

Prosperity Is Coming Back—If We All Work Hard and Wisely for It, We Can Make 1931

A Happy New Year

Idaho Times

A Regional Newspaper Serving Six Irrigated Counties in Idaho
TWIN FALLS, IDAHO, THURSDAY, JANUARY 1, 1931

Member of Audit Bureau of

PRICE FIVE CENTS

THE WEATHER

Forecast for Thursday and Friday. High 45, low 25. Windy and light. Temperature will be in the 40's and 50's. Day at 8 p. m. were 34 and 35.

HOME EDITION

The Fastest Growing Newspaper in Southern Idaho

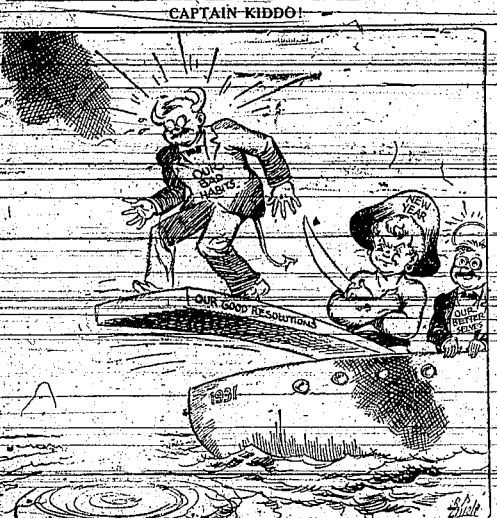
VOL. XIII, NO. 214

A Four-Column Wide Paper

UNBEATEN TEAMS LINE UP FOR BIG ROSE BOWL GAME

Alabama, Oregon, Michigan, Stanford, and Washington State are the five teams that will meet at the Rose Bowl stadium in Pasadena, California, on January 11, 1931.

The Rose Bowl game is the most important football game in the country. It is a tradition that has been going on for over 30 years. The game is always held on the first day of the New Year.



DEATH CLIMAXES GUN ENCOUNTER

A gun battle between two men in Chicago ended in the death of one of the men.

The gun battle took place in a Chicago neighborhood. The two men were fighting over a woman. One man was shot and killed.

Celebrants Hold How to Apologize For Bad Manners

A group of people in Kansas City discussed ways to improve their manners.

The group was held in a community center. They discussed various ways to be more polite and courteous to others.

IMPROVED BOND MARKETS SEEN

Financial experts predict a recovery in the bond market.

The experts believe that the bond market will improve as the economy recovers. They expect higher interest rates and more investment.

ROOSEVELT HOLDS POWER DANGEROUS ROOSEVELT CLAIMS

Opponents of Roosevelt's policies claim that his power is too great.

The claim is that Roosevelt is concentrating too much power in his own hands. Some people believe that this is a threat to democracy.

CAIETY REIGNS IN TWIN FALLS

A festive atmosphere is reported in Twin Falls.

The town is celebrating the start of the new year with various parties and events. People are out in large numbers.

AMERICA DUE FOR BETTER BUSINESS SAYS SEN. WATSON

Senator Watson believes that the American economy is ready for improvement.

He says that the government should take steps to encourage business and investment. He believes that this will lead to a more prosperous future.

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Scout Airplane Leaves on Hunt for Missing Aviator

A scout airplane is searching for a missing pilot.

The pilot was last seen near a mountain range. The search is continuing.

YOUTHFUL SON OF RICH MISSOURIAN HELD BY KIDNAPER

A young boy from a wealthy family has been kidnapped.

The boy was taken from his home. The kidnaper is demanding a large ransom.

CHICAGO GREETED 1931 TO TUNE OF FIERCE BLIZZARD

Chicago experienced a heavy snowfall on New Year's Day.

The blizzard caused travel difficulties and school closures. People are struggling to get around.

Storm Attacks City, Aiding To Terrific Day of Merry Making, Traffic Heavy, During Gay Holiday Festivities

The storm adds to the festive atmosphere of the holiday.

Despite the weather, people are out celebrating. The streets are busy with traffic.

ECONOMIC SLUMP NOW WORLDWIDE SURVEY REVEALS

A survey shows that economic difficulties are spreading globally.

The survey indicates that many countries are experiencing a downturn in their economies.

Grounds of White House Thrown Open

The White House grounds are open to the public.

Visitors can see the grounds and the White House building.

WASHINGTON: JAN. 1 (UP)

News from Washington, D.C. on New Year's Day.

Roosevelt Takes Oath of Office

President Roosevelt is sworn in.

The ceremony took place in the White House. Roosevelt gave a speech to the nation.

JANUARY CLEARANCE SALE

During this Clearance we are making some drastic reductions in our Ready-to-Wear Department. Be sure and attend this event. It will save you money

Now IS THE TIME TO BUY and SAVE PRICES LOWER

Our Big January Clearance Sale starts Friday Morning, Jan. 2nd. Be sure and attend this sale as we are making some very attractive prices on reasonable merchandise. Be on Hand Sure.

Now IS THE TIME TO BUY and SAVE PRICES LOWER

Our Entire Stock of Men's Suits and Overcoats are greatly Reduced. Now is the time to buy. All sizes and colors.

SILK DRESSES KEUQED		WINTER COATS REDUCED	
49.75-Silk Dresses	\$7.27	\$11.75 Coats	\$11.07
\$14.75 Silk Dresses	11.07	\$17.00 Coats	\$12.67
\$17.00 Silk Dresses	12.67	\$25.00 Coats	\$29.57
\$25.00 Silk Dresses	18.67	\$35.50 Coats	\$37.07
		\$50.50 Coats	\$44.57

MISS' HOSE
Perky Ribbed. All sizes and colors. 79c quality. Clearance Sale. Pair, 4 pair limit. **11c**

Ladies' Bembeys' Hose
Fine quality, good wearing. All sizes and colors. Pair. **47c**

Parchment-Lamp Shades
Large and small. Values clearance price. **79c**

Boys' Overalls
229 Denim. Sizes 6 to 12 yrs. Clearance price. **59c**

Part Wool Bat
Comfort size \$1.67 Values. Clearance **\$1.49**

One lb. All Wool Bat
Comfort size \$1.75 Values. Clearance **\$1.19**

1 lot Boys' Shirts
Most all sizes. Values 79c. Clearance Sale **47c**

1 lot Boys' Caps
With ear flaps. Values to 69c. Clearance Sale **29c**

Wool Bats
All wool comfort size. Weight 2 1/2 lbs. \$2.47 Values. Clearance Sale **\$2.47**

Bed-Spreads
Rinkle cotton spread. Blue, Rose, Green and Blue. 41x60. 11x12. **\$1.27**

Ladies' Unions
Medium Weight. Backed top. Loose and tight knee. 66 value. Clearance **42c**

Remnants 1/2 Price
Hundreds of new remnants have been added to our remnant tables including petticoats, collars, ties and etc. All at 1/2 price. Regular price. **Downstairs**

Announcement Extraordinary

Our Entire Line of the Silks, Vests, Overcoats, Suits go on sale tomorrow morning.

This is an announcement of far reaching importance to all the women of Twin Falls and the entire surrounding country.

And especially our high grade Orthopedic shoes that sell at \$10.00 and \$11.00. Our January Clearance sale price only **\$7.65**

Enna Jettick SHOES

100 pair discontinued and slightly imperfect numbers in Enna Jettick shoes that sell up to \$8.00 per pair goes in this January Clearance. Sale for only **\$3.95**

FREE Our entire stock ladies' stockings, pumps, and garters. Values up to \$5.00 per pair go in our January Clearance Sale. **\$3.43**

HOSIERY SALE

Holoprop and Allen A Hose in service and chignon wools. All wanted colors and sizes. Clearance Sale

\$1.95 Values. **\$1.63**

\$1.50 Values. **\$1.28**

Ladies Sport Hose
Fancy Plaid. Part Wool All sizes. 88c Values. Clearance Sale **77c**

Misses' Hose
Highly-Mercerized. Derby Ribbed dark and medium colors. 32c Values. Clearance Sale **27c**

SILK Specials

Now is the time to buy your silk underwear, Splice and Napretic Satin.

Values up to 99c. Clearance **59c**

Crope DeChine and Trijo Silk, 98c Values. Clearance **69c**

Silk and Ruyon Crepe, 98c Values. Clearance **69c**

Striped and Crope Satin and Georgette. Values \$1.39. Clearance yard **89c**

LOT 3
Boys' Brown and Oxford. Good years well made and rubber heel. These shoes will sell to \$3.50. Clearance **\$1.98**

LOT 2
Complete of strap slippers, pumps and outdoor boots. Values \$2.50 to \$4.00. Clearance Sale **\$2.39**

House Slippers
In silk and felt soft lined. Values \$2.00 to \$2.50. Clearance Sale **88c**

1 lot Children's School Shoes
Sizes up to 2. Values to \$2.50. Clearance **\$2.39**

Pumps and Oxfords
Low and Medium heel. Values to \$2.50. Clearance Sale **\$2.39**

Kiddies' Print Dresses
Fast color. Sizes up to 8. Values to \$1.75. Clearance Sale **77c**

Silk Dresses
Print and plain colors. 25c values. Clearance Sale **\$4.71**

Comforts
Large size wool-filled. Heavy covered. 16x26. Values to \$4.00. Clearance Sale **\$4.97**

Cotton Blankets
Heavy, printed, gray. 66x90. 24-18 values. Clearance Sale **\$4.07**

Part Wool Blankets
Lafayette. 66x90. Values to \$2.28. Clearance Sale **\$2.28**

Bucilla Package Goods
1/2 price. Regular Clearance Sale **Downstairs**

Wash Frocks
Dark and light colors. Long and short sleeves. 24x36. Values to \$1.29. Clearance Sale **77c**

Boys' Part Wool Unions
Values to \$1.50. Clearance Sale **73c**

All Size Clearance

\$45.50 Suit or Overcoat	\$14.57
\$25.00 Suit or Overcoat	\$18.67
Smart suit or Overcoat	\$21.47
\$35.00 Suit or Overcoat	\$26.17

Boys	Men's Shaker Knit Sweaters
Heavy weight, acid values. 1 to 12 years of age. 67c at Regular Price	Heavy weight, acid values. 41-35 values. \$2.98
	41-35 values. \$3.73

BOYS' SUITS

in Cashmere and Worsted. Ages 7 to 18 years. **1/2 and 1/3 OFF Regular Price**

Wool Dress Materials	Men's Domet Flannel Shirt
26 in. wide in fancy check in cashmere and flannel. Also 26 and 30 in. plain colors. Part wool 26c values. Clearance 59c	20 1/2 in. den. 8 1/2 x 14 1/2 and 14 1/2 x 20 values. Clearance 73c

Men's Blanket Lined Jumper
Heavy bottom. 22 1/2 values. Clearance Sale **\$1.93**

Cord Pants
Light and dark colors. Also fancy values. \$2.86, \$3.25 and \$4.05. Clearance **20 per cent Off**

Men's All Wool Unions
Size 36 only. Values to \$3.25. Clearance **\$3.29**

Boys' Jackknives, 7 1/2x4 1/2. Unions
Part wool. 11x9. Values. Clearance **\$1.99**

Men's Dress Pants
Reduced 25 Pct

Boys' Part Wool Shirts
Sizes 28 to 16. Values to \$1.25. Clearance Sale **97c**

Flannel Shirts
Reduced for quick selling. \$2.65 values **\$2.59**

Men's All Wool Blazer
In medium and heavy weight. 41-35 values. **\$2.98**

Men's All Wool Blazer
In medium and heavy weight. 41-35 values. **\$3.73**

Men's All Wool Blazer
In medium and heavy weight. 41-35 values. **\$4.09**

Our Entire Stock Ladies' Hats in Felt, Silk, and Velvet are greatly reduced.

Values up to \$2.50. For only **\$1.00**

Values up to \$2.50. For only **\$1.50**

Collar and Cuff Sets
Statement's Samples **1/2 Price**

Stamped Scarfs
Vanity and Duffel sets \$1.00 Values. Clearance **69c**

Hand Bags
Statement's samples. **1/2 Price**

Costume Jewelry
A large selection of Necklaces, Ear Drops and Bracelets. Values up to \$1.50. Price **77c**

Ladies' Brassiers
Values up to 69c. Clearance Sale **39c**

Infants' Slip-on Sweaters
All wool white with pink and blue trim. 12x18. 11x13. Clearance **97c**

Ladies Underwear
In Wool, Cotton and Rayon. Heavy. Knee length. Size 28-16. \$1.50 Values. Clearance Sale **\$1.57**

Ladies' Outing Pajamas
Slip over and coat-style. Slightly soiled. 12, 15, and 18-16. Values **\$1.57**

All Kiddies Coats
All remain in our stock. **25 per cent off Regular Price**

Infants' Dresses
75c values. **49c**

Pillow Cases
\$1.00 Values. Clearance **79c**

Front Clasp Girdles
Values up to \$1.25. Clearance Sale **97c**

Royal Worcester Girdle
Side back broad silk heavy lace. Clearance **\$3.63**

Ladies' Dark Silk Slips
Sizes to 62. Values up to \$2.25. Clearance **\$1.39**

Rayon and Wool Ladies' Unions
Long-sleeved. Knee length. 32x35 Values. Clearance Sale **\$1.97**

Ladies' Cotton Unions
Yellow sleeve. Knee length. Size 28 to 16. Values. Clearance **73c**

Ladies' Elastic Step-in Girdles
No stays, heavy elastic. 32x35 values. Clearance **\$2.97**

Children's Silk and Wool Dresses
Sizes 2 to 12 yrs. **Reduced 25 Pct**

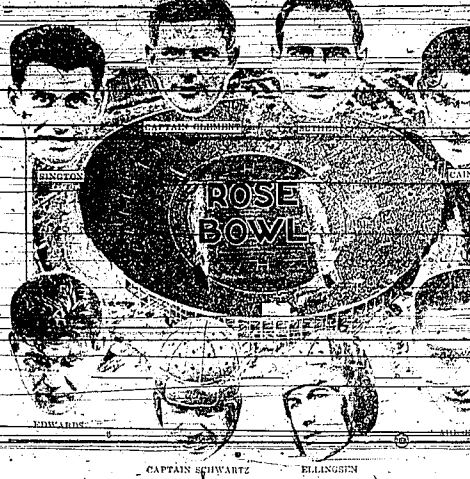
PAST YEAR FINE ONE FOR TRACK, FIELD ATHLETES

meat records. The U. S. team won the... performance... field athletes...

Champions of 1930

- ATHLETIC: National Champion - Billy Riley... BASKETBALL: American - Philadelphia... FOOTBALL: American - Philadelphia...

SCENE OF TODAY'S CLASSIC



The NUT CRACKER

What does Dr. Nicholas... The football game is abolished... a nut cracker...

Sport Gets Away to Splendid Start in Indoor Competitions

United Press Sports Editor... With the day on the 1931... indoor competitions...

OUR BOARDING HOUSE

MAH GOOTNESS; MISTAH... DIS IS 2 O' DIS IS NEW YEAR'S DAY... HAPPY NEW YEAR!



ROSE BOWL

CAPTAIN SCHWARTZ... ELLINGSON... The game will be played... Rose Bowl...

What does Dr. Nicholas... The football game is abolished... a nut cracker...

Buy, Buy, Twin Falls! Here's Your Last Chance to Save!

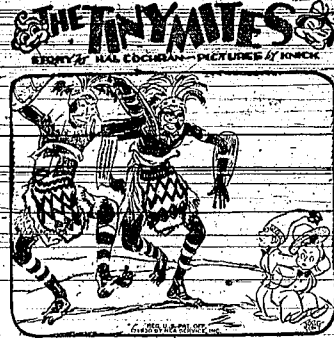
We Close Our Doors on Saturday, the 3rd The Stock Is Yours

Advertisement for clothing sale with list of items and prices: Men's Sweaters \$1.35 to \$6.75, Ladies Sweaters \$2.75 to \$4.25, Children's Sweaters 50c to \$2.00, etc.

Advertisement for overcoats and blankets: The Nearest Our Train Time, The Greater the Bargains, Values High! Price No Object! Overcoats, Blankets.

REMEMBER - 10 PER CENT OFF... Exchange... Remember to buy your clothing...

Advertisement for 'The New Year' with contact information for 'The Idaho Evening Times' and 'The Idaho Evening Times'.



HEAD THE STORY TIES COLOR THE PICTURE

There are few who will not welcome the advent of 1931, looking forward with hope to the possibilities of the New Year as one of opportunity; benefitting by the experiences of 1930; and hopeful of a betterment in conditions generally.

January, for instance, holds promise of increased prices for potatoes and beans; the cold weather indicates that 1931 should be a good sugar-beet year; water conditions were never better; and the fact that conditions generally have been slow, gives adequate grounds for forecasting a return to normal times well before the year is gone.

By no means has 1930 been the flop which many would make it. In Twin Falls, for instance, building permits for 1930 will total nearly \$300,000, greater by \$16,000 than those of the year previous.

Admittedly agriculture has been depressed and is depressed; but maybe this condition will have had its compensations, either in making the nation at large realize the importance of agriculture, or in bettering the condition of agriculture and agriculturists generally, so that in the future, their positions will be more secure.

As it is, the entire nation is attuned to the one important project of assisting agriculture to get on its feet. Surely 1930 will see us well on the road to the accomplishment of that hope.

Just as every New Year's day marks a milestone in the lives of each of us, so does it bring with it the benefit of the experience of the previous twelve months, and comes as a challenge to every alert individual to make the new year count more than it did the past, in the realization that a year hence we shall be reviewing our accomplishments and again looking forward to bigger and better years!

JUSTICE AND THE LAW

IN TEXAS a farmer has been condemned to death for murdering a neighbor during a quarrel over some livestock; and although the state court of criminal appeals has held that he was not tried according to law, the courts are without power to save him, and only executive clemency can prevent him from being electrocuted.

The case provides an interesting commentary on the ways of the law. The appellate court has agreed that conditions in the place where the trial was held were so disturbed that a fair trial was impossible. It has also agreed that part of the final judge's charge to the jury may have failed at times to ask for a change of venue or to object to the judge's charge, the courts can do nothing to rectify matters.

All of this, it seems to us, makes very poor sense, even though it makes good law. This ruling says, in effect, yes, this man may have been sentenced to death improperly, when he did not deserve it, but it is more important to preserve the rules of the game than it is to see that an individual gets justice.

It is precisely that sort of ruling that makes the law so incomprehensible to most laymen.

THE PLACE TO ADVERTISE

A BULLETIN from L. Ames Brown, president of the well-known advertising firm of Lord & Thomas and Logan, contains this interesting information: American and foreign clients of Lord & Thomas and Logan have placed through us this year a total of \$50,000,000 for newspaper, magazine, outdoor and radio advertising.

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THE AGE OF A WORKER

HAT Muskogee, Okla., contractor who advertised for a number of brokers and specified that they must be under 30 years old, is being to have his age tested, even if he is running counter to the general trend in industry.

THE INDIVIDUAL WHO... The man they took the friends... let's go! We'll reach another... night... and you keep on telling... and you keep on telling... and you keep on telling...

THE TRAVEL... The town of Zinder next... and you keep on telling... and you keep on telling... and you keep on telling...

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HOLLISTER LODGE ELECTS OFFICERS

Officers of the Hollister Lodge... elected for the coming year...

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A Holiday Puzzle

A crossword puzzle with clues for words like 'HAPPY', 'NEW YEAR', and 'LIFE'.

ANSWERS TO THE PUZZLE... HORIZONTAL: 34 Crow, 47 Club, 7 Life, 10 Bunch, 13 Bunch, 16 Bunch, 19 Bunch, 22 Bunch, 25 Bunch, 28 Bunch, 31 Bunch, 34 Bunch, 37 Bunch, 40 Bunch, 43 Bunch, 46 Bunch, 49 Bunch, 52 Bunch, 55 Bunch, 58 Bunch, 61 Bunch, 64 Bunch, 67 Bunch, 70 Bunch, 73 Bunch, 76 Bunch, 79 Bunch, 82 Bunch, 85 Bunch, 88 Bunch, 91 Bunch, 94 Bunch, 97 Bunch, 100 Bunch.

ANSWERS TO THE PUZZLE... VERTICAL: 1 Bunch, 4 Bunch, 7 Bunch, 10 Bunch, 13 Bunch, 16 Bunch, 19 Bunch, 22 Bunch, 25 Bunch, 28 Bunch, 31 Bunch, 34 Bunch, 37 Bunch, 40 Bunch, 43 Bunch, 46 Bunch, 49 Bunch, 52 Bunch, 55 Bunch, 58 Bunch, 61 Bunch, 64 Bunch, 67 Bunch, 70 Bunch, 73 Bunch, 76 Bunch, 79 Bunch, 82 Bunch, 85 Bunch, 88 Bunch, 91 Bunch, 94 Bunch, 97 Bunch, 100 Bunch.

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BRITISH TRAIN FOR SALES TRIP

LONDON (UPI)—The British National Exhibition Ship... for a sales trip to the United States.

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Highway Officials Confer at Murtaugh

Highway officials from various counties met at Murtaugh to discuss road conditions and future plans.

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Alleged Dog Bite Sues

A woman has filed a lawsuit against a neighbor, alleging a dog bite incident.

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Talented Visitor Is Given Party

A talented visitor from out of town was given a party by the local community.

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Lenin Has Become Deity In Russia

Lenin is being worshipped as a deity in Russia, according to reports.

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Advertisement for BERT A. SWEET'S Furniture Stores, featuring various furniture items and prices.

News in Brief

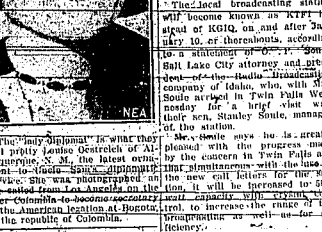
Two Douglas Det. Mearns
 Marriage Planned
 Hawk and Ellen
 Bill and Ellen
 Mrs. Woodruff
 Bill and Ellen
 Mrs. Woodruff
 Bill and Ellen
 Mrs. Woodruff

YEAR'S BUILDING PERMITS EXCEED TOTAL OF 1929

Sum of \$291,210 spent for construction during past year, 1930, according to building permit figures at the office of the city engineer, 1930 building permits, valued at \$291,210, exceeded the total of \$247,641 for 1929.

CALL LETTERS OF KGIN WILL CHANGE AFTER JANUARY 10

Local broadcasting station KGIN, on and after Jan. 10, will be known as KTRT.



"Lafayette Diploma"

The "Lafayette Diploma" is a certificate of honor granted by the American Legion at Bogota, in the Republic of Colombia.

Pneumonia Claims Life of Kimberly Youth at Hospital

Albert DeWitt, son of Mr. and Mrs. A. DeWitt, died at the hospital here, Thursday, of pneumonia.

J.C. PENNEY CO. DEPARTMENT STORE

Twin Falls, Idaho 201-3 Main Ave. D.

Sheeplined Moleskin Coats

Cravenette-Processed to Keep You Dry and Warm

New Low Price **\$7.90**

WORLD OF SPORT SUPPLIES THRILLS

Past Year Full of Sensations, Starting With U. S. O. Victory over Pittsburgh

Loan Company's Resources Gain

An increase in the resources of the loan company during the past year to a total of \$750,000 was reported by H. H. Grant, president and manager of the company.

Happy New Year To Everybody

Friday-Saturday

IDAHO

Friday-Saturday

Pioneer Resident of Hansen Passes

City of Cowan, resident of Twin Falls county for the past 23 years, passed away Wednesday.

Wishes you a most Happy and Prosperous New Year

We wish to thank you for your patronage which has made this the Largest Business Year We Have Ever Had

Watch for Our January Clearance Sale

Autos Crash But No One Is Hurt

Two auto collisions, the first of which one was injured, were reported to officers here Wednesday.

Markets

IDAHO GRAIN, Jan. 1 (UP)—Twin Falls—Dough light, market steady. No. 1 white, 42¢; No. 2 white, 41¢; No. 3 white, 40¢.

UNDEATEN TEAMS

Three undebated teams were reported from Idaho and Oregon States against the first eleven.

Revision of Young Plan Demanded by German President

BRUNNEN, Jan. 1 (UP)—The satisfaction of the president Paul von Hindenburg was added to Germany's demand for revision of the Young plan.

THE LEADER

Wishes you a most Happy and Prosperous New Year

We wish to thank you for your patronage which has made this the Largest Business Year We Have Ever Had

Watch for Our January Clearance Sale

First Death of New Year Takes Place Thursday

Mrs. Louisa Schmitt, wife of Jacob Schmitt, died here Wednesday night at Twin Falls county hospital following an operation.

Portland Livestock Market Steady

PORTLAND LIVESTOCK, Jan. 1 (UP)—Portland, Ore., Jan. 1 (UP)—Cattle receipts 150, all classes generally steady; receipts \$11.00.

UNDERTAKERS

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Revision of Young Plan Demanded by German President

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ORPHEUM THEATRE

WALLACE BERRY as NIGHT PATRIOT
 RAY JOHNSON as KILL BANG

Continuous Show Today, Matinee 2 and 4; Evening 6, 8 and 10

ROOTS AND HER BUDDIES

ROOTS AND HER BUDDIES, Jan. 1 (UP)—Twin Falls—Dough light, market steady.

UNDERTAKERS

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WOT WALK 100

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To Every Friend and Customer A Happy New Year

We want to take this opportunity to wish you all prosperity, health and happiness in the coming year.

EDDIE CANTOR

EDDIE CANTOR, Jan. 1 (UP)—Twin Falls—Dough light, market steady.

Society and Club News

Dinner Parties Are Numerous Thursday

The assembling of families and relatives for dinner parties Thursday was one of the most numerous of the season. A number of people entertained at the home of Mrs. W. H. Bark, who was the hostess for a party of four. Other guests included Mrs. A. R. Grandt, George J. Smith, and Mrs. Robert Logan.

SHOSHONE SCHOOL GETS SUSPENSION

Shoshone high school received a suspension from the Idaho State Athletic Association for failing to comply with the rules of the association. The suspension is for a period of one year.

Matron Is Called

Lillian Mae Brown, wife of Granville Brown, died at 11:20 o'clock Thursday evening at her home in Edna. Mrs. Brown had been in ill health for the past five years, and for the past month had been confined to her bed. Mrs. Brown was active in the Episcopal church.

Extremely Low

Mr. Brown was born October 27, 1862, in Iowa. He survived by her husband, six children, Mrs. Walter, Mrs. Frank, Mrs. John, Mrs. Mary, and Mrs. Helen. Burial arrangements have not been made.

STARS TANGLE IN CLASH AT DALLAS

Professional stars from throughout the United States met at the University of Texas at Dallas for a football game. The game was a close one, with the home team emerging victorious.

Few Deaths Mark New Year Coming

A few deaths were reported in Twin Falls during the New Year period. The deaths were not particularly unusual for the time of year.

HAILEY TEAMS DRUB WENDELL

The Hailey girls' basketball team defeated the Wendell team in a recent game. The victory was a significant one for the Hailey team.

Men's Fine Shoes and Oxfords

Men's Fine Shoes and Oxfords. After the famous 'SMART SHOES' Values to \$11.00. Now \$8.75.

Ladies' Shoes

Ladies' Shoes of highest quality including Fashion, Plate and the famous 'K'. Values to \$12.50. Now \$8.75.

Men's Fine Dress Shoes and Oxfords

Men's Fine Dress Shoes and Oxfords. Ralston Health and Biltmore Shoes. Always good values at \$7.50 and \$8.50. Now \$6.85.

Men's Work Shoes

Men's Work Shoes. Split A Three Prices. Values \$4.00 to \$5.85. \$2.95, \$3.95 and \$4.45.

Men's High Cut Boots

Men's High Cut Boots. Now Men, here's your chance. Every single pair of boots must be closed out in order to make room for the new Spring lines of lighter foot-wear. Boot values from \$10 to \$11 going at \$8.75. Now \$5.85.

Boy's High Top Boots

Boy's High Top Boots. Sizes 12 to 6 1/2. Now \$3.95.

Boy's and Youth's Shoes

Boy's and Youth's Shoes. Values \$3.50 to \$4.85. Now Closing Out at \$2.85, \$3.45 and \$3.85.

SAVE! McElwain's

and Save Substantially at This Great Event


Mid-Winter SHOE SALE!

Sale Starts SATURDAY January 2 9 a.m.

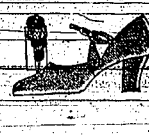
It's Here! The greatest clearance of footwear in the history of our business. Shoes for every member of the family that will take you back to the good old days of 1912 and '13. We are determined to clear out all this season's stock of shoes, and if real, honest-to-goodness money-saving values will do it, we won't have a pair of fall or winter shoes left after this sale has ended. So come! Feel at home with us. Take advantage of the best shoe values and service obtainable in the state of Idaho.

Sole Will Continue until we are satisfied that every person has had ample opportunity to take advantage of these savings!

THE WORD SALE IS NOT ABUSED HERE—WHEN WE SAY A THING, WE MEAN JUST THAT!




Men's Fine Shoes and Oxfords (Including the famous 'SMART SHOES') Values to \$11.00. **Now \$8.75**




Ladies' Shoes of highest quality including Fashion, Plate and the famous 'K'. Values to \$12.50. **Now \$8.75**

This is a genuine, good-will sale—not a forced or money-raising campaign. We are simply cleaning house and making plans for the future.



Men's Fine Dress Shoes and Oxfords. Ralston Health and Biltmore Shoes. Always good values at \$7.50 and \$8.50. **Now \$6.85**



Another group of Ladies' Unusual Quality Shoes such as "Tread Easies" and the Vogue. Values to \$10.00. **Now \$7.85**

A group of Quality Footwear for Ladies picked from the entire stock but mostly Short Lots and Odds and Ends. Values up to \$7.85. **Now Closing Out at \$4.85**

Now for the greatest Values of all About 150 Pairs of Short Lots in Low, Medium and High-Heeled Oxfords; Slippers and Pumps. Values up to \$5.85. **Closing out at \$2.85**

Our Entire Stock of Misses, Children's and Growing Girls' Shoes Will be reduced from **10 to 20%** depending on the lot and size, etc.

SPECIAL ITEM Enjoy comfort during the mornings and evenings. **119 pair of Ladies' All-Wool Felt House Slippers** left over after the Christmas trade. Values to \$1.50. Entire lot to go during this sale at **One Price, 75¢**.

SELECT YOUR SHOES CAREFULLY AND BE SURE THAT THEY FIT PROPERLY. AS WE WOULD MUCH RATHER LOSE A SALE THAN CAUSE ANY SINGLE PERSON DISCOMFORT. WE WILL DO OUR BEST TO OFFER THE KIND OF SERVICE AS IS USUAL IN THIS STORE, BUT REMEMBER THERE IS ALWAYS CONFUSION DURING THESE SALE RUSHES, AND SOMETIMES SHOES SLIP THROUGH MISFITTED KINDLY ASK THE CLERK'S ADVICE BEFORE PURCHASING NO MATTER HOW BUSY WE ARE. WE ARE ALWAYS GLAD TO HELP YOU.

All Rubber Footwear will be closed out around wholesale.

McELWAIN'S

"The Dependable Shoe House"

Phone 498 Next to Orpheum

POORLY MADE SHOES FOR WOMEN which are seldom or never placed on shelves and are usually sold for less than half price.

Safety Thru the NEW YEAR

In the years to come—for yourself and your family—can only be by studied and regular savings instituted NOW. In other words, this safety for the future depends upon your start today.

Through this institution you can easily and regularly build up an estate that will be the safety of the future.

Will You Participate in Our Next Dividend?

Over 3000 people have benefited by these regularly paid dividends. You should be one of them.

Mutual Building and Loan Association

BUSINESS HEADS LOOK FOR STEADY ECONOMIC CLIMB

Return to Normalcy Will Be
Fretful, However, in
Belief of Those Who Are in
Position to Know the Facts

NEW YORK, Jan. 1 (UP)—A general feeling that industrial and commercial activity in the coming year will show improvement over the conditions of 1930 was evident in year-end forecasts made public today by business leaders and analysts throughout the country.

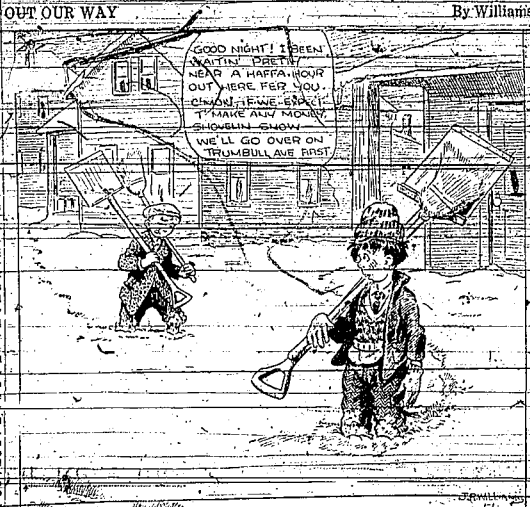
Most of these authorities agreed that improvement may be expected in 1931, although many of them cautioned that the return to normalcy will be slow and tedious process, interrupted by intermediate changes of trend.

A few of these business leaders are inclined to hazard a guess as to what the first year would be like in the industrial depression and many others, who are by the United States, to their expectations of the future.

Some commenters are predicting the large number of optimistic predictions at the start of the year, but are pessimistic about subsequent developments. Nevertheless, most business men at the present time are confident of the future and feel that in many of these forecasts already past, it is time to look for improvement.

It is pointed out that the direct contrast with the optimistic prediction of the "final stages" were reached in the latter part of 1930 and in the first part of 1931. In fact, the depression during the 1930 exceeded even the more conservative predictions, which had indicated that a return to normalcy would be experienced by the end of 1930.

There is an alabaster mine in Italy that has been worked continually since it was opened by the Ptolemies more than 2000 years ago. It is in the far West.



BUSINESS MEN.

SEVEN MONTANA SCHOOLS HAVE ONE PUPIL EACH

HELENA, Mont. (UP)—There are seven schools in Montana which have only one pupil each, according to the biennial report of the Department of Education.

Seventy-five of the schools which have only two pupils; 49 with only three; 74 with four; and 153 with five pupils each.

The total enrollment this year in Montana's public schools is 125,000, an increase of 2,500 over last year.

ONLY ONE FOOT SPECIALIST IN TWIN FALLS—Phone 610. Dr. Foster.

EVERYBODY KNOWS THIS STORE FOR ITS QUALITY FOOD STUFFS. KNOWS IT FOR ITS UNUSUAL LOW PRICES. AND FOR THIS WEEK END ITS SAME OLD STORE—GOOD FOOD AT COSTS THAT MEAN REAL SAVINGS.

BANKER SUMS UP WORLD-OUTLOOK

WALTER S. JONES, John G. Lenthall, vice president of the United States—president of Commerce Bank, and Trust Company of St. Louis, and 1929-30 president of the National Bankers' Association. In the following article, gives his outlook on the 1931 business outlook.

By John G. Lenthall
(Written for United Press)

ST. LOUIS, Jan. 1 (UP)—It is evident that the labor economic conditions which have occurred in the United States throughout the nation to date, have had a profound effect upon the business of the world. The result is a general feeling of pessimism, and a feeling that the future is dark. It is, however, the opinion of the writer that the situation is not as gloomy as it appears. The world is still in the grip of a depression, but the foundations on which to build a new order have been laid. The old order of supply and demand and other economic laws which we thought had been supplanted by a new order, are still in force. As we look back it is surprising to discover that some business men actually walked in, turned on the lights and they wondered why it was dark. They did not know that it had been so long since they had seen the light.

In making our economic forecasts for the future let us not forget the fact that the world is still in the grip of a depression. The distribution of goods and services is not as efficient as it was in the past. There is evidence that the world is still in the grip of a depression. The world is still in the grip of a depression. The world is still in the grip of a depression.



When the 1931 annual appears at the college for girls, Sareve... Mrs. J. P. Jones, above, will... in the neighborhood of... The reason is Mary has... as a result of... more... efficient cooperation within large or... Industrially, agriculturally and... individually, or economic... and... which... the... care... fully our goal, for the world stand... knows where he is going... the... North... H. E. Lamb, Plaza 644—Ad.

THE Chevrolet Coach

Tomorrow, Friday Morning, Jan. 2nd.

Is When the Votes Are Counted

to determine which organization gets the car. We hope that every organization that is being voted for will have a representative in the Idaho Department Store promptly at 9 o'clock tomorrow morning.

Idaho Department Store
"If it isn't Right bring it Back"

TONIGHT

BIG NEW YEAR'S DANCE at
Kimberly Shadowland
Starts 9:30—This Party is a Success—Don't Miss It!
LEE and HIS SHADOWLAND BAND

Resolved for 1931

That if being a motorist and sane of mind, realize the high degree of perfection of the motor car today and the expense tied up in that bit of mechanism under the hood.

Therefore, I pledge myself this year to better treatment of my car and

To obtain the best service I will take it to an established firm in town where I will at once receive courteous, fair and able treatment, namely—**Kimberly Shadowland**.

I further resolve that I will keep the resolution.

Signed: _____

And if your contention that if my motor car follows out this resolution, he will enjoy the really Happy New Year of motoring which wish you all.

Kimberly Shadowland

Idaho Department Store

"If it isn't Right bring it Back"

Sincerely
Wishes each and all of
you a happy and
prosperous
New Year!

Our Resolutions

Where ever possible we are going to give you better service than ever before.

Wherever and whenever it is possible, we are going to give you still lower prices.

If possible, we are going to give you even a more happy, smiling service; make you feel still more at home in your big, home store; make you glad that we are here; that we are for you, and with you in your new 1931 undertakings; by reducing your family budget, by giving you high grade merchandise at prices carrying real savings.

We Thank You

for your splendid patronage during the year just passed. (the second largest year's business in our history.) We hope we may continue to merit your patronage and continue to hold your friendly regard.

Again Our Best Wishes for a Happy
New Year

Idaho Department Store

Grocery Specials for FRIDAY AND SATURDAY

Everybody knows this store for its quality food stuffs. Knows it for its unusual low prices. And for this week end its same old store—good food at costs that mean real savings.

DEL MONTE COFFEE 1 lb. can. 35c	SOLID PACK EASTERN TOMATOES No. 2 can. 9c
BUCKEYE OATS 9 lb. bag. 33c	DEL MONTE SPINACH No. 2 1/2 can. 2 for 35c
BULK MACARONI 3 lbs. 19c	RED MEXICAN BEANS 6 lbs. for 25c
BABY LIMA BEANS 3 lbs. for 23c	GREAT NORTHERN BEANS 5 lbs. for 25c
CLEAR COMB HONEY 2 for 33c	LIGHT STRAINED HONEY 10 lb. can. 79c
FIRTH PANCAKE FLOUR 9 lb. can. 37c	NEBRASKA CORN MEAL 9 lb. bag. 35c
QUART JAR DILL PICKLES 23c	QUART JAR SWEET PICKLES 33c
QUART JAR SOUR PICKLES 23c	FRENCH'S CREAM SALAD MUSTARD 9 oz. jar. 13c
BEECHNUT PEANUT BUTTER Emerge Size (Glass) 25c	PIE PUMPKIN Large can. 10c
HEINZ MINCE MEAT 2 lb. can. 39c	HEINZ APPLE BUTTER 2 lb. jar. 39c
HEINZ CATSUP Pint bottle 25c	HEINZ FIG PUDDING 1 lb. can. 33c
FORD BRAND MINCE MEAT 20 oz. jar. 25c	CARNATION OATS Large (Carnation) 28c
CREST BRAND PURE COCOA 1 lb. can. 19c	OREGON SOLID PACK PEARS Gallon can. 59c
PURE STRAWBERRY JAM 3 lb. jar. 59c	PURE RASPBERRY JAM 3 lb. jar. 59c
HARD MIXED CANDY 2 lb. 25c	MIXED NUTS 1 lb. 72c
P & G LAUNDRY SOAP 10 for 33c	RINSO Pint Size Carton 25c