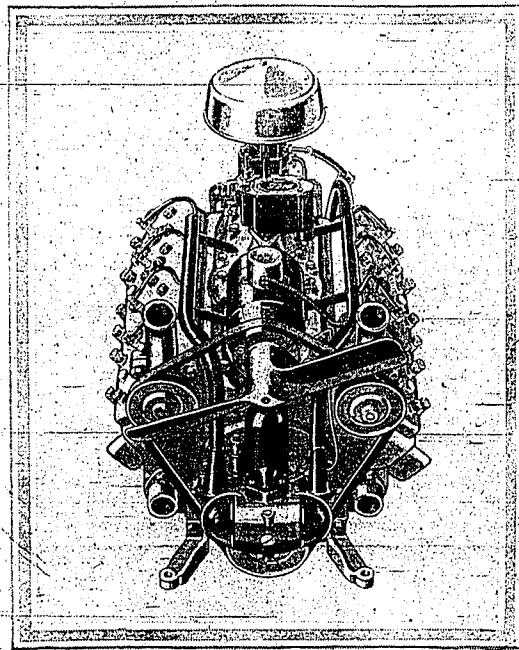


On Display Monday, April Fourth The New Ford V-8 Cylinder

THE INTRODUCTION of the New Ford Eight marks one of the most important events in the history of the automobile. To millions of motorists it brings a wholly new standard of value in a low-price car.

When you see the New Ford Eight and drive it, you will realize that it is the complete answer to your motoring needs. Here are beauty and safety and comfort. Here are exceptional speed and acceleration, the smooth-flowing power of an eight-cylinder engine, reliability and economy. Here are silent second speed and silent synchronized gear shifting. Here, in a word, is all you desire in a motor car at an unusually low price.

The beautiful New Ford V-8 is now on display in this city. There is also an improved Ford four-cylinder 50-horse-power engine operating with new smoothness. It is available in the same fourteen body types as the V-8.

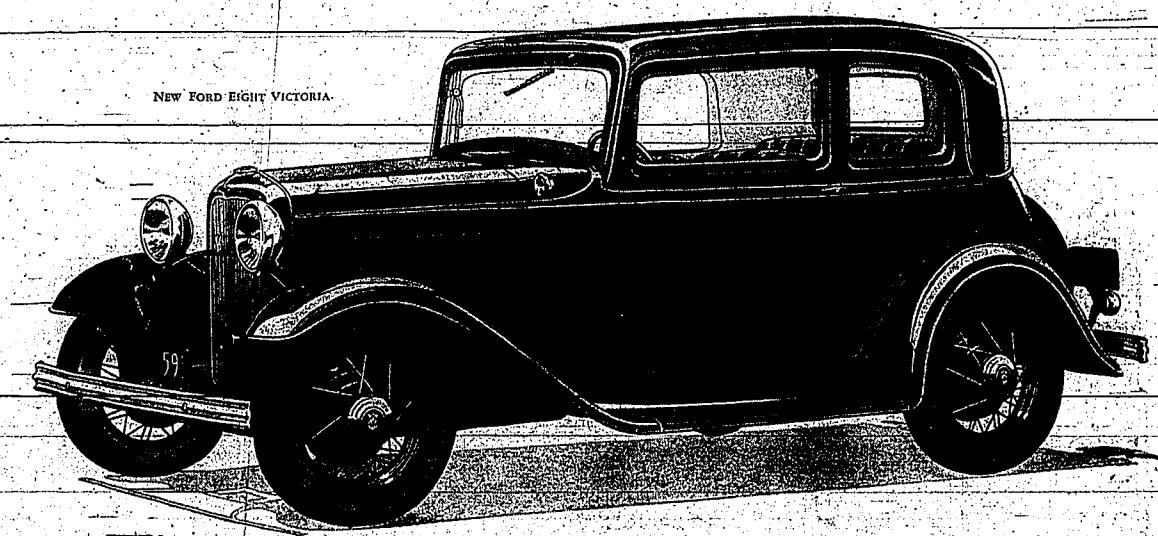


NEW FORD PRICES

FOURTEEN BODY TYPES	EIGHT Cylinder	FOUR Cylinder
Roadster	\$160	\$110
Phaeton	495	445
Tudor Sedan	500	450
Coupe	490	440
Sport Coupe	535	485
Fordor Sedan	500	540
De Luxe Roadster	500	450
De Luxe Phaeton	515	495
De Luxe Tudor Sedan	550	500
De Luxe Coupe	575	525
Cabriolet	610	560
De Luxe Fordor Sedan	645	595
Victoria	600	550
Convertible Sedan	650	600

(All prices F. O. B. Detroit, plus freight and delivery. Bumpers and spare tire extra. Small down payment and convenient, economical terms through your Ford dealer.)

NEW FORD EIGHT VICTORIA



Eight-cylinder, 90-degree V-type, 65-horse-power Engine * Vibrationless * Roomy, Beautiful Bodies * Low Center of Gravity * Silent Second Gear * Synchronized Silent Gear Shift * Seventy-five Miles per Hour * New Self-adjusting Houdaille Double-acting Hydraulic Shock Absorbers with Thermostatic Control * Comfortable Riding Springs * Rapid Acceleration * Low Gasoline Consumption * Reliability * Automatic Spark Control * Down-draft Carburetor * Bore, 3 1/16 * Stroke, 3 3/4 * Piston Displacement, 221 Cubic Inches * 90-degree Counterbalanced Crankshaft *

PHONE 38

Full Leased Wire Service. United Press Association. Full NEA Feature Service.

Published Six Days a Week at 221 Main Avenue East, Twin Falls, Idaho.

By IDAHO EVENING TIMES PUBLISHING CO., Inc.

Entered as Second Class Mail Matter in the Twin Falls Post Office, April 11, 1918, Under Act of Congress, March 3, 1879.

SUBSCRIPTION RATES:

By Carrier, Payable in Advance

One Month \$1.00 One Year \$6.00

Three Months \$1.05 One Year \$6.00

By Mail, Payable in Advance, One Year, \$4.00

Pacific Coast Representative—A. W. Stynes, Inc., San Francisco, California; Security Blank: Los Angeles—Western Pacific Title

Eastern Representative—Thom. C. Clark & Co., Inc.

200-217 E. 42nd St., New York

WHO THE FAKIR FOOLS.

THE Indian fakir who got his name in the papers the other day when he swallowed a quart of deadly poison and ate a handful of broken glass, in the fond belief that because of his saintliness they would not hurt him, seems to have been more like ordinary mortals than he thought. At any rate, he very speedily died, and proved quite conclusively that the flesh of an Indian mystic is no less vulnerable than that of anyone else.

But his case is interesting for the simple reason that it sheds a revealing light on the mental attitude that those wonder-workers often have. This man, quite obviously, was perfectly sincere in his magical pose; and more charlatans possess that kind of sincerity than we usually suppose.

The wonder-worker usually deludes himself before he deludes anyone else. He may be an utter fraud, but he is seldom an hypocrite. He is his own staunchest believer.

FOOD FOR THOUGHT

BY N. E. A. INC.

READERS who are bored with charades and crossword puzzles should find delight in the following brain-teaser, reprinted from the Hollywood Athletic club magazine. It is a test used by the Bethlehem Steel company with two and three-quarters hours allowed for its solution. There is no "catch" to it and every fact is relevant.

A train is operated by three men—Smith, Robinson and Jones. They are firemen, engineer and brakeman, but not respectively. On the train are three business men of the same names.

Consider the following data about all concerned:

1. Mr. Robinson lives in Detroit.

2. The brakeman lives half way between Chicago and Detroit.

3. Mr. Jones earns exactly \$2000 a year.

4. Smith beat the fireman at billiards.

5. The brakeman's nearest neighbor, one of the passengers, earns exactly three times as much a year as the brakeman, who earns \$1000 per year.

6. The passenger whose name is the same as the brakeman's lives in Chicago.

This is the question: Who is the engineer?

I have been through six or seven depressions and can generally predict their course. We are on the up-grade. Have confidence and work—good times are heading this way.—Captain Robert Dollar, shipping magnate.

Posterity always has affairs of its own to look after, says Clarence Darrow. And we're going to leave them a few more.

Swiss Tourist Resort

HORIZONTAL YESTERDAY'S ANSWER

point

1 What lake in Switzerland is the most popular tourist resort? 10

2 Like a nephew 11

3 Manifest. 12

4 The Mississippi river. 13

5 Smooth. 14

6 One who lapidates. 15

7 Planes. 16

8 Upset shaft. 17

9 Serfs. 18

22 Congregational clerk. 19

23 Wind. 20

24 Mounds. 21

25 To become unwoven. 22

26 Slides. 23

27 Fertilizing. 24

28 North wind. 25

29 Crimped fabric. 26

30 Ground hollow. 27

31 Flawry. 28

32 Embroidery. 29

33 Carpet. 30

34 Second note. 31

35 Knit. 32

36 Consumers. 33

37 Drunks. 34

38 To plane. 35

39 Mire. 36

40 Types of vocal compositions. 37

41 on a marco. 38

42 Felt. 39

43 Before. 40

44 Sift. 41

45 Knit. 42

46 Sift. 43

47 Knit. 44

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