

IDAHO DEPARTMENT STORE

"IF IT ISN'T RIGHT, BRING IT BACK"

TWO BIG WEEKS OF BLANKET SAVINGS! OUR ANNUAL SUMMER BLANKET EVENT

STARTS Monday, JULY 8th, and ENDS Saturday Night, JULY 20th

DRY GOODS DEPT.

**48 Part Wool
BLANKETS**
\$1.98

A heavy fluffy 5½" wool double plaid blanket. Size 72x84. Heavy satine binding. Assorted colors. Large block plaid design.

DRY GOODS DEPARTMENT

**24 Only
50% Wool
Double Sheet
BLANKETS**
\$4.98

A large, fluffy, extra warm double blanket. Size 72x84. Assorted colors. 4-inch rayon satin binding. Rose, blue, green, peach, cedar and self.

All new fresh stocks, bought in the eastern markets during January when blanket prices are the lowest. They were then stored away in our Twin Falls warehouse and held back for this event. Now the savings that we made are passed on to you. Buy your winter's supply now.

A 25% DEPOSIT HOLDS ANY BLANKET 'TIL OCT. 1ST.

*Here Are Some of The Values
Offered.*

ECONOMY BASEMENT

72
Double Plaid Sheet Blankets **79¢**
A fine quality cotton double sheet blanket at a low price. Large block plaids, stitched ends. Size 70x80.

ECONOMY BASEMENT

96
Single Plaid Sheet Blankets **39¢**
A large block plaid blanket in assorted colors. Whipped ends. Size 70x80. A real Economy Value.

ECONOMY BASEMENT

100
Single Indian Blankets **79¢**
Bright colors in Indian designs. Size 66x80. Stitched ends.

ECONOMY BASEMENT

**96 WHITE
SHEET BLANKETS**
59¢

A single all white sheet blanket with stitched ends. Size 80x90.

DRY GOODS DEPARTMENT

**60 100% WOOL
BLANKETS**
\$4.98

The best blanket value to be found at this price. Full size 72x84, bound ends, solid colors.

DRY GOODS DEPARTMENT

**30
INDIAN BLANKETS**
\$1.98

A heavy weight Jacquard cotton blanket, single. Size 72x84. Satine bound ends, a fine utility blanket.

DRY GOODS DEPARTMENT

**48 COTTON
BLANKETS**
97¢

Solid color, double cotton sheet blankets. Size 72x84. Colors tan, gray, white, with colored borders. Whipped edge trim.

DRY GOODS DEPARTMENT

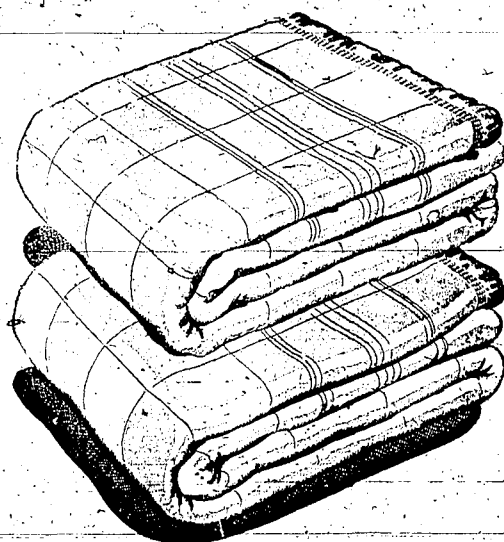
**30 DOWN
COMFORTERS**
\$7.90

Size 72x84 with Celanese Taffeta Two Tonne Covers — White goose down filler. These will move quickly at this low price, so be here early.

DRY GOODS DEPARTMENT

**96 WHITE SHEET
BLANKETS**
77¢

A large single white sheet blanket, size 80x90. Priced to sell out the first day.



**A 25% DEPOSIT WILL HOLD
ANY BLANKET 'TIL OCT. 1st**

Air Conditioned!
Shop In Cool Comfort Here