

Weather Forecast

Fair tonight and Friday; normal temperature. Maximum yesterday 81; minimum 53. Low this morning 50.

EVENING Idaho Times

A Regional Newspaper Serving

TWIN FALLS

Six Irrigated Counties in Idaho

Today's News
TODAY



VOL. XVII, NO. 122—5 CENTS.

Full 8 Hour Graphic Service of the United Press

Learned, Wise, True,
TWIN FALLS, IDAHO, THURSDAY, AUGUST 30, 1934

Member of Audit Bureau of Circulation

OFFICIAL COUNTY NEWSPAPER

DEMOCRATS BAN "WET" PLANK IN IDAHO PLATFORM

Convention Bails Section on
Controversial Liquor
Control Issue



Ousted by Reich

SINCLAIR CHOICE PRODUCES SPLIT IN PARTY RANKS

Southern California Leader
Withholds Support from
Democrat Nominee

DISASTROUS BREAK SEEN

Candidate Laughs Over Furore
As Margin of Victory
Rises Higher

By MORIUS TRACY

SAN FRANCISCO, Aug. 30 (UPI)—California Democratic party stood shuddering today in fear of a setback which it has not known in recent years as a result of Upton Sinclair's dramatic victory in his campaign for the party's gubernatorial nomination.

The ballots were hardly counted when the first strident notes of discord echoed through the state.

Switched to Height

John B. Elliott, southern California Democratic chairman, issued a militant statement making clear that he would not support Sinclair and hinting very broadly at Raymond Haight, who failed to win the Republican nomination but took on the ballot an Commonwealth candidate, would be jettisoned.

Supporters of Justin Wardell, one of the original Roosevelt men, who ran a bad third in the Democratic race, grumbled privately and said nothing publicly. Their silence even went to the extent of withholding congratulations from Sinclair.

George Creel, who won Sinclair's appointment, congratulated the winner, but made no mention to supporters.

Two Pledge Support

Two Roosevelt appointees, both supporters of the McAdoo wing of the Democratic party, however, pledged their help to Sinclair. They were H. H. McIlveen, U. S. district attorney, and George Vico, U. S. marshal, in San Francisco.

"Party jubilees, nothing," proclaimed Elliott in his announcement.

Sinclair, Party rules as a government functionary, based largely on merit, or until the next

(Continued on Page 2, Column 1)

PLANNING SURVEY SUGGESTED HERE

Representatives of Cities in
County Hear Proposals
For Improvements

Representatives from the several towns in the county heard a proposal for a survey of the resources of the country, looking to the planning of a series of public improvements over a period of 10 years, when a conference was conducted at the office of the Twin Falls Chamber of Commerce last evening.

The proposal of Rep. Compton I. White for the remonetization of silver at the ratio of 16 to 1, was approved, as were his suggestions that newly-minted silver be elevated to the same standards as previously minted gold.

The proposed federal child labor

(Continued on Page 7, Column 4)

HAILLEY, Aug. 30 (Special)—Adoption of the state platform of the Democratic party was completed here shortly after 1 p. m. today. The convention, delayed by a vote to leave the platform to the states, adjourned at 2:30 p. m. without reference to liquor in the platform.

Frank Roosevelt, Rep.

After presenting the administration's platform, the state officers in Idaho, Gov. C. Benét, and general manager for the Associated Press, voted on the platform, especially in the saving of taxes, and the entire state roster of officers were given the approval of the delegates.

Votes of approbation for the services of Rep. Compton T. White, and of the late Rep. Thomas C. Coffin, were voted.

No reference was made in the platform to the cabinet form of government.

Approve Pending

Old age pensions by state and national governments were endorsed and it was recommended that in the matter of federal relief, farmers in drought stricken territories be given preference.

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The proposed federal child labor

(Continued on Page 7, Column 4)

NRA CHIEF READY FOR LONG FIGHT

Plans Battle to Finish for
Favorite Policies Despite
Personal Attacks

(Copyright, 1934, United Press)
DELMARVA BEACH, Del., Aug. 30—Administrator Hugh S. Johnson said today he is determined to fight to the finish for the policies he believes should guide the N.R.A. in its efforts to restore prosperity.

"I am not going to allow the progress made thus far to be nullified by interests which are opposing me on any such silly pretext that my administration has been irresponsible and intemperate," Johnson said in an interview with the United Press.

Rep. Personal Element

"For the accomplishment of codifying the whole of America's industry—millions of separate units—is to be offset by somebody's appreciation of my personal characteristics, we are certainly conveying personally to an extreme."

The administrator, vacationing at this quiet southern Delaware beach, consented to the interview only with the express understanding that he was consenting to the present one only because he felt he had been misrepresented in some recent Washington dispatches.

"I am not engaging in a row with any one," he said. "I have a job to do, and I intend to do it." (Continued on Page 7, Column 4)

MANLESS BLIMP RISES 17 MILES

Cosmic Ray Facts Collected
By Automatic Signals
From Balloon

CHICAGO, Aug. 30 (UPI)—

A few yards of ink-stained tape today recorded the results of science's first manless stratosphere flight.

The blurry records were printed last night when a sky stratosphere balloon laboratory soared to an altitude of 17 miles under the direction of Prof. Arthur E. Compton, Nobel prize winning physicist. Laboratory workers at the University of Chicago studied the roll for new secrets of the cosmic rays.

By automatic radio signals from the flying balloon, ground instruments recorded precious scientific data which may yield additional information on the mysterious rays which Prof. Compton called "those visitors from between the stars" that may have a message for man.

(Continued on Page 2, Column 1)

Treasury Agents
Help 'Little Man'

WASHINGTON, Aug. 30 (UPI)—

A new effort to open up credit to small business men was undertaken by the federal government today, when the treasury department ordered an investigation into credit facilities in the several federal reserve districts which includes the city of Chicago.

A study of about 1,000 small business men of the Chicago area was made by agents of the treasury department, and a spokesman of the administration said the findings will be used to expand

the availability of credit to small business men.

Extinguishing

SINCLAIR CHOICE PRODUCES SPLIT

Southern California Leader Withholds Support from Democrat Nominee

(Continued From Page One)
tical parties can realize and adopt some new statement of fixed principles."

Sinclair laughed at the future of defeated opponent.

Will Meet Roosevelt

"Their discomfort is the people's joy," he said. "Meanwhile he prepared to leave for Hyde Park, N.Y., or Washington, D.C., to meet President Roosevelt, who I am sure he would be glad to see. And he did not forget that Postmaster General Farley had promised him a post in the government although the promise might have been somewhat left-handed.

He also took comfort in the mounting figures of his vote as late returns came in. The figures showed Sinclair had a lead in 25 of the state's counties. The figures were:

Nine thousand, seven hundred and seventy-one precincts out of 10,703 in the state.

For governor, Democratic ticket—Sinclair, 371,064; Crook, 220,387.

For governor, Republican ticket—McLean, 200,041; Young, 190,708; Quinn, 116,726; Haight, 72,076.

Height in Limelight

The nomination of Sinclair had the effect of thrusting Height, a young, aggressive, pleasant fellow, who served as a state official under the late Governor Ralph, into a position of prominence. Height ran second to Marrian in Los Angeles for the Republican nomination for governor, although he finished fourth in the state. His campaign had been as unusual as one of his political resources. He had organized a formidable group of young men throughout California, as his workers. Most of the foot-ball coaches, professional golfers, a lot of baseball players, many young men from out-of-state, college were his supporters. He did not really expect to win the Republican nomination. But he got on the ballot under the Common wealth party, and his Republican campaign gained him some publicity and built up organizations.

May Be Contender

Now he suddenly is found standing between the conservative Republicans, Marrian and the left-wing Democrat Sinclair, ready to make a bid for that share of the Republican vote which is not as far to the "right" as Marrian and for the Democratic vote which will not move to the "left" with Sinclair.

Height thus becomes an important factor in what may develop into a sharp three-cornered contest in November.

The situation presented in the Democratic party has caused glee among Republicans, who recall how the Democrats profited in the years from 1910 to 1920, when Hiriam W. Johnson was favoring through the state disrupting the regular Republican leadership and winning in every battle.

UNPREDICTABLE

BALTIMORE, Md., Aug. 30 (UPI)—Upton Sinclair's victory in the California primaries "was of little importance in human history," said Mencken, his old friend, said today.

"It's not only about George Crook, Wall street and the booze trust," Mencken said. "We also beat Thomas Jefferson, Alexander Hamilton, Benjamin Franklin and the whole Adams family, not to mention St. Thomas Aquinas, Dunn Scotus, Plaut, Aristotle, Socrates and Bolonon."

Mencken concluded that the only losers in all southern California are the taxpayers.

TRADITIONS WILL FALL—SINCLAIR

Nominee Expects to Keep on Breaking Precedent When Named Governor

(Continued From Page One) have won without accepting a dollar or more with a string attached.

A respectably opposition-tinted legislature is now making my life considerably. The people will have sent me in. They expect me to accomplish my program. If the legislature objects, I have always the referendum.

Dramatic Program
Sinclair's program, grouped by him under the name "Epic," meaning "End poverty in California"—calls for dramatic revision of public welfare policy, despite his claim it is compatible with Roosevelt's "New Deal."

Asked if he thinks "Epic" places the newest possible wind in Sinclair's sails, he said:

"It proposes, briefly, to withdraw the energy element from unemployment relief, resulting in a lighter burden for the taxpayer and a better condition for the unemployed. As things are, the state is being driven into bankruptcy to pay for direct relief of an inadequate sort. Under the 'Epic' plan, the state will profit from tax and mortgage-exemption savings, plus land, and, like factories, and, then, the unemployed will grow and make the depression worse.

The unemployable will be given a script, the other being workmen, anyone except government employees, will be given a script.

Twin Falls Community Chronological History

July, 1901—Contract between the United States government and the state of Idaho made for the segregation of the lands on the Twin Falls tract.

Jan. 3, 1903—Contract between the state of Idaho and the Twin Falls Land & Water company entered into.

July 3, 1903—First opening of Twin Falls lands held at Shoshone.

May 1, 1904—First four blocks of Twin Falls townsite filed at Albion, Cassia county seat at that time.

Oct. 12, 1904—First land opening held in Twin Falls city.

March 1, 1905—First irrigation water turned into the canals.

April 13, 1905—First act of incorporation of the Village of Twin Falls was recorded.

Aug. 7, 1905—First train service to Twin Falls.

Feb. 21, 1907—First legal action for the organization of Twin Falls county out of Cassia county. First commissioners were L. E. Salchay, Dr. George Crocker and John P. Hansen.

March 15, 1907—Village incorporated as the City of Twin Falls.

Sept. 1908—Canal system accepted and works approved by the state of Idaho.

Sept. 1910—Canal system accepted by settlers, organized as Twin Falls Canal company.

Fall, 1910—First county fair held in Twin Falls ball park.

Sept. 1916—First fair under auspices Twin Falls county on its own grounds, held at Elmer.

Sept. 1919—Chamber of Commerce organized with Asher B. Wilson as president.

Jan. 16, 1923—American Falls Reservoir district organized.

1925—Rogerson-Wells railway cut-off completed.

Oct. 1, 1927—Twin Falls Jerome inter-county bridge dedicated.

Aug. 25, 1928—First Twin Falls airport opened by Lionel Dean.

April 17, 1934—Junior Twin Falls Chamber of Commerce organized.

SCREEN AUTHOR HURT IN CRASH

Frances Marion Injured When Automobiles Collide in Highway Mishap

(Copyright, 1934, United Press)

HOLLYWOOD, Aug. 30 (UPI)—Frances Marion, screen writer, was in a hospital today suffering from serious injuries received in an automobile accident.

X-ray pictures at Good Samaritan hospital showed she was suffering from a fractured collarbone and a multiple contusion. Five other persons, residents of Alva, Cal., and occupying the other machine, were injured.

Elizabeth Patterson and Jeanne Berrier writers and friends of Miss Marion were with her.

The screen writer was returning from San Francisco, where she had spent a fortnight recovering from the shock of the suicide of her divorced husband, George Hill, film director.

Heather Angel, film actress, and Ralph Forbes, actor, were honey-

mooning today on a motor trip along the west coast of Mexico after their surprise marriage in Yuma, Ariz. Forbes was formerly married to Ruth Chattock.

Pola Negri, one-time star of silent films, was back in Hollywood today for a comeback attempt. Miss Negri, whose name had been linked at one time with that of Rudolph Valentino in a real-life situation, gave up her career because of illness. She has been in Europe.

Virginia Pine, film actress, faced a dangerous suit today because she allegedly broke dishes and "misplaced" furnishings in the rented apartment she vacated in July.

—Our friends have given us an excellent run this summer. On account of so many canals being dry, we have extended the closing date to Sunday, Sept. 6th. If you have not held that party at the Nut yet, better get busy.

Dr. Boyenger, Foot Specialist, Penney Ridge, Phone 325-J. Adv.

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RITES HELD FOR ACCIDENT VICTIM

Joe Christensen Honored at Rupert; Llewelyn Funeral Set for Friday

RUPERT, Aug. 30 (Special) — Funeral services for Joe L. Christensen, one of two Burley youths who died when the motorcycle on which they were riding Monday evening crashed into two new cars near the "Heyburn" bridge, were held at 10 a. m. today at St. Nicholas Catholic church. Rev. N. F. Wirtzberger conducted the service.

A large number of friends and relatives gathered to pay tribute to the youth, who was graduated from Rupert high school last spring. The Goodman mortuary directed interment in the Rupert cemetery beside the body of his father, John Christensen, who died less than 18 months ago. The youth is survived by his mother, and one sister, Clara Elizabeth Christensen.

Servings Friday

Services for Harold Llewelyn, the second victim of the tragedy, are scheduled for Friday morning at the Rupert second ward Latter Day Saints church. Bishop David J. Garner will officiate and interment is to be in Rupert cemetery. The body now lies at a mortuary in Burley.

Young Llewelyn was next to the oldest of a family of eight children. He is survived by his parents, Mr. and Mrs. William Llewelyn, three sisters, Ella Lee, Beth and Nancy and four brothers, Maurice, Donald, Keith and Billy.

FUNERAL IS HELD FOR YOUNG WIFE

WILBUR, Aug. 30 (Special) — Sorrowing friends and relatives paid tribute to Ellora Olenzinger King, 20, wife of Howard R. King, Oakland, Calif., in funeral services held here Monday afternoon at the first ward Latter Day Saints church. Bishop O. J. Dateman conducted the service, and the Goodman mortuary directed interment in Rupert cemetery.

Mrs. King died in Oakland early last week and her mother, Mrs. Ben Olenzinger, and grandmother, Mrs. E. P. Olenzinger, arrived here Friday with her body.

She had lived in Rupert most of her life, having been brought here from Wanship, Utah, when she was one month old. In 1931 the family moved to Sacramento, Calif., where in June of this year she married Howard King.

Surviving are her husband, her parents and grandmother, a brother, Ben Olenzinger, Jr., and one sister, Beth Olenzinger.

Live Poultry Special SELL US YOUR POULTRY

Satisfaction Always Assured

No. 1 Live Colored Hens over 4 lbs.	11¢
No. 1 Live Leghorn Hens	8¢
No. 1 Live Colored Fryers, 3 to 4 lbs.	11¢
No. 1 Live Colored Roasters over 4 lbs.	13¢
No. 1 Leghorn Broilers, 1½ to 2½ lbs.	12¢

(Prices Subject to Change Without Notice)

Swift & Company

Phone 185

Twin Falls, Idaho

KEEP PAYROLLS AT HOME

Your Patronage Gives Employment to 50 Men and Women

CASH BUYERS — Potatoes and Onions

H. J. Weaver & Son have leased the warehouse formerly occupied by Weyl Zuckerman & Co., and will operate both houses in Filer.

WE BUY AND LOAD AT

Twin Falls, Curry, Filer, Peavay, Cedar and Buhl

Storage Facilities:

FILER

TELEPHONE 205

50 Car Force Ventilated Rack Onion Storage

120 Car Potato Storage

BUHL

TELEPHONE 86

Two Car Force Ventilated Potato Plant

Storage for 100 Bushels Potatoes

H. J. WEWER & SON

Seen Today

Display of game and game being collected by Harold Harvey, chamber of commerce secretary. He says it is his intention to cover one side of the office wall with shelves of local agricultural products, while on another wall will be hung heads of big game animals and other trophies of the hunt, to demonstrate the game resources of this section. On still another wall will be shown the scenic spots of this section.

The Junior Chamber of Commerce members, with their beards and naval caps, being exhibited for the benefit of the contingent of school girls for the Jubilee.

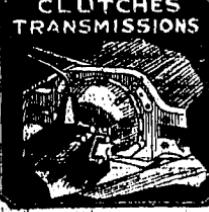
Little four-year-old girl, appearing this morning with her hair all finger-waved.

Striking pair of blue pajamas, adorning a striking blond on Main avenue today.

People planning their Labor day excursions, and getting rested up for the big week in Twin Falls, commencing Wednesday.

Local boater, making the suggestion that there be an official drink for the celebration. It will be recalled that the old-timers had their early days, Iron brew, a soft drink made from Blue Island water by Benefit Brew, was a local favorite.

If unadvised, insects would, at their rate of multiplication, overrun the world in a comparatively short time.



See us for Transmission and Clutch Parts.

We have an excellent stock of sound units and parts for many popular makes—very closely priced. Use GENUINE PARTS and have better service and save money.

TARR AUTO WRECKING CO.
311 2nd Ave. C
CUSTOM TOWING
PHONES 241-2211
241-2212
241-2213
241-2214

VAN F JUBILEE

Ready For School

—with the newest things
the greatest values

BOYS' CORDS



Tailored to Fit Proper
Fabrics That Will Wash
and Wear

\$1.98 P.

Sizes 6 to 18

Here's a cord that will look
your boy, for it's correctly
tailored in a fabric that will retain its
shape after washing. In buff, tan and
Sizes 6 to 18.

Boys' Cotton Sox

Boys' Bib Overalls

BOYS' SHIRT

New Patterns
Properly Tailored
Color Fast

59

Boys' school shirts in smart checked, striped
novelty patterns. Tailored as good shirts should
and guaranteed fast color.

Boys' Knit Ties

Boys' Fancy Sox, 2 pairs

School Jacket

For Early Fall — as Well as Late

SUEDE CLC
JACKET

\$1.29

Good weight tan
cloth jackets,
style and button
Made with two
through pockets.
to 18

WATERPROOF
JACKET

\$2.98

Brown suede finish jackets that are waterproof
in coatack style, with falon fastener, adjustable
straps, and two slash pockets. Sizes 6 to 18.

Elastic Waist Overalls

Blue Chambray Shirts

Tom Sawyer Shirt

Regular 98c Value
Sizes 6 to 14
New Fancy Patterns

79

A special pattern of first quality Tom Sawyer shirts. Regular 98c value, are now 79c. The newest tailoring and superior fabrics. Best washable value.

Boys' Elastic Waist Shorts

Men's Denim Bottom Overalls

Society

At The Theaters
AT ORPHEUM



FRIEND ENTERTAINS IN HONOR OF MISS MAGEL

Miss Jessie Ralston entertained last evening at bridge for Miss Margaret Magel, who is leaving Monday for Mills College, Oakland, Calif. Miss Bette Magel received the prize for high score and low score last night.

The honoree received a going-away gift. Following the cards, refreshments were served by the hostess.

Guests were the Misses Bette and Margaret Magel, Jean Bacon, Lucille Klemm, Virginia Smith, Mrs. Maxwell, Carolyn South, Bette McCleary, Helen Tolson, Frances Wilson, Helen Newman, Reba Kohler, Jane Bradford, Ruth Parline, Audrey Hindle, Beth Bothwell, Norma Staynor, Therese Hardisty, Frances Erhard, Charlotte Bowles, Violin Coed, and Pearl Workman and Mrs. Lamont Shurtliff. Miss Workman, Seattle, is a house guest of Miss Bette.

ELEVEN CLUB MEMBERS ENTERTAINED

Eleven members of the Scrappers' club were entertained at the country home of Mrs. Ida Wilson Wednesday afternoon. Guests responded to roll call with short discussions on unusual methods of earning by writing. Publications were reported by Mrs. Ellene Van Houten, Mrs. Anna Hayes, Mrs. Alice Snack, Mrs. Nan Hill, Mrs. Wilson and Mrs. Harriet Jones. Report of the publication of four of her poems in the new edition of national antholgy, "America Singing," was given by Mrs. Alice Eghert. A letter was read from Mrs. Olive May Cook, former member of the club. The hostess served refreshments.

DINNER MARKS YOUNG MAN'S BIRTHDAY

Mrs. Hortense Perrine entertained at a birthday dinner-party in honor of her son, Burton Perrine, last evening at her home on Ninth Avenue north. Covers were held to eight at an attractively appointed table. Following dinner, a group dance was held and the girls turned to the "Tortoise" home after midnight to cut the birthday cake in the first hour of the anniversary. Guests were Minae Emerald Martin, Phyllis Hale, Hettie Vavricka and Vivian Wilson and Mrs. Burton Perrine, Norman Alford, Owen Dwight and Morgan Heep.

SMALL GIRL FETED ON NINTH BIRTHDAY

Mrs. Grant Kunkle entertained Tuesday afternoon with a birthday and theater party in honor of the ninth birthday of her daughter, Bonnie Jean Kunkle. Seven small friends gathered at the Kunkle home, went to the theater, and returned for refreshments and the cutting of a large birthday cake. Summer flowers were used as table decorations, and the cake formed the centerpiece.

Guests included Connie Jean Cochran, Doris Durbin, Doris Dubin, Betty Larklin, Betty Gifford, Calvin Hunnicutt and Richard Kunkle.

ENTERTAINERS AT DINNER AND CARDS

Mrs. Vivian Anderson entertained at dinner and bridge last night for a group of friends. The dinner was served at the Rogerson Coffee Shop and bridge was played at the home of Miss Anderson. Miss Harriet Ellsworth was an out-of-town guest. Other guests were the Misses June Thompson, Martha Morehouse, Madeline Gilmore, Zora Davis, Lucille Lawrence, Elmer Hollingsworth, Jennette Dickerson and Betty Punphy.

LADIES' AID ENTERTAINS GUESTS

Three guests were present at the meeting of the Community church Ladies Aid Society, Thursday at the home of Mrs. E. H. Olimpiadis, 443 Second Avenue north. The meeting was opened with a short program, followed by a social period.

The next meeting will be at the home of Mrs. J. W. Moore in two weeks.

At The Theaters
AT ORPHEUM

FRIENDS ATTEND STEARLEY RITES

Funeral services held at the White mortuary chapel at 4 p.m. today paid last tribute to Samuel Stearley, 80, father of Mr. W. W. Wright, father C. F. Cole of the Seventh Day Adventist church came from Nampa to conduct the service, which was attended by a large group of relatives.

A funeral luncheon was held at the Orpheum today. Friends were the Misses Bette and Margaret Magel, Jean Bacon, Lucille Klemm, Virginia Smith, Mrs. Maxwell, Carolyn South, Bette McCleary, Helen Tolson, Frances Wilson, Helen Newman, Reba Kohler, Jane Bradford, Ruth Parline, Audrey Hindle, Beth Bothwell, Norma Staynor, Therese Hardisty, Frances Erhard, Charlotte Bowles, Violin Coed, and Pearl Workman and Mrs. Lamont Shurtliff.

James Cogney, who is starred with Pat O'Brien in the spectacular sea picture, "Here Comes the Navy," which opened three-day engagement at the Orpheum today. Frank McHugh and Gloria Stuart also have important parts in the picture, which is said to be not only an outstanding thriller but a rollicking comedy as well.

MYSTERY FILM

Reba Laged and Jacqueline Wells in "The Black Cat," master mystery thriller coming to Joe R's Roxy theater tomorrow for a run of two days only.

Colbert Film Ends Idaho Run Tonight

The Idaho theater prognosis for the last three days Claude Colbert's "The Black Cat" was excellent. Yesterday the show was sold out with a short wait for admission. The show was held to eight at an attractively appointed table. Following dinner, a group dance was held and the girls turned to the "Tortoise" home after midnight to cut the birthday cake in the first hour of the anniversary. Guests were Minae Emerald Martin, Phyllis Hale, Hettie Vavricka and Vivian Wilson and Mrs. Burton Perrine, Norman Alford, Owen Dwight and Morgan Heep.

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WE WELCOME YOU TO THE

MAGIC CITY JUBILEE

SEPT. 5-6-7-8

While here we invite you to make our store your headquarters. Use our telephone.

OUR HOME COOKED LUNCHES
Will Please You!

SODA FOUNTAIN DRUGS

TOILET PREPARATIONS — SUNDRIES

KINGSBURY'S DRUG STORE

FRIENDS ATTEND STEARLEY RITES**GRAPE VARIETY MARKS GARDEN IN SOUTH PARK**

Giant bunches of grapes were harvested from the vineyard of J. D. Robinson in South Park, according to the most recent competition of the American Grape Growers Association. The giant bunches, almost hidden by overhanging vines, one blade not a flower garden, although there are some high column, dark red, double and rosy masturbations, but a veritable labyrinth of grape vines, trellised in avenues and decorated with large clusters of blue, red, purple, amber and transparent green grapes. Mr. Robinson says that there are 10 varieties, some for jelly making, some for juice extraction and some for eating.

John Howard, Klamath; A. D. Davis, Eller; L. E. McCracken, J. H. Bryan, H. H. Whitaker, and D. C. Gibb served as pallbearers. The mortuary depicted interment in Twin Falls cemetery.

There are some interesting shrub arrangements of Virginia Creeper, arbutus, arching of grape and ornamental vines, some unique plants growing in wide topped garden tubs and two perfect apricot trees, but Mr. Robinson's garden is stationary except for the fruit, as he duplicate whether he will produce the showy show in connection with the Jubilee Saturday of next week.

The Ascension Guild flower show will feature the best exhibit from any garden, the best exhibit of dahlias, the best arrangement of roses, and twenty other classes of flowers, according to the committee.

Mrs. Stanley Larklin will take entries now for the show which will be held Sept. 8.

DEATH SUMMONS LOCAL CHILD, 7

Funeral arrangements were made today for Ruby Roy, 7, daughter of Mr. and Mrs. Adolph Roy, who died at 3:45 p.m. yesterday at the hospital. Death followed an appendicitis operation to which she had submitted nearly a month ago. The body now rests at the Twin Falls mortuary.

The child is survived by her parents; one older, William, and five brothers: Lester, Fred, Lawin, Wilbur and Theodore Roy.

TO ENTER COLLEGE

Funeral Is Planned For Thelma Madsen

BURLIN, Aug. 30 (Special) — Funeral arrangements were being made today for Mrs. Thelma Belle Madsen, 18-year-old daughter of Mr. and Mrs. Andrew Madsen, who died at both Springs hospital yesterday. The body rests at the Evans and Johnson funeral home here.

Death followed an illness with pneumonia and bright's disease. Miss Madsen, a junior at Buhl high school last year, moved to Jerome with her parents this spring.

Odds & Ends, Apron and Overall Dance LEGION HALL

Friday Nite, Aug. 31

Ladies Bring Sandwiches or Cakes

SERVICES HONOR MRS. TALMADGE

Final tribute to Mrs. Mabel Talmadge was paid in funeral services conducted yesterday at 4 p.m. in the Twin Falls mortuary-chapel. A large group gathered to take part in the service and floral offerings were numerous. Rev. Bertha...Clover, pastor, of United Brethren in Christ church, officiated.

Mr. Stephen Arthur Gordon, W. F. Graham, Miles Clark, Paul Roberts, and J. A. McDonalds served as pallbearers. The mortuary directed interment in Twin Falls cemetery.

There are some interesting shrub arrangements of Virginia Creeper, arbutus, arching of grape and ornamental vines, some unique plants growing in wide topped garden tubs and two perfect apricot trees, but Mr. Robinson's garden is stationary except for the fruit, as he duplicate whether he will produce the showy show in connection with the Jubilee Saturday of next week.

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Mrs. Stanley Larklin will take entries now for the show which will be held Sept. 8.

JUDGES RETURN

District Judge and Mrs. W. A. Babcock and family are back after a few days visit at their summer cottage in the Wood river valley.

Judge Returns

Mr. Stephen Arthur Gordon, W. F. Graham, Miles Clark, Paul Roberts, and J. A. McDonalds served as pallbearers. The mortuary directed interment in Twin Falls cemetery.

John Mother on Coast

Bill Norgren left today by bus for Hollywood, where he will join his mother and brother in the office of one of the moving picture studios.

The young man spent the summer with his grandparents, Mr. and Mrs. J. Ostrand.

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J. C. PENNEY CO. INC.

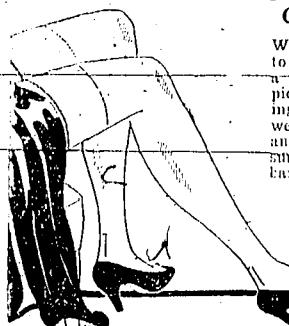
BARGAIN BASEMENT

"SUPER SPECIALS" FEATURED FRIDAY! SATURDAY!

Quick Action Necessary if You Get Your Share of These Bargain Values!!
Every Item Guaranteed First Quality!! Come!! Buy!! Save!!

SAVE ON HOSIERY, HERE!
GUARANTEED First Quality Only
Full Fashioned

600 pr. Silk Hose
45¢ pr.



Chiffon and Service

When you see them it's hard to believe they can be sold at a mere 45¢—Chiffon—with-silk picot tops and strong reinforcing in the foot. Service weights with mercerized top and sole! Both in new smart summer shades! Stock up! A bargain! 8½-10½.

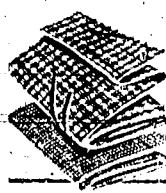
School Hose
Fine quality, long wearing School Hosiery at a low price! New Fall Shades! Buy now! **15¢**

CHARDONIZE HOSIERY SPECIAL!

Buy these good looking, good wearing Chardonize Hosiery at an unusually low price for such quality! Excellent for school wear! New fall shades! Sizes 8½ to 10½.

25¢

Dress Up Your Windows!
1200 YARDS
Curtain Remnants



A SPECIAL BUY!
Get enough for every window of a fine, double-layered marquisette, plain and novelty window! These are bargains—you get a lot of good marquisette for very little! Don't miss these!

Novelty Cretonne, mill lengths **8¢ Yd.**



STURDY, BIAS-CUT!
360
Broadcloth Slips
39¢ ea.

Cool, comfortable, practical—and the sturdiest kind of slips for sports or everyday wear! In white and plaid, sizes 32 to 46! A grand buy at this Peeney low price! Buy today!



FAST COLOR!
360
FROCKS
49¢

An outstanding low price for the "fast color" frocks—indeed! Fabrics soft, dainty and attractive, cool and fresh, with dainty short or cap sleeves, and touches of crisp organdy trimming! Available in prints, too! Both cut colors, sizes 11 to 14!

BARGAIN BASEMENT SPECIAL!
2400 ROLLS
TOILET TISSUES
8 ROLLS 19¢

Soft and absorbent! A record value at this low price! Sucess Brand! Stock up! Save! Truly a bargain at this price!

Waldorf Toilet Tissue 4 rolls **19¢**



A Bargain that will stand the test!

1200
FULL CUT! WORK
SHIRTS
39¢



History Making Value!
Again Penney's lead the way to greater values! Compare the features in this fine work shirt! You'll be amazed at how much 39¢ can buy! Made from fine chenille! Has an interlined collar, extending neckline, two-buttoned pockets . . . reinforced at wearing points. What a buy! Stock up! Save! 14½ to 19.

300 pr. Men's Value Overalls SIZES 32 to 40 **69¢ pr.**

Penney's
Basement STAR BARGAINS
Mean Big Savings to You!

800 Ladies' Rayon Undies. Chardonize rayon. Each	25¢
600 Ladies' Home Frock. Guaranteed fast color. Ea.	49¢
300 Pair Ruffled Curtains. Priscilla style. Pair	49¢
120 Curtain Panels. 2½ yd. lengths. Each	39¢
36 Oriental Design Rugs. Gorgeous designs. Each	\$6.50
200 Ardeley Scatter Rugs. 22½x45 inches. Each	\$1.25
300 Novelty Rug Rugs. Size 18x30 in. Each	10¢
25 Linoleum Rugs. 6 by 9 ft. size. Each	\$3.49
18 Linoleum Rugs. 9x12 ft. Attractive. Ea.	\$6.90
96 Pair Ruffled Curtains. Reduced for clearance. Pair	16¢
100 Cotton Chenille Rugs. 27x54 in. Attractive. Each	98¢
108 Wizard Sheets. 81x90 in. Each	74¢

CLOSE OUT! BOB WHITE 6 BARS
1500 Laundry Soap **10¢**

LOOK! THEY'RE A RARE VALUE!

48
BRIDGE LAMPS
\$1.39



What a value! Now you can afford those Bridge Lamps that you've been wanting! They're 5½ inches tall, well made with a cast iron base and arm! Have inside wiring, for utmost safety! Plastered in black and gold. Only 48¢ each! Save! Hurry!

"Hotpoint" G. E. Iron

Genuine 6-pound "Hotpoint" Electric Iron at a sensational low price! New improved button framing groove. Complete with 6-foot silk cord! Save! **\$2.49**

Genuine G. E. Electric Light Bulbs 15, 30 and 60 watt. Some buy! **10¢**

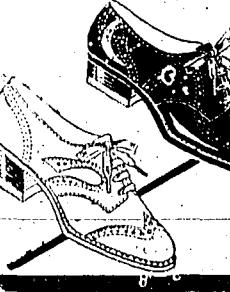
CLOSE OUT BUY!
160 PAIR
Novelty Shoes

\$1 pr.

Your Last Chance! Save!
We have repriced these high grade novelty shoes to insure a complete "sell out" during this event! A complete run of sizes. Made to sell as high as \$8.00! Buy! Save!



WHAT A VALUE!
1000 PAIR
SPORT OXFORDS
\$1.98



A gala assortment of high grade novelty sport oxfords at an unbelievably low price! Your choice of all leather or marquisette composition sole. Sizes 8½ to 9. Camel Buy! Save! Also Pumps, Straps, Tie and Arch Types!

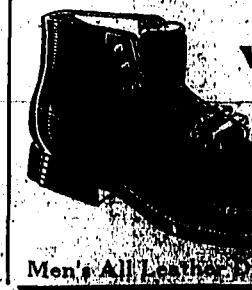
Buy For School!
600 PAIR SCHOOL SHOES
98¢



Yes, only \$8.00! And we've lots and lots of them for you to choose from! They're the shoe value of American Rooney tool! Littledown construction! Calf, Patent and Standard! Each size 8½ to 2.

PENNEY'S SHOES WEAR!

200 PAIR
ALL LEATHER
WORK SHOES
\$1.98



You get your money's worth in this long wearing work shoe! We built them of chocolate brown leather with heavy leather sole! Great for comfort and hard service! Also with composition sole! Buy a pair today!

Men's All Leather Oxford **\$2.49**

BARGAINS THAT WILL SAVE MILLIONS MILLIONS!

PROGRESS MARCHES ON

IT SEEMS like prophetic inspiration that the Magic City Jubilee, being staged in Twin Falls next week in observance of the founding of this rich irrigated tract 30 years ago, should come right at a time when we find ourselves at the dawn of a new era of Progress.

Yet it is only a logical sequence; a fruition quite in keeping with the foresight and courageous determination that moved the founders to set up this thriving agricultural empire which otherwise might still be nothing more than desert waste.

When one considers the marvelous developments that have transpired in this irrigated country during the last 30 years, he cannot help but be impressed with the great energy, vision and aggressiveness of our people. These are the basic resources upon which any section of the nation is bound to go forward regardless of temporary periods of depression . . . resources that have manifested themselves in the Twin Falls country ever since its inception.

That is why Twin Falls stands out as a bright spot in the United States today. That is why the Magic City has come through so valiantly. The re-establishment of credit on a sound basis; the launching of public works; the scientific approach to the solution of agricultural problems; the economy re-adjustments applied to our budgets, and other forward-looking measures in development have already shown a remarkable effect on business, on re-employment, on the confidence and optimism of the public in general.

Agriculturally, this section seems destined this autumn to profit immeasurably from its abundant harvests. On the tract during the present season there has been no impaired water supply, yields of most crops are normal, and encouraging market prices are promised. Farm land values are on the increase, and logically so.

The certain rewards of irrigation have focused the attention of the entire country on such tracts as this because of the absence of pestilence here. No wonder then that a new interest is being taken in southern Idaho by those on the outside looking for new homes, new farms, a new future in the West.

The people of this section are alert to these trends, and are not unmindful of the bounteous resources of nature in the Snake river valley. They know that there exist here today the same opportunities which beckoned the first settlers three decades ago.

Progress is afoot unmistakably. The accomplishments of the past 30 years serve to beggar the imagination of what will be attained in the 30 years to come. It should be an inspiration to this generation and the youth of the Twin Falls country of the great opportunities that lie ahead. It should key up our faith; it should spur us on to programs of personal advancement . . . to think constructively; to exercise thrift and, above all, to develop confidence and spread optimism.

Within 30 years we have brought out of dust and sage brush what we have today—one of the nation's most thriving communities. The future is now in our hands. We must carry on with even greater determination. That same inspiration must live. We should not—we CANNOT—think in terms of a limit!

CITY PARK HOLDS EARLY MEMORIES

Old Timers Cherish Community Center as One of First Beauty Spots

Development of Twin Falls tract has changed the dull, dry green of sagebrush that was the desert into the more welcome and brilliant green of excellent crops and well-kept lawns. But perhaps the richest color of all is attained in Twin Falls city park, which was set aside when the town was started, and in others that have been presented to the city and built up in its 30 years of growth.

"At least, it probably seems more green," say old-timers who have watched it grow from a spot of dirt to the square surrounded by substantial buildings that it now appears. "They cherish it with the thoughts of Twin Falls, Milner diversion dam, Blue Lakes, Shoshone falls, Balanced Rock and Thousand Springs, other landmarks and beautiful spots of the tract."

Community Center

When the townsite was platted, four blocks were set aside by the owners for a community center, and allowed no street but Shoshone to pass through it. The land was leveled and grass sown, and as soon as the new settlement reached the dignity of village organization it was received as a formal gift from Frank H. Bush and Peter Kimberly, townsite owners.

Lately when Twin Falls city council and citizens voted to be built the old section of the city property for the new building, still later the adjoining north side block became the site of the high school building.

As the park began to assume its deeper shading, churches chose places about it for their permanent buildings. Now the Methodist, Baptist, Presbyterian, Catholic, Christian, Latter Day Saints, and Emmanuel Lutheran churches all have buildings about the square.

First Bandstand

The park itself has never been allowed to cease its development. In 1907, through the public spirit of the Twin Falls band, the old bandstand was built at a cost of \$3,000, and now T.F.R.A. funds are helping to put up the impressive new shelter. Of the band organization which built the stand, only C. D. Thomas, Herbert Lauterbach, J. T. Bainbridge, W. H. Pfeifer, and J. G. Thorpe are still in the community. The native lava rock from which the new shell is being constructed, harmonized with the drinking fountain at the north side of the park built by the Twentieth Century Club.

Some of the sentiment that has woven itself about the park was dampened by the storm of damp provocation when a number of years ago it was necessary to bring in the large, swift-growing poplar that had been responsible for much of the first greenness and shade. The poplars were removed, however, and now the more graceful and enduring hardwood trees are taken as much for granted as the smoothness of the turf.

Trees Memorials

Several of the trees are memorials, one planted by the D. A. R. another, by the Boy Scouts in honor of President William Howard Taft, and in 1910, the tree was dedicated to Hobart Hart, 100-year-old Civil War veteran, and to Judge J. W. Nichols during the recent G. A. R. convention.

Second Largest

The most largest of Twin Falls parks is Harmon, funds for the building of which were secured from the "Harmon" foundation, largely through the efforts of John Morris. It comprises an area of about four acres on Locust street, near the end of Fifth avenue east. It is one of the favorite playgrounds of the entire city, has modern cement tennis courts and a softball diamond, where the Idaho Evening Times league plays most of its night games.

In the west part of town is Drury park, which was founded for years by Miriam Drury. After her death, the city commissioners formally named it City Park.

Vested Interest

But old-timers know that the parks are only one of the things that add to the beauty and interest of Twin Falls tract. Twin Falls is at the crossroads of two great highways and crosses a gateway to scenic wonders all the moga marvels. Because they have not been publicized and despised. The Old Oregon Trail comes through Twin Falls, and is joined by highway 95. This highway, extending from southern California and through Nevada, crosses the Old Oregon Trail here and passes on north over the bridge to Jerome, Shoshone, Hailey and over Galena summit into the Sawtooth National park.

Two and one-half miles north is the "Prin-to-the-bridge," the mightiest bridge in North America. This bridge, 12 miles east, has been acclaimed by the Scientific American magazine as "the highest suspension bridge in North America."

With these advantages, Twin Falls tract looks forward to a future that will turn still more of its land into the green of productivity and add greater value to areas already transformed.

Shoshone "exploded" the upper Mississippi river valley in 1880.

TWIN FALLS, THE EMBRYO MAGIC CITY—1906



Looking out from the site of the present post office building. On the eastern horizon may be detected Shoshone butte, which is located south and west of town. The service road in the immediate foreground stands on the present corner of Main Avenue and Second Street.

MAIN AVENUE FROM IN FRONT OF POSTOFFICE—1934



Looking down Twin Falls' principal business thoroughfare, to be the scene next week of the Magic City Jubilee commemorating the 30th anniversary of the founding of the tract in 1904.

FIRST YEAR WAS HARD TIME HERE

Twin Falls Settlers in 1904 Needed Courage, Vision On Arrival

impossible for the newcomer to tell which was town and which was desert. There was a corner where the First National Bank building now stands where there was a little cluster of adobe buildings. These were the bucket of blood, the saloon, no name because of the frequent encounters there of anguinary—but never fatal character, a restaurant, and a livery stable. Somewhat detached was the Twin Falls Investment company office.

Needed Courage

It is easy to see—that considerable courage and vision was needed if one was to take the risk of buying land in the desolate country so hopefully toward the Twin Falls tract. There is no doubt that many who looked the quantities turned back after arriving in Twin Falls and that many more never got further than Shoshone. The obstacles which deterred some would-be settlers were of a psychological nature, but seemed insurmountable to them.

As soon as it became known in Shoshone that people had arrived with the intent of becoming permanent settlers, a group of "speculators" would come around the travelorn and hamhard them with noveral arguments which seemed invincible to some and negligible to others more confident of the ultimate outcome of the Twin Falls project.

In summary the Shoshone line of talk centered around the following points: that the Snake river could never be dammed; that if it could, Milner dam would never be able to hold water if built by the proposed plan of stone rock construction; that the earth would be washed out if the dam was a success; that the country would never carry the water for irrigation; and that the water, once on the land, would seep through the lava rock soil and

wash away through the cracks of the canyon; and finally that it would be far wiser to stay in Shoshone or go back where they came from.

Faith and enthusiasm of the first settlers overcame all these obstacles and insured the success of the Twin Falls project.

While in Twin Falls Attending

Magic City Jubilee

BRING YOUR CAR IN AND LET US
"EXAMINE" IT, WITH OUR

Motor Fuel Combustion Tester

Learn How You Are Wasting Gas

Schwartz Auto Repair

Diamond-T Truck Distributors

101 2nd Ave. North

Phone 261

Self Mfg. Co.

From a shop employing one helper to a manufacturing company selling farm machinery in six western states, has been the steady growth of the Self Mfg. Co., owned and operated by G. H. Self, 250 2nd Avenue South, Twin Falls.

Coming to the Twin Falls tract from Illinois in 1900, Mr. Self obtained employment in a local blacksmith shop.

In July 1910 he opened his own establishment, one-half block East of his present location.

With the advent of the automobile as an improved mode of transportation, Mr. Self was forced to find ways and means of meeting new conditions. In 1915 he added Auto Spring Work to his horseshoeing department.

Always having the best interest of the farmers at heart, Mr. Self invented and patented and now manufactures an extensive line of labor saving devices.

Among the list of farm implements sold by his firm are:

Self 4-Row Bona Cutters—Cyclone Wooders—Windrowers—Mulchers—Potato Hillers and Phosphate Drills.

The company also does Electric Welding and repair work.

As one who takes pride in the growth and development of the Twin Falls tract, The Self Mfg. Co., extends to the

MAGIC CITY JUBILEE

Their Best Wishes for Success!

SELF MFG. CO.

250 2nd Avenue South

TIMES IS AMONG TRAC PIONEERS

Newspaper's Pages Chronicled
Regional History as City
Grew from Start

As modern as today's news today. The Evening Times is nevertheless old. In years, chronicler and it has been of the news of this

world has seen the development of the airplane, the radio, motion pictures and the attributes of a modern civilization, and the paper itself, printed at first with hand-set type on a press operated with a gasoline pump, now is circulated each evening in the six irrigated counties of southern Idaho.

It is produced with most modern of composing machines and with fast presses and serves some 20,000 readers.

Claiming itself among the earliest and foremost on the track in Idaho, The Times has kept company with the community, and will continue to, enlarging its facilities to fit the needs of this growing empire, and serving an increasing population in west central Idaho.

TIMES WANT ADS GET THEM

SULTS.

MERRIMENT

On the Fourth of July in the early days of this city, when Main avenue was a sea of mud, with puddles standing in numerous places up and down the street, Dr. F. F. McAfee was responsible for causing a little merriment.

From out his office window, located in the vicinity of the present Boyd building, he stuck

out a long pole with a line, which fell into the street, and in one of the puddles he had fashioned a sign which read: "No fishing aloud!"

More than 40,000,000 bags of coffee were consumed in the United States during the period between July 1, 1933, and April 30, 1934.

Forty Years in Idaho

5 years as flour miller on Cassia creek.

25 years in the general mercantile business at Albion.

7 years in the music business in Twin Falls.

And who is happier than I am, to be one of the property owners and business men of this wonderful city? Was on this very spot when it was a sage brush flat. Came to Twin Falls for the grand opening. Went home shake the dust out of my shoes, didn't have the nerve to tackle it.

But Look at us now after 30 years.

Chas. O. Dumas Music Store

Elks Building

Twin Falls



"Did You Say the BRUNSWICK?"

"Yas, dadgummit, I did say The Brunswick. If it twerent for me, you old fogy, you wouldn't know they'd fit the Battle of Gettysburg."

"Ya bet yer life, if you want ter meet all yer old friends and talk over old times during this here Magic City Jubilee, dr. watchermacallit, go to the Brunswick Cigar Store."

"You'll have the time of yer life, Eb. And you can't find better beer any place in town. That's somethin' to remember at any celebration."

"Remember, it's The Brunswick, and I'll be seein' ya."

THE
BRUNSWICK
CIGAR STORE

City Offers Tribute To Pioneer Builders Of Twin Falls Area

Story of Early Settlement of City Has Glamor of History in the Making

To the pioneers who braved the hardships of this once desert region goes the credit for the transformation which has been wrought in the Snake river valley, as exemplified by the Twin Falls and surrounding tracts, the Magic city, and those other cities whose development has been equally as remarkable.

In song and story, in pageant and praise, the pioneer settler will be honored here next week and the moderns of 1934 will re-live the scenes of 1904 and 1905 as those who have been here for the past three decades see their deeds commemorated in a four-day jubilee which is expected to set a standard for similar celebrations during the recurring years.

They Made History

The men and women who braved the rigors of early days, who made history, though they knew it not. The vision of a Perrine, the toil of the settlers who reclaimed the land, and the wealth of capital combined to lay the foundation here for the present agricultural empire known as the Twin Falls country.

Twin Falls, which has taken for itself and proved that it deserves the name of the Magic City, will be celebrating the 30th anniversary of its founding. It is perhaps the most outstanding development that has come as a result of the work of E. B. Perrine, Frank H. Buhl, Stanley B. Milner and Peter Kimberly, the four men who are responsible for the opening of the tract.

Saw Possibilities

E. B. Perrine, owner of the famous Blue Lakes ranch, goes the credit for conceiving the possibility of this part of the southern Idaho desert. He, together with his wife, Mrs. Milner, and his sons, Paul B. and E. C., and his son-in-law, Bickel, a corps of competent cruisers made the original survey. Bickel's report showed that all that Perrine had hoped could be made fact, and the three financiers decided to build the works necessary to reclaim the more than 200,000 acres that now comprise the Twin Falls tract.

Work on the diversion dam, located at Milner's dam, in honor of Milner, was begun in 1903, and simultaneously the labor upon the systems of canals for carrying and distributing water to the lands to be reclaimed, was started. The names of Perrine, Buhl and Kimberly were perpetuated in titles given to towns and bridges, but Twin Falls itself took its name from the picturesque cataract in the river that made the project possible.

Sole Survivor

Of the four pioneers who promoted and financed the tract, only Perrine remains. He is now hard at work upon another and similar project—the Bruneau.

The last time Stanley B. Milner came to Twin Falls he took a drive around a number of the farms and afterward said, "I would like to live 30 years just to watch the growth and development of this wonderful tract, but I won't be here long. This is almost at the end of the road." And he was right. He expressed, though, the sentiment which was felt by each of the other two men who put their money behind the development of the tract.

Reclamation of this once large desert area for home building and agricultural pursuits required that a city be planned and built in harmony with the fertility of the soil and the beauty of the farm homes to be erected. These same individuals, encouraged by the results foreseen, selected and acquired the land upon which the city of Twin Falls now stands. It was surveyed and marked out by Bickel upon the general lines suggested by the promoters. Situations for the larger sites of the Lincoln and Bickel schools and for a number of churches were all planned before a building was started.

First Lot Sold

With the completion of laying out the townsite, the first lot was sold in July, 1904, and a rooming house was immediately erected on this lot of block 108 by Scott W. Hazen. In 1927 the building still stood upon the spot.

The first building constructed on the tract was the single-roofed portion of the present until a few years ago used as a foundry shop located where Main Avenue intersects Kimberly road. This building was upon the "Carey" site, owned by William B. Perrine.

Twin Falls Investment company, under the management of Robert McCollum, conducted the sale of lands and town lots. The building on lot one of block 108, was the office used by this company. It too, was erected in 1904. The premises are now owned by the Firestone Service station.

First Streetcar

The first streetcar, a double-decked, open-top car, was delivered to the city in 1905. The first permanent building in Twin Falls had been completed in 1904, the first newspaper, the "Twin Falls Standard," was published in 1904, and the first telephone exchange in 1905.

The first church, First Methodist, was organized in 1904, and the first school, Lincoln, was opened in 1905. The first hospital, the Minidoka, was established in 1905.

"LIFE BLOOD" OF THIS TRACT



The irrigation waters that created the Twin Falls agricultural empire form the life blood of the tract and its prosperity.

the building now used as a parochial school.

Other stores and businesses were organized with astonishing rapidity. A dairy, a meat market, a cement block manufacturing plant, a livery barn, a real estate office and a restaurant were added almost immediately.

Travel to and from Twin Falls, until the railroad was built, was by overland stage coaches operated by T. P. Peckham and Son.

It was erected by the Twin Falls Investment Company in 1904 and was ready for opening at Christmas that year. At the time the first used in this building was freighted from Shoshone over the Blue Lakes grade, across the Snake river by ferry operated by Jacob Fritz. A line of freighters was at this time handled by C. O. Meigh, early-day mayor.

General Stores

The first general store in Twin Falls was established across the valley from where the Twin Falls Bank and Trust company's building now stands. This store was owned by William B. Perrine, who is now dead, and William Burton, who now lives in Burley. It was conducted under the name of Perrine and Burton. William Tarr and C. B. Cartwright opened the next general store in block 108, Main Avenue, in the summer of 1904. Later it was sold to H. F. Allen and finally was merged into what now is the Idaho Department store.

A special form of general delivery featured the first postoffice, which was established in the Perrine and Burton store. The mail sack was brought from Blue Lakes and emptied in a corner of the store room and the patrons helped themselves. Later during the year Mrs. H. O. Milner was appointed postmaster and moved the office into a room at her husband's department store.

Bulls Phone Line

E. B. Perrine built the first telephone line from a point north of Snake river, where connection was established with the Bull line, Twin Falls to Milner claim site, during the winter and spring of 1904. Phones were installed in the office of Twin Falls Land and Water company, in the office of Twin Falls Investment company and at Blue Lakes ranch. The first private phone in Twin Falls was in the office of S. T. Hamilton.

Not to be outdone by her husband, Mrs. I. B. Perrine set about the work of organizing a church.

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MARKER RECALLS FAMED ROADWAY

Oregon Trail, Historic Means
Of Pioneer Travel, Now
Just Memory

Marked only by a lava monument erected several years ago by the Twin Falls Atwater chapter on Highway 30 just west of here across Deadman's Gulch, the Old Oregon Trail winds through the Twin Falls area on an old-tattered and almost forgotten path.

Green fields, buildings and paved roads have replaced it almost entirely, but here and there in the sage brush, time has failed to eliminate the deep channel made by hundreds of laboring animals and wagons on the historic emigrant trail.

Landmarks Preserved

It leads through the present town of Montpelier and Soda Springs, and goes on to Pocatello near where Fort Hall was built 100 years ago. The actual fort was located at the junction of the Portneuf and Snake rivers and building of the American Falls dam almost submerged it. Some of the old landmarks have been preserved, however, and were the scene of the Fort Hall Centennial celebration a few weeks ago.

From Fort Hall the trail follows the south bank of the Snake and passes the sites of the present towns of American Falls, Burley and then onto Twin Falls tract somewhere near the present Burley-Twin Falls highway. Most famous locally was the old stage station at Rock Creek, southeast of here.

Turned To Hills

West of here the covered wagons turned nearer the hills and did not again approach the river until they neared the present site of Channe Ferry. As the town's name indicates, ferry was at one time operated there, but the original crossing was by no means so luxurious. Real pioneers used the ford.

The trail continued northwest to Mountain Home. Below Nampa and Union the Snake was again flooded. Then it crossed into the present state of Oregon.

Marker Now Hub

The old stage coach station near the present site of Twin Falls, that was another of the trail markers, is now only a ruin. Its site and those of other places, the value of which will grow with the increasing number of tourists because of the efforts of Zina Meeker, who is responsible for marking the trail. Himself one of the Oregon trail pioneers, he made the trip from his home in Washington state to the capitol for the purpose of adequately marking the trail. That was in 1908 when he was 76 years old. The long journey took him over mountains all the way from the coast to Missouri; he left a trail of substantial and appropriate stone markers. Meeker made another trip in 1910 to complete the labor.

Appropriately, the states of Idaho and Oregon gave the trail its name. Possibly they took the name from the marker that in the middle of the last century stood in northern Idaho near the present town of Cascade, bearing the simple inscription "To Oregon." Some pioneer may have remembered that marker and the promise of hope it held out to him. At any rate the promise has been fulfilled, for it was the Oregon Trail that has been mainly responsible for the growth of Idaho as well as of Oregon.

OAKLEY

Double the present supply of water is in prospect for the citizens of Oakley. Oakley municipal water plant, the municipal drought relief project of tapping Charlot cherry spring for the system, has been approved by the state committee. More than \$2,200 will be spent on labor, pipe, cement and powder. The village is supposed to pay for the new spring.

Chokeberry spring, situated eight miles south of Oakley and two miles north of the ocean, now in use, is the property of Seth Harper, Burley. Mayor Jure A. Mercer and Com. Schiffrid, waterworks superintendent, will go to Twin Falls in a few days to consult an engineer before launching the new enterprise.

Mrs. Pearl Alexander, Pasadena, Calif., is visiting in Oakley this week. She is leaving soon for Salt Lake City.

Mrs. Blanche Matthews left Monday for Salt Lake City, where she will resume her work at Horatio's business college. Mrs. Matthews has been visiting her parents for the past month.

Mrs. Agnes Smith and Louise Gregory accompanied Ben Burdett, Salt Lake City, to Helzberg last weekend. Mr. Burdett was on L. D. S. missonary in Sacramento, Calif., at the same time Mrs. Smith was there.

Mrs. Rex Schiffrid and baby daughter, Jeanne, and Mrs. Vic Olson returned Monday from Wendell, where they had been visiting Mr. and Mrs. Robert Reed, Mr. Schiffrid's mother and father.

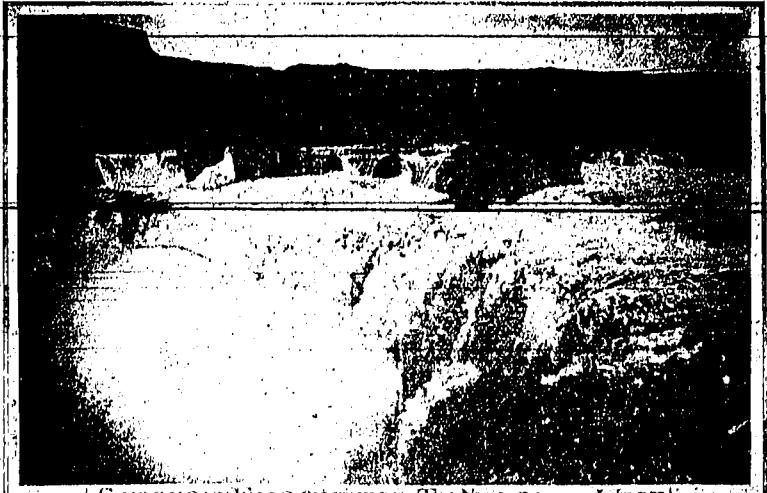
Mrs. H. A. Russell was injured near Murtaugh Friday evening while on route home from town. Mrs. Shireen, who belongs to a pair of water-fowl that inhabit the canal, fell when an east-bound car struck her. Her left arm was injured seriously. She was taken to Twin Falls for treatment and is reported to be recovering.

Mr. and Mrs. F. W. Brown and Mr. and Mrs. Nord Brown of Leads, S. D., visited at the W. W. Quilligan home last weekend. Mrs. F. W. Brown is Mrs. Quilligan's sister.

Mr. and Mrs. J. H. Schofield had as guests this week, H. P. Schofield, Blackfoot; Mrs. W. H. Sprout, Salt Lake City. H. P. Schofield is H. J. Schofield's father, and Mrs. Sprout is his sister.

Tiberius, Roman emperor, wore a laurel wreath in thunderstorms as a protection against lightning.

MYTHICAL CATARACT AS THE EARLY SETTLERS VIEWED IT



SHOSHONE FALLS SHOCKINGLY—THE NIAGARA OF THE WEST

Shoshone falls, ranking as one of the major wonders of the intermountain country, presented this awe-inspiring sight when the first settlers laid the foundation for the tract's establishment. Set in the precipitous beauty of Shoshone river canyon, with sheer walls of rock dropping hundreds of feet, the falls attract tourists from all regions.

IDAHO MERCURY HITS FREEZING

BOISE, Aug. 30 (UPI)—It's freezing again.

Weather bureau records of the past week show the mercury went to 32 degrees at New Meadows, though a high of 60 was chalked at Caldwell, and there was more sunshine than average.

Many crops were maturing nicely despite dryness. Grains are harvested and prune harvesting started. Truck crop and vegetable are reported in generally good condition at Caldwell are called the heat ever and corn the sun.

But in the southeastern part of the state there are no such good

reports. Between drought and whitefly, the heat could be said to "poor to fair."

Only 7 Contracts Still Uncompleted

JEROME, Aug. 30 (Special) Field inspection and compliance papers of all but seven of the 514 wheat allotment contracts have been completed. Jerome county, and Payette, Jerome county again, and today, are completing the compliance papers under the close of the first year of wheat allotment work. All work—including the mailing of the contracts, office expense, amplifier rent, measurement of fields, disbursement of checks and compliance work cost—but 23 cents per bushel of the county allotment, Smith reports.

OHIO CORN 11 FEET HIGH

ASHTAHOLA, O. (UPI)—Knee-high by the Fourth of July," this old axiom is familiar to farmers,

who consider that corn in normal shattered all records for corn if it reaches to the knees by that benchmark. One stalk on the day, but corn growing on the Davis farm reached a height of 14 ft. But corn east of here has 11 feet.

WE JOIN IN WELCOMING YOU

TO THE

MAGIC CITY JUBILEE

Our recreational room and billiard parlor will help afford you entertainment during the celebration.

TOBACCOES — SOFT DRINKS

H. & M. CIGAR STORE

147 Main Avenue East

TRANSIENT CAMP PROJECT GROWS

BOISE, Aug. 30 (UPI)—The Panhandle camp, now building on the St. Joe river, in northern Idaho, will house 235 transients next winter. The Pocatello camp is being enlarged from 150-man capacity to



30 YEARS AGO—Those have any kind of make-shift shingle board construction, with striction was unknown in those

TODAY—The modern home-and-winter's cold blasts... but in the summer, and warm comfort produced as much as one third less attention... their homes reing-owner pays for this modern for itself out of savings alone, Street during the Jubilee, and I

30 YEARS AGO—Hott in song and story as "Purple Sage" old sage brush, and what a god-heating plant" of those days which required constant feeding when the winter blizzards hold f

TODAY—Automatic heat, Fireman, is enjoyed by hundred buildings, in the Magic Valley, instant feeding," the Iron Fireman, but a few minutes once each turns your home at an absolutely ture, regardless of the weather in the morning... reduces f as one half... eliminates dust heat... makes a home out of you the pioneer of 30 years ago, modern home conveniences... Iron Fireman automatic heat can you afford to go through and see the Iron Fireman on Main S

30 YEARS AGO—Food were out of the question, as t... cured meats, dried fruits

TODAY—Frigidaire proteo dwellers by the thousands from to the table. This undreamed luxury of today... food is kept sumed... ice is eliminated wi refrigeration... tropical fruits natural state, as well as unseason can be had at any time, as we cool drinks on hot summer days, of savings in grocery bills and convenience and health protection. See the Frigidaire '34, on Main

30 YEARS AGO—When timers tied a rope on a duck out; or tied rocks in a sack n

TODAY—Magic Valley res them bring their modern vacuu no, and take all the dirt away economical operation of their ho

30 YEARS AGO—Sage burned up quick, and kept two ing.

TODAY—Magic City dwell clean, dependable heat, at a low warmth.

All honor to those of 30 Ye what we have Today. We ar us Today, and we honor th They could not enjoy Today available then. These conver ted. We pay for necessities. Afford to Waste What Iron Users Are Saving?

Detweiler

"Your Ho
IRON FIREMAN.—PE
SALES AND S
FOR GOAL THAT'S FINE

How This Bank SAFE GUARDS Your Deposits

Since January first this bank has been a member of the Federal Deposit Insurance Corporation. This means that we have been—and are now—actively participating in the temporary plan for the guaranty of bank deposits as authorized by Congress in the Banking Act of 1933.

It means specifically that any and all deposits in this bank up to \$5000 are guaranteed in full against loss.

We support and support heartily this plan as a part of the Emergency Program for National Recovery. It has already restored public confidence in banking institutions.

But as a permanent restorative of that public confidence nothing can ever take the place of Sound Banking Management directed to the benefit of Depositor, Customer and Stockholder alike.

Sound Management enables this bank to be in a position to take care of all legitimate demands for the benefit of this community, its depositors and its stockholders.



TWIN FALLS BANK & TRUST COMPANY

Tiberius, Roman emperor, wore a laurel wreath in thunderstorms as a protection against lightning.