## Idaho Uses Plane To Plant Trout in Sawtooth Region

Preparations Complete for Launchi Stanley Basin Country



Wins Canyon of 10,000 Springs Photo Award


Rupert Woman One of.Co
victed Slayers Granted Clemenoy


Roosevelt Declines To Set-Limits on Armed Forces Use

## 

Roosevelt Approves Retention of Guard


## Reds Counter-Attack

 Slashes German Lines

Na/

SHOW TO BOOST AULNINMONE Metal will $\overline{\text { be 'Cosp' of } \mathrm{Ad}-1}$ mittance to Event in Twin Falls

- :



Deer-Herds Halt Iowa Motorists



 Kimberly Legion $\underset{\text { minderey }}{\text {. Suly }} \mathrm{b}-$ Kimberiy



 Weather




HELP LIVER BLE FLOW FASTER-
$\tan ^{2}=$


## What a"Jhrill

When your family says - "That's the best cake you have ever baked!"

## Use

## PIKES P.EAK - Cake FLOUR



Hidnt $00 \%$

CLOSED OUT at ONLY
 DRESSES

| ONE RACK <br> Values to 55,95 | ONE RACK Values to $\$ 7.95^{\text {, }}$ |
| :---: | :---: |
| \$ $1.988_{10}{ }^{5} 2.98$ | \$3.98 |
| ONE RACK <br> Yalues to $\$ 10.9$ | ONE RACK |
| \$ 4.98 | \$5.98 . ${ }^{\text {5 }}$ ( 9.98 |

## $\underset{\text { RUMCK }}{\text { RUMAG }} \boldsymbol{9}$

This rack includes 100 items of odds and ends in. dresses,
other items. A good denl of this merchnndise is slightly damaged or soiled.

## (omo-t

> oo the Wonders of Modom Scionce and Rasoarch vilition.: on the the Television. Telaphones Sed tipdiughi, Fabiles made of Coal, Alr ond Waten plus a hos Coal, Alr Thrilirag DemantitaHons from the fomed Gen Porn Molori show at the Now. Yor Yrond'e Fair

Blouses and Skirts
$\begin{array}{lll}\substack{\text { Just } \\ \text { One } \\ \text { Rnck }}\end{array}: 3 \mathbf{S F F F}^{1 / 3}$


HATS Now 994 to 1 至 NO APPROVALS "NO EXCHANGESS DOORS OPEN AT 9 OCLOCXX 9 ,
vHF MAYFARR

TWIN FALLS NEWS

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 the development of the blouse or sminck, un-
confned by trousers, inte the tucked-in shirt
with lonker talls. In fact. he, Sugeests that
the degree of civlization ammong, varlous peo-
 The writer admits, though, that the smock
makes for comfort and perhays tif hitr to to fort and proptiety are not alpays mutunty
excluslve. The polo shirt, which hends oft
strangulation, and the bloise, which prevents
 devolution ns the thernid Tribune dubs in
is that tit represents the male sexs first major
crusade for sartoral freedom. Somehow or other the women (who must have invented
the term "weaker sex" themselves) have
managed to kepp the men in chatns whute
they revel in cool. loose robcs and things. - But there is still a long, road ahend. Dress
clothes, for Instance. Even when white frenn-
nels allowable, the choking collar and the
knoted tic arg obllentary. What is there
 equat of a ieminine neck, but it serves th
identicn purpose of nolding up the head and
should not be subjected to disctmanation on
 wear a bolled shirt nnd a broadcioth coit. Yet
the supposedy dominant. mate meekly foi-
lows n style which han all the carmarks of

 propagandi minlstry's methods in toto. As for
the Russine commungues, they secm also to
stretch the truth. nnd concenl tie fnets. The Is taklng place on the enatern tront, except
that tha Nazle are tevtranctag. The experts, primate nnd milltary, are $n$
motst trantic about it They had ngreed at in
outset that ti would be necesanry for the r: Russia and chat to would probably by a tat
mistrike to try to slug fout whit the nat
in territories occupled since 1933. Buit the

## Ynr T tIO H

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## ARMY OFFLCER DROMLEA

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this stage of training and experlenece $\begin{aligned} & \text { nnd } \\ & \text { Bhould }\end{aligned}$ offlecrs. The must recelve the attention of nffalrs $1 s$ not the gault
of the soldicr. It is the foul

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Now You Tell One


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Other Points of View



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Wanted: A Co-ordinator to Co-ordinate the
Co-ordinators






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## HEARTBREAK HOMEYMOOM






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Television Demonstration at Progress Previews Exhibition

\section*{POPEYE : : THE ANVIL GHORUS <br>  <br> 

DIXIE DUGAN - - : PUTTING IT ON THICK


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## BUHL



## THE GUMPS



## American Leaguers Blast Way to Victory in Ninth

## Arky Vaughan Hits Two 4-Baggers <br> \section*{- For Nationals}

Williams Homers Against Top of Right Field Stands For 7-5 All-Star Triumph

Snead Plays Spectacular Golf to Lead Pros

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P.G. A. TOURNEY STAR POSTS 69

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## Miss Trwin Falls

S50 WARDROBE

ORPHEUM THEATRE


## SEARS. ROEBUCKAAD

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Many Yostes Hit High Mark for Year or Longer

 ALL DELWERES.
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Produces New Highs


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## $W^{\text {win }}$

 sce, it couldn't have been very intoresting or very important to many people.Contrast this scane with the audionce that turps to newspapers overy day

Every weekdny, the 37,0 Q 0,000 families in the U.S. and Canada bay $\ldots$ and read... 43,300,000 nevapapers. Every.Sunday theise aame famitios buy. and read... 33,000,000 newapapara.

The newspaper audience includer almost everybody in every community, every day ... because the news

Because newspapera attract the largest audlence, the largest number of consumera, day after day, advertisors ...both national and retail ...have found nowspaper space the moot effective medium for selling their merchandise and services. Naturally, they invest moro money in newspaper space than in any' "other medium.

THE BUREAU OF ADVERTISING AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION OF WHICH THE TMLSEAND NEWS IS A MEMBER


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## IF YOU WANT TO TAK̇E SOME PASSENGERS-USE CLASSIFIED!



## IDAHO DEPARTMENT STORE

## "If It Isn't Right, Bring It Back"

starts this morning in thëready-to-wear department

## Our Semi-Annual Event of <br> NELLY DON DRESSES

As purchased at the factory by Mrs. Turner, our ready-to-wear manager now on an Eastern buying tour.

A HARD-TO-GET SPECRAL THAT WE ARE PROUD TO OFFER THE LADIES OF MAGIC VALLEY.
Only through the generous and the closest kind of co-operation of the factory were we able to obtain this special - and at that we were only allowed a limited amount - but the savings run from $\$ 1$ to $\$ 4$ on every dress - and every dress IS from their 1941 summer styles! Here are brief descriptions of the various groups offered.


Now this Carefree Comfort is Yours

## AT A NEW-LOW COST

- Now yoo can enior the labocs.sming 'com. veniencess of automatic hot water in your home at the lowest cost of all! Now you can provide yourscelf and your family, with automatic hot water service day and night at a new low price. Electric rates for automatie water heating have been reduced again!

See the riew automatic electric water heaters on display at your electric dealer's store taday! They're heavily insulated-kcot the water hot for hours-and provide you with an ample supply of running hot waterany time you want it-right at your fingertios!

A small down paymogt witl install a modern automatic electric water heater in your home today, and monthly terms can be arranged, so don't wait . ; . see your electric dealer today!,


## , ELECTRICAL EQUIPMENT SALES ASSOCIATION

36. 

Cotton-Printed DResses
Sold regularly it $\$ 1.98$. Bright
cotton prints in distinctivn Nelly Sinn

60
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Nelly. Donn Dreesses Int of peilss.
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-Reguiar- $\$ 5: 98-$ tn- $\$ 7.98$ Nelly Don Dresses Neldr crepas and wol Nelleta
sheers in exclusive Nelly Don


PLEASE NOTE
Although the sizes run from 12 to 44 in every group, there aire more dresses in sizes 14 to 20 than in the larger sizes.
We regret that due to the unavoidable confusion caused in the department during these Nelly Don events we will be unable to answer phone calls or send dresses out on approval.

## JULY CLOSE-OUT SPECIALS!

> MENS store 100 Pair GENUINE MUNSINGWEAR SLACK SOX Beth Medium nad Heary Weights in Disentinued Styles

Thesg are nearly all neat
striped paterris. in idena sock for routhin wear or if you want to anticipate for
 clean up-

## 19c


men's store
11 PAIR MEN'S TROUSERS
Discontinued phterns in black nand dark buec;
Light weight wool nnd mohar trousers. A very
 40 wiist. Wats n good value at $\$ 2.98$. To clean up-

## \$1.98



- 16 KNIT POLO SHIRTS WITH SHORT SLEEVES
All the newest open and closed knits and colorhost makes we carry. All sizese-Regular, $\$ 1.00$


## 79c

economy basement Ladieṣ' Pucherette
SWIM SUITS $49 \%$
Rayon and elantic cotton knit liniwg. Hatter neck styles. Tight fitting pantie and akirt. Discontinued. Regular 0se valuc. Sizes, small and medium.

SPECLAL
37 Pairs
GIRLS'SADDLE
OXFORDS
$\$ 149$
White with brown trim and tan with broyn trim. Good wenring cork solent Sport hell." Sizes 4
to 8 . Not Complete.

All Summer Styles By


JULY CLEAN-UP OF ALL
Peacock Summer Shoes

 All new smart 1941 sum-
mer styles. Snve on the na-
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carrings and rings. Regucarrings and rings. Regu-
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All first 9
and 16 only.


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