait photography has become an art

Excellent quality... Outstanding price

\$149

An 8x10 Color Portrait of your child.

5 days only

Now thru March 28th through March 30th

Choose from finished portraits not proofs • Choice of poses • Extra prints available at reasonable prices • No obligation to buy additional portraits • Limit one offer per person, two per family • Child age limit: 3 weeks to 14 years • \$1.25 charge for each additional person in groups.

Adult portraits \$249

Couples, parents, grandparents, family groups, welcome. Groups at \$125 per additional person.

Jr. Boys 2 PIECE SLACK SETS
 Reg. 4.96 — 3.88 — 5.88
 Reg. 6.96
 Jr. boys' pleated slacks just in time for Easter. Many styles to choose from. Colors and sizes.

'ARRANGER FASHION HANDBAGS
 Reg. 5.77 — 3.77
 3 handy zippered compartments hold your valuables. Stitched vinyl. Fashion Accessory Department.

WEDGE SANDALS
 Reg. 3.47 — 2.44
 2 Days
 Women's 3-strap vinyl wedge. Rippled crepe sole.

PRISCILLA CURTAINS
 5.27
 Pair
 98 x 64"
 Deep ruffles but no ironing, washable. Decora® polyester.

TUBE REPAIR PATCH KIT
 Reg. 35¢ — 24¢
 Complete repair kit.

PLASTIC BROOM
 Reg. 1.43 — 97¢
 All-purpose broom.

TWIN-PACK "D" CELL BATTERIES
 Reg. 33¢ — 18¢
 Flashlights.

PKG. OF 100 PAPER PLACE MATS
 Reg. 84¢ — 62¢
 Limit 2 Pkg. Elegant patterns. 12x18"

BIG 20-OZ. LISTERINE ANTISEPTIC
 Reg. 1.77 — 93¢
 Kills germs.

WHEEL GRIPS
 Reg. 1.97 — 1.27
 2 Days
 Fit most steering wheels.

8-TRACK PLAYER
 Reg. 48.88 — 34.44
 2 Days
 Thumbwheel controls, channel selector. Stereo.

BATHROOM SCALE
 Reg. 3.67 — 2.78
 2 Days
 Steel with vinyl mat. Self-leveling accuracy.

QUEEN PANTY HOSE
 Reg. 96¢ — 76¢
 96¢
 Seamless stretch nylon. Fit 160-200-lbs. M-T.

SPINNING ROD AND REEL
 Reg. 1.95 — 997¢
 3.3-10-1 gear ratio. Combo.

Sears
 SEARS, ROEBUCK AND CO.
 PHOTOGRAPHERS HOURS: FROM STORE OPENING UNTIL ONE HOUR PRIOR TO STORE CLOSING.



Jo Ann Thorne holds her original acrylic painting.



Clarice Glascock donates metal sculpture.

Annual Junior Club auction to benefit local seniors' program

TWIN FALLS — Original art objects, guaranteed never to be duplicated, go on auction Wednesday night.

The occasion is the annual Twin Falls Junior Club Art Auction. It will be held at the Blue Lakes Country Club following a cocktail hour, and dinner served in the club dining room.

Magic Valley artists have donated their talents and time to provide the club with an array of unique art objects ranging from welded sculpture to pottery and Tiffany-leaded glass.

This year the club will donate proceeds to the College of Southern Idaho sponsored Senior Citizens program (RSVP) probably to be used

toward the purchase of a mini-bus.

Marvin Glascock, director of continuing education at CSI, said the bus is needed in the vicinity of senior citizens to surrounding sites. Shopping tours, provide transportation for them to doctors' offices, meetings and parties and dances.

It could also be used in the "Meals on Wheels" program to take hot meals to seniors who are confined to their homes and who prepare inadequate food daily.

One of the specialties of the auction this year will be a complete child's playhouse awarded by the club last fall to Mr. and Mrs. F. W. Houston and donated back to the club

for the auction.

Paintings will be offered for sale by the club from artists including Kirk Ramsey, Delores Gilharts, June Hoggard, George Wilton, Ray Konicek and Stephanie Parker. These offerings are on display at Blommers Arts, until the auction. A number of other items are being displayed at Harrison's in Twin Falls.

A cocktail hour will begin at 6:30 p.m. followed by dinner and the auction to begin about 8 p.m.

James MacKersmith, assisted by John Wert and Irwin Eilers, will donate services as auctioneers for the evening.

Mrs. Terry Smith and Mrs. Gerald Wignall are co-chairmen of the auction. Other committee members include Mrs. Ron Humilton, Mrs. Joe Haynes, Mrs. Tom Schaeffer, Mrs. Elbert Davis, Mrs. Ron Ballard and Mrs. Steve Berg.

Those invited to attend the auction will have an opportunity to purchase unusual art objects and paintings at their own price by bidding on their favorite items during the evening.

Some of the specialties also include a Tiffany-style leaded glass birdshade and lamp containing more than 200 individual pieces of glass and including pink rose designs in the shade. The lamp and shade were made by Mrs. Rod Leoni Swartling and represents about 48 hours of work.

R. J. Schwendman, a former

city mayor and councilman,

has donated a painting of the original two Twin Falls on Snake River, and some special stone ware pottery by Marcello Tucker will be offered. Panels to display the paintings will be provided by Wrio-Originals.

Mrs. Mae Jensen and Mrs. Euanthe Honkeman. In past years the club has been able to donate several thousand dollars from the auction to such community projects as Harbor House, Senior Center, The YM-YWCA and several special organizations.



Photos by Bonnie Jones and Cricket Bird.

Annual auction

POITERY is Marcello Tucker's contribution to the annual Junior Club Benefit Art Auction. The event is set for Thursday evening at Blue Lakes Country Club. Magic Valley artists have donated their talents and time to provide the club with a good selection of items to auction, with proceeds going to the College of Southern Idaho sponsored Senior Citizens program (RSVP). A cocktail hour and dinner are planned with the auction set for about 9:30 p.m.

news about the people you know

Valley Living

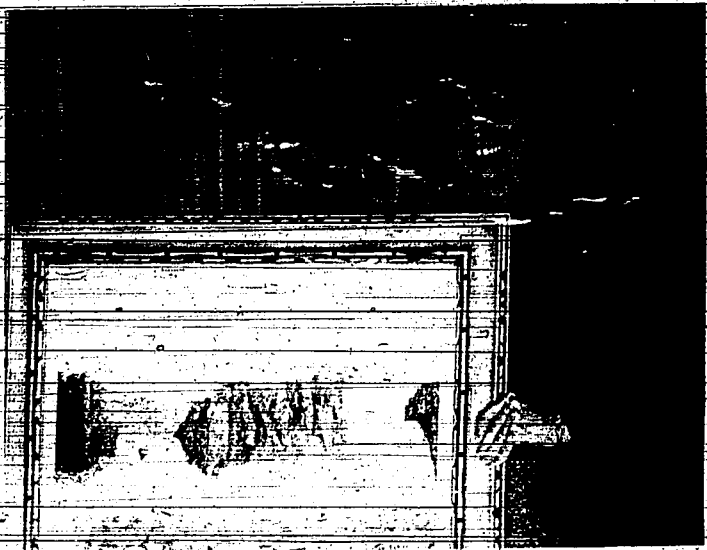
Monday, March 24, 1974



Auction co-chairmen are Mrs. Gary Wignall, left and Mrs. Terry Smith.



Jean Swartling made a Tiffany lamp.



Mrs. Terry Smith shows picture donated by R. J. Schwendman.

Linda Gibbs, Meyer wed in Clover rites

TWIN FALLS—Linda Gibbs and Glenn Meyer were married in an 8 p.m. candlelight ceremony March 25 at the Clover Trinity Lutheran Church.

The double-ring ceremony was performed by Rev. Thomas D. Johnston. The bride is the daughter of Mr. and Mrs. Howard Gibbs, Twin Falls, and the bridegroom's parents are Mr. and Mrs. Hugo Meyer, Filer.

The bride wore a floor-length dress of lace with a bouffant skirt and scalloped neckline. The long lace sleeves were fitted. The skirt featured lace tiers and a short train.

The wedding was held in a small cap. She carried a nosegay bouquet of white roses, blue carnations and baby's breath. She carried her grandmother's and great-grandmother's wedding rings on a gold chain.

Mrs. Nancy Lutz was matron of honor, Shirley Meyer, sister of the bridegroom, and Dee Bartlett were bridesmaids. Larry Meyer, brother of the bridegroom, was best man. Groomsmen were Steve Hagley and Bruce Lutz, Ushers and candlelighters were Ray Auferheide and Barney Clavin.

Gandy Freeman was officiant. Organist was Mrs. Esther Lassen.

The bride's sister of the bridegroom, Wanda Bartlett, was in charge of the guest book and assisted Mrs. Brenda Nix with gifts. The bridegroom is engaged to Linda Leanne Bartlett. The couple was honored at a

reception following the ceremony.

Mrs. Yvonne Reinke and Mrs. Judy Jagels cut and served the cake. Mrs. Cindy Meyer and Mrs. Janet Auferheide served punch and coffee. The waiter of the Clover Trinity Lutheran Church assisted with the reception.

The bride's table was covered with white lace over blue. The four tiered cake was decorated with white and blue ribbons and decorated with blue and yellow flowers and blue and white bells.

White swans encircled the third tier of the cake and three white wedding bells were placed on top. Blue and white pompon chrysanthemums and baby's breath encircled the cake. It was flanked with two silver candelabra holding blue candles.

Special guests included grandparents of the couple—Mr. and Mrs. Ernest Meyer, Buhl; Mr. and Mrs. Arthur Lierman, Kimberly; Mr. and Mrs. H.A. Gibbs, Yuma, Ariz.; and Mrs. Larry Meyer, Los Angeles, Calif.

Guests attended from Buhl, Filer, Boise, Wendell, Burley and Twin Falls. Kimberly and Auferheide and Barney Clavin.

Miscellaneous showers were given by Mr. and Mrs. Edna Meyer and Mrs. Nancy Lutz.

The parents of the bridegroom were hosts for a rehearsal dinner at the home of Mrs. Patricia Street.

Following a honeymoon trip to Boise and Ketchum, the bridegroom is engaged to Linda Leanne Bartlett.

Club elects

TWIN FALLS — Alta MesserSmith was elected president of the Shamrock Club at a meeting Wednesday afternoon at the home of Freda McBeth.

Sharon Anderson was co-hostess.

Other new officers are Aloha Thomsen, vice president; Dorothy Sayer, secretary; and Mary Joergensen, treasurer.

Mary McClusky spoke on her experience in the position of Year-Book-Committee program chairman.

TOPS clubs meet

HANSEN — Mrs. Fred Howard Filer, Mrs. Harris is program chairman.

The club held its monthly meeting at Idaho TOPS No. 4 on Tuesday, March 21. Mrs. Dolores Dwyer was the biggest gainer — eight "pills" were exchanged.

HANSEN — Mrs. Marie Prentiss was honored as queen for the year at the TOPS no. 4 club meeting at the home of Mrs. Patricia Street.

The 400-pounder became KOPS and a candidate for the crown. She lost 11 pounds in a year, Mrs. Judy Dwyer was crown applicant and lost 13 pounds in a year.

Magic Valley Favorites

Week's Recipe Winner: VIRGINIA-BANGOR! 644 Eastland Dr. N. Twin Falls

5,000 Year Old Chinese Health Remedy Found

PERKINS (Special) Health researchers in China have uncovered an amazing, rare old Chinese herb remedy that possesses spectacular healing qualities and reportedly has been used for 5,000 years for cure or prevention of a wide range of common ailments suffered by mankind. Dramatic claims are being made that this "miraculous" Chinese ginger may actually hold the key to a longer healthier life. Indeed, there is one historical case of a user living to be 114.

Helps Many Illnesses

Like acupuncture, the many healing herbs that have been used since the dawn of time were once considered "folklore" and superstition but modern researchers around the world are suggesting that they actually regulate many of the body's processes to increase SEXUAL potency, relieve STRESS, relieve ARTHRITIS, check GRAYING or loss of HAIR, improve circulation, slow down AGING, prevent LOST PROSTATE, improve BLOOD, overcome FATIGUE, improve DIGESTIVE conditions, relieve influenza, relieve COLIC, TRACT, help chronic INSOMNIA, relieve BACKACHES and PAINS, and greatly improve your health by increasing your body's potential to heal itself.

Safe, No Side Effects

Ginseng is not a drug but an herb or vegetable that is extremely rich in vitamins and minerals. What is more, this amazing natural remedy is completely safe and non-toxic with no side effects. Unfortunately, high-grade ginseng is an about the most expensive and processors around the world are branding themselves for a "near miraculous" healing properties become more widely known to the general public.

Now Available in U.S.

You can get a generous 30-day supply of this amazing natural remedy direct from a major supplier by sending only \$10.00 in checks, cash or money order to: HEALTH LABORATORY, Dept. 67-7, Box 2142, Palm Springs, Calif. 92262.

This wonderful herb has helped millions of other people, and it may help your health problem too. Isn't it worth a try?



Oh, for that pleasing, simple shoe. A shoe you can slip on with any outfit and just go. Selby knows you love uncluttered styles. And low-heeled comfort. Too. Selby makes it simple.

the Lady likes it Simple

Sizes: 6 to 10 Widths: 4A to C **\$26.00**

BankCards and Charge Accounts Welcome
Open Friday Night 'til 9 P.M.

Hudson's Downtown

"Shoes for the Entire Family"

Club elects

TWIN FALLS — Alta MesserSmith was elected president of the Shamrock Club at a meeting Wednesday afternoon at the home of Freda McBeth.

4-H club organized

DIETRICH — A new 4-H club called the What Knots has been organized here with Mrs. Roy Hubert as leader.

There are 14 children enrolled.

ADVERTISEMENTS

"Miracle Cure"

5,000 Year Old Chinese Health Remedy Found

PERKINS (Special) Health researchers in China have uncovered an amazing, rare old Chinese herb remedy that possesses spectacular healing qualities and reportedly has been used for 5,000 years for cure or prevention of a wide range of common ailments suffered by mankind. Dramatic claims are being made that this "miraculous" Chinese ginger may actually hold the key to a longer healthier life. Indeed, there is one historical case of a user living to be 114.

Club elects

TWIN FALLS — Alta MesserSmith was elected president of the Shamrock Club at a meeting Wednesday afternoon at the home of Freda McBeth.

4-H club organized

DIETRICH — A new 4-H club called the What Knots has been organized here with Mrs. Roy Hubert as leader.

ADVERTISEMENTS

"Miracle Cure"

5,000 Year Old Chinese Health Remedy Found

PERKINS (Special) Health researchers in China have uncovered an amazing, rare old Chinese herb remedy that possesses spectacular healing qualities and reportedly has been used for 5,000 years for cure or prevention of a wide range of common ailments suffered by mankind. Dramatic claims are being made that this "miraculous" Chinese ginger may actually hold the key to a longer healthier life. Indeed, there is one historical case of a user living to be 114.

FASHION FURNITURE SALE

YOUR CHOICE 89⁸⁸



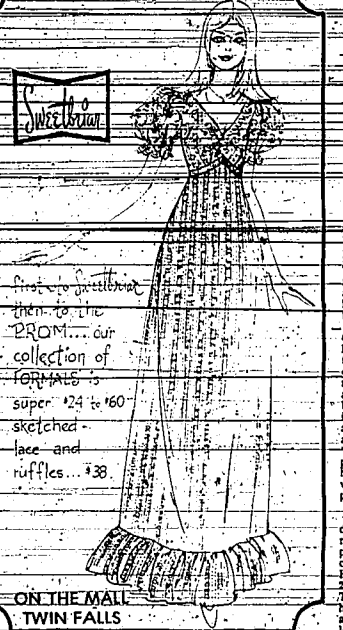
Lasso A Bedroom Bargain — Western Design 'Gaucho'

Our \$119.99 Single Dresser	109.88	Our Regular \$64.99 Corner Unit	69.88
Our \$109.99 4-Dr. Chest	99.88	Our \$79.99 Small Hutch	64.88
Our \$119.99 Desk	79.88	Matching Chair	44.88
Our \$119.99 Headboard with Night Stand	74.88	Our \$154.99 Bunk Bed	129.88

Rugged enough for a boy's brand of bedroom. Sturdy gaucho styling. Full or Twin.

Prices Effective through March 26th Use Sears Easy Payment Plan.

ON THE MALL TWIN FALLS



First to introduce them to the PROM... our collection of FORMALS is super! \$24 to \$60 sketched-lace and ruffles. \$38.

Matchmate Bedroom For Big Ideas

Your Choice 99⁸⁸

Our \$129.99 Bunk Bed	74.88	Matching Chair	43.88
Our \$124.99 Double Dresser	84.88	Our \$74.99 Large Hutch	64.88
Our \$124.99 5-Dr. Chest	79.88	Our \$145.99 Chest Bed	118.88
Our \$114.99 Student Desk	79.88		

Mix and match pieces of this set for a beautiful contemporary bedroom with great savings.

Our \$84.99 Corner Desk 74.88
Our \$99.99 Single Dresser 79.88
Our \$89.99 Bachelor Chest 74.88
Our \$124.99 5-Dr. Chest 118.88
Our \$59.99 Small Hutch 49.88
Our \$59.99 Small Hutch 49.88

YOUR CHOICE 69⁸⁸

Our Regular \$89.99 Sears-O-Pedic Mattress or Foundation

Luxurious floral print 100% quilted cover. Handles vents. Cigarette resistant. Twin \$64.99 Full \$70.00

Our Regular \$109.99 Mattress or Foundation... 89.88
Our Regular \$259.99 Queen Set... 199.88
Our Regular \$349.99 King Set... 289.88

SEARS-BOISE Daily 9:30 a.m. till 9 p.m. Tues. and Sat. till 6 p.m. Sunday Noon till 5 p.m.

SEARS-IDAHO FALLS Daily 9:30 a.m. till 9 p.m. Tues., Thurs., Sat. till 6 p.m. Sunday Noon till 5 p.m.

SEARS-TWIN FALLS Daily 9:30 a.m. till 9 p.m. Tues., Thurs., Sat. till 6 p.m. Sunday Noon till 5 p.m.

SEARS-CALDWELL Daily 9:30 a.m. till 6 p.m. Wed. and Fri. till 6 p.m. Sunday Noon till 5 p.m.

Abby

Abigail Von Buren

© 1974 by Chicago Tribune, N.Y. News York, Inc.

DEAR ABBY: We have just received a letter from our daughter informing us that she is three and a half months pregnant. She and her boyfriend want to wait "a few months" before getting married as they are both in college and it's not convenient for them to come home now.

Our daughter says she wants a big church wedding and asked if her father would give her away.

My husband and I feel they should get married right away. We do not want to be subjected to the embarrassment of inviting our friends and relatives to a big church wedding "in a few months" when the bride will be noticeably expecting. Also, should a father be expected to give away what has obviously been taken? **CONFUSED**

Lovebirds make waves



DEAR CONFUSED: Tell the lovebirds that if they want a big church wedding they should fly home at once. And the sooner the better. If they decide to wait a few months, an intimate family wedding with a minimum of hoopla would be to better taste.

DEAR ABBY: I haven't been able to sleep very well. You see, I did a little creative bookkeeping on my income tax by way of "deductions." Any suggestions? **INSORNIAC**

DEAR IN: Send the Internal Revenue Department a check for \$500. And if you still can't sleep, send 'em the balance.

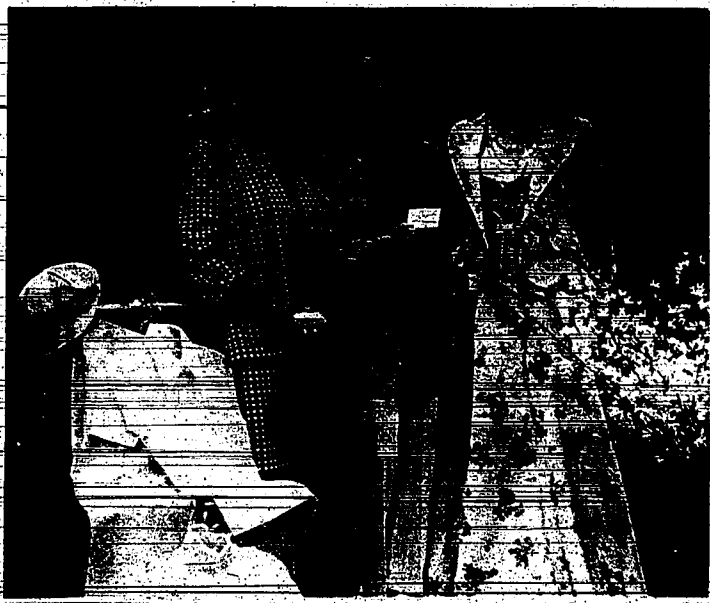
DEAR ABBY: I have a friend who has been widowed about a year. I am also a widow. Bernice is very attractive and good company and she is not hurting at the bank, but she has one hangup which I think is ridiculous. She refuses to go anywhere without a male escort.

There are places where single women go together—concerts, dinner and the theater—but Bernice says she would rather stay home than be seen with "the girls." She claims it is bad for her "image." She seems to think if she's seen in the company of other women she will give the impression that she can't get a date.

Do you believe if a woman is seen with other women it will hurt her chances for getting a man? What's the matter with Bernice? Or am I wrong? **BERNICE'S FRIEND**

DEAR FRIEND: Bernice should be less concerned with her "image" and more concerned with her future. If a woman wants to get into the social swim and doesn't have a date with a man, she should go with the girls. She won't meet anyone sitting at home, and besides, one of the girls may have a brother.

Rate to write letters? Send \$1 to Abigail Von Buren, 112 LaSalle Dr., Beverly Hills, Cal. 90231 for Abby's booklet, "How to Write Letters for All Occasions."



Fashion show slated

PLANNING for a fashion show at the Magic Valley Memorial Hospital Auxiliary awards banquet are models Nana Varcano (left) and Jo Anne Forzman, right, and ticket shipman Ruth Stephens, center. The event is Sat April 1 at the Turl Club.

Projects discussed

TWIN FALLS—The Happy Go Lucky 4-H Club held its first meeting of the year at the home of Christine Britt, leader. Projects discussed included "Snacks and More," "Meal Planning for Beginners," "Let's Bake," with accent on yeast breads, and "Food Preservation."

A new member, Tracy Sabala, was introduced and Mrs. Ray Sabala, her mother, was a special guest. Refreshments were served by Miss Britt. The next meeting is Thursday at the home of Miss Britt.

WEDDING CAKES — TABLE-CLOTHS — PUNCH FOUNTAIN — BACK DROP — DISHES — CENTERPIECES — PENS — RING PILLOW — ETC. — DELIVERY AND PICKUP — BINGHAM'S-CATERING — Call 733-8058 for appointment

Awards luncheon set

TWIN FALLS—An awards luncheon and fashion show are planned by the Magic Valley Memorial Hospital Auxiliary for 1:30 p.m. on April 1 at the Turl Club.

The annual awards banquet honors the "pink ladies" who donate hours of service yearly to the hospital.

Clothes shown in the fashion show will be from the Paris Models will include Mrs. D. B. Forman, Nona Varcano, Mrs. Ed Harper, Mrs. E.R. Allison, Mrs. Jean Miller, Mrs. M. E. Stowell, Mrs. Dalton Dewberry, Mrs. David Glenn and Clara Bednar.

General chairmen for the event are Mrs. Mary Jo Jensen and Mrs. Harper. Ticket chairman is Mrs. Jack Stephens. Tickets are now on sale and should be purchased by March 29.

SAVE 1/2

Tuesday, Wednesday & Thursday Only



Shampoo Set with each Hair Cut

AT NO EXTRA CHARGE

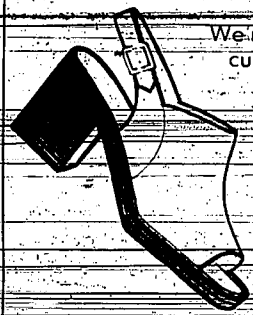
Reg. and Advanced students only



CLOSED MONDAYS COLLEGE OF HAIR DESIGN

LYNWOOD HALL — PHONE 733-7777

We're here with the most current, colorful, cool, fresh, full-of-fun Front-Row footwear of all!



\$16.95 **LOLA**

Leather layer on an unlined sandal. Red patent. Navy patent. White patent.



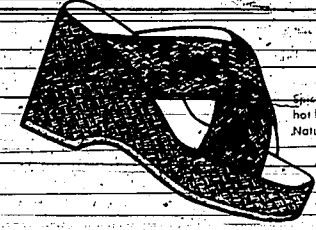
\$15.95 **HELEN**

The BTY-battered, unlined leather. Light Blue Denim. Whip-smooth.



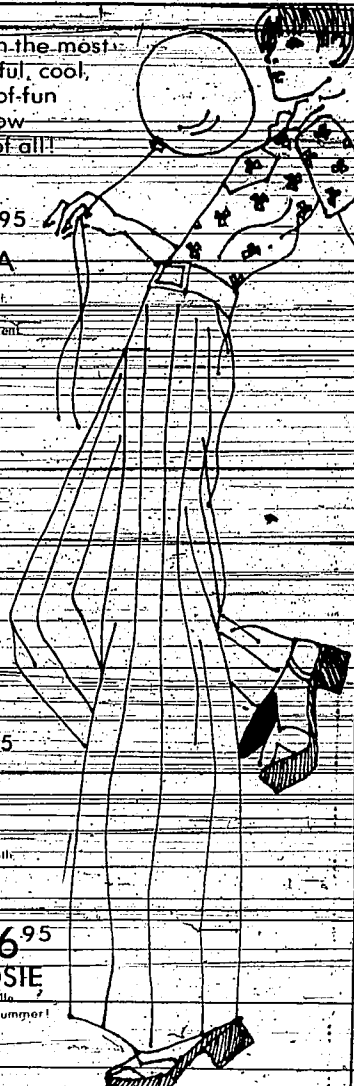
\$14.95 **LEVI**

Large leather great for your aged earth clothes! Red smooth, Navy smooth, Brown smooth.



\$16.95 **ROSIE**

Spicy suede. Hot look for summer! Natural multi.



front row

Food Storage, Survival and Recipe Books from BOOKCRAFT

- Passport to Survival** by Esther Dick. A positive, cheerful approach to preparation for emergency conditions. Includes over 100 recipes. \$3.95
- Mrs. N. Molsten's Meats** by Ruth Stephenson. A collection of over 200 family tested and easy-to-prepare recipes using low moisture foods. These foods can be incorporated into everyday cooking involving storage and waste of food storage. \$2.50
- Natural Sweets and Treats** by Ruth Laughlin. A home book of candies, desserts, cookies and other sweet-treats, complete with natural ingredients. \$2.50
- Outdoor Survival Skills** by Larry Dean Olsen. In plain language the author teaches you how to survive in the wild. \$2.95
- How to Live Through a Famine** by Dean C. Wasserman. An excellent book written to furnish information that will help an individual with a larger population survive the advent of famine. \$2.95
- Culinary Capers** by Perma-Pak, Inc. Culinary Capers is a book of recipes that you store and store what you use. A new adventure with low moisture ingredients and new preservation techniques for your family. \$2.95
- How to Be Prepared** by Roland Page. A practical guide to survival. \$2.95
- Gateway to Survival is Storage** by Walter D. Borchers. A practical guide to survival. Contains a practical section on preparation of the storage of food. \$7.50
- Family Storage Plan** compiled by Bob H. Zaonko. A collection of practical ideas for storing food. \$1.50

From the book-nook, on the balcony... **CROWLEY'S PHARMACY** ON THE MALL, DOWNTOWN — TWIN FALLS



In The Lynwood Open Friday Nights 'til 9 Bank Cards Welcome

Miss Idaho Teen Pageant set Saturday

TWIN FALLS — Six local girls have been selected as finalists in the 1974 Miss Idaho Teen-ager Pageant, scheduled for March 30 at the Holiday Inn.

Girls are Pam Nielsen, Judy Montgomery, Cindy Jo and Vanessa Garrett, and Pat Tolman, all Twin Falls, and Cathy Marie Elin, Kimberly.

The Idaho pageant is the official state finals contest for the Miss National Teen-ager Pageant to be held in Atlanta, Ga., on August 31.

The reigning Miss Idaho Teen-ager, Debbie Cox, Castleford, will crown the winner.

Contestants are judged on beauty, poise, personality and scholastic achievement. Each girl will write and recite an essay on the theme of "What's Right with America."

Miss Nielsen, 16, is the daughter of Mr. and Mrs. Howard C. Nielsen. She is junior class treasurer and Pep Club secretary and enjoys knitting and skiing. Her sponsors are Penny Wise Drugs, Van Engelen's Department Store, Howard's Conoco Service and Sears Roebuck and Co.

Miss Montgomery, 15, is the daughter of Mr. and Mrs. Horace Bridger. Sponsored by Snake River Tire Center, she enjoys tennis, swimming, hiking, bicycling and reading.

Two sisters, Cindy Jo and Vanessa Garrett, are competing. Vanessa, 14, is sponsored by McDonald's. She enjoys swimming, tennis, acrobatics and golf. Cindy Jo, 15, has interests which include swimming, pencil and stamp collecting, track and golf. She is sponsored by the Apollo Motor Inn. The girls are daughters of Mr. and Mrs. Ewil Garrett.

Miss Tolman, 14, is the daughter of Mr. and Mrs. C. Richard Tolman. She is sponsored by Northwest Realty and her interests include horseback riding, cooking, reading, dancing and music.

The daughter of Mr. and Mrs. Patrick Elin, Cathy Marie, 15, is sponsored by Snake River Lodge Club, Tolson Motors, Bob Reese Motor Co., and Magic Bowl Inc. Her hobbies include sketching, horseback riding, singing, cheerleading and bowling.

Chase will be co-hostess, secretary, and Pat Parke, reporter, Douglas Harper and LaVere Tracy are club leaders.

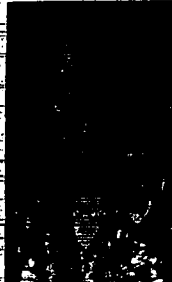
The Desert Gold-Cow Belles will hold the group's spring luncheon April 5 in the Turf Club.

Alan Harper has been named president of the Malta Tall Twisters 4-H Club. Other officers are Lee Carter, vice president; Joan Harper, secretary; Douglas Harper and LaVere Tracy are club leaders.

VANESSA GARRETT

PAM NIELSEN

CATHY ELIN



JUDY MONTGOMERY

PAT TOLMAN

CINDY GARRETT

Valley Briefs

TWIN FALLS — Marie Steppers will have a dinner March 30 at the Holiday Inn, Ketchum. A no-host cocktail hour is set from 5 to 8 p.m., with dinner from 8 to 9 p.m. Buffet breakfast will be served the next morning.

TWIN FALLS — The Senior Social Group of the First Methodist Church will meet at noon Wednesday for a regular meeting and potluck dinner.

TWIN FALLS — The Mary Davis Art Club will meet at 1:30 p.m. Wednesday at the home of Mrs. Eldred Taylor, seven miles south of five points east and one-fourth mile east.

TWIN FALLS — The Mentor Club will meet at 2 p.m. Wednesday at the home of Mrs. B. W. Knight, 225 Lynwood Blvd., Twin Falls. Mrs. W. R. Chase will be co-hostess.

TWIN FALLS — The Desert Gold-Cow Belles will hold the group's spring luncheon April 5 in the Turf Club.

One of the most unusual discotheques in the world, "Ritual," occupies a huge mountain-top cave near the resort of Porto Cervo in Sardinia.

News tips
733-0931

Valley Briefs

FILER — The Young Mother's Counseling Service will meet at 9:30 a.m. Tuesday in Peace Lutheran Church. Mrs. Virgil Anderson will present the topic "Why Am I Afraid?" All young mothers in the community are invited to attend. Baby-sitting service will be provided.

JEROME — Susan Sorensen, Jerome, has been selected for inclusion in the eighth annual edition of "Who's Who Among American High School Students, 1973-74." Miss Sorensen, a junior at Jerome High School, is the daughter of Mr. and Mrs. Richard Sorensen. She is active in the National Honor Society.

TWIN FALLS — The Magic Valley Business and Professional Women's Club will hold the Young Careers contest banquet at 6:30 p.m. Monday at the Salvation Army building, 801 Second Ave. N. Several musical numbers will be presented by Peggy Quensell. Other area club members will be guests.

springbok



Tired of four plain walls? Turn your bedroom into an instant happening with Springbok posters. Use your imagination to hang posters featuring Peanuts characters, cute drawings, romantic photographs or novelty designs. Choose your favorites from the Springbok collection — give one to a friend, too.

Open Monday & Friday Nights
Yost's Hallmark
CARD and PARTY SHOP
On the Mall Downtown, Twin Falls

Tejo of California

So Cute of '74 Career Girl Fashions

ABOVE — 2 piece town suit, white bordered jacket, V neck, sleeveless knit pleated dress in Navy or melon. \$32.00.

RIGHT — 1 piece Arnel dress with box pleat skirt in red and white. \$20.00.

Similar to illustration

In The Lynwood Bank Cards Welcome
Open Friday Nights 'til 9

OUR ANNUAL SPRING STAINLESS-STEEL FLATWARE SALE

This season we have the largest selection of FLATWEAR we have ever had!

PATTERNS IN INTERNATIONAL, RIVIERA, UNITED SILVER, EKCO AND SOME ONEIDA, SOME PATTERNS BULK PACKED, SOME IN GIFT TRAYS!

PATTERNS IN INTERNATIONAL, RIVIERA, UNITED SILVER, EKCO AND SOME ONEIDA, SOME PATTERNS BULK PACKED, SOME IN GIFT TRAYS.

This is just an example of our low prices:

SIZE SET	REG. PRICE	SALE PRICE
25 pc. sets	29.95	19.95
	29.95	26.95
50 pc. sets	22.00	17.44
	27.50	21.44
	30.00	24.44
	39.95	29.95
	42.95	29.95
	47.95	35.95
	59.95	39.95
	59.95	49.95
	79.95	59.95
	22.95	17.95
55 pc. sets	79.95	54.44

Quality Comes First at Price

PRICE HARDWARE CO.

147 Main Ave. West Downtown Twin Falls

Phone Us Collect 733-5477

OPEN DAILY 10:10 SUNDAY 11:4

SUN., MON., TUES., WED.

Kmart

734-8418

AUTO SERVICE SPECIALS

4-FULL-PLY NYLON-CORD BLACKWALLS Reg. 17.94 Each — 6.50x13

4 \$48

PLUS F.E.T. 1.78 EACH

NEW 2 WAYS TO CHECK IT

STEEL BELTED RADIAL TIRES ALSO AT DISCOUNT PRICES

TYRE	18"	17"	16"	15"
4 FULL PLY NYLON CORD BLACKWALLS	27.98	24.98	21.98	18.98
4 FULL PLY NYLON CORD BLACKWALLS	24.98	21.98	18.98	15.98
4 FULL PLY NYLON CORD BLACKWALLS	21.98	18.98	15.98	12.98
4 FULL PLY NYLON CORD BLACKWALLS	18.98	15.98	12.98	9.98

INCLUDED SERVICES: • Safety Valve Check • Wheel Alignment • Tire Rotation • Wash, Wax & Polish • 2 Year 50,000 Mile or 3 Year 75,000 Mile Powertrain Warranty • Free Tire Inflation • Free Tire Pressure Monitoring System (TPMS) • Free Tire Safety Inspection

DISC BRAKE SPECIAL

Front and only special for most American cars. Kmart has the most complete disc brake parts. Hurry in for big savings! 4 Days Only

46.88

ALL WORK DONE BY TRAINED MECHANICS!

PREMIUM 400 WAX POLISH

INSTALLATION AVAILABLE

4-BARRIER POLYMER

SERVICES INCLUDED: • 1 Hour Free Test • 2 Year 50,000 Mile or 3 Year 75,000 Mile Powertrain Warranty • Free Tire Inflation • Free Tire Pressure Monitoring System (TPMS) • Free Tire Safety Inspection

Guaranteed As Long As You Own Your Car

48-MONTH AUTO BATTERY Reg. 23.89-30.88 **21.88**

HEAVY-DUTY MUFFLER Our Reg. 15.24 4 Days Only **11.88**

K MART FRONT END SPECIAL Reg. 14.61 — 4 Days **9.96**

Quality engineered for long-life protection against rust for longer service life. Sizes to fit most American cars. Hurry and save!

All conditioned cars 2.00 10% off trade-in price. For Most U.S. Cars

For Most U.S. Cars

For Most U.S. Cars

2258 Addison Avenue East (Corner of Eastland Drive and Addison Avenue) Twin Falls

Bridge

Jacoby

Ace player sets new record

NORTH		21	
♠ A 3	♠ 10 8 6 4		
♥ A 7 5 2	♥ K Q 6		
♦ K J 3	♦ Q 9		
SOUTH		0	
♠ K Q J 8 5 2	♠ A K 6		
♥ A K 6	♥ A 7 2		
♦ A K 6	♦ A 7 2		
West North East South			
Pass	IN T	Pass	3♠
Pass	4♠	Pass	Pass
Opening lead—5J			

the boat had sailed and South wound up one trick short. If South had just stopped to think before leading to trick two, he would have noted the possibility of a bid trump break. Suits du break 5-0 almost four per cent of the time. Then he would have seen a way to guard against it. All he had to do would be to ruff a heart at trick two. Then he would lead a trump to dummy's ace and find out about the bad break. This wouldn't bother him at all. He would simply ruff dummy's last heart for his fourth trick and still have enough winners in his hand to give him game and rubber.

CHARD, Sense 49

The bidding has been 23 West North East South
Pass 2♠ Pass 2♥
Pass 3♠ Pass 3♥
Pass 4♠ Pass 4♥
Pass 4♥ Pass
You South hold
♠ 10 8 6 5 4 ♠ A K Q 8 6 ♠ A J 5 4
What do you do now?
A—Pass. Your partner should have figured you for 3♥ or 3♦ or 3♠ or 3♣.

TODAY'S QUESTION
You hold the same hand. East opens one club. What do you do?
Answer: Manday

The average shower consumes 20 to 30 gallons of water while a tub bath requires 30 to 40.

MISS DOWNING plans rites

August wedding planned

TWIN FALLS—Mr. and Mrs. Robert H. Downing, Twin Falls, announce the engagement of their daughter, Donna, to Kent Christensen, Christensen is the son of Mr. and Mrs. Lyman R. Christensen, Twin Falls.
Miss Downing—is a 1973 graduate of Twin Falls High School and is employed at Twin Falls Bank and Trust.
Christensen is also a 1973 graduate of Twin Falls High School and is attending the University of Utah, Salt Lake City.
An August wedding is planned.

TOP IT ALL

\$14

POLO PERFECTION

A sporty shape, but oh, yes! Colors that have the colors play catch with the sun! It's bound to be your shirt of the season. Smashing-Dashing—in unbelievably cool-free 100% Clono-nylon knit. Sizes 8 to 18. Yellow, white, pink and blue.

\$11

SPRING SHIRTJAC

A great shape to jump around in this season, dash over your shirts for a whole new look. It's fresh as a spring breeze and shaped to soar with contrast stitching trimming up every lean line. Colors — you name them! In equal, easy care pants of polyester and cotton. Sizes 8 to 18.



In The Lynwood
Open Friday Nights 'til 9



DINING UNLIMITED!!

OVER 60 SETS IN STOCK
FOR IMMEDIATE DELIVERY. WE DELIVER IN EVERY MAGIC VALLEY COMMUNITY EVERY WEEK!!

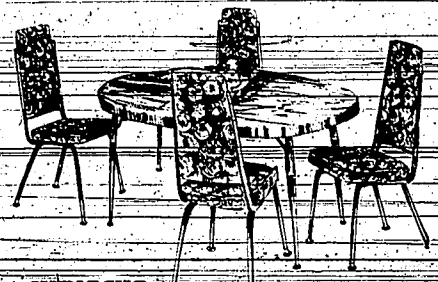


5 PIECE DINETTES
START AS LOW AS \$69.95

\$69.95

3 PIECE GLASS TOP CAFE SETS AS LOW AS \$76.00

\$76.00



NOUVEAU II

36" round table with one 12" leaf, laminated top, 4 cozy sweeping arm chairs, bentwood style and simulated woven cane back, patterned yellow and white vinyl seats.

5-PIECE SET
REG. \$229.95

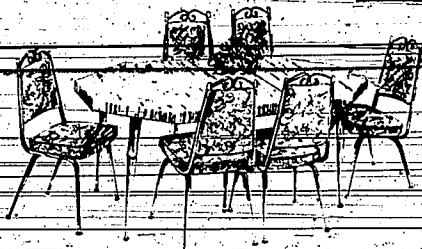
NOW \$189.95

HIBISCUS

36" round table with one 12" leaf in cypress, high pressure laminated top, 4 chairs in easy care vinyl in an elegant moss floral design. Legs are avocado finish.

5-PIECE SET
REG. \$109.95

FOR \$84.95



CORTEZ

48" square table with one 12" leaf in cortez oak high pressure laminated top, 6 chairs decorated with wrought iron and a choice of moss or red floral vinyl. Black metal legs.

7-PIECE SET
Reg. \$159.95

FOR \$139.95



REGENT I

42" x 82" oval with two 12" leaves in tudor pecan high pressure laminated top, eight high back decorated medallion chairs in your choice of tusk moss or taural fluting washable vinyl.

9-PIECE SET
REG. \$289.95

FOR \$239.95

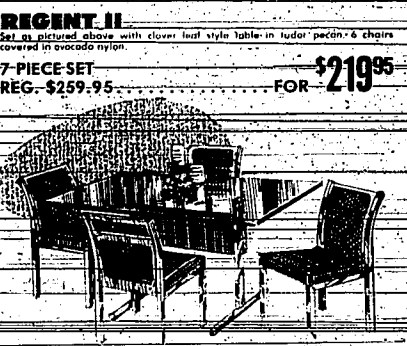


YORKTOWN

Maple wood dinette, 36" round table with one leaf, high pressure laminated top and 5 spindle back side chairs. (Note: the new model does not have the hand hold.)

5-PIECE SET
REG. \$189.95

FOR \$148.00



REGENT II

Set as pictured above with clover leaf style table in tudor pecan, 6 chairs covered in avocado nylon.

7-PIECE SET
REG. \$259.95

FOR \$219.95

5 PC. MODERN PARTY SET

Smoked crystal glass top on chrome continental height table. 4 director style chrome chairs on shepherd casters with chestnut vinyl seats and backs.

REG. \$389.95

\$338.00

PENTHOUSE

36" x 48" x 60" with one 12" leaf. Butcher block high pressure laminated top. Square, posttop chrome legs and trim. 4 chairs have molded wood and cane backs. Seats are in harmonizing textured tweed. (Note: new table has 4 legs.)

REG. \$449.95

\$379.95

BRIDGE CLUB
Deluxe wooden bridge set. Table folds flat. Reg. \$35.95 for
Chairs fold flat. Reg. \$27.50 for.

\$32.00
\$21.00

BAR STOOLS

24" or 30" choice of black, gold, white or green frame and twelve colors of heavy reinforced vinyl covers. All with steel ball bearing swivels.

REG. \$26.95

FOR \$19.95

Delay Payments 'til June If Desired

FREE PARKING



Couple says vows in Nevada rites

JEROME — Ruth M. Margaret's Hospital, Jerome, was married at 10 a.m. March 17 to Robert J. Lamphere, Boston, Mass., in a simple ceremony in the Little Church of the West, Las Vegas, Nev. The bride wore a sheath gown of seafog green and carried a bouquet of yellow roses. The bride lives and baby's birth. She has served as a member of the Idaho-Easter Seal-board of directors and met her new husband, a former national Easter Seal chairman, while working on behalf of Easter Seal activities.

Cadet Clifton U. Peterson II, of the US Air Force Academy, accompanied his brother down the aisle. Dr. Arthur Lamphere, brother of the bridegroom, served as best man and Jill Nelson, daughter of the bride, was matron of honor. The wedding band was served at Caesar's Palace following the ceremony.

The bride served on the Idaho-Easter Seal-board and as an alternative delegate to the national organization the past 12 years. She attended Palo Verde Junior College, Idaho State University and is a graduate of the University of Trade and Technical College. Lamphere served a number of years on the Massachusetts State-Easter Seal-board in addition to serving as an annual Easter Seal chairman. He serves as a trustee of St.



MRS. LAMPHERE

Sorority show set

JEROME — Psi and Exemplar Chapters of Beta Sigma Phi, Jerome, will have their fifth annual spring fashion show March 31 at the Turf Club.

The event is scheduled to begin at 1:30 p.m. All proceeds will be donated to the Jerome County 4-H program.

The theme is "Stepping Into Spring" and fashions will be supplied by the Idaho Department Store. There will be a "Tand" buffet.

Tickets are being sold by Jerome sorority members and are on sale at the Jerome Mode-O-Day store.

To attend the classes with help. During the course, a film of a childbirth will be shown and members will tour the obstetrical unit of the hospital.

Those interested should contact instructor Judi Bean, R.N., at 324-2410 to reserve space in the course.

Temple date set

TWIN FALLS — Mr. and Mrs. E. LeRoy Permamn, Twin Falls, announce the engagement of their daughter, Brenda, to Karl Wesson.

Wesson is the son of Mr. and Mrs. Howard M. Wesson, Terpel, Ariz.

The bride elect is a graduate of Twin Falls High School and is a senior at Brigham Young University majoring in sociology and minoring in music. She will continue her education this fall.

Wesson received his business education degree from Arizona State University. He is presently completing a master's degree in education and performing arts at BYU. He fulfilled an LDS mission to New Zealand.



BRENDA PERMANN

The couple plans a June 20 wedding in the Salt Lake LDS Temple.

CSI aide speaks at TF meet

TWIN FALLS — Mike Glenn, chairman of the business department, College of Southern Idaho, was guest speaker at a meeting Thursday night of the Twin-Ida Chapter, National Secretaries Association, at the Turf Club.

Peggy Fields, instructor from CSI and a Twin-Ida member, assisted Glenn in presenting slides of CSI and an

informative program on the business department. Muriel Muth, Secretaries Week chairman, announced plans to send letters to Twin Falls businessmen inviting them and their secretaries to the annual Secretaries Week luncheon to be held at the Rodeway Inn April 23.

4th and FINAL WEEK WAREHOUSE MATTRESS SALE

BANNER FURNITURE

The Lowest Prices In town

127 2nd Ave. West Phone 733-1421

Childbirth classes planned in Jerome

JEROME — Prepared childbirth classes for expectant parents will begin at 7:30 p.m. Tuesday at St. Benedict's Hospital.

The 10 class series is limited to patients who have the written consent of their physician.

Topics to be covered include pregnancy, labor, childbirth and postnatal and newborn care.

Expectant parents will be instructed in relaxing and breathing technique for a more comfortable labor and childbirth. Husbands are shown how to give support to their wives and are encouraged

SUPER PRICE ON SUPER PERM

HELENE CURTIS
UniPerm
PRECISION PERMING SYSTEM

BONNIE'S SALON OF BEAUTY
114 Elm St. N. Twin Falls

Sears

LATEX FLAT

interior wall paint

GUARANTEED colorfast - spot resistant

ONE GALLON

Welcome to our World

Country Sophisticates

it's all the Paris!

Use Your Paris Charge Card or our Layaway Plan.

top of the Stair.

Pendleton Sportswear for Spring. More than a hint of the Modern West... ready to team up and help you look bright, right and ready for whatever enjoyment is underway. All easy-care Pendleton fabric. Pants, \$27; Tunic, \$36; Shirt, \$17; Skirt, \$30; Shirt-Jac, \$50; Turtleneck, \$12. All from Pendleton Country, Top-Of-The-Stair, downtown on the mall.

Our Regular \$5.99 Interior Latex Flat Paint

Prices Effective Through March 26th

- Guaranteed colorfast and spot resistant at this low price
- Good coverage — one gallon does up to 450 sq. ft.
- Dries in as little as one hour with no tap marks
- Free of lead hazards
- Easy soapy-water clean-ups

SAVE \$100

Our Regular \$319.99 Industrial Size Paint Sprayer — Air Compressor

219.99

Ideal for shop, estate, farm and home use. Operates on 115V AC. Includes tires. Delivers 8.4 CFM at 40 PSI, 100 PSI maximum. 102-volt covers to 220. #15454

SAVE \$110

Our Regular \$229.99 1175-W Portable Sprayer — Air Compressor

\$239.99

Rugged enough for large shop or commercial use. Has a maximum of 130 PSI. Includes Sears good all-purpose spray gun, belt guard, A.S.M.E. safety valve, and 20-gallon A.S.M.E. air tank. #15388

SAVE \$2

Our Regular \$5.99 Semi Gloss Paint On Sale

gallon

Interior latex semi gloss paint. Dries to a durable finish ideal for hard use areas. Smudges wash off easily. #7200

CHARGE IT On Sears Revolving Charge

SEARS-BOISE

Daily 9:30 a.m. till 9 p.m.
Tues. and Sat. till 8 p.m.
Closed Mon. till 5 p.m.

SEARS-DAVID FALLS

Daily 9:30 a.m. till 9 p.m.
Saturday till 6 p.m.
Sun. — Noon till 5 p.m.

SEARS-TWIN FALLS

Daily 9:30 a.m. till 9 p.m.
Tues., Thurs., Sat. till 6 p.m.
Sunday Noon till 5 p.m.

SEARS-CALDWELL

Daily 9:30 a.m. till 6 p.m.
Mon. and Fri. till 5 p.m.

Agency merger reaches halfway mark

By DAVID HORSMAN
Times-News writer

RUPERT — Merger of Magic Valley's two regional planning agencies reached the halfway mark here Friday night.

The southern unit, the South Idaho Resource Planning and Development Association (SIRPDA), adopted articles of association and bylaws for a coordinating committee that will oversee planning in all eight Magic Valley counties. SIRPDA includes Twin Falls, Cassia, Jerome and Minidoka counties.

The northern unit, the Wood River Resource Area Council of Governments (WRRACOG), reportedly will meet this week to consider the same set of articles and bylaws. WRRACOG takes in Gooding, Blaine, Lincoln and Camas counties.

An earlier WRRACOG merger proposal suggested that the coordinating committee consist of 18 members, including a

representative from each of the counties, a representative of all cities within each of the counties and two representatives of the soil conservation districts (one from the north and one from the south).

SIRPDA's action Friday did not specify the makeup of the coordinating committee, according to a spokesman, but the WRRACOG proposal has met little resistance and will probably be followed.

The eight-county committee will assume planning duties in July.

SIRPDA's executive board named Roberta Johnson as its interim executive director until July, when a permanent director will be hired by the new committee. Miss Johnson formerly an administrative assistant with the agency, replaces Paul Kelly, who resigned to devote more time to his farming operation.

New SIRPDA officers were also elected at the annual meeting Friday. Rupert Mayor Wendell

Johnson was named chairman, replacing Garnet Kidd. John Van Orman, a Jerome County commissioner, was picked as vice chairman, replacing Les Morgan. Jo Hillis, a Minidoka County commissioner, was re-elected secretary.

The mayor and city manager of Pocatello were guest speakers at the SIRPDA meeting. The officials were asked to explain the benefits of the agency's financial aid to the planning agency in their region, the Southeast Idaho Council of Governments (SICOG).

Cities in the SIRPDA region do not contribute money in the planning effort. The four counties pick up the entire local tab.

Mayor William Hockley said Pocatello currently gives about \$8,000 annually to SICOG. "We feel we should contribute to an agency that can keep a handle on all projects underway in the seven county area," he said.

SICOG's overview often avoids costly

duplication of effort in the region, according to Hockley.

Also, "I personally feel that Pocatello recently received about \$1.5 million in federal and state funding because SICOG was in existence. Many federal agencies including the Environmental Protection Agency and the Department of Housing and Urban Development require regional planning before making grants."

"Pocatello feels that it should contribute to any agency that can bring in that money," Moss said.

The city also saves on staff and consultant expenses through use of SICOG services, according to Moss.

"Coordination of regional projects is one of the important duties of the planning agency. Moss said. It ranks next to planning in a cost-cutting benefit, he said."

Information meet set

HAILEY — A series of informational community meetings on the March 28 Blaine school bond election has been scheduled beginning Monday night.

The series includes a meetings Monday night at the Ernest Hemingway Elementary School, Ketchum; Tuesday night at the Carey High School, and Wednesday night at the Wood River High School, Hailey.

Each meeting will begin at 7 p.m. and will include a question and answer session.

Spencer rated Tuesday

SHOSHONE — R. J. Bruning, special assistant to Gov. Cecil Andrus, will speak to the combined Shoshone Chamber of Commerce and Rotary luncheon at noon Tuesday.

Bruning will speak on a proposal for establishing of Amtrak service in southern Idaho.

All interested persons may attend the no-host luncheon.

Hearing scheduled

HAILEY — A preliminary hearing has been scheduled for April 17 in Blaine County Magistrate Court for David L. Whitney, 28, Ketchum.

Whitney has been charged with involuntary manslaughter in connection with a traffic accident death of Lesley M. Bartholomew, 50, Hailey.

The preliminary hearing was set at the request of Whitney's attorney, Tom Campton, Ketchum.

Disaster planned

BOISE — The State Emergency Operations Center is planning a disaster today.

Col. George Falkner, Minidoka County Civil Defense Director, will be directing this planned civil defense exercise.

Following the occurrence of a simulated catastrophe, a statewide coordinated effort will be made to find the victims, and to repair the damage to communications and public utilities.

The Idaho Civil Air Patrol and county and local law enforcement agencies will work with the center and civil defense in the exercise.

Ski winners told

SUN VALLEY — The Ram Restaurant team Sun Valley won the Miller's High Life Bartender's Cup ski race Thursday in Sun Valley.

The race featuring competition between 16, three-man teams representing area bars, taverns and restaurants, was conducted in conjunction with a Lange Cup event. The Bartender's Cup was the eighth in a series of National Skiing Circuit.

The Ram Restaurant team qualified to compete against three other regional winners in the Rocky Mountain Bartender's finals at Aspen Highlands, Colo., April 6. The team includes John Radcliffe, Frank Carter and Knut Olberg.

Placing second in the Sun Valley race was the Chari House team, which includes the Prospector, Ketchum, and fourth Roundhouse, Sun Valley.

Warrant issued for Mill man

MOUNTAIN HOME (UPI) — Mountain Home police issued a warrant Friday for a 30-year-old man for interstate flight to avoid prosecution on a Lewd charge after he failed to appear for a preliminary hearing.

Police said that Timothy M. Lewis, also known as Dean Arthur Schwartzmiller, also was wanted by the Alaska office of the Federal Bureau of Investigation on a similar fugitive warrant for lewd conduct.

Officers said the man was arrested in Mountain Home in connection with a Lewd charge March 19 with a 12-year-old boy.

Lewis has been freed on a \$5,000 bond.

Jerome concert set

JEROME — The Jerome High School varsity band will present a "classics" concert at 8 p.m. Tuesday in the Junior High auditorium.

The classical program, the first to be held in Jerome, is being held to raise money for the varsity band's tour of the Salt Lake City area April 24-27.

The concert will be under the direction of Larry Sandler. This will be the last band tour Sandler will conduct as he has submitted his resignation effective the end of this year.

The concert program will feature "Waltz Concerto March," "Hobbes Suite," "Concerto Grosso," "Afternoon of a Faun," "Second Suite in F for Military Band," "Jubilance," "Totent Pote March" and "Haydn's Concerto for Trumpet," which will feature a solo by Jack Nelsen.

News tips

T-N-Phones-733-0831
(Or use our toll-free lines)



Edgar, the elk

CELEBRITIES, including Edgar, the Elk, attended the dedication of the Elkhart Ice rink Friday. A block of ice from the 1972 Olympics in Sapporo, Japan, was installed at the rink.

Portrait of Dr. Moritz given Blaine hospital

SUN VALLEY — A great teacher, a wonderful physician and the finest gentleman I have ever known.

That was the way Dr. John Moritz was described Thursday night by Dr. George Schwartz, who has been associated with Moritz as a physician since 1938.

The occasion was the unveiling of a portrait of Dr. Moritz by New York portrait painter, Don Brunschick at a reception in the Sun Valley Lodge attended by about 100 persons.

The portrait is a gift to the Elkhart Community Hospital, Sun Valley, by Mr. and Mrs. Bernaschke, longtime guests at Sun Valley.

The hospital was named for the Moritz in appreciation of his services to the area. He retired in 1972.

From a four-bed facility — little more than an emergency station in the narrowest wing of the lodge — when THE SMOKE took over in 1938, it had developed under his guidance into a 35-bed hospital and clinic.

According to Gary Steinbach, hospital administrator, the quality of the hospital was "the size." Was Dr. Moritz's greatest contribution to his community, the hospital's success, fortunate to receive a portrait from an artist of Dutch heritage.

A native of Salzburg, Austria, Bernaschke has painted portraits in the country's most prominent cities, with subjects ranging from

Safety meet at Shoshone

SHOSHONE — New safety improvement features of the 1972 Federal Aid Highway Act will be discussed at a meeting here Tuesday.

Represented at the meeting at the Shoshone office, Idaho Highway Department, will be the department, Federal Highway Administration and Idaho Traffic Safety Commission.

Howard Johnson, district engineer for the highway department, said for the first time Federal Aid funds for highway safety projects will be made available on a 90 per cent basis for roads and streets not on the Federal Aid Highway System.

Projects could include correction of high accident or hazardous locations, signing, protection, drainage, curbs, crossing protection, elimination of roadside obstacles and other work designed to reduce accidents.

Local officials will be responsible for recommending the projects throughout Idaho and for providing the necessary 10 per cent local matching funds.

Projects of the Federal Aid Highway system will be evaluated and assigned priorities by June 30. These will be located on city streets, county roads and highway district roads.

In Idaho there are about 15,000 miles of county roads, 16,600 miles of highway district roads and 2,650 miles of city roads.

SV council slates meet

SUN VALLEY — Only one recommendation for possible changes was recorded at the Sun Valley City Council's public hearing on the proposed city planning and zoning ordinance Friday.

The council will conduct a special meeting Monday night to consider adoption of the ordinance.

At the hearing, Barry McMillen, McMillen and Hyatt, architects, questioned whether a number of zoning and subdivision ordinance envelopes on lots could possibly be refined.

He said he felt the allowable envelopes for lots under 20,000 square feet could be increased to 100,000 square feet and that a "more defined" zone could be used for lots over 100,000 square feet.

The proposed ordinance and previously adopted city comprehensive plan resulted from one and one-half years of work by the six-member planning and zoning commission. The commission was headed by Mayor John Walker.

The Sun Valley Co. had donated the services of Susette Walker, Associates, Sausalito, Calif., to assist in developing a plan.

**Blaine
Cassia
Gooding
Elmore
Jerome
Lincoln
Minidoka
Twin Falls**

Magic Valley

Sunday, March 24, 1974

Jerome bank

JEROME — The Jerome branch of the Idaho First National Bank opened its doors for business Friday.

Jerome Mayor Charles Hancock led the honor of cutting a large paper \$100 bill which was taped across the front door of the temporary mobile home quarters of the bank.

Assisting in the ceremonies were Robert Allen, executive vice president; Tom Frey, bank president; Gene Frey, general manager; Chuck Irwin, Jerome bank manager; and Melvin Munnell, president.

A special hospital city house was located behind the bank trailer here light refreshments were served to new businessmen and city and county officials who attended the ceremonies.

The number bank access in Jerome Monday. Irwin said the facility will provide complete banking services to the Jerome area until the permanent building has been completed. He said construction is expected to begin in mid-May.

A special luncheon was held at Wood Cafe for area businessmen and farmers by the Idaho First National. Frey spoke briefly to over 60 people in attendance on the history of the bank. The Jerome office is the sixteenth one of the bank.

2,500 answer on Amtrak

SUN VALLEY — Gov. Cecil D. Andrus said Friday about 2,500 people had responded to his request for passenger train service would increase in southern Idaho.

The return on the questionnaire he said, is the largest public response to any question since he took office.

Andrus discussed the return of passenger service to the southern part of the state at the meeting of the Pacific Northwest Regional Commission. He asked Washington Gov. Dan Evans and Oregon Gov. Tom McCall to conduct a similar poll, with the hope that the three could "inundate Amtrak" with responses.

Evans told the commission that the use of Amtrak has increased "dramatically" in his state. He said the biggest difficulty was with the acquisition of new equipment.

Evans also said the state had to see that passenger train received a reasonable precedence over freight trains on the tracks. He noted that might be a problem, however, since Amtrak was a federally funded project running on privately owned tracks.

Andrus' training received at reasonable precedence over freight trains on the tracks. He noted that might be a problem, however, since Amtrak was a federally funded project running on privately owned tracks.

Andrus also said the state had to see that passenger train received a reasonable precedence over freight trains on the tracks. He noted that might be a problem, however, since Amtrak was a federally funded project running on privately owned tracks.



Preparing to fly

KETCHUM — Telephone company studies show toll free service between the Carey Valley and Hailey would result in substantial additional customer cost.

The study — formulated by the Idaho Telephone Co. which serves the Carey Valley and the Mountain States Telephone and Telegraph Co. which serves the remainder of Blaine County — was presented Thursday before the Idaho Public Utilities Commission.

The hearing was the second in a two-phase proceeding stemming from a petition for toll free service submitted to the IPUC in September of 1972 by the Blaine County Farm Bureau.

Arthur Brown, Idaho chief engineer for Mountain Bell, testified that extended area service would require \$123,000 in capital expenditures by his firm. This money, he said, would result in a \$2.30 average additional charge per month to the firm's 1,271 customers.

However, the Mountain Bell study did not include a breakdown of additional costs for each category of customer.

Costs shown on toll-free Blaine service

Charles T. Davis, Continental Telephone Stations Corp. testified on behalf of Idaho Telephone Co.

Davis said Idaho Telephone's portion of installation cost for extended area service would be \$19,432. Projected additional rate charges he said would range from \$10 to for a business for a private line to \$20 for rural party line customers.

Bob Davis and Brown testified that they had never seen an extended area system put in to operation that required such great increases.

Davis said toll charges were usage sensitive pricing as people making calls pay for them and stated he felt probably the most viable in this area. He also said that 12 per cent of the Carey customers make 51 per cent of the toll calls to Hailey.

At the close of the hearing, Richard Neal, president of the Farm Bureau, said a committee will be appointed to contact Carey customers and determine what they will be willing to pay for toll free service.

In earlier testimony, Neal questioned the turning out of two of the two public hearings, with the initial hearing in Hailey and the second in Ketchum. He said the issue could be "trough" subject matter in the next hearing. He said the hearing had been conducted in Carey.

Nick Purdy, former president of the Farm Bureau, said the "issue problem" was the situation of a small community surrounded by "strangers." He said the issue was whether it was in the best public interest to have isolated exchanges scattered throughout the state without business manager or servicemen within the community.

Millard Meanea, Carey, said he felt extended area service was "sorely needed" to afford communication to the county seat, hospital and other services.

Mrs. Verda O'Crowley, Pueblo, said her six children attend school in Carey about seven miles away which necessitates long distance calls about 23 families, with some only living three miles from Carey, are in the same position, she said.

Horoscope

Carroll Righter

FORECAST FOR SUNDAY, MARCH 24, 1974

GENERAL TENDENCIES: A great day if you now accept a chance to forge ahead in new avenues of expression. Use your mental qualities to get a better understanding of where you are headed. Study all phases of a new outlet—Use good judgment.

ARIES (Mar. 21 to Apr. 19) Know what it is you want the most and then take the action necessary to gain objectives. Friends can give good advice. Relax tonight.

TAURUS (Apr. 20 to May 20) Discuss the future intelligently with a business expert. Rely on your intuition. Say nothing that could hurt the reputation of another.

GEMINI (May 21 to June 21) Now you are able to come in contact with persons you admire and gain their backing. A new acquaintance could be of great help to you now.

MOON CHILDREN (June 22 to July 21) Go straight to a bigwig and get the support you need for furthering your career. Engage in a civic matter that is important to you.

LEO (July 22 to Aug. 23) You have fine ideas that require more time to make them profitable. Get into the communications business to make your career most successful. Take it easy tonight.

VIRGO (Aug. 22 to Sept. 22) Think of practical ways to increase your income. Show more devotion for magic and improve rapport. Do nothing that could spoil your reputation.

LIBRA (Sept. 23 to Oct. 23) Talk with a clever associate and come to a meeting of minds where mutual affairs are concerned. Be sure to carry through with civic work.

SCORPIO (Oct. 23 to Nov. 21) You are in a mood to get much accomplished where work is concerned so get busy on personal projects. Avoid misunderstandings with others.

SAGITTARIUS (Nov. 22 to Dec. 21) Ideal day to be with charming persons after you have attended the services of your choice. The evening can be fine socially.

CAPRICORN (Dec. 22 to Jan. 20) Take it easy at home today and make important plans for the future. Look about you and make improvements that are necessary.

AQUARIUS (Jan. 21 to Feb. 19) Engage in studies that will give you the wisdom you need now. Take time to work on hobby and make life more enjoyable for yourself.

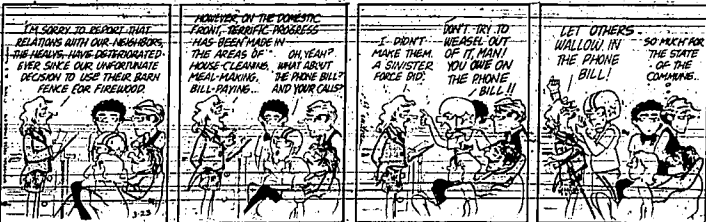
PISCES (Feb. 20 to Mar. 20) You want more of this world's goods and this can be accomplished if you expand your consciousness. Find out how to add to present income.

IF YOUR BIRTHDAY IS BORN TODAY: He or she will be interested in the new and progressive, but must be taught early in life to complete whatever is started. Get more education as you can afford, since there is a fine mind here. Engage in sports and mental attainments. Don't neglect religious training.

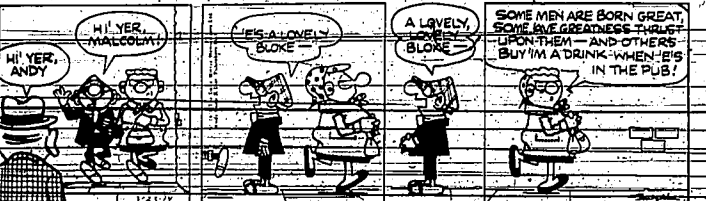
"The Stars impel, they do not compel." What you make of your life is largely up to YOU.



DOONESBURY



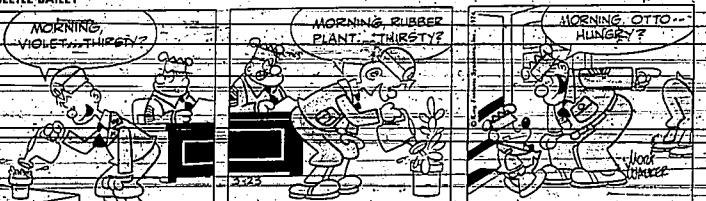
ANDY CAPP



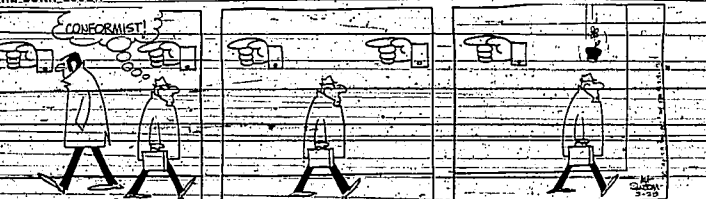
ALLEY OOP



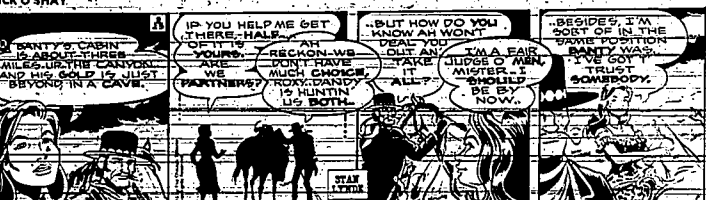
BETLE BAILEY



THE BORN LOSER



NICK O'SHAY



WIZARD OF ID



REX MORGAN



What's What

L. M. Boyd

Was a terrible thing if a hunter's wife were unfaithful the night before her husband was to go out on the hunt? Would certainly mean he'd be bitten by a snake. Such was the belief of the Moze Indians of Eastern Bolivia. Unfortunately, those Mozes took the belief a little too far. If any hunter were bitten by a snake that mistake meant said hunter's wife had indeed been unfaithful, they thought. So she was killed, guilty or not. Such savage action is not needed, however. Goes back some.

LADY PROFS

Only half of all women college professors are married. More than 90 per cent of the forests managed by private timber companies are open to hunters.

Those states wherein the most policemen are killed in the line of duty every year are New York, Pennsylvania, Illinois, Michigan and Ohio.

Parents talk with their youngsters only about 20 minutes a week on the average. But the claim of a University of Wisconsin researcher by talk to his authority means eye the take-out-of-the-garbage orders and they may go down to a query.

No scholar who holds a Bachelor's degree in Business Administration should overlook the fact that a major degree in property is worth approximately \$200 more per year in wages on the average.

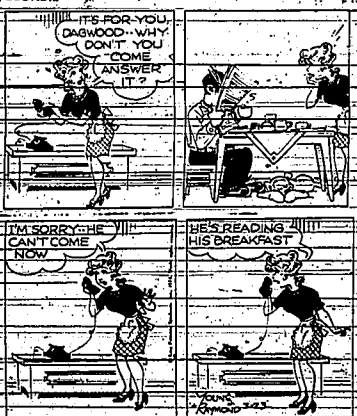
QUERIES FROM CLIENTS

- Q "How frequently do we get a month without a full moon?"
- A About five times every 100 years. Always a February. Happened in 1666, 1685, 1915, 1934 and 1961.
- Q "What's an 'Adroandek' word?"
- A "Ampelovela" a cow and a dog. There are a lot of those. I'm told.
- Q "What's 'hula' mean in Hawaiian?"
- A "Empty" indicating.

Biggest of a third of the grain, the rascals. Death of Senator Everett Dirksen falls a vacuum goes too early to fill. Dirksen's cabinet pocket once a had some. "Senator, I wouldn't vote for you if you were Saint Peter." Dirksen gave an appropriately replied, "Son of a b--- Saint Peter, you wouldn't be in my district."

Addressed to L. M. Boyd & Co. Box 17076, Fort Worth, TX 76102. Copyright 1973, L. M. Boyd.

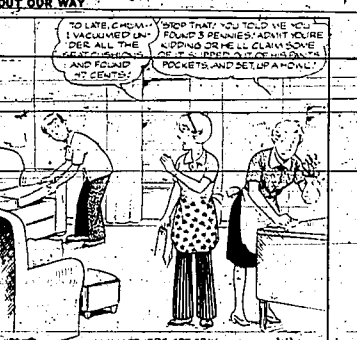
BLONDIE



SHORT-RIBS



OUT OUR WAY



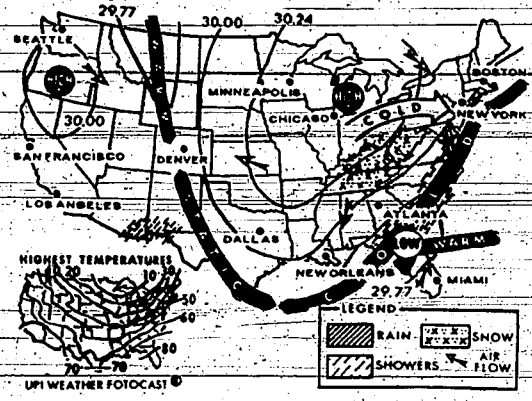
Here and There

ACROSS	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60										
DOWN	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60

1	2	3	4	5	6	7	8	9	10	11
12	13	14	15	16	17	18	19	20	21	22
23	24	25	26	27	28	29	30	31	32	33
34	35	36	37	38	39	40	41	42	43	44
45	46	47	48	49	50	51	52	53	54	55
56	57	58	59	60	61	62	63	64	65	66



Valley Weather Report



UPI WEATHER FORECAST

Weather man promises sun, warmer

Twin Falls, Northside, and a little warmer Sunday and Monday. Increasing winds Sunday. Low Sunday night to 30 degrees. High Sunday near 50 degrees. Monday near 50 to 60 degrees and high Monday in the middle precipitation is zero Sunday.

and 10 per cent Sunday night. Boise - Clear - Fairly lower Wood River Valley. Sunny and a little warmer at rest of the weekend and Monday with increasing winds. High temperatures Sunday near 50 degrees and high Monday in the middle precipitation is zero Sunday.

Synopsis: A high pressure front continues to maintain good weather over the region. The high pressure at the surface and aloft is still over the Pacific Coast and continues to hold storm systems well to the west of the area. Conditions will remain much the same for the next few days but with some decrease in winds.

Below freezing temperatures at night have dropped the levels of all rivers in the morning hours and then heating during the day tends to bring them up somewhat in the afternoon. This is an ideal method to prevent the snow melt without flooding.

Senate tries budget coup

WASHINGTON (UPI) — Trying to wrest from the Executive branch a measure of control over federal budget items, the Senate Friday passed a major reform of congressional budgeting procedures.

The measure passed 80 to 10 went to a House-Senate conference committee, where differences will be ironed out.

The bill creates a Congressional Budget Office to correlate spending — with available revenues, and adds a new Budget Committee in the Senate. A constitutional budget bill will be adopted early in each session and will be reviewed and revised or reaffirmed before adjournment.

It would move the start of the fiscal year to Oct. 1, and establishes a timetable and procedures for completing spending and revenue decisions by then.

The bill is designed to ensure that the congressional budget — not the president's — will be the means for determining where spending is to be increased or decreased.

It would move the start of the fiscal year to Oct. 1, and establishes a timetable and procedures for completing spending and revenue decisions by then.

The bill is designed to ensure that the congressional budget — not the president's — will be the means for determining where spending is to be increased or decreased.

It would move the start of the fiscal year to Oct. 1, and establishes a timetable and procedures for completing spending and revenue decisions by then.

Jerome County seeks port funds

JEROME — The Jerome County Commissioners have applied to the Idaho Aeronautics Department for \$60,000 matching funds for a program of airport improvements totaling \$375,000.

In addition, the commission will request funds for Jerome County's Airport Runway Improvements, estimated to cost a total of \$60,000 to \$80,000.

The runway improvements will be done as funds are available.

John A. Orman, commissioner, said the state funds will be allocated this month or in April and that the request was made on a project priority basis so that all or part of the improvements may be funded.

He said the application outlines a five-year program for airport improvements.

Listed are:

- Construction of an approach on State Highway 25 and construction of a 100 by 75 foot parking area at a cost of \$1,450. The parking area would be south of the east end of the runway.
- Enlargement of taxiways at each end of runways to handle larger aircraft at an estimated cost of \$740.
- Construction of a drain on each side of the runway to eliminate water-caused frost heaves costing an estimated \$411.
- Construction of taxiways, far from the construction at a cost of \$560 for 200 feet of new taxiway.
- Repairs to the administration building including insulation, storm doors and windows, paint as required, \$900.
- General repairs including well repair, runway lighting, main access road, replace tie-downs and electric bill, estimated cost \$500 to \$1,660.

Loan deadline reported

SEATTLE (UPI) — The Small Business Administration has announced that March 27 is the last day it will accept disaster loan applications from persons suffering loss as a result of flooding in January in Idaho, Oregon and Washington.

SBA Regional Director Daniel B. Ward said that loan applications had fallen off sharply in the last few days. He said last week very few applications were filed.

Ward said the SBA had approved 97 disaster loans totaling \$471,905 in the three states as of Feb. 28.

National Automakers to idle 46,000 US workers

By United Press International City Coad. High Low Pop. Albuquerque pc 66 34 Asheville, N.C. pc 55 29 Atlanta pc 70 30 Birmingham f 51 31 Boise 53 34 Buffalo f 40 27 Burlington, Vt. pc 30 17 Casper, Wyo. pc 41 13 Charleston, S.C. pc 25 18 Charlotte, N.C. f 84 12 Chicago pc 37 31 Cleveland pc 35 28 Columbus, O. pc 39 21 Dallas f 49 34 Denver's 51 28 Detroit pc 36 28 El Paso f 66 47 Fargo pc 22 10 Houston pc 56 45 Indianapolis f 40 25 Jackson, Miss. f 57 32 Jacksonville, Fla. 81 53 Las Vegas f 74 50 Little Rock f 68 55 Los Angeles pc 45 26 Memphis f 47 29 Miami Beach pc 79 72 Milwaukee 35 23

DETROIT (UPI) — Despite good news that a new record supply of unused cars cluttering dealer storage lots, the biggest glut of unsold cars was in the big car market.

While seven assembly plants were idled, three automakers planned Friday they were going ahead with previous plans for the layoffs at 11 assembly plants and several basic manufacturing facilities.

General Motors Corp. accounts for the majority with nearly 30,000 workers off beginning Monday.

On Wednesday, GM announced it was canceling layoffs at six assembly plants, one of them next week and five the first week of April. This meant 27,000 workers scheduled to be idled in those weeks will work.

U.S. domestic car production so far this year is lagging 34 per cent behind last year's pace with a new record supply of unused cars cluttering dealer storage lots. The biggest glut of unsold cars was in the big car market.

While seven assembly plants were idled, three automakers planned Friday they were going ahead with previous plans for the layoffs at 11 assembly plants and several basic manufacturing facilities.

General Motors Corp. accounts for the majority with nearly 30,000 workers off beginning Monday.

On Wednesday, GM announced it was canceling layoffs at six assembly plants, one of them next week and five the first week of April. This meant 27,000 workers scheduled to be idled in those weeks will work.

U.S. domestic car production so far this year is lagging 34 per cent behind last year's pace with a new record supply of unused cars cluttering dealer storage lots. The biggest glut of unsold cars was in the big car market.

Twin Falls Rail panel officials named

WASHINGTON — A panel was selected to serve as president and vice president of the United States Railway Association (USRA), the Transportation Department announced Friday.

Edward G. Loran, San Gabriel, Calif., was appointed president and J. Allen Arlington, Va., was appointed vice president. They were appointed by the temporary board of directors organized under the act which consists of the Secretary of Transportation and the Interstate Commerce Commission.

The USRA was formed under the Regional Rail Reorganization Act and is charged with the responsibility of organizing as many as two new railroads from the properties of bankrupt rail lines.

Simon eyes oil relief

WASHINGTON, Feb. 23 (UPI) — Federal Energy Administrator William E. Simon, in his first speech since the lifting of the Arab oil embargo, said he hopes reduced demand and high oil prices will "take the edge off oil diplomacy."

In a speech prepared for the American Textile Manufacturers Institute, Simon said part of the embargo should be met with "cautious optimism," but that unless the United States retains energy independence it will continue to face the threat of embargo and production cuts.

He defended policies adopted by his office during the embargo period, saying the nation had to choose between gas lines and unemployment lines — and that he was proud only a small percentage of our total work force — one half of 1 per cent — lost their jobs because of the embargo, but that "Hopefully the reduction in world demand stimulated by the embargo, and the oil prices in the world market today, will dull the edge of oil diplomacy."

He said:

"Even then, however, we cannot afford to lose sight of the fact that today the Arab nations control 67 per cent of the world's proven oil reserves."

Small car import limits requested

WASHINGTON (UPI) — President Leonard Woodcock of the United Auto Workers, citing small-car demand figured by Congress Friday for more stringent limits on foreign cars imported.

He told the Senate Finance Committee, holding hearings on a new trade bill, that his union members were being hurt by the sudden rush of American consumers to buy small cars.

Woodcock said the United States has the lowest automobile tariff rate in the world — 2.5 per cent. He suggested that this country match the 11 per cent rate of the European Common Market and make it effective with the 1976 models, which go on the market in the fall of 1975.

"I am proposing a specific type of import relief designed to cushion the effect of the very serious events which have disrupted our economy and that of most western nations — particularly in Europe — in particular, the energy shortage has brought about a situation more disastrous than anything since the Great Depression."

Consumer demand has shifted suddenly and radically from the traditional standard automobile to a small, more economical car of the type produced in huge quantities in Europe and Asia.

Sen. Vance Harke, D-Ind., a committee member, said the United States has always been generous toward other countries and it was time for it to be "more fair with itself."

"It's high time other members of Congress realize that this country who are paying the taxes."

Housing starts up in February

WASHINGTON (UPI) — Housing starts rose in February for the second consecutive month, according to the Commerce Department and federal housing officials said today they now believe the worst of the building slump is over.

The department said starts increased by 22 per cent in February to an annual rate of 1.8 million units. Construction of single family homes rose by an even more impressive 30 per cent.

Officials said this indicated the housing decline had "bottomed out." That would be good news for the administration, which contends the current business decline will be mild and relatively brief.

Despite optimism, however, the February housing starts figure was 26 per cent below a year earlier when the starts ran at an annual rate of 2.4 million units.

The department said housing construction picked up in all regions of the country — last month with the largest gains being recorded in the South and West.

It also said building permits stood at an annual rate of 1.3 million in January. This was the below the February 1973 rate of 2.3 million permits.

Business Briefs

SALT LAKE CITY, Utah — Idaho Sugar Co. has announced a quarterly dividend of 15 cents a share on outstanding common stock effective April 20.

Presently the sugar company pays a 10 cents per share quarterly dividend.

JEROME — A Jerome couple, Mr. and Mrs. Brgt. Redwood, are conducting a merchandising seminar conducted by Amara Refrigeration Inc. in Amarna, Iowa. Harwell is employed by the Idaho Electric Co. here.

BURLEY — A Burley businessman, Keith Stoddard, recently attended a merchandising seminar held at Amarna, Iowa, by Amara Refrigeration Inc. Stoddard is with Stoddard Appliance and Furniture, Burley.

Watershed still building

BURLEY — Because of heavy precipitation the first two weeks in March, the Upper Snake River watershed project is still building.

According to Carlos C. Randolph, Minidoka Project superintendent, the above normal watershed conditions will require that Palisades Reservoir be granted to provide an additional 600,000 acre-feet of flood control space by about Monday.

By that date, the Palisades discharge will be increased from the present flow of 4,000 c.f.s. to 11,000 c.f.s.

The river flow may be higher than normal until about July 1 because of the above normal runoff. Randolph said water will be available to fill all of the reservoirs on the storage system this year, he said.

Department of Interior figures showed storage levels at Jackson Lake will be 665,000 acre-feet this week compared to 638,800 a year ago at this time; at Palisades Reservoir, 877,100 compared to 913,000; Henry's Lake, 84,200 compared to 84,000; Grassy Lake, 10,860 compared to 11,400; Island

Park Reservoir, 447,700 compared to 410,900; American Falls Reservoir, 902,200 compared to 1,094,000; and Lake Shoshone, 91,800 compared to 61,300.

Comparative flows in cubic feet per second at points on the Snake River were Moran, 480 this year compared to 380 last year; Henry's Fork at Island Park, 443 to 531; Henry's Fork near Rexburg, 2,210 to 1,803; Heise, 1,540 to 3,330; Shelley, 6,530 to 4,390; Neeley, 14,100 to 7,200; Minidoka, 15,800 to 6,780; and Milner, 15,800 to 4,910.

During the first two weeks in March, 3.27 inches of precipitation were recorded at Moran compared to 2.06 for the entire month last year. Island Park received 5.56 compared to 4.93; Grassy Lake, 7.76 to 4.93; Lewis Lake, 8.90 to 5.21; and Togwotee, 4.45 to 3.49.

Snow depths all show an increase from the same date last year. Moran reported 45 inches compared to 35 inches; Island Park, 64 to 46; Grassy Lake, 138 to 89; Lewis Lake, 150 to 105; and Togwotee, 100 to 64.



Auction results reported

TWIN FALLS — The weekly auction sale results from the Stockgrowers Commission Co. sale here this week are:

Hogs and sheep, lotter, and cattle steady to weaker than a week earlier.

Feeder Hogs, 28-33; weaner hogs, 10-15 per head; fat hogs, 18-22 per head; 125-150 lb. hogs, 28 lbs. up, 28.75-31.50; sows, 25-29.

Killer ewes, 15-19; shorn ewes, 13-16; ewes and lambs, 2-5.50 per head; not enough fat lambs to test market.

Baby calves were weaker, selling from 45-85 per head.

Started calves, 110-130 per head; Holstein steer calves, 200-300 lbs., \$135-167.50 per head.

Light good quality steer calves, 400-500 lbs., 40-45; acid canner and cutter cows, 25-35; commercial cows, 28-33; feeder cows, 28-35; light bulls, 35-38; killer horses, 14-19.25.

Gen butter dips

BOISE — Idahoans produced less butter and ice cream in January of this year than was produced in the same month in 1973.

About 660,000 pounds of creamery butter was churned which compares with the 7 million pounds produced during January 1973.

Milk production in the state during January at 124 million pounds was 10 per cent less than a year earlier, while American cheese production totaled 4.6 million pounds, up 22 per cent from January 1973.

RIVIERA RANCH DISPERSAL

All Cows will be running age cows heavy to the young side

March 25

VALLEY LIVESTOCK COMMISSION CO.

of Rupert

- 300 Calvy cows
- 100 Mixed Weaner calves
- 30 First-Calf Heifers
- 100 Mixed Steer Calves
- 45 Mixed Heifer Calves
- 29 Holstein Feeder Steers
- 100-500-550 Mixed Feeder Cattle
- 50 Cross-Bred 700-lb. Steers
- 100 600-700 Mixed Cattle

Farm Magic Reservoir water level down

SHOSHONE — Magic Reservoir contains 76,000 acre-feet of water, compared to 134,000 acre feet a year ago.

According to Leon Grive, manager of the Magic Reservoir Co., the reservoir is still 100 ft. in this point. Snow surveys on the Magic watershed indicate at least 125 per cent of a long-term average and inflow into Magic is predicted at something over 400,000 acre-feet.

Capacity of the reservoir is 191,500 acre-feet. The reservoir has received very little inflow this spring, due to cold weather and fact that the snow has not really started to melt much.

Grive said there is no doubt that we will have plenty of water for this year.

From the Snake River water report — American — Falls

Frosty orchard

FIRST DAY OF SPRING brought about three inches of snow to the northwest Arkansas area Thursday. Fruit growers in area are concerned that the cold weather will do great damage to peach blossoms which are in full bloom now. (UPI)

Safety rules due

SEATTLE (UPI) — The US Department of Labor has proposed job safety rules to require guarding of farmstead equipment, farmstead equipment and cotton gins to protect agricultural employees.

The proposals would not apply to farm shop equipment or hand- or portable power tools, according to James W. Lake, the department's assistant regional director for the Occupational Safety and Health Act (OSHA).

Is your mower giving you a short cut?

The time you put into cutting performance with a 1974 Jacobsen Turbo-Vant Vm mower.

Chose from nine models Full 19" or 21" cut.

19" Deluxe Turbo-Vant \$1299

21" Deluxe Turbo-Vant \$1499

Call for details and dealer list.

HAMMOND'S REPAIR CENTER
689 West St. N. Twin Falls

DI-SYSTON THE SECTICIDE FOR SUGAR BEETS

Get low-cost aphid, leafhopper control with DI-SYSTON systemic insecticide.

Aphids and leafhoppers can sap a sugar beet plant in nothing flat. They also transmit curly top and virus yellow. But you can control these vicious suckers without spending all your "sugar" to do it.

DI-SYSTON is absorbed through the roots quickly after being applied to the soil, either at planting time or after seedling emergence. The DI-SYSTON SYSTEM really socks it to aphids and leafhoppers the first time they bite into a tender, juicy plant.

Each application provides protection for weevils at a very economical cost per acre! And DI-SYSTON won't destroy beneficial insect populations when used as directed.

Available in granular or liquid formulations. DI-SYSTON may be used up to 30 days before you lift your beets.

For insect protection that helps grow healthy beets that produce higher yields and more sugar at a sweet little cost, order DI-SYSTON from your dealer now.

Chemagro Division of Baychem Corporation, Box 4913, Kansas City, Missouri 64120.

RESPONSEability
to you and nature.

FARM AUCTION CALENDAR

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

Contact the Times-News Farm Sales Department for complete advertising coverage of your farm sale. Hand bills, newspaper coverage, over 70,000 readers a Magic Valley address, billing. All at one special low rate. Every sale listed in this Farm Calendar for 10 days before sale.

GENERAL NOTICE TO DESTROY WEEDS

YOU ARE REQUIRED TO DESTROY NOXIOUS WEEDS ON YOUR PROPERTY.

Notice is hereby given that on the 1st day of March, 1974, pursuant to the Idaho Reservoir Weed Control Act, 22-2404-Idol Code, the county engineer who acts as controller for Twin Falls County, Idaho, has determined that certain noxious weeds standing, being, or growing on such land shall be destroyed or eradicated by selective cutting, tillage, cropping, pasturing, or treating with chemicals or other effective methods, or combination thereof, approved by the County Weed Superintendent. It is the duty of the owner of such land to prevent the weed from blooming and maturing seeds, or spreading by root, root-stems or sprouts.

Upon failure to observe this notice the county weed control superintendent is required to proceed pursuant to the law and have weeds destroyed by such method as he finds necessary, the costs of which shall constitute a lien and be assessed against the land and be collected as other real estate taxes, or against the land and be collected as other real estate taxes, or collected by other means as provided by law.

BY ORDER OF THE TWIN FALLS COUNTY WEED CONTROL AUTHORITY

Austrian field cross
Austrian pea weed
Compositum
Canada thistle
Creeping rag weed
Dalmatian toad flax
Diffuse knapweed
Dyers weed
Field bindweed
Henbane
Hemp Nuts
Loosestrife
Musk or nodding thistle
Perennial pepperweed or tall white top
Perennial sowthistle
Puncture vine
Russet knapweed
Scotch thistle
Silver-leaf nightshade
Spotted knapweed
Syrten bean coper
Whitetail
Wild carrot
Yellow flowered skeleton
Yellow star thistle
Perennial Ground cherry
Perennial Milfoil
Blennial poison hemlock
Annual Halopogon
Yellow foxtail

IT'S YOUR LAW

MARCH 25
DIARY DISPERSAL... A.W. TADLOCK
Advertisement: March 25
Auctioneers: Lyle, Masters & Gory Osborne

MARCH 26
JOEL & FAYE READY, TWIN FALLS
Advertisement: March 26
Auctioneers: Wart, Eilers & Messersmith

MARCH 27
S & M EQUIPMENT
Advertisement: March 27
Auctioneers: Wart, Eilers & Messersmith

MARCH 28
BRIGHT BROS.
Advertisement: March 28
Auctioneers: Wart, Eilers & Messersmith

MARCH 28
C. ED VOGEL ESTATE
Advertisement: March 28
Auctioneers: Key, Wall & Don Peterson

MARCH 30
JEROME COMMUNITY AUCTION
Advertisement: March 30
Auctioneers: Lyle, Masters & Gory Osborne

MARCH 30
LOYD BROWN & RAY KENZNER
Advertisement: March 30
Auctioneers: Wart, Eilers & Messersmith

MARCH 30
MADIE GIBST
Advertisement: March 30
Auctioneers: Wart, Eilers & Messersmith

MARCH 30
MINNIE FISHER COULSON
Advertisement: March 30
Auctioneers: Cecil Patterson & Lyle Barton

MARCH 31
CARL FERGUSON
Advertisement: March 29
Auctioneers: Lyle, Masters & Gory Osborne

MARCH 30
A & B BERKHAUG TRACT (SURPLUS)
Advertisement: March 28
Auctioneers: Gaylord Phillips & Bill Estes

APRIL 1
WEST END LABOR CAMP (BUH)
Advertisement: March 23
Auctioneers: Lyle, Masters & Gory Osborne

Record loans due 'creditable' farmers

WASHINGTON (UPI) — Farmers will be borrowing a record amount of money this year, but they'll have little trouble getting the needed credit from banks and the Cooperative Farm Credit System — Agriculture Department finance experts predict.

A report prepared by department economists added that the equity held by farmers and farm landlords in their rural properties probably will rise another \$40 billion — 13 percent, this year, despite the fact that net farm income is expected to decline slightly from the record 1972 level.

"Most farm operators are expected to close out 1972 in very favorable financial conditions as a result of continued high net farm income and relative ease in obtaining loan funds," the report said.

Economists estimated total farm debt by the end of 1974 would be up to \$94 billion, an increase of about \$11.8 billion over the amount owed at the beginning of the year. The increase is the biggest on record, but experts said farmers "will readily be able to obtain these funds."

The report said some rural banks which had a sharp upswing in deposits last year. Other credit expansion will come from units of the Federal Reserve System, Farm Credit System, Production Credit Associations and Federal Land Banks, which will draw increasing

amounts of capital from central money markets.

Farmers continue to add new equipment and the value of existing land, buildings and machinery increases, the report said. The total value of farm assets would rise from \$60 billion last Jan. 1 to an estimated \$72 billion at the end of the year.

Subtracting debts from the total value figures, experts said, leaves the farmer equity at \$78 billion as of last January and a projected \$127 billion by the end of this year, a net increase of \$49 billion. The debt-to-asset ratio, which stood at 17.8 per cent, will edge up to 18 per cent by the end of the year, the report indicated.

Economist said that cattle feeders, who suffered losses through pure and bred cow herdings, will find more on sales of some cattle, may find their costs and selling prices in the better later in the year.

amounts of capital from central money markets.

Farmers continue to add new equipment and the value of existing land, buildings and machinery increases, the report said. The total value of farm assets would rise from \$60 billion last Jan. 1 to an estimated \$72 billion at the end of the year.

Subtracting debts from the total value figures, experts said, leaves the farmer equity at \$78 billion as of last January and a projected \$127 billion by the end of this year, a net increase of \$49 billion. The debt-to-asset ratio, which stood at 17.8 per cent, will edge up to 18 per cent by the end of the year, the report indicated.

Economist said that cattle feeders, who suffered losses through pure and bred cow herdings, will find more on sales of some cattle, may find their costs and selling prices in the better later in the year.

Food control halt demanded

WASHINGTON D. C. — The American National Cattlemen's Association (ANCA) has renewed its demand for an end to government economic controls on food.

Testifying at a U.S. Senate Agriculture Subcommittee hearing on cattle and beef prices, Wray Elmeay, ANCA vice president, said the government should immediately end its economic stabilization program.

"The Economic Stabilization Act is due to expire April 30 and administration officials have said they will not push for renewal of the measure allowing price controls on food."

Elmeay said that cattle feeders have been losing time per head largely because of skyrocketing feed costs. He said that unless the price situation improves soon, supplies of beef will drop considerably.

Elmeay also called for:

- Legislation to permit larger trucks. He said this would offset the reductions in cattle and beef carrying capacity resulting from the 55-mile-per-hour speed limit.
- Recognition of the "vital importance" of production tools such as feed additives and avoidance of laws which unnecessarily restrict their use.
- Increased purchase of beef by government agencies.

Cotton burrs yield profit

LUBBOCK, Tex. (UPI) — A barber and his brother-in-law, who believe nothing is worth wasting, are turning cotton burrs into logs that burn for about three hours in the fireplace.

They plan to sell them for 25 cents each.

"We don't have our logs ready for market yet, but we do have a patent for the machine to make them and are turning out a few logs every day," said Jim Wilkinson, 45, a barber who has been around cotton gins on the High Plains country most of his life.

The idea is simple. Burrs — the rough husks of mature cotton bolls — are fed into a machine that grinds them in small pieces. A second machine, on which Wilkinson has a patent, inserts additives that control burning time, give color and aroma, and finally compress the materials into 6 by 13-inch logs.

Wilkinson and his brother-in-law, partner Joe Hasty, 37, are natives of the High

Plains, one of the richest cotton growing areas in the nation.

Few parts of the cotton plant are thrown away. Most of its waste products today are used as roughage in cattle feed. Cottonseed meal and cakes are high in protein. Only cotton burrs had little commercial value.

Because of the fuel shortage, these burrs may yet find a place in the American way of life.

Logs made of compressed sawdust and other materials

AC & Hastings oil and air filters for all Tractor and Industrial Applications!

MOTOR MERCANTILE COMPANY

1000 W. 1st St. • Twin Falls, Idaho

FOR THE BEST DEAL ON CONCRETE . . .

COLONIAL CONCRETE

Sugar produce total up

LONDON — World sugar production in 1972/73 has been estimated at 81,358,000 tons, against 77,237,000 tons last season.

Of these, the third estimate to be published for the current season by F. O. Licht, and are in line with most market forecasts, according to trade sources.

World cane production is expected to reach 48,921,000 tons, nearly one million tons below some market forecasts published about two months ago and also slightly below the previous Licht estimate. Last year's cane output was estimated at 45,920,000 tons.

Beet output is expected to reach 32,437,000 tons, according to Licht, compared with 31,317,000 tons in 1972/73. But this, too, reflected a downturn from estimates published in the previous issue of "Cuban" sugar output is expected to reach 5.6 million tons, against 5.4 million tons last year, while Soviet production is likely to amount to 6.5 million tons, compared with 6.2 million tons in 1972/73.

Of other major producers, Indian output is estimated at 4.7 million tons, up from the 1972/73 level of 4.3 million tons. It is expected to reach 7.1 million tons, some 1.5 million higher than last year.

Farm

Egg research to be asked

WASHINGTON (UPI) — Egg producer groups, after months of study, are asking Congress with a formal request for permission to set up a nationwide research and promotion program.

The object of the plan is creation of a new egg board financed by an estimated \$1 million to \$9 million a year in producer contributions. The board's money would be spent on research and advertising, promotion and consumer education programs designed to persuade consumers to eat more eggs.

Public hearings on legislation to authorize the proposed new program will

US ate less meat in '73

(The Chicago Daily News) — Last year, each of us ate, on the average, 109.4 pounds of beef, down from 116 pounds in 1972. Meat industry officials say several factors have contributed to lower meat consumption.

The combination of reduced supplies, price controls and consumer resistance, said Val Brown, statistician for the Chicago-based American Meat Institute, the trade association for the nation's meatpackers.

Meat industry officials say several factors have contributed to lower meat consumption.

The combination of reduced supplies, price controls and consumer resistance, said Val Brown, statistician for the Chicago-based American Meat Institute, the trade association for the nation's meatpackers.

ATTENTION CONTRACT BEAN GROWERS!!

We have limited acreage of contract beans available in varieties ranging in price to \$43.00 per hundred weight.

GALLATIN'S ADVANTAGES TO GROWERS!!

1. No cash outlay until the crop is harvested.
2. One of the most modern plants in the nation, with easy access and rapid unloading facilities.
3. New techniques of processing to hold clean-outs to a minimum.
4. Extensively and experienced field personnel to assist with cultural problems.
5. Gallatin has a 61 year reputation of being honest and fair in all its grower and customer relations.

INTERESTED GROWERS MAY CALL THE FOLLOWING FOR INFORMATION:

Eldon Murray 733-9190 John Sommet 733-2150
 Russ Brownfield 733-5132 Warehouse 733-8222

GALLATIN VALLEY SEED CO.
 Eastland Drive S. Twin Falls, Idaho 83301

Burley sales told

BURLEY — The market trend was uneven in all types of cattle at the Burley Commission Yards livestock sale Thursday.

The sale featured 14,000 head of cattle, 15,000 head of hogs, 32,750-30,250, 25.00-25.50; feeder lambs; 27,000-28,300; Kitter ewes; 12,300-14,000; breeding ewes; 25,000-30,000 (HD); baby "bays"; 75,000-120,000 (HD); light Holstein heifer calves; 160,000 (HD); light Holstein steer calves; 140,000-180,000 (HD); light whitetail steer calves; 135,000-165,000 (HD); light

whitetail heifer calves; 135,000-160,000 (HD); common feeder steers; 36,000-42,000; common feeder heifers; 35,000-40,000; whitetail feeder steers; 41,500-47,000; whitetail feeder heifers; 39,000-42,000; Holstein feeder steers; 31,250-37,300; Holstein milk cows and stock cows; 325,000-485,000 (HD); stock cows; 325,000-370,000 (HD); cow-calf pairs; 27,250-30,500; canner and cutter; 38,000-50,000 utility and commercial cows; 30,000-32,250; whitetail heifers; 32,000-38,000; feeder bulls; 35,000-50,500; and killer bulls; 38,000-73,000.

COUNTRY TRUNK
 Instruction V.A.R.N.S. Supplies
 Hours: Mon. 10:00-12:00, 2:00-5:00
 Tues. 10:00-12:00, 2:00-5:00
 1476 East Main • Twin Falls, Idaho • 733-8678

STUPTOE BARLEY SEED
 THAT WILL PAY FOR ITSELF AND A NICE PROFIT!!

Write for a free comparison from University of Idaho Extension Serv. Co.

Aberdeen (1970-71)		Aberdeen (1971-72)	
Yield (bu/acre)	Price (\$/bu)	Yield (bu/acre)	Price (\$/bu)
12.0	1.20	12.5	1.25
13.0	1.30	13.5	1.35
14.0	1.40	14.5	1.45
15.0	1.50	15.5	1.55
16.0	1.60	16.5	1.65
17.0	1.70	17.5	1.75
18.0	1.80	18.5	1.85
19.0	1.90	19.5	1.95
20.0	2.00	20.5	2.05
21.0	2.10	21.5	2.15
22.0	2.20	22.5	2.25
23.0	2.30	23.5	2.35
24.0	2.40	24.5	2.45
25.0	2.50	25.5	2.55
26.0	2.60	26.5	2.65
27.0	2.70	27.5	2.75
28.0	2.80	28.5	2.85
29.0	2.90	29.5	2.95
30.0	3.00	30.5	3.05

Yield to have Monitor Dry & Irrigated land compared to other varieties come close to Stuptoe Barley.

Stuptoe Barley seed was all grown in Comas County, registered and certified seed on the Barron Ranch.

STUPTOE WILL BE AVAILABLE AT THE FOLLOWING DEALERS:

- TWIN FALLS FEED & ICE CO.
- LINDSAY AND MARSHAL
- HOUSES IN JEROME
- GROWERS WAREHOUSE, HAZELTON
- LINDSAY, PAUL
- MOUNTAIN GRAIN CO., FAIRFIELD
- SHIELDS IN BUHL

PHONE FAIRFIELD 764-2228

YOU WOULDN'T...

REMOVE YOUR OWN APPENDIX!

So don't hesitate to come in for a free quote.....or a cup of coffee. Either way you'll get the best. Come in today!

ACE PRINTING, INC.
 MAGIC VALLEY'S COMMERCIAL PRINTER
 250 MAIN AVE. N. TWIN FALLS, IDAHO

PHONE 733-8623
 FREE PICK UP AND DELIVERY

Maybe you've heard rumors that new farm equipment is hard to get today — that demand is high and delivery is slow. Well, they're true. But Gene Olsen, your Massey Ferguson dealer at Twin Falls Tractor and Implement, has some suggestions to help you meet your growing schedule.

First, come in now to order your new tractor, baler, stacker, harrow, plow, planter, combine, or other new farm machinery. The sooner you place your order, the sooner delivery can be made. In the meantime, Twin Falls Tractor and Implement will check over your present machines, replace worn parts, and get them crop-worthy, so you won't lose any valuable time. Then, when your new equipment arrives, Twin Falls Tractor and Implement can give you more for your trade-in, because they know it's in tip-top condition. See Twin Falls Tractor and Implement today, so you can farm better tomorrow.

TWIN FALLS TRACTOR & IMPLEMENT CO.
 2030 KIMBERLY ROAD • TWIN FALLS, IDAHO 83301 • TELEPHONE 733-8687

TF police check 3 break-ins

TWIN FALLS — Twin Falls sheriff's deputies Friday were investigating three separately unrelated break-ins, which close to \$1,500 in merchandise was taken.

Sheriff Paul Corder said about \$1,200 in air compressors, power tools and electrical power tools was taken from a trailer at K and D Construction Co. between Tuesday and Thursday. Corder said the trailer, used for tool storage, was forcibly entered. K and D Construction Co. is located on Mountain View Drive south of Twin Falls.

A second break-in at Consumer's Market on US 74 southwest of Twin Falls netted burglars about \$160 in knives and small change and an undetermined amount of foodstuffs, Corder said. He said the breaker, the second in the store in less than two weeks, was accomplished by breaking the glass in the front door. The burglary occurred late Wednesday night, he said.

In addition to \$10 in change from a cash register and a \$150 display case of pocket and hunting knives, burglars at Consumer's also took two five-pound bricks of cheese, five pounds of lunch meat, chili, sodas, pop, candy, peanuts, bread and 10 to 12 pairs of leather gloves in assorted sizes, Corder said.

The third break-in also during the night Wednesday, resulted in the theft of about 10 cartons of cigarettes, Corder said. He said the thieves broke into Emmens Food Store on Blue Lake Boulevard, 800 ft. southwest of the market, sometime after the market closed Wednesday night and before 2:37 a.m. Thursday when a patrolling deputy noticed the broken glass in the front door.

Corder said he did not know if the burglaries, particularly of the two grocery stores, were connected. A store-in-Buhl was broken into the same night, he said.



Award presented

SGT. RICHARD G. Coop, left, and Lt. Col. Darrell G. Waller present Mrs. Carol Ann Coop with the Army Recruiting Command's military wife of the year award.

Military wife honored

KIMBERLY — Carol Ann Coop, Kimberly, has received the Army Recruiting Command's military wife of the year award for 10 western states.

Mrs. Coop was given the award because of her community service. She is a director of the Magic Valley YM-YWCA and also works with the Red Cross project SST Alert identifying elderly, disabled and blind persons who are eligible for supplemental income.

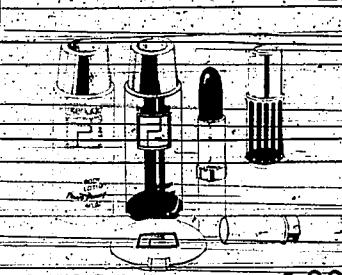
Mrs. Coop has been cited for contributing "considerable time and energy" to working with the Silver Sage Girl Scout Council.

Before moving to Kimberly from Boise, she worked with underprivileged people in a five county area as director of the Office of Economic Opportunity's emergency food and medical services program. She is believed to be the first

family counselor to work with inmates at the Idaho State Penitentiary.

Her husband, Sgt. Richard Coop, is a local army recruiter.

THE BON MARCHÉ



regular 15.00 **6.00**

beauty bonus with any frances denney purchase

Includes: Interlude Body Lotion; Interlude Splash; Powder Compact; Cream Lipstick and Interlude Perfume purser. Street level.

News tips

IN Phones 733-0931 (Or use our toll-free lines)

SUNDAY-MONDAY SPECIALS!!

10-9 DAILY — 12-5 SUNDAY



GIANT ASSORTMENT FISHING LURES

Spoons — Spinners Vinyl Balls — Poppers **25¢** REG. 77¢... PACK

25 LB. Jc. BARBELL SET

For Young Weight Trainers **\$5.88** REG. \$10.88...

HIAWATHA VACUUM BOTTLE

QT. SIZE **\$1.77** REG. \$2.44...

CAR CLEANUP SUPPLIES

• Wheel Brush • Sponge • Chamois • Wash Mitt • Polishing Cloths **59¢** YOUR CHOICE

KINGSRIPT ENVELOPES

100 TO A BOX **4/\$1** REG. 41¢ EA...

ALBERTO BALSAM SHAMPOO

15 OZ. BOTTLE **99¢** REG. \$1.77...

WIRE TINE LAWN RAKE

52¢ REG. 79¢

FRUIT 'N FLOWER BATH OIL

2 QT. BOTTLE **77¢**

3 ONLY!! SAFETY STORAGE CENTER

Heavy Duty Enclosed Steel Wall Cabinet For Garage, Workshop or Utility Room **\$8.00** REG. \$14.88...

GALAXY PORTABLE ELECTRIC HEATER

Safety Switch • Instant Heat **\$9.81** REG. \$11.87...

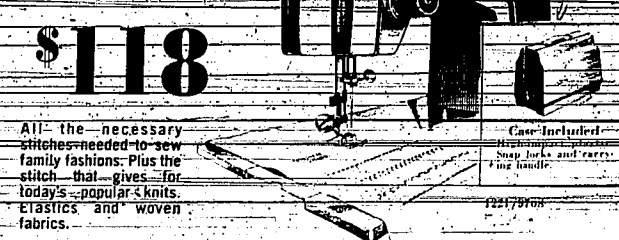
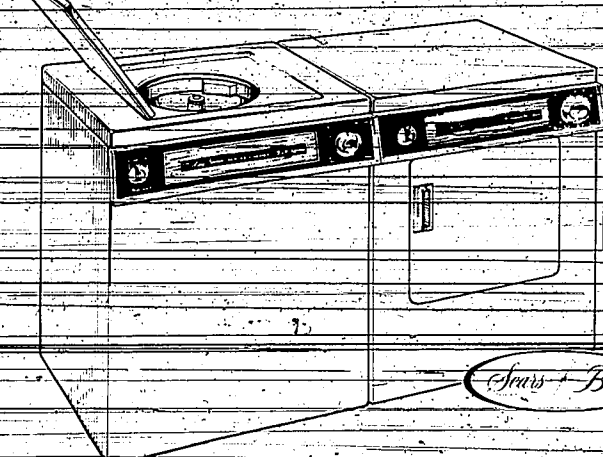
Shop Sunday Noon to 5 p.m.



Prices Effective thru March 26th

LADY KENMORE COMPACT LAUNDRY PAIR

S-T-R-E-T-C-H Stitch Zig-Zag Also Blind Hems



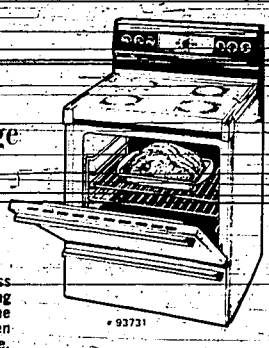
\$118

All the necessary stitches needed to sew family fashions. Plus the stitch that gives for today's popular knits. Elastics and woven fabrics.

Case Included Heavy Duty Metal Stand for Legs and Carry-Along Handle. #22179100

Sears INCOME TAX SERVICE by ROEBUCK BLOCK

SAVE \$50
30" Ceramic Top Self-Cleaning Range
\$439



Appliances Corparing Water Heaters, Free Batteries & Paint also at Sears Appliances Store!

PORTLAND, OREGON: 1499 S. WEST FOURTH MOUNTAIN BLDG. (141) 100
195 S. 22nd E.
WESTGATE BOISE: 7810 FAYETTE
REXBURG, IDAHO: 20 W. 1st S.
BULEY, IDAHO: 2241 Overland Ave.
POCATELLO, IDAHO: 202 E. Main
HAMPDEN, IDAHO: 222 Main Street
BLAIRSTOWN, IDAHO: Riverside Plaza

Lady Kenmore Portable Washer 4-Cycle normal, short, permanent press, or knit-delicate. Big machine type agitator for thorough cleaning action. Fast spin. **\$219.99**

Lady Kenmore Portable Dryer 3-cycles, normal, permanent press, and air only. Four built in casters let you move it about easily. No special wiring. **\$139.99**

\$348 BOTH FOR

This 30 in. range features a glass ceramic cooktop that hides the heating element so when you are not using the cooktop it makes a great counter. Oven is self cleaning for your convenience. The oven can be preset to turn on, cook or clean, and turn off automatically.

Use Sears Easy Payment Plan

SHOP AT SEARS AND SAVE Satisfaction Guaranteed or Your Money Back



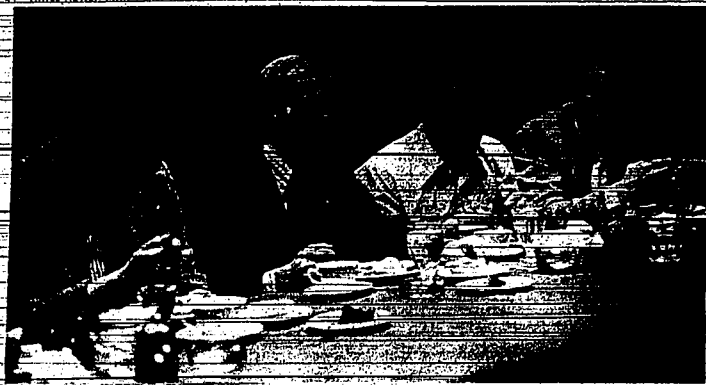
SEARS-BOISE Daily 9:30 a.m. till 9 p.m. Tues. and Sat. till 6 p.m. Sunday Noon till 5 p.m.

SEARS-IDAHO FALLS Daily 9:30 a.m. till 9 p.m. Saturday till 6 p.m. Sunday Noon till 5 p.m.

SEARS-TWIN FALLS Daily 9:30 a.m. till 9 p.m. Tues., Thurs., Sat. till 6 p.m. Sunday Noon till 5 p.m.

SEARS-CALDWELL Daily 9:30 a.m. till 6 p.m. Mon. and Fri. till 9 p.m. Sunday Noon till 5 p.m.

SEARS, ROEBUCK AND CO.



Jaycee leaders meet

JAYCEES Bill McCann, K. Lewiston, Idaho state president; Rick Clayton, Tula, Okla., national president; Mike Thomas, Butte, state vice president; and Edson (Robby) Robinson, Twin Falls, national director, all Jaycee officers, left to right, gathered in Twin Falls Thursday for a meeting of the Magic Valley Jaycees.

MV delegates attend foster-home confab

TWIN FALLS — Nine delegates from Magic Valley will be attending the fourth annual National Foster-Home Association conference next month in Spokane. The convention will be held April 25 through 28 with delegates also attending the Environmental World's Fair scheduled to open May 4 in Spokane. Institute sessions and workshops will be planned to understand the problems faced by children who cannot live in their own homes. In-depth studies of an inter-community development of child abuse clinics, recruitment of foster parents and unique problems of intercultural foster care placement will be featured during the four-day program.

Valley girls perform

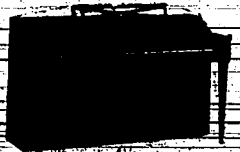
VALLEY SCHOOLS — The Valley Vikingettes will present the annual spring performance at 7:30 p.m. March 29 at the Valley High School gymnasium. Announcement of the performance was made by the drill team sponsor Mrs. Dawn Schulte. The team will present routines that they have performed during the year, as well as a variety of novelty dance numbers and individual routines. An added attraction this year will be a musical number by the Valley High School Band and a vocal solo by Paul Carson, high school music instructor. Mrs. Schulte said. Trophies will be awarded to the "Vikingette of the Year" and to outstanding senior girls in the drill team. The public is welcome.

License plates ending in 3 expire March 31

TWIN FALLS — Motorists they must purchase the new license plates and in the number 3 have only until midnight March 31 to display the 1974 license plate stickers. Twin Falls County assessors Ron Taylor said motorists should keep in mind, however,

plans to attend as do Mr. and Mrs. Robert Stone, Harbor House, Twin Falls.

Baldwin Piano



ONLY \$1300 PER MONTH
Rent May Be Applied to the Purchase Price

Claude BROWN'S MUSIC-FURNITURE

143 Main Ave. East Twin Falls

Please send me more information on your piano rental plan.

Name _____
Address _____
Zip _____ Phone _____

Health center sponsors pain seminar

TWIN FALLS — A pain seminar, sponsored in part by the Southeastern Idaho Center for Health Resources Inc., will be held March 29 at the College of Southern Idaho. There will be two sessions for nurses and other personnel in room 118 of the Shields Building, one from 7 a.m. to noon and the second from 1 to 4 p.m. The seminar will discuss topics related to pain and what can be done about it. Instructors for the seminar are Sandra Jue, assistant professor of clinical pharmacy at ISU and clinical pharmacist for Mercy Medical Center; Nancy Julia Ford, assistant nursing coordinator, and Shirlee Koons, nursing coordinator, both from the Mountain States Tumor Institute, Boise. There will be no charge for the seminars.

KITCHEN CABINETS
BUILDER'S EMPORIUM
226 Eastland Drive
733-6162
AFTER HOURS: 724-4357

CLEANING EQUIPMENT
• FLOOR MACHINES
• VACUUMS
• RUG SHAMPPOOERS
• PRESSURE WASHERS
KRETT JANITOR SUPPLIES
151 Austin Ave. 733-6223

OPEN UNDER NEW OWNERSHIP
A-1 Western Salvage Co.
South Park Avenue West
About 1/2 Mile West of Singing Bridge
Formerly Western Salvage Bailing Yard
WE PAY CASH FOR JUNK AUTOS AT THE YARD OR WE'LL PICK UP
Call us for further information
734-5176 after 6 P.M.

FIRST OF THE WEEK SPECIALS!!

PRICES EFFECTIVE SUNDAY, MONDAY, TUESDAY!!

<p>"LEAN" GROUND BEEF (Ground Chuck) 99¢ lb. SAVE 20¢ LB.</p>	<p>LETTUCE Fresh, Crisp Heads. 41¢</p>	<p>SUNDAY ONLY FRESH BAKERY SPECIAL!! OVEN FRESH CHOCOLATE CHIP COOKIES 2¢ Ea. SAVE 25¢ ONLY!</p>
<p>STEAKS Round Bone Swiss 128¢ Save 31¢ lb.</p>	<p>BREADED FISH Just Heat And Eat! 74¢ SAVE 15¢ lb.</p>	<p>CABBAGE FRESH!! 41¢ 4 HEADS</p>
<p>BACON Sliced Thick Slices 219¢ SAVE 40¢ Each</p>	<p>TAMALES Johnson's Beef 69¢ 4 per box SAVE 11¢</p>	<p>SLICED TOMATOES 3 lbs. 1.19 BANANAS 8 lbs. 1.19 CRISP CELERY 4 lbs. 1.19 CLIP TOP CARROTS 6 lbs. 1.19 LARGE PINEAPPLES 7 lbs. 79¢ LARGE ORANGES 6 lbs. 1.19 YELLOW ONIONS 5 lbs. 1.19 HONEY-DEW MELONS 3 lbs. 34¢ CANTALOUPE 1 large 29¢ FRESH CUT DAEFOODS 2 lbs. 1.19</p>
<p>CHILI BRICKS 88¢ BOLOGNA 96¢ POLISH 99¢</p>	<p>EGGS 68¢ Medium Fresh Large 11</p>	<p>JANET LEE ICE CREAM 33¢ Vanilla Caramel 2 Gallons</p>
<p>COLD POWER 241¢ WISK 169¢ JOHNSON & JOHNSON DIAPERS 152¢ JOHNSON & JOHNSON DIAPERS 112¢ JOHNSON & JOHNSON DIAPERS 142¢</p>	<p>TUNA HELPERS 61¢</p>	<p>CLING PEACHES 48¢</p>
<p>KRAFT SALAD DRESSINGS French 39¢ French 67¢ Herb & Garlic 47¢ Oil & Vinegar 47¢</p>	<p>DISCOUNT PRICES • BLUE MOUNTAIN 158¢ • FRUIT-HELPER 47¢ • KLEENEX TISSUE 39¢ • DEL MONTE CATSUP 45¢ • MAZOLA OIL 158¢ • KURZTAZ 158¢ • BAKERS COCONUT 71¢ • FRUIT COCKTAIL 38¢ • GRAPEFRUIT JUICE 53¢ • LUNCHEON MEAT 83¢</p>	<p>SWEET ROLLS 99¢ 9 For Only Old Fashioned And Delicious!</p> <p>RANCH BREAD 39¢ HOT CROSS BUNS 74¢ TRY OUR FRESH SHORT CAKE CUPS WITH SOME STRAWBERRIES AND JANET LEE ICE CREAM!!</p> <p>FROZEN FOOD BONUS BUYS! • BRIGHT & EARLY 3-51 • PIZZA 75¢ • COOKIE BAR MIX 89¢ • AJAX-DETERGENT 78¢ • GOLD MEDAL FLOUR 25¢</p>

NOW OPEN 24 HOURS 7 DAYS A WEEK!

ALBERTSONS THE FOOD PEOPLE

PRICES EFFECTIVE MARCH 24, 25, 26, 1974

OSCO
Drug

JOIN OSKO DRUG FILM CLUB
Every 7th Roll Processed
FREE!
At Osco Drug

BATH PALS
ANIMAL SHAPED
SOAP
Five 1.5 oz. Bars
Osco Reg. 69¢ **39¢**

Park Davis
LAVACOL RUBBING ALCOHOL
16 oz.
Osco Reg. 47¢ **29¢**

Adjustable EYE GLASS HOLDER
Osco Reg. 89¢ **39¢**



HEAD AND SHOULDERS SHAMPOO
Type: Plastic Bottle 4 oz. Tube 5 oz. Jar
Reg. \$1.19 Reg. \$1.19 Reg. \$1.59
99¢
SHOP OSKO'S MANY DEPARTMENTS
YOUR CHOICE

Mild Formula
MR. BUBBLE
32 oz.
Osco Reg. \$1.19 **69¢**

VO5 HAIR SPRAY
With 3.5 oz. VO5 Shampoo.
Osco Reg. \$1.39 **99¢**

PYREX Specials
• No. 532 1 Qt. Measure
• No. 229 9 1/2" Pie Plate
• 1 1/2 Qt. Oblong Bake Dish
Your Choice **99¢**



TUCKER 5 QUART PLASTIC UTILITY PAIL
Osco Reg. 29¢
NOW ONLY 19¢

GENUINE FRISBEE
Osco Reg. 79¢ **59¢**

PLAYTEX Hand Saver GLOVES
99¢
While Supply Lasts
Osco Reg. \$1.97

PORCELAIN MUGS
Osco Reg. 89¢ **59¢ ea.**

Buttrey
FOOD STORES

Jiffy Asst. CAKE OR FROSTING
MIX
7 oz. Pkg.
4 for 69¢

GOLD-MEDAL-OR-PIELSBURY FLOUR

\$4.69 25 lb. Bag
\$2.09 10 lb. Bag
\$1.09 5 lb. Bag

Buttrey's Reg. or the Park
COFFEE
\$1.69
2 lb. tin

DREAM WHIP TOPPING MIX
79¢
8 oz. Pkg.

Fireside
SALTINE CRACKERS
39¢
1 lb. Box

Swanson Frozen
MACARONI & CHEESE
PIES
5 for \$1.00
7 oz. Pkg.

Franco American
SPAGHETTI
3 for 89¢
26 oz. Tin

Puss 'N Boots
Moist Meal
CAT FOOD
29¢
12 oz. Pkg.

Redeem 30¢ Tide-Coupon From Sunday, March 24 Times-News, Here!
TIDE DETERGENT
\$1.49
King Size-84 oz. Pkg.

We Now Have An Ample Supply Of Kerr Jars, Lids & Caps. Buy Early While Supplies Are Adequate!

PEPSI COLA
89¢
6 Pack - 12 oz. Cans

Buttrey's
Delishus
POUND CAKE
59¢
ea.

Buttrey
Delishus
CRACKED WHEAT BREAD
49¢
1 1/2 lb. Sliced

Red Leaf
GLADIUMS
or
Easter Cactus
\$1.19
4" Pots

JOHNSON CHILI BRICK
1 lb. Pkg.
79¢

Morrell
Canned
HAM
3-lb. Tin
\$3.99

Sports

From all angles By Larry Hovey

When Jerry Hale steps down as CSI basketball coach he will leave a legacy of success that might prove difficult to duplicate. A lot of people in the past 30 years have wondered about the continuing success of CSI, competing nationally in a junior college level. In no way do we intend to minimize the contributions of Jerry Hale to CSI and vice versa. Coach Hale goes on an outstanding opportunity at Oral Roberts University.

The announcement to the players at CSI left the team, almost to a man, stating they would leave. They would could. Most of them will have chances to do so.

But the one thing that one must remember is that Dr. James Taylor is still president and that Dr. Taylor wants to maintain a strong athletic program, particularly in basketball. He believes such success provides an adhesive to the entire school; gives them a focal point to which they can rally. He also believes that students, whether they are in liberal arts, or vocation, there is a common ground. The same common ground provides a strong link with the community.

Similar fears as to CSI's hoop fortunes were expressed when Coach Sutton left for Creighton. Hale headed all this time it is likely CSI will be out of the "big" sphere for the first time, but just put your trust in Dr. Taylor. He'll find a way to rebuild.

Hale's leaving was no great surprise. He has stated often over the past years that "at any time" one must decide on the future course. He came within inches of leaving last year. He'll go to CSI, Coach Hale liked CSI and this part of the country, we're sure. He wouldn't have minded spending the rest of his days here. But he also had the monkey on his back. Although he identified himself as a coach and a teacher, he loves to coach and the more he coaches, the more he knows this.

There is also the feeling here that his stay at UTEP figures into this situation. Coach Hale has never mentioned it. But it is for sure that mainly his recruits were responsible for winning the NCAA championship. He didn't get much credit for that. In fact, again only an unsatisfied feeling here, he got less than that. And we feel it still ranks.

We doubt Coach Hale has a venal bone in his body. Going to Oral Roberts gives him the opportunity to be the boss, set up his program, and see how far he can carry it. It is a personal thing. He has to know.

The Oral Roberts program is ideal for without the football competition for money and administration, he can call on resources that top-flight schools can't. He hasn't thought much about assistant coaches, he maintains, although he has noted that Bill Bassett and Vic Kelly would be ideal. Neither would be available now.

He maintains the same contacts he had here and that he will have Archibald and

course, the players he's had over the years. He will be a success in a successful program. He will, someday, win the NCAA title.

And we feel that on that night he might well announce his retirement.

The job will be wide open and, in fact, several telephone calls came in from all parts of the nation by early Saturday afternoon. But we say it will be wide open because reports strongly indicate assistant Bob Banfield won't be among the applicants. Banfield declines any comment on reports he is about to accept a head basketball job at another top-ranked junior college very suddenly now.

As for the possible returnees to CSI next year, one can't say. Arnold Dugger, the excellent freshman guard, said Friday night his original intention was to spend only one year at CSI, play basketball and get his grades up. "I'm not saying I won't be at CSI Aug. 27," he said, "but right now it is very doubtful!"

The Oral Roberts thing fits neatly into the announced plans of seven-foot Tom Parker, who in December said his goal was to play with an already nationally ranked team which would be returning enough manpower to make a strong case for the NCAA crown. Oral Roberts barely missed the NCAA finals this year.

"We've heard reports that the others are leaving but we talked only to Kevin Doherty. Doherty says he's sure he'll stay back east some more next fall.

But changes in basketball coaching at this time of year are routine. For instance, University of Idaho is expected to announce its head coach selection Monday. One report says Wednesday, the rest Monday.

The finalists there reportedly are Archibald, assistant at University of Nevada, Las Vegas; Dan Knowles, highly successful coach at Idaho State University; and Bill Bower, head coach at North Idaho State. Other candidates include Chuck Jarvis, coach at Spokane Falls Community College.

It is known that Dr. Leon Green will have a major role in the selection. And it is known that Bill Green, partner in Vandenberg, Wayne Anderson. That seems to give the edge to Williams, who played basketball at Idaho.

The college telegraph also states that Eddie Sutton, who is leaving Creighton this spring, going either to Duke or Arkansas. Arkansas has decided to throw the budget open in an effort to become a national power. It is definitely known that Sutton turned down the job last year.

The same reports, however, indicate that Bill Coates, at University of Utah, is a front runner for the same positions. Those close to Sutton think that if Foster would leave Utah for Duke or Arkansas, Eddie would try, like the devil for the Utah job. He likes the intermountain area, we are told.

CSI opens quest for third head basketball coach

College of Southern Idaho begins its quest for its third head basketball coach Monday with the "job-wide open" and policy seeming to point toward experienced college material.

The job opened up Friday with the announcement that Jerry Hale, who has been here the past three years, had accepted the job at Oral Roberts University. "The possibility of that had been

strongly rumored since early last week.

Meanwhile, those same strong reports indicate that assistant basketball and head coach Bob Banfield will be leaving.

Dr. James Taylor, CSI president, was out of town over the weekend and not available for immediate contact. However, he held other officials at CSI that the administration

would take its time and find what it deemed the right man for the position. Dr. Taylor noted Coach Hale would be a tough act to follow.

"The decision to leave Southern Idaho and Twin Falls was the toughest one I've ever had to make in my life," Coach Hale said in a telephone conversation from Oral Roberts' home.

Informed the report had circulated around Twin Falls for the past several days, Coach Hale said he was surprised as he wasn't personally contacted by Oral Roberts until Monday afternoon while Hale was attending the national junior college tournament.

"I've been in Tulsa since Monday evening and we've been talking since," Hale said. "The decision wasn't reached until Friday morning."

The job is regarded as one of the best in the nation as Oral Roberts has no football program. This makes basketball the No. 1 interest at the school and, certainly, opens the budget.

Coach Hale said he planned

to return to Twin Falls probably Sunday and spend the next few days studying film to get acquainted with his returning personnel and establish which positions he

would have to fill with recruits. Hale disclaimed a statement by his predecessor that Oral Roberts wanted to play a high powered schedule and win at least 20 games.

WELL DRILLING


ARNOLD ELSING
DRILLING CONTRACTOR

Phone 208-733-5002
Twin Falls, Idaho

ROY MASON
Phone 208-536-2204
Wendell, Idaho

AIR-ROTARY
CABLE TOOL DRILLING

• TEST HOLES
• FOUNDATION DRILLING
• 6" to 24" WELLS



Eleven grid stars sign with Vandals

MOSCOW (UPI) — Eleven high school athletes have signed national letters of intent to attend the University of Idaho and receive grants-in-aid, head football coach Ed Trevel said today.

Trevel said he and his staff screened many top high school athletes and felt they have selected "blue-chip" athletes who could be ready to play on the varsity team this fall.

The list of athletes includes four from Idaho, three from Washington, two from Oregon, one from California and one from New Jersey.

The athletes included Rick Kirtland, safety from Capital of Boise; Karl Stephan, defensive tackle from Borgh; and Ryan Rice, defense tackle from Capital.

The dragons never walk, being a creature of the air and using its legs only for catching prey and as landing and perching.

The dragons never walk, being a creature of the air and using its legs only for catching prey and as landing and perching.

VALUABLE COUPON

ONE WEEK ONLY!

FRONT END ALIGNMENT
FREE

\$5.88

Most American Cars
Expires 3-30-79

(Extra on some cars with air cond.; Parts extra; If needed.)



CHARGE IT!

Pirestone

We're RADIAL TIRE HEADQUARTERS


410 MAIN AVE. SOUTH • TWIN FALLS

SPRINGTIME BUYS ARE AT FARM & CITY NOW!!

<p>HELP THE FUEL SHORTAGE</p> <p>And keep physically fit at the same time with a bicycle from Farm & City.</p> <p>WE HAVE A SIZE AND PRICE TO FIT EVERY BUDGET!!</p> 	<p>8 TRACK TAPES</p> <p>SPECIAL SALE-ON TAPES FROM OUR REGULAR STOCK!!</p> <p style="text-align: center;">\$1.98</p> <p>JUST</p>
<p>CLOSE-OUT ON LADIES Fashion Flares ONLY</p> <p style="text-align: center;">\$4.00</p> <p>Values to \$14.00</p>	<p>WEEK-END SPECIAL!</p> <p>Misses-Blue-Denim CUFFED FLARES</p> <p>Sizes 7-8 thru 15-16</p> <p>REG. \$9.00</p> <p style="text-align: center;">NOW ONLY \$6.00</p>
<p>CHECK OUR LARGE SELECTION OF "TOPS" FOR TEENS</p> <p>ALL THE LATEST STYLES AVAILABLE NOW!!</p>	<p>WELLINGTON RANCH BOOT</p> <p>Low heel round toe, neoprene sole, WRANGLER</p> <p style="text-align: center;">\$22.95</p> 
<p>FIBRE HORSE BRUSH W/Leather Hand Strap</p> <p style="text-align: right;">\$1.79</p>	<p>HEADSTALL</p> <p>Complete with reins and bit. Full size... of top grade leather</p> <p style="text-align: right;">ONLY \$7.95</p>
<p>ORTHO LAWN FERTILIZER Treats 6,000 Sq. Ft.</p> <p style="text-align: right;">\$5.95</p>	<p>YARD SHOVEL FULL SIZE ASH HANDLE</p> <p style="text-align: center;">\$3.19</p> 
<p>MEN'S WRANGLER DENIM JEANS COWBOY CUT</p> <p style="text-align: center;">\$7.50</p> <p>WE HAVE YOUR SIZE!!</p>	<p>SWEAT SHIRTS HEAVY LONG SLEEVED</p> <p style="text-align: center;">\$1.98</p> <p>ONLY</p> 
<p>LINED DENIM JACKETS</p> <p>By Wrangler AUTHENTIC WESTERN STYLING</p> <p>MEN'S \$11.95</p> <p>BOY'S \$7.95</p>	<p>WE HAVE INSULATED COVERALLS</p> <p>Big Ben Brand Famous for Quality</p> <p style="text-align: center;">\$22.95</p>

BIRD PAINTING

BIRD SOLID-VINYL SIDING
Stays like new - without painting.



FREE DEMONSTRATION


HOME OWNERS! CONTRACTORS! BUILDERS!

See This Free Demonstration
By a Team from Bird Mfg.

TWIN FALLS — Tuesday, March 26th
Sawtooth Room - Holiday Inn
7:30 P.M.

A LIGHT LUNCH AND REFRESHMENTS WILL BE SERVED AT BOTH MEETINGS!

BURLEY — Wednesday March 27th
Ramada Inn - **7:30 P.M.**



VOLCO INC.

TWIN FALLS 184 W. Main Ave. E. Phone 733-5571
BURLEY 302 N. Overland Phone 478-4348

Bird Solid Vinyl Siding can't peel or blister, like wood siding. Can't rust or dent like metal siding. Needs no painting because it's solid vinyl - solid color - throughout. Makes the outside of your home about as maintenance free as you might ever get it! Would you like a free estimate? Call

Miller blows 10-shot lead but still tops tournament

HILTON HEAD ISLAND, S.C. (UPI) — Jimmy Muller, aided by a hole in one, sat on a 10-stroke advantage and appeared set for a runaway victory when his concentration wavered on the back-nine, forcing him to settle for a 1-over-par 72 and a four-stroke lead after three rounds of the \$200,000 Heritage Golf Classic.

Miller, seven-under-par at 207 for 54 holes, and must be favored to register his fourth victory of the year Sunday, even though he dropped five strokes to par coming home when he started thinking about UCLA and how it was making out against North Carolina State in the NCAA basketball semifinals.

Dick Crawford fashioned a 66 over the tough 6,655-yard Hicken Town course in the Tom Weiskopf and Gibby Gilbert on 21.

Weiskopf had a 67 and Gilbert 68.

At one-under-par, six strokes behind Muller, were Len Thompson and Tom Kille. "I was more worried about UCLA than I was my golf," said Californian Miller. "I just lost my concentration."

Miller, the year's top tour money winner with \$109,000, was 12 strokes under par at the turn as he edged the 167-yard, par-three seventh hole with a four iron.

Then, with identical 67s already under his belt in the first round and an apparent runaway in his mind, the lady golfer bogeyed the 11th and 12th, doublebogeyed the 15th with a lakeshot and added one more bogey.

Miller was trying to play smart golf, said Miller. "I just should have paid attention to what I was doing and played it shot-by-shot."

The golfing sensation of the year, who won the first three tournaments on the current tour, was still a heavy favorite to win the top money Sunday despite his troubles Saturday.

Outdoors

BY STU MURRELL
There is a large snowpack in the mountains and the tributaries of it is rapid runoff. The present heat on the mountain considerably retards this water flow. Although the beaver is an important fur producer, its greatest value lies in the stabilizing influence of its dam flow.

Beaver ponds have a stream flow, which provides the basis for increased growth of vegetation which strengthens banks and improves habitat for other mammals and birds. These reservoirs slow down the spring runoff on the watershed, maintain the life of streams and springs and generally have a good effect on the underground-water table.

WSU defeats Idaho, BSU

PULLMAN, Wash. (UPI) — Freshman high jumper Lee Branch set a school record of 7-foot-1 1/2 inches in the high jump to help lead Washington State University to a victory over Idaho and Boise State in a track and field meet Saturday.

Arvid Palmling, the biggest wonder of modern golf and shaggy appearance and a golden sheen when the fur is on the eyes and ears be relatively small and neatly combed.

CSI shows well in time trials

The College of Southern Idaho Golden Eagles scored five first in a time trial meet against three other southern Idaho colleges on a windblown Saturday afternoon.

Basketballer Mike Phillips in his first work outdoors, scaled 6-0 to win the high jump while Fred O'Neil Haylett took the pole vault at 14 feet.

On the track, Bruce Cooper and Gilke went one-two in best quarter-mile times. Cooper led at 51.8 with Gilke clocked in 52.0.

On the track, Bruce Cooper and Gilke went one-two in best quarter-mile times. Cooper led at 51.8 with Gilke clocked in 52.0.

On the track, Bruce Cooper and Gilke went one-two in best quarter-mile times. Cooper led at 51.8 with Gilke clocked in 52.0.

Beaver are harvested on an alternating basis in many areas and carefully controlled in general trapping areas.



The lodge, built of sticks, branches and cemented with mud and other materials is situated near deep water with an entrance below the water level.

Beaver colonies will exhaust its food over a period of years and will then migrate to a new area. They may travel many miles on this migration.

The largest rodent in North America, the adult beaver measures nearly four feet in length and averages about 40 pounds in weight.

Cage odds

LAS VEGAS, Nov. (UPI) — Odds maker Jimmie "The Bookie" Snyder rates punching and kicking for Saturday's NIT championship fight in New York, and North Carolina State an 11-point favorite over Marquette in Monday's NCAA title contest at Greensboro.

Las Vegas, Nov. (UPI) — Odds maker Jimmie "The Bookie" Snyder rates punching and kicking for Saturday's NIT championship fight in New York, and North Carolina State an 11-point favorite over Marquette in Monday's NCAA title contest at Greensboro.

UP-fashioned sport coats

... the Curlee guys have 'em!
Because sport coats cover more than your sporting life, Curlee-up-styles them with sharp new details, in elegant new patterns and colors.

SPRING Sale

10 DAYS ONLY!
TRAIL 90's
"WE MEET OUR COMPETITION"
\$499.00
MILLER HONDA SALES
HANSEN, IDAHO 423-5179
OPEN SUNDAYS!!

Curlee

DEPT. STORE
In The Lynwood
Bank Cards Welcome
Open Friday Nights 'til 9

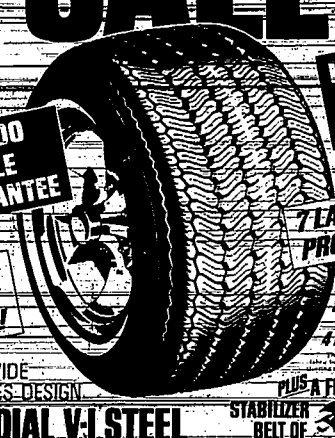
Marquette coach didn't like being second fiddle at NCAA

Greensboro, N.C. (UPI) — Marquette coach Al McGuire had just watched his team register a 64-61 victory over Kansas to get into the NCAA finals, but he realized that the biggest interest wasn't really on his game.

"Here I was on national TV and glowing, and the other two teams come out and that was that," McGuire said.

"I seemed like it was going to blow up in here," said Maurice Lucas, who led the Warriors' attack with 18 points. "There could've been a bomb."

Firestone Steel Radial Whitewall SALE



Size	Regular price	Sale Price	F.E.T.
ER20-14	\$57.90	\$48.95	3.76
FR70-14	60.25	\$51.20	3.04
GR20-14	66.90	\$58.00	3.18
HR20-14	70.95	\$60.30	3.47
GR70-15	62.40	\$57.45	3.22
HR70-15	72.65	\$61.75	3.42
JR70-15	77.10	\$65.55	3.62
LB70-15	80.50	\$68.40	3.89

Firestone SERVICE COUPON

FRONT END SERVICE SPECIAL

THIS WEEK ONLY

1. Align front end.

2. Balance both front wheels.

3. Repack front wheel bearings.

\$888

Any American car. Parts extra, if needed.

NO ADDITIONAL CHARGE for factory air or on-truck cars! Offer expires March 30

Firestone

DLC-100 RETREADS

ANY SIZE IN STOCK - 13", 14", 15"

\$12.00

Whitewalls add \$1.50 each

Firestone

the people tire people

We're RADIAL-TIRE Headquarters

410 MAIN AVE. SOUTH, Twin Falls

Utah will meet Indiana in invitational finals

NEW YORK (UPI) — Exploding loud enough to be heard in Salt Lake City, Utah's rebounding Redskins reeled off 69 points in the second half

to beat Boston College, 117-93, in the nightcap of the NIT semifinals Saturday at Madison Square Garden. Utah thus moved into the

Leading 48-45 at half-time, the Utahs charged out on the floor as if they were fired-up outsiders. Boston College 182 in the first 5 1/2 minutes of the second half and never let up the pressure. Mike Sjoquist, with 29 points, Tikkey Garden, with 28, and Tyrone Medley, with 17, accounted for 74 of Utah's total points.

Bob Carrington, Boston sophomore, was high man for the losers with 33 points, 25 of which were tallied in the first half. Utah's three-game total of 311 points is 30 more than high for three games in the NIT, topping the 294 registered by Bradley in 1957. The Redskins, needing only 44 more points to become the NIT's strongest scorer, averaged 22.9 a game to break the mark Sunday. St. Bonaventure's 1960 unit is the current record-holder with 351 points.

Wreich scores first win as pro in slalom of Lange cup

SUN VALLEY, Idaho (UPI) — Ed. Wreich, 24, of Austria and Sun Valley scored the first victory of his professional skiing career Saturday as he took the giant slalom event of the Lange Cup. His win earned him \$4,000, and he was the first skier to be taken by the Palmer brothers, Terry, 22, and Tyler, 21, respectively, of Keamsburg, N.H. They earned \$2,500 and \$1,500 on this 12th stop of the Benson and Heber Grand Prix.

Bellingham, Wa., Mike Schwaiger and Werner Blomer, both of Austria, won the Lange Cup winds up Sunday with the faster slalom events. As an added delight he was the winner of the giant slalom and slalom will meet in a head-to-head competition for an additional \$2,500.

Dean's repair cops outlaw cage crown

FILER — Favored Dean's Repair of Gooding dropped Gooding, Conoco — 59-47. Saturday night to claim the championship of the annual Magic Valley Outlaw Basketball tournament. In consolation play, Dick's Bar of Filer defeated Falls Brand of Twin Falls 42-33. Frank Trinkle, who claimed he was making his last competitive appearance on the court, sparked the offense in leading Dean's Repair to the championship. The Gooding team, which had taken an advantage in the final against the Conoco team, which was composed basically of recent Wendell graduates.

Mercer repeats as NJCAA champion

HUTCHINSON — Defending champion Mercer County of New Jersey repeated Saturday night in the finals of the national college basketball tournament held by the Florida State Athletic Association in Tallahassee, Fla.

10, the Greyhounds went on another spree which gave them a combined 41-9 record through the final seven minutes. High scores for Mercer were Ray Ellis and John Gordon with 22 each. Bob Williams led Northeastern Oklahoma with 17. Green contributed six points. The Hillsboro Rebels led by 10 points in the first half and increased the margin to 14 in the second, 73-59, before San Jacinto tied, 74-74, late in the game. The Hillsboro Rebels led by 10 points in the first half and increased the margin to 14 in the second, 73-59, before San Jacinto tied, 74-74, late in the game.

Foreman completes training

CARACAS (UPI) — Heavyweight champion George Foreman — ended his sparring Saturday for Tuesday's title defense against Ken Norton.

'I'm ready for a fight,' Foreman told newsmen after sparring four rounds against heavyweight Elton Bennett and light-heavyweight Bossman Jones. 'It's just a matter of the day coming.'

The undefeated champion plans to launch what he termed "operation destroy" when he gets Norton, who rose to prominence last year when he broke the Mohammed Ali's jaw, when he gets him in the ring.

Foreman's trainer, Dick Sadler, said the 25-year-old champion would punch bag Sunday but he would not box. 'He's in shape,' said Sadler. 'When he stepped off the plane he was ready to fight.'

Norton wound up his heavy training on Thursday.

Kentucky wins fourth in row LOUISVILLE, Ky. (UPI) — The Kentucky Colonels scored their fourth straight victory in the American Basketball Association Saturday night, 101-97, over Carolina.

Indians and Boise belt Twin Falls BOISE — The Borah Lions and Boise Braves swept a doubleheader from the Twin Falls Braves who lived up to Coach Harold Brown's worst fears about pitching. His young staff was ravaged 19-1 by Borah in the opener while Boise came back against just about everyone to pick up an 11-1 decision.

ABA slates playoff site

INDIANAPOLIS, Ind. (UPI) — The Indiana Pacers finish second in the ABA's Western Division next week. They will open March 30 at the Indiana State Fairgrounds. The defending champions are the Utah Stars. The team with the best record during the regular season is the home court advantage. The best of three game playoffs between the second and third place clubs. If Indiana finishes the season in second place, here is the way the playoffs will go: March 30 and April 1 at Indiana, 8:10 p.m. EST; April 3 and 4 at San Antonio, 7:35; April 6 at Indiana, 8:10; April 10 at San Antonio, 7:35; April 12 at Indiana, 8:10.

6-10 Malone nation's best prep cager

PETERSBURG, Va. (UPI) — For modest Moses Malone being recruited by 200 colleges is a little hard to believe. But it's not for anyone who has seen the slay-basketball star.

Malone is a high school David Thompson and probably this year's most sought-after graduating senior. There are many who think he could skip college and go right into the pros. He isn't one of them.

In one third of the school's game this year Malone outscored and outrebounced the entire opposition team. People tell me how much money I might be worth right now, but I really don't think about the money. Not now I've got too much basketball to play. I just want to learn more about the game.

Malone is ready to play professional basketball, he said. He shouldn't be a pro? Why should he go to college? A lot of people tell me that. I'm not sure. I think I can get a lot out of it and it can do something for me.

Malone disagrees. 'College really means a lot to me. I think I can get a lot out of it and it can do something for me. But picking the school has now become his biggest problem — there are so many to choose from.

Malone is ready to play professional basketball, he said. He shouldn't be a pro? Why should he go to college? A lot of people tell me that. I'm not sure. I think I can get a lot out of it and it can do something for me. But picking the school has now become his biggest problem — there are so many to choose from.

Like the teacher who walked up while Malone was being interviewed, and tugged on his sleeve. "Mo, tell me if it's none of your business or not, but has anyone written you from Eau Claire State — you know — it's a little school in Wisconsin?"

"But before he could answer the teacher asked, 'My brother went there and he wrote me and asked me to ask you if he could send some information about the school if you'd like?'"

Malone slowly walked away mumbling a reply that no one understood. Malone said he plans to visit

a number of the major schools college basketball in the next four years are Maryland and Virginia. Commonwealth University in Richmond.

VALLEY GLASS CO. VGC
146 2nd Ave. S. Twin Falls 734-2220

FREE ESTIMATES
Commercial-Residential-Storm Windows

AUTO GLASS
"Glass service when you need it"

MONY IS PROUD OF

ROSS S. PRATHER, C.I.U.
BOISE INTERMOUNTAIN AGENCY'S "MAN OF THE YEAR"

It is a unique honor to be selected "MAN OF THE YEAR," particularly when the aspirants are 50 career underwriters residing in the 5 western states and working out of 7 branch offices. To ROSS's many clients and friends — whom he has worked with and served as a dedicated professional — this is a well-earned and deserved tribute.

ROSS has consistently qualified for MONY's TOP CLUB, the Million Dollar Round Table and the National Quality Award for Life and Health Insurance. Active in the life insurance industry and his community, ROSS is presently serving as President of the newly formed Magic Valley — Eastern Idaho Chapter of Chartered Life Underwriters.

BOISE INTERMOUNTAIN ASSOCIATES take great pride in ROSS S. PRATHER, C.I.U., his many accomplishments and in inspiring him "MAN OF THE YEAR!!"

MUTUAL OF NEW YORK
The Mutual Life Insurance Company of New York, New York
1309 Adlon Ave. East Twin Falls, Idaho
Richard Clarke, General Manager, Boise, Idaho

FULL CIRCLE, INC. — AUTO SUPPLIES

GET YOUR EQUIPMENT READY FOR SPRING NOW!!

<p>PASSENGER CAR SEALED BEAM HEAD LAMPS</p> <p>Most powerful legally approved head lamp type on the market today. Throw 30 per cent more light on the road. Show high up to 22 feet higher down the road. Models for two and four lamp cars.</p> <p>4000 LOW BEAM FOR 2 HEADLAMP CARS Reg. \$1.74. NOW \$1.47</p> <p>4001 HIGH BEAM FOR 4 HEADLAMP CARS Reg. \$1.74. NOW \$1.47</p> <p>6006 FOR 2 HEADLAMP CARS Reg. \$1.99. NOW \$1.68</p> <p>6014 FOR HEADLAMP CARS Reg. \$1.99. NOW \$1.65</p>	<p>BATTERIES</p> <p>DIRECTOR-DR-24 12-VOLT POLY-BATTERY</p> <p>Guaranteed 40 months — 50 when used in commercial or truck service.</p> <p>Reg. \$31.05 NOW \$26.95</p> <p>BIG "T" TGT 6 VOLT TRUCK OR TRACTOR BATTERY</p> <p>Guaranteed 24 months — 48 months when used in passenger cars.</p> <p>Reg. \$22.15 NOW \$18.75</p> <p>MERIT M-70 6 VOLT Reg. \$19.20 NOW \$16.50</p>
<p>GAS BOY PUMP</p> <p>1 1/2 hp. motor 115 volt, 1725 thermal overload motor. Direct drive rotary pump with relief valve. Delivery register, set back, alloy mounting base.</p> <p>Model 1820 \$209.00 Reg. \$229.00</p>	<p>DISPENSING-NOZZLES</p> <p>Model 402</p> <p>Pressure cast aluminum body, is stainless-steel brass "brass" end nut and lever. Reg. \$7.45. NOW \$5.89 5% AND 1% SAME PRICE</p>
<p>FUEL HOSE</p> <p>NATIONAL TUBING CO. STUPIDON RIGID RUBBER COVER</p> <p>3/4" x 8' Reg. \$6.67. NOW \$5.99</p> <p>1/2" x 10' Reg. \$7.90. NOW \$7.00</p> <p>1" x 10' Reg. \$9.99. NOW \$8.99</p> <p>1" x 12' Reg. \$11.48. NOW \$10.99</p>	<p>HEAVY-DUTY GREASE GUN</p> <p>Developed over 100,000 miles of testing. Dual action plunger, distortion free action plunger handles. 14.5 oz. cartridges. 1/2 oz. when gun loaded — angle pipe and cone recommended.</p> <p>Model 30 111 \$3.89 Reg. \$4.89</p>

YOU NEED NOT BE A MEMBER TO BUY THESE SPECIALS!!!

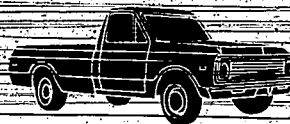
FULL CIRCLE, INC.
TWIN FALLS & JEROME
733-5671 324-2388

Discount Prices on Building Material Sale Day is Every Day

VOLCO INC.

TWIN FALLS 1390 Highland Ave. JEROME West Main BURLEY 303 N. Overland

We sell tires. All kinds at all prices.



PICKUP, OFF-ROAD AND LIGHT-COMMERCIAL



Michelin XZZ and XC
For pickups and commercial vehicles, think radial and look to the leader. Michelin XZZ and Michelin XC. Each gives you firm traction on wet or dry roads, saves you gas, and has easy handling.



Sonic Vagabond
Off-the-road performance vehicles need a tire for all seasons. The Sonic Vagabond has dynamic traction in summer and winter. Extra tough construction. We carry one of the most complete lines of off-the-road tires from our B.F. Goodrich, Sonic, and Tru Bond brands. There's one to fit your pocketbook.



B.F. Goodrich Power Express
The Power Express and the Heavy Duty Express from B.F. Goodrich are heavy duty self-cleaning tread and are highly siped for wet road safety. They have carbon rubber for longer wear and nylon-cord for greater strength.



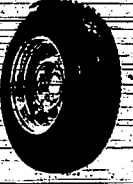
Tru Bond Commercial
The right tire at the right price. Our Tru Bond Commercial retread has good stability and cornering. It is dual radius contoured to put more rubber on the ground.



FAMILY CARS



Sonic
Sonic tires are priced for the man with a family. The durability of steel available in either the premium steel belted or the new Sonic radial steel. Each has belts of steel and two-ply of polyester cord. Each with a 2-year replacement warranty.



Michelin X
The top of the line. The Michelin X steel cord belted radial. For positive puncture and skid protection and greatly improved cornering, braking, traction in the wet. Of course, there's proven gas economy.



Tru Bond Premium
It's built better than most other retreads. And backed better than most new tires. It has built-in high speed stability. It's wide, deep, and highly siped. Quality for quality at about half the price of new tires.



B.F. Goodrich Retread Steel
This tire has been selected as original equipment for many 1974 automobiles. For good reasons. The aggressive block tread design, backed by a 5-ply steel belt, keeps a traction-guided channeling groove open to hold the road and to minimize hydroplaning. Cushioned Steel gives safety and comfort.



ECONOMY CARS



Tru Bond Premium
You don't have to sacrifice quality to get a good tire you can afford. The Tru Bond Premium is built better than most retreads, backed better than most new tires. It's a tire that's a perfect match to today's economy driving.



Michelin ZX
Made especially for imported cars. With the Michelin ZX, you get performance and safety. Spoilbelts inside protect against flats. Radial construction helps to grip the road and guard against skids.



Sonic Golden H.P.
Our solid medium priced tire. It has full four ply and a nylon cord body. There's ten percent greater anti-skid depth. Super road stability and good steering control.



Tru Bond Deluxe
Our lowest priced tire. This retread is wider than most new tires of the same quality. Built to original new car quality tread dimensions out of selected first quality casings.



SPORTS CARS



B.F. Goodrich Radial TA
The only performance proven 60 series radial in America. Quicker steering response and improved road holding. The radial construction, with flexible sidewalls gives you superior cornering handling and high speed performance. Available with bold colored white letters.



Tru Bond Premium
The retread that sets the standard. It's built better than most new tires. The new 70 series with its wide tread and highly siped



Sonic Maxima
The racing champion's choice. A low profile, wide contact area and extra strong nylon-wire dynamometer. It has quiet roadability even at its tested speed of 142 MPH.



Michelin XAS
The asymmetric radial tire, specifically engineered to make the most of your sports car's high performance capabilities. It's designed for controlled cornering and handling. Performance you can count on. You get precise road holding stability. It will as dry roads.

Prices Range From \$10 - \$110

TRU BOND

B.F. Goodrich

SONIC MICHELIN



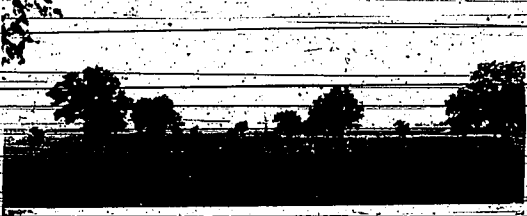
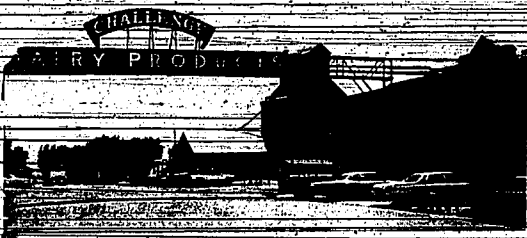
- Six monthly payments
- No finance charge
- No financing charge
- And no down-payment with approved credit.

RIGID TIRES

- BURLEY, 219 E. Main, 678-2411
- RUPERT, 724 Scott Ave., 436-6782
- PAUL, 438-5313 • BUHL - Truck Lane, 543-4328
- TWIN FALLS, 211 Addison Ave. W., 733-0373
- JEROME, 229 E. Main, 324-4389
- AND IN KETCHUM - GOODING - WENDELL - HAILEY - HAZELTON - CAREY

JEROME

A FAMILY SETTING WITH ALL THE SHOPPING CONVENIENCES, SITUATED IN AN AGRICULTURAL CENTER OF MAGIC VALLEY!



DROP IN AND LET US SHOW YOU HOW MUCH WE APPRECIATE YOUR BUSINESS...

- JEROME GLASS & PAINT**
238 West Main
324-8121
- MODE-O-DAY**
121 West Main
324-5464
- PAUL'S THRIFTWAY MARKET**
423 South Lincoln
324-2742
- WOOD CAFE & LOUNGE**
108 West Main
324-4811
- TUPPERWARE COMPANY**
South Of Jerome
324-8101
- 1st SECURITY BANK OF IDAHO**
100 East Main
324-4341
- CAL-GAS**
West Main
324-2339
- CHALLENGE DAIRY PRODUCTS**
220 South Birch
324-2331
- PRODUCER'S LIVESTOCK MARKETING ASSN.**
West Of Jerome
324-4345

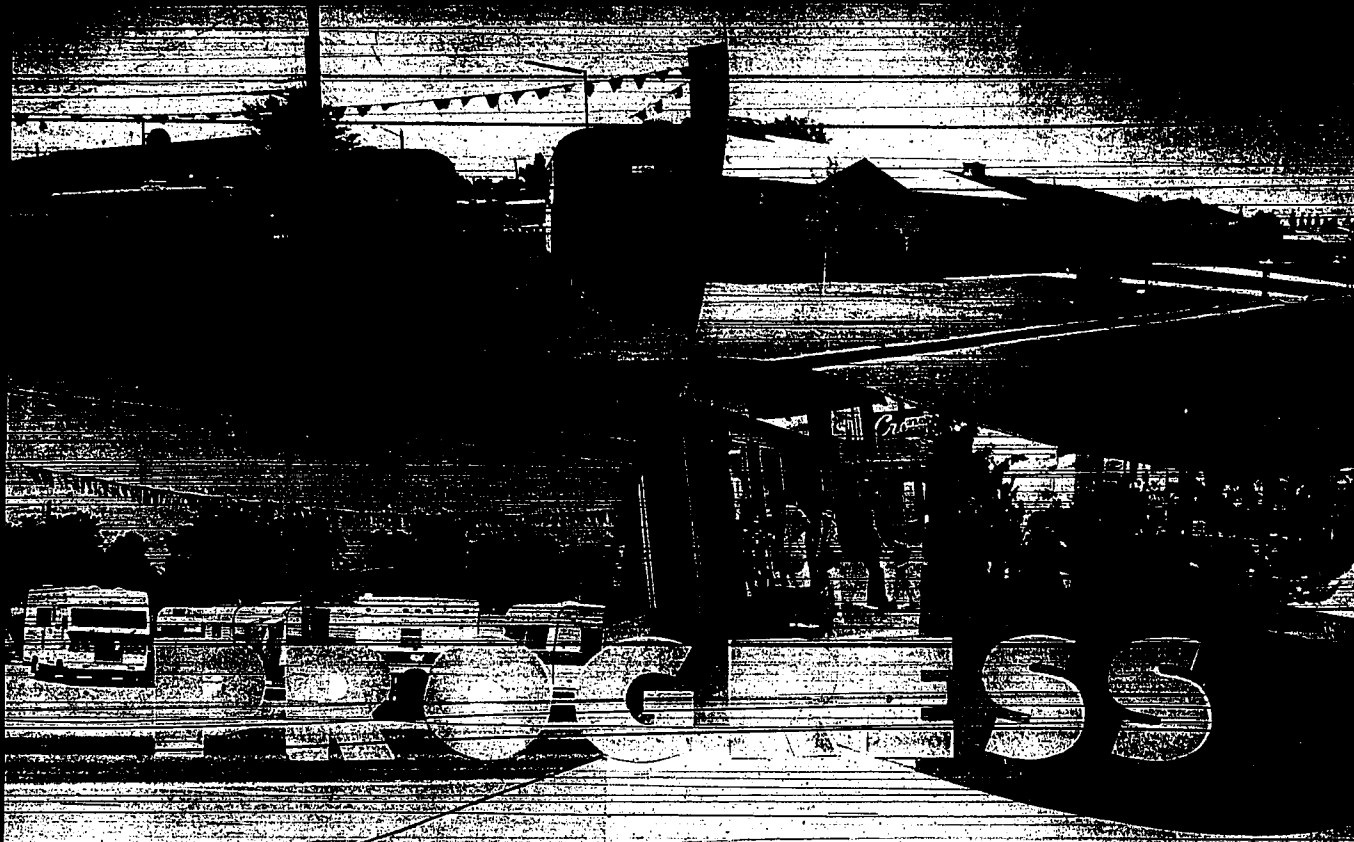
THESE FIRMS ARE PROUD OF THEIR YEARS OF SERVICE TO YOU!!

A good part of the progress of any area is measured by the institutions and business firms that grow with it - both young and old.

BIRTHDAY PREVIEW

These firms have played a vital role in the growth and progress of this area!

<p>93 YEARS Moyes Business Forms, Inc. Manufacturing Plant 'Am'l. Sales Office Serving Magic Valley Over 14 Years</p>	<p>67 YEARS Hillman - Madland Memorials Formerly Jantzen's Monument 433 Main Avenue East 733-3544</p>	<p>62 YEARS ROPER'S Burling 1912 Burger 1917 Boise 1952 Fashion Place Mall Murray, Utah 1972 28 years in Twin Falls</p>	<p>61 YEARS Security Title Co. Lincoln and Condon Counties 102 5th Avenue E. Gooding, 734-4427</p>
<p>55 YEARS Jerome Abstract and Title Co. 161 East Main 324-2341</p>	<p>47 YEARS Four Season Supply 1787 Kimberly Road 733-4332</p>	<p>45 YEARS Bob Snyder Office Equipment Co. 218 Main Ave. N. 733-7075</p>	<p>41 YEARS The Mayfair 149 Main Avenue East On the Hill 733-6033</p>
<p>41 YEARS Pepsi-Cola Bottling Co. 213 2nd Avenue West 733-4261</p>	<p>40 YEARS Honey Seed Company Representative Eugene Swaid 347 South Park Avenue West 733-3110</p>	<p>39 YEARS Rods Trading Post 215 Shoshone Street South 733-2322 Dale Speer for 28 Years Wayne Kennedy and Dale Speer for 11 Years</p>	<p>39 YEARS McDoy Coal and Transfer 102 Shoshone Street West 733-0801 29 years at Present Location</p>
<p>38 YEARS Macy's Boots and Western Wear 310 Main Avenue South 733-4438</p>	<p>36 YEARS Jansson Auto Salvage Addison Avenue West 733-6363</p>	<p>33 YEARS Colligan Water Conditioning 427 2nd Avenue South 733-2421</p>	<p>28 1/2 YEARS Magic Valley Refrigeration Your Authorized Westinghouse HERCULEX Heat Pump Dealer DOON COOLER East Addison Route 3 733-4944</p>
<p>28 YEARS Molyneux Machine Company 1982 Floral Avenue 733-7340</p>	<p>28 YEARS Magic Valley Mobile Homes Box 1241 Highway 30 WEST 733-6121</p>	<p>27 YEARS Sears Up Baiting 126 Locust 733-7111 Serving Twin Falls & The Magic Valley Since 1947</p>	<p>26 YEARS National Cash Register Company 213 Shoup 733-5253</p>
<p>23 YEARS Carlson Jewelry 1351 Flax Avenue East 733-9119</p>	<p>22 YEARS Meadow Gold Dairy Products 227 Third Ave. West 734-5424</p>	<p>21 YEARS Persons IHR Toolmaker 210 Main Street South Kimberly 423-5490</p>	<p>21 YEARS Knox Incorporated Telephone Answering Service Ira L. Knox 1312 8th Avenue East 733-2386 24 Hour Answering Service in Magic Valley since 1954</p>
<p>20 YEARS Crandall Flower Shop 119 Main Avenue East 733-3044</p>	<p>18 YEARS Don Brown Safety Service 417 Main East 733-8213</p>	<p>17 YEARS Stradley-Kevan Insurance Center 301 Main Street North 423-5600 Kimberly</p>	<p>16 YEARS Sully's Pancafe Restaurant 348 Addison Avenue West 733-4854</p>
<p>15 YEARS Moyes Sewing Center and Fabric Shop 236 7th Avenue East 733-2479</p>	<p>13 YEARS Bo-Pop Child Care Center Kindergarten, Pre- Kindergarten, Nursery 160 7th Avenue North 733-5072</p>	<p>13 YEARS Capital Financial Services 217 Main Avenue East 733-8406</p>	<p>9 YEARS The Stylist, Inc. The Stylist 271 West Main 733-4848 SINGER ST 913 Main Av. E. 733-4848 MARTY CHILDS, OWNER</p>
<p>7 YEARS Sventorian Shop Incorporated 132 Main Avenue North 733-8292</p>	<p>7 YEARS Bonanza 88 244 Main Avenue South 733-5054</p>	<p>7 YEARS Valley Glass Company of Idaho 146 2nd Avenue South 734-2250</p>	<p>6 YEARS BS&R Equipment Co. 347 Main Avenue East Twin Falls 733-4211</p>
<p>6 YEARS Magic Valley Electric Supply 455 4th Avenue West 733-1033 Wholesale Electrical Supplies</p>	<p>5 YEARS Madron Camper & Trailer Sales 128 Blue Lakes Blvd. Twin Falls 734-2841</p>	<p>3 YEARS J & J Office Supply 227 Main Avenue East 734-3028</p>	<p>14 MONTHS McDonald's Locally Owned 305 Blue Lakes Blvd. N. 734-5588</p>



CLASSIFIED INDEX

It's easy to find the section to your want or need in The Times-News. People Reader Want Ad Columns. Listed below are the Key to Magic Valley's most diversified marketplace. Turn to the Key and the page column for easy access to the information you need.

Table with 2 columns: Announcements and Merchandise. Lists various services like car wash, car repair, and real estate.

Table with 2 columns: Business Services and Real Estate For Sale. Lists services like insurance, legal, and real estate listings.

Table with 2 columns: Rentals and Automobile. Lists rental services and car-related items.

Table with 2 columns: Jobs in Industry and Jobs in Retail. Lists various job openings.

Table with 2 columns: Jobs in Retail and Jobs in Service. Lists retail and service job openings.

WANTED DRIVER FOR ESTABLISHED MOTOR ROUTE... HAGERMAN AREA... GOOD PROFIT FOR TIME INVOLVED...

Experienced Grocermen to work in high volume store in Twin Falls. Pleasant working conditions for advancement. Apply box A-21 c/o Times News, giving experience, references, etc.

All applications confidential.

11 Situations Wanted. ROTO-TILLING and blade work. Garden and new yards. DeJoy Brothers, 733-2269.

12 Situations Wanted. 32 year old man with a severe back problem would like employment. Willing to work nights or other shifts. Phone: Kathy Parker, 733-0845.

13 Situations Wanted. 52 year old man with damaged leg would like employment that would be part time housework. Would like to work in a retail store. Phone: 733-2100.

14 Situations Wanted. 32 year old man with a severe back problem would like employment. Willing to work nights or other shifts. Phone: Kathy Parker, 733-0845.

15 Business Opportunity. For SALE OR LEASE with 2000 sq. ft. building in good condition. Located in Twin Falls. Phone: 733-2269.

16 Business Opportunity. EXCELLENT INCOME property. Located in Twin Falls. Phone: 733-2269.

17 Business Opportunity. Laundry unit with 34 washer, 10 dryer, 2000 sq. ft. building in good condition. Plus 2 bedroom home. Phone: 733-2269.

18 Business Opportunity. EXCELLENT INCOME property. Located in Twin Falls. Phone: 733-2269.

19 Business Opportunity. DRYDEN AGENCY. 402 South Lincoln. Phone: 733-2269.

20 Business Opportunity. GETRICH QUICK-12. 2000 sq. ft. building in good condition. Phone: 733-2269.

21 Business Opportunity. RIDICULOUS! A major breakthrough in the real estate industry. Phone: 733-2269.

22 Business Opportunity. A CANDY SUPPLY ROUTE. Minimum investment. Phone: 733-2269.

23 Business Opportunity. THE NATION'S TOP BREATH-MINTS. Service and profit. Phone: 733-2269.

24 Home For Sale. 3 bedroom brick home in northeast location. Phone: 733-2269.

25 Home For Sale. 3 bedroom, 2 bath, double garage. Phone: 733-2269.

26 Home For Sale. 3 bedroom, 2 bath, double garage. Phone: 733-2269.

27 Home For Sale. 3 bedroom, 2 bath, double garage. Phone: 733-2269.

28 Home For Sale. 3 bedroom, 2 bath, double garage. Phone: 733-2269.

29 Home For Sale. 3 bedroom, 2 bath, double garage. Phone: 733-2269.

30 Home For Sale. 3 bedroom, 2 bath, double garage. Phone: 733-2269.

3 Easy Ways To Place A Classified Ad BY PHONE BY MAIL

BY MAIL Just write your complete Classified Ad. Include as much of your name, address and telephone number as you wish to appear in your ad.

IN PERSON Stop in at our Want Ad Counter and meet one of our friendly Ad-Visors. They'll help you word and place your ad for quickest response.

GUARANTEED RESULTS OR YOUR MONEY BACK! TRY US SOON!

22 Homes For Sale 27 Homes For Sale 27 Homes For Sale 27 Homes For Sale 27 Homes For Sale 27 Homes For Sale 27 Homes For Sale 27 Homes For Sale 27 Homes For Sale 27 Homes For Sale

Newly painted 3 bedroom home, built carpeted, new tile, double garage, morning school, 733-2998 after five... 733-2998

Only \$15000 for this 3 bedroom home on Third Avenue North. Call for details. 733-2998

COOPER, J. D. REALTOR
 1000 N. 3rd St., Suite 100
 Twin Falls, ID 83401
 Phone: 733-2998

FDR SALE: four bedroom, two bathrooms, large living dining room and family room, nice kitchen area, 5 1/2 car garage, built-in double garage, built-in storage galore, fenced yard with pool. Telephone 733-2998

TOMORROW'S DREAM
 Can be yours now with an extra-bright home. Built for you for a 4 bedroom brick family room and recreation room, 2 years old on beautiful lot. View Dr. 2 fireplaces, 3 baths and 2 garages. Sprinkler system plus additional room for income property. Priced for immediate sale. Owner transferred.

UNUSUAL FIND
 3 Bedroom, split floor plan, fireplace, split single room floor, family room, fireplace, 2 full bathrooms, full basement, 4th bedroom and recreation room. Double garage. Just \$37,000.

1 ACRE - IN FILER
 3 bedroom, 2 bath home. Large storage building. All this for only \$18,500! For showing Call Fred Thome, 733-3838

BARNES REALTY
 733-8227

3 BEDROOM Kimberly, garage and garden spot. Only \$27,900.

2 Bedroom priced with 2 more bedrooms in finished basement, large brick garage and shop. Presidential Street, Twin Falls. \$33,000.

Builder's opportunity with this unfinished split level on Twin Falls. Priced at only \$12,000.

Excellent new home on 10 acres, good location southwest of Jerome.

4 bedroom, deluxe all electric may accept good smaller home, in trade. 733-3284

FOR SALE BY OWNER 3 bedroom home, carpet, excellent location. \$27,500. 734-2825

PRICE REDUCED
 3 bedroom, 1 1/2 baths large family room with fireplace, full basement, refrigerated central air conditioning and large lot. \$35,900.

PRESIDENTIAL STREET
 Sharp 2 bedroom with full basement, nice carpeting, refrigerator, television and dryer. \$18,000.

John Howard
 Sales Manager
 733-2291

Lou Thorson
 733-2291

Audrey Howard
 733-2755

Rick Knight
 825-5565

Pattie Nafziger
 733-2274

Dick Akkerman
 734-3882

Dale Patterson
 733-0669

Mallory Fisher
 733-6377

Gordon Greaves
 734-5175

Roy Sobola
 733-6340

WHETHER BUYING, SELLING OR JUST SHOPPING AROUND — YOUR NEEDS MAY BE LISTED BELOW

HOMES

SUNRISE NORTH — 4 bedrooms, 2 1/2 baths, 2 fireplaces, family room, recreation room, new carpeting, double carport, beautiful swimming pool, well-landscaped yard with fence for privacy. A beautiful family home for \$47,500.

2-BEDROOM HOME — Very nice and also 2nd house for rental income. Built houses for \$12,000.

KIMBERLY — 4 bedroom, 2 story on approximately 1/2 acre. \$15,500.

VERY SHARP — 2 bedroom with full basement, new carpeting, granite located on Presidential Street. \$18,000.

CANYON VIEW PROPERTY — 2 1/2 acres, nearly new home with 4 bedrooms, 2 baths, split entry, double garage, fenced pasture for your horses. \$33,000.

3/4 ACRE — 4 bedrooms, 2 1/2 baths, large sunken family room with fireplace, covered patio, circle driveway. Country living for the family in Morningside School District. \$49,500.

ALTURAS DRIVE — 4 bedroom, 2 baths, family room, den, nice kitchen with built-ins and separate dining area. Finished basement, super built-in storage, double garage. \$42,500.

171 ACRES — full water, 2 homes, excellent for row crop, located between Twin Falls and Filer.

79 1/2 ACRES — 60 shares of water, 4 bedroom home with 1 1/2 baths, remodeled in 1970, granary and shop, all in pasture and sprinkled.

EVERGREEN REALTY
 733-3200

FIRST TIME OFFERED! \$26,500 for all these fine features: brick 3 bedroom, built-in family room with fireplace, built-in storage galore, fenced yard with pool.

Harrison School district Nice 3 bedroom home in very choice neighborhood. Close to shopping.

Terms: 3/28, 5/28

Dorothy Kolar 733-5948

MAGIC VALLEY REALTY
 733-5580

Chuck Perkins 733-1874
 Larry Jones 733-4200
 Les Durham collect 324-2001
 Gordon L. Crockett, Broker

BARNES REALTY
 BOISE CASCADE HOMES
 733-8227

GEM STATE REALTY
 733-5336

BOISE CASCADE HOMES
 733-8227

GEM STATE REALTY
 733-5336

BARNES REALTY
 Your Established Dealer for
BOISE CASCADE HOMES
 733-8227

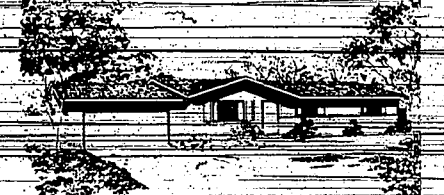
1043 Blue Lakes North

BETH WICKHAM
 REALTOR
 733-4081
 WE 526-2466

Victi Bolinder 422-5003
Jerry Irish

100% FINANCING AVAILABLE
 If You Qualify For Farm Home
 Administration Low Income Loans On
BOISE CASCADE HOMES!

BARNES REALTY
 Your Established Dealer For
BOISE CASCADE HOMES
 1043 Blue Lakes North 733-8227



John Howard
 Sales Manager
 733-2291

Lou Thorson
 733-2291

Audrey Howard
 733-2755

Rick Knight
 825-5565

Pattie Nafziger
 733-2274

Dick Akkerman
 734-3882

Dale Patterson
 733-0669

Mallory Fisher
 733-6377

Gordon Greaves
 734-5175

Roy Sobola
 733-6340

FARMS

171 ACRES — full water, 2 homes, excellent for row crop, located between Twin Falls and Filer.

79 1/2 ACRES — 60 shares of water, 4 bedroom home with 1 1/2 baths, remodeled in 1970, granary and shop, all in pasture and sprinkled.

WESTERN REALTY
 733 Main Ave. E.
 Twin Falls, ID
 733-2282

ARE YOU TRYING TO SAVE MONEY AWAY ON REAL ESTATE? You can have a brand new, 3 bedroom, 2 bath, modern double garage, on these attractive REGAL HOMES.

EXCEPTIONAL VALUE in this 3 bedroom home on large lot. New tile floor, refrigerator, fireplace in bedroom. Only \$18,000.

APARTMENT ON A LOT Ideal income property on arterial street. \$13,500.

INVESTORS' ATTENTION! Commercial building on 100' x 110' lot. 2nd floor, 20' high. Located on main in business district. Excellent money maker.

Realtors home phones are:
 Lorraine Willis 733-6560
 Lowell Willis 733-5282
 Mike Sims 733-2248
 Helen DeWitt 733-5009
 Patiga Becker 714-3837
 Ted Smith 733-4182

MULTIPLE LISTING SERVICE

WE'RE PROGRESSIVE

We make every effort to insure the buyer and seller of property with the most up-to-date service available. Buying or selling a home can be the largest transaction you will ever make, and probably the most confusing.

Call a realtor who is a member of the Multiple Listing Service and he can show you the progress that has been made with such details as the purchase agreement, title search, loan application, closing statement and correspondence to lending institutions and attorneys. Your realtor is a progressive professional with you in mind.

SEE A TWIN FALLS "MLS" MEMBER

BETH WICKHAM
 REALTOR
 733-4081
 WE 526-2466

Victi Bolinder 422-5003
Jerry Irish

BUSINESS OPPORTUNITIES

COCKTAIL LOUNGE — excellent gross income, includes liquor license, fixtures and equipment. Has restaurant facilities adjacent to lounge, has supper club potential. Price one times gross.

We also have laundromat, beer bars, commercial property, office space, industrial lots and recreation property.

BARE LAND & BUILDING SITES

5 ACRES & UP — West of Twin Falls, view property, excellent building sites, 10 minutes from town. \$2,000 per acre up.

5 ACRE PARCELS — North of Jerome Country Club, excellent location for mini farms \$1,400 per acre up.

SELECT LOTS — Underground utilities, curb, gutter, sidewalks, Northeast location. \$5,500 and up - also duplex lots.

WE'RE PROUD OF OUR ACCOMPLISHMENTS WE HAVE MADE TO THE MAGIC VALLEY COMMUNITY IN THE 5 YEARS SINCE STARTING REGAL MANUFACTURING CO.!


In just a few short years we have produced several hundred homes for Magic Valley. Our acceptance has been so tremendous we are now in the stages of developing our 9th subdivision.

Since our beginning we have made many changes to constantly strive for a better product and at a lower cost. We have added a new materials handling building, plus new and more modern building equipment and materials.

100% FHA Home Loans Available to Qualified Buyers

FOR MORE INFORMATION CALL ANY OF OUR REGAL HOME AGENTS!!!

Bailey Roberts Realty 733-7152 Western Realty 733-2365 Allied Agencies Inc. 678-5526
Rupert 733-2365 436-3096 Mountain States Realty 934-4231 Strickland Painter Realty 934-4231 John M. Barker Agency 543-4372
733-5974




Boise Cascade Homes
 MEMBER
RELO
 INTER-CITY RELOCATION SERVICE
 MULTIPLE LISTING SERVICE MEMBER

GEM STATE REALTY
 733-5336


REALTOR

525 Blue Lakes Blvd. No.



Edna Irish
Broker
543-5757


THERE IS A HEAP OF PEOPLE SELLING REAL ESTATE . . .
For Effort, Honesty, And Square Deals, We Sincerely Feel We Are At The Top Of The Heap Ask Our Clients.




Betty Allison
734-4602

Pierce Roberts
734-4856

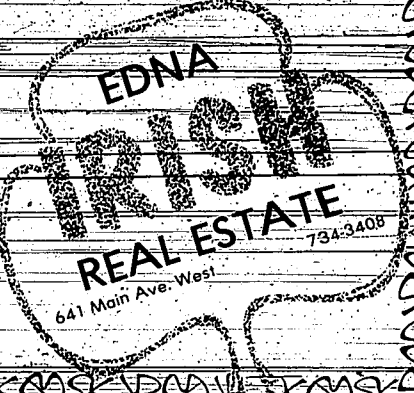
Jeanne Barrios
733-3500



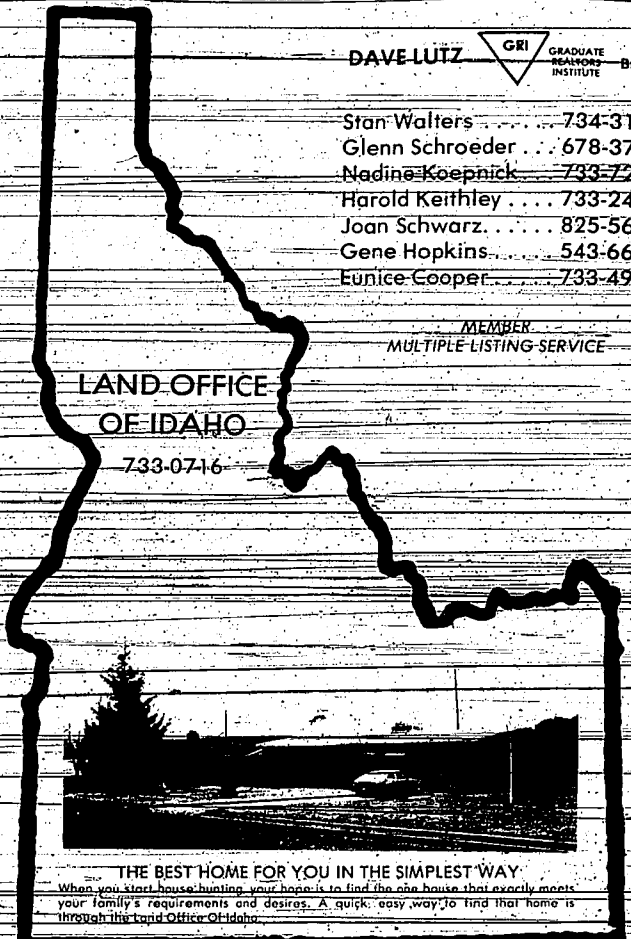
Bert Hardy
734-1859



Dave Atkinson
734-3106



EDNA IRISH REAL ESTATE
641 Main Ave. West
734-3408

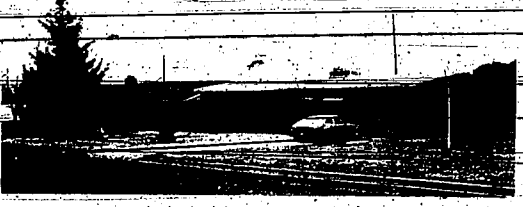


DAVE LUTZ GRI GRADUATE REALTOR INSTITUTE Broker

Stan Walters . . . 734-3107
Glenn Schroeder . . . 678-3740
Nadine Koepnick . . . 733-7297
Harold Keithley . . . 733-2400
Joan Schwarz . . . 825-5608
Gene Hopkins . . . 543-6633
Eunice Cooper . . . 733-4960

MEMBER
MULTIPLE LISTING SERVICE

LAND OFFICE OF IDAHO
733-0716



THE BEST HOME FOR YOU IN THE SIMPLEST WAY.
When you start house hunting your hope is to find the one house that exactly meets your family's requirements and desires. A quick, easy way to find that home is through the Land Office of Idaho.



LYNWOOD REALTY
MULTIPLE LISTING SERVICE MEMBER

When you have Lynwood Realty sell you home, there is no such thing as "call between 3 and 5 p.m. only", "call after 6 p.m.", or write-box xx for details. A prospective buyer may call Lynwood Realty anytime - day or night - and receive prompt and professional service. That's the way to get the fastest possible sale of your property.

610 BLUE LAKES BLVD. NORTH
733-9211

JACK BISHOP . . . 733-7761
R. J. SCHWENDIMAN . . . 733-7100
HARLEY MATHERS . . . 733-8473



LOBE REALTY

PROGRESS IS BEING IN THE MIDDLE OF THINGS
If you want a large sale for your home, you must have a large number of prospective buyers. This is done by advertising in the Times-News, and by having a large number of qualified buyers in the area. Lobe Realty has a large number of qualified buyers in the area. Lobe Realty has a large number of qualified buyers in the area.



Bruce C. Mechem, GRI, Assoc. Broker, Res. 733-5457

Phyllis Overfield, Res. 734-2433

Joe Young, Res. 734-3393

Art Ireland, Assoc. Broker, Res. 733-2340

Andy Sander, Res. 733-2546

Geo. C. Gould, Res. 733-9642

338 BLUE LAKES BLVD. NORTH
733-2623

GEM STATE REALTY
545 BIRCH BLVD. N.
TWIN FALLS, IDAHO 83403
THOMAS F. DAVIS
Authorized Dealer
Boise Cascade Homes

\$25,300 - FULL BASEMENT
3-bedroom home with family room and dining room. New carpet, paneled yard, central air conditioning. Home school. Homecraft, Bobcat 5000.

\$23,700 - ALL ON ONE FLOOR
Lovely, well kept 3-bedroom home. Walking distance to Coperton store and retail. Includes carpet and back yard. Mature shrubs and lawn with lots of storage.

SHAW REALTY
Susan Shaw
733-0473
Homecraft, Bobcat 5000, Homecraft, Bobcat 5000

mike gray realty
Unique home in Carriage Estates. All air conditioned and fully finished basement. Clearing 3 bedroom home close to park. Beautiful back yard. Assume 5% loan on portion of \$25,000.

734-5800
Mike Gray 733-0181
Ruth Richards 733-0668
Ted Cox 733-2000
Jack Crippen 734-4115
Rita Gray 733-0171
Collette Cox 733-2980

Out of Town Houses
Large two story older home located in Filer. Wonderful built in South of Twin Falls. Prefer city water & sewer.

Arrows Rock Realty
C. HARVEY WILLIAMS
326-5109 Filer, Idaho

Farms & Ranches
35 Acres, all in pasture. Full water rights. Close to highway. Price is \$150,000. CLEAR LAKE AGENCY 343 4186. Evenings, 343-9471 or 343-4186.

4 ACRES, 2 1/2 West of built out house - good building. 100 water. Price reduced \$43,000. 543-4774.

30 Acres, southwest of Jerome. New 3 bedroom home. 1/2 acre. Price \$21,912.

10 Acres, southwest of Jerome. New 3 bedroom home. 1/2 acre. Price \$21,912.

20 acres 10 S of Twin Falls with good well water.

40 acres Southwest of Wendell. 40 acres Southwest of Wendell.

BAIRNS REALTY
Boise Cascade Homes
733-9277
1043 Blue Lakes North

THE PRICE IS RIGHT
Seldom can we offer land as beautiful as Snake River Canyon. We can offer 20 acres of rolling hills. Excellent pasture. Fertile potential. Some soil has been cleared. A/C and water to this property available. Call Glenn Schroeder for appointment. 733-3434.

BAILEY ROBERTS REALTY
733-4262

Farms & Ranches
3000 - 30 acres, 3 bedroom home, out buildings, corrals, manger in sheds water, possible dairy location. \$38,000. 734-5073

57 acres - good land - located near Twin Falls. Good well water, central heating, open area. Personal representative. 424-2184.

280 acres good land with 200 acre well water. 733-1091.

40 acres between Twin Falls and Jerome 6000. 300 acre and out buildings \$90,000.

500 acre good land south of Jerome.

BUTLER REALTY
14120 East Main St.
324-6164
Call 374-6006 Com-324-2880 Fax-324-2824

80 Acre dairy 3 on side milk barn 60 free stalls, bulk tank. All milking equipment. \$100,000.

57 ACRES three bed room home, good corrals, runs on a well. \$125,000.

2 ACRES fruit trees, berries, flowers, garden, pasture and two bathroom home. \$25,000.

TWIN FALLS REALTY
733-2627
Keith Robinson 734-3893
Map Johnson 734-8326
Jerry Robbins 423-4456
Bill Ralphs 733-8023

Farms & Ranches
800 Acres north of Jerome. 3 bedroom house, good well water, with crop land. 335 per acre. Call Mike Gray 733-0181.

DRYDEN AGENCY
South Lewis, Jerome
724-2322

160 ACRES
2 bedroom home with lots of outbuildings. One of the best farms of this area. Large well. 110000. Call Mike Gray 733-0181.

BULEK PROPERTY
2000 - 200 acres, 3 bedroom, office space, parking area. 1/2 acre. Call Mike Gray 733-0181.

EXCELLENT 4000 sq ft of area at Blue Lakes and Kimberly. Road to 2000 sq ft. Call Mike Gray 733-0181.

OLD APARTMENT building
needs remodeling. main location \$10,500. 733-6792.

INCOME PROPERTY
Investment property. 3000 sq ft. Call Mike Gray 733-0181.

MOBILE HOME SITES
Approximate 1/2 acre. Price \$8,999. The country is still hot! Call Mike Gray 733-0181.

AMERICAN REAL ESTATE
734-5650

KIMBERLY ACREAGE
207 acres with 3 bedroom home. Call Mike Gray 733-0181.

TAYLOR AGENCY
733-9444

Mobile Homes
16 x 70 A-Com Commander. 1972 model. 3 bedroom. All electric. Water, sewer, furnace. Individual dining area. 733-2172. days, 734-4728 after 4.

1971 70 BED ROOM 12444 mobile home with tip out. 1971 model. 3 bedroom. All electric. Water, sewer, furnace. Individual dining area. 733-2172. days, 734-4728 after 4.

1973 available in Kimberly. Build your home or take your mobile home to other areas. Twin Falls is located in Riker. Terms if desired. 734-2344.

SPECIAL 1974 TITAN
3 Bedroom 14 x 70
All Electric
Completely furnished
1 extra insulation
1 utility area
733-3434

\$7995 BROWNWANS Trailer Sales
OPEN 9 a.m. to 5 p.m.

FLEETWOOD 3 BEDROOM
Furnished
4 Steam Wipers
Washer & Dryer
Total Electric

\$6995 Set-up & Delivery
Call Mike Gray 734-6164

31 Farmstead & 7 Horn Houses

Large two bedroom unfurnished house near Jerome. Prefer couple. 3 bedroom apartment. One bedroom apartment. No pets. Call 733-2178.

WHY PAY RENT
You can own your own home. 3 bedroom home. With nothing down and monthly payments as low as \$70.00 per month. 1st year no interest. Empire. 733-3434.

BAILEY ROBERTS REALTY
733-4262

TEST TO SERVE THE FARMER!!

With Two Locations In Magic Valley

Gem Equipment Sales Inc. TWIN FALLS Eastland Drive South 733-7272

BUHL Condensory Rd. of Hiway 20 543-4392

SEE THE ALL NEW GENERATION II JOHN DEERE EQUIPMENT!!

RANCH RITE FARM & RANCH SUPPLIES
Ranch Rite Twine & Wire • Hardware & Air Compressors • Welders • Space Heaters • Batteries • Grinders • Rear Tractor Blades • Etc.

KIMBERLY KOUNTRY BI-LEVEL LIVING

4 bedroom-Gemstone-Brick-home on 2.57 acres with 2 baths, family room, recreation room, utility room, and built-in oven and range. Barn and loafing shed and on city water and sewer.

TAYLOR AGENCY
Member of Twin Falls "MLS" Service
Donald Taylor, Broker 423-5289
Masan Smith 734-4906
Virgil Wilson 423-4137

31 Furnished & Unfurn House
One year old, 3 bedroom,
hubbards, dishwasher, disposal
Available June 1, 73-1974.

32 Furnished Apts. & Duplexes
NORTLA - CAMPUS Apartments.
Large one-two and three bedroom
apts. fully furnished, fully
carpeted, draper, built-in
appliances including garbage
disposal, dishwasher, utilities
paid. Phone 733-1278.

33 Unfurnished Apts. & Duplexes
New two bedroom duplex, carpet,
w/aper, appliances, view, hood,
garage, 733-2021.

40 Miscellaneous For Sale
55 gallon drums with top cut out
and approved rack. Call Carry at
733-024, 4 to 5.

41 Miscellaneous For Sale
COB SALE - large night crawler
to catch a dead. 701 Third Avenue
North, 733-8172.

42 Wanted to Buy
Wanted to buy night crawlers: 734-
4642.

43 Radio, TV & Carpet
RCA color television, 25" screen
with year picture tube, carry
over 95,000 hours, parts & labor
included. \$179.50 at 1212 N. Main
Avenue East.

44 Furniture & Carpet
Table, chairs, tv, and buffet.
1212 N. Main Avenue East.
#12 LINOLEUM rugs, assorted
patterns. \$4.95. Baner Furniture
Twin Falls, 733-1211.

31 Furnished & Unfurn House
One year old, 3 bedroom,
hubbards, dishwasher, disposal
Available June 1, 73-1974.

32 Furnished Apts. & Duplexes
NORTLA - CAMPUS Apartments.
Large one-two and three bedroom
apts. fully furnished, fully
carpeted, draper, built-in
appliances including garbage
disposal, dishwasher, utilities
paid. Phone 733-1278.

33 Unfurnished Apts. & Duplexes
New two bedroom duplex, carpet,
w/aper, appliances, view, hood,
garage, 733-2021.

40 Miscellaneous For Sale
55 gallon drums with top cut out
and approved rack. Call Carry at
733-024, 4 to 5.

41 Miscellaneous For Sale
COB SALE - large night crawler
to catch a dead. 701 Third Avenue
North, 733-8172.

42 Wanted to Buy
Wanted to buy night crawlers: 734-
4642.

43 Radio, TV & Carpet
RCA color television, 25" screen
with year picture tube, carry
over 95,000 hours, parts & labor
included. \$179.50 at 1212 N. Main
Avenue East.

44 Furniture & Carpet
Table, chairs, tv, and buffet.
1212 N. Main Avenue East.
#12 LINOLEUM rugs, assorted
patterns. \$4.95. Baner Furniture
Twin Falls, 733-1211.

31 Furnished & Unfurn House
One year old, 3 bedroom,
hubbards, dishwasher, disposal
Available June 1, 73-1974.

32 Furnished Apts. & Duplexes
NORTLA - CAMPUS Apartments.
Large one-two and three bedroom
apts. fully furnished, fully
carpeted, draper, built-in
appliances including garbage
disposal, dishwasher, utilities
paid. Phone 733-1278.

33 Unfurnished Apts. & Duplexes
New two bedroom duplex, carpet,
w/aper, appliances, view, hood,
garage, 733-2021.

40 Miscellaneous For Sale
55 gallon drums with top cut out
and approved rack. Call Carry at
733-024, 4 to 5.

41 Miscellaneous For Sale
COB SALE - large night crawler
to catch a dead. 701 Third Avenue
North, 733-8172.

42 Wanted to Buy
Wanted to buy night crawlers: 734-
4642.

43 Radio, TV & Carpet
RCA color television, 25" screen
with year picture tube, carry
over 95,000 hours, parts & labor
included. \$179.50 at 1212 N. Main
Avenue East.

44 Furniture & Carpet
Table, chairs, tv, and buffet.
1212 N. Main Avenue East.
#12 LINOLEUM rugs, assorted
patterns. \$4.95. Baner Furniture
Twin Falls, 733-1211.

31 Furnished & Unfurn House
One year old, 3 bedroom,
hubbards, dishwasher, disposal
Available June 1, 73-1974.

32 Furnished Apts. & Duplexes
NORTLA - CAMPUS Apartments.
Large one-two and three bedroom
apts. fully furnished, fully
carpeted, draper, built-in
appliances including garbage
disposal, dishwasher, utilities
paid. Phone 733-1278.

33 Unfurnished Apts. & Duplexes
New two bedroom duplex, carpet,
w/aper, appliances, view, hood,
garage, 733-2021.

40 Miscellaneous For Sale
55 gallon drums with top cut out
and approved rack. Call Carry at
733-024, 4 to 5.

41 Miscellaneous For Sale
COB SALE - large night crawler
to catch a dead. 701 Third Avenue
North, 733-8172.

42 Wanted to Buy
Wanted to buy night crawlers: 734-
4642.

43 Radio, TV & Carpet
RCA color television, 25" screen
with year picture tube, carry
over 95,000 hours, parts & labor
included. \$179.50 at 1212 N. Main
Avenue East.

44 Furniture & Carpet
Table, chairs, tv, and buffet.
1212 N. Main Avenue East.
#12 LINOLEUM rugs, assorted
patterns. \$4.95. Baner Furniture
Twin Falls, 733-1211.

31 Furnished & Unfurn House
One year old, 3 bedroom,
hubbards, dishwasher, disposal
Available June 1, 73-1974.

32 Furnished Apts. & Duplexes
NORTLA - CAMPUS Apartments.
Large one-two and three bedroom
apts. fully furnished, fully
carpeted, draper, built-in
appliances including garbage
disposal, dishwasher, utilities
paid. Phone 733-1278.

33 Unfurnished Apts. & Duplexes
New two bedroom duplex, carpet,
w/aper, appliances, view, hood,
garage, 733-2021.

40 Miscellaneous For Sale
55 gallon drums with top cut out
and approved rack. Call Carry at
733-024, 4 to 5.

41 Miscellaneous For Sale
COB SALE - large night crawler
to catch a dead. 701 Third Avenue
North, 733-8172.

42 Wanted to Buy
Wanted to buy night crawlers: 734-
4642.

43 Radio, TV & Carpet
RCA color television, 25" screen
with year picture tube, carry
over 95,000 hours, parts & labor
included. \$179.50 at 1212 N. Main
Avenue East.

44 Furniture & Carpet
Table, chairs, tv, and buffet.
1212 N. Main Avenue East.
#12 LINOLEUM rugs, assorted
patterns. \$4.95. Baner Furniture
Twin Falls, 733-1211.

PROGRESSIONS IN BOATING BY FIBERFORM

17 BOWRIDER

A new design for 74 featuring a deep Vee hull, 17' length, emphasis on comfort. Standard equipment includes: air conditioned cabin, fold-down bucket seater, adjustable, convenient walk-up steps, all adjustable steeper seats and a new convertible top storage tray.

14 CUSTOM

A main member of the fleet with major 36" storage bulkhead, air conditioned by Aquatic, 6" closed-cell polyvinyl chloride foam, 10" aluminum trim, the Sea-Sonic, 10" water skis, a Baiting, a sailing, a canoeing, a kayaking, a fishing, a hunting and a water skiing. Call 733-1111.

15 SURFIDER

Profile bow, tall, sporty windshield a sleek, new full accent line and the new Fiberform padded dash are all new to the Surfider. 74. Features like a walk-thru, telex glass windshield, all-new adjustable sleeper bucket seats, stern seats, convertible top storage and a new 30-hp motor box with utility top to make for a Fiberform good time.

THE NEWEST IN BOATING IS HERE - NO MATTER WHAT TYPE OF BOATING ENTHUSIAST YOU ARE THERE IS A FIBERFORM DESIGNED TO MEET YOUR NEEDS.

Bill Reese, pictured above at left is guiding a New 74 Fiberform to dock. Bill is the man to see who knows what type of boating package is right for the kind of boater you are.

19 MONTEREY

This aquatic beauty is the consistent Fiberform favorite. Larger storage areas, non-skid foredeck, a wider walk-thru windshield, convenient walk-up steps, all adjustable steeper seats and a new convertible top storage area are impovative features for 74.

15 SURFIDER

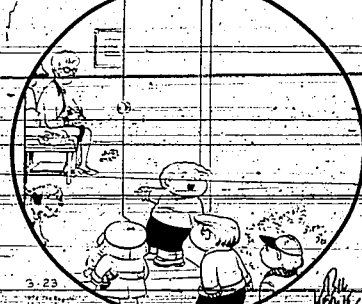
Profile bow, tall, sporty windshield a sleek, new full accent line and the new Fiberform padded dash are all new to the Surfider. 74. Features like a walk-thru, telex glass windshield, all-new adjustable sleeper bucket seats, stern seats, convertible top storage and a new 30-hp motor box with utility top to make for a Fiberform good time.

BUD & MARK TWIN MARINE

1162 Blue Lakes Blvd. North
733-1194

Table with multiple columns containing classified ads for various services and goods, including 'Appliances', 'Good Things to Eat', 'Farm Seed', 'May, Oreg & Food', 'Building Materials', 'Rebar-Steel for Sale', 'Discount Prices!!', 'Sheet-Rock', 'Panelling', 'Plywood', and 'Northwest Plywood Sales'.

Table with multiple columns containing classified ads for livestock, including 'Cattle', 'Horses', and 'Cycles & Supplies'. Ads describe various breeds and features of animals for sale.



Large advertisement for Century Automotive featuring a Yamaha motorcycle. The text includes 'SERVICE AND SALES GO HAND-IN-HAND AT CENTURY AUTOMOTIVE!', 'YAMAHA', and 'Authorized Dealer For Yamaha Motorcycles'. It also lists 'SALES AND SERVICE!!' and 'ALWAYS AN EXCELLENT STOCK OF NEW AND USED MOTORCYCLES TO SELECT FROM EXCELLENT TRADE-IN VALUES!!'. There are images of a motorcycle and a snowmobile.

CLASSIFIED BUSINESS DIRECTORY


Expert services and supplies for your professional needs. Includes categories like: Appliances Repair, Contractors, Dairy Equipment, Backhoe Service, Refrigerators, Ready Shop, Brick Laying, Carpentry, Electrical, Fencing, Fence Construction, Home Services, and more.

NEED A JOB DONE? Consult One Of These Professionals. Includes categories like: Maynard Clocks, BOSTER KEY SHOP, Country Trunk, Landscaping and Lawn Work, Merchants-Police, NIGHT WATCHMAN SERVICES, Musical Center, New Gas Appliances, Ornamental Iron Works, Painting, Piano Technician, and more.

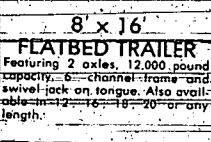
SELL YOUR SERVICE HERE FOR AS LITTLE AS \$1200 per Month

"We Aim To Please" CENTURY AUTOMOTIVE 261 Addison Avenue West - Twin Falls TELEPHONE 733-5070

PROGRESS IN TRAILERS



8' x 16'
FLATBED TRAILER
Featuring 2 axles, 12,000 pound capacity, 6" channel frame and swivel jack on tongue. Also available in 12, 16, 18, 20' or any length.



STOCK TRAILER
Pull type or gooseneck. Variety of Gauges.



PIPE TRAILER
4 models, single or tandem wheels available!


ALSO AVAILABLE — DUMP BEDS FOR TRAILERS!!

STEEL MANUFACTURING

2 1/2 miles West of Hospital, across from Magic Valley Mobile Homes
George Shannon 734-5690 Bill McGargue

DAVE MUNROE CHEVROLET




YOUR CHEVROLET DEALER FOR THE WEST END
Complete Line Of Chevrolet Cars and Trucks
220 North Broadway, Buhl 543-6461 After Hours: 543-5335

80 Cycles & Supplies	81 Utility Trailers	82 Utility Trailers	83 Trucks
1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.
1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.
1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.	1970 Honda 40 cc motor, 120 cc engine, 120 cc motor, 120 cc engine, 120 cc motor, 120 cc engine.

WE STRIVE FOR CONTINUOUS PROGRESS

“We have extended our lot facilities adjacent to our new car showroom, which enables us to have more models on hand for better selection to our friends in Magic Valley.”

Come in and explain your car needs and one of our salesmen will conscientiously show you the model that will fulfill your needs.




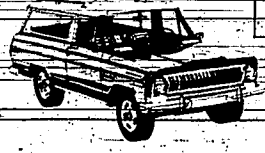
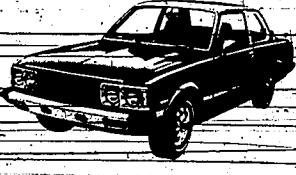
HANK WILLS


Plymouth

Jeep

Toyota

IN OUR 28th YEAR!!



WE RUN A VERY simple business

WILLS

NEW: 236 Shoshone St. West
Phone - 733-2891
USED: 254 4th Ave. West
Phone - 733-7365

Plymouth
Jeep
Toyota

TWIN FALLS

LEASE!

FROM THE MAN WHO KNOWS

Call Elvin Today 734-4433

1974 MERCURY MONTEREY 4 DOOR SEDAN

LEASE FOR ONLY \$9880 PER MONTH

THIS BEAUTIFUL AUTOMOBILE IS FULLY EQUIPPED AS A CAR YOU'D BE PROUD TO OWN OR LEASE!

- Factory Air Conditioning
- Power Brakes
- Power Steering
- Automatic Transmission
- Remote Control Left Hand Mirror
- Tinted Glass

- Deluxe Wheel Covers
- Long 12" Wheelbase
- All-Deluxe Interior
- 100% Nylon Carpeting
- Front Bumper Guards
- Deluxe Sound Installation

- Power Ventilation System
- Automatic Parking
- Brake Release
- Protective Body Side Moldings
- Steel Reinforced Wheel/Tires

PLUS FREE MAINTENANCE FOR 24,000 MILES

- Free Oil Change
- Free Tune-ups
- Free Oil Filter Change
- Free Lube Jobs
- Free Check Master Cylinder Fluid
- Free Transmission Adjustment
- Free Inspect Brake Lining and Lines
- Free Clean and Repack Front Wheel Bearings
- Free Adjusting and Carburetor
- ALL THIS AND MUCH MUCH MORE.

THEISEN MOTORS LEASING, INC.

Elvin Brown 734-7700 Home Phone 734-4433
Jules Harrison Home Phone 733-9336

Autos For Sale

1966 Mustang convertible, new paint & cylinder, automatic, good condition. 733-5010 after 6:00 weekdays.

1967 Camaro, 6 cylinder, economical, new tires, all conditions, in line shape, must sell 733-5018 after 6:00 weekdays.

1974 Buick LeSabre, power steering, power windows, excellent condition. Phone 418-7566.

1969 Chevrolet Townsend wagon, power steering and air conditioner. 478-2546.

1968 Dodge Coronet, vinyl top, manual transmission, low miles, excellent condition. 733-5917.

1966 Comet V8 automatic, power steering, new tires and battery. 338-3180.

1965 Chevy Impala, V8, power steering, for more information call 332-1001 after 7.

For sale 1965 Ford Fairlane 500, excellent condition. Good one-milester. 535-2844.

Will trade equity for 1972 Pinto Country Squire for an older car. Take over payments. 423-4462.

1971 Chevrolet 3/4 ton pickup, 4 speed, with radio, excellent condition. 825-5002.

LIKE NOVAS AND VENTURAS? Then check out this bright orange 1973 Oldsmobile Omega hatchback. 4 door, 60000 miles, 4 cylinder engine, vinyl top, 1000 miles. Take over payments with AC, cold air, charge or cash at \$100 under blue book. Call Kent anytime. 733-1224.

1967 Oldsmobile V8 1/2 ton sale 733-1183 or 324-9535.

1973 Vega Station wagon, like new condition. 837-4798.

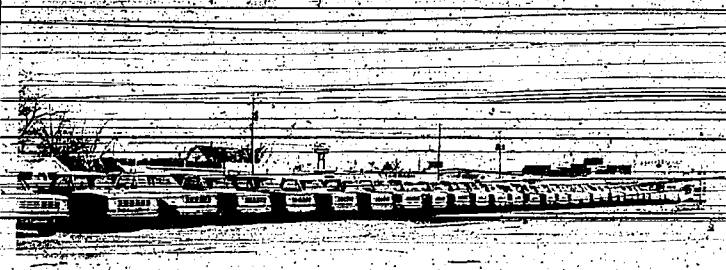
1971 Javelin SST 340 motor, 4 speed, new tires, excellent condition. Phone 224-5122.

1973 Dodge Charger SE Bronze in color, air conditioning, power windows, automatic transmission, radial tires, 318 cubic inches, V8, two-barrel carburetor, 70,000 miles. Auto 5611 Phone 374-2647 after 6:00 p.m.

CONTINUES!!

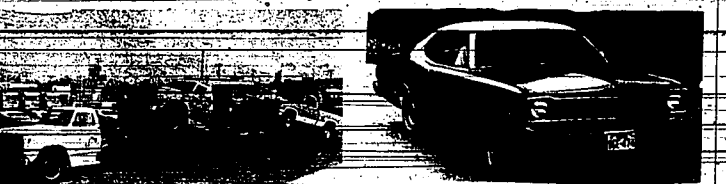
YES OUR BIG DODGE TRUCK SALE CONTINUES THRU SATURDAY, MARCH 30th, 1974. BECAUSE OF AN ERROR BY THE COMPUTER FOR DODGE TRUCK DIVISION WE RECEIVED TWICE AS MANY TRUCKS AS WE HAD ORDERED, IN FACT 100. IT WAS IMPERATIVE WE SELL 50 OF THESE AND STILL HAVE 27 TO GO.

HURRY IN ON THE REMAINING TRUCKS TO BE SOLD AND MAKE SOME SUPER SAVINGS!!



DODGE TRUCK SALE! LOOK AT A FEW OF THESE EXAMPLES

<p>1974 DODGE 3/4 TON CLUB CAB</p> <p>Beautiful turquoise and white finished, fully equipped including 4 speed transmission, 318 inch V8 engine, heavy duty rear brakes, 70 amp battery, heavy duty front and rear springs, black nylon carpeting, AM radio, oil pressure gauge, heavy duty shock absorbers, power steering, front stabilizer bar.</p> <p>List Price \$5021 Overstocked Price \$4163</p>	<p>1974 DODGE 1/2 TON CLUB CAB</p> <p>Adventurer, beautiful dark green metallic with white top, fully loaded including V8 engine, automatic transmission, heavy duty rear springs, black carpeting, oil pressure gauge, radio, power steering and more.</p> <p>List Price \$4860 Overstocked Price \$3971</p>
<p>1974 DODGE TRADESMAN VAN</p> <p>Alpine white color, fully equipped including V8 engine, automatic transmission, 70 amp battery, heavy duty front and rear springs, passenger seat, oil pressure gauge, horn bar, AM radio, dual rear mounted outside mirrors, power steering and more.</p> <p>List Price \$4856 Overstocked Price \$3892</p>	<p>1974 DODGE 1/2 TON SWEPTLINE CUSTOM</p> <p>Top beautiful and rugged pickup finished in a dark green metallic color, fully loaded including V8 cylinder engine, 4 speed transmission, heavy duty front and rear springs, oil pressure gauge, radio and lots more. If you thought the days were over when you could purchase a pickup for under \$3,000 then look again.</p> <p>Overstocked Price \$2987</p>
<p>1974 DODGE 2 TON</p> <p>Cab 4 doors, overcoat metallic, V8 engine, 17,000 lb rear axle, 5000 lb front axle, hydraulic disc brakes, power windows, cooling, 70 amp battery, West Coast mirrors, dual electric horns, front tow hooks, heavy duty shock absorbers, power steering, heavy duty frame with reinforcement, 10 ply tires.</p> <p>Slashed Almost \$1500 Overstocked Price \$6544</p>	<p>1974 DODGE 3/4 TON SWEPTLINE</p> <p>Custom 4 door, fully loaded including V8 cylinder engine, 4 speed transmission, heavy duty front and rear springs, oil pressure gauge, radio, power steering, front stabilizer bar, medium gold in color. Must see this appearance of all the new equipment.</p> <p>List Price \$4650 Overstocked Price \$3787</p>
<p>1974 DODGE 3/4 TON 4 WHEEL DRIVE</p> <p>Sweptline custom pickup, bright red paint with top, 4 speed transmission, V8 engine, 70 amp battery, auxiliary gas tank, heavy duty front and rear springs, oil pressure gauge, radio, rear step bumper, power steering.</p> <p>List Price \$5935 Overstocked Price \$4782</p>	<p>1974 DODGE 1/2 TON PICKUP 4 WHEEL DRIVE</p> <p>Sweptline Custom bright red in color, V8 engine, automatic transmission, 3500 pound front axle, 59 amp battery, oil pressure gauge, power steering and more.</p> <p>List Price \$4929 Overstocked Price \$3997</p>



ATTENTION FARMERS
1974 Dodge 2-ton Trucks Arriving Daily!
ALL PRICED TO SELL!

Magic Valley's Newest Most Popular Economy Car
1974 DODGE DART SPORT
This beautiful automobile is equipped for economy and comfort, with economical 6 cylinder engine, floor mounted 3 speed transmission, vinyl bucket seats, vinyl interior, deluxe wheel covers, whitewall tires, rear window defogger, AM radio, and more.

DELIVERED ANYWHERE - \$3083
IN MAGIC VALLEY

BOB REESE MOTOR CO.
"The Dealer You Can Depend-On" 500-Block 2nd Ave. South
New Cars 733-5776 Used Cars 733-4413

WOULD YOU BELIEVE?

THAT \$ **996** COURTESY BRONCOS, F-100's, F-250's OVER DEALERS COST!

ARE BEING SOLD FOR

Gary Halverson	734-4230	Larry McMurdo	733-2073
Al Buettler	734-4279	Winn Ellis	324-4620
Ron Wagstaff	733-5185	Jerry Roberts	733-0791
Henry Papp	733-2089	Larry Drako	324-5970
Carl Buettler	734-2557	Jerry Paulson	733-7333

FORD

BILL WORKMAN FORD

1243 Blue Lakes Blvd. No. Phone 733-5110 Twin Falls

CHEVROLET TRUCK SALE!!

DRIVE THE NUMBER 1 AT DAVE MUNROE CHEVROLET IN BUHL

Compare Before You Buy!!

<p>1974 CHEVROLET</p> <p>3/4 ton, speed transmission, V8 engine, fold-back seat, mirrors, gauges, heavy duty springs, rear, power steering and brakes, auxiliary tank, radio, 2500 lb. front and rear mirrors, tinted glass, fold-back seat, 2-tone paint.</p> <p>Retail \$4744.48 DAVE MUNROE PRICE \$3888</p>	<p>1974 EL CAMINO</p> <p>Tinted glass, floor mats, power steering and brakes, V8 engine, turbo hydraulic transmission, G78.</p> <p>Retail \$4089.95 DAVE MUNROE PRICE \$3589</p>
<p>1974 CHEVROLET</p> <p>1/2 ton pickup, 4 speed transmission, 6 cylinder engine, heavy duty springs, radio, gauges, (5) 650 x 16 tires, chrome moldings, front stabilizer bar, radio, power steering, bumper, gauges, 2 tone paint, G78 x 15 tires.</p> <p>Retail \$3890.75 DAVE MUNROE PRICE \$3338</p>	<p>1974 CHEVROLET BLAZER</p> <p>4 wheel drive, 3 seats, tinted glass, mirrors, radio, 350 V8 engine, 4 speed transmission, 30 gallon gas tank, power steering, gauges, blue and white, G78 x 15 tires.</p> <p>Retail \$5402.80 DAVE MUNROE PRICE \$4753</p>
<p>1974 CHEVROLET</p> <p>1/2 ton pickup, V8 engine, 4 speed transmission, upper heavy duty springs, radio, gauges, (5) 650 x 16 tires, chrome moldings, front stabilizer bar, radio, power steering, bumper, gauges, 2 tone paint, G78 x 15 tires.</p> <p>Retail \$4020.90 DAVE MUNROE PRICE \$3484</p>	<p>1974 CHEVROLET</p> <p>1 ton pickup, 350 V8 engine, turbo hydraulic transmission, power steering and brakes, radio, rear bumper, gauges, 2 tone paint, heavy duty rear springs, front stabilizer bar, 27 x 15 tires.</p> <p>Retail \$4260.90 DAVE MUNROE PRICE \$3674.55</p>
<p>1974 CHEVROLET</p> <p>1 ton, 350 V8 engine, turbo hydraulic transmission, gauges, heavy duty springs, power steering and brakes, auxiliary tank, radio, custom deluxe.</p> <p>Retail \$4846.68 DAVE MUNROE PRICE \$3988</p>	<p>1974 CHEVROLET</p> <p>1 ton, 350 V8 engine, 4 speed transmission, 6 cylinder engine, power steering, 2 tone paint, radio, gauges, mirrors, tinted glass, fold back seat, team seat.</p> <p>Retail \$4023.75 DAVE MUNROE PRICE \$3482</p>

The big difference at Dave Munroe Chevrolet is Customer Satisfaction!!

DAVE MUNROE CHEVROLET
IN BUHL 543-6461
Home: Dave Munroe 543-5335

As For Sale	As For Sale	As For Sale	As For Sale	As For Sale	As For Sale	As For Sale
1974 PLYMOUTH Roadrunner, 1100 cc, new tires, 3500, 543-4271	1964 CHEVETTE "MAGIC" Automatic, 4 door, 4 speed, needs some repair, 728-3104 after 7:00 P.M.	ABBBIE'S PRE-SPRING CLEAN-SWEEP SALE!!	1968 AMC REBEL V-8 engine, automatic transmission, power steering and air conditioning. \$1795	1968 FORD 1 1/2 Ton Pickup, V-8 engine, 4 speed, automatic, power steering, air and a local 1 owner. \$995	1971 OLDSMOBILE Cutlass, 2 door hardtop, automatic transmission, power steering, air and a local 1 owner. \$2388	1971 MERCURY Marquis Brougham, "This one is fully loaded, local 1 owner with low miles. \$2295
1967 CHEVY SUPER SPORT V-8 4 speed, mag wheels, new tires, 1400 and heater, excellently clean. 328-5004	1967 CORVETTE, 327, 4 speed, disc brakes, new paint. 483-4443 or 723-8005	1968 FORD 1969 Ford coupe with economical small V-8, automatic transmission, power steering. \$1395	1969 LINCOLN Mark III Bronze Metallic with white vinyl roof, fully luxury equipped. \$2988	1967 BUICK Electra, 2 door coupe, automatic and excellent condition. \$995	1968 DODGE Polara, automatic, transmission, power steering and air conditioning. Very clean! \$888	1968 DODGE Charger, automatic transmission, V-8 engine and radio. This car is in excellent condition. \$1288
1964 PONTIAC Tempest, 4 door, in good condition. Call 723-7471	1964 PONTIAC CATALINA, 4 door, 300, 734-2171	1967 VW Station Wagon, 4 door, with extremely low miles, local 1 owner with automatic transmission. You can't tell from this car. \$2488	1971 VW Station Wagon, 4 door, with extremely low miles, local 1 owner with automatic transmission. You can't tell from this car. \$2488	1972 NOVA Small V-8 engine, standard transmission and air, condition excellent. \$2488	1971 VW Station Wagon, 4 door, with extremely low miles, local 1 owner with automatic transmission. You can't tell from this car. \$2488	1972 NOVA Small V-8 engine, standard transmission and air, condition excellent. \$2488
1964 El Camino 3495, 1965 Valiant 1965 Ford Galaxie 3700, 1966 336 540, 97, 310 4043 after 7:30	1972 Grand Torino, 2 door, air conditioning, power windows, 11950 Phone 733-7342	1971 Mercury 2 door, best offer. Phone 734-2171	1969 Ford 1970 Ford Club wagon, 302 V-8 automatic, transmission, power windows, 11950 Phone 733-7342	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171
1970 Buick Wildcat, 2 door, condition excellent, 11950 Phone 733-7342	1970 Buick Wildcat, 2 door, condition excellent, 11950 Phone 733-7342	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171
1970 Buick Wildcat, 2 door, condition excellent, 11950 Phone 733-7342	1970 Buick Wildcat, 2 door, condition excellent, 11950 Phone 733-7342	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171	1971 Mercury 2 door, best offer. Phone 734-2171

74 BRAND NEW 1974 PONTIACS and GMC

1.

There is no trade-in! We have a new car for you! We have a new car for you! We have a new car for you!

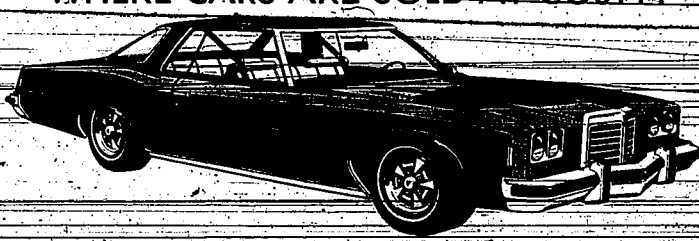
2.

What are you waiting for? We have a new car for you! We have a new car for you! We have a new car for you!

3.

We only have 21 units left! We only have 21 units left! We only have 21 units left!

THIS IS THE TIME TO BUY! THERE HAS NEVER BEEN TO OUR KNOWLEDGE SUCH A SENSATIONAL SALE AS THIS ONE WHERE CARS ARE SOLD AT COST!!



HERE IS OUR PROOF:

<p>PONTIACS:</p> <ul style="list-style-type: none"> 4 - GRAND PRIX Coupes 3 - BONNEVILLE Coupes 2 - GRANDVILLE Coupes 6 - CATALINA 4-Door Sedans 1 - GRANDVILLE Sedan 2 - CATALINA 4-Door Hardtops 	<ul style="list-style-type: none"> 2 - CATALINA Hardtop Coupes 1 - LUXURY LEMANS 2 Door Hardtop 1 - LEMANS 2 Door Hardtop 1 - LEMANS 4 Door Hardtop 4 - FIREBIRDS 1 - GRAND-AM Coupe 8 - VENTURA Hatchbacks 6 - VENTURA Coupes 1 - VENTURA Sedan 	<p>G.M.C.:</p> <ul style="list-style-type: none"> 14 - 1 1/2 TON PICKUPS 17 - 3/4 TON PICKUPS <p>VARIOUS MODELS TO CHOOSE FROM!!</p>
---	---	---

ALL THESE CARS AND PICKUPS WILL BE SOLD AT DEALERS COST

WHO'S THE MERCURY DEALER IN GOODING?

WE'RE THE STATE CHAMPIONS

For Lowest Prices on New Pickup Trucks, Fords, & Mercury's!

NEW 1974 MUSTANG II 2 DOOR HARDTOP GOODING FORD PRICES START AT	\$2589
NEW 1974 FORD F100 LONG-WIDE PICKUP TRUCK GOODING FORD PRICES START AT	\$2491
NEW 1974 MAVERICK 2 DOOR SEDAN GOODING FORD PRICES START AT	\$2381
NEW 1974 COMET 4 DOOR SEDAN GOODING FORD PRICES START AT	\$2449

ALL YOU DO IS ADD THE FREIGHT AND WHATEVER ACCESSORIES YOU WANT!

If Has Always Been Easy To Save Money AT

GOODING FORD & MERCURY

GOODING, IDAHO 934-4477

SEE "Nutty" Northrop or Blair Poulsen.

COUPON

ENGINE TUNE-UP SPECIAL

New spark plugs, points, set condenser, PCV valve, electronic scope test. (Six's slightly less)

BILL WORKMAN FORD

\$29.95

OFFER GOOD TILL MARCH 31, 1974

COUPON

AUTOMATIC TRANSMISSION SERVICE

Remove transmission oil pan, clean screen, adjust bands and linkage.

BILL WORKMAN FORD

\$9.95

OFFER GOOD TILL MARCH 31, 1974

COUPON

WHEEL ALIGNMENT

Set caster, camber and toe-in.

BILL WORKMAN FORD

\$8.80

OFFER GOOD TILL MARCH 31, 1974

FORD

Bill Workman FORD

The Sales Leader In The Magic Valley

1243 Blue Lakes Blvd., North
ACRES AND ACRES OF FREE PARKING!!
OPEN 8:00 A.M. To 7:00 P.M. Phone 733-5110

ENTIRE STOCK OF PONTIACS & GMC ARE INCLUDED IN THIS DEALER COST SALE

Dealer cost prices as delivered in Twin Falls, Idaho. Every car will be fully prepared and serviced before delivery. We will sell to anyone including new car dealers, but we reserve the right to withdraw this offer without notice.

IMMEDIATE DELIVERY - FAST FINANCING

Up To 36 Months To Pay

ENTIRE SALES STAFF WILL BE ON DUTY TO SERVE YOU! NO PHONE CALLS PLEASE!

These prices are good only on cars we have in stock. Under no circumstances will we get you one from factory on special order... or trade cars with another dealer.

Every car & pickup must go! Please do not come without title or cash deposit. Shop only at dealers before you get our deal. We want "To trade today!"

Trade-ins not necessary... but a fair price allowance will be made on your present car if you want to trade it in.

PLEASE TELL YOUR FRIENDS ABOUT THIS AD!

Browse thru our entire stock Sunday. Pick out the car or pickup of your choice. The Price will be clearly marked on the windows of each unit.

There will be no Salesmen on duty Sunday, so browse at your leisure.

NOTICE to SKEPTICS

THIS IS NO COME ON!

WE WILL SELL EVERY ADVERTISED CAR AT DEALER COST!

NO CHISELERS — PLEASE!

Crawl... Walk... Run... Fly
Leap... Take a Boat...
Ride a Bus... Board a Train...
BUT COME AT ONCE TO

John Chris

Motors

601 Main Avenue East Twin Falls 733-1823

Autos For Sale Autos For Sale Autos For Sale Autos For Sale Autos For Sale Autos For Sale Autos For Sale Autos For Sale

1973 GRAN TORINO, vinyl roof, automatic, power New Fly, 50K miles, new radial tires, 733-7397.

1969 Ford LTD, 14,000 miles on new 290 engine, new 1969 steering, brakes, air conditioning, real good condition. 6875, 829-5254.

1965 Chevrolet Impala, 327 engine, 1965 Ford pickup, 530 for both. 4500 excellent.

MUST SELL 1969 El Camino pickup in good condition. Reasonable Price. Call 733-6057.

1971 Plymouth 2 door hardtop, 4 speed, averages 23 mpg, vinyl top, 21,000 miles, 733-3913, 336-4627.

1967 MUSTANG, automatic transmission, power steering, lower brakes, V-8 actual miles, 830, 733-7510.

1968 CHEVY TRUCK, 260 CHEVROLET, 197 parts, complete excel engine, 4843.

1966 Mustang, 57,000 miles, good condition 289 V-8, automatic, 547-5070.

1968 2 door hardtop, Dodge, excellent condition, new tires, call between 4 and 7, or after 8:00pm, 733-3318.


IMMEDIATE CASH for your clean used car. Paid for or not. House of Cards, 401 2nd Avenue South, 234-5100.

FORSALE
BUICKS
CHEVROLETS
OLDSMOBILES

LEO RICE MOTORS
Gooding, Idaho

FORD has some great grand sedans for '74 and Jerry is anxious to talk with you about them. Call Jerry at 733-0791, evenings, Days call 733-5110.

Bill Workman-Ford
1242 Blue Lakes Blvd. North



JERRY ROBERTS

USED CARS

68 Rebel 2 door, V-8 automatic, power \$1995

68 Toyota Corona 4 door, 4 cylinder \$1090

68 Ambassador V-8, automatic, air \$690

70 Toyota MX II 4 door, automatic \$1875

73 Plymouth Fury III, loaded \$2990

1970 Chevrolet Monte Carlo, mag wheels \$2190

1968 Chevrolet Impala, hardtop, loaded \$1095

1978 AMC Ambassador 4 door, sedan \$2995

72 VW Fastback estate package \$2495

67 Toyota Crown station wagon, clean \$995

70 Dodge pickup, 2 ton, V-8, 4 speed, radio \$1795

1965 Plymouth 4 door, sedan \$495

73 Javelin SST V-8, air, automatic \$3495

71 Plymouth Duster, twister package \$2295

71 Chevrolet pickup, camper shell, extra nice \$2995

71 Toyota Mark II station wagon, air \$1995

71 Jeep Wagoneer loaded \$2995

72 Chevrolet Blazer 4 wheel drive, sharp \$3395

66 Plymouth station wagon, V-8 automatic \$495

74 Pontiac Grand Prix, 28,000 miles, like new \$5395

WE SELL USED CARS

WILLS

Plymouth
Jeep
Toyota

254 4th Ave. W.
Twin Falls
733-7365


WE RUN A VERY simple business

The new Datsun Pickup isn't bigger. There's just more of it.

The '74 Datsun Pickup is the same nimble size you've come to know and love. But under the hood, there's a new, more powerful 1800cc overhead cam engine! Drive a Datsun... then decide.

- 4-speed all-synchromatic (optional automatic).
- New snootier ride.
- 6-foot steel load bed.
- Contoured vinyl bench seat.
- Heavy-duty whitewalls.
- 3-speed heater/defroster.
- Great gas mileage.
- All and more, standard for '74.

Datsun Saves



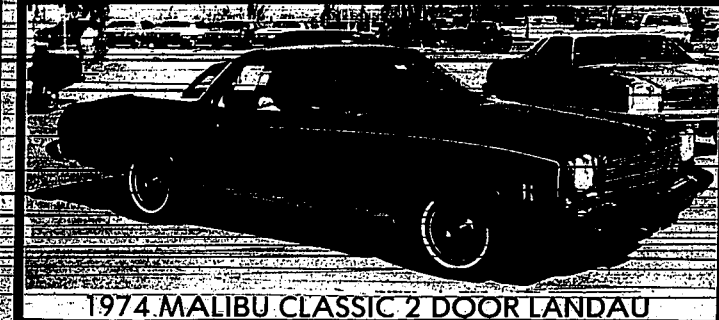
Dean Motor Co.
409 2nd Ave. South
Twin Falls 733-2022

FOR PROGRESSIVE SAVINGS NOW IS THE RIGHT TIME TO BUY AT ACE HANSEN CHEVROLET

WE ARE OFFERING, FACTORY TO YOU DISCOUNTS ON ALL CHEVELLES, MONTE CARLOS, IMPALAS, AND CAPRICES



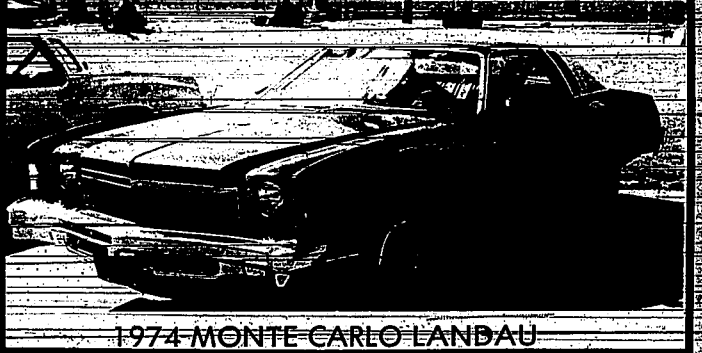
1974 IMPALA CUSTOM COUPE



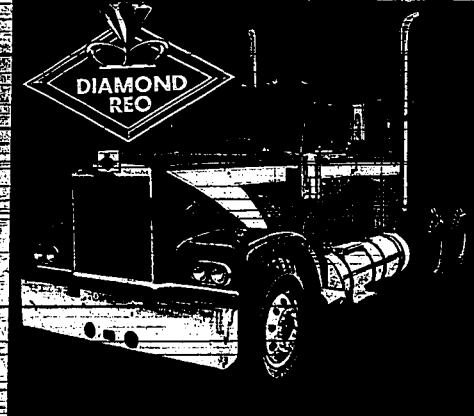
1974 MALIBU CLASSIC 2 DOOR LANDAU

PLUS YOUR CAR WILL NEVER BE WORTH MORE THAN IT IS RIGHT NOW. PLUS EVEN BIGGER SAVINGS ON ALL '74 Demonstrators AND '73 LEASE CARS.

THIS SALE WILL CONTINUE THRU THE BALANCE OF MARCH!!



1974 MONTE CARLO LANDAU



A Custom Built Line Of Diesel Powered Trucks And Tractors.
DIAMOND REO APOLLO - 116

Diesel Engines: Power to do most any job. Performance PROVEN DIESELS FROM Cummins, Detroit Diesel and Caterpillar. Nearly 30 popular models to choose from — inline and v-8; horsepower to 475.

Variable Rear Springs: This type of spring, standard on single axle chassis, provides maximum driving comfort.

Wide Choice Of Tandem Suspensions: Sixteen suspensions — Hendrickson, Rockwell, Rayco and Neway — from 34,000 to 65,000 capacity for every over-the-road and off-highway application.

Clutches: New long-lived Spicer-Ungar spring-plate 14" diameter clutch standard with large 15" two-plate clutch available as option for larger engines and severe service.

Transmissions: Full range of heavy duty performance proven Fuller and Spicer transmissions available, as well as Allison HT automatic transmissions.

Single Rear Axles: Eaton and Rockwell single axles with ratings from 23,000 lbs. to 35,000 lbs.

Tandem Rear Axles: Eaton and Rockwell tandem axles with ratings ranging from 34,000 lbs. to 63,000 lbs., single and three-speed tandems — single and double reduction with and without inter-axle differential, spiral bevel and hypoid.

Wheels: Cast spoke or disc wheels for conventional or hubcap tires; lightweight steel disc and aluminum disc wheels available.

SELECT THE CORRECT POWER TRAIN OPTIONS FOR YOUR JOB!!

MAGIC VALLEY

Living

Times News

Magic Valley's Home Newspaper

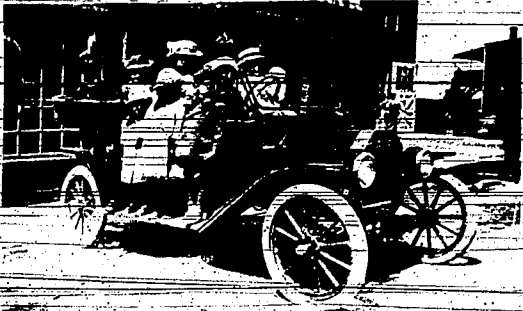
SUNDAY, MARCH 24, 1974



Photo by O. A. Koller

Monument at Rocky Bar marks the grave of a pioneer who settled in this section of Idaho. Pioneer graveyards scattered and marked with diversified monuments may fade with time. Efforts are now being made to preserve historic sites through Southern Idaho, including the famed Oregon Trail which crossed Rock Creek Canyon southeast of Twin Falls and continued through what is now South Park. A descriptive account of this trail is included in this history section.

HISTORY



A real auto

AUTOMOBILES WERE rather scarce in Twin Falls when this picture was taken of members of the Carlson family and friend seated in a machine owned by Elze Chiel Fred Carlson.



THREE MATCHED... while horses pulled the steam pumper, left, of the Twin Falls Fire Department in the period after 1911. Firemen and equipment posed in front of the station (which hasn't changed much to this day). Elze (LIFEPEY) Carlson stands between the two leads.

Experiences of first TF fire chief retold

Matched team

BY A GUS KEEKER
TWIN FALLS: One might for seven firemen and the chief — you have to believe it because that was the situation when Fred A. Axel Carlson became the city's first paid fire chief in 1911.

The historical background of the early fire fighters in Twin Falls — and their joys and sorrows and problems — came to light when the four children of this fire chief were interviewed at a family get-together last January. From the four children — and from letters and notes which their father had written and stored in the attic — the time he was department head for seven years stretching into 1918 — the story came to light. And with a new fire station now under construction to replace the one still in use — and which was having construction problems, say back in 1911 — it might not be more timely.

Two sons and two daughters told us the stories of their childhood and of their dad and mother, Mrs. Clarence (Ella) Norris, 264 Harrison; Mrs. M. H. (Lorn) Klooper, 322 Blue Lakes Blvd., and Mrs. A. Carlson, 1117 Third Ave. W., still residents of Twin Falls. Fred Carlson, the other son, lives in Burley.

It might sound like to say those were the days — but there is no other way to describe those times. The fire wagons were pulled by horses housed right in the building, the firemen slept upstairs in one large room — one man each on a double iron bed — and they had their lunch brought to them — but were given a 15-minute period — spaced so everyone wouldn't be gone at the same time — to go home for dinner. The same held for the breakfast period, starting at 6 a.m.

The Carlson youngsters were just children when their dad was chief — one of them was born a year after his "uncle" chief — but their recollections of those times — either because they lived them or their dad told them of that era — are vivid.

At the recent get-together the four agreed on one thing — the horses were wonderful, they all had names and were considered them to be our personal property.

Next to the horses there was the thrill of sliding down the brass pole from the living quarters to the ground floor where the horses and wagons were kept. That same pole is still

there! "Mrs. Klooper (the former Mrs. Howard Gillette, whose first husband served as chief of police) admitted that she probably got the most "descent" down the pole than anyone else.

"She would always beat us upstairs and would either slide down that pole alone or a fireman would carry her," Mrs. Klooper's sister, Mrs. Norris, said.

As chief, their father had one day and one night of each week. Other days he remained at home. Even when home, he was on call. The word that there was a fire was spread by a fire bell, on top of the station, and also a whistle. The whistle — added after Carlson became chief — sounded a given number of "toots" corresponding to a particular section of the city in that way an off-duty fireman would know where to head without going to the station. The chief was given \$75 a month when he first went to work. Like the other department members, he furnished his own food and his own uniform. He even furnished his own bedding but the youngsters recall that their mother did the washing.

Even on Sunday a visit to the station was a must for the youngsters. The girls recall they went to the Christian Church — which later became the Immanuel Lutheran Church — then the Grace Baptist Church and was at the City Park. They all admit they didn't go to church because they were religious. They went because their parents insisted.

"Mother used to say that if her kids didn't learn more things in Sunday school than to sit still for an hour, it was worth it," Mrs. Klooper said.

Both girls — and the boys — said their father always carried a pocket full of peppermint candy and that, after Sunday school, he divided it up on the way to the station. The kids didn't eat it — it was saved as a treat for the horses. Each Sunday, after the candy ritual, the firemen would ring the bell, press a button and the stalls would open. The horses would jump out of the stall and position themselves at a point where the harness, released by ropes, would fall over their backs. The firemen would catch the straps and the horses were ready to go.

(Continued on p. A-1)

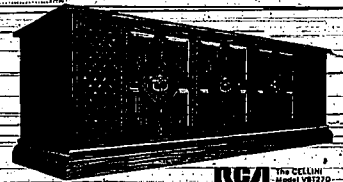
WE'RE PROUD TO HAVE HAD THE OPPORTUNITY TO SERVE THE RESIDENTS OF MAGIC VALLEY WITH FINE RCA PRODUCTS FOR OVER 15 YEARS!

RCA Spanish style console stereo with phonograph, AM-FM-FM Stereo radio and 8-Track stereo tape player.



RCA THE CARMONA Model 15T230

ONLY \$269



RCA THE CELLINI Model 15R270

Cabinet is over six feet long.

ONLY \$299

FREE!

25 Popular LP RECORDS

Given with each console stereo.

Sold during this sale.

\$125.00 VALUE

Quantities limited.

- An outstanding combination of beautiful furniture and quality sound at a budget-pleasing price.
- Dimension IV Spatial Sound — A new feature from RCA to give you an enhanced stereo effect that surrounds you in sound. This console stereo features circuitry which allows you with the addition of two speakers (optional extra) to enjoy Dimension IV Spatial Sound by merely pressing the red Dimension IV button.
- Built-in 8-Track stereo tape player.
- Solid state AM-FM-FM Stereo tuner. Slide rule vernier tuning. AFC for drift-free FM.
- Signal Sentry L automatically switches from "Peak" FM Stereo signals to stereo mono signal for improved reception. Built-in FM and AM antennas.
- Stigmatic changer plays all record sizes automatically. Feather Action tone arm with RCA's Record Protection System.

YOU SAVE WHEN YOU DRIVE OUT TO PAUL'S JUST 1 1/2 MILES WEST OF FILER ON THE CLOVER ROAD

LOW OVERHEAD VOLUME BUYING RELIABLE SERVICE

PAUL KALBFLEISCH APPLIANCE & T.V. SERVICE



PAUL

PAUL KALBFLEISCH APPLIANCE AND TV SERVICE

1 1/2 Miles West of Filer on The Clover Road

PHONE 326-4300



MARIAN

Twin Falls and Buhl Toll-Free Ask Operator for Enterprise 936



Taking it easy

With this cleanup work done and no fire to fight, the early-day fireman took it easy for benefit of the photographer. Note the harness in position in front of the horse cart at the left.

News tips
733-0931

BIRD FUNERAL HOME
Serving All Of Blaine County
Keith & Pauline Bird
Russel D. & Peggy Mikel
788-2244
24 HOUR AMBULANCE SERVICE
403 North Main Hailey



BECAUSE OSCO RESPECTS YOUR RIGHT TO KNOW AND COMPARE . . .
**PRESCRIPTION PRICES ARE DISPLAYED
 AND REDUCED IN EVERY OSCO PHARMACY**



Fire chief

THE EARLY DEPARTMENT was headed for nearly seven years by Chief Fred A. (Axel) Carlson, shown here in full uniform which he was required to purchase for himself.



LARRY HATCH, Rph

100 most called for prescription prices on display.

NOW OSCO MAKES IT EASY FOR YOU TO PRICE AND COMPARE PRESCRIPTION COSTS.

Hundreds of prescription prices have been reduced.

IF YOU DON'T SEE YOUR PRESCRIPTION LISTED, JUST ASK YOUR OSCO PHARMACIST.

Same prescription prices in every Osco Drugstore.

THE PRICE, HIGH QUALITY, AND SERVICE IS THE SAME IN EVERY OSCO PHARMACY.



LYNN COULTER, Rph

We will help transfer your prescription to Osco

Just call us if you wish Osco Drug will be glad to take it from there.

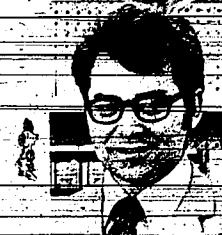


JIM BEAL, Rph

FOUR PHARMACISTS TO SERVE YOU

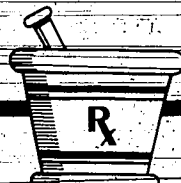
CONVENIENTLY LOCATED WITH BUTTREY FOODS IN THE

BLUE LAKES SHOPPING CENTER



BILL GRIMSLEY, Rph

OSCO DRUG



Required uniform

MEMBERS OF the Twin Falls Fire Department were required to buy their own uniform when this picture was made of a department member in 1915. The picture is one now owned by the four children of the late Chief Fred Carlson.



Monkey business

NOT ALL WAS serious business down at the station. Here one fireman pretends to have dumped another from a wheelbarrow — all for benefit of an early-day photographer.

the PASTRY SHOP

Bill Mallory - Owner

- EXCITING FRESH PASTRIES
 - BREADS - AMERICAN & FOREIGN
 - BIRTHDAY & WEDDING CAKES
 - COOKIES - DOUGHNUTS - PIES
- Continental Breakfast and Sandwiches

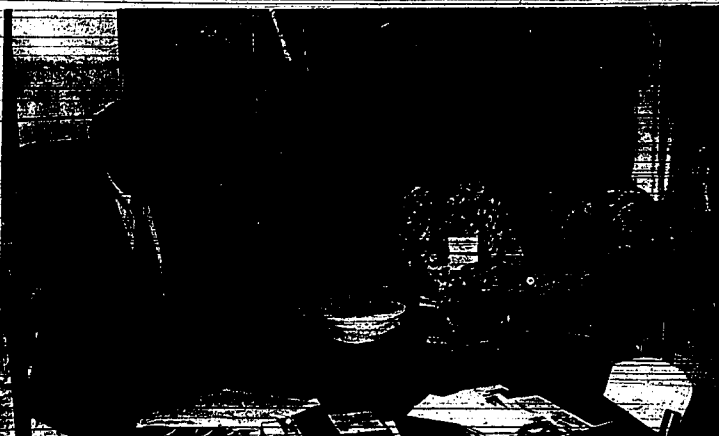
We Mail Squaw Bread Anywhere in the USA

Call 726-5518 Ketchum

Located in the **CHRISTIANA COLONNADE**



FOUR FRIENDS, whose husbands were connected with the Twin Falls Fire Department around 1911, posed for this picture—Mrs. Carlson, wife of the Fire Chief Carlson, is at the right.



THE FOUR children of the late Fred A. Carlson, the city's first paid fire chief, look over notes and pictures left them by their father. From the left they are Earl Carlson, Burley, Mrs. M. H. Kiewler and Mrs. Clarence Norris, and Bert A. Carlson, all Twin Falls.

Experiences of first fire chief retold

The youngsters retained till the excited horses were disappointed, and they showed it when they found out they were not going to rush out of the building. But constant training, there was a practice bed for this nearly every day, kept the horses on their toes, and the firemen on their feet.

At the time of the fire, the children were in the building, and they were not allowed to leave until the fire was out. The children were then taken to the hospital, where they were cared for until they were well. The children were then taken to the hospital, where they were cared for until they were well.

The fire was caused by a stove in the kitchen, which was not properly attended to. The fire spread quickly, and the building was soon in flames. The firemen arrived quickly, and they worked hard to contain the fire. The fire was finally extinguished, and the building was saved.

The fire was a great experience for the firemen, and it was a great experience for the children. The firemen were proud of their work, and the children were proud of their fathers. The fire was a great experience for everyone involved.

which father brought home in glory was difficult, Bert and Mrs. Norris said jokingly that it is only recently that the economy has made us hard up.

For awhile Chief Carlson had a small team of horses and a buggy which were used for transportation around town. Later he bought a motor truck, which he used for the same purpose. The truck was a great improvement over the buggy, and it was a great asset to the fire department.

The fire department was a great organization, and it was a great source of pride for the firemen. The firemen were trained and equipped, and they were always ready to respond to a call. The fire department was a great organization, and it was a great source of pride for the firemen.

The fire was a great experience for the firemen, and it was a great experience for the children. The firemen were proud of their work, and the children were proud of their fathers. The fire was a great experience for everyone involved.

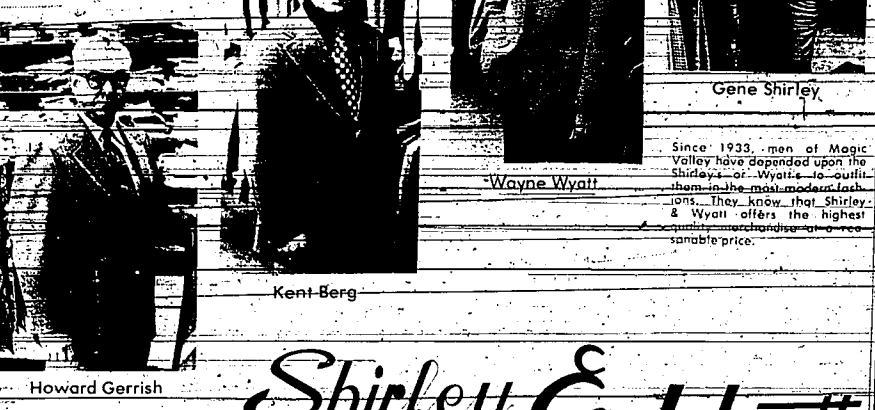
Events recalled



Visiting time

FIREMEN AND visitors line up in front of the station doors, above the "andly" straw hat on the main bench from the left. Suspended are also in evidence on the men who were not wearing coats. Chief Carlson is the tall man front and center.

Men of Magic Valley have been wearing Shirley & Wyatt fine clothing for over 36 years.



Experience and the knowledge of the men's clothing business, together with employees dedicated to customer service, has made the Shirley & Wyatt name a symbol of excellence in men's wear through the heart of Magic Valley.

143 Shoshone Street North Twin Falls

CUSTOM ORNAMENTAL IRON

- ★ SPIRAL STAIRWAY
- ★ STANDARD STAIRWAY
- ★ RAILING COLUMNS
- ★ ROOM DIVIDERS ★ GATES
- ★ MOBILE HOME STEPS

If its custom ornamental iron we do it—design and estimate—in your home without obligation.

Competitive Prices on CHAIN LINK FENCE
Do it yourself or we install

GILLESPIE METAL PRODUCTS
HiWay 30 2 1/2 miles West of Hospital
733-5567

DENO BUILT BEDS

FREIBURGER BROS.

- SPUD
- BEET
- GRAIN
- COMBINATION

Only A 5 Minute Change Over!

BUILT FOR LONGER LIFE!!

- MANURE
- SILAGE
- COMBINATION

14 Ft. and 18 Ft. and 20 Ft. Beds
Chains Even Feeder Manure!!

Both These Beds Are Built To Last and Will Out- Produce Conventional Beds 2 to 1

DENO'S WELDING

096 N. Meridian Road Phone 434-4524 or 434-7450 Rupert, Idaho

Two 'set' fires created TF early day interest

TWIN FALLS — There were two "set" fires which residents of Twin Falls looked forward to in the early days.

Children of Chief Fred Carlson, the city's first paid fire chief, recalled the events during an interview concerning their father's connection with the department.

One of the fires came each July 4. A large pile of wood and flammable material would be stacked near the present United Methodist Church and then set afire.

The hose cart and the steam pumper, both pulled by trained horses, would make the run of nearly five blocks from the station to the park.

As the people watched and cheered — the fire fighters would put out the blaze — but not before they had purposely sprayed most of the crowd with water.

It was one way of observing the birthday of the United States — and getting in a little practice for the firemen and exercise for the horses at the same time.

Then every month or so the power company would stack power poles and ignite the ends in order to char them and aid in preserving them after that end was buried in the ground. After the blaze had gone for sometime, the alarm was turned in and down came the firemen and equipment to save the day.

"Tonight" have been a coincidence, but a couple of hours after the fire-flaming poles had been extinguished, a nice box of cigars arrived at the station — compliments of the power company.



ON DUTY fire fighters, and visitors, posed for the picture in the long sliding sleeping area on the second floor of the station. Each fireman had a double bed for his own use. The slide platform, right, is still in use at the station.

Sleeping area

TF man recalls station hi-jinks

TWIN FALLS — Earl Carlson, who was the "baby" when he was a little young to remember some of the hi-jinks at the fire station, recalls many tales told him by his father at a later date.

Earl said that his father must have been a place of setup and never-ending amusement.

He remembers the story his father told him about the "bedbugs" which, at one time, infested the station.

Then there was the fire horse that had the problem of thick in all the beds at the station and, although many things were tried, this horse persisted. Finally one of the firemen saw an advertisement in a magazine offering a cure for bedbugs.

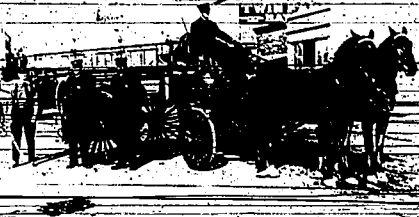
So the fireman sent for the medicine. Sometime later, he received a package in the mail. It contained a block of wood and a small hammer.

He put the block on the horse and hit it with the hammer.

Then there was the fire horse that had the problem of thick in all the beds at the station and, although many things were tried, this horse persisted. Finally one of the firemen saw an advertisement in a magazine offering a cure for just such a thing.

The amount asked for the information was the same as the cost of the medicine and so it was mailed. Soon the information came back in the mail.

The cure, however, was not what was expected. You should have your horse to spit.



Spic and span

BOTH THE hose cart and the horses were "spic and span" at all times in the early days of the Twin Falls Fire Department. Each fireman had a horse for which he was responsible, and this included feeding and bathing.

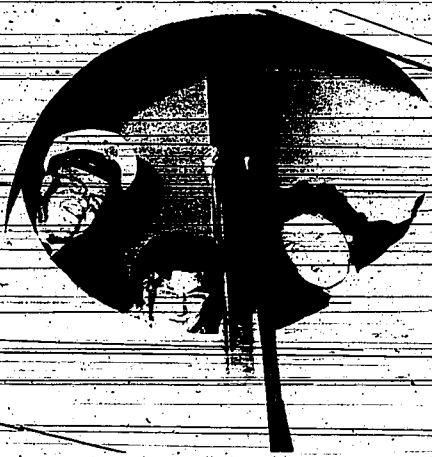
Repair costs modest in 1916

TWIN FALLS — They are building a new fire station down near the Twin Falls City Hall.

It will contain the station motor, also on Second Avenue South, which the first paid fire chief — one Fred A. Carlson — described in this matter in a letter written to members of the city council in March, 1916 — just 58 years ago.

I wish to sound a warning that the fire department needs a new platform in front of the fire station, a new floor in the apparatus section and the overhauling of the station roof.

And the chief said in the note to the council that he estimated the platform would cost \$185.00, the new apparatus floor \$485.00 and the roof, \$87.50.



Still in use

DAUGHTERS OF Twin Falls' first paid fire chief — Mrs. Clarence Norris, center, and Mrs. M. H. Kloefer, right — join the city's present Fire Chief Bobby Bopp, left, in inspecting the slide platform at the fire station. It is the same one the two women started down the girls when their father, Fred A. Carlson, was chief.

WHERE YOU CHOOSE YOUR CARPET
Is Just As Important As the Carpet You Choose

6 REASONS WHY

1. BRANDS
We carry the best known brands in the carpet business. Our selection includes the best quality and price. We have a large stock of the best quality and price. We have a large stock of the best quality and price.

2. SELECTION
Our wide selection will find all styles of carpeting. We have a large stock of the best quality and price. We have a large stock of the best quality and price.

3. PRICE
Custom Floors of Idaho is a home owned, home operated enterprise whose low overhead makes possible the lowest prices in the highest quality materials and services. We have 23 years of experience in buying for the best and lowest prices.

4. INSTALLATION
Custom Floors of Idaho's services cover the whole carpeting and installation business.

5. SERVICE
We are members of the National Carpeting Association. Our members are the best in the carpeting business. We have a large stock of the best quality and price. We have a large stock of the best quality and price.

6. CARPET CLEANING
We are members of the National Carpeting Association. Our members are the best in the carpeting business. We have a large stock of the best quality and price. We have a large stock of the best quality and price.

Custom Floors of Idaho
is your **ONE STOP SHOPPING CENTER**
For Floor Covering and Related items

ON ADDISON AVENUE EAST

OPEN 8 a.m. to 6 p.m. Monday through Friday
1 P.M. Saturday
TELEPHONE 733-5424

WHY PAY MORE FOR WHAT YOU WANT? DRIVE OUT AND SAVE!

QUICK COPY CENTER

EAST, GUARANTEED, LOW COST PRINTING SERVICE

• Agendas	• Stationery	• Newsletters
• Letters	• Envelopes	• Cards
• Music	• Notices	• Reminders
• Genealogy Sheets	• Subscriptions	• Business Forms
• Records	• Histories	
• Programs	• Manuals	

PHONE: 733-3300
117 2nd St. West Twin Falls, Idaho

Slack dean of bankers

TWIN FALLS — Frank W. Slack, when he retired last year, had been a banker working for the same institution longer than anyone else in Twin Falls. He worked for the Twin Falls Bank and Trust Co. on Jan. 4, 1919. He retired on March 30, 1973 — just three months short of 54 years.

What does a banker do when he retires? Some continue to dabble in the financial field — but Slack has had the opportunity to follow one of his first loves — gardening — and yard work.

“There is more satisfaction in watching a flower develop than in most anything else,” he said only recently after a year off the daily grind — yet with the work at the bank and farm work before that, “I wouldn't change a thing if I had it to do all over again.”

And speaking of farmers, he knows what he's talking about because he was born on a buck in Falls City, Neb., on March 6, 1893. His folks stayed on that farm until 1901, when they moved to Mussens, Iowa — to another farm for three years. This was followed by a move to still another farm near Parsons, Kan., and then three years later to Grinnell, Iowa. But this time his father decided to give up farming and bought a hardware store.

Being in business in a town of 2,000 was not what the elder Slack expected — so a year later it was back to a farm in Kirksville, Mo.

In the fall of the fourth year following, he received word from a half-brother, Nick Smith, that things were popping out in Idaho on land known as the Salmon Tract near the small town of Twin Falls.

So the mother, four brothers (including Frank), and a sister headed west on a train that brought them to another Twin Falls home.

That was outside the city limits in those days. Perhaps the home they remember best is one they owned on Third Avenue North close to the Lincoln School. Both their children — Mrs. Charles (Helen) Allen and Mrs. Kenneth (Marjorie) Poe — were born here.

When Slack started working for the Bank and Trust his salary was \$75 a month for a six-day week. The hours?

“There was no punching a clock,” he recalls, “I just stayed at the bank until the work was done. And you were there and ready to start the next morning — and on time — no matter the hour you quit the night before.”

Through his life in Twin Falls, Slack has been active in church work. He was superintendent at the First Christian Church for 25 years. When he came to the First Methodist Church it was with the idea that he would accept no assignment, but two weeks later he was teaching an adult class.

He is not a “joiner” although he is a community worker. He has been active for years in the Boy Scout and Red Cross movements and for 25 years was treasurer of the March-of-Dimes organization.

As you might imagine — although not in the sense you would think of it because he was a banker — he collected money. Since he retired, however, he has said it.

For instance, he had scores of unaccounted coins, a complete collection of Indian Head pennies, a complete set of Lincoln pennies and a complete collection of dollars from the time they started the Morgan dollar, which came out in 1878.

The collection was of such value that he had to keep it under lock and key at the bank. Disposing of it was really not difficult, as he recalls and “I even made a little money for my retirement.”

When he came to the Twin Falls area in 1911, the town was just over six years old. The town — what there was of it — was all within a square mile. East and West Adams Avenues were built. The main road spread along Blue Lake North. The main road to the Salmon tract was what is now the road leading to the Twin Falls City-County Airport. Highway 93 was yet to be conceived.

“This night was around — depending on the season of the year. Shoshone street was paved from the depot to the City Park and Main Street two blocks each way from the main intersection.

“If you could jump over — any free in the City Park and that when Ferrine's Shoshone Falls railroad came in later he never rode on it because I had a good leg and a buggy.”

“The railroad from the city to Shoshone Falls didn't last long. It was killed by the popularity of the automobile.

“When I was just a kid,” he said, “my mother was concerned I was not going to live very long because she thought I was so frail. Well, I've done pretty good.”

“In the other thing — Not particularly especially since he has found his niche out for 50-some years he doesn't now know where it is or who has it.

“Does he like trips? He does — but by air and not by car.

“Neither my wife nor I drive anymore,” he said.

So that is the story of Frank Slack — dean of bankers in Magic Valley.



Retired banker

FRANK W. SLACK, who was a banker for more than 50 years but whose hobby is gardening and yard work, is pictured in retirement. At the time he left the Twin Falls Bank and Trust in Twin Falls he had continuously worked for a banking institution longer than anyone else.

When he came to the Twin Falls area in 1911, the town was just over six years old. The town — what there was of it — was all within a square mile. East and West Adams Avenues were built. The main road spread along Blue Lake North. The main road to the Salmon tract was what is now the road leading to the Twin Falls City-County Airport. Highway 93 was yet to be conceived.

“This night was around — depending on the season of the year. Shoshone street was paved from the depot to the City Park and Main Street two blocks each way from the main intersection.

“If you could jump over — any free in the City Park and that when Ferrine's Shoshone Falls railroad came in later he never rode on it because I had a good leg and a buggy.”

“The railroad from the city to Shoshone Falls didn't last long. It was killed by the popularity of the automobile.

“When I was just a kid,” he said, “my mother was concerned I was not going to live very long because she thought I was so frail. Well, I've done pretty good.”

“In the other thing — Not particularly especially since he has found his niche out for 50-some years he doesn't now know where it is or who has it.

“Does he like trips? He does — but by air and not by car.

“Neither my wife nor I drive anymore,” he said.

So that is the story of Frank Slack — dean of bankers in Magic Valley.

“When he came to the Twin Falls area in 1911, the town was just over six years old. The town — what there was of it — was all within a square mile. East and West Adams Avenues were built. The main road spread along Blue Lake North. The main road to the Salmon tract was what is now the road leading to the Twin Falls City-County Airport. Highway 93 was yet to be conceived.

“This night was around — depending on the season of the year. Shoshone street was paved from the depot to the City Park and Main Street two blocks each way from the main intersection.

“If you could jump over — any free in the City Park and that when Ferrine's Shoshone Falls railroad came in later he never rode on it because I had a good leg and a buggy.”

“The railroad from the city to Shoshone Falls didn't last long. It was killed by the popularity of the automobile.

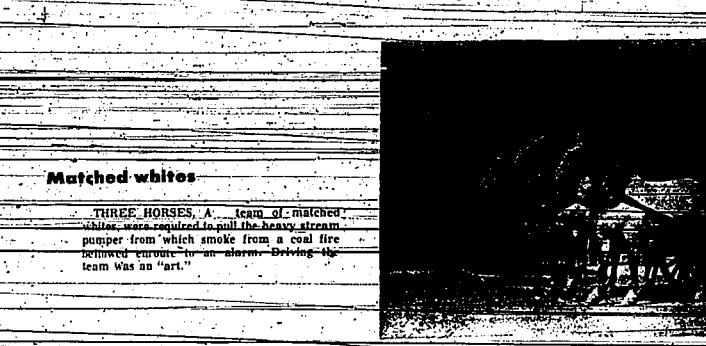
“When I was just a kid,” he said, “my mother was concerned I was not going to live very long because she thought I was so frail. Well, I've done pretty good.”

“In the other thing — Not particularly especially since he has found his niche out for 50-some years he doesn't now know where it is or who has it.

“Does he like trips? He does — but by air and not by car.

“Neither my wife nor I drive anymore,” he said.

So that is the story of Frank Slack — dean of bankers in Magic Valley.



Matched whites

THREE HORSES, A team of matched whites, was required to pull the heavy stream pumper from which smoke from a coal fire removed entrain to an alarm. Driving the team was an "art."

Before Mr. and Mrs. Slack moved into the Reed Apartments in 1966, it looked as though their “hobby” was buying and selling houses. They owned eight homes in Twin Falls at one time or another, but at one time, obviously, one acreage on what is now Filer Avenue West. The site is occupied by the Church of the Brethren.

Before Mr. and Mrs. Slack moved into the Reed Apartments in 1966, it looked as though their “hobby” was buying and selling houses. They owned eight homes in Twin Falls at one time or another, but at one time, obviously, one acreage on what is now Filer Avenue West. The site is occupied by the Church of the Brethren.

WESTERYEAR

& TODAY

None and to the future. Teresia's will be known as the home of ladies' smartest apparel and exclusive fashions in Magic Valley. If the exacting quality, authentic style and good value nurtured by the desire to please, Teresia's will be around for a long, long time, bringing you the lady's of Magic Valley... the very smartest up-to-date fashions.

TERESIA'S

LYNWOOD SHOPPING CENTER

The Best Dressed Girls Carry Packages From TERESIA'S

Magic Valley's Favorite Drug Store

FIVE REGISTERED PHARMACISTS TO SERVE YOU

MANY YEARS OF SERVICE IN IDAHO

1908

1974

PENNY WISE DRUG STORE

TODAY'S PRESCRIPTION

THE BIGGEST BARGAIN IN HISTORY!!!

Penny Wise Drugs

LYNWOOD SHOPPING CENTER

Open 9 a.m. to 9 p.m. Daily - 10 a.m. to 7 p.m. Sunday



Peek at Jerome

WHEN PIONEER photographer Clarence Blalock took this picture at Jerome in the early days, just after the railroad arrived, there was not much showing for what he called the "railroad yards." The train—a combination freight-passenger—had just arrived from the east.

Gooding depot

A "TAR-PAPER" depot was the depot at Gooding when these wagons drove up to gather items shipped in and stored on an open platform. The combination passenger-baggage car at the left was on the first railroad to reach the growing community. The trees—fall popular—were typical of the initial plantings. The cattle, section of the state, the pioneers planted them because their growth was rapid and they formed good windbreaks.



Experts all

TOOLS OF THE trade—from the left a shovel, a hose connection, a horse whip and a wrench—are held by the firemen shown here in this photograph taken about 1915. The man at the right is Chief Carlson, the city's first paid fire chief who held the position for about seven years.

Times bad for Fuller salesmen

(c) Chicago Sun-Times
"Hello, Fuller Brush man!"
It was a greeting familiar to at least two generations of housewives, who usually opened the door as they would to a neighbor.
But economics changed life styles and anti-solicitation ordinances in many suburbs have combined to make the Fuller Brush man an endangered species.
These days a man has to sell a lot of brooms, brushes, mops and Fuller's new aerosol products to make more than a married worker, who gets paid vacations, a pension plan and a 40-hour work week—off his feet and out of the weather. A Fuller Brush man gets a straight 40 per cent commission on what he sells.
Today's lady of the house has made it tougher. As often as not, she isn't home to answer the door. She's at a job of her own or off in the family's second car.

If you need a helping hand with electrical and plumbing problems...



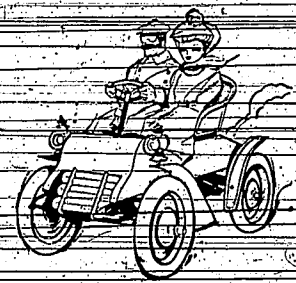
... PAY and PACK extends theirs! As they have for the past 6 years!

PAY & PACK Electrical & Plumbing Supplies
1960 Kimberly Rd. Twin Falls, Idaho

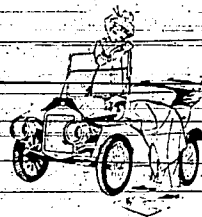


LEWIS AND CLARK

beat us ...



just barely ...



Keeping Pace with Progress ...

GOODYEAR
Southern Idaho's Oldest Distributor

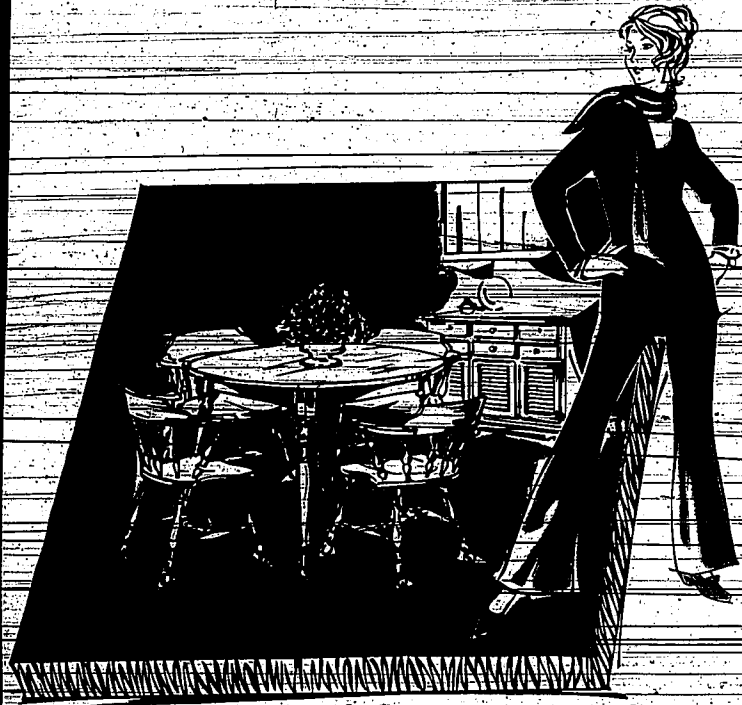
MAGEL
TIRE CO.
129 3rd. AVENUE NORTH

YEARS AGO ...

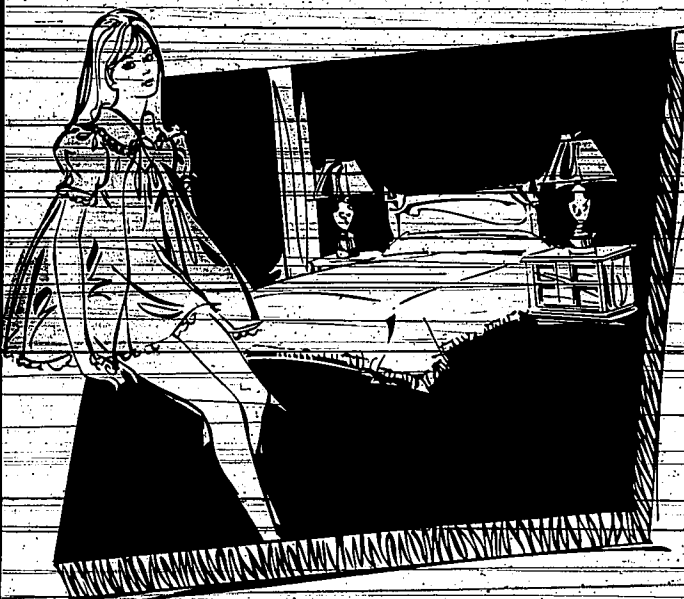
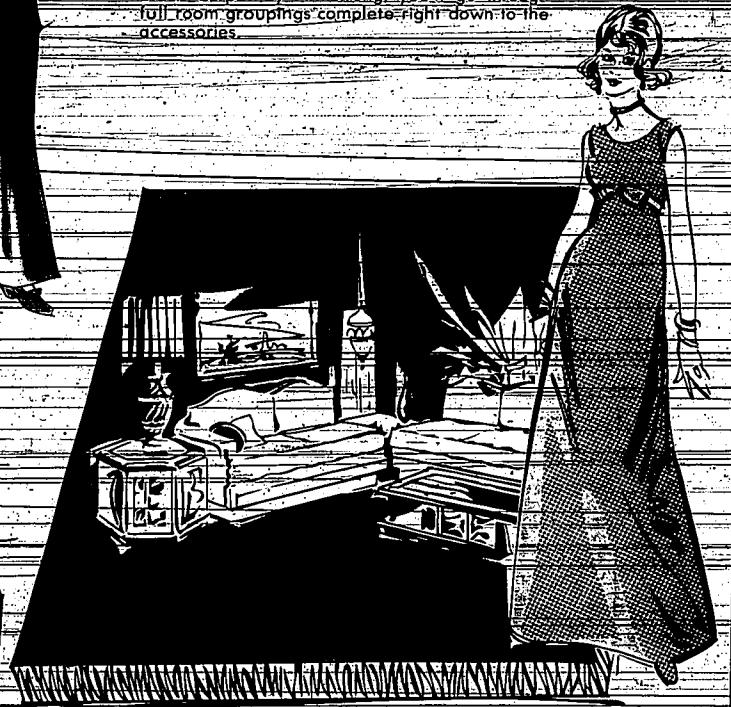
The Magel Auto Co. was formed by Frank and Glen Magel on a portion of the land that the business still occupies. At that time the business was a dealer for Dodge Automobiles and later the first dealer for Plymouth in Southern Idaho.

Magel's have been distributors of GOODYEAR TIRES since 1911 and are still proud of being one of this fine company's oldest Idaho distributors. Many Magel Valley Trucks belong to Magel's First factory tool equipped shop! First hydraulic car hoist! First piston turning machine! First hot water car wash facilities! **FIRST AND STILL ...**
DISTRIBUTOR FOR GOODYEAR TIRES!

Claude Brown's feature *Evans-Black* carpets by Armstrong B designed with you in mind - for every room!!



It isn't the low price, it's what you get for the money that counts. At Claude Brown's, what you get for the money is quality Evans-Black Carpet by Armstrong. This is no empty claim, for we back it up with our promise of your satisfaction with anything you buy from us — or your money back. You can't do this unless you deal in quality goods. The reason we are able to sell for less, straight across-the-board, is simply because we run our store differently. We buy and display in vast quantity — there are more rolls of carpet on display here than anywhere in town — which makes it both thrifty and fun to shop with us. You'll see more and you'll save more. Find out for time browsing. You'll not only see more Evans-Black Carpet by Armstrong, you'll go through full room groupings complete right down to the accessories.



Evans-Black Carpets
by Armstrong

ATTENTION: Home Builders

If you are building a home or buying a home that is under construction, be sure to check with Claude Brown's for special discount prices. We can give you more carpet value for your dollar.

143 Main Ave. East, Twin Falls
"Same Location for Over 50 Years"

Efforts under way to preserve historic sites along Oregon trail

The route of the Oregon Trail through Southern Idaho is fairly well documented. An effort is now being made to preserve the trail and also sections of the actual trail.

The initial step in this direction has come as a result of a study of the trail and its historic sites along the Oregon Trail completed by Aubrey L. Haines. He headed the Denver Service Center - Historic Preservation, located at the National Parks Service, United States Department of the Interior.

The plan is to include the Oregon Trail or at least many parts of it in the nationwide system of trailways proposed by recent federal legislation (Public Law 90-543: National Trails System Act of 1968).

The entire trail, from Independence, Mo., to Oregon City, Ore., has been studied in the initial phase and the typical zoning was selected. It should be kept in mind that the trail was not a highway but more of a "travel corridor." In some places it was a mile wide, as wagons moved to the outside to avoid deep ruts, mud or dust. In other places "shortcuts" were taken by some trains. But the study being made now is limited to the portion of the trail from Fort Hall, ending at Fort Boise, these are the more prominent historic sites.

PORT HALL: A "storefront" trading post 20 feet square erected by N. J. Wyeth in 1834 on the east bank of the Snake River between the mouths of the Portneud and Blaineck rivers. It was sold to Hudson Bay Company in 1837, rebuilt in 1838 by enclosing the log work with adobe bricks, and abandoned in 1839 because of Indian hostility. After 1840 it served as an Oregon Trail stop, trading post with a military post nearby. (1,217.4 miles from Independence).

AMERICAN FALLS: A falls of the Lewis Fork of the Columbia (Snake River) which dropped some 30 feet in six to 10 foot steps and which is now submerged under American Falls Dam. It was a landmark and camping place for the emigrants. (1,241 miles from Fort Hall).

MAGIC ROCKS: This was a likely looking place for an Indian ambush and is in Power County, 10 miles southwest of American Falls.

At the time the Oregon Trail was in use, the passage between the rocks was barely wide enough for the wagons. With later highway construction, the rocks were blasted and the passage much greater. Actually, the place got its name from some Indian-pioneer clashes which took place some distance away from the rock passage on Aug. 26-28, 1842. The name Magic Rocks did not come into use until after the turn of the century, probably about 1927, and attributed to American Falls business men. (1,250.7 miles from Fort Hall).

REGISTER ROCK: A large rock where many pioneers wrote their names and dates of their crossing. It is now protected by a fence and a wooden cover and is considered a good example of the rock art of the emigration.

It is 10 miles southwest of American Falls at the edge of the main highway. (1,252.8 miles from trail's start).

CROSSING OF ROCK CREEK: A natural crossing of Rock Creek, which runs from the hills to the Snake River and crosses this portion of Magic Valley. The crossing probably started out as an Indian trail before the pioneers arrived. It is now on land owned by the Annapolis-Sage Co. It is 2.5 miles southeast of the City of Twin Falls (1,338.2 miles from trail's start).

THOUSAND SPRINGS: The springs in this area come from the north side of the Snake River canyon and were mentioned in practically all journals. The name "Thousand Springs" is an old one and now because it is harvested for power production; only a few visible springs remain. The emigrants were credited with diving in the "Thousand Springs" name. Many camped in the area and bought salmon from Indians fishing at upper Salmon Falls and also at a point where Salmon Falls creek enters the Snake. Located south of Hagerman (1,363.5 miles from trail's start).

SALMON FALLS (UPPER): These falls consisted of two rapids from where Indians gathered to trap salmon. The fish could easily be taken in this area. Emigrants bought many fish from the Indians, sometimes for other food, sometimes through barter. It is 3.4 miles south of Hagerman. (1,388 from trail's start).

THRE ISLAND CROSSING: This crossing is near present Glenns Ferry. The crossing was made from the south to the north side in following a better road to Fort Boise. The pioneers who did not cross here continued down the "dry" south side trail and had to cross before Fort Boise was reached. The crossing was dangerous and practically all journals of the pioneers mentioned it - some telling about it in detail. It is on the Snake River in Owyhee county. It got its name from the attack by local Indians on the Otter wagon train of 41 persons on Sept. 9, 1842. Eleven persons were killed during the two-day siege and 17 subsequently died or were killed by Indians. It was the bloodiest fight involving emigrants and Indians in the Snake River Valley during the time preceding the Snake River War - Baswick-Indian War. The probable location is 11.451 miles from trail's start.

WARD MASSACRE SITE: All but two members of the 20 emigrants traveling in the Alexander Ward train was killed on Aug. 20, 1847. The survivors were two boys - one was rescued by another train and the other made his way to Fort Boise although wounded by an arrow. The punishment meted out to the Indians by the soldiers so enraged them that Fort Boise and Fort Hall had to be abandoned and the Oregon Trail was unsafe for small parties of emigrants for nearly a decade.

WARD MASSACRE SITE: The probable location is 11.451 miles from trail's start.

WARD MASSACRE SITE: The probable location is 11.451 miles from trail's start.

WARD MASSACRE SITE: The probable location is 11.451 miles from trail's start.

WARD MASSACRE SITE: The probable location is 11.451 miles from trail's start.

WARD MASSACRE SITE: The probable location is 11.451 miles from trail's start.

WARD MASSACRE SITE: The probable location is 11.451 miles from trail's start.

28 Years of Steady Growth

We've steadily spread our staff - the finest, most dedicated group of people we have ever had - all pledged to carry out our company's policy of striving to get what our customers come before everything else. In our endeavors to continue to grow our business, we have Home Furnishing Store.

SALES DEPARTMENT



DECORATORS

Daily, thoughtful decoration with the help of Gene Tom and Clayton Ash.



OFFICE

Always a number of excellent office employees. Our assistant manager, Janice Hornbaum, Donald Perry, cashier, and Gene Thompson, secretary and clerk. They do their part in seeing that every customer is 100% happy. Note: Gene, Manager, who is purchasing expediter and secretary, does not appear in this picture.



WAREHOUSE & DELIVERY


Professional people who handle every item as if it was their own. They install appliances and TV's with finesse every day giving every customer complete knowledge of the products. Knowing they have the best comes with our customers, they are sure that everything is OK before they leave your home. They are assisted by their own men in their warehouses and stocking the floor duties. You'll enjoy having these gentlemen in your home. Tom Ash, foreman; Leonard Vincent; Wayne Carroll; Doug Ash; and Rocky Jackson.



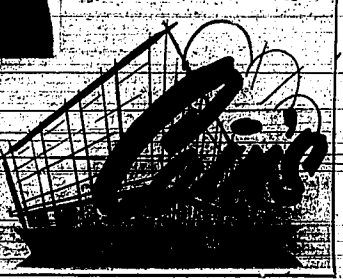
Direct from factory Car-load buying - Big selection - Fast turnover at lower prices have been big factors in our large volume operation.

We want to continue to grow with Magic Valley. To do this we realize that we must see to it that every employee carries out the policy of the management of seeing that every customer, large or small, is treated with the highest respect. That their welfare be kept paramount - that any problem a customer may have, regardless of its insignificance, be handled with concern. That 100% customer goodwill and satisfaction is necessary and that we must continue to offer more than other stores. All this must be done if the steady growth of the past 28 years is to continue at the same pace.

We Must Take this opportunity to say Thanks From all of us



GENE & ELLA O'HARRIS
If you think you've seen a better deal and bid, give the credit to Gene & Ella O'Harris, our custodians. They do a fine job.



PLEASE USE OUR PROMOTION BANKING LOGO AT THE REAR OF THE STORE!



Pioneer family

PIONEERS WHO crossed the Oregon Trail were not as "romantic" as pictured in some modern-day movies. TV shows the going was tough and the wagon uncomfortable. Many pioneers walked the entire length of the Trail.

Oregon trail west of Ft. Hall alien land

By O. A. GUS KERRICK

The dust was as thick and heavy it was sometimes better to travel at night. At least you didn't see so much of it and the air was cool. You angled up on a rather interesting stream of water usually hidden in this part of dust after crossing the relatively level but very rocky area of the trail to Oregon. You were west of Fort Hall. You were west of the American Falls of the Lewis Fork of the Columbia. You were in an area where feed for the stock and the wagons was lacking.

Back in the 1840's or the 1850's you were in a strange and hostile land. There seemed to be no life—no animals, no birds, even no snakes. But the name of the waterway you were approaching and would have to cross was known. It was Rock Creek and that crossing you were attempting is nearby in the immediate vicinity of the Amalgamated Sugar Co. plant southeast of Twin Falls.

The Oregon Trail angled up to Rock Creek some seven or eight miles above where the crossing was located. After the crossing, it continued on through what is now known as Park Canyon of the Owyhee River and came to the canyon of the mighty Lewis Fork — or Snake River — as it was later known. A trail — or path — as can be figured at today's distance — you were 130 miles from Independence Courthouse Square in Missouri where you probably started your trip. You had about 400 miles to go before you called it quits at Oregon City.

Bill Howland, in 1838 — you were at the crossing of Rock Creek. The first Indians he crossed into were probably the Indians who roamed the area looking for food. Bill — you were traveling through on a wagon train in the 1840's or 1850's — you probably had enough food and supplies — but you were tired and dirty — and — and — and you were recording your feelings in a diary.

Chances are you were not writing because you dreamed of setting a story of sorts. You were writing to help keep your mind off the journey you were making. That writing pad was a little rough and worn and where really was it fine to use that piece of paper — was never completed. Scores — completed — were lost or discarded. A few survived, fell into the hands of those who thought such things important and today give us insight into a troubled and dangerous past which led to a new life in a strange country and meant leaving friends, relatives and familiar surroundings perhaps forever.

So today — it is from the surviving scraps of information — down on bits of paper — people long from the crossing of Rock Creek to visualize just what a crossing of Rock Creek in our Twin Falls country was like. The pioneer writers, many times mentioned they were in "Bitter Indian country" and because of this, the "guard" was doubled and sometimes tripled.

Dr. W. G. Quincey, III, who passed this way in early August, 1852, wrote the trail of which he was a member came to Rock Creek after a 12 mile ride starting from a camp they left at 7:30 a.m. The road was unusually level — he wrote — but the last part was quite rocky. We traveled down this creek about one mile from where we struck it. Here we stopped for lunch. Fine bunchgrass and plenty of sagebrush. As we have a desert in mind, we had to conclude to lay over at this place and rest up and recruit our cattle. Our guard is again doubled on account of the Digger Indians.

The next day — "We started at 7:30 a.m. Traveled nine miles over a very rough road to the crossing of Rock Creek. The back of the creek at this place are very rocky, steep and rugged. Very little grass or fuel. We watered our cattle and traveled on one mile and stopped for lunch. We found very little grass at this place. After lunch we traveled six miles over a good road and camped on the same creek. Hard in getting down to the water; more so, it seems to us, than at any place since crossing the Missouri River. Very little grass tonight for our cattle. Small swatches of willow, and that green, is our only chance for wood again tonight."

in time of Indian Wars — and before the railroads. He finally made his way to California and was living in San Buenaventura when he wrote a book about his travels. His book, from notes he had made on the journey, was written in 1807.

And from that book, and notes he made in 1867 — "Still following down the left bank of the Snake we came to Rock Creek. Going ahead of my train in search of a camp I observed in the trail fresh tracks of Indians, also marking for what is in case of war."

"When the time came to set the guards, I located them and returned to camp. "About 12 o'clock as I lay asleep, my ear on the ground, I was aroused by a faint cry for help coming up from the canyon. Springing to my feet I saw a man and a mule and two guards who patrolled the corral and demanded whence that cry? The guard had heard none. Being at the end of his beat, another guard came up the top. He had heard no cry of distress. I was sure somebody was in trouble. While we talked another faint cry came up the trail. We hastened down. It was dark as Egypt, and one guard stumbled over a prostrate body, and we turned and took up the body of Henley, the young lawyer, and bore it to camp."

"I am. It was and hung down heavily. The camp reached, the doctor was called and restoratives were applied. Henley came to consciousness and told me he had been wounded by an Indian arrow, and had come to tell us the Indians were after the stock. The trail across was then apparently embedded in his breast. "It had penetrated six or eight thicknesses of his Oregon blanket, his coat sleeve and the fleshy part of his forearm, and had gone through his coat, vest and underclothes, and was apparently deep in his chest. All these garments were pinned to his person by this arrow. The blood was slowly oozing out. Leaving him with the doctor, and expecting he would soon die, I aroused the whole camp, set it in order for a fight and called out my best brach men and sharpshooters. Oh! How tardily they came, one by one."

And he continued: "All night we lay and watched the pass. There was no one I know who not only watched but prayed also. "It is a very pretty thing to talk the soft words of prayer when one is in such a state of mind as this, it is not only sheer nonsense, but high treason to humanity and God."

From there is the diary of Mrs. Cecelia Emily McMillan Adams. She was born in New York State, married Dr. William Adams on June 30, 1840, and in the fall of 1851 with her parents, husband, brothers, twin sister, brother-in-law and wife, and a number of others, started for

Oregon. "My winter in Missouri, and in the spring of 1852, continued the journey. Her diary proved she was unusually observant and capable.

"On August 30, 1852, she wrote: "Today started for Rock Creek, and had to retrace our three miles we traveled upstream and nine miles more. Last night we guarded our cattle out three miles from camp on account of feed. Had seven men out of guard and with the cattle, and two in camp. The guard at camp shot an Indian dog and heard and saw other signs of Indians. Supposed they came to steal the captain's horse, but he was not there."

"On Aug. 31, 1852: "Traveled down Rock Creek 12 miles. Found good feed and concluded to stay till near night tomorrow and then start out on the long pull of 25 miles at near without grass, and without water, which we intend to travel, in part at least, in the night. Road very dusty, and some rock, mostly level, for we follow the valley of the Snake.

"What we have found on this so far has been bunchgrass, dead, as though by an hay, and our cattle eat it with good relish, and it is hearty food. For the last three days the weather has appeared like the closing days of autumn in Illinois. Have had very warm days generally and very cold nights, which makes it hard at times for the guard at night."

"Rock Creek has very high, steep, rocky banks and in the course of the 12 miles we have traveled we have found only two places where a wagon could cross. "The cattle are well filled and in good order as possible for the trip across the desert. Crossed Rock Creek about 4 o'clock (Sept. 1) and started on our way. Passed down the creek about five miles where there was a poor chance for water — but we had supplied ourselves before leaving our last camp. Traveled on until after dark; then halted till the moon set, about 6 o'clock, and then started on again."

"Road in many places very rough and rocky and all the way dusty, but the dust not nearly so bad at night as in the day time. Weather very cold, so that a man could not keep warm in walking without an overcoat — and my hands fairly suffered with the cold."

"Came near the river once in the night, but it was dark and difficult to see and we did not go to it. Just as sunrise we again came to the river, down a very steep hill, but here we found no grass and our cattle had kept so cool they were not very dry."

"Then there is the journal of Henry Allen, who made the trip from Fulton County, Illinois across the plains to the Willamette Valley, Oregon, Feb. 1852 — in the winter of 1852. His description of the Rock Creek area starting July 21, 1853: "The country seems to be smoothing down — some, although peaks and pyramids appear in various directions, but at a great distance. But one peak that is covered with snow makes its appearance today. We have just beat out of sight of snow since we left Sweetwater. The road level and good most of the

(Continued on p. A-12)

Enduring Beauty

IN DIAMOND FASHIONS FROM

HERRETT'S MANUFACTURING JEWELERS

CONFIDENCE

At HERRETT'S you can buy your diamond loose when the quality can be proven by Federal Trade Commission and Bureau of Standards rules. And then the diamond is mounted in the ring of your choice in a matter of minutes. HERRETT'S is the happiest customer is one who has seen his diamond graded in his presence.

COLOR

The color of the diamond can also be easily explained when choosing your diamond loose at HERRETT'S. Their experts can explain the differences in color in your diamond selection.

CUT

Your HERRETT'S Diamond can be chosen from many cuts, or shapes — Marquise, Emerald, Pear, and the Traditional Cut. You pick the quality cut diamond to your taste from HERRETT'S loose diamonds.

CLARITY

HERRETT'S will show you the difference of clarity in different qualities of diamonds. You can choose from a beautiful, yet economical clarity diamond up to the most expensive.

CARAT

When you choose your diamond loose at HERRETT'S you can easily choose the weight of the diamond you wish to have mounted in the ring setting of your choice!!

DIAMONDS

Herrett's JEWELERS

All Your Jewelry Needs



EAST FIVE POINTS

PHONE 733-0868

TWIN FALLS, IDAHO

VETERINARY SUPPLIES

Wendell Drug Has One Of The Larger Stocks Of Veterinary Tools and Supplies In Magic Valley. Our Stock Includes Franklin and Many Other Famous Brands of Supplies.



Hallmark and American GREETING CARDS Idaho's Oldest Drugstore PRESCRIPTION SPECIALISTS SINCE 1905

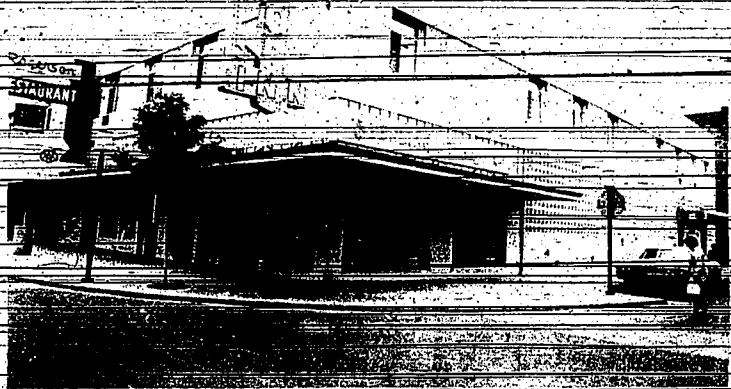
WENDELL DRUG 10 South Idaho, Wendell Phone 536-5761



Over
60 Years
of Service
to
Magic Valley

Every Gift Should Carry Two Names . . . YOURS AND STERLING'S!

We strive at all times to give the people of Magic Valley a quality jewelry store. A good jewelry store is known by the company it keeps. We are proud to list the fine brands that have helped us become the store people like to associate quality with. We wish to thank all our past customers during the last 60 years who have made our growth and success possible. We are pleased to offer one of the finest stores in the intermountain area and remember . . .



These Are The Famous Names That Have Helped Us Serve You Better . . .

TISSOT TROPHIES & AWARDS Magic Valley's Trophy Headquarters
Spode INTERNATIONAL SILVER
WYLER BEAU-CRAFT CHARMS
REED & BARTON SHARER ANSON
OMEGA HAGERTY Polish Speidel
ROYAL DORTCH GORHAM-RIEZART CRYSTAL
CROSS AMERICA'S FINEST WRITING INSTRUMENT Since 1849
GERBER BLADES
SEIKO Watches
LENOX Dinnerservice Crystal Giftware
WATERFORD CRYSTAL
ONEIDA SETH THOMAS CLOCKS
NIAPIER JEWELRY
GORHAM STERLING Your finest VALUE today tomorrow forever
KREISTER Lighters - Watchbands Writing Equipment
EARRINGS BY WELLS



HOWARD ALLEN



RICHARD MACHAMER



CHARLES ALLEN

A FAMILY
TRADITION
SINCE 1910

Sterling
JEWELRY CO.

ON THE
MALL
DOWNTOWN



Heading west

WHEN PIONEERS drove their wagons out of Rock Creek canyon at the stream crossing site, they went up this draw. Today Rock Creek flows at the base of the draw. In pioneer times it was some 200 feet to the East. This view is looking West.



Sweetwater crossing

BEFORE ENTERING what is now Idaho, the pioneers traveled through what is now Wyoming. One of the landmarks there was the Sweetwater River. In this old photograph now property of the Western History section of the Denver Public Library, several wagons are prepared for the crossing.



Rock Creek crossing

WAGONS ON THE Oregon Trail came down this incline near the Amalgamated Sugar Co. for the Rock Creek crossing. The sugar company storage facility is noted in the background. In pioneer times the incline was steeper than it is today.



Not much feed

HORSE-DRAWN wagons, with stock trailing behind, distinguished these wagons as they were driven through what is now Idaho while enroute to Oregon on the Oregon Trail. Sand and firebrush were everywhere and in what is now the Twin Falls area, feed for teams and cattle was scarce.

Oregon trail 'hostile'

(Cont. from p. A-10)
 day. But the latter part is very muddy.
 Note: This was Rock Creek about 11 a.m. A head-oncoming wagon was on its banks and were fishing with a net made of sheepskin together. They are having to rest and recruit their cattle.
 We were on the trail and turn out the night. The trail was very rough at times along the banks of this creek.
 About five or six miles from this creek we found a place where it is called "The Snake" because there are snakes in this country or at least it is a very rare thing to see one of any kind. The last I recollect of seeing
 was on Bear River. It was small and striped and of an amphibious order.
 After we crossed the creek, John W. gathered a bunch of yellow and red currants. There are some whortleberry bushes here, but they are not ripe yet. Camp on a high place about one-half mile from the river and near the road.
 Grass is rather scarce, though sufficient. Game is scarce. I saw very small leopards, with heads and shooting pains all over me. The boys got down to the river and catch a fine mess of fish, kill a rabbit and gather a good quantity of currants.
 So that was the crossing over Rock Creek as the pioneers wrote about it.

COME TO US FOR EVERYDAY LOW PRICES



We now have a plastic welder to weld any type of tank. We can weld PVC Acrylics, polypropylene and polyethylene. We can also repair Fiberglass and all type fiberglass tanks.

TARPS - We provide all size tarps made to specifications for truck, boat, and trailer covers. All types of tarps repaired.

COMBINE CANVAS - Canvas Covers for combines, tractors, and other farm equipment.

SWATHER CANVAS - Canvas Covers and Swather Covers made from heavy Coated Nylon or 1/2" Heavy Canvas. All combine covers and swather covers repaired. We carry in stock the metal roll swather and combine canvas.

BELT LACING

WORK APRONS - Made of Nylon Canvas or leather with or without bib also knee patches

SLEEPING BAG COVERS

SNOW MACHINE COVERS

BOAT COVERS - Made of Heavy Army Duck or Coated Nylon

RESIN, WAX, AND GLASS CLOTH also Acetone
 All types of resin, wax, and glass cloth available for repair work.

POLY & PLEXIGLAS - We carry D V E X 20 plastic especially made for snowmachine

URETHANE PAINT AND DIGGING
 Oils and greases for all types of machinery

DISCON ELASTIC STEEL & DISCON FLEXANE
 We carry all sizes of steel and discon flexane in 1/2" and 1" sizes.

The 1/2" flexane has a hard rubber coating on its repair belts and built-up pulleys of steel or wood or anything you want for a hard rubber coating.

MFG. & REPAIR OF CANVAS GOODS **KEN'S MFG. & REPAIR CO.** MFG. & REPAIR OF PLASTIC PRODUCTS
 738 BLUE LAKES BLVD. - PHONE 739-3136
 TWIN FALLS, IDAHO 83301

Petersen's

FIRST WITH THE FINEST IN WESTERN WEAR



1952



1974

From its beginning as a small retail shop over two decades ago, Petersen's Western Apparel has progressed to one of the major western clothing stores in the state of Idaho. Recently the store was purchased by Emery A. Petersen from its founder, Christina B. Petersen.
 Petersen's Western Apparel has always carried top lines in western wear such as:

H - C California Ranchwear Pan Handle Slim Gross Lusso	Resistol Bailey Justin Boots and Belts Lee	Levi Straus Yankee Whiskies Chambers Belts Comstock Buckles	Petersen's exclusive Christine custom made jackets from the finest imported leather
--	---	--	---

Spring merchandise just received includes:

Resistol Straw Hats	Lee Leather-look Pants and Matching Jackets	Lots of polyester and cotton short sleeve shirts
---------------------	---	--

Loads of mens and ladies suits are on the way.
 All this and much more at reasonable prices.
Still on sale are 100% polyester pants at \$9.95, and leather coats at 30% Off.

YOU'LL ENJOY SHOPPING FOR THE BEST IN THE WEST - AT REASONABLE PRICES - AT THE RECENTLY EXPANDED AND REMODELED

PETERSEN'S WESTERN APPAREL

340 MAIN AVE. WEST

'Silver tongued' orator addressed TF crowd

By O. A. (GUS) KELKER

The two men stood on the high triangle of lava rock which overlooked the colorful and already famous Blue Lakes.

One was mid-tall and portly. He was picking up lava rocks of various sizes and putting them up a pile in front of him. This was William Jennings Bryan, the silver-tongued orator, the presidential candidate of prior years, the 500th to be appointed secretary of state by the nation's next chief executive - Woodrow Wilson.

Beside him, on that wall of rock which forms a part of the north side of the Snake River canyon above the winding road leading down to the Blue Lakes Ranch, was a slight and thin friend whose physical stature failed to relate that his dream was the driving force behind the Twin Falls tract. He was Ira B. Perrine.

He, too, selected rocks which found their way into the pile put together that day.

The year was 1912. The people's advocate, the commoner, as he was known nationally, was Perrine's guest at Blue Lakes. Just the day before Bryan had given a speech to an enthusiastic crowd in front of the Perrine Hotel in the downtown area of the eight-year-old community. Flags and banners decorated the hotel's entrance. Some listeners were seated on the balcony above the speaker's platform, others stood, still others were seated in buggies parked in the recently paved street.

It was a day to remember. Few men of such stature as William Jennings Bryan had ever visited the young town. He came because it was Perrine's friend - He spoke because it was natural for him to address the people without blackboard or public address systems which were yet to be invented. But his voice, the silver-voice, boomed forth. He was in his element. Three times he had run for President and three times had been defeated, but this was the voice of the little man.

It was on a previous visit - during one of his presidential campaigns - that Bryan wrote in Perrine a personal signature book at the ranch.

TO MR. PERRINE
Shoshone Falls, a work of nature that defies
Presents an awe-inspiring view
And teaches that God is great.

But from our trip to Ranch Perrine
We learn what human hands can do
Would we could imitate.

On this visit to Twin Falls in 1912, a year prior to his appointment as secretary of state by President-Elect Wilson, the man who had defeated him in his quest for the Democratic nomination at the national convention, Bryan remained several days. He divided his time between the Blue-Lakes Ranch on the canyon floor and the Perrine Hotel. He did not know at that time that the highest post in President Roosevelt's cabinet would be his.

"This honorable man of God, who asked Divine guidance openly and without embarrassment, was probably the most widely known man of his day."

He was a toddler when the Civil War began. He was 16 months old and his mother called him Willy. The family lived in Salem, Ill., where his father, Silas, was a judge. Silas was also a politician. In his first campaign he won a seat in the Illinois Senate by three votes. Four years later he was returned to office by a margin of six votes. Then he won the judgeship.

He opened each session of his court with a prayer, and he adjourned for prayer before passing sentence. At a time when most courts were handing down stiff sentences, Judge Bryan announced the mildest ones and soon thereafter sometimes announced his judgment while weeping.

By the time he was nine, Willy was taking an increasing part in the back-staircase task of helping to chop, stack and carry in firewood. Silas Bryan viewed his son's ambition with approval. And beside that, the father noted the son was learning to like animals. This affection was to be a lifelong attribute.

But he was all boy - and this carried over into manhood. He detested housework and neatness. His clothing, when not in use, was usually

draped over a chair - or on the floor - and his papers and books were in disorderly piles.

From memory books we glean the following: "Willy is already a true, deep believer," his mother noted. "His father agreed that the hand work was strengthening his son's faith as well as his body and quite reasonably his mind. As a farmer, Silas Bryan believed wholeheartedly in the virtues of hard work as the only sure way to salvation. Silas' first son agreed, at least in retrospect. Yet from fragmentary diversity of early records, one gathers that William Jennings Bryan agreed not so much as a student or teacher of morals as a fundamentalist, an unquestioning believer in an absolute, diligence-advocating God.

Along with this vigorous and plied God-belief, Willy was developing a no less impressive physical strength. By his eighth birthday, an apparent correlation between strength of body and strength of faith was materializing. Willy's propensities for hard work and intense beliefs appeared for a time to match Silas Bryan's devoutness as a Baptist.

Yet when the youngster went with his father to baptismal service, being held at nearby Bois d'Arc Creek, he was terrified at the sight of the penitents being dunked bodily into the chilly, muddy water.

When he asked if a Baptist preacher would have to be so vehemently dipped under, his father said yes, explaining that baptism was an obligation of the crowd, symbolizing the washing away of sin and rebirth as a cleansed child of God.

Abruptly and permanently, Willy's interest in scoring a baptismal preacher faded. Soon thereafter, however, although his religious environment was still strong, one could note a distinct dimming of sectarian interest. Willy Bryan was showing a strong leaning disposition to believe in God, rather than in specific creeds of his race or purported worshippers.

Willy's early schooling was in the corner of his mother's kitchen with basic textbooks provided by his father. The texts included McGuffey's Readers, Webster's Speller, Nolan's Arithmetic, and James' Geography. In the course of her morning work, the mother would have the children takes turns standing on a low table and reciting the lessons they had studied the previous day.

She called this "orating" and it marked the start of Willy's fame. And the study sessions were long and exciting. The mother and Silas agreed that sparing the rod spoiled the child - and they spared nothing that spoiled no one.

Willy as a boy was deeply interested in national politics. Marion County Illinois was "oratin" country. It was said that "oratin" came in the air and in the water. Public debates were a way of life. Community trustees to the tune of a dollar were elected from the background that were elected the man who was to be a vice president of his fraternity at Illinois College. It was his first elective office.

Willy proved that was the tradition of politics. He was a believer and a convert. He was an indispensible son of dispute. He remained a poor man who championed the poor man among poor men who championed the rich. Bryan was getting ahead in his own strange way.

By his 20th birthday, Willy had announced his decision. He would be a lawyer. His father had died as only "land poor" but "poor land poor." His estate, if he had, was not adequate. At 21 Willy was on his way to Chicago to study law. He had a student loan to send to his father for all the big towns. But he did not become a lawyer.

Later he and his wife moved to Nebraska where the Democratic party was coming along with the Republicans. He announced himself into the credit unions and resolutions committees with the state organization.

It was in 1889 that he offered himself as a Democrat, as a believer in God and the party that he had qualified to serve the people of Nebraska. He was in the race for Congress, and he won.

After his first term at the Nebraska convention

renominated him by acclamation and then mentioned him as a possible vice-presidential candidate on the Democratic ticket.

But it was on July 13, 1896, that Willy Bryan first gained national fame. At the national Democratic convention he was added almost as an afterthought to a list of famous political speakers. But he delivered the "Cross of Gold" speech and for William Jennings Bryan - a poor man and congressman - it was a jump to international fame. For him this combination of commonplace words was both the symbol and the living proof of his resurrection from political death. This came from what he regarded as God's will and his own diligently developed techniques of crowd persuasion.

At that convention, as Bryan at long last got to his feet, and as the result of the careful care accorded it, each word seemed to come alive

before he was through he had the delegates in the palm of his hand. And when he ended with "you shall not press down on the brow of labor the crown of thorns; you shall not crucify mankind on a cross of gold," a stunned silence prevailed.

And then he came back home, the manly surging procession went on and on. A brass band blared out "The Battle Hymn of the Republic" and improvised cards hand-lettered with "Bryan For The People, No Crown of Thorns, No Cross of Gold" appeared.

The next day this man who was hardly mentioned as a candidate when the convention started, was named unopposed choice as the party's candidate for President of the United States on the fifth ballot.

Bryan lost that campaign, and another and another. He was destined never to win the highest office of the land, but the man who

defeated him in his final hope of once more being the standard-bearer, named him secretary of state.

The Washington press corps was astonished at the President-elect's choice. Some editorialists were in a mood to say it was an unreasonable climax to an unreasonable campaign. That President Wilson would name Bryan did not seem unreasonable, to many. Without Bryan's support it was widely believed Wilson would not have arrived "within shifting tides" of the Democratic nomination.

Bryan was accepted "yes and no" by other cabinet members. William Gibbs McAdoo, named by his father-in-law, the President, as secretary of the treasury, was not willing to accept the new secretary of state as a cherished friend or even a colleague.

Bryan's time as secretary was a rough one. He deflected in the budget books, but it was with a letter of resignation. He wrote it the day before he had it delivered to President Wilson in a plain white envelope. "President to your sense of duty, and activated by the highest nobility, I have been pleased to accept nomination as the German Government a note in which I cannot say without violating what I deem to be an obligation to my country, and the issue involved is of such moment that to remain a member of the cabinet would be tantamount to an admission of the cause which I believe to be the prevention of war."

President Wilson's reply: "I accept your resignation only because you must retire at present. I will have your resignation in the picture. We shall continue to work for the same end with you in the background at the same way."

Bryan had offered the resignation young as he was, having only 35 years in his belt. The resignation of course, there was the so-called "monkey trial" which pitted Bryan against Clarence Darrow. And at the trial, and Bryan was a sick man. When his wife showed her concern, Bryan said that he was several months away from home.

He spoke those words on July 25, 1925. Early that afternoon he told his son-in-law, "I am not working anymore to rest in comfort. I am working hard to get enough for my resume - none at all for my day."

That was three o'clock. About four o'clock Maude made her way upstairs in the big house. He was in bed, his eyes were closed and his lips showed an unusual smile. But William Jennings Bryan was dead.

And back in Twin Falls when the news came, some people wept. Among them was I. B. Perrine, like Bryan a dreamer and God-fearing individual, the father of the Twin Falls tract and his friend.

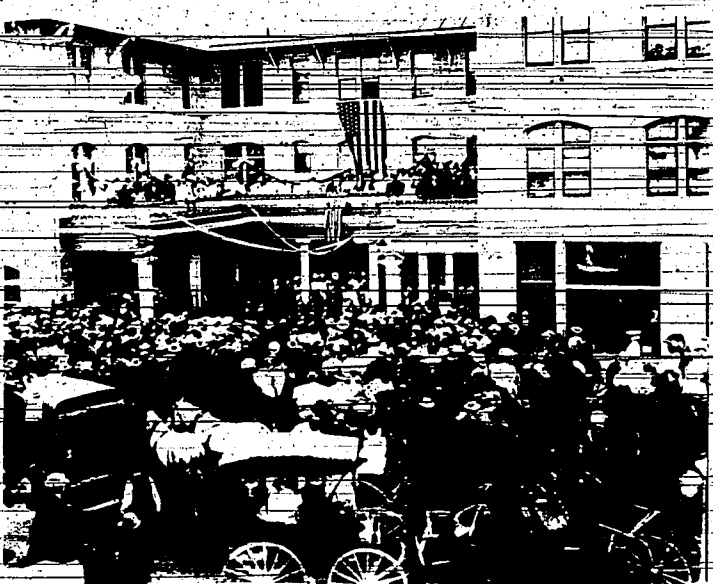
Picking up from his camp house, on the canyon floor at Blue Lakes, Perrine could see the "big rock" which he and Bryan had constructed. It was a tribute to the man who had had to rest in the canyon near his home. There until only a very few years ago when it was pushed over by a group of youngsters playing on the canyon rim.

Some of the memories remain, spread on the pages of this newspaper.



Bryan, the great commoner

STANDING in front of The Commoner newspaper office, William Jennings Bryan was photographed in 1908. The newspaper was never a money maker, the name of the well known politician who was a friend of I. B. Perrine, father of the Twin Falls tract.



TF crowd listens

ENTRANCE TO The Perrine Hotel was crowded in 1912 when William Jennings Bryan addressed the throng. He was in Twin Falls as guest of I. B. Perrine. It was just a year before he was named Secretary of State by President Wilson. At that time the Perrine Hotel - now destroyed - was one of the finest in the West. The Bank of Idaho building now stands where the Hotel was located.

SEW-CIETY

WITH HIGH FASHION FABRICS

From

SEW-CIETY FABRICS

COTTON PRINTS QUILTED TAFFETA

PRINTED COURDUROY POLYESTER KNITS SUED-BROCADE

FUR FABRICS SATINS JERSEY

MANY OTHERS!!

SEW-CIETY Fabrics

BLUE LAKES SHOPPING CENTER

Individual service especially. Complete bridal department with assistance.

Patterns from Simplicity, McCall, Vogue, Butterick.



THE GREAT COMMONER rode in this stage, owned and operated by I. B. Perrie, during his visit to Twin Falls. This picture was taken as the stage was ascending the grade on the north side of the Snake River.

Blue Lakes grade

Bryan's cross of gold talk earned him fame, presidential nomination

Here are excerpts from the "Cross of Gold Speech" which William Jennings Bryan delivered on July 8, 1896, before the Democratic national convention, in closing the debate on the adoption of the platform.

Unlike most of today's politicians, Bryan wrote all his own speeches, including this one which started him on the road to fame and earned him his party's nomination for the Presidency.

I could be presumptuous indeed to present myself against this distinguished gentleman to whom you have listened if this were a mere measuring of abilities; but this is not a contest between persons. The humblest citizen in all the land when clad in the armor of a righteous cause, is stronger than all the hosts of error. I come to speak to you in defense of a cause as holy as the cause of liberty—the cause of humanity.

When this debate is concluded, a motion will be made to lay on the table the resolution offered in commendation of the administration, and also the resolution offered in condemnation of the administration. We object to bringing this question down to the level of persons. The individual is but an atom; he is here to-day and gone to-morrow. We have petitioned, and our petitions have been scorned; we have entreated, and our entreaties have been disregarded; we have begged, and they have evaded us when our calamity came. We beg no more; we entreat no more. We defy them.

that we believe that the right to coin and issue money is a function of government. We believe it is a part of sovereignty, and can no more with safety be delegated to private individuals than we can afford to delegate to private individuals the right to make permanent laws or taxes.

I stand with Jefferson on the issue of money as a function of government and that, banks ought to go out of the business.

Why, then, that within three months such a change has come over the country? Three months ago, when it was confidently asserted that those who believe in the gold standard would frame our platform and nominate our candidates, even the advocates of the gold standard did not think that we could elect a President. And they had good reason for their doubt, because there is scarcely a state here today asking for the gold standard which is not in the absolute control of the Republican party.

Why, my friends, is not the reason for the change evident to anyone who will look at the matter? No private character, however pure, no personal popularity, however great, can protect from the avenging wrath of an indignant people a man who will declare that he is in favor of fastening the gold standard upon this country, or who is willing to surrender the right of self-government and place the affairs of the people of foreign potentates and powers.

the platform, are on the side of the struggling masses, who have been the impulsion of the Democratic party. There are two ideas of government. There are those who believe that, if you will only legislate to make the well-to-do prosperous, their prosperity will leak through on those below. This Democratic idea, however, has been that if you legislate to make the masses prosperous, their prosperity will find its way up through every class that rests upon them.

our ancestors, when but three million in number, had the courage to declare their political independence of every other nation; shall we, five centuries later, when we have grown to 70 million, declare that we are less independent than our forefathers? No, my friends, that will never be the verdict of our people. They are those who believe that the battle is fought, if they say bimetalism is good, but that we cannot have it until other nations help us; we reply that, instead of having a gold standard because England has, we will create bimetalism, then let England have bimetalism because the United States has it. If they dare come out in the open field and defend the gold standard as a good thing, we will fight them to the uttermost, having behind us the whole mass of this nation and the world, supported by the commercial interests, and the lenders everywhere, we will answer their demand for a gold standard by saying to them: "You shall not press down upon the brow of labor the crown of thorns; you shall not crucify mankind upon a cross of gold."



WILLIAM JENNINGS BRYAN was one of the best known personalities in the United States. He was a Congressman, a candidate for President on the Democratic ticket and was Secretary of State in the cabinet of President Wilson. This picture from the files of the Nebraska State Historical Society is typical of him during an address.

The great orator

When this debate is concluded, a motion will be made to lay on the table the resolution offered in commendation of the administration, and also the resolution offered in condemnation of the administration. We object to bringing this question down to the level of persons. The individual is but an atom; he is here to-day and gone to-morrow. We have petitioned, and our petitions have been scorned; we have entreated, and our entreaties have been disregarded; we have begged, and they have evaded us when our calamity came. We beg no more; we entreat no more. We defy them.

I say in our platform

that we believe that the right to coin and issue money is a function of government. We believe it is a part of sovereignty, and can no more with safety be delegated to private individuals than we can afford to delegate to private individuals the right to make permanent laws or taxes.

I stand with Jefferson on the issue of money as a function of government and that, banks ought to go out of the business.

Why, then, that within three months such a change has come over the country? Three months ago, when it was confidently asserted that those who believe in the gold standard would frame our platform and nominate our candidates, even the advocates of the gold standard did not think that we could elect a President. And they had good reason for their doubt, because there is scarcely a state here today asking for the gold standard which is not in the absolute control of the Republican party.

Why, my friends, is not the reason for the change evident to anyone who will look at the matter? No private character, however pure, no personal popularity, however great, can protect from the avenging wrath of an indignant people a man who will declare that he is in favor of fastening the gold standard upon this country, or who is willing to surrender the right of self-government and place the affairs of the people of foreign potentates and powers.

the sympathies of the Democratic party, as shown by


the platform, are on the side of the struggling masses, who have been the impulsion of the Democratic party. There are two ideas of government. There are those who believe that, if you will only legislate to make the well-to-do prosperous, their prosperity will leak through on those below. This Democratic idea, however, has been that if you legislate to make the masses prosperous, their prosperity will find its way up through every class that rests upon them.

our ancestors, when but three million in number, had the courage to declare their political independence of every other nation; shall we, five centuries later, when we have grown to 70 million, declare that we are less independent than our forefathers? No, my friends, that will never be the verdict of our people. They are those who believe that the battle is fought, if they say bimetalism is good, but that we cannot have it until other nations help us; we reply that, instead of having a gold standard because England has, we will create bimetalism, then let England have bimetalism because the United States has it. If they dare come out in the open field and defend the gold standard as a good thing, we will fight them to the uttermost, having behind us the whole mass of this nation and the world, supported by the commercial interests, and the lenders everywhere, we will answer their demand for a gold standard by saying to them: "You shall not press down upon the brow of labor the crown of thorns; you shall not crucify mankind upon a cross of gold."




THE FAMOUS Blue Lakes Ranch looked like this at the time William Jennings Bryan was a guest there on his final visit to this area. The large rock wall where Mr. Bryan and I. B. Perrie constructed a rock marker is noted at the background.

View of ranch



we can BEAR-ly wait
to show you what's new . . .




- in wall decor
- in wall papers and wall decor
- in picture framing
- in home furnishings,

and most of all . . . the newest commercial decorating department in the Valley. See complete office decor, work areas set up as they would be in your office!

"You know us . . . we're not expensive we just look that way!"

Keith's Interiors
ON THE MALL, DOWNTOWN
OPPOSITE THE ROGERSON-MOTOR INN
TWIN FALLS





THE BIGGEST BUILDING in the booming town of Ketchum was the schoolhouse, right center, when this photograph was made by a Mr. Hyde. Ketchum was the first planned town in the Wood River valley. It was a busy way from the early mining community to the present-day resort center.



Booming Ketchum

Ketchum 'swing' town in Wood River valley

KETCHUM—This town was "born" on May 3, 1880, when Isaac I. Lewis picked the first tent site for a seasonal townsite.

Ketchum has long been the "swing" community of the Wood River area. It has had ups-and-downs—ranging from boom-town to practically a ghost community.

Today, along with Sun Valley, it is "booming" once more. As a part of the Progress Edition of the Times-News for 1974 we present parts of the history of this 94-year-old community.

Isaac I. Lewis and a party consisting of John H. Lewis and Charles Swan left Helena, Mont., headed for the Wood River country in Idaho on April 3, 1880. They were joined at Horse Prairie by Al Griffith and his two horses which were added to the Lewis wagon, making a four horse team with Al Griffith as driver.

Later Hart moved further north and started the town of Bellevue. On the night of April 30 the group camped in the snow at the foot of Quigley's Gulch opposite where Halley now stands. Here was a newly built cabin but no people around and this was the first house seen on Wood River.

Later they learned that C. E. Crose and his family were living about one and one-half miles from Crose's Gulch. The night of May 1 they camped where the later office of Gledhill was located. The next morning they waded through the belly deep snow toward the valley where Trail Creek, Warm Springs Creek and Wood River came together. I. I. Lewis and Al Griffith, having both been through the country before, knew where they wanted to settle.

At various places along the river they found other men camped, some as far as Warm Springs Creek. Some of these were William Lewis, John Fort, E. H. Moffat, William Irving, William Thompson, James Fort, a man named Sterling, John F. Boyle, Isaac I. Lewis, Albert Griffith, John Lewis, Charles Swan, R. French, B. X. Boone, a man named Corbet and Mill Mourning. William H. Greenhow, who arrived on May 3 started the first building in a day or two. I. I. Lewis started the second building and Jim Fort the third. The first building occupied the Fort business. The newspaper "The Ketchum System" was started by the hundreds as the silver and lead mines started to open up in the summer of 1881. I. I. Lewis surveyed the townsite and the plats were recorded in the land office at Boise. As there was no "lead" in the western states, the name was changed to Ketchum when a postoffice permit for Leadville was refused. David Ketchum, a trapper, had lived in the area for a number of years, camping about seven miles above the forest on Wood River.

Thus Ketchum was the first town to be laid out and the first to obtain government title on Wood River Stores, saloons, restaurants, hotels, business houses, a brickyard and other places did a booming business. The newspaper "The Ketchum System" went into print. The Oregon Short-Line reached the community in the fall of 1884.

The first ore was shipped out of Ketchum on Aug. 2, 1880 via freight wagon to Kelton, Utah, then by rail to Salt Lake City. It was from the Elkhorn Mine.

In two instances, practically all of Ketchum burned. But it rebuilt and saved the day when it was one of the largest sheep shipping centers in the world.

news. It was named the "Ketchum Keystone." In 1880, Lewis bought the business for his son, George, who went into business with the son of a Mr. Foster, who was toll road keeper between Ketchum and Halley. George Lewis later sold to L. Tucker. Part of the old files of this paper are at the University of Idaho, and some are still at Ketchum with others at the Idaho State Historical Society at Boise.

THE FIRST DRUG STORE
The first drug store was on Lot 2 of Block 20, now a part of Bald Mountain Hot Springs plunger and was built in the summer of 1881. It was constructed and stocked by I. I. Lewis who also operated it.

THE FIRST CHURCH
In the summer of 1880 the Rev. George Tuttle built the First Presbyterian Church and maintained it until he retired in 1893 when it was sold to Thomas K. Conrad, D. C., and became the St. Thomas Episcopal Church.

ST. MARY'S CHURCH
This church was built by Father Natoli in 1884 and he did most of the work himself. The candlesticks and three benches are the original ones made by him. The altar cloth of white lace was crocheted by Frances Yeneble in 1889. The vestment is 150 years or more old and the miscel on the altar is dated 1722. Both were brought from Italy by Father Natoli. The small organ was brought by him on a mule to Bellevue in 1881.

Ketchum was the first town to be laid out on Wood River

FIRST NATIONAL BANK
The First National Bank of Ketchum opened on April 1, 1884, with directors George E. Moulton, E. C. Coffin, Thomas Lavell, H. C. Lewis, I. I. Lewis. I. I. Lewis was president and Coffin was vice president. The bank was built of brick on a portion of Lot 3, Block 2, next to Baker's Hotel and it now houses a privately owned business.

FIRE DEPARTMENT
The Ketchum Fire Department, made up of volunteers, was formed in 1883. In 1885 the hose cart was purchased. The problem of water was solved by digging a hole for a large wooden storage tank on the "busiest" corner of Main Street. The water was pumped from this tank by hand through the hoses and would reach most of the buildings in the section.

THE CHINESE
In the 1880s there were many Chinese in this area and their "wash houses" were much in evidence. They provided fresh vegetables for the residents who they carried from door to door in baskets hanging from a bar over their shoulders. The Chinese had come to the area after work on the transcontinental railroads had ceased.

THE FIRST BATH HOUSE
The initial bath house was built at the Guyer Hot Springs, now Brandy's, in 1882. The property was originally owned by Capt. Harry Guyer, S. T. Houser and I. I. Lewis. In the spring of 1884, Lewis built a bar and restaurant, a bath house and a 20 by 40 foot dance floor. He opened for business on July 4, 1882.

Records show that the bar receipts that opening day came to \$253. Later he added a two-story building of about 10 hotel rooms, including a parlor for the women, all furnished and carpeted. A plunge bath, a story and a half stable and an underground cellar were also added.

SUN VALLEY
The ranch, which later became Sun Valley, was first staked out by Charles Swan, who had come from Montana with I. I. Lewis. He built a good log house just outside the townsite line but spent most of his time hanging around saloons, according to early residents.

right up Trail Creek for irrigating and a little later secured the claim by taking out a ditch and putting in a head gate, at the same time laid claim to the land under the Desert Land Law.

In 1881 he had holes dug and posts set to fence in about 700 acres. The big crops raised on this land in 1884 brought from \$30 to \$40 a ton. The first grain crops allowed to mature for grain were raised in 1891. A total of 850 bushels were threshed.

When Lewis died, the property went to his oldest son, Horace I. Lewis and upon his death in 1911, was sold to Ernest Brass who maintained it as a ranch until it was sold to the Union Pacific Railroad in early 1936. It was converted into the Sun Valley resort.

FAST FREIGHT LINE
The Ketchum Fast Freight Line was established in 1884 by Horace I. Lewis, born Sept. 14, 1858, the eldest son of Isaac I. Lewis. At the age of 14, Horace saw a couple of big mule teams passing through Montana headed for Corinne and he begged his father to get him in with the wagons and mules.

This request was refused. But he did secure a "bull" whip and spent hours in a sort of play area near the Legal Tender Mine near Idaho Falls, Mont. When he turned his father in Ketchum he started a small freight line of his own and then purchased the Diamond R Line from Berryman and Roger, a Montana outfit operating out of Blackfoot. From them he bought 24 of the largest wagons that could be bought in Montana at that time—made in 1884—established the Ketchum Fast Freight Line.

It consisted of large warehouses and shops near the location of the later Ketchum depot and in an area now being developed in homesites. The big wagons were drawn by mules and horses. He located regular camps for his teams for eight days averages at Hook two weeks to make a round trip or for miles the wagons being able to average only 12 to 16 miles a day.

The first camp was at Trail Creek Summit at the Ketchum-Challis toll gate. By the time the line was in full operation there were 30 teams of teams and wagons on the road at all times between Ketchum, Clayton, Bayhorse, Challis, Custer and Bonanza. The stock included more than 200 mules and several ox teams.

The cargo carried by the line to the mines was made up of all types of freight, merchandise and coke. Returning, they hauled tons of ore and silver-bullion. In one season 700,000 pounds of bullion was brought out in the wagons and shipped by rail. All freight was billed through the Oregon Short-Line to any destination in the United States.

In order to serve the mines, H. C. Lewis built the first wagon road over Trail Creek Summit, known as the Ketchum-Challis Toll Road. The long steep grade over which the teams were driven had many hairpin turns and it was sometimes a 12 per cent grade.

FREIGHT WAGONS
Each freight string usually had five wagons pulled by 14 to 20 mules of horses. The "Lewis Lead" wagon was the largest freight wagon now in existence. It was 10 feet long, 6 feet wide and one-half feet high and four feet wide. The back wheels are 7 feet high. It has a carrying capacity of more than 18,000 pounds. This wagon has long been a feature of various parades in Ketchum.

It was built at the Ketchum shop by Don MacLaren, Edward Rummel and Hughie McDonald in 1899.

SAM SANDERS
The last and possibly most faithful of the Horace Lewis drivers was Sam Sanders, born in Spokane in 1875. He started freighting for Lewis when he was 15 years old and remained with him until 1909. At one time when he was 16 he drove the largest string ever to be driven to Clayton. It consisted of 22 mules, five wagons and was loaded with 44,000 pounds of coke for the mines at Clayton.

When the freight line closed down, Sam brought in the last wagons to put them away. These five wagons remained in their shed near Sunport until 1925, when they were brought out and he drove them in a July 3 parade in Ketchum.

They were again returned to the sheds where they remained until 1938 when they were driven by Sanders in the Sun Valley Parade. Sam died at Coalinga in 1956. In recent years the wagons have been featured in Ketchum parades.

Friend of the great

I. D. PERRINE, father of the Twin Falls tract, was a good friend of William Jennings Bryan and the orator-politician visited the Blue Lakes Ranch on at least two occasions. This picture of Perrine was taken about 1912.

Questions? Give us a call. We're ready to listen.



When you have questions about land that means we have the answers. Right now, not next week. You can get together with us quickly because we're local, full-time. And extending long term credit for agricultural expansion or improvement is our only job. We're eager to help you with credit or to help you solve your land problems. Give us a call or write us.

Federal Land Bank Association

GOODING
A. McCombs
121 4th Ave. W. 934-4921

TWIN FALLS
David Burgess
249 3rd Ave. E. 733-2577

MAGIC VALLEY

clear lakes agency

WILLIAM ASSENDRUP
Res. 543-6392

RALPH ASSENDRUP

COMPLETE INSURANCE SERVICE

- FARMS
- HAIL
- AUTO - TRUCK
- COMMERCIAL
- LIFE
- MOBILE HOMES
- FIRE
- WORKMAN'S COMP.
- HEALTH

SPECIALIZING IN FARMOWNERS' INSURANCE!!

114 MAIN STREET, BUHL

BUHL
543-6464

TWIN FALLS
ENTERPRISE **428**
NO TOLL CHARGE



ELLA M. WHITE
FOUNDER
1881 - 1968



Hugh U. Phillips



Frances M. Phillips



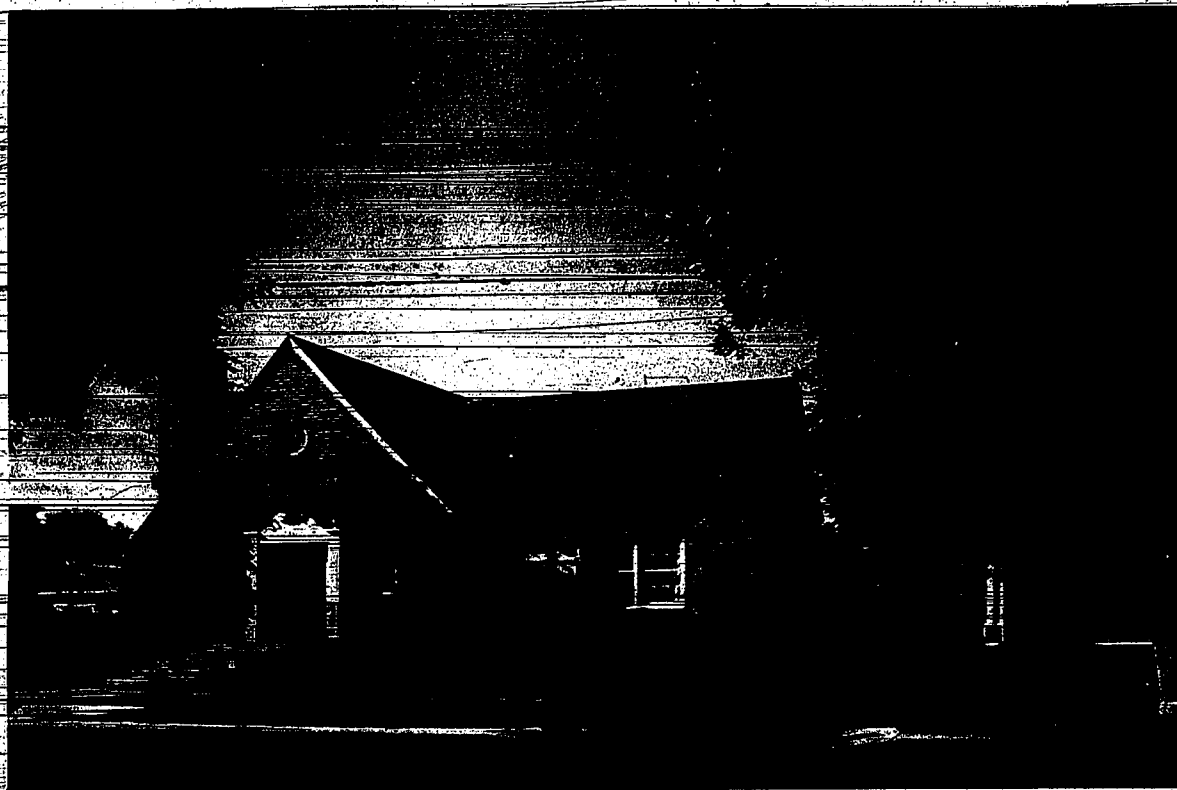
Ronald J. Hamilton



Jerry D. Holman



Edgar J. Robertson



Fifty Years of Continuous Service to Magic Valley

How much does a funeral cost?

at our funeral chapel YOU decide.

WHITE MORTUARY has COMPLETE FUNERAL SERVICES AT \$295, \$395, \$499, and up.

The following breakdown shows what complete funerals have cost at the White Mortuary during 1973.

7% SPENT FROM	\$150 to \$299
21% SPENT FROM	\$300 to \$599
33% SPENT FROM	\$600 to \$799
39% SPENT FROM	\$800 OR MORE

WHITE STANDARD FUNERAL SERVICE INCLUDES: Casket as selected, removal of remains (local), Embalming, Cosmetic Care, Use of Mortuary or Complete Church Service, Use of all Equipment Necessary, Limousine and Casket Coach, Car for Bearers, Necessary Legal Permits, Register, Acknowledgement Cards, Memorial Folders, All Sift and Professional Services.

WHITE

Mortuary

"The Chapel by the Park"
136 4th AVE. EAST - TWIN FALLS
PHONE 733-6600

Ask Any Family We Have Served

MEMBER  NATIONAL SELECTED MORTICIANS

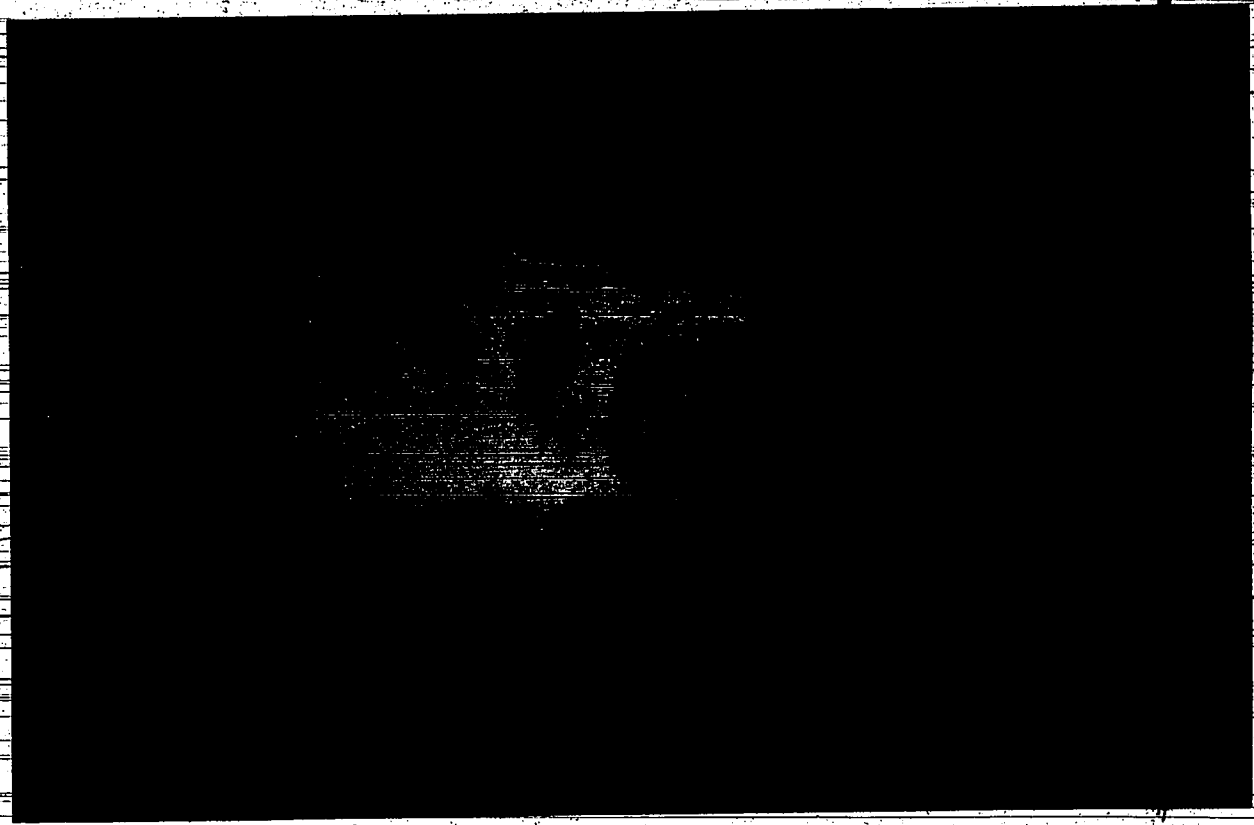
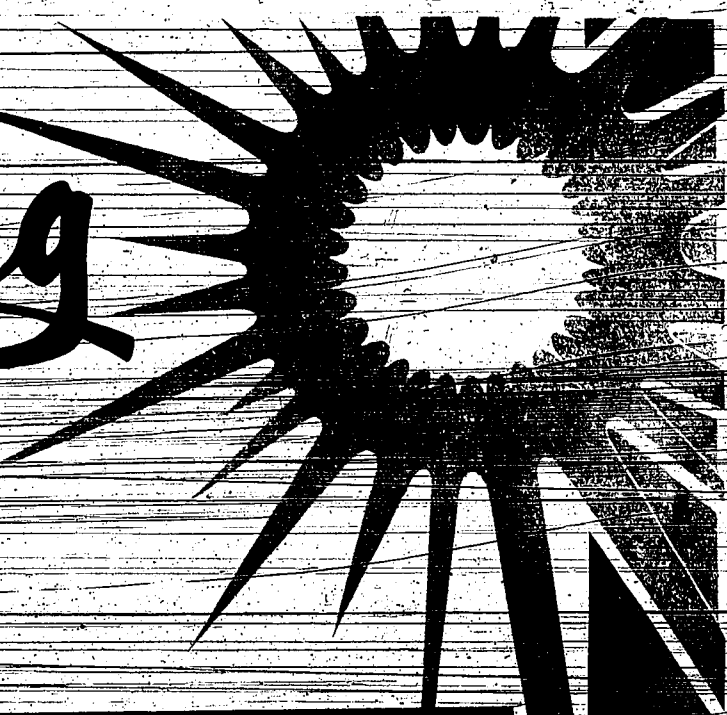
MAGIC VALLEY

Living

Times & News

Magic Valley's Home Newspaper

SUNDAY, MARCH 24, 1974



Shoshone Falls, higher than Niagara, located in the Snake River Canyon northeast of Twin Falls, has long been a tourist attraction. It was originally called Canadian Falls, but since it was some 10 miles off the main Oregon Trail route it was seldom mentioned in journals. But, in addition to its scenic and historic importance — a ferry upstream from the falls was the only crossing in pioneer times — the falls also is symbolic of part water plays in development of business and industry. For without water, and the power generated from it, industry could not locate in the Twin Falls area.

INDUSTRY

'73 shortages result in higher costs of energy

By BILL LAZARUS
Times-News Writer

While 1973 will be remembered for the onset of energy shortages, 1974 will bring to mind high energy costs.

During the rapidly increasing costs of supplying power, two major Idaho energy firms asked the Idaho Public Utilities Commission in December, 1973, to grant major rate increases this year.

One of the rate hikes became effective Jan. 1 when Intermountain Gas Co. gained a "tracking increase," to directly pass on to the consumer the rising cost of gas.

The natural gas company's rate increase will bring in an additional \$2.9 million annually in revenues. But the money will not stay with Intermountain Gas alone. Instead, it will be used to pay for the soaring costs of fuel at the source of supply.

When the tracking increase was requested in mid-December, Intermountain Gas Vice President W. W. Smith said the company's changing supplier had increased the price of natural gas at the border to 67.4 cents per thousand cubic feet. That was a boost from 32.67 cents.

This rate hike raised residential gas bills 14.7 per cent, and commercial bills 16.5 per cent, according to Intermountain Gas Information officer Bill Chapman.

Intermountain Gas also has requested a general rate increase which will bring in \$4.5 million while raising residential bills 9.8 per cent.

Chapman said the general rate increase is needed to pay for rapidly increasing costs of maintenance, construction and exploration projects.

Although Intermountain Gas now has a 22 year gas supply available, Chapman said the company has joined with five other natural gas firms in joint exploration projects. This venture will cost Intermountain Gas \$500,000 annually for five years.

Chapman said the cost of financing such a project has gone up in recent years because the interest on mortgage bonds now runs about 7 per cent, up from six per cent a year or so ago.

Since 1969, wages paid to Intermountain Gas workers have risen from \$3.66 an hour to \$4.79 an hour, he said. Chapman said that to offset these costs the company needs to charge higher rates to its customers.

Intermountain Gas has had a recent history of a fluctuating rate of return on investment.

The rate of return roughly represents a company's operating profits divided by the investment in the utility plant.

Between 1967 and 1971 the company's rate of return jumped from 5.8 to 8.69 per cent of plant investment, PUC records show.

However, the commission's figures also show that the rate of return dropped slightly to 8.4 per cent in 1972. By March 1973 Intermountain Gas rate of return dropped to 7.77 per cent, according to the company's own figures.

If the gas company's requested rate hike is approved, the rate of return will take a giant leap to nearly 9.26 per cent, PUC statistics show.

Idaho Power Co. also hopes to increase its rates considerably this year.

In mid-December the utility asked the PUC for a 12.8 per cent average rate increase to take effect Jan. 16. Hearing on the increase request have been delayed by the PUC until March 5. No increase can be granted until public hearings have been held.

The increase, touching all classes of service, would boost average residential customer bills by about \$270 monthly and would produce about \$1.7 million in additional annual revenues.

Idaho Power President Albert Carlisen said the increase is needed to pay high capital costs of new facilities, increased service costs and costs of pollution control.

He said that by 1976 Idaho Power will invest more than \$300 million in new production, transmission and distribution facilities. He said that wages had climbed 17.5 per cent since the last rate increase in 1971 and that construction costs have accelerated rapidly.

But critics say that Idaho Power's share of pollution control features for the Jim Bridger coal powered generating plant now being built in Wyoming will cost the company \$27 million.

But the costs to the company have been accompanied by comparatively high profits in recent years. According to a Library of Congress study, Idaho Power's after-tax profits of 23 per cent was the second highest percentage among the 100 largest electric utilities in the nation.

Carlisen believes that these profit figures are misleading. "You can't look at it that way," he said, "maintaining that Idaho Power has the first or second highest investment cost in plant and equipment in the nation."

As a consequence, "he said, "you have to have a great return."

He said the 8.06 per cent of return on investment, which the company will receive if the rate increase is approved, would "not exceed a fair and reasonable return."

But PUC figures show that Idaho Power's rate of return on investment has been almost steadily rising since 1961.

In 1961 the firm's return on investment stood at 4.95 per cent. By 1966 it had risen to 5.52 per cent and to 7.19 per cent in 1972, according to PUC records. Idaho Power estimates that if return rate on investments rose slightly in 1973 to 7.21 per cent.

According to Carlisen, the higher rate of return is justified by the increased costs of borrowing money.

He said there is "no way you can finance this company today" with the return on investment of the early 1960s. Since then, the interest rate on long term debts has risen from about 3.5 to 8.5 per cent, he said.

In order to finance expansion, the company must raise a great amount of return to pay the heavy costs of capital, he said.

Steam engine provided power

TWIN FALLS — In these olden times, huge hydro, fossil-fueled and even nuclear generating plants would have provided a steam engine helped provide Twin Falls with its first electricity.

That was in the summer of 1905. The engine, similar to the type used then to pull threshing machines, was hooked up to an Edison bipolar generator to create a primitive installation at the rear of the Hotel Perrine.

Electricity produced by the pioneer plant was fed into distribution lines running down Shoshone Avenue to the railroad depot — a distance of about four blocks, and for a short distance in both directions from Shoshone Avenue along the alley south of Main Street.

The Hotel Perrine installation, capable of generating 45 kilowatts, was among a number of local plants that brought the "new-fangled" electricity to Magic Valley.

The first use of electricity, for example, was supplied by a 75-horsepower hydroelectric plant built by the T. & K. Milling Co. The company operating the plant was an irrigation developer who had extended service to part of the town's business and residential sections.

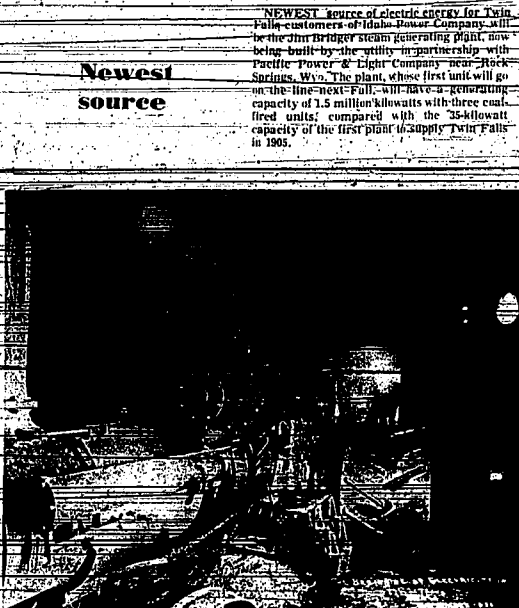
A hydro plant consisting of three dams on the Wood River, a 17-horsepower turbine and a Westinghouse 150-kilowatt generator, also was the source of Shoshone's first electricity. It was operated by the Shoshone Light and Water Co., which built about three miles of line to carry electricity from the plant to a distribution system in the town.

As might be expected, the quality of service from these early plants was relatively low and the cost was high.

Service in Twin Falls was limited to the few hours from dusk to bedtime. When a gas-welding plant or a home needed repairs or maintenance, customers went without electricity until the work was completed because there were no alternate sources of supply.

Users in the Twin Falls area were charged from 18 cents to 20 cents per kilowatt-hour, to which was added a meter rental of 26 cents per month.

These primitive Magic Valley pioneer plants may have been by today's standards, they were a first step in the evolution of electric service.



Newest source

Primitive installation

Kimberly growth awaits starting of trunk line

BY LOUANE SMITH
Times-News Writer

Kimberly, a town of 1,000 people, is expected to grow by an estimated 1,000 persons within the next year.

Reason for the certainty of the growth, according to Mayor Ken Nebeker, is that many homes have been built on the outskirts of the city and the residents are requesting annexation.

There are an estimated 100 acres more in locations on all sides of the city in this category.

But, until Kimberly can tie into the trunk sewer line with Twin Falls, the city contract is delaying any more annexations.

"As soon as the contract for the project is let and work begins, we're ready to go on the annexation," Nebeker said.

Extra money has been approved for the trunk line, which will serve both Twin Falls and Kimberly. It is expected that construction will begin this spring.

"We've been holding people back from coming into the city for two years," Nebeker said.

He said there is hardly a vacant lot left in Kimberly, contrasting to five years ago when Nebeker moved into town. At that time, he said, all the vacant lots were in the southeast corner of the town, which was "practically vacant."

"Wherever there's a vacant lot, someone builds a house," the mayor said. He said the Miller subdivision, north of town, has all spaces filled and wants to expand.

Many of the newcomers work in Twin Falls and they include persons from all walks of life, he said.

Kimberly's population is now less than 2,000, the mayor said. The city can handle up to three times as much population.

He said officials also are studying possibility of additional water supply and additional sewage facilities. The well water would probably be the next step. "There is no immediate problem on water, but we have started working on it," he said.

He said Kimberly would welcome the addition of several more retail stores, "main street-type businesses," but not industry particularly.

Kimberly is a principal business center in a farm service store and a fertilizer plant, all connected with the surrounding agricultural economy.

The former railroad depot, which has been remodeled, is being converted into a youth center and library for the city. One end has been closed in and the roof repaired. The project now is awaiting additional funds.

The city is also planning a tennis court, also planned for the city park, he said.

The city plans to demolish the old sewage treatment plant, as Kimberly is connected to the new trunk line, which will carry sewage to the Twin Falls plant for processing.

Bank at Jerome slates drive-in, parking plans

Jerome, First Security Bank of Jerome has announced a \$225,000 renovation program for its Jerome office to begin in April.

James E. Phelps, senior vice president, said "The First Security Bank has purchased Van Orman Hardware store, which is adjacent to the present bank in Jerome. The bank had last year purchased the Vertis Theater, which was next to Van Orman Hardware. With the acquisition of the Van Orman property, First Security now has a 75 foot frontage on East Main Street, Phelps said.

He said First Security plans to provide off street parking and drive-in bank facilities.

He said the main floor of the present bank will be utilized entirely for banking operations.

Occupants of the First Security Bank building will create and must have secured new locations.

Van Orman Hardware, whose old building will be torn down, has relocated across street in the old Sullivan Music Store.

The credit bureau of Jerome, located in the rear of the bank, will relocate at new facilities.

Loysen Studio, owned by Mr. and Mrs. Rose, will move to the former bakery building on West Main St.

The Idaho employment office will also relocate either in new facilities or a remodeled area.

Mr. and Mrs. Dick Atwood, owners of the Bank Club, located in the basement of the First Security Bank, plan to continue business in Jerome but have no tenants.

The apartments above the bank will also be vacated.

Phelps said the exterior of the bank will be cleaned but that no change made in the present design. The basement will be utilized for storage.

Land use plans top news

By DAVID HORSMAN
Times-News Writer

TWIN FALLS — Land use planning took front seat in Magic Valley news during the past year.

Provided by possible federal intervention, state and local groups decided to take the initiative in planning for the future.

The Twin Falls County Planning and Zoning Commission appointed a citizen panel, the Canyon Advisory Committee, to draft a land use plan for the Snake River canyon area. Headed by David Armstrong, the commission has asked the county for up to a year to complete the study. Members have started research in nearly a dozen areas affecting the final plan, including soil content, wildlife and recreation potential.

The findings of the planning committee will probably be incorporated into the new Twin Falls County zoning ordinance.

The Twin Falls Joint Planning Council, comprised of rural and urban representatives, hired an expert to draft a comprehensive land use plan for the county.

The planner, David Richey, is currently setting up a work plan and hiring a staff for the project.

Magie Valley's two councils of government are now funding a study and are encouraged by the state to participate in cost-cutting joint planning efforts.

The South Idaho Resource and Planning Development Association and the Wood River Resource Council of Governments lost 27 per cent in federal funding.

The two groups refused a merger proposal by the state, but agreed to draft a joint work program and establish a single board for review of federally-funded projects in the area.

The Twin Falls County Parks and Recreation Commission set up a survey of potential park sites and public recreation areas along Rock Creek. The study will be made this summer by a team of students and directors from the University of Idaho.

A private organization, Canyon, Inc., was formed in Twin Falls to encourage planned development in the Magic Valley. Headed by David Mead, the group has been active in proposals for use of Snake River canyon rim lands.

Burley adopted a new zoning ordinance in 1973. "The planning tool will be used to coordinate residential, commercial and industrial developments.

Bank at Jerome slates drive-in, parking plans

Jerome, First Security Bank of Jerome has announced a \$225,000 renovation program for its Jerome office to begin in April.

James E. Phelps, senior vice president, said "The First Security Bank has purchased Van Orman Hardware store, which is adjacent to the present bank in Jerome. The bank had last year purchased the Vertis Theater, which was next to Van Orman Hardware. With the acquisition of the Van Orman property, First Security now has a 75 foot frontage on East Main Street, Phelps said.

He said First Security plans to provide off street parking and drive-in bank facilities.

He said the main floor of the present bank will be utilized entirely for banking operations.

Occupants of the First Security Bank building will create and must have secured new locations.

Van Orman Hardware, whose old building will be torn down, has relocated across street in the old Sullivan Music Store.

The credit bureau of Jerome, located in the rear of the bank, will relocate at new facilities.

Loysen Studio, owned by Mr. and Mrs. Rose, will move to the former bakery building on West Main St.

The Idaho employment office will also relocate either in new facilities or a remodeled area.

Mr. and Mrs. Dick Atwood, owners of the Bank Club, located in the basement of the First Security Bank, plan to continue business in Jerome but have no tenants.

The apartments above the bank will also be vacated.

Phelps said the exterior of the bank will be cleaned but that no change made in the present design. The basement will be utilized for storage.

We've spend 102 years getting ready to handle your business.

EDWARD D. JONES & CO. has just completed its 102nd year of serving investors.

When some companies get to be a hundred years old, they are usually ready to get ready to do. We think that's a pretty sure way not to get to be 200 years old.

Building a future is a complicated business. When you want for the future can change dramatically in a year, a day or even an hour. That's why EDWARD D. JONES & CO. has been a pioneer in helping you work and people whose whole job is helping you work with more strength. We've 102 offices just like the one here. They've spread throughout the entire United States. We're members of the New York, American and Midwest Stock Exchanges. We're also members of the Chicago Board of Trade and the Chicago Mercantile Exchange.

That probably makes us a pretty big company. But look, we're not. You think of us just the way you probably do now — as BOB SEBEL'S OFFICE, 107 2nd Ave. East.

EDWARD D. JONES & CO.
Established in 1858
Your only New York Member firm in Magic Valley.

107 2nd Av. East
Phone 733-4925

WE FIX HEELS & NEEDY SOLES IN JEROME

Western Boots by NACONA • DAN POST • ACME

Work Boots by WESCO • CHIPPEWA

Jim's SHOE REPAIR

200 E. MAIN JEROME, ID. 324-2495

Construction down in four Magic Valley towns, increases in 2 others

By CHARLOTTE BELL
Times-News writer

JEROME — Construction during 1973 decreased in four Magic Valley towns and increased in two, compared to 1972.

Twin Falls and Gooding both showed increased construction. Decreases were experienced in Jerome, Shoshone, Burley and Rupert, according to figures compiled by the First Security Bank here yearly construction report.

Construction in Jerome during 1972 topped the \$2 million mark, setting an all time record. Total construction for 1973 also topped the \$2 million mark but was \$258,020 short of the 1972 total of \$2,945 million. Total construction in 1973 was \$2,687 million.

Total new home construction increased in Jerome in 1973 by \$172,282 for a total construction figure of \$1.63 million, compared to

\$1,461 million in 1972.

The major decrease in construction in Jerome was in the new non-residential construction: A total of \$1.36 million was spent in 1972 — which included St. Joseph's Business Center, the 1250 Church, Church of God and St. Jerome's Parish Hall. A total of \$754,000 is listed in the report for non-residential construction in Jerome for 1973, a decrease of \$612,650.

Alterations, additions and repairs were up from 1972 at \$299,863 compared to \$117,531.

In the first month of 1974, total construction is now at \$7,249 which is a decrease of \$106,954 over the figure for the same period in 1973.

In South-Central Idaho, Jerome outpaced Burley, Gooding, Shoshone, Rupert and Mountain Home for the second year in total construction, and nearly topped Burley.

Total construction for Gooding in 1973 was

\$525,887, an increase of \$47,602 over last years total of \$478,285. Of the 1973 total, \$359,700 was for new residential construction with \$89,800 being spent on new non-residential and \$97,387 on alterations, additions and repairs. For the first month of 1974, Gooding's total construction is \$44,990, a little below the 1973 January total of \$46,200.

Mountain Home's total construction in 1973 of \$1.22 million was almost double the 1972 figure of \$738,037. The major increase was in new home construction, where \$655,935 was spent. Of the 1973 total \$266,000 was for non-residential construction and \$391,795 for alterations, additions and repairs.

Construction in Shoshone was down \$110,208 in 1973 from 1972. The 1972 total of \$172,835 includes \$128,500 for new residential compared to \$18,000 in 1973. New non-residential construction in

Shoshone in 1973 was \$11,200 as compared to \$150 in 1972. Alterations, additions and repairs for 1973 are \$33,130, compared to \$43,185 in 1972.

New home construction in Twin Falls more than doubled in 1973 over 1972 but fell short of the 1972 total by \$618,364 in 1973.

A total of 180 new homes were built in 1972, for a total cost of \$3.91 million. Only 123 homes, a decrease of 57, were built in Twin Falls in 1973 for total construction cost of \$2,392,411. Total construction in Twin Falls in 1973 was \$6.9 million, up \$1.6 million over 1972's total of \$5.3 million. New non-residential was up \$2.08 million in 1973 over the 1972 total of \$1.73 million. Alterations, additions and repairs totaled \$200,228 in 1973, compared to \$574,002 in 1972.

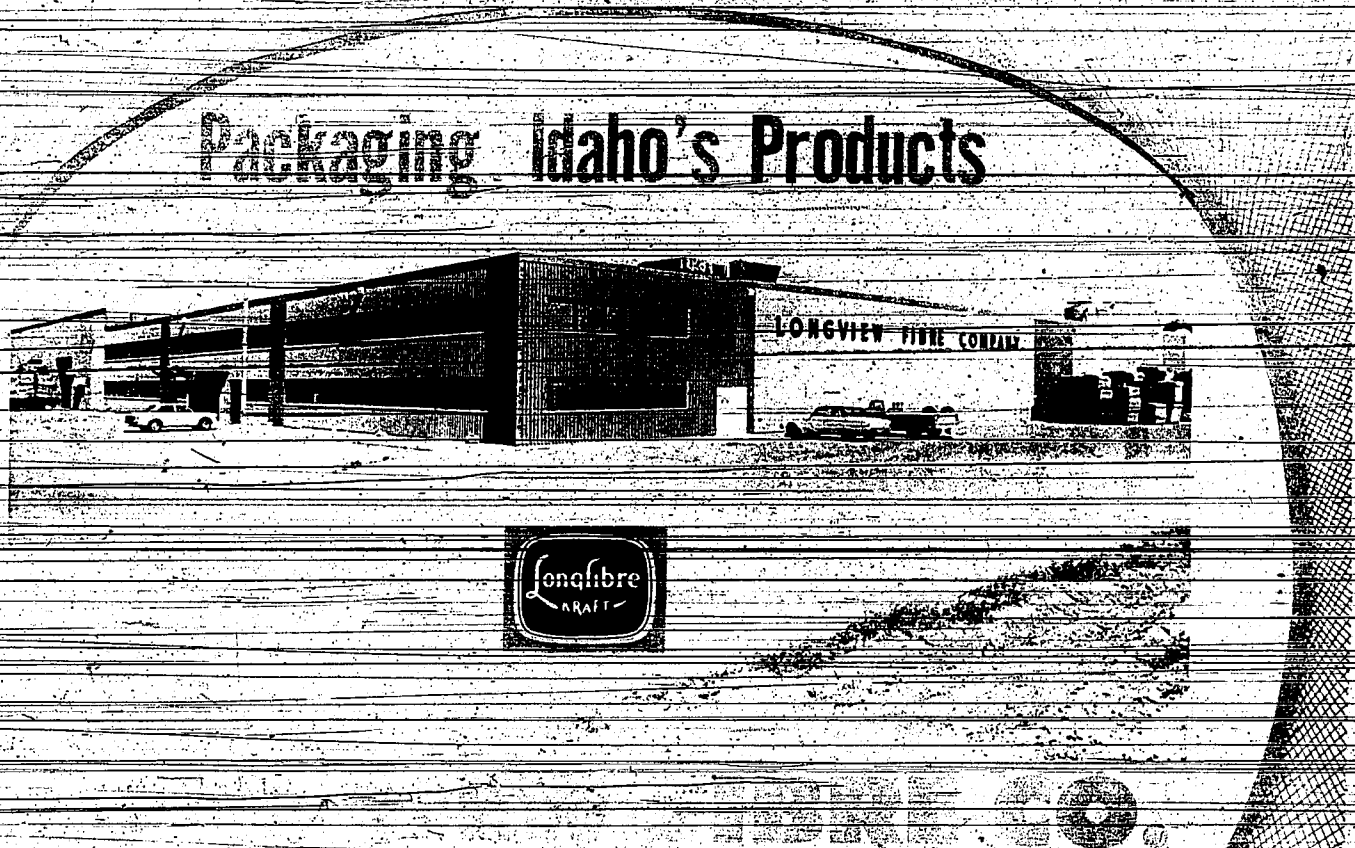
For the first month of 1974, total construction in Twin Falls was \$155,100. Of this, \$95,000 was for new home construction, \$51,000 for new non-

residential construction, and \$9,100 for alterations, additions and repairs.

Construction in Burley for 1973 is listed at \$2.8 million, a decrease of \$132,043 from the 1972 total of \$2.97 million. Figures show new home construction in 1973 was above the 1972 total with \$1.96 million spent in 1972 compared to \$1.14 million in 1973.

New non-residential construction took a sharp decrease in 1973 for a total of \$638,690, compared to \$1.67 million in 1972. Alterations, additions and repairs increased in 1973 for a total of \$235,000, as compared to \$156,604 in 1972.

For the first month of 1974 total construction is now at \$66,000. Of this, \$55,000 is for new non-residential construction and \$11,000 for alteration, additions and repairs, no permits were issued for new home construction in Burley during January.



Packaging Idaho's Products



Beginning its fourth year of operation Longview Fibre Co., 348 South Park Avenue, has become a little-known success story in the Magic Valley area. Coming into Twin Falls in 1970 against major box manufacturing competition, Longview Fibre has almost tripled its production of boxes. In 1970, running at peak production, the plant produced 12 million square feet of boxing material per month. Now it produces in excess of 30 million square feet per month.

And Longview Fibre's product stays in the Magic Valley with over 60 per cent of its boxes being used in southern Idaho, many by agricultural product processing plants.

The management would like to thank the people and industry in the Magic Valley for the great support given to the Longview Fibre Company.

\$6,000,000 in business yearly
50,000,000 boxes made annually
\$60,000 per month payroll added to Magic Valley economy
— Growing with Magic Valley



Products readied for shipment

Firm completes plant

By CHARLOTTE BELL
Times-News writer

JEROME — Tupperware completed a \$3.2 million addition to its plant in November.

Construction of the second phase was started Feb. 18, 1973, by Mitchell Construction Co., Pocatello.

The addition, which covers 275,000 square feet and houses 40 additional molding machines as well as storage, doubles the production capacity of the plant. It brings the total square footage to 670,000. The figure includes all buildings and garages.

The work force at Tupperware has increased by 300 employees with the new addition, making a total of over 700 employees with an excess of \$4 million annual payroll.

The majority of the labor force employs a Tupperware plant from the North, said according to Luther Malone, personnel manager.

The addition, which was constructed west of the original building, has changed the former "U" shape to a rectangle. Now in full operation, the plant processes 26 million pounds of plastic per year. At the present time, four new lines are under construction at the rear of the plant to hold plastic pellets used in the production of Tupperware products for their increased production.

The Jerome plant produces one-third of all Tupperware products in the United States. The other two-thirds are produced at the other two plants in Hills, Tenn., and North Smithfield, R. I.

The energy crisis has had no effect on the Jerome plant as electricity is the main source of power for the plant and plastic used by Tupperware is supplied by Rexene Polymers Co., a subsidiary of Dart Industries. Rexene Polymers derives its plastics from natural gas, which is the basic raw material for plastic used in Tupperware products.

Tupperware has also announced it will begin construction as soon as possible on another addition to the plant. The new addition will be recreational facilities for the use of plant employees and the general public.



Connie King, Richfield, removes finished wares

The energy crisis has had no effect on the Jerome plant as electricity is the main source of power for the plant and plastic used by Tupperware is supplied by Rexene Polymers Co., a subsidiary of Dart Industries. Rexene Polymers derives its plastics from natural gas, which is the basic raw material for plastic used in Tupperware products.



Bin where different plastic colors are mixed

Dates set for fair at Jerome

JEROME — The Jerome county fair will be held Aug. 19-23 with horse races set for July 11-14.

The dates have been approved by the Idaho State Fair and Rodeo association, according to John Stiles, vice president of the group. He said the State Racing Commission has approved the date for the Jerome races.

It was necessary to move the date for the county fair ahead one day in order to obtain the Ray Cammack carnival. He said the date was cleared with the A-H council since the fair is primarily A-H entries and events.

The Idaho Trust National Bank

BOX 509

TWIN FALLS OFFICE

ESTABLISHED 1887

TWIN FALLS, IDAHO

83301

March 5, 1974

Editor:
Times News
Twin Falls, Idaho 83301

Dear Sir:

We salute the "Progress Edition" of your paper and we, too, anticipate progress in Magic Valley economy in 1974.

At the present time, it is relatively certain that 1974 farm commodity prices will continue at a high level, although probably not as high as the present market prices. Farm production costs will also be at an all time high.

Inflation is our most serious national problem.

Regardless of what happens in the National Economy as a whole, the Magic Valley Economy, based on agriculture, should have another good year, although the livestock-feeder sector may have problems.

The building and construction industry, while down nationally, should continue at a good level in this area due to the announced school and commercial construction.

Depending on the availability of petroleum products, the tourist industry will probably be curtailed this year.

The petroleum, equipment and material shortage, at the present time, will be surmounted by adjustments in the most innovative industry in America — the Farmers.

1974 will be another progressive year for Magic Valley.

Sincerely,

L. A. Frazier
Senior Vice President

L. A. Frazier
ar

Fuel shortage not felt yet on recreation facilities in area

By MARILYN ELLIOTT
Times-News writer

TWIN FALLS — Recreation spokesmen in southern Idaho don't seem to feel the fuel shortage has had any great effect on business and don't expect it in the future.

Although the shortage of fuel may not be as acute as it is for travelers or long-distance trippers, Magic Valley residents, officials said, the slack will be picked up through increased usage of regional areas by nearby residents.

Robert Brown, recreation officer for the Sawtooth National Forest, said the shortage hasn't had any effect yet this winter, though it "might" affect some campgrounds that are farthest from the cities this summer.

Usage "did go down some last year in those areas (farthest from the centers of population) it went up in those near the cities," he said. While recreation usage had been increasing about seven per cent per year previously, last year it increased about two per

cent overall, he said. Hoag said he expected recreation usage to increase in the national forests south of Twin Falls this summer. There is, however, "no need to make changes in the immediate future" in recreation facilities, he said.

Business, the fuel shortage "gets a lot worse than it already is," Ronald Bierman, part-owner of Magic Mountain ski resort, said, "it doesn't look like we will have any trouble." Bierman said Magic "hasn't had any trouble at all and was going about the same number of skiers as last year."

LaVard Hansen, hill manager at Soldier Mountain Resort, gave a similar report. The fuel shortage "hasn't hurt us at all," he said. Hansen, in fact, reported an increase in customers over last year.

"The fuel shortage is a subtle kind of thing," Wally Huffman, vice president of Sun Valley Co., said. Although business at Sun Valley has "greatly increased" over last year, he said, the travel advisory desk

established for the fuel crisis in Sun Valley has been "fairly busy all the time."

The shortage may affect us more in March than it has before," Huffman said, although he reported that March reservations "look very good."

"The real effects of the energy shortage have not been felt," he said. Sun Valley officials are assuming the shortage will effect them this summer and are working with the airlines "much more than in any previous season."

Huffman said he felt there would not be a much "drive through" traffic this summer. Although Idaho residents "probably won't feel it," tourists from other states may be apprehensive about the long drive, he said.

Sun Valley officials are trying "to make it more palatable through the airlines for out-of-state people," he said.

Concerning another type of recreation, Steve Miller, an officer in both the Idaho Motorcyclists Association and

the Idaho Trail Motorcycle Association, said he foresees an increase in the use of motorcycles with street capabilities while the use of trail bikes would remain more stable.

Street bike usage would increase, he said, because they are more economical to own and operate than cars. The real effect will be seen this summer when the weather improves, he said.

The biggest change in trail bike use will be that the bikers will tend to travel in groups, carrying several bikes in a single trailer, to get to their destinations, he said. The groups may also tend to stay closer to home, he said.

"It will have a hardship effect on us due to the fact that it infracts our personal identity," Miller said.

Miller expects participation in motorcycle races to stay at about the same level, but said there would be fewer entries traveling long distances to compete and more local entries joining the races.

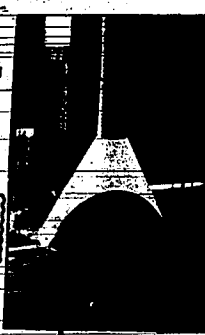
WOODBURNING FIREPLACES

LARGEST STOCK IN SOUTHERN IDAHO
Over 20 Styles Available
We Install Fireplaces & Rock facing
Free Planning Service
by Appointment

ORNAMENTAL IRON
CUSTOM FIRE PLACE SCREENS
CHAIN LINK FENCE SPECIALISTS

HOUSE OF ORNAMENTAL IRON

BURLEY
Carl Richardson, owner
2031 Hillcrest Lane E16th
Business 678-3711 Home 678-5675



TWIN FALLS NEWS

TWIN FALLS CANAL PROJECT

Brief Outline of the Progress and Purpose of the Most Extensive Irrigation Enterprise in the United States, Watering Forest Tracts of Greater the West Dam Across Snake River an Engineering Marvel and Canals and Laterals form Network of Rivers and Small Streams

GROWTH OF TWIN FALLS CITY

...to their Main Telephone Line from Ashburn to ... Water Works, Constructed Various Lines of ... Many Improvements, Inaugurated Railroad ... and Other Improvements

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.



The New Hotel

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.

TWIN FALLS, IDAHO, MARCH 24, 1974

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.

The project is the largest in the history of the United States. It is a \$250,000,000 project, the largest ever undertaken in the United States. It is a project of the National Irrigation Act of 1902, which authorized the construction of a canal and laterals to irrigate the Snake River valley.

Our 69th year of LOCAL banking . . .

B&T

Established 1905

TIMES HAVE CHANGED — Twin Falls' hectic heydays are now only shadows beneath the lapping backwaters of Milner Dam and the canals forming the "third largest irrigation project in the world."
BUT, PEOPLE DON'T CHANGE very much. The Bank and Trust is still deeply rooted in Twin Falls. Still offering the financial backing and services helpful to the continued growth of Twin Falls and its people. When you remember how long Twin Falls and the Bank & Trust have been together, it's safe for you to assume that this same attitude of mutual loyalty, trust and neighborliness will continue through the next 69 years as it has through the first.

HISTORY

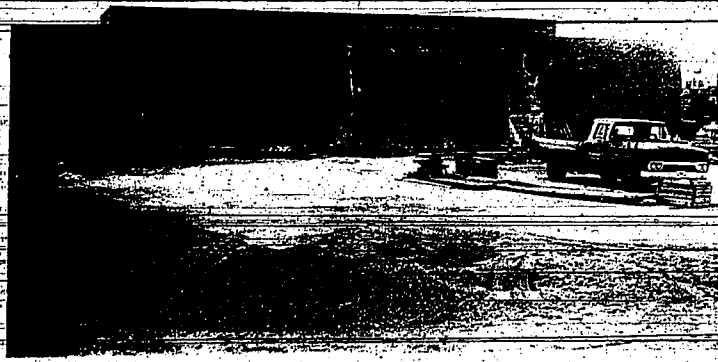
it belongs to
all of us.

Created by man and reflected in his actions, history is made of both tragedy and triumph. This is a reproduction of the front page of Twin Falls' first newspaper. It reported history in the making, the progress and purpose of the most extensive irrigation enterprise in the United States . . . and the beginning of a new city.

We thought it worth repeating.

B&T

TWIN FALLS BANK & TRUST
• Twin Falls • Lynwood • Kimberly



Jerome Safeway store nears completion

Jerome has new Safeway store

Safeway store in Jerome is nearing completion for the 200 block of West Main and an early spring opening is expected.

The completed building will contain 21,000 square feet and is being constructed along the back of the property with a parking lot which will accommodate more than 70 cars on the front and west side of the building.

The new facility will contain the largest food merchandising facilities available. Store officials say, including ultra-modern frozen food and dairy display cases in attractive colors, expanded new type meat display cases, modern meat storage and packaging equipment and refrigerated produce display and storage equipment.

Checkout facilities will be the latest type developed by Fixture Manufacturers to speed up checkout time and make shopping easier for

The newest type baskets will be provided for shoppers convenience and the latest type merchandise will be featured.

The store will be equipped with a recessed truck unloading dock, allowing incoming deliveries of merchandise to be unloaded rapidly with use of electrically driven power jacks which will lift loaded pallets from the truck and transfer them to the stockroom.

Officials say the interior will be decorated in the newest color combinations to complement the type of merchandise being displayed.

With avocado green over the produce, interior velvet over the beverages, red-orange over the meat, warm brown over the seafoods and poultry and deep gold over the dairy section.

The existing Safeway building will be available for sale or lease after the new store is open.

Valuation up, tax levy down

JEROME — An increase in Jerome County's assessed valuation has resulted in decreased tax levies.

A net increase of \$1.32 million in assessed valuation has resulted in the decrease of tax levies by several units, according to County Auditor Virginia Ricketts.

J. Howard Jepson, county assessor, said the increase in valuation comes through new building and new industry in the county.

The current county valuation, which does not include either the subsequent roll or trailer houses, is \$23.83 million.

Last year's subsequent and trailer rolls amounted to \$4,837. If this figure remains constant, Jerome county's 1973 valuation will be \$22.87 million compared to \$21.6 million for the previous year, according to Mrs. Ricketts.

The cities of Jerome, Hazelton and Eden experienced measured valuation gains.

Valuation for Jerome real and personal property, including last year's subsequent and trailer house rolls, rose from \$2.2 million to \$2.67 million.

Hazelton gained \$30,732 and the increase in Eden's \$20,282 compared to a gain of \$7,000 last year.

FIRST FEDERAL SAVINGS AND LOAN ASSOCIATION OF TWIN FALLS
233 Second Street North
Box 249, Twin Falls, Idaho 83301

February 25, 1974

Editor,
The Times News
132 Third St. W.
Twin Falls, Idaho 83301

Dear Sir:

I am pleased to state that I think the economy of Magic Valley will be excellent for the year 1974. There is always the possibility that the energy crisis can greatly affect any area.

We anticipate a 10 per cent increase in net savings or about a \$7 million increase during the year 1974. Further, we will make home and commercial loans in the gross amount of at least \$13 million during the year. We feel that the interest rates are going to return to the level that we have maintained, being 8 per cent on home loans and 9 per cent on commercial real estate.

Being a member of the Welcome Wagon firms, we are furnished a list of all newcomers and are pleased as to the number of people that are moving into our area.

We especially appreciate the support that we receive from your publication in presenting to the public the information on the different community projects that are so important for all concerned.

Very truly yours,

James A. Sinclair
JAMES A. SINCLAIR
President

Business above average in Jerome

JEROME — Personal income for the county was considerably higher than the national average, according to a business trend report compiled by the First Security Bank.

According to the report, Jerome's personal income for 1973 was estimated at \$3,268 million for an increase of \$440 million or almost 13.3 per cent over that reported by the

Department of Commerce for 1972. According to the report, the estimate is on the low side.

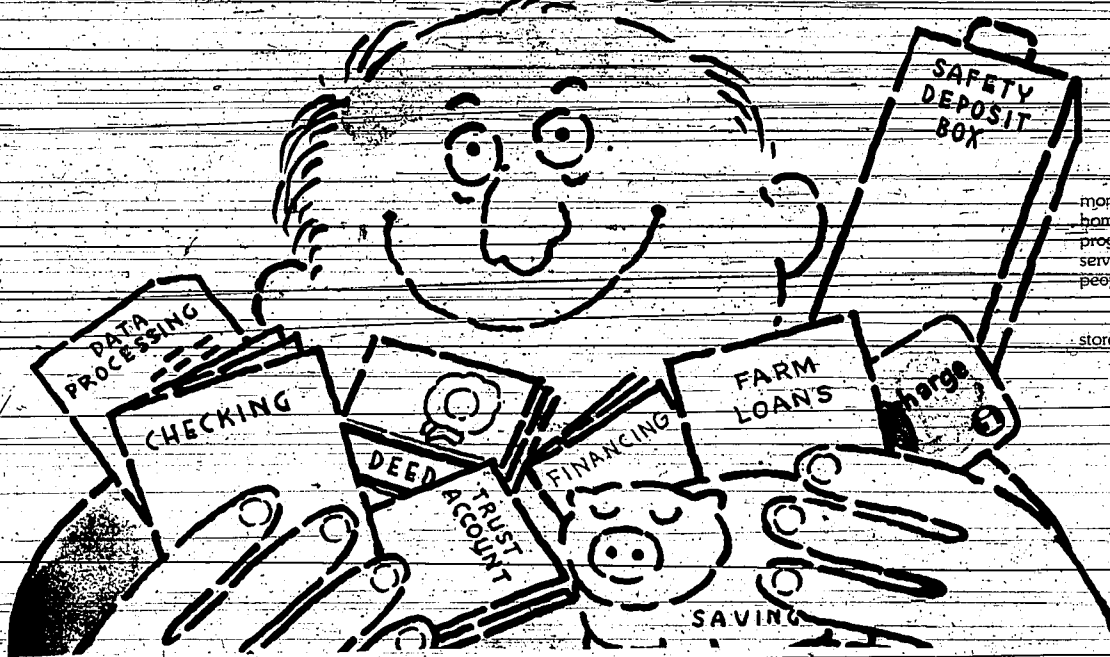
Cash receipts from farm marketing in Idaho in 1973 were approximately \$4.1 billion and exceeded by more than \$300 million the previous record of \$388 million established in 1972.

For the first 10 months cash receipts from farm marketing

were reported at \$459 million or 12.1 per cent above the corresponding period of 1972. Nationally, the increase was 37 per cent.

The five-year direct and indirect impact of the energy shortage coupled with the problem of continued excessive inflation makes economic development within 1974 difficult to assess, according to the report.

We think a bank should be more than a place to keep money. Or make a loan.



- More than savings plans.
- More than checking.
- Like trust and estate services.
- And escrows.
- And safe deposits.
- And equipment leasing.
- Travelers checks, bank drafts and money orders.
- Auto remodel and new home financing.
- A number of financial programs for the farm.
- Data processing services for business and professional people.
- And Master Charge.
- We make it a financial department store for people.
- For the things people need.

Idaho first
The Bank

Steady growth forecast for Twin Falls in '74

By BONNIE BAIRD JONES
Times-News Writer

TWIN FALLS — Steady growth with a stable economic climate seems to be the outlook for Twin Falls in 1974 and beyond.

City officials say they see no sudden growth pending to plan for gradual and steady growth of the city.

Jean Millar, city manager, said the trend in the past few years has been toward planning and the city and county are working to guide this steady growth with sound planning.

He said many informational and many inventories have been taken over the years and the effort is now toward turning this information into a good workable plan in which the city and county can cooperate and from which they can benefit mutually.

—Again in 1974, the city plans to spend about \$300,000 in street building and reconstruction. This will be the third year of a street program designed to catch up with long postponed improvements in the city.

Revenue sharing funds, available to cities for major improvements, have helped the city afford such a program and continue to keep pace with other needs.

The city is gaining in the battle to bring all streets up to standard. It is currently working on an agreement with the county highway district for work on streets and roads of mutual interest to the city and county.

Other city improvements in sight at this time include a \$2 million sewage treatment plant to serve the city and industries. This will help provide needed treatment for the city of Kimberly, and is expected to be in full operation in 1975 and under construction only in 1974.

Improvement to the city county airport this year is an investment of about \$500,000 to benefit the general aviation users of the area, and will help the facility keep pace with all needs of the valley. In the past, expenditures have largely benefited the air carriers and commercial users.

The airport will also have a new control tower during the coming year and fire, crash and rescue equipment ordered last year will be in service.

Some time this summer, the fire department will move into its new building adjacent to city hall, vacating the outmoded building on Second Avenue in use since the days of horse drawn equipment.

Planning will begin for a new police department complex and city hall will undergo some refurbishing and changes. City officials will expand into the area now occupied by the South Central Idaho Health District.

The health district will move into the remodeled former American Legion Hall this spring.

The city hopes to start a new park in the north part of the city during the coming year and to continue general improvement and maintenance of existing parks and playgrounds.

Millar said the city anticipates a continued population expansion and hopes to keep pace with the growth. He said in the past, water,

sewer and other utilities have continued to meet all demands.

Continued growth will provide an expanding tax base which Millar said will probably keep pace with higher costs and needed improvements without major tax increases.

Revenue sharing and the one cent per gallon gas tax are allocated to cities and counties to maintain good services and improved streets.

Water distribution in Twin Falls is designed to handle a city of about three times the present size of Twin Falls through expansion of the system. The sewer collection and treatment facilities will serve the city through normal growth for about 25 to 30 years, following this year's improvement.

Airport facilities are being kept current with growth in air travel in this area, he said, with between 15 and 16 flights a carrier flight from the field throughout the winter months.

Business representatives in Twin Falls are optimistic about conditions in the coming year, largely because of current high farm prices. While farm prices are also up, business men say the farmer now appears to have more money than in recent years and is putting it back into the community to buy supplies, equipment and living needs.

James R. Reston, manager of Ray Roston said he feels Twin Falls has a good outlook as long as the farm economy is combined with a smattering of diversified industry.

"I think you are well among the last in any recession because of this condition and the stable economy it brings," he said.

Reston said between 1,300 and 1,400 new jobs have been provided in the Twin Falls and Jerome areas in the past few years through establishment of small or moderate sized stable industries.

Twin Falls city growth has risen from 1,964 in 1940 to 17,600 in 1950; 20,126 in 1960 and 21,914 in 1970, census figures show.

County population is holding about the same over the past 10 years, with a census report of 41,873 in 1960 and 41,800 in 1970.

On a more current basis, city water connections climbed from 7,704 in 1970 to 8,118 in 1973 and electrical connections show a jump from 11,845 in 1960 to 12,789 in 1973, in the general city area. Telephones in Twin Falls increased from 11,401 in 1960 to 16,440 in 1970 and 20,351 in 1973. Natural gas hookups rose from 5,791 in 1970 to 6,178 in 1973, also in the general city area.

Building permits, covering structural estimates only and for all types of construction including signs totaled \$29.9 million in 1970; \$6.28 million in 1972 and \$7.06 million in 1973.

Banks in Twin Falls reported total assets of \$11 million in 1970 and \$197 million in 1973. Retail sales in the Twin Falls County climbed from \$100 million in 1970 to \$125 million in 1972 while the Magic Valley trading area total retail sales climbed from \$225 million in 1970 to \$265 million in 1972.

An effective buying income per household for the trading area is listed at \$9,133.25.

Rim tops zoning issue

By DAVID HORSMAN
Times-News Writer

TWIN FALLS — The Snake River Canyon rim took center stage in the drafting of a new Twin Falls County zoning ordinance during the past year.

Although most groups supported "orderly development" of the rim, the issue often surfaced as a feud between environmentalists and builders between those who wanted the rim preserved in its natural state and rim landowners who feared their property rights were being "zoned" away.

The crescendo came in October, when county commissioners asked a panel of citizens for recommendations on the proposed ordinance.

The creation of the zoning ordinance committee was an obvious attempt to bring pro and con elements together.

James Koutnik, chairman of the county planning and zoning commission set up "Pro" and "Against" columns in a draft list of ordinance members on the committee.

Twelve persons accepted the committee assignment.

With David Armstrong as chairman, they quickly decided time was needed to come up with an acceptable answer to the rim problem.

They asked the farmers for up to a year to draft a comprehensive land use plan. The zoners were overjoyed with the proposal and the county commissioners, the final authority, gave tacit approval.

The zoning committee members split up the rim "wildland" including studies of potential recreation areas, prime development areas, wildlife, soil surveys and current land uses.

The county commissioners have said they will table a close look at the committee's land use plan and possibly incorporate some of its elements into the zoning ordinance.

Final action on the ordinance is due soon. If accepted, the rim plan will probably be added to

the ordinance later as an amendment.

The current draft of the zoning map designates the entire rim as agricultural. Only farm-related construction will be allowed along the rim if the designation is maintained.

A proposed 660-foot "open space" strip along Twin Falls County's rim sparked public debate in late 1973. Twin Falls County commissioners suggested the strip, said the designation would prevent commercial and residential development until funding could be arranged for public purchase of private lands.

Following heated discussions of the hearing proposal in a "work session" and public hearing, the zoners sent the proposed ordinance to the county commissioners, recommending that a 300-foot strip of agricultural zoning be set up along the rim.

But the commissioners, following the advice of their attorneys and the recommended rim designation could be considered since it was not included in the "legal publication" of the ordinance.

Changes in the published version would have to be made after adoption on an amendment basis, they said.

Later, after testimony at a public hearing overwhelmingly supported protection of the rim, the commissioners sent the ordinance back to the zoners for possible amendment.

Clearly asking for help on the rim decision, the zoners then created the Canyon Advisory committee.

After the citizens group said it needed up to a year to draft a land use plan, the zoners revised the ordinance map to provide for the agricultural rim designation and returned it to the county commissioners.

The zoners were heard asking the commissioners to approve the rim designation as a strip of agricultural zoning.

A new Twin Falls ordinance, the zoning ordinance, was passed in late 1973 as a direct result of the rim controversy.

But nothing is definite yet, Bennett said. Murtaugh has not grown in recent years. In fact, it has lost population, but not a lot compared to its size, the mayor said.

He said 30 percent of the students in the local school ride the bus and live outside the city limits. In fact, part of the school itself including the gym and grade school, lies outside the city limits.

The town, which became a city of the second class six years ago because of state legislation, has a thriving hardware and lumber store which serves a wide area, one small grocery store and another larger one on Highway 30, a mile from town.

But, despite the small size, the rural character and quiet pace has something to offer, much different from cities even of the size of Twin Falls.

"It all depends on what you like," Bennett said.

New firms

open in Jerome

Several new business firms opened in Jerome during 1973 and one was still in the planning stage.

Calvin's Baby Days, a shop that specializes in apparel for the expectant mother and the newborn infant, opened in October.

The new store is owned and operated by Mrs. Howard (Cathy) Puffels III and is located at 116 South Lincoln, formerly the Selective Service office.

Two new businesses combined in one building opened at 717 South Lincoln. The House of Wood, owned and operated by Mr. and Mrs. Robert Hines, features wood planters, lawn ornaments, still planters, plastic models and models and wood crafts of all types.

Also located there is Outer Upholstery and Interiors. Decorating, owned and operated by Mr. and Mrs. Gerald Estler. Outer has been in the upholstery business for the past 15 years.

After 28 years, C.E. Harder sold his store, Harder's, Inc., to Mr. and Mrs. Ron Ford, who are operating the business as Ford's Interiors.

The firm offers a complete line of household furniture, drapes, wall covering, carpet and other types of floor covering as well as after decorating services.

Also opening in Jerome was "Music Valley Showtime," located in the old Ross Lee

March 6, 1974

Mrs. William Howard
132 Third Street West
Twin Falls, Idaho 83301

KELLWOOD COMPANY
GLENDALE GROUP

Dear Bill:

During the past few years the growth rate of the Magic Valley has exceeded the national average and while we may see it slow down, we are hopeful it will remain one of the fastest growing areas in the country. Kellwood Company is very optimistic that the movement to the western part of the United States will continue to enhance significantly our overall company business.

Even in the face of today's energy crisis, we are adding additional equipment at the Twin Falls plant which will give us a substantial increase in production. This is also true in many of the other Kellwood plants across the country. We have great faith in the American consumer that disposable income will continue to rise and we certainly want to be prepared to give adequate delivery on a top quality product.

Kellwood Company is looking forward with optimism in sharing this growth with our employees, the people of the Magic Valley and the entire state of Idaho.

Sincerely,

KELLWOOD COMPANY, GLENDALE GROUP

Bill P. Sauer

Bill P. Sauer, District Plant Manager

UP WITH SPRING at Miss Elaine's Hair Fashions

Featuring our "First Lady" salon by Belvedere. **C'est Magnifique!** The enchantment of Paris with the elegance of a royal court, Miss Elaine's brings the romance of the continent to Twin Falls' newest, most modern hair-fashion salon.

ELAINE CALL, OWNER AND MANAGER.
INVITES MAGIC VALLEY LADIES TO EXPERIENCE A NEW ELEGANCE IN HAIR CARE!!

Miss Elaine's is one of the largest beauty salons in Twin Falls, offering their customers eight operators and beautiful new facilities. They can give you the look that's right for you. Featuring all the new techniques in hair care including blow cuts, curling irons, permanent waves, coloring and frosting.

For that new spring look... Come to Miss Elaine's Hair Fashions.

Miss Elaine's HAIR FASHIONS
PHONE 734-5970 303 SECOND STREET EAST
TWIN FALLS, IDAHO

Murtaugh eyes water plan

By LORAYNE SMITH
Times-News Writer

MURTAUGH — Murtaugh city councilmen are investigating costs of installing a water system for this farming community at the eastern edge of Twin Falls County.

They are just starting the project, according to Mayor LaVerne Bennett, who teaches school and drives school bus when he is not caring for municipal business.

Murtaugh residents, who probably number somewhere over 100 now, all have individual wells. While there is no overall problem, tests have shown bad wells "here and there," Bennett said.

He said if obtaining a water system "proves feasible, it may be handled through the non-profit water and sewer association similar to the town's sewage system which has been in operation the last two years.

There also is a possibility that a processing plant may settle in the community. Bennett said he had been visited recently by a firm interested in building a plant which would strain potato

We're Proud of our Years!



Pictured above is the Burley store, taken about 1912. W.A. Van Engelen, owner and founder, is shown in the center.



Pictured above is Vans Department Store as it appears in 1974. Vans is a modern and complete store serving the Magic Valley for 64 years.



For 64 years, Vans has been serving the Magic Valley for all clothing needs. Vans is an independent, locally owned and operated Department Store, having served continually for 64 years under the same management. Vans carries clothing for the entire family: Men's, women's, children's and infant's, as well as a complete shoe department, fabric, and linen department. Vans is continually striving to give you the customer better service, better quality, and the best selection. It is our aim to progress with the Magic Valley, as we have in the past.



In the Lynwood
Open Friday Nites till 9

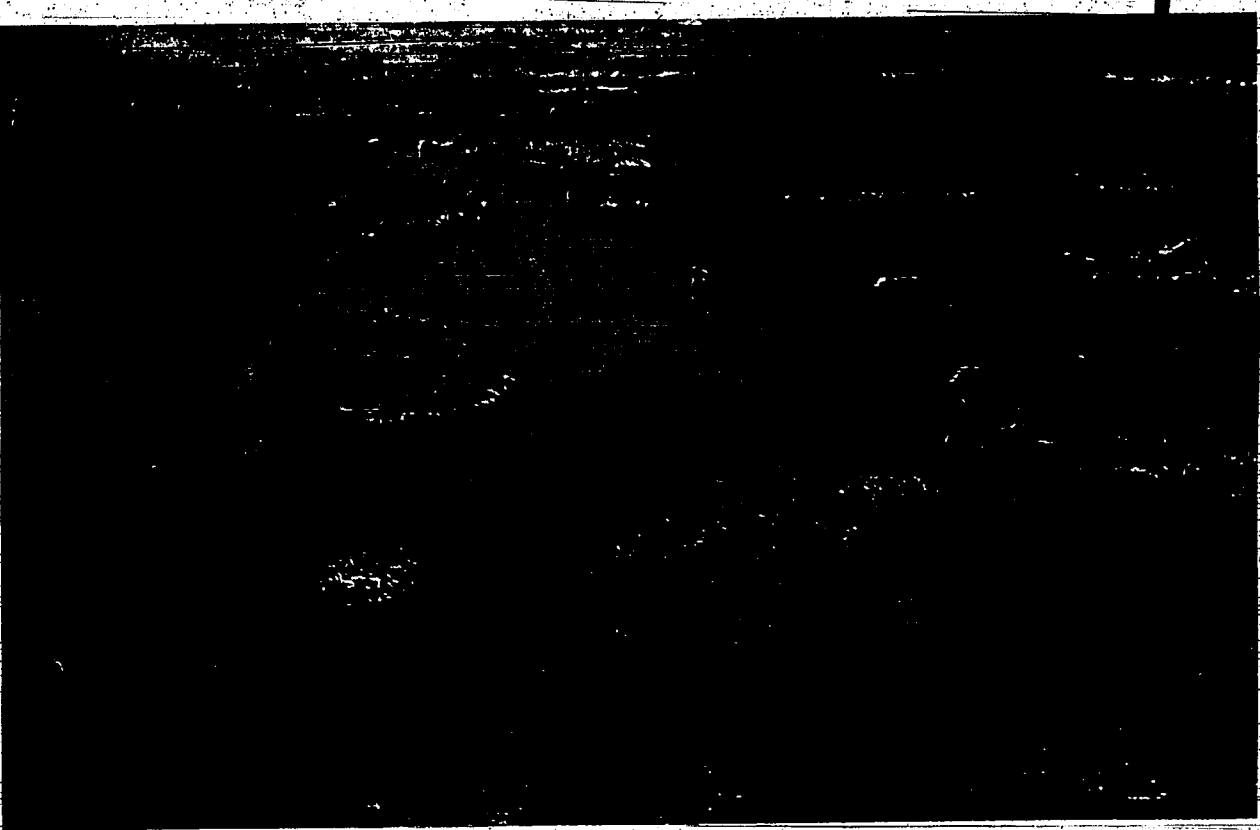
MAGIC VALLEY

Living

Times & News

Magic Valley's Home Newspaper

SUNDAY, MARCH 24, 1974



Fish and Game Department photo

Fly fishing on Silver Creek, famed trout stream in the Wood River Valley in Blaine county, is credited with being the best in the nation. This part of Magic Valley, as well as other sections, is growing both in terms of industry and recreational opportunities.

RECREATION

Energy crisis hits hard at recreational vehicles

By CRICKET BIRD
Times-News writer
TWIN FALLS—Camping may not be so luxurious this summer.

The energy crisis is hitting hard at sales of trailers, campers and motor homes, according to an area businessman.

Bob Baker, owner of Baker's, one of two largest outlets for recreational vehicles in Twin Falls, said the business had a dramatic downturn in late 1973 and the first two weeks of 1974.

Bob Ingle of Gateway Trailer Center said business has been very poor.

"Everybody is scared stiff because of energy crisis," he added.

"It's been in the business for 40 years. This is the worst I've ever seen," Percy Montgomery of Home Town Trailer Sales said.

The whole store is the shortage of gas. He said business was down by 50 per cent from last year.

The most dramatic indications of the slowdown in sales are seen in the factories.

At KIL Manufacturing Co. in Caldwell, production has been cut back 75 per cent.

Even the minor motor homes — which get 10 to 12 miles per gallon — aren't selling.

Motor homes are real dealers' nightmares. They're not planning to produce any more this year.

The high price of gas is another problem cited.

William Madron of Madron Campers and Trailers said, "We're in a bind."

The outlook isn't completely bleak, however, in the opinion of some local dealers.

According to Baker, the consensus of the Trailer Center Association, in a recent meeting with representatives of the industry, was that the business was beginning an upward trend.

Business was very bad in late '73, due to the energy crisis, but now an improvement is seen 'all over the country... except for Southern California," Baker said.

Manufacturers agree. Marshall said, "We are seeing a pretty drastic improvement here this month—in the first week of February, I sold more than I did in all of January."

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

Shively said he is confident that the industry will do well on the long pull, but that the immediate future is very difficult to predict.

In the opinion of dealers here, they think they'll do a big business in campers, because they're more flexible," Madron said.

Madron said this sales in campers this year compare favorably with last year's.

Bob Ingle said "I think you're smaller travel trailers will be going well."

He added that RVs shouldn't be regarded as energy wasters.

According to government figures, he said, energy spent up to 85 per cent less energy in an RV than they do at home.

Behind the dealers' fragile optimism is precaution.

Bob Baker said that present stock is being used, with no major restocking planned until stock on hand is depleted.

Madron said he gets a new RV occasionally but is trying to keep his stock down, and thereby keep the interest in the stock low.

According to Shively, any optimistic news about the fuel situation would be helpful.

Apparently, RV producers and dealers are going to hold on and hope that the upward trend will continue.

Shively said that he will be able to survive, Madron said.

"At this point, to us, it looks very good," Jun Baker said.

It's not a total disaster, Madron said.

Madron said he expects to ramp up this year to be 50 to 60 per cent of last year's volume.

Madron said he expects to ramp up this year to be 50 to 60 per cent of last year's volume.



New laboratory at St. Benedict's

Jerome hospital project begun

By CHARLOTTE BELL
Times-News writer
JEROME—Early in the spring of 1973, St. Benedict's Hospital started a large-scale remodeling project.

It also launched a fund-raising campaign to pay for the improvements.

No additional beds or space were planned since the project called for internal remodeling.

The remodeling called for the conversion of laboratory radiology and emergency departments.

To provide additional space for the different departments, the X-ray department was moved from their former location on the first floor.

The laboratory has been moved across the hall into the former conference room.

The laboratory has been moved across the hall into the former conference room.

The laboratory has been moved across the hall into the former conference room.

The laboratory has been moved across the hall into the former conference room.

The laboratory has been moved across the hall into the former conference room.



FRANK OSTER—Lake is one body of water located in the Hagerman Management Wildlife Area. It is popular among sportsmen and is good.

State acquires 1.3 areas along river for access

TWIN FALLS—A key land acquisition area in the Idaho Fish and Game Department is the section of Snake River from the Hansen Bridge downstream to Lower Salmon Falls.

Murrell, regional conservation educator for the department with headquarters in Jerome, said there are 13 separate areas totaling 2,317 acres which the department has acquired over the years.

The first property is known as the Scott Access and is located on the north side of the Snake River approximately three miles downstream from the Jerome golf course.

The second area, known as the Fish Hatchery, is a 178-acre tract containing about two miles of stream.

The third area, known as the Scott Access, is a 178-acre tract containing about two miles of stream.

The fourth area, known as the Scott Access, is a 178-acre tract containing about two miles of stream.

The fifth area, known as the Scott Access, is a 178-acre tract containing about two miles of stream.

The official order for these ponds could be planted with such warm water species as bass and bluegill in addition to trout.

The official order for these ponds could be planted with such warm water species as bass and bluegill in addition to trout.

The official order for these ponds could be planted with such warm water species as bass and bluegill in addition to trout.

The official order for these ponds could be planted with such warm water species as bass and bluegill in addition to trout.

The official order for these ponds could be planted with such warm water species as bass and bluegill in addition to trout.

The official order for these ponds could be planted with such warm water species as bass and bluegill in addition to trout.

The official order for these ponds could be planted with such warm water species as bass and bluegill in addition to trout.

7 road projects slated for '74

SHOSHONE—Seven interstate highway projects in the Magic Valley are scheduled for completion this year.

In all, Idaho Highway Department officials report there are 11 projects on two interstate routes under construction in the Magic Valley.

Construction of roadway drainage structures, paving, sealing, and signs and definition on I-80N over 2.4 miles from Carteret to Brevard is complete.

Construction of three concrete bridges over the Snake River on I-80N between the Magic Valley and the Snake River is suspended during the winter.

Construction of two steel bridges, 198 feet long and 20 feet high, over the Snake River near Tuttle. The project was suspended during the winter.

Construction of roadway drainage structures, paving, sealing, and signs and definition on I-80N over 2.4 miles from Carteret to Brevard is complete.

Construction of three concrete bridges over the Snake River on I-80N between the Magic Valley and the Snake River is suspended during the winter.

Construction of two steel bridges, 198 feet long and 20 feet high, over the Snake River near Tuttle. The project was suspended during the winter.

Construction of roadway drainage structures, paving, sealing, and signs and definition on I-80N over 2.4 miles from Carteret to Brevard is complete.

Construction of three concrete bridges over the Snake River on I-80N between the Magic Valley and the Snake River is suspended during the winter.

Construction of two steel bridges, 198 feet long and 20 feet high, over the Snake River near Tuttle. The project was suspended during the winter.

PRICE HARDWARE HAS BEEN SERVING THE MAGIC VALLEY WITH ITS OLD FASHIONED HOUSEWARE VALUES FOR 40 YEARS. STOP IN AND VISIT US NEXT TIME YOU'RE IN TOWN. WE STILL HAVE TIME FOR OUR MANY FRIENDS!

PRICE HARDWARE CO.

Conversion slated on TF sewage treatment plant

By BONNIE BAIRD JONES
Times-News Writer

TWIN FALLS — City officials in Twin Falls are looking toward April as the time for a call for bids on an secondary sewage treatment project expected to cost about \$5 million.

At the same time Kimberly city officials hope to start construction on a major main-line trunk sewer which will connect that city with the new Twin Falls facility. This will be the first inter-city sewer facility in the county.

In addition to construction in Snake River Canyon north of the city to convert the present primary treatment plant to a secondary treatment facility, the Twin Falls project will include a number of additional sewer trunk lines. These will primarily serve new residential areas and carry effluent from industrial plants to the new treatment facility.

City Manager Jean Milar said the city is currently working with several major industries to determine their participation in the project both in relation to their share of costs and the amount and type of discharge. Some plants at the largest, Idaho Energy Food, will pre-treat their industrial waste discharge before it is picked up by the city collection system and carried to the central plant for secondary treatment.

A line is also planned to the airport to serve that installation.

City taxpayers will be able to realize the benefits of the improvement without a tax increase or higher service charges. The federal government will pay 75 percent of the project costs and the state Department of Environmental and Community Services will provide another 15 percent.

The 10 per cent provided locally includes participation from other industries utilizing the system and from service fees collected in anticipation of the improvement.

The city anticipates having the secondary treatment system in operation in 1975 to greatly reduce the effluent entering the Snake River.

Joe Haynes, county engineer for Kimberly, said a member of JDB Engineers' staff said he hoped Kimberly can open bids for the trunk

sewer line by the first week in April with construction to start before the end of the month.

The said work is expected to continue through the summer as stowed by farm crops. Some of the right of way for the line between Kimberly and Twin Falls traverses farm fields and can be torn-up-for-construction only when crops are harvested.

He said of the five miles of line to be installed, 1.5 to 2 miles will go through private property.

The line will run from the existing Kimberly treatment plant down the coulee to the intersection with Highway 30. It will follow Highway 30 to Tolman's Corner. It then follows Tolman Road to Elizabeth Boulevard and goes down Elizabeth to Meadow View Drive. From there it will follow the natural coulee line to Addison Avenue, hooking into the Twin Falls system at the corner of Addison Avenue and Maltrona Street.

An application has been made to the federal government for \$370,000 with plans now being reviewed by the Environmental Protection Agency office. Total cost of the project is expected to run about \$40,000, Haynes said.

Kimberly city residents have approved a \$100,000 revenue bond issue for local costs.

Haynes said some negotiations for right of way are continuing, and in some areas property owners have been granted footpaths at no cost to compensate for an easement across their land.

Haynes said the present Kimberly sewage treatment plant is only a primary unit. It has been in use since about 1954. One of the major uses is for irrigation. Much of the water is used in an open irrigation ditch to carry the plant's discharge.

He said the plant meets present requirements but during winter months when there is no water use, the wastewater is pumped to a tank and used in a dry system of effluent to keep bacteria down.

Like Twin Falls and other communities, Kimberly is required by health department standards to go to secondary treatment. The new Kimberly plant is planned to meet the county or health department standards but would not be required to meet health department standards to go to secondary treatment. The new Kimberly plant is planned to meet the county or health department standards but would not be required to meet health department standards to go to secondary treatment.



Flag-raising at Jerome office State agency has new office

JEROME — The Idaho Fish and Game Department moved its regional office to a new building in Jerome in December 1973.

The new office located along State Highway 25 east of Jerome will have formal dedication ceremonies this spring. The new building is a two-story structure designed by the Idaho Department of Fish and Game and will be used as a regional office and as a public information center.

The office continues a seven year effort on the part of the Fish and Game Department in Jerome. The first seven years of the office were spent in a building that was built in 1966. The building was designed by the Idaho Department of Fish and Game and was used as a regional office and as a public information center.

The new building is a two-story structure designed by the Idaho Department of Fish and Game and will be used as a regional office and as a public information center.

Valley towns planning new sewage facilities

By DAVID HORSMAN
Times-News Staff Writer

TWIN FALLS — Pushed by federal and state pollution standards, many Magic Valley cities are planning new sewage treatment facilities. Industrial plants situated in several of the cities will join in the clean-up effort, paying a proportionate share of costs.

Cities and participating industries will pick up 75 percent of the improvement bills. The federal government will pay 25 percent and the state the other 15 percent.

The city of Twin Falls has "preliminary approval" for its \$5 million secondary sewage treatment plant and collector sewers, according to City Manager Jean Milar.

The new facility should be in operation by the end of 1975.

Rupert's proposed \$2 million sewage plant should be completed next year, according to Mayor Wendell Johnson. Although the system is in design stage, some sewer lines will be constructed this summer.

Heiburn Mayor Harold Hurst said \$500,000 worth of sewer lines will be completed by April, 1975, according to Mayor Robert Larson.

Hazelton is also planning a secondary treatment facility. No completion date or estimated costs are available yet, according to Mayor Jimmy Driven.

Magic Valley water pollution made headlines several times during the past year. Based on biological oxygen demand (BOD), trout hatcheries account for at least one-third of

all water pollution in the area, according to federal and trout industry figures.

But industry spokesmen said trout-produced wastes may not be comparable to other types of pollutants, calling for special "less restrictive controls."

The Environmental Protection Agency is currently drawing up guidelines for the trout industry. The pollution regulations should be completed and implemented by October.

Selenium, a poisonous and possibly cancer-causing chemical, and arsenic were discovered in the Hazelton drinking water supply during a federal survey.

Later tests by state inspectors showed non-harmful levels of selenium, but one of Hazelton's two water wells was closed when tests for arsenic revealed levels consistently above recommended standards.

Minico High School was closed briefly in January after drinking water tests showed "highly contaminated bacteria."

Classes were resumed after the city of Rupert installed a chlorinator to purify the water.

Several other towns are planning permanent chlorination of their water and possible connections with a municipal system for sewage disposal.

Plant expansion delayed

By BILL LAZARUS
Times-News Writer

TWIN FALLS — Unfavorable business conditions, largely brought on by government price controls, may postpone the planned expansion of the Idaho Frito Foods plant in Vern, Routh company president.

Routh said the firm, which employs about 450 persons now, had hoped to double production and put about 300 more workers on the payroll this year. The plans have been temporarily held up, Routh said.

The plant's production has been held back and the company has been able to pass on the soaring price of potatoes and oil, he said. But other costs such as equipment, maintenance and salaries have shot up 15 to 20 percent, Routh said.

"The cost of raw materials has not been able to pass on these costs," he said.

"We've made some profit, but not as much as we hoped to," Routh said.

Fuel shortages, at least, do not threaten the company's production this year. The plant in Idaho Frito Foods uses natural gas, a fuel which could be in short supply given a cold winter next year.

However, he said that the company has been able to line up around 300,000 gallons of fuel oil enough for 100 days production at 3,000 gallons a day.

Routh predicted the price of potatoes to drop in a year. He said the price of spuds has gone up from \$2 to \$3.50 a 47 per hundred weight. "We don't expect the price to hold. Nobody knows where it's going to go, but it's definitely going to be lower in the coming year," he said.

De Nelson, plant manager at Ore-Ida Foods in Kimberly said the plant's facility plans to double its production of has brown potato products this year.

He said Ore-Ida should be taking on another 40 or 50 full-time workers for permanent employment, up from the range between 300 and 375 employed throughout the year. As happened last year, Ore-Ida will

Plant expansion delayed

operate for 11 months this year, up from a nine-month operation. Nelson said this more consistent production "validates the trend of more use of frozen potatoes than fresh potatoes in the marketplace."

Nelson said the plant looks good, but is not planning to invest that much in winter fuel shortages would not start the plans, he said. The company built a 300,000 gallon fuel oil storage tank for its plants at Burley and Heiburn. This would provide an approximately 20 day emergency supply.

Nelson said shortages tend to come for short periods of time. "With our reserve supply and storage, we will keep everybody working and keep the supply going," he said.

Business for Ore-Ida is "outstanding" and the company is looking for "a good" or "probably better" business for next year. Even if there is a serious recession, people still eat and the food business will probably continue to grow," he said.

"We've made some profit, but not as much as we hoped to," he said.

For Independent Meat Co. the outlook is not so good.

"We're expecting another year similar to 1973," General Manager Otto Florence said. And 1973 was not so good although it could have been better.

For packers like Independent Meat which produce a full line of products, covering inflation costs was difficult last year. He said that packers that specialized in slaughtering cattle "tended to fare better than more diversified packers."

Florence said costs rose between 10 to 15 percent for Independent during 1973 and he expects the same rate of inflation this year. He said in most cases beef prices rose enough last year to keep the cost of the rising costs of production. He predicted that in inflationary costs will have to be passed on to consumers for beef producers and packers to stay in business.

Flag-raising at Jerome office State agency has new office

JEROME — The Idaho Fish and Game Department moved its regional office to a new building in Jerome in December 1973.

The new office located along State Highway 25 east of Jerome will have formal dedication ceremonies this spring. The new building is a two-story structure designed by the Idaho Department of Fish and Game and will be used as a regional office and as a public information center.

The office continues a seven year effort on the part of the Fish and Game Department in Jerome. The first seven years of the office were spent in a building that was built in 1966. The building was designed by the Idaho Department of Fish and Game and was used as a regional office and as a public information center.

The new building is a two-story structure designed by the Idaho Department of Fish and Game and will be used as a regional office and as a public information center.

News Tips
3-23-1974

First Security: \$1.6 Billion Community Bankers

\$1.6 Billion dollars. It's easy to say, maybe easy to take for granted. But look at it this way and see what it really means. One billion, six hundred sixty-nine million, seven hundred twenty-one thousand, two hundred sixty-four dollars.

And it's all been built, dollar by dollar, by the faith of our customers. Have shown their trust by the dedication of our personnel and by our giving good community service.

That's our small bank in a big system philosophy.

To grow takes money. In the form of loans. All kinds of loans. Last year our customers used \$1,757,872,967 of First Security money to help themselves and their communities grow.

The \$209,790,545 used for mortgage loans, for example, make us number 1 in home ownership loans, and our area is near the top in the nation in percentage of home ownership.

The \$1,300,078,419 loaned for agriculture and industry helped produce a record year in intercommunity production and the \$327,003,013 in Timeway loans we made helped 60,014 individuals to buy a myriad of consumer products.

Of course, fulfilling the responsibilities that fall to us as the area's largest bank depends on our being the number one bank in deposits, too.

At year-end 1973 more than 422,000 people and businesses had \$1,406,384,492 in deposits with First Security. With \$662,411,547 of these being savings deposits, First Security leads in the largest savings institution in our area. Deposits of public funds in our banks, as well as in all other banks in the region, have helped us all to meet the credit needs of the public.

We certainly realize that, although these numbers are impressive and very important in many ways far more important to our individual customers is our tradition of person-to-person banking. We serve our customers one at a time. When it's your turn you are number one.

Thanks for making us number one, again.

A message from George S. Forbes, President and the 1974 people's First Security.

Hospital plan defeated

By CHESTER BIRD
Times-News Writer

TWIN FALLS — A proposal for major expansion and remodeling of Magic Valley Memorial Hospital failed to win voter approval Feb. 12.

But the bond issue proposal may be before voters again November.

A majority of voters, 61.3 percent, supported the bond issue, but not the two-thirds necessary for the proposal to succeed. Voter turnout totaled 6,074 in the Twin Falls Council election. There are more than 23,000 registered voters in the county.

A breakdown of voting results shows that only east end voters carried the measure. Murtough voters were 73 per cent in favor and Hansen and Kimberly precincts averaged 58 per cent approval.

Twin Falls precincts voted to carry the issue, with 63.8 per cent voting yes. In Buhl, 54.7 per cent voted yes in Filer.

Rural areas offered the least support, with 28.9 per cent of the voters approving the bond issue.

The \$4.5 million proposal included plans to expand emergency and to provide organized outpatient department, increased facilities, demand for outpatient and emergency services could be met. An addition to the north-side of the hospital was proposed.

Also planned were the expansion and relocation of the pathology department, the expansion of the pathology and radiology departments, and the expansion and relocation of administrative offices. New beds also were scheduled to be added to the second floor, with provisions for 40 more in the future.

Hospital plan defeated

A three-month expansion and remodeling plan for the Magic Valley Memorial Hospital failed to win voter approval Feb. 12.

But the bond issue proposal may be before voters again November.

A majority of voters, 61.3 percent, supported the bond issue, but not the two-thirds necessary for the proposal to succeed. Voter turnout totaled 6,074 in the Twin Falls Council election. There are more than 23,000 registered voters in the county.

A breakdown of voting results shows that only east end voters carried the measure. Murtough voters were 73 per cent in favor and Hansen and Kimberly precincts averaged 58 per cent approval.

Twin Falls precincts voted to carry the issue, with 63.8 per cent voting yes. In Buhl, 54.7 per cent voted yes in Filer.

Rural areas offered the least support, with 28.9 per cent of the voters approving the bond issue.

The \$4.5 million proposal included plans to expand emergency and to provide organized outpatient department, increased facilities, demand for outpatient and emergency services could be met. An addition to the north-side of the hospital was proposed.

Also planned were the expansion and relocation of the pathology department, the expansion of the pathology and radiology departments, and the expansion and relocation of administrative offices. New beds also were scheduled to be added to the second floor, with provisions for 40 more in the future.

RESOURCES
First Security Corporation System of Banks

First Security Corporation
Banks and Subsidiary Companies

CONSOLIDATED BALANCE SHEET
December 31, 1973 (audited)

ASSETS	
Cash and deposits	\$ 1,406,384,492
U.S. Government securities	1,200,000,000
State and local government securities	1,000,000,000
Commercial loans	1,300,000,000
Mortgage loans	209,790,545
Real estate	100,000,000
Other assets	100,000,000
TOTAL ASSETS	\$5,016,175,037
LIABILITIES	
Deposits	\$3,500,000,000
U.S. Government securities	1,200,000,000
State and local government securities	1,000,000,000
Commercial loans	1,300,000,000
Mortgage loans	209,790,545
Real estate	100,000,000
Other liabilities	100,000,000
TOTAL LIABILITIES	\$5,016,175,037

SNAKE RIVER HYDRO POWER

IDAHO POWER COMPANY

March 27, 1974

Palmer, Missa News



Federal lands managed for many uses, BLM says

Top project for agency in summer

By MELBA THORNE
Times-News Staff Writer

SHOSHONE—About 2 million acres of public lands are managed by the Bureau of Land Management Shoshone district.

These lands are known as national resource lands and are managed to provide many uses for many people, according to Uden A. Frandsen, Shoshone district manager.

The rancher, farmer, hunter, fisherman, rock hound and many more benefit from this management, Frandsen said.

The ranger from military through volunteer mineral extraction.

The district has undergone continuing change during the past year.

Joining the district the past year have been Jim Lewis, natural resource manager, Beinda Rapp, clerk-typist, Lawrence Curry, administrative officer, and Richard Murray, range conservationist.

Many improvements have been made on national resource lands. These have been as varied as the many opportunities for use the national resource lands provide.

Included are water developments, seedings, fence construction, classification of lands for recreation and public purposes, cooperative wildlife, cooperative livestock management systems, litter cleanup, installation of signs, and other activities designed to improve public use of the national resource lands.

All divisions and activities within the district are experiencing an increased work load. Continuing emphasis is being placed on the preparation of "environmental analysis record" (EAR) for all new projects such as development, project construction, spring development, seeding, recreational use, and road construction.

The environmental analysis record is used to determine the impact of any proposed project on the environment. It also identifies alternatives so that the project can be done with the least adverse effect on the national resource lands.

Approximately 45 environmental analysis records have been completed within the past year. The Shoshone District is currently engaged in a pilot study on the Magic Planning Unit for the "environmental profile," which is a new portion of the planning system that is intended to describe the environment in each unit of the district.

In general, the increased work load is indicative of the increased interest by the public for the management and protection of national resource lands. Not only does this interest come from the general public, but also from local government agencies, nonprofit organizations, and private companies.

The district is currently processing a Recreation and Public Purpose Act application for about 200 acres of national resource lands to be included in the Madal River Gorge State Park.

The district is also working with personnel of the Sawtooth National Forest to evaluate a proposal by the Sun Valley Co. to extend and improve the Sun Valley Ski area.

This proposed development would be located

primarily on national resource lands which are under special management according to Sun Valley Co. The proposal would greatly expand the amount of Intermediate skiing available.

Over 50 BLM temporary employees fought the fires and managed the look-outs at North Butte, Kinama Butte, and Bell Mountain. The influence of public use could be clearly seen in the fire situation during 1973. Ninety-nine per cent of the acreage burned was the result of man-caused fires.

Rehabilitation of the fire damaged wild lands and 1077 acres by seeding the burned watershed with grass, forbs, and browse to protect the watershed and restore livestock and wildlife forage. It is hoped that along with the multiple use benefits derived from the seedings, the fire hazard will be substantially reduced.

Fire resistant grasses were seeded along roads to reduce the fire potential caused by the rapid re-invasion of cheat grass and mustard when burned areas are left unattended.

In one-half miles of fence were constructed to protect the seedings. All seeding work was done by local contractors.

The wildlife program the past year has been primarily oriented toward resource inventory in order for the district to adequately manage wildlife habitat. First, the habitat is inventoried, then wildlife uses which areas and identify the attendant problems. The inventory is coordinated through contacts with individuals and groups who are knowledgeable about and interested in wildlife. Such groups include the Idaho Fish and Game Department, various sportsmen groups and clubs, livestockmen, and individual hunters and fishermen.

Although there have been no specific wildlife projects the past year, all district projects take into consideration wildlife needs. Law enforcement, developments, and fire rehabilitation projects are designed to enhance wildlife numbers. The addition of forbs and browse into seedings improves wildlife forage. Seedings and sprays are designed to provide forage areas in riparian habitats to maximize the edge effect and yet retain sufficient food and cover for the multitude of wildlife inhabiting national resource lands.

The district is looking at an exchange proposal which, if approved, will provide an increase in public use along the Little Wood River to be managed primarily for brown and rainbow trout fisheries and ensuing recreation opportunities.

A continuing problem for the district is litter. A cleanup campaign was held in Lincoln, Jerome, and Minidoka counties. Although public participation was less than hoped for, a significant amount of litter was cleaned up. A continuing cleanup program is planned for the future.

The BLM fire crews contributed time and equipment to several cleanup projects, among which was burying trash and removing old car bodies from national resource lands near the Detroit Dump.

This has been an active and productive year for the Shoshone District. The district welcomes the challenge of more effective management of the national resource lands in the coming year and will strive to provide even more opportunities for expanded public use in the future.

PRIMITIVE range fires during the summer season of the biggest jobs facing the Bureau of Land Management which has district offices in Shoshone and Burley. The lands, known as national resource lands, are managed to provide many uses.

TV voters approve \$3.5 million program

By CHRIS E. HIND,
Times-News writer

TWIN FALLS—A plan to build a \$3.5 million school building program last fall by approving a \$3.5 million bond issue in an Oct. 16 vote.

About 90 per cent of the voters backed the measure. Of 239 voters, 223 approved the measure, with 116 opposed. A two-thirds majority was required for passage.

The building program calls for additions to four existing schools and construction of a new elementary school just north of the high school. In addition, a building site for a future junior high school will be acquired at an estimated cost of \$150,000.

Plans for the building program were announced March 18 by Supr. of Schools George Struminger and Ed Peterson of CTA Architects. The plans are the culmination of discussions with PTA and PTO groups, school principals, teachers, maintenance personnel, school administration and the board of trustees.

The new elementary school, at a cost of about \$1.5 million, will be constructed in a V-shape, with one wing housing sixth, seventh and eighth grade classes and the other wing providing a total of 24 classrooms. Each module has removable walls which divide it into four class spaces. Without the dividers, the space can be used as a unit for 100

students. Also, two of three classes can combine, leaving the fourth separate.

Exterior construction details are still being worked out, Peterson said. A construction bid is hoped for by July 1, with a target completion date of September, 1975.

Other plans for the new school feature:

- Separate play areas for primary and upper grades.
- Separate entrances for buses, cars, and service vehicles.
- Space designed for a music and art facility.
- Multi-purpose area for cafeteria, auditorium, physical education, overlooked by hall ramps.
- Duplicate additions to Harrison and Morningside schools are planned. A library and four classrooms — one modular unit — will be added.

The Harrison School, the 1968 portion will be demolished and a new section — constructed with 12 classrooms — 3 modules — and a library. The main entrance will be relocated on Seventh Street North, and bus loading moved to Sixth Street North. A covered passage way will connect the new structure with the existing building.

A physical education building serves as a library and two classrooms originally planned for activities space will be used

for physical education. New lighting will be added.

Plans announced for Harrison and Morningside schools are planned additions to Robert Stuart Junior High School. The new classroom space will accommodate some students from Washington Junior High and lessen crowding there. A physical education teaching station will be added, with expanded locker facilities and new field storage.

Struminger said bids for construction will probably be taken late in May. He said he hopes additions to Harrison and Morningside schools will be completed by fall, 1974, as well as the replacement structure for the old portion of Lincoln School.

Cost for the additions is estimated at \$1.6 million. The exterior of the additions will be kept simple, according to Peterson, without attempting to match the style of existing buildings. The brick color will be coordinated, however. Fewer windows will be used in the new structures.

Chuck hunting picks up

By STU MURRELL
JEROME

Rock chuck hunting is starting to pick up along Idaho river valleys and desert areas.

The rock chuck or yellow bellied marmot is the western relative of the eastern woodchuck and is considered a pest around hayfields and farmlands bordering their favorite homesite of rocky outcroppings. They are active above ground from this time of year until late summer when they retire to their burrows for hibernation through the fall and winter months. Rock

chucks are easily recognized by their yellow-brown coloration, stout build, sharp whistle, and rattle-like appearance. They range from 29 to 32 inches long and 4 1/2 to 15 pounds.

The five to seven young will be born in early spring and emerge from their burrows in May. Nearly every family colony of rock chucks that I have observed in summer, consists of these size groups, which I take to be adults, yearlings, and young.

Evidently, the young take two years to reach maturity.

Their range extends from 2,000 to 8,000 ft. elevation and their greatest density is along the Snake River plains where past lava activity provides extensive homesites for them.

When hunting them, look for rocky outcrops next to green feed. Some of the better areas are along the canyon walls of the Snake River and desert areas north of Interstate 80.

Preferred calibers for chucks are the high speed .22, .22-250, .223, .243 and 6 mm Remington.

BEAT THE ENERGY CRISIS!!

- Eliminate the need for hot water
- FREE Demonstration at your location
- Both hot water and cold water pressure units available!

Your Exclusive

hotey

FACTORY SERVICE DISTRIBUTOR

STEAM STORE OF MAGIC VALLEY

2164 Highway Ave., Twin Falls 723-2626

Where Cling Equipment is a Business, Not a Slogline.

WHEN STORMS KNOCK OUT THE POWER LINES

Onan TRACTOR PTO-POWERED AC ALTERNATOR

LET YOUR TRACTOR BE YOUR EMERGENCY POWER STATION

The money you can save during one crippling power loss can buy your Onan alternator for you!

C W S

C.W. SILVER CO., INC.

255 ASH STREET-SOUTH

TWIN FALLS, IDAHO

(208) 733-0460

Pointers given to fishermen, old and new



MAJOR TED PENCE
sees steady growth

DAN MABE
heads chamber

By STU MURRELL
Regional Conservation Educator

JEROME — Everyone has his favorite method and types of water he likes to fish.

I thought I would discuss some of these which might be helpful to the beginning fisherman and old timer alike. Some of these methods may not make the purist, who prefers only one type of fishing happy, but they are effective and utilized by a number of people.

Reservoir and pond bank fishing is probably the most common in this area. One of the first mistakes many people make is using too heavy a gear. I like to use a 4 pound ultralight spinning outfit with an open faced reel and if the snags are bad maybe up to a 6 or 8 pound test line to be able to pull loose. Bait in various forms is effective including worms, coon, marshmallows (which help to hold it off the bottom) and salmon eggs.

I normally put a single buckshot size split shot about a foot above a number 8 or 10 trout hook for this type of fishing, which gives it handy to use a running sinker (a round sinker with a hole in its center, which allows the fish to take out the line without feeling the bait) above your small BB size split shot. You can fish on the bottom or use a bobber, whichever you prefer to be used.

If a hatch is on at one of the ponds or reservoirs, you may want to use waders and a fly rod or spinning rod and bubble. Woolly worms can be good at any time in this type of

water and I've had good luck with small, grey mosquitos, renegades, and muddler minnows.

In fishing woolly worms or muddlers a quick strip method of retrieving in its jerks on a fly rod is many times effective. I use a leader tapered to 2 lb. test at the end. Again the light line is important on your spinning outfit to be able to cast a long way from shore and to make it less visible to the trout.

I prefer a clear, plastic bubble that you can fill with various amounts of weights for added weight. Place it about 4 feet from your fly and reel slowly, watching the bubble closely. Once the bubble beats or dips, strike quickly because it's difficult to set the hook on this type of rig.

Many of these reservoirs can be fished effectively by trolling from a boat or fly casting the margins. I prefer small wobbling spoons of 1/2 to 1 size, again on a 4 pound test spinning rod, but woolly worms with a split shot about 2 feet in front of them are good and other spinning lures with the right shape excellent for casting along shorelines from the boat. Trolling is slow as you can and still keep the lure working. Vary your depths until you find the right combination.

Stream and river fishing calls for some different techniques than the reservoir or ponds. Look for holes behind rocks, under banks, and deeper, smooth runs. I like small stream fishing best of all, particularly meadow streams that meander back and forth with

undercut banks. Fly fishing can be excellent in this type of set up as well as bait fishing. One caution, tread lightly or even go on hands and knees up to any of these small streams.

Stamping up to a bank and showing yourself over the edge will put all of the fish down in the immediate area. While fishing bait, and angle worms (not nightcrawlers) are of the best, use a smaller split shot (BB size) about a foot above your number 10 trout hook and let it drift naturally under banks and in holes.

It's amazing how big some of the trout are in these small streams so avoid jerking too hard with a light line. Thread your worm so it hangs naturally and no part of the hook is showing. If you're fishing grasshoppers, thread them under the thick collar on their neck so they can still kick and appear natural. It doesn't matter if your hook shows on these.

It helps to know the species you're after to judge the bait, fly or lure to its tastes. Salmon flies are generally poor for brook, trout, cutthroat, or browns and good for rainbows. Worms are good for brook, rainbows, and cutthroat but nightcrawlers are better for browns. If you're after large trout, I like larger flies such as the grasshopper, woolly worm, and muddler minnow.

Brook and cutthroat generally like a small, hammered brass spoon and rainbows the silver Mepps.

Buhl experiencing slow, orderly growth, aide says

By LORAYNE SMITH
Times-News writer

BUHL — Buhl, the major town in the west end of Twin Falls County, is experiencing slow but orderly growth, Mayor Ted Pence says.

He termed the growth mainly the "bedroom type" with "a significant number of people moving to Buhl to live while working in Twin Falls. One Buhl resident who is a pilot until recently even "commuted" to his work in Los Angeles, proving how the highly developed communication and transportation in the United States accommodates this kind of "extended" suburban living.

Both the mayor and Chamber of Commerce president Dan Mabe, who is superintendent of schools, agree the prime factor for the economic comeback of the city in recent years is the upswing in farm income.

Like those in Twin Falls, Buhl merchants know their prosperity depends on the economic climate of the agricultural area which they serve. Mabe said the downward trend which saw several major chain stores leave Buhl was reversed the past several years because of the upswing in farm prices.

Two new dry goods stores — Ashley's which is an outlet for Kellwood and Mode & Day — have come in the past few years. In addition, two of the larger agricultural oriented industries have expanded. These are Rangen's fish hatchery and Green Giant Co., which cans and freezes corn. Rangen's is one of a network of hatcheries along the Snake River, extending from Twin Falls to Hagerman, all contributing to the town's economy.

Green Giant installed a freezer plant and is building a dormitory to house employees. Coors Brewing Co. also has built a barley storage elevator here in recent years, as that crop expands in acreage.

The Farmers National Bank is remodeling to

provide office facilities and additional parking.

Mayor Pence said he receives periodic inquiries from agriculturally oriented businessmen and he feels it's "only a matter of time" until their growth is experienced.

He said the town's present water and sewage systems are adequate and can stand a 30 percent expansion of population with no strain. City equipment, including street department machinery, has been purchased with revenue sharing funds and an additional city well is drilled and capped with bids out for installation of the pump. When this is in operation it will augment the current water supply. More importantly, it should help boost water pressure, which has been a problem in some parts of the city, the mayor said.

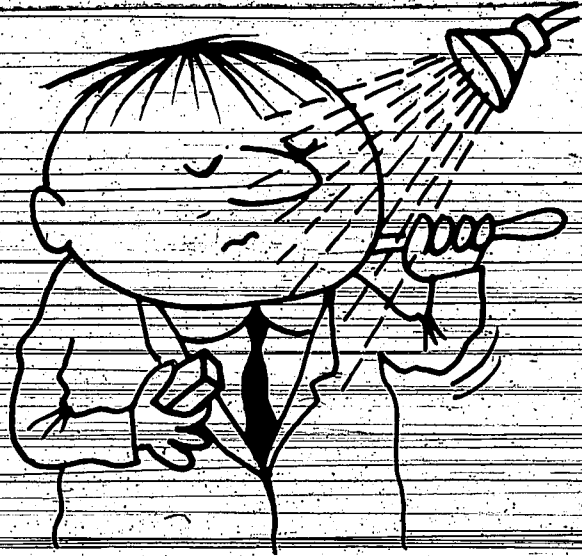
Buhl leaders say the revitalization in their town's economy is part of a pattern of redevelopment in the small town part of a national trend to escape smog, crime and traffic snarls.

The "home town atmosphere," as well as ease of travel and communication, all are contributing factors to this trend to live in small towns, even if the bread-winner works elsewhere.

Buhl has one of the longest kindergarten sessions of any of the few Magic Valley communities with some type of such classes. Castleford, Filer and Wendell cut their water sessions late in the school year, but Buhl's kindergarten, supported by an override mill levy, begins in mid-year, and has experienced solid community support in past years.

Mabe said Melon Valley, the area north from town to the Snake River Canyon, is a source of potential growth with many good quality homes already being built there. Natural hot water in the area is another asset to potential development, he said.

YOU WOULDN'T...



TAKE A SHOWER WITH YOUR CLOTHES ON

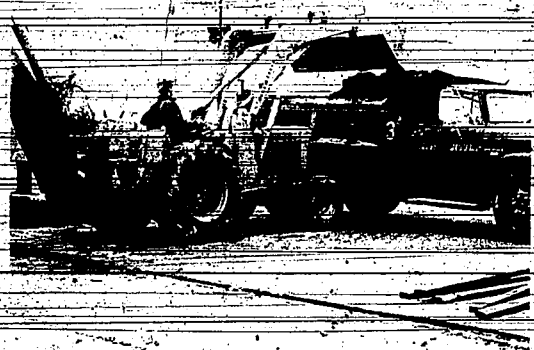
So why not let us handle all your printing needs with the best commercial printing available. Come in today....coffee's hot!

ACE PRINTING, INC.

MAGIC VALLEY'S COMMERCIAL PRINTER
250 MAIN AVE. N., TWIN FALLS, IDAHO

PHONE 733-8623

FREE PICK UP AND DELIVERY



Construction gets under way on new Jerome branch bank

JEROME — Construction began this month on a branch of the Idaho First National Bank to be located on South Lincoln.

The Jerome city council in November gave approval to the bank to establish a specially designed mobile bank unit, approximately 24 by 50 feet which will be used until the permanent building is completed.

The new facilities will include off street parking and drive-in facilities and is expected to be staffed by seven persons. The bank plans to have

service available to the Jerome area by April.

Charles E. Iretson was named manager of the newly chartered bank.

Iretson joined the staff of The Idaho First National Bank in 1955 and was assigned to the bank's head office in Boise.

He was promoted to manager in 1962 and is currently serving in the Wendell branch.

Elkhorn planned community for year round use

SUN VALLEY — It took 38 years for Sun Valley to become today's Sun Valley but it's not going to take that long for Elkhorn at Sun Valley to become Elkhorn. Why? Because it is a planned community being developed for winter, summer, spring and fall use. Right now there are some 223 condominiums built. Carried to the ultimate there will be 400 condominiums and homesites in use. Included, too, will be the shopping area and all else that goes with a well-balanced resort area.

It's just a couple of miles to Sun Valley proper by road and you can even get there by triple-chair lift and your skis. This lift runs to the top of a 400-foot mountain, starting only 500 feet from the Village core. It's possible for skiers to go back-and-forth between Elkhorn and Sun Valley.

But what else is at Elkhorn? Well, there's the Nordic course which starts by the pool house and there are eight tennis courts which were completed last year. Then, too, there is a large swimming pool and a small hydrotherapy pool. Operating during the winter season is a pool with 46 Hydro-Spa jets and a pool house containing saunas and showers.

Traditional winter sports areas, of course, is the ice rink and there is a beauty at Elkhorn. In fact it is a year-round rink with two fire places at either side for hog roasts and (in the winter) a bit of warming up.

Then there is an ice hockey pond, an indoor recreation hall with ping pong tables, pool tables, TV, card tables and the like. There is also a yellow ball court and horse shoe pits.

And just to top it off is an 18-hole Robert Trent Jones, championship golf course and driving

range — all in operation this coming summer. The condominium concept involving resort areas is what permits those such as Elkhorn to exist. In the "old days" the owners of the summer for winter cabins, usually at remote areas in the hills and mountains, either occupied the structures personally or, once in awhile, permitted some friend or relative to occupy them.

Now, all that is changed. An individual or family now buys a condominium — just like they would purchase a home. But the big difference is that this "home" now known as condominium — is available for rent to practically anyone during such a time as the owner is not using it. And this rental is handled by experts in that field. The rental is collected from those using the facilities and the owner gets a portion. The owner is usually assessed for pre-cleanup and post-cleanup costs but this task is also done by trained crews under the direction of the organization handling the rentals.

It is all simple and the nice thing about it is that (1) the owner gets something back on his investment and (2) those who cannot afford a "second home" can rent one at low cost for stated periods of time.

Elkhorn at Sun Valley is a joint venture of subsidiaries of the Johns-Manville Corporation and the Sun Valley Co. Elkhorn is being developed on 2,900 acres or approximately 80 per cent of the City of Sun Valley. The joint venture estimates that its development, Elkhorn will involve expenditures in excess of \$38 million.

Sun Valley did not exist until 1936 when the Union Pacific Railroad, operators of emigrant passengers westward on the new streamlined

trains, purchased 4,300 acres adjacent to the picturesque mining town of Ketchum. The property was purchased from a sheep rancher named Ernest Braux.

In 1964, Union Pacific sold the property — which had become world-famous — to the Johns-Manville Corporation. Four years later, William C. Janas bought out his family corporation and formed the Sun Valley Co., an Idaho corporation.

In 1971, subsidiaries of Sun Valley Co. and the Johns-Manville Corporation entered into the Elkhorn venture for the development of 1,900 acres in Elkhorn Valley — virgin terrain that had remained untouched since the Union Pacific took over almost four decades ago. The joint venture subsequently purchased an additional 1,000 acres, bringing the total acreage of Elkhorn at Sun Valley to 2,900 and the total acreage of the City of Sun Valley to in excess of 5,000.

In 1972, Sun Valley Co. and Elkhorn at Sun Valley commissioned the land planning firm of Susaki, Walker Associates of Sausalito, Calif., to develop a comprehensive master plan for the proposed and potential land uses based upon land planning, geologic, economic and environmental studies, taking into consideration the goals and needs of the total resort and the City of Sun Valley.

The master plan was approved in April, 1973 by the Sun Valley Planning and Zoning Commission and the City Council, assuring residents, home owners, and investors that white residential and resort development will continue. It will be well planned and limited to approximately 25 per cent of the total available land. The remainder being left forever as open space or for recreational uses.

The Elkhorn Master Plan and the association of award-winning architects — landscape architect, Susaki, Walker Associates; building architect, Killingsworth and Brady; golf course architect Robert Trent Jones — infuse Elkhorn with the best taste, design and professional planning in the country today. Completion is expected in 1984 — just eight years away.

As mentioned earlier in this background account, by December, 1972, 39 condominiums were built. They were called "Village" (with studio and 1-bedroom units) and "Bonnie Vie" (with 2 1/2 and 4 bedroom units). During 1973, 39 more condominiums were constructed in an area called "Indian Springs" so named because of the discovery of artifacts attributed to an Indian "industrial" center in early history.

The condominiums in "Indian Springs" are 1, 2, 3 and 4-bedroom. Only licensed salesmen because of securities and real estate regulations, can quote prices.

The condominiums are arranged, European-style, over the shops and restaurants in the "Village" and "Indian Springs" surrounding the Village. They range in size from studio accommodating 4 people at \$27 per night to what is called a "studio plus" which accommodates 2 people in a sleeping alcove and 2 people in the living room at \$27 per night, and 1-2 and 4-bedroom condominiums, ranging in price from \$35 per night to \$45 per night. Summer rates are slightly lower.

All are privately owned but like Sun Valley's are rented out by their owners through the Sun Valley — Reservation System. All the condominiums have fireplaces, private baths and all-electric kitchens. Most units have private balconies.

To the south of Elkhorn village are a variety

of homesites, ranging in size from one-quarter to 1/2 acre. The cost of these sites range from \$12,500 to \$42,500 and each site has a designated "building envelope" stipulating where a home can be constructed and how large it can be in order to protect and preserve views for other homeowners in the area.

These available building sites include 67 known as Twin Creeks One; 66, Twin Creeks Two; 9, Independence Creek; 46, Elkhorn Meadows, bordering the golf course, and 51 ranch sites in Willow Creek. Just to make things "ship-shape" there is a special transportation system featuring buses which run every 15 minutes between Elkhorn Village and Sun Valley, making stops to let off or pick up passengers at the Elkhorn lift by the bell tower in Elkhorn Village, at Dollar Cabin, at the entrance to the Village-Dollar Meadows and again at the entrance to the Atleer condominiums by the Sun Valley Inn swimming pool.

This schedule has been set up between 8:15 a.m. and 10 a.m., and between 3 p.m. and 5 p.m. From 11:30 a.m. to 3 p.m. the buses run every 30 minutes. From 5 p.m. to 1 a.m. the buses run every 30 minutes between Elkhorn Village and Sun Valley and from 8:10 a.m. to 10 p.m. (also every 30 minutes) from Elkhorn Village to Ketchum. A small charge is made for this run. The other runs are free for Village and Sun Valley citizens.

And we almost forgot to mention — main services and babysitting services are available as is a self-service laundry and soft drink vending machines. There's a general store, too, in addition to restaurants and shops. It all adds up to the "new look" in resort living and replaces that "little gray home" in the West.



ELKHORN AT SUN VALLEY is a model community and, during start of construction, looked much like a well-planned movie set in this photograph. The bell tower stands out as a focal point and everything "hangs around" that area. The planned community has proved to be immediately popular.

Just like movie set

Forest management hard

TWIN FALLS — Management of the Sawtooth National Forest lands is no easy matter. With the addition of the Sawtooth National Recreation Area in the northern district, the workload has been increased.

The Sawtooth National Forest regions are unique in that they extend from the "top to bottom" of south central Idaho. Headquarters — the forest supervisor's office — is located in Twin Falls while the Sawtooth National Recreation Area offices are located near Ketchum.

The background and extent of the Sawtooth forest land and the SNRA region is extensive and interesting.

The Sawtooth National Forest contains over 2 million acres of public land in two divisions separated by the Magic Valley and Snake River. The northern division in south central Idaho includes the SNRA and Wilderness along with its scenic lands surrounding world-famous Ketchum and Sun Valley — and now the Elkhorn project.

The name of the forest comes from the jagged peaks of the Sawtooth Mountain range. Adjacent ranges include the White Cloud, Boulder, Pioneer and Smoky Mountains. The northern division contains headwaters of the Salmon, Boise, Payette and Big Wood rivers. The southern division of the forest is located in southern Idaho except for a small area extending into Utah, The Cassia, Albion, Suletz, Black Pine and Ratt River Mountains are within the southern division; their water primarily drains into the Snake River. Rock Creek Canyon and Howell Canyon have

developed recreation facilities which attract visitors on a year-around basis.

The "City of Rocks" near Alma is partly on Sawtooth National Forest land. It is a unique area of weathered granitic formations and a history dating back to pioneer travel on the California Trail.

The entire Sawtooth National Forest is a valuable watershed and contains approximately 1,000 miles of streams and 3,000 acres of lakes. Forage is an important resource for approximately 90,000 head of sheep and 25,000 head of cattle which graze during the summer on Sawtooth National Forest land under permit.

The forest habitat is important, officials say, for various wildlife and big game hunting for elk, deer and mountain goat is popular.

Some 16 million board-feet of timber is harvested annually for lumber and posts and poles.

Scattered mining lakes place but it is a far cry from the 19th century era that began with the discovery of gold along the South Fork of the Boise River. The Sawtooth National Recreation Area is closed to new mineral entry. "Recreation" opportunities are varied. Approximately 90 developed picnic and campgrounds are located within forest boundaries. Developed ski areas include Magic Mountain near Twin Falls, Pomaragie near Burley, Soldier Mountain near Fairfield and Bald Mountain at Ketchum-Sun Valley fame. Development is underway on the Bigwood Ski Area located just west of Highway 93 some 16 miles north of Ketchum.

Just like movie set

Twin Falls, Idaho, March 5, 1974

Mr. William E. Howard, General Manager
Times-News
132 3rd St. W.
Twin Falls, Idaho

Dear Bill:

Here's how we at Mountain Bell currently foresee the 1974 economic picture:

Over the past several years, the growth rate of the Magic Valley area has exceeded that of the nation. While 1974 will see a slowing of this trend, we still expect this area to remain among the fastest growing in the country. This is because of several built-in advantages: For one, the diversity of our economy serves as a kind of shock absorber against the severe ups-and-downs experienced by localities with narrow economic bases. Also, the effect of the quantities which have historically attracted population and businesses to our region — climate, scenery, elbow room and opportunity — will still be at work, even in the face of the fuel and energy problems.

Because Mountain Bell serves this divergent region with a basically necessary service — communications — we are looking for gains in main telephones and long distance usage this year. As with the region, the rate of growth in these categories will slow. But even so, the increases should be substantial. Our expansion to meet growth and demand for service since the late sixties has been nothing short of breath-taking. We are anticipating the largest construction budget in Idaho history in 1974, well above the \$26.5 million we spent last year. We look for inflation to continue to be a problem this year and interest rates, while leveling off, will stay high. This, of course, will have a telling effect on the costs of manpower, money and materiel — the three basic ingredients of telephone service.

Sincerely,
Samuel S. Hyman
District Manager

Twin Falls Times-News
Box 548
Twin Falls, Idaho 83301

To the Editor:

Will 1974 be a good year? This question is frequently asked and to predict what will happen is sometimes risky. Risky because predictions are too often one person's guess. However, we believe 1974 will be another good year here in the Magic Valley.

Agriculture is the backbone of our economy. We can be grateful for the unlimited supply of water, the fertile soil, and the fine irrigation systems that guarantee good crops and high yields. We can be grateful too, for the outstanding farmers and ranchers in Southern Idaho. In addition to agriculture a number of good clean well diversified industries have located in the Magic Valley providing hundreds of jobs. Industry and agriculture together give our economy a safeguard against business fluctuations experienced in other areas throughout the United States.

We think 1974 will be another good year.

Very truly yours,
Dan Orphanian
President

Mountain Bell

Twin Falls, Idaho, March 5, 1974

Mr. William E. Howard, General Manager
Times-News
132 3rd St. W.
Twin Falls, Idaho

Dear Bill:

Here's how we at Mountain Bell currently foresee the 1974 economic picture:

Over the past several years, the growth rate of the Magic Valley area has exceeded that of the nation. While 1974 will see a slowing of this trend, we still expect this area to remain among the fastest growing in the country. This is because of several built-in advantages: For one, the diversity of our economy serves as a kind of shock absorber against the severe ups-and-downs experienced by localities with narrow economic bases. Also, the effect of the quantities which have historically attracted population and businesses to our region — climate, scenery, elbow room and opportunity — will still be at work, even in the face of the fuel and energy problems.

Because Mountain Bell serves this divergent region with a basically necessary service — communications — we are looking for gains in main telephones and long distance usage this year. As with the region, the rate of growth in these categories will slow. But even so, the increases should be substantial. Our expansion to meet growth and demand for service since the late sixties has been nothing short of breath-taking. We are anticipating the largest construction budget in Idaho history in 1974, well above the \$26.5 million we spent last year. We look for inflation to continue to be a problem this year and interest rates, while leveling off, will stay high. This, of course, will have a telling effect on the costs of manpower, money and materiel — the three basic ingredients of telephone service.

Sincerely,
Samuel S. Hyman
District Manager

BANK OF IDAHO

TWIN FALLS OFFICE
TWIN FALLS, IDAHO
March 13, 1974

Mr. William Howard
Editor & Publisher
Twin Falls Times News
132 3rd Street West
Twin Falls, Idaho

Dear Mr. Howard:

The year 1973 was obviously an excellent year for farm prices and the area farmers experienced excellent returns for their efforts. Other sectors of the economy did not fair quite as well due to a number of factors. Not the least of these factors was extremely high interest rates brought on by a very tight monetary policy.

All indications for 1974 seem to point to lower interest rates than 1973 and another year of excellent farm product prices. Business in general will be able to continue much needed expansion with the lower interest rates and farmers will be able to make necessary equipment replacements and farm improvements as a result of higher farm prices.

Home construction should increase as a result of lower interest rates and depends to a large degree on shortages in lumber and other building materials.

We look for a very healthy rate of growth in all economic sectors but when compared by present rates of inflation we do not expect "real growth" to equal record years.

Sincerely,
[Signature]
V. S. Gillison
Vice President & Manager

MSC:cb

TWIN FALLS BANK & TRUST COMPANY

102 Main Avenue, Suite 100
Twin Falls, Idaho 83401
Telephone 338-7341

March 13, 1974

Publisher
Times News
Twin Falls, Idaho 83401

Dear Sir:

In response to your inquiry, the following is submitted:

We approach the year 1974 with restrained optimism, recognizing fundamentally that we are fortunate to have high quality people in our community and further that we live in a community based economically on agriculture and its allied industry, along with substantial light manufacturing and retailing. We feel that interest rates will remain firm, occasioned of course by the demand for money. We are concerned about the plight of those segments of our economy which are not presently enjoying their brightest hour; for example, the cattle industry. It is felt we will continue to have inflationary pressure greater than acceptable, and that political, socio-economic factors nationally will continue to make this year a difficult one to predict.

Yours very truly,

[Signature]

Curtis T. Eaton, Chairman of the Board and President

**DEPARTMENT OF EMPLOYMENT
STATE OF IDAHO**

INTERMOUNTAIN GAS COMPANY

255 SOUTH COLER ROAD - P.O. BOX 2658 - BOISE, IDAHO 83727 (208) 375-1361

Editor, Twin Falls Times News
P.O. Box 2187
Twin Falls, ID 83401

Intermountain Gas Company sees a bright future for the Magic Valley. Many of the problems in the United States are not present here, and it is our opinion that we will not share in many of these difficulties in spite of our location, our products and our people.

The only energy source which will be able to solve around the country, we are being urged to solve. Since agriculture is our biggest business in Idaho, we will be in the forefront of helping to solve that problem. We are participating in it. If we have a good supply of energy, Idaho's Magic Valley agriculture plant will be a key factor in overcoming the problem, particularly in winter months, both corn and slaughter.

We anticipate the industrial plant of Idaho in coming years. As citizens of the state, we are anxious to see the state and the kind of industry that will complement our agriculture and not destroy it. Intermountain feels the substantial industrial development in the Magic Valley has, over the last few years, done just that. New inquiries are received by various agencies almost daily, and we believe a highest rate of growth will continue to come from a growing energy industry that then can help us.

Indication of our confidence, Intermountain has a rather substantial capital improvement program planned for Twin Falls this year. We predict a repeat of last year's 900 new services in the Division, which includes Twin Falls, Burley and north to Sun Valley. We will be adding approximately thirty-six miles of distribution main. In addition, a nineteen mile, ten inch pipeline will be built which will increase our capacity and reliability in Twin Falls, Burley, Burley II, Burley and Burley III. We expect continued growth for Magic Valley.

As for the energy business, we have all felt that we believe we have sufficient energy for a growing and vital Idaho. We are negotiating for additional reserves (our present reserves for those of us here now are already secured and we will soon be able to secure new reserves). The Energy Division is now in an energy field. It is possible to make the best use of the gas available to us. While prices increase in all forms of energy are a reality, we want you to share our confidence that supplies are adequate.

Lynwood Shopping Center
Eiler & Blue Lakes Blvd. No.
Twin Falls, Idaho

VERY TRULY

THE STATE OF IDAHO



FOR THE BEST IN FUN AND ENTERTAINMENT, COME TO THE FUN SPOTS SOUTH OF THE BORDER

the **FUN SPOTS**
south of the border

- ☆ GOURMET DINING
- ☆ DELUXE MOTEL ACCOMODATIONS
- ☆ SWIMMING POOL
- ☆ BANQUET FACILITIES
- ☆ SPECIAL CASH GIVEAWAYS
- ☆ BIG NAME ENTERTAINMENT
- ☆ GOLFING
- ☆ FUN, FUN, FUN

JUST 43 MILES SOUTH OF
TWIN FALLS ON HIGHWAY 93



AND DON'T MISS THESE
GREAT EVENTS—JACKPOT
OPEN GOLF TOURNAMENT,
CACTUS PETE'S WATER
SHOW, CUTTER RACES,
CROSS COUNTRY
MOTORCYCLE RACES,
DIAMOND FIELD JACK HORSE
RACE, LANDER AIR RACES,
AND FUN, FUN, FUN!!

- ☆ BUFFET DINNERS
- ☆ BANQUET FACILITIES
- ☆ SPECIAL CASH GIVEAWAYS
- ☆ BIG NAME ENTERTAINMENT
- ☆ WESTERN ATMOSPHERE



Cactus Pete's



JACKPOT HAS GAS 7 DAYS A WEEK!

Living

Times News

— Magic Valley's Home Newspaper —

SUNDAY, MARCH 24, 1974



For seven decades, agriculture has been the lifeblood of the Magic Valley. No examination of the region's economy would be complete without attention to agriculture, its gains during the past year, and the problems which it faces, now from various shortages.

The pages of this section contain an examination of some of the problems confronting Magic Valley agriculture, proposed projects, both general and specific, and opinions on the outlook for certain crops and agriculture in general.

AGRICULTURE

Food prices to remain high

By O. A. (Gus) KELLNER
Times-News associate editor

Consumer food prices this year (1974) are likely to remain near 1973 levels, it is estimated. That observation was one of several made by William J. Kuhfuss, president of the American Farm Bureau Federation, in a communication sent to the Times-News in response to a query sent him. The president was asked to comment on the farm situation as it relates to food demand, food prices, exports and the fuel crisis. President Kuhfuss wrote the Times-News that "in view of the current supply-demand picture for farm products and higher costs for fuel, fertilizers and transportation, consumer food prices in 1974 are likely to stay at about the levels of last year."

He continued:

"If American agriculture is permitted to expand to meet the growing needs of the world market, American consumers will benefit eventually from the efficiencies attained through full utilization of our productive capacities."

"The benefits to the American agricultural economy from expanded trade are obvious. While net farm income is affected by a number of factors in addition to foreign trade, it is noteworthy that recent increases in farm income have been accompanied by increases in agricultural exports. Our \$25.5 billion farm net income in 1973—the highest on record—was accomplished against exports of \$1.2 billion."

"The new record in U.S. farm exports occurred as the marketplace took over from the political planners world-wide and the needs and demands of overseas consumers and customers were expressed at the market counter. This action emphasized once again that the U.S. is a part of a world economy. As such we should not be a party to guaranteeing necessary and poverty in American agriculture by producing only for the needs of this nation."

"We are geared to produce for a larger world market which needs our production. We can efficiently produce and compete. To compete, we must have legislation that will clarify trade regulations. We need access to foreign markets on a freer trading basis. This is essential to the well-being of farmers, processors and business, who each bring dollars worth of agricultural products sold from the U.S. to create as many as 30,000 non-farm jobs to service that export."

"As to the energy crisis, he wrote that availability and cost of energy will have a direct bearing upon what is produced and where it will be produced."

"Agricultural production uses a relatively small amount of the total energy consumed in the United States," Kuhfuss said. "Tractor fuel, heating and drying, plus an electricity usage in farm production account for less than 3 per cent of the total energy used domestically."

"But food and fiber in all their parts—manufactured inputs, growing, processing, transporting, wholesaling, retailing, eating and drinking—account for up to 15

per cent of the total United States energy requirement.

"Political direction and management only aggravate the situation. This can be illustrated in his period of energy shortages by the situation in the State of Utah, which is the only state without Federal Power Commission control of natural gas prices, and Utah now has a 26-year supply of natural gas reserves. It is estimated to write about the fuel crisis, he said the immediate problem is "not our dwindling oil supplies" but our "inadequate oil refinery capacity."

"Government price controls plus environmental restraints have reduced efficiencies in automobiles and have discouraged and delayed refinery construction, the building of port facilities, and the construction of the Alaska pipeline.

"These are temporary delays that will be corrected in the meantime, we will have shortages, frustrations and injustices. However, we can be pleased with the understanding of agriculture's needs expressed by the administration, the department of agriculture and the federal energy office. They will appreciate the demanding need of American agriculture and its significance in preserving a strong overall economy."

The Farm Bureau head also mentioned that another "issue of real concern" to all farmers is that of farm labor relations. "This has been a long common sense needs to be injected into this situation. Workers, employers and consumers need at least three basic things."

In his communication the farm organization head said the principles that "we should stand for are right and sound for farmers, for labor unions, for consumers and for the total economy."

"It will take a united effort to get this job done and if all farmers across America would join in this common cause, we can accomplish it. The extent and minutes in every conversation in America need your direction and understanding to quiet their concern. Instead of being guided by emotion and misinformation, we need truth and common sense applied in this issue," he wrote.

President Kuhfuss, responding to a question concerning his feelings of government controls, termed it "the most significant issue facing the United States at the present time."

"This concentration of power in the hands of a few people to administer the total American economy presents a challenge. We are slowly being embroiled in a system of authority that deprives the individual of his rights, as guaranteed in the Constitution, to make decisions and to live as free and independent citizens. A public being supported by an enterprise system.

"Regional administrative units which encompass the total U.S. have been set up, are staffed and operating, and responsible directly to the administration. This has been done in a way that it does not include safeguards to guarantee the division of authority as set up in our Constitution between the executive, legislative and judicial branches of government. I believe this regional administrative system should be terminated and should be administered through the state and county systems which are subject to voter scrutiny," he wrote.

He said another influence inviting more government control is continuing inflation, due in large part to excessive government spending. Inflation presents a greater threat "to our economy than the energy crisis."

"There is every reason to believe that effective measures to ease the pinch on energy supplies eventually will be found," he wrote. "Attempts to curb inflation over the past several years have not been fruitful as neither Congress nor the administration has faced up to the need for cutting government spending."

"Since 1968 we have tripled the federal budget. We now pay interest on our federal debt in an amount that exceeds the total budget of 1941. The fiscal 1974 budget is expected to be over \$300 billion. With the "direction" and allocation of money goes control.

"The federal budget is completely out of control. The amount of money that is being spent on the federal government is not being controlled by Congress, which is designed to bring about significant reforms in the appropriation and expenditure processes of both the Congress and the executive branch. It should be recognized that when we rely upon the federal government's ability to borrow to finance programs at the local level, we are inviting the imposition of the federal authority upon all of our lives."

Fertilizer data needed

KIMBERLY — Nitrogen fertilizer management for sugar beet production requires more precise information than for most crops. Low levels of nitrogen may give maximum root yields but may reduce both sugar percentage and sugar production.

These and other facts have been determined by a series of studies conducted by Dr. J. N. Carter and Dr. D. T. Westermann, both of the U.S. Department of Agriculture's Agricultural Research Service, Snake River Conservation Research Center.

The studies have been conducted throughout Southern Idaho to develop both soil and tissue test procedures that will enable predicting optimum nitrogen fertilizer needs for various geographical, climatological, soil types and irrigation management conditions.

The studies show that determination of the amount of mineralizable nitrogen is extremely difficult. If the nitrogen available to the crop can be measured and nitrogen based on expected sugar beet yields are known, then accurate fertilizer recommendations can be made for maximum sugar production and net returns.

Most common nitrogen tests measure nitrate and ammonium nitrogen in the soil. Although these forms of nitrogen normally supply a part of the nitrogen needs of sugar beets,

mineralizable nitrogen may supply a major part.

The potential mineralization capacity of the soil varies widely as to field location and past treatment, studies show. It is vitally important that a measure of this important source of nitrogen be known for accurate fertilizer recommendations.

The results of the research by Dr. Carter and Dr. Westermann indicate that about 11 pounds of soil and fertilizer nitrogen are needed for each ton of harvested roots.

The highest nitrogen yield was to location from 104 to 223 pounds per acre and provided an average of 64 per cent of the nitrogen for plant growth. There was a decrease in sucrose percentage when nitrogen was applied on multiple-crop systems. The highest sucrose occurred on the highest level of applied nitrogen. Maximum sugar production was achieved where optimum levels of nitrogen were supplied from either soil or fertilizer sources.

The results of this research, the researchers say, indicate that the most current measures of mineralizable nitrogen fertilizer levels that are too high for maximum sugar production.

The use of a soil test to measure all forms of nitrogen available to the crop will greatly improve these recommendations and, as a consequence, improve the quality of the sugar beets delivered to the factory.

Bean plant density and distributions studied

KIMBERLY — An agricultural technician and a soil scientist combined their talents in a study to determine optimum equidistant bean population for seed yield.

The two are Dr. D. T. Westermann, soil scientist and S. E. Younger, agricultural technician. Both are staff members at the Department of Agricultural Research Service, Snake River Conservation Research Center.

The study of bean plant densities and distributions was conducted on garden bush and dry-edible varieties at the center during 1972-73. This work, they said, was initiated as an examination of recent research findings indicated that with the use of conventional production practices a yield plateau had been approached. In one case, yield increased up to 30 per cent for bush snap beans (green pod weight) have been reported as a result of spacing the plants more widely, equidistant from each other.

The study of various densities of equidistantly spaced plants was considered as a way to gain information on the effect of plant spacing on developments such as the breeding of higher yielding upright varieties, improved cultural practices in weed control and direct harvest might lead to yield increases of seed.

Both men said a closer look needed to be taken at the influence that spacing and plant characteristics have on the plant's yield components such as the number of pods per plant, seeds per pod, and seed size as they affect the plant's ability to compensate. The characteristics of different plant types that enable them to gain early complete ground cover for better utilization of sunlight also was worth exploring.

Yield potentials and yield component measurements were examined on both semi-vining and bush bean growth types when planted in spacings from four-by-four inches to 12-by-12 inches, resulting in plant populations per acre from 392,000 to 43,560.

All information gathered was the result of comparisons between equidistantly spaced plantings and not between this type planting and those planted in conventional rows.

Bush types planted at the closest spacing showed a 25 per cent increase in yield over the widest spacing with the optimum being seven by seven

inches to eight by eight inches around 113,000 plants per acre. The optimum yield of semi-vining types was 10 inches to 11 by 11 inch spacings, or approximately 68,000 plants per acre.

These differences, the men say, reflect the greater ability of vining types to compensate at the wider spacings. Present recommended rates for planting 22 inch and 34 inch spacings within the row for bush types and three to four inches for vining types, which is 142,000 and 83,000 plants per acre respectively.

The number of pods per plant increased progressively from high to low populations in both plant types and had the greatest influence on individual plant production. Seed size was not affected in the bush plants, but increased in the vining types at the wider spacings, they said.

Plants grown in the closer densities matured one week to two weeks earlier than the widest spacing.

The two scientists said utilization of this information is visualized as an aid to bean breeders in the development of plants with large pod numbers and high pod set for increased yield and minimum disease problems. A better knowledge of how various plant types compensate for wide spacings, the two men found, could include several closely spaced rows with wider spacing at intervals for equipment operation and irrigation water flow.

A better understanding of yield component relationships with actual yield will help field men in making accurate yield estimates from both normal and damaged fields.

Bean growers planting at optimum rates for a given variety and making full use of the most advanced cultural practices should increase yields and with more efficiency, the scientists concluded.

Political direction and management only aggravate the situation

First, we need to allow farm workers the freedom through a secret ballot to make their own decision whether they wish to join a union, and if so, which union. Second, we in agriculture need the same protection from the unfair labor practice of secondary boycotts, as is now provided in industry. Farmers' need protection from strikes at harvest and the right of free choice in the market place.

And, finally, in the event there should be a dispute that requires labor board consideration, a facility other than the National Labor Relations Board needs to be provided so the issue can be settled quickly rather than drag through long delay at critical planting or harvest time.

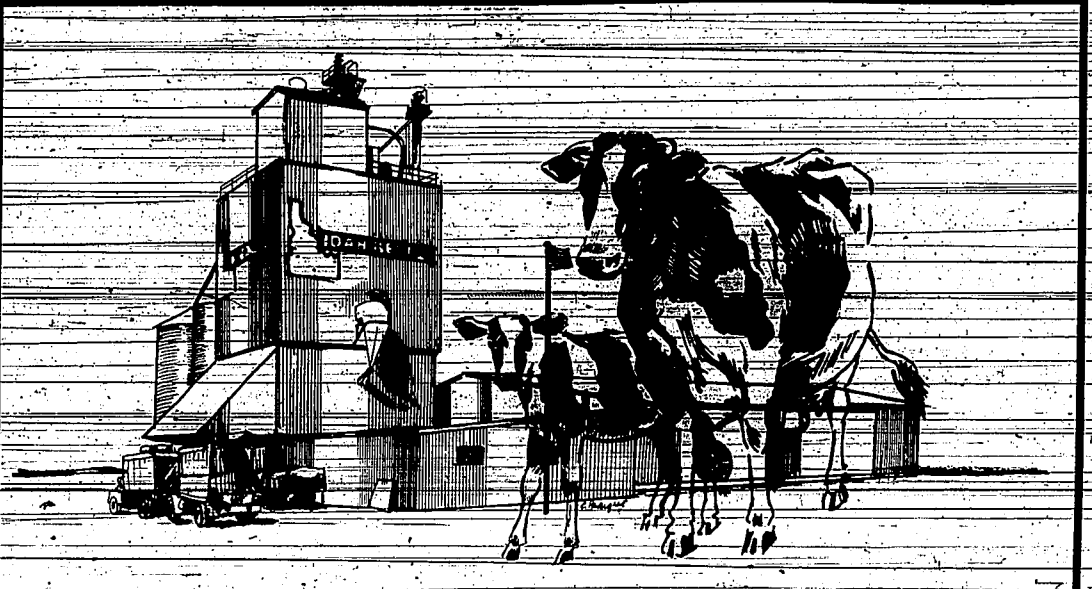
"These principles can best be established by national legislation. We need to be about the task of securing such legislation instead of dividing our ranks by insisting that farm labor legislation be tied to national right-to-work legislation."

Political direction and management only aggravate the situation

First, we need to allow farm workers the freedom through a secret ballot to make their own decision whether they wish to join a union, and if so, which union. Second, we in agriculture need the same protection from the unfair labor practice of secondary boycotts, as is now provided in industry. Farmers' need protection from strikes at harvest and the right of free choice in the market place.

And, finally, in the event there should be a dispute that requires labor board consideration, a facility other than the National Labor Relations Board needs to be provided so the issue can be settled quickly rather than drag through long delay at critical planting or harvest time.

"These principles can best be established by national legislation. We need to be about the task of securing such legislation instead of dividing our ranks by insisting that farm labor legislation be tied to national right-to-work legislation."



High Quality Feed and Supplies for Dairy Cattle, Poultry and Swine

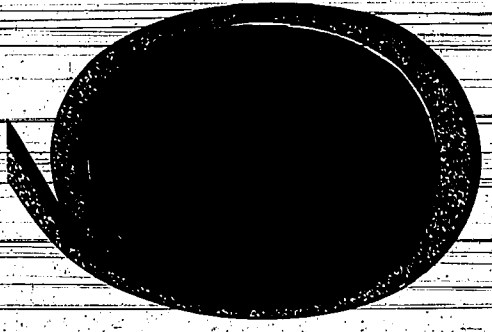
LIVESTOCK & POULTRY

IDAHBEST Inc.

FEEDS & SUPPLIES

Located South-East of Twin Falls
North of the Sugar Factory Road
733-4583

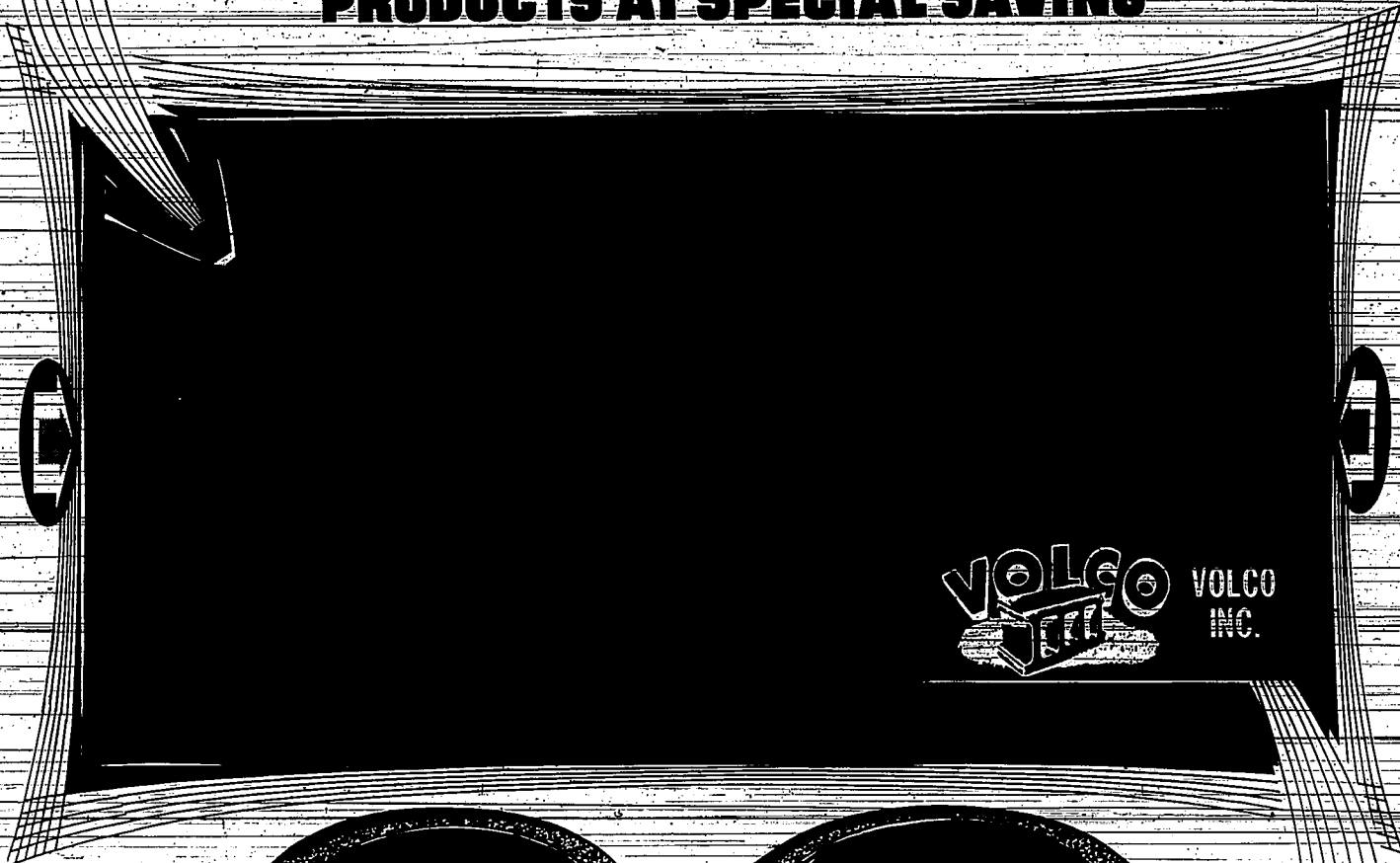
<p>STALEY Bloat Guard Block 3-in-1 Block Fly & Worm Block Sweetlix Block</p>	<p>WALTON 07 Block</p>	<p>ALBERS Calf Mana</p> <p>FRISKIES Dog Food</p> <p>LOOMIX Liquid Feed Supplement</p>
---	-----------------------------------	--



VOLCO INC. BRINGS YOU

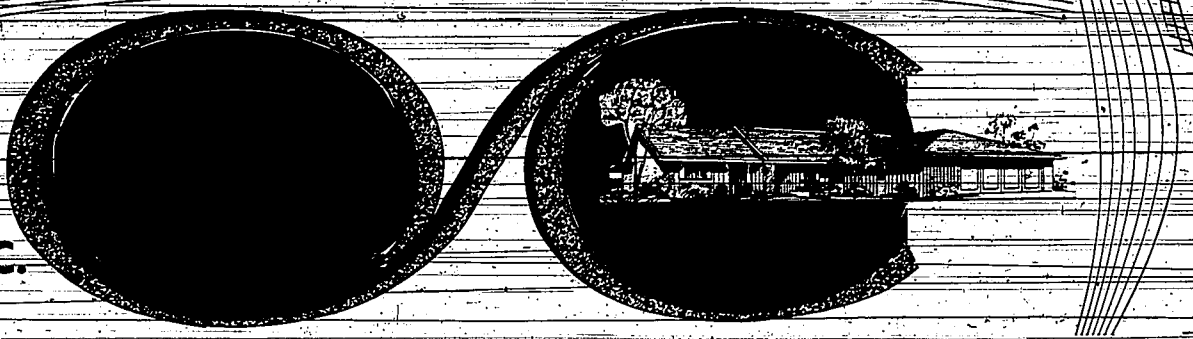
something **BETTER**...

IN HOME IMPROVEMENT IDEAS AND QUALITY PRODUCTS AT SPECIAL SAVING



VOLCO VOLCO INC.

**BUILDING
A HOME?
SEE
VOLCO INC.**



TWIN FALLS
1390 Highland Ave. East
733-5571

JEROME
515 West Main St.
324-8161

BURLEY
309 North Overland
678-8368

Higher standard of living creates vast changes in world's demand curve

TWIN FALLS — Economic change has become the watchword in a basic shift in the world's demand curve. This was one of the observations made by **Carl R. Brunthaver**, assistant secretary of agriculture, in response to a request by the Times-News that he bring Magic Valley farmers "right up to date as to what is happening in demand for their products."

That his observations could be included in the agricultural section of the newspaper's annual Progress Edition in his observations, Brunthaver said "we are living in a period of rapid and significant change. Things are happening right now around the globe that are changing the world we live in."

"In Taiwan a farmer is buying a tractor that will increase his productivity. His sons are studying to become engineers. They are building a subway for their capital city of Seoul. It will be in operation before the subway in Washington, D. C."

"The once-sleepy country of Spain now has the fastest growing economy in the industrialized world."

"In Russia the government is giving top priority to satisfying consumer demand. This is a sharp departure from its traditional concern with heavy industry. Mainland China is buying western agricultural machinery, chemical plant, jetliners and machine tools — all aimed at bringing Chinese economy up to date."

"In the developing countries of the world, kids are learning to read and their parents are learning new skills. All over the world doctors and medicines are helping people live longer, healthier lives," he wrote.

He said that "all these things mean a shift in the world's basic demand curve."

"Never before in history have there been so many people in the world. Never before have the people of the world had so high a standard of living. Never have the world's industries had as much capacity to produce what consumers want. Never has there been demand for resources so great," he said.

The change, he said, "affects us all. It's not just oil and food. It's also timber and metals and energy of all kinds and phosphate rock and diamonds and long and growing list."

"We are seeing many different items where demand is outstripping supply, many cases of sharp price increases and even shortages," he said.

Brunthaver wrote that in most of the shortage situations, it has not been a change in the supply situation. In food there were bad crop years before. Russia, in 1963, had a bigger relative shortfall in grain crops than she did in 1972. The difference was that in 1963 she slaughtered livestock, tightened her belt and imported as little as possible. In 1972, Russia had a basic change in policy, a decision to feed her people better — that means buying massive quantities of grain for food and livestock feed and that is just what she did.

"The real difference we face today," he wrote, "is that a change in supply but the change in demand."

He said even more important than the population rise worldwide is the fact that people are living better. This is not just an American phenomenon. It is happening all over the world. The real output of the economies of 24 leading nations over the last 10 years has increased 100 percent in 1973 and 6 per cent the year before.

He said per capita output has been rising around the world — in both developed and undeveloped countries.

"The increased numbers of people plus the increased purchasing power equal demand," he wrote. "And this demand is being reflected in markets for resource industries — like agriculture. Agriculture also has an additional market demand factor, the population increase. As some people get wealthier in the diets they start trying to improve the quality. Usually, this means protein, and demand for livestock products — meat, milk and eggs."

"Livestock protein is resource expensive. A better chicken is about the most efficient livestock converter we have and it takes two and one-half pounds of cereals and protein meal to produce a pound of broiler. It takes additional resources to slaughter the chicken, process it and keep it refrigerated. The most efficient chain it takes about three times the resources to deliver a pound of broiler than it takes to deliver a pound of cereals. Beef is probably seven times as resource expensive as cereals. Expensive though they are, everywhere in the world that people have gotten more income, the demand for livestock protein has soared. A one per cent increase in income is usually associated with a one per cent increase in livestock demand in a free market situation."

The Common Market has held its demand curve slightly lower than that by pricing grain — and therefore meat — very cheaply. Japan has held its consumption curve at a very low level with a tight import quota. Japanese consumers have satisfied their desire for meat by bidding the price of some of the choice beef cuts to \$25 a pound. But the demand is still there.

"The demand for raw products is not just people plus money plus their desire to eat better. The demand for people plus income growth — times the livestock multiplier — that requires three to seven times the production resources," he wrote.

To support his theory, he listed some of the statistics that are already available:

- (1) The United States has doubled its per capita beef consumption since 1950 and feed grain consumption has soared.
- (2) In Italy, per capita red meat consumption increased only two pounds per person in the entire 40 years — 1929 to 1969. In the present, red meat consumption has jumped over two pounds each year.
- (3) Spanish consumers are eating twice as much meat as they did in 1960.
- (4) Korea's pig and beef consumption has doubled in the last 10 years and their feed grain imports have rocketed from 3,000 metric tons to 764,000 metric tons.
- (5) Our experts on Russian economy see no way that Russia's livestock production can keep livestock growth without significant imports of feedstuffs in most years. In the last three years Russia feed grain imports have averaged five million metric tons.
- (6) China has one-fourth of the world's population. Their present standard of living is extremely low, but it is expected they will have a slow but steady growth, both in the economy and in the living standard. It would presumably take about a million tons of grain a year, to

provide the Chinese population with a pound of poultry meat per person.

Asked about other situations in which beef would be more in demand than it is today, he said he had been told by officials in Japan that the Japanese currently consume 350,000 metric tons of beef a year and want to increase this to 500,000 metric tons by 1985 or even sooner. The assistant secretary said the growth in farm product demand "has not come out of the blue." Rather it has been steady for a number of years. The demand surged in the past year and a half because of bad weather in several important areas and on the devaluation of the dollar.

"Weather has always been an important factor in farm production and perfect weather all around the world is not expected for many years in the future. In addition, devaluation continues to underwrite a higher price level for U. S. farmers."

"The world is also using its agricultural resources more fully than it used to and extra acres and bushels may be getting harder to come by. In this situation the American farmer, with his productivity and his ability to increase yields, is playing a key role," Brunthaver said.

Turning to the grain situation, the government official wrote that in the last 10 years world grain consumption has increased 44 per cent. World exports have jumped by 45 million tons and the U.S. is supplying 32 million tons of the increase.

"The nations of the world are using more grain, they are buying more of what they use in the world market and more of what they buy is coming from the United States. The big factor in world grain expansion has been U. S. Corn," he wrote.

The story in protein meal is about the same. In 1964 the world produced 36 million tons of oilseeds and protein meals. The United States produced 45 per cent of it. This year (1974) protein production is expected to jump to nearly 60 million tons, with the U. S. producing 52.6 per cent. The world's food economy is running increasingly on U.S. corn and soybeans; he said.

The official said the "big question" for farmers is how they should respond to this demand.

"Farmers are rightly concerned about producing too much. The set-aside will be taking no acres out of production this year and plantings are expected to be even larger than 1973 when record crops of wheat, feed grains and soybeans were realized."

"Farmers will have to make their own decisions but I am confident that we will have strong demand for farm products this year," he said.

He continued:

"We expect (for 1974) world record agricultural production. We also expect record world usage. The consumption-production balance, in fact, will probably continue tight with only a small recovery in the world's very

low stockpiles of commodities during 1974. Even if 1974 is above trend in grain yields and stocks recover significantly, I would still expect markets to continue strong at least until we approach the 1975 harvest."

"U.S. feed grain exports will be nearly as large as in 1973 and domestic consumption will be higher. Feed grain stocks will not be as high as in 1973 but they will not be very loose either."

"Wheat exports too will be large and wheat stocks carried out at the end of the year will still be high. Wheat feeding will probably drop again in the United States because of short supply and increased availability of other feeds. Rice demand will be strong and carryover stocks will be down again and the bidding for cotton will continue to be very strong."

About the energy problem he said "It looks as though problems in getting oil — and perhaps even more difficult problems in paying for it — could trigger recession in some of our major markets like Japan."

"In the United States I personally believe we will avoid a major depression and that incomes and demand for higher quality diets will continue to rise. The emphasis in the United States and around the world is to keep industry running and to provide jobs," he said.

"United States agriculture, he said, has a high priority on available energy and we (the United States) are in a strong position because we import only 15 per cent of our energy."

"Other agricultural areas around the world

may not fare as well," he said.

Most of Southeast Asia depends on Japan for its fertilizers and Japan might not be able to deliver this year. Some of the farmer's man-made competition may suffer too, like synthetic fibers made from petroleum.

"No one knows exactly what the future holds. On the other hand, farmers do have some very valuable signals that indicate strong demand. Futures prices are strong. Forward contracts at attractive prices levels are being increasingly offered. The best analysts I know say that demand is strong."

"We are learning now that our agriculture and its capability — and even more as I travel other countries and see their economic growth outstripping their agriculture — I get more and more enthusiastic about the future of agriculture in the United States," he said.

He wrote that he would "like to spend a little time" outlining what that future means.

"The world is continuing to grow richer and it wants to eat better. I don't think the energy problem will stand in the way for long. We produce the raw materials for that better diet. We produce the feed grains; the soybeans and the meal that become increasingly wanted. Our agriculture is a national asset comparable to the oil that lies under the sands of the Middle East. It is being increasingly recognized in that light."

Finest in the field since 1935

LOCK-IN-LINE

Automatic Alignment 2100

The most versatile, automatic, self-propelled electric pivot irrigation system yet designed. THE CONTINUOUS-BEAM CONCEPT OF STRUCTURAL ENGINEERING, found on the "2100" system, permits a less complicated design than the bridge-truss. It also lowers the weight of each tower to approximately 1 ton without jeopardizing its operation. Ground clearance at 90° is 12 feet. Clearances are maintained on the ground. 2100 is designed for most any terrain that can be successfully cultivated.

LOCK-IN-LINE

Automatic Alignment 2200

A new, all time, high performance standard in electrically propelled, pivot irrigation systems. THE "KROSSLER" CONCEPT OF STRUCTURAL ENGINEERING, found in the "220" system, allows flexibility at size lower while traveling over rough ground. The Lockwood "220" system has a beam that can be successfully cultivated. It has operated in gale force winds with least perfect alignment. Available with traction tread rubber tires or heavy duty steel wheels.

LOCKWOOD 6360 defoliators

Clear 12" Row Paths with ROTOMATION Defoliating Action. Optional Add-On Drum. Scalp Attachments (triple drum shown).
• Heavy-duty 40 and job rated gearbox.
• Ruggedly constructed structure.
• Unlimited construction for maximum ruggedness.

LOCKWOOD TANK BEET HARVESTER

ONE IMPORTANT FEATURE: It's the best harvester designed for the Beet. Beam and Light Bar Streets. FEATURES:
• Rugged Construction • Heavier Sprockets • Bigger Capacity and Wide Elevators • Rink cleaning area of 18 1/2 Sq. Ft.
• Erection tank unloaded within a minute, and a full unloading elevator is the widest in the industry — 32" using 7 1/2" x 30" chain. The "Beet" chain is the widest — 32" using industry.

LOCKWOOD SUPER SPAN PILER

Features complete rubber coating for near bruise-free handling. High capacity with live hydraulic control. SOME FEATURES ARE:
• Manual steerable rear axle • Heavy 6" channel frame.
• Removable towing hitch • Drive shafts with universal joints.
• Lock drive for elevator • Safety shields over elevator drives.
• STINGER CONVEYOR OPTIONAL.

GOOD SELECTION USED BEET & POTATO EQUIPMENT

LOCKWOOD CORP.

HI-WAY 24, RUPERT, IDAHO PHONE 436-4701

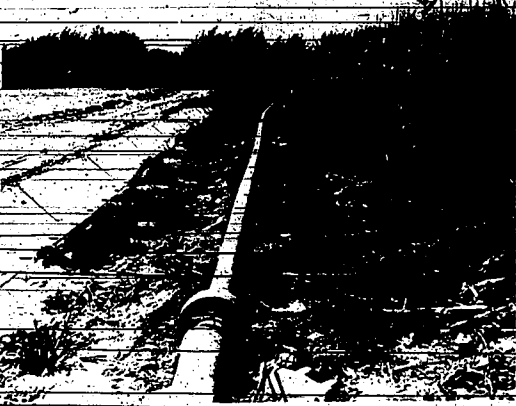
Since 1935, the Lockwood Corporation has become the leading manufacturer of specialized farming equipment with annual sales exceeding 19 million dollars. Through engineering leadership Lockwood potato, sugar beet, bean, orchard and irrigation equipment has earned the reputation as "the finest in the field" with a definite edge in performance, reliability and lasting value. Lockwood has become one of today's 4 primary manufacturers of pivot irrigation systems. In just a few short years, Lockwood has perfected pivot irrigation systems to match all needs and locales. Lockwood's engineering leadership in the development of work rated pivot systems is headlined by the highly automated and adjustment-free LOCK-IN-LINE tower alignment — smooth, highly efficient teaming of electric power and gearbox drives — control circuits utilizing safe, reliable 110 volts like you use every day in your home — and streamlined design tower and mainline construction.

Gated pipe now used in Idaho



Pipe turnouts

AUTOMATED PIPELINE (WITHOUT AIR SHOW) BEING USED TO IRRIGATE ALFALFA BORDERS ON THOMAS' FARM NEAR FLETCHER. THE SYSTEM IS A PART OF THE AUTOMATING SURFACE IRRIGATION PROJECT.



Field testing

THIS PICTURE SHOWS A LOW-PRESSURE VALVE BEING TESTED IN THE FIELD. THE USE OF GATED PIPE IN IDAHO IS INCREASING EACH YEAR AND HAS PROVED A CONVENIENT METHOD.

KIMBERLY — Gated irrigation pipe has been used for years, but only recently has it been put to much use in Idaho. A. S. Humphreys, agricultural engineer with the Snake River Conservation Center, said.

Humphreys said the trend is changing and many Idaho farmers are now finding gated irrigation pipe to be a convenient method of delivering and controlling water to furrows. The pipe, he said, is usually made from aluminum, but polyethylene plastic pipe can be obtained.

The pipe has adjustable outlets spaced along its length for each furrow or corrugate.

The flow in each furrow can be regulated with these adjustable gates. Gated pipe has a number of advantages, according to Humphreys who recently made a thorough study in this field. It usually requires less labor than other methods of irrigation, the size of furrows in each furrow is easily controlled, and fewer

ditches are needed which means fewer weeds and less land taken out of production. It can be placed anywhere in the field to obtain an optimum or near optimum length-of-run and be removed for plowing, cultivation, spraying and so forth.

According to Humphreys, whose investigations included a number of different ways of automating furrow irrigation systems, gated pipe is one of the most profiting ways of distributing water to furrows in an automated system.

Automated valves and control systems are needed to irrigate furrows automatically. These turn the water on and off unattended at the right time and in the right order as water progresses across the field from one set to the next. These systems are not available commercially but are being developed by Humphreys and some of his co-workers.

The valves are designed so that they can be opened and

closed by a small stream of water taken from the irrigation pipeline just ahead of the valves. As a result, there is no need to have wires or air and water lines running from a central source to control the valves.

Thus, except in special situations, you do not have to bring another energy source into the field to operate them.

Humphreys said: "It also simplifies the control."

He said that he used a timer control unit, powered by flashlight batteries at each valve to tell the valve when to open and close.

A valve, he explained, is closed by water which flows through a small tube from the upstream side of the valve to a bladder inside the valve body. When this specially designed, modified, inter-tube or bladder is inflated with water, it closes the valve by expanding to fill or seal the flow area. When the timer control unit drains water from the bladder onto the ground

the bladder is deflated and the valve area opens. Water in the pipeline then flattens the bladder and flows out the opposite end of the valve body into the gated pipe for distribution to the furrows or corrugates to be irrigated.

The timer control unit has a small electric motor that runs from two D cell flashlight batteries. The motor operates a small inexpensive three-way pilot valve to direct water either into or out of the bladder.

Humphreys said one pair of batteries will last an entire irrigation season. He has been testing two types of timers for the timer control unit. One is a 24-hour mechanical timer while the other is an electric timer being developed at the research center.

In addition to reducing labor, he said, the valves can be used to obtain cutback furrow streams. Cutback flows require relatively large furrows. Streams until water reaches the end of the field and then the

stream size is decreased to reduce runoff and soil erosion. This is not usually practiced, however, because more labor is needed. In field tests last summer the irrigation efficiency achieved by irrigating corn with cutback streams was about 70 per cent. The valves are being tested in other systems with the aim of reducing labor, soil erosion and water use.

Humphreys and his associates have also tested another type of valve on the Eugene Thomas farm near Fletch.

This particular valve consists of a homemade, cylindrical, hydro-bladder inside a pipeline turnout. The bladder is filled with water at a pressure slightly greater than in the pipeline. Water for inflating the bladder is taken from the pipeline at the upstream end of the field and conveyed to the valves in a one-inch plastic pipe. The extra pressure needed is obtained by a difference in elevation.

Serving Farmers and Ranchers of Magic Valley

Since 1934



Many projects studied at U. of I. branch station

KIMBERLY — Many research projects were carried out at the Twin Falls Branch Station, University of Idaho, during 1973.

These projects included those at the Twin Falls station on Blue Lakes Boulevard in Twin Falls station on Addison Avenue West and the headquarters station here.

Six of the staff projects were located in Magic Valley while others, operated through the station here, were at Moscow, Aberdeen, Parma and Boise.

The specific projects were:

- Biology of and resistance to Western bean cutworm at Moscow;
- control of aphids transmitting leafroll virus on potato crops, Moscow;
- weevil biology and control on alfalfa;
- weevils biology and control on potato;
- pest management on various crops. All were at the Blue Lakes Boulevard facility in Twin Falls.
- Evaluation of breeding lines and release co-op industry on beans;
- Objective description for plant variety protection; nutritional characterization; and chlorophyll system genetics; warty cotyledon-green spot syndrome, all at the

TPBS soil and water laboratory on Blue Lakes Boulevard in Twin Falls.

- Potato diseases at Aberdeen;
- Verticillium-free planting stock of peppermint at Moscow;
- Chemical weed control in beans; weed control in alfalfa; weed control in wheat. All at the Addison Avenue West facility in Twin Falls.
- Variety evaluation of grapes at Boise; extension;
- Dry-edible variety; dry-edible breeding; spacing studies; variety trial; spacing vs. seed production; dry-edible trial; breeders' seed increase; seed production potential; nitrogen; date of planting and spacing; breeders' seed increase, all at TPBS at Kimberly.
- Variety trials; variety vs. virus infections and virus free variety evaluation all on the potato, and all at the Addison Avenue West facility in Twin Falls.
- Western bean cutworm on beans, at Moscow;
- Wheat breeding for yield, quality and resistance at Aberdeen;
- Chemical weed control on

Breeding of barley and oats for yield and resistance at USDA facilities at Aberdeen. Officials at the Twin Falls research station are Marston Moslow, LeBaron, superintendent and extension agronomist; Melvin J. Katin, associate research agronomist; Dr. Leslie L. Dean, research professor; plant pathology; Charles E. Brockway, assistant research professor, civil engineering, is at the Water Resources Research Institute at the University of Idaho.

Dr. Gene Carpenter, assistant research professor at entomology, is the Department of Entomology at the Research Laboratory in Twin Falls.

Those at the extension office on Addison Avenue West in Twin Falls are Blaine Linford, district supervisor; Robert E. Higgins, extension weed specialist; Dr. Richard E. Ohms, potato specialist; Charles Painter, extension soils specialist; and Arthur Rotherburn, extension community research development specialist.

The folks at PCA understand the kind of credit a farmer or rancher really needs.

Every PCA office across the country is staffed with experienced professionals who know about the special farm needs you'll have in the years ahead. They'll work with you to provide money and assistance to help you farm better. And they'll tailor your loan to your individual needs. They'll know how to use your earning power as collateral.

Discuss your plans with your PCA planner. Ask him about the special agricultural line of credit available from PCA.

You'll find him a real professional in agricultural lending and financing.

FOR PROMPT FREE PICK-UP OF DEAD ANIMALS
 Trucks Dispatched by Radio
PHONE COLLECT
TWIN FALLS 733-6835
BURLEY, IDAHO — 678-8411
GOODING 934-5414
 Serving the Entire Magic Valley.
CUI INTERNATIONAL
 One Mile East • One Quarter Mile South of Twin Falls
TOP MARKET PRICES FOR HIDES & PELTS!!

SOUTHERN IDAHO
PRODUCTION CREDIT
ASSOCIATION



Main Office Twin Falls 733-8411 • Office at Burley 678-9402 • Gooding 934-4475



FLOYD PATTERSON, Newell Shattner and Henry Gaudiga (left-to-right) count the ballots in the Twin Falls Canal Co. water-conveyance vote. Stockholders opposed the proposal by a two-to-one margin.

Farmers vote no

Farmers take safe water course

By BILL LAZARUS, Times-News Writer

BUIH — When uncertain about the status of their water rights, Twin Falls farmers will take the safest course.

That was the lesson learned by Canyon View and Tuana Mutual Irrigation companies in February when Twin Falls Canal Co. stockholders turned down their bids to convey 800 acre-feet per second of winter-run spillover water to the west end of the canal company's system.

Canyon View and Tuana wanted to store the off-season water at two dam sites on the Bureau Desert. Then use it in the summer to irrigate about 47 square miles of desert-entire land west of Salmon Falls Creek Canyon.

Conservative estimates of potential gross profits on the proposed projects ran to \$400 per acre. At this rate, Canyon View and Tuana would have added \$10 million annually to the Twin Falls area economy.

Economic analysts estimated that as the money circulated, the financial impact on the local economy would have been two to seven times as great, or from \$20 million to \$140 million annually.

The only economically feasible way of establishing the projects was to use Milner Dam

spillover water conveyed by the Twin Falls Canal Co., according to Harry LeMoine, president of Tuana, and Emery Wiser, president of Canyon View.

But the Twin Falls Canal Co. stockholders opposed the proposal to convey water by an overwhelming margin of two-to-one. In order to pass, the proposal needed approval by a two-thirds majority.

And the outlook for alternative plans is not good.

After two years of work, the canal company directors unanimously approved the plan and presented it to the stockholders for a vote.

Prior to the vote, Ed Reicher, chairman of Twin Falls Canal Company, said it would reflect the stockholders' confidence in their board of directors. "If it was a no vote, I would consider it a vote of no confidence," he said.

Reicher said he would not consider resigning if the vote did not go through. But he did think the canal company would not consider any alternative water conveyance proposals.

"I would have conveyed the water through a siphon and a 10-foot wide canal in the Vahon Creek Reservoir about 12 miles north of here," he said.

But Wiser believes alternative plans may be

worked out. He said a possible alternative would be to supplement water conveyed by the canal company with winter flows from the Salmon Falls Creek.

Wiser said pumping these flows up the canyon would be expensive, but perhaps would cancel an objection by opponents that the Twin Falls Canal Co. might not be able to deliver off-season water for 85 days each year.

Canyon View had hoped to take 400 cubic feet per second from the west end of the canal company's Highline Canal for the 85-day period during the off-season. The water would have been conveyed through seven miles of canal and a seven foot wide siphon, crossing the Salmon Falls Creek Canyon to Blue Gulch Reservoir, which is capable of storing 56,000 acre-feet of water.

Tuana would have taken 300 cubic feet per second of water from a diversion point at the junction of Deep Creek and Lateral Canal No. 9 or from two points on the Salmon Falls Creek Canyon itself.

It would have conveyed the water through a siphon and a 10-foot wide canal in the Vahon Creek Reservoir about 12 miles north of here, he said.

But Wiser believes alternative plans may be

helped irrigate 30,000 acres of land in the summer. Each project would have paid the Twin Falls Canal Co. 250 per cent of the cost of conveying the water during the summer. Based on 1973 costs, the two companies would have paid a total of \$118,000.

But the plan's opponents believed the payment was negligible compared to the danger of losing water rights.

They maintained the canal company might be in trouble if it were not able to convey water for 85 days during a harsh winter year. Also, they believed the two proposed irrigation companies might successfully apply pressure to obtain Twin Falls Canal Co. water during a water-short year.

Those supporting the plan said they had no desire for Twin Falls Canal Co. water. They pointed to many portions of the proposed contract guaranteeing Twin Falls Canal Co. stockholders' water rights.

They also said excess Snake River water might be siphoned off by dry states to the south.

Faced with conflicting points of view, however, Twin Falls Canal Co. stockholders took the surest course — they voted the proposal down.

Computerized breeding possible

By ANN DAILY, Times-News Writer

TWIN FALLS — A rancher owning 100 crossbred cows walks into a computerized office and orders 100 purebred calves for them.

He wants 50 heifers and 50 bull calves to be born on a specific date. He tells the clerk the blood lines he wants from both the cow and bull sides of the breedings.

Impossible? Not with space-age discoveries.

Four techniques recently developed by researchers make this a possibility for the

future, according to Rulon Osmond, manager, Cache Valley Division, Select Sires, Logan, Utah.

A drug called prostaglandin has made heat synchronization a reality. All of the rancher's cows can be brought into heat at the same time. They will be receptive to breeding at the same time.

Sex determination is right around the corner. A cow can be bred to have a bull calf or heifer if so desired.

Ova transplants, first used in 1972, assure the crossbred cows of purebred calves. Donor cows will be bred with the rancher's

choice of genetic make-up. These embryos will be removed from the purebred donor cows and implanted in the crossbred cows. No harm will result from the implantation to the host cow or to the donor cow.

On the date specified by the rancher, all the cows will calve with the help of a drug given to include calving.

The rancher will get purebred calves of entirely different genetic make-up than his crossbred cows. In one step he has completely changed his herd.

Today all of the above except

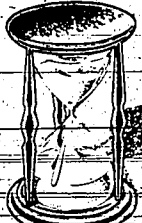
sex determination are available to the livestock producer. Prostaglandin can be used—intermuscularly, orally, or interuterine—producing heat in 24 hours. Ova transplants are in use today but still are experimental.

Currently the expense for any of these techniques is prohibitive to the average rancher, but in the future they will be possible.

The possibilities are incredible.

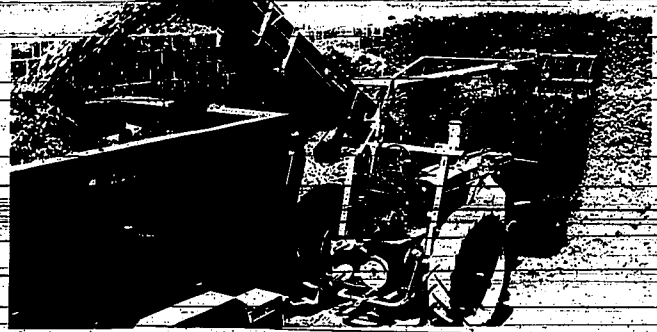
News tips 733-0931

THINK Spring



GET AHEAD OF THE SPRING RUSH!! FARM IMPLEMENT — SALES, SERVICE, PARTS

The Oswalt **ENSILOLAIDER**



digs and loads silage up to one ton per minute

Unmatched for efficiency! Ensilolaider's rugged, exclusive, patented reel digs right in, removes silage tons of silage with each cut.

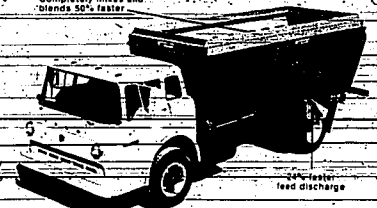
All of this takes only seconds! And with just one operator, no hand loading, no extra labor cost, better quality and more palatable feed is delivered

to the feed box. Minimum compaction, rugged, all-steel construction, Ensilolaider built to stand heavy load duty. Precisely engineered, Ensilolaider meets all the different requirements of farm tractors, and is unconditionally guaranteed to do the work for which it is designed.

Completely fitted and blends 30% faster

Now! The new Oswalt **ENSILMIXER** with center discharge feeds more cattle faster, better than ever before.

OSWALT Oswalt Division Butler Manufacturing Company



SALES & SERVICE FOR:

- FOX CHOPPERS
- FREEMAN BALERS
- WISCONSIN ENGINES

LESLIE DAVIS & SON

FARMING IMPLEMENTS

1988 ELIZABETH BLVD., TWIN FALLS
733-8405

OVER HALF A CENTURY OF SERVICE TO THE FARMERS and RANCHERS of MAGIC VALLEY

HESSTON first in one-man systems

when labor is all in the family why not SEE

the Heston Stak Hand® Way to One Man May.

HESSTON

EQUIPMENT-CENTER INC. WE ALSO HAVE A GOOD LINE OF USED EQUIPMENT
KIMBERLY ROAD — 734-4580

Peas grown in one area

By MARSHALL LEBARON
University of Idaho Branch Station superintendent and extension agronomist **TWIN FALLS**—Southern pea seed production would only be feasible in the warmer areas along the Snake River.

This observation is made after the Idaho Experiment Station at Pocatello, Idaho, industry, investigated the potential for seed production in the state.

Total production of this seed is presently in California, with the exception of that grown in the processing areas.

Southern Pea (*Vigna sinensis*) is also referred to as Blackeye Pea and Cowpea. The first term is the most acceptable. It is considered to be a short-day, warm weather crop and is primarily grown in the Southeastern states for processing in the green-shell stage.

Three of the popular varieties of Southern Peas were planted at Parma and Kimberly on three dates at 10-day intervals during May of 1973. The first dates were as early as was considered safe from frost damage.

There was seed produced under all conditions at Parma and well within the frost-free growing period of the summer. The yields were not as great as expected. The average for all plots was 65 pounds per acre and the highest individual plot yield was 1,230 pounds per acre.

At Kimberly the crop did not grow well. The plants were small, first bloom was well into August and there were limited numbers of pods present in the September. Production of seed was so limited that no harvest was attempted at Kimberly. The first fall frost was two weeks later than normal and still yields of seed were almost nonexistent.

These observations make it obvious that Southern Pea seed production would only be feasible in the warmer areas along the Snake River in Idaho. It is expected that seed yields could be increased above the amounts given here with more experience.

However, the price of the dollars per acre return would be the final criterion. Equipment requirements for production are similar to those used with common bean.

It might be pointed out that the names of some of the varieties of Southern Pea are interesting and descriptive. Purple Hull Pinkeye describes one variety because it does indeed have a deep purple pod and the eye or hilum of the seed is pink in immature seed.

Mississippi Silver Crowder was so named because it was developed in that state. It has a shiny, silvery pod and the seeds are crowded together in the pod. The Queen Anne variety was apparently named after a county in Virginia.



Neither you nor I
Nor anyone knows
How oats, peas, beans
And barley grows.
—Old nursery rhyme
Consider the lovely bean.
Regard it with respect.
It can do something you can't—something scientists in the world's most sophisticated laboratories, an industry worth \$4 billion a year in the United States alone and hungry people all over the world would give their eye teeth to be able to imitate.

By simply spreading its leaves to the sunlight, and going through a couple of simple chemical steps, it can take the air's most abundant element—nitrogen—and use it to make the proteins that plants and animals and the world's growing human population must have to survive.

Virtually all living things need nitrogen. But very few are able to make it out of the air and put it to use.

But corn can't. Nor can wheat or barley or rice or any of the world's hungry depend. And people can't help them do it. Not yet. Though that's the goal of the effort that's absorbing increasing attention from scientists in university and industrial laboratories all across the United States and in other countries as well. The best that people can do so far to provide life-giving nitrogen to the crops on which the world's population increasingly depends is:

- (1) Extract nitrogen from coal or oil hydrocarbons.
- (2) Put them together in a fertilizer factory.
- (3) Use energy to raise their temperature several hundred degrees.
- (4) Squeeze them together to pressures of about 44,800 pounds per square inch, which takes more energy.
- (5) Further treat the resulting ammonia to make fertilizers.
- (6) Prepare, package and ship the fertilizers out to regions where the crops like corn and wheat unable to "fix" nitrogen for themselves. The way of the pea and the soybean are easier, and cheaper.
- (7) If we had to buy all the nitrogen that's fixed in our forests, in our fields and in the soil and in the seas—resources Dr. Harold Evans of the Oregon State University, whose field of research is nitrogen fixation by natural, biological processes: "It would cost us about \$20 billion. If we have this type of process going on that's so valuable, we ought to understand the machinery."

Bean plant converts nitrogen to protein

But understanding of nature's secrets is seldom easy.

For more than a decade now, Dr. Evans and his colleagues at Oregon State, the Universities of Wisconsin and California as well as Stanford, Purdue and Northwestern Universities and elsewhere have been exploring with National Science Foundation support the mechanisms that make some plants fixers. So far they have extracted the enzyme responsible, the molecule that helps it happen, and are beginning to understand the process.

"They hope to both improve the efficiency of the process in the legumes that have it and, ultimately, extend the ability of other species as well."

"One of the main advantages of biological fixation is that you don't have to build fertilizer factories," Dr. Evans wrote the Times-News. "We wouldn't have to use our fossil fuels and energy and we wouldn't have to use gasoline or fossil fuels to transport the nitrogen over the world."

"If a plant can use the energy from the sun to make sugar and then burn the sugar and use this energy to make nitrogen gas out of the air and convert it into ammonia—then into protein—you bypass a lot of the disadvantage of the chemical use of fertilizers."

And these disadvantages, Evans said, include the fact that much of the extensive nitrogen that is applied artificially doesn't get into plants at all—it gets into the soil, into ground water, and into streams and lakes where it creates pollution problems.

So far, the scientists exploring nature's way have discovered their abilities to identify nitrogen-fixing kinds of organisms, and have known that even among the nitrogen-fixing plants, the plants don't seem able to do the job themselves. They fix nitrogen with the aid of certain smaller organisms like bacteria, which in turn depend on the plants themselves to do the job.

Something happens where the special bacteria and the special plants get together.

The "factories" in some plants, the scientists are concluding, appear to be in nodules on the plant roots. It's there that bacteria fix nitrogen in soybeans and peas—that the active bacteria are found and that the nitrogen fixation seems to take place.

It is even being speculated that the bacteria

which, as Evans notes, do not fix nitrogen outside of the nodules—may attack the plants, and the formation of the nodules and whatever goes on inside of them may be part of the plant's defense against attack with fixation as a byproduct.

In another instance, it is known that some tropical grasses growing in South and Central America have the ability to fix nitrogen. And, according to Evans, "just in the past two or three years it has been discovered that there are microorganisms on the roots of these grasses and that these microorganisms, without forming nodules, can fix nitrogen at a rate of 90 pounds per acre."

Brazilian scientists, Evans said, are planning to use plant breeding methods in the effort to develop additional grasses with nitrogen fixing systems on their root surfaces.

"Many of the things that are being done are being applied right away," Evans said. "Much of the research, however, is in an effort to understand what is going on, so that broader application can be made later."

For instance, at Oregon State, the bacteria that fix nitrogen inside the nodules of such leguminous plants as soybeans and alfalfa are being raised in test tubes in the effort to induce them to fix nitrogen outside of the nodules. If this could be done, not only would understanding of triggering mechanisms be improved, but so would the possibility of extending the capability to other crop plants.

Other workers are attempting to transfer nitrogen-fixing capability genetically from one kind of bacteria to another, and even from the bacteria to plants in an effort to spread the capability.

Evans does not believe that biological fixation of nitrogen holds out the hope that all plants will soon be able to fix their own nitrogen and solve the world's food problems. Nor will it fully replace the fertilizer industries.

"Our capability of detecting new places and new types of organisms where nitrogen fixation can take place, perhaps can be utilized to meet some of the problems that human beings face in the future."

"I am hopeful that by extending and improving the efficiency of biological nitrogen fixation, that it will be possible for countries whose weather patterns can be utilized to meet the needs of their people, perhaps without having to depend entirely on expensive chemical fertilizers."

I fully realize it will be absolutely essential for us to continue to manufacture fertilizer nitrogen just as rapidly as possible, and we must use this judiciously in conjunction with biological nitrogen fixation in order to meet the world demands," he said.



DR. HAROLD EVANS, of Oregon State University examines in his laboratory (left) the nodules on the roots of a soy bean plant and (right) studies cultures of nitrogen-fixing bacteria from the soil. He holds the cultures up for inspection. It is the hope that they can be induced to "fix" nitrogen outside of the root nodules.

Containers speed seedlings' growth

COEUR D'ALENE, Idaho—The first containerized tree seedlings produced by the containerized method of the U.S. Forest Service greenhouse in Coeur d'Alene will be ready for planting this spring.

The Forest Service is using a technique of producing tree seedlings in plastic containers which speed up the seed-to-tree time from three years to 18 months.

"This technique allows us to produce tree seedlings for planting with five months of the time the seeds are placed in the plastic containers in the greenhouse," said Lee H. "Bud" Mason, supervisory forester.

In the past, he planted the seeds and grew the young trees in open beds at the nursery. If required about three years from the time the seeds were placed in the ground to the time the three-year-old seedlings were planted in the national forest.

"Containerized growth of young trees permits us to produce two crops of new seedlings each year," he said.

He said the new technique in the nursery may also be less expensive because everything in the greenhouse, including a sprinkling system which fertilizes the growing plants, is automatic.

"One man can take care of as many as 10 greenhouses," he said.

The speeded-up system shortens the length of time needed in starting reforestation for areas burned by wildfires and where mature timber crops have been harvested.

Mason said the first containerized tree seedlings will be available for planting this spring.

The Coeur National Forest of Eastern Washington has ordered 21,000 ponderosa pine and 9,000 western larch seedlings for planting in April.

He said the Bitterroot National Forest of Western Montana ordered 20,000 containerized ponderosa pine for planting this spring.

"The first greenhouse for the containerized program was completed at Coeur d'Alene nursery in November," he said. He said he hopes by 1976 the nursery will expand to an annual production capacity of one million greenhouse-grown

seedlings.
This isn't going to revolutionize the growing of trees," he said. "We will grow trees outside in the field beds at the nursery. But for the tough areas, where survival is a problem, we will use the containerized seedlings grown in the greenhouse."

News tips
3-23-1974

IDAHO-BEST INTRODUCES TO MAGIC VALLEY

LOOMIX The unique high-energy liquid feed supplement with gainability and natural consumption control.

- ★ Tailored to Northwestern Range operations.
- ★ Based on Natural Ingredients
- ★ Low non-protein-nitrogen content
- ★ Easily Digestible Protein
- ★ Realistic protein levels Higher energy than similar feeds

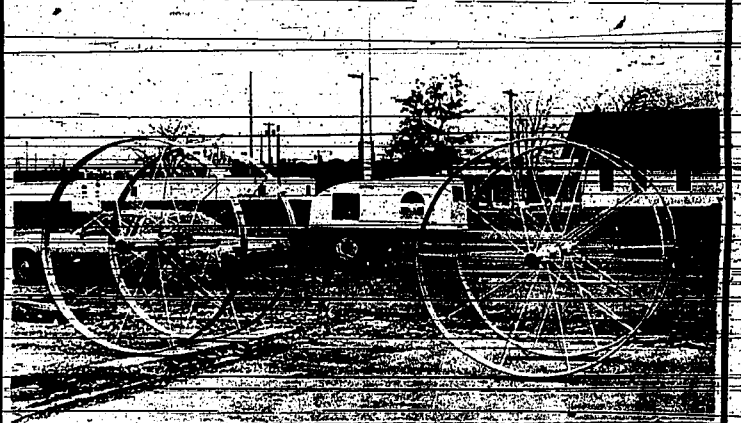
Controlled consumption... naturally
LOOMIX does not resort to mechanical means such as fillers, artificial means such as adding extra phosphoric acid or adding salt to control consumption. The patented LOOMIX consumption-control method is based on palatability.

Precise control with Free-Choice Feeding Open Trough Feeding

AVAILABLE NOW

Phone 733-4583
Located South East of Twin Falls North of the Sugar Factory

IDAHO-BEST, Inc.
PARTNER COOPERATIVE SINCE 1961



YOUR FULL SERVICE IRRIGATION CO.

- WHEEL LINES • HAND LINES • SOLID SET
- ALUMINUM, STEEL AND PVC MAINLINES
- 4 MAJOR BRANDS OF PUMPS including TURBON, CENTRIFUGAL AND SPLIT CASE

We thank the people of Magic Valley for their patronage and support since we started in business!!

WE REMIND OUR CUSTOMERS TO TAKE CARE OF THEIR POWER COMMITMENTS FOR NEXT YEAR!!

GORDON SEWARD Mobile 436-4934
NILE MARICLE Office 436-9611

NOW TAKING ORDERS FOR SUMMER & FALL DELIVERY

INTERMOUNTAIN IRRIGATION SUPPLY, INC.

LOCATED AT 201 5th STREET
PHONE 208-436-9611
BOX 208 RUPERT, IDAHO 83350

WILSON-BATES . . .

SERVING MAGIC VALLEY

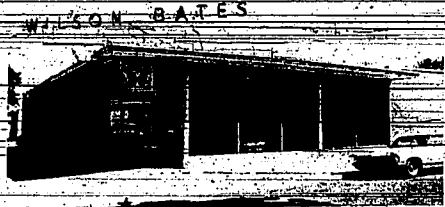
SINCE 1935

Southern Idaho's Most Complete Home Furnishing Center



Mr. E.E. White wants to thank the people of Magic Valley for the 39 years of business he has had in the valley. . . . During this time Wilson-Bates has experienced growth in all three stores.

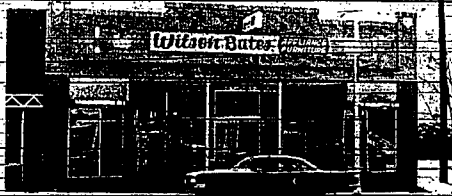
Whether you are planning a single item, a roomful, or a houseful, the staff at Wilson-Bates will aid you in fulfilling your fondest dreams. . . . Since we've been around for a while, we have had an opportunity to furnish thousands of homes in Magic Valley with the finest in furniture and appliances. One reason for our success is our LOW, LOW in-store financing. Remember, we service what we sell, we don't leave our service to someone else who has no reason to care. Come in today and meet our friendly sales staff at any of our three locations.



BURLEY
1250 ALBION AVE. 678-2382

TWIN FALLS
702 MAIN AVE. NORTH 733-6146

- ★ PHILCO ★ HOOVER ★ LANE
- ★ STRATO - LOUNGERS
- ★ DOUGLAS DINETTE
- ★ SENEAM ★ FABRIWARE
- ★ MAYTAG ★ KITCHEN AID
- ★ BASSETT ★ SIMMONS
- ★ RICHARDS LAMPS
- ★ CHORME CRAFT DINETTE
- ★ IMPERIAL UPHOLSTERED



JEFFERSON
157 WEST MAIN 321-2702

WILSON-BATES APPLIANCE STORES INC.

Bond vote set on new AF dam

By BILL LAZARUS
Times-News Writer

TWIN FALLS — A bond election to finance construction of a new American Falls Dam is being planned for summer or early fall, according to Thomas G. Nelson, reservoir district attorney.

Nelson said the district is now working out contracts with the US Department of Interior regarding Idaho Power Co. payment for the right to harness water spilling from the dam. Idaho Power has proposed to pay \$19 million towards the construction of the dam for the right to harness the falling water. Total cost of the project is estimated between \$23 and \$25 million.

American Falls Reservoir spaceholders would themselves pay the remaining \$4 million to \$6 million in costs, Nelson said.

He said the proposed project is unusual in that the spaceholders would be "building with essentially private funds a dam for the federal government" instead of having the government finance the dam for them.

The US Bureau of Reclamation first noticed the dam crevice in 1929, Nelson said. A chemical "alkali-aggregate reaction" was causing the concrete to swell. The swelling and deterioration continued for many years, gradually weakening the dam.

By October, 1972, the situation was hazardous enough that the bureau restricted water storage in the reservoir to two-thirds capacity.

Nelson said in December 1972, the reservoir's spaceholders decided to construct private replacement dam and to finance it through 1973-74 bond issue. The project was authorized by the state legislature in 1973.

So, he said, even if the project were authorized by Congress, construction would remain uncertain.

- Plans for the replacement dam include:
- Virtually no modification of the 1800-foot south end side earth embankment.
- Using 2,370 feet of existing concrete dam as a water barrier, strengthening it with gravel and sand upstream and downstream.
- A 70-foot-long earth and rock fill dam tying the existing structure to the new concrete dam.
- A new concrete gravity dam 577 feet long containing water release sluices, spillway and penstocks for power generating use.
- A new earth and rock fill embankment 750 feet long on the north abutment.
- Legislation authorizing the spaceholders to construct the dam cleared Congress in 1973 with the bipartisan support of Idaho's Congressional delegation and of state and local officials.
- The bill cleared the Senate in June and passed the House in December. It was signed by President Nixon late in December.

Additional legislation clearing the way for the reservoir district to conduct the bond issue election was passed by the Idaho Legislature in January and signed promptly by Gov. Cecil D. Andrus.

The Idaho Highway Department, which was concerned over the hazardous narrow crossing on the original dam, let contracts in 1973 for the new bridge. Construction work began late in the fall and work on the bridge which will ultimately provide a four-lane, two-way crossing of the Snake River is expected to begin this spring.

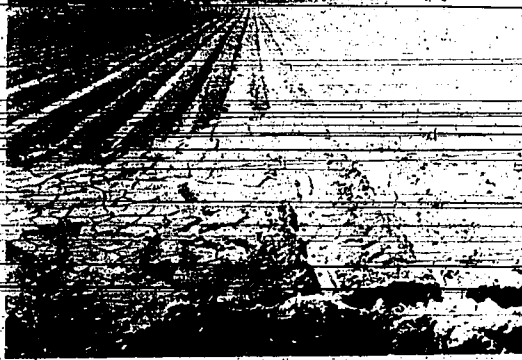
If the proposed projected construction schedules, it will begin storing water in the spring of 1975.

Idaho Power's proposed new power plant which must receive clearance from the Federal Power Commission would be located a few hundred feet below the new dam. It would replace the existing power plant, and would have about three times its capacity.



The early season

WHEN BEANS were seeded directly in moist soil in pre-wet furrows this excellent stand on pre-planting irrigation treatment resulted.



Post Emergence

SOIL EROSION in irrigation furrows during pre-planting irrigation on Portneuf silt loam soil in Southern Idaho clearly shows in this picture.

Erosion from irrigation most serious problem

KIMBERLY — Soil erosion from irrigation is one of the most serious soil management problems on Portneuf soils in Southern Idaho, according to W. W. Rasmussen, soil scientist with the Snake River Conservation Research Center.

Rasmussen said the Portneuf and loam soils are formed from wind deposited material called loess and are considered to be one of the most productive soils under irrigation in the Western United States.

Soils formed from loess contain individual particles, which are relatively small and uniform in size and since they were originally deposited by wind, they are extremely susceptible to movement by wind and also by water, he said.

Soil erosion is especially evident in the Twin Falls area during the early part of the irrigation season. The water in some drains carrying runoff from the irrigated land often contains so much soil or sediment in suspension that the drainage waters have about the same color and consistency of chocolate milk shakes.

Also, Rasmussen said, deposits of eroded soil at the bottom end of most farm fields, in farm drains, and as large piles around sediment ponds on some farms indicate the extent of this erosion.

Soil erosion, he said, may be especially serious on steep crop lands planted to beans. In conventional management for bean production, the beans are furrow irrigated before planting, so the entire soil surface is not covered for many months as much as 12 inches deep over the entire area during a single pre-planting irrigation.

This occurs when the soil is loose from tillage operations and is highly susceptible to soil erosion.

During the summer frequent irrigations may be needed because of the bean root rot disease, Rasmussen says.

When root rot occurs, the primary root system is severely damaged and four or five light irrigations may be required at frequent intervals followed by cultivations to promote the initiation of secondary or adventitious root systems.

The combination of frequent cultivations and conventional irrigations applied to the disturbed soil increases water use and causes serious furrow erosion and soil losses.

Rasmussen has conducted research studies by comparing conventional furrow irrigation on seasonal water use, furrow soil erosion, plant emergence, root growth and yield of field beans during the past two years. Both pre-planting and post-planting irrigations within the same season were compared. Conventional irrigation planting and cultural treatments were tested in several trials on Portneuf silt loam soil.

Test irrigations were applied by the multi-set surface irrigation system which permits the application of small quantities of water at controlled rates to short furrow segments.

The unconventional management treatment and associated treatment consisted of planting beans in small furrow type furrows similar to corrugations, he said. During pre-planting irrigations, water was applied in the small preformed furrows for only one to two hours, setting the soil into a eight inches laterally and eight to ten inches vertically beneath the furrow. The average depth of water applied was about 1.5 inches.

The beans were seeded with an ordinary surface planter directly into the prewet furrow two to three days after irrigation. Excellent stands of beans were obtained by this practice and soil and water losses were reduced.

In other treatments, irrigation water was applied directly around the beans growing in the later furrows for two to three irrigations while the bean plants were small. The idea was to apply light but frequent irrigations within the row early during the critical time of root establishment to maintain high moisture levels near the roots of the young, small plants.

Conventional practices during this same period require frequent moderate to heavy irrigations applied over extended periods of 12 to 24 hours to allow water to flow laterally from the normal irrigation furrows to the small plants. Generally, larger irrigation furrows are spaced about 100 feet apart. As a result, four to more than six inches of water at each irrigation are needed to wet the small critical area adjacent to the stems and roots of the small plants, Rasmussen said.

These critical soil moisture irrigations are necessary but greatly increase the total water consumed and increase erosion and soil losses.

In the post-planting irrigation treatment of beans, the soil in small preformed furrows in the dry condition irrigation water was applied for one to two hours directly over the bean seeds after planting.

Additional irrigations, lasting for only one to two hours, were applied every two to three days directly over the bean rows to prevent crusting and improve germination and bean emergence.

The results from all tests indicated, he said, that pre-planting within-row irrigations could produce maximum stands and normal growth of beans under the well-established seedling stage and could reduce soil water application by 50 per cent or more as compared to the check treatment. In contrast, postplanting within-row irrigations generally reduce plant emergence by 50 to 75 per cent because of severe crusting which was only partially overcome by additional, frequent, light irrigations applied to soften the crust and facilitate emergence.

Interest grows in soybeans

KIMBERLY — Renewed interest in soybean production in Idaho in 1972 and 1973 has shown yields would be somewhat lower than the common bean in Magic Valley.

MURFESSVILLE, LaBaron, Kimberly, superintendent of the University of Idaho Branch Experiment Station and extension agronomist, said the price of soybean meal used as a protein supplement in livestock feeds has risen drastically. This, he said, is the main reason for interest shown.

As a result of the interest, LaBaron said the question has been asked "Can we grow soybeans in Idaho?"

"Our answer is yes," he said. "Their yields, however, has been somewhat lower than the common bean in our state and also in Magic Valley. Therefore, only when the price differential becomes great, enough to produce the same dollar return per acre, will soybeans be able to compete with common bean or even alfalfa-hay, which is an excellent source of protein."

The use of cooking oils recoverable from the pressed

seed yields reported for the irrigated area of Treasure Valley and Malheur County in Oregon. However, as soybean yields increase, most other crops will increase proportionately in the same acreage.

Idaho potato industry and soybean oil is used extensively. A processing plant to extract the oil from soybeans has been variously quoted at a cost of \$1 million to \$6 million dollars to construct, and a minimum of 100,000 tons of bean production annually to profitably operate it.

There are ranges in maturity of the soybeans that readily allows for their production in Idaho. Those varieties in maturity classes zero, double zero, one and two might suit it here. Beans from the states of Missouri, Arkansas, or Mississippi, for example, are too late for Idaho.

"Soybean seed yields in plots have been as high as 7,000 pounds per acre, but the average for 1972-73 at Kimberly was about 1,500 pounds an acre. They must be insulated with nitrogen fixing bacteria or supplied with nitrogen at planting time. High plant populations are essential. A minimum for good production is considered to be 14 to 16 plants per foot or row in 24 inch spaced rows.

Telephones in TF number 20,500

TWIN FALLS — There are now 20,500 telephones in the Twin Falls exchange area, according to Kenneth G. Mann, Mountain Bell manager.

Mann said any local phone could call over 98 per cent of the telephones throughout the world. And some parents may suspect that their teenagers have already tried to do just that.

The newest country to join the 38 other nations in the 500,000 or more telephones club is the Republic of China with 526,563 phones.

A booklet published annually by AT&T's Long Lines department called "The World's Telephones" is a veritable trivia smorgasbord. It is filled with fascinating phone facts from all over the world.

After studying this 27 page booklet of charts and statistics, you can excite your friends with the facts that there are only 28 phones in Bahrain Islands, and for all effect, ad that there are only 89 phones in Nzozi, Burundi (Africa).

Then if you really want to show off casually, the while Moscow, Russia has 1,175,000 phones, there are only 365 in Bobo-Dioulasso, Upper Volta. That's heavy stuff.

The United States is still by far the best telephone equipped country in the world with 131,606,000 phones. Japan is the second most telephoned country with 34,001,155 phones. These figures reflect the status as of Jan. 1, 1973, because it takes a year to collect and compile the data from telecommunications administrations around the world.

Green Giant Co. Buhl, Idaho

Farm groups ponder rural health services

TWIN FALLS — Officials of various rural organizations, including the Twin Falls Chamber of Commerce, are studying recommendations made in Nevada to improve rural health services.

The recommendations were presented at a conference on rural health services at the university of Nevada-Reno. It was attended by more than 200 people from throughout the state, including persons living in rural Nevada, providers of rural health services, members of the medical profession, legislators and community leaders.

In Twin Falls officials said the Nevada recommendations are under study because problems in that state are similar to those in Idaho.

The Nevada study is a major endeavor to enhance the coordination and effectiveness of the rural health services. Recommended were members of the Mountain States Regional Medical Program, the Comprehensive Health Planning Association, the Civil Service Commission, the Cooperative Extension Service and the College of Agriculture, Nevada's Gov. Mike O'Gallagher-keynoted the conference and said that despite expenditures of upward of \$210-million for health care, more is needed to be done. He asked for a unified effort on the part of those involved and pledged his support.

Recommendations developed out of the conference fell into a number of categories. These included getting physicians to rural areas and including them to stay; legislation, professional education, consumer education, medical services procurement and public relations.

The committee on getting physicians to rural areas pointed out that in the United States today, overall, there are 15.5 medical doctors per 10,000 population. This breaks down to 195 per 100,000 in urban locales as compared to 40 in the rural areas.

Among approaches to getting and keeping doctors in rural regions, the committee recommended that medical students be recruited from rural areas.

Suggestions were also made to create student learning experiences in Nevada facilities to keep local students; create a family practice department in the community;

educate the rural community to more reasonable expectations of doctors and health care delivery systems; subsidize students in medical school in exchange for future services in rural areas; subsidize medical practice opportunities at rural areas, including tax incentives, and also create group practice opportunities in rural localities.

In legislative areas it was recommended that a review be made of the basic science requirements for medical doctor licensing, as administered by the state board of medical examiners; investigate the local aspects of physicians aids and nurse practitioners to work for community and government agencies; review of the medical practices act, the nursing act and the drug acts to make them compatible; and to include consumer representative on the examining boards for professionals in health care.

Concerning professional education, it was suggested that there be a consumer input into the medical school; that appropriate support personnel to doctors in rural areas be trained; educate high school counselors as to health careers; the medical school staff sponsor physician aides or nurse practitioners in rural areas when physicians are not available; coordination of the education of physician aides and nurse practitioners, and standardization of emergency health service training programs.

Important in consumer health education is to identify consumer health educational resources both at the state and interstate levels and make this known to the consumer and to other health service providers.

At the community level, both agency personnel with health knowledge and informal sources, such as ex-paramedics and others should be inventoried as health education resources.

Among areas where consumer educational programs might be directed are those of nutrition, physical fitness, accident prevention, drugs and venereal diseases, vision and hearing problems, cancer, and diabetes and others.

Overall, such programs would be aimed at educating in the areas of both physical and mental health and including

preventive and remedial practices of treatments. Health care service procurement suggestions involved the coordination of recruitment of medical doctors and other health service professionals such as dentists and pharmacists so that the small communities would not be bucking each other in obtaining these persons; facilitate licensing requirements and provide systems of service continuity through physician assistants or nurse practitioners.

In the area of public relations it was recommended that a statewide group be created to assess health care needs of the rural communities; that coordination and cooperation be fostered between emergency medical personnel, health departments and other agencies involved; and that the public through an informational program of available emergency resources be educated about how to use them.

In Twin Falls the rural people and groups interested in such an arrangement plan a statewide meeting later in the year, probably at Boise.



Will they continue?

COMMON sugar in the Magic Valley is a truckload of sugar beets being unloaded at processing plants in Twin Falls and Paul. Some question has been raised this year about the extent of acreage to be planted to beets, as prices for grain and other crops have risen. Some observers anticipate little change in the amount of beet acreage, however.

Waste water studied

KIMBERLY — Effects of waste water on the soil and the valuation of changes in the quality of water passing through the soil are under study by scientists at the Snake River Conservation Research Center.

In a paper presented recently at a pollution control meeting at Vancouver B.C., Dr. J. H. Smith, soil scientist, stated that treatment of potato processing waste water on agricultural lands appears to be an excellent method of disposing of the waste.

Potato processing in Idaho is big business, according to Dr. Smith. The 13 potato companies with their 22 processing plants in the state process 40 per cent of the nation's processed potatoes with the exception of potato chips.

These processing plants, he said, discharge a large volume of water that requires treatment. The method of peeling potatoes determines to some extent the type of treatment that can be used for reclaiming the discharged waste water.

The method first used for peeling was to dip the potatoes in a hot lye solution, then wash them with high pressure water jets to remove the peel. This produced a large volume of water containing lye. The lye, which contains sodium hydroxide, was then applied to soil, such as alkali buildup.

Newer peeling methods include the so-called "dry lye" process where the potatoes are dipped in lye and dried and then washed free of lye and washed with a low volume of water.

Dr. Smith said the waste lye and peel mixture is kept separate from the remainder of the potato processing waste water. Steam peeling is also used extensively and no undesirable chemicals are added to the waste water.

These studies are being made on projects on several fields that are being used for treatment and disposal of potato processing waste water. Water is being applied by sprinkler irrigation to some of the fields and by surface irrigation on some leveled fields. In all of the fields, grass is being sown to remove some of the added nutrients and to maintain favorable soil physical conditions.

In his paper presented at Vancouver, Dr. Smith noted that treatment of potato processing waste water on agricultural land seems to be an excellent method "of disposing of the waste."

Recovery of part of the applied nutrients in grass crop that is harvested and used for livestock feed increases the pollution potential. Nitrate in the soil water is low, indicating that nitrate pollution of ground water is probably not an important consideration, Dr. Smith said. Land treatment is said to save a great deal of energy when compared to conventional secondary treatment systems. One potato processor in Eastern Idaho reported that 21 per cent of the total energy used in that processing plant was used to aerate the secondary treatment basins.

Most of the energy consumed in secondary treatment is not needed when the waste water is pumped onto agricultural land and utilized for irrigation, Dr. Smith said.

Forest exhibit dated

SPOKANE — Visitors to the 1974 World's Fair have an opportunity to learn first-hand the history and development of the forest industry in the Pacific Northwest.

Involved in managing one of the nation's few renewable resources, the forest and commercial forests of the Pacific Northwest.

West Coast members of the American Forest Institute, which represents the nation's principal timber industry firms, are sponsoring a \$400,000 exhibit which will include a "forestry game" in which visitors will be asked to respond to natural and man-created threats such as forest fires, insect blights and pressure to convert timber to other uses, while still ensuring the survival of the forest.

The "definitive victory" is possible in the game, but visitors will be also asked to make their decisions with those generally made by timber companies in similar situations.

The decisions made by the players will be also used in data processing cards as a survey of contemporary public attitudes toward problems facing the timber industry. The Forest Institute will use the survey as a guide in developing public information programs.

The game section is one of the educational display areas in the "forestry Pavilion" which will present throughout the fair from May 4 to Nov. 3. The exhibit is designed to present a walk-through a guided tour.

The first area will present an overview of the United States and Canada, showing the major forest regions and their characteristics and the commercial and non-commercial uses and benefits.

PETTIBONE MERCURY

Each Pettibone Mercury fork truck, regardless of power source (Gas/LPG/Diesel) has structural and mechanical characteristics that make it a leader in industry. Pettibone Mercury trucks are designed for maximum performance, safety, economy and ease of operation. 60 years of engineering and manufacturing "know-how" back-up each vehicle.

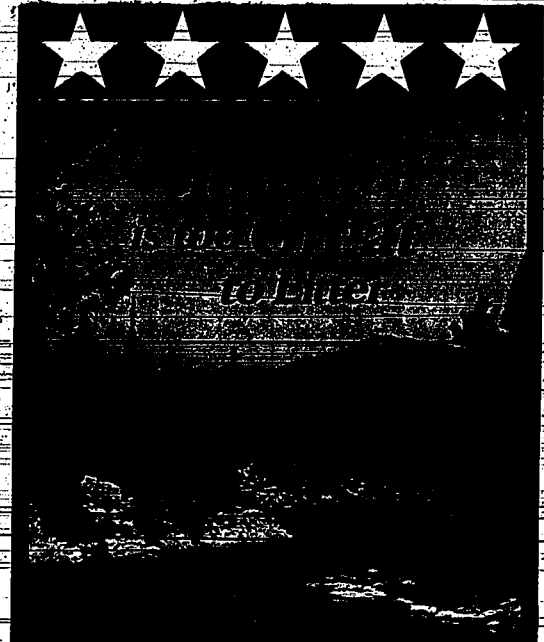
Only Pettibone Mercury guarantees its clutch transmission for one year unconditionally. Electric powered units also available.

- Rated load capacities from 2000 to 25,000
- Quick change clutch or power shift transmissions
- One year guarantee on clutch
- Simplified maintenance
- Shock insulated components
- Unsurpassed specifications

Authorized Dealer in Magic Valley

INDUSTRIAL EQUIPMENT and REPAIR INC.
1798 Floral Ave., Twin Falls 734-3670

Your Material Handling Headquarters
SALES-SERVICE-PARTS-LEASE-RENTALS



SIMPLOT SOILBUILDERS

Dynamic Leader in Minerals and Chemicals

Contributing to the Economy and ecology of Idaho

Serving Magic Valley for 27 Years with a Complete Line of Liquid and Dry Fertilizers, Agricultural Chemicals, Custom Applicators, LP Gas and JUST GOOD-DOWN-TO-EARTH EFFICIENT SERVICE!

Agriculture plus industry... Partners in Progress

700 Shoshone West Twin Falls Phone 733-4502

Eastland Drive Twin Falls Phone 733-9005

Bell Rapids Box 185 Hagerman Phone 837-6111

SIMPLOT SOILBUILDERS OF TWIN FALLS

Aides develop new planter

KIMBERLY — Researchers at the Department of Agriculture-Agriculture Research Service's Snake River Conservation Research Center have developed a precision planter that positions beans on their side at a uniform depth in the soil.

This, officials say, insures a more uniform emergence and a more uniform bean plant.

The planter has a shoe which forms a smooth, flat surface in the soil for beans to land on. Beans falling on this surface almost always orient themselves in horizontal or flat positions. Seeds drop from the hopper into a curved tube which causes the beans to slide onto a flat soil surface at about the same speed as the planter is moving forward.

The seeds deposited at a low velocity, giving the seed little chance to tumble before being covered by soil. They also observed that the oriented planter deposited the seed in the soil at a much more uniform depth than the common planter. It is felt that this is one more advantage of this planter to improve uniform emergence.

In 1972, Clarence W. Hayden, agricultural research technician, conducted a field experiment in cooperation with the Idaho State Experiment Station to determine the effects of this planter compared to a standard planter on a field crop such as alfalfa. He found that where a one-time picking is

necessary.

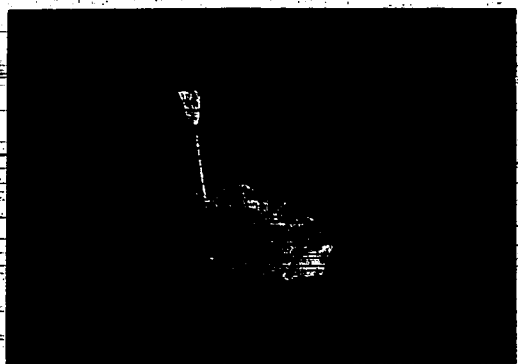
Bean emergence counts were recorded and it was found that by the fourth day after the first emergence—most of the oriented beans had emerged, while less than half of the standard planted had emerged. At harvest a cooperative field seed man determined the picking date at which the company would make a one-time harvest to obtain the sieve size they would prefer.

They also made a picking three days in advance and one three days after to furnish information for companies preferring other sieve sizes for canning.

Field estimates of snap quality indicated that the picking was the most suitable for canning purposes. For this picking, the total yield of oriented beans exceeded the standard plantings by more than a ton per acre. Total yield of the three pickings showed an increase of one and one-half tons per acre by using the new planter.

In 1973, one of Idaho's largest frozen food companies made 12 oriented furrow openers and loaned them to their contract baby lima bean growers. Equal acreage was planted with both standard and oriented furrow openers. Each acre was harvested separately and the return to the farmer ranged upward from 34 to 45 percent.

The planters were built at a private machine shop for a cost of \$25 each, but Hayden said that at a mass production basis such a planter would be much lower.



Precision planter

SIDE VIEW of a new precision planter for beans shows it to be just over 12 inches long. Custom-made at a private machine shop at a cost of \$25 each, they could be mass produced at much less than that figure.



Beans land on shoe

THE NEW bean planter has a shoe which forms a smooth, flat surface in the soil for beans to land on. They almost always orient themselves in horizontal or flat positions.

Wheat, bean increase seen

By **MARILYN ELLIOTT**, Times-News writer

TWIN FALLS — Experts predict no significant changes in the Twin Falls agricultural picture in 1974 although some increases in bean and wheat plantings are expected.

Kent Kirk, county executive director of the Agricultural Stabilization and Conservation Service (ASCS), said he expected a moderate increase in wheat and bean plantings because of higher prices, but not to the extent that some people imagine.

Kirk said because most farmers in the Twin Falls area practice an established crop rotation, the change in plantings would not be too great. There will be a little more switch to higher priced crops in the new farms, he predicted.

Donald Youzt, county agricultural extension agent, said an obvious increase in alfalfa, small grains and beans. These crops with their low production costs may "cut into sugar beet and perhaps potato production."

Neither official expected bean or wheat prices to stay as high as the 1973 levels.

"I don't expect beans to be as high this year," Youzt said. "If we grow more of them it is bound to affect the price. People will only eat so many beans."

Kirk said bean prices were an uncertainty. Bean prices, he said, will depend upon crop sizes in other states. If other areas experience bumper bean crops, "the price could drop," he said.

The major influence on wheat prices will be the export markets, both men said. The world market, which acts as an effect on wheat prices last year, Youzt said, and this year's price will depend upon the demand for the product from other nations.

Kirk does not expect export demands for wheat to diminish but said, "I don't think farmers can expect prices as high as we talked about now." Wheat prices should be "good," however, he said.

Last year's high grain prices had some adverse effect on beef raisers, Youzt said. Although most pasture land in the area is not suitable for farming, some farmable pasture lands may be turned over to wheat production this year, he said.

Kirk said the county could see "some new land" in production, but the increase would be at a normal level. The new land would be planted mainly in potatoes, he said.

While Youzt said the fertilizer shortage could make alfalfa, small grain and beet production more attractive, Kirk said, "I don't think

fertilizer will be any problem. Although there is a temporary shortage of fertilizer, he said, "in general, farmers will be getting what they need."

The water outlook for 1974 is "good," Kirk said.

According to Youzt, "We haven't seen any huge increase in water use and the supply will still be sufficient." There is enough water available, he said, to open new tracts of land in the area.

Youzt predicted a gradual increase in the use of sprinklers on the Twin Falls tract, but said the big increase in sprinkler use will come on the new tracts where the water supplied to the fields is already under a lease. The low price of gravity flow water on the Twin Falls tract makes the high cost of installing pumps for sprinklers uneattractive, he said.

Beans land on shoe

Beans land on shoe

Gardening 'in' thing

TWIN FALLS — Growing home vegetable gardens could well be the "in" thing during the next few years.

At least this is the thought of County Agent Donald Youzt. "Vegetable gardening in the backyard is once again receiving attention," Youzt said. He said gardens may be known as the energy survival gardens of the 1970s as compared with the Victory Gardens of World War II. The time is now, he said, when garden preparation begins.

Adding to his comments he said that two factors swinging interest back to home gardening are the continuing upward food price spiral and the nutritional values derived from fresh home grown vegetables.

He said that an area as small as three feet by six feet can supply an average family with three months of fresh vegetables. He said that by planting vegetables at intervals of two or three weeks, the gardener can have a continuous supply of fresh produce.

Principal nutrients that may be found in vegetables include Vitamin A, Vitamin C and Iron. Vitamin A, as such, is not found in plants but is converted in the body.

Good sources for Vitamin A are spinach, broccoli, chard, kale, turnip greens and carrots. Iron, however, few cabbage, cutnads and turnip greens provide Vitamin C. For iron, the county agent said,

Idaho 2nd in malt barley

KIMBERLY — Idaho is now the second largest producer of malting barley, yet prior to 1963, there was practically no Moravian barley grown in south central Idaho.

In the Magic Valley the Moravian barley industry is expected to expand 10 per cent each year during the next 10 years. Now, more than 25,000 acres are in production.

These facts and other data were revealed as a portion of a study project headed by B. J. Ruffing under the direction of Dr. M. E. Jensen and Dr. D. L. Westerman, all Department of Agriculture's Agricultural Research Service of the Snake River Conservation Research Center.

The water-fertilizer management study in Magic Valley was in cooperation with the Adolph Coors Co., which provided some of the funds necessary for the study through the Maltling Barley Improvement Association and the University of Idaho Agricultural Experiment Station. Coors came into Magic Valley to contract with local farmers to produce malting barley several years ago.

Since little irrigation and nitrogen fertilizer experience was available in this area for the crop, the officials point out, research was initiated to develop recommended cultural practices.

The first two years of study, officials said, involved two objectives: (1) develop irrigation water management practices and (2) evaluate interrelationships between irrigation and fertilization affecting yield and quality of malting barley.

The initial results of the study indicated that if the available soil nitrogen is too high, Moravian barley will lodge soon after heading, reducing both yield and quality and creating harvesting problems. During the first two years of study, roughness or small furrows spaced 24 inches apart were used to irrigate the grain. The results indicated that Moravian barley could be grown without lodging by controlling the nitrogen supply.

The adverse effects of high residual nitrogen in the soil could be offset by applying an irrigation early in the growing season before the "boot" stage. Preferably, the soil should be treated for available nitrogen to avoid using highly soluble nitrogen fertilizer. The idea is to stimulate the fertilizer nitrogen needed to minimize the risk of lodging.

The results also showed that controlled irrigations, similar to that used on other grain crops, resulted in good yields and quality with a minimum number of irrigations.

In 1973, a new stiffer stem, higher yielding barley variety — Moravian III — was introduced. This variety was expected to be less subject to lodging. Also, with an increasing number of irrigations, the barley grows under sprinkler irrigation. There was need to develop sprinkler irrigation water management and nitrogen fertilizer guidelines for maximum yield and quality production of this new malting barley variety.

Early in the spring of 1973, a study was initiated in the Magic Valley area using a solid set sprinkling system to assure positive control of irrigation water application. Two moisture treatments and four different nitrogen levels were used. The first treatment was to irrigate the barley when the soil moisture approached 3 atmosphere, or 60 per cent on a ten-stemmer stage, at the 18-inch depth, and irrigation was delayed until the soil moisture tension at the 18-inch depth approached 12 atmospheres, or until late boot stage, which occurred first. It was then irrigated as the first treatment during the boot to milk stage, and irrigation was terminated at a date that would allow the crop to fully deplete the soil moisture in the root zone harvest, but avoid kernel shrinkage.

The first irrigation treatment was planned to maximum production of good quality barley per unit of irrigation water applied. The amount of residual nitrogen per acre was taken into consideration before applying the fertilization variables. In the first irrigation treatment, where no nitrogen was applied, the yield was 110 bushels per acre with only 15.5 per cent lodging, compared to 101 bushels per acre where 159 pounds of nitrogen were applied per acre with 92 per cent lodging.

Where 75 pounds per acre of nitrogen were applied, the yield was 143 bushels per acre with 75 per cent lodging, with the same rate of nitrogen the yield on the second irrigation treatment was 114 bushels per acre with only 10 per cent lodging.

One of the reasons for less lodging, the officials said, is because the straw length was less on the second treatment. On the first irrigation treatment, where 75 pounds of nitrogen were applied, the straw length was 30 inches compared to 25 inches per the second irrigation treatment. The straw length was generally five to six inches shorter in each of the fertilizer treatments on the second irrigation treatment as compared to the first irrigation treatment.

In addition to lodging with high levels of nitrogen, the protein content increased to the unacceptable level of 13 per cent where 159 pounds of nitrogen per acre were applied.

Moravian III, a high yielding, two-row barley, can be successfully produced in sprinkler irrigated areas in south central Idaho. However, excess soil and fertilizer nitrogen can have drastic effects on yield and quality.

Near maximum yields and quality can be obtained by controlling the nitrogen and timing the number of irrigations.

In this study, officials said, protein content, lodging and per cent grain through a 644-inch screen increased with increasing rates of nitrogen.

If a farmer is considering growing Moravian barley it is advisable for him to have soil tested for residual nitrate-nitrogen content. These practices should also be generally applicable to other malting barley varieties grown in this area. The study shows:



YOUR HEALTHY ANIMALS — OUR BUSINESS

At WALCO, we sell everything to keep your animals healthy and productive. More than that, we take a personal interest in helping you when you need advice with over 30 years of livestock work and experience among us. But we also like to see you when your only problem is finding a well-fitting Western coat, suit or hat, or a good-looking saddle, bridle or bit—WALCO, where we know what we sell, and are proud of it.



203 4th Avenue West Twin Falls, Idaho 83301
733-2669

Stock Horse Utility TRAILERS

Come! See!

The Versatile Flat Bed

GOOSENECK

16 and 20 which will carry the same amt. of weight as a truck at 1/5th the investment! Pictured Below.

20x6' STOCK TRAILER

Large Storage Area, Escape Door, Electric Brakes, Crossgate, Spare Wheel, 8-Ply Tires. Complete with 5th Wheel.

SPECIAL!

Meet our best Seller!

10' Open Stock, Complete with Brakes, Pictured on Flat Bed.

Also... 5th Wheel 14' and 16' DUMP BED Loads to 18,000 lbs.

2 AND 4 HORSE TRAILERS STANDARD and DELUXE MODELS

- THOROUGH BRED
- EXTRA HIGH
- BUDGET PRICES!!

WARD'S COUNTRY STORE

Located — 599 Blue Lakes Blvd. South
Phone 734-2089 1/4 Mi. South of East 5 Points

Outlook good for spuds, says Maine grower

By O. A. (Gus) KELKER
 What's ahead for potatoes? Everyone would like to know. Why not ask an Idaho potato grower? Well, really, why should we? Why not someone and get the idea of someone from another potato area in Maine, our chief competitor in the market.

So, through the American Farm Bureau Federation, we were given the name of a grower and member of the board of the Maine Farm Bureau Association, Presque Isle, Maine.

Shortly before our contact was made, he had been one of the featured speakers at the American Farm Bureau Federation convention at Atlantic City. His ideas? Things will be better.

So here we go—what's ahead for potatoes? The question is answered by Lamoreau in detail.

One of it is to be left in all so we will tell you our thoughts on the various uses, the production, the production areas and the future of potato

production. In American agriculture, "Potatoes were first introduced to Europe by the early Spanish explorers returning from South America. The production and dependence for this food spread throughout Europe and this vegetable was the important staple diet for many centuries.

Why did the popularity of the potato spread so rapidly? Potatoes grew well in the temperate zone, are relatively easy to grow, have a long storage life, and supply most of the needed ingredients for the human diet.

In 1840 a blight spread throughout Europe, which destroyed the potato plants. With no means of control this persisted for many years, destroying the economies of many countries, especially Ireland, where many people died of starvation or emigrated to the United States.

"Potatoes, of course, were grown in our country prior to the Irish potato famine but, somehow, we escaped the

ravages of potato blight probably because we did not have the high concentration of production in any one area.

Potatoes were mainly grown in small plots by most farmers for their own needs and with a few to sell to the local markets. As cities grew, demand became greater, cultural practices improved, diseases were controlled, potatoes became an important part of the American diet and began being grown on commercial farms as the main crop. The potato was known as a poor man's food. Per capita consumption at the turn of the century was 210 cwt. per person.

"Production during the 1920s and the early 1930s was mainly in the East and the Central states. They were sold in fresh form and merchandized in bulk bins at the neighborhood stores. However, beginning in the late 1930s and continuing through the present time, many changes have taken place in growing, merchandising and

consumption of this food.

"Water was made available to the vast valleys in Idaho and other Western states. Mechanization of production advanced, chemicals were introduced that increased yield per acre, processed potato products, fried potato chips, and then frozen french fries became part of the potato diet replacing some of the use of wheat. During this period substitute foods became popular. American became affluent and the use of potatoes in the American diet became less important. By 1960 the per capita consumption had dropped to 130 pounds per person, just half of what it was three decades before.

However, since 1960 per capita consumption has stabilized and even slightly increased.

"That's about all we will discuss for you Idaho folks concerning the past. I just wanted to throw that in as a background. Now I'll get into your question of what's ahead

in fact the present and the future, and the relationship to American agriculture.

"In 1973, there were 300 million cwt. of potatoes grown in the United States. This is about 14 ten-pound bags per person. Not all of these potatoes have to be put in bags. Some of these were used for non-food uses, such as seed, shrink and starch.

"These areas were grown on some 15,000 farms with a total production value of \$1.25 billion at the farm level. This compares with the value of \$63 billion for all American agriculture.

"Potatoes today, from the growers marketing standpoint, are used in three basic ways: (1) processed, including french fries, potato chips, flakes and canned french packaged; (2) grown on a high plateau isolated in the northeast corner of the state while in the Central states, production is centered in the Red River Valley.

"Potatoes are grown in nearly every state but we can

break these areas down into seasonal production groups of winter, spring, summer, and fall. I'll discuss mainly the fall production group because this takes care of 85 per cent of the potato crop.

"The three major production areas within these fall states are (1) the West, principally Idaho and Washington (2) Central, the Red River Valley of North Dakota and Minnesota (3) the East, principally Maine. These three areas grow potatoes for all three markets.

"Potato production in these fall states is characterized by large commercial farms of 80 to 1,000 acres, concentrated in small areas. As an example, out in your state of Idaho, most of the potatoes are grown along the valley of the Snake River.

In Maine, most potatoes are grown on a high plateau isolated in the northeast corner of the state while in the Central states, production is centered in the Red River Valley.

"The production sequence

for the fall areas would be as follows: After a ground has been tilled and dried early in May, planters will place seed and fertilizer in rows some 36 inches apart. The rows are tilled to keep growing tubers from being exposed to sunlight. Chemicals are controlled to control weeds, fungi and insects. Early in September and continuing at least through October, these tubers are harvested using a variety of mechanical harvesters ranging from a simple system of conveyors into bulk truck bodies where there are no stones to the highly complex air separators used principally in Maine where stones have to be separated from the potatoes.

This machine uses the vacuum principle to separate stones from the tubers. As potatoes are harvested, they are conveyed into insulated and humidified warehouses where they are stored for marketing during the winter and early spring months.

"Potato growing is a highly speculative and expensive crop. The approximate cost of growing an acre in Maine today is about \$500. There is no government price support or population in any form. The price is very sensitive to over or under production. A 2 per cent increase in production can cause 10 per cent reduction in price at the farm level.

"The history of marketing potatoes has been wide fluctuations in prices from season to season and within the season.

"Why is this so? I'll give you a few reasons. Potatoes are a relatively easy crop to grow. Any farmer can plant and water fertilizer is used and water required as necessary, potatoes can be grown in about any good agricultural area. Individual farms can and do increase or decrease acreage depending on the success of the previous year. We get a fluctuation in acreages due to sugar beet, corn or other crops being cut back for some reasons. But that goes into potatoes. Another reason is that because the bulk of fall potatoes are

grown in the three relatively small production areas, adverse weather in any one of these areas can greatly affect the total production of the Fall states, causing short supplies and resulting in higher prices. Unfortunately, the reverse is also true. Prices received seem to go in cycles with two good years and four or five low price years. Some speculation is removed for the grower if he uses pre-season contracts to processors or hedges on the potato futures exchange.

"I can tell you right now that the current outlook for the potato industry in general will be for increased demand and consequently more production. This increased demand is caused partially by exports of processed potatoes to Japan and Europe who are just beginning the hamburger and french fry quick lurch era. Domestic demand will also increase. Our consumers will use fewer fresh potatoes and continue shifting to a uniform, easy to prepare product in the processed form.

"I predict that we will have an era of higher yields and prices at higher levels due to fewer larger and better informed growers. I can see the increased use of cooperative bargaining, more mechanization at the production, warehousing and transportation level. Production will increase in the West, where higher yields, greater production efficiency and processing facilities are available.

"I would say that potato growers as all farmers, have seen the next years in agriculture.

"As the attitude of the world increases, our population will demand more and better quality food. The United States is one of the few nations able to supply this commodity.

"The real key is can and will agriculture overproduce in the next five years? If the answer is, agriculture and potatoes, because potatoes will follow the same economic cycles as all agriculture, can be very prosperous."

Onion production erratic

KIMBERLY — Onion seed production, especially hybrid onion seed, has become extremely erratic during the past 14 years, according to Melvin J. Brown, soil biologist and assistant leader of the Snake River Conservation Research Center.

Often the lowest and highest seed yields ever recorded for a given hybrid were reported in a single year, he said. Bulbs grown in the same field and transplanted to the same field were harvested at the same time, but produced different crops in other instances.

It takes two years to get an onion seed crop. The two production methods used are seed-to-seed or bulb-to-seed.

In the seed-to-seed method, Brown said, the seeds are planted during the summer and are left in the field to over-winter as small onions.

With the bulb-to-seed method the seeds are planted in early spring to get medium bulbs. These bulbs are harvested in the fall to be held indoors at a temperature of about 40 degrees during the winter. In early spring the dry bulbs are transplanted back to the field where they send up a seed stalk to produce seed.

There are three distinct events that must occur before seed sets and seed development can be achieved in a hybrid seed production program. This first is simultaneous flowering of both the male-sterile and male-fertile plants.

The next is the transfer of pollen from the male-fertile plants to the male-sterile plants. This is accomplished by insects, mainly the honey bee, the event following pollination is pollen germination and pollen tube growth. Any factor

affecting any one or all of the events decreases yields.

Western Idaho, Brown said, plays a leading role in onion seed production which requires an extremely large investment, per acre. It is not always clear as to why yields have decreased, this in turn will give greater net returns to the onion seed grower.

Unfavorable microclimatic conditions (temperature, moisture, soil moisture) have been suggested as possible causative factors in decreasing onion yields, Brown said.

The study at the Snake River Conservation Research Center was conducted by Brown, Dr. James L. Wright and Robert A. Kohl to determine if irrigation practices can be altered to change microclimate around onion flowers to favorably affect hybrid onion seed yield.

Sprinkler irrigation treatments were used to cool the onion umbels (cluster of flowers) during the hottest part of the day. Wetting the umbels by just five minutes of sprinkling lowered the surface temperature at the hottest spot on the umbel by as much as 47 degrees Fahrenheit. Temperatures remained at the lowest level for about 20 minutes and returned to original levels in about 50 minutes, depending on wind and cloud conditions.

Therefore, irrigation practices did effectively change the microclimate around the onion flowers, but we haven't determined how favorable or unfavorable this might be to onion seed production," Brown said.



SUE McDONALD is catching a bee off of a flowering umbel for the purpose of milking the beehive to determine the sugar concentration of the nectar collected from the onion flowers. Irrigation is from a small plastic tube immediately below the soil surface.

Bee Milking

Largest Palace
 The Louvre in Paris is the largest palace in the world. It extends over 48.9 acres and houses the largest art gallery on earth.

Redfish center has aids

SAWTOOTH CITY — When the Redfish Lake Wildlife Interpretive Area opens for the season, last fall a valuable new service was offered.

For the initial time at the center, guidebooks on birds, mammals, fish, wildflowers, and geology, plus a booklet on local and natural history for all ages as well as topographic maps and postcards were offered for sale.

The Sawtooth National Recreation Area is a non-profit corporation formed during the winter of 1972 through the initiative of Sawtooth National Recreation Area personnel.

Forest service officials have continually been requested by forest visitors to sell guidebooks and other natural history materials. Forest Service regulations have prevented or not permit such a business venture.

Interpretive associations, however, are composed of non-forest service persons interested in promoting the heritage of the area. The forest service donates sales, storage and office space for association activities, while the association provides personnel at the various outlets. In this way, valuable information, objects and materials relative to the natural and natural history of the Sawtooth National Recreation Area can be made available to the visitor.

The association will also assist in publishing interpretive materials to the area and to the Sawtooth, Boise, and Challis national forests.

CREAM OF THE VALLEY

QUALITY SEED

TWIN FALLS FEED & ICE, INC.

CORN
 Dekalb
 Northrup-King
 Idaho Hybrid

ALFALEFAS
 Common 919
 Ranger Promote
 Dupuits Thor
 Alfa Torre Verde
 Ladak Washoe
 Lahontan Emeralde

GRASSES
 Mancar-Beome
 Smooth Bromie
 Pontomac Orchard
 Lata Orchard
 Meadow Fescue
 Chewings Fescue
 Annual Ryegrass
 Kentucky Blue
 Merion Bluegrass
 Intermidiate Wheatgrass
 Standard Crested
 Wheatgrass
 Nordan Wheelgrass
 Siberian Wheatgrass
 Sainfoin, Eski
 Pasture Mix

ALL VARIETIES BARLEY OATS WHEAT MIXED GRAIN ANY MIXTURE!

CLOVER
 Common Red
 yellow Blossom
 White Blossom
 Ladino
 Alsike
 White Dutch

OPEN 8 A.M. TO 6 P.M. — 6 DAYS A WEEK!!
 135 5th Ave. South 733-1297

INDUSTRIAL EQUIPMENT and REPAIR INC.
 1874 Floral Ave.
 Twin Falls
 IS THE AUTHORIZED BOBCAT SALES AND SERVICE DEALER FOR THIS AREA

MELROE BOBCAT

What Do You Feed A BOBCAT?
WORK! If you haven't heard about the Bobcats yet — you will. We're proud to be the new dealers for this compact, versatile, 4-wheel drive performer, in this area. Put a Bobcat on the farm, or on a construction site, then watch the Turf! This BOBCAT feeds on work. The more you give it, the better it likes it. Don't take our word for it, make us prove it with a free demonstration, soon!

Over 30 Different Attachments Available With Each Machine

INDUSTRIAL EQUIPMENT and REPAIR INC.
 1874 Floral Ave.
 Twin Falls 734-3670

Your Material Handling Headquarters SALES-SERVICE-PARTS-LEASE-RENTALS

YOU NAME THE CHORE — THEN LET A BOBCAT TAKE OVER!

- * Takes a half-ton bite of anything and carries it at a 8 1/2 ft. height.
- * Hustles down narrow passageways and low overhangs.
- * Turns 360 degrees in its own tracks.
- * Positive 4-wheel traction.
- * Twenty attachments to take on almost any job.

ASK FOR A FREE DEMONSTRATION ON YOUR OWN SITE

Center nears 11th year

KIMBERLY — The Snake River Conservation Research Center is nearing its 11th anniversary.

It was "born" in October, 1962, when construction started. The initial staff moved into the facility in October, 1963. SRCHRC was established in accordance with Senate Document 59 of the 86th Congress which recommended: "A major field station, established in this valley, preferable at one of the sites already being considered by the Idaho Agricultural Experiment Station. The facilities would provide offices, laboratory, greenhouse, storage and implement housing for research on water management problems prevalent on irrigated lands and associated dryland farms and rangelands in the Snake River Valley and similar agricultural areas in the region."

Allocating legislation made available \$850,000 for the design and construction of facilities. The research center was built and is operated and maintained by the U.S. Department of Agriculture, Agricultural Research Service.

The center is carrying out its mission through research on current, regional, agricultural problems associated with managing soil and water resources and on basic soil and water management principles. Present research projects are problem-oriented and multidisciplinary.

Some projects, however, involve basic studies of soil and water management variables that are concerned with developing future technology. Research projects also include basic biological and regional needs as determined by direct observation, interchanges with industrial and private agricultural groups and local, state and federal agencies, and the availability of research funds, facilities and staff.

Staff members, including professional scientists, professional non-research support and technicians number 34 with a support staff of 16, excluding temporary summer help.

Staff members of the Twin Falls Branch Station, University of Idaho, and the USDA weather service (both housed at SRCHRC) will total 9 to 12 members. Staff total at the entomology laboratory in Twin Falls comes to three, while the staff housed there includes one professional from the University of Idaho, three members of the USDA animal plant health inspection service with a support staff of one.

At the present time Dr. Jensen lists the research programs being carried on as these:

scientist, effect of irrigation on water quality and pollution control.
Dr. J. N. Carter, soil scientist, nitrogen fertilizer requirements and soil sugarbeets; Dr. J. W. Cary, soil scientist, soil structure and root growth, and factors affecting freeze tolerance of seedlings; A. G. Humphrey, agricultural engineer, irrigation water control facilities and systems, automation and remote control; Dr. M. E. Jensen, agricultural engineer, irrigation water requirements; and irrigation scheduling.
Dr. R. A. Kohl, soil scientist, irrigation water management with sprinkler systems; Dr. G. E. Leggett, soil scientist, plant nutrition and soil chemistry; Dr. T. W. Masek, soil scientist, moisture conservation and plant nutrition on non-irrigated croplands.

Dr. H. P. Mayland, soil scientist, rangeland forage quality and animal nutrition; C. H. Pair, agricultural engineer, sprinkler-irrigation systems; W. O. Baarnussen, soil scientist, soil profile and crusting problems; C. W. Robbins, soil scientist, irrigation and salt leaching.
Dr. J. H. Smith, soil scientist, disposal and potato processing waters on irrigated lands; Dr. D. T. Westermann, soil scientist, phosphorus and sulfur fertilizer requirements and soil tests and bean plant spacing; R. V. Westell, agricultural engineer, erosion control on non-irrigated croplands; Dr. J. L. Wright, soil scientist, crop water requirements and micrometeorology.

Staff members, including professional scientists, professional non-research support and technicians number 34 with a support staff of 16, excluding temporary summer help.

Staff members of the Twin Falls Branch Station, University of Idaho, and the USDA weather service (both housed at SRCHRC) will total 9 to 12 members. Staff total at the entomology laboratory in Twin Falls comes to three, while the staff housed there includes one professional from the University of Idaho, three members of the USDA animal plant health inspection service with a support staff of one.

At the present time Dr. Jensen lists the research programs being carried on as these:

Under soil management:
Non-irrigated crop and range lands; N and P requirements for crops; snow trapping for water conservation; erosion and runoff and erosion control; grass tetany (forage interactions); animal nutrition and forage quality.

Under soil management practices: N and P requirements of sugarbeets; S requirements of Idaho alfalfa; P requirements of beans; copper and zinc — silicate chemistry and plant analysis techniques; mineral nutrition and nodulation of beans; optimum plant population for beans.

Under soil improvement:
Soil erosion and plinker improvement; soil crusting; nutrient management; soil crusting; stand establishment; rooting problems.



Small flocks supplement income

Farm flocks play bigger role in valley economy

TWIN FALLS — With large sheep operations diminishing in the past two decades, farm flocks are playing an increasingly important part in the overall farm economy of Magic Valley.

Many irrigated land farmers have small bands of sheep to supplement income and round out their year — around operation. To help farmers sell their lambs and sheep, the Twin Falls Livestock Marketing Association has been formed.

Through the association members may combine their lambs and wool into one large piling, which is more attractive to buyers and thereby provides a better price for the small producer, says Don Youtz, county agent and farmer association secretary.

Lynn Merrick, a second county agent, is now secretary of the group.

The Twin Falls Association ships lambs in two pools each year, while Mindoko County ships about six lamb pools.

Last year, Youtz said the county association shipped about 2,500 head of lambs and about 6,000 fleeces from small flock owners in Twin Falls and Jerome Counties. This is one of several wool and lamb pools in Magic Valley in Mindoko County; the largest pool is about double the size of the Twin Falls participation, and Lincoln and Gooding counties and Cassia county have wool pools but no lamb pools.

James Oleg, DeW. Falls, who maintains about 100 head of ewes, participates in wool pools but sells his own lambs.

Primarily a pipedream operation, his "sheep" are Shetland and Romney breeds. Most his lambs, he says, are sold for H and FFA projects, many of these going to California.

He also shows his purebred sheep and collects trophies from a number of states including the large livestock exposition shows in Portland, Ogden and San Francisco. This helps develop a demand for the breeding ewes and rams and the project lambs.

Oleg said the sheep production is in good supplement to the retail business in Twin Falls. Project lambs are sold at weights from 30 to 60 pounds in size and those sold for breeding purposes are generally sold at full growth.

Overestimated

WASHINGTON (UPI) — A report from the Agriculture Dept. says USDA has been overestimating net farm income for years.

It's been overestimating income totals by amounts ranging from \$300 million in 1960 to more than \$229 billion in 1973.

That news comes in a report announcing that economists have completed a series of proposed revisions of net farm income estimates going back to 1959. The changes were made by using new studies on items including farm capital investments and expenses. Some new income items were added, but the extra expenses far exceeded the added income.

As a result of these changes, net farm income for 1973 will be revised to about \$24 billion, 400 million and the 1972 figure drops to \$17 billion, 000 million. Those numbers represent declines from current estimates of \$27 and a third billion for 1973 and \$19 billion for 1972.

Big producing milkers eat more, but worth it

MOSCOW — Do high producing milk cows make the most money?

Yes, they do, says a University of Idaho specialist, University of Idaho Extension Service.

He said big producers cost more to feed, but returns more than make up for it.

Cleveland said a research program conducted at a few years ago in California provides proof of this.

"Super cows" and ordinary cows were compared over a period of time. To qualify in the

select "super cow" group, the dairy cow had to produce at least 20,000 pounds of milk per year.

Others in the group were obtained from dairymen and taken to the research center at Davis, Calif.

Each cow was individually housed and fed a high energy ration containing 40 per cent alfalfa and 60 per cent concentrate.

Two other groups of cows, including the medium and low producers from dairy herds in the area, were fed identical rations. The high group on

"super cows" produced 24,000 pounds of milk per lactation. Cows in the medium group produced 15,000 pounds and the low group produced 10,000 pounds.

All cows had free access to the same rations. High producers ate more dry matter than other cows. Average weights of cows were similar, as were weight gains during the trial.

Cleveland said the high producers simply made more efficient use of the feeds.

"You can't control weight gain," he said, "even when cows were subjected to 90 per cent of their free choice intake. To maintain he said, "this means they are on the right track when selecting and feeding cows for maximum production."

Control of weeds vital to potatoes

TWIN FALLS — Weed control is an important factor for potato growers, say county extension specialists.

Weeds can cost a potato grower up to \$42 an acre per year, if not properly controlled.

Agriculture extension specialists said that how weeds are controlled will determine Idaho potato yields an average of 11 sacks per acre. At going prices, that loss can range from \$20 to \$50 an acre at harvest time.

Tests show some growers have a loss of up to 30 per cent of their crop from weeds when proper spraying and other eradication measures are not used.

"You must control weeds with cultivation, with herbicides, with spraying and other measures," he said, "at a cost of \$12 per acre. For all Idaho, the cost to farmers is estimated at 11 million per year."

Proper weed control practices can prevent this, say county officials.

Protein discussed

TWIN FALLS — Use of protein content instead of butterfat as a basis for milk quality is not new, says Don Youtz, Twin Falls County extension agent.

Protein in their milk is the butterfat method instead.

He said there has been less emphasis in recent years on a high butterfat content, however. As a result, many producers have replaced quantity producers such as the Holstein

Apology

SALMON — The Forest Service says it has received an apology from a group of German musicians it says carved their names and a swastika on a Forest Campground sign last July.

Frank Elder, North Fork District ranger, said the matter has been under investigation since complaints were made by area residents.

He said that before any action could be taken the visitors had returned to Germany but the musicians were informed of the complaint and they recently sent apologies to the Forest Service and local residents.

"They say they meant no insult and are sorry they disturbed or upset Salmon area people and the Forest Service," Elder said. "They have offered to pay for the damage but the damage in this case was negligible and their apology is accepted at face value."

Elder said three names and a single swastika were carved on a sign at the Fourth of July Creek campground north of Salmon.

Work shoe headquarters

WORK SHOE HEADQUARTERS

6-16-AA-EEEE

In stock now waiting

RED WING MADE IN U.S.A.

BANKCARDS AND CHARGE ACCOUNTS WELCOME

OPEN FRIDAY NIGHT TIL 9 P.M.

Hudson's Downtown

Barley

Your best bet, feed it wet!

Feeding barley used to be more trouble than it was worth. Swathing problems, mowing and cutting, and the time and fuel cost of poor feeding systems were just some of the problems. The concept of high moisture barley. Now you can cut and feed it directly from the field about two weeks earlier than dry storage. No costly drying bills. No livestock bottlenecks.

Rolland Ely, Teton Dairy, Teton, Idaho: "I've been getting a greatly improved feed with high moisture barley. My cows are producing more milk. It's not only high moisture but it's also high in protein. I've had a lot of success in using it as an actual feed for my cows. We've cut our labor and increased our production. High moisture barley works."

Rolland Ely, Teton Dairy, Teton, Idaho: "I've increased production and cut labor with high moisture barley. We used to have to take dry barley to the feedlot and then feed it. Now we can cut it in the field and feed it directly from the field. No more drying bills. No more bottlenecks. The information contained herein is general in nature and is drawn from sources deemed to be reliable. Any application to a particular farming operation requires the advice of qualified experts and is subject to variations of soil, weather, and other conditions present at the individual location."

Free Receive free this Space Guide to High Moisture Barley. It's a processed, high moisture grain. See your dealer for your copy.

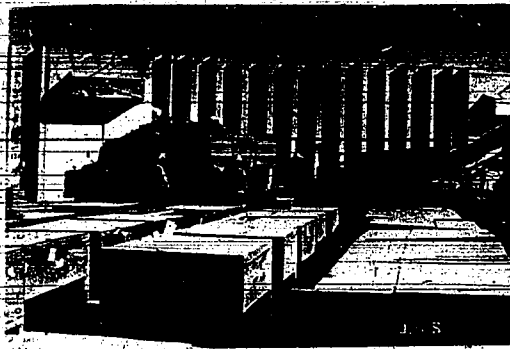
ROCKY MOUNTAIN HARVESTORE, INC.

P. O. Box 187, 240 Highland, Twin Falls, Idaho 83301, Phone 733-6474

— FOR MORE INFORMATION CLIP and MAIL —

NAME _____ ADDRESS _____

CITY _____ STATE _____ ZIP _____ PHONE _____



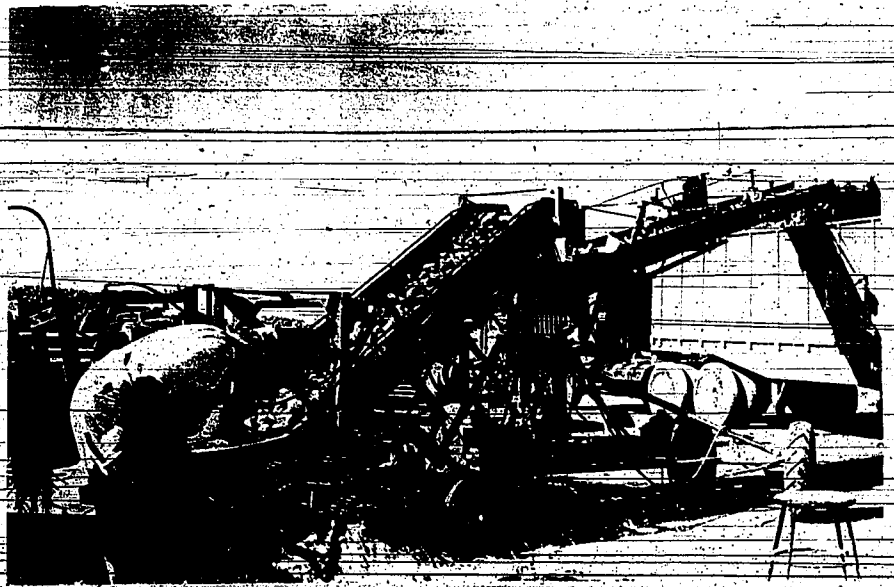
Potato storage bins

Simplot builds potato cellar east of Jerome

By CHARLOTTE BELLE
Times-News Writer

JEROME — A new simplot potato storage cellar went into operation in 1974. The facility, completed in time for the 1974 potato harvest, is located east of Jerome on Highway 93. It houses some of the most modern equipment available. The cellar features four compartments measuring 60 feet wide, 30 feet deep and 16 feet high. Each compartment is capable of storing 125,000 sacks of potatoes. Each system is automatically controlled for heat, humidity and air conditioning which maintains a temperature of 45 degrees. Large conveyor belts that handle up to four trucks at one time carry the potatoes into

the cellar. With the new equipment a total of 16 trucks can be unloaded per hour. Bill Harding, foreman for Simplot, said about one-third of each load of potatoes is sent as samples for grading. One of the most modern scale houses is located at the cellar. The scale can be operated by one person. The new equipment can weigh and stamp the weight card in one operation, Harding said. He said at the peak of harvest around 300 potato trucks will be weighed every day. Trucks are also sent over the scales from other storage cellars at Bell Rapids, Hagerman and Heyburn. Simplot plans to build several similar cellars in the Magic Valley.



Conveyor belt loads semi-trucks

Insect control vital in growing high quality spuds

JEROME — Preventive insect control is essential in production of high quality potatoes, according to Jerome County Agent Donald Youst. Insect control, replanting and proper timing of insecticide applications in harmony with seasonal cultural practices are important.

Potato seed does not harbor insect pests. However, certain seasons favor unusual activity of one or more species of insects that will attack seed potatoes, roots and in some cases the developing tubers.

Priest said only well-sprayed seed should be planted. Attack by seed-eating mites can be prevented by planting potatoes when the ground is warm and rapid plant growth is assured. Planting at this time will also reduce millipede injury.

Priest said if the new where leather boxes are found, their attack can be prevented by incorporating a green manure crop into the soil in the fall rather than in the spring.

Priest said He said that attack by the gray garden slug on potato seed or tubers may be prevented when the soil is unusually wet.

Worm control is important. Unless previously treated, most Idaho soils are worm infested. Dazomet,

phosphate, and parathion have federal clearance for control of wireworm. Although effective in controlling wireworm infestations, treatment procedure must be precise. Only granular formulas are recommended, Priest pointed out.

These organophosphorus insecticides have short residuals. They must be immediately incorporated into the soil following application and are effective only when the soil temperature is above 50 degrees at a six-inch depth. At this time the majority of the wireworms will be in the layer of the soil.

Priest said He said for best results, soil should contain between 50 and 70 per cent of its water holding capacity.

Irrigation may be needed before treatment. A soil temperature below 50 degrees during or soon after incorporation may result in poor wireworm kill, Priest said.

Damaging population of the green peach aphid and the potato aphid occur periodically in Idaho. Potato vines will drop from the loss of sap. A systemic contact insecticide treatment will control these pests, Priest said.

He said in those commercial potato producing areas where aphids occur every year,

preventive insecticide treatments should be used.

Systemic insecticide field treatments such as 4 pounds of actual diafuthin (D-Syston) or phorate (Thimet) per acre will kill the aphids as they feed but not before some plants have become infested with leafhopper. Thus the treatment only reduces the spread of the disease within the field. Field systemic treatment at planting will reduce early season feeding damage of the insects on potato leafhopper, thrips, and Colorado potato beetle, Priest added.



Trucks wait to be weighed

Cows provide \$30 fertilizer

TWIN FALLS — Each dairy cow provides her owner with about 300 worth of fertilizer annually. County Agent Donald Youst says the cow processes enough feed to return 10 tons, or 20 times her own weight in manure per year. How and when the farmer spreads the fertilizer determines the best possible advantage of this bonus product. Youst said storage tanks probably do the most efficient job for farms geared to such equipment. Liquid manure from a tank can be distributed on pasture land or periodically or at frequent intervals, depending on the herd size and cropping program. This gives all plants a thorough feeding. On farms not set up for storage tanks, research indicates good benefits can be obtained by piling manure and distributing it ahead of plowing. It can be spread at anytime when it does not interfere with the crop nutrition program or harvest, Youst said.

The sooner it gets into the soil the better. Old manure exposed to the elements loses value. In that original 15 tons per year the cow gives her owners, are 150 pounds of nitrogen, 75 pounds of phosphorus and 150 pounds of potash. These nutrients dissipate when exposed to sun and wind over a long period. Fertilizing manure or feces ground compounds losses. Youst said it should be spread on fairly warm ground as soon as possible.

GLs buy land

AUSTIN, Tex. (UPI) — More than 45,000 armed forces veterans have purchased 1,350,000 acres of land in Texas since 1949 when the state set up a special program to help former soldiers.

The state has invested \$287,417,446 in loans to veterans under the program, which operates at no cost to the taxpayer. The small interest rate charged veterans for the long-term loans cover the cost of administering the program.

"For prescriptions and sick room supplies... it's the smartest move you could make!"

"What move?"

"To the inflation fighters!"

"Where?"

"The Medicine Shoppe... 491 Shoshone St. North, Opposite the Clinic... 733-4573"

Buy our Cuckler "packaged" building in any of the above widths—and save a bundle.

All steel. Clear span. Six widths. Eight colors. Big volume factory production of these lines materially lowers the cost. You also save custom engineering by selecting from a wide variety of entrance and other options.

These buildings are stocked at the factory for immediate shipment. We put them up fast. We can also supply Cuckler buildings with aluminum frames to 130 ft. in width, and truss frames with interior supports to 500 ft.—more than 25,000 framing choices in all.

ROCKY MOUNTAIN HARVESTORE, INC.
STEEL BUILDING DIVISION
P. O. Box 187 240 Highland
Twin Falls, Idaho 83301 733-8475

CLIP and MAIL

PLEASE SEND ME COMPLETE INFORMATION ABOUT CUCKLER BUILDINGS!!

NAME _____ RESIDENCE _____
CITY _____ STATE _____
ZIP CODE _____ PHONE _____

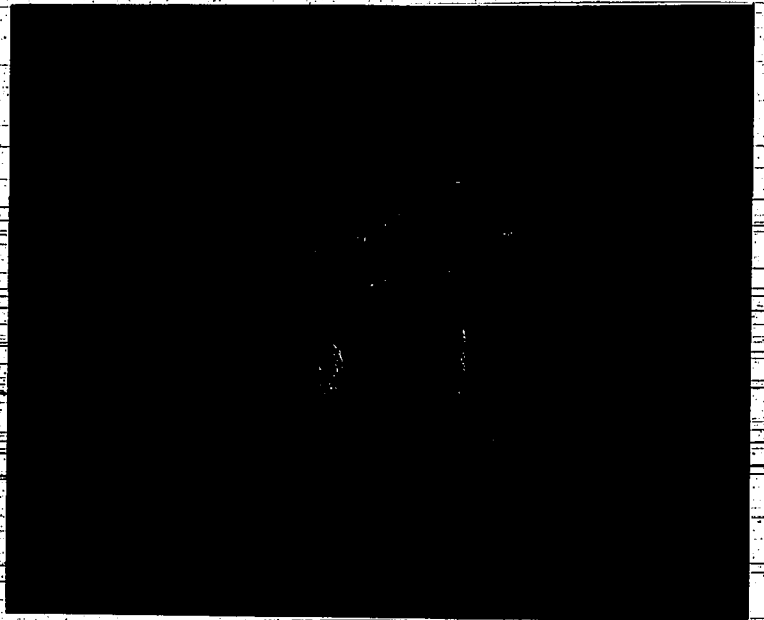
COWPOKES and PLAIN FOLKS just LOVE our BOOTS AND WESTERN WEAR, BOOT AND SHOE REPAIR

MACIE'S BOOTS & WESTERN WEAR

210 MAIN AVE. SO TWIN FALLS

**FROZEN
POTATO
PRODUCTS**

RUSSETTES



**IDAHO
FROZEN FOODS
GROWS
WITH
IDAHO**

By continuing to pioneer new products, utilizing the latest innovations in modern equipment and packaging flexibility, Idaho Frozen Foods has truly become one of the top potato producers in the country.

Our goal is to produce the finest processed frozen potatoes that can be made.

We buy only the finest Russet-Burbank variety, which are best suited to our purpose. They are grown within a few miles of our plant to assure quality. The soil, climate and abundance of pure water guarantee flavor. "Grown in Idaho" is the proud slogan of the Potato Growers. We are proud to say "Processed in Idaho" as well.

IDAHO FROZEN FOODS

P.O. BOX FF • TWIN FALLS, IDAHO 83301 • (208) 733-5664 • TWX 910 977 5715

A CONSOLIDATED FOODS COMPANY • RESPONSIVE TO CONSUMER NEEDS

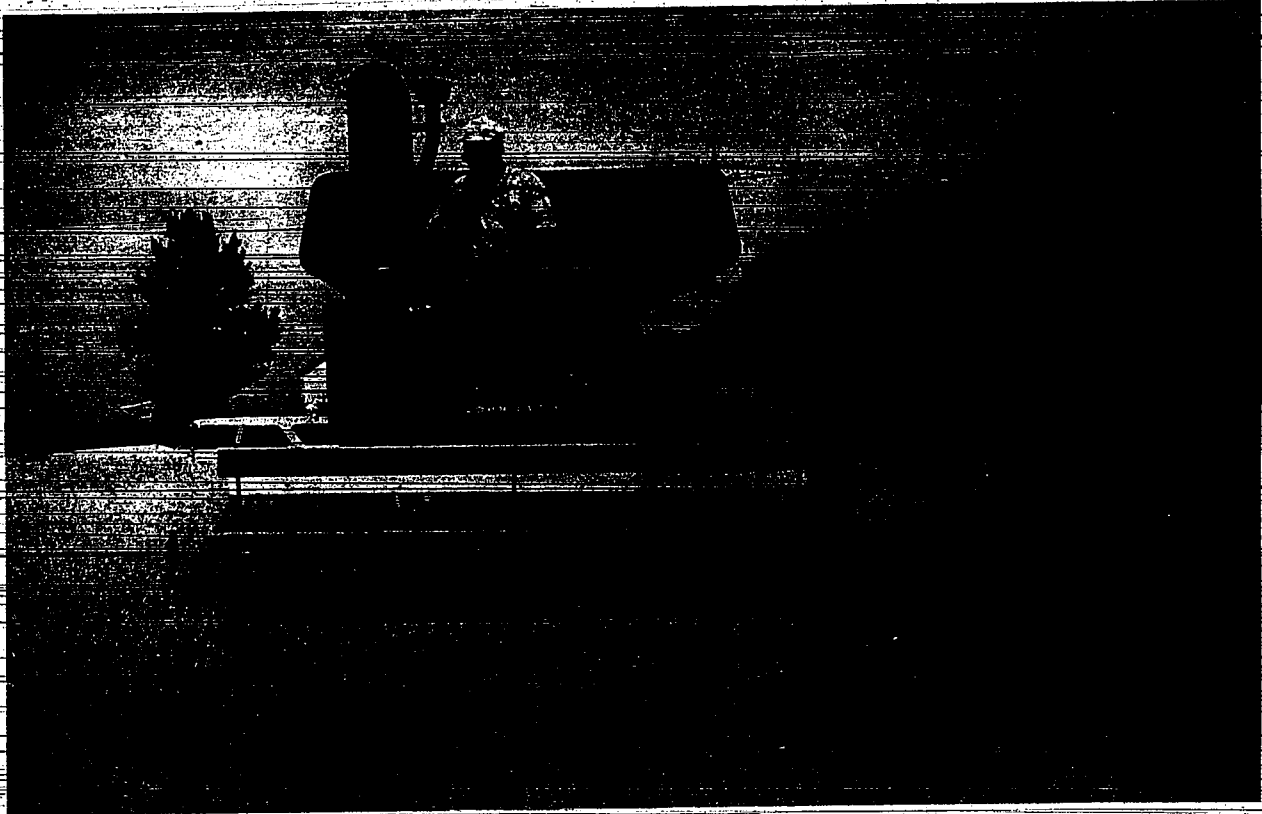
MAGIC VALLEY

Living

Times News

Magic Valley's Home Newspaper

SUNDAY, MARCH 24, 1974



Farmers in the Magic Valley, like their counterparts throughout Idaho and the nation, experienced record prices for their crops this past season. After decades of economic uncertainty and problems they are now facing a different type of situation with money to spend and shortages of equipment and fertilizer. Indications are that prosperous conditions will continue, with some adjustments, for the 1974 crop.

AGRICULTURE

New meat plant to open in Jerome

JEROME—A new meat processing plant, owned and operated by Jack Easterly, will open late this month.

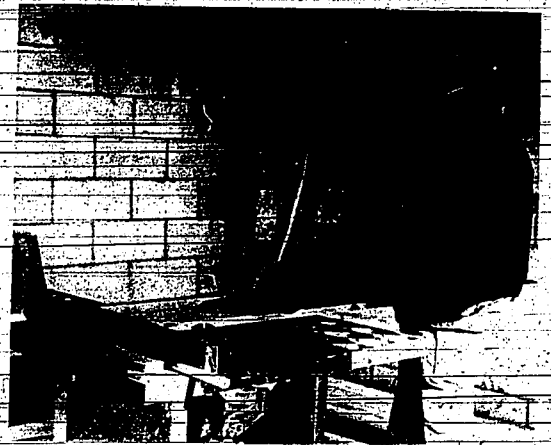
The new plant is located four and one-half miles south of Jerome on State Highway 79, in a building behind Easterly's home.

Easterly will process beef, pork and lamb for lockers and freezers the entire year and wild game in season.

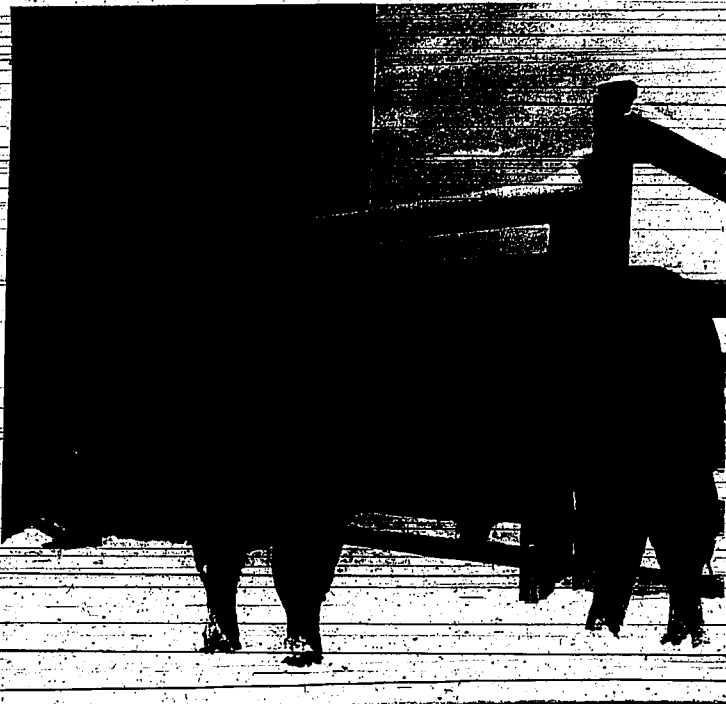
Easterly said he will not butcher meat at the plant but rather will rely on area butchers to slaughter the animals. "At the plant I will cut, wrap and freeze meat," Easterly said.

A cutting room, freezing room, cooling room for aging the meat and a room to cool the meat are included in the plant.

He said he has had over 30 years of meat cutting experience, having managed markets in Jerome and Twin Falls. Customers who want to watch their meat being cut may do so by making an appointment, Easterly said.



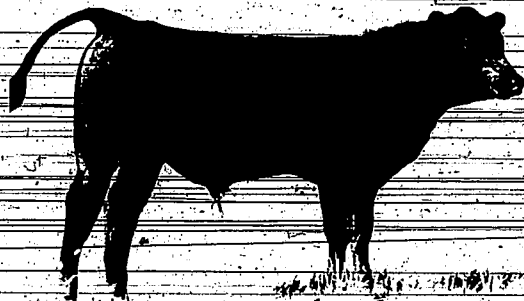
Jack Easterly at new plant



From little acorns . . .

SHOWING PROMISE, at 6 months of age, below, No. 321 grew to the 1,325 pound 4-year-old shown above as he is today. The grade bull is used for breeding on the U2 Cattle Co. Ranch, Rogerson.

No. 321 may be top bull



By ANN DAILY, Times-News writer

ROGERSON—On Feb. 11, 1970 an incredible little animal was born on the U2 Cattle Company Ranch, Rogerson.

The black bull calf, known as a black cow sired by a registered Angus bull didn't look too likely at birth, according to Dick Noh, spokesman for the U2 Cattle Co. At 6 months, he was tall and rangy and at 6 months weighed 600 pounds. Then he started looking a little different and people began talking.

Today as a 4-year-old, some people contend that he just might be one of the best bulls in Idaho, registered or grade. No one knows for certain, but he is used on the Noh Ranch with purchased cows. There are no more where he came from, according to Mr. Noh. The mother was purchased in Montana and was better than after him and grew too old for breeding. The bull's father is Reganmere Eileenmere WSC and is used for breeding on the ranch.

At the time when everybody wants a registered bull, No. 321

is a unique animal. Although he shows calves true to his conformation and quality, and all of his calves have sold well, his lack of potential hinders his ability to transmit his special genes.

But the future looks good, according to Noh. Already one grade bull has become a Certified Heat Sire. The trend toward bigger angles, leading to choose bulls for individual quality and progeny results, fine-grade bulls will be more of a premium.

The U2 Cattle Company plans to keep other grade bulls for experimentation.

Breeding plan aids cattlemen

TWIN FALLS—Artificial insemination is providing an increasingly useful tool for cattle industry improvements in Idaho, according to Helen Osmond, manager, Cache Valley Division, Select Sires, Logan, Utah.

"Artificial insemination is a tremendous opportunity for beef people to develop the cow herd. The little man has a chance to use the great bulls," said Osmond. "I look for Idaho to profit greatly."

By breeding artificially, livestock producers are able to improve the genetic quality of calves and select bulls with the most desirable characteristics. Approximately 60 per cent of the dairy cows and 4 per cent of the beef cows are bred by artificial insemination in the Utah-Idaho area, according to Osmond. Approximately 10 per cent of the cattle breeders use the process. The larger the herd the more benefit is gained through greater genetic power.

At allows purchased breeders to have better bulls. The breeder will cull poorer bulls and will make available only the best through use of AI," said Osmond.

The procedures for artificial insemination came from Denmark to the United States 36 years ago. In 1939, seven bulls were used to inseminate 233 cows each artificially. In 1969, 3,501 cows were bred per bull. The average bull produces approximately 40,000 to 50,000 units of semen and can produce as high as 100,000 units. Sixty to 80 per cent of the cows settle using AI, Osmond said.

As new breeds are introduced in America, the demand for semen encourages the growth and use of AI methods.

Select Sires is a federation of cooperatives. Several other independent AI services are available in Idaho. Although the organization collects semen for its customers, no AI bulls are kept in Idaho.

Temperature important

TWIN FALLS—House plants which suddenly take a turn for the worse may be encountering temperature problems says the Twin Falls county agent.

Temperatures are an important factor in healthy house plants. Cold drafts are a hazard and sudden changes from cool to hot will scorch temperatures from moving the plant to a different part of the home can cause damage.

Watering properly is also important. There is no blanket recommendation, says County Agent Donald Vautz, the need depends on the plant type and stage of growth.

FARMERS!! RANCHERS!!

Get Set for Spring

ORDER YOUR SEED NOW

GRAIN — ALFALFA — GRASSES

Placing Your Seed Orders Now Will be Appreciated

BEAN GROWERS WAREHOUSE

ASSOCIATION, INC.

BUHL—FILER—HAZELTON—HOLLISTER—JEROME
AMSTERDAM—KIMBERLY—BERGER—MILNER—TWIN FALLS



"FAT IS BEAUTIFUL" QUALITY LIVESTOCK FEED

BULK DELIVERY
SERVING ALL MAGIC VALLEY
STEAM ROLLING—PALLETING
FEED FORMULATION
CALL COLLECT 326-4315

Allison Feed Mills

405 FRONT FILER

Shopping for food now matter of 'survival'

By O. A. (Gus) KELLER
Shopping for groceries is no longer just driving up to a big place, getting out of the car and going inside to make purchases. For a long time, now, we've been of the opinion that it is more a matter of survival than a mere convenience.

Well, we finally found someone of authority who agreed with us. And this is Mrs. Marie Stevenson, cooperative extension nutrition specialist, school of home economics, University of Nevada at Reno.

We can't remember just where we first received the "impulse" that Mrs. Stevenson was for sure way of thinking but it was a strong enough feeling that it caused us to get in touch with her so she could express her views in this special agricultural edition of the Times-News Progress section.

Mrs. Stevenson said selecting food items from among thousands of choices which will give a family the food values it needs and at the same time, fit the budget is now difficult and getting that way.

"Today's supermarket may have as many as 10,000 items on hand at any one time, and several thousand of these can change every year," she said, "so to cope you need a real family survival kit."

She said over 90 per cent of the supermarket food items are packaged and each carries a message to the consumer. But the shopper has to know something about foods and ingredients to understand the labels. Not only does she need knowledge but often must exercise intelligence in her decisions.

"Every supermarket choice may be for or against your family's health, or benefit or detrimental to the budget," she told us. "Mrs. Stevenson said that in her supermarket survival kit she first might place strong binders on a large roll of paper. These binders are used to keep the kit together and to keep it handy for reference."

Second, an up-to-date knowledge of nutrition and product labeling is needed and third, is money. The idea with money, she told us, is to see how judiciously you can spend and yet still buy the most health for your family.

"The second part of the survival kit, she said, is where Mrs. Stevenson said that the economist can be of help." Mrs. Stevenson said Extension home economists, she said, have been helping consumers for over 50 years. They have expert knowledge in the field, can either supply benefits or better understanding of nutrition and labeling or tell you where such information is available, and may provide informational programs for individuals or groups.

In general, Mrs. Stevenson made some suggestions which will help you cope with many of today's homemakers working convenience foods can sometimes be a godsend. But, she said, be sure they save you time or energy. Some so called convenience foods take as much time to fix as if you started from scratch, especially some of the prepared dinner type of meals. And often in the prepared form the ingredients are considerably more expensive than if bought individually.

And, you know something? Mrs. Stevenson said you should shop alone. Spouses buying on their own and children carrying TV advertising versions in their heads may pressure even a strong-willed shopper into unwise purchases.

Further, she said, advertising has tended to make the shopper afraid or insecure about possibly not providing the nutrients her family needs. We are flooded with suggestions, she said, that we need more of these vitamins or those, more of this mineral or that and often our diets are perfectly satisfactory.

Engineered foods or those constituted in laboratories, she said, may contain an adequate amount of some of the more important vitamins or nutrients but may not contain all the trace elements many of which are needed, as would natural food.

Finally, she notes, we have had a "health food fad" develop in the country and often such foods may cost more than regularly processed foods. The latter have the every bit as beneficial to the health, Mrs. Stevenson said, so a study of just what you need is suggested.

But we must point out that perhaps her greatest suggestion is to shop alone. Remember that — and next time your wife wants you to go along remind her she'll probably save money if you stay home and read the paper!



Cattle inspected

LOOKING OVER the registered Black Angus cattle recently purchased by Joan made available to local high school youth through the youth loan program are from left, George Hagerman, student agricultural teacher at Hagerman High School; George Freeman,

youth who received the loan; Wayne Ills, local Vocational Agricultural Instructor; and Fred Johnson, Gooding county supervisor of the correct Home administration through which the youth loans are made available.

Youth loan program sparks beef project

By WILMA LARSON
Times-News writer

HAGERMAN — A high school student here is the second Idaho youth to qualify for and receive through the youth loan program, according to Wayne Ills, vocational agriculture instructor at Hagerman High School.

This program, relatively new to the area, has made it possible for George Freeman, 15, to begin what may be a life-time project, beef raising.

It all began when George decided to take advantage of the offer which was presented to him by Ills, high school agriculture teacher, last fall. Through this decision, George became the first Gooding County youth and the second in Idaho to receive this type of loan.

The youth loans were made available through the Rural Area Development Act passed by Congress and administered through the Farmers Home Administration. The authorization is to help the young people establish and operate income-producing projects in connection with Future Farmers of America, Future Homemakers of America, 4-H, and similar youth organizations.

The objective of the program is to provide young people an opportunity to gain practical business experience through planning and conducting a farm or non-farm enterprise.

Each project is carefully planned by the instructor and sufficient income to pay back the loan.

The loans are made directly to the youth who signs a promissory note, making personally and fully responsible for the debt.

With the consent of the parents, Mr. and Mrs. Robert Freeman who operate a cattle ranch in the area, George discussed the requirements with Ills.

Together, student and advisor wrote up the long-range goals for George's project, determining how much money it would require, planned how the money was to be spent, and how the loan and the project would be managed.

A financial statement was prepared, and probably most important of all, the applicant's interest in the project planned was verified.

The requirements for the loan and the project for which the loan was needed had to meet the approval of the instructor and the county FHA supervisor, Fred Johnson, Gooding.

Although George is familiar with dairying, he decided to enter beef raising, using his loan to purchase five head of registered Black Angus cattle. He purchased three head of third-calf or older cows, one heifer which will freshen this fall, and a yearling heifer. Two of the animals were purchased from Ed Letunach, Payette, and three were purchased from Jim Brooks, Hazelton.

George's long range plans include showing his animals at fairs, raising the heifer calves as herd replacements, and selling the bulls at such sales

as the Filer bull sale. He interest will be made through the bank.

"This is a relatively new program to this area," Ills said. "There is still money available for this type loan and urged any student interested in obtaining this type, low-interest loan, to contact their agriculture teacher."

This program is one of the features of the W. A. D. A. and is designed to revitalize rural America and help keep young Americans in the rural areas.

Loans available through this program can finance nearly any kind of income-producing operation and may be used to purchase livestock, machinery, farm equipment, buy, rent or repair, needed tools and equipment, pay operating expenses for the operation of the project, or buy supplies. The loan size depends on the type of project approved, the project long-range plans, the recommendation of the project advisor and the approval of the FHA county supervisor. Loans are made to individuals only, not to organizations.

Repayments are determined by the type of project for which the loan was made. The loan interest rates are determined

discussed with the following source: Freeman did to purchase farm equipment, buy, rent or repair, needed tools and equipment, pay operating expenses for the operation of the project, or buy supplies. The loan size depends on the type of project approved, the project long-range plans, the recommendation of the project advisor and the approval of the FHA county supervisor. Loans are made to individuals only, not to organizations.

However, when a loan is made the interest rate for that loan will not change.

To secure the youth loan, one must be a citizen of the United States, be under 21 years of age, live in a rural area, be of good character, and be capable of planning, managing and operating the planned project under the guidance and assistance from the project advisor. The loan must be initiated through the High School FFA, FHA, 4-H or similar youth organizations.

"The Plow That Rocks Don't Stop!!"



Complete New Type of SPINNER PLOW

2, 3, or 4 Bottom Sizes

NO SPRING TRIPS
NO SHEAR PINS

COME IN TODAY AND LOOK OVER THE MANY UNIQUE FEATURES OF THIS NEW PLOW!!

See Our Complete Line of

ALLIED Industrial Equipment

We SPECIALIZE in USED FARM EQUIPMENT

- TRADE
- SALES
- SERVICE

FARM EQUIPMENT EXCHANGE, INC.


201 West Avenue B, Jerome Idaho 324-4351

Serving All Magic Valley SPECIALISTS

In FARM and RANCH INSURANCE

Farm Bureau Insurance Company

offers a continuing program of modernizing policy coverages and procedures that enables them to provide the greatest insurance value and still maintain low premium rates.



ONE COMPANY WITH COMPLETE COVERAGE

AUTO • LIFE • FIRE • HEALTH
COMMERCIAL FARM LIABILITY • HAIL

WITH OFFICES TO SERVE YOU IN THE FOLLOWING CITIES:

TWIN FALLS	733-7212
BUHL	543-6261
JEROME	324-4378
GOODING	934-5701
HAILEY	788-4181
HAZELTON	324-4378
KETCHUM	788-4181
SHOSHONE	886-2384

CALL YOUR NEARBY FARM BUREAU MAN TODAY

FARM BUREAU INSURANCE COMPANY
167 Columbia Street, Boise, Idaho 83725
Member of Farm Bureau of America



Tom Callen with calves

2,265 Holsteins 'palace' guests

WENDELL. — About 2,265 Holstein "babies" were guests of Calf Palace Inc., Wendell, during its first year of operation, according to Tommy Callen, grower.

The Calf Palace, owned by Mr. and Mrs. Callen, Wendell, and Mr. and Mrs. Ralph Myers, Jerome, buys day-old calves from 14 local dairies. The calves are raised past weaning to about 5 or 6 months of age and sold to fopulate and back to dairies as replacement heifers.

On arrival at the Calf Palace, the calves are placed in canvas-topped "baby sheds" where they are bottled until they are 20 days old.

They are then moved to buckets, feed and stay in the baby sheds until they are 14 to 20 days old. The same person cares for and feeds the babies and gets to know each calf. This enables the worker to spot any health or feeding problem early.

At about 2 weeks of age the calves are placed in group pens and taken each day for attention testing. The calves are weaned at 6 to 8 weeks and moved to weaning pens. They are sold from the weaning pens at various ages.

Records are kept on the front of such calf's pen of any medication given the animal. The milk replacer used at the Calf Palace was designed in Holland and the special milk mixers were made there. Leftover milk is used to feed pigs as a part of the operation.

An environmental uniting is planned for the fall, according to Callen. The building will be climateed, 60 to 65 degrees, year round. It will be well insulated and provide proper ventilation with no draft or wind-toucing the babies.

About 500 calves were housed at the palace during its peak season of the first year.



Where's breakfast

Cross breed program planned

WENDELL. — Calves from a new breeding program consisting of Holstein cows and Simmental bulls will be housed at Calf Palace Inc. next year, according to Tommy Callen, Wendell.

The cross will provide better milk production genetically for heifer calves, said Callen. The crossbred heifers will be bred to Simmental bulls.

Participating dairymen are expected to breed their best cows to Holstein bulls to produce replacement heifers. The balance of the cows will be bred to exotic bulls to produce higher milk producing cows in the "Semmental" strain.

Crossbred steers will be sold to lots, said Callen.

Computers help milk producers

By ANNDAILY Times-News writer

TWIN FALLS. — Some age computers have recently become efficient livestock management tools for southern Idaho milk producers.

Current computer print-outs sent to dairymen which cows are high and low milk producers, when they will calve, go dry, need to be bred and culled and even how much they need to be fed, according to Alvin Smutny, Twin Falls dairymen.

Two dairy herd improvement programs are available to local dairymen, one from a computer center in Provo, Utah, and another through the Washington State University at Pullman.

Both sheets with each day's milk production are sent to the computer. Monthly herd and individual cow summaries listing average milk and butterfat production figures are returned to the dairymen.

The print-out lists cows calved the previous year by month, cows expected to calve the coming year by month and the average calving interval for the herd.

The computer lists the individual production of each cow and her lifetime record. It predicts the expected herd production for the year, and ranks the herd on test day milk production.

Earlier all records were done by hand, Smutny has used the computer service for ten years.

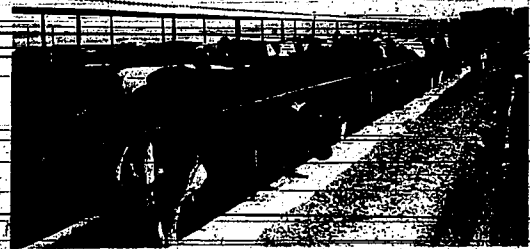
Future dairy automation may include computers in the barn which will print out each day's milk production. In the research and trial stage are milking machines which are run by manually and removed automatically.

Sensors on these machines record the cow's temperature to indicate fever and may detect illness in the animal. They include a voltage control system located at each cow.

Smutny uses a calibrated wheel, in itself a small manual computer, in his barn to calculate some aspects of herd management.

Like small computer

CALIBRATED WHEEL, which works as a small manual computer, is used by Alvin Smutny, Twin Falls dairymen, as a livestock management tool. Mr. Smutny uses computer data on his dairy operation.



Airy lots

HOLSTEIN DAIRY COWS feed in open airy lots after milking at the Alvin Smutny farm, Twin Falls. Milk production records are processed through computers for herd management.



From the bottle

Seedmen to meet at SV

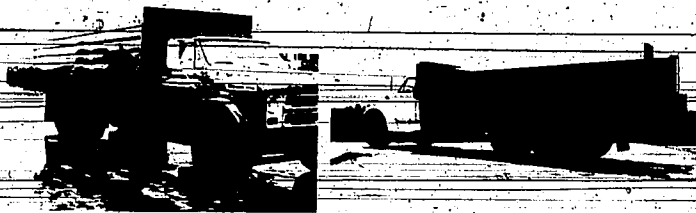
SUN VALLEY. — The Pacific Seedmen's Association has scheduled its 48th annual convention at Sun Valley June 19-18.

Among speakers scheduled during the event is Dr. Raymond E. Webb, potato disease specialist and vegetable laboratory chief at the U.S. Department of Agriculture research station at Bellville, Md.

Other speakers include astrologer Johnny Lister and adventurer Danny Liska, who will give a filmed account of his over-land trek from Alaska to southern South America.

The convention will include a joint meeting with the Idaho Eastern Oregon Seed Association. Assisting with arrangements from that organization are Gerald Mack, president; Charles Alhart, co-chairman; and Bob Noldenbauer, Twin Falls, program chairman.

THIOKOL BULK BEDS



Give you rugged versatility, yet are surprisingly light in weight. A special handwinch to raise and lower full length side door. All metal construction for greater strength and Urethane insulation to reduce bruising. Full length fold down-side standard on Thiokol bulk beds. Many great options also available.

Thiokol

OFFICES:
• Burley, Ida. 1
• 226 W. 27 83318
• Kennewick, Wash.
• P.O. Herb Blittick
• P.O. Box 2466

OFFICES ALSO IN:
• Rexburg
• Idaho Falls
• Phone:
(208) 522-9031



LET US HELP YOU KEEP YOUR PUMP MOTORS RUNNING THIS YEAR!!

• Complete Pump Motor Repair and Rewind Service

• Large Stock of Replacement U.S. Vertical Hollowshaft Motor Stators in Stock at Twin Falls for Immediate Exchange.



C.W. SILVER CO., INC.

255 ASH STREET SOUTH
TWIN FALLS, IDAHO
(208) 733-0460



Greyhounds, helicopter used to control coyotes

By ANN DAILY
Times-News writer

ROGERSON — Greyhounds and a helicopter are used to control a growing coyote problem according to Don Callen, 72-year-old owner of Point Ranch, Rogerson.

After calving 200 cows, Callen estimates that 28 calves have been lost to coyotes this year.

Point Ranch recently purchased a helicopter to aid in stopping the predators. With a hired helicopter, 18 coyotes were killed and approximately 50 of the predators were killed by greyhounds this year.

Callen acknowledges the coyote is a smart adversary. Since Salmon-Dunn Reservoir is frozen over, coyotes come onto Point Ranch lands from both the Lost Creek Range and the mountains west of Brown's Bench. In good condition from feeding on deer, many of the coyotes caught by Callen weigh 35 to 40 pounds.

Since the government dropped the use of poison, cyanide guns and government trappers three years ago, the problem has gotten much worse, he said.

Point Ranch cattle winter out on the range on what was once sagebrush desert, having no water or food. Today after extensive seeding and installing miles of pipeline, approximately 1,300 cattle are run on the once barren land.

Unlike many other cow-camp operators, Callen never sells heifers, but breeds them and sells

strings of cows. He calves approximately 600 a year, 400 of which are spring calves. Registered Hereford bulls are sold and he plans to sell 200 registered cows this summer.

Est. bulls are not used in breeding to Callen. He prefers bulls with rock-hardened hooves and coars kept out on the range, he believes, are healthier and calve easier.

Commenting on the current cattle market, Callen believes "it is adjusting itself and predicts that feedlots will buy feeder steers cheaper next year."

Today's farmer has to farm more acres, at least 160, to keep up with the rising cost of machinery, he says. Modern sprinkling systems help. A rancher today needs at least 200 to 300 cows to stay in business profitably, Callen believes.

Point Ranch was purchased in 1951 and is run by Callen, his two sons, Gilbert and Don, Callen's big grandson, Lynn Callen, and his granddaughter's husband, Lee Satterwhite.

Originally the ranch was a stopping place for the Utah Construction Co., which trailed sheep through the area. They were raised on the site and most was raised there until the early 1940s. Callen built his home there out of railroad ties in 1967.

Callen will be 73 years old in June. He and Mrs. Callen have 6 children, 24 grandchildren and 14 great-grandchildren.

Dogs used to hunt coyotes

GREYHOUNDS accompany Tom Callen, Point Ranch, Rogerson, when he hunts coyotes. The dogs are used to control the increasing coyote problem at the ranch. Callen also uses a helicopter to stop the predators.

Starcraft
Superior
Shasta
Titan

WILLS MOTOR COMPANY
236 Shoshone Street West • Telephone 733-2891
TWIN FALLS, IDAHO 83301

Jeep March 13, 1974 **Toyota**

To The Editor
Times-News
Twin Falls, Id.

Dear Sir:

As per your request, it is a pleasure to comment as to the outlook for the automobile business this year.

Nationally, if the economic and political environment were normal it might be possible to make a reasonably intelligent forecast covering the next five years. This is not the case and I wonder if one can truly see five months ahead. Intelligent predictions are however, that we will have a 9 to 10 million car sales year, down from last years high but still the 3rd best in history.

One out of every six people who work have jobs related to the automobile, so it is a very important industry. In my opinion, the automobile sales and service business is a very permanent and growing business and it will continue to grow despite a temporary set-back. It is said that new buyers are coming into the market at the rate of 85,000 per week and the scrapage rate is at an all time high of 6 million per year so the replacement market is strong. Quality dealers working with their local State and National Associations will prosper as the area in which they reside prospers.

The stability of the Magic Valley economy lends stability to all business and so it does to the car and truck business. Our strong agricultural year in 1973 and the optimism for a like 1974 may well cause this year to be even better than last for many businesses in Magic Valley. Given a favorable fuel picture along with the usual spring upturn, the automobile industry could very possibly experience a new or used car shortage by mid-year.

It is very important that the public is not mis-informed as to the auto picture and I believe it is a responsibility of the news media to add to their fears without showing the other optimistic side of the picture. In our modern society we are a "people on wheels" and the stability of the automobile industry is vitally important to the entire economy. I hope sensationalism will be avoided in the future. If it is, we can settle down to the more normal day to day pleasure of residing and working in what is to me, the greatest place in the world to live.

Sincerely,
Henry L. Wills
Henry L. (Harry) Wills, President
Twin Falls Automobile Dealers Association



Barren desert seeded

MOVING across seeded range that once was barren desert, cattle seek higher ground. Much of Point Ranch has been seeded and miles of pipeline bring water to range stock.

WALL AND PATTERSON AUCTIONEERS

THANKS

COMPLETE LIQUIDATION
WESTERN LEASING INC.

J.A. CLAWSON
Construction Co.

GARY GRAF, Big game Showmobile Auction

PAUL BILES - OWNER

LEONARD and LILLIAN HES

CONSTRUCTION AND MINING EQUIPMENT
ESTATE AUCTION

MR. WAGE

JOHN & MARGARET KOYLE

MR. & MRS. GEORGE ALVEY

RAFT RIVER RANCHES, TAYLOR SERVICE

WALL - PATTERSON Auctioneers: Kaye Wall & Don Patterson
Jim Lindsey - Clerk
OFFICES AT:
Boiler, Idaho 733-5792 Twin Falls, Idaho 733-5792 Kimberly, Idaho 423-1146 Hamlet, Idaho 468-0487

GRIZZLY BEAR
PIZZA PARLORS

THE HAPPY FAMILY PIZZA PARLOR
OPEN 11 A.M. DAILY
• SPECIAL LUNCHES
• BIRTHDAY & PARTY ROOM
OVER 1700 POSSIBLE VARIATIONS OF PIZZA!!

1866 ADDISON AVE. EAST
TWIN FALLS

733-3100

FREE HOME DELIVERY Fri. - Sat. - Sun. From 5 P.M.

Good year, but not great one

By CRICKET BIRD
Times-News writer

TWIN FALLS — This year may be a good year, but not a great year for farmers.

This year's Magic Valley farm organization officials are calling it, anyway. But there's a note of caution in their optimism.

"I suppose that price wise, crops should stay good," Thaine Roberts, secretary treasurer of the National Farm Organization (NFO) said. Roberts, a fruit resident, added, "Of course, expenses will be higher so the net profit will be less."

Sudden, huge increase in farm prices this year make the farm organization people cautious about predicting for next year.

"I don't think anyone can prospect much on the future for next year," Clinton Dougherty, president of the Ponomon Grange said. Dougherty, a filler resident, is manager of Allison Feed Mills.

Aldo Dahlborg, Paul, Utah-Idaho Farmer's Union board member, said, "It looks good now, but my little thing can change it."

Union members have expressed concern that increased operating costs would wipe out the effect of the recent rise in farm product prices.

The price of beans has soared as much as 500 per cent over prices a year ago, wheat has gone up 60 per cent or more, potato and pea prices have tripled, and sugar beets are up to 30 per cent since November.

"Prices looked too fast for anybody's good," Dougherty said. He said that he doesn't expect

the high prices, especially for beans, to last long.

Roberts agreed. "I doubt whether bean prices can stay up where they've been," he said.

An estimated 30 per cent greater than last year has already been projected in the northwest, Roberts said, which may cut prices this fall.

Dick Parrott, president of the Twin Falls County Farm Bureau, said he didn't expect a rapid decline in prices. Parrott is a Twin Falls resident.

"I don't see a return to farm prices of three or four years ago. Prices can be driven down, but I don't see an immediate adjustment downward as it went up," Parrott said.

There has been speculation that farmers might change crops from sugar beets to beans, for example, to try to maximize profits.

There's not what you'd call a real rash change, Roberts commented. "Farmers aren't going to change their operation. When you start jumping around, you usually end up on the short end of the stick," he said.

Roberts also mentioned the possibility of a beef shortage resulting from the high price of grain.

"Unless there is a stabilization between feed prices and what the price at the slaughterhouse will be, there might possibly be a cutback in beef production," he said.

According to Farmers Union officials, the union is lobbying in Washington for increased

floor prices on farm products in order to prevent huge losses for farmers if prices fall while costs are high.

Generally, however, farm organization officials favor less governmental control.

When price controls were first put on, Roberts said, "they were destined to failure." The NFO is against controls, he said.

The Idaho Farm Bureau advocates a return to the free market, Parrott said.

"I think if the government will continue its policy of phasing out controls, the farming community will stay in good shape," Parrott said. "Everything we see a shortage of is tied to the price freeze," he said.

The Farm Bureau plans to expand its marketing service in the coming year. The goal is to divide the state into four or five areas. A market information center in each area would provide local as well as national prices to farmers who call.

The NFO is attempting to make as many crop contracts as possible this year for those interested. By looking in a price for fall, Roberts said, they hope to help prevent a bust in farm prices.

The farm officials said fuel and machinery shortages are affecting local farmers. Now that farmers have money to buy new and updated equipment, there's little available from area dealers, they said.

"It's impossible to get a new tractor," Parrott said. "We ordered one in August and it came in seven months later."

Requirements for rancher

- 1 - Minimum requirements for Ranching or Whip It, Tails or Be a Cowboy.
- 2 - A wide-brimmed hat, one pair of light pants and \$20 boots from a discount house.
- 3 - At least two head of livestock, preferably cattle - one male, one female.
- 4 - A new air-conditioned pickup with minimum transmission, power steering and heated clutch.
- 5 - A gun rack for the rear window of the pickup, big enough to hold a walking stick and a rope.
- 6 - Two dogs to ride in the bed of the pickup truck.
- 7 - A \$40 horse and \$300 saddle.
- 8 - A gooseneck trailer small enough to park in front of a cafe.
- 9 - A little piece to keep the cow, on hand too poor to grow crops.
- 10 - A spool of barbed wire, three cedar posts and a bale of prairie hay to haul around in the truck all day.
- 11 - Credit at the bank, the feed store and your father-in-law.
- 12 - A dog neighbor to feed the dogs and cattle whenever the owner is out in Colorado fishing or hunting.
- 13 - A rubber cushion to sit on for four hours at the auction ring every Thursday.
- 14 - A steam-powered car for going out to feed the cows when your son-in-law borrows the truck.
- 15 - A good pocket knife suitable for whittling to pass away the time at the auction ring.
- 16 - A good wife who won't get upset when you walk across the living room carpet with manure on your boots and who will believe you when you come in at 11 p.m. saying, "I've been fixing the fence."
- 17 - A wife with good full-time job.

Top stallion

Spring breeding in full swing on farm in Filer

FILER — Spring breeding season is in full swing at the Magic Valley Stallion Station, Jerome.

The facility, owned by Thane Lancaster, Filer, and Col. Dean L. Parker, Albion, Calif., contains some 300 mares annually. Approximately 60 mares are now in residence with over 100 anticipated in the next month sent to the station from a 13-state area, according to Thane Lancaster.

The five champion stallions standing at the station are Star Duster, Cowboy, Quincy, Sutter's Berseem, Dogface and Smooth Move. Star Duster, the only horse to win the National Western in Denver three years ago, is 31 years old.

The station provides individual housing for up to 60 mares. The 300-acre ranch has accommodated 200 mares at one time. All needed feed is produced on the ranch.

Problem mares are a specialty at the station. Mares barren for several seasons have been successfully bred there.

Teasing is the key, according to Mr. Lancaster. All mares are teased every other day. A teasing mill, the only one in the Intermountain area, was built to accommodate 10 mares at a time.

A new building at the station includes mare breeding stalls, a lab and semen collection stalls. Mr. Lancaster does all of his own artificial insemination, collection and semen counting.

State FFA meet at CSI

TWIN FALLS — Local members of the Future Farmers of America are preparing for the State FFA Convention which will be held at the College of Southern Idaho March 27 to 29.

The convention will draw representatives from the 404 members of the high school organization from throughout Idaho, according to John Gibson, voting instructor, Twin Falls High School.

FFA is a national organization of students enrolled in a high school vocational agriculture course.

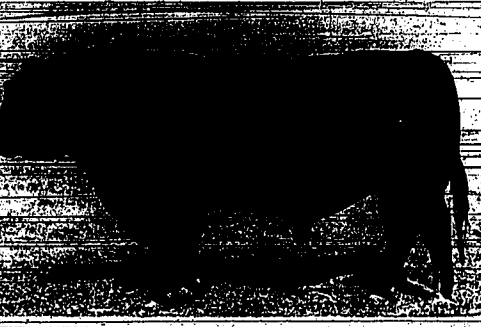
Activities are assigned to help leadership, good citizenship, stimulate better achievement and work toward successful establishment in an agricultural occupation, said Gibson.

Idaho is divided into eight FFA districts. Twin Falls High School and other schools from Carry, to Camas and from Castletown to Kimberly comprise the West Magic Valley District.

Some of the activities the 68 members in the Twin Falls chapter have participated in this year are county fair, livestock contest, soils contest, crops and weeds contest, public speaking, and a number of other activities.

Activities and programs for National FFA Week and presented a legislative program for the Twin Falls Jaycees.

Future plans include a parent-son banquet and a community improvement project.



1st certified meat sire

MON REPOSA BIG JOHN, Idaho's first certified Meat Sire, was listed on the Performance Registry International books on June 4, 1971.

Jerome ranch has only 3 certified meat sires

By ANN DAILY

Times-News writer

JEROME — Rigorous progeny testing has produced the only three certified Meat Sires in Idaho from the Mon Repos Angus Ranch, Jerome.

While other mountain states have several hundred registered Angus bulls, the Jerome ranch has only three great Angus bulls.

Mon Repos Big John, the first Idaho Meat Sire, was entered on the books of the Performance Registry International on June 4, 1971.

The 2,350 lb. bull is now in Oregon being used for artificial insemination.

The second bull, Mon Repos King, a son of Big John, is at the Jerome ranch and was named a Certified Meat Sire on Oct. 10, 1973. He currently

weighs 2,150 lb.

The third Certified Meat Sire was bred by Mon Repos Ranch and is a half brother to Big John.

Trends in carcass quality have made Certified Meat Sires a premium — to quality of the progeny bred by Meat Sires, the breeder is assured of high-quality calves which will grow and carcass above average.

There are approximately 300 Certified Meat Sires in the United States; more of these are Angus than any other breed, according to Bud Patterson, Mon Repos Ranch.

To establish a Certified Meat Sire, ten progeny are submitted to tests on rail and quality and quantity. All ten

must meet requirements for the bull to be named a Certified Meat Sire. It is a long, difficult and costly operation, according to Mr. Patterson.

Few ranchers attempt the procedure because they don't wish to steer the progeny on a mountain — commercial herd with their registered heads.

Mon Repos plans to submit two other bulls in the Certified Meat Sire program in the future, said Mr. Patterson.

Today the ranch sells bulls all over the United States and in Canada. They have practically a closed herd. All progeny information is available to prospective buyers.

A final step beyond the Certified Meat Sire is the Super Meat Sire which includes a comparison between three bulls and 30 progeny. Less than ten Super Meat Sires exist in the United States.



Cuddles pet

A RABBIT NAMED JANE DOE is coddled by her owner, Mrs. Ed King, Hansen. Many farm families raise a menagerie of animals as pets, including peacocks, dogs, rabbits, turkeys, squirrels and pet pigs.

For All Your SPRAYING NEEDS...

New semi-dwarf varieties sown

JEROME — Two new semi-dwarf varieties of wheat now being grown in Magic Valley are providing higher yields.

Soft white spring is the predominant class of wheat grown in irrigated areas along the Snake River in southern Idaho. It was planted in about 175,000 acres in 1973.

Within the past three years, two new semi-dwarf varieties, Springfield and Twin, have essentially replaced Lemland and Federation varieties in these areas.

The new varieties are high yielding, have short straw (about 36 inches) and are resistant to lodging. They are particularly well adapted to sprinkler irrigation.

Twin is a white-chaffed, awless, semi-dwarf type with soft straw. It is medium maturity. It is resistant to the prevalent races of stripe and stem rust but is susceptible to leaf rust and powdery mildew.

It is best adapted to irrigated lands in southern Idaho and irrigated or high-rainfall areas in surrounding states.

Thanks to the Farmers of the area.

We're Proud to be a part of the outstanding farming community of Magic Valley.

BERT COLLINS & SONS

ORTHO **KIMBERLY IDAHO 423-5344**

It's REEDER FLYING SERVICE!

Over 30 years experience...

DEAL WITH AN EXPERIENCED FIRM YOU CAN DEPEND ON!!

Although there is a Fuel Shortage... We are going to be able to take care of our established customers.

REMEMBER... When you think of flying:

think **REEDER FLYING SERVICE**

Municipal Airport Day 733-5920 — Night 734-3190

Energy shortages have little effect on farmers

By BILL LAZARUS
Times-News Writer

TWIN FALLS — Energy shortages will have little direct impact on farmers if current federal regulations stay in effect.

"Farmers are at the top of the priority list," Lawrence E. Davis, head of the US Energy Office in Idaho, said.

Davis said farmers have been guaranteed allocation of 100 per cent of their current fuel needs. Furthermore, unlike regulations applying to other businesses, there is no base period to determine what current needs might be, he said.

Whereas low priority businesses have been cut to between 5 and 20 per cent of their 1973 gas supply, farmers are allocated 100 per cent of current needs even if those needs have increased since 1972.

Davis said his energy office has been receiving between 25 and 30 inquiries weekly from farmers worried about gas and diesel fuel allocations. Problems had developed primarily in these cases because the gas suppliers were not familiar with the federal allocation regulations applying to farmers.

However, Davis said the problems with suppliers have been ironed out, when the energy regulations were made clear.

Davis said all businesses involved in agricultural production are supposed to receive 100 per cent of their fuel needs. He said the federal regulations, which define agricultural production as commercial farming, dairy, poultry, livestock, horticulture, forestry and fishing activities and services directly related to the planting, cultivation, harvesting, processing and distribution of fiber, timber, tobacco, and food, intended for human consumption and animal feed.

"Farmers supplying energy to farmers report no difficulty in meeting needs yet," Mac Dodson, owner of Dodson Oil Co. which was cut back 25 per cent in its supply of diesel fuel in February,

expects to be able to supply the diesel to meet farmer's needs. He said no farm fuel shortage has arisen yet and said he would have to request more diesel from his supplier if farmers need it.

Bart Silver, vice president of United Oil Co., said he has received no additional requests for fuel from farmers yet, but may in the spring. "We are supposed to notify our supplier (of extra farm needs) and get it," he said.

Earl Haroldsen, division manager for Idaho Power Co., said he expects no problem in supplying electricity to farmers and all other customers. "We don't get stopped by environmentalists," he said. Environmentalists blockage of construction of a 50,000 kilowatt generator at Hailey and the Jim Bridger plant in Wyoming might affect the company's ability to supply electricity.

"We should be all right. We're having a good water year," Haroldsen said.

But he said a problem has developed in recent years in supplying transformers quickly to farmers.

Distribution transformers, which stop down currents of up to 12,500 volts, take between four and six months after order for delivery. Substation transformers, capable of stepping down voltage currents ranging between 12,500 and 138,000 volts, take 24 months for delivery, Haroldsen said.

Orders of distribution transformers made since Oct. 20 will not be delivered for the spring planting season, he said. In the Oakley area alone, installation of 26 new pumps has stalled this year because of the delivery delay.

Haroldsen said deliveries of transformers from factories all over the United States started to slow down about two or three years ago. Three years ago substation orders were delivered within six months while distribution transformer orders were supplied on demand, Haroldsen said.

He attributed the delay to increased demand outstripping expansion of production facilities.

Work under way on housing complex

Farm housing unit progresses at Hazelton

By CHARLOTTE BELL
Times-News writer

HAZELTON — Although embroiled in controversy, work continues on a \$687,000 farm housing complex west of Hazelton.

The 48-unit complex, due for completion in April, is located on 20 acres of land bordered by the Murlough road.

The "Valley Agricultural Housing Complex" has been one of the major issues in a recall movement against Leonard Hamilton and Ellsworth Hensley, Hazelton City councilmen.

While the farm housing complex financed by a loan from the Farm Home Administration has been accepted by the majority of Hazelton residents, petitions have been circulated against Hamilton and Hensley, which stated the two city councilmen have been opposing the housing project and have delayed construction.

Ground preparation was done in September, 1973, although plans for the project had been drawn up over two years ago. But because of a conflict over sewage facilities, the building program was postponed until March, 1973, when a bond issue was passed

to construct a new Hazelton sewer system. The residents of Hazelton also voted in favor of the housing project, hooking onto the sewer system.

Albert Lockwood, president of the Hazelton Housing Authority, said the authority had obtained an agreement to hook on to the present sewer system in Hazelton until the new one is completed. He said the agreement has been approved by the south-central Idaho Health District.

"At the present time the authority has installed a lift station and put in their own sewer line at no expense to the city," he said. A disagreement developed between the city and the housing authority over hooking onto the city water system and then it was found one of the wells in Hazelton was not safe so the Farm Home Administration dug its own well for the complex.

Lockwood said, "When completed the farm housing complex will contain 24 duplex units, built in a park-type setting with parking for trucks and family vehicles. The area will be completely landscaped with trees and trees.

The 48 units will each have from one to three bedrooms, a bathroom, family and kitchen

and to retire the loan. When financial agreements have been met, the Farm Home Administration will deed the property and the housing units to the city of Hazelton. The development is for the benefit of people making a living from agricultural work and not just for migrant workers. Year-round housing will be available for people who earn their living working on a farm.

Depreciation cuts farm taxes

JEROME — Farmers who purchased new machinery in 1973 may gain tax savings by claiming a special depreciation allowance.

John O. Early, extension economist, University of Idaho Cooperative Extension, said a speeded-up depreciation schedule can be used to good advantage by farmers who expect future annual earnings to fall short of their earnings in 1973.

Taking a big depreciation writeoff now won't benefit the farmer if their taxable income is going to increase substantially over the next few years. Depreciation expenses charged off against 1973 taxes can't be deducted again in another tax year, Early said.

For farmers who want to trim this year's taxes to the legal limit, accelerated depreciation can be obtained through several different methods. One such way is through the method known as double declining balance (DDB), Early explained.

"Suppose a farmer buys a \$20,000 tractor, because the tractor is expected to last 10 years, the farmer will charge off \$2,000 each year if he uses the straight-line method of figuring depreciation. Under the DDB system, he is able to charge off \$4,000 — a double deduction — the first year. And each year thereafter he is entitled to write off 20 per cent of the unrecovered balance.

After the first year depreciation of \$4,000, the DDB depreciation charged for the \$20,000 tractor will decline to \$3,200 the second year and \$2,560 the third year. By the sixth year, the depreciation writeoff will amount to only \$1,048.

There is an even more rapid way of writing off depreciation. Under present law, the farmer who bought the new tractor can claim an extra depreciation of 20 per cent the first year the tractor is placed in service. The extra depreciation of 20 per cent can be applied to all machinery which has an expected life of six years or more," Early said.

The purchaser of the \$20,000 tractor would qualify for this depreciation bonus. In effect, he could take two years of depreciation this year. The first 20 per cent would be \$4,000 and 20 per cent of the balance of the tractor's undepreciated value would amount to \$3,200. Altogether, the first year depreciation would be \$7,200 or 36 per cent of the tractor's purchase price," Early said.

The economist pointed out that farmers should not overlook filing for all investment credit for which they are eligible.

"Although investment credit regulations are often confused with the rules pertaining to depreciation, these two matters belong in separate categories," Early said.

DAIRYMEN AND FEEDLOT OPERATORS

CONSIDER THIS:

ASPHALT PAVED FEEDLOTS AND DAIRY PENS . . . WILL SAVE YOU MONEY!

1. LESS INITIAL INVESTMENT, PER HEAD . . . A paved lot will handle 4 times as many cattle as an unpaved lot.
2. LESS ENERGY DRAIN . . . Cattle can keep dry . . . can move about more easily. Less energy equals more gain per pound of feed.
3. AN ASPHALT PAVED LOT ELIMINATES THE NEED FOR EXPENSIVE BEDDING.
4. PENS CAN BE EASILY CLEANED ANY TIME OF THE YEAR.
5. REDUCED MAINTENANCE . . . No need to replace lost fill each time pen is cleaned.



LET GORDON PAVING CO. GIVE YOU 6. AN ESTIMATE ON FEEDLOT PAVING.

GORDON PAVING CO. HAS A QUALIFIED ENGINEER TO DESIGN AND CONSTRUCT LAGOONS AND OTHER POLLUTION CONTROL FACILITIES FOR FEEDLOTS.

SOME GOOD REASONS FOR ASPHALT PAVED SILAGE PIT FLOORS!

1. LOW COST COMPARED TO OTHER METHODS
2. LONG LASTING, ACID RESISTANCE
3. LOW MAINTENANCE: OLD ASPHALT CAN BE RESTORED LIKE NEW WITH LOW-COST SURFACE TREATMENT



Silage Pit at the Alfred Feed Yard, Cassia County

2-WAY RADIO-EQUIPPED LOADER AND TRUCKS FOR FASTER SERVICE

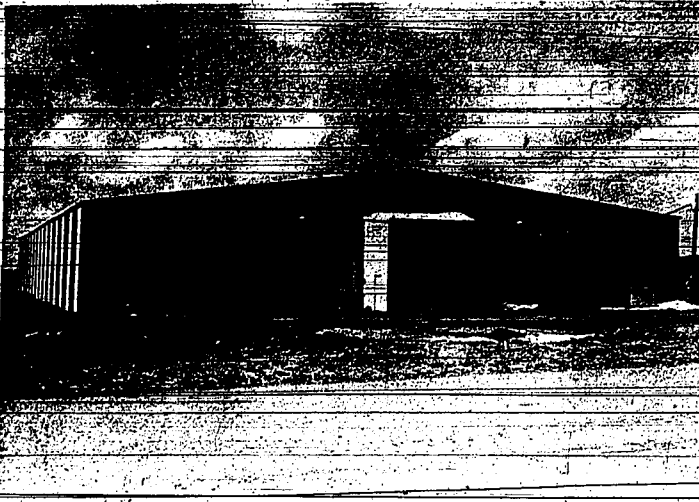
GORDON PAVING CO.

HIGHWAY 30 WEST

OFFICES IN BURLEY AND HAILEY, IDAHO

BURLEY

PHONE 678-3551



Modern structures replace

Cellars getting new look

JEROME — Potato cellars in the Jerome area have taken on a new look over the past few years, going from wood and dirt to concrete and air-conditioning.

Henry Schutte, Edon farmer, has completed one of five planned metal potato storage warehouses on five acres of land north of the KOA Campground on Highway 89.

With the addition of Schutte's warehouse Jerome County now has a wide variety of different types of potato storage areas. Still the most common one in use is the standard potato cellar made of large wood beams covered over with hay.

Simplo, Inc. has added a suspended concrete slab million-sack potato cellar which is completely temperature-controlled.

Several potato cellars have been built of concrete blocks and now one of metal.

The new addition is 124 feet wide, 220 feet long and 20 feet high and is also temperature controlled. The warehouse will accommodate 218,000 sacks of potatoes.

Schutte uses 75 per cent of the warehouse in house his potatoes which are harvested from 240 acres in Gooding County near Wendell and 280 acres in Jerome County. The other 25 per cent he will rent.

Schutte plans to construct four more storage warehouses which when completed will have the capacity of holding 81 million sacks of potatoes.

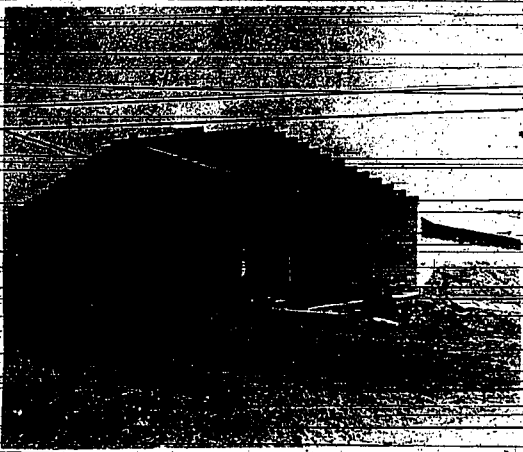
Schutte also has a complete scale house for weighing the trucks.

Schutte also has a complete scale house for weighing the trucks.

Schutte also has a complete scale house for weighing the trucks.

Schutte also has a complete scale house for weighing the trucks.

Schutte also has a complete scale house for weighing the trucks.



Traditional spud cellar

Gull peas good for pig feed

TWIN FALLS — Gull peas can provide an economical and nutritious feed for pigs.

Don Youitz, Twin Falls county extension service agent, said the peas can be fed in amounts as great as 80 per cent of the ration needed to finish the pigs weighing more than 125 pounds. They are also satisfactory in growing pigs of 100 to 125 pounds.

In later instance, the ration must be supplemented correctly with methionine as growing pigs require higher amounts of this amino acid than finished pigs.

Peas are equal to or greater than barley in energy content, Youitz said. Research shows to 40 per cent peas and either barley or wheat produces gains and feed efficiencies equal to rations made up of soybean meal or meat and bone meal mixed with barley or wheat.

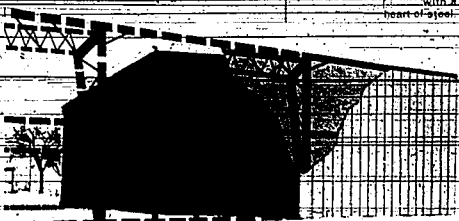
Research also indicated peas and soybean meal could be combined as a protein supplement in rations containing either wheat or barley. In some cases small amounts of methionine may be needed in feeding growing pigs.

Marketing specialists recommend using peas when they can be bought for less than half the cost of soybean meal.

What to build that won't tie you down.

An all-steel Citation® building can keep up with your changing needs. Its expandable endwall option (which can be provided for when you plan the building) makes it a simple matter to add on to the length. And, because Citation® sidewalls are straight up and down, and have no load to bear, whole wall sections may be left open — or a large door (or doors) installed. All-in-all, a Citation® is pretty hard to grow out of.

Cuekier
Farm buildings
Farm with a heart of steel.



ROCKY MOUNTAIN HARVESTORE, INC.
STEEL BUILDING DIVISION
P. O. Box 187 — 240 Highland

Twin Falls, Idaho 83301

733-8475

Disease causes fish hatchery loss

TWIN FALLS — "How do you place a value on something that cannot be replaced," asked Bob Capor, superintendent of Niagara Springs Steelhead Hatchery, when queried by a reporter on the costs involved in the steelhead program.

This statement came at a time when the hatchery was sterilized and the 1973 run of 3.5 million steelhead fry from the Pahsimeroi Fish Facility were being disposed of due to a serious disease in the fish.

The virus disease IPN (infectious pancreatic necrosis) causes high mortality in young fish but the ones that survive can be carriers of the disease and pass it on to future generations of steelhead in the eggs. The current fish production from the hatchery was destroyed last week to protect future runs of steelhead in the upper Salmon River.

It is not known how the disease entered the hatchery but spore-like eggs are used since the past five years' steelhead smolt production has been checked for IPN prior to their release. IPN has been a problem in the commercial fish hatchery business in the Hagerman Valley for years and a bird or some other carrier could have brought it in to Niagara Springs.

Creamery joins new dairy co-op

JEROME — Ida Gem Dairyman, Inc., Jerome, has joined a new dairy cooperative, Pacific Dairyman, Inc. (PDI) which began operations Jan. 1.

E. L. Scaramella, president of PDI, said Pacific Dairyman, Inc. will be able to provide greater service to our member units and to the individual dairymen in such areas as marketing of bulk commodities and in developing and presenting information to the various regulatory agencies involved in administering the milk industry at the state and national levels.

R. Lyons Smith, manager of Ida Gem Dairyman, Inc., said PDI will benefit Ida Gem, "It will make a more modern arrangement for Ida Gem. PDI will provide a more modern concept in distribution of dairy products than we've had in the past," Smith said.

Smith explained PDI will help in the selling of bulk merchandise and by this it will mean truckloads of merchandise, not only dispensing from the truck to the store.

Smith was named a PDI director.

It is necessary to go back a number of years to understand how important this steelhead program is to Idaho and to realize how many millions of dollars in construction costs and people's time have been spent to maintain steelhead.

On the late 1950s and early 1960s during construction of its three-dam complex in the Middle Snake River, Idaho Power Co. agreed to transferring runs of steelhead and chinook salmon that originally spawned in upstream areas of the Snake and its tributaries.

Brownlee Dam completely blocked all upstream fish migration. This transfer of an entire run of fish from one drainage to another had never been tried before and it was nobody's guess as to how feasible it might be.

Trapping facilities were built at the three dams as they were built and the fish taken to various hatcheries with spring chinook going to Rapid River near Riggins and steelhead to Niagara Springs. The 17,000 near Riggins and steelhead to Niagara Springs. The Rapid River Hatchery has seen great success with over 17 million spring chinook returning this year.

The steelhead program has like soybeans, alfalfa, clover, beans and peas transform atmospheric nitrogen into a usable form.

Evans did not discover the nitrogen fixation process. It goes on daily and has for centuries. Evans estimates that 80 per cent of nitrogen on earth (worth about \$10 billion a year) for food comes from biological nitrogen fixation. He placed the value of the process in Oregon alone at \$81 million annually for 377,000 tons. The annual cost of commercial fertilizer in Oregon in 1971 was \$22 million for 91 tons.

If nitrogen can be converted into ammonia and made into protein without the expense of building factories, we would have no need for fossil fuels to make the fertilizer or high cost transportation burning up gasoline to haul it, Evans said.

The more we learn about the process, the better off we are. The process is a great biology factor and it's worth this much, we ought to try to understand its detailed machinery so that we will be in a better position to use it for the betterment of mankind," Evans said.

Evans has been conducting research which may help solve such shortages in the future and have other applications as well. Much of his work involves nitrogen fixation — the complex biochemical process in which leguminous plants

blocked all upstream fish migration. This transfer of an entire run of fish from one drainage to another had never been tried before and it was nobody's guess as to how feasible it might be.

Trapping facilities were built at the three dams as they were built and the fish taken to various hatcheries with spring chinook going to Rapid River near Riggins and steelhead to Niagara Springs. The 17,000 near Riggins and steelhead to Niagara Springs. The Rapid River Hatchery has seen great success with over 17 million spring chinook returning this year.

The steelhead program has like soybeans, alfalfa, clover, beans and peas transform atmospheric nitrogen into a usable form.

Evans did not discover the nitrogen fixation process. It goes on daily and has for centuries. Evans estimates that 80 per cent of nitrogen on earth (worth about \$10 billion a year) for food comes from biological nitrogen fixation. He placed the value of the process in Oregon alone at \$81 million annually for 377,000 tons. The annual cost of commercial fertilizer in Oregon in 1971 was \$22 million for 91 tons.

If nitrogen can be converted into ammonia and made into protein without the expense of building factories, we would have no need for fossil fuels to make the fertilizer or high cost transportation burning up gasoline to haul it, Evans said.

The more we learn about the process, the better off we are. The process is a great biology factor and it's worth this much, we ought to try to understand its detailed machinery so that we will be in a better position to use it for the betterment of mankind," Evans said.

Evans has been conducting research which may help solve such shortages in the future and have other applications as well. Much of his work involves nitrogen fixation — the complex biochemical process in which leguminous plants

FORT HARNEY BUILDING AND FARM SUPPLY



HIGHWAY 50 EAST (KIMBERLY ROAD) BY HANSEN BRIDGE . . . PHONE 423-5516

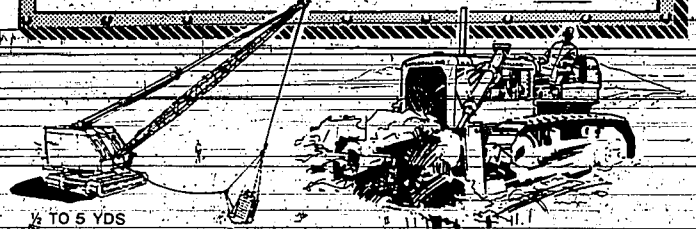
HEADQUARTERS FOR THE DO-IT-YOURSELFER!!

WE WANT YOUR BUSINESS, AND WE CONTINUALLY PROVE OUR SLOGAN:

"We want to make a little money off lots of people — Not a lot of money off just a few."

REMEMBER . . . IT'S CEDAR CITY AT FORT HARNEY!!

EXCAVATING



— ALL TYPES OF EXCAVATING —

- EXCAVATING & CONSTRUCTION • BASEMENTS • HAULING
- LAND LEVELING • CRUSHED GRAVEL • DITCH WITCH TRENCHING
- TRENCHING • ROCK DRILLING

Graders — Draglines — Backhoes — Front Loaders
TOPSOIL, FILL DIRT & GRAVEL

CALL OUR DRAGLINE SERVICE TODAY . . .
CLEANING SETTLING PONDS A SPECIALTY!!

NORTHWEST
CRANE RIGGING & TRANSPORT
COMPANY
733-1234

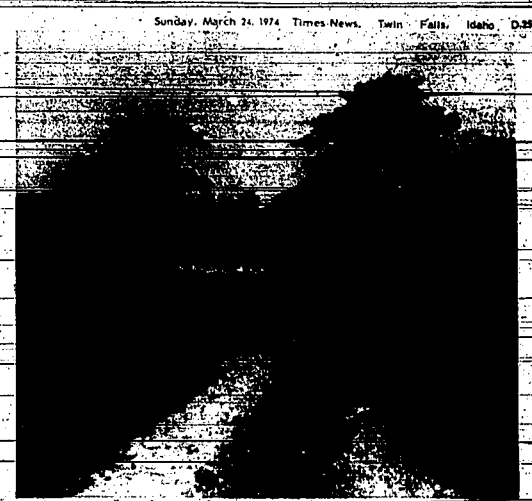
UP TO 6 YDS ADDISON AVE WEST TWIN FALLS

Writer recalls memories of English farm

By ANN DAILY

Times-News writer
TWIN FALLS — Soft, green meadows, wet with passing mists — white geese scurrying through fog-shrouded fences to find that tattered morsel beyond those ancient trees — memories of an English farm.
Used to the wide, free, open spaces of our valley; the little dairy farm near Clitheroe, Lancashire, England, was very different. The rains that came and went while I was there seemed to make everything a deeper green and the sunlit moments more sparkling.
The farm buildings snuggled in a hollow made by smooth grassy hills sparsely dotted with trees other than any living being.
On the slope of one hill sat the original farmhouse. "Old," I said, very often.

"Not so old," said my host Jim Kay — built in the early 1900s. "I thought it was very very old."
The present farm is quite modern. The fields are now set out in a circle and the dairy cows, Holstein Friesians, are rotated around the circle to continuously give them fresh pasture. The milking barn, called the shuppen, is located in the center and contains much of the same equipment found in an American dairy barn.
The farm was a diversified one with dairy cows, sheep, geese, swine, chickens and horses.
I saw the biggest pig I have ever seen — a Great White. Kay told me. The pig grinned.
Since then I have visited many of our valley's dairy farms and I always remember my English visit with much pleasure.



Country lane
GREENE, wander near a country lane in Lancashire, England. English farmers use diversity with several kinds of livestock.

Pastoral England

ANCIENT trees overlook grassy meadows where English dairy cattle graze. Pastures are rotated at the farm to assure fresh fields for the stock.

Earmuffs help

TWIN FALLS — More and more farmers are wearing ear muffs while operating tractors, even in warm weather.
The reason, says the University of Idaho cooperative extension service, is to prevent tractor deafness, a growing condition among farmers.
Use of ear plugs or cotton is less satisfactory; the extension service report shows, infection in the ear may result and plugs may cut out all sound making additional driving hazards for the tractor operator.

Ear muffs, while they may seem somewhat ridiculous in summer months, let in enough sound for safety but cut out the deafening noises which cause permanent damage to hearing, the report shows.
Many tractors are now being designed with cabs which eliminate or cut out much of the motor roar, but until these are more common in the farming business farmers would do well to stick with the ear muffs. Extension Service information indicates.

Farm exports will total \$20 billion

DENVER, Colo. — The Agricultural Marketing Service reports agricultural exports for the fiscal year ending June 30 are expected to total about \$20 billion.
If the expected total is reached, it will be \$2 billion above the level a year earlier.
The agricultural import estimate is \$2.5 billion, nearly \$2 billion above last year. Agriculture's contribution to 1974 exports is expected to increase to about \$10.5 billion, nearly doubling last year's \$5.6 billion, helping to offset the rising cost of U.S. imports of non-farm products, particularly petroleum products.
Grain and feed exports are

expected to reach about \$10 billion, accounting for more than the gain in U.S. agricultural exports during this fiscal year.
Higher prices will account for about 90 per cent of the increased value of exports of grains and preparations over fiscal 1973.
Wheat exports are expected to total 1.4 billion bushels, up slightly from last year's record 1.358 billion. Feed grain exports are expected to increase about six per cent from a year earlier. Good crops being harvested in the southern hemisphere are expected to cause U.S. exports to drop below the July-December rate as this grain moves into export channels.



Farming in England

LARGE, great white pig, above, spins from his pen in the shuppen, an English barn. Many English farmers raise sheep, horses, geese and chickens with their dairy stock. Modern milking equipment, right, is found on English dairy farms and milk processing is similar.

ARNOLD ELSING WELL DRILLING

20 Years Serving Your Area

SERVING:
IDAHO - UTAH - NEVADA

SOME OF THE AREA'S MOST MODERN EQUIPMENT
AREA'S COMPLETE WELL DRILLING SERVICE
AIR ROTARY OR CABLE TOOL DRILLING
6" TO 24" HOLES - ANY DEPTH

- DOMESTIC • INDUSTRIAL • IRRIGATION
- CLEANING & DEEPENING • TEST WELLS
- BLAST HOLE DRILLING • COMPLETE PUMP SALES & REPAIR - ANY MAKE

ARNOLD ELSING WELL DRILLING

FINANCING AVAILABLE
TWIN FALLS

733-5002
FILER AV. - W.
P.O. BOX 919

Creamery records high value

JEROME — Ida Gem Dairyman Inc.'s monetary volume reached \$53 million in 1973, according to J. Lyons Smith, general manager.
Smith said that figure was the highest dollar value ever reached by Ida Gem. He noted, however, the figure represents an increase over 1972 total of \$8.6 million because "dollar value and prices are higher."
Smith said he thinks prices in 1974 are going to remain high because of the high cost of feed, unless the marketing of dairy products affects it adversely.
He said the administration has urged buyer and nonfat milk to reduce prices of dairy products.
Smith said increases in 1974 would depend on production in the field.
Production will probably remain pretty steady, however. Production has been declining because of high feed and high feed costs during the last year and at present," Smith said.

FIELD SERVICE OF YOUR PUMPING MOTORS A PROBLEM??

C.W. Silver Co., Inc. Has The Equipment to Eliminate This Problem with the Aid of Our Hydraulic Boom Truck in Removal and Re-Installation.

• 24 HOUR SERVICE

NK

NORTHRUP KING

In these days of modern farming, it's pretty easy to forget that your whole business starts with a tiny seed. The best fertilizers, herbicides, and farm management can't coax any more out of a crop than the soilman bred into it. Your profit depends on seed. Northrup-King has never forgotten this fact. For 86 years we have been patiently unlocking the mysteries of seeds. Our discoveries speak for themselves. And, today, we are on the threshold of even bigger advances. So, wherever you see our symbol, remember our basic philosophy: "More from every acre . . . through creative seed research."

NORTHRUP KING SEEDS

News tips
733-0931

C.W. SILVER CO., INC.

255 ASH STREET, SOUTH
TWIN FALLS, IDAHO
(208) 733-0460

NORTHRUP KING SEEDS



Orphaned calf

ORPHANED CALF wears the skin of cow's lost calf at the U2 Cattle Co. Ranch, Rogerson. Often a cow will accept an orphan calf as her own if the orphan smells like her own calf.

Soil recorders help farmers

JEROME—Soil temperature recorders will again be located this spring in Jerome County to help area farmers plan potato crops.

Two soil temperature recorders were placed at different locations last fall in order to measure soil temperature over a seven day and night period. Wilmer Priest, county extension agent, said the units will be set up this spring and again in the fall. The recorders will be studied and daily recordings made on each instrument and phoned to the weather bureau in Twin Falls.

In turn, the Weather Bureau will try to forecast soil temperature in different areas

in Magic Valley by the time of day," Priest said.

He said during the potato harvest and planting, the information is beneficial to the farmer who can check soil temperatures with the Weather Bureau before starting to dig.

"This will help considerably in preventing burning and frost damage. The two temperatures in Jerome County make a total of 19 of the recorders in the Magic Valley," Priest said.

Priest said the Weather Bureau has used the recorders for 25 to 35 years but they are just now starting to use them to record temperatures for potato harvest.

Assists feeding

JEROME—Carter Luther, Jerome, has developed a device to aid stockmen in their feeding operation.

Luther, vocational agriculture instructor at Jerome High School, has perfected a device to guide a light truck or tractor during feeding operations. The instrument is made of a sliding pipe with a fast-lock to the

steering wheel bracket that can be quickly coupled to or uncoupled from the wheel when the pickup is directed on the feeding course.

"With the new device one man can perform the feeding operation

STEPTOE BARLEY SEED

THE SEED THAT WILL PAY FOR ITSELF AND A NICE PROFIT!!

Following are comparisons from University of Idaho Extension Service:

Variety	SIX ROW SPRING BARLEY				IRRIGATED TRIALS			
	Yield (bu/acre)	Test Weight (lb/bu)	Moisture (%)	Protein (%)	Yield (bu/acre)	Test Weight (lb/bu)	Moisture (%)	Protein (%)
Stephoe	147.5	49.5	14.5	14	14	48.5	14.5	14
Valley	137.4	48.4	14.5	14	13	47.4	14.5	14
Windsor	122.2	46.1	14.5	14	11	46.1	14.5	14

We also have Montana Dry & Irrigated land comparisons and no other variety comes close to Steptoe in production.

This Barley seed was all grown in Camas County, from registered and certified seed on the Barron Ranch.

SEED WILL BE AVAILABLE AT THE FOLLOWING DEALERS:

- TWIN FALLS FEED & ICE CO.
- MORGAN LINDSAY AND MARSHAL WAREHOUSES IN JEROME
- BEAN GROWERS WAREHOUSE, HAZELTON
- MORGAN LINDSAY, PAUL
- ROCKY MOUNTAIN GRAIN CO., FAIRFIELD
- KANGENS & SHIELDS IN BUHL

PHONE FAIRFIELD 764-7228

WHY PLANT IDAHYBRID CORN



- IDAHYBRID Shelled CORN** has higher calorie value than barley or oats.
- IDAHYBRID CORN** can be fed to all kinds of livestock.
- IDAHYBRID CORN** can be used for grain or silage.

Morrison's feeds and feeding lists:

IDAHYBRID Corn (No. 1)	82% TDN
BARLEY	78% TDN
OATS	72% TDN
SORGHUM	80% TDN
CORN SILAGE	18% TDN
ALFALFA HAY	50% TDN

30-Tons Silage Per Acre
10,800 Units TDN Per Acre

5-Tons Alfalfa Hay Per Acre
5,000 Units TDN Per Acre

IDAHYBRID CORN requires less hand labor than most crops!!

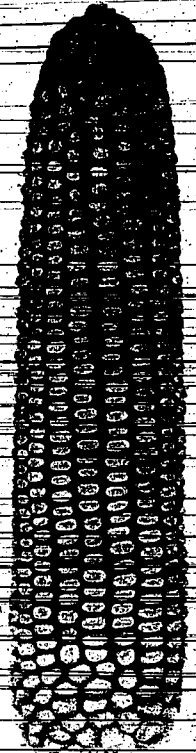
This Year Plant CROOKHAMS IDAHYBRID CORN!!

See Your Local Dealer

- GOODING SEED CO.
- WENDELL GRANGE SUPPLY
- TWIN FALLS FEED & ICE
- GLOBE SEED & FEED
- PETERSON
- UNITED CO-OP
- BEAKON BEAN CO.
- BEAN GROWERS INC.
- IDAHO-BEST INC.
- UNION SEED CO.
- FEEDERS GRAIN SUPPLY
- RANGEN INC.

IDAHYBRID

A VARIETY FOR EVERY PURPOSE!!



IF YOU DONT HAVE TIME TO WATCH THE STOCKMARKET, SEE YOUR IDS SPECIALIST.

HE IS A ONE-STOP FINANCIAL FRIEND HE OFFERS A CHOICE OF MUTUAL FUNDS, FIXED RETURN INVESTMENTS, OIL EXPLORATION PROGRAMS, AND ACCUMULATION PLANS.

PLUS A FULL LINE OF INSURANCE PROTECTION FOR YOU AND YOUR FAMILY. CALL AND ASK ABOUT THE PRODUCTS OF

LIFE INSURANCE CO. (a wholly owned subsidiary of IDS)

Ask to your IDS specialist. It's your future.

L.T. DOLPHIN
726 Shelburne St. East
Twin Falls, Idaho 733-3020

IDS
Investors Diversified Services

R.B.

ROGERS BROTHERS COMPANY

Breeders and Growers of Contract Peas and Garden Bean Seed in Magic Valley . . .

SINCE 1919

Above picture shows a portion of our modern research, processing plant and warehouse unit in Twin Falls.

We are proud of the contribution that we have been privileged to make toward the growth of agriculture in the Magic Valley over the years and are grateful to our many farmer-growers and employees whose fine spirit of cooperation has made it possible for our operations to be successful.

ROGERS BROTHERS COMPANY
Twin Falls, Idaho

Western Realty Company

A DIVISION OF WESTERN APPRAISAL & INVESTMENT CO., INC.

TELEPHONE 7301 733-2385

Mr. William Howard
General Manager
Times-News
Twin Falls, Idaho 83301

Dear Mr. Howard:

The person buying his own home or making a real estate investment will never find a better time to do it than now. Inflation, whether we like it or not, is a fact of life and nothing that you can buy today will be cheaper by the end of the year. We in the realty investment field believe that the present inflationary rate combined with a greater demand by people moving into this area should raise overall real estate prices, regardless of the type of investment, at least 10% during 1974.

Curbs, gutters, paved streets, underground utilities and similar services required by zoning and governmental bodies contribute to the overall increase of lot prices and there is nothing to indicate that there will be any letdown in these requirements. Nationally, farmland has increased 10-12% in the United States and Magic Valley has held its own in this increase.

Many people have stated that they are going to wait until interest rates come down before they make an investment. It will take a tremendous change in interest rates to compensate for a 10-20% increase in property costs that will undoubtedly occur in this coming year. The lower number of residential starts taking place in the United States - expected to drop from 15-20% - will increase the price of the existing houses substantially in the course of the year.

While the many crises, whether the energy crisis or just higher prices, will continue, they will not noticeably affect the formation of new families nor compensate for the large number of people that will be moving into this area in 1974 and subsequent years.

The Realtors of Twin Falls feel that this year promises to be one of the most prosperous in Magic Valley's history. This includes farmers, businessmen, as well as the individual who wants to sell his property or is looking for investment property. Commercial and residential rents have already had a noticeable upward pressure in the last two months and there is nothing to indicate that this trend will change.

The individual who is considering real estate as an investment has chosen probably the most effective means that we have today for counteracting the inflationary effects that all of Magic Valley faces.

L. James Koutnik
L. JAMES KOUTNIK

Real Estate Broker & Counselor

LJK:mra
BOX 268 444 MAIN - W. SOUTH TWIN FALLS, IDAHO 83301

Equipment costs cut farm profits

JEROME - While Jerome County farmers had a record income in 1973 the outlook for 1974 may be 15 per cent lower due to the high cost of gas, machinery and farm labor.

Bill Priest, Jerome County extension agent, said that while Jerome County farmers' income in 1973 was the best year on record, with a total gross reaching \$45,079,580, almost \$10 million higher than 1972, farmers can expect about a 15 per cent less profit this year.

"The cost of gas and

machinery has already doubled and the cost of labor is expected to double also. This will be part of the reasons for the reduced profits in 1974 if the prices for crops remain the same," Priest said.

He explained that if the cost of feed continues to rise, feedlot operations in Jerome County will continue to decrease.

"We have one major feedlot in operation - and it is functioning at about one third capacity. There is no profit margin in operating feedlots,"

Priest said. He noted that the cost of feed is two and a fourth times higher now than last year. "If the price of feed continues to go up we are going to see less cows," Priest said.

He said the cost of farm machinery has increased greatly and the availability is a major problem. Some dealers can't even deliver any new machinery until after August, Priest pointed out.

Adding to the problems is the fact that county acreage was down last year and it looks as if

it will be down again this year. Idaho Power Co. last November announced the limit had been reached in applying additional irrigating installations for the 1974 season and the firm is only taking applications for the 1975 irrigation season.

In October, 1973, the southern division, which includes Jerome County, had over 30,000 horsepower of irrigation pumping application involving 120 miles of new line and 41,000 man hours of labor.

Research improves milk, cream

JEROME - The wholesomeness, taste and shelf life of milk, cream, yogurt and cottage cheese have been greatly extended by research conducted by Oregon State University.

Paul Elliker, an Oregon State University microbiologist, and a team of co-workers have solved problems that have plagued the dairy industry for years. It was relatively simple, according to Elliker. "It involved a sanitizing program based on the use of proper detergents," followed by the application of a germicide to produce a bacteria-free surface, and the installation of a high efficiency filter system to remove any remaining bacteria and the aerospace industry," Elliker said.

MESSERSMITH AUCTION SERVICE

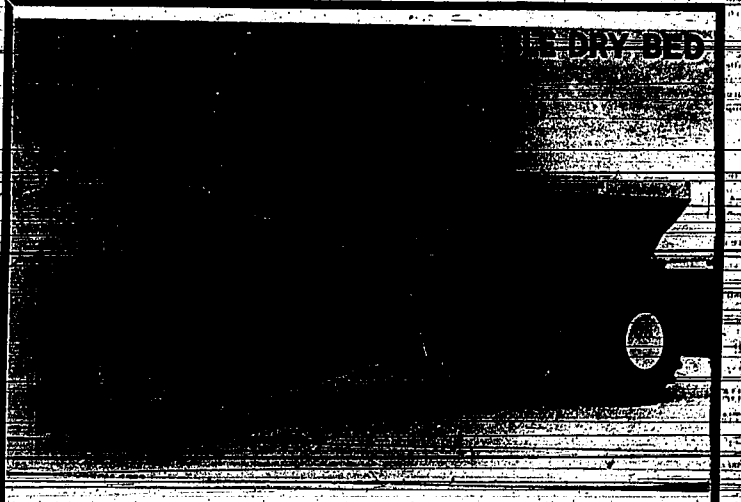
FOR ANY AND ALL YOUR AUCTION NEEDS

CALL...

AUCTIONEERS:

JOHN WENDL IRVIN ELLIKER JIM MESSERSMITH
Wendell Kimberly Jerome

CLERK: J. W. MESSERSMITH, Twin Falls



NOW! Another Plus From RANGEN INC.

NEW TERRA-GATOR DIESEL FLOATER


★ **PLUS 3 TRYCO FLOATERS** ★

The All Year 'Round - All Weather Fertilizer Applicator

... **And No Field Damage!!**


NEW! 5 TON DRY-BLENDING MIXER

- COMPLETE LINE OF LIQUID FERTILIZERS AND APPLICATION EQUIPMENT
- COMPLETE LINE OF FARM CHEMICALS
- COMPLETE CUSTOM AND RENTAL SPRAYERS
- ON THE FARM SERVICE INCLUDING SOIL TESTING
- AND THE YEARS OF KNOW HOW TO SUPPLY ALL YOUR FERTILIZER NEEDS TO HELP YOU INCREASE YOUR YIELDS PROFITABLY



"It's Up To Me"

Utah




J.R. SIMPLOT

HEYBURN, IDAHO

BURLEY

PROCESSING

BURLEY, IDAHO



RANGEN, Inc.

FOR ALL YOUR FERTILIZER NEEDS

BUHL 543-6421

TWIN FALLS 733-7240



Applying water

SPECIAL VALVES, developed by Allan Humphreys, are activated so that water jets upward into the furrows. The activation moves step by step downslope of upslope.

Circular water system efficient

KIMBERLY — Solid set and circular sprinkler systems enable frequent, light irrigations with small labor requirements because of automatically controlled equipment.

These systems apply water efficiently and enable efficient water use by the crops.

A similar soil set, semi-gravity irrigation system — being developed by research engineers at the U.S. Department of Agriculture, Agricultural Research Service, Snake River Conservation Research Center near here, R. V. Worstell and J. A. Bonduant, say that this system can supply water to the rows or corrugates through buried pipe laterals. The water supply may be controlled by clocks or by a soil moisture sensor, or both devices can be used.

If irrigation is used and the soil dries to the point where irrigation is needed, special valves developed by Allan Humphreys, raise at the center) are activated so that water jets upward into the furrows (see picture) then flows a short distance downslope to the next lateral's opening. When the opening opens, the valve then closes the valve on the first lateral and opens the valve on the next lateral so that water applications move step-wise downslope.

The pipe system is buried below plow depth so that regular farming operations can be performed on long fields without moving pipe. Worstell said that water is applied to crop use which maintains soil conditions similar to what is accomplished with the latest deep and subsurface irrigation methods — but at much lower cost. The frequent light applications appear to be beneficial to many row crops.

Bonduant said that other benefits include:

(1) Reduced soil erosion due to the smaller stream sizes required for each furrow.

(2) Reduced runoff volumes due to short periods of water application.

(3) Reduced deep percolation losses due to short runs and accurate water application.

(4) Reduced energy requirements. Many systems could be operated as gravity systems where land slope is adequate or where a low pressure pipeline supplies the water. Other systems might require a pump to supply water at 3 to 5 pounds per square inch pressure, but this is much less energy than is required for a sprinkler system which operates between 50 and 100 psi.

This system, Bonduant said, is designed to overcome most of the filtering and plugging problems that are encountered with drip and other irrigation systems and may be competitive in first cost to solid set sprinkler irrigation systems but with lower daily operating cost.



Fashion

starts at

the *Mayfair*

For over 40 years, the Mayfair has been known as the fashion leader of the Magic Valley.

In today's rapidly changing style trends, we feel it is most important to remember that there are many classic fashions that never die. Fads may come and go but there is no substitute for good taste.

We also believe that courtesy, friendliness and superior service to our customers are more important today than ever before.

We would like to invite you to visit the Mayfair to see our outstanding selection of new spring fashions now on display.

the *Mayfair*

DOWNTOWN ON THE MALL
TWIN FALLS

A ALL TYPES . . . ANY TIME

U LTIMATE IN SERVICE

C ONSIDERATION

T IME TO MAKE EACH AUCTION A SUCCESS

I DEAS THAT PRODUCE RESULTS

O BLIGING

N OBODY CAN HANDLE YOUR AUCTIONS LIKE

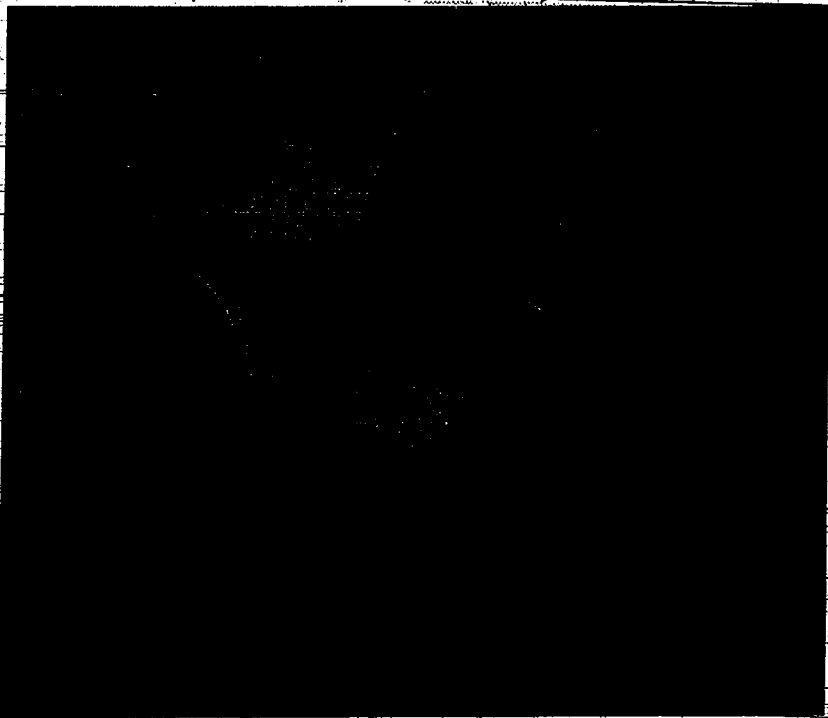
GARY - LYLE - CAL

MASTERS AUCTION SERVICE

Idaho

The Times-News Sunday Home Magazine

TV Programs March 24 to March 31



First blooms of spring

Drama enriches TF children's lives

(pages 8-9)

Valley Comment . . .

QUESTION: The Twin Falls County planner has asked that temporary, "ultra-conservative" residential zoning be set up around cities to restrict "sprawling" subdivisions until a comprehensive land use plan can be drafted. What is your opinion of this request?

Darrell Cardwell, Twin Falls: "I think they've waited too long. It's already sprawling now. I think if developers have already started projects they should complete them. But I'm not completely in favor of new developments."



Joyce Wells, Twin Falls: "I'm all for that. I do think that county residents should be protected from sprawling subdivisions. We must be reasonable though."



John Dawson, Kimberly: "It sounds good as it stands. I don't know the side effects. Simply stated, it sounds great. But I would have to know all the details. I'm leary of any proposal—the government comes up with—that says we're going to ban something."



Steve Clow, Twin Falls: "I think it's a good idea. It's inevitable that the area is going to grow, but I'd rather it not grow. This area might turn into another San Francisco."



Bill Rappleye, Twin Falls: "It always hurts me to see them use all this good agricultural land for housing. But I don't think you can stop it. It's progress."



Tom Good, Twin Falls: "I tend to think that it's a good idea. I've seen cities run out of space when there's no control."



Mrs. Larry Carlson, Twin Falls: "I think it's smart because the subdivisions are spreading fast. In 15 years, they may be detrimental to property values."



Ned Freeman, Twin Falls: "My opinion of land use by government is that it's rotten. It starts out fine, but it soon becomes a bureaucracy like everything else."



Sunday Television Schedule

Sunday, March 24
On channel 11 at 8:30
Movie - "Cleopatra" This 46-
gillion-dollar epic stars
Elizabeth Taylor, Richard Burton, Rex
Harrison and Roddy McDowall
shared the billing.
7:30 - **Murphy**
4 - **Tabernacle Choir**
3 - **American Horae and**
Horsemen
5 - **Marshall Estrom's Sunday**
School
4 - **Gospel Singing Jubilee**
11 - **Ballet's Comets**
cartoon
7:30
2 - **Old-Time Gospel Hour**
3 - **Day of Discovery - "The**
Nation of Israel in Prophecy"
5 - **Look up and Live - A**
musical salute from Ireland
7 - **Agriculture in USA**
11 - **Armed and Dangerous**
8:00
2a1 - **Science in Agriculture**
Preparing the home garden
3, 5, 7b, 8 - **Rev Humbard -**
Singer-Literary discusses
her religious beliefs
4a1, 6a, 8 - **Kid Power**
cartoon
9:00
2a1 - **This is the Answer**
religion
7b - **Reverend Fites**
3, 11 - **Herald of Truth**
4a1, 6a, 8 - **Day of Discovery - "The**
Word that Grows" part 2
7b - **Tabernacle Choir**
9:30
2a1 - **Sacred Heart**
Chapelians and Jesus
Christians
7b - **Herald of Truth**
Advents for Christ
4a1, 6a, 11 - **Make a Wish**
children's program
5 - **Tabernacle Choir**
7b - **Faith for Today**
8 - **Lidville**
9:45
2a1 - **From the Cathedral**
10:00
2a1 - **Herald of Truth + Make**
your life more meaningful by
helping others
20 - **It's Written**
3 - **Insight**
4a1 - **Oral Roberts**
5 - **Face to Face with Wes**
Brown
6a1 - **Bugs Bunny**
7b - **Clouds of Venus**
7b - **Documentary**
8 - **Viewpoint**
11 - **Faith for Today - Flo**
Floewith gospel singing
10:30
2a1, 7b, 8 - **Meet the Press**
2b, 3, 5, 11 - **Face the Nation**
4a1 - **Backwell's People**
6a1 - **Hog's Gang - cartoon**
11:00
2a1 - **Safari Adventure**
Camouflage, a matter of life
and death for creatures of the
sea
2b, 3, 5, 11 - **NIT Basketball**
Spec's Championship game
at New York's Madison Square
Garden
4a1 - **News 4 Notebook**
6a, 11 - **Directions - A Blend**
of Hinduism and folk customs
in the religion of Bali in
Indonesian Island
7b - **Viewpoint - discussion**
Washington Debate for
the 70s
11:30
2a1 - **Safari to Adventure -**
Films of Fire, fighting pilots
4a1, 6a, 11 - **Issues and**
4 - **Times-News Twin Falls-Idaho**

Answers
7b - **TBA**
11:30
Afternoon
2a1, 7b - **NHL Hockey - St.**
Louis Blues vs. Flyers at
Philadelphia (live)
4a1, 6a, 11 - **ABC's**
Championship Auto Racing
Special - the Atlanta 500, with
an estimated purse of \$119,000.
7a1 - **American Tennis**
Tournament
1:00
2b, 3, 5 - **NBA Basketball**
Atlanta-Hawks vs. Capital
Bullets at Landover, Md.
1:30
6a, 8, 11 - **American**
Sportsman
2:15
4a1, 6a, 11 - **Howard Cosell's**
Sports Magazine
2:30
2a1, 7b, 8 - **Sea Pines Heritage**
Golf Classic
4a1, 6a, 11 - **Wide World of**
Sports - the Tournament of
Thrills Auto Crash
championship
3:30
2b, 3 - **CBS Eye on Sports**
5 - **Tajani Showcase**
4:00
2a1 - **Lal's Travel**
2b, 3, 5, 11 - **60 Minutes**
4a1 - **Movie - "The Monk"**
(1959) - a suspense yarn
involving an investigation in
London and Scotland
5 - **Greatest Sports Legends**
7b - **SKI West**
8 - **Viewpoint - Discussion**
4:30
6a - **Roller Game of the Week**
7b, 8 - **NBC News - Uley**
Documentary
5:00
2a1 - **National Geographic**
Documentary
2b - **Animal World**
3 - **Movie - "The Bird"**
4b - **Idaho Wildlife**
5 - **Wild, Wild World of**
Animals - cameras explore
Africa's wildlife refuge parks,
where there is a threat of
elephant extinction
7b - **Closetup**
8, 11 - **Wild Kingdom**
8:30
4b - **Divity - Betty**
8:11 - **World of Disney -**
conclusion of "Diamonds on
Wheels"
9 - **Apple's Way**
4a1 - **Firebreakers**
4b - **Idaho News**
5 - **Treasure Hunt**
7b - **Wild Kingdom**
Evening
8:30
2a1 - **Wild Kingdom - "Puma"**
Pass" how a puma rules a
wildlife community
2b, 5 - **Apple's Way - "The**
Mitter" a story involving
Apple's old father who refuses
to believe that they want him to
live with them
4a1 - **Jacques Cousteau - A**
dramatic episode involving an
Antarctic blizzard, the
flaming of a colony of virtually
extinct fur seals and flocks of
migrating penguins
4b - **Biennial Lecture**
Series
5 - **Name of the Game**
drama
7b - **National Geographic**
5:15
7a1 - **Inside out**
2a1 - **Autumn Wildlife**
Theatre - a visit to Costa
Rica's rain forest and a look at
its wildlife

3 - **Movie - "Fury Face"**
Fred Astair and Audrey
Hepburn
4a1 - **Critique - H. E. D.**
Bedford
8 - **McCloud - crime drama**
Dennis Weaver as McCloud
part 1 (repeats)
7:00
2a1, 7b - **World of Disney**
conclusion of "Diamonds on
Wheels"
7b - **Movie - "Voyage to the**
Bottom of the Sea" (1961). An
atomic sub tries to halt a
radiation belt threatening
earth - Walter Pidgeon, Joan
Fontaine, Peter Lorre,
Barbara Eden, Michael
Anbers, Frankie Avalon and
Robert Sterling make this
entertaining
4a1 - **FBI**
4b1 - **Zoom**
5 - **Sony and Cher - John**
Davidson and other Truman
Capote are guest stars
7:30
4b, 7a1 - **News - science**
Does life exist on other
planets?
6a - **FBI**
8:00
2a1, 7a - **McCloud - Crime**
drama - "This Must Be The
Alamo," Dennis Weaver.
4a1 - **Movie - "Cleopatra"**
Elizabeth Taylor and Richard
Burton
5 - **Archie in the Family - repeat**
Archie's bigamy shows when
he discovers a minority couple
is moving in next door
4b, 7a1 - **Religious America -**
Documentary
5a1 - **M-A-S-H**
6a1 - **Movie - "Cleopatra"**
part 1 Elizabeth Taylor and
Richard Burton
3 - **Movie - "Coogan's Bluff"**
11:30 - **FBI**
9:00
7b - **Mannix**
3 - **M-A-S-H**
4b, 7a1 - **Masterpiece Theater**
part 12 of "Upstairs,
Downstairs."
5 - **Bonanza - A wrangler,**
(Ed Begley) afraid of losing his
job, turns on the Cartwrights
10:00
2a1, 2b, 3 - **News**
4a1, 5, 7b, 11 - **News**
4a1, 7a1 - **Flying Line - The**
impact of socialism in
Northen Ireland (a discussion
by Noel Browne, former
minister of health in Ireland
10:15
2b - **CBS News**
4a1 - **ABC News**
7b - **Movie - "The Intruders"**
- western
8 - **News**
10:30
2a1 - **Take 2 - John Prince**
2b - **Oral Roberts**
4a1 - **Movie - "The Bedford**
Incident" (English 1963)
drama at sea
6a - **Movie - "The Notorious**
Landlady" (1962) Jack
Lemmon and Kim Novak
10:45
3 - **Movie - Thriller "The**
Blood Beast Terror" (1968)
English horror-film about a
monster moth at large in
Britain
5 - **History of the LDS Church**
10:45
8 - **Movie - "Prince Valiant"**
11 - **JAMES MESSON and Janet**
Leigh
11 - **Idaho Basketball**
Highlights - Jerry Hale

11:00
2a1 - **Movie - Comedy "The**
Big Mouth" 1967 Jerry Lewis
Ricki, mistaken identity, stolen
diamonds and a laugh filled
chase, make for great
entertainment
4a1 - **Dwayne Friend - Gospel**
Guitar
11 - **World in Idaho - report**
11:15

11 - **Suspense Theatre**
Drama with Shelly Winters and
Jack Hawkins
11:25
3 - **wild Wild West**
adventure
11:30
2b - **Dr., Norman Vincent**
Peale
12:30
6a - **ABC News - Bill Beutel**

Green Thumb

QUESTION BOX
QUESTION OF THE
WEEK - D.E. of Twin Falls:
"When you write about cooking
vegetables why not mention that
potato water should be
used for making bread."
"I never make bread or pizza
crusts unless I have at least a
cup of potato water, as it
makes the bread more tender
and moist as well as more
delicious. And now about a
word on the vitamin value of
the leaves of certain
vegetables." It isn't generally
known that different parts of
vegetables differ in nutrient
content. For example, the leafy
part of collard greens, turnip
greens and kale contain much
more vitamin than the stems or
midribs.
If your wife removes the
fibrous stems and midribs, you'll
lose less than 10 percent of
your green leaves' lettuce
and spinach leaves are the best
leaves, but the outer leaves
have high calcium, iron and
vitamin C value.
Use the outer leaves
whenever you can. When you
trim cabbage, use the inner
core log. The core is high in
vitamin C and so are cabbage
leaves.
Broccoli leaves have higher
vitamin A content than the
stalks or flower buds. If the
broccoli leaves are tender, why
not eat them? Keep them cool
and moist until you can
prepare them.
And when you boil beans
don't throw out the water. Use
it in making soups, stews,
gravies, etc. because the
water is loaded with vitamins.
When harvesting season rolls
around, an important point to
remember is this: pick
vegetables at the proper stage.
Try to pick your vegetables
just before you are ready to
prepare them. Cook them as
quickly as possible, frequently
agitating them in their skins,
and moist until you can
prepare them.
P. R. to "Please tell
us how to cure peeperism. I
tried this remedy: 'now blunt
to grow."
It is easy to grow. Some
people call it peeperism. A
highly spiced hot and pork
candy is used on "peers."
Peperomia pronounced pep-
er-uh-mee-uh, one of our
most durable houseplants, is
related to the woody vine that
grows on the peppercorn from
which we get black pepper and
red pepper also a part of
pepperoni.

George Abraham
There are more than 50 types
of peperomias, but only a few
have become popular house
plants. As foliage plants, they
don't have the history of their
relative, the pepper which has
been used since ancient times.
In fact, one of the conquerors
of Rome ransomed the city for
5,000 lbs. of gold, 300 lbs. of
silver and 100 lbs. of pepper.
The pepper was, at that time,
the most difficult of the three to
obtain.
CULTURE: Peperomias like
a warm 71 degree or so,
cannot tolerate cool, chilling
temperatures.
All peperomias like good
light without direct sun. Do not
overwater or grow in plastic
pots or they will develop stem
rot. Allow soil to dry between
waterings and never allow
plants to sit in water. If you
sawyer or grow in plastic pots,
not overwater or they'll
dehydrate fast.
LOGS ON OF NEWS
PAPERS: Recently we de-
scribed a method for making
"newspaper logs." Several
readers wrote to tell us to be
sure and add some detergent in
the water used for soaking the
papers.
Add one or two tablespoons
of any liquid detergent to help
soak the paper faster, aid in
compaction and to minimize
fly ash when the log is burned.
The reason why the paper is
rolled up a round stick is to
leave an opening in the middle
of the log. This allows for
better burning and less
smoking.
Newspaper logs have about
the same energy source as
wood and each log lasts about
30 minutes. An average
weekday newspaper will make
two or three logs, whereas the
Sunday edition will make 6 or 7
logs.
A small fire of newspaper
logs will dispel early morning
and evening chills. It's a
large, clean, safe, and large
heating system. Remember
this one point: the lighter you
roll the newspapers into a log,
the greater the intensity of heat
you'll receive. The log is ash
formed when the log burns.

News Tips

733-0931



DENNIS ELLISON

... weekly shopper

Dump shopping offers variety

By MARILYN ELLIOTT
Times-News writer

TWIN FALLS—Have you ever been shopping at the dump?

Probably not, but there are a number of people in the Magic Valley who avidly scour mountains of castoffs each weekend in search of "finds" which may turn out to be very interesting at not a small cost.

Some weekends at the Kimberly dump, for instance, seems there are more people picking up "garbage" than dumping it.

One avid dump shopper is Dennis Ellison, Twin Falls. Ellison said he's been going to the dump once every week since last July 4. "There is nothing you can't find if you're not pressured," he said. "The junk people throw away is incredible."

Not everyone may be so lucky—or be interested in such objects, but a dump offers something for nearly everyone.

Miscellaneous bottles, accessories for household appliances, ironing and furniture, food and antiques all lie waiting for the diligent dump shopper.

The food, by the way, is a legitimate addition to the list. Potatoes, onions and potatoes are often dumped at the site, according to Ellison, and the pile is quickly picked over, rewarding the shopper with a good supply of vegetables.

While the search for most people is a search for curios or cost-free additions to home furnishings, an afternoon at the dump yields profits, too. During the peak of the canning season last year when

The junk people throw away is incredible

Ellison did, in fact, find a somewhat "incredible" document on a recent jaunt to the dump. Ellison and his daughter, Charmaine, both stamp collectors, found a pile of old envelopes at the dump and threw them into their van for more leisurely inspection later.

When they went through the papers at home, Charmaine discovered a land lease signed to the late James Buchanan in 1850. The document was made out to a homesteader, for Kansas lands that had been purchased from the Delaware Indians for \$125 an acre by the US government about 1844.

Ellison, who has been researching the document, said its history was "fascinating." The Ellisons have tracked down the location of the land and are planning to make a trip there when they have a chance.

housewives were crying for scarce mason jars, one man collected over 200 of them at the Kimberly dump, which he then sold for an easy profit.

One word of advice—pick a nice day to go dump shopping.

"A combination of bad weather and some of the more undratable and unavoidable aspects of a dump may be discouraging to the beginner. Little or no social stigma is attached to the dump shopper. Once the domain of the "bums" and the poverty-stricken, dumps now draw a wide variety of people.

As one shopper said, "You could live on the castoffs of this society."

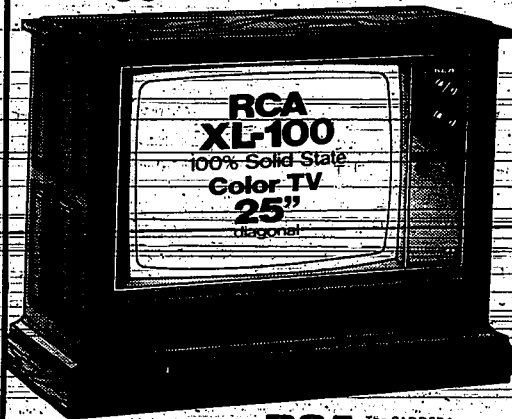
Dump shopping is one inexpensive way to recycle some of the garbage that is piling up daily in mountainous proportions near cities throughout the country.

RCA XL-100

PRICE BREAKTHROUGH

In Spite of Inflation RCA Announces the Lowest Price XL-100's Ever! HUBBYI Stocks Limited!

RCA's lowest priced XL-100 console....



RCA The CARRERA Model GS708 25" diagonal picture

- Tasteful Spanish cabinetry at a very affordable price.
- Automatic fine tuning at the touch of a button.
- RCA XL-100 chassis, 100% solid state.
- Super AccuColor black matrix picture tube, RCA's finest tube ever!

Now Only **\$619⁹⁵**

M & Y ELECTRIC

441 MAIN AVE. EAST

"Your Appliance Store Since 1944"

OPEN DAILY 'TIL 5:30 — FRIDAY 'TIL 9

Monday Television Schedule

Monday, March 23
On channel 2b at 10:35 p.m.
Movie — "Love Me or Leave Me" — **Booker T. Washington** and **Jimmie Rodgers** star in this musical story of the 20s singer **King Oliver**.

Evening
5 — **Surprise Semester** 6:30
4-11 — **CBS News** 6:05
4-11 — **Guidoposta** 6:10
4-11 — **Viewers Digest** 6:15
2-11 — **Electric Company** 6:30
4-11 — **Farm Report** 6:45
2-11 — **News** 6:45
4-11 — **Hotel Balderdash** 7:00
2-11, 7b, 8 — **Today** 7:00
2b, 3, 5, 11-12 — **Captain Kangaroo** 7:30
5 — **Match Game** 8:00
2b, 3 — **Joker's Wild** 8:00
3 — **CBS News** 8:30
11 — **Today** 8:30
2b, 3, 5 — **10,000 Pyramid** 8:35
4-11 — **News** 8:45
4-11 — **Entertainment** 8:50
4-11 — **Jobs Today** 8:55
4-11 — **There's a Doctor in the House** 9:00
2-11, 8 — **Wizard of Odds** 9:00
2b, 3, 11 — **Gambit** 9:00

4-11 — **Andy Griffith** 9:30
5 — **Romper Room** 9:30
7-11 — **Flipping It Out** 9:30
7-11 — **Dinah Shore** 9:30
7-11 — **Electric Company** 9:30
2-11, 7b, 8, 11 — **Hollywood Squares** 9:30
2b, 3, 5 — **Love of Life** 10:00
4-11 — **Brady Bunch** 10:00
4-11 — **Hathaway** 10:00
2b, 3, 5 — **News** 10:00
2-11, 7b, 8 — **Jackpot** 10:30
2b, 3, 5 — **Young and the Restless** 10:30
4-11 — **Password** 10:30
4b, 7a, 13 — **Sesame Street** 10:30
2-11, 7b, 8 — **Baffle** 10:30
2b, 3, 5 — **Search for Tomorrow** 10:30
4-11, 11 — **Split Second** 10:30
2-11 — **Carolyn Dunn** 10:30
7b, 8 — **News** 11:00
2-11, 4b, 7b — **Jeopardy** 11:00
2-11 — **Guiding Light** 11:00
4-11 — **All My Children** 11:00
3 — **Jack Lalanne** 11:00
13, 4b — **Electric Company** 11:00
5 — **Edge of Night** 11:30
2-11, 7b, 8 — **Throne on a Match** 12:00
2b, 3, 5, 11 — **As the World Turns** 12:00
4-11 — **Let's Make a Deal** Afternoon
12:00
2-11, 7b, 8 — **Days of Our Lives** 2:00
2-11 — **News** 2:00
3, 5 — **Guiding Light** 2:00
4-11 — **Our Changing World** 2:00

12:30
2-11, 7b, 8 — **Doctors** 2:00
2b, 3, 11 — **Edge of Night** 2:00
4-11 — **Girl in My Life** 2:00
5 — **News** 2:00
7-11 — **Andy Griffith** 2:00
2-11, 7b, 8 — **Another World** 2:00
2b, 3, 5 — **Price Is Right** 2:00
4-11 — **General Hospital** 2:00
5 — **News** 2:30
2-11, 7b, 8 — **How To Survive a Marriage** 2:30
2b, 3 — **Match Game** 2:30
4-11 — **One Life to Live** 2:30
5 — **Secret Storm** 2:30
2-11, 7b, 8 — **Jackpot** 2:30
2b, 3, 5 — **Young and the Restless** 2:30
7b, 11 — **Somerset** 2:30
5 — **Movie** — "The Director" 2:30
8 — **General Hospital** 2:30
3, 7b, 4-11 — **Mike Douglas Big Valley** 2:30
11 — **Let's Make a Deal** 3:00
2-11 — **High Chaparral** 3:00
4-11 — **Let's Make a Deal** 3:00
11 — **Jeopardy** 3:00
4-11 — **Rookies** — crime drama — repeat — an assignment to juvenile — detail — proves especially trying to Wily. 3:00
4b — **Statehouse Report** 3:00
1-11 — **ABC News** 3:00
2-11 — **Sesame Street** 3:00
7b — **To Tell the Truth** — Game — **Jacques Cousteau** special — "We are Prisoners" 3:00
6:30
2-11 — **Navajo** 3:00
2b, 3, 11 — **Dr. Seuss Cartoon** — Dr. Seuss strikes a blow for ecology. 3:00
4-11 — **Making Things Grow** 3:00

(Mon. and Wed. 7 Cameo / Tues. and Thurs.) Lassie (Fri)
5-11 — **Let's Make a Deal** 3:00
6-11 — **Merv Griffin** 3:00
7b — **Hogan's Heroes** 3:00
2-11, 7b — **NCAA Basketball Championship** — tournament game — **Greenberg** — 3:00
2b, 3 — **Here's Lucy** 3:00
4-11 — **Movie** — "Cleopatra" — **Elizabeth Taylor** and **Richard Burton** — 3:00
4-11 — **Bill Moyers' Journal** — report 3:00
5-11 — **The Shellish Giant** — cartoon 3:00
7b — **NBC News** 5:00
2-11, 2b, 3, 4-11, 7b, 8, 11 — **News** 4:30
4b, 7a, 13 — **Electric Company** 5:00
5 — **CBS News** 5:00
Evening 6:00
2-11, 5 — **News** 6:00
2b, 11 — **The Shellish Giant** — cartoon — an animated, enchanting tale. A giant refuses to let children play in his garden and as a result his garden is plunged into permanent winter. 6:00
4-11 — **Rookies** — crime drama — repeat — an assignment to juvenile — detail — proves especially trying to Wily. 6:00
4b — **Statehouse Report** 6:00
1-11 — **ABC News** 6:00
2-11 — **Sesame Street** 6:00
7b — **To Tell the Truth** — Game — **Jacques Cousteau** special — "We are Prisoners" 6:00
6:30
2-11 — **Navajo** 6:00
2b, 3, 11 — **Dr. Seuss Cartoon** — Dr. Seuss strikes a blow for ecology. 6:00
4-11 — **Making Things Grow** 6:00

7-11 — **Let's Make a Deal** 6:00
6-11 — **Merv Griffin** 6:00
7b — **Hogan's Heroes** 6:00
2-11, 7b — **NCAA Basketball Championship** — tournament game — **Greenberg** — 6:00
2b, 3 — **Here's Lucy** 6:00
4-11 — **Movie** — "Cleopatra" — **Elizabeth Taylor** and **Richard Burton** — 6:00
4-11 — **Bill Moyers' Journal** — report 6:00
5-11 — **The Shellish Giant** — cartoon 6:00
7b — **NBC News** 6:00
2-11, 2b, 3, 4-11, 7b, 8, 11 — **News** 6:30
4b, 7a, 13 — **Electric Company** 7:00
5 — **CBS News** 7:00
2b, 3 — **Dick Van Dyke** — repeat 7:00
4-11 — **The Curious Case of Vitamin E** — documentary 7:00
5 — **Dr. Seuss Cartoon** — Dr. Seuss strikes a blow for ecology. 7:00
7-11 — **Seven Seas** 7:00
2b, 3, 5 — **Medical Center** — **Don DeLuise** — depleted — a struggling widelut who whose life with his orphaned nephew is disrupted when the boy develops a serious heart condition 7:00
4b, 7a — **La Rondine** — music composed in 1917 7:00
4-11 — **Rookies** — crime drama — repeat 7:00
6-11 — **Bald Ones** — drama — A hermophilic boy faces physical danger from bleeding and psychological damage from an overprotective mother 7:00
2-11 — **Cannon** — Crime drama — Truth or Consequences 7:00
5 — **Here's Lucy** — **Danny Thomas** guest stars 7:00
(Continued on p. 10)

Tuesday Television Schedule

Tuesday, March 24
On channel 4b at 7 p.m.
Movie — "The Maltese Falcon" — **Humphrey Bogart** plays private detective **Sam Spade**.

See Monday's Schedule For Morning Listings

Evening
6:00
2-11 — **News** 6:00
2b, 3 — **4-11** — **Truth or Consequences** 6:00
4b-13 — **Statehouse Report** 6:00
6-11 — **ABC News** 6:00
7-11 — **Sesame Street** 6:00
7b — **To Tell the Truth** 6:00
8 — **Minglian** — Drama 6:00
11 — **Happy Days** — Comedy — **Ritchie and Folsie** get a lesson in gambling as they join some frat boys in a few hands of poker. 6:00
2-11 — **World of Survival** — **Londons** wild bird life and a view from the air of the famous city. 6:00
2-11 — **Dragnet** — crime drama 6:00
3 — **Hawaii Five-O** 6:00
4-11 — **To Tell the Truth** — **Garry Moore** is the host 6:00
4b, 13 — **Book Beat** 6:00
5, 7b — **Hollywood Squares** — celebrity game show 6:00
7b — **Merv Griffin** 6:00
11 — **Movie** — "A Cry in the Wilderness" 6:00
2-11, 7b, 8 — **Winnie the Pooh and the Honey Tree** — Cartoon 7:00
6 — **Three News-Two-Fairly-Idaho** 7:00

2-11 — **Walt Disney featurette** 7:00
2b — **Maude** 7:00
4-11 — **Happy Day** — Comedy 7:00
4-11 — **The Maltese Falcon** — **Humphrey Bogart** plays private detective **Sam Spade** 7:00
5 — **Maude** 7:00
7-11 — **How to** — methods of woodworking 7:00
2-11, 7b, 8 — **Tenafly** — Crime drama — repeat — "Joy Ride to Nowhere" 7:00
2b, 3, 5 — **Movie** — Comedy — **Shelly Winters** portrays the owner of a detective agency. 7:00
2-11, 7b, 8 — **Tenafly** — Comedy — drama — repeat — "Joy Ride to Nowhere" 7:00
2b, 3, 5 — **Movie** — Comedy — **Shelly Winters** portrays the owner of a detective agency. 7:00
4-11 — **Movie** — Suspense — "A Cry in the Wilderness" 7:00
2-11 — **Hunter's Safety** — An explanation of caliber and gauge of firearms 8:00
6-11 — **Happy Days** 8:00
7-11 — **Will Moyers' Journal** 8:00
11 — **Marcus Welby, M.D.** 8:00
6-11 — **Movie** — Suspense — "A Cry in the Wilderness" 8:00
4b — **Tell** — **Jerry Seaward** 8:00
2-11, 7b — **Pulitzer Story** — **Angie Dickinson** stars as a resourceful, inexperienced vice cop. 8:00
Sunday, March 24, 1974

2-11 — **All in the Family** 8:00
4-11, 8 — **Marcus Welby, M.D.** 8:00
3 — **Barnaby Jones** — crime drama 8:00
4 — **Movie** — Science — **Hawaii Five-O** — Crime Drama — Hawaii is threatened by Bubonic Plague. A scholastic is found drifting with the bodies of three murdered crownmen and evidence of the disease aboard. 8:00
7-11 — **Black Journal** 8:00
11 — **Rookies** 8:00
2-11 — **MASH** 8:00
2-11, 2b, 3, 5, 7b, 11 — **News** 8:00
4-11 — **Mod Squad** — Unaware that **Julie, Pete** and **Linc** are cops, an ex-con recruits them for a big job. 8:00
4b, 7-11, 13 — **Ensemble** — A quartet for winds is performed by members from Arizona State University's Music Department. 8:00
6-11 — **Marcus Welby, M.D.** 8:00
7b, 8, 11 — **News** 10:30
2-11, 7b, 8, 11 — **Johnny Carson** 10:30
4b, 7-11, 13 — **Humintist Alternative** 10:30
2-11 — **Movie** — Drama, **James Cagney** and **Barbara Stanwyck** star in "These Wild Years" 10:30
3 — **Dirty Sally** 10:30
5 — **Mission Impossible** — The DMF must free a double agent who's been wired as a human time bomb. 10:30

11:00
4-11 — **Movie** — Impossible — **Mystery** 11:00
3 — **Avengers** 11:00
4-11 — **Murder, Impossible** 11:00
The finest quality by FERRIS
BENNINGS

... sold by those who sell only the finest!
CROWLEY'S HEALTH CARE CENTER
(In the rear of Magic Valley Drug)
W. ADDISON AT MARTIN TWIN FALLS

mystery 11:00
5 — **Wild Wild West** — adventure 11:00
2-11, 7b — **Tomorrow** — part 1 of a visit to the Tennessee State Penitentiary. 12:00

Jesuit priest now Nixon speechmaker

By LESTER KINSOLVING
WASHINGTON — Rev. John McLaughlin, S.J., who is President Nixon's 22,000-a-year Jesuit assistant — is no longer a speechwriter, according to the White House press office.

McLaughlin, involved in international humanitarian projects, such as the Southeast Asian refugees, explained press secretary Ron Ziegler's staff assistant, Tom DeCar. This column has been repeatedly told an interview with Father McLaughlin, but his secretary has disclosed that he has been either on extended lecture tours in such distant lands as California, or else has been encumbered with a heavy schedule of TV, radio and local lecturing.

DeCar was asked, therefore, if it is not true that while Father McLaughlin is no longer a Nixon speechwriter, he is quite definitely a Nixon speechmaker.

Rev. McLaughlin is a spokesman for this administration. "Yes, like many others in government, Dr. McLaughlin is a spokesman for this administration."

This is to wallow in uncertainty. For the likes of Father McLaughlin have not been seen since the oratorical

heyday of ex-vice president Spiro Agnew.

For example, there is Father McLaughlin's having engaged his Jesuit seminary classmate, Father Robert Deinan, S.J., in what might be described as "The Jesuit Battle of Pennsylvania Avenue." Father Deinan, D.M.S., is the first Catholic priest ever elected to Congress (although by no means the first congressman — for there have been 88 Protestants). Dr. Deinan of this year, Dr. Deinan described the Nixon administration as "the most corrupt administration in the history of the republic."

President Nixon has no need to respond to this charge, not when his Jesuit assistant promptly counterattacked — by comparing Drinan to the Sins of the Fathers. Father McLaughlin went on to charge Father Drinan with rape, (of justice) for not having disqualified himself from the House Judiciary Committee's impeachment bill.

Considering a Drinan impeachment bill, Father Deinan had already brushed off a less erotic GOP suggestion to this effect, by replying coolly that no congressman who introduces a consumer protection bill is

expected to disqualify himself from the voting.

"But the usually doughty and intrepid Massachusetts congressman was angry, and promptly, backed away from Dr. McLaughlin's comparison of Drinan to the Sanhedrin (which put Jesus Christ on trial). For he reacted with his uncharacteristically limp rejoinder: "My intention tells me to decline all comment."

This left the distinct impression that President Nixon has truly and cleverly discovered that the way to neutralize one pesky Jesuit is to use another.

Meanwhile, Father McLaughlin, who is Nixon's speechmaker, has announced around the nation: "I think Nixon will be viewed historically, and in his own time, as a great public leader." "I think he has left us many histories of irregularities, disorders and scandals." "My feeling is that senior officials in the White House are not as honest as they are sinful, or less sinful, no more sullied or unsullied morally, ethically, or spiritually than people in all other occupations — including the clergy."

This column has by no means been reluctant to expose ecclesiastical venality, but we

know of no denominational headquarters (or even pseudo-denominations) who have currently amassed so many criminal indictments charging the boggling of rivals and the burglaring of psychiatrists.

On the other hand, there is the apparently apocryphal remark which has been attributed to the late Al Capone, as he was boarding the boat for Alcatraz: "Well, nobody's perfect."

Saturday TV

Channel	Time	Program
4	6:30	Laugh-In
5	6:30	Star Trek
6	6:30	Star Trek
7	6:30	Star Trek
8	6:30	Star Trek
9	6:30	Star Trek
10	6:30	Star Trek
11	6:30	Star Trek
12	6:30	Star Trek
13	6:30	Star Trek
14	6:30	Star Trek
15	6:30	Star Trek
16	6:30	Star Trek
17	6:30	Star Trek
18	6:30	Star Trek
19	6:30	Star Trek
20	6:30	Star Trek
21	6:30	Star Trek
22	6:30	Star Trek
23	6:30	Star Trek
24	6:30	Star Trek
25	6:30	Star Trek
26	6:30	Star Trek
27	6:30	Star Trek
28	6:30	Star Trek
29	6:30	Star Trek
30	6:30	Star Trek
31	6:30	Star Trek
32	6:30	Star Trek
33	6:30	Star Trek
34	6:30	Star Trek
35	6:30	Star Trek
36	6:30	Star Trek
37	6:30	Star Trek
38	6:30	Star Trek
39	6:30	Star Trek
40	6:30	Star Trek
41	6:30	Star Trek
42	6:30	Star Trek
43	6:30	Star Trek
44	6:30	Star Trek
45	6:30	Star Trek
46	6:30	Star Trek
47	6:30	Star Trek
48	6:30	Star Trek
49	6:30	Star Trek
50	6:30	Star Trek
51	6:30	Star Trek
52	6:30	Star Trek
53	6:30	Star Trek
54	6:30	Star Trek
55	6:30	Star Trek
56	6:30	Star Trek
57	6:30	Star Trek
58	6:30	Star Trek
59	6:30	Star Trek
60	6:30	Star Trek
61	6:30	Star Trek
62	6:30	Star Trek
63	6:30	Star Trek
64	6:30	Star Trek
65	6:30	Star Trek
66	6:30	Star Trek
67	6:30	Star Trek
68	6:30	Star Trek
69	6:30	Star Trek
70	6:30	Star Trek
71	6:30	Star Trek
72	6:30	Star Trek
73	6:30	Star Trek
74	6:30	Star Trek
75	6:30	Star Trek
76	6:30	Star Trek
77	6:30	Star Trek
78	6:30	Star Trek
79	6:30	Star Trek
80	6:30	Star Trek
81	6:30	Star Trek
82	6:30	Star Trek
83	6:30	Star Trek
84	6:30	Star Trek
85	6:30	Star Trek
86	6:30	Star Trek
87	6:30	Star Trek
88	6:30	Star Trek
89	6:30	Star Trek
90	6:30	Star Trek
91	6:30	Star Trek
92	6:30	Star Trek
93	6:30	Star Trek
94	6:30	Star Trek
95	6:30	Star Trek
96	6:30	Star Trek
97	6:30	Star Trek
98	6:30	Star Trek
99	6:30	Star Trek
100	6:30	Star Trek

Archie Moore aids boys

Times-News writer SHOSHONE — The Archie Moore program designed to help boys who lack advantages is catching on across the nation, even in the toughest areas.

For 28 years Archie Moore, former world light heavyweight champion of the world, did his fighting with his fists and for most of those years there weren't too many people any better at it, the authentic judging world rules. Robert Miller, Shoshone, newly appointed public relations man for Moore's ABC program, said, "Archie Moore's weapons now are words: positive action and most important of all, love for boys."

Now retired from the ring and living in San Diego, Calif., Archie is still fighting, but not with his fists. Miller said "Archie pursues the delinquent kids, such as he ranked rivals in the ring during his boxing career," and his occupation now is boys who need a helping hand. This is why he organized ABC — Any Boy Can, designed to reach those "have-not" youngsters who have run, foul of authority.

The ABC program is now Moore's life work. The ABC program club is comprised of from 50 to 85 boys between the ages of 8 and 15. The boys are taught the basic fundamentals toward physical self protection. After a boy is taught to protect himself, he progresses toward self respect and

personal dignity. He also learns that he is not to play the role of bully and is taught self-respect, respect for his own and moral behavior and well-being.

Moore takes youths who have made top grades to functions about the country, and he makes a point to note that many of the boys who come to him with failing grades, with the help of ABC, soon become top grade students.

Moore and a group of his students recently visited Gooding to attend an invitation to boxing tournament. While there he said the boys put on a program for the student body of the high school that dramatically illustrated what the ABC program is all about. Gooding's High School

Principal Bill Bado said the program was outstanding in moral value and concluded by saying that Moore had his own students spellbound for over an hour.

Moore insists the program is working and adds it may well save many boys from falling into the perils of drug addiction and juvenile delinquency.

Initial work is underway to organize a club in the Gooding area, Miller said.

SERVICE PARTS — SUPPLIES
AUTHORIZED SERVICE CENTER


YOUR ONE-STOP FOR SERVICE TO NEW & USED TRAVEL-TRAILERS & MOBILE HOMES

MARILEE, SHELTER X, COLUMBIA, TAMARACK, ROADRUNNER, TERRA, SILVER

STREAK, TRAVELLEZE

GATEWAY TRAILER CENTER, Inc.
Twin Falls Idaho
733-3863

TV TUBE GIVING YOU EYESTRAIN?



At minimum cost the Bairon System can restore your color or black & white picture tube like new.

Results and satisfaction guaranteed in writing. You must be delighted with the results. Same day service in your home. Call today!

733-3863

TWIN FALLS ELECTRONICS
223 ADDISON AVE.

After You've Shopped The Sales

After You've Been Quoted the Discount Price

Then Come to Claude Brown's and see how much More Carpet Quality Your Dollar Will Buy

Claude Brown's
Carpet is Our Specialty
143 Main Ave. East
Twin Falls

Drama experience shared throughout TF schools

By LORAYNE O. SMITH
Times-News writer

TWIN FALLS — Not only junior high, but kindergarten and elementary students are benefiting from a new drama program in Twin Falls.

It goes under the impressive title of "Living Experience Through Drama," and is a bonus to the school district free of charge, thanks to a grant from the Idaho State Commission on Arts and Humanities and the National Endowment for the Arts.

taught by Beverly Sturgill, director of Community Children's theatre and a certified teacher in theatre, the class at O'Leary Junior High school has explored mime, make-up, story telling and dramatic interpretation. She also works with the fourth grade class at Harrison.

But the students don't keep their new-found learning experience to themselves. This month they have presented a show to pre-schoolers and the first three elementary grades. Throughout the district using improvisation, they worked out excerpts from such childhood favorites as "Androcles and the Lion," "The Princess Who Couldn't Cry," as well as effective action with "The Toy Shop Caper," which involved such favorite toys as Winnie the Pooh and utilizing audience participation in "The Peddler" and his Caps.

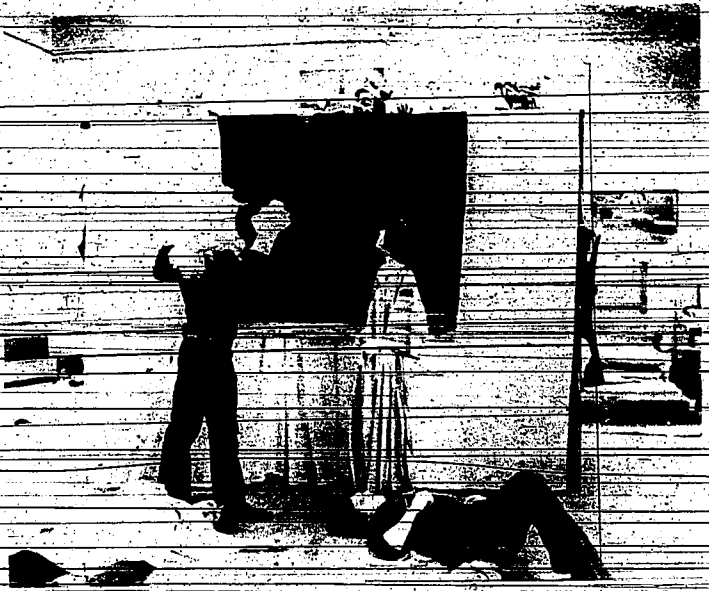
A distinguishing feature of any presentation directed by Mrs. Sturgill is audience participation. Instead of sitting passively to be entertained, the children became part of the action in "The Peddler." Naturally, they love it.

Her young drama students researched what stories are most appealing to the different age groups and now are rehearsing for a new show, called "Americana." This will be presented to the older elementary grades where pupils have studied early and US history.

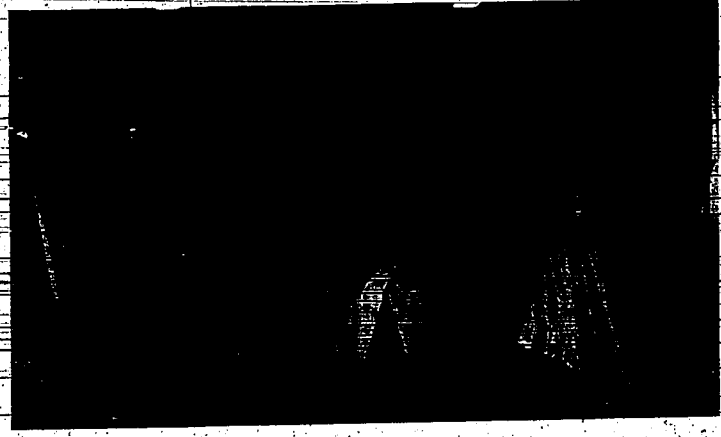
So scenes will be given from "Tom Sawyer," "The Fox Baby" from "Poles of Uncle Remus," a melodrama of a true story of Eleanor Lytell, called "The Indian Captive" and a truly tale of "The No-Name Man of the Mountains."

Last fall the young drama students toured all the schools with a show with music. Mrs. Kurt Thompson, who has her master's degree in costuming has worked closely with the class made possible by the humanities grant, utilizing costuming from Children's theatre, plus designing many original pieces for the animal characters.

Thus, thanks to the grant and Mrs. Sturgill's leadership, not only eighth and ninth grades, but all elementary students have had opportunity to know more about the magic of the theatre.



The emperor is frightened in "Androcles and the Lion"



"Princess Who Couldn't Cry"

I had a dream

TWIN FALLS — "It's taken me 20 years to make my dream come true," says Beverly Sturgill.

What was her dream? That drama should be an integral part of the curriculum on elementary and junior high level. Because of her work with Children's Theatre and her professional training, she is now seeing the beginning of fulfillment for her hopes.

"I told my students at the Junior High I wasn't there to teach them to become creative and imaginative, learn a stage presence that they'll use no matter what field they major in, and learn to cope with any situation," she said.

fields they major in, and learn to cope with any situation," she said.

The director believes they have learned this — through their touring work where improvising and adjusting to the reactions of various age groups has been a major focus of the program.

By the end of this year, her students will have performed at least 30 times and had available the costuming, makeup and sets of finest quality. But while this is only possible in Twin Falls because of the federal grant, what Mrs. Sturgill is doing is what most other states have done for years: The problem is lack of funds, school officials say.



Winnie the Pooh



He's Br'er Bear

LEARNING ABOUT makeup is part of drama and Tamy McCord, right, has successfully tried her hand to create "Br'er Bear" out of Joe Jimenez, as Carolea wash, lch, and Julie Sturgill view the result.



Putting up sets is part of it

Wednesday Television Schedule

Wednesday, March 21
On channel 11 at 6:30 p.m. —
Movie — "Female Artillery"
A woman on the tight side, an outlaw and a group of women join forces against a vicious gang.

See Monday's
Schedule For
Morning Listings

Evening

6:00
2a1-3 — News
2b, 3, 4a1 — Truth or
Consequences
4b, 13 — Statehouse Report
5a — ABC News
7a1 — Sesame Street
7b — To Tell the Truth
8 — Happy Days
11 — Untamed World — Wild

Crane of Hokkaido, Japan and African crowned crane are filmed.

8:30
2a — Police Surgeon
2b — People's Press Conference
3 — Missle
4a1 — To Tell the Truth
4b — Flying Pans West
5, 7b, — The New Price Is Right
6a — Merv Griffin
11 — Movie — "Female Artillery" — Western
7:00
7a1, 7b, 8 — Movie — Crime Drama — "The Rockford Files" — James Garner plays an ex-con private eye who takes cases the police can't solve.
2b — The Waltons — Drama
4a1 — The Cowboys — "The Ordell"

3 — Cannon — Crime Drama
5 — Movie — "Ask Any Girl" — Shirley Maclaine, David Niven and Gig Young share honors
7:30

4a1 — Movie — "Female Artillery" — Western
4b, 13, 7a1 — French Chef
8:00
2b — Sonny and Cher
3 — Movie — Drama — "Youngblood-Ha..."
4b, 13 — Washington Connection
5a — The Cowboys — Western
11 — Doc Elliot — Drama
6:30
2a1, 7b, 8 — Movie — Drama — "A Tree Grows in Brooklyn" — 1974 tv movie about an impoverished family in a 1912 New York tenement.
4b, 7a1, 13 — Theatre in America — "Feasting with

Parthers"
5a — Movie — Western — "Female Artillery"

9:00
Kojak — Crime Drama
4a1 — Doc Elliot — Drama
5 — Cannon
11 — The Cowboys — Western
"The Ordell"
9:30
11 — TBA
10:00
2a1, 2b, 3, 5, 7b, 8, 11 — News
4a1 — Mod Squad
4b, 7a1, 13 — Open Mind — US-USSR relations are probed by Sam Peckinpah, Jackson
10:30
2a1, 7b, 4a1 — Johnny Carson
20 — Movie — Western — "Tribute to a Bad Man" — James Cagney stars
10:40

7 — Public News Conference
5 — Mission Impossible
11:00

4a1 — News
6a — Paramount Presents — Gloria Swanson, Jack Benny and Kirk Douglas are the guides for this historical tour.
11:10
3 — Movie — "Gun Glory" (1951) — Stewart Granger is featured
11:30
4a1 — Paramount Presents — Gloria Swanson, Jack Benny and Kirk Douglas are the guides for this historical tour of Paramount film.
11:40
5 — Suspense Theatre
Drama
12:00
2a1, 7b — Tomorrow — Part of a visit to the Tennessee State Penitentiary.

Thursday Television Schedule

Thursday, March 22
On channel 3 at 10:55 —
Movie — "The Plainsman" (1966). Western lore gets another going-over in this standard frontier story.

See Monday's
Schedule For
Morning Listings

Evening

6:00
2a1, 5 — News
4b — Statehouse Report
5a — ABC News
5b — Sesame Street
7b — To Tell the Truth
8, 11 — Chopper One — GI goes undercover to race in a motorcycle scramble
8:30
2a1 — Untamed World
2b, 3 — Dragnet — Crime Drama
4a1 — To Tell the Truth

4b — Making Things Grow
5, 7b — Hollywood Squares
6a — Merv Griffin
6, 11 — Firehouse — Drama
Company — 23 — saves a girl trapped in her cliff-hanging car and free some horses from a burning barn.
7:30
2a1, 7b, 8 — Flip Wilson — Biny Crosby, the Supremes and comic David Steinberg are guests
2b, 3 — 4 Sunny Families

Comedy — Four half-hour comedy pilots
4a1 — Chopper One
4b — Religious-America
5 — The Waltons — The Waltons get involved in helping an old lady, who is a neighbor.
7a1 — Living Single
11 — Kung-Fu — Drama
7:30
4a1 — Firehouse — Drama
4b — Idaho Wildlife
4a1, 5 — NBC News Presents — "The Energy Crisis: American Solutions"
4b — Kung-Fu — Drama
4b, 7a1, 13 — Behind the Lines — Among those interviewed: journalist Harrison Salisbury
5 — 4 Funny Families — Four half hour comedy pilots
6a — Chopper One — Crime Drama
11 — Streets of San Francisco
8:30
6a — Firehouse — Drama
9:00
2a1, 7b, 8 — Frontline
2b — Burnaby Jones
4a1 — Streets of San Francisco — Crime Drama
3 — Sonny and Cher
4b, 13 — Kung-Fu

7a1 — Movie — Documentary — "The Battle of Caldoon"
11 — Mary Tyler Moore
8:30
11 — M-A-S-H — 10:00
2a1, 2b, 3, 5, 7b, 8, 11 — News
4b, 13 — Idaho-Gid Forecast
2a1, 7b, 8, 11 — Johnny Carson
— Michael Landon is the scheduled guest
4b, 13 — Biny Wilson
10:35
2b — Movie — "Violent Road"
10:40
4a — Sports Scene — Nel
5 — Mission Impossible
10:55
3 — Movie — Western — "The Plainsman"
11:00
4a1 — News
6a — Academy of Country Music Awards
11:30
4a1 — Academy of Country Music Awards
11:40
5 — Wild Wild West — Adventure
12:00
2a1, 7b — Tomorrow — A discussion of county music.

Evolution evidence found

INDIANAPOLIS, Ind. (UPI) — Purdue University scientists have established evidence of evolution at the molecular level.
A team headed by Prof. Michael G. Rossmann, which in 1970 was the first to solve the structure of an inter-cellular enzyme, has been able to find an evolutionary link among certain types of cellular cata-

lysts after solving another molecular structure.
The enzymes in the research are chemical structures which aid in the breakdown of sugar for energy in animals — a process known as glycolysis.
Rossmann's mapping of the enzyme lactate dehydrogenase (LDH) was hailed by scientists as the most complete in 1970 — 200 million years for the study of

proteins. The latest molecular mapping shows the arrangement of the atoms of glyceraldehyde 3-phosphate dehydrogenase (GPD).
Although the solution of the enzyme's structure is important, Rossmann and his associates say what they consider remarkable is the emergence of a structural "family" relationship between these two cellular catalysts.
In recent years, there have been a number of protein structures determined, but no relationship between any of them has been theorized. Rossmann and his associates feel that it now seems apparent that families of protein structures do exist and furthermore, it would appear that these structural domains have been used as building blocks.

Among those interviewed: Harrison Salisbury
5 — 4 Funny Families — Four half hour comedy pilots
6a — Chopper One — Crime Drama
11 — Streets of San Francisco
8:30
6a — Firehouse — Drama
9:00
2a1, 7b, 8 — Frontline
2b — Burnaby Jones
4a1 — Streets of San Francisco — Crime Drama
3 — Sonny and Cher
4b, 13 — Kung-Fu

Monday TV

(Continued from p. 8)
6a — Movie — "Cleopatra" — Elizabeth Taylor and Richard Burton.
7b — Magician — drama
8 — Bookies
9:30
3 — Jimmy Dean
4b, 7a1 — Book Beat — The exuberant life-style of artist James McNeil Whistler is the subject of Bob Crane, host, and Stanley Weintraub; Author of "Whistler"
5 — Dick Van Dyke — repeat
6 — Dick moves to Hollywood where he lands a job on a TV serial.
10:00
2a1, 2b, 3, 5, 7b, 8, 11 — News
4a1 — Mod Squad
4b, 7a1 — Washington Straight Talk — Panel-Duke interview Carl Albert, D-Okla., speaker of the House of Representatives
10:30
2a1, 7b, 8, 11 — Johnny Carson
11 — TWA News — Twin City Idaho

— guest host Anthony Newley
6b, 13 — Woman
10:35
2b — Movie — "Love Me or Leave Me" — Doris Day and James Cagney
10:40
3 — Movie — "The Helen Morgan Story" — (1967) Ann Blyth and Paul Newman star in a plot of anti-late-twenties torch singer
5 — Mission Impossible — adventure
11:00
4a1 News
11:30
4a1 — Jon Kirshner's Rock concert — a tribute to Jimi Hendrix
11:40
5 — Suspense Theatre
drama
12:00
2a1, 7b — Tomorrow — A discussion of country music.
12:00
11 — TWA News — Twin City Idaho Sunday, March 22, 1974

Looking around

SUZY gets a look at Salmon's main street from the back of the truck of her owner, Ray Smith and Hall. He calls the name tag "Half and Half" because of her mixed coloring. Smith is a former mining property on the Starny Peak Road.



Kimberly politicians

JULIE DODDS, left, above, was coordinator of the Kimberly delegation at the pre-legislative session; Lisa Cary, right, was floor leader, and Dan Hunt is president of the eight Hi-Y groups at Kimberly High School. At right Sharie Stout and David Shropshire will serve as resp. ident. co-counsel at the state legislature in Boise April 18-20.

Kimberly youths active in youth legislature

By LORAYNE O. SMITH
Times-News writer

KIMBERLY is Kimberly's home town of any number of future governors or congressmen.

Reason? One third of the student body of the high school here is active in one of the eight Hi-Y groups with 86 youths involved in the pre-legislative session this winter in Twin Falls and at the home will be going to Boise for the state legislative session April 18-20.

Most schools in Magic Valley participate in the Y-sponsored youth legislature and have functioning Hi-Y groups, but the growth in participation at Kimberly the past few years is with its quality of leadership as termed significant by Charles Upton, Y director in Twin Falls.

Two years ago only four Kimberly students participated in the youth legislature, with 32 last year and the record 66 this year, out of a student body of 185.

The director of the YM-YWCA in Twin Falls attributes this rapid growth to the interest of the advisors of the eight clubs, especially Mrs. Ella Hiverda, high school counselor, who coordinates activities.

Filer, for example, now has two Hi-Y groups with one each at Hansen, Oakley, Glens Ferry, Burley, Wendell, Buhl and Bliss. Twin Falls had ten clubs last year, but now has eight.

"The interest comes and goes in the different schools," Upton said, "it depends on the leadership. If someone wants to work at it."

Murtaugh has had an active group for years, but this year did not participate in the pre-legislative sessions in Twin Falls, while Wendell is beginning to have more interest among the students. Filer, too, probably will have increased participation next year because a young teacher, Mrs. William Dwyer, is interested in this activity, Upton said.

Purpose of the Youth government program is to acquaint youth with the methods by which we, in our American form of democratic self-government, determine public policy. That is, make our laws, and to help them make practical application of Christian ideals to the problems of state legislation.

The Kimberly delegates to the pre-legislative session in Twin Falls pushed through an act

providing for the right of secondary students to have access to their permanent school records. The thoughtful legislation passed there is more chance of getting support from the other delegates if they concentrated on one bill.

Their proposal will be presented at the state session in April. Lisa Cary introduced the bill in the senate and Jack Claiborn in the house at the pre-legislative session.

Some of the eight Hi-Y clubs are meeting twice a week to prepare for the state legislative conference in Boise and James Blandford, local attorney, has been pressed into service to give professional advice so that the final form of the bill will comply with all legal requirements.

President of the eight Hi-Y groups all of which have proper names beginning with K, are Gail Fullitt, Miran Hays, Janice Johnson, Kismet, Ebby Fisher, Kharrina Todd Claiborn, Kappy Julie Stout, Kit Lisa Cary, Kimberly, Julie Dodds, Kimrida, and Phyllis Britt, Kremlin.

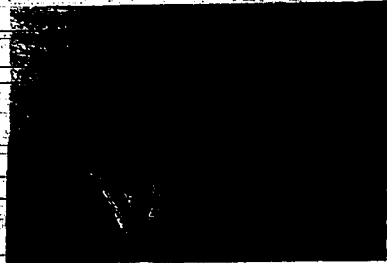
Adult advisers for the clubs in the same order, include Mrs. Jack Claiborn Jr., Carol Molyneux, and Mrs. Marlin Molyneux, Mrs. Jack Claiborn Jr., A. K. Dodds, Mrs. Raymond Johnson and Terry Hollifield, Kent Taylor, Walter Slaughter Jr., Mrs. Hiverda and Mrs. A.K. Dodds.

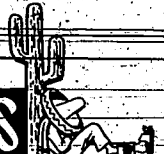
Dan Hunt is over-all Hi-Y president with Bryan Ebert, vice president, and Cindy Luloff, secretary, and Debbie McDonnell, legislative secretary.

One of the first things the young politicians learn is that politics, like most every thing else, cost money. It costs \$15.00 for each delegate to register at the state legislative session, so the Kimberly students are planning a fund-raiser and country store March 29 to raise their own funds. Club members also have had concession stands at ball games.

Mrs. Hiverda said the Hi-Y members have taken only one hour of school time during which they elected all delegates from the entire eight groups. Otherwise their meetings are before or after school.

As the Kimberly school paper editorialized: "A youth legislature, existent 17 years old, comes to know more about his government in two days than most people do in a lifetime and the learning process is a fun one."



Cactus 
The FUN SPOTS **Petes**
south of the border
NOW PLAYING

Through
MARCH 31

in the GALA ROOM



BONNIE GUITAR

BONNIE HAS WIDE APPEAL THROUGHOUT THE MAGIC VALLEY AND HER FANS HAVE ASKED THAT WE BRING HER BACK AGAIN. HER GIANT HITS INCLUDE "DARK MOON," "MR. FIRE EYES," "WISHING STAR," AND SHE HAS A NEW RECORD ON THE CHART "HAPPY EVERYTHING."

Amaryllis puts on good show for its cost

By GEORGE ABRAHAM
THE AMAZING
AMARYLLIS: No bulbous

plant puts on the show the hybrid amaryllis gives you. Some of the flowers of the variety of a souf bowl—up to 12 inches wide, often four to a stalk, and usually two stalks to a bulb. While the bulbs are sold around Christmas, you can still buy them for forcing, up to about the last of the year. It seems high—\$5 to \$6; but what you consider the show you get, and the fact that it will flower again year after year, the price isn't too high.

We like to pot them in our own soil mixture. At the top of each of sand, peat and loam. Let the top of the bulb stick out 1 inch. Water the soil. You may think the bulb will never start growing, but it takes some time for the dormancy to break. Counting from the time of potting, usually the flower stalks appear first, then the strap-like leaves. This isn't always the case. Give it bright light, and turn the pot daily so plant will grow straight. Don't let it dry out.

After the first blooming stalk comes and goes, nip it off so strength can go to remaining buds. After all the buds have finished, continue to water the bulb. Do not let it go dormant because it needs watering and feeding for show the following year. Set the plant outdoors in summer, and continue to water it. It is not necessary to repot, remove the bulb from the pot. Bring indoors in fall, and don't worry if the leaves show yellowing. They're supposed to rest in fall, so ease up on the

watering, until the soil is bone dry.

We keep our resting amaryllis in the garage in fall, and in November or December they're ready to wake up again for another performance. Repotting isn't necessary, just scrape off an inch or so of the soil, since the plants don't mind being a bit potbound.

Some of our friends get their amaryllis bulbs in flower year after year. They need summer growth and fall rest, or they won't produce.

MATERINITY PLANTS—Anyone who is growing the "m a t e r i n i t y" plant (Kalanchoe) can see why it's called, by the name. It produced hundreds of tiny plants.

Some people call it the "bad bug" plant because of the tiny plantlets along the edge of each leaf. They look like tiny bed bugs, even under the most adverse conditions. We're often asked how to pronounce Kalanchoe. Say it this way: Kal-an-Koh-see.

I don't want to sound like my Latin teacher, but remember: this rule: any scientific plant name that ends in "ae" is pronounced as two syllables for those letters. So Kalanchoe is pronounced Kal-an-Koh-see. Same as for the medicine or healing plant, Aloe. You can call it Al-oh-see.

WATER SOFTENERS—When you make out your seed order, be sure to order a bed called Long Season, a winter keeper. It's a sturdy bed. We dug ours in the fall, pile them up and cover with 18 inches of straw for eating during the winter months. This bed is something

else. It makes no difference whether the beds are young or old, small or large, they stay tender—all summer, fall and spring in fine condition all year.

Roots are a very deep red color throughout, and large tops are light green. Long Season grows slowly but when the other early-sown beds get tough and dry, you'll find Long Season sweet and tender. Incidentally, we keep carrots and turnips over winter in the same tritaries as beds. Cover them with straw and fish them out as you need them.

WATER-SOFTENER-FOR PLANTS—I'm often asked if water which has passed through a water softener is harmful to house plants. When we answer a question, we use softener salesmen and plumbers jump on us.

In most cases water passing through mechanical softeners does have a harmful effect on plant growth. Hard water is hard because it contains large amounts of silicon and magnesium.

Softeners exchange the calcium (harmless) for sodium (harmful). Sodium is more harmful than calcium because it has a tendency to puddle the soil (make it sticky) or "delocculate" it, leaving such soils in poor physical condition.

To add to this, sodium is taken up by plants, forming a hard substance. There's no reason why you can't have a water softener and still grow plants. It's relatively easy to install a bypass around the water softener which allows for the use of unsoftened water when tap

water is being drawn for watering house plants. Chlorine or fluorine treated water is not harmful to plants. We'd like to hear from readers who use water from a softener for their plants. Does it harm your plants?

QUESTION BOX—**QUESTION**—OF THE WEEK: A. D. of Twin Falls: "I want to know from wonderful preserves out of what we used to call 'garden cherries.' They looked like green-japanese lanterns inside of which was small tomato-like fruits. Where can we get some of these plants?"

What you no doubt are referring to is the husk tomato, also called the strawberry tomato, dwarf cape gooseberry or ground cherry. Botanically, neither is a physalis, and neither is it a huckleberry in a husk which is often used for preserves, etc.

Two other species that are also used this way are Physalis peruviana (called "tomatillo" with a purple berry somewhat sticky, and P. peruviana, also called "cape gooseberry"), with yellow berries.

All of these are annuals, with the berry borne in a green to black husk like that of the Japanese lantern plant which is another species of Physalis. Do not eat any of the wild species as they are poisonous if eaten in any quantity. Does anyone know where to buy the seed of the edible husk tomato or ground cherry? Please write and tell us.

C. F. of Buhl: "We have a heavy clay soil and want to improve it for our planting. What's the best way to do

this?"
First you can ruin a soil by working it when it's muddy, most any soil will be worked into hard, unmanageable clumps when it dries. This is particularly true of heavy clay soil types.

Nothing beats additions of organic matter—well rotted, animal compost, peat moss, sawdust, ground corn cobs or processed sewage, being a few to use. Two inches of any type of organic matter spread on the surface and dug or graded into the soil will help break up the tightly compacted clay and make the texture more granular.

In a sandy soil, organic matter has a beneficial effect of "lightening" a loose substrate and nutrients.

It takes time to turn a stubborn clay soil, but if you worked rot materials into it for 3 or 4 years, you can put a soil condition into top condition. In the hope that some people will build a compost pile, using grass clippings, table scraps, coffee grounds, leaves, etc.

How about sand for a clay soil? Not sand alone, but mixed with organic matter. Sand alone will not loosen a clay soil and may result in a concrete-like mixture. Limestone has a loosening effect on a heavy clay soil, coagulating the fine particles into larger ones, allowing air and water to pass freely.

There is little or no danger of applying too much limestone to heavy soils because it breaks down slowly, and the clay has a buffer effect, preventing the calcium in the soil from pulling the soil alkaline, even when large quantities are used.

Your Good Health

Any hernia bad enough for operation

By GEORGE C. THOSTESON, M.D.
Dear Dr. Thosteson: Last fall I was told by my doctor that I have an incipient inguinal hernia (rupture or hernia in the groin). The hernia has not improved but it has not gotten much worse either. He said it would probably need an operation some time.

How will I know when the hernia is bad enough to require the operation? I am 35 and lead a physically active life. — D.S.S.

—Any hernia is "bad enough" to warrant surgery, although it may be of such a trivial matter of choosing a time that is convenient for the patient.

A hernia — a gap or weak place in the abdominal wall — does not get better by itself. The only thing that can be done is to have it repaired at a variable rate in different people. It may stay small and not be troublesome for quite some time. Or it may enlarge rather rapidly.

Worst of all, a loop of intestine may be pushed through the gap and become trapped. This is a strangulated hernia, and not only is very painful, but is extremely perilous, since the trapped tissue is unable to get blood circulation and becomes gangrenous.

When that happens, it's an emergency which has to be taken care of immediately to save the patient's life.

Some folks, of course, bumble along with a hernia (or a double hernia, one on each side) for years, usually resorting sooner or later to trusses. Whether or how soon the hernia becomes strangulated, or becomes painful, or

to much nuisance, is problematical. That is, to gauge that some patients take — but I wouldn't take that gamble myself.

So my answer to you is just this: the sooner a hernia is repaired surgically, the simpler it will be, and you avoid the risk of a possible emergency. Choose a time that suits you, and preferably a time when hospital "aren't overcrowded. It's what is called "elective surgery." Do it at your convenience but don't put it off indefinitely.

Dear Dr. Thosteson: Last night I heard about a doctor in Mexico who has helped with truss patients and was wondering if you would tell me something about it. It is some kind of medicine that cannot be purchased in the United States. Can't imagine if his treatment is so wonderful why it isn't used by the medical profession in this country. The doctor's name is . . . — Mrs. C. H.

There are not, to the best of my knowledge, any such medications being used in Mexico that are not known here; but what is also known here is that the medications (powerful hormones, largely) bring such dramatic relief only by using them in such quantities that, in a given length of time, they begin to have intolerable side effects.

The advantage of the Mexican wonder workers' is that the patients feel better, and go home and tell everybody else about what a wonderful treatment it is.

but about the consequences develop. It's the doctor back home who is saddled with taking over treatment. By that time the patient has no condition to go back to Mexico — and wouldn't be welcomed at all states if he came anyway.

Dear Dr. Thosteson: My son at age 11 fell out of a tree and broke his jaw. They did not have to do any surgery but they took at least 20 X-rays. In one evening, I became upset and refused to let them take any more. That was five years ago and his jaw hasn't given him any trouble, but every time I read an article about excessive X-ray being harmful, I wonder if he could suffer any ill effects now or at later times and what would be the symptoms? — Mrs. D. S.

The 20 X-rays might have had and an exposure of about two seconds, all told, and I wouldn't expect any harm or any symptoms now or in the future.

To learn of the many factors that can be involved in the treatment of hiatal hernia, which concerns these pages, send \$1.00 to the doctor in care of this newspaper for a copy of his booklet, "Hiatal Hernia and Eight Ways to Combat It," enclosing a long, self-addressed (use zip code), stamped envelope, and 25 cents in coin to cover the printing and mailing. Dr. Thosteson welcomes all reader mail, but regrets that, due to the tremendous volume received daily, he is unable to answer individual letters. Readers' questions are incorporated in his column whenever possible.

Field Enterprises, Inc.
Sunday, March 24, 1974 Times-News, Twin Falls, Idaho 13

The Gossip Column

BY ROBIN ADAMS SLOAN
SCANDAL OF THE WEEK:
 The Egyptian government is trying to keep the lid on an enormous call girl scandal in Cairo involving government officials and Libyan and Syrian diplomats. The affair, if it becomes public, will rock the Arab world. Many Egyptians have been known to their Libyan neighbors who live in Cairo for rowdy weekends to escape the repressive life under the highly moralistic Colonel Gaddafi.



NORMAN MAILER
 one million dollar novel



DAVID FROST
 frothy departure



BARBARA STREISAND
 enjoys subjecting

QUESTION YOU NEVER ASKED: Who pays the smallest salaries to performers in Las Vegas? Multimillionaire tycoon Howard Hughes has that distinction in the contest since at his three Vegas hotels are simply to look the best.

Q: What's the news on that famous booker, Xaviera Hollander? She's dropped out of sight.

A: D.V., Chicago, Ill. At 37 she's got a new book coming out and her manager is suing her for \$500,000 because he didn't get a cut on the royalties from her other book and records. Xaviera's ex-boyfriend Larry, to whom she dedicated the first book, is writing his version of their romance. Under a pseudonym, of course, as he has a wife and child.

IT PAYS TO DO YOUR OLD THING: Dean Martin opened the Las Vegas Grand Hotel's show room this year using only old material and got \$225,000 a week for doing "an" exactly 31 minutes per show.

Q: Is Bob Hope the richest man in show business? **A:** E.E., Read, Nev.
A: Old Ski Nose says that rumor is "absolutely" fiction. Hope claims, "I don't suppose I am worth more than \$27,000,000 all told."

Q: Why is Sonny Bond still in joint custody of his and Cher's daughter, Chastity? Shouldn't Cher, the mother, have control of the child?

A: E.E., DeSoto, Tex.

Q: We doubt Cher will quarrel with Sonny over Chastity who simply adores her daddy. Sonny has always been the one to exert the most influence and discipline over Chastity in any case. Cher is much more loving and relaxed with the little girl.

MY DREAM OF THE WEEK: Actress Ava Gardner was seen everywhere in London during the last few weeks with 20-year-old Freddie Davies, the black singer. The 53-year-old Ma Gardner



LENA HORNE
 heads black cast

refused to comment when asked if this was a new romance. However, in Madrid the other day someone asked Davies about his relationship with Ava and she said, "She's like a mother to me."

Q: Why do we let the French get away with their high-handed behavior at the recent Washington conference?

A: J.N., Bronx, N.Y.

A: The French made a short-term gamble in dealing bilaterally with Iran, Kuwait, Saudi Arabia and Libya about oil. But the U.S. might have the last laugh in three years time, may think the U.S. will become the master of the energy situation and then the French may find themselves paying well above current world prices for oil thanks to their current short-sighted triumph. Despite their high-handed behavior, the French are extremely nervous because they are on the verge of having a socialist president.

North Sea oil and are particularly vulnerable to Arab threats.

Q: Genevieve told me Tony Orlando of the Dawn rock group is married. Q: What?

A: E.V., Naperville, Tenn.

A: Yes — the 43-year-old singer whose single "I've a Yellow Ribbon Round the Old Oak Tree" was the biggest selling single last year (17,000,000 copies) is married to a former secretary who used to work in the music business. They live in New Jersey with her teenage son by a former marriage. Orlando is a Coast who was given his name by rock tycoon Don Kirshner when he was just a teenager. Kirshner thought the singer would have more luck with an Italian-sounding name. He did!

TROUBLE IN PARADISE: The marriage of singer Dionne Warwick and actor Bill Elliot is registering on the earthquake scale again. He can't take her skyrocketing success. They were married in 1969 and already divorced each other once before. (A year after their marriage they split and then remarried in three months.)

BLACK IS BEAUTIFUL: Hottest upcoming Broadway scheme — a plan to revive the musical "Papa Joe!" with an all black cast headed by Lena Horne at the rich society lady Ben "Pippin" Vereen as "Joe!" and somebody like Diana Ross as the younger love interest.

Q: Does anyone know why

House Speaker Carl Albert is so scared of having the Presidency fall upon his shoulders?

A: I. O., Kansas

A: The Speaker of the House simply feels he isn't up to the office in more ways than one. Foremost on his list is what he calls "my anatomical handicap." The 64-inch tall Albert says "It's impossible for me to see eye-to-eye with people." Albert thinks U.S. citizens want a Chief Executive who rides tall in the saddle. It's true, recent Presidents (Nixon, LBJ, JFK, and Ike) have been tall.

Q: Have rising gas prices and all that knocked Rolls-Royce out of business?

A: J.E., N.Y., N.Y.

A: No — on the contrary, sales of the automobile are brisk wherever there are dealerships in the U. S. (Dealers usually sell about one Rolls a month on an average.) If you can pay from \$20,000 to \$40,000 for a car, then you can't find much of an object. The Rolls gets ten miles to the gallon which is about like other U.S. luxury cars.

Q: Is Barbara Streisand still going with the Arizona businessman?

A: K.O., Boston, Mass.

A: The "Pines" is Hollywood holddresser Jon Peters, a good-looking bearded 28 to Barbara's 32. Barbara is so stuck on Jon she recently consented to a two-page spread in Women's Wear Daily to show off his charms. Jon says his spouse in Beverly Hills, Elaine and Woodland Hills gross \$100,000 a week. But Jon's not talking about his marriage — to actress Lesley Warren by whom he has a five-year-old son. (As we told you recently, they live apart.) Meanwhile, Barbara is doing an audacious beauty playing anti-Women's Lib and saying "I actually enjoy being subjugated to Jon."

Q: What happened to the romance between David Frost and that beautiful model Karen Graham?

A: I heard they were going to get married and then she changed her mind so that she ran off and married someone else. What's the real story though?

A: D. G., Van Nuys, Calif.

"A: That 'someone else' is millionaire Del Colman and he and Karen have been going together for a few years. In fact, he bought her a magnificent Manhattan co-op apartment. Karen was pushing for marriage which wasn't what Colman wanted so she took up with David Frost and when they announced their marriage plans Del decided to [ish] instead of cut bait which was exactly what pretty Karen had in mind."

Q: Sometime ago you mentioned that Norman Mailer was writing a serious novel. Any idea what it's about?

A: T. Saddle River, N.J.

A: Mailer is doing the history of a single family through the ages. The book is expected to run over 600,000 words and it's not clear if he may decide to break it up into four or five separate books. Little, Brown is paying a nice round one million for the novel.



CARL ALBERT
 anatomical handicap

Q: Why is it that the girls in the Miss America contest always have middle names?

A: P.D., Ft. Worth, Tex.

A: Pagan officials always ask for full names on the Miss America applications and from then on the contest uses full names without further consultation. The winners are thus often stuck with names such as Lee Ann Meriwether — a woman who is trying to be known as simply "Lee Meriwether."

HEART ATTACKS MAKE STRANGE FRIENDSHIP: Heart transplant pioneer Dr. Christian N. Barnard and comic-book sellers are very close these days. Peter has been interested in the doctor's work since his own double coronary nearly nine years ago.



CHER BONO
 father knows best

FIXTURES
 RED TAG SALE
50% OFF

LIGHT HOUSE

Lighting Fixtures
 Open Saturdays 11:00 A.M. to 4 P.M.
 Jim Morrison, Manager
 1805 Addison Ave. East
 Phone 733-5922

Final Close Out of all Discontinued Models

Frigidaire APPLIANCES

Frigidaire has just introduced many new models of Refrigerators, Ranges, Washers, Dryers, and Dishwashers. We purchased a car shipment of the discontinued models at a very substantial savings. The savings are even more significant because of the price increases on the new models!!

SAVE up to \$100.00

Refrigerators



Regular \$349.95 2 door Refrigerator	\$248
Regular \$479.95 Custom Imperial Refrigerator	\$378
Regular \$599.95 Side by side Combination	\$498
Regular \$499.95 Front Freezer Refrigerator	\$298

Ranges



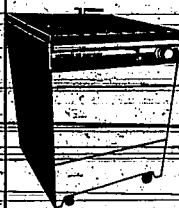
Regular \$319.95	\$258
Deluxe 30"	
Regular \$369.95	\$298
Custom Deluxe 30"	
Regular \$569.95	\$488
Double Oven, Elect. Clean	
Regular \$599.95	\$538
Ceramic Top 30"	
Regular \$349.95	\$278
Deluxe 40"	

Laundry



Regular \$279.95	\$218
Deluxe Washer	
Regular \$239.95	\$178
Custom Deluxe Dryer	
Regular \$399.95	\$338
Skinnie Mini	
Regular \$279.95	\$199
Gas Dryers	

Dishwashers



Reg. \$269.95	\$218
Custom Deluxe Top Loader	
Reg. \$319.95	\$248
Custom Deluxe Front Loader	
Reg. \$199.95	\$148
Deluxe Top Loader	

*Similar discounts on under-the-counter models

Here is your opportunity to buy Quality Frigidaire
at Big Savings. Prices that can't be duplicated again.

WE NEED TRADES

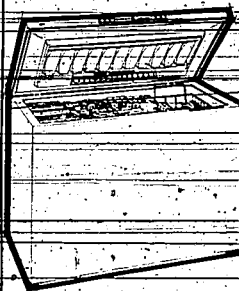
PRICES INCLUDE AN OPERATING TRADE-IN.

If your trade has better than average trade-in value,
Your new figure will be lower accordingly, than the prices
shown. Hurry for best selection of models & colors.

Delayed Payments if desired.

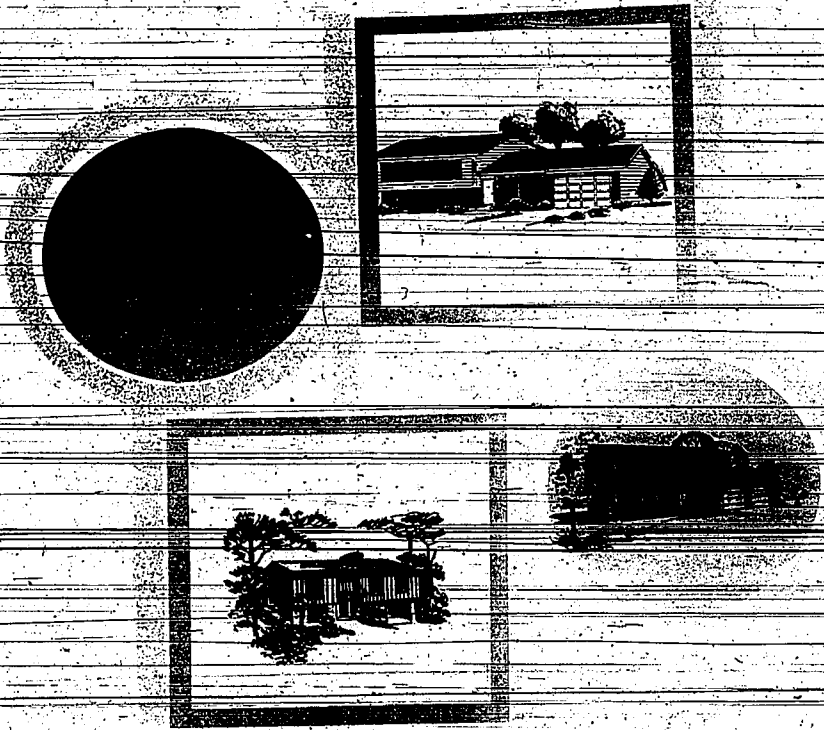
FREE Delivery, Installation and service to
every area in Magic Valley.

NOTE: We received a few Freezers in this
carload to be sold on a First come-First Served Basis.



Serving Since 1946

You choose the home . . .



We'll supply the means

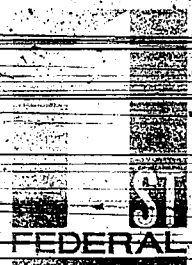


Why not enjoy that new home while your family is growing up? Contact your local realtor or contractor and buy or build that home now. First Federal Savings and Loan Association of Twin Falls and its branch in Burley are now offering their borrowers a complete package, which includes your principle, interest, taxes, fire insurance, and life insurance all in one monthly payment.

First Federal Savings and Loan Association of Twin Falls and its branch in the Overland Shopping Center, Burley, have funds available to finance your new home. Don't delay — let your family enjoy that new home now. See your realtor or contractor today, then proceed to First Federal Savings and Loan for financing.

**Remember, Where you borrow
does make a difference!**

**FIRST
FEDERAL
SAVINGS**



FEDERAL

THE HEADQUARTERS OFFICE IS IN TWIN FALLS, IDAHO. BRANCH OVERLAND SHOPPING CENTER