

Times News

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Happy Easter, U.S.; the coal strike is over

WASHINGTON (UPI) — Only the formality of a signing ceremony remained Saturday to end the nation's longest soft coal strike.

United Mine Workers President Arnold Miller and Joseph Brennan, president of the Bituminous Coal Operators Association, planned a quick signature of the new three-year contract ratified Friday by the union's rank-and-file.

There were hopes the mines would reopen Monday.

The 110-day strike highlighted many industry problems still to be resolved if coal is to regain its prominence as America's energy resource.

The UMW said final returns showed 58,384 miners, 56.9 percent, voted to ratify the contract, and 44,210 opposed.

President Carter said the ratification "upholds the important principle of industry-wide bargaining between the coal operators and the UMW."

"From the outset, we have known that the only satisfactory conclusion to this strike would be a collectively-bargained agreement, acceptable to both sides," Carter said in a statement read by Labor Secretary Ray Marshall at a White House briefing.

Negotiators for 14,000 UMW mine construction workers and the Association of Bituminous Contractors resumed talks to reach a separate settlement.

In 1974, most coal miners remained away from work for about three weeks after ratification when the construction workers put up picket lines outside mines until their pact was settled.

Marshall said construction bargainers "expect to reach a settlement by Monday" and Miller said he expected no delay in the Monday start-up date for his miners.

Marshall and Energy Secretary James Schlesinger told reporters Carter would soon name a commission to study long-range problems in the industry.

"As gratifying as the vote was, it doesn't show overwhelming endorsement of the contract," Marshall said.

The labor secretary said he felt the most important factor leading to agreement was fear shared by the operators and UMW that industry-wide bargaining would be broken.

Two earlier contract proposals were rejected, one by the union's bargaining council and the second by the rank-and-file by a better than 2-1 margin.

Carter had invoked the Taft-Hartley Act, only to see miners ignore a federal judge's back-to-work order.

"Undoubtedly the experience in the coal strike will not encourage industry to move as rapidly toward goal as we

desired in the national energy plan," Schlesinger said.

"Nonetheless, we must solve these longer-term problems of productivity and stability in the coalfields because ultimately we have no alternative, no satisfactory alternative, but to move increasingly towards coal."

Experts said coal can begin moving within a week and shipments were expected to be back to normal early next month.

Miller's power as head of the UMW was scarred, and some members have filed petitions for his recall.

The new contract provides a 31 percent pay hike from \$7.80 to \$10.20 per hour over the three-year period, but requires miners to pay a portion of medical bills for the first time, and while boosting pension benefits, continues inequities in payments.

Labor vocabulary gets a new word

NEW YORK — A new word is coming into the labor negotiator's vocabulary. It is "giveback."

For 30 years the emphasis in bargaining has been on union demands: seniority rights, pay, pensions, layoff protection, time-off and medical care. Unions are not ignoring their goals, but in recent months the spark points in contract talks have been management demands for givebacks or "takeaways" — the cancellation of some of labor's old gains.

"It's part of the problem we're having with negotiations and strikes," says John Zahabiy, an economist for the American Federation of Labor and Congress of Industrial Organizations who watches bargaining trends. "We're seeing a great deal more of it."

In the coal industry's recent negotiations, the mine operators demanded a rollback of health-care benefits. The long strike against the Lockheed Aircraft Corp. this winter was tied to the company's demand for the giveback of plant seniority rights. New York City and the Transit Authority are both demanding givebacks to compensate for pay increases by their unions. Construction unions, under pressure from growing non-union builders, have given back items ranging from coffee breaks to so-called "make work" rules.

The railroads are pushing to take away crew-size guarantees.

(continued on page A-3)

Psychic surgery Miracle and hope— or fraud?

By KEN HODGE
and RAY SULLIVAN

Truth in all its kinds is most difficult to win; and truth in medicine is the most difficult of all. —from Collected Works of Peter Mere Latham, 1789-1875.

MAGIC VALLEY — In several non-descript hotel rooms in the tropical Philippine Islands capital of Manila, men claiming to be psychic surgeons, or faith healers, perform what one U.S. federal agency calls a magic act.

"But many people being operated on, including a number of Magic Valley residents, say just the opposite — that the surgery performed without a knife is real. They firmly believe psychic surgery saved their lives where traditional medical techniques failed to halt a terminal disease."

During such surgery, a man dressed in street garb stands over the patient, without prior washing up, he rubs a cotton ball soaked with antiseptic across the area where the "incision" is to be made. In a nearly simultaneous move, he follows with his other hand and blood seeps to the skin surface along that invisible line.

After a bit of probing, the man lifts up an offending piece of tissue or a blood clot which supposedly is causing the problem. After depositing the excised material in a tray carried by his assistant, the man makes a quick move with his incision-making hand to close the wound and dab it with the blood.

Operation over.

Also known as faith healing, psychic or knifeless surgery should not be

confused with the controversial psychosurgery, an actual operation done using surgical instruments.

(One example of psychosurgery is the lobotomy, performed on patients with acute mental disorders by severing nerve cords leading to the frontal lobes of the patient's brain. By disconnecting the forebrain, doctors have been able to stop the unacceptably behavior.)

Psychic surgery, on the other hand, purportedly includes no actual cutting of a patient's flesh. Instead, large amounts of "psychic energy" are transmitted by the doctor to open and close the flesh, leaving no scar.

"Psychic energy" reportedly is what Uri Geller and other psychics use to bend metal without touching it.

Ten of 13 Magic Valley and eastern Idaho residents, many of whom were speaking for their spouses, were contacted by the Times-News. They adamantly say the psychic surgery performed on them in the Philippines could not have been faked, in spite of a report by the Federal Trade Commission three years ago which labeled the surgery a fraud and ordered all promotion of it in this country to stop.

Most who went say they first heard about psychic surgery by word-of-mouth or by attending a meeting in the home of a friend, where they saw a movie on the subject and listened to a talk by an advocate of the procedure.

"People favoring" such "surgery," according to federal and state officials, say they espouse such treatment

because they believe in it and that they aren't paid to do so. The FTC ruling prohibits people in the U.S. from profiting by psychic surgery.

The cost of the overseas jaunt for two people figures out to around \$1,300 for a round-trip air fare from San Francisco to Manila; another \$1,100 for a 17-day stay in a hotel, which includes two meals a day; and whatever amount the patients wish to "donate" to the surgeons operating on them. Any incidental expenses such as presents, outside meals or other purchases are not included in these figures.

The hotel in which several psychic surgeons operate in Manila, The Bayview Hotel, handles about 200 Americans every two weeks, one Magic Valley resident estimated after his two-week stay there.

Plans fares are usually paid to a travel agency or to an airline. Idahoans questioned, however, said they paid for the hotel and meals in cash either at San Francisco International Airport before takeoff or at the hotel itself.

Though receiving no receipt for their expenditure, all said they were not shortchanged for those services.

According to the descriptions of those who have made the trip, once they arrived at the hotel, most of the tourists, depending on the severity of their afflictions, met with one or more Filipinos dressed in street clothes in a suite of hotel rooms.

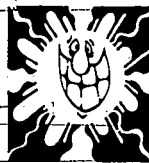
The surgeons went to the patient's own hotel room if

(continued on page A-14)

today

Special edition

Included in today's Times-News is a special 44-page business and industrial review. The issue explores progress on the business and industry fronts in the Magic Valley during the past year.



Sunny
Easter
—P. A-11

Magic Valley

EASTER SPIRIT: Clara Bednar spends most of her time giving of herself, and one of her interests is the Easter Seal Foundation. Page B-1.

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Easter payoff

JENNIFER Clark, 4, found a golden egg in the Twin Falls Exchange Club Easter Egg hunt Saturday and won a dollar. She was one of several hundred children searching for the colored eggs in the annual event in the city park.

The Middle East conflict

Is retaliation a 'Stone of Wisdom?'

TEL AVIV, Israel (UPI) — The explosion of a tour bus at the hands of Palestinian terrorists echoed with devastating amplification through southern Lebanon.

Israel not only carried out its vow to "cut off the evil arm" of the terrorists, but wielded its mallet fist with such overwhelming force that it may have broken the back of the Palestinian guerrilla movement.

But not its neck.

What's more, the invasion apparently ended any immediate prospects of renewing the Middle East peace dialogue in a meaningful way and led to a serious deterioration in relations with Washington.

Israel called its retaliatory strike "Operation Stone of Wisdom." Middle East experts, including some Israelis, are now wondering how wise was the Stone of Wisdom.

The initial cries in Israel to avenge the killing of 34 persons and the wounding of 85 others in the bus incident rose at first to shouts of joy when

warplanes and tanks struck in reprisal. Former Foreign Minister Yigal Allon called it "the right thing at the right time."

But then Israel extended its toehold in southern Lebanon with a giant step northward to the Litani River to straddle more than 800 square miles of mountainous territory — about a fifth of the country.

There was displeasure in the White House over the scope of the action and in Israel objections were raised that the massive retaliation was overreaction by Prime Minister Menachem Begin.

Begin's talks this week with President Carter did nothing to improve matters and when the Israeli leader flew home Thursday, it was clear the Middle East situation had reached an impasse and a question mark hung over Begin's own future.

Even Foreign Minister Moshe Dayan suggested the strain in U.S.-Israeli relations was worse than it has been in 22 years — since 1956

when then-President Dwight Eisenhower forced Israel to withdraw from the Sinai peninsula.

"The time has come to rethink our positions rather than to dig in defiantly," the Jerusalem Post said in an editorial. "It is to be hoped that Mr. Begin and the government will now engage in such a reassessment of our positions and strategies."

Diplomats in Washington said Begin gave ground on none of the central issues holding up the peace process and there was talk in diplomatic circles that only the departure of Begin from office could open the way to movement.

Outstanding issues still unresolved between Washington and Israel include:

- Israel's new interpretation of U.N. Security Council Resolution 242 — that it does not mean Israel must withdraw from all Arab territories captured since the 1967 war.

The United States views this as an effort by Begin to resist pulling out from the occupied

West Bank of Jordan and Gaza Strip, areas that Egypt wants reserved for a Palestinian state.

— The inability of Egypt and Israel to compromise through a U.S. mediator on the wording of a declaration of principles guiding an overall peace settlement.

— The thorniest problem is the Palestinian issue. Egypt seeks self-determination for the Palestinians, Israel has offered them self-rule.

— Israeli settlement of the West Bank and the northeastern corner of Sinai.

— The United States views the Jewish settlements as illegal under international law and as obstacles to peace.

Additionally, Begin went to Washington upset with Carter's decision to sell 60 F-15 warplanes to Saudi Arabia and 50 less sophisticated but nevertheless potent F-5Es to Egypt. Israel regards the sale as a change in American policy toward the Arabs. The United States never before has sold offensive weaponry to Arab states.

Easter in Jerusalem

JERUSALEM (UPI) — Thousands of Christian pilgrims Saturday prayed at Jerusalem's holy sites or shopped through bazaars awaiting Easter Sunday festivities.

Church and tourism officials said some 20,000 worshippers took part in the traditional Good Friday procession along Via Dolorosa — the Street of Sorrow — the last route Jesus Christ took to martyrdom.

Similar crowds were expected to participate in Easter Sunday festivities that will culminate in a pontifical mass celebrated by Monsignor Giacomo Boltritti at the site of Christ's crucifixion and resurrection.

Israel officials say pilgrims appear to have ignored Arab guerrilla terrorist threats and warnings to boycott the services in the Israeli-annexed East Jerusalem.

There were no incidents during the Good Friday procession. The pilgrims — some carrying large wooden crosses — filed singly in small groups, singing hymns in their native languages.

In-stream proposal abandoned

BOISE — Legislative approval of key provisions of the Idaho State Water Plan has prompted the Water/Power Initiative Committee to drop an all-out effort to place an in-stream flow protection initiative on the November ballot.

Mary Meach, state coordinator for the committee, called the legislative action a "glad, constructive step out of the dark ages" but said the law makers didn't go far enough.

Measures adopted by the recent legislative session protect only the Snake River below Hagerman, she said. All other Idaho streams are still up for grabs," she warned.

The Water/Power Initiative Committee began a drive last October after the 1977 legislature failed to adopt the state water plan. The committee circulated petitions collecting about 10,000 of the 26,000 required signatures to put the proposed hydropower protection and water conservation act on the ballot for this November.

"No initiative in Idaho history had 10,000 signatures while the legislature was still in session. We had 2,400 petitions circulating throughout the state and 90 percent of those approached were signed," she said.

Meach said the Idaho Water Resource Department Director Steven Allred told the legislators the petitions put a lot of pressure on them, she said, and STATE Rep. Virdi Chakrabarti, R. Albion, a leader in legislative action on the water plan acknowledged the pressure of the initiative would help force legislative approval of the plan.

All dead in crash

RANGOON, Burma (UPI) — A Burmese domestic airliner crashed into a rice paddy shortly after takeoff from Rangoon Airport Saturday, killing all 44 passengers and four crew members, authorities said.

The Fokker Friendship airplane, owned by the domestic Union of Burma Airways, was en route to Magwe, 250 miles north of Rangoon, when it crashed 10 miles north of the capital, they said.

Officials said everyone aboard the twin-engine, turbo prop airplane — 44 passengers and a crew of four — was killed in the fiery crash in a rice paddy near the suburban town of Okaraba.

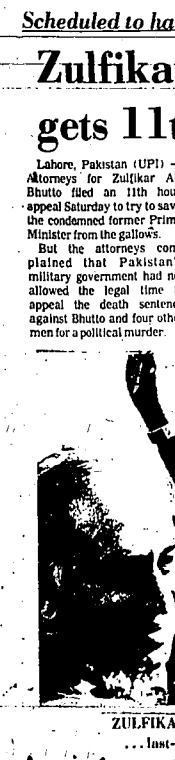
In Tokyo, the Japanese Foreign Ministry said its embassy in Rangoon reported the victims included 24 foreigners — among them six Japanese, one of them a diplomat — and 20 Burmese, among them the crew.

Scheduled to hang

Zulfikar Ali Bhutto gets 11th-hour help

Lahore, Pakistan (UPI) — Attorneys for Zulfikar Ali Bhutto filed an 11th hour appeal Saturday to try to save the condemned former Prime Minister from the gallows.

But the attorneys complained that Pakistan's military government had not allowed the legal time to appeal the death sentence against Bhutto and four other men for a political murder.



ZULFIKAR ALI BHUTTO ... last-minute appeal



SWEDISH U.N. TROOPS STAND GUARD IN ISRAEL-HELD LEBANON ... they moved into southern Lebanon during ceasefire

Egypt claims the door stays open

CAIRO, Egypt (UPI) — Egypt said Saturday it was not closing the door to a peaceful settlement of the Middle East conflict, despite Washington's failure to soften Israeli Prime Minister Menachem Begin's negotiating position.

Kamel indicated that Cairo will adopt a wait-and-see attitude, but insisted any settlement should meet two key Arab demands for Israeli withdrawal from occupied territories and the Palestinians' right to self-determination.

Shortly after the council began its two-hour session, Sadat met for 50 minutes with U.S. Ambassador Hermann Eilts, who briefed him on the results of Begin's theory talks in Washington earlier this week with President Carter.

Eilts said the consultations between Washington and Cairo will continue, but added he knew of no plan for Secretary of State Cyrus Vance to come to Egypt for talks with Sadat on the current deadlock.

In southern Lebanon, U.N. troops reinforced their peacekeeping bases Saturday and Palestinian guerrillas said they were stepping up operations behind Israeli lines.

Another group of French paratroopers left Beirut for Tyre to bolster the 140-strong advance party that moved into the battered port city 24 hours earlier.

Besides the French unit, Swedish and Iranian troops who entered Lebanon from Israel also were in position. Palestinian spokesmen reported sporadic fighting despite the four-day cease-fire.

"Clashes between our forces and those of the enemy are still going on and our operations are being escalated behind enemy lines," a Palestinian statement said.

Reporters in the field could not confirm the statement and could hear no shooting Saturday morning.

Kamel said Egypt "will continue its peace efforts toward a just and comprehensive settlement" based on —

— Israeli withdrawal from the occupied Arab territories.

— Recognition of the right of the Palestinians to self-determination.

— The need and necessity for mutual security for all countries in this region.

"We are not closing the door toward a comprehensive and just peaceful settlement on the basis of all the things mentioned," Kamel said.

Although Egypt, in principle, is ready for a resumption of the peace dialogue with Israel, "we have to wait and see what the Israeli position will be toward (U.N. Security Council) resolution 242 and the question of (Jewish) settlements and all that," he said.

'Dump Begin' rumors didn't help

WASHINGTON (UPI) — The low point in U.S.-Israeli relations may well have been reached at 11:20 a.m. Friday when the secretary of state had to deny publicly that the United States is conspiring to topple Menachem Begin's government.

"That is totally false," Cyrus Vance snapped in response to news conference questions about rumors of a U.S.-inspired "dump Begin" drive.

"We have the highest respect for Mr. Begin although we have had disagreements, it would be totally improper for us to interfere. We will not do it and we have not done it."

Even so, State Department officials involved in Middle East policy-making say they believe the breach in relations is now so serious it can be closed in only one of two ways: A new Israeli policy, or a new Israeli prime minister.

And looking at the dismal results of the Washington

summit between Begin and President Carter, these officials conclude there will be a new prime minister before there will be a new policy.

The dismal Washington summit changed no minds — certainly not Begin's — in the dispute over minimum requirements for a Middle East peace settlement.

Begin says Israel is not legally obligated to withdraw from all of the occupied territories, and specifically not from the West Bank and Gaza Strip; he says Israel also has "a perfect right" to settle the occupied areas and maintain those settlements even if it does return the surrounding territory.

Carter says U.N. Security Council resolution 242 requires Israel to withdraw from the occupied lands as a condition for a peace settlement, and calls the Jewish settlements illegal and an obstacle to peace.

Nothing in Begin's background suggests he is the sort of man who changes his mind under any kind of pressure.

Moderate earthquake reported in California

UKIAH, Calif. (UPI) — A moderate earthquake followed by a string of aftershocks jolted a section of the northern California coast Saturday, rattling dishes but causing no serious damage.

The University of California seismographic station at Berkeley said the tremor occurred at 7:27 p.m. EST and

measured 4.4 on the Richter scale. The epicenter was six miles northeast of Ukiah, a UC seismologist said.

Residents reported feeling as many as five aftershocks in the hour after the tremor. The Mendocino County Sheriff's office received numerous telephone calls from worried citizens.

Labor vocabulary gets a new word

(continued from page A-1)

and New York City's newspaper publishers have presented the Newspaper Guild with a booklet full of giveback demands.

"Asking for concessions is not new, but trying to make them stick."

"Every time you go into negotiations, the employers will always put something on the table," said Zubasky. "Normally the unions went in and ignored them, and in the showdays they usually were dropped. Now you see more management rigidity, more willingness to take a strike."

It's not so much worker militancy as management militancy.

The giveback issue turns bargaining bitter. The coal contract proposals, for example, failed twice because of such demands.

"If they think we're going to give up what we've bargained for for the last 30 years, they're absolutely crazy," said Matthew Gulnan, president of the Transport Workers Union, of the New York Transit Authority proposals.

Labor economists say they believe that the giveback demands have been prompted by inflation, falling productivity and generally successful union demands for money and job security with managers wanting something in return.

"The attitude is, 'we're paying \$8.10 an hour and we think we should get something for it,'" said Arnold Weber, president of Carnegie-Mellon University, and a widely known labor analyst.

Ammonia leak in Salt Lake

SALT LAKE CITY (UPI) — A ton of ammonia leaked from a ruptured tank at a chemical plant Saturday, but firemen dispersed a large cloud of the gas with water hoses before anyone was hurt.

The tank ruptured at Van Waters and Rogers Co., sending a cloud of ammonia over several blocks along the adjacent freeway. The tank was finally plugged after firemen in gas masks broke up the cloud.

The accident occurred as workmen were moving a cylinder containing the ammonia.

Roy Thomas dies at 51

TWIN FALLS — Lt. Roy G. Thomas, in charge of the Idaho State Police in the Magic Valley district since 1972, died late Saturday of a heart attack.

County Coroner Cloyce Edwards said the officer collapsed at his home and was taken by ambulance to the Twin Falls Clinic Hospital where he died about 4:45 p.m.

Lt. Thomas, 51, had been with the Idaho State Police for 25 years, starting in 1953 as a patrolman in the Rupert area. He served there for 15 years, then transferred to Boise as a sergeant, returning to Magic Valley in 1972 as the officer in charge of the district.

He had suffered an earlier heart attack and was under the care of a doctor but had continued to work until the time of his death. His survivors include his wife, Col-

leen and several sons and daughters.



ROY G. THOMAS ... heart attack

Italian terrorists break their silence

ROME (UPI) — Red Brigades terrorists who kidnapped former Premier Aldo Moro broke a week-long silence Saturday and said they would face "proletarian justice" for representing the interests of "middle-class imperialism."

Red Brigades leaflets sent to newspapers in Rome and the northern city of Turin said Moro was being interrogated and would be tried in a "people's tribunal."

Police investigators said the leaflets were similar in style to the kidnappers' last message — issued 10 days after the March 16 abduction of the 61-year-old head of the ruling Christian Democratic party — and appeared genuine.

The latest message said Moro was singled out for abduction because he more than anyone else was responsible for laws that oppress the working class and prevent a Communist revolution, and because he was the front-running candidate for the Italian presidency — which would give him even more power.

"Who better than Aldo Moro could represent as chief of state the interests of middle-class imperialism?" the leaflet asked. "Who better than he could change the institutions required for the multinational state?"

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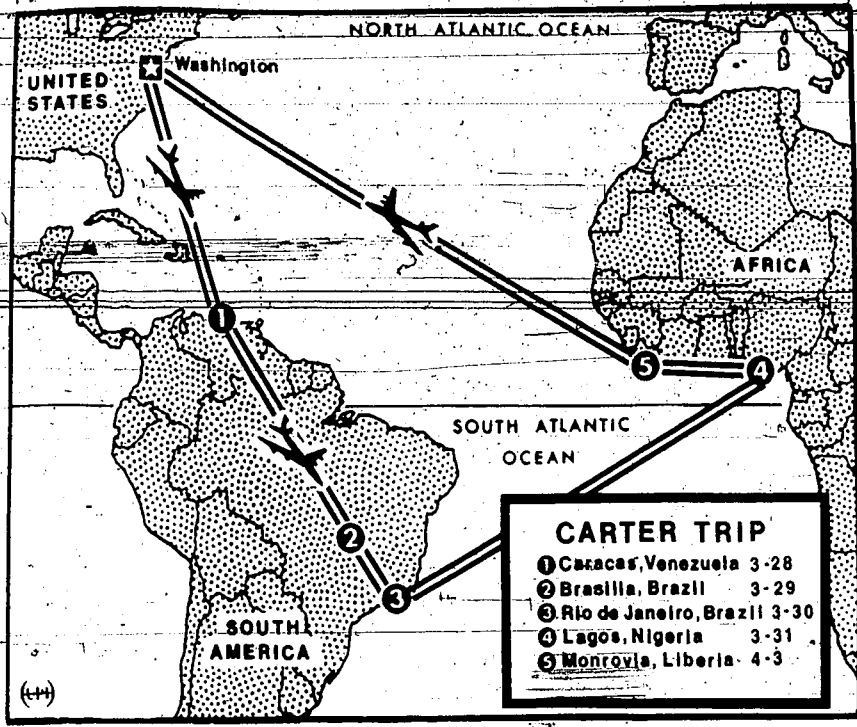
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Study reveals Dallas has highest murder rate

By ELLEN WARREN
© Chicago Sun-Times

WASHINGTON — A person in Dallas is more likely to be murdered than those in most any other major city in the nation, a Chicago Sun-Times analysis of new national and crime statistics reveals.

Nonetheless, those in Dallas — as well as residents of traditional crime capitals such as Chicago, New York, Detroit and Washington, D.C. — are safer from serious crimes than cities such as Boston, St. Louis and Oakland, Calif., according to the analysis of crimes reported to the Federal Bureau of Investigation for 1976.

Of the nation's 10 largest cities, Dallas ranked first (3.6 murders per 10,000 population), with Chicago a distant second (2.6 murders per 10,000 population).

But Cleveland, with a rate of 3.9, is the nation's "murder capital" if the country's 20 largest cities are analyzed.

Dallas regained the dubious title of the country's most crime-ridden city among the 10 largest, having relinquished that dismal distinction to Detroit in 1976.

Over all, reported serious crime in the nation declined. The national trend showed increases in both murders and rape, and decreases in crimes against property such as auto thefts and burglaries.

The Chicago Sun-Times analysis of FBI figures showed Dallas leading among the nation's 10 largest cities when the number of serious crimes reported to police is measured against population.

In order, those rankings are Dallas, Detroit, San Diego, New York, Los Angeles, Houston, Baltimore, San Antonio, Chicago and Philadelphia.

Despite the common wisdom, the country's biggest population centers are not necessarily the most dangerous.

For example, Oakland, which ranks 45th in population had 119 serious crimes per 1,000 residents compared with 97 in Dallas, 81 in New York, 93 in Detroit and 65 in Chicago.

Evangelist to attempt resurrection

REEDS SPRING, Mo. (UPI) — A second attempt will be made by an evangelist to resurrect the frozen body of his mother — dead since February — on Easter Sunday, a time Christians mark their belief in the resurrection of Christ.

A private prayer session will be held at the Clarkston Mortuary in another bid by evangelist Daniel Aaron Rogers of Harrisonville, Ark., to bring his mother back to life.

Mrs. Elizabeth Rogers said she, her husband and some friends would pray in the mortuary in an attempt to bring the frozen body of Gladys Rogers back to life.

"We will pray all afternoon, my husband and I and a few friends," Mrs. Rogers said.

The prayer session will not be a public affair like the attempt two weeks ago.

Rogers prayed tensely for two hours March 12 over a white enamel horizontal freezer containing the frozen body of his 83-year-old mother, who died Feb. 2 of the flu. Mrs. Rogers' body has been kept frozen since her death.

The body was moved to Missouri because Rogers couldn't find an Arkansas mortuary that would allow the service to be held.

Carter is packing suitcases again

WASHINGTON (UPI) — President Carter's travels to Latin America and Africa this week will spotlight his twin major foreign policy roles as a promoter of human rights and supporter of black majority rule.

Carter, his wife Rosalynn and daughter Amy, leave the White House Tuesday on a week-long, 9,000-mile trip to Venezuela, Brazil, Nigeria and Liberia.

Administration officials stressed the journey will emphasize Carter's "new directions" in foreign policy and desire to expand contacts and cooperation with Third World nations — on which the United States depends for economic prosperity.

Officials said the selection of Brazil and Nigeria as major stops was natural because they are the largest nations on each continent.

Venezuela is a leading economic power in South America, and the United States has special ties with Liberia, which was founded by American freed slaves.

Officials said the trip is a "symbolic demonstration" of Carter's interest in expanding U.S. foreign policy beyond the superpower realm to recognize the reality of the developing nations.

In Nigeria, as the first American president to visit sub-Saharan Africa, Carter will symbolize America's interest in the entire continent, particularly those nations where a struggle for majority rule is under way, officials said.

Carter also is expected to meet with political amnesty and human rights leaders, including Cardinal Dom Paulo Evaristo Arns in Rio de Janeiro.

Secretary of State Cyrus Vance, National Security Affairs adviser Zbigniew Brzezinski, and other diplomatic advisers will accompany Carter. United Nations Ambassador Andrew Young will join Carter in Lagos, capital of Nigeria.

The visits will be marked by colorful native

ceremonials, 21-gun salutes, wreath layings, and state dinners, and a presidential news conference in Brasilia.

Two platoons of press and broadcast correspondents, photographers and technicians signed up for the trip.

Carter planned two major addresses — one in Caracas on North-South relations which will project his vision of "how the world can be made into a more just, equitable, and improved international economic and political system."

His major African speech, at the National Theater in Lagos, "will spell out America's new spirit of involvement with Africa and his hopes for the future... the question of Zimbabwe, Namibia... and the progressive transformation of South African society away from apartheid."

Rhodesias' neighbors call emergency summit

DAK ES SALAAM, Tanzania (UPI) — Rhodesia's black neighbors opened an emergency summit Saturday to condemn Premier Ian Smith's so-called internal settlement. But their talks were partly upstaged by the arrival of an invited guest — U.N. Ambassador Andrew Young.

Young, America's troubleshooter for Africa, stayed in the lobby of the Kilimanjaro Hotel to hold informal contacts with the leaders of the five "front-line" black African states holding a summit there.

He immediately ran into criticism from British officials who privately expressed displeasure with Young's informal "one-man effort" to interject his presence into the talks.

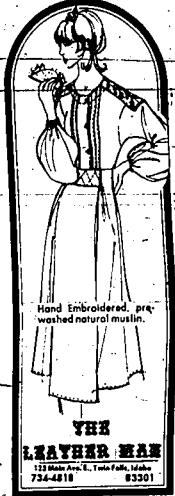
Young "appears to be encouraging the front-line states of Tanzania, Zambia, Mozambique, Angola and Botswana to continue their opposition to the internal settlement reached between Smith and moderate black leaders," one source said.

The five front-line states that border Rhodesia and support the guerrilla war against the breakaway British colony are expected to condemn Rhodesia's internal settlement plan and endorse a new Anglo-American initiative to bring Rhodesia to independence under black rule.

American embassy officials said no formal program had been set up for Young and that he would simply be available for "informal contacts."

The first round of summit discussions Saturday was held in groups of twos and threes with no formal meeting.

Presidents Julius Nyerere of Tanzania, Samora Machel of Mozambique, Kenneth Kaunda of Zambia and Sire Setseike Khama of Botswana attended but there was no representative from Angola.



Brotherly love? Idi Amin wants Carter to include Uganda in Trip

NAIROBI, Kenya (UPI) — President Idi Amin said Saturday he loved President Carter like a brother and invited him to visit Uganda so he could see for himself there were no human rights violations in the east African country.

"I am not against President Carter and I love the Americans for their straightforward and frank policy in Africa," Amin told a group of visiting black American students in a rambling speech covering world affairs and his own personal history as a soldier.

He urged black Americans to form "a well founded organization and then they will be accepted as observers at the Organization of African Unity" — a 49-country organization.

"Uganda will never change its friendly attitude toward the Americans," he said in a speech broadcast by Radio Uganda. "President

Carter — whom I love like a brother — is misinformed about Uganda. If he comes to Uganda he would know what is happening in the country.

"We have not violated human rights in Uganda. But when we are attacked, we are forced to defend our sovereignty."

Washington — and other Western nations repeatedly have attacked Amin's regime for human rights violations. Since coming to power in 1971, according to independent judicial reports, it has been responsible for the deaths or disappearance of between 100,000 and 250,000 persons.

Hitting back at the American charges, Amin said Carter "should not forget the atomic bombing of Japan by the United States. This was a total violation of human rights and even in the United States itself, people are dying every three minutes."

Carters to attend eggroll

WASHINGTON (UPI) — The Carter family — including the president and Mrs. Carter, Amy and grandson James — are all planning to attend the Easter egg roll on the White House lawn, Monday.

Rarely has a first family been so well represented at the festivity, which the White House calls its "annual salute to spring."

Children, 8-years-old and younger, accompanied by an adult are invited to the 10 a.m. to 2 p.m. traditional Easter Monday event which dates back to the days of President Rutherford Hayes.

Mondale will stay and debate

WASHINGTON (UPI) — Vice President Walter Mondale Saturday postponed his April 6-16 visit to five Pacific nations to stay home and preside over Senate debate on the second Panama Canal treaty.

Mondale is president of the Senate and also has served as President Carter's chief lobbyist on behalf of the controversial treaties, which would turn the canal over to Panama in the year 2000.

A statement issued by Mondale's office said he will visit New Zealand, Australia, Indonesia, Thailand and the Philippines shortly after the second treaty vote. Debate is scheduled to begin April 5.

"Because of his responsibilities as president of the Senate, the vice president believes he must remain in Washington until the vote on the treaty," the statement said.

The first canal treaty passed the Senate by a single vote more than the two-thirds majority needed for ratification. That treaty guarantees neutrality of the canal after Panama takes over.

A close vote also is expected on the second treaty, which will turn control of the canal over to Panama.

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God's law... or man's convenience?

Not too important? Re-read the Ten Commandments in your Bible (Exodus 20). In most translations the fourth reads, "The seventh day is the Sabbath of the Lord thy God." All observance of Easter is based on Saturday as the seventh day... and Sunday as the first day of the week — resurrection day. Can any Christian afford to ignore this numbers game with the calendar? Is business convenience excuse enough to confuse God's law? Which is the right day of rest? If you'd like to read more on this subject, simply mail the coupon provided here for a free copy of the book *A Day to Remember*.

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Energy answer: salt of the earth?

By PETER J. BERNSTEIN
 © Newhouse News Service
WASHINGTON — This nation's greatest untapped energy source may be the salt found in mammoth salt domes underlying the Gulf Coast and the Great Plains, two scientists say.

Energy from the salt could be harnessed by exploiting the difference in vapor pressure between ordinary seawater or fresh groundwater and the brine dissolved from domes.

Such energy from osmotic gradient energy could be tapped either from mechanical conversion based on osmosis or through electrical conversion by means of a system known as reverse electrolysis, as in a dialytic battery, the scientists said.

Noting that salt domes along the Gulf Coast have been the source of some of the country's largest oil discoveries, the scientists said: "There may be greater amounts of energy available

from the salt in the salt domes than is obtained from the oil and gas."

The scientists, Gerald L. Wick and John D. Issacks of the Scripps Institution of Oceanography at San Diego, said there is more potential energy from salt veins in a highly productive oil dome.

Using several oil-producing domes in the Gulf coast as examples, they said the Humble Dome at Harris, Tex., contains an estimated 24,000 megawatt-years of oil energy, but holds 350,000 megawatt-years of salt energy. The Bayou Blue Dome at Iberville, La., has only 3,500 megawatt-years of oil energy, compared with 161,000 megawatt-years of salt energy. And the Belle Isle Dome at St. Mary, La., holds a mere 1,700 megawatt-years of oil energy, compared with 68,000 megawatt-years of salt energy.

The scientists said that of the hundreds of salt domes that have been

drilled, the majority contain no commercially recoverable quantities of oil or gas. "Thus," they said in the current issue of Science magazine, "the salt in salt domes is a large untapped source of energy even if it can only be converted at 5 percent efficiency."

In harnessing salt energy, salt from the domes could be pumped to the surface and mixed with seawater. Disposal of the used salt would be no problem, provided it contains no oil contaminants and could be diluted in the sea, they said.

The scientists said that in addition to salt domes, there are "immense" salt deposits in the Mississippi Valley and under the Great Plains, as well as in other regions of the country. "If these deposits are near subterranean sources of brackish water, they also could be used to produce energy and the brine and product could be disposed of by reinjection into the earth," they said.

Fatal fire in Chicago

CHICAGO (UPI) — A fast-spreading fire engulfed a South Side home Saturday and killed seven members of a single family, including five children, despite rescue efforts by neighbors.

Neighbors noticed the fire shortly before sunrise and phoned the fire department. Several people gathered in the victims' back yard before firemen arrived and shouted at the people inside in hope of awakening them.

They shouted "Get out! Get out!" and watched the burning house, hoping the family would emerge.

But no one came out. And the flames were spreading.

A neighborhood youth dashed in the front door of the burning house in a final rescue attempt but was driven back by the smoke and flames.



Cold, maybe, but happy

LINWOOD PELLETIER of Cornish, Maine, didn't have a nice, warm icehouse to sit in while fishing through the ice Saturday, but he had the last laugh as he shows Warren Bachelord his catch through the window. Bachelord didn't catch anything.

Claims adding up against government

WASHINGTON (UPI) — Claims against the government arising from the ill-fated 1976 swine flu vaccination program now total more than \$65.6 million, and a typographical error briefly pushed the total above \$1.5 billion.

A Justice Department official told UPI a woman who had filed a \$1 billion claim for the death of her son informed the department two weeks ago she had made a mistake and intended to claim \$1 million.

Jeffrey Axelrad, head of the claims section, said he received a hand-written letter from the woman saying she had placed three too many zeros in the form provided for persons who want to file a claim without the help of a lawyer.

"This means all things you have been reading about claims being above \$1 billion were all the result of a typographical error," Axelrad said, adding "\$1 million is still a lot of money."

The woman, who cannot be identified because of the Privacy Act, claimed a swine flu shot caused her son to die of Guillain-Barre Syndrome, a rare type of paralysis that broke out during the nationwide vaccination program.

New Hampshire governor is not about to give up

CONCORD, N.H. (UPI) — Gov. Meldrim Thomson, dunned by the U.S. Supreme Court not the fact that Easter was only hours away, said Saturday he would not abandon his efforts fly flags at half staff on state buildings to memorialize the death of Christ.

The Attorney General has advised me that starting Monday he will be preparing papers to go back to the Supreme Court on the substantive issues," Thomson said Saturday.

Flags on state buildings flew at the top of their poles

as lawyers for both the state and the American Civil Liberties Union rested up from a week of legal hopscotch over Thomson's controversial order.

It began Monday when the American Civil Liberties Union brought suit on behalf of five ministers and a rabbi to halt any anticipated Good Friday flag lowering by the governor.

When Thomson issued a proclamation ordering state and federal flags be flown at half staff to "memorialize the death of Christ on the Cross on the first Good

Friday," the court fight was on.

The clergymen claimed lowering the flags on a religious holiday was a violation of the constitutional separation of church and state and caused "irreparable injury."

On Wednesday Judge William Skinner, in U.S. District Court in Boston, issued an injunction against Thomson, saying the proclamation was unconstitutional.



WORKMAN PLACES HOSE FROM TANK TRUCK INTO OIL ALONG SHORE
 ... he and thousands more workers still have a lot of work to do

Thousands are pitching in to clean up French shore

PORTSALL, France (UPI) — Thousands of fishermen, soldiers and sailors manned pumps in a driving rain Saturday in an attempt to clean up a gooey ribbon of oil befouling more than 100 miles of coastline.

The slick from the wrecked supertanker Amoco Cadiz stretches 100 miles — about the distance from Los Angeles to San Diego — and varied in width from several yards to five miles.

A navy spokesman said it had been stable for 48 hours but was showing signs of breaking up at the edges.

Breton fishermen in yellow slickers, blue caps and rubber boots turned out to battle the ugly black ribbon, which already has fouled Brittany's northern coast from Le Conquet at France's westernmost point to the Isele of Brehat bird sanctuary. There is a three-inch seam on some harbor waters.

Rain poured for hours Saturday, hampering

cleanup operations joined by soldiers in olive drab hats, slickers and galoshes.

The 230,000-ton Liberian-registered vessel carried 64.7 million gallons of oil when it ran onto reefs March 16 in a storm off the fishing village of Portsall.

It already has spilled almost 55 million gallons — making it the world's largest oil spill — and the oil is still gushing out. The previous worst spill was 29 million gallons, unleashed by the supertanker Torrey Canyon off the British coast in 1967.

A spokesman for the Finistere Chamber of Commerce in Brest said the spill would have dire effects on the region's fishing and tourism.

"I don't expect I'll be able to work again for three or four months," said Claude Pierre, a lobster fisherman in the port of Rostoff. "Apart from killing thousands of fish, the oil has ruined my nets and lobster pots."

Plane crash kills three

CENTREVILLE, Ill. (UPI) — A light plane carrying six Pine Bluff, Ark., residents to watch the NCAA basketball tournament in St. Louis Saturday crashed into a house and burned on a landing approach, killing three passengers.

Authorities identified the victims as Mr. and Mrs. Harvey W. McGeorge, each about 54, and Willard Burks, 43.

Injured in the crash and taken to Belleville Memorial Hospital were the pilot, Bill Reid, 42; the co-pilot, Tom de Mint, 58; and another passenger, Henry Trotter Jr., 40. Reid was listed in serious condition.

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Midwest's Easter is served with ice

By United Press International
A Good Friday blizzard dumped up to 8 inches of snow on Kansas and Missouri while an ice storm knocked out power lines in Illinois and compounded flooding in Indiana.

A storm system packing winds of 30 to 40 mph drove heavy wet snow, rain, and sleet across much of Kansas and Missouri. Eight inches of snow fell in some areas.

At least four weather-related deaths occurred, two on an icy highway in Missouri and two in Oklahoma, one a drowning and the other victim of a homefire caused by lightning.

Fights at Kansas City International Airport were delayed for as long as three

hours. Both runways were closed at different times for snow removal.

The official snowfall in the Kansas City and St. Joseph, Mo., area was up to six inches in some areas. The unofficial amount was up to eight inches.

Major central Illinois cities were blacked out because of ice which knocked down power lines. The state capitol complex in Springfield was darkened and so was much of the city.

A police sergeant in Deatur, Ill., said power outages affected "half the town, including the police department." Several smaller Illinois cities were completely without power.

Tens of thousands of homes

and business were without electricity for hours.

The icy rain and snow which followed it caused Illinois state police to report hazardous driving conditions and numerous traffic accidents in central sections.

Floodwaters of the Maumee River chased another 1,000 persons from their homes in flood-swept Fort Wayne, Ind. Freezing rain added to their misery.

A total of 2,000 persons were forced from their homes since the Maumee and its tributaries went on rampage this week. The floodwaters gushed through sandbag dikes on the north side of Fort Wayne.

The Maumee and its tributaries, St. Marys and St. Joseph rivers, crested Friday — the Maumee at 24 feet, 9 feet above flood stage. The flooding is the worst the northeastern Indiana city has seen since 1913.

Mayor Robert Armstrong estimated property damage from flooding at as much as \$20 million but there were no deaths or injuries.

Sandbag dikes — made with more than 100,000 sandbags filled by emergency crews — lined the rivers and bore scars where floodwaters had broken through to assail Indiana's second largest city.

Across the state, in northwest Indiana, floodwaters from the Kankakee River broke through a dike and sloshed over the streets in Shelby. There were no evacuations and no reports of major damage.

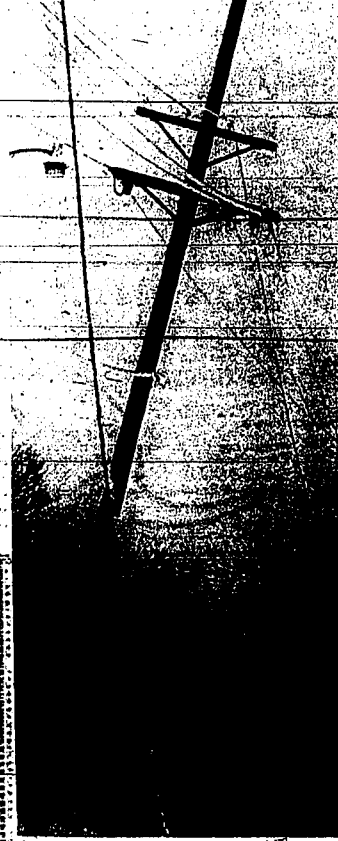
Floodwaters subsided further in eastern Nebraska, which President Carter declared a flood disaster. Four thousand residents returned to their homes for cleanup operations along the Platte and Elkhorn Rivers.

Drivers of two trucks died Friday when the trucks collided on an ice-covered highway 20 miles north of Columbia, Mo.

A lethal combination of snow, drenching rains, lightning, damaging winds and flash floods hit Oklahoma where a 12-year-old Pawhuska boy was killed Thursday in a home fire touched off by lightning. A Muskogee, Okla., man was swept from his stalled auto by a flooding creek and disappeared in the swift current.

The Oklahoma storm subsided Friday but forecasters warned of possible flooding. Flash flood warnings also were posted for portions of Missouri and Southern Illinois. Scattered lowland flooding was reported.

The Mississippi River rose to 49.1 feet — 9.1 feet above flood stage — at Cairo, Ill., the confluence of the Mississippi and the Ohio rivers. Floodwaters sloshed over some lowlands of Kentucky but posed no threat to inhabited areas.



ICE AT WORK IN SPRINGFIELD, ILL. . . . power lines toppled by storm

Destruct signal sent to Air Force rocket

CAPE CANAVERAL, Fla. (UPI) — The U.S. Air Force sent a destruct signal to a Titan rocket carrying a pair of military communications satellites Saturday, aborting an \$80 million mission eight minutes after liftoff.

Air Force officials said a range safety officer at Cape Canaveral sent the destruct signal when the rocket suddenly began slowing down and falling back to earth.

The officials said the Titan 3-C rocket was definitely destroyed in flight but it might have broken up on its own before the destruct signal was sent from the ground.

"I believe it's broken up, there's no doubt in my mind," said Col. William Barkman, director of launch vehicles for the Air Force Space and Missile System Organization.

Air Force officials said the debris from the 31,000-pound space mission — rocket and satellites — fell into the ocean, but the exact location was not immediately known.

The rocket lifted off on schedule at 1:09 p.m. EST and appeared headed for a routine flight. It went into an orbit ranging from 20 to 220 miles from earth just before the trouble began.

Col. Roland Raab, who was announcing the progress of the "Triple Seven" satellite flight, said the problem began around when the Titan's second stage shut off and the rocket went into orbit.

"The problem occurred within a few seconds before or after that," Raab said. "The rocket then lost velocity and altitude." "The rocket Barkman said he has "no idea" what caused the trouble with the launch of the twin satellites, which were to join three others already in orbit as part of the Defense Satellite Communications System.

"We spent a lot of effort to make the launches 100 percent successful, but there's always a chance of a random failure," he said. "It is very heart-breaking when we lose one."

Four of the solar battery-powered satellites were to transmit telephone conversations.

computer data and television pictures for the Defense Department, with the fifth acting as a spare.

The Defense Department has been using a NATO satellite stationed over the Pacific as part of the network since it was launched in 1977.

The old satellite was to be returned to NATO control for use as a backup to another of the alliance's satellite now in use over the Atlantic.

Officials said the agreement with NATO would be expanded to keep the old satellite over the western Pacific until two other "Triple 7" satellites are launched in September and become operational.

Saturday's failure was the fifth destruction of a Titan 3-C in flight since 1965, officials said. And it was the fourth rocket failure at the cape in just over six months.

In other space failures, a Delta rocket carrying the European Space Agency's Orbital Test Satellite developed problems and blew up a minute after liftoff Sept. 13.

The \$17 million rocket burst into a mushroom of fire that sent debris leaping to the Atlantic Ocean. One chunk that appeared to be from the motor was 23 feet long and 31 inches in diameter.

Just 14 days after the Delta mishap, an Atlas Centaur rocket carrying an Intelsat 4-A communications satellite owned by the Communications Satellite Corp. burst into flames a minute after liftoff.

The Air Force range safety officer then pushed a button to destroy the Centaur's upper-stage, which had separated prematurely from the rocket.

Earlier this year, a Navy Trident missile carrying a dummy payload failed shortly after takeoff.

The Trident, to be used in the Navy's new generation of nuclear submarines, are undergoing a series of test launches from land-pads before being launched from submerged submarines.

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GREER GARSON

By United Press International
Coming out of retirement, 70-year-old Greer Garson will join the cast in Hollywood shooting NBC's remake of "Little Women." Garson will play the part of "Aunt March."
The wife of Texas millionaire Buddy Fogelson, Garson says she'd like to do a legitimate play on Broadway next season. She won an Academy Award in 1942 for "Mrs. Miniver."



BARRY GOLDWATER

PLAYING POLITICS

Sen. Barry Goldwater, R-Ariz., accused the Carter Administration of playing politics in its criticism of South Africa and said the American public was "fed up" with U.S. foreign policy.
On hand for a party at Tuesday at the disco-club "New York, New York" to celebrate Random House's publication of Dolson Rader's new novel "Miracle," were author Norman Mailer and his pregnant girlfriend, Norris Church.
She told reporters and photographers that she is expecting the baby in about three weeks and "it's Norman's." Norris added that it would be the novelist's eighth child, she plans to have it via natural childbirth, and "Norman plans to be in the delivery room."

"FOAMING AT THE MOUTH"

That lovely comedian from "Laugh-In" fame, Judy Carne, who has had two recent brushes with the law on drug charges, collapsed at her West Hollywood apartment last week and began "foaming at the mouth."
She was taken to a hospital for emergency treatment. Robert Bergman, husband of the 38-year-old entertainer, told sheriff's deputies Miss Carne "appeared to be under the influence of something" when she returned to the apartment around noon.

Rumer Godden, the world-famous novelist who has written such memorable books as "Black Narcissus" and "In This House of Brede," has written a book recently called "The Butterfly Lions, the Story of the Pekingese in History, Legend and Art." It is not a "dog" book in the usual sense, Godden says.



JUDY CARNE

Drug and light team may cure psoriasis

ANN ARBOR, Mich. (UPI) — University of Michigan scientists say they may have found a happy ending for the heartbreak of psoriasis.
Dr. John Voorhees, chairman of dermatology at the university's hospital, said the combined use of a common drug and light can effectively control the skin disease.

Psoriasis causes scaling and lesions on skin and is most often suffered by persons in their mid-30s. About 2 percent of this country's population has the affliction, which is hereditary but skips some generations, for unknown reasons.

"We believe we have a new compound which, when taken prior to exposure of psoriasis-affected areas to light, will offer therapy without the potential side effects of premature skin aging and possible skin cancer," Voorhees said.
The progress started several years ago with the discovery of a drug called psoralen that controlled another type of skin disease. Researchers then used light treatments with the drug and found it killed cancer cells.

But further experiments revealed that the psoralen-light treatment could later cause skin cancer or skin aging.

UM researchers then converted the drug from an ointment to pill form and gave volunteers the pills before exposing psoriasis-damaged skin to light. The treatments cured lesions for 90 percent of the volunteers and improved skin condition for the rest.

Pill form apparently has solved the problem of side-effects, found with the ointment, the researchers said.

"There is no cure for psoriasis because it is a genetic disease," Voorhees said. "Any therapy is a temporary one and must be maintained for life. It is this very factor — prolonged treatment — that makes an ideal therapy absolutely essential."

He said the federal government has not yet approved the treatment for general use, and researchers are seeking more information to learn if side effects might develop after several years of treatment.

Bus offers travelers ballet

SALT LAKE CITY (UPI) — Things are never dull on Robert Frend's bus.

"For a while I drove the only bus in the Valley which had legitimate ballet lessons," said Frend, a driver for the Utah Transit Authority.

"I had a ballet teacher who rode twice a week. On the way out to Sandy one day I said to the passengers, 'We could improve ourselves a little. How about ballet?' I jokingly would tell all the gals as they got on or off to be sure and bring their leotards next time."

"I kept it up, talking about it. No one knew if it was just talk or what. How to be perfectly honest with you, the passengers didn't participate. But the ballet teacher gave a beautiful demonstration. We had an hour of Chopin, which I had on tape. She got up and danced and explained everything she was doing."

Then there was the regular rider who one day announced that she was taking exotic dancing. Frend kidded that he'd even move the ten seats in the back if she needed more room. But she never took him up on the idea.

For Frend bus driving is a retirement job but it's also public relations. The Salt Lake native

worked in sales all his life and said being friendly has just been one part of his job.

Shortly after the belly dancer turned him down, he announced the next week would be "a talent week."

"A very, very nice gentleman, 91 years old, was a regular rider," Frend said. "His first reaction was 'No, no, I won't sing.'"

"Well, the next week he got on. We were at South Temple and State when I heard him clearing his throat and tuning up. He sang all the way out to Cottonwood Mall. Every song he sang he learned before 1900."

"All the passengers enjoyed it so much they actually gave him a standing ovation."

A few months later it was the old man's birthday. Frend said he didn't know until the driver got on the bus if he would be there that day or not.

"I didn't know I would have brought cake or something. I just announced it was his birthday. All the passengers sang happy birthday. As each lady got off the bus they gave him a little kiss on the cheek or the forehead. Tears were just streaming down his face."

Now You Know

By United Press International
Before Irving Berlin re-wrote the lyrics and turned "Easter Parade" into an all-time hit, the original title of the song — which he wrote in 1917 — was "Smile and Show Your Dimple."



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Parrot traps robbers

SAN DIEGO (UPI) — Overruling was the undoing of two burglars. They should not have tried to abduct that feathered burglar alarm.

Police arrested Jose Gonzales Pina, 20, and Ramon Avalos, 24, saying they found the two men climbing out the window of a house and heading for a pile of stolen items stacked in backyard bushes.

Officers responded to a call by a neighbor alerted by the squeaking of the homeowner's parrot.

Police found the parrot in a small satchel with the rest of the would-be loot, screaming in protest.

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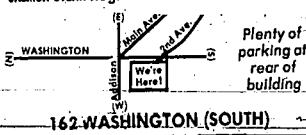
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50,000 students jam beach

FORT LAUDERDALE, Fla. (UPI) — A record 50,000 college students jammed a two-mile-long section of beach and its bordering bars at this watering hole Saturday for the climax of the annual spring break from books and northern cold weather.

At Daytona Beach to the north, another record throng of college students, estimated at more than 125,000, collected their sunburns and beer hangovers along a 23-mile beach front.

With bright, warm sunshine favoring the Easter weekend crowds, the consumption of beer and suntan lotions is prodigious. The mobs

of college students, swelled by sightseers and weekendng Florida families, presented a monumental job of traffic control for hurried motorists.

"Traffic will be unbelievable by noon," said Fort Lauderdale police spokesman George Bentley.

Adding to the congestion at Fort Lauderdale were about 2,500 Dutch and American sailors given liberty over the weekend, plus a long-distance running event and a diving meet at the Swimming Hall of Fame that attracted hundreds of participants and spectators.

Explosion of informant car not an assassination plot

SAN CARLOS, Calif. (UPI) — Police thought someone was trying to assassinate one of their informers Friday when he was dazed by an explosion in his car.

Police wife gets ticket

RENO, Nev. (UPI) — The police chief's wife was one of the first ones caught in a speed trap — set up by her husband.

Chief James Parker said he established a radar patrol at the request of the City Council on California Street because of too many speeders there.

His wife, Nancy, was cited for driving 36 mph in a 25 mph zone.

McGuigan said his officers were concerned initially because earlier in the week the young man's undercover work led to the arrest of six narcotics dealers who had been selling drugs to high school students.

McGuigan said the informant only suffered bruises and slight scratches in the detonation of the auto's device.

Teams of investigators were called into service, and the young man was taken away for questioning.

However, Police Chief Owen McGuigan said the informant — when he had gotten over the shock — told detectives an anti-burglary device in his car exploded when he forgot to turn off a safety switch before entering the vehicle.

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The race is on to save old Canterbury Cathedral

By PETER J. SHAW
LONDON (UPI) — London Bridge is not falling down, but Canterbury Cathedral is crumbling away; St. Dunstan's clock chimes have broken down into silence; and St. Martin's famed church organ is about to follow suit.
Canterbury Cathedral, the 11th century Mother Church of Anglican Christendom, is literally being worn away by its two million annual visitors while pollution eats away at its valuable collection of 12th century stained glasswork.
"The deterioration of much of the early glass is far advanced and it will take all

the resources of scientific skill and equipment to save it," said the Dean of Canterbury, the Very Rev. Ian White, Thomson.
The stonework is more durable, he said, but with up to 30,000 people walking on it and touching it on a summer day, "only a comprehensive program of cleaning, repair and maintenance can ensure its preservation."
A \$6.6 million fund drive to finance maintenance and restoration work started three years ago and hit \$4.7 million before the momentum tapered off. Officials are now considering charging visitors to help

raise the remainder of the money.
"The offerings boxes show a very poor return on voluntary donations," said Dennis Twibberrow, executive adviser to the fund-raising drive. "Charging visitors could bring in an enormous amount of money."
"Charges might be made at exhibitions, or visitors could be asked to buy a guide book, with the price including a hidden admission charge," he said.
"Twibberrow also is hopeful the British Tourist Authority's increased efforts this year to encourage visitors to see more of

England's lesser-known attractions might light some of the pressure off Canterbury."
The fund drive allocated \$2.5 million for repairs to the stained glass — being eroded by acids in London's polluted air that cling almost imperceptibly to the panes — \$2.3 million for the repair of fabrics and \$1 million for the choir.
A modern glass workshop has been set up in the cathedral's precincts to store and treat under carefully controlled conditions the most endangered glass.
At Fleet Street, crowds no longer gather outside St. Dunstan-in-the-West, one of

London's best known churches, to watch its famous clock tower as wooden figures strike bells on the hour.
The mechanism requires expensive repairs that the 146-year-old church cannot afford.
The building itself may soon be handed over by the Church of England to the Roman Catholic "Orthodox" church, whose faithful already worship there in front of a large icon screen brought from a Budapest monastery years ago.
The church organ of St. Martin-in-the-Fields, heard by millions of people during

religious services carried live by the British Broadcasting Corp.'s World Service, has already failed several times.
St. Martin's year, the Rev. Austen Williams, says two-thirds of the parts of the 100-year-old organ no longer work properly, and he fears it may break down in the middle of a broadcast.
He is planning a drive to raise \$150,000 to buy a new one.
"An organ is essential for St. Martin's and I believe the best solution to the problem is to buy a new one," the Rev. Williams said.



Two classic horses

WHO CARES about weight and size when you are named Caesar and Hercules? Meeting for the first time in London stables Friday, Julio Caesar, a 27-inch high, 55-pound Falabella horse, the world's smallest breed of horses, looks up to Hercules, six-feet high and weighing one ton, and English Shire horse.

Idaho week in review

While Gov. Evans sifts through bills the candidates are hitting the trail

The end of the Idaho legislative session left Gov. John Evans with a pile of bills to sift through this week and signaled the start of political activity by a host of Democratic and Republican candidates for higher office.
Evans upset Republicans early in the week with a veto of an investment tax credit designed to promote economic growth in Idaho. Evans said the people wanted slower growth and Republicans quickly jumped on the statement to label Evans a no-growth politician.
Meanwhile State Sen. Phil Batt, R-Boise, announced his candidacy for the Republican nomination for lieutenant governor, the only official candidate announcement of the week.
However, former state senator, Stan Kress, of Elmer, announced that he will announce Monday for the Democratic nomination for Congress in the Second Congressional District, a veteran Idaho reporter,

Dwight Jensen, announced he may run as a Democrat against Sen. James McClure; Superintendent of Public Instruction Roy Tubby announced he is moving to the First Congressional District to run against Republican congressman, Steve Symms; and a member of Attorney General Wayne Kidwell's staff announced his resignation to become a campaign worker for Republican Speaker of the House Allan Larsen, who is expected to announce his candidacy for governor shortly.
In other news of interest around the state this week: "The Hunt Petroleum Corp. filed a suit against the State Land Board to stop an auction of gas and oil rights which it contends the board awarded to it under a previous decision. The auction is set for April 5 to sell leases for oil exploration around Bear Lake. The board voted once to sell the leases to Hunt subject to the approval of other boards and commissions that was never forth-

coming.
Nampa teachers won a court battle to force the Nampa school board to give the teachers a full cost-of-living increase; the teachers said the board promised them.
Judge W.E. Smith said in his ruling the board made the promise "knowing at the time they did not intend to keep that promise."
Ruth Madsen, a 77-year-old volunteer at the Marsing Job Corps Center, was murdered during the week and police arrested a 17-year-old juvenile as a suspect in the slaying. Officials asked for a psychiatric evaluation of the juvenile, who was in the job corps program at Marsing.
Owyhee County Sheriff Tim Nettleton said a decision has not been made yet on whether to ask for permission to try the youth as an adult.
A \$6-million settlement was reached involving some of the survivors of the Sunshine Mine disaster and several heirs of dead miners. Some 63 persons will receive benefits ranging from \$10,000 to more than \$200,000. The settlement is the latest in a series that have flowed from the lawsuit filed in January. The plaintiffs in the case contend that plastic foam used to seal off old workings in the mine released deadly gases during the 1972 fire that killed 91 miners.
Labor and management reached tentative agreement in the three-week-old Lucky Friday Mine strike. Spokesmen announced they had agreed on terms for a new three-year contract. Union rank and file members met Saturday to vote on the terms of the new agreement.

Transportation Dept. survey

Public getting out of cars

WASHINGTON (UPI) — Americans, especially young Americans, are willing to cool their long love affair with the car and spend more tax money on public transit, a major new Transportation Department survey showed Saturday.
The survey also showed the public demands a choice of transportation systems and will not tolerate any government effort to dictate how they get about, such as a ban on commuter traffic in downtown areas.
Transportation Secretary Brock Adams said the findings of the \$54,000 survey — the first of its kind in more than a decade — already are being translated into policy.
He said some findings came as a surprise, including strong support for passenger rail travel and the fact that "the American people basically support spending more on public transportation, even though they are still out there in using the auto."

One result of the survey, Adams said, was the administration's decision to halt expansion of the Interstate Highway system and concentrate instead on filling in the system's gaps. Another, he said, was a decision against trying to impose the ban on downtown commuter traffic advocated by some planners.
The survey, called "Through Their Eyes: The People Speak," was conducted in December by Washington pollster Peter Hart. It sampled the attitudes of 15,038 people, a group Hart said represented an accurate cross-section of the nation.
"People under 35 are the ones who will lead the way to a new policy," said Hart. "People over 50 have made up their minds. You'll not see them on public transit and you'll not see them in car pools."
Americans want to be presented with increased transportation alternatives through policies that enforce the 55 mph speed limit, improve public transportation, encourage the use of car pools and van pools and prohibit the sale of cars getting less than 16 miles per gallon, Hart said.
He said they strongly reject gasoline rationing, increased gasoline taxes,

restrictions on downtown parking and other mandatory measures.
By an overwhelming margin of 3 to 1, Hart said, Americans expect changes and sacrifices in the way they live during the next five years.
"The interesting thing is who expects the changes," Hart said, noting that those over the age of 50 generally expected no transportation changes while close to half of those between 18 and 35 did expect such changes.
Hart said 85 percent of all Americans own cars and 55 percent now drive their own cars to work. He said car pools, used by 8 percent of the people, rank as the second most popular means of getting to work and public transit, used by 8 percent, ranks a close third.
But he said a "startling" 23 percent of all those who are not in car pools, and 33 percent of those under 35 who are not, say they probably will join car pools in the future.

Candidate for Senate

BOISE (UPI) — The Idaho Democratic party may have found a candidate at last willing to take on Sen. James McClure, a Republican.
Dwight Jensen, a veteran newspaper and television reporter in Idaho, said Saturday he will announce April 4 whether he will seek the Democratic nomination to oppose McClure, according to a story in the Idaho Statesman.
Jensen said he began considering the race after some "Democrats of stature" urged him to. As for McClure, Jensen said he feels the senator's greatest strengths are also his greatest weaknesses.
"His great strength and weakness is his low profile," Jensen said. "He doesn't make a lot of people mad, but that means he's not doing anything very innovative at a time when we need some imagination."
"I think by failing to take an imaginative lead in such fields as energy or social services he has avoided making enemies, but has forfeited any right of strong support," Jensen added.

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Gas under Nampa being investigated

NAMPA, Idaho (UPI) — City officials are trying to get to the bottom of a mysterious source of gas under a portion of Nampa gas that could prove flammable.
The city has installed a pump at the corner of 13th and Front streets in an effort to draw the gas — reported a number of years ago by several businesses which found the fuel mixed with water in their basements — into a pumping hole where it can be skimmed off.
After two weeks, the city's efforts have been unsuccessful, according to officials.
Fire Marshall John Johnson said as long as the fuel remains underground it is safe. But above ground, or exposed to air, the gas is considered a hazard.
Officials said the fuel's origin is unknown and, according to city engineer Al Stewart, will probably never be known. He said laboratory tests of the fuel show it to be a derivative of petroleum and that he had tried to light it once but "it wouldn't burn."
But a source who asked not to be identified said he and a friend obtained a sample of the substance, "threw a match on it, and boom."
"I'll bet it would run my lawnmower," he said.
Nampa Fire Department officials made their own attempt to find the source of the fuel, according to Fire Chief Bill Wallis, but that effort was unsuccessful.
Wallis said the gas "could have been from an old, old spill or just meandered in from another locality."

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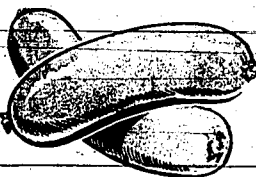
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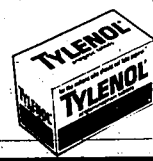


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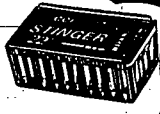


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Lab finds marijuana contaminates lungs

PALO ALTO, Calif. (UPI) — A laboratory deluged by more than 2,000 samples of marijuana from throughout the nation is discovering more than one in five to be contaminated by the Mexican herbicide Paraquat, the lab reports.

Since U.S. health authorities recently that warned smoking marijuana contaminated by the herbicide could cause fibrosis — permanent scarring of lung tissue — samples sent to the lab have jumped from a handful to an average of 400 per day.

Pharm-Chem Foundation offers a free testing service to users of illicit street drugs, keeping identities anonymous.

John Kotecki, executive director of Pharm-Chem

Foundation, said initial tests on the samples showed more than 22.2 percent were contaminated.

Some Mexican samples, particularly large quantities reaching areas on the San Francisco peninsula, were running as high as 60 percent contaminated, Kotecki said.

In another discovery of potential hazard from the Mexican herbicide, Dr. David Smith, founder and director of the Haight-Ashbury Free Medical Clinic in San Francisco, told UPI three cases of persons suffering from pulmonary hemorrhage have been linked to smoking marijuana heavily contaminated by Paraquat.

"We can't say positively the lung hemorrhaging is because

of the contaminated dope," Dr. Smith said, "but we haven't run into this before."

Smith said all three persons had sent marijuana samples to Pharm-Chem Foundation. All three samples were contaminated.

"At a Washington D.C. news conference earlier this month, NORML — National Organization for Reform of Marijuana Laws — announced it was filing suit to stop U.S. funding for the Mexican herbicide spraying.

Gordon Brownell, west coast director of NORML, said figures supplied by Dr. Peter Bourne, President Carter's special assistant for drug abuse policy, indicate 30,000 marijuana fields had been sprayed with the herbicide at a cost to U.S. taxpayers of \$50 million.

About \$2.5 million is funded for the spraying program for fiscal 1978, according to NORML's suit.

Earlier, the official U.S. government position had been that there was no danger from the herbicide as it rendered the plant unmarketable. But Secretary of Health, Education and Welfare Joseph Califano reversed that position after it was shown Mexican marijuana growers were harvesting the contaminated pot immediately after spraying and it was being marketed throughout the United States.

Mexico is reported to be source for about 60 per cent of the marijuana reaching U.S. consumers.

NORML spokesmen said some samples had been billed by dealers as being of Columbian origin, a country where Paraquat has not been in use.

"But some of those 'Columbian' samples have been shown to be heavily contaminated," Brownell said.

"Many dealers are calling everything either home-grown or Columbian since the Paraquat scare started," he added.

Pharm-Chem director Kotecki said many marijuana dealers throughout the United States are telling customers they have a home test for Paraquat and their product is "clean."



ONE IN FIVE MARIJUANA SAMPLES ... contaminated by herbicide

Radar planes may aid war against drug flow to U.S.

WASHINGTON (UPI) — The Air Force's \$28.5 million AWACS command post planes soon will fly a new kind of "war" against the airborne smugglers who hedgehop across the Mexican border to the U.S. with marijuana, heroin and other drugs.

The AWACS — for Airborne Warning and Control System — was designed to provide early radar warning against Soviet MIG fighter attack in Europe and elsewhere.

Now, officials say they expect to have the giant radar planes in use along the 1,600-mile Mexican border from Texas to California around May 1.

Officially, the flights will be training missions for AWACS crews — but U.S. Customs Service inspectors also will be on board.

Customs sleuths now use ground radar and their own force of light planes against the smuggler-pilots who sneak in from Mexico through mountain passes or just above the treeline.

Because the smugglers usually fly at night and as low as 200 feet, the agents have had only limited success.

Last year, inspectors snared 57 planes and seized marijuana worth about \$16 million.

They estimate 80 to 90 per cent of airborne smugglers — including professionals who carry Mexican heroin and other hard drugs — may be getting through undetected.

Smugglers in some cases now are using executive jets that can easily outrun customs planes.

Sources say most of the successful "busts" must be credited to electronic bugs agents planted aboard the smuggler planes before they took off. That allowed the planes to be tracked to their destinations.

Officials hope AWACS, with its sophisticated downward-looking radar — that scans into mountain valleys, will change that situation.

In one test, an AWACS tracked three customs planes from takeoff to landing on low-level flights. Agents could have been waiting on the ground when the smugglers landed at isolated airports.

Despite complaints in Congress about the high cost of the converted 707 jetliners with their saucer-shaped radar domes on their backs, the Air Force so far has bought six of the planes. It plans to buy 28 more.

An AWACS flying over Washington at its normal altitude of more than 30,000 feet has used computers to simultaneously track hundreds of aircraft in the air between New York and South Carolina.

On the U.S.-Mexico frontier, two of the planes could watch from Tijuana on the California border to Laredo in Texas.

Most AWACS training flights are flown along the northern and coastal U.S. borders that would be most threatened by air attack. But Air Force sources said the big planes can easily be routed along the Mexican border between those areas and their home station at Tinker Air Force Base, Okla.

Two union officials convicted of financial kickback conspiracy

NEW YORK (UPI) — Anthony Provenzano, the powerful New Jersey Teamsters union official, was convicted today of conspiring to arrange kickbacks on a \$10 million mortgage loan from a union pension fund.

A U.S. District Court jury in Manhattan also convicted Anthony Bontro of Utica, N.Y., an union investment counselor, of kickback conspiracy in connection with the proposed loan to the Woodstock Hotel in Manhattan.

Provenzano, the 60-year-old secretary-treasurer of Local 560 in Union City, N.J., and Bontro face up to five years in prison and fines of up to \$10,000 each at their sentencing.

Sentencing was set for April 24.

The defense, which did not produce any witnesses during the five-day trial, is expected to appeal.

Provenzano, who was questioned about the 1975 disappearance of former Teamsters boss James Hoffa, is scheduled to go on trial in Kingston, N.Y., in May on a murder-conspiracy charge.

The Clifton, N.J., defendant and a one-time associate, Salvatore Briguglio, were accused of taking part in the 1961 slaying of union rival Anthony Castellino, who at that time was secretary-treasurer of Local 560.

Briguglio, a 48-year-old

Mafia figure and one-time key suspect in the Hoffa disappearance, was shot to death Tuesday night in Manhattan's Little Italy section. He had been a business agent for Local 560.

Provenzano, who was released from federal prison in Lewisburg, Pa., in 1970, after serving seven years for extortion, was believed by federal officials to have had a falling-out with Hoffa, who was in the same prison.

The trial was highlighted by the "appearance" Thursday of Ralph Picardo, a former New Jersey Teamster union official who had previously implicated Provenzano and Briguglio in the disappearance of Hoffa.



Massive drug bust POLICE CAPT. Paul Oboz looks over the goods from the biggest drug bust in Miami history. Police confiscated 57 pounds of cocaine worth at least \$14 million and seized more than \$2 million in cash Saturday in the operation.

Food prices to rise

WASHINGTON (UPI) — A new report by Agriculture Department economists is expected to result in a boost in earlier forecasts of the 1978 food inflation rate, an expert says.

The department had predicted that 1978 retail food prices would average 4.4 percent above 1977.

A department economist said a fresh assessment will be released in a report scheduled for Tuesday afternoon.

The economist declined to speculate in advance on precisely what the new estimate may show. But it appears clear, he said, the upper limit of any new predicted range will be above the initial 6 percent.

Retail food prices last year rose 6.3 percent following increases of 3.1 per cent, in 1976, 8.5 percent in 1975, 14.4 percent in 1974, 14.5 percent in 1973 and 4.3 percent in 1972.

An analyst noted that department economists, in preparing their initial 4 to 6 percent forecast for 1978, had been expecting January-March retail food prices to average only 1 to 2 percent above the last three months.

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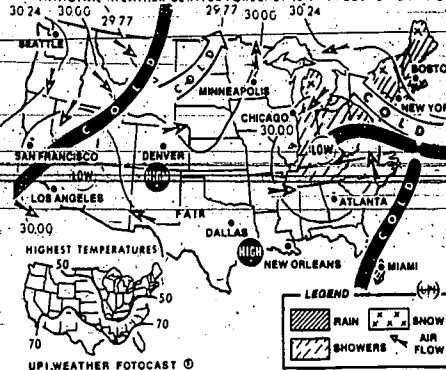
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Idaho
Temperatures

City	Max	Min	Pcp
Boise	68	41
Burley	63	28
Coalinga	65	33
Emeryville	63	36	.07
Halley	56	27
Twin Falls	56	27
Idaho Falls	62	45
Paris	58	38
McCall	58	38
Miner Home	58	38
Postville	58	38
Salmon	59	36
W Yellowstone	20

NATIONAL WEATHER SERVICE FORECAST 10:27 PM EST - 3 - 26 - 78



National
Temperatures

City	Max	Min	Pcp
Albany	57	17
Albuquerque	69	36
Atlanta	79	56
Bakersfield	69	54
Bismarck	69	54
Boise	59	44
Boston	51	24
Brownsville	84	59
Buffalo	51	26
Charlotte	76	48
Chicago	55	27
Cincinnati	42	33
Cleveland	54	28
Dallas	50	38
Denver	49	30
Des Moines	35	25	.10
Detroit	31	26
Duluth	28	13
Eureka	63	48
Fairbanks	22	10
Galveston	69	48
Helena	58	33
Honolulu	84	59	.01
Indianapolis	43	34
Kansas City	37	21
Las Vegas	77	50
Los Angeles	77	59
Louisville	50	39	.46
Memphis	67	43	.13
Miami	79	65
Milwaukee	28	27
Minneapolis	37	24
New Orleans	77	58
New York	53	29
North Platte	48	26
Oakland	66	50
Oklahoma City	41	32
Omaha	41	27
Palm Springs	88	51
Paso Robles	68	44
Philadelphia	54	33
Phoenix	81	58
Pittsburgh	48	33	.08
Portland, Me.	45	14
Portland, Ore.	58	45	.16
Rapid City	45	36	.14
Red Bluff	69	48	.04
Reno	62	31
Richmond	67	41
Sacramento	65	45
St. Louis	41	31	1.58
Salt Lake	55	35	.05
San Diego	67	43
San Francisco	64	55
Seattle	58	50
Spokane	54	43	.01
Thermal	86	53

Easter Sunday to be mostly sunny

Twin Falls, North Side, Burley-Rupert Area:
Partly cloudy Sunday, fair Sunday night and Monday. Mostly sunny both days. High temperatures both days should be 55 to 65 degrees and overnight lows will be in the mid 30s.

A pleasant, mostly sunny day was enjoyed by residents of Magic Valley Saturday although there were some high thin clouds over the area.

at Halley to 45 at Lewiston with most lows in the 30s and low 40s. High temperatures were mostly in the 50s and 60s and little change in this temperature pattern is expected through the Easter weekend.

Twin Falls
Temperatures

Day	Max	Min	Pcp
Yesterday	63	30
Last Year	44	23
Normal	55	29

Fair to partly cloudy skies should be in the Magic Valley area while the storms drift through the northern part of the state.

Halley, Camas Prairie, Lower Wood River Valley:
Partly cloudy through Sunday night, mostly sunny Monday. Highs both days in the mid 50s with overnight lows mostly in the 20s.

Synopsis:

Valuable portraits of birds and animals found in Washington

WASHINGTON (UPI) — The Fish and Wildlife Service

has found a fortune in bird and animal portraits by famous artists stored in a vault and hanging ignored in its offices, officials said Saturday.

They said the 487 works by such renowned nature artists as Louis Agassiz Fuertes and John James Audubon have been appraised at \$416,000 in total value.

The paintings and sketches — many described as "superb condition" — will soon be distributed to museums, with the vast bulk slated for 25 year loan to Philadelphia's Academy of Natural Sciences.



ELIZABETH MANNERS SHOWS THE FIND

... consultant to Fish and Wildlife Service.

The collection also includes detailed portraits of gophers and other small animals by Ernest Thompson Seton, artist and author who wrote "Wild Animals I Have Known."

The spokesmen said the old Bureau of Biological Survey paid from \$30 to \$50 for most of the watercolors and pen and ink sketches between 1890 and 1927.

Some watercolors of brightly-colored Mexican birds have, recently been appraised as worth up to \$5,000, while other postcard-size bird portraits in a series

called "50 field and orchard birds" are valued from \$350 up.

Since most of the paintings were concealed in black cardboard boxes in the vault, they retained their rich colors and avoided the fading and yellowing that comes from exposing acid-based paper to air.

"Although the storage prevented them from being seen by lovers of wildlife art, it also kept them in superb condition, preserving their vibrant color and detail," an FWS spokesman said.

Fuertes traveled on major scientific expeditions and painted the birds from field sketches.

Cameras equipped for bird photography were not in use during his time. Even if they had, ornithologists value his portraits because they show all the markings of the species — even some a camera might miss — and portray the birds engaged in lifelike activity.

Reproductions of his works were once given away inside baking soda packages.

Maggie and Jiggs wind up on a Persian rug

By RITA REIF © N.Y. Times Service

NEW YORK — Nobody recalls why it happened or, for that matter, how or exactly when. But the fact is, Maggie and Jiggs, for many years an American symbol of weeded blabs, show up in an Oriental rug made in Persia about 50 years ago.

Identified on some occasions as an Indian potentate and on other occasions as the Shah of Iran. "It hung in his living room high above Wilshire Boulevard until his death in 1954," reported Emil Zekley, McManus's assistant from 1935 on and now a cartoon-book publisher in Los Angeles.

at Halley to 45 at Lewiston with most lows in the 30s and low 40s. High temperatures were mostly in the 50s and 60s and little change in this temperature pattern is expected through the Easter weekend.

San Francisco police close in on Massacre case finally being solved?



Lt. DAN MURPHY, LEFT, GIVES THE FACTS ... San Francisco Deputy Police Chief Clem D'Amicis listens

SAN FRANCISCO (UPI) — Seven months after the Golden Dragon restaurant massacre in Chinatown that claimed five lives, police believe they are breaking the case.

The recently created Gang Task Force arrested Curtis Tam, 18, a student, Friday on five murder and 11 assault counts and said other arrests were expected "in the near future."

Police gave little detail about their investigation, but they have long theorized the massacre resulted from a feud between two teen-age gangs, the Joe Boys and the Wah Ching, over the extortion racket in the Chinatown ghetto.

Three masked gunmen burst into the restaurant at 2:40 a.m. Sept. 4 and sprayed the place indiscriminately with bullets and shotgun blasts. About 75 persons present, including several Wah Ching, dove under the tables.

Five were killed and 11 wounded, all innocent bystanders, including some tourists. None of the Wah Ching, the probable targets, were injured.

For a while after the massacre, Chinatown tourism plunged 50 percent. The city offered an unprecedented \$100,000 reward for information.

After the arrest of Tam on a street outside his high school, his sister said he associated with "gangsters" last summer but that he was "not hanging around those gangsters anymore." The Tam family, she said, emigrated from Hong Kong in 1976.

Tam's arrest was announced in a written statement which police indicated would be their last public comment "until the case against Curtis Tam has been adjudicated."

Tam was held without bail and was scheduled for arraignment Monday in Municipal Court.

The Chinatown youth gangs, whose members are mostly foreign born, developed after a 1965 change in immigration laws attracted tens of thousands of non-English speaking newcomers who could not get jobs.

Originally, the Wah Ching and other groups were formed to help youths with cultural and language problems. The gangs served as a kind of a family for youths locking home life, but eventually competition between them produced violence unmatched since the tong wars of 1920s.

Defoliant being studied

CHICAGO (UPI) — The Veterans Administration is beginning to investigate effects a defoliant used in Vietnam might have on the health of American veterans, Hines VA Hospital said Saturday.

The defoliant, called Agent Orange, was sprayed on areas of Vietnam to destroy vegetation. Agent Orange may be causing long-range effects for American vets, WBBM-TV reported Wednesday.

The station said the VA has received reports in the last few months from veterans complaining of diminished sex drive; offspring either aborted or born with defects, rashes, fatigue, nervousness, and numbness of fingers.

Tut mystery unraveled?

CHICAGO (UPI) — A University of Chicago graduate student says he may have unraveled the secret of an ebony ivory and gold game board found in the pyramid of Egyptian King Tutankhamen.

The University of Chicago said Saturday Egyptologists have never discovered how the board was actually used although it was in use in ancient Egypt as early as 3000 B.C.

But the university said graduate student Peter Piccione claims to have reconstructed about 90 percent the game — called senet — as the Egyptians played it.

Piccione says the squares of the game board had religious meanings and play was a symbolic version of the soul's journey through the underworld.

He says the object of the game is to beat the opponent in removing all five game pieces from the board. He says it's partly skill, partly luck.

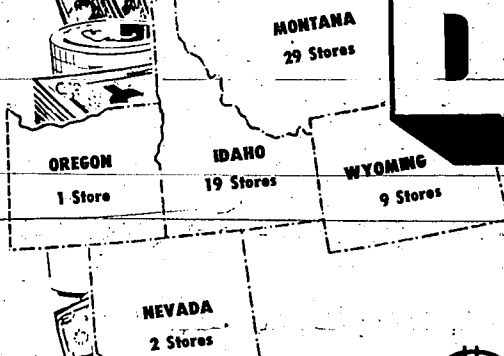
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**Match 3 Identical \$ Amounts
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With coin, scratch-off all silver boxes. **INSTANT WIN**—If any 3 identical dollar amounts appear in a straight row, you win amount indicated. For example, three \$100 amounts in a row wins \$100.

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 2. With coin, scratch-off all silver boxes on other side. **INSTANT WIN**—If any 3 identical dollar amounts appear in a straight row, you win amount indicated. For example, three \$100 amounts in a row wins \$100.
 3. **COLLECT & WIN**—Separate the 2 bingo number pieces at bottom of ticket and place in matching bingo number spaces on collector card. Collect numbers to complete any straight row of 4 boxes. Prize is limited to amount shown for game regardless of number of rows completed.
 4. Prizes of \$100 and over will be paid by check after verification. Materials submitted become the property of the sponsor. Taxes on prizes are the responsibility of the prize winners.
 5. Only "Series SB 39" materials are valid. Materials will be void if illegible, altered, mutilated, forged, tampered with in any way, not obtained legitimately, where prohibited by law, or if they contain printing or other errors.
 6. Promotion available at 60 Safeway Stores located in Idaho (19), Montana (29), Nevada (2), Oregon (1), and Wyoming (9). Employees of Safeway Stores, Inc., its agencies, game suppliers and members of their immediate household families are not eligible to play.
 7. Scheduled to end Aug. 31, 1978, or when all tickets are distributed. Promotion termination will be announced. Prizes must be claimed within 7 days of announcement date or they are forfeited.
 8. Promotion may be repeated when this series ends.
- This game will not be run in Utah and is scheduled to terminate August 12, 1978, rather than as indicated on the game material.



2 COLLECT & WIN

COLLECT & WIN—Separate the 2 bingo number pieces at bottom of ticket and place in matching bingo number spaces on collector card. Collect numbers to complete any straight row of 4 boxes. Prize is limited to amount shown for game regardless of number of rows completed.

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WIN \$1,000				2 GAMES TO PLAY				WIN \$100			
410	425	438	441	255	323	304	315	335	323	304	315
433	455	437	458	348	361	330	362	348	361	330	362
408	403	415	FREE	FREE	FREE	FREE	FREE	301	374	351	312
FREE	418	432	421	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
WIN \$20				WIN \$10				WIN \$5			
248	257	218	278	181	118	177	108	181	118	177	108
283	278	FREE	228	FREE	FREE	FREE	FREE	127	138	162	148
FREE	260	270	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE	FREE
285	254	FREE	240	FREE	FREE	FREE	FREE	178	148	148	131

SERIES SB-39
ODDS CHART
EFFECTIVE DATE - MARCH 19, 1978

PRIZE VALUE	TOTAL PRIZES	ODDS TICKET	ODDS TICKETS	ODDS TICKETS
\$1,000	120	115,000	8,847	4,423
100	500	27,600	2,123	1,062
20	1,500	9,200	768	354
10	2,500	5,520	425	213
5	5,000	2,760	213	107
1	150,000	92	7	4
TOTALS	159,620	87	6.7	3.4

SEE OFFICIAL RULES ON COLLECTOR CARD FOR COMPLETE DETAILS.



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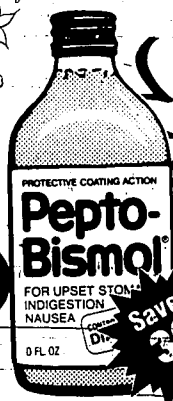
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SAFEWAY

U.S. calls surgery a fraud

MAGIC VALLEY — An Idaho assistant attorney general said it is too soon to determine what action, if any, will be taken now that a complaint has been filed by a Burley man against people promoting psychic surgery in the Philippines.

State lawyer Myrnn Stahlman told the Times-News he is reviewing the report filed by Chino Johnson, an investigator for the attorney general's office, based on a letter filed recently by Alma Clark of Burley. Stahlman said he plans to interview several other persons before deciding if there is evidence enough to make a case against anyone for promoting the overseas trips for a profit.

Any action would be based on a unanimous ruling by the Federal Trade Commission issued Sept. 30, 1975, prohibiting any commercial activity in the United States involving psychic surgery. The ruling cannot keep the surgeons from working in the Philippines.

Clark said he filed the complaint after speaking with Johnson on the matter. The Burley resident said he objects to surgeons profiting from the claims that psychic surgeons enter the body without surgical instruments, and the claim that the faith healers can remove blood clots and other foreign objects from the body.

"You can't argue with the fact that faith does heal people," Johnson admits. "That makes it very difficult to look into. We're not criticizing or objecting to any healing that comes through the various churches. Our only aim in this is to see if something wasn't done after viewing these pictures to make the people aware of what the situation is."

Johnson was referring to Mini-Cassia residents who reportedly made the trip with residents of other western states last fall after viewing a film on psychic surgery.

The American Medical Association (AMA) has taken no official stand on psychic surgery. But Frank Chappell, science news editor for the AMA, calls knifeless surgery "a complete phony performed by nightclub magicians."

Chappell cites the story of Richard and Phyllis Douglass of Seattle which was printed in the April, 1974, Journal of the American Medical Association, among other places, and quoted in the FTC hearings held prior to the order against psychic surgery.

The Douglasses, through a network of Philippine faith healers like the most renowned Filipino healer, Agapao, decided to try psychic surgery as a last resort in finding a cure for Mrs. Douglass' terminal cancer.

A doctor friend, however, advised against the trip. But when he realized the Douglasses were determined, to give it a try, the doctor gave Mr. Douglass a bottle filled with formaldehyde and instructed him to get a sample of any tissue the healers might remove from Mrs. Douglass.

After several treatments in a Manila hotel, Agapao was working on Mrs. Douglass' neck when he pulled some bloody tissue seemingly out of the flesh on her neck.

Douglass grabbed the tissue, put it in the bottle and sent it back to Seattle via air mail.

His doctor friend had the tissue tested in a local laboratory which determined the tissue to be a segment of bowel, presumably small bowel and not of human source but consistent with origin from a small animal.

"He's palming some chicken intestines and blood and telling you he got it out," Chappell says. "This man checked it and it was chicken entrails and blood."

Instead of removing tumors, the psychic surgeons are engaging in fakery, according to Chappell, and

could be endangering people's lives. He says many times people are fooled into thinking they have been cured. In actuality, their condition may have changed naturally.

"Any kind of tumor can go into a period of remission for some reason and then break out again. It can happen for reasons you cannot explain," Chappell says. "And if they hit a quack at that time, he can claim the cure. The sad part is that these people might possibly be helped by conventional medicine."

As long as the psychic surgeons are playing their tricks in the Philippines, the AMA has no jurisdiction. Authorities can take no action, according to Chappell.

In fact, the AMA has not taken an official stand on psychic surgery. Chappell says there is no law against U.S. citizens going to the Philippines for knifeless surgery.

"You can go to the Philippines and do anything you like. The patient would not be arrested anyway," he says. "It's never been a big deal. Who are we to tell them they're wrong. In most cases where healing does occur, it's mind over matter."

The FTC ruling was handed down after numerous witnesses, among them medical doctors and former patients on whom psychic surgery was performed, testified that the procedures were phony.

The 75-page FTC hearing report quoted an American couple, Donald F. and Carol Wright, who, after having surgery themselves, were so impressed they stayed on to learn the techniques. They detailed what the report termed "...the complete fakery of that phenomenon."

The report went on to say the Wrights learned to make "bullets" of blood which the healers would palm and break open during the operation to simulate bleeding as they worked inside the body.

The report said the "bullets" were made from actual animal tissue or a clot of animal blood and cotton which is made to appear like tissue coming from inside the body. The Wrights were taught how to make the bullet, how to wrap it, how to prepare the tissue, how to hide the bullet and then how to transfer it onto the patient.

The Wrights told the FTC all operations were performed by sleight-of-hand and all the psychic surgeons they observed or worked on used techniques commonly used by magicians.

The report said that besides Agapao, those surgeons included: Terte, Virgilio Gutierrez Jr., Tony Rumbio, Tony Alcantara, Romeo Bugarin, Juanito Flores, Alex Orbilo, Tony Santiago, Jose Mercado, Felicia Iral, Rosita Basco, Marcello and Rudy and Placido Pallayman.

Included in the 134 pieces of evidence introduced at the hearings was a brochure, "Questions You May Have," issued by a travel agency that claimed psychic surgery not only helped people of all faiths, but that 70 percent of those having surgery were happy with the results.



PSYCHIC SURGEONS IN ACTION
...supposedly removing tissue from a foot

Text by Ray Sullivan and Ken Hodge

Psychics draw mixed reviews

(continued from page A-1)

he was an invalid and unable to be moved. Sometimes surgery took place in the home of a Filipino. The treatments often followed set patterns. The surgeon massaged the area of the patient's body, and surgery, as described above, would take place.

In cases involving serious afflictions such as heart conditions, blindness, or paralysis, the surgeons often "removed" blood clots or tissue and told patients to go home and rest in order to give the condition time to heal.

The surgeons often said no improvement would be noticeable for at least six months.

After the two-week stay at the hotel, patients were given whirl envelopes bearing the name of the surgeon or surgeon who treated them. They donated what they felt the treatments were worth. They could, if they

wished, choose not to donate.

While questions about psychic surgery are hard to draw, this much is known:

• In recent months, many Idahoans and people from other parts of the U.S. have made the trip to the Philippines for psychic surgery. Some have returned feeling much better, not claiming psychic surgery cured them but that the experience of the whole trip deserves the credit.

• Some people finally state it was the surgery which cured them.

• Others have come back saying the operations were a fraud and not worth the trip.

• Still others have died in the Philippines of the diseases they sought to cure; others returned only to die later of the same afflictions they had before they left.

Grace Ringenberg believes Pro: she and her husband were helped

MAGIC VALLEY — Since she discovered psychic surgery and went to the Philippine Islands for treatment, Grace Ringenberg of Twin Falls says she has lost all faith in U.S. medical doctors.

"If I had anything serious, I would never go to the doctors here," Mrs. Ringenberg says.

About recent treatments by Filipino faith healers she underwent in a Manila hotel, she adds, "I would do it immediately if I had a problem come up. I wouldn't

mess with medical doctors at all."

Both Mrs. Ringenberg and her husband, Carl, flew on China Airlines to Manila recently after a friend told her about the faith healers and what she thought they could do for both the Ringenbergs.

"She (the friend) knew I had to quit sewing on account of my eyes," Mrs. Ringenberg says. "She told me she just knew they could help me."

After hearing the friend's testimonial, the Ringenbergs spent \$3,000 on the trip to

the Philippines and subsequent treatments at the headquarters of the Filipino psychic surgeons in Manila.

"My husband and I both feel it was well worth the trip," she explains. "They go clear through your whole body and check you for any malfunction. It's just fabulous. There's nothing like it."

During the course of several treatments, Mrs. Ringenberg says the surgeons removed — without the aid of a knife or other surgical instrument — a tumor she didn't know she had and scar tissue from other ailments.

She says the surgeons also treated her eyes and she expects her vision to improve over a period of time.

"They told me it would be months before I could see any perceptible gain, because eyes are slow to improve," she says. "But I'm sure that I'll see improvement."

She says her husband had been injured in an automobile accident several years ago and had suffered from severe back pains ever since, for which no local doctors could find a cure.

"After he went over there, they worked on his back and he has never had that pain since," she explains. "That in itself is worth the trip."

She says the work the faith healers did was quick and painless and their recovery from the surgery was rapid.

"In certain areas, it was a distinct improvement almost immediately and in other areas it takes time," she says. "In a certain sense, you might call it a miracle because that's exactly what it is.

"There's no way it's a fraud," she adds.

Taylor's are convinced

BURLEY — E.L. and Grace Taylor believe the two-week trip they took to the Philippines last November to see psychic surgeons benefited the health of them both.

He went to see about getting two hernias fixed and have a heart checkup. His wife went to have the surgeons operate on her back and eye.

E.L., whose wife was out of town last week, said he still has the hernias despite 11 operations in the Philippines. He refuses to blame the surgeons because he says he didn't follow instructions and wear a truss for several weeks after he arrived back in Idaho. He credits the surgery with relieving ear pressure built up on the flight from Twin Falls to San Francisco, however, pressure so bad he could not blow his nose.

"When I got over there, they went in my ears and got out blood which my head was filled with fluid until they took the

blood out of my ears." Relief was instantaneous, he added.

"It only takes ten minutes about half a minute for an ordinary operation. The last day I was there, they pulled a blood clot (nearly the size of a quarter) out of the heart area.

Mrs. Taylor's back is more pain-free than it's been in years, he said. And after the surgeons took her eyeball out and washed blood off that was behind the eyeball, he notes, her sight in that eye is much better.

Is psychic surgery a fake? "Oh, no. No way. It's an impossibility when they tell you stand right there and take a shot (picture) of it. When you're that close to something, there's no fake. And you can feel them getting that low in the organs.

"Would he go back?" "I know. If I had cancer or a tumor, I wouldn't stop at a hospital here for a second. I'd be on a plane right back over there, getting it removed."

Couple claims \$3000 trip Con: cured nothing, was just a fraud

MAGIC VALLEY — A Magic Valley couple recently had an expensive encounter with so-called "psychic surgeons" in the Philippines which they say left them with the same ailments they had before their "treatment."

The man and his wife, who requested their names be withheld, were concerned about a lump the woman had which local doctors told them might be dangerous. She was in good health except for the small lump.

One night, at the invitation of friends, the couple listened to the presentation of an Oregon man who was promoting tours to the Philippines to help people arrange

for "treatments" by the Filipino faith healers.

"He gave us a pep talk and told us what they do over there and how marvelous it was," the man recalls. "It was my wife who needed to have the work done on her — and she still needs it."

The man says after listening to the testimony of others who had been "treated" or "cured" by the healers, he and his wife decided to take the trip and were disappointed in the results.

He recalls when he and his wife arrived in Manila they met with the psychic surgeons in a hotel room for their treatments. The surgeons operated on his

wife as if they were removing the lump.

"They go through the motions and you can stand there and watch them," he explains. "But after you watch them a couple times it is easy to see they're not even opening the skin. As far as I'm concerned it is just one of those deals where the hand is quicker than the eye."

He says the supposed healers appeared to draw blood from his wife during their operation, but left no scar or wound on her after the surgery.

He says the surgeon, however, did not remove the lump.

"You could still feel it, even though they were supposed to remove it," he recalls. "They just told her it was swelling and said it would be a while before it disappears."

Since the couple returned to Idaho, however, the lump still has not disappeared and the two are considering other remedies.

The whole trip cost them about \$3,000, including the donation they made for the surgeon's services.

"We felt like if we didn't (make a donation) we might wish we had," he says. "Thank goodness I didn't donate enough to make myself feel bad about it."

Clarks are still skeptics

BURLEY — Alma and Beth Clark scheduled their vacation last November for the Philippines so they could view the psychic surgeons about whom they had read and heard a lot.

"We weren't sick. We went more as tourists to check it out. We just had aches and pains," Clark said.

Though not sick, he had 17 operations performed over the two-week stay and

Mrs. Clark had 25. He said the only difference between their arrival and departure from the South Pacific was "my pocketbook was lighter."

Clark said he could see the Filipinos had concealed objects between their fingers, which they used to simulate bleeding. Then they would draw other hidden objects out as though extracting them

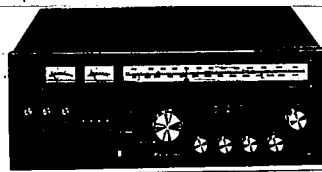
(continued on page A-15)

Panasonic Gets It All Together

A high-fidelity component system from Panasonic, provides FM/AM stereo radio, a record changer, a complete 8-track play/record deck and two Thrusters speakers. Panasonic's "Matched Components" are compatible in any combination, providing superb sound and performance.

Matched Components by Panasonic

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- FM/AM/FM stereo tuner with AFC, FM stereo indicator, and signal strength meter to aid in tuning.
- Separate bass and treble tone controls.
- Loudness compensation switch.
- Will drive two pairs of stereo speakers, either separately or simultaneously.
- Built-in 8-track play/record deck with extensive control features.



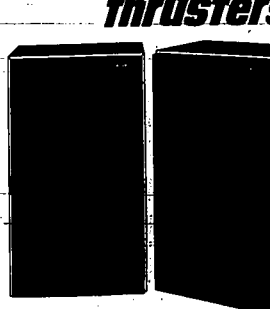
RD-3100 Record Changer

- 11" turntable platter driven by 4-pole motor.
- Low-mass tubular tonearm with stylus pressure and anti-skating adjustments.
- ADC magnetic cartridge included.
- 3-speed operation (33-1/3, 45 and 78 rpm).
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Each speaker contains a 10" woofer, a 2 1/2" tweeter, plus a 10" passive radiator or "vibra-cone." The vibra-cone gives the speaker powerful bass response, along with high efficiency. The resulting sound is very impressive.



SULLIVAN'S MUSIC

Complete System \$599.95

"Serving Magic Valley Since 1958"

Lynwood Shopping Center

KRMR: bucking the radio music establishment

By CHRISTOPHER BOGAN
Times-News writer

KETCHUM — An old gray shack with a red roof sits quietly hidden from sight behind a house and paint store on the main street through Ketchum's commercial section.

This tiny building was once a tool shed, although it looks totally deserted now. A rickety old wooden chair sits outside in the snow and mud, and empty flower boxes hang beneath the windows.

It was once a radio station with a wire shack's door and all the wires stretching from the red roof to a nearby power pole, you might swear the building was abandoned.

Yet, despite the rather shabby and unassuming exterior, the inside of this old tool shed houses the studios of KRMR

Rocky Mountain Radio, an unusual radio station which pumps out music 24 hours a day into the Wood River Valley.

The era of underground newspapers and radio stations seems to have died in this country, but KRMR is still radical in its devotion and approach to music.

The station has bucked the system and broadcasts through cable television lines strewn throughout the Wood River Valley. The only way to pick up KRMR's signal is to attach a radio receiver to a cable television hook-up in Ketchum, Sun Valley, Halley or Bellevue and then tune in 99.9 on your FM dial.

Virtually all AM and FM radio stations broadcast "over the air" and consequently are subject to the regulations of the Federal Communications Commission (FCC). KRMR, however, has sidestepped

the FCC by not broadcasting over the air.

"The FCC does not even know we exist," says Chuck Gates, a KRMR disc jockey and founder of the station. "The FCC controls the airways. Our signal does not go out over the airways. The only way you can get it is by hooking up to the existing cable system."

FCC attorneys in Washington, D.C., say that a station like KRMR is legally a music service and not a public radio station. You don't pick up Rocky Mountain Radio in your car, for instance. The station is not even licensed by the FCC and seems to be immune from the commission, which regulates other radio stations throughout Idaho and the rest of the country.

Dallas Dobro, a KRMR disc jockey, says Rocky Mountain Radio is the only cable radio station in Idaho and that only a handful of cable radio stations exist throughout the country.

But rather than flaunt this freedom and voice radical political views or shout obscenities on the radio, the disc jockeys at KRMR have taken simply to playing music — all kinds of music — 24 hours a day and seven days a week.

This single-minded devotion to playing music is, perhaps, what's most radical about KRMR. The station has stood up to advertisers and the establishment music industry and it has insisted on its right to play whatever music its disc jockeys choose. The station plays everything from contemporary jazz to rock and roll to classical to bluegrass music.

"We refuse to get locked into just one piece of the musical pie," Gates says. "You get locked into your demographic group and you can't get out of it."

Dobro says more pointedly: "Just because it sells doesn't mean it's good. It's amazing how often the record business has by-passed music."

The KRMR staff — three paid and five volunteer DJs — like to think of their station as "free form radio."

"One way you could probably categorize our station is as free-form radio, where the DJs pick out the music they want to play because they are out there with the people who have lived in this area and have lived in this area for some length of time," Gates says. "They, therefore, understand, I think, what kind of music this valley wants."

Whether or not KRMR musical programming is an accurate reading of tastes in the Wood River Valley, the station does tap an exclusively local audience, because only the locals have access to cable hookups for their radios. A tourist driving through the area will probably never learn the station exists.

This fact means businesses trying to attract tourists will not advertise on KRMR, but it also means the station avoids the seasonal advertising whims of a resort area. The station's advertisers tend



CHUCK GATES, FOUNDER OF KRMR seated at the small radio station's control board

to be a stable group of restaurants, bars and businesses that rely heavily on the local market to survive and not on the tourist market.

KRMR was born on Feb. 12, 1976. As Gates succinctly tells the story: "We bought our equipment from Great Falls, Mont., rented a tool shed for \$45 a month, reconverted it into a studio and were on the air in six days."

But there is more to the story than that. Gates and the others who came to work at KRMR were fed up with the restrictive musical formats of most other AM and FM radio stations. Both Gates and Dobro originally worked for KSKI Radio, the only other station broadcasting in the Wood River Valley.

"Basically, we felt there was a need for a station to have music that would relate to the majority population of the Sun Valley area," Gates says. "The demographics show a population mostly between 18 and 40 years old. KRMR is pretty much what Ketchum is — a melting pot of Idaho country folk to New York Manhattan

socialites to California surf cats."

"We felt that Sun Valley probably exemplifies the Rocky Mountains a lot more than Aspen and John Denver ever could," Gates remarks glibly, and so "KRMR Rocky Mountain Radio" became the station's name.

The rules of thumb for a KRMR DJ are simple, according to Gates. "Keep dialogue to a minimum and no obscenities," he says. "We don't try to promote personalities over KRMR. We play music."

KRMR disc jockeys express themselves primarily through the music they play, for as Dobro puts it: "Everybody is a music director here."

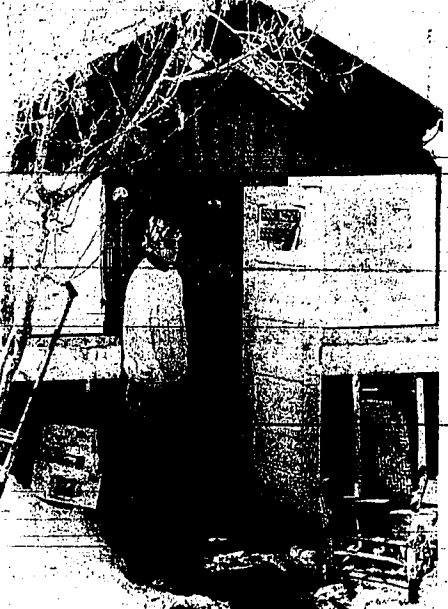
Although the station started and continues as a "bare-bones operation," it has picked up a devoted audience in its two-year existence. Gates says cable television hookups increased by about 65 percent the first year KRMR started and that the station's advertising revenues have quadrupled from about \$700 the first month to about

\$2,700 now. Still, there are critics in the station's audience, but even the critics seem to keep their radio dials regularly tuned to 99.9.

"A lot of them bitch but still keep it on," Dobro observes. "A lot of them gripe because we don't play Fleetwood Mac 24 hours a day. That's what they want because that's what they are exposed to." But continual exposure to different kinds of music does have its effect, and Dobro, who also works at a Ketchum record store, admits that people often ask for records they say they heard on KRMR.

Gates says he thinks the station will continue to grow and that sometime in the future it will apply for an over-the-air FM license with the FCC.

An FM license would significantly expand their potential audience and advertising market, but it would also force them to play by the same rules as everybody else, which could prove the greatest challenge yet to the station's radical devotion to playing music with minimal advertising and dialogue.



845 A MONTH RENTS THE STUDIO ... a converted tool shed

Psychotherapy applications suggested

Body language tells your deepest secrets

By Christopher Bogan

KETCHUM — You may not think of yourself as a gabby person, but your body is constantly tattling on the thoughts passing through your mind.

Or so believes a group of biologists who have been mapping the body and its movements to show how a person's thoughts are revealed in subtle gestures, eye movements, facial color and voice and breath patterns.

You might call it a kind of non-verbal leakage. The technical term for this sophisticated method of reading body language is "Neuro-linguistic Programming," and despite the unwieldy name, the idea behind it is not complicated.

Simply put, the theory is that all human behavior is communicative.

For centuries the Chinese have closely observed the outer body in the belief that what is happening on the outside tells a great deal about what is occurring on the inside. The Chinese have mapped the body and linked outer zones with internal organs and they have even used these maps as the basis for medical techniques like acupuncture.

But in recent years, a group of Western scientists in the

fields of psychology and neurobiology have begun trying to map the body in the belief that every physical aspect of a person is a reflection of internal thought processes.

The theory is that if you could read someone's body language well enough, you would understand something important about his or her mental processes and this information would be invaluable in psychotherapy.

Greg Bradsky, a licensed acupuncturist in California and an advocate of Neuro-linguistic Programming, believes all these ideas about body language are more than just a theory. At a recent meeting of the Idaho Association of Psychologists in Ketchum, Bradsky gave a six-hour seminar demonstrating how one can use this new technique of neurologically mapping thought processes as a basis for therapy.

Imagine it: therapists, according to Bradsky, can conceivably counsel their patients without the patients ever uttering a single word about their problems.

Traditionally, the content

and the form of thought have been separated in therapy, Bradsky observed. When a patient lies on a couch and pours out his or her problems to a psychologist or psychiatrist, the therapist usually focuses on the content of those problems while trying to help the patient.

But Bradsky says therapy can be successfully performed by observing only the form of thought as it is reflected in a patient's body.

"The only reason a therapist has to know the content of a patient's thought is out of nosiness," Bradsky says boldly. "You can do very effective therapy without knowing the content of a patient's problems."

"The process of communication between you and your client is not just verbal," he told the group of Idaho psychologists. "There are no resistant clients. There are just resistant or insensitive therapists."

Western thought has traditionally separated the mind and the body in discussions of how a person experiences the world and reality, but Bradsky rejects

this split and says, "I make zero distinction between the body and the mind. As a believer in Neuro-linguistic Programming, he claims a person's eye movements, gestures and physical expressions speak out loudly about the nature of a person's thoughts."

While an astute therapist listening to a patient talk can often identify habits of speech which reflect something about a person's manner of thought, Bradsky says you can tell similar things from a person's body language.

Bradsky points out, for instance, that people generally experience the world primarily through one or two dominant body senses and that the expressions one uses often reflect which sense it is. One person might talk about "seeing" his way clear of a situation while another might speak of "moving"

through it. "When a therapist discovers which senses dominate a person's experience and thought, then he can adjust his manner of speaking to connect with the patient's understanding and sense of things; otherwise, Bradsky notes, a therapist might be "speaking French to a Chinaman."

Likewise, the ways in which a person's eyes move when asked to think about a certain kind of experience register just this kind of information about his or her way of thinking, Bradsky claims. So by observing a patient's body language, a therapist can understand much about the patient's thought and can use this information to counsel him.

Eye movements, facial color and breath pattern, along with voice tonality, tempo and rhythm, are all key areas when reading a person's

body language, according to Bradsky.

Indeed, he claims non-verbal leakage presents a veritable fountain of information for a properly trained therapist.

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Brush aside all negatives and make your appointment now for our fabulous beauty service. Ask us to solve your hair problems.

HANDY HINT: For best results, plan to use the food you freeze within two or three months. Keep a dated inventory.

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• The Swing Set Ph. 733-0405

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Balken builders do right.



I think I'd rather be a cowboy . . .

... I think I'd rather ride the range. I think I'd rather be a cowboy than to lay me down in love and lady's chains.

— from 'Lady's Chains' by John Denver



THEY'D RATHER BE COWBOYS

... Casey and Hilly Brunson watch the action



HE'S WONDERING AT THE MOMENT

... but this cowboy got his head free and was unhurt



THE STRUGGLE IS A MIGHTY ONE ... and sometimes the goat gets the better of the situation



BUT THE MOMENT OF SWEET VICTOR makes being a cowboy (or girl) worth it

CSI near top of rodeo field

TWIN FALLS — After Friday's contest, Weber State College had a 20-point edge over CSI in the finals of the second annual Aggie Rodeo, but more CSI competitors qualified for Saturday's last night of rodeo in the Expo Center.

Walter Parks of CSI qualified in the top ten in five of six rodeo events in this week's competition, while eleven other CSI rodeo students made the finals.

Eight Weber State students qualified for Saturday night's finals by placing in the top ten in rodeo events.

Shane Prescott of CSI is first in the standings for the bareback bronc riding and Erik Smith of CSI is in top spot for saddle bronc riding.

Kevin Chaffin and Zane Wines are holding down top honors for team roping.

Lance Robinson of Weber State is in first place in steer wrestling and Kelly Wallin of Weber State earned high points in bull riding.

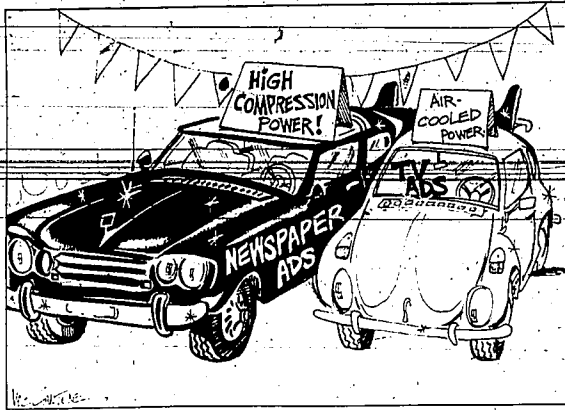
In women's competition, Sherry Murr, a former Jerome resident from Brigham Young University, has the lead in all three women's events, barrel racing, breakaway roping and goat tying.

Saturday night's competition will weed out all but the best who will receive awards for their winning performances.

At press time, Jeff Sher, a reporter for the Times-News, was leading the pack in the special news media cow chip throwing contest after pitching his chip 100 feet to wipe out the previous night's record.

Since Saturday's rodeo occurred after press time Saturday night, the Times-News will list final rodeo results in Monday's edition.

Photos by Lou Freeman and Mark Miller



DEALERS CHOICE.

THE SUPER HIGHWAY TO NEW CAR SALES

WHY A DAILY NEWSPAPER?

Why should a car dealer advertise in the daily newspaper? Sure, the factory might be doing its job, over the long haul, selling the car's name and reputation. But in today's competitive, consumer-oriented market, image is not enough. It's local advertising, right in the local papers, that steers those prime prospects into the showroom. It's this local advertising, in the daily newspapers, that helps to sell cars, service, price and, in fact, dealership. Because newspapers reach the most prospects at the best cost — a cost that a dealer (and the dealer committee) can afford.

LET'S START WITH THIS BASIC FACT.

- Just about everybody reads the daily paper. Three-fourths of all adults read the paper every day. So newspapers give the broad coverage that serves as a base for the more specific coverage dealers want to achieve with their prospects.
- People read the paper thoroughly, because they don't want to take a chance on missing anything important. For example, 81% of the men readers open to all pages of the paper... and 85% open to the general news pages. And 91% of the women readers also open to the general news pages.
- Each part of the page is well-read. So, no matter where the ad appears in the paper, the dealer's prospects can see it.

LET'S FACE IT.

Because, let's face it, dealer prospects really want help. They want to read dealer ads. When they are in the market, ready to buy, prospects will consult the auto ads. And these prospects, who do read the auto ads, read them regularly. 30% will read the auto ads every day.

In all, 84% of these new car prospects will read the auto ads in their papers at least once a week. And these customers will consult the ads in both the classified section and the other sections of the paper.

Since car dealers sell cars every month of the year, they want to invest their money where there is no fall-off in audience, no summer slump, and no seasonal re-run. And newspaper readership remains high all year. A dealer can match his advertising schedule to seasonal sales curve, without any loss of coverage.

A dealer sells cars every day of the week. Prospects shop for cars every day of the week. Two-thirds of the prospects report no preference at all on any one day of the week. Newspaper coverage is high every day of the week, so your chances of catching prospects are excellent.

So car dealers have to be consistent in advertising because 6 out of 10 new car buyers will make their decision, and make their purchase, within just two weeks of the time they start looking for a new car.

WHAT'S THE BEST WAY?

So, what is the best way to reach the most prospects in your market? Well, what about radio? A dealer could buy spots in the morning drive time, when motorists are in their cars, on their way to work. The media experts say that this is the best time to reach new car prospects with radio commercials. But this is a gamble, one spot on each of the five leading stations, during this peak driving time, will reach only 3 out of 20 prospects.

Or, a dealer could try TV. Buy a spot on each of the leading TV channels during evening prime time, and you reach 6 out of 20 prospects. But nobody buys just 1 radio spot, or 1 TV spot. You buy lots of spots, on lots of stations. And that's just it. You have to buy lots of spots, to get anywhere near the coverage of one newspaper ad. You would have to buy 6 times as many radio spots just to increase the coverage from 3 to 6 out of 20 prospects.

Because newspapers provide the broad coverage you need. Newspapers, in fact, are your super highway to sales.

NEWSPAPER READERSHIP HIGH AMONG NEW CAR PROSPECTS

And newspaper readership is highest among the best new car prospects. The people to reach with new car advertising messages.

Upper income adults, for example, are better-than-average newspaper readers. Remember that was said earlier — three-fourths of all adults read the paper on the average week day. Well, among those who make \$15,000 or more a year, readership climbs to 82%.

And here's another way to look at new car prospects. People who purchase new cars more frequently. They are better than average newspaper readers, too.

And people who own more than one car. All of the best prospects are the best newspaper readers.

But television does it just the other way around. TV does its best job covering the people who are the least likely to buy new cars. The best prospects, the upper income people, are the ones who watch the least TV, watching a total of less than 20 hours a week.

And, of course, some people just don't watch very much television at all. Here we see that one-fifth of all adults do 40% of the TV viewing. And at the other end of the scale, one-fifth of all adults watch hardly any television at all. And, remember, the heavy viewers are at the lower end of the income scale, while the light viewers are the upper-income people — the best prospects.

How does all this translate into sales for the car dealer? Can they reach prospects successfully with TV? Well, the heavy viewers, who soak up 40% of the TV viewing, include only 15% of the people that they want to reach, the new car buyers.

And down at the bottom, that 20% of the adults who watch practically no TV at all — they're going to buy 22% of the cars. Or, let's take the 2 lightest viewing fifths. That's 40% of the adults, accounting for only 16% of the total viewing. Yet they buy 45% of the new cars.

These light viewers are dealer's best prospects. But a schedule of TV commercials is going to miss most of these prime prospects. Now, let's say more spots are added to the TV schedule. Or spots are added to the factory's TV schedule. Does this eliminate the mismatch between TV viewing and new car prospects? No, what it does is pile more spots on the heavy viewers. And it continues to miss most of the good prospects, the light viewers.

Of course, one buys a TV schedule selectively, so that you get the best possible audience. And for automobile advertisers, that seems to indicate sports programs, such as football because the experts tell us that sports programs are what all the men are watching.

Well, when we divide the male football viewers into 5 equal groups, we see that one-fifth of the audience is doing nearly half of all the football

watching. But they buy only 16% of the new cars. The light-viewing fifth, the ones with better things to do, account for only 3% of the viewing. And they buy 10% of the new cars.

There is still another group — nearly half of all men watched no football at all during a 2-week test period. Yet they buy 38% of the new cars.

Can radio do it? Well, there are so many stations to choose from, in any market, that the total audience is carved up into tiny fragments.

Take a look at this example. In Cleveland, there are more than 30 stations slugging it out. And the top station gets only 3% of the adult listeners during peak morning drive time.

And even if you reached all the radio audience during morning drive time, you still would miss a lot of people. Because only 22% of the adults are tuned in to any radio station during the average quarter hour of morning drive time. This same pattern of fragmented radio coverage holds true in any market, because of the vast number of stations on the air.

But newspapers, with their broad coverage, particularly among best prospects, can bring all your potential customers together, where you can reach them all at once.

YOU HAVE A JOB TO DO

But there is one other very important factor to consider, something that these audience measurement figures do not include. That's the advertising message itself.

You have a big selling job to do, and it requires big selling power to do the job. To tell the customers about the product, and price, and EPA mileage figures, and features, and options, and warranty, and availability, and service, and location, and hours, and reputation.

It would be difficult to cram all of this vital information into a 30-second TV or radio spot.

TAKE IT FROM THOSE WHO KNOW.

Plunging with its massive \$15 billion plus sales into the heart of the television-newspaper advertising issue, Sears, Roebuck & Company, the country's largest retailer and biggest retail advertiser, is making a significant media change this year.

Those who believe that national and regional retailers are using television more as a selling tool may be surprised to learn that the Chicago-based merchandising giant is cutting back on this practice, at least locally.

In 1977's first six months, Sears increased its newspaper advertising spending by 15.6 percent in 38 key cities. Meanwhile, it cut its spot television advertising in those cities by 11 percent.

The reasons offer some insights into how a multibillion-dollar company changed its marketing direction, saw its traditional sales gains begin to slip because of it and then quickly reversed itself.

Chain Store Advertising

For first half of 1977

Newspapers	Percent change
	77.7%
Sears	plus 15.6
K mart	plus 17.0
Pennys	plus 12.6
Mont. Ward	plus 6.7

Spot Television

	Percent change
Sears	minus 11.0
K mart	plus 9.0
Pennys	plus 33.0
Mont. Ward	minus 5.0

Source: Newspaper Advertising Bureau, Media Records and Broadcast Advertisers Report.

HAVE IT YOUR WAY.

And the nice thing about newspaper advertising is that newspapers are flexible enough to fit the requirements of any budget.

You can buy anything from a classified liner ad, or a little box ad, to a full page, or even a two-page spread. Or a special section in the paper, as many dealers have done. You can run an ad in black-and-white... with one color added... or in full color. You can run all copy, or you can combine copy with illustration.

So, newspapers offer you the right coverage... with the right message... at the right cost.

STUDIES SHOW ADDING BROADCAST TO EXTEND REACH IS NOT COST EFFICIENT

One of the most popular approaches of broadcast salesmen today is to try to convince small and medium sized retailers to cut down on the size or the frequency of their advertising campaigns in the Times-News and use the "extra" money in broadcast to reach more people.

The approach sounds reasonable but it is really a very expensive way to extend reach because a majority of the audience for radio and TV are also readers of the Times-News. This means the retailer actually is adding to frequency and is paying a high price for the small amount of additional new people he might reach.

Clearly, to reach non-Times-News readers through broadcast, the cost-per-thousand is excessive. Extreme caution is suggested to retailers being confronted with this broadcast sales pitch.

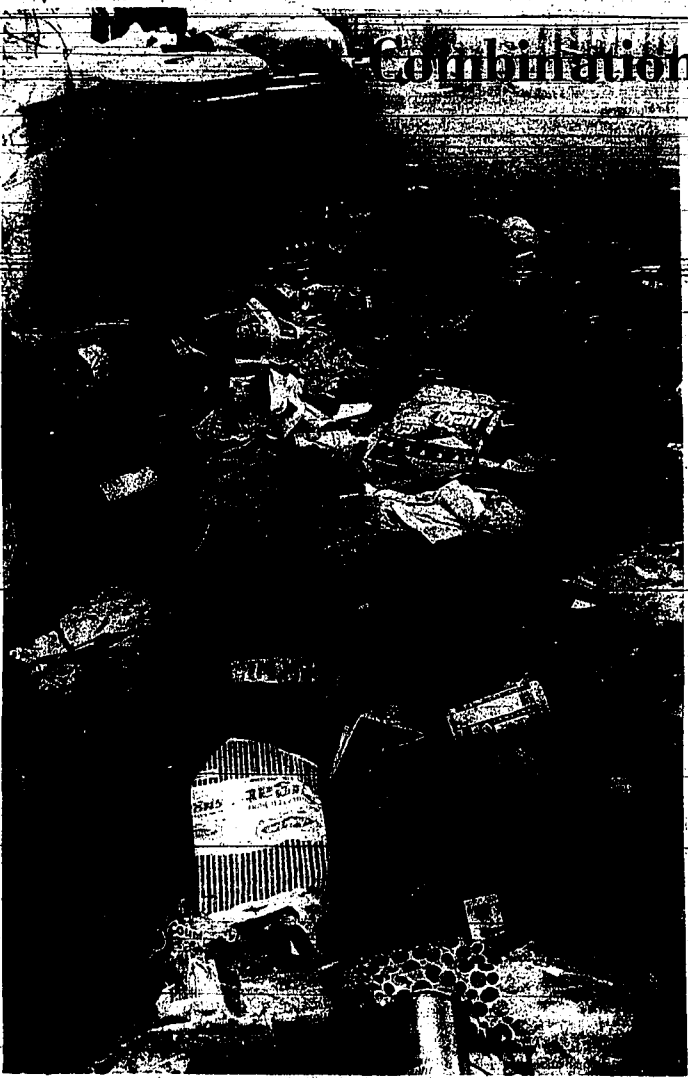
Traffic is high throughout all pages.

	Page Opening	
	Men	Women
All pages	81%	86%
Ads-only on page	75	78
Amusements	78	82
Business, finance	73	77
Classified	72	79
General news	85	91
Radio-TV	83	89
Sports	81	70
Women's pages	80	90

New car prospects consult auto ads several times a week.

Every day	% who read auto ads
2-3 times per week	38
Once a week	16
Less often	76

Combination of dogs and garbage 'stinks'



GARBAGE LAYS STREWN AND DECAYING IN ALLEY ... following the nightly prowling of roving dogs in Twin Falls

By BOB ZUCKERMAN
Times-News writer

TWIN FALLS — The dog days of summer won't begin until June but the dog days of Twin Falls began long ago.

And local residents, their alleys and yards strewn with garbage pulled from trashcans by loose dogs, are angry.

"The dogs out here are as thick as flies," complains Wright Earl of 729 Grant Ave.

"They're on the front lawn doing their business during the winter months," Mrs. Katherine Earl chips in. "I know it's not legal, but I've got a mind to get out a BB gun and shoot them all."

The Earls, like a host of other Twin Falls residents, have learned never to take their garbage out to trashcans until the day the garbage men come to pick it up.

If they take their garbage out any earlier, dogs pull it out of the cans and it ends up all over the street or alley, the Earls say.

"It makes me mad," says Deanna Corbin, who lives on Quincy Street and has the same problem.

"I have trouble with the real big dogs — St. Bernards, German Shepherds, big old sheep dogs — dumping my garbage cans over constantly," she says. "About once every other week, I have to go out to the alley and pick up the stuff. It's strung from one corner to the next."

Corbin says she keeps her garbage in cans in a wooden rack, but the large dogs reach over the barrier with their paws and tip the cans over.

"A lot of it is people who go to bed at night and turn their dogs loose," says Les Reitz, supervisor at Parks and Sons Intermountain Inc., the city's garbage collectors. "When the dogs go, they pack down the alleys and terrorize them."

Sanitation workers picking up garbage early in the morning have "seen dogs ripping big baggies out of cans and running down the alley with them, strung the stuff all over," Reitz says.

The worst parts of town are the alleys between the streets named after the presidents north of Addison Avenue, according to Reitz.

He says his office gets calls from angry people decrying the loose dogs about twice a week.

A city ordinance makes it illegal for dogs to be left unattended on city streets and alleys, but few owners seem to pay strict attention to the law, and dog catchers admit they are too few to control the problem.

Kelth Saville, city animal control officer, says 117 animals were impounded last year, many of them passed to dogs in the pound euthanasia cabinet. Only about one of every 25 dogs picked up had the required city license, according to Saville.

"I wish I were God, but it's not that simple," says Fred Jurasek, animal control officer. "We are an insufficient number to catch all the animals. People call us and expect us to be at a hundred

different places at once. It's an unreasonable expectation... We just don't have wings. We can't fly."

"What do they expect a 67-year-old man to do? Run races with dobermans?" asks Jurasek, noting his age. The other two animal control officers are older than 40 he says.

Hired last October, Jurasek says more strict laws and more dog catchers might help reduce the problem, but the real answer is people.

Dog owners have to accept the responsibility for their animals, he says.

These complaints about the runaway pets agree.

"I love dogs, but they're like kids," Corbin says. "If they're not taken care of properly, you find them loose in other people's yards, causing problems."



UNLEASHED, UNFENCED, UNLICENSED DOG ... takes a sniff at garbage cans

Magic Valley

DDT debate rises anew

By KEN HODGE
Times-News writer

MAGIC VALLEY — Hazards involved with the recently banned, nine-year-old ban on DDT outweigh any benefits Magic Valley bean growers would gain from one application of the chemical, according to an Idaho Fish and Game official.

"We don't even know what these things do to humans," Bill Webb of the Idaho Fish and Game Department in Jerome, says. "We do know they're extremely toxic."

Webb and other fish and game officials are preparing written comment opposing a request by the Idaho Department of Agriculture for "restricted use" of DDT for a one-time application in Magic Valley to kill western bean cutworms.

The officials will send their comment to the Environmental Protection Agency which has final say over the request.

Wilson Kellogg, Idaho's director of agriculture, has asked the EPA to allow Magic Valley farmers to spread as much as 1/4 pounds of DDT per acre on 200,000 acres of bean fields in the area to control cutworm damage.

"They are talking about an awful lot of land and an awful lot of DDT," Webb says. "It's a big enough thing that we think we ought to come out in pretty vigorous opposition."

Webb says farmers want to use DDT because it is highly toxic to insects and a little of it goes a long way and lasts a long

time in the soil.

"There's so much we don't know about these chemicals," Webb says. "Once it gets in the soil, it is there a long time. It has the highest residual of any of the chlorinated hydrocarbons (a family of toxic chemicals)."

The long half-life, or the time required for half the original amount of chemical applied to decompose, is an advantage to farmers because they can get longer protection in their fields from one application.

But DDT has been proven to be hazardous to other living things and its long-lasting effects can crop up in other animals in other places for years after application, Webb says.

Kellogg is asking for a much higher rate of application per acre than was ever allowed by law before DDT was banned nine years ago, Webb charges. The concentrated dosages on bean fields in Magic Valley could have a devastating affect on other forms of life, he says.

(continued on page B-2)

T.E. County considers planning check list

TWIN FALLS — County commissioners revealed Friday they are considering a "check list" requirement for all subdivision or housing development in rural Twin Falls County in lieu of the 20-acre limitation in the proposed comprehensive land use plan.

The check list was explained Friday afternoon to a group of farm owners who met with the commission to gain early adoption of a county plan at the earliest possible date.

As explained by Twin Falls County Commission Chairman Merl E. Leonard, the list would include such things as protection of irrigation laterals and canals, waste ditches, fences, property utility and road easements, acceptance of existing environmental conditions, and protection of groundwater in the area.

Leonard said the county commissioners are considering making the list a requirement of the land use plan. If this is done, he said, each builder or developer, regardless

of the size of his acreage, would have to complete each of the 16 items on the check list and obtain signatures of neighboring property owners, the health district, and canal company officials and others to prove to the zoning board and administrator clearance had been obtained.

"In this way, the builder would have to visit with his future neighbors who would have to live with his development. We would know before he was issued a building permit that he had reached an

understanding and accepted the fact that he might be living next to a dairy or a feedlot," Leonard said.

He said the check list method should also advise neighbors of what the new landowner has in mind in the way of building and what the building permit would allow.

Most of the persons meeting with the commissioners asked them to go ahead with the check list but to use it to augment the 20-acre lot limit rather than replace it.

(continued on page B-2)

today

Police seek witnesses

TWIN FALLS — Police in Twin Falls have asked for citizen assistance in connection with a rash of vandalism over the past several days.

Detective Capt. Tim Qualls said there were 29 cases of broken windows and malicious damage to automobiles and homes during the past week. He said anyone who may have seen or who sees individuals throwing objects through windows in either the residential or business areas is urged to contact the police station with information and descriptions if possible.

Qualls said the persons need not identify themselves and added if they do not wish to call the police department they may call his home, day or night at 733-7646.

"We have had numerous cases of broken windows in homes, stores and automobiles in the past few days, and we would like to find the responsible parties," he said.

Condition still critical

TWIN FALLS — A young Twin Falls woman, injured in a single car rollover south of here Wednesday, remained in critical condition Saturday afternoon in St. Alphonsus Hospital in Boise.

Hospital attendants said she is being treated for severe head injuries and has remained unconscious since the accident.

Tawnya Sue Butler, 23, was one of three persons in a Jeep which went out of control on curve on the 101-500-pah road south of Twin Falls late Wednesday morning. The vehicle rolled and skidded more than 300 feet before coming to rest on its top beside the Highway.

Miss Butler and another passenger, Geraldine Climer, were thrown out as the vehicle rolled. The driver, Glenn Alvin Houk, 47, was charged with driving while intoxicated. He was treated for multiple lacerations at Magic Valley Memorial Hospital. Miss Butler was taken by helicopter to Boise Wednesday afternoon.

Mrs. Clara Bednar

Woman spreads Easter spirit year-round

By BONNIE BAIRD JONES
Times-News writer

TWIN FALLS — If you can't do something to help your neighbors, your life isn't worth much. That is Clara Bednar's philosophy and she is a living example of it. For the past 13 years she has worked as a volunteer at the Easter Seal Center in Twin Falls helping handicapped children with exercises and other therapy.

Every spring she puts her rake, shovel and hoe over her shoulder and walks the 1 1/2 miles from her home to the Easter Seal Center to make a flower garden because she feels the children enjoy it and gain some benefits from brightly colored flower beds. She furnishes the petunias and other plants and does the work.

One day while on her way to plant flowers at the center a man stopped her and asked if she would be willing to work for him, taking care of his yard.

"I guess he thought I did yard work and he figured he needed my help," she says. "I laughed about it and told him I think about it."

At 77, she says she needs the exercise and doesn't mind the walk to the center.

"I never learned to drive so I walk to the center every Monday to work and on other occasions when they call me," she says.

Her busy schedule would put most 25-year-olds to shame. When she isn't working at the Easter Seal Center she is probably baby sitting for someone, at no charge, or rolling bandages for her church. She also works at the hospital as a member of the Magic Valley Memorial Hospital Guild, performing volunteer patient services or helping with other "pink lady" chores.

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community. I had to roll bandages the next day so I turned her down, but I thought about it all night. The next morning I called her and asked if she still needed me.

"I rolled bandages until 1 p.m. and then went to her home at 1:30 p.m. so she could keep her doctor appointment. I found out the baby was adopted and the doctor told her that day she was going to have her own baby. I was always glad I changed my mind."

In addition to baby sitting and volunteer services, Mrs. Bednar has a number of neighbors whose yards, homes and pets she takes care of while they are on vacation or out of town.

"The last time one of my neighbors left, he asked me to take care of the dog. This included giving the dog pills twice a day," she says.

One of her possessions that she says is "worth a million dollars" is a note of appreciation from one of her neighbors.

Mrs. Bednar has one of the largest lawns in Twin Falls and it is surrounded with flower beds. She mows her own yard.

"That's my best exercise, except for walking to the Easter Seal Center," she says of the double-sized lot behind her home.

Mrs. Bednar takes care of her own large home and keeps her flower beds and shrubs looking attractive.

"When my husband died five years ago, I was lonely. I didn't want to play cards and thought I should be able to find something more worthwhile to do with my time. My neighbor, Ione Reeder, came up with the answer when she took me to the Easter Seal Center. I worked with Carline Hill, Larry Ek and many others. Now I'm working with Tommy Davis.

"When I first started I didn't think I could do it," she says. "It is hard work and it is hard to work with the handicapped youngsters, but I didn't want to be a quitter so I stuck with it. I'm sure I enjoy it more than the children."

"I've never been sick in my life. My doctor tells me to keep doing what I am doing. It agrees with me. And that's just what I plan to do."



Bonnie Baird Jones/Times-News

Easter joy year-round

CLARA BEDNAR has been a person like speech therapy.

CLARA BEDNAR has been a person such as Tommy Davis, her Easter Seal Center volunteer for 13 years. She has been helping young like speech therapy.

Valley obituaries

Aubrey Clair Johnstone

JEROME — Aubrey Clair Johnstone, 76, died Thursday afternoon in St. Benedict's hospital after a brief illness.
Born Nov. 13, 1902, in New Pexco, he spent his early life, and attended school in Juliette. He came to Shoshone with his parents in 1909. They moved to Jerome in 1910 and he attended the Grandview School here. He held a job as a bookkeeper from land northeast of Jerome for a farm.

He married Florence Larsen in Shoshone Sept. 30, 1925. They lived northeast of town until 1947 when they sold their farm and moved into Jerome. In 1948 they purchased another farm southwest of Jerome and farmed there until 1949, when they purchased their present farm northwest of town. He was a charter member of the Jerome Elks Lodge 1785.
Surviving are his wife, Jerome; a son, Dale Johnstone, Jerome; one daughter, Mrs. Donovan (Alice) Yingst, Anchorage, Alaska; one brother, Albert Johnstone, Gresham, Ore., and four grandchildren. He was preceded in death by three brothers, two sisters, five half-sisters and one half-brother.

Funeral services will be conducted at 2 p.m. Monday at the Hope Funeral Chapel by Blahop Terry S. Lee. Concluding rites will be at the Jerome Mausoleum under the direction of the Jerome Elks Lodge 1785. Friends may call at the chapel Sunday afternoon and evening and Monday until 1:30 p.m.

Virgil L. Bateman

JEROME — Virgil L. Bateman, 59, Jerome, died at St. Benedict's hospital, Friday evening, following a sudden illness.
Born July 27, 1918 in Jerome, he was reared and attended schools there. He served in the U.S. Army in 1942 and returned to Jerome following his discharge.
He married Rafaela Carela in Elko, Nev. In 1953 he went to work for OR Tire Store in Jerome and was working there at the time of his death. He was an avid bowler and had served as president of the Junior bowling league in Jerome.

Survivors are his wife, Jerome; one daughter, Deborah Lynn Bateman, Jerome; three brothers, Ivan, Calvin and A.G. (Slick) Bateman, all Jerome; three sisters, Mrs. Alvin (Bertha) Hackworth and Mrs. R.L. (Bernice) Conklin, both Jerome, and Mrs. Gail (Helen) Staley, Murray, Utah. He was preceded in death by one sister and one brother.

Funeral services will be conducted at 2 p.m. Tuesday at the Hope Funeral Chapel by Bishop Roy L. Olsen. Burial will follow the funeral services at a milestone cemetery. Friends may call at the chapel Monday until 9 p.m. and until 1:30 p.m. Tuesday.

Mary Isobel Barclay

BOISE — Mary Isobel Barclay, 73, Boise, died Thursday at her home of natural causes. She was a former resident of Jerome.

Born April 20, 1894 in Lewiston, she graduated from Lewiston High School and later graduated from the University of Idaho in 1928, where she was president of the Kappa Kappa Gamma Sorority. She received her master's degree from Trinity College in Washington, D.C. in 1927.

She returned to Idaho and taught school at Leadore in Jerome until she married Kenneth Martin Barclay July 11, 1931 in Lewiston. They lived in the Magic Valley area until moving to Boise in 1947. Her husband died Aug. 6, 1973.

Mrs. Barclay was an active member of the League of Mary and Altar Society of St. John's Cathedral in Boise and was presently a member of the Sacred Heart Catholic Church.

Survivors are three sons, Kenneth M. Barclay, Jr., Coeur d'Alene, James A. Barclay, Sacramento, Calif., John P. Barclay, Boise; a daughter, Mrs. Anthony (Sally) Morrisroe, Boise; three brothers, Andrew F. Vassar, Joseph M. Vassar, both Lewiston; C. Thomas Vassar, David City, Calif.; nine grandchildren, numerous nieces and nephews. She was preceded in death by a grandson and three brothers.

Rosary will be recited at 8 p.m. Sunday at the Hansen Mortuary Chapel in Rupert. Mass will be celebrated at 11 a.m. Monday at the St. Nicholas Catholic Church by Father John Koelsch as celebrant. Burial will be in the Rupert Cemetery Monday. Friends may call at Hansen Mortuary Sunday afternoon and evening and prior to services Monday.

Evalina Diraud

RUPERT — Evalina Diraud, 77, Rupert, died Friday afternoon at her home in Rupert of a sudden illness.

Born Dec. 13, 1901 at Nephi, Utah; she moved from Nephi to Blackfoot where she attended school.

She married Marius Diraud Nov. 2, 1922 at Logan, Utah. He preceded her in death May 27, 1954. She has lived in Canada and in Rupert where she has been residing.

Mrs. Diraud was a member of the Catholic Church.

Survivors are three daughters, Mrs. John (Justine) Pino, Pocatello; Mrs. Richard (Corlene) Reemer, Hazelton; Mrs. Melving (Jeanne) Hirming, Seattle, Wash.; one son, Maurice A. Diraud, Rupert; four sisters, Mrs. Adrienne Eryaud, Rupert; Mrs. Matilda Buckley, Rupert; Mrs. Tille Jensen, Idaho Falls; Mrs. Irene Marcoux, Juliette, Quebec, Canada; three brothers, Armond Grimaud, Smyrna, Utah; Alfred Grimaud, San Diego, Calif.; Albert Grimaud, Montreal, Quebec, Canada; 15 grandchildren and 10 great-grandchildren.

Rosary will be recited at 8 p.m. Sunday at the Hansen Mortuary Chapel in Rupert. Mass will be celebrated at 11 a.m. Monday at the St. Nicholas Catholic Church by Father John Koelsch as celebrant. Burial will be in the Rupert Cemetery Monday. Friends may call at Hansen Mortuary Sunday afternoon and evening and prior to services Monday.

Effie Mae Spargur

GLENN'S FERRY — Effie Mae Spargur, 92 — Glenn's Ferry, died Friday at a Mountain Home hospital.

Services will be announced by Humphreys' Funeral Home, in Mountain Home.

Joseph Sullivan

WENDELL — Joseph Sullivan, 78, Wendell, died Saturday of natural causes. Services will be announced by Leeper Mortuary in Wendell.

services

HAZELTON — Services for Joyce Arlene Andrus, 34, Hazelton, who died Thursday, will be conducted Monday at the First Presbyterian Church in Twin Falls by Rev. Rollin Kirk. Burial will be at the Hazelton Cemetery under direction of White Mortuary.

FILER — A funeral for Ella E. King will be held Monday in Filer. Burial by Chapel, Burial will be in Sunset Memorial Park. The family will meet friends from 6 to 9 p.m. at the mortuary.

Valley hospitals

Magie Valley Memorial

Admitted
Mrs. Darwin Perkins, Melbourne Davidson, Larry Hansen, Grace Spang, Earl Williams, Mrs. Clyde Morgan, Mrs. Kevin Leslie, Mrs. Michael Brown, all Twin Falls; Enoch Wall, Buhl; Dell A. Holmes, Heyburn; Lillian Hampton, Mrs. Lloyd Smith, both Buhl; Francis Utz, Eden, Lloyd Leonard, Filer; Nicholas Trevino, Paul Louis Cheney, Burley; Lloyd Swickard, Jackpot, Nev.; James Manning, Burley.

Dismissed
Joseph Koch, Cecilia Schumacher, Dennis Crawford and daughter, James Richardson, Amanda Carey, Rappley baby boy, Dagmar Noel, Glenn Houk, Mrs. Hardy Bond, all Twin Falls; Troy Bradshaw, Castleford; Mr. James Prunty, Jerome; Mike Adams, Prunty; Omer Anderson, Buhl; Alberto Savalas, Gooding; Mrs. Norman Ferrin, Rupert; Mrs. Vernon Gebauer and son, Mary Egbert, both Paul; Herbert Patterson, Bliss; Mrs. Aarot Hunt, Bellevue.

Births
Sonto to Mr. and Mrs. Michael Brown, Twin Falls; Daughter to Mr. and Mrs. Kevin Leslie, Twin Falls.

Deaths
Theodore Ragen, Buhl.

St. Benedicts

Admitted
Mrs. Randy DuMars and son, Boise.

Dismissed
Mrs. Kathleen Coleman and son, Jerome; Mrs. Randy Jacobsen and son, Wendell.

Gooding County

Admitted
John Kelly, Hagerman; Dan Gorrell, Twin Falls; Evert Rogers, Gooding.

Dismissed
Frank Jones, Eaul Cook, Tim Miner, Mrs. Andrew Robinson, all Gooding.

Cassia Memorial

Admitted
Ed Rasmussen, Bertha Poppe, Mary Green, Bill Bingham, Burley; Donna Mears, Rupert; Elta Cranney, Oakley; Patricia Norman, Heyburn; Linda Schrenk, Dolco; Debra Smith, Malta.

Dismissed
Bill Fisher, Christine C. Herman, Theda Walker, Fred Windes, all Burley; DecAnn Barrus, Peggy Clark, Marcy Boldt, all Rupert; Patricia Norman, Heyburn; Charlene Pickett, Murtaugh; Donna Mears, Rupert.

Births

Sonto to Mr. and Mrs. Kirk Pickett, Burley; Mr. and Mrs. Stan Cook, Mr. and Mrs. Carl Shrink, Declo. Daughter to Mr. and Mrs. Samuel Smith, Malta.

Mindokid Memorial

Admitted
Kyle Adams; Paul; Betty Osterhout, Declo; Mina Roden, Rupert.

Dismissed
Jerry Tucker, Ernie Courtneyman, both Burley; Jack Full, Cindy Anderson, Eva Southern, all Heyburn; Fred Barrus, Jay Simons, both Rupert.

Births

Daughter to Mr. and Mrs. Keith Osterhout, Declo.

Special Jerome school board meeting changed

JEROME — A special meeting of the Jerome school board has been changed from Monday to Tuesday at 8 p.m. at the school district office in Jerome.
The extra board meeting was scheduled by trustees at their regular meeting earlier this month.
To be considered are the effects of a recent no-smoking enforcement policy at the high school and the date for a proposed plant facility levy election.
Also on Tuesday's agenda are an auction appraisal, a teacher resignation and school trips.

Hazelton will seek water system

By LARRY SWISHER, Times-News Writer

HAZELTON — A meeting of Hazelton residents has resulted in unanimous agreement in favor of the city's second try for a water system improvement project but indicated no change of plans should be made.
About 30 to 35 citizens, including most city officials, attended the Thursday night public meeting at the Hazelton Elementary School to hear information about the proposed project and discuss the need for it.
It was partly organized at a

town meeting the week before when a plan was initiated to encourage community participation through a volunteer telephone campaign to contact Hazelton residents personally about the meeting.
Mayor Kermit Douglas said the city council-sponsored meeting is the first of two required by the pre-application procedures of the Department of Housing and Urban Development's community development block grant program.
A second meeting will be scheduled for, later next

month will deal more with alternatives and possible changes in the project, Douglas said.
Douglas said those at the meeting agreed unanimously on the need for the project and said the city "should go ahead and push for it as much as we can."
Last year the city applied for \$200,000 from HUD for the project but did not receive a grant.
Tom Flemming, director of the Region IV Development Association, Twin Falls, said in Idaho this year there will be

about \$3.4 million available in towns in rural areas in the HUD program, but competition for the 100 percent funding grants will probably be fierce, Flemming said.
This year at the meeting approved a resolution to proceed with Hazelton's grant request from HUD for the project, he said.
City Engineer Gary Marshall of 3-15 Engineers, Twin Falls, presented a preliminary plan of the project calling for some new water lines, a redwood storage tank and two wells.
The storage tank was to be located in the city park, but residents and city officials indicated they prefer it in another location, Flemming said.
Acquiring land for the tank will increase the cost of the project somewhat, but "if they're going for it (the grant), they might as well get it," he said.
That is HUD's idea with having public meetings. They don't want to have a project end up where half the people don't want it."

The increased grant application will not alter the city's chances of receiving funding, because it is still well under the maximum limit, \$500,000, he said.
The application process includes three phases of filings. Hazelton has completed the first phase by sending HUD the first form of its pre-application package stating the city is interested in the project.
"Pre-application will follow. Then if HUD approves funding, more public hearings would be required.
Region IV is working with the city and will help with the project application.
Of approximately \$8.2 million available this year under the HUD program, almost \$3.6 million is designated for use in Ada County as a metropolitan area, and another \$1.2 million is designated for the next four largest cities in the state.
Hazelton's water system has been plagued by low pressure and an inadequate supply for several years, Douglas said. A moratorium on annexation has been in effect for more than a year because of the lack of water, and there is concern about inadequate pressure in some areas to fight fires.

'Moonies' arrested in Burley

BURLEY — A trial date remains to be set for a member of the Rev. Sun Yung Moon's Unification Church arrested by Burley Police Thursday for soliciting money, a Cassia County Magistrate-Clerk said.
Stephen Sprague, 25, of the Boise branch of the Unification church, posted \$150 bond Friday afternoon after being held in jail on a misdemeanor charge of soliciting money without a license in a business parking lot Thursday afternoon.

Sprague was arrested along with another church member who was confined to a wheelchair, police said, identified as Catherine Eliza Brock of White Center, Wash. The charge against Brock was dropped at the arraignment.
The action comes as a U.S. District judge in Cheyenne, Wyo., ruled in a case involving DDT that "Moonies" that an ordinance there banning

door-to-door solicitation violates free speech rights of the church members and the Cheyenne resident who wanted to receive pamphlets they were distributing.
On the blotter of the Twin Falls police, two calls were logged this week by residents complaining members of an unidentified church group were soliciting door-to-door. The blotter noted the persons doing the soliciting were "sent on their way."

Even in Idaho, in the mid 1960s, government personnel completed a study of the effects of DDT after a spray campaign in which the U.S. Forest Service broadcast DDT over 500,000 acres of the Salmon National Forest in central Idaho.
The target of the dusting campaign was the spruce budworm, a destructive forest insect, but the forest has many other inhabitants which were also affected, according to Webb.
"We found it in the grouse, elk, deer, even in fish, anywhere it was sprayed around," Webb recalls. He says in those years the F & G even warned people not to eat elk meat because they had

found high concentrations of DDT in it.
"Many insects which serve as food for fish populations died in the DDT onslaught, according to Webb, reducing food supplies for the underwater populations.
In the eastern U.S. other damaging evidence against DDT helped lead to its final ban in 1972, according to Webb. Where it had been used heavily, eastern researchers found DDT present in all manner of organisms.
They found many raptors, such as peregrin falcons and eagles, laying eggs with unusually thin shells. The shells often broke before the young had a chance to hatch.
Since DDT's ban, Webb says, populations of endangered birds have begun to make a comeback in the East.
"The studies have completed which accurately pinpoint effects of DDT on humans, though they concentrated on the chemical have been found in mother's milk and other human tissues.
Twin Falls extension entomologist Robert Stoltz lists other alternatives to the use of DDT to kill bean cutworms are on the market. The EPA recently boosted the legal concentration of Sevin farmers can apply to their fields, according to Stoltz.
Stoltz says another chemical, Thiodan, though not sufficiently tested, shows promise as a cutworm deterrent.
Stoltz also says part of the problem in Magic Valley bean fields is that the worms are larger than normal and the trend may not continue in 1978.
Webb says bringing back the use of DDT would not be worth the risk involved.
"I was a bit surprised it has come out of the closet this after nine years," he says.

Fish and game officials will oppose DDT use

(continued from page B-1)
"It is a high enough concentration it could kill fish outright if it got into the springs," Webb says. "We don't know what it will do to the spring water. I would think the trout growers would be concerned."
He says other animals, especially raptors, are known to suffer ill effects from ingestion of small amounts of DDT that pick from sources in the environment.

When DDT was banned nine years ago, Webb says there were reports of data documenting harmful effects of the chemical on diverse animals where ever it had been applied.
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County plan reviewed

(continued from page B-1)
Lyle Able, who owns farm land adjacent to the Filer city limits and on U. S. Highway 30-33 about two miles from Filer, said he favors a 20-acre limit, or even a 40-acre limit, if he feels the way the land use plan is now written it would give no more protection than the present five-acre minimum for housing.
Commissioner Ann Cover admitted the joint planning board, of which she was a member, may have erred in revising the plan and the 20-acre limit would still allow subdivision without a public hearing.
"In revising the plan which originally required 80 acres minimum division of land in the range zone and 40 acres in agriculture zones in the present over-all 20-acre minimum division, we neglected to say 'in agricultural zones' which would eliminate the zone change and therefore the public hearing in the event of any revision of the 20 acres," Mrs. Cover explained.

She said there are now about \$2 million worth of new homes being built on the land just above the springs her ranch has utilized for domestic water for 50 years.
"I am told my only recourse is to go to court after, and if, the homes pollute my springs. Just how much of an argument is one rancher going to have against the owners of those expensive homes once they are built and being occupied?" she asked the commission.
Leonard told the group the board would like to have a final plan draft agreed upon and ready for a final public hearing within the next 30 to 45 days.

Doris Couch, Nelson Valley, who served as chairman of the Friday meeting, said she favors the 20-acre minimum as the best protection available.
McClure will speak about his bill in an address to the Pomona Grange at the Twin Falls Grange Hall at 8 p.m. Monday, the Senator's office announced Wednesday.
The address is one of a series of appearances by McClure in Idaho next week while Congress is recessed for Easter.
The senator is scheduled to appear Monday at several Magic Valley functions.
McClure, and his wife, Louise, will be honored at a Republican reception to which other Idaho candidates for office this year have been invited.
It is open to the public and begins at 5 p.m. at the Turf Club in Twin Falls.

At a Twin Falls Chamber of Commerce breakfast beginning at 7:30 a.m. at the Holiday Inn, the senator will speak about the status of energy and agriculture legislation and answer questions.
At 9 a.m. McClure is scheduled to appear on a KLIX radio program to discuss the same legislation and the Panama Canal treaties.
In Burley at noon, McClure will attend a chamber of commerce luncheon at the Elks Club.
A meeting of the newly organized Hazelton-Eder Republican Women, which McClure will have attended, has been canceled.
McClure will move on to Idaho Falls and other parts of the state Tuesday. His office said he will host two major agricultural symposiums and address civic groups and school government classes during the week.

Chief Deputy James Munn of the Twin Falls Sheriff's office said the two, Pooky Arambula and Manuel Flores, both Twin Falls, contacted officers about 4 p.m. and he and another deputy, Harold Jensen drove to the area to remove the remains from the crevasse.
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BARBS

By PHIL PASTORET
A delightful eccentric is a soul who has more than \$100,000.

The only some cheap clothes disintegrate the first time they are washed and where?



An old-timer is a fellow who recalls when penny valentines didn't cost 10 cents.

Shin is a man with a wet toe who flinches if it is splashed at day's end and will tell you how a man who didn't eat lunch.

Chuck at a tender age would be grateful if some many people weren't squeamish about rubbing elbows with sinners.



Forget-me-knots are what are tied after impulsive proposals on Valentine's Day.

Our favorite local beauty and watering spa is closing after 70 years to make way for a police station. The boys in blue won't even have to move from their tables.

McClure slates visit to Twin Falls Monday

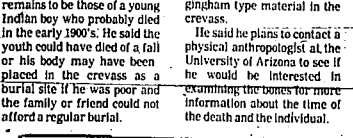
MAGIC VALLEY — U.S. Senator James A. McClure, R-Idaho, will be in Twin Falls Monday to release details of his proposed legislation to amend the 160-acre limitation of the 1902 Reclamation Act.
McClure will speak about his bill in an address to the Pomona Grange at the Twin Falls Grange Hall at 8 p.m. Monday, the Senator's office announced Wednesday.
The address is one of a series of appearances by McClure in Idaho next week while Congress is recessed for Easter.
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It is open to the public and begins at 5 p.m. at the Turf Club in Twin Falls.

Hunters discover old human skeleton

TWIN FALLS — Two young men, rockchuck hunting in the Salmon Dam area Friday afternoon discovered a human skeleton which officers say appears to be the remains of an Indian who died some 75 years ago.
Chief Deputy James Munn of the Twin Falls Sheriff's office said the two, Pooky Arambula and Manuel Flores, both Twin Falls, contacted officers about 4 p.m. and he and another deputy, Harold Jensen drove to the area to remove the remains from the crevasse.
At 9 a.m. McClure is scheduled to appear on a KLIX radio program to discuss the same legislation and the Panama Canal treaties.
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Comfort

We offer comfort to the bereaved family while making all of the funeral arrangements for them.



Reynolds

FUNERAL CHAPEL
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Member IFDA and NFDA
Addison Ave. E. Twin Falls, 733-4900



It's Kentucky-Duke in NCAA cage finals

ST. LOUIS (UPI) — One way or another the South will rise again. Kentucky and Duke, two of Dixie's top basketball powers, each reeled off semifinal victories in Saturday's NCAA tournament—and will face each other in Monday night's championship game.

The top-ranked Wildcats dropped No. 6 Arkansas 84-59 while No. 9 Duke took No. 11 Notre Dame 94-80. "I said from the beginning that a club like this could be the greatest team coming together at the end of the year," said Kentucky coach Joe Hall of the Blue Devils. "Our seniors are going to have to use their desire to overcome that enthusiasm."

In the opener the Blue Devils rode on the strength of 18-year-old center Mike Gminski, who scored a game-high 29 points. Duke made it to the final round once before, losing to UCLA in 1964.

The Wildcats went to smooth shooting Jack Givens to put away Arkansas. The 6-foot-6 senior forward fired in a game-high 23 points as Kentucky showed some of its own speed in restraining Arkansas' threepronged attack of Ron Brewer, Marvin Delph and Sidney Moncrief.

"Whoever said Kentucky doesn't have any quickness ought to have his head examined," said Razorback Coach Eddie Sutton. "I didn't realize they could play as good a man-to-man defense as they did."

The Wildcats previously have won four national titles, the last coming under legendary coach Adolph Rupp in 1958.

Kentucky seemed to be in command late in the second half as it built a 57-51 lead. Then Sidney Moncrief of Arkansas and Truman Claytor of Kentucky exchanged baskets before the Hogs struck back.

With 4:05 to go, Marvin Delph scored a basket to reduce Kentucky's lead to 59-55. The Wildcats then went to a full court press, and with 3:36 remaining, Moncrief was fouled in the backcourt by Kentucky's Kyle Macy and made one of two free throws to bring the Razorbacks within three.

Arkansas reserve Alan Zahn followed Moncrief's missed foul shot with a tip-in to

make the score 59-58. James Lee then added two points for Kentucky with 2:21 to go. But Zahn, who has played in the sludgy all-year-of Arkansas "three basketees", then made one of two free throws to bring the Hogs within two points again.

Givens scored Kentucky's final points on a layup with 1:54 remaining and the Wildcats were able to successfully kill the clock with 1:10 to spare.

Arkansas was led by Ron Brewer with 15 points while Delph had 15 and Moncrief 13. The trio had carried Arkansas all year. Lee, perhaps the best sixth man in the nation, added 13 points for Kentucky and was the only other player to score in double figures for the Wildcats.

Kentucky, winners of the Midwest regional, lifted its record to 29-2 while the Hogs, completing their most successful season, dropped to 31-3.

As expected, it was a question of speed versus power. Kentucky, relying on Givens' 11 first-half points and solid work by Lee, pulled to a 32-30 halftime advantage. Neither club was able to thoroughly establish itself.

The Wildcats came from a 128 deficit to push ahead 17-14. Moncrief, who shot nearly 60 percent from the floor this year, led the way for the Hogs with nine points in the opening half.

Kentucky, which was rattled by a tight Michigan State zone in the Midwest regional finals, had some problems with the Hogs' 2-1-2 defense. Center Jim Counce did a workman-like job underneath and helped limit the Wildcats to two big men — Rick Robey and Mike Phillips — who had just five rebounds between them in the opening half. But it was not without its price.

Counce and Steve Schall, the other Arkansas forward, each picked up four quick fouls.

In the opener, sophomore center Mike Gminski's 29 points paced the Blue Devils' upset but Coach Bill Foster's young club nearly succumbed to their inexperience and the pressure of their first NCAA semifinal appearance. They squandered a 14-point second half lead and barely held on to beat the more experienced team.

Fortunately, the Blue Devils were able

to hold their poise at the free throw line and hit on 32 of 37 foul shots which proved to be the margin of difference.

Notre Dame wiped out the Blue Devils' big lead with a fullcourt press and some clutch long range shooting and trailed by only two points 88-86 with 33 seconds left.

The Irish appeared to have gained the upper hand when Stan Wilcox stole Duke's inbound pass, but Don "Duck" Williams missed a 20-foot jumper and Blue Devils sophomore John Harrell and Kelly Tripucka chasing the rebound. Harrell dropped in both free throws to give Duke a fourpoint lead.

"I was getting ready to call time out," said Notre Dame coach Richard "Digger" Phelps. "If we were disorganized in the offensive zone, I wanted to call time and set up for the last shot. But Duck put it up, I thought it was a good shot — he shoots well from the wing and the shot was there."

"It was about a 23-foot shot," Williams said. "I thought I could make it but it fell short. When I got the ball, I faked a pass to Kelly Tripucka underneath and their two defenders closed in on him. The shot was there so I took it."

The combination of Gminski, Junior Jim Spanarkel and freshman Gene Banks proved too much for Notre Dame. Banks, one of the most heralded freshmen in the country, finished with 22 points, while Spanarkel added 20.

Notre Dame was led by Williams with 16 points and Tripucka had 12. "It was a fantasy," said Spanarkel when asked when he first started thinking about the finals. "It was so far away but now it's reality. We're in the championship."

"Obviously we're disappointed in losing," said Phelps. "But we're not disappointed in the way we lost. We have a lot to be proud of — we made a gallant comeback. If Duck hits that shot, anything can happen in that final 20 seconds. We showed we belonged in the final four."

The loss ruined Notre Dame's effort to become the only school in NCAA history to win a football and basketball crown in the same academic year. Notre Dame's football team was crowned national champion last January after beating Texas in the Cotton Bowl.



TOPPLED Dwane Casey of Kentucky still has his eye on the ball although he's been knocked over by Arkansas' Alan Zahn. Kentucky nipped Arkansas 64-59 to gain the NCAA championship game against Duke.

Taking up room

Duke calm at foul line

ST. LOUIS (UPI) — The inexperience of Duke's youthful basketball team almost proved fatal in the closing minutes of Saturday's tight 90-86 semifinal victory over Notre Dame in the NCAA basketball tournament, but the Blue Devils' poise at the foul line saved them.

The ninth-ranked Blue Devils went to the line 37 times and came away with 32 points during the game, and their free throw shooting was vital down the stretch as they failed to score a field goal in the final 3:55 while nearly squandering a 14-point lead.

It was in the last minute of play that Coach Bill Foster wondered if his young club might not succumb to its inexperience and fold under the pressure.

"Whoever said Kentucky doesn't have any quickness ought to have his head examined," said Duke guard Jim Spanarkel with a laugh. "Ours or his?"

Foster said he wished his team had not

been forced to the free throw line in the second half when the momentum moved to Notre Dame. The Blue Devils went into the bonus with more than six minutes left.

But each time Duke hit from the line, Notre Dame came right back, and between the fouls and two Irish time outs, Foster was worried about the clock.

"They stopped the clock so much, I was about to call a mechanic," he said. "The clock ran out at just the right time for us."

Duke sent its fans into "Blue Devilium!" using a 2-3 zone and an ability to move the ball past a Notre Dame press. Guard John Harrell, who hit several clutch foul shots down the stretch, helped set it up for Duke.

Both Banks — who won the battle of the famous freshmen against Notre Dame's Kelly Tripucka — and center Mike Gminski — took a 10-0 punishment

during the game. Banks tangled with Irish center Bill Laimbeer, and with the televise camera at the end of the court.

But Gminski said the game was not as physical as he had expected.

"The press had said that Notre Dame was a bunch of football players," he said. "I got the impression they'd come out throwing elbows and playing dirty. That wasn't the case at all."

So Duke, after surviving the Atlantic Coast Conference, a tough east regional and Notre Dame, is in the finals. Spanarkel thinks the pressure his team has gone through may hit home in a couple of weeks, but it doesn't show now.

"It was a fantasy," he said, when asked when he first started thinking about the finals. "It was so far away but now it's reality. We're in the championship."

Comeback too quick for coaching

ST. LOUIS (UPI) — Notre Dame's lightning quick comeback against Duke in the closing minutes of its NCAA semifinal game Saturday turned out to be too fast even for its own coach.

The Fighting Irish, down by 10 points with 2:53 remaining, forced error after Duke error with a full court press to pull within two points at 88-86 with 21 seconds remaining.

Guard Stan Wilcox then stole a Duke inbound pass and dribbled the ball off Notre Dame's resident clutch artist, senior guard Don Williams. But a Williams jumper with 12 seconds left bounced off the rim into the hands of Duke's John Harrell and the Irish eventually went down to a 90-86 defeat.

"I was getting ready to call time out," said Notre Dame coach Richard "Digger" Phelps. "If we were disorganized in the offensive zone, I wanted to call time and set up for the last shot. But Duck put it up. I thought it was a good shot — he shoots well from the wing and the shot was there."

"It was about a 23-foot shot," Williams said. "I thought I could make it but it fell short. When I got the ball, I faked a pass to Kelly Tripucka underneath and their two defenders closed in on him. The shot was there so I took it."

Notre Dame trailed 43-29 at halftime and dropped back by as many as 14 points when freshman Eugene Banks converted a three-point play with 3:55 remaining to give Duke an 80-66 lead.

Notre Dame will play in the NCAA consolation game prior to Monday night's championship game.

Sports

Duke's Cinderella finish haunts Kentucky's coach

ST. LOUIS (UPI) — Joe B. Hall want to break Cinderella's glass slipper Monday night.

Hall, coach of the top-ranked Kentucky Wildcats, will send his team against Duke in Monday-night's NCAA championship game. Hall knows his team can win but is worried about the mystique — that has brought Duke to the final game.

"A tournament like this sometimes is won by a Cinderella team," Hall said after his team downed Arkansas 64-59 Saturday. "They come together at the end of the year with a lot of enthusiasm and march into the tournament."

"Duke has that enthusiasm," Hall added. "We have to match Duke's desire."

Hall said he watched on television the first half of Duke's victory over Notre

Dame but did not permit his players to think about the championship game before beating the Razorbacks.

"Arkansas runs a shuffle offense under the basket but we forced them out of their offense," Hall said. "And our zone defense did a good job when we got in foul trouble."

Truman Claytor took his fourth foul with about four minutes gone in the second half and Jay Shidler, sent to replace him, had his second and third fouls within forty seconds.

"Jay's mother is very sick, and he visited her last night in a hospital in Evansville (Ind.)." Hall said. "We were glad to have him in the game."

Hall credited big Rick Robey with thwarting the Arkansas offense by his guarding of Jim Counce at the basket.

"We changed the tempo of the game," Robey said. "Our defense was the difference."

Robey is looking forward to battling the Blue Devils Monday night.

"We knew that whichever team we played — Duke or Notre Dame — we would be up against a physical team," he said. "I think we'll match up with Duke pretty good."

Jack Givens, who led Kentucky against Arkansas with 23 points, said, "I don't think we ever played a team like Arkansas and they caused us some problems, obviously. But we adjusted to them and got control of the game early."

Givens admitted he does not know much about Duke but said, "By game time Monday night, we'll know all there is to know about them."

Arkansas' shooters picked wrong time to go 'cold'

ST. LOUIS (UPI) — The collection of the most accurate shooters in the nation picked the wrong time to go cold.

The sixth-ranked Arkansas Razorbacks, who carried a nation-leading .549 accuracy rate from the field into Saturday's NCAA semifinal game against Kentucky, hit just 47 percent of their shots in falling to the Wildcats, 64-59.

Sidney Moncrief, who converted 59 percent of his shots during Arkansas' first 34 games, hit just five-of-11 against Kentucky and blew both a layup and an eight-foot jumper in critical situation in the second half.

Marvin Delph, a .562 shooter this season, hit only five-of-13 shots against Kentucky and fellow 6-foot-4 jumping Jack Ron Brewer, a .537 shooter, connected on just five of his 13 shots.

"I had good shots," said Delph, "but they just didn't fall for me. They didn't seem to be falling for anybody."

Arkansas Coach Eddie Sutton preferred to credit the Kentucky defense for the poor shooting of his team.

"I didn't realize they could play as good man-to-man defense as they did," Sutton said. "They were outstanding; they extended us out. We didn't execute as we

would have liked but their defense played a big part in that. Their defense was the biggest surprise."

It was only the fifth time the potent Arkansas offense had been held under 60 points in a game this season as the Razorbacks' record fell to 31-4 despite their collective poor shooting.

Brewer, Delph and Moncrief, as usual, led the Hogs in scoring. Brewer finished with 16, Delph 15 and Moncrief 13.

Arkansas will close his season in the NCAA consolation game Monday night against Notre Dame.

Boston wins hockey title

PROVIDENCE, R.I. (UPI) — Freshman Mark Fidler and sophomore Tony Menzinger each scored two goals Saturday to pace Boston University to a 5-3 victory over Boston College and the championship of the 31st NCAA Hockey Tournament.

BU junior defenseman and captain Jack O'Callahan, credited with six assists in the two-game tournament, was named Most Valuable Player. It was the third NCAA title for the Terriers, 30-2, all of them coming in the last eight years.

Highland spoils Twin Falls' opener by taking doubleheader

TWIN FALLS — The Highland Rams ruined Twin Falls' baseball opener Saturday afternoon when they took a doubleheader sweep 4-2 and 3-0.

Bruin Coach Ron Watson was disappointed in the lack of scoring punch but overall saw some things that he liked. "We're going to be a right-our defense is going to be pretty good, our pitchers are a little young and inexperienced but overall, it's just a matter of work," he said.

Oliver opened with a double and scored when Kalivas delivered a single. Oliver also scored the last run in the seventh without aid of a hit.

Highland did all its nighttime scoring in the first inning when Clark led off with a double, Evans lived on an error that let Clark score and Zebe was issued a walk. The other two runs scored on another error and a pair of groundouts.



Grabbing possession. INTENT Eugene Banks of Duke grabs a round away from Notre Dame's Bruce Floers and Kelly Tripucka during their semi-final NCAA game Saturday.

49ers plan to build new power around Simpson

SAN FRANCISCO (UPI) — Record-breaking running back O. J. Simpson has become the foundation of the 49ers' dream of building the San Francisco 49ers into a National Football League powerhouse.

In his first major deal since taking over as general manager Monday, Simpson pulled off a blockbuster trade Friday by acquiring Simpson from the Buffalo Bills in exchange for five draft choices — believed to be the 49ers Nos. 2 and 3 picks this year, No. 1 next year and Nos. 2 and 4 in 1980.

"What appealed to me was not having to give up any good football players, or our No. 1 draft choice," an elated Thomas said. "Otherwise, we wouldn't have made the trade."

"When I saw we were getting close, there was no way I was going to pass it up. When you get a 30-year-old running back of this stature, he should, barring injury, play at least three more years. And if he does that, he'll be one of the finest acquisitions we've ever got."

For Simpson, a native San Franciscan who went onto stardom at the University of Southern California before joining Buffalo in 1969, it was a dream come true.

"I'm ecstatic," he told a crowded news conference. "As a kid, I was a 49ers fan — before I went to USC. I never missed a single 49ers' game. I always dreamed, too, of leading the 49ers to a championship. Now I'll have that chance."

"I hope to play at least two years. My knee (which was operated on last season) has given me any trouble. I've been doing some running and playing tennis. I think it needs only a little strengthening."

"I still have a great enthusiasm for the game," Simpson said. "I still love to play football. As long as I can be effective, and I think I can, I'll play."

After winning the Heisman Trophy at USC, Simpson was the NFL's first player taken in the draft. Playing with a weak Buffalo team, Simpson, nonetheless, excelled.

In 1973, he rushed for an NFL record 2,003 yards, averaging 6.0 yards per carry that season. He also went over the coveted 1,000-yard mark in rushing four other times and has scored 57 touchdowns on the ground and another 12 on pass receptions.

Last season, hampered by the injured knee, he fell to his second lowest rushing total, 557 yards. In nine seasons, he has gained 10,183 yards — which puts him within reach of the all-time NFL record of 12,312, set by Jim Brown.

With the acquisition of Simpson, San Francisco now will have two Heisman Trophy winners in the backfield. Quarterback Jim Plunkett, a Simpson adversary while at Stanford, won the award in 1970.



Happy with trade

ECTASTIC O. J. Simpson, left, takes with Coach Pete McCulley and San Francisco 49er owner Edwin Bertolo, center, during press conference Friday when it was announced Simpson had been traded from Buffalo to San Francisco. Simpson said he was pleased because he'd a 49er fan since childhood.

King meets Evert for tennis crown

PHILADELPHIA (UPI) — Sixth-seeded Billie Jean King outclassed Virginia Ruzici of Romania, 6-1, 6-2 Saturday night to earn a berth against top-seeded Chris Evert in the finals of a \$100,000 women's tennis tournament.

Evert, the defending champion, made the finals of the Philadelphia tour stop for the fourth straight year with a 6-3, 6-2 semifinal victory over fifth-seeded Virginia Wade.

Sunday's final match is worth \$20,000 to the winner. King, continuing her comeback from a third knee operation, had her serve and volley game working to near-perfection against the 23-year-old Ruzici, who had upset eighth-seeded Kerry Reid to gain the semifinals.

King won the first five games of the opening set, breaking Ruzici's service in the second and fourth games by forcing mistakes with her rushes to the net. The 34-year-old San Mateo, Calif. veteran won the set after Ruzici hit a return of service wide.

King, who has won all eight sets she has played this week but still is not satisfied with her game, broke Ruzici in the first game of the second set with a beautiful drop-volley. She broke her again in the seventh game when Ruzici hit a wide backhand and won the match when her opponent hit a forehand into the net.

Evert and Wade, the defending U.S. Open and Wimbledon champions, respectively, looked as if they were going to stage a long, close match. In the first game, which went to deuce seven

times, Evert held her service after fighting off four break points and both players held as Evert led 3-2.

But Wade's effective-volley game began to desert her in the sixth game and she lost her serve after hitting a half-volley wide to go down 4-2. The steady Evert, who kept Wade running along the baseline with the precise ground strokes, then won the set when Wade netted a return of serve.

The 23-year-old Evert, of Fort Lauderdale, Fla., in her second tournament since returning from a four-month layoff, broke Wade in two of the first three games of the second set.

Wade, ranked fourth on the tour this year, hit a forehand wide to go down 1-0 and after Evert held her serve, the 32-year-old native of England hit a half-volley long to go down 3-0 as she tossed her racket toward her chair in disgust. Wade could not break Evert and the match ended after she hit a backhand long.

Arguello wins on third-round KO

LAS VEGAS (UPI) — Alexis Arguello, the world junior lightweight champion, stopped southpaw Mario Mendez at two minutes of the third round of their scheduled 10-round non-title bout Saturday at Caesars Palace.

Arguello, a 25-year-old Nicaraguan who owns a 54-3 record, recorded his 48th knockout in disposing of the left-hander from Los Angeles and Yucatan, Mexico. The bout was a prelude to the 12-round heavyweight fight between contenders Earnie Shavers and Larry Holmes.

Arguello, 134, did little during the first two rounds as the 135-pound Mendez backed up. But in the third, a right opened a cut around Mendez' eye and then very coolly, Arguello, who once held the WBC featherweight title but gave it up due to weight-making problems, dropped Mendez twice.

The champion used a combination to drop Mendez for an eight count and then backed him again with two rights to the chin. Referee Buddy Basilio then halted the match.

Arguello, who won the WBC crown with a 10th-round TKO over Alfredo Escalera in Puerto Rico Jan. 29, has been mentioned as a possible opponent for undisputed lightweight champion Roberto Duran of Panama later this year.

Montclair gains AIAW cage finals

LOS ANGELES (UPI) — Montclair State's Carol Blazewski scored with three seconds remaining to send the game into overtime Saturday and then scored again to help overcome an eighth-point Wayneand Baptist lead and give Montclair a 90-88 victory in the AIAW women's basketball tournament.

The UCLA Bruins met Maryland in the final round for the AIAW title.

Blazewski managed a game-high 41 points, 30 of them in the second half, beating by one point the Pauley Pavilion scoring record she set Thursday night and ending her college basketball career with a total of 3,191 points.

Pat Cotnam and Andrea Szteremega added Blazewski with 12 points each in her game.

Jill Rankin scored 33 points, Marie Kocurek added 20 and Valerie Goodwin pitched in 16 to help Baptist, which took a 49-33 halftime lead.

The game was tied nine times, four times in the last minute before a crowd of 6,500.

Spurs trip K.C.

OMAHA (UPI) — George Gervin scored 40 points Saturday night to establish a San Antonio season scoring record in leading the Spurs to a 132-130 victory over Kansas City.

Rankin, who needed 38 points to go one point over the old mark of 2,000 set two years ago by James Silas, has scored in double figures in 153 of his 154 NBA games.

Otis Birdson, who sparked a fourth-quarter Kings' rally, finished with a career-high 32 points, while Scott Wedman scored 30, with 16 coming in the first half.

The Kings led by as many as 14 points in the first quarter before the Spurs, leading the Eastern Conference's Central Division by six games, battled back to the lead for good at 5:50 with three minutes left in the first half on a layup by Larry Kenon, who scored on a long downcourt pass.

Bullets down Hawks

LANDOVER, Md. (UPI) — Guard Kevin Grevey scored 14 second-half points, including four in the final two minutes, Saturday night to pace the Washington Bullets to their fourth straight win, 98-95 over the Atlanta Hawks.

Grevey made two foul shots with 1:45 remaining to give the Bullets a three-point lead, 94-91, and a 15-foot jump shot seconds later to make it 96-93 as the Bullets held off a late Atlanta comeback.

The Hawks, who have lost nine straight on the road, came within a point on a layup by Charlie Criss with 33 seconds left, and had a chance to go ahead when Washington's Bob Dandridge was assessed an offensive foul with 17 seconds remaining. But, after a timeout, Atlanta blew its final chance when John Drew traveled, nullifying a basket. Mitch Kupchak sealed the game with two foul shots.

Dandridge finished with 18 points, while Grevey and Kupchak had 16 apiece. Elvin Hayes had 15 points, 11 rebounds and seven blocked shots. Eddie Johnson paced Atlanta with 26 points, 19 of them in the first half. Drew added 21.

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3,000 joggers set sights on six new tennis courts

TWIN FALLS — For the leisurely jogger who would like to put in a few laps on the Twin Falls High School track Thursday, the best advice is to stay away. There will be about 3,000 others there competing for a spot on the track.

The 3,000 people are students in the Twin Falls School system who are jogging in a jog-a-thon in an effort to raise money for six tennis courts to be built at the high school.

The project is the brainchild of Twin Falls high school student-body president Steve Crowley who has been pushing since last fall to raise approximately \$60,000 for the six courts to be installed at the high school.

Crowley organized the jog-a-thon involving all the students of the district. "We ordered 1,800 packets and had another 3,200 printed up," he said of the packets which contain the instructions and the pledge sheets for those who are running to raise money.

The students will contact people and ask them to pay for each lap that is run. The amount to be paid for each student for each lap or the raise is up to the individual making the pledge.

The money will be collected later and then turned over to the school district for construction of the courts, Crowley said.

When asked if there was a guarantee that the money collected by the students would be used only for the new tennis courts, Twin Falls School Superintendent James Savin said "It's understood. Yes, there's a guarantee."

If the students fail to raise enough money to put in the tennis courts, Savin said it would be up to the school board to decide whether the district would pay the extra to put the courts in.

Estimates of the cost of the courts vary from a high of \$60,000 to a low of about \$1,000.

Jack Edman, owner of a Salt Lake construction firm, said six courts installed in Twin Falls by his firm would cost \$45,000 as a base price and \$3,000 for travel and living expenses to come to Twin Falls, and an extra \$3,000 for higher asphalt costs here.

Edman said the courts would be ready to play on and nothing would have to be added. That cost did not include lighting, however.

A spokesman for the Canyon Tennis Courts Company in Salt Lake said lighting is not really essential. "A lot of people are choosing not to light the courts because it's light until nine o'clock. The lights on a tennis court would just attract vandals," he commented. He added that the cost of

lighting the courts could run as much as \$5,000 to \$6,000 per court.

That \$51,000 estimate from Edman is just an estimate and could be low. Twin Falls Parks and Recreation Director Chad Brown said: "It is a fair price and the company can do the work. It is a good price, he added."

It may take some time before anything would be done. "Whether and if the courts are constructed depends on how much the students raise. If the district has to add money and how long it takes for bids to be advertised and received and when the contract will be awarded."

Crowley said about \$1,500 has already been raised through a computer dance and a baked goods sale one of the high school service clubs. He said another \$3,000 has been pledged by the Twin Falls Tennis Association for bang bands.

The courts would be open to the public when not in use by school students and would save time and money now used by the district to bus the physical education students to Harmon Park for tennis lessons, Crowley said.

Whether the complete cost of the courts is raised is up to the 3,000 students out on the track Thursday running and up to the generosity of the people of Twin Falls.



ALL DRESSED UP with no place to play, Twin Falls student body President Steve Crowley hopes his jogathon idea of Thursday helps raise about \$50,000. If it does, Crowley and other area tennis players, will have six courts to use on the high school campus immediately behind where Crowley is sitting now.

Bowl Game takes Gulfstream handicap

HALLANDALE, Fla. (UPI) — Greentree Stables' Bowl Game, who won his first race 38 days ago, came from behind Saturday for an upset victory in the \$150,000 Gulfstream Park Handicap.

The stretch-running gelded son of Tom Rolfe, making his first appearance in a stakes race, was guided under the wire by jockey Jorge Velazquez, two lengths ahead of long shot True Statement, with even money favorite Silver Series another 1 1/2

lengths behind. Silver Series went to the front at the head of the stretch and gave his all under jockey Angel Cordero Jr., but his high weight of 128 pounds was too much. That left the race a close stretch run.

Bowl Game, carrying a featherly 112 pounds, ran the 1 1/4 mile in 2:30.55, 1-1/5 seconds off the track record. As third choice of the crowd of 17,356, Bowl Game paid \$10.50, \$6.20 and \$3.20 across the board.

Elmendorf Farms' True Statement, ridden by Alfredo Smith Jr. and carrying only 108 pounds, paid \$23.80 and \$7.20, and completed a perfecta worth \$192. Silver Series returned \$2.40 for show.

Bowl Game earned \$100,000, five times more than his previous earnings for three victories in a maiden race and two allowance tests.

As a field of 11 broke from the gate, Mickey Solomon had Nearly On Time running in front with the Argentine horse Adriaico and Capital Idea in close pursuit.

Capital Idea took over the lead briefly on the turn to the backstretch but Nearly On Time moved back to the front and Silver Series moved up to third. At that point, Bowl Game was running seventh.

As the field pounded into the stretch, Nearly On Time gave up the chase and Silver Series went to the front, but couldn't hold the lead.

Bettors lost more than \$71,000 bet on Silver Series in the win and place pools.

Irishman has world cross country title

GLASGOW, Scotland (UPI) — Ireland's John Treacy sprinted away from Russian Alexander Antipov and Belgium's Karol Lismonet at a half mile from the tape Saturday to win the World Cross-Country title by three seconds in dreaching rain and cloying mud.

The 20-year-old Irishman, an accounting student at Providence University, completed the 12,300 meter course in 39 minutes, 25 seconds. Guy Arbogast, Boulder, Colo., and Craig Virgin, Eugene, Ore., finished five-sixth to push the U.S. team into second place in the team race behind surprise winner France.

"I wanted to get a good start so I wouldn't get a lot of mud in my face," said Treacy. "After a mile I took the lead but I see it I could break them. They were still there so I thought I would sit it one out. I knew I had the speed because I have been running a lot of short races indoors in the United States."

While Antipov and Lismonet took the individual silver and bronze, England won the team bronze when Tony Simmons outpaced Arbogast for the individual fourth place.

The Russians were fourth and the defending champion Belgians fifth in the team standings.

Arbogast praised his mountain training for his high placing on the undulating Bellahouston circuit.

"It was just 1.34 x g's I was able to move on the hills better than I thought," said Arbogast.

Earlier, Julie Shea, Raleigh, N.C., led the U.S. women's team, another silver medal in the team event, finishing fourth behind individual champion Gretchen Watz of Norway and the Romanian Natalia Narasescu and Maricela Purica.

In the junior race, dominated by the U.S. for the past four years, the American runners could only manage seventh place overall. England's Mick Morton took the individual gold medal ahead of Canadian Rob Earl.

England edged Canada for the team trophy.

Rice enjoys seeing scoreboard again

WINTER HAVEN, Fla. (UPI) — Before he got his eyes checked, Jim Rice had trouble seeing the numbers on the scoreboard.

That was no problem Saturday as Rice, outfitted with a pair of temporary contact lenses, went two-for-three to help the Boston Red Sox trounce the Chicago White Sox, 12-7, in exhibition play.

"My eyes had deteriorated really badly," Rice said. "I knew my eyes, especially the right one, were getting worse, but I didn't realize they were as bad as the team showed."

Rice usually wears glasses off the field, which allowed him to keep putting off the checkup so he wouldn't get the bad news he expected. Finally, in Puerto Rico last week, his vision got too poor to be ignored any longer.

"I've had problems picking up the ball at times before, but in Puerto Rico the numbers on the scoreboard — especially the zeros — kept running together when I looked at them. Then I knew it was time to do something drastic."

So Rice flew to Boston Wednesday, an off day, for an eye exam and contact lens fitting.

Texas coach likes Wyoming situation

LARAMIE, Wyo. (UPI) — North Texas State basketball coach Bill Blakely, the latest prospect to interview for Wyoming's head coaching vacancy, is "extremely interested" in the job, Wyoming athletic director George C. McCarty said Saturday.

McCarty showed Blakely the city Saturday. The Wyoming athletic director formally interviewed Blakely Friday and the candidate met UW President William D. Carlson.

"I know he's extremely interested in us, but he has to get home and discuss it," McCarty said.

Blakely — coach at the Denton, Texas, school — could be named to replace Don DeVoe, who resigned to take the head coaching job at Tennessee.

"Usually when somebody comes in they have to go back home and discuss it with his people and his family," McCarty said. "Unless we are vitally interested in someone, we wouldn't bring the man in."

The early front runner for the Wyoming job — University of Nevada at Reno head coach Jim Carey — declined for family reasons, McCarty said.


"His son is an outstanding high school player in Nevada and this is his junior year. He (Carey) didn't want to leave."

St. Bonaventure Coach Jim Satalini also was approached for the job but he declined before negotiations progressed to the on-campus interview stage, McCarty said.

Jaskie tops bowlers

MILWAUKEE (UPI) — Fred Jaskie of nearby Greendale, Wis., won his first pro title Saturday when he defeated Marshall Holman 208-158 in the finals of the Milwaukee stop on the bowling tour.

Jaskie, a six-year veteran, won \$15,000 and Holman, Medford, Ore., won \$8,000. The title qualifies Jaskie for the Tournament of Champions, the annual conclusion of the PBA winter tour.



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Holmes reminds of young Ali in whipping Shavers

LAS VEGAS, Nev. (UPI) — Heavyweight contender Larry Holmes, fighting in the familiar style of the young Muhammad Ali, completely confused and frustrated slugger Earnie Shavers in their 12-round bout Saturday at Caesars Palace and earned a one-sided unanimous decision.

Holmes, 210, a 6-foot-3 former Ali sparring partner, used his jab to hit and run tactics from the opening bell to the final one to outpoint the 35-year-old fourth-ranked puncher.

There were no knockdowns but Shavers was cut on the left cheek and was nearly decked in the closing seconds of the bout when he was hammered by a furious Holmes combination.

Nor 27-0, the fifth-ranked Holmes was way ahead on the cards of judges Harold Buck, Dave Moritt and Joe Swessel.

Swessel and Buck both had it 120-100 for Holmes under the World Boxing Council's 10-point must system, meaning that they each gave Holmes every round in the fight. Moritt called it 119-109 for the 8-5 favorite.

It was the first major test for Holmes, who once earned \$125 a week as a sparring partner for Shavers. A seventh-grade dropout from a family of 12 children, Holmes, whose career has been guided from the start by promoter Don King, was paid \$100,000.

Shavers picked up a check for \$275,000 but it could have been one of his last big paydays.

"I don't know when it will be but I've talked to Ken Norton's people and we want to make a fight with Holmes as soon as possible," King said in the ring after the decision was announced.

Norton was designated the WBC's heavy-weight champion after the group withdrew recognition from Leon Spinks after he refused to meet Norton after winning the title from Ali. Spinks, however, is still recognized as heavy-weight champ by the World Boxing Association and the New York State.

Shavers won the 10th round on Moritt's score card but was shut out completely on the cards of Swessel and Buck. The judges had been instructed not to call any rounds even.

Shavers, who had to chase Holmes in the same manner he had to against Ali in losing a 15-round title bout decision to him last Sept. 29, saw his record drop to 54-1. "Going into the fight he had won eight of his last 10 and knocked out seven opponents. He was ranked No. 4 by the WBC while Holmes, who was facing his fourth top 10 opponent, was listed as No. 5 contender."

It looked as though Holmes would take Shavers out a couple of times but he was content to step

back and resume his constant jabbing. Following instructions from manager-trainer Ritchie Giachetti, the latter, Holmes began and finished the fight with steady jabs and constant movement in both directions.

Holmes started fast in the opening round and didn't let an opposing split in the back of his trunk bother him. For the balance of the audience of about 3,000 persons and a national television audience, Holmes pulled a new pair of trunks over the torn ones between the fourth and fifth rounds.

The crowd got excited when Shavers landed a long right in Round Two and then scored with a right cross, but Holmes replied with a good left hook and then a left-right.

The bald-headed Shavers just smiled at the back-peddling Holmes. The foot race continued in the third and, as Shavers missed with four wild punches, Holmes tagged him with a right lead. Shavers' lip was cut slightly in that round but it didn't prove to be a factor.

When Shavers, also 210, hit Holmes with a low blow at the end of the round, he apologized to the taller man. It was more of the same in Round Five as Shavers tried to get inside. Mimicking Ali, Holmes played patitackee, using both gloves to keep Shavers at a distance. It was in that round that Shavers' cut cheek became noticeable. The cut, however, wasn't near his eye and had little to do with the outcome.

Shavers talked to Holmes in Round Six and even trapped him in a corner once. As Giachetti screamed for Holmes to move, the lighter looked at him and winked his eye. Holmes finished the sixth with a five-punch combination.

Holmes' confidence seemed to grow in the seventh. He knew he was in complete control and hadn't allowed Shavers to land any of the big bombs which helped him knock out 52 opponents. Again copying Ali, Holmes finished the round, his best, with a blazing series of hooks and uppercuts.

In the eighth, it was Holmes doing the talking. As Shavers' left eye began to puff up, Holmes, following Giachetti's urging, began bouncing and dancing around the ring in the ninth. Knowing that he was well ahead on points, Holmes wanted to play it safe.

"Through the final three rounds, Holmes continued to be a moving target. A couple of times Shavers came in running with looping, right hands. More often than not, they missed their mark. Holmes finished the 11th with a solid right uppercut. In the final round, Holmes' nose was a little bloody but he felt he had the decision locked up."



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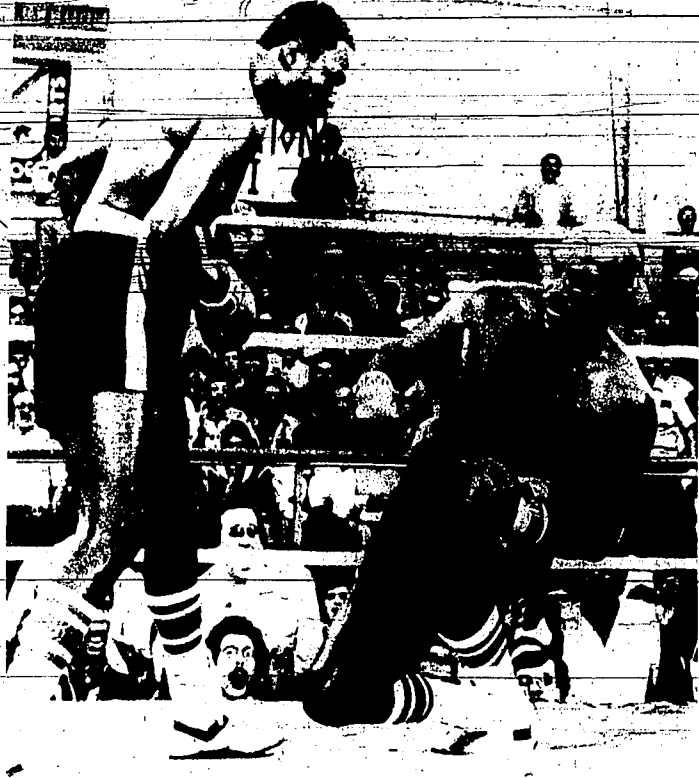
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BEATEN Earnie Shavers almost goes down for the count after Larry Holmes yanked him over in the 12th round of the world heavyweight elimination bout in Las Vegas Saturday.

Jenkins accepts new role as relief pitcher



FERGUSON JENKINS

POMPANO BEACH, Fla. (UPI) — Fergie Jenkins is a big boy now. There's no need sugar-coating the truth for him anymore. Whatever it is you have to tell him, he can give it to him straight and he can accept it.

Billy Hunter figured that all along.

He had to tell Jenkins something he knew wouldn't make him jump up and down in pure delight, but he also knew the 34-year-old right-hander, back with the Texas Rangers again after two seasons with the Boston Red Sox, would understand the situation.

"What the situation with the Rangers boils down to is that John Matlack, Doyle Alexander, Doc Medich and Dock Ellis will be Hunter's four regular starters, and that means Jenkins, who didn't pitch a single inning of relief last year, will work chiefly out of the bullpen this year."

Hunter broke the news to him like this:

"I'm going with four starters, maybe only three the first few weeks. At the moment, I don't plan on you being one of them. I do plan on you helping the club in spot starts and in long and short relief. I will not overwork you as far as relieving is concerned. Nor will I work you three days in a row. I'll see that you get proper rest."

Jenkins listened silently.

"I know you haven't been a reliever," said Hunter, doing his best to ease the transition for the Canadian-born Jenkins, who is starting his 14th season in the majors.

"Oh, yes. I was," Jenkins corrected the Rangers' manager. "Under (Leo Durocher, I once got into 61 ball games."

"That was in 1966 with the Cubs. In his second big league season, after coming over to them from the Phillies in a deal for pitchers Bob Bull and Larry Jackson. That's how far back Fergie Jenkins goes insofar as the last time he ever pitched relief."

But no one has to tell him the score now even though he has been a starter the past 11 years and has won 20 or more games in six of those years.

"I'm in a different role now," says Jenkins, catching

his breath for a few minutes after finishing his running in the Rangers' camp.

"Long relief is something I did when it was a kid. It's really not that much different from starting. It's just a case of mind over matter, that's all. In a way, my situation here is simply the reverse of what was when I came up with the Phillies in 1965."

"There were a lot of pitchers ahead of me, then, fellows like Jim Bunning, Chris Short, John Bower, Dallas Green and Ed Roebuck, and I was trying to win a job. Now there are guys who want my job. The club has a young starting staff."

Young Jenkins means, compared to him, Matlack, Alexander, Medich and Ellis all have some mileage on them, but the Rangers' relievers, with the exception of Paul Lindad, all are kids.

This is the second time around with the Rangers for the stringy, six-foot-five Jenkins, who was 10 and 10 with the Red Sox last year. The last time he was with Texas, he had come over from the Cubs for Bill Madlock and Vic Harris in 1974, and he did win 25 games that year. After winning 17 more in 1975, the Rangers dealt him to

Boston that November and then got him back again this winter.

"I'm happy here," he says. "The second time around will be even better. I appreciate coming back. What I'd like to do is play a couple of more years, and then spend more time with my three daughters."

Jenkins missed being with a winner in Boston but felt he could be with one in Texas.

One thing about Abe Lemons — he'll never kill conversation

NEW YORK (UPI) — Abe Lemons is one of a kind.

His endearing southern drawl, dry wit and homespun frankness have placed him in high demand for public appearances around the country. And he's built himself a heck of a basketball team in two short years at Texas.

The stories that follow Lemons wherever he ventures are endless. He can time a joke with the best of them, or stare you with his candor. He can string along the sharpest reporter on a wild tale, or be so truthful that you wonder if he's kidding.

But if you've had any kind of contact with Abe Lemons, you like him. You have to.

A large clan of media members recently gathered for a news conference in New York's Madison Square Garden on the eve of the NIT championship game and in stratted Lemons, chomping on a foot-long cigar and eating a ham sandwich at the same time. No questions were necessary. He just got to talk.

"I went into a place across the street this morning," drawled Lemons, a pause for reasons of the audience, waited for the laughter to die down.

"I hate road games," he continued. "Little old ladies hit you with umbrellas and pour stuff on you or some fat slob is yelling at you from behind the bench. Those little old ladies are really something, all dressed in school colors from head to toe with their jocular veins atleking out,

yelling obscenities at the players and coaches. I wonder if on the way home from the game they jump into a phone booth and come out wearing a jumpsuit and serving tea."

The reason is obvious why Lemons is so popular. He can be coarse, abrasive, upply and shocking, or he can be friendly, confiding, sincere and lovable. And when he's in top form, really sharp, he can combine all those characteristics into one, leaving you to decide for yourself.

"One time I had a team that was trailing by 33 points at halftime," says Lemons, speaking quietly. "I just didn't know what to say to them. I got halftime talks for trailing by 20 and halftime talks for trailing by 33."

"So I stayed outside the room. But I listened to them in there and they did a lot of handshaking and hollering. Sure enough, they came out for the second half all fired up and we wound up losing by only 32."

"One of my kids had scored one point and was talking real big in the locker room. I told him, 'You just graded, John. You scored one more point than a dead man.'"

His humor has a sharp bite when he discusses a subject he regards as serious — big-time college recruiting.

"It's pretty curious, you know, when you meet a kid who's from a family of 11 and he doesn't have anything. The next time you see him he's driving a Mercedes and wearing Italian knits and a \$300 watch. You say, 'Hey kid, how'd you do that?' And he says, 'I saved my nickels and dimes. To me that's suspicious.'"

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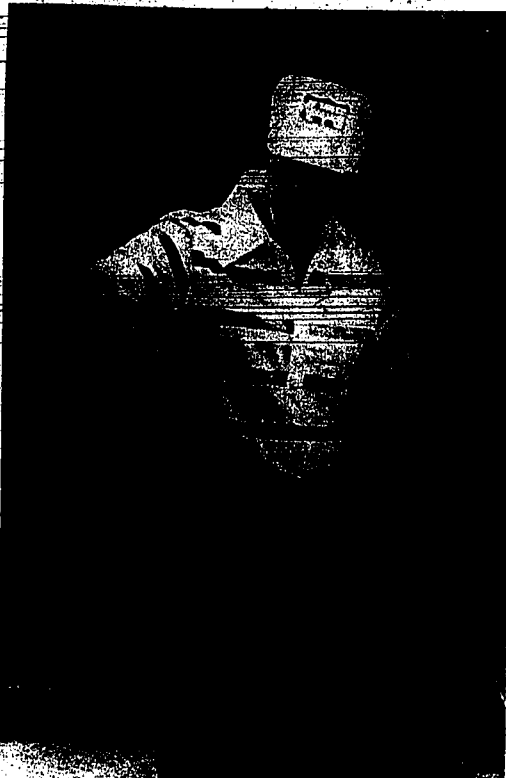
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Nelson within one good round of collecting first win on PGA tour



HILTON HEAD, S.C. (UPI) — Larry Nelson's fellow golf pros figure it's only a matter of time before the slender, balding Georgian wins his first tournament — and that time may be close at hand.

Nelson, who has never been a third-round leader before, enters Sunday's wrap-up of the \$225,000 Heritage Golf Classic with a two-stroke edge and the steady way he has been playing at Hilton Head this week makes it unlikely that he'll fold in the clutch.

But there were a couple of moments Saturday when the 30-year-old Nelson must have had some doubts. He saw one stroke get away at the 556-yard 15th hole when he drove into the woods and had to hit backwards to get out. Then he lost another at the final hole when he missed the green and followed with a poor chip shot.

Nelson, who never played golf until he was 21, shot a 3-underpar 68 Saturday for a three-day total of Sunday 205 and put himself in the driver's seat for Sunday's run at what would be his biggest paycheck in his four years on the tour — \$45,000.

"It's one of those rounds where you are glad to get finished," said Nelson. "I really felt I was in control on the front side, but the wind came up and the course wasn't as forgiving those last few holes."

"I was glad to shoot a 68, even when it was 32-36."

Australian David Graham and Californian Craig Stadler shot 67 Saturday to share the third-round runner-up spot at number 207. PGA champion Lanny Wadkins, who had a 72 Saturday, was another two strokes back along with Fred Maril who shot 69.

Nelson, who finished in a tie for fourth in last week's Tournament Players Championship, started Saturday's play in a five-way tie.

with Wadkins, two-time Heritage winner Hale Irwin, George Burns and Miller Barber.

Nelson stormed across the front nine of the Harbour Town course in 27 under-par and was 10 under for the tournament before he got tangled up in the trees at the par five 15th hole and was lucky to escape with a bogey. He was leading by three strokes going into Saturday's final hole, but suffered a bogey there too.

Irwin had a 73 Saturday while Burns and Barber both had 74s.

Nelson, a 21-year-old former U.S. Open champion, is a 67 Saturday — the best of Sunday — along with 1976 Heritage winner Hubert Green, another former U.S. Open champion Lou Graham, and Bruce Lietzke.

The day's best round, a 66, was turned in by Ben Crenshaw who was in a big group at 211 along with Burns and Barber.

Nelson, who won nearly \$200,000 on the tour last year, was getting most of that last week in the TPC. He missed the cut five out of 11 tries before coming to this resort island this week.

"I've always been a streak player," he said. "I've always had two or three good tournaments in a row before dropping off again. I was hitting the ball solid last week but wasn't putting as well as I have here the last three days."

First win within reach

TOURNEY LEADER Larry Nelson makes a fist as he fills in a birdie putt. It put him nine under in the Heritage golf classic and gives him a two-stroke lead going into the final round. Nelson never has won a PGA tournament.

J.D. Tobin wins on grass

ARCADIA, Calif. (UPI) — J.O. Tobin, returning to the grass for the first time last summer, was extended to the utmost Saturday to score a victory by less than a length in the 22nd running of the \$54,450 San Bernardino Handicap at Santa Anita.

Henschel, making only his second career stakes start, took the track away from J.O. Tobin and was barely beaten by three-quarters of a length at the finish of the 1 1/4-mile race. Riot in Paris was third and Bright Snob fourth in the field of six after eight horses were declared from the race.

Carrying top weight of 123 pounds, J.O. Tobin was limed in "TWT 45," two seconds over the stakes record over the turf which was softened by rains earlier in the week.

J.O. Tobin, the juvenile champion of Europe, has been beaten only once in his career in seven starts on the grass but his biggest victory came last summer at Hollywood Park when he scored an eight-length victory in the \$300,000 Swaps Stakes in which Seattle Slew suffered his first career defeat after capturing the Triple Crown.

Joeey Steve Cauthen was aboard J.O. Tobin for his second win of 1978 and he would not allow Henschel to take a lead of more than a length and a half and closed gradually on the outside to draw even with the pacemaker turning into the stretch. It took a hard drive by the winner to gain his margin of victory.

The win was worth \$31,950 to increase J.O. Tobin's career earnings to \$431,000. Although bred in the United States, J.O. Tobin began his racing career in England and was an outstanding performer in France before being brought to this country last year when he won three of six starts including his victory over Seattle Slew.

The crowd of nearly 40,000 sent J.O. Tobin off as the 1-2 choice and he paid \$3.00, \$2.80 and \$2.40. Henschel paid \$4.40 and \$2.80 while Riot in Paris returned \$2.60.

The Easter program Sunday is highlighted by the \$66,000 Santa Barbara Handicap for fillies and mares at 1 1/4 miles on the turf. "Star Ball" heads the field of 10 which includes Sensational, Up To Juliet, Council House and Cougless Fager.

Sutton-close, yet so far

TWIN FALLS — It would have to rank as a dismal day for Eddie Sutton, the originator of the CSI basketball program trying to build a national basketball power in football-mad Arkansas.

Sutton came close. He still has the chance to see his Razorbacks take third in the current season. But no one goes to the final four simply to say it was one of the top four college teams in the nation. There is so much luck, so much work and so much recruiting that goes into a team and a season like this that once you're there, you feel that you have to win it simply because the chance may never come again.

Consider that for the past three weeks the Razorbacks — and the other teams in the NCAA — haven't been able to have that one bad night. One loss and it's all gone. Hence, you have to have the combination of talent, winning on the bad night, getting some like in draws against teams that you match up against better than perhaps another.

Sutton, however, completes a big year individually. He has been named college coach of the year by UPI and AP. Last year he got that award from the National Basketball Writers. As a second-year college coach here he was named AAU basketball coach of the year. He's had a ton of honors. But he doubtless would trade them all right now for one win Saturday.

It was kinda interesting the association that CSI's basketball program had with that Arkansas-Kentucky matchup Saturday. Sutton, of course, was the man Dr. James L. Taylor called in from Tulsa Central high school to start the CSI basketball program when the college was still going to school at nights at TFFHS and practicing in the high school gymnasium from 9 p.m. to midnight.

Kentucky had several players that CSI's third coach, Boyd Grant, now at Fresno State, helped recruit when he was an assistant to Coach Hall there. In fact, Coach Grant came fairly close to bringing

Mike Phillips, a Kentucky starter, with him he said once. Coach Grant noted that Phillips was one of several 6-11 players Kentucky had and the youngster, not thinking he would play a great deal for Kentucky as a sophomore, toyed with the idea of coming to CSI with coach Grant, playing in 30 or 35 games here and then returning to Kentucky with a lot more game experience than he expected to get in Lexington. Of course, he decided against that — but had Phillips come here, Coach Grant's record might even have been better than it was.



LARRY HOVEY

Also, Arkansas' Ron Brewer spent a summer in Twin Falls a couple years ago, picking up some summer school credits to become eligible to play for Arkansas. The NCAA, by the way, sent a man out here last year to check on that, evidently wanting to assure itself that Brewer did indeed attend school here rather than having the grades just added to his transcript.

There was some great basketball watching almost that entire summer at CSI as Brewer and some of the local players got together at least five nights out of the week.

Jon Jund, who led Buhl to some big football seasons, has accepted the job at Great Falls, Mont. high school, which is the traditional state champion of the Treasure State.

Jund accepted the job this week after saying the week previous that he had

decided to withdraw his name from consideration. He flew up there twice for interviews.

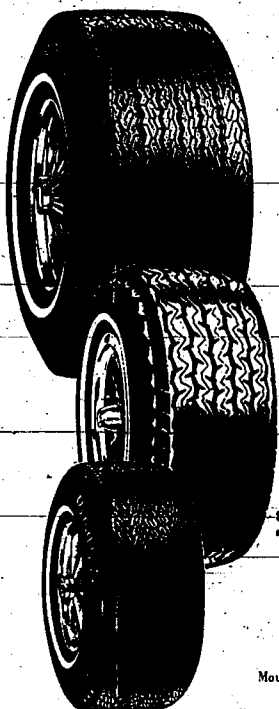
"I hate to leave Magic Valley. This area might be the greatest place in the world to live. Everything I really like is here, good hunting, fishing, good people, good friends and I like the weather," says the South Dakota product. "But I like Montana, too."

Jund had considered applying for the recently opened Twin Falls job but opted for Great Falls instead. "I figure," he says with a smile, "that when you sign on as a coach you have a tenure expectancy of two or three years. I figured I am just about done coaching now. I could take either of the jobs and get fired in a couple of years if things didn't go right. But Great Falls was offering about \$5,000 a year more than Twin Falls — so the decision was easy for me."

Jund's first game as coach of the Bisons will be played in Idaho, however. He and Great Falls will be in Boise to play Capital their first game and Capital's second game of the season. Jund allows as how he'd just as soon have a little softer opponent than that for his first game — or at least get to play on his home field — or in his home state.

One of the better kept secrets right now is just who and when Minico is going to start filling all those head coaching jobs it has open. It is reported the best bet on the football job come from out of state, Nevada and South Dakota. The Spartan hierarchy has declined to accept applications from two better known coaches around for the basketball job. It is said that Minico wants Jerry Ennis to take the wrestling job and apply for the cage job but if one of them gets it, another head job will open up. And at the bottom line is the problem that Minico, like so many other schools, simply doesn't have the teaching vacancies available to add a bunch of new coaches.

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L7R7-15	\$72.95	\$10.88	\$3.23
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Wood River has track win

WENDELL — The Wood River girls won the final event of the day to overhaul Valley for the distant team title while the Wood River boys had everything their way in that division during a triangular track meet at Wendell.

Valley's girls stayed on the heels of Wood River largely on the performances of the Schaefer, Alder and Smeed. But Wood River took the mile relay to pick up two points and overcome the one-half point lead Valley had taken into the thing. Wendell will compete in a meet at Hagerman next Friday.

Louisville's Page collects Golden Gloves 'heavy' crown

ALBUQUERQUE, N.M. (UPI) — Louisville's Gregory Page captured the title that evaded him last year by scoring a second-round technical knockout over William Hosea of Springfield, Ill., to win the heavyweight championship at the National Golden Gloves tournament Saturday night.

Page, a runner up last year to James Clark, wasted little time as he stalked Hosea through the first round and stunned him with a combination midway through the second round. The referee stepped in to stop the fight as Hosea retreated into a corner.

The TKO was the third for Page in four fights. Earlier, he had stopped Randy Rempt of Des Moines, Iowa, and Parris Flowers of Fort Worth, Texas. Only highly regarded Tony Tubbs of Las Vegas, Nev., was able to go the distance against the punting Page.

Las Vegas captured the team title with 23 points, edging Fort Worth, which had 22. Cleveland was next with 19, followed by defending champion Pennsylvania and Jackson, Tenn., with 18 points each and Detroit and Washington, D.C., with 17.

Earlier, Jeffrey Sloudemire of Cleveland rolled in the third round to score a close decision over Ricky Beard of Jackson for the 147-pound title.

Beard, whose younger brother, Jackie, earlier won the 119-pound title, scored well in the opening two rounds by getting inside on the taller Sloudemire.

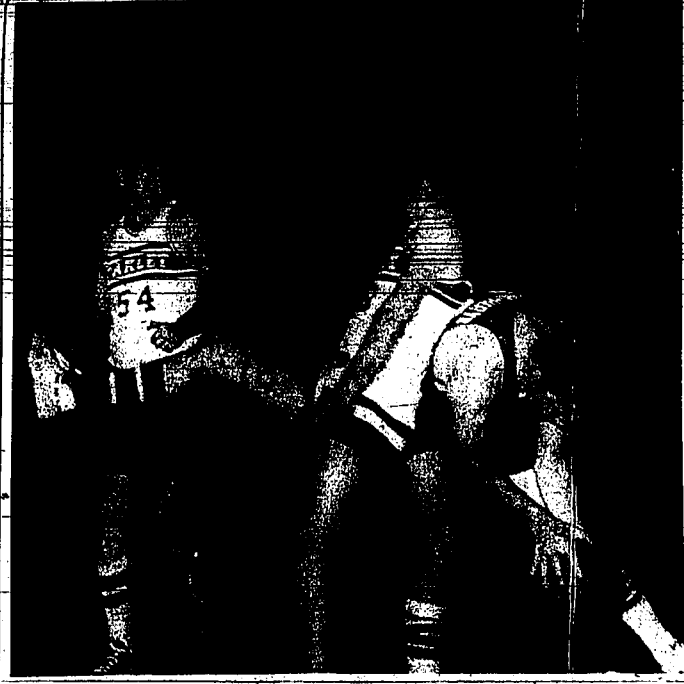
But Sloudemire opened the decisive third round by nailing Beard with a right-hand shot and a left hook. He carried the round against the tiring Beard and repeatedly stook his opponent with combinations.

Ronnie Shields of Fort Worth, Texas, took the

track meet at Wendell. Wood River boys hit particularly hard in the fight events to pile up 36 points while Valley had 21.

Valley picked up all the first places in the boys' relay events and Brian Hutman added a pair of individual firsts in the hurdles.

Wood River got double weight victories from Kincaid and Ashton picked up a first and a second in the running distances.



There was a time . . .

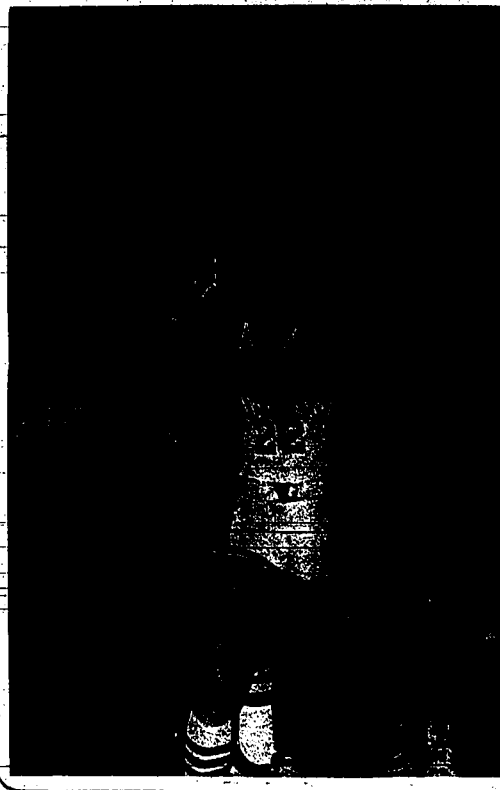
There was a time that coaches played athletics well.

In fact, some of them earned their teaching degrees through athletic scholarships.

When the urge to compete returns later, however, it is found that while the mind knows exactly what the body is supposed to be doing, the body doesn't respond well at all.

During a match between Magic Valley Conference and Canyon Conference coaches last week in Murtaugh, this point was returned home to several. Above, Kimberly coach Rich Thompson, right and Oakley football coach Dave Egbert bookend at the end of a drive while Oakley cage coach Neal Wyatt isn't real sure what he is seeing.

In lower picture, Kimberly football Coach Gordon Hogan was lured off his feet by a fake and a collision result. Magic Valley Conference coaches persevered and won 68-64.



Borg, Gerulaitis gain finals

LAS VEGAS, Nev. (UPI) — Sweden's Bjorn Borg held off a suburb effort by South African Cliff Drysdale and Vitas Gerulaitis' made short work of Harold Solomon to take semifinals Saturday victories in the \$200,000 WCT Tournament of Champions.

Borg, the tournament's second seed, topped his 26-year-old opponent 6-4, 7-6, while third-seed Gerulaitis polished off the tournament's defending champion, 6-4, 6-1.

Borg and Gerulaitis play for the \$60,000 first prize in the final best-of-five set match Sunday. Solomon and Drysdale each received \$15,000.

Both Borg and Drysdale agreed that the key to Borg's victory was his clutch play on the most crucial points of the match, especially in the second set which went to a 12-point tiebreaker.

and I only won one of those games." Borg said, "I got the important points when I needed them. It was crucial because if he wins the second set, you never know what is going to happen in the third."

Drysdale, using his corkscrew, two-listed backhand, three times brought second set games to 30-all on Borg's serves only to watch in dismay and admiration as Borg came up with one winning shot after another to save his serves.

Borg won the tie-breaker 7-5 when Drysdale was unable to hold his last serve.

Gerulaitis, 24, used a superior serve and volley game and broke Solomon's first serve in each set. Solomon had trouble from the outset with his first serves and later in the match with forehand volleys.

Solomon said afterwards that his failure to connect on first serves was the key to the match.

"I don't think I got five first serves in the whole time," said Solomon. "It's important for me to get my first serves in because if I don't, he comes in and starts attacking my second serve. I couldn't get any in in the second set and that changed the whole complexion of the match."

The two-setter started out evenly, then Gerulaitis broke his 5-foot-6, 130-pound opponent in the second game of the match to take a 2-0 lead.

Solomon fought back for a break in the fifth game when Gerulaitis' service briefly lost its zip.

Gerulaitis held his next two serves easily at love, then, leading 5-4, broke Solomon again, blasting sharp returns for the first set win.

In the second set, Gerulaitis pulled out to a 3-0 lead for the second time in the match when Solomon lost his first serve. Gerulaitis continued to zip his serves to Solomon's forehead side and won the match with two of his five total aces in the match.

Borg has beaten Gerulaitis the last two times they played.

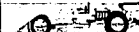
Suns rally past Buffalo

PHOENIX, Ariz. (UPI) — Walt Davis and Alvan Adams combined for 18 of the Phoenix Suns' last 20 points Saturday night, helping the Suns rally from nine points down in the last four minutes to score a 112-106 victory over Buffalo.

Adams finished with 27 points and Davis with 26. Each had 20 in the second half.

After Buffalo led 101-92 with four minutes left, Davis scored nine straight points to tie the score at 101 with 2:37 left.

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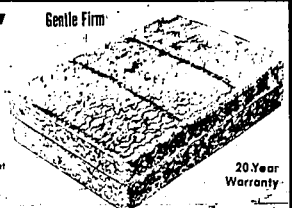
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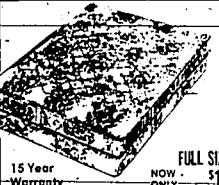
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Bavasi delivers his 50 years of baseball experience to California

ANAHEIM, Calif. (UPI) — Buzzie Bavasi, General Manager of the California Angels, was talking about longevity and baseball, two subjects on which he qualifies as an expert.

At 52, Bavasi has been in the sport for five decades; with the Brooklyn and Los Angeles Dodgers from 1936 through 1963, and with the San Diego Padres from 1964 until 1977.

He resigned at San Diego last September after a flap with Padres owner Ray Kroc's wife but was almost immediately hired by Autry, a man without a pennant in 17 years' ownership of the Angel franchise.

After his hiring at Anaheim, the handwriting was on the wall. Harry Dalton, Autry's general manager for six seasons, resigned to move on to the Milwaukee Brewers.

In talking about his longevity, Bavasi made it clear he did not consider himself any kind of a genius. He just a man who gets along well with his fellow men.

"I've always gone on the theory the other fellow was just as smart as I am," he said. "In my entire life, I never made a deal when I thought I outsmarted the other man."

"I've tried to treat people the way I would like them to treat me and it's worked. I consider all players my friends. When I left the Padres, I had one of the players call me up and want to know if I was all right financially. Now, that was a pretty nice thing for him to do."

"I think the fact that I've been around baseball this long is not the fact that I know any more than the other fellow but rather I recognize people's faults and their good points. When somebody needs a pat on the back, you give it to him. When somebody needs a kick in the fanny, you give it to him."

"I also don't think baseball is any place where you

can talk with a forked tongue. I think you've got to tell it straight."

In Bavasi's 18 seasons as general manager of the Dodgers, from 1951 through 1963, the Dodgers won four world championships and eight National League pennants.

There were no world championships and no pennants in his nine seasons at San Diego, just as there have been no pennants and no world titles for the Angels. In fact, the Angels have had only four winning seasons and have played seven years in a row under 500.

Bavasi hopes to change all that. Although the years have left him with little hair on top and a bulging waistline, he maintains his enthusiasm burns strongly today as ever.

He only wants to stay in baseball for two more seasons and then retire to his home in La Jolla, Calif., but he says he hopes to help get the Angels in the World Series before his time is up in Anaheim.

Asked about the Angels' shoddy 17-year record on the field, Bavasi refused to single out any of the Angels' past managers or general managers.

"I should take 10 years with an expansion club," he began. "They've changed managers so often and you can't discipline a club when the players themselves don't know who's going to be their boss."

"But I think the club recently has made some good moves. They've added excellent players like Frank Tomana and Nolan Ryan and Bobby Grich and Joe Rudi. They've got the talent but they've never had the dedication to win."

"I've never heard anybody say it's great to be an Angel the way they say it's great to be a Yankee and a reliever by Stengel. Reynolds pitched in a total of 13 games and 66 innings in the five Series. He had a 6-2 won-lost record, a 2.45 earned run average, won at least one game in each Series and was the winning pitcher in the first game of the 1949 Series and the last games of the 1952 and 1953 Series."

"I don't count that 1953 victory in the last game," snorted Reynolds recalling that he gave up a game-winning homer to the Dodgers' Carl Furillo in the top of the ninth inning before the Yankees won the game in the bottom of the inning on a game-winning single by Billy Martin. "I didn't do my job that day."

Did Reynolds think he was supposed to shut out the Yankees' rivals every time he came out of the bullpen?

"That's what I was supposed to do," he said. "You know, I'm not much for statistics but there's one I'm proud of. During the 1952 and 1953 seasons I relieved (22 times) with the Yankees winning by one run or the score tied and we didn't lose one of the

games.

"Dan Topping told me after the 1953 Series that 'The Yankees were going to convert me into a relief pitcher,' Reynolds continued referring to the late Yankee co-owner. "He hit me," "Allie, those guys faint when they see you come out of the bullpen." I said to him, "I never saw anybody faint..." In fact, they looked pretty tough to me and they were pretty hard to get out."

Stengel was famous for his platooning during the dynamic run but the Yankees actually were a very stable team. Nine players (Reynolds, Vic Raschi, Ed Lopat, Berra, Charlie Silvera, Phil Rizzuto, Hank Bauer, Gene Woodling and Johnny Mize) played complete seasons in all five years, Jerry Coleman and Joe Collins played at least parts of all five and Bobby Brown was technically a member of all five although he spent the 1953 season in military service.

The Yankees were not favored to win any of the five pennants and only a couple of the World Series but they always rose to the occasion. Twenty five years later reporters still recall Stengel sitting in the dugout before the games and telling them, "maybe they are going to beat me but if they do they are going to have to get the winning hit off Allie Reynolds."

"I don't think Dave has to show the authority, either. I think he has the authority because his contract says he's manager of this club. He's got to use that authority prudently, though. In other words, he's got to go out and do something just to prove he's the boss. He has to have a reason for it."

After the Angels' 74-88 record last season, they did explore the possibility of getting Gene Mauch as their manager for 1978. But the Minnesota Twins wouldn't let Mauch go.

So the Angels will be managed again this season — at least at the start of the season — by Dave Garcia, who took over the club last July 11 when Norm Sherry was fired.

Bavasi was quizzed if the Mauch incident cost Garcia respect and credibility with the Angel players.

"I don't think so," he answered. "I think Dave has the ultimate thing going for him — he has me on his side. I expect the players to respect their manager regardless of who he is. If a player doesn't, I'll do something about it."

"I don't think Dave has to show the authority, either. I think he has the authority because his contract says he's manager of this club. He's got to use that authority prudently, though. In other words, he's got to go out and do something just to prove he's the boss. He has to have a reason for it."

Reynolds more impressed with world series record as time passes

NEW YORK (UPI) — Allie Reynolds shook his head slowly, the way he used to shake off Yogi Berra's changeup signs, and suggested that the 1949-53 New York Yankees' feat of winning five straight World Series might stand forever.

"It gets more amazing the more you think of it," said the 63-year old Reynolds who was a lower of strength doubling as a starter and reliever in those Series. "It's almost impossible that it could happen again."

It is now 25 years since Casey Stengel's Yankees put the mark into the record books and no team has come closer than the 1972-74 Oakland A's. The A's won three straight World Series but lost the post-season playoffs to the Boston Red Sox in 1975 and never got the chance to defend their title against the Cincinnati Reds.

"The divisional system makes it tougher than it was in our time," Reynolds conceded. "First of all, it isn't always the best club that wins a short series. Basically, the good club is the one that wins the most games during the season."

"But the accomplishment of winning five straight World Series seems to get bigger every year," Reynolds continued. "We were a good club and we also had the element of good fortune. To win five in a row, you have to be good and you have to be lucky. Just one key injury could kill you."

The 1949-53 Yankees won American League pennants by margins of one, three, five, two and 8½ games. They beat the Brooklyn Dodgers in the World Series in 1949, 1952 and 1953, the Philadelphia Phillies in 1950 and the New York Giants in 1951 with a composite record of 20-8 in games won and lost.

It was during those Series that the hard-throwing Reynolds rose to greatness. Used as both a starter and a reliever by Stengel, Reynolds pitched in a total of 13 games and 66 innings in the five Series. He had a 6-2 won-lost record, a 2.45 earned run average, won at least one game in each Series and was the winning pitcher in the first game of the 1949 Series and the last games of the 1952 and 1953 Series.

"I don't count that 1953 victory in the last game," snorted Reynolds recalling that he gave up a game-winning homer to the Dodgers' Carl Furillo in the top of the ninth inning before the Yankees won the game in the bottom of the inning on a game-winning single by Billy Martin. "I didn't do my job that day."

Did Reynolds think he was supposed to shut out the Yankees' rivals every time he came out of the bullpen?

"That's what I was supposed to do," he said. "You know, I'm not much for statistics but there's one I'm proud of. During the 1952 and 1953 seasons I relieved (22 times) with the Yankees winning by one run or the score tied and we didn't lose one of the

games.

"Dan Topping told me after the 1953 Series that 'The Yankees were going to convert me into a relief pitcher,' Reynolds continued referring to the late Yankee co-owner. "He hit me," "Allie, those guys faint when they see you come out of the bullpen." I said to him, "I never saw anybody faint..." In fact, they looked pretty tough to me and they were pretty hard to get out."

Stengel was famous for his platooning during the dynamic run but the Yankees actually were a very stable team. Nine players (Reynolds, Vic Raschi, Ed Lopat, Berra, Charlie Silvera, Phil Rizzuto, Hank Bauer, Gene Woodling and Johnny Mize) played complete seasons in all five years, Jerry Coleman and Joe Collins played at least parts of all five and Bobby Brown was technically a member of all five although he spent the 1953 season in military service.

The Yankees were not favored to win any of the five pennants and only a couple of the World Series but they always rose to the occasion. Twenty five years later reporters still recall Stengel sitting in the dugout before the games and telling them, "maybe they are going to beat me but if they do they are going to have to get the winning hit off Allie Reynolds."

Peace returns to Seaver as Reds obviously have become his team

TAMPA, Fla. (UPI) — Peace at last. Tom Seaver finally has found it. Seaver has been so busy over the last few years that he can no longer bring part of the club with which he became a household name by the way he's enjoying life with his new

one. Unless someone else broaches the subject first, Seaver seldom mentions the Mets anymore.

He was with them 10 years, helped them win two pennants and one world championship.

earned three Cy Young awards while with them and went through his greatest personal anguish before they dealt him to the Reds last June, but he keeps all that locked up behind him.

"That's what I was supposed to do," he said. "You know, I'm not much for statistics but there's one I'm proud of. During the 1952 and 1953 seasons I relieved (22 times) with the Yankees winning by one run or the score tied and we didn't lose one of the

player has," offers catcher Johnny Bench. "He's well-prepared mentally and well-kitted physically. He's genuinely funny, too. Watch this: Walt'll be home in here and finds out there's no crossword puzzle in his locker. I'll put it in the locker where we keep our valuables."

A few minutes later, Seaver comes into the clubhouse, picks up the newspaper he has in his locker and heads for the trainer's room. He returns shortly.

"Where's Bench?" he says, looking around.

The Reds' catcher is hiding behind one of the lockers. Seaver gets up on a chair to look over the lockers, but can't find Bench, who is concealing himself in another part of the clubhouse.

"Where is that dirty cocker spaniel?" Seaver rages, trying not to laugh at the same time.

He gets no response, so he goes back to the trainer's room carrying his paper, minus the puzzle.

Bench emerges from his hiding place, picks up a paddle and starts playing ping pong with TV-radio man Joe Nuxhall on a table in the rear of the clubhouse.

From the trainer's room, there comes a loud shout. Seaver is the one doing the hokering.

"Where's my puzzle, Bench? I know you got it."

Bench pays no attention at all.

"Your serve," he says to Nuxhall.

Rudi's long pact helps his attitude

MESA, Ariz. (UPI) — Joe Rudi admits that when a baseball player is locked into a long-term contract like the one he signed last year with the California Angels for more than \$3 million, his goals change.

"I'm more concerned now with trying to win for him (Angels Owner Gene Autry) than in having an outstanding year myself," says Rudi. "If I have a great year and we don't win, then I personally won't be happy. The salary thing no longer is an objective."

Rudi played in only 64 games last year after suffering a broken bone in his right hand. Did he have any guilt feelings taking all that money and not playing?

"No," he says. "Injuries are part of the game. That's the way it turned out. Do you think I wanted to be injured? Getting injured is part of the risk we take, players and management both."

Rudi, one of the stars of the Oakland A' march to world championships in 1973-74-75, hopes he can get through the 1978 season in one piece. The 31-year-old fielder has had only one season in which he played in more than 90 per cent of his team's games, and that was in 1974 when he batted .291, hit 22 homers and drove in 99 runs. Injuries have plagued him since he came to the majors to stay in 1970.

"That was my best big league season, no question," Rudi says of 1974. "But I'd like to think I can do better than that. I was started on a pretty good season last year until I got hurt."

He was up to the day Nelson Briles hit him with an inside fastball on June 28. Briles' pitch was sailing toward Rudi's head and instinctively he put up his hand to protect himself. The ball hit his right hand above the thumb and Rudi was finished for the year. Until that moment, Rudi had hit 13 homers and driven in 53 runs.

As a member of the Reds, though, Tom Seaver is an entirely different person. He's happy.

"It's a lot more positive over here," he says. "The big difference in the two clubs is ability, obviously."

Seaver always cut up with the Mets and in that regard, he is no different now that he's with the Reds.

He's like the barber's cat in that you'll find him everywhere. One minute he's feeding balls to the pitching machine in the nets and a minute later he's at second base collaring grounds being hit at him by Coach Alex Grammas.

"He works like a dog," says Grammas, "and knows exactly what direction he's going all the time. There's no guess work with him. Everything he does is with a good reason."

Only the other day, Seaver

threw 115 pitches in batting practice. That's uncommon, highly uncommon, for any pitcher at this time of year, but Seaver knew what he was doing.

"My arm feels so good, it scares me," the 30-year-old manager Sparky Anderson, who already has made up his mind that Seaver will start for the Reds in their first exhibition game with the Pirates Saturday and in their regular season opener with the Astros in Cincinnati on April 6.

"I think he's like a kid standing all over again," Anderson says of his 33-year-old ace right-hander. "I'll tell you one thing about him: It's a working dog. He can flat pitch. I'm not worried about how many games he's going to win, either. He'll get his wins. What I want is to get him to the post 38 to 40 times. If he can start that many games for us, we're a mortal lock."

Last year, Seaver started 33 games for the Mets and Reds, winning 21 of them while losing only six. With the Reds, he had a 14-10.

"It took me only two or three weeks to become adjusted," he says about the mid-June trade which sent him to the Reds for Steve Henderson, Pat Zachry, Doug Flynn and Dan Norman.

But that's not much question there that Seaver is completely adjusted now. He feels thoroughly at home with all the other Reds' players and they're equally at home with him.

"He has what every great

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<p>FIELD PERSON Background in Agronomy a must. Field testing - plant science. Good benefits. \$12,000 DOE. Call PAI, 734-2550, Snelling and Snelling.</p>	<p>FOREMAN Person to service irrigation systems. Ability to supervise crew and able to meet with farmers. Good benefits. Company vehicle. \$12,000 DOE. Call PAI, 734-2550, Snelling and Snelling.</p>	<p>FORMER CAREER & PROFESSIONAL WOMEN: Raising children?? We NEED you! Lucrative management position available. Work home approximately 8 months of year. Set your own hours. Call collect today, 801-245-3873. Ask for Lynn. Positions limited. HOUSE OF LLOYD, Inc.</p> <p>FOX CHIROPRACTIC LIFE CENTER P.C. Has two morning positions still open. Great part time work for housewife/mother. Hours 8-12, Monday-Wednesday-Friday. Must be physically fit and organized and able to type. Mrs. Fox, 734-7077.</p> <p>FULL-TIME EXPERIENCED chair-side dental assistant. 733-5946.</p> <p>GIRLS WANTED to work in a local area detail shop. Cleaning cars. Full or part-time. Call 734-8075.</p> <p>HAIR Dresser wanted in Buhl, must be experienced in all phases of hair styling and hair care services. Apply at the Hair Hut 1002 Main, Buhl or call 543-6792 days or 543-5849 evenings.</p> <p>HAVE MECHANICAL AP-PTITUDE? We need person for minor tune-ups, lube jobs, automotive parts sales. Also tire sales and service. Mr. Mechanic 850-4750 salary job. Call Key at JOB SHOP 733-7192.</p> <p>HAT EQUIPMENT OPERATORS NEEDED: work involves travel throughout the Magic Valley and northern Nevada. Please send resume to 547 4th Ave. East-Twin Falls.</p> <p>HELP WANTED: Experienced Hair Dresser in a well established beauty shop. Call 733-4830. After 4:30-7:30 for appointment.</p> <p>HELP WANTED: For minimum security work, retired military preferred. Call 734-3424.</p>	<p>WANTED Person living in Buhl to take over small Times-News Motor Route Dealership in Melon Valley area of Buhl. If interested call TIMES-NEWS TOLL FREE Number 543-4648</p>	<p>TERRITORY MANAGER A leading manufacturer of farmstead equipment has a territory open covering Idaho. Serve an established dealer organization with dairy, swine, and grain equipment. Prefer agricultural background with a minimum of 3 years experience in selling, sales, commission, car and expenses plus fringe benefits. Send resume with salary requirements to: Harlan Ehlers Sales Supervisor CLAY EQUIPMENT CORPORATION P.O. Box 729 Cedar Falls, IA 50613 An Equal Opportunity Employer</p>	<p>WANTED Person to take over established TIMES-NEWS Motor Route Dealership between Filter and Buhl. Potential profit \$450 per month. If interested call TIMES-NEWS CIRCULATION DEPARTMENT... 733-0931</p>	
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CIRCULATION PAPER ROUTES
Are available in Jerome for boys and girls to deliver the TIMES-NEWS
Please Call Helene Fairbanks 324-8443 or The Times-News Circulation Dept. 733-0931, or Toll Free 536-2555.

DISTRICT MANAGER
The Times-News Circulation Department is looking for an ambitious person to start immediately as a District Manager. A position of responsibility, Group insurance available, paid annual vacation and retirement plan. Call Mr. McWilliams for appointment.
733-0931
TIMES-NEWS
An equal opportunity employer

WAREHOUSING MANAGER
Green Seed Company, a large and expanding firm, has an immediate opening in its Kimberly, Idaho plant. The Warehousing manager shall be responsible for coordination of various production functions, including electric eye sorting, packing, quality control, maintenance, shipping, receiving, personnel administration). Experience in production or manufacturing supervision is desirable.
Interviews will be held at the Holiday Inn in Twin Falls, Idaho March 31st and April 1st, in room 114.

GREEN SEED CO.
KIMBERLY, IDAHO
All replies and inquiries will be kept confidential. Green Seed Co. home office Gallatin, Tenn.; has been serving the farmer since 1937.

SCIENCE GRADUATES
Rapidly expanding International Petroleum engineering and oil field Service Company has immediate opening in the U.S. and Overseas in wells site monitoring, well logging, consultant of analyzing, evaluating and logging sub-surface drill cuttings. This position offers unlimited promotional opportunities, other training and field experience. You must be single, willing to travel and relocate frequently. A Science degree and/or Electronics training required.
To be considered for training, please send resume and transcripts for course listing to:
Employee Relations Dept.
ATTENTION W.L.
CORE LABORATORY INC.
P.O. Box 47547 Dallas, Texas 75247
AN EQUAL OPPORTUNITY EMPLOYER M/F

1000 **Eastern Cattle Ranch**
3000 acres, 400 head of cattle, good, modern ranch, range and water. Home with 4 bedrooms. Homeowners & Associates, 734-7300.

1008 **Acres & Lots**
5 ACRES South West of Twin Falls, good valley view. Phone 734-8200.

10 **ACRES brick, 3 bedroom home, 2 baths, large family room, swimming pool, hot water heater, spin dryer, hot water boiler, view, Edna High School Estate, 43-494 Joyce Moore, 543-5335.**

16 ACRES Choice sub-division, 1000 sq. ft. 3 bedroom home, 2 1/2 baths, swimming pool, hot water heater, spin dryer, hot water boiler, view, Edna High School Estate, 43-494 Joyce Moore, 543-5335.

32 ACRES Mini-Ranch, Close to Buhl. Beautiful view of valley, swimming pool, hot water heater, spin dryer, hot water boiler, view, Edna High School Estate, 43-494 Joyce Moore, 543-5335.

5 ACRES PARCELS, view and stream, \$11,000 down. 734-9186. 234-5555 night and weekends.

2 1/2 ACRES Southwest of Twin Falls, water rights. Phone 734-3243.

2 ADJOINING 50x125 lots with water and sewer. Clean and ready to build. Call Paul at Marketing Associates, 734-4251 anytime.

3 BEAUTIFUL BUILDING 2 lots for sale, approximately 2 acres each. 600 sq. miles southwest of Twin Falls. Twin Falls Real Estate Sub-division 734-7222 except Saturdays.

2 BEDROOM ACREAGE, all new paint and carpet, fireplace, garage. Price \$36,000. 737-6648.

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1976 GOVERNOR 14 WIDE
Completely furnished. *Electric
*Heavy insulation and Form Cor. also

ONLY \$11,900
BROCKMAN'S MOBILE HOMES
3185 North of Prairie Ridge
3185 Highway 44, 734-3777

1977 GREAT LAKES - 18 X 34 3 Bedrooms, 2 baths, 116,000. Space #51 Lady. 423-4343.

1978 MAURAUER New line, color, 12' x 36' mobile home. Overlook Trailer Court, space only \$11,900. If you buy used? Mobile home on own lot, can be purchased separately. Small development. Call today for details. Chuck Perkins Realty, 733-6480.

1978 MAURAUER 14 X 30 Front, 2 bedrooms, bath, hot water heater, 2 1/2 car deck, storage shed, 8 x 8 deck, carpeted, large canopy, new vinyl floor, motor, phone. 733-7079.

TOP CASH PAID For 8 or 10 or 12' x 36' mobile homes and pick-up campers. BROCKMAN'S MOBILE HOMES. Call collect, 734-3887 or 324-2303.

TWO BEDROOM 1977 Berrington 14 X 30. Washer and dryer, built-in stove, refrigerator, built-in oven, SHARED mobile home. Call collect, 734-3887 or 324-2303.

14X58 MAURAUER 1978 all electric, 1900 down. Delivery and set-up included. Excelsior mobile home located in Gem State Realty at Gem State Realty 733-5236.

BEAUTIFUL SPACIOUS 2-Bedroom Brick Duplex. Two car garage, full bath, central air conditioning, utility room, garage, sprinkling system, fenced yard, no pets. 734-8418.

BEAUTIFUL 2-Bedroom Duplex - total electric, air, 1 1/4 bath, corner fireplace, large 1 car garage, full bath, central air conditioning, utility room, garage, sprinkling system, fenced yard, no pets. 734-8418.

NEWLY REMODELLED built, carpeted, one bedroom home garden spot. Located in "Wendell" mobile home park. 1973 GOVERNOR 14' x 30' mobile home. 116,000. Space #51 Lady. 423-4343.

STUDIO HOME New Sears and Roebuck. Newly remodeled. \$120 month plus deposit, less with lease. Sunlight properties. 734-9186. 234-5555 night and weekends.

THREE BEDROOM HOME - great view, 116 bedroom home, relocated. 733-1356 or 733-6841.

THREE BEDROOM HOME on 1/2 acre, 116 bedroom home, relocated. 733-1356 or 733-6841.

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DO YOU BELIEVE THAT ONE SHOULD LOSE ONESELF IN THE INFINITE PLEASURES OF LOVE?

OH, SURE, WITHIN REASON, OF COURSE.

THERE ARE LIMITS TO UNPLEASANT PLEASURES.

454 **Uniform-Appl. & Duplexes**
TWO BEDROOM unfurnished. 116 sq. ft. carpeted, covered, drop ceiling, built-in kitchen, refrigerator, stove, sink, dishwasher, utility room, laundry room, 2 car garage. Phone 734-3669.

455 **Office & Business Rental**
SMALL BUILDING - Exp. Bldg. Suitable for shop or storage. 643-2517.

456 **Miscellaneous for Sale**
NEW TWIN FALLS FURNITURE. Dining room, living room, bedroom, kitchen, bathroom, complete. Phone 734-9999.

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TWO BEDROOM unfurnished. 116 sq. ft. carpeted, covered, drop ceiling, built-in kitchen, refrigerator, stove, sink, dishwasher, utility room, laundry room, 2 car garage. Phone 734-3669.

492 **Office & Business Rental**
SMALL BUILDING - Exp. Bldg. Suitable for shop or storage. 643-2517.

493 **Miscellaneous for Sale**
NEW TWIN FALLS FURNITURE. Dining room, living room, bedroom, kitchen, bathroom, complete. Phone 734-9999.

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1000 **Home & Lots**
3000 acres, 400 head of cattle, good, modern ranch, range and water. Home with 4 bedrooms. Homeowners & Associates, 734-7300.

1008 **Acres & Lots**
5 ACRES South West of Twin Falls, good valley view. Phone 734-8200.

10 **ACRES brick, 3 bedroom home, 2 baths, large family room, swimming pool, hot water heater, spin dryer, hot water boiler, view, Edna High School Estate, 43-494 Joyce Moore, 543-5335.**

16 ACRES Choice sub-division, 1000 sq. ft. 3 bedroom home, 2 1/2 baths, swimming pool, hot water heater, spin dryer, hot water boiler, view, Edna High School Estate, 43-494 Joyce Moore, 543-5335.

32 ACRES Mini-Ranch, Close to Buhl. Beautiful view of valley, swimming pool, hot water heater, spin dryer, hot water boiler, view, Edna High School Estate, 43-494 Joyce Moore, 543-5335.

5 ACRES PARCELS, view and stream, \$11,000 down. 734-9186. 234-5555 night and weekends.

1976 GOVERNOR 14 WIDE
Completely furnished. *Electric
*Heavy insulation and Form Cor. also

ONLY \$11,900
BROCKMAN'S MOBILE HOMES
3185 North of Prairie Ridge
3185 Highway 44, 734-3777

1977 GREAT LAKES - 18 X 34 3 Bedrooms, 2 baths, 116,000. Space #51 Lady. 423-4343.

1978 MAURAUER New line, color, 12' x 36' mobile home. Overlook Trailer Court, space only \$11,900. If you buy used? Mobile home on own lot, can be purchased separately. Small development. Call today for details. Chuck Perkins Realty, 733-6480.

1978 MAURAUER 14 X 30 Front, 2 bedrooms, bath, hot water heater, 2 1/2 car deck, storage shed, 8 x 8 deck, carpeted, large canopy, new vinyl floor, motor, phone. 733-7079.

TOP CASH PAID For 8 or 10 or 12' x 36' mobile homes and pick-up campers. BROCKMAN'S MOBILE HOMES. Call collect, 734-3887 or 324-2303.

NEWLY REMODELLED built, carpeted, one bedroom home garden spot. Located in "Wendell" mobile home park. 1973 GOVERNOR 14' x 30' mobile home. 116,000. Space #51 Lady. 423-4343.

STUDIO HOME New Sears and Roebuck. Newly remodeled. \$120 month plus deposit, less with lease. Sunlight properties. 734-9186. 234-5555 night and weekends.

THREE BEDROOM HOME - great view, 116 bedroom home, relocated. 733-1356 or 733-6841.

THREE BEDROOM HOME on 1/2 acre, 116 bedroom home, relocated. 733-1356 or 733-6841.

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FUNNY-BUSINESS By Roger Bollen



Illustration by Roger Bollen

121 Boats & Marine Items
122 Snow Vehicles
123 Travel Trailers
124 New Vehicles
125 BAKERS RECREATIONAL VEHICLES
126 Camper's Shells
127 Auto Parts & Accessories
128 Utility Trailers
129 Motor Homes

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129 Motor Homes
130 Cycles & Supplies
131 Heavy Equipment
132 Trucks
133 Wheel Drives
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137 Trucks
138 Wheel Drives
139 Autos - Mercru
140 Trucks
141 Wheel Drives
142 Autos - Mercru

143 Trucks
144 Wheel Drives
145 Autos - Mercru
146 Trucks
147 Wheel Drives
148 Autos - Mercru
149 Trucks
150 Wheel Drives
151 Autos - Mercru

THIS WEEK!
1977 FORD PINTO
3-DOOR HATCHBACK
... \$1525

THE BOAT DEALER WITH 10 BRANDS
Mercury, Evinrude, Fiberglass, Glastron, Tahiti, Starcraft, Mirrocraft, Grumman, Ez-Lander, Shorelandia.

Kawasaki \$1795
of Twin Falls
30 4th Ave West

1976 Kawasaki KZ-1000
1976 Kawasaki KZ-650
1976 Kawasaki KZ-250

1976 Oldsmobile Cutlass S
1976 Datsun 8210 Coupe
1976 Chevrolet Camaro Double Sharp LT

121 Boats & Marine Items
122 Snow Vehicles
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126 Camper's Shells
127 Auto Parts & Accessories
128 Utility Trailers
129 Motor Homes

130 Cycles & Supplies
131 Heavy Equipment
132 Trucks
133 Wheel Drives
134 Autos - Mercru
135 Cycles & Supplies
136 Heavy Equipment
137 Trucks
138 Wheel Drives
139 Autos - Mercru

140 Trucks
141 Wheel Drives
142 Autos - Mercru
143 Trucks
144 Wheel Drives
145 Autos - Mercru
146 Trucks
147 Wheel Drives
148 Autos - Mercru

149 Trucks
150 Wheel Drives
151 Autos - Mercru
152 Trucks
153 Wheel Drives
154 Autos - Mercru
155 Trucks
156 Wheel Drives
157 Autos - Mercru

JOHN CHRIS' SPRING SPECIALS
1977 Oldsmobile Cutlass S
1976 Datsun 8210 Coupe
1976 Chevrolet Camaro Double Sharp LT
1975 Datsun 8210 4-Door
1975 Datsun 8210 Hatchback
1976 Pontiac Lemans 4-Door Sedans
1974 Ford Ranchero
1973 Ford Mustang Mach II
1974 Ford Mustang II
1974 Chevrolet Laguna
1972 Chrysler 9-Passenger Wagon
1972 Ford LTD 4-Door
1976 GMC 1/2 Ton Pickup
1976 GMC 1/2 Ton Truck
1976 GMC 1/2 Ton Van
1976 GMC 1/2 Ton Truck
1976 GMC 1/2 Ton Van
1976 GMC 1/2 Ton Truck
1976 GMC 1/2 Ton Van

We Will Beat Any Price...
HUNTER'S AUTO TOWN & RV CENTER
322 Addition Ave. W. 733-9526

CHECK THIS OUT!
1978 KZ-1000... \$2695
1978 KZ-650... \$2095
1978 KZ-250... \$895
CENTURY AUTOMOTIVE
241 W. Addition 733-5070

1978 Chevrolet 4x4 Pickups
Only \$698
HUNTER'S AUTO TOWN & RV CENTER
322 Addition Ave. W. 733-9526

1976 Oldsmobile Cutlass S
1976 Datsun 8210 Coupe
1976 Chevrolet Camaro Double Sharp LT
1975 Datsun 8210 4-Door
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1976 Pontiac Lemans 4-Door Sedans
1974 Ford Ranchero
1973 Ford Mustang Mach II
1974 Ford Mustang II
1974 Chevrolet Laguna
1972 Chrysler 9-Passenger Wagon
1972 Ford LTD 4-Door
1976 GMC 1/2 Ton Pickup
1976 GMC 1/2 Ton Truck
1976 GMC 1/2 Ton Van
1976 GMC 1/2 Ton Truck
1976 GMC 1/2 Ton Van

Autos - Oldsmobile

1965 Oldsmobile Delta '65. Power steering, brakes, and air. New paint. See to appreciate. \$795. Call 733-5827.

1972 OLDS TORONADO Very low mileage, two tone brown, loaded with extras. Phone 733-5827.

WANTED: 1975-76 Olds Cutlass. Good condition. Phone Ken Stuart, 733-9931 or 733-4255 after 7pm.

Autos - Pontiac

1969 PONTIAC GRAND PRIX. Model J. \$900. Call 733-9210.

1978 FIREBIRD Trans AM. 454. 4 speed. 100,000 miles. excellent condition. One owner. Best offer. 308-2209.

1968 PONTIAC Power 4100. 100.000 miles. excellent condition. good engine. \$350. Phone 834-6281 or 834-6841.

WANTED TO BUY: 1975-77 Pontiac Trans Am. Good condition. will pay top price. 733-0331 ext. 168-82, between 8-5pm. Ask for Barbara.

Autos - Pontiac

1978 PONTIAC Grand Prix, 2-door hardtop, 383 cubic inch, \$750. 734-3279.

1977 PONTIAC TRANS-AM. 454. 4 speed. 100,000 miles. automatic TA, 6.8 liter engine, cassette stereo. Good gas mileage. excellent condition. \$6500. 733-4341.

Autos - Plymouth

1971 PLYMOUTH Roadrunner. Air conditioning... new tires. tinted glass cassette stereo. 3 speed. \$55. \$800 or best offer. 423-5336.

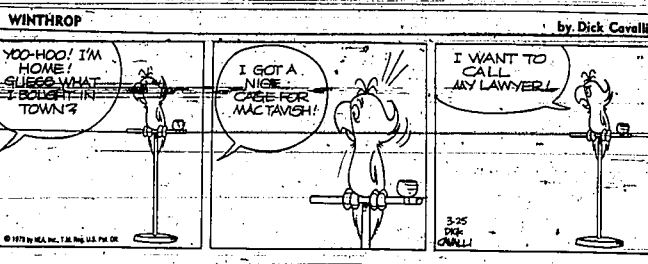
1970 PLYMOUTH FURY III. good condition. \$500. 206-4062.

1974 PLYMOUTH DUSTER. 400. 43,000 miles. rocket wheels. AM/FM stereo. \$2,000. 1000. Good condition. 734-3177 after 7pm.

1977 PLYMOUTH 'Outer Duster' black in color, economical 6 cylinder, automatic power steering. Asking \$1295. 423-4334.

1971 PLYMOUTH FURY III. 2-6000. hardtop, air conditioning, automatic transmission, 43,000 miles, excellent condition. see 11138 Seventh Ave. East.

Auto Dealers



HAPPY EASTER

We'll Be OPEN MONDAY
Serving Your Automotive Needs

1978 MERCURY MARQUIS
Made especially for Theisen Motors and equipped the way you like it! Many luxury features including power steering & brakes, walls to wall carpet, whitewall steel belted tires and much more.

\$5288
And Oil Changes for as long as you own this car!

1978 MERCURY BOBCAT
American made and engineered throughout — equipped with an economical 4-speed transmission, rack and pinion steering and much more!

\$3388

1978 HONDA CIVIC
With front wheel drive and offering up to 44 M.P.G. Over a dozen cars in a variety of beautiful colors to choose from.

\$3188
Delivered Anywhere In Magic Valley.

1978 ZEPHYR 4-DOOR SEDAN
America's newest car and made especially for Theisen Motors. Beautifully equipped the way you like it. Real economy built right in.

\$3788

1975 MERCURY MARQUIS 4-DOOR HARDTOP. Medium green metallic, dark vinyl roof, air conditioning, power steering, & brakes, loaded with extras, one-owner, just traded in.

\$2795

1971 CHRYSLER NEW YORKER BROUHAM. Dark red, contrasting vinyl roof, fully powered, of course it's air conditioned.

\$1488

1976 LINCOLN CONTINENTAL WAGON. Medium blue, dark blue metallic, white vinyl coach roof, cut pile carpeting, genuine leather interior, full radio, low miles, one-owner, like new!

\$7388

1975 PONTIAC GRAND SAFARI. Dark blue metallic, white vinyl coach roof, power, vacation ready.

\$3688

1974 OLDS CUTLASS 4-DOOR. Blue, white vinyl top, air conditioning, power steering and brakes, local one owner. See today.

\$2495

1975 MERCURY MARQUIS WAGON. 2-tone paint, air conditioning — excellent radial tires. For the family on the go.

\$2188

1976 MERCURY COMET SPORT COUPE. Combination brown and white, deluxe oil vinyl interior, economical 6-cylinder engine, 3 speed floor mounted transmission, steel wheels, low miles.

\$3488

1973 FORD GALAXIE 500 2-DOOR HARDTOP. Medium gold metallic, white vinyl roof of course it's air conditioned, excellent whitewall tires, one-owner, just traded in.

\$2495

1975 MERCURY MONTEGO MK 4-DOOR. Fast blue, white vinyl roof, whisper air conditioning, automatic transmission, Big 118" wheelbase, family sized — family priced.

\$2595

1973 TOYOTA CELICA SPORT COUPE. Silver metallic, contrasting vinyl roof, bucket seats, floor shift console, luggage rack, custom wheels and tires, extra sharp!

\$2695

1970 CHRYSLER NEWPORT 4-DOOR. Turquoise, white roof, local one-owner, just traded in, has all the luxury features.

\$1088

1978 OLDS TORONADO 2-DOOR HARDTOP. Fabulous front wheel drive automatic transmission, power steering, loaded with all the luxury equipment available, excellent whitewall tires.

\$988

RENT A NEW FORD

\$10 per day
10¢ a mile

OPEN 8 a.m. to 7 p.m.
BILL WORKMAN FORD
1243 Blue Lakes Blvd. N. 733-5110

PONTIAC PHOENIX HATCHBACK COUPE

Fully equipped with...

- White sidewall tires
- Custom color belts
- Tinted glass
- Additional Insulation
- Sport mirrors
- Power disc brakes
- Power steering
- AM radio
- Deluxe wheel covers
- And much, much more

NOW ONLY \$4653
or Lease for \$104.27 a month

JOHN CHRIS MOTORS

"Where Sales Are Made, Not Talked About!"
601 Main Ave. East 733-1823

AMERICA'S NO. 1 FULL-SIZE CAR!!

Ace Hansen Chevrolet has full sized Chevrolets that are fully loaded — but priced to SELL!!

1978 CHEVROLET IMPALA 4-DOOR
With 305 V-8, turbo-hydraulic, air conditioning, tilt wheel, tinted glass, digital clock, value appearance group, custom, 2-tone paint, quiet sound group, and more.

WAS \$7184 **NOW \$6178**

1978 IMPALA SPORT COUPE
With V-8, turbo-hydraulic, air conditioning, power windows, power seats, tinted glass, tilt wheel, digital clock, cruise control, remote control mirrors, value appearance group, vinyl roof, 50/50 seats, and polyglacoting.

WAS \$7895 **NOW ONLY \$6677**

1978 CHEVROLET CAPRICE CLASSIC 4-DOOR
With 305 V-8, automatic transmission, air conditioning, cruise control, tilt wheel, tinted glass, digital clock, AM/FM radio, 50/50 seats, custom 2-tone paint. No. 8391.

WAS \$8072 **NOW \$6872**

COME ON IN AND COMPARE OUR LOW PRICES

The Dealing Is Great In '78 At...
ACE HANSEN CHEVROLET
"It's Fun To Drive A '78 Chevy—An All American Car"
1654 Blue Lakes Blvd. N. Open 'til 7:00 P.M. 733-3033

INTRODUCING THE 1978 TOYOTA STANDARD BED TRUCK.

The standard bed with loads of extras. Toyota's most inexpensive half-ton, yet built as tough as the top of the line models. It's powered by a responsive 2.2 liter SOHC engine, and loaded with standard features that don't cost extra. But it still gives you the great gas mileage that you expect from Toyota. Stop in for a look today.

\$3995 DELIVERED IN TWIN FALLS

Standard Bed

Standard features you don't pay extra for:

- 2.2 liter SOHC engine
- Power-assisted front disc brakes
- 4-Speed synchromesh transmission
- Fully transistorized ignition
- Mud flaps
- Power-boosted tie-thru ventilation
- Cargo tie-down hooks
- Electric fuel pump

MPG
31 23
HIGHWAY CITY

Estimated EPA results. Your mileage varies with driving habits & vehicle condition & equip.

WILLS

- AMC • Jeep
- Plymouth
- Toyota

TWIN FALLS — 2830 BLUE LAKES BLVD. N. S.S. NEW CAST 733-5111 (LADY CAR) 733-3243
• Plymouth Sold Only In Twin Falls •
• BURLINGAME — 1214 E. Main St. 95-676-7773

2 REASONS WHY NOW IS THE TIME TO BUY A FANTASTIC SUBARU!!

1. — 5% off all new SUBARU'S in stock.
2. — Buy now and wind up with a Bulova watch.

1978 SUBARU DL STATION WAGON
A beautiful brown in color, automatic, reclining front seats, power disc brakes, radio, tinted glass, rear window defogger, steel belted tires and it runs on regular gas.

\$5004⁴⁰

1978 SUBARU GF COUPE
Auto Automatic 5 speed "Best of Its Class"
Equipped with 5 speed transmission, AM, FM radio, tachometer, steel belted tires, sport vinyl roof.

\$5107⁴⁰

1977 SUBARU DL 4-DOOR
With 4 speed transmission, reclining front seats, power disc brakes, radio, tinted glass, rear window defogger, steel belted tires, runs on regular gas.

Was \$4357 Sale Priced ... **\$4095**

1973 JEEP COMMANDO Local doctors car, super clean.	1973 MAZDA RX4 Automatic, air, less than 40,000 miles.	1976 CHEVY VEGA HATCHBACK Less than 20,000 miles, bright blue metallic, 4 speed.
\$3500	\$1945	\$2725
1977 TOYOTA PICKUP Camper mirrors, 4 speed, bright red.	1976 TOYOTA SR5 longbed, 5 speed, bucket seats, steel belted tires.	TV SPECIAL 1975 MERCURY COMET Automatic, power disc brakes, deluxe interior, tinted glass, and more. First "customer" buy!
\$4150	\$3990	\$2880
1975 GMC 1/2 TON 4X4 Sierra Grande, 2 tone metallic, new all-terrain tires.	1974 FORD 3/4 TON 4X4 Extra low miles, brilliant red. This Week Only...	1968 FORD 1/2 TON. Automatic 3 gas tanks, could be best '68 in the valley.
\$4459	\$4365	\$1645

CANYON MOTORS SUBARU

363 2nd Ave. S.
734-8860

Across from Everlons Mattress Co.

THE GUYS THAT MAKE IT

8%

OVER DEALER COST

On any new 1978 Datsun in Stock

We've got over 80 new Datsuns and they must go!!!
And there are more on the way.

FOR YOUR NEW DATSUN
In Buhi Call
Morrie Gunnarilli 543-6730
In Jerome Call
H.F. Rediker 324-4157
In Twin Falls Call
Brian Bradshaw 733-0000

Ask about our easy leasing plans at Chris-Motors

CHRIS MOTOR BLOCK
601 Main Ave. E. 733-1823

1973 FORD MUSTANG 2-DOOR HARDTOP. Medium blue metallic, deluxe interior, of course it's air conditioned, has all the luxury features.

\$888

1974 FORD MAVERICK 4-DOOR. Dark blue, deluxe all-nylon interior, power steering, automatic transmission, full radio, heater, just traded in.

\$1690

1972 FORD GRAN TORINO 2-DOOR HARDTOP. Medium green, automatic transmission, air conditioning sharp!

\$1888

1975 MERCURY MONTEGO MK 4-DOOR. Fast blue, white vinyl roof, whisper air conditioning, automatic transmission, Big 118" wheelbase, family sized — family priced.

\$2595

1970 DODGE POLARA 2-DOOR. Beautiful 2-tone finish, air conditioning whitewall tires, AM radio, 260in, loaded nice.

\$777

1972 CHEVROLET SPORT VAN
2-tone gold and white, loaded with all the extras including automatic transmission, excellent tires, extra sharp, seating capacity for the entire family, just traded in.

\$2695

1974 PLYMOUTH DUSTER 2-DOOR HARDTOP. 6-cylinder engine, automatic transmission, AM radio, power steering, light blue, white roof.

\$1895

1969 OLDS TORONADO 2-DOOR HARDTOP. Fabulous front wheel drive automatic transmission, power steering, loaded with all the luxury equipment available, excellent whitewall tires.

\$988

Emmett Harrison's
THEISEN MOTORS
The easiest place in the world to buy a car.
701 MAIN AVE. EAST 733-7700



**THE BIGGEST
USED CAR & PICKUP
SALE EVER!!**

**THE LARGEST INVENTORY OF
QUALITY USED CARS & PICKUPS
IN THE MAGIC VALLEY!**

We're busting at the seams with the best selection of used cars and pickups in years. We've got to reduce this inventory fast. To do that, we've chopped prices to rock bottom on all units!

5 BIG DAYS
SALE STARTS MONDAY 8:00 A.M. SHARP!!

OVER 85 CARS & PICKUPS IN STOCK!

Was	NOW	Was	NOW	Was	NOW
\$1995	\$990	\$6995	\$6590	\$1995	\$1590
1972 MERCURY BROUGHAM 2 DOOR HARDTOP. Air conditioning, power windows, power split bench seats and more. No. 365.		1976 FORD THUNDERBIRD 2 DOOR The sharpest T-Bird in Magic Valley. Silver with black leather interior, aluminum wheels, radial tires, luxury items. No. 616.		1975 CHEVROLET VEGA 2 DOOR A real sharp car, red with white bucket seats, and 4 speed transmission, and 23,000 miles. No. 650.	
\$1995	\$1190	\$6495	\$5990	\$1095	\$790
1974 MERCURY MONTEGO 4 DOOR SEDAN This car runs out real good, with automatic transmission, air conditioning, and vinyl roof. No. 415.		1977 DODGE CHARGER 2 DOOR HARDTOP This car is absolutely beautiful. The prettiest one on our lot. Candy apple red with a white sun roof. No. 618.		1969 OLDSMOBILE TORONADO This front wheel drive car runs out real good. It was sold new in the Magic Valley. No. 652.	
\$1995	\$1290	\$1495	\$1190	\$2695	\$2290
1976 DODGE CORONET 4 DOOR SEDAN A local one owner car. The miles are high but the price is right. No. 546.		1971 PONTIAC GRAND PRIX 2 DOOR Good dependable transportation, bucket seats, console, automatic transmission, power steering.		1972 OLDS CUTLASS SUPREME 2 DOOR V-8 engine, automatic transmission, power steering, 42,000 miles. Looks new. No. 653.	
\$4295	\$3990	\$1595	\$1090	\$895	\$590
1975 FORD ELITE 2 DOOR HARDTOP A beautiful red with a white vinyl roof. Fully equipped, come in soon for a test drive. No. 555.		1972 CHRYSLER TOWN & COUNTRY WAGON. Just right for the big family at the right price. No. 624.		1968 CHEVY IMPALA 2 DOOR HARDTOP A sharp looking '68 but it needs some mechanical work. No. 654.	
\$3795	\$3290	\$5395	\$4890	PICKUPS - PICKUPS - PICKUPS	
1977 MERCURY BOBCAT WAGON Economical 4 cylinder engine, automatic transmission, and luggage rack. No. 561.		1976 CHRYSLER CORDOBA 2 DOOR Dove gray, burgundy vinyl roof, and matching velour interior. No. 630.		\$4395	\$3490
\$5195	\$4590	\$1195	\$790	1975 DODGE 1/2 TON 4x4 PICKUP A local one owner, V-8 engine, automatic transmission, power steering, sliding rear windows and more. No. 1683.	
1977 DODGE MONOCO 4 DOOR SEDAN A low mileage lease car with factory warranty, and air conditioning. No. 582.		1971 BUICK SKYLARK 2 DOOR Good dependable transportation at a low, low price. No. 636.		\$4995	\$3590
\$5595	\$4790	\$4495	\$3990	1976 DODGE 1/2 TON 4x4 PICKUP Automatic transmission, power steering, air conditioning, save hundreds of dollars. No. 1696.	
1977 DODGE MONACO ROYALE 4 DOOR This lease car is forest green with a white vinyl roof, you'll like the warranty. Come in soon. No. 584.		1975 CHRYSLER CORDOBA 2 DOOR A low mileage car with automatic transmission, power steering, air conditioning, and leather bucket seats. No. 637.		\$1295	\$690
\$5795	\$5190	\$3495	\$3090	1970 DODGE 3/4 TON PICKUP Comper shall a good fishing or hunting truck for the coming season. No. 1700.	
\$2195	\$1790	\$5195	\$4690	\$3995	\$3390
1977 DODGE CHARGER 2 DOOR HARDTOP White with a gold vinyl roof, gold bucket seats, automatic transmission console and air conditioning. No. 588.		1976 FORD MAVERICK 2 DOOR Extra clean inside and out. 6 cylinder, automatic, air conditioning. No. 639.		\$3295	\$2590
\$3395	\$2990	\$4995	\$4490	\$6395	\$5790
1973 FORD GALAXIE 500 2 DOOR A very clean car inside & out, white with a black vinyl roof, and matching interior. No. 589.		1976 CHRYSLER TOWN & COUNTRY WAGON. 9 passenger wagon, America's most luxurious wagon; fully equipped and low mileage. No. 640.		\$795	\$490
\$5495	\$4990	\$2795	\$2190	\$2195	\$1690
1976 DATSUN B210 2 DOOR HARDTOP Start lowering your gas bills today. 4 cylinder engine, 4 speed transmission. No. 601.		1976 DODGE CHARGER SE 2 DOOR Automatic transmission, power steering, air conditioning, power bucket seats, sun roof and more. No. 642.		\$5995	\$5590
\$5495	\$4990	\$2995	\$2590		
1977 FORD LTD H 2 DOOR HARDTOP This car looks new inside and out. Automatic transmission, power steering, air conditioning. No. 603.		1974 DODGE CHARGER SE 2 DOOR With V-8 engine, automatic transmission, power steering, and air conditioning. No. 644.			
\$5495	\$4990	\$2995	\$2590		
1977 OLDS CUTLASS SUPREME 2 DOOR Small V-8 engine, automatic transmission, power steering, air conditioning, and much more. No. 615.		1976 CHEVROLET CHEVETTE 4 cylinder engine, 4 speed transmission, less than 25,000 miles. Extra Sharp! No. 645.			
\$5495	\$4890	\$3595	\$3090		
1977 FORD GHIA GRANADA 4 DOOR. Medium blue metallic, dark blue vinyl roof, matching interior, extra sharp. No. 604.		1976 CHEVROLET CAPRICE CLASSIC STATION WAGON. A local car with low miles, air conditioning, luggage rack and radial tires. No. 649.			

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TWIN FALLS

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Dream dies hard for Ketchum publisher

"There are two tragedies in life. One is not getting what you desire. The other is to get it." — George Bernard Shaw

KETCHUM — Throughout his life, Bill Sunderland was a dreamer. He wanted to be a writer, a publisher, a man who could make a difference in the lives of his fellow citizens. He wanted to be a man who could make a difference in the lives of his fellow citizens.

In 27 years as a journalist, Bill moved 21 times and lived in seven countries. The idea of settling into a small town in Idaho took root in his mind. At the New York Daily News in 1976, Bill talked with his editor and assistant managing editor Larry Welsh about changing careers.

Welsh remembers Sunderland as "basically a nice, gentle, and not a necktie type who liked the outdoors" and talked "longingly of the pleasant life" he could have away from the cities of the world.

"A lot of people do that," Welsh recalled from the Daily News office a few days ago. A lot of people, indeed.

An American Management Association survey of the nation's major corporations found 70 percent of all middle management executives search for a way to make a career change in their 40s, much like Bill Sunderland did.

So, early last year Bill resigned his editorship at the 1.9 million circulation New York Daily News and put up about \$80,000 for the struggling weekly Ketchum Tomorrow, circulation 5,000.

He spoke with boyish optimism about his new paper after arriving in town. "It was an opportunity," he said, to put down some roots, to be your own boss and get to know a town. It was an opportunity for a new dream at 42.

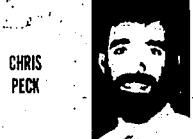
But Bill Sunderland never found the good life in Idaho. Instead, he learned that 25 years as an international reporter meant less than yesterday's news in a town like Ketchum.

Rather than take the town by storm, Bill Sunderland's weekly newspaper was battered and bruised by the scrappy staff of a competitive

weekly in town, the Idaho Mountain Express. And, Bill Sunderland found out weekly publishers aren't journalists — but paperboys, or salesmen — receptionists and night-owl men who work seven days a week, 12 hours a day.

A new owner took over Bill Sunderland's dream weekly on Friday.

The man who succeeded at the largest daily newspaper in the nation will leave Ketchum after this week's edition, a disillusioned publisher.



CHRIS PECK

"I was hoping to set down some roots in this town," he said as he cleared out his office in Ketchum, "and what better way than to buy a weekly paper and get out of the rat race?"

"I lost 14 months of my life but I've learned what I don't want to do," he said.

More than anything else, Bill Sunderland also realized dreams often aren't what they seem to be. Realistically, the newspaper competition in Ketchum accounted for a major share of Sunderland's frustration and failure at the Tomorrow.

The Idaho Mountain Express staff, honed by years of tough, small town competition, out-hustled Sunderland.

Tom Pyle, the man who places the ads for Altkinson's Market, the largest grocery store in Ketchum, explained that the Mountain Express staff simply gave better service and more attention to the advertisers than the Tomorrow staff.

"I'm an awful ad salesman," Bill conceded in his last days at the Tomorrow.

But even in his final, awful days as a weekly publisher Bill Sunderland refused to admit his failure was entirely of his own making.

He didn't sell ads well, he said, partly because he loathed having to play the role of what he saw as a kiss-up.

"A weekly publisher isn't a journalist," he grumbled. "You have to compromise yourself. I was forced to compromise myself. You have to be careful not to tread on anybody's toes. I loathed it — I was no longer a journalist."

A few blocks away, at the Mountain Express offices, editor Martha Poltevin offered a different twist on why Sunderland, who cut it in New York and Rome, couldn't make it in Ketchum.

"He never made the personal approach," Poltevin said, "he was not able to personally get out and be part of the community."

Not once, she explained, did Bill Sunderland call up Ketchum's mayor to go out for a cup of coffee. "You've got to have a rubber-personality-to-be a weekly publisher, and he was not concrete," she said.

Sunderland doesn't take kindly to criticism or the theory that his problems in Ketchum were more his own fault than the fault of the town.

"This town is for children," he said with a touch of bitterness, "nobody (in Ketchum) really cares

what is going on anywhere but here." Sunderland talked of the "sacred cows" that graze in Ketchum with no one paying much attention.

"Who writes about the drug scene up here? Of the really serious? — he asked. "The whole place is totally superficial."

Poltevin disagreed. "He mistook what on the surface appears to be an interest in skiing and the good times, for reality," she responded.

"You go into the Pioneer and it is very simple to mistake that with the only thing they are interested in. That's so true. People care intensely about the town."

"You wouldn't get that kind of response to a four lane highway, if people didn't care," the editor said, referring to Blaine County's vociferous opposition to a widening of state highway 75.

"But Ketchum residents have the kind of emotion you have to go out and face. He never understood the community."

So that's the way Bill Sunderland's dream ended, amid bitterness and disappointment over how a small town in Idaho published to a man who had seen it all in Paris, New York, and Rome.

His personal tragedy offers a lesson for all of us who dream of new jobs, new towns, new beginnings. Dreams always fit perfectly into our vision of the way we would like things to be.

But a dream rarely offers a metaphor for the way things are. Bill Sunderland knew how dreams can fool you. For him, the dream of what life in a small town could be bitterly dissolved into the reality of what life in a small town is.

What can be done about car repair rip-offs?

All last week, a Senate consumerism subcommittee heard testimony on the billion-dollar rip-offs Americans endure in the automobile repair industry.

American consumers spend \$20 billion a year on unneeded automobile repairs, according to Joan Claybrook, chief of the National Highway Traffic Safety Commission.

Michael Pertschuk, chairman of the Federal Trade Commission, noted consumers are four times as likely to have a problem with a car than with any other product they buy.

Most families can recite a personal tragedy in the auto repair shop, usually involving an outrageously high repair bill or a series of run-ins with a mechanic who never seems to get the stalling problem or transmission fixed.

But before car owners start throwing Crescent wrenches through the windows of their local car repair dealership, the problems associated with the auto repair business must be examined more closely.

Many drivers enter a car repair shop with childish notions about what makes a car run and are lambs at the mercy of what occasionally are ravenous repairmen.

These uninformed consumers may confuse an out-of-adjustment clutch with a clutch that needs replacing. A sputtering engine due to poor ignition timing often is explained as a car needing a "valve job."

These drivers who don't understand a few basics about automobile mechanics are asking for trouble in a repair shop.

If more consumers will take responsibility for understanding something about their own vehicles some of the complaints about gouging at the repair shop can be eliminated.

Car owners also are free to shop around for a reliable mechanic.

Many auto dealers and independent mechanics in Magic Valley have earned solid reputations for their repair work and a few are infamous for their overcharging and shoddy repairs.

Checking around for a good garage takes only an afternoon of telephoning to others who have had work done locally.

then, consumers who have legitimate complaints about work done on their car should be encouraged to call the Idaho Consumer Protection Division of the Idaho Attorney General's Office. Only by lodging complaints about shifty mechanic will anything ever be done to stop such rip-offs.

Auto repair shops wanting to counteract the adverse publicity connected with their trade also have some options.

Many businesses have adopted a social accountability audit as a yearly part of their business review.

This social accountability audit, as explained in a recent issue of *Enterprise* magazine, is simply a systematic assessment of a firm's business practices and how these practices affect and influence the public.

Making a profit must be the first concern of a business manager or shop owner but social accountability certainly must serve as a backdrop for doing business at all.

An accountability audit in a car repair business could examine ways a firm can build consumer confidence in the work of the shop.

Such confidence builders as a warranty on repairs, written estimates before repairs are begun, itemized billings, and explanations of why repairs are needed could help establish accountability between a car repair shop and its customers.

Odd deaths link seven presidents

By TOM TIEDE
WASHINGTON — Though serious campaigning is a year off, at least a half dozen competitors are already jockeying for position in the 1980 presidential race. For the Republicans they are Gerald Ford, Ronald Reagan, Robert Dole, John Connally and Howard Baker. For the Democrats, James Earl Carter.

All but one will lose, of course. But this time there is a foreboding suggestion that even the winner could lose. With two early exceptions to the rule, Thomas Jefferson and James Monroe, all of the presidents who have been elected in years ending with zero have died before filling out their terms in office.

Jefferson (1800) lived for 17 years after leaving the White House, and Monroe (1816) was retired for six years before dying. But that was it. Beginning in 1840 with William Henry Harrison, and continuing every 20 years through 1960 and John Kennedy, seven chief executives have failed to survive their administrations.

The list:
1840. William Henry Harrison, a Virginia soldier, was 67 years old when elected as the candidate of the Whigs. Opponents called him "Granny." And, indeed, the campaign did fatigue him. A month after the election he was stricken with pneumonia, became delirious ("I cannot bear this," he said at one point, "don't bother me.") and died on April 4, 1841, in Washington.



1860. Abraham Lincoln, whom John Hay called "the greatest character since Christ," would have survived his office had he not won a second term in 1865. But he did, and he didn't. On Good Friday, five days after the end of the Civil War, Lincoln was shot with a half-inch, hand-made bullet. He hung on for nine hours before succumbing on April 15, 1865, in Washington.

1880. James Abram Garfield, a one-time Ohio evangelist, began a political career with a series of 18 years in Congress before becoming President. Six months after his inauguration, while traveling, he was shot by Charles Guiteau ("Why should he want to kill me?") and expired in Elberon, N.J., on Sept. 19, 1881.

1920. Warren Gamaliel Harding, a newspaper editor, served in the Ohio and U.S. Legislatures before becoming President. His first year was rife with scandal, but Harding died before the worst of it was made public. He took ill on a train to San Francisco, expiring on Aug. 2, 1923, probably of a blood clot on the brain.

1940. Franklin D. Delano Roosevelt was President for 12 years, one month and 9 days. Interestingly, his opponent in 1940 was Wendell Willkie, who also would not have survived office had he won (he died in 1944). Roosevelt was posing for a portrait in Warm Springs, Ga., when he suddenly complained of pain, two hours and 20 minutes later, April 12, 1945, he was dead.

1960. The day before John Fitzgerald Kennedy arrived in Dallas, a newspaper columnist wrote flippantly about the possibility of someone letting go "with a broadside of grape shot." If the President spoke of controversial issues — Someone did. Lee Harvey Oswald shot two bullets into the 48-year-old chief executive; he died shortly after 1 p.m. Nov. 22, 1963.

Want to succeed? Change your name

By Betty Stearns
American Library Association
If you want to succeed in your chosen profession, you want to give serious consideration to changing your name — the way you spell it, how you use initials, and whether you permit anyone to call you by a nickname.

self-fulfilling prophecies. Irivings are expected to be intellectual, Walters to be competent, and Clarks to be manly and forceful.

Among Andersen's rules for winning "the name game" are:
— Recognize the fact that a name is a living, changing thing. The name that fits you today may not fit tomorrow. What is good for the football hero may be lousy for the chairman of the board.

One key to success seems to be the substitution of an initial for a first name and full use of a middle name. Examples: F. Scott Fitzgerald, J. Pierpont Morgan, J. Paul Getty. Hyphens are impressive, and so are the names of illustrious ancestors that enhance the sound of your name. John Pierpont Morgan rolls off the tongue more smoothly than John Morgan, so do John Hay Whitney and Alfred Gwynne Vanderbilt.

— Once you have landed on a name, don't be afraid to enforce its use. Don't allow others to corrupt your name or your child's name with incorrect pronunciation and spelling.

— In general, avoid nicknames — unless you want to score some social points with the Bunbys and Tooties. Straight abbreviations — Sue for Susan or Tom for Thomas — are acceptable, as are most other more-or-less standard forms. But stay away from the "ie" and "y" endings.

So important is the right name that people have been changing their names for centuries, and Christopher P. Anderson, author of the entertaining and informative "The Name Game," provides dozens of examples: John Wayne was born Marion Michel Morrison; Doris Day was Doris von Kappelhoff; Mickey Rooney began as Joe Yule, and Cary Grant as Archibald Leitch. Children saddled with names they despise are more likely to have problems in school, and adults who find their names an embarrassment pay a psychological price for their burden. Our names, says Andersen, are likely to provide

that they were declared obligatory in England. Surnames, often taken in haste, were based on place, on profession, and even on physical characteristics, not just in English, but in dozens of other languages. There are over three million Smiths in the world, making it the most widely held surname in English. Smith becomes Schmidt in German and Kowalski in Polish. Smith may not strike us as unusual anymore, but a man named Doctor Doctor does. Yet, according to John Tolin's "Remarkable Names of Real People: or How to Name Your Baby," there are better than a dozen Dr. Doctors in the United States along with five Dr. Bonebreaks and 18 Dr. Butchers. Firmin A. Gryp is a California banker, Greener Digger is an undertaker, and I.C. Silvers an ice man.

Then there are the names we dress and eat with: crepes suzette are named for a court favorite of Edward VII; the macintosh, cardigan sweater, raglan sleeve and chertsefield have come to us thanks to Charles Macintosh, Lord Cardigan, Lord Raglan and the Earl of Chesterfield. Chicken tetrazzini is named for an Italian soprano.

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Times-News readers discuss news media, energy solution, Minidoka water contracts

Letters

Canal loss top priority

Editor, Times-News:
In regard to the present Senate screw Panama Canal debate, I see no sweat about whether a damn like Fortinos flows through smokespot of peddles does. We doubtless have as much dope traffic with Panama as with Mexico and there seems to be little we can do about it. It would require at least 50,000 men to protect our interest in the Panama Canal Zone. Well, now ain't that too bad?

We should be reminded that we have been able to afford 250,000 men in West Germany since World War II; we have had 30,000 to 50,000 men in South Korea since 1953; our South Fleet protects the straits and Mrs. Chung Kai Chek in Formosa where they had no right to be, for two decades, or thereabouts. I would not give the Panama Canal Zone for all three of them.

RAY HOWELL
Idaho

More scrolls issue

Editor, Times-News:
Reference is made to your March 9 story on the Dead Sea Scrolls and numerous letters of concern for errors printed recently.

Of Bible's 66 books, 39 comprise the Old Testament, which both religious Jews and Christians hold to be God's word to mankind. In numerous places the Old Testament promises that someone is coming, i.e., the Messiah. Christians add 27 books which declare simply that Jesus Christ is the Messiah.

2. The newly "discovered" scrolls totally misrepresented the close relationship between Judaism and Christianity. Why?

3. The 181 date for the King James Version (KJV) makes it a contemporary of the writings of William Shakespeare, many of the finest and most difficult to read and to understand. I suggest similar problems exist with reading the KJV. Yet people hesitate to adopt modern translations, i.e., The New American Bible, the Jerusalem Bible and the Modern Language (Berkeley) Bible.

4. If the scrolls really speak the word of God for daily study and prayer and correction, several local bookstores can provide the merits of the many modern translations of the New Testament and entire Bible.

For example: Moody Press' Wycliffe Bible Commentary, last paragraph of the introduction to the Book of Revelation specifically states the scrolls of 1811 had only one manuscript, and even this was of inferior quality dating the 13th century. Moody's believe one must use the Revised Standard Version of 1891 or one of the later versions; since after 1811 many great Greek manuscripts (e.g. the Sinaitics) became known.

In the preface to the New American Bible, acknowledgement is given to the contributions of the Dead Sea Scrolls. 5. However, accurate and easy to read our modern translations may be, I doubt if there are any differences in material content from the 1811 scrolls.

6. Many of the Old Testament books were written. Jesus assured his followers and listeners that he came not to change but to fulfill the scriptures. Stop to consider that if Jesus had seen any need at all, he could have included all corrections or additions needed to update the existing scrolls. Evidently, our Lord considered them accurate as copied and preserved through the centuries.

Should we humans be more exacting? Isn't the Almighty and Eternal Living God still in control over His Word?
ROSCOE E. PATTON
Twin Falls

Preserve the oxygen

Editor, Times-News:

The preamble to the U.S. Constitution gives the definition of the duties of good government which no doubt were copied from the Roman Justinian Code, 529 A.D. The preamble states: establish justice, insure domestic tranquility. You can't have tranquility without justice - taken from a college textbook, International Politics, by Schmaro, fifth edition, 1953.

In mastering the man learned to use the power released through rearrangement of molecules in organic compounds effected through rapid oxidation and combustion. In discovering electricity he learned to use the power released through the transportation of the electrons surrounding the nuclei of atoms.

In achieving nuclear fission man learned to use the power of all locked in the core of the atom itself. That this power should be vastly greater than all other powers combined is so once the brightest hope and the most deadly danger of our times.

Despite widespread illusions to the contrary, the "secret" of the atomic bomb became common knowledge through nuclear physicists everywhere as soon as the experiment in the U.S.A. demonstrated that a nuclear chain reaction

could be produced in explosive form. What the final chapter in this book deals with is safety of the world as the layer of oxygen should a chain reaction of fire engulf it.

It took millions of years to store the oil, coal, gas, etc. in the earth. If we burn it up in one generation, how much oxygen will be left to breathe?
MRS. BUD SMITH
Bliss

TV film ires mother

Editor, Times-News:
Monday and Tuesday night I was fortunate enough to notice what my children were watching on television. I turned it off, diverted them to other activities, then put them to bed. Tuesday night I became curious to know if my judgment had been correct, and I watched the much-proclaimed "Sybil." I noted the horrible, fascinating, all the dialogue hitting at and leading up to the outrageous experience in Sybil's childhood. What I witnessed was a far greater crime to the world than even what Sybil suffered, poor dear child. What an OUTRAGE!

How dare you use prime time! Clear across America to show a tiny four-year-old baby girl tied to a table helpless with her legs trussed to a broomhandle and strung up by the heels like a slab of meat while her mother seethes sharp, serrated, and hooked instruments for the butchery of her private organs!

How dare you use prime time to show a helpless, innocent, terrified child held to a piano, being instructed and "tried" desperately and unsuccessfully to "hold her water" from an enema until her mad "mother" finishes playing a piano piece!

How dare you show X-rated Perversion to children who aren't fortunate enough to have a mother in the room to turn it off for them! Such unnatural, perverted, sick, explicit detail and bold filming belongs in an X-rated movie theater, available only to those over the age of 21 desiring to see such an atrocity. This showing is a sad commentary on the way NBC fulfills its moral obligation to its viewing public.

2. In the film, the tenderness between patient and doctor during an incredible eleven-year relationship. Unfortunately, that is not what the horrified memory recalls. The brain is a permanent recorder; when garbage is dumped there, it is recalled again and again, even when the receiver would forget! What you have done is show everyone how very easy it is to truss up, bind, outrage a small girl and only God knows how many times this vile, evil outrage will be repeated over a period of time because of YOUR attitude! You share the guilt!

No doubt this film will be acclaimed with awards and will be hailed a great dramatic achievement, but I say to Ms. Woodward and Ms. Fields and those producers, "At What Price?" You have demonstrated how the poor object of this heinous crime reverted to an inhuman, growling, growling mass of contradictions and became eventually a horrible personality just to survive the horrible experience. Far more than a drama opportunity, you had a moral obligation to consider the effect of viewing and having forever stamped on the memory such an atrocity. NO CHILD AT ANY AGE SHOULD HAVE VICARIOUSLY EXPERIENCED THIS!

The manager at KMYT tells me he hasn't the power to divert such a film from his Idaho viewers and I say to him and to the networks that he has a moral obligation to DO SO and should have the power to do so without political or legal reprisal.

This film is just part of a mass campaign by television to incorporate R- and X-rated material into the homes of America under the guise of realism or dramatic achievement. I say - America doesn't want it, doesn't need it. I say you should research and use the billions of examples of material affection and sacrifice you should uplift and inspire Americans and the world with heroism and good. Look for

merit; the supply is endless. To America, I say, WAKE UP! SPEAK UP!
LOAHN N. KRAHN
Twin Falls

Water power is best

Editor, Times-News:
The TV program on channel 11, March 13 at 8 p.m. entitled "Search for Energy," sponsored by Idaho Power and paid for by the electrical companies, emerged as some of the most biased propaganda that I ever heard on a broadcasting station!

It appeared like the whole script was written and narrated by a Washington, D.C. politician's slanted glibblebook. In every way possible, the program was turned in favor of a coal-fired electric plant; everything being done to eclipse their opponents, making every alternative to a coal-fired plant look terrible in the viewer's eyes.

However, the narrator had to admit that the consumers would be paying double, triple and perhaps four times what they do now pay for electricity!

Of course, this is the whole thing to start with; Idaho Power presents the fact that the entire consumer-of-electric-power are right now paying in full, all areas, four times what the Idaho consumers pay. So, the only way to offset this, is to build a coal-fired plant, which is the highest cost power plant to operate - plus the pollution factor, that is always present.

In addition, what is to keep the coal miners in Wyoming, who belong to the Engineer's Union from going out on strike and tying up the coal-fired plant like the unions have done in the east for the last three months? Apparently, Idaho Power doesn't give ainker's damn whether Idaho citizens would suffer because of it.

Some of the politicians who are now in Boise fighting to get the coal-fired plant built in Bliss, should by all means be remembered when the next election comes along... Let's teach these people a good lesson, that they are put in there at the will of the people, and that's who they should serve... Not their own selfish interests!

Microvers, with all the free-running rivers in Idaho, it doesn't make any sense at all to even think of a coal-fired plant, which is taking the country back over 100 years to get a source of power.

In fact, it's quite ironic to me, when I think back that Idaho had the first light bulb lit with atomic energy at Arco - yet, other states are using it, and very successfully, too, I might add. Here we walk around in Idaho with metal helmets on being afraid of being hit on the head with a meteorite, so to speak.

To meet our needs, which I'm sure we must, there are only two sensible ways to go on the power program. That is water-power first, and nuclear power as a second choice.

Water power not only can furnish our electric needs, but just think of the recreational value that dams will have; perhaps more than 10 times of a free-flowing river. Besides, not polluting the atmosphere. It's the most common-sense way to go.

What the public has to do, is to insist that Idaho Power, and the politicians who think coal-fired plant is the only way to go remember that the consumers pay the bill, and are getting tired of these ripoffs, at the whim of the "big companies," and the glibblebook put out by some bureaucrats that don't even have common sense to start with.

EARLE EITERS
Jerome

Reardon says thanks

Editor, Times-News:
My grateful appreciation for your editorial praise for House Joint Resolution 12.

It was the first legislation I ever had drafted in my five terms here - and a great disappointment when it failed.

I still believe it is legislation whose "time has come" - so I'll have another try at next time around if I'm still here.

JOHN F. REARDON
Bliss

Media carries weight

Editor, Times-News:
Most of us realize that editors and other news media personnel are human beings and even though they try very hard sometimes to remain objective, they are prone to take sides and at times are subject to outside influences.

This seems normal and not in view of the fact that we can go to extremes with narrow-mindedness, or closing our minds to all but our own opinions on the one hand and on the other hand going to the opposite extreme which is being too open-minded. The mind that is too open lets in lots of new ideas but doesn't hold onto any of them.

For reasons of security, self-preservation and our future well-being, we

must believe in and stand for something. There are many of us who believe that individual freedom and incentive make a good foundation to build one's life upon. That is, the kind of freedom guaranteed by the U.S. Constitution and the Bill of Rights, but not the kind of freedom being demanded and promoted by those who would destroy the Constitution and the precious freedoms that go with it. Of these destroyers there seems to be an ever-increasing number among us.

Some of these destroyers of freedom and security seem to carry a lot of influence in certain areas of the news media. They are obviously quite aware of how much the news media influence individual as well as collective thinking.

The leftist influence within the news media seems to prove that half-truths, when promoted whole-heartedly, have a

stronger influence than do whole-truths that are used half-heartedly. This should not be in the best interests of fairness and the preservation of freedom and God-given rights, news media personnel should try to present both sides of an issue with equal objectivity and let the public decide what is right. Especially where certain issues such as politics, national security, governmental policy and human rights are concerned.

As one philosopher wisely observed many years ago: "If the people, being adequately informed, made their individual decisions, the total decision of the majority would always be good." It should be a primary concern of news media management to see that the people are "adequately informed" in a responsible and reasonably unbiased way.

ROGER ROBINSON
Twin Falls



Water contract rapped

Editor, Times-News:
From: Mini-Cassia Water Security Association - Jim Fenton, president; Dean Garner, vice president; Ralph Maughan, secretary-treasurer.

The Mini-Cassia Water Security Association does not believe, Attorney Lawrence Duffin is acting in the best interests of the water users of the Minidoka Irrigation District (MID) in advising them to accept the contract for replacement of the American Falls Dam, according to Jim Fenton, president of the association board of directors.

The association believes the only agency with which MID has a water contract is the United States government. At this point it does not have a contract with the American Falls Reservoir District or Idaho Power Company and there is no reason for the district to involve itself with them.

Though Duffin termed the contract "the type of the Snake River" and the "iron contract of the twentieth century" in speaking to members of the district recently in Rupert, he urged the district to call a new election and to accept the contract.

Duffin stated that the default clause had been modified and that the controversial article - "ITG" - had been eliminated. However, in questioning after the meeting, Duffin indicated these changes in the contract were verbal and not necessarily final.

The default clause states, in essence, that any district, which does not pay its assessment by April 1 of any given year has 18 days to come up with the money. If not paid by that time water cannot be delivered that year to the district; and if the assessment is not paid by the following

April 2, the district's rights in the reservoir are terminated.

Article "ITG" makes those districts which accept the contract liable in case a non-participating district (one which has not signed the contract) seeks to maintain its water rights.

The association is awaiting the decision of the Idaho Supreme Court with regard to selling of bonds in connection with the contract. The court met on March 7 in Pocatello to hear arguments for and against the sale. Says George Johnson, association member: "We still have faith in the judicial system of the United States."

In responding to Duffin's statements to water users, as reported in Thursday's South Idaho Press, attorney James Annett, who is representing those opposed to the contract, says the American Falls Reservoir District has no contract with MID and, therefore, it "cannot bind it to any duty under the replacement program so long as the district does not sign the contract."

The argument of the American Falls Reservoir District attorneys at the Supreme Court hearing - as stated in the briefs of their appeal, is that MID and the Company is going to pay the bill for non-participating districts, of which MID is one. Since American Falls Reservoir District cannot represent MID without a contract, it "would be ridiculous," says Annett, for MID to allow its board of directors to sign the contract, which would subject the water users to payments when Idaho Power has already agreed to make them.

No court, Annett says, has ruled that MID can lose its water by not signing the contract.

An association member says, of the recommendations of Duffin to MID water users: "We believe it is not ethical for an attorney who represents a district that has voted the contract down twice to come out in public in favor of the contract before the courts have issued a final verdict."

RALPH MAUGHAN
Minidoka, Idaho

women and one man to tell the Land Board and the Governor that if a woman's prison were located here they would be afraid of an escapee raping them or their wife. We need to decide whether our tax dollars go to state programs or to private pockets.

MRS. LEE HUTCHESON
Gooding

Fight for freedom

Editor, Times-News:

I can only hope that you have the courage to print this in your column, although I would be willing to wager a month's pay that it will never be printed.

In response to all those people who are objecting to Senator Church's sponsoring of the Panama Canal giveaway, I hope that no one is naive enough to believe that your objections will do any good. Were every citizen in the country to send a letter objecting to the giving away of the Panama Canal, and paying a known Communist sympathizer to take it, it would make no difference. W. Cleon Skousen tells it like it is in his book, "The Naked Capitalist."

This is not a sensationalist book written by someone out to make a name for himself. Mr. Skousen is already a world-famous author, and he merely comments on a prior book written by an influential member of the Council on Foreign Relations.

We can either be like a band of ostriches and hide our collective heads in the sand, screaming "I don't want to hear it!" or we can see for ourselves and judge from the material presented there. In any case, if we allow Senator Church and the Council on Foreign Relations to continue their stranglehold on freedom with us, we have only ourselves to blame, when we shall be like the people of Cambodia, Bulgaria, Hungary, etc., when we are denied even the right to life. If you see so much as object. Think about it! Only you can stop it. It's not too late already.

Oh, I have no doubt that I shall be branded a wild-eyed radical for having the gall to not submit meekly, but it is a small price to pay for my family's freedom. A few hundred years ago, men were willing to die for this, and they weren't branded a psychotic for it.

JOHN R. WHITE
Twin Falls

Laetrile editorial

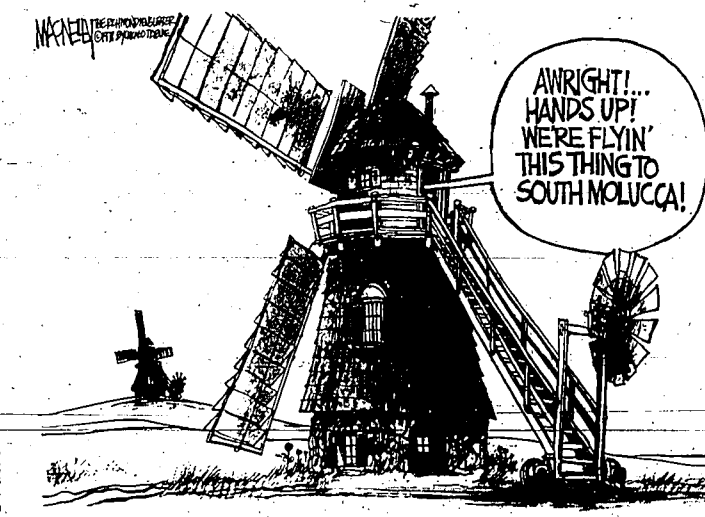
Editor, Times-News:
I have been following closely the news and editorials in your paper concerning the use of laetrile.

I take personal exception to the editorial in the March 6 issue.

The only comment I have at this time is, and you may quote it, "An empty wagon box rattles the most."
RICHARD J. ANDERSON
Kimberly

Keep Panama Canal

Editor, Times-News:
An open letter to U.S. Senators: Straddling the razor blade of life ultimately results in election severance. Keep our Panama Canal!
T.B. HOLLOWAY
Twin Falls



Newspaper moves uptown

WASHINGTON — I'm going to wax nostalgic today. The International Herald Tribune, still known to everyone around the world as the Paris Herald Tribune, is moving from its gubby offices on the Rue de Berri, where it has been printed since Dec. 10, 1831, to a snooty new home in Neuilly.

As someone who worked there from 1949 to 1962, I was deeply sorry to hear of the move. It always seemed to me that the Paris Herald Tribune (I refuse to call it the International Edition) was in the perfect location for an American newspaper abroad. It was within walking distance of many tourist hotels and the Champs Elysees. From the outside the building looked fairly new compared to the ones around it. But inside it was another story. The original paint was still on the walls, the elevator creaked in pain when it went up. The stairs were crooked. The city room was straight out of the 30s.

ART BUCHWALD



Through the years management would never replace a chair until someone sat in it and it broke under his own weight. The reporters' desks were from the Clemenceau period, and the lighting had been designed by Thomas Edison. In France nothing is ever thrown away and the typewriters we used were bought at garage sales of Gertrude Stein, Ernest Hemingway and Marcel Proust.

It was in this atmosphere that a handful of people put out a newspaper that went to 19 countries every morning — a paper that many people still consider one of the best in the world.

The men who printed the paper in the cavernous basement of 21 Rue de Berri all belonged to the French Communist printer's union. They used to sing Communist songs as they prepared the edition, but they never let their ideology interfere with their work. There were far less mistakes in the Paris Herald's first edition than any newspaper put out by American printers in the United States.

What made the Rue de Berri offices so interesting was that they were so conveniently located near the Champs Elysees where most major political demonstrations were held. All a reporter had to do was stroll a block to the Champs, watch the demonstrators throw face chairs and tables at the police, and report on how many rioters were clubbed over the head by the gendarmes.

One time a colleague, Robert Yoakum, came back from a left-wing demonstration with his head bloodied. He said he had been whacked by a policeman for just standing on the sidewalk. "Why didn't you show your press card?" Eric Hawkins, the managing editor, asked.

"I did," said Yoakum, "that's when he hit me."

The first edition came out at 11:30 in the evening, and a small crowd of Americans used to gather in front of the building

waiting for it to come off the press. They were all thirsting for the New York Stock Market results, and there were times when, after reading them, they attempted to throw themselves in front of our delivery trucks.

Because of its location, we had a constant flow of visitors in the city room. One of them was a deported American gangster who offered to blow the whistle on all his pals in Naples. After I wrote a column about him he returned and said he wanted to kill me. I was off at a film festival so he said he would kill the general manager, Sylvan Barnet. Instead, Mr. Barnet told him how to get to the local jailhouse.

Fortunately by the time I got back the French had decided to deport him. I was forbidden by Mr. Barnet to write about deported gangsters for six months.

The 21 Rue de Berri building of the Paris Herald survived everything from bombing threats to a second world war to attempted coup d'etats, and heaven knows how many French governments.

I may be prejudiced, but I believe most Frenchmen had more faith in it than they did the American Embassy building at the Place de la Concorde.


There was some talk that the present owners were seriously thinking of moving the paper out of France when they closed down the Rue de Berri offices. Fortunately, cooler heads prevailed. No matter how many countries the paper is sent to, the soul of the Herald Tribune belongs in Paris.

The Paris Herald Tribune is still alive and well in Neuilly. For those of us who worked in the vineyards of the Rue de Berri it is a painful thought. How can you put out a paper in the French suburbs, after you've seen Paris?

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Close Out

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Soup's hard to get

Word comes from Singapore that the price of bird's nest soup, that ancient Chinese delicacy, is going out of sight. A small bowl now costs the equivalent of \$4.35 in the restaurants that serve it — and you have to put your order in several days in advance.

For some reason, there is a shortage of suitable nests built by tropical swifts in Malaysia, Thailand and Indonesia. The saliva the birds use to hold their nests together is the key ingredient of the soup.

This is one piece of news about the rising cost of living that doesn't upset us one bit.

(Newspaper Enterprise Association)

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Chattanooga has no monopoly on ship launchings, during the prohibition the "Great Coolidge" was christened with water from the Chief Executive's Vermont farm.

The first session of the First Congress of the United States, meeting in New York, submitted to the states on Sept. 25, 1789 the original constitutional amendments now known as the Bill of Rights.


The salary of a U.S. cabinet minister is \$60,000.

As a lawyer in 1776, John Adams later second president of the United States, defended British soldiers who had fired on civilians in the Boston Massacre.

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NON DETERGENT	Case	\$10 ⁹⁹	15 Gal.	\$24 ⁹⁹
20W & 30W	24 Qt.			
XHD 72	Case	\$13 ⁹⁹	15 Gal.	\$29 ⁹⁹
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MS-3	Case	\$15 ⁴⁹	15 Gal.	\$32 ⁹⁹
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15 gallons	29.60	
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Case of 3, 2-gallon cans	14.99	
TRANSDAULIC JD	15 gallons	36.95
Case of 3, 2-gallon cans	15.99	
TRANSDAULIC UNIVERSAL	15 gallons	36.95
Case of 3, 2-gallon cans	15.99	
OUTBOARD MOTOR OIL	Recommended for chain saws, Motorcycles and outboards. (Case of 24 Quarts)	21.99




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ALBERTSON'S FIRST OF THE WEEK BUDGET SAVING SPECIALS!

LETTERS

Injustice doled out by courts

Editor, Times-News:
I feel I should be heard about the case with Merle Francis. I don't get much knowledge about law stuff, and I don't think it right from what I read Merle having to wait sick and all for hep. I once got a ticket I knowed was all wrong from a cop and it cost me 15 afford it but I paid it or go to jail 'beuz like I said I dont now law stuff. Pleez excuse you people how I write this if I could show it I'd be OK.

True enough, some men are more coherent with a shovel than a pen. That makes them no less a vital cog in this society, but it diminishes their ability to speak up for their rights. I've had intimate relations with both pen and shovel, and unfortunately — shovel. If I have any rights left, I will express my desire for them.

Yes, indeed, if many of us could only convey our thoughts and had an opportunity for meaningful arbitration with higher authority, we'd benefit greatly. An example, one of a citizen's inability to do so, follows. I once appeared in court, or thought I had by dictionary definition. The court paper read to appear in court if I disagreed. I disagreed. I appeared. Hence the following conversation: Me: I am appearing. Clerk: Huh? Me: This paper says appear, so here I am. Now what? Clerk: Huh, I dunno, I guess you've done what you're supposed to. (Seems like those clerks on salary should know she didn't, and got me in trouble.)

Anyway, according to any English dictionary, I had done properly. In the Bible the archangel Gabriel appeared to Mary, meaning he displayed himself, according to the Bible I had done properly. I had appeared. Showed up. I'm here!

Well, folks, in this instance, appearing in court meant taking a loaded wallet to the friendly neighborhood lawyer and filing an action. Guilt or innocence had no bearing, only the weight of your wallet. The judge had ruled against me, not for not appearing, but for not filling an action. A lawyer later told me it would cost \$50 to file an appeal. The paper had told me to appear. Dictionary, Bible, best-selling novels, famous authors, playwrights, Shakespeare, Wadsworth, Longfellow — All wrong! Appear? I didn't appear, all I did was appear. But that clerk. She was right. When she said she didn't know. Get one more like her on salary and stack books between them. Bookends. I really don't know "law stuff," but I firmly believe that every case should be arbitrated quickly and fairly. And in people's English, I'd like to know what the Supreme Court will decide on Merle's controversy. Maybe we'll find out. Maybe not! Maybe, again, appear means file an action.

NOEL KREFT
Twin Falls

Church will take the rap for giveaway

Editor, Times-News:
Open letter to Senator Frank Church:
We, the people of Idaho who oppose negotiating a giveaway of our Panama Canal to a Marxist, military dictator who seized power eight years ago by means of a coup, ousting the duly-elected government, will hold you personally responsible for the increased prices for all goods which will be effected thereby.

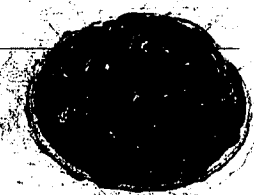
In that you are the floor manager in the Senate for the ratification of this treaty, we feel that your support shows your utter contempt for the people of the state of Idaho who have continued to send you back to Washington to represent them.

The tenure of your boyhood dream of becoming chairman of the Senate Foreign Relations Committee may well hinge on your decision in this matter.

MRS. PATRICIA CALLEN
Jerome

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MARGARINE

Kraft's, Parkay. 1/2's Save 13¢ on 1 lb.

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Log Cabin Pancake Mix Regular Mix. Save 9¢ on 32 oz. Size **69¢**

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R.C. Cola 12 oz. Cans Save 3¢ 6 pack **1.15**

DOG FOOD Gravy Train. Save 10¢ on 5 lb. **1.43**

BUTTERFLAKE ROLLS Pillsbury. 8 oz. **49¢**

COFFEE RICH Very Rich and Creamy! 16 oz. Jar **39¢**



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Lean Ground Chuck, Any Size Package. Save 21*

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Fresh Frozen Save 20*

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Corned Beef Brisket

Albertson's Save 20*

lb. 1.29

Steak

Albertson's Supreme Beef. Tender, Top Sirloin. Save 51*

lb. 1.98

Sausage Roll Armour Star Park. Save 10*. 12 oz. Package **73¢**

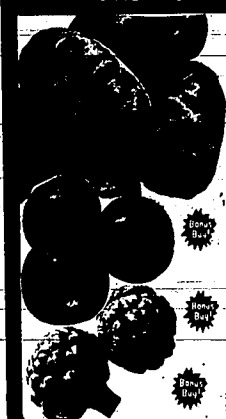
Hormel Wranglers Smoked. Save 22¢ on 1 lb. **1.57**

Lunch Meats Armour Star Sliced, 9 Varieties. Save 10*. 12 oz. Package **1.05**

Muenchner Chub Armour Star. Save 20*. 1 lb. **2.09**

Parmesan Cheese Albertson's Brand. Save 16¢ on 8 oz. **1.59**

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RUSSETT POTATOES

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Fresh, Red Ripe Tasty for spring salads. Save 40*

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Full crisp heads. Save 34*

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Save 40¢ **5 for \$1**

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Assorted large healthy plants. Save 51¢ **6 for \$3.98**

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Lumberjack Beef Stick Meaty and Fresh Spiced Just Right. Save 40* **2.39**

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1221 Addison Ave. E., Twin Falls

AVAILABILITY
Each of these advertised items is required to be readily available for sale at or below the advertised price in each Albertson's store, except as specifically noted in this ad.

RAIN CHECK
We agree to have on hand sufficient stock of advertised merchandise, if for any reason we are out of stock, a RAIN CHECK will be issued enabling you to buy the item at the advertised price as soon as it becomes available.

Bad Checks:

A common law violation that brings business woes

Text by Bob Zuckerman

MAGIC VALLEY AREA CHECK CASHING POLICY REQUIRES THE FOLLOWING APPROVAL

A. VALID BANK GUARANTEE CARD

(Accompanied by your Personalized Check) OR

IF NO GUARANTEE CARD, THEN EITHER . . . 1, 2 OR 3.

1. Valid Idaho Driver's License with Picture PLUS ONE OF THE FOLLOWING:
 - * Major Credit Card
 - * Company or Military I.D.
2. Store Check Cashing Card Number
3. Store Credit Card

B. PERSONAL CHECKS LIMITED TO:

Amount of Purchases Unless Approved by Management.

C. PAYROLL & GOVERNMENT CHECKS

Must Have Management Approval.

D. PLEASE TAKE THE FOLLOWING TO YOUR BANK

- * Two Party Personal Checks
- * Post Dated or Older Than 30 Days
- * Non Personalized or Counter Checks
- * Money Orders

E. \$5.00 SERVICE CHARGE ON RETURNED CHECKS

COURTESY OF SOUTH IDAHO CHAMBER OF COMMERCE

BY BOB ZUCKERMAN

TWIN FALLS — Bad-check writing is like speeding. A lot of people technically break the law doing it, but few get prosecuted.

Of the estimated 1,500 Twin Falls County people who write bad checks each year, only 100 are prosecuted, Twin Falls County Prosecutor Frank J. Dykas estimates.

Most of the 1,500 aren't prosecuted because they write bad checks by accident, Dykas says. After learning their checks bounced, these embarrassed people usually rush down to the store and make the paper good.

Some of the 1,500 aren't prosecuted because after they write bad checks, the writers go to the bank and put enough money in their accounts to cover the checks. It's still a technical violation of the law, even if no one learns about it, Dykas says.

Bad checks, whether written accidentally or on purpose, cost stores thousands of dollars each

year. Store owners lose the money in checks that never clear and in the time they spend searching for those who write bad checks.

Because of their large business volume, grocery stores are hardest hit.

Doug Cobbyley, Albertson's Food Center manager, estimates his store loses \$3,000 per year in checks that bounce. Rodger Jones, Buttrey Food Store manager, estimates his store has already lost \$400 this year in bad checks.

And checks that never clear are not the problems store managers face.

Ken Price, assistant manager of K mart, says some people "treat us like a credit agency," writing bad checks knowing full well it will be weeks before the store can catch up with them. When caught, these check writers may even delay for a while before paying off their debts.

"A lot of customers are using us as a loan agency," Jones says. "A lot of people are using our money as long as we'll tolerate it . . . It could be anybody from teenagers to 80-year-olds." Cobbyley says he spends three hours a week or roughly \$15 to \$20 a week in man-hours running down bad-check writers. That translates to more than \$1,000 per year.

In one recent week, Cobbyley says he received \$2,500 worth of checks that bounced. Of those, about \$2,000 worth cleared when submitted to the bank a second time.

"I collect on the other \$500 worth of checks. Cobbyley says he had to call customers so they would know their checks bounced.

"You really can't be mean to them," Jones says of customers he calls about bad checks. "Chances are they have a legitimate excuse, and 99 per cent of the time they come down and take care of it."

Store owners are sometimes lenient, phoning a check writer twice and writing him several letters before they phone police.

But already this year—30 cases—have been turned over to Sue Cummins, Twin Falls city police detective. She is part collection agent and a little bit prosecutor.

If she feels an "adequate" effort was made to locate the author of a bad check and get him to pay, she draws up a legal complaint and turns the case over to the county prosecutor or city attorney.

If she feels the bad check writer should be given another chance, she may write him a letter or phone him. Usually such communication from a police department officer convinces those who haven't paid off their checks that they ought to, Cummins says.

Others need jail time to convince them they should make good on their checks. In Idaho, an estimated 120 of the 800 persons in the state penitentiary, are there for writing phony paper.

The check writers who go to jail, however, are only a small portion of those who purposely write bouncing checks.

In 30 southern Idaho counties last week, 2,183 persons were on the Alert Check List, a record of people who owe at least one store money for a bad check.

The list is updated and published every week by Howard Enterprises, a firm that charges stores a fee to receive the list. Store managers who are subscribers to the list in turn give Howard the names of all their bad-check writers who have been troublesome.

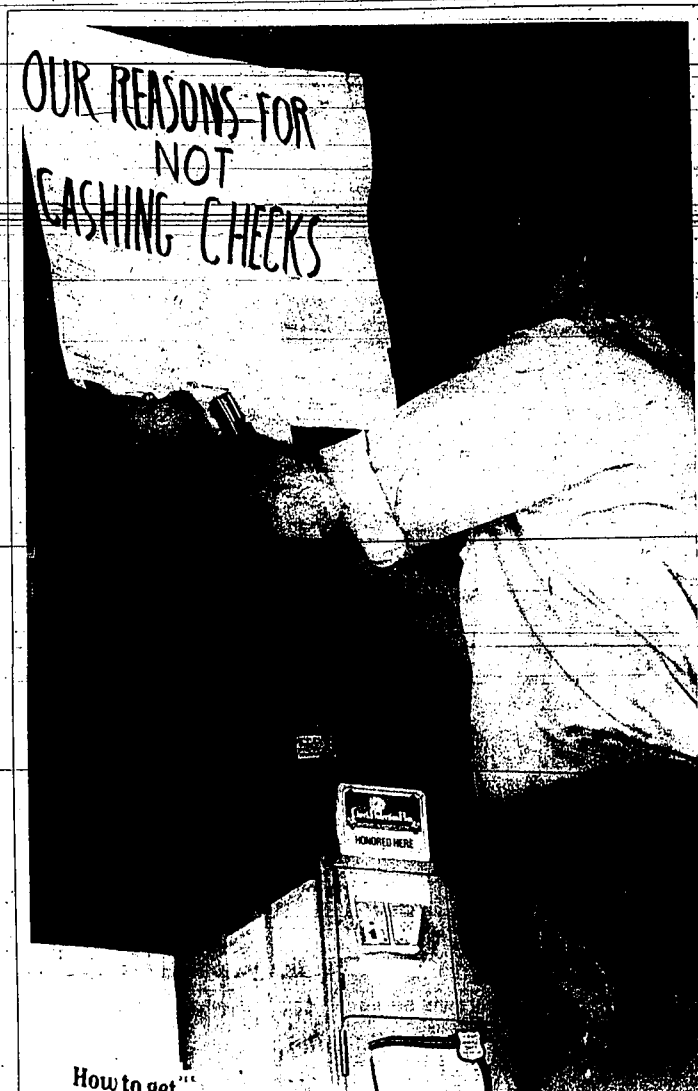
"A person doesn't get on the list until a store has tried three or four times to get in touch with the person and has finally complained to us in writing," Lynn J. Whitmill, company spokesman, says.

The people listed aren't the only ones in southern Idaho writing bad checks on purpose. Because most stores don't participate, not all bad-check writers make the list.

For example, in the Magic Valley only 10 merchants are reporting their problem check writers to Alert, according to Whitmill.

He says the 10 represent less than 5 percent of all merchants in the area.

ALERT CHECK LIST IS MASSIVE
... shown by Lynn J. Whitmill



How to get

Businesses just don't make waves?

TWIN FALLS — Checks will continue to bounce in Twin Falls just as they do elsewhere, mainly because those hit hardest by the avalanche of phony paper would rather get make waves.

First, store owners who receive bad checks are reluctant to be tougher with lawbreakers for fear of stepping on toes of respectable customers.

... store owners ... are reluctant to be tougher with lawbreakers for fear of stepping on toes of respectable customers. —Businesses don't want to prosecute.

"Businesses don't want to prosecute," says Dr. David Sandford, Boise psychologist at the state penitentiary. "They would rather have the money."

Ken Price, assistant store manager at K mart, says he knows officials in some local stores that accept almost all checks. They'd rather lose a little money on bad checks than lose a lot of money when an offended long-time customer walks out, Price says.

"Some customers really get upset when you start asking for two forms of identification," Price says. "Some say, 'What good's a checking account if you can't use it?'"

Bank officials say they, too, are reluctant to be more careful when issuing checking accounts because they don't want to offend potential customers.

Idaho Bank and Trust, manager R. D. McKinney admits he regularly receives complaints that bank employees don't adequately check a person's background before giving them a checking account.

But bank officials aren't more careful because it takes too much time and might cause a reliable customer to take his business elsewhere, he says.

Banks in this area do offer check guarantee cards to qualified applicants, and because some stores require these cards before cashing a check, some check bouncing is reduced, he notes.

Another reason for the check problem is public apathy. People just don't perceive the writing of bad checks as a crime.

"There's no real fear of writing a bad check," Doug Cobbyley, Albertson's Food Center manager, says.

He says stiffer penalties are needed for all writers of bogus checks, including those who do it accidentally.

"There's absolutely no teeth in the law the way it is now," the grocery store manager says.

Under the current law, a person cannot be prosecuted for writing a bad check unless he does it with intent to defraud the receiver.

In most cases, according to Twin Falls County prosecutor Frank J. Dykas, a first offender in a felony check-writing case gets probation after pleading guilty to a misdemeanor charge. He goes free.

In a second felony case, the culprit usually gets probation after pleading guilty to a felony charge.

It isn't until the third offense that a writer of bad checks usually gets three months in jail.

"It makes me mad sometimes," says Sue Cummins, city police detective. She says she thinks it would be better if those who write bad paper went to jail after the second time.

Dykas disagrees, saying the penalties are stiff enough. Usually a person who gets busted once doesn't do it again, and probation officers are always checking up on those people to make sure they make restitution and don't write more phony checks, he says.

Psychologist Sandford agrees stiffer penalties would do little except put more people in already overcrowded jails.

Roughly 120 of the 800 persons serving sentences in the state penitentiary are doing so because they wrote bad checks, Sandford says. "Most are common criminals who write bad checks as a part of a self-serving pattern he says. "Most don't look at the consequences of their actions beforehand."

Police say that to catch a bad check before it's cashed, store officials should verify the identification of a check writer by making him show:

- * A bank guarantee card.
- * Idaho driver's license and major credit card.
- * Store check-cashing card.
- * Or store credit card.

"There's absolutely no teeth in the law the way it is now . . . a person cannot be prosecuted for writing a bad check unless he does it with intent to defraud . . ."

Police recommend checks be limited to the amount of purchase unless approved by store management and that stores do not accept two-party personal checks.

Some store owners suggest extra care be taken with low-numbered checks because the numbers signify a new account.

"If a professional is going to get you, it'll be a new account every time," one store official says.

Stronger advice comes from Joe Mendiola, who operates a Texaco station: "Don't take checks at all."



ALERT CHECK LIST IS MASSIVE
... shown by Lynn J. Whitmill

your health

Parkinson's disease

By LAWRENCE LAMB, M.D.

Dear Dr. Lamb, About a year ago my left arm began bothering me. I could hardly control my fingers, could hardly tie my shoe laces and button my shirt. My fingers were numb. Three different doctors said I had Parkinson's disease. The last doctor gave me Sinemet which helped and I am still taking it. My hand is beginning to sag. Just what is Parkinson's? The doctor says there is no cure for it. I am 73 years old and in good health otherwise.

Dear Reader, It has been estimated that there may be one million people in the United States with Parkinson's disease and there are 50,000 new cases each year. It is not just one disease; it is really a set of symptoms that can be caused by many different diseases, or as is true in most cases, the real cause is never known.

All forms of it are associated with a lack of dopamine, an important chemical, in vital areas of the brain. This seriously affects how these parts of the brain function and causes the person to have tremor, rigid muscles and problems with posture.

The tremor may be what you are describing, as it is a "pill rolling" motion of the fingers. The person may tend to bend over with shortening and stiffening of his muscles. The face may become masklike with little expression.

The disorder commonly begins after age 50 and it may take 10 to 20 years for the patient to be disabled from the problem. These figures may need to be revised, too, because of the important advances in treatment of Parkinson's disease over the last several years.

You are taking the most commonly used medicine, Sinemet. It contains L-dopa (levodopa) an amino acid that is converted into dopamine. This increases the stores of dopamine in the brain and helps to relieve troublesome symptoms. Unfortunately, L-dopa has a number of side effects, and when used in the large doses needed for the best relief of Parkinson's symptoms, these can be rather troublesome. Sinemet also contains carbidopa. The carbidopa helps prevent the chemical destruction of dopamine throughout the body and leaves larger amounts available to be picked up by the brain. This provides the beneficial effects of L-dopa without having to take such large doses. As a result, most patients with Parkinson's disease today take Sinemet rather than just L-dopa and have good results with less problems.

You may need to have your dosage changed. Or there are still other medicines that can be added to the treatment programs that may be helpful. Certain anticholinergics, particularly Benzydol, are helpful in some cases because they combat the problem in sleeping and general anxiety that may be enhanced with Sinemet treatment.

In some cases surgical procedures will release the muscle spasm and rigidity and permit a return to better function.

For information on the most common form of arthritis send 50 cents for the Health Letter number 4-11, Osteoarthritis: Degenerative or Wear and Tear Arthritis. Send a long, stamped self-addressed envelope with your request to Dr. Lamb in care of this newspaper, P.O. Box 1531, Radley City Station, New York, N.Y. 10019.

Newspaper Enterprise Assn.

Fashion and Beauty Tips


Good timing

The best time to apply an anti-perспиrant or deodorant is a few minutes after you bathe. Make sure you're calm, though, because sweat glands slow down when you're relaxed.

Crutch clothes

Stack on crutches for a while? Choose clothes with-out a waistline since there'll be quite a bit of pull under the arms and twisting at the waist when you walk.

a dress from the Renaissance era



Chantilly type lace. A fitted lace bodice with a mandarin collar and half moon see-through yoke. Bouffant skirt of lace with a chapel train, lovely lace Renaissance sleeves and a lace Camelot cap.

Wedding consultations courtesy of Joyce Wells and Ann Graefe.

Complete line of Bali Foundations expertly fitted.

Terencia's

All the best dressed girls carry packages from Terencia's.

Lynwood Shopping Center

Pattern-fitting classes set at 'Y'

TWIN FALLS — The YM-YWCA will host instruction classes on sewing and pattern-fitting problems with the Sunburst Pattern System, a newly developed plan designed to eliminate the frustration which usually accompanies home sewing.

Jannette Murray from Spokane, Wash. will instruct the two-and-a-half hour classes for Sunburst Wednesday, April 5. Classes will be held at 1 and 7 p.m. and a fee will be charged.

Ms. Murray brings years of experience in solving sewing problems, and together with the Sunburst team, provides

expert advice to sewing questions. The Sunburst System has been taught to home sewers since 1972, and the program has won recognition for its pattern as well as design styles. The system has been introduced in many areas.

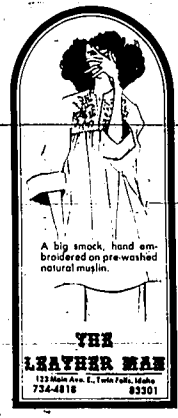
Don't invest in a permanent before seeing if you like yourself in curls. Try a wig, first, or "do" your hair in tight pin curls with a setting lotion to get the effect.

Take it all off

Remember, if you wear contact lenses and eye makeup, to remove the makeup after you've removed the lenses.

Don't do it

Never trade cosmetics with your friends. The risks of one infecting the other are too great.




JANNETTE MURRAY instructs the two-and-a-half sessions

Students compete

Bliss — Three Bliss High School students will enter the Idaho State Declamation Contest at Kellogg, Idaho, March 27 and 28.

Debbie Manning, Tina Flick and Cecie Flick, speech students at Bliss High School, earned the right to compete by winning superior and excellent ratings at the district declamation meet in Jerome and by winning superior ratings at the regional contest at Weiser last week.

Mrs. Eileen Shaffer, the girls' instructor, will accompany them to the Kellogg meet.

Couple marries

ELKO, Nev. — Shawna Mason and Shawn Surgeon exchanged wedding vows Jan. 2 in Elko, Nev.

The bride is the daughter of Donna Mason, Twin Falls, and the late Dean Mason. The bridegroom is the son of Mr. and Mrs. Robert Surgeon, Kimberly.

Tammy Nutting was maid of honor. Roy Bayes Jr. was best man.

The couple was honored at a reception hosted by the bride's mother at the Twin Falls Blue Lakes Inn Jan. 27.

Tammy Sapp handled the guest book, while Shelly McCoy and Betty Jessee were in charge of gifts.

Assisting at the reception were Pam Mason, Marie Falen, Fran Mason and Tammy Nutting.

Out-of-town guests were from Ely, Nev.; Seattle, Wash., and Boise.

The bridegroom is employed by Kimberly Electric. The couple will reside in Kimberly.

THE BON TWIN FALLS

after EASTER clearance

MAIN FLOOR SPORTSWEAR SAVINGS

PRINT SHIRTS Short sleeves, now	8 ⁹⁹
SLEEVELESS BLOUSES, solids & polka dots, some bow blouse styles, were \$9-\$11 now	6 ⁹⁹
LONG SLEEVE TAILORED SHIRTS Solid colors, were \$15 now	6 ⁹⁹
T-SHIRTS Wide variety of colors, were \$8 now	5 ⁹⁹
BASIC SHELL in large selection of colors, were \$6 now	3 ⁹⁹

save 25%-30% on ALL-WEATHER COATS NOW **44.99**

Great contemporary styling in trench, single-breasted and many other styles, all with fashion detailing. Reg. \$60-\$65 Ladies Coats

save on SPRING DRESSES **15.99**

Bright summer looks in button front, shirt styles and peasant looks. 100% polyester. Some floral prints. Sizes 8-18. Special purchase. Ladies Dresses

PRIZE HANDBAGS **16.99**

Leather bags in spring colors. Reg. 19.99 Handbags

LOU TAYLOR HANDBAGS **16.99**

Famous style bags. Values to 35.00. Handbags

Lightweight bag for spring. Values to 18.00. Handbags

FASHION SHAWLS **3.99-5.99**

Tablecloth squares and delicate crocheted styles. Reg. \$12-\$14, then \$5.99-7.99 Accessories

SPRING SCARVES **2.99**

Polyester print squares and oblongs. Reg. 3.99. Accessories

GOTHAM SWEATERS **6.99**

Cashmere cardigans in easy care acrylic. Basic or fashion styling. Reg. 14.00. Top Shop

MENSWEAR SALE

DRESS SHIRTS **5.99**

Short or long sleeves, assorted colors. Famous brands. Sizes 14 $\frac{1}{2}$ -16 $\frac{1}{2}$. Were 9.99. Compare at \$10-\$17.

DRESS SLACKS **19.99**

100% polyester doubleknit. Sizes 33-38. Grey, navy, brown & plaids. 32.50 value.

BLAZER **59.99**

Matches dress slacks above. Sizes 38-46 R & L. 2 Button, center vent. Navy, brown, grey. \$80 value.

PLACEMATS **99¢**

Natural fibers in four styles. Domestic

'PLANTERS GUIDE' KITCHEN ACCESSORIES

Towel, reg. 2.25, now 99¢. Pot holder, reg. 1.20, now 45¢. Dish cloth, reg. 1.10, now 45¢. Oven mitt, reg. 2.50, now 1.49. Toaster cover, reg. 3.50, now 1.99. Blender cover, reg. 5.00, now 2.99. Pot grabber, reg. 3.00, now 2.79. Placemat, reg. 2.25, now 99¢. Apron, reg. 5.00, now 2.99. Domestic

After-Easter Children's SALE

GIRLS TRICOT PANTIES 100% nylon. Assorted colors.	66¢
GIRLS KNEE-HI'S Pastel arlon acrylic. Reg. 1.50.	1 ¹⁹
GIRLS SEAMLESS TIGHTS Reg. 2.75. Several colors.	2 ³⁹
GIRLS CARDIGAN SWEATERS Sizes 7-14. Reg. 21.00.	15 ⁹⁹
GIRLS HOODED SWEATERS Sizes 7-14. Reg. 14.00.	10 ⁹⁹
BOYS DRESS SHIRTS 100% nylon. Sizes 14-20. Reg. 12.00.	9 ⁹⁹
HEALTHTEX SAFARI PANTS 65% poly/35% cotton. Blue & green. Sizes 4-7. Slims & regulars. Reg. 9.00.	7 ¹⁹
GIRLS TURTLENECK TOPS Lightweight. 50% poly/50% cotton. Pastel colors. Sizes 7-14. Reg. 6.50.	4 ⁵⁹
BOYS STRIPED SHIRT Sizes 8-14. Reg. 7.50.	5 ⁹⁹

GIRLS DRESSES **20% off**

Delightful pastels in several styles. Sizes 2-4. Reg. \$8-21.

GIRLS DENIM PANTS by Millay **8⁹⁹-9⁹⁹**

100% cotton Sanforized Sizes 7-14 Reg. \$12-\$14

Shop daily 9:30-5:30, Friday night 'til 9.

Abby

Phone sales rapped

DEAR ABBY: I just got interrupted for about the 200th time by some lazy salesman who insists on calling me to the telephone to give me a sales pitch.

I must answer my phone because it could be an important call, but I get furious when these pests who are trying to sell me something start in.

I have finally figured out a way to beat this system, and you can help by organizing a nationwide program of attack. Tell your readers that when they get these calls (especially long distance), to say hello, and the minute the pitch starts, to lay down the telephone and let the person talk. When they discover that no one is listening and they have to pay for a long distance call, the method will be too expensive to continue. If you just hang up, it saves their time and money, and they go on to their next victim.

BENNETTSTVILLE, S.C.



J. MARTIN EMERSON
... trombonist

Conference speaker announced

SUN VALLEY — J. Martin Emerson will be guest speaker at the northwest conference of the American Federation of Musicians April 24 at Elkhorn in Sun Valley.

Emerson, secretary-treasurer of the federation, is a professional trombonist. Music has been his love since he was a young man. He also heads the AFM — monthly publication, *International Musician*.

He is involved in national organizations including the council of AFL-CIO Unions for Professional Employees, and is a board member for Wolf Trap Farm Park (the only national park devoted to the performing arts).

With a membership of 35,000, AFM is the largest union of performing artists in the world. The northwest conference comprises 45 affiliated locals of the federation including the states of Washington, Oregon, Montana, Alaska and Idaho.

Local 474 in Sun Valley will host the conference.



Abigail Van Buren

DEAR S.C.: I agree, telephone solicitation is an intrusion, and I have yet to meet anyone who appreciates such calls. More often than not, people are disturbed, inconvenienced and annoyed, which tends to antagonize them and turn them off whatever is being advertised. However, a better method of discouraging such calls is to politely tell the telephone salesman that because you have been inconvenienced, you will NOT buy his product or service.

DEAR ABBY: After 14 years of marriage and two children, I found out that my husband had a girlfriend. She was a young divorcee, and nothing special by anybody's standards. He admitted that he had been seeing her for two years. Abby, we had a good marriage and a very active sex life, so that was it.

I divorced him, loving and hating him at the same time. He has been a free man for six months now and he hasn't married the other woman. What's stopping him?

My question: Why would a married man fool around and risk losing a wife who loved him, and children who idolized him, and then not jump at the chance to marry the woman who caused it all?

PALM SPRINGS, CALIF.

DEAR SPRINGS: Because some married people are fascinated with "playing house" on the side. They enjoy dreaming, fantasizing, and verbalizing with a lover, secure in the knowledge that nothing can materialize because they're safely married. But after the circumstances change, and they realize that the fantasies can become a reality, the "dream" suddenly loses its appeal.

DEAR ABBY: I am a 19-year-old male college student who has recently accepted the fact that I am a homosexual. Heretofore, I had tried to convince myself that I was bisexual, but I'm realizing that I was wrong.

I never "chose" to be a homosexual. It's just what I happened to be. I was raised with (and found appealing) the idea of marrying, raising a family and living a normal life. Believe me, Abby, I wanted that more than anything. I doubt if "straight" people know of the heartache felt by those homosexuals who truly want but never can achieve this lifestyle.

Why anyone would "choose" to be gay is beyond me. I have been attracted to males ever since fifth grade, and nowhere in my sexual development do I recall "choosing" to like men instead of women. It was just a spontaneous, uncontrollable inclination I had. I wasn't "taught," I wasn't "molested," I've always felt this way. I have two older brothers who had the same parents and same environment, and they are "straight."

In no way do I blame myself for this. I had no control over it. Mine is a life of shame, loneliness, depression and frustration, and believe me, Abby, I did not choose it.

ACCIDENTALLY GAY

DEAR GAY: I believe you, and I know that you grieve for many, but you need not continue in a life of loneliness, depression and frustration. Homosexual counseling is available, and I recommend it. You desperately need to accept yourself and respect yourself. And you are as entitled to happiness and a full life as any other human being. God bless.

CONFIDENTIAL TO "HATES TO LOSE": You're normal. Nobody likes to lose. A "good loser" is simply a convincing actor, who is trying to be a good sport.

Chemotherapy treatments begin

BOSTON (UPI) — A blond, blue-eyed boy who is too young to understand the legal issues involved, Friday underwent chemotherapy at Massachusetts General Hospital despite the objections of his parents.

Two-year-old Chad Green is suffering from leukemia. His parents, Gerald and Diane Green of Salt Lake, stopped bringing him to the hospital last January for the outpatient treatments when they decided they could better treat him with an organic food diet.

But a Birmingham District Court judge ordered chemotherapy resumed Friday pending a full hearing next week to determine whether the couple should remain Chad's guardians.

The hospital Thursday filed a "care and protection petition" seeking to take guardianship of the child away from the couple. Judge Martha Ware scheduled a full hearing on the MGH petition for Monday, but in the interim ordered treatments resumed.

If, following Monday's hearing, the parents are found to be unfit, Judge Ware can order custody of the child turned over to the state Department of Public Welfare.

Friday's treatment included a spinal injection of the drug Methatrexate. A bone marrow sample was also taken to determine the severity of the disease.

Nurse Genevieve Foley said the boy's leukemia has gone into remission.

"That's good news," she said, "that the two drugs we've been giving him (vincristine and prednisone) have helped. No leukemia shows up in his bone

marrow. When we started, there was about 95 percent. However this does not mean there's no leukemia in his body. We know there is. AITL means it that there isn't enough to show up on the tests," Ms. Foley said.

Mrs. Green, holding her son in her arms, steadfastly maintained chemotherapy is harmful to her son.

"What they gave him today could be lethal in itself. So we have to be very careful. I think it's harmful to him, but they are doing what they think is right," she said.

Mrs. Green said she and her husband continue to

believe it is better for Chad to live a "short wonderful life" than to have a life extended by poisonous drugs and needles.

Earlier this week Dr. John Truman of MGH described the couple's organic diet treatment as "absolutely worthless."

Mrs. Green said Chad had to be restrained by doctors and nurses while the treatment was resumed.

"That's pretty much normal in every child," Ms. Foley said. "No child likes needles."

Students flock to Florida

FORT LAUDERDALE, Fla. (UPI) — "My sunburn is killing me," complained Donna Curti, an Eastern Connecticut State coed who spent Thursday on a two-mile strip of beach blanketed with college students on Easter break.

Next to beer, suntan lotion is the most popular liquid among the estimated 50,000 collegeans jamming Fort Lauderdale's palm-lined beach. Another 125,000 or more students have flocked to Daytona Beach this Easter week to carouse in the sun after a winter buried in snow and books.

The students in both resorts crowd into motel rooms, eat junk food, frolic along the beaches and party with abandon.

"We're doing the old three-and-one — three hours of

sleep and one meal a day," said Arlyn Koula, 23, of Marquette University. "We're going to have to go back to college and rest up."

Out on the beach the guys oggle bikini-clad coeds, and the girls pretend not to notice while they lie on the sand soaking up the sun.

In the bars, beer is consumed at the rate of several barrels an hour and everybody's hustling. This is the week for Florida flings, and no collegian wants to miss the action.

"It's been super ... the girls down here are great," said Jeff Valas, a University of Massachusetts student. "Anything goes this week."

Even at \$50 a crack, the hotel rooms are full around both resort beaches.

THE BON TWIN FALLS

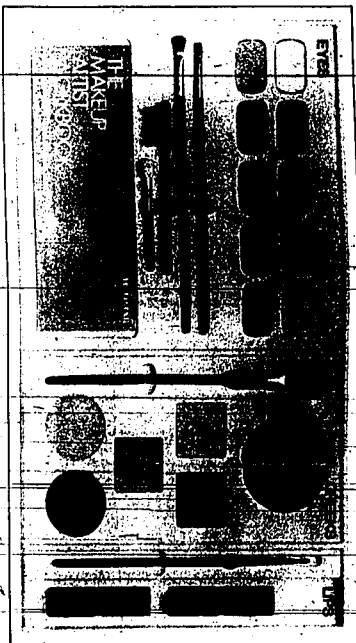
a brush with beauty from 'Ultima' II

the make-up artist beauty kit 12.50 with a 6.00 "Ultima II" purchase

What's in the kit:

19 incredible makeup shades for cheeks, lips, eyes, brows! 5 professional makeup brushes to shade, sculpt, highlight and define! A sponge-tip applicator for smoothing on color! And the makeup artist workbook to guide you to a professional makeup application. It's yours for 12.50 with your 6.00 Ultima II purchase.

- a. C.H.R. Moisture Lotion Concentrate 3 oz. 12.00
 - b. C.H.R. Moisture Crema Concentrate 2 oz. 12.00
 - c. C.H.R. Night Creme Concentrate 2 oz. 20.00
 - d. C.H.R. Eye Creme Concentrate 6 oz. 10.00
 - 3. Beautiful Nutrient Makeup 1 oz. 8.00
 - () Tuscan Beuge () Aurora Beigt
 - f. Ciara Cologne Spray 2-1/8 oz. 12.00
 - g. Ciara Perfumed Body Velvet 8 oz. 10.00
 - h. "Ultima" Eau de Parfum Spray 4 oz. 12.00
- cosmetics



Student elected

TWIN FALLS — Graydon Stanley, sophomore at the College of Idaho, Caldwell, has been elected intramural co-director of the student body.

Stanley is the son of Dorothy Stanley, Twin Falls, and will serve in his position until next March.

TAKE A LOOK around your home and make a list of the things you no longer need — furniture, appliances, tools, etc. — then dial 733-5931 to place your classified ad.

BANQUET HEADQUARTERS

- Private parties
- Meeting Rooms
- Conventions
- Sales Meetings

801 LAKESIDE INN, Twin Falls 734-5900



FINAL CLEARANCE Sale

Of ALL FALL & WINTER Clothes

50% & 60% off

One Special Rack \$5⁰⁰ to \$20⁰⁰ priced from to

Sale Starts Tues. Morning, 9:30 a.m.

New Spring Dresses! Arriving Daily!

See the B-Mary Sale Rack at the "Apricot Tree" in Jerome.

• Cash or Bankcards •

B-MARY SHOP

PONDEROSA INN, BURLEY

BRIDGE

Oswald Jacoby and Alan Sontag

'Z' scores another top

NORTH 3-2-A	
♦ 87	
♥ 854	
♠ 93	
♣ A 8 2 4 3	
WEST EAST	
♦ Q J 10 4	♦ 9 6 5 3
♥ 1 6 2	♥ K 10 9 7
♠ Q 7 4	♠ K 1 8 3
♣ Q 10 2	♣ A
SOUTH 2-N	
♦ AK2	
♥ AK3	
♠ A 10 8 2	
♣ K J 5	
Vulnerable: North-South	
Dealer: South	
West - North	East - South
Pass 3 NT	Pass Pass
Opening lead: ♦ Q	

It seems that declarer had with the spade, cashed the king of clubs and continued with the jack. At all other tables West had covered with the queen and the careful declarer had ducked to ensure his contract. The visiting expert had played the 10, not the queen. (We had assumed that East held the queen he would have risen with dummy's ace and wound up with a bottom, but as we said he had seen that play before. He let the jack ride and scored one more trick than anyone else.

Ask the Experts

A Delaware reader says he led the deuce of spades from:

- ♦ Q 6 2
- ♥ 8 5 3
- ♠ 9 7 6 4 2
- ♣ 10 6

By Oswald Jacoby and Alan Sontag

The visiting expert was a good sport. Turning to the old man who had just scored a top against him he remarked, "I never thought an old timer would play me for the queen when I played the 10 on your jack." The old man is 82 and 50 years ago I made my living by playing all the dummy's in the auction bridge columns. I made the same play in one of Mr. Work's 1928 articles against 'A' who used to defend against me." See if your readers can figure out what they were talking about.

The bidding had gone one notrump-pass-three notrump. The partner said he should have led that same deuce of spades. (Do you have a question for the experts? Write "Ask the Experts," care of this newspaper. Individual questions will be answered if accompanied by stamped, self-addressed envelopes. The most interesting questions will be used in this column and will receive copies of JACOBY MODERN.

131 students receive superior ratings

MAGIC VALLEY - Superior ratings for the Twin Falls Junior Music Festival were given to 131 students throughout the Magic Valley. The festival, held each spring, is under the supervision of the Twin Falls Music Club, affiliated with the National Federation of Music Clubs.

Class: Piano

Pre-Primary Class: Julie Bauer, Twin Falls, and Jerrilene Maxton-Filer

Primary I: Suzie Buck, Tabitha Carlson, Laurie Newcomb, Douglas Stane, Amy Adams and Kim Conroy, all Twin Falls; and Bill Coltrin-Deelo

Primary II: Paul Stukenholz, Ellen Buck, Brian Desmond, Traci Kelly, Paul Durham, Jeff May, Randy Hanks, Kathleen Lier and Cynthia Hernandez, all Twin Falls; Cynthia Castro, Buhl; Mary Crutchfield, Hagerman; Tim Leonard and Daniel Olson, both Filer; and Kathleen Brant, Jerome.

Primary III: Julie Edwards, Filer; Dawn Duncan and Wendy Parry, both Twin Falls; Dale Merrill, Paul; Kelly Herzinger and Lynn Kaufmann, both Hagerman.

Primary IV: Kelly Herzinger and Lynn Kaufmann, both Hagerman; Brooke Robertson, Burley; Mark Mayland, Twin Falls, and Karma Metzler, Buhl.

Elementary I: Valerie Clayton, Halley; Christine Ann Lewis, Filer; Jeff Bray, Burley; Karlene Manning,

Deelo, and Kris Larsen, Jerome.

Elementary II: Doug Robinson and Sandra Neal, both Jerome.

Elementary III: Heather Herrett, Filer; Michelle Mayland, Ruthann Traveller, Lisa Thibault and Patty Doyle, all Twin Falls; Ken Jensen, Burley; Ronald Farnsworth and Kelli Watts, both Jerome.

Elementary IV: David Melling, Sue Ann Lewellyn, Heather Brant, all Jerome; Ciro Cos, Fester Gregerson, Julie Lindemood and Karen Connelly, all Twin Falls, and Dorl Whittaker, Kimberly.

Medium: Kevin Hughes and Lara Butler, both Buhl; Jeff Coltrin, Twin Falls; Susie Vincent, Melinda Carter, Twin Falls; Susie Vincent, Kandi Knigge and Ania Schroder, all Filer; Tana Newcomb and Hexane Jacobs, both Deelo, and Colleen Stoler, Rupert.

Moderate Difficult I: Gary Luke, Burley; Shannon Reed, Becky Newcomb and Rae Jeanne Lamborn, all Twin Falls.

Moderate Difficult II: Marcie Ritchson and Jan Christensen, both Deelo; Marcie Ritchson of Buhl; Laura Harper, Paul; Tammy Blass, Filer; Andrea Nielsen, Erin Anderson, Stephanie Kahn, Liz Rayborn, Anthony Florence and Aaron Taylor, all Burley.

Moderate Difficult III: Elissa Bauer, Cindy Haslam and Maradee Harrison, all Twin Falls; Lucie Wood, Kimberly Robertson and Christie Garrard, all

Deelo; Becky Harrison of Rupert; Alison Paige, Halley; John Hargan and Marcie Miller, both Filer.

Difficult Class I: Lorna Kay Gillette and Richard Kunou, both Burley; Jeff Short, Rupert; Louise Fox and Luke Harden, both Filer; Leslie Mauldin, Jerome, and Diana Klopfier, Paul.

Difficult Class II: Brad Taylor, Burley; Lisa Farnsworth, Jerome; Melonie Savage, Kimberly; Susan Swafford, LaDeanna Tammer and Carol Tucker, all Twin Falls.

Very Difficult I: Julia Strope, Twin Falls.

Very Difficult II: Cindy Laats, Twin Falls; Karmelle Whittaker of Kimberly, and Julie Taylor, Deelo.

Mustically Advanced I: Doreen Christensen of Deelo.

Mustically Advanced II: Kent Seamons of Paul.

Senior Concerto: Jed Moss of Jerome.

Voice

Intermediate I: Heather Blom, Jerome.

Intermediate II: Nancy Donnelly, Twin Falls, and Becky Burkhalter, Castelford.

Junior Soprano I: Deanna Trevina, Rupert.

Junior Soprano II: Carla Crane, Burley.

Junior Mezzo I:

Kelly Crane, Burley.

Junior Baritone I: Mark Harden, Filer.

Flute: Stacy Brown, Twin Falls.

Organ: Kim Lierman, Twin Falls.

Pipe Class I: Kim Lierman, Twin Falls.

Pipe Class II: Kent Seamons of Paul.

All Organ Event:

Class I: Kandi Crumbliss, Twin Falls.

Class V: Corine Larson, Burley.

Violin: Primary III: Jane Stukenholz, Twin Falls.

Elementary I: Ginger Greene, Twin Falls.

Elementary II: Kandi Knigge of Filer.

Medium: Alison Paige of Halley.

Difficult I: Elizabeth J. Allen, Twin Falls.

Difficult II: Kelly Klynn, Twin Falls.

Junior Concerto: Karen Connelly and Diane Coleman, Twin Falls.

Cello: Junior Concerto: Douglas McClure, Jerome.

Railroad enthusiasts plan meet

TWIN FALLS - Seventy-four miniature railroad enthusiasts will gather in Twin Falls for two days next weekend. The attraction is the annual spring meet of the Third Division, Pacific Northwest Region, National Model Railroad Association.

Focal point of the activities will be the Vo-Tech Building at the College of Southern Idaho, where registration will open at 10 a.m. Saturday. Events include contests for models in various categories, displays, clinics, movies, slides and films, and an exchange table.

Added this year will be a switching contest on a new layout. A dinner at the Turf Club on Saturday evening will be followed by announcement of contest winners and movies. The Sunday morning session will include general discussions, movies and slides. Budd Phillips, secretary of the sponsoring Magic Valley Model Railroad Club, said the spring meet has grown steadily during the past several years since it was established here. Model railroaders from Idaho, Oregon, Washington, Nevada, Utah and British

Columbia are expected to attend, he said. One of the feature displays anticipated for the show is a modular layout for miniature trains, constructed by several hobbyists from different cities, which can be set up and operated. Admission will be charged those attending. Information about participation in the show may be obtained from either Phillips at 733-6383 or from Bill Kee at 734-5648. General chairman for the event are the officers of the sponsoring club - Ron Dingwall, president; Dennis Voltmer, vice president, and Phillips.

Fish derby planned

GOODING - The Gooding Optimist will not be 1 year old until May, but already has considerable community service to its credit, according to Marvin Askey, president. The club has about 40 members and is affiliated with the national Optimist organization which is oriented to youth services. The last project the Gooding club completed was a successful basketball tournament the weekend of March 11. Among other activities the club has held during its first year are sponsorship of a swimming team, Little League baseball, a fish derby, punt, pass and kick competition and an oral contest for students. The Gooding Optimists also sponsored a letter to Santa project in which letters were read and answered. Although the Optimists are a much newer national service club than some of the other clubs such as Kiwanis and Rotary, the number of clubs is growing. The Gooding club joins similar groups in Jerome, Twin Falls, Boise and Mountain Home. Askey is assisted in heading club activities by Larry Simis and Fran Lucero as vice presidents, and Tom Jones, secretary-treasurer. The club meets every Tuesday and members always are looking for other young men to join their ranks. They are sponsoring a fish derby for May 20.

Valley favorites

Week's Recipe Winner
FERNE WARE
949 Bracken St. N.
Twin Falls

NEVER FAIL MACARONS
1 pkg. white cake mix (18½ oz.)
1 pint orange sherbert
1 tsp. almond extract
2 pkgs. coconut (7 oz. each)
Blend softened sherbert and cake mix until well mixed. Add almond extract and coconut. Drop by spoonfuls on greased cookie sheet. Bake 10-15 minutes in a 350-degree oven. Makes six dozen cookies.

The Times-News will pay \$5 each week for Magic Valley Favorites. If you have a favorite recipe, just mail it to the Recipe Department, Women's Page Editor. The recipe becomes the property of the Times-News and cannot be returned.

Fellowship awarded

BURLEY - Kent Holsinger, a senior at the College of Idaho, Caldwell, has been awarded a National Science Foundation fellowship for graduate school. Holsinger, son of Dr. and Mrs. Eugene Holsinger, Burley, was one of 490 selected from 4,331 applicants who applied. He will receive up to \$3,400 in tuition and \$325 per month living expenses for three years. His graduate work emphasis will be on evolutionary biology. Selection was based on essay competition, reference letters, graduate record examination scores and grades. Holsinger is also a Lawrence Henry Gipson scholar, which entitles him to be involved in a program designed for superior students, allowing them to plan their own curriculum.

WHO-WHAT-WHERE and WHEN OF THE MAGIC VALLEY

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12:05 to 12:15 daily
KTLC 1270

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Rep. Silvers
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MARCH 29
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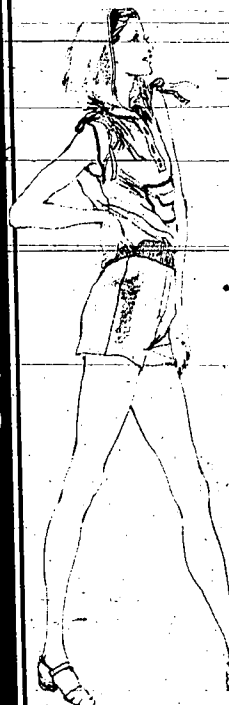
MARCH 30
Dave Whiting
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Right
Bali® Go Lightly. Cups of double knit frosted crepe framed with soft plastic underwires to lift and support. White and beige 34-40 B&C 8.00, 34-42 D&DD 8.50

the **Mayfair**

Downtown on the Mall
Twin Falls



Kile, Standley say vows

POCATELLO — Sandra Kile and Scott Standley were united in marriage Feb. 17 at the United Methodist Church in Pocatello.

Rev. William Kelly performed the double-ring ceremony. The bride is the daughter of Gertrude E. Kile, Pocatello, and the late John W. Kile. The bridegroom is the son of Mr. and Mrs. A.L. "Dutch" Standley of Twin Falls.

The bride, given in marriage by her mother, wore a gown fashioned of white satin covered with lace and tiny pearl beads. The gown featured long lace sleeves and a floor-length skirt. She wore a chapel-length veil of white lace, attached to a cap studded with pearl beads.

The bride carried a bouquet of green and blue carnations; mums and white orchids.

Kathy Wirth, Pocatello, was matron of honor. Bridesmaids were Timbree Jordan and Debbie Jorgensen, both Pocatello. Best man was Kurt Standley, brother of the bridegroom. Groomsmen were Mike Tinker, Twin Falls, and Joe Gallan, Billings, Mont.

Following the ceremony a reception was held at the El Celito Wedding Chapel. The three-tiered appleauce wedding cake was decorated with blue and green flowers and accented with miniature white doves. The cake was made for the bride and bridegroom by the sister of the matron of honor.

Serving cake and refreshments was Viola Cook, Pocatello, sister of the bride. Ann Durham, Twin Falls, and Jan Standley, Bonners Ferry, both sisters of the bridegroom, were in charge of gifts. Handing the guest book was the bride's niece, Robin Cook.

A rehearsal dinner was held Feb. 16 at the Holiday Inn at Pocatello.

The bride is a 1972 graduate of James Monroe High School in Pocatello. She is employed at Anderson, Blake, Fay Insurance in Twin Falls.

The bridegroom is a 1974 graduate from Idaho State University. He is employed at Standard Trencing.

After a wedding trip to Lake Tahoe, Carson City and Reno, Nev., the couple will reside in Twin Falls.



MR. AND MRS. SCOTT STANDLEY

Kansas lawmakers play 'fair' games

TOPEKA, Kan. (UPI) — There's an argument going on in the legislature that threatens to divide the state and, even worse, could have folks shoving up in the wrong place to see Bob Hope.

The argument is about two fairs that are held in the state annually, one in Hutchinson that has been the official Kansas State Fair since 1913 and the other in Topeka, which used to be called the Mid America Fair.

Some trade magazines referred to the state fair as being in Topeka. "I said: Rep. John Hayes of Hutchinson: 'I saw articles that said Bob Hope was going to be in Topeka when he actually was going to be in Hutchinson.'"

Camp Fire board names directors

TWIN FALLS — Officers for the board of directors of Camp Fire Girls Inc. were installed at the annual meeting in February.

Cara Brehm was chosen president of the board for the Southwestern Idaho Council of Camp Fire Girls. Members of the board, which encompasses Magic and Treasure valleys, include Zee Crook, Kermit Lehr, Sally Turner, Rose McCoy, Jim Hackney, Bill Taylor, Kay Fillmore, Shirley Baumer and Bertha Wilson, all Twin Falls; Sally and Ken Hooper, Roger Olson and Jeanne Oberg, all Buhl; Bob Rowe and Bill Lewis, both Piler; Dick Clayton, Jerome, and Virginia Hill of Mountain Home Air Force Base.

An award presentation was also held, with plaques of appreciation going to the American Legion Post 26, Idaho Department Store and the United Methodist Church, Twin Falls. The Luther Haley Guleck Award was presented to Cara Brehm. This is the highest form of recognition for outstanding leadership that a local council can give to a member. Special awards were presented to Sally Hooper, Lynda Combs, Bill Atkins, Bertha Wilson and Bob Rowe.

Five-year awards of appreciation went to Pat Reyes, Rae and Bob Rowe, Shirley Thompson, Mary Ann Ranly, Virginia Estes, Zee Crook, Bertha Wilson, Alice and Dale Bowman. Ten-year awards went to Kay Ann Edwards, Bertha Wilson and Alice Bowman. Sally Turner was presented with a 20-year award.

Edna Pierson, Ruth Partin and Judy Van Komin were presented certificates of appreciation, and awards for the Twin Falls Camp Fire Booth were given to Jeanna Wright, Bob Rowe, Bertha Wilson, Sally Turner and Dale Christensen.

The Southwestern Idaho Council name has been changed to Ma Tre Val Council, the name originating from Magic and Treasure valleys.

CSB will tell it like it is — and was

NEW YORK (UPI) — Anyone old enough to feel nostalgic about the programs they see on CBS' weeklong 50th anniversary celebration probably will spend the commercials breaks in front of the nearest full-length mirror.

How young Walter Cronkite looked in "You Are There." Roy Rogers looks exactly like he used to, but Dale Evans doesn't. How boyish — almost callow — James Arness looked in early "Gunsmoke" compared to his rugged appearance today.

It's enough to drive anybody to the mirror. Have we weathered the years better than Carol Burnett?

The occasion for all this wrinkle reconnaissance is "CBS: On The Air," a week of specials that begins today, 9-11 p.m. Eastern time, then goes into the 10-11 p.m. (Eastern time) slot through March 31, winding up April 1 with an 8:30-11 p.m. winding.

It all began on Sept. 18, 1927, when the Columbia Phonograph Broadcasting Co. transmitted a play, "The King's Henchman," to 15 affiliated radio stations. It started 10 minutes late because of an electrical storm.

The opener assembles a huge cast of stars on stage, setting the format in which each night of the week will be dominated by those who starred on CBS that night.

It also relates a history of the network, including a section on World War II and Edward R. Murrow, and hits from Molly Goldberg to "Mission Impossible."

Mary Tyler Moore and Walter Cronkite are co-hosts for the celebration, assisted on March 26 by Jean "Dingbat" Stapleton and Telly "Kojak" Savalas.

The opening reprise is a tasteful blend of original material and film clips that are longer and more meaningful than the snippets usually provided.

The surprising thing is that there was so much good on television — from "Omnibus" to Jack Benny, from Russia's

Molotov dancers to Edward R. Murrow, a version of whose news creed should be tacked up in every network newscroom: "It's no part of our job to please or entertain."

For a decade Caleb Bach was a spy for the CIA, operating in Uruguay, Portugal, Mexico and Bolivia. Part of that time he spent recruiting others for the agency in whose work he believed.

Now he says recruiting involves "using any means, any kind of deception, any kind of manipulation, whatever it takes, to convince a man to betray his political cause, his nation, whatever he really believes in."

Gem host families needed

MOSCOW — A chance to build international friendship and learn about a different culture awaits Idaho families who agree to host Japanese youths and their leaders this summer.

"We need host families who will share a month of their American life-style with 65 young people and five adults," said Maurice Johnson, state 4-H leader at the University of Idaho.

The Japanese delegation will visit Idaho from July 25 through Aug. 22 under an exchange program sponsored by the Labo International Exchange Foundation of Tokyo and the Idaho Cooperation Extension Service. A contingent of Idaho 4-Hers will travel to the Asian nation July 22 through Aug. 24.

The visiting Japanese delegates will be boys and girls aged 12 to 17 and their adult leaders. All have had English language training, but their speaking ability may vary.

"You'd be surprised how quickly they will pick up our American idioms and phrases," Johnson observed.

Host families are not expected to take special trips or plan special activities for the Japanese visitors.

"What we're looking for is a chance for the Japanese exchange students to participate in day-to-day family activities," Johnson said. "All we ask is that host families treat their guests as one of the family."

Those who have been host families before may reapply. Both rural and urban families are welcome.

Application forms are available at county offices of the UI Cooperative Extension Service.

"We'll accept applications until all the visitors are placed but I'd encourage early application," Johnson said. "We pair host families and visitors immediately so they can begin correspondence."

News tips

T-N Phones 733-0931
(Or use our toll-free lines)

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MONDAY: MARCH 27 — 7-10 p.m.
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IMPROVE YOUR CONFIDENCE, SELF-ESTEEM & SELF-ACCEPTANCE!

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With Amana's computerized Touchmatic Radarange.

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Everything you'll ever need to cook anything!

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All the features that have made Amana America's best-selling brand of microwave ovens. Full stainless steel interior. Large enough to cook a family-size turkey. Automatic gourmet-defrost cycle. One master control panel for both microwave and oven and surface elements... safely out of reach of children.

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Real Estate

L. James Koutnik is Vice Chairman of the Idaho Real Estate Commission and the broker for the Western Realty Company, Inc. with offices in Twin Falls, Bluff, Rupert, Gooding and Sun Valley. Readers are invited to send questions either directly to the Times-News or to Western Realty for answering in future columns.

'Bird-dogging'

By
L. JAMES KOUTNIK



QUESTION: An officer at the mountain Home Air Force Base approached me on getting a listing on some property that I own on behalf of a friend of his, who is a real estate broker in this area. This officer was not licensed, and I have a feeling that he was not authorized to do this.

ANSWER: He absolutely was not. You must be licensed by the State of Idaho to list, show, sell, or otherwise engage in the listing or selling of any real estate unless it is your own property. Idaho law provides for a fine and jail sentence for anyone engaging in the sale of real estate who has not met the requirements of the State and received a license.

Brokers who are not too knowledgeable about this will have friends who are "bird dogging" on their behalf digging up listings or finding prospects for a fee. They are on very dangerous grounds, and it could result in a fine against the one who is doing it as well as the possible loss of license by the broker or salesman. If you are aware of such a situation, a letter to the Idaho Real Estate Commission will result in a prompt investigation.

QUESTION: Our real estate agent makes quite a bit out of the fact that he is a Realtor, and that not all people selling real estate are Realtors. Is this of any particular importance to me?

ANSWER: People who use the word Realtor (always with a capital "R") are members of the National Association of Realtors. This is a national trade organization that set up a series of guidelines and standards for members of the real estate profession to follow. They subscribe to a code of ethics and follow practices that reflect favorably on the business and protect the interests of the public at the same time. Approximately one-half of the real estate licenses in Idaho are members of the National Association of Realtors, and they are entitled to use "Realtor" after their name. They can also use the "R" designation on their business cards, stationery, etc. Since these are copyrighted designations, it is illegal for non-member real estate agents to use this designation.

Unfortunately, the public is not quite as discerning in this fine difference as the members of the profession are. The public is inclined to call everyone who sells real estate a "realtor." It appears that the word may be passing into the public domain right along with similar types of terms that originally applied to specific copyrighted products such as cellophane, Jello, Kodak, etc. Personally, I think the profession is fighting a losing battle in the long run, but as a member, my sympathies are with them. Eventually, I hope that the public will come to recognize that there is a difference between a "Realtor" and a "real estate licensee."

QUESTION: The other day, we thought we had sold our house through the local multiple listing service and were surprised a few days later to have another real estate agent who was aware of the sale bring us another offer which he asked us to sign. His explanation was that this was only a "back up" offer in the event the first one fell through. Will we be getting into some problems here?

ANSWER: No, as a matter of fact, it is quite proper that a real estate agent bring you back up offers subject to the earlier offers being accepted or rejected. It should clearly state, however, that this is the case and that the parties involved are aware of the fact that there are other offers with higher priorities ahead of them.

As a matter of fact, it is a fairly comfortable thing to have a couple of other people waiting to pick up your property in the event the first deal should fall through for one reason or another. A property is a long way from being sold when the parties have signed an earnest money agreement. There are a lot of slips from that point on, and to have a deal fall through after being signed up is not at all unusual. A back up offer is in your best interest, and you should urge your real estate agent to get such offers if some problem should occur.

Couple to celebrate golden anniversary

JEROME — Mr. and Mrs. H.W. Whismore of Jerome will celebrate their golden wedding anniversary April 2 at 705 East D Avenue in Jerome.
An open house will be held for the couple from 2 to 4 p.m. The Whismores were married Oct. 8, 1928, in Miami, Okla. They have farmed in the Magic Valley area for 47 years. The children are hosting the open house early because one son, Wilbur, will be sent to England with the U.S. Air Force. The couple has five children; Mrs. Raymond (Betty) Hinton of Bliss; Wilbur and James Whismore; Mrs. Kéneth (Mary) Robbins and Mrs. LeRoy (Sam) Twitchell, all Jerome. Friends and relatives are invited. The couple requests no gifts.



MR. AND MRS. H.W. WHISMORE

Workshop slated

TWIN FALLS — Women in the Magic Valley area who are working for the federal government are invited to the second annual Magic Valley Federal Women's Program Workshop Wednesday.
The workshop is designed to provide education and incentive to federal women to develop their career objectives, and gain managerial, administrative and leadership knowledge.
Jeana Abriguel, personnel officer for the Sawtooth National Forest Office in Twin Falls, will speak on career development and upward mobility; while Phillip Grover, from the State Mental Health Department, will cover the topic of stress and how it can be controlled. Ms. Shauna Adick, director of the Women's Resource Center at the University of Utah, will speak on time management in the office and at home.
Films will also be shown throughout the day.
Registration will begin at 8:30 a.m. in room 114 of the Shields Building at the College of Southern Idaho. The workshop will start at 9:45 a.m. and no fee will be charged.

School pre-registration set

GLENN'S FERRY — The Glenns Ferry Elementary school will hold a pre-kindergarten registration evaluation and immunization program March 29 through 31. Children who will enter kindergarten this fall will be tested for vision, hearing,

speech and school readiness. An immunization clinic will be conducted by public health personnel.

Parents of pre-kindergarten children should call the school at 367-7415 to make an appointment.

Jackpot to issue licenses

JACKPOT, Nev. — Drivers' licenses were issued for the first time at the Jackpot airport office Tuesday. Steve Hernandez, motor vehicles department official; Phillip Baldwin, examiner, and Deanna Zick and Debbie Benefiel, clerk-typists, all Elko, issued the licenses.

EASTER

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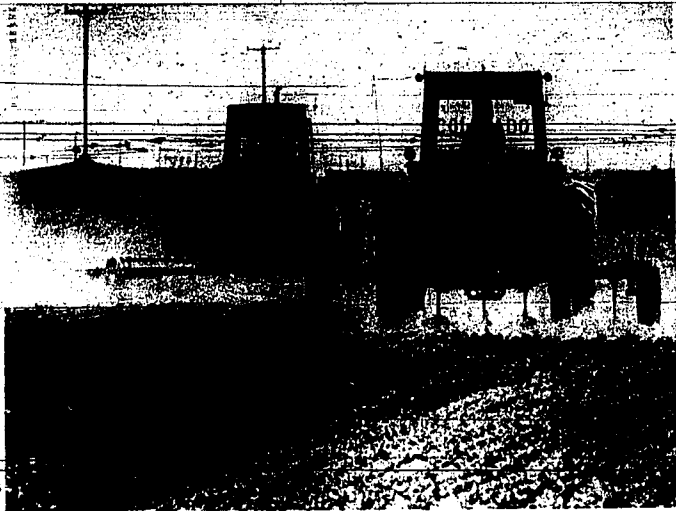
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farm

Farmers told to check the facts

Cries of unfair competition and pesticide contamination aren't based on the real story, according to U.S. officials



TRACTORS WITH DISCS PLOW UP THE SPRING WHEAT NEAR WALSH, COLO. ... as part of the farm strike, Charles Maestas plowed up a fourth of his wheat

By K. MACK SISK
HIDALGO, Texas (UPI) — U.S. officials say farmers had their facts wrong in the March 1 protest that resulted in a violent confrontation with police on the International Union of Pure and Applied Chemistry.

The protest was broken up by helmeted riot police swinging billy clubs. Tear gas was fired into the crowd. More than 200 of the protesting farmers were arrested and spent 53 hours in the Hidalgo County jail.

The farmers said they tried to keep it peaceful. The police said the farmers refused to disperse when ordered to. It is the farmers' reasons for trying to block the bridge — the most active of Texas' ports of entry — that are disputed. The farmers said they did it to focus attention on unfair competition from Mexican produce. And they said Mexican fruits and vegetables were dusted with pesticides that are banned in the United States, and were harvested by cheap Mexican labor which allows importers to undercut domestic prices.

When the jailed farmers were released two days after their arrests, they marched out of the jail under a hand-lettered placard declaring "DDT — damn dirty trick" while another 500 farmers clapped and cheered. Three days later, they blocked the bridge for 30 minutes to emphasize their anger.

But a UPI investigation of the farmers' allegations brought a different story from federal officials. These officials, who deal regularly with the Mexican imports, contested both the farmers' claims of unfair competition and of pesticide contamination.

What was not disputed is that there is a huge quantity of foods shipped from Mexico into the United States, although the unpublishable fact is that far more goods are shipped from the United States into Mexico.

The Food and Drug Administration said the American Agriculture Movement's main allegation — that-DDT was used by Mexican farmers — was unfounded, and that regular checks are made to guard against importation of products contaminated with DDT or other illegal pesticides.

On the financial side of the protest, U.S. Customs officials said a "sliding scale" of import duties protect domestic farm prices on crops being harvested in the United States.

John Engle, head of the joint USDA-Texas Agriculture Department's market news service in nearby Weslaco, Texas, said during calendar 1977 a total of 91,794 carloads of 31 varieties of fruits and vegetables moved from Mexico into the United States across the border which stretches from Brownsville, Texas, to San

Diego, Calif. Eighty-one percent of the imports were comprised of 11 fruits and vegetables: tomatoes, cucumbers, watermelons, pineapples, cantaloupes, egg plants, strawberries, peppers, dry onions, langshires, and honeydews. At certain times of the winter the only source of some of these products is Mexico.

To show the volume of Mexican fruits and vegetables in relation to those produced in the United States, Engle entry in Texas — which comprises half of the 1,933-mile-long U.S.-Mexico border.

The figures showed 17,463 carload equivalents of Mexican produce entered Texas during 1977, compared to 36,578 carloads shipped from the lush Lower Rio Grande Valley, meaning approximately one-third of all the produce shipped to northern markets through Texas last year was imported from Mexico. Texas received less than one-third of the total Mexican produce imports, with the other key ports of entry being Nogales, Ariz., Calexico, Calif., and San Ysidro, Calif.

"We get wide distribution throughout the United States on Mexican imports," Engle said. "But I think the press should take into account when they're making an analysis of Mexican imports that from 50 to 65 percent of the imports are commodities not now being harvested in the United States."



Almanac

These born on this date in history are under the sign of Aries.
United Press International
Today is Sunday, March 26, the 85th day of 1978 with 280 to follow.
The moon is between its full phase and last quarter.
There is no morning star.
The evening stars are Mercury, Mars, Venus, Jupiter and Saturn.
American poet Robert Frost was born March 26, 1874.
On this day in history:
In 1852, Dr. Jonas Salk announced a new vaccine of immunization against polio.
In 1965, President Lyndon Johnson ordered investigation of the Ku Klux Klan after four men were arrested in the fatal

shooting of a white civil rights worker in Alabama.
In 1973, Sir Noel Coward, playwright, actor and songwriter, died at his home in Jamaica at the age of 73.
In 1977, U.S. Secretary of State Cyrus Vance arrived in Moscow to affirm East-West detente and try to negotiate deep cuts in nuclear forces.

A veteran on strike

DERMOT, Kan. (UPI) — Harry Willis is the most vocal member of the American Agriculture Movement, nor is he the most active, but he may be the oldest.

At 75, Willis is a believer in his goals and the idea that if they all get together they can accomplish something.

So this week, at the urging national farm strike leaders, Willis climbed aboard his 34-year-old red tractor and began plowing under his wheat.

"If they're not going to give us something for our crops," he said, "then we might as well quit and tear up this stuff."

Willis said he had planted 440 acres of wheat last fall and now was destroying the recommended 20 percent. He said if that wasn't enough to help cut production and raise prices, he'll plow under another 20 percent.

"And if that isn't enough then I'm willing to plow under all of it," he said.

REASONABLY PRICED machinery is for sale in today's market — check now.

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Four new feed wheels engineered for precise, even seeding... A new cluster gear has allowed over twenty-five seeding rates. And let me see your Melroe dealer below for more information.

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Foley to meet with farmers

PASCO, Wash. (UPI) — House Agriculture chairman Tom Foley, D-Wash., will meet with leaders of the American Agriculture Movement Monday.

The congressman, who is up for re-election in November, will meet with the Pasco Chamber of Commerce and attend a Central Labor Council dinner Monday night.

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For better service and a better job, call us at our new number: 733-5392

GENERAL NOTICE TO DESTROY WEEDS
YOU ARE REQUIRED TO DESTROY WEEDS ON YOUR PROPERTY

Notice is hereby given this 1st day of March, 1978 pursuant to the Idaho Noxious Weed Law Section 22-2444, Idaho Code, to every person who owns or controls land in Twin Falls County, that noxious weeds standing, being or growing on such land shall be destroyed or eradicated by effective cutting, tillage, cropping, pasturing, or treating with chemicals or other effective methods, or combination thereof, approved by the County Weed Superintendent; as often as may be required to prevent the weed from blooming and maturing seeds, or spreading by root, root stalks, or other means.

Upon failure to observe this notice the County Weed Control Superintendent is required to proceed pursuant to the law and have weeds destroyed by such method as he finds necessary, the expenses of which shall constitute a lien and be entered as a tax against the land, and be collected as other real estate taxes are collected or by other means as provided by law.

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Pesticides must be proven safe to RPAR

MOSCOW — The next time you hear a farmer muttering about RPAR under his breath, don't think it up to a bad day at the golf course. Those four letters have much more serious connotations for Idaho food producers and consumers alike.

"The future of many of the most widely used and dependable agricultural pesticides rests on that acronym," said Gene P. Carpenter, University of Idaho extension pesticide coordinator.

"The RPAR process is the most complex and important issues, it only sounds deceptively simple. RPAR stands for rebuttable presumption against registration. It is the process by which the Environmental Protection Agency reviews the safety and usefulness of pesticides it considers to have potentially dangerous characteristics.

Chemicals that become RPAR candidates are not necessarily banned or restricted as a result. The RPAR process is designed primarily to gather and review information.

"The number and importance of chemicals on the RPAR list has alarmed agricultural groups, many growers and the chemical industry," Carpenter said. "Many RPAR pesticides have been primarily responsible for the large crop yields and lower food costs to the consumer that non-agriculturists take for granted."

"The indicated presumption against registration of unreasonably threatening the environment should be carefully reviewed, adding that if the suspicions prove true, such materials should be restricted or banned. But one of the major shortcomings of the RPAR process, he said, is who suspects a pesticide is dangerous.

"EPA accepts studies or data from anyone," he remarked. "If the data seems scientifically sound, a single study can put a product on a pre-RPAR suspect list until the study has been declared invalid or an RPAR notice has been issued."

Carpenter said RPAR boils down to this: I think you're bad, so prove to me that you're good. We play by my rules, so I can say whether my proof is better than yours and only if I decide you're bad will I consider whether you have any redeeming qualities that outweigh the risks of keeping you around.

"RPAR forces pesticide manufacturers and users to defend their products against all comers, regardless of whether the presumed risks may or may not be verified," he pointed out. "At the same time, the criteria or 'triggers' that determine those risks have become so narrowly defined that rebuttal is frequently impossible."

To rebut most risk criteria, it must be proved that exposure to a chemical that is ordinarily likely to occur is not sufficient to cause any ill effects.

However, EPA has determined there are only two possible rebuttals against a trigger based on oncogenicity — the ability to produce tumors. These are that there is no detectable exposure to the chemical and that the tests which demonstrated oncogenicity are scientifically invalid.

"That makes it very difficult if not impossible to rebut," Carpenter noted. Currently, there are about four dozen different chemicals registered under the RPAR process.

Among those already announced that are critically important to Gem State farmers and ranchers are lindane, strychnine and toxaphene as well as products sold under the brand names of Avadex, Dithane, Polymor and Solibrom.

A complete up-to-date listing of all RPAR pesticides (including brand names) is being distributed this week to county agents of the Idaho Cooperative Extension Service, Carpenter noted.

Besides forcing a debate on the merits of each side's scientific risk data, the RPAR process also requires agriculture to come up with sufficient reliable benefit use data to counter the presumption against registration.

"It's a lot easier to find a tumor in a mouse than it is to prove how much money you make by using a chemical compared with not using it," Carpenter said. "Most chemical companies have not been willing to accumulate benefit data because they've assumed, as just the farmer, that if the pesticide wasn't effective, there wouldn't be any use in wasting money on it."

To supply EPA information on the need for and effectiveness of RPAR pesticides as well as possible alternatives and environmental effects, the U.S. Department of Agriculture has allocated special funds to set up state assessment teams in conjunction with land grant universities. Carpenter is RPAR coordinator for Idaho.

and Garrett-Wright is an extension associate working full time to gather pesticide impact information.

Data on the interaction of pests; their hosts and the environment ranging from phytotoxicity (injuring or killing plants) and the effects of exposure on non-target organisms including applicators, agricultural workers and consumers; terrestrial organisms; residues in crops, animals, mountains, streams, soil, air and water also must be collected.

"Producers can help by cooperating with state coordinators, county agents, chemical companies and others attempting to collect such data and by letting EPA know how important the compounds are to their operations," Carpenter said. "The stakes are high, and although the RPAR process is often frustrating and complex, it cannot be ignored."

"Producers can help by cooperating with state coordinators, county agents, chemical companies and others attempting to collect such data and by letting EPA know how important the compounds are to their operations," Carpenter said. "The stakes are high, and although the RPAR process is often frustrating and complex, it cannot be ignored."

How a pesticide goes through the motions in the RPAR checking system

MOSCOW — A key part of the safety review of pesticides conducted by the Environmental Protection Agency is

divided into four stages: investigation of risk or pre-RPAR review; RPAR issuance and rebuttal of risk; risk-benefit analysis; and final review of recommendations from outside EPA. Here's how it works.

The review of a pesticide starts in reviews for registration as required every five years by the 1972 Federal Environmental Pesticide Control Act. In addition, a compound may be nominated for review at any time by EPA, congressional committees, environmental groups or other interested parties based on a single study indicating the chemical meets certain risk criteria.

"Basically, three conditions trigger the RPAR process," explained Gene P. Carpenter, University of Idaho extension pesticide coordinator. "They occur if the chemical has been shown to be detrimental to the environment, usually toxic to humans or able to form tumors of any kind.

Following a search of all available literature for additional evidence on whether the compound meets or exceeds any of the risk criteria, an EPA working group is formed to decide whether the pesticide does in fact meet or exceed any of the risk criteria. The working group may recommend the compound be sent back to the registration or reregistration process or that an RPAR be issued on some or all of the uses of the pesticide.

"If an RPAR is issued, it is published in the 'Federal Register,' and EPA moves into the second phase, the rebuttal period," Carpenter said. "This period lasts for 45 days, during which registrants, users, environmentalists and others may send the EPA information which either supports or refutes the presumption of risk.

The presumption can be rebutted or negated in two ways — by proving that the study or studies upon which the presumption is based are not scientifically valid, or by proving that actual exposure to the compound will not cause the described effects.

Carpenter indicated a registrant may be able to rebut a presumption against a particular use without rebutting the general presumption against registration of the compound.

"During this period, EPA also begins to look for information on the benefits of the pesticide," he said. "It is extremely important that the public participate in this phase of the RPAR process."

At the end of the rebuttal period, the EPA working group determines whether the presumed risks have been rebutted. If so, then the pesticide is returned to the registration or reregistration process. But if the presumption against all uses is not negated, phase three begins.

Benefit-risk analysis consists of accumulating data on the effectiveness of the pesticide, value of the crops on which it is used, availability of alternative control measures, exposure to man and the environment, and history of adverse episodes.

"Here is where the information state RPAR coordinators have collected from growers plays a vital role," Carpenter pointed out. "In addition, we're giving specific questions to answer pertinent to particular uses and circumstances in each state."

When all the data on risks and benefits of the RPAR pesticide and any alternatives are compiled, EPA officials study the report and decide whether the risks are more or less than the benefits. The working group must recommend that EPA register or reregister the compound, or cancel all or some of the uses. It may suggest the pesticide be restricted for use only by licensed applicators.

"The RPAR process may last 180 days or longer," Carpenter said. "During this time, the pesticide in question may continue to be sold. RPAR is not the same as banning a pesticide."

"The tentative EPA decision and all supporting data then are forwarded to the U.S. Department of Agriculture and the EPA Scientific Advisory Panel for review. The panel is composed of persons nominated by the National Institutes of Health and the National Science Foundation and may not include EPA employees.

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Some things are coming up oddly back in Beltsville

BELTSVILLE, Md. (UPI)—Seedless cucumbers, square tomatoes, pears the size of cranberries and "mashed" potatoes are serious business at the Agricultural Research Service in this Washington suburb.

These oddities are to gardening and farming when guinea pigs are to medical research. They help horticulturists and pomologists develop new varieties for home gardening and farming and control or conquer plant diseases and pests.

In the process, they develop such undesirable oddities as the square tomatoes and tiny pears and potatoes.

But other varieties, including the County Fair cucumbers, are released to commercial seedsmen and plant nurseries, who then grow enough seeds and seedlings to sell to home and landscape gardeners and farmers.

Research to improve odd varieties and develop new varieties of food and ornamental plants is conducted at Beltsville, four other regional laboratories of the

USDA's research agency and land-grant colleges and experiment stations nationwide.

Research scientist August Kehr said seeds for the County Fair cucumbers should be available for home gardeners in 1979, along with seeds and seedlings for four new tomato varieties and one new head lettuce.

Kehr said the cucumber hybrid is non-bitter. It was developed for pickling but can also be used for slicing. It is very prolific, resistant to five diseases and unattractive to cucumber beetles.

He described the new Centennial lettuce as a crisp variety with excellent flavor and leaves that can be removed one at a time without tearing. It also resists mildew and tip burn, or browning.

Kehr said Rosa, Columbia, Rowpac and Saladmaster tomatoes are very high in vitamin C content, resistant to all soil soils and curly top virus and produce well even in climates too hot or too cold for other varieties.

The square tomato was among many distorted shapes that developed during years of

cross-breeding, said research horticulturist Alton K. Sloner, who has also seen grayish tomatoes and red ones with yellow or green stripes.

He thinks consumers' complaints about the poor quality of commercially grown, out-of-season tomatoes are valid, but "it's not really the fault of the varieties." The real problem, he said, is the two to three thousand miles that separate the growing fields from many retail markets.

"The same varieties would grow perfectly fine in home gardens in season," Sloner said. But for commercial distribution, "they are going to be picked at something less than an ideal stage of maturity."

Refrigerating immature or unripe tomatoes at temperatures below 55 degrees Fahrenheit is also a problem with commercially grown fruit, he said. Under those conditions, cold injury occurs and the fruit never really ripens.

He said the old-fashioned practice of ripening tomatoes on a sunny windowsill is just

as bad. They get so hot they partially cook as they ripen.

Sloner said consumers who criticize growers for treating tomatoes and other fruit with ethylene gas to speed ripening probably don't realize that tomatoes eventually produce their own. Ethylene is a natural product in ripening of most fruit.

It's like the old argument

over natural versus manmade fertilizers. The fruit can't tell the difference between the gas. It produces and the gas that the growers use.

As for those miniature pears and potatoes—

Fruit specialist Mikes Faust said the pears came from a Chinese tree valued for

its disease resistance. He said the pears were a long-term project to develop pear trees that feed or do not spray. It involves crosses between

trees such as the Chinese, which bear fruit with high-quality fruit.

People reading these words may not be around to enjoy the results.

New species

Chestnut trees attacked by wasps in the South

ATLANTA (UPI)—A new species of wasp from central Georgia poses a major threat to Chinese chestnut trees in the United States and "efforts now under way to bring back" the American chestnut.

Dr. Jerry Payne, an entomologist at the USDA's Southeast Fruit and Tree Nut Laboratory in Byron, Ga., said chestnut gall wasps have been identified in four middle Georgia counties and appear to be spreading toward the northeast in the direction of the prevailing winds at a rate of about 15 miles per year.

The Georgia Department of Agriculture and the USDA recently launched a survey to determine the extent of infestation in Georgia.

Payne said this was the first occurrence of chestnut gall wasps ever recorded in the United States.

According to Payne the first wasps may have been brought to this country in 1974 in a piece of chestnut tree graft wood from Japan, where the wasp was first reported in 1941, or from Korea, where it was detected in 1961.

From the initial infestation in the Fort Valley-Byron, Ga., area the wasps have spread into Peach County and to the neighboring counties of Houston, Bibb and Crawford.

Payne said the gall wasps lay eggs in the vegetative buds of chestnut trees, causing a "gall" or small brown knob to form on the end of the twig. The gall disrupts growth and reduces fruiting. Infested trees lose their vigor and often die.

The Chinese chestnut is the principal type of chestnut tree grown in the United States since a great blight caused by a fungus killed all the American chestnuts in the 1930s.

"It so happens that this gall wasp attacks the American chestnut also," said Payne.

This ironic turn of fate, according to Payne, could seriously hamper efforts to develop and re-introduce an American chestnut, tree resistant to the blight.

Entomologists have discovered a hypovirulent strain of fungus that kills the American chestnut fungus, opening the way for the return of the tree. The chestnut gall wasp poses a new problem for the American chestnut, he said.

When the blight wiped out the American chestnut more than 40 years ago, Japanese, Chinese and European varieties of the trees were imported. "But the Chinese chestnut is the only one that does well in this country," Payne said.

He said the gall wasp was first seen in the United States "in the largest Chinese chestnut orchard in North America, at Fort Valley, Ga., the state which has more chestnut trees than any other—160 acres, and a crop worth about \$60,000 to the growers."

Georgia growers raise the trees for the commercial value of their nuts, but the tree is widespread throughout the country because of its value as an ornamental and shade tree and as a supplier of food for wildlife.

Because of the gall wasp threat and another pest, a weevil that eats the nut, "the chestnut industry is on its way out," Payne said. "California is the only state putting in new plantings," he said.

The banning by the Environmental Protection Agency of pesticides made of chlorinated hydrocarbons, which could control the wasp, has speeded the demise of the tree for commercial purposes. "Right now, we don't have any other chemical to replace the hydrocarbons," Payne said.

The nuts from chestnut trees are used in a variety of ways. "We annually import 10 million pounds of Chinese chestnuts a year," Payne said. "They are used in dressings, candies and cakes and are bought mainly by people of European or Oriental descent, or people in the mountains who can remember what a chestnut used to taste like."

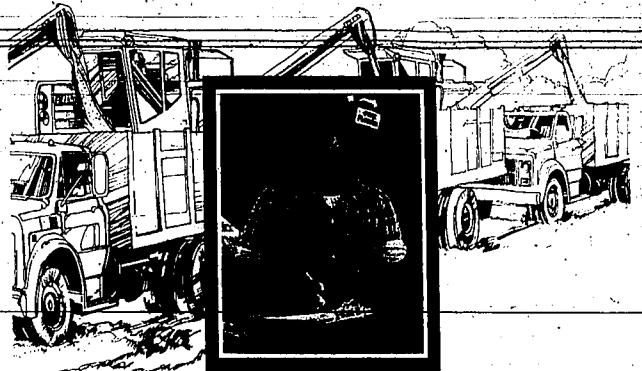
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The property may be inspected at any time. Additional information and bid forms can be obtained from the Farmers Home Administration, Gvmt. Services Bldg., 111 East Avenue F, Jerome, Idaho 83338, or from Farmers Home Administration at 204 N. 8th St., Boise, Idaho 83702.

The opening of the sealed bids for the property will be public. Bids will be opened at 10:00 a.m. at the Jerome office of the Farmers Home Administration on Wednesday, April 13, 1978.

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Baby lima bean growers reach agreement with Del Monte

NAMPA, Idaho (UPI)—Area baby lima bean growers and the Del Monte Corp. have reached agreement on a 1978 contract.

Merlin Pywell of the Idaho Contract Growers Association bargaining committee said the contract gives the growers the same prices and seed and harvest costs as last year.

"It was a draw," Pywell said. "We wanted more money and the company didn't want to pay us any more. So we just dropped it there."

The contract will pay the growers \$360 a ton number one grade beans and \$145 a ton for number two grade beans.

Seed, purchased from Del Monte, will cost 34 cents a pound.

The company will charge \$22 a ton for the first ton harvested from each acre and \$10 a ton for each additional ton the company fleet harvests from the acre.



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Land board being sued

BOISE (UPI)—Hunt Petroleum Corp. is suing the State Land Board to stop an auction of gas and oil rights which the company contends the board already awarded it under previous state policy.

The suit was filed by Ed Pendleton and Hunt in U.S. District Court Friday and attempts to prohibit an auction sale set for April 5. The leases cover part of the bed of Bear Lake in Bear Lake County.

Defendants in the suit are Gov. John Evans, Secretary of State Pete Cenarrusa, Attorney General Wayne Kidwell, State Auditor Joe R. Williams, Supervisor of Public Instruction Roy Truby, Gordon C. Trombley, director of the Idaho Department of Lands, and the State Land Board. The plaintiffs are members of the land board, which has been considering the rate of oil and gas leases in Bear Lake.

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Walk, don't jog!

You don't have to run yourself down to keep yourself in running order

BY FRED FENIGSON
NEW YORK (UPI) — OK, so you're not a jogger. In fact, all this skiing, tennis, swimming stuff leaves you cold.

Not that you're against physical fitness — or health and life. But you size the sedentary type. You prefer taking things easy.

There remains at least one form of exercise. Some experts say it can be as good for you as any other. In some ways it's better — and fun, too.

They call it walking.

It's been around a while. In San Francisco, Margot Patterson Doss, author and "dean of walkers," says the earliest written account she has found of the values of walking is by the Roman slave Asclepiades.

Dickens went on about his walks at night. And, of course, Walt Whitman, in "Song of the Open Road," asserted:

"A foot, and light-hearted I take to the open road
 Healthy, free, the world before me,
 The long brown path before me leading wherever I choose."
 Odes aside, there is the current evidence it is good for nearly everyone.

A panel of seven medical authorities examined varied forms of exercise for the President's Council on Physical Fitness and Sports. They concluded four really brisk 30 to 60 minute walks a week — up to four miles an hour, fast enough to increase breathing and heartbeat — is good for both body and mind.

Dr. George Mann of Vanderbilt University studied Masai tribesmen who walk about 12 miles daily herding cattle and found their coronary arteries continue to grow throughout life. In sedentary cultures the arteries tend to clog and shrink.

The dropout rate of walkers appears to be less compared with the more strenuous regimens. This is the finding of Dr. Michael Pollock, a Ph.D. in exercise physiology, based on his experiments at the Physical Fitness Lab, Winston-Salem, N.C.

And no one need be ashamed of just walking.

according to a cable **NEW YORK (UPI)** — The fitness marathon walker who easily passed him by, leaving the runner chagrined and puffing far behind.

A shoe company... what else? — is pushing walking. Its program has the support of the President's Council on Physical Fitness and Sports. The idea is to entice the sedentary to walk more by pointing out to them the added dividend of sightseeing.

Kinney Shoe Corp., which calls its project a public service but concedes it can't turn the shoe business, has hired writers to produce brochures on walking tours in 69 of the nation's most scenic cities.

Mrs. Doss is one of the writers. George Bush, a longtime travel writer, is another. For the past year, he's been the rather strange-looking man walking through New Orleans' French Quarter, with his tape recorder as he goes.

No sedentary walker is Bush. "I've done a lot of hiking, climbing and skiing," he says. "But I like walking better. I see more."

"Oh I know it sounds mushy, but I like to see flowers, mess on trees. I find kinds of what big walking — people who walk are generally nice. In this world, where everyone hasies, I find it extremely pleasant to just walk."

Bush gets enthusiastic, and a bit flir, in his brochure guides on cities he's known and visited for years. He liked doing historic Charleston and Houston's Museum-Garden Circle.

Houston: "Here, in this booming city that has yet to know a budget deficit, the showcase of what big money can provide for public pleasure and leisurely enlightenment, is Hermann Park, a greensward of lawns and forests clad in Spanish moss. Within this sylvan preserve and ranged along its perimeter are splendid museums, exquisite gardens."

The brochure directs the walker on a two and a half mile stroll from the Houston Garden Center past museums, a sculpture garden, fountains, the Sam Houston monument and so forth.

"Of course," said Bush, "many of these cities have their own walking tours put out by the visitors' bureau. Some are a change of committee, but they don't recommend things so much, or list prices, or tell the walker where to stop for a drink. In some cases, I even say how to avoid something that has an admission fee for a more interesting free sight further on."

The tour brochures are being published from west to east. A folder of 16 on walking in the West includes downtown Los Angeles, LaJolla, Sonoma, Seattle's Oldfane Park, Santa Barbara, Downtown Denver and Central City, Colo.

For the South and Southwest, there are New Orleans' French Quarter, Atlanta's Peachtree Street, Miami, nature trails near Norfolk, downtown and underground Houston, Phoenix, Scottsdale, San Antonio, two on Dallas, and Fort Worth.

"Where the good folks of Fort Worth are concerned," Bush starts out, "Dallas is way back there somewhere in the unmentionable East. Their own city, however, that's the real West — and what do you know, they're absolutely right."

Bush is another who has found "walking is only really good if you do it briskly."

"You've got to put some strain on the old ticker," he says. "But there are places on these walks to do this. And others to just relax. To see the sights and enjoy yourself."

"They're two to three miles mostly with some side trips if you want to go further. But you can spend a couple of hours or a day, or two days if you want to go through the museums and galleries and other sights on the way."

"And it is probably the least expensive way to see some of the most notable sights in America. Everything on the tours is cheap — nominal cost, or admission free."

Thirteen more brochures on the Midwest are to be available this month and 16 on the Northeast later this spring.

Animal trainer mauled

KNOXVILLE, Tenn. (UPI) — Gunther Gehl, Williams, star animal trainer with Ringling Brothers and Barnum & Bailey Circus, was mauling Thursday by one of his cats while filming a television commercial.

"He was working with the cats and one of them got a little impatient and mauled him," said Ken Paulin, a spokesman for the circus.

which currently is appearing in Knoxville. He was bitten on the left hand by one of his leopards during the filming and 20 stitches were required to close the wound. He was treated at Baptist Hospital under an alias, and refused to discuss the accident with reporters.

The circus performance, Thursday after the incident.

Scientists debate power satellite

HOUSTON (UPI) — The scientists talked of solar-power satellites as a feasibility, but an electric utility spokesman spoke of them as a necessity by the year 2000.

The occasion was a University of Houston-Clear Lake meeting Thursday at which dreamers mulled the practicality of orbiting solar panels beaming electrical power to an energy-starved Earth.

Dr. Peter Glaser of Cambridge, Mass., considered the father of the idea, supports a proposal now before Congress that \$200 million be spent on a five-year test program using the space shuttle.

He said problems with the solar-power-satellite concept are more political than technological or economic.

Glaser said solar cells, microwave transmission of power, in-space construction — and the economics — all are feasible. He said environmental limits on human exposure to microwave transmission will be attainable.

"It's a public perception problem... an anti-technology attitude," he said. "It's really getting the public aware that this is a major option... that they should support people who try to do something with it."

Part of the reason for public hesitance, of course, is cost.

Another conference participant, Gordon Woodcock of Boeing Aerospace Co., estimated one solar-power satellite would cost \$26.9 billion, \$1 billion more than the entire American moon-landing program.

Still, Woodcock said several expenses —

solar-cell production, microwave transmission and transportation into space — can be cut so the overall expense "can be substantially reduced."

He cited the pocket calculator as an example of progressive cost reduction due to improving technology and mass production.

"What one could buy for \$200 a few years ago now costs less than \$20," he said. "We think the economies for solar-power satellites are potentially very attractive and will continue to improve as the program goes forward."

But James Moyer of Southern California Edison Co. said, cost aside, solar-power stations are inevitable.

"I don't see what the alternative route is at the moment," he said.

Moyer said the anticipated supply of electricity from other sources — oil, gas, coal, water and nuclear generation as well as ground-based solar operations — will not meet expanded demand by the year 2000.

"When we plot out electricity needs... you see that no matter what, there will be somewhere around the turn of the century a shortfall, and not just a modest shortfall," he said.

"If it takes 20 years to get something and 20 years from now is when you're going to need it, now is the time to push the button. We have a very strong sense of urgency in getting on with this program."

Johnson Space Center Director Dr. Christopher Kraft said, "He one who has studied the concept believes that there should be an immediate commitment to build full-scale solar-power satellites."

Conductor opposes ban on fireworks

BOSTON (UPI) — Boston Pops conductor Arthur Fiedler said Thursday the decision to ban fireworks from the Boston Pops concert at the Charles River Esplanade July 4 is "ridiculous."

"I think it's a shame," Fiedler said. "It's a terrible thing to do on the Fourth of July. Fireworks belong with the Fourth of July."

Fiedler was speaking from Indianapolis, where he was to give a concert Friday.

"It's like giving a concert just for the fireworks, not the music," he said. "It's ridiculous. They belong together."

The Metropolitan District Commission said Wednesday the fireworks would be discontinued because this July 4 will be the 50th anniversary. Fiedler has conducted the Pops concerts on the Charles.

"This being the 50th, Commissioner (John) Sneldecker talked to some of the people involved and we decided against the fireworks," said MDC spokesman Ed Bridges.

"The fireworks have been an integral part of the July 4 proceedings. Each year, as Tchaikovsky's 'Overture 1812' closes with a volley of cannon fire, fireworks are shot from a barge on the Charles.

"Last year's display was billed as the biggest ever on the East Coast."

"The commissioner felt that some people came to the Esplanade to see a concert, and others came to see fireworks," Bridges said. "We felt some of those who came to see the fireworks disrupted things for people trying to listen to the music."

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AUCTION CALENDAR

MARCH 27
 IRA "JOHNNIE" HAYES ESTATE, EDEN
 Advertisement: March 24
 Auctioneers: Vyle, Masters & Gary Osborne

MARCH 28
 R.B. & MARION KELLY SHOSHONE
 Advertisement: March 29
 Mastersmith Auction Service

MARCH 28
 ERNEST COVEY BANKRUPTCY, BURL
 Advertisement: March 26
 Masters Auction Service

MARCH 29
 ROGER STOGSDILL, JEROME
 Advertisement: March 27
 Mastersmith Auctions

MARCH 29
 VALLEY SAND & GRAVEL
 Advertisement: March 29
 Auctioneers: Wall & Estes

MARCH 30
 HARLAND WILSON, JEROME
 Advertisement: March 28
 Masters Auction Service

APRIL 1
 SCHOOL DISTRICT NO. 261 (BUILDING MATERIALS), JEROME
 Advertisement: March 29
 Auctioneers: West, Ellis & Messersmith

APRIL 1
 PROUD PORKER
 Toole, Utah
 Advertisement: March 20
 Mastersmith Auctions

horoscope

Carroll Ripper

FORECAST FOR SUNDAY, MARCH 26, 1978

GENERAL TENDENCIES: Study into whatever school of thought will help you express your finest qualities and principles. Take full advantage of this good aspect, be open-minded and willing to accept advanced teachings.

ARIES (March 21 to Apr. 19) You can handle present problems well if you follow your hunches. Be more cautious with mates and get better results. Show wisdom.

TAURUS (Apr. 20 to May 20) Your future is mostly much influenced by individuals with whom you are associating at this time, so be sure you select the best. A fascinating new situation arises today that can mean advancement for you.

GEMINI (May 21 to June 21) You can get much done today so forget about going off on any tangents. Make a plan first and then carry through with fellow workers.

MOON CHILDREN (June 22 to July 21) Get out to recreational activities that ease tensions. Show more consideration for loved ones and enjoy greater affection.

LEO (July 22 to Aug. 21) Try to please kin more and you have greater harmony at home and more pleasure as well. Look around for new gadgets that make home life more operative. Show generosity, also of spirit.

VIRGO (Aug. 22 to Sept. 22) You are an idealist at heart and can be useful in civic work, so take interest in such. Talk over with associates how to improve production, also.

LIBRA (Sept. 23 to Oct. 22) Get busy cutting down on expenses and finding new interests to add to present income. Plan repairs to property.

SCORPIO (Oct. 23 to Nov. 21) Making plans now will gain you personal aims that mean a great deal to you. See others socially who can help you advance.

SAGITTARIUS (Nov. 22 to Dec. 21) Think over carefully whatever most concerns you and know better how to handle your affairs. You are able to improve your relationship with loved ones.

CAPRICORN (Dec. 22 to Jan. 20) You have a friend who can assist you to gain an aim important to your welfare. Plan recreations you like and contact good friends.

AQUARIUS (Jan. 21 to Feb. 19) Be well prepared before you see that bigging on an important matter and you get good results. Handle any credit affairs wisely.

PISCES Feb. 20 to Mar. 20) Try to be more articulate and get something important done. Make new contacts who have good minds and can be helpful to you.

IF YOUR CHILD IS BORN TODAY . . . he or she will always be making plans and wanting to carry them out. Give the finest education and there can be a great success during this lifetime. Sports are good here. There is also some musical talent in this chart.

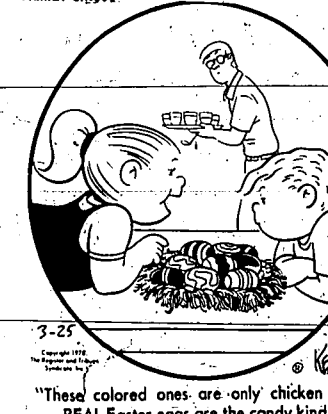
PEANUTS



SHORT RIBS



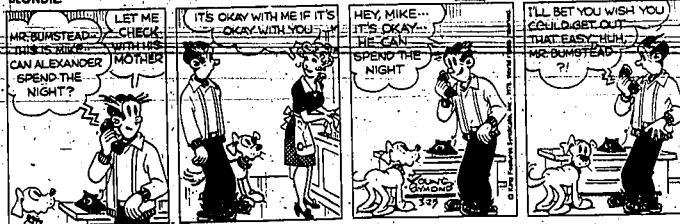
FAMILY CIRCUS



ASOLINE ALLEY



BLONDIE



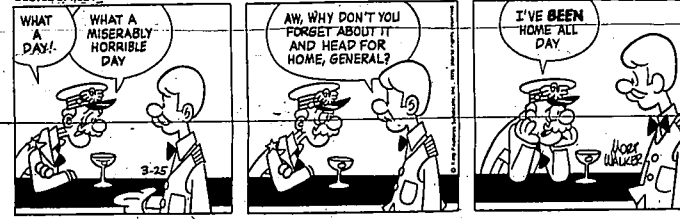
ANDY CAPP



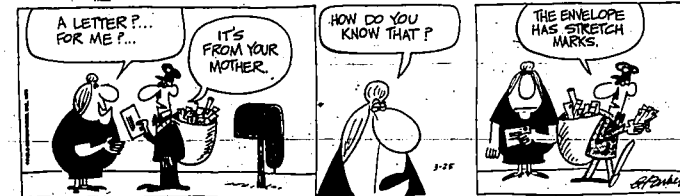
ALLEY OOP



BEETLE BAILEY



WIZARD OF ID



RICK O'SHAY



THE BORN LOSER



REX MORGAN



what's what

L. M. Boyd

What makes a woman desirable? That's a matter of opinion, certainly. And the great showman Flo Ziegfeld had an opinion: His Ten Commandments of Female Desirability read as follows: "1. Nature, refinement. 2. Poise. 3. Health. 4. Strength. 5. Symmetry. 6. Spirit. 7. Style. 8. Appeal to both sexes. 9. Femininity. and 10. Glory." Not sure what that glory means. Hope it's clean.

That gentleman generally regarded as the ruling elder of the Pilgrims on the Mayflower named his first son "Love" and his second son "Wrestling." No footnote quotes his wife Mary on this matter. History offers no explanation.

Thickest telephone directory in the Nation is Houston's with 770,000 listings on 2,750 pages. It takes a man of Faron, Ark., with 150 listings on one and a half pages.

How heavy is a gram? Just about the weight of a cigarette.

DARK HORSE
Q. "Why is a 'dark horse' at a horse race so called?"
A. In days of old when men were bold, and just as crooked as they are today, unscrupulous characters sometimes disguised the appearance of a celebrated race horse by staining its hide a darker color, then entering it as an unknown in a race, betting heavily on it. The dark horse became suspect then, a likely nag to bet on.

Q. "What was the name of the Biblical Lot's wife?"
A. The Bible doesn't say so, but legend calls her Edith.

Q. "What's the average cost now of making a Hollywood movie?"
A. \$5 million.

MYSTERY
A certain Frenchman was exceedingly fond of murder mystery books. And he abhorred the people who borrowed them from his household library. So after he read each, to discourage such borrowers he wrote on the title page the name of the murderer. But his wife had enjoyed them, too. And this giveaway infuriated her. She explained the situation to a judge and was granted a divorce on the strength of that one complaint.

They taught us that Henry David Thoreau got away from it all by moving into a cabin on Walden Pond. They didn't teach us that the cabin was only 500 yards from the railroad track that ran between Boston and Fitchburg, Mass. Now 500 yards from a railroad track was not really away from it all, not then.

Am advised the most popular calculating device in the Soviet Union is the abacus.

A steel ship is lighter than a wooden ship of the same dimensions.

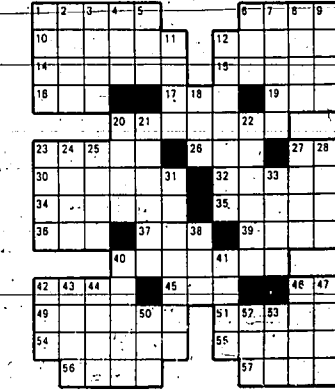
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DOONESBURY



ACROSS

- 1 Synthetic fabric
- 6 Singer Harris
- 10 Precipitated
- 12 Sarcastic
- 14 Fagfish
- 15 Evergreen shrub
- 16 Certainly
- 17 Common tree
- 19 Negatives
- 20 Balls of fringe
- 23 Command
- 26 Three (letters)
- 27 Barate
- 30 Broadway
- 32 Musical composition
- 34 Although
- 35 Tooth covering
- 36 The (Fr.)
- 37 Ands (Fr.)
- 39 Levels
- 40 Greatly
- 42 Gate
- 45 Was introduced
- 46 Trojan mountain
- 51 Poetic foot
- 54 Delavariata
- 55 Cracked
- 56 Wyandotte
- abode
- 57 Keshable and rollop.
- DOWN
- 1 Wild party
- 2 Unique
- 3 is situated
- 4 Unit
- 5 Actor Sparks
- 6 Get by force
- 7 Mission
- 8 Word of division
- 9 Sprightly tune
- 11 Tims
- 12 Dip
- 13 These (Fr.)
- 18 Landing boat
- 20 Distant
- 21 Showier
- 22 One of the
- 23 Spoken exam
- 24 Annoy
- 26 Spreads
- 27 sprightly
- 28 Egyptan sun disk
- 29 Girls
- 31 Turk
- 33 U.S. service plate
- 34 branch
- 38 Compass
- 39 point
- 40 Low covering
- 41 Agitate
- 42 War prison
- 43 Prep school in England
- 44 To be (Fr.)
- 46 Nigerian
- 48 Nigaman
- 47 Flat circular
- 33 U.S. service plate
- 48 One-spots
- 50 Not dry
- 52 Help
- 40 Low covering
- 53 Madras
- 41 Agitate



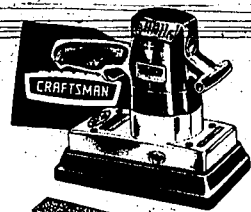
Sears

March

PARADE OF VALUES

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Easter
Sunday,
March 20th

This Ad Effective Monday, March 27th thru Tuesday,
March 28th, Unless Otherwise Specified.



HALF PRICE!
Regular \$84.99 Craftsman
1/2-HP Pad Sander
39⁹⁹

Last 7 days to buy this sander at less than half-price! Sander has built-in dust-pick-up system. Orbital or straight-line action. #1168.



SAVE \$6!
Regular \$12.99 Sears Best
Ultra Flat or Acrylic Gloss Paint

Your Choice

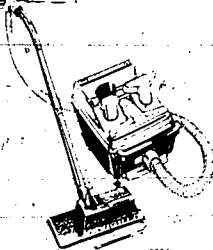
6⁹⁹
CLOSEOUT
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Now is the time to freshen up your house with a new look. Choose our best paint now while you save 50%... many colors to select from.



SAVE 33% on
Dust Bags For
Most Vacuums
66^c

Stock up now on dust bags for your vacuum cleaner. Sizes to fit Kenmore vacuums as well as many other brands of vacuum cleaners. Save! Thru March 28th Only!



SAVE \$20
Kenmore Powermate[®]
Vacuum Cleaner
Regular \$149.95
129⁹⁵

Motorized beater brush has power to get out deep-down dirt; 4 rug-height adjustments. Convenient cord rewind, snap-in bag holder. Tools for bare floors, dusting, upholstery. #2894

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For The Whole Family

- Treaded rubber soles for traction
- Cushioned insole, built-in arch
- Padded topline and tongue
- Men's sizes 7 1/2-12, women's 5-10
- Boys' 3 1/2-7, children's 5-12, 12-3 1/2

- A. With nylon uppers. Men's, women's, boys' sizes. Reg. \$14.99 9.99 pr.
B. Split suede uppers. Men's, women's, boys' sizes. Reg. \$17.99 13.49 pr.
C. New! Winner II Jr. Nylon uppers in sizes 12-3 1/2. Reg. \$8.99 6.74 pr.
D. New! Winner II Runner. With nylon uppers. Men's, women's and boys' sizes. Reg. \$16.99 12.74 pr.



Shoes on Sale thru Saturday, April 1st



20% OFF

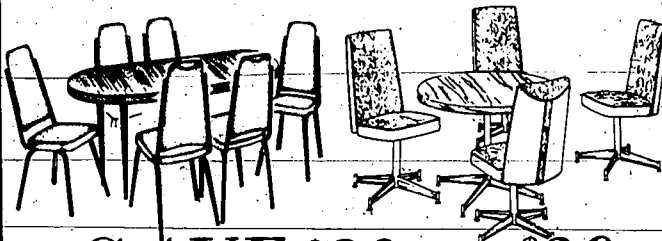
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Regular \$6.99 to \$11.49 **5⁵⁹ to 9¹⁹**

Toughskins[®] are the strongest and most durable jeans we sell. And they are on sale now! Boys' sizes 8 to 16, girls' sizes 3 to 14, student waist sizes 25 to 32.

Prices Effective thru March 31st.

Use Your Sears Credit Plan



SAVE \$20 to \$30

"Pino" or "Carnival" Dinette Sets

Attractive dinette sets from our Pure-N-Simple collection! Choose 5-piece or 7-piece set. "Pino" has laminated butcher block table top. #26091, #27091 or #26052, #27052. Effective thru Tuesday, March 28th.

Regular \$249.99
7-Pc. "Pino" Set
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5-Pc. "Carnival" Set

Your Choice
219⁸⁸



BOTH FOR \$348

SEAR LOW PRICE

24-Inch Automatic Washer **\$199**
Electric Dryer **\$149**

Short on floor space! This washer and dryer fits in tight areas! Heavy-duty motor. White. #29101, #29151.

Kenmore dryers require either electrical or gas connectors which are not included in the price shown.



SAVE \$90
Regular \$369.99 Sears
Best Built-In Dishwasher
279⁹⁵

Undercounter dishwashers has reversible panel inserts for color choices: white, almond, coffee, golden wheat, avocado. #7795. Installation extra. Sale thru Tuesday thru Saturday, April 1st.



SAVE \$90
Regular \$389.99
Portable Dishwasher
299⁹⁵

Portable/convertible dishwasher has cutting board top, enameled steel cabinet. Automatic retractor for 6-foot power cord. Three detergent cups and rinse injector dispense automatically. #77171.



SAVE \$3
Mimeo's Breakfast Coats
Short Regular \$11
Long Regular \$13
7⁹⁹ 9⁹⁹

Prints galore, pretty colors, different styles... plus choice of a long or short breakfast coat. All of lustrous polyester and cotton fabric. Mimeo's Sizes S, M, L. Women's Sizes Regular \$13 9.99 to 11.99

SAVE \$2
Mimeo's 100% Cotton
Knit Tops
Regular \$8
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Red, Yellow, Green, Lt. Blue, White, and Navy. Short sleeved with front placket. On sale thru Saturday, April 1st. In Our Junior Department



VALUE BUY
Lightweight Nylon
Warm-up Jacket
8⁹⁵

This lightweight jacket has 100% nylon taffeta shell and custom flannel lining. Snap front, drawstring waist, elastic cuffs. Machine wash. Solids. S-M-L-XL. Tall sizes 9.95



GREAT VALUE
Men's 19-Inch
Tube Sport Socks
2⁹⁷

80% Hi-Ball, Orlon and 20% Stretch Nylon for comfort in a great sport sock. Package of six. One size fits all. On sale thru March 28th only!



SAVE 50^c
Regular \$1.49 Polyester
Fiberfill Batting
99^c

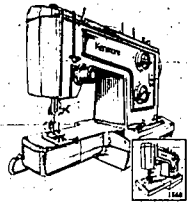
Soft, light 100% polyester fiberfill is perfect for quilts, pillows, toys, more. #31994. On sale thru April 1st.

In Our Nations Department

DEVELOP YOUR FILM AT
SEARS! AND SAVE!



Regular \$2.97 Color
12-Exposure Film 1.97
Regular \$4.41 Color
20-Exposure Film 2.97
Regular \$7.66 Color
36-Exposure Film 4.97
Regular \$1.59 20-
Exposure Color Slides 1.19
Regular \$2.69 36-
Exposure Color Slides 1.99
Regular \$1.59 8MM
Metric Film 1.19
Foreign film not included on this sale!



SAVE \$40
Convertible Free-Arm
Sewing Machine
Regular \$199.95
159⁹⁵

Convertible free-arm sewing head. Has 12 built-in dial-to-sew stitches plus built-in buttonholes. Includes 4 quilts, 4 stretch, 4 decorative stitches. A great buy for all-around sewing. On Sale thru Tuesday, March 28th.

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If any item in this section is not described as reduced, it is at its regular price.

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Bribery admitted by firm

PULLMAN, Wash. (UPI) - Washington State University regents refused Friday to sell off stocks the school holds in firms doing business in South Africa.

But regents promised to use their influence and voting rights as shareholders to encourage such firms to work toward improvement of conditions for all people of south Africa.

A delegation of students and faculty had asked regents a month ago to have the university divest itself of holdings in firms having South African connections.

The delegation contended that the situation for blacks in South Africa was intolerable and getting worse rather than better. Regents promised to study the matter.

As part of a resolution adopted Friday, regents also said that all companies represented in the university's investment portfolio as doing business in South Africa shall be required to endorse the "Sullivan Statement."

The Sullivan Statement sets down principles of non-segregation and equal and fair employment practices for both blacks and whites in South Africa.

But university officials contended the school only had about \$400,000 invested in firms directly doing business in that country.



GEORGE D. PAUL ... attends insurance seminar

George Paul attends seminar on insurance

TWIN FALLS - George D. Paul, Twin Falls, recently attended a sales training seminar in Fort Wayne, Ind., where he studied the latest developments in all lines of insurance and professional sales and service.

A member of Boise/Steffner agency in Boise, Paul qualified for the school by producing a required amount of insurance in his first year with the company.

The seminar is sponsored by Lincoln National Life Insurance Company, one of the nation's 10 largest life insurance companies.

Raising the retirement age was a long time in coming

In a matter of days, landmark legislation will go on our statute books raising the legal mandatory retirement age for men in the U.S. and forcing from the limbo, standing, artificially established age of 65 to a just as artificial but more realistic age of 70.

The new retirement age will become effective Jan. 1, 1978, for the tens of millions of men in private enterprise and state-local government jobs (with two limited exemptions for top business executives and tenured college professors).

Also, as of Oct. 1, 1978, the federal government's present retirement age of 70 for most civilian employees will be abolished with restricted exceptions.

No longer will you be forced to leave your job at age 65, no matter how good your performance, your health and how eager you are to stay on.

Now will you be required to stay on after the discarded retirement age of 65, if you neither need nor want the job or pay.

The choice will be where it belongs - up to you.

Even before this historic adjustment takes place, the pluses and minuses are being debated with seemingly endless anxiety. Opponents are forecasting that shock waves will roll over the entire business, industrial and academic worlds.

No longer will you be writing (or at least negotiating) many giant firms are trying to work out systems and tests under which workers with inferior, if not downright negative, records still can be compelled to retire at 65; the extent to which the burden on the Social Security System will be eased, is being calculated and recalculated, etc., etc.

One key concern is how their own peers,

who may be jealous, ambitious or whatever, can define and then accurately measure their own performance. Another is how to judge whether an employee is deteriorating physically or mentally to the point where he or she is slated to become a drag on the company.

On the challenge of dissatisfied younger workers, possible solutions include offering incentives or allowing bonuses to older workers to encourage them to stay with the company; revamping the company's compensation program to tie pay more closely to performance.

On the problem of jobs for women and minorities, few companies expect opportunities to shrink (only 4 percent). Several corporations said, in fact, that they would make an extra effort to see that highly qualified minorities receive special advantages.

On the question of job performance, many employers said they would "tighten up" their policies to make sure employees in the older age groups are still working up to par.

A fascinating finding of Prentice-Hall is that while the mandatory retirement age is rising, the number of employees choosing to take early retirement also is increasing. So many of you would prefer to retire early if you can swing it financially.

No matter what your views as an individual, this historic discrimination on the basis of age alone is finally being eliminated from the law. Our society's attitude toward our elderly has been and is far more barbaric than the barbarians even dreamed of. I hail the step, although it is only one more forward. It has been so long in coming.

Only three problems emerge as serious, the most serious being (1) the "delicate



SYLVIA PORTER

What is "deadwood" really? What is "competence" among top executives or professors who may be extremely unpopular but still of undeniable value to their institutions?

How will younger workers respond when their promotions are delayed because those ahead of them in their categories are remaining on the job for longer periods?

What will be the impact on job opportunities for women and minorities, particularly, if the employment ranks are to be frozen?

Can workers truly keep performing at acceptable levels as they age? An encouraging report, privately circulated by Prentice-Hall, suggests that "for many companies, keeping workers on the job until age 70 would pose very few problems."

Only three problems emerge as serious, the most serious being (1) the "delicate

Court rules against striking Coors workers

GOLDEN, Colo. (UPI) - The National Labor Relations Board has upheld a decision by its administrative law judge and ordered the dismissal of unfair labor practices filed on behalf of striking Coors brewery workers. Coors officials said Friday.

Brewery Workers Local 366 called the strike at the Coors brewery on April 5, 1977, and 1,472 members - 38 percent of Coors' brewery work force - walked off their jobs.

Union officials had charged Coors, the nation's fifth largest brewery, with unfair labor practices and filed the charges with the NLRB. JERROLD Shapiro, an administrative law judge in San Francisco, dismissed the charges in November, 1977.

Coors said the NLRB's decision to uphold Shapiro reaffirms that the current labor dispute is an "economic strike" and not an "unfair labor practice strike" as union officials have said. About 400 of the brewery workers remain on strike.

"We feel the NLRB ruling not only reaffirms the company's fair practices, but moreover it indicates to us that the 1,028 employees who have now returned to their jobs following the strike made the correct decision," said Joseph Coors, president of the Adolph Coors Co.

The union's charges said Coors instituted changes in its retirement plan and savings and investment plan without giving the union an opportunity to bargain.

It also charged that Coors had misled union members about proposed contract changes concerning conditions of employment and engaged in acts to discredit the union.



JIMMY STAMMERJOHN ... district representative

Stammerjohn appointed

TWIN FALLS - Jimmy Stammerjohn of Twin Falls will begin an appointment as district representative for Lutheran Brotherhood, a Minneapolis-based fraternal insurance society.

In his position he will provide services to Lutherans living in southeast Idaho and the Magic Valley. Stammerjohn is associated with Lutheran Brotherhood's Arthur Bergau agency in Billings, Mont.

Stammerjohn grew up in Twin Falls and attended high school here.

Bank association chartered

TWIN FALLS - The former Magic Valley Bankers Association has now officially become a chapter of the Bank Administration Institute, a national organization for bank officials.

James S. Partridge, trust accounting officer for the Twin Falls Bank and Trust Co., accepted the charter for the chapter in a recent dinner meeting in Buhl. He is president of the new chapter of BAI, and received the charter from Sam Dicera, Park Ridge, Ill., senior vice president and director of membership.

More than 50 bankers from Magic Valley attended the charter dinner. Speaker was Dr. John Mitchell, professor of economics at Boise State University.

Partridge said the affiliation with BIA gives banks in Magic Valley a greater scope of service and programs with which to serve area customers.

Peter Olney in the club

TWIN FALLS - Peter Olney, Twin Falls, has achieved membership in State Farm Insurance Company's Millionaire Club.

This is the third consecutive year Olney has placed \$1,000,000 or more of quality life insurance to earn the membership. He received the memberships in 1975, 1976 and 1977.

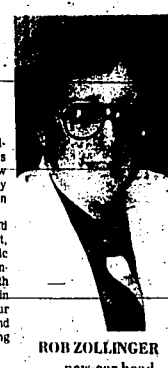
Briefs

London's Big Ben, world's most famous clock, has a pendulum 13 feet long which weighs 700 pounds.

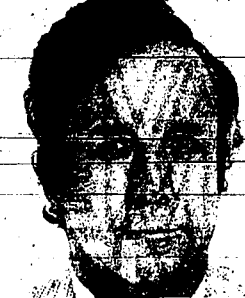
Almost 3,000 oil platforms lie off the coasts of Louisiana, Texas, California and in Cook Inlet, Alaska. In the Gulf of Mexico, some are as far as 150 miles from shore.

Zollinger new manager at Dick Dey

TWIN FALLS - Rob Zollinger, Twin Falls, has recently been appointed new car manager for Dick Dey Oldsmobile, Buick, Twin Falls.



ROB ZOLLINGER ... new-car head



MARION C. DUNCAN ... featured speaker

Luncheon meeting features Duncan

TWIN FALLS - Marion C. Duncan, vice president and agency director of United Founder's Life Insurance Co. of Oklahoma City, Okla., will be the featured speaker at the Southern Idaho Chapter of the National Association of Life Underwriters luncheon meeting April 3.

Duncan has been continuously engaged in an executive capacity in the life insurance industry for over 20 years. He has served as vice president, director of sales and agency director for many organizations.

The Monday luncheon will be held at all Magic Valley underwriters are invited to the meeting. For further information contact Raymond Mayo at 734-8474.

Limousines aren't big yet among the Texas wealthy

By RICHARD S. BOGGS DALLAS (UPI) - Roger Harris says Texas, with its atmosphere, oil and international trade shows, is good scenery for a custom limousine business, but it makes a terrible sales territory.

The state's oil-and-industrial-millionaires apparently would just as soon drive to work, Harris said. And so Harris uses Texas like a stage prop. The city lures the wealthy who expect to find businesses like Harris' Pheton Coach Corp., and they slip down the \$28,000 to \$50,000 for a custom-limo and ship it home. The firm sells 150 such cars each year.

"Texas really isn't limousine country yet," Harris said. "You could stand on a Dallas street corner all day long and perhaps not see a single limousine, but in New York, they're lined up for blocks, 500 of them along some streets at the end of the day."

"A corporate executive doesn't want to ride public transportation or drive his own car and battle traffic for 90 minutes on his way home. He buys a limo or his company buys him one and he reads the paper, listens to music and has a drink on the way home."

Pheton, a name borrowed from the son of the Greek Sun God, began in 1970. Its craftsmen rebuild luxury autos, adding a few feet in length,

custom moon roofs, special wire wheels, tires and handling equipment and custom trunks, hoods, grills and ornaments.

They add plush carpeting, pushbutton everything including radios, TVs and special communications equipment, bars, safes and a power divider window to exclude the chauffeur from rear seat conversations, all at the owner's option.

Harris says he has often been asked to include filing cabinets, dictaphones, rear seat air and electricity for a shaver or hair dryer. Occasionally he receives a strange request, such as an intercom telephone to the chauffeur and a custom shoe horn.

The Pheton Mark IV is perhaps the best known of the firm's limos, with seating for seven or eight. The 16-foot Cadillac conversion seats nine comfortably and one version has six doors.

Pheton has stretched nearly all types of cars, including making a four-door Volkswagon, "on a tank to see it we could do it" and is planning to cut two feet out of a Camaro to make "a more sporty car" out of it.

The Camaro is a 120 miles per hour car," Harris said. "When you shorten it, you get 15 to 30 percent better traction and with less weight and drag.

Certificates of merit

COMPLETION of a week-long seminar for law pro specialists has earned two employees of Krengel's, Inc., certificates of merit. They are Ray LeVitt, left, of the firm's Jerome store, and Stanley Harris, right, of the Twin Falls store. Lawn and garden problems and techniques were taught at the seminar at Marysville, Ohio, home of O.M. Scott and Sons.



Good Night, Late Show! Good Night, Lamp! Good Night, Stereo! Good Morning, Everybody! No more arguments about who gets out of bed to turn off Johnny Carson or the Late Show. The WhistleSwitch is uniquely versatile. It can control any TV, stereo, lamp or similar household appliance.

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Advertisement for Mel Quales featuring a coupon for \$24.95. Text: 'BRING THIS COUPON IN FOR MORE SAVINGS. MEL QUALES 1730 Kimberly Road Twin Falls, Ida. Bring in this coupon... and Save \$3 On a New Whistleswitch'

Old dress store has a new owner and a new name

By LORAYNE O. SMITH
Times-News writer
TWIN FALLS — One of Twin Falls' longtime women's dress stores has recently changed names, following a change of ownership.

The former Ann's Casual Shop on Main Street in downtown Twin Falls will now be called simply "Mary's" after the new owner, Mary Jenkins.

Jenkins purchased the shop from Harry and Ann Cohen, longtime owners, last July.

The new owner met her husband, John Jenkins, son of Mr. and Mrs. Glenn Jenkins, Twin Falls at the University of Idaho. They have lived in Twin Falls the past 12 years.

She worked for eight years at the Parls' and also at the Mayfair, other Twin Falls women's dress stores.

She says she tries to have "wearable" clothes and while she goes into the new styles, she tries to "modify the extremes" in the dresses she buys for her customers.

She said she "basically carries the same lines the store has had before, plus a few new ones."

Asked if she thought Twin Falls has too many dress shops for the size of the town, Jenkins said shoppers come from as far as Nevada and throughout Magic Valley. She has a stock of dresses from Acquila, in Minidoka County, she said.



MARY JENKINS
... Twin Falls' new "Ann"

Trouble in Battle Creek

Things aren't so G-R-R-R-E-A-T

BATTLE CREEK, Mich. (UPI) — The pungent smells of corn syrup and malt assail the nostrils of visitors who pass the statue of Tony the Tiger and enter the 140-acre Kellogg cereal company complex.

In the days when Sugar Pops were tops and Tony-inspired Sugar Frosted Flakes were G-R-R-R-E-A-T, there was no particular reason for the city's biggest employer to worry about the effect of its commercials on young children.

Now, the Federal Trade Commission wants to change all that.

The FTC is contemplating a ban on cereal and candy commercials aimed at very young children and a requirement that advertisers of sugared products pay for public service announcements preaching good nutrition and dental health.

The proposal has raised a big stir in the cereal manufacturing capital of the world.

"We already take special care to show milk being poured on our cereals," said

Peggy Wollerman, a public relations spokeswoman for Kellogg, target of the "Big Four" cereal makers based in Battle Creek. "We would have no problem with a tag line like 'brush after breakfast.'"

Kellogg, which produces everything from frozen pies in Pennsylvania to pizza in Australia, and baby food in Brazil, puts most of its stock in cereal. Kellogg's Corn Flakes is big business.

To make it, tons of corn are cooked in giant pressure cookers with gallons of corn syrup and malt to produce 9 million to 10 million boxes of corn flakes filling 80 freight cars each day.

Each of the 220,000 people who annually take a plant tour walks out with a week's worth of breakfast cereal in hand.

Kellogg also hands out pamphlets by the dozen on sugar, tooth decay, obesity, diabetes, heart disease and nutrition. All attempt to make the same point: without cereals — high-sugar or otherwise — Americans would not be eating nutritional breakfasts.

"We did a study," Ms. Wollerman said. "Thirteen percent of those studied ate no breakfast at all."

She said most Kellogg cereals are fortified.

"The net result is that you've improved the nutritional value of breakfast. An ounce of sugar-coated flakes has the same caloric value as an ounce of corn flakes. It's the responsibility of the parent to have a basic understanding."

That, however, is exactly the problem, nutritionists say. Most parents think they are protecting their children from an overdose of sugar by feeding them such non-coated cereals as Corn Flakes.

The average U.S. consumer eats between 102 and 120 pounds of sugar a year, a statistic nutritionists blame for the nation's high incidence of tooth decay.

But Kellogg maintains that sugared cereals have little effect on your teeth. "They (the cereals) are consumed with milk 91 percent of the time," Ms. Wollerman said. "Milk helps wash the cereal from the tooth and milk helps act as a buffer to neutralize the acid produced in the mouth."

"Dental studies indicate no difference between cavities and pre-sweetened and non-sweetened cereals."

Ms. Wollerman said Kellogg isn't too worried about the proposed advertising rules under FTC consideration.

"We don't anticipate any kind of change before five years," she said. "There are substantial health and nutrition issues to be resolved (and) one of the things that has not been addressed is enforcement."



The making of cereal

THE PUNGENT smells of corn syrup and malt surround the Kellogg's plant in Battle Creek, Mich. To make corn flakes, tons of corn are cooked in giant pressure cookers (top photo). A worker puts together cartons (bottom photo) in which boxes of cereal will be shipped.



Grand opening

TITLEWEST, a new title insurance company and agent of First American Title Insurance Co., held its grand opening Friday at its newly red-modeled location on Blue Lakes Boulevard at North Five Points. From left, Dwain H. Stufflebeam, president of Titlewest, Don Kennedy, president of First American Title, Dexter Ball, vice-president and manager of the new

Twin Falls branch, and Henry Woodall, acting mayor of Twin Falls, were on hand for the ceremonies. Titlewest, with microfilm records of all property in Twin Falls will issue title insurance underwritten by First American Title, according to Ball. In addition, the new branch office has an escrow department which handles closings and disbursements.

Public Power Council gives ideas for the new regional power plan

SEATTLE (UPI) — In an effort to overcome criticism of a controversial regional power plan, the Public Power Council has suggested major changes in legislation now pending in Congress.

The council endorsed revisions Thursday to the regional power plan which would guarantee more low-cost federal hydro power for public utilities, adopt a stronger conservation program and include public representatives appointed by the states on a regional energy board.

The Public Power Council represents 115 public utilities in the Northwest. The council submitted the recommendations to the Pacific Northwest Utilities Conference Committee, a consortium of public and private utilities and major industries in the region which drafted the legislation.

Seattle Mayor Charles Royer and the Snohomish Public Utility District have objected to the legislation, saying that all low-cost

federal hydro power should be reserved for public utilities. Royer also proposed widespread adoption of Seattle's conservation program and recommended a public commission to direct energy forecasting and power plant site selection.

Ken Billington, executive director of the Washington P.U.D. Association and chairman of a Public Power Council committee which drafted the changes, said:

"We are not negotiating...we emphasized that this is the bottom line if we are going to keep our act

together for public power."

The changes suggested by the council would also more federal hydro power to public utilities. The changes would still allow for a mixture of hydro and more expensive nuclear and coal-fired power to be sold to private utilities at an average rate.

The committee agreed to accept Royer's recommendations for a conservation program. But the committee said that before a conservation program could be considered as an alternative to a power plant, it must be in effect.

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Northrup King honors valley bean growers

TWIN FALLS — Northrup King Company of Twin Falls honored four outstanding Magic Valley bean growers at its 17th annual Bean Growers Award Banquet at the Holiday Inn.

Gary Ottman of Hazelton, Vernal Mix of Jerome, John Ottman of Hazelton and Owen Bennett of Kimberly accepted plaques and savings bonds for their work in growing special varieties of beans for

Northrup King. Doug Lohmar, NK president from Minneapolis, Minn., announced the company enjoyed an all time record sales of vegetable seed last year. Profits, however, came up only slightly because of sagging market prices for the seed.

Lohmar, left, is pictured with Gary Ottman, Vernal Mix, Owen Bennett and Mack Magula, Twin Falls branch manager of NK.

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Ethiopia ends guerrilla front

NAIROBI, Kenya (UPI) — Ethiopia said Friday it had wiped out the last pockets of guerrilla resistance in the Ogaden desert, and now controls the entire region for the first time since the war with Somalia began eight months ago.

A national revolutionary operations command spokesman stated today the Ethiopian revolutionary militia and regular forces have totally liberated the southern front, official Addis Ababa Radio reported.

Ethiopian troops, "having brought the liberated southern front under their control, are reorganizing and pacifying the people," the radio said, adding the last towns to be captured were El Carre on Sunday and Bare on Thursday.

The Ogaden war effectively ended earlier this month when Somalia withdrew its regular troops. But Ogaden-born Somali guerrilla forces had vowed to continue the eight-month battle.

In another Ethiopian broadcast, the spokesman said the 12,000 troops fighting in the Ogaden — said total peace would come only after Somalia renounces its territorial claims on the Ogaden and neighboring Kenya and Djibouti.

But the joint communique, issued following a visit by Cuban Foreign Minister Isidoro Malmierca, made no reference to the withdrawal of the Cuban troops — one of the demands made by the United States and Somalia.

In fact, Malmierca warned Washington during his visit not to interfere in Havana's relations with African states.

The communique also blasted the United States — "continued criminal blockade" of the Caribbean island and called on Washington to give up its naval base at Guantanamo, Cuba.

In another broadcast, Ethiopia said imperialist powers, especially Britain, had started "a new anti-Ethiopian propaganda campaign" to try to subvert the Addis Ababa government.

Even the British-Foreign Secretary (David Owen) is personally intensifying this anti-Ethiopian propaganda to an unprecedented high pitch," the radio said.

NEW WESTMINSTER, B.C. (UPI) — Bill Kenney, one of the founding members of the world famous Ink Spots singing group is dead at the age of 63.

Kenney, whose tenor voice helped make the quartet one of the top groups during the 1940s, died Thursday after a lengthy fight with respiratory ailment.

Lobby efforts stop

WASHINGTON (UPI) — All of a sudden, Sen. Edward Zorinsky says, the phone calls have stopped and so have the headaches.

Until a week ago Thursday, Zorinsky, D-Neb., was on the receiving end of a relentless White House lobbying effort designed to sway his then undecided vote in favor of the Panama Canal neutrality treaty.

He got calls from President Carter, White House aides, cabinet members and others at work, at home, in restaurants, by day, by night.

He was under equally high pressure from the other side as well until, about noon on ratification day, he phoned Carter to say he was sorry but he was voting "no." The pact passed anyway, with two votes to spare.

Since then, Zorinsky says, "there's been an absence of contact" from the White House forces.

Perhaps it's because the real campaign for votes on the second and final canal treaty, not due for a vote until April, has yet to begin. Perhaps the pro-treaty forces simply think Zorinsky's "no" vote was final.

In any case, he said, Assistant Senate Democratic Leader Alan Cranston is the only White House ally who has asked him whether he's taken a stand on the second treaty yet.

He told Cranston he would vote no again "unless I see some amendments that would change my opinion on how it protects the American people." Cranston, he says, dropped the subject.

Interruption of the pressure campaign has brought him another blessing — an end to the severe headaches that were coming on every afternoon in the last week before the treaty vote.

"I was so worried about whether I was doing the right thing, how to approach it and the like, that my head really hurt me," he said. "That's never happened to me before."

But Zorinsky has not been forgotten.

He says he's received about 40 letters from Nebraska constituents on the treaty issue — mostly complimentary but including one from a woman who said "she would never vote for me again because I voted for ratification of the treaty."

Her letter was dated four days before the ratification balloting.

Camera may be lethal

TULSA, Okla. (UPI) — Officials are warning that a camera either lost or stolen from an off-duty truck should not be tampered with and should be returned immediately. It's radioactive.

Assistant Police Chief Herb Hartz said the specialized camera, used in off-duty work, was reported missing about 7 a.m. Thursday from a Capital X-Ray Service truck.

The camera has a protective shield, but it could be lethal if anyone opens it.

Hartz said it weighed about 45 pounds and had little value to anyone because it cannot be used except in specific projects. It also cannot be sold without federal approval.

Hartz said anyone who has the camera should contact the police immediately. He said the police will get medical attention for whoever might have come in contact with the device.

WIDE BAND KNEE HIGHS



2 pr. WIDE BAND KNEE HIGHS

NYLON-KNEE-HIGHS

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Sheer knee-highs of stretch nylon with nude heel and run-resist toe. Basic shades in misses' sizes 8 1/2-11.

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MEN'S WHITE SOCKS

Our Reg. 2.17 **1.67** 3-pr. Pkg.

Cushioned-sole, slack socks of absorbent cotton with nylon reinforced heel and toe. 10 1/2-13.



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Our Reg. 6.48 **3.97**

Boys hooded sweatshirts. Sizes 8-18. Ideal for the Early Morning Wearing.



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Our Reg. 5.66 **3 for 10.00**

Easy to care for short sleeve dress shirts in solids and patterns.



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Delicious Dak® chopped pork with natural juices. Imported from Denmark. In pear-shaped can. 16 oz. 1" Net wt.



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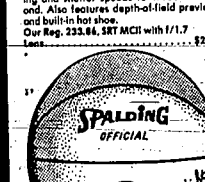
A real taste treat. Great for parties, snacks, picnics. 5 oz.



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Nutritious anytime snack or great sandwich filler! Briling sardines in soy oil. From Poland. 3 1/2 oz. 1" Net wt.

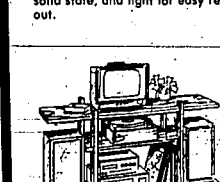


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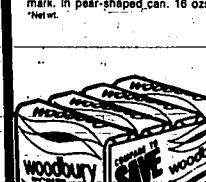
Spalding® "Billy Knight" basketball. Official size and weight. Nylon wound with durable rubber cover.



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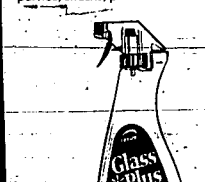
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Mild beauty soap in bath-size bars. Pack of 4 bars, 6-oz. each. Gently scented for your bathing pleasure. 1" Net wt.



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For sparkling clean glass, counter tops, appliances, cabinets and more. In 32-oz. size with trigger spray. 1" Ft. oz.



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Our Reg. 1.72 **1.22** Your Choice

Give your furniture a beautiful waxed finish as you dust. Available in regular or lemon scent. 14-ounce size. 1" Net wt.

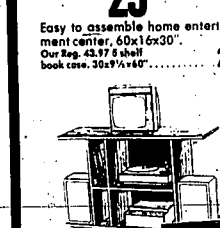


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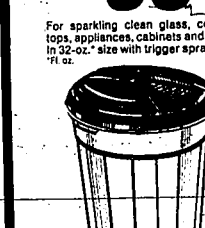
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16-gauge vinyl, 3-conductor extension cord for indoor/outdoor use. Meets OSHA requirements. Save.



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Downey FABRIC SOFTENER
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4 9oz. Bars SAFEGUARD BATH SOAP
Pack of 4 bars, each bar is 4.5 oz.

Reg. 1.14

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Coupon Cash Value 1/20 of 1c

Underwood SANDWICH SPREADS
Choose from deviled ham or roast beef, 4 1/2 oz. tins.

Reg. 69¢

39¢

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VALUABLE COUPON
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16" x 20" PHOTO FRAMES
An attractive way to display family... and friends.

Reg. 2.99

1.99

Expires March 29, 1978
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VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Genuine COFFIN MAKER
4 cup drip coffee maker, in ass't. pot & therm.

Reg. 14.99

9.99

Expires March 29, 1978
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VALUABLE COUPON
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22oz. PALMOLIVE LIQUID
Softens your hands while it gets dishes sparkling clean.

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Edison PORTABLE HEATER
Edison's portable comfort control No. 22-0297.

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29.99

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VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Sony AM/FM PORTABLE RADIO
Solid state radio from Sony features stereo gate tuning and full range unit. Case optional. No. 82115.

Reg. 15.87

12.99

Expires March 29, 1978
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VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

134-135 or 136-137 FUJI COLOR FILM
Your choice of 134-135 exp. or 136-137 exp.

Reg. 99¢

69¢

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VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Coleman SLEEPING BAG
Model #124 - 633 Coleman washable sleeping bag.

Reg. 24.99

17.87

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Spalding TENNIS BALLS
Designed for asphalt, concrete and other hard courts.

Reg. 2.89

1.99

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Omega GOLF BALLS
Box of 3 Omega long life golf balls.

Reg. 4.87

1.87

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Eveready TRANSISTOR BATTERIES
Pack of 2 "C" or "D" size, in the red pack.

Reg. 87¢

2 FOR 1

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

General Electric FLIP FLASH
Eighteen flashes, green "go" dots.

Reg. 1.89

1.29

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

General Electric FLASH CUBES
2 cubes, 12 extra flashes. For all stand-on flash cube cameras.

Reg. 1.47

99¢

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Metal THERMOS LUNCH KIT
No. 4212 metal lunch kit with pop size Thermos tumbler.

Reg. 6.49

4.99

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Parma Case QUARTZ THERMOS
Thermos perma-case. It's rustproof.

Reg. 5.49

2.99

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Craft WOOD BRADS
Choose from our large assortment of sizes and styles.

Reg. 39¢

4 FOR 1

Expires March 29, 1978
First 4 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Assorted NABISCO CANDIES
Cream, pure pectin, cholesterol free, sweet, 100% fat free.

Reg. 69¢

2 FOR 1

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Folding LAWN CHAIR
3 web aluminum frame lawn chair.

Reg. 5.99

4.99

Expires March 29, 1978
First 4 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

75 ROLAIDS
Consumes excess stomach acid and helps acid reflux.

Reg. 1.47

87¢

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Fantastik SPRAY CLEANER
22oz. acts on most surface spray cleaner.

Reg. 1.09

1.17

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Disinfectant LYSOL SPRAY
Disinfects, deodorizes, kills germs.

Reg. 1.79

1.39

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

5oz. Bars DIAL BATH SOAP
Dial Goodenough Soap. Each bar, 5 oz.

Reg. 39¢

4 FOR 1

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Glad TRASH BAGS
Box of 11 30 gal. trash bags.

Reg. 1.49

99¢

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

12 qt. six pack THERMOS COOLER
No. 2714 12 qt. use holds 7 5 pack. 12 oz. cans.

Reg. 11.99

8.87

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Sergeant's TIC 'N' FLIA COLLARS
Heavy IV collar for dogs or cats.

Reg. 2.77

1.49

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Aladdin 3pc BOWL SET
3 pc. stainless steel, 2 1/2 and 3 1/2. 1 1/2 lbs.

Reg. 1.59

99¢

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Children's STAR WARS LUNCH KIT
Full dinner complete with Thermos container.

Reg. 4.97

2.99

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

30lb. Bag LAWN GRO FERTILIZER
20 pound bags feeds 5000 sq. ft.

Reg. 3.99

2.99

Expires March 29, 1978
First 4 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Jiffy PEAT PELLETS
The fastest and easiest way to start plants.

NOW ONLY

Reg. 67¢

12.39 FOR

Expires March 29, 1978
First 24 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

HUFFY BICYCLE SAVINGS
Choose from 20, 24 or 26 10 speeds and 10 speed models.

YOUR CHOICE

Reg. 59.99 to 89.99

\$10 OFF

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

1 Gallon DUTCH BOY PAINT
One gallon size of interior or exterior.

Reg. 11.99

8.99

Expires March 29, 1978
First 12 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

General Electric LIGHT BULBS
Pack of 6 60 75 or 100-watt bulbs.

Reg. 3.19

1.47

Expires March 29, 1978
First 4 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Ignition TUNE-UP KIT

Reg. 2.29 to 4.29

1.99

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Safety ROAD FLARES
Use before or too late.

Reg. 67¢

2 FOR 1

Expires March 29, 1978
First 4 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Film Off WINDSHIELD CLEANER
Concentrated, pre-moistured, 24 oz. spray.

Reg. 47¢

5 FOR 1

Expires March 29, 1978
First 5 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Zip CAR WASH 'N' WAX
Cleaner, shines, 20 oz. spray.

Reg. 1.89

1.29

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

7oz. SIMONIZ CAR WAX
Fast, non-abrasive, fresh.

Reg. 1.69

99¢

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Coron RUG YARN
Pack of 300 yds. Assorted colors.

Reg. 37¢

4 FOR 1

Expires March 29, 1978
First 24 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Coron RUG PATTERNS
Assorted styles limited to stock on hand.

Reg. 4.99 to 5.49

3.99

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

No Nonsense PANTY HOSE
Assorted sizes and colors. Control top panty hose.

Reg. 1.99

99¢

Expires March 29, 1978
First 2 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

No Nonsense KNEE HIONS
Pack of 3 pair with wide band for comfort.

Reg. 1.47

79¢

Expires March 29, 1978
First 1 with coupon

VALUABLE COUPON
Coupon Cash Value 1/20 of 1c

Cation Blend BOY'S TUBE SOX
Pack of 3 pair cotton blend sox.

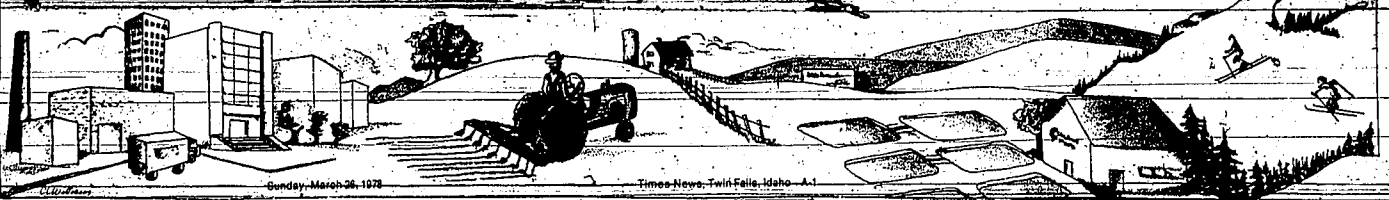
Reg. 2.99

1.99

Expires March 29, 1978
First 2 with coupon

all items and prices in this advertisement available at: **Twin Falls, Idaho** 1139 Addison Ave. East

OPEN 9AM to 9PM Monday thru Saturday
OPEN 10AM to 6PM Sunday



Sunday, March 26, 1978

Times-News, Twin Falls, Idaho A-1

Regional airport issue takes off in 1978

Twin Falls, Blaine counties are key to SIRAA's future

By RAY SULLIVAN
Times-News writer

MAGIC VALLEY — Voters in seven Magic Valley counties are likely to be facing a question on the fall general election ballot of whether the Southern Idaho Regional Airport Authority should include Twin Falls and Blaine counties, SIRAA Board of Trustees Chairman Dale Garner believes.

If either one or both of those counties joins SIRAA, the last major hurdle will have been overcome and building can begin soon after on the proposed \$32 million airport southeast of the Interstate 80-N and U.S. 93 interchange, Garner feels.

Two SIRAA-sponsored bills passing the legislature this year gave the authority a realistic way in which to finance a regional airport. One increased the authority's operating mill levy from 1 to 2.5 mills. The other measure increased from 2 to 3 percent the amount of general obligation bonds which a regional airport authority can issue, based on the assessed evaluation of property in SIRAA's member counties.

Garner said eligible voters in the five SIRAA counties — Jerome, Gooding, Lincoln, Minidoka and Cassia — will be asked if they want Blaine or Twin Falls in the authority. At the same time, if five percent of the people in Blaine or Twin Falls sign a petition to put the question on the ballot, they can vote for or against joining SIRAA.

Participation by Twin Falls is crucial, some observers feel, because Twin Falls contributes about 50 percent of the assessed valuation of the seven counties.

Garner admits if neither county opts to join the authority, the board will have to "wait until a future time till the other counties feel they'd like to make another attempt to see if they can approve it. But again, I feel optimistic that we won't have to make that determination.

SIRAA was not entirely successful in getting its legislation through the 1978 session. A joint resolution asking for a constitutional amendment allowing regional airport authorities to issue revenue bonds upon simple majority approval of voters died in the House Revenue and Taxation Committee.

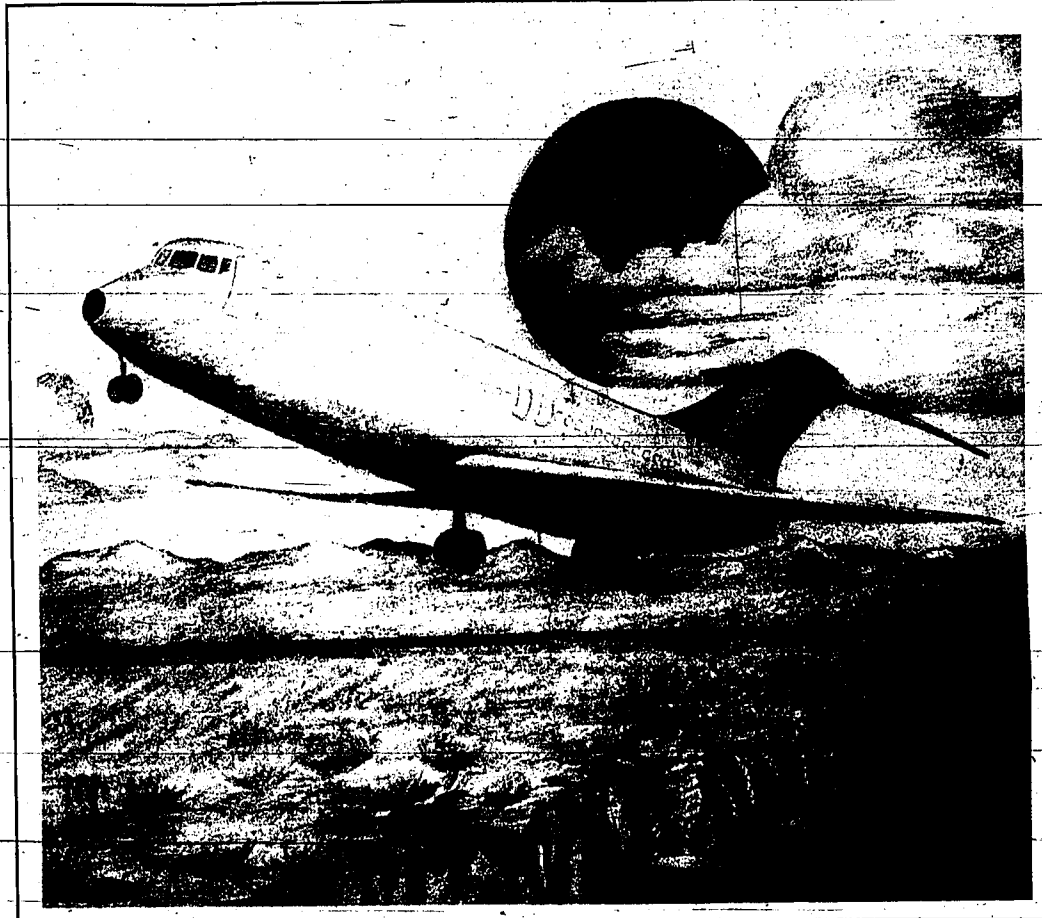
Garner said SIRAA did not object because the Legislature OK'd a similar joint resolution introduced in the Senate to cover city and county airports wanting to issue revenue bonds after a simple majority of voters gave the go-ahead.

Support for a regional airport has been building in Twin Falls and Blaine counties because it is felt the structure will help develop the business and tourism potential of the Magic Valley.

Dr. James Taylor, president of College of Southern Idaho in Twin Falls, lobbied for passage of the SIRAA legislation. He heads a group of some 70 Twin Falls city and county residents favoring a regional airport.

In Blaine County, the idea of a regional airport has received major support from backers of the two major resort corporations in Sun Valley, the Sun Valley Company and the developers of Elkhorn, Johns-Manville Corp.

(Continued on p. A-9)



Golden bird on prairie?

The proposed Southern Idaho Regional Airport will be built on the north edge of the Snake River Canyon if SIRAA supporters can win the backing of one more southern Idaho county. Twin Falls and Blaine counties are the two Magic Valley-area counties not now

members of the SIRAA. These two will be asked later this year to vote on SIRAA membership. With the additional tax base from these counties, the SIRAA believes a new airport could be economically feasible.

Lending institutions battle for customers

By BOB ZUCKERMAN
Times-News writer

TWIN FALLS — It's become a real race these days to keep up with the banking business in this southcentral Idaho city.

Just jog down Shoshone Street and you can see the signs of change: a new sign on Twin Falls Bank and Trust Co., the signature of a new advertising campaign and office expansion; a new Equitable Savings and Loan Association building going up down North Five Points, a move association officials say is designed to help them remain competitive.

And if you can jog a little farther, out Blue Lakes Boulevard North, you can see the land stripped away for a new Home Federal Savings and Loan Association which should be built by next July.

Don't stop to catch your breath for too long, or you might have to jog somewhere else to see another financial institution go up.

First Federal Savings and Loan Association of Boise has already won the required approval from the Federal Home Loan Bank Board to build a branch in Twin Falls.

When that branch opens, it'll be the last in a series of three savings and loan associations that have popped up in Twin Falls since last August.

Home Federal Savings and Loan opened here in August, 1977, and was followed by a new branch of First Federal Savings and Loan Association of Twin Falls in September.

What brings the money men to this city by the river with only some 25,000 residents?

In a word, growth. "It's growing, all right," says Gary Edgerton, manager of Home Federal Savings and Loan

Associating. The association is so interested in the Twin Falls market that the association manager is running his outfit out of a "mobile home unit" until the new building can be completed.

"As far as we're concerned, the coming to Twin Falls was related to our market surveys which showed there is a market for another savings and loan to operate here," Edgerton says. "The growth is here. The people are very conscientious about saving money and that's where we fit into the community."

Building is booming, too, and more people are borrowing money to buy homes, says Pete Youngberg, manager of Equitable Savings and Loan Association.

And the growth in the community which causes the growth in the banking business causes an increase in competition.

Most managers of financial institutions agree competition is on the rise, meaning more advertising by banks, and savings and loan associations and more customer service with a smile.

"It's gentlemanly competitive," explains Curtis T. Eaton, Twin Falls Bank and Trust Co. president. It's all above board, it's all friendly, he says.

"It's strictly above-board," agrees James Dodds, manager of First Federal Savings and Loan of Twin Falls. "We have a good working relationship with the banks."

Underneath the friendship, however, is the competitor of necessity.

The savings and loan people are quick to point out that they can provide interest on savings a whole quarter of a percent higher than the bank

people can. The bank people are quick to note, however, that they can provide many more services than a savings and loan can, including short term loans on cars and furniture, not to mention checking accounts.

The competition in this business is complex and the person who is trying to compare things usually generates pages and pages of statistics before he has anything to look at.

A quick check of savings accounts and interest rates at the Twin Falls banks and savings and loans produced the following chart. It is by no means a complete chart.

See page A-2 for comparisons

But paying attention to minimum account balances, time limits and whether interest is compounded daily or quarterly may save a consumer from being unpleasantly surprised later.

Minimum account balances are important because if you cannot keep that amount in your account or as a certificate, then you can't make the interest.

If you can't make the time limits, then you're also in trouble. Early withdrawals often mean financial penalties.

The difference in interest compounded daily and compounded quarterly is a little bit harder

to explain. Compounded daily means every day the interest for that day on your money is computed. Then that interest is added to your account, and that becomes your new balance. On the next day, your interest is computed on the new balance that already has your earlier interest in it. This is making interest on your interest.

Compounded quarterly means every quarter the interest for that quarter on your money is computed. Then that interest is added to your account, and that becomes your new balance.

If the interest rates are the same, it is more beneficial to have interest compounded as frequently as possible.

For example, after a year, \$100 in a five percent passbook account would make \$5.33, if it were compounded quarterly, but it would make \$5.39 if it were compounded daily.

Most banks and savings and loan personnel say, however, that most people don't base their decision to bank somewhere on interest rates.

"It's fundamentally based on personal relations," says Eaton. "The relationship between the customer and the employee is the most compelling referral method."

But bank and savings and loan officials admit there are other things which sadly attract customers... like up to 1,000 Green Stamps for new customers, free calendars and wallets, to name a few.

Fortunately, these type of advertising techniques remain "low key," according to Eaton.

Most advertisers seem to be content with just announcing their advertising services on television, on radio and in ads in the paper.



NEW 1st FEDERAL BRANCH SIGN... leading money 'competitive'

Savings account comparisons (interest rates)

Three new schools under construction

MAGIC VALLEY - Construction of the new O'Leary Junior High School in Twin Falls is the largest of the new school projects underway in Magic Valley.

School construction totaling some \$9 million, is either under way or has been completed in the past year.

The largest project is the new O'Leary Junior High School, now well under way at Eastland and Elizabeth Boulevard at the east edge of Twin Falls.

The project, scheduled for completion by January, 1979, will replace the present Junior high school of that name on Shoshone Street.

That building is one of the oldest schools in the area in Twin Falls, having once served as the town's high school as well as housing various ages of elementary students throughout the years.

The other major construction project now under way in the valley is the new Buhl High School.

Work started on the \$2.5 million project last July and is expected to be completed about Aug. 1, according to Supt. Dan Mabe.

The Paul community in Minidoka County is getting a new elementary school to replace the one destroyed by fire last summer. Bids on the project, estimated to cost \$2.1 million, are expected to be let in mid-April, school officials said.

Architects now are completing the design plans.

The new Paul school will be financed by the \$1.6 bond issue approved by voters and insurance payments from the fire loss.

The Minidoka county school district currently is engaged in litigation over the insurance claims.

Additional classrooms were built throughout the past year in three other school districts, Burley, Hansen and Wendell. Most other school districts either have not experienced enough growth to need new facilities, or voters have turned down financing proposals, as in Filer.

Six additional rooms, including resource and storage rooms as well as classrooms, were built at the Dawsonak Elementary school in Burley. The cost was about \$180,000, according to Norman Hurst, Cassia School District assistant superintendent.

The Hansen School District, in eastern Twin Falls County, found its new elementary school already overcrowded, so four new classrooms were added last year. The project, costing about \$350,000, was completed so students could move in last November.

(Continued on P. A-9)

Bank	Passbook	Withdrawal charges	2nd highest	Conditions on 2nd	3rd highest	Conditions	Highest	Conditions
Bank of Idaho	5% compounded quarterly	-\$1 for each withdrawal after 3 a month	5 1/2% compounded quarterly	\$100 minimum balance for at least 90 days	6% compounded quarterly	\$100 minimum for at least a year	7 1/2% compounded quarterly	\$1000 minimum for at least 6 years
First Security Bank	5% compounded daily	-\$1 for each withdrawal after 5 a month	5 1/2% compounded quarterly	\$500 minimum balance for at least 90 days	6% compounded quarterly	\$500 minimum for at least a YEAR	7 1/2% compounded quarterly	\$1000 minimum for at least 6 years
Idaho Bank and Trust	5% compounded daily	-\$1 for each withdrawal after 2 a month	5 1/2% compounded quarterly	\$500 minimum balance for at least 90 days	6% compounded quarterly	\$500 minimum for at least a year	7 1/2% compounded quarterly	\$1000 minimum for at least 6 years*
Idaho First National Bank	5% compounded daily	\$.50 for each withdrawal after 2 a month	5 1/2% compounded quarterly	no minimum balance but must remain at least 90 days	6% compounded quarterly	No minimum balance but must remain a year	7.5% compounded quarterly	\$1000 minimum for at least 6 years
Twin Falls Bank and Trust Co.	5% compounded daily	-\$1 for each withdrawal after 4 a month	5 1/2% compounded quarterly	\$500 minimum balance for at least 90 days	6% compounded quarterly	\$500 minimum for at least a year	7.25% compounded quarterly	\$1000 minimum for at least 4 years
Equitable Savings and Loan Assoc.	5.25% compounded daily	unlimited withdrawals	5.5% compounded daily	Systematic account no minimum but must remain for 69 months	5.75% compounded daily	Systematic account for a minimum of 128 months	7.75% compounded daily	\$1000 minimum for at least 6 years
First Federal Savings & Loan Assoc.	5.25% compounded daily	unlimited withdrawals	5.75% compounded daily	\$1000 minimum balance for at least 90 days	6.5% compounded daily	\$1000 minimum for at least a year	7.75% compounded daily	\$1000 minimum for at least 6 years
Home Federal Savings & Loan Assoc.	5.25% compounded daily	unlimited withdrawals	5.75% compounded daily	\$100 minimum balance for at least 90 days	6.5% compounded daily	\$1000 minimum for at least a year	7.75% compounded daily	\$1000 minimum for at least 6 years

* First Security is also offering subordinate notes with higher interest rates

Antone helped bills for airport

By DAVID MORRISSEY - Times-News writer

BOISE - The 1978 Legislature won't be remembered as one of Idaho's great lawmaking sessions.

Some have said it's nudging the top of the list of all-time bad years.

But in spite of the criticism a handful of significant legislative proposals became law this year. Several directly affected the Magic Valley.

And with most of those, at least part of the credit for their passage goes to Rupert Republican Steve Antone.

Two issues came immediately to mind - the regional airport and local option taxation.

Controversy still flares over the regional airport, and it is likely a tough fight will occur before a final vote on the project is taken. But this year's legislature passed two measures that will make financing of the airport easier. The bills came out of Antone's committee, and he played a large role in shepherding them through the Senate.

This year's legislature will also be remembered as the first in the state's history to approve local option taxation. Again, Antone played a large role in maneuvering that measure past legislative roadblocks. What passage of local option taxation means is that resort cities like Sun Valley and Ketchum will finally be able to tax tourists for some of the services they use.

(Continued on P. A-6)

Abby The Elders
Willetta
Says...
Nutrition
Times News
bridge
Ask Randy*
your health
Synergy '78
churches

Tupperware Company is proud to be a part of greater Magic Valley.

TUPPERWARE

THANK YOU...

Clowntown! A day care center with a smile

By KEN HODGE
Times-News writer

KIMBERLY — More mothers every year go to work to help the family bank account and find themselves looking for a good place to leave their children during the day.

Lynda Fitzgerald of Kimberly decided to go to work providing a place for other mothers to leave their children while they work.

In February, she opened Clowntown, a new licensed day care center, at 112 Taylor St., in Kimberly. While two of her own children attend school, she provides a lively entertaining atmosphere for her third child and those of other working mothers.

"A lot of my friends were saying they needed a good place to leave their children during the day," Fitzgerald says. "I figured I would fill the void."

She opened her center, licensed to handle 12 children daily, with the idea of providing a pleasant atmosphere for children and also provide them an opportunity to grow.

"I figured it would be good for the community, and good for me, too," she explains. "It is a service for the community that I thought we needed."

Fitzgerald does more than merely babysit the children-in-care. She has established a regular program which provides intellectual and physical stimulation for her young charges.

Each day she encourages them to complete exercises designed to help them develop coordination, such as walking on a balance beam and crawling to develop left-right coordination.

And for physical development, she has developed a daily calisthenics program for the children.

Puzzles of varying difficulty help the children develop spatial skills, she says. And she reads stories to the children several times a day.

In addition, Fitzgerald also emphasizes arts and crafts. She encourages the children to complete small projects on their own.



A CLOWN FROM CLOWNTOWN
... 12 kids in center



LYNDA FITZGERALD WORKS WITH KIDS IN CLOWNTOWN
... new Kimberly day care center a big success

Clear Springs adds new trout feed mill

BUHL — Rapid growth of Clear Springs Trout Co., now the largest producer of rainbow trout in the world, has prompted the company to begin construction of a new plant in Buhl in which it will manufacture feed for fish production.

Located on Burley Avenue, the new feed mill will be known as the Clear Springs Milling Co.

Larry W. Cope, executive vice-president and general manager for Clear Springs, said the plant will have the most modern milling equipment available and will include pollution control required to meet existing Environmental Protection Agency standards.

"We believe the general appearance of our new facility will enhance the aesthetic value of the area in which it is being located," Cope said.

With work beginning at the present time, he said the plant should be in operation this summer.

Cope said trout feed represents the largest single cost of the company's operation.

"The rapid growth of our company in recent years has made it necessary that we expand our operations into the feed manufacturing business. It is a natural and proper extension of our business at this time since our trout food consumption has increased significantly," Cope said.

The official said by developing this new segment of the business, Clear Springs Trout Co. will be assured of an adequate supply of quality trout food in the future. A new operating company has been formed to manufacture the trout feed. It will be known as Clear Springs Milling Co.

The firm produces, packs and markets rainbow trout under the Clear Springs brand name throughout the United States and Canada.

"It is possible for a consumer in nearly every major market area of North America to purchase Clear Springs rainbow trout from the supermarket in their area. In addition, the firm furnishes trout for menus in restaurants throughout the country," Cope said.

The firm supports its Idaho product with a strong consumer and food service advertising program in the United States and Canada, the manager said. He said company officials attribute success of the firm in recent years to the strong marketing thrust, which was initiated three years ago and to the loyal support of employees and managers of the firm.

Enduring Beauty ... In Diamonds from Herrett's

CUT
The proper cut of a diamond is important to its brilliance.

COLOR **CARAT**
A standardized color comparison will prove to you the color value of your diamond chosen from loose stones of Herrett's. When you choose your diamond loose at Herrett's you can select any size and have it mounted in the setting of your choice.

CLARITY
Clarity (the absence of tiny flaws) is essential to the quality of any diamond — or small.

HERRETT'S MANUFACTURING JEWELERS
1220 Kimberly Road Twin Falls 733-0868

At Western Stockman's Supply, we know the investment you have put into your livestock, and we know how to solve the problems that come up in protecting that investment. We handle only the highest quality farm feeds and veterinary supplies, and our staff is thoroughly trained and knowledgeable about our products.

We hope you'll use our people and our products ... that's the only thing we're here for.

Consulting Service:
Western Stockman's Supply goes one step further for your farm operation. We employ our own full time agricultural consultants. They're experts on animal nutrition and livestock care, and they're here for you!

Western Stockmen's Supply
330 5th ST. S. TWIN FALLS 733-6692

MAGIC VALLEY

A new bud for an old rose

TWIN FALLS — Lee Conner's Nursery may have a new name, but it is the same solid nursery business which has served Magic Valley for 37 years.

Conner, a lifetime resident of Twin Falls, last year took over part of the nursery business his father established at 540 Filer Ave., and continued to sell nursery stock including fruit trees, shade trees, evergreens and grapevines as Gene Conner had done before him.

Last year, the elder Conner sold half the business property. Lee Conner's Nursery is the new name his son, Lee, has given the nursery he now operates. For 37 years, Conner's business was known as Western Nursery.

"Our customers can expect the same fine quality nursery stock we have had in the past and any new stock that is available on the market," the younger Conner says about his nursery operation.

Conner, 32, has worked with his father in the nursery business most of his life and last year began leasing half of the business property from his father to sell nursery stock.



LEE CONNER... all in the family

Richfield's riches lie in its size

Big-city life near enough to experience once in a while

By LORAYNE O. SMITH
Times-News writer

MAGIC VALLEY — Larry Taggart and his family moved to Richfield five years ago. They came from Gooding, but also had lived in Twin Falls and Burley. They are much happier in Richfield, population about 320.

"We're happy here," the banker said, "because we're basically a small town family."

"Everything we need is right here," he continued, "school, church and plenty of social organizations. If we need to shop for large items or want big city life we can always buzz over to Boise or Twin Falls."

The bank manager described his family as typical of the hundreds throughout Magic Valley who not only live in small towns but definitely prefer the relaxed lifestyle and want to keep it that way.

Some may live in the more than a dozen towns of under 1,000 throughout Magic Valley by happenstance, but for the Taggarts, it is by choice.

"We could stand a little growth to give the school more enrollment which would make it better," he admitted. But no one, he feels certain, in his adopted home town "really wants to see it thrive."

Growth of the kind experienced by Hansen in eastern Twin Falls County in the past few years, results not

only in over-taxed city facilities such as sewage and water, but creates the need for additional police.

Richfield's "security problem" has long been handled by having a Lincoln county deputy sheriff live there, (currently Jack Olson). The town never has felt the need for a police force. Everyone wants to keep it that way.

Richfield has an adequate water supply and sewer system, according to Taggart.

The Richfield banker also said his children can move around to their many activities unhindered in the protection of a small town.

The Seattle office of the U.S. Census Bureau says Richfield has grown from 200 in 1970 to an estimated 368. But city officials say current population is "between 340 to 350."

"Thus the community is one of the many in Magic Valley qualifying for such sociological terms as "stagnant" or "experiencing "out-migration." But these descriptions always are given by professionals in large cities.

Richfield residents wouldn't agree their town is stagnant. Seven new homes have been built in the last five years.

One of the very few towns in "Census Bureau statistics to show actual "out-migration" (bureau-

rate term for population decrease) is Dietrich, now presumed to have 77 persons although the sign at the edge of town lists the 84 counted in the last census.

But Mr. and Mrs. Steve Bolton love it. Retired from the Air Force, Bolton said they had lived in Kimberly, but when opportunity arose for them to purchase the one store in Dietrich they grabbed it.

"This is a good place to raise a child," Mrs. Bolton said. "We love it here."

Shoshone, the only county seat in the area to show a population loss since the last census, officially would welcome growth, according to City Clerk Ruth Ches.

But, she asks, why would people move here unless there is something to employ them?

City officials currently wonder about the citizen's commitment to any type of growth since they recently defeated a bond issue which would have financed the percent local funding necessary to improve the city water system.

The revenue bond issue was defeated because citizens did not want to have water meters, Mrs. Ches said, so the vote was not on growth as such.

Most of the towns in the valley having a significant growth rate, such as Wendell, Heyburn, Jerome and Hialeah, all say they are pleased with the population increase.

Crop consulting firm tests soils, plants

By KEN HODGE
Times-News writer

TWIN FALLS — When Dr. Dale Stukenholtz first came to Twin Falls he had to do a lot of talking to convince Idaho farmers his crop consulting program could make them money.

Eight years ago Dr. Stukenholtz saw a need for a soil and plant testing laboratory in Twin Falls. Farmers who wanted soil or

issue tested had to send their samples out of state.

In those days, however, consulting agronomists, who not only tested samples but also made recommendations for correcting deficiencies were scarce and not generally accepted, according to Stukenholtz.

"It's been a good business, but it's been an awful lot of pioneering," Stukenholtz recalls in his office on 7th Avenue North in Twin Falls. "I had to go out and tell people what I thought I could do and pretty well prove it to them."

Now, he explains, qualified consulting agronomists are generally accepted in Idaho and one of his concerns is that his business has grown to the point he cannot visit personally with his customers as much as he would like.

Stukenholtz Laboratory, the company he founded in Twin Falls, now serves customers from Mountain Home to Rexburg under the name of Agri-Science Consulting Inc.

And his techniques and advice get results. In fact, in 1976, a year in which farmers everywhere complain vocally about deteriorating commodity markets, Stukenholtz's agricultural support business is better than ever.

"We're doing more even in a bad year," Stukenholtz says. One of his customers who planted only 50 acres of spuds finished the 1977 growing season with an unusually high yield of 290 sacks per acre.

"Not many people get that kind of yield," Stukenholtz says. The average yield in Idaho is about 220 sacks per acre.

Even at current potato prices, the man who planted the 50 acres made a net profit of \$20,000 on his 50-acre field.

What is the secret of getting high yields out of a spud crop?

"Everything," Stukenholtz exclaims. He says a man may have all the right cultural practices and the right amount of fertilizer, but if he has bad seed, he will be out of luck.

Or he may over-fertilize or under-irrigate. To really be in the money with spuds, everything has to be right, Stukenholtz says.

Stukenholtz's program includes using devices called tensiometers to test soil moisture and cue farmers in on the optimum rate of irrigation. A farmer must know how to avoid excessive water on his spuds, but must avoid stressing the crop by letting it dry out too much.

By strategic placement of consultants in a field, Stukenholtz can diagnose on the average when the field needs more water and when it has had enough water to fill the root zone.

Another prong of his profit boosting program for farmers is his soil and plant testing. By taking detailed soil tests, Stukenholtz can get a profile of the soil in a field and can advise the grower what

nutrients are needed and what are not. Instead of dumping the same amount of fertilizer on his field each year, a grower can save operating costs and boost his profits.

Plant tissue tests taken during the growing season check the balance of nutrient uptake in the foliage of the potato plants themselves. Stukenholtz can correct immediately for any deficiencies; much like a doctor recommending vitamins to his patient.

It is not just the amount of a nutrient, Stukenholtz can correct the situation during the next growing season by leaving that nutrient out of the fertilizing program.

In addition, his wide experience with cultural practices and chemical use has given Stukenholtz the background to advise farmers on the tillage practices and chemicals he needs to control disease, weeds and insects.

But Stukenholtz does not claim to be a miracle worker. If a farmer is trying to grow a crop under unfavorable conditions, all the advice in the world cannot make spuds emerge from soil which crusts as hard as a China plate.

"There's only so much a consultant can do," Stukenholtz says. "Most farmers are doing a pretty good job, though. You've got to change a few little things, but that's about all."

Stukenholtz's experience goes back to 1936 when he first graduated with a Bachelor of Science degree from the University of Nebraska.

He then went to work as an agronomist and later joined on with US Steel and left that firm in 1970 as their chief western agronomist to settle in Twin Falls with a partner in the laboratory business.

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Chamber chief thinks Jerome needs more for young people

By LARRY SWISHER
Times-News writer

JEROME — Jerome is behind other communities in providing its young families things to do, the town's new chamber of commerce president says.

Chuck Marshall, 34, a Jerome native, was installed as president March 22 at the chamber's annual banquet, after serving a year's apprenticeship under outgoing president Ken Beaumont.

In a pre-inauguration interview, Marshall said Jerome has added activities for young people and young families in the community but "other towns are ahead. More younger people are staying here. We've got to catch up and take care of them with more activities."

"There is a lot more to do now," he said, citing the founding of a recreation district and the arrival of Jerome's first movie theaters, a fourplex cinema.

He said the Jerome Chamber of Commerce worked hard to woo the cinemas. The cinemas should attract northside people who aren't going to movies now because of the long trip to Twin Falls required.

Jerome business in general should benefit, he said, because many moviegoers may also stay to dine out and shop.

Marshall, who operates the C.J. Marshall Produce Co. warehouses west of town, attended college in San Jose, Calif., is an Army veteran and likes playing baseball. In 1968 he joined the business founded by his father because, he jokes, he was "too damn lazy to farm."

A past president of the Northwest Bean Growers Association, Marshall said farming is still the mainstay of the family business with the bean and grain warehouses built added in 1947.

He said when he first entered the business he didn't join the chamber of commerce but then began to take part in civic activities to help the community.

Marshall said Jerome was "drifting backward" before the arrival of Turpeware Co. and Moore Business Forms but had started to change even before they arrived.

The College of Southern Idaho, supported by Jerome and Twin Falls counties, may have started the change by altering the town's attitude and attracting new business, he said.

The chamber of commerce has become more aggressive, Marshall said, because of younger members, board members and presidents. In the past six years most presidents have been under 40, he said.

The successful Boise Philharmonic

Orchestra concert at the new Jerome High School is the most recent chamber accomplishment and "another event in this line" may be forthcoming, Marshall said.

"The chamber of commerce is basically young people, and we're not afraid to try new things, though sometimes we might get shot down," he said.

Although waiting for this year's board to reorganize with three new members and to develop the next year's policies and projects, Marshall said the chamber should promote downtown development in Jerome to bring in business.

"The downtown looks better but it could look even better," he said. "The merchants are working hard but you can't stand still. You've got to be aggressive."

Trying to increase shopping in Jerome is not necessarily taking it away from Twin Falls, Marshall said about the town's "Try

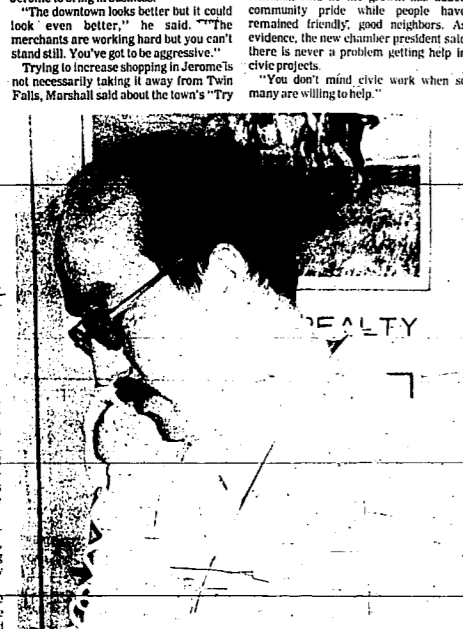
Jerome First" motto.

"We're not saying, 'Don't shop in Twin Falls just want to get our share,' and as Jerome grows it will," he said. "It's really a friendly rivalry; Jerome and Twin are working together as well as I've ever known them to."

He said Jerome is still geared to the agricultural community. "The area is going to grow for a long time, but I can't foresee losing respect for agriculture," he said.

Although the town has grown so he doesn't know everybody in it anymore, Marshall said he the growth has added community pride while people have remained friendly, good neighbors. As evidence, the new chamber president said there is never a problem getting help in civic projects.

"You don't mind civic work when so many are willing to help."



CHUCK MARSHALL... Jerome Chamber chief

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What's magnetic seed treatment?

By KEN HODGE
Times-News writer

TWIN FALLS — Magnetic seed treatment? What's that?

"People just haven't heard about it," George Schultz, a Canadian farmer and manufacturer, says. "It sounds like witchcraft, but when seed is passed through a magnetic field something within the seed is changed."

And the result, as far-fetched as it may seem, appears to be quicker germination, faster emergence, more rapid maturation and, most importantly, higher yields, Schultz claims.

Traveling throughout grain growing areas in the Northwest, Schultz is selling a magnetic seed treater he manufactures in Canada called the Zapper.

He says scientists working under the auspices of the Canadian government have found more than superficial evidence magnetic seed treatment before planting has a beneficial effect on crop quality and yield in grain.

The idea is new and often hard for a grain farmer to swallow, Schultz says, but he has tried the process on his own grain operation at Champion, Alberta, and began manufacturing inexpensive seed treaters when he got good results.

He says some seed treaters manufactured in the U.S. cost as high as \$2,000 and may include a glittering array of dials and gadgets.

But his, at a cost of \$175, does the job in a simple operation at a much lower cost.

All a farmer has to do is hook the Zapper onto the flexible delivery spout of his grain auger and run the grain through it at a rate of about 800 bushels per hour. Simply passing through a magnetic field "has been proved sufficient treatment," he says.

Though the idea may at first seem outlandish, results of research conducted at the Lethbridge Research Station in Alberta, Canada, under the auspices of Agriculture Canada, the Canadian version of USDA, indicate magnetic seed treatment has some intangible effect on seed behavior after planting.

Investigators have boosted yields on test plots from five to 15 percent and some yields jumped a whopping 21 percent over control plots not magnetically treated before planting, according to Schultz.

GEORGE SCHULTZ WITH THE 'ZAPPER'
... invention helps germination



DR. DALE STUKENHOLTZ AT WORK IN HIS LABORATORY IN TWIN FALLS... his crop testing business an eight-year success

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NEW BASEBALL DIAMOND UNDER CONSTRUCTION AT FRONTIER FIELD ... park will be ready for use this summer

Work continues at Frontier Field and Jerome's park is almost done

By DOUG TULLIS
Times-News writer

MAGIC VALLEY — Several communities in the Magic Valley have started recreation projects during the past year and most are scheduled to be completed by this fall.

Those projects range from simple playgrounds to new softball diamonds and ballfields.

Twin Falls is now in the middle of constructing four new softball diamonds at Frontier Field and completion of that project will be sometime this fall.

Twin Falls Parks and Recreation Director Chad Browning said the ball diamonds are being leveled now and sod will be rolled out as soon as the grading and sprinkler installation are completed.

Frontier Field was donated to CSI by the city about 10 years ago and last summer,

the college signed a 99-year lease with the city.

Twin Falls will develop the park in exchange for the lease. The only stipulation on the park is that the CSI baseball team has first priority to use the one baseball diamond.

Browning said other additions to the park will come when money becomes available. Those additions will be in the form of tennis courts, a possible skateboarding area and a swimming pool.

"We will have to go back to the college for permission to build the skateboarding area," Browning said. "But I don't think that will be a problem when we find the money."

Browning said the proposed swimming pool could possibly be a covered pool to allow year-round use.

"It would be much better to pay an extra \$250,000 to cover the pool and use it year

round instead of three months of the year."

The new Camozzi Park in Jerome is nearly completed now and will be available for use this summer. Crews have completed the sprinkler system and the sod will soon be laid.

Camozzi park will have open areas for play and eventually a basketball and tennis area.

Burley and the Burley school district have combined forces to construct a park by the Burley Junior High School.

A master plan calls for playground equipment areas and other improvements but those projects may come about next year.

Other communities in the Valley are now clearing out the leaves and getting them ready for the summer visitors and heavy use the warm weather brings.

Antone helped airport

(Continued from P. A-2)
With Antone, it's a method of legislative operation, based on the idea that everyone should have a chance to say his piece — and that smiles catch more votes than snarls.

The native Idahoan doesn't come across as a strong leader. Quiet and soft spoken the Mindoko County rancher greets most persons with a smile and a joke. With some legislators in the 1978 legislature that's a dodge to cover up either a slow mind or a lack of intelligence.

Call it style, or grace, but this year it worked. And after 10 years in the Idaho House, the 56-year-old moderate-conservative should have a solid shot at the powerful leadership position of Speaker of the House in 1979.

That's a prediction that jumps the gun, of course. There's an election before that 1979 session, and Antone must stand the test of the voters. In Legislative District 21, that's a little like trying to be both a Democrat and a Republican at the same time. Few other districts are as diverse as is Antone's — a district which contains both the liberal Democrats of Sun Valley and the conservative down state Republican farmers of Lincoln and Mindoko Counties.

But if Antone can walk that electoral tightrope he'll be entering the legislature with more than a little clout — and the ability to use it.

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Yarn Barn has been netting a good return

GOODING — Japanese Punch, a type of needlework related to the traditional Japanese art of the Yarn Barn in Gooding, is the hottest item in the Yarn Barn in Gooding, according to Elaine Young, owner.

The yarn tucked away on a side street behind the Gooding Library, opened last June more as a hobby than a business, Mrs. Young said.

She said she opened the shop because there was no needlework store on the North Side. Her shop is the only such business between Twin Falls and Boise.

She brought samples of the Japanese "Punch" kits back from a needlework show in San Francisco last year where she "discovered" the art form. Called "paintings in yarn," the kits include linen canvas and nylon thread from which the hobbyist can create a variety of different designs.

The needlework somewhat resembles both embroidery, with varied stitches and needlepoint, but is unique in that a tarry effect can be obtained by brushing the thread.

Several of Mrs. Young's pictures have received blue ribbons at the Gooding County Fair. She and her husband, Ray Young, ranch near Bliss where they raise Charolais cattle.

The businesswoman said she has had customers from as far away as Rexburg, and Murtaugh because here is the only place in the area where Japanese Punch kits are available in southern Idaho.

Kimberly grocer keeps on growing

KIMBERLY — John Stout has added on to his grocery store twice in the 25 years he has operated the business in Kimberly, but says he wishes he had done it all at once.

Stout wishes he had expanded faster because business has been good in Kimberly and he expects more and more customers at his store as the community continues to grow.


"I think it's going to be a good little town," Stout says about the growth he expects in Kimberly. "It's been good to me. The customers have been real good."

Stout spruced up the exterior of his building, nearly doubled the floor space by adding about 2,500 square feet of floor space and changed the name of his store to Stout's Western Foods from the former Kimberly Drive In Grocery.

Stout first added on to the store in 1957 and says he wishes he had made the store bigger then, but money was an obstacle.


Now, however, he is ready for continued growth in the community with the recent addition he made by raising a neighboring filling station to add to his floor space.

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A bit of Wall Street is found downtown

Small-town investors are the life of Edward D. Jones and Company



ROBERT SEIBEL
... steady growth each year

By **KEN HODGE**
Times-News writer

TWIN FALLS — Edward D. Jones and Company specializes in "Bringing Wall Street to Main Street."

That is exactly what Robert Seibel did when he came to Twin Falls ten years ago as a new broker for the Missouri-based firm which specializes in selling investments to small town America.

And in a year when other brokerage houses on Wall Street are dying, merging or losing money, Seibel says he is glad he took the country path which brought him to Twin Falls in 1968.

Instead of playing it big on high risk stocks and bonds, Jones brokers like Seibel make it big by playing small on conservative investments they sell to small town investors.

"We're looking for the serious investors," Seibel says. "We don't do anything with options and we're not interested in the commodity business."

Instead of risky investments which may either make or break an investor, Seibel offers good stocks with good dividends, real estate investments with good income, and bonds that offer a better return than bank savings accounts.

Two current favorites for investors are Morrison, Inc., an Alabama salt/crystal chain, and Kansas City candymaker Russell Stover.

Typically Seibel deals with farmers or small businessmen who are looking for solid investments.

His office is not like that of a typical stock broker with men clustered around a whirring teletype machine each morning before the market closes.

His customers are not the kind that look for daily gains or losses in their investments, but establish long-term investments for steadier profit.

Seibel, as a Jones broker, deals with a customer on an average of twice a year and his stock list and best the brush for new customers.

Last year, Jones brokers like Seibel averaged two new customers a week. Their average commission is larger than their Wall Street counterparts whose commissions and businesses have crumbled in recent years.

There are 308 Edward D. Jones securities offices much like Seibel's spread throughout 26 states in small towns with populations between 10,000 and 25,000 people.

"Our concept is to select your town and then you're not subject to transfer," Seibel says about founding a new Jones brokerage. "I opened this office in June of 1968 and I plan on dying here, I guess."

Usually Jones offices are one-man operations, but Seibel took on an extra representative, Roscoe Patton, in 1974. In 1977, Seibel became a producing partner who takes trainees under his wing until they are ready to start a branch office of their own.

"My business has grown steadily year by year," Seibel says. "The community has been very good to us. But you have to work for it."

One of the specialties of the house — are bond issues specially tailored for a customer, according to Seibel. The bonds, once purchased by an investor have special features which make them more desirable than ordinary bonds.

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Cenarrusa: solid man at State

By David Morrissey
Times-News writer

BOIES — In the Idaho Legislature most memorials are worth little more than a laugh. They're passed, sent to Congress, and forgotten. In Washington, they're gone. If ignored.

But in 1972, one memorial was different. Written by Secretary of State Pete T. Cenarrusa, a Carey rancher, and carried in the legislature by a Blaine County Senator, the memorial called on the Government of Spain to extend the principles of the Universal Declaration of

Human Rights of Man, as recognized by the United Nations, to all Basques and Spaniards. The memorial also called for a general amnesty for all Basques and Spaniards imprisoned or exiled for political or social activities.

Under the dictatorship of Francisco Franco, the memorial by the Idaho Legislature was added to the list of prohibited readings — a ban Spaniards and Basques defied at the risk of imprisonment, torture or death. But during the last years of the Franco regime, Cenarrusa kept hearing stories, from Americans who had visited the Basque provinces in Spain, that hundreds of illicit copies of the memorial circulated hand to hand. To the Basques — seeking the home rule they had lost in the bitter Spanish-Civil War immediately prior to World War II — the Cenarrusa memorial was an encouraging sign, an indication their cause had not gone unnoticed.

Pete Cenarrusa has been Idaho's Secretary of State since 1967. Prior to holding this office the Carey Republican served in consecutive years in the Idaho Legislature — six as Speaker of the House of Representatives. A native Idahoan and a graduate of the University of Idaho, where he was a champion boxer, Cenarrusa could be described strictly through the long list of election statistics he has served as a Republican. Cenarrusa hasn't made many waves, remaining in office perhaps as long as any other member of the GOP.

In 1970, in fact, Cenarrusa led his ticket receiving more votes than any other Republican candidate.

Cenarrusa's political involvement also extends into the years before his first election to the State Legislature. Following World War II, when he served as a Marine pilot, the young Idahoan was elected President of the Carey Chamber of Commerce. In that position Cenarrusa brushed shoulders with national politicians by convincing aides of then-campaigning President Truman he should campaign from Sun Valley through nearby Carey —

stopping long enough to dedicate the tiny town's new airfield.

Truman came — and blew his speech as spectacularly as it made front-page news in major national papers. "But I don't mind," Cenarrusa remembers. "We were just thrilled the President cared enough to come to Carey."

But any accurate profile of Cenarrusa would include his role as one of the leaders of Idaho's Basque Community. It is in this role the 1972 resolution became Cenarrusa's point of view.

There are, Cenarrusa estimates, "perhaps two million" Basques in the world. Most live in seven provinces in Northern Spain and Southern France — an area about the size of Idaho County. But some 20,000 live in Idaho — the largest Basque community outside of Europe, and by far the largest concentration of Basques in the United States.

Basques began coming to Idaho "around the turn of the century," Cenarrusa says, not because of ranching or farming — occupations with which many Basques are today associated — "but just because jobs were available and they were willing to work hard."

The numbers of Basques in Idaho grew, and they soon added a unique flavor to Idaho's politics. Generally respected as industrious and honest, they have today built up such a reservoir of good will in the state that the addition of a Basque to a political party's slate of office-seekers is often a benefit that runs off on candidates.

"If there is such a thing," one political observer remarked several years ago, "the Basques in Idaho are an advantaged minority, unlike disadvantaged minorities in other states."

They have also formed a unique ethnic power bloc in Idaho — a state traditionally as homogeneous as a loaf of white flour bread. The Basque influence in Idaho exceeds the mere 20,000 votes they command.

SIRAA decision due in '78

(Continued from P. A-1)

If, as Garner and his fellow board members expect, voters say yes and elect to join SIRAA, the chairman said construction would begin as soon as bids can be let and equipment moved in.

When SIRAA is a government agency, it would be a large, donated-by-the-Bureau-of-Land-Management, and some private land which it would have to buy.

The work is scheduled to be done in three phases, board members have pointed out, with only the first phase required to give the valley an operational airport. The cost was figured with an eight percent inflation factor figured in the total.

The SIRAA committee is figured at \$3.65 million, but that cost being met by 438 federal acres. The airport would generate from a tax on new home ticket sold. That share may go to 90 percent, Garner said, but there is no guarantee of that.

Phase One will be \$19 million, the local share of which is estimated at \$6 million. It will include an operational airport facility and a 10,000-foot runway. The 1980 completion date may not be met since it took two sessions to get the bills out

of the Legislature.

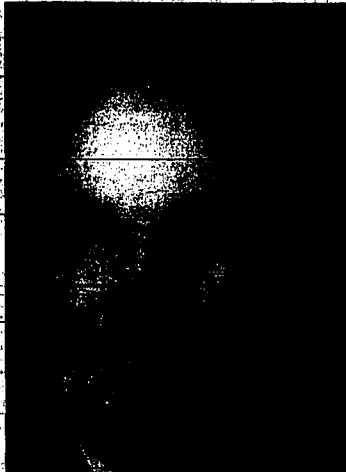
Phase Two will cost \$4,475,265, of which the local share will be \$2,617,089. Work would include strengthening the taxiways and runway, parking for buses and cars, apron fighting, asphaltting concrete aprons and landscaping around the terminal.

Phase Three is earmarked at \$8,159,014, or a local cost of \$4,114,734. Ramps allowing high-speed turnoffs from the runway would be built along with more improvements to the runway and parking aprons and terminal facilities.

Users would have to decide when and if they wanted the last two phases built, Warner noted.

To build Phase One, SIRAA members first would have to allow general obligation bonds to be issued. The master plan estimates it would be seven years before the airport would generate enough money to pay for itself and allow voters to decide if they wanted to issue revenue bonds, and allow the general obligation bonds to be paid off.

Once the regional airport authority establishes an operating record, SIRAA contends it could build the other two phases without having to issue general obligation bonds.



CAREY'S PETE CENARRUSA
... Idaho secretary of State

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New schools in Magic Valley

(Continued from P. A-2)

Hansen Supl. Garth Miller said the project included a multi purpose room as well as the four classrooms. It was financed by a bond vote. School officials hope this addition will provide enough space for some years.

Wendell also added new classrooms last summer, using portable rooms which can later be moved if permanent building plans materialize. The three temporary units at the elementary school cost about \$45,690. The rooms are used for classrooms and Title I studies.

The new O'Leary Junior High School in Twin Falls will consist of three separate buildings and will accommodate about 1,000 students, according to Supl. James Sawin. The gymnasium and shops will be in one structure, with classrooms and the auditorium each in separate buildings.

The auditorium, with a 300 seating capacity, will be used for civic activities, the superintendent said. The 40-acre tract will provide adequate parking space, a football field, physical ed and play areas as well as generous green areas of landscaping, Sawin said. Ground was broken on the project last fall.

Buhl's new high school is the culmination of several attempts by school trustees to obtain voter approval of a bond issue. Two previous bond issues were defeated.

The three-year high school under construction on property previously owned by the school on Sawtooth Boulevard, north of the grade school, will have a small gymnasium seating 100 persons.

The classrooms will include laboratories for office occupation, home economics, physical education, art, speech-drama and science, Mabe said. A separate building will house vocational agriculture and industrial arts classes.

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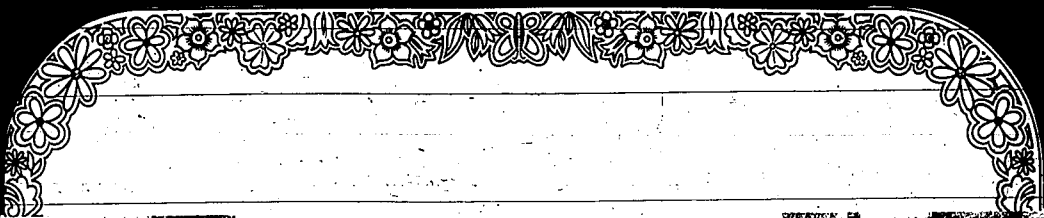
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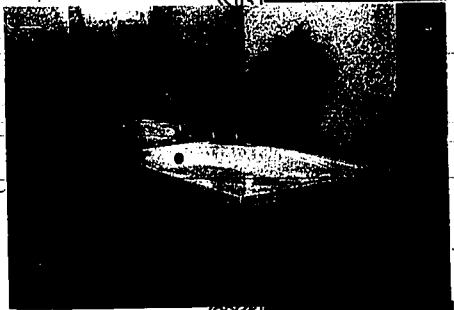
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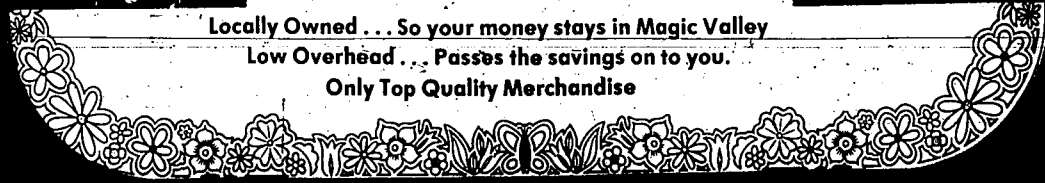


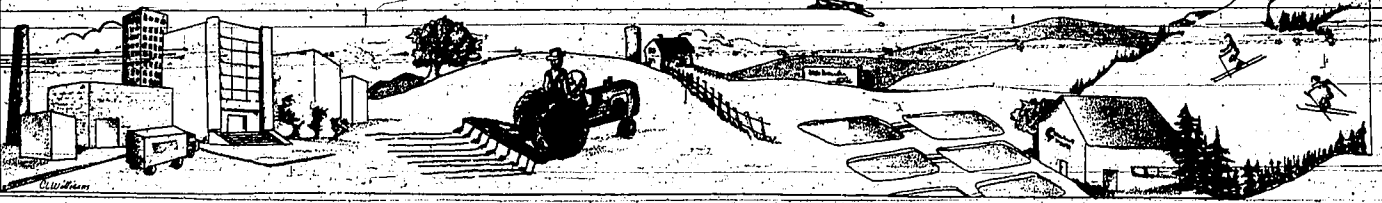
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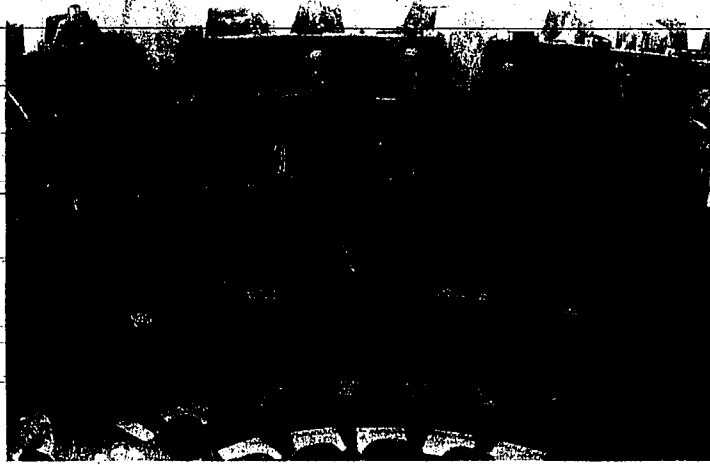
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Big government means big business

Idahoans may be suspicious of government but the Boise bureaucracy keep booming



THE IDAHO HOUSE OF REPRESENTATIVES WADES THROUGH LEGISLATION ... Idahoans don't like a lot of government, but they're getting it anyway

New rules for the old game

By DAVID MORRISSEY
Times-News writer

BOISE — In 1974, the Idaho Legislature completed the first major reorganization of the executive branch of state government since 1919. Becoming the 38th state in the nation to so tailor government to modern demands, some 268 agencies, boards and commissions were consolidated into 19 permanent departments.

In 1974 reorganization capped a frantic 10 year period of change in Idaho. Between 1965 and 1974, Idaho government underwent significant and lasting alterations.

The impetus for change was not always governmental growth — although limitation of government was frequently one of the goals advanced by legislators and governors. Other results sought by cost-conscious politicians included accountability, responsibility and effectiveness.

The philosophy for change included three basic assumptions held by most legislators and public officials:

- Duplication of effort and inefficiency should be reduced where possible.
- Legislative and executive responsibility and authority should be clearly fixed.
- Those with that authority should be held accountable.

Legislators in the mid '60's were convinced state government was stretching beyond recognition. Several factors seemed to be causing the problems. One was Idaho's rapidly increasing population. Then Governor Robert E. Smylie, noted the state experienced a "volcanic" eruption of population beginning in the 1960's. Between 1960 and 1975, the state's population increased by roughly 25 percent what it had been.

A second major impact on Idaho was the increasing flow of federal dollars, which changed from an Eisenhower trickle to a

Johnson flood within a few short years. Myran-Schlichte, director of the Legislative Council, a non-partisan fact finding committee for the legislature, was actively involved in governmental changes of the late 1960's and early 1970's. During those years, he observed, "we became concerned about reorganization because of the massive increases in federal aid programs. They really ballooned in that period." With 268 state agencies, Schlichte said, "the left hand didn't always know what the right hand was doing."

A third important push for governmental change came from actions of surrounding states. The problems facing Idaho were not found just within Gem State boundaries. They surfaced in other parts of the nation — where reorganization and redesign of government were advanced as solutions.

As a result of actions in nearby states, the pressures on Idaho government, and the philosophy of public officials that change was needed, several steps were taken by Idaho during this period in an attempt to trim and modernize state government.

In 1965, a major study on reorganization of the executive branch of state government was begun. Although not completely adopted, the study would provide a foundation for later actions.

Also in 1965, the legislature enacted a three percent sales tax, in an attempt to diversify and thereby strengthen the state taxation structure.

In 1968, voters approved a constitutional amendment, allowing annual legislative sessions. The belief was that regular sessions — rather than sessions spaced two years apart — would allow Senators and Representatives to respond more quickly to changing needs and demands of the state.

In 1972, the largest step was taken, and a

proposed constitutional amendment was placed on the ballot, asking voters if they wished a reorganization of the state's executive — and largest — branch of government. Senate Joint Resolution 132, which had passed both houses of the legislature by large margins, asked voters if the state should "consolidate the 268 agencies (of the state) into no more than 20 departments by Jan. 1, 1975."

SJR 132 received a solid 60 percent of the vote, and was approved in 37 of Idaho's 44 counties.

A special legislative committee went to work in 1972, and within a year had prepared 21 bills containing over 1,000 detailed pages that proposed a "reduction and streamlining" of Idaho Government.

The authority of the Governor, the state's chief executive, had been gradually eroded by the creation of such a large number of boards and commissions, legislators supporting reorganization argued. By restricting the number of agencies a governor administers, they added, better control and accountability of government could be maintained.

Without the reorganization, said a pamphlet prepared by the Committee in support of the reduction of agencies, "the cost of government will escalate, duplication of effort, red tape and inefficiency will be perpetuated," and it would be difficult "to stop this unchecked growth."

Reorganization was passed by the Idaho Legislature and signed into law by Gov. Cecil D. Andrus. It was praised as the capstone of a decade of governmental reform in Idaho. Yet today, just four years later, reorganization is also criticized as a measure which was oversold. Critics point out the state general fund budget request for fiscal year 1973-74, the year when reorganization took place, was just under \$170 million.

By 1978, just four years later, Gov. John Evans was proposing the state legislature approve a general fund budget request of \$319.1 million.

Reorganization, critics charge, did little to reduce government. Instead it merely consolidated the power of government in the hands of one man — the governor.

Big Government. Those are fighting words in Idaho, but much like the weather big government seems to be something everyone is talking about but no one is doing anything about.

Or are they?

By DAVID MORRISSEY
Times-News writer

BOISE — The United States had been a nation a short 62 years when a feisty young Massachusetts handyman decided his taxes were too high and were being spent in an irresponsible manner.

Fatly refusing to pay those taxes, the young militant was promptly thrown in jail, where he remained until embarrassed friends paid his bill and hauled him home.

Not long after that experience Henry David Thoreau described his feelings about the government which taxed him in an essay that would eventually become world famous. "I heartily accept the motto, 'The government is what government is best which governs least, and I should like to see it acted up to more rapidly and systematically.'"

Government has changed and grown since Thoreau's protest, and at last count Americans brush shoulders with more than 190,000 units of government. In addition to the federal government, taxpayers support 50 state governments, more than 3,000 county governments, an almost unlimited number of city, town and village governments, and a spreading swarm of school districts, bonding authorities and special taxing precincts.

Idahoans face just one Federal and state government, but also a host of county governments, more than 400 city, and town governments, and 705 special taxing districts. At least 300 additional special taxing districts are still in existence but levied no taxes last year.

The growth of government in Idaho would seem to indicate as well a growth in demand for services provided by government. But if public opinion polls are accurate, an increasing number of voters are taking a second look at government, and wondering if perhaps the angry young Massachusetts handyman wasn't right after all.

Government has always been viewed with some suspicion in Idaho, and except in rare periods the state has seen few advocates of sustained governmental growth. Still, state government has become massive in size, with a yearly budget which surpasses the net worth of most, if not all Idaho corporations.

That wasn't the intention of delegates to Idaho's 1889 Constitutional Convention. These delegates sought to create a representative and controlled government. One step taken to ensure this goal was writing many governmental functions directly into the Constitution. This meant a constitutional amendment was needed to alter an established practice.

In the long run it also made it difficult to change any system embedded in the Constitution. Changes which otherwise might have been carried out by regular legislative sessions, were slow in occurring.

Numerous factors contributed to the growth of Idaho's government after 1889, not the least of which was the normal growth of the state itself. But at three different times, Idaho's legislators grew concerned the system was becoming unmanageable. Although the size of government was, at each of these times a concern, the major emphasis was on the non-responsiveness of government to citizen demands.

In 1919, legislators took a first, and significant step by creating a cabinet form

of government for Idaho. In the process they abolished over 40 commissions, agencies and boards, consolidating the remaining agencies into nine departments under the Governor.

The theory was the legislature would determine policy, and the Governor — through the agencies and boards now directly accountable to him — would carry out that policy. By defining both executive and legislative responsibility, government would function more smoothly, expenses would be more tightly controlled, and — again in theory — more wisely spent.

For at least a time the governmental reorganization of 1919 — one of the more significant state actions Idaho had taken to date — gave legislators and governors a firm handle on state government. But the ravages of the Great Depression, the unpredictability of an economy battered by World War II and peacetime reconversion, and normal growth over time, once more stretched the system.

In addition, while the 1919 session had cut back the number of state agencies and departments, lawmakers had placed no limit on those which could be created by subsequent legislatures. Again, sheer volume of agencies created problems with efficiency, accountability and cost.

By 1940, legislators were ready to make a second attempt to re-organize and control Idaho government. A lengthy study of the system that year produced a report entitled "The Three Million Dollar Opportunity." The numerous specific recommendations, the report said, would if instituted reduce government expenses by that amount.

One major piece of legislation introduced that year stated the goals of reorganization were "to provide for a thorough, complete and constructive study and review of the entire organization and

structure of state government in Idaho, and of every department, institution, board and agency of the state government ... of the purpose of developing and recommending a program of improvement and economy which will promote efficiency in the operation of state government."

Unfortunately, most reorganization legislation introduced in 1949 failed to become law. And for 16 years Idaho government grew and expanded.

By 1965, state expenditures had reached \$164.6 million, up more than 100 per cent from the \$53.6 million of 1949. Legislators again grew concerned, and the first steps were taken toward what would become the most significant overhaul of Idaho government ever seen.

Lawmakers that year appointed a special bipartisan Committee on State Government Reorganization. In October of 1966, that 14 member committee submitted to the legislature a special 100-page study of Idaho government. "Government in Idaho is big business," said the report in its introduction. "It is growing in size and scope from year to year and from month to month ... The Committee on State Government have approached the charge from the Legislature and the Legislative Council with no preconceived ideas, except one. This is that government must be responsive to the wishes and needs of the people. If any segment of government activity cannot survive this rather basic test, then it may properly be said that the people should be given the opportunity to know why."

That 1966 study, although not immediately acted upon, marked the beginning of a decade of government reorganization and reform in Idaho, which culminated in 1974 with the consolidation of Idaho's 268 state agencies into 19 permanent departments.



GOV. JOHN V. EVANS ... how firm a hand?



SEN. JOHN BARKER ... a lot of listening

Just how organized was the reorganization?

By DAVID MORRISSEY
Times-News writer

BOISE — In the four years since Idaho's executive branch of government was reorganized, most state agencies have hired additional employees.

The state budget has nearly doubled. The total number of executive branch employees has increased from 11,496 persons to 13,569.

And more than a few legislators now agree with the assessment recently made by Sen. Reed Budge, R-Soda Springs, that "reorganization was the most misrepresented move ever presented to the people of Idaho. It was merely an umbrella under which all the old agencies gathered. And those new directors were then directly under Gov. Andrus. There's no question it was just an attempt to increase Gov. Andrus' power."

Even legislators sympathetic to the

reorganization of 1974, now tend to acknowledge the proposal was "oversold." While defending what the reorganization did accomplish, these legislators acknowledge the goal many voters thought they were supporting — massive reduction in government — not only has not come about, but was never intended in the first place.

Senate Joint Resolution 132, by any standard, was a major restructuring of Idaho's government. Passed by the 1972 legislature, it called for consolidation of Idaho's 268 agencies "into no more than 20 departments by Jan. 1, 1975." That November, the proposed constitutional amendment won approval of 60 percent of the voters, and by 1974 the reorganization had been completed.

The real question, however, was what that reorganization was intended to accomplish. Most agreed in 1974 there were

too many units of government in Idaho's Executive — and largest — branch of government. As then Governor Andrus said, the 268 units meant Idaho Government was "bogged down and entangled."

This kept the government from being responsive or accountable. It also raised cost efficiency questions concerning duplication of efforts and excessive administrative and overhead costs.

Others actively involved with the reorganization effort agreed with this assessment of what was then wrong with Idaho government — and what reorganization would do to correct the problem.

"We were criticized by some for not going far enough and by others for going too far," said Myran Schlichte, director of the Legislative Council, a non-partisan information gathering committee which conducts research for the legislature.

But the major benefit of reorganization is

that we built a sound base that is capable of supporting an almost infinite variety of services without having to add to the overhead. We built a good structure.

Few actively criticize this aspect of reorganization. By establishing a definite authority and responsibility for the legislative and executive branches of government. It also made it easier for those with authority — now more clearly identified than under the splintered system of 268 agencies — to be held accountable for use and misuse of the power under their control.

But the reorganization has also increased the power of the Chief Executive. While charges of sinister motives and empire building made by Budge are not supported by all legislators, the Idaho Constitution does vest in the Governor the

(Continued on P. 23)

THE MARKET



Did you make a fortune in the stock market in 1977? If you did you were one of the lucky few. Last year wasn't a great year for the stock market although some Idaho stocks did fare better than others. The 1978 Times-News Business and Industrial Review section will look at the stock market of last year and talk to investment brokers about the market in 1978. It could be worth some money to read this article on March 26th.

Times-News
Business & Industrial
Review



Some ways to keep the giant from growing

By DAVID MORRISSEY
Times-News writer

The 1974 reorganization of Idaho's Executive Branch of Government is seen by few as a failure. Regardless of the harsh language critics may have for Gov. Cecil D. Andrus for "misleading" Idahoans into voting for a proposal many assumed would reduce big government — a result which has yet to be achieved — support of the actual accomplishments of reorganization is strong.

"I didn't think it would reduce the number of employees, but it has had a tendency to decelerate the growth of government," noted former Gov. Robert E. Smylie, who served as staff counsel to the reorganization committee. "We couldn't really try to do much more than reorganize. If we'd tried to eliminate more than a few agencies we'd still be sitting as a committee. Remember that each one of those agencies was approved by a majority of both Houses and the Governor. Each has a constituency."

Senate Pro Tem Phil Batt, R-Wilder, a member of the reorganization committee, while critical of excessive claims of what reorganization would do, was supportive of what it has actually accomplished. "Because of reorganization, state government is probably more accountable. It is easier now to find departments, and limiting them had to have some benefits. I would also suspect it has made budgets easier to deal with."

But more than one voter, aware governmental growth has continued in spite of reorganization, is asking "where do we go from here? Can Idaho Government really be reduced?"

Two concepts recently advanced have addressed these questions and attracted some support. "Sunset" legislation, and zero-based budgeting have been suggested for Idaho, and their proponents insist they will whittle down government.

Zero based budgeting requires each state agency to "start from scratch" before an appropriation request, justifying each of the services it provides. Idaho, under Gov. John V. Evans, has recently begun using zero based budgeting for about one quarter of the state agencies.

Last April, Evans sent a "Program Management and Budget Development Manual" to department heads and program managers, praising zero based budgeting. Such a funding system, the manual said, "asks the manager to break his programs into their fundamental parts, not in terms of personnel, rent,

transportation supplies, etc., but in terms of the service which is provided of the business operation."

Once that has been accomplished, three fundamental questions are asked: — Is the service valuable enough to continue? — By what alternative methods could the service be provided? — What is the minimum level of service that could be provided?

The premise of zero based budgeting is that previous budget requests have tended to establish a precedent — generally the amount needed to continue last year's services — and then restrict debate to questions of additional appropriations. Zero based budgeting, in theory, forces each individual service to be examined before it is continued.

Sunset legislation is another new idea aimed at eliminating "unnecessary"

government. A special procedure is established — generally a reviewing committee — by which government agencies justify their existence at fixed intervals. Those who cannot, under the guidelines established, prove they should be continued, are discontinued.

Evans has also supported sunset legislation. In his 1977 State of the State address the Governor said a sunset law should be enacted which would require a "periodic legislative review of existing programs to determine if they should continue to exist."

Both sunset legislation and zero based budgeting are relatively new ideas — and evidence is still inconclusive whether they will reduce agencies or expenses.

But more than a few Idahoans knowledgeable about their government have dismissed the two concepts as "glimpses" advanced merely to secure votes

from the gullible. "Zero based budgeting and sunset legislation are attempts at easy answers, and there are no easy answers," Smylie said. "If you could add up the cost of preparing an annual, zero based budget it would be astronomical in terms of the total dollars and manhours spent. I'm not sure it's worth it."

Additional criticism of zero based budgeting came from Sen. Richard High, R-Twin Falls. "It has been oversold. While there may be some internal benefits to an agency to use this process, it is nothing that we can't and frequently already do now. I doubt that it has so far saved any money, though perhaps the idea is good. But there's just no quick fix to the growth of government."

The glow surrounding sunset legislation has also been criticized by Colorado Gov. Richard D. Lamm. In a recent interview,

Lamm pointed out the Colorado Sunset Law — the first of its kind in the nation — was a "good idea" but we want to be careful we don't over-promise. Lamm noted the Colorado law was restricted to a select group of regulatory agencies. If, and only if the law was successful in this area, would it be expanded to other parts of government.

Lamm said there have been numerous fears expressed the sunset law would actually produce more — rather than less — government. It was possible that over a period of time an agency would simply spend much of its time lobbying to continue its existence. Only time would tell if this would occur, Lamm said.

There is an answer, however, to growth of Idaho government. And Idahoans interviewed on the subject were nearly unanimous in agreeing on what that solution was.



SEN. PHIL BATT
... budgets easier?

Robert E. Smylie, who served as staff counsel to the reorganization committee. "I didn't think it would reduce the number of state employees." Sen. Phil Batt, R-Wilder, new Pro Tem of the Idaho Senate, but a member of the reorganization committee, agreed. "A lot of people felt it would trim the size of government. I never did have any hope it would do that, that it would work in that sense. I felt the people were being deluded."

There was good and bad news with '74 reorganization

(Continued from B-1)

supreme executive power and the responsibility to see that laws are faithfully executed. Making it easier for the Governor to exercise that power by definition strengthens the Chief Executive.

Most criticism to reorganization, however, has focused not on what reorganization did, but what it failed to do — reduce the actual size of government.

In 1973, the year before reorganization took place, Gov. Andrus asked the state legislature for general fund appropriations of just under \$170 million.

In 1974, just four years after reorganization, Gov. John Evans was requesting a federal fund budget of \$319.1 million.

Supporters of reorganization have since argued the emphasis in 1974 was not actually focused on reducing the size of government, but on making it more responsive. That statement is challenged by more than one public official.

One case in point was the glossy three color pamphlet sent to voters by the executive reorganization committee staff.

Containing a graphic chart of Idaho's budget, showing the rising amount of state expenditures, the pamphlet told voters that unless they supported reorganization "the cost of government will escalate, duplication of effort, red tape and inefficiency will be perpetuated, unless you and other Idahoans vote to stop this unchecked

growth." This pamphlet, critics charge, made it clear reorganization was sold as a means to chop-down government — something which has not yet been achieved.

Gov. Andrus himself actively furthered the impression reorganization would limit the size of government. The committee pamphlet quoted the Chief Executive as saying "unhindered growth in the number of state agencies will only bring confusion, duplication of effort and wasted tax dollars. The time has come to limit state government growth and to make it more responsive to Idaho citizens." In half inch tall letters, the pamphlet addressed itself to "The Runaway Growth Of Idaho Government," and "How You Can Help Stop It."

If reorganization was just intended to streamline government, in the process making it responsive, strong arguments can be advanced it succeeded. But the assurances of 1974 it would reduce government were not only interpreted by some as "false advertising," they have failed to materialize.

Statistics prepared by the Office of Budget, Policy Planning and Coordination indicate the number of state employees has grown since 1974 by 2,011 persons.

Increases in some major agencies are as follows: AGENCY 1974 Employees 1978 Employees Office of the Governor 488 536

Dept. of Health and Welfare 2,977 3,080
Dept. of Agriculture 74 89
Dept. of Corrections 299 275
Dept. of Employment 471 637

The above are just a few examples. What is more, most employee increases are justified by solid reasons for the additions. And some agencies have actually reduced their staff sizes since 1974. The statistics provided by the Office of Budget, Policy Planning and Coordination indicate the Department of Transpor-


tation employed 1,503 persons in 1974 and 1,462 in 1977. But most agencies have followed the predictable pattern of governmental units and increased in size since 1974.

And this growth, which advocates of reorganization at the very least implied would not occur, was expected by several persons who worked with reorganization from the start.


"It was oversold as a means of cutting down government," said former Governor

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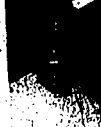
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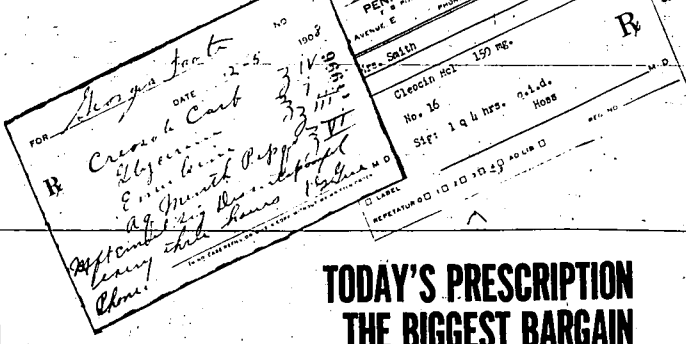


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Big business makes headway in Idaho

BOISE (UPI) — It took big business longer to discover Idaho, a state usually thought of for its world-class ski resorts and grandiose rivers, than it did to find most other states. But the scenario has changed and big business — particularly light industry — has come to Idaho in a large way.

The fact that there is business at all, though in this agrarian state might seem surprising, or at least enigmatic, to those Idahoans whose contact with industrial production might be limited to the farm equipment they own, the motor homes they pass on the interstate, and the snowmobiles they encounter during the winter.

But there is more to it than that, and the fact that the emphasis is on light industry might seem surprising for a state with fewer people than Rhode Island and a capital city smaller than Garden Grove, Calif.

A further look reveals the attractions industry is finding in a state many natives consider the last frontier.

Corporate officials, though, go quickly to the bottom line in explaining their rationale for locating in Idaho: it is one of the most livable places in the country.

"Our livability is a big attraction," said Lloyd Howe, administrator of the Idaho Division of Tourism and Industrial Development. "Firms like Morrison-Knudsen, Boise Cascade and Albertson's are all home-grown. They started here and never wanted to leave."

But livability does not sell products, and Howe admits there are other factors. Favorable proximity to many market areas, a positive labor force, a stable tax structure and a plentiful-for-the-movement energy supply all help give Idaho an edge over other locations considered by industry.

Howe is the first to recognize a good thing, because it is he who often is largely responsible for pulling in new business. "We haven't had any major new taxes since 1965, and we have a good labor force. If the basic economics add up, it's great."

So why the emphasis on light industry instead

of steel, heavy construction or aviation?

"We just don't have the population concentration in any one area to support heavy industry like, say, Boeing has in Seattle," Howe said. "And with our clean air and water, a heavy industrial polluter would stick-out like a sore thumb."

That is the way the people want it and that, apparently, is the way it is going to remain, according to the vice-president of finance for Ore-Ida, a Boise-based nationwide distributor of frozen Idaho potatoes, corn and most recently, pizza.

"It would be a hornet's nest to come in here with an industry even marginally threatening to the environment," Ed Osborne said. "We know we're never going to please 100 percent of the people, but we feel we've come a long, long way in eliminating the disturbances our industry was causing 10 to 15 years ago."

"The first thing you need is a source of the product. That dictates where the operation will be," Osborne said. "Now, the availability of labor and energy are good. The questions are how much labor is available and is the energy future bleak?"

But he concedes livability, again, is a factor. "Idaho is ideal for many types of industry, but it

is not ideal from a distribution standpoint. It's far from some of our markets. But once you get here and enjoy it, it's an ideal place to live and raise a family."

The dean of Idaho potatoes, J.R. Simplot Co., agrees with the livability aspect. But the firm's loyalty to the state is due largely to the abundance of spuds.

"Our operations are in this part of the country because that's where the product is," said Bill Maxwell, a Simplot spokesman. "It's tough, sometimes being far from the markets but there's no other place we can do it. The potatoes are Idaho."

But Idaho is not perfect, and one of the drawbacks is a lack of top-level schools and a resultant dearth of certain skilled workers.

The problem has not been overwhelming for Ore-Ida, although Osborne admitted, "It's not an easy place to recruit certain skills."

"We have a hard time finding top-level marketing people in Boise," he said.

But near the edge of town is another new industry, one which, by necessity, locates its divisions near top-flight engineering schools in order to afford employees the chance to keep abreast of changing technology.

Hewlett-Packard is a major designer and

manufacturer of precision electronic equipment for measurement, analysis, and computation. Its corporate offices are a touchdown pass away from Stanford University while another division, in Corvallis, Ore., is within walking distance of Oregon State University, one of the country's finest engineering schools.

But four years ago the company opened a Boise division. It has 650 employees, a modern new building, an adjacent new disc memory division with some 450 more workers, and an education program.

So what is the problem that the company imports tutors and provides television lectures from Stanford?

"We've had trouble on occasion attracting the kind of people we want," said Bob Terrese, personnel manager at H-P's Boise division. "We want to attract talent and be close enough to good schools for our engineers to maintain their technical knowledge."

But, he added, "we've had little trouble attracting the bulk of our work force." The company knew what it was getting into when it moved to Boise, and the lack of a high quality engineering school in the area was overlooked in favor of Idaho's other attributes.

"We wanted an area that was a good place to live, that's the key," Terrese said. "But we also wanted an area that had available housing, a good work force, was within two air hours of our corporate headquarters, and an area that wanted us. We found all that in Boise and I don't think we could have, say 10 years ago."

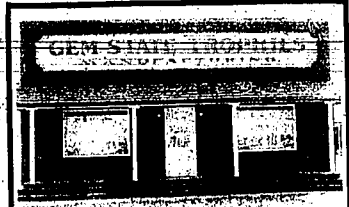
Albertson's, the ninth largest grocery store chain in the country, got its start in Idaho in 1939. Chairman and founder Joe Albertson left Safeway to start his own grocery store in Boise, where it still stands next door to the corporate offices.

It was successful, as are most of the 305 stores in 15 states. Sales topped \$1.8 billion last year, almost three times the 1970 total, and McCall said the 700 to 800 employees in Boise out of 19,000 nationwide are happy in the area.

But even with its high quality of life, it's

positive tax structure, and good work force, there are still problems. And they are ones everyone is cognizant of.

"Energy is high on the list. That's my biggest concern," tourism administrator Howe said. "We'll have to get some national solution to that."



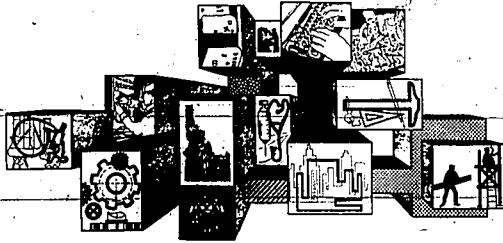
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Buhl beginning to bustle again

Men defined

Sunday, March 26, 1978 Times-News, Twin Falls, Idaho B-5

Times-News Writer
Buhl — Like many other small agricultural communities in Magic Valley, Buhl has not shown any surge of growth since the days of land sales when the tract opened.
 However, city officials say there has been a steady increase in the past few years.

Last fall residents of the Buhl School District authorized a \$2.5-million bond issue for construction of a new high school which will be ready for students this fall. Construction is reported slightly behind schedule because of the wet weather last fall and early this

development.
 Expansion of the Buhl airport is in the making with a master plan just completed by the engineering firm of Smith and Kangas, Boise, at a cost of \$17,000. Only five percent of the total cost was paid for by

remaining 95 percent federally financed.
 Engineers have recommended a 280-foot long runway for Buhl with provisions for expanding it to 5,000 in the distant future.
 The city of Buhl is now building a new \$70,000 warehouse for housing city

owned vehicles and other property.
 Supplies and material which cannot be housed out of doods.
 Housing has been increasing through the platting of new subdivisions and construction of new homes in the past five years. Records in the office of City Clerk Peggy McArthur show four new subdivisions were approved in 1977. Two of these were completed and have homes standing on them while the other two are just getting under development.
 Mrs. McArthur says there were permits issued for 18 homes in Buhl last year and more housing is expected through subdivisions approved, one of which will have 12 homes and the other about 19 when fully developed. Most of the housing development in Buhl follows a pattern of the subdivider preparing the subdivision and then offering the lots for sale individually to future homeowners or to builders. As a result a subdivision approved this year may take several years to complete and be occupied.
 In 1977 one eight-unit apartment building was also approved. Looking back into previous years, Mrs. McArthur said in 1976 there were 11 single family units and one two-family dwelling approved for building permits. In 1975 there were 17 single family homes authorized and in 1974 just five single family homes but one apartment complex with 11 to 12 units. Other figures show 1973, 10 single-family homes; 1972, 15 single family homes and five three-family buildings and one three or more family apartment and 1971, seven single-family units.

DES MOINES, Iowa (UPI) — Male means men only, but men means women too — that's the message of a new federal law, according to Attorney General Richard Turner.

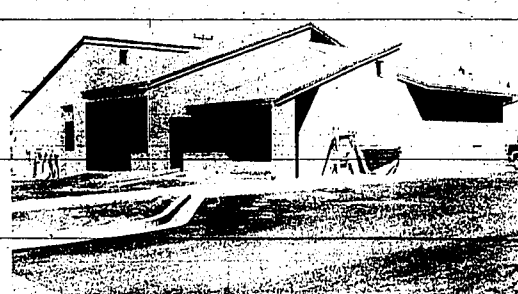
Turner's legal opinion was issued Monday at the request of Rep. Douglas Smalley, who said he hoped it would help him decide how to vote on a proposed state equal rights amendment.
 In his request, Smalley referred to Article I of the Iowa Constitution which reads: "No person by nature, free and equal, and have certain inalienable rights."

The space odyssey

Finding an office is no problem

By RAY SULLIVAN
Times-News writer
MAGIC VALLEY — Office space appears to be available to meet demand throughout the Magic Valley, several realtors say.

James Koutnik, a broker with a Twin Falls realty firm, said while prime office space is scarce in Twin Falls "and hard to get even if you have the money," office space outside the downtown area is available.
 Koutnik said prime space is also scarce outside of the Twin Falls area. He said there isn't the market demand to justify the expensive investment in providing prime office space.
 He said even if a lease on prime space runs out in Twin Falls, replacement tenants often are signed up before the office is vacated.
 Prime office space rates in Twin Falls run about \$5 to \$6 per square foot per year, he estimates, with the rest running from \$1 to \$3.50 per square foot per year, depending on location.



OFFICE SPACE IN BURLEY

... doctors and lawyers moving around

"depending on where you are") and then Halley.
 Truman Bradley, a Burley realtor, said there are vacant offices in the Burley-Rupert area, mainly on the second floor of older downtown buildings.
 He said private offices being built by doctors and lawyers, and development of doctor office complexes behind Minidoka Memorial and Cassia County Memorial


hospitals have emptied some spaces.
 Bradley and another Burley realtor, Manuel Gutierrez, both said space rental is charged more by a flat rate, rather than a charge per square foot rented.
 Gutierrez estimates 75 percent of the professional offices for doctors and lawyers are new buildings put up within the last six years and owned by the persons using them.

Edna Irish, a Buhl realtor, said private ownership also means there isn't much office space available in Buhl an Hagerman, "but I wouldn't think there is a shortage... We deal mostly in residential buildings. We don't have that many businesses needing offices here.
 She estimates office space, to run from \$2 to \$4 per square foot per month in the Hagerman Valley.


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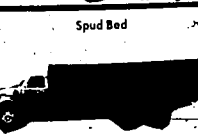
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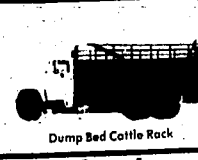
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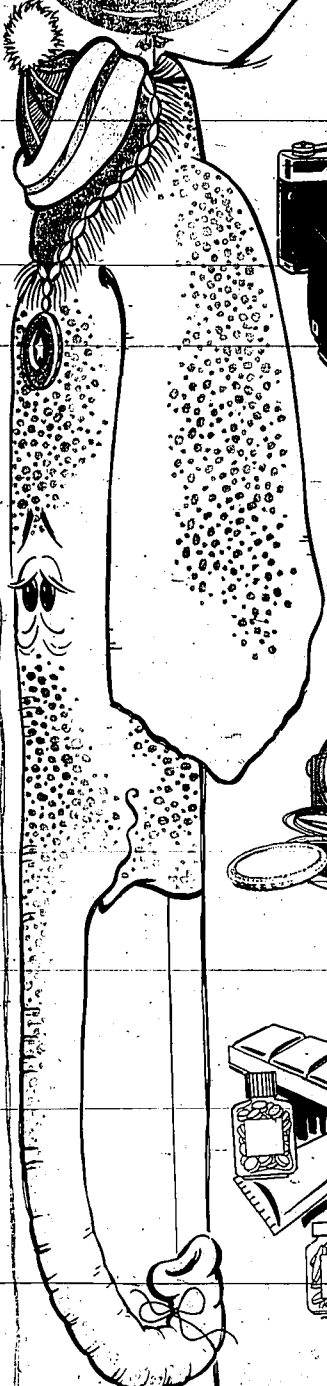


Dump Bed Cattle Rack

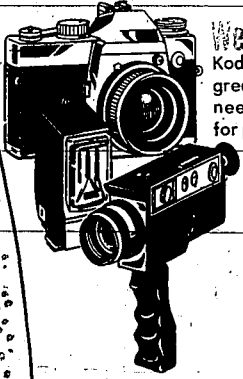
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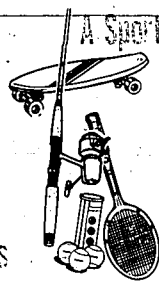
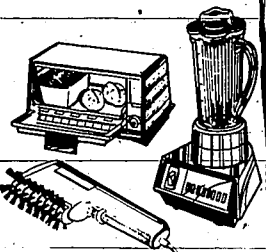


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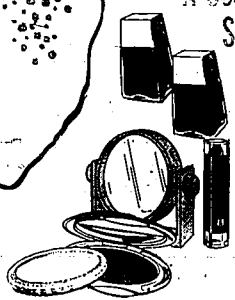
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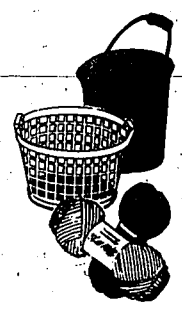
A Cosmetics Store



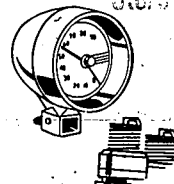
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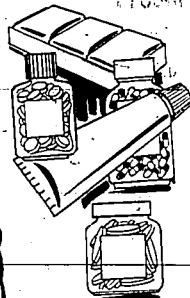


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Sweeping up Twin Falls: another kind of social work

By BONNIE BAIRD JONES
Times-News writer

TWIN FALLS — David Neighbors graduated from college with a degree in social work and when he couldn't find a job, he decided to make one.

His father had built a gasoline-powered street or sidewalk sweeper some 15 years earlier and it was not in use.

Neighbors and his wife, Patty, put the

little riding sweeper in a trailer behind their car and headed across Oregon and California looking for a town of about 20,000 population with a Pentecostal church but no sweeping service.

They found every town they visited in the two states already had such a business so they came to Idaho, visiting David's brother in Boise.

"He suggested Twin Falls, and here we are," says Neighbors.

David and Patty Neighbors operate the Litter Free Sweeping Service, which vacuums up dirt and debris from parking lots, streets or even parks.

Since coming here in June, 1977, with his father's home made sweeper which resembles a riding lawnmower in size, Neighbors has added a large truck-mounted vacuum with which he drives through the lots collecting dirt, gravel and debris in any form up to 10 inches in diameter.

The couple likes Twin Falls and say they plan to stay here as long as business remains good.

"I think this is a good area for the business. Twin Falls can easily support the sweeper service, but I don't think there is enough business for two such firms," Neighbors said.

He and his wife currently clean about 35 parking lots with most of them being cleaned three times a week and some every day.

These include nearly all of the shopping center lots as well as smaller business parking lots and sidewalks and streets.

In addition to the two sweepers Neighbors has a small blower which he carries on his back and which shoots a stream of air, equivalent to a 250-mile-an-hour wind, into hard to reach areas. He uses this to clean steps, corners and curb areas.

The truck operates with a 168 horsepower Wilson engine which sucks air into the tank on truck through a 10 inch hose.

With the air comes all types of debris and dirt. There is another similar hose which provides return air to keep the equipment operating on a returnable air basis. It easily vacuums up beer bottles, paper, dirt gravel and will even clean a lawn or park of leaves quickly and efficiently, Neighbors says.

The debris is disposed of in large

garbage dumps furnished by Park and Sons Sanitation and usually available at the businesses the sweeper is serving.

When filled, the Air-Sweep tank and equipment will weigh about 6,000 lbs. Neighbors mounted the unit on a small economy type half-ton pickup truck but used oversized heavy duty shocks and other special equipment to handle the weight.

Since most of the lots being swept are busy during working hours, Neighbors does most debris work at night. He has contracts with the larger customers but works for \$30 an hour on small or occasional sweeping projects. He said he can cover lot of territory in an hour.

The sweeper equipment is also ideal for clean up around construction or remodel

ing projects and Neighbors says he hopes to expand in the future into other Magic Valley towns. He is now doing some work in Hurley and other nearby communities.

Neighbors says while other states have many such services, there is a wide open field in Idaho. He said Pocatello and Idaho Falls both need sweeper services although there is one in Boise.



DAVID NEIGHBORS
... cleaning up Twin Falls curbs

Lee Schlender's life is law

By CHRISTOPHER BOGAN
Times-News writer

KETCHUM — The law is a jealous mistress and Ketchum attorney Lee Schlender spends 12 to 14 hours each day living at the side of this grande dame.

Yet for all the passion of their romance, his affair could easily have been with another.

A young law school graduate from the University of Idaho, Schlender set out in the summer of 1967 for Washington, D.C., where he enrolled in various orientation programs for the CIA. He was shooting for a job as a "special agent" — one of the choicest few who do undercover work for the country's intelligence network.

Unfortunately, an old high school head injury prevented him from passing a physical examination that all special agents are required to take and so the CIA offered him instead a quiet desk job inside the main organization.

But faced with the prospect of 20 years at a desk in Washington, D.C., Schlender turned his back on the capital and returned home to Idaho.

"Those people (special agents) are considered to be the real superstars of the spy world," Schlender reflects today, "and I thought if I joined, then I wanted to be the best, and when they said I'd have to join the regular program, I said the hell with it. I came home and moved up here and set up a law practice."

Schlender, who is now 36 but jokes that he feels like he's going on 82, is one of the area's brightest and most aggressive trial lawyers. Although a general practice attorney, he has gained reputation, and some notoriety, arguing real estate and land-use cases that fall specifically on constitutional grounds.

It was Schlender who defended the Greyhawk Development Co. throughout four years of legal battles with the city of Ketchum. Because of an overloaded sewage system in the area, Greyhawk was denied a building permit for a major new resort hotel facility. But Schlender argued in court that his clients' constitutional rights were being violated through this denial. The courts agreed and ground-breaking for a \$12 million hotel project is scheduled to begin this spring.

The Ketchum attorney, who has come to seem a bit like a gadfly to many municipal officials, grew up on the flats of the Raft River Valley in Malta.

He attended the University of Idaho as an undergraduate and graduated with honors in Philosophy. But then there was the dilemma faced by nearly all graduating college students: What to do with the rest of his life?

The choice initially seemed to fall on either going to medical school or continuing on to earn his doctorate in Philosophy. Unfortunately, medical school meant he would have to return to college and take several more chemistry courses, which he could not abide, and Philosophy graduate school required him to learn both German and Latin.

Medical school was soon ruled out and after a time so was Philosophy graduate school.

"I decided I didn't have much choice," he recalls. "You can't sell philosophy on

the street corner ... no one wants to buy a sack of philosophy."

And so he went to law school on a scholarship at the University of Idaho.

Although Schlender ostensibly turned his back on Philosophy, which he admits he "naturally gravitated toward," a related form of creative thinking, and inquiry has emerged in his law practice.

Although Philosophy was his first love in college, Schlender outspokenly says "that Philosophy, as a background for law, leads to more disturbance and anguish of the mind for the prospective attorney than any other background you can have. It's almost as you would have to be a masochist to do it."

His point quite simply is that philosophical inquiry makes for a rigorous thinker, who is sent in pursuit of absolute and pure truths of the world. The law, however, does not trade in absolute and pure truths, and anyone who goes seeking them in the legal profession will inevitably be frustrated and disappointed.

"Political and social philosophy are creative," Schlender observes. "The law is not creative, nor is it in any way an inherently rational system for governing the conduct of humans. It is really just a system of rules and regulations, devised by various state and legislative bodies, that has little or no relation in its every day application to an overall pattern of systematic justice and, particularly, social justice."

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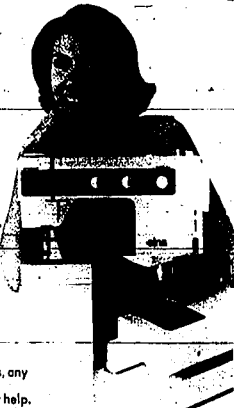
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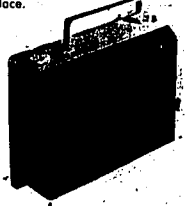
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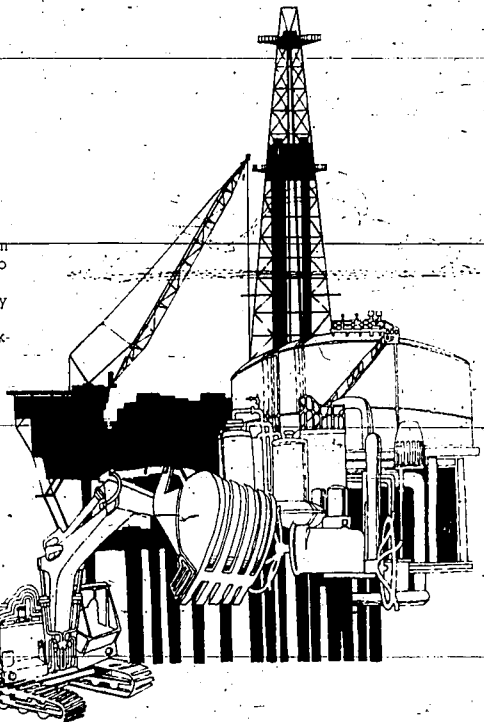
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Huffman: going up Sun Valley ranks

By CHRISTOPHER BOGAN
Times-News writer

SUN VALLEY — Wally Huffman is only 33 years old but he has an access story to tell which ranks among the best.

Huffman is the Director of Operations at the Sun Valley resort. His job is, in essence, to oversee everything that goes on at the country's oldest ski resort.

This includes keeping tabs on the resort's restaurants, hotels, condominiums, mountain operations, mail shops, recreation facilities, play school and various other operations. It's Huffman who accounts directly to the resort's owner Earl Holding.

Huffman's association with Sun Valley began in late 1968, when he was first hired by Sun Valley as a dishwasher in the company's employee cafeteria.

He worked there only a few months before he was fired. It was by no means an auspicious start.

Really, the story begins 33 years ago in Medford, Ore., where Huffman was born and reared. He lived there until 1963, when he entered Stanford University.

Huffman went to Stanford on a Naval ROTC scholarship. He began his first year studying mathematics and naval science. It was the time of the Cuban Missile Crisis and the Kennedy assassination and, as Huffman puts it:

"Basically, if you didn't go to school, you got drafted."

After a year at Stanford, however, Huffman decided he really wanted to study music and so he transferred to the University of Oregon. There he earned a music degree allowing him to teach in public schools and he began work on his master's degree in music history.

But after two years of graduate work, he left school and moved to Sun Valley, where his sister and brother-in-law lived. It was the beginning of the 1968-69 winter season and he took the only job Sun Valley had to offer him. He became a "dishwasher, cook and whatever was necessary" in the employee cafeteria.

This job didn't last long, because one evening Huffman was a little outspoken with a Sun Valley Co. official, and he was as they say, given his walking papers.

He returned to Oregon for the summer but decided he wanted to live in Sun Valley. So he returned in the fall and began looking for a place where he could open a bar. Yet before he found a place to open up shop, Sun Valley rehired him, as the manager of the Butler Room bar. Sun Valley Co. officials were sufficiently impressed by a management proposal Huffman and a friend submitted for the bar that the company was willing to let bygones be bygones.

From this point onwards, Wally Huffman began a steady climb through the company's ranks. He became a classic "Jack of All Trades" at the resort and worked in virtually every aspect of the business.

He managed the Boiler Room through the 1969-70 winter, and then in the spring he went to work at the Sun Valley Sports Center, where he did everything from rebuilding fences to working at the Horseman's Center to doing flood-control work on Trail Creek. To use his phrase again, he did "whatever was necessary."

Huffman is the living proof of what someone who hustles and works hard can achieve. He is — and seems always to have been — bright, diligent and devoted. He arrives at work each morning at 7:30 and he says he never leaves before 5:30 p.m. Usually it is later.

He consented to squeeze an interview into his unrelenting work schedule during the early morning, and then he reviewed an eight-inch-high stack of company bills while talking. He says he works no harder now as Director of Operations than he has worked for the past five years in other company jobs.

In 1970, Huffman was moved into the company's Budget Office, where he began working with financial information to generate a budget for the company in future years.

By 1971, he was manager of the Budget Office, although he also worked during this time as a banquet waiter and a convention bartender.

In 1973, after five years with a company that has an extraordinarily high employment turnover rate, Huffman was named the resort's Assistant Manager and he took charge of all mountain operations, recreation facilities, grounds work, the play school and the Opera House theater.

He had this job until last year when Holding bought Sun Valley and promoted Huffman to his present position, where he heads the resort on a day-to-day basis. He was one of only a few executive officials to survive the change in ownership.

Huffman's meteoric rise through the Sun Valley Co.'s corporate ranks in the past 10 years seems an unlikely climb for a former music student to make, but he insists the music training was helpful in the ascent.

"Music is just like any other discipline," he says, "and it may be a stronger discipline than any science or business. It's a matter of being able to learn the formulas and apply them correctly. I think the discipline as a matter of being able to take a problem and deal with it until it's resolved. It's no different in music than in anything else, and I think the challenges here at Sun Valley are infinitely greater than I would have been facing in a teaching situation."

His work schedule vouches for his discipline. During this winter's peak season, he has been working seven days a week. But still he claims it's more interesting than nerve-racking and he

says the pressure doesn't bother him.

"It goes fast," he says about the work day. "I'm never bored. Sometimes I'm frustrated, and always I'm interested, but I'm never bored... I think that stress in most cases is self-imposed. Once you realize that there are a lot of problems to deal with, you are going to have a certain level of frustration and stress. I probably deal psychologically with that as well as most people."

For Huffman, the major challenge of his job lies in trying to put together a stable year-round company in a resort area ruled by seasonal whims.

"The most important thing to me is the operation of the resort," he says. "I find that more challenging than being on the slopes or the golf course, although I enjoy those tremendously."

Both the rewards and unpleasanties of his job lie in the operations. The rewards are found in the personal satisfaction afforded "when people come up and say this has got to be the greatest place in the world." The unpleasanties come when others complain about poor food or service during their stay at the resort.

Sun Valley has come under severe criticism from the local community since Holding took over last April and shook things up with management changes and a different style of business conduct. Huffman has become philosophical about this criticism.



SUCCESS STORY, WALLY HUFFMAN
... at 33 he is Sun Valley's Director of Operations

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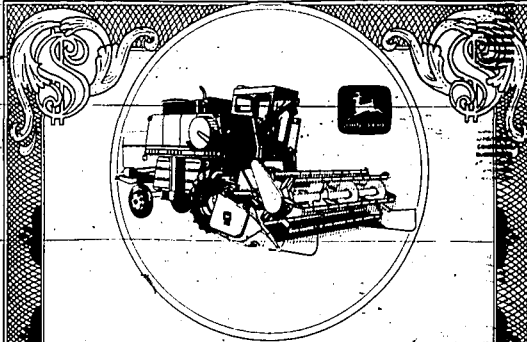
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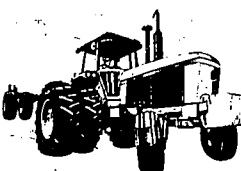


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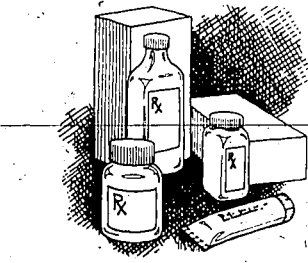
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Ed Elliott, a leader in Magic Valley

BURLEY — A wide-ranging interest and participation in community activities are the hallmark of Ed Elliott's 26 years in Cassia County.

Elliott, 64, a farming and industrial equipment dealer here since 1952, has kept post-business interests an integral part of his life since he ended a four-year tour of active duty with the U.S. Army Infantry in World War II.

It began with a commission of his military education, first as an officer in reserve and later Idaho National Guard forces. He retired with the rank of colonel 28 years later. Elliott commanded the

10th Armored Cavalry at one time.

For five years between his discharge from active duty and the move to private industry in Burley, Elliott worked with the Veterans Administration in Twin Falls.

The side interests also have included terms on the Small Business Administration advisory council and a stint as council chairman, president of the Burley Chamber of Commerce and the first president of the South Idaho Chamber of Commerce and the Sawtooth Forest Advisory Committee.

Elliott still remains active in area affairs as a member of the Burley

Planning and Zoning Commission and the Southern Idaho Regional Airport Authority.

He hasn't gotten his share of the growth which Idaho is experiencing. He said a regional airport could help balance the picture by creating incentive.

Personally, Elliott estimates his business has grown 10 times what it was during the early years.

Elliott chuckled when asked if the question crossed his mind about the need for road-building equipment. If all the

roads were ever built, he said, that the first opened his business and he had to think the last years.

"I was under-knowledge and under-estimated. To tell the truth, it never seemed easy. There was always something happening."

The soft-spoken Elliott said the future probably holds more opportunity than the past, though the endless government red tape in doing business today makes it far more difficult for a businessman today.



ED ELLIOTT, LONGTIME CASSIA COUNTY BUSINESSMAN active in regional airport effort



BILL KYLE, MANAGER OF THE TWIN FALLS McDONALD'S RESTAURANT
... Kyle says his restaurant serves more hamburgers than ever

Bill Kyle loves McDonald's burgers

By BOB ZUCKERMAN
Times-News writer

TWIN FALLS — The king of the Magic Valley hamburger business is alive and eating at the local McDonald's Restaurant.

William D. Kyle, owner of Kyle Enterprises, Inc., which operates the restaurant on Blue Lakes Boulevard North, loves his hamburgers.

"I eat 'em every day and never get tired of 'em," says the manager of what is easily the business selling the largest number of burger sandwiches in Twin Falls, if not the Magic Valley. "I don't like to brag but I sell as many hamburgers as my next three (Twin Falls) competitors combined."

For example, McDonald's sold 59,8971 hamburgers of every size from regular to Quarter-pounder in February, Kyle says, stacking his lips.

Though he won't release statistics on profits, Kyle is obviously doing O.K.

Kyle recently spent some \$25,000 to expand his popular hamburger-and-fries restaurant and is planning to spend an additional \$25,000 on a computer cash register system that will help him sell burgers faster.

The restaurant owner says the drive-in window he added to his restaurant recently has increased business dramatically. More than 35 percent of his business is conducted at the window where cars drive up to pick up orders, pay and then drive away.

In addition, the fast-food restaurant has increased seating capacity to help satisfy the growing consumer demand.

The Kyle success story began many years ago in Manitoba, Canada, where he grew up on his father's farm. "Farming breeds a certain kind of independence," Kyle says, explaining why he left his family and the province in 1963 to live in Southern California.

In California, Kyle became a salesman for Life Savers, Inc., "the company that brings you the candy with the hole in the center," Kyle puts it.

But after moving up through the ranks of management there, he decided he wanted to run his own show.

He first started looking at travel agencies and liquor stores, but a friend of his who works for the McDonald's Corporation swayed him to take on a McDonald's franchise. "The guy was always talking about it, always two feet off the ground about the corporation," Kyle says.

So, the portly Kyle began investigating the business and found that it was indeed as profitable as his friend had told him.

In October, 1972, Kyle moved his family from California to Twin Falls where he opened his McDonald's franchise in January, 1973.

The rest is billing, chewing and gulping history.

Kyle is active in community affairs, supporting fund-raising drives of all sorts for community projects. He is the former president of the local Optimist's Club.

"It's good business sense to become involved in the community, and as an operator, I feel I have to give something back to the community," he says.

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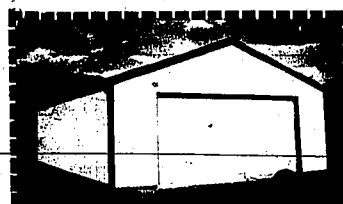
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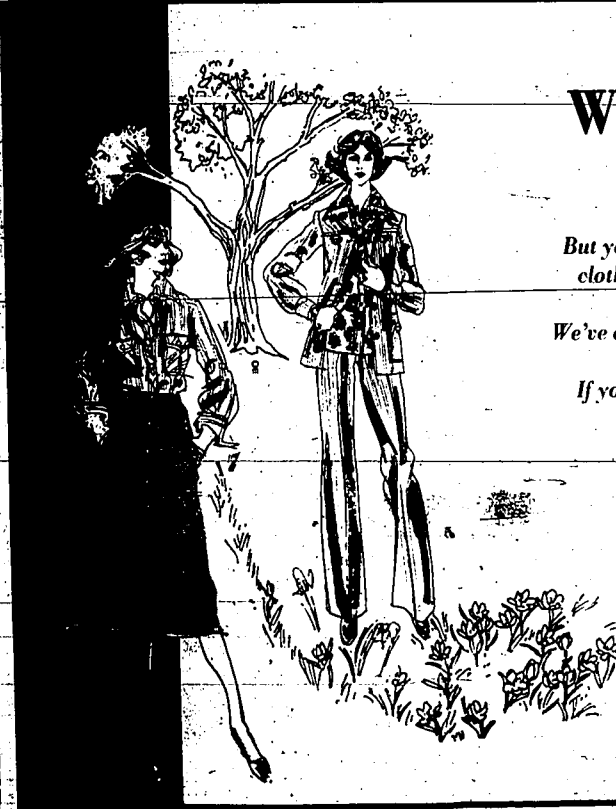
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Economy of Idaho still stable

By DAVID MORRISSEY
Times-News writer

BOISE — With plentiful rainfall making a drought a dry memory of the past, Idaho's economy, normally healthy, is strong and resilient.

According to Gov. John V. Evans, in a recent Boise address on Idaho's growth and economic development, "Our unemployment rate is low, more Idahoans are at work than ever before, and the per capita income of our citizens is one of the fastest growing in the land." Idaho's 1978 economy, Evans said, is "strong and stable."

The black and white statistics appear to support the governor's claims. According to data released by the Idaho Department of Employment in December of last year, "Idaho's unemployment continued to fall in November to a seasonally adjusted rate of six percent." As of last November, there were 10,800 more persons employed than a year earlier. And while Idaho's unemployment hovers at 6 percent, the nationally seasonally adjusted unemployment rate is 7 percent.

Gov. Evans has indicated economic trends for the future appear to be good. But many variables exist which could alter that assessment. "Idaho today is the fourth fastest growing state in the nation," Evans said. "By the year 2000, just 22 years away, we will have between a million and a million and a half citizens."

Idaho's growth has been both a blessing and a problem, Evans said. "As a result of growth, the state has begun to see the problems we have always associated with larger, more urban areas. But we have also enjoyed the blessings of an active, healthy expanding economy. Idaho business and industry are today reporting record profits."

Robert Macfarland, president of Idaho's AFL-CIO, also sees Idaho's economy as strong. "Right now Idaho's economic growth is better off than the rest of the nation. Our overall employment is also better than the national average. And with a good winter, which brought the rain the agricultural sector of our economy needs, 1978 holds a lot of promise for all Idahoans," Macfarland said.

Where should Idaho's economic growth go in the future? According to the governor, the private and public sector of the economy should work together for the betterment of the state. "An economic development policy must be a consensus of citizens' desires turned into a blueprint for private enterprise to use for the future," Evans said. "I see the challenge ahead in economic development policy to be the establishment of a working partnership and open communication between government and the private sector. That partnership will work in the best interest of all citizens."

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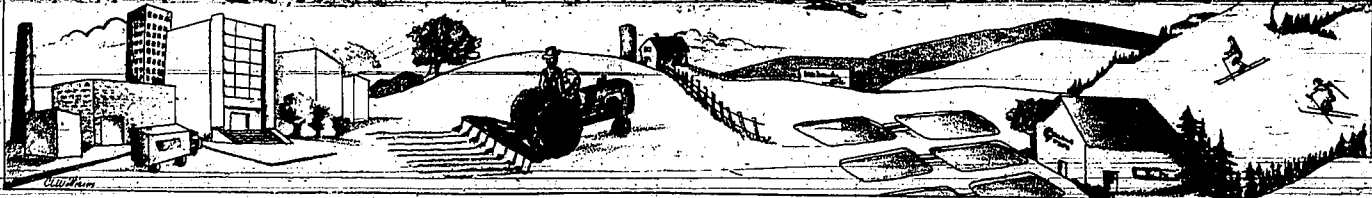
Throughout the history of the world, there has never been a more dramatic episode than that memorable springtime weekend of long ago, marked by the Crucifixion and the Resurrection. As signs of Christ's love and faith unfold around us with the coming of Spring, we'd like to extend our best wishes and Easter blessings to you and yours.



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From
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Computer magic turns on valley business

*It's not a wizard
but it's so fast
it's a wonder*

By BOB ZUCKERMAN
Times-News writer

TWIN FALLS — Janet Merrell of Twin Falls answers the phone, types out correspondence, talks to a customer and makes out the payroll checks for 70 employees all at the same time.

The 34-year-old payroll clerk and secretary for Miller Construction Co. does it with the help of a Burroughs L 9000 — in layman's terms, a computer.

The computer in Merrell's sunny office is just one of roughly 40 being used by local businesses. It's all part of an effort to make things run more efficiently and with less manpower.

The \$30,000 worth of computer and programming "is just fantastic," Merrell says.

Others agree, and businesses around the valley seem to be clamoring into the computer trade. An estimated 30 local companies are already using computers to attack business problems.

Jack Pretti, comptroller for Acme Manufacturing Co., Inc. in Filer, says his company's \$60,000 B 730 system is well worth its cost. The computer will save three times its value in the next five years, he says.

The company used to have 14 employees in its accounting and data operations division. Since the installation of the computer in January, 1976, that staff has dropped to seven, Pretti says.

The computer has not only meant less staff, it has meant more can be accomplished.

The computer does all accounting, processes accounts receivable and payable, and keeps track of inventory and general ledgers, according to Pretti. The computer also does costing, a process to determine the price of products the company sells by determining the company's cost to produce these products.

Keeping track of inventory by listing some 5,000 items used to take several people three weeks. With the computer, it takes just about an hour, Pretti says.

But computers do have their problems, those using them say.

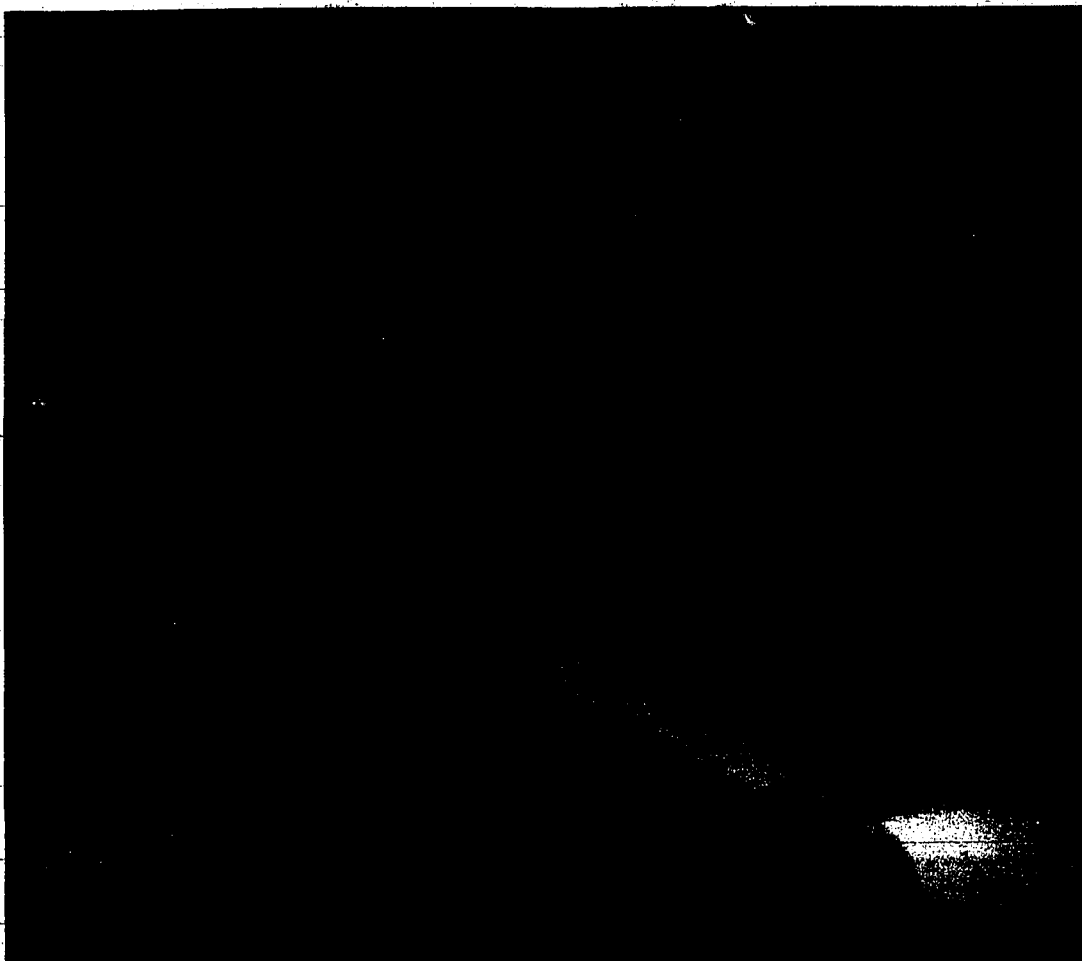
"It gets frustrating sometimes, but it's a good education," Pretti says. "You've got to play by certain rules, and if you don't the computer won't do what you tell it."

"A computer is dumb ... It isn't a wizard," according to Pretti. "All it says is yes or no, but it can say a million yeses or noes in a second."

Just about every computer system has problems at one point or another, according to Merrell.

For example, when the computer was first installed at Miller Construction, payroll checks for one month were made out for twice their normal amount, Merrell says. "We caught the error before they went out," she says. "But we had to have it done again."

(Continued on page C-2)



TERRI RICE WORKS AMONGST THE BLINKING LIGHTS AS A COMPUTER CARD INDEX OPERATOR AT THE IDAHO FIRST NATIONAL BANK

Idaho's land problem

*Agricultural expansion in Idaho appears to be inevitable
but how many acres away is the point of diminishing returns?*

By KEN HODGE
Times-News writer

MAGIC VALLEY — Digging up more sagebrush for farmland in 1978 would be a waste of time and money, most experts agree.

A sadly ailing farm economy is discouraging even to farmers whose land is already under production.

But future agricultural expansion in Idaho is inevitable and many farmers have specific plans for turning desert lands into verdant fields of potatoes and grain when the time is right.

Two-thirds of Idaho belongs to the federal government and Gov. John V. Evans has a joke about former governor Cecil D. Andrus, who, as Secretary of the Interior, now controls more of Idaho than he did as the state's top executive.

Of Idaho's nearly 53 million acres, the U.S. Forest Service owns about 20 million acres and the Bureau of Land Management owns about 12 million acres.

Two federal laws govern the purchase of federal lands in Idaho: the Carey Act of 1894 and the Desert Land Act of 1877. At present, counting duplications, prospective farmers have applied for approximately 800,000 acres of land under both acts.

Land application under the Desert Land Act are in temporary abeyance due to Bureau of Land Management procedures, according to Vernon Ravenscroft of Tullie.

Carey Act applications are in a legal state of limbo while courts in California are untangling a lawsuit brought recently by the state of Idaho to clarify the nature of the Carey Act allotment.

Ravenscroft says the lawsuit will determine whether Idaho has the right to select the lands to be granted to applications or if land selection is under federal control.

In the past, the two acts have provided for more than 50,000 acres a year to be reclaimed from the desert for agricultural purposes, but that rate has slowed slightly.

Joel Hamilton, associate professor of agricultural economics at the University of Idaho, predicts that by the year 1990 some 244,000 acres of new farmland will have been cleared and irrigated.

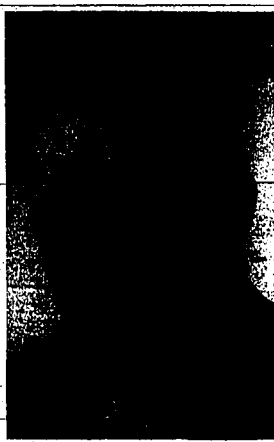
Enterprising farmers who wish to make a new start are finding it more and more difficult to expand their operations beyond the fenced borders of established farm projects.

The landmark Federal Land Policy and Management Act of 1976 cleared up all debate about the possibility that the U.S. government ever would entrust its lands to the states in which they lie.

Instead, section 102 of the act established a federal policy that all federal lands would be retained under government ownership unless it is determined that disposal of the parcels serves the national interest.

As a direct result of that act, entrepreneurs who have filed on federal lands will have to wait at least until late 1979 for federal officials to complete studies and inventories on the lands before they can start grubbing sagebrush.

FLPMA directed BLM and Forest Service personnel to make a comprehensive survey of all lands under their purview and determine first what lands would be preserved as wilderness



VERNON RAVENSCROFT
... applications in abeyance

areas. "Our role really hasn't changed," says Vince Strobel, chief of the BLM department of land and minerals, "but the new act did put certain constraints in that we have to have our planning done."

"The first think is making an inventory of the land. There isn't any moratorium as such. It just means before we can take any action we have to go through a detailed planning process to determine what the best use of the government land is."

Both BLM and Forest Service personnel must assess their lands according to the regulations and make recommendations to Congress for areas to be set aside as wilderness parcels.

Officials say some desert-type lands probably will be recommended for preservation as wilderness areas. Then, after wilderness areas have been set aside for posterity, farm developers can reach into the grab bag for their choices.

Filers waiting in line for desert lands will have to wait at least until late 1979 for the BLM to begin processing their applications again, according to Richard Prange of the BLM.

Prospective farmers in Magic Valley who have filed applications on desert lands are mainly eyeing the lands between Mountain Home and Hagerman south of the Snake River. That area is the subject of an Environmental Impact Statement now under way at the BLM. Prange, who heads up the EIS team, says his men will be taking a close look at the impact that pumping projects in that area have had on the

environment before any more projects are approved.

"We feel we have to complete the EIS before we can allow any more agricultural development," Prang says. "We more or less have to look at the track record of other projects on energy issues, the impact on river water and ground water and on the rest of the environment."

Power is a serious consideration in initiating a new farming project on desert lands. As the cost of electricity continues to spiral upward, profits go down on pumping projects, according to Mark Moorman, president of the Idaho Irrigation Pumpers Association.

"It looks to me if the farm economy has to be substantially better to withstand this high cost of pumping," Moorman says.

Moorman says although pressurized sprinkler irrigation is highly efficient, Moorman says surface irrigation will be more popular in farming projects because of rising power costs.

Some power costs for pumping projects have risen as high as \$65 per acre in recent years and are projected to rise even higher, according to Moorman.

"The farm economy is going to have to improve before very much high cost pumping can be feasible," Moorman says. "But I'm also sure at some time in the future there is going to be a lot more land developed in Idaho."

According to Bob Brown, information director with Idaho Power Company, "Indications are that power costs will increase because of the impact of inflation."

(Continued on page C-13)

Jerome industry enjoys expansion

By LARRY SWISHER
Times-News Staff Writer

JEROME — Industry in Jerome County appears strong for 1978 after experiencing steady to rapid growth in 1977, except for the Ida Gem Dairy which closed down a year ago.

The financially-troubled Ida Gem Dairymen, Inc., plant was closed in early March last year when the Spokane Bank for Cooperatives foreclosed on \$1.45 million in loans. About 145 dairymen had stakes in the northside cooperative and about 48 employees in three towns lost their jobs.

R. Lyons Smith, receiver for

the Gem's foreclosures, is still seeking a buyer for most of the dairy's buildings, equipment and land. Ida Gem had been the largest dairy cooperative in Magic Valley but closed needing an estimated \$2.2 million to pay all claims against it.

Most other Jerome County industry, however, experienced healthy production and growth.

Employment at Moore Business Forms reached a new high of approximately 180 workers with an annual payroll of more than \$1.3 million, plant manager Cal Jensen said.

The custom business, Torma manufacturer moved into the area five years ago and has now fully occupied its building.

Jensen said employment increased by about 10 percent last year and that the company had substantial increases in output and productivity as workers, almost all locally hired and trained, became more experienced.

He characterized 1977 as a year of stabilization and solid business development, and said the plant is looking forward to another year of significant growth in 1978.

The Jerome plant is one of nine Moore Corporation plants

in the West and manufactures continuous business forms primarily using a computer and other automated machines, including automatic cash-dispensing "bank tellers."

Jerome County's largest employer, Tupperware Co., reported in January that full capacity operation in 1977.

John Forbee, manager of the plant which employs an average 750 persons with an annual payroll in excess of \$5 million, said both production and sales were good last year, and more of the same is expected.

The Jerome plant, one of four in the U.S., completed final expansion in 1974.

Personnel manager Ken Bunker said sales and turnover and absenteeism have dropped though some more improvement is needed. He said employee benefits were improved and workers received two hourly pay raises, one in May, 1977, and another in January this year.

Tupperware is a division of Dart Industries and manufactures some 150 different plastic household products, beginning with the raw material and ending with homesales.

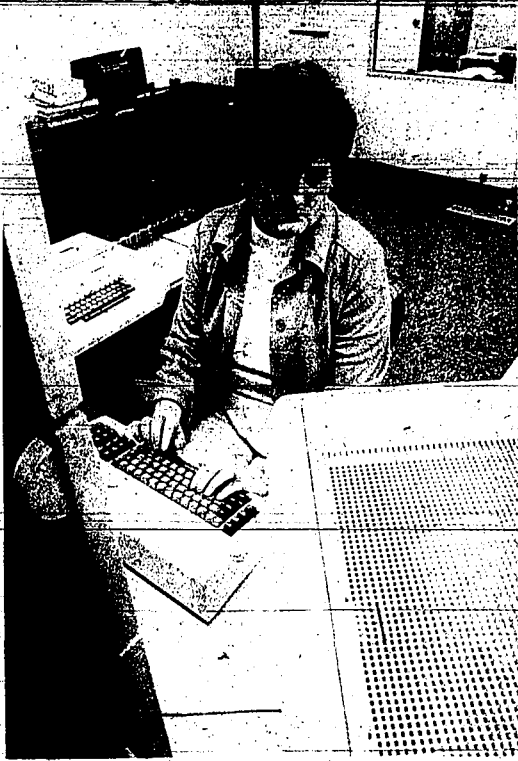
Volco, Inc., a Jerome-based building materials and land development business, experienced a 20 percent increase in retail sales in 1977 and expects another 20 percent increase in 1978, co-owner Vic Camozzi said.

He said the company plans to construct as many as three new warehouses this year, two in Jerome and possibly one in Burley. Volco has five retail and wholesale lumber and building materials stores in the Magic Valley.

"We feel it's a strong economy and no time for timid souls," Camozzi said, adding he recently toured California and Northwest lumberyards, all "booming."

The company built about 200 housing units in 1977, including completion of subdivisions in Wendell and Jerome, and will soon begin constructing a 60-acre subdivision in Twin Falls, he said.

Camozzi said altogether Volco employs about 120 persons with an annual



MARYLIN CRIPPED RUNS COMPUTER
... applies electronic technology to farm-related business

Computers turning on valley

(Continued from page C-1)

But minor bugs in computer systems are not stopping businesses from grabbing at the chance to have computers. Financial institutions are the most common users but other businesses also are getting into the act.

The city of Twin Falls, for example, has had a computer system for 3 1/2 years, according to Twin Falls City Manager Jean Millar.

The system, bought from Burroughs for about \$40,000, does all of the accounting, payroll, utility billing and budgetary reports for the city, Millar said.

This month, at a cost of roughly \$1,000, the city is increasing the capability of the computer by roughly 30 percent, according to Millar. He says it is impossible to estimate how much money the computer has saved Twin Falls, but he notes that if the computer had not been installed and the city had continued to use "the

old-fashioned paper-and-pencil method for city business, the staff would have been increased.

The Times-News has also made the switch from typewriter to computer. This story, for example, was written on a television-like tube.

When the reporter finishes a story, he pushes a button and the story is sent to a computer where it is stored until the editor pushes another button to make it appear on his television screen for editing.

Douglas J. Warner, Burroughs Corporation territorial manager, says 20 businesses in this part of the Magic Valley are leasing or have purchased computers from his company ranging in price from \$5,000 to \$100,000.

He says in southeastern Idaho, the corporation provides about 130 computers to businesses; in all of Idaho, about 300.

Businesses are becoming involved, he says, because "it's a fairly good investment."

Texas port to be vital link in U.S. future energy plans

BROWNSVILLE, Tex. (UPI) — This port city at the southern tip of Texas, could be a vital link between the energy-short United States and a predicted oil and gas boom in neighboring Mexico.

Officials of the Port of Brownsville already are planning with Petroleos Mexicanos, Mexico's government petroleum monopoly, the role the port will take as Mexico begins tapping reserves of increasingly precious fossil fuel. These reserves are considered so vast some observers have begun calling Mexico "the Saudi Arabia of the West."

Al Cisneros, director of the port which traditionally has served land-locked Northeast Mexico, including the major industrial city of Monterrey, said after meeting with Pemex officials this month that Mexican officials are deeply interested in using the port which traditionally has interconnect with U.S. refining and petrochemical interests.

"I think we have a great future ahead of us here, so we're in the process of trying to plan it right and not make the mistakes that have been made up the coast," Cisneros said. "We know the two (Mexican and U.S.) systems are going to meet and this is the logical place for that to happen."

Already Brownsville has been chosen along with the Mexican ports of Coahuacillas, Vera Cruz and Tampico to funnel tons of foreign steel being used to build a 48-inch pipeline 821 miles long into a Mexican reserve of natural gas which

rivals the Alaskan North Slope in magnitude. Brownsville is located on a narrow portion of the continental shelf, making it more accessible than the three Mexican ports to larger ships.

Mexico proposes to complete the \$1 billion pipeline to the Rio Grande at McAllen, Texas, 60 miles west of Brownsville, by 1980 with capabilities of selling 1 billion cubic feet of natural gas a day to U.S. firms, then doubling the output by 1981.

The Chlapas-Tabasco pipeline, named for the two Southern Mexico states in which a natural gas reserve estimated at 20 trillion cubic feet compared to the North Slope's 25 trillion) is centered, is expected to ease Mexico's \$2.7 billion trade deficit by adding nearly \$2 billion in natural gas income.

Although the U.S. Energy Department recently vetoed plans by six American firms, the largest being Tenneco, to buy the gas for \$2.60 per thousand cubic feet, compared to the \$2.16 the United States pays for Canadian gas, Mexican officials have continued building the pipeline on grounds an agreement

eventually will be reached.

"The companies are willing to pay it; it's the Department of Energy that hasn't allowed it," Cisneros said.

President Carter has asked Congress to set a \$1.76 ceiling on U.S. natural gas, but the plan would allow an annual increase of 11 percent through 1984 raising the domestic price to \$3.65 per thousand cubic feet by 1985 and putting Mexico very much in the market.

Cisneros envisions the Port of Brownsville as a major crossing point that will link refineries and petrochemical complexes in the Houston-Port Arthur-Freeport area on the upper Texas coast with Mexico's abundant oil and natural gas supplies.

Cisneros said Mexico itself plans to get into the refining and petrochemical business and the Port of Brownsville could be used as a center to ship those exports by rail, truck, barge and ship. He said neighboring Matamoros, Mexico, was being considered as a site for a Mexican petrochemical plant.

The Intra-Coastal Canal runs, through the coastal refining/petrochemical areas to the Mexican border at Brownsville.

payroll of \$1.5 million, in addition to sales and manufacturing, the company manufactures trusses, prehung doors and other structural components and pumice concrete blocks.

In contrast to the other manufacturers, Watts Manufacturing of Jerome dropped to a third of its normal business in 1977, shop superintendent Emmett Merley said.

"Watts manufactures plows for sale all over the world, but a bad farm economy has cut orders," Merley said. "The company is employing a third of the workers employed in a good year, he said.

He blamed the drop in orders for Watts, which employs up to 16 workers, on poor farm economy has cut orders, Merley said. "The company is employing a third of the workers employed in a good year, he said.

"We're generally expanded so we can offer a lot more services to truckers," he said. "We're growing rapidly. It looks like a good year."

Magie Valley Kenworth Sales added an 11,500-foot repair shop and parts department last year and increased the number of employees from 15 to about 25, General Manager Ross Inselman said.

"We've generally expanded so we can offer a lot more services to truckers," he said. "We're growing rapidly. It looks like a good year."

Magie Valley Kenworth, located near the Jerome-Interstate 80 interchange, is a two-and-a-half-year-old branch of the Boise operation, which opened a second branch this spring in Pocatello.

Kenworth sells new and used diesel trucks and parts and makes diesel truck repairs.

Next door to Kenworth, a new small industry, Transport Tire Co., was added to the Jerome County in 1978.

The tire rebuilding company expected to employ 25 to 30 workers, was relocated from California into its new facility last summer.

Transport Tire rebuilds mostly truck and tractor tires and is owned by Harry Smookler, a 35-year veteran in the business.

Air fare reduction proposed

WASHINGTON (UPI) — Under a new proposal, retired persons who still hold part-time jobs would be just as eligible as persons who are completely retired to get a price break for air travel.

The Civil Aeronautics Board says it feels a law passed last year intends to interpret liberally the phrase "retired" when determining who is eligible for cheaper prices.

The law is an amendment to the Federal Aviation Act. It requires the CAB to allow the airlines to offer cheaper fares on a stand-by basis to persons who are retired or handicapped or elderly.

The law left it up to the CAB to write definitions of those three categories to settle on the identities of those covered.

Before the exemption was granted, the law did not allow the CAB to let the airlines offer price breaks to specific classes of customers. It's still up to the airlines to decide if they want to offer the discounts. So far, four are doing it to one degree or another.

The CAB has now published for public comment a proposal saying anyone age 60 and over who is "not regularly working at a full-time job" will be considered retired and thus eligible for the cheaper fares.

In the same proposal, the CAB says it thinks the phrase "handicapped" as used in the new law should be defined as "any person who has a physical or mental impairment (other than drug addiction or alcoholism) which substantially limits one or more major life activities."

And it has decided to define elderly as anyone age 65 or older, retired or not.

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Idaho's energy

Where will it come from in the 1980's and beyond?

(Stories pages C-3, C-4, C-6)

By LARRY SWISHER

MAGIC VALLEY — Idaho Power Co. made little headway during 1977 toward meeting energy deficiencies predicted for Idaho in the early 1980s, company President James Bruce said recently.

At the same time, Bruce said, nothing has arisen to change the belief Idaho needs additional energy sources and that a coal-fired power plant is the most practical and realistic solution.

Bruce said new low-head hydroelectric dams, which Idaho Power is also seeking to build, won't be enough to meet future needs, and he questioned whether a Northwest power plant, customer flat rates or alternative energy sources would have much effect.

But, he added, "Whether it's a coal-fired plant or something else, I don't care. All I want to do is provide an answer—so somebody won't say Idaho Power has been derelict in its duty."

The plant's supporters, including some Magic Valley legislators, businessmen and local government officials, say the plant will help Idaho's economy and increase tax revenues as well as make the state self-sufficient in electricity.

Opponents, including local citizens, farmers and conservationists, argue building a coal-fired power plant will mean the beginning of the end for an uncrowded and unspoiled Idaho and that alternative energy sources can meet the state's needs.

COAL-FIRED PLANT DECISION
A final decision could be put off for at least another year-and-a-half under a new power plant siting law. The law gives the Idaho Public Utilities Commission up to 24 months to study a proposed power plant and site before finally deciding.

Conceptually, the PUC could delay its decision even longer by ruling the need for the plant does not yet fully exist or that less expensive power is available. Such a decision would buy time for Gov. John

Evans to proceed with his announced intent of acquiring a larger share of inexpensive Bonneville Power Administration electricity for Idahoans.

(Because of recent BPA action, Evans' task is already looking easier. The Lewiston-Morning-Tribune has reported new BPA administrator Sterling Munro in January served notice that the agency's preference customers — public and co-op utilities — are expected to apply for the power now going to industrial customers when the industries' contracts expire between 1981 and 1991.)

Hearings on the need for additional generating facilities in Idaho are nearing their final stage.

Idaho Power Co. applied last June for permission to build a 500-megawatt coal-fired plant at one of three suggested sites in southern Idaho — near Bliss, east of Shoshone and near American Falls. The application followed the PUC's denial in 1976 of the company's plan to build the 1,600-MW Pioneer coal-fired plant near Boise.

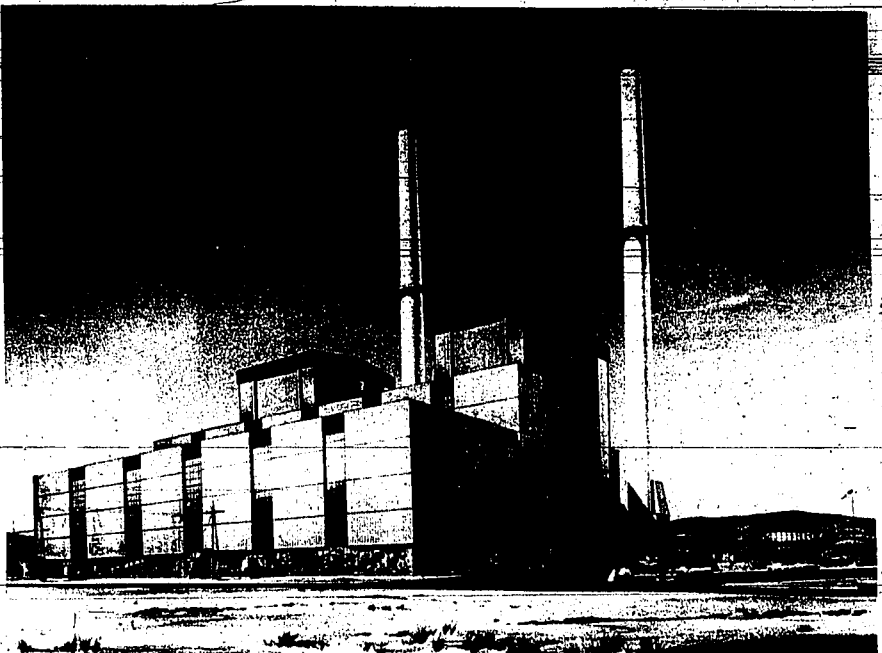
The PUC has yet to schedule the final set of hearings on the question of how much need exists for additional power generating facilities in connection with Idaho Power's current application.

Under the new siting law, other factors to be determined would include cost, environmental and local impact and alternative sites.

The new siting law states if the PUC finds the facility is needed, but that the primary site is not the best, as in the Pioneer case, the commission must designate another site for the facility.

EFFECTS OF PLANT
The immediate effects of a coal-fired power plant were constructed at one of the two Magic Valley sites would be an influx of workers, families and secondary workers creating strains on local facilities and services while eventually adding taxes and payroll.

(Continued on page C-6)



ARTIST'S CONCEPTION OF IDAHO POWER COMPANY'S PROPOSED COAL-FIRED POWER PLANT
... company wants to put plant in Magic Valley

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Last year was a particularly exciting year with a growth of a half billion dollars, bringing us to a total of \$2.8 billion in resources. But, impressive as the growth of \$500 million in one year is, what it really reflects is the faith and confidence our customers have shown in our organization.

More important than the total figures is the ability they give us to translate our resources into good constructive banking in the 108 communities we presently serve. And much more important than our overall size is the importance we attach to providing good, complete banking service in each of these communities in our banks' service area.

Our size has meaning mainly when it

translates into what we can do for our customers.

In 1977 we made 17,789 real estate loans for the purchase or construction of homes. First Security Banks made 80,689 Timeway Loans for the purchase of automobiles, improvement of existing homes and other consumer needs. We served hundreds of thousands of VISA bank card holders. And, despite the difficult year experienced by many farmers and ranchers, and some commercial enterprises, we were able to provide credit to 59,793 of them. In total, First Security loaned \$3.2 billion in 1977.

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that can be very valuable to you.

We extend our sincere thanks to our 500,000 customers. We pledge to you that we will continue in 1978 to provide a full inventory of financial services and to give you the opportunity to grow personally through use of these services.

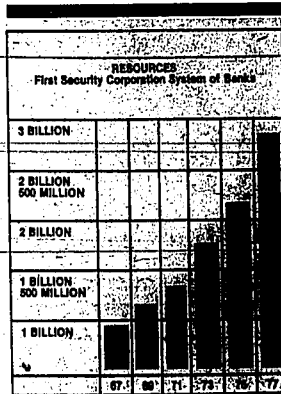
A message from George S. Eccles, Chairman and Chief Executive Officer, and all the people at First Security

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- First Security Insurance, Inc.
- First Security Insurance Agency, Inc.
- First Security Leasing Company
- First Security Computer Center, Inc.

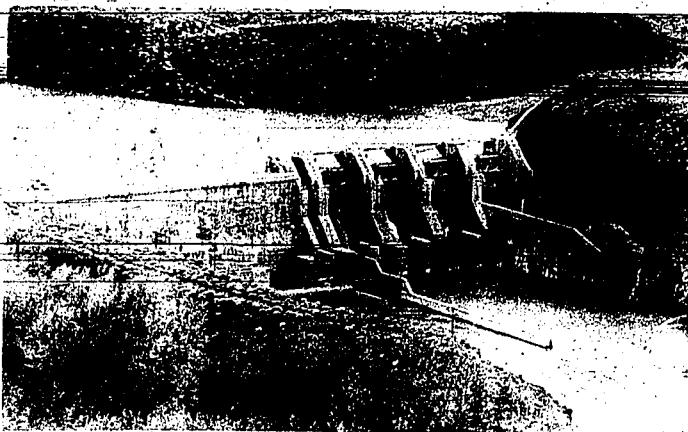


FISHERMEN CASTING LINES OFF AMERICAN FALLS DAM SPILLWAY
... hydroelectric power sites running low in Northwest



ASSETS	1977	1976	1975	1974	1973
Cash and Due From Banks	1.2	0.8	0.5	0.3	0.2
U.S. Government Securities	0.5	0.4	0.3	0.2	0.1
State and Municipal Bonds	0.3	0.2	0.1	0.1	0.1
Other Securities	0.2	0.1	0.1	0.1	0.1
Loans	0.6	0.5	0.4	0.3	0.2
U.S. Federal Social Security	0.1	0.1	0.1	0.1	0.1
Prepayments on Loans	0.1	0.1	0.1	0.1	0.1
Other	0.1	0.1	0.1	0.1	0.1
Total	2.8	2.3	1.8	1.3	0.8

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Sisters for dam

IDAHO POWER CO.'S 80-megawatt Bliss Dam on the Snake River will be joined by two sister-dams planned nearby for completion as early as 1983.

The company applied in February for permission to build the two new dams, Wylie and Dike, at a total cost of approximately \$162 million.

Northwest seeks energy

PORTLAND, Ore. (UPI) — The Pacific Northwest, once the land of plentiful power, is up against an energy crunch.

Private, public, and political forces already are at work to try and solve the problem. Washington's Gov. Dixy Lee Ray describes the situation as a potential regional civil war.

The region's main energy fortress, the federal Bonneville Power Administration, is busy trying to find a new formula for allocating power generated by its system in order to keep average citizens protected, and at the same time avoid any drastic effects on the regional business economy relying on federally produced power.

Any high-use energy user, such as the region's aluminum plants, might be malmed or perish in the struggle.

It's state against state, mainly Oregon and Washington, on getting or maintaining preference power from the BPA pool. Washington holds the upper hand, currently because of its preference (ties to BPA through the law which established the Bonneville Power Project. That law requires the BPA administrator "to give" preference and priority to public bodies and cooperatives." Washington has many Oregon feew.

Oregon is trying to get a share through Gov. Bob Straub's state power agency, authorized by the 1977 legislature but not yet implemented. Straub believes Oregon, with such an agency, could tap BPA power under the preference provision.

Washington state thinks little of the Oregon plan, and even BPA says there is no power available for Oregon, nor for the city of Portland, which has filed legal action to tap BPA hydroelectric resources.

Private utilities, which supply much of the power in Oregon, are busy developing coalpowered generators to provide energy, as well as nuclear facilities such as Trojan at Rainier, Ore., along with geothermal plants. Other alternate means of power generation, such as wind power from prime sites along the coast and solar stations producing power from space, are being studied.

While the war clouds are forming, participants thus far have approached the battle lines with an attitude of "let's try and avoid it with a togetherness effort."

United Press International has made an in-depth inspection of the various facets of the energy situation in the region. Some of the findings are:

Legislation— Congress eventually will have to come to grips with the situation and decide what avenues must be taken to avoid serious consequences in the region. Legislation already is before congressional committees for study. However, Sen. Bob Packwood, R-Ore., said he would like to see the federal government turn over the nation's energy problems to private sources, adding, "I don't know why we simply can't conceive that the government cannot manage anything well."

Nuclear— Further development of nuclear power is highly controversial, and has been slowed down by licensing agencies who are being more deliberate in their evaluations and anti-nuclear forces who foresee a holocaust from an accident at a nuclear power plant. Nuclear power currently is being generated at the Trojan plant near Rainier, Ore., and at the Hanford facility in southeast Washington. Portland General Electric, in partnership with others, operates the Trojan plant and

wants to build new nuclear power producing facilities in eastern Oregon.

Hydro— Planners for the U. S. Army's North Pacific division say it is a fallacy to believe that hydroelectric projects have reached their full potential in the region. One corps planner said, "This region could save 113 million barrels of oil a year if it boosts water storage by 7 million to 11 million acre-feet and installs additional generators to use that water." The corps has a revised list of 154 potential storage sites, of which there is a "selected list of 39" that avoid federal wilderness and scenic areas and are most promising for development. Those 39 sites, said one corps official, could generate the equivalent of giant Grand Coulee dam in eastern Washington.

Outlook— Myron Katz, director of the Northwest Energy Policy Project which made a commissioned study for the Pacific Northwest Regional Commission — a state-federal partnership involving the governors of Oregon, Washington and Idaho and a federal co-chairman — predicts an energy slowdown in the region. He said the study found it far less costly to overbuild than underbuild. "Most people don't believe there is any energy problem" and will not make any "sacrifices until they see the power crisis. But the big decisions on energy will be decided by the Arabs and global leaders. Those decisions will not be made in Salem, Boise or Tacoma."

Environmentalists— The Natural Resources Defense Council and other environmentalists conclude that an intensive regional energy conservation program can eliminate need for additional generating plants beyond those existing, and certain of the resources under construction or already approved."

Idaho Energy Conservation Plan

In October, 1976, the Idaho Office of Energy began a planning process for development of a Statewide Energy Conservation Plan. That plan has been funded by the Federal Energy Administration (now the Department of Energy) and implementation was begun on July 1 of this year.

Much of the Conservation Plan is designed to involve local governments. The overall goal of the plan is to reduce energy consumption at least five percent in 1980. To accomplish this goal, every sector of Idaho society will be urged to practice more efficient energy management. The Office of Energy will provide both educational information and technical assistance to assure these savings are accomplished. The five percent savings translates into the equivalent of 3,266,667 barrels of oil or \$40,833,337 in 1980.

The following is a summary of the various program areas within the State Energy Conservation Plan. In reading through these proposed activities, if there are areas in your community would like to take a more active role or receive additional information, please contact the Office of Energy in Boise.

Thermal and Lighting Standards

The State of Idaho has adopted lighting and thermal efficiency standards for new residential and public buildings.

A series of seminars for architects, builders, engineers and real estate agents to discuss new building technologies, alternative energy sources for heating and cooling, and conservation opportunities for new construction will be held throughout the state.

Training seminars will be offered for code inspectors on the energy conservation standards.

Buildings

Schools—All school districts in the state have been offered computer assisted energy audits as well as energy management workshops and technical assistance in energy efficient school design. Standards for energy efficient school design for new buildings are being developed.

Residential—Idaho Office of Energy will offer home energy audits to homeowners in Idaho. This program will include local training sessions on heat loss measurement, homeowners' reports on the most effective energy conservation approaches, weatherization and energy management.

State Buildings—In cooperation with the Department of Administration, the Office of Energy will develop and implement a program for auditing and retrofitting existing State buildings and a conservation program for new building design.

Home Insulation—The Economic Opportunity Office in the Idaho Department of Health and Welfare will continue the program of weatherization for low income and elderly homeowners in Idaho.

Industry and Commerce

Workshops have been held for Idaho industries, which consume 27 percent of the State's annual energy budget. These workshops outlined more efficient energy management practices such as controlling waste heat, on-site energy audits and the possibility of co-generation. Additional workshops and technical assistance are planned.

Agriculture

The Agriculture program will identify and implement energy conservation measures on Idaho farms and investigate alternative energy systems for irrigation. Model farms will be selected to demonstrate energy efficient farming practices.

Procurement Programs

In cooperation with the State Purchasing Department, the Office of Energy will implement a state department-wide education program for procurement officers on life cycle costing for energy conservation. Workshops for all purchasing departments of local governments will be developed to explain the State level life cycle costing program and will offer technical assistance to local procurement officers of this technique.

Transportation

Education Programs for Computers—Informational packets will be distributed to local governments and other employers statewide illustrating the advantages of implementing alternative transportation programs for their employees such as carpools and vanpools.

Packets will be distributed to all Driver Education classes in Idaho schools to encourage more efficient driving practices as well as alternatives to auto travel.

The Idaho Office of Energy will continue to support local communities in their efforts to develop or maintain public transportation systems.

Education

Idaho schools have received curriculum aids outlining classroom projects to teach energy conservation. All libraries in the state have received comprehensive energy and energy conservation materials for circulation in their area.

Assembly and curriculum programs throughout Idaho schools are planned to encourage both students and teachers to develop a strong conservation ethic.

Communications

The Conservation Plan calls for a wide range of media activities to create a public awareness for energy conservation. Public service announcements, monthly newsletters, television productions, and printed materials all will be used to enable the programs in the Plan to achieve the projected energy savings by 1980.

PRODUCTION



PLUS

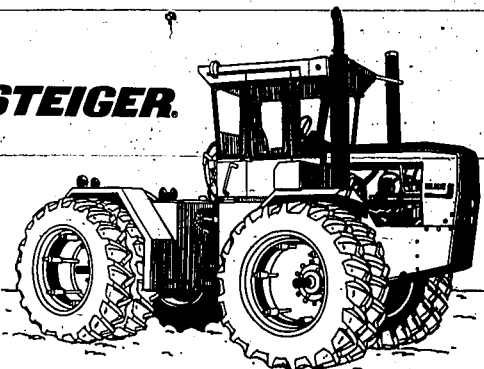


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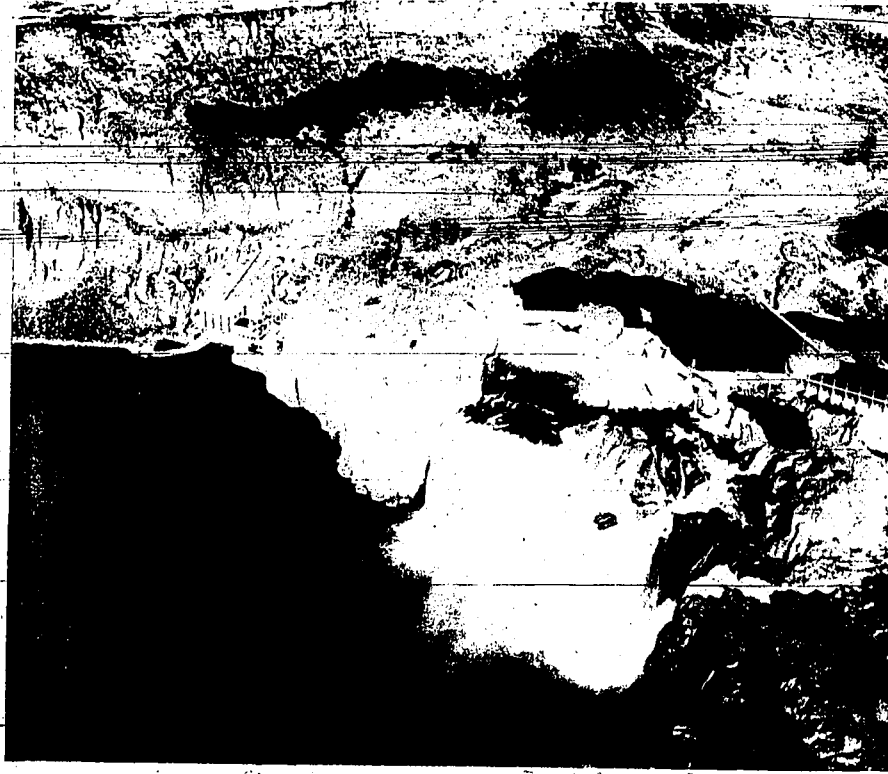
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Idaho, Northwest debate energy issues



MANY OF IDAHO'S SMALL HYDROELECTRIC PLANTS LIKE THIS ONE AT SHOSHONE FALLS COULD BE EXPANDED
... many Idaho farmers favor complete utilization of hydroelectric sites before plants are built

Northwest rich in hydroelectricity but poor in other energy sources

PORTLAND, Ore. (UPI) — The choices are many — but none easy — in a draft environmental impact statement that the Bonneville Power Administrator prepared on electrical energy use in the Pacific Northwest.

Environmental groups, state and federal agencies, utilities and industrial groups all had a chance to contribute concerns and suggestions to the draft statement on future power needs. It touches on load forecasting, potential of energy conservation, generation alternatives and impacts of BPA's activities.

Basically, the problem is that the Pacific Northwest — outside of having 40 percent of the nation's hydroelectric potential — is deficient in energy resources. No crude oil or natural gas is produced commercially, and outside of stripmining in Washington to fuel a thermal powerplant, there is virtually no coal mining in the region.

"While per capita consumption of all energy forms is only slightly greater for the region than the nation, the region's per capita electric energy consumption is almost double the national average," the statement said.

"Pacific Northwest utilities project that in the next

20 years, firm energy requirements will more than double and peak energy demand will almost triple — yet virtually all the economically feasible and socially acceptable hydroelectric energy potential will be developed by the mid-1980s. Additional low-cost peaking power can continue to be obtained from hydroelectric resources, but for baseload power, the region will become increasingly dependent on other energy sources.

"As the transition from a hydroelectric-based system continues, major decisions will confront the region.

"To what extent should the power supply system be expanded to meet the growing demand? Should conservation be limited through strict conservation measures, shifts to other energy forms, government allocation programs, or mandatory curtailment? And if so, by how much? Should additions to the power supply come from nuclear generation, coal-fired generation, some other alternative, or a combination of alternatives? Who should plan and construct additional facilities, and how should they be financed?"

BPA, marketing agent for power from 23 federal dams and wheeling energy from nonfederal sources over its transmission system, supplies about half the electric power produced in the Northwest and 80 percent of the high-voltage transmission capacity.

"BPA has taken the view that a coordinated approach involving public and private utilities and governmental units was needed to keep from having 'fragmented and inconsistent' planning. A regional entity, combining private and public-generated power, to meet growth demands at an equitable price could help answer problems of energy conservation impeding economic development," BPA said.

"In a paper called the 'Alternative Scenario,' the Natural Resources Defense Council and others have concluded that an intensive regional energy conservation program can eliminate the need for additional generating plants beyond those existing and certain of the resources under construction or already approved," the environmental impact statement said.

Coal-fired plant debate heats up in Magic Valley

(Continued from page C-3)

A 1978-81 Times-News article last year concluded construction of the approximately 5000 million plant could bring some 2,500 to 3,500 new people including 1,200 students.

Idaho Power officials said 700 construction workers would be involved; the plant's permanent work force would have an annual payroll of \$1.5 million and the plant would add about \$5.5 million to a county's property taxes.

Housing, schools, sewers and water systems in the towns of Lincoln and Gooding counties, however, could be strained by the influx before tax revenues began flowing.

Another possible side effect would be increased rents and home prices in the area for residents already there, the Times-News articles said.

Near the Jim Bridger coal-fired power plant, Rock Springs, Wyo., officials advised early planning with help from the utility to alleviate problems.

Long-range effects of building a coal-fired power plant, however, have caused the debate between those who favor and those who oppose such a plant in Idaho.

FRIENDS AND FOES

State Representatives John Brooks, R-Gooding, and Gordon Holtfield, R-Jerome, argue building a coal-fired power plant would increase Idaho's economy, provide jobs and increase state and local tax revenues.

Pollution control equipment would bring the plant's emissions well within federal and state air quality standards, Idaho Power studies report.

Brooks said he prefers hydroelectric power but damsites are "pretty well taken care of."

Holtfield pointed out taxpayers are paying high prices to import thermally generated power from outside the state without the benefit of additional industry, jobs and tax revenues.

Karen Arkoosh said CACP will fight the plant "all the way, even if we have to go to court." But she added if a vote were taken "tomorrow," 80 to 90 percent would oppose the plant.

She cited a recent Idaho court decision which could mean the county where the plant was built would not receive most of the tax revenue.

"A couple of chambers of commerce might want to turn their positions around," Arkoosh said.

Those who have supported the plant include the Bliss and Gooding chambers of commerce, the Lincoln and Gooding County Commissioners and Citizens for Adequate Energy of Gooding.

Those taking opposing positions include the Idaho Conservation League, Idaho Citizens Coalition and the Gooding County Farm Bureau.

HYDROELECTRIC SITES

Recently, Idaho Power Co. filed for permission to build two low-head hydroelectric dams on the Snake River near Bliss and filed with the Idaho Department of Water Resources on the hydroelectric generation water rights for dams on the Snake River and the Swan Falls-Guffey site on the Snake River.

Bruce said the Dike and Wylie sites near Bliss would only produce the equivalent of one year's load growth for the company. He said a new dam at Swan Falls, which the company will propose "in short

order," would produce less than half that amount but "probably encounter strong opposition" from environmentalists because of its proximity to the Birds of Prey National Refuge.

"Sure, hydro is a great thing, but most of the sites available are relatively small," Bruce said. "It's not enough in the time frame, as far as we can see."

Other possible sites he mentioned were two additional generators at Polesides Dam and several Magic Valley Canal Company sites, Idaho Power is considering, all of which would provide power only part of the year.

GEOHERMAL ENERGY

Bruce said southern Idaho has abundant geothermal resources, but the underground hot water temperature is too low to generate electricity feasibly with present technology.

Idaho Power and five other utilities and companies in February proposed a plan to work with the Department of Energy in operating and developing the experimental Raft River geothermal energy station.

Idaho Power has been an advisor to the project for the last two years.

Bruce said the technology to produce electricity from the 300° F. underground hot water at the Raft River site may take "a couple of years" to develop and to become economically feasible.

He said, if successful, the relatively low-temperature geothermal plant (the first in the country) would have only a three-to five-megawatt capacity.

"If it happens that development can go, you have the question of how many wells you have to drill," Bruce said.

In addition to being interested in the expertise to be gained at Raft River, Bruce said the company is in contact with the oil companies exploring for geothermal energy sources in southern Idaho, for instance in Camas County.

He said Idaho Power wants to work with these companies in joint development ventures if sources are found.

FLAT RATE STRUCTURE

Bruce said it is yet to be determined how much effect new residential flat rates ordered this year will have in reducing electricity consumption.

While acknowledging the power company requested flat rates for residential customers in its general rate increase application last year, Bruce said Idaho Power still has the second lowest rates of any investor-owned utility in the U.S.

He questioned how much reduction the new flat rates would produce because of this.

"The theory works someplaces, if they have high enough rates," Bruce said. "We'll just have to find out."

Formerly, customers received a discount per unit of energy as their consumption increased.

Partially flattened rates for irrigation pumpers will restrict the development of new irrigated lands, Arkoosh said, and as a result the need for a coal-fired plant to provide power for pumping and sprinkling will be less.

Holtfield, a Jerome area farmer, agreed the flattened rates would discourage land development but said "on the other hand we don't know what the price of farm products is going to do. It could certainly change."

Natural gas fast becoming energy savior for 1980s

PORTLAND, Ore. (UPI) — Say "energy" in the Pacific Northwest and the first thing that comes to mind is "hydroelectric."

More than one-third of the region's energy needs, outside transportation, are met, however, by a relative newcomer to the regional energy picture — natural gas.

Paul Howe, senior vice president for operations of Northwest Natural Gas Co. of Portland, said his firm gained 4,000 home heating customers last year and hopes to gain an equal number this year. Oil, not electricity, remains the major competition to natural gas in the home heating field, however.

While the supply of natural gas for the Northwest is not unlimited it is very good, Howe said. His firm, for example, has a 12-year contract ending in 1989 to bring in natural gas from Canada. "The amount available there far exceeds the predicted demand in that period," Howe said.

Beyond that, "there is really no reason to believe the contracts won't be continued," he said. "There has been a tremendous amount of exploration going on in Canada—in Alberta and especially in British Columbia," he said.

About 70 percent of the Northwest's natural gas comes from Canada. The remainder comes from the Southwest.

In the early 1970s before Canadian gas became available, the supply to industrial customers was sometimes interrupted, permitted by their contracts, for as long as 120 days during a winter. "This year it will be no more than 15 days," Howe said.

On an annual basis, industry uses somewhat more than half the natural gas on Northwest's system, Howe said, with the biggest industrial users the paper, aluminum, chemicals and plywood industries. The aluminum industry uses natural gas for keeping its molten aluminum hot but cannot substitute gas for electricity in the basic electrolytic reduction process.

Also among the major users of gas are Pacific Power and Light Co., which uses it for power generation, and Reichhold Chemicals Inc. which makes fertilizer from natural gas.

Price for unregulated Canadian gas has increased sixfold

since 1973 while the price of the Southwest gas, starting from a higher level, has increased threefold in the same period.

Howe said natural gas, which was brought into the Northwest for the first time in 1956, now provides the "biggest block of energy" for the region, about 35 percent of the non-transportation uses. On a peak day in December natural gas provided energy equal to the output of eight Bonneville Dams or four Trojan nuclear plants.

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PRESS RELEASE

SAVIN INTRODUCES NEW LARGE DOCUMENT COPIER
Model 760 Copies up to 11" x 17"

A new addition to its highly successful 700 Series of plain paper copiers, the Model 760, which copies documents up to 11" x 17" in size and copies letter sized documents 40 percent faster than current models, has been introduced by Savin Business Machines Corporation. The announcement was made today by Robert K. Low, president of the Company.

The Savin 760 has been designed to bring all of the reliability, performance, technical and economic advantages of the 700 Series to those businesses with frequent large document copying requirements. The unique feature of the copier is that it accepts a variety of paper cassettes carrying paper ranging from 8" x 10" government-sized, to standard 8 1/2" x 11", 8 1/2" x 14", 11" x 14", 8" x 13", and 11" x 17". If therefore has special applications for firms and corporate departments engaged in the business of advertising and design, engineering, architecture and design, accounting, and computer programming.

The new unit is intended for use at volumes up to 40,000 copies a month. Its copy speed for producing 11" x 17" copies is 16 per minute and for 8 1/2" x 11" copies, the speed is 28 copies per minute. It copies on plain bond, paper; transparencies, gummed labels and colored stock and is single-sheet fed to permit copying on both sides of the paper. Savin's exclusive Liquid Toner Transfer process (LTT) ensures consistent copy quality by electronically controlling toner dispersment, thus avoiding copies that are too light or too dark.

The Savin 760 also features a patented copy balance control that automatically scans each original for quality and background and makes whatever adjustments are necessary for clean clear copies. Other features are a copy quantity dial which automatically resets to "1" after use and an instant on/off system that automatically shuts off after use.

The Savin 760 will be available from any of the Company's 23 branch offices throughout the country and from more than 600 independent franchised dealer-locations coast-to-coast. A variety of purchase, lease and rental plans, and maintenance contracts are offered. The dealer for the Magic Valley area is Professional Business Systems, located at 824 Blue Lakes Blvd. N., Phone 734-6181.

Federal government scaling down grain acreage

By BERNARD BRENNER
UPI FARM EDITOR
WASHINGTON (UPI) — For the first time since 1973, the government is moving to this year scale down the number of acres farmers plant in the grain crops which dominate the national farm economy.

Final reports on how well the effort has worked won't be available until after May 1, the end of a two-month period in which farmers can enroll in 1978 acreage control programs at county offices of the Agriculture Department's Agricultural Stabilization and Conservation Service.

farm organization leaders, however, Agriculture Secretary Bob Bergland and his aides believe the programs will work well enough to prevent a collapse in market prices this fall.

1970 from earlier acreage-iddling programs. It is one of two related devices which administration policymakers are making their prime tools for easing the economic squeeze that gave birth last fall to a bitter farm strike protest movement.

prices average below announced support targets of \$3.00 a bushel for wheat and \$2.10 for corn. And the farmer also loses eligibility for disaster payments if weather cuts his yield this year.

corn and 100 acres of soybeans. To comply with the first stage of the set-aside program he could again plant 100 acres of corn and 100 to other cropland acres, thus reducing his soybean acreage to 90. He would be eligible for crop support loans on both his corn and soybeans, and for income protection coverage on at least 80 of his 100 corn acres.

Several new firms

Jerome business on the way up despite bad year in area farming

JEROME — The growing city of Jerome continues to attract many new businesses each year, and retail sales in 1977 were good overall despite poor commodity prices for area farmers.

Joe Eyre, manager of the Jerome branch of the Bank of Idaho, said the trend in Jerome business is strongly upward as evidenced by existing stores are under way.

Commercial business in Jerome in 1977 was marked by the arrival of a four-plex cinema; a Sears store; a national chain restaurant, Pizza Hut; Krengles hardware store and several branches of Twin Falls-based businesses. Also, two major expansions of existing stores are underway.

Eyre said deposits at Jerome's three banks rose last year but "not as much as they should have if farmers had received the price for commodities they should have." Also, he said, the rate of increase in Jerome deposits, as in the past, failed to match that in Twin Falls and in the state overall.

Some Jerome stores had outstanding sales gains in 1977 but a few did not. Farm equipment sales, for example, are down because of the poor agriculture economy.

There is a good market in real estate and housing, which should continue, Eyre said. The strong overall retail sales and housing markets are not affected by the farm market but are due to the influx of people in non-agricultural industries, he said.

The basic economy is still broadening and light industry should continue to be attracted to the Jerome area, Eyre said.

Among the new or expanding commercial business are the following:

• Four movie theaters, the first in Jerome, were built at a cost of approximately \$500,000 by Interstate Amusements, Inc. new projection equipment will allow the same film to be shown simultaneously in two theaters, which seat 300 persons each. The complex, located just west of town may become the center of a shopping area with several businesses already having received construction permits.

• Sears opened an appliance and catalogue store in a remodeled building last August and employs eight people. Supervisor Mildred Avery said, "anything the big stores can do we can do. The Sears ads are definitely good here. We can get it for them."

• Krengel's, a True Value hardware store, had its grand opening March 16 with 55,000 square feet of floor space at 250 West Main in a remodeled building. It is the second store for Krengel's of Twin Falls. Manager Ray Levitt said Jerome has a "great potential for hardware and its a thriving community with a good progressive attitude."

• Two new restaurants, Pizza Hut and Pizzeria Company, have come to Jerome. Pizzeria Company began serving last June in a remodeled building on West Main and has a separate game room. Pizza Hut opened in a new building on South Lincoln Jan. 11 and is one of the newest stores in the southern Idaho franchise of the national chain. Manager Bob Gould said Jerome is one of the fastest growing towns in the area and offered the best location for the new restaurant.

• King's Variety Department Store has begun an expansion which will double its downtown store. Manager Earl Jensen said floor space will increase from 7,500 to 16,000 square feet and will also include the addition of expanded and new lines of merchandise, particularly clothing and toys. He said the expansion will make the Jerome King's the largest on one floor of 29 stores in Idaho, Montana and Utah.

• The Jerome Safeway store began this month constructing a 12,000 square-foot addition to its present 20,000 square-foot building on West Main. The addition will include a bakery service center, wine area, enlarged produce and plant display area, delicatessen alcove and expanded non-food merchandise.

• KART Radio Inc. held a grand opening for its new building west of Jerome to show off new computerized and automated programming equipment for its FM station. The FM station is presently coded Z103 awaiting federal approval of new call letters. KART has also added a new service office in Magic Valley. Businesses, banks, hospitals and offices with the service can receive uninterrupted background music.

• Two real estate firms have or are opening offices in Jerome. Gem State Realty began operating in January in a remodeled and redecorated building on South Lincoln. The realty, with two offices in Twin Falls and one in Boise, has six sales associates and secretary. Tom Walker said, "Jerome is booming and is going to boom." Western Realty of Twin Falls plans to open its fifth office in a remodeled store on West Main sometime in May. There will be six or seven sales associates.

• Other new businesses are Royalty Records, Randy's Boot and Saddle Shop, Hamilton Insurance Agency, Duane's Meat Market, AC Motors Co., Jerome Farm and Auto, the Apricot Tree, North Side Rentals and Executione, while J.C. Penny's added a new catalogue department.

Area resident Pao Brindley opened Jerome's first record store, Royalty Records, located downtown. She had worked in music shops in Twin Falls and England.

Randy Corgalett started his downtown shop a year ago and does shoe, boot and saddle repair and crafts custom made saddles, horse tack and boots.

Dave Hamilton opened an office of Hamilton insurance Agency, one of the largest agencies in the state, at Adams and Avenue 'A' in November in Dr. R.C. Matson's former office. He said, "We feel we're entering a very strong growth period in Jerome. The insurance climate was ideal for our entry."

Jerome resident Diane Carrell established his meat and custom cutting service on Lincoln Road south of Jerome in December. He specializes in homemade sausage and offers bulk cheeses, home style cole cuts and a large selection of meats.

AC Motors began a year ago by Robert Black one mile west and a half south of Jerome, repairs and services electric motors, such as pump motors, potato truck motors and industrial machine motors. He also can service them on the job and has a hydraulic boom truck to pick up large motors.

Jerome Farm and Auto on West Main was opened by owner Don Arnhart last July. The business does general automotive, four wheel drive and light truck service, overhauling and mechanical work. In foreign cars, Arnhart specializes in Datsun and Toyota service.

The recently-opened Apricot Tree at 600 North Lincoln is operated by Bonnie Ross, Donna Suhr and Leslie Veldman, who are new to business. They sell handmade gifts, decorator items and local artwork, including quilts, afgans, pottery, clothes, stained glass, metal sculpture, paintings, leatherwork flower arrangements, jewelry and antiques.

North Side Rentals was recently opened by owners Barbara and Jay Moyle. Executione, which sells business telephone systems and intercoms, last year added an office in Jerome to its other Magic Valley offices. Manager Rick Spaulding said customers, who are used to leasing equipment from Mountain Bell, can instead buy phone equipment from Executione.

The Jerome J.C. Penny store added a catalogue department last summer by which items, can be ordered by teletype and received in four days.

Building plans for Twin Falls

By BOB ZUCKERMAN
Times-News writer

TWIN FALLS — In an old building that he redesigned, a 32-year-old Twin Falls native develops plans for new buildings and future populations.

David Armstrong sits at his drawing board with a pencil in one hand and contemplates the development of Twin Falls, future and past.

The designer says the city of Twin Falls primarily consists of "well-constructed, standard designed" buildings, but "aesthetically it hasn't reached its potential."

"Good architectural design has in the last three to four years become more important to people," he says. As a result, Armstrong says, the architectural design of the city is becoming more interesting.

Armstrong himself, seems to want to design a more interesting environment suited for those in it but without destroying the natural beauty of what exists already.

The man who designs some 12 homes a year says he "likes shaping the environment around their needs. . . but blending the architecture with the landscape as much as possible."

"I truly feel good design doesn't cost more than standard (traditional ways of) building a home," he says.

"If his office is any indication, the soft-spoken, bespectacled man is a designer of the pastoral and peaceful."

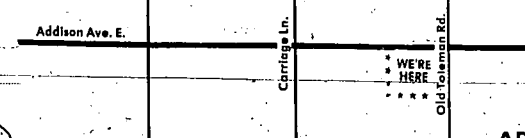
You see, Armstrong works in an office on the second floor of what may very well have been the most chaotic place in Twin Falls before he began moving walls around.

IT ONLY LOOKS LIKE WE'VE COME A LONG WAY

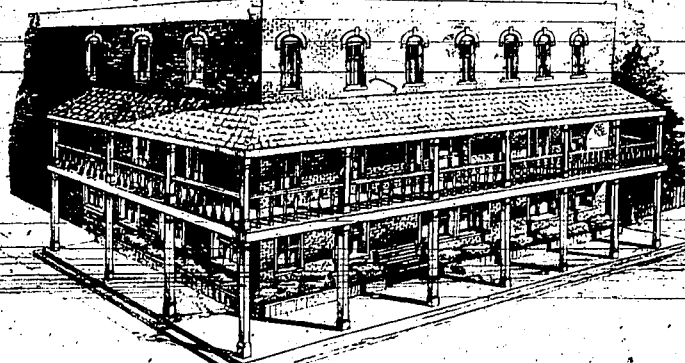


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Drought didn't dampen Wood River Valley firms

WOOD RIVER VALLEY — The tide rises and the tide falls very quickly for many businesses in this resort community.

But despite the many ill effects of the drought on the local economy in 1977, a wide range of new businesses sprang up last year in the Wood River Valley.

Ketchum was clearly the hub of activity as 13 new shops, opened for business and two restaurants changed names and ownership.

Hailey saw a grocery market change ownership hands and reopen with expanded facilities, while dining facilities were changed at two

existing restaurants.

Sun Valley and Bellevue were by far the most quiet of the Wood River Valley's business centers. The only activity in these two areas occurred on the Sun Valley Mall where the El Torito Mexican Restaurant closed during last year's two winter and recently reopened as Penguins, an Italian food restaurant.

In Ketchum, the local gourmet scene grew considerably. Asia Blue opened, becoming the city's only Oriental food restaurant, while Le Club offers residents and visitors alike a choice of fine French cooking and The East

Avenue Barbecue serves customers as a barbecue beef and chicken restaurant.

Then, also, the Last Chance Restaurant closed and reopened as the Hobbit Inn, a casual lunch and dinner eating place, and the Chicken Train take-out food restaurant changed its name to the Union Pacific Diner.

Restaurateurs, however, weren't the only ones in Ketchum to take out new listings in the Yellow Pages.

Magic Mountain Music Co., a record, tapes and paraphernalia shop, opened last February and Little Annie's Ice Cream stand did so well during the summer that Annie

begun business in the fall in a full-fledged ice cream parlor, again bearing her name.

Ozzie's Shoes, as well as the Tongue & Sole shoe store, started business in 1977, along with the Undercover Agency, a lingerie shop.

Hair stylists at the Clip Joint began cutting hair last year and the Mountain-Tops store began selling shirts decorated with silk-screen pictures and designs.

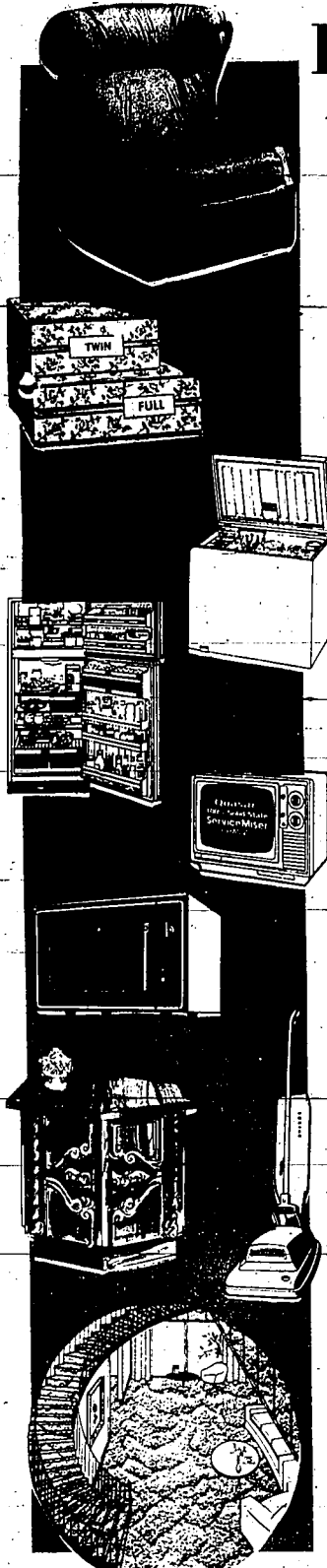
Handcrafted leather work can now be purchased at Hell Bent For Leather and parents can find presents and gifts for their youngest children at Kids Stuff toy store.

(Continued on page C-15)

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OUR FRIENDLY CREW . . .

- Left to Right: Vance Reed
Dave Funke
Bob Gillespie with daughter,
Robin — Bonnie Gillespie
Marlene Sears
Jack Sears
LaRue Horting
Standing Left to Right:
Duane Wiedenheft
Dave Gay
Merrill Peterson
Dave Freeman
Jerry Switzler
Not Shown: Greg Smith
Mary Moser
Steve Chapman

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Computers are whirring their way into the bean and potato fields

Electronics engineer is hoping an automated irrigation system will improve the water efficiency rate

KIMBERLY — The electronic age, like a slowly crawling tractor is creeping into bean and potato fields in the U.S. Soon tiny electronic devices may be saving farmers much of the manual labor they now must do themselves.

At least, that could be the case if a current research project at the Snake River Conservation Research Center nets results scientists can apply on the average farm in Magic Valley.

Dale Fisher, an electronics engineer at the Kimberly Center, is counting by twos and threes and putting thousands of bits of information into tiny electronic memories in hopes he can automate irrigation systems and save labor.

Along with Allan Humpherys and Robert Worstell, Fisher is designing electronic devices which will activate valves in a test irrigation system Worstell and Humpherys installed last summer on Twin Falls farmer Ken Arrington's farm.

Last year, by activating the system manually, Worstell and Humpherys got results which may be news for the farming community if the bugs can be worked out of the system.

They installed a "buried lateral" system which brings irrigation water to the field from underground pipe, bubbling it up to the surface to run down the furrows. In addition they installed special gated pipe systems with foot pressure valves to irrigate other fields on Arrington's farm.

They theorized they could save irrigation water by shortening the runs between laterals in the buried system and their preliminary results from last season seem to bear out their theories.

By computing consumptive water use of a particular crop, and comparing that to the amount of water actually used in a season to bring that crop to maturity, Worstell and Humpherys are able to calculate the irrigation efficiency of a system.

Worstell says he takes weather conditions into consideration in his calculations, too.

An average crop of dry beans, for instance uses about 16.7 inches of water during a season, while snap beans consume about 17.7 inches, Worstell says.

"The water use efficiency worked out well in what data we were able to get," Worstell says about the experimental system on Arrington's farm. "Our efficiency on the buried lateral system was about 90 percent."

Worstell says irrigation efficiency for ordinary furrow irrigation is about 69 percent and about 74 percent with sprinkler systems.

"The main thing we want to demonstrate is that you can get good irrigation efficiency with surface irrigation (as opposed to sprinkler)," Worstell explains. "But it takes very careful management of the water."

"We can do anything with surface irrigation they can do with sprinklers and maybe a little more," Worstell claims.

Although Arrington was late getting water to the crops with the test system due to delays in getting it working, Worstell says yields on the test plots were the same as in the fields Arrington furrow irrigated with concrete ditches and siphon tubes.

"Eventually, Worstell and Humpherys hope to automate their system to prove irrigation can be done automatically, watering a crop when

tensometers indicate the soil has dried to the point of stressing the crop.

And that is where Fisher's electronic gadgets enter the picture.

When a tensometer registers dry conditions in the soil in the rootzone of a bean field, Worstell says it will activate a switch.

An electronic programmer, with tiny memory banks to tell it what to do in a given situation, check that tensometer periodically according to a schedule set by an electronic time clock. If the tensometer has an open switch which indicates the

soil is dry, the programmer would open the valves to irrigate that area of the field.

If the soil is still wet, the switch would be open and the programmer would pass by that section of the irrigation system until the instrument indicated the soil was dry.

The tough part of Fisher's job is correctly programming the tiny memory banks to do the right thing at the right time.

To do that he programs memory "pages" about the size of a postage stamp with 2,048 "bits" of numerical information coded in the hexadecimal number system which has a base of 16 instead of the common decimal system with a base of ten.

The hexadecimal system has the digits zero through nine and A through F for a total of 16 digits. He forms them into 8-bit "words." A memory page holds 256 "words."

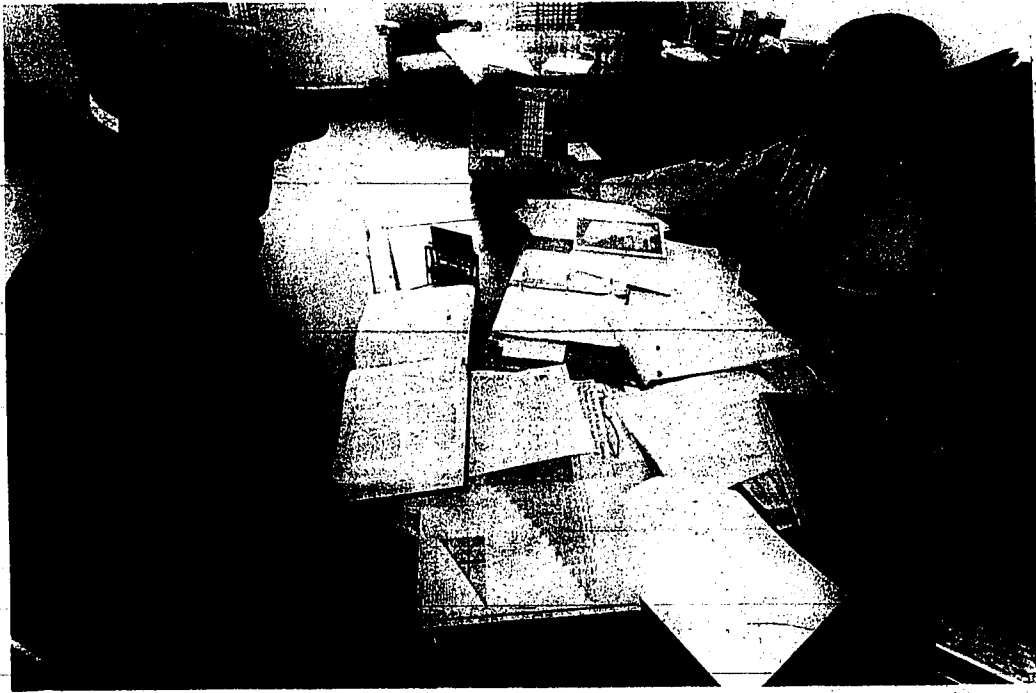
It is complex, but Fisher says, "From this we should be able to develop the optimum program out of the four programs we will be using."

The summer of 1978 will be a test period for the programs. In the meantime, Fisher says, "I'm getting writer's cramp."

Text by Ken Hodge



ED BENAVENTE CHECKS READ-OUT FROM MEMORY OF PROGRAMMER
... automated irrigation system works from programmed memory



EUGENE COOK OF SINCLAIR BROKERAGE CONSULTS WITH FARMER NELDON CHEENEY ABOUT FUTURE PRICES

Agricultural progress is led by research scientists

KIMBERLY — If they are successful, cattle will gain weight faster and stay healthier, affording ranchers quicker results and higher profits.

If they make the right discovery, farmers will be able to plant new varieties of beans which resist disease, grow faster and have higher yields.

If they can master better irrigation techniques, someday a farmer may have an electronic sensor in his field which will automatically feed the right amount of water to his fields when they dry out.

They are agricultural researchers who delve deeply into the

mysteries of living things each year in search of ways to get more out of Mother Nature.

Their results speak for themselves. American farmers are already the most productive in the world. One U.S. farmer can grow enough to feed 56 other Americans, and U.S. consumers spend only about 19 percent of their disposable income on the food they eat.

Although there are many private researchers in Magic Valley who make remarkable contributions to agricultural science each year, a large body of government and university scientists

is housed at the Snake River Conservation Research Center northeast of Kimberly.

About 70 personnel are housed in the modern laboratory and shop space completed in 1963 to replace the old "Bug House" in Twin Falls where entomologists first studied insects harmful to sugar beets.

Since those early days of agricultural research in Magic Valley, the scope of the research industry here has broadened to include not only entomologists but also soil scientists, agricultural engineers, electronics engineers and a host of supportive technicians and staff.

Research scientists at the center rent about 70 acres of farm land adjacent to the center where they can experiment with crops and soils of the region. In addition they enlist the cooperation of many local farmers and ranchers who volunteer their fields and herds for experimental purposes.

Instead of concentrating wholly on insect problems as they once did, additional funds and laboratory space have made it possible for scientists at the center to focus their experiments on other farm-related problems.

In addition to Entomologist Carl Bilckenstaff's insect study division, research at the Kimberly center is concentrated in three major areas: soil management research, water management research and soil and water pollution research.

The researchers are tackling problems common to farmers and ranchers who live and work on the 60 million acres of land in southern Idaho and eastern Oregon called the Snake River Plain.

Almost everyone along the Snake River last year realized the importance of water management techniques after an unusually dry year caused water shortages in many areas. Nearly every farmer and rancher on the plain had to test his water rationing ability to keep his crops wet enough to grow.

Dr. Marvin E. Jensen, director of the Snake River Conservation Research Center (SRCRC), heads the water management research effort at the center and directs projects designed to find irrigation techniques to save farmers' water.

His researchers are determining how much water specific crops need during a growing season to mature properly and produce optimum yields.

They have kept accurate records of water usage in alfalfa and most other major crops grown in Magic Valley. After seven years of observing alfalfa crops, the investigators estimate a hay field drinks an average of 38 inches or about 3.2 acre feet of water in a growing season.

With crop water use information the scientists are compiling, accurate irrigation scheduling and more efficient water management is becoming a reality.

Using alfalfa as a base crop, the researchers last year published crop water use information farmers could use to determine when their crops needed watering and how much water they should apply.

Jensen says crop water use information is valuable for a farmer who is planning an irrigation system. He can predict how much water he will need to supply each field during an

average season for each crop he will grow.

Water use data is also useful in determining whether a water storage project will hold enough water to feed the lands of farmers contributing to construction costs.

Researchers under Jensen's purview are also designing surface irrigation systems which can stretch a farmer's water share by stopping waste.

Using special sensors which detect soil moisture, an automated system may some day turn itself on when the field is dry and apply the right amount of water to the crop.

Preliminary results indicate surface irrigation systems could save farmers money and water, according to researchers at the center.

In the field of soil management, researchers are working on ways to improve the nutrient properties of soil. The results could mean higher yielding crops and more nourishing forage on rangelands.

Project leader Dr. H.F. Mayland is working mainly with forage on rangelands and nutrition for cattle whose diet consists of range grasses.

Some soil scientists are determining how much of a given nutrient is needed for healthy crops — a kind of Minimum Daily Requirement for plants.

Others are working on natural ways to rebuild soil fertility without purchasing costly fertilizer and ways of maintaining soil nutrient balances which produce the optimum crop yields.

The investigators are trying new tillage practices, testing plant tissues, studying nitrogen fixation in bean crops and testing for essential trace elements in the soil to gather data useful in deciding which practices will maximize yields for farmers and net them higher profits.

Scientists working on soil and water pollution are trying to clean up Idaho rivers by keeping soil nutrients, sediment and salts out of irrigation waste water.

Dr. David Carter, project leader, is conducting research on ways to prevent erosion and loss of valuable soil nutrients in irrigation return flows.

The major goals of Carter's research team are to find out how to fertilize farmland and keep nutrients out of the wastewater, determining the relationship between different cultural practices and water pollution, finding irrigation practices to keep waste water clean, reducing erosion, finding ways to remove pollutants from waste water and stopping food processing plant wastes from reaching live streams.

Under Public Law 92-500, swimmers are required to make the nation's waters "fishable and swimmable" by 1983.

Carter's research team is developing "Best Management Practices" (BMP) which should help farmers stop pollution.

BMPs include such practices as sediment ponds, T-slots, mini-basins and vegetative buffer strips, all of which help keep soil sediment and other solids from being carried into live streams by irrigation water.

Researchers are also trying different irrigating techniques to keep sediment and wastes from being picked up by flowing irrigation water in the first place.



MODERN FACILITY NEAR KIMBERLY HOUSES AGRICULTURAL SCIENTISTS
... about 70 research personnel conduct experimental studies

Zinc content judged key to cattle grazing success

By KEN HODGE

KIMBERLY—Cattle grazing on range grasses may gain weight faster in the spring than later in the season and the grasses may not contain enough nutrients to keep them healthy, according to a local soil scientist.

Mayland and other researchers at the center have studied variability in range quality at different times of the year and warn ranchers cattle do not always derive enough nutrients from range grasses. "Throughout the growing season, there is a gradual loss in forage quality in terms of mineral content and digestibility," Mayland says. The same grass that was high in nutrients in the spring may lack food value later in the year.

Some time the amount of energy and crude protein available in range grass declines over time. Mayland decided to study mineral content of range grasses common to Idaho and focused on zinc content in particular. "Zinc content also decreased with time on range grasses," Mayland says. "It fell below what was considered the minimum requirement of zinc for cattle, about 30 to 40 parts per million."

Canyon view project showdown in June

MAGIC VALLEY — A controversial proposal for a new irrigation project west of Salmon Falls Creek which may involve condemnation proceedings against the Twin Falls Canal Company will have a day in court in early June.

They plan to reclaim from the desert. Canyon View has completed engineering studies of work it will have to do to reinforce the canal system to carry additional water and costs entailed in transporting the water to the site of future farmland.

Canyon View Irrigation, Inc., a group of about 50 farmers, propose to transport water it owns through the Twin Falls Mainline and Highline canals to bring life to desert lands beyond the west end of the Twin Falls Tract.

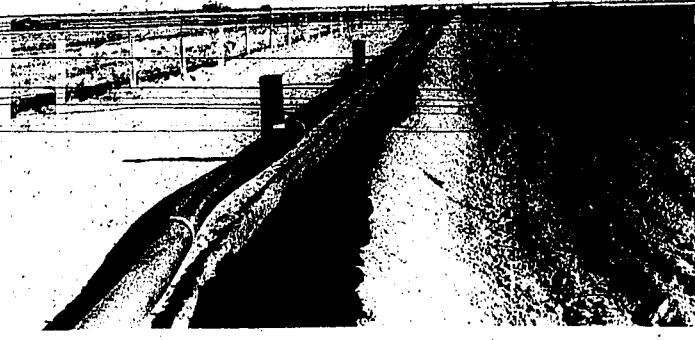
"We are not going through condemnation action at this point," Kerbs continues. "We are asking the court for a declaratory judgment without condemning a right-of-way."

On June 6, according to Canyon View President Richard Kerbs of Twin Falls, his group will ask the court for a declaratory judgment to determine the costs of condemning a right-of-way along the Twin Falls canals.

"We are not going through condemnation action at this point," Kerbs continues. "We are asking the court for a declaratory judgment without condemning a right-of-way."

The idea behind the buried pipe system is to keep the soil on the field, not to collect it at the end of the field where it must then be carried back onto the field later, Carter said.

Hepworth says Canyon View contends it should pay for costs of reinforcing the canal, but that no damage will be done to the canal itself. He says Twin Falls Canal Company will have the same facilities it had before Canyon View altered the canals and would still have primary water rights.



PIPELINE LIES WAITING TO BE BURIED AT END OF FIELD ... new system replaces waste ditch and could save topsoil

Buried pipeline pollution solution

KIMBERLY—Researchers at the Snake River Conservation Research center near Kimberly recently added a new weapon to their arsenal in the battle against water pollution on the Snake River.

farmer and muddy streams where the waste water empties into a natural waterway.

Dr. David Carter, soil scientist and research leader at the center who worked on erosion control, describes the new tool as a buried pipe and erosion control system.

Carter's solution to the soil loss problem is a buried pipe with risers at ground level to carry off the waste water after the sediment has had a chance to settle out of it.

"We project we can stop erosion and sediment loss by 75 percent with the system," Dr. Carter says. "And there are some fringe benefits to it, too."

The researchers build small earth dams at intervals along the end of the field in the former path of the waste ditch to stop the tailwater several furrows at a time.

Northwest plant sites

Nuclear power development moves slowly

PORTLAND, Ore. (UPI)—Development of new nuclear power plant sites in the Pacific Northwest is moving slowly.

prepare energy forecasts to support the need for the additional power generated by Pebble Springs.

Because of controversy over the utility consortium, agencies that grant licenses for sites are moving deliberately, and nuclear foes are intervening to create delay.

The independent advisory committee on Reactor Safeguards said PGE and others involved with the proposed Pebble Springs project should look "for design features that could further reduce the possibility or consequences of sabotage."

In Oregon, the Trojan plant near Rainier has been in operation for almost two years. But Portland Gas and Electric, which operates Trojan, also wants to develop two nuclear generating facilities at Pebble Springs in eastern Oregon, south of Arlington.

The proposed facilities would use two pressurized water reactors, each having a net electrical output of about 1,260 megawatts. If authorized, the facility startup goal on the first generator is in the spring of 1986, and the second is April 1988.

In January, PGE blamed licensing delays for a rescheduling of the startup of the proposed Pebble Springs facilities, then in February asked a 60-day delay on the state licensing hearing until June.

Oregon's Department of Energy on Feb. 27 asked that Pacific Power and Light Co.'s testimony on the need for power generated by the proposed Pebble Springs complex not be allowed at forthcoming hearings on the controversial plants because it does not conform to standards adopted in July of 1977, said Fred Miller, director of the energy department.

PGE, and 17 rural electric cooperatives which have bought a 10 percent interest in the first power unit at Pebble Springs, asked for the additional time to prepare testimony on standards that must be set before a state site certificate can be awarded.

PP&L spokesmen responded the utility "recognizes this very important matter and accordingly will not argue or challenge the department of energy's position."

Standar bridges on planning board

BOISE (UPI)—The Idaho Transportation Department, in a program designed to assist counties, cities, and highway districts replace deficient bridges more economically, is designing a variety of standard, single-span bridges with a length limit of 120 feet.

The program is designed to aid engineering consultants with a limited experience in bridge design arrive at the best possible design for a particular location at minimal cost to the county city, or highway district. That is expected to reduce the cost of bridge design and the time normally taken by a consultant to prepare a set of bridge plans for use by a contractor.

Robert B. Jarvis, Division of Highways bridge design supervisor, said the program will be ready for trial implementation early next year. Once the program gets underway, the bridge plans will be made available to engineering consultants at no cost on federal projects. The

could prove beneficial to farmers in a number of other ways.

As topsoil begins to settle in the basin around the risers, the dip in the end of the field will gradually fill in. Farmers can plow around and over the buried pipes and riser, adding productive land to the fields where they once had only a weedy ditchbank.

The fall end of a field should dry out faster with the underground runoff system than with a waste ditch.

A farmer will be able to cultivate the end of the field more frequently on a do better job of controlling weeds.

Carter says he is looking for farmers who are willing to install the experimental system in some of their fields to allow his researchers to gather data on its operation.

He says the new system may offer real advantages over other erosion stopping measures such as buffer strips, sediment ponds and other Best Management Practices being used as part of his conservation program.

determine specific sites, and the goal is to find two to four most desirable ones. The system, made up of several public utilities in the region, currently is building two nuclear plants at the Hanford, Wash., Nuclear Reservation, but that project is only half finished and is not expected to be completed until 1980.

director of the supply system, told UPI recently. "Our business is to generate the lowest cost electricity for the consumer, and at the present time, nuclear power is the cheapest way to go."

Strand also notes that the system's project is behind schedule, and the delay is adding millions of dollars to rapidly rising energy costs.

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Getting at the root of the fertilizer problem

Two University of Idaho researchers are hoping nitrogen-fixation experiments will help the farmers save money

By KEN HODGE
Times-News writer

KIMBERLY — If University of Idaho researchers get the experimental results they are after, they could find ways to help Magic Valley farmers save money on their annual fertilizer bills.

Dr. Gale E. Kleinkopf, a plant physiologist, and Dr. Dale T. Westermann, a soil scientist, are studying nitrogen fixation in bean root nodules, looking for varieties of beans that fix more nitrogen than other varieties.

Kleinkopf and Westermann also cooperate with Dr. John J. Kolar, an

associate agronomist, who is breeding new varieties of beans which work well with nitrogen fixing bacteria and also have other desirable characteristics.

"Certain bean varieties in the field fix a lot of nitrogen," Kleinkopf says. "If they do, then we don't have to add it in fertilizer."

According to Kleinkopf, beans can provide as much as 70 to 100 pounds of nitrogen per acre through the action of the tiny bacteria in the nodules on their roots.

"All beans will do this. They are a legume," Kleinkopf explains. "They form an association with nitrogen fixing

bacteria and the nodules enclose the bacteria and provide carbon. The bacteria provide the nitrogen."

He says research has revealed the bacteria enclosed in the nodules somehow take nitrogen gas from the atmosphere and reduce it to ammonia, a form of nitrogen a plant can assimilate. Ammonium nitrate is a common fertilizer applied to soils.

The plant and the bacteria form a symbiotic relationship, each providing something the other needs.

Some varieties of beans are more efficient in the amount of nitrogen they fix with the help of bacteria in their nodules, Kleinkopf says.

"We're looking for efficient strains of bacteria in the soil," Kleinkopf says. "Some strains can provide up to 80 percent more nitrogen. This cuts down on the grower's need for fertilizer."

Kleinkopf says by creating more nitrogen for itself, a plant which fixes nitrogen also leaves more nitrogen in the field in its residue after harvest. That nitrogen is useful for the next year's crop, Kleinkopf says.

"It's an added benefit," Kleinkopf says. "The material that is plowed back into the soil is higher in nitrogen because of fixation."

In addition to looking for bacteria which fix a lot of nitrogen, Kolar is working in conjunction with Westermann and Kleinkopf in searching for varieties of bean plants which seem to cooperate more readily with bacteria in the fixation process.

"We're looking for varieties which have a larger association of bacteria in their nodules," Kleinkopf says. "The more bacteria and nodules the roots can handle, the more nitrogen they can fix and the less fertilizer the farmer has to add to his crop."

Kleinkopf says since southern Idaho's climate is conducive to beans, this area is ideal for bean research. Beans in southern Idaho seem to do a better job of fixing nitrogen than beans in other areas. He says in some areas beans do not even nodulate.

Once a good strain of bacteria has been identified, Kleinkopf says, bags of seed can be inoculated with a dust or coating containing the bacteria. It may be necessary to host the bacteria in peat moss or some other medium in which they can survive. When the seeds grow into plants, the roots can then form an association with the bacteria included with the seed.

Nitrogen fixation research is of a high priority in the United States, Kleinkopf says, because it could play an important role in helping solve the energy crisis looming in this country's future.

About \$3 billion dollars of federal money has been allocated to similar research all over the nation because making nitrate fertilizers is an energy intensive operation, requiring high temperature and pressure.

Huge quantities of natural gas are commonly used by fertilizer plants to convert materials into usable fertilizer for which farmers must pay as high as 30 cents a pound, Kleinkopf says.

Nitrogen fixing plants could save a farmer an application of fertilizer. At 30 cents a pound, a 300-pound-per-acre application would cost \$90 an acre, Kleinkopf explains.

Kleinkopf says some scientists in the U.S. are trying to find ways to transfer the nitrogen fixing ability inherent only in

legumes to other plants such as wheat, oats and barley. Success in such endeavors may require genetic engineering, he explains.

He says scientists are experimenting with growing the cereal grains in an environment in which they have access to bacteria capable of fixing nitrogen.

Other investigators have found a variety of algae which fixes nitrogen in wet rice

paddies. When the algae dies, the plants can use the nitrogen from the water.

Nitrogen is the most valued element in soils, according to Kleinkopf. Without it there would be no yields. It is a key component of all amino acids and protein. Therefore, it is the element most often added to soils as fertilizer.

A crop uses about 200 pounds of it in a year's growth, and that amount must be

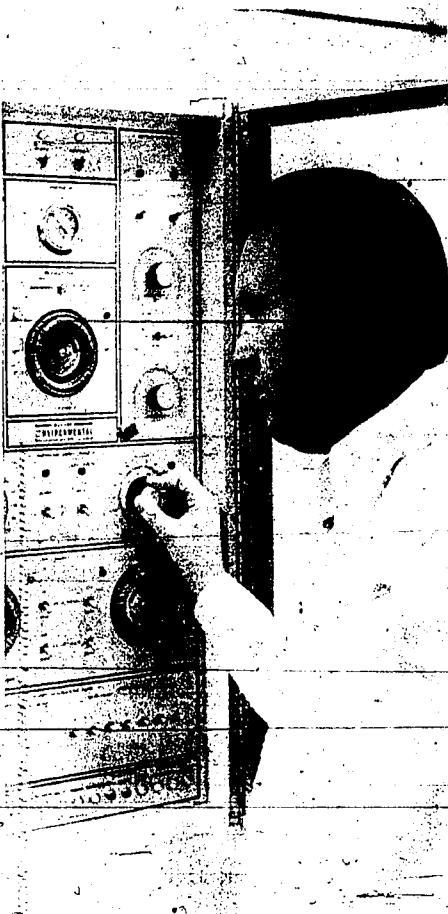
replaced in the soil somehow.

The nitrogen fixing in bean plants in southern Idaho could prove to be a valuable tool once researchers learn to use it, Kleinkopf says. He and his colleagues have applied for about \$150,000 in grant money to continue their investigation of the subject.

"We've got something unique here and we have to find out why," he adds.



CLOSE-UP PICTURE OF BEAN ROOTS SHOWING NITROGEN FIXING NODULES



DR. GALE KLEINKOPF ADJUSTS CHEMICAL ANALYZER



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Magic Valley jobs are plentiful

The salaries aren't the greatest but there are always some openings

JEFF SHER
Times-News writer

MAGIC VALLEY — If you want to live in the Magic Valley, and you don't mind working for less money than you could earn in a metropolitan area, you can probably find a job in the Magic Valley.

Whatever your area of expertise, from medicine to mechanic, from tractor operator to typist, your skills are in demand in the Magic Valley.

Of course, if you're looking for a job researching the ocean migration habits of killer whales, you're likely to become frustrated — amidst the Southern Idaho scrubbrush.

And if you've been looking for a job for the past few wintry weeks, you might also be discouraged, because when jobs are available and the type of jobs that are available are determined for the most part by the dominant force in the local economy, agriculture.

Unless you are a physician.

If you are a general practitioner, an obstetrician or a psychiatrist, you could probably establish a practice in the Magic Valley with little difficulty because, as Dr. John McKain, chief of staff at Magic Valley Memorial Hospital, put it, the wait to see those kinds of doctors is often weeks or months.

For physicians in other specialties, the demand is not so great. Seventy-two doctors at the Magic Valley Memorial Hospital, serving a population of roughly 52,000 people in Twin Falls County, for a doctor to patient ratio of one to 725, well above the national average of one doctor for about every 1,500 people.

Or unless you're an engineer.

There are jobs available for civil or structural engineers almost any time, according to spokesmen for two of the Magic Valley's largest engineering firms. "Probably nine months out of the year, we're looking for somebody," confided Dale Riedesel of JUB Engineers.

"We always in the past have had at least one opening for a good qualified civil or structural engineer," echoed Gerald Martens of Edwards and Howard Engineers.

"We have trouble finding people. We can't offer the money available in California," Riedesel explained, but "we can provide a good career in all aspects of engineering."

Or a nurse.

"There is always a need for nurses," stated Magic Valley Memorial Hospital administrator Jim Rosenbaum.

Rosenbaum said there has never been a surplus of nurses at his hospital, but the hospital is "able to staff enough to get by," because it offers salaries comparable to those in Boise.

"There are salaries are not comparable to those on the coast, Rosenbaum admitted.

For attorneys, there are just about as many opportunities as ever, but the competition for those openings is stiffer.

Ken Pedersen, president of the Fifth District Bar Association, pointed out that Ron Kull, executive director of the Idaho State Bar Association, concurred with Pedersen's analysis. "The situation all over the state is getting tighter," Kull offered, because the number of lawyers in Idaho has doubled in the past seven or eight years while the population has not

increased that rapidly.

On top of that, law schools continue to produce more lawyers than ever before. Currently in the Fifth Judicial District, which covers the entire Magic-Valley, there are 162 attorneys, Kull said.

Lou Garbrecht, managing attorney for Idaho Legal Aid Services, might revise the tight-market theory to say that it applies only to recent law school graduates with little practical experience. Garbrecht has been seeking an experienced attorney to fill a vacancy on his staff, but national advertising has netted him a response from novice attorneys and minimal inquiries from those with experience.

The reason for that, Garbrecht said, is "location and salary, — comparatively low salary and a location removed from the mainstream of legal activity."

For dentists, "It's pretty overcrowded," commented Mike Dingman, DDS, Twin Falls, who began his practice here about a year and a half ago.

"Even coming from here, it's been real slow," the Twin Falls native said.

There are 26 dentists in Twin Falls, about one for every 1,000 people. Nationwide, there is one dentist for every 2,500 people, Dingman estimated.

Nevertheless, "there are a couple of specialists who would do well here," Dingman said, specifically a children's dentist or a periodontist.

Though a farmer will probably go see a dentist when he gets a toothache no matter what happened to last year's crop, the odds are greater he won't buy a new tractor or a new pickup if he's just coming off a poor year.

It's almost a cliché to say the local economy depends on agriculture, but the availability of jobs in the Magic Valley is influenced more by fluctuations in the agricultural cycle than by any other factor.

So if you're not in a profession unaffected by temporary ebbs and flows in the local business cycle, your chances of finding a job in the Magic Valley are much greater from April through October.

In January and February of 1976, roughly 23,000 people were employed in Jerome, Gooding and Twin Falls Counties, according to statistics provided by Mike Bates, Idaho Department of Employment Labor market analyst for the eight Magic Valley counties.

In May and September of the same year, about 33,000 people were working in those counties, the figures show.

The number of people directly employed in agriculture in that three-county area swells from roughly 4,000 in the winter to 6,000 in the summer, Bates estimated.

Many of the several thousand other jobs which open up after the snow melts are in food processing, transportation, general labor, sales and service and are directly related to agriculture.

Farm equipment manufacturers, chemical companies, seed companies and others in the business of supplying farmers add sales people to supply the farmer and service people to keep his equipment running during the season. Processors must fill hundreds of short-term vacancies to prepare the farmers' products for market. Retail and service businesses add personnel to handle the volume increases they experience during

the summer. When more people are working, more money is earned, and more money is spent, throughout the community.

But what if you need permanent, not seasonal, employment?

Bates' figures indicate that during fiscal 1977, 15 percent of the job openings received at the Twin Falls office of the Department of Employment were in processing; 14 percent were in service industries (many of the openings in this category were for cooks, waitresses and maids); 12 percent were for general labor; structural work, sales, farm occupations and clerical positions each accounted for 9 percent of the openings; motor freight (transportation) accounted for 7 percent of the openings; 6 percent of the openings were in the machine and bench trades; and 10 percent of the jobs available were in the miscellaneous category.

Translated, the statistics mean cooks (with experience), waitresses, maids, skilled office workers and secretaries can almost always get a job, but there are more openings to choose from in the warmer months, Bates explained.

Bates also said more permanent crafts jobs such as carpentry are opening up as the area grows, and even among farmers the trend is toward hiring more year-round help.

In Jerome, according to Joe Skaug, Idaho Department of Employment office manager there, jobs are always available at the Tupperware plant. In addition, the rapid growth of Jerome County since 1972 has meant a continuous supply of new job openings as new retail stores and industry

move into the area and existing businesses expand.

In Ketchum, the job situation, as almost everything else, is different from the Magic Valley.

The same hotel and restaurant positions are available in Ketchum, in even greater numbers, but if you don't want to work during the day, your chances of finding a job sink rapidly.

Ketchum employment office manager Tom Valsek said this winter his office is swamped with requests from hotels and restaurants for help, but most people in the area want night jobs so they can enjoy the outdoors in the daytime.

Valsek also said since the Sun Valley Resort is changing toward a year-round operation, many other employers in the area are doing the same, and the demand for permanent clerks, bookkeepers, mechanics and tradesmen is growing.

Spring slack remains the slowest time of the year for business in this area, and it is also the time of highest employee turnover and the best time of the year to be job hunting for permanent or seasonal jobs.

Good jobs often go unfilled in Ketchum, Sun Valley because they are not compatible with the lifestyle people who live there are seeking.

Employee consultant Susan Deemer said the Department of Employment has been aware of an opening for an auto body repairman for six months. The job has an earning potential of \$200 to \$2,000 a month. There is also a long-standing opening for an electronics purchasing agent at \$700-\$900 per month, and auto mechanics are

(Continued on page C-15)

'It's their own fault' Smaller salaries for the women

MAGIC VALLEY — Women don't bring home as big a paycheck as men in the Magic Valley, and it's partially their own fault.

That's the opinion of Virginia Bancroft, who has been employed in the Magic Valley business world for many years and who 20 months ago jumped into the business of helping people find jobs by opening New Horizons Personnel Service in Twin Falls.

"No, women don't get the same salaries as men. There are a lot of employers in this area that put their salaries at a set rate, but a man couldn't support a family at that rate, so they get women — women who don't need to support themselves," Bancroft described what women can expect from the job market.

"It's women's own fault, because two things happen. They are willing to accept the lower paying jobs. Because they don't have to support themselves, they look at their income as a subordinate kind of thing. And they will not prepare themselves adequately for management type jobs," Bancroft theorized.

This submissive behavior on the part of women is not unique to the Magic Valley, Bancroft said, but happens everywhere in the country.

"Little girls are brought up that they're going to have a family. Little boys are always brought up that they're going to work somewhere doing something," she described as one of the roots of the problem.

It's not that men are hanging onto any outdated notions that men should automatically be paid more than women. They're just taking advantage of the situation, Bancroft observed.

The classic male chauvinist is fast joining the dinosaurs, a dying species, Bancroft said. "There're not too many guys like that around," she stated.

And, things are improving for women, both in terms of job availability and salary, Bancroft said.

"We have few women qualified for management positions, but it's difficult to find qualified men, too," she said.

Rangen's in Buhl is old but modern

BUHL — One of the oldest but most modern business operations in Buhl, Rangen's Inc., began 50 years ago as an ice plant serving refrigerating units in the Buhl area but took on a new look with the advent of the trout industry.

Chris Rangen said the firm now employs about 100 persons in its diversified operations — which include advertising, research work in trout disease and feeds to servicing diesel trucks. One of the most recent additions to the business is the new shop building for servicing and repair of the trucks.

About two years ago Rangen developed a fish research and pathology laboratory in Hagerman Valley. Here the firm conducts research as to injury and disease of trout being raised in the area's many hatcheries. Rangen says much of the research deals with diagnosis of diseases in the fish production.

"With the rapid growth in this area of the trout industry, we found there was a real need for this type of facility," Rangen said.

Primarily Rangen's Inc., is known throughout the western states as a producer of trout feed. In 1963 the firm established its own fish hatchery. Unlike most others in the area, however, the Rangen hatchery is strictly for experimental use to test the various foods produced by the firm and determine the most advantageous qualities of each.

Chris Rangen's father, Thorleif Rangen, is president of the firm which was started by his father 50 years ago. Theodor Rangen came from Norway at about that time and settled in Buhl where he opened the ice plant, then added feeds and seeds for the farm community. Theodor Rangen has now retired from the business.

Rangen's also manufactures fertilizer which is shipped to a wide area of the western United States.



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Idaho sells itself attracting tourism

By BONNIE BAIRD JONES
Times-News writer

TWIN FALLS—Tourism is big business in Magic Valley and the state of Idaho. The Department of Commerce and Development says one out of every 17 jobs in the state is now related to travel and there are 21,000 Idahoans working in jobs directly related to travel.

Best of all, say those who work to promote the state as a tourist attraction, the industry is the cleanest and most environmentally acceptable growth a state can enjoy. It is probably the least expensive to maintain and operate because the natural beauty and resources of the state sell themselves.

Promotional costs for tourism in Idaho run about \$407,500 which compares to \$654,023 spent annually in neighboring Montana; \$305,050 in Nevada; \$1.6 million in Utah and \$725,700 by Oregon. Only Washington, with a promotional budget of \$487,710 spends less than Idaho in the eight-state northwest area.

Tourists in Idaho spend \$338 million annually, according to latest figures. Tax revenues from the industry amount to \$37 million per year. In Magic Valley such things as fishing, hunting, skiing and scenic camping and tour areas account for a good bit of the annual income.

Another phase of the tourism, field is conventions. It is estimated a convention delegate will spend as much as \$50 a day, with the lowest estimate set at \$25.

Former Chamber of Commerce manager, Ray Rostrom said about 7,500 conventioners came to Twin Falls last year. He said the Chamber gave out 7,000 convention name tags and a number of conventions provided their own or chose not to use them.

"If you take 7,000 and multiply it by \$50 a day, then double that because conventions average two days each, you find conventions alone bring about three quarters of a million dollars of new money into our community a year," he said.

In the immediate Twin Falls area, there are about 6,343 persons employed directly or indirectly in tourist-supported jobs. Rostrom said many of these are motel and hotel employees who would not be employed were it not for the traveling public, conventions and vacationers to this area.

Jay Hoyer, present manager of the chamber says some of the leading attractions in the Twin Falls area include scenic sites in Canyon, with Shoshone and Twin Falls, Perrine Bridge and the fish hatcheries of the local area. However, Twin Falls is a gateway to many of Idaho's biggest attractions and probably gains more from tourism from surrounding wonders than local attractions. Many persons come to Twin Falls because of the ski slopes of Sun Valley and the nearby local resorts as well. The Sawtooth Mountains attract summer tourists and those in the business of serving tourists say one of the most rapidly growing aspects of tourism is in the attraction of wilderness and primitive areas of which Idaho has an abundance, adjacent to Magic Valley.

Many persons interested in back-packing or running the River of No Return stop over in Twin Falls enroute to their destinations.

Chamber officials say the same holds true for the Craters of the Moon and Jackpot, Nev. One of the factors which makes Twin Falls so popular as a convention center, is the attraction of Jackpot, Nev.

While Jackpot is not even in the same state, it is closer to Twin Falls than any other community, casino owners and operators say. Therefore, state and even regional convention planners look to Twin Falls for something offered in no other area of the state—a night in Nevada gambling casinos.

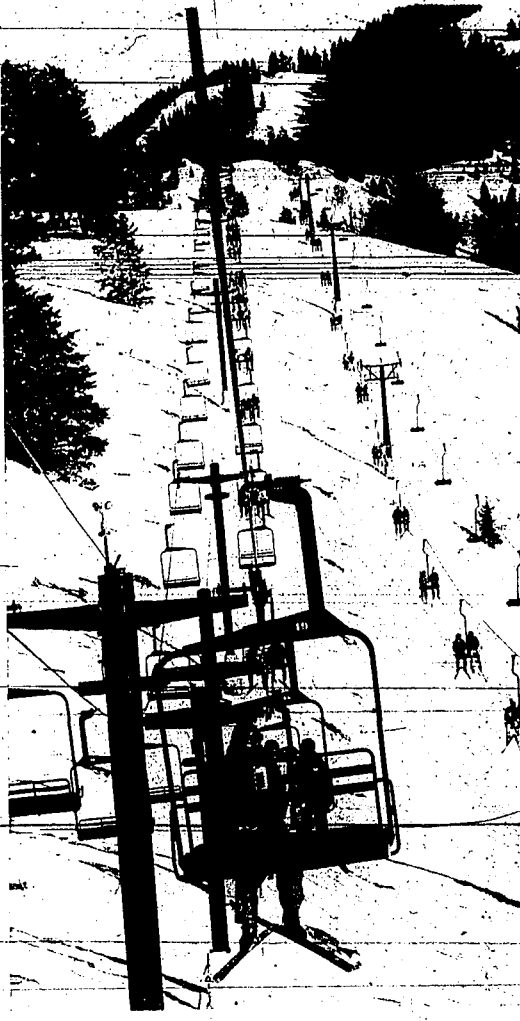
Rostrom, who has long been in the business of promoting travel and is currently travel promotion director for Cactus Pete's and the Horse Shoe clubs of Jackpot's says people often do not consider that a tourist-dollar turns over many times once it reaches a community, and is spent again and again. The tourism business effects everyone in the community, he says.

A survey of Twin Falls shows there are 3,655 retail employees in Twin Falls County. In the wholesale division there are 1,256 employees and in the division of service another 2,872 workers, giving the county a total of 7,783 workers in the three categories. The average annual payroll for retailing, wholesaling and services in the county is \$46 million. It is estimated, according to Rostrom that 70 percent of 4,990 of the area's employees work in the city of Twin Falls with a payroll of \$22 million. Not all the big payrolls in a community, Twin Falls included, come from industry. Much of this \$46 million in the county is tourist supported and travel related.

As Rostrom says, the tourist dollars are estimated at best. There is no way to calculate the strict destination of a tourist or the dollar he spends without a registration booth at the state line where everyone entering is stopped and labeled.

A recent survey of motel and hotel facilities shows a large number of Idaho tourists come either from Idaho itself or neighboring northwest states. State figures collected in the Idaho Falls area, show 25 percent of the tourists were from other Idaho areas, 23.7 percent from Utah, 12 percent from Washington or Oregon and 11.2 percent from the California, Arizona, New Mexico area while 8 percent came from Montana or Wyoming.

Areas such as Sun Valley which depend almost 100 percent on tourist dollars provide a good key to the industry's growth. Sun Valley has been growing as a resort annually and bringing with it a community expansion in housing, food services and other related trade. Compared to the 1977 winter which was close to a total failure in much of the western ski industry, this has been a record year in business, resort officials say. The biggest day in the 42-year history of the resort occurred Feb. 19 when 8,034 skiers used the slopes. Under new ownership, the resort expects to map a plan for long-range expansion as soon as the snow melts this spring. The resort not only provides Idaho's major winter time tourist attraction, but it has a busy summer schedule, too. Expansion of the golf course is one of the early improvements planned. Sun Valley has and will continue to attract a full summer schedule of conventions including many national organization meetings.



WINTER SNOWS MEAN DOLLARS TO IDAHO BUSINESSMAN
...skiers flock to resorts giving most resorts record years

News tips
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Winter snow means profit for resorts

By BONNIE BAIRD JONES
Times-News writer

TWIN FALLS—That snow that has iced up the highways and had to be shoveled from walks and driveways this winter means dollars to many Idaho businesses and individuals.

Statistics gathered by the Idaho Department of Employment show the abundance of snow has given most Gem state resorts a near record year and as a result, unemployment has gone down and the purchases of everything from plane and bus tickets to food supplies is well ahead of last winter in all areas of the state. The Department of Tourism and Industrial Development reports an anticipated all-time high will be reached this year for ski package development, construction activity for more and larger ski lifts, new lodging facilities, lighting for night skiing and other developments in the ski industry.

Compared to last year's record lack of snow, this winter has seen a brighter situation in economy, especially in the areas where ski resorts are operating.

The Department of Employment publication, "Idaho '77 Work," says there are about 2,400 jobs in the 22 Idaho ski resorts this year, compared to 1,400 in a slow year such as the 1976-77 season.

Some ski resorts were not able to operate at all in the 1976-77 season because of lack of snow while others operated only a few weeks or operated with sub-standard snow conditions which cut business by a fraction of normal.

For example, the publication states, there was an all-time high unemployment rate of 22.3 percent last winter in the Ketchum-Sun Valley area because of the limited skiing on largely man-made snow at Sun Valley.

Tom Valasek, Job Service manager at Ketchum, reports the U-I claims load this year is 200 fewer than a year ago while the work force is much larger than last year. Figures from the First Security Bank in Boise show last year's total sales volume of snow-related recreational equipment was down substantially from normal and job opportunities dropped from lack of sales and services needed. Tourist trade slowed to a trickle from the previous year and localized business slumps were reported in areas of winter recreation facilities.

On the other hand, the bank said there was nearly \$3 million spent in capital improvements at winter resorts from the Upper Snake River area of eastern Idaho to Sandpoint in the north. This included development of the Winterhawk resort, a new facility in the Malad Summit area. Other resorts added condominiums and lift and lodge expansions.

The transportation industry is also reaping the benefits of Idaho's good snow, says the Department of Employment. Major airlines are offering fly-in packages to Idaho resorts and Airtrak has offered special accommodations to ski resort communities.

Dr. Joseph Hoffman is directing an economic study for the University of Idaho on the state's winter recreation industry. A grant from the Pacific Northwest Regional Commission has provided \$100,000 for the study. Marjorie Slotten, Twin Falls, is conducting surveys of resorts from Targhee in eastern Idaho to Magic Mountain and Pomerelle in this area. She reports many out-of-state visitors have been encountered at the smaller resorts as well as Sun Valley.

The study will not only determine the origin of the skier and how many skiers visit resorts on various days but will attempt to determine how much they spend in Idaho for lodging, food, equipment and ski lift tickets.

Greyhawk Hotel finally approved

KETCHUM—After nearly four years of battles in and out of court, construction of the 218-room Greyhawk Hotel at the foot of Bald Mountain is scheduled to begin this spring.

The huge luxury hotel, expected to be the largest single building in Blaine County, could open the door to economic prosperity and self-sufficiency for Ketchum.

For years Ketchum has clutched economically to the skirts of its sister city, Sun Valley, and the former mining town has thrived off the people and money brought into the Wood River Valley by Sun Valley's name and reputation.

But now with its own major resort facility planned at the base of the Greyhawk ski run in the Warm Springs arch, Ketchum may soon be ready to stand up on its own and mark its place on the map as a resort center equal to Sun Valley.

The Greyhawk project, with estimated development costs totaling \$12 to \$13 million, will present Ketchum with a luxurious, steel-framed, 218-room resort lodge.

The three-story, 173,917-square-foot building will boast two restaurants, a bar, a greenhouse-type lounge, banquet hall, recreation, swimming pool and health spa. The project developers estimate the hotel will employ about 200 people.

Project designer James Ruscello says the financing has been found for the project and he and architect Eric Barovetto are "trying to wrap up the final working drawings."

Originally submitted in January, 1973, as a planned unit development, the Greyhawk project has been the subject of several court battles between its Seattle-based developer, Paul Schuler, and the city of Ketchum.

But the legal disputes have finally been resolved and Ruscello says excavation should begin by April.

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Jobs aren't hard to find

(Continued from page C-13)
usually in demand in the area, Deemer added.
But don't go to Ketchum thinking you can step into a high paying, skilled labor job just for the summer season and then head for Mexico for slack. Although construction takes off during the summer and contractors hire many general laborers, most of the skilled jobs are filled by return employees who have already established their claims to the short-term, freedom-affording, seasonal plans.
Nurses and other professionals have difficulty finding work in Ketchum, Deemer said, because although pay is comparatively low, it is possible to support oneself year-round in Ketchum-Sun Valley

on a professional's salary without losing ground in career pursuits. This compulsion for such jobs is high.
Compared to Ketchum, there are a great many more management level, well-paying jobs available in the Magic Valley, especially in Twin Falls.
Chet Bohannon, owner-manager of Snelling and Snelling Employment Service, said he fills about eight vacancies per month in management level positions, another 10 to 15 openings in professional level sales, and many more trainee positions in retail management, finance management and route sales.
And Bohannon said he doesn't have to look outside the Magic Valley to find people to fill these jobs. Most of the people

he hires "have already decided to live in Magic Valley before," Bohannon pointed out.
Virginia Bancroft, owner of New Horizons Personnel Service, Twin Falls, said accounting positions are occasionally available in Twin Falls, as are other highly skilled professional occupations, but they do not open up as often as secretarial positions.
Dorothy Shortouse of the Job Shop, Twin Falls, agreed with Bancroft that management positions are not as available as general office, secretarial, and clerical occupations.
"The statistics and the consensus of professionals in the job-finding business concur. If you want to work in the Magic Valley, you can probably find a job."



North Burley Mall going up in April

ARTIST'S drawing showing what the \$3.5 million North Burley Shopping Mall is expected to look like on its opening date, planned for next February. George Rierner, president of C and R Developers Inc. of Encino, Calif., said subcontractor bids are to be opened April 6 in Burley and construction is to begin shortly after they are awarded. The 21-shop mall will be located on 111 acres of ground and contain 120,000 square feet in the development.

The debate continues

How much of Idaho land can be used for farming?

(Continued from page C-1)
In addition to power, costs of power equipment have also risen, according to Brown. For these reasons Brown says his company does not expect as many new pump hookups in the future as it has had in the past.
"We did have one jump in 1974," Brown says, "but the rate of new pump hookups has been declining since then."
Even with declining new hookups, Brown says the Idaho Power Company expects to reach a limit on the power it can provide new customers in the early 1980s. He says power rates will inevitably go up when new generating facilities have to be built.
Farmers are now looking for alternatives to pumping irrigation water for new farming projects.
Off-stream storage and gravity-flow irrigation are possibilities in the lands south of the Snake River between Mountain Home and Hagerman, according to Ravenscroft, chairman of the Carey Act Association.
Canyon View Irrigation, Inc., a group of about 50 farmers who want to develop new lands west of the Twin Falls tract, is proposing to transport its water rights through existing canals owned by the Twin Falls Canal Co., but is meeting resistance from the canal company stockholders.
Ravenscroft says he thinks any "mutual canal

usage should be a matter of working out the details of a contract so that you adequately protect existing water rights."
"Ravenscroft says such agreements may entail changes in state law, but should be considered.
"But there is no way these new developments can be permitted to jeopardize existing water rights and uses," Ravenscroft says.
Ravenscroft says the Canyon View proposal should be given high priority when the BLM begins considering new projects. "Their feasibility is pretty well established from the standpoint that they do own water and have applied for fertile feasible land."
He says he does not believe Twin Falls Canal Co. stockholders for trying to protect their water rights by opposing Canyon View. "If our state laws were clarified to protect existing water rights, then those people might be more willing to negotiate an acceptable agreement," he says.
In the interim, although new projects are not generally feasible due to sagging farm commodity prices and an inflated, but governmental red tape, Ravenscroft says planners will continue to lay the ground work for agricultural expansion.
"Most of them are trying to work the legal and technical details," Ravenscroft says, "and very few of them want to put a plow in the ground with the price structure the way it is now."

Mori makes more money than his name makes labels

NEW YORK (UPI) — Frank Mori doesn't care that his name is not on the label of the clothes he sells.
Mori is president of Anne Klein, the high-quality apparel manufacturer, and the upward curve of sales figures is satisfaction enough for him. From \$13 million three years ago they hit \$25 million last year and are projected at \$30 million this year.
Anne Klein is a wholly owned subsidiary of Takihyo Co. Ltd., a Japanese concern that leaves Mori to run the company pretty much as he likes — "Although I think that's mainly because earnings keep improving. Maybe they would act differently if the trend reversed."
Mori, a native of Verona, N.J., has been chief executive officer of Anne Klein for three years and in that time sales have doubled. The company sells through 5,000 outlets and recently has begun to franchise.
"A fashion house usually dies if the founder dies," Mori said in an interview. "In Anne Klein's case, her name is Takihyo, who then owned 50 percent of the company, kept operating but were floundering."
The choice of Mori, then 34, to head up the company was something of a surprise. Mori had a little experience in apparel, having worked for a firm that makes foundation garments but his business expertise had been honed at General Foods' where he headed the spaghetti division.
"The difficulty in switching jobs is not in handling the job," Mori said. "It's persuading the company you want to go to that a food salesman can be an apparel salesman. Management is the same whatever business you're in."
Mori will joke that he had an inside track on the position partly because his name sounded Japanese.
"I think the executives of Takihyo were quite surprised when they eventually met me and found out that Morisano was not Japanese," he


said. "But they gave me the job anyway."
Mori was talked into seeking the job, per se, by a friend who warned him.
Mori was locked into a potentially long and successful career at General Foods. "But I couldn't quite see myself waiting out the years to get to the top. Ever since the job was the same — looking for new ways to promote the same products. Very limiting."
So he was ready for a move when the Anne Klein job was offered.
"A smaller company is a bigger challenge to a person's resources," he said. Mori thinks of himself as a conductor orchestrating the talents gathered around him.
The key to his success, he thinks, has been "prudent risk-taking." On a practical level that has meant a reorganization of Anne Klein's top management to emphasize tight inventory control and new selling techniques, including franchising. A new departure for Anne Klein will be diversification into new fields.
Mori is proud of being something of a whiz-kid; success is not a new experience.
"I was always a winner," he said.
Even when once thwarted, he came up a winner. Mori had wanted to be a football player. But when he finally got to college he found that at 110 pounds and only average height "I just didn't have the tools."
So he took up soccer and won his way to an all-state selection.
The one failure in his life was his marriage, which ended in divorce three years ago after 13 years and two children, a son aged 11 and a daughter aged 9. But that's part of his limited private life and beyond saying he has no immediate plans to remarry he doesn't feel it needs discussing.
In college, Mori decided he should set himself a goal — it was that he should be earning \$40,000 a year by the time he was 40. He made it by age 26.

Wood River Valley business has had its ups and downs

(Continued from page C-14)
to Halley, Madame Featherbed's restaurant closed and reopened as the Victoria Inn, while the Rialto Restaurant and Lounge began serving Japanese food in a section of the restaurant the owners renamed The Ogi Room.
The Atkinson family, which owns and runs Atkinson's Market in Ketchum, purchased the Triple-S Supermarket in Halley. The Atkinsons then expanded the store's facilities and renamed it Atkinson's Market, too.
Despite what many viewed as the worst winter season in the area's history, many started new businesses in the Wood River Valley.
The historic Hiawatha Hotel in Halley closed its doors to business in 1977, but if all goes as planned, the lofty old 19th century building will reopen

its doors in 1978 as a shopping mall.
Plunged by financial difficulties, the Hiawatha's former owners closed the hotel last spring and faced foreclosure actions filed against them in Fifth District Court in Halley.
Unable to make required payments on a sale-of-stock agreement, the owners watched the old hotel — which was built in the 1880s and was one of the most palatial hotels of its day — be put on the auction block.
It took only about two minutes to auction off the old building at a sheriff's sale, and Ketchum developer Jerry Kirkman became the hotel's new owner.
Kirkman bought the hotel for about \$196,500 and then promptly announced his plans to convert the building into a small downtown shopping mall, supporting about 14

businesses.
Kirkman says he hopes to begin remodeling the Hiawatha by April or May, and he says he's prepared to pour nearly \$300,000 into the job.
He says the mall will lease space to a large grocery store, a bar and restaurant, a gift shop, a health food store, perhaps a bowling alley and pharmacy and several other small shops.
"He is currently trying to get everything squared away" so he will know what to charge for leases and what kind of stores can afford to be in the mall.
Kirkman says the financing for remodeling the 19th century building is almost settled, and if all goes as planned, the mall should open early next fall.
Meanwhile, the young developer is still searching for a name for the soon-to-be Halley




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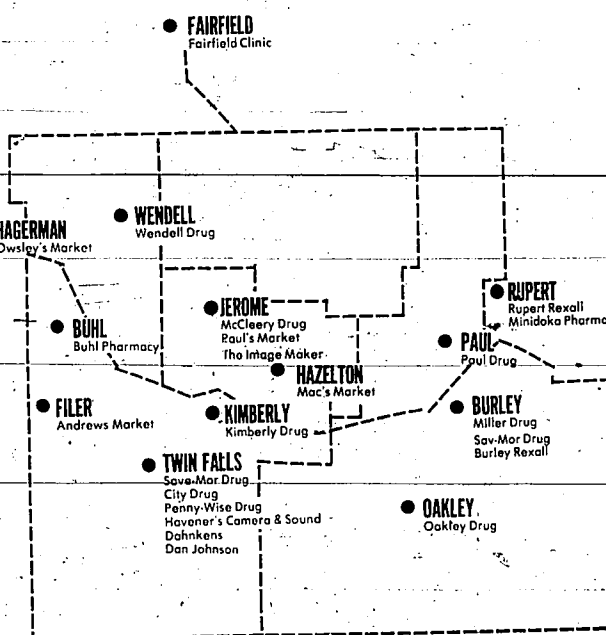
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Magic Valley employment rate was stable in 1977

By **CHRISTOPHER BOGAN**
Times-News writer

MAGIC VALLEY — Despite last year's drought which caused several southern Idaho counties to be declared economic disaster areas, the Magic Valley weathered 1977 without significant affect to the area's labor force and unemployment rate.

Although some counties were more

severely hit by the drought than others, Idaho Employment department statistics show that massive job layoffs and chronic unemployment never occurred in the large Magic Valley area.

"We found the drought didn't have that big of an effect on employment in Idaho," Dave Porter, a research analyst with the state employment department, observed. "It didn't have as big an effect as we thought it would. It was kind of spotty in

some areas. Some places felt it more than others. But really they had enough water and they managed it well enough so it didn't have much of an effect."

In the Magic Valley, which includes Blaine, Carnas, Cassia, Gooding, Jerome, Lincoln, Blaindoka and Twin Falls counties, the unemployment rate rose only .3 percent in 1977 from 1976 and 4 percent from 1975.

Employment department figures show: In 1977, the Magic Valley labor force totaled 57,964, which was a small increase from 1976 when the labor force totaled 57,451 and from 1975 when it was 53,679.

A total of 4,115 people were unemployed in 1977, compared to 3,328 unemployed in 1976 and 3,622 unemployed in 1975.

The 1977 unemployment rate climbed to 7.1 percent from 6.8 percent in 1976 and 6.7

percent in 1975.

Consequently, 53,849 Magic Valley residents were employed in 1977, compared with 53,825 employed in 1976 and 50,057 employed in 1975.

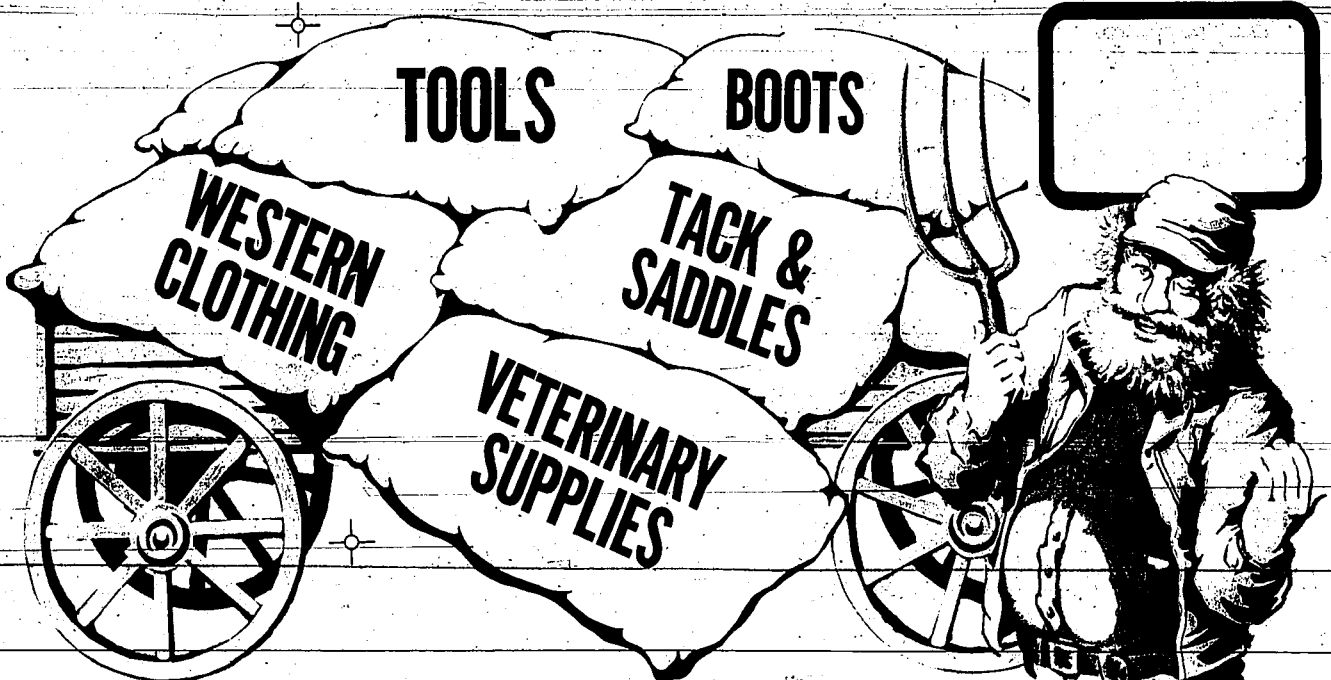
Although Idaho is currently the third fastest-growing state in the country in population, Porter noted that these figures show southern Idaho is growing very little.

He said—the big boom growth—is

occurring in the east around Idaho Falls and Pocatello, in the west around Boise and in the north around Lewiston.

Barring any unforeseen changes on the Magic Valley employment scene, Porter forecast that 1978 should be a good year.

"I would imagine that the water supply is going to be adequate," he said, "so it's going to be a good year as far as employment goes."



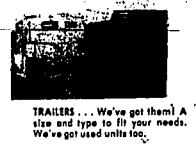
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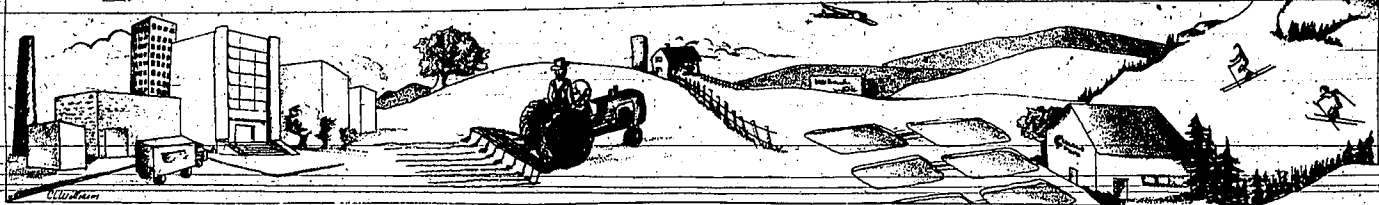
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Merchandising:

By JEFF SHER
Times-News writer

TWIN FALLS — If asparagus is on sale this week, you can be sure to find the hollandaise sauce right next to the asparagus. Just to remind you how much better asparagus tastes with hollandaise.

Or if a store is offering good deals on a number of items, you can bet all the sale items won't be piled in a stack near the front door. Store managers would much rather entice you to walk through every department in the store searching for the bargains than let you go to some designated bargain corner, where you wouldn't catch a glimpse of all the other seductively delicious items in the store.

Don't get paranoid now! Nobody is trying to trick you into spending money or sell you something that doesn't work. Twin Falls merchants agree a retailer in a town the size of Twin Falls can't afford to sell faulty products or have too many dissatisfied customers spreading vicious rumors when "the word" can pass to half the people in town in the time it takes to play a high school basketball game.

But that doesn't mean local retailers won't use all the time-tested techniques available to make it easier for you to spend your money.

Again, don't be alarmed. It is to your advantage as a consumer to have retailers competing for your affection in this way. If you are aware of the rules of the game.

One of the rules of the game, at least in a town the size of Twin Falls, is that retailers can't survive for long without a turn business. A store owner doesn't want you to come into his store just once, but every time you need to buy a product he carries.

How, then, does a store owner lure you into his store and then convince you to keep coming back?

Remember, in a small town, not only does the need for return business keep retailers honest, observed University of Idaho associate professor of business Brad Lockeman, but the businessman must also live in the community he serves, and his business performance can have as much effect as his personal conduct on the other aspects of his life, including social life, and acceptance in the community, etc.

Advertising brings you to the front door, display brings you to the threshold of a purchase, and the combination of ads, display and store atmosphere creates "store image," a prime ingredient in creating return business.

The advertising is fairly straightforward in its intent. Offer the customer good buys on quality items and get them into the store. The use of loss leaders, supposedly illegal in Idaho, is common practice.

You may lose a few cents on the sale items, but the customer has been in your store, seen what you stock, experienced your store atmosphere, and, hopefully, had a pleasant experience, which will continue with satisfaction with his purchase, and, should his merchandise prove unsatisfactory, satisfaction with the way the store handled his complaint.

Of course, once the customer is in the store, the merchant stands to profit from the customer's inability to resist buying attractive items.

Local merchants' estimates of how much of total sales are the result of impulse buying (purchases a customer did not plan to make when he entered the store) range from 10 to 25 percent.

"Most people are right handed, so most shop the store from right to left. And they shop the perimeter walls first," revealed Albertson's manager Ron Abramowski, "so basic items are placed along the walls."

All the various departments should not only offer tantalizing opportunities for spending money, they should also "flow into each other

naturally," according to Pay Less Drug Store manager Jerry Kuske.

Nobody wants to see the gourmet food next to the toilet bowl cleaner, or the squid in its own ink next to the Silly Putty. There must be some overall sense of logic, of aesthetics in the structure of the store, to add to that all important store image.

Convenience is the word in a world where times is about the only item which never seems to be equal to the demand, and Safeway Stores is trying to capitalize on convenience by slowly returning to the general store approach to shopping.

The Lynwood Safeway now stocks about 7,000 food items and has upped its inventory of non-food items to 3,000, noted manager Dean Kelly. Safeway figures to save the customer money as well as time, Kelly said, because the higher mark-up on the non-food items should allow the store to lower its food prices.

Every store has its strong points, which the managers try to make as obvious as possible.

Albertson's biggest attraction is its bakery, with fresh delights every day.

The bakery accounts for almost 10 percent of the store's volume, Abramowski said.

K mart relies on its willingness to go to any lengths to beat the prices of its opposition. K mart manager John McQuiston was the only store manager contacted by the Times-News who said he set his prices according to the prices offered by other stores for the same items. He said his store will reduce the price on any item if a customer can prove he could get it cheaper somewhere else.

Then, there's the approach of Earl Faulkner, owner-manager of the Paris clothing store. Faulkner is not overly concerned about having the lowest prices in town. In seeking the magic store image, Faulkner has come to the realization that he's not only selling clothing, he's selling entertainment.

"We change our windows twice a week. We change our displays once a week. Every year we remodel our store. You can't rely on the sale item. When we're doing something different, people want to come to our store. We always have something doing — something happening — excitement. We do hair, cosmetic make-ups, style shows. If people can come and see their friends and visit with their friends in their store, they're going to keep coming back," Faulkner expounded — what may be a very far-sighted theory.

Knowing that a store is your store, a store run by friends, people that know you and know what you want, is important. At least, the smaller volume merchants hope it is.

Although the smaller stores cannot hope to match the advertising budget of the larger stores and are in a continual battle against the "newest, biggest image," Marion Swenson, manager of Swenson's Market on Main Street, and Marty Richter, owner-manager of Marty's IGA Market, both against the larger supermarkets have no buying advantage over the smaller stores. Both Swenson and Richter do their buying through volume warehouses.

The small stores are at a disadvantage, however, in seeking to expand their operations; because the large chains have the financial resources to outbid any small operator for prime real estate for new outlets. The nationwide department stores also offer their customers the option of buying here and ordering delivery across the nation.

But there are services the smaller stores can provide which the large stores do not.

"We're not controlled by a rigid set of rules that wouldn't apply to this area. We can and will special order items and get them quicker. We're not locked into mass merchandising," offered Bob Van-Engelen, owner of Van's Department Store.

Large and small businessmen compete for your retail dollar and find business of selling goods challenging, competitive



I scream for ice cream!

EVEN IF the weather outside isn't exactly the summertime, ice-cream-eating kind, it's difficult to resist a delicious treat such as this served up by Denise Spencer of K mart on Addison Ave. E. in Twin Falls. The K

mart ice cream scooper says she loves to dip ice cream. "It's such a joy to watch children pick their flavor," she says, "and even better to watch them eat it."

Will business
always flock
to
Magic Valley?

By JEFF SHER
Times-News writer

TWIN FALLS — Will new industry continue to move into the Magic Valley at the same rate as it has since the beginning of the 1970's?

The Magic Valley still exhibits many of the characteristics large corporations look for when seeking locations for new facilities, but it is impossible to predict Magic Valley's industrial future at the present time.

Businessmen don't like to take unreasonable risks, and until Idaho decides what it intends to do about its energy future, businesses will probably decide not to gamble on the possibility that Idaho will be energy poor within a decade.

Bill Grange, Director of Industry Relations for Idaho Power Co., often receives inquiries from corporations looking into the prospects for operating plants in Idaho.

Grange said the first thing the corporations ask is whether or not adequate power will be available in the future. He says he has to tell them he can't answer that question now and won't be able to until Idahoans decide whether or not to build more generating capacity in the state.

Up until now, Idaho has had abundant power and cheap power, Grange said. Several years ago, "it was rare to even be asked about the availability of electricity and the cost. Now they (corporations) ask about power first and cost second," he added.

The power question aside, however, why would

a large corporation want to build a plant seemingly in the middle of nowhere, far from the large metropolitan markets?

The very fact that Idaho is in the middle of the vast distances that are the West helped convince Tupperware Co. to open its only western plant in Jerome, according to Jim Baumgartner, personnel director for Tupperware.

Because the Magic Valley is fairly central to all the West's major markets, from Denver to Phoenix to Seattle to Los Angeles, and because it has easy access to a major interstate highway and a major railroad line, Tupperware picked Jerome to open its only plant west of Tennessee in 1972.

Carl Jensen, plant manager for Moore Business Forms, which opened a plant near Jerome in 1973, cited the easy access to rail and truck routes as one of his company's reasons for locating here, but also cited the availability of a good labor force as a determining factor in the decision.

Both Jensen and Baumgartner noted that people in the Magic Valley adapted well to conditions in their respective plants and showed a willingness and ability to learn new skills.

Twin Falls businessman Joe Citek said people from the industrial community have said the work force in this area has displayed tremendous mechanical ability as a result of their agricultural background.

A farm background is not a total bonus in an employee, however, Jensen pointed out, because

"agriculturally oriented personnel take a period of time to adjust to regimentation and working in closed buildings, at least two years on the average."

Jensen said the existence of a vocational school of the caliber of the College of Southern Idaho is also an attractive feature to an employer, but he added that a four-year college would be an equally great addition to the overall attractiveness of the area.

And when industrialists ask about labor force, they usually ask about unions, observed Lloyd Howell, administrator for the Idaho Department of Tourism and Development.

But the concern about unions is "never very overt," Howell clarified. Companies usually want to know the general level of union activity in an area, and they are specifically interested in the work stoppage history of an area. And if you have a good labor force, you want to keep it, so employers are usually highly concerned about the livability of an area, and in that category the Magic Valley received high ratings from every businessman and plant manager contacted by the Times-News.

But Grange insisted that while Idaho has no monopoly on livability compared to other western states, Idaho is at a disadvantage compared to other western states, notably Nevada, in terms of tax incentives offered to business.

Idaho is one of only three states which does not offer industrial bonding as a method of financing

the construction of industrial facilities, a method by which local agencies can build facilities costing up to \$5 million with tax exempt money and then lease the facility, Grange noted. Nor does Idaho offer the alternative of waiving property or corporate taxes to attract new business.

Grange made it clear that he does not necessarily support the institution of such business incentives, and he added that "on the whole Idaho's tax structure is both stable and fair."

Both Jensen and Ken Sterns, assistant vice-president of marketing for Twin Falls Bank and Trust agreed with Grange's description of the tax structure. Sterns called the tax structure "favorable" for business.

Citek, however, again raised the big question mark for businessmen stinging up the Magic Valley, when he speculated that with the recent debate on the energy future of Idaho, the receptiveness of the people toward more new industry has become questionable.

Apparently the Magic Valley remains an attractive place to open new industrial operations, so the only significant questions about the Magic Valley's industrial future which remain unanswered are the inseparable ones of whether or not the people of the Magic Valley want new industry and whether or not they want extensive additional electrical generating capacity. The way those questions are decided will determine the future of industry in the Magic Valley.



HOME LOTS COST HAS DOUBLED IN LAST FIVE YEARS IN SOME AREAS
... there are about 100 newly platted lots in Twin Falls waiting for builders

Realtors agree investment good in real property, land

By **TIMMIE BAIRD JONES**
Times-News writer

TWIN FALLS — Realtors in all areas of Magic Valley agree purchase of land and other real property is still the number one investment and that real estate values can go nowhere but up.

Over the past few years some new trends have been established in the Magic Valley area, especially in areas with canyon and hilltop property available.

"Prices of home lots have doubled in the past five years in some areas and in the Ketchum-Sun Valley area, the increase in prices has been as much as 15 to 20 percent per year on the average and in some cases individual pieces of property which have sold several times have brought prices five times that of the established value five years ago."

George Haney Jr., a director on the board of the National Association of Realtors, said Idaho is just being discovered and the future is so bright it is almost frightening in many areas.

Haney, who just returned from a board meeting, says there are three things of promise in the real estate industry today. These include franchise operations, volume and the increase in governmental regulations.

Franchise real estate operations came to Twin Falls last year with the appearance of Century 21 in two local offices, including Twin Falls Realty, owned by Haney. He said this is one of the means of handling volume and maintaining an active business in a field which is becoming crowded to say the least.

"We are continuing to have more and more people, but we will never have more land," Haney said. "We must adopt programs and policies to use the land as wisely as possible." This is why the Twin Falls Board of Realtors and most of the members were delighted to see a recent public meeting in which so many residents attended and in which both the pro and con forces of land use planning were given an opportunity to offer views.

Haney, like many other realtors, feel if local communities and states do not adopt their own plans they will be subject to government designed and enforced land use regulations.

Through the real estate organizations, both local and national, he said, education of realtors and the public as well is being furnished. At the present time, he said, he is being made to work out a home warranty system for both new and used homes which will protect the home buyer, seller and realtor, he said.

A study made in Twin Falls by L. James Kunklik recently showed the average earnings of realtors in Twin Falls in 1977 was \$41,000 a year. Haney said along with this fact, there were 91 realtors in Twin Falls in what he termed yesterday. Now there are 240 but only 20 percent of them are doing 80 percent of the business. He said classes at the College of Southern Idaho, which he previously instructed had 50, 60 and even 70 students each semester.

Real estate is one of the fastest growing businesses, he said. In Twin Falls county alone \$40 million in real estate sales was recorded in 1976 by the Twin Falls Multiple Listing Service realtors. This increased to approximately \$60 million in 1977, or an increase of \$20 million in real estate sales in one year's time in a predominantly rural area. This was at a time when farm land was moving slowly because of the drought and low farm prices, he said.

Commercial and residential sales saw an exceptional increase last accounting for a large share of the increase, he said.

Pointing out real estate is one of the best investments possible, he said there are still many good tax shelters in property ownership and anyone building a sound investment portfolio should have a sizeable amount of the investment designated in land and real housing.

Haney said for example he is personally acquainted with a home in Twin Falls which was sold about 11 months ago and again recently showing a \$7,000 price gain in that time. Haney, who has been in business in Magic Valley for many years, said there is no doubt but the market will continue to spiral upward. He said a good location, a well built home and good care will insure the investment is a sound one.

Builders, he said, are deeply concerned about increasing land costs and the availability of good building sites.

However, he said, a few months ago there were almost no building sites available in Twin Falls. Today there are about 1,000 newly platted lots in Twin Falls city and the same number in the county around Twin Falls. Haney attributed this to pending and newly adopted land use regulations, saying many land owners and developers apparently wanted to get in under the wire and plat their land before more stringent regulations are imposed. Last year 182 building lots were taken up in Twin Falls. At this rate, he said, there is a 10.5 year supply now available.

Haney also pointed to another trend in building and landscaping which is relatively new in Twin Falls. He said many modern home owners are building on marginal and which is rocky and covered in sagebrush. They are using the natural rock and sagebrush to enhance their property and homes. Lava rock is being used to build fireplaces and to beautify many of the new buildings and lots. People are waking up to the beauty of the natural surroundings of Idaho, he said.

Haney also credited the Magic Valley area with pace setting in the real estate picture for the entire state. He said several years ago, Jack Simplot, addressing a meeting of realtors, said Treasure Valley and Magic Valley are two areas in Idaho which are taking the leadership in building progress and population. Haney said this is coming to pass, adding many out-of-state people are buying homes and land in Magic Valley, having discovered its three great resources, clean air, clean water and abundant energy.

Another Twin Falls real estate firm, Cox Howard and Associates reports the average home buyer in Twin Falls is looking for a \$40,000 to \$45,000 home with three bedrooms and in a fairly new "good residential" area of the city. This same home, a firm spokesman said, sold for about \$35,000 five years ago.

This firm also says real estate values will continue to rise at a rate of about 10 percent per year, based on the past few years' records.

Jack Cox, one of the firm's owners, said the average residential buyer the firm serves wants a fairly new home "ready to go" rather than the old home which can be renovated or remodeled. Although there is some increase in demand for older buildings, Cox said there is a lesser degree of inflation in some of the smaller towns around Twin Falls and many bargain buyers are looking in these areas. However, these bargains frequently do not offer the same services such as streets,

sidewalks and utilities that are available in Twin Falls.

While most small communities such as Shoshone, Dietrich, Richfield, Castleton and even Kimberly, Hansen and Filer show listings at prices below those in Twin Falls, not all small towns show this trend.

In Hagerman, Realtor John LeMoine says there is not an abundance of property available in the area following a building boom of the past 10 years. LeMoine, one of the veteran realtors of the Hagerman area said property values have about doubled there in the past five years. Much of the new growth in Hagerman Valley comes from the many retired persons moving there because of the scenic attraction and good climate. He said there is a good mixture of out-of-state buyers with Idaho and Magic Valley buyers. LeMoine said there is no "average" buyer.

"We have some people looking for the lowest cost property they can find, and we have some looking for the most expensive homes or land sites available. I would say there is a good steady demand for housing in our area."

LeMoine said there has also been a trend to build in the town of Hagerman and to refurbish many old buildings.

The Ketchum-Sun Valley area, if not all of Blaine County, represents a different situation in real estate values and sales, realtors there say.

Dave Yates, Ketchum realtor, said demands for housing and land still outweigh the supply in the Ketchum and Sun Valley areas. He said one half-acre piece of property which sold about five years ago for \$3,000 was purchased two years ago for \$8,000 and recently brought \$17,000. He said this is about the situation on property in the area which is well located and meets the demands of current buyers. Yates said there has been about a 15 to 20 percent price increase per year in the area and Ketchum and Sun Valley have been in something of a "catch-up" position in the supply and demand category during the past few years. He said lifestyles change and Ketchum has seen a demand for all types of property. Many people are retiring much younger than their parents did or than workers of a few years ago. These people buy acreages and large lots close to town where they can enjoy skiing and other forms of recreation. There are others who retire later in life but buy condominiums where they have no responsibility in upkeep and work.

There is another classification of buyers in Ketchum, Yates said. These are people with an abundance of money who buy large lots and rambling homes and hire category during the past few years. He said these are part-time residents. Yates said the condominiums are popular with most of the part-time residents, however, because they can be left without worry and also tend to bring in some revenue if rented to other part-time residents.

"Fix-up" property is scarce in the area, Yates said. A home, as old as 50 years, is need of plumbing and structural work and with two to three bedrooms is bringing \$50,000 now. He said many property buyers in the area also have jobs and homes in other states and commute between Ketchum or Sun Valley and their homes at regular intervals, usually by plane.

High prices of land, Yates said, prevent an excessive amount of speculation buying although some builders buy land as soon as it is available in order to have a two to three year supply for home building.

Year	Median Sales Price	Annual Family Income	Ratio: Median to Income
1890	\$ 4,422	\$ 455	9.8
1895	4,500	462	9.9
1900	4,881	492	9.9
1905	4,311	554	7.7
1910	5,377	630	8.5
1915	5,159	687	7.5
1920	6,296	1,489	4.2
1925	7,869	1,434	5.4
1930	7,146	1,360	5.2
1935	6,296	1,137	5.5
1940	6,558	1,300	5.0
1945	7,476	2,189	3.4
1950	9,436	3,119	2.8
1955	13,386	4,418	3.0
1960	16,652	5,620	2.9
1965	20,000	6,957	2.8
1970	23,400	9,867	2.3
1975	33,300	13,991	2.8

Grandma paid more for housing

Despite concern about rapidly increasing cost of housing, the fact is that it is easier for the average family today to buy a home than it was at any other time in the nation's history. The National Association of Home Builders provides data on home costs in relation to annual family income from 1890 to 1975. Figures show that with exception of a single year (1973), home costs were never lower than they were in 1975. The accompanying chart has the figures.

County employment varies

By **CHRISTOPHER BOGAN**
Times-News writer

MAGIC VALLEY — Although the eight counties in the Magic Valley are linked geographically, they are often worlds apart in terms of employment and local industry.

Employment analysts initially worried that 1977's drought would create long unemployment lines outside Magic Valley job service offices, but except for a few areas the lines never formed, and looking at the year's employment statistics, it is almost impossible to know the drought ever occurred.

Blaine County was hardest hit by the 1977 drought and in April its unemployment rate soared up to 25.8 percent. But a strong summer season put people back to work and dropped the year's unemployment rate to a level only one percent higher than 1976.

Most of the Magic Valley counties ended 1977 with unemployment between six and seven percent.

Blaine County — In Blaine County, the 1977 labor force was 5,151, compared to 5,343 in 1976 and 4,866 in 1975. A total of 802 people were unemployed last year, while 776 were unemployed in 1976 and 746 were unemployed in 1975. The unemployment rate settled at 15.4 percent for the year, compared to 14.4 percent in 1976 and 15 percent in 1975. A total of 4,369 people were employed in 1977, while 4,573 were employed in 1976 and 4,240 were employed in 1975.

Bonanza County — In Bonanza County, the 1977 labor force was 5,151, compared to 5,343 in 1976 and 4,866 in 1975. A total of 802 people were unemployed last year, while 776 were unemployed in 1976 and 746 were unemployed in 1975. The unemployment rate settled at 15.4 percent for the year, compared to 14.4 percent in 1976 and 15 percent in 1975. A total of 4,369 people were employed in 1977, while 4,573 were employed in 1976 and 4,240 were employed in 1975.

Camas County — In Camas County, the 1977 labor force was 531, compared to 449 in 1976 and 451 in 1975. A total of 50 people were unemployed last year, while 449 were unemployed in 1976 and 451 were unemployed in 1975. The unemployment rate was 9.4 percent for the year, compared to 10.5 percent for 1976 and 12.2 percent for 1975. A total of 481 people were employed in 1977, while 402 were employed in 1976 and 396 were employed in 1975.

Cassia County — In Cassia County, the 1977 labor force was 8,305, compared to 8,234 in 1976 and 8,233 in 1975. A total of 491 people were unemployed last year, while 448 were unemployed in 1976 and 513 were unemployed in 1975. The unemployment rate was 5.9 percent for the year, compared to 5.4 percent in 1976 and 6.2 percent in 1975. A total of 7,814 people were employed in 1977, while 7,876 were employed in 1976 and 7,814 were employed in 1975.

Cassia County — In Cassia County, the 1977 labor force was 8,305, compared to 8,234 in 1976 and 8,233 in 1975. A total of 491 people were unemployed last year, while 448 were unemployed in 1976 and 513 were unemployed in 1975. The unemployment rate was 5.9 percent for the year, compared to 5.4 percent in 1976 and 6.2 percent in 1975. A total of 7,814 people were employed in 1977, while 7,876 were employed in 1976 and 7,814 were employed in 1975.

Gooding County — In Gooding County, the 1977 labor force was 4,483, compared to 4,298 in 1976 and 4,140 in 1975. A total of 321 people were unemployed last year, while 316 were unemployed in 1976 and 271 were unemployed in 1975. The unemployment rate was 7.2 percent for the year, compared to 7.4 percent in 1976 and 6.5 percent in 1975. A total of 4,162 people were employed in 1977, while 3,982 were employed in 1976 and 3,869 were employed in 1975.

Jerome County — In Jerome County, the 1977 labor force was 6,782, compared to 6,735 in 1976 and 6,392 in 1975. A total of 423 people were unemployed last year, while 385 were unemployed in 1976 and 330 were unemployed in 1975. The unemployment rate was 6.2 percent for the year, compared to 5.7 percent in 1976 and 5.1 percent in 1975.

Lincoln County — In Lincoln County, the 1977 labor force was 1,173, compared to 1,187 in 1976 and 1,136 in 1975. A total of 53 people were unemployed last year, while 67 were unemployed in 1976 and 67 were unemployed in 1975. The unemployment rate was 4.5 percent for the year, compared to 5.6 percent in 1976 and 5.9 percent in 1975. A total of 1,120 people were employed in 1977, while 1,120 were employed in 1976 and 1,069 were employed in 1975.

Malden County — In Malden County, the 1977 labor force was 8,690, compared to 8,631 in 1976 and 8,287 in 1975. A total of 529 people were unemployed last year, while 515 were unemployed in 1976 and 515 were unemployed in 1975. The unemployment rate was 6.1 percent for the year, compared to 5.9 percent in 1976 and 6.2 percent in 1975. A total of 8,161 people were employed in 1977, while 8,116 were employed in 1976 and 7,767 were employed in 1975.

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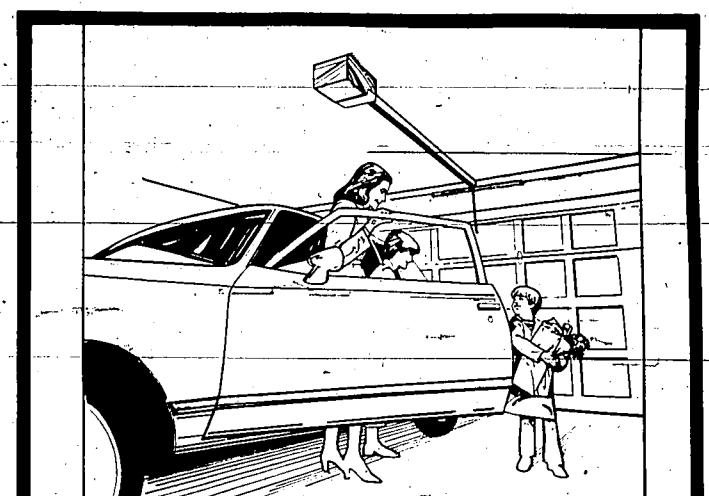
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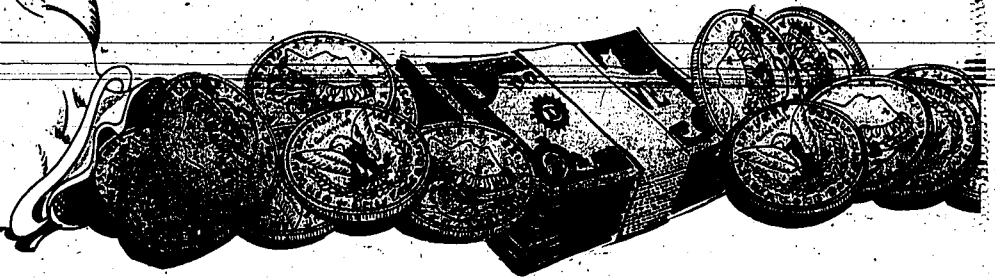
- Like having an insurance policy for your garage.
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- Capable of handling heavy doors up to 18' x 8'.
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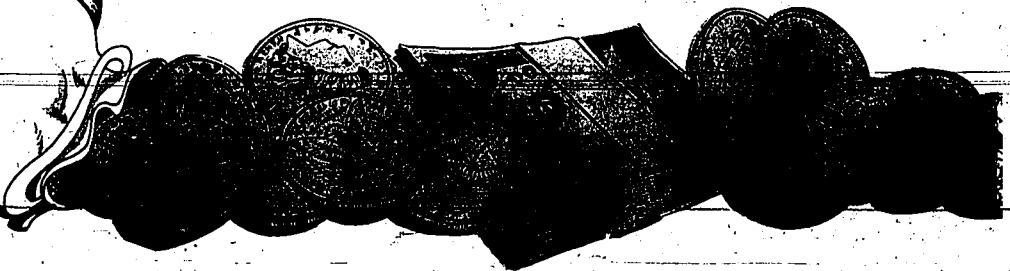
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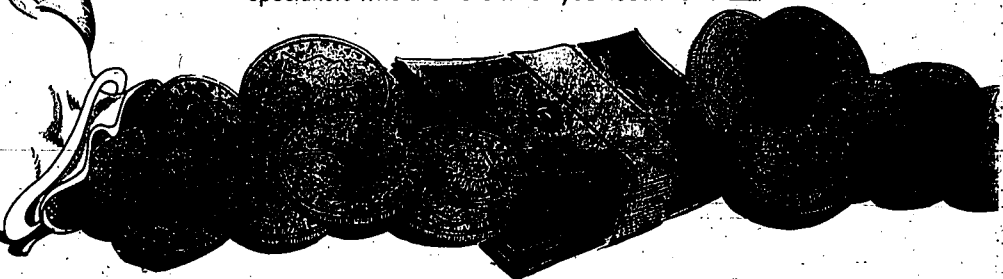
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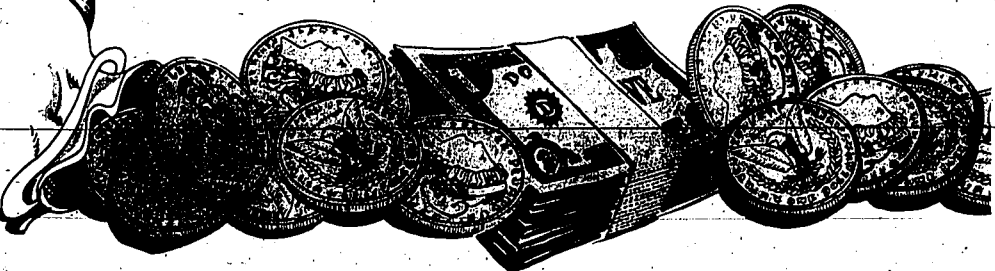
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Buhl's showing growth

BUHL — A small community, possibly known as a "farm town" to many Twin Falls residents, Buhl may in the future not be known as a farm town, when one compares its rate of real estate growth.

Ken Patterson of West End Realty states Buhl is having a "considerable amount" of new homes built. He estimates the rate of 70 homes in the Buhl area per year.

Compared to Twin Falls, the growth rate in Buhl is "very comparable percentage-wise. I would say 25 percent," estimates Dudley Rutherford of John M. Barker Agency in Buhl.

Bill Assendrup, broker for Clear Lakes Agency, disagrees with this in part.

"The growth of construction in Buhl I would say has lagged a little behind the Twin Falls area, namely because of the industry that Twin Falls has and we're primarily agriculture here.

"But we still have a very good growth. I would say construction increased approximately 25 percent over the last five years," he says.

Not only has real estate growth increased, but costs of home-buying as well.

"The cost of construction has probably increased in the last year a good 20 percent," says Assendrup.

Costs are increasing at a rate of 10 percent appreciation per year, according to Patterson. A new, three-bedroom home can cost "from \$30,000 up, depending on your increase. If you bought a house with a two-car garage and two full baths you would run into more expensive homes," he says.

A house that sold for \$30,000 last year, according to Patterson, would cost \$36,000 in 1978.

On a farmer's home which last year sold for \$28,000, Assendrup estimates the same house this year would cost up to \$32,000.

Some realtors agree that the trend is to buy five acres minimum per family. "Lots of them are buying acreages — so many want five acres in the country. They want to raise a cow or two, or a horse or two," says Rutherford.

According to Rutherford, most buyers are coming from out of state. "They like the climate and the size of the town," he says.

Paul Dana, a realtor with Clear Lakes Agency, also agrees. He says the people who are buying housing in Buhl are from outside the Magic Valley area. He attributes this to the fact that many in Buhl can't afford to buy a new house. "People outside (the valley) a lot of times have money," he says.

Furniture maker has big plans

RUPERT — Waterbeds are not the only bed style a new Rupert business will sell in 1978.

Dande Wood, the second such store opened by Dan and Don Edwards of Twin Falls, will offer customers four conventional mattress styles, sales manager Dale Gupion said. The waterbed display contains about 15 styles on the average, he noted, and two styles of other bedroom furniture.

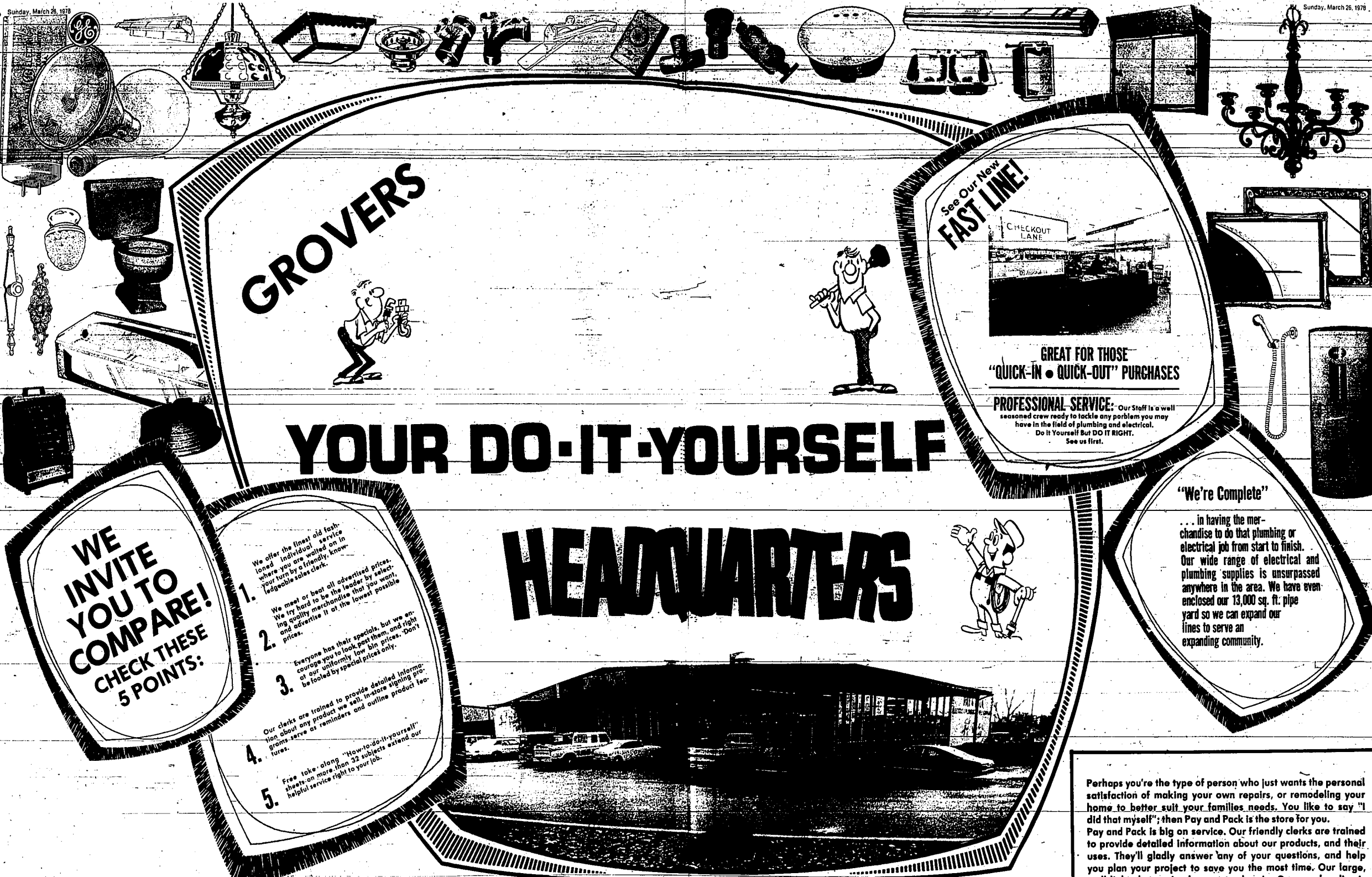
Gupion said waterbeds are not for everyone, and the conventional beds will be offered by May.

"We want to see if there is a market for conventional beds in a waterbed store," Gupion explained. He said Dande Wood, which manufactures many of the waterbed frames at its Twin Falls plant, also plans to incorporate its own headboard styles to the conventional beds.

The sales manager also said he will decide sometime in the next three to six months whether to offer customers a trade-in plan when they buy a new bed.

The Rupert Dande Wood store opened on the town square Oct. 12, 1977, taking over a 7,500-square-foot store in which a furniture store had been located.

Three persons are employed at the Rupert store, with Roger Snodgrass of Portland, Ore., taking over as manager March 1.



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Do It Yourself And Save!

Sprenger running Woodside

By CHRISTOPHER PECK

HALLEY — The Woodside Village Resort, the largest planned housing development in Blaine County, changed ownership hands in December and this spring the new owners — a Ketchum-based development team, will try to make the stalled project go.

The sale of Woodside to Sprenger, Grubb and Associates, Inc., marked a new chapter in the often stormy history of the 640-acre subdivision which is situated in the southeastern corner of Halley and was originally planned for a community of 6,000 people.

Ketchum contractor, Chuck Grubb, and Ketchum developer, Fred Sprenger, bought the resort for an undisclosed price in late 1977 and are now getting ready to try to breathe new life into the project which failed dimly when McCulloch Oil Corp. first developed it.

Grubb recently said the new owners plan to develop the more than 1,000 unsold lots at Woodside along the same lines that McCulloch originally planned, but they will build the homes in the subdivision while McCulloch concentrated on land sales.

The Ketchum builder stated that a subsidiary company, called Grubbco, will build several spec homes this year to test the residential housing market in the area.

These new Woodside homes will probably cost between \$40,000 and \$50,000 and will be well insulated and mountain-rustic in their design, according to Grubb. He says Grubbco will try to individualize each home and avoid duplications.

Sprenger, Grubb and Associates, Inc., open a sales office March 20 at the Woodside Welcome Center just east of U.S. 93 entering the subdivision.

Grubb said the new owners will also sell lots to other contractors who are interested in building homes at Woodside but there will be certain design criteria governing development.

An architectural review committee, comprised of Sprenger, Grubb and Grubb's wife, will have to approve all homes built by contractors other than Grubbco, according to Grubb.

"We want something that is mountain rustic in nature and with earth tone coloring," Grubb commented about the basic design criteria. "We want some breaks in the building line and a break in the roof line. In other words, we want to maintain something that is keeping with a design that seems to be popular in this area."

Grubb admitted the Woodside project will probably be the last development he will get involved with and so he says he is in no rush to market and sell out the project.

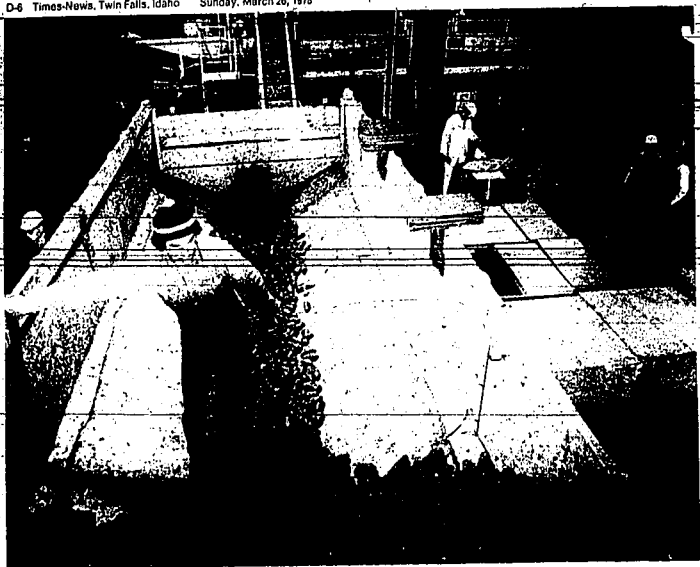
"It's going to be very low profile," he said. "It's kind of my nature. I don't do a lot of advertising or high pressure sales. I'm looking at a long period of time on this."

Patience may indeed be the key to making the Woodside project succeed. Local realtors say McCulloch misjudged the housing market when he began developing Woodside in 1973 and the huge corporation was never able to make the project go.

About 24 condominiums were built near the Woodside Racquet Club at the center of the project and less than 100 lots were sold in the first three years of the project.

In November, 1976, McCulloch announced it was withdrawing from the land development business and anticipated this decision would result in a total loss from discontinued operations of \$59 million.

McCulloch had developed numerous multi-million dollar land projects, across the country that proved economically infeasible. The Woodside Village Resort was just one of those properties and the corporation expected to suffer a loss here of as much as \$3 million when the unsold properties were disposed of.



IDAHO FROZEN FOODS CONTINUES EXPANSION
... worker Victor Rodriguez unloads spuds



PLANT PRODUCES FRIES, PUFFS, PANCAKES
... Brenda Cullinan uses strainer to check uniformity of size

Valley's food processors face market ups, downs

By BOB ZUCKERMAN
Times-News writer

MAGIC VALLEY — One of the fastest growing and largest segments of Idaho's rapidly advancing manufacturing economy is the food processing industry. But whether that industry is growing in the Magic Valley depends on which food you're talking about.

Meat and potatoes, the staples of the American family and two of the many staples of the Twin Falls economy, seem to be doing all right for themselves. Patrick Florence, assistant manager of Independent Meat Co., says the amount of meat the company processes has close to doubled in the last 10 years from roughly 9.5 million pounds per year to more than 18 million pounds.

More than 120 employees prepare meat for more than 900 customers, he says.

Florence says he's looking for the same steady growth for the industry in the next 10 years, growth that will mean more employees and a larger building. Vern Routh, president of Idaho Frozen Foods Inc., is also predicting steady growth for his potato processing firm in the next few years.

Idaho Frozen Foods, one of the largest employers in Magic Valley with some 700 employees, "won't expand as rapidly as it has in the past" because it is reaching the limits of growth in this area, Routh says.

But the head of the firm — which produces frozen potato fries, hashbrowns, pancakes and puffs from an estimated 1.7

million pounds of potatoes a day — says in the next three to four years his firm will hire roughly 200 more employees hopefully increasing production by roughly the same percentage.

After that, the potato processing work of the firm will probably remain about the same, though the company could expand into other food processing areas, he says.

The company that helps keep Magic Valley sweet-tooth happy, Amalgamated Sugar Co., however, is not so sure what its future holds, and officials in the milk canning business say prospects are downright dim.

"Production has been on the downhill side for the last several years," Ralph Burton, agriculture manager for Amalgamated, says.

The company, which has two plants in the Magic Valley — one in Twin Falls and one in Paul — lost several million dollars last year, he notes.

The problem, according to Burton, is a depressed sugar price caused by a market flooded with imports.

Luckily, Congress has seen fit to pass some legislation aimed at protecting the American sugar industry by putting a floor on sugar price; and by working out a sugar production contract with other nations, he says.

Hopefully, with help from the legislation and sugar agreement, the Twin Falls plant will be able to reach its economic capacity in coming years, he says.

Currently, the Twin Falls plant has some 150 employees, ranks that swell to

about 500 during peak seasons which run from October through January, according to Burton.

The Twin Falls plant probably processes some 300,000 pounds of sugar beets per year but has the capability to process some 450,000 pounds, Burton says.

Should the plant reach its capacity, will it grow?

"I don't know," Burton says. The probability is very slim that we'll be expanding in the next 10 years.

Officials at Pet Milk Co. in Buhl which processes some 200,000 pounds of milk per day are even more pessimistic.

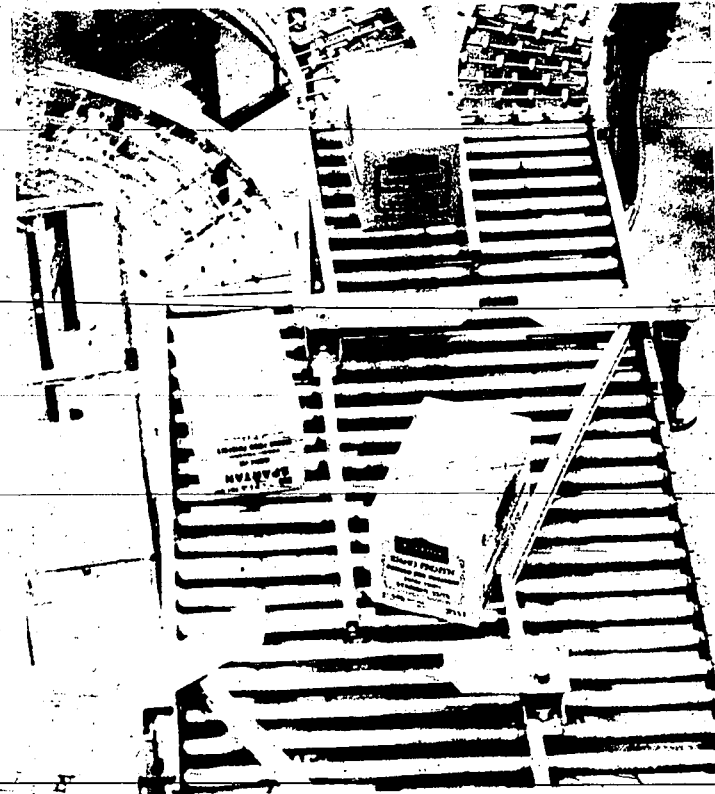
In recent years, sales have been dropping as much as 10 per cent a year, according to Benny Benson, Pet manager. The milk processing part of the operation which makes evaporated milk used to be responsible for 95 percent of the parent company's profits, but now it's only responsible for roughly 50 percent, Benson says.

As a result, the milk processing firm which hires some 45 employees is not likely to grow, he says.

But the food processing industry as a whole is growing, according to statistics compiled in the Idaho Almanac. In 1963, food processing accounted for \$111,086,000 or 30 percent of the total value added by manufacturing in Idaho. In 1972, value added had reached \$257,300 or a 56 percent increase. Much of that growth can be attributed to growth in frozen fruits and vegetables and meat products, the almanac says.



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Elkhorn enjoys boom year



ELKHORN WINTER-SUMMER RESORT

...turned a bad year into a great one

Elkhorn — Despite last year's drought, which knocked the wind out of the local economy in the winter of 1977, Elkhorn managed to recover through its summer season and enjoyed the biggest boom year in its short history.

Slagging from a disastrous winter season, Elkhorn officials prepared to write off 1977 as an unexpectedly bad year but strong real estate sales and good visitor bookings in the summer put the Sun Valley sister city back on its feet and helped Elkhorn turn in the best year of its six-year history.

As Elkhorn President John Harker put it: "Our expectations for the year were pretty low, given the drought and that there was virtually no winter and then starting off the spring with the Ranch auction (a 100-unit condominium development that never got sale off the ground and was, therefore, put on the auction block). But from that point forward — with the first half of the year essentially gone or wasted — 1977 surpassed all of our expectations in terms of construction, real estate sales and a good summer for visitors."

Still young and growing, Elkhorn did close to \$4.2 million in real estate sales in 1977 and Harker says things look even brighter on the 1978 horizon. His projections show Elkhorn continuing to grow and turning 1978 into its biggest year yet.

Real estate sales seem to tell the story of "the best" for Elkhorn, a summer and winter resort community nestled in the Elkhorn Valley on 2,920 acres within the city limits of Sun Valley.

Construction of the Sunrise planned unit development at Elkhorn got under way this summer with 11 homes, averaging \$70,000 apiece, built in the project's first phase.

Harker says the first phase netted about \$70,000 and that 14 more homes are planned for this summer. Already six of the 14 are sold, Harker observed.

Elkhorn's Ridge Condominiums got off to an even better start last year. The Elkhorn developers built and sold 28 one-room to three-room condominium units ranging in price from \$43,000 to \$90,000, according to Harker. The sales value of the first phase was about \$1.6 million and the second phase — with 72 more units to be built this summer — should run about \$4.5 million.

Harker also notes that last year Elkhorn home owners built 27 homes ranging in price from \$45,000 to over \$100,000 and that Elkhorn realtors sold 73 homesites totaling \$1.3 million.

"This is \$1 million more than we had expected, the Elkhorn president acknowledged happily. Elkhorn has found its greatest real estate sales market among Idahoans, Harker observes, noting that original market surveys estimated Idahoans would contribute only about five percent ownership in community properties.

Instead, 73 percent of the Sunrise homes built during the summer were purchased by state residents and about 33 percent of all Elkhorn condominium owners live in Idaho, according to demographic surveys.

With 21 homesites at Elkhorn, Harker says about 51 percent are owned by Idahoans and about 37 percent are Wood River Valley residents.

Given the strong real estate market at Elkhorn, Harker predicts there will be competition to buy homesites this summer when Elkhorn plots the last of its lots in the valley. He comments: "I fully expect that some June there will be a situation where people will be waiting in line and will have a short period to make a selection."

Real estate sales were bolstered by a strong summer season last year, when Elkhorn hosted an American Express Pro Tennis Tournament, numerous conventions and the Dandy Thomas Memorial Golf Tournament, which drew visitors like Gerald Ford, Cecil Andrus, J. B. Simplot, Mickey Mantle and many others.

This winter Elkhorn booked a full house during Christmas, New Year's and February, and March is now running about 80 percent of capacity, Harker states.

He predicts Elkhorn will continue to grow as a community for resort visitors and local residents alike, with the summer season ultimately "far out-distancing the winter."

The healthy signs of this growth are clearly reflected in the appreciation of value in Elkhorn properties. Harker states that over the last six months the appreciation of homesites, homes and resale condominiums has been "in the neighborhood of 25 percent."

Holdings' luck

Sun Valley shows record ski year

By CHRISTOPHER BOGAN

SUN VALLEY — The Sun Valley resort began a new chapter in its long and glorious history in the spring of 1977 when hotel and oil magnate R. Earl Holding paid a reported \$12 million for the country's oldest ski resort.

Several months before the sale occurred on April 8, 1977, the resort's former owner, William Janss, had commented philosophically about his prized possession: "I guess it's kind of like owning a famous painting. You really don't own that painting. That's going to a museum some day. You get to look at it for awhile."

Earl Holding, then, began busily setting up the new display for the masterpiece of ski resorts.

The owner of the Little America Hotel chain and the Sinclair Oil Co. immediately pledged his financial support and business expertise to make Sun Valley into a year-round resort. He promised to try to stabilize and strengthen the area's economy by eliminating the slack season, and today this is still one of Sun Valley's chief goals.

"Sun Valley's goal for the season is to strengthen our shoulder seasons — those are the months on either side of our high-season period — so that business in Sun Valley is equalized throughout the year," Sun Valley Publicity Director Shannon Besoyan recently commented.

Under Holding's direction, Sun Valley underwent throughout the summer a massive landscaping program in which hundreds of trees were planted about the resort's core properties and intensive "grooming" efforts by ground crews enhanced the mall area.

Holding also poured \$1 million into mountain operations throughout the summer and fall. Two new lifts were put in on Dollar and Baldy Mountains and work crews groomed ski trails by cutting brush and spreading hundreds of bales of hay on mountain slopes.

During the summer, the announcement also came that key resort properties were being withdrawn from the real estate market. Sun Valley conservationists were elated to hear that Holding wanted to make the resort work financially through its hotel, restaurant, mall and mountain operations. The new owner who had spent thousands of dollars on landscaping said he also believed certain areas needed to be preserved as open spaces in order to protect the atmosphere of the resort.

With all these preparations made, good fortune followed the new owner, and this season's winter has been one of the best ever. Rebounding from last year's snow-starved winter when the resort, then owned by Janss, lost millions of dollars in revenues because of the drought, Sun Valley has thrived this season.

The resort has twice broken this season its record for skiers on the mountain. On December 31, 7,069 skiers rode mountain lifts, smashing all records in the resort's 42-year history. But then, only seven weeks later, this record was topped when 89,034 skiers went on the mountain on February 19.

Besoyan says Sun Valley will see a 10 to 12 percent increase in convention guest nights over last year. Our national convention bookings are increasing about 10 percent per year.

If this kind of growth in convention and general resort bookings continues, the new Sun Valley owner may, indeed, stabilize the year-round resort economy.

Bill Saylor, director of sales for Sun Valley, observes: "For the first time Sun Valley will host seven conventions in April, a month when the resort has been closed in the past. We are very satisfied with this promising response to our desire to stabilize our business on a year-round basis. We will be hosting at least one convention every month of the year of 1978."

Although Besoyan says there are no plans now for major development at the resort, the new owner seems intent on upgrading the physical facilities so the resort can function successfully throughout the year. This summer Besoyan says he is setting his sights on the Sun Valley Golf course, which will be expanded.

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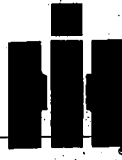
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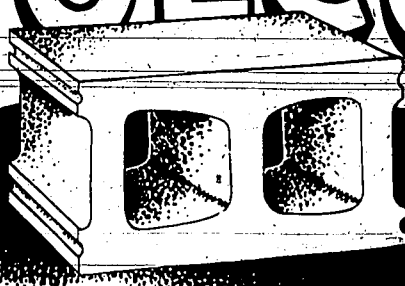
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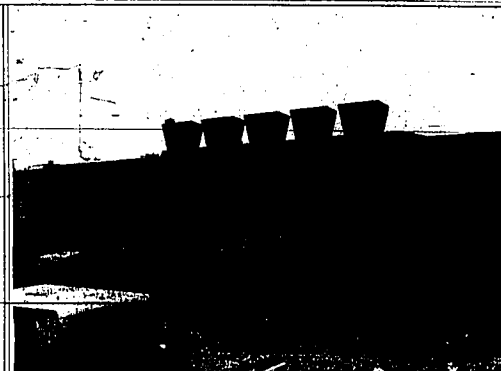
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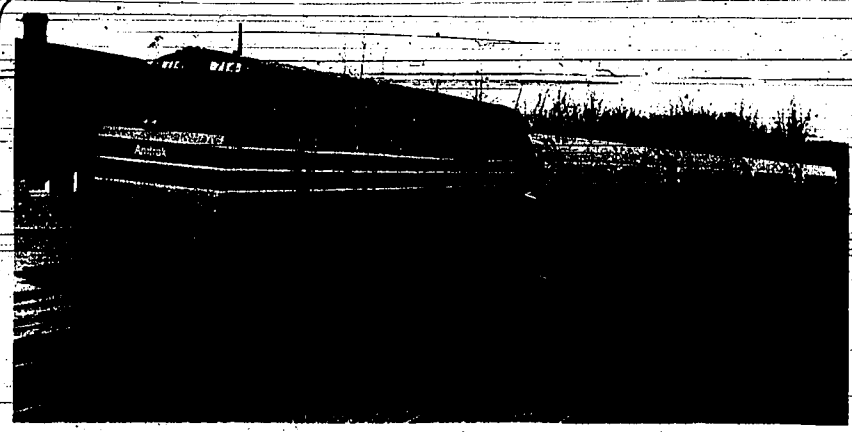
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PIONEER HAS SERVED MAGIC VALLEY NINE MONTHS
... Amtrak officials plan to upgrade equipment, service

Pioneer has qualified success

By DALE STEWART
Times-News writer

SHOSHONE — After nine months of operations, Amtrak's Pioneer may best be described as a qualified success.

Pioneer began serving southern Idaho last June with one passenger train each way daily between Salt Lake City and Seattle.

It must be considered a qualified success because while Amtrak officials are satisfied with its operation, Magic Valley residents aren't flocking aboard.

The adverse aspects of the service for Magic Valley are the early morning hours of passage, lack of public feeder transportation and connections which are less than desirable for many destinations other than Utah or the Pacific Northwest.

But these have done well enough in the first nine months that Amtrak plans to upgrade equipment and service this spring with the addition of a sleeping car and better meals aboard.

Art Lloyd, public affairs spokesman for Amtrak's regional operations office in San Francisco, said during the first six months of service, Pioneer carried 58,000 riders.

"We're well satisfied with the reception of the train to date," Lloyd said. "It is averaging about 100 passengers a day currently both ways. In summer and at Christmas the load was more than 150 per day."

Of those passengers, not many appear to come from the Magic Valley area. Most of Pioneer passengers appear to board at stations near either end of the run, but definite figures won't be known until Amtrak's national ridership report is completed.

Due in mid-March, those figures, compiled by the corporation's computers, will list all passengers getting on and off at all Amtrak stops across the nation.

Unofficial figures, however, show Shoshone averaging 8 to 10 passengers a day for the two trains stopping there, Lloyd said.

In addition to the inconvenient hours of departure — 2 a.m. eastbound and 4:40 a.m. westbound — Magic Valley residents may find the ticket situation a little hard to handle. Amtrak's station at Shoshone is a glassed-in cubicle about the size of a family

dining room, provided with a few seats and open to patrons only about an hour before train time. There's no one to buy tickets from, a passenger must purchase them from the conductor aboard the train or from a travel service.

In Twin Falls, travel services aren't buried in Amtrak ticket requests. Ken Beebe of Four Ways Travel Service said his firm doesn't sell "an overabundance" of Amtrak tickets. "They don't amount to 1 percent of airline tickets we sell, but still, a few people are buying them."

Beebe said while he understands Amtrak officials consider the route across southern Idaho a success, "I don't think it'll ever be a big deal for this area."

About 90 percent of the tickets his firm sells are to Portland, Seattle, and Salt Lake City with a few to Denver and a few to eastern points. But, Beebe says, Amtrak can't compete with airlines on fares and connections to eastern destinations.

"We get a lot of requests for San Francisco and Las Vegas until they find out how they have to go. To San Francisco, you have to go to Ogden and change trains. And you can't get to Las Vegas at all."

Osburn Salisbury of Magic Carpet Travels said his firm has been doing "quite a bit" of Amtrak business, although volume has slowed this winter. Most of the tickets sold have been to Seattle, Portland, Ogden and Salt Lake City. Beyond those points, he said, the cost is almost as much as flying.

Salisbury said he believes Amtrak would sell more tickets if the trains came through during the daytime. The inconvenient early morning hours for the Shoshone stop and lack of feeder connections from Twin Falls reduce the appeal of rail service to many persons.

Beebe said if the departure times were more convenient, "we could sell 10 times the number of tickets that we do. And any destination at any distance is not worth getting up that early. Planes leave at more convenient hours."

Reaction of passengers to Pioneer has been mixed.

Salisbury said he has heard mixed reports, with some passengers complaining about waits of an hour or longer for late trains and adverse comments about the food. Those have been

balanced, he said, by others who thought the food was good and who enjoyed traveling by Amtrak.

Beebe said while he has not heard any complaints, he wasn't aware of much repeat business. He said he heard that the Pioneer service was "excellent" although he has not ridden the train.

Beebe said that when he rode an Amtrak train on the Seaboard route in the East he was "very impressed" by the service but "there weren't many people on board."

Lloyd said many Pioneer riders are college students, traveling to and from Utah schools, from eastern Oregon and southern Idaho and that reports reaching his office indicate a moderate amount of repeat business. "On-time performance and the type and condition of the train's equipment can help that," he said.

As far as Pioneer's adherence to schedule over its 1,081-mile run between Salt Lake City and Seattle, the most recent figures available show that in October, 1977, the train was on time 83.3 percent of the time and during November 83.3 percent of the time, Lloyd said.

The October figure was the best in the nation for Amtrak; Lloyd said, and the on-time performance in November was second only to a New York to Savannah, Ga., run.

Currently, the Pioneer consists of three cars and a locomotive, but during the Christmas holidays some trains carried eight cars to accommodate the number of passengers.

Lloyd said on April 30 the Pioneer will add a sleeping car for its entire route, and meal service will be improved with a better selection of more full meal items for breakfast and dinner. The present dietetic car offers one hot entree plus a selection of snacks, sandwiches and drinks.

When Amtrak's Pioneer began its two year experimental run last June, it restored passenger trains to southern Idaho after a six-year absence. The southern part of the state lost all passenger service in the spring of 1971 when the Union Pacific discontinued passenger trains for economic reasons, along with most other railroads.

The handful of passenger trains that remained were operated by Amtrak.

Amtrak headed for rough track

By DALE STEWART
Times-News writer

SHOSHONE — Amtrak, the semi-public corporation which operates most of this nation's passenger trains, appears headed for rough track.

With prospects of additional millions in Congressional subsidies needed to keep the service operating, Department of Transportation officials in Washington appear to be taking a second look at whether Amtrak is worth the money being spent by it and on it. The decision may not come for several months, but there are hints possible reductions in service may be in store.

Much of Amtrak's troubles appear to be connected with eastern routes where — despite newer equipment and promotions — deteriorating railroad trackage is undercutting efforts to attract more passengers to long-haul trains.

Western routes appear to be doing better, since most of their riders are on trains traversing long distances between major cities. Even so, some are not hauling the number of passengers anticipated.

But a slackening national economy may be a partial cause for that. And those who have followed Amtrak's seven-year operating history

will recall that some of its biggest ridership gains came in 1974 and 1975 when a fuel crunch resulting from the Arab oil embargo was at its worst.

Since then, despite climbing gasoline prices, many Americans have continued to drive their cars without considering alternate forms of public land transportation. But another cutback in oil supplies would have a far heavier impact than the first one.

Of the future, it appears that Amtrak won't disappear, though it may be forced to restructure its services and routes if funding is reduced. But Americans are gradually rediscovering rail travel and keeping alive hope for the future to those who favor it.

Perhaps one of the most favorable assessments came about a year ago when Gilbert M. Grosvenor wrote in the National Geographical Society book "Railroad: The Great American Adventure":

"Passenger bookings . . . are now on the rise with Amtrak — and should continue to increase with our concern for energy conservation. . . . Fuel-efficient trains represent our most fuel-efficient transportation system . . . with high speed rails, computerized controls and re-emphasis on service, passenger trains may yet renew their long romance with the American people."

Church favors rail service for nation

WASHINGTON — Rail passenger service is part of a balanced national transportation system, in the view of Sen. Frank Church, D-Idaho.

Because of that view, Sen. Church favors supporting Amtrak — the semi-public corporation operating most of the United States' passenger trains — at a level in line with support provided other means of transportation.

Church, who pushed hard for establishment of Amtrak's Pioneer to serve southern Idaho on a trial basis, sees indications that the program may be successful if not self-supporting.

"It's too early in the trial period to judge whether or not the route will become self-supporting," Church said of Pioneer's Salt Lake City to Seattle run.

"But enough experience has been gained to show that the route is catching on and that, in comparison with other long-distance Amtrak routes, the Pioneer costs the public relatively little in government support," he said.

When Pioneer began operating last June, it was on a two-year trial basis.

"As we near the end of the trial period, I will examine the matter, discuss it with state and local officials, and then make my recommendation concerning the future of the Pioneer," Church said.

He said he would look at whether or not steady improvements are being made in service

provided, ridership figures, and progress in reducing the level of government support.

"The fact that the route attracted more than 67,000 riders in its first six months of operation, plus improvements such as the addition of sleeping cars this spring, indicate that the experiment may well prove successful," Church said.

Concerning Amtrak's role in the national transportation picture and reports that some officials and agencies are taking a negative view of continuing federal support for it, Church said all modes of transportation in the United States have received or presently receive some form of federal subsidy.

Those subsidies range from the highway trust fund and federal financing of municipal airports and terminals to government dredging of rivers and harbors, he said.

"This has been true since the early days, when the first large canals were dug at public expense and when the railroads were induced to build westward by giving them huge public land grants," Church said.

"Therefore, I see no justification in singling Amtrak out, as though it were the only mode of land transportation. . . . Our task is one of better integrating all modes of transportation to meet the public need," he said.

"Rail passenger service has been a stepchild. This needs to be corrected if we are to build a balanced transportation network," Church said.

Rail transportation seems to attract younger riders

SHOSHONE — Who's riding Pioneer?

Amtrak's service across Southern Idaho, while limited in size to a couple of coaches and a dinette car on most days, seems to be drawing a fairly good cross section of travelers.

Amtrak spokesman Art Lloyd of San Francisco says many riders are college students. Travel agent Ken Beebe of Twin Falls sees those buying tickets as a "pretty good cross section" of travelers. And Osburn Salisbury, another Twin Falls travel agent, reports "a fair number" of young people and families with children are trying rail travel.

Among those buying Amtrak tickets through his agency, Beebe sees a good cross section of ages among travelers — older people who have ridden trains before when they were operated by individual railroads instead of by a quasi-public corporation, and younger people who are trying something different in the way of travel.

Salisbury said during the first few months the Pioneer was in operation "there was quite a bit of business from younger people" and a sizeable amount from those who wanted to ride the train "just for the experience."

"There have been a fair number of younger people and families with children trying the train, too," he said.

Lloyd said the number of college students and young adults traveling on such trains as the Pioneer and the West Coast Starlight — both serve several cities with colleges — indicates that younger Americans aren't tied to their cars as the "middle generation" of their 40s and 50s, and that the younger riders are more interested in using public transportation.

Lloyd said the average age of passengers is going down, and nationally runs somewhere in the late 40s. Because of the number of collegians it carries, the West Coast Starlight has an average passenger age of 38, the lowest in the nation, he said. And the average age of Pioneer riders is somewhere in the early 40s, he said.

When Pioneer commenced operation last June, it attracted some vacationing passengers. But with the number of vacationers down in mid-winter, that segment of prospective riders has declined. However, Sun Valley's ski slopes have drawn some people onto the Amtrak cars.

Lloyd said a few operators in Seattle have arranged several package trips to Sun Valley from Portland and Seattle this winter. The groups take the train to Boise, then make the rest of the trip by bus.

"There hasn't been much business at all among skiers from the other direction," he said.

Late night train stop holds that old magic

SHOSHONE — It's a chilly night in late winter.

A slim orange crescent moon is occasionally visible through thin, broken clouds and an east wind sweeps along the Union Pacific tracks and Shoshone's main business streets.

Under a street lamp, a brightly lighted glass and aluminum cubicle beside the brick station platform appears to offer some shelter from the chill and breeze.

But a tug on the door handle — despite a notice indicating the shelter is open an hour before train time — fails to achieve access. But the building does provide a windbreak for a few minutes until the beam of a headlight appears to the east.

Moments later a big blue and silver diesel locomotive, trailing four gleaming low-profile cars, glides up to the waiting room. An engine crewman descends and walks aboard along the train, offering a word of greeting to the man on the platform as he makes a quick visual inspection of the train.

Then the conductor and brakeman swing down at the rear of the train, and look up and down the platform. The conductor asks the lone person standing there if he is boarding, but on finding out he isn't, says that at least one passenger is expected to board the train.

"We're running a little light today," the conductor says. "Usually we have several get on or off here."

A few minutes later, a small car swings up to the brightly

lighted building, two young people climb out and carry their bags to the coach door where the brakeman stands by a low step. They board the car, and after a short interval the man steps down, walks back to the car and drives away.

In the meantime, the conductor and the lone observer on the platform have been discussing the train and its service. The railroad man admits the line isn't the best for a stop in the Magic Valley but adds that it is a good time to leave for Boise because it offers an early morning arrival. And, he says, arrival times in Salt Lake City, Seattle and Portland aren't bad for the traveler.

Of the short train — this particular morning it consists of four cars and the engine — he describes it as not fancy but adequate. The meals aboard, provided in a dinette car, are the same, adequate, the conductor says. He quotes a brakeman who called that particular amenity "McDonald's on wheels."

Then, with a glance along the train, where the inspections have been completed, the conductor and brakeman climb aboard. A couple of short honks from the engine's horn and the train eases into motion.

Within a couple of minutes, the Apple Street crossing lights have flickered into action, the gates swing down, and then the red tail lights of the westbound Pioneer are around a slight bend and out of sight.

The platform is quiet again, and the observer checks his watch.

It's 4:53 a.m. Pioneer was on time out of Shoshone.

Train leaves during inconvenient hours

SHOSHONE — Departure times of 2:01 a.m. and 4:50 a.m. are inconvenient for Magic Valley residents who board Amtrak's Pioneer here.

And, depending on where the riders are bound, they can run into trouble on the other end of the line. A westbound traveler leaving Shoshone shortly before 5 a.m. can expect to reach Boise around 7:15 a.m. That's fine if one wants to spend the day transacting business or visiting, then depart for home at 11:35 p.m. and reach Shoshone about 2½ hours later.

If the traveler is bound for Portland, arrival is scheduled at 5:25 p.m. Pacific time. Seattle is another four hours away, with arrival at 9:25 p.m.

Going east, departure at 2:03 a.m. from Shoshone provides for a 3:50 a.m. arrival in Pocatello, at 6:33 a.m. in Ogden and at 8 a.m. in Salt Lake City.

There's a close connection in Ogden with the San Francisco Zephyr going east — departure time is 7:05 a.m. But the San Francisco-bound passenger will have to hang around until the following morning to continue his journey.

One-way fares from Shoshone, according to current Amtrak riders, include \$27.75 to Pocatello, \$107.25 to Boise, \$40.50 to Portland, \$51 to Seattle, \$18.50 to Ogden, \$34 to Denver and \$122.50 to Chicago.

Round trip fares are double the one-way rate, in most cases.



Sleek train makes debut

EXCEPT for some late arrivals this was the only time that Amtrak's new Pioneer has been seen in the Magic Valley during daylight hours. The Pioneer went on a daylight preview run after beginning service last year, and is seen being welcomed by a number of people at the small station in Shoshone. The current Amtrak schedule is such that unless you are awake in the wee hours of the morning, the Pioneer will be like a train passing in the night.

Magic Valley trout industry still growing

By JEFF SHER
Times-News writer

MAGIC VALLEY — The trout raising industry, potatoes notwithstanding, is the one industry about which the Magic Valley can brag. "We ARE the industry in this country."

And the outlook from within the industry is more trout in more raceways for more people. Trout raisers are as optimistic as a geyser-brover in a shrimp hatchery, but some in the industry with pens and pens more broken teeth to show for past narrow escapes, are too cautious to be sure the hook of overextension is not hiding in the bait of a wide open market.

Managers of major corporations within the industry are in agreement that expansion should continue for several years. The only thing limiting the industry's expansion is not the market, but the fact the industry can't produce enough fish to supply the market.

The industry has seen a "consistent growth of 15 percent a year in real growth in the industry in the last five years," according to Larry Cope, executive vice president and general manager of Clear Springs Trout Co., of Buhl, the nation's largest commercial trout producer.

"I wouldn't expect it to grow more than that in the next five years," Cope predicted, but he didn't say the growth is about to taper off.

Cope guessed the trout production in swimming weight for the next 12 months in the Magic Valley at around 23 million pounds, which should result, at current wholesale market prices of \$1.80 per dressed-weight pound, in about \$25 to \$30 million in revenue for Magic Valley companies.

And while the industry can't even meet the markets which already exist, they are busy creating new potential markets through a national advertising campaign, Cope added.

The days of the roller coaster fortunes in the trout industry are nearing the end, for the total output of the industry has grown while available water supplies have shriveled, making unlikely the possibility that new hatcheries will be born which would dramatically increase the industry's total production in one huge hatch, flooding the market.

Stability is the word most often mentioned by trout producers to capture the new state of the industry.

"We're still an adolescent industry, not an adult yet," was Cope's chosen metaphor.

Well, then, the boy is about to graduate from school, and he must have a pretty solid idea who he is and what he wants to do, because trout producers appear to be getting more sophisticated and professional in their young business in leaps and splashes.

"Orderly growth is a must. We won't purchase any trout that doesn't fit into our program," Cope said of his company's processing and distributing plans.

Cope is confident the pyramid of his industry (referred to as a "fertile vertical industry" by Dr. Robert Busch, director of research at Rumpke Research Laboratory, the world's largest supplier of trout food, because of the geographical centralization of all the industry's basic production and distribution components) will not collapse upon itself, because its base has grown sufficiently broad to make toppling or even destabilizing upward expansion much less likely.

Earl Hardy, Boise, one of the pioneers of the Magic Valley trout industry and the owner of several hatcheries and a processing company, is not so taken by such pretty and seemingly impenetrable geometric designs.

"I haven't seen any market yet that hasn't been able to be saturated," Hardy observed, as he counseled wise management through avoidance of overextension.

But Cope feels the industry is more likely to run out of production capability before the projected markets are saturated, let alone flooded.

"I think we're entering a new era in the trout industry. Most of the large ones (hatcheries) have probably been constructed," Cope predicted.

So the money that once went to building new raceways will be increasingly directed to refining techniques of raising fish, getting more out of existing facilities, and keeping Idaho at the forefront of the industry.

Soon the expansions in production will be the result of breeding programs or improvements in fish food which will result in a greater growth rate for the trout. Or they will be new techniques of water recycling which will replenish used oxygen supplies in the water, allowing producers to run the same water through more raceways, Busch projected.

In the last 10 years, producers have improved the growth rate of trout from 12 inches of growth in 18 months to 12 inches in 12 months, Cope noted, and disease attrition has been significantly reduced by the development of effective vaccines for trout.

Magic Valley's trout producers should have plenty of time to work on their internal goals, because there is very little external threat to their dominance of the industry, local producers say.

First and foremost, the Magic Valley is blessed with the finest natural conditions in North America for the production of trout. A highly centralized, dependable, high-volume source of pure water with a constant year-round temperature ideal for trout is this area's greatest advantage.

Montana, the only other place in the country with enough water of suitable purity sufficiently concentrated in one area to support a thriving trout industry, with a political climate supportive of development, to boot, has cold winters and fluctuating water temperatures, and therefore could never match the growth rate attainable in the Magic Valley.

Another factor aiding growth is the changing food habits of Americans, who appear to be moving slowly away from a strict beef diet. Even a one-pound-per-person-per-year shift from beef to trout would result in more demand than the producers could possibly meet right now, pointed out Roger Oburg, vice president in charge of sales and manager of operations at Thousand Springs Trout Co. of Buhl. Add to that the fact that trout producers, unlike fishermen, can guarantee a year-round supply of their product to retailers and restaurants.

But Montana "does" possess enough of the ingredients necessary to the raising of trout to be a likely locale for eventual expansion of the industry, if demand continues to exceed Idaho's ability to produce, Busch acknowledged.

And although Idaho experiences some competition from Japan for the market place, Idaho producers still have over 90 percent of the U.S. market cornered, plus a major share of the Canadian market.

Before local producers need to expand to Montana streams, however, some expansion can still be achieved locally through convincing local farmers with rights to high-quality water to raise trout with the water before they use it to irrigate their fields and then sell the trout to the processors.

Thus far, that has proved about as difficult as convincing a cow to eat corn.

The scramble to validate old claims to year-round water for the purpose of raising trout has reached gold-rush proportions throughout the Magic Valley.

Some farmers reportedly are even planning to forego planting their regular crops until the market for those crops improves, and rely on the income from their new cash crop, trout.

Should the industry ever suffer another glut of the market, the small producers would be the first to have their fish rejected by the processors, but the small producers have the advantage of not having to rely on the industry for their sole source of income.

And the hard times may come again for the trout industry, for as any good farmer knows these days, any essentially agricultural endeavor, such as raising trout, is a risky and unpredictable business at best.



NEW FISH FARMS UNDER CONSTRUCTION IN HAGERMAN VALLEY... trout industry expansion expected to continue for several years



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Processors of real maple syrup seek image with tree and bucket

NEW YORK (UPI) — The maple syrup industry has an image problem.

A recent survey of 2,000 consumers in major United States and Canada market areas indicated only 8.9 percent could identify a brand of pure maple syrup by name. An additional 17.5 percent identified a brand of blended table syrup as the real thing. And the remaining 86.4 percent didn't know one type from another.

The two-nation International Maple Syrup Institute hopes to correct those misconceptions with a logo and a promotion campaign throughout the United States and Canada. The logo shows a stylized profile of a tree and a bucket with sap pouring into it.

Claude Tardif, executive director of the industry group, said its 21,000 members produce 90 percent of all commercial maple syrup in the U.S. and Canada. As recently as four years ago, 40 percent of it was sold to the food industry for thickened use; much of it in three brands of blended table syrup that account for 95 percent of the syrup bought in both countries.

Tardif predicts less than 20 percent will go to industry this year because it is in wider distribution in retail outlets such as supermarkets and food stores.

He said the industry is growing at the rate of about 1,000 new processors yearly. Most are small operations. Only about 20 processors market on a national basis, Tardif said.

He said most new-comers are city folk who buy sugarbushes to use for vacation homes and end up running the businesses with one local employee. "They're mostly engineers or marketers, and I know two signographers," he said.

Tardif expects retail prices to hold steady this year at about \$1.70 per pound, despite the entry of more processors and industry development of a vacuum system to replace the old-fashioned bucket brigade for collecting sap when it rises in the spring.

Only large processors are expected to tool up with the plastic-tubed equipment, he said. And even with the system, one good-sized tree still produces only about 40 gallons of sap per season. Boiled down, it makes one gallon of syrup or two-thirds gallon of maple sugar.

Tardif said maple products remain costly because the industry is still very high labor and energy-intensive.

He said institute members hope to double the present annual production of 45-50 million pounds within the next seven years.

To most consumers, maple syrup is as synonymous with Vermont as oranges are with Florida and California, but some years the Green Mountain State takes second place to New York state in production. Four Canadian provinces and nine other states as far west as Michigan and Wisconsin also have maple industries.

Plans underway call for expansion into other states, including Connecticut and West Virginia, Tardif said, "but the seasons there are very short."

Rarely 10 percent of the tappable maple trees in North America have been tapped for, he said. Most of the remaining 90 percent are in mixed forests, and the institute is making leasing arrangements to open them up to processors.

To interest consumers in buying the increased production, the institute is of-

fering a free recipe booklet and has announced a favorite maple recipes contest for Americans and Canadians. The 200 winners will receive a planer and a one-year supply of pure maple syrup, estimated at two gallons per adult and one per child per family.

The booklet is available from the Maple Information Center, 201 East 42nd St., New York, N.Y. 10017. Contest entries should be sent to Favorite Maple Syrup Recipes Contest at the same address. Entries must be postmarked no later than June 30, 1978.

More than one entry per person is allowed. Each must be on a separate 8 1/2-by-11-inch sheet of paper with ingredients listed first, followed by cooking instructions. The recipes can be for meat and poultry main courses, vegetables, sauces, breads, cakes, desserts, ice cream sundaes, "or just about any other dish." The winners will be published in another recipe book for distribution in North America and abroad.

Title chosen

SAN CLEMENTE, Calif. (UPI) — Richard Nixon's memoirs will be entitled "Ri," with the initials in the same script — capital R, small n — he used while in office.

A publishing source said Wednesday that Nixon decided on the title "Ri" while in the hospital with a serious pleurisy attack in late 1974, but he did not tell his publishers, Grosset and Dunlap, until this week.

The secret of our success . . .

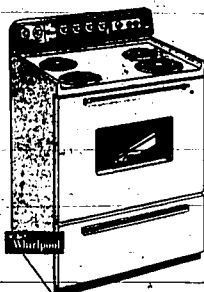
Our Motto: We sell more for less.

Now in our fourth big year we have really tried to give you the customers the very best products for your home and at prices that are always LESS! This is the reason we have had such a great success in the past and the reason we intend to continue in the future. Each year your friends at Showkase have set a goal . . . to be just a little better than the year before! Well with this in mind we have made some big steps in the past years . . . We are your Whirlpool Dealer with a full line of appliances for your home. And to this plus a storeful of great carpets, furniture, bedding, RCA and Sylvania Televisions and stereos.

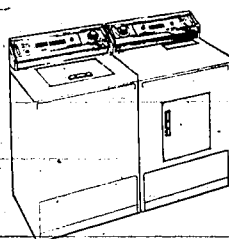
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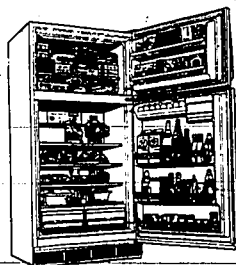
ONE DAY SERVICE



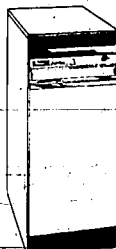
RANGES FROM **\$230**



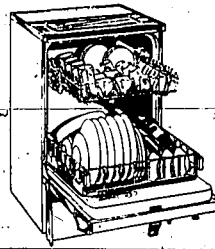
WASHER/DRYER FROM **\$444**



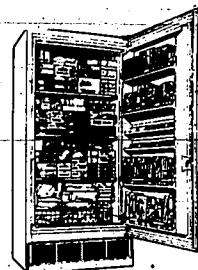
REFRIGERATOR FROM **\$288**



TRASH COMPACTOR FROM **\$228**



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FREEZERS FROM **\$268**

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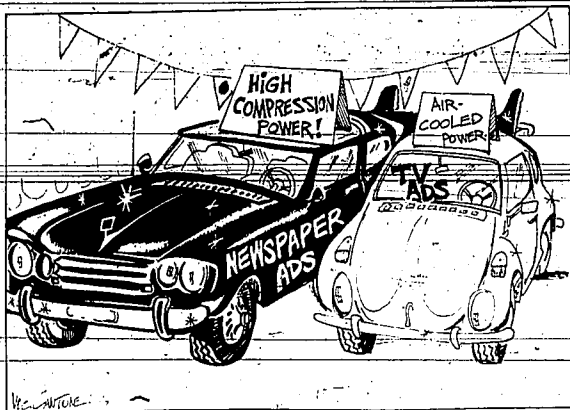
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WHY A DAILY NEWSPAPER?

Why should a car dealer advertise in the daily newspaper? Sure, the factory might be doing its job, over the long haul, selling the car's name and reputation. But in today's competitive, consumer-oriented market, image is not enough. It's local advertising, right in the local papers, that steers those prime prospects into the showroom. It's this local advertising, in the daily newspapers, that helps to sell cars, service, price and, in fact, dealership.

Because newspapers reach the most prospects at the best cost — a cost that a dealer (and the dealer committee) can afford.

LET'S START WITH THIS BASIC FACT.

- Just about everybody reads the daily paper. Three-fourths of all adults read the paper every day. So newspapers give the broad coverage that serves as a base for the more specific coverage dealers want to achieve with their prospects.
- People read the paper thoroughly, because they don't want to take a chance on missing anything important. For example, 81% of the men readers open to all pages of the paper... and 85% open to the general news pages. And 91% of the women readers also open to the general news pages.
- Each part of the page is well-read. So, no matter where the ad appears in the paper, the dealer's prospect can see it.

LET'S FACE IT.

Because, let's face it, dealer prospects really want help. They want to read dealer ads. When they are in the market, ready to buy, prospects will consult the auto ads. And these prospects, who do read the auto ads, read them regularly. 30% will read the auto ads every day.

In all, 84% of these new car prospects will read the auto ads in their paper at least once a week. And these customers will consult the ads in both the classified section and the other sections of the paper.

Since car dealers sell cars every month of the year, they want to invest their money where there is no fall-off in audience, no summer slump, and no second-season no-returns. And newspaper readership remains high all year. A dealer can match his advertising schedule to seasonal sales curve, without any loss of coverage.

A dealer sells cars every day of the week. Prospects shop for cars every day of the week. Two-thirds of the prospects report no preference at all, any one day of the week. Newspaper coverage is high every day of the week, so your chances of catching prospects are excellent.

So car dealers have to be consistent in advertising, because 6 out of 10 new car buyers will make their decision, and make their purchase, within just two weeks of the time they start looking for a new car.

WHAT'S THE BEST WAY?

So, what is the best way to reach the most prospects in your market? Well, what about radio? A dealer could buy spots in the morning drive time, when motorists are in their cars, on their way to work. The media experts say that this is the best time to reach new car prospects with radio commercials. But in this example, one spot on each of the five leading stations, during this peak driving time, will reach only 3 out of 20 prospects.

Or, a dealer could try TV. Buy a spot on each of the leading TV channels during evening prime time, and you reach 6 out of 20 prospects.

But nobody buys just 1 radio spot, or 1 TV spot. You buy lots of spots, on lots of stations. And that's just it. You have to buy lots of spots, to get anywhere near the coverage of one newspaper ad. You would have to buy 6 times the radio spots just to increase the coverage from 3 to 6 out of 20 prospects.

Because newspapers provide the broad coverage you need. Newspapers, in fact, are your super highway to sales.

NEWSPAPER READERSHIP HIGH AMONG NEW CAR PROSPECTS

And newspaper readership is highest among the best new car prospects. The people to reach with new car advertising messages. Upper income adults, for example, are better-than-average newspaper readers. Remember that was said earlier, three-fourths of all adults read the paper on the average week day. Well, among those who make \$15,000 or more a year, readership climbs to 82%.

And here's another way to look at new car prospects. People who purchase new cars more frequently. They are better than average newspaper readers, too.

And people who own more than one car. All of the best prospects are the best newspaper readers.

But television does it just the other way around. TV does its best job covering the people who are the least likely to buy new cars. The best prospects, the upper income people, are the ones who watch the least TV, watching a total of less than 20 hours a week.

And, of course, some people just don't watch very much television at all. Here we see that one-fifth of all adults do 40% of the TV viewing. And at the other end of the scale, one-fifth of all adults watch hardly any television at all. And, remember, those heavy viewers are at the lower end of the income scale, while the light viewers are the upper-income people — the best prospects.

How does all this translate into sales for the car dealer? Can they reach prospects successfully with TV? Well, the heavy viewers, who soak up 40% of the TV viewing, include only 15% of the people that they want to reach, the new car buyers.

And down at the bottom, that 20% of the adults who watch practically no TV at all... they're going to buy 22% of the cars. Or, let's take the 2 lightest viewing fifths. That's 40% of the adults, accounting for only 16% of the total viewing. Yet they buy 45% of the new cars.

These light viewers are dealer's best prospects. But a schedule of TV commercials is going to miss most of these prime prospects. Now, let's say more spots are added to the TV schedule. Or spots are added to the factory's TV schedule. Does this eliminate the mismatch between TV viewing and new car prospects? No, what it does is pile more spots on the heavy viewers. And it continues to miss most of the good prospects, the light viewers.

Of course, one buys a TV schedule selectively, so that you get the best possible audience. And for automotive advertisers, that seems to indicate sports programs, such as football, because the experts tell us that sports programs are what all the men are watching.

Well, when we divide the male football viewers into 5 equal groups, we see that one-fifth of the audience is doing nearly half of all the football

watching. But they buy only 16% of the new cars. The light-viewing fifth, the ones with better things to do, account for only 3% of the viewing. And they buy 10% of the new cars. There is still another group — nearly half of all men watched no football at all during a 2-week test period... Yet they buy 38% of the new cars.

Can radio do it? Well, there are so many stations to choose from, in any market, that the total audience is carved up into tiny fragments. Take a look at this example. In Cleveland, there are more than 30 stations plugging it out. And the top station gets only 3% of the adult listeners during peak morning drive time.

And even if you reached all the radio audience during morning drive time, you still would miss a lot of people. Because only 22% of the adults are tuned in to any radio station during the average quarter hour of morning drive time. This same pattern of fragmented radio coverage holds true in any market, because of the vast number of stations on the air.

But newspapers, with their broad coverage, particularly among best prospects, can bring all your potential customers together, where you can reach them all at once.

YOU HAVE A JOB TO DO

But there is one other very important factor to consider, something that these audience measurement figures do not include. That's the advertising message itself.

You have a big selling job to do, and it requires big selling power to do the job. To tell the customers about the product, and price, and EPA mileage figures, and features, and options, and warranty, and availability, and service, and location, and hours, and reputation.

It would be difficult to cram all of this vital information into a 30-second TV or radio spot.

TAKE IT FROM THOSE WHO KNOW.

Plunging with its massive \$15 billion plus sales into the heart of the television-newspaper advertising issue, Sears, Roebuck & Company, the country's largest retailer and biggest retail advertiser, is making a significant media change this year.

Those who believe that national and regional retailers are using television more as a selling tool may be surprised to learn that the Chicago-based merchandising giant is cutting back on this practice, at least locally.

In 1977's first six months, Sears increased its newspaper advertising spending by 15.6 percent in 38 key cities. Meanwhile, it cut its spot television advertising in those cities by 11 percent.

The reasons offer some insights into how a multibillion-dollar company changes its marketing direction, saw its traditional sales gains begin to slip because of it and then quickly reversed itself.

Chain Store Advertising
For first half of 1977

Newspapers	Percent change
	77.76
Sears	plus 15.6
K mart	plus 17.0
Penny	plus 17.6
Mont. Ward	plus 6.7

Spot Television

	Percent change
Sears	minus 11.0
K mart	plus 9.0
Pennys	plus 33.0
Mont. Ward	minus 5.0

Source: Newspaper Advertising Bureau, Media Records and Broadcast Advertisers Report.

HAVE IT YOUR WAY.

And the nice thing about newspaper advertising is that newspapers are flexible enough to fit the requirements of any budget.

You can buy anything from a classified liner ad, or a little box ad, to a full page, or even a two-page spread. Or a special section in the paper, as many dealers have done. You can run an ad in black-and-white... with one color added... or in full color. You can run all copy, or you can combine copy with illustration.

So newspapers offer you the right coverage... with the right message... at the right cost.

STUDIES SHOW ADDING BROADCAST TO EXTEND REACH IS NOT COST EFFICIENT

One of the most popular approaches of broadcast salesmen today is to try to convince small and medium sized retailers to cut down on the size or the frequency of their advertising campaigns in the Times-News and use the "extra" money in broadcast to reach more people.

The approach sounds reasonable but it is really a very expensive way to extend reach because a majority of the audience for radio and TV are also readers of the Times-News.

This means the retailer actually is adding to frequency and is paying a high price for the small amount of additional new people he might reach.

Usually, to reach non-Times-News readers through broadcast the cost-per-thousand is excessive. Extreme caution is suggested to retailers being confronted with this broadcast sales pitch.

Traffic is high throughout all pages.

	Page Opening	Men	Women
All pages	81%	86%	
Ads-only on page	75	78	
Amusements	78	82	
Business, finance	73	77	
Classified	72	79	
General news	85	91	
Radio-TV	83	89	
Sports	81	70	
Women's pages	80	90	

New car prospects consult auto ads several times a week.

Every day	% who read auto ads
2-3 times per week	30%
Once a week	38
Less often	16
	16

Transportation uses lion's share of Idaho energy

By DAVID MORRISSEY
Times-News writer

Where does Idaho's energy come from? Where does it go? And should any of these patterns be changed in the future? In the wake of a national energy crisis, prompted by an Arab embargo of vital oil supplies, Idaho is but one of 50 states asking that question of itself.

According to statistics provided by the Idaho Office of Energy, the Gem State relies on four traditional sources for its energy: petroleum, coal, natural gas, and electricity. The largest consumer of that energy is the transportation industry, including transportation of goods, services and persons. Not surprisingly in a state the size of Idaho, transportation needs soak up the lion's share of Idaho energy, some 33 per cent.

The second highest use of energy in Idaho falls under the

category of "industry," including chemical and phosphate manufacturing, mining, and various types of agricultural industry and food processing. Industry consumes another 27 per cent of Idaho's energy.

The third largest consumer of energy is perhaps the one closest to most consumers — residential use. Accounting for 23 per cent of all Idaho energy consumption, most residential energy is used in space heating in homes.

Finally, small business and commercial activities take up the remaining 17 per cent of Idaho's energy. Office of Energy statistics predict this use will quickly consume a larger portion of Idaho energy in direct proportion to the ever faster growth of the state.

This year's drought has made most Idahoans aware that while their rivers produce a substantial amount of electricity, one dry year can knock over the surest energy predictions off a seemingly sound foundation. Electricity production, and its threatened decrease, perhaps hits most Idahoans more rapidly than potential loss of other energy sources. This is due largely to the approximately 200,000 Idaho homes served by electricity.

That residentially consumed electricity comes from four major sources. Roughly 90 per cent of Idaho electricity supplied homes or some 250,000 residences — are served by either the Idaho Power Co. — the Washington Water Power Co. — or the Utah Power and Light Co. The remaining 10 percent of the homes, or about 50,000 residences receive electricity from publicly owned utilities.

Most of this electricity is generated from hydro power, although Utah Power and Light uses a substantial amount of thermal generation to produce much of its electricity.

Although petroleum exploration is currently taking place in southeast Idaho, near Bear Lake on the Utah-Idaho border, no commercially significant petroleum fields have yet been discovered in Idaho. This means Idaho petroleum products are imported from out of state. While some 15 oil companies ship oil to Idaho, most of southern Idaho receives oil through a major Chevron pipeline. This oil is then shipped to five distribution centers before being shipped through the state.

Coal is another natural fuel not normally found in Idaho. Again, it is an energy supply which must be imported. About 100,000 tons of coal yearly are shipped to Idaho. Major coal consumers include food processing plants, other industry, and

over 200 schools heated by coal.

Natural gas is another fuel still not yet developed in commercial amounts in Idaho, although some large gas reserves in eastern Idaho may harbor large gas reserves. Most natural gas imported in Idaho — about two-thirds — comes from Canada. Soon, it is expected, Idaho will receive natural gas from Alaskan sources.

Alternative energy sources in Idaho are still inconsequential in comparison with overall state energy sources and demands. But individual small uses have been developed, and interest in alternative sources is growing rapidly.

Just under 200 homes in Idaho now use some form of solar heating for at least part of their energy supply. Geothermal heating also exists in localized areas, and is being considered as a heating source for state government buildings in Boise. A handful of homes in Arco, Idaho, receive electricity from nuclear generation.

Should these patterns be changed in the future?

An interview with Office of Energy Director Kirk Hall suggests the answer is — in part — yes.

Hall said it was possible Idaho was going to an "overemphasis on hydro-produced electricity," as its major source of energy. "I question whether that makes sense," he added. Pointing out that it was not a question of electricity being an inadequate form of energy, Hall said it was more a question "of whether we should rely so heavily on one energy source." The recent oil embargo "should have warned us of what can happen to an economy that relies too much on one energy source. Here in the West our equivalent to that embargo was the drought. It greatly cut back on a major source of energy. What I'd like to see is as much a mix of energy sources as possible. It makes us more independent in the long run."

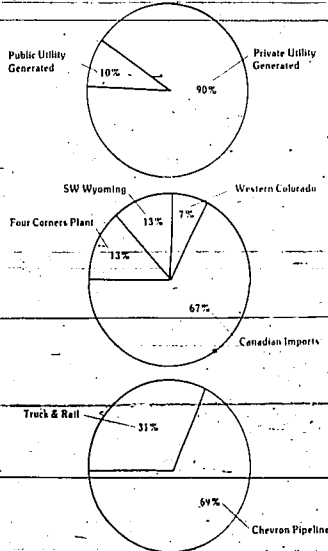
Hall said there were several alternatives to a one energy economy, including nuclear and solar energy. Hall said that while nuclear power would require strict safety standards, the real question for Idaho was whether the state could afford to construct a nuclear facility. The massive cost for a reactor might, in the long run, not be the best investment of the state's money, Hall said.

Hall also noted that solar could become an important source of supplemental energy in Idaho. The library at Idaho State University is largely heated through solar energy, Hall said, "and that raises the possibility of other solar uses."

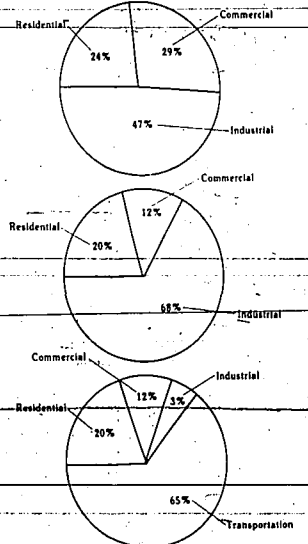
But the most important step for the state, Hall said, was not an immediate determination that any particular source of energy was needed in the future. It was, rather, the need to chart a thorough plan for Idaho's energy development in the future. Currently Idaho is merely reacting to situations, Hall said, rather than anticipating them. A solid "energy plan," giving some basic guidelines for the state's future, should be developed, he said. "We have to sit down and ask some basic questions not only about what sources of energy are to be used, but about how we use that energy. And we haven't done that yet."

Hall noted the past five governors have requested appropriations for such an energy study. To date, however, the legislature has taken no action on the requests.

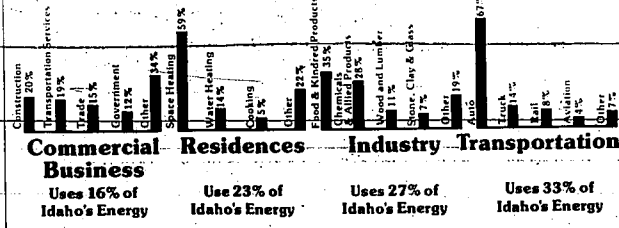
Where It Comes From



Where It Goes



Idaho's Direct Energy Consumption



JOIN THE HOME IMPROVEMENT MOVEMENT NOW

Take a walk through your home. Has the paint become dingy or started peeling? Are the rain gutters sagging? Is it really large enough for your family's comfort? You can make your home a more pleasing place to spend your time — easily. We have a complete selection of everything you'll need . . . Paints, Paneling, High Quality Lumber, Roofing, Insulation, Ceiling Tiles, Tools for the Builder, Tools for the Gardener, Ladders, Kitchen Cabinets, and all the other items that are necessary for the maintenance of your home and buildings. Come in and save on everything you need to dress up your home and yard this spring.

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Building growth up

By RAY SULLIVAN
Times-News writer

MAGIC VALLEY — Construction growth is continuing across the Magic Valley in 1978, a number of private industry and government officials say.

According to the Associated General Contractors, it does not figure statistics for the Magic Valley separately, but the statewide forecast for 1978 is bright.

"The trend in both building and highway and utility work will be a 10 percent increase across the state," says Joe Kuebler, executive director of AGC. That does not include the growth in the market for private homes, he said.

Kuebler said the population growth in Idaho and the attendant growth on municipal services is why AGC is sure of an increase, along with the fact that the state highway budget is up four percent and the Environmental Protection Agency budget has increased yearly.

First Security Corporation of Utah and Idaho surveyed 31 Idaho sites and reported a 31.3 percent jump over 1976 for all types of construction, totaling \$495,641,495.

Though the First Security report does not break down the figures for the eight counties in Magic Valley, a residential building gain of 32.4 percent was shown for southwestern Idaho. Southeastern Idaho fell behind by 29.4 percent, however.

The average gain in single and multiple-dwelling units, including mobile homes, rose 1.3 percent over 1976 to a value of \$24,174, the report stated.

Jim Hutton, a public relations man for Boise Cascade Corporation, said 1977 was a good year for the Idaho-based multinational company. He said figures for 1977 are not yet available but should exceed the \$2 billion mark in total sales. The 1976 tally was \$1,931,530,000.

General economic conditions appear good in 1978, Hutton said, plus the end of the drought indicates a good harvest for agricultural Idaho, meaning more people will be able to afford more houses.

He said Boise Cascade division heads reported 1977 was a good year for construction in Magic Valley with "Barley and Rupert were not as good for us as Twin Falls this year" because that area is more tied to agriculture.

Jack Smith, a Ketchum architect, while declining to estimate how much of an increase would take place, predicts 1978 will be a strong year once the weather warms up.

"From what I can see, being on the Ketchum Planning Commission, it is going to be a strong summer," he said.

Smith said the light snowfall during the winter of 1976-1977 extended the building season and gave some people the idea they could build every winter. As a result, many people started building later than usual, he noted.

Gary Jones, owner of a Burley construction company, said business fell off for his firm in 1977 because of the drought, but 1978 promises to be back to normal.

"I've already been figuring a lot of jobs," the commercial building contractor said. "I've had a lot of inquiries and have done quite a lot of estimating."

Jim Walker Jr., foreman for Walker Sand and Gravel Co. of Bellevue, also said he has bid several jobs. He said the company's full six-man crew should be hired and on the job by early April.

Don Martin, an associate broker with a Ketchum realty firm, said the sewer moratorium in that city has not slowed activity. The moratorium limits hookup for single family and multiple dwellings to 100 in each category.

Martin judges the single home limitation "adequate" while the limit on multiple-dwelling units could be tight if land is available for building them.

In Twin Falls, County Planning and Zoning Administrator Ed Woods said he can't predict the trend for 1978 construction in that city.

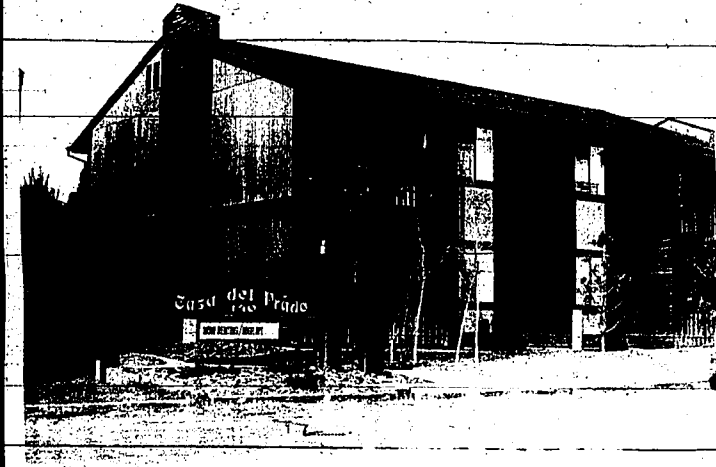
"It's all based on the financing industry. If the money becomes available, the demand is there, believe me. It all hinges on getting the money."

Ken Newman, vice president and manager of the Twin Falls branch for First Security, said there should be enough money to meet construction demand. The money will cost a little more, he added.

"I don't anticipate a shortage of residential construction funds, but I anticipate an increase in the interest rate which will stay here for a period of time," Newman continued.

He blamed the interest rate jump on the recent hike — by one-quarter of one percent — in interest on money lent by the Federal Housing Administration. Newman said FHA and the Veterans Administration normally lag behind the conventional market and this was more a move "to catch up rather than to lead the conventional market."

Newman said it would mean the borrower would pay about \$6.25 more per month on a \$35,000 loan, "not a very significant increase. It just indicates the trend will be a little tighter money for at least the first six to nine months of 1978."



THIS BUILDING IS TYPICAL OF DEVELOPMENT IN JEROME, second-fastest-growing town in Magic Valley.



CONSTRUCTION WORKERS DRIVE MANY NAILS in making Magic Valley grow

Fast-growing communities take a second look at development

By LORAYNE O. SMITH
Times-News writer

MAGIC VALLEY — Although the growth in Magic Valley towns and cities reflect a very human reaction, those who don't have it want it, while communities experiencing the fastest development rate are giving the subject a close, second look.

Idaho is ranked third in the nation in terms of economic growth, according to the Idaho Bureau of Planning, and is now the seventh fastest growing state in population.

Alan Porter, Boise, bureau official, said estimates based upon a cooperative study between the state Bureau of Vital Statistics and the U.S. Census Bureau list the overall state population growth from 1970 to 1976 at 16.3 percent compared to 6.6 nationwide.

God and motherhood, still is paid lip service as a good thing, but more public officials, even in small towns in the valley, are qualifying their statements to controlled growth.

So far Ketchum, which, according to estimates compiled by the Seattle regional office of the U.S. Census Bureau, had an 85 percent growth rate in the five years following 1970, is the only city to definitely blow the whistle on uncontrolled development.

Last January the Ketchum City Council adopted a bonding allocation permit system limiting new residential units during 1978 to 150. Permits will be granted on a merit system and developers planning multiple-dwelling units must submit plans to a city commission.

While these figures are only the best educated guesses (factual head counts are taken only every decade), there is no question that Magic Valley counties have indeed blown the Idaho growth whistle.

Blaine county, Porter said, was ranked as the 14th fastest growing county in the nation in 1975. Estimates from 1970, the date of the last census, to 1976 show Blaine experiencing 37.9 percent growth, followed by Jerome with 31 percent.

count, Hansen city officials are "looking a little closer" at all building permits, Trevey said.

The growth spurt of the past few years in which the town reportedly doubled its population has put the water and sewer facilities at capacity.

"We're adequate for our present population, but we can't handle any more growth until we can enlarge the sewer facilities," the clerk said.

Hansen currently is exploring possible arrangements with neighboring cities to increase the capacity of their sewerage system.

Hazelton, another small town which has experienced steady, if unspectacular growth, still officially is for the right kind of growth, but for all practical purposes is controlling current development since the council will not annex any new subdivisions until the water system is improved, according to Mayor Kermit Douglas.

"You either have to grow or die," Douglas said, "but we don't want rapid growth, citing the problem now facing Hansen, across the Snake River to the south."

belly growth rates seem to be comfortable with the development and city officials see no overriding problems.

Mayors in Heyburn and Jerome both say the situation is pretty well under control. Harold Hursel, Heyburn mayor, said "We're happy to see growth."

Over the past 15 years the city had annexed close to 200 acres, he said, but annexation in recent years has slowed because there is much area within the city to develop.

He said Heyburn is "by far the fastest growing town in the Mini-Cassia area."

Census Bureau projections give Heyburn a 42 percent growth rate while Jerome grew by 40 percent in the five years following 1970. Census Bureau estimates for 1977 population figures will be published within a few months, Larson said. They are based upon figures from the State Bureau of Vital Statistics, but he agreed there is "chance for a margin of error."

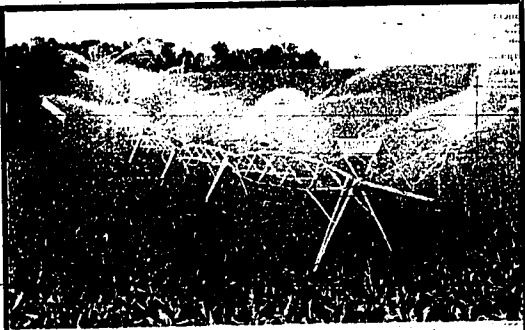
Both Jerome city and county officials credit the location of Upperware and Moore's Business Farms here as one reason for the start of their growth. In addition, Ray Cobble, county commission chairman, says "We have a lot of people from Gillette."

swest of the city of Jerome, which is not prime agriculture land. However, the Jerome Planning and Zoning Commission has been very careful in its recommendations for development along the Snake canyon rim at the southern edge of the county.

Jerome Mayor Marshall Everheart said "Hopefully no large companies will want to move here until we get caught up on city services." Even though subdivisions must provide streets and city and water facilities to city standard before they are annexed, such additions increase the load on city services, Everheart said.

The recent growth in Jerome has necessitated additional police and fire protection and larger maintenance personnel. The city has been working for three years to get a new sewage plant. The present one is not actually overloaded but is old and subject to continual breakdowns. Until this new facility is obtained, Jerome cannot encourage any major industry, but the mayor said he sees no problem with residential growth.

Wendell, which leads the development statistics in Gooding county, is not turning down any building permits, but not doing anything to actively attract growth either, according to City Clerk Mary Wofford.



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Stocks of major companies show mixed '77 picture

By CHRISTOPHER BOGAN
Times-News writer

MAGIC VALLEY — The stock market was down in 1977, but if you were lucky, you put your money in those stocks that did well despite all adversity.

A look at the stocks of nine corporations that do business in Idaho or are well known in the state shows that most slumped during the past year, although a few were up strongly. Albertson's supermarkets began the year at 23% and closed at 30. It saw a high of 30 and a low of 12%. Albertson's was up about 30 percent for the 1977 calendar year.

Boeing, the world's largest aircraft manufacturer, based in Seattle, began the year at 22% and closed at 28%. It saw a high of 29% and a low of 18%. Boeing was up about 25 percent in 1977. Boise Cascade, a wood products company based in Boise, began the year at 33% and closed at 25%. It saw a high of 33% and a low of 24%. Boise Cascade was down about 24 percent for 1977.

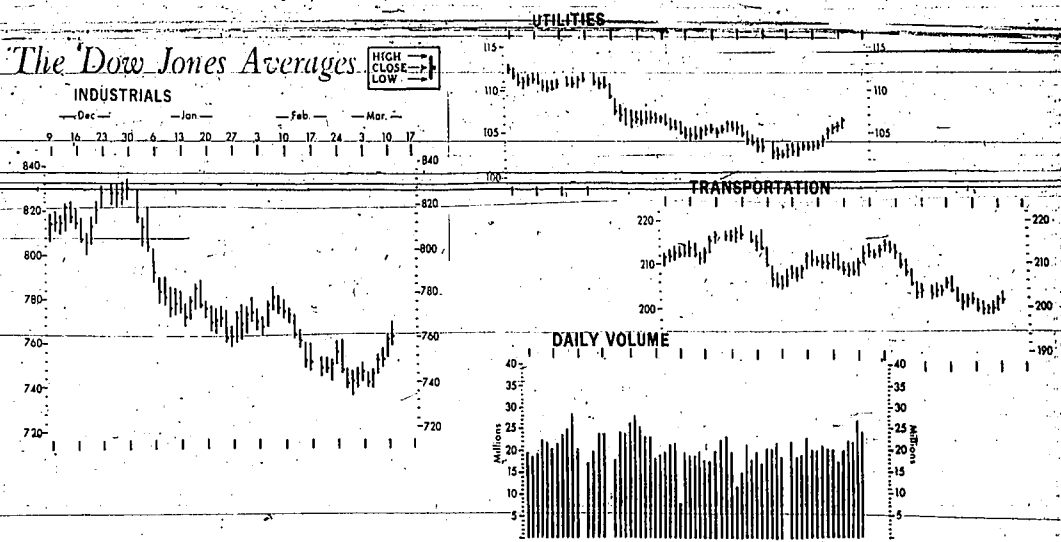
Bucyrus-Erie, one of the world's largest manufacturers of mining equipment and excavating materials, began the year at 27% and closed at 21%. It saw a high of 27% and a low of 18%. Bucyrus-Erie was down about 14 percent in 1977.

Carnation, one of the world's largest producers of dairy products, began the year at 39% and closed at 30. It saw a high of 40% and a low of 28%. Carnation was down about 24 percent for 1977.

Caterpillar Tractor, the world's largest manufacturer of large tractor-type tractors, began the year at 58 and closed at 54%. It saw a high of 59% and a low of 48%. Caterpillar Tractor was down about six percent in 1977.

Idaho Power Company, Idaho's major utility, began the year at 29% and closed at 27%. It saw a high of 31% and a low of 26. Idaho Power Company was down about eight percent for 1977.

Johns-Manville Corp., producers of insulation, mining and manufacturing materials, as well as the principal owner of Elkhorn at Sun Valley, began the year at 33% and closed at 32%. It saw a high of 39% and a low of 27%. Johns-Manville Corp. was down about three percent for 1977.



Caution factor in slump

By CHRISTOPHER BOGAN
Times-News writer

MAGIC VALLEY — The general stock market slumped in 1977 reflecting a cautiousness on the part of businesses and investors in view of the nation's economy and state of affairs, according to market indexes and observers.

The Dow Jones industrial average was down about 17 percent in the 1977 calendar year and dropped more than 25 percent from Jan. 1, 1977, through the first two months of 1978.

It started the year at 1,004.85 but then proceeded to drop to 837.19 by Dec. 31, 1977. This decline continued into 1978 and the average closed Feb. 28, 1978, at 747.22.

Observers, this is a strong indication that all stocks were down. The Dow Jones industrial average is simply an average derived from 30 stocks which serve as an index to the general market. However, those who were successful on the market in 1977 were cautious where they invested.

As fickle as the weather, the stock market reflects in its behavior the trends and affairs of the entire country and its economy. When there is doubt in the public's mind about the health of business and the economy, they don't buy securities and in 1977 everyone watched closely as a new President came into office and tackled the country's problems.

Since the inauguration, the market was slightly frazzled in 1977 by the lack of a consistent national energy policy, rising interest rates and an imbalance of trade in which imports exceeded exports.

The lack of a national energy policy was crucial to the mood of the country's businesses and was closely related to other factors depressing the market, observers say.

As one Wall Street watcher put it: "Business cried for a sound and cohesive energy policy." But they never got one.

In order to grow, businesses must have energy and they must know where it is, how much is available, when they can have it and what it will cost. With the country's long and unresolved debate over Carter's energy policy, business never got the answers to these questions and thus found it difficult to plan for the future, which softened the stock market.

The imbalance in the country's trade, with exports exceeding imports, was largely due to the enormous amounts of oil imported into the United States from the Middle East.

And when there are more dollars going out of the country than coming into it, domestic spending is usually curtailed, and interest rates go up.

Consequently, stock brokers and investors alike say they are eager to see established a clear energy policy, and they hope it will be one that encourages both the exploration and development of new energy sources and the conservation of existing energy supplies.

This could be the one factor, they say, which would affect everything else that's responsible for the slumping market.

A coherent energy policy, they say, could well result in the reduced importing of foreign oil, a better balance of trade, a strengthening of the dollar and lower interest rates — all things desirable to help spur the stock market.

Zero base budget hailed as fiscal crisis solution

NEW YORK (UPI) — Zero base budgeting is being hailed as a possible miraculous solution for New York City's massive and otherwise seemingly hopeless financial crisis.

The advice to New York's Mayor Ed Koch comes from various sources but particularly from James Cleveland and Management Analysis Corp. in Washington, which is pushing ZBB. Cleveland conceded it probably would take ZBB four years to straighten out New York's money crisis.

But although ZBB has been adopted by 13 states and many cities, companies and institutions, the jury verdict on it is still out. No one can say yet for sure whether it can be made to accomplish a great deal or, in the long run, will degenerate into a catch phrase to be exploited by ambitious politicians and opportunistic management consultants.

A new report on the progress of ZBB prepared by L. Allan Austin, a Salt Lake City consultant, has just been published by the American Management Association. He concludes that the novelty of ZBB may easily wear off and the process might become as mechanical and stereotyped as other budgeting methods.

Austin lists a number of blue chip companies using ZBB, among them Xerox, Texas Instruments, Boeing, International Harvester, Rockwell International, Eastern Airlines, Westinghouse Electric, Dillingham, General Dynamics, New York Telephone and California Edison.

Both advocates and skeptics agree that the big problem with ZBB is that it must be used selectively. To try to apply it across the board in a government or a corporation imposes too huge a workload on executives.

Just as the power to tax is the power to destroy, the control of budgets is the key in the modern world to economic, political and social power. Budgets set up the power structure in business, in government, in churches and universities and other institutions and even in the family.

In his famous book "Mathematics for the Millions," Lancelot Hogben showed how for thousands of years the priestly class held the reins of power throughout the world by maintaining a monopoly on the ability to measure. Nobody but the priests really knew how to count or to measure land, crops, manpower and money.

It was not until this priestly monopoly was broken that the industrial revolution occurred and democratic ideas began

spreading. Budgeting is a more sophisticated form of measuring because it can measure the present and the future as well as the past. And by so doing it can control virtually every human activity. So, it is not surprising that nearly all the really severe conflicts in peacetime are over budgets.

As a scientific method, budgeting is very modern. In former times resources and manpower were allocated by feudal custom and nearly all income was tied to hereditary ownership of land.

Most of the budgeting we know is incremental, particularly in government. It works by adding or subtracting increments to the allotment each year of every department, bureau, agency or subsidiary.

Of course there are provisions for creating new activities in the budget as needed but there is no automatic way to

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get rid of obsolete departments or activities and to stop paying for them. Indeed it is extremely difficult under incremental budgeting to keep the expenses of outmoded and useless activities from continuously rising.

That enables bureaus and departments with vague or outmoded functions to grow like mushrooms and become sizeable empires for the associated bureaucrats. It is one of the biggest reasons for the mushrooming development throughout the world of big government and sky high taxes.

Incremental budgeting is not so all pervasive in the internal management of business corporations as in government

and the institutional world because departments and subsidiaries of companies run-for-profit must show a profit each year or must demonstrate that their existence is necessary to the profitability of the whole company.

The basic idea of zero based budgeting is to make every department, every bureau and every subsidiary justify its existence anew each year. Therefore, zero based budgeting theoretically provides an automatic way to get rid of all the expensive deadwood in government — to kill off the vague and useless bureaus, empires that spring up like weeds throughout the nation's economy.

New Jersey's four-year experience with ZBB HAS BEEN GOOD, SAYS Robert Cubberley, the state's budget supervisor. It has been extended gradually until in the budget recently submitted to the legislature by Gov. Brendan Byrne, the technique is applied to every state program.

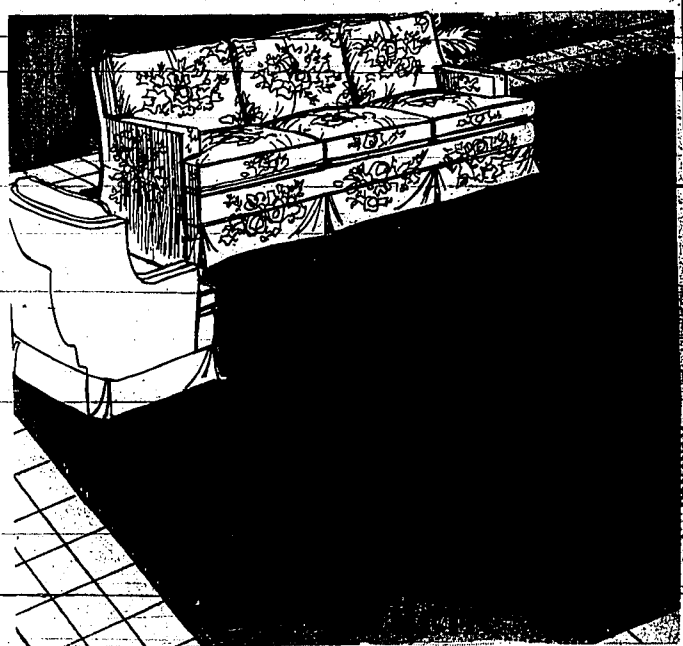
Cubberley cautioned that ZBB cannot be given primary credit for the very substantial cuts in New Jersey's governmental expense in recent years. "The plain truth is we saved the money because we didn't have to spend."

But he said ZBB helps enormously in deciding the right priorities for making cuts and allocating resources to get better results. "It boils down, to the fact that ZBB is not a way of getting rid of people. It's a way to shuffle them around and get more useful work out of them."

Cubberley said it also is a mistake to assume that ZBB can force social or political decisions. "Except for providing information, it doesn't make these painful decisions any easier for the governor or other executives."

Jimmy Carter reached the same conclusion when he adopted ZBB as governor of Georgia, according to the testimony before a congressional committee of Peter Pyhr, who introduced ZBB at Texas Instruments and was engaged by Carter to help install it in Georgia. Carter announced he would not fire people on the basis of ZBB studies but simply would move them around.

The city of Los Angeles has applied ZBB to all of its city departments — but to only 15 percent of all activities in the departments, Bob Chase, an assistant city budget administrator, told UPI. He said Mayor Tom Bradley is enthusiastic about ZBB's possibilities but that results and evaluation, so far have been inconclusive.



Ray Brass



Wanda Brass



Albert Kump



Darol Kump

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Custom

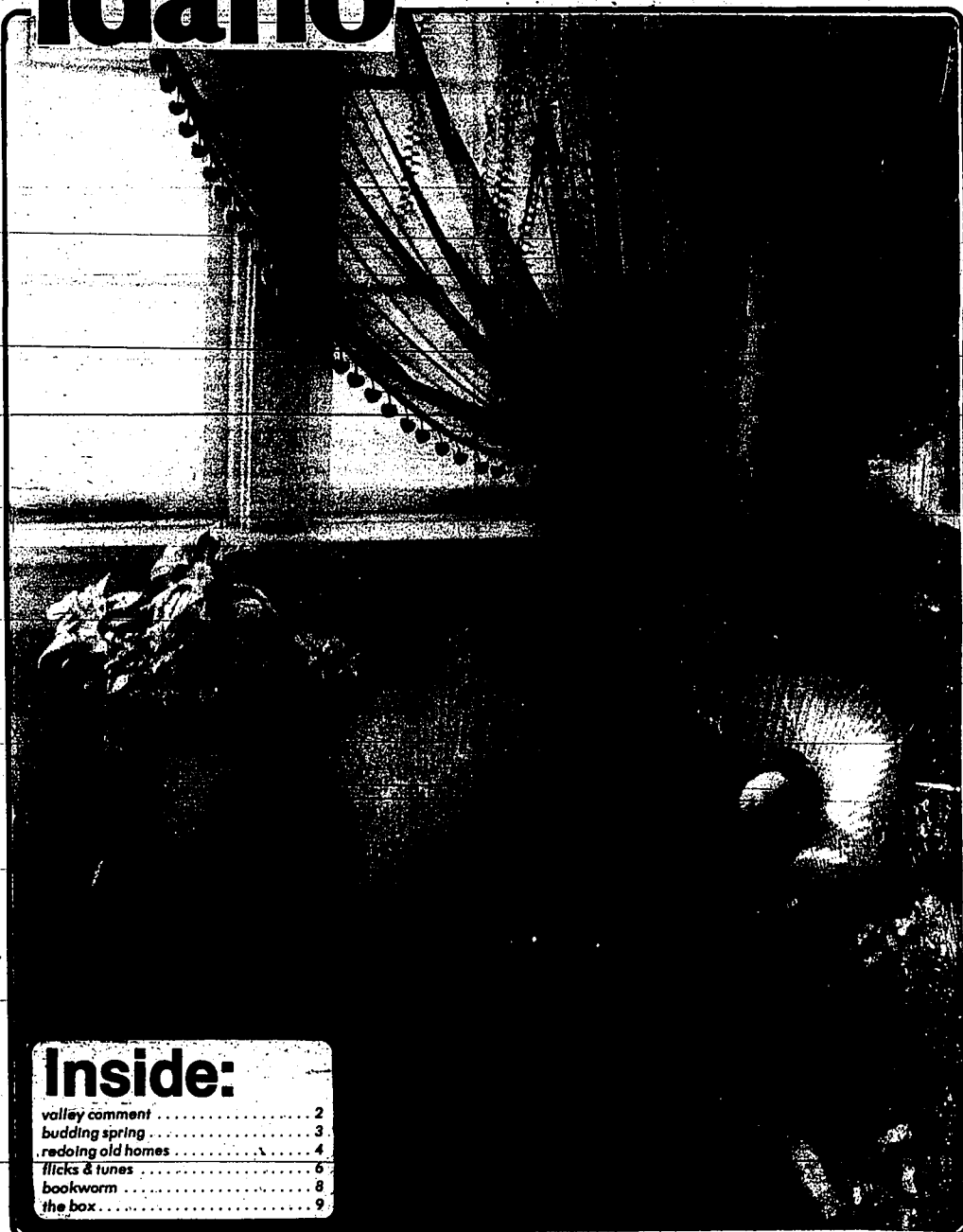
FLOORS OF IDAHO

JUST EAST OF K-MART ON ADDISON



Idaho

The Times-News Sunday Magazine
March 26, 1978

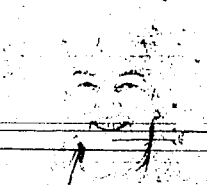


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Valley comment

QUESTION: Do you think Twin Falls County should join the Southern Idaho Regional Airport Authority?



Katie Killen, Twin Falls:
It might be a good idea 40 years from now, but who knows? Now it would seem more sensible to use what we have at Joslin field south of Twin Falls. I object to the proposed site for the regional airport north of the Snake River. Surely there must be a better place.



Charles Saterwhite, Twin Falls:
I don't believe we should join. Airports should be supported by the people and businesses which use them. I never fly. Those of us who don't use airports should not have to help support something we don't use.



Roger Pollard, Twin Falls:
If Twin Falls County does not join what will happen to the community in the years to come? Does this mean that future regulations may cause the present airport to be obsolete? Could we be spending money for nothing on that facility? We could be short sighted about not wanting to spend money for the regional airport.



Elizabeth Cook, Shoshone:
I certainly think we could use a better airport to obtain better passenger service for the valley. There now are only two daily flights to Salt Lake City and it costs more to fly from Twin Falls to Salt Lake City than from Salt Lake City to Denver. If we had more competition, the fare would be cheaper. A larger airport would bring in more industry because businesses are inclined to settle in areas with facilities for larger planes. Transportation is three-fourths of the battle.



Linda Marienson, Twin Falls:
I think it's a good idea. If (regional airport) would provide more convenient air service with better flight schedules. It's usually hard to get flights out of Twin Falls.



on the cover

This week's cover features a corner of the sun room of the C.W. Colner home on Poplar Avenue in Twin Falls. The home was recently renovated by Bob and Karlo Sullivan. Pictures and a story on renovated homes in Twin Falls are featured on pages 4 and 5.



happenings

Twin Falls

The Alley, The Loving Touch, 8:30 p.m. to 12:45 a.m., Tuesday through Sunday.

Blue Lakes Inn, Justin Tyme, 9 p.m. to 1 a.m., Monday through Saturday.

Holiday Inn, Fantasias, 8 p.m. to 12:45 a.m., Monday through Saturday.

Turf Club, Arlon Bastian Trio, 9 p.m. to 1 a.m., Friday and Saturday.

Sandpiper, Billy Braun and Les Fairchild, 8 p.m. to midnight, Tuesday through Saturday.

Jerome

The Smoke Shop, The Stanley Stompers, 9 p.m. to 1 a.m., Saturday only.

Rialto Bar, Walden Brothers, 9 p.m. to 1 a.m., Friday and Saturday.

Gooding

Lincoln Inn, Johnny and the Backups, 9 p.m. to 1 a.m., Friday and Saturday.

Sage Saloon, Sweet Country Air, 9 p.m. to 1 a.m., Saturday.

Warm Springs

Elevation 6000, Yancy DeVeer, 3 to 7 p.m., Sundays and Mondays; The Billy Armstrong Band, 8 p.m. to midnight, Monday through Saturday.

Ketchum

The Alpine, OR, 9 p.m. to 1 a.m., Monday through Saturday.

Mulvaney's, Gumbo, 9 p.m. to 1 a.m., Tuesday through Saturday.

Sun Valley

Ore House, live music, 9:30 p.m. to 12:30 a.m., Monday through Saturday.

Duchin Room, the Maccarilla Sun Valley Trio, 4 to 8 p.m., Monday through Saturday. Lellani and Alan Pennay, 9 p.m. to 12:30 a.m., Monday through Saturday.

The Ram, Thompson, Whitney and Smith, 4 to 8 p.m.; Exchange, 9 p.m. to 1 a.m., Monday through Saturday.

Trail Creek, Linda Terry and Bob Maccarillo, each night.

Elkhorn

Lobby, Tor Heyerdahl, 4 to 6 p.m., Tuesday through Sunday.

Saloon, Whiskey River, Joe Cannon, 5 to 7 p.m.; Hell and High Water, 9 p.m. to 1 a.m., Monday through Saturday.

Burley-Rupert

Boyd's Lounge, The Mergers, 9 p.m. to 1 a.m., Friday and Saturday.

MaGoo's T.J.'s, 9 p.m. to 1 a.m., Saturdays.

The Blue Room, The Saturday Knights, 9 p.m. to 1 a.m., Saturday.

The Fifth Amendment, McBride Brothers, 9 p.m. to 1 a.m., Friday and Saturday.

Ponderosa, Persuasion, 8 p.m. to 1 a.m., Monday through Saturday.

Hansen

The Round-Up, The Wild Winds, 9 p.m. to 1 a.m., Friday and Saturday and 7 to 11 p.m., Sunday.

Hazelton

The Landmark, The Travelers, 8:30 p.m. to 12:30 a.m., Friday and Saturday.

Paul

Rocking Chair, Energy, 8:30 p.m. to 1 a.m., Friday and Saturday.

The Office, Randy Copus, 8:30 p.m. to 1 a.m., Tuesday through Saturday.

Eden

The Trophy, live music, 9 to 1 p.m. Fridays and 2 to 6 p.m., Sunday.

Buhl

The Alibi, Nevada Gamblers, 8:30 p.m. to 12:30 a.m., Thursday.

Bliss

Silver Dollar Bar, Los Rancheritas, 9 p.m. to 1 a.m., Thursday; Nevada Gamblers, 9 p.m. to 1 a.m., Friday and Saturday, and 7 p.m. to 1 a.m. Sunday with a jam session.

Shoshone

-Nebraska Bar, Dave Hurst's Soft Touch Band, 9 p.m. to 1 a.m. Friday and Saturday.

Jackpot

Cactus Pete's, Dan Rogers and Country Line, Monday through Sunday.

Horseshu, Ann Jones and her Sweethearts, Tuesday through Sunday.



JUDY GRAY
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WAYNE CAMPBELL
... it's fertilizer season



A FORSYTHIA LURES CUSTOMERS

Sunday, March 26, 1978 Times-News, Twin Falls, Idaho 3



close-ups

Getting a jump on things



WORKER MARTHA CARLSON, RIGHT, HELPS A CUSTOMER

Spring may not yet be in full bloom but Magic Valley is getting ready for that colorful happening.

Even though many of the specimens are still in bud, Magic Valley nurseries such as the Western Nursery at 479 Polk Ave. in Twin Falls are buzzing with activity these days.

The groundhog has come and gone — most likely with his shadow — while the rest of us are left with visions of ripe, fresh-off-the-plant tomatoes from our own gardens.

Now, let's see. We need fertilizer, seeds, plant starts for the difficult varieties, bug and plant spray — if one is so inclined to use the stuff — and plenty of hard work in the garden.

If area nurseries continue their brisk business the per-capita rate of green thumbs in the Magic Valley is bound to rise. That's a population increase anyone can live with.

Photos by
Mark Miller

There's no place like old homes

The hard days
of renovation
are now over
for two women

By BONNIE BAIRD JONES
Times-News Writer

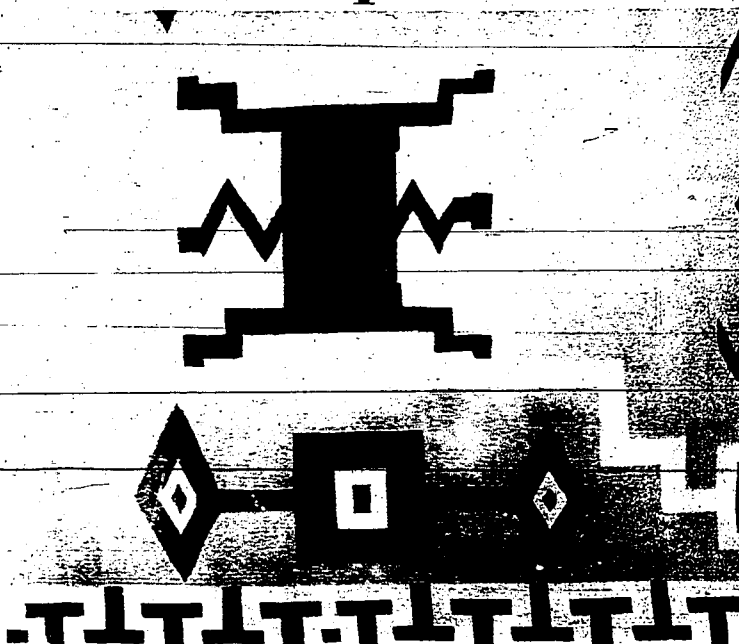
TWIN FALLS — Two young Twin Falls women who happen to like old homes and have been renovating a couple of early-day houses have undertaken a project they hope will help others with similar interests.

Johnnie Denton and Karla Sullivan and their husbands purchased old but well-built homes on Poplar Avenue within the past year. While they have very different tastes, both are using a variety of antiques in their decorating and remodeling programs.

In comparing their experiences in shopping for decorative and collectible items, the two decided other couples in this area may be going through the same procedure. To bring a variety of antiques and collectibles into the area for such purposes, the two women will sponsor their own flea market April 1.

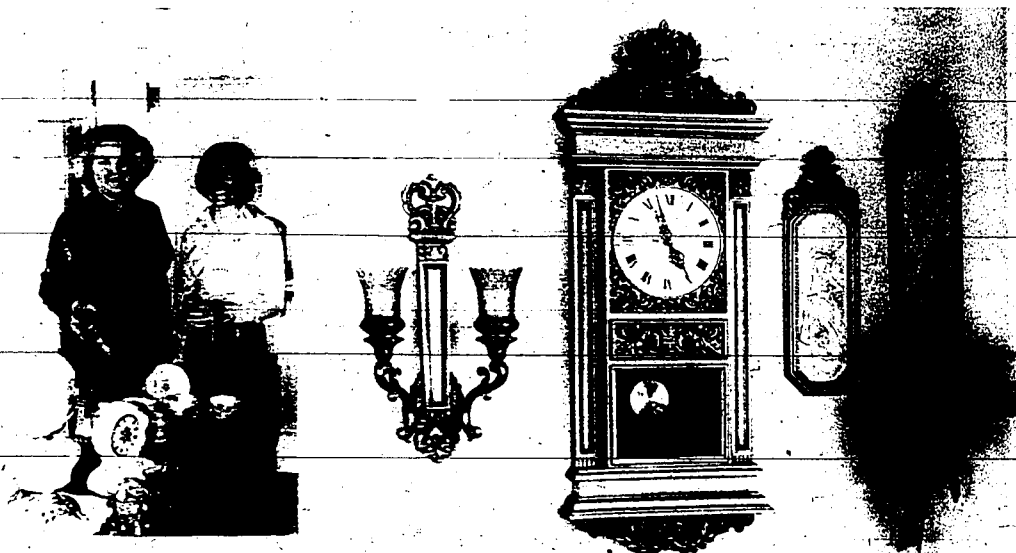
The event will be held from 9:30 a.m. to 6 p.m. in the Twin Falls National Guard Armory on Frontier Road. They have contacted dealers from throughout southern Idaho and many will be coming to the flea market. In addition individuals from Magic Valley, the Boise and Nampa area, Halley, and Ketchum, Mountain Home, Pocatello and possibly Idaho Falls will be offering items for sale.

(Continued page 5)



VERY OLD NAVAJO WALL HANGING TYPIFIES KARLA SULLIVAN'S DECOR

... rug was found under carpeting in a cabin, cleaned and restored



JOHNNIE DENTON, LEFT.

KARLA SULLIVAN

... tuned into antiques

ANTIQUE CLOCK ACCENTS WALL GROUPING IN DENTON HOME

... Denton likes to mix antique items with modern for effect



LARGE GRANDFATHER CLOCK
... more than 100 years old



WHITE WICKER FURNITURE AND BROWN DRAPES IN SUN ROOM
... The Denton home features this made-over glass enclosed room, ideal for plants

Antiques, architecture make good mix

(continued from page 4)

Mrs. Denton, wife of James Denton, moved to Twin Falls about a year ago from the Boise area. She became a flea market fan—there as events were held several times a year.

"Some of my most prized antiques and decorative items came from flea markets and I miss them in this area. If we do well with this one we may make it at least an annual event," she said.

Bob and Karla Sullivan moved from the Sun Valley area and there Karla met a number of other collectors and participated in flea markets and special garage sales. She has also lived in the southeast where many of her prized antique furniture items were collected.

About a year ago she and her husband purchased the old C. W. Colner home on Poplar Ave.

"We were very fortunate to find a home in such excellent condition. It is a well built home to begin with and has had beautiful care all of these years," she said.

Johannie's tastes run to colonial. The old home's spacious living room has been painted a pale green. Most of the first floor is covered in light green carpet and the sheer drapes match the color of the walls. Living room furniture is in green and white print or purple with purple and lavender accents. The old brown brick fireplace is now white and a sun room just off the living room is done in brown and white with numerous green plants for accent. Johannie likes wicker and white wicker chairs, tables or couches can be found in almost every room.

Although the C. W. Colners did not build the home, they lived in it from about 1928 until just a few years ago, according to a daughter, Gladys Colner Long.

Like many other early homes all of the bedrooms were on the second floor and when the late C. W. Colner began having difficulty climbing the stairs the home was sold. Mrs. Colner is now residing in Heritage Manor. The home was purchased by Mr. and Mrs. John Lawrence who lived in it until 1972.

Bob and Karla Sullivan purchased the old Homer Saxton home, just a few doors down the street. They are busy redecorating it in a rustic mode. A giant lava-rock fireplace from the floor to ceiling in the living room and the original wooden chandeliers and lighting fixtures helped set the pace for the decor which includes Navajo Indian rugs and baskets, many antique oak furniture pieces and a fire place clock. Karla is using colorful area rugs to enhance the newly sanded and varnished hard wood floors of the old

home. Nearly all of her colors are earth tones which blend from white to shades of rust, brown and black.

Both homes feature antique brass beds, but each with different treatment. Even their children's rooms are finished in antiques and again different treatments have been chosen by both women.

The two women feel their home renovation projects are typical of the interests of many owners of old homes.

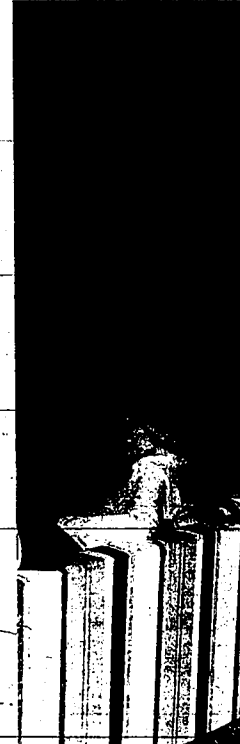
"We think we will have something for everyone at the flea market. We expect about 30 tables with lots of glassware, picture frames, clocks, dolls and plenty of small furniture items," Karla says. "We won't know until the sale opens just what

we will have but many of the dealers as well as individual collectors have shown lots of interest. I am sure there will be a good selection."

Both Karla and Johannie have used a combination of new and antique items in their decorating.

"I think most people do this and we are always upgrading our collections which keeps a lot of items in circulation. This makes for a good selection of merchandise for our flea markets," says Johannie who has been collecting for several years.

The April 1 flea market in Twin Falls is open to all interested persons whether they are looking for antiques, collectibles or just looking, the two sponsors say.



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Well-worn plot deadens Disney film

By SHELLY KINZEL
Times-News writer

The name of Walt Disney has always been synonymous for me with marvelous ingenuity and imagination. Although the master has been dead for some time, I still have the same childlike expectations when I go to see a film produced by his company. Perhaps it is time for me to grow up and face the realities — Walt Disney Productions are not what they used to be.

In particular, I'm referring to the latest feature "Return From Witch Mountain," appearing at the Twin Cinema this week. Unlike "Candleshoe" which contained a charming, well-made plot, this new presentation is a tired hodge-podge of two secular theme and situation encounters in children's movies. The only original twist is that "Tia and Tony Mateo," the two youngsters in the film, are extraterrestrial visitors from Witch Mountain and possess supernatural powers. Once their flying saucer lands in the middle of

the Pasadena Rose Bowl, and they disembark for a holiday in the big city, the plot quickly reverts to a well-worn formula.

Almost immediately, Tony's miraculous ability is discovered by a pair of unscrupulous villains. One of them, naturally, is a mad scientist who wants to rule the world (Christopher Lee) and the other is his money-hungry female accomplice (Bette Davis). Together they kidnap Tony (like Eisenmann) and plan to use his unique powers, which include sending telepathic messages and enlarging inanimate objects. "Tia (Kirk Richards), realizing that Tony has vanished, enlists the aid of four boys —

Museles, Crusher, Rocky and Dazzler — an adorable, would-be gang called The Earthquake. (Once again, the idea is borrowed from a much better film, namely "The Bad News Bears.") Tia sets out with her new-found friends to find Tony whose mind is now totally controlled by the evil Dr. Gannon and his equally sinister partner Letha Wedge. Will Tia find Tony before he seizes the plutonium plant and possibly blows up the world? Could the writer of this film possibly have run out of ideas and borrowed an old "Superman" script?

By now, some of my readers may be thinking: "So what if you didn't like the film! Will my children enjoy it?" In all

honesty, I must admit that they probably will. Although many of the youngsters in the audience became "fidgety" during "talky" scenes, there was enough magic and suspense to keep them amused. Objects flying through the air and a broken down bus which miraculously repairs itself with the help of beautiful stop-motion animation did provide fun and excitement.

I suppose my main objection to this film is also a plea to keep them amused. Done with the talent available. Bette Davis, for instance, who is a splendid actress, was given such uninspired and monotonous dialogue that it is amazing any character emerged at all. It is bad enough that television serves warmed-over pap day in and day out. At least filmmakers might strive to spark a child's imagination, to stimulate discovery and creative thinking. As family entertainment, "Return From Witch Mountain" is harmless enough — unless one considers dullness a potential danger.



Reynolds: sick of his public image

You know Burt Reynolds, the lightning-while-lightning, driving a fast car with a pretty young thing on his side, outwitting the fat bellied sheriff and acting generally like a good ol' boy. His name is usually "Six" (Six or Joe Bob) and he's slick as owl poop and can shoot truth the hip with ease.

Well, Burt Reynolds is sick of the Burt Reynolds you've got etched in your mind, and he's hoping it's not in indelible ink. Because for Reynolds, the times — they are a-changin'.

He says he wants serious roles, like his latest in the new movie, "The End," in which he plays a terminally ill man who attempts suicide. That's quite a change for the former college football star who exhibited his considerable muscle tissue (and other unmentionables) in a "Cosmo" magazine centerfold.

It's even more surprising when you realize that the "hick flicks" have made Reynolds a rich man, indeed.

Admits Burt: "I've felt stuck (in the

good ol' boy mold). But now I've gone to a different place and it's made a big difference.

But just as soon as Burt's got us convinced he's no longer a white-trash hero, he up and shows his roots by sending Roy Rogers — recuperating from open heart surgery — a horseshoe floral arrangement with a large ribbon proclaiming, "Happy Trails To You."

And whether Burt's fans will shell out the dollars to see his method act in a sophisticated comedy rather than crinshuck and live in movies like "Smokey and the Bandit" or "Semi-Tough," remains to be seen.

Not that a flop would upset Burt. He received 20 percent of the profits from "Smokey and the Bandit," a low budget \$1 million job that has grossed more than \$150 million worldwide.

Reynolds grins 'n' grin movies are standard drive-in fare throughout the South. And country music fans, even if they hate movies, are no strangers to the face of the dark-haired Florida native. After all, he used to date Tammy Wynette and Dinah Shore.

His acting career gained a lot of ground in recent years before he finally scored heavily with the football drama, "The Longest Yard." In the last few years, he's been seen in "Deliverance," the story of a

group of southern men who go through an ordeal by water in rural Georgia; in the moonshine epic, "White Lightning"; and in "Shamus" and "Bad News."

His latest box office smash is "Semi-Tough," the story of two footloose football jocks who fall in love with the same woman. His romantic competition in the movie and close friend in real life is Kris Kristoferson, the country music standard tune songwriter of "Me and Bobby McGee" and "Why Me, Lord?" fame.

Reynolds' latest, "The End," also stars his current lady-friend, actress Sally Field, who first came to public attention as the star of the TV series, "The Flying Nun."

Burt directs the project as well. That's his real love; but the film's backers insisted he act in it as box office insurance. "I directed another 'Gator' picture," Reynolds says. "It made money."

Reynolds likes directing because, "I'm not satisfied to be thought of as, God, how I hate the words — as a male sex symbol. I think I'm brighter than that. Directing is the difference between a pawn and a chess player."

It is, Burt. But it sure doesn't fit that country boy image, that has brought in so many bucks.

CountryStyle News Service



BURT REYNOLDS WANTS SERIOUS ROLES
... he's tired of fast cars and shootin' from the hip

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Fleetwood Mac ties are tough to break



BOB WELCH

...a part of Mac's success

By BOB PATTERSON
All right, trivia fans: What currently chart-topping artist quit a band that went on to be the most successful in the world, just had a hit single with a song that had been, until recently, a trademark song for the band, and is managed by the drummer of this same group?

If you guessed Bob Welch, author of "Sentimental Lady" and a former member of Fleetwood Mac, you've obviously earned your rock-and-roll shoes.

So has Welch. A lot of players passed through Fleetwood Mac over the years, and for Welch, the sentimental connection with the Mac still exists: "I felt, to a large extent anyway," that I was a part of their success," says Welch. With his angular beak boy features capped off by a floppy beret, Welch looks every bit the part of the snappy rock songwriter whose new album is called "French Kiss." His manner is a merging of continental sophistication with an unpretentious, sunny disposition — the same engaging qualities as his music.

"In the sense that I had contributed

something to it," continues Welch. "I felt very proud that they were finally making it big. I didn't really feel like I was missing the boat, because it's a different group with Stevie (Nicks) and Lindsey (Buckingham)."

Welch joined Fleetwood Mac in 1971 after their guitarist Jeremy Spencer disappeared in Los Angeles while the Mac was on tour.

Both the music and the vibes were right, and Welch remained with the Mac for five albums.

Welch left the band in 1975 after their manager pulled one of the more notorious scrams in rock and roll — putting a Take Fleetwood on-tour while the band was vacationing. A two-year experiment with his own hard rock trio — Paris, which also featured ex-Jethro-Tull-bassist Glenn Cornick and drummer Hunt Sales, son of Soupy — was similarly plagued with bad management. That and an identity crisis.

"I never considered the implication of having to write hard rock songs for the rest of my life," confesses Welch.

Nonetheless, his record label remained supportive when Welch decided to scrap Paris and go solo, which is a rarity in this rather ruthless business. Welch went into the studios with Capitol Records producer John Carter and a drummer, and re-created part for part his home demos of the songs that are now "French Kiss."

After feeling like grist for the rock and roll mill, how does Welch enjoy having two hit songs ("Ebony Eyes" is heading straight to the top just now) and being the first client of Mick Fleetwood Management?

"It's totally unlike doing it any other way," he said with a smile. "It's not like business is being done because, of course, Mick is a friend. We've played together, he's still a player with a player's attitude, but also a very good businessman. Not that he's advertising it — he doesn't go around with the business rap like 'Hi, Joe, good to see you. What are the demographics? How are we doing in Cleveland?' It is totally unlike any other managerial relationship."

Strange lady has a knack for directing

By DICK KLEINER

HOLLYWOOD — (NEA) — If you saw her walking down the street, you would turn around and look after her, and you would wonder to yourself, "Who is that strange person, and why does she dress like that?"

That strange person is Linda Wertmuller, probably the top female motion picture director around, maybe one of the top 10 directors of either sex. And the Italian lady with the German name — she actually is Italian, but of an old Swiss family — dresses as befits somebody special.

The day she came to Hollywood, she wore a flowing dark green dress with some red patterns. Rings on every finger, bracelets up to her elbow, and around her neck perhaps 20 or 25 strands of coral and amber beads. Flowers in her hair, and her trademark — white-rimmed glasses. She looked like an intellectual gypsy.

We started talking and she took off one of the strands of beads.

"It's too much, I think," she said, and she laughed at the humor of it. She enjoys life, enjoys being Linda Wertmuller, enjoys doing what she does.

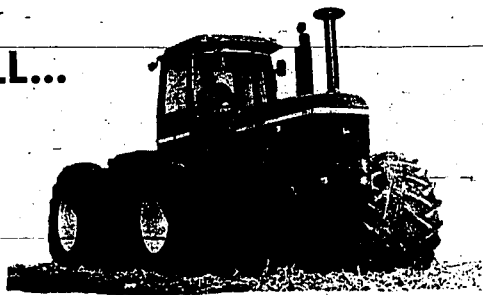
"I love these charms," she said, through an interpreter. By charms, she meant the beads around her neck. "When I work, the charms get all tangled up in the camera. They are coral and amber and, in the Mediterranean, coral and amber are to bring good luck, to stay away from bad luck."

She says she has many other superstitions, that she justifies whatever she doesn't like by saying that it's bad luck to do it. She says, for example, that she can't talk about her next production because that's bad luck.

But she is, naturally, willing and eager to talk about her current production which is a Wertmuller milestone — it is her first film in English.

It bears the weighty title, "The End of the World In Our Usual Bed In a Night Full of Rain." Obviously, people and marquee are calling it simply "A Night Full of Rain." It stars Candice Bergen and Miss Wertmuller's usual leading man, Giancarlo Giannini.

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Times-News

Utah Valley's Home Newspaper



bookworm

Dusting off a few books in the attic

WASHINGTON (UPI) — Although best known to millions of Americans as "the nation's attic," the Smithsonian Institution may also be recognized soon as publisher of a bestseller — "The Smithsonian Collection of Newspaper Comics."

The volume to be published this month is an alternate selection of the books of the Month Club. But although book sales are booming, the Smithsonian isn't moving into mass marketing of books, not after 130 years of publishing.

The publication program still centers on scholarly works based mostly on research conducted under the auspices of the Smithsonian, which operates with combination of public and private money.

Most of these works are printed by the Government Printing Office and sold through the Superintendent of Documents.

Invaluable as they might be to scholars and scientists, the public rarely sees and likely has little interest in volumes like "A Review of the Fossiliferous Decapod Crustaceans of the Americas."

The Smithsonian got into publishing in 1848 with "Ancient Monuments of the Mississippi Valley," a huge volume with intricate maps and engravings.

It has since put out more than 13,000 scholarly volumes, the vast majority of them in runs of 2,000 to 3,000 copies for a select list of universities, laboratories, libraries and museums.

But in 1966, the Smithsonian decided to broaden its focus to allow publishing of less specialized books, not with federal money, but through trust funds from its "private side." The editorial and publications division became the Smithsonian Institution Press.

"There was a lot of material scholars were producing on their own time, but



SMITHSONIAN'S FELIX LOWE

Looking over super comic book

could not get published with federal money," explained Felix Lowe, deputy director of the Press.

"The private side becomes an outlet to get this information available to a broader market than GPO can reach, but still it is not popular enough to get published by commercial presses."

The book on comics is one result of the decision to undertake the editing of manuscripts, book design, and having the books printed.

In July 1976, the Smithsonian joined the American Association of University Presses — partly to tout its own horn more effectively than when it used intermediaries like Random House. Sales have since gone up 30 percent.

John Jerome's lofty thoughts aren't high enough

By CHRISTOPHER LEHMANN-HAUPT
© N.Y. Times Service

ON MOUNTAINS, Thinking About Terrain. By John Jerome. 362 pages. Illustrated with diagrams. Harcourt Brace Jovanovich, \$8.95.

There are the mountains, huge and mysterious. Here is John Jerome, his mind amazed. John Jerome loves the mountains, has done so ever since he came as a teenager among the flatlands of Houston, north to Colorado and behold — words fall him — "all these little mountain clichés." ("But I was in them, for the first time...")

I vaguely recall hopping onto my belly on the pine needles for a while. Still, for all his love, "There was a frustration involved—that I think is peculiarly American: I couldn't find anything to do with mountains. I didn't hunt or fish (I'd done that, and I didn't want to anymore). Climbing, wasn't for me (that's another long story). Camping seemed silly, particularly with small children — complex efforts to get into an uncomfortable environment in order to test one's skill at reducing that discomfort. I couldn't find any logical way to use the mountains. Which meant I didn't seem to be able to do them."

So what would he finally do? He would try to write about the mountains, of course.

He would wonder what defines mountains, and how precisely to measure them — because both their quiddity and their dimensions remain so elusive.

He would ask where the mountains come from, and learn of Alfred Wegener's theory of Continental Drift.

He would write of the mountains' flora and fauna — of the feverish skunk cabbage, which melts its way to the surface of the snow by running a temperature as much as 25 degrees warmer than its surroundings; and of the polar bear, all white except for the shiny black button of its nose.

All of this Jerome would do to mount-

tains, and do it well enough in "On Mountains: Thinking About Terrain." As he proved in his previous book, "Truck" — about the joys and frustrations he experienced while tearing apart and rebuilding an old pickup — he writes especially well about objects and their complex mechanical interactions.

So his passages on the structure of the earth, or the processes by which mountains are thrust up, or the accelerating action of an avalanche, are lucid verbal diagrams that sometimes verge on poetry. And when he can relate himself directly to his subject — when he describes a hike he takes up a mountain near his home in New Hampshire, or when he digresses on his love-hate affair with skiing, or when he shamefacedly recalls his boyhood escapades of pushing boulders down the sides of a ravine — when he finds something he can do to mountains, his pages are almost exciting.

But, alas, there is not quite enough that Jerome can do to mountains. Unlike his pickup truck, his mountains will not come apart in his hands, their parts to be polished and replaced and tinkered with. Except in theory. And when in theory he crushes together two crustal plates of the earth, to force up a mountain range like the Himalayas or the Andes, then he lacks some final object he can control — a pickup truck that will run, if only barely.

"No, the mountains are too much for Jerome. Too timeless and mysterious for his tinkering instincts. So there is finally something dutiful about the writing of "On Mountain." He walks around them and wonders at them and says everything he can think to say about them. He does it all well. But because he can wrest no victory or defeat from them, because they remain at the end indifferent to him, he does not excite. The reader is left with the feeling that Charles Lamb expressed to William Wordsworth: "Separate from the pleasure of your company, I don't much care if I never see a mountain in my life."

This week's best-sellers

N.Y. Times News Service
FICTION

1. BLOODLINE, by Sidney Sheldon.
2. THE SIRMARILLION, by J.R.R. Tolkien.
3. THE THIRD BIRDS, by Colleen McCullough.
4. THE WOMEN'S ROOM, by Marilyn French.
5. SCHUPLES, by Judith Krantz.
6. ILL WINDS, by Richard Bach.
7. THE HONORABLE SCHOOLBOY, by John Le Carré.
8. THE BLACK MARBLE, by Joseph Wambaugh.
9. RACHEL, THE RABBI'S WIFE, by Silvia Tennenbaum.
10. DREAMS DIE FIRST, by Harold Robbins.
11. DELTA OF VENUS, by Anas Nin.
12. A STRANGER IS WATCHING, by Mary Higgins Clark.
13. DANIEL MARTIN, by John Fowles.
14. THE SECOND—DEADLY—SIN, by Lawrence Sanders.
15. THE HUMAN FACTOR, by Graham Greene.

NONFICTION

1. THE ENDS OF POWER, by H.R.
2. Times-News, Twin Falls, Idaho Sunday, March 26, 1978

2. THE COMPLETE BOOK OF RUNNING, by James F. Fixx.
3. GAMES, text by Wil Huygen, illustrated by Ren Poortvliet.
4. ALL THINGS WISE AND WONDERFUL, by James Herriot.
5. THE AMITYVILLE HORROR, by Jay Anson.
6. MY MOTHER — MY SELF, by Nancy Fried.
7. THE WOMAN'S DRESS FOR SUCCESS BOOK, by John Molloy.
8. COMING INTO THE COUNTRY, by John McPhee.
9. LOOKING OUT FOR NUMBER ONE, by Robert J. Ringer.
10. THE WOMAN'S DRESS FOR SUCCESS BOOK, by John Molloy.
11. ARNOLD: The Education of a Body Builder, by Arnold Schwarzenegger and Douglas Kent Hall.
12. DESIGNING YOUR FACE, by Way Bandy.
13. ON PHOTOGRAPHY, by Susan Sontag.
14. THE COUNTRY DIARY OF AN EDWARDIAN LADY, by Edith Holden.

15. INNER SKIING, by W. Timothy Galwey and Robert Fretwell.
- MASS MARKET PAPERBACKS
1. COMA, by Robin Cook.
2. THE BOOK OF LISTS by David Wallace-Hinsky, Irving Wallace and Amy Wallace.
3. THE GHOST OF FLIGHT 401, by John G. Fuller.
4. YOUR ERRONEOUS ZONES, by Wayne W. Dyer.
5. THE SHINING, by Stephen King.
6. THE BETSY, by Harold Robbins.
7. THE CHANCELLOR MANUSCRIPT, by Robert Ludlum.
8. CLOSE ENCOUNTERS OF THE THIRD KIND, by Steven Spielberg.
9. FALCONER, by John Cheever.
10. PASSAGES, by Gail Sheehy.
11. BLUE SKIES, NO CANDY, by Gael Greene.
12. LOOSE CHANGE, by Sara Davidson.
13. VOYAGE, by Sterling Hayden.
14. THE "CRASH" OF '83, by Paul E. Erdner.
15. THE VALHALLA EXCHANGE, by Harry Patterson.

TRADE PAPERBACKS

- 1.1. CLAUDIUS, by Robert Graves.

2. THE AUDUBON SOCIETY FIELD GUIDE TO NORTH AMERICAN BIRDS (Eastern Region), by John Bull and John Farrand Jr.
3. THE PEOPLE'S PHARMACY, by Joe Graedon.
4. THE JOY OF SEX, by Alex Comfort.
5. CROCKETT'S VICTORY GARDEN, by James Underwood Crockett.
6. ON DEATH AND DYING, by Elizabeth Kubler-Ross.
7. TREASURES OF TUTANKHAMUN, by I.E.S. Edwards.
8. FOXFIRE 4, edited by Elliot Wigington.
9. OUR BODIES, OURSELVES, by the Boston Women's Health Collective.
10. SHANNA, by Kathleen Woodiwiss.
11. BORN TO WIN, by Muriel James and Dorothy Jongeward.
12. THE ACTS OF KING ARTHUR AND HIS NOBLE KNIGHTS, by John Steinbeck.
13. NOTES ON LOVE & COURAGE, by Hugh Downs.
14. SATURDAY NIGHT LIVE, edited by Ann Beatts and John Head.
15. LIFE LONGER NOW, by John Leonard, J.R. Hoffer and Nathan Perlmutter.

Television schedules for March 26 to April 1



the box

Muppets attain worldwide popularity

By LESS BROWN
© N.Y. Times Service
NEW YORK — Made for audiences in two countries — England and the United States — "The Muppet Show" is rare among such ventures: It is a solid hit in both places. Indeed, playing as it does in nearly 100 other countries in a variety of languages, Jim Henson's puppet-variety show is possibly the most popular contemporary television program in the world. Not bad for a network reject.

In America, Henson is regarded as the television descendant of Burr Tillstrom, whose "Kula, Fran and Ollie" is a classic

of the medium. Abroad he is viewed in even larger terms, as the new Walt Disney — his Kermit the Frog, the Mickey Mouse of the 1970s, his Fozzie Bear today's Donald Duck.

But although its ratings are very good in this country, the program is something less than a national rage. On the other hand, in Britain — where the show is recognized as not-for-children-only — the situation is quite different. The English have gone positively crackers for Henson's bizarre puppet creatures and their weekly Muppet merchandise has been selling briskly throughout the United

Kingdom, and last summer the program's record album reached the top of the popularity charts. Although the Muppets were generally unknown to British adults until 18 months ago (unless they chanced to look in on "Sesame Street" on the commercial channel in the mornings), the program's foam-rubber characters — from Miss Piggy to Sweetums and The Great Gonzo — today are household words through the British Isles.

When the current television season began in Britain, "The Muppet Show" was paid the supreme television honor: elevation from the lowly 5 o'clock "family

time" period on Saturday afternoons, where it spent its first year on the air, to an early-evening berth on the commercial network on Friday.

Britain's Jeter ratings — the British equivalent of an Nielsen — gave vindicated the shift. Although the program occupies a 7 p.m. slot that is outside the peak viewing hours, it has with regularity placed among the country's most popular television shows. One week recently, it ranked No. 2 behind the well-established "Bruce Forsyth Show" on BBC.

It may be that the British see in the Muppet world a humorous reflection of their own world.

Parents, kids talk it over together

By ELLIE GROSSMAN
NEW YORK — (NEA) — Someone has actually thought of a way of using television to get parents and their children to talk to each other.

It's called Parent Participation TV Workshop and what it is is this: Once a month, when NBC's children's show, Special Treat, airs, any number of parents and their kids get together with a television and a group leader (one of the parents, a teacher, etc.)

They all watch the show together and then, cued to pertinent questions and themes by the leader and a handbook provided free by NBC to participating schools, they sit around and talk about what they've seen.

Joey: But I don't want you to.
Papa: Sometimes, Dirty Face, you no gotta be choice. You a good boy. You need a haircut. When you grow up, be strong, proud, numero uno.

Then he tricks Joey into dirtying his suit, provoking the boy's undying devotion, his mother's wrath and the thought that you can't do just as well with a practical joke on your soul as anything else.

Five parents and their children from Brooklyn Technical High School watched the show together and were then flipped by the New York Board of Education TV station as they discussed it.

"Sure you can feel sad, but you don't have to get hysterical about death," one boy said. A black girl

added, "Everyone must die and it's good for a child to understand that. The way the grandfather deals with it ... is a good way."

"I don't want my children to mourn," said an Italian mother. "They will do that as adults. Children should just live with the good thing, the good memories."

And so on, with one white girl adding, "If you keep death from (children) for a long time, it will be harder for them to accept it later on."

If there were no answers, at least the subject was handled about by parents and kids so that each knew how the other felt.

(Newspaper Enterprise Association)

Shoplifting, death, abortion — things parents and kids often don't, and sometimes can't, discuss.

"NBC was looking for a children's show idea and we suggested the workshop, which germinated from a discussion with a professor of education at the University of Chicago," says Gloria Kirschner, editor of Teachers Guides to Television, a magazine which recommends worthwhile television shows.

"So NBC gave us a modest grant for the project," she continues, "and in the fall of '76, we started three pilot programs: one in Americus, Ga., with junior high students; one in Charlottesville, Va., with 4th and 5th graders; and one at Cathedral High School, a Catholic girls' school in New York City.

Now, she says, because parents and kids found they really did talk to each other even long after the shows, there are workshops in 25 cities and "hundreds of smaller school systems."

"Chicago has 23 workshops," she says, "Tucson hopes to have 100 and at the University of Wisconsin's extension service, under the direction of a specialist in child-development, county agents are running workshops in about 30 counties in the state. They see it as a way to work with all the other youth service groups in each county."

It doesn't cost anything to join or participate in the program. "All we ask is feedback from participating groups so we know how the project is going," she says. "It can be a simple phone call, a questionnaire, still pictures — some workshops videotape their sessions and send them to us."

And even parents who are illiterate can take part because all television requires is seeing and hearing.

Recently, Special Treat aired a show called "Papa and Me" about death. Papa, the head of a large Italian family in New York in 1944, is dying, and it's his grandson, Joey's, first contact with death. From what he sees of its effects — Papa secluded upstairs, relatives sobbing downstairs — death is certainly dreadful enough.

Finally, Papa sends for him.
Joey: Papa, are you gonna die?
Papa: Well, might be. It's hard to tell. I never did before.



'PAPA AND ME'

... show served as springboard to discuss death

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Sunday television schedule

7:00 A.M.
 2 NBC — Ghost Busters
 2 KTVB — Herald Of Truth
 2 — No Program
 2 KAD 2 KXD 15 — No Programs
 2 KTV — Put-N-Stuf
 2 — 700 Club
 2 — Praise The Lord Club
 2 KTV — Agriculture U.S.A.
 2 — Hi Folks
 2 — Gospel Hour
7:15 A.M.
 2 — This Ring
7:30 A.M.
 2 KTV — Wacko
 2 KTV — Sacred Heart
 2 — Tabernacle Choir
 2 — Bullwinkle
 2 KTV — Kroese Brothers
 2 — Gospel Jubilee
7:45 A.M.
 2 KTV — Cathedral
8:00 A.M.
 2 — Herald Of Truth

2 KTVB — Gospel Hour
 2 — Faith For Today
 2 KAD 15 — Sesame Street
 2 KTV — Animals, Animals Today's show features The Working Dog: Hal Linden hosts.
 2 — Treasures of Ireland This program traces the development of the Christian heritage that Saint Patrick established in the fifth century. (Repeat: 80 min.)
 2 KTV 11 — Rex Humbard
8:30 A.M.
 2 KBC — Day Of Discovery
 2 — Dwayne Friend
 2 KTV — Jabberjaw
9:00 A.M.
 2 KBC — Oral Roberts
 2 KTV — Rex Humbard
 2 — Herald Of Truth
 2 KAD 15 — Mister Rogers Neighborhood
 2 KTV — Great Grape Ape

2 — Day Of Discovery
 2 — Happy Side
 2 KTV — Hour Of Power
 2 — This Is The Life
9:30 A.M.
 2 KBC — It Is Written
 2 — Insight
 2 KAD 15 — Zoom
 2 KTV — Oral Roberts
 2 — Tabernacle Choir
 2 — Jimmy Swaggart
 2 — Children's Gospel Hour
 2 — Animals, Animals Today's show features The Working Dog: Hal Linden hosts.
10:00 A.M.
 2 KBC — Dwayne Friend
 2 KTV — First Peoples of Utah
 2 — Face The Nation
10:30 A.M.
 2 KAD 15 — Studio See
 2 KTV — You Can Save Your Estate
 2 — In Focus
 2 — Meet The Press
11:45 A.M.

Legend Of Amaluk: A young Eskimo fights for survival after he is trapped in a violent ice quake. Narrator: Lorna Greene.
 2 KBC 15 — The Originals Janet/Amer. For 50 years, James Flanner chronicled life in Paris for the "New Yorker". Tonight, Ms. Flanner recalls the Paris of yesterday and the extraordinary people who became friends, including Hemingway, Picasso, and Breque.
 2 KTV 11 — World Superstars Fourteen of the world's finest athletes are featured in a test of various skills. (1 hr., 15 min.)
 2 KBC — MOVIE: Sherlock Holmes In Terror By Night: Watson together fall a jewel thief, Basil Rathbone, Nigel Bruce. '51, 1946.

2 — Gussakmoke
1:00 P.M.
 2 KAD 15 — Nova The Mind Machines: Some scientists say it won't be long before computers can think better than their creators. Tonight's program examines who-or what-will be in charge of them. (80 min.)
 2 — Easter Is
1:15 P.M.
 2 KTV 11 — Amateur Boxing Today's contest will be U.S. vs. Ireland. (80 min.)
1:30 P.M.
 2 KTV 11 — Dynamic Duo Golfers Arnold Palmer and "Ray" Floyd compete against jockeys Eddie Aron and Willie Shoemaker in this semi-final round. John Brodie is the host.

—MOVIES—

SUNDAY

12:00P.M. 2 — The Captains Of Amaluk
 7 — Sherlock Holmes In Terror By Night
4:00P.M.
 2 — Lost Missile
 2 — Living It Up
5:00P.M.
 2 — The Wizard Of Oz
6:00P.M.
 2 KBC 5 11 — The Wizard Of Oz
8:00P.M.
 2 KTV 6 — "SST: Disaster In The Sky"
10:30P.M.
 2 — Sacred Shift
 2 KTV — Jesus Christ Superstar
11:00P.M.
 2 KTV — Despite Mission
 2 11 — The Sunshine Boys
11:30P.M.
 2 KTV — She Waits

MONDAY

2:00P.M. 6 — Goodbye My Fancy
 2:30P.M. 6 — Fury Of The Congo
 8:00P.M. 2 KTV 6 — Little Ladies of the Night
 10:30P.M. 2 — TBA
 2 — Kelly's Heroes
 11:30P.M. 2 KTV — Paradise Alley

TUESDAY

2:00P.M. 6 — Stop, You're Killing Me
 2:30P.M. 6 — State Penitentiary
 7:00P.M. 2 KTV 6 — "Cops and Robin"
 10:30P.M. 2 KBC — TBA
 11:00P.M. 2 KTV 6 — Quiller: Night of the Father
 2 — This Is the West That Was

WEDNESDAY

2:00P.M. 6 — Operation Secret
 2:30P.M. 2 — Gargoyles
 8:00P.M. 2 KTV — Rachel, Rachel
 2 KTV 6 11 — Stedman: Crisis at Sun Valley
 10:30P.M. 2 — TBA
 11:30P.M. 2 KTV 6 — Alien Lover

THURSDAY

2:00P.M. 2 — Gogo
 2:30P.M. 2 — Revenue Agent
 9:00P.M. 2 KAD 15 — Body And Soul
 10:30P.M. 2 KBC — TBA
 10:45P.M. 2 — Desert Fury

FRIDAY

2:00P.M. 6 — Operation Pacific
 2:30P.M. 6 — The Woman Hunter
 8:00P.M. 2 KTV 6 — Dirty Mary Crazy Larry
 11:30P.M. 2 KTV — The Curse Of Dracula
 11:45P.M. 2 — Chato's Land

SATURDAY

12:00P.M. 2 — Adventures Of Nick
 8:00P.M. 2 KTV 6 11 — My Name Is Nobody
 10:00P.M. 2 KAD 15 — La Dolce Vita
 10:30P.M. 2 — TBA
 2 KTV — The Paleface
 2 — Teacher's Pet
 11:00P.M. 11 — Isadore

SUNDAY



FILM FUN

Marlyn Beck and co-host Gordon Jones look at a reel of never-before-seen picture film: part of the never-before-seen outtakes from pictures nominated for Academy Awards which will be included in Marlyn Beck's Second Annual Hollywood Out-Takes. It is presented on the NBC Television Network Sunday, March 26. Syndicated columnist Beck will review never-before-seen outtakes from the year's top pictures — including Oscar nominees — movie hits — Star Wars: The Turning Point, Julia and The Goodbye Girl. (Station reserves the right to make changes.)

2 KAD 15 — Sesame Street
 2 KTV — Directions: The Renaissance and the Resurrection. Today's program tells the story of the Renaissance while celebrating Easter through the art and music of that period. Luigi Barzini in Florence, Italy, will host. (80 min.)
 2 — Jerry Falwell
 2 KTV — Newsbeat
 2 — Faith-For-Today

2 KBC 6 9 — NBA Basketball: Portland vs. Philadelphia The Portland Trailblazers play the Philadelphia 76'ers at the Spectrum in Philadelphia, Pennsylvania.
 12:00 P.M.
 2 KTV — MOVIE: The

2 KTV 11 — No Programs
 2 — Formy's Workshop
 2 — Easter Liturgy
12:30 P.M.
 2 KAD 15 — Turnabout Family Affairs: Tonight's program looks at some alternatives to the traditional nuclear family.

10:30 A.M.
 2 KBC — Good News
 2 KTV 6 11 — Meet The Press
 2 — This Is The Life
 2 — Dimensions '81
 2 — Views
11:00 A.M.
 2 KBC 6 9 — Challenge of the Sexes The men and women competing in various events this week include: Joan Tearey vs. Frank Bare III in freestyle skiing; Sue Pirtle vs. Sandy Kirby in rodeo riding; and Kelly O'Brien vs. Carl Steinfeldt in horseshoe pitching. (45 min.)
 2 KTV — Easter Sunday. Meet A special live broadcast from the National Shrine of the Immaculate Conception in Washington, D.C. The principal celebrant will be His Eminence, William Cardinal Baum, Archbishop of Washington. (80 min.)

2 KBC 6 9 — NBA Basketball: Portland vs. Philadelphia The Portland Trailblazers play the Philadelphia 76'ers at the Spectrum in Philadelphia, Pennsylvania.
 12:00 P.M.
 2 KTV — MOVIE: The

2 KTV 11 — No Programs
 2 — Formy's Workshop
 2 — Easter Liturgy
12:30 P.M.
 2 KAD 15 — Turnabout Family Affairs: Tonight's program looks at some alternatives to the traditional nuclear family.

2 KTV 11 — Sports World
2:15 P.M.
 2 KTV 11 — Sgt. Magazine
2:30 P.M.
 2 KTV 11 — Wide World of Sports Today's show will feature live coverage of the California 200 Indianapolis Car race and coverage of the World Ice Dancing Championship from Ottawa, Canada. (90 min.)


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Daytime television schedule

7:00 A.M.
 ③ NBC — CBS Morning News
 ② KUTV ② KTVB ③ — Today
 ③ ④ — Captain Kangaroo
 ③ KXO ② — No Programs
 ③ KTV — Hotel Balduch
 ③ — Good Morning America

8:00 A.M.
 ② KXO — Tatlatlas
 ③ CBS Morning News
 ③ KTV — Good Morning America
 ③ — Romper Room

8:30 A.M.
 ② ③ — Price Is Right
 ③ KTV — Lilies, Yogs And You

9:00 A.M.
 ② KUTV ② KXO ③ ④ — Wheel of Fortune
 ③ — Tatlatlas
 ③ ④ — Electric Company

③ KTVB — Happy Days

9:30 A.M.
 ③ KXO ③ — Love of Life
 ② KUTV ② KTVB ③ ④ — Knockout
 ③ KXO ② — Daily Programs
 ③ KTV — Phil Donahue
 ③ — Family Feud

10:00 A.M.
 ③ KXO ③ — Young and the Restless
 ② KUTV ② KTVB ③ ④ — To Say the Least
 ③ KXO ② — Sesame Street
 ③ KTVB ③ — \$20,000 Pyramid

10:30 A.M.
 ② KXO ③ ④ — Search for Tomorrow
 ② KUTV — Marcus Welby, M.D.
 ③ KTVB ③ — Ryan's Hope
 ③ KTV — Guiding Light
 ③ KXO ③ — Gong Show

11:00 A.M.
 ② KXO ③ ④ — As the World Turns
 ③ KXO ③ — Daily Programs
 ③ KTV — All My Children
 ③ KTVB ③ — For Richer, For Poorer

11:30 A.M.
 ② KUTV ② KTVB — Hollywood Squares
 ③ — As the World Turns
 ③ — Days of Our Lives

12:00 P.M.
 ③ KXO ③ — 3's Company
 ③ KXO ② — Instructional Programs
 ③ KTVB ③ ④ — One Life to Live
 ③ KXO ③ — No Programs

12:30 P.M.
 ② KXO ③ — Guiding Light
 ③ KTV — Joker's Wild

③ — News
 ③ KTVB — The Doctors

1:00 P.M.
 ③ KUTV ② KTVB ③ — Another World
 ③ KTVB ③ — General Hospital
 ③ — Match Game

1:30 P.M.
 ② KXO ③ ④ — All in the Family

2:00 P.M.
 ② KXO ③ — Match Game
 ② KUTV ② KTVB ③ — Days of Our Lives
 ③ KTVB ③ — Edge of Night
 ③ — Movie
 ③ — Sanford and Son

2:30 P.M.
 ② KXO ③ — Mike Douglas
 ③ KTVB — Family Feud
 ③ — Movie
 ③ — Hollywood Squares

3:00 P.M.

③ KUTV — Star Trek
 ③ KTVB — Here Come the Brides
 ③ KTVB — Marcus Welby, M.D.
 ③ KUTV — Daily Programs
 ③ — Bewitched
 ③ — Edge of Night

3:30 P.M.
 ② KXO — F Troop
 ③ KUTV — Lilies, Yogs And You
 ③ — Partridge Family
 ③ — Hollywood Squares

4:00 P.M.
 ② KXO — Dick Van Dyke
 ② KUTV — Emergency One
 ③ — Price Is Right
 ③ KXO ③ — Over Easy
 ③ KTVB ③ — Gilligan's Island

③ — Dinah
 ③ — Star Trek
 ③ KUTV — Sesame Street
 ③ — My Three Sons

4:30 P.M.

③ KXO — Brady Bunch
 ③ KTVB — Seema Street
 ③ KTVB — ABC News
 ③ KTVB — Bewitched
 ③ — I Dream of Jeannie
 ③ — CBS News

5:00 P.M.
 ③ KXO — Hogan's Heroes
 ③ KUTV ③ — NBC News
 ③ KTVB — Brady Bunch
 ③ — Daily Programs
 ③ — ABC News
 ③ KTVB — Act 12
 ③ KUTV — Mister Rogers Neighborhood
 ③ — Andy Griffith

③ KXO ③ — CBS News
 ③ KUTV — Mary Tyler Moore
 ③ ④ — News
 ③ KUTV ③ KXO ③ — Elyse's Country
 ③ KTVB — My Three Sons
 ③ — Beverly Hillsbillie
 ③ KTVB — NBC News

Monday television schedule

2:00 P.M.
 ③ — MOVIE: 'Goodbye My Fancy' Congresswoman
 ③ to receive honorary degree until it's discovered she was expelled from her Alma Mater, Joan Crawford, Robert Young, Frank Lovejoy, Eva Arden, Janice Rule, Lurane Tuttle, Howard St. John, 1951.

2:30 P.M.
 ③ — MOVIE: 'Fury of the Congo' Jungle Jim encounters a great jungle stampede and decides to find the reason for it. Johnny Weissmuller, 1951.

6:00 P.M.
 ② KXO ② KUTV ② KTVB ③ — News
 ③ — CBS News
 ③ KXO ③ — Mister Rogers Neighborhood
 ③ KUTV — Zoom
 ③ — Little House on the Prairie A charming handyman doing work on the Ingalls' kitchen causes town gossip because of his interest in Caroline Ingalls. (Repeat: 60 min.)

peast: 90 min.)

6:30 P.M.
 ③ KXO — Rockpile
 ② KUTV ③ — The Muppet Show
 ③ KTVB — Mary Tyler Moore
 ③ KXO ③ — MacNeil-Lehrer Rept.
 ③ KTVB — Crosswits
 ③ — Concentration
 ③ — Match Game PM
 ③ KUTV — Seven Scene

7:00 P.M.
 ③ — Guiding Light
 ③ KTVB — Ryan's Hope
 ③ KTV — Gong Show

Summer '77
 ③ KTVB — Lucan Lucan saves the life of a young boy, and later learns his deed has imperiled the lives of the youth's entire family. Guest stars: Robert Reed, Shelley, Faberes, Frank Campanella. (80 min.)
 ③ KUTV — Over Easy

7:30 P.M.
 ③ KXO ③ — Baby, I'm Back Ray incurs the wrath of his estranged wife when he takes their children to the racetrack, and young Jordan comes home a big winner.
 ③ KXO ③ — Over Easy
 ③ KUTV — MacNeil-Lehrer Rept.

8:00 P.M.
 ③ KXO ③ — M*A*S*H Charles finds another way to annoy Hawkeye and BJ, with his obnoxious habit of topping their every story.
 ③ KXO ③ — Victory Garden
 ③ KTVB — MOVIE: 'Little Ladies of the Night'

Lyle York's one-time pimp, now works with runaway teenagers. When rap'pe blocks the effort to trap a young girl, he sees her drawn to the life offered her by a smooth-talking pimp. David Soul, Lou Gossett, Linda Purl, Clifton Davis. (Due to mature subject matter, parental discretion is advised.) 1976
 ③ KUTV — Consumer Survival

8:30 P.M.
 ③ KXO ③ — One Day at a Time Conclusion of a two-part series. Julia's first steps into the world of independent women lead her to a most surprising place when she invites Ann and Barbara to her apartment for dinner.
 ③ KXO ③ — Wodehouse Playhouse
 ③ KUTV — Turnabout

9:00 P.M.
 ③ KXO ③ — CBS: On the Air This evening's program will present comedy with George Burns, Lucille Ball, and Beatrice Arthur leading a baggy pants number that ends with a big surprise. Guest star: Arthur Godfrey. (60 min.)
 ③ KUTV — Celebrity Concert: Jose Feliciano
 ③ KXO ③ — Meeting of Minds Steve Allen again welcomes historical figures Frederick Douglass, Chinese Emperer Tz'u-hsi, judicial reformer Cesare Beccaria, and the Marquis de Saefie to a lively discussion of capital punishment, revolution, criminal justice, and the effects of slavery on human beings. (60 min.)
 ③ KTVB ③ — Little House on the Prairie A charming handyman doing work on the Ingalls' kitchen causes town gossip because of his interest in Caroline Ingalls. (Repeat: 60 min.)
 ③ KUTV — Meeting of Minds
 ③ — Donny and Marie

③ KUTV — Originals 'Robert Duncan' Robert Duncan explains what it meant to be an 'atom' homosexual in the 1940's and 50's and how this complex phenomenon influenced his development.

10:30 P.M.
 ③ KXO — MOVIE: TBA
 ③ KUTV ③ KTVB ③ — Tonight Bob Newhart is guest host with Anthony Newley. (90 min.)
 ③ — MOVIE: 'Kelly's Heroes' Kelly's busted offer, is just another G.I. until the prospect of nesting \$16 million in a wild dash behind enemy lines brings out his leadership qualities. Clint Eastwood, Telly Savalas, Don Rickles, Donald Sutherland, Carroll O'Connor, 1970
 ③ KTVB ③ — Policy Story A Mexican-American police sergeant re-assigned to his original neighborhood, leads the Juvenile Division in an attempt to prevent a gang war. Stars: Pedro Armendariz, Jr., Sean Garrison, Leonard Stevens Lopez. (60 min.)

③ KUTV — Anyone For Tennis?
 ③ — Gunsmoke

11:00 P.M.
 ③ KXO ③ KUTV ③ — Dick Cavett Show

11:30 P.M.
 ③ KXO ③ — Sign Off
 ③ KXO — MOVIE: 'Parade' Alsey Old time film director, with bickering neighbors sets out to prove people's basic goodness. Hugo Haas, Marie Windsor, Billy Gilbert, Carol Morris. 1951.
 ③ KUTV — Captioned ABC News

11:45 P.M.
 ③ — The FBI

12:00 A.M.
 ③ KUTV — Tomorrow
 ③ KXO ③ — Sign Off
 ③ — News

12:30 A.M.
 ③ KXO ③ — News
 ③ — Ironside

MONDAY



LITTLE LADY

Linda Purl, starred in the soon to premiere, 'The Young Pioneers' series on ABC, lives in a different and more dangerous wilderness in 'Little Ladies of the Night,' a stark contemporary drama on the ABC Television Network's 'The ABC Monday Night Movie,' March 27.

Her role of a teen-age prostitute in 'Little Ladies' is in sharp contrast with her upcoming role of teen-age bride Molly Beaton in 'The Young Pioneers' Molly and David Beaton play settlers in the Southwest territory in the 1870s.

Station reserves the right to make last minute changes.

TEA FOR TWO?

Lucille Ball (left) and Beatrice Arthur are co-hosts and irrepressible clowns on one of the hour segments of 'CBS: On the Air,' when they join in celebrating 50 years of CBS broadcasting, Monday, March 27.



Tuesday television schedule

2:00 P.M.
MOVIE: "Stop, You're Killing Me" With repeal of Prohibition, beer baron racketeer is persuaded by his wife to go legitimize. Broderick Crawford, Claire Trevor, Virginia Gibson, Bill Hayes, Sheldon Leonard. 1953.

2:30 P.M.
MOVIE: "State Penitentiary" An innocent man is imprisoned for embezzlement. He escapes upon hearing that his wife plans a divorce. Warner Baxter, Onslow Stevens, Karin Booth. 1950.

a robot, programmed by Dr. Alice Alcott to be the perfect cop. Ernest Borgnine, John Amos, Michael Shannon and Carol Lynley.
2:00 — Reporters
2:30 — Happy Days When Fonzie is invited to a high society party as a gag, he teaches the pranksters a lesson in 'class.' (Repeat)

7:30 P.M.
2:00 — Shields and Yamell
2:00 — Over Easy
2:30 — Laverne & Shirley Shirley meets a man who sweeps her off her feet, but Laverne is unim-


pressed. (Repeat)
8:30 P.M.
2:00 — Soap
2:30 — Spring For Uncle Sam Correspondent Edwin Newman is the reporter for this examination of what life is like for 'case officers' (spies) of the CIA. The news cameras will focus on Caleb Back, a former CIA agent in Latin America and Europe, who twice joined and twice resigned from the agency when he could no longer reconcile the practices of 'trickery, deceit and treach-

ery' signed from the agency when he could no longer reconcile the practices of 'trickery, deceit and treachery' that are 'basic to the business' with his own life and the lives of those close to him. (60 min.)
2:00 — Rustoff Series: Master Musician On this special tribute to pianist Rudolf Serkin on his 75th birthday, the master musician reveals much about his life and work in a lively, intimate conversation with his good friend Isaac Stern. (80 min.)
2:30 — Having Babies

Johnny Carson with Suzanne Pleshette, Raquel Welch, Bob and Ray and Erma Bombeck. (Repeat: 90 min.)
2:00 — M*A*S*H
2:30 — **MOVIE: "Quiller Night of the Panther"** The mysterious slaying of a co-worker brings Quiller, a British agent, to Munich, where a conspiracy to overthrow the government is uncovered. Michael Jayston, Moray Watson, Sinead Cusack, Julian Glover. 1975

11:45 P.M.
2:00 — The FBI
12:00 A.M.
2:00 — News Tomorrow
2:30 — Lucy Show
3:00 — Jerry Falwell
3:30 — Sign Off
4:00 — News
12:30 A.M.
2:00 — News
12:45 A.M.
2:00 — Ironside

TUESDAY



CRIME BUST

Academy Award winner Ernest Borgnine stars as police officer Joe Cleaver who is teamed with a robot, Robin. Together, they attempt to solve the slaying case of his former partner Loren in "The Cop" and Robin, an NBC World Premiere, drama and program development project by Lorincas on NBC-TV's "The Big Event." Tuesday, March 28.

In order to persuade Loren's widow, Marge, to testify against suspected killer Dutton Cleaver and his new partner, John Haven — a robot — promise to protect Marge's five-year-old daughter, Robin. (Sponsors reserve the right to make last-minute changes)

6:00 P.M.
2:00 — CBS News
2:30 — Mister Rogers Neighborhood
3:00 — Over Easy
3:30 — Happy Days When Fonzie is invited to a high society party as a gag, he teaches the pranksters a lesson in 'class.' (Repeat)

8:00 P.M.
2:00 — All In The Family Archie has more to lose than his collateral when he secures pure everything on the line and chases his 'great American dream.' (Repeat: 90 min.)
2:30 — National Geographic: The Incredible Machine Through new techniques in medicine and photography, cameras explore inner processes of the most complex living mechanism, the human body. (60 min.)
3:00 — Three's Company A conflict over lack of privacy arises when Janet entertains a boyfriend, and Jack and

ery that are 'basic to the business' with his own life and the lives of those close to him. (60 min.)
9:00 P.M.
2:00 — CBS: On the Air Host Alan Alda will test viewers' nostalgia with a game of 'Name that Theme,' co-starring a typical viewer as visualized by graphic artist Susan Bass. Guest stars: Garry Moore and Phil Silvers. (60 min.)
2:30 — Spring For Uncle Sam Correspondent Edwin Newman is the reporter for this examination of what life is like for 'case officers' (spies) of the CIA. The news cameras will focus on Caleb Back, a former CIA agent in Latin America and Europe, who twice joined and twice re-

10:00 P.M.
2:00 — News
2:30 — Spoletto USA: A Festival Discovers America Featured is the arrival of a twenty-year-old cultural arts festival from Spoletto, Italy in Charleston, S.C. Last May, there were scenic tours, interviews with major artists, and a study of The Consul by Gian Carlo Menotti. (80 min.)

10:30 P.M.
2:00 — MOVIE TBA
2:30 — The Best of Carson Host

11:00 P.M.
2:00 — **MOVIE: "This is the West-That Was"** Wild Bill Hickok and Buffalo Bill must deal with an angry gang of gunmen who have designs on their gold. After they escape that fate, they run into another gunfight — this one between two feuding families. Ban Murphy, Matt Clark, Kim Darby, Tony Franciosa. 1974
2:30 — Dick Cavett Show



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8:30 P.M.
2:00 — Rookies
2:30 — Sha-Na-Na
3:00 — Mary Tyler Moore
3:30 — MacNeil-Lehrer Repeat
4:00 — Crosswits
4:30 — Concentration
5:00 — Sha Na Na
5:30 — Chris Dialogue
6:00 — Price Is Right
6:30 — Laverne & Shirley Shirley meets a man who sweeps her off her feet, but Laverne is unimpressed. (Repeat)

7:00 P.M.
2:00 — Sam Sam heads out to rescue some of his own four-legged kind, only to be temporarily hindered by a couple of two-legged creatures who also need his help.
2:30 — **MOVIE: "Cops and Robin"** Officer Joe Cleaver and his new partner, John Haven, are assigned to prevent the kidnaping of little Robin, the daughter of Cleaver's slain partner, but what the would-be abductors don't know is that Haven is really

11:30 P.M.
2:00 — Sign Off
2:30 — Captioned ABC News

TV Dialogue

DORIS' TV DAY — I've been having a run-on battle with a friend of mine about Doris Day. Did she ever do a TV series? I say no, he says yes. Please settle. Kathy Greenway, Gulfport, Miss.
 Ah, how quickly we forget. You lose, Kathy. The Doris Day Show ran from 1968-72 on CBS. She played a magazine writer with two kids: Off the record, I can't blame you for forgetting it. It just wasn't the same without her. Send your questions to TV Dialogue — PepsiCo, O'Brien, NEA, 230 Park Ave., New York, N.Y. 10017.

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Thursday television schedule

2:00 P.M.
TV — **MOVIE: 'Caged'** — Young Innocent girl involved in holiday is sent to a woman's state prison and before long she becomes an embittered, cynical woman. Eleanor Parker, Agnes Moorehead, Hope Emerson, Jan Sterling, Lee Patrick. *** 1950.

TVX — **Welcomes Back Kotter** — Fascinating painting of a nude woman struts up the Buchanan High campus and crames turmoil on the Kotter home. (Repeat)
TV — **Over Easy**
7:30 P.M.
TV — **Over Easy**
TVX — **Fish Jilly**

ment, Phil Fish mysteriously disappears, and the rest of the squad tries to put the reins on a vigilante group. (Repeat)
TV — **Once Upon a Classic: 'Lorna Doone'**, Part 5. When John returns to his farm, he discovers that the Doones have killed his neighbors. There is talk of

ring Keenan Wynn. (80 min.)
TV — **MOVIE: 'Body And Soul'** — Boxing champ mixes up with crooks, chooses between two girls, and decidid not to throw fight. John Garfield, Lill Palmer, William Conrad. Canada Lee. 1947.
TV — **Baretta Tony** desperately tries to prevent the self-destructive behavior of his young partner who has killed a bast in self-defense. Guest stars: Robert Viharo, Angela Clarke, Patricia Hyland. (80 min.)
TV — **The Advocates**
TV — **Quinn**

tion of marijuana, despite the protests of the boy's neurotic mother.... Guest stars: Alex Dreier, Melaine Sharwood, Scott Jacoby, Brett Healey. (Repeat; 60 min.)
TV — **Captioned ABC News**
11:45 P.M.
TV — **The FBI**

12:00 A.M.
TV — **Sign Off**
12:30 A.M.
TV — **News**
12:45 A.M.
TV — **News**
TV — **Ironside**

THURSDAY



SOME SUPPORT

Dennis Dugan, starring in the title role of NBC-TV's *Riche Brockman, Private Eye*, gets moral and other support from Barbara Bosson, who plays his secretary, Sharon, in *A Title on the Door* and *Carper on the Floor* Thursday, March 30.

The *TV* series' terms show that private eye is suspicious of all his lucrative new job with a prestigious firm. After his new employer has relieved him of his private files and someone connected with one of his former cases is slain, he begins to ask questions.

Stations reserve the right to make last-minute changes.

2:30 P.M.
TV — **MOVIE: 'Revenue Agent'** — An accountant, upon discovering an affair between his wife and his boss, exposes his boss's gold smuggling racket. Douglas Kennedy, Jean Willis, Osgood Stevens. 1951

nearly gets herself in hot water when she takes a job as a 'moder. Meanwhile, Fish has embarked on a new career as a vacuum-cleaner salesman. (Repeat)
TV — **MacNeil-Lehrer Rept.**

revolt against the King. Meanwhile, in *Doone Valley*, Carver presses Lorna to marry him.
TV — **MASTERSH**

6:00 P.M.
TV — **News**
TV — **News**
TV — **News**
TV — **Master Rogers Neighborhood**
TV — **Zoom**
TV — **Walton** — Grandma arrives back home after having been hospitalized by a stroke, and goes through a trying adjustment period. (60 min.)

8:00 P.M.
TV — **Hawaii Five-O** — A rich and feisty world-famous author of detective mysteries enrolls himself in a plush ergonomics facility, which she is certain is a front for murder, and notifies McGarrett that she is his undercover agent.
TV — **MacNeil-Lehrer Rept.**
TV — **Jacques Cousteau**
TV — **Masterpiece Theatre: Anna Karenina** — Anna and Vronsky, bored with life in Italy, return to Russia. Their decision to live together openly, even before her divorce is final, results in their virtual banishment from St. Petersburg society. (80 min.)

8:30 P.M.
TV — **A.E.S. Hudson Street**
TV — **One Day At A Time**
9:00 P.M.
TV — **CBS: On the Air** This evening's program will present a tribute to the years of programming on Thursday nights, with the entire Walton family, including Richard Thomas, as hosts. (60 min.)
TV — **TV** — **Police Woman** — Pepper's suspicions are aroused too late, and, reluctantly, when she realizes who the culprit in a deadly cattle resting scheme really is. Guest star-

10:00 P.M.
TV — **News**
TV — **Masterpiece Theatre: Anna Karenina** — Anna and Vronsky, bored with life in Italy, return to Russia. Their decision to live together openly, even before her divorce is final, results in their virtual banishment from St. Petersburg society. (80 min.)

10:30 P.M.
TV — **MOVIE: TBA**
TV — **Tonight Johnny Carson** is host. (80 min.)
TV — **Sports Scene**
TV — **Starkey & Hutch** clash with federal agents when they go after a criminal who has been given clemency in exchange for his help in prosecuting a drug or drug dealer. (Repeat; 80 min.)

10:45 P.M.
TV — **MOVIE: 'Desert Fury'** — An Ex-gambler, who has since become a successful stock trader, falls in love with daughter of gambling casino owner. Elizabeth Scott, Burt Lancaster, John Hodiak, Stan Astor, Wendell Corey. 1947.
TV — **Concert**
TV — **Gunsmoke**

11:00 P.M.
TV — **Dick Cavett Show**
11:30 P.M.
TV — **Sign Off**
TV — **Toma** — Omaha investigates the kidnapping of an 18-year-old boy he once picked up for posses-

TV Star Scene

Not two to let a little thing like divorce come between them, George Hamilton and his ex, Alana, are chatting up the possibility of a new variety series over at ABC. The *TV* series: *Burt Convy's* game show baby, has been ousted at NBC, and one of the all-time masters-of-m.c. magic, Bill Cullen, is moving in. His show, to start April 3, is called "Pass the Buck."

Some of entertainment's most talented black performers will share the spotlight in an NBC spring special to be called "Komely Tonite." Members of the ensemble company will be Cleavon Little, Paula Kelly, Marilyn Coleman, Marlon Ramsey, Shon Vaughn and Charles Valentino. Added help for all the singing, dancing and joke telling will come from such TV favorites as Lawrence Hilton-Jacobs, (Welcome Back, Kotter), Danielle Spencer ("What's Happening?"), and Todd Bridges ("Fish"). Funnymen Paul Lynde will be the special guest for the May special.

Some stars to outline all the Ferraris and Fondies — Hitler, Mussolini, Roosevelt, Churchill, Montgomery, Rommel, Marshall, Patton and Eisenhower will be the stars of a six-hour ABC dramatization of Dwight D. Eisenhower's involvement in WW II, called "Ike." Mel Shavelson is writing the script, direct-

ing and serving as executive producer for the 78-79 entry to be filmed in April ... Tony Orlando is slowly but surely making his way back onto the music and television scene. He's set to headline a Christmas special on NBC next holiday season. Strangely, with 14-gold-records-under-his belt, and a national TV series, this will be his first special.

It's not every corporation that celebrates its milestones on network television under the banner of "entertainment," but the Ford-Motor-Company is doing just that. Next season Americans will be asked to join in the celebration of Ford's 75th Anniversary of putting people in their driver's seats through a musical salute to the American imagination ... as we have been mirrored in song and dance, on stage, and in book and film.

There's little question anymore that NBC will cancel the ill-fated "Chico and the Man" after this season. The ratings died along with Freddie Prince after his tragic suicide. Now the question only remains, what will happen to the talented old-timer, Jack Albertson? So far, he's still waiting for a pilot script which NBC promised. Meanwhile, he's set to play a senator in a network film, "Grandpa Goes to Washington," as well as star in a daytime special, "Balloon."

8:30 P.M.
TV — **Rookies**
TV — **Marilyn Feud**
TV — **Family Tyler Moore**
TV — **MacNeil-Lehrer Rept.**
TV — **Crosswits**
TV — **Concentration**
TV — **Wolfman Jack**
TV — **Utkh Weekend**
TV — **Name That Tune**

7:00 P.M.
TV — **Waltons** — Grandma arrives back home after having been hospitalized by a stroke, and goes through a trying adjustment period. (60 min.)
TV — **TV** — **CHiPs** — A motorist who, infuriated by a series of minor mishaps involving his car, gets the vehicle to the side of the freeway and proceeds to demolish it, while the shocked highway patrol officers watch. Guest star: Rosay Grier. (Repeat; 90 min.)
TV — **Reporters**

7:00 P.M.
TV — **Waltons** — Grandma arrives back home after having been hospitalized by a stroke, and goes through a trying adjustment period. (60 min.)
TV — **TV** — **CHiPs** — A motorist who, infuriated by a series of minor mishaps involving his car, gets the vehicle to the side of the freeway and proceeds to demolish it, while the shocked highway patrol officers watch. Guest star: Rosay Grier. (Repeat; 90 min.)
TV — **Reporters**

TV — **Your Choice for Best Actor and Actress** — Hosts George Hamilton and Brenda Vaccaro host this awards presentation where the winners are selected on the basis of televised ballots. Awards will be given for Best Film, Best Song, Best Actor and Actress, and Best Supporting Actor and Actress. Clips of all the nominated films will be shown.
TV — **Barney Miller** (Part 1) On the day of his retire-

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gossip column

By ROBIN ADAMS SLOAN

Q: Are they going to make a movie out of Joyce Kilmer's book "The Users"? — V. McD., Chicago.

A: It will be a made-for-TV film and will star Charlie's Angel Jaclyn Smith in the lead. Ann-Margret and Raquel Welch turned the role down.

SUPER FLY: One actor who is having trouble handling his new-found fame is Sylvester Stallone. His latest escapade was at the studio cafeteria while making "Paradise Alley." He arrived at the cafeteria early one morning and demanded that his breakfast be delivered to his trailer. The waitress said she couldn't do that — there were no deliveries and everyone — including heads of studio —

few times, but then, typically, she'll disappear back to her house for weeks and none of her friends will see her or know what she's up to.

PAPA VADIM: French director Roger Vadim is living very quietly in Santa Monica, not far from where his ex-wife Jane Fonda lives with her current husband, Tom Hayden. Vadim lives in this middle-class area rather than Beverly Hills so he can be near his daughter Vanessa, who lives with Jane and Tom.

TATTOOED LADIES: A well-known TV producer has gotten quite heavily into the sadomasochistic-bondage scene. He has his own group of women for fun and games and, what's more, because he likes them tattooed, they all have little tattoos on their fannies.

Q: I spotted my favorite actor, Woody Allen, on Manhattan's East Side and, before I could tell him how much I love him, he darted away. Is he always so elusive? — S.E., The Bronx.

A: Woody's broken out of much of his celebrated shyness, but still does his best to maintain a low public profile. Recently, the talented actor-writer strolled into a Manhattan coffee shop with a tall blonde beauty. They quietly retreated to the take-out counter, where the blonde ordered one 7-Up to go — and out they scurried. But not before an alert waitress snared the reluctant Woody's autograph on a menu by whispering, "If you don't sign this, I'll shout, 'Woody Allen's here!'"

Q: Is it over between Mick and Bianca Jagger? And will Mick marry his new girlfriend, Jerry Hall? — N.R., New York.

A: So far, neither Mick nor Bianca is considering divorce. Mick claims he's still in love with Bianca and tells everyone who asks that he doesn't have a very conservative attitude toward marriage. Apparently they have one of those unusual marriages. He is perfectly willing to let her have all the boyfriends she likes and he intends to have five of that extracurricular girlfriends. As for Bianca, she'll probably go along with Mick's ideas about marriage until she either launches herself as a big star or finds an even more famous companion, whichever comes first.

Q: I know that Margaux Hemingway movie "Lipstick" was a disaster but I thought she was one beautiful girl. Will she do another movie? — D.L., San Diego.

A: She undoubtedly will, but is being very careful about her next script. In the meantime, Margaux is trying her hand at writing — and has been to Cuba for "Playboy" to do an article about the place



ETHEL AND ERNEST
... blank pages?



MARGAUX HEMINGWAY
... watching the scrips

ate in the cafeteria. Stallone yelled but the young waitress held her ground and now everyone is calling her "Rocky."

Q: Whatever happened to Dick York after he left the TV show "Bewitched"? I have never once seen him on any television offerings nor have I read a single word about him. — C.T., Myrtle Beach, S.C.

A: We don't know either. We talked to his former manager, who has no idea where he is. York had serious back problems during the last years of "Bewitched" and had to wear a back brace. Best guess is that when he quit working as an actor he also decided to quit the celebrity life.

Q: I read all about how Al MacGraw was dating some rock star and then she later denied it. What is she really doing? — F.M., Fort Dodge, Iowa.

A: All's doing one of her disappearing acts at the moment, but it could change any second. She rented a house not far from Steve McQueen, up the beach from Malibu so that her son could finish his school year there. All's been down to Beverly Hills a

her grandfather, Ernest Hemingway, loved so much and where he lived for many years. Hemingway's home in Cuba has been turned into a museum and everything he left is still there — even his private bar with the liquor bottles.

Q: I was pleased that John Travolta won an Oscar nomination for his terrific dancing and acting in "Saturday Night Fever." How does John feel about the awards he's won so far? — R.A., Evanston, Ill.



JOHN TRAVOLTA
... miffed at Paramount

A: Naturally, he's elated, but with mixed emotions. Industry sources say he's miffed at Paramount for what he considers their inadequate advertising of his Best Actor of the Year award from the prestigious National Board of Review. John feels this designation deserved more playing up than it received.

GYPSY MUSIC: It's quite possible that there will be trouble on the set of the movie "King of the Gypsies," being shot in New York. The real Gypsies hated the Peter Maas book and are furious that Steve Tene was named by his grandfather to succeed him as king. Tene is supposed to come to New York to be an advisor on the film, but is reluctant, fearing more Gypsy wrath. Tene claims he was thrown out of a car by Gypsies after the book came out.

Q: You mentioned that Dean Martin's girlfriend was in "The Choirboys." Since he's so strait-laced now, how did he like the idea of Phyllis Davies playing a call girl? — B.G., Miami.

A: When Dino saw some of the photographs taken during the filming, he wanted them destroyed. And Phyllis says, "When a man checks to make sure you're wearing a bra before you walk out the door, he's not going to see a film like 'The Choirboys.'" —

HAIR-RAISING STORY: A group of German dermatologists at the University of Munster are claiming some success in correcting one type of hair loss. The physicians, according to the highly respected "German Medical Tribune,"

treated 70 patients with dinitrochloroethane (DNCE) and hair began to grow. So far, the treatment has been restricted to one type of hair problem, alopecia areata — a patchy baldness.

Q: Is it true that "Wonder Woman" Lynda Carter is managed by her husband? Someone also told me she used to be a singer. — S.S., Marion, Ohio.

A: Yes, Lynda's husband, Ron Samuels, manages his wife as well as "The Bionic Woman." Lindsay Wagner, Lynda has been singing for years and now has a big record deal with her first coming out next month on the Epic label.

SWEET, WONDERFUL REVENGE: Ethel Merman has finished her autobiography, written with George Eells, who did "Ginger, Loretta and Irene Who?" She has a chapter devoted to her short-lived marriage to actor Ernest Borgnine. The delicious joke, we understand, is that all the pages for that chapter are blank.

Q: With all the Oscar talk in the air, we were trying to remember if Richard Burton had ever won one. Seems to us he has been nominated but we're not sure he won. — T.O., Winter Haven, Fla.

A: Burton has certainly been nominated — seven times to be exact. And if he doesn't win in the best actor category for his performance in "Equus" next month, he'll have won the dubious distinction of being the actor most often nominated without winning.



NIGHTINGALE
... those love affairs

Q: I'm a nurse and would like to know what the big scandal is concerning Florence Nightingale. There was a lot of joking at the hospital but no one will explain. Could you? — T.P., Woodside, N.Y.

A: Yes, a new English biography by Dr. Richard Gordon called "The Private Life of Florence" "Nightingale" claims the famous nurse was a lesbian. Her private letters reveal that she was very demure in her love affairs, sharing her affections with British countesses and German maids.



RICHARD BURTON
... another kind of distinction

Stranger things have happened to make

Janie Frickie a singing star

Country Style News Service

Just who is that mystery singer?

You know, the one who sang the hauntingly sexual line "Stranger, shut off the light and lead me" on Johnny Duncan's hit, "Stranger."

The one who intones, "I like your father" on Tommy Cash's "The Cowboy and the Lady."

And the lady who warbles the provocative come-hither refrain on the recent hit, "Come A Little Bit Closer."

The mystery voice signs in: a blonde, Indiana native who came to Nashville to sing backup and not to be a star. The woman of 16 different vocal styles... Janie Frickie.

"I started in Memphis doing jingles," she recalls. "Then L.A. and Dallas, and back to Memphis. I'd go anywhere in the country for studio work."

The Memphis experience — singing radio spots and commercials six hours a day, five days a week — proved valuable, she recalls.

"One client might want you to sound like the Carpenters, the next might want you to come up with a soul sound, and the next might want Olivia Newton-John."

One night in L.A., Tom Collins, producer of Barbara Mandrell and Ronnie Milsap, spotted Janie working a talent night at the Palomino Club. He introduced himself and suggested she look him up if she should ever come to Nashville.

Frickie journeyed to Nashville; Collins found her some work. Before long she was singing regularly for the Lea Jane Singers,

a group that has in a short time become one of Nashville's top backup aggregations.

The story of Janie's first big break reads like a page from "A Star is Born." Johnny Duncan was recording a Kris Kristofferson song called "Stranger." Janie was plucked from the backup group to do an eight word solo: "Stranger, shut off the light and lead me." Other singers had done solos like that without losing their anonymity, but this one was different.

As "Stranger" climbed to the top of the country charts, carving a fancy niche in the business for Johnny Duncan, people all over the country wanted to know who was singing those eight golden words.

Billy Sherrill, who produced the record, knew a good thing when he heard it. He featured Janie on subsequent Duncan records. Likewise, producer Gary Paxton featured her on Vern Gosdin records when Emmylou Harris wasn't available.

Before long, producers were lining up for the right to record Janie under her own name.

She took her time making her choice because she could well afford it. In addition to her lucrative background work, she was earning impressive sums doing jingles for United Airlines, Pizza Hut and R.C. Cola. A Country Club Malt

Liquor representative, so impressed when he saw her in jeans and straight hair singing his company's jingle had her flown to California to appear in the commercial.

"They bought me a padded bra and tried to make me look glamorous," she remembers.

Janie finally signed with CBS, and released "What are You Doing Tonight." It went Top 20 on the national charts, a strong showing for a first record.

Lately, other country artists are trying to catch some of her lightning by asking her to be featured vocalist on their records.

CBS is worried that the public may get oversaturated with the combination of her records, the national commercials and "featured vocalist" roles.

"You can spread yourself too thin," she adds.

But this farm girl from Indiana has not lost her perspective. If folks got tired of hearing Janie Frickie, "I'm trained to be a

school teacher," she says, "and could work at a day-care center."

On the weekends she's on the road. On the weekdays she's back in the studio, doing backup work for such diverse artists as Dolly Parton, Dr. Hook, Porter Wagoner, England Dan and John Ford Coley, Ronnie Milsap, and Lynn Anderson. And, of course, there's the jingles.

She loves the road. "I want to have contact with the people," she says, and "I love getting out of town — flying to Chicago on a gig — or Texas — Texas, we LOVE TEXAS."

On the other hand, she doesn't want to lose her standing in the studio community.

"I'm most happy to see that I'm still accepted by the people I'm working with," she points out. "I've never related to the word 'star'."

Unlike such country artists as Dolly Parton, Janie Frickie seems able to take any direction she pleases without attracting jealousy and criticism.



JANIE FRICKIE
... the woman of many vocal styles



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Grow your own fragrant herbs

By George Abraham
GROW HERBS

No garden is complete without some herbs used in cooking or fragrance. Here are a few you can start with.

1. Anise (pimpinella), good for cookies and for insomnia.
2. A teaspoonful of anise seeds in hot milk on going to bed is a restful sleep.
3. Lemon balm (melissa). Good in feed drinks or as a hot tea. Some believe it combats melancholy.
4. Sweet basil (ocimum). Good in eggs, canned tomatoes, cheese. Leaves can be dried for winter use. Dark opal has deep purple leaves, very attractive in borders, ideal for making "basil vinegar."
5. Grow 18 inches tall.
6. Coriery (symbitium), has attractive foliage, but is quite aggressive. A leaf steeped in tomato or orange juice makes good breakfast drink. Shade tolerant.
7. Caraway. Good for cookies, cheese and in sauerkraut. Needs full sun.
8. Chives, make a nice edging, ideal as pot plant. Leaves have mild flavor and are good in just about everything. Do not let plants go to seed as they will multiply fast. Cut tops of plants back after the purple bloom has faded.
9. Dill, good for pickling, also enhances fish dishes and creamed potatoes. Cut just when seeds are well formed. Can be used dry or when green.
10. Lavender. Dried flowers perfume linens, repel moths. Grind raw eggshells and scatter around base of this plant as it likes a limy soil.
11. Lovage, grows 3 to 4 feet tall, good substitute for celery. Perennial, comes up year after year. Grow in rear of the border as plant is tall.
12. Sweet marjoram (origanum majorana). Grows 12 inches tall and in Italy it is "oregano." In some districts it is known as "thyme," and in another, winter savory is called "oregano."
13. Parsley, grows 18 inches tall, good substitute for celery. Peppermint good for tea and confections. "Stimulates the brain," wrote the Elder Pliny.
14. Parsley, a must. Grows in full sun or semi-shade. Soak seed in hot water as it is tough to germinate.
15. Common sage, has gray-green foliage. Must be clipped to keep it tidy.
16. Rosemary (rosmarinus), good with chicken, lamb or pork.
17. Summer savory, peppery leaves useful for seasoning string beans.

There are other herbs you can grow. They are easy to start from seed and all can do a lot to turn everyday meals into fine gourmet dishes.

SONIA ROSE

To us, one of the best roses ever produced is the Sonia.

It's a pink rose with a touch of yellow. The thing that makes it such a good rose (aside from its beauty) is its ability to hold up well on the bush or when cut for arrangements... Even florists are raving about its extremely long life in the greenhouse, garden or indoors.

GROW PEANUTS INDOORS

Did you know that peanuts make a good hanging basket plant? It's a great project for kids in homes and in the classroom. You can plant seeds (in or out of shells), 3 inches apart in containers of a loose soil mixture (one part each of sand, peat and loam is good). Some pods or nuts of these fascinating plants are formed underground. After the flowers are pollinated, the short stalks which bear them become conjoined and bend down and push the flower into the soil, where it develops into a peanut.

Although peanuts are a long-season crop, they can even be successfully grown outdoors in non-peanut country. If you're going to raise peanuts, get the seed from a seed house (don't try starting roasted peanuts). Early Spanish is a variety that grows well in areas where the season is short. It matures in 110 days. Jumbo Virginia takes 120 days and both can be used in hanging baskets, as a novelty.

AMARYLLIS AGAIN

If your amaryllis has finished blooming, snip off the seed pods (unless you want to try growing seed), and keep the plant watered regularly. DO NOT let the bulb dry out. In summer, set the pot outdoors and continue to water it regularly. A liquid feeding once every 3 or 4 weeks is helpful. Then in fall, dry the bulb off for 2 or 3 months and start it up again. There are "evergreen" amaryllis available that grow the year around. We've not tried this one, however. As for repotting, usually this soil in potted amaryllis will last a year, then needs to be changed. Do this in fall, using plenty of compost or peat in the mixture.

PINEAPPLE PLANTS

Recently, you've been able to buy pineapple plants all ready to grow in your home, and eat the fruit. After the fruit is cut off, can the plant be recycled and produce another pineapple? We tried to re-fruit a pineapple but it didn't work. Getting it to fruit once is tough enough; but if any reader has been able to re-fruit a pineapple plant, please write and tell us how you did it. Meanwhile, don't hesitate to eat the fruit of the pineapple sold as a house plant. It's perfectly edible, and you can even start a pineapple from the top you cut off. Root it in a shallow saucer containing about 1/2 inch of water.

PREVENTIVE MEDICINE

"An ounce of prevention is worth a pound of cure" is good advice. But don't interpret that to mean you can douse your plants with systemic—and all kinds of pesticides to "prevent trouble." Not all plants can take these chemical treatments, and furthermore, they don't need them if they are growing lustily. Wait until infestation starts, or better yet, practice sanitation, examining your plants every few days for pests. Then act.

QUESTION BOX

Question of the week: E.D. of Rockland: "I have a peach tree that's grown tall and full of wood. What can be done to prune it?"

It's a good idea to prune your peach tree, to get better fruit. Peaches, unlike some fruits, can survive a more severe pruning job, so it can be cut back to a desirable size. As with apples, you will want an open center to let light in. Cut out narrow angle crotches — anything with an angle of less than 45 degrees or less. The wider the angle the stronger the crotch. Normally, three or four scaffold branches (these are the main branches that frame a tree) can be selected. The time to train a fruit tree is when it is young. Older trees are usually less vigorous and if possible just thin out some of the oldest looking wood.

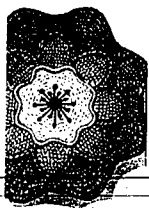
The secret is to make a happy balance. If pruning is overdone that is, the tree is left "overpruned" you'll get a lot of overly vigorous, but fruitless, growth. "GO WHITE" pruning results in too much weak wood that is unproductive. By the way, if your peach leaves were deformed or curled last year, the tree probably had pecten leaf curl, a tungus disease. A spray with a fungicide such as ferbam just before growth begins in early spring will help control this problem.

T.R. of Gooding: "For years we've been using household bleach as a trench to kill springtails and other insects in soils of African violets and other houseplants. Our water was from a well. Now we use tapwater and I tried the same bleach and it killed our plants. I used the recommended 1 tablespoon of household bleach to 1 quart of water—as a trench, watering the solution in around the pot edge. What was wrong?"

If your water source (city water) is highly chlorinated, it no doubt added to your unhappy experience. Chlorine in the water plus the chlorine in the household bleach made too strong a solution for your tender plants (especially the young ones). If you still want to use household bleach which is effective) pour off a pail of tapwater and let it set overnight so the chlorine can dissipate.

hobbies

Crochet a Rug!



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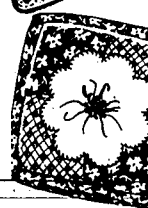
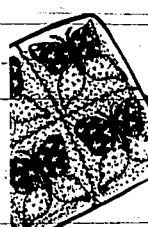
7290

Historic Quilt



7232

Sew 'n' Stuff!



7201

by Alice Brooks

by Alice Brooks

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by Alice Brooks

by Alice Brooks

Use 3 shades of a color to create layered effect. Crochet of rug yarn for bath, bedroom, hall, living room. Pattern 7299. Directions for rug about 28-inch; seat cover.

Lightweight, cozy as a jacket and good-looking with pants, skirts, dresses. Crochet of synthetic knitting wester in a quilt. Pattern 7232; directions. Sizes 38-48 inch.

Surprise bouquet—use prints and vibrant solids for stuffed, easy-to-sew flowers. Any hostess would love a bouquet. Pattern 7290. Directions for directions. Directions stuffed flowers, leaves.

Take pride in your country! Embroider map, flowers, birds, state capitals, date and order of admission to U.S. in easy steps. Pattern 7201; directions, transfers, directions.

It's fun to sew 'n' stuff! Join 4 squares into 14-inch butterfly or posy applique pillow. No lining. Interlocking. Pattern 7201; directions, patch pattern pieces.

\$1.25 for each pattern. Add 50¢ each pattern for first-class airmail and handling. Send to: Alice Brooks Needlecraft Dept. Times-News Box 163, Old Chelsea Sta., New York, NY 10011.

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calendar

March 26 through April 2

Today

Twin Falls Senior Citizens will not dance today because of Easter.

Monday

YW-YMCA, Twin Falls, begins a new three-week session of swimming lessons today. There are classes for infants, pre-school children and school-age children who are beginning swimmers. There is also a women's lap swim from 11 to 12 a.m. which costs 75 cents. Call the Y to sign-up for any of the classes. A five-week session for Boy Scouts to earn their life-saving badges begins today from 4 to 4:45 p.m.

Blaine County Senior Citizens in Halley is closed today.

Arthritis Self-Help Club meets at 7:30 p.m. in Sunny View Courts in Twin Falls. A film entitled "Live a Full Life" from the Arthritis Foundation will be shown. Dr. Pica will attend to answer questions. Call 734-3783 or 324-4204 for information.

Twin Falls Senior Citizens Center will serve meals today at the center. Dial-A-Ride available today.

Republican Women host a legislative luncheon at 11:45 a.m. at the Holiday Inn, Twin Falls. All six of the area legislators will be present as well as Mrs. James McClure. The public is invited to attend. An informal question and answer period will be conducted. Cost of the luncheon is \$3.25. Reservations must be made by calling 733-2535 or 733-7380.

Eden-Hazelton Republican Women meet at 1 p.m. in "The Loft" in Eden to hear Sen. James McClure speak. A no-host luncheon and election of officers will be included. Those planning to attend should notify Mrs. Pat Hensley and Mrs. Sandra Hammond, Hazelton, or Mrs. Shirley Schutte, Eden. All women in the area are invited to attend.

Twin Falls Chamber of Commerce no-host breakfast with Sen. James McClure will be held at 7:30 a.m. in the Holiday Inn in Twin Falls. The public is invited.

TOPS No. 96 meets from 7:30 to 9 p.m. in the YMCA Center on Elizabeth Boulevard in Twin Falls. Everyone welcome to attend. Call 733-2846 for information.

Tuesday

Blaine County Senior Citizens board meeting today, pinchole from 2 to 4 p.m. with a pot roast and gravy, carrot salad and apple crisp dinner at 5 p.m.

YMCA, Twin Falls, begins a three-week session of swimming lessons for more advanced swimmers in the fish, flying fish and sharks classes. Adult and teen lessons will also be held Tuesday and Thursday evenings at 9 p.m.

Boy Scout District Committee meeting at noon in Morgan's Hogerson Restaurant for all scouting coordinators and district committee members of the Falls Boy Scout District.

Wood River Boy Scout District meeting at 7:30 p.m. in the Carey LDS Church.

Idaho Regional Training Center will show a film and conduct a discussion at 7:30 p.m. in room 130 of the old TB hospital in Gooding.

Tuesday

Boy Scout Falls District varsity scout training No. 1 at 7 p.m. in the Kellywood Co., 621 Washington St., Twin Falls.

Twin Falls Senior Citizens is delivering groceries to seniors. Send order to Marty's Market some time today and groceries will be delivered Wednesday after 1 p.m. anywhere in Twin Falls. Call 733-3875 for information.

Twin Falls Senior Citizens will play bingo today in the noon meal. A blood pressure clinic is also planned today at the center.

Twin Falls County Democratic Women's Club dessert luncheon meeting at noon in the Colonial House in Twin Falls. Call 326-4893, 733-2587 or 733-1009 for reservations.

YW-YMCA Job Search 1978: Women's Working Week seminar from 7 to 10 p.m. in room 3 at the Y. Cost is \$2 per person. Call 733-4384 for information.

Sweet Adelines practice in the Methodist Church, Twin Falls.

Overeaters Anonymous meet 7 p.m. in St. Edward's Catholic School, Twin Falls. Everyone welcome to attend. Call 734-3738 or 734-2161 for information.

Alcoholics Anonymous meets at 8 p.m. in the old TB hospital in Gooding.

Wednesday

Boy Scout Falls District Scout-O-Rama luncheon at noon in Morgan's Hogerson Restaurant, Twin Falls.

Boy Scout Falls District varsity scout training No. 2 at 7 p.m. in the Kellywood Co., 621 Washington St., Twin Falls.

Boy Scout Council Explorer Committee meeting at 7:30 p.m. in the Twin Falls School District office.

Twin Falls Senior Citizens play pinchole from 7:30 to 10 p.m. at the center. Meals and Dial-A-Ride also available today.

Company One Theatre Group auditions for "A Doll's House" at 7:30 p.m. today and Thursday in Robert-Stuart Junior High School Special Education Building, Twin Falls.

Magic Valley Federal Women's Program Workshop in room 118 of the Shields Building at the College of Southern Idaho, Twin Falls. Registration begins at 8:30 a.m. with the workshop at 8:45 a.m. There is no charge to attend.

Weight Watchers meet at 7:30 p.m. in the Pioneer Hall on North Lincoln in Jerome.

TOPS Club No. 132 meets from 7:30 to 8:30 p.m. in the Wendell City Hall. Call 536-6420 or 536-6579 for information.

Peace Lutheran Church adult choir meets at 8 p.m. in the church in Fluer. New members interested in joining the group are invited to attend.

Blaine County Senior Citizens art class from 2 to 4 p.m. in the center at Halley.

TOPS No. 240 meets from 9 to 10:30 a.m. at 464 Fifth St. W., Twin Falls. Call 733-2655 or 733-6459 for information.

Wednesday

Jerome Chamber of Commerce meets at noon at Wood's Cafe.
Al-Anon family group meets at 8 p.m. in the Presbyterian Church, Fireside Room, Twin Falls.

Sun Valley Al-Anon group meets at 8 p.m. in the St. Thomas Church.

Thursday

Parents Without Partners adult swim at Miracle Hot Springs. Car pool at Albertson's Parking lot on Addison Avenue starts at 7 p.m. Call 733-7638 for information.

Blaine County Senior Citizens luncheon of beef stew with noodles and fruit at the center. Program on the First Security Retirement. Candidates will also appear.

Junior Club of Twin Falls annual art auction at 6:30 p.m. in the Turf Club. Tickets are \$15 per couple for the buffet and auction. Tickets are available at Sals' Music in Lynwood, L'Herisson's and Blommer Art's. Reservations may be made by calling 734-5576, 733-2609 or 733-6794.

Twin Falls County Historical Society meets at 8 p.m. in the Baptist Church at North and Shoshone in Twin Falls. Slides of Southern Utah will be shown. Everyone is invited to attend and bring friends.

Horizon School spaghetti dinner and silent auction tickets will be on sale all this week prior to the event April 6 at 5:30 p.m. in St. Edward's Catholic School. Tickets are \$5 each and are on sale at Mae's Boots, The Leatherman or at Van's Department store. Everyone is invited to attend. Proceeds will go to the school building fund.

Falls District Boy Scout training staff breakfast meeting at 6:15 a.m. in JJB's coffee shop in the Lynwood Shopping Center in Twin Falls.

Falls District Boy Scouts Leaders Roundtable at 7:30 p.m. in the Fluer American Legion Hall.

United Methodist Women "Caribbean Crescent" from 10 a.m. to 2:30 p.m. in the Kimberly Methodist Church. A Caribbean potluck luncheon will be served at noon. Rev. Cyril Dorsett will read the study. A babysitter will be provided at the Twin Falls Methodist Church. All Magic Valley women are invited to attend.

Twin Falls Senior Citizens are serving meals today at the center. Pinchole games will be played immediately following the noon meal.

O'Leary Junior High School musicians will play April 1st during the state music convention today, Friday and Saturday at the College of Southern Idaho, Twin Falls.

Overeaters Anonymous meeting at 7:30 p.m. in St. Edward's Catholic Church School in Twin Falls. Everyone welcome.

Non-denominational "in-depth" Bible study at 7:30 p.m. in the YMCA, Twin Falls. Call 734-7015 or 324-5097 for information. Everyone welcome.

Twin Falls Junior Rifle Club meets at 7 p.m. in the Clubhouse at 2nd and North Washington Street in Twin Falls. The club is for shooters 10 to 18 years of age. Call 733-5957 for information.

Jerome Buttons and Bows square dance club begins dance at 8 p.m. in the Jerome Legion Hall. All interested persons are invited to attend.

Charismatic prayer meetings at 8 p.m. in the Shoshone Catholic Church Parish Hall. Everyone welcome.

Friday

Lincoln County Farm Bureau banquet at 7:30 p.m. in the Baptist Church Fellowship Hall in Shoshone. Cost is \$4.50 per person.

Parents Without Partners play pinchole at 8 p.m. Beginners welcome. Bring non-alcoholic beverages and snacks. Call 734-6340 for information and directions.

Wendell Blood Drawing from 10 a.m. to 2 p.m. in the Wendell American Legion Hall. The quota is 75 pints.

St. Edward's - Council of Catholic Women's coffee circle Bible sharing and continental breakfast from 9 to 11 a.m. in the Legion of Mary Room. All women of the parish are invited to attend. Babies and pre-schoolers welcome. Babysitters will be provided. Call 733-2887 for information.

Disabled American Veterans are sponsoring a dance at 8 p.m. in the DAV Hall on the corner of Shoup and Harrison streets in Twin Falls. Live music and refreshments. Everyone welcome.

Twin Falls Senior Citizens are serving meals at the center today. Dial-A-Ride is available.

Heyburn First Ward LDS Church sponsored dance from 9 to midnight in the ward building in the Heyburn City Center. Music will be furnished by the Cast-A-Ways and refreshments will be served. Admission is by a \$2 donation.

Blaine County Senior Citizens will serve turkey pot pie, milled peas, salad and brownies and ice cream. Card games will be played from 2 to 4 p.m. Jackpot trip leaves from Shoshone.

Saturday

Parents Without Partners will join the Burley PWE group for a trip to Jackpot. Bus leaves from Albertson's parking lot at 7 p.m. A fee per person will be collected at the bus. Call 733-7638 for information.

Twin Falls Senior Citizens Center is serving a Mexican dinner at 1:30 p.m. Everyone is invited to attend.

Magic Squares Dance Club has canceled the regular dance so the dancers may attend the Buttons and Bows A Flop Dance in Jerome. The next dance will be April 15.

Post Pack No. 63 pancake supper from 6 to 9:30 p.m. in St. Edward's Parish Hall, Twin Falls. Everyone is invited to attend. Tickets cost \$2 for singles and \$6 for families and may be purchased from any Boy Scout of pack 63 or at the door. The meal will be served buffet style with the second helping served after participants are seated. A cake auction will take place every half hour during the supper. Proceeds go toward equipment and outings for the scouts.

Magic Valley Model Railroad Club hosts the PNK Unifed division's annual spring meet in the College of Southern Idaho Votch Building in Twin Falls. Registration \$2.50 to 10 a.m. Banquet \$5 at the Turf Club with movies and slides after. The public is invited to attend. Call 734-5483 or 733-6383 for information.

Jerome Duplicate Bridge Club meets at 1 p.m. in the American Legion Hall on North Lincoln in Jerome.

Overeaters Anonymous meeting at 10 a.m. in St. Jerome's Parish Hall in Jerome. Call 324-7762 or 324-2063 for information.

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Man carves tiny wooden sleighs



Intricate work

WILL Schneiderman, New York, carefully carves details onto one of his miniature wooden sleighs. Some sleighs have taken as long as two years

to complete because each woodcarving is a meticulous replica of an original vehicle whether it be a sleigh used in Siberia to haul lumber or a 16th century Spanish vehicle.



Dazzling mazes aren't dull to Bright

By ARTHUR GONZALEZ JR.
LONDON (NEA) — Greg Bright is an amazing young man. At 26 he is the world's leading authority on the design and construction of mazes.

Every kid has been confronted early in life with the puzzle book maze designed to keep him busy during long car trips or

rainy weekends indoors. You remember: go in around "A" with your crayon, then swiggle around corners and through alleys until you reach the jackpot at letter "B". Greg Bright's made a very good living out of turning this child's play into an adult art-form and mind-stretcher.

Welshman Bright is the latest guru in a

tradition almost as old as recorded history. He regards with disdain the legendary maze at Knossos on the island of Crete where Theseus slew the Minotaur. "It's hardly a maze at all," he sighs condescendingly. It has similar low regard for the famous 18th Century maze on the grounds of the Palace of Versailles: "It's really just a pleasant garden walk." What about the tourist-crowded maze at Britain's Hampton Court, which he easily solved at the age of nine? "It's one of those very simple mazes to unscramble; you just keep turning the same direction at every intersection and you get through it in a breeze."

Bright's an artist, virtually untrained and unschooled, but suddenly the best in the world in a very bizarre and baffling business: "I studied art in school," he explains, "mostly because it was the one course that had no homework. School didn't challenge me; I left at 17."

His most widely challenged large-as-life masterpiece was commissioned by Lord Weymouth, who runs Britain's most famous stately home at Longleat. Here, paying guests walk into — and hopefully through — Bright's largest maze, a puzzle constructed of 3,600 yew bushes, pegged out with the intention of confounding and confounding day-trippers visiting the gardens.

"We really shouldn't have opened the maze so soon, as the bushes are still too squat," Greg sighs. "When they grow to 12 feet tall, however, that maze is going to be a really good one." One imagines Bright will be satisfied only when a busload of tourists goes into his maze, gets hopelessly lost, and a rescue party has to be called in. Three design-filled volumes, "Greg Bright's Maze Book" and "Visual Music" have come off the presses in the past few years. (Newspaper Enterprise Association)



GREG BRIGHT
... world's top authority on mazes



Colleen Toupin



Custom Draperies

Now you can afford the luxury... elegance of custom draperies. In beautiful fabrics of your choice.

We now have an excellent selection of custom draperies and woven woods!

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