

Russians Admit German Advance Nearing Moscow

Panzers Within 230 Miles of Red Capital; Rapid Push Toward Leningrad Denied

German troops were reported today to have stabbed to within 110 miles of Moscow and to be advancing toward Leningrad while Russians themselves acknowledged a deep German thrust to the vicinity of Smolensk, only 230 miles short of the capital...

Girls Fill Capsules for Second Draft Lottery



ASSEMBLY LINE METHODS were used at the Selective Service System headquarters in Washington, D. C. as the girls employ look over the task of putting numbers in capsules to be used in the second draft lottery...

WASHINGTON, July 16 (AP)—Congressional leaders developed today that they were working on sweeping price-fixing legislation and that they would meet with the public the details probably next week...

Congress Talks at White House Properly

Congress at Work on Laws to Fix Prices

WASHINGTON, July 16 (AP)—The senate military committee called on the war and navy departments and the office of emergency management today to draft an acceptable property seizure bill...

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JAPAN IN QUEST OF NEW CABINET

Reports Current That Army and Navy Will Dominate Government

TOKYO, Thursday, July 17 (AP)—Emperor Hirohito summoned former premier Kuniida today in an attempt to confer with him on an attempt to find a successor to Premier Fumimaro Toyama...

Fugitive Surrenders To Farmers at Bliss

Burglar Suspect Who Escaped From Sheriff's Car Trained From Breakfast

After 17 hours of fugitive freedom, Elmer Lagel, 28, was back behind bars at Gooding tonight following his capture by a Bliss farmer and his son, Kenneth Taylor...

DRAFT NUMBERS TO GET MIXING

Capsules Carefully Guarded for Drawing This Evening

WASHINGTON, July 16 (AP)—Eight hundred carefully guarded capsules were locked about 10 o'clock tonight to insure the mixing of the numbers for tomorrow night's second drawing...

Billion-Dollar Scheme For Power Expansion

U. S. Commission Advocates Vast Step Up to Meet Needs for Defense

WASHINGTON, July 16 (AP)—Forecasting defense expenditures on the scale of \$3,000,000,000 a month by 1943, the federal power commission proposed to President Roosevelt today a vast electric power expansion to keep the mixed utility...

FLASHES OF LIFE

Two Rights, No Left LOS ANGELES—D. W. Cowan missed his cowboy boot for the right foot, from a display table in his men's fur store...

News of War In Summary

By The Associated Press (Special German drive to Smolensk was 230 miles from Moscow as reported by Russians, but German panzer about 110 miles from Soviet capital at point near Rzhew; no advance on Leningrad continued...

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Idaho Women Told Unexploited Frontiers Await Development

PORTLAND, Ore., July 16 (AP)—Circuit appeals officer, the sun's rays today but failed to dry the Pacific northwest's forest, which reached 100 degrees in the hot spot...

WASHTON TO SHAKE UP TOKYO

Cabinet Crisis Bearing on Possibility of War Uncertain

WASHINGTON, July 16 (AP)—Striving to fathom the meaning of Japan's cabinet crisis, some diplomats in the city today predicted tonight that Tokyo's close ties with the United States would be weakened in favor of a more independent policy...

Need of Defense Urged Upon Elks

Lodge Convention Hears Army Commander, Accepts Portland Bid

PHILADELPHIA, July 16 (AP)—The general public does not yet understand the seriousness of the defense situation, delegates to the Elks national convention were told today by Gen. Curtis LeMay, U. S. Army commander of the second army corps...

RAF Bombs Strike Ships in Holland

LONDON, July 16 (AP)—The air ministry announced tonight that a 15,000-ton ship and a "number of others" were hit in a British bombing raid on the Rotterdam docks this afternoon...

WASHINGTON, July 16 (AP)—Secretary Perkins reported today that the price of wheat in the United States rose 1 1/2 per cent during the last half of June...

Damaged Plane Skids to Safe Landing With Eight Aboard

LOS ANGELES, July 16 (AP)—A damaged transport plane carrying 15 passengers and a crew of three landed safely late today after circling the Los Angeles area for nearly an hour...

News of War In Summary

By The Associated Press (Special German drive to Smolensk was 230 miles from Moscow as reported by Russians, but German panzer about 110 miles from Soviet capital at point near Rzhew; no advance on Leningrad continued...

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CARDINALS BLOW HITS TO WIN 5-3

Fifth Inning Rally Hangs Defeat on Cal Rams

WEDNESDAY'S RESULTS

Today's Schedule

BOX SOCIAL?

CANADIANS ADOPT OIL SAVING PLAN

Sale of Gasoline and Lubricants Banned Sunday and Evenings

OTTAWA, July 16 (AP)—Canada adopted an order banning sale, delivery and distribution of gasoline and lubricants to motorists from 7 p. m. to 7 a. m. weekdays and throughout Sunday for all provinces.

Coupled with the order was a prohibition by Canada's oil controller, C. R. Cottrill, that similar restrictions certainly would follow in the United States.

Confers With Tokes

Cottrill recently conferred with the oil controller of Ontario, H. Tokes, who has called for decreased gasoline consumption in the United States by such means as the elimination of fuel-wasting "jack-rabbit" starting, excessive idling and excessive speeds.

Cottrill told interviewers of meeting Tokes and of having charges that he was taking the lead in restricting oil consumption. The American authorities were expected to learn, he said, of steps Canada already has taken to limit new oil production and to curtail drilling construction. Now comes the asking motor fuel restriction.

Affect Tourist Trade

Asked whether the new ban would affect Canada's tourist trade, Cottrill replied that similar restrictions were sure to follow in the United States and said he was certain Americans would be glad to cooperate.

Motorists will be advised to restrict speeds to 40 miles an hour, to eliminate "jack-rabbit" starts and racing pickups in second gear, and to adjust faulty carburetors.

Cottrill also announced an increase in the gasoline tax to 3 cents a gallon and the prohibition of credit cards.

In the larger cities of Ontario and Quebec ordinary gasoline now costs around 29 or 30 cents for an imperial gallon (five quart), 13 or 14 cents provincial tax and 3 cents federal tax.

Driver Fined \$100

On Drink Charge

Charlie Cole, Negro, was sentenced Tuesday to pay \$100 fine after he pleaded guilty to a drunken driving charge, and started serving an equivalent jail term on account of lack of cash to pay the fine. He also surrendered his driver's license to the court.

Judge C. A. Bailey in probate court pronounced sentence when Cole changed his mind and offered a guilty plea after denying guilt and calling for a trial.

After the verdict, Cole, arrested by police officers at the same time, pleaded guilty in police court to the charge of being drunk in public. J. O. Humphrey, police magistrate, gave the sentence in the city jail.

Boy Electrocuted

Playing With Cord

SALT LAKE CITY, July 16 (AP)—Boyd Gene Finocchio, 3, was electrocuted yesterday when he strangled the insulation from an electric light cord.

His grandmother, Mrs. Robert Schank, with whom he has been staying, told police the youngster had been playing on the floor at her home and apparently decided to investigate the cord.

AN AIR AGENTS LEAVE CHUNGKING, China, July 16 (AP)—Withdrawal of 25 Philippine pilots from China began today with the departure of Italian carrier officers Pasquale Spinnelli to join with his wife for French Indochina.

READ THE NEWS WANT ADS

Stomach Pains Ended, Thanks to Hoyt's Compound

I Feel Like a Different Person Now Says Mr. Stalker of Boise. Hoyt's Completely Relieved All Misery.

"I've had so much real help from Hoyt's Compound that I would like others to know of this herb medicine," says Mr. O. L. Stalker of Boise.

"Since I have taken Hoyt's Compound I feel like a different person. My stomach is in good shape now and my bowel elimination is quite regular. All traces of nervousness has left and a deep sleep usually."

Hoyt's Compound is recommended and sold by The Mastico Drug Store and by all leading drug stores in this area.

German Consuls Fail to Sail From San Francisco



GERMAN Consuls Fritz Wiedemann (left), and Hans Borcher (right), sit as an unexpected dinner in San Francisco after after the Japanese liner Yawata Maru sailed without them. The German consul general from San Francisco and New York respectively did not board the ship because the British had not given assurances until after the liner sailed that it would not be molested. Mrs. Borcher is seated next to Wiedemann and Mrs. Wiedemann is next to Mr. Borcher.

Englishman Draws Fire in Congress

WASHINGTON, July 16 (AP)—Senator Wheeler (D-Mont.) said in the senate yesterday that Englishman "come over here and ridicule" congress should be told "no home and mind their own business."

He expressed this view after reading to the senate an interview with Josiah Wedgwood, a member of the British parliament, in which the Englishman was quoted as saying, "I'll Wheeler to go to his home."

"Think of the gall, think of the insolence of a member of the British parliament come over here and ridiculing the congress of the United States."

In the house, Rep. Bender (R-Ohio) expressed resentment over what he said were statements by Wedgwood that "the trouble with you Americans is you are afraid to assume responsibility for your conduct. I have assumed a large share of responsibility it is true, but why haven't you not a sensible congress?"

Bender said Wedgwood "seems to think we've already become a British colony."

Thieves Take 2 Slot Machines

Twin Falls city police yesterday received a report from the Lincoln county sheriff's office at Shoshone that two slot machines, one with a carter of gum at Holly, as well as other attempted crimes in that sector.

A break-in was attempted at Bellevue and thieves also entered a service station at Shoshone and stole another slot machine, the report shows.

ENLIST IN NAVY

SALT LAKE CITY, July 16 (AP)—James Richard Smith of Twin Falls, Kennedy E. Hill, 78-Morison Gunn Muhlinst, was found dead beside the mine flume near Mullin.

Mine officials said Hill apparently had suffered a heart attack Saturday while walking along the flume and toppled into some brush on the hillside. The coroner had not reported his findings tonight.

Hill had been working since late Saturday afternoon.

Theater Heads To Gather Here

Twin Falls will be host to the Intermountain Theater Managers' association meeting the latter part of this month, according to Mayor Joe Koehler, who extended the invitation for staging the event here.

Attendance of about 100 theater heads is expected from Idaho, Utah, Montana, and Wyoming to discuss problems of the industry. Place and exact date of the meeting remain to be determined.

Mayor Koehler extended the bid on behalf of the Junior and Senior Chambers of Commerce and various service clubs of the city, as well as the city administration.

Missing Miner's Body Recovered

MULLIN, Idaho, July 16 (AP)—William E. Hill, 78-Morison Gunn Muhlinst, was found dead beside the mine flume near Mullin.

Mine officials said Hill apparently had suffered a heart attack Saturday while walking along the flume and toppled into some brush on the hillside. The coroner had not reported his findings tonight.

Hill had been working since late Saturday afternoon.

Lusterized CLEANING DRESSES, SUITS, COATS, 39c (Except White) CASH AND CARRY Royal Cleaners 133 Shoshone St. Phone 719

WPA Moves Office To Utah Capital

SALT LAKE CITY, July 16 (AP)—E. L. Nicholson, work projects administrator, announced last night he had leased the entire sixth floor of the Newhouse building for regional headquarters of the WPA.

"The announcement came after two days of negotiations during which office space in both Salt Lake City and Ogden was considered."

Nicholson said the personnel of the Denver WPA office will arrive in Salt Lake City Aug. 1, to be followed a week later by additional workers from the San Francisco office. Some 40 families will be involved in the transfer.

The office, with Nicholson in charge, will direct WPA activities in 11 western states.

Only last week it was announced that another major government office, national headquarters of the grazing service, will be established here.

KIDNEYS MUST REMOVE EXCESS ACIDS

Help 15 Miles of Kidney Tubes Flush Out Poisonous Waste

If you have an ounce of acid in your blood, you'll feel it. Excess acid makes you work like a steam boiler. Kidney disease is the only way to get rid of it. Kidney disease is the only way to get rid of it. Kidney disease is the only way to get rid of it.

Doan's Backache Kidney Pills are the only pills that will remove the acid from your blood. Doan's Backache Kidney Pills are the only pills that will remove the acid from your blood.

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LABOR HARMONY AID TO DEFENSE

Wendell Wilkie Says U. S. Must Attain Higher Production Level

NEW YORK, July 16 (AP)—Wendell Wilkie said last night "we must gear ourselves to a high level of production, and the first step toward accomplishing this is a voluntary harmonious adjustment of our industrial relationships."

"It is incredible that in America business should be used to solve problems that need only be solved by a voluntary harmonious adjustment of our industrial relationships," he said in a prepared address broadcast over the NBC blue net work under the auspices of the American labor committee to aid British labor.

Wilkie said that while he was in England he attended a meeting of the British Trades Council at which he spoke of British labor's effort and contribution to Britain's unified war effort.

"A member of the council replied and asked me to say to the American people that British labor supported its government completely; that it was going to make the full effort, necessary to see the thing through and ensure victory."

British labor, would not be satisfied when the time came to write the peace, Wilkie said he was told, and was interested in making "open fire" even in Germany.

Wilkie said the personnel of the Denver WPA office will arrive in Salt Lake City Aug. 1, to be followed a week later by additional workers from the San Francisco office. Some 40 families will be involved in the transfer.

The office, with Nicholson in charge, will direct WPA activities in 11 western states.

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Women to Hear Health Director

Gooding to Address Legion To Address Parley

BOISE, July 16 (AP)—Legionnaires gathered in Boise for their annual state convention will address Commander Arthur Canine of the Boise American Legion post said a parade and a drum and bugle corps program.

MRS. MALLON'S CHICKEN DINNER Famous for Taste and Satisfaction Mallon's Log Cabin Barbecue SASSAUFRAITS and SHIRAZIS BUDWEISER and SCHLITZ SUI ONLY 15c Quality Service Atmosphere

Gooding to address Legion To Address Parley

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Bonds Low for Common Schools

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Head of Legion To Address Parley

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THREE MORE DAYS Van Engelen's 7th Annual July Jamboree

Shop Every Department and SAVE for the Rest of the Summer

Women's Georgiana DRESSES \$1.57

Women's Summer HATS 49c 98c

Children's DRESSES 59c

Men's Sport SHIRTS 39c

Men's Sport SHIRTS 39c

Men's Sport SHIRTS 39c

Men's Sport SHIRTS 39c

Men's Sport SHIRTS 39c

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TWIN FALLS NEWS

Table with 2 columns: Item and Price. Includes 'Daily edition', 'Subscription Rates', 'By Mail', 'Member of Associated Presses', 'National Representatives', 'Member Adult Dues of Circulation', 'National Representatives', 'Member Adult Dues of Circulation'.

MEMBER OF ASSOCIATED PRESS... The Associated Press is the largest and most influential news organization in the world...

FACTS IN PROPAGANDA

War propaganda formerly consisted in large part of boosting the activities and achievements of one's own side. But this was classic procedure from 1914 to 1918. But this war is different...

Such information, Sir Gerald believes, would inspire American armament and airplane workers and help to convince them that production schedules must be maintained and increased...

It is reported in Washington that the flow of lend-lease munitions through the Red sea, to reach the Mediterranean, is being stepped up...

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them, a deed which exceeded anything in cold-blooded cruelty staged by the French terrorists. It is little wonder that the bolshevik chiefs changed the name of the town.

Other Points of View

FOR SPEEDIER JUSTICE Most lawyers are well acquainted with the subject, but they will be quick to applaud the movement which has been initiated by the Idaho Blue Bar association...

It is gratifying to observe that the Idaho lawyers themselves are not only well acquainted with the need of change and to the fact that their leadership should effect it. In the past the lawyers as a rule have been slow to concede change...

OUR 'EXPERT' COLUMNISTS When the war between Hitler and Stalin, the two European giants, declared their most formidable duel...

When Hitler invaded Poland it was the opinion of most military experts that the German tanks would be mired in mud, and the British and French would be able to stop them...

When the Germans invaded Norway it was declared the Nazis could not possibly hold the Scandinavian peninsula for more than a few weeks...

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Interpreting the News From the Front



National Whirligig

By WASHINGTON By Ray Taylor STALEMATE. Aerial warfare will be a new and terrible bit of warfare...

Every new offensive, as was proven in the last few weeks, is more effective than the last. It will be impossible to balloon barrage...

It is reported in Washington that the flow of lend-lease munitions through the Red sea, to reach the Mediterranean, is being stepped up...

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U.S. Constructing Air Base in Ireland Explains 'Mysteries'

NEW YORK WHIRLIGIG PROJECTS. Senators Dunsen and Clegg have been in Ireland for several days...

One was the construction in Rhode Island, disclosed June 16, of a new air base. The building, which would cost \$10 million...

The other, published a week later, was that a major New York construction company had received large government contracts for some sort of war work in Ireland...

MOTIVATION. Income tax records in Washington to the project were being investigated...

DANGEROUS. While zinc has importance normally of importance from the defense standpoint...

FINCHING. The shortage of zinc in this country is said by many experts to be more severe than Washington...

PROTECT CHILDREN FROM POISON IVY. The poison ivy season is here again and parents are being urged to protect their children...

FILED. At Assembly-Lola Breen and Majority Leader Breen attending the Baptist assembly near Easley...

From California - Mr. and Mrs. Harold Munson, who have been visiting in Twin Falls, Idaho...

From Nevada - Mr. and Mrs. Philip Cory and family have returned from a few weeks' visit with relatives at Nevada, N. D. and Red Lodge, Mont.

From Idaho - Mr. and Mrs. E. L. and Mrs. Allen, who have returned from a visit with relatives at Porterville, Calif.

From Idaho - Mr. and Mrs. James J. and Mrs. Helen J. who are visiting at the William Kibbe home in Idaho...

From Idaho - Mr. and Mrs. John Blum and Mrs. Elizabeth Blum, who are visiting at the William Kibbe home in Idaho...

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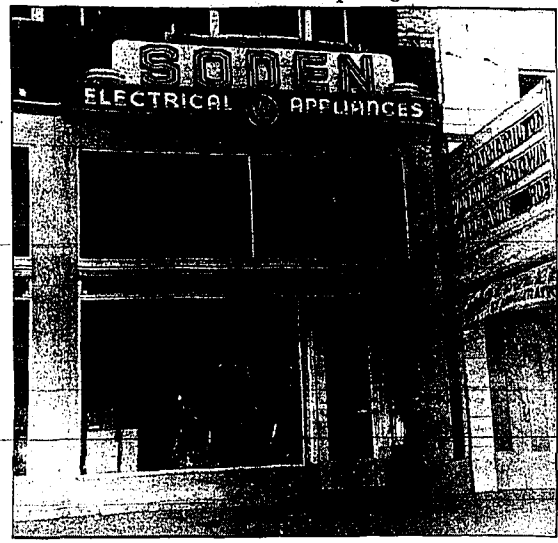
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Scene of Formal Opening



THE MANAGEMENT OF SODEN ELECTRIC COMPANY last night issued an invitation to all interested persons to visit its new location at 150 Main avenue north as shown above. The new quarters are located in the Orpheum theater and from 10 a. m. today to 10 p. m. today will be given a free tour of the new quarters during the formal opening. Complete remodeling has been carried out at the new location.

SODEN ELECTRIC OPENS NEW HOME

Firm to New Location After Remodeling Operations

Formally opening today at its new location, 150 Main avenue north, is the Soden Electric company. Following extensive remodeling and transfer of equipment from former quarters in the Elks building...

HANSEN

Chief Trip—The serious illness of George Ober, for 23 years an employee of Peter Link, was learned by Mr. and Mrs. Link on Monday last week, after they left for Lone Beach, where Mr. Ober is confined to a sanitarium...

Chamber Asked To Fight Bills

As a member of the Mountain States association, the Twin Falls Chamber of Commerce has received a request from Hal J. Gentry, association manager, to oppose anti-flooded bills to create Colorado and Missouri river authorities...

Paul CCC Unit Fights Farm Fire

PAUL, July 1.—Flames fanned by a 40-mile wind, a burning straw field 100 feet from 150 tons of hay, water supply 100 yards distant and workers were obstacles encountered by employees of Company 5719 of the Paul CCC camp...

War Settlement In China Urged

TOKYO, July 16.—The Japanese magazine, Diplomatic Review, today urged the government to attempt to settle the China affair on a basis of mutual policy alone...

12-Day Expense-Paid Tour

Only \$59.00 INCLUDES: Hotel accommodations, meals, transportation, and other expenses for a 12-day tour of the Pacific Coast...

Judging Tours Set for Clubs

GOODING, July 16.—Gooding county 4-H club members have been notified of a judging tour which will be conducted Thursday, July 17. The groups will meet at 8:30 Thursday morning at the court house...

60 Postmasters Attend Conclave

CALDWELL, July 16.—More than 60 Idaho postmasters, here for the annual convention of the Idaho chapter of the National Association of Postmasters, departed tonight for sports events, a drum and bugle corps drill offered by the Junior American Legion and a dinner...

IDAHO Cash & Carry SPECIAL PRICES

MEN'S SUITS 25c PLAIN DRESSES 25c Back of Perrine CLEANERS

PACIFIC COAST TOUR advertisement with logo and details about the 12-day expense-paid tour.

OFFICIALS NAMED BY LAND BOARD

Clark Reappointed Commissioner, Talbot New Agent

BOISE, July 16.—The Idaho land board today appointed C. Van Clark of Fremont county to another two-year term as state land commissioner. At the same time the board accepted resignation of former state commissioner, Edward G. Talbot of Washington county to succeed him...

Italy Increases War Censorship

NEW YORK, July 16.—An increasing German censorship of broadcasting in Italy was reported today by Charles M. Corbin, chairman of the American Committee for the Production of a Commercial and Efficient Fertilizer and Mineral Plant Food...

Interior view of new new business home, located next to the Orpheum Theater.



OPENING DAY RECORD SALES OFFER

A Victor Bluebird Record FREE! To each person making a record purchase during opening day, today, July 17, we shall give one Victor-Bluebird record FREE...

Innovation

As a complete innovation in Twin Falls, we point to our Record Department. We have equipped our store with private sound booths where you may audition our assortment of records to make your final selection...

Complete stocks of Victor, Bluebird, Decca, Columbia and Okeh Records.

Jerome Draftees Receive Numbers

JEKONIE, July 16.—A list of Jerome county draftees in the second selective service, listing was announced by Jerome draft board of Hobbs, as follows: S1, Jack Sylvester Southwood; S2, J. Robin Peters; S3, Albert Frank...

Flames Escape Boaters Escape

COBURN DALENE, July 16.—Fifteen members of the St. Thomas club of Coeur d'Alene narrowly missed drowning on the lake when the motor boat in which they were riding caught fire. The fire started from a hot plate on the boat...

Services Honor Mrs. C. Vecole

RUPERT, July 16.—Requiem high mass was held last Monday morning at St. Nicholas Catholic church by Rev. Father D. L. McElligott, for Mrs. C. Vecole, who died at Rupert General Hospital last Saturday afternoon...

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DRINK Kool-Aid KEEP COOL! Makes 10 BIG COOL DRINKS!

A Gift for You! During Opening Day, Today—as an extra on the supply side—we shall give each of our customers one plate plus one decorative, useful coffee cup. We invite you to stop in and receive yours.

Announcing our new business location... 150-MAIN AVE. N. (Next to Orpheum Theater) SODEN Electric Co. PHONE 2424

In 1940, approximately 46,000 passengers traveled between Havana, Cuba, and Miami, Fla., an average of nearly 10 daily and an increase of 10,000 over the year before.

THIS IS A MOVE TO BETTER SERVE HUNDREDS OF MAGIC VALLEY CUSTOMERS

'Hello' Can Be a Little Word With a Big Meaning Over the Telephone

Because Americans in business, as well as other walks of life, depend upon the telephone so constantly, they rarely stop to think of the importance of using it properly until they see something like "A New Voice for Mr. X" which is a picture of the Mountain States Telephone and Telegraph company this week in Twin Falls under auspices of the Chamber of Commerce, and it shows graphically the reasons for effective usage of the telephone through a motion picture being presented by the film was presented before Twin Falls employers and employees last night at the Idaho Power auditorium, and yesterday it was previewed by the Rotary club. Other showings before civic and service organizations are scheduled, and the 22-minute presentation is also available for private use in various business establishments.

Built around the character of "Mr. X" who symbolizes the modern businessman anxious to improve operation methods, the picture opens by demonstrating how business may suffer directly from lack of understanding and emphasis upon proper use of the telephone. After several experiences with the damaging effects of poor telephone usage, "Mr. X" becomes conscious of how the telephone may be turned into a salesman for his business and he launches a campaign to improve the approach of his office personnel.

A series of scenes follows in which the correct operation of the telephone is contrasted with wrong operation.

Sample responses by an office to the call of a prospective customer are one of the important rules to be observed, and one scene illustrates how a telephone, unanswered after several rings, turned a large purchase to a competing firm.

Another scene emphasizes that, when a business office receives a call, it is more satisfactory to take the number and call back, rather than to keep the person waiting at the other

end of the line.

Then too it is not advisable to put the caller through a period of exchanges from one office to another in an effort to locate someone to whom he or she wishes to speak. The approved practice is to take the message and relay it to the person in demand to conserve the patience of the caller and his good will toward the concern.

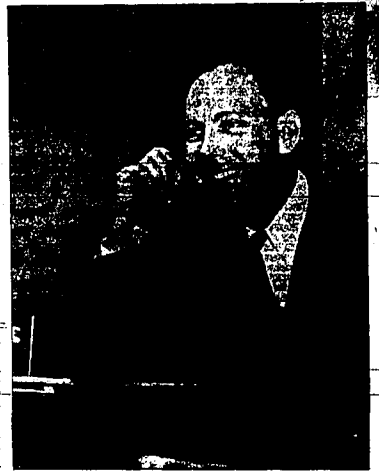
Of course, the theme of the motion picture production is to demonstrate, by choice of words and inflections of the voice, the business concern receiving the call may show that it is ready and anxious to serve, rather than to treat the caller as an imposter.

"Hello! What do you want?" will lose many an order that would have been saved by, "Yes, may we do something for you today?"

Because the telephone is such a delicate instrument it almost transmits the mood of the speaker, and for this reason a pleasant, vibrant and buoyant quality of the voice is a valuable asset to the business that it represents. The film shows. Allowing connecting wires on telephones to be loosely twisted and tangled speaker in a mood that is not conducive to a pleasant answer.

The film is not without its comic touch also, as one scene shows what happens when a clerk receives a call and then finds it necessary to lay down the receiver and hunt for a pencil and scrap of paper upon which to write down the order—an order which incidentally is a never-ending because the customer decides to place it elsewhere while the clerk is in progress of the writing materials.

Other suggestions to be observed are: speak slowly and clearly with lips not more than half an inch from the mouthpiece; replace the receiver gently and be sure it does not rest on a book or other object; and observe ordinary principles of courtesy and tact.



... AND RAY ROBBINS, hotel executive, shows how to receive a call pleasantly.



SECRETARY VIVIAN CARLSON of the Chamber of Commerce demonstrates the proper business approach by telephone.

ROTARIANS VIEW TELEPHONE FILM

Boys' State Report Also Before Session; Next Program Set

Showing of a motion picture upon proper use of the telephone and report by a Boys' State delegate highlighted yesterday's luncheon meeting of the Twin Falls Rotary club at the Park hotel.

The film, presented by John Fleming, Denver, on behalf of the Mountain States Telephone and Telegraph company, dramatized the need for courtesy and proper approach in effective use of the telephone in business. Complete description of the motion picture, titled, "A New Voice for Mr. X," appears upon page 7 of today's Twin Falls News.

Edson Boyd, delegate from the Rotary club to the Boys' State assembly at Boise last month, reported on his activities and observations during the week-long event sponsored by the American Legion.

Following the meeting Secretary W. H. Edridge announced that he has received word from the general exhibition of E. D. Pointe of Nemoius and company, Wilmington, Del., that the film, "The Story of Kropotkin," will be available for showing during next week's Rotary meeting here. It will be presented by Bert Bollingbroke, club member, and shows manufacture of the new rubber-like product.

Also viewing the film next week will be the Jerome Rotary club on Tuesday.

Visiting Rotarians were Ed Smith, Shoshone, and E. J. Stenlund, Paiso, Calif., and guests were W. M. Morgan, San Twin Falls school superintendent; Frank Walker, Ak. Aurora, Neb.; C. A. Kelly, Salt Lake City; and Bob Saltberg, Twin Falls.

BREVITIES

Oregon Trip—Mrs. V. H. Laird left yesterday for a visit in Portland.

Move Here—Mr. and Mrs. A. M. Routh and Mr. and Mrs. Howard Walker and their families have moved here from Dubois.

Conclude Trip—Mr. and Mrs. C. E. Wadsworth and Mr. and Mrs. Flavo Lyman have returned from a trip through Yellowstone national park.

Coast Trip—Mr. and Mrs. Hamer Adams, their daughter, Virginia, and son, Richard, left yesterday for Portland for a ten-day business and vacation trip.

Parents of Son—Mr. and Mrs. George E. Bowen of Twin Falls are the parents of a son born last Wednesday at the home of Mrs. O. Tetz, 462 Third avenue east.

Concludes Visit—Mrs. Robert Haller has returned from Utah, where she visited her son-in-law and daughter, Mr. and Mrs. Virgil Leake, and their daughter. They live near Salt Lake City.

Former Resident—Miss Jane Taylor, student at the University of Tennessee nursing school, is here from Memphis, Tenn., on a two-week vacation visit with her aunt, Mrs. H. H. Hogsett. She is a former Twin Falls resident.

Visit En Route—Mr. and Mrs. Sol Ferriss and their two children of Ogden, Utah, visited here yesterday en route to Sun Valley. Mr. Ferriss is managing editor of the Ogden Standard-Examiner.

Return Here—Mrs. E. A. Oliver and P. E. Meull returned recently from Reno, Kan., where they were called by the serious illness of a brother, who was improved in health when Twin Falls.

Return—Dr. and Mrs. Frank J. McEhee have returned from Portland, where Dr. McEhee attended the annual meeting of the American Medical convention. They also visited points of interest in California before returning home.

Guest to Leave—Mrs. H. W. Wilson, Oregon, left the last of the week for her home in Yakima, Wash., after visiting her parents, Mrs. H. W. Wilson, and Mr. J. W. Wilson, who accompanied them on their return trip from a Washington visit.

Guests Leave—Mr. and Mrs. Edgar V. Govey and son, Jack, of Ogden, Utah, former Twin Falls resident, left yesterday for Caldwell and Tacoma, Wash., to visit friends and relatives. They have been guests of Mr. and Mrs. Roy Painter, brother-in-law of Mrs. Govey.

Guests Expected—Miss Joyce Newton of Moscow and Miss Virginia Newton and Miss Jo Ann Merriman of Spokane, members of Kappa Kappa Gamma sorority, are expected to arrive the last of the week from Boise to visit society sisters here.

Seattle Trip—Mr. and Mrs. C. G. Bates, accompanied by Mrs. Clara Bates and son, Jack, returned from both of Oakland, where they were called last week by the illness of their sister-in-law, Mrs. Parley Bates. She was a sister of Mrs. Matthews and Mrs. Bates.

To Payette Lakes—Mr. and Mrs. Matt Olson and daughter, Doris, of Beverly Hills and Mr. and Mrs. J. W. DeWey, of Payette, left yesterday for Payette lakes after visiting Mrs. W. W. Parley, who is the wife of Mr. and Mrs. J. W. DeWey.

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Dr. Oldham Buys Local Equipment

Purchase of the equipment and office building of the late Dr. J. N. Davis by Dr. Gordon Oldham, Kananaskis City physician, had been announced here today. The date for opening the office under Dr. Oldham's direction has not been set yet.

Dr. Davis' office is located at 204 Fourth avenue east. Dr. Davis was killed last year in an automobile accident at Burley. His wife, Emily, is now in the hospital at Burley, where she is recovering from injuries sustained in the accident.

Admission to the hospital yesterday included Mrs. Herman Garret, Mrs. Harley Connerly, Mrs. May Finch, Hope Iukens, Billy Wall and Mrs. Richard D. Olsson of Twin Falls, Mrs. Jack Thibault of Kimberly, Miss Lorenz of Kimberly, Mrs. and Mrs. Neil Graham of Shoshone.

Hospital Dismissals—Dismissals from the Twin Falls county general hospital yesterday included Richard Sweet, Mrs. J. P. Threlkeld and daughter, Mrs. Roy Astorup and son, Mrs. Paul Strain, Edna and Irene Hochhalter, Joyce Cochran, Dennis Shockey, Evelyn and Leah Carey, Carl Hamberger, and Flossie McConey of Twin Falls and J. N. Dwyer of Murphysburg.

From Wisconsin—Dr. W. L. Parnand of Surgeon Bay, Wis., and his son and daughter-in-law, Mr. and Mrs. Hector Parnand, and family, were visiting at the ranch of Mr. and Mrs. T. J. Douglas. Dr. Parnand is a brother-in-law of Mrs. Douglas. They have gone to the coast for an extended trip, after touring Yellowstone national park and the South Dakota Bad lands, and expect to return to the Douglas home to visit before returning to Wisconsin via Salt Lake City.

PALETTE FOREST SETS DATE FOR TIMBER SALE

BOISE, July 16 (AP)—Palette national forest announced today bids will be received until Aug. 14 at the city regional office for sale of 860 acres of timber in the Shlitta creek unit.

The estimate is 4,500,000 board feet of ponderosa pine; 1,500,000 board feet of Douglas fir and 900,000 board feet of white fir.

Minimum acceptable price has been set at 24 cents a thousand for ponderosa, 31 for Douglas fir and 30 cents for white fir.

Italy has 10 traffic deaths annually for every 100 automobiles in the country, Germany, 42, England, 20.

Youngsters Attend 'Aluminum' Show

Between 400 and 500 Twin Falls youngsters each armed with a piece of mother's aluminum, crowded into the Hoxy-Singer to witness a show today for "a pot or pan."

The theater was crowded by Mayor Joe Koehler to aid the 50-30 club in the drive to collect aluminum for national defense.

So large was the "mob" of kids stocked around the theater that police had to be called to handle the aluminum bearing youngsters.

The bin that has been set up in front of the Twin Falls Bank and Trust company building for the past week will be taken down today, according to Joe Demetree, general chairman in charge of the drive.

Frank dominated by the Glen G. Jennings Chevrolet company, yesterday trucked two truck loads of the vital metal to the bin.

NEWS WANT ADS GET RESULTS

Transient Fined

BOISE, July 16 (AP)—Driving an automobile without the owner's consent, cost Don Kuhnman, 27, transient, \$20 fine plus \$10 costs when he pleaded guilty to the charge before Judge William G. Crampton in probate court here. Kuhnman was probed by his employer, Barney Johnson. The car, which belongs to John Hilliard of Hazelton, was taken last week-end.

Masons to Confer Degree Atop Peak

The Halley Masonic lodge, following an ancient custom of meeting on the highest hills and the lowest valleys, will confer the third degree of Free Masonry on one of its candidates on the summit of Bald mountain, southwest of Sun Valley, July 17.

All Masons and adjoining Masons are invited by the Halley A. F. C.

TRAILERS

We specialize in building 4-wheel rubber tired wagon trailers that may be used for either farm wagons or trailers - stock trailers - or other special trailers. Let us design a trailer to fit your needs.

TARR AUTO WRECKING CO. Phone 371

WAKE UP YOUR LIVER BILE

Without Calumel—And You'll Jump Out of Bed in the Morning Ready to Go

The liver should pour 2 pints of bile into your bowels every day. If this bile is not flowing freely, your food may not digest. It may just decay in the bowels. This causes flatulence, gas, indigestion, and the world looks black.

It is this same poor, old Carter's Little Liver Pills to get those 2 pints up and down the bowels to make you feel up and active in making life new, fresh and gay for Carter's Little Liver Pills, 35¢ and 60¢.

Smart Women of the future are getting their first Beauty treatment with ELECTRIC WATER HEATING

Women-of-the-future... land time ears! Take a tip from the young beauty above and start now on the best road to good looks. There's no substitute for cleanliness... washing and scrubbing with hot water.

And there's no better way to have plenty of hot water than with the automatic electric water heater. It's the economical, efficient and dependable way to heat water... and it's cheaper, because electric water heating rates have recently been reduced 10 per cent!

See us today for the facts about what electric water heating will do for your home. Only a small down payment with monthly terms will bring your family this convenience... so don't wait—investigate now!

HOT WATER NOW 10% CHEAPER ELECTRICALLY

McCORMICK-DEERING The Big Ball

Length, Strength, Guaranteed

Arrange now for your harvest twine requirements. Insure saving all the grain—prevent dust and trouble—order a supply of McCormick-Deering twine, wound in the convenient "Big Ball" with the patented cover.

McVEY'S Twin Falls

Dworshak Urges Butter for Army

WASHINGTON, July 16 (AP)—Rep. Dworshak (Idaho) has transmitted to the war department a complaint from Idaho dairy cooperatives that the way in which oleomargarine is being produced and used in army camps and in the field is wasteful and uneconomical. He urged that butter be used in all camps and no substitutes be permitted.

Reprieve Granted To Woman Slayer

SACRAMENTO, July 16 (AP)—Governor Olson tonight granted a second 30-day reprieve to Mrs. Juanita (the dressmaker) who was confined to the women's prison at Tehachapi. She had been granted 30-day reprieve to the woman's two gang confederates Mike Silmone, 35, her common-law husband, and Gordon Hawkins, 21.

Scope Defined of Sterilization Law

BOISE, July 16 (AP)—Any person, whether confined to an institution or not, who found by the state board of eugenics to be feeble minded, insane, epileptic, habitually criminal, morally defective or socially defective, and who in the opinion of the board is likely to become a menace to society, may undergo a sterilization operation under Idaho law, Attorney General Bert H. Miller held today.

FILED

Plano Planned—North Street Dining club members and their families will picnic at the park Sunday, July 20, with a basket dinner at 4:30 o'clock.

Returns—Mrs. Sadie Blumman and son, Billy, are home from a three week visit with relatives at Chappel, Neb.

EXTRADITION REQUESTED

HIELENA, Mont., July 16 (AP)—Governor C. F. Roy today requested extradition from Salt Lake City of Eugene Summers, 19.

Summers is charged with theft of an automobile July 4 at Livingston, Mont.

Attend Wedding—William Oliver of Twin Falls was best man for John Hestley Emmitt at his marriage last Sunday afternoon at the Albion Methodist church to Mrs. Margarette Beers of Albion, Mr. and Mrs. R. E. Robler of Twin Falls were also among the wedding guests.

Relative's Visit—Mrs. R. B. Bice and daughters, Jeanette and Gertrude of Nampa, are visiting here to spend a week visiting Mr. and Mrs. W. H. Richins and Mr. and Mrs. O. W. Bice. Mrs. Bice and her daughter-in-law, Mrs. Richins and the daughter-in-law of Mr. and Mrs. Bice.

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Length, Strength, Guaranteed

Arrange now for your harvest twine requirements. Insure saving all the grain—prevent dust and trouble—order a supply of McCormick-Deering twine, wound in the convenient "Big Ball" with the patented cover.

McVEY'S Twin Falls

ACME QUALITY Balanced Formula ENAMEL-KOTE

One quart covers 100 sq. ft. on smooth surfaces. C. W. & M. CO.

WE'RE PROUD OF OUR ENAMEL!

Hot water will be hot on demand! See how easy it is to get hot water!

RED ARMY FACES DECISIVE TEST

German Advance to Smolensk Threatens Disruption of Dnepr Front

By KIRK E. SIMPSON
 News Special Service War Analyst.
 The fourth week of Hitler's supposed six-week timetable for crushing Russian resistance is approaching with only one thing certain about the Baltic struggle: That no conclusive German victory is yet in sight.
 Over by Berlin's account, Red armies are still intact and fighting. There has been no collapse in the north under Nazi thrusts from the Arctic to the Baltic. In the south no irreparable breach has been caused in Russian defenses spanning the continent from the Baltic to the Black sea.

Treaty Forecast
 Many days ago the Germans forecast victories that would stagger the world's imagination but their predictions remain unfulfilled. Berlin's recent statement about desperate Russian counterattacks resulted on many fronts, delay German claims of confusion, climax and impending disintegration in Russian ranks.

All of that may come, in fact, the day's gist of war news from the Russian viewpoint. Chief of these is Moscow's candid acknowledgment that the Germans have advanced to the vicinity of Smolensk, which is only 220 miles short of Moscow.
 Smolensk is a vitally important rail and road junction supporting a sector of the Dnepr river defense system. Its capture or isolation by forward lunging panzer divisions would carry them a long stride toward Moscow, and probably disrupt the whole Dnepr front facing the Russians.

Disaster Threatens
 In this north-central area in the companion German drive toward the Volgoograd-Volynsk-Zhitomir sector lie the greatest danger of crushing disaster for Russian armies. Urgently, the 200,000 troops held by the Dnepr in the first phases of the present battle west and north of the Pripiet marshes could shatter the whole Russian defense concept, perhaps destroy even the possibility of successful "scorched earth" withdrawals on the whole front.

That the Soviet high command recognizes that danger is obvious. The reported Russian counterattacks to take towns west of the Dnepr on a narrow front between Rososhev and Zhitomir is of prime strategic importance.

Woodhead Estates In Probate Court

Petitions for probate of the estates of two sons of the late Ella Woodhead were filed in probate court in Twin Falls yesterday.

Each of the sons, George Woodhead who died at Coaling July 1, 1934, and William H. Woodhead who died in Carbon county, Utah, Dec. 7, 1938, shared in the mother's estate, each receiving one-eleventh interest in an 80-acre Twin Falls county farm and Twin Falls city property.

Wife, three daughters and one son survive. George Woodhead, a painter, Frieda M. Woodhead, a waitress, and one daughter, are petitioned for determination of heirs and assets of the widow's estate, naming the widow, one daughter and two sons. The widow, it is asserted, is entitled to one third, and each of the three children should receive two-ninths of the estate.

Widow of William H. Woodhead, Mrs. Ruth Hayes Woodhead, petitioned for determination of his heirs, naming the widow, one daughter and two sons. The widow, it is asserted, is entitled to one third, and each of the three children should receive two-ninths of the estate.

Draft Unit Acts On Registrants

During this week's meeting of the Twin Falls area No. 1 draft board, registrants were placed in the A-1 or "first line" of the draft and 12 were deferred because of dependents, according to results announced last night.

In addition to announcing this action, Capt. H. S. Sorey, Jr., chief clerk, pointed out that one Twin Falls area No. 1 registrant was rejected at the Fort Douglas registration station in the last call, and that two transfers who left from here were also rejected.

Following are other results of the board's classification meeting:
 Four placed in 1-C (now in service).
 One placed in 4-F (unfit).
 One placed in 4-A (previous service).
 One placed in 2-A (industrial deferment).
 Re-classifications included:
 One to 3-A (dependency deferment) from 1-A.
 One to 3-A from 1-A.
 One to 3-A from 1-A.
 One to 2-A from 1-F.
 One to 4-F from 1-F.

Real Estate Transfers

Furnished by the Twin Falls Title and Abstract Company
 Monday, July 14
 Deed—D. E. Batteries to E. A. Tolman, 110 1/2 Lot 5 and 6, S. Hill Tract No. 2.
 Deed—E. P. Constant to J. A. Barstow, 11, Lot 24, Blk. 9, Castleford.
 Deed—M. M. Spencer to S. A. Brabb, 1350, Lot 24, Blk. 9, Castleford.
 Tuesday, July 15
 Deed—The National Savings & Loan association to M. P. Egan, 101, Lot 14, Block 20, Twin Falls.
 Deed—J. W. Pawley to A. L. Baftian, 100, part Lot 8 in S 24 1/2.
 Deed—D. S. Byrne, guardian of E. W. Byrne, to E. W. Byrne, 13750, Lots 14 and 15, Block 4, McCollum addition.
 Deed—D. S. Byrne to same, 11750, same blk.

Churchill at Review



A GAS MASK and steel helmet slung over his shoulder, Prime Minister Winston Churchill attended a review of civil defense workers in Hyde Park, London, England. Churchill spoke of the terrific British bombings of German cities and industries. Picture transmitted by cable from London to New York.

To the Rescue



WHEN Sydney, Australia, recently hit bottom in its tobacco famine, Vera Purcell (above) risked life and limb to accommodate butter-finger patrons of her kiosk.

Weather

IDAHO: Fair Thursday and Friday except afternoon thunderstorms. Clear, moderate to south portion. Little change in temperature.

Twin Falls high temperature Wednesday will be 81, a new high for the year. Low 51. Trace of precipitation, variable winds, and partly cloudy, thermometer reading at 5 p. m. was 75.2. Humidity 92.2.

(By The Associated Press)
 The three-day long period of scorching temperatures over the country west of the Rocky mountains has continued unabated. This condition has been brought about by a deep, fairly dry current of air blowing from the west coast of the United States and Oregon. Temperatures in the interior West are now in the 80's and 90's, and in the coast north of California were above 100 degrees, temperatures near or over 100 degrees were reported from eastern Oregon, while maximum temperatures were barely under 100 degrees in the Snake river valley of southern Idaho.

This intense heat produced widely scattered, thermal type thunderstorms along the Wasatch mountains in Utah, over Nevada, Oregon, extreme southern Idaho, southern New Mexico and northern Arizona.

Max. Min. Prec. Wthr. Boise 79 65 00 Cloudy
 Burley 71 60 00 Cloudy
 Blaine 67 49 00 Pt. Cls
 Chrysene 62 50 00 Clear
 Chicago 77 60 00 Cloudy
 Hener 85 65 00 Pt. Cls
 Kansas City 87 68 00 Clear
 Los Angeles 85 62 00 Clear
 New York City 71 63 00 Cls
 Omaha 83 61 Clear
 Pocatello 91 53 00 Cloudy
 Portland, Ore. 102 70 00 Pt. Cls
 Salt Lake City 96 60 00 Cloudy
 San Francisco 89 55 00 Clear
 Seattle 89 64 00 Clear
 Spokane 104 65 00 Clear
 Twin Falls 58 31 T Pt. Cls
 Yuma 102 79 00 Cloudy

Bakery to Occupy \$6,000 Structure

A Baker contractor, yesterday filed application for a permit to construct a \$6,000 building to be occupied by the Schwetckhardt bakery. The building will be of brick construction located at 217 Main avenue.

The building is being constructed for the bakery by Bert A. Sweet, local furniture store operator. Now located at 218 Main avenue south, Schwetckhardt's will move to the new structure as soon as the building is completed. Work on the building began, today.

The certainty of the earth's pull is but 0.1677 from being a perfect circle.

USO COLLECTION OVER 8 MILLION

West Contributes \$1,004,201 to National Total; Nears Quota

SAN FRANCISCO, July 16 — As "mopping up" forces reported a national total of more than \$8,000,000, figures compiled at United Service Organizations regional headquarters there today showed \$1,004,201 out of a quota of \$2,000,000 for five states already contributed or definitely pledged to a fund for morale-building in the armed forces.

California, with a quota of \$817,400 has reached \$770,000 and reports are still being received daily from city, county and area treasurers. Oregon's goal is \$86,700. Of this, \$27,700 has been raised and commitments of \$59,000 from full community fund appeals will bring the total to a certain \$76,700. State USO leaders point out, however, that many local drives started late are now in the mobilization stage.

Washington's collection for Washington the amount set at \$162,000. More than \$25,000 has been received by the USO state treasurer and, like Oregon, full community fund commitments of \$36,500 will make the total \$131,203. Again in the case of Oregon, local drives were deferred and confidence has been expressed that the state will achieve the quota when the autumn reports are in.

Idaho's quota of \$36,700, Idaho has raised \$14,165, but many of the local committees are just now in the midst of their campaigns — indicating that high, too, will go over range in the grand total.

Latest of all to start was Nevada, with an intent total of \$5,800, and committee urge of obtaining more funds.

Keeping Pace
 On the basis of the national situation, the British region — which is composed of the five states considered in these compilations — is keeping pace with the country as a whole, and in the opinion of National Chairman Thomas E. Devey, will be "right up there" when the final figures are in.

USO is incorporated, at the request of the federal government, as a non-profit organization, M.C.A., National Catholic community service, Y.W.C.A., National Jewish welfare, and the National Travelers' Aid association. The government has appropriated \$15,000,000 to establish 200 service clubs, a number of which are now under construction. The object is to give army, navy and marine concentrations. The USO will raise, in the current appeal, 100,000 men and operate 100,000 clubs for the first year. Recreational, educational, spiritual and social aid will be provided members of the armed forces when off duty. The objective being to maintain the morale of the thousands of young men called from their homes to defend the nation.

Willie Willis

By ROBERT QUILEN



"I like Cousin Jane, but she's got to be a lot of trouble. You notice the dirt on your hat more when there's a strange girl around."

BOARD CANCELS SALE OF TIMBER

Re-Advertising Ordered in Questioned Transaction

HOISE, July 16 (AP)—The Idaho land board voted unanimously today to partially cancel sale of 10,000,000 feet of white pine timber to Stanley W. Jones of Priest River and instructed Land Commissioner C. Van Cleave to re-advertise the property for sale.

Validity of the sale had been questioned on the grounds it was made without proper submission of bids.

Funeral Service For Lloyd Foss
 The body of Lloyd J. Foss, Hollywood, Calif., who died Sunday, will arrive this morning from California and will be conducted by the White mortuary in Twin Falls.

Funeral services will be Friday at a time to be designated. Mr. Foss' mother, Mrs. Kathlyn Foss, Hollywood, and his sister, Miss Grace Foss, Hollywood, are accompanying the body here.

Junior I. O. O. F. Order Installs
 Installation of officers of the new Junior I. O. O. F. chapter is scheduled for tonight's meeting of the order here. Officers announced last night. The section to be conducted by Gail Fellows, is scheduled to start at 8 p. m.

MAKE A NOTE OF THIS:
 MEMO
 See our SPECIAL Used Car BARGAINS at once!

HERE'S YOUR CHANCE TO SAVE PLENTY OF MONEY ON A QUALITY O.K. USED CAR

1939 Chevrolet Coupe — Dark tan color, heater, good tires, steering column gear shift, only — \$525
 1937 Chevrolet Coupe — \$500
 1937 Chevrolet Coupe — Heater, all recon-ditioned, going at only — \$420
 1937 Plymouth Town Sedan — New paint, good tires. — \$390
 1936 Pontiac Coach — New paint, motor extra good. — \$360
 1936 Dodge Coupe — Here a good clean car to go for only — \$275
 1935 Chevrolet Coupe — Reconditioned, new paint. All recon-ditioned, only — \$295
 1935 Pontiac Coupe — Side mounts. In very good condition. — \$335
 1934 Chevrolet Coach — New paint, recon-ditioned, good tires. — \$275
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Mercury Climbs To New High—98
 Of 10 continued to "hit" lists in the Magic Valley yesterday raising the mercury to a new high for the season. 89 degrees. The mercury soared to new highs all over the Pacific Northwest as Twin Falls residents cheer all about the hot and ice skating and concert led on a good cool sip of iced tea and a dip in Harrison park pool.

No let up in the heat wave was predicted by the Weather Bureau forecast for today with "little chance" with scattered thunderstorms in southern Idaho.

The Magic Valley fan's only region that is feeling the full effects of "D' Sals' fury. Post office records a 102, Spokane 104, Yuma, Ariz., 109, Boise and Seattle 110.

Speed Asked in Survey Replies
 Because the Federal Reserve bank is availing the information, Twin Falls industrial firms are urged to complete a survey questionnaire which have been sent to them, according to word received yesterday by the local Chamber of Commerce from Floyd West, assistant secretary of the Idaho State Chamber of Commerce.

Purpose of the survey is to outline industrial facilities in Twin Falls.

HUDSON-CLARK'S END-OF-SEASON Reductions

SALE Starts TODAY 9:00 A. M.

SHOP IN OUR AIR CONDITIONED STORE—Cool Comfort Makes Shopping Easier

SHOES

For The Entire Family!

Because we insist on starting every season with entirely fresh and appropriate merchandise, here's your opportunity to save: We've taken huge price reductions on all summer shoes... marked them to a fraction of their actual value. All must go! Be here Thursday—first thing—for the shoe bargains of your lifetime!

Drastically Reduced for Quick Clearance

Men's Sport Oxfords

White and brown, two tone tans, whites or tans. Shoes from our higher priced lines. Priced to rock bottom. Good assortment of sizes. Come early, buy now, you'll save.

Close Out! Odds and Ends! All Must Go!

WOMEN'S SHOES

In summer styles. Whites, tans and combinations. We're taking it on the chin by offering you these fine shoes at such a seasonally low price.

The Greatest Clearance of Our Career!

Play & Leisure Shoes

Baked for quick clearance are some odds and ends in play and leisure type sport shoes for women. Take advantage of this super-bargain.

Huge Price Slashes on Higher Quality

Ladies' Dress Shoes

Summer styles from our better grade lines in all white, white and tan, white and blacks or tans. Proved styles of the seasons marked way below selling price.

Don't Miss This Chance to Save Money!

CHILDREN'S AND INFANTS' SHOES

200 pairs of this extremely low price! Taken from our regular lines of Robin Hood and Buster Brown makes. Sport styles, dress-up styles in all leather construction.

BE HERE EARLY FOR FIRST SELECTION!

Girls' Sport Oxfords

Your choice of leather soles, crepe rubber soles and vulcanized soles. Fine quality finery in white, two-tone and tan. Buy at least two pairs and save!

BARGAINS OF A LIFETIME. COME EARLY!

Women's Dress Shoes

Nationally close-out of two-tones, tans or whites. Really outstanding bargains in higher priced shoes. Shoes for dress or street wear. You'll save and save at

MAKE A NOTE OF THIS:
 MEMO
 See our SPECIAL Used Car BARGAINS at once!

HERE'S YOUR CHANCE TO SAVE PLENTY OF MONEY ON A QUALITY O.K. USED CAR

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Come In and See Our 7-Step Reconditioning

Out they come from our re-newing assembly line and ready to give you miles after mile of satisfactory service.

GLEN G. JENKINS

Special Service

TWIN FALLS ONLY SHOE STORE