

HOARDED MONEY MUST GO BACK INTO CIRCULATION!

It's SAFE To Come Out NOW!



IT took no less a power than Uncle Sam to break the vicious circle that was threatening America with serious harm. BUT THAT VICIOUS CIRCLE IS BROKEN AT LAST — IT'S SMASHED! And the whole country is drawing a deep, thankful breath.

When times grew tight we all got frightened — just plain scared! Trade was poor, jobs insecure. And so lots of us just tucked our savings away in an old sock and held on! It was the worst thing we could possibly have done. For buying fell off — banks grew skittish about credit — jobs became even scarcer. But we kept on tramping around the circle like a blind horse — just tiring ourselves out.

Many fine local efforts were started to put things right. "Buy Now" movements — "Spoud Normally" drives. Remember them? Of course they did little good. We thought the ship was sinking.

We were going to play safe. We all agreed that the way to end depression was for EVERYONE to release hoarded cash at once. But who was to take the lead? That was another story.

So Uncle Sam finally had to take a hand. He agreed first to back the banks. And credit is easier already — for all of us. Best of all, he set a time for that long-awaited, simultaneous country-wide spending and investing of hoarded money. THAT TIME IS HERE — IT'S TODAY! From Maine to California, folks are beginning to "loosen up." Common sense tells, as the sensitive stock market barometer tells us, that the storm has passed. It's safe for your dollar to come out into the sunshine again. IT'S SAFE FOR YOU TO JOIN THE PARADE OF SENSIBLE SPENDERS WHO ARE AT LAST BUYING THE MANY, MANY THINGS THEY'VE BEEN NEEDING SO LONG.

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