



Mark the date on your calendar!

Shop Wednesday— it's Bargain Day

with extra economies offered by these Twin Falls stores

Specials

Outstanding Bargain
For
Wednesday Special!

New
Handbags
\$1.00

A big variety of top-handle, zipper-top and box styles in blue, white, navy, the newest colors—greenish and mustard—patents and simulated leathers. Also pastel shades in spun rayon. Here's a value easily worth \$1.50 no come early for first selection.

Golden Rule
C. C. ANDERSON CO.

SHOP EARLY!

Specials

Cross Country

100% Pure Pennsylvania

MOTOR OIL

Reg. 19c Qt.
14¢
QUART

Plus 1c Fed. Tax
In Your Own Containers

**SEARS, ROEBUCK
AND CO.**

Selling FALK'S Agents

SHOP EARLY!

Specials

FAMOUS "BUCKSKIN"

All Wool
FLANNEL SHIRTS

Colorful plaids and neat checks. Genuine "Buckskin" quality and guaranteed all wool. All sizes.

Regular \$4.50

ON SALE WEDNESDAY

\$2.95

ALEXANDER'S
Twin Falls' Friendly Store

SHOP EARLY!

Specials

Very Special!

SPRING COATS

Colorful New Spring Shades

WEDNESDAY ONLY

\$4.98

SELECT YOUR
TOPPER HERE

Bertha E. Campbell
Store

SHOP EARLY!

Specials

Valentine

Gift
Special

LIMITED
TIME ONLY!

Here's a sure way to make that certain person in your Valentine—
the anniversary Elgin
watcher for men and women. It's a good buy
whether you pay cash or use your credit.
Come in today!

\$19.75

KUGLER'S
Jeweler's

OPPOSITE WOOLWORTH'S

SHOP EARLY!

Specials

ECONOMY BASEMENT
144 Pr. Ladies'

Novelty Dress

PUMPS

Special at

\$1.70

PAIR

One of the finest buys of the season.
Especially selected by our Eastern buyer—direct from the manufacturer.

PATENTS, GABERDINES, RID-
LEATHERS, SUEDES—ALL NEW
SPRING PATTERNS

Cutouts, Open Toe Patterns, All New
Heights. All made by Hamilton-Brown
Shoe Co.—and most all sizes in this lot.
SAMPLES, SHORT LOTS, some slight-
ly factory damaged. Values up to \$3.00,
displayed in Economy Basement Budget
Shop. Same Department.

Idaho Dept. Store

SHOP EARLY!

Specials

One Lot Women's
**Arch Support
SHOES! \$3.98**

Black—medium heel.

**Children's Shoe
SPECIAL!**

Regular \$1.98—and \$2.49 styles.
Sizes 11 1/2 to 3.

\$1.69

Many narrow widths in oxfords and
straps; black and brown.

Hudson Clark

TWIN FALLS' ONLY SHOE STORE

SHOP EARLY!

Specials

**Special Purchase
POLICE LAST
SHOES**

\$1.98

And what a
Value! Big favor-
able price with
excellent Room
hard box toe
Plus leather up-
pers and a sole
will wear and
wear.

WHILE THEY LAST!

40 pr. Men's 4-hole
Oxfords. All rubber and
cloth types.

\$1.98

Penney's

SHOP EARLY!

Specials

The PARIS Co.

LOOK!
WINTER COATS

go in a big clean-up starting
Wednesday. Take your choice at

One-Half Price!

And This Extra Special
200 DRESSES

go out starting Wednesday morning at

\$1.49

Don't Miss These Values!

SHOP EARLY!

Specials

**FINAL
Close-Out!
LADIES'
WINTER COATS**

An extra-line collection of winter coats. Some
of the best values in the market and a good run
of sizes in popular materials.

**TWO VERY SPECIAL
GROUPS**

\$10 and \$15

Values to \$29.50

Values to \$39.50

EXTRA! EXTRA SPECIAL
SILK TOPPERS ASSORTED
SIZES AND STYLES
One Lot KNIT SUITS \$7.95 to \$25.00
HOUSE DRESSES \$1.95 to \$2.95 values \$1
WEDNESDAY ONLY

NEAR TO
Orpheum

THE C.

HALE'S

APPAREL

SHOP EARLY!