

KANSAS CITY CRACKS DOWN ON STRIKERS

Power and Light Service Restored; Officials Act to Block Any Recurrence of Surprise Walkout

KANSAS CITY, Sept. 17 (AP)—Striking electrical workers at the Kansas city power plant here tonight to continue their walkout.

Announced strike began last midnight and threw this city of 400,000 in total darkness for four hours.

Arnold Steinbeck, AFL union representative who presided at the meeting, said he had been elected people in the past. We just haven't been given a fair deal.

KANSAS CITY, Sept. 17—Electric current gave light and motion to this city again tonight under the watchful eyes of civil and military officials determined to block any recurrence of a surprise strike that paralyzed the metropolitan area for four early morning hours.

At the height of the strike, police seized six men, including Albert F. Wright, representative of the International Brotherhood of Electrical Workers (I.B.E.W.), men who wished to return to work given police protection and virtual normal service was restored by mid-morning.

The restoration was accomplished by the use of power company plants. The company normally employs over 316.

W. B. Shumaker, vice president in charge of production for the Kansas City Power and Light company said that the strike would have been a serious one if it had not been for the fact that the company had a reserve force of men in the city.

FLASHES OF LIFE By Associated Press They're Stuck CAMP LEE, Va.—The three commanding generals balked midway in selecting finalists from photographs in a "pretzel" girl writing a Camp Lee soldier's content.

Coronation Marks Jerome Fair



TWO QUEENS were crowned last night at Jerome by Governor Chase A. Clark to provide a high point of the annual Jerome county fair. Selected from a field of 15 contestants were Miss Madelyn May Sanberg (right) as defense bond and stamp queen and Miss Anna Mae Burks as fair queen. Third place honor went to Miss Lydanna Snyder. (New Photo and Engraving).

Idaho's Chief Crowns Jerome Fair Queens

Coronation Highlights Agricultural Festival With Two Days Ahead

JEROME, Sept. 17—Crowning of two queens and announcement of their winners in the coronation regalia honor provided tonight's highlight of the Jerome county fair, which has two "big" days ahead.

Governor Chase A. Clark, as guest of honor, was introduced by R. E. Shepherd, Jr., Jerome, and the state chief executive officiated at the coronation. The queens, Miss Madelyn May Sanberg was selected as defense bond and stamp queen, and Miss Anna Mae Burks was named fair queen. Miss Lydanna Snyder was awarded third place honors in the contest which had 45 participants.

SUMMONS COMES FOR F. E. DRAKE

Early Settler and Business Man of Filer, Twin Falls Passes

FREDERICK E. DRAKE, one of Twin Falls county's earliest and longest time Filer and Twin Falls business men, died at noon yesterday at his residence at 835 E. 11th street following a long illness. Death came on his 85th birthday anniversary.

On account of ill health Mr. Drake retired from the Drake mercantile firm in Twin Falls in 1938. His condition had been critical the past week since suffering another stroke. Funeral services will be held at the First Methodist church at 10 o'clock Friday afternoon, Rev. G. J. Clark of Twin Falls Presbyterian church officiating. Burial, under direction of the Willey funeral home, will be in the Filer cemetery.

Mr. Drake was a teacher and farmer in Nebraska before coming to Idaho in 1904 to clear the acreage from a Marion district farm. He operated the farm until 1910 when he established a furniture and undertaking business in Filer. In September, 1916, he moved to Twin Falls establishing the Drake mercantile with which he was well known to have been in the chicken coop.

He served one term, 1903-1905, as a member of the Idaho legislature. He was a member of the Twin Falls Chamber of Commerce and the Filer Chamber of Commerce.

British Move to Prosecute Wartime Food Profit Racket

LONDON, Sept. 17 (AP)—Britain is on the verge of prosecuting persons involved in a wartime food racket of great magnitude, informed persons disclosed tonight.

RECORD RIVALRY AT WHITE HOUSE

Congress Gives Final Approval to Measure Expected to Raise \$3,553,400,000 to Help Finance Defense

(By The Associated Press) WASHINGTON, Sept. 17—The record-breaking revenue bill designed to raise \$3,553,400,000 to help finance the huge defense program—received the final approval of congress today and was dispatched to President Roosevelt.

The history-making measure is expected to hit federal revenues above the \$1,000,000,000 mark next year, because of mounting defense expenditures, it will not be enough to carry over the government's suggestion that two-thirds of governmental costs be paid from taxation and one-third from borrowing.

Only a scattering of "no" was heard when the measure—a compromise between separate bills passed by the senate and house—was voted upon finally in the senate.

There was some protest from Senators McCarran (D-Nev.) and Thomas (D-Calif.), director of labor's non-partisan union drive. The measure was not exempted from extra profits taxes. A provision for the three world war veterans' benefits was knocked out by a conference committee which adjusted some other differences.

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FASHION REVIEWS FEATURES LISTED

R. J. Vallon to Speak on Sale of Defense Bonds and Stamps

With the scene set for the annual fall style review to be presented this evening at Radio Row, officials last night announced final details of the program to be offered in conjunction with showing of the latest autumn fashions.

TAYLOR SCORES POLITICAL TREND

Former Attorney General Hits State Dependence on Washington

BUHL, Sept. 17—W. W. Taylor of Buhl, former Idaho attorney general, told Buhl Kiwanis today "we are in a state of dependence on the federal government."

FLAMES SPREAD IN MAINE FOREST

13 Fire Departments and 300 CCC Boys Battle Wind-Fanned Blaze

SOUTH BERTWICK, Me., Sept. 17 (AP)—Southern Maine's worst forest fire was traveling under a 12-hour rain squall today, firefighters and 300 CCC boys battled a wind-fanned blaze.

NEWS OF WAR IN SUMMARY

(By The Associated Press) Secretary Knox discloses American navy is conveying British raiding party to Iceland.

Knox Reveals Navy Search in Pacific For German Raider

Sweden Loses Three Modern Destroyers

Series of Mysterious Explosions Wreck Ships in Fjord South of Stockholm

(By The Associated Press) STOCKHOLM, Sept. 17—Three of Sweden's best modern destroyers exploded and sank today in a series of mysterious blasts in Havsjarcken, a fjord south of Stockholm long used as a naval proving ground and anchorage.

(DNB official German news agency, said a troop transport also burned and sank. A mine-layer, the Klas Fleming, was damaged severely when her cargo of mines blew up. Fire spread to nearby Mærskersgravn dumps are located, it said.)

Reds Claim Victory In Battle of Tanks

Russians Report Smashing of Blitzkrieg Leader's Crack Panzer Troops

(By The Associated Press) The Red army reported today it had smashed the crack panzer troops of Germany's blitzkrieg leader, Col.-Gen. Heinz Guderian, the phantom general of the French campaign.

The German claim of having destroyed three Soviet panzer divisions in the Lake Ilmen district south of Leningrad brought a quick answer from the Red army which said 20,000 killed and 100,000 captured.

LEGION ENDORSES FOREIGN POLICY

World War Veterans Urge Immediate Repeal of Neutrality Act

MILWAUKEE, Sept. 17 (AP)—The American Legion national convention by voice vote today endorsed the foreign policy of the president and urged immediate repeal of the neutrality act and removal of all geographical limitations on movements of United States troops.

The delegates voted also a minority report which sought to forbid the country to send arms and large quantities of ammunition.

The German claim of having destroyed three Soviet panzer divisions in the Lake Ilmen district south of Leningrad brought a quick answer from the Red army which said 20,000 killed and 100,000 captured.

Even before the new gain was reported Russians told of a continuing drive by the German army to take back in two sectors after having captured an earlier and larger defeat before Smolensk.

Avoiding All New Federal Taxes Means Dull Existence

Jewelry and furs would be out there another 10 per cent on top and he would have to give up his car, his house, his boat, his rate on playing cards.

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(By The Associated Press) Russian report smashing panzer force of Col.-Gen. Heinz Guderian's Third Army, said British stage mass layer-cake raid near Brno, Czechoslovakia, and fighters and bombers; Germans claim to have shot down a plane over the North Sea.

BRITAIN DELAYS DRIVE IN LIBYA

Nazi Push Toward Baku Oil Field Claims Major Attention

Interpreting the War News—What the oil reports might seem to be a British offensive in Libya a logical move, but the British command may delay such an operation until it can see how the struggle on the southern flank of the Russian battle line is turning out.

A cryptic bulletin from Hitler headquarters announces the German offensive in Russia is "developing into an operation of great extent." This probably refers principally to the Nazi surge toward the lower reaches of the Don in the vicinity of Rostov over which the German forces have just captured the city of Leningrad, the Nazi claimed victories south of Lake IZMEN, and the capture of the city of Rostov.

Just what is happening eastward from the British bridgehead in the vicinity of the pipe line from the Baku oil fields at Rostov, it is hard to say. It is beyond question that the British are not likely to be able to launch a major offensive in the Crimea until the situation in the Crimea is more favorable.

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R. A. F. Reinforces Russians

LONDON AIRCRAFT reported that Royal Air Force planes were aiding the Russians on the eastern front, and were reported as the siege of Leningrad (1) blasted with even more intensity. The Russians admitted some areas on the approaches to Leningrad had been lost and the Germans asserted they had broken through the city's "defense front" at an undisclosed point. The Russians claimed, however, they had beaten off a German attempt to push into Soviet waters (arrow) off Leningrad. There was fighting at Yartzevo in the Smolensk (2) sector as Red forces fought to recapture Smolensk. The Ukrainian capital of Kiev was in danger of encirclement (3) as the Germans fought across the Dnieper to capture Chernomog. Russian planes had given up Chernog, north of Kiev. The Germans claimed some time ago that they had reached Zaporozhe (arrows), in the south, Odessa was ringed in by force but still held out.

MEMBERS SIGN FOR TOWN HALL

Attracted Many for Season as Opening Day Approaches

Stimulated by the lure of an impressive list of offerings during the approaching season, Twin Falls Town Hall membership drive had last night brought in 50 members, when 10 were not enrolled last year, according to President, Louis Perry.

Steel Granted for \$1,450,000 Project

SAN FRANCISCO, Sept. 17 (AP)—Bids for steel to build a large, sub-surface uranium square garage in the heart of San Francisco were granted today by the War Relocation Authority, an official of the \$1,450,000 project announced late today.

Shoshone Classes Choose Officers

SHOSHONE, Sept. 17—Class officers of Shoshone high school were elected this week. Officers were appointed by Supl. H. N. Harger. They are:

Students Aid

Students are also doing their part under the new plan of winning free membership by signing up three members, when two are to be "new." Local high school students announced a membership winners' list today. Winners are: Miss Vera Goodman, Dick Salter, Miss Mary Jane Shearer, Glen Terry and Don Roberts. Credit to Sincide Weaver of the Junior high school has also won this recognition.

Air Express Hite

NEW YORK, Sept. 17 (AP)—Air express shipments in July crossed the million-pound mark for the first month since the service started in 1937, Railway Express agency reports today.

Horns, Camera Stolen at Inn

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G. A. R. VETERANS AGAIN ON MARCH

Only Dozen of Lincoln's Army Step on Mile-Long Route

COLUMBUS, O., Sept. 17 (AP)—A venerable figure in civil war uniform stepped out each hour in the rear of an automobile and into the street, marching in a parade of the Grand Army of the Republic today.

Only 12 of the G. A. R. members were afoot as the procession, headed by the U. S. marine band, swung past the reviewing stand. Others of the 92 delegates here for the G. A. R. national encampment were in a companion and checked:

"By cracker, I kept my record clean."

He was one of the corporal's guard, representing Lincoln's army, that actually marched in the annual parade of the Grand Army of the Republic today.

The Day in Washington

(By The Associated Press)

Secretary Knox disclosed that the navy was using convoys and all other protective measures to guard lease-lend shipments to Britain.

Chamber Names Nominee Group

Names of those who will comprise a nominating committee to prepare a list of candidates for directors of the Federal Reserve Bank of New York will be announced during Friday's luncheon meeting of the Twin Falls Chamber of Commerce. Officials announced last night.

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CAMP FIRE FOR GIRLS

Opposition Develops to Henderson as Control Administrator

WASHINGTON, Sept. 17 (AP)—Opposition to Leon Henderson as the prospective price control administrator appeared likely today to delay the administration's price control plan still further, according to Henderson's testimony that the nation already is in the midst of "mild inflation."

As the house banking committee resumed hearings on the legislation after a month's holiday, several Democratic members said privately and emphatically that Henderson would not have complete authority over prices.

Some suggested that provision would be made for a board to administer the law.

Committee members conceded that several weeks more would be required for the committee to complete its consideration of the measure.

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Government Seeks Reservoir Lands

HELPS PREVENT COLDS From Developing

WASHINGTON, Sept. 17 (AP)—The federal government moved today to secure all necessary property rights for the new reservoir on north fork of the Payette river, near Cascade, by filing construction proceedings against holders of 14 tracts of land, all in Valley county.

At the first glance, a few drops of Vicks Vapo-Rol each pasted in the nostrils, kills nature's cold germs against colds. Follow directions in folder. V-ATRO-XOL

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Van Engelen

THIRD THURSDAY Remnant Day THURSDAY, September 18th

Over 50 Wool Remnants

A much larger group and a wider range of fabrics than usual.

SEE THEM EARLY!

Chesterfield

Smokers everywhere like their COOLER Milder BETTER TASTE

FROM BEGINNER TO Master

Chesterfield's mounting popularity is due to the Right Combination of the world's leading tobaccos... the best known cigarette tobaccos from Tobaccoland, U.S.A., blended with the best that come from abroad.

EVERYWHERE YOU GO They Sell

TWIN FALLS NEWS

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NATIONAL REPRESENTATIVES: Mrs. W. C. Smith, 101 N. Main St., Twin Falls, Idaho. Mrs. W. C. Smith, 101 N. Main St., Twin Falls, Idaho.

POWER TO CONTROL PRICES: It is generally recognized in Washington that the entire question of price control legislation...

It is generally recognized in Washington that the entire question of price control legislation is involved to the extent that some considerable time in whipping together and passing effective enactment.

Broadly, these consist of drastic regulation of the monetary creation process, order, priorities squeeze on price boosters, the sale of government-held commodities and the willingness of the federal reserve bank to bank reserve requirements somewhat.

INFLATION PERIL: In his notable speech at Boston calling on the nation to fortify itself against the threatened invasion of inflation, Secretary of the Treasury Morgenthau vividly portrayed the economic mischief made by runaway markets, such as can be effected by diminishing demand, raising taxes, absorbing installment credits, increasing savings and controlling credit.

He included in these preventive factors which are to be exercised by the individual in meeting a collective problem. This includes a change in individual habits, perilous as it is a boom, expressed always in rising prices and values, a goodly share of Americans enjoy experiencing one.

TANK PROGRAM: The Russo-German war is not so much a battle of airplanes, as might have been anticipated, but rather a contest of tanks.

Accordingly a new tank program has been initiated which provides for expansion of production of tanks to meet the month after rolling out by next July. Principal suppliers are Chrysler Motors and Baldwin and American Locomotive, with many parts being supplied by subcontractors.

It is likely that the counter-measure to this industry, the village dumping ground, will disapppear. Government officials are organizing a country-wide scrap collecting campaign. Ohio is listed as the state by the O.P.M. for increasing the supply of scrap iron and steel by getting automobile wreckers to bring out the material in their graveyards.

There are four sources of scrap. Odds and ends of machinery, such as old cars, trucks, stoves and irons; abandoned spurs and short lines of railroads; unused and abandoned cast iron, steel and motor car graveyards. The latter are in the hundreds of thousands of tons. In Ohio, there are approximately 1,000 of these "graveyards" and approximately 300 old cars to the yard. With each car yielding about 1,000 pounds of scrap, a potential 426,000 tons is available from that state alone.

collecting discarded tin cans it to be seen. If it does, the slightness of the countryside will be improved greatly.

Other Points of View

WHILE THE FINE SPREADS: The first of the week's light but more frequent leading high week by week more is poured on. The administration is fully cognizant of the possibilities and the public's interest are no secret.

Touching neither wage costs nor farm prices, the pending price-control legislation is an inequitable half-measure. Yet even on this congress acts as if it had all the time in the world to come to grips with the inflation problem.

As long as the government continues to use the fiat money policy, it is going to be hell-bent for inflation. It is going to be hell-bent for inflation. It is going to be hell-bent for inflation.

STOP ROCKING THE BOAT: Republican Leader Joseph W. Martin has called for the ouster of Secretary of Interior Harold Ickes for the role he played in the creation of the O.P.M. Davies. We second the motion.

ALL THINGS WE ARE USED TO: Receiving new books from friends is a pleasure. It is a pleasure to receive a new book from a friend.

IT'S NICE TO HAVE: Operative X reports that this actually happened in Twin Falls. The operative was walking in the street and saw a man carrying a large bundle.

Now You Tell One: NOW, IF YOU LOOKED LIKE JESSE JACOBS-BANGOR, NE. (7)—Felix Farr, author of the radio show "Mr. District Attorney," spends much of his time in the courtroom.

ONE-SIDED CONVERSATION: The "Hospitality Club" technique yesterday encountered a rather unattractive person who picked up with flying colors. Being from Oklahoma, she felt up to be hospitable upon ask-

ing an Oklahoma car. She approached it and began welcoming the occupant to the city, but they were turning to go. The man with the strange motions that were discernible in the way he drove the car kept right on talking and it soon developed that two of the passengers were from the city.

William Tell Saving His Country From Inflation



National Whirligig

WASHINGTON By Ray Tucker SHAKESPEARE President Roosevelt finally has been convinced that planning inadequacies in defense production are likely to direct to war department errors of omission and commission. In an evening speech to the nation, he said that the war department's planning had been "shaky" and that the war department's planning had been "shaky" and that the war department's planning had been "shaky."

THE GALLERY OF FAMILAR FACES: The picture of a man trying to forget about the war: Cases down in his chair, cocks up feet and lights dim.

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Salt Content of Baltic Waters Becomes Factor in Naval War

WASHINGTON, Sept. 17.—Salt is rapidly becoming a factor in Russian naval war. Varying degrees of salinity have been reported by the British Admiralty and the movement of "warships" has been reported by the British Admiralty and the movement of "warships" has been reported by the British Admiralty.

It is reported that it is less than 10 times during the war, and in 1940, the Russian navy carried goods over the ice from Sweden and Denmark to Canada and to Lubeck, Redock and Bismarck in Germany.

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The Forum

Articles on topics of current interest not exceeding three hundred words. The Forum will run on Wednesdays. Attention will be paid to constructive criticism.

Leave-Lend Bill Leads to Sinking of Ships: Editor The News: Senator Wheeler predicted that if we passed the leave-lend bill, it would lead to the sinking of ships.

MR. HOWARD W. MILLS: Twin Falls, Idaho. OBSESSION WITH BLOOD: ZAGREB, Croatia, Sept. 17.—The news that the Yugoslav army and navy had been blown up and two bombs were thrown at a bus between Belgrade and Zagreb, was learned today. A German air force corporal and a private in the Yugoslav army were killed.

LDS QUARTERLY MEET AT RUPERT

Afternoon Program Attracts 550 Representatives of Mindoka Stake

RUPERT, Sept. 17—Quarterly conference of the L. D. S. church was held at the L. D. S. stake tabernacle, beginning Saturday night and closing Sunday night after the special M. I. A. program.

Saturday night session was a Priesthood meeting, with Franklin R. Perri of Rupert, James Miller of Boise and Chris Wall of Rupert as speakers. President R. C. May presided.

Sylvester Q. Cannon, who was in charge of all buildings, including the Rupert tabernacle, spoke on the advancement of cooperation. A special welfare meeting was held Sunday morning, with representatives from the ten wards present. Speakers were President R. C. May, Thomas Blacker, Z. George Nelson and Clyde C. Edwards, member of the general church welfare committee, who spoke on maintaining and maintaining farm owners.

By George Nelson, head of the church agriculture committee, spoke on help for all farmers.

Following session The 10 a. m. session was presided over by President R. C. May, music furnished by the Second ward choir, directed by George Cattull, Mrs. Roy Humphries presiding at the organ.

Davis Green of Paul spoke, encouraging people to stabilize themselves in the home.

Joseph Sylvester Q. Cannon spoke on the progress of the Mindoka stake and of the church as a whole. He compared with the hardships of our forefathers. Charles Garret, vice president of the Mindoka stake, urged all members to do their utmost to the completion of the tabernacle so that it may be ready for dedication in December.

President May presided at the 2 p. m. meeting. First speaker was Dr. Loren D. Hyde, talking on the responsibility of parents; the Singing Mothers of Heburn, directed by Mrs. Walter Basinger, sang "Blessing Over the Golden West."

President May then spoke on the opportunity for leadership and the selection and training of these leaders.

Appointe Cannon spoke on eternal marriage as understood by the membership of the church, and stated there were three main reasons for divorce, dissolution, cruelty and adultery. He also stated that it is a duty for children by parents.

Clyde C. Edwards then spoke on the "American Way of Life," telling of its advantages.

Five hundred and fifty persons were present for the district conference. Among speakers were Apostle Sylvester Q. Cannon, former president of the Utah Valley association.

The evening session was given to the M. I. A. under the direction of Frank Walton, superintendent of M. I. A. First number was presented by Nedra Moon of Heburn, "The Lord's Prayer," accompanied by Mrs. Walter Basinger of Heburn, Mrs. George Cattull, accompanied by Mrs. Roy Humphries; special arrangement of the M. I. A. theme by Mrs. Floyd Britt, played by her and sung by George Cattull, Herbert May, R. V. Sierra and Frank Watson.

Richard Wells, member of the Pocatello stake presidency, spoke on the M. I. A. theme.

Four hundred were present at the evening meeting.

Permits Available For Antelope Hunt

BOISE, Sept. 17 (AP)—Approximately 300 permits for the special antelope hunt in Owyhee county Sept. 22-26 inclusive are still available. Idaho fish and game department director Owen W. Morris said today.

A Banner Year... a Banner GREEN RIVER

Celebrating Green River's 50th Anniversary with the finest Green River ever bottled. Taste this finer-than-ever Kentucky Straight Bourbon that's LIGHT not HEAVY.



The Whiskey Without Regrets. MAGEL AUTO CO. Since 1909. TWIN FALLS

'Old Ironsides' Capture a Village



TROOPS of the first armored division, nicknamed "Old Ironsides," demonstrate how they would take a village held by enemy troops. Rolling into Castor, Ia., are some of the army's new medium tanks, while three A-20 attack planes of the second air tank force of Barkdale field, Ia., which supported the land attack over overhead. Defending the town are anti-tank gun units of the division and a company of Infantry (left, and right foreground).

Youth in Army Still Likes Idaho and Its 'Magic City'

An insight into the way the boys in uniform are thinking is found in a communication received here from a cadet, although he is a member of the Twin Falls area. He drafts contingents leaving here last June 22.

Young Wilson is now in training at the Fort Riley (Kansas) cavalry school, although he is becoming adjusted to his new duties he admits that he is "more or less homesick for cool Idaho."

In the letter, written to Mayor Joe Koehler to thank him for free theater attendance, the young man says, "I'm especially proud of my 'Magic City'."

Becomes Oriented "I'm trying to make the most of the situation and am beginning to enjoy it. The breaking in was a tough process, however," he writes.

One thing is certain—the hours are the longest. From first call at 4:45 a. m. to light out at 9 p. m., we have a full day.

There are few Idahoans here. Most trainees are from Michigan, the University of Idaho at Moscow, Minnie Godby will teach guitar music at a music studio in Jerome.

One member of the class has married since school closed last spring. Miss June Kuhlman was married to Lemar Gerhart, and is making her home in Cody, Wyo.

A number of members have moved to other towns and other states and are variously employed. They are Lynne Huffman, Jimmy Troutsman, James Hitchcock and John Della.

Remaining members of the class, Arthur Werry, Bernice Braun, John Edwards, Leroy Albright, Wayne Sorenson, Ernest Kohn, Edward Thompson, Willy Solinger and Harold Burns, are making their homes here in Shoshone and are employed in various ways.

Three boys and two girls will attend school. Bob McCain and Charles Hansen will attend the University of Idaho, southern branch, at Pocatello. Billy Mabbout will attend the University of Idaho. Patricia Magee will study at Hegerer's business college in Salt Lake City, and Ellen Wilson, whose home is now in Washington, D. C., will enter the nearest entrance to our used car lot.

1937 DODGE 45. TOM 180 in. W.P. motor, rear tires, top condition, ready to go. \$525

1936 CHEVROLET SEDAN DELIVERER. An economical delivery vehicle. Low cost. \$225. Specially priced.

1931 STUDEBAKER SEDAN. Lots of miles left in this one. Price of \$50.

1929 DODGE SEDAN. Plenty of transportation in this one. Hydraulic brakes. \$335

1933 FORD PICKUP. Reconditioned throughout. Good tires. Ready for work. A bargain. \$425

Buy With Confidence at MAGEL AUTO CO. Since 1909. TWIN FALLS

CROPS HARVEST IN FULL SWING

Potatoes Continue Growth; Cool Weather Favors Sugar Beets

BOISE, Sept. 17 (AP)—Harvest of winter wheat is nearing completion in eastern Idaho but the finish has been delayed by wet weather in the north, the cooperative weekly crop and weather summary reported today.

Potatoes were said to have continued making good growth except in areas where frost occurred. Green peas were being harvested in eastern Idaho and the bean harvest still showed an effect of early top-tuftation and in some fields shows some discoloration and blotting.

Cool weather favored development of sugar beets in the southwest. In the south central area, some beets still showed an effect of early top-tuftation and in some fields shows some discoloration and blotting.

A better quality third cutting alfalfa crop was being harvested in the south and southeast. Early cutting was being harvested in the east but considerable rain damage was reported.

The prairie harvest was said to be well along in the northwest. Apple harvest was starting. Peaches were being picked in Twin Falls County.

Forecasters predicted a dry season in very good condition and little snow was reported during the season.

In the south central district, threshing of spring grain has revealed well along in Lincoln county. Potatoes are still growing well and need another month of growing weather in Jerome. Light frost did some injury to potatoes in Casula on Sept. 17.

Light frosts also occurred two nights in Twin Falls county with no apparent effect. Beans are still being harvested. High winds on the 17th scattered beans and hay in Lincoln and Twin Falls counties. Sugar beets are being watered the last time in Lincoln. In Jerome, effects of poor stands and curly top damage are still noticeable.

Cassidy reports many fields showing quite badly as to holding beets and night discoloration. The cutting of alfalfa is being harvested. Yields are fair to good, but in Lincoln county cool weather has retarded this crop.

Rains have helped dry ranges. Peaches are being picked. Some clover seed was lost in Lincoln by the high winds. Alfalfa seed production in Jerome is expected to be better than for several years. Feeder cattle are in demand and high prices. Sheep are moving off the range. Breeding most ewes. Jerome reports labor situation depends largely on the weather. Sufficient help is still at hand if beans and hay can be harvested before potatoes and beets come on. CCC and schools willing to cooperate if necessary.

James Hitchcock and John Della. Remaining members of the class, Arthur Werry, Bernice Braun, John Edwards, Leroy Albright, Wayne Sorenson, Ernest Kohn, Edward Thompson, Willy Solinger and Harold Burns, are making their homes here in Shoshone and are employed in various ways.

Van Engelen present "Your Love" FOR EVERY OCCASION

On almost every occasion you will find yourself wearing shoes with bows this season.

Fashion decrees that bows shall be prominent... and here are two numbers that will make you glad.

The bows on these shoes unquestionably add a bit of subtle styling to the entire creation. Stop by soon, wait your turn.

1937 DODGE 45. TOM 180 in. W.P. motor, rear tires, top condition, ready to go. \$525

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Vacation Trip Provides Hint Of War Effort

Mrs. Dorothy Reynolds, accompanied by Mr. C. V. Hinkle, returned yesterday from a vacation trip through Seattle, Portland and into Canada, during which she observed the accelerated tempo of war-time conditions.

In Canada, Mrs. Reynolds did not recall seeing any young men who were not in uniform, and civilian occupations in stores and homes were being carried on by extremely young boys or old men.

Gasoline purchases have been limited by Saturdays and Sundays, and apparently everyone is at work. At 11:30 p. m. Saturdays all establishments close and crowds fill the streets.

In the United States also the effects of the war are apparent, as in Bremerton naval activities are at a peak, while at Fort Lewis, Wash., military operations are proceeding on a large scale.

Future Farmers Purchase Stock

As part of the program to make training for Future Farmers of America as practical as possible, members of the Twin Falls high school group are buying registered pigs and white-face ewes as a project for the year.

Jack Gleason has invested in 15 purebred Suffolk ewes; Howard Romk in 10 registered Hampshire ewes and Gerald Williams in eight of the registered Hampshire ewes. Other members are also making similar purchases.

Van Engelen's Coats



Wonderfully exciting, dramatic coats — the most flattering you've ever worn! Easy to wear, beautiful to see from all angles. Definitely a "must" — have yours today!

As Advertised in "Mademoiselle" JOAN MILLER "FIVES" The New Fall "RUSH-DATE" DRESSES

Sure "Date Catchers" for the career-bent juniors. They sweep them off their feet at first glance in these super charmers. The full rippling skirts you love... new long torso lines.

They're Low Priced, Too, at only \$498

COATS Luxuriously FUR TRIMMED

Again we bought early to assure you a grand selection. If you make an early choice you'll not be disappointed.

\$1950 to \$3950

PLAID REEFER Picture at Right

Double-breasted plaid reefer with smart back belt, fish-tail fullness. Choice of colors. Others too. 12-20.

\$2950 Others to \$39.50

Van Engelen

Two Men Fill Draft Quota for Shoshone

SHOSHONE, Sept. 17 — W. H. Jackson, clerk of the Shoshone draft board, announced this week that he had received a call for two more recruits for September 22.

The two men, whose names were selected this week, have been announced and include Alfred Sandy of the North Shoshone tract, who for several years has been assistant to the county agent and secretary of the Lincoln county fair. Julian Paul Hillson also of North Shoshone, was also named.

Four more men, whose ages are 26 or more, have been transferred by the Lincoln county draft board to the deferred class of 1-31. They are Ed Rivers, son of Kenneth; Harold O. Hill of Bluffville; Orville Jones of Shoshone and Chester Jefferson in California.

MOTHRIST PAYS FINE A \$5 fine was yesterday paid by Homer D. Hayes, filer, after he pleaded guilty in municipal court to exceeding the speed limit in a Twin Falls city school zone.

He was picked up yesterday morning by Twin Falls police and arraigned before Municipal Judge J. C. Farnham.

You GIRLS WHO SUFFER DYSMENORRHEA

If you suffer monthly cramps, backache, dizziness, "irregularities," nervousness—due to functional monthly disturbances—see Lydia Pinkham's Compound Tablets (with added iron). Made especially for women. They also help build red blood. Follow label directions.

Smooth felt casual for campus, city wear! Wear the brim dipped, side-swept or halo fashion! Sew smartly attached trim, hand. One of a big collection. All colors.

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Van Engelen's Perennial Favorite!

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Felt Casual \$2.95

Smooth felt casual for campus, city wear! Wear the brim dipped, side-swept or halo fashion! Sew smartly attached trim, hand. One of a big collection. All colors.

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SOCIETY EVENTS and CLUB NEWS

Past Noble Grands Fete Heads Of Other Years at Gala Party

Annual courtesy in honor of past presidents of the Past Noble Grands club of the Rebekah lodge was arranged last night by club members at the home of Mrs. Ella Long, 1123 Fifth avenue east, with forty women attending the event. Hostesses with Mrs. Long were Mrs. Clara Parks, Mrs. Freda Swearingen, Mrs. Kimberly and Mrs. Goldie Ridgeway, and program was arranged by Mrs. Clara Davis and Mrs. Bernice Patton, assisted by officers of the club.

Rebouds were presented to each honoree by Mrs. Corda Bowen, vice-president of the club, and other club officers. Mrs. Clara Anderson, president, Mrs. Vivian Pottinger and Mrs. Genevieve Hollenbeck gave brief histories of each honoree, telling highlights of the year each served as president.

Antique Show at Fair Favorite Of Club Group
As a "follow up" on the county fair at Filer last week, members of the Rebekah lodge yesterday told what they enjoyed most at the fair during the program hour at the meeting at the home of Mrs. Clara Davis.

Apparently "tops" with the entire group was the antique department, which was arranged under the direction of Mrs. Emma K. Hodgett and Mrs. Everett Hayes, wife of Twin Falls. This department probably was the most popular, for it had a "second look" than any single other fair exhibition.

Talks Entertain Members of Club
Mrs. Bertha Stewart, assisted by Mrs. Stella Sherlock, entertained members of the Rebekah lodge yesterday afternoon at the Stewart home. Mrs. Ben O'Harrow conducted the club colliet was given by Mrs. O. W. Rice, and members responded to roll call with interesting talks on a wide range of subjects.

Thalians Slate Initial Party
Thalia club members and their husbands will attend the first initial party of the season tonight at the home of Mrs. M. J. Platt. Mrs. Platt will be co-hosts with Mr. and Mrs. W. R. Chase.

Newly Organized DUP Camp Meets
Second meeting of the newest camp of the daughters of the Utah pioneers to be organized in Twin Falls county was held Tuesday at the home of Mrs. Emma Babel with Mrs. Emma Luke, county president, attending to explain the purpose of the organization.

Defense Bonds Topic for Club
Mrs. W. R. Chase gave an interesting address on the Twin Falls county defense bonds and stamps activities for members of the Rebekah club at their meeting yesterday afternoon at the home of Mrs. Vera Moore.

Moore-Hutchinson Rites Announced to Friends
BUHL, Sept. 17—Of surprise to their many friends was the announcement this week of the marriage, August 7, of Miss Wilma Hutchinson, daughter of Mr. and Mrs. W. R. Moore, and Mr. Raymond Moore, son of Mrs. Bertha Moore of the Redman.

Home Economics Group Selects Year's Theme
Meeting Tuesday evening at the home of Mrs. A. C. Victor, members of the Twin Falls Home Economics association determined that future programs of the group would be built around the theme, "Home Economics."

Grand Lodge Delegates Selected by Rebekahs
Election of representatives to the grand lodge session to be held next month was a feature of the meeting of the Rebekah lodge Thursday evening at the Odd Fellows hall.

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Century Club Leaders — Past and Present



TWENTIETH CENTURY CLUB activities from the time the club was organized thirty-five years ago until now were the subject of discussion by this group of three past presidents and the present club leader when they were photographed at the garden tea arranged Tuesday afternoon at the country home of Mrs. George J. Ward. The garden courtesy was arranged by the club in honor of past presidents. Seated are Mrs. H. L. Hespelt, who served as president in 1916, and Mrs. C. J. Schroeder of Filer, a past president and now one of the directors of the Idaho Federation of Women's Clubs. Standing, left to right, are Mrs. Emma Cluett, who was second president of the organization, and Mrs. H. L. Hespelt, current president. (News Photo-Engraving.)

'Mellow-Drammer' Features Gay Ranch Party for Y-Girls Club

A western "mellow-drammer" in one of its most hilarious forms was one of the features of entertainment at the gain round-up ranch party arranged last night for Y-Girls of the Y.W.C.A. at the newly redecorated Y.W.C.A. rooms. Approximately one hundred girls, juniors and seniors of Twin Falls high school, attended the informal party, at which Mrs. Frank Wells, now Y.W.C.A. secretary, was a special guest.

Hostess Trio Arranges Ladies' Aid Gathering
Mrs. Mildred Fuller, Mrs. May Herron and Mrs. Josie Griffith will be co-hostesses to members of the Community Church Ladies' Aid society and two guests yesterday afternoon at the church parlors. A pop-luck luncheon was served at one o'clock, after which Mrs. Fuller conducted a brief business meeting.

Miss J. Telford Engaged to Wed
Honoring her niece, Miss June Telford, Mrs. John B. Kimes entertained at a pre-nuptial shower Tuesday afternoon at her home. Miss Telford will become the bride of Leonard Telford of Jerome at a ceremony sometime this month. She is the daughter of Mrs. Arvilla Telford of Twin Falls and the fiancée of the son of Mrs. Pearl Telford of Jerome.

Fairfield Contract Club Members Attend Party
FAIRFIELD, Sept. 17—The Contract club was entertained at the home of Mrs. Gertrude Schmidt Thursday afternoon. Awards were presented by Mrs. A. E. Brinsgar. Mrs. Harry Dural, Mrs. Roland Muffley and Mrs. Lloyd Barron. Special guests of the club were Mrs. James Hartsorn, Mrs. Charles Scoggins and Mrs. Charles Kramer.

Rumage Sale Plans Furthered by Guild
Further plans for the rummage sale, to be held Saturday, September 20, in the downtown building, were made by members of the rummage sale committee of the afternoon Guild of the Episcopal church at a meeting Monday evening at the home of Mrs. C. R. Weaver.

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New Skippers Named to 'Pilot' Mariners' Club for Second Year

Election of new officers highlighted the meeting of the Mariners' club of the Presbyterian church last night at the church parlors. Last night's meeting was the first of the second year of activity for the group, which is composed of young married couples of the church. Officers who were named last night will "take over the helm" at the first session in October. Clarence and Flora Wagner were named as skippers, succeeding Weldon and Grace Clark, who piloted the "ship" through the first year.

Coming Events
TRI-Y CLUB of the Girl Reserves will meet at 8 p. m. today at the Y. W. C. A. rooms.

Shamrock Club Will Meet
SHAMROCK CLUB will meet Sept. 23 with Mrs. Mary Olmstead as hostess.

YWCA Executive Board Has First Meeting in Newly Finished Rooms
Members of the Twin Falls Y. W. C. A. executive board held their first meeting in the newly redecorated Y. W. C. A. rooms in the Orpheum theater building, yesterday afternoon with Mrs. R. L. Reed conducting the meeting.

WOMEN'S COUNCIL of the Christian church will meet at 2:30 p. m. today at the church parlors. Each member is asked to bring cookies or waters. There will be no club meeting Thursday.

Soldiers Honored on Eve of Return to Camp
Honoring their son, Bill Bell, and several other members of Company E, 11th engineers, Fort Lewis, who were home on a five-day furlough, Mr. and Mrs. Jack Bell entertained at a dinner Monday evening. The group left yesterday for camp. Guests included Robert Edwards, Tom Edwards, Don Edwards, Mrs. Neola Patrick, Miss Dorothy Woolley, Miss Ruby Bell and Lawrence Schmidt.

Gordon D. Oldham, M. D. Physician and Surgeon Announces Opening of Office September 22.
204 Fourth Avenue East.

DOSSE Exclusive Cleaners
Royal Cleaners 215 1/2 E. E. E. Ph. 319
Dreftex Cleaners 215 1/2 E. E. E. Ph. 319

ARRID
39¢ a jar — All sizes available in 10¢ and 50¢ jars

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Excited Motor Trip Ends for Filer Pair

FILER, Sept. 17—Mr. and Mrs. Ed Non of Filer, accompanied by their other son-in-law, Mr. and Mrs. J. E. Simpson of El Centro, Calif., have returned from a several weeks motor trip. While away, they toured Yellowstone park, visited Hamilton and Three Stars of the Canadian national exposition was in progress.

BIRTHDAYS TO BE FETED
Mrs. Holland Whitehead will entertain Smiling through club members at her home, 215 North avenue east, Friday at 2 p. m. At that time three birthday anniversaries will be honored, including those of Mrs. Loretta Phillips, Mrs. Ella Hull and Mrs. Carrie Kappeler.

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Fall Fashions Adapt

Because they are so beautiful... because they are true exponents of fashion's every whim for fall... because they will reflect your good taste... Rico O'Neill's work sunder are the smart choice for you.

\$985

MODERN SHOE Co., Inc.
Rogerson Hotel Bldg. Twin Falls

NEW

SCREW-IN AND PIN-UP FIXTURES MODERNIZE LIGHTING EASILY—INEXPENSIVELY

Here's a new, easy, inexpensive way for every home to modernize old lighting equipment. These simple fixtures and attachments can be applied to present equipment with a twist of the wrist.

Invested shades attach to each bulb and reflector and shade-bowl lamp body of ceiling fixture, to reflect and modernize old style lamps.

Screw-in fixture for ceiling kitchen or dining room fixture, for indirect lighting in the room.

IDAHO POWER
Electricity Does So MUCH—Costs So LITTLE

Society and Clubs

Phone 32

Culture of Peonies Discussed For Members of Garden Club

Right now is the time to plant peony plants in your gardens, members of the Twin Falls Garden club were told by Mrs. Scott Ellsworth yesterday afternoon when she spoke before the group on culture of the plant. "A peony plant, well established, will last a lifetime, so the greatest care should be used in selecting varieties, in careful preparation of the soil, and in placing the root," she advised. Yesterday's meeting was held at the home of Mrs. F. R. Lawson.

Surprise feature of her address came when she presented each member of the group with a cutting of the Baroness Schroeder, a choice white variety, taken from the gardens of her husband, who is one of the best-known growers of peonies in this section and has a habit of capturing blue ribbon prizes for his flowers at flower shows.

Francisco-Macey Ceremony Read At Coast Rites

PAUL, Sept. 17 — Mr. and Mrs. Charles Francisco of Paul announced the marriage of their son, Ray LeRoy Francisco, to Miss Thelma Macey, daughter of Mr. and Mrs. DeWitt Macey of Palms, Calif., at the Garden Avenue Christian church at Palms, Calif. on Saturday, Sept. 14, 1941. The ceremony climaxed a romance that dates back to childhood days, the couple having been playmates at Palms since they were blue with cinnamon. Francisco family moved to Paul. The acquaintance was resumed when they first returned to California about a year ago.

White blossoms and lighted candles formed a background for the ceremony. The bride, given in marriage by her father, wore a costume suit of RAF blue wool and an orchid corsage. Her hat and accessories were brown. Her only attendant, Miss Genevieve La Paro, wore blue with cinnamon brown accessories and a gardenia corsage. Francisco served his brother as best man and Jack Macey and DeWitt Macey, brothers of the bride, were bridesmaids.

During the service, Mrs. Eldred Oharies played a group of bridal numbers, and Mrs. Tom Yoder sang "O Promise Me." Following the ceremony, a reception for sixty guests was held at the home of the bride's parents, Mr. and Mrs. Charles Francisco of Paul, and his sister, Mrs. William Kleopatra of Sacramento, were at Palms for the event.

The bridegroom, the couple will make their home in Long Beach, where Mrs. Francisco is employed with the Douglas Aircraft Corp. Their address will be 7265 6th St., Long Beach, Calif. Francisco is a graduate of Hamilton high school and attended U. C. L. A. for three years. He is a graduate with the class of '35, his later studies at the University of Idaho at Moscow.

ORIGINE NO. 3, W. B. C. of the Methodist church, will meet at the home of Mrs. G. W. Elio, 404 Fourth avenue north, at 2:30 p. m. today. Members are asked to be prepared to answer roll call.



Glamour Girl

Five P. T. A. Units Open Year's Program at Annual Reception

The throng of parents, teachers and patrons of the schools who attended the meeting of five Twin Falls Parent-Teacher associations Tuesday evening at the high school auditorium were warned in Superintendent A. W. Morgan's message of the importance of parents and teachers maintaining a spirit of calm assurance in these difficult days and preventing war fear and hysteria from warping the young mind. Because of an unfortunate accident, the superintendent was unable to deliver the message which he had prepared to present at the annual P.T.A. reception for faculty members and persons interested in P.T.A. work and it was presented by Roy Stettler, clerk of the school board.

Mr. Stettler, led in part, "Physical and moral values are the first concern of P.T.A. members, and we cannot afford to lower standards of education in these times." He was introduced by Ralph Smith, president of the school board who expressed Mr. Morgan's regret that he was unable to attend.

Mrs. Frank Kleffner, in president of the P.T.A. council, gave the welcome and introduced Mrs. D. J. Jensen, president of the senior high school student body, led in the pledge to the flag. Rev. Roy E. Barnett, gave the invocation.

Richard Broun, faculty member, played "The Star Spangled Banner" by Gramme, with Ford Hagen, junior high school music teacher, accompanying. W. W. Thomas, past commander of the American Legion, led the group in singing, accompanied by Miss Marjorie Albertson, high school music instructor. Mrs. Roy Stettler spoke briefly on the bond election Tuesday, Oct. 14, for the county and state.

A clarinet solo, "Concerto Rondo in D flat major," was presented by Bert Christensen, faculty member, who also played a saxophone solo, "Etude," accompanied by Miss Albertson.

A surprise feature of the program in the auditorium, when Mrs. Kleffner, in behalf of the P.T.A. council, and as she said, every P.T.A. member in Twin Falls, presented a past president's welcome to Mrs. H. H. Burkhardt, who was president of the council last year.

Officials introduced besides Mr. Stettler, Mr. Pink introduced from the speaker's platform Edward Regel, principal of the Twin Falls high school; Mrs. Vera O'Leary, junior high school; Miss Edith Hagen, principal of the elementary school; Mrs. Nora Prichard, Washington; Mrs. Ethel Gray, school; and Mr. Albertson, principal of St. Edward's school.

Seated on the speaker's platform were Mrs. H. H. Burkhardt, state chairman of the exceptional child; Mrs. George Haley, P.T.A. council treasurer; Mrs. A. W. Morgan, wife of the superintendent; Mr. Pink, president of the P.T.A. council; Mrs. D. P. Reese, president of the junior-senior high school P.T.A.; Rev. Roy E. Barnett, pastor of the Baptist church; and Mrs. Albertson, council radio chairman.

After the introduction of Mrs. Burkhardt, council publicity chairman, and Mrs. Albertson, all faculty members and members of the various committees retired to the gymnasium to prepare for the reception.

March to Gymnasium Singing of group songs was led by

Fidelis Class Arranges Gala 'School' Party

Members of the Fidelis class of the Baptist church entertained at a clever "back to school" party Tuesday evening at the bungalow with classroom exercises, a field meet and refreshments by the "P. T. A." as features. Mrs. Herman Dodson presided as teacher.

A salute to the flag and singing of "America, The Beautiful" opened the program, which included spelling bees and arithmetic quizzes. Rev. Roy E. Barnett, who arrived late, having attended the P. T. A. reception at the high school was greeted as "the president of the school board."

Mrs. Dety Wikler's team won three first and one tie in the field meet. Events included short put, discus, broad jump, football and volley ball.

The "P. T. A." then served hot lunches in paper sacks, including cocoa in half-pint bottles, to be slipped through straw. Lunch committee included Mrs. Orville Tucker, Mr. and Mrs. Glen Wright and Mr. and Mrs. Wanda Jaeger.

The entertainment was arranged by Mr. and Mrs. Verle Moser, Mrs. Dodson and Mrs. Alex Weir. Robert Miller, class president, conducted a brief business meeting.

W. C. T. U. will meet Friday at 2 p. m. at the home of Mrs. George O'Neil, 128 Eighth avenue east. Mrs. C. C. Grass will be program leader. Election of officers will be held and all members are urged to be present.

Earl Bolles End Trip Which Included Visit With Senator Thomas

Earl Bolles has returned to Gooding following a three week trip in the east. They visited in Washington, D. C., New York, and Philadelphia. They attended the Trent-Bird wedding in Virginia with Senator and Mrs. John Thomas and later accompanied Senator and Mrs. Thomas to Jamestown and Williamsburg in Virginia.

Rockefeller Institute is rebuilding Williamsburg and Jamestown in the exact replica of the early day settlement. It was here that the first seat of government was established in America under the British.

They also visited in Iowa with Mrs. Bolles' relatives, and on their return to Gooding, they were met by Mr. and Mrs. O. E. McConnell, who was formerly Gooding county agent, and is now an executive in the Soil Conservation regional office there. While there, they attended the Nebraska state fair. Altogether they traveled over 6,000 miles.

WAKE UP YOUR LIVER BILE

Without Calosol—And You'll Jump Out of Bed in the Morning! Calosol is the liver and bile stimulant that has been used for years by thousands of people. It is the only medicine that has been found to be safe and effective in treating liver and bile ailments. It is the only medicine that has been found to be safe and effective in treating liver and bile ailments. It is the only medicine that has been found to be safe and effective in treating liver and bile ailments.

MISS BETTY GORDON of New York, the "glamour girl" of 1941, arrived at Raleigh, N. C., and announced that illness would prevent her from appearing at the debutante ball which she and 145 other belles made their formal bows to society.

Delta Gammas Honor Member

Delta Gamma alumnae association members welcomed Mrs. Gordon D. Oldham at a bridge luncheon party Tuesday afternoon at the Park hotel. Dr. and Mrs. Oldham arrived here recently from Kansas City to establish residence.

Mrs. Oldham was formerly Miss Marjorie Wuester and a member of Delta Gamma sorority when she attended the University of Idaho at Moscow.

Sorority colors, pink, blue and gold, were featured in the table decorations. Mrs. Robert Reese conducted a brief business session and Mrs. Alfred Berg won high honors at bridge.

Guests included Mrs. A. J. Peavey, Mrs. Robert M. Reese, Mrs. Cecil Jones, Mrs. Perry and Mrs. F. M. Bonin, alumnae members; Miss Ann Peavey, active member of the Delta Gamma sorority; and Mrs. Mel Coerriff, guest of the group.

The October meeting of the group will be held at the home of Mrs. Reese.

DEM STATE STUDY club will meet at 1:30 p. m. Friday at the home of Mrs. Clyde Straight.

DRAIN, REFILL, and POSTPONE

you're next quart

Now oil lasted 5,883 miles longer than the runner-up in Death Valley Death-Test ... CERTIFIED

Your own engine gear-stick can tell you just about Conoco N14 motor oil. Next best is to buttonhole the most frugal car owners you know around town. Some have never yet added a quart since changing to Conoco N14. And you can see for yourself right here—the mileage figures from the Certified Death-Test of Conoco N14 oil vs. five other big brands.

The whole big success of Conoco N14 started down in Death Valley, so hot you can't sweat. Here 5 new trucks, strictly alike, each got one 8-quart fill of some one oil being tested. Then the Official Referee damped on the locks; never a drop of oil could be added.

Byed by impartial officials every instant, the cars all rolled off their 87 miles hourly. Here and there on the desert a car was hit by lightning—and desert death awaited those who were smacked. Yet none could finish till the oil hit bottom—finishing the engine beyond repair.

CONOCO N14 gave nearly twice the miles averaged by the others tested!

The 8-quart fill of Conoco N14 lasted 13,388 miles... Certified. Conoco N14 outlasted one big brand by 5,883 miles. Even the best of the five other oils, 5,883 miles oil. Such a real difference must have a real source. And two real life-givers created by man and two modern synthetic... are in Conoco N14 motor oil.

You know of modern vitamin synthetics, making up for Nature's life-givers lost in some modern food processing. Similarly,

the extreme refining needed by oils for current cars has been destroying Nature's best life-givers! But in their place today Conoco N14 brings you engines the two patented Conoco synthetics.

One of these—man-made under the famed Germ Processed oil patent—will keep your engine on-PLANET with lubricant that can't all quickly drain off of inner surfaces. So on-PLANET is on guard against wear in advance!

And the latest Conoco synthetic—man-made under U.S. Pat. 2,218,132—will check "fooling" of oil that's encouraged by fuel leftovers from every engine's normal firing. This common oil trouble is now checked or inhibited by the new man-made Conoco life-giver—Thiathene inhibitor.

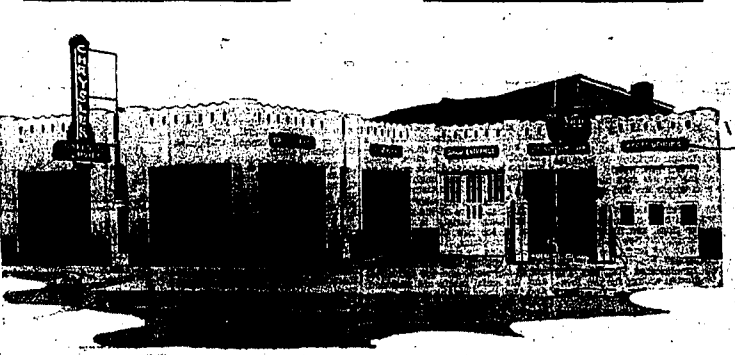
You'll never Death-Test your Conoco N14 oil in a desert Death Valley, any more than you repeat other proving-ground tests. You'll still find it at the recommended intervals. But how you'll expect to stretch the distance before adding a quart, judging by this big fact: 5 heavily advertised oils in the Certified Death Valley Test were outlasted 74% to 161% by Conoco N14. Economy like that counts up into dollars! Change to N14 oil today at your Billings Merchant's Conoco store. Confiturer, Inc. Company—Pioneers in Bettering America's oil with Synthetics.

CERTIFIED I hereby certify that the Death Valley Test and related work were thoroughly and fairly conducted. Engine Destruction occurred in each case at the mileage stated.

H. G. Judd

CONOCO MOTOR OIL

A NEW DEALERSHIP and a NEW HOME for CHRYSLER and PLYMOUTH



With a new home, a new name in Twin Falls automotive circles and two fine products... we take pleasure in announcing the 1942 models of Chrysler and Plymouth. Mr. Harry F. Wood, who has recently become associated with the DeGroof-Wood Motor Company, comes from Salt Lake City and brings to Twin Falls a wealth of experience in the automotive field.

With completely adequate quarters located at the corner of Main avenue east and fourth street east we are now able to offer Twin Falls motorists complete automotive services including: Chrysler and Plymouth sales and service, honest values in used cars, Pep 88 gas and oil, automobile lubricating, washing and servicing of all kinds.

We cordially invite you to call and see the new model Chryslers and Plymouths and to get acquainted with one of Twin Falls' newest business firms. Phone 216 for a demonstration. No obligation, of course.

CHRYSLER OWNERS ATTENTION

Of special interest to former and future Chrysler owners is the news that Mr. Les Hendrix is now associated with the DeGroof-Wood Motor Company. For the past ten years Mr. Hendrix has specialized in Chrysler service and we are fortunate indeed in securing his services. We are sure that Chrysler owners will be glad to know that their cars will receive only the best of workmanship in our shop.

1942 Models CHRYSLER and PLYMOUTH NOW ON DISPLAY!

DE GROEF - WOOD MOTOR CO.

Chrysler and Plymouth

Phone 216 Diagonally Across From Firestone 851

FOR THE LOVE OF PAM

By VIVIAN GREY

YESTERDAY Jerry was the cold nose of a wandering Jerry who...
CHAPTER TWO
The Bet
Jerry Winthrop, on South Beach, had watched Pam...
"That's one girl you can't mow down with your total charm!"

"Pam!" That tender note was in his voice...
"Yes, Jerry," she repeated.
"See how I met my happy children and Blazie, catching their mood, I cared about, alarming them, I was white pickled for me, but the boy in composed and dignified safety surveying the air."

"You know I met my happy children and Blazie, catching their mood, I cared about, alarming them, I was white pickled for me, but the boy in composed and dignified safety surveying the air."

"But Antelme wasn't listening. He was staring hard at Jerry and Pam...
"I only had about five minutes at a station at the naval station. His family, like Pam's, had settled in New York..."

"Oh, yeah!" from Jerry.
"Yeah!" laughed a giggled youth...
"You boys just haven't the approach," Jerry answered lightly.

"The water was emerald under the night...
"Pam picked up a perfect one that had been caught in some debris...
"They pulled to the right, the beautiful malaprop, she said."

"You boys just haven't the approach," Jerry answered lightly.
"That girl wouldn't make a date with a fatter man if her life depended on it!"

"I only had about five minutes at a station at the naval station. His family, like Pam's, had settled in New York...
"To be continued"

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"To be continued"

Farm Price Link With Wages Urged

WASHINGTON, Sept. 17 (AP)—A new method for determining farm parity prices by linking them directly to industrial wages was proposed to the senate agriculture committee...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

N. Y. Night Life Celebrity Doffs Overalls at Sunset

NEW YORK, Sept. 17 (AP)—He wore overalls by day, faulctive evening clothes by night, his name was John Vozzi, but Broadway called him Chief Dick Hamilton, or just "The Chief."...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

MAROA

From Illinois—N. B. Stoutenbough to Maroa, Ill., is a guest at the J. D. State home. He is here taking care of property and business interests...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

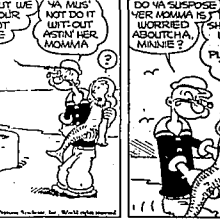
WHAT THE DOCTOR ORDERED

Will Schenck of Decatur, Ill., are looking after business interests in this area...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

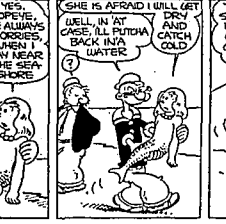
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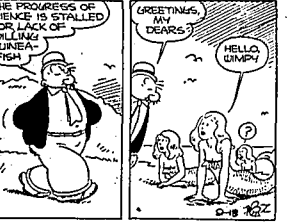
JUST KIDS



EVEN WITH ADENOID'S THROWN IN!



TELL HIM



The Literary Guidepost

By JOHN SELBY

"Arkansas: A Guide to the State," American Guide Series (Hastings)...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

RUPERT

Family Returns—Mr. and Mrs. Vernon Ross returned Sunday from Boise...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

SCORCHY SMITH

MY GODDESS! I'VE NEVER SEEN A PLANE LIKE THAT!
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

GASOLINE ALLEY

WHY WOULD YOU MAKE A FAIR LEAVE TO HAVE A LOT OF FRIENDS AND KNOW ABOUT EVERYBODY IN TOWN...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

IT'S YOUR WORRY

WORKING FOR DIGNITY, FOR RESPECT? YOU'LL BLISS DO I DO? GO TO THE MOVIES...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

Crossword Puzzle

ACROSS
1. Heavy valley
2. Communist
3. Head covering
4. Part of a star
5. Part of a star
6. Part of a star
7. Part of a star
8. Part of a star
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100. Part of a star

THE GUMPS

NOW I ASK YOU...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

SOMETHING THE BARGAINERS DIDN'T BARGAIN ON

NOW YOU'RE TALKING ABOUT LAUGHING...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

OK, MISER—THE DEAL'S OFF!

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"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

HE'S GONE!

HE'S GONE!...
"I look as if the supper is on me," Edmund Antoine said. It's easy to tell when a girl is in love with you," commented another. "I've been trying to date that girl ever since she left the city..."

STOCKS REGISTER BROAD ADVANCE

Average of 60 Shares Posts Widest One-Day Gain Since July 21

Markets At A Glance

NEW YORK, Sept. 17 (AP)—The stock market today showed a further advance in the price of the Dow Jones industrial average...

BY BERNARD S. CHARRA

NEW YORK, Sept. 17 (AP)—The market today showed a further advance in the price of the Dow Jones industrial average...

Stock Averages

Table with columns for various stock indices and their values, including Dow Jones, S&P 500, and others.

Trend of Staples

NEW YORK, Sept. 17 (AP)—The Associated Press reported that the price of staples has advanced...

Metals

NEW YORK—Today's custom settlement for copper, silver, tin, lead, zinc, nickel, and other metals...

Denver Beans

DENVER—Beans at \$2.35 to \$2.75; Great Northern \$2.35 to \$2.75...

Snake River Report

Snake river strong, stream flow and divertor of Sept. 17 was shown in a...

Twins Falls Market

The Twin Falls livestock market yesterday was active with a wide variety of animals...

Perishable Shipping

Courtesy Fred C. Farmer, Union Pacific freight agent, Twin Falls.

Twins Falls Mortuary

At Stanley C. Patten, M.D., 1014 N. Main St., Twin Falls, Idaho.

New York STOCKS

Table of New York stock prices for various companies like Alcoa, American Steel, and others.

Livestock Markets

Table of livestock market prices for various types of cattle, sheep, and hogs.

Spud Futures

Quotations by Sutter-Wessner and company, Elks Bldg., phone 910.

POTATOES

Table of potato prices for various grades and types.

Butter and Eggs

Table of butter and egg prices for various brands and types.

Twins Falls Lady Finds Relief From Suffering

Twins Falls lady finds relief from suffering with Hoyt's Compound.

Twins Falls Mortuary

At Stanley C. Patten, M.D., 1014 N. Main St., Twin Falls, Idaho.

Profit Selling POWERS GRAINS

Wheat Turns Downward After Staging Short-Lived Recovery

BY FRANKLIN MULLIN CHICAGO, Sept. 17 (AP)—Grain prices tried to rally today when a profit selling...

Survives Leap

CORNELIA VAN TERLAND, state employee, survives a leap in the price of her stock...

Blue Ribbon Entries Will Compete at District Meet in Jerome

RUPERT, Sept. 17—With twelve clubs taking part, girls' 4-H clubs of Minidoka county held their annual meeting...

Wheeler Balks at Steps Toward War

BILLINGS, Mont., Sept. 17 (AP)—Senator Burton K. Wheeler asserted last night that it is President Roosevelt's duty to take this nation into war...

Clear Lakes

New Residents—Mr. and Mrs. Cecil Smith arrived Thursday from Birmingham, Ark., to make their home in Idaho.

Real Estate Transfers

Published by the Twin Falls Title and Abstract Company.

Twins Falls Lady Finds Relief From Suffering

Twins Falls lady finds relief from suffering with Hoyt's Compound.

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At Stanley C. Patten, M.D., 1014 N. Main St., Twin Falls, Idaho.

MINIDOKA 4-H AWARDS LISTED

Blue Ribbon Entries Will Compete at District Meet in Jerome

Wallace Declares For Finish Fight

NEW YORK, Sept. 17 (AP)—Wallace declared today that he would "renewly interested in peace" and would "renewly interested in peace"...

Wheeler Balks at Steps Toward War

BILLINGS, Mont., Sept. 17 (AP)—Senator Burton K. Wheeler asserted last night that it is President Roosevelt's duty to take this nation into war...

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Ex-Mayor Given 60-Day Sentence

COUER D'ALENE, Sept. 17 (AP)—P. N. Panabaker, former mayor and ex-officio president of the court, was sentenced yesterday to 60 days in jail.

Legion Units of Hagerman Install

HAGERMAN, Sept. 17—The Legion and Auxiliary held a joint meeting at the Civic Club room last Wednesday evening for the installation of new officers.

Wheeler Balks at Steps Toward War

BILLINGS, Mont., Sept. 17 (AP)—Senator Burton K. Wheeler asserted last night that it is President Roosevelt's duty to take this nation into war...

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Advertisement for Hoyt's Compound, featuring a large illustration of a man and text describing its benefits for various ailments like rheumatism and neuralgia.

Action!! You'll Find Real Prompt Action In Using Classified Ads!

WANT AD RATES

Publication in both the NEWS AND TIMES
Based on Cost-Per-Word

1 day.....4c per word per day
3 days.....12c per word per day
6 days.....20c per word per day

A minimum of ten words is required in any one classified ad. These rates include the combined circulation of the News and the Times.

Terms for all classified ads CASH

COMPLETE COVERAGE AT ONE COST

IN TWENTY PAGES
PHONE 22-11 FOR ADTAKER

IN JEROME
Leave Ads at K & W Root Beer Stand

DEADLINES
For insertion in the News 6 P. M.
For insertion in the Times

This paper subscribes to the code of ethics of the Association of Newspaper Classified Advertising Managers and reserves the right to edit or reject any classified advertising "blind" ad carrying a News-Times number or to refuse confidential and no information can be given in regard to the advertiser.

Errors should be reported immediately. No allowance will be made for more than one incorrect insertion.

ACTION!!

Here is some very prompt action. Mr. Orlo Williams of the Williams Floral Co., Twin Falls, Idaho, has just sold and located the value of Classified Advertising in the column "LIVESTOCK FOR SALE."



Shown below is the ad placed by Mr. Williams. We firmly believe that if you have something you wish to buy, or to exchange, it would be well for you to consider the use of Classified Advertising for quick, prompt, action.

LIVESTOCK FOR SALE

GOOD Milk cow; registered Spotted Poland, China cows; registered Spotted Poland, China cows. Phone 646.

NEWS & TIMES CLASSIFIED ADS

GOOD THINGS TO EAT

BARTLETT Peas ready at Natcho E. Tilo, 4100 Natcho, Ph. 6222-12.

ELBERTA peaches for sale at Natcho E. Tilo, 4100 Natcho, Ph. 6222-12.

GRAPES are fine now! Del Monte Vineyard, 151 Sidney street.

PRUNES! Also peaches and concord grapes. Market Basket, east Five Points, end of Main street.

BARTLETT Peas, Italian prunes, Eugene's Giant Peas, machine Blotch, St. Kimberly, Idaho.

PEACHES, yellow Crawford's, Clifton McIntosh apples now ready, Kenyon Grove.

PEACHES! Peas and Bartlett pears, F. E. Southwick, 2 miles south Bull on Caldwell road.

PEACHES! Plenty of Hale and Elberta varieties at Eastman's, 2 1/2 miles North Bull on Clear Lakea Road.

PEACHES! PEARS! PRUNES! For canning at 604 South main street, Clifton Grove.

GOOD canning corn, 20 bushel. Bring canner. Loug's Packing House, Hoover Trailer Park, Blue Lakes, Idaho. Phone 22-11.

HALE peaches—line quality, full black, fair prices, S. C. Orr, Clear Lake road, 1/2 mile north of Bull.

PEACHES! PEACHES! 24 Acre Improved H. HALE and IMPROVED ELBERTA for sale by basket or truck load. We start color picking Mon. Sept. 16. Bring containers—3 mt. south Bull on Caldwell road. Phone 22-11. LEE ATTINBOROUGH ORCHARD.

SPECIAL NOTICES

HAVE your old fur coat restyled, repaired, cleaned and glazed by the only furrier in Magic Valley. Try Fur Shop, next to Ophirium.

DOCTOR Donald J. Harrison of Orthodontia (straightening of teeth) will be in Twin Falls, Idaho, Sept. 18-19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 1941. Address 231 Fourth Avenue north, Phone 470.

SPECIAL RATES

THREE MONTHS.....\$1.00 per word
SIX MONTHS.....\$1.75 per word
One year.....\$3.00 per word
sent any place in the United States to an ARMY or NAVY man.

TRAVEL & RESORTS

CAR going to Chicago. Share expense. Travel Bureau, 517 Fourth Street, Phone 186.

WANT! Nice Kansas City or vicinity before October 31. Share expense. References, Phone 91-J, Jerome.

ONE Passenger, help drive to Los Angeles. Phone 22-11. References, Phone 92-K, Hazelton.

CHIROCRATORS

SPIRAL Adjustments will protect you against such sickness. Dr. Alma Hardin Ditts, 130 Main Street, Phone 22-11.

SCHOOLS AND TRAINING

Why pay high tuition in large city schools for three months, when you can go to high commissioned schools. We offer the same training at a low cost. Twin Falls Business University.

LOST AND FOUND

BOY'S Eight bicycle taken from residence on West Addison. Reward for information, Ph. 01412.

PERSONALS

ONE legged man wishes to exchange legs for right. Box 22, Shoshone, Idaho.

MARY: Please run down to the Times and News office and order one of the papers sent to me. I will send you for three months. Name to anyone in camp and we'll cover it today to get all the news from home. Don't forget. Order it today!—HENRY.

BEAUTY SHOPS

MACHINEERS permanent, two for one. Other waxes from \$1.50. Artistic Beauty Salon.

FARMS AND ACRESAGES FOR RENT

120 ACRES, good soil, well, electricity, 4 miles from Dex. 40, Times-News.

300 ACRES farm, 165 in cultivation, with good water right on Little Wood River. Good preparation for stock raising. Acres 100, W. M. Box 71, Shoshone, Idaho.

FARMS AND ACRESAGES FOR SALE

MODERN home, five acres, 5 1/2 miles east Washington school, 929-122.

212 ACRES well-improved land, 67 acres good land, some improvements. Terms: Mrs. Goldie Gray Lake, 2 1/2 miles south Oron.

FEDERAL AND BANK FARMS

120 acres, well located, 1/2 mi. from Wendell. 11 acres under North Side Canal. 110000 bushels of wheat, out-buildings. Good well, and all conveniences available. A bargain at \$2,000. Attractive terms. Possession Nov. 1st.

L. L. WERKS, Sec'y-Treas., National Farm Loan Association, Ooding, Idaho. Phone 29

FOR SALE OR TRADE

NY equity in large modern house. Five location. Phone 1186-W.

FARM IMPLEMENTS AND EQUIPMENT

IF you need a best puller or have one to sell, see Harry Musgrave.

POTATO Picking baskets, Get yours now while we have a supply.

GOOD McCormick-Dearing 25 horse spud digger. Several other diggers. Harry Musgrave.

WE Specialize in hardwood thrashing machine parts

North Mootooth and Scott. 25 Shoshone South.

HAY, GRAIN AND FEED

HAY in He. 6, Starr, 4 1/2 east Kimberly road. Phone 22-11.

MOLASSES EXTRACTING AND FEED GRINDING

MORELAND MILLING SERVICE Ph. 218. Elev. Ph. cuts off grinding.

CUSTOM GRINDING: 1 or 2 ton, 8 cent; over 2 ton, 7 cent. MILLER MILLING SERVICE Ph. 742. Elev. Ph. cuts off grinding.

LIVESTOCK FOR SALE

RANGE breeding ewes. Grover Newmark, North Ph. cuts off grinding.

HOLSTEIN, Springer, 2 east, 5/8 south Bull, F. P. Gunnung.

PUREBRED Yearling Jersey bull, 1/2 east of Hansen, Floyd Orr.

PUREBRED Milking Shorthorn bull, 1/2 east of Hansen, Floyd Orr.

LIVESTOCK-POULTRY WANTED

WANTED—Wegner plan, at least two months old. Phone 018-11.

WANTED! Large colored fryers. Slaughter of wheat straw. Hayes Hatcher.

WANTED TO BUY

WANTED to buy—Good, Jenkins hay stacker. Phone 5183, Kimberly.

FOR SALE cheap: A three month subscription to either the Times or News for the boy in the army or navy—only \$1.00.

Business and Professional DIRECTORY

Baths and Massages

Eliminates that fall cold. Ph. 153

Bicycle Sales and Service

BLAUGIS CYCLES. Ph. 181

Chiroprapist

DR. G. R. TOBIN, Ophirum Blvd. Fractico treated to feet. Ph. 2322

Chiropractors

DR. DWYTT, 151 3rd Ave. N. Ph. 1371.

Cold Storage Lockers

Quick Freezzer porcelain lockers \$1.00 per mo. Vogel's Market.

Curtain Shops

Curtain & Drapery Shop, 356-414-9.

Floor Sanding

J. C. REWIS, PHONE 1335, 1014-1016, 1017, 1018, 1019, 1020, 1021, 1022, 1023, 1024, 1025, 1026, 1027, 1028, 1029, 1030, 1031, 1032, 1033, 1034, 1035, 1036, 1037, 1038, 1039, 1040, 1041, 1042, 1043, 1044, 1045, 1046, 1047, 1048, 1049, 1050, 1051, 1052, 1053, 1054, 1055, 1056, 1057, 1058, 1059, 1060, 1061, 1062, 1063, 1064, 1065, 1066, 1067, 1068, 1069, 1070, 1071, 1072, 1073, 1074, 1075, 1076, 1077, 1078, 1079, 1080, 1081, 1082, 1083, 1084, 1085, 1086, 1087, 1088, 1089, 1090, 1091, 1092, 1093, 1094, 1095, 1096, 1097, 1098, 1099, 1100, 1101, 1102, 1103, 1104, 1105, 1106, 1107, 1108, 1109, 1110, 1111, 1112, 1113, 1114, 1115, 1116, 1117, 1118, 1119, 1120, 1121, 1122, 1123, 1124, 1125, 1126, 1127, 1128, 1129, 1130, 1131, 1132, 1133, 1134, 1135, 1136, 1137, 1138, 1139, 1140, 1141, 1142, 1143, 1144, 1145, 1146, 1147, 1148, 1149, 1150, 1151, 1152, 1153, 1154, 1155, 1156, 1157, 1158, 1159, 1160, 1161, 1162, 1163, 1164, 1165, 1166, 1167, 1168, 1169, 1170, 1171, 1172, 1173, 1174, 1175, 1176, 1177, 1178, 1179, 1180, 1181, 1182, 1183, 1184, 1185, 1186, 1187, 1188, 1189, 1190, 1191, 1192, 1193, 1194, 1195, 1196, 1197, 1198, 1199, 1200, 1201, 1202, 1203, 1204, 1205, 1206, 1207, 1208, 1209, 1210, 1211, 1212, 1213, 1214, 1215, 1216, 1217, 1218, 1219, 1220, 1221, 1222, 1223, 1224, 1225, 1226, 1227, 1228, 1229, 1230, 1231, 1232, 1233, 1234, 1235, 1236, 1237, 1238, 1239, 1240, 1241, 1242, 1243, 1244, 1245, 1246, 1247, 1248, 1249, 1250, 1251, 1252, 1253, 1254, 1255, 1256, 1257, 1258, 1259, 1260, 1261, 1262, 1263, 1264, 1265, 1266, 1267, 1268, 1269, 1270, 1271, 1272, 1273, 1274, 1275, 1276, 1277, 1278, 1279, 1280, 1281, 1282, 1283, 1284, 1285, 1286, 1287, 1288, 1289, 1290, 1291, 1292, 1293, 1294, 1295, 1296, 1297, 1298, 1299, 1300, 1301, 1302, 1303, 1304, 1305, 1306, 1307, 1308, 1309, 1310, 1311, 1312, 1313, 1314, 1315, 1316, 1317, 1318, 1319, 1320, 1321, 1322, 1323, 1324, 1325, 1326, 1327, 1328, 1329, 1330, 1331, 1332, 1333, 1334, 1335, 1336, 1337, 1338, 1339, 1340, 1341, 1342, 1343, 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2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2



It's **FALL Again!**

...AND NO OTHER SEASON is more beautiful than a Magic Valley autumn... it combines the thrill of the out-of-doors with the cozy comfort of the indoors. Maybe that's the reason that fall fashions are always the most thrilling, too! At any rate, interest is running high in "what's new for fall"... and your Twin Falls merchants announce themselves in this fashion section as more than ready to serve you! For as always, these merchants keep pace with the markets of the world in bringing to you the finest in autumn styles.

ATTEND THE TWIN FALLS FASHION SHOW

Thursday, Sept. 18, 8:00 P. M. Radio Rondevo

Come and see for yourself what our merchants are featuring for fall—it's a grand show complete with over thirty living models from Twin Falls stores. You'll enjoy knowing and seeing what you'll select for autumn wear. Men... as well as ladies... will find a wealth

of interest—for men's fashions will be shown too! Special entertainment is being provided—and seating will be arranged in this big, spacious new hall. Don't miss it—it's an outstanding community event!

A Defense Stamp or Bond in Your Possession Will Admit You!

Let Your Newspaper
Ads Be Your Fall
Buying
Guide!

*National manufacturers and Twin Falls retailers are combining to make
the American Family the BEST DRESSED FAMILY in the world!*

LEATHER HEELS TO FEATURE 1941 LINE OF FALL SHOES

Twain Falls Stores Display Newest of Open-Toe Footwear

Being "well heeled" takes on a new meaning this fall. Twain Falls shoemen will tell you.

It means that street shoes are getting closer to earth. Heels are lower. Pyramidal and military heels—over one-inch heels are found on tailored shoes; step-in shoes to wear with tweeds; afternoon shoes; in fact, the kind of shoes a woman wears any time before dark.

There are more of those heel heights known to the trade as 1 1/2 to 1 3/4.

But when you get into the very dressy afternoon and evening shoes, then comes the contrast. Boulevard heels, high French heels are a part of their elegance. However, if you are a devotee of comfort to the 1 1/2 lower level of heels, you may find the same variety of evening sandals in low-heeled styles.

Open Toe Styles And while many of the shoes are brought to the store as 100 percent of the coats, both daytime and evening, continue to be open-toed.

An American caller called and said he had seen in shoes this year. It is cut, finished with black polish and shined to a subtle sheen.

Another Innovation Another innovation this year, and one which a foot so dealer prescribes to revolutionize the industry, is the baby sole, highly flexible, and is the talk of the day.

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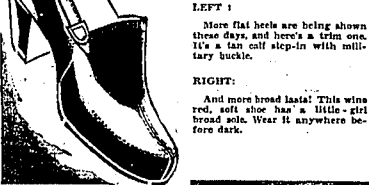
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Here's Newest Of Autumn Shoes



LEFT: More flat heels are being shown these days, and have a trim one. It's a tan calf step-in with military buckle.

RIGHT: And more broad lasts! This wine red soft shoe has a little girl broad sole. Wear it anywhere before dark.

BELOW: In the mood of elegance—something to attract a woman's eye—this dressy black suede pump. The tongue is laced down by tiny, fine program bumps.

BELOW: And here's the closed-toe shoe for trends and tailored outfits. It's an American calf of the new "sandwich" hue.

The pick-me-up trend in new evening slippers of over-gold feeling is illustrated by gold sandals. Most frilly, feminine rosette which almost covers the vamp has a huge ruby-red center. Rhinestones and rubies stud the back strap.

Creative Independence Shown In America's New Fashions

The smart appearance of American women during the past few seasons has proved that this nation has come of age in creative fashion ability. For the first time, our designers have done their own, divorced from the inspiration of fashions of foreign origin, due to world affairs. And they have proved that our own nation is rich in fashion inspiration; that the present is as stimulating as the past in suggesting fashion interest; and that American designers know the kind of fashions best suited to the American tempo of living.

Exercised casualness personifies the American woman by day, whether her time be devoted to career, home, or patriotic service. With the hands of the clock turning toward the p. m. hour, she emerges in fashion: undulating silhouettes, soft, feminine, soft capelines from shoulder to waistline; hemline; her legs sheathed in stockings; subtly shadowed; on her perfectly groomed head a hat strategically angled to awaken interest in her eyes, in the contours of her profile, her hands, enhanced in color. Learned in the art of commanding

color to her liveliness service, the American woman gives one fashion lesson to her life; accentuating it once with perfectly matching colors from millinery to footwear. Again, she spikes the same fashion with startlingly contrasting color—flap red, intense green, royal blue. And for her most feminine moods she uses accessories in the heaviest tones of blue, the heaviest tones.

Through the country, however, the smaller checked tweeds and small design plaids are universally tops in fashion, with the flannel and gabardine slacks predominating. There will also be more sports jackets in solid colors this fall than in some time—in greys, browns and blues.

In which they are plunging, women will choose suits and frocks of simple line and restrained adornment and will rely upon their accessories for smartness and glamour," says Charlotte, well-known stylist and designer.

Therefore, hats, veils, furs and above all their costume jewelry will reflect this trend.

"Whenever the army goes marching by, women want to look their prettiest, so no matter how femininity will characterize fashions for autumn 1941. But because of the various war-related and defense activities

softness feature of fall trimming

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TREND TO SPORTS COATS CONTINUES

The sports coat—a slack trend, which has been growing in popularity during the past several months continues into the fall and shows indication of holding its own position. Always a campus favorite this casual attire has been taken to increasingly by younger business men for weekend wear. Formerly confined to the race track and the polo field on the one hand, and to the campus of college and university on the other, more and more of the younger men during the entire summer have been seen appearing down and in offices thus casually dressed.

Greater Freedom This trend is another indication, along with the growing popularity of the sleeveless wool sweater worn in concentration to the vest, of the definite movement in men's styles toward greater freedom and away from the strictly formal dress so popular in the late 1930's and early 1940's.

The predominating favorites this fall are the plaids, in smaller squares than a year ago and reminding the definite movement in men's styles toward greater freedom and away from the strictly formal dress so popular in the late 1930's and early 1940's.

Materials in favor are the Sietlands and cashmeres, some camel hair, tweeds and gabardines. Warm with the sports coats are the perennial favorites, gray flannel tweeds. Running tops in popularity are the tan gabardines and flannels. The trend to solid browns in slacks plaid in solid colors this fall than in some time—in greys, browns and blues.

Hand-rubbed antique finishes and stooled leather are popular. Dominant colors are tobacco brown and saddle brown, with other shades of brown and tan also being worn.

Contrasting Bands Broader brims, lighter weight, snap front and lots of bound edges dominate the changes made in men's hats. The crown is about the same as last year's style, but wider bands have been noticed. A new development that never seen ago would have been frowned upon in men's hats. The crown is about the same as last year's style, but wider bands have been noticed. A new development that never seen ago would have been frowned upon in men's hats.

Argyle and blue hosiery in bright plaid patterns are dominant. The change to silk has been made necessary by the silk shortage. An increased popularity in the shorter sock is noticed.

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Wide Brim Hats and Jacket-Coats Prove Popular With Men

Newest in the fall fashions for men's accessories is the rise in popularity of liver-tye coats, the wide brim on the hats and the heaviness of the popular breeches.

The zipper-top coat midway between a jacket and a topcoat, is sweeping the country, especially at colleges. The new style jacket-coat comes in polo cloth and fleecy tweeds, such as camel hair, tweeds and camel shades of brown are leading in popularity.

Light poplin and gabardine waterproof and weatherproof jackets are becoming popular, while the tan jackets, especially in polo cloth, are continuing their popularity. Tan and brown are favorites for both these styles of jackets. Leather jackets have both half-back backs and plain backs.

Blacks are all Hollywood drapes models with a high rise and a gradual taper to the cuff. The drapes in slacks is more extreme than that of suit pants. The cuff is about 18 inches wide. Popular cloths are gabardine, Bedford cord, covert cloth, will and a few flannels and tweeds. Tobacco brown is the most popular shade with tan and a new air blue, similar to teal, are also prevalent.

Blacks, as well as sport shirts and jackets, now have saddle stitching down the sleeve. In more expensive models the stitching is done by hand. Moccasin loes and heavy brogues are the newest in shoes. For campus and sport wear, the grain leather brogue is dominant. But for the smart dress style, a winged up is styled.

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SEE FOR YOURSELF

We Are Cooperating
Defense Stamps
On Sale Here

... the pace of leadership we set in the shouting of the finest in fall fashions in our models at the Fall Fashion Show Thursday evening 7 and you'll know we've combined both style and price appeal!

ELIZABETH J. SMITH
Perrine Hotel Building
on Shelburne

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ATTENTION!
See Hudson-Clark's finest fall footwear at the Fall Fashion Show, Thursday, Sept. 18, 8:00 P. M., Radio Redevo. A Defense Stamp will admit you.

EYES RIGHT!
Here's the brightest, smartest collection of fashionable shoes for Fall you ever dreamed of! Glorious new styles that predominate their slim tailoring, their pretty flattery to an admiring world! See them today in this breathtaking Style Preview!

ABOUT FACE! Forget that old fly notion that comfortable shoes can't be smart! Just look at these becoming styles for daytime... slim, flattering shoes for evening... light, jaunty sport shoes that make playtime more fun than ever!

PRESENT, FEET! Come in today and see these exquisite new styles modeled for you! Choose as many pairs as you like. Chances are, we have them if not, they'll be rushed to you from the factory practically overnight.

ROTHMOOR® COATS \$7900

Other Rothmoor Coats \$2450 to \$11000

Billows of lustrous sparkling winter-trapped furs and loads and loads of Rothmoor quality, inspired needling and smart style. No wonder Rothmoor value is always so famous

TRADE MARK REGISTERED U. S. PATENT OFFICE
BERTHA CAMPBELL'S STORE

Fall Opening

THURSDAY, SEPT. 18, 8 P. M.

See Our Beautiful Selection of ROTHMOOR® COATS, Styled in America for American Women.

You'll find the Scully label and medallion on every genuine Rothmoor®

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HATS FOR FALL PLAY-TIP PROFILE

Analyze the woman whom heads turn to admire, and she is usually found to be a composite of one or two of the following styles...

Beginning head-first, a fashion is recognized with a hat, and in the following fall and winter endures a flattering flare, a tilt which shifts eyes forward...

Trimming is the big news in gloves for the season ahead, taking to bold tailored and dressy interpretations...

Three types which show signs of becoming extremely popular include the old favored favorite, the broad and simple, the sleek and simple...

Jewelry Shows Its Patriotism Gadget jewelry is the school girl's first love; and this year introduces many delightful fads...

Smart shadow has been cast over fall and winter hosiery colors, and darker all-around shades...

Nothing will wear the American woman's affection away from little head caps, whether they're knitted or crocheted, or of fabrics.

Men who appreciate simplicity in clothes will have it all their way this fall. That is the consensus of opinion among leading designers...

Men's suits for fall are more conservative than in previous years. Here again, the practical down-to-earth designs are the favorites. The new sweaters feature the soft, brushed fabrics...

In topsuits, too, simplicity rules in patterns, weaves, textures, and cut. Square shoulders, set-in sleeves and narrow skirts are examples of the way the trend is asserting itself.

Brightest spot in the fall fashions is the array of new sportswear which bids fair to surpass all previous years in popularity. Here again, the practical down-to-earth designs are the favorites...

Calling All Men: Pick Fall Fashions to Suit Yourself

NEW YORK—Turning the crank of the Lattis Wonder Style-Spinner Machine, out pop these news-nuggets on men's fall fashions...

Sweaters Fit Into Picture for Fall Sweaters this fall, along with woven hosiery and neckties, are more important than ever...

Evening Silhouettes Like Daytime Frocks The evening silhouette is similar to that of informal wear, except, of course, that skirts touch the floor...

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Business as usual: Younger business men still cling to over-popular three-button double-breasted for business and semi-formal wear...

FORMAL FASHIONS ULTRA FEMININE

In our efforts to help the rest of the world's democratic nations, we Americans will live and let live...

Catching the spirit of the season, designers are brilliantly ornamented, take to enriched fabrics, and express a sense of opulence that has not been with us for more than a generation!

Formal fashions, are ultra feminine—very dramatic—and "pretty" in fact. Many of these fashions with their heavy and ruffled skirts are reminiscent of crinolines...

Every wardrobe, to be really suited to the social demands of the season, should include one dress for dinners and "little" evenings...

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Alligator Purposes Alligator handbags are heirloom types that can stand the test of time...

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Brown Predominant Color For Men's Fall Fashions

Brown is the predominant color for men's fashions for the fall, a survey of local merchants indicates. Everything that is brown—whether it be from a light tan to a dark chocolate brown—would be the "tops" for fall clothes.

When your pelum ripples forward with a zip—and many of the smartest will do just that, this fall—winter, the abdomen is a big blessing. When your drape has a full, perfectly flat shoulder—some of the most stylish afternoon and dinner dresses will have this feature...

Remember the middy blouses you wore as a child—almost hip-length, v-necked, with square collars? Middy blouses are making a comeback...

Long torso styles are shown in either dresses too; casual street wools, dressy rayon crepes, velvets and satins.

Another junior style highlighted for fall is the peasant-inspired dress in now shown with appliqued borders and designs—peasant motifs, flowers, lilies, novelty prints. Featured for dressy wear in velvets and satins, it is also shown in wool-and-rayons, sheer wools and wool jerseys.

First it gave us hardy stockings, then it gave us wonderfully soft foundation garments; and now nylon is giving us what that have many real advantages, in addition to their beauty and light weight.

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STYLES CALL FOR PROPER POSTURE

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Middy Blouses Back in Style As Junior Wear

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SUITS FOR MEN ON QUIET SIDE

Men who appreciate simplicity in clothes will have it all their way this fall. That is the consensus of opinion among leading designers, buyers and manufacturers who make it their business to know about trends long before they arrive...



as seen in MADAMOISELLE. Left: 'CITY TOPCOAT'... Right: 'TOP FLOUTY'... Iris C. HALE'S APPAREL

ALEXANDERS Fur Coats and Jackets

A complete line of fur coats and jackets constantly on hand for your selection. Featured are: Muskrat, Pony, Sealine, Coney and many others. You need not know furs to buy at The Paris!

WINNER COATS \$1095 to \$2950. Twin Falls' most complete stock of both dress and sport coats. You can choose with ease from many coats in all colors and the most up-to-the-minute styles. Sizes 10 to 60.

NEWEST FALL FROCKS See our newest fall and winter dresses—the materials you'll want to see yourself in— the styles that are making history in the fashion world. Sizes 12 to 60, 18 1/2 to 24 1/2. Specially priced. \$2.98 -- \$5.98

SKIRTS SWEATERS Featuring the new corduroys, flannels as well as other wanted materials. \$1.98 And Up. Brand new numbers from which you may select mix or match your costume for fall in 41. \$1.00 to \$2.98

1941 FALL MILLINERY \$1.00 Visit our new hat bar for the largest selection of fall hats in town! Felts, velvets and the new fur-trimmed models. \$1.00 to \$2.98

Look Fall-ward to

LOOKING FOR THE BEST POSSIBLE TOPCOAT VALUE
...it's here in this SPECIAL
of 57

Fine \$22.50 and \$24.75
TOPCOATS
 To Be Sold Starting Thursday
 At the Money Saving Price of
\$18.90

VARISITY TOWN AND WEARBEST
 TOPCOATS—TWO VERY FINE MAKES!

Guaranteed all wool, in the newest Fall styles. These coats are all a loose fitting style with set-in sleeves and a deep seated under-sleeve, giving all the comfort of a full raglan sleeve, but have the neatness and fit of a set-in sleeve. The fronts are either fly or button-through models. Fifteen of these coats have a zip-out inner lining.

The fabrics are either tweeds or long wearing fleeces. Colors, the new browns and blues. Sizes are

| In Regulars | In Shorts | In Longs |
|-------------|-----------|----------|
| 4-34 | | |
| 6-35 | 1-35 | |
| 6-36 | | 1-36 |
| 13-37 | | 1-37 |
| 10-38 | 1-38 | 1-38 |
| 2-39 | 1-39 | 1-39 |
| 2-40 | 2-40 | |
| 1-42 | 1-42 | 2-44 |



ALWAYS BEING DRESSED YOUR BEST
...KUPPENHEIMER is the answer

in Men's fine **SUITS**

Plaids... Stripes... Diagonals

SEE THE NEWEST
 FALL PATTERNS

Step lively for an early choice of Kuppenheimer suits in new patterns and colors! Today, with America in high gear, many men are earning more money, and they will satisfy their natural desire for smarter, better-fitting and finer-tailored clothes — suits handcrafted by Kuppenheimer!



\$37.50
 and up

See them in these favored colors

TOWN BROWN—See this new, dressy shade of brown. Its neutral cast makes it becoming to most men.

INK BLUE—With business up, here's the preferred color for fall—a velvety smooth color!

KUPPENHEIMER TOPCOATS \$37.50 AND UP

Varsity Town SUITS
 for fall 1941
\$18.75
 Up

The smartest patterns and richest colorings we've seen in many a season! The fine wool fabrics plus expert workmanship makes Varsity Town the value leader in men's suits. See them today.



READY FOR THAT-BETTER FALL TAKE-OFF... THEN SEE VARSITY-TOWN'S

Flagship Blue

BRIGHTEN UP IN

Wembley's
 Nor East
TIES

\$1

Ties hand made of non-crush, imported fabric in new fall shades and patterns.



HICKOK BELTS, SUSPENDERS AND NOVELTIES

New shipment of Fall items in Hickok merchandise. **50c, \$1, \$1.50**

SUITS LIKE DAD'S

For the Growing Boys!

\$6.90
 and
\$8.90



We are featuring Jackie Jumper suits in the new earth tone shades of blue and brown. They will give the practical wear that mothers demand. Ages 4 to 12. All pants with pleated front and zipper fly.

Boys'
KAYNEE SHIRTS
98c

These Kaynee shirts are styled for youth, include all the latest collar ideas. Designed to harmonize with the new outing, the up-to-the-minute colors and patterns offer a wide choice with plenty of attractive stripes. Tailored in the best Kaynee tradition, these shirts are full cut for comfort and beautifully finished in every detail. Junior sizes 6 to 12, youths sizes 12½ to 14½.

Loafer Coats
 For Young Men

The new style loafer coats for young men in tan, browns and teal shades. Small, medium and large.

\$6.90 to \$9.90

Goat Jackets

Genuine imported goat leather, zipper jacket, zipper top pocket. Invented pleated back, a good looking chestnut brown jacket that will give real wear and made by Paul Reed Co., who are famous for quality. Sizes 30 to 46.

\$11.90

Other Leather Jackets, \$5.90 to \$16.50

Nu-Weave HOSE for Boys and Young Men

The best wearing quality, fancy and plain ankle style hose.

GABERDINE SHIRTS

Levi Strauss deluxe gaberdine shirts. Genuine Lorraine 100 per cent pure virgin wool fabric. Matched buttons in grey, tan, wine, blue and green.

\$7.50

GABERDINE SHIRTS

Genuine Pendleton all pure virgin wool gaberdine shirts, matched buttons. The finest, best wearing shirt, in tans, greys, greens and blues.

\$7.90

Other gaberdine shirts \$1.98, \$2.98, \$3.98

LOOK YOUR FINEST IN
ARROW DRESS SHIRTS

\$2.00 to \$3.50

Choose now from the finest of broadcloth in whites and new fall patterns. Arrow shirts fit better, wear better. Remember, only Arrow shirt has the genuine Arrow collar.

ARROW TIES to harmonize with the **\$1 and \$1.50** new Arrow shirts

C.M.B. SHIRTS

Plain and fancy pattern collar-attached shirts. Sanitized and vat dyed. Sizes 14 to 17½. **98c**

WINGS SHIRTS

The shirt that has genuine aeroplane collar. That is guaranteed to wear as long as the shirt. Plain whites and patterns. Vat dyed and sanitized. Sizes 14 to 18. **\$1.65**



Dobbs CROSS COUNTRY



East or West—wherever you travel—you can look your smartest if you wear a Dobbs Cross Country. Here's lightness without limpness. Here's good looks plus comfort.
\$5

NEW SHADES
 NEW SHAPES
 In

POMONA HATS

\$2.98, \$3.98



Look your best all winter long in a new Pomona felt. All styles, sizes and brim widths. Priced economically for fine quality.

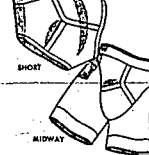
Here's Your Hat...



The Nelson "Playboy"!

Made-to-order for you... the "Playboy" perks you up with its clean-cut, informal lines. Just because it's so flattering, you don't have to spend all day in front of that mirror!
\$5

Headquarters for Famous



Jockey UNDERWEAR

Patented Y-front construction provides masculine support. No bulk, no bind, no "choking" with extra elastic bands. Easy to launder and needs no ironing. As advertised in national magazines. Originated and manufactured by Coopers.

55c and up

Munsingwear

SKIRT SHORTS and Matching SHIRTS

49c
 Each

Union suits in either cotton or wool mixed in short or long sleeve styles to fit the regular, short or tall man. From \$1.25 to \$6.45.

IDAHO DEPT. STORE

"If It Isn't Right, Bring It Back"

**"Glitter" Dresses! Tunics!
Peplums! Rayon Crepes!
Velveteens! Sheer Wools!**

Sizes for Misses, Women, Juniors,
Half-Sizes!

\$7.90 up

Figuratively speaking, the most flattering dresses you ever wore! ... Long torso middie dresses ... rippled tunics ... perky peplum dresses with flared, tiered, pleated peplums. Choose sophisticated black, spirit-lifting Fall colors, combinations, two-tones, multicolor stripes!



**The HATS
of The New
Fall Season
98¢ and up**



Brimms have bravado deep or shallow, up turned or eye shadowing. Which for you? Every new fall color and material.

*...It's The Event You've Been Waiting For!
Starts Thursday Morning!*

SPECIAL OF NO-MEND HOSE

SLIGHT IRREGULARS OF THE NO-MEND \$1.15 QUALITY

They are three thread, all silk with fine lined feet. The irregularity of this hose cannot be detected in most cases. Good neutral shades and in sizes 8½ to 10½.

89¢ PAIR

Special Purchase

**COSTUME
JEWELRY
98¢ up**



We have a complete showing of new novelty jewelry. Pins, clips, earrings and necklaces. Make your old dress new with some type of pin or dress clips.

**Hansen Fabric
Gloves
98¢**

You will be able to select several of these stylish gloves for your different costumes and still stay in your budget this fall. New fall colors and black. Sizes 6 to 8½.

**KISLAV
...the washable wonders!**

The washable doeskin* glove you love, in the new-season colors you need. Your enjoyment of KISLAVS in any color is doubled by the fact that they wash superbly. Just whisk them through warm suds. They're fresh, clean ... smooth, supple. Washable wonders, indeed! Long, long-wearing, too ... \$5.95

Confined exclusively to the I. D. Store In Twin Falls
*Doeskin-Registered trademark

Smart!
Practical!

**2-Piece
SUITS
\$7.90
and up**

A grand assortment of fall fabrics and colors to select from. Plain or bright plaids. They're all-here. See them today.

FRANCES DEXTER
... The Most Interesting Fashions of the Day!

\$14.75

The newest style details are always found in Frances Dexter dresses. All expertly tailored of rich new fabrics. Sizes 10 to 20.

A Big Collection

**Children's
DRESSES
98¢
and up**

**It's
Fall Opening
At Your
I. D. STORE**

When clothes have so much to offer as they have this fall — in silhouette interest, in fabric and material riches, and color vitality you have every reason to pick each and every item for your new season wardrobe as an art collector ... A fashion connoisseur. Here are the smart lined dresses, the gracefully moving coats, fabulously furred; the many purpose costume suits, and hats whose brims lift in line with the typically American, confident tilt of your chin. Hand bags turned out with dressmaker design, jewelry of every description; gloves detailed by artful hands. It's color ... color ... and more color to costume you for your fall fashion role!

**New Fall
BELTS
98¢
\$1.98**

All leather belts with novelty contrasting buckles. Calf, suede, patent leather. Black and all the new fall colors. Ask for "Champion" belts.

**Leather
Hand Bags
\$1.98 - \$2.98**

Genuine leather hand bags in cape or calfskin and rough grain. Black, brown, navy, wine, green.

Thrilling Fashion
Values in
**Casual
Coats
\$9.90
and up**

Smart in detail! High in value! Brought to you the I. D. way—at moderate prices. Camel's hair type fabrics in shades of tans — nicely detailed, expertly tailored.

SENSATIONAL!

**DOBBS "CLUSTER CROWN"
IN Five Hundred**

Introducing DOBBS new cluster design in exquisite detailing on a smart town hat. Definitely a DOBBS exclusive with that hand-made look ... designed to complement the dressmaker detail on your smartest afternoon frock. New Fall colors. DOBBS-sized to your head.

Plaids! Prints! Plain colors in newest style details. Above is illustrated a blouse and skirt combination priced separately.

Blouse 98¢
Skirt \$1.98

**NEW FALL
NECKWEAR
49¢
And Up**

Neatly styled fall neckwear in fall fabrics and laces. Mostly white with that different touch. Buy several of these new designs.

**Infants' Snow Suits
\$2.98 Up**

One and two piece suits with hoods or helmets to match. Bright colors as well as darker fall shades. Nicely tailored. Sizes 1 to 6.

Twin Falls' Oldest Department Store
**Reminds You of One of
Its OLDEST SERVICES**

Since our organization in 1906, we have featured our Credit Service. Through this service, every customer may have the benefit of one of the varied types of credit extended for use in all departments of our store. Our Credit Department is a well-organized part of our store with the sole purpose of working with you in the matter of credit to enable you to select freely from our high quality, nationally advertised lines as well as those of definite price appeal.

We take this opportunity—in this prelude to fall buying—to remind you that a constant invitation awaits you to

OPEN AN ACCOUNT

**New Fall
Woolens
\$1.29
Yd. and up**

For that new dress, suit, coat or skirt you will be able to find a big selection at this store. 54" wide and many designs as well as plain colors.

**Rayon Rough Crepes
59¢ Yd.**

One of the most popular weaves for fall in solid colors. 39" wide and they are crown tested fabrics. All the wanted fall shades.

**SILK
HOSE
98¢**

Full fashioned pure silk hose in chiffon and service weight. We still have a good stock on hand. Fall colors. Sizes 8½ to 10½.

**Linen
Handkerchiefs
25¢ up**

Linens, printed or plain colors or white. We have a large selection to choose from. You will want several of these when you see them.

**FOR
EVERY
SKIRT!**

**NEW BLOUSES
98¢
And Up**

Wonderful new blouses to top your skirts, suits! Classics, dainty peasant styles in a variety of fabrics.

**1941 Fall Fashion.
Hits in Skirts
\$1.98
And Up**

Perfect fitting skirts in vivid plaids, tweeds, solids. Pleat, gored, flared styles.

**DOBBS "CLUSTER CROWN"
IN Five Hundred**

Introducing DOBBS new cluster design in exquisite detailing on a smart town hat. Definitely a DOBBS exclusive with that hand-made look ... designed to complement the dressmaker detail on your smartest afternoon frock. New Fall colors. DOBBS-sized to your head.

\$7.95

The Town's Finest Values in

**Children's
COATS
\$5.90
and up**

Keep them warm in the cold days ahead. Here's the coats that will do just that. All are fully lined and interlined. In a big assortment of fabrics and colors.

**PANDORA
SLIPS
\$1.98**

You can still purchase your favorite style and color in the Pandora slip lines. Tailored and lace trimmed. 32 — 42 and half sizes also.

**Kickernick
Lingerie**

Styled to the minute and fabrics that are new and different. Gowns, pajamas and small pieces. All the garments carry the patented "Kickernick" features.

POPULAR PRICED

**NO-MEND
HOSIERY
\$1.15**

The famous No-Mend hose have not advanced in price and they are still of the same fine quality silk. 2, 3, 4 thread hose, full fashioned and can be had in the three lengths.

Sold Exclusively By This Store

**IDAHO
DEPT.
STORE**

Presenting **FALL STYLES**
IN QUALITY FOOTWEAR FROM TWIN FALLS' FINEST and LARGEST STOCKS

ALL SHOES
 FITTED THE
 CORRECT WAY—
 BY X-RAY

★ 5 STAR FINAL
 in Fall Footwear

★ Make the fashion headlines this season with any or all of these five flattering Vitality patterns. Vitality fashions give you gay, youthful styles... graceful, slenderizing lines... undreamed-of comfort and fit... in fine fabrics and leathers and rich fall colors.



VITALITY OPEN ROAD SHOES
 15, 15 1/2 and 16

There's a "BEST" IN EVERY FASHION
 —IN SHOES IT'S.

PEACOCK SUEDES
 Suedes... by Peacock—made with perfection and simplicity, to give full play to the subtle beauty and richness of the material. Flattery and grace in every line. See them today!

\$8.75

Paris Fashion Shoes
 Fifth Avenue Styles
 PRICED FROM **\$3.95 to \$4.95**
 For women who demand pace-setting styles in Fashion Footwear. May we suggest that you come in and see our new Fall patterns.

Classroom Footnotes

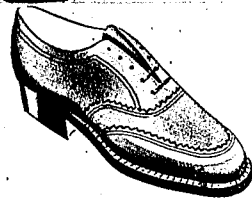
Three hit shoes with "Campus wise" style leaders. The authentic styling of these shoes has brought them unprecedented campus acceptance. You can't go wrong on any of them

THERE'S ELEGANCE IN
Chiffon Kid

CREATED BY JOHANSEN

Soft, soft kidskin fashioned by Johansen into footwear as feminine as chiffon and as strikingly beautiful. Wear them for admiration and for that exquisitely fragile feeling that beautiful clothes give any woman.

STYLE! WEAR AND COMFORT —
 Three big things to look for in children's shoes—and that's what you get in POLL PARROT SHOES. **\$1.98** And Up



You Can Take the Worst That Winter Can Give, If Your Feet Are Warm and Dry in a Pair of

Freeman Brogues!

Not just ordinary shoes, made to look rough and ready, but masterpieces of quality shoe making, from pump calfskin uppers to double-thick soles, shoe making dedicated to giving you the extra measure of quality that makes Freeman shoes America's finest value.

PRICED **\$5, \$6 and \$7.50**

You Are Cordially Invited to Stop in and Inspect Our New

FLORSHEIM STYLES
 for Fall 1941

New leathers, new lasts, new patterns and colors, every one reflecting the fine styling and careful workmanship that make Florsheims America's standard of fine shoe value. Most Styles **\$9.50 and \$10**



THE ECONOMY BASEMENT PRESENTS The New 1941 FALL STYLES AT GENUINE SAVINGS TO YOU!

SPECIAL
 Thursday! Friday! Saturday!

IN THE ECONOMY BASEMENT BUDGET DRESS SHOP

153 Women's Fall and Winter COATS \$6.90

Regular Price \$8.90 to \$11.90

In fine quality tweeds and plain colored sport models. All wool and rayon and wool fabrics. Rayon taffeta lined and interlined. Dress coat styles in fox and fitted fleecy. Colors: wine, oxford, heather, black, grape, blue and green. Don't miss this exceptional coat value. Sizes 12 to 52.



Misses' and Women's NEW RAYON DRESSES

\$1.98, \$2.98, \$3.98

In regular and Junior sizes. Lots of new styles. Materials: fleck rayons, rayon crepes, spun rayons, novelty prints, and solid colors. Sizes 9 to 52.



Women's Novelty DRESS PUMPS

\$2.49

Brown or black crushed kid, medium and college heels. Lasted lining.



NEW FALL HATS

98c

Novelty shapes with veils, in all the new fall shades of wine, brown, green, blue and black.

MEN'S FUR FELT DRESS HATS

\$1.79

Made of genuine fur felt, genuine leather sweat-band. Good quality rayon linings. Colors: Medium grey, seal brown, tan and black. Sizes 6 1/2 to 7 1/2.

IDAHO DEPT. STORE

"If It Isn't Right, Bring It Back"



STYLE REVUE OFFERS HIGHLIGHT OF FALL OPENING PROGRAM

Indoor Show to Display Latest Modes for 1941

Fall fashions for 1941—from shoes to hats and including the apparel in between—will go on display in Twin Falls during the annual fall style revue which will be staged at Radio Rondeveo Thursday, Sept. 18, starting promptly at 8 p. m.

The radio hall will seat 800 persons comfortably, and will have plenty of room for the numerous attractions which will feature during the evening, according to Vay Hudson, chairman in charge. Assisting Mr. Hudson in arrangements are Jay Spracher and Mrs. Martha Turner.

At least 800 persons will be shown in a most impressive manner. The style presentation, featuring clothing for both men and women, will be shown in a most impressive manner. The style presentation, featuring clothing for both men and women, will be shown in a most impressive manner.

FASHIONS REVUE BOOSTS DEFENSE

National defense will play a great part in the annual fall fashion show and revue which will be presented by local merchants at Radio Rondeveo Thursday at 8 p. m., it was announced today by T. J. Valton, chairman in charge of merchant participation in the present national defense drive.

Valton pointed out that to gain maintenance to the style show this year all persons must show a defense stamp or bond. He explained that the stamps may be in any denomination—10 cents, 25 cents, 50 cents, \$1 or \$5 and the same will hold true of the bonds.

In connection with the style show, open house is being observed in the new radio building, officials pointed out. And that all appointments will feature, among other things, the latest trend in furnishings.

Defense Stamp Another feature of the show this year will be the showing of a defense stamp or bond. The ticket "takers" will merely look at the stamps or bonds and will not collect them. Full details of the national defense aspects of the show will be found in another story in this issue.

Right Dress! Fashions That Merit a Medal



A double feature of New York creations from the fashion center of the world. The beau cavalier on the left donned the tuxedo with cutaway sleeves. On the right, a two-piece costume with dot-mat accents, favors a feminine rolled collar that buttons diagonally.

JACKETS, SLACKS GOOD FOR FALL

Time was, and not so long ago, when the average male put away all thoughts of sportswear on Labor day, and confined his fall thinking exclusively to business and dress apparel. Not so today. It hasn't taken men long to realize that practical and comfortable clothes are as much a boon in fall and winter as in any of the seasons.

That's why this year finds men confronted with an even wider assortment of sweaters, slacks, jackets, slacks and coats for fall casual wear than ever before. In all, there appears to be a practical, back-to-earth trend in designs. This is not to say that appearance and styling have been overlooked, but rather that the new 1941 models show a definite appreciation on the part of the manufacturers of the fact that men wear sports clothes primarily for comfort.

The new sweaters, for example, feature the soft, brushed-face fabrics in soft heathery tones that are pleasant to the eye as they are to the touch. In sport shirts, it's the restrained plaids in rayon-and-wool mixtures.

Light contrast binding, either of grosgrain, gabardine or felt, will continue the successes they have enjoyed. The same trend toward more formality in slacks which brings along the turned up brims, will also tend to modify the finishes on fall and winter felt.

Black Popular in Fall Hat Styles

As expressed by one local milliner, hats this fall are "down in the buck" for the casual styles, worn on the side for dressier hats, and covered with veils of all kinds—except in the casual or definitely sport styles.

Black steps out and leads the fashion parade, with dark blue a close second. In the secondary colors, popular choice (shade), forest green and Roosevelt blue (an exciting new autumn color) are in the lead.

Debas of Color To remove any hint of somberness in the popular black styles, shades of red in velvet and grosgrain ribbons and in feathers, large and small are added. Another striking combination is a Kelly green trim added to the navy blue creations.

Returning to the fashion front this fall for almost the first time in these seasons is the anodized. In some instances, the effect of an anodized is achieved through the abundant use of fabric material, often in bright colors on a black or dark blue hat, and sometimes accented with chenille dots in colors still different from the fabric itself.

One particularly striking model seen locally was made entirely of black velvet, with a dashing wide brim, set at an angle that almost hid the deep crown, with the anodized leaf of solid black velvet. A single gold pin was the only ornament on the headpiece, which should be worn well over the right eye and with all the hair except for a few curls in the region of the ear, inside the veil.

Attractive Feature Adding a dash of interest to the many felt casquets are plain or fancy cutouts near the edge of wide brims. In some cases, the lace cutout work is embellished by grosgrain ribbons, threaded through the perforations.

Striking example of the effectiveness of golden sherry as a trim was found in a felt model of brown, with the sherry accent of wide, softly crinkled veils, forming a band around the crown and coming to the front brim to form a flower-like figure. A film-like veil completed the ensemble.

Pilbox hats, calots, turbans, berets and bonnet styles—all are found on display this fall. And if you're one of the many who prefer the pompadour hair style, your hat may still be right with the fashion, for off-the-face styles may be good, all winter.

NEW DESIGNS TO FILL U. S. NEEDS

New York dress manufacturers will design clothes to fill the needs of the American women, according to Mrs. Dorothy Anderson, director of the New York Dress Institute.

New York does not think in terms of taking the place of Paris. New York has a job of its own, that of dressing the American women. Both the inspiration and creation of clothes is in New York. Paris created clothes for a select few. New York clothes are destined for all. In the past New York has been noted for volume, but now it must be fashion as well as volume.

The New York Dress Institute will help women to plan a better wardrobe according to their type and limits of living. It will conduct surveys to find out what types of dress women prefer. The problems



MRS. DOROTHY W. ANDERSON

of both the business woman and the housewife will be considered. The institute also will try to solve the other problems women face when buying dresses, such as correct styling for slimmer women in the past have had to go to the junior departments for their clothes and they were often disappointed in that they could not find sophisticated clothes to fit them.

Mrs. Anderson also believes that new clothes should be introduced more often. Manufacturers should be more alert to the needs of the moment, and present their styles in smaller groups during mid-seasons. At the present time clothes are introduced too far in advance of the season. Winter clothes is being planned a wardrobe, she believes that women should be able to buy fresh, new clothes when they want to wear them.

Wide-Brim Trend in Men's Hats Reaches Its Limit

For the past several years, most of the welcome changes which have occurred in the men's clothing field, with regard to color and the wide varieties in cuts and materials created, have been directly inspired by the vitality and progressiveness in the men's hat industry. Hat manufacturers, however, were not the originators of this swing away from conservatism and regimentation in dress. American men themselves were the first to rebel against the drabness of their wardrobes. The hat, with a sensitive finger on the sartorial pulse of the nation, were the first to realize and answer the need for wardrobes expressing individuality and variety.

Shape Trend For the past six years, the major change in felt hat styles has been towards wider brims. This trend appears now to have reached its limit. Brims will be no wider this fall than they were last spring, and some will be slightly narrower. In the east, the average brim width will be 2 1/2 inches while in the south, mid-west and far west, the best brim widths will be 2 1/2 inches and 2 1/2 inches.

There is a very definite trend this fall towards brims turned up all around. This is in keeping with the return to more formality in town dress. Medium Tone In general, the color trend is toward medium tones, with the tendency to grow darker rather than lighter. The fastest growing new colors for fall will be the medium tan and brown shades. There is also an increasing use of neutral brown hats with blue and blue-gray cloings, so that the brown has shades in the popularity of both brown and blue in suitings.

This fall will see a definite return to the regular ribbon band on felt hats. After several years experiment with extreme novelty types and fabrics. One exception, the gabardine band, will continue a strong favorite through the fall, particularly on the university type hat. Novelty effects are still with us, however, in the new weaves of grosgrain ribbons, in two-tone or three-tone ribbons, and in off-shade color contrasts of band and body.

Most popular of the color contrasts will be the blue band on the tan or brown hat. Bound, Welt Edges Bound and welt edges will continue to lead. In many sections, the

Try Looking Different—All for Fun

If only you dared, it might be fun to go to your first fall party with one of these star-showered tub-top hats. Go to your first fall party with one of these star-showered tub-top hats. Go to your first fall party with one of these star-showered tub-top hats.

Uncertain Women Fifty per cent of American women are not sure of their husband's age, birth date, or salary, according to the 1940 census.

it's a Rowles-Mack topcoat for fall



\$25.00

Yes, it's a Rowles-Mack—and it's style-right, fabric-right and price-right. This one's a single-breasted model with set-in sleeves, and it's a soft, all wool fabric.

The Store For Men Rowles-Mack

Attention, Men! AN ANNOUNCEMENT

Following our consistently progressive policy in bringing the best in footwear, we are glad to announce that BOSTONIAN SHOES for MEN will be a regular feature of our men's shoe stock. It's a name you've known for years in the manufacturing field—now it's coupled with a name you've learned to respect in Magic Valley!

BOSTONIAN "walk-fitted" shoes for men!

... and this season Bostonian leads the way with a thrill-provoking style handling known as Battalion Browns... they combine newness with your favorite reason for wearing Bostonians: WALK-FITTED EASE IN ACTION! It's an about-face in popularity with every red-blooded American man! Look for the Battalion Browns by Bostonian in our ever-more-popular Men's Den!

Featured in Our Men's Den \$8.75 to \$10.75

Show—Thursday, Sept. 18, 8:00 P. M. at the Radio Rondeveo

A DEFENSE STAMP IN YOUR POSSESSION WILL ADMIT YOU

Hudson-Clark TWIN FALLS ONLY SHOE STORE

Leaders

In any fashion show are the new coat and suit creations by Phillip Mangano and Princess... incomparable frocks tailored by New York's leading designers... and to "top" off the style picture, Stetson and Knox millinery... all features of The Vogue.

The Vogue

TWIN FALLS, IDAHO

Near East Meets West in Exotic Fashions Created for Fall Season

NEW YORK — Ladies and gentlemen, it's the McCoy. American fashion is being set by and for the people of this country in the New York designers' fall openings.

Sally Milgrim did it spectacularly. She calls her fashion "Arabesque." But what's in the name? This Milgrim collection is as American as slang — adaptations and combinations of ideas picked up here and there and far-away. It is the Bible country of the Near East. But the clothes are put together on the thread of Milgrim's personal experience of Near East geography. And they're timely as tomorrow's war bulletin from that front. For instance, they introduce a knee-length, three-sleeve skirt — a harem skirt, by the way — and a nine-inch-from-the-ground skirt, which this designer says will go to parties this busy winter, from twilight on. And a coat set with six sturdy bones to say, "hips, round, round!"

Milgrim's colors are used. Some are hues you never saw before except maybe in museum portraits of the Arabian Nights. There's Shangri-la red, a pink with orange amber tints; and there's a red, a cerise, and Scheresade red, which is deep and blends with purple. A decorative purple casti coat and in surprising places in these clothes — even in the Maharajah's bronze, which really looks like the metal or like the elm tree that turns bronze in the fall, Milgrim's Arabian Nights. Sky blue and dark blue, the starkest heavens, but not black. Her Arabian Sea green is dark yet more lively than most dark green; her Persian Sea green is pale, near aquamarine but greener.

All these glorify the "tent-pole silhouette." That's Milgrim's name for what she got from the East. A lot of shape-ideas that have been used already and generally in recent seasons, and put them all together to form a big-shouldered, tight-belted figure draped narrow at the knee or ankle.

This designer, who's always going places and who recent never to forget her business, went to the Near East ten years ago. She liked the Oriental clothes and the colors of the sultry earth and water. And she remembered, and built this collection around them, perusing American fabric-makers to dye things for her.

Original Clothes—But Practical, Too

The theme dress naturally will remind you of "The Sheik." It is extreme. It's silk terey with bronze top and Baghdad sleeve, which means great-big, draped sleeve. Other designers make new, but Milgrim makes shoulderless, than ever. And she overburies them with fantastically rich embroidery, beads or sequins. The neck has no fastening; it's "low and behind."

But wait, Milgrim takes this brazen silhouette and three colors and works them into wear-in-the-closet new, a length dinner dress with harem skirt is made of black wool jersey. Round-necked and with the Persian fur band, and smoothly fitted long sleeve, this dress could be worn for any office or party with perfect composure. Or



Subtle is the chic of Mrs. Benenson's elegant belleveree, velvet scarf and hat from the Bonwit-Teller collection.

consider Milgrim's arabian sky blue, long-sleeved tertia dinner dress. It has a huge, simply huge, round neckline. The skirt is set on a yoke at the waist, which gives the smooth round-hip line. There's a transparent yoke at the shoulders also. Milgrim outlines the abouider with cartilage-pleating to make the wide "can-can" shoulder, and she piles the cartilage pleating on again in a wave-like decoration on the lower part of the skirt. It's exotic but wearable. So are most of the collection's suits. Her bronze wool has a round, scooped and pleated blouse with beaded yoke and cuffs. The jacket is hip-length. Wolvberg for make a huge yellowish-brown-tubchen-silk suit, and it decreases the matching tuban.

Naturally, most Milgrim hats are tubans. Some shoot up, or out. Others droop, and have flowing drapery.

Every woman can buy these suits, slimming, very-feminine Milgrim originals. But you'll know they exist if you watch clothes; they set a specific, identified fashion, and that could easily inspire the makers of ready-to-wear wardrobes.

Reminiscence of Paris

Mrs. Benenson presented, at Bonwit-Teller, a collection which both asks and encourages American women to keep their clothes up during these strenuous times. The effect is achieved by a "chin-lifter" hierarchy. It's a masterpiece — beautiful, chic, at times sheer nonsense — which goes with a suit. Both are set on an office or evening as part of the costume. On one of the net



Mrs. Benenson's subtle S-silhouette dinner suit of malfese (like damask) satin, palest blue, with black.

muslin, huge sluffed bluebirds perch. These promote the S-pectre, which means a forward tilt of the hips. The bosom and derriere are just a little stuck out, and one could give a indolent swish. The Olsson and did it. Benenson revives it, modified by her subtle sense of humor. Everybody said Benenson's collection reminded them of Paris. It should. She is the only big American designer who entered the art of dressmaking in a major of French originals. She was a high-born Russian, and spent ten years in Paris before coming to the United States. Here, Bonwit-Teller discovered a Benenson quality which is still making style. The quality is intangible. Benenson displays it now in malfese made for her here — brocade-like malfese gowns, black, white, yellow, carabe. She displays it also in the simple — for example, a skirt with absolutely straight front and back — but it's a quality that comes from heaven knows where. With this, Benenson uses an absolutely chic shoulder and natural waist.

The suit picture this year is predominantly a more colorful one, for both sport and dress occasions, and there are so many new colors primarily because the fabrics are so wonderful in texture, soft as kitten's fur, lending themselves with grace to the feminized more intricately detailed treatment which distinguishes the new suit silhouettes and tailoring.

The most important changes in suit effectiveness is the above-the-waist case much of which is gathered under underarm fullness. Slim silhouettes, retaining their femininity without "straight and narrow" skirts for there is fashion news in skirts aimed. They're pleated in front box, double box and side and side treatment; they're band pleated; and pleated all around. No American woman is going to give up her full skirt of winter if she can get through the season, under her fur coat.

Suit "characters" in the order of their appearance on the list of fashion-important pieces are the three-piece suits, both fur trimmed and untrimmed, their topcoats classically straight or fitted, first in appearance they provide a tempo which can be worn with dresses, they represent a sound investment for a woman with a limited clothes budget.

The two-piece suit in an appearance in two distinctly different moods. It is either dressy, or casual. Fabric, color and ornamentation provide the distinguishing characteristics—but in all instances there is soft treatment which is the introduction of soft-in-belt.

The boy's suit in three button styling, draped to suggest figure contours in the front, usually fitted at the back, will probably be the one most girls and women will buy this fall, because it catches the spirit of our way of living in its trim good looks and practical wearability. Several are collar treatments for this silhouette, either conventionally patterned like a boy's jacket, or in longer point, baby styling like the collar of a shirt.

Lively colors are no longer reserved for spring and summer wear, say the new suit and by way of proof they take to the streets, are largely achieved through sueded and hairy surfaces.

There will be more browns in suits this fall, but blues promise to be extremely popular ranging from cascade pale tones to navy. Greens are pleasantly muted, reds include the new mappery tones and the deeper plum casts, while beige is unofficially reserved for the campus crowd.

Man-tailored suits are always good. It was pointed out, but apparently three times as many gaily tailored suits are being shown this fall.

Corduroy, Velveteen Outstanding Fabrics For Fall Costumes

Dressy dresses aren't too dressy, tailored dresses aren't too tailored, national defense has left its impression and the influence of mid-century fashion among the features found in women's styles this fall. Color runs rampant, waistlines are long and slender, skirts are short and sometimes full, sleeve "firsts" are long or elbow-length and shoulder lines aren't padded to look like slim-tipped athletes.

That's the story in a nutshell. To get down to details, corduroy and velveteen are the outstanding fabrics with the casual, sport and tailored costumes coming principally in the copycat and the more feminine and dressy styles coming from the velveteen fabrics.

"Cromps" styles, through which the popular long-waisted effect is achieved, are made with the dress fitted and tucked to fit snugly down to the hip line, where skirts are gathered or pleated in an exciting manner.

One-piece dresses and suits are tailored from corduroy with the price for these models depending, in general, on the size of the waist. In general, models may be better in the wide waist, with the price generally rising as the waist gets narrower.

Long Sleeves Favored

In many of the dresses, the regular armhole has been extended out over the shoulder, to achieve a drop-shoulder effect, and the padding is placed on top of the shoulder, instead of out from the shoulder as in other cases, the regular raglan sleeve style is used. In many of the three-quarter length sleeve is found, but long sleeves are "top." A few short-sleeve styles are also seen.

Covert cloth, for which officers' coats in the army and navy are most responsible, has been adapted for use in strikingly tailored women's costumes. For those unfamiliar with the term, the material resembles closely cotton gabardine which is used so often in women's coats and slacks ensembles.

SUIT MATERIALS SOFT, COLORFUL

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ANDERSON'S

Fall Opening

DIPPING BRIM felt with dressmaker draping. Black brown, wine, green, red. \$4.98

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Charge It at C. C. Anderson Co.

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CASUAL TWEED in a fitted greatcoat with the new extended shoulder line. Blue, brown . . . **\$12.95**

LONG JACKET herringbone tweed suit, plaids, plains. Brown, black, blue . . . **\$19.95**

WARDROBE SUIT, with full length topcoat over a fitted jacket and skirt. . . Fur collar extra . . . **\$39.95**

CAMBROOKE DRESSY coat, double breasted, fitted (as advertised in Mademoiselle), blue . . . **\$69.95**

PASSEMENTERIE trims the collar and pockets of a lightweight wool costume suit. Black, only . . . **\$14.95**

SELF LOOPS and gilt bowknots accent the femininity of this two-piece silhouette dress. Black, blue and brown . . . **\$7.95**

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