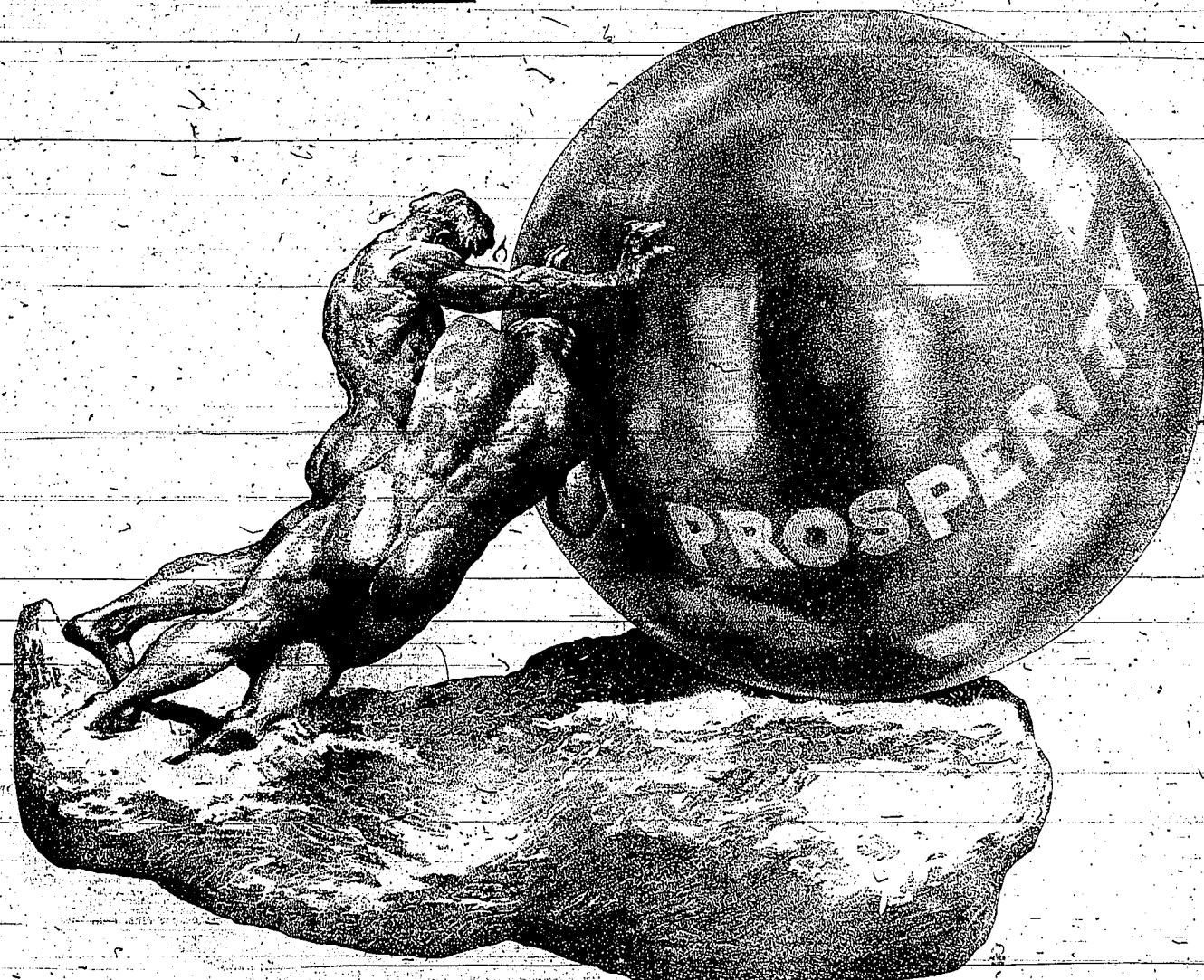






**HOARDED MONEY MUST GO BACK INTO CIRCULATION**



# We've Got ANOTHER Job To Do!

The Wise-Acres said we couldn't dig the Panama Canal... But we did it; didn't we? And remember that fateful March when Pershing begged "A million men by September?" The wise guys shook their heads again. Well—Pershing had his million—by July. And we did THAT job!

Who always does the job? The government? Uncle Sam clears the track—yes. But we—we, the American People in our power and might—you and you and you—we put it over! That's why we are who we are today!

Well—we've got another job. It's a big one because it's got to be done TODAY! For the wise-acres are busy again. They're scared.

They're hoarding—hiding their money—they're making jokes about being shabby—they're piling up cash—GOLD—in bureau drawers and mattresses. That idle gold is strangling credit. It's hurting business. It's keeping your neighbor from a job.

The money-hoarder is not a wise-acre. He's a SLACKER—a SHIRKER. His hoarded money MUST go back into circulation. It MUST be wisely spent and sensibly invested. Uncle Sam is behind us now. But he can't do it alone. America expects every man and every woman to answer the call.

Only WE—the American People—can do this job. And we'll do it—NOW!

## THE FOLLOWING HAVE CONTRIBUTED TO THIS PAGE

FIRESTONE SERVICE STORE  
JOHNSTON'S DIAMOND SHOPPE  
HUDSON & CLARK SHOES  
ROYAL CLEANERS & DYERS  
ORPHEUM THEATER  
UNION MOTOR CO.  
WARBERG BROS. TRANSFER & COAL  
SWEETS FURNITURE STORES

DETWEILER COAL CO.  
IRRIGATED LANDS CO.  
ROXY THEATRE  
JEROME CO. OF CREAMERY  
M'ELWAIN'S  
STEVEN-VAN ENGELEN  
D. W. HENDRICKS, Jewelry  
FALK'S DEPT. STORE

TWIN FALLS GLASS & PAINT CO.  
HAMILTON GROCERY  
J. E. WHITE  
MARKETERIA  
SPEER'S COFFEE SHOP  
LEADER, INC.  
C. C. ANDERSON CO.  
S. MCCOY COAL CO.

MT. STATES TEL. & TEL. CO.  
IDAHO THEATER  
IDAHO POWER CO.  
IDAHO DEPT. STORE  
LIND AUTO CO.  
PEAVEY-TABER CO.  
TWIN FALLS BANK & TRUST CO.

PHONE 38

Full Leased. Wire Service United Press Association. Full NBA Feature Service.  
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Three Months \$2.00 Year \$4.00  
By Mail, Payable in Advance, One Year \$4.00

Pacific Coast Representative—A. W. Stynes, Inc., San Francisco, San Fran-  
cisco, Portland, Seattle, Oreg., Western Pacific, Calif., Wash.

Eastern Representative—The F. Clark & Co., Inc.,  
262-272 E. 42nd St., New York.

## BASKETBALL

TWIN FALLS has been pleased to have, as its guests this week the large numbers of out-of-town folks in attendance at the district basketball tournament. Players and spectators alike have enjoyed a fine exhibition of interscholastic sport and the interest has been running high.

Perhaps no district in the state has developed teams of greater prowess than those in this section, where basketball is indeed a major sport. Every town in the district is an enthusiastic supporter of basketball and the rivalry is great.

This city is proud of its gymnasium facilities and believes the mutual satisfaction to players and spectators afforded by the ample accommodations has contributed to the success of the tournament which it is hoped, will be the forerunner of an equally successful and satisfactory state meet here March 17, 18 and 19.

## THE FIRST 25 YEARS

THE Buhl Herald is this week observing its twenty-fifth anniversary, nearly one-half of its quarter century of service in the Buhl country being under the direction of its present able publisher, A. W. McCallum, who in addition, is secretary of the Idaho Editorial Association, and its past president.

But let the Herald speak for itself. Commenting on the anniversary event Publisher McCallum says:

For eleven years it has been under the present management. For five years before that it was published by Harry Barry and by Mr. Barry and W. L. Squires. Mr. Squires is a printer and an oil painter; at which latter work he has attained considerable reputation. He lives at Riverside, California.

In June 1915, Mr. Barry bought a half-interest from C. V. Biggs who was appointed postmaster, and with Mr. Squires, published the Herald. Biggs & Squires was the firm name. Before that Wm. U. Hews published the Herald and the name of Hews & Turnipseed were the publishers on June 29, 1909, which is the date of the first issue with the name Buhl Herald. It is announced as the successor to the Filer Films, which name shows the early efforts of the movies. The name of S. C. Turnipseed, now foreman at the Twin Falls Times plant, appears as the first publisher of the Filer Films.

"Buhl" had a newspaper before the Herald, known as The Buhl Pioneer. The first number was dated December 20, 1906, and it was published by J. Warren White.

The mere mention of some of these names stirs memories in the minds of many present residents . . . J. Warren White, C. V. Biggs . . . names to conjure with in the old days of personal journalism in this county when their contemporaries included J. W. Tanner of the Filer Record and Tom Dovery of the Twin Falls Chronicle . . . back in the times when "men were men" and newspapers and their publishers had backbone which their successors might well emulate.

Only we do not care to go back to the days when editors vented their personal spleen in their columns and fought imaginary battles with their pens.

The press of Idaho will join in wishing The Herald another successful quarter-century career in heralding the events and accomplishments of the Buhl country.

The greatest modern mystery, involving the disappearance of the Lindbergh baby, has focused the interest of the nation on one event as it has never been centered before. Most everyone has different ideas as to what the procedure for recovery should be, but all are agreed as to the necessity of restoring the child. The gravity of the crime and its consequences become graver as the hours since the child's disappearance lengthen, and as a stunned nation comes to a sober realization of the enormity of the offense.

Governor Alfalfa Bill Murray must have had Idaho in mind when he coined his presidential campaign slogan: "Bread, butter, bacon and beans." If he had just inserted the words "Great Northern," the effect would possibly have been better. Suggest the Chamber of Commerce or some other such agency sees to it that the picturesque Oklahoma executive is given the opportunity to try out some of Idaho's bread, butter, bacon and beans!

Jordon E. Jones of Washington, D. C., notifies us that recently while he was driving up from Florida he saw a determined gent on the roadside waving his arms at passing motorists. On his chest was a sign reading: "Give me a lift or I vote for Hoover." Col-

## WASH. TUBES

JUST AS WASH. RIS' AND FRIENDS ARE BECOMING DOWNHEARTED, FRIEND GIVES A CRY OF JOY.

MY GOODNESS!

LOOK!

IT'S A HOLE.

BLISTER ME!

IF ONLY

WE HAD A LADDER.

NO! LIFT

ME UP, RIP.

LIFT ME UP!

By Crane

## SPUD BAGS MUST SHOW NET WEIGHT

California Invokes New Law Against Idaho Potato Shipments

BOISE—All future shipments of Idaho potatoes in plain or branded bags to California must be marked with the net weight, the department of agriculture said today.

California has invoked a law against the exportation of agricultural products to combat recent and weekly reports regarding Idaho shipments of potatoes. Today it was agreed that Idaho will comply with the requirement.

Idaho's plain bag regulation has been revised to require stamping or marking of the plain bag after execution, the plain bag regulation will be effective.

Principal California destinations of Idaho potato shipments are Los Angeles, San Francisco and Oldland.



## TRICKY PAJAMAS

PATTERN NO. 151

Simplest illustrated instructions for cutting and sewing are included with each pattern. They give complete directions for making these dresses.

No wonder pajamas are becoming more popular every day. When one rolls around, one wants comfort. And when comfort coincides with chic, what more can one ask? You can make them and they can rest contentedly in 151. The dainty cap sleeves achieve the new shoulder breeding of the latest fashions. The movement. The blouse line that careless not-to-fit roundness that tapers into snugness at the belt. Tricky pajamas are designed to be tucked, tucked, tucked, tucked, tucked into fullness at the knee. Designed in sizes 14, 15, 16, 17, 18, 20, 22, 24. Size 15 requires 9½ yards of 36-inch fabric, 5 yards of 29-inch fabric.

To get a pattern of this model, send 15 cents to Idaho Pattern Co.

Please write very plainly your name and address, style number and size of each pattern ordered.

The new fashion magazine with color illustrations and article news may be available at ten cents when ordered with a pattern and fifteen cents when ordered separately.

## ATTABOY TUBBS!

WE REACH IT?

HIGHER!

GRAB MY

ANKLES! NO,

I'M STILL

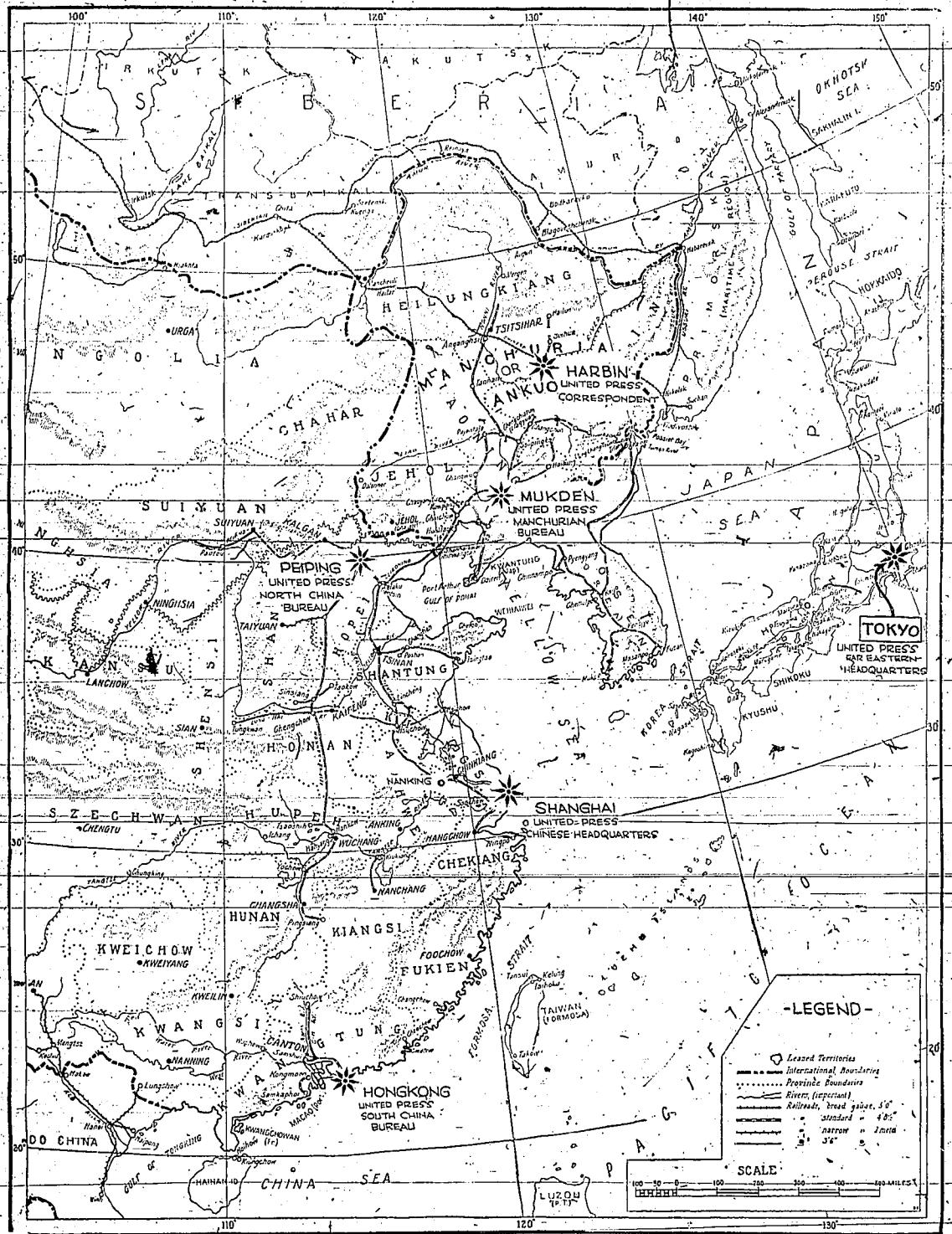
SHORT. WHO

USE, RIP!



# A Page of Current News Events in Pictures

## EAST CHINA AND ADJACENT REGIONS



This map which shows all the territory in the theater of war in the Far East has been secured for the benefit of Evening Times readers. It is suggested this reproduction be preserved by those interested in following the events as they occur in China, as well as in Japan. (United Press Association Service).

It will be noted that the headquarters of the United Press in the various sectors are indicated on the map. Correspondents for this world-wide news organization, of which the Evening Times is a client, supply the daily dispatches appearing in this newspaper. At Shanghai, Hong Kong, Tokio, Mukden, Harbin and Peiping United Press offices with staff members keep a waiting world informed on the events taking place in their territory and the news is transmitted by cable to all corners of the earth.

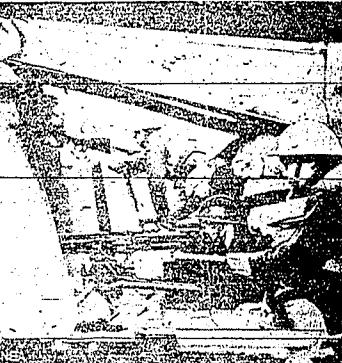
In the Evening Times office, this news comes in on the automatic teletypes almost hourly, assuring complete news coverage of the important developments as they occur.

ONLY A FEW MINUTES TO LIVE!



Death came soon to the three trudging Chinese whom you see here. A few minutes after this NPA Service picture was taken, the trio was executed by their Japanese captors on the Manchurian front. Note the despairing expressions of the doomed men. The Christian native at the right is seen in an attitude of prayer.

### MACHINE GUN NEST



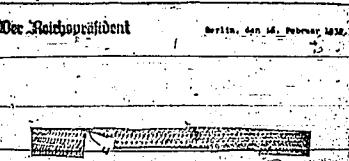
Battered behind iron plates and sandbags, Japanese marines are shown here in a machine gun nest as the invaders hurl their forces against the fighting Chinese in a frantic effort to capture Kiangtung north of Shanghai.

### RED BIRDMEN AWAIT CALL



With the Soviet government reported to be sending thousands of troops and the number mounting daily, military officials who shot pictured here may see service in the Far East. The Soviet war office, however, has denied recent Japanese dispatches estimating the number of Red Army soldiers in Vladivostok as high as 100,000.

### HINDENBURG CHOOSES TO RUN



Ich erkläre hiermit, dass ich der Aufnahmen eines Basens in den "Wahlverschlag Hindenburg" für die Reichspräsidentenwahl 1932 zugestehe.

*von Hindenburg*

In this note, almost as concise as that by which Calvin Coolidge announced he did not choose to run for President in 1928—President Paul von Hindenburg, the German dictator, that he is in the race for re-election as Chief Executive of the Reich. John Hancock knew something about signatures, just look at the bold flourish with which Germany's President signs his name.

# WANT AD PAGE

TELEPHONE 38

**TIMES-WANT-AIDS-AND-CLASSIFIED-RATES**

Each insertion, per line, .05  
One month, every issue, each insertion, per line, .00  
Six months' contract, every issue, each insertion, per line, .00  
Twelve months' contract, every issue, each insertion, per line, .00  
No charge for the first 2 lines. Minimum charge, .05

**COSMETICS**

SPECIAL S.A.L. SALE—Ex-cellent  
Moche-Oly-Skin Food—Man's D's  
Shop, 129 Main North.

**APARTMENTS FOR RENT**

THREE ROOM FURNISHED Apartment, \$100. Room now available, \$100. Room and bath, \$100. law. Apartments, \$100. Six months' contract, every issue, each insertion, per line, .00

Twelve months' contract, every issue, each insertion, per line, .00  
No charge for the first 2 lines. Minimum charge, .05

**SAFARI FOR RENT—112 STATE NORTH**
**WANTED MISCELLANEOUS**

WANTED FURNITURE—visitor and upholster. Stoves and ranges wanted. Parts wanted. Phone, 5. Mopan Paint & Furniture Store.

WANTED—Wheat to clean and dry—treatment used. Gandy & Smith Seed Co., 411 Shoshone W., Twin Falls.

WANTED—Carpenter, Work, Painting, Kalsomine and Paper, Hand Paint, Mod. Furniture, Store.

WANTED—Linen, fine weights, linens, towels, to sell. East 15, North, Twin Falls.

WANTED TO BUY—1000 cars to work. Farmers Auto Supply, Used Parts Dept., Phone 227-W.

WANTED—Dean Straw, 1124.

**FOR SALE—Miscellaneous**

FOR SALE—Furnished house, located in city. Call, 11. Johnson, Phone 389.

**FOR SALE—REAL ESTATE**

FOR RENT—2 furnished houses, located in city. Call, 11. Johnson, Phone 389.

FOR SALE—Palm Beach Ranch, close to town on gravelled road, room house, barn, horse barn, 100 acres land, orchard, 20 acres farm land, balance pasture, full walk right, price, \$1,000.00, or \$100.00 cash, no further payments for 3 years.

To Trade—40-acre dairy & stock ranch, close to town on gravelled road, room house, barn, horse barn, 100 acres land, orchard, 20 acres farm land, balance pasture, full walk right, price, \$1,000.00, or \$100.00 cash, no further payments for 3 years.

To Trade—40 acres well improved, on main highway for trade on 10 or 20 acres.

20 acres good land—small improvements trade for electric city property—possession now.

For Rent—4 room modern furnished house, \$17.00.

4 room, strictly modern, hardware, furnace, fireplace, wood floors and furnished completely, garage, 20x25, house with garage, 20x25, lots, place for cow and chickens, \$25.00.

40 acres for cash rent only, good soil, agree, close in—cash rent.

BEAUCHAMPS & SONS  
135 Shoshone Street.

**FOR SALE OR LEASE TO**

good modern home 41st from Gooding. Immediate possession. Farmers Lumber and Supply Co., Phone 176, Gooding, Idaho.

**FOR SALE OR TRADE**

We Trade—Any or all kinds of used furniture, stoves and ranges. Get our prices. G. Moon's Paint & Furniture Store.

**TO TRADE—Good fresh milk cows for young ewes. Phone 5112, Kimberly.**

HOUSES FOR RENT

FOR RENT—4 or 5 room furnished house, Phone 1274.

FOR RENT—2 room furnished house, located at 428 2nd Ave. E.

FOR RENT—5 room furnished house, same location, reduced rent, Phone 209.

## New Today

LOST—A black key case and keys. Under phone, notify Times Office.

FOR SALE—ON W.H.G.—TRADE for 10; 2 room house and 2 lots. Box 125 each. Inquire 122 Alexander St., South Park.

## Classified

**LOST AND FOUND**

LOST—1 black mare wt. 1500; 1 black horse, wt. 1500. "Phone #11, or 252.

**ROOMS FOR RENT**

FOR RENT—2 furnished houses, located in city. Call, 11. Johnson, Phone 389.

**FOR SALE—REAL ESTATE**

"FOR SALE—40-acre dairy & stock ranch, close to town on gravelled road, room house, barn, horse barn, 100 acres land, orchard, 20 acres farm land, balance pasture, full walk right, price, \$1,000.00, or \$100.00 cash, no further payments for 3 years."

To Trade—40 acres well improved, on main highway for trade on 10 or 20 acres.

20 acres good land—small improvements trade for electric city property—possession now.

For Rent—4 room modern furnished house, \$17.00.

4 room, strictly modern, hardware, furnace, fireplace, wood floors and furnished completely, garage, 20x25, house with garage, 20x25, lots, place for cow and chickens, \$25.00.

40 acres for cash rent only, good soil, agree, close in—cash rent.

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HOUSES FOR RENT

FOR RENT—4 or 5 room furnished house, Phone 1274.

FOR RENT—2 room furnished house, located at 428 2nd Ave. E.

FOR RENT—5 room furnished house, same location, reduced rent, Phone 209.

# CLASSIFIED DIRECTORY

Responsible Business Firms and Professional Offices of Twin Falls Alphabetically Arranged for Quick Reference

**ATTORNEYS**

F. C. BELL, LAWYER, FINST.  
First Natl Bank Bldg, Phone 3421.

**AUTO-TO-BODY WORKS**

FOR SALE—WINDSHIELD AND door glass. Auto tops and car-top covers. Canvas tops. Daucelant. Body Works, block of Dauceland.

**AUTO DOOR GLASS**

FOR SALE—AUTO DOOR GLASS. Wind shields & Window Glass. No charge for setting. Moon's Paint & Furniture Store.

**DENTISTS**

DR. R. C. GORE, DENTIST, SMITH, Rice Bldg, Twin Falls, Idaho.

**MONEY TO LOAN**

LOANS, INSURANCE, NO WAITING for funds. Call, 122 Alexander St., or 252. Arthur L. Swain & Co., Phone 261.

**OPTOMETRIST**

DR. WM. D. REYNOLDS, 230 S. Main St., Twin Falls.

**PAINTING & DECORATING**

First class work guaranteed. Phone 447. C. E. Roper.

**PLUMBING AND HEATING**

HOME PLUMBING & HEATING Co. Show room and shop, 126 Third Ave. East, Phone 335.

**PUMPS—WELLS DRILLED**

WELLS DRILLED, ANY SIZE holes. Dempster pumps. M. L. Beach, Twin Falls, Ida. Phone 629413.

**READ ESTATE**

WHITE HENNETT ESTATE, GOODING, Ida. today. Five acre corner lot. You want, \$1,200.

**SHOE REPAIRING**

LADIES—FINE WORK SOLES stitched on. Comfort and heel stitching. Call, 122 Alexander St., or 252. Mrs. Shannahan W. Phone 298.

**SCHOOLS AND COLLEGES**

WHITE GOODING COLLEGE, Gooding, Idaho. Today. Start New.

**WANT AD PAGE**

Still to make no move toward

**WANT AD PAGE**

