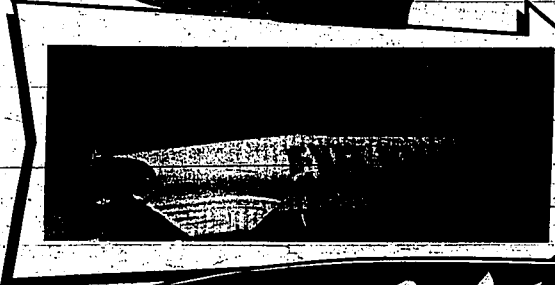
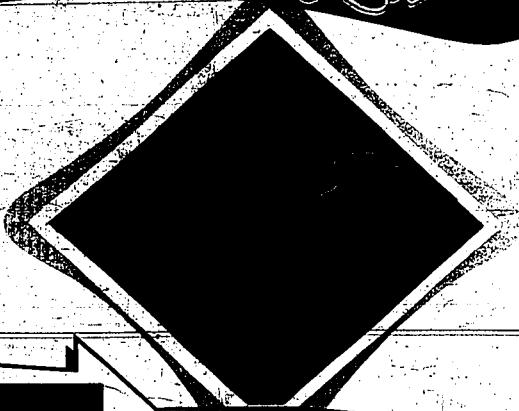


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Evel Knievel's

Sept. 8

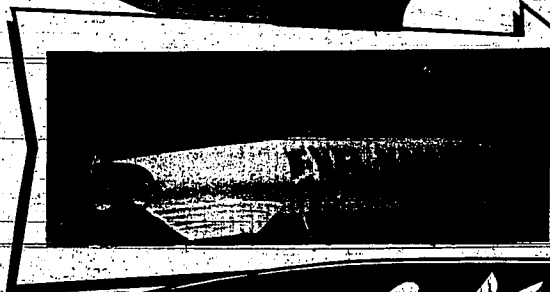
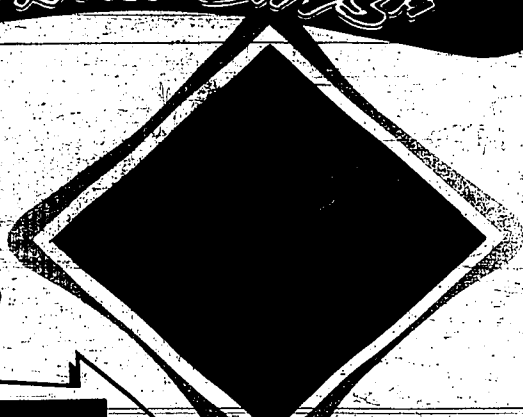
Seattle  
Sept. 1-7

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WHEEL & ROAD  
7 DAYS FROM TO RIN DAYS



Evel Knievel's

Sept. 8

Schedule  
Sept. 1-7

COVER DRAWING BY  
ERIC CHAMBER

# TF fair promises action-filled fun

By MARJORIE LIERMAN

Times-News writer

FILER — Hi Neighbor! Let's go to the Fair!

And do they ever have a fair this year — more exhibits and — displays, five big cattle shows, free daytime entertainment, lots of good food, and an action-filled rodeo each night. A family could go every day of the fair and find something new and different to see.

The fair officially starts Sept. 4 but department heads will be on hand early Sept. 2 as exhibitors begin arriving to make their entries.

All livestock, except horses in open class, must be on the grounds by 6 p.m. that day. Fat animals will be weighed during the afternoon for the Fat Stock Show. Antelope entries must be in by noon and other department entries

will close by 6 p.m.

Sept. 2 is judging day for most exhibits, beginning at 9 a.m. with poultry, swine and horse arts and followed at 10 a.m. by antiques, sheep, kitchen and poultry, youth,



HAROLD HOVE

... to retire

## Harold Hove to leave post

TWIN FALLS — Harold O. Hove probably has more time than anyone during the annual Twin Falls County fair.

Hove has served on the fair board for the past 11 years, including nine as president, and he still loves it all.

Hove traditionally proclaims every fair every year the "best ever" and he says they are.

Every year the Twin Falls County fair and rodeo grows and improves. In fact, he says, it's getting harder to squeeze the show into the fairgrounds and buildings.

Some improvements are made each year, he says, and this year, extensive rewiring has been done.

The 1974 fair will be the

last for Hove as president of the board. He's retiring from the board at the end of this year and the end of his present term. However, he says he will probably be back at the fairgrounds about this time every year.

Hove says what makes the fairs so much fun is "the people." "No place else can you meet so many old friends and get acquainted with new friends such as rodeo producers, cowboys, owners and exhibitors of high quality livestock and youngsters entering their 4-H and FFA projects."

The Twin Falls fair, Hove says, has attracted some of the top Hereford cattle and dairy and other beef breeds to be seen anywhere in the nation.

"The wonderful cooperation we have from all parts of our country, state and nation," he says, "is the secret of our continued growth and success. We are now spoken of as the 'outstanding county fair in the United States,'" Hove said.

At fair time, Hove and other members of the fair board, who all serve as volunteers, usually arrive at the grounds at 7 a.m. and are still there at midnight. Sometimes they slip away for an hour or two to see if their business is running

properly, but they spend most of the week at the fairgrounds.

Like most of the other fair board members, Hove is active in many other community projects and maintains his own busy schedule as vice president of marketing at the Twin Falls Bank and Trust.

Hove, a native of southern Minnesota, came to Idaho in 1936 when he purchased the Kimberly Advertiser and served as its publisher. His partner at the time later and he also took over the Filer Citizen Record. Both were sold, the Advertiser in 1953. While publisher of the paper, however, he won two national newspaper awards.

While residing in Kimberly he was active in the Commercial Club, Chamber of Commerce, Lions and Booster Clubs. In 1957 he received special recognition from the Kimberly Chamber of Commerce for outstanding service to the community.

In 1953 he became associated with the Twin Falls Bank and Trust and has served the firm since that time. He has also been active in the Twin Falls Chamber of Commerce industrial program and worked as a partner of the original joint effort to establish the College of Southern Idaho in Twin Falls.

Hove has also been active in the Masonic Lodge and associated bodies, the Elks Lodge, Rotary Club and other organizations.

Some of his other favorite projects have included bringing the National High School Races to Twin Falls, Idaho, and helping establish the Snake River RESCAP center in Kimberly, and in bringing such industries as Kelloway and Carolina Paper Box Co. to this area.

Hove was named one of the "outstanding community leaders of America" in 1972.

## Evel Knievel goes for broke

By CRICKET BIRD  
Times-News writer

TWIN FALLS — "Step right up, folks. See the daredevil do death!" On Sunday, Sept. 4, Robert Craig Knievel, better known as Evel, will give his biggest show ever. And maybe his last.

That Sunday, at mid-afternoon, in a horse pasture a few miles from Twin Falls, Evel Knievel will don his daredevil's suit of white leather trimmed in red and blue.

### Evel section begins on p. 10

He'll climb the ladder on the steel ramp that juts into the blue desert sky at a steep 56 degree angle and squeeze himself inside the tight cockpit of his thirteen-foot-long, red-white-and-blue Skycycle X-2.

Engineers will be checking the electrical and mechanical gauges to make sure all systems are go. The copper-colored heater, bubbling and roaring like a geyser, will pour into the superhot steam which will power Knievel's cycle.

Photographers and writers, spectators and promoters will be ready for the moment after a long

week of waiting. Inside the cockpit, Evel Knievel, after years of postponing this biggest show ever, will be ready.

Then the countdown will begin. Viewers on the immense closed-circuit television network will lean forward in their seats.

At blast off, with a tremendous roaring noise and clouds of dust and steam, the rocket will shoot to the top of the 100-foot track and soar over the canyon with smoke trailing

If all goes well, a parachute will burst into bloom high over the river, drifting Evel and his cycle down to the sage and distant terrain of the north side of the canyon.

All scolding folks wringing the 35-year-old daredevil brittle, will-face broken-bones, will have only a few seconds to jerk his body free from the enormous weight of his vehicle, and activate a chest-back parachute.

Viewers can then sit back with relief to watch with horror as the rocket slides down to its target.

And in Twin Falls and elsewhere, other people will see they would not walk across the river to see Evel Knievel jump over the Atlantic Ocean, and they'll go about their business.

But they might bother to ask, "Well, did he make it or not?"

produce and fruits. Dogs will be judged at 1 p.m. at the Dog House. Junior gardeners will have their exhibits judged at 1 p.m.

Each of the four days of the fair will begin with an American Flag raising at 8 a.m. and a lowering ceremony at 5 p.m., both in charge of the Filer American Legion Post.

Sept. 4 is East End Day when residents from Murtaugh, Hansen and Kimberly arrive for their day at the fair. The Angus, Charolais and Shorthorn cattle shows will be that morning, as well as youth Quarter Horse performances. Judging in the flower department; livestock feeds and junior gardeners section.

Sept. 5 also will be the day for fitting and showing of 4-H club sheep, market hogs, swine breeding classes, market lambs, sheep breeding and goat breeding classes.

All 4-H Club members will be admitted at 7 p.m. for their grand entry into the arena before the rodeo begins. Children under 12 years of age will be admitted free to Wednesday's rodeo, if accompanied by parents.

Sept. 5 is Twin Falls Day and usually brings the largest crowd of the four-day event. It will be Polled Hereford Day and also will have the Open to the World Steer Show. The 4-H Club and Future Farmers of America buildings will have agriculture and home economics demonstrations, tractor-driving competition and round robin fitting and showing contests.

Sept. 6 West End Day will usher in the third Big Western Register of Merit Show. The six best Herefords judged during the show will be marched through the ring before the evening's rodeo. Miss Rodeo Idaho, queen contestants will be judged on horsemanship in the riding arena during the afternoon. All 4-H Clubs will have style revues and home economics judging.

The Fat Stock Sale will get underway at 10 a.m. on Sept. 7, during which time 4-H and FFA members will sell their livestock projects. A weed identification contest will take place in the 4-H Tom Parks Pavilion and the awards assembly will be held there at 3 p.m. Members of 4-H clubs will receive their special trophies, awards and scholarships.

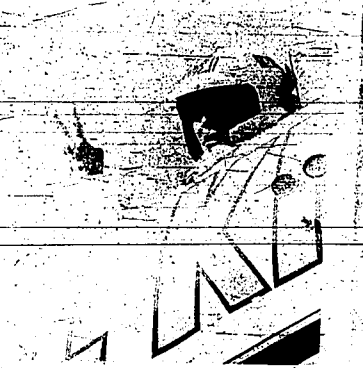
That afternoon fairgoers are invited to a free horse show in the arena sponsored by the Filer Wrangler. The winner of the Miss Rodeo Idaho contest will be announced during Saturday's rodeo.

Each day of the fair will have free daytime entertainment in the tree area or grandstand. This will include pig-kill-rope, band music, music by the Old Time Fiddlers and the Miss Rodeo Idaho queen horsemanship competition.

Stock for the rodeos each evening is furnished by Cotton Rossier, vice president of the Golden State Rodeo. Rossier is well known in the area and has produced six of the last ten rodeos held at the Twin Falls County Fair. He has become famous for his impressive grand entry each year.

On the midway will be the Ray Cammack Show with 25 rides this year to provide entertainment for every age group. Among the new rides are the Hurricane and Round-Up, and two favorites, the Rock-O-Plane and Roll-O-Plane, are back on the midway for the customer's enjoyment.

Sometimes a full week of fun for all the family. So see you at the Fair!



Undaunted Evel

# Filer named as capital for day

FILER — Gov. Cecil Andrus has issued an executive proclamation making Filer—Idaho's capital for a day on Sept. 6.

The proclamation is in conjunction with the 1974 Twin Falls County Fair.

# Palate pleasing booths readied

FILER — About 21 palate pleasing booths run by church and service groups will be on hand to stifle growling stomachs at the Twin Falls County Fair.

The most popular item on this year's agenda is the hamburger and its varied forms, such as cheeseburgers, hot dogs, french fries and home-made chili will also be featured at most of the booths.

Two booths will be selling breakfast for the fair's early birds. The 4-H booth breakfasts will include eggs, pancakes, ham, hash browns and coffee. Breakfast at the Stockgrowers' booth includes eggs, bacon, ham, sausage, pancakes, toast and a variety of doughnuts and rolls.

Bible-Catholic Church booth will feature breaded rainbow trout from Bob Erkins' Thousand Springs Trout Farm. Trimmings with the fish plate will include tomatoes, tartar

sauce, potato, salad, toast and home-made pickles. An order for a plate lunch at the Campfire Girls booth will cure even the hungriest fairgoer's appetite. The lunch will include a minute steak, salad, roll, vegetable and a beverage. The booth will also feature steak sandwiches.

Other choices for lunch include home-made curdies from the 4-H'ers, chiliburgers from an LDS Church booth, dutch oven chicken from Twin Falls, 10th LDS Ward, turkeyburgers from the LDS Second Ward, and tacsos.

The Stockgrowers will have a variety of sandwiches including cold ham, ham and cheese, bacon-lettuce-tomatoes, peanut butter and barb-quees.

For dessert lovers, homemade pies and ice cream can be found in almost every booth along the midway. Usual fair favorites including walking sundies, candy and caramel apples, and sitowences will also be on sale in various booths.

Organizations having concession booths at the fair include the Twin Falls and Buhl Catholic Church,



# Making it official

EXECUTIVE order making Filer the Idaho capital city on Sept. 6, is signed here by Gov. Cecil Andrus, seated. Receiving the proclamation are Harold Howe, left, chairman of the fair board, and Tom Shouse, secretary.

# Effect of Evel jump unknown

FILER — With the Evel Knievel spectacle occurring the same time as the Twin Falls County Fair, fair officials don't know what to expect.

"We have no idea for what it's going to do to us," fair manager Tom Shouse said. Attendance at the fair should go up since "they're not going to go and watch motocross races all week."

But how many more people should make their way to the fair is entirely unknown.

"If 2,000 to 3,000 more people come to the grounds, that would be a thing. I don't know what we'd do with 15,000 more people," he said.

Shouse expressed mixed emotions about the additional crowds. He is glad that it will expose more people to the county fair. But, at the same time, Shouse said it is unfortunate that both events were planned for the same week.

# Fairground care year round job

FILER — Caring for the Twin Falls County Fairgrounds is a year-round job, according to Tom Shouse, fair manager.

"If you don't have anything to do, you're not paying my attention," he said. One month before this year's fair, Shouse said he had already begun to prepare for the 1974 county fair.

The preparations are for setting up new barns. With expanded livestock and horse shows this year, the barns are already needed. But now, the best that can be done is to prepare for next year's fair.

"Initiation has gotten in the way of some planned changes. A main street running through the fairgrounds was to be paved this year. Estimated costs are in the \$1,000 range for the asphalt and labor to pave the road. Shouse said. During an "ordinary year," he added, the paving cost would have been between \$5,000 and \$6,000.

Soaring costs, however, have not affected the fair much this year. The only thing that is up in price is the rodeo, Sunday, September 1, 1974

Shouse said. This event was raised 50 cents per ticket since more money was needed to make the business co-sponsoring the rodeo happy, he said.

The fair has experienced more growth than inflation. "It's a good healthy growth. It isn't a jump up one year and a step down the next. Fairs are catching on again," Shouse said.

He attributed the increased popularity of the fair to more people raising gardens, and more kids involved in 4-H clubs. "A lot of Twin Falls City kids are in 4-H now. It gives them something to do besides just messing around," he said.

But preparing for the fair is only one of many jobs of the fair manager. During the spring and summer the fairgrounds is continuously active with stock sales, meat evaluation schools, family reunions, Shriner shows, Elks Club events and 4-H activities, he said.

"If we're not preparing for one thing, we're cleaning up behind it," Shouse said.



TOM SHOUSE stands in front of main livestock barn at the Twin Falls County fairgrounds at Filer. He works all year to get the grounds ready for the annual event.

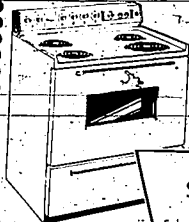
# Busiest man

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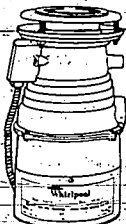
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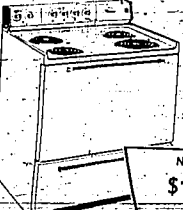


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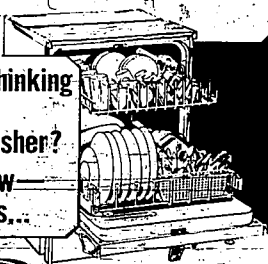
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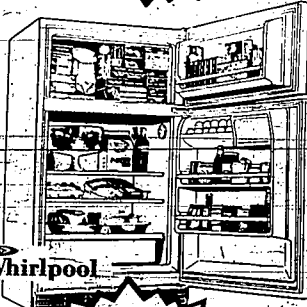
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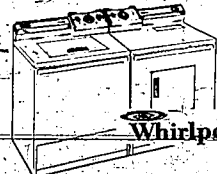


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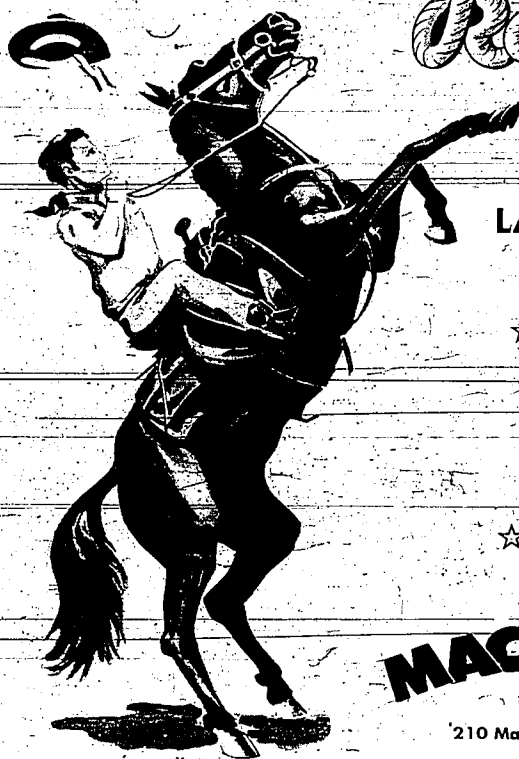
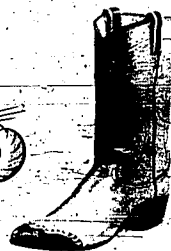
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# Women's barrel racing included in fair menu

By DIANE MARSHALL

**FILED** — Barrel racing, the major women's event in rodeo, is one of the most colorful and popular rodeo events.

Girls and women of all ages, dressed in decorative apparel, compete in the fast-moving event. Some compete for fun, others as a hobby—and some for profit.

The race consists of a vertical pattern around three barrels. A 60-foot span lies between the starting line and the first barrel. Distance between the first and second barrels is 20 feet and 60 feet between barrels two and three. A "good time" for a regulation barrel race is about 17 to 18 seconds, but varies with courses and conditions.

Although there is no

certain breed of horse used for riding, a good barrel horse is one with agility, sound legs, and a level head, according to past barrel racer Mrs. Karen Jones Filer.

She said a horse built with long well-muscled hips, adds to the speed and drive of the animal. Geldings are the most reliable and a good disposition is important, she said.

The training process is lengthy and can take several years. Janice Morton, barrel racer from Richfield, explained the beginning training process.

"The first step is to walk the horse around the barrels stopping at the positions where the horse should begin to make the turn."

Following the walking, if the trainer feels the pattern has been learned by the

animal, it can be trotted, loped, and when the animal is far enough along and has the pattern learned, speed can be added. The procedure can take up to eight months, depending on the horse.

The final process, explained by Shirley Daniels, Shoshone, president of Golden Valley Girls Rodeo Association, is "seasoning the horse." This consists of racing at actual events to accustom the horse to the confusion and distractions of the rodeo. This usually means sacrificing points and profit. The length of this part of the training process varies with the horse, Mrs. Daniels said. She added that exercising the horse daily is important in training and keeping the horse fit.

The saddle, of course, is

an important factor in racing. Mrs. Daniels stressed the importance of a well-built, light-weight saddle as it is important to trim all excess weight for speed. She said breast collars to help hold the saddle in place, and split

boots to protect the horse's legs — preventing injury and slipping — are also valuable pieces of equipment.

Mrs. Daniels cited the Twin Falls County Fair and Rodeo in Filer as the "biggest paying rodeo for

barrel racers in the eastern part of the state." The fair board has put up \$400 for the race. The remaining prize money will be taken from the contestant's \$30 entry fees.

Barrel racing will be an event in each of the four days of rodeo.

## Open class schedule

**FILED** — The schedule of judging for open classes of livestock at the Twin Falls County Fair for Sept. 2-6 has been announced.

All livestock must be on the fair grounds by 6 p.m. Sept. 2 with the exception of open class horses which must be on the grounds at 9 p.m. Sept. 3.

Antique department exhibits must be in by noon on Monday. All other department entries must be on the grounds by 5 p.m. on Sept. 2.

Weighting will be done at 10 a.m. on Sept. 2. Steers 16 p.m., market lambs and hogs 16 p.m.

Judging schedule for Sept. 3 will begin with poultry, swine and home arts at 9 a.m. Sheep, antiques, kitchen and poultry, youth, produce and fruit will be judged at 10 a.m. Dogs and Hereford cattle will be judged at 1 p.m. Junior gardeners will be judged at 4 p.m.

Sept. 4 will be Angus, Charolais and Shorthorn Day. Angus will be judged at 8:45 and horses will be judged at 11 a.m. Youth Open will be at 11 p.m. Performance will start after open class halter classes.

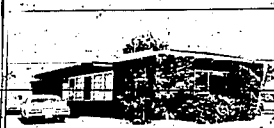
Flowers will be judged at 10 a.m. The Junior Angus Show will be at 10:30 a.m. Livestock feed, produce department, and Charolais cattle will be judged at 2 p.m.

Junior Charolais Show and the Junior Flower Gardeners judging will be held at 4 p.m. Shorthorn cattle judging will be at 5 p.m.

"Polled Hereford Day" will be Sept. 5. Also on that day is Quarter Horse working events at 8 and Polled Hereford cattle judging at 10:30 a.m. The Appaloosa horse working events will be held at 1 p.m. with the "Open to the World" Fat Steer Show at 3 p.m. The Junior Hereford

Show is scheduled at 4 p.m. Sept. 6 will be "Herford Day." Scheduled events for that day include the "Big Western" Regis of Men Show at 10:30 a.m., Misses Rodeo Idaho Queen Horsemanship will be at 3 p.m. Herford best six head show will be held at 7:30 p.m. in the rodeo arena.

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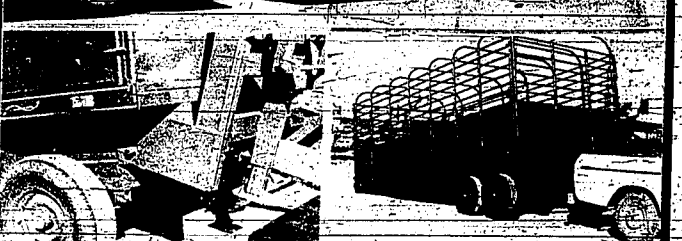
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# 4-H, FFA judge schedule given

TWIN FALLS — The schedule of judging for 4-H and FFA events at the Twin Falls County Fair has been announced.

FFA livestock events will follow 4-H in judging schedule. Market steers, lambs and hogs will be shown together as a junior show.

All projects, including livestock, livestock record books and secretary books must be entered Sept. 2 between 9 a. m. and 4 p. m. All demonstrations must be registered at this time, also.

Other times for judging includes horses, fitting and showing, 1-3 p. m.; weight market steers, 1-6 p. m. and weigh market lambs and hogs, 4-6 p. m.

Events being judged Sept. 3 at 9 a. m. include all home ec and miscellaneous projects, dairy fitting and showing, with senior being first, followed by dairy quality. Beef fitting and showing, junior first, and horses quality halter class will also be judged at 9 a. m.

Country and rabbits will be judged on Sept. 3 at 10 a. m. and horse performance classes at 11 a. m. Beef breeding classes with calves followed by heifers and ewes along with dog obedience training

classes will be held at 3 p. m.

Sept. 4 schedules include sheep fitting and showing, followed by junior division market hogs at 9 a. m. Market lambs, junior division judging will be at 11 a. m. Sheep breeding classes will be judged at 1 p. m. Goat breeding classes will be judged at 3 p. m. Assembly for the entry into the rodeo will be at 7 p. m.

Demonstrations in agriculture, home ec and miscellaneous groupings will be at 9 a. m. Sept. 5

Other events for the day include a tractor driving contest in the old rodeo arena and a separate contest of 4-H and FFA round robin fitting and showing. Forestry identification judging will be at 3 p. m.

The schedule for Sept. 6 includes the home ec judging contest at 9 a. m. The junior sty dress review followed by senior sty dress review will begin at 1 p. m. The dairy springer heifer sale will also be at 1 p. m.

The 4-H and FFA, all stock sale will start events in Sept. 7 at 10 a. m.

It will be followed by a weed identification contest at 10:30 a. m. The final event will be a 4-H Awards Assembly at 3 p. m.



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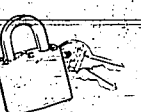
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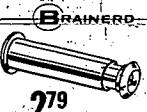
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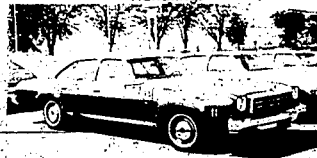
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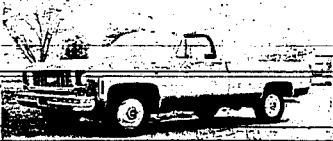
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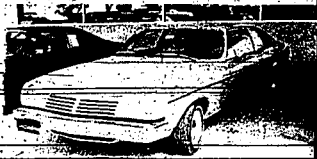
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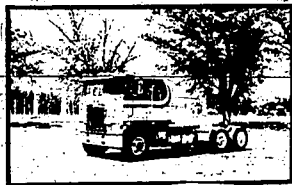


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# Evel's life story told

By CRICKET BIRD  
Times-News writer  
**TWIN FALLS** — Evel Knievel began more than 25 years ago on the road which has led him to the edge of the Snake River Canyon, poised and ready for his biggest jump ever.

In the mid-40's in Butte, Mont., a little boy named Bobby Knievel went to see stunt driver Joy Whitwood jump over a Cadillac at a local track. The act put a gleam in Bobby's eye, and he went home to try it himself.

As Knievel tells it, in an article by Lawrence Linderman, "I went home and tore off one of the garage doors and made a ramp out of it and rode my bicycle to the edge. I called my younger brother and we talked it over and decided that I was pretty good and we were going to put on a show for the neighborhood kids, so we ripped the other garage door off and made a landing area."

"But even that wasn't good enough so my brother got some weeds, got some matches and arranged that I would leap through fire. That's when we went up burning up both my granddad's garage doors," Knievel said.

Knievel, born Oct. 17, 1937, started out like in Butte, Mont., with his parents, but a divorce soon split the family and his grandparents took over.

"I was very young when

my folks got divorced, and I can't remember anything before my grandparents started raising me. I was just another rough little kid and "nothing" great was happening to me until one day when I was eight and I saw Joy Whitwood and his auto thrill show. I liked that kind of stuff," Knievel is quoted as saying by Linderman.

Of course, the next time he tells it, the stunt driver might have been Jimmy Lunch and the little boy might have been in years old, but the idea comes across anyway.

Knievel has progressed from the childhood exploits, through hundreds of jumps and stunts, to the apex of fame. Kids from Pocatello to Poughkeepsie play Evel Knievel games and buy Evel Knievel toys.

Almost everybody has heard his name.

At 35, Robert Craig Knievel, is a rich and successful man. But the way up hasn't been easy.

During his career of motorcycle stunt driving, Knievel has suffered more than 50 broken bones, or as another tells it, has broken every bone in his body, except those in his neck. Frequent injuries to his left leg have resulted in an apparent limp. And Knievel has recovered from three broken backs.

Knievel's rough and tumble childhood and adolescence were an

early prelude to his

incredible career. Descriptions of Knievel the youth run the gamut from a "restless boy . . . who was never really an outlaw or criminal" to an "adroit thief" who strong-armed protection money out of local shop owners.

It was during this period of hub-cap stealing, fast driving and rough living, that Knievel got his nickname, which he has used ever since.

One of the many times Knievel got tossed in jail by the Butte police chief, he ended up sharing the facilities with a fellow named Billy Knoffle. The way Evel tells it "one of the deputies was kidding around and said, 'Oh, oh, looks like we're in trouble. We got Awful Knoffle in one cell and Evel Knievel in the other.'"

Later Knievel changed it to Evel, presumably to eliminate the unavoidable connection with the forces of darkness, and to match the spelling in his last name.

Many people in Butte remember Bob Knievel with fondness despite his . . .  
Continued on p-401

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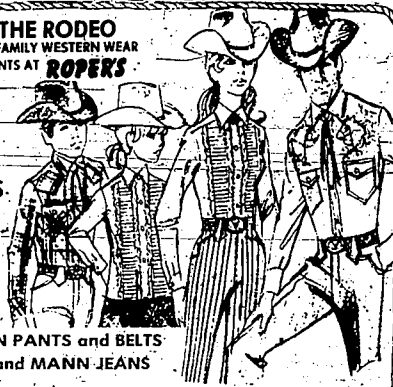
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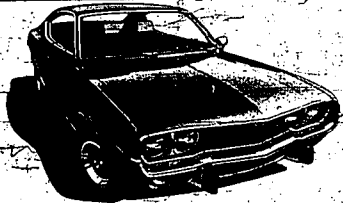
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# Race schedule

**Sunday, Sept. 1**  
Mini-bike class: 10 a.m., practice and qualifying races; 12 noon, races begin.

**Monday, Sept. 2**  
Mini-bike class: 10 a.m., finals for mini-bike class.

**Tuesday, Sept. 3**  
Amateur class: 10 a.m., practice and qualification races; 12 noon, races begin.

**Wednesday, Sept. 4**  
Amateur class: finals, 10 a.m., starting time.

**Thursday, Sept. 5**  
Professional class: 10 a.m., practice and qualification races; 12 noon, races begin.

**Friday, Sept. 6**  
Professional class: 10 a.m., final races for \$100,000 in prize money.

Reservation and check-in will be at the Blue Lakes Inn parking lot the evening before a race.

# Record prizes listed in moto-race

**TWIN FALLS** — The biggest purse in the history of moto-cross racing will be awarded in six days of races planned before Evel Knievel's canyon jump.

Professional racers will vie for \$100,000 in prizes and amateurs for \$25,000 in the races to be held Sept. 1-6 at the Snake River Canyon jump site northeast of Twin Falls.

More than 150 top racers from at least 10 countries, including Germany, France, Italy, Sweden and Finland, have entered the professional competition sanctioned by the American Motorcycle Association. About 600 races are expected to

compete in the amateur and mini-bike meets.

In moto-cross races, which originated in Europe, riders follow a rough dirt course, over natural terrain. Boisean Mike Uhl, who designed the course with his brother Bill, said the track has sweeping turns, sharp rights and lefts, up-and-down grades and straightaways.

Competitors in the moto-cross races fall into two major categories: amateur and professional. Amateur racers will compete in mini-bike categories for racers from as young as 5 years old to a maximum age of 14 years old on Sept. 12.

Older amateur racers will compete in races scheduled for Sept. 3-4.

The professional races are the big event, with champion riders from Europe and America competing for prizes. Some top names are Gary Jones, California, the national 250 moto-cross champion for 1971-72; Jim Fomeroy, Washington, the first American to win a World Grand Prix moto-cross; Heikki Mikkola, Finland, the 1974 500 moto-cross world champion, and

Roger DeCoster, Belgium, the 500 world champion for 1971-72.

The races are divided into three classes: 0-125 cc, 125-250 cc, and 251 cc and up. The 125 class will run two 30-minute motos (or heats) plus two laps. The 250 and 251-and-up classes will run two 40-minute motos plus two laps.

Results from the two motos are averaged for the final placings. "Consistency is what counts in moto-cross races," Uhl said.



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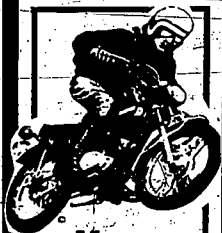
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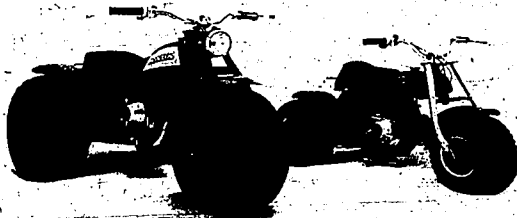
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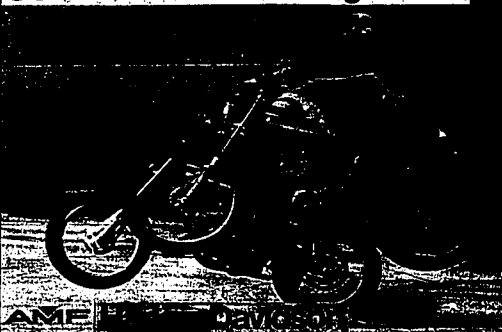


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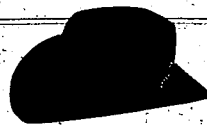
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# Evel's designer describes intricacies of jump

TWIN FALLS — Evel Knievel's flight over the Snake River Canyon will be powered by a steam engine that's "like an overgrown pressure cooker."

Knievel's mechanical designer, Bob Truax, made the comparison as he described the steam engine which will launch Knievel in his Skycycle X-2 across the 1,700-foot-wide canyon.

Skycycle X-2 is the descendant of the ill-fated Skycycle X-1, which plummeted to the bottom of the 500-foot deep canyon during an unmanned test shot last November. Searchers recovered the battered hulk from the Snake River bottom.

Publicly, Knievel calls the test a failure where "somebody figured wrong." But the master publicist and con man has told several people quietly that the thing wasn't supposed to succeed anyway.

Like the X-1, the new improved model bears little resemblance to a motorcycle. Approximately 13 feet long, the Skycycle looks like a small jet rocket, the cylindrical body is decorated in patriotic red,

white and blue, complete with stars and Evel Knievel emblazoned on the side in huge letters.

The craft which sports tail and side fins, is constructed basically of aluminum. Weight before the jump is about 1,200 pounds, with the water and launch equipment. Recovery weight with Knievel is 800 pounds, the designers say.

Chief engineer Truax's qualifications for designing the Skycycle are impressive. A 20-year veteran in the missile business, Truax, with James Goddard, was a founder of the Air Force, secret satellite and Navy Polaris missile programs. He helped develop lunar landing systems while employed by the National Aeronautics and Space Agency (NASA) as an aeronautical and mechanical engineer.

One basic difference between X-1 and X-2, Truax says, is a "bigger, more powerful engine." The steam engine is being used because it can create a powerful thrust in a very short time.

About 50 gallons of water are superheated in an

external boiler or boiler, fed into the missile's tank at 720 degrees and, then cooled to 700. When the pressure is released at ignition, the steam power base will have 6,000 pounds of thrust, burning just long enough at 4-5 seconds to shoot the craft up to 400

miles per hour across the canyon.

At nominal conditions, the engineers say, the Skycycle will peak at about 2,000 feet in the air and travel about a mile horizontally. The vehicle will be launched from a stationary position,

eliminating those traditional running approaches Knievel jump fans are used to.

The jump ramp, a triangular steel structure anchored in cement on top of a huge dirt mound, is a 100-foot track that points to the sky at a piddly 50-

degree angle.

At takeoff — even the jumps are rocket, not motorcycle, oriented — the X-2 will send out great clouds of steam and produce a great, roaring noise like a missile launching. At a test firing

Continued on p-19



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# Canyon test jump failed

By CRICKET BIRD

**TWIN FALLS** — On a wintry November day last year, Evel Knievel came to Twin Falls for a test shot of his steam-powered Skycycle X-1.

The unmanned machine didn't make it.

Instead, it left the ramp at high speed, began turning in the air, and fell more than 475 feet to the bottom of the Snake River Canyon.

Knievel's crew launched the Skycycle X-1 forerunner to the Skycycle X-2 he plans to use in his Sept. 8 jump — "at about noon on Nov. 3, 1973. The launch was planned to "test the ramp and track we put up," Knievel said at the time.

Knievel said the only problem with the test was that the motorbike turned over in the air "a couple of times," after it left the ramp. "It's going to be hard for me to control if it does that, but we can control it," he said.

"You've got to test these things," Knievel added. "You can never tell what might happen."

After the test, Knievel said he would raise the ramp and add 100 feet thrust to the machine, Skycycle X-2, which has a much larger "engine" than the X-1, will be launched from

a ramp at the giddy angle of 36 degrees, an increase of 36 degrees from the original 20-degree slant.

John Christoffersen, then Twin Falls mayor, one of the witnesses of the trial jump, said Knievel's jet-powered motorbike "looked like a rocket going up."

Christoffersen said, "ins on the back of the cycle caused the machine to roll and lose altitude before it went into the river."

Knievel estimated the speed of the motorcycle at 200 miles per hour.

Christoffersen said it was going "a whole lot faster than I expected to see it go."

"I think with a much more expensive and better designed machine he would make it," Christoffersen said.

"Another observer, Rolle Moore, said the trial machine seemed to "flutter" into the water.

"If anybody tries to jump the canyon in a contraption like they fired yesterday," Moore said at the time, "somebody's going to get killed."

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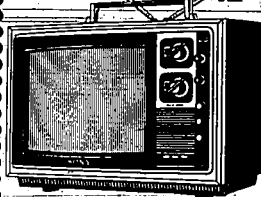
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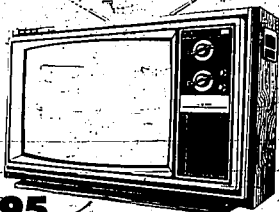
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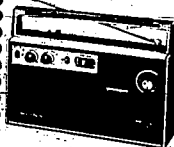


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- FM/AM portable, with advanced circuitry assuring clear reception.
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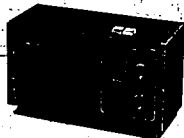
TFM-7250W

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### FM/AM TABLE RADIO

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- FM/AM table radio, resting on graceful pedestal base
- Component quality circuitry and large speaker for deep, rich sound
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- Long slide rule tuning dial.

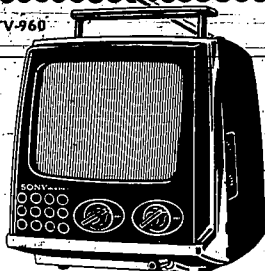


TFM-9430W

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# SONY HEADQUARTERS

TV-960

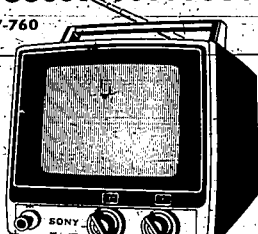


## BLACK & WHITE TV FEATURES

- 8" screen measured diagonally
- 100% solid state AC/DC operation (w/optional accessories)
- Weight: 11 lbs. 4 oz. (18 lbs. 8 oz. w/optional battery pack)
- 70 detent UHF channel selection
- Handsome black cabinet w/brushed chrome trim
- Earphone included for personal viewing

**\$139<sup>95</sup>**

TV-760

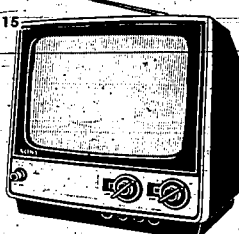


## BLACK & WHITE TV

- 7" screen measured diagonally
- 100% solid state
- AC/DC operation (w/optional accessories)
- Weight: 10 lbs. (17 lbs. 4 oz. w/optional battery pack)
- Glare-free screen for indoor/outdoor-viewing
- Automatic Gain Control
- 70 detent UHF channel selection
- Sleek black cabinet w/brushed chrome trim
- Earphone included for personal viewing

**\$129<sup>95</sup>**

TV-115



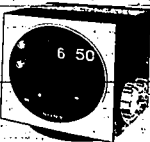
## BLACK & WHITE TV FEATURES

- 11" screen measured diagonally
- 100% solid state
- AC/DC operation (with optional battery pack or auto/boat adaptor)
- Weight: 14 lbs. 12 oz. (22 lbs. w/optional Battery Pack)
- Glare-free screen for indoor/outdoor viewing
- 70 detent UHF channel selection
- Black cabinet w/chrome trim
- Earphone included for personal viewing

**\$149<sup>95</sup>**

## "IT'S A SONY" DIGITAL CLOCK

- A compact FM/AM model with illuminated
- Digital clock numerals
- Alarm level volume-control
- Sleep timer turns set off automatically
- Neatly shaped cube design

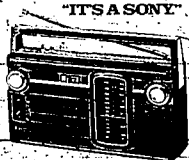


**\$44<sup>95</sup>**

TFM-C430W

## FM/AM PORTABLE

- FM/AM portable, featuring battery and AC operation for versatile use at home and away
- Exceptionally clear reception
- Tone control switch
- Earphone included



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TFM-7150W

## "IT'S A SONY" DIGITAL CLOCK

- FM/AM sound and contemporary styling
- Digital clock numerals, easy-to-read in any light
- Sleep timer turns set-off automatically
- Attractive cabinet, trimmed in chrome

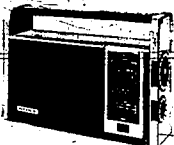


**\$44<sup>95</sup>**

TFM-C444W

## "IT'S A SONY" DELUXE PORTABLE

- A high power AM portable, featuring battery and AC operation, with built-in AC cord
- Handsome styling, heavy duty construction and sturdy carrying handle
- Comes with personal earphone

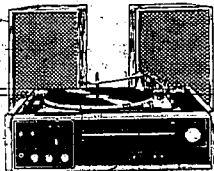


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# Linda Knievel wept when she first saw canyon

By CRICKET BIRD

Linda Bark was not assured a quiet, easy life when she eloped with her high school sweetheart, Robert Knievel.

Even to those days late in the rollicking '50s, Evel or Bob was the hometown folk in Butte. Mom called him when a driven, impetuous man.

But Linda has used her quiet strength, and Evel has had his headstrong forcefulness, to make a name for Evel in the spotlight, not his wife and three children.

Her hair, mother, Linda Knievel is a beautiful woman. Her light brown shoulder-length hair is slightly streaked and her eyes are a striking green. Elegantly slender, Linda dresses stylishly but without extravagance.

Born and reared in Butte, Linda came from a small family. In high school, she was a quiet beauty and perhaps best known as Bob Knievel's girlfriend.

She's still that way. "She's a very shy, very unassuming person," says a Butte native. "She sincerely prefers to be in the background."

Linda and her publicist found husband Knievel the best to keep her behind the scenes. One friend said in the six years he's known Evel, Linda has had a "normal interview" with the press only once.

One reason may be Linda's naturally shy and reserved nature. Another is her concern for her children, sons Kelly and Robbie and daughter Tracy.

Evel Knievel has become a household name a longtime resident said. And with the cycle jumper's international popularity have come the unpleasant aspects of notoriety in his family.

The Knievels' newly built home in Butte is surrounded by a chain-link and Stange fence, backed up with a double gate. It is heavily guarded, stands patrolled from a specially constructed guardhouse. All to protect the family from harm.

Linda spends much of her time in the fortress-like compound. "She's not a good acquaintance," said a friend, "more often at home than out."

Unlike her gregarious, wild-eyed husband, Linda does not frequent the local bars in Butte. "In fact, you probably see her, period," a Butte woman said. "Maybe once in a long while, she'll be out, going to a show or working with her children."

The Knievels' new home, designed by Evel and built by Montana workmen, is set at the edge of the country club golf course. Lavish inside and out, the house is highlighted by an enormous patio,

an exterior of Montana limestone with imaginative, splashy decorating. A cedar-lined closet boasts matched, chinchilla, white mink and saddle coats. Evel has modestly estimated the cost at the home at \$200,000.

Amazingly, Linda Knievel has no servants. But there's another woman in her husband's life to help Linda out: Evel's grandmother, Grandma Knievel, as she is called, took over raising

Bob and his brother when his father's first marriage broke-up. She's been there ever since. Although she doesn't live at the house, she comes to stay with Linda whenever Evel is away.

What's it like to be married to "one of the greatest daredevils of all time," to a man who was a "wild kid" with a "wild desire for recognition," a man who has risked his life and time again and goes out to do it over more?

Evel says when he first took Linda to see his jump

site at the Snake River Canyon, she took a look at the yawning chasm and cried.



LINDA KNIEVEL keeps vigilant.

## \$6 million advance

NEW YORK CITY — Evel Knievel received a \$6 million advance for his planned Sept. 8 Snake River Canyon Jump.

Knievel's producers, Top Rank, Inc., presented the advance money to the motorcycle daredevil June 24 at a New York press conference. Knievel will eventually receive 60 per cent of the gross revenue of the closed-circuit television broadcast of the jump. Top Rank hopes to gross \$30 million on the promotion.

"Canyon width is 1766 feet from rim to rim and depth is more than 475 feet."

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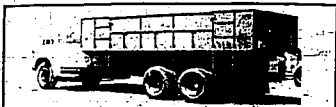
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**Twin Falls**

**733-6033**

Sunday, September 1, 1974 Times-News, Twin Falls, Idaho 19

## State tax listed

TWIN FALLS — Evel Knievel can expect to pay a whopping \$7,500 state tax on the sale of his jump tickets.

State tax on his total income from the daredevil feat is likely to be much more.

According to Howard Johns, auditor for the Idaho Tax Commission, Knievel will have to pay the usual 3 per cent tax rate of 75 cents on each \$25 ticket sold. Based on the planned 50,000 tickets, the sales tax will be \$37,500.

A tax commission attorney Bob Miller said the state probably will tax a portion of Knievel's total income, including the millions he will receive from closed-circuit theatre showings.

The commission probably will tax Knievel based on ratio between the property, suits and persons employed in-state and out-of-state.

For instance, if the commission determines 50 per cent of the activities take place in-state, then 50 per cent of Knievel's total income would be taxed, Miller said.

If Knievel files as an individual, all taxed income over \$10,000 would be taxed at 7.5 per cent while a tax on a Knievel corporation would be 6 per cent, according to Larry Alder, chief auditor of individual income taxes.

Alder said he had been thinking about taxing Knievel's income for a long time but had not come up with anything definite.

## Film slated

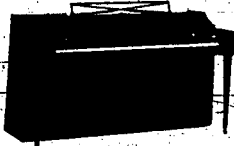
TWIN FALLS — The ABC television network will present an Evel Knievel special on the eve of his scheduled Snake River Canyon jump.

The program to be broadcast from 6 to 8 p.m. (MDT) on Sept. 7, will star George Hamilton as the famed motorcycle daredevil, Evel Knievel. The dramatized biography of Knievel will also star Sue Lyon as Knievel's wife and Rod Cameron as an aging rodeo star.

The jump attempt in Twin Falls will be the climax of a flashback of previous Knievel activities and feats.

Produced by George Hamilton for Vincom Features, the film receives technical advice from Knievel, who joined the firm in Butte, Mont., for scenes of his early life.

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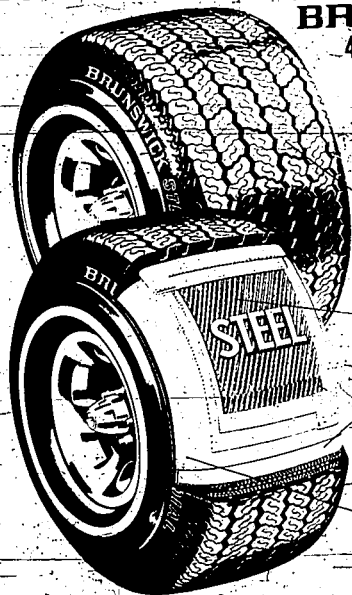
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(775-14)	FR70-14	<b>\$49.92</b>	+ 3.04
(825-14)	GR70-14	<b>45.05</b>	+ 3.18
(855-14)	HR70-14	<b>50.88</b>	+ 3.37
(825-15)	GR70-15	<b>47.96</b>	+ 3.22
(855-15)	HR70-15	<b>51.89</b>	+ 3.42
(885-15)	JR70-15	<b>53.25</b>	+ 3.62
(915-15)	LR70-15	<b>54.56</b>	+ 3.86

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(775-15)	F78-15	<b>28.48</b>	+ 2.42
(825-15)	G78-15	<b>30.28</b>	+ 2.63
(855-15)	H78-15	<b>32.03</b>	+ 2.82
(885-15)	J78-15	<b>33.43</b>	+ 2.99
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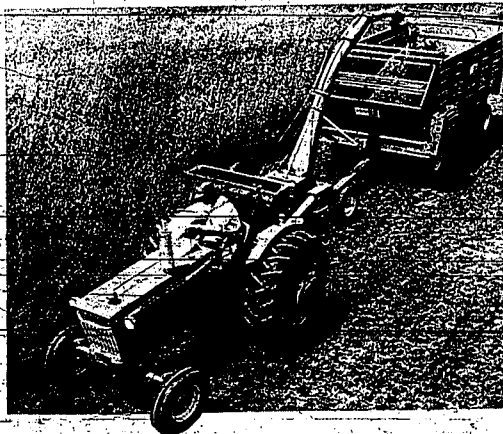
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say . . .**

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## Hospitals prepared for jump

TWIN FALLS — Administrators of six Magic Valley hospitals have coordinated plans for emergency medical care during the week of Evel Knievel's canyon jump.

Plans call for Magic Valley Memorial Hospital, St. Benedict's Hospital in Jerome, and the Twin Falls Clinic Hospital to act as primary treatment points, according to MVMH administrator James Rosenbaum.

Emergency facilities are needed, less serious patients will be transferred after evaluation to the bustling hospitals in Gooding, Burley, and Rupert. Transfer efforts are being coordinated by local ambulance service directors, with a helicopter available for emergency use.

Two major dangers face the hospitals, Rosenbaum said. Any major disaster or emergency would produce an overflow of patients. Magic Valley Memorial has a 120-bed capacity, which can be expanded with 20 cots and special mattresses.

But emergency facilities are extremely limited, Rosenbaum said. A pre-designed mass-casualty program is put into effect when more than 10 injured persons need treatment at the same time. In any massive disaster, patients would have to be evacuated to neighboring hospitals, he said.

The other danger hospitals face is a heavy hospital utilization over an extended period of time, according to Rosenbaum. The hospital has a limited staff to call on for extra duty, and there is a danger of extreme fatigue and overwork.

Plans call for two physicians, a primary and backup person, to be on call for emergency duty during the jump week. Presently, only one physician is on call. In case of a mass-casualty, a group of physicians and hospital staff members have already been notified that they may be called.

The hospital staff has also assured the availability of adequate supplies of various medical items, by stockpiling some items and checking with companies to guarantee overnight supply of others. Several internal meetings and planning sessions have been held at Magic Valley Memorial to discuss procedures which might be followed in case of heavy utilization, and other possible areas of difficulty, Rosenbaum said.

## This is Livestock Country.

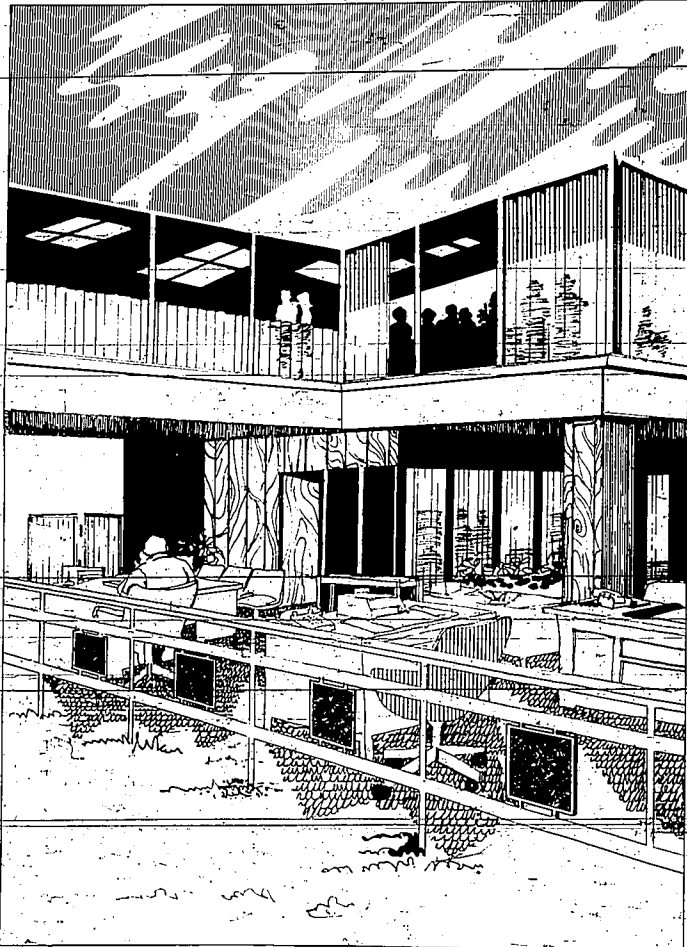
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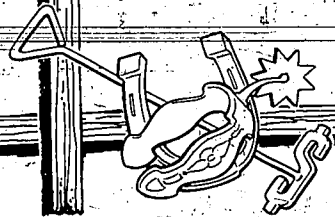
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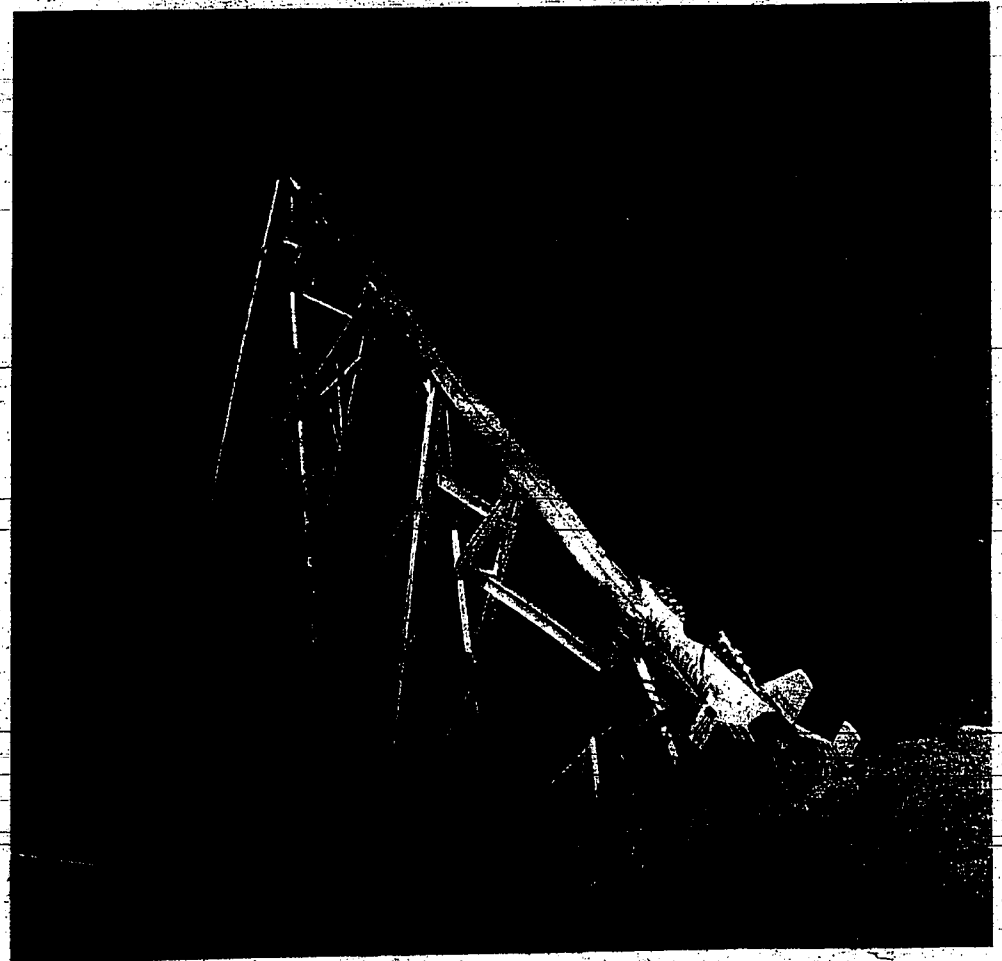




*Some say he's crazy, some claim it's a cinch, but all will watch on Sept. 8*



DEFIANCE is evident in the face of Evel Knievel. The red-daredevil, denied a chance to leap the Grand Canyon several years ago, turned to Idaho's Snake River Canyon for his ultimate feat. He has remained in the background during legal maneuvering to set up the rocket jump, content to take center stage with his Skycycle on Sept. 8.



DOWN, DOWN falls ill-fated Skycycle X-1 in unmanned test shot over the Snake River Canyon on Nov. 3, 1973. The fantastic flop, barely perceptible at upper center of photo, reportedly ran out of fuel and "fluttered" into the river. A group of Magic Valley men rescued a boxcar eight months later when they recovered X-1's battered hulk and collected a \$5,000 reward.

## Stark triangle

PIERCING the skyline of the Snake River Canyon rim, the launch ramp that will support and guide Evel Knievel and his Skycycle pete "K-2" during their steam-powered blast off stands ready. The multi-colored X-1 is poised at the bottom. Set at a 56 degree angle, the 106-foot long ramp is lined by a single rail that will aid in guiding Evel and machine across the one-third mile wide chasm. The ramp foundation is set in cement to withstand the force of the blastoff.

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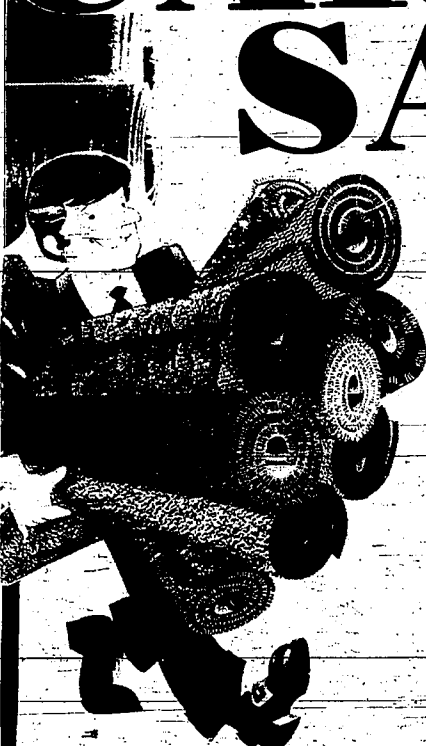
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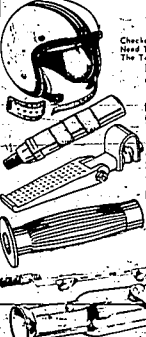
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RESISTOR KIT

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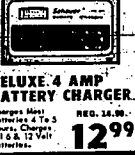
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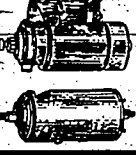
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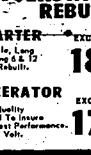
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## Free tombstone

**BARRE, Vt. (UPI)** — Eva Knievel, the motorcycle daredevil who hopes to leap across the Snake River Canyon next month, will get a free tombstone whether or not she makes it.

The Rock of Ages Corporation of Barre, which claims to be the world's largest manufacturer of granite memorials, announced the donation of a four-foot high marker.

"The offer will be good whether or not daredevil Knievel makes it," a spokesman said, adding the memorial would either "commemorate a record-breaking event" or memorialize "Evel's daring feats for generations to come."

## Traffic plans outlined at site

**TWIN FALLS** — Plans for traffic and parking controls in the vicinity of the Evel Knievel jump site have been announced by Twin Falls County Sheriff Paul Corder.

He said traffic officers will be on duty 24 hours a day during the week of the jump to enforce the traffic plan.

An emergency road, Emergency B, will be closed to all traffic except emergency vehicles at all times. This road reaches the jump site road from the west and extends from the present end of Pole Line Road. Officers will be posted to keep this road free of traffic other than emergency vehicles.

Another road, approaching the site from the east and off the road to Sunshine Falls, also will be closed to all traffic except police units and other emergency vehicles during the jump and special events. After the jump, however, Sheriff Corder

said this road will be used to exit traffic from the parking areas.

No parking will be permitted on the mile road to the east, south and southeast of the jump site, so they can be used for two-way traffic.

After the event, all traffic will be routed directly to US Highway 50 (Addison Avenue) and to U.S. Highway 20 south of the jump site before turns are permitted.

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# MV residents eye jump

By CRICKET BIRD

**Times News writer**  
TWIN FALLS — Evel Knievel and his scheme for jumping the Snake-River Canyon are putting Twin Falls in the limelight.  
Some Twin Falls residents are excited and enthusiastic about the super event. Others would prefer that Evel, his promoters and everybody else to home and forget the whole thing.

One thing is for certain. Everybody, from the kids in the old folks, knows who Evel Knievel is and what he plans to do.

Twin Falls Mayor Winston Jones, a retired Army colonel who was born and raised in Twin Falls but lived in Europe and several states during his service, said, "As Mayor, I think this will present a number of problems to the community."

"It's essential we have a well thought out plan to be sure that everything we can do to make this as safe and enjoyable an event as possible, both for the local community and for our guests."

Jones claimed the city didn't have much say in the whole thing. "I think everyone needs to understand that since this jump is from the canyon rim, several miles outside the town, the city really has

no say whether Evel Knievel makes the jump or not.

But he is going to be there Sept. 8. "I want to see it," he said. "I'm that much interested in the event as I am in looking at the people and looking to see how we could have done better jobs."

"Whether it's a good thing or not depends on whether problems develop out of it. My understanding is that Evel Knievel has posted a \$100,000 bond for clean up of the area and will have insurance which will protect property owners and the city and county."

"I think the majority of people in Twin Falls are looking forward to this event. I'm looking forward to it with some trepidation, but sure of that," Jones said.

A former parachutist in the military, Jones is interested in the use of a parachute system on Knievel's Skyeye. Mr. Jones says, "He has it figured out and he has a good chance to make it. He has good engineers giving him good advice. I hope Evel Knievel has a safe and spectacular jump."

Local businessman Jerry McBratney, owner of the Mayfair and chairman of the Downtowners Association, said the

primary goal of the merchants is to welcome the people, make their stay enjoyable and have them feel Twin Falls is a hospitable community.

"Any time a town doubles, triples, or quadruples its population, there are going to be problems with security, traffic flow, shortages. We're frankly not trying to take advantage of this thing," McBratney said. Merchants plan to hold the traditional Twin Falls County Fair Week breakfast and sponsor a car wash and hot dog feed.

"Whether we like it or not, the jump is scheduled but I wish it weren't during fair week. I have mixed emotions about the thing, it can be a boon to the community, but there are problems with any big crowd," McBratney said.

"The merchants are trying to do their utmost to make people feel welcome. Their opinion is divided on the jump. Some say, 'I'd just as soon leave town' as hesitantly."

McBratney said his children are lucky. "We live close enough. I think we'll probably let the kids watch it from the roof. The only problem is how I'm going to get to the store on Saturday. I think I'll be pedaling a bicycle."

(Continued on p. 36)



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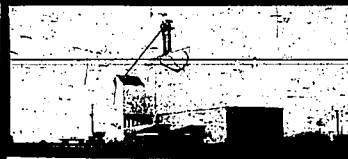
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WIND IN MILES PER HOUR	0	-35	-30	-25	-20	-15	-10	-5	0	-5	-10	-15	-20	-25	-30	-35	-40	-45
0	0	33	27	21	15	9	3	-3	-11	-15	-20	-26	-31	-35	-41	-47	-54	
5	0	21	16	9	3	-5	-12	-17	-22	-27	-31	-38	-45	-52	-58	-64	-70	-77
10	0	16	11	1	-6	-11	-16	-23	-33	-40	-45	-51	-60	-65	-70	-78	-85	-90
15	0	12	11	1	-4	-9	-17	-24	-32	-40	-46	-52	-60	-68	-76	-81	-90	-95
20	0	7	0	7	-15	-22	-29	-37	-45	-52	-58	-67	-75	-83	-89	-96	-104	-112
25	0	5	-2	-11	-18	-26	-33	-41	-49	-56	-63	-70	-78	-87	-94	-101	-109	-117
30	0	3	-4	-13	-20	-27	-35	-43	-52	-60	-67	-75	-83	-90	-98	-105	-113	-123
35	0	1	-4	-15	-22	-29	-36	-45	-54	-62	-69	-76	-84	-91	-101	-107	-116	-128
40	0	1	-6	-17	-24	-31	-38	-46	-54	-63	-70	-78	-87	-94	-101	-108	-118	-128
45	0	0	-7	-17	-24	-31	-38	-47	-56	-63	-70	-79	-88	-96	-103	-110	-120	-128

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## YWCA to collect cans

TWIN FALLS — Evel Knievel hopes to make millions from his Snake River Canyon Jump.

The local YMCA director Charles Upton, has more modest aspirations; he hopes to earn just about \$500 for the YWCA from the jump.

Upton plans to use high school volunteers to collect aluminum cans, discarded by spectators at Knievel's jump site, selling them to the Reynolds Metal Co., aluminum recycling center.

"Believe me," Upton

says, "there are going to be a lot of empty aluminum beverage cans around the area where Knievel is going to jump the canyon."

Upton will have 50 containers, marked "deposit aluminum cans" in place on Sept. 5, 6, 7 and 8 and hopes spectators will put the empty containers in the proper bins. This evening, the Y will run a truck to the site, empty the containers and pick up any other aluminum containers that were not placed in the bins.

The goal is to collect at least 6,000 pounds of aluminum. At the going rate of \$200 a ton, that will come to \$900. Reynolds will recycle all the cans.

## BLM closes federal land

BOISE (UPI) — The Bureau of Land Management has closed lands on the north side of the Snake River Canyon in Jerome County in anticipation of the large crowds expected for Evel Knievel's jump over the canyon Sept. 8.

The action affects national resource lands between Interstate 80 north and the canyon and lands from the Hansen Bridge to approximately two miles west of U.S. Highway 60.

BLM's Shoshone District Manager Charles Hassler said that use of these lands by the public would be unsafe because of the proposed motorcycle jump and also because of extreme fire conditions in the area.

The lands will be closed to use by the public from Sept. 1-Sept. 10. The public will be able to view the Knievel event from the south side of the canyon only.

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# Evel's Montana home toured

By BETTY ANN RAYMOND  
(Butte) Montana

Standard Women's Editor

Sicilar though it is, there is no way Evel Kniefel's \$500,000 home can topstage its owner. The man dominates.

Bob to his Butte friends, a legend in steel courage, manages a tantalizing warmth that defies rival.

"Come on in and look around. We're not through yet. My aunt, Naomi, is doing the curtains and draperies for the whole place," Bob said, making a swinging gesture in his living room—overlooking the 16th fairway on the Butte Country Club golf course.

"I designed the whole thing," Bob said.

His lovely wife, Linda, managed agreement, and added quietly that all his ideas are good ones, no matter how many times he changes his mind, or something to that effect.

Plush burgundy shag is perfect foil for the elegance of carved walnut paneling.

Probably deliberate, Bob's wall choice creates a wheel design. Imagination sees a cathedral window, Elio's perimeter, the outline of a cyclist and machine.

Bob seems particularly happy with the home's rock work, and the mason created a rock image of Bob on his cycle in the bar.

"Simonich Jr. did every bit of this rock work (throughout the whole damn house and it's the best I've seen," Bob said. "It's Montana travertine and when we're all through, there'll be a rock wall around the whole eight acres."

"Four Betty's glass of wine," he said to Linda, who's never far enough away to miss a request when he makes one, and it's frequent.

Bob evaluated a large desk just placed in his den—the spot Linda and he will take care of fan mail, now reaching more than 100 pieces a day.

"This will be grandma's room," he said of Mrs. J. J. Kniefel who reared the handsome lad, headstrong and wildly confident with an insatiable love for speed.

Grandma just loves to put on my miniskirt and go in and lay on the big sized bed," Bob said laughing.

"Add I'm with grandma. The master bedroom holds a 3.75-7 round bed with a mirrored headboard."

Near the bed was Bob's new cane, a black stick. Kniefel and his cycle are in diamond mosaic in his gold head, but in case Bob needs more support than he gets from the stick, it holds

six tubular flasks of Wild Turkey.

The master bath and dressing rooms are in shiny jet and canary yellow. Glossy fixtures are plumbed with gold.

Bob's plans executed much storage, on both floors. A large cedar room, is appropriate for their matching fur outfits.

Bob led the way through the children's bedrooms and baths; a room devoted in Fox hall and used as an exercise and weight-lifting room.

Passing into an area with an artificial turf floor, Bob paused to knock a few balls into the net.

"See that wall behind the net. My friend—Louise Martin, is going to paint the 16th green on that. Won't that look good? It'll be a mural."

Bob had called attention to an appealing oil of a mountain cabin by Louise Martin in his den.

Bob's appreciation of self expression extends to others.

John Mazzola created two metal fish for a pink and gold powder room.

Mazzola was at the house arranging with Bob the details for a metal sculpture of Bob and his machine "in flight" to be the focal point above the bar adjacent to the living room.

Though swirling in success, Bob seems to have justly recall of his hard beginnings.

Now, with his name a household word and his career arching higher than anyone thought, except Kniefel, he remembers folks who believed in him when it wasn't popular. He's having his good friend, Joe Dosen, accompany him on some business jaunts as a treat for them both.

He, Linda, and their children will be characterized in a family cartoon to be on CBS TV weekly.

A weekly series on Kniefel's life will begin March 15 on CBS-TV starring Sam Elliott and Karen Black.

When Bob, only 35, is off guard, the strain and tension of living up to the name he created show in his face. He seldom smiles. But if he does, everybody in the room gets well.

"Do you really want to know why I'm building this kind of a house?" he yelled from the kitchen where he was munching on a sardine sandwich.

"Because, if I die, the next guy that marries Linda better be a rich son-of-a-bitch or he won't be able to take care of it."

There was a smile on his face.



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## X-1 skycycle recovered

TWIN FALLS — It took eight months and a \$5,000 reward for Evel Knievel to get his ill-fated skycycle X-1 back from the bottom of the Snake river.

Knievel sent his unmanned vehicle on a test flight in early November of 1973. The unsuccessful flight ended with the cycle tumbling hundreds of feet to the bottom of the canyon and sinking in the river.

After the test, divers dragged the river in several attempts to find the missing \$25,000 prototype

of the vehicle Knievel plans to use to jump the canyon Sept. 8. A metal detector was used, but the only signals were in deep water where divers could see nothing.

It wasn't until Evel Knievel offered a \$5,000 reward in late June, 1974, that the search got results.

In early July, Peggy Greene, Twin Falls, the owner of Blue Lakes Trout Farm, and six of his employees, went up the river one day and found Skycycle X-1.

The way they tell the story, it wasn't hard to find the machine, but getting the half-ton vehicle on the boat was another matter. Greene and Rufon Thompson of Jerome led the expedition up the river for the search. Using grappling hooks, they found the cycle in about 20 minutes.

The cycle was located about 100 feet downstream from the jump site toward the northside river bank. Greene said "Water depth was about 50 feet."

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SKYCYCLE X-1, Evel Knievel's ill-fated test rocket, was recovered from the bottom of the Snake River after it sputtered out of fuel and "flattered" into the canyon. The battered hulk was a bonanza for the Magic Valley men who recovered it. They received a \$5,000 reward.

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## 70-30-chance.

KEWANEE, Ill. (UPI) — Evel Knievel — who plans to jump across a canyon in Idaho on a motorcycle — isn't a suicidal maniac, his mechanic says, he just wants people to think he is.

In fact, says the mechanic, Roger Reiman, Knievel has about a 70 per cent chance of successfully jumping the chasm.

"In my opinion, it will be a successful jump," he said, adding, "he has a parachute system just in case."

"He's a very smart man and he knows what he's doing. He's not going out there to commit suicide. He likes to make everybody think that's what he's going to do."

Reiman said he thinks Knievel believes he must go through with it "because he's always told people he'd do it." Knievel has been promoting the Snake-River Canyon jump for some time.

## FAA in on jump

By CRICKET BIRD

TWIN FALLS, Idaho — Even though Evel Knievel didn't have to file a flight plan for his steam rocket launch, the Federal Aviation Administration has its hands in on his planned Sept. 8 Snake River Canyon jump.

The FAA has moved to restrict air space in the jump site area from 5 miles to sunset Sept. 8. In addition, the FAA has agreed to provide the Twin Falls City-County Airport with a temporary control tower from Sept. 6, in anticipation of an influx of air travel for Knievel's jump.

Lugh Southland, chief of the FAA flight service in Lewistown, said the restrictions applied to a circle with a five-mile radius centered at the jump ramp. Air travel will also be restricted up to 3,000 feet above sea level in that area, or about 3,900 feet

Any airplanes or helicopters would be required to file a flight plan and be equipped with an operational two-way radio to fly in this area. Southland said. The flight plan has to be filed 60 minutes prior to entering the restricted air space, he said.

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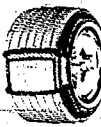
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F78-14	43.50	21.75	2.50
G78-14	45.35	22.67	2.67
H78-14	48.85	24.42	2.92
J78-14	51.20*	25.60	3.05
F78-15	44.70	22.35	2.58
G78-15	46.55	23.27	2.74
H78-15	50.05	25.02	2.92
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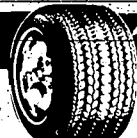
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# TF residents blast, support Evel's big jump

(Cont. from p. 30)

According to Mrs. Cecil Jones, a Twin Falls resident since 1935, the idea of Evel Knievel coming to town is "Okay by me. I have faith in our law enforcement people. I feel sure I and I anticipate they have brains at the head of this thing — it will be done as well as man can foresee."

"One would be dead, dumb and blind," not to know about the famed daredevil. Mrs. Jones said.

A younger member of the Twin Falls community, 19-year-old Kirby Anthony, is not so delighted by the idea of Knievel and his stunt.

"I think it's rotten because I don't like to have all the people around here. I wouldn't run across the street to see him, my dad wouldn't neither, nor my mom or grandma."

"All it is, is a rocket, a parachute jump. He's not even doing what he said he'd do. He said he'd make a motorcycle jump, it's just a rocket on wheels," Kirby said.

A grandmother who works at Sears, Roebuck and Co., Mrs. William Murdock, thinks "it's kind of nice," that Evel is coming to town.

"They're sure going great guns for it and everybody seems enthused about it. I've been sending all the clippings to my daughter in Washington and they're just tickled with it," Mrs. Murdock said.

"I wish it was over, myself. Everytime you think about it you get nervous, thinking something might happen to him."

She doesn't think the town will be roused, as some have predicted. "Of course people look at the bad side of the thing."

You know, all across the country, people never heard of Twin Falls, Idaho, before. Mrs. Murdock mused.

Rae-Jeo, an 82-year-old retired carpenter from Kimberly, said, "I ain't got no feeling. I don't care one way or the other. I'm not going to go see him. He's just a man who wears pants."

Jeo, who calls himself "rich and retired" because he gets "a Social Security check once in a while," said the whole thing is "just like the Congress did on the impeachment business, it's pushbutton craziness. They're going to make a big noise, drink a lot of whiskey and have what they call fun."

The whole thing just leaves him "neutral," Jeo said.

Tony Braswell, Kimberly, a 16-year-old college freshman who will be attending Brigham Young University when Knievel makes the jump, said "it'll bring a lot of business, but also, there'll be a lot of mess, and I can't think Twin Falls can handle all the people."

"I hate mixed emotions on it," Braswell said, claiming the town probably

did, too. "I've seen signs like 'Evel Go Home' and 'I've seen signs telling him a good luck.'"

"I think it's his right to get a chance to jump. If he wants to kill himself," Braswell pondered.

Mr. and Mrs. John Blasius, longtime Twin Falls residents who had a motorcycle dealership here for 35 years, don't like the idea of Evel Knievel coming to town.

Mrs. Blasius said, "I don't like it. I'm afraid someone's going to get hurt. It could be on the canyon, it could be right in town. We have the ward they're going to barricade the liquor store and all the sporting goods stores."

"I think it's just foolish," she added. "Personally, I don't like him. A lot could happen to the town. They're going to have all those hippie motorcycleists in here for the races." Her husband added, "They should control the drinking. If they've been drinking, they can't handle them all. It may be the town, yet, it could get overdone, too."

Mrs. Blasius said the problem comes with "the people fadage, that just want to make trouble. All those hippies who ride motorcycles will be here. You get that many new people in town, there's bound to be something happening."

Delbin Scott, an automobile maintenance worker, said, "I think it's a good deal, but I kind of hate to see these child-

ren try to follow him. I have a friend, his boys are out jumping a wood pile, and one boy got his head split."

The jump "will make something for our citizens. It'll pin the place on the map. I just don't think people ought to get too excited—about the whole thing."

The people will come in,

see the jump and then leave. If people get too excited, we'll have trouble. . . . The townspeople need to "stay calm," Scott added.

"I think Twin Falls needs a little excitement. We've been in this little old dugout having our way for so long. I think a little excitement would help," he said.

But Peggy Fields, a

teacher at the College of Southern Idaho feels differently.

"I think it's sort of silly," she said. "I think he's just out for a lot of publicity. He's not trying to prove anything. I'd just as soon he'd not show up at all, but I don't think I'll be that lucky."

"I think it'll be pretty thoroughly unpleasant.

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DOWNTOWN TWIN FALLS

## City sets camping rules

**TWIN FALLS** — Regulations governing the conversion of privately owned vacant property to temporary camping areas, during the Evel Knievel jump week have been set by the City Council.

City Manager Jean Millar said several persons have

inquired about the possibility of renting out temporary camping space during the jump week.

The regulations call for water supplies, sewage service, refuse control, electricity, signing access, roadways and walkways and registration.

Persons wishing to convert their vacant property to camping sites will be required to have not less than 1,000 square feet of space per camper and not less than 15 feet between campers. All must be kept 25 feet from property lines.

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## Dusty test

AFTER two fizzes, Evel Knievel's steam-powered Skycycle X-2 was successfully test-fired July 31. Resting at bottom of steel take-off ramp, the rocket showered dust and rocks on onlookers during the static firing test.

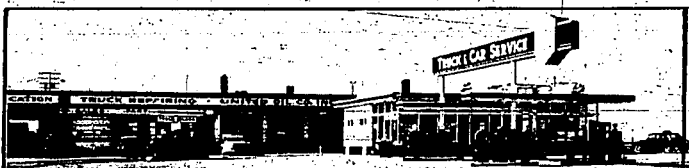
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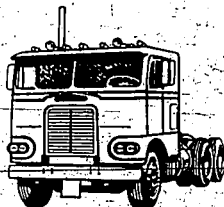
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# Evel's designer describes intricacies of jump

Continued from p15

in early August, 1968. The man from the steam being showered dust and necks for hundreds of feet.

Fifteen seconds after takeoff, the parachute system—while still slow-moving's descent should be activated. A 30-foot parachute packed in a canister at the rear of the Skycycle will provide the main deceleration, with the help of a tripod-like shock absorber on the front end.

The parachute system can be activated in three ways, according to three engineers. A gyro in the machine should set off the chute when the craft goes horizontal; a 15-second timer is primed to shoot the chute and Knievel also can use a manual switch.

If all else fails, Knievel is supposed to bail out, using a chest pack parachute. Bailing out may be no easy matter, however. At the test firing of the rocket, Knievel damaged his jumping suit by practicing getting in and out of the chute.

Because of the awkward angle of the Skycycle as it rests on the ramp, and perhaps because of the man's broken bones he has suffered, Knievel had a hard time getting into the rocket's cockpit. His legs were stiff and seemed hard to bend as he squeezed his way into the seat.

Engineers say a descent without parachutes can't take much more than 21 seconds in a situation where only a few seconds make the difference between life and death. Knievel may not be able to scramble fast enough.

If the parachute works, though, the rocket should blast down to earth in about 45 to 60 minutes. Designer of the parachute system, Tom Chase, of El Centro, Calif., says Knievel should descend at a speed of about 21 feet per second, but not much faster than a skydiver who floats down at about 17 feet per second.

Like Truax, is no stranger. He has spent 10 years in the business of designing parachutes. His last contract involved designing an ejection system for the United States Navy.

One additional problem is faced as the Skycycle bounces down. Engineers say there is nothing to guarantee the machine won't topple face-down with Knievel still in the seat.

The wind's endeavor is plagued with possibilities for foul ups, primarily because the Skycycle has never been used before and because so little testing is possible.

"There are literally a million things that could hang up on the ramp," Truax has said. Even a simple thing like a bolt coming loose could foul up

the flight. "The basic problem is, it's a very complex machine. It's sort of like having an astronaut jake off for the moon without any test flights," he added.

Knievel likes to put it in terms of "ifs." "If the heater works and doesn't blow up and scald me to death; if the countdown goes right; if the Skycycle goes straight off the ramp; if it reaches the proper altitude; if the chute

system opens. If the Skycycle doesn't hit the canyon wall head-on at 300 mph; if I can overcome the five-G force and if I get out of the thing—I'll be alive and prove I'm for real." Knievel has been quoted as saying.

Truax has an elaborate control van to monitor the rocket's electrical and mechanical systems before and during the takeoff. A lighted panel, looking like a computer, flashes warning

signals if things go wrong.

During the flight, Truax plans to be in radio communication with Knievel. As soon as the Skycycle blasts off the ramp, Truax said he'd jump outside the van and watch so he could tell Knievel if, and when to bail out.


Pre-tests of the system are planned, but not enough to thoroughly check out the vehicle, Truax said. Because "time's so short,

and money's so short," elaborate testing plans can't be followed, he says. "We can't do the kind of job NASA can in the space program."

Truax said at one time he figured Knievel's chances were about 20-50, but adds, "the only way to hang a number on it is to have a lot of statistics to base it on. . . . There aren't any statistics." Whatever Knievel's "success figure" is, it's a "lot lower than


NASA gave the lunar astronauts," Truax has been quoted as saying.

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W.L. McMullin, left, Evel, and Coy McCann

## Fans offered sculptures

TWIN FALLS — What does a devoted Evel Knievel fan with money burning a hole in his pocket do to satisfy his passion?

Two Twin Falls businessmen have designed an answer to that question. For the super fan, they offer a limited number of seven quarter-life size sculptures of Evel Knievel, done in 24 carat gold, for the handsome price of \$150,000. Then for the more modest enthusiasts, there are 11 solid silver E. K. sculptures at \$22,500, and 100 bronze sculptures of the Man for \$5,000.

For the average art collector, the promoters offer

commemorative coins with a picture of Evel tucked up by his motorcycle. Solid silver coins, limited to 1,000, run for \$100 and bronze coins market for \$3. Bronze coins are unlimited. "For the mass market."

In addition, handcast felt buckles in both silver and gold with a diamond inset are offered. Bronze buckles cost 50¢; prices for the silver and gold ones are available "on request."

Authors of the idea, old friends and hunting partners, W. L. (Buck) McMullin and Coy J. McCann, who operate under the banner of Two M Enterprises, Inc., Big Spring, Tex.

McMullin and McCann are "jumping" through the west with their sculptures and coins, planning to hit Texas, Oklahoma, New Mexico, Arizona, Nevada, California and so on, ending up in Twin Falls for the moment just before Knievel launches himself over the Snake River Canyon.

The two Mc's, who believe they "commemoratives" will likely be the most popular, at all times, have commissioned artist Metz, Castleberry to do the sculpture. A Westford, Tex. resident, Castleberry made the Texas Ranger commemorative sculpture.

## Evel's life story told

Continued from p-10.  
history of trouble making. One native of the town tells this story about young Bob:

On the evening before Mother's Day one year, Bob came into a shop owned by this person. He had just realized it was going to be Mother's Day and he had nothing for Grandma, his mother, since he could remember. So he looked around, found a "lovely" and rather expensive gift he wanted and asked the shopowner to giftwrap it.

The gift was all tied up before Bob got around to

mentioning he had no money. But the shopowner told him to take it now, and pay later. Soon after that, with rumors flying about his participation in a burglary at the courthouse,

Knievel headed out of town. But months later, when Knievel made his reappearance in Butte, the shopowner tells it, one of the first things he did was come into the shop.

"I think I owe you some money," the owner recalls him saying, and then he laid — the long-overdue payment on the counter.

Knievel dropped out of high school two months

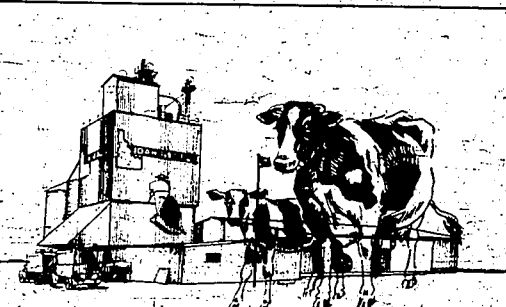
before graduation, finishing his education in the United States Army.

When he was about 20, Evel decided he was ready for marriage.

His girlfriend's father was then a Butte High School cheerleader. According to author Lawrence Linderman, "one day at the local ice rink Evel convinced her of his ardor by grabbing her hair, dragging her off the ice, and kidnapping her."

Linderman quotes Knievel as saying, "First I pulled her into the back of my friend's truck, and then

Continued on p-41



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# Evel's life story told

Continued from p-40  
he drove us to my car. We got her in and took off — into a blizzard. Linda's folks heard about it and called the police, and they got me a warrant for my arrest. The next day we got stopped at a roadblock, and I got thrown in jail for getting things to the delinquency of a minor. Cost my dad \$500 to get me out.

The folks in Butte remember Evel's stunt of kidnapping Linda, but some attest it happened more than once. Apparently, a method of courting, Linda and Bob were married about six months after the ice rink escapade.

Knivel's forceful nature came through in other ways in his early Butte days. Besides being a high school basketball player and top ski jumper, Knivel is also remembered as a spectacularly tough hockey star.

Even then, Hob Knivel had the mystique which today draws thousands of people to watch his incredible stunts, not necessarily to see him die, but to be sure they're there in case he does.

The Butte woman remembers these hockey games. If Knivel was playing, she had to go. Even if the team lost the games, the presence of Bob on the rink assured excitement. He was one of the roughest players she had ever seen, and the source of frequent fights on the ice.

Knivel's wild imagination and propensity for dreaming up wild schemes were evident back then, too. With his love

for hockey, he decided Butte needed a semi-pro team. Against all odds, he arranged a match with Czechoslovakia's hockey team on its way to the 1960 Olympics at Squaw Valley. The match was a success, but the team, named the Butte Bombers, was not. The Bombers folded in a year.

Motorcycle racing, another rough sport, was an early love for Knivel. As a sixteen-year-old adolescent, he discovered motorcycle racing, a sport at which he became proficient, outdoing local competitors. As quoted by Linderman, Evel says, "I won all kinds of motorcycle races, starting when I was 16 — main events at places like Tacoma, Castle Rock, and Yakima, Washington; Sandpoint, Idaho; San Diego and Riverside, California — hell, I think I've won every major motorcycle race in the country."

Knivel's official entry into the world of motorcycle stunt riding jumping came about 1963. As owner of a motorcycle race track at Moses Lake, Washington, Knivel was facing a ruin from underattendance at his races. So, reportedly to build the size of the crowds, Knivel took up stunt riding.

At the end of 1965, he and six other cyclists formed Evel Knivel and his Motorcycle Daredevils, whose specialties were ramp-to-ramp jumps and a ride through fires.

It was in 1966 that the idea of jumping a canyon was born — the Grand Canyon. Though supposedly at Moses Tavern, in Kallispell, Montana, Knivel was

slipping, some Montana Bloody Marys — beer and tomato juice — when he got to looking at a picture of the Grand Canyon on the wall. The more Marys, the smaller the canyon looked.

So Knivel began making plans for the biggest stunt ever. In 1966, he says he got permission from the Department of Interior to jump the Grand Canyon. But, in 1968, then Secretary of the Interior Stewart Udall "withdrew" that permission, supposedly because the take-off ramp would be an eyesore and because the crowds would cause irreparable damage to the canyon area. As a result, Knivel is . . . (Continued on p-42)

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# Evel's life story told

Continued from p 41

ready to criticize the Department of Interior at a moment's notice. At a press conference, Knievel said the department's ward is "no good...verbally or in writing." Unless communication from the department was "notarized by Jesus Christ, I would tear it up and throw it away," he added.

So Knievel found another canyon, after efforts by the flamboyant attorney Melvin Belli to lease Grand Canyon rim land from the Navajo Indians failed.

In 1970, he leased approximately 40 acres on the rim of the 1,700-foot-wide Snake River Canyon near Twin Falls. Although Evel likes to say that he bought his own canyon when the Interior Department leased out the land, actually he bought it from Twin Falls police detective Captain Tom Qualls.

Since then, the jump has been scheduled, and cancelled; rescheduled and cancelled again. First set for around Labor Day in 1972, the jump was postponed to the Fourth of July, 1973, then the Fourth in 1974, and finally to Sept. 4, 1974.

Even though the 500-foot-deep Snake River Canyon is considerably smaller and less impressive than the Grand Canyon, a lot of people still think Knievel is crazy for making the attempt.

Incess it is. Of course, people have thought that for a long time. In a book on his life, Knievel is quoted as saying, "Some people tell me I talk big-headed at six months and never recovered. But I'd rather consider myself an explorer, a pioneer in the art of stunt driving and motorcycle flying."

The idea of a Skycycle is "as far fetched as what Lindbergh went across the Atlantic with," Knievel says. But even Jimmy "The Greek" Snyder, who declined to give odds on the stunt, says Knievel must be crazy.

He may be crazy, but he's laughing all the way to the bank. For his part in the Snake-River Canyon jump, Knievel has been given a \$6 million guarantee from his producers, as an advance on 60 per cent of the profits, which could reach up to \$20 million, producers optimistically predict.

Top Rank, Inc., of New York City, is promoting and producing a closed-circuit television broadcast of the jump. Promoters from Top Rank, which also produced the films of the Frazier-Alb match, predict that Knievel's stunt will "draw the figs, making it the largest closed circuit presentation in history."

Knievel is also raking in cash from his sponsors, such as Ideal Toy, which makes Evel-Knievel dolls, eyes, and paraphernalia for children.

And if Knievel dies in the attempt, all the money automatically goes to his family.

But Evel is fatalistic when he is asked why he is going to try a stunt which has better than average chances of leaving him splattered at the bottom of the canyon. As he has told Johnny Carson and countless reporters, he has a fairly stock repertoire of answers. "Well, Johnny, I look at it this way. If I make that jump and go splat on the rocks, I'll just be going someplace where we all headed only I'll be going sooner."

Knievel has had close brushes with death before. His worst accident occurred in 1967 at Caesars' Palace in Las Vegas, when he attempted to jump the huge fountain there.

A newspaper account of the event reads: "It was an incredible act—before 20,000 spectators. See him on the takeoff run, his white helmet flashing over the nose of the aircraft as he streaks toward the ramp and launches himself into the desert air.

"There he goes, a two-wheeled, metal and flesh birdman from Greek mythology, sailing up and over the white geysers. Impossible! Inconceivable!"

"The trajectory peaks. The figure begins the descent. Coming down now, right on the money. For a minute you think he is having a free, but the landing fails."

"The motorcycle is cocked a little sideways and it strikes the ramp and compresses, turns, twists, the impact tearing and rupturing the metal, popping spokes, then encapsulating the white-leathered figure over the bars to start, bounce, roll, somersault in a dance of disaster for 50 yards with his two-wheeled partner."

Continued on p-43

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# Evel's life story told

Continued from p. 2  
now destroying itself, throwing pieces, wheels, debris.

Knievel landed at about 80 miles an hour and traveled more than 160 feet across an asphalt parking lot before coming to a painful halt.

After the crash, Knievel was treated for a skull contusion, broken ribs, his hip joints were jammed into his veins, requiring doctors to use metal pins to put him back together.

At the hospital, he was quoted as saying, "What makes a guy a winner in this business, is getting out of the hospital and getting up to do it again." He added, "If I were starting over, I wouldn't trade any of it for what it's been, good or bad."

Knievel was as good as his word: he got out of the hospital and was again.

He has survived crashes from Pocomo, Pennsylvania, to Seattle, Washington, crashes which he said cost him more than \$100 million in hospital bills.

In Pocomo, a stalled cycle engine set off a faulty landing which left him with broken bones, broken ribs, broken hand, three broken ribs and a broken shoulder. But Knievel packed his bags and headed for the crash and hospital in the next town.

According to author Marshall Spiegel, he told the shockcrowd, "I don't know what happened. But a lot of things a guy runs short of nerve." And the crowd cheered wildly, Spiegel writes.

At the Hokenau Air Home, during a performance attended by the astronauts and their families, Knievel cleared 10 cars and two trucks. And he came in first in a performance. Knievel

scored over 10 aces — and missed the ceiling by 12 inches — at the Chicago International Amphitheatre.

At the Ontario Speedway in Ontario, California, Knievel cleared 10 Dodge Colts in a row, and in the Los Angeles Coliseum, jumped 50 pyramided cars.

In all his jumps, Knievel is smart enough to capitalize on the fact that he might get killed. Advertisements for his jump at Los Angeles screamed "See Evel Do It! Death This Weekend," and a promotional tour for the Snake-Canyon jump was called "Evel Says Good-bye."

Many people go to see Knievel's stunts hoping

under their breath for a crash — the same attitude fans take at auto races. Author Spiegel writes, "There are always those in any crowd who have come with a subconscious desire to see him crash. Perhaps they wish him no harm, but they find a special excitement in the disorder of a bad landing."

Spiegel continues, "For Evel to jump and land safely is to them an extraordinary feat. But for him to jump, crash, and survive is super."

So what makes Evel jump? A death wish, its some say, to the need to be better than anybody else at what he's doing and the taste for the kind of money it brings him? It's a good

question, perhaps one that will never be answered.

Knievel, who bills himself as "The Last Great Gladiator," courts death and danger as a way of life. For him, that is the only way to live.

Quoted after experiencing serious injuries in several crashes, Knievel said, "It's better for a person to take a chance from life — than to live in that gray twilight. I don't know no victory nor defeat."

"In the best, the last of

the daredevils," Robert Craig Knievel has boasted, "and my death will be glorious."

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# Sunday Television Schedule

Time	Channel	Program	Time	Channel	Program	Time	Channel	Program
7:30	7B	THA	2:30	48L	6, 11 - U.S. Amateur Golf Championship	7:00	28L	World of Disney
8:00	8	Viewpoint Discussion	3:00	48L	6, 11 - U.S. Amateur Golf Championship	7:30	28L	Movie Comedy
8:30	11	Path for Today	3:30	48L	6, 11 - U.S. Amateur Golf Championship	8:00	28L	Movie Comedy
9:00	28L	7, 11 - Meet the Press	4:00	48L	6, 11 - U.S. Amateur Golf Championship	8:30	28L	Movie Comedy
9:30	20, 3, 5	Face the Nation	4:30	48L	6, 11 - U.S. Amateur Golf Championship	9:00	28L	Movie Comedy
10:00	48L	Blackwicks People	5:00	48L	6, 11 - U.S. Amateur Golf Championship	9:30	28L	Movie Comedy
10:30	48L	Good News Religion	5:30	48L	6, 11 - U.S. Amateur Golf Championship	10:00	28L	Movie Comedy
11:00	28L	Safari to Adventure	6:00	48L	6, 11 - U.S. Amateur Golf Championship	10:30	28L	Movie Comedy
11:30	28L	Movie Drama	6:30	48L	6, 11 - U.S. Amateur Golf Championship	11:00	28L	Movie Comedy
12:00	28L	Movie Drama	7:00	48L	6, 11 - U.S. Amateur Golf Championship	11:30	28L	Movie Comedy
12:30	28L	Movie Drama	7:30	48L	6, 11 - U.S. Amateur Golf Championship	12:00	28L	Movie Comedy
1:00	28L	Movie Drama	8:00	48L	6, 11 - U.S. Amateur Golf Championship	12:30	28L	Movie Comedy
1:30	28L	Movie Drama	8:30	48L	6, 11 - U.S. Amateur Golf Championship	1:00	28L	Movie Comedy
2:00	28L	Movie Drama	9:00	48L	6, 11 - U.S. Amateur Golf Championship	1:30	28L	Movie Comedy
2:30	28L	Movie Drama	9:30	48L	6, 11 - U.S. Amateur Golf Championship	2:00	28L	Movie Comedy
3:00	28L	Movie Drama	10:00	48L	6, 11 - U.S. Amateur Golf Championship	2:30	28L	Movie Comedy
3:30	28L	Movie Drama	10:30	48L	6, 11 - U.S. Amateur Golf Championship	3:00	28L	Movie Comedy
4:00	28L	Movie Drama	11:00	48L	6, 11 - U.S. Amateur Golf Championship	3:30	28L	Movie Comedy
4:30	28L	Movie Drama	11:30	48L	6, 11 - U.S. Amateur Golf Championship	4:00	28L	Movie Comedy
5:00	28L	Movie Drama	12:00	48L	6, 11 - U.S. Amateur Golf Championship	4:30	28L	Movie Comedy
5:30	28L	Movie Drama	12:30	48L	6, 11 - U.S. Amateur Golf Championship	5:00	28L	Movie Comedy
6:00	28L	Movie Drama	1:00	48L	6, 11 - U.S. Amateur Golf Championship	5:30	28L	Movie Comedy
6:30	28L	Movie Drama	1:30	48L	6, 11 - U.S. Amateur Golf Championship	6:00	28L	Movie Comedy
7:00	28L	Movie Drama	2:00	48L	6, 11 - U.S. Amateur Golf Championship	6:30	28L	Movie Comedy
7:30	28L	Movie Drama	2:30	48L	6, 11 - U.S. Amateur Golf Championship	7:00	28L	Movie Comedy
8:00	28L	Movie Drama	3:00	48L	6, 11 - U.S. Amateur Golf Championship	7:30	28L	Movie Comedy
8:30	28L	Movie Drama	3:30	48L	6, 11 - U.S. Amateur Golf Championship	8:00	28L	Movie Comedy
9:00	28L	Movie Drama	4:00	48L	6, 11 - U.S. Amateur Golf Championship	8:30	28L	Movie Comedy
9:30	28L	Movie Drama	4:30	48L	6, 11 - U.S. Amateur Golf Championship	9:00	28L	Movie Comedy
10:00	28L	Movie Drama	5:00	48L	6, 11 - U.S. Amateur Golf Championship	9:30	28L	Movie Comedy
10:30	28L	Movie Drama	5:30	48L	6, 11 - U.S. Amateur Golf Championship	10:00	28L	Movie Comedy
11:00	28L	Movie Drama	6:00	48L	6, 11 - U.S. Amateur Golf Championship	10:30	28L	Movie Comedy
11:30	28L	Movie Drama	6:30	48L	6, 11 - U.S. Amateur Golf Championship	11:00	28L	Movie Comedy
12:00	28L	Movie Drama	7:00	48L	6, 11 - U.S. Amateur Golf Championship	11:30	28L	Movie Comedy
12:30	28L	Movie Drama	7:30	48L	6, 11 - U.S. Amateur Golf Championship	12:00	28L	Movie Comedy

## Pinkston heads horse division

**MARJORIE LIERMAN**  
Times-News writer

Pinkston, Idaho, will head the horse division of the 1974-75 season at the Twin Falls County Fair.

Ed Anderson, Shalopex, Minn., will serve as judge in the department where cash premiums and ribbons will be awarded winners in Arabians, Morgans, English and Quarter horses.

Horses must be on the grounds by 9 a.m. Sept. 3 and judging will start at 1 a.m. Sept. 4.

All animals must be registered with their proper associations. All horses are subject to veterinary inspection of the fairgrounds, and out-of-state horses must meet Idaho interstate health certificate requirements.

Each award in three places and ribbons for fourth place will be awarded stallions, mares, fillings and foals in 1974 in Arabian, Morgan, Paint and Quarter divisions.

Appaloosa and Quarter horses exhibitors will receive cash awards and ribbons for stallions foaled in 1974, 1974, 1972, 1971, and 1970 or before; filly foaled in 1974, mare foaled in 1974, 1972, 1971 and 1970 or before; gelding foaled in 1974, 1972, 1971 and 1970 or before.

## Daytime television schedules

Time	Channel	Program	Time	Channel	Program	Time	Channel	Program
6:30	5	Sunrise Semester	8:30	7B	Today	12:00	28L	Days of Our Lives
7:00	5	Sunrise Semester	9:00	20, 3, 5	\$10,000 Pyramid	12:30	28L	News
7:30	5	Sunrise Semester	9:30	48L	News	1:00	28L	Guiding Light
8:00	48L	Guided	10:00	48L	7, 11 - Danah Shore	1:30	28L	News
8:30	48L	Viewers Digest	10:30	48L	7, 11 - Danah Shore	2:00	28L	News
9:00	28L	News	11:00	48L	7, 11 - Danah Shore	2:30	28L	News
9:30	48L	Hotel Bachelor	11:30	48L	7, 11 - Danah Shore	3:00	28L	News
10:00	28L	7, 11 - Today	12:00	48L	7, 11 - Danah Shore	3:30	28L	News
10:30	28L	7, 11 - Today	12:30	48L	7, 11 - Danah Shore	4:00	28L	News
11:00	28L	7, 11 - Today	1:00	48L	7, 11 - Danah Shore	4:30	28L	News
11:30	28L	7, 11 - Today	1:30	48L	7, 11 - Danah Shore	5:00	28L	News
12:00	28L	7, 11 - Today	2:00	48L	7, 11 - Danah Shore	5:30	28L	News
12:30	28L	7, 11 - Today	2:30	48L	7, 11 - Danah Shore	6:00	28L	News



# Thursday Television Schedule

**Thursday, September 5**  
On channel 11 at 6 p.m.—**Evel Knievel: One Man One Canyon.** This is a special coverage on his coming attempt to jump the Snake River Canyon. The technical part of the jump is featured.

**Evening**  
6:00  
2sl, 4sl, 5, 6p — News  
2, 3 — Truth or Consequences  
4b, 7sl, 13 — Sesame Street  
7b — To Tell the Truth  
8 — Peggy Fleming Visits the Soviet Union  
11 — Evel Knievel: One Man, One Canyon  
6:15  
6p — ABC News  
6:30  
2sl — **Entamed World**  
2b — **Felony Squad** — Crime Drama  
3 — **Dragnet** — Crime Drama  
4 sl — **Truth or Consequences**  
5, 7b — **Hollywood Squares**  
8:45  
6p — News

7:00  
2sl, 7b — NFL Football  
2b, 3, 5 — Movie — **Crime Drama**  
"Villain." (1971) Richard Burton is a sadistic gang boss in the exciting epic of a gang intent on a payroll robbery.  
4sl — **Evel Knievel: One Man, One Canyon**  
4b — **Talking Better Pictures**  
6p — **Star Trek**  
7sl — **Black Symposium** — Educational  
11 — **Streets of San Francisco**  
7:30  
4b, 13 — **IdahoOutdoors**  
7sl — **Electric Company**  
8:00  
4sl — **Streets of San Francisco: Crime Drama**  
4b, 7sl, 13 — **Evening at Pops** — Music  
6p — **Evel Knievel: One Man, One Canyon**  
11 — **Tom-J** — Crime Drama  
9:00  
2b, 3, 5 — **Bill** — **Graham Crusade**  
4sl — **Toma** — Crime Drama  
4b, 7sl, 13 — **The Killers**

**Report**  
"Pulmonary Disease: The Hidden Enemy"  
6p — **Streets of San Francisco**  
11 — **Mary Tyler Moore** as a gang intent on a payroll robbery.  
10:00  
2sl, 2b, 3, 5, 7b, 8, 11 — **News**  
4sl — **Mod Squad** — Crime Drama  
6p — **Toma** — Crime Drama  
10:30  
2sl — **Tomorrow**  
7sl — **Journey to Japan**  
7b — **Western**  
"Tell Them Willie Boy Is Here" (1969) Robert Redford stars in this fascinating story of a hunt for marauding Indians.  
11 — **Movie** — Drama  
"The Mudlark." (English: 1949) Irene Dunn, Alec Guinness  
11 — **Movie** — Thriller  
"The Raven." (1963) Alfred Hitchcock's story of murder, and mayhem at an out of the way motel.  
10:35  
2b — **Movie** — Drama  
"The Hill." (1965) Starting

Sean Connery in a saga of brutality in a British military prison.  
10:40  
3 — **Sports Scene**  
5 — **Mission Impossible**  
11:00  
4sl — **News**  
6p — **Wide World Special**  
7sl — **ABC News**  
11:10  
3 — **Movie** — Drama  
"Nine Hours to Rama." (1963) Horst Buchholz, Jose Ferrer.  
11:30  
2sl — **Movie** — Mystery  
"Honey-moon with a Stranger." (1969) Janet Leigh and Rossano Brazzi tell us in this story of a honeymoon where the groom disappears.  
4sl — **Wide World Special**  
11:40  
5 — **Suspense Theatre**  
Drama  
12:15  
3 — **News**  
12:20  
7b — **Tomorrow**  
12:25  
3 — **Spotlite**  
12:40  
3 — **News**

## Exhibit stolen

**QUINCY, Calif. (UPI)** — Plumas County sheriff's deputies are investigating the theft of their prized county fair exhibit.  
Thieves broke into the exhibition hall, pried open a chicken wire cage, and chopped off and stole two well nurtured five-foot marijuana plants last weekend.  
Under Sheriff Dave Simpfield said "It's fair to say" the same exhibit would not be shown next year.

## Feed sampling display popular

By MARJORIE LIERMAN  
Times-News writer

EILER Last year at the Twin Falls County Fair a livestock feed sampling and display was proved interesting and beneficial to area farmers.  
Gary Custer, Twin Falls, was on hand to explain to farmers how the baled hay and grains had been judged for nutrient content. Some of the farmers had brought samples for analysis before fair time.  
Farmers will be glad to hear that in this livestock feeds display will be a prominent part again of this year's fair. Dr. Dale Stuckenthal, Twin Falls Consulting Inc., Twin Falls, will serve as judge for the competition, and Custer is in charge of the display.  
Analysis of feeds will be done by the Agriculture Testing and Consultants Inc.  
Visual judging of baled hay and high moisture grain will help to determine final placing. Judging will be held at 2 p.m. Sept. 4 in the production buildings.  
Grading on visual evaluation will be based on freedom of foreign matter, weeds, chaff and the like, leafage and green color of alfalfa, coherence of feed to stem, and pleasing odor.  
Premiums in three places will be awarded for baled alfalfa hay, high moisture grain and alfalfa haylage.  
The hay shall be one bale with the center slice to remain on display after core samples taken. Grain shall be one gallon/sealed containers, preferable glass. Grain is to be in the form it is fed such as rolled, flake or cubes.  
Three special awards will be presented in this department — east awards for first and second place high moisture grain and first and second place cash awards for baled hay.

# Friday Television Schedule

**Friday, September 6**  
On channels 2sl, 7b, 8 at 9 p.m. — **Sandburg's Lincoln** is the first part of a six part story of the life of our 16th President. These episodes deal with the human rather than the pure historical side of his life. Hal Holbrook portrays the President and Sada Thompson his wife.  
**Evening**  
6:00  
2sl, 4sl, 5, 6p — **News**  
2b — **Sokko Saturday** on CBS  
7 — **The Saturday morning children's shows** are showcased  
3 — **Truth or Consequences**  
4b, 7sl, 13 — **Sesame Street**  
7b — **To Tell the Truth**  
8 — **Hogan's Heroes** — Hal Holbrook Saturday **Sneak Peek**  
6:15  
6p — **News**  
6:30 — **Saturday Night Live**  
2b — **Felony Squad** — Crime Drama  
3 — **Good Times** — Comedy  
4sl — **Truth or Consequences**  
5 — **New Treasure Hunt**  
7b — **Let's Make a Deal**  
8 — **NBC Saturday Morning Preview Review**  
11 — **Oral Roberts at Expo**  
7:45  
6p — **News**  
7:00  
2sl, 7b — **Sanford and Son**  
2b, 3, 5 — **American's Cup**  
1974  
4sl — **Funshine Saturday Sneak Peek**  
4b, 7sl, 13 — **Aviation Weather**  
6p — **Star Trek** — Adventure  
7b — **House of the Great Spirit**  
7:30  
2sl, 4b, 5p — **NBC Saturday Morning Preview Review**  
4sl — **Movie** — Drama  
6 — **Times-News, Twin Falls, Idaho**, Sunday, September 1, 1974.

"Love Hate Love." (1971) Robert Haskell and Lesley McCarty portray a man who is psychotic and is rejected by her.  
4b, 7sl, 13 — **Black Perspective on the News**  
8:11 — **House of the Great Spirit**  
8:00  
2sl, 7b, 8 — **Hollywood Paladium** — Variety  
4b, 7sl, 13 — **Washington Review**  
6p — **Funshine Saturday Sneak Peek**  
11 — **Toma** — Crime Drama  
9:30  
4b, 7sl, 13 — **Wall Street**  
6p — **Six Dollar Man** — Drama  
9:00  
2sl, 7b, 8 — **Sandburg's Lincoln** — Drama  
Part of Six Parts  
4b — **Oral Roberts at Expo**  
7:45  
3 — **Manix**  
4sl, 7sl, 13 — **The Killers** — Report  
5 — **The Waltons** — Drama  
11 — **Hawaii Five-O**  
9:30  
6p — **Odd Couple**  
10:00  
2sl, 2b, 3, 5, 7b, 8, 11 — **News**  
4sl — **Mod Squad** — Crime Drama  
6p — **Toma**  
10:30  
2sl, 7b, 8, 11 — **Johnny Carson**  
7sl — **Masterpiece Theatre**  
10:35  
2b — **Movie** — Thriller  
"The Thing With Two Heads." (1972) Ray Milland and Rosie Grier work together in this chiller about human transplants.  
10:40  
3 — **Movie** — Comedy  
"Five of a Kind." (1938)

**Clair Trevor** and **Cesar Romero** team up as messenger carriers who deliver letters to scoundrels.  
5 — **Mission Impossible**  
11:00  
4sl — **News**  
6p — **Wide World Special**  
11:30  
4sl — **News**  
6p — **Wide World Special**  
11:30  
4sl — **Movie** — Thriller  
"The Raven." (1935) Bela Lugosi and Boris Karloff star in this epic of

horifying plastic surgery and torture devices.  
5 — **Movie** — Comedy  
"Come Blow Your Horn." (1963) Frank Sinatra, Lee J. Cobb.  
12:00  
2sl, 7b, 8 — **Midnight Special**  
— Music  
12:45  
4sl — **Movie** — Mystery  
"The Crime Canary."  
(1951) Noah Berry Jr., Danny Morton

## Eligibility given on sheep, swine

EILER — Four breeds of sheep will be eligible for premiums in the sheep department of the Twin Falls County Fair.  
The eligible breeds are Hampshire, Corriedale, Suffolk and Southdown. There also will be a market lamb class.  
E. McCoy, hull is superintendent for this department, and D. Craig Anderson, Washington State University, will serve as judge. Judging is scheduled for 10 a.m. Sept. 3.  
Sheepmen are advised to engage pens from the superintendent early. It is recommended that sheep be washed and all sheep are subject to veterinary inspection at the fairgrounds for indications of disease.  
Ribbons and cash premiums in four places will be awarded for ram 1 year and under, 2 ram under 2 year, ewe 1 year and under, 2 ewe under 1 year, two yearling ewes, pen of three ram lambs, bred by

exhibitor and pen of three ewe lambs bred by exhibitor; produce of dam, get-off-sire, flock and breeders young flock.  
Rosettes and purple ribbons will be awarded the champion ram and ewe, and reserve champion ram and ewe.  
Lambs in the market lamb class may be better, purchased, grade or crossbred, with the same health requirement as other sheep entries. Premiums will be awarded for lamb 80 to 90 pounds, lamb 91 to 100 pounds, lamb 101 pounds and over and pen of three market lambs.  
The champion market lamb, over all breeds will receive a rosette, and the reserve champion a purple ribbon, with a special award by the American Suffolk Sheep Society.  
Premiums in four places also will be awarded ram 1 year and under, 2 ram under 2 year, ewe 1 year and under, 2 ewe lamb, and flock of one ram, two yearling ewes and two ewe lambs.

Six classes of swine are eligible for premiums in this year's Twin Falls County Fair.  
The eligible breeds are Poland China, Berkshire, Yorkshire, Hampshire and Chester White. There is also a market hog class. According to Earl H. Eiler, Twin Falls livestock superintendent, Wade Wells, Boise, will serve as judge for this department, with judging scheduled to begin at 9 a.m. Sept. 3.  
The superintendent advises exhibitors to make entries early so pens may be assigned. There will be no entries on the judging day. All entries must be approved by the superintendent and allowed into the fair hall requirements.  
Premiums in three, and in some classes six, places, will be awarded for mature boar, junior yearling boar, senior boar, January yearling boar, mature sow, March yearling sow, senior sow, January gilt, February gilt and certified litter pair.  
Rosettes will be awarded grand champion boar and sow, and purple ribbons will go to reserve champion boar and sow, senior champion boar and sow, and junior champion boar and sow.  
Animals for the market hog class may be their purebred, grade or crossbred barrows. Premiums in four places will be awarded single, lightweight barrow of 190 to 220 pounds, single medium weight barrow of 220 to 240 pounds, pen of three barrows 190 to 220 pounds, and pen of three barrows 220 to 240 pounds.  
Grand champion barrow of any weight will receive a rosette, and the reserve champion barrow of any weight, a purple ribbon.  
The Hampshire Swine Registry and the American Berkshire Association offer cash prizes or trophies to the grand champion barrow over all breeds if it is a Hampshire or Berkshire.

# Saturday Television Schedule Artists urged to enter work

**Saturday, September 7**  
On channels 6, 11 and 10 p.m.  
Movie: "Evel Knievel"  
starring George Hamilton  
as American king of the  
stuntmen. The film follows  
him from boyhood to fame.  
**Morning**  
5:30  
5 - Summer Semester  
6:00  
28 - "Addams Family"  
38, 11 - "Yogi's Gang"  
5 - Speed Wagon  
6:30  
28 - "The Chopper Bunch"  
38, 11 - "Bugs Bunny"  
5 - Scooby Doo  
7:00  
2b - Movie - Cartoon  
3, 5 - Jeannie  
78 - Sesame Street  
28, 7b, 8 - Emergency  
Plus  
38, 6n, 11 - Hong Kong  
Philly - Penned Pooh  
8:00  
48, 6n, 11 - News  
Adventures of Gilligan  
7b, 28, 8 - Run, Joe, Run  
3, 7 - Partridge Family  
8:30  
2b - Valley of the  
Dinosaurs  
3 - My Favorite Martians  
28, 7b, 8 - Land of the Lost  
78 - Electric Company  
48, 6n, 11 - Devil  
Animated  
8:30  
2b, 3, 5 - Shazam  
48, 6n, 11 - Krog; 70,000  
18, 4  
78 - Mister Rogers  
28, 7b, 8 - Sigmund and  
the Sea Monster  
**9:00**  
2b - 3 - Harlem  
Circletrotters  
28, 7b, 8 - Pink Panther  
78 - Sesame Street  
38, 6n, 11 - Super Friends  
9:30  
2b, 3, 5 - "The Hudson  
Brothers" Show  
28, 7b, 8 - Star Trek  
38, 11 - Mission Magic  
10:00  
28, 7b, 8 - Jetsons  
2b, 3, 5 - U.S. of Archie  
48, 6n, 11 - These are the  
Days  
78 - Electric Company  
10:30  
2b, 3, 5 - Fat Albert  
28, 7b, 8 - GO  
38, 6n - American  
Bandstand  
78 - Sesame Street  
11:00  
3 - Two's Company  
2b, 3, 5 - Children's  
Film Festival  
38, 6n - "The Addams  
Family"  
48 - Action 71  
11:30  
38 - Let's Travel  
48 - Vision Quest  
6n - Sports Scope  
"Generations in Speed"  
78 - University of Idaho  
Football  
78 - Electric Company  
7b - The Chopper Bunch  
**Afternoon**  
12:00  
2b, 3, 5 - Major  
League Baseball  
2b, 3 - Speed Huggy  
48 - ABC World of  
Sports  
Basketball - U.S.A. vs Russia  
5 - Today's Health  
6n - Super Friends  
78 - Zoom  
12:30  
2b, 3 - Scooby Doo, Where-

Are You  
5 - Garner Ted Armstrong  
78 - Religion  
78 - Electric Company  
1:00  
2b, 3, 5 - U.S. Open Tennis  
Finals  
78 - Sesame Street  
2:00  
5 - U.S. Open Tennis  
2:00  
48, 6n - NCAA Football  
Tennessee vs UCLA  
78 - Mister Rogers  
1:30  
11 - NCAA Football  
(Series in progress)  
28, 7b, 8 - 1974 World  
Jonged in Golf  
4:00  
28 - "Animal World  
World of Pelicans"  
28 - Celebrity Bowling  
28 - NFL Action 71  
3 - Kid 30 Minutes  
4:30  
2b, 3, 5, 6n, 7b, 8, 11 - News  
28 - Special: Peggy  
Fleming Visits the Soviet  
Union  
2b - Death Valley Days  
"A Mile Like the Army's  
Mule"  
3 - Soccer Saturday  
5, 7b - Hee Haw  
Guests: Lester Flatt, Hugh  
Hefner  
8 - Hogan's Heroes  
5:30  
2b - Untamed World  
"Grebbs and Geese"  
28 - The Howl  
48, 11 - Odd Couple  
6n - "Fishes" Ho!  
8 - Bobby Goldsboro  
Evening  
6:00  
2b - Animal World  
"Creatures of the Nile"  
28 - Department 5  
"Deadman Die Twice"  
4b, 6n - Carrosseras  
28 - Soccer Saturday  
6n, 11 - Movie - Drama  
"Evel Knievel" George  
Hamilton stars as Evel on  
his trek from youth to  
Jamaica  
48, 7b, 8 - Lawrence Welk  
6:30  
2b, 5 - Good Times  
3 - The Waltons  
78 - Fiesta Latina  
Music and Talk  
4b, 7b - Evenings at Pops  
"Eileen Farrell"  
7:00  
48 - Evel Knievel  
2b, 5 - Alary Troy Moore  
78 - Carrosseras  
Bilingual Children's Show  
28, 7b, 8 - Andy Williams  
Vandyville Show - Variety  
7:30  
2b, 3, 5 - The Bob Newhart  
Show  
4b, 78, 11 - Special of the  
Week  
8:00  
2b, 3, 5 - Oral Roberts at  
Expo '74  
28, 7b, 8 - 64th Annual  
Miss America Pageant;  
Bert Parks at M.C.  
6n - Movie - Crime  
Drama  
"The Saint" John Wayne  
stars in this yarn of the  
violent time following  
World War I when crime  
and gangsters ruled St.  
Louis.  
8:30  
4b, 78, 11 - Special of the  
Week: Doctor, Lawyer,  
Indian Chief  
9:00

10:40  
5 - Barnaby Jones  
3 - Movie - Drama  
"Toward the Unknown"  
William Holden, Lloyd  
Nolan  
10:45  
11 - Good Old Nashville  
Music  
11:00  
48 - ABC World of  
Entertainment  
"Preview of ABC's  
Upcoming Television  
Season"  
11:15  
7b - Rock Concert  
11 - Movie - Drama  
"The Movie Maker"  
11:30  
8 - Rock Concert  
11:40  
5 - Movie - Drama  
"Lady in a Cage" Olivia  
DeHavilland - and Ann  
Sothern star in this tale of a  
lady who lives in a  
nightmare of terror and  
suspense.  
12:15  
Morning Headlines  
12:30  
6n - News  
1:00  
11 - Sign Off

## Austra white chickens added

FILER - Austra White chickens have been added to the poultry department of the Twin Falls County Fair, Sept. 4-7, according to Dorothy Striver, superintendent. "The new class will bring to 12 the kinds of chickens to be entered in the fair, others being: White Leghorn, Black Astor, Barred Plymouth Rock, Rhode Island Red, White Plymouth Rock, New Hampshire, Brahma, Bantam crossbreeds, both light and heavy, and show chickens.

The fair without cost to the exhibitor. Owners must remove birds at close of fair and all poultry must be removed by noon, Sept. 8. A pen constitutes four hens or four pullets, and a pen of ducks, three ducks and a drake. Pen entries consist of three hens and a soldier, or a pen of ducks, three ducks and a drake. Only blue ribbon winners are eligible for prize monies. A best of show will be selected, with first, second, and third runner-up named. Ten honorable mentions will be given at the discretion of the judges. Ellis Pendergraft is president of the Art Guild of Magic Valley, Twin Falls. Bonnie Ross, president of the Buhl Art Guild, Jerome; Gloria Hann, fair chairman, Art Guild of Magic Valley, Buhl; Lois Blum, fair co-chairman, Buhl Art Guild, Buhl; Irene Kuel, fair co-chairman, Buhl Art Guild, Buhl.

## Dog show featured at Twin Falls county fair

By MARJORIE LIERMAN, Times-News writer - FILER - A prominent feature of the Twin Falls County Fair, each year is the dog show presented in the dog house under the direction of Mr. and Mrs. M. K. & M. F. L. G. P. N. superintendents. Entries for this building will close at 6 p.m. August 31 and must be made at the fair office or with the superintendents. All animals must be registered and must be on the grounds by 9 a.m. Tuesday, Sept. 2. Judging is scheduled to begin at 9 a.m. that day. A sifting committee, consisting of a veterinarian, a fair board member and the superintendents of the dog department, will allow or disallow entries on the basis of health, condition and appearance. No entry fee. The committee considers vicious will be received.

Each dog entering the fair must be accompanied by an official health certificate issued by a veterinarian, stating it has had its proper shots. Sale of dogs will be permitted provided exhibits are kept clean and free of fleas. The building will be closed at 10 p.m. each day. Exhibitors desiring to take their dogs home at night must make arrangements with the superintendent of the building but the dogs must be back on the grounds by 9 a.m. the following day. All dogs not entered must remain all four days of the fair. Judging will be open to the public and held outside the dog house. A best of show will be presented to each blue ribbon winner in the seven classes which include sporting dogs, non-sporting dogs, working dogs, hounds, terriers, toy and puppies to four months. First, second and third place ribbons will be presented to the winners in the seven classes. All blue ribbon winners of each group will be judged for the "Best of Dogs" ribbon.

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# Twin Falls County Fair schedule

**Sunday, Sept. 1**  
 4-H decorating booths and livestock area.  
 8 a.m. to 5 p.m. — entries in antiques.  
 12 to 5 p.m. — entries in home arts, kitchen and pantry and youth.  
 Judging in Art Guild department.

**Monday, Sept. 2**  
 All livestock must be on grounds by 6 p.m., except horses.  
 8 a.m. to noon — antique entries.  
 8 a.m. to 6 p.m. — entries in home arts, kitchen and pantry, youth produce and fruit, poultry and all 4-H projects.

1 to 6 p.m. — weighing market steers.  
 1 to 6 p.m. — 4-H horse fitting and showing — horse arena.  
 4 to 6 p.m. — weighing market lambs and hogs.

**Tuesday, Sept. 3**  
 9 a.m. — all dogs must be on grounds.  
 Judging of swine — swine barn arena.  
 Judging of poultry, open, 4-H and FFA poultry and rabbits — poultry barn.

Judging 4-H horses, quality and performance — Rodeo arena.  
 Judging all 4-H home ec and miscellaneous projects — Pavilion Bldg.

4-H and FFA dairy, senior fresh, fitting and showing followed by dairy quality — show arena.  
 4-H and FFA beef fitting and showing, Junior first — show arena.

Judging of home arts — Home Arts Bldg.  
 10 a.m. — judging of sheep — sheep arena.

Judging of antiques — Antique Bldg.  
 Judging of produce and fruit — Produce Bldg.  
 Judging of kitchen and pantry — Home Arts Bldg.

Judging of youth — Youth Bldg.  
 1 p.m. Judging of dogs — dog arena.  
 Weighing of herford cattle.

3 p.m. 4-H and FFA beef breeding classes, calves followed by heifers and cows — show arena.  
 4-H dog obedience training class.  
 4 p.m. — Judging of junior gardeners — Produce Bldg.

7 p.m. — kids and riding eliminations — rodeo arena.  
 9 p.m. — all horses must be on grounds.  
 All merchants exhibits must be finished.

**Wednesday, Sept. 4**  
 8 a.m. — flag raising ceremony — horse arena.  
 Judging of horses — show arena.  
 8:05 a.m. — Judging of Angus and Jr. Angus.

9 a.m. — flowers must be in, entries 4-H and FFA sheep, fitting and showing — sheep arena.  
 4-H and FFA swine, fitting and showing followed by junior division market hogs — swine arena.

10 a.m. — 4-H and FFA swine breeding classes — swine arena.  
 Flowers — Produce Bldg.

11 a.m. — Jr. division market lambs — sheep arena.  
 Junior division market steers — show arena.  
 1 p.m. to 5 p.m. — Youth Quarter Horse performance — Rodeo Arena.

4-H and FFA sheep breeding class — sheep arena.  
 2 p.m. — Judging of Charolais and Junior Charolais cattle — Show arena.

Livestock feeds — Produce Bldg.  
 3 p.m. — 4-H and FFA goats — sheep arena.  
 4 p.m. — Judging of Junior flower gardeners — Produce Bldg.

5 p.m. Judging of Shorthorn Cattle — show arena.  
 5 p.m. — flag lowering ceremony.

7 p.m. 4-H assemble for entry into rodeo and pre-rodeo entertainment — rodeo arena. 8 p.m. — rodeo.

**Thursday, Sept. 5**  
 8 a.m. — flag raising ceremony.  
 Quarter Horse performance classes — rodeo arena.

8:05 a.m. — judging of Polled Hereford cattle — show arena.  
 9 a.m. — 2-H demonstrations — agricultural, miscellaneous and home ec. — Pavilion Bldg. 1 p.m. — Appaloosa horse performance classes — rodeo arena.

4-H tractor driving contest — old rodeo arena. 4-H and FFA round robin fitting and showing, separate — show arena. 3 p.m. — "Open to the World" Steer Show — show arena.

4-H forestry identification.  
 4 p.m. — Judging of Junior Hereford cattle — show arena.  
 5 p.m. — flag lowering ceremony.  
 7 p.m. — pre-rodeo Entertainment — rodeo arena.  
 8 p.m. Rodeo.

**Friday, Sept. 6**  
 8 a.m. — flag raising ceremony — show arena.  
 8:05 a.m. — register of Merit Hereford Show — Pavilion Bldg.

9 a.m. — 4-H home ec. judging contest.  
 10:30 a.m. — FFA livestock judging contest.  
 1 p.m. — 4-H junior style dress revue followed by senior — Pavilion Bldg.

4-H and FFA dairy springer heifer sale — sale barn.  
 2 p.m. Miss Rodeo Queen horsemanship — rodeo arena.  
 5 p.m. — flag lowering ceremony.

7 p.m. — pre-rodeo entertainment — rodeo arena.  
 7:30 p.m. — ROM Hereford best six head show in arena.  
 8 p.m. rodeo.

**Saturday, Sept. 7**  
 8 a.m. — flag raising ceremony.  
 9 a.m. — eliminations for Wranglerette Horse Show — rodeo arena.

10 a.m. — 4-H and FFA fat stock sale — sale barn.  
 10:30 a.m. — 4-H Wee Identification.  
 12 to 4 p.m. Wranglerette Horse Show — rodeo arena.

2 p.m. — Old Time Piddlers — band stand.  
 3 p.m. — 4-H awards assembly — Pavilion Bldg.  
 7 p.m. pre-rodeo entertainment — rodeo arena.

8 p.m. — rodeo — crowning of Miss Rodeo Idaho.

**Sunday, Sept. 8**  
 Removal of all merchants display and livestock.  
 9 a.m. to noon — removal of produce, fruit and flowers.  
 10 to 2 p.m. — removal of entries in home arts, kitchen and pantry, Youth.

9 a.m. to noon — removal of Art Guild pictures.  
**Monday, Sept. 9**  
 9 a.m. to 5 p.m. and 7 to 9 p.m. — Release of antiques and home arts that have entries in both departments.



## Fair bosses

EIGHT men are responsible for the months of planning which go into making a successful Twin Falls County Fair. All are members of the county fair board. From left are, front row, Harold O. Hove, Kimberly, president; Mike Gray, Twin Falls, vice

president; Bill Brockman, Kimberly, and Ben Mottern, Twin Falls. Back row are Cecil Childs, Buhl; Jay Cobb, Filer; Tom Shouse, Filer, secretary, and Gary Blick, Castelford.

# West's top name cowboys to compete at TF rodeo

TWIN FALLS Top name cowboys from throughout the west will be competing for about \$12,000 in prize money during the Twin Falls County rodeo, Sept. 14-17.

Eight-year Larry Mullanovich of the nation's top cowboys was named all-around cowboy at the rodeo and fair officials predicted more big names this year in the roster totaling 150-200 cowboys.

One special event to be held in conjunction with the rodeo this year is the western states championship junior steer riding competition. Youth from throughout the west will be competing for the title each night during regular rodeo contests. The winner will be named after final competition Saturday night.

A local tradition that lets people "find out how tough they are," according to Tom Shouse, fair manager, is wild cow milking. The competition will again be featured in the rodeo.

Several local riding clubs, including the Elmer Wranglers, the Junior Club of Huhl, Peter and Twin Falls, and the Twin Falls County Mounted Sheriff's posse, will present pre-rodeo shows for the fans each night.

Children under 12 will be admitted free Wednesday night if they bring their parents to the rodeo.

Rodeo judges will be provided by the Rodeo Cowboys Association. The association requires that a judge must be a cowboy who has entered rodeo contests himself within the

last 12 months because members feel a longer period of inactivity might dull his ability to evaluate a ride properly.

The rodeo will have two judges. Each will score the contestants on two points: on how hard the bronc or bull bucks. The rider, on a similar point spread, is scored on how well he spurs and his degree of control.

The association officials said the word "spurs" is often misconstrued. To give the animal every advantage, the cowboy is required to do something in addition to flogging an "on dear life," they said, and they time spurring strokes to bucking rhythm. Spurs must be dulled to comply with association rules and to save the rider from being thrown if spurring up in the saddle or becomes entangled in the horse's mane.

Judges stand on either side of the chute and at first thing they look for is whether the rider's feet are over the point of the horse's shoulders when the animal's front feet hit the ground. The first jump out of the chute is if this doesn't occur, the rider is disqualified.

Judging of timed events — roping and steering — requires two men. One is at the starting screeching the other on horseback. The latter drops his flag, stopping the timer's watch when the run is legally completed.

Steer wrestling is considered by many the most exciting rodeo event. Heavily-weighted eggs are

miraculously overcome everytime the cowboy leaps from his galloping horse onto the horns of the racing steer, stops it, and throws it to the ground.

The trick for the cowboy is to get the steer's balance while staying in control of himself.

RCA boys state the steer must be snuffed from the horse and that the cowboy may take no more than one step to catch it if it gets loose. The steer is considered down only when it is lying flat on its side with all four feet and head pointing in the same direction.

Call roping is a race against time with often only seconds separating the winners and the losers.

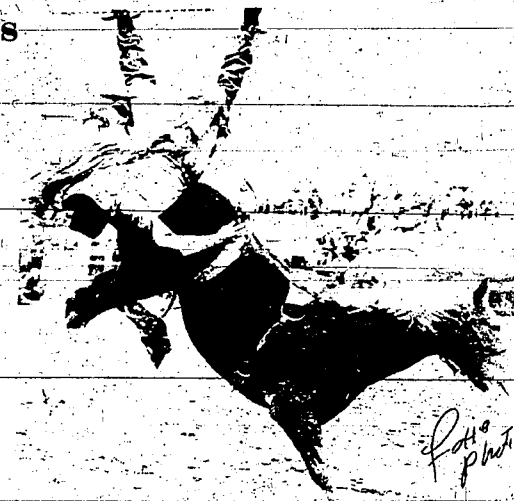
Constant practice is necessary to polish the horse and rider to a smooth working team.

The calf trips the rope barrier as he races from the chute signaling the cowboy and his horse to begin. A good horse will rate the calf, closing in on him quickly and holding a steady interval about a tenth behind the calf so the rope can get traction through.

The horse's quick stop is used by the cowboy to propel him down the rope to the calf, which he must throw and while the clock ticks off the seconds.

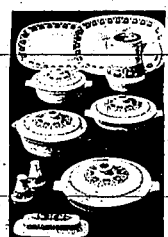
Bull riding competition brings plenty of action thrills to audiences. The bulls, with a cross of Brahma blood, are incredibly fast and can be fatally dangerous.

Because bulls will attack a horse, pickup men can't (Continued on p. A-11)



*Photo*

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**12<sup>88</sup>**

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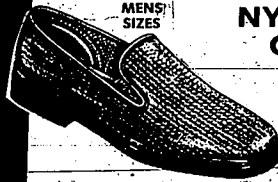


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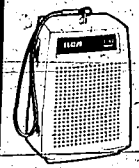


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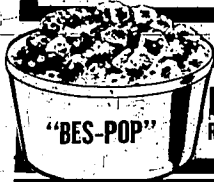
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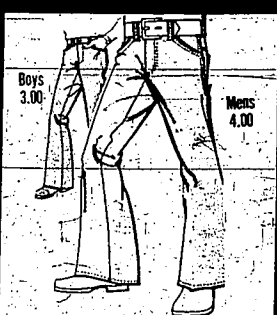
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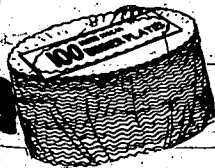
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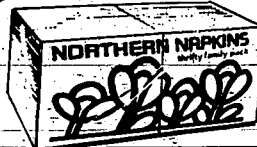
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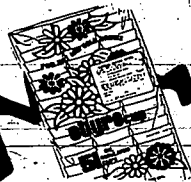
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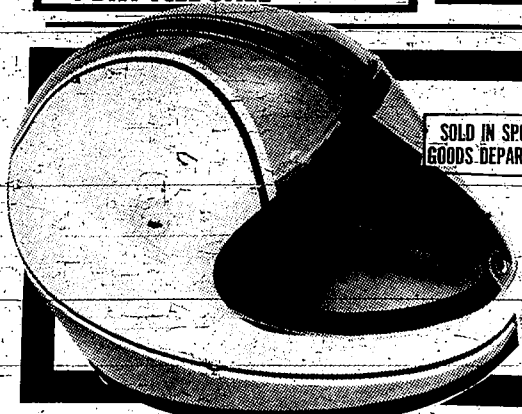
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# Fair features country music

By DIANE MARSHALL  
Times-News writer

TWIN FALLS—Country western music is the heart of any fair, will play a major part in the Twin Falls County Fair.

Entertainment scheduled includes the Magic Valley Country Music Association and the Gem State Gems.

A jamboree of western music will be held Sept. 5 from 1:30 to 3:30 at the Twin Falls County Fair grounds, head stall.

According to Ruty Williamson, co-director for the group, almost all of the air-mentary country western group will be on hand to entertain listeners.

He said the group "enjoys playing at the fair because other people enjoy listening to us."

"People attending the jamboree can expect to see every good entertainment Williamson said. "We usually have a really good audience."

The group plays mainly soft guitar instruments, drums and occasionally a piano. According to Williamson, the group plays from one's and memory. They play selections from country western to rock and roll

and from bluesgrass to religious selections.

The Magic Valley Country Music Association is comprised of every kind of person in the valley and they range in age from 20 years old up.

The Gem State Gems will make its third appearance at all four nights of the rodeo.

The four-member group of Slim Dossey, Ruty Williamson, Jim Winkle and Dean Eaker will provide entertainment before the rodeo begins and back ground music during the event.

Founder of the Gems, Slim Dossey, said the group was formed three and a half years ago to play at events around the Magic Valley. He explained the group is a part-time business for the members involved.

Dossey chose the name "Gem State Gems" for the group "because we are from Idaho and we are a bunch of gems, believe me."

All-and-all—the Twin Falls County Fair and Rodeo is the place to be for country western music fans in search of good music with fun and



Exhibits add colorful touch to lively fair



Everyone loves a carnival ride

Photographs by Dudley Studio





# Fair leader Miller dies

**FILER** — The 58th annual Twin Falls County Fair will be the first ever without Walter Miller, veteran superintendent of the horse division and long-time fair board member.

Mr. Miller died July 12 at age 81 a few months after he retired from the fair board. He came to Filer in 1912 from Illinois and was one of the first residents of Filer to participate in the first Twin Falls County Fair.

That was in 1916 and Mr. Miller recalled that the exhibits were set up in tents. A horse fancier, he exhibited his prize Belgian horses in the first county fair and continued to show horses for many years. By the third annual fair, he had assumed the position of superintendent of the horse department.

He also judged horses in other fairs and shows in Blackfoot, Idaho Falls and exhibited in many large fairs and shows in the Northwest. In 1920, Mr. Miller took a carload of his registered Belgian horses to the Pacific International Exposition in Portland, Ore. There he won a grand champion mare award, reserve champion stallion award and the top breeder award for having the best group of five entries from any one exhibitor.

Mr. Miller served as superintendent of the rapidly expanding horse department of the county fair for 45 years; changing hats in 1961 when he became a fair board member and relinquished the superintendent position.

He served on the fair board until early this year when he retired because of ill health.

At the time of his death, Mr. Miller still resided on the 120-acre farm near Filer where he settled on arriving in Idaho.

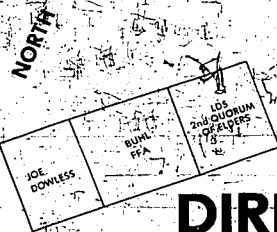
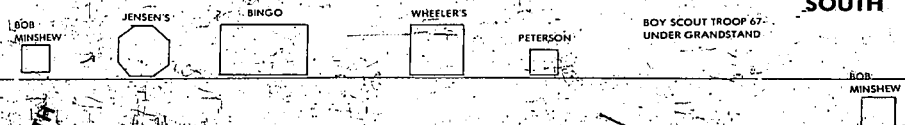
Fair board members and guests paid tribute to him during the annual fair board dinner for the press and media Aug. 18. Chairman Harold Howe called for a minute of silent tribute and a prayer for the veteran fair board member and superintendent.

For many, the tributes could never match the merits of Walter Miller.

Photograph by Dudley Studio

**WALT MILLER**  
saw first fair

SOUTH CENTRAL GENEALOGICAL SOCIETY	LDS 10th WARD	BAPTIST CHURCH	LDS 9th QUORUM	STOCK GROWERS	OBIES' CANDIES	
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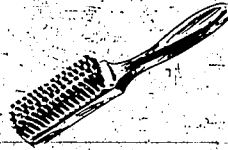


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**JAKE HESS**

## Texan to judge Herefords

FILER — A Texas man, long experienced with cattle, will judge the National Register of Merit Hereford show at the Twin Falls County Fair, Sept. 4-7.

F. Jake Hess was born on the Sitter Ranch south of McLean, Tex., in 1921. He graduated from Texas A and M University in 1942, where he was a member of the livestock judging team along with Dr. W. T. Berry in the American Hereford

Association. Following service as a reconnaissance company commander in Patton's Third Army in World War II, Hess returned to McLean, and went into the registered cattle business. The ranch he now operates is named Doctor Herefords, which was named after a bull, Doctor Domino, that was bred by H. H. Reeves in Shamrock, Tex.

Doctor Herefords has always shown a small show string. The ranch has shown champions at most of the livestock shows in the United States.

Hess was elected to the board of directors of the American Hereford Association in 1967, and served as its president for one year, starting October 1970.

# Register of merit show included in fair events

By MARJORIE LIERMAN  
Times-News writer

FILER — Filer has been chosen for the third year as the site of "The Big Western Register of Merit Hereford Show" in conjunction with the Twin Falls County Fair and Rodeo Sept. 4-7.

The show is dedicated to the Idaho cattle industry, according to show officials. It is one of three scheduled during the year in the Intermountain area. One was in January at the Winter Fair, Bozeman, Mont., and one is scheduled for the Golden Spike Livestock Show, Ogden, Utah, in November.

A register of merit show is a means of recognizing the sires of winning animals in various classes through a point system. A breeder may win or place high in a ROM show and he is well on the way to becoming famous in the cattle industry.

Last year there were 34 ROM shows held around the nation and 10 were scheduled this year, according to the American Hereford Association.

Entries for the Filer show will close at 6 p.m. today to assure all entries being submitted in time to be listed in the special Hereford catalogue. There will be no weighing of Hereford females. Bulls will be weighed on Sept. 3.

Premiums in some classes will be paid in 22 places and in all, at least 12 classes include junior bull calves, winter bull calves, senior bull calves, summer yearling bulls, spring yearling bulls, junior yearling bulls, senior yearling bulls, two-year-old bulls and two-bull-bred and owned by exhibitor. Champion heifer will receive a rosette and reserve champion a purple ribbon.

Junior heifer calves, winter heifer calves, senior heifer calves, summer yearling heifers, spring yearling heifers, champion female and reserve champion female will receive a rosette and purple ribbon.

Get-of-sire, pair of yearlings and pair of calves. A trophy will go to the best six head, bred and owned by one exhibitor.

The First Security Bank of Idaho will present a plaque to each first place winner in the individual classes. The Idaho Hereford Breeders will present a plaque to all first place winners in the group classes.

Other special awards by the Idaho Hereford Breeders include for the best six head group, highest placed Idaho bull, highest placed Idaho heifer. These animals must be bred, raised and owned and shown by an Idaho exhibitor.

Exhibitor. The Junior Hereford heifer show is scheduled for 4 p.m. Sept. 5 and is sponsored by area Junior Hereford Association, the American Hereford Association and the Twin Falls County Fair board. Exhibitors must be members of their respective state Junior Hereford associations and heifers must be the sole property of the Junior exhibitor. Animals must be in place no later than 6 p.m. Sept. 2.

Premiums in ten places will be paid on Junior heifer calves, winter heifer calves, senior heifer calves, summer yearling heifers and spring yearling heifers.

## Antiques popular

FILER — Treasured heirlooms, family keepsakes, various collections and unusual odd hobbies all show up at the antique department of the Twin Falls County Fair.

This department increases greatly each year and this year's fair Sept. 4-7 will feature 453 classes of antiques and collector items. Superintendents of the department are Mrs. Ruth Hanson and Mrs. Marjorie Davis, both Filer.

## West's top name cowboys to compete at TF rodeo

(Continued from p. A-2) be used, and the rider, who leaves a bull has only the clown to help him. Clowns often save a cowboy from serious injury and even death.

In spite of the danger of the event, it draws more entries than the other life riding events. One reason is that the number of animals in the draw—on whom a man can win money if he rides them—is far greater in this event. And, for the beginner, there is less embarrassment in being thrown from a bull, which can make a champion look like an apprentice.

The rider puts his gloved hand in a loop in a rope which is placed around the animal's middle. The slack is pulled from the rope and the cowboy takes the free end, wraps it once around his riding hand and clenches with all his strength.

He must ride for eight seconds and is disqualified if he "bumps" or touches the animal with his free hand.

Saddle bronc riding, the rodeo classic, has the least number of entries. One reason for low number of entries is that a background of breaking rough horses seems a prime pre-requisite for a successful competitor.

another is that the newcomer has a much more difficult time breaking into the winner's circle due to the many, one-event specialists in professional rodeo.

There are cowboys who have started riding bareback broncs or bulls in high school and college, and soared to the top in world standings—but the cases are few when a contestant can bounce into the limelight in saddle bronc riding if he hasn't had a solid foundation of riding, rank, unbroken horses.

Another difficulty is the saddle itself. Many cowboys have a healthy fear of being hung up in a stirrup.

Top bareback broncs often find their spot in the limelight because they can put on a great bucking show better without the

restriction of saddle and bucking rein. The wild spurring antics cowboys use in bareback bronc riding often enthrall spectators.

The rider who develops a rhythm, and can "jerk his knees," often is doing the only thing that will keep his body against his riding hand. With nothing but a bareback rigging which has a handle similar to that on a suitcase, cowboys have a problem staying on the bucking, explosive horses.

Judges look for the difficult horse and the cowboy who is in command. The split second that a rider allows his seat to be thrown back from his riding hand, usually foreshadows a finishing; the farther back he moves—and the straighter his arm is pulled—the more helpless he is.

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# Miss Rodeo Idaho event feature of county fair

By MARJORIE LIERMANN  
Times-News writer

**FILED** — Donna Howsley, Miss Rodeo America 1974 from El Paso, Tex., will make a special appearance at the Twin Falls County Fair and Rodeo Sept. 4-7.

Miss Howsley will ride in the grand entry parade and will appear for four days and four night performances. She will be on hand when the new Miss Rodeo Idaho is announced during Saturday night's rodeo.

The Twin Falls County Fair has held the Miss Rodeo Idaho competition in conjunction with the fair since 1967. Winner of the Idaho contest will compete in the Miss Rodeo America competition.

Idaho girls who have been named queens of

various horse shows and fairs during the summer are given the chance to compete for the title of Miss Rodeo Idaho.

The girls will be judged during the four days of the fair by nine judges, three of whom will select them on horsemanship, three on appearance and three on personality.

When the judges' scores are tallied Saturday evening, the new queen will be announced and crowned during the Saturday evening rodeo.

When the judges' scores are tallied Saturday evening, the new queen will be announced and crowned during the Saturday evening rodeo.

Idaho has had three state winners chosen as Miss Rodeo America. Susan Cox, Lewiston, was the 1959

queen; Karen (Layens) James, Jerome, was named queen in 1962, and Lana Brackenbury, also Jerome, received the queen's crown in 1971.

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## Proud pair

LIPIZZAN horse, ridden by trainer Albert Ostermaler, rears at command. Lipizzans, symbol of once-powerful Austro-Hungarian empire, are schooled in dressage maneuvers used when wars were fought on horseback. Ostermaler's horses will be featured at the Twin Falls County Fair.

## Wranglerettes slate show

By MARJORIE LIEBERMAN  
Times-News writer

FILED.—The Flier Wranglerettes have sponsored a free horse show the last afternoon of the fair for a number of years and will do so again this year.

The event is scheduled for noon to 4 p.m. Sept. 7 in the rodeo arena at the fairgrounds. Mrs. Rex Reed, Flier, is secretary; manager of the show.

The 12 classes include horsemanship for 12 years and under; men's pleasure; clover leaf; musical chairs for 14 years and under; English pleasure; seven-barrel trail class; horsemanship for 13 years through 17 years; ladies' pleasure; costume class; jumping; and 4-H horsemanship for 71 years and under.

Elimination for trail class will be held at 9 a.m. Sept. 7 in the arena. The 4-H horsemanship class is open only to those who are enrolled in the 1974 4-H club program.

Appropriate attire will be required for all events. Judges' decisions are final in all classes. The horse show secretary reserves the right to refuse entry.

Entry fees must accompany entry blanks.

A-14 Times-News, Twin Falls, Idaho, Sunday, September 1, 1974

and may be left at the fair office. Entries will close at noon Sept. 6 and no entries will be taken the day of the show. No changes or refunds will be allowed after 9 a.m. the day of the show.

Trophies will be awarded to first place winners in each class. Cash prizes will be awarded to the high point youth exhibitor. To qualify for this award, the same person must ride the same horse in a minimum of three events with cumulative points applicable on qualified horse and rider only.

awarded to first six places in each class.

An "All-Around Youth" performance trophy and cash prize will be awarded to the high point youth exhibitor. To qualify for this award, the same person must ride the same horse in a minimum of three events with cumulative points applicable on qualified horse and rider only.

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# Lipizzans due at fair

FILED.—A special feature of the Twin Falls County Fair and Rodeo Sept. 4-7 will be Albert Ostermaler and his Lipizzan horses.

People who were fortunate enough to see the trained horses at their recent performance in Pocatello, or at the Expo 74 in Spokane, will welcome another chance to view them.

Ostermaler was trained to be a top dressage horseman by his father, a member of the Spanish Riding School in Vienna, Austria. He has carried on the family tradition of training Lipizzan horses, symbol of the powerful Austro-Hungarian empire, which faded after World War I.

He not only trains and rides his Lipizzan horses but also the beautiful Andalusian horses of Southern Spain.

Lipizzan horses are schooled in dressage maneuvers used when wars were fought on horseback. Dressage galls upon the animal to stoop up with his forelegs while kicking back with his rear legs at the same time.

Andalusian horses were bred and trained for the great bull rings in Southern Spain. Their training developed a side-stepping motion which gives them the appearance of dancing. Through skilled training, the two breeds have earned the title "The Dancing White Stallions."

Lipizzan horses are born dark in color and slowly turn white. Training begins when they are four months old. Slow to mature, they are a very hardy breed, and live to 25 to 35

years of age. Some stallions have performed at the age of 32.


A little known fact is that traditionally, or perhaps for good luck, one black or bay Lipizzan stallion is always kept at the Spanish Riding School, as the only time there has not been a black or bay at the school, tragedy has fallen upon Austria.

In 1945 during World War II the United States Army was directed by General George Patton to rescue the school horses and its famed art treasures. The grateful Austrian government gave two stallions which

were brought to the United States to the Ostermaler's farm. Lipizzan stallions is a grandson of one of these horses presented to General Patton.

Ostermaler had one of his famous Lipizzan stallions were chosen by the Austrian government to represent the Spanish Riding School on its 400th anniversary. He and his Lipizzan were the first in America to receive the honor.


The stables will bring both Lipizzan and Andalusian horses for performances during all four days of the fair and rodeo.



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# 4-H, FFA stock sale set

**FILED**—The annual Twin Falls County 4-H and FFA Fat Stock Sale will be conducted Sept. 7, the final day of the Twin Falls County Fair, in the livestock arena.

All 4-H and FFA members from 4-H clubs and FFA chapters of Twin Falls County are eligible to sell animals at the sale. They are limited to one animal per member. The champion or reserve champion of each class will be sold first, with the top three animals from each weight class being judged to determine champion and grand champion.

Jack Skinner, Jack Pierce and Gajen Guthrie are superintendents of the junior division of the fair which includes 4-H clubs and Future Farmers of America members.

At fair judging premiums will be paid on five classes of market steers which include market steer under 950 pounds, market steer 951 to 1,000 pounds, market steer 1,001 to 1,040 pounds, market steer 1,041 to 1,080 pounds, and market steer 1,081 pounds and over.

The grand champion in this class will receive a rosette and the reserve champion a purple ribbon. Trophies will be presented to the exhibitors of the grand champion and reserve champion.

The dairy springer heifer sale class includes premiums

and trophies for springer heifer.

Premiums in market lamb class will be paid for market lamb 80 to 90 pounds, market lamb, 91 to 100 pounds, market lamb 101 pounds and over, and rosette to champion and purple ribbon to reserve champion.

Trophies will be given to the exhibitor of grand champion and reserve grand champion, and first and second place trophies will be provided.

The first annual Twin Falls County 4-H and FFA lamb carcass contest will be held just after the close of the 1974 fair. It will be coordinated through the Twin Falls County Extension office, in charge of Lyn C. Merrick, extension agricultural agent. Trophies and cash awards will be provided.

Premiums in market hog class will be paid for market hog 190 to 200 pounds, and market hog 221 pounds and over, with a rosette for grand champion and purple ribbon for reserve champion.

Trophies go to the exhibitor of the grand champion and reserve champion market hog, and first and second place awards will be presented.

The Poland China Breed Association and United Duroc Swine Registry also have awards in their respective classes.

## TF bank sponsors steer show

**FILED**—The Twin Falls Bank and Trust Co. will sponsor an "Open to the World" fat steer show on Sept. 5, the second day of the Twin Falls County Fair.

George Strathearn, manager of the California beef council, will be judge, and Bob Hemphill, executive vice president of the Idaho Cattlemen's Association, will serve as ring steward.

Animals may be purchased

grade or cross bred and will be divided into weight classes. They will be weighed on Sept. 2 starting at 1 p.m. Stee name and number must accompany entries to be eligible for association awards.

Premiums in six places will be given for fat steer, 950 to 1,000 pounds; fat steer 1,001 to 1,020 pounds; and fat steer 1,021 and over. Grand champion will receive a rosette, and the

reserve grand champion, a purple ribbon.

The Twin Falls Bank and Trust Co. is paying a total of \$15 for class premiums. It will also present the Harry Eaton memorial trophy for the grand champion steer and Rocky Mountain Harvesture will give a silver award for the reserve grand champion.

The American Hereford Association will pay \$10 to the exhibitor of the grand champion steer, provided

the steer is a Hereford.

Magle Valley Packing Co., Gooding, will give a silver award to the champion Hereford steer, and the Idaho Hereford Association awards trophies to the champion Hereford steer and reserve champion Hereford steer.

The American Shorthorn Association will award a recognition bar to the grand champion steer if it is a Shorthorn.

Always a favorite

## Clowns spice up TF rodeo

**FILED**—Rodeo clowns will be entertaining audiences and protecting cowboys from ornery animals again this year at the Twin Falls County Fair.

D. C. Coghurn, with his famous mule as well as his sheepsdogs and cowboy monkeys, will return to Twin Falls this year along with young Rodeo Cowboys Association clown Rick Childers.

Coghurn's two 100-pound Old English Sheepsdogs Shag and Clyde will perform at the rodeo along with those two zany hard-riding cowboy monkeys, Speedy and Pedro Gonzales.

Coghurn's mule, Minnie, will also accompany Coghurn in the arena.

Minnie, a beautiful Appaloosa mule, is the result of an accidental cross, but is a thoroughbred racing mare and a spotted donkey. She performs antics that delight all ages.

Childers, 22, started out in high school rodeo, moved to amateurs and has been with the RCA rodeos for three seasons.

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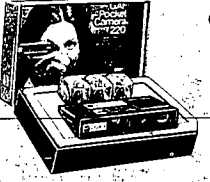


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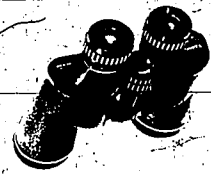
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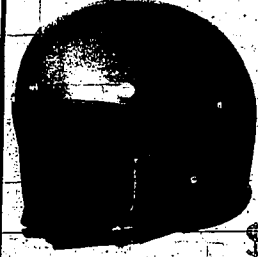
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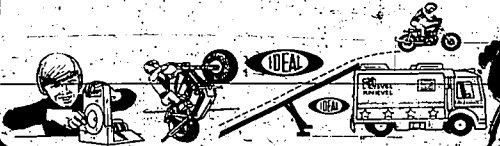
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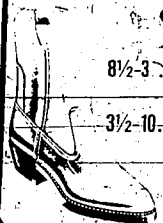
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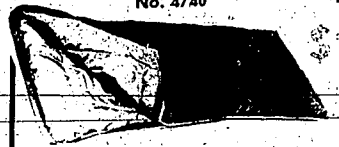
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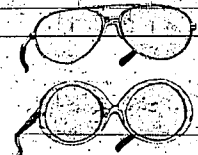


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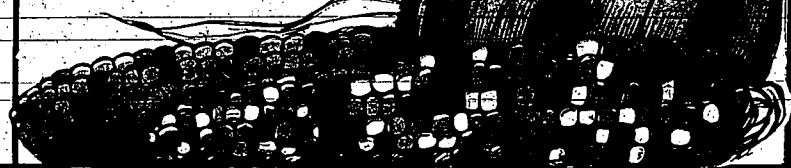
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**TWIN FALLS**





## Winners return

DIANE MILLER, Twin Falls, left, received top honors last year as outstanding junior gardener at the Twin Falls County Fair. Sandra Yoder, Filer, followed close behind in the competition. Both plan to compete again this year.

## Junior gardeners sprout

By MARJORIE LIERMAN  
Times-News writer

FILER — A division which is increasing in popularity each year at the Twin Falls County Fair is the junior gardener department.

Last year, 42 young gardeners competed for blue ribbons and a special trophy and the number is expected to be even larger this year.

The purpose of this division is to encourage young gardeners to grow and display their vegetables, and exhibits must be grown by the person in whose name they are entered.

Entry tickets may be obtained from the fair office or will be mailed upon request. Entries will close at 6 p.m. Sept. 2, and judging in this division will be held at 4 p.m. Sept. 3.

Three place premiums will be given for several

kinds of beans, beets, cabbage, carrots, cauliflower, corn, potatoes, squash and many others. Also special cash prizes will be given for the largest specimen in cabbage, cantaloupe, onion, potatoes, pumpkin, squash, and watermelon, and for any novelty or oddity agricultural product.

J. T. "Pete" Creed will again present a trophy to the best individual

vegetable display in a Junior gardener. Last year's winner was Diane Miller, Twin Falls, with Sandra Yoder, Filer, placing second.

Both girls attend Filer High School and both plan to enter in the competition this year. Miss Yoder said she enjoyed the gardening division because it gave younger people a chance to show their gardening skills.

## Heifers to trod Turf

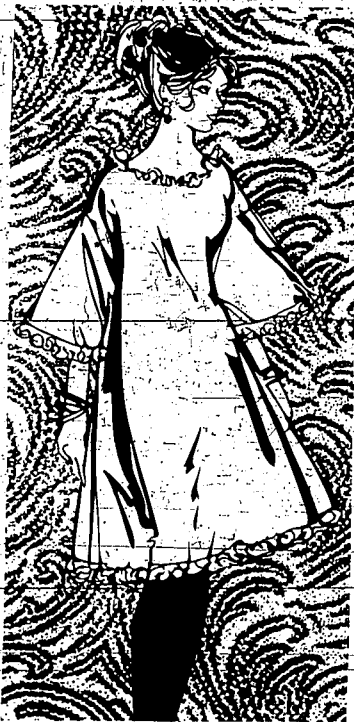
TWIN FALLS — The Turf Club will stage a heifer auction Sept. 5, according to Tom Shouse, Twin Falls County Fair manager.

Heifers will be led right up on stage for sale at a banquet for cattlemen. The banquet will follow the arrival of the Hereford Tour of Northwestern

Montana, ending up at the fair.

Shouse said 19 selected breed heifers will be sold following the banquet.

More festivities will take place Sept. 6 with the appearance of Gov. Cecil D. Andrus at the fair in honor of Idaho Hereford Week. Filer will become capital of the state that day.



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# Youth department reins change

By MARJORIE LIERMAN  
Times-News writer

FILER — Mrs. Cecil Brown jokingly remarks that in order to get someone to take over her duties as youth superintendent at the Twin Falls County Fair she had "to raise her own."

The truth is, of course, the annual fair enjoy the work so much that, when they decide to retire, the first place they look for a replacement is in their own family.

Mrs. Brown is handling her job as superintendent of the youth department to her daughter, Mrs. Joe Fix. Mrs. Fix will assist Mrs. Ruth Sackett, who has also been a superintendent of the department for a number of years.

Mrs. Brown served as superintendent for 22 years and says this year she is looking forward to "having time to walk around and actually see the rest of the fair," something she could not do other years when her post kept her busy.

In addition to her 22 years of superintendence

work, Mrs. Brown served as a 4-H club leader for ten years. She has seen many young people who brought in exhibits grow up. Now they are bringing in their own children with articles for competition.

It's safe to say that even though she has relinquished her position as one of the superintendents, Mrs. Brown will still be spending quite a bit of her time at the youth building during fair time.

Mrs. Fix has two children, Margaret, 12, and Dennis, 9, both of whom plan to exhibit in the building as they have in the past. Mrs. Fix says she "practically grew up in the building" as she has helped her mother through the years.

Both Mrs. Brown and Mrs. Fix want to remind all the young people who came through the building last year and said, "Next year I am going to bring my hobbies, cooking, sewing, etc." to the fair, to remember that the fair is almost here and they should be thinking about getting the articles to the

fairgrounds."

Entries in this department must be made Sept. 2 and judging is scheduled for Sept. 3. Entries also may be made from noon to 5 p.m. Sept. 1. In the 8-14 age group, premiums in three places will be paid for eight classes of clothing including: miscellaneous, dresses, pantsuits, sportswear, sleepwear and others.

The handmade division includes crocheted and knitted articles, embroidered work,

macrame, yarn stuffed toys and many others. Good examples among the young set will enter breads, cakes, cookies and candies.

Those interested in making models may enter airplanes, ships, cars, motorcycles, trucks, space rockets and miscellaneous. Pictures to be entered must be mounted for display and include cartoons, pencil sketches, chalk pictures, oil water color and other medias.

Each year the fair board awards the sum of \$300 for school exhibits.

## YOUTH



**Family affair**

MRS. CECIL BROWN, Filer, left, is handing down the superintendency of the youth department of the Twin Falls County Fair to her daughter, Mrs. Joe Fix, right, who has gained considerable experience in the department by helping her mother for a number of years.



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# Steer carcass competition scheduled after fair

**FILER**—The Producers Livestock Marketing Association and Independent Meat Co. will sponsor an "Open to the world" steer carcass show following the Twin Falls County Fair.

Boyd Gibson, area supervisor of US Department of Agriculture meat grading, Ogden, Utah, and Otto Florence Jr., manager of the Independent Meat Co., will be judges. Dr. John Miller, extension meat specialist, Caldwell, will be in charge of carcass evaluation data, and George Peter, secretary of the Magic Valley Cattlemen, will serve as show secretary.

Animals will be shown in the open steer show to receive live evaluation points. Steers will be slaughtered at the

Independent Meat Co. Steers will be custom slaughtered for purchases from the junior fat stock sale.

The Producers Livestock Marketing Association will award cash prizes for grand champion, reserve champion and third place, and the Idaho First National Bank will provide cash prizes for fourth, fifth and sixth places.

Special awards include silver from Wall's Northwest Livestock Supply for grand champion; Allison's Reller Mills; reserve champion; Amalgamated Sugar Co., third place; Globe Seed and Feed Company, fourth; Twin Falls Seed and Feed Company, fifth; Barton's Club 93, sixth, seventh, eighth, ninth and tenth.

If the grand champion is a Hereford the American Hereford Association will

pay \$100 to the exhibitor of the grand champion carcass, and trophies from

the Idaho Hereford Association will go to champion and reserve

champion Hereford carcass.

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## Hereford Days set

**FILER**—Pulled Hereford Day and Junior Hereford Day at the Twin Falls County Fair is scheduled for Sept. 5, the second day of the four-day fair.

Entries in this department will close at 6 p.m. Saturday, according to E. V. Morrison and John Nelson, superintendents.

This show has 21 classes with ribbons and cash prizes in four places with purple ribbons and rosettes for grand champion and reserve champions.

Premiums will be paid on junior heifer calves, winter heifer calves, senior heifer

calves, late summer yearling heifers, early summer yearling heifers, late junior yearling heifers.

Early junior yearling heifers, senior yearling heifers, junior bull calves, winter bull calves, senior bull calves, late summer yearling bulls, early summer yearling bulls, late junior yearling bulls, early junior yearling bulls, senior yearling bulls.

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# Old Time Fiddlers will play at TF fair Sept. 7

TWIN FALLS — A fiddling fest featuring the Old Time Fiddlers is scheduled entertainment for the afternoon of Sept. 7 at the Twin Falls County Fair.

The Fiddlers will be playing in the park area of the fairgrounds from 1 p.m. thru 7 p.m. About 25 to 30 fiddlers are expected to participate in the festivities.

According to Old Time Fiddler's President Archie Turner, the Twin Falls County Fair is an event that "we look forward to every year. We usually get a real good turn out at the fair," Turner said, adding "we always enjoy playing for those people."

The fiddlers, a statewide organization with about 600 active and honorary members,

Mannie Shaw, Curral, organized the fiddlers in 1961 when Idaho became the first state to form an Old Time Fiddlers Association.

All the music played by the fiddlers is impromptu, taken from requests from listeners. "We don't play from music," Turner explained. "We play strictly by ear." Turner went on to say that country-western and old-time dance music are the group's favorite kinds of music.

String instruments, accordions, harmonicas and piano are the main instruments used by the fiddlers. The fiddle, of course, is a major string instrument. According to Turner, the only difference between the fiddle and the violin is the nut at the end of the

bow. "All kinds of people get in the swing with the Old Time Fiddlers. People from all walks of life, ages and interests make up the heart of the group."

Anyone that plays anything but a wind instrument is invited to join the fiddlers, said Turner, and even those who don't play but "just want to be around the fiddlers" are welcome to join as honorary members.

Because the state organization is so large there's a fiddling event going on almost every weekend somewhere around the state, said Turner.

Following the fair, the next fiddling event in the Magic Valley area will be the state jamboree in Stanley on Sept. 14.



Music in park

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TWIN FALLS

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SPECIALS WILSON-  
BATES HAS ROUND-  
ED UP FOR SAVINGS  
TO YOU!!**

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...ng the Magic Valley Since 1935"



# Scoreboard back at county fair

FILLER - The Winston electric scoreboard will be used again this year during the *four night rodeo of the Twin Falls County Fair*.

The board had been *used for over a half-century* and destroyed five years ago. This is the first year it has *come back to the fair*.

Here modern electronics, only the most state rodeo fair could keep posted on times and scores awarded to cowboys by the judges.

About 15 years ago, Buck Sutherland, a rodeo contestant and an electronic specialist by trade, reasoned that an electric scoreboard could be adapted to the sport of rodeo, and would help keep fans informed of times and points scored by the cowboys.

Buck explained his idea to Lex Connelly, then secretary of the Rodeo Cowboys Association, who liked the concept and encouraged him to come up with a working model. The

first test model proved successful and the unit made its national debut at the *first World Series of Rodeo* at Dallas, Tex.

Today's scoreboard is a carry-over from the invention that Buck used in the early days. Sutherland smiles when he recalls that his first successful scoreboard fell from the trailer and was smashed.

"It made me build a new one," Sutherland said. "I used aluminum rather than iron for the framework and made other improvements on the board."

Today's board contains more than 11 miles of wire and over 1,000 diodes and transistors. The board weighs about 1,100 pounds and measures 7 1/2 by 21 feet.

The heart of the unit is a console which is equipped with keys similar to an adding machine and operated by a skilled technician who must flash the results as soon as possible.



**New scoreboard**



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### First try

MRS. Paul Miller, Twin Falls, received a special purple ribbon in last year's fair for outstanding canning entries. It was Mrs. Miller's first try at entering canning products in the fair. A large class of canned goods is among the divisions of the kitchen and pantry department.

### Bumper crop may help fruit displays in fair

By MARJORIE LERMAN Times-News writer  
 PHILIP With Magic Valley having a bumper fruit crop this year, the fruit department of the Twin Falls County Fair should have an outstanding display.  
 Entries in this department will close at 6 p.m. Sept. 2, according to Cecil Childs, fair superintendent. Judging will begin at 10 a.m. Sept. 3.  
 Exhibitors are advised to place their entries early so they will be in place when judging begins. All exhibits must remain in place until counted by the judges and all exhibits must be claimed by the owners.  
 Since arrangements in display count, exhibitors

may replace damaged fruits at any time except when being judged. Polished fruit will not be discriminated against. Each variety must be correctly labeled.  
 A plate of apples, peaches and pears shall be five specimens; grapes, four clusters; plums, prunes and like seed fruit, 10 specimens; and nuts, 10 specimens.  
 First, second and third place premiums will be awarded for eight kinds of apples, four of peaches, six of pears, six of plums, four of prunes, one of grapes and any variety of nuts.  
 There is a special cash prize for the best display of fruit by one exhibitor.

# Specialty classes added

**FILER** — A number of specialty classes have been added in the kitchen and pantry department of the Twin Falls County Fair this year.  
 These include dried fruit, fruit jerky or leather, must-erky and smoked fish. Canned specialties include fancy pinto beans, dilled vegetables, marinascino cherries, fruit cocktail, mixed vegetables and others.  
 Mrs. Clinton Dougherty and Mrs. Inda Blosser, Filer, head this department where entries close at 6 p.m. Sept. 2 and judging begins at 10 a.m. Sept. 3. Doors will be closed while judging is in progress.  
 Entries can be made from noon to 5 p.m. Sept. 1. Exhibits must remain in place until Sept. 3 with reuse time set for 10 a.m.  
 Exhibits must be homemade and the product

of the exhibitor. Exhibits are limited to residents of Idaho. All exhibits must be neatly labeled.  
 Premiums in three places will be awarded many kinds of breads and rolls, yeast cakes, cookies, candy, canned fruits and vegetables, meats, jellies, jams, preserves, marmalades, preserves, pickles, relishes and sanges, pies, and a class for men cooks only.  
 A best of class winner in each class will receive a special ribbon. The Annamulated Sugar Co. will award ten pounds of sugar to first place winners in the candy classes, and five pounds to second place winners.  
 The Kerr Glass Manufacturing Corp. will award first and second place winners in canning with glass jars and canning books.

Good cooks in the area are urged to enter the pie class, a relatively new class in this department. Premiums will be given for cherry, peach, raisin and others. No cream pies will be accepted.  
 Men cooks may compete for white or wheat bread entries, candy, cookies and

pies. No package mixes are allowed in any of the classes in the department. Community exhibits are those from women's clubs, church societies, fraternal and other women organizations. These groups may compete for premiums in canned produce, which includes preserves, fruits, jams, jellies, marmalades.

### Clinic planned

**FILER** — Albert Eric Ostermaler, world renowned trainer of the fabulous Lipizzan stallions, will have a dressage clinic at 10 a.m. Sept. 4 at the fairgrounds.  
 The clinic will be free of charge and the general public is invited.  
 The Lipizzan horses will be featured during the four-day rodeo of the fair. They are the famous horses which were used in the White Stallion shows of Disneyland.  
 Ostermaler, as was his father before him, is a trainer of the beautiful horses.

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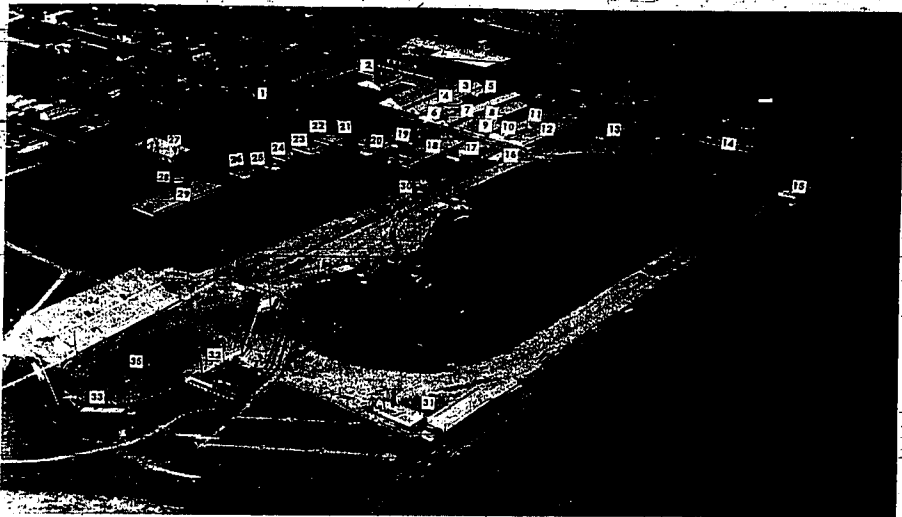
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# Where in the fair are you?



1. Office
2. Beef barns
3. Swine barn
4. Swine show arena
5. Hog barn
6. Dogs
7. Sheep
8. Barns
9. Poultry
10. Merchants Building No. 2
11. Horse Barn No. 2
12. Horse barn
13. Horse barn
14. Horse barn
15. Horse barn
16. Men's and women's rest rooms
17. Merchants Building No. 4
18. Merchants Building No. 1
19. Merchants Building No. 3
20. Art building
21. Broadcast booth
22. Antique building
23. Home arts building
24. Youth building
25. Women's rest room
26. Rest rooms — men and women
27. Tom Parks Pavilion
28. Main pedestrian entrance
29. Agricultural building
30. Cowboy office
31. Horse barn
32. New broadcast booth for rodeo
33. New bleachers
34. New grandstand
35. Rodeo arena

## FFA unit contests planned at fair

FFA Unit — Entries in the Future Farmers of America division of the Twin Falls County Fair are limited to members in Twin Falls County.

F. V. Morrison, Murtaugh's superintendent of this department, The judging contests will be in charge of the Castleford agriculture teacher, exhibits, Kimberly; sheep and swine, Twin Falls; dairy, and beef, Bluff, produce

both; Piler and fitting and showing, Murtaugh.

The FFA fitting and showing contest will be divided into junior and senior divisions. The Kimberly Farm Service Inc. will give a special award for the grand champion fitting and showing over-all round robin.

Members may compete for premiums in crop exhibits which include threshed grains and

legumes, crop and garden exhibits and livestock.

"Livestock exhibits include sheep, goats, swine; dairy cattle, beef breeding, poultry and rabbits.

The Idaho Cattlemen's

Association will award a silver belt for the outstanding beef project, and the Magic Valley

Cattlemen's Association will give a special award for a beef breeding project.

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1973

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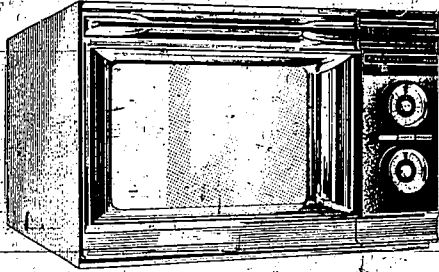
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## MICROWAVE OVEN

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- Cooks cool with no massive heat build-up
- Exclusive 5 year warranty

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As Low

As

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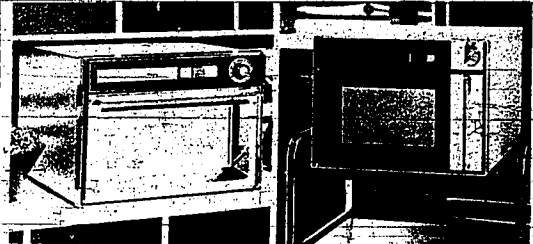
- 5 full years protection
- 5 Years free parts!
- 5 Years free related labor!

AMANA RADARANGE MICROWAVE OVEN  
FIVE-YEAR WARRANTY

Amana warrants for 5 years from date of original purchase, for home use only, in U.S. replacement of repair of parts (including magnetron) found defective as to workmanship or material under normal use. This includes labor required for replacement of defective parts. Defective parts are to be returned through Amana's dealer/distributor organization.

Owner is responsible for serviceman's travel charges, local travel, tight bulbs and normal maintenance (cleaning of the filter, cleaning of oven cavity). Any products subjected to accident, misuse, negligence, abuse, defacement of serial plate or alterations shall void the warranty. If the service seal is broken by other than an authorized Amana service, the warranty is void.

EXCEPT THE WARRANTY COVERS AS ABOVE EXCEPT THAT IT DOES NOT COVER: losses, duties, assessments levied at time of part export.



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# Home arts entry time extended until Monday

By MARJORIE LIERMAN

**Times-News writer**  
**FILER** — The home arts department of the Twin Falls County Fair has extended its entry time, according to its superintendents.

Mrs. Margaret Lincoln and Mrs. Craig Dunlop, both Twin Falls, said in order to alleviate the long standing in line to make entries, exhibitors may now make entries from noon to 5 p.m. Sept. 1, and from 9 a.m. to 6 p.m., Sept. 2.

Judging will begin at 9 a.m. Sept. 3 and doors will be closed to the public while judging is in progress.

All articles must be in the hands of the exhibitors. Any article entered in the wrong class will not be entitled to an award and no more than two entries in any one class can be made by an exhibitor.

All needlework must be made within the last three years, and all exhibits must be finished articles. Exhibits will be rejected from 10 a.m. to 2 p.m. Sept.

8. Competition is confined to residents of Idaho.

Premiums in two places will be awarded a large class of rugs, many types of quilts, 26 classes of afghans, bedspreads, bed sets and pillowcases.

The table linens division features vanity sets, centerpieces, doilies, lunch cloths, tablecloths and miscellaneous. There are five classes of tea towels, and a large home sewing division which includes aprons, collis, dresses, play clothes, shirts and slacks, suits and others.

There is an action devoted to infants' wear, another to knitted or crocheted articles, pillows, bazaar items in miscellaneous. Ceramics include china painting, glasswork, pottery, sculpture and others. Many hobbies and collections are included in this division.

such as flower arrangements, artificial and feather flowers, nature crafts, novelties, wood articles, jewelry, wall plaques and others.

In a special class of their own, men may compete for crocheted or knit articles and

embroidered items.

Pictures in the picture division must be adequately framed and wired, ready for hanging. This section is limited to amateurs and no art guild members, professional or commercial artists or photographers are permitted to enter.

Amateur in this department refers to those who produce for their own pleasure, those who are students, and have no financial gain from their work.

Media included in this division are: acrylic, charcoal, collage, embroidered, oils, velvet painting, pastels, pen and ink sketches, pencil work, photographs, watercolors, portraits and yarn work.



Getting the 'feel'

## Machinery exhibit set

FILER — The Twin Falls County Fair Sept. 4-7 will feature a machinery exhibit again this year.

This feature of the fair was brought back last year by popular demand from area farmers who consider it an important feature of the annual county fair.

Farmers can spend hours browsing through the exhibit, looking over the

new models of different machinery companies and comparing the merits of each.

Also, this is a good place for farmers to say "Hi, Neighbor" to friends and neighbors they may meet here, and to share a common bond of interest.

The machinery display will be in the fenced-in area of the fairgrounds where the former grandstand

stood. The area is well-lighted and not as prone to vandalism as the area among the trees which was used for machinery displays years ago.

Several machinery companies in the area have shown interest in bringing their line to this year's fair and the fair board encourages others to participate in the exhibit.

**News tips**

733-0931

**the spirit of THE WEST**

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SEW

# Rules listed for Twin Falls fairground arena

**FILER** — Rules governing livestock departments of the Twin Falls County Fair arena are:

—The fair board reserves the right to refuse admittance or demand removal of any animal from the grounds which may endanger the public safety, health or standards and qualifications set forth by the fair management.

—Entries must be made at the secretary's office before stalls or pens are assigned. Assignment of stalls or pens will be made by the superintendent after entries are made. Entries will be accepted for livestock only in classes listed on the premium list.

—No diseased or inferior stock will be assigned space on the fairgrounds for exhibition purposes.

—Exhibitors shall not attach evidence of previous awards to any animals or articles prior to being judged by the fair.

—Exhibitors shall furnish hay and other feeds at his/her own expense. Stalls and pens will be serviced when assigned, but exhibitor must furnish straw for further needs if available; hay and straw will be for sale on the grounds.

—Exhibitor must see that stalls are kept in a clean and sanitary condition.

—Exhibitors of livestock must learn from the superintendents the hours of judging, parading, etc. and be ready. Stock must be promptly shown and promptly please check judging time in each department.

—Exhibitors must make entries with the distinct understanding that stock must be brought to the show ring for judging for stock-judging contests at the request of the superintendent.

—Cattle must be water-broke and led in the arena by the attendant.

—No animal is eligible for

entry in both fat and breeding classes.

—All animals must be registered with their proper associations. Registration certificates of purebred animals must be filed with the superintendent or secretary before judging. If not necessary, no registration certificates with the entries, but they must be presented before awards are made.

—Dates of fair computing ages of livestock shall be as follows: beef cattle Jan. 1 and Sept. 1; sheep Jan. 1 and horses Jan. 1. —The primary object of the fair is to encourage the breeding of improved breeds of livestock for well defined, practical purposes. Reward will be made to symmetry, size, form, action, constitution, vigor and general characteristics of the various breeds and reasonable allowances for age and general refinement that denotes breed characteristics which shall not weigh on the scale and value to animals when sold for breeding purposes.

—Groups and management will be given to uniformity as well as breed types. —All exhibition stock will be required to parade the arena if requested by the management. All stock shall be unmovable from 9 a.m. to 10 p.m. and at other times upon request of the superintendent.

—Livestock must be entered in the name of the owner at the time of entry.

—If, for any reason, there are not enough exhibitors in any class to make a competitive showing, the exhibitor showing will be entitled to one cash premium in each class. The judge will indicate the highest award eligible in the class according to the quality of the animal. (Competition must be between two or more animals owned by separate

exhibitors. Two or more exhibits entered by the same person or household do not constitute competition. No awards will be made for champions where there is no competition.

—Judges may, without premiums from unsound animals, giving the reason for decision.

—All livestock exhibitors entering fairgrounds by truck or pick-up must use entrance at north of exhibit

barns and cannot be parked in vicinity of livestock buildings. Special parking area will be provided for livestock trucks. Immediately after unloading, trucks must be moved to the designated parking area. Failure to comply will mean the surrendering of truck pass and forfeiture of awards won.

—All livestock must be on fairgrounds by 6 p.m. Sept. 2. Horses must be on

grounds at 9 p.m. Sept. 3. All exhibitors must keep their livestock on display until 10:30 p.m. Sept. 7.

—Night tie outs—Animals are not to leave barns until 8:30 a.m. and must be back in the barn by 7:30 a.m. All animals to leave the barn by north doors to go to tie-out area.

—Livestock barns will be closed at 11 p.m. each night.

—Livestock premiums paid at the office at 4 p.m.

Saturday. For entry blanks wire or phone the fair office, Filer, 326-4396.

## Now You Know

The largest employment group in the San Francisco Bay area is government, according to the Bank of America.

Seventy five per cent of tourists visiting the Yukon in 1973 were Americans.



# SPECIALS!

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**SLEEP CENTER**

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# FAIR WEEK CLEARANCE!

We are sorry we can't see you all at the Fair. Due to the anticipated crowds in Twin Falls and our final effort to clean-up our inventory, we decided to keep our entire crew, as well as some extra personnel, in our big store. This we couldn't do if we had our booth at the Fair.

We still urge everyone to go to the Fair — it's your Fair. We will all be there after store hours. We have picked Fair Week to clear many items in every department — additional markdowns have been taken to accomplish our objective. New shipments are arriving — we must move many items FAST!!

**FREE FAIR TICKETS (see below)**

## RUGS — CARPET

- WOOL WILTON RUG \$98.00  
Used 17' x 26'
- RUSK & GOLD SHAG \$159.00  
Mohawk, 12' x 22', Reg. \$269.00
- HI LOW NYLON LOOP \$37.00  
Used on display, 3' x 11' 4", Reg. \$119.95
- OLIVE NYLON PLOSH \$79.00  
10' x 11 1/2", Reg. \$182.00
- MOHAWK NYLON-REPORESSED \$76.00  
12' x 12' 4", Reg. \$168.00
- RED & GOLD NYLON SHAG \$59.00  
9' 4" x 12', Reg. \$118.00
- NYLON CANDY STRIPE \$4.49  
With foam back, Reg. \$7.95 sq. yd.
- MOHAWK SPLUSH NYLON \$10.50  
One Roll only, Gold color, Reg. \$18.50 sq. yd.

## MATTRESSES

- 4/6 BEAUTYREST BACK CARE \$148.00  
1 Set, Reg. \$178.00
- 4/6 FLEX GUARD \$148.00  
1 Set, Extra Firm, Reg. \$199.00
- QUILTED BUNKIE MATTRESS & BOARD \$49.95  
1 Set, Striped Hiding, Reg. \$59.95

## SOFAS, LOVE SEATS & CHAIRS

- MODERN STYLE HERCULON SOFA \$268.00  
Futolon, Gold & Green or gold & black stripe, Reg. \$369.95
- TRADITIONAL STYLE SOFA \$268.00  
Futolon, Striped w/velvet, upholst color, Loose seat & back cushions, Reg. \$369.95
- SPANISH SOFA \$229.00  
Leonelli, Avocado nylon mattelasse quilted, Reg. \$279.95
- WING BACK SOFA \$295.95  
Howard, Solid oak exposed frame, arms & wings, Nylon point cover, Reg. \$369.95
- EARLY AMERICAN SOFA \$266.00  
Kraehler, uphol stain resistant treated, pint, Reg. \$379.95
- MRS. PUSSY CAT \$128.00  
olive crushed velvet, button tufted, barrel type, Mediterranean style, Reg. \$189.95
- SWIVEL ROCKER \$148.00  
h-back with adjustable headrest, nylon top & blue green stripe, Reg. \$209.95
- LOVE SEAT \$198.00  
Solid oak arms and trim, gold green herculon cover, Reg. \$285.95
- CHAIR \$138.00  
To match above love seat, Reg. \$209.95
- CHAIR \$128.00  
Solid oak wing chair with 100% nylon ruit print cover, Reg. \$199.95

## ODDS AND ENDS

- In addition to the items marked, a few pieces of lawn furniture left at cost plus 10% and dozens of lamps marked down as much as half.
- COSCO BOOSTER CABLE \$4.00  
Reg. \$4.95
  - COSCO CRADLETTE \$4.95  
Reg. \$7.95
  - COSCO TOILET \$3.00  
Reg. \$4.95
  - SURBEAM ICE CRUSHER-DRINK MIXER \$14.00  
2 ONLY, Reg. \$29.95
  - SURBEAM FRY PANS \$14.00  
3 ONLY \$9.100 W/ dome lid, Reg. \$19.95
  - CHINA & STAINLESS SETS \$12.50
  - MOULI VEGETABLE GRATER \$88
  - SCREWDRIVER SET \$96
  - 12 ONLY, 12-Pc, Reg. \$4.95
  - SQUARE DOOR COMMODOE \$59.00  
Spanish Style, valencia oak, Reg. \$169.95
  - SQUARE DOOR COMMODOE \$59.00  
Maple, Reg. \$109.95
  - LAMP TABLE \$39.00  
Gold pedestal with glass top, Reg. \$89.95
  - HEXAGON LAMP TABLE \$49.00  
Book case style, pine, Reg. \$99.95
  - LAWN BOY MOWERS \$2.00  
22 FOOT POWER EMO MOWER TOWARD THE PURCHASE OF A NEW LAWN BOY — WHILE THEY LAST!!

## MAPLE SHOP

- FOAM PADS \$6.00  
For Booth Rockers, Reg. \$12.95
- TWIN BED \$22.95  
Maple panel type, Reg. \$54.95
- FULL SIZE BED \$24.95  
Maple-panel type, Reg. \$59.95
- ANTIQUED MILK CASE WINE RACK \$10.00  
Reg. \$24.95

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- CURTIS MATHES COMPONENT STEREO \$198.00  
4 Piece, REDUCED TO
  - MORSE CONSOLE STEREO \$199.00  
Beautiful Choice of 4 Cabinet
  - CURTIS MATHES CONSOLE STEREO \$288.00  
In Paper or Oak with storage, REDUCED TO
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With tops, etc. Just like new for
  - ZENITH 19" SOLID STATE \$468.00  
With No. 2 Chromacolor, Reg. \$539.95, 2 of these
  - ZENITH 25" CUSTOM CONSOLE \$698.00  
With Solid State Chromacolor, Reg. \$799.95, Only
  - ZENITH 23" CUSTOM CONSOLE \$598.00  
With Chromacolor, Reg. \$699.95, Choice of 4 Cabinet
  - CURTIS MATHES SOLID STATE 23" CONSOLE \$498.00  
REDUCED TO
  - ZENITH 18" COLOR PORTABLE \$198.00  
With Remote Control, Fully reconditioned and Quarantined

## DINETTES & DINING ROOM

- ODD DINETTE CHAIRS \$98.00  
Hi back w/brms, Reg. \$14.96
- SPANISH STYLE DINETTE CHAIRS \$58.00  
4 ONLY with red fluted seats and metal casters
- 7-PC. MODERN DINETTE \$148.00  
White & lamon with cane design, Reg. \$249.00
- MEDITERRANEAN DINING SUITE 1 ONLY \$376.00  
6-Pc, High styled trellis style table, heavy chairs, Reg. \$559.95
- PINE CHINA CABINET 1 ONLY \$376.00  
With amber bottle glass doors above, 2 doors, 2 drawers, Reg. \$489.95
- PINE CHINA CABINET 1 ONLY \$315.00  
With amber bottle glass doors above, 3 doors, 2 drawers, Reg. \$489.95

## APPLIANCES

- GIBSON 24" APARTMENT RANGE \$168.00  
Reg. \$199.95
- FRIGIDAIRE'S FINEST TWIN 30-2 OVEN RANGE \$100.00  
Hort advanced features, Reg. \$89.95
- 3 FRIGIDAIRE DELUXE RANGES \$228.00  
From Schools, Reg. \$319.95
- FRIGIDAIRE'S CERAMIC TOP 30" RANGE \$548.00  
Reg. \$699.95
- GE AMERICANA HIGH OVEN RANGE \$238.00  
From Walls Schools, Used 9 Months, New Warranty
- HOOVER WASHER \$138.00  
Used a demonstrator, Reg. \$169.95
- GIBSON SIDE-BY-SIDE REFRIGERATOR \$438.00  
2 green, 1 gold, Reg. \$529.95
- FRIGIDAIRE DISHWASHER \$118.00  
From School, Top Loading
- CUSTOM DELUXE FRONT LOADING DISHWASHER \$208.00  
From School, Reg. \$319.95
- CUSTOM IMPERIAL PORTABLE DISHWASHER \$358.00  
Frigidaire's Finest, Reg. \$479.95, 2 green, 1 white, 2 gold
- FRIGIDAIRE AIR CONDITIONERS \$10.00  
All Sizes from 5000 BTU to 27,000  
A FEW WRIGHT COOLERS LEFT
- FRIGIDAIRE FREEZER COMBINATION \$338.00  
Big family size, 4 only
- ELECTRIC BARBECUE BY BEATRICE \$48.00  
No Charcoal needed, Reg. \$49.95, 4 only at
- TRASH COMPACTOR \$158.00  
New Warranty

**FREE TICKETS TO THE FAIR**  
For every member of the immediate family with a purchase of 150.00... or the cash equivalent of the tickets.

## FREE PARKING!

OPEN FRIDAY NIGHTS 'TIL 9 — ANY NIGHT BY APPOINTMENT



Serving Since 1946

204 Main Ave. North Phone 733-7111

Sunday, September 1, 1974 Times-News, Twin Falls, Idaho \*A-29



## Busy place

This building at the Twin Falls County Fair is the scene of much activity during the fair and several days previous as 4-H club members ready their livestock projects. Most judging will be held on Sept. 3.

# TF fair climaxes season for 4-H club members

Climax of the year for 4-H club members is the Twin Falls County Fair where they bring their livestock projects for judging and for competition for special awards.

Many dedicated people in the area have donated much time and effort serving as club leaders and as department supervisors during the fair.

Jack Skinner and Jack Pierce, both Piler, and Fran Skinner, Twin Falls, are the arena managers for the 4-H department.

Mr. and Mrs. Lee Sharp and Mr. and Mrs. Rex Reed, Piler, are in charge of horses.

Mr. and Mrs. Jack Skinner, Piler, head the Poultry Department. Mrs. W. E. McCoy, Buhl, sheep; Robert Holloway, Twin Falls, dairy; Twin Falls County breeders; poultry; Judy Mills, Twin Falls, swine; Roger Newton, Dave Schorzman, Twin Falls, and Elwood McCauley, Piler, tractor driving contest.

Fitting and showing classes will include beef, sheep, swine, dairy and horse projects. Beef, sheep, swine, dairy and horse projects will include beef, sheep, swine, dairy and horses. The horse classes will include western equitation for Juniors, Intermediate and seniors, western pigstave for Junior, intermediate and senior, western riding for Junior, intermediate and senior, western reining, all ages.

English equitation, all ages; barrel racing, all ages; saddle and/or hackal hack and/or, equitation horse, all ages.

Businesses, organizations and individuals in the area made available a number of awards.

First and second place trophies for five classes will be awarded by Idaho First National Bank; Shields Warehouse, Buhl; Henry's Farm Sales, Kimberly; Tip Top Livestock Feeders 4-H Club; Penny Wise Drug, Twin Falls, and Elwood McCauley, Piler.

records, one best records trophy in each of the five age groups from First Security Bank, Twin Falls; silver belt buckle from Idaho Cattlemen's Association for most outstanding beef project.

Maagaf, V. a. Idaho Cattlemen's Association, Full Circle, Inc., Murtough, and Western Stockgrowers, trophies for heifer, cow-calf and bull classes. The Idaho Angus Auxiliary will present a trophy to the most outstanding Angus breeding project, and the South Central Charolais Breeders, a trophy for the highest placing Charolais breeding animal.

Dairy fitting and showing will have grand reserve champion trophies from Idaho First National

Bank, and a dairy show hall to grand champion fitting and showing winner from Western Stockman Supply.

First and second place awards in Junior, Intermediate and senior classes will be presented by Rangen, Inc., Buhl; Full Circle, Inc., Twin Falls.

Trophies in quality for grand and reserve champion females will be given by Twin Falls Bank and Trust and first and second place trophies by Sears.

Four Seasons Supply and Professional Pharmacy have trophies for outstanding dairy record winners.

The American Jersey Cattle Club, American Guernsey Cattle Club and Holstein-Friesian Association of America have ribbons for winners in the respective classes.

Sheep fitting and showing awards will be presented by Idaho First National Bank, Rangen, Inc., and Hansen Herders 4-H Club. Trophies for sheep quality will be presented by Hansen Herders 4-H Club, Tip Top Livestock Feeders 4-H Club, and for outstanding sheep records from Farmer's National Bank, Buhl, and Heston Company, Twin Falls.

Swine fitting and showing awards are provided by Idaho First National Bank, Stuart Solbholders, Henry's

Farm Sales, Sterling Jewelry and CUI International. Outstanding swine records will receive trophies from Farmer's National Bank and Sears. Horse fitting and showing trophies are provided by Twin Falls Bank and Trust, Idaho Department Store, Bank of Idaho, and outstanding horse records from Volvo, Inc., Rangen, Inc.; Bank of Idaho and Magie Valley Stallion, Piler.

Performance class trophies will be provided by D and B Supply, First Security Bank, Idaho First National Bank, Shields Warehouse, Rangen, Inc., Ferguson Western Mch, Vekors Saddlery, Mice's Boots.

Poultry and rabbit projects for best overall project will receive awards from Rangen, Inc., and Mux's Foodland, and overall livestock round robin fitting showing contest from Farm Service and Ace Hansen.

The three best decorated livestock exhibits will receive plaques from Sterling Jewelry Company and Magel Tire Company, and the neatest and cleanest livestock exhibit, Twin Falls Exchange Club, Volvo, Inc., and Rangen, Inc.

Best projects in tractor livestock exhibits from Henry's Farm Sales, McVey's Valley Tractor and Implement, Gem Equipment Sales; and for a general livestock demonstrations, Simplot, Solbholders, US Steel, and Volvo, Inc.

The black bear can live twice as long in captivity as it can in the woods—30 years if well cared for compared to a 12 to 15-year life span in the wild.

**Interstate 80**  
7 Exit Interchanges  
in Mile End of Twin Falls

- ☆ SNACK BAR
- ☆ CHEVRON GASOLINE
- ☆ GOURMET FOOD LINE
- ☆ NOVELTIES & GIFTS
- ☆ SHOENIERS
- ☆ FRIED CHICKEN
- ☆ King of the Road HAMBURGERS

**Stuckey's**

DEAN SHOPPE & SNACK BAR  
Open 7 Days a Week  
7:30 A.M. - 9:00 P.M.  
Interstate 80  
Hazelton Highway Interchange

**MILKY WAY**

**BINGHAM'S MILKY WAY**

"WHOLE MILK AT ITS BEST"

Nothing Added or Taken Away

- Cottage
- Cheese
- Whipping Cream
- Ice Cream
- Toppings
- Fruit
- Juice
- Bread
- Pastry

**DRIVE OUT & SAVE**

**WHOLE MILK \$1.16 GAL.**

SINCLAIR GAS AT DISCOUNT - SELF-SERVICE MAJOR MOTOR OILS

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• TWIN FALLS  
1/2 MILE FROM CITY LIMITS  
EAST OF KIMRIT

**TOUCH of GLASS**

CERAMICS  
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WE'RE IN OUR  
**NEW LOCATION**

WE'VE EXPANDED TO  
SERVE YOU BETTER  
'Signs of all kinds...'

**Lytle SIGNS**

1925 Kimberly Road  
Twin Falls

**ALL ROADS LEAD TO McDONALD'S**

**WE'RE CLOSE BY... RIGHT ON YOUR WAY!!**

**BEST FOOD VALUE IN TOWN PLUS... FASTEST SERVICE!**

**McDonald's**

305 BLUE LAKES BLVD. N. TWIN FALLS

OPEN DAILY AT 10:30 A.M.  
OPEN 'TIL MIDNIGHT SUNDAYS THRU THURSDAYS  
FRIDAYS AND SATURDAYS 'TIL 1 A.M.



Bumper cars as well as crops

## Carnival lends funtime to fair

FILER — New rides for new thrills, popular games and fun food will fill the midway when Ray Cammack brings the carnival to town for the Twin Falls County Fair and Rodeo.

Cammack said the carnival will feature 25 rides, including two new rides — the Hurricane and the Round-Up. The Hurricane has bucket seats and when the ride starts moving "you'll think you are in the fastest jet-fighter," he said.

Old favorites like the Tilt-A-Whirl, bumper cars, Merry-Go-Round, Rock-O-Plane and Roll-O-Plane will also be back to thrill the rider and unsettle a few stomachs. Kiddieland this year will include cars, the Moonwalk, helicopters and many others.

Coupon books good on all rides will be offered at the carnival again this year, providing substantial savings to customers.

One of the new game

favorites, the "Lunar Lander" will be on the midway this year. The \$20,000 attraction tests the skills of a participant, Cammack said.

Those testing their skills on the games will have an opportunity to win armloads of mementoes such as stuffed animals, fancy dolls, ceramics and a variety of glassware.

Cammack said it takes about 300 midway workers to operate the show and another 25 to 30 local people are hired to help erect and later take down the carnival midway.

More than 60 trucks and vans are required to haul some 25 rides and 50 shows and concessions to each newstop.

"We are literally a carnival on wheels," Cammack said. "When we play for three days, must tear down and drive many miles to be ready to go by noon the next day, we must by necessity be able to move fast."

## Cattle circuit planned for '75

By BILL LAZARUS  
Times-News writer

FILER — A national cattle show circuit between Twin Falls County and three-state fairs is in the offing.

Tom Shouse, Twin Falls County Fair manager, said he has been working on establishing a show circuit with state fair circuits in Colorado, Wyoming and Montana for about a year.

Next year he expects the circuit to start under the plan, each fair would sponsor one of four shows on a rotating basis. The four shows will be the National Register of Merit with Horned Herefords, the Standard Perfection with Polled Herefords, the Role of Excellence with Charolais and the Four Star Angus.

A number of details remains to be worked out, such as timing the shows so they would attend all our Area at the Twin Falls County Fairgrounds at least, more barns will have to be built, Shouse said.

This year Twin Falls County's National Register of Merit Hereford show, with an estimated 500 head, will be held the same size as the fair's largest such show in Denver last year.

"We're hoping for a hell of a show and we'll probably have it," Shouse

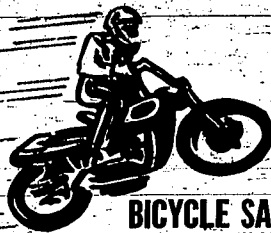
said, though he would not predict whether the Twin Falls County show will be the largest registered Hereford event in the nation this year.

In any case, the show will be considerably larger than last year's show with 250 head. Shouse attributes the rapid growth to advertising, to recognition in all the national livestock magazines and to the spread of a "word of mouth reputation." Contributing to the promise of the fair, cattle breeders' tour of the northwest will wind up at the Twin Falls County fair this year, he said.

Gov. Cecil D. Andrus has declared Hereford Week to coincide with the week of the fair. Filer will be the Hereford capital for the week, Shouse said.

Twenty-two different classes of heifers and bulls, calves yearlings, and 2-year-olds will be judged during the week with \$10,000 in prize money offered. "You can see that you can draw people from all places when you have national status and \$10,000 in prize money," Shouse said.

The grand champion bull at the last show here went to Kansas City to take the grand championship there and then was sold for \$30,000. "They win a couple of these shows and the stock becomes really valuable," he said.



HEADQUARTERS  
FOR...  
EVEL KNEIVEL  
SOUVENIRS

BICYCLE SAFETY FLAG  
ON 7 FT. FIBREGLAS POLE

\$2<sup>33</sup>

BOYS & GIRLS EVEL KNEIVEL  
PRINTED T-SHIRTS

\$1<sup>99</sup>

EVEL KNEIVEL  
STUNT CYCLE

GYRO POWER  
MOTOR

\$10<sup>87</sup>

EVEL KNEIVEL  
SCRAMBLE VAN

COMPLETE WITH  
JUMP RAMP

\$9<sup>97</sup>

EVEL KNEIVEL  
FLEXIBLE ACTION FIGURES

\$2<sup>97</sup>

DECALS — PATCHES — BUTTONS  
— OPEN LABOR DAY — SEPT. 2nd

KING'S

VARIETY  
DEPARTMENT  
STORE

LYNWOOD AND DOWNTOWN

# TWIN FALLS COUNTY FAIR AND RODEO FILER, IDAHO — SEPT. 4, 5, 6, 7

**NIGHT** Golden State Rodeo COTTON ROSSER — Producer  
Marysville, California

# RODEO

SEPT.  
4-5  
6-7

Four Big Nights of Entertainment

4-H and FFA  
Fat Stock Sale  
Saturday Morning  
at 10



### GENERAL ADMISSIONS

General Admission to Grounds	Adults	.....97¢ Plus .03 tax	\$1.00
Exhibitor's Ticket (1st 5 Dept.)	.....	\$1.00 plus .03 tax	\$1.03
Helper's Ticket	.....	\$1.00 plus .03 tax	\$1.03
Auto	.....		\$0

### RODEO ADMISSIONS

Rodeo Box Seats	.....	\$3.89 plus .12 tax	\$4.00
Rodeo Reserve Seats	.....	\$2.91 plus .09 tax	\$3.00
Rodeo General Admission Adults	.....	\$2.42 plus .08 tax	\$2.50
Students, Junior and Senior High	.....	\$1.45 plus .05 tax	\$1.50
Children Under 12	.....	97¢ plus .03 tax	\$1.00

**SEPT. 4 WEDNESDAY SPECIAL:**  
All Children under 12 yrs of age admitted to Rodeo FREE if accompanied by parents.



TUES. SEPT. 3 — JUDGING DAY

WED. SEPT. 4 — EAST END DAY  
Murtaugh, Hansen and Kimberly  
Angus and Shorthorn Show  
and CHAROLAIS

THURS. SEPT. 5 — TWIN FALLS DAY  
Polled Hereford  
FRI. SEPT. 6 — WEST END DAY  
Hereford Day  
Gen. Adm. tickets TODAY  
"Filer, Challenged for a Day"



"Big Western"  
REGISTER  
OF MERIT

NATIONAL HEREFORD SHOW

SAT. SEPT. 7 — GRAND FINALS



Flag Raising  
and Lowering  
Ceremonies

Filer American Legion Post  
Ceremonies — 8 a.m. — 5 p.m.

OUR  
BUSINESS  
IS  
FUN!

**RAY CAMMACK SHOWS**

RAY CAMMACK, Owner  
Keenesburg, Colorado

## Miss Rodeo Idaho Queen Contest



Jody Walchel - Miss Rodeo Idaho, 1974



## Horse Show

Sponsored by Filer,  
Wranglerettes Saturday  
12 to 4 p.m.

INDEPENDENT 4-H & F.F.A. FAT STOCK SALE MERCHANTS'  
MIDWAY Saturday, 10:00 a.m. DISPLAYS

## Spectacular Rides, Carnival and Shows



Future Farmer's Events

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SHOWS

EATS

Crop Exhibits

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World-Wide Competition in  
Open Classes of Livestock

CARNIVAL

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