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VOL 24, No. 79

## Dairy Show New

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Clothes-Make a Man-Hot-So Hexe's How to Beat the Heat







TWIN FALLS' OLDEST HOMESITE ADOPTS THE MOST MODERN STEP IN HOME IMPROVEMENT


## U.S.ROCK WOOL

for complete year round insulation

ON THE SITE of the famed Mcof the orjginal foundntion even-J. E. Hayes and family, pioneers in their one of Twin Falls most attructive homer. The McCollum home occupies an outstanding place in the history of this tract. There gathered the "Homeess. Theenty"- mon who actuated the became part of our busincess people. There gathered other pioneers to keep the social life of our early community
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## U. S. ROCK

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Today a modern home stands, on the self-same spot. And today it is being modernized even further with the installation of U. S. Rock Wool - a product manufactured in our own In is cuality throughout and is suran is quality throughout and is guaran
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## COMPARE THE PRICE . . YOU CAN'T COMPARE THE VALUE!

## MORE OF EVERYTHING BUT PR/CE!



Be Sure to See Our 15th Jubilee EASY Spindrier Model ON DISPLAY NOW!
Your Exclusive Easy Dealer in Twin Falls and Burley c. C. ANDERSONE

TWIN FALLS NEWS




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## News in Twin Falls

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## －o－SOCIETY EVENTS and CLUB NEWS

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Coming Events
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Bride of Kenneth Clapsaddle




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BEAT the HEAT With A New Frigidaire ELECTRIC RANGE




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## YANKS BLAST OUT DOUBLE WIN OVER TIGERS

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## Boston Red Sox Lose Double Bill



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## TRNEEERNEWS


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